



# **The daily cardinal. Vol. LXXXII, No. 16**

## **September 29, 1971**

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

# Bards storm gates of Literary Committee to post ten demands

I'm a poet.  
I know it.  
Hope I don't blow it.

—Bob Dylan

By MIKE WILMINGTON  
of the Cardinal Staff

Screaming wildly and brandishing signs emblazoned "Stop wasting funds on overpriced name brand poets," and "Pissed poet! Who's gonna show it?" a dozen of Madison's and Milwaukee's most widely known young bards stormed into the first scheduled meeting of the Union Literary Committee Tuesday afternoon.

The group included spokesman Don Hilgenberg, Gary Heubner, George Swoboda, John Tuschen, Jim Zwadler, Chris Morris, Bob Watt, Joel Gersmann, and Jon and Susan Reilly and their daughter Leda.

THEY PRESENTED A list of ten non-negotiable demands, calling for an end to the Union literary competition, the creation of a government-sponsored poetry center, and the allocation of over half the committee's \$2,000 events budget to pay local poets for their services. Unless the demands

were met, the group threatened to kidnap the committee's typewriters.

The dissident poets' major quarrel was over the exorbitant fees paid to East Coast literary talent, such as John Berryman and James Dickey. "John Berryman is just an old drunk who writes poetry," explained group firebrand and ringleader Tuschen. "We've got a lot of young drunks around here writing poetry. Why not give the money to them?"

Watt, the man whom Dickey himself described as America's worst living poet, presented the case succinctly: "A lot of people think Wisconsin poets are dull. And they could be right. But if they paid us something, then we could afford to travel to Japan and Europe and other places. And then we could come back and be more sparkling."

"WE COULD HAVE a lot of sparkling stories to tell. You see, in other words, you people complain that we're dull and dumb, and then you go ahead and do things that help keep us that way. If we had money to travel around, we could be just as good as Robert Bly or any other super-



Cardinal photo by Arthur Pollock

"I'm sick of all this love and peace bullshit."

star—Ferlinghetti and all those other world travellers."

"There are poets in this town whose teeth are rotting out," added Swoboda. "Why not pay for their teeth?"

There was no violence during the confrontations, despite earlier exhortations by Tuschen, who in a famous incident at a literary committee meeting last year,

poured a bottle of tequila over the chairman's head. His suggestion that the poets overturn chairs and tables and tie up individual committee members was abandoned, as well as another plan to burn copies of the committee's literary magazine, *Modine Gunch* on the floor of the meeting room.

(continued on page 3)



Cardinal photo by Susan Greenwood

## Fall fashions wrapped up on the inside

# University, TAA still deadlocked on contract

This is the first in a two part series discussing the contract negotiations between the University and the Teaching Assistants Association.

By TINA DANIELL  
of the Cardinal Staff

University undergraduate courses are being taught on borrowed time as the standstill in University Teaching Assistants Association (TAA) contract negotiations continue into the third week of classes. TAs are presently working under a mutually agreed upon extension of the old contract which expired Sept. 1. The extension is, however, subject to cancellation by either party on seven days notice.

Bargaining sessions between the University and TAA began last April, continuing on a weekly basis throughout the summer. They ended Aug. 31, with each side having presented widely different contract proposals, and compromise appeared distant.

THE TAA received their first contract settlement after nine months of bargaining, ending with a 24 day strike in March and April of 1970.

TAA President Steve Zorn remarked that bargaining sessions this time around have been more polite, "but equally unproductive." He did say that during the summer the TAA responded to a list of University objections to their proposal by making some revisions.

The University, though, has not acknowledged these revisions, nor has it made any counter-proposals to such items as ecology, women's rights, and day care in the TAA's contract.

When asked when negotiations might begin again, Edward Krinsky, assistant dean in Letters and Sciences and head of the University bargaining team said, "The ball is still very much in their (the TAA's) hands, in terms of making some meaningful changes.

"THEY GAVE US a large number of proposals ranging from reasonable to ridiculous—with far too many in the latter category," he continued. "Some proposals are so unreasonable as not to warrant counter-proposals. We feel our proposal is the realistic one. The final result will look one heck of a lot more like ours than theirs; we're not going to split the difference."

Both Krinsky and Zorn said the position of the TAA in August was that it could not make a final decision on the University proposal because most of its membership was still absent from Madison.

In the interim, the TAA has been increasing efforts to organize and regroup its power. Zorn admitted that getting the TAA together early in the fall semester was difficult because of TAs' preoccupation with getting classes organized. He also remarked that there had been about a one third turnover of TA's on the campus and a decline in their absolute numbers from about 1,600 to 1,200-1,300. Of these, Zorn estimated about 650 are members of TAA.

As part of the effort to reorganize veteran members of the TAA held departmental meetings during the past two weeks. A meeting for TAs new to the Madison campus was held last Thursday night at the Union.

RICK NELSON, head of the publicity committee, said "our main function now is to organize" and estimated that the next two months would be spent doing just that. He explained the need for the TAA to get information and fact sheets to new TAs before professors could "warn" them about the TAA.

Discussing the possibility of another strike by the TAA, Zorn said that in that event the TAA would probably not ask undergraduates to boycott classes. "There are more effective ways to hurt the University," he said.

Krinsky remarked that a strike was always a possibility but, "I don't think a strike would be a wise course of action. Classes would be maintained, and I don't think the mood of the administration is such that they would concede to that kind of pressure. If the TAA is really interested in a contract, a strike would only make things more difficult," he concluded.

Zorn, on the other hand, told the new TAs, "The University, like any employer, is going to wait and see if we have the power to get what we want."

In many ways, the University proposal in question is either more restrictive or comparable to the first TAA contract. Zorn commented that the TAA's proposal concentrates on economic issues, job security, and a series of clauses designed to change the "University's monolithic power structures." There are seven main areas of University-TAA disagreement. These will be covered extensively in tomorrow's Cardinal.

The TAA will hold an important membership meeting tonight in the Union at 7:30. Discussion will center on plans for further action and a vote will be taken to accept or reject the University contract offer.

## TAA MEMBERSHIP MEETING

7:30 p.m. Wednesday, Sept. 29

Memorial Union

## Agenda:

Vote to accept or Reject UW contract Offer  
Plans for further action to secure contractSUBSCRIBE  
NOW SIX DAYS

RETURN TO THE DAILY CARDINAL,

425 HENRY MALL

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_

REMEMBER TO ENCLOSE PAYMENT

4.00 for semester

7.50 FOR ACADEMIC YEAR

May protest  
brings fine

for eight

By PHIL HASLANGER  
of the Cardinal Staff

Eight persons appeared in Dane County Court Tuesday and were found guilty of failure to obey the directions of police officers.

The charge stemmed from an anti-draft protest held May 17. The eight plus a juvenile sat down behind a Badger Bus which was about to carry potential inductees to Milwaukee.

Judge Boyd Clark sentenced each \$40 plus \$9 court costs. When Defense Atty. Melvin Greenberg pointed out that the eight were mostly students and poor, Clark extended the payment period to sixty days, with a 10 day jail

sentence for those who do not pay.

The eight defendants were Fred Krenziger, Judy Blackstone, Miriam Woods, Jim Struve, Jane Packer, Anne Tilden, Dave Johnson, and Charlie Taylor.

During the brief trial, attended by some 50 spectators, Greenberg requested permission for the defendants to make short statements explaining their actions. It was granted over the objection of prosecutor, John Burr.

Krenziger was the first defendant to speak. He noted that the eight were "trying to say once again that we are tired of seeing young men taken away against their will to be trained to kill in a war that no one wants."

Burr and Greenberg then approached the bench for a private conference, with Burr objecting once again to the defendant's statements.

After the conference, Clark stated, "This is not the proper forum for you to discuss grievances you have about the war in Vietnam." He then issued the verdict and sentences.

\* \* \*  
FARM BRIGADE MEETING

This summer's Wisconsin Alliance Farm Brigades and friends will meet tonight to rap about the Brigades, at 1014 Williamson St., at 8 p.m.

## The Daily Cardinal

"A Free Student Newspaper"

FOUNDED APRIL 4, 1892

Student newspaper at the University of Wisconsin, owned and controlled by the student body. Published Monday through Saturday mornings during the regular school session; Wed. &amp; Fri. during summer session &amp; Friday-end of summer session by the New Daily Cardinal corporation, 425 Henry Mall, Madison, Wisconsin 53706. Printed at the Journalism School typography laboratory.

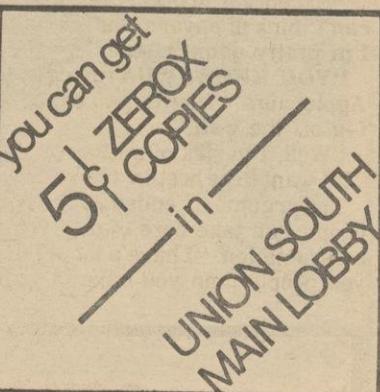
Second-class postage paid at Madison, Wis. Please re-cycle.

Member Associated Press.

Editor-in-Chief	Pat McGilligan
Managing Editor	Jim Cohen
Associate Editor	Jon Wolman
News Editor	Dan Schwartz
Fine Arts Editor	Gerald Peary
Photo Editor	Arthur Pollock
Copy Editor	Terrell Boettcher
Editorial Editor	Dan Lazare
Poetry Editor	David Van Vort
Sports Editor	Jeff Standaert

"A cousin of Richard M. Nixon, reminiscing about his illustrious relative's childhood, once told a *Life* magazine interviewer that young Richard "didn't like to ride the school bus because the other children didn't smell good." Perhaps this ancient olfactory antipathy accounts for the President's incredibly destructive public pronouncements on school busing; certainly no rational explanation will suffice."

in THE PROGRESSIVE  
At your News Stand or call 257-4626  
for a Free Sample Copy



The Cardinal is the only newspaper in the state whose writers travel regularly with the football, basketball, and hockey teams. Read daily columns by people on the scene and unafraid to tell it as they see it.

Now Six Days a Week  
The Daily Cardinal  
More Daily Than Ever

Subscription for Academic Year 7.50  
Subscription for semester 4.00

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

Mail your subscription order to  
The Daily Cardinal, 425 Henry Mall, Madison, Wis. 53706

## REMEMBER



FROM  
YESTERDAY?

## OFF THE WIRE

Compiled from the Associated Press

### Nixon signs draft bill

WASHINGTON—President Nixon signed Tuesday the bill extending the military draft until June 30, 1973. But he froze a \$2.4-billion military pay raise included in the measure until Nov. 13.

The act, passed Sept. 21 by Congress after a five-month battle, contains the largest military pay raise in history and authority for Nixon to order an end to deferments for college undergraduates, effective with this year's entering freshmen.

The President had said he will use the authority to end undergraduate deferments.

In a statement issued in connection with the signing, Nixon said the new legislation is "a significant step toward an all-volunteer armed force as it remedies the long-standing inequities in military pay for the lower grades."

### USSR wants Pakistan peace

MOSCOW—Premier Alexei N. Kosygin expressed anxiety Tuesday over developments in East Pakistan, and said the Soviet Union and India are "pooling their efforts" to prevent war on the Indian subcontinent.

Kosygin said it was the responsibility of the Pakistani government to devise an "early political settlement in East Pakistan" to lower the level of tension in the region.

Such a settlement, Kosygin told a luncheon for Prime Minister Indira Gandhi of India would "...eliminate the threat of further aggravation of Pakistani-Indian relations.

### Foreign aid figures released

WASHINGTON—Unable to get the Nixon administration's projections, the Senate Foreign Relations Committee released Tuesday its own figures estimating total U.S. foreign aid over the next six years at more than \$60 billion—including \$17 billion to South Vietnam.

The staff study was ordered after President Nixon invoked executive privilege in backing the Pentagon's refusal to supply the committee with its five-year military-aid projections.

### City to buy buses

The city council Tuesday night approved the purchase of 18 new buses.

The action came after a dispute over the terms of the contract. The city had previously negotiated an agreement with General Motors Corp. to buy 36 new buses. The action Tuesday appropriates \$750,000 for only 18 buses.

Left unclear is whether by negotiating the general contract, the city is now actually committed to buying the other 18. With the

question unresolved, the issue of buying the other 18 buses was referred to the Board of Estimates.

The federal government will supply 80 per cent of the funds for the purchase. The 18 buses will be delivered by next March.

The council authorized the traffic engineer to prepare street plans to route traffic from Bassett Street to the proposed extended Bedford Street. This is a proposal in the Mifflin plan that is designed to make the community more residential in character.

### Poetic confrontation

(continued from page 1)

The poets were somewhat calmed by the aqiescent attitudes of committee advisor Rita Peterson, who called it "the liveliest meeting in years," and current committee chairman Randy Berler, who explained that his group was favorable to the idea of more readings by local talent.

BUT A HEATED exchange developed between Gersmann and committee member Sam Applebaum, when Applebaum suggested that the poets were simply trying to finance a local poetic renaissance consisting of a local poetic in group.

"Bullshit! Bullshit! Bullshit!" exclaimed Gersmann, local theatrical entrepreneur and author of the recent collection of poetry, Deep Shit. "This is no goddam clique. I don't see any of these people more than 15 minutes a week. You don't know what the f\*\*\* you're talking about. You people on this committee are the very people who don't come to our plays."

"Cool yourself out, man," retorted Applebaum. "What's the hassle? We can agree to these demands."

"Except for about five people in this town," Gersmann responded, "I can't think of anyone who supports Madison poetry and Madison theatre. I'm pretty damn pissed."

"YOU KNOW, WHAT'S wrong with you is your manner," retorted Applebaum. "How do you expect to impress anyone? Your manner is so f-g off the wall."

"Well, I'm sick of all this love and peace bullshit," Gersmann replied. "If I want to be hostile, I have a right to be hostile."

The arguments ended as the poets left the meeting room. "I think you people can take care of us," remarked Bob Watt toward the end of the confrontation. "I have a lot of faith in you. I probably have more faith in you people than you have in yourselves."

### SENIORS!!

Get your senior picture taken for the 1972 BADGER. Phone 262-1595 for appointment or stop by Studio A in the Memorial Union where the photographer is.

THE YEARBOOK AND SENIOR PICTURES ARE \$10.00. COME AS YOU WANT TO BE IMMORTALIZED.

# Assembly rejects amendments in prolonged merger debate

By BRIAN POSTER  
of the Cardinal Staff

The assembly rejected a series of amendments and a substitute amendment to the University merger bill Tuesday, moving the measure closer to a vote on preliminary approval.

Thirteen amendments along with the substitute were introduced by Republicans and several Democrats who oppose merger. All were defeated.

WHEN THE Assembly adjourned for the day a motion to reject merger was pending. If that motion is defeated as expected, a motion to give merger preliminary approval will be made.

The key vote occurred early Tuesday afternoon on a substitute merger bill offered by several conservative Republicans. The bill would have provided only for a two year study of merger. The substitute was defeated 55-41 as seven Democrats joined thirty-four Republicans.

Had any amendments passed, the bill would have to go back to the

senate where a narrow final approval for merger came after only six days of heated debate.

The various amendments ranged from a move to limit graduate schools to Madison and Milwaukee to an attempt to prevent merger from taking effect until the Wisconsin Supreme Court issued a constitutional ruling on it. Other amendments would have retained the separate tuition schedules and faculty salaries.

WITH ALL THIRTEEN amendments defeated by healthy margins of 58-38 to 81-14, debate moved to the general topic of merger.

"I'm opposed to merging the two boards before we know whether it is wise to merge the two systems," argued Rep. Michael Ellis (R-Neenah). "We do not know at this juncture whether the two systems are compatible."

Partisan overtones often marked the debate. Rep. Joseph Tregoning (R-Shullsburg) maintained, "No one has given any reasons why we should pass merger buy that the

governor says so." And Rep. Midge Miller (D-Madison) charged that the bill was a "band of political pieces" to gain support.

Democratic proponents were notably silent, probably because they feel they have the votes to pass merger. But when one Democrat briefly rose to argue against one of the amendments, Rep. John Shabaz (R-New Berlin) said, "I'm surprised that you would take the time to debate the bill."

### CHAMBER MUSIC

An evening of brass featuring Purcell's Funeral Music for Queen Mary II will highlight tonight's chamber music, according to David Crosby, Music Director of the MCM Chamber Music Series. The repertoire will also include W.F. Bach's Sonata for two harpsichords. The program will begin at 9 p.m. in the Freshouse, 703 State St. The audience is invited to mingle with the musicians during a coffee hour after the program. Refreshments will be free.

### Introducing stationery for people who think saving a tree is important.

Earthnotes is 100% recycled quality stationery. It's made entirely from waste material. Trash.

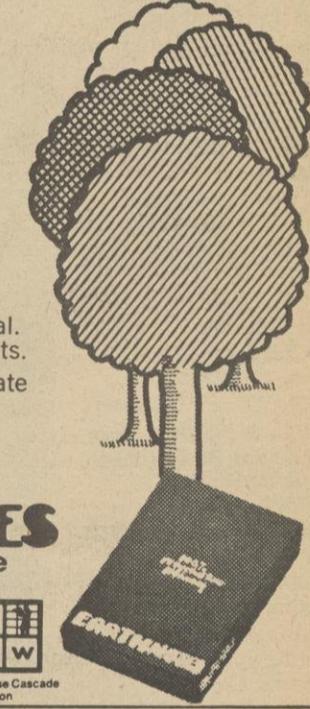
Using recycled paper saves trees, reduces pollution, and cuts down on waste.

But recycling only works when there is a demand for waste material. And this demand is created only when people buy recycled products. By buying Earthnotes, and other recycled paper products, you create a market for recycled paper. And help to save more trees.

Each box contains 50 Monarch size sheets, 30 matching envelopes and 30 "Save-a-Tree" stickers so you can spread the recycling message. It's available in white or pastel "earth colors".

buy  
**EARTHNOTES**  
and help save-a-tree

Andrews / Nelson / Whitehead  
7 Laight Street  
New York, New York 10013



### COME OUT AND MEET SENATOR GEORGE McGOVERN

SATURDAY

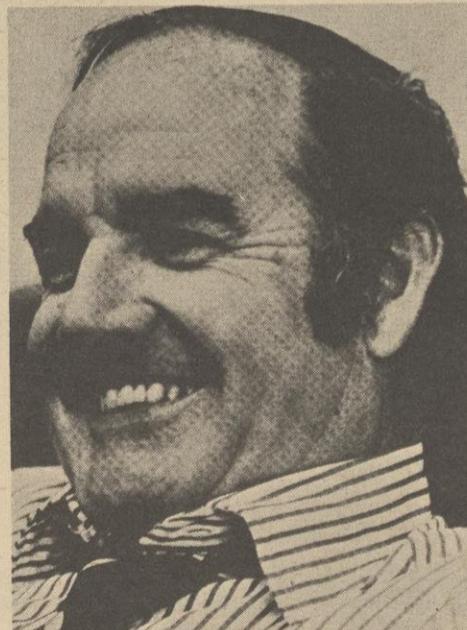
NIGHT

Oct. 2

10:30 P.M.

FREE

After the . . .



"MAKE  
AMERICA  
HAPPEN  
AGAIN"

### BENEFIT CONCERT WARREN BEATTY SAM LAY BLUES REVIVAL

And More at the Stock Pavilion  
SHOWTIME: 8:30 Saturday Night

Tickets on sale now for \$2.00

at the Union Box Office and at the 1st Wisconsin Bank — west lobby

'Auth. & pd. by Students for McGovern, J. Seifert Treas., 731 State, Mad.'

# —PLACEMENT—

## INTERVIEWING SCHEDULE

CAMPUS INTERVIEWS SCHEDULED FOR OCT. 11-15, 1971

(Please check with Placement Office for changes and additions.)

LETTERS & SCIENCE (All majors unless otherwise indicated)

117 Bascom Hall. Chemistry at 1225 New Chemistry Bldg.

Continental Bank (check with office)

Cornell Aeronautical Lab. Inc. (check with office)

Dun & Bradstreet-math and other majors

Equitable of Iowa

Financial Planning Corp.

Gallo Wine

IR

ITT Rayonier Inc Olympic Res. Div. (check with office)-chemistry

Institute for Paralegal Training

Institute of Paper Chemistry-chemistry BS and MS for Graduate School Fellowships

Kohler Co. (check with office)

Eli Lilly & Co-chemistry

Mead Johnson & Co-chemistry and zoology

Milwaukee Boston Store

Milwaukee Public Library (check with office)

UARCO

UCC Films-Packaging chemistry BS/MS Physical

Univac-Data Processing Div.-BS/MS Computer

science and Defense Systems-BS/MS Computer

Science and ap. math

Duke University-School of Law-all students interested-information about program.

Upjohn Company-Med. Tech., bacteriology, chemistry, zoology and other majors

Walker Manufacturing Co-computer science

Wisconsin Electric Power Company-computer science

NATIONAL OCEANIC & ATMOSPHERIC ADMIN.

COMMISSIONED OFFICER CORPS- Math,

computer science, meteorology, geology, and ap.

math.

AGRICULTURAL & LIFE SCIENCES 116 Agr. Hall

Mead Johnson

LAW 231 Law School

Arthur Young

BUSINESS 107 Commerce

Chicago & Northwestern Rwy

Continental Bank (check with office)

Dun & Bradstreet

Equitable of Iowa

Financial Planning Corp.

Gallo Wine

General Mills (Corporate) (check with office)

Alexander Grant & Co.

Haskins & Sells

Institute for Paralegal Training-117 Bascom

Koehring Co

Kohler Co. (check with office)

S D Leidesdorf & Co CPA

McGladrey Hansen Dunn & Co CPA

Ronald Mattox & Associates CPA

Mead Johnson & Co

Millman & Robertson Inc-Actuaries

Milwaukee Boston Store

Modine Mfg. Co.

National Lock Company

Peat Marwick Mitchell & Co CPA

A O Smith Corp.

Sunbeam Corp.

UARCO

Walker Manufacturing Co.

Wisconsin Electric Power Company

Arthur Young & Company

U S General Accounting Office

PHARMACY 174 Pharmacy

Eli Lilly & Co.

Mead Johnson

Upjohn

LIBRARY SCIENCE Majors, Check with 117 Bascom

for visit from Milwaukee Public Library

ENGINEERING 1150 Engr. Bldg.

Owen Ayres & Associates Inc

Bechtel Corp.

Beloit Corporation

Chicago & North Western Rwy

Cornell Aeronautical Lab Inc.

Detroit Edison Co.

Factory Mutual Engr. Ass'n.

Falk Corporation

General Mills (Corporate) check with office

General Motors PhD Research

Greeley & Hansen

ITT Rayonier Inc Olympic Res. Div (check with office)

Institute of Paper Chemistry-Graduate School

fellowships

Johnson Service Co.

Kohler Co.

Marathon Electric Mfg. Corp

Motorola Inc.

Oilgear Co.

Penn Controls

Perfex Corp.

Pfizer Inc

Procter & Gamble-Technical Center

Salsbury Labs

A O Smith Corp.

UARCO

UCC-Films Packaging

Univac Data Processing and Defense Systems

Walker Manufacturing Co.

Wisconsin Electric Power Co.

Wisconsin Public Service Co.

U S General Accounting Office

USDA Soil Conservation Service

NATIONAL OCEANIC & ATMOSPHERIC Admin.

Commissioned officer corps.

# Office set here for farmworkers

By DICK WINTERBOTTOM  
of the Cardinal Staff

Dick Acuna, the state wide organizer for the United Farm Workers (UFW) arrived in Madison Tuesday to set up temporary headquarters in the Brooks St. YMCA.

The United Farm Workers, known primarily as the force behind the California grape boycott, have expanded their field of operations to include the lettuce boycott.

Although the UFW has received most of its publicity organizing the primarily Chicano grape pickers in Delano, Calif. Acuna was quick to point out that the union is "not a Chicano movement—it's a farmworkers' movement and that includes all races and nationalities."

For the present the state wide movement remains limited to the Milwaukee, Madison, Sheybogan, and Green Bay areas but, as Acuna noted, the union is "canvassing stores throughout the state and trying to find areas where we can gain support."

ON THE FARMWORKERS' current activities Acuna said, "We're still boycotting a small percentage of grapes that haven't been unionized and at present there's a moratorium on lettuce which will be over the 15th of October and then we'll be going back to the boycott. We've declared the temporary moratorium on the lettuce boycott because the growers have decided to negotiate and to show them that we want to negotiate in good faith."

Lettuce was chosen, Acuna continued, because it was felt that if the workers won their demands in the lettuce fields the growers of



ROBERTO ACUNA

other produce could be more easily forced to make concessions.

The major goals of UFW are recognition of the union, forcing a ban on dangerous pesticides, an increase in wages which are now well below the federal minimum, better housing and sanitary facilities, portable water in the fields, and the insurance of the right to union organization.

The UFW is not, in Acuna's words, "a political organization. We just want to be assured of the rights that other people take for granted."

"Farms are covered by minimum wage laws but these are not enforced," Acuna elaborated. "Not only do the growers often control the press and the local political system but the migrant workers are unable to vote and are not eligible for any government aid programs because they are not in one place long enough...The farm workers lack unemployment benefits, medical plans to protect the family, social security and old age pensions."

Due to forced migrations the farm worker, according to Acuna, is "number one, not acceptable to the established community and,

(Continued on Page 19)

IT'S IN TUNE  
WITH TODAY



Expert Repair —  
TRIUMPH HARLEY-DAVIDSON  
BSA HONDA  
Complete "chopper" service.  
All Work Guaranteed.  
SMITH'S CYCLE SERVICE  
2130 Atwood 249-3420

## 1971 HOMECOMING QUEEN

Nominations must be sponsored by

University of Wisconsin Organizations

FOR INFORMATION COME TO

108 BASCOM

nominations are being accepted  
until October 6.

## SUBSCRIBE NOW SIX DAYS

RETURN TO THE DAILY CARDINAL,

425 HENRY MALL

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_

REMEMBER TO ENCLOSE PAYMENT

4.00 FOR SEMESTER

7.50 FOR ACADEMIC YEAR

**ENROLLMENT CLOSES SEPT. 30**

FOR FULL INFORMATION CONTACT

**American Service Agency, Inc.**

**P.O. Box 217  
Verona, Wisconsin 53593  
(608) 845-6473**

The Daily Cardinal

Fall Fashion Supplement



Cardinal photo by Jeff Jayson

'With a big Panama and a purple hat band'

# Jeffrey's

558 STATE ST.

**BRINGS YOU  
FALL  
FASHION**



On the left, Julie ascends in a full length, black Young Innocent by Arpeja made of 100% Acetate. Stepping down to a more casual setting on the right, she wears a navy radish print by Plain Jane of San Francisco made of Arnel Triacetate both now available at Jeffreys.



**OPEN DAILY 9:30-5:30  
MON., THURS., FRI. TIL 9  
SAT TIL 5:30**

# Where are the bright hues of yesteryear?

By MARNA KING

Marna King is an Assistant Professor in the Theatre Division of the Department of Communicative Arts and the Resident Costume Designer.

The clothing worn on campus by a majority of University students this fall has shown a surprisingly high degree of conformity. What has happened to the once hallowed and very recent concept of "do your own thing?" Freedom of expression shown by wearing unusual articles of clothing is no longer fashionable. The pleasure in the individual assemblage of what can only be termed one's own costume is gone.

Students of both sexes now prefer the worn and comfortable look of blue levis, brown belt, faded flannel shirts (plaid only), and sneakers, track shoes, oxfords or loafers. Crew neck sweaters, levi jackets, plaid ponchos or plaid wool lumberjack shirts complete the typical outfit. Vibrancy of color and contrast is out of keeping with the new image being formed. Most hues have faded to muted tones resembling those of nature—bright red being allowed as one of the few exceptions.

I'VE NOTICED THAT any individual choosing to wear a non-muted tone has unconsciously limited himself to one article of bright clothing. Any more color would be glaringly out of balance in the equilibrium being set up by the majority. The highly textured surfaces preferred in previous years have been put aside for the rough feel of denim and wool. The sensual feeling induced by the wearing of velvet, velour, suede or leather next to the body is now not a pleasure to be openly exhibited.

In fact, with today's bulky layered look, the body itself has become blurred in outline—a noticeable contrast to last year's conspicuous emphasis on the body as seen through body shirts, sweaters and other form fitting garments. In the week I spent watching students in typical environments such as the Union, State Street and the Nitty Gritty, I saw only two skirts shorter than ankle length. I've not seen students in more than casual situations so I can only assume that if dresses and shorter skirts are being worn, they are now garments of special occasion. The almost complete disappearance of the female leg is another indication of a changed viewpoint on the exhibition of sexuality.

If current student clothing

preferences prevail in coming weeks, the establishment stores catering to the youth culture of Madison will not sell much to University students, for much of the clothing on the racks is based on last year's fashion philosophy. Nostalgia items from the 1940's such as platform heels, saddle shoes, old fashioned sweaters with 1940's patterns or with children's animals woven in, and broad shouldered dresses of dark flowered prints sell to those wishing variety. Both the State Street "campus boutiques" and the establishment stores carry the above garments. Commercialized fad items inspired by the youth culture itself will not sell.

IN THE LAST FEW YEARS those articles created by youth as a hand-crafted expression of individuality (embroidered and patched levis, cut-offs, macrame belts, tie dying, etc.) cannot be mass produced by machine and sold back to the culture which created it for its spontaneous value has been destroyed. Such items will, however, begin to move up the societal stratum and appeal to other groups.

Perhaps a Capitol secretary will buy the pert hot pants outfit trimly fashioned out of fake railroad engineer overalls that I saw for sale downtown. Equally untouchable this year will be the red, white and blue accessories created as takeoffs on the flag. From what I have observed, ideological conflicts are no longer expressed in blatant costume terms.

For the second time in as many years (last year's midi attempt having failed) the garment industry is promoting a style not related to the youth culture. This year's clothing line for the women of the adult majority will probably sell. The garments fit in all the conventional places—waist, shoulders, rib-cage. The hemlines have stabilized to just below the knee. The shape is tailored; that is, it has a form independent of the body beneath.

THE INDUSTRY SEEMS to be making an all out attempt to re-establish the dressing code of matching a garment to an occasion, so familiar articles of clothing such as suits, shirt-waist dresses, coat dresses and even the "little black dress" are back on the scene to tempt a public weary of fashion caprice. The forms are as familiar to the middle-aged eye as the type of garment. Anyone who has not given her wardrobe of the late 1950's to Goodwill could wear it in good style this year.

I find the fashion trends being offered to the women of the adult majority and those trends of the youth culture already in evidence on the University campus in Madison related in spirit although totally divergent in form. Both look back to clothing from time epochs more stable: youth having chosen hackneyed cliches of student stability of the past plus fun items of the 1940s; adults, the complacent fifties.

In each culture the common preference for plaids not seen in years could be interpreted as the manifestation of a desire for past stability. Not only does a plaid remind one of yesteryear; its geometric pattern is soothing and reassuring to the mind. Current trends no longer encourage the individual to make a strong self-assertive statement. (Boots are no longer stressed as a part of either image. Stripes are only oc-

asionally seen as small horizontal bands fading into one another.) must first see to what extent each trend will be accepted. What

AT THIS POINT in the current happens should be of interest to fashion season, no more than the garment industry tentative inferences can be made for the history of dress has shown from the available evidence. We time and again that a change from

one major fashion mode to another is often a bell-weather to a changing consciousness within the people themselves. Perhaps 1971 will be such a year. Perhaps not; it is too early to tell.



**NEDREBO'S**  
*Formal Wear*

MAIN LOCATION: 323 W. Beltline Hwy.  
and 524 State Street  
PHONE 256-5401

OPEN TODAY NOON 'TIL 5

*Sales and Rental.*

Formal Wear  
Is Our Only Thing

Tuxedo Ensembles  
Available for Purchase

from \$9950 up

- Buy or Rent All New 1971 Garments
- Your Wedding is our Specialty

Park at our front door  
at 323 W. Beltline

# BASKIN OLSON & VEERHUSEN

## New Fall Corduroy Sport Coat- \$29<sup>90</sup>

**The Rugged Country Look  
for Fall '71  
Flap Patch Pockets  
1/2 Belted Back**

—“A Great Look At a  
Price That's Hard to Beat”—

7 North Pinckney St.  
On the Square

West Town Mall

## RESPONSIBILITY

Advertising Staff:

Steve Marshall  
Christopher Glueck  
Gerald Peary  
June Johnson  
Bob Leib  
Dave Irwin  
Susan Greenwood  
Jeff Jayson

Photographers:

And a tip of the hat to John, Lee, Mary, Lester, Ajax, Enoch, Ken Trudy, Juan, Dave and Jule. Ajax adorns the cover in army surplus used underwear, Tasmanian kidney-skin belt, Beatle jacket and Rudy Vallee straw crooning hat available at Midwest Shipping and Receiving. The regular day-to-day staff of the Daily Cardinal assisted in the production amongst well-deserved winces and groans. A fashion issue? Thank you everyone for your understanding and cooperation.



### 100% POLYESTER DOUBLE KNITS

Newest Fall shades and stitches. Both jacquards and crepes, all first quality on full bolts. Our regular merchandise at sensational savings of \$2.00 on every yard. Machine wash, 60" wide, never needs ironing! Reg. \$5.99

**\$3.99 yd.**

### BONDED ACRYLICS

Our lowest price ever on a wide variety of rich looking fancies and solids. Washable, yet looks and feels like wool. Needs no lining, mostly 54". Values to \$4.00

**\$1.66 yd.**

do your own thing with mary lester fabrics

#### JERSEY KNIT PRINTS

Beautiful colorings make them perfect for soft, slinky dresses, blouses. 100% acetate, 45". Reg. \$1.99

**\$1.47 yard**

#### FAMOUS MILL WOOL FANCIES

Sew the classic look in suits, coats, sportswear. Choice of plaids and solids. Values to \$6.99

**\$3.99 yard**

#### SLIP COVER/DRAPERY PRINTS

Permanent press 45" Sanforized cotton canvas. Includes scenes, large kitchen florals, circus and nursery rhymes. Reg. \$1.29

**88¢ yard**

#### DRESS & BLOUSE PRINTS

Nice selection of cottons and blends. Machine wash, 45". Stock up now at this low, low price. Values to \$1.29

**66¢ yard**

your satisfaction is guaranteed or your money back!

#### VALUABLE COUPON FREE RECORD

Redeem this valuable coupon for your free 33 1/3 rpm record of Mary Lester Fabrics' easy-to-follow sewing tips. Get your free record today and start doing the hard things the easy Mary Lester way. It's free with any purchase.



"One stop shop for all your sewing needs."

3720 UNIVERSITY AVE.  
(KOHL'S)

MON-FRI  
9:30-9:00  
SAT 9:30-5:30

Sale prices effective through Saturday, Oct. 2



## An ode to trend

"Oldies-But-Goodies" haunt fashion once more. Bringing smiles to the young, and cash to the store. The lengths and the fabrics are part of the styles/ That have always enhanced the feminine wiles. In days of bears and Goldilocks, Fair young maidens donned frilly smocks. Now from the past these smocks were took To become a part of the London Look. Odd it is, that with moonshots and lasers Fashion's "news" is the return of blazers. They'll top midis, maxis, short and long pants At a football game or an evening dance. Beneath the blazer—tops in layers For creative, zesty "hip-hooray-ers." Fitted shirts and turtle necks Will accent what's female in the female sex. Old-fashioned blouses with cuffs Juliet Were in style long ago and are fashionable yet. To wear on top—or all alone— Sweaters and vests that look underground. Brush away that nostalgic tear And see how knickers reappear. Hot pants, alone or under short dresses, Will draw looks to your legs and eliminate guesses. The second looks will be automatic With long dresses found up in grandmother's attic. Maxi or mini—both "make the scene," As do skirts and culottes in lengths in-between. Today's "in" fabrics were foretold by sages— Like tapestry swiped from the middle ages, Or leather, suede, skin and fur That date back to cavemen—if not earlier! You'll surely find an elephant or tree On a sweater, vest, or accessory. Even shoes have grandma's funk— With open toes and heels that clunk. Laced-up boots kick up a storm Whether worn for looks or to keep you warm. So dig through old trunks in your attic or cellar For clothes that will help trap this year's favorite feller.

Linda Maiman

## SUBSCRIBE NOW SIX DAYS

RETURN TO THE DAILY CARDINAL,

425 HENRY MALL

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_

#### REMEMBER TO ENCLOSE PAYMENT

1 Subscription for Academic Year 7.50

1 Subscription for Semester 4.00

## FANTASTIC LEATHER BOOTS

**\$26-\$28**

**DON'T WAIT FOR  
SNOW**

**"LIMITED SUPPLY"**

**COMPARED TO WHAT**

**WOMEN'S SHOE BOUTIQUE  
322 STATE STREET**

# The Yellow Tower

## No Two Alike

How many times have you walked up State St. and wondered what the Yellow Tower is above the Triangle Superette? The tower has been there since the Civil War days, but has been occupied the last year and a half by the Yellow Tower Clothing Coop.

The Yellow Tower began out of a need for unique clothes for people fed up with patronizing large alienating profit-machines with mass produced clothes. Those who frequent the Yellow Tower especially like the long dresses sold there. No two people are alike and the Yellow Tower people enjoy exercising creativity by making one of a kind things. Yellow Tower sews special orders and also does free alterations on clothes sold in the shop. Besides handsewn garments, the Yellow Tower has really fine original crocheted dresses, long and short, made to order by a 67 year old grandmother.

The Yellow Tower has gone through a series of growing pains and is continually trying to make itself into what it would like to be. Recently the Yellow Tower has been joined by the women who operated The Answer on the Square, giving the Tower larger sizes ranging from 12 to 18.

Those who are able to work in the shop, as well as selling handicrafts get together for shop related functions—picnics and potlucks. The Yellow Tower people do not consider themselves a closed group and would really like anyone interested in selling their handwork to come in and join the Yellow Tower people. Those working in the shop receive 90 per cent of the sale price of their item, plus the opportunity to meet many talented and interesting people.

So next time you walk up State St., look for the 12 foot banner at number 302. Come upstairs and look around.

## MEN'S HAIR STYLING.

TIRED OF  
LONG  
MESSY HAIR  
BUT  
LEERY OF  
OVEREAGER  
BARBERS?



Park Motor Inn Barber Shop

PHONE: 257-4545

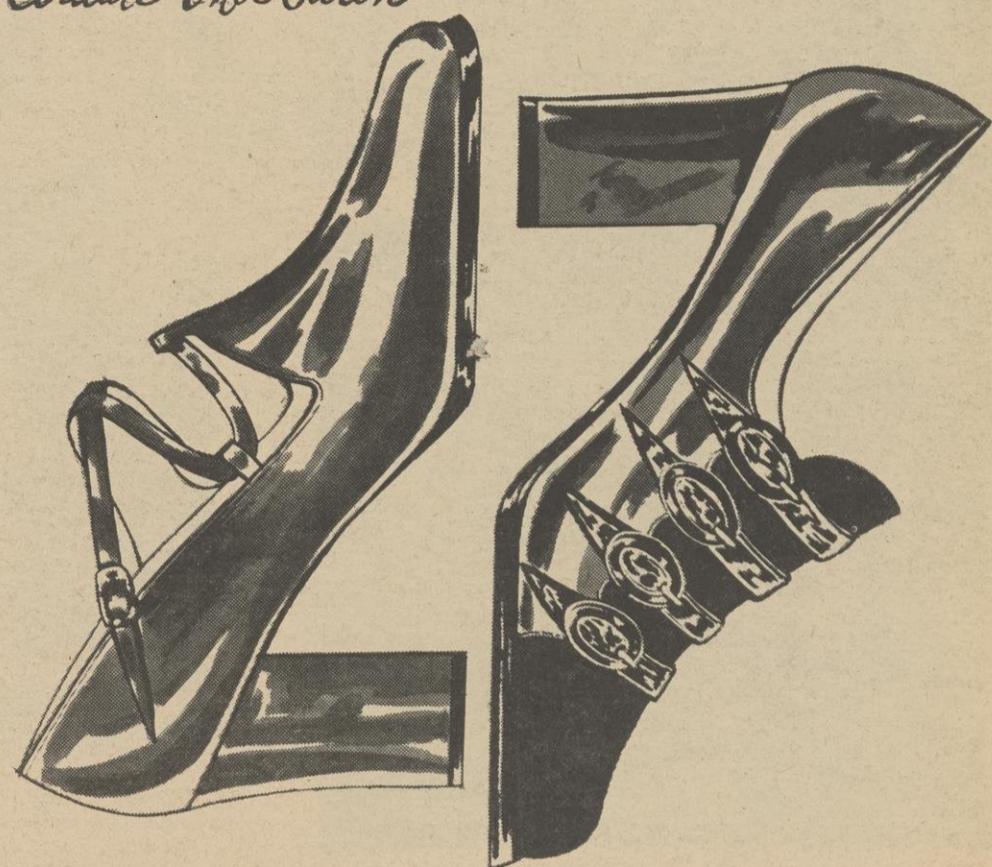


in madison for pants →  
denims, cords, and beyond...  
come visit - we're open 10-10  
every day, and sunday 12-7.  
there's nothing else like it.

the

**JEANSERY**  
511 state str.

## Couture Shoe Salon



Boutique Esteban . . . our fetching double soled shoes from Spain. Very bold, very detailed . . . with thick straps and higher heels. In brown, green, red, navy or black. From a series of Iberian inspiration, \$24 the pair.

Woldenberg's

5 NORTH PINCKNEY

**MARTIN'S**

427 State St.  
AND IN WHITEWATER

Shhhh... It is I,  
THE PURPLE MARTIN, hiding  
from my arch enemy, Bitter  
Cold, in this fabulously warm  
AIR FORCE JACKET

From MARTIN'S.  
It features a fur-trimmed  
hood, thermal lining thru-  
out, a sleeve pocket, zipper  
front with button flap, and  
comes in NAVY BLUE and FOREST  
GREEN; excellent camouflage  
when swimming in Lake  
Mendota or crawling around  
Picnic Point.

This winter remember;  
discretion is the better part  
of valor.... so get an  
AIR FORCE JACKET  
from MARTIN'S.

MARTIN'S  
MADISON'S LEADING MEN'S FASHION  
STORE



**Cardinal photos**

**by Jeff Jayson**

**and**

**Susan Greenwood**

*Costly thy habit as thy purse can buy,*

*But not express'd in fancy; rich, not gaudy;*

*For the apparel oft proclaims the man.*

--Shakespeare

"Fashion issues," we are occasionally informed "are only somewhat more preferable to an issue on manhole covers." Tsk, Tsk. Certainly not in the spirit of things. Anyway we love it. Arty photos. Brisk witticisms, sartorial imperative and all that. God help us but we love it. Vests, jeans, furs, coats, skirts, dresses, thousands of words to choke a throat and make a head go foggy with unadulterated lust. Just take this page. (Please take it.) On our left (following the pictures clockwise please) we find John and Lee dressed up in the latest from the Jeannery. John finds himself in a grey wide-whale cords with a cranberry knit. Lee flashes brown lace-up cords and a pattern knit body shirt. Just below, Mary stuns with Martin's finest of a turtle knit shirt by Robert Bruce and Martin's bell ringers.

Moving to our right the weather seems wetter but the colors are brighter. Midwest Shipping and Receiving is the source of these three spitfire yellow raincoats and matching hats worn by Lester, Ajax and Enoch.

Think we're in a hole, well take a gander at Ken and Mary. Mary is wearing an airforce blue parka available at Martin's while Ken offers Martin's pigskin suede by Reuben Grais and a turtle neck knit shirt by Town and King.

Charisma takes the picture over to the right. Left to right discover Juan in ribbed knit by Zap, candy button shorty cardigan, velvet pants by Male and hand crafted leather bag. Dave prefers pleated pants by A Smile, argyle shorty vest by Zap and boots by Frye. Finally we have Trudy in Jeffrey's suede coat and pants with off-white turtleneck.

Starting our final ascent we discover Marjan of Yellow Tower in a homemade homespun. To her right is Ken in a Martin special. He's wearing a double knit outfit, spade check double knit jacket, stripe knit shirt by Jockey, double knit herring bone pants by Levi and Freeman shoes.

Finally last we have Jule from Jeffrey's in a midi tapestry with Persian lamb trim. Almost sacrificial.



dy;  
man.

akespeare, Hamlet I, 3

preferable to  
way we love  
but we love  
and make a  
On our left  
the latest from  
y knit. Lee  
y stuns with

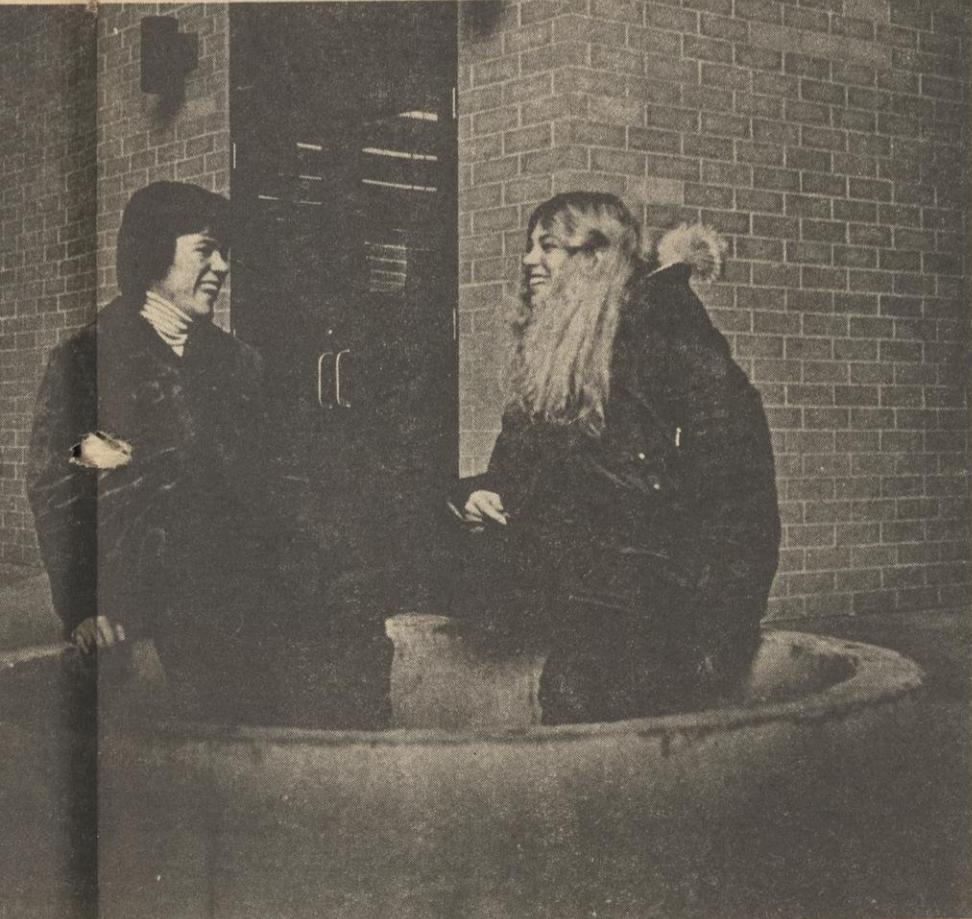
er. Midwest  
nd matching

g an airforce  
euben Grais

bbled knit by  
leather bag.  
rye. Finally

omespun.  
check double  
nd Freeman

lamb trim.





**CHARISMA**  
**521 STATE**  
 has a new  
 window on  
 the campus  
 world...  
 we'll try and  
 keep our  
 eyes peeled  
 on all that's  
 new for you!!

Something to  
 wear for  
 everyone !!

## Clothing textiles

By FRANK KILPATRICK  
 of the Cardinal Staff

The fashion that you wear tomorrow is in the hands of the clothing and textile majors of today, that is, according to Emma Jordre, chairman of the department.

Jordre states that clothing design is becoming more "youth oriented" and cites the popularity of the casual look and jeans as evidence. The pant suit (she wears one) is a "comfortable contribution" from the fashion design world, she says.

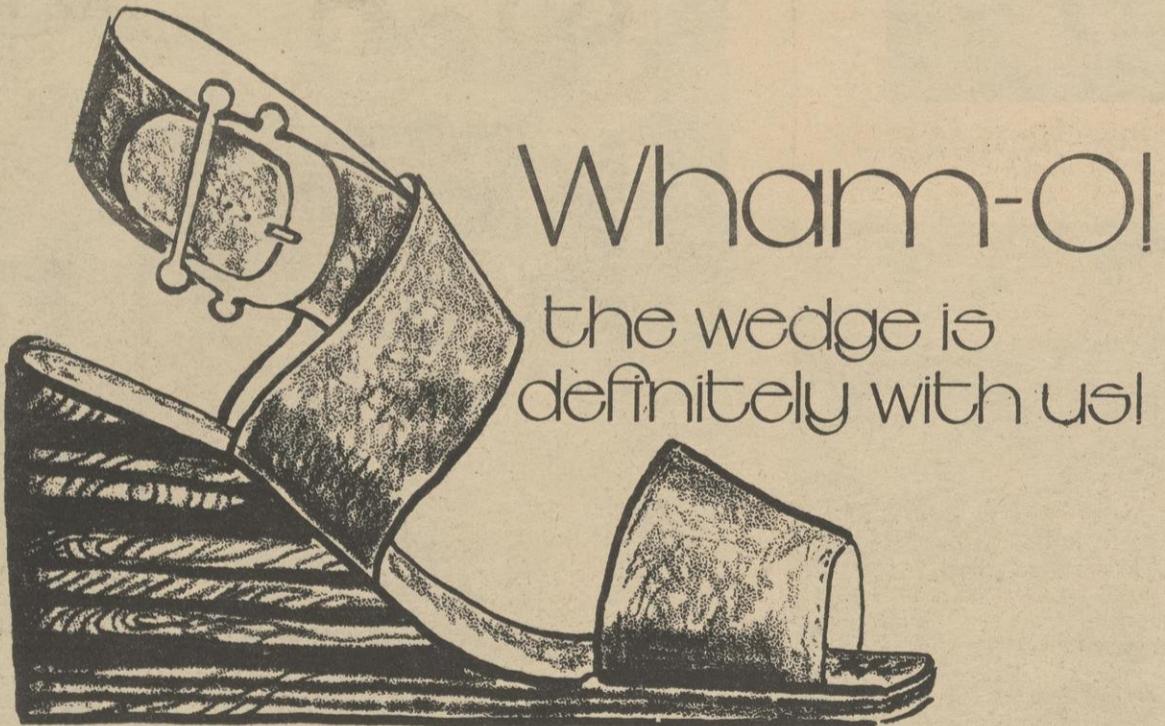
"There is less conformity in what people wear now," Jordre emphasizes. The case of the midi-skirt which received only lukewarm acceptance from the public, despite the fashion industry hard-sell, points up the fact that there is no longer a fashion hierarchy which dictates what women (or men) shall wear, she explains.

The Department of Textiles and Clothing itself is a division of the School of Family Resources and Consumer Sciences (formerly Home Economics), and serves mainly women, although a few men in interior design take the basic course in the department to acquaint themselves with the resources with which they will be working.

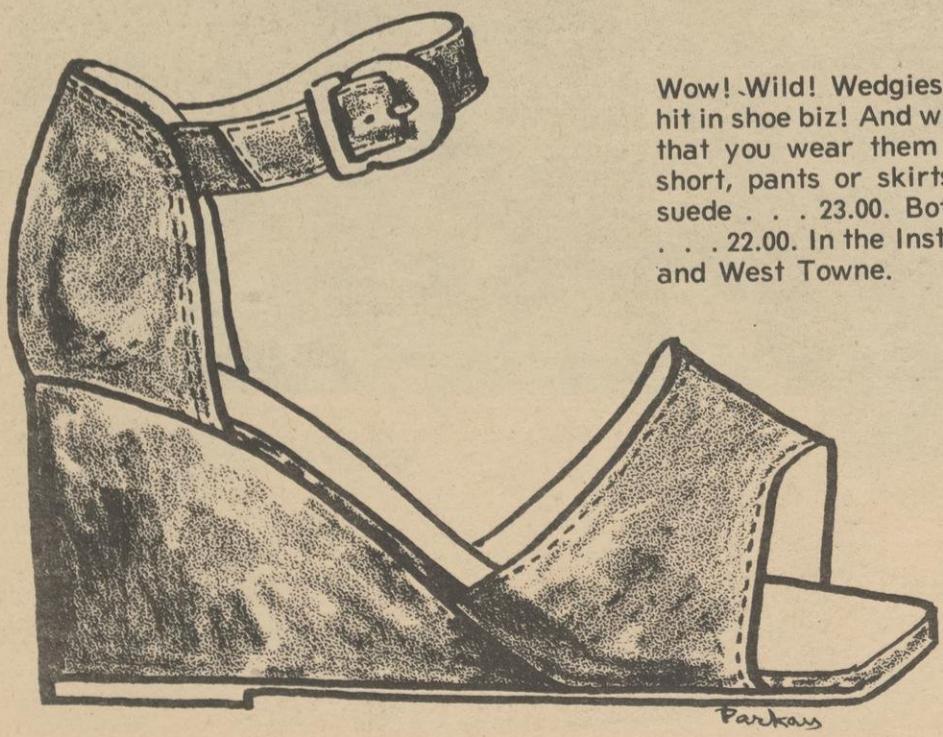
Four areas of emphasis are included in the department: retailing; textile science; apparel design; and a general approach to the field. A joint emphasis on Related Arts is also included. Eighty-five to 90 juniors and seniors are in the program.

A few juniors with "real promise" in the field of fashion design are selected each year to study at the Fashion Institute of Technology in New York. This year eleven girls are attending. Here, they have the opportunity to see fashion in action, and through tours of manufacturing plants and the garment district and interviews with professionals, they get the feel of the business.

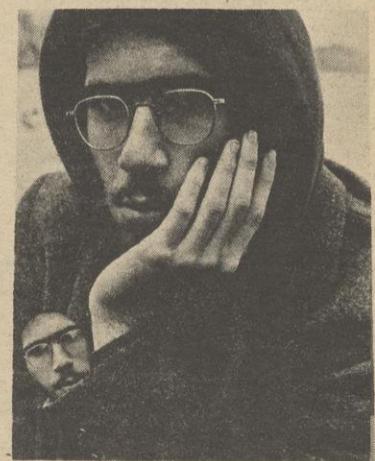
"Fashion depends on the economy," said Jordre. Thus the clothing graduate does not have her pick of jobs, as at one time. But it is good preparation for many occupations and few girls seem to worry.



Wow! Wild! Wedgies! Absolutely the newest smash hit in shoe biz! And what's really super about them is that you wear them with everything . . . long or short, pants or skirts! By CORELLI. Top: in rust suede . . . 23.00. Bottom: in purple or black suede . . . 22.00. In the Instep . . . Blissity, On the Square and West Towne.

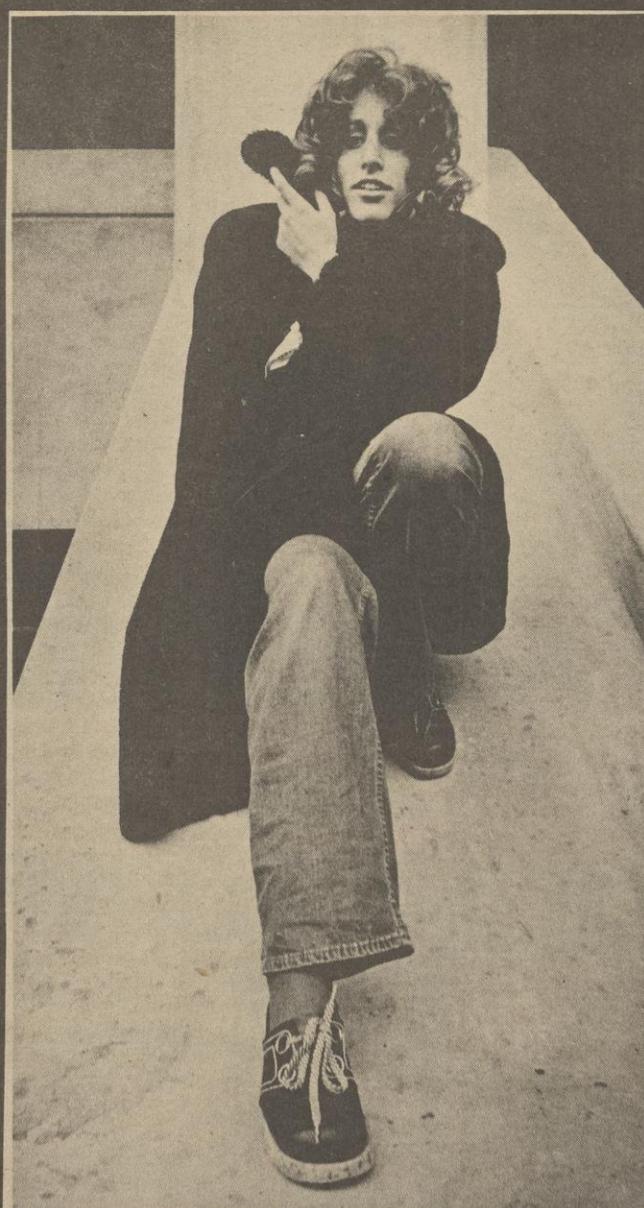


  
 Manchester's



Where do we go from here?





Cardinal photo by Susan Greenwood

LESTER LOOKS ALLURING in her cocker spaniel fur-coat, green legs, red hair and orthopedic shoes. All available at Midwest Shipping and Co.

# On understanding fashion

**By COLLEEN SMITH**  
**of the Cardinal Staff**

"Participating in fashion is not a peculiarity to women," explained Mary Ellen Roache, a professor in the department of Textiles and Clothing. Roache, a member of the Association of Faculty Women (AFW), is lecturing this semester on "The Social Meaning of Women's Clothes" in an Educational Policy Studies course on women and education.

"Men were active participants throughout the Middle Ages and into the 1700's," Roache explained, summarizing the male role in fashion. "But during the nineteenth and twentieth centuries, they dropped out of fashion competition, and dressed more to fit their occupational roles." Roache said, however, that recent years have seen a resurgence in the role which fashion plays in men's lives. "This fact may be due to shifting definitions between the roles of men and women," she explained, "which has given men more of an opportunity to participate in fashion."

In defining the term "fashion," Roache noted that it had really three meanings: "the form of dress, the change of form in dress, and a collective decision at a certain time on the most favored form of dress."

"THE CONSUMER OF fashion is very dependent on a number of units within our socio-economic system, such as the manufacturer, the retailer and the advertiser. This system facilitates the change of form in dress. The manufacturer, retailer, and advertiser influence each other, and the consumer, and in turn, the consumer influences all of these other things," Roache explained.

"Today, it's impossible for any one unit to dictate fashion, since all of them are interdependent. As a result, no one knows who causes the change in fashion."

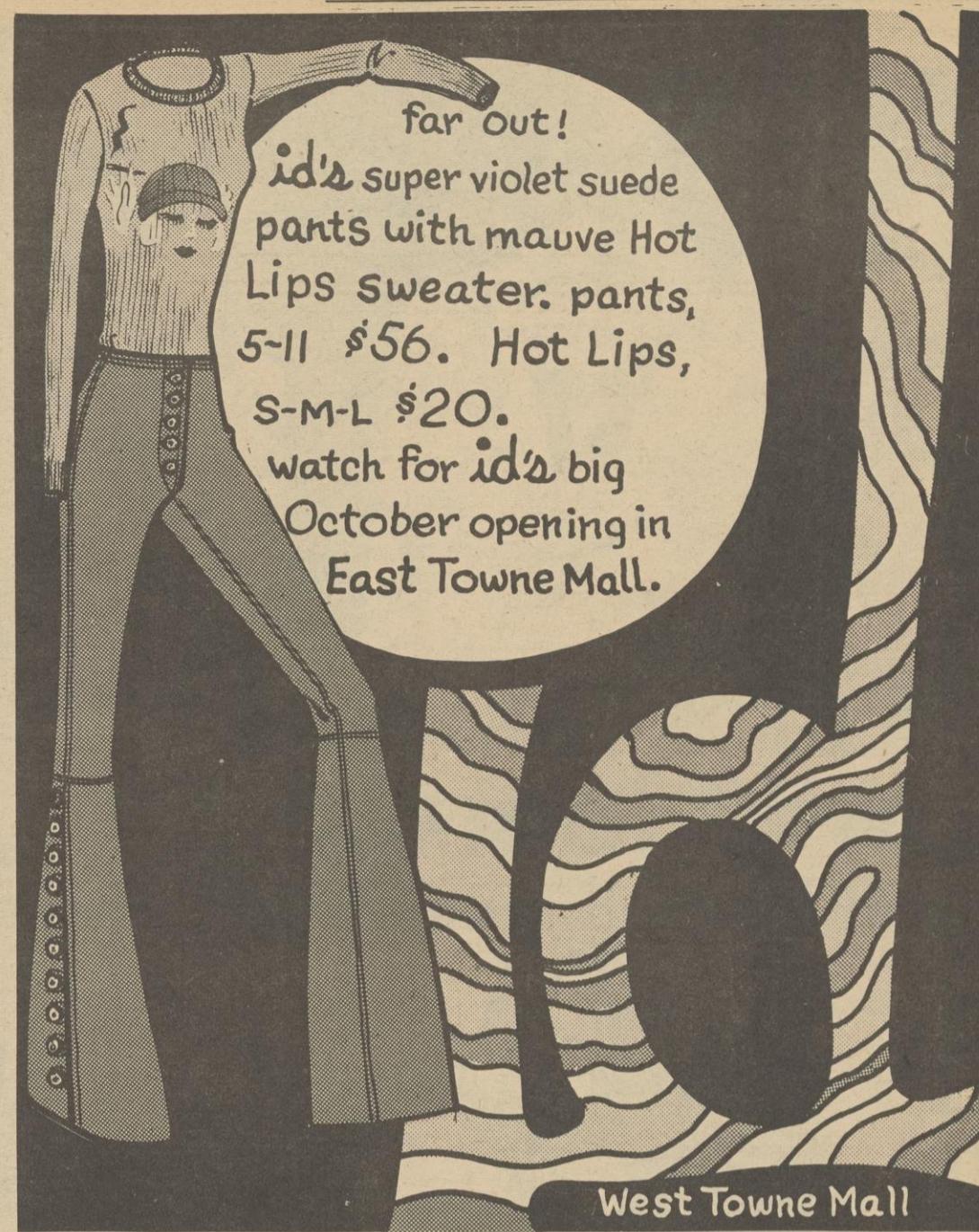
Roache also compared the type of fashion in American society with that in smaller societies. "In American fashion, most clothes are bought ready made, and therefore the consumer really depends on the manufacturer. Even those people who sew their clothes depend on such people as the weaver and the finisher of fabric.

"**THIS ISN'T SO TRUE** in smaller societies," she continued, "because in that case, clothes were really the product of handpower, such as in the ancient Egyptian civilization. In societies like this, there is little variation and the style is dictated by custom."

The western fashion system had its origins back in the Middle Ages. "At that time," Roache explained, "nobility or people with money were the only ones who participated in fashion change. But by the nineteenth century, the middle class had increased greatly in number and they too were participating in fashion change.

What part does the mass media play today in fashion trends? "All the units within the fashion system can help sensitize the individual to current fashions, that is, helps them to know what is currently most acceptable. And everyday we are bombarded by newspaper, fashion magazines, television and radio announcements telling us what is new in

**WITH MASS MEDIA** and mass production playing such a major role, the fashion industry is often accused of trying to make consumers into carbon copies of each other. Roach felt otherwise. "Each consumer keeps his or her individuality from mass produced clothes," she said, "as he or she has a unique way of combining them."



West Towne Mall

THE PEACOCK  
420 STATE STREET  
OPEN DAILY AT  
11:00

*IT'S A CLOTHES  
BOUTIQUE - UPSTAIRS  
WHERE YOU CAN  
FIND*

# PLUGGED - PLUCKED PLUMES

**AT HALF PRICE** {clothes

## GLAMOURS FALL HEADQUARTERS

"wanna  
buy some  
dynamite  
'threads',  
kid?"



• pants • sweaters • knit tops • turtlenecks •

**cornblooms**

610  
university ave.

*Carmen's* Opens the Fall Semester With a Five Piece Wardrobe \$95

Black or camel wool, sizes 5 to 15. Herringbone tunic and pants, ribbed turtleneck sweater and solid black or camel skirt and warm pantcoat. Second style also available: Five piece solid navy or camel, with traditional front-button vest . . . either style is a complete fall wardrobe for only \$95.00!

*Carmen's*  
DOWNTOWN • HILDALE

## How your prof dresses for you

By BOB SCHWARTZ  
of the Cardinal Staff

For a long time, movies and television programs have portrayed college professors as wearing a clean but slightly wrinkled white shirt, a plaid, Garry Moorish bowtie, and a pair of pants that hung like a flag flapping in a strong breeze. The shoes weren't even visible. Fashion unconsciousness, you might call it.

If this campus is an accurate barometer, that stereotype is no longer valid, if it ever was. There are, on the faculty here as many styles of dress as there are shades of political opinion.

It is ironic, however, that although virtually every faculty member claims that he can dress as he wishes, only a few do, in fact, resist the pressures of fashion conformity.

OF THOSE that do, many are instructors in a foreign language or

other foreign study who have retained the mode of dress of their native culture.

For those caught up in the fashion mainstream, age is a significant basis of division, but for many others clothes are a reflection of their lifestyle.

Accordingly, most faculty members subscribe either to the traditional business suit, sport jacket attire, or the ubiquitous blue jeans, t-shirt, work boots, and army jacket ensemble that began as the uniform of the counterculture.

This pattern of conformity occurs despite the absence of a dress code, even an informal one, in any department on campus.

"NOBODY HAS ever told me to dress," says John Timm, a teaching assistant in Portuguese who describes himself as a "conservative dresser."

"I've never worn a tie since I've been here," adds associate professor of psychology Bill Loof with a touch of pride.

Gradually, there has been social acceptance of nearly everything in clothes.



"I wear a pantsuit now and then," says Emma Jordre, chairman of the Textile and Clothing Department. "Three years ago, I wouldn't have dared."

STILL, A LARGE majority of professors here dress in a discreet but bland manner. For many, the only concession to flamboyance has been bright, flashy ties, often worn to enliven old tweed and flannel suits.

Some professors believe that attracting gratuitous attention by dressing outlandishly would be self-defeating in the classroom, since it would hinder students' concentration.

Still others regard clothes as a frivolity that is not worth the fuss.

For a few older professors, youthful clothes are a vehicle for bridging gaps, both ideological and generational. "Some of them are trying to regain their youth," Timm said. "They are attempting to identify with their students."

STUDENTS DO not know how to react to such styles. "Some are uncomfortable with older professors who wear the younger garb," Loof said.

Attempts of this kind that are superficial can easily be detected, according to Timm. "I think a student can catch on as to whether it is sincere or not," he added.

At the other end of the spectrum, but no less conforming, are the young professors and teaching assistants who affect the dress of the counterculture, making them all but indistinguishable from most of their students.



GOING FORMAL are Trudy and Dave. The former is wearing a full-length jersey patchwork dress from Jeffrey's, while her partner is clad in Nedrebo's brown tuxedo with black trim and a yellow ruffled shirt.

## Fashion breeds individualism...

By NAN FOSTER

Waking up for an eight fifty in December is experiencing Madison winter at its fullest. Of course it's chilly but it's also depressingly dark and since you can't see straight to find the light, the clothes on the chair win out once again. But it might not be as bad as you think.

Most of us who have lived through a winter or two have realized that Fifth Avenue fashions just aren't practical for trucking up Bascom Hill in sub-zero temperatures. I mean, we'll like you even if your blue jeans aren't from Paris.

Dressing functionally for this campus shouldn't be a great expense and it can be done very cheaply if you have sharp eyes and sometimes fast feet.

Army-Navy stores sell both new and used clothing and it's functional and sturdy; coats, work boots, jeans, work shirts and more. There's one on State Street and also Pinckney Street on the Square. Most of the clothing sold at Army-Navy stores is new stuff. They do have used knapsacks and other camping equipment, though, and it is probably the best place to go for the best prices.

But sometimes, no matter how cold and dark it is, when you wake up in the morning, there comes a time when those jeans and shirt on the chair just might walk away without you if they aren't washed, or the thought of putting them on again is just intolerable. So, for a variation in your wardrobe, there places in Madison that sell clothes that are cheap and not quite so functional for those days when you don't want to look like everyone else.

The Mission Store on Williamson St. is one of the best places to go for really nice super-inexpensive second-hand clothes. Goodwill Industries is another good place operated on a similar line as The Mission Store. It is located on Pennsylvania Avenue.

St. Vincent de Paul, on Williamson Street, has more furniture than clothing but if you know how to look, sometimes you can be very lucky. Actually, that holds true for all these places. Sometimes you just have to walk in at the right moment to find something you've been waiting for your entire life!

Sometimes even the quality campus stores such as the Ungeneral Store offer not only special savings but also special services to the community.

Last year (and planned again for this fall) the Ungeneral Store's admirable "used jean" trade-in sale occurred. In exchange for an old ragged pair of blue jeans, you received a huge discount on a stylish new pair.

Then the Ungeneral Store took your old pants and donated them to worthy causes around the country, from Mississippi school children to Indians in Northern Wisconsin. Pretty good?

Stop by the Ungeneral Store and ask when this year's "trade-in" will begin.

Last but not least is the Union which has an auction of the clothing in its lost and found twice a year. Incredible things can be found considering all the weird outfits that parade this campus. Keep your eyes open, fashion is an individual thing and can be what you make it, and it doesn't take a fortune to get it together.



at  
charisma  
550 State  
Street  
Madison  
Wisc.

# Big Bod?

ARE YOU TALL, ROUND OR HARD TO FIT?  
WE HAVE THE HARD TO FIND  
SIZES 14-18 **UPSTAIRS** 302 STATE  
**YELLOW TOWER** CORNERS  
JOHNSON, HENRY,  
STATE

## Alaskan Parka AAF N-3 STYLE PARKA The Warmest Jacket You Can Buy

### Features:

4 front pockets  
Raglan sleeves to fit easily without binding  
Genuine wolf fur trim hood  
Heavy duty front zipper that zips all the way to the top of the nose if required  
Drawstring hood  
100 per cent wool inner knit wristlets  
Lightweight—yet—super warm because all fabrics are so light—wind resistant  
Double protection button overlap  
Color: Navy or Sage  
Lay away yours now—small deposit will hold

From **39.98**

Boys sizes 14-20 \$37.50 (Navy or sage)

**WASHINGTON  
ARMY STORE**  
15 So. Pinckney  
on the Capitol Square 256-6337

Dynel Pile  
Hood Lining

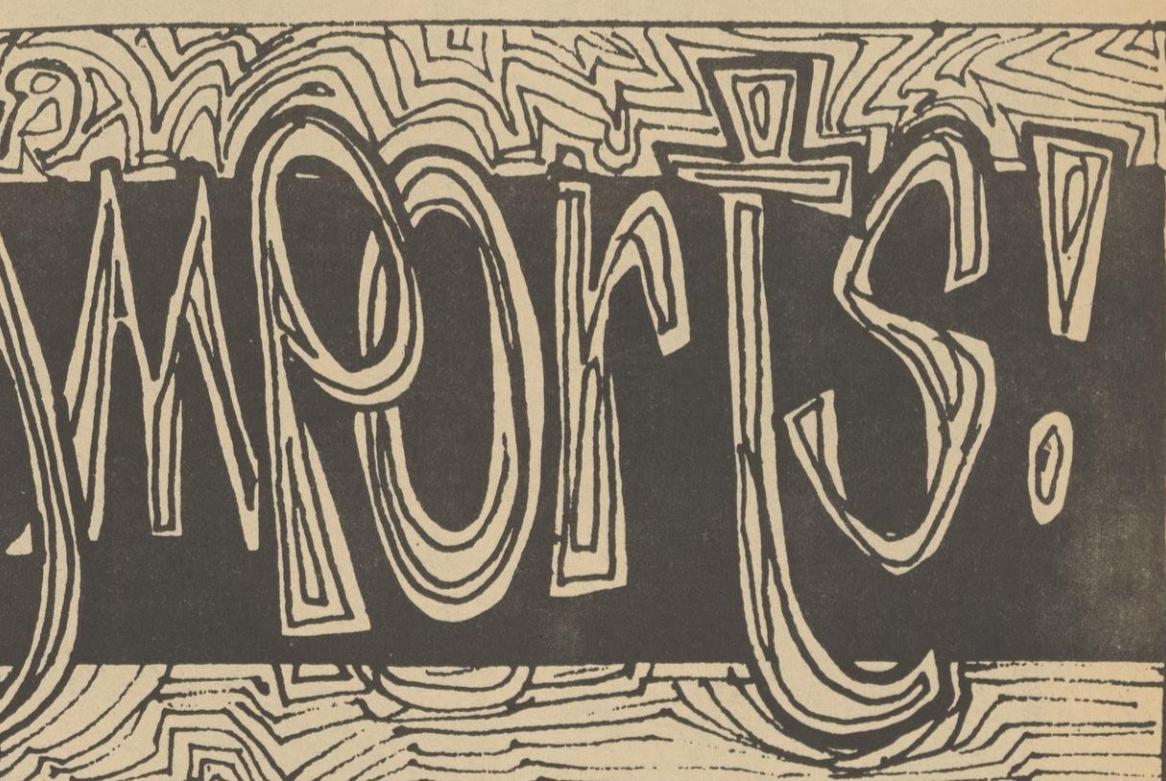
Genuine Wolf Fur  
on Hood

Heavy Duty  
Concealed  
Zipper

Reinforced  
Double Elbows

Knit Wool  
Inner  
Wristlets

Lined "Hand  
Warmer" Pockets



Mirrored and embroidered—"Kurtas"—  
Wedding shirts, frontier  
flourished!!! shirts, Shephend's  
desert blouses and gowns --dresses

## Vacancy on Daily Cardinal

## BOARD OF CONTROL

## FOR JUNIOR WOMAN

Call Board President Bob Laszewski  
at 262-5854

FIND OUT ABOUT



TOMORROW

Next time You go to market...

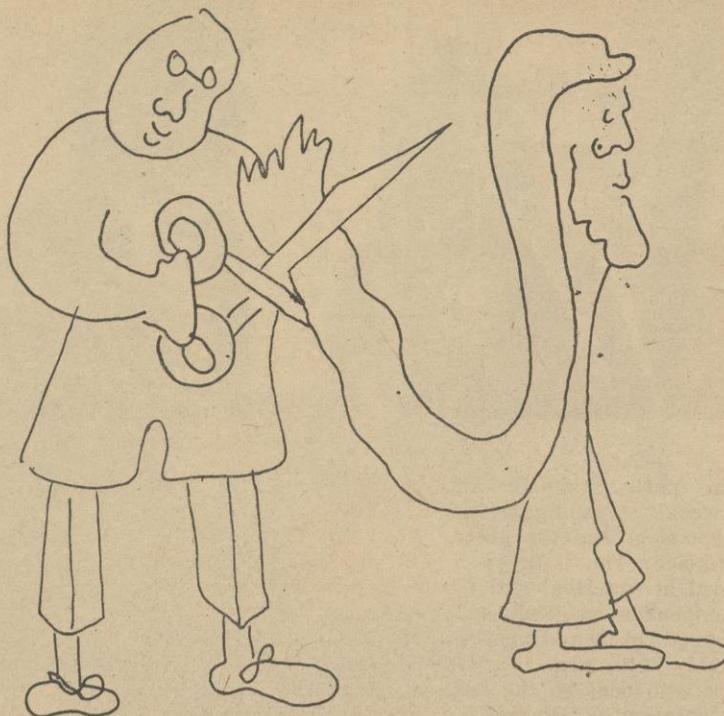


Stop in at

Midwest  
Shipping  
Receiving

157 N. Lake St.

Handmade Leather - Handmade Clothes  
jeans, tops, cords, & western shirts  
FOR Men & Women  
(NEXT TO Lake St. Station)



## Hair today, gone tomorrow

By GOLDI KADUSHIN  
of the Cardinal Staff

"Long, short, curly, whorly, spangled, dangled, hair everywhere hair."

Ernie is sitting slumped on his spine, feet planted firmly against the window panes of the College Barber Shop on State Street, leisurely surveying the Monday lunch crowd with knitted brows. Ernie is a barber and he has a problem. "Hair, everywhere hair."

"Well, we had a good year in '69. I'd say it was about '70 that business dropped off. It was the Beatles that did us in. The Beatles and John Kennedy. Mothers would bring their little boys in and ask us to give the kid a John-John cut. Both Kennedy and his son wore their hair pretty long and that's where the whole thing started."

Business hasn't improved under the Nixon administration. "We're getting fewer customers and the interval between haircuts is longer," Ernie lamented. "A kid who came in for a cut every three or four weeks now waits two or

three months before he gets his hair trimmed."

ALTHOUGH THE SHARPEST drop in clientele has been student, even businessmen are going to Godiva-like lengths. Ernie estimates he used to clip a business head every week or so. "Now we see them maybe once a month."

If the difference between Mifflin and the Capitol is receeding as fast as a middle-aged hairline the question becomes: How long is long. Ernie places the limit at shoulder length. "As long as the hair is off the back of the collar and the ears show when it is parted I wouldn't say a haircut is long."

Don of the College Barber Shop on State concurs. "I like to see a full cropped head of hair, say, covering the ears. If hair doesn't go past the shoulder I don't define it as long."

However length is not the decisive criteria. The controversy is primarily an aesthetic one.

"I don't think you can set a standard for long hair," Don elaborates, "it depends on the individual's facial bone structure. Hair provides a frame for the face. If a guy has a long thin face and he wears his hair to his shoulders he is only going to elongate his face because long hair pulls the eyes down. The same haircut on a guy with a wide face would be OK."

All of the barbers interviewed felt long is not wrong if hair is kept neat. Don objects to "guys who wear their hair over the shoulder and leave it sloppy and unkempt." Paul Palzkill of the State Barber Shop concurs with a somewhat wistful desire "to see a return to neatness."

TO HELP MEN GET that well groomed look barber shops are featuring a wide selection of cosmetics. The synthetic long hair wigs prominently displayed on styrofoam bases in the window of the College Barber Shop are selling faster than you can grow your own—and primarily to students. Moustache wax is another interesting item. The wax comes in several hues, and is bought mainly by middle aged men who want to keep that gray away.

The surge of cosmetic consciousness among males has also prompted barbers to develop new styling techniques. "We used to use a clipper and shears on cuts," Ernie explains, "but now the kids coming in here want you to take less off so we've switched to a razor. It's a more precise tool."

Don takes a uniquely Freudian perspective on the new styling trends. "A lot of the guys want you to give em not only a haircut but a whole styling job."

How long will long last? Ernie is pessimistic. "I think the trend should go about five years and then stabilize at a medium length of hair. I don't suppose the crewcut will ever come back," then staring moodily out the window of the College Barber Shop he adds, "but we're hopin'."

## TRUCK ON IN

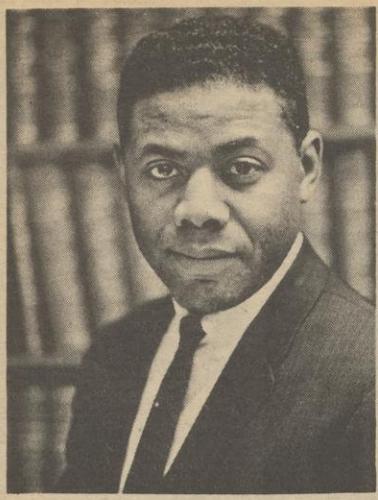
TANK TOPS, KNITS,  
WESTERN SHIRTS,  
SLACKS, JEANS,  
AND ALL THE  
TRAPPINGS.

COVERINGS  
TO PROTECT  
AND  
EMBELLISH  
THE  
HUMAN BODY.

## THE UNGENERAL STORE

The House of Uncommon Clothing

438 N. Frances



Sam Yette, (shown above) Newsweek's Washington bureau correspondent and the author of *The Choice: The Issue of Black Survival in America*, will be the guest speaker on Wednesday at 8:30 p.m. in the Union South Assembly Hall, Rm. 109. Yette's lecture will focus on the issue of representation of Blacks in the news media. Admission is free.

One of New Orleans's last original jazz groups, The Preservation Hall Jazz Band, will perform Oct. 2 in the Wisconsin Union Theater. Tickets for the 8 p.m. performance

are on sale now in the Theater box office.

The group's first and only Madison appearance was in October, 1969, when the six member band played their "happy music" in the Union Theater. With the youngest member of the group now 60 years old, The Preservation Hall Jazz Band members carry decades of musical history with them on each cross country tour.

Led by the blind trumpeter DeDe Pierce (shown above), the group is best known for its spontaneous concerts which often close with the band leading the audience through the aisles of the theater.

## Screen Gems

By GERALD PEARY

Sept. 29—*Orpheus* (1950)—Pauline Kael has called Jean Cocteau's greatest film work "the masterpiece of magical film-making," for it is not only a profound modern rendering of the Orpheus legend but also contains within its framework significant reverberations of the Faust legend.

*Orpheus*' guest for the ultimate experience leads him to seek after Death in the guise of a dark, mysterious woman, who surrounds herself with helmeted motorcyclist attendants that look backwards to Nazism, forward to the gay bikers of Kenneth Anger's *Scorpio Rising* and finally on to the Angels and Altamont.

*Orpheus* is a film which the French New Wave directors could not dismiss as crusty "old guard" archaic, for Cocteau's poeticized universe remains hauntingly contemporary, his expressionist world of mirror images weaves a similar spell to Resnais' *Last Year in Marienbad* anti-universe. The first Madison shwoing in many years. Play Circle 2,4,7,9 p.m. Also Thursday.

Sept. 29—*Applause* (1929)—Stage wonder Orson Welles' famed invasion and revolution of Hollywood with *Citizen Kane* in 1941 was a virtual repeat of an earlier trip by Reubin Mamoulian to make *Applause* at the beginning of the sound era. Mamoulian, the acclaimed theatre director of *Porgy*, was brought to Hollywood to make "canned plays" but instead "cinematized" the stunned film world with his innovative uses of the moving camera, closeups, off-camera sounds, and a duel microphone system.

*Applause* is the first in Green Lantern's truly bold and unique Mamoulian series, probably the first retrospective showing ever in America of the works of this talented director, perhaps most famous for his development of a revolutionary concept of musical comedy in his original production of *Oklahoma*.

*Applause* probably has not been shown in Madison in thirty or forty years, so this is a major two-night revival at the Lantern. Additionally interesting, *Applause* gives us an almost unheard of chance to view the legendary torch singer, Helen Morgan, who plays the lead as a washed-up burlesque queen. Green Lantern 8 and 10 p.m. Also Thursday.



Sunnyland  
Slim  
and his  
Chicago Blues  
Band

On Friday, October 1, Chicken Little & Co., a black music co-op, will present Sunnyland Slim and his Chicago Blues Band in the first of a series of blues concerts.

Featured with blues pianist Sunnyland Slim will be Little Eddie Taylor on guitar, S.P. Leary on drums and Harry Duncan on harmonica. Also appearing will be Rocket 88, a local blues group.

The concert will be held at Gordon Commons on the University of Wisconsin campus, beginning at 8 p.m. Admission will be \$1.00 at the door.

PEACE CORPS  
A panel discussion on "The Peace Corps: a critical evaluation" will be held at Memorial Union on Wednesday evening at 8 p.m.

HUMPHREY BOGART TONIGHT  
**CASABLANCA**  
7:30 and 9:30 1127 Univ. Ave.  
75¢

*gent's world*  
Men's Hair Styling Salon

129 STATE STREET  
256-7655

NEW-MICROGRAM  
SCALE READING

Complete analysis of any problem hair—  
balding - dryness (scalp or hair) - flaking -  
Let Us Help You!

NEW HOURS:

SUN. 10-4

MON. 9-9

TUES. 9-9

WED. 9-6

THURS. 9-6

FRI. 9-6

SAT. 9-6

Specializing  
In the  
Illusion Cut -  
Shorter with  
The Longer  
Look



**RK** MEMBERS OF THE  
RK RESEARCH DIV.

"This is the  
Answer"  
**HAIR DRESSING**

MEN'S &  
WOMEN'S  
FRYE BOOTS

\$33-42.00



Nothing like it has hit  
the campus footwear scene  
until now!

Hand stained, or hand  
oiled cowhide uppers with  
an all leather sole. Solid  
brass hardware, with the  
popular Americana toe.

Get with it . . . at the  
Boot barn.



**THE  
BOOT  
BARN**  
438 FRANCES  
BEHIND THE BRATHAUS

# The Daily Cardinal Action Ads

## PAD ADS

GREENBUSH AP  
104 S. Brooks  
256-5010

SCHOOL YEAR LEASES  
2 bedrooms for 4 \$650 each.  
1 bedrooms for 2 or 3 \$650 to \$850 each.  
Furnished, air conditioned, carpeted,  
pool,  
5 blocks to Chem. bldg.

Showing daily 1 to 4  
REDUCED RATES  
FOR THE SUMMER  
2-XXX

CAMPUS ROBIN APARTMENTS. 1315 Spring St.  
Two blocks from the new Union,  
roomy 2 bedroom apt. 16 ft. closets,  
large livingroom, 10 x 20 kitchen,  
extra study room and lockers. Off  
street parking. 4-\$72.50. 3-\$90.00 per  
month. Stop by and look or call 271-  
9516. — XXX

THE FRANCES  
215 North Frances Street

NOW RENTING FOR  
JUNE AND SEPTEMBER

1 & 2 bedroom Apts. from \$158.00 per  
mo. for 2. Singles from \$85.00 per mo.  
Special. Summer Rates from  
\$110/mo. per apartment for 2 or  
singles. Sun deck, air-conditioned,  
carpeted & excellently furnished. For  
your viewing, models open 1 p.m. to 8  
p.m.  
256-7821 256-8863 255-2338  
1.5-XXX

LAKE STREET STATION rooms! See  
Rm. 304 or call 251-9236, 515 N. Lake  
behind the library. — 6x2

WOMEN—singles and doubles, kitchen  
privileges, parking. 505 Conklin  
Place. 255-8216, 222-2724. — 6x6

GIRL'S SINGLES, DOUBLES. Air-  
conditioned. Near Memorial Library.  
Meal contract available. 255-5094, 256-  
4623. — 10x30

THE CARROLLON space in one  
bedroom furnished apt. for 1 girl.  
Responsible only for your rent, 620 N.  
Carroll. 257-3736, 257-5174. — XXX

ONE GIRL to sublet 150 West Gorham  
Apt. two. 255-4791. — 6x29

NEED: Male to share 2 bedroom \$90.  
255-6981 after 5 Monday, Wednesday,  
Friday. 266-2020. Alan Honor days.  
— 6x30

MALE GRAD has a 2 bedroom  
townhouse to share, \$75 month, ne  
ar Tenney Park. Leave name and  
number: at 262-4375; 251-9532. — 6x4

APT. TYPE single room at the Towers  
on Frances St. call Julie 249-0022  
reasonable. — 6x5

ONE OR TWO people own bedroom  
dishwasher color-TV, low low rent.  
271-3973. — 3x1

MEN'S SINGLE kitchen privileges \$80  
month. 1805 University Ave. 231-1466.  
— 3x1

NEEDED: one girl to share house with  
5 others. 255-8038. — 6x5

WOMEN—kitchen priv. air conditioned  
singles near new Union. 257-1880, 255-  
9673. — 6x5

## FOR SALE

RELIEVE TIRED, sweaty feet custom  
sandals \$10 at Bingbangleathergang,  
821 E. Johnson, 251-2591. — 12x29

CARBON RIBBONS for IBM Selectric  
(cloth cartridge machines only). One  
doz. Polyethylene, \$15. 251-6425 Eve.  
— 6x30

TEAC TAPE DECK automatic reverse  
Sansui Tener-AMP 140 watts Sansui  
SP 200 speakers. 251-8875. — 6x30

WATERBEDS \$25, 10 yr. guarantee,  
\$300,000.00 liability coverage, all  
sizes. 251-8789. — 10x6

TURNTABLE BENJAMIN Miracord  
50H base cover Shure V-15 Type II  
diamond stylus original \$300-\$150.  
Dave 251-8600. — 6x1

BRAND new 8-track stereo plus adaptor  
for home plus tapes cheap must sell.  
256-7658. — 2x29

USED SOFA, perfect condition. \$75.00  
also guitar \$15.00. Call 241-3183. — 6x4

TAPE RECORDER, portable, Sony 260  
4-track stereo. 255-7321. — 3x30

TAPEPLAYER 25 cartridges 255-6248.  
— 4x2

ADVENT model 100 Dolby. New  
original carton and warranty \$250.00  
list, asking best over \$175.00. — 6x5

## HELP WANTED

BOARDING STABLE needs top hand-  
board, rm. gas exchange chores  
week-ends. Pay for extra work, Dian  
1-767-3675. — 10x2

## HELP WANTED

WAITRESSES AND DANCERS. Im-  
mediate openings. Call 271-9936. 4-6  
p.m. The Whiskey. — 15x7

GRADUATE STUDENTS, to write term  
papers, in your field of Major interest.  
Excellent pay, full or part time. 257-  
9030, 271-9444. — 9x8

MUSSEUSES WANTED girls over 21  
attractive we will train apply Gentry  
House. 520 State Street. — 6x4

HELP! Econ 110 top money! Call after  
six. 238-3630. — 3x30

## SERVICES

WOMEN'S COUNSELING. Services  
counseling and referral for birth  
control, abortion & voluntary  
sterilization. 255-9149 9 AM - 12 PM. —  
1xx

EXC. TYPING. 231-2072. — XXX

THESIS typing and papers done in my  
home. Experienced. 244-1049. — XXX

RUSH PASSPORT Photos. Taken by  
noon, ready at 3 p.m. four for \$5.00.  
Studio quality not a mug shot. Great  
for publicity, I.D. application, swaps.  
9 to 5 Monday through Saturday. No  
appointment needed. 1517 Monroe St.  
(opposite Fieldhouse) Free Parking.  
— XXX

DRIVING INSTRUCTIONS 244-5455:  
85x Feb. 16

PROFESSIONAL PHOTOGRAPHY;  
weddings, portraits, fashion, port-  
folios, paintings, advertising,  
scientific, educational. Mark at 257-  
9410. — 10x29

TERM PAPERS originally done,  
highest quality 251-1976. — 1x29

PROFESSIONAL ALTERATIONS  
tailoring women's, men's 251-0972  
after 6 p.m. — 7x5

EXPERIENCED GERMAN native  
speaker tutoring German. 251-2432 or  
255-1587. — 6x4

## ETC. & ETC.

COVERED PARKING close to campus.  
2302 Univ. Ave., 238-8966. — XXX

THE COMMUNITY RAP CENTER,  
INC. If you have a problem and want  
to talk about it you can call 257-3522 or  
come to 923 Spring St. 8 p.m. to  
midnite — XXX

CANOE THE WISCONSIN Sauk-Prairie  
Canoe Rental Sauk City, 608-643-6589.  
— 12x30

DISCOUNT TRAVEL: To Europe.  
Leave anytime. 255-5196. — 11x5

PARKING, campus (near Stadium).  
Parking stalls \$10 per month  
Gebhardt Realty. 256-2998. — XXX

PARKING REGENT, Randall area. \$9  
month 238-7957. — 12x11

NATURAL VITAMIN E 200 I.U. 250  
capsules \$7.00; 1500 capsules \$38.00;  
3,000 capsules \$69.00 post paid,  
Vitality Co. 1122 Spruce Street,  
Berkeley, Ca. 94707. — 7x5

PARKING 445 W. Gilman. 849-5296. —  
6x30

PARKING 505 Conklin Place \$30/sem.  
255-8216, 222-2724. — 2x30

## WHEELS . . . FOR SALE

REBUILT 1959 Volkswagen Bus, rebuilt  
engine, new tires & brakes. 256-2804.  
— 3x1

1965 VOLVO 544 clean good condition.  
\$900 257-5972. — 3x1

62 SUNBEAM cheap 255-6248. — 4x2

1963 Corvair truck \$450.00. 256-0412.  
— 6x5

1965 VW from land of Oz. Needs repairs  
256-0903. — 2x30

TRUCK 1963 DODGE step-van new  
engine \$600 255-0422 evenings. — 6x29

HONDA 1970 350 Scrambler 838-8460  
after 5:00 Harry. — 6x30

1964 DODGE VAN 6 cylinder. Call Bob  
222-1664. — 6x1

YAMAHA 305 cc \$225.00 233-0800. — 6x1

VESPA GS 160 cc, does 60 mph, spare  
tires, good starter and runner, cheap,  
cheap, cheap. 255-7371. — 3x30

1965 CHEV. VAN new tires no rust. \$580  
836-4795. — 6x4

THE ORIGINAL AND ONLY!  
"I, a woman" RADLEY H. METZGER PRESENTS

Therese AND Isabelle

Big Sky

## PERSONALS

PERSONS interested in organizing  
local registrants against the draft call  
Roger 256-1109. — 6x30

WE PAY CASH for your old term  
papers. 257-9030, 271-9444. — 9x8

HAPPY BIRTHDAY MOM-Barb.  
— 1x29

## LOST & FOUND

LOST: Two puppies. 1 black & brown, 1  
dark brown, 8 wks. We love them so.  
Please call: 255-0426, 257-7599. — XXX

LOST SLIDES of Sierras Sept. 16. Call  
Roy Ozanne 251-7291 Org! — 6x29

LOST small solid gray female cat about  
Sept. 8 on Langdon St. If you found her  
please call Anne Nelson 262-4901, 222-  
0752. — 6x1

LOST: wallet near Paisan's. 257-1598.  
— 6x5

FOUND: Shepherd-mix dog, male 8  
months old, tan-cream colored,  
medium-sized; brown leather braided  
collar. Found at Monona Bay. 257-  
4718. — 4x2

S U B S C R I B E



CRY  
UNCLE!  
in COLOR

Orpheum  
255-6005

1:00, 2:45, 4:30,  
6:15, 8:00 & 9:45

GOD HELP BOBBY AND HELEN

They're in love in Needle Park  
the panic in  
needle park

Continuous daily from 1:00 p.m.  
R RESTRICTED Under 17 Requires Company of Parent or Adult Guardian

Plus COLOR by DE LUXE

CELEBRATION  
AT BIG SUR

Strand  
255-5603

Which Is the Best 'Love Story'

M-G-M PRESENTS RICHARD CHAMBERLAIN YVETTE MIMIEUX

Sat & Sun Cont. from 1:30 p.m.

JOY IN THE MORNING

Hilldale  
238-0206

who needs the world when you  
own the moon and stars.

M-F 7:30 & 9:30  
Sat & Sun 1:30, 5:30, 7:30, 9:30

"friends"  
R TECHNICOLOR Stage Door  
257-6655

WINNER OF 6 ACADEMY AWARDS!

M-F at 8:00  
Sat & Sun at 1:00, 4:30 & 8:00

DAVID LEAN'S FILM  
OF BORIS PASTERNAK'S  
DOCTOR ZHIVAGO

GP ALL AGES ADMITTED Parent Guidance Suggested

METROCOLOR

Cinema  
2090 ATWOOD AVE.  
244-5833

HELLSTROM CHRONICLE

Middleton  
836-4124

SEEN BY MILLIONS ALL OVER THE WORLD. NOW  
YOU CAN SEE IT TOO! ANSWERS QUESTIONS  
EVEN A MAN AND WOMAN DON'T DARE ASK EACH  
OTHER!

COME TO THE KAMA SUTRA

WANT TO SHOW YOU SOMETHING... IN COLOR

Plus STRANGE WORLD OF KATMANDU

You Should Know Its Secrets!

Badger  
255-5330

Open 6:30, Show at dusk

## Acuna

(continued from page 4)

number two, as soon as the harvest is over the worker is no longer wanted and is forced to move on."

However, despite considerable obstacles to organization the farm workers have already scored some notable victories on the local scene. A favorable contract was won from Heublien Co., a wine bottling corporation in Milwaukee and in Chicago Walgren's was completely shut down when it refused to cooperate with the boycott.

For further success Acuna hopes to rely largely on students and housewives who, he says, "are the core of the boycott... what's made the struggle of the farm workers effective."

A VOLUNTEER force is always needed and anyone's skills are welcome. "Typing, sending newsletters and, of course, picketing," Acuna listed as major tasks. People interested in working for the farm workers should call

671-1453 or 671-1454 in Milwaukee or write to 805 South 5th St., Milwaukee. Until the Madison office obtains its own telephone, the Brooks St. YMCA's number should be used.

Acuna's advice to the sympathetic was simply, "when you go to buy lettuce or grapes demand to see the black eagle label (which signifies that the produce has been picked by union labor). If they don't have it, don't buy and make sure to let the grocer know."

### PRISON REFORM

Concerned Citizens for Prison Reform will hold its fall organizational meeting in the University YMCA at 8 p.m. Wednesday, Sept. 29. All are invited to attend.

\* \* \*

### AMERICAN FIELD SERVICE

American Field Service meeting will be held today at 7 p.m. All returnees and interested people are invited to attend this meeting, which will be held in Barnard Hall lobby. Any questions please call 262-4405.

*Forget everything you've ever heard about heroes. Now there is "The Red Tent."*

**"THE RED TENT"**

PARAMOUNT PICTURES PRESENTS  
A FRANCO CRISTALDI PRODUCTION  
SEAN CONNERY - CLAUDIA CARDINALE - HARDY KRUGER PETER FINCH as General Nobile  
"THE RED TENT" with MASSIMO GIROTTI LUIGI VANNUCCHI - EDWARD MARZEVIC and with MARIO ADORF  
Screenplay by ENNIO DE CONCINI and RICHARD ADAMS Music scored by ENRICO MORRICONE Associate Producer FERNANDO GHA - A VIOS CINEMATOGRAFICA, Roma  
- MOSFILM, Moscow. Coproduction - Produced by FRANCO CRISTALDI Directed by MICKAIL K KALATOZOV TECHNICOLOR  
G ALL AGES ADMITTED General Audiences  
SOUNDTRACK ALBUM AVAILABLE ON PARAMOUNT RECORDS  
Feats. - 1:00 - 3:10 - 5:20 - 7:45 - 9:55 p.m.  
RKO STANLEY WARNER THEATRES  
**CAPITOL** 209 STATE ST. 257-7101

## MOVETIME

Jean Cocteau's

## ORPHEUS

"a film set apart from the works of its time."

Wed. and Thurs., Sept. 29, 30

at

2, 4, 7, 9

78¢

78¢

UNION PLAY CIRCLE

WISCONSIN UNION FILM COMMITTEE



THIS WEEK'S  
WINE SALE:  
FRENCH  
RED WINE  
FROM THE  
LOVELY  
RHONE VALLEY

Studying hard?? take a break—  
call

**RILEYS**

Liquor Store  
328 State St.

Weekly wine sales—Free delivery over \$5

**LOVE.**

**EAT  
A  
VILLAGE**

Now you can live on love! Get involved with one of Submarine Village's 7 sensuous sandwiches, and you'll find that the way to your heart may well be through your stomach. How will you love our 5-course creations? Let us count the ways: 1. Monumental Portions of Meat — imported ham, Italian salami, imported luncheon meat and cotto salami! 2. Fantastic Fish — tempting tuna! 3. Choice Cheese — blended just for us! 4. Super Salad — crisp lettuce, juicy red tomatoes and succulent Spanish onion rings! 5. Regal Rolls — fresh and French! Get your teeth into a Submarine Village sandwich today. It'll be love at first bite.

**submarine  
village**

514 STATE ST./MADISON 256-5185

*Everything goes down good*

# Letters

Mr. Jeff Standaert, Sports Editor  
 Mr. Jim Cohen  
 The Daily Cardinal, Univ. of Wisconsin  
 Madison, Wis.

Dear "Boys:"

I enjoyed the game Saturday in your "house-full" stadium. It took a Southern team to do it. I also picked up your "paper" and read your front page articles. BRAVO, give those SOUTHERNERS HELL for not USING the black man. Where would U.W. have been without their black men from the South?

When you accuse LSU of being bigoted, perhaps it would do you good to look within your own state. (Or perhaps you aren't a native, or a voting resident, yet.)

Have you heard of the troubles at Oshkosh and at Whitewater concerning blacks? Oh, no? There's great hypocrisy among the Northern whites. Why not work things out at HOME before you get so self-righteous about LSU?

You must admit that some of those Southern colleges have been able to USE the black man's talents on their athletic teams. I was told that Duke University, when they lost the NCAA basketball finals, came back with a new yell:

"Two, four, six, eight  
 "We've got to integrate."

The University of South Carolina elected a black President of the Student Body. Do you think I'm lying? They're coming, boy.

I'm a dumb Southerner who has lived in Wisconsin for four years and Illinois for six years. Believe me, there are just as many bigots in the North as in the South. But, BRAVO, keep giving those Southerners hell and "pat your neighbor on the back."

Signed,  
 A REBEL, who is willing to  
 admit we lost the Civil War

P.S. Who did you say would win the game?

Dear Rebel:

The purpose of the two articles in last Saturday's Daily Cardinal which you allude to was not to indict Louisiana State University as a racist institution, nor to exonerate the North, the State of Wisconsin, or any school in this state.

Apparently, rebel, you missed the point. The fact is, few Southern schools tender athletic scholarships to blacks. Those blacks who do compete at largely white Southern schools undergo a great many tribulations.

A recent magazine interview with Curt Watson, the first black football player at the University of Tennessee, bears out this fact.

We believe there is more bigotry in the South, at least on a per capita basis, or we wouldn't have said so. But at least Southerners are blatantly honest about it.

And don't call me boy.

Signed,  
 Jeff Standaert  
 Sports Editor

Ed. Note: Some of the fine, upstanding Americans from the sovereign state of Louisiana are still in a rage over the articles printed in this paper and other sundry events related to the football clash last weekend. Associate Sports Editor Kevin Barber talked to one of them late last night. Her comments tomorrow in the Cardinal.

## WSA STUDENT SENATE

### Vacancies exist in:

#### District II

— Freshmen and sophomores in Tripp, Adams, Chadbourne, Barnard and Liz Waters Halls

#### District III

— Freshmen and sophomores in Sellery, Ogg and Witte Halls

#### District IV

— Freshmen and sophomores in area bounded by Park St., State St., Mifflin St., Lake Mendota and Langdon Street area.

#### District XVI

— Juniors, seniors and grad students in Medical Sciences and Zoology.

Students interested in filling these vacancies should apply at the WSA office, 511 Memorial Union, to be considered by the Senate at its meeting of Thursday, Sept. 30 at 7:00 p.m. in the Union. For more information call 262-1081. Interviews are from 1 p.m.-3 p.m. on Tues., Wed. & Thurs. at WSA office.

WSA Now is also considering applicants for Senate Secretary

# Thompson is a tough block

By JEFF GROSSMAN  
 Sports Staff

The defensive secondary's peer showing last Saturday and possible cures was one of the prime topics discussed by Wisconsin head coach John Jardine yesterday after practice.

"The defense bore down well today and the defensive backs looked pretty good, although it's hard to tell how far along we are since this was our first day back in pads," Jardine remarked.

The newest addition to the starting quartet is Milwaukee sophomore Jim Wesley who has

belted out a 4.6 in the 40-yard dash.

"HE'S GREEN and very excitable," Jardine noted, "but he is real fast, and we're confident he can stay with his man."

However, Wesley will inherit the same problem which plagued Milt Habeck—that being the opposition's habit of forcing Neovia Greyer away from the action and going one on one on the left cornerback.

So Wesley faces most of the problems that faced Habeck except his 4.6 speed can make up for many mistakes.

Alan "A-Train" Thompson's best



Cardinal photo by Arthur Pollock

A-Train throws his weight around

Newcomer pledges funds to fight  
 "The crime against Wisconsin"

As a brand-new resident of the State of Wisconsin, I am shocked and dismayed to see the indomitable fighting spirit of the University of Wisconsin Badgers come to such ignoble ends!

No sooner do I take up residence in Madison when I discover that a football, booming into the stands after a glorious University of Wisconsin six-pointer, is hounded down by lackeys and mercenaries and doomed to some forgotten locker-room limbo.

This CRIME AGAINST WISCONSIN can no longer continue!

A football that has crossed an opponent's goal line for a Wisconsin touchdown and then booted through the uprights for another Wisconsin point is no longer a common, ordinary pigskin—it is an historic and treasured part of the glorious history of Badger football and is fully deserving of true and proud possession by the University of Wisconsin fans.

I call upon John C. Weaver, President of the University of Wisconsin, and Gov. Pat Lucey to forthrightly endow all present and future Wisconsin football fans with the right to claim and to possess all such footballs from this time forward.

For my part and as a former Detroiter, I do hereby pledge to remit to the University of Wisconsin the cost of any and all footballs soaring into the stands upon the completion of a successful Wisconsin point-after-touchdown during the October 16th Michigan State University game at Madison.

May Wisconsin crush the Spartans and may the greatest football fans in the world capture a score of footballs!

ON WISCONSIN!!!

Signed,  
 Donald James von Rase  
 2121 Commonwealth Way  
 Madison, Wis. 53705  
 238-2456

ADVERTISE IN  
 THE CARDINAL

"SUMMER OF '42 is a warm, sensitive, beautiful, funny, well-done, motion picture. Don't miss it."

— Chris Core  
 U.W. Badger Herald

**SUMMER OF '42**  
 is the hit of '71

"A BEAUTIFUL MOVIE!" — Cue Magazine

from Warner Bros. 

MATINEE TODAY

1:05, 2:50, 4:35, 6:20, 8:15, 10:05 p.m.

IN PERSON

NEIL  
 DIAMOND  
 SHOW

Friday  
 Oct. 15th  
 8:30 P.M.

And Special  
 Guest Star

ALBERT BROOKS

TICKETS NOW

\$3.50 \$4.50 \$5.50

Tax incl. All seats reserved

ORDER BY MAIL

Enclose a stamped self-addressed envelope, make checks payable to Ticket center and mail to: Neil Diamond Show c/o Dane County Coliseum, Fairgrounds Dr., Madison, Wisconsin 53713. Please include 25¢ handling charge.

Tickets Available at Coliseum Ticket Center or may be ordered at Hillside State Bank, Copps Dept. Stores, Bank of Madison and Hansen's Meadowood Pharmacy.

DANE  
 COUNTY MEMORIAL COLISEUM