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# WISCONSIN CHATS

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November, 1935

Vol. 2, No. 1

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## Hundreds of Alumni to Return to Campus for Big Homecoming

To Help Celebrate Band Anniversary; Badgers Meet Purdue

Led by John R. (Big John) Richards, of Los Angeles, outstanding alumnus who had a longer connection with Wisconsin football than any other graduate, hundreds of alumni of the University of Wisconsin are expected to return to the campus of their alma mater for Homecoming celebration at the State University Nov. 8 and 9.

Richards is one of the outstanding stars of Wisconsin gridiron history. He played five years on the Badger elevens of 1892-96, and subsequently coached the teams of 1911, 1917, and from 1919 to 1922 inclusive. He last visited the campus during Homecoming in 1931.

Richards will be one of the speakers at the huge mass meeting to be held as a part of the Homecoming program Friday night, Nov. 8, on the University's lower campus. Other speakers will be Gov. Philip F. La Follette, Pres. Glenn Frank, Howard Heun, Homecoming chairman, and the acting football captain.

### To Be Colorful Affair

The University's concert band of 200 pieces, under the direction of Prof. Ray Dvorak, will furnish music at the mass meeting, at which the traditional huge bonfire will burn again, as thousands of alumni, students, and faculty members join in Wisconsin cheers and songs.

The Badger Homecoming this year will be one of the most colorful in recent years. A legendary figure of Wisconsin folklore, Paul Bunyan, popular character of lumbering days, has been made the general theme around which the Homecoming celebration has been planned.

Decision to bring Paul, his "Babe the Blue Ox," and other legendary lumbering days characters back to life for the event is in line with the dedication of this year's Homecoming to the 50th anniversary of the University band, now under Prof. Dvorak's leadership.

In honor of the band's golden anniversary, the Elk's Lodge of Appleton has presented Prof. Dvorak and the band with a huge drum, 19 feet in circumference, known as Paul Bunyan's drum. According to legend, this drum is the only Bunyan drum in existence, and was presented to Paul by the Chippewa Indians. The legend

(Continued on page 3)

## Show Way to Cut Farm Wiring Cost

U. W. Men Develop New Farm Wiring System

Farmers can now wire their barns at about half the usual cost of a regular conduit installation. A new wiring system, developed by V. M. Murray and L. C. Larson, instructors in electrical engineering at the University of Wisconsin, will not only lower the initial wiring costs of farm buildings but will last four times as long as a rigid conduit system in barns.

The electrical conductors used in the new system are in the form of a non-metallic sheathed cable, approved by the National Board of Fire Underwriters. A new line of outlet boxes, made entirely of heavy porcelain, is used to replace the customary iron outlet boxes. This combination of non-metallic sheathed cable and non-conducting porcelain outlet boxes makes a system which is non-corrosive, shock-proof and economical.

### No Metal Can Touch Body

No difficulty is experienced in giving the conductors adequate mechanical protection in compliance with electrical codes, according to Mr. Larson who described the new system. But it is difficult, if not impossible, to receive an electrical shock from any part of the new system. Persons can apply their bare hands to the cable, outlet boxes, box covers, switch covers, or receptacles with no hazard since all parts are non-conducting and shock-proof.

### Low Initial Cost, Long Life

Farmers well know the corrosive effects found in barns, creameries and buildings containing ammonia vapors

## Plans Homecoming



Howard Heun

Main responsibility for arranging a successful Homecoming program this year has fallen on the shoulders of Howard Heun, senior student, shown above. Heun is general chairman of the 1935 Badger Homecoming, and has worked long hours in arranging a program which is expected to attract hundreds of alumni back to the campus for the event.

## U. W. Enrollment Up 12 Per Cent

One of Largest Freshman Classes, 2200 Strong, Enrolls

Hundreds of freshmen invaded the campus of the University of Wisconsin this fall as the State University's annual Freshman Orientation Period opened with a program of activities designed to make the critical and delicate transition from secondary school to the University as easy and natural as possible.

The freshman class, numbering more than 2,200 boys and girls, was one of the largest in the history of the school. The total enrollment swept over the 9,100 mark, with a total increase of 1,012 students or a 12 per cent gain over last year.

Enrollment of students from Wisconsin homes this year increased 874 students for a percentage gain of 12½ per cent over last year. Out-of-state enrollment increased 11½ per cent.

The large increase in the number of freshmen who came to the campus for Freshman Period forecast the large increase in the total enrollment. The purpose of the Freshman Period, which was held for the seventh time this year, was to give freshmen an opportunity to receive first impressions of the State University from

(Continued on page 3)

## 1100 U. W. Students Earn \$18,000 Monthly Under NYA Program

More than 1,100 students at the University of Wisconsin this year are earning a total of nearly \$18,000 a month under the federal part-time job program set up under the National Youth Administration, it has been revealed.

The students, both graduates and undergraduates, began their jobs with the opening of classes last September. The jobs are to continue during the entire school year, ending with the closing of school next June.

Of the total number of students working on NYA jobs this year, 966 are undergraduates who earn an average of \$15 per month. An additional 150 are either first year or advanced graduate students who can earn from \$25 to \$40 per month.

Under the federal government's part-time student job set-up, the students are doing various kinds of socially desirable work such as clerical, library, and research work. They are employed in practically every division of the University, and carry on their work under the direction of faculty members.

To be eligible for the jobs, the students must have need of work to stay in school, must be of good character and possess such ability as to give assurance that they will do high grade work in college, and they must carry at least three-fourths of a normal program.

(Continued on page 2)

## New Radio Series Giving U. W. News On Air Each Week

A new series of radio programs, bringing to the citizens of Wisconsin news from the campus, and information concerning various scientific developments and public services performed by their State University for the benefit of state and nation, began over a number of state radio stations Wednesday, Oct. 30.

Dedicated to the citizens of the state, the new programs continue the series of University programs inaugurated last year, and are again known as "The Voice of Wisconsin" programs.

The programs are heard from 4:15 to 4:30 every Wednesday afternoon until next May 30. A number of Wisconsin stations, including WIBA and WHA in Madison, and WLBL in Stevens Point, carry the programs to listeners in every part of the state. Other stations to carry the programs will be announced later.

## Dairy Factory Work Attracts Young Men

Dairy manufacturing as a vocation is attracting the attention of a considerable number of Wisconsin young men. The advance enrollment in the coming Winter Dairy Course at the University of Wisconsin college of agriculture, already includes registrants from 15 different counties, as follows: Barron, Bayfield, Calumet, Clark, Columbia, Dane, Grant, Jefferson, Kenosha, Marquette, Outagamie, Price, Sawyer, Sheboygan, and Taylor.

The advance registration for the course, which opens November 11, is already more than half of the number that may be accommodated, announces H. C. Jackson, head of the dairy department.

The course lasts 12 weeks and includes training in creamery operation and management, cheese factory operation, ice cream making, market milk, marketing, dairy bookkeeping, and dairy mechanics. The course closes February 8, 1936.

## Eleven Men Named to U. W. Debating Squad

Eleven men will comprise the University of Wisconsin's varsity debate squad, according to Prof. Henry L. Ewbank and Prof. Andrew T. Weaver, debate coaches, who made their selections as the result of trials held this week. The 11 successful candidates who will debate the "socialized medicine" question in the Western Conference debating league this year are John Dietrich, George Duggar, Joseph Fishelson, and Morton Melnik, all of Madison; Frederick Reel and Jack Eisendrath, both of Milwaukee; Robert Bogue of Parker, South Dakota; Robert Gunderson of Sparta; Robert Ozanne of Neenah; Walter Schubring of Baraboo; and Carl Thompson of Stoughton.

## Save Best Energies for Service of State, Nation, Frank Tells Frosh

U. W. President Cites Will Rogers in Welcoming 2,200 Freshmen to Campus

Expressing the hope that, in their four years on the campus, they would be good trustees of the State University's ideals of sanity, moderation, and the conservation of their best energies for the clear-headed service of state and nation, Pres. Glenn Frank officially welcomed more than 2,200 first year students to the University of Wisconsin at annual Freshman convocation this fall.

"You of this University generation cannot safely choose any lower standard," Pres. Frank told the new students who this year make up one of the largest freshman classes in the history of the University. "You will have to build your careers in a social and economic order that will be undergoing profound and revolutionary readjustment.

"Not in your lifetime will the old safeties, the old securities, the old routines be restored," he warned the students. "You will need to have your wits about you. You will need to have your capacities under tight rein. You are headed for rigorous days. For your generation, adherence to sound moral standards becomes not so much a matter of morals as a matter of survival."

### Deans Attend Convocation

Pres. Frank was introduced to the freshmen by Herbert Terwilliger, president of the Men's Union board of the University. Other University officials on the convocation platform who were introduced were Deans George C. Sellery, Frederick E. Turneaure, Frank O. Holt, Louise Troxell, Greeley, William S. Middleton, and C. J. Anderson, and Business Manager James D. Phillips.

Pres. Frank illustrated his advice to the freshmen by referring to the life of the late Will Rogers, America's beloved humorist. He said that the secret of Rogers' unbreakable hold upon the hearts of the American people lay in the fact that "in the deepest sense Will Rogers was a good man."

"All his transcendent gifts of genius were fused in a character that was sweet and clean and good," he said of Rogers. "In the midst of a thousand associations of the freest and easiest sort, it may be said reverently that, without prudery or puritanism, he kept himself unspotted from the world, and so leaves to his children whom he worshipped and to the youth of the nation an enduring reminder that not all the changes that have come upon civilization in these modern days have repealed the primacy of character."

Following is Pres. Frank's convocation address in part:

"Each year, at this season, for ten years, I have struggled to find some new thing to say to the young men and young women who, like yourselves, have come to the University of Wisconsin for the first time. And each year this search for some new word has been interrupted by a surging up of memories of the first days I spent, as an undergraduate, on the campus of a great university.

### Considers Problems

"That was before anybody had invented a Freshman Week. We were thrown into the water, without ceremony, to sink or swim, live or die, survive or perish. As I look back upon that sudden plunge into the cold waters of an utterly new situation, I rehearse the few simple but terribly important things I hammered out on the anvil of experience during my college years. And, when I get through this annual re-thinking of my own years in college, I am convinced that my problems then were not materially different from the problems that have

(Continued on page 4)

## Many Students from Wisconsin Homes Earn Honors at U. of W.

Earning high grades during their first two years in the State University, 141 students, practically all of them from Wisconsin homes, gained either sophomore high honors or honors for the excellence of their work, officials of three University of Wisconsin divisions announced recently.

Sophomore honors and high honors are awarded students on the basis of two years' work completed in the State University. A student earning during his first two years 135 grade points for regular credits carried is awarded sophomore honors, while a student earning 165 grade points is awarded high honors for his first two years' work.

Twenty-five students, enrolled in five different engineering fields, earned either sophomore high honors or honors as a result of their outstanding work during their first two years in the college of mechanics and engineering at the University. All except three are from Wisconsin.

### Gets Perfect Grade

Of the nine engineering students who earned high honors, one, John F. Eppeler, of Fond du Lac, gained the highest grades it is possible for one to achieve in the University. Eppeler, who is a civil engineering stu-

### Earn Education Honors

One student enrolled in the school

(Continued on page 2)

## National Society to Add Portrait of U. W. Man to Very Noted Gallery

Robert W. Grafton, portrait painter for the famous Saddle and Sirloin Club of Chicago, has lately completed a portrait of George C. Humphrey of the animal husbandry staff of the University of Wisconsin. The Humphrey painting is to be added to the famous collection by the American society of Animal Nutrition at its annual meeting at Chicago in December.

## U. Standards Lab Seeks to Eliminate Bad Fuse Hazards

### Make Tests to Show Up Faulty, Dangerous Electric Fuses

Few people appreciate the protection from fire hazards afforded by the comparatively insignificant fuses located near the electric meter. Some home owners are careless with the replacement of blown fuses. If caught short of fuses, they sometimes resort to the dangerous practice of inserting tin foil or a penny behind the blown fuse.

With the recent development of the multiple-link fuse, consumers have seized upon the gadgets as money and effort savers. However, tests conducted by the Electrical Standards Laboratory at the University of Wisconsin have shown that two types of multiple fuses are defective mechanically and electrically. Tests and computations were made by L. C. Larson, instructor of electrical engineering.

#### Suffer Energy Losses

These multiple-link fuses contain six or eight links, which may be used to replace the blown fuse by simply turning a small pointer. In one type, new or unused links are turned into place. In the second type, a wiping brush connects the two links. In the former type, unused links frequently become twisted out of place and are useless.

Both types were found to have excessive heat and energy losses resulting from high resistance contacts within the fuses. The cost of this excessive energy waste over the course of a year would pay for a new fuse of the single link variety commonly used, it is estimated.

Fire hazards are more likely to be present in the multiple-link fuses. Various links within a fuse were found to behave erratically under test. Some links would melt at a reasonable overload, while others would carry excessive overloads indefinitely.

In the case of an overloaded circuit, the fuse commonly becomes "blown". Overloaded circuits usually mean high temperatures of the wire in walls or other inaccessible places. Fires of questionable origin are often started in this manner. A person who substitutes a penny for a fuse creates an even more dangerous situation.

Many power companies have found it good practice to supply new fuses to the consumer when the occasion demands. It has been found advantageous to help the consumer find and correct the defects. Frayed cords and defective appliances are frequently discovered in time to prevent future accidents from electrical shock or fire.

#### Seek Fuse "Blow" Cause

As a result of the work conducted, the Standards Laboratory recommends that a person who desires to replace his own fuse, should first determine the cause of the fuse failure, correct the fault and insert a reliable make of fuse. For the common lighting branch circuit in the home, 15 ampere fuses, as a maximum, are recommended.

Thirty ampere fuses may be used on main feeder circuits next to the power company's supply, ahead of the branch circuit. "Over-fused" circuits, or circuits using fuses of too high rating, may cause fire hazards.

The neutral wire in a 3-wire system should not be fused. If it is well grounded, it will be impossible for a person to come in contact with voltages higher than 115 volts from one outside wire to a grounded point of contact.

## U. W. Men Show Way to Cut Farm Wiring Costs

(Continued from page 1)

and high humidity conditions, Mr. Larson said. Such conditions frequently limit the life of metal-clad systems of wiring to five or six years. The absence of metal sheaths in the new system developed at the State University should extend the life of the wiring to 15 or 20 years.

Besides making a sample installation of the non-metallic sheathed system in the Electrical Laboratory building at the University, the electrical engineers have compiled detailed cost figures for wiring a 76 ft. by 34 ft. barn. The contractors costs, for materials only, using various wiring methods are as follows: non-metallic sheathed cable, \$39.30; armored cable, \$34.36; rigid conduit, \$52.50.

Upon adding labor costs to the above figures, the rigid conduit system would be about twice as high in overall cost as the non-metallic system, with the likelihood of the conduit having a much shorter life than the cheaper non-metallic system. The above figures provide 30 outlet boxes, 17 of which are used for light receptacles, seven boxes for switches, and four for convenient outlets.

## Many Students from Badger Homes Earn Honors at U. of W.

(Continued from page 1)

of education earned high honors, while three others gained honors. They are Jane Greer, Washington, D. C., who gained high honors, while Ruth H. Solie, Wausau; Jean A. Tack, Fond du Lac; and Otto J. Wilda, Adams, earned honors in education.

The largest group of sophomores earning honors or high honors was in the college of letters and science, which has the largest enrollment of any division of the University. In this college 112 students gained distinction for their scholastic work, 33 earning high honors, and 79 earning honors.

Those who earned high honors in the college of letters and science outside of Madison are:

Dorothy J. Ernst, Frederick H. Mueller, Frederick U. Reel, and William W. Winkler, all of Milwaukee; Helen Jupnik and Leo W. Safranski, both of Kenosha; Carl Cherin, Denmark; James E. Doyle, Oshkosh; Lorraine F. Dumke, Watertown; Edmund J. Frazer, Winnetka, Ill.; Viola G. Hellerman, Neenah; Jean L. Howland, Schenectady, N. Y.; Eugene G. Lamboley, Monroe; Ruth Lewis, Lancaster; Paul P. Lipton, Burlington; John G. Mattka, Portage; Martin J. Meuler, Waupun; Marie E. Muth, Two Rivers; Fred W. Newman, West Allis; Paul W. Scheutte, Ableman; Imojean E. Schultz, Baraboo; Dorothy M. Teeple, Detroit, Mich.; and May C. Vla-deck (Mrs. Bromberg), New York, N. Y.

Those who obtained honors are:

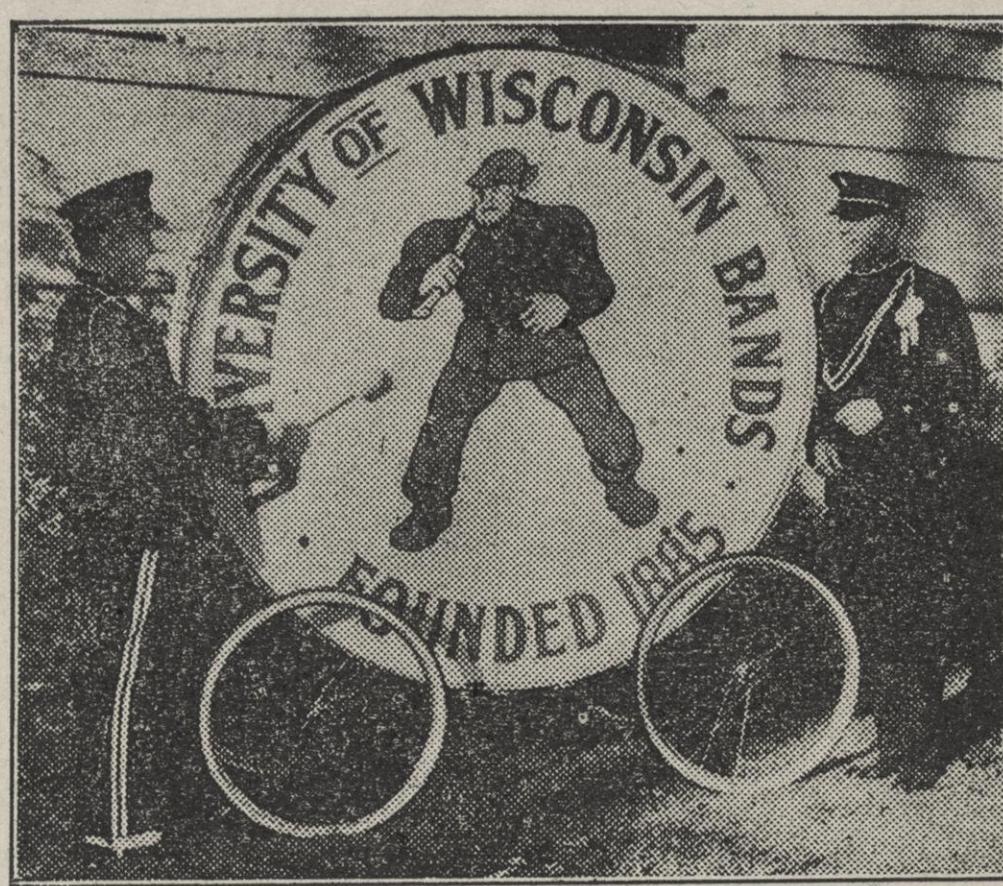
Louise Aarons, Hyman Bernstein, John W. Emmerling, Janet S. Harris, Carl A. Kasten, Jr., Elaine L. Zimmer, Bernard Solochek, and William S. Stafford, all of Milwaukee; Louis E. Fazen, Jr., Theodore M. Fieschke, Jerome F. Paulson, and Edward J. Rogofsky, all of Racine; Lester H. Ahlswede and Chester F. Pinkerton, both of Oshkosh; Max Bassewitz and Lloyd M. Cooke, of Sheboygan; Alice M. Gilchrist and Francis M. Vea, both of Stoughton; Alice C. Harper and Harold K. Tiedemann, both of Lancaster; Evelyn J. Hooper and Merrill A. Millert, of Lake Mills; Esther S. Kipen and Herbert E. Pleuss, both of Manitowoc; Daniel Lang and Irving Yachnes, both of Brooklyn, N. Y.; Robert Blum, Janet E. Pearlstein, and Robert M. Shaplen, all of New York, N. Y.; Ethel A. Boehm, Wausau; Cleo M. Buerger, Mayville; Wayne M. Cagill, Linden; Dann B. Claudon, Jefferson; William A. Dafoe, Wautoma; Morton E. Davis, Green Bay; Edwin J. Delaney, Beloit; Beatrice B. Donner, Clarno; Carolyn Desch, Richland Center; Wallace Drew, Rothschild; Grace M. Fleischauer, Colby; Bernice M. Gallenbeck, Beaver Dam; Patricia M. Craney, Aradel, N. J.; Phoebe F. Hayes, Spring Green; Donald R. Heun, Richmond, Ind.; Gwendolyn O. Hummell, River Forest, Ill.; Ralph V. James, Ridgeway; Lothes A. Joos, Alma Center; Louise M. Kellermann, Cumberland; Margaret W. Loesch, Montrose, Colo.; Millicent L. Facey, Sturgeon Bay; Lois M. Paulson, Argyle; Francis J. Racher, Baraboo; Jane S. Sawyer, Menominee, Mich.; E. Delle Scheufler, Prairie du Sac; Ruth E. Schiebelbein, Janesville; Francis A. Schmidt, Cleveland, Ohio; Bernard R. Segal, New Rochelle, N. Y.; Charlotte G. Shapiro, Mount Vernon, N. Y.; Oscar Shienbrood, Kenosha; Bruce P. Stollberg, Waukesha; Robert F. Suelflow, Wauwatosa; Dorothy Mae Taddy, Kewaunee; Marguerite Warnke, Princeton; and Norman J. Westerhold, Jr., Evanston, Ill.

## Homecoming Aides



Chief aides of Howard Heun, 1935 Badger Homecoming chairman, are shown above. They are, above on the left, Mel Adams; on the right, Jack Kenaston; below, left, Otto Hibma; right, Len Lovshin. Adams is in charge of promotion; Kenaston, music; Hibma, finances; and Lovshin, arrangements.

## U. W. Given Paul Bunyan's Drum



Above is shown the only Paul Bunyan drum in existence which will officially come into the hands of the University of Wisconsin during Homecoming celebration. The drum will be presented to the University concert band as a "Golden Anniversary" gift from the Appleton Elks' Lodge just before the Badger-Purdue Homecoming football battle Saturday afternoon, Nov. 9. Legend has it that the drum, which is 19 feet in circumference, was given to Paul Bunyan, legendary hero of Wisconsin's lumbering days, by the Chippewa Indians. Paul used it as a snare drum, whittling down a couple of pine trees to use as drumsticks. With the drum are Prof. Ray Dvorak, University band leader, at the right, showing Malcolm Little, Madison student, how to beat the drum.

## Frosh Engineers from Badger Homes Win Honors at U. W.

Because of their outstanding work during their first year in the college of engineering at the University of Wisconsin, 37 members of last year's freshman engineering class have won places on the engineer's honor list, college officials recently announced. Of the 37, four earned high honors and 33 earned honors.

Three of those placed on the honor list were given awards for making the highest scholastic records. Thirteen others, although not working at the honor rate, were in the highest 20 per cent of their class.

To make the high honor list, freshman engineers must earn at least two and three-quarters grade points per credit of study taken during their first year in the University. This means that the student must obtain almost perfect grades, since the highest possible grade point average that can be earned is an even three per credit. To make the honor list, students must earn at least two and one-quarter grade points per credit.

Awards were made to Henry K. Voight, Sheboygan; Frederick B. Alexander, Madison; and Myron T. Roshar, Racine. Tau Beta Pi, honorary engineering fraternity, presented its annual award of a slide rule to Voight, who made 101 out of a possible 102 grade points during his freshman year.

A civil engineering handbook was presented to Alexander by Chi Epsilon, honorary civil engineering fraternity, because he made the highest record last year of all those taking the freshman civil engineering course. A handbook for chemical engineers was presented to Roshar, who was the highest ranking freshman chemical engineer of last year. The award was given by the student branch of the American Institute of Chemical Engineers.

The following students worked at the high honor rate: Henry K. Voight, Sheboygan; Harold H. Kurth, Madison; Myron T. Roshar and Reinhardt N. Sabee of Racine.

Those from homes outside of Madison who worked at the honor rate are: Leo A. Herring, Cecil; Peter S. Saarocka, Woodboro; Carl P. Walter, Farnwood, N. J.; Robert H. Berg, Richard E. Lohr, of Milwaukee; John W. Marsten, Marionette; Clarence W. Eckmann, Frederick J. Krenzke, both of Racine; Ted B. Haufe, Wausau; Thomas G. Laughnan, Sauk City; John E. Conway, Watertown; Frederick J. Gunther, Howard V. Fiedelman, both of Sheboygan; Matthew J. Vea, Stoughton; Jesse C. Dietz, Brooklyn; Fred C. Neumann, Waukesha; Everett H. Davies, Wildrose; Lee M. Zawasky, Ralph F. Schlegelmilch, and Clarence G. Cichocki, all of Green Bay; Lewis L. Sheerar, Omro; Norman E. Van Sickle, Barron; Glenn C. Krejchik, Friendship; Foster B. Whitlock, New Brunswick, N. J.; and Kenneth M. Beals, Forsyth, Mont.

Although not working at the honor rate, the following students from Wisconsin were in the highest 20 per cent of their class: Alan K. Ross, Williams Bay; Allan F. Antisdell, Janesville; Roger N. Stanley, Kenosha; Lyle F. Yerges, Reedsburg; Raymond Pacausky, Racine; Robert E. Adams, Trempealeau; Richard B. Brindley, Richland Center; Howard L. Grange, Darlington; and John W. Mann, Hartford.

## 19 Students from Badger Homes Share Ag Honors at U. W.

High scholastic honors for the past year among freshmen and sophomore students in agriculture and home economics at the University of Wisconsin have been announced by Ira L. Baldwin, assistant dean.

Freshmen honors awarded to the five high ranking students in agriculture for 1934-35 were won by Simon Black, Racine county; Orville W. Wyss, Taylor; Laurence A. Plzak, Langlade; Wayne M. Watkins, Iowa; and John W. Porter, Waukesha; and in home economics by Elizabeth Even, Kenosha county; Eleanor E. Robinson, Richland; Thelma D. Lien, Rock; Marian L. Rogers, Portage and Ruth M. Sweeney, Memphis, Tennessee.

Sophomore honors for 1934-1935, in agriculture were won by John N. Bixby, Outagamie county; James P. Jolivette, La Crosse; and Jack F. Schinagl, Chicago, Illinois. Sophomore honors in home economics for the same period were won by Margaret M. Baird, Waukesha county; Ruth A. Black, Richland; Ruth E. Buss, Milwaukee; Esther L. King, Dane; Marguerite K. Lee, Brown; Betty A. Schlimgen, Dane; Alice C. Sylvester, Dane; and Hildegard Thadewald, Milwaukee.

## To Hold School in Co-op Management at U. W. March 16-21

Continuing to recognize its responsibility to cooperative associations in its educational, research and extension work, the college of agriculture of the University of Wisconsin proposes to inaugurate a six-day "School in the Management of Cooperatives" next March 16 to 21. The school will give attention to the philosophy, principles, practices, as well as operating problems and technique with which cooperative management must concern itself.

In initiating this school, its sponsors appreciate that the ever increasing complexity of modern distribution demands more consideration to management problems. The educational need of management in distribution has prompted the officials to take a new step in providing special training for those who must assume direct responsibility as managers, directors and other employees, such as young men.

Managers and directors of cooperative associations are being invited to cooperate in the development of this new management school.

### U. W. MAN NAMED EDITOR

Jerome J. Henry, of Dane county, for a number of years one of the leading 4-H club contestants in the state, has been added to the editorial staff of a national fertilizer organization with headquarters in Washington, D. C. Mr. Henry graduated from the University of Wisconsin in 1929, and then spent several years in broadcasting work.

## Badger Scientists Retire from Long Service to State

### R. A. Moore and L. R. Jones Retire After More Than 25 Years Service

R. A. Moore, veteran Wisconsin crop breeder, and L. R. Jones, plant pathologist, both well known University of Wisconsin teachers and scientists, have retired after devoting many years of active service in the interest of agriculture. They have each been made professor emeritus by the State University board of regents. Both Moore and Jones are natives of Wisconsin, Moore a son of Kewaunee county and Jones of Fond du Lac.

Moore, chairman of the department of agronomy, is now completing 40 years of continuous service to the state. Among the crops which he has helped develop are such well known corn varieties as Golden Glow and Silver King; and the Wisconsin Wonder, State's Pride and Swedish Select No. 5 varieties of oats; as well as No. 38 and pedigree Oderbrucker varieties of barley.

#### Aided Club Work

Much of the credit for the early development of club work among the young people of Wisconsin goes to Moore, who during his early years of service to the state interested them in the production and dissemination of high quality seeds. He founded the Wisconsin Experiment association of which he is still secretary.

Jones, who for more than 25 years has served as head of the department of plant pathology, is known by his colleagues throughout the nation as the dean of American plant pathologists. His work has attracted students from throughout the United States and many foreign countries to the University of Wisconsin where they might have opportunity to study under his guidance.

#### Served National Groups

Besides his University connections Mr. Jones is president of the Tropical Plant Research Foundation at Washington, D. C., and trustee of the Boyce-Thompson Institute for Plant Research at Yonkers, New York. He was one of the original officers of the National Research Council and former chairman of the Division of Biology and Agriculture.

He is also a member of the National Academy of Sciences and has held the presidency of the two leading professional societies in his field, the Botanical Society of America and the American Phytopathological Society. In the latter society he is the founder and first editor of their journal, Phytopathology, which now holds the leading place in this field in the world.

## Courses In Wood For Home Study Given by U. of W.

The principal facts about the characteristics of wood and its uses, evolved from researches made at the U. S. Forest Products laboratory at the University of Wisconsin, are embodied in a course of study offered through correspondence by the Extension division of the State University. The course, The Properties and Uses of Wood, was prepared and is taught by Arthur Koehler, wood technologist, Forest Products laboratory, and lecturer in forest products at the University.

This study centers on those characteristics and properties of wood which can be applied by the forester in selecting the more useful kinds of timber to grow, and by the lumber manufacturer, dealer, and consumer in effecting more efficient utilization of forest products.

#### Economic Result Seen

Mr. Koehler believes that a more economical use of wood can be accomplished and more serviceable products can be made from wood by applying accurate information regarding its possibilities and limitations. He also believes that much can be done toward postponing or avoiding a timber famine through better wood utilization. Because of the keen competition between wood and other raw products used in manufacturing, technical information about wood is necessary if it is to hold its rightful markets and gain legitimate new ones.

Those for whom the course is intended include the manufacturer and dealer, inspector, architect, engineer, carpenter, cabinet-maker, and wood-worker.

#### Kilm Drying Taught

A course in kilm drying of lumber, by Mr. Koehler, also is given for home study by the University Extension division. This course is planned to help operators to become familiar with modern ideas and the methods used in artificially seasoning lumber. The need for this information is due to the economic changes in recent years and to the notable increase in interest in practical developments in this challenging field.

Both of these courses are available to individuals anywhere from the University Extension division at Madison, Wisconsin.

## WISCONSIN CHATS

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Robert Foss, Editor, 711 Langdon Street  
University of Wisconsin, Madison

Volume Two

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Number One

### State University is a Human Institution

Even though the University of Wisconsin, with its more than 9,000 students, is one of the largest institutions of higher learning in America, still it manages to make itself a very human institution by making possible personal relationships between its faculty members and its students.

More than 2,200 freshmen students found this to be true last September when they came to their State University campus at the opening of annual Freshman Orientation Period. Opening of the period brings first year students to the University a week early in order that they may become accustomed to campus life before the sophomores, juniors, and seniors return.

The purpose of the Period, as stated by University officials, is "to give freshmen an opportunity to receive first impressions of the University from members of the faculty who are interested in developing a realization that the University is a human institution and that the faculty is interested in the problems of the individual student."

No sooner does the freshman arrive on the campus, than he is assigned to a faculty member of the department in which he intends to carry on his major study. This faculty member acts as adviser to the student—he guides the student through his University career, gives him sound advice on his studies, helps him solve his personal problems, and considers with him the possibilities of a life career in different fields.

Thus, the student who attends the large University of Wisconsin finds that the criticism, which is often made by those who do not really know, that a large school cannot give personal attention to its students, is untrue. Through its adviser system, which begins each fall in the Freshman Orientation Period and continues through the years that the student stays in school, and the student churches surrounding the campus, the large University of Wisconsin offers its students not only greater facilities for research and study, but also opportunity for personal contacts with its faculty members, something which had always been thought to be an advantage of only much smaller schools.

Personal relationships between students and faculty members are also fostered by the programs of the various student religious centers which surround the campus. Here, at social affairs or student club meetings, students have the opportunity of meeting and talking informally with their teachers.

### What Enrollment Increase Means

Enrollment at the University of Wisconsin this year increased more than 1,000 students—a 12 per cent gain. More than 9,100 students from homes throughout the state are now enrolled in University classes.

The increase in the number of students attending the State University came about in spite of certain false charges made against the University during the past year by certain persons who, for some reason or other, sought to harm the University.

But by sending in larger and larger numbers their sons and daughters to their own State University, the citizens of Wisconsin are showing their good judgment of their University and its high standard of work. Such is the sentiment expressed by President Glenn Frank in an article in the current issue of the Wisconsin Alumni magazine. Pres. Frank writes in part:

"The baffling riddle of the situation is this: as my colleagues and I have contact with the rank and file of the farmers, the workers, and the business and professional men of the cities and villages of the state, we cannot find the sort of nagging criticism of the University which a band of crusaders and connivers and a few newspapers have lately sought to foster. Had anyone believed the outburst of abuse on the part of certain senators and certain newspapers a few months ago, a drastic drop in enrollment might have been expected for the coming year. On the contrary, the University has the biggest increase in enrollment the University has had in a good run of years. This is the best referendum on the attitude of the people generally towards the University that could be taken. By mail and by word of mouth, I have evidence every week that the people of the state are becoming disgusted with the repeated attempts of a certain clique to 'smear' the University only to end their successive 'investigations' with the obvious failure to find any ground other than their own unproved assertions for the attacks that start these investigations."

"The University has stood the gaff of depression amazingly well. Its internal morale and drive were never better. The people have voiced their judgment of its work in a flood of new students for this year. Granted decent financial support and a moratorium on the baseless heckling from certain forces of the press and politics, the University will move on to a greater and greater future."

### Enrollment Gains at State University

#### Freshmen Take Part In Orientation Program

(Continued from page 1)

members of the faculty who are interested in developing a realization that the University is a human institution and that the faculty is interested in the problems of the individual student.

#### Faculty Aids Program

The program for the week was carried out under the direction of several hundred faculty members and about 200 upperclass men and women students. During the entire period, the students took part in numerous activities, the most significant of which was the provision for an individual conference for every freshman with a member of the faculty.

This conference between faculty member and student is concerned with general problems which confront the student entering the University environment and with specific problems concerning the individual student as drawn from complete records forwarded by the high school from which the student entered the University.

#### Attend Church Meets

The remainder of the program provides for registration, the administration of certain placement tests, physical examinations, study lectures, various college assemblies, and a sufficient amount of social and recreational activity.

Among the social and recreational activities were the open house events at the Memorial Union building and at various student religious centers,

designed to help the freshmen become acquainted with each other, with the pastors of their churches, and with faculty members. Luncheons, teas for women, and a stag night affair were also on the program. On Saturday, Sept. 21, the freshmen attended a convocation at which they were officially welcomed to the University by Pres. Glenn Frank.

#### Urged to Prove Asset

On entering the University, the first year students were given a "Freshman Handbook," which urged them to think of their attendance at the University as a carefully planned investment on the part of their parents and themselves.

"Your own decision to benefit by liberal education and professional training opportunities of college grade would indicate that you desire to fit into the scheme of things as a 'top-notcher' rather than as a 'tail-end,' the Handbook explained to the freshmen. "Hardworking taxpayers have provided a large number and variety of educational facilities and possibilities in order that you may prove an asset rather than a liability in developing the many resources of the state."

### Wisconsin Graduate Writes the 'Round-Up' for National Mag

Robin Hood, well known to many Wisconsin farmers interested in co-operative enterprises, is the contributor of a regular column, "The Washington Round-Up," in the National Livestock Producer. During part of his residence in Wisconsin, Mr. Hood was the editor of the Wisconsin Magazine published by students in the college of agriculture at the University of Wisconsin. He graduated with the class of 1925.

## Pres. Frank, Deans Welcome Students to State University in Personal Messages

### Extend Aid of Offices to Students at Opening of Year

A note of welcome from Pres. Glenn Frank and two personal messages from Dean of Women Louise Troxell Greeley and Dean of Men Scott H. Goodnight are contained in this year's edition of the Wisconsin Freshman Handbook which was given to all first year students enrolling at the University of Wisconsin this fall.

In his words of welcome to the freshmen, Pres. Frank expressed the hope that "the peculiar significance of the period through which state and nation are passing will filter into the minds of all students now entering the University of Wisconsin and inspire in them a new devotion to those rigorous disciplines of mind and character which alone can produce the kind of men and women who can rescue our generation from the political, social, and economic confusion into which it has fallen in these days of worldwide dislocation."

#### Tells Fresh of Needs

"You will have to live your lives and practice your professions in a world disturbed by something deeper than the after-effects of a market crash, in a world that has become so complex that it is baffling the skill of its leadership," Dr. Frank warned the freshmen. "We must look for the leadership of the future to you who are now undergoing University training. And you will fail your generation unless from your University training you bring to the affairs of your time two things: sanely disciplined minds and soundly developed characters."

"I hope that, in the selection of your courses and in the persistent questions you put to your professors, you will demand that the University give you a genuine insight into the problems that now haunt the social order."

"I hope that, in your social life outside the class room, you will consciously practice that self-control and subject yourselves to that self-discipline which alone can produce the strength that the strains of the future will demand. We shall do everything within our power to help you in this enterprise of self-development," he promised.

#### Offer Aid to Students

Urging students to call on her office for any aid they desire, Dean Greeley declared in her message that "knowing students personally is one of the greatest pleasures in the work of the dean of women." She told the freshmen that "your friendship is, to us, a very rewarding thing and it is always our hope that with our friendship we may combine help to you."

Discussing the question as to whether or not the University is a "safe place" for young people, Dean Goodnight in his message said that "in a very strict sense of the word, no place is safe for young people."

"If we mean by safe, a place in which no young person ever encounters temptation or danger; in which no one ever makes a mess of life and has to start all over again to build 'with worn-out tools'; in which there are no vices, no failures and no automobile wrecks, then no city, no village, no farm home is 'safe,' to say nothing of schools, colleges, and universities."

#### U. W. is Safe Place

"If on the other hand, we use the term relatively, and understand by it a place in which a big majority of the young men and women are attending to the business of getting an educational training which will fit them for useful living; in which the failures and wrecks are relatively few in number; in which smoking, drinking, and 'petting' are indulged in in probably smaller proportion, considering the numbers involved, than they are among the young people of your home community; in which there is much freedom of discussion, in which there are foreigners, aristocrats, and plebeians, children of wealthy parents and of poor immigrants, intellectually gifted and plodders, with an admixture of 'play boys' and of 'play girls,' but in which the great majority are leading normal, wholesome lives of work and play, then the University may be considered a safe place for a young man or a young woman to seek development."

"It is probably quite as safe as your home town, and probably a much larger percentage of the students here are improving themselves and consciously preparing for useful lives than in your home community," the dean of men told the frosh.

Janesville, Kenosha, Kimberly, Lake Geneva, Madison, Marinette, Mayville, Manitowoc, Menomonie, Merrill, Racine, Rhinelander, Richland Center, Sheboygan, Spooner, Sturgeon Bay, Stevens Point, Waukesha, Wausau, Elkhorn, Fond du Lac, Green Bay, Wauwatosa and Wisconsin Rapids.



Scott H. Goodnight  
Dean of Men

## State Anglers Send 2,700 Specimens of Game Fish to U. W.

### Badger Sportsmen Aid State U. in Game Fish Studies in State Waters

During the past six years sportsmen from all parts of Wisconsin have sent records for 2,701 specimens of game fish belonging to five different species to the limnological laboratory of the state geological and natural history survey at the University of Wisconsin, the third report of the survey on the growth of game fish in Wisconsin waters has revealed.

Receipt of the records of game fish catches of Wisconsin anglers has greatly aided the studies of the age, length, and weight of Wisconsin game fish, according to the report, which was compiled by Prof. Chancey Judy and George W. Bennett, research assistant.

The report points out that the studies are of practical importance because they give some idea of the time that it takes for different species of game fish to reach legal size and this shows, in turn, how promptly returns may be expected from young fish that are planted in our lakes and streams.

#### Work is Important

The relationship between length and weight also makes it possible for the angler to measure and weigh the fish that he catches and see whether it is above or below the average weight of the length-group in which it falls," the report explains. "If all of the specimens that are caught in a particular body of water are below the average, it indicates that the food supply is probably not as large as it should be for good growth."

The report points out that the age of a game fish may be determined by means of its scales, on which are recorded the cessation or retardation of growth during the winter months, in the form of winter rings. By counting these rings, therefore, the approximate age of the fish can be determined.

#### "Musky" Legal in 6 Years

The report revealed that studies of the records sent in by anglers of Wisconsin show that the legal length of muskellunge, which is 30 inches, was reached by most of the "muskies" in their sixth summer, and that the slowest growing muskies did not reach this length until the 10th summer.

Specimens of the other species studied, including pickerel or northern pike, wall-eyed pike or pike perch, large-mouthed black bass and small-mouthed black bass, reached their legal lengths for the most part during the fourth summer.

In its report the survey expressed its appreciation to the large number of anglers who have contributed scales and data, and expressed the desire that their cooperation as well as that of others would continue. Scale envelopes may be obtained by sending a request to the Wisconsin geological and natural history survey at the State University at Madison.

### Women Vie for Positions on U. W. Debate Teams

Preliminary tryouts for the women's varsity debate team at the University of Wisconsin have been scheduled for Tuesday, Dec. 10. Prof. Gladys Borchers, debate coach, has announced. Besides competing with Minnesota and Iowa in the women's Western Conference Debating league, the Badger squad will meet Lawrence and Rockford colleges and contest in the Delta Sigma Rho tournament at the State University March 28 and 29. Five members of last year's women's team have already signified their intention to tryout. They are Caryl Morse, Madison; Mildred Templin, Milwaukee; Ruth Ann Bailey, Lancaster; Ruth Chaimson, Wautoma; and Marion Bachuber, Mayville.

## University Must Discipline Minds of Its Students

Free Them from Passion, Prejudice, Partisanship, Dr. Frank Says

(Continued from page 1)

terns on every such powerful social institution as the University," Pres. Frank asserted that it is important that in time of confusion both teachers and students "keep sun clear what the real business of the University is."

"The teacher must know what he is here for, and the student must know what he is here for," he declared. "Otherwise either or both may divert the University from its main business, entangle it in all sorts of irrelevant purposes, and dissipate its energies in useless warfares."

The fundamental duty the University owes its students, as far as the purely intellectual side of education is concerned, the president said, is to discipline their judgments, to help them master the difficult art of weighing evidence and arriving at rational conclusions about the life of the time, to emancipate them from the corroding influences of passion, prejudice, and partisanship.

### Must Discipline Minds

"This is what we are all here for," he maintained. "As teachers, we are here to direct this business of intellectual discipline. As students, we are here to subject ourselves to this discipline, as an eager athlete perfects his skill by mastering the technique of the game."

Then to the students Pres. Frank said directly:

"As students you are not here to act. You are here to get ready to act wisely in the life of your time. You are not here to organize and promote propaganda. You are here to learn how to keep your heads in the midst of a world bombarded by myriad propaganda both sound and sinister. If, as freshmen and sophomores, let us say, you were able wisely to determine just what the final answer is to the political, social, and economic dilemmas of our time, there would be no need of your attending a university."

Pres. Frank emphasized, however, that by advising students not to act, he did not mean that "a high wall should be built around the University, in which students should be hermetically sealed from the outside world."

### Prepare for Future

"I merely mean that you, as students, should take the opportunity afforded by your years on this campus to stay back of the front line trenches and to stabilize and discipline your judgment for the time when you are called upon to serve your generation," he asserted.

Pointing out that a university cannot surrender its freedom to explore and sift facts unless it wants to commit suicide, Pres. Frank declared that his only appeal to both students and faculty was that they use this priceless freedom responsibly, as a part of education, not as an instigator of action in an adult world, but as a help to study in a student world.

"The University of Wisconsin will never permit itself to be browbeaten into surrender of the fundamental freedom to explore and investigate, without which human progress is impossible," he insisted. "But let us administer that freedom so fairly and honestly that if anybody attacks it they will have to come out in the open and attack it directly by revealing their disbelief in the freedom which has been responsible for the advance of the human race."

## 'On, Wisconsin' to Become Property of State University

Famous Badger Song Considered One of Most Popular

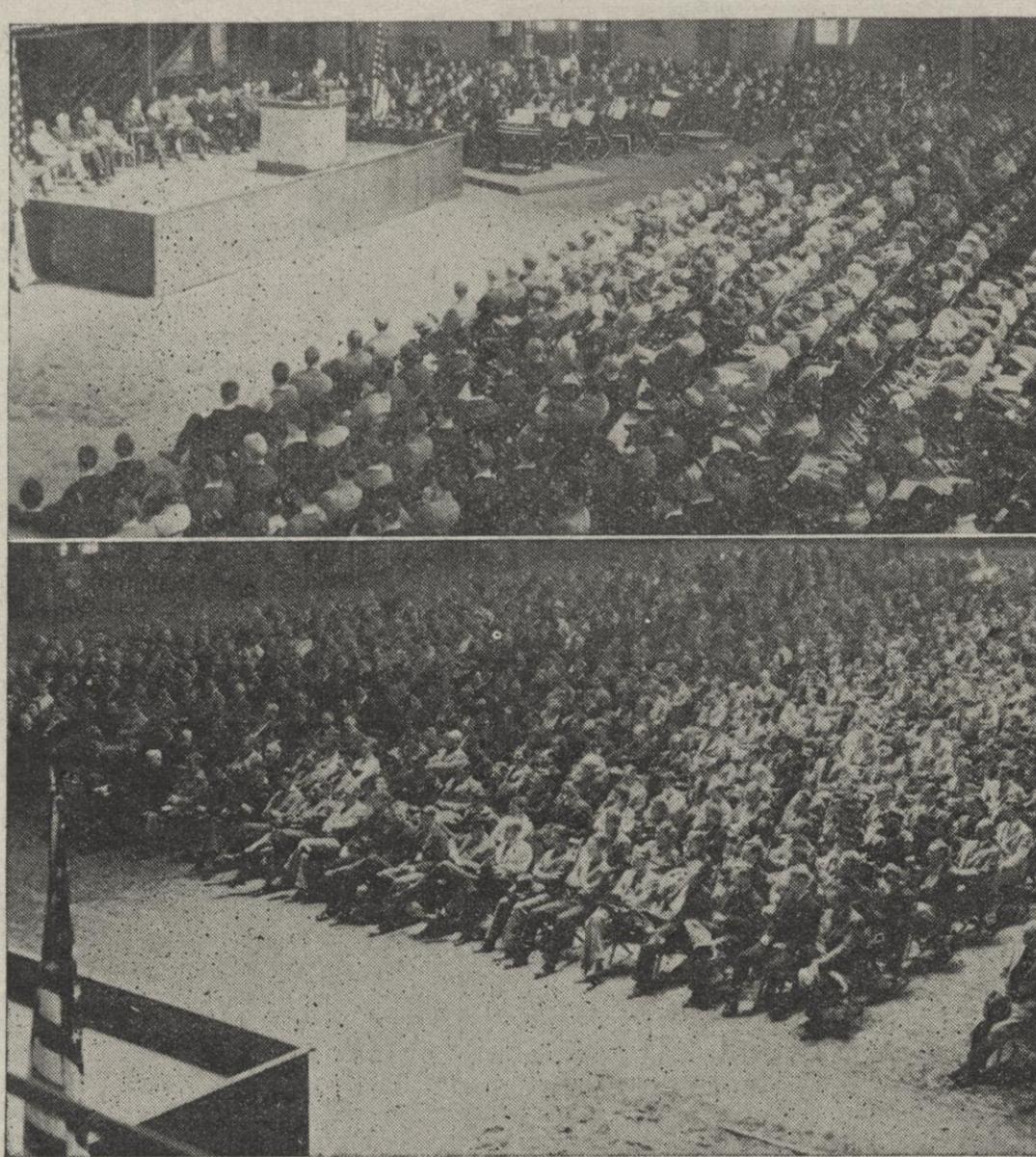
"On Wisconsin," one of the most famous college songs in America, will become the property of the University of Wisconsin for the first time since it was written more than 20 years ago unless legal obstacles intervene.

Carl Beck, New York, former University student who came back to the University campus recently for the reunion of the class of 1910, wrote the words for the song which the late John Philip Sousa called "the most stirring, enthusiastic college melody I have ever heard."

Since it was written in 1909 the song has been the property of a Milwaukee music publishing firm. The copyright expires in 1937 and Beck, who has the privilege of renewing the rights, will then turn it over to the University, he said.

The music for the song was written by William T. Purdy, who died in 1918. Purdy never went to school at Wisconsin and when he wrote the mu-

## 7,000 Hear Pres. Frank at All University Convocation



This composite picture shows Pres. Frank addressing the huge crowd of more than 7,000 students which practically filled the University of Wisconsin field house at the annual All-University convocation held recently. The all-student concert band of 200 pieces, under the direction of Prof. Ray Dvorak, and the University's new electric organ, played by Dr. Charles H. Mills of the school of music, furnished music for the event.

## Pres. Frank Welcomes Second Largest Frosh Class in History to U. W. at Convocation

(Continued from page 1)

faced the students of succeeding college generations.

"As a result, I find myself saying very much the same things, year after year, to the young men and young women who come annually to these Freshman Convocations. In other words, this is not just another speech I am making to you this morning. I am trying honestly to say to you, out of my own experience as an undergraduate, the few fundamental things I had to find out by a process of trial and error. I am really talking to you, not to the press or to the public."

"You have left that most human of all institutions, the home, to come to a university, the very size of which makes difficult those simple, direct, personal, and warmly human relationships that you have known in your homes. This readjustment of yourselves to a new atmosphere and to new associations is no easy matter, I know, for I have been through it. But the difficulties of this readjustment to a new situation are simply part of the price you must pay for growing up. You must expect this change from home to university to challenge your capacity for adjustment and achievement."

### U. W. is Human Place

"But big and necessarily impersonal as it is in many ways, I think you will find the University of Wisconsin a very human place. The teachers of the University with whom it will be your privilege to associate are not slave drivers who will take delight in making things uncomfortable for you, but sympathetic friends eager to help you in the enterprise of learning. This does not mean that the University will coddle you; the University will not undertake to tuck you in at night and see that you wear your galoshes on wet days. We shall assume that you have outgrown the need of a governess, confident that this will not prove unfounded optimism on our part. But, as I have said, I think you will find the University of Wisconsin a very human place. You will find your strength applauded and your weakness assisted."

"I hope you will realize early that your education will not come from what this university does to you so much as from what you do in this university. The University of Wisconsin cannot make you able and worthy men and women. All it can do is to give you a chance to grow under favorable circumstances. The University of Wisconsin is not an intellectual and moral nursery for the

sic it was intended for a Minnesota song."

"When I heard him play the martial tune on the piano," recounted Beck, "I said, 'No, Bill, Wisconsin gets that song.'"

A storm of applause greeted the first public rendition of the song at a mass meeting in the armory on the eve of the traditional Minnesota-Wisconsin football game in 1909.

The song brought Purdy and Beck fame but little material reward. The latter said his royalties amounted to about \$50.

spoon-feeding of reluctant weaklings. It is a challenge to your latent strength. The University of Wisconsin is more than just a place in which to learn lessons and accumulate grade points. It is a place in which you will have the opportunity, if you will take it, to live experimentally in a planned environment and under expert guidance.

### Warns of Activities

"It is important to realize early the things you are not here for primarily. You are not here primarily to pick up a bit of polish, cultivate your social poise, and learn how to dress collegiately. You could learn these things in less time and with less expense by taking a short course in a school for valets. You are not here primarily to go out for football, to work on the Cardinal, to make Haresfoot, or in general to become activity hounds. The experience gained in student activities is valuable. But you could get this experience without the expense of attending a university."

"I do not mean that you are here to become monks with your nostrils filled with the dust from ancient manuscripts. I do not suggest that you hold yourselves aloof from student activities. Some day, when we have learned more about education, the hard-and-fast line that has been drawn between "college studies" and "college activities" will be wiped out. Study and student activities will become cooperative rather than competitive factors in education. Unless there is exhilaration as well as education in a college study, there is something wrong with the study. Unless there is education as well as exhilaration in a college activity, there is something wrong with the activity. If you really meet the challenge presented by such activities as college athletics, college dramatics, and college journalism, you will find that they call for intense application, quick insight, sound judgment, emotional control, and clean-cut expression in word and act. And if these are not things education is supposed to foster, then I do not know what education is. It is possible to make student activities, not things tacked on to education, not mere out-of-study-hours larks, but valuable educational adventures."

### Study Nation's Problems

"But it is so easy to allow student activities to become a distraction instead of a discipline. You can easily fritter away the priceless opportunity of your four years here in a helter-skelter hustling from one student activity to another. If you do this, I venture the prophecy that, at the end, you will feel that it was not worth while to become a popular campus figure at the price of becoming a nervously superficial gadabout from one committee meeting to another."

"You begin your university careers at a time when state and nation are passing through a period of profound social confusion and economic depression, a period that is throwing the shadow of a great question over many of the political, social, and economic philosophies and practices to which we have long given uncritical allegiance. You will have to live your lives and practice your professions in a world disturbed by something that goes deeper than the temporary after-

effects of a market crash. And it is none too early for you to gain a living sense of the larger social dilemmas that promise to haunt your generation, despite the proverbial greenness of freshmen, a legend hatched, no doubt, in the jealous brain of some upper-classman. This is not the place or the time to launch into an extended lecture on the political distraction, economic depression, and social disruption that have fallen like a plague alike upon the United States and upon Europe. I want to point out only one thing: we have been a nation of experts in the technical execution of our limited enterprises, but a nation of muddlers in the formulation of those general political, social, and economic policies which, in the end, make or break the separate enterprises of men. What good does it do to learn how to be great business men, great bankers, great industrialists, great doctors, great lawyers, great editors, and so on, if, as a people, we cannot create a social and economic order that is stable and free from recurrent disasters that shatter and bring to a standstill the success of such careers?

### Gain Insight Into Problems

"I say this much in order to have you understand why those of us who are responsible for the direction of the University of Wisconsin hope that your years on this campus will give you an insight, at once broad and deep, into the affairs of your time, and stimulate in you a sense of social responsibility in the political and economic life of your generation."

"You will pursue many and varied studies while here, but you are here to do something more than pick up interesting and isolated batches of knowledge. You are here to prepare yourselves to play productive roles in the creation, comprehension, and control of an American social order that shall be both stable and progressive. Search for courses that will help you understand your time. Learn to read about the affairs of your time in the current books and magazines. It is not a university requirement, you know, that you read nothing but required reading while you are a student! Create among yourselves discussion groups in which you can talk over the political, social, and economic problems that you will find standing squarely across your path the day after your graduation."

### Must Stabilize Character

"I hope you will realize early that you are here to build and to stabilize your character as well as discipline your mind. I say this in no spirit of moral preaching. I am thinking only of what will best promote the effectiveness of your careers in the difficult days that lie ahead for all of us. You simply can't afford to fall into loose habits. And don't resent counsel of this sort as kill-joy advice."

"The good athlete does not regard the regimen of the training season as the demands of an outmoded Victorian moralism. He knows it is but intelligence coaching his capacities for the difficult demands of the game. Your four years on this campus are for you a training season for a game more difficult than any that has yet been played on any gridiron. I am not here making the weather-beaten reference to the game of life. I am

speaking specifically of the critical juncture at which our civilization now finds itself, of the profound difficulties that promise to mark the years in which you will have to begin your adult careers, and of the Spartan qualities of mind and character which alone can build productive careers in such a time.

### Face Double Problem

"You face a double problem in your university years. You are here to discipline your minds and to gain an intellectual insight into the nature and needs of the age in which you must live your lives and practice your professions. But you are here also to organize your lives, to establish the patterns of conduct, and to clarify the standards of character that will make you a force among the men and women of your generation."

"On the first half of your problem, the intellectual half, your University can and does go very far in helping you. I am not sure but that it sometimes goes too far. Less teaching and more learning might produce even better results. Even on the intellectual half of your problem, your best results will come through self-education rather than spoon-feeding. But on the second half of your problem, what may broadly be called the moral half, you must finally find the answers for yourselves. In the realm of character, truth cannot be learned; it must be earned. Speaking for your University, the most that I can do in this field is to chart the problem and to give you, for what it may be worth, the best judgment that life has taught me. That judgment lies clear in my mind. I can give it to you simply and without blurring qualifications."

"The physical, intellectual, and spiritual energies that are yours are the capital with which you must organize your lives and order your careers. These energies of yours are like the waters of a great river. They must have a channel through which to flow if they are to turn the wheels of productive enterprise. Break the banks, destroy the channel, let them run anarchically over the countryside and they leave destruction in their wake. Here in allegory, is the difference between the discipline and the dissipation of your vital energies."

"This has always been true. History has not been made by the wastrels. And great careers have never flowered from a cynical disregard of moral self-discipline. Your University hopes that, in your four years on its campus, you will be good trustees of its ideals of sanity, moderation, and the conservation of your best energies for the clear-headed service of state and nation. You of this university generation cannot safely choose any lower standard. You will have to build your careers in a social and economic order that will be undergoing profound and revolutionary readjustment. Not in your lifetime will the old safeties, the old securities, the old routines be restored. You will need to have your wits about you. You will need to have your capacities under tight rein. You are headed for rigorous days. For your generation, adherence to sound moral standards becomes not so much a matter of morals as a matter of survival."

### Refers to Will Rogers

"All that I have just said has been vividly dramatized recently in the death of a very remarkable American. I refer to the tragic death of Will Rogers. A thousand pens have sought to capture the secret of the unbreakable hold that he had upon the hearts of the American people. The real secret lies more or less hidden between the lines of all the stories that have been written in the days since his death in the Far North."

"The thing that gave enduring greatness to all his many qualities is not directly mentioned. It was that in the deepest sense Will Rogers was a good man. His unshaken and unshakable hold upon our hearts was a triumph of character. He was picturesque, but America has produced many figures quite as picturesque. He had the genius to lift us into the exaltation of laughter at ourselves, but the ages have thrown up many comedians with like genius."

"He was blessed with an undecorated common sense insight into the unrealities that so often blur the realities in our public and private lives, but we have not been without amiable satirists before. He was a successful man in an age that has sometimes too blindly worshipped success, but there were many men of his generation who climbed to spectacular success. No one of these or all of these things together could account for the universal grief that has fallen upon the nation at his going."

"It is that all his transcendent gifts of genius were fused in a character that was sweet and clean and good. In the midst of a thousand associations of the freest and easiest sort, it may be said reverently that, without prudery or puritanism, he kept himself unsullied from the world, and so leaves to his children whom he worshipped and to the youth of the nation an enduring reminder that not all the changes that have come upon civilization in these modern days have repealed the primacy of character."