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## Reeves Name Pins advertisement.

[s.l.]: [s.n.], 1972

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New Duotone Design  
now available

Reeves Name Pins... finest quality, smartest styling, with safety clasps. New optional Duotone finish with contrasting satin background and polished edges for a distinctive flair.

# Name Pins 'n Things... from Reeves

MRS. R. F. JOHNSON  
SUPERVISOR

MISS D. LINTON

CHARLENE HAYNES

MRS. HOLBROOK

ANN COHN, L.P.N.

Tailored  
All-Metal  
No. 169

Plastic  
Laminate  
No. 559

Metal  
Framed  
No. 100

All White  
Plastic  
No. 510

## IT'S EASY TO ORDER REEVES NAME PINS FOR YOURSELF OR FRIENDS!

Choose style you want, shown left. Print name (and 2nd line if desired) on dotted lines below. Check other info in boxes on chart, clip this section and attach to coupon

bottom left. Attach extra sheet for additional pins. NOTE SAVINGS ON 2 IDENTICAL PINS... more convenient, spare in case of loss.

STYLE NO.	DESCRIPTION	METAL COLOR	METAL FINISH	BACKGROUND COLOR (Plastic)	LETTERING COLOR	PRICES*	
						Engraved 1 Line	Engraved 2 Lines
169	ALL METAL... rich, trim and tailored. Lightweight, smooth edges, rounded corners.	<input type="checkbox"/> Gold <input type="checkbox"/> Silver	<input type="checkbox"/> Duotone Polished Satin	Does not apply	<input type="checkbox"/> Black <input type="checkbox"/> Dk. Blue <input type="checkbox"/> White	<input type="checkbox"/> 1 Pin 2.25 <input type="checkbox"/> 2 Pins 3.75 (same name)	<input type="checkbox"/> 1 Pin 3.00 <input type="checkbox"/> 2 Pins 4.95 (same name)
559	PLASTIC LAMINATE... slimmer, broader; engraved thru surface to contrasting core color. Beveled border matches lettering.	Does not apply	Does not apply	<input type="checkbox"/> White <input type="checkbox"/> Med. Green <input type="checkbox"/> Med. Blue <input type="checkbox"/> Cocoa	<input type="checkbox"/> Black <input type="checkbox"/> Dk. Blue <input type="checkbox"/> White Letters only	<input type="checkbox"/> 1 Pin .95 <input type="checkbox"/> 2 Pins 1.65 (same name)	<input type="checkbox"/> 1 Pin 1.55 <input type="checkbox"/> 2 Pins 2.60 (same name)
100	METAL FRAMED... Classic design; snow-white plastic with smooth, polished beveled frame.	<input type="checkbox"/> Gold <input type="checkbox"/> Silver	Polished frame only	White only	<input type="checkbox"/> Black <input type="checkbox"/> Dk. Blue	<input type="checkbox"/> 1 Pin 2.25 <input type="checkbox"/> 2 Pins 3.75 (same name)	<input type="checkbox"/> 1 Pin 3.00 <input type="checkbox"/> 2 Pins 4.95 (same name)
510	MOLDED PLASTIC... Simple, smart, economical. Will never discolor. Smooth rounded corners and edges.	Does not apply	Does not apply	White only	<input type="checkbox"/> Black <input type="checkbox"/> Dk. Blue	<input type="checkbox"/> 1 Pin .95 <input type="checkbox"/> 2 Pins 1.65 (same name)	<input type="checkbox"/> 1 Pin 1.55 <input type="checkbox"/> 2 Pins 2.60 (same name)

\*Please add 25¢ per order for 3 pins or less.

QUANTITY DISCOUNTS: 10-24 pins, deduct 10%; 25-99 pins, 15%; 100 or more pins, 20%.

### NURSES PERSONALIZED ANEROID SPHYG.

A superb instrument especially designed for nurses! Imported from precision craftsmen in W. Germany. Easy-to-attach Velcro cuff, lightweight, compact, fits into soft sim. leather zippered case 2 1/2" x 4" x 7". Dial calibrated to 320 mm., 10-year accuracy guaranteed to ±3 mm. Serviced by Reeves if ever required. Your initials engraved on manometer and gold stamped on case FREE, for permanent identification and distinction. A wise investment for a lifetime of dependable service! No. 106 Sphyg. . . . 37.95 ea.

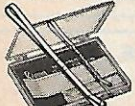


### CAP ACCESSORIES

**CAP TOTE** keeps your caps crisp and clean while stored or carried. Flexible clear plastic, white trim, zipper, carrying strap, hang loop. Stores flat. Also for wiglets, curlers, etc. 8 1/2" dia., 6" high. No. 333 Tote . . . 2.65 ea., 6 or more . . . 2.35 ea. Your initials gold-stamped, add 50¢ per tote.



**WHITE CAP CLIPS** Holds caps firmly in place! Hard-to-find white bobbie pins, enamel on fine spring steel. Eight 2" and eight 3" clips included in plastic snap box. No. 529 Clips . . . 3 boxes for 2.25, 6 for 65¢ ea., 12 for 60¢ ea.



### MOLDED CAP TACS

Replace cap band instantly. Tiny plastic tac, dainty caduceus. Choose Black, Blue, White or Crystal with Gold Caduceus; or all Black (plain). The neater way to fasten bands. No. 200 Set of 6 Tacs . . . 1.25 per set. 12 or more sets 1.00 per set.



**METAL CAP TACS** Pair of dainty jewelry-quality Tacs with grippers, holds cap bands securely. Sculptured metal, gold finish, approx. 3/8" wide. Choose RN, LPN, LVN, RN Caduceus or Plain Caduceus. Gift boxed. No. CT-1 (Specify Initials), No. CT-2 (Plain Cad.) or No. CT-3 (RN Cad.) . . . 2.95 pr.



### SEL-FIX CAP BAND

Black velvet band material. Self-adhesive, presses on, pulls off, no sewing or pinning. Reusable several times. Each band 20" long, pre-cut to popular widths: 3/4" (12 per plastic box) 1/2" (8 per box) 3/4" (6 per box) 1" (6 per box). Specify width under ITEM column on coupon. No. 6343 Band. . . 1.75 per box 3 or more . . . 1.50 ea.



### CROSS PEN

World-famous ballpoint, with sculptured caduceus emblem. Full name FREE engraved on barrel (include name with coupon). Refills avail. everywhere. Lifetime guarantee. No. 3502 Chrome 8.00 ea. No. 6602 12kt. G.F. 11.50 ea.



TO: REEVES COMPANY, Box A Attleboro, Mass. 02703

ORDER NO.	ITEM	COLOR	SIZE	QUANT.	PRICE

Use extra sheet for additional items or orders.

INITIALS as desired: \_\_\_\_\_

TO ORDER NAME PINS, fill out all information in box, top right, clip out and attach to this coupon.

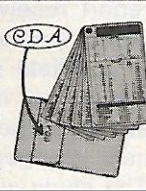
I enclose \$ \_\_\_\_\_ (No COD's or billing to individuals. Billing terms available to institutions only: \$1. service charge added on all orders billed at \$10. or less.)

Send to \_\_\_\_\_

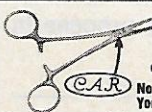
Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**MEDI-CARD SET** Handiest reference ever! 6 smooth plastic cards (3 1/4" x 5 1/2") crammed with information, including Equivalencies of Apothecary to Metric to Household Meas., Temp. °C to °F, Prescrip. Abbr., Urinalysis, Body Chem., Blood Chem., Liver Tests, Bone Marrow, Disease Incub. Periods, Adult Wgts. All in white vinyl holder with gold stamped caduceus. No. 289 Card Set . . . 1.50 ea. 6 or more 1.25 ea. 12 or more 1.10 ea. Your initials gold-stamped on holder, add 50¢ per set.



**KELLY FORCEPS** So handy for every nurse! 5 1/2" stainless steel, fully guaranteed. Ideal for clamping off tubing. Your own initials help prevent loss. No. 25-72 Forceps . . . 2.75 ea. 6 or more 2.50 ea. Your initials engraved, add 50¢ per forceps.



## Free Initials and Scope Sack with your own Littmann Nursescope!

Famous Littmann nurses' diaphragm stethoscope . . . a fine precision instrument, with high sensitivity for blood pressures, apical pulse rate. Only 2 ozs., fits in pocket, with gray vinyl anticollapse tubing, non-chilling epoxy diaphragm. 28" overall. Non-rotating angled ear tubes and chest piece beautifully styled in choice of 5 jewel-like colors: Goldtone, Silvertone, Blue, Green, Pink. No. 216 Nursescope . . . 13.80 ea. ppd. 6-11 . . . 12.80 ea. 12 or more . . . 11.80 ea. Group Discounts include free Initials and Sack!

**FREE INITIALS AND SACK!** Your initials engraved FREE on chest piece; lend individual distinction and help prevent loss. Also FREE SCOPE SACK included, worth \$1. (Free sacks not personalized; add 50¢ if initials desired.) Note big savings on quantity orders.

No. 223 Scope Sack only . . . 1.00 ea. ppd. 6 or more 75¢ ea. Gold stamped initials, add 50¢

\*IMPORTANT: New "Medallion" styling includes tubing in colors to match metal parts. If desired, add \$1. ea. to prices above; add "M" to Order (No. 216M) on coupon.

### SCISSORS

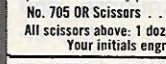
Precision-made imported forged steel. Professional quality. Guaranteed 2 years.



**3 1/2" LISTER MINI-SCISSORS** Tiny, handy, slip into uniform pocket or purse. Choose jewelers gold or gleaming Chrome plate finish on coupon. No. 3500 Mini-Scissors . . . 2.75 ea.



**4 1/2" or 5 1/2" LISTER SCISSORS** As above, but larger for bigger jobs. Chrome finish only. No. 4500 (4 1/2") or No. 5500 (5 1/2") Scissors . . . 2.75



**5 1/2" OPERATING SCISSORS** Stainless steel, with sharp/blunt points. Beautifully polished finish. No. 705 OR Scissors . . . 2.75 ea. All scissors above: 1 doz. or more (any style) . . . 2.00 ea. Your initials engraved, add 50¢ per scissors.

**CLAYTON DUAL STETHOSCOPE** Lightweight imported dual scope; highest sensitivity for apical pulse rate. Chromed head tubes and chest piece with 1 1/2" bell and 1 1/2" diaphragm, grey anti-collapse tubing, 4 oz., 29" long. Extra ear plugs and diaphragm included. Two initials engraved free. No. 413 Dual Steth . . . 17.95 ea.

### JEWELRY

**NURSES CHARMS** Finest sculptured Fisher charms. Sterling or Gold Filled (specify under COLOR on coupon). For bracelet or pendant chain. Add to your collection! No. 263 Caduceus; No. 164 Cap; No. 68 Grad. Hat; No. 8. Band. Scissors . . . 3.49 ea.

**14K PIERCED EARRINGS** Dainty, detailed 14K Gold caduceus, for on or off duty wear. Shown actual size. Gift boxed for friends, too. No. 13/297 Earrings . . . 5.95 per pair.

**PIN GUARD** Sculptured caduceus, chained to your professional letters, each with pinback/safety catch. Or replace either with class pin for safety. Gold finish, gift boxed. Choose RN, LPN or LVN. No. 3420 Pin Guard . . . 2.95 ea.

**ENAMELED PINS** Beautifully sculptured status insignia, 2-color keyed, hard-fired enamel on gold plate. Dime-sized, pin-back. Specify RN, LPN, PN, LVN, NA, or RPh. on coupon. No. 205 Enam. Pin 1.95 ea., 12 or more 1.50 ea.

**Endura NURSE'S WATCH** Fine Swiss-made waterproof timepiece. Raised easy-to-read white numerals and hands on black dial, luminous markings. Red sweep-second hand. Chrome finish, stainless steel. Includes black velvet strap. Gift-boxed, with 1 year guarantee. Very dependable. Includes 3 initials engraved FREE! No. 1093 Nurses Watch . . . 19.95 ea.

**POCKET SAVERS** Prevent stains and wear! Smooth, pliable pure white vinyl. Ideal low-cost group gifts or favors. No. 210-E (right), two compartments with flap, gold stamped caduceus . . . 6 for 1.50, 25 or more 20¢ ea. No. 791 (left) Deluxe Saver, 3 comp. change pocket & key chain . . . 6 for 2.98, 25 or more 35¢ ea.

**Nurses' POCKET PAL KIT** Handiest for busy nurses. Includes white Deluxe Pocket Saver, with 5" Bandage Shear (both shown opposite page), Tri-Color ballpoint pen, plus handsome little pen light . . . all silver finished. Change compartment, key chain. No. 291 Pal Kit . . . 4.95 ea. 3 Initials engraved on shears, add 50¢ per kit.

**BZZZ MEMO-TIMER** Time hot packs, heat lamps, park meters. Remember to check vital signs, give medication, etc. Lightweight, compact (1 1/2" dia.), sets to buzz 5 to 60 min. Key ring. Swiss made. No. M-22 Timer . . . 4.95 ea. 3 or more 3.95 ea., 6 or more 3.50 ea.

**EXAMINING PENLIGHT** White barrel with caduceus imprint, aluminum band and clip. 5" long, U.S. made, batteries included (replacement batteries available any store). Your own light, gift boxed. No. 007 Penlight . . . 3.98 ea. Your Initials engraved, add 50¢ per light.