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The Daily Cardinal

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VOL. LXXVII, No. 175

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Section I:
The University

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Photos by Mark Rohrer



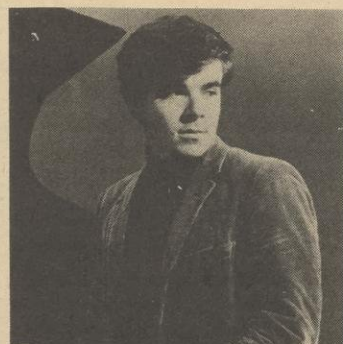
GUARNERI QUARTET

Four superb young American artists — violinists Arnold Steinhardt and John Dalley, violist Michael Tree and cellist David Soyer — have already achieved unusual distinction with

the quartet they organized three seasons ago. All veterans of the Marlboro Festival in Vermont and the Casals Festival in Puerto Rico, members of the quartet last season performed the complete Beethoven Quartet cycle at a series of five concerts at a number of colleges and universities.

MISCHA DICTER

Last June, 21-year-old Mischa Dichter created a world-wide sensation at the third International Tchaikovsky Piano Competition in Moscow. The youthful Californian was clearly the audience favorite and when he was awarded second place, the Russian judges proposed dividing the first prize. Since returning from Moscow, Dichter has performed with the Boston Symphony, the Philadelphia Orchestra and other major American musical organizations.



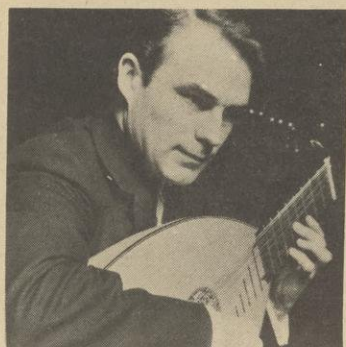
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be joined by the noted tenor, Peter Pears, in a program of Renaissance music. Pears, also a Britisher, achieved impressive distinction in the premiere performance of Benjamin Britten's "War Requiem." The remarkably versatile singer is making his first extended tour of the United States.

EVELYN LEAR

One of the Metropolitan Opera's newest American stars, the lovely Evelyn Lear first gained fame in Europe where she was a leading artist with the Berlin Opera, the Vienna Staatsoper and London's Covent Garden. She also has sung at Europe's most important festivals, including those at Salzburg, Prague, Rome, Copenhagen and Lucerne. This spring she won the applause of both the critics and the audience in the role of Lavinia at the Met's premiere of "Mourning Becomes Electra."



ITZHAK PERLMAN

At 22, Perlman's remarkable command of his instrument has brought him to the forefront of the younger generation of violinists. Also a native of Israel, he came to the United States when he was 13 to study at the Juilliard School. In 1964 he won the coveted Leventritt Competition at Carnegie Hall and at least one critic compared him with the young Jascha Heifetz. Tours this season will take him throughout North America and Europe.



SHMUEL ASHKENASI

The brilliant 26-year-old Israeli violinist has been described as one of the most gifted new talents of our time and has completed extensive tours of Europe, Israel and the Soviet Union. A student of Efrem Zimbalist and a graduate of the Curtis Institute at Philadelphia, Ashkenasi first gained international attention when he won second prize at the 1962 Tchaikovsky Competition in Moscow.

BALSAM-KROLL- HEIFETZ TRIO

Three artists who have been leaders in the chamber music field for four decades, pianist Artur Balsam, violinist William Kroll and cellist Benar Heifetz (a former member of the Kolisch Quartet) together comprise a chamber trio which has become a musical institution. Setting standards for the interpretation of trio music, the ensemble has a vast repertoire ranging from Haydn and Beethoven to Ravel and Walter Piston.



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WHICHEVER VIEW of the University new students subscribe to, they are sure to enjoy their stay. Above, the calm waters of Lake Mendota near the Union reflect the shimmering lights along its shore. Below the view from the State Capitol dwarfs even the heights of Van Hise.

—Cardinal Photos by Jerry Brown & Neal Ulevich

Record 32,500 To Register at U; 4,200 Freshmen

The University expects about 32,500 students to register at the Madison campus this fall.

Another 16,000 are estimated to enroll at the Milwaukee campus and 6,700 at the 11 University Centers throughout the state.

This means the University's total enrollment will probably be in excess of 55,000 students, a 9 per cent increase, according to the University Office of Institutional Studies.

A slight increase in new freshman enrollment is anticipated for Milwaukee and the Center system but freshman enrollment at Madison is expected to be approximately 500 lower than last year's total of 4,719.

This is due to adapting the CCHE guideline of having non-residents compose no more than 25 per cent of the Madison campus undergraduate student body by 1970. As a result non-resident freshman admissions will be limited.

Classes at all University campuses will begin on Sept. 18, instead of the 11th as stated in the catalogs. The change is due to a calendar change voted by the faculty last winter.

The New Student Program for all new freshmen and new transfer students will be held from September 11 to 17. Residence Halls on the Madison campus will be open for occupancy on Sept. 10.

Welcome New Students

If You Can Spell . . . Or Estimate

Do you want to interview the visiting dignitary from Flatbush? Or uncover plots to undermine Bascom Hill? Join The Daily Cardinal staff—we need you.

If you can spell or at least estimate, if you can add two and two and draw a straight line, if you can take a picture or want to learn how to click the shutter, come to our first staff meeting on Sunday, Sept. 17, at 7:30 p.m. at 425 Henry Mall just off University Ave.

You provide the enthusiasm—we'll provide the training.



Preview of Sewell: New Chancellor

By STEVE SHULRUFF

"I think there is a tendency among young people to see behind educational programs a conspiracy against social change, the common man, and so on, which I think just doesn't exist."

This analysis of student feeling comes from William H. Sewell, Vilas research professor, who will become the Madison chancellor this fall.

Sewell is a trustee of one of the Rockefeller Foundations—the agricultural development council which works in Southeast Asia.

Sewell describes the chancellor as "responsible for the functioning of the Madison campus in all of its aspects—its teaching program, international programs, and service programs within the state."

"There's a good deal of student unrest and dissatisfaction with University education and University life," he says. "Moreover there's a good deal of student discontent over international affairs, the war in Vietnam, and the lot of minorities. I think all of this has sort of pyramided."

"People have learned to use dissent and protest as a way of indicating their feelings. I don't see any signs that that's likely to decrease in the near future," he added.

Sewell shares the students' concern over many of these issues, including University education. He says, "I would like to see more attention given than now to undergraduate education. I also feel that there is considerable need for a hard look at graduate education."

How does Sewell look at education?

"It seems to me that the University has as its first and most fundamental obligation the training of young people for positions of responsibility in the professions and government," he says.

"I see that as more than the narrow training of a guy to be a doctor or lawyer," he says. "The training should be broad enough so that the individual will be conscious of social responsibility and be willing to take positions of leadership."

However, Sewell does point out

certain limits to the education process. He states, "I can't imagine anyone being so presumptuous as to feel that his knowledge is so vast as to criticize something so complex as a whole society."

Perhaps that is why he says, "the University has an obligation to the society that supports it to help society in the solution of its problems."

Perhaps that is also why he makes a distinction between his position as the head of an institution of learning and his position as an individual when asked about the war in Vietnam.

He says, "That really is not pertinent to being chancellor of the University. If I speak about the war, it seems as if I'm stating the position of the University. A university doesn't pass judgments on wars; an individual does. As an individual and as a citizen I signed the various ads carried in the New York Times and The Daily Cardinal."

The ad Sewell signed which appeared in The Cardinal of March 21, 1967, stated, "We dissent from the government policy in Vietnam."



Contents:	Buildings	Page 8
Traditions	Theory	Page 9
Songs	History	Page 10

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Traditions, like ivy, have a way of growing up about educational institutions. The University has had over a century in which to develop a collection of customs which rival in color those fostered by older colleges.

Some Badger traditions, which flowered in the days when students had little organized recreation, have faded in modern times. Others have been fostered into clinging

vines by successive generations of students.

Time was when University freshmen, sporting green skull caps, were the prey of every passing upperclassman. The persecution came to a climax in a celebrated "lake rush," a rough-and-tumble contest in which the frosh and the sophomores fought for possession of a strip of lakeshore. Hazing was abolished at a meet-

ing of the student body in 1909. In the 1920's, Varsity Welcome, featuring Prof. Carl Russell Fish and his celebrated red vest, was the annual highlight.

Today incoming Badger freshmen are greeted by "orientation committees" of upperclassmen whose sole mission is to make the newcomers feel as much at home as possible.

The little red wagon and the

ceremony of "burning the boat" were symbols associated for many years with the crew. The wagon was first used to carry the shells from boathouse to lake and later was used to haul the crew to the railroad station for out-of-town races. Before the crew left for the Hudson each year, an obsolete shell was set afire to bring luck to the new shell going east.

Nowadays a pep rally on the Union steps precedes each football game, and the Badger team is met by cheering fans at Truax Field after out-of-town contests--win or lose.

Out-going University classes used to plant ivy around University buildings or dedicate a "tombstone" on Muir Knoll. In 1948 the senior class inaugurated the custom of making a class gift to the University of Wisconsin Foundation.

Venetian Night, a colorful annual celebration, long a part of Mother's Day ceremonies, was an occasion for lighted floats, illuminated piers and fireworks on Lake Mendota. This spectacle is rivaled today by a competition among Residence Halls and fraternities at Homecoming time each fall for a cash prize given to the best job of exterior decorations.

Union Vodvil, featuring such performers as "Foamy Freddy" (Frederic) Bickel (March), was once a highlight of the campus year. It rapidly developed into the Haresfoot Follies, an annual musical comedy in which "all the girls are men, yet everyone's a lady. Times change, however, and Haresfoot may have staged its last show in spring of 1963.

Prom began before the turn of the century as a trip to Middleton during a hectic week of house parties. In the 1910 era the prom was held at the then-new Armory, and the collegians of that day attempted such steps as the polka and the schottische on the bare basketball court. The Capitol was the next home of the promenaders, and the proms of the roaring '20's had all the trappings of a royal ball.

With the opening of the Union in 1928, Prom came back to the campus. After several years of going into debt, it was abolished by the student senate in 1959. This leaves Military Ball as the major formal dancing party.

Senior Swingout is an old tradition that hasn't died. It is still one of the most moving events of graduation--when the senior women in their caps and gowns pass a symbolic torch of learning to white-clad junior coeds. Men students used to have a counterpart to swingout--the Pipe of Peace ceremony, in which a class ribbon was added to the stem of a historic Indian pipe. The ceremony passed away in the '30's and the pipe is now on display in the Historical Museum.

Once St. Patrick's Day was the signal for a rotten-egg and tomato free-for-all between the lawyers and the engineers. Today a staid engineering exposition is all that remains of the feud, along with a parade at the Homecoming football game each fall in which the lawyers march down the field and toss their canes over the goal posts.

Still going strong are Iron Cross, a men's service secret society, and the Matrix banquet, staged each year by Theta Sigma Phi, honorary professional journalism sorority, to honor Madison women prominent in civic, community and leadership work.



A MUD FIGHT must end with "Varsity," the school song. These residents of Sellery and Witte Halls spent an afternoon rolling and rolicking in the mud, marched down Langdon Street and full of spirit sang the traditional Wisconsin song.

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Badger Songs Express Student Moods, Spirit

"A great university is a singing university."

University Pres. Charles Kendall Adams said that in 1900.

Taking its cue from that suggestion, Wisconsin has become one of the most vocal universities in the land. Badger students sing spontaneously whenever two or more are gathered together, and they suffer from no lack of famous Badger songs to sing.

From "On, Wisconsin," which observed its 50th anniversary in 1959, to the recent Wisconsin chant -- "Sound Off For Wisconsin," there are "Songs to Thee, Wisconsin" for every spirit and occasion.

"On, Wisconsin" was composed in 1909 by William T. Purdy of Chicago, a musical prodigy. At Hamilton College in Clinton, New York, he was a leader of the Glee Club and chapel organist. After graduation in 1906 Purdy went to Chicago where he taught piano and voice at the Drexel Conservatory of Music and led musical activities at the University Club. He credited University alumnus Carl Beck for the words and Beck, in 1951, wrote new words.

In 1916, "On, Wisconsin" went to the Mexican border with the Wisconsin National Guard. In 1917 it went to training camps then to England and France, where it was very popular with military bands. On Oct. 29, 1918, the singing of "On, Wisconsin" opened the United War Work campaign in Chicago.

The song has over the years become synonymous with the fighting spirit of Badger athletic teams. Some 200 schools and colleges have adopted the music and added words to fit their own needs. It has been used in many movies and several Broadway productions. It has also become the official song of the state of Wisconsin.

The "University Hymn," with words written by an anonymous author (probably either a student,

faculty member, or alumnus) and set to the music of "The Missionary Hymn" composed by Lowell Mason, has been sung at important University convocations for more than a quarter of a century. The solemn, melodic air is associated by thousands of alumni with their mingled feelings at graduation; sorrow for the end of their carefree college days and joy at beginning a new life.

Loyal Badgers love to sing "Songs to Thee, Wisconsin," which begins "Songs to Thee, Wisconsin, ever let us sing, praise to Alma Mater ever let us bring" -- a promise that their University will continue to be a great, singing university.

The music was written many years ago by Louis Spohr, eminent German violinist and composer, who called it "Proudly as the Eagle." Words were written by E.A. Bredin, who adapted it for the University.

"VARSITY"

For over a half a century, "Varsity" has held a warm place in the hearts of generations of University graduates. Wherever they may be they never hear "Domine Salvum Fac," the old Latin hymn composed by Gounod (from which the University toast has been adapted) without a deep sense of nostalgia. A young music instructor at the University, Henry Dyke Sleeper, in 1898 arranged the music, composed suitable words, and published in a new song book the moving hymn of praise, invocation, and battle slogan known then as "Toast to Wisconsin" or "Varsity Toast" and now simply as "Varsity."

"Wisconsin Round" is the Badger version of an old stunt song, arranged and popularized in recent years by Prof. Raymond Dvorak, director of the University Bands.

"IF YOU WANT
TO BE A BADGER"
"If You Want to be a Badger"

is one of the songs which came to the University through the musical efforts of the beloved Prof. Julius Olson, one of the most vivid faculty members ever to illuminate the campus. In 1919 when an alumni dinner was being planned he wrote the words to the music then called "The Badger Ballad." Dr. Charles H. Mills, director of the Music School, arranged the music.

"WISCONSIN PRIDE"

The songs University men and women sing range from the jaunty to the deeply nostalgic.

"Wisconsin's Pride" is the University Band's signature. Music for it was written by Karl L. King, one of America's most famous band music composers and directors. It was dedicated in 1937 to the University Band and its director, Prof. Raymond F. Dvorak.

Among the finest hymns which have been dedicated to the University is that entitled "Farewell to Thee, Wisconsin." Originally called "Hymn to Wisconsin," it was produced by John P. Gillin upon his graduation from the University in 1927. Young Gillin, son of the late Prof. J.L. Gillin of sociology, took Beethoven's "Ode to Joy" and wrote the words for this beautiful hymn to his Alma Mater.

"We'll Cheer for Old Wisconsin," originally called "Hot Time" or "Touchdown Song," is among the most sprightly Badger airs. It was arranged by Howard W. Marsh of Kokomo, Ind., an adult special student of the class of 1910, later prominent as an actor, and Philip Allen, who graduated in 1899 with a law degree.

"My Heart is in Madison" was first introduced at a football rally on the campus in 1940 by the "Grid Trio" of the University Varsity of that year -- Fred Gage, Mark Hoskins, and John Tennant.

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Halls Recall History

It's probably only the rare student who trudges up the worn steps of Bascom Hall or gazes up at the gleaming height of Chadbourne with even a thought about the significance of the names of these buildings.

MOST OF THE former presidents of the University have been remembered by having campus buildings named after them. Lathrop Hall, the women's physical education building, was named after John E. Lathrop, the first University president, or chancellor, as he was then called. Former president of the University of Missouri, he was chancellor of

the University from 1849 until 1858.

LATHROP resigned in 1858, and was succeeded by Henry Barnard, for whom Barnard Hall, the oldest women's dormitory now on campus, was named. Barnard spent only a few months at Wisconsin, then left because of ill health.

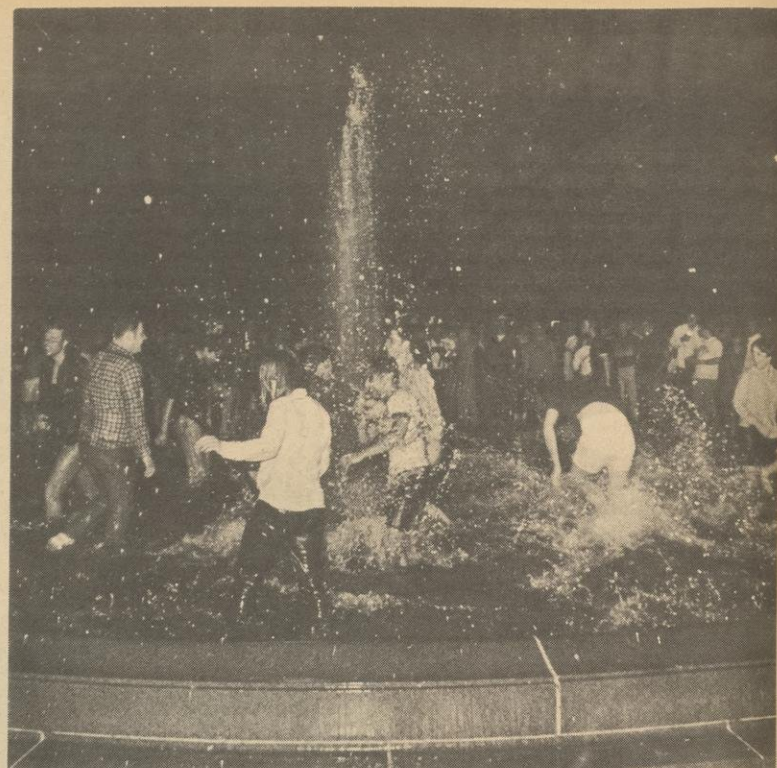
One important event during Barnard's administration was the completion of University Hall, which was later renamed in memory of John Bascom, president of the University from 1874 to 1887. In 1885 the regents decid-

ed that the erection of the third building planned for the University was a necessity, and in 1857 they secured permission from the legislature to appropriate \$40,000 of the University fund to the construction of a central building on the natural site: a hill that seems impossibly steep at 7:45 in the morning, and could be vastly improved by a bulldozer.

CHADBOURNE Hall, the largest women's residence hall on campus, was ironically named after Dr. Paul Chadbourne, University president from 1867 to 1870. During his term, Chadbourne was a strong objector to co-education on the Wisconsin campus.

When the first residents moved into the original Chadbourne Hall in 1872, the building was known as "Ladies Hall," and housed a complete female college. The name of the dormitory was chosen in 1901 by Dr. Edward A. Birge, who thought that past presidents of the University should be immortalized by naming campus buildings after them. A man with a sense of humor, Birge decided that the University's oldest and largest women's dormitory should be named after the president who had been such a determined foe of co-education.

BIRGE LENT his name to Birge Hall, the botany and zoology building. An outstanding zoologist and former dean of the College



SPLASHING IN THE FOUNTAIN is a recurring phenomena on campus. Spring fever or the lingering heat of fall is enough to bring high-spirited students out of doors and into the fountain on the library mall.

of Letters and Science, he served as University president from 1918 until 1925.

ELIZABETH WATERS Hall, a women's dormitory, honors a woman who, during her sixteen years as a University regent, greatly supported women's affairs on the campus. Elizabeth Waters was born in Fond du Lac.

Tripp Hall, men's living unit, remembers J. Stephens Tripp, a Wisconsin lawyer and assemblyman who left most of his fortune of over half a million dollars to the University. He practiced law in Sauk City from 1854 until 1887, when he concentrated entirely on banking.

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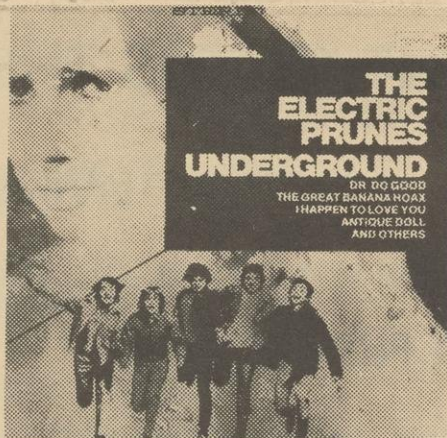
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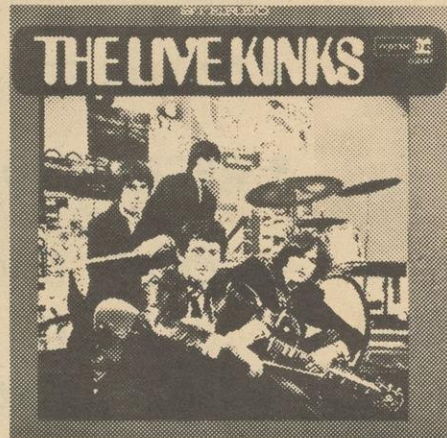


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'New Discontent With Education'

By STEVE SHULRUFF
Interpretive Report

The University knows that something is wrong with undergraduate education.

Last fall Chancellor Robben Fleming directed each college to do an internal study of its problems, presumably to offer solutions for effective change.

The largest college in the system, the College of Letters and Science, designated seven of its top professors and two students

to research the problem "in response to the new discontent with undergraduate education."

Among the seven professors were Merle Curti, history, and author of "The University of Wisconsin," and Dean of Letters and Science Leon Epstein, political science.

The essence of the University and the kind of thinking it produces can be seen by analyzing the committee's report—both the problems the men discuss and the way

they discuss them.

For instance, after discussing the high ratings the University graduate faculties received from the American Council on Education, the committee discussed the relationship between research and undergraduate teaching: "It cannot, however, be assumed that distinguished or strong graduate departments are also distinguished or strong undergraduate teaching departments."

The men begin impressively, with the highest regard for schol-

astic tradition, by refusing to assume the result they are trying to prove. While not assuming that "distinguished" research necessarily implies "distinguished" teaching, all the professors can try to show in the rest of the passage is that distinguished research does not necessarily imply poor teaching: it "need not" and "often" doesn't turn out that way: there is "no hard evidence of such a negative correlation." The two roles, they contend, "can" be complementary, and there is "at least . . . always a possibility" that they will be.

In fact, the men end up by making the very jump they had first avoided: they argue that distinguished researchers "must . . . be assumed" to make the best potential teachers.

The committee went on to say that the reputations of these distinguished researchers will probably attract "talented younger professors and graduate teaching assistants" to teach the undergraduates.

The committee reports: "In other words, a large and high-quality graduate program can be complementary to a large and high-quality undergraduate program. We are not certain that this happy relationship always exists, but at least we believe that there is always an opportunity for it to exist."

The question of researchers doing teaching is a problem to these professors—since they represent the teacher-researchers themselves. The "happy relationship" which evades them is the relationship between their two functions within the University structure: teacher and researcher.

In their role as teachers, they agree that "introductory courses should continue to be an important matter of departmental policy."

Here are three of their recommendations:

* "Teaching an introductory course can be treated as a professor's responsibility for a limited period of time, perhaps off

and on over several years, or highly concentrated in a few years' interlude during his research career, or at a point when his research interest might be decreasing.

* When an active research scholar teaches an introductory course, he should be compensated either by a reduced concurrent workload in other respects or by a subsequent period free for his research and graduate teaching.

* The special administrative and supervisory burdens for a professor in a large introductory course should be lightened by the provision of adequate assistance.

A professor should have the "responsibility" for an introductory course only during an "interlude" in his "research career." And when he does assume these "burdens" he should be "compensated."

It doesn't sound as if the teachers-researchers particularly relish teaching introductory courses.

(continued on page 11)

★ ★ ★

The Internal Study Committee of the College of Letters and Science see a difference between undergraduates of today and the men themselves as undergraduates, since "many of us on the faculty are products of a different and less prosperous time."

For many of today's students, "college is not primarily the means for upward occupational mobility. We have many students whose occupational goals . . . are unfocused along career lines. Their expectations may therefore be ill defined, but they are likely to be high, even demanding, and idealistic."

For the teacher-researcher, college was "primarily a means for upward occupational mobility." Their career lines were "focused."

The teachers-researchers sense that the change is for the better but they are not sure how to handle it. They say, "It is hard

(continued on page 11)

Why do so many corporations contribute to America's colleges?

1. () they want to help the colleges

You were right if you checked No. 2.

American corporations want to make sure there will be enough college-trained leaders to fill the management jobs open today and in the future.

This is good insurance for business.

And the need, we must remember, isn't getting smaller.

World trade is developing fast; business is getting more competitive, more complex; science is introducing new products and processes rapidly.

College-trained men and women are needed, in increasing numbers, to plan and direct the activities of business.

2. () they need the leaders colleges train

But the colleges can't do the training job alone. They need classrooms, laboratories and facilities, yes. But even more, they need backing to maintain a staff of top-notch teachers.

This is the human equation that makes the difference in reaching the margin of excellence needed in the U.S.

This is everybody's job, but especially industry's.

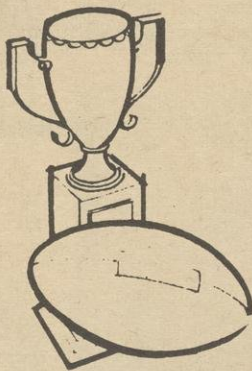
Of course American business wants to help the colleges, so you were also right if you checked No. 1. College, after all, is business' best friend.

GIVE TO THE COLLEGE
OF YOUR CHOICE

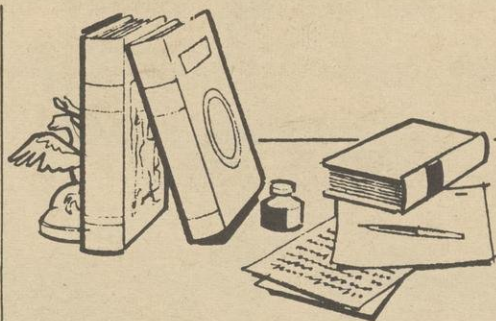
Ad from Newsweek—June 16, 1967



SERVICE PROJECT



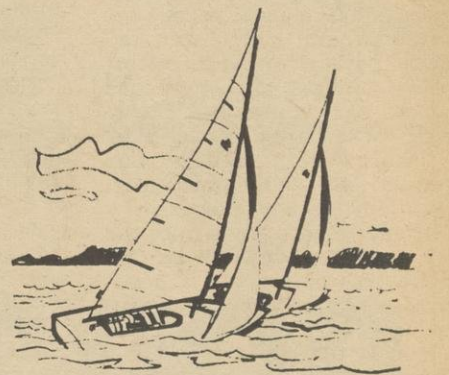
SPORTS



ACADEMICS



BROTHERHOOD



SOCIAL LIFE

WHAT DO YOU WANT OUT OF COLLEGE?



AN EDUCATION?

YES, BUT WHAT ELSE?

THERE ARE
MANY OPPORTUNITIES
WITHIN
THE FRATERNITY
SYSTEM

CONVOCATION . . .

SEPT. 21

OPEN RUSH . . .

SEPT. 21

INTERFRATERNITY COUNCIL

'U' Comes Long Way Since 1849

The University, which today ranks among the leading institutions of higher learning in the country, had its humble beginnings more than a century ago in a borrowed room with an enrollment of 20 and a faculty of one.

It was on Feb. 4, 1849, that Prof. John W. Sterling rapped for order in the Madison Female Academy Building and launched what over 100 years later was to be a university with a \$100,000,000 physical plant, a teaching staff of 3,200 and annual resident and extension enrollment of some 50,000, and an international reputation as a center of deep research and broad public service.

BACK OF PROF. Sterling were 60 years of striving toward the pioneering step at which he presided in 1849. The Federal Ordinance of 1787 had encouraged the establishment of "schools and the means of education" on the north-west frontier. Wisconsin's Territorial Legislature in 1837 looked ahead to the founding of a Badger university by securing two townships of federal land for its support. Wisconsin's state constitution, adopted in 1848, provided for the setting up of a university. And Gov. Nelson Dewey, on July 26, 1848, signed into law a bill calling for "the establishment of a state university at or near the seat of government."

The first chancellor, as he was then called, was John H. Lathrop, a graduate of Yale University and former president of the University of Missouri. He served from the summer of 1849 until 1858.

Lathrop was succeeded by Henry Barnard, an eastern educator of great reputation who spent only a few months in Wisconsin, then left because of ill health. During the Civil War, the university was kept alive in the face of shrinking enrollments and budgets by the sheer tenacity of Prof. Sterling, acting as chancellor.

THE RETURNING soldiers took up their studies after the war's close, and by 1870 there were nearly 500 students in residence. In 1866 the university was designated as a land-grant college under the Federal Morrill Act, setting the pattern for the three contiguous Colleges of Letters and Science, Agriculture, and Engineering. The same year Paul A. Chadbourne of Williams College was called to the presidency. Under him the university received its first direct grant from the state legislature—\$50,000 for the construction of the old Chadbourne hall, a women's dormitory. The Law School was also founded at this time.

Chadbourne was followed by John H. Twombly, president from 1871 to 1874. During Twombly's short administration there was a gradual approach to co-education at Madison. In 1872 the state legislature began making a regular annual appropriation for the support of the university.

FROM 1874 to 1887 the president of the university was John Bascom. He increased the physical plant, helped improve high school instruction throughout the state, and brought to the campus an ethical and spiritual leadership.

Thomas C. Chamberlin (1887-1892) and Charles K. Adams (1892-1901) followed next in the president's chair. There was in this period, in the social life of the students as well as in the organization and character of the academic work, a marked transition from the college of early times to the modern university. In 1890 the celebrated Babcock milk test was developed, revealing clearly and dramatically how 'U' research could be utilized to solve public problems. Four years later, the Board of Regents wrote its famous "sifting and winnowing" statement, affirming the values of free inquiry.



UP IN SMOKE—In October of 1916 the wooden dome atop Bascom Hall caught fire. Madison firemen and University physical plant employees rushed to the roof with hand-pumped fire engines in support below. They were successful in saving the building and most of the dome, but water damage on lower floors was extensive. The dome, however, seemed bent on burning itself down and burst into flame several times in the next few years causing University officials finally to remove it.

WITH THE advent of Charles R. Van Hise, alumnus, faculty member and renowned geologist, to the presidency in 1903, the University entered what has become known as its first "golden age."

The end of World War I brought to a close this chapter in the history of the institution. Pres. Van Hise died unexpectedly. Dr. Edward A. Birge, since 1891 dean of the College of Letters and Science and once acting president was installed in the presidency and remained in the chair until mid-1925.

HE WAS succeeded by Glenn Frank, the young editor of Century magazine. The University shared in the prosperity of the time.

The stresses of the depression, personal attacks, and politics blew Frank out of office in 1937. Clarence A. Dykstra took over and set about mending university fences. By the start of World War II the university was in a position to make tremendous contributions to national security in the form of special courses, military research, and defense services, typified by the establishment at Madison of the United States Armed Forces Institute.

THE CLOSE of World War II, as did the end of World War I, corresponded with a change in university command. Dr. Dykstra resigned to become provost of the University of California at Los Angeles, and his title passed to Edwin Broun Fred, who had been on the campus since 1913 as Bacteriology professor, dean of the Graduate school, and dean of the College of Agriculture.

His first years saw the University encounter the staggering problem of an enrollment swelling of 23,500 students. Students were housed in trailer camps, army barracks, an ordnance plant village 35 miles distant, and a

new men's dorm. They were taught in quonset huts. An increased faculty and a record biennium state appropriation of more than \$20 million helped handle the bulging registration.

Regents, Harrington, a world-renowned scholar and historian, promised to represent all areas of educational endeavor and not to "line up" with any political, economic or social group."



JOINING TRADITIONS: BEER AND SONG

Fred assumed emeritus status in 1958 and turned the presidential reins over to Conrad A. Elvehjem, world-famous biochemist and dean of the Graduate School.

ELVEHJEM, who characterized the University as a "human home of learning," administered the biggest building boom in the history of the campus, supervised a research program involving more than 1500 projects, and stressed the concept of public service—the "Wisconsin Idea that knowledge of all kinds, practical and esthetic, is to be extended to the very boundaries of the state.

Following Elvehjem's death in the summer of 1962, the 'U' Board of Regents appointed his vice president, Fred Harvey Harrington, to the presidency.

"THE RESPONSIBILITY of this University is to all citizens of this state and other states as well," he explained.

Pres. Harrington summed up the democratic tradition of the University shortly before taking office when he declared:

"As I look into the future, I hope that Wisconsin can continue its role of national leadership. While other universities stand with us for freedom of speech and the willingness to be different, we are one of the few topflight universities insisting on the democratic tradition."

IN 1949, THE University observed its centennial and granted degrees to 3,404 students. This past June, more than 3,800 young men and women received degrees at both the Madison and Milwaukee campuses of the University.

As Harrington enters his third full year as University President, he faces the enormous problems of trying to effectively channel the fantastic expansion of the college-entering population into a constructive system offering the broadest benefits of higher education.

It has been Harrington who has revamped the higher structure of the University, enabling it to effectively branch out throughout the state and strengthening its educational facilities.

Further autonomy for the various state universities, Centers, and Extensions throughout Wisconsin has been the president's objective. At the same time, he has never lost sight of the needs of the Madison campus, still the state's largest and most significant place of higher learning.

At the Centennial celebration in 1949, the president of the California Institute of Technology perhaps best summed up the scholastic and intellectual essence of the University:

"Though the physical aspects of a great university alter markedly from year to year, though new faces appear and other ones pass on, the essential spirit remains unchanged.

"WISCONSIN was a great university many years ago. It is a greater one now (and when I say greater I do not mean merely bigger.)

"But it is the same university. It will always, I hope, be the same—a great temple of learning, a solid rock in a troubled world, a great center for the advancement and diffusion of the truth, true always to its centennial motto: 'rooted in the past, serving the present, forming the future.'"

COLLEGE BOOT SHOP --- NOW AT 466 STATE ST.

Featuring Your Favorite Loafers - P.F. Canvas Shoes - Winter Boots

Today's U

(continued from page 9)

Introductory courses are the backbone of the educational system. This one or two year period of general education provides a period of transition from high school studies to the preparation for graduate school in the junior and senior years.

But not every student goes on to graduate school or into a profession such as medicine or law. Most receive their B.A. and are hired by the corporations. Like the ad which appeared in yesterday's Cardinal says, "College-trained men and women are needed in increasing numbers, to plan and direct the activities of business."

As Sewell has said, "The educational system plays an important role in 'the allocation of personnel to various occupational positions' by 'sorting' them according to certain 'valued abilities.'"

Or, in different words but from the same kind of thinking, the student "is impelled to pursue his skill rather than embark upon some less important enterprise and is encouraged to apply his skill in an essential activity in the national interest."

This statement is from the Selective Service Orientation Kit memo on "Channeling" April 1965.

The Internal Study Committee Report was written "in response to the new discontent" among the teachers-researchers. But the problems that cause this discontent cannot be viewed as personal ones. The teachers-researchers are concerned about their abilities; but this concern is wasted.

The problem is not whether the teacher-researcher can do his job, but that he is not questioning why he must do it.

The professor must teach introductory courses because they are the mechanism for "the allocation of personnel to various

occupational positions." And for the student who is allocated to the professor occupation, teaching is a "less important enterprise."

The problems which concern the teachers-researchers result not from their inabilities, but from the very purpose of the University.

★ ★ ★

(continued from page 9)

for us to complain about this attitude, since a liberal arts college presumably is meant to serve just such expectations, but we must admit that it is difficult to adjust ourselves to the situation."

This same kind of difficulty is reflected in the professors' attitude toward introductory courses. They say that "introductory courses should continue to be an important matter of departmental policy," and yet it seems as if they don't want to teach them.

The committee states that typical professors "can readily adapt their considerable talents to stimulating teaching at various levels. Their interest in undergraduate teaching... is genuine though limited by competing demands for their time."

Supposedly, introductory courses are the backbone of an undergraduate education. If the committee members are typical professors, then why is it considered such a chore to teach an introductory course?

Their concern for undergraduate education is probably genuine. But why do they assume a talent for teaching? Is teaching ability a

natural born gift? If not, does the type of professional training that Chancellor Sewell advocates prepare them for their role as teachers?

Only to the extent that this training helps the teacher-researcher prepare others for the professional field in which that teacher-researcher was trained. The members of the Committee are well trained. Merle Curti, author of "The University of Wisconsin," knows how to do history and perhaps he can prepare others for the role of an historian.

But these men are dissatisfied with teaching introductory courses. Perhaps this is because an introductory course does not represent "stimulating teaching" on any level.

What professor would find it a satisfying experience to stand in front of hundreds of students and present basic, uninteresting facts, many of which he cannot prove, for memorization and regurgitation?

Free Movie Shows To Feature Ford Films & Vintage Comedies

The focus will be on movies by director John Ford and on a collection of vintage musical comedies in two free film programs presented by the Union Film Committee during the first semester.

Six Ford films will be featured in the Studio Film Series in the Union Play Circle.

Scheduled for showing are "The Informer," Sept. 27; "Young Mr. Lincoln," Oct. 4; "Mighty Joe Young," Oct. 11; "They Were Expendable," Oct. 18; "Seven Women," Nov. 1; and "Stagecoach," Jan. 10.

Free tickets to the features, each of which will be shown at 3:30, 7 and 9 p.m., will be available at the Union box office, beginning the Friday before the Wednesday showings. Students must present fee cards to receive tickets.

Some of Hollywood's best known musicals will be shown Tuesday nights at 7 and 9 p.m. in the Union Stifskeller.

The films are "Broadway Melody," Oct. 3; "Footlight Parade," Oct. 24; "Shall We Dance?" Nov. 7; "Yankee Doodle Dandy," Nov. 28; "Rose Marie," Dec. 5; and "Singin' in the Rain," Jan. 9.

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466 STATE ST.

Near the Campus

College Boot Shop

IVCF PICNIC

Badger Christian Fellowship will sponsor a freshman picnic at Hoyt Park, 4 p.m., Friday, September 15. For more information and rides contact Rich Whitnall, 257-0924.

TWO CONVENIENT LOCATIONS

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This ad is for students who want their checks to be as welcome as cash in Madison.

Sure *you'll* probably get the red carpet treatment in Madison, but your home town checks might not. What can you do about it? Open a checking account at First National.

We're Madison's oldest and largest financial institution. In fact, we've been helping University students with all their financial matters for 113 years. Everything from checking accounts to travelers' services.

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you can probably make deposits or withdrawals between classes . . . without being late.

Why not make sure both you and your checks get the red carpet treatment in Madison. Simply fill out this coupon and mail it to us with your deposit. That way your checks will be ready for you when you arrive. And you'll avoid waiting in the student lines in our lobby during registration week. We think you'll find it'll save you a lot of time and trouble . . . and we wouldn't hand you a line!

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Please open a student checking account in my name. Enclosed is my deposit for \$
(\$10 minimum).

NAME _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

SCHOOL ADDRESS (IF KNOWN) _____ I AM A _____ (YEAR IN SCHOOL).

COLLEGE ATTENDING AT UW (E.G. ENGINEERING, AGRICULTURE, ETC.) _____

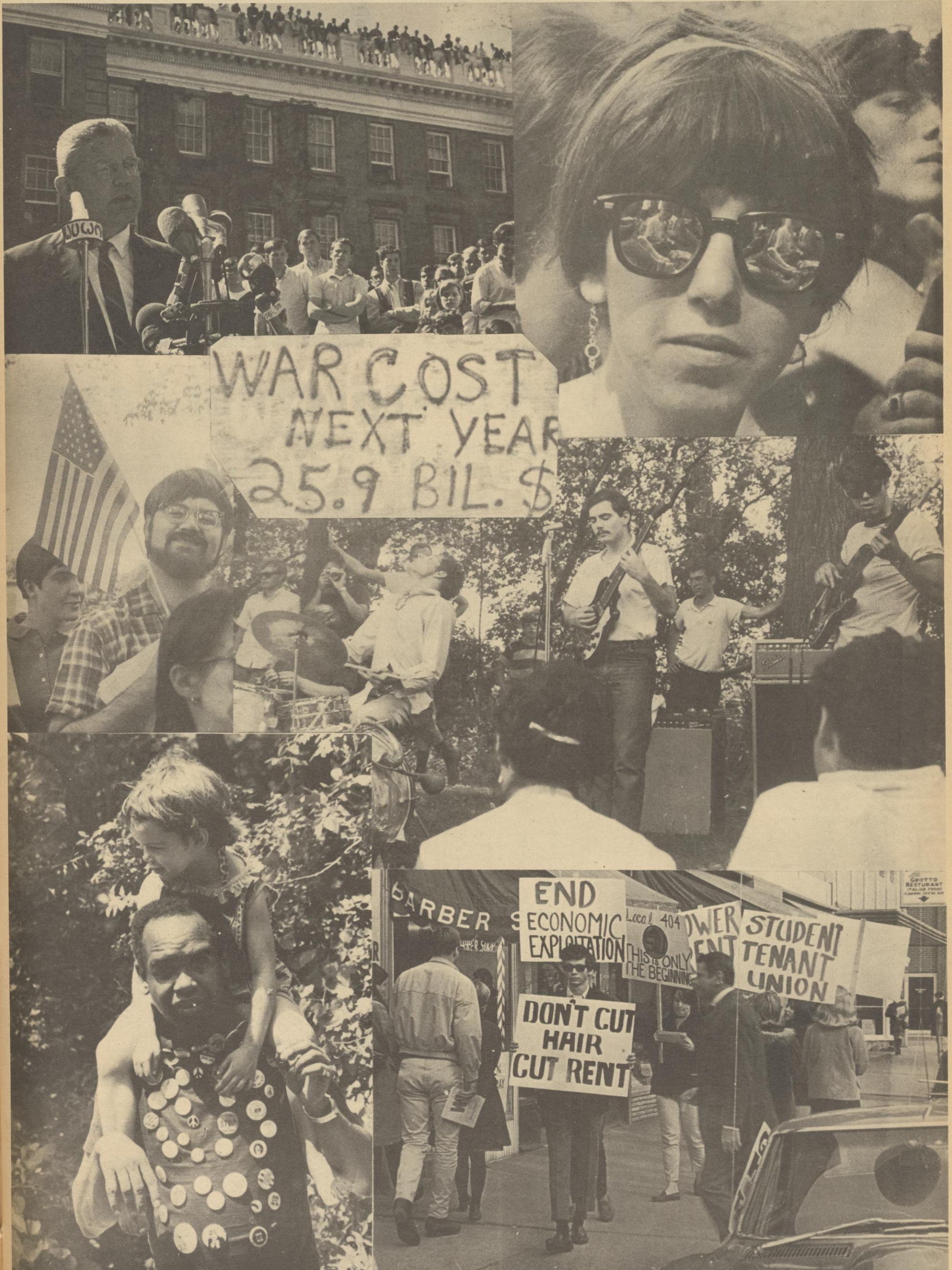
The Daily Cardinal

University of Wisconsin, Madison, Wisconsin 53706
VOL. LXXVII, No. 175

New Student Edition
FREE COPY

New
Student
Edition

Section II:
New Student Program



The Daily Cardinal A Page of Opinion

The Spirit of Wisconsin

You probably haven't given a great deal of thought to what you expect to get out of an education here—or what you expect to put into it.

You have probably thought even less about what an education is.

You won't find answers to these questions here. There aren't any. Instead you will find more questions, more problems, more challenges. These, likewise, have no answers. In a society which is solution-oriented you will learn to deal with problems; you will learn different approaches to old questions.

If you leave here after four years knowing there are ways to live and think that are as valid as the ways you live and think, you will have gained an insight that is fundamental to any education, be it in zoology, Greek, sociology, or engineering.

The values you accept will be challenged,

and the view you take for granted will be questioned. You must examine and defend the very basis of your thinking. Education is a thinking process, a doubting process, an examining process. It is a process by which the mind is opened and the level of consciousness raised.

If you come here to be trained for a profession and go away without having been educated as a person—you will have missed most of what this institution has to offer. For four years you will enjoy a freedom of inquiry, thought, and speech that you will probably never know again to the same degree.

Your education depends on the exercise of this freedom.

This freedom is the spirit of Wisconsin, for it is the key to an independence of judgment that is the most this or any university has to offer.

Welcome to the University of Wisconsin.

The Cardinal: 75 Controversial Years

By CHRISTY SINKS

The Daily Cardinal is now 75 years old.

William W. Young founded the newspaper on April 4, 1892, after battling for five months with faculty, students, and merchants to get enough support to start a rival to the Aegis, an existing campus publication.

It took \$300 in assets.

Today the Cardinal runs on assets of over \$86,000, has a circulation of nearly 6,000, and an estimated readership of 20,000.

Those years have been sensational. There was a time when half the staff got angry and went off to publish a strike newspaper; there was a time when the paper was ordered closed by the Regents; there was a time when the Cardinal attacked verbally the Dean of Men.

In 1892, the editor often raced his horse down State St. in a last ditch effort to meet a deadline in the downtown printing shop.

In 1915 the School of Journalism decided the newspaper needed a few guidelines, and they declared the power of censor. The Cardinal defeated the action.

World War I was violently supported by Cardinal editorials, which often attacked those who spoke for pacifism. Later these same columns reversed and developed a traditional anti-war policy.

The Cardinal wielded a strong power in strange ways. In 1923-24 when Porter Butts was top editor, the Cardinal came out strongly against the "Lake Rush," a traditional yearly occurrence during which sophomores pushed freshmen into Lake Mendota.

The newspaper printed a headline announcing that Lake Rush was over. The tradition stopped.

In 1928 David Gordon, a University student, was arrested by the State of New York and imprisoned there for writing a poem, "America."

The poem was criticized as obscene and unpatriotic—also, it was published in the Daily Worker, Communist newspaper. The Cardinal claimed that a university was a better place to correct so-called social misconceptions than a prison. Gordon was later released. He returned to the University.

Then there was the time the Cardinal attacked the Dean of Men, Scott Goodnight, who was accused of being "no gentleman" by a teacher in 1930.

The dean had gotten information through Louise Nardin, then dean of women, which culminated in his surprising a student couple in a boy's apartment. The students refused to come out—and the dean pulled up a rocking chair and announced he would wait.

The Cardinal sided with Prof. William Ellery Leonard, poet and English scholar, who called the dean no gentleman. Leonard was then accused by Dean of Women Nardin of being an advocate of free love.

Dean Nardin eventually resigned, while Dean Goodnight was removed from disciplinary power.

Then came a tough period when the Regents took away the "official University paper" tag, ordered the Cardinal closed, and another paper set up.

It all started with a letter signed "Junior Woman" which praised

graphically the merits of free love. The editorial page boiled with answers and rebuffs. Certain citizens considered their "moral taste" violated.

Then the paper fired up an ever-continuing anti-ROTC program, followed by a violent attack on the compulsory membership of the Alumni Association. The Regents grew angry and John Chaple, a republican running for U.S. Senator, called for action.

The paper was punished. A new editor pleaded with the governing body—he promised less sensationalism and more "taste." At long last the board agreed—providing a faculty member and a Regent were added to the Cardinal Board of Control.

Then in 1938 a predominantly Greek Board of Control refused

to let newly named editor Richard S. Davis take office. About 30 members of an angry staff walked out to produce a strike newspaper, while campus students called the Board "anti-semitic."

Within a month a student referendum was held. The strikers lost student support by 80 votes: the staff members went back to the Cardinal. Concessions were made by the staff—the editor can not again be ousted.

The 1950's were quieter years—much quieter. The Cardinal experienced financial trouble and came out three times a week instead of its usual five in 1953. But it popped back again in 1957.

In early 1965 the now famous Cardinal controversy flared.

State Sen. Jerris Leonard called

loudly for an investigation by the Regents of Cardinal Managing Editor John Gruber, whom he said resided with political leftists, including the son of a communist leader.

Leonard got his information through Bob Siegrist, conservative Madison radio commentator. The senator called for state action if the Regents findings proved unsatisfactory.

Controversy raged, leaving the Cardinal staff unsure of politics and positions.

The Board of Regents met—and resolved that they "deplore attempts to subject any student editor or writer to denunciation because of his associations or the ancestry of his associates."

Who Controls The Cardinal?

By GREGORY GRAZE
News Editor

Throughout the Daily Cardinal's 75 year history, the forces of power and control behind it have always been a subject of considerable question and debate.

The Cardinal has been organized into a corporation since its founding in 1892. However, certain flaws in the original structure were discovered in 1938 after the majority of the staff struck when the Cardinal Board of Control ousted Editor Richard Davis. The corporation was reorganized as a result.

The Board of Control is now set up as a board of directors to oversee the operations of the company. This board consists of five student members and three faculty members.

The three faculty members are chosen by the University president and serve an indefinite term.

The advisor is Prof. Lester Hawkes.

The articles of incorporation of the Cardinal allow for a broad range of interpretation concerning the powers and duties of the Cardinal Board. Consequently, the role of the body in controlling the paper has varied considerably from year to year.

The board generally has total power and responsibility for editing, printing, publishing, selling and distributing the Cardinal as well as entering into any and all contracts, agreements, and obligations "necessary, useful, or advisable in the proper carrying out of the purposes of the Corporation."

One of the most controversial and vaguest aspects of the board's powers is the power of staff appointments. The articles of the corporation state specifically that the board has the duty and power to appoint the editor-in-chief and the business manager. The articles do not specifically name an officer or officers to appoint the lower staff members.

Consequently, the procedure for these positions has varied over the years. Some boards have taken a generally "hands off" policy and accepted the recommendations of the new editor or business manager in allowing them to name their own staff.

Other boards have taken a more active role and chosen all of the staff members—sometimes accepting the advice of the editors and at other times ignoring it.

Politics and prejudice have entered into the staff selections more than once. In one of the board's selections around the period of World War II, the board was accused of being anti-semitic and a large portion of the staff members went on strike until a compromise was worked out.

At other times, the board has been accused of being pro-Greek or anti-Greek in making staff appointments.

Although theoretically the board has the power to determine editorial policy, this has traditionally been left in the hands of the editor and/or the editorial board. The articles of the corporation specifically state that the faculty members of Cardinal Board shall have no voice in the direction of editorial policies and no powers

except concerning financial matters of the corporation and changes in the corporation structure.

The corporation is financially as well as editorially independent. The profits of the corporation are ploughed back into the business. No state or federal government funds support the Cardinal, although it has frequently been the target of state legislators and some of their constituents.

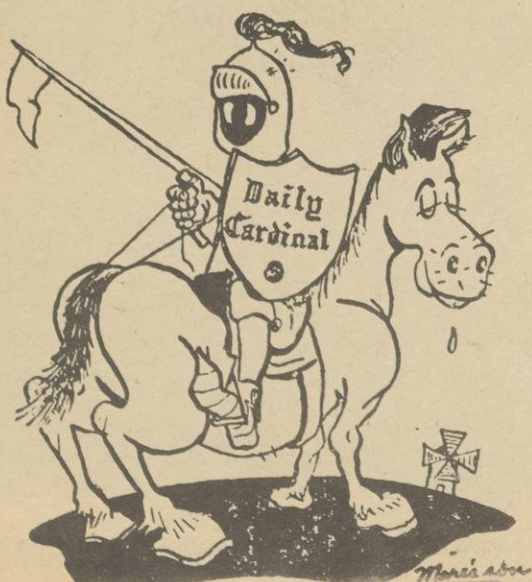
This is not to say, however, that the newspaper is totally independent of the University. The Daily Cardinal is the official student newspaper of the University, and is given a monopoly by the administration. It rents the University's facilities in printing and publishing the Cardinal to a tune of \$55,000 each year.

The Daily Cardinal is a registered corporation in the state and hence any move to dissolve it or change its structure in any way must come from within the corporation, specifically from the Cardinal Board.

The Student Life and Interests Committee has the same jurisdiction over the Cardinal as it has over other student organizations except that it has no voice in matters of editorial policy or business policy, or in the selection or retention of personnel except regarding eligibility.

READ CARDINAL
WANT-ADS

Campus View



A Message to College Men

Congratulations on your selection of the University of Wisconsin. Its fine facilities, excellent staff and large student body offer you unexcelled opportunities. We hope you will take advantage of all of its resources and make the most of "the best years of your life."

One of the attractive facilities, conveniently located in the campus shopping area, is **REDWOOD & ROSS**—a clothing store designed to meet the specific needs of college men like yourself. **REDWOOD & ROSS** brings you traditional natural-shoulder clothing and related furnishings, authentically styled, at sensible down-to-earth prices that you can afford.

Many students have found it advantageous to defer their college purchases until arrival at the University. At **REDWOOD & ROSS** you gain the assurance of being correctly dressed, and at no increase in cost.

Come in and get acquainted. You'll enjoy browsing in this modern store; and if we can be of service, we will consider it a privilege.

Sincerely,
Richard E. Bartlett, Manager
REDWOOD & ROSS of Madison



authentic traditional clothing

SUITS

Highlighting our suit collection are new mill finish plaids, soft chalk stripes and miniature herringbones. Many with vests, all in our traditional natural shoulder model.

65.00 to 89.50

SPORT COATS

Bold plaids and checks dominate the traditional look for Fall, along with perennially favored herringbones. Beautiful new rust tone colorings, many in year-around weights.

32.50 to 55.00

TROUSERS

Good looking new plaids and tattersalls coordinate perfectly with solid color jackets and blazers—hopsacks, twists and new twills to go with the patterned sport coats.

16.00 to 20.00

SWEATERS

A fine selection of Cox Moore and McGeorge British imports. Fine lambs wool and Scottish shetlands in v-necks and turtle necks made expressly for us in England.

16.00 to 30.00



DRESS SHIRTS

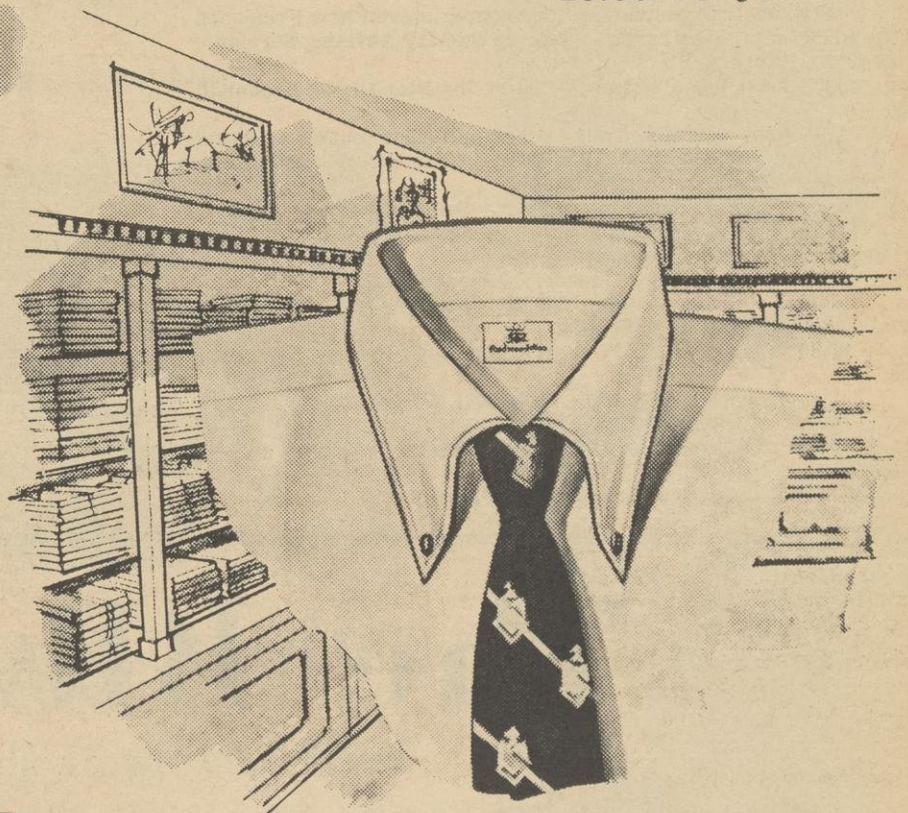
Traditional button-down collar oxfords and chambrays in a fine selection of new tattersalls, stripes and solid shades, some in durable press finish. Trim, tapered body for neater fit.

5.75 to 10.00

SHOES

Traditional Bass Weejuns, the authentic penny loafer for men and women—plus new Bass Monograms, classic wingtip blucher in fine grain calf or easy-care Corfam.

14.95 to 29.95



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traditional excellence

637 STATE STREET

New Student Week

SCHEDULE OF EVENTS

MONDAY, SEPT. 11

- 8 a.m. - 12 noon and 1:30 p.m. - 4:30 p.m. - * Assembly and Testing for Non-Registered New Freshmen
11 a.m. - 1 p.m. - Midday Films - Free at the Play Circle, Memorial Union
6 p.m. - Films for Registration - Play Circle, Memorial Union
7 p.m. - 10:30 p.m. - Hootenanny - Stiftskeller, Memorial Union
7:30 p.m. - 9 p.m. - Commuter Orientation - Great Hall for those new students who commute to campus from home.

11 P.M. HOURS FOR NEW FRESHMEN WOMEN

TUESDAY, SEPT. 12

- 8 a.m. - 9:45 a.m. - *Engineering Aptitude Test
8:30 a.m. - 12 noon - * Nonregistered New Freshmen Pick Up Registration Materials - 272 Bascom Hall
11 a.m. - 1 p.m. - Midday Films - Free at the Play Circle, Memorial Union
1 p.m. - * Group Academic Advising Sessions for Nonregistered New Freshmen
6 p.m. - Films for Registration - Play Circle, Memorial Union
7 p.m. - * Freshmen Orientation Meetings
1 p.m. - Foreign Student Convocation - 5208 Social Science
8 p.m. - Panel Discussion - Old Madison Room, Memorial Union
"The Role of Politics at the University of Wisconsin."
8:30 p.m. - 10:30 p.m. - Mixer Dance - Great Hall, Memorial Union

11 P.M. HOURS FOR NEW FRESHMEN WOMEN

WEDNESDAY, SEPT. 13

- 8:30 a.m. - 11:30 a.m. - * Letters and Science Faculty Advising Service - 148 Memorial Library
3:30 a.m. - 10:30 a.m. - ** Course Assemblies and Faculty Adviser-Advisee Conferences.
11 a.m. - Meeting of Freshmen Honors Candidates Great Hall Memorial Union
11 a.m. - 1 p.m. - Midday Films - Free at the Play Circle, Memorial Union
1 p.m. - 4 p.m. - Faculty Advising Service - 143 Memorial Library
1 p.m. - 2 p.m. - Women's Convocation - Union Theater
2:30 p.m. - 5 p.m. - * Living Unit Orientation Programs
6 p.m. - Films for Registration - 60¢ at the Play Circle, Memorial Union
7:30 p.m. - Faculty Orientation Panel - Union Theater - "The Professor's View of the University Community."
8 p.m. - Silent Film Classics - Free in Great Hall, Memorial Union
8:30 p.m. - 10:30 p.m. - Mixer Dance - for all students at SSO, Gordon Commons
8:30 p.m. - 10:30 p.m. - Hungry U Mock Gambling Casino and Polka Party - Memorial Union

11 P.M. HOURS FOR NEW FRESHMEN WOMEN

THURSDAY, SEPT. 14

- 8:30 a.m. - 11:30 a.m. - Letters and Science Faculty Advising Service - 143 Memorial Library
10 a.m. - 12 noon - Union Tours - Assemble in the Lobby of the Union Theater for half-hour tours (continuous til noon)
10 a.m. - 12 noon - Library Orientation Film - Wisconsin Center, 270 Bascom Hall, 175 Science Hall, 150 Russell Laboratories
11 a.m. - 1 p.m. - Midday Films - Free at the Play Circle, Memorial Union.
1 p.m. - 4 p.m. - Letters and Science Faculty Advising Service - 143 Memorial Library
1 p.m. - 2:30 p.m. - * Freshmen Orientation Meetings
3 p.m. - President's Convocation - For all new students at the Field House.
6 p.m. - Movietime - 60¢ at the Play Circle, Memorial Union
7:30 p.m. - 10:30 p.m. - Religious Center Open Houses - Consult "Religious Activities '67" booklet for location of centers.
8:30 p.m. - 10:30 p.m. - Mixer Dances - Great Hall, Memorial Union; Lakeshore Halls Area; Both are open to all students.

11 P.M. HOURS FOR NEW FRESHMEN WOMEN

FRIDAY, SEPT. 15

- 8 a.m. - 4 p.m. - Registration for Nonregistered New Freshmen
8:30 a.m. - 11:30 a.m. - Letters and Science Faculty Advising Service - 143 Memorial Library
12 noon (continuous) - Movietime - 60¢ at the Play Circle Memorial Union
1 p.m. - 2:30 p.m. - Union Tours - For half-hour tours continuous until 2:30 p.m. assemble in the Lobby of the Union Theater (For those who have completed registration)
1 p.m. - 4 p.m. - Library Orientation Film - Same places as Thursday
1 p.m. - 4 p.m. - University Movies - Old Madison Room (For those who have completed registration)
4:30 p.m. - 5:30 p.m. - Outdoor Concert - Library Mall
8 p.m. - Musical Comedy - Union Theater "Finian's Rainbow" - Pick up free ticket at information booths.
8 p.m. - 12:30 a.m. - Union "County Fair" Open House - Memorial Union

1 A.M. HOURS FOR NEW FRESHMEN WOMEN

SATURDAY, SEPT. 16

- 10 a.m. - Men's Recreation and Sports Meeting - Union Theater. For Men only.
1 p.m. - Sorority Rush Convocation - Union Theater

12 noon (continuous) - Movietime - 60¢ AT THE Play Circle, Memorial Union

3 p.m. - 7 p.m. - New Student Picnic - University Intramural Fields, near Elm Drive C

8 p.m. - Musical Comedy - Union Theater "Finian's Rainbow" - Pick up free ticket at Information booths.

8:30 p.m. - 12:30 a.m. - Activities Jamboree and Saturday Nite Party - Memorial Union

1 A.M. HOURS FOR NEW FRESHMEN WOMEN

SUNDAY, SEPT. 17

Morning - Religious Center Services - Consult "Religious Activities '67" booklet for locations.

1:30 p.m. - 2:30 p.m. - Freshmen Orientation Meetings

3 p.m. - 5 p.m. - Sorority Open Houses

1 A.M. HOURS FOR NEW FRESHMEN WOMEN

MONDAY, SEPT. 18

7:45 a.m. - Classes Begin

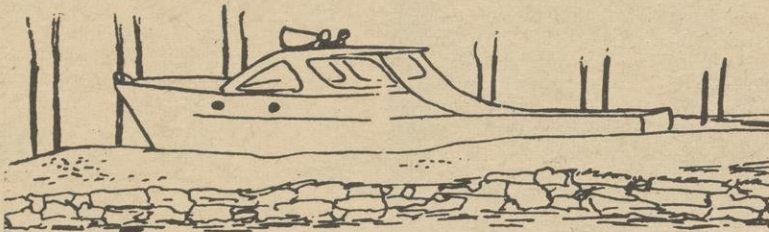
WEDNESDAY, SEPT. 20

7 p.m. - Faculty Book Discussion Programs - At the living units. - A discussion of Eric Hoffer's "The True Believer"

THURSDAY, SEPT. 21

7 p.m. - Fraternity Rush Convocation - Union Theater

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A POLITICAL DEBATE breaking loose into personal fury is not uncommon among socially conscious students. These tables manned by students eager to voice dissension and support for current issues are found regularly outside the Union.

A Chance To Meet Faculty

On Sunday, September 17, many of Wisconsin's most distinguished professors will open their doors to transfer and foreign students.

In the era of rigidly formalized relations between student and professor the Faculty Fireside Program is an oasis for the curious and discriminating student. Placed in the congenial setting of the professor's own home, the program offers students a rare chance to discuss very informally with a professor any conceivable topic. He can challenge, question, defend or just absorb. The floor is always open and the groups are small enough to allow personalized discussions.

Perhaps for the only time in his college career a student can view the candid aspects of a professor's personal life. Typically, the student discovers that the scholarly demeanor is often merely an academic facade masking a warm and responsive personality. Often role demands prevent the man behind the podium from expressing himself as an individual.

These social shields are usually lowered in the traditional fireside program. During the coffee-type discussions the creative intellect

of a university professor can be tapped for opinions on any issue. Undoubtedly Vietnam, birth control, racial revolutions, drugs and student unrest will draw the most interest.

Also it is inevitable that many divergent opinions will be expressed covering the broad spectrum of campus ideologies. Such exchange is one major goal of these discussions.

The program also gives a student an infrequent chance to casually discuss his academic position and future with a highly qualified person. In contrast to many wait-in-line counselors, most professors take a genuine interest in the student's plans and problems.

Interested students should come to the Plaza Room in the Union on Sunday at 7:30. There students break into small groups and travel to the various professor's homes. Transportation will be provided. The program is not open to freshmen.

★ ★ ★

"Professor's Views on the University Community" will be the topic discussed in the Faculty Orientation Panels to be held Wednesday, September 13 at 7:30 p.m. in the Union Theatre.

As a part of the overall New Student Program, the panel will attempt to integrate the general attitudes of students and faculty on various topics concerning the campus community.

Participants in the discussion include: Prof. Lee Dreyfus, speech, who will act as moderator; Professor Ersel LeMasters, presenting some of the opportunities available to students; Dean Leon Epstein, who will ask students just why they have come to the University; Dean Jane Moorman, who will talk about campus learning outside the classroom; and Christopher Sterling, a teaching assistant in speech, who will present the TA's side of the learning story on campus.

Directed by the Academic Subcommittee of NSP publicity, the purpose of the program is to examine the relation of students to the faculty and University community as a whole.

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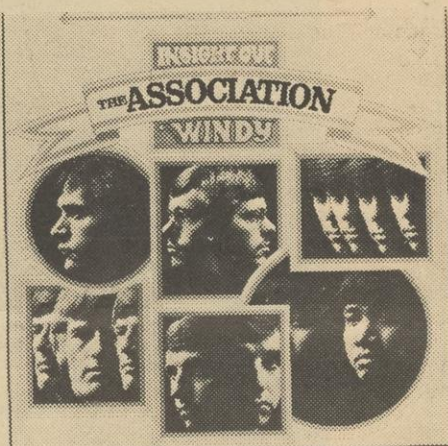
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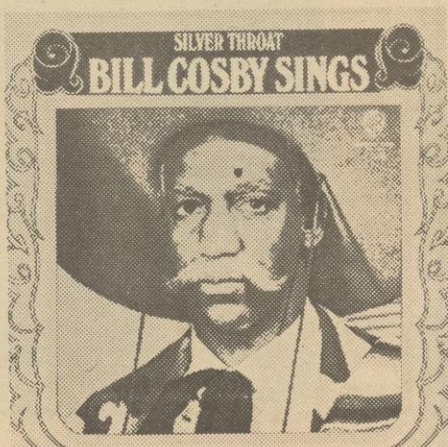
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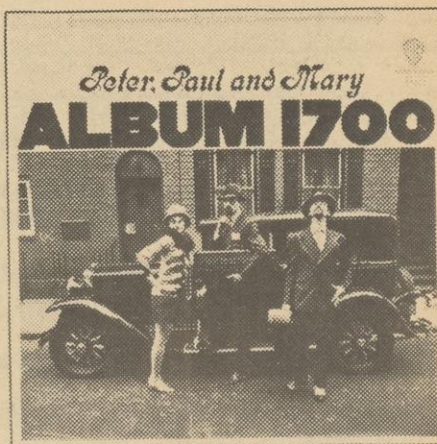


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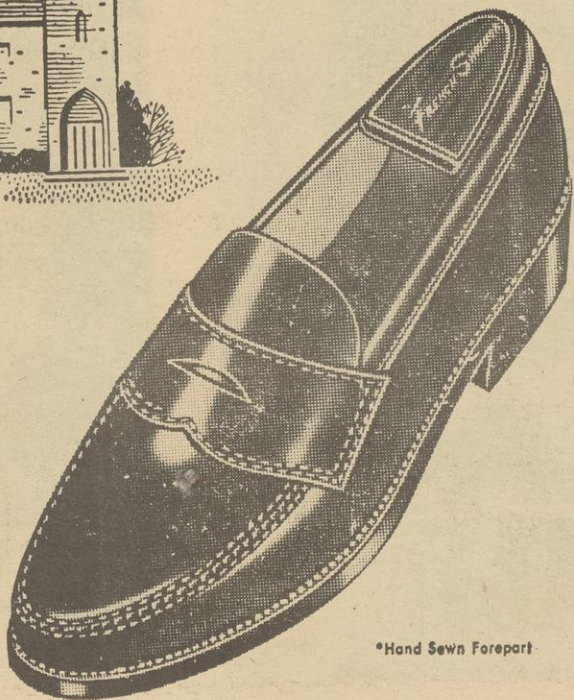
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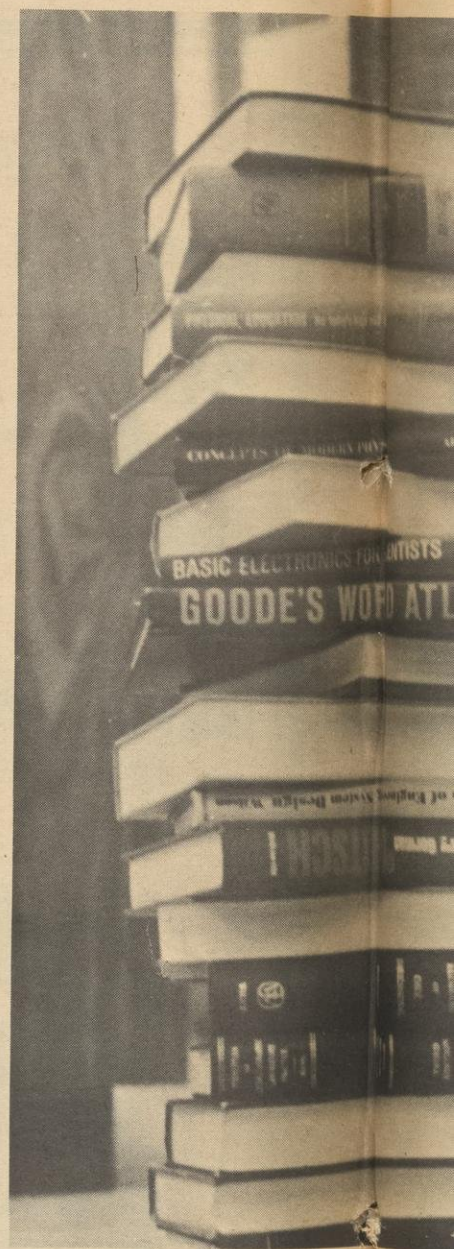
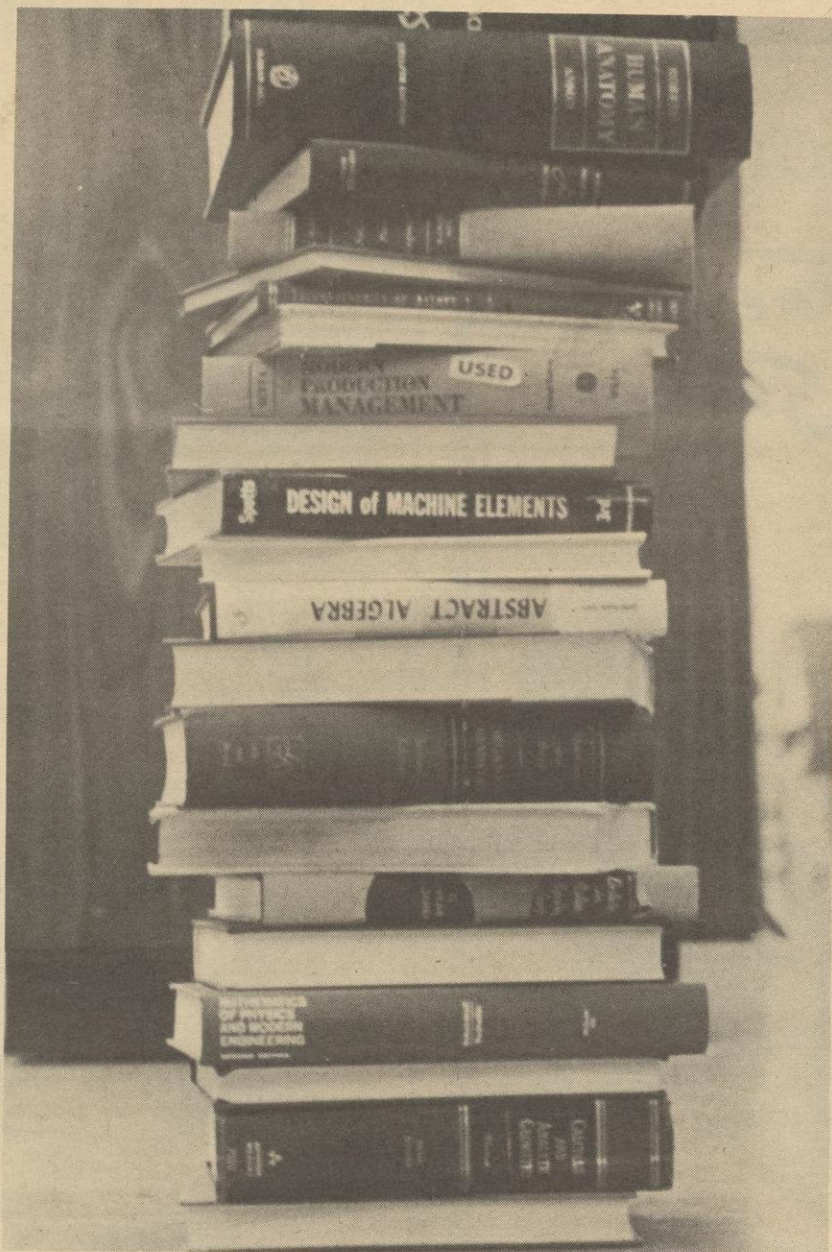
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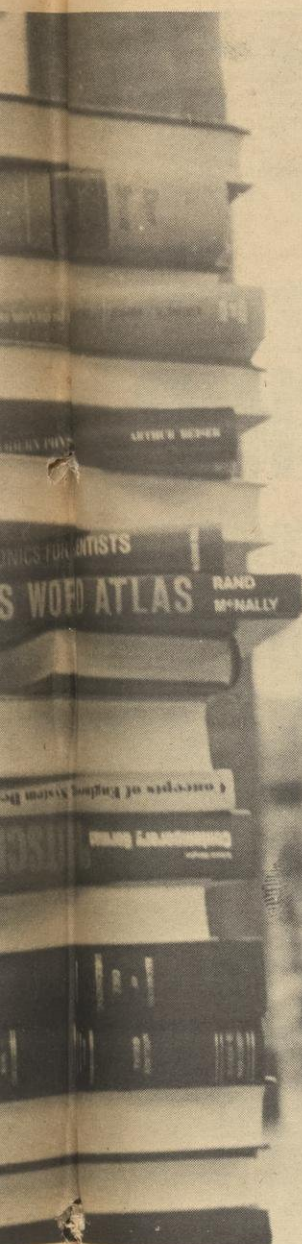


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YMCA: From Films to Gift Fairs

New students, transfers and international students are invited to attend the University YM-YWCA Open House Thursday, Sept. 14 from 7:30 to 10:30 p.m.

The lounge will be dotted with displays of the projects and programs conducted through the University Y, and student and staff leaders will be on hand for discussions. A band will be playing.

"All new University students are invited to come in and discover the programs and services available at the Y. Through our open house, we hope the students discover that the Y can be a center for interesting activity and a

place to meet diverse people," John Fjeldstad, Association president, said.

FACULTY DISCUSSIONS

Faculty concourses, firesides and coffee hours have three things in common—faculty members, discussions and coffee.

Professors are invited to the University Y to discuss controversial topics of interest to them and to the University community. Coffee, cookies and debate are parts of the evenings.

For firesides, the students generally travel to professors' homes for informal discussions and goodies. Fireplaces are not guaranteed, but information is.

Coffee hours at the Y are often attended by University faculty members who enter freely into discussions.

Further information about any of these programs can be obtained at the University YM-YWCA, 306 N. Brooks St.

INTERNATIONAL WEEKENDS

International students who would like to learn about life in a small Wisconsin town are invited to attend International Weekends at the University YM-YWCA.

Eight outings are planned to towns including Kenosha, Prairie du Sac, Blackhawk, Loyal, New Holstein and Stoughton. The first weekend will be Sept. 30.

International students with their families travel by bus to the farms and homes of their hosts. They can help with chores, tour the towns, attend church services and join group activities.

Students wishing further information can contact the University YM-YWCA International Committee at 306 N. Brooks St.

GIFT FAIR

In December, the University Y lounge looks like a gay market

place with jewelry, clothes and decorative articles from over 50 international countries.

Before the market place can be created, volunteers are needed as accountants, cashiers, public relations personnel, artists, display designers and sellers.

Freshmen interested in working on the University Y's International Gift Fair can contact Andy Draxler at 306 N. Brooks St.

"We're looking for people with creative ideas and a flair for bright colors," Draxler said. "Our workers will create the atmosphere for hundreds of University students and Madison residents to buy international gifts."

COFFEE HOURS

The lounge is full of people—relaxing, discussing, listening people.

A large coffee urn is in one corner, a discussion in another, an observer in a third. It's a Y coffee hour.

Four such "hours" are scheduled on Tuesday through Friday (Sept. 12 to 15) afternoons from 4 to 5:30 p.m. at the University Y, 306 N. Brooks St.

Student and staff leaders will be on hand to welcome new students, answer questions, and explain the functions of the University YMCA and YWCA.

"We hope new students will accept our invitation to coffee, conversation and community during their registration week," said Karl Stange, executive director of the University Y.

FILMS

Tickets for the Fall Film Festival will go on sale Sept. 18 at the University YMCA, 306 N. Brooks St. for two dollars.

The films will be shown October 5, 12, 19, 26 and Nov. 2 at 7 and 9 p.m.

"Tokyo Olympiad," "Eroica" and "The Cousins" are scheduled for the series. Film Chairman, Jim Limbach, hopes to secure "Peter and Pavla" and "Intimate Lightness."

"Tokyo Olympiad" is a color film dedicated to the struggle for human dignity, physical competition and brotherhood at the Olympic games in Tokyo, 1960.

"Eroica" is a masterpiece of Black Comedy dealing with the Polish encounter with the German army during WWII.

"The Cousins" is a contemporary interpretation directed by Claude Chabrol.

"The Y's limited space and heavy demand for tickets forces a first-come, first-served policy. The series will be open only to series ticket holders," Limbach said.

PUBLICATION

"The TORCH," official publication of the University YMCA, needs staff writers and artists for the coming academic year.

"Y staff members will provide training, equipment and encouragement," said Eileen Alt, program staff writer. "We encourage independent writing, especially editorial, interpretive articles on campus, domestic and world affairs."

Interested students can contact Miss Alt at the University Y, 306 N. Brooks St.

OPEN HOUSE

The Christian Science Organization, 315 N. Mills St., is sponsoring an open house on Thursday, Sept. 14, from 7:30 to 10:30 p.m. They also sponsor weekly testimony meetings on Tuesdays at 7 p.m.

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'True Believer' Stirs Controversy

The Left . . .

By WALTER EZELL

Controversy has flared up over the New Student Program's Selection of The True Believers as suggested reading for incoming freshmen. Students will meet with professors in small informal groups during the first week of classes to discuss the work by Eric Hoffer, an examination of "mass movements."

Members of one "mass movement," the New Left, have angrily attacked the choice of books as "abominable," "a direct attack on Connections and Robert Cohen," and "designed as indoctrination."

Apparently many students attacking the choice are under the impression that freshmen are being required to read the book by the University. As part of the Wisconsin Student Association sponsored New Student Program, the NSP Academics subcommittee wrote a letter to incoming freshmen asking them to read the book in preparation for the discussion group program.

Michael Smith, summer chairman of the Committee to End the War in Vietnam, attacked the choice of books as "abominable." He said that while the book is not necessarily bad, "it can be used to neutralize kids, to keep them from being against the war."

According to Chris Jacobs, chairman of the Academics Committee, "We have not made the selection on the assumption that it is a treasure of complete truth. Rather we have found this provocative and hopefully prompting critical thought on the part of the freshmen."

She quoted from page 59 of Hoffer's work, published by Mentor in paperback:

"The reader is expected to quarrel with much that is said in this part of the book. His likely to feel that much has been exaggerated and much ignored. But this is not an authoritative textbook."

"It is a book of thoughts, and it does not shy away from half-truths so long as they seem to hint at a new approach and to help to formulate new questions. To illustrate a principle," says Bage-

(continued on page 11)

New Student Committee . . .

By TOM KLEIN

Over 100 University faculty members from all departments have conspired to give new students their first taste of academic life.

On Wednesday, September 20, at 7:30 the New Student Program presents its annual Faculty Book Discussion. This program supplies the only intellectual orientation of the week.

To improve convenience this year's discussions are being held

in the individual living units. Room locations in the various units will be posted shortly.

The selection of Eric Hoffer's controversial study, "The True Believer" should provide the spark for verbal fireworks at the discussions. Available in paperback, the very concise and easy-reading analysis of the role of the fanatic in mass movements, "Believer" focuses on the social and psychological make-up of the "true believer."

This believer is an individual willing to surrender his freedom and his life for a cause, a holy crusade vowed to eradicate a social evil. According to Hoffer, the blind believer subjects himself to mental slavery by letting himself be absorbed in the collective consciousness of the mass.

He becomes a mere instrument of the cause, but he is satisfied; for this slavery affords him an escape from personal decisions. He can escape from a disappointing past and from an unwanted self.

(continued on page 11)

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Film Covers Library Facilities

By TOM KLEIN

The "Library Orientation Film" is geared to one purpose—instruction.

No drama. No dazzle. Just the facts.

Showing Thursday, Sept. 14 at 10 and 11 a.m. and Friday at 1, 2 and 3 p.m. at the Wisconsin Center, 270 Bascom Hall, 175 Science Hall, and in rooms 104 and 150 in the Russell Labs, the film covers the essential aspects of library use. It offers a comprehensive analysis of the sophisticated facilities of the Memorial Library.

This includes a survey of the building itself—the location of the study rooms, reserve room, card catalogue room, typing rooms and the many other specialized areas of the library. Also covered is the vital but complicated process of "getting your first book"

The system is both efficient and frustrating. As the film illustrates, an undergraduate never enters the stacks. Instead a library assistant finds his book and flashes his number on the large screen.

In addition to the twenty-five minute film a short question-answer session will follow the showing. This should eliminate most library problems.

Films alone, however, cannot do an adequate job. A complete orientation demands several casual tours of the massive building, the endless search for an obscure card in the catalogue room, the agonizing wait in the circulation room and the pervasive trial and error method of successfully adapting to the pulsating pattern of campus life.

Upturned Eye Used in Seal

"Way back in 1854, when the University was only five years old, it was struggling along with the eagle side of an old silver half dollar as its official seal.

mounted by converging rays and the words "Numen Lumen," surrounded by "Universitatis Wisconsinensis Sigillum."

Let's let Lathrop describe the design himself:

"This won't do at all," said the regents, and they commissioned Chancellor John H. Lathrop to come up with "a suitable device."

What Lathrop came up with is still today the great seal of the University: an upturned eye sur-

"The human eye," he wrote, "upturned to received the light falling upon it from above; the motto in illuminated letters, 'God our Light'; the legend around the rim of the seal, 'University of Wisconsin seal.'"

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Left

(continued from page 9)

hot, 'you must exaggerate much and you must omit much.'

Stuart Ewen of the newspaper Connections said that "assignment of the book is a direct attack on certain aspects of campus which includes Connections and Robert Cohen."

Ewen said that Connections plans to publish a leaflet or special edition of Connections for free distribution to incoming freshmen. The Connections statement will "deal not just with the book but with the fact that the University is assigning it," Ewen said.

Dean of College of Letters and Science Leon Epstein denied that the administration or faculty had anything to do with selecting the book. He also said that he is "enthusiastic about this program as a way for faculty and students to get together informally early in the year. 'I don't agree with everything the book says, but I have no objection to its selection. The book is controversial enough to stir up discussion.'"

Robert Cohen, graduate student in philosophy, Wednesday approached Patti McGill, student organization advisor to the academics committee. They agreed that "members of mass movements" would be allowed to help professors lead the discussions. "Enough of them would agree to come."

Ken Taylor, president of the Teaching Assistants Association, is preparing a list of A's who have agreed to defend mass movements, Miss McGill said. She said that "anyone interested in the discussion should feel free to come to us. We will give them the room number of a discussion." The discussions will be Wednesday, September 20, at 7:00 p.m.

Miss McGill said that when the committee was selecting the book, she had pointed out that The True Believers is "full of glittering generalities." However, she said, it is hopefully "a book freshmen could criticize readily. Some of the faculty might agree with this book, but that is a chance we ought to take."

Fellowship Plans Picnic

Badger Christian Fellowship, a chapter of Inter-Varsity, will begin its 1967-68 activities during New Student Week with a freshman picnic Friday afternoon, Sept. 15, 4:00, at Hoyt Park. Rides will leave the University YMCA at 306 N. Brooks St. at 3:30 according to John Christiansen of the fellowship.

Saturday, September 16, rides will begin leaving the YMCA at 1:30 to take international students on a tour of Madison, followed by refreshments in Madison houses, according to Christiansen.

On Sunday night, September 17, there will be a faculty fireside for freshmen led by Dr. Archie MacKinney, a Medical School professor. Rides will leave the YMCA at 7:40 p.m.

The fellowship meets for lectures and discussions every Friday night at 7:30 at the YMCA.

Read

Daily Cardinal

Want-Ads

Committee

(continued from page 9)

His refuge in the cause, in Hoffer's view provides the believer with comforting illusions. In these illusions of future grandeur all of his personal guilt, anxieties and failures are purged by the cause.

He is reborn and now freed from freedom. Since he is stripped of his individuality, he can make no errors; he cannot direct, but simply responds.

Hoffer sees the believer as a recruit from a large class of frustrated and non-creative people. Unable to cope with their freedoms, they are insecure and demand social cohesion. In the mass they find that cohesion. To quote from "Believer" the fanatic "... embraces a cause not primarily because of its justness and holiness but because of his desperate need for something to hold on to."

Throughout his penetrative and creative study, Hoffer offers historical and current parallels to support his thesis. The result is the formation of a stereotype or "ideal type" which exaggerates the common characteristics of the true believer in order to easily isolate him.

Included in the study is commentary on the vital importance of the effective leader in rallying the true believers. Covering the complete anatomy of mass movements very carefully, Hoffer concludes that no social movement is possible without the activities of the unstable and shifting true believer.

In the present social structure many applications of Hoffer's theory can be attempted. The true believer is obviously an important social fact. The influence of the true believer is strongly felt in every social movement.

In fact, critics of recent student and black power movements have asserted that the fanatic true believer constitutes the majority of today's activists. They claim using Hoffer's criterion that the believer is a puppet in the hands of skilled agitators.

There is much room for debate in this entire area. Many ideas are vague and undefined. Nothing in the character of mass movements is rigidly defined. Although many illustrations are given, many more are needed. Only active discussion can clarify the numerous social implications.

Many of Hoffer's ideas relate directly to current events. Recent Negro riots could fit into Hoffer's analysis. These issues are grave and their solutions difficult. Perhaps discussion can illuminate the fuzzy areas.

FOLK-DANCING

Madison Folk Dancers meet every Thursday evening at the YMCA, 122 State Street. Teaching is from 8 until 9 p.m. and request dancing from 9 until 11 p.m. Dances from all countries are featured.

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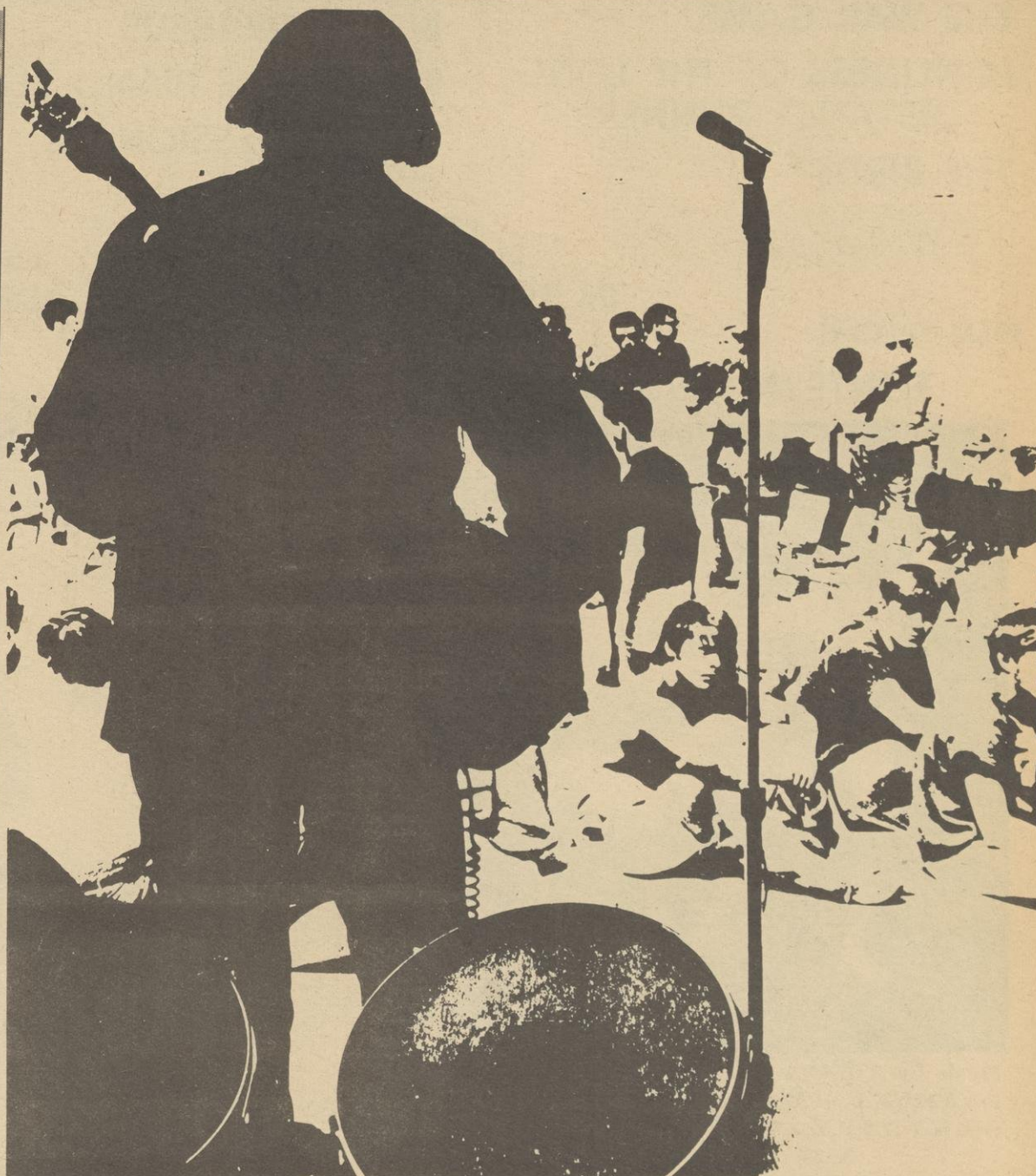
The Daily Cardinal

University of Wisconsin, Madison, Wisconsin 53706
VOL. LXXVII, No. 175

New Student Edition
FREE COPY

New
Student
Edition

Section III:
The Union



Photos by Mark Rohrer

Union Is Jazz, Films, Poetry . . .

The Wisconsin Union—you can't miss it.

It's the big, gray, columned building at the corner of Park and Langdon Sts. And behind the walls of this building University students are planning and carrying out programs geared to entertain and stimulate. In an average year, the 15 student committees turn out 192 different types of programs as varied as sailing lessons and bridal style shows.

The president of the Union this year is Bruce Russell, a senior from Fort Atkinson, Wis. He and his committee chairmen, known as the Union Directorate, have planned a full year. Here are some of the highlights for 1967-68:

PUMPKIN CARVING

The Crafts Committee, Jane Weinstein chairman, sponsors mug making, sandal making and jewelry making instruction in the Union Workshop. Students work on their own projects; the only charge is for materials.

STUDIO FILMS

Dan Hirsch is chairman of the Film Committee that chooses the films for each year. Besides the foreign films and films you've missed at Movie Time each weekend, there are free Studio Films, Mid-Day films in the Stiftskellar, and the Travel-Adventure Series.

COLLEGE BOWL

Students can keep abreast of what's happening in the cultural, political, and intellectual worlds with Forum Committee's pro-

grams. Lucy Cooper is the chairman. Each year the committee brings speakers such as John Grounouski and Hubert Humphrey and arranges for discussions and seminars afterwards. The committee also sponsors the College Bowl contest, open to all undergraduates.

SIDEWALK ART

The Gallery Committee, Susan Ohlson chairman, has charge of the student loan collection (art works may be rented by the semester for \$1), the Student Art Show on the library mall, and the exhibitions in the Union galleries.

DISCOTHEQUE

All work and no play makes a dull grad student. To remedy this situation the Grad Club, Ed Robertson, chairman, plans a myriad of activities including social hours each Friday afternoon, square dances, picnics, and informal meetings with faculty members.

SKI AND SAIL

Each weekend at least two or three outing parties leave the Hoofers quarters for far and near. Besides the ski trip at semester break, there are riding trips and lessons, spelunking expeditions, deer hunting, mountain climbing trips, and sailing lessons in the spring and summer. Don't worry about equipment, you can rent it all at Hoofers Quarters. Jo Rosenberg is chairman.

BEEFEATERS

The House Committee, Donna Breslin, chairman, coordinates the

big all-Union events—Open House, German Fasching Party, and Beef-eaters banquet at Christmas. The committee also tests new recipes from the Union kitchens.

FOLK FESTIVAL

Orville Harris leads the International Club activities which include Sunday night friendship hours, International Festival Show, and Dancetime. The club also assists with the Foreign Student Reception Center in Jorns Hall.

POETS

Poets read their poetry and authors discuss their books at programs sponsored by the Literary Committee, Judy Litman, chairman. Her group also sponsors writing seminars and the creative writing contest and selects books for the browsing library.

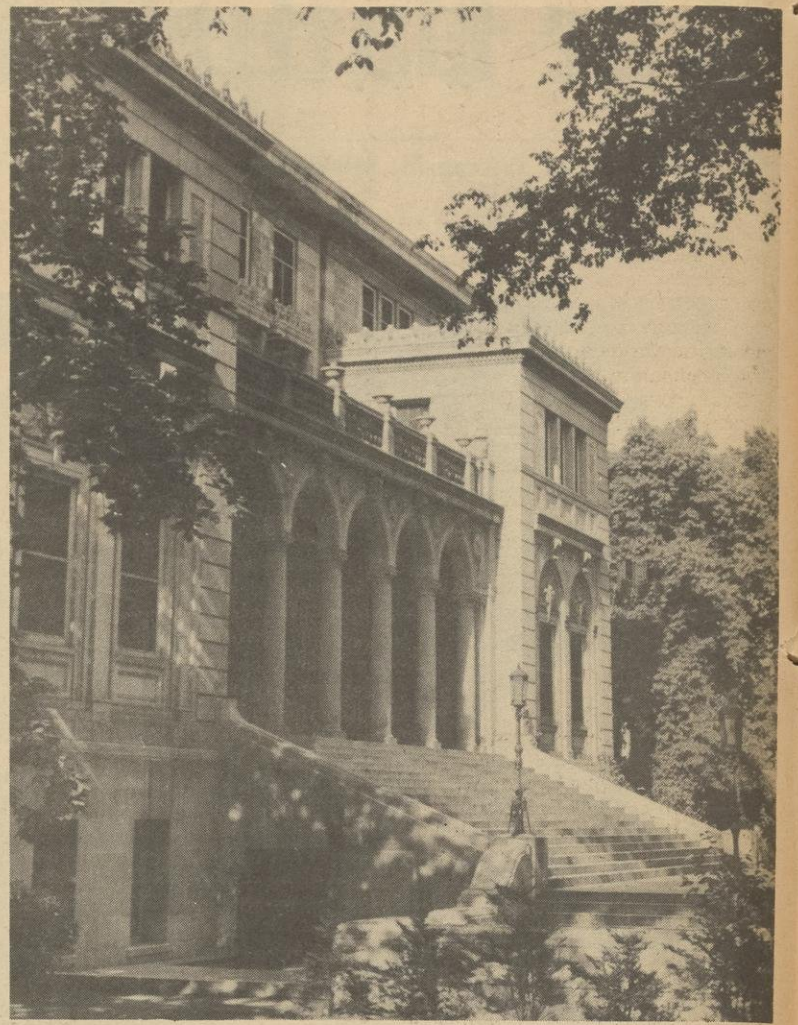
JAZZ AND OPERA

The Music Committee, Kathy Ayers, chairman, selects the artists for the Union Concert and Orchestra Series. Coming this year among others are Julian Bream, the Minneapolis Symphony, and Isaac Stern. The committee is also in charge of Sunday afternoon music hours and jazz in the Rathskeller each Friday afternoon.

REVIEWS

The best programs don't come off if there's no publicity. Making sure this won't happen is the Public Information Committee, Rod Matthews, chairman. This group of aspiring journalists writes stories for the Madison papers, and ar-

(continued on page 6)



The Wisconsin Union Film Committee presents

* A Variety of Great Film Entertainment for Your Fall Enjoyment

MOVIE TIME

Coming in Fall . . .

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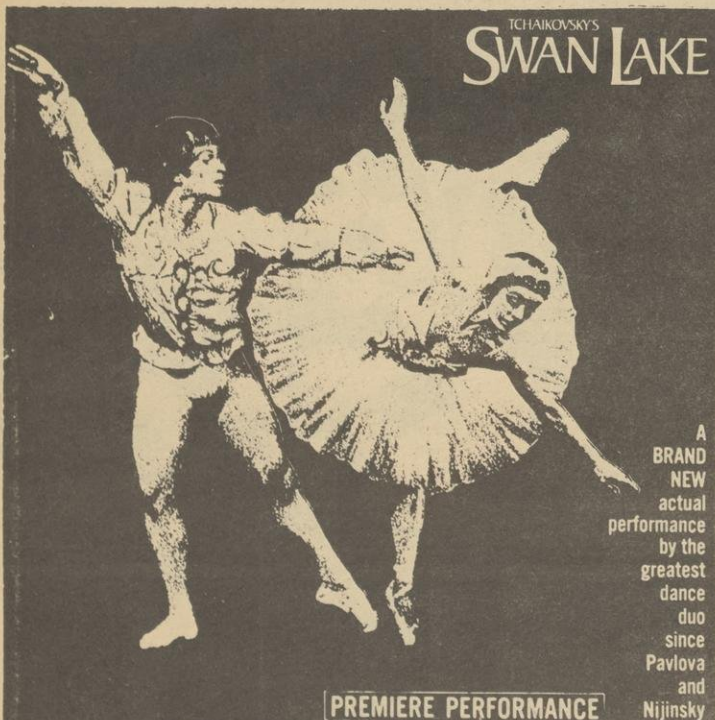
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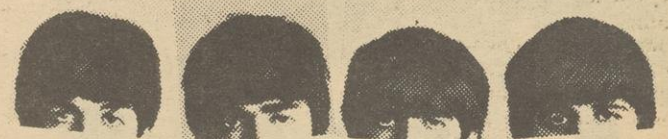
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* Get your copy of "Movie Time Herald" in the Union for a complete listing of Union film programs, including a variety of free film entertainment.

Union Idea Began With British Inn

In 1815, the Red Lion Inn in Cambridge, England, served as a meeting house for the members of three debating societies.

Students wanted a place of their own, so the first union was truly the uniting or "union" of three debate societies to establish their own headquarters.

From the Red Lion Inn to the Wisconsin Union, the union idea and need has spread, and is still growing, across the world.

Even today, the emphasis in the British unions remains on debate and discussion. For their part in training students to take part in the public life, the Cambridge and Oxford unions came to be known as "cradles of the British Parliament."

British political parties still recruit promising young men from the union debates—debates which carry a tremendous amount of influence throughout the land.

Gradually the British unions added other facilities including libraries, dining rooms and meeting rooms. Attention was given to good paintings and good books. Soon the unions were known as centers of good taste and social acquaintanceship.

Pres. Van Hise of the University was one of the first to advance the British idea in America. In an address in 1904, he said:

"If the University of Wisconsin is to do for the sons of the state what Oxford and Cambridge are doing for the sons of England, not only in producing scholars and investigators but in making men, it must once more have halls of residence and to these must be added a commons and union."

The first unions in this country were established at Harvard in 1832, Rensselaer in 1890 and Pennsylvania. Houston Hall at Pennsylvania was the first building set up expressly for union purposes.

As stated by Van Hise, the need for a union or community center was recognized early at the University. Established for men only in 1907, the union was first housed in the YMCA which was then located next to the present union.

From here, the Union moved to an old house on the lakeshore, along with the athletic ticket office and emergency infirmary cases, and then finally to the abandoned president's house.

In 1919, Walter Kohler, Sr., then president of the University Regents and later governor, began the plans for a fund-raising drive for the Wisconsin Union.

The Memorial Union Building Committee, which still functions today, was established at the time, an informally organized committee of alumni, faculty and students appointed by the Regents.

The campaign was not without its problems. In 1925, the foundation hole was dug. A major crisis occurred when it was necessary to raise \$90,000 in three days, to meet the state requirement of having cash in hand before signing a contract. The problem was solved when nine men borrowed \$10,000 each from Madison's First National Bank, putting the building on its way again.

The main wing of the building was completed in 1928 and dedicated in a three-day ceremony. The use of the building continued to grow and the Union continued to work to accommodate the needs of the students.

In 1938, ground was broken for the theater and arts addition and in 1939 Alfred Lunt and Lynn Fontaine appeared in "The Taming of the Shrew," the first performance in the theater which was to see many famous names bowing at its footlights.

As the "living room or hearthstone of the college," the union provides for the services, conveniences, and amenities the students and faculty need in their daily life on the campus and for getting to know and understand one another through informal association outside the classroom.

WISCONSIN PLAYERS

THE UNIVERSITY THEATER SEASON 1967 - 68

PETER WEISS

October 27 - 29

*the persecution and assassination of MARAT as performed by the inmates of the asylum at Char-
enton under the direction of the Marquis de
SADE.*

November 2 - 4

December 1 - 3, 7 - 9

TO THE NATIVITY

Medieval Mystery Cycle

LERNER and LOEWE

March 1 - 3, 7 - 9

CAMELOT

*(in conjunction with the
School of Music)*

March 29 - 31

JEAN GENET

April 4 - 6

THE BALCONY

SHAKESPEARE

May 3 - 5, 9 - 11

JULIUS CAESAR

Wisconsin Players' productions are performed on two consecutive weekends: Friday and Saturday at 8 p.m. and Sunday at 3 p.m. of the opening week and Thursday, Friday and Saturday at 8 p.m. of the week following.

Season ticket books at \$8.00 for seats in the orchestra or lower balcony and at \$6.00 for seats in the mezzanine, chair circle or upper balcony may be ordered by mail now or in person beginning Sept. 11 from the Wisconsin Union box office, 800 Langdon St., Madison, Wis. They insure the same seat location and evening for all productions at a savings in cost over the price of individual tickets.

A SEASON OF CONTRAST

Plays Span Drama History

Wisconsin Players has announced a season of five productions selected to represent Western drama from its birth in the Middle Ages to its most recent development.

Players' productions are performed on two consecutive weekends. A play opens on a Friday at 8 p.m. and runs Saturday at 8 p.m. and Sunday at a 3 p.m. matinee. The same play is performed again on Thursday, Friday and Saturday at 8 p.m. of the following week. All productions take place in the Wisconsin Union Theater.

"The Persecution and Assassination of Marat as Performed by the Inmates of the Asylum at Charenton under the Direction of the Marquis de Sade" will open the Players' season on October 27, 28 and 29 and November 2, 3 and 4.

This is the drama by Peter Weiss which shook the foundations of the theater world when it premiered in Berlin, Germany and London, England, in 1964. Set in an insane asylum and presented as a play-within-a-play, "Marat/Sade" juxtaposes the philosophies of revolt of the Marquis de Sade and Jean Paul Marat against the mad movements of the inmates of

the asylum. The critical excitement this play created all over the Western world justifies its being called the most significant dramatic event of the decade.

A selection of medieval mystery plays which represent drama at its rebirth in the Christian era comprise "To the Nativity" which will be presented Dec. 1, 2 and 3 and 7, 8 and 9. The plays of the Middle Ages have been adapted by Natalie McCracken from the existing major cycles and tell with simple poetry Biblical history from the Creation of the world to the Birth of Christ.

The Middle Ages as recreated by Alan Jay Lerner and Frederick Loewe is the subject of "Camelot," the musical tale of the dreams and the folly of King Arthur and his court. The musical will be presented in conjunction with the University School of Music on March 1, 2 and 3 and 7, 8 and 9.

The Theater of the Absurd will be represented in the Players' season by a production of Jean Genet's "The Balcony" on March 29, 30 and 31 and April 4, 5 and 6. In violent terms which are characteristic of Genet's caustic view of life, the play deals with the secret fantasies of men which ultimately assume more reality than their actual roles in life.

CEREMONY

Dr. John Willard, Vilas professor of chemistry, will be among the featured speakers September 10 at a ceremony at the University of Chicago marking the discovery of plutonium 25 years ago. At the ceremony, the George Herbert Jones Laboratory at the University of Chicago will be formally designated a national historical landmark by the U.S. Department of Interior. Dr. Willard, an outstanding specialist in radiation chemistry, stepped down as dean of the Graduate School several years ago in order to return to his scientific studies.

"Julius Caesar" by William Shakespeare a story of classic political conflicts will close the season on May 3, 4 and 5 and 9, 10 and 11. Long one of Shakespeare's most popular works, the drama offers a unique challenge in interpretation and opportunities for much discussion on its political meaning.

Season ticket books which insure the same evening and seat location for all the five plays and which offer a savings in cost over the price of individual tickets may be purchased at the Union box office, Wisconsin Union Theater, 800 Langdon St., by mail or in person.

Tryouts for all Wisconsin Players' productions are open to all students of the University regardless of their major course of study. The plays are directed by faculty members of the University dept. of speech and are performed in the Wisconsin Union Theater. Tryout dates are announced in The Daily Cardinal during the year.

Diverse Films Premiere In Theater's Fall Season

Three distinguished films will be given their Madison premieres at the Union Theater during the 1967-68 season.

Presented as special programs by the Union Film Committee, the films will be "Swan Lake," with Margot Fonteyn and Rudolf Nureyev; "Turn On, Tune In, Drop Out," with Timothy Leary; and Shakespeare's "The Winter's Tale," with Laurence Harvey.

"Swan Lake," which will be shown at 7 and 9 p.m., Oct. 6, features Fonteyn and Nureyev, the most brilliant pair of performers in contemporary ballet, in the full-length version of the Tchaikovsky work.

The corps de ballet, organized

solely for the color film production, is comprised of the Vienna State Opera Ballet's most outstanding young dancers. Music is by the Vienna Symphony Orchestra, directed by John Lanchbery, and choreography is by Nureyev.

In "Turn On, Tune In, Drop Out," at 7 and 9 p.m., Feb. 7, Dr. Leary conducts his film audience on a "psychedelic celebration" in color. The former Harvard professor expounds in detail on his new religion, based on the use of LSD.

In Leary's own words, the simulated film "trip" will take viewers "into the sense organs, through the body and down the

protein ladder of genetic memory, using the mandala, mudra, prayer media-mix and symbol overload."

Laurence Harvey returns to Shakespearean drama in the color film version of "The Winter's Tale," which will be shown at 7 and 9:30 p.m., March 14.

The film was first seen at the 1966 Edinburgh Festival and later in London. Harvey stars as King Leontes, with the noted British actress Moira Redmond playing the queen and Jane Asher, their daughter. Direction is by the young Canadian Peter Snell, in cooperation with the original stage director, Frank Dunlop.

Orientation Week Program

MONDAY, SEPT. 11

6 p.m. to closing—Movie Time: "A Hard Day's Night" with the Beatles, Union Play Circle.

7-10:30 p.m.—New Student Hootenanny, Stiftskeller.

TUESDAY, SEPT. 12

6 p.m. to closing—Movie Time: "A Hard Day's Night," Union Play Circle.

7:30-10:30 p.m.—Union Mixer Dance, Great Hall.

WEDNESDAY, SEPT. 13

3-5 p.m.—Grad Club Ice Tea and Information Hour

6 p.m. to closing—Movie Time: "A Hard Day's Night," Play Circle

7:30 p.m.—Silent Film Classics, Great Hall

8:30-10:30 p.m.—Union Polka Party, Rathskeller

THURSDAY, SEPT. 14

8:30-10:30 p.m.—Union Mixer Dance

FRIDAY, SEPT. 15

1-4 p.m.—Union Movie, Old Madison Room

8 p.m.—Wisconsin Players "Finian's Rainbow," Union Theater

8-midnight—Union Open House, entire building

SATURDAY, SEPT. 16

8 p.m.—"Finian's Rainbow," Union Theater

8:30 p.m.-12:30 a.m.—Activities Jamboree

9 p.m.—Union Mixer Dances

SUNDAY, SEPT. 17

7-9 p.m.—Grad Club Faculty Student Reception, Great Hall

7:30 p.m.—Faculty Fireside, Theater Lobby

8 p.m.—International Friendship Hour

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Union Offers From Stern To Marceau

Ballet and contemporary dance, opera and a Bach satire, a distinguished string trio and noteworthy drama from New York all are included in the 1967-68 program of special events at the Union Theater.

The American Ballet Theater will be making its 11th Union Theater appearance when it performs Nov. 8 and 9. The company, undoubtedly American's most celebrated ballet troupe, is considered to have the most diversified repertory of any ballet company in the world.

Directed by Lucia Chase and Oliver Smith, the American Ballet Theater last February premiered in Chicago the first full-length "Swan Lake" ever staged by an American company.

Three opera performances will be given at the theater Oct. 12-14 by the newly-formed American National Opera Company. The group is directed by Sarah Caldwell, artistic director of the Opera Company of Boston, and will include both established operatic "stars" and talented young singers.

Authentic West African dances and music will be presented by "Les Ballets Africains," the national ensemble of the republic of Guinea, in performances Oct. 8-10 which are part of the troupe's first American tour.

The Isaac Stern-Leonard Rose-Eugene Istomin Trio, one of the world's foremost chamber ensemble groups, will be making its campus debut May 6. Stern, one of the world's top violinists, has appeared at the theater on five previous occasions as a soloist. Rose, former first cellist with Toscanini's NBC Symphony and the New York Philharmonic, and internationally famous pianist Istomin appeared here together during the 1956 Union Concert Series.

One of the best known names on next season's theater roster is Marcel Marceau, the world's master of pantomime. The venerable Frenchman will be at the theater for performances Feb. 23 and 24, marking his third campus appearance.

The distinguished Welsh actor Emlyn Williams will present a one-man dramatic program, "Dylan Thomas Growing Up," on Nov. 5. The show provides a lusty and humorous examination of the late Welsh poet as an adolescent.

"Hogan's Goat," which has been playing to capacity audiences in New York for the last two years, will be at the theater Nov. 18. The story of Irish-Americans climbing the political rungs in Brooklyn in the 1890s was written by Harvard University English professor William Alfred.

Alvin Ailey and his modern dance group, one of America's most noted contemporary dance companies, will perform March 16. Ailey is known especially for celebrating the American Negro tradition with dances which blend jazz, spirituals and the blues.

Ali Akbar Khan, India's leading exponent of the guitar-like sarod, will present a concert Nov. 17. Khan will be accompanied by players on the tabla (drums) and tamboura, a drone instrument. The Indian artist first came to the United States in 1955 at the special request of Yehudi Menuhin for a concert at New York's Museum of Modern Art.

"An Evening with P.D.Q. Bach," directed by "Professor" Peter Schickele, features a full complement of musicians in a parody of classical music styles and convention. The Royal P.D.Q. Bach Festival Orchestra will perform Oct. 20.

A highlight of the theater's season will be the third annual Wisconsin Union Orchestra Series. Appearing on the series will be the Minneapolis Symphony Orchestra, conducted by Antal Dorati, March 17; and the Houston Symphony Orchestra, conducted by Andre Previn, April 26.

EDWIN O. OLSON & SON

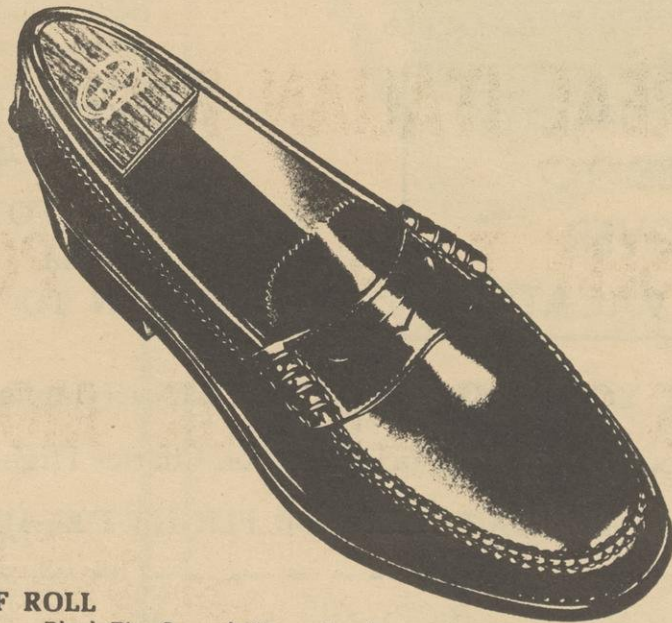
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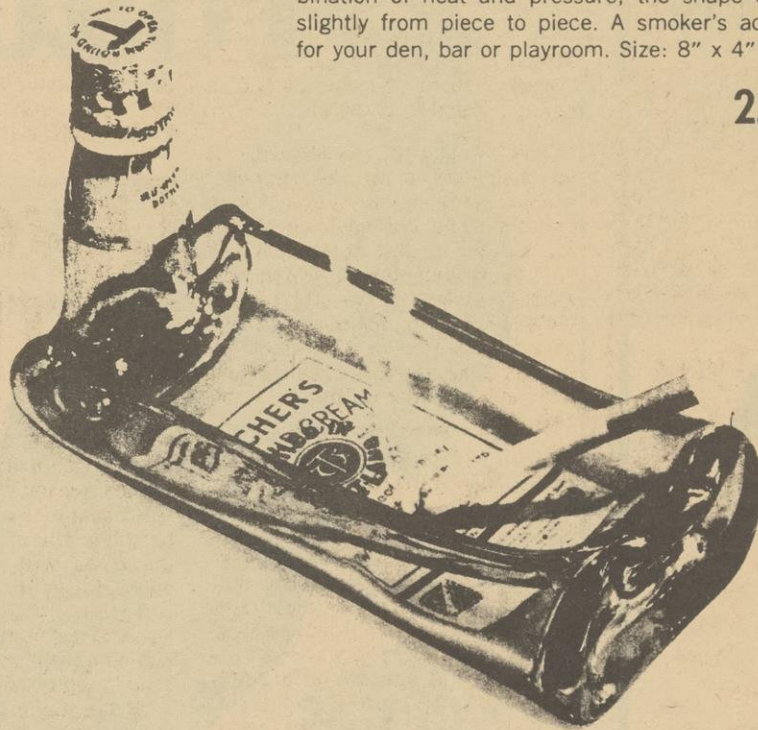
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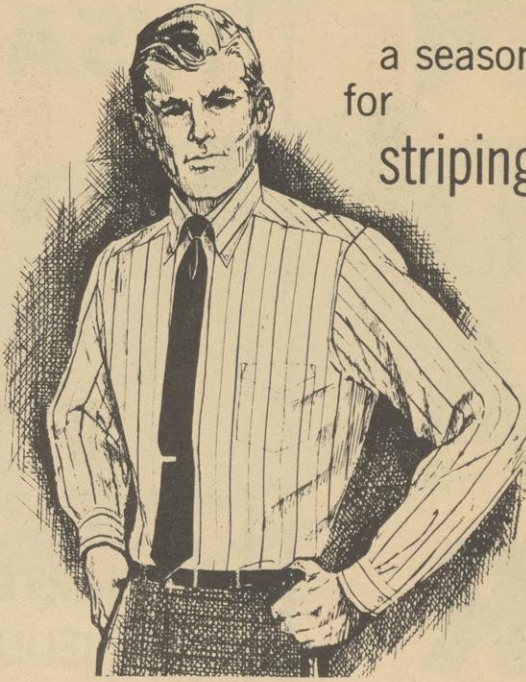
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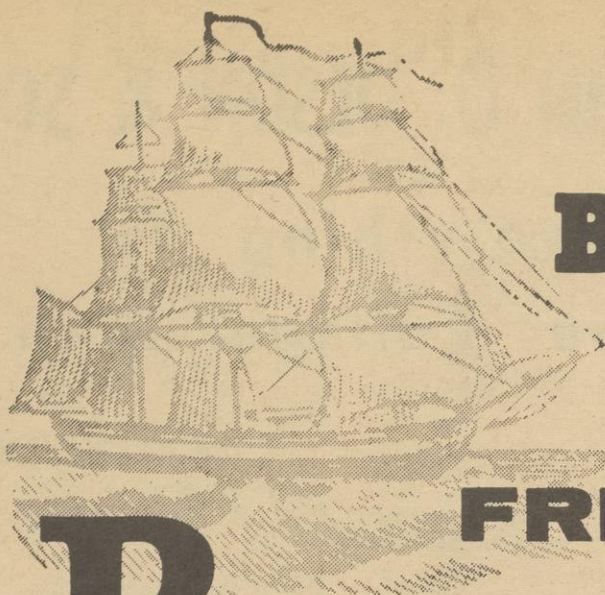
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Besides offering inexpensive charter group flights, WSA sponsors the annual Homecoming Show, Campus Chest Drive, VISTA, and Peace Corps recruitments and the New Student Program.

OFFICE—504 MEMORIAL UNION

Camera Films
Of Six Lands
Provide Series

Travel photographers' cameras roam from the Canadian West to Red China in the 1967-68 Travel-Adventure Film Series to be presented by the Union Film Committee at the Union Theater.

Each of the 8 p.m. color documentaries will be personally narrated by the photographer.

The series opens Sept. 28 with James Metcalf narrating his "Wings to the Golden Bahamas." Metcalf piloted his plane on a tour from Nassau to the Out Islands to produce the film.

"The Canadian West," Nov. 6, will be presented by Don Cooper, a former lumberjack who followed trails blazed nearly 200 years ago from the Canadian Rockies to the Pacific.

Danish traveler and author Jens Bjerre on Dec. 13 narrates his "Red China," based on an extensive tour of mainland China and interviews with Chinese leaders and citizens.

"Yankee Sails the Mediterranean" will be narrated Feb. 22 by Irving Johnson, who sailed his ketch Yankee to such historic Mediterranean sites as Tripoli, Carthage, Rhodes, Morocco and Tangiers.

Phillip Walker's "Merriest England," a film about the English people, set against a background both of the streets of London and the towns and villages of the countryside, will be shown April 10.

Noted underwater photographer Stanton Waterman will present his "Call of the Running Tide," April 23. Waterman spent a year in Tahiti filming this beneath-the-sea adventure travelog.

Union

(continued from page 2)
ranges for radio and TV interviews.

DANCE AND STYLE

Dave Alt is the chairman of the Social Committee—the committee that wants everyone to have fun. They sponsor all kinds of dances as well as dancing lessons, Hungry U (the mock gambling casino) and a bridal style show in the spring.

PEACE CORPS

Through the efforts of the Special Services Committee, Nancy Schiffer, chairman, the Peace Corps and Vista recruiters visit the campus for a week. While they're here you can talk to them and discover what it's all about. The committee also sponsors "Globetrotting?"

MARCEAU

The performing arts are brought to the Union Theater by the Theater Committee, Ann Sheski chairman. After studying all the shows available, they've chosen for this year The American Ballet Theater, "Dylan Thomas Growing Up," Marcel Marceau, and "Hogan's Goat."

BRIDGE

The sporting life is the charge of the Tournaments Committee, Jim Stensvold, chairman. They offer instruction and competition in billiards, chess, bridge, soccer, and football. In addition they sponsor duplicate bridge tournaments every Sunday evening.

Perhaps you'd like to have a hand in planning what's happening at the Union. Interviews for the 15 Union Committees are Tuesday and Wednesday, Sept. 26 and 27.

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'Collector' and 'War Game' Featured In Movie Time

The ever-growing number of campus film buffs continues to make weekend Movie Time one of the Union's most popular events.

The semester MovieTime schedule is:

Sept. 14-17, "The Collector," in which William Wyler directs Terrence Stamp in the role of a psychopath whose target is pretty Samantha Eggars;

Sept. 21-24, "Loneliness of the Long Distance Runner," Tony Richardson's film version of Alan Stillitoe's novel, starring Tom Courtenay as the young rebel;

Sept. 28-Oct. 1, "The War Game," called "the most important film of our time" by several critics, the film traces the effects of nuclear war on several English cities;

Oct. 5-8, "The Birds," Alfred Hitchcock's loose adaptation of one of Daphne Du Maurier's Gothic stories;

Oct. 12-15, "Cartouche," a tale of swashbucklers, directed by Philippe de Broca and starring Jean Paul Belmondo;

Oct. 19-22, "Umberto D," the portrait of an aging pensioner in postwar Italy, directed by Vittorio De Sica;

Oct. 26-29, "Shoot the Piano

Player," Francois Truffaut's homage to American gangster movies;

Nov. 2-5, "Black Orpheus," a Brazilian setting for the Greek myth of Orpheus and Eurydice;

Nov. 9-12, "King and Country," a harrowing account of a World War I deserter stars Dirk Bogarde and Tom Courtenay;

Nov. 16-19, "The Sky Above and the Mud Below," filmed by a French-Dutch expedition in the wilds of New Guinea;

Nov. 24-26, "L'Eclipse," an examination of the nature of love by Italian director Michelangelo Antonioni;

Nov. 30-Dec. 3, "The Professionals," an old-fashioned Western, starring Lee Marvin, Burt Lancaster and Robert Ryan;

Dec. 7-10, "The Gospel According to St. Matthew," an Italian neo realist film which depicts Christ as a young revolutionary;

Jan. 4-7, "All These Women," the zanier side of Ingmar Bergman is exposed in the famous director's first color movie;

Jan. 11-14, "The Sleeping Car Murder," a suspenseful French who-done-it, starring Yves Montand and Simone Signoret.

Jan. 18-21, "Nights of Cabiria," starring Giulietta Masina in a film by her husband, Federico Fellini.

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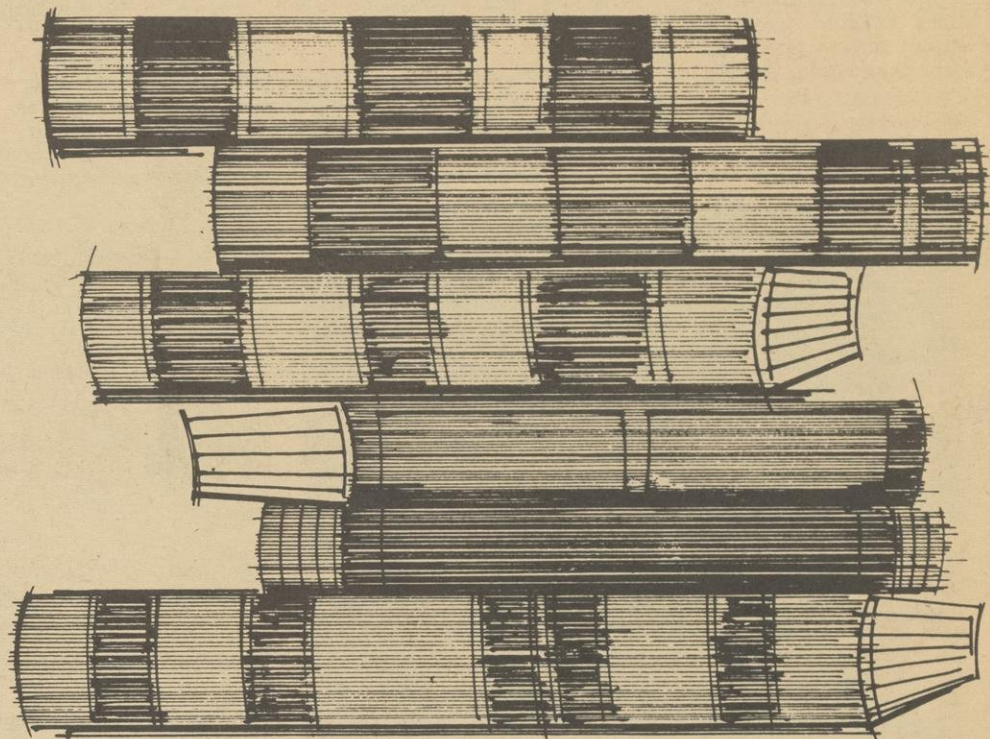
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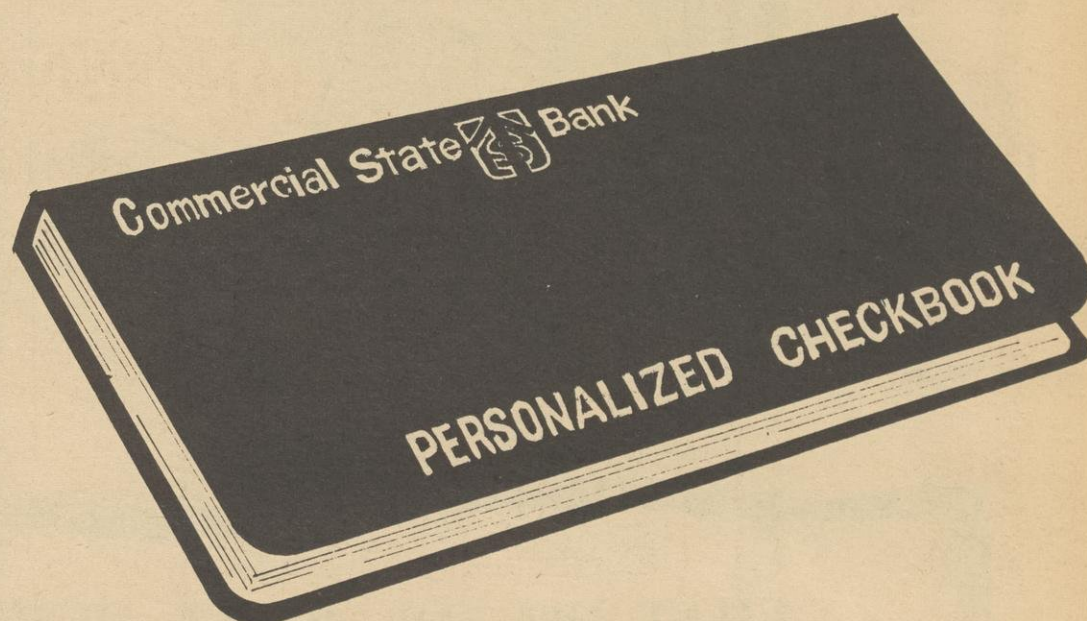


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Bream, Dichter To Perform Here

Fourteen internationally known musical artists will be heard on the campus this season during the 48th annual Wisconsin Union Concert Series at the Union Theater.

Appearing on the series will be pianist Misha Dichter, lutenist-guitarist Julian Bream in a joint concert with tenor Peter Pears, soprano Evelyn Lear, the Guarneri String Quartet, the Balsam-Kroll-Heifetz Trio and violinists Itzhak Perlman and Shmuel Ash-

kenasi.

The series, sponsored by the Union Music Committee, again will be divided into red and white sections. Separate concerts by Dichter, Bream and Pears and Miss Lear have been scheduled for both sections.

Dichter, 22-year-old American pianist who was a prize-winner at the third International Tchaikovsky Piano Competition in Moscow last June, will be making his first

campus appearance.

Bream, returning to the theater after successful appearances in 1959, 1961 and 1963, is an Englishman who has gained worldwide recognition for his playing of the lute and guitar. His fourth campus appearance will be with the eminent British tenor, Peter Pears, who is making his first American concert tour.

The Bream-Pears concert will emphasize music of the Renaissance era.

Miss Lear, who also will be making a first Concert Series appearance, was applauded by critics last season in the Metropolitan Opera's premiere of Marvin David Levy's "Mourning Becomes Electra." The American-born soprano first gained success in Europe as

a leading artist with the Berlin Opera, the Vienna Staatsoper and London's Covent Garden.

Each of the members of the Guarneri Quartet—violinists Arnold Steinhardt and John Dalley, violist Michael Tree and cellist David Soyer—are well-known, though youthful, figures in the music world. They collaborated in forming the quartet after years of playing chamber music together at the Marlboro Music Festival in Vermont, under the guidance of Rudolf Serkin, and at the Casals Festival in Puerto Rico.

Pianist Artur Balsam, violinist William Kroll and cellist Benar Heifetz, whose trio also will be making a campus debut, have been leaders in the chamber music field for four decades. Their repertoire

as a trio ranges from Haydn and Beethoven to Ravel and Walter Piston, the latter who composed a trio expressly for them.

Perlman and Ashkenasi both are young Israeli violinists who critics have singled out for predictions of greatness. Perlman, 22, in 1964 won the prestigious Lev-entritt competition at Carnegie Hall and since has performed with the New York Philharmonic and other major American orchestras.

Ashkenasi, 26, in 1962 was second-prize winner at the Tchaikovsky competition in Moscow. He studied with the noted violinist Efrem Zimbalist at the Curtis Institute in Philadelphia and in recent years has toured throughout the United States, Europe, the Soviet Union and Israel.

Dates for "red" series concerts are:

Guarneri Quartet, Oct. 21; Dichter, Nov. 10; Ashkenasi, Jan. 5; Bream and Pears, Feb. 18; and Lear, April 8.

The "white" series schedule is: Dichter, Nov. 11; Perlman, Jan. 6; Balsam-Kroll-Heifetz Trio, Feb. 4; and Bream and Pears, Feb. 19; and Lear, April 9.

'Ballets Africains' Here in October

"Les Ballets Africains," a 40-member dance company from the Republic of Guinea, will give three performances at the Union Theater in October as part of its first American tour.

The troupe, which also includes singers and instrumentalists, was formed in 1947 and since Guinean independence in 1958 has been designated officially as the "national ensemble" of the republic.

Two successful New York City engagements preceded plans for next season's cross-country tour.

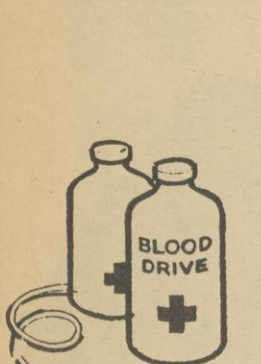

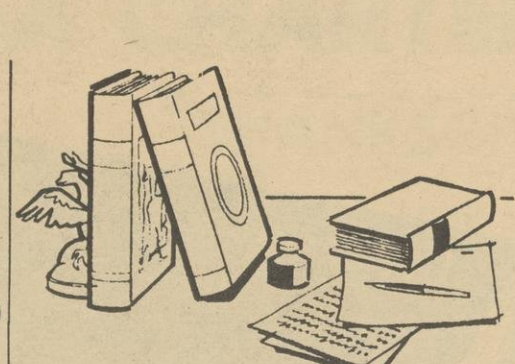
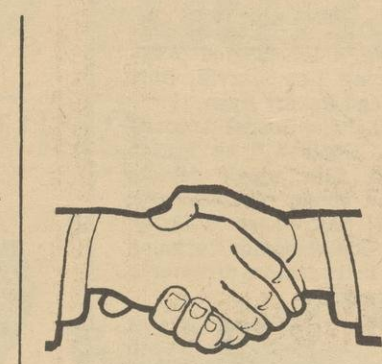

The performances Oct. 8, 9 and 10 will be sponsored by the Union Theater Committee.



Bream and Pears: Renaissance



Dichter: Pianist

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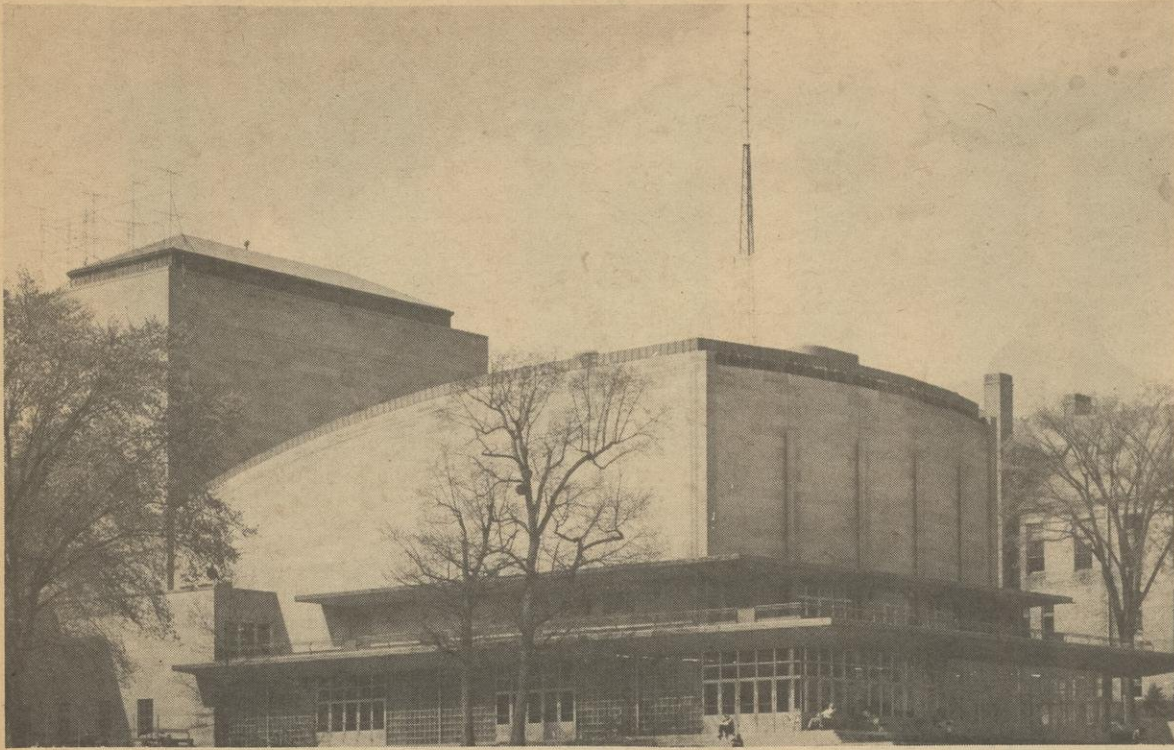
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Union Theater

Four Million Enjoyed U Theater Facilities

Since Oct. 9, 1939, when the first curtain at the Wisconsin Union Theater opened on Alfred Lunt and Lynn Fontanne in Shakespeare's "The Taming of the Shrew," the Union Theater has sparked ideas.

Notable theater from Broadway, from international sources and from the campus have played in the 1,300-seat auditorium.

Most of the famous musicians and dancers of our era have performed here. Popular artists have entertained and statesmen, poets and scientists have challenged values.

The theater guest book reads like a mid-twentieth century "Who's Who." Contained on its pages are such names as Carl Sandburg, Aaron Copland, T. S. Eliot, Isaac Stern, Eleanor Roosevelt, John F. Kennedy and Robert Kennedy, Barry Goldwater, Hubert Humphrey, Martin Luther King, Martha Graham, Ella Fitzgerald, Marian Anderson, Duke Ellington, Ogden Nash, Andres Segovia, Henry Fonda and Adlai Stevenson.

Well over 4 million persons have attended concerts, plays, conferences and lectures at the Union Theater in the 28 years since its doors were opened.

The physical facilities of the theater are considered excellent by artists as well as architects. The 1,300-seat auditorium can function equally well as an acoustically-perfect shell by a great symphony orchestra or for meetings of a statewide conference.

Plans for a theater were announced in 1919 when a decision was made to construct the Union as the University's World War I memorial. By the time funds for the Union had been obtained in 1928, however, prices had risen

and only the social and dining rooms of the Union could be built.

The University remained without a theater worthy of the name. In the late 1920s and 30s, Wisconsin Players performed in a Bascom Hall classroom. Concerts were held in classrooms, the Union's Great Hall, the old gymnasium and the Stock Pavilion.

It wasn't until 1937 that funds for a theater wing were raised. Consultants, including the internationally recognized theater expert Lee Simonson, were hired. Their idea was to design an auditorium which could easily be converted for plays, concerts, films, lectures, conventions, art exhibitions.

Speaking about the Theater and its small auxiliary auditorium, the Play Circle, Simonson predicted, "These theaters will

be meeting places for an entire community."

Evidence since that time has proved the validity of Simonson's predictions.

Greater Flexibility of Union Play Circle Encourages Experimentation

The Union Play Circle actively encourages unlimited creative expression.

The concept behind the design of the 168-seat theater is to provide facilities which would encourage innovation, experimentation and variation.

A marked departure from the standard proscenium-type stage, the Play Circle has a completely open stage without conventional lighting arrangements. Two additional side stages permit partial encirclement of the audience.

The result is a high degree of flexibility for exploratory theatrical ventures which fuses performer and audience into an intimate unit.

In this setting, hundreds of Wisconsin students have been introduced to and have developed an interest in theater art.

A series Studio Plays, with all-student casts and directed and

produced by students, are presented each season in the Play Circle. In the spring, Wisconsin Players sponsors a one-act play competition, with the winning works being produced as the season's final Studio Play production.

The Play Circle also plays host to a variety of other activities, including musical, film and lecture programs. The popular weekend Movie Time presents outstanding foreign and domestic films. A series of free Studio Films is presented each semester. And the children of students and faculty members are offered a group of notable children's movies in the Saturday morning Little Badger Film Club.

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American Opera To Give Shows

The newly formed American National Opera Company will arrive on the campus in October for three performances at the Union Theater.

The company, directed by Sarah Caldwell, will present Alban Berg's contemporary opera, "Lulu," in English, Oct. 12; Verdi's "Falstaff," in Italian, Oct. 13; and Puccini's "Tosca," in Italian, Oct. 14. All will be evening performances.

Miss Caldwell, as artistic director of the Boston Opera Company, is considered one of the most creative and forceful figures in opera today. She is known especially for her controversial staging of classics.

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YAF: Conservative Voice

The University of Wisconsin Young Americans for Freedom is, according to chairman Patrick Korten, the "only major voice of Conservatism on the Madison campus."

It is dedicated, said Korten, to the "presentation of a responsible, articulate alternative philosophy to the ranting and demagoguery

of the Wisconsin student left."

YAF is a nation-wide youth organization of 30,000—making it the largest young people's politically-oriented organization other than Young Democrats and Young Republicans.

Korten said that YAF believes that the "concept of individual liberty and initiative should be the

paramount concept in our government." Therefore, he continued, "we believe that a free, capitalistic economy such as ours must be maintained and expanded, that we must oppose any move towards the highly centralized, socialistic, 'big brother' economy and government advocated with blind fervor by 'intellectuals' and leftist leaders."

"YAF advocates a more vigorous policy in Vietnam," said Korten.

He pointed to the "Sharon Statement," a credo issued by the founders of YAF, as the best explanation of YAF's position on foreign policy:

"We, as young conservatives, believe:

... That we will be free only so long as the national sovereignty of the United States is secure; that history shows periods of freedom are rare, and can exist only when free citizens concerted defend their rights against all enemies;

That the forces of international Communism are, at present, the greatest single threat to these liberties;

That the United States should stress victory over, rather than coexistence with, this menace; and

That American foreign policy must be judged by this criterion: does it serve the just interests of the United States?"

The YAF position on Red China, according to Korten, is consistent with this policy statement: First, it opposes recognition of the Com-

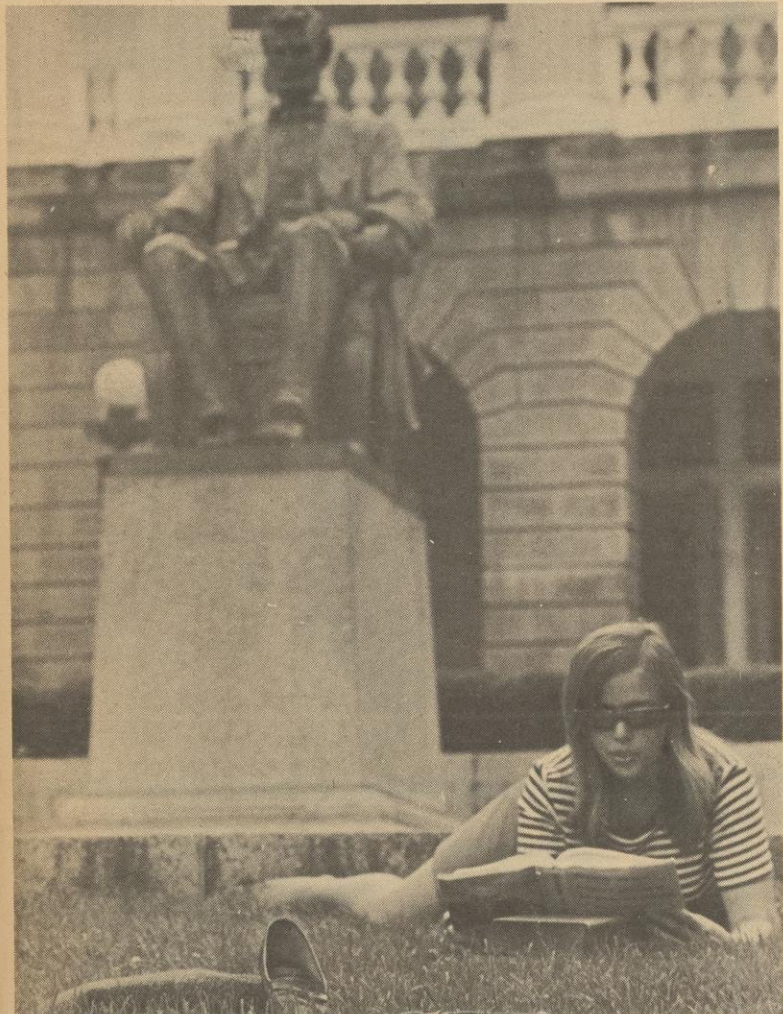


If You Want To Play . . .

munist regime on the grounds that it would not only serve no useful purpose, but would serve to strengthen the government of Mao Tse-Tung.

Second, it opposes the admission of Red China to the United Na-

tions, since it would provide a forum for their efforts to disrupt efforts for peace and throw a "finishing blow," according to Korten, to the UN capability for preserving peace and settling conflicts.



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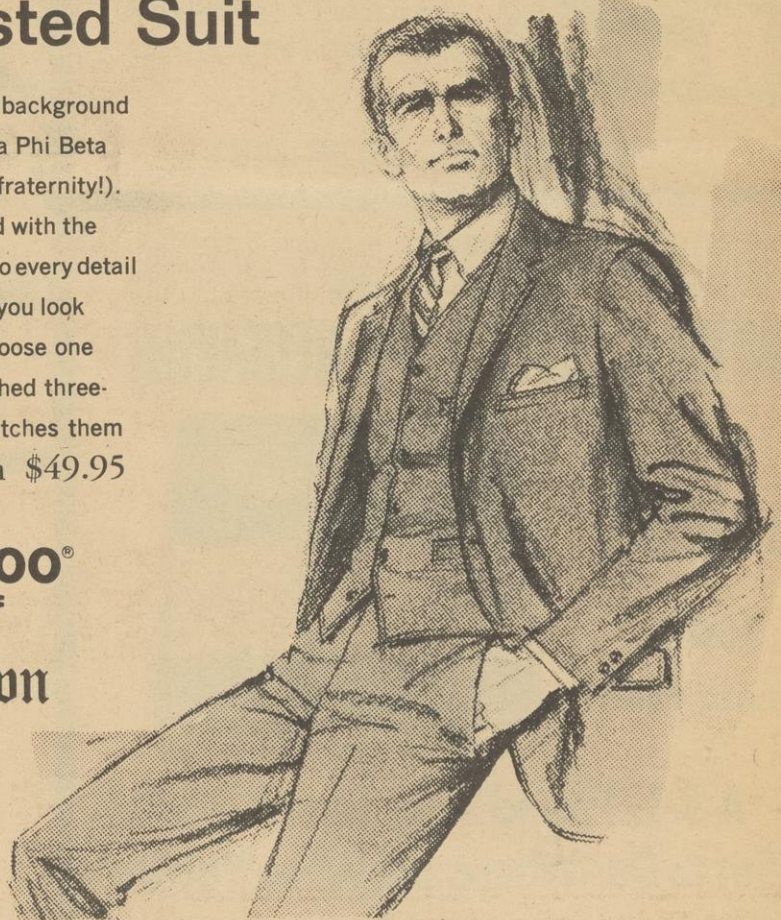
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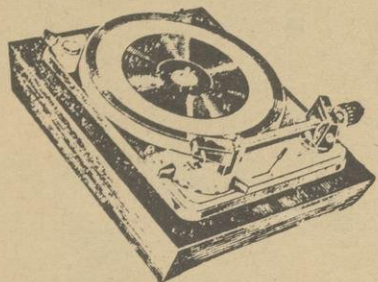
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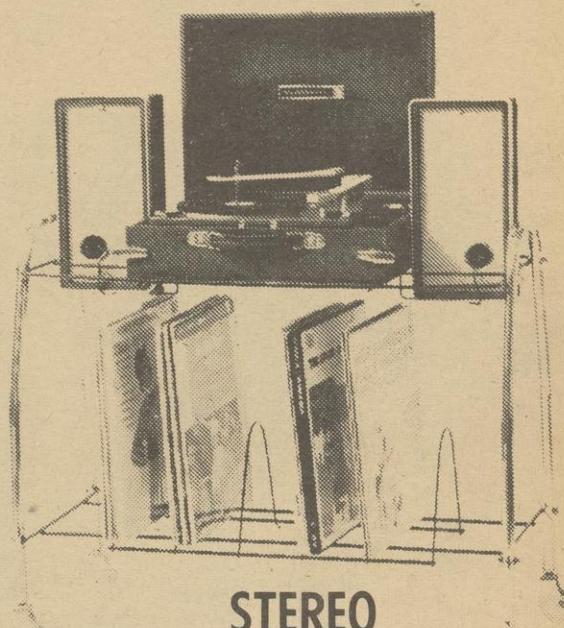
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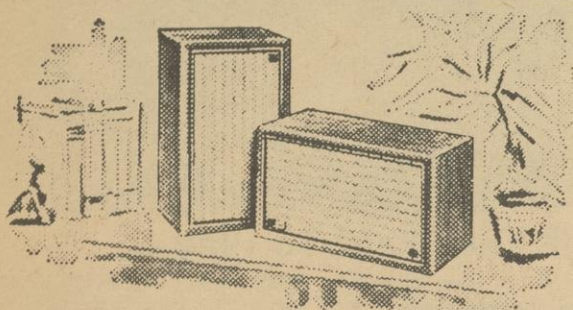
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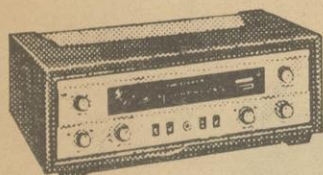


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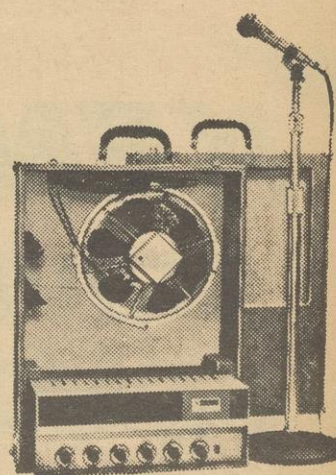
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