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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: Immediately

2/26/49

"Extra Dividends" is the theme of a booklet being distributed among faculty members of the University of Wisconsin, as part of the annual faculty fund campaign to support University Y.M.C.A. activities.

A letter to all faculty members cites the importance of agencies concerned with the motives and hearts of students. "It takes more than classroom activity on the campus to prepare students for the future," the letter says.

The booklet illustrates the activities of the Y.M.C.A. in getting freshmen off to a good start, in exchanging ideas, in special projects such as Religious Emphasis week, in counseling students on personal problems, and in developing leadership in students.

The faculty finance campaign, which began on Feb. 15, closes on Feb. 28.

###

PROF. Y. W. MELOCHE
Chairman of Board
MR. JOHN BROADFOOT
President
MR. LEROY LUBERG
Treasurer

THE UNIVERSITY OF WISCONSIN

YOUNG MEN'S CHRISTIAN ASSOCIATION

740 Langdon Street
MADISON 5, WISCONSIN

MR. ROBERT L. SCHUMPERT
General Secretary
MR. ALWYN LOUDEN
Associate Secretary
MR. SAM GIBSON
Assistant Secretary

RECEIVED

FEB 23 1949

NEWS SERVICE

February 17, 1949

Dear Colleague:

The following statement is taken from Chas. E. McAllister's recently published book, "Inside the Campus":

"....Religion has largely lost academic respectability in many quarters, yet the motives in men's minds and hearts are more important than the machines men's hands produce, for those motives determine the use to which these machines will be put, for good or for evil, for life or for deathReligion offers a student the means by which he can successfully unite the warring elements of human personality into a compact unit which will enable him to face the demands of life unafraid, and to be master of his own destiny."

It takes more than classroom activity on the campus, as you well know, to prepare students for the future. Agencies which are concerned with the motives and hearts of students play a very significant part on this campus.

The annual faculty finance campaign for our University of Wisconsin Y.M.C.A. will be held February 15-28. We believe it will be worth your time to glance through the enclosed pamphlet "Extra Dividends." A departmental representative will see you and we hope you will contribute to help carry on the work of this important campus agency. Last year approximately 51% of the faculty of professorial rank on this campus contributed. Help us to beat that record -- as good as it is -- this year. If everybody helps a little there will be increased dividends to all of us.

Sincerely,

Emil Truog

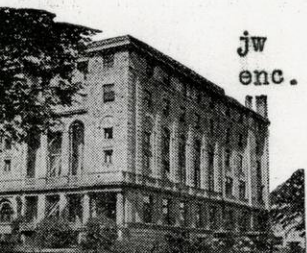
LeRoy Luberg, Chairman

A. P. Miles
Olaf Hougen

Robert C. Pooley
Emil Truog

*Can we help
Roy on this?*

jw
enc.



224

Invest in Youth for . . .



EXTRA DIVIDENDS



*YMCA of the
University of Wisconsin*

*"I cannot praise the 'Y' enough
for the Christian home-like atmos-
phere afforded."*

—CHEMIST, INDUSTRIAL
EXECUTIVE

Extra Dividends in Leadership

For 70 years, since 1878, parents, alumni and friends throughout the state and nation have maintained the University YMCA on the Wisconsin campus. Dividends to the state and nation on this investment have been high.

Today, more than ever, there is a concern on the part of people everywhere for developing Christian standards of living, conduct, and life purpose.

From our state and nation 18,000 students have enrolled as students on the University of Wisconsin campus. Many of them are at the "cross-roads of life" with important choices to make. Their choices will affect the moral character and the spiritual ideals of tomorrow's leadership.

The YMCA of the University of Wisconsin
740 Langdon Street Madison 5, Wisconsin
October 10, 1948

A common task

Student president John Broadfoot (left), vice-president William Fronk (center), and secretary Max Casper (right), direct and coordinate the work and activities of the University YMCA program. Theirs is a heavy responsibility.



"Active participation in the University YMCA program has given me valuable experiences in understanding many problems of campus and community leadership."

—CABINET MEMBER



Freshmen, off to good start

A group of freshmen wait in front of the University YMCA for buses to take them to the YMCA-YWCA sponsored Freshman Camp where upperclassmen and faculty people discuss problems of college life.

"The influence of the 'Y' when I was a green freshman was pretty strong."

—PROFESSOR OF JOURNALISM

Work—then play

Wholesome recreation for students is just as essential as bread and butter and “book learning.” Here Prof. Vern Varney leads a new group of students in a “get-acquainted” session. In addition to social events students may participate in a “Y” intramural event or, in the warmer season, take a swim off the YMCA pier.



“Sometimes it is hard to tell exactly where you have picked up good advice and habits, but I know I got plenty of help from the ‘Y’.”

—RECENT GRADUATE



Exchange of ideas

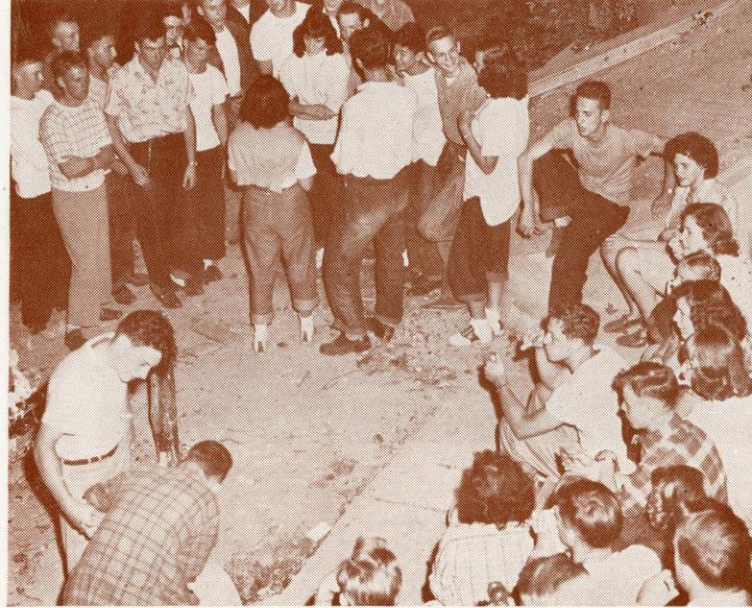
Mr. Gordon Klopff, of the University's Student Personnel Services office, leads a discussion on the place of extra-curricular activities in student life. Informal sessions on choosing a vocation, the place of religion in life, current economics and social problems, world affairs, community leadership are all part of the University YMCA's program.

"To me, a hillbilly from the Ozarks, the fairness of the 'Y' as between Jew and Gentile, black and white, was a pleasant revelation."

—HEAD, UNIVERSITY DEPARTMENT OF ECONOMICS

Student concerns

Special projects, whether an all-campus Christmas program, a series of discussions on marriage and the family, a film forum, inter-collegiate conferences, Religious Emphasis Week, or a weekend retreat, aid students in their preparation for life.



"The 'Y' really played an important part in my college life and I'll never forget it."

—AIR CORPS OFFICER



" . . . and thanks for all the fine things that were done for my son."

—PARENT

Talking it over

Many personal problems beset students—how to get a room, a job, a small loan to meet an unforeseen emergency, whether or not to join a fraternity, life purpose. These and many other questions may be discussed with one of the 3 YMCA secretaries, Bob Schumpert, Al Louden and Sam Gibson.

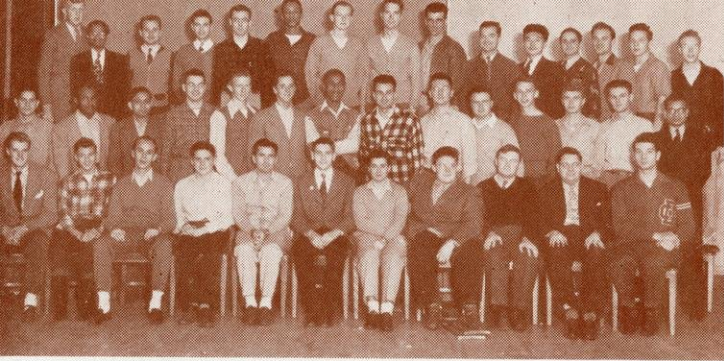
Better understanding abroad

American students and international students meet for fellowship and for discussions on common problems affecting both their individual and their national welfare. In 68 countries the world over the YMCA is at work cementing bonds of friendship. Students have a strategic and important place in this program.



"I miss the University 'Y' a great deal. It's such a friendly and cosmopolitan place."

—CHINESE STUDENT



"Never did I meet a more friendly and true group of boys than at the University 'Y'."

—OIL ENGINEER AND VETERAN

Living, learning together

The University YMCA also provides residence quarters for 135 men. This group is made up of representatives from a number of states and countries. These men live together and learn of other peoples' ways of life. They have their own self-governing association and sponsor a varied program of services and activities.

They lead the way

A group of 18 cabinet members is responsible for the campus-wide "Y" program. Fifty to seventy-five committee members help with details of plans. Students are encouraged to take full responsibility in developing and carrying out of plans. They gain experience and self-confidence which makes for capable community leadership.



"I'm grateful for the 'Y'—our happiest years—go easy on the 'cut-ups'—they aren't as bad as they want others to believe."

—CLERGYMAN

YMCA OF THE UNIVERSITY OF WISCONSIN

Faculty—students

A Board of Directors and a Board of Trustees made up of 17 and 10 faculty and business men, respectively, and 3 employed professional secretaries provide adult leadership. They assist students in the YMCA's program of service and help to Wisconsin students.

"The three active years I spent in 'Y' work gave me strength of character and personality, and training in organizational work."

—PERSONNEL WORKER IN INDUSTRY

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Tariff walls--those man-made international barriers that are accused of stifling business and trade between countries--and which have been one of the stumbling blocks of the present London Economic conference, are now in display in a striking exhibit in the main hall of the Y.M.C.A. building at the University of Wisconsin.

The impenetrable, brickish-appearing walls are arranged around the ~~border~~ boundaries of 29 countries on a large map of Europe. The map is about 10 feet wide and 12 feet long, and was loaned to the ~~Exxi~~ Friendly Relations committee of the Y.M.C.A. by the Carnegie Endowment for International Peace, according to C.V. Hibbard, secretary of the University association.

Originally constructed by a member of the British parliament, the tariff walls on the map are designed to reveal as accurately as possible the extent of the tariff barriers imposed on imports by the various countries of Europe.

The map reveals that the tariff walls of Spain and Poland, two countries in which the nationalist spirit has run rampant since the World War, are the highest, while those of England and the Netherlands are the lowest.

Tariff walls of central and ^{south} eastern European countries, such as Austria, Hungary, Albania, Bulgaria, Rumania, and Poland, are on the whole higher than those of the Western European states, the map

(more)

shows. ~~THESE~~ These southeastern countries are the so-called agricultural countries of Europe--the most backward industrially--and the fact that their tariff walls are generally higher than the western industrial countries of the Continent reveals the economic rivalry between the two groups.

The countries whose tariff walls are depicted on the map are Albania, Austria, Belgium, Bulgaria, Czechoslovakia, Denmark, Esthonia, Finland, France, Germany, Greece, Great Britain, Hungary, Ireland, Latvia , Lithuania, Italy, Netherlands, Norway, Portugal, Poland, Rumania, Sweden, Switzerland, Spain, Turkey, Tunis, Ulster, and Yugoslavia.

#####

J School Bureau
Leora Lee Duwe
March 4, 1949
Major In Marriage

"A couple must have a compatible philosophy of life in order to have a successful marriage," Rev. Cecil Lower, of the University of Wisconsin Presbyterian Center, told students at Temporary building 16 ^{Thursday} ~~last~~ night in his lecture "Religion In Marriage."

This is the third in a series of five "Major In Marriage" lectures sponsored by the University of Wisconsin YMCA and YWCA.

"If there are variations, there must be a healthy attitude toward them and an ability to rise above the differences," Rev. Lower continued. "One does not have to marry within one's own group if he feels he has the capacity to make changes." It is necessary, he contended, to accept both philosophies and weave them together.

"However," he said, "if possible, couples should share convictions and the process by which those convictions are sustained."

In considering a mixed marriage, Rev. Lower declared, the question is how deep is the rootage? "If still footloose, do you believe yourself capable of making changes? If already involved, you must face the alternatives," he said.

add 1-Duwe

When already too deeply involved, he contended, you must either "both quit, each continue in your own way, one change over, or both change over." However, he said, in the case of one changing religions, it must be remembered that the philosophy of life is deeply interwoven with the individuals personality. "Since you ^{fall} in love with her as she is, how do you dare to make ^{her} ~~a~~ change when you don't know what an unlovely creature she may be then?"

"Marriage from the standpoint of religion," Rev. Lower stated, "is the joining of two imperfect individuals so that by mutuality and support they ^{can} ~~can~~ give life meaning." This support, he declared, is something that must be worked at.

Marriage can't be entered into with reservations, he contended. "It requires a context beyond itself for balanced and significant living. Understanding of the place of sex in marriage is in the concept of mutuality of devotion and love."

"The deepest convictions of life and ideals become experienced in the home," ~~Rev. Lower concluded,~~ "which is the abiding place of things that are valuable," Rex Lower concluded.

#

FEATURE STORY

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11/30/50

RELEASE:

Immediately

*File
University
YMCA*

Madison, Wis.—They said "auf Wiedersehen" instead of "good bye" to Carl Behne when they marked his retirement with a dinner in the Memorial Union Thursday night (Nov. 30).

The Board of Directors of the University YMCA and scores of "old boys" were there to honor the German-born janitor who has kept the aging building in good repair for 43 continuous years.

On his official retirement Nov. 3, Carl announced: "I want you to call me when anything needs fixing here. If the new man gets sick, I'll come back to look after the boys as long as I'm needed."

That's the way he wants it, and that's the way it's going to be.

Those first boys, and maybe his innate German thrift, helped change his mind when he applied for the job of maintenance man in July of 1908, toured the five floors of the year-old "Y" on Langdon st., and decided that keeping the building in shape would be too much for him.

"The 'Y' was a lively place then," he remembers wistfully. "Boys were bowling in the basement alley and eating in the cafeteria next door to it, and other boys were playing billiards in the Wisconsin Union clubroom on the ground floor. And on the upper floors—you should have seen it—all the closets were piled high with broken tables and chairs and bookcases. I said to the secretary, 'Can't some of those things be fixed?'"

ad one - hahne

He was persuaded to give the job a two weeks' trial. Soon he moved in his own tools and started repairing the furniture.

The boilers which provide heat and hot water for the "Y" building were hand-fired in those days, and demanded attention from 5 o'clock in the morning to 10 or 11 at night. Because the mule-cars didn't appear on the streets until 7 a.m., Carl walked the mile and a half to his job.

But long hours were brightened by the cheerful bustle of the 65 young men who lived in the building and the hundreds more who used the Union clubroom.

The first floor was divided then into the brown, red, and green meeting rooms, and the big auditorium where church services were held. The second floor included six student rooms and the gallery overlooking the auditorium below. The top floors were used as dormitories.

After 1912, when remodelling of the building was begun, a night man was added to the staff to lighten Carl's load. In 1918, every piece of furniture was piled into the closets, the government moved in some 400 iron cots, and soldiers' hob-nailed boots clattered up and down the wooden stairs.

Two "Y" secretaries, Frank West and Frederick Wolf, left for the war.

When Langdon st. was widened around 1921, Carl saw his opportunity to add a lawn to his beloved building. He persuaded the contractor to dump load after load of stones and earth into the lake back of the building, until 65 feet of land had been added to the depth of the lot.

"I ordered enough loads of black dirt to make a nice surface, and bought a hundred pounds of grass seed. One of the students rolled it good, and in about a week we had a regular carpet of green back there. When Fred Wolf came back and saw that lawn he like to 've dropped dead."

Another memory of those years brings a haunted look to the sturdy old man's face.

During one of the riotous bag races a student was accidentally shot by a policeman. Thousands of people milled up and down Langdon st. watching the fracas,

ad two - hahne

all blind and deaf to the shooting. Carl, standing in a window at the "Y", saw the boy fall. He rushed out, picked him up in his arms, and staggered to the student clinic on the corner of Park and Langdon sts.

"He died just as they got him on the operating table," Carl shudders. "When I came back, the front of my overalls covered with blood, the crowd still didn't know what happened."

Other memories are not so grim. One night a group of the boys hauled the telephone booth from its place in the lobby into the ground floor lavatory and balanced it neatly across the partitions. They crowned their handiwork with the iron scales. "They must have weighed all of 200 pounds," Carl chuckles.

One chilly dawn a party of freshmen, egged on by the upperclassmen in the house, yanked a senior renowned for his swollen ego out of his warm bed, dragged him down to the lake, and tossed him in. The upper-classmen watched, snickering, from the windows.

When the victim had dropped his way upstairs, he scolded his fellow seniors for their failure to help him.

"What," they said innocently, "you got tossed in the lake? Why didn't you yell for help?"

"That bath cooled him down," Carl says. "He wasn't such a smart aleck after that."

Carl's wife Ottillie died eight years ago. His son Walter, who has worked for the Madison post office for more than 35 years, lives nearby. "My son is a prince to his dad," Carl testifies.

Another son, Howard, an official of the Prudential Insurance Co. in Galveston, died 20 years ago at the age of 30.

"It will be well-nigh impossible to replace Carl's loyalty and devotion," Robert Schumpert, general secretary of the YMCA, says. "Hours meant nothing to him. If the morning was very cold, Carl just came earlier. If anything needed

ad three - hahne

fixing, he fixed it, whether it required the skill of a plumber, a steam-fitter, or a carpenter, He was on call at all times."

Carl has given all his tools to the "Y." When the move is made to the new building in the near future, Carl's tools will go along.

"They'll have something to remember me by," he says.

#

CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11/30/50

RELEASE: Immediately

File

OUTLINE FOR PIC A:

Carl Helme has shovelled thousands of tons of coal into the boilers at the [University YMCA] during the 43 years he has been looking after the comfort of the men there. Here, on the eve of his retirement to a well-earned rest, the self-styled "jack-of-all-trades" empties his shovel into the hopper for the last time.

###

CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11/30/50

RELEASE: **Immediately**

File

CUTLINE FOR PIC B:

During the 43 years he has looked after the University YMCA building at 740 Langdon st., Carl Helme has learned to be jack-of-all-trades and master of many: carpentry, steam-fitting, and plumbing, to name a few. Here he adjusts a pipe at his work-bench as one of his last jobs before retiring to a well-earned rest.

##

MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11/14/51

RELEASE:

Immediately

UW YMCA

The YMCA at the University of Wisconsin is sponsoring an intramural sports program for all independent students living in unorganized houses, Roy Meyer, athletic chairman, announced today.

Sports offered are basketball, volleyball, softball, and soccer.

Cards were sent to 4,300 students, informing them of the program, and 252 students signed up for the sports. Most of the signing was for basketball, which is the new-current sport in the program, he said.

No fee or YMCA membership is required. The sports program is one of the several program services offered to Wisconsin students by the University YMCA.

It has been made possible through the cooperation of Art Thomsen, UW intramural department, and Otto Mueller, University Housing bureau.

MADISON NEWS

4/7/52

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN
RELEASE: Immediately

MADISON--Over 60 Hi-Y, Tri-Hi-Y, and Y-Teen members from various state high schools received a preview of college life Saturday, April 5, under the sponsorship of the University of Wisconsin YWCA and YMCA.

The Hi-Y, a boys club, and the Tri-Hi-Y, a girls club, are high school organizations sponsored by the YMCA. The Y-Teen is a high school YWCA.

Miss Jean M. Wittet, executive director of the University YWCA, said the conference was planned "to give high school students a chance to see the varied aspects of university life and to meet university leaders.

"Generally, it's a preview of college life," she added.

In the opening talk LeRoy Luberg, assistant to the president, described college as "a great investment." College gives a person that rare opportunity, he added, to bring so much together in such a short time.

He described a valuable college education as one combining religious and academic training. "Develop your religious training early," he advised.

The morning of the day-long program was spent viewing and discussing the many aspects of university life, including dormitory residence, religion, student government, Greek life, the Union, and special interests.

During the afternoon the visitors toured the Union, listened to a foreign student panel, and participated in an informal get-together.

-more-

ad one--YWCA and YMCA

The high school students came from Madison East and Madison Central, Green Bay West, Milwaukee, Appleton, Horicon, and Janesville.

This was the third year the program has been held.

##

CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/3/52

RELEASE:

Immediately

A. Matt. Werner, Sheboygan, president of the University of Wisconsin Board of Regents (left) and UW Pres. E. B. Fred take a turn at digging at the ground-breaking ceremony for the new University YMCA Friday afternoon.

Waiting in the background, left to right, are: Robert Knolinski, senior from Antigo, Wis., and student YMCA president; Prof. A. P. Miles, faculty chairman of the YMCA Board of Directors; Robert L. Schumpert, "Y" general secretary; and C. B. Hibbard, emeritus general secretary of the University YMCA.

#11
#11

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN
RELEASE:

10/3/52

Immediately

MADISON--"The new University of Wisconsin YMCA will provide a common meeting place for students from many religious backgrounds to share, learn, and worship together," A. Matt. Werner, president of the UW Board of Regents, said Friday at the ground breaking ceremony for the new building.

The building, eventually to have a basement and seven floors, is located at the corner of N. Brooks and W. Johnson Streets in Madison.

University Pres. E. B. Fred commented that the YMCA has served as a crossroads for a variety of cultures and backgrounds. "We anticipate an era of even greater service by the YMCA and the YWCA for students of future college generations," he said.

Judge Marvin B. Rosenberry, speaking for the YMCA Board of Trustees, said that the new building will be a monument of foresight, devotion, and hard work.

The student YMCA president, Robert Knolinski, accepted the challenge that the new building will create on behalf of all University of Wisconsin students.

The invocation for the short ceremony was given by C. B. Hibbard, emeritus general secretary who served the UW YMCA from 1923 to 1940, and Prof. A. P. Miles, chairman of the YMCA Board of Directors, was master of ceremonies for the program.

-more-

ad one--YMCA ground breaking

The structure was designed by the architectural firm of Weiler and Strang and the J. H. Findorff Co. is general contractor. Three of the seven floors (at a cost of \$566,300) are to be completed at this time.

A lounge, kitchen, club rooms, offices, and a chapel will be on the first floor. The basement will contain heating and service facilities while each of the upper floors will have 17 double and four single rooms.

##

A report

Greetings

To our Wisconsin **[YMCA]** Alumni, we send greetings. Attached is a news reprint of a historic occasion — the ground-breaking ceremony for the new University YMCA Building.

Construction Begun

The Building pictured below is now being constructed by J. H. Findorff & Son. Construction was begun September 16. It should be ready for occupancy the spring or summer of 1954.

Three Floors

Construction cost of three floors will be \$566,300; the fourth floor, an additional \$52,000 according to an agreement with our cooperative builders who are as anxious as we to see a four-floor unit. Architecturally this is highly desirable; also it will provide residence for an additional 38 men, and will bring the building that much closer to being self-supporting.

Directors and Trustees

This means the Directors, Trustees, student leaders of the University YMCA and campaigning friends throughout the state and elsewhere are now gunning for \$235,000 in the next eighteen months. This amount is still needed to complete payment of the three-floor unit, to assure the fourth floor, and meet the cost of furnishings, architect fees, and certain contingencies.

A Tribute

We wish to pay tribute to the many alumni, faculty and other friends who are helping to make possible this new University YMCA Building. Many are giving generously of their time as well as money. We appreciate the teamwork of friends everywhere.

An Invitation

~~We invite you to join us in the eighteen-month fund-raising program ahead of us. Your help is urgently needed to assure the \$235,000. With your cooperation we are sure we can reach our goal and guarantee to future generations of Wisconsin students those services and programs which the University YMCA is so well prepared to offer to University of Wisconsin men. Act now. The enclosed card is for your convenience.~~



YOUNG MEN'S CHRISTIAN ASSOCIATION OF THE UNIVERSITY OF WISCONSIN

now under construction at the corner of

N. Brooks and W. Johnson Streets

Madison, Wisconsin

Address all correspondence to 740 Langdon St., Madison 5, Wisc.

PROF. A. P. MILES, *Chmn. Board of Directors*

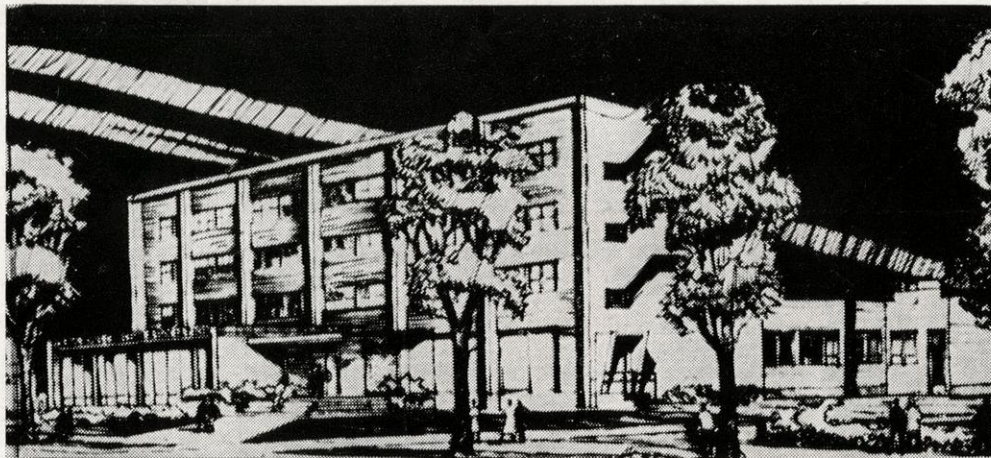
MR. EMIL FRAUTSCHI, *Chmn. Board of Trustees*

MR. ROBERT L. SCHUMPERT, *Gen'l Secretary*

MR. C. V. HIBBARD, *Emeritus Gen'l Secretary*

[YMCA]

what
they
say



First unit new building YOUNG MEN'S CHRISTIAN ASSOCIATION OF THE UNIVERSITY OF WISCONSIN

November, 1952

Gentlemen:

We submit in this leaflet pictures of a number of friends and their comments. They are given in support of the YMCA of the University of Wisconsin and its present undertaking to erect a new building on the Wisconsin campus.

Construction is already under way on the first unit to be built at a cost of approximately \$650,000.

BOARD OF DIRECTORS
YMCA of the University of Wisconsin
740 Langdon Street, Madison 5, Wis.



"For better than 70 years the University YMCA has made a real contribution to Wisconsin students. It fills a vital need which no other agency can supply. Its services must be continued, and to do so, it must have the support of all of us; and it must have that support now."

PIERPONT J. E. WOOD
Attorney at Law, Janesville
President, Warner Brake Co., Beloit



"Untold numbers of Wisconsin's sons and daughters have been served by the University of Wisconsin YMCA in its 73 years of rich history on the Wisconsin campus. We hope the people of the state will now join with us in helping to provide a new, critically needed University YMCA building which will serve future generations of Wisconsin sons and daughters."

GEORGE B. LUHMAN
President
First Wisconsin Trust Co.,
Milwaukee

"We are supporting the new building program because we feel it is part of our civic responsibility to do at least our share in meritorious state-wide undertakings like this."

H. M. BENSTEAD
Secy-Treas., Western Printing
& Lithographing Co., Racine



"Aside from the personal needs it provides for University of Wisconsin students, its outstanding accomplishment is in furnishing Christian leadership and the opportunity for people of all races, creeds and colors to discuss their ideas and problems. Such acquaintance and the airing of their theories of moral, spiritual and geo-political subjects will make for better understanding among peoples, and help promote our most desired achievement—World Peace."

D. C. EVEREST
Chairman of the Board
Marathon Corporation, Rothschild



"The University YMCA holds a unique position among a relatively large number of institutions which surround the Madison campus.

The University 'Y' serves as a spiritual and social home to many of our finest male students at the University.

Not only does the 'Y' serve hundreds of young men and women from Wisconsin homes, but also affords a meeting place for both minds and bodies of many of our foreign students. This service alone more than justifies the fullest support for the YMCA at the University of Wisconsin."

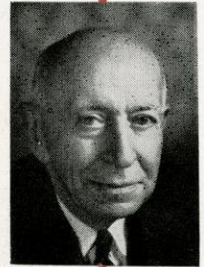
JOHN GUY FOWLKES
Dean, School of Education
University of Wisconsin



"Democracy is in peril, even in America, its stronghold. Manhood is the first prerequisite of successful democracy. Manhood is more fundamental to individual success than any educational proficiency.

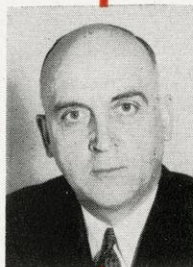
The University YMCA represents applied Christianity, extended to potential leadership, at a crucial age and in a formative climate. I know of no more fertile ground for the constructive investment of the charitable dollar."

E. GORDON FOX
Vice-President
Koppers Company, Inc., Chicago



"Many generations of Wisconsin students have found, in our YMCA, a home on the campus with many of the advantages of their home-town environment. Now, with the prospects of a new home and new facilities in view, we anticipate an era of even greater service by the YMCA for students of many future college generations."

EDWIN B. FRED
President
University of Wisconsin



"For many years as Dean of Men I served on the Board of Directors of the University YMCA and had opportunity to know the student officers and observe the good work of the YMCA among those students who needed it most."

SCOTT H. GOODNIGHT
Emeritus Dean of Men
University of Wisconsin



"The moral and spiritual development of the young minds and hearts on our University campus is important. With this character development will come the kind of personal individual responsibility that will keep our country free. Therefore your effort to secure for the University YMCA adequate facilities to carry on their program is important and you are to be commended for your effort."

WILLIAM J. GREDE
President,
Grede Foundries, Milwaukee
President, N.A.M.



"The YMCA of the University of Wisconsin has from its beginning given to students an ever-increasing helpfulness in the true worth. It is entitled to a generous support."

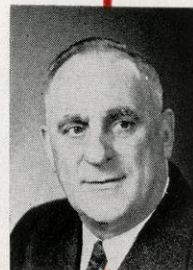
GEORGE I. HAIGHT
Attorney at Law, Chicago



"The Wisconsin State Federation of Labor wishes to compliment those who are responsible for making the much needed new building of the University YMCA a reality. This project should be given the full cooperation of all who are interested in the student welfare of our great University of Wisconsin. In this fine new building boys from all stations in life—well-to-do, sons of workers and farmers—all seeking an education away from the watchful eyes of parental guidance, will be housed for many years."

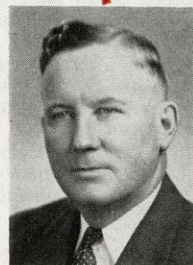
The officers and members of this Federation are proud indeed that we have been afforded a small part in helping to make available this fine structure for future students."

GEORGE A. HABERMAN
President, Wisconsin Federation
of Labor, Milwaukee



"The University YMCA serves a function which merits the support of every citizen of the State. Its need for new facilities is apparent to everyone who is at all familiar with the University."

KENNETH M. MCLEOD
Attorney at Law
Fond du Lac



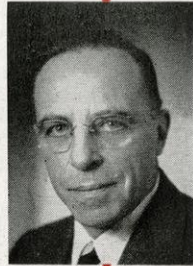
"As we build our youth so we build our tomorrow. The youth of today is the America of tomorrow. The YMCA, it seems to me, has always been the outstanding agency in the work of building Christian character and good citizenship in our youth."

ALBERT S. PUELICHER
President
Marshall & Ilsley Bank, Milwaukee



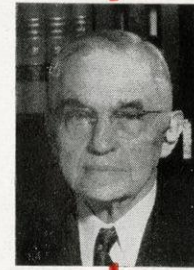
"The YMCA at the University is in a strategic position to build character and high principles in young men, our future leaders, as they pursue their studies."

LESTER C. ROGERS
President
Bates & Rogers Construction Corp.,
Chicago



"The YMCA has a Christian background and is non-sectarian. It is one of the greatest influences for Americanism and democracy on the campus. The service it renders to our youth must continue."

MARVIN B. ROSENBERY
Former Chief Justice
Wisconsin Supreme Court



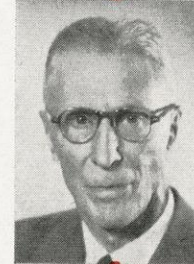
"I have been for some forty years a member of the faculty of the Law School of the University of Wisconsin. During that time, I have had an active and a growing interest in the work of the University YMCA. My experience with the 'Y' has convinced me that it satisfies, in a worthwhile way, a real need on the campus. That it is to have the new home which it deserves is something that gives me great pleasure and deep satisfaction."

OLIVER S. RUNDELL
Dean, Law School
University of Wisconsin



"Balanced four-fold growth—mental, physical, social and religious—characterizes the well-educated person. Among the invaluable agencies emphasizing the things of the spirit and the faith of our fathers is the YMCA on the University campus."

S. F. SHATTUCK
Retired, Vice-President
Kimberly-Clark Corp., Neenah



"I definitely feel that the University YMCA is a very valuable organization on this campus. This new building is imperative and will mean a great deal to the students, faculty and alumni."

GUY SUNDT
Director of Athletics,
University of Wisconsin



U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

6/17/53

Immediately

MADISON--The cornerstone of the new \$800,000 University of Wisconsin YMCA Building will be laid by YMCA Student President Roy Yamahiro of Madison in an afternoon ceremony Friday, June 19.

The new student center, designed to house 105 students in its four-story structure, will replace the 48-year-old building located on Langdon Street which has been a campus home for thousands of students since it opened in 1905. The new building will be located at the corner of North Brooks and West Johnson Streets.

Gov. Walter Kohler will give a short address at the 3 p.m. ceremony, Robert Schumpert, general secretary of the University YMCA, announced. Pres. E. B. Fred of the University of Wisconsin, A. Matt Werner, president of the UW Board of Regents, and E. Gordon Fox, representing the YMCA lay membership, will also speak.

Among the articles to be placed in the cornerstone are a copy of the Revised Standard Edition of the Bible autographed by President Dwight D. Eisenhower, programs of the 1953 UW Commencement exercises, copies of several newspapers, and several reports and statements about the new building.

The first four-story unit is expected to be completed in March or April of 1954. Construction plans will allow the addition of three more dormitory floors in the future. The addition would house 105 students, raising the capacity to 210. Twenty per cent of the housing facilities are reserved for foreign students. The building will include five club or class rooms, chapel, International Lounge,

-more-

ad one--YMCA Cornerstone

general lounge, snack bar, student self-service laundry, work shop, dark room, audio-vision facilities, game room, and offices.

The building fund has reached approximately \$530,000 from more than 2,000 contributions, Schumpert revealed. Contributions ranging from \$1 to \$20,000 have been received from all parts of the state and many from outside the state. Donors have underwritten the chapel, the chapel furnishings, the International and public lounges, several assembly rooms, offices and residence rooms in memory of friends or colleagues.

Four double residence rooms, to be known as the Green Bay, Fond du Lac, Beloit, and Beaver Dam Rooms, were underwritten by alumni, friends and the YMCA's of those cities. Another double residence room, the Rock County 4-H Room, was donated by a Janesville resident.

Prof. Arthur P. Miles, chairman of the YMCA board of directors, will preside over the program. The Rev. L. Paul Jaquith of the Wesley Foundation will give the invocation.

In a pre-ceremony noon luncheon at the Memorial Union, committee reports will be presented by Prof. Kurt Wendt, building committee chairman, and Pierpont J. E. Wood, Janesville, general campaign chairman. Dean John Guy Fowlkes, School of Education, will give the main address on "The Significance of the University YMCA." Emil Frautschi, Madison, chairman of the YMCA board of trustees will preside over the luncheon. C. V. Hibbard, general secretary from 1923 to 1940 when Schumpert succeeded him, will give the invocation.

Among the other honored guests will be Mrs. E. B. Fred; Sen. Warren Knowles, New Richmond, president of the Wisconsin Alumni Association; Mayor George J. Forster, Madison; and D. C. Everest, Rothchild, YMCA trustee.

####

[YMCA]

THE BOARD OF DIRECTORS AND TRUSTEES
OF THE
YOUNG MEN'S CHRISTIAN ASSOCIATION
OF THE UNIVERSITY OF WISCONSIN

INVITE YOU AND YOUR GUESTS TO ATTEND

**A CEREMONY CELEBRATING THE LAYING OF THE CORNER-
STONE TO A NEW YOUNG MEN'S CHRISTIAN ASSOCIATION
BUILDING NOW UNDER CONSTRUCTION AT THE UNIVERSITY
OF WISCONSIN.**

FRIDAY, JUNE 19, 1953

AT 12:30 P.M.

**A "CORNERSTONE" LUNCHEON WILL BE HELD IN THE OLD
MADISON ROOM OF THE MEMORIAL UNION TO WHICH YOU
ARE CORDIALLY INVITED.***

AT 3:00 P.M.

**THE CORNERSTONE WILL BE PLACED WITH DUE CEREMONY
AT THE SITE OF THE NEW BUILDING ON THE CORNER OF
NORTH BROOKS AND WEST JOHNSON STREETS. (OPEN TO
THE PUBLIC).**

* RESERVATIONS BY JUNE 15. PER PLATE \$1.75 (LUNCHEON \$1.65; INCIDENTALS .10)
ADDRESS ALL COMMUNICATIONS TO: CORNERSTONE COMMITTEE, 740 LANGDON
STREET, MADISON 5, WISCONSIN.

DRAFT -- REMARKS BY A. MATT. WERNER AT YMCA CORNERSTONE CEREMONY
June 19, 1953

File
[YMCA]

To increase the number of men and women who can live with themselves in some self-assurance and confidence in the meaningfulness and influence of their own lives, and who can live with their neighbors in the social scene -- this is a goal of the University.

In attaining this goal, the University of Wisconsin has traditionally relied in part on agencies other than the classroom. Our residence halls and out student union, no less than laboratories and libraries, are thought to be a part of the well-rounded educational enterprise. So, too, are the religious groups and agencies which have found shelter on or near the campus and which have come to play such a critical role in lending to the University experience a sense of wholeness, morality, and spiritual uplift.

For many years the YMCA has served not only as a vortex for such religious activities but also as the cradle of many co-curricular projects and programs which are now thought of as a part of the University regime itself. So we are delighted this afternoon to see the YMCA solidifying its vital role by laying the cornerstone of a fine new building which holds promise of even richer contributions to Wisconsin students in the future.

The University of Wisconsin welcomes with open arms the functions and the policies of such organizations as the YMCA represents. While the University is constitutionally barred from providing sectarian instruction, this certainly does not mean that the University is to shun all but secular instruction.

It was not the intention of the founding fathers to rear up a state without religious faith, or to build a system of education for the state's youth without implicit recognition of God as the ground of truth. It has been aptly said: they were seeking to provide freedom of religion, not freedom from religion.

We, as Americans, need a positive affirmation of the moral principles on which this republic was founded, and a positive determination to realize them in practice through the use of our technical skills. The Christian tradition and the democratic philosophy are infinitely more powerful than the crude set of theories on which Communism rests.

The conviction that man is a free moral agent, related to a moral order by which all human arrangements must be judged has a universality of appeal. That is our best weapon against Communism. I doubt if the much-needed revival of such an educational point of view can be accomplished without the contributions which the YMCA can make to university life.

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DRAFT - REMARKS BY PRES. E. B. FRED AT YMCA CORNERSTONE CEREMONY
Friday, June 19, 1953, 3 p.m.

File
[YMCA]

MEMBERS OF THE YMCA, LADIES AND GENTLEMEN:

"The University of Wisconsin will be permanently great in the degree in which it understands the conditions of the prosperity and peace of the people, and helps to provide them; in the degree in which it enters into the revelation of truth, the law of righteousness, and the love of man, all gathered and held firm in the constitution of the human soul and the counsel of God concerning it."

So said John Bascom at the conclusion of his distinguished presidency of the University. I believe that his inclusion of a spiritual challenge was not accidental. Religion is no stranger to the University of Wisconsin campus. Our early leaders were clergymen or the graduates of divinity schools. There is implicit in the service-centered ideal of the State University, which they espoused, a common core of essentially religious idealism. Today the campus is ringed by the centers of many denominations and creeds, and many aspects of our curriculum itself are designed to provide that orientation to humanitarian citizenship which has a distinctly Biblical undergirding.

But without such organizations as the Young Men's Christian Association, the State University would be hard-pressed indeed to lend to its students that education in the Christian ethic without which the college experience is incomplete. For many years the University of Wisconsin has looked to its YMCA as a wellspring of the things of the spirit. Today the University joins anew in this partnership, foreseeing with a gratified eye the time when the new building now being erected will contribute even more strikingly than did its venerable predecessor to the making of Wisconsin men.

I particularly wish to pay the tribute of the University to the people of the state who have made this building possible. From 1849 to the present, the University has been indebted to a generous citizenry for a campus which may be matched by some but exceeded by none in scope and beauty.

Now again our friends throughout Wisconsin have contributed a new and sorely needed building, and we are most grateful.

May the spirit of co-operation and stewardship which this cornerstone represents continue to abide with the people of Wisconsin and their University for untold years to come.

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CUT LINES

6-19-53

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: Immediately

--Gary Schulz Photo

MADISON, Wis.--The new \$800,000 University of Wisconsin YMCA building being erected at N. Brooks and W. Johnson streets on the border of the University campus got its official "send-off" at cornerstone-laying ceremonies Friday afternoon following the UW's 100th Commencement.

Shown at the ceremony are, left to right, Gov. Walter Kohler; Pres. E. B. Fred of the University; A. Matt Werner, Sheboygan, president of the UW Board of Regents; Robert Schumpert, general secretary of the UW YMCA; and Roy Yamahiro, YMCA president.

The cornerstone box about to be placed in the building's corner contained an Eisenhower-autographed Bible, copies of current newspapers, an historical statement, and a copy of the 1953 University of Wisconsin 100th Commencement Program.

##

See: Pix

U. W.'s 'Y' Cornerstone Laid



Shown in the picture are the principal figures taking part in the laying of the cornerstone Friday for the new University of Wisconsin YMCA building. Copies of the Bible and The Wisconsin State Journal are shown being placed in the box which was sealed in the cornerstone.

Left to right are Governor Walter Kohler, Pres. E. B. Fred, of the university, A. Matt Werner, president of the Board of Regents, Robert Schumpert, general secretary of the YMCA, and Roy Yamahiro, president of the YWCA, who sealed the cornerstone.

Gov. Kohler, Regent Chief Praise Unit

By JOHN DUTTON
(State Journal Staff Writer)

Prominent state and university officials cited the work of the University of Wisconsin YMCA as the cornerstone was laid for the new YMCA building at the corner of W. Johnson and N. Brooks st., Friday afternoon.

Placed in the cornerstone were a copy of the Revised Standard Version of the Bible autographed by President Eisenhower, a copy of The Wisconsin State Journal and the Capital Times, the program from the University commencement Friday, and university and YMCA documents.

Governor Walter Kohler commended the YMCA for its "enormous contribution to the welfare, well being, and Christian and spiritual values of the entire university community."

A. Matt Werner, president of the board of regents, pointed out the "tremendous influence of good the YMCA will have for students of the university."

He added that the university looked to organizations such as the YMCA to complete the students' education. Werner predicted that the YMCA "holds promise of even richer contributions to the students of the future" with the new facilities.

"The University joins this partnership, foreseeing with deep satisfaction, that this new building now being erected will contribute strikingly to the making of Wisconsin men and women," President E. B. Fred of the university said.

Completion of the four-story brick and concrete building has been set tentatively for March or April of next year.

The new building, which replaced the present university YMCA at 740 Langdon st., will house 105 students and five club or classrooms, a chapel, an international lounge, and other facilities.

The cornerstone was laid in place by Roy S. Yamahiro, student president of the YMCA.

CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

6/26/53

Immediately

MADISON--The new \$800,000 [YMCA Building] at the University of Wisconsin is scheduled for completion in March or April of next year. The four-story brick and reinforced structure will house 105 students.

The building will include five club or classrooms, chapel, International Lounge, snack bar, student self-help laundry room, work shop, dark room, audio-vision facilities, game room, and office space.

The present footings and raceways have been planned to allow the addition of three dormitory floors which would house an additional 105 students.

The building fund has reached approximately \$530,000 from more than 2,000 contributors, Robert Schumpert, general secretary of the University YMCA, announced. Donors have underwritten the chapel, the International and general lounge, and many residence rooms.

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See: Pix

LOCAL ITEM

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

7/28/53

RELEASE:

Immediately

MADISON--The communities of Sauk City and Prairie du Sac will be hosts Aug. 7-9 to a group of foreign students now enrolled in the English Language Institute for Foreign Students at the University of Wisconsin, the University announced today.

This will be the 10th in the series of get-acquainted weekends since the spring of 1949 when the University YMCA and YWCA launched the series of International Weekend Seminars they have since sponsored with Prof. S. M. Riegel, director of the Institute.

Mrs. Earl C. Hall of Sauk City and Mrs. J. G. Radlund of Prairie du Sac are co-chairmen of the event, which begins with Friday night dinner in the homes of local residents. That evening is spent in the homes with neighbors and friends invited to get acquainted with the foreign students.

On Saturday morning, tours will take the foreign guests to the Creamery Co-operative and to the Wisconsin Power and Light Co. dam on the Wisconsin River. Saturday afternoon will be spent in sightseeing with the host family, followed by a pot-luck picnic and a community international program in the high school gymnasium, planned by the high school students. Church services and dinner with the host family on Sunday will precede the return trip to Madison.

Wisconsin communities which have taken part in these programs in the past include Belleville, Port Washington, Wausau, Lake Mills, Reedsburg, Sparta, and Brandon.

-more-

ad one--orientation

The orientation program, which this summer involves 44 foreign students who are to spend the next year studying at colleges and universities in the U. S., is planned to provide adjustment to the social environment by introducing the students to American society and culture; to give them confidence and facility in English; and to prepare them for academic and administrative procedures in American colleges.

According to A. M. Loudon, associate secretary of the University YMCA, foreign students have rated the weekend seminars as the most instructive, interesting, and valuable extra-curricular activity of the entire course.

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U. of W. YMCA
PRESS RELEASE
Stokes

[YMCA]

F. 6

Professor Arthur P. Miles, University YMCA Board Chairman, announced the Completion Fund with an objective of \$342,565 to finance the final construction and furnishing of the new YMCA building on Brooks Street. Professor Miles is Director of the School of Social Work.

"The building now being used was constructed in 1905 and has been completely condemned on ~~three~~ floors. However, the first two floors of this building are now being used until the new facilities are completed and furnished." Professor Miles said.

Professor Miles explained, "The University YMCA follows a tradition of Christian service. Programming, through the years, has been tailored to fill student's spiritual needs. These needs have grown as our facilities have become obsolete and inadequate. Our new building assures a greatly intensified program that will give all students an opportunity to participate in Christian activities.

(MORE)

Professor Farrington Daniels, Department of Chemistry, has been appointed Chairman of the faculty solicitation. Professor Daniels said, "Faculty members have expressed belief in the future of our YMCA by contributing over \$18,500 to aid in constructing the new building. It is hoped that a final faculty solicitation will yield \$15,000 to furnish the first floor".

Professor Daniels is the Chairman of the Chemistry Department and, during the war, he served as Director of the Metallurgical Laboratory (atomic headquarters) in Chicago 1945+46 and was Chairman of the Board of Argonne National Laboratory 1946-48. A co+author of over 100 articles and 4 books, Professor Daniels is a member of the National Academy of Sciences, American Philosophical Society, American Association for the Advancement of Science (for ~~which~~ he was Vice President for Chemistry in 1937 and in 1947) and was President of the American Chemical Society in 1953.

MADISON NEWS

8/18/54

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: Immediately

MADISON--Alwyn M. Loudon, associate secretary of the University of Wisconsin YMCA, has resigned his position to become the executive secretary of the University of Pittsburgh YMCA beginning Sept. 1, Prof. A. P. Milles, chairman of the University YMCA board of directors, announced today.

Loudon has been on the University YMCA staff since February, 1946. During this time he was in charge of the YMCA program and dormitory. For two years he served as executive secretary of the University Religious Council. He has been a member of the Madison Council of Churches executive committee and active on the executive committee of the Madison Friends of International Students.

Formerly a resident of West Allis, he graduated from Wisconsin in 1941, and served $4\frac{1}{2}$ years in the U. S. Air Force.

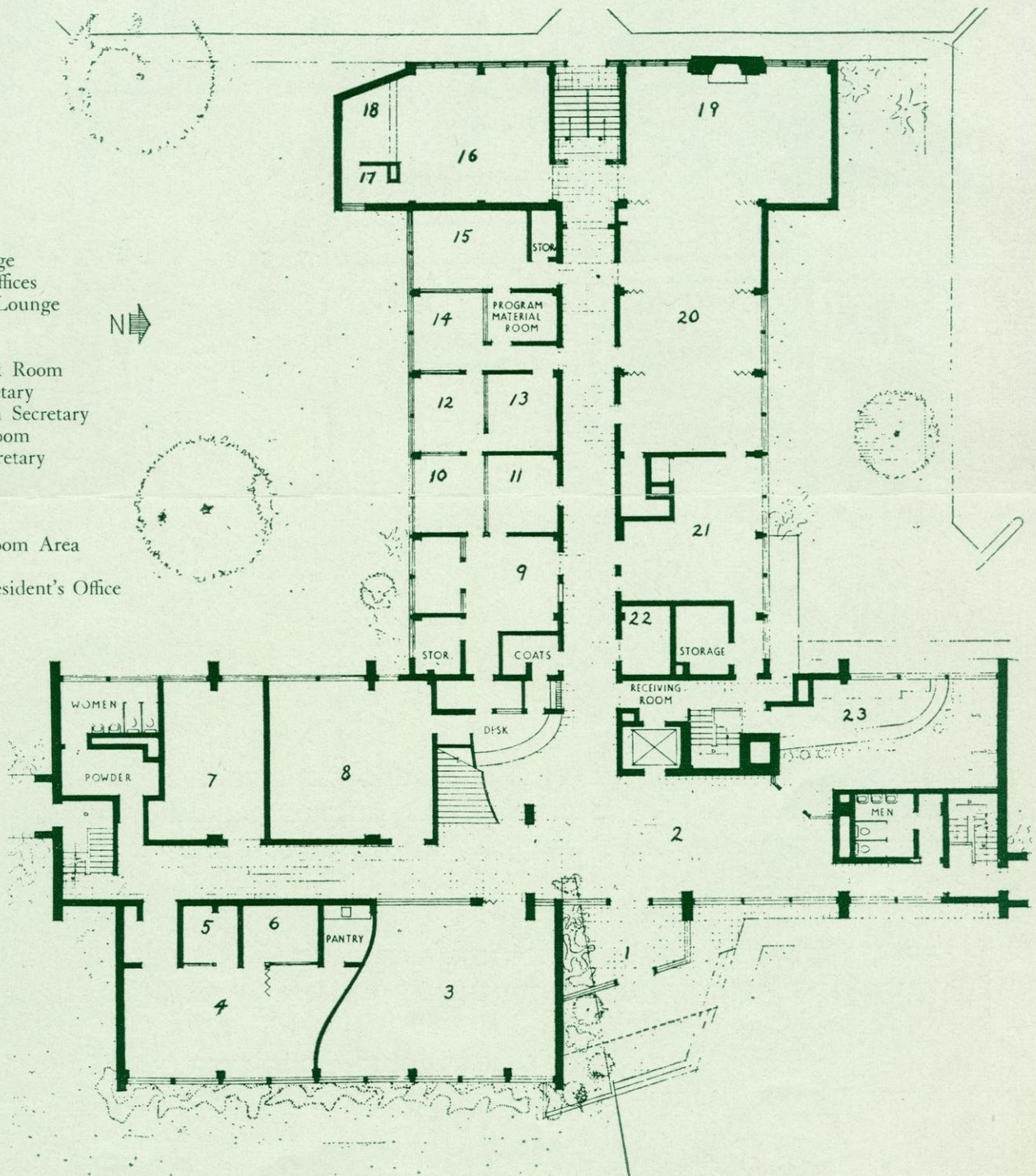
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YOU AND YOUR FACULTY COLLEAGUES HAVE EXPRESSED BELIEF in the future of the University of Wisconsin YMCA by contributing over \$18,500 to aid in constructing the new building on Brooks Street.

- Before these portals are open to serve this Christian Association, furnishings must be provided throughout the building.
- It is hoped that a final faculty solicitation will yield the \$15,000 necessary to furnish the first floor.

- 1 Vestibule
- 2 Lobby
- 3 Lounge
- 4 YWCA Lounge
- 5 & 6 YWCA Offices
- 7 International Lounge
- 8 Game Room
- 9 Work Office
- 10 General Work Room
- 11 Business Secretary
- 12 & 14 Program Secretary
- 13 Committee Room
- 15 Executive Secretary
- 16 Chapel
- 17 Vestry
- 18 Chancel
- 19 & 20 Club Room Area
- 21 Kitchen
- 22 Student Y President's Office
- 23 Snack Bar

First
Floor
U. W.
YMCA

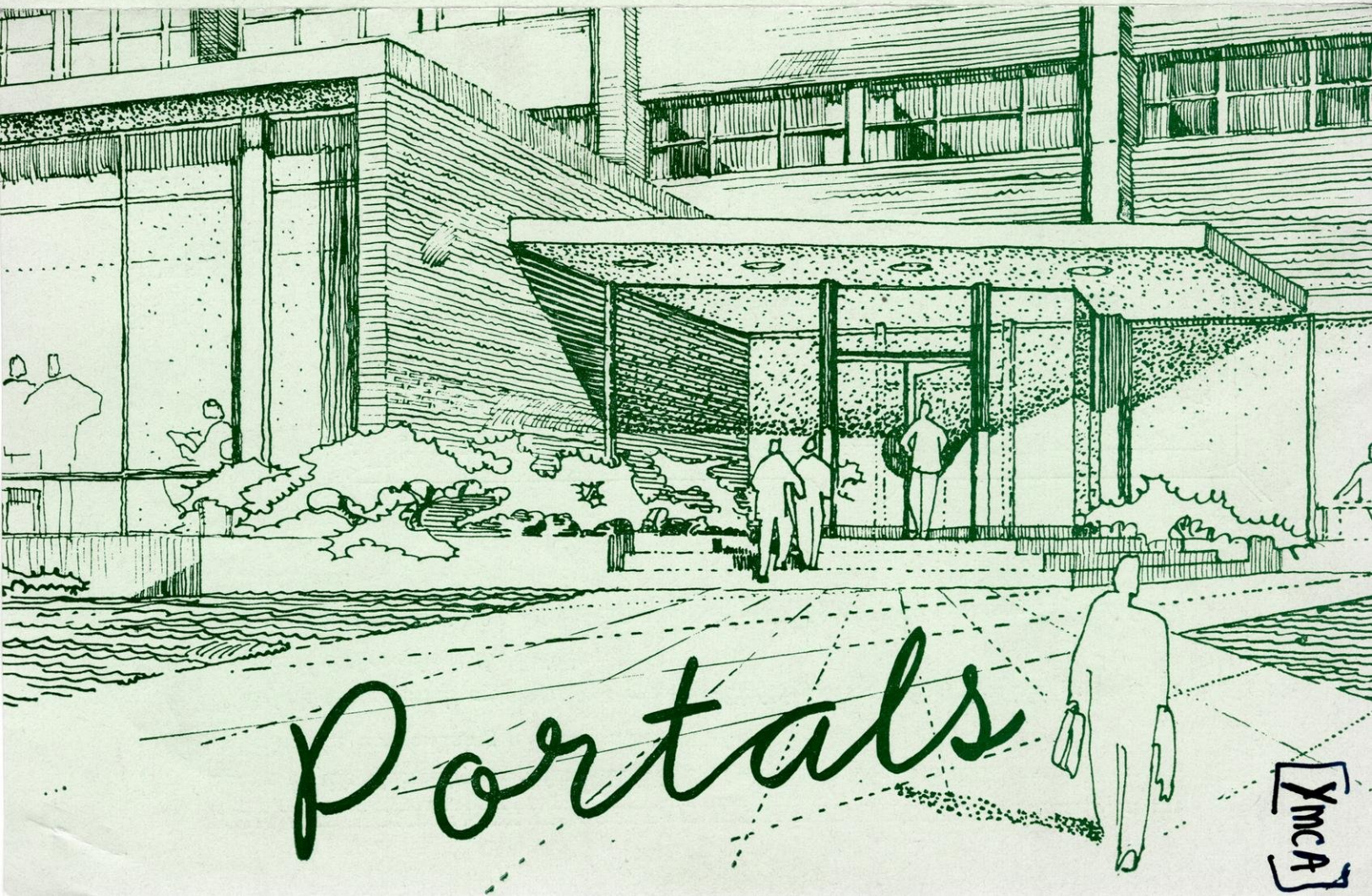


For Christian Service

As civilization finds new techniques of destruction, we need a stable influence . . . young men and women armed with Faith.

The University of Wisconsin Young Men's Christian Association is built upon a tradition of service. Here programming is tailored to fill the student's spiritual needs.

These needs have grown as our facilities have become obsolete and inadequate. Our new building assures a greatly intensified program that will give all students an opportunity to participate in Christian activities.



U. W. NEWS

9/8/54

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN
RELEASE: Immediately

MADISON--The 2,600 new freshmen who will start their higher education careers on the University of Wisconsin campus Sept. 13 will have the honor of being the first to use the new \$800,000 {YMCA} building just completed near the UW campus.

The students will be welcomed at the spacious new building, located at the corner of Brooks and Johnson Streets adjacent to the campus, at YMCA-YWCA open house celebrations at 4:30 p.m. Wednesday, Sept. 15.

Although the building has been under construction during the past two years by the UW YMCA organization, quarters in one wing, both offices and lounge, have been assigned to the University's YWCA.

Both YMCA and YWCA offices are now being moved into the new structure--the YWCA from its single office room in the Wisconsin Memorial Union building, and the YMCA from its nearly half-century-old building on Langdon Street which has been a campus home for thousands of students since it opened in 1905.

The YMCA-YWCA open houses are among a week-long calendar of events which will welcome all new students during the University's annual New Student Week Sept. 13-19. During the entire week the new freshmen will attend various convocations, meet UW officials and faculty members, be guests at welcoming open houses at the Memorial Union, at all dormitories and religious centers as well as at the new YMCA-YWCA building--in short, they will be given a broad heart-warming welcome into University life.

The first four-story unit of the new YMCA building, now completed, houses 105 students in addition to providing five club or classrooms, a chapel, an International Lounge, general lounge, snack bar, student self-service laundry, work shop, dark room, audio-vision facilities, game room, and offices. Construction plans allow the addition of three more dormitory floors in the future, housing another 105 students, raising the total capacity to 210.

Funds so far raised for the building have come from more than 3,000 contributions ranging from \$1 to \$20,000 received from all parts of the state and many from outside the state. Donors have underwritten the chapel, the chapel furnishings, the International and public lounges, several assembly rooms, offices, and residence rooms in memory of friends or colleagues.

Four double residence rooms, to be known as the Green Bay, Fond du Lac, Beloit, and Beaver Dam Rooms, were underwritten by alumni, friends, and the YMCA's of those cities. Another double residence room, the Rock County 4-H Room, was donated by a Janesville resident.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

9/20/54

RELEASE:

Immediately

Though the University of Wisconsin ^(YMCA) is now established in new quarters on North Brooks Street, the UW Student Counseling Center will continue its service in the old Y building at 740 Langdon St.

Prof. Lewis E. Drake, director of the center which helps students and non-student veterans with vocational and academic problems, said today that the University has now taken possession of the old Y.

The department of military science will use classrooms on the first floor of the old building, he pointed out, but the Student Counseling Center will remain in the basement rooms.

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WHEN Wisconsin's famed naturalist, John Muir, wrote to his sister on June 1, 1863, he added a postscript: "I had almost forgotten, Sarah, to tell you that I was elected judge in one of the debating clubs a short time ago, also President of the Young Men's Christian Association. You say that you expect something great by and by! Am not I great now?"

This, reported Education Dean John Guy Fowlkes in his address last June at the cornerstone-laying of the new University of Wisconsin Y.M.C.A. building, is the earliest known record of the Y.M.C.A. on campus.

Now the University Y.M.C.A. is completing its ninth decade of service. The Association's history is rich with student services which were initiated by it and have since been taken over by the University. Among them are the first men's dormitory, cafeteria, rooming house directory, freshman orientation program. The Association conducted a student employment bureau for thirty years prior to the establishment of the University's employment bureau. It published a handbook for freshmen similar to that now issued by the registrar.

Within more recent years it has initiated "how to study" programs, and in cooperation with the University Y.W.C.A. has sponsored international week-end seminars in local communities. The Association continues to pioneer in services as well as maintain its on-going program.

The present old building on Langdon Street, known as Association Hall in its earlier years, was constructed in 1905. It was built to last for a period of about twenty years after which "a more permanent structure would be built." The sand bricks used in construction have since been condemned for outside use fifteen or more years ago. Because of its wooden stairways and certain structural weaknesses, the building must be vacated upon the completion of the new building now under construction on the corner of North Brooks and West Johnson Streets.

The old site has been sold to the University of Wisconsin Foundation, which plans to raze the building.

The first unit of four floors of the new building will contain assembly and committee rooms, an international lounge, a game room, a small undenominational chapel, a snack bar with limited food facilities for committee and small group meetings, Y.M.C.A. and Y.W.C.A. offices, a self-help laundry and other services. There will be residence quarters for 107 men, 20 per cent of the residence rooms to be set aside for use of students from abroad.

The building is so designed that three additional stories to accommodate 114 more students can be superimposed, at some later date, when funds permit; there is also a potential second floor over the west wing which would provide additional assembly rooms, a library, an all-purpose room and several offices for student church groups unable to support a church center of their own.

According to Dean Kurt Wendt, of the Engineering School, chairman of the Building Committee, the new structure is approximately 50 per cent complete. It was under cover and fully inclosed by the middle of September, thereby

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Alumni gifts to the Y.M.C.A. are still eagerly accepted, says Secretary Roy Schumpert, who points out that all gifts, whether large or small, are deductible on income tax returns. Pledges are welcome, too. The address is 740 Langdon St., Madison 5, Wis.



The new Y.M.C.A. building—well begun.

Alumni Support

Helps to Build

New [Y. M. C. A.]

Building is 50% complete

enabling the contractors to proceed with the interior work during the winter months. Occupancy is scheduled for early summer of 1954.

To date more than \$550,000 has been contributed and pledged by alumni, faculty, Wisconsin industrial and labor groups and other friends. The Madison-University community, as well as certain Wisconsin cities, are giving generous support. Mr. Pierpont J. E. Wood, of Janesville, general state-wide campaign chairman reports that donors represent many economic, social and religious groups.

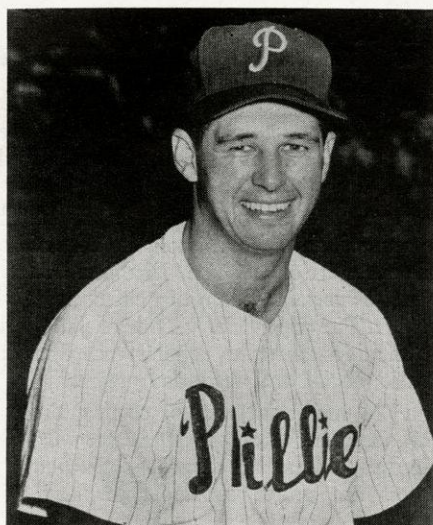
More than 24 memorial rooms, costing from \$1800 to \$27,000 each, have been underwritten, some by individuals, some by families, others by business houses or community groups. Others are under consideration and will be announced shortly.

The campaign for funds will continue until the full amount needed has been secured, according to Prof. A. P. Miles, Director of the School of Social Work, and chairman of the University Y.M.C.A. Board of Directors. Good teamwork by many alumni and friends is making possible this urgently needed new building.

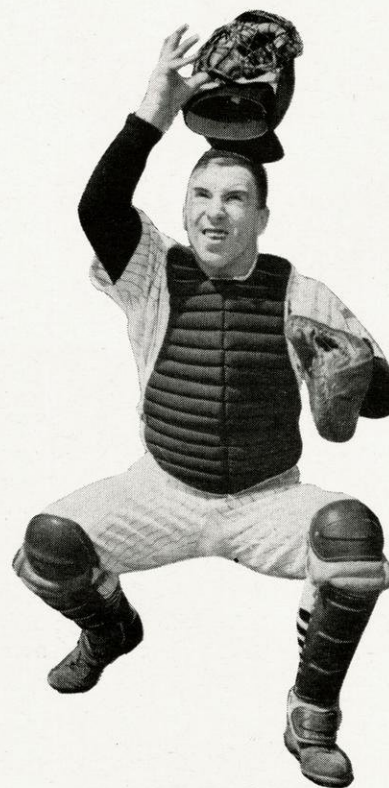
Robert "Red" Wilson, '49, was described once by Football Coach Ivy Williamson as "the greatest football player I have ever coached." There's little question that Red Wilson was one of the most outstanding athletes of all time at Wisconsin. He was named most valuable football player in 1947, 1948 and 1949. In baseball he was a catcher for four years and was voted "most valuable" in 1947. In his last year he batted .426.

The record of Red, who had participated with outstanding success in four sports at his Milwaukee high school and two at the University, made him fair game for two kinds of big league scouts. But he passed up the pro football offers and signed with the Chicago White Sox in 1950. After two years of seasoning in the minor leagues—including a year at Seattle in the Pacific Coast League, where he established himself as the finest backstop in the circuit—he was called up to the White Sox and has spent this season with that top-division American League club.

It looked for awhile this spring as if he would be the regular catcher for the Sox, but Red's determination evidently lit a fire under the other more-experienced catchers and his appearances in the lineup have been occasional. But when he does appear, he has made his presence felt. Manager Paul Richards speaks highly of the way Red uses his power, the way he handles pitchers and his good base running. When he loses his tenseness in the batter's box, Wisconsin baseball fans may well be treated to the spectacle of a couple of Badgers battling it out for American League batting honors.



Thornton Kipper



Bob "Red" Wilson

When Thornton Kipper, '51, made his first big-league appearance in mid-season, it was as relief pitcher facing the Milwaukee Braves, who at that time were the scourge of the National League. He didn't last too long—not even another Wisconsinite could do much with the Braves that day. But Thornton far from disgraced himself even so, and has remained with the club and chalked up a respectable won three, lost three record for the Philadelphia Phillies. The fact he has impressed club officials is revealing, for it was to replace the injured Curt Simmons, one of baseball's greatest pitchers, that Thornton was called up. When Simmons came back, Thornton stayed on.

In 1950 Thornton was a big factor in Wisconsin's gaining the Big Ten baseball title, and fourth place in the NCAA national meet. In the latter he pitched and won two games, the most any pitcher had done in the history of the tournament.

Thornton, too, has proved he has many talents. After a hitch in service, he coached at Fennimore High school, where his basketball team was outstanding. Then he went out again for baseball—and his latest success indicates the only official coaching he'll be doing for quite a while might be from the first or third base spots in Connie Mack Stadium.

Edwin Stein Photos

(Courtesy Wisconsin State Journal)



The University [YMCA] vacated its old quarters between the Union and Armory to move into this four story building on Charter and Johnson streets. The top three floors provide housing for men, the bottom level has offices, club rooms, chapel, snack bar and lounges. Three more stories may be added in the future. The old YMCA building will be razed by the University.



At left, a section of a double room. Rooms are adequate in size and finished in an assortment of bright colors. Below, sliding partitions separate series of meeting rooms. These facilities are finding increasing use by various student and faculty groups. Food service is available.



WIRE NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/12/56

RELEASE:

Immediately

MADISON--The go-ahead signal for the razing of two of the oldest University of Wisconsin campus landmarks was given Saturday by the University regents.

The regents approved a \$4,000 bid submitted for removal of the old University YMCA Building and the Gymnasium Annex, both familiar to generations of Wisconsin students.

The work will be done by the Madison Moving and Wrecking Company.

The old YMCA Building, situated on Langdon Street next to the Memorial Union, was known in other days as Association Hall. It was built in 1905 with the intention that it would be replaced within 20 years by a more permanent structure. Sand bricks used in its construction were condemned for outside use more than 15 years ago, and various other features made it necessary to vacate the building. The University YMCA moved into its new structure on the corner of West Johnson and North Brooks Streets last year.

The Annex was added to the University's gymnasium little more than a decade after the parent structure was erected in 1894.

Its removal will clear the way for the Wisconsin Center Building for adult education, a project of the University of Wisconsin Foundation which had to be delayed until the activities in the Armory Annex could be transferred to the new Camp Randall Memorial practice building.

The removal of the old YMCA building will clear the way for a Mall development ultimately extending from State St. between the Memorial Library and the Historical Library to Lake Mendota.

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CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

8/3/56

Immediately

MADISON--A University of Wisconsin landmark, the old YMCA building on Langdon St., falls victim to a wrecking crew as part of the face-lifting of the lower campus. The "Y" now has a new building at 306 North Brooks. The old building site will be part of a mall stretching down to Lake Mendota between the Memorial Union and the Wisconsin Center Building. The latter structure will be built with funds contributed by alumni and friends through the University of Wisconsin Foundation and will house meetings and institutes which draw tens of thousands of citizens to the campus annually.

--Gary Schulz Photo

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Campus Chronicle

by Fran Montgomery

A UNIVERSITY freshman as well as other students on the campus are expected to be in the national spotlight next spring when *Life* magazine publishes a three part series "Crisis in the Colleges." For several weeks, William Trombley and Yale Joel, *Life* correspondent and photographer, followed freshman co-ed Peggy Growth as she joined the pattern of college activities. What the men from *Life* are aiming for is a picture of how Wisconsin is handling the problem of crowded conditions and increased enrollments.

The answers these two come up with will be tied in with the University of the future. This will be compared with a representative junior college and a liberal arts college.

Peggy was selected for her modeling when the *Life* staffers saw her going through registration. Then they followed her through dorm and classroom life as well as her social activities. Asked what she thought of her modeling, Peggy said: "It's a wonderful feeling and quite an honor."

The Russian Line

An international spotlight has been focused upon another University student, Byron Mogul, a senior majoring in Russian. Byron was one of four UW students who went to Russia this summer to attend the Moscow Youth Festival. His reaction: "Anyone who would accept this Soviet nonsense would really have to be a jackass."

Mogul found the regime anxious to give a poor impression of the American delegates to the Russian people. "We were presented in a poor light," Mogul explained, "and heard of bad comments made about us."

But the UW student found the people whom he met on the street friendly and very anxious to meet an American. And all of them seemed to have the same question: "How does the working man in America live?"

Mogul found the Russian standard of living very low. For example, television is shown to the people but not available to them, he explained. They are shown these things only so that they will "work for the future."

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Memo for the future department: University of Wisconsin classes will start and close one week earlier beginning with the 1958-59 school year.

*

A story going around involved a sociology student assigned to phone a dozen homes around 9 p.m. and ask parents if they knew where their children were. He reported: "My first five calls were answered by children who had no idea where their parents were."



Brand new freshmen and upperclassmen counselors gathered at the University YMCA to begin a weekend of fellowship and information exchange at the annual freshman camp. These pictures were taken during last year's camp.

File: Y M C A

'Y' CAMP

Eases Freshmen Onto Campus

NOV

1957

over

Road to Dreamland

On the campus students are just beginning to focus their spotlights on the biggest fall event, Homecoming, which on November 16 will be climaxed at Camp Randall when the Badgers meet the Illini. Friday night prior to the game Les Brown and his "Band of Reknown" will fill the Field House with Homecoming spirit. The theme for this year's Homecoming is "Dreamland."

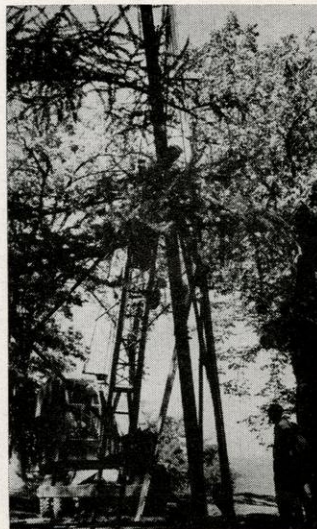
Saturday morning will be filled with alumni coffee hours and get-togethers. The Union, in addition, will celebrate its 50th anniversary by bringing together all of its past chairmen and staff workers at a coffee hour in the new Lake Plaza room. Tours of the Union will be offered to the Union "family" and the film "Living Room of the University" will be shown to the public as well.

On Friday afternoon floats and house displays will be in the spotlight. Of course, a traditional parade will wind up in front of the Union to join with the pep rally and "Yell Like Hell" contestants. Between halves of the football game all winning floats will be displayed on the football field.

To wind up the big week-end Joe Irwin, Homecoming king, and his queen (and wife) Mary Lee Richardson Irwin will launch a big dance in Great Hall on Saturday night.

Drama in the Air

The campus is also looking forward to a five star season of Wisconsin Players' productions. On October 29 the first view of the season's activities will be spotlighted when the curtain goes up on Shakespeare's "All's Well that Ends Well." December 10 through 14 the Union



And down comes the ski slide.

overlooking the limestone quarry.

Although it has been moved off the campus, things which it was instrumental in beginning will still remain. Perhaps the best known of these is the Hoofers' Club, now the campus leading sports headquarters. In 1919 the University Ski Club was born out of enthusiasm the skiers had for their new facilities. A dozen years later this club was enlarged to include other activities and was relabeled "Hoofers."

theater will be an Oriental World for the production of "Kismet." "Heartbreak House," "Sir John in Love," and "The Teahouse of the August Moon" will be offered in the spring.

A Landmark Gone

But, while the campus spotlighted various events and personalities, a well-loved land mark of the past was being torn down and taken away: Muir Knolls' celebrated giant ski slide, which had overlooked Lake Mendota for nearly forty years.

The steel frame was uprooted early in October, to be relocated in Hoyt Park

ON SUNDAY, September 15, shortly before freshman week began, 125 prospective students climbed into chartered buses parked in front of the University YMCA and traveled across Madison to a camp on the north shore of Lake Mendota. There a brand new lodge and 30 counselors, upperclassmen from all walks of campus life, awaited them. For all of them the next three days were to be filled with discussions, talks by faculty members, square dancing, sports and recreation, and most of all, good fellowship.

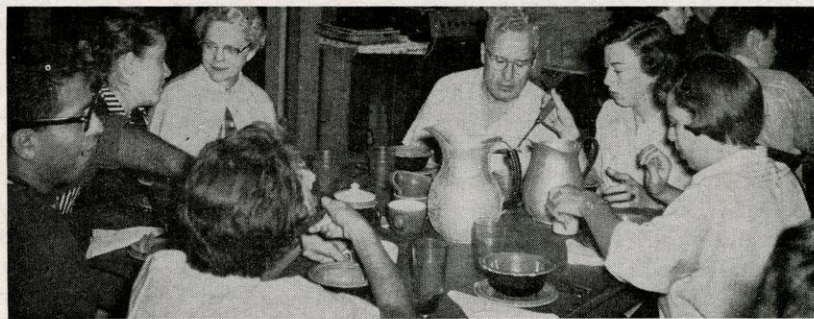
The occasion? The 34th annual Freshman Camp, sponsored by the YMCA and YWCA and held this year at Camp Wakanda on the week-end directly previous to freshman week on the campus.

Panel discussions, question-and-answer sessions, as well as man-to-man and woman-to-woman talks, provided for the transmission of upperclassmen's opinions on such topics as dating, religious life and extra-curricular activities.

Faculty members like Deans Martha Peterson, Theodore Zillman and LeRoy Luberg appeared to give the future students a view of the changing social values governing campus living and to explain various facets of the "Wisconsin Idea." This year, special guests of the campers were Prof. Gerald Pickett, mechanical engineering, and his family, who recently returned from India.

Later, after their first days on the campus, most of the campers expressed gratitude for their experience. Typical was the exclamation of one co-ed:

"It was wonderful. I walk up the hill between classes, and see faces I know. And during rushing, and even when I had my first date I knew what to wear and, sort of . . . you know . . . how to act. Really it was great."



Freshman Campers get a fine chance to meet faculty members.

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/20/59 cs

RELEASE:

Immediately

MADISON--Carl E. Steiger, (645 Wisconsin St.), Oshkosh, prominent Wisconsin industrialist and member of the University of Wisconsin Board of Regents, has been elected a member of the University YMCA Board of Trustees, Emil J. Frautschi, (601 W. Doty St.), Madison, board chairman, announced Wednesday.

Steiger takes the position formerly occupied by the late F. S. Brandenburg, (711 Farwell Dr.), Madison.

Named to succeed themselves for another three-year board term are Lucius P. Chase, (315 Ridgeway Rd.), Kohler, Wis.; Prof. John Guy Fowlkes, (88 Cambridge Rd.), Maple Bluff; and Lester C. Rogers, (600 W. Jackson Blvd.), Chicago, Ill.

Continuing members of the Board of Trustees are:

William J. Grede, (1320 S. First St.), Milwaukee; George B. Luhman, (735 N. Water St.), Milwaukee; Prof. Robert C. Pooley, (6003 Winnequah Rd.), Madison; and Dean Kurt F. Wendt, (922 Waban Hill), Madison.

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