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THE UNIVERSITY OF WISCONSIN
PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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**Study Trends in
English Lean To
Practical Ends****Adult Interests in Creative
Writing Are Disclosed
by Extension Survey**

Evidence that the demand for English courses, taken from the University of Wisconsin Extension division, is strongly in the direction of subjects useful in professional fields has been evoked by a recent study of trends in registrations and inquiries for such courses. Principal findings of the survey, made during the civil works period, were announced in a report by Professor Arthur Beatty, head of the Extension department of English, who supervised the project. The survey, conducted with a view to determining the possibilities for non-credit English courses, covered all registrations and inquiries for English courses over a period of 18 months.

Fields of Interest

The largest single demand was for courses in literature, but some of the more practical courses, such as short-story writing and journalism, also were dominant in the inquiries. Thus, 11.9 per cent of the inquiries concerned short-story writing, 14.7 per cent had to do with journalism subjects, and 8.2 per cent with composition writing. Other desired studies included narrative writing, creative writing, playwriting, and creative poetry.

This project also sought to ascertain the trend for proposed and actual courses in English for adults. The results revealed that, outside of English composition, the courses most demanded were in the field of the novel, with drama, general literature, business English, and creative writing following in the order named.

Comparison of Methods

The method of reading lists is most commonly used. Courses in business English and creative writing are most frequently presented by means of extension classes and correspondence courses. In no other instance do these methods take precedence over reading lists.

The demand for contemporary literature was found greater than that for all other periods together. The demand for courses on the lives and works of writers was greater than that for courses on any other type of biography.

**Ten Classes, One 50
Years Old, To Reune
on U. Campus in June**

Ten classes will hold reunions on the University of Wisconsin campus during commencement week-end this year, the Wisconsin Alumni association has announced.

Oldest of the alumni groups to be represented at the Badger reunion festivities, which will take place June 15-18 inclusive, will be the class of 1884, returning to the campus after half a century of alumni activity.

In celebration of their 45th anniversary, the class of 1889 will reunite under the five year plan of reunions. Marking 40 years since graduation, the 1894 group will meet on the campus to join in the general reunion event.

The class of 1899, also under the five year reunion plan, will celebrate their 35th anniversary. Surviving members of the University faculty of the Ninety-nine's time will be guests of this class at a breakfast at which classmates from both the Atlantic and Pacific coasts will be present.

After a quarter of a century away from their Alma Mater, the class of 1909 will come back to the campus this June, while the class of '04 has set the stage for a bigger and better reunion than ever.

Classes of '18, '19, '20, and '21 will also join in the festivities. In an invitation generously sprinkled with poetry and enthusiasm, Frederic March, noted screen actor, who was president of the Wisconsin class of '20, urges his fellow classmates to attend the reunion.

United Press Wire**Serves News Students**

The full leased-wire telegraph news service of the United Press, received by an automatic printer-telegraph beside the horseshoe copy desk in a journalism laboratory, is making more realistic the practice work in copyreading, headline writing, and newspaper make-up for about 80 third-year students in the School of Journalism of the University of Wisconsin.

The news service is the same as that received by the Wisconsin State Journal, of Madison, plus the messages which that newspaper files on the wire to carry Madison news to the world. Receiving the news thus, the students are able to decide their handling of the news some hours before it is printed and later to check their judgment against the newspaper men down town.

Working in groups of 8 or 10 about the copy desk, with an instructor in charge, the students not only select, edit, and head-up their telegraph news, but carry it through to complete front-page make-up with the facilities of the type laboratory in which they are devoting other periods to learning newspaper typography.

Through the courtesy of the United Press and the Associated Press, on alternate years, the School of Journalism has received this telegraph

**Parents to See How U. W. Students Work as
Well as Play During Mothers'-Dads' Weekend**

Parents of State University students who visit the Wisconsin campus for the observance of Mothers' and Fathers' Week-end this year will be shown for the first time how their sons and daughters work as well as play while at college.

Exhibits and demonstrations by major divisions of the University are being arranged by the week-end committee in addition to the usual social and sports program.

Because of the marked success of an irradiation demonstration given last year by the college of agriculture, the committee anticipates that much interest in the varied departmental activities will be shown by the parents visiting the campus for the fete, which will combine for the first time the annual May week-end for mothers with the Dad's day program formerly held in the football season.

Students, Faculty to Guide

The departmental demonstrations are scheduled for Saturday morning, May 19, with students and faculty showing the fathers and mothers the various exhibits.

Entertainment for the week-end will begin with President Frank's reception at 4:30 Friday, May 18, in the Memorial Union, followed by the

senior swing-out at 6:15 on Lincoln terrace. The annual dance drama in Bascom theater and an open house stag party in the Union rathskellar complete the Friday evening program.

Saturday begins with tour of the exhibits, the Memorial Union, La-throp hall and the historical museum in the morning. In the afternoon a sports program is planned, beginning with the women's field meet at Camp Randall, a spring football game with R. O. T. C. drills between halves, and late afternoon crew races on Lake Mendota at the University boat house.

Pres. Frank to Speak

Pres. Frank will speak at the dinner May 19 in the Union, and two presentations of the dance drama are scheduled again for that evening, the last to be followed by a reception to meet the members of Orchesis, honorary dance sorority. Other events planned for the evening are an interfraternity sing on the Union terrace, and another open house in the rathskellar.

Special services will be held in all the student churches Sunday morning, May 20. Dinners will be held at 1 p. m. by the organized houses, and the University concert band will give a program in the afternoon.

**Badger Children
to Sing at U. W.****Take Part in WHA Radio
Music Fest May 12**

Hundreds of boys and girls from schools throughout the state will come to the campus of their State University on May 12 to participate in the first Radio Music Festival, including both orchestra and chorus, to be broadcast from WHA, state station at the University of Wisconsin.

On that day relatives and friends of the children at home will turn their dials to 940 kilocycles, settle back in their easy chairs, and through the loud-speaker, hear the music which has been taught the youngsters by Prof. E. B. Gordon, of the University school of music, who gives lessons by radio in the Wisconsin School of the Air broadcasts over the state station.

The Music Festival is a climax to a year of such lessons. The children far and near who have learned the songs are invited to participate. Those who cannot come to Madison to take part will hold their own Festivals at home singing and playing along with the radio chorus and orchestra broadcasting from the studios of WHA.

Teaching music by radio is no new experience to Prof. Gordon. About 15 years ago in a small physics research laboratory on the Wisconsin campus, there was constructed an experimental broadcasting station—one of the first educational stations in the country.

Here, in one small room, a microphone and transmitter were set up and the first educational programs broadcast. In one of these programs, Prof. Gordon sent his first radio lessons in the appreciation of music over the air.

Interest in the experiment was great. Fan mail poured in from all parts of the United States and Canada. And today, thousands of school children in all parts of the state are learning to play music and sing by radio—minus the expense of high-priced lessons.

Plants Travel**To and Fro on Limestone
Highway Which Extends
Across Wisconsin**

Niagara limestone provides a highway along which dozens of plant species travel north, south, east, and west from and through Wisconsin, Norman C. Fassett, assistant professor of botany at the University of Wisconsin, revealed recently.

Prof. Fassett stated that search would probably reveal many plant rarities in the Niagara limestone cliff of Door county, Wisconsin, which stretches into Michigan, crosses Lake Huron, makes Bruce county, Ontario the near image of Door county, and forms the escarpment over which the Niagara river plunges at Niagara Falls.

As a graphic example of the way plants do follow limestone, the professor cited Cloche peninsula, on the mainland just north of Manitoulin Island in Lake Huron, part of the Niagara limestone belt. Nestled together here have been discovered a sedge which grows in the Arctic regions and is found southward on mountain tops and on the limestone flats about Lake Huron, and a kind of Blazing Star which is found in the prairies of southern Wisconsin and has migrated northward on the limestone.

John H. Draxler, a native of St. Croix county, has been appointed to serve with the Farm Credit Administration, Washington D. C. He will do research work in connection with loaning operations of the Federal Land banks. While a student at the University of Wisconsin, he did special work in agricultural economics. He began work under his appointment April 16.

printer news service during the past seven years. Previous to the installation of teletypes, the press associations supplied the school with daily carbon copies of their Madison wire service.

**Japanese Learn English
Aided by Wisconsin Text**

Struggling with many intricacies of the English language, students of English in a Japanese school are employing a Wisconsin textbook as an aid in interpreting the vocabulary of Americans. "Elementary Lessons in English Idiom," by Prof. Lelia Bascom, of the English department of the University of Wisconsin Extension division, is used in English classes at the Japanese government's College of Commerce at Otaru, Hokkaido.

The book is particularly useful, an English instructor wrote its author, for its collection of verb phrases, which are important in teaching any language.

**Drs. Spears, Meanwell
to Teach Technique
in U. Summer School**

Six members of the physical education and athletic coaching staffs at the University of Wisconsin, including Dr. C. W. Spears, football coach, and Dr. W. E. Meanwell, basketball coach, will teach physical education and athletic coaching courses in the annual six weeks' summer school at the State University this year, it was announced today.

Guy S. Lowman, chairman of the professional course in physical education and athletic coaching and of the general division of physical education and intramural athletics, is director of the summer session for coaches and physical educators.

Besides Prof. Lowman and Coaches Spears and Meanwell, others who will teach in the session, which opens throughout the University on June 25 and ends on Aug. 3, are Dr. J. C. Elsom, professor of physical therapy; A. L. Masley and Robert Nohr, Jr., associate professors of physical education.

Fifteen courses of study, offered to meet the needs of physical directors, athletic coaches, directors of playgrounds and recreation centers, of school teachers, and administrative officers of schools, clubs, and social welfare institutions, make up the course of instruction for the session.

Among these courses are: "Technique of Football," by Dr. Spears; "Technique of Basketball," by Dr. Meanwell; "Physical Examinations and Therapeutics" and "Physical Therapy," by Dr. Elsom; "Physiology of Exercise," "Elementary and Secondary School Physical Education," and "The Teaching of Physical Education," by Prof. Nohr, Jr.; "Nature, Function, and Organization of Play," "Gymnastic Programs and Games," and "First Aid," by Prof. Masley.

Prof. Lowman will teach several classes, among them a special course on "Play, Recreation, and Leisure Time Problems." Others which he will teach are "Organization and Administration of Physical Education and Athletics," and "Principles of Physical Education and Problems of Organization."

**U. W. Woman Describes
Workers' School Program**

Miss Alice Shoemaker, executive secretary of the school for workers in industry at the University of Wisconsin, participated in the recent program of the Institute of Adult Education sponsored by the Minnesota department of education and council for adult education at Minneapolis.

Miss Shoemaker was one of two discussion leaders at a conference on workers' education, and at a general session of the Institute, she spoke on "The Workers' Education Movement and Program."

Six members of the faculty and one student of the University of Wisconsin were elected to membership in the Wisconsin Academy of Sciences, Arts and Letters at the annual meeting of that organization recently. They are Professors Aldo Leopold, Norris F. Hall, J. P. von Gruenigen, M. R. Irwin, Loren C. Hurd, instructor in chemistry; J. Riley Staats, assistant in geography; and George F. Sieker, education senior.

**400 Badger 4-H Clubbers to
Encamp at U. W. in June**

Fully 400 club members are planning to attend the annual 4-H club camp to be held at the University of Wisconsin college of agriculture, June 14 to 18.

A busy five-day program has been planned for this year's camp. In addition to receiving instruction in rural leadership work and in 4-H project work, campers will have an opportunity to attend the state drama tournament which will be held at the same time, announces T. L. Bewick, state club leader.

The camp will be open to all 4-H club members who are interested in Junior leadership work. Every club is being invited to send a delegate to this annual leadership conference.

**U. Man Conducts
Power Survey****Schaenzer to Study Rural
Power Use by Nation**

J. C. Schaenzer, who has been project director of rural electrification at the University of Wisconsin, has been appointed agricultural engineer with the Federal Power Commission.

He will be stationed at Washington, D. C., and will have charge of a national survey of all present rural electrification, including power used for irrigation projects, with a view to outlining future possibilities. He began his duties April 12.

While at the Wisconsin college of agriculture, Schaenzer prepared a handbook on rural electrification which has been widely distributed throughout Wisconsin and other states.

He has served on several committees with the American Society of Agricultural Engineers, among them being the committee on air conditioning of farm buildings and the committee on relations between colleges of agriculture and teachers of vocational agriculture, of which he was chairman.

Schaenzer, a native of Washington county, Wisconsin, is a graduate of the college of Agriculture, class of 1921. He was teacher of vocational agriculture in the high school of Portage, Wisconsin, for four years and served in a similar capacity in a high school in North Dakota for three years.

**Manitowoc County Boy
Directs State Contest**

Sherburn Elfner, a Manitowoc county boy, has recently been appointed director of the 1934 cheese factory ground improvement contest.

During the past four years Elfner has been a student at the University of Wisconsin college of agriculture, majoring in landscape designing. He graduated from the University at the end of the first semester in February, 1934.

During the next few months he will work with cheese factory owners throughout Wisconsin in conferring with them on the plans for grounds improvement work.

**Wisconsin Graduate
Directs Credit Work**

Lippert S. Ellis, a former resident of Wisconsin, has been asked by the federal farm credit administration to aid in establishing cooperative contacts in the 12 land bank districts.

Ellis, a native of Michigan, was trained in the University of Wisconsin and for several years has been a member of the teaching staff of the Oklahoma Agricultural Mechanical College. In his new work, Ellis will have charge of contact work in the central and western states.

Bruce R. McCoy, business manager of the Wisconsin Press association and lecturer in the school of journalism at the University of Wisconsin, addressed the recent annual convention of the association meeting in Milwaukee. Mr. McCoy, who is administrative manager of the Regional Code Authority, spoke on "What the Graphic Arts Code Means to Wisconsin."

**U. W. Aids Wild Life Research to
Help Preserve State's Game Resources**

Wild life research investigations now being carried on in Wisconsin, designed to place conservation of wild game in the state on a scientific basis, were described recently by Aldo Leopold, professor of wild life management and research director of the newly established 500-acre arboretum at the University of Wisconsin.

Prof. Leopold, who is nationally recognized for his scientific work in the field of game conservation, reviewed the history of wild life research in the state from the 1840s up to the present time.

Leopold Tells New Theory

He credited Herbert L. Stoddard, young Sauk City naturalist, who became taxidermist and collector for the Milwaukee public museum, with originating the present-day foundation theory behind modern wild life management. This theory maintains that a species of wild life can be decimated by throwing its environment out of balance, and conversely, it can be restored by restoring the balanced assortment of environmental features required for its welfare.

Two investigations, one on prairie chickens in the state under the auspices of the state conservation commission, and the other on quails under a grant of funds to the State Uni-

**Frank Urges High
School Seniors to
Seek U. W. Advice****University's Bureau of Guidance
Will Help Solve Education
Problems, He Promises**

Wisconsin high school seniors who have indicated that they hope to enter the University of Wisconsin next September were urged by Pres. Glenn Frank in a special letter sent to them today to visit their State University, along with their parents, to seek the aid of officials in solving their educational problems.

Pres. Frank called the attention of the boys and girls who will graduate from Wisconsin high schools in June to the University Bureau of Guidance and Records, which has been established to aid the seniors in solving problems of entering the University and on questions of educational and vocational possibilities.

He urged students and their parents who find it impossible to come to Madison to write Frank O. Holt, director of the bureau, indicating their problems to him. Such problems will be carefully considered and proper information sent, Pres. Frank promised.

"I want to give whatever assistance I can to all students who plan on entering the State University," he asserted. "The University desires, without coddling students, to make the transition from high school to college life easier and more natural.

"During the spring and summer months the officers of the Bureau of Guidance will be available so that if you or your parents find it possible to come to Madison you may find it very profitable to discuss your problems with members of the bureau's staff.

"Other members of the faculty will be on the campus, not only this spring but during the vacation months, and you will find it possible also to confer with men and women who are specialists in the particular fields in which you are interested," he asserted.

Pres. Frank called the attention of the high school seniors to the University's annual Freshman Period, held this year from Sept. 12-18 inclusive. The purpose of the period is to permit the first year students to become acquainted on the campus before the upperclass students return to school.

Insect—Not Old Sol**Blamed for Stunting, Yellowing of Alfalfa's Second Growth Last Year**

The yellowing and stunting of the second growth of alfalfa so prevalent last year was not due to "sun burn" as commonly anticipated but to an insect foe of alfalfa, according to L. F. Graber, University of Wisconsin authority on alfalfa.

"This insect, the leaf hopper," said Graber, "is a tiny but potent foe of alfalfa, causing stunting and marked yellowing of the second growth, yet infestations and injury are easily controlled. Our findings have definitely shown that the simple expedient of delayed cutting of the first crop is the effective remedy.

It is hard to believe but nevertheless true that a matter of deferring cutting of the first growth from 6 to 12 days will increase the seasonal yields of as much as a ton per acre because it reduces the number of leafhoppers that will appear in the next growth, Graber told the scientists.

Leafhoppers do not appear in the first growth until late May or early June and by deferring the cutting until about the end of June the insect lays the bulk of its eggs in the first growth so that they may be removed in and with the hay. This protects the next crop, he declared.

More than 8,000 persons saw the 75 student troupers of the Haresfoot club, student dramatic organization at the University of Wisconsin, give their 1934 production, "Dictated—Not Red," in six Wisconsin cities recently. Cities in which the show was produced included Richland Center, La Crosse, Eau Claire, Menasha, Wisconsin Rapids, and Milwaukee.