

Premarin advertisement.

[s.l.]: [s.n.], 1960

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pre- and postoperatively "Premarin" Vaginal Cream facilitates surgery...favors healing

In the postmenopausal patient undergoing surgery, "Premarin" Vaginal Cream, used locally both pre- and postoperatively, helps restore the atrophic and friable mucosa to a healthier, more normal state by promoting proliferation and vascularity of the epithelium. Surgery is facilitated, and healing takes place more rapidly. In addition, by lowering the vaginal pH, "Premarin" Vaginal Cream helps create an environment unfavorable to the growth of pathogens. (Suggested therapy: 2 to 4 Gm. daily for about 10 days before and 10 days after surgery.)

In senile vaginitis, "Premarin" Vaginal Cream also greatly simplifies treatment by restoring the influence of estrogen directly to the vaginal mucosa. In this condition its healing and soothing effect is almost immediate.

"Premarin" H-C Vaginal Cream (with hydrocortisone) is valuable when immediate anti-inflammatory, antipruritic action is needed.

Supplied: "Premarin" Vaginal Cream—0.625 mg./Gm. conjugated estrogens, equine in nonliquefying base/1½ oz. tubes w. applic. "Premarin" H-C Vaginal Cream—same estrogen content plus 1 mg./Gm. hydrocortisone (present as acetate)/1 oz. tubes w. applic.

In monilial vaginitis, "Vanay" Vaginal Cream is particularly effective therapy. Unique self-regulating action maintains continuous fungistatic control without danger of local irritation. Nonsensitizing, nonirritating, nonstaining, odor-free.

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AYERST LABORATORIES • New York 16, N. Y. • Montreal, Canada "Vanay" Vaginal Cream - Brand of Triacetin.