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Jardine hopes UW can reset mental attitude

By CHUCK SALITURO
Sports Editor

Wisconsin Coach John Jardine did something this week which he has never had to do in his five previous years as head of the Badgers.

"I tried to set the tone for what's left for the rest of the season when I talked to the players Monday," Jardine said. "In no uncertain terms I told them what they had to do. I made no tones of deep depression. I told them that too many guys were looking for easy answers, and that they better start looking in the mirror if they want to find the problem."

"I TALKED TO the team for 40

minutes on Monday, that's probably 30 minutes longer than I usually talk." When asked if he has ever had to make such a speech, Jardine replied with a resounding, "No."

The reason for Jardine's unique speech is due to the Badger's unique situation. Wisconsin is 2-4 for the season and 1-2 in the Big Ten, including a 41-7 embarrassment by Kansas three weeks ago and a 56-0 slaughter by Ohio State last week. Nobody picked the Badgers to start this poorly, leading some to believe that Wisconsin's talent was just overrated.

"If you don't go out with a real

motivating force you lost some of the ability," Jardine said. "That ability is still there; they (the players) just haven't showed it. Each one of them in their own way has to look at themselves and get ready to play."

Much of the Badgers' problems this year have been on offense. Wisconsin, which was supposed to have one of the top offenses in the Big Ten, led by one of the best offensive lines in the country, has only averaged 193.6 yards a game as a team. And the Badgers have scored just two touchdowns in the last three weeks.

"ON OFFENSE we have to start thinking that occasionally (continued on page 2)

THE DAILY CARDINAL

Free

Vol. LXXXVI, No. 43

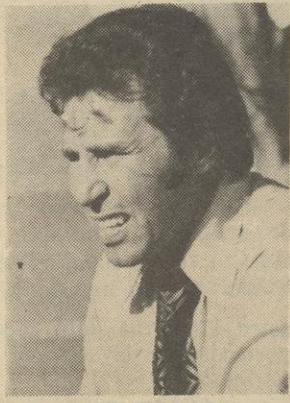
The University of Wisconsin-Madison

Saturday, October 25, 1975

What if there was no Big Ten football?



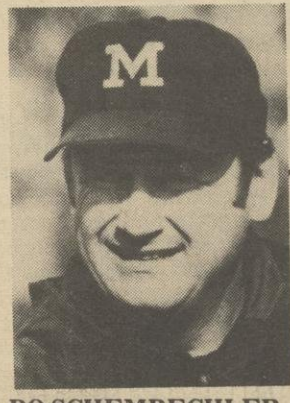
BOB BLACKMAN...
The Candyman



LEE CORSO...
Vegas-bound



BOB CUMMINGS...
State trooper



BO SCHEMBECHLER...
Like Glenn Ford



DENNY STOLZ...
Used car salesman

By JEFF CESARIO
of the Sports Staff

The Big Ten prides itself in being one of the toughest athletic conferences in the country, and football is at the heart of every Big Ten jock program. I mean, next to women's field hockey, it probably has the most fans. And when it comes down to the real money, and I mean the big green, the moola, the palmgrease, jack...nothin' hauls in more than crunchball.

Big Ten football has developed into a big business, complete with a main office in Chicago and ten divisional branches scattered across seven states. The branches are strictly full time football.

FOR THE COACHES, there's no messin' around with Phy Ed, or trying to pull some Mr. Chips-Ivy League crap by doubling in Poly Sci. Uh, uh, Ralph. It's seams or unseams, fulltime, doubletime, snacktime, ALL the time. But what if there were no Big Ten football?

Hey, now, sit down big guy, it's only make-believe time. Whew.

What if Commissioner Wayne Duke axed everything but golf? What if he just got sick and tired of the whole thing?

OKAY, AHH, listen up. The reason I've asked you all to Chicago today is to tell you that I've had it with this big-time game garbage. Games are for kids in parking lots. We're droppin' football cold turkey."

"Whaaa????"

"Yeah, you heard me, it's over, boom. No more games, no steaks, trips to Hawaii, nothin'. Go out and get a real job. For Chrissakes Bo, quit eating the water pitcher and help Corso get Woody to the ambulance."

Ten coaches, holding some of the most respected jobs in collegiate football, are suddenly walking the streets. Sneaking onto the welfare rolls. Trading in playbooks for food stamps. Wow. What could these guys do for a living? If they couldn't be head coaches, what would they be?

BOB BLACKMAN, ILLINOIS—What a face on this guy. A real cherub. When he was a kid he probably posed as an altar boy for christmas cards. Too old for that now, though, heh heh.

"Blackman's Candy Shop", now there's something to suck on. Some little downstate city...maybe Normal, Ill. Yeah. Mr. Normal in Normal, sellin' suckers.

LEE CORSO, INDIANA—Lee is funny. John Coatta, you really laughed at him, but Corso is genuinely, verbally funny.

Be a smash in Vegas: Italian, beautiful smile, looks Jewish. Yeah, just move his whole act from Bloomington to the Sahara. Hell, he's kept the Indiana fans laughing for three years.

BOB CUMMINGS, IOWA—He looks so...respectable. Tough, too, with those Air Force-goggle glasses.

Toolin' down the Iowa Interstate, you look in your mirror and see spinning red cherries. Uh oh. After you slide to a stop with the cherries behind you, State Patrol Sargeant Bob Cummings calmly fills your window with his head and nails you for sixty dollars for speeding. (Probably trying to get away from Kinnick Stadium as fast as you can.)

BO SCHEMBECHLER, MICHIGAN—Picture him with a Glenn Ford, 1950's hat on in a classic gangster film with Walter Winchell saying:

"Dit di di dit di di di di dit — Dateline, DETROIT Glenn, alias 'Bo' Schembechler, noted midwest hit man and numbers runner, was apprehended in Chicago Saturday and charged with the first degree murder of Jim Lampley, a University of Michigan alumnus of some note.

"Bubbly Bo" was seen fleeing from an alley where Lampley, the former football star, was later found. Lampley was nude from the waist down. His legs, painted white, were separated 90degrees to form an open-end triangle, at the apex of which five footballs were found inserted into the abdomen of the unlucky Lampley. (An added touch that Bo talked the director into doing.)

DENNY STOLZ, MICHIGAN STATE—Stolz has recently been under heavy fire for alleged recruiting violations and alleged under-the-table athletic dealings. His recruiting experience is invaluable to Stolz in the real world. As owner of "Denny's Used

Cars", he's a good bet to get rid of your old '64 Rebel Typhoon.

CAL STOLL, MINNESOTA—Unemployed.

JOHN PONT, NORTHWESTERN—EVANSTON, Ill.—The new gymnasium at "Guys Town" was opened officially yesterday afternoon. Convocation was given by Father Pont.

"Keep you heads up, guys", said Father Pont, the driving force behind "Guys' Town" youth center. "We've nowhere to go but nowhere."

WOODY HAYES, OHIO STATE—Obviously, a five-star general. He's so gung-ho, he'd expand the pentagon to six sides.

If he couldn't be a general, he'd be what all disappointed sergeants are: bus drivers for Metro Transit.

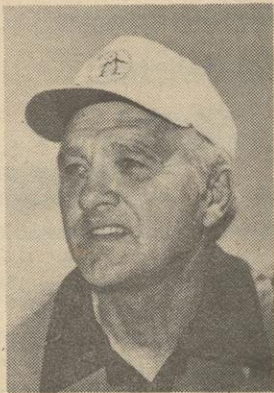
ALEX AGASE, PURDUE—With that hair, he looks like he just got off the first shift at American Motors in Kenosha.

He creeps into a nearby tavern, sets his lunchpail next to another guy from Dept. 813—Rear Axle.

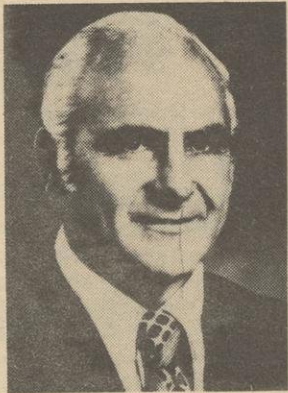
"Hey Aggiebaby, whattaya say?"

"Nuttin', man. My foreman told me today I'm slowin' down. I told him where he could punch his time card."

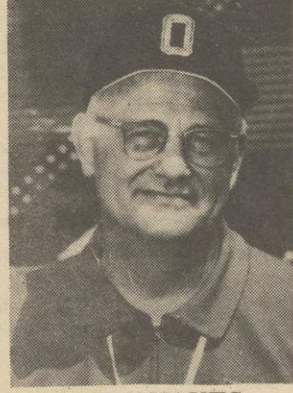
JOHN JARDINE, WISCONSIN—Coach John's got one chance at the big time cash. If Ed Azner quits the "Mary Tyler Moore Show", Jardine should definitely take a screen test. Wouldn't he be great losing his temper over pesty announcer Ted Baxter?



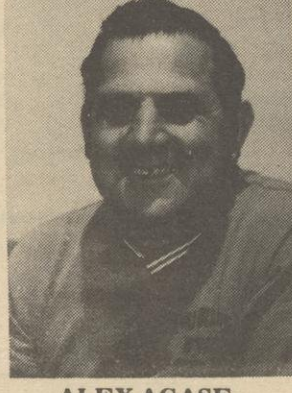
CAL STOLL...
Unemployed



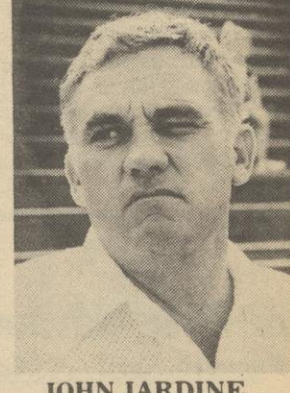
JOHN PONT...
Father Pont



WOODY HAYES...
Five-star general



ALEX AGASE...
Strictly blue collar



JOHN JARDINE...
Mary Tyler Moore Show

Saunders, UW women keep pushing

By AGNES RING
of the Sports Staff

On any given afternoon, the office of Kit Saunders, Women's Intercollegiate Athletic Director, is buzzing with people running in and out—some checking dates and proposals with Saunders or her secretary, others making phone calls about upcoming competition or ordering equipment.

"If I leave my desk for just a moment, there is no promise that I can have it back when I return," said Saunders. "One of the coaches usually beats me to it to make a phone call. This office really gets ridiculous sometimes."

DESPITE LACK OF OFFICE space for non-income sports, the chaos in the central office is a welcome change for the women's sports enthusiasts who remember the days before July 1, 1974, when women's intercollegiate athletics at Wisconsin came into existence, with Saunders as the first director.

"We've made many gains in the last year," said Saunders. "One of the biggest things that has come about this year is the 40 per cent increase in the budget. This allowed us to hire a full time physical therapist, a part-time sports information director and buy better equipment. It has also allowed us to hire experienced coaches, and give the teams a bigger travel budget which affords better competition for them."

Saunders said however that although women's sports have come a long way since intramural, interclass and finally the small budget club sports which preceded intercollegiate competition since 1970, she has to keep pushing for improvement of the status of women's sports.

"We are progressing at a good rate," she said, "but I know if I slack off on the pushing, the administration would level off the funding at its present level. But it's a growing program—the finance costs can't be leveled off yet."

SAUNDERS SAID she doesn't play the game of extremes when asking for funding. She said she originally asked the regents to allocate \$200,000 because she felt it was needed for equipment, new uniforms, assistant coaches for



KIT SAUNDERS

junior varsity teams and additional office space. Her request was decreased to \$165,000.

"It was frustrating to have to cut back," Saunders said. "But it was better than our first year budget of \$118,000. For the first time this year I could actually go out and recruit an experienced coach for volleyball—Pat Hielscher from South Carolina. It was a big step forward."

Saunders said the Women's Intercollegiate sports program needs outstanding coaches to attract students who want to learn from experts. She is happy with the coaching staff for the eleven competitive sports. Most of the coaches are grad students on joint appointments with the physical education department, coaching one semester and acting as a teaching assistant during the off season.

Saunders said that within the next five years the budgets for the men's non-income intercollegiate sports program and the women's program should be about equal.

"I USED TO THINK that the women's programs could be run on a smaller budget than men's, but I've changed my mind since we've started having joint meets with the men, in track for instance. You have to make a good showing, and to do that you have to have an adequate budget. For the first time women are practicing comparable hours to the men in each particular sport."

In the college community, Saunders said women athletes are met with encouragement although there are still the old die hards who think the women athletes are detracting from the men's domain.

"Men athletes are very anxious to have us join the intercollegiate athletic department. Coaches of the men's track, swimming and gymnastics teams particularly have been very helpful in offering their coaching services whenever they can help. Sometimes the teams will practice together and the men's teams are very cooperative about lending equipment."

Saunders said it was politically as well as economically sound for both men and women intercollegiate athletic participants to share and expand the use of the facilities and resources available to them. She was quick to point out, however, that being integrated with the men's teams doesn't mean they are "absorbed" into their system.

"WE ARE IN a different position and have to be concerned about what is best for the women athletes. We have three women on the athletic board which helps us toward this end, and whenever anything comes up at the board meetings concerning women in sport, they always ask my opinion."

Saunders said the level of talent of recent high school graduates has increased greatly in the last couple of years as a result of the Title IX legislation which requires that schools have an adequate budget for female sports programs. A good example is the gymnastics team, which is composed completely of freshmen women—no one from last year's team could return to compete at the advanced level instead of the intermediate level which the team competed at last year.

Saunders said that as soon as it could be worked into the budget, she would like to provide junior varsity teams for all sports.

"It is too bad we have to cut down the numbers that can be on the team—but a coach can only successfully handle so many. The best competitors can make the team, but others, who would benefit from more coaching, we just can't help. In volleyball we have a couple volunteer coaches—so we operate the varsity and junior varsity teams on one budget."

SAUNDERS DOESN'T want to see any of the women's sports

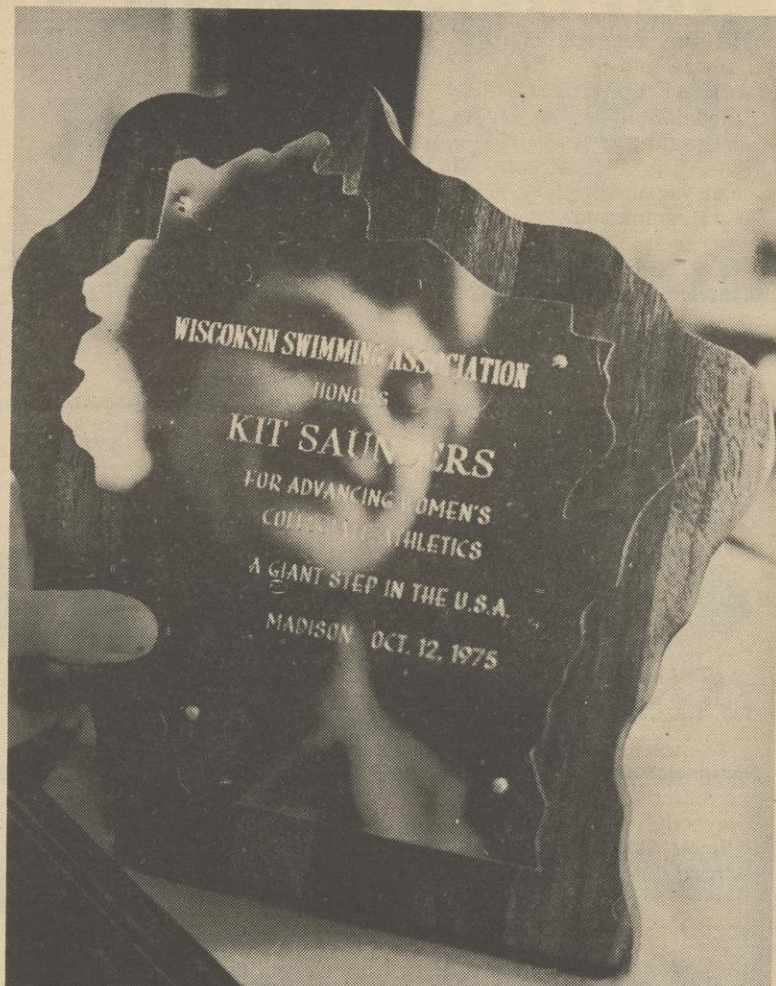


Photo by Agnes Ring

A NICE REFLECTION—The women's athletic department at Wisconsin has come a long way in a little over a year, but Women's Athletic Director Kit Saunders is still pushing to make it better. Here Saunders holds an award she received from the Wisconsin Swimming Association for helping women's athletics take "a giant step in the U.S.A." The award is a nice reflection on Saunders and her department.

modeled after the gate receipt supported sports of some of the men's teams.

"I enjoy going to the football games, but they're for spectators—not the athletes. I see very few women bitter about the time and effort they put into their sport. This isn't the case when you're under public pressure to win. If the team has one bad year—they go in the red, after pouring all that money into the sport."

"I think women athletes at this

point can keep their sport in a perspective of life. It's great that they have the opportunity to choose to spend fifty per cent of their time in athletics if they want to. A few years ago they didn't have this choice."

For the first time this year, scholarships were offered to women athletes on the basis of talent and need. Twenty scholarships will be offered per year until a maximum of 80 is reached. The amount of the

(continued on page 14)

Attitude bothers Jardine

(continued from page 1)

teams may stop us on a certain play," Jardine said. "Yet we have to have the confidence to come back to that play. The defense may have changed, and the play still can work."

Jardine feels that the single most important thing his players have to do to salvage their season is to "get it together upstairs." He said, "We have to get after ourselves. We have to get ready emotionally. It's a question of who can get rid of the disappointed feelings we have now."

The Badgers were able to straighten things out after last year's 52-7 debacle at Ohio State and finish with their first winning record in ten years, 7-4. Included in that comeback was a 52-7 victory at Northwestern.

However, Wisconsin played an injury-depleted Wildcat squad in the rout. "Yea, last year when we played them," Jardine said, "we played them with a lot of their best people out."

THOSE MISSING included middle guard Paul Maly, safety Pete Shaw and halfback Greg Boykin. Maly, considered one of the best in the Big Ten, should give Badger center Joe Norwick a tough time. Norwick has already had very tough times against middle guards Tim Davis of Michigan and Aaron Brown of Ohio State.

"We were going good when we beat them," Jardine said. "We were taking it to teams, and that's what we're lacking this year."

"The one thing they (the players) don't seem to have is some of the drive that last year's team had. Whether it is the result of the lack of leadership or losing to Michigan, I don't know. It's been perplexing."

After his team's defeats to Michigan, Missouri and Kansas, Jardine strongly stated that he felt the Badgers had the character to bounce back. However, after last week's whipping at Ohio State, Jardine is less willing to announce a comeback.

"I'M ANXIOUSLY awaiting to see how the players are going to come out of this," Jardine said. "Every week I've been saying that they were going to bounce back, but now I'm going to keep my mouth shut and wait and see."

Jardine still feels that, although his team is probably out of the bowl picture, there is still a lot for them to shoot for.

"Realistically, if we win the rest of our games we will be 7-4," Jardine said. "With that kind of record we'll be one of the top 25 teams in the country. Our seniors want to bow out with a good season, and 7-4 is a lot better than they were used to before last year. Also we would finish with a 6-2 record in the conference, and the important thing is how you do in the conference."

Asked after all the preseason talk about "challenging the 'Big Two,'" and maybe going to the Rose Bowl, if his team's new goal will be enough to shake them of their emotional problems, Jardine could only answer with one reply, "It's got to be."

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Where have you gone . . . Alan Ameche?

page 3—Saturday, October 25, 1975—the daily cardinal

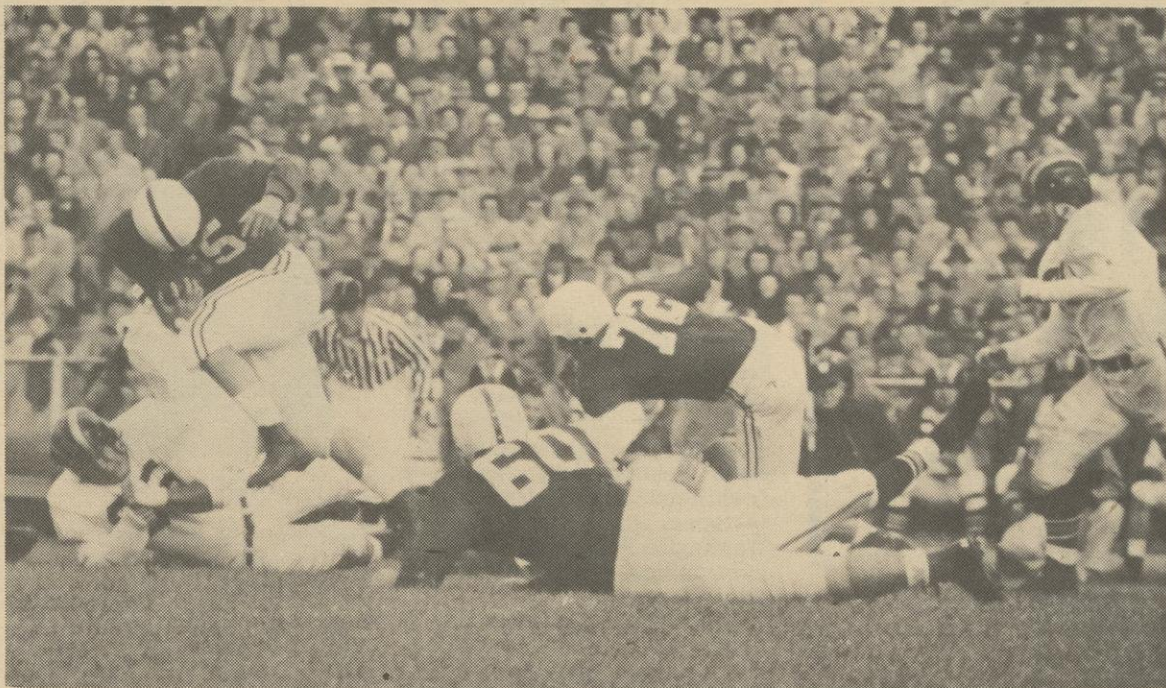
By JEFF CESARIO
of the Sports Staff

It was not that long ago, less than twenty-five years. There was no upperdeck on Camp Randall Stadium, no Tartan Turf, no seating revolts. Autumn Saturdays, 1951-54, saw a Badger team coached by Ivy Williamson win 26 games, lose only 8, and tie 3. The 1952 Badgers went to the Rose Bowl, losing to the University of Southern California, 7-0.

One young athlete played an important role in the success of those four years. He was a strong Italian youth from Kenosha, a home-grown fullback who ran with the power of a horse. His name was Alan Ameche.

"I LOVED PLAYING at Wisconsin," said the still-handsome Ameche, now a business executive and millionaire in the Philadelphia area.

Recalling days when there was no talk of the "Big Two" and the "Little Eight," Ameche said, "The league was much better in balance then. There were six or seven teams that could beat anybody out of conference. Illinois was strong, Wisconsin was strong, Iowa and Purdue were tough, and of course, Ohio State was always tough. The won-loss



THE HORSE—Alan Ameche shows the style that won him the Hiesman Trophy in this 1954 game against Purdue.

record out of the conference was really amazing back then; it was a catastrophe if a Big Ten team lost a non-conference game."

Ameche was a major factor in the Badgers' early fifties good fortune. He led the Wisconsin all

four years he played, rushing for 824 yards and 5.2 yards per carry average his freshman year.

The Badgers' 1952 Rose Bowl year saw Ameche run for a conference-leading 946 yards on 205 carries. His junior and senior

years he compiled 801 yards and 641 yards, respectively, for a Wisconsin career total of 3,212 yards. That is one record Billy Marek has yet to break. (Marek is 249 yards short).

AMECHE WAS AN ALL-

AMERICAN from '52-'54, Wisconsin's most valuable player in '53 and '54 and becoming in '54 the only Badger player ever to win the coveted Heisman Trophy.

Ameche's offensive line will be pleased to know that "The Horse" still gives them due credit. "The offense is a blend of things, of course, and you've got to expect your backs even nowadays to be able to fight for extra yards. But the best back in the world can't do much without a good blocking corps."

Ameche used the present-day Miami Dolphins as an example. "They lost Czonka and Kiick, and they're still tearing up the league with the new guy, (Don) Nottingham," Ameche pointed out. "They kept a good line, that's why."

The former Badger fullback also had praise for two of his old Wisconsin coaches, Milt Bruhn and Bob Odell. "Because of the sound fundamentals they taught me," said Ameche, "I fit in rather rapidly in the pros."

THE BALTIMORE COLTS were the grateful recipients of Ameche's rapid adjustment, and Ameche enjoyed his short pro career. However, Ameche had to make one adjustment in going to

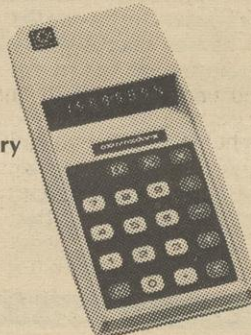
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Grand Opening Sale!!!

To celebrate the exciting Grand Opening of our new stores at the University of Wisconsin, and in Arlington Heights, Illinois, and to commemorate our 2nd successful year at Purdue and Northern Illinois University, we're offering our lowest "give-away" prices on famous brand calculators. Electronic calculators by Texas Instruments, Commodore, Hewlett-Packard, and Novus provide our customers with a wide selection for their business, school, or personal needs. And every purchase is covered by our special 2 week over-the-counter replacement warranty in addition to a 1 year manufacturer's warranty. Stop in to see the selection.

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Novak defies odds

By ERIC GALE
of the Sports Staff

In the no-nonsense arena of the National Football League, the lifespan of the twelfth-round draft choice is seldom greater than that of the housefly who pauses too long on the terrace of Shell's No-Pest Strip.

At spring training camp, the midnight draftee's chief responsibility is to be trampled by the high-priced rookies who receive star billing before they have had time to memorize their locker combinations. Should a twelfth-rounder be drafted, for instance, by George Allen's Washington Redskins, he is rarely in camp long enough to learn the team prayer.

SELECTED ALMOST as a formality, he generally becomes as anonymous as the extras in an old D. W. Griffith spectacular, and less memorable than yesterday's walk up Bascom Hill.

Although a list of twelfth-round expendables still surviving in the NFL may not be illustrious, it is highlighted by the name of Jack Novak, a three-year regular at tight end for the Wisconsin Badgers, now playing professionally for the Cincinnati Bengals.

Novak, twice an All-Big Ten selection and one of the key figures in the early days of John Jardine's "Operation Turnaround," is pleased with the progress he has made in this, his first pro season, and indicates that his late drafting was largely traceable to a scouting blunder by league officials.

"The wrong sprint time was fed into the computer three-tenths of a second slower than I really am," said Novak in a recent telephone conversation. "Still, I thought I'd get drafted higher."

WHEN THE BENGALS' rookie camp opened in June, however, Novak found little time to dwell on the minor affront to his abilities.

"I was more worried about making the team than where I'd



JACK NOVAK

been drafted," he recalls. "Back then the coaches weren't sure how many tight ends they'd carry this year. I had a good rookie camp and the Bengals needed someone who could block well. There were three tight ends in camp and they decided to keep us all."

Besides earning a spot for himself on Cincinnati's 43-man roster, the Kewaunee native performs on all the Bengals' specialty teams and doubles as third-string offensive guard when he is not backing up Bob Trumpy, a veteran described by Novak as "one of the premier tight ends in the business."

In addition, the 6 foot 3, 245 pound Novak acknowledges a difference between the college and pro games that goes beyond the band's half-time rendition of "Varsity" at one level and not the other.

"THE AMOUNT OF concentration is a lot different here than in college," he explains. "There can be no jumping up and down. You can't afford to get too high emotionally. The pro game is more mental. There are just too many things going on out on the field."

Novak, whose Bengals are one of two NFL teams still unbeaten through the first five games of 1975, enjoys the successful climate. "We've been winning a lot of big games this year and that reminds me of how it was back in

high school. It's something I missed in college," he says, singling out last season's 21-20 upset of Nebraska as the prized remembrance of his college career.

Like so many Wisconsin football fans, Novak is surprised at the Badgers' badly disappointing 2-4 record. "I've been hearing about the games from my parents and through the papers," he relates. "I thought they'd be a lot better. It seems like they had a bad start and never recovered."

During his senior season a year ago, however, Novak sensed possible future complications that have by now, contributed to wrecking the Rose Bowl dream. "I thought they might be hurting in leadership," he reflected. "They didn't seem to have anyone who could take over and give them a lift."

WHATEVER THE difficulties, Novak will have an opportunity to learn them first-hand when he returns to Madison next spring to complete the 20 credits necessary toward his degree in business-real estate. By then he also should have a much better assessment of his own future in the pro ranks.

"I'll know either way in two or three years," he believes. "That's how long it takes to learn to play tight end in this league. Right now I have to develop my receiving game and work on pass routes."

Novak, not remembered by Madisonians as a wall-flower, has sacrificed his social life in Cincinnati for the immediate good of his gridiron career.

"I don't go out much," he says. "I treat this as a job in which you have to do your best at all times. I went out a lot more in college but out here it isn't a game."

Although he has not bounded from the depths of last winter's NFL draft to find instant stardom as a rookie, Novak's Bengals are regarded as solid Super Bowl contender. It is a far cry from the football fate of his once-optimistic alma mater.

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photos by BOB CHIANG

THE NATIONAL CHAMPS—Wisconsin women's crew team prepares for Sunday's races at "The Head of the Charles" in Boston.

Women's crew team off to Boston

By NANCY SASLOW
of the Sports Staff

The Wisconsin women's crew team will participate Sunday in "The Head of the Charles Regatta" in Boston.

It is quite probable, though, that very few people could care less, or are even aware that the team captured the national championship title at Princeton, N.J. this past June.

COACH JAY MIMIER, a former member of the UW men's crew, feels that the lack of fan attraction to competitive rowing deals really with the matter of distance. "Crew is a very difficult spectator sport," he said. "You can't really see the race from beginning to end."

Despite minimal fan support, women's crew has developed to the point where the 1976 Olympics will mark the first time that the women's event will be included in the competition.

Coach Mimier predicts that Wisconsin's Carie Graves (stroke) will "almost definitely make the Olympic team," and he thinks that Jackie Zoch (6th seat) and Peggy McCarthy (3rd seat) have a chance to make the national squad.

Unfortunately, the level of competition at the national

championships this year may be lowered as a result of the scheduling of the national camp for the Olympics at about the same time, therefore removing the top thirty women from the championship event.

CONSEQUENTLY, MIMIER is emphasizing the Eastern Sprints, held in May, as the major event of the season. The rowers have never finished first in that contest, and he will push that competition as "the one to win."

Though considerable progress has been made in the woman's program, there are still very few women coaches. Mimier believes that this is because women's crew just hasn't been around that long, and the lack of experience is the

major setback for female instructors right now. He assumes that the situation will soon change, but at this point "the better teams are coached by men."

The coach did find it hard at first to adjust to heading a women's team, but gradually discovered that the women will work just as hard as their male counterparts. He said, "... the men are stronger... run faster, but the girls really work just as hard. The fact that they are women doesn't make a damn bit of difference."

He also indicated that the sex barriers have really come down to

a certain extent in recent years, and he maintains a "normal coach-athlete relationship" with the team despite the biological dissimilarity.

SO, ONE PROBABLY would not hear very much on the six o'clock news about the women's crew. Nor are there likely to be 79,000 screaming fans supporting the squad at any given contest. But, as hard as it may be to understand in this day and age, the girls just don't care about all that.

Because crew is a truly amateur sport. It is not one which essentially acts as a training ground for the pros. Also, the only real

recruiting is done during registration, when Mimier walks up and down those long lines telling co-eds about the crew team.

The team works incredibly hard to better their skills, and competition for the varsity seats is intense. However, it is the formation of peer group friendships, pride in accomplishment, and pure enjoyment of athletics that is the key to the livelihood of this sport.

PERHAPS JAY Mimier oversimplifies when he insists, "... there is just something about paddling around that lake!" And as corny and old-fashioned as it may sound, isn't that what it's all about?

Ameche



ALAN AMECHE

(continued from page 3)

the Colts. "I had my heart set on Green Bay or the Bears, y'know, somewhere in the Midwest," sighed Ameche. "When the Colts drafted me, I thought it was the end of the world."

But Ameche adjusted his mind as quickly as he had his playing style. "When I went to the Colts, we were dead last—five years later we won the championship, and did it again the next year," said a still-proud Ameche. "It was great playing with guys like Unitas, Lenny Moore, Gino Marchetti, and Ray Berry. I loved it."

Ameche's brilliant pro career ended abruptly in 1959 with an injury to the achilles tendon of his right foot. "I tried to come back," he said, "but I didn't feel that I could run full-strength again, so I hung it up."

His pro career cut short, Ameche still thrilled football fans with his tough running style in his ten active years, and no group of fans more so than the Badger backers who poured into Camp Randall in the early fifties to see their homestate wonder, Kenoshan Alan "The Horse" Ameche, tear up yet another foe.

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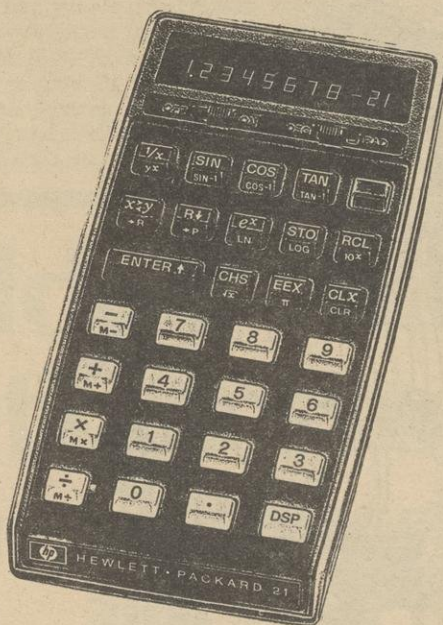
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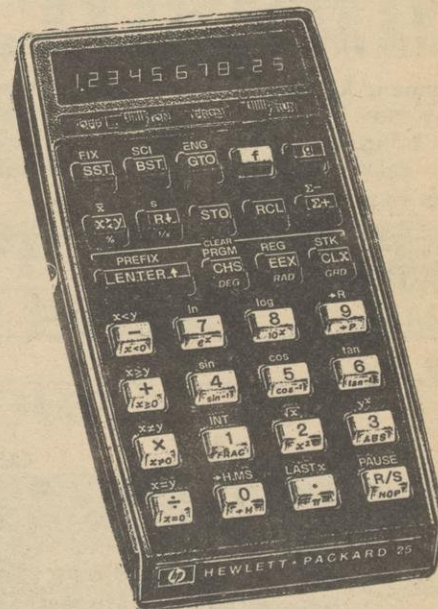
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Football players battle for 'Buckys'

By MITCHEL BENSON
of the Sports Staff

When you watch the Wisconsin Badgers perform on the football field each Saturday did the thought ever cross your mind that each and every one of the players on the field had an ulterior motive besides winning?

Did you ever think a Badger — any Badger — had some thought in the back of his mind of winning some coveted award for himself — all for himself — not just some altruistic desire to "win it for the team?"

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be won by a Wisconsin Badger football player.

THE IDEA BLOSSOMED before last year's football season began. Head coach John Jardine and his entourage of assistants got together one afternoon during the summer to discuss new ideas about motivation. Someone suggested helmet awards might be effective as an added incentive to the players, and Jardine and the others agreed.

Helmet awards are not new to college football. Many other schools use them for the same reason—added incentive. Ohio State and Michigan are two other

Big Ten schools who also give out helmet awards on a weekly basis. Helmet awards are small decals which are awarded to the players for some meritorious service performed during the game.

Usually, the decals have some insignia on them which are representative of the school which awards them. Ohio State, for example, gives out Buckeye leaves. For all you skeptics out there, there is such a thing as a buckeye tree, and how more symbolic could the buckeye itself be in representing the Ohio State football team—it is poisonous!

COACH JARDINE feels the

program is working so far. "I do feel the helmet awards help—it's a pride thing," Jardine said. "We will continue to use them as long as they continue to give a positive result. We never wanted it to be negative instead of positive."

Jardine told of one offensive lineman who came up to him after the "awards ceremony" one day. The player did not win an award and wanted to know where he had broken down, what he had done wrong, so he could improve his game.

Even in games like last week's trouncing at the hands of Ohio (continued on page 11)

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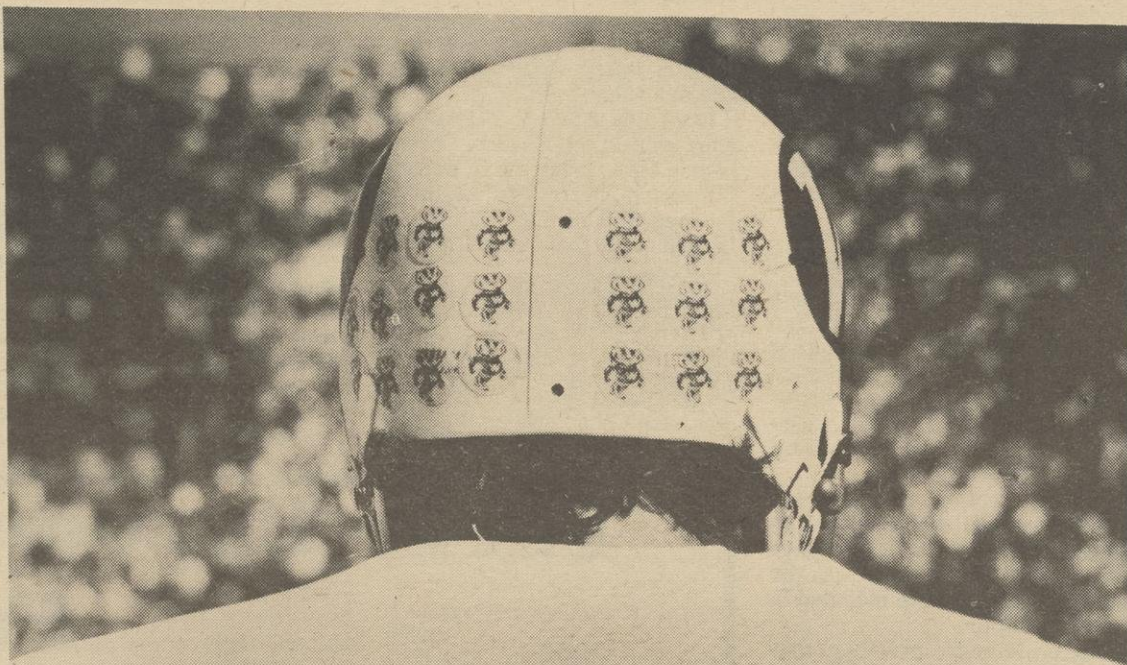


photo by Michael Kienitz

NOT FOR SALE — If you are willing to pay the price you can get just about anything and everything conceivable in this town with a picture of Bucky Badger on it—from t-shirts to toilet bowl covers. However, a "Bucky" is one thing money cannot buy. It has to be earned and the only one who can earn it is a Wisconsin football player.

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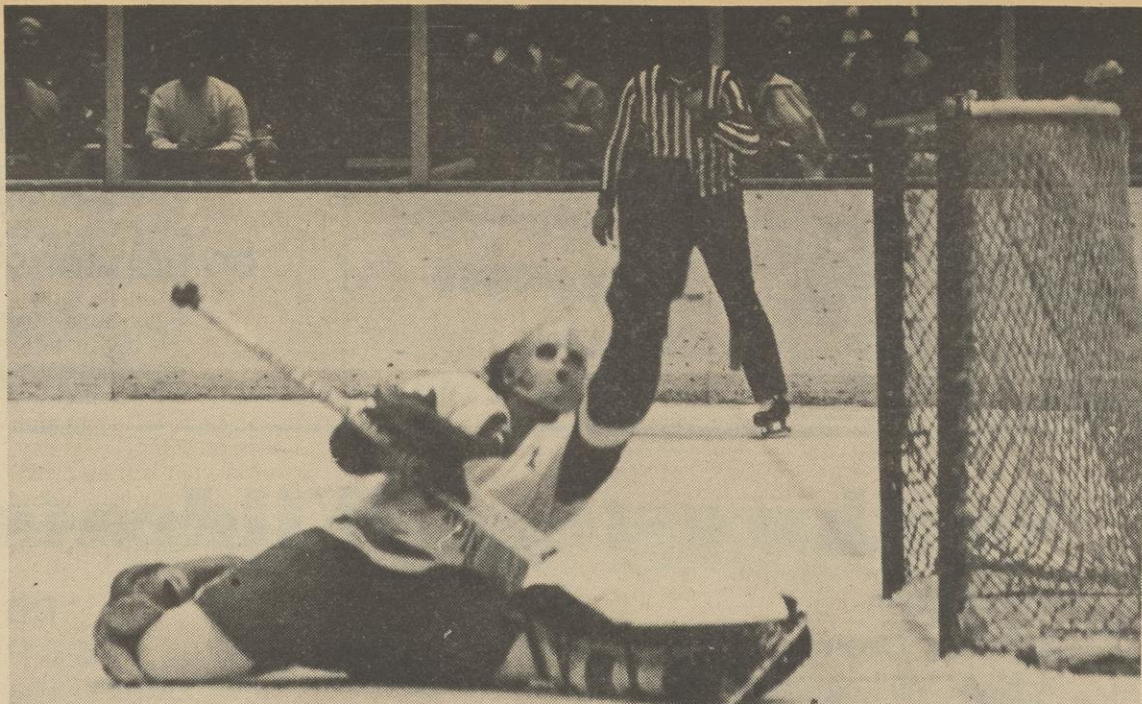
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THE SPLITS — Wisconsin's freshman goalie Julian Baretta does the splits as he tries to stop a shot in last Saturday's game against the U.S. Olympic team.

Photo by Glen Erlich

Baretta aids Badgers

By JORDON FIDDLE
of the Sports Staff

Julian Baretta is living proof that good things come in small packages. The 5 foot-9 inch freshman goalie for the Wisconsin hockey team hopes his "mighty mite" ways can add some valuable reserve strength to this year's Badger squad.

Baretta concedes that he's not the number one goalie on the team, but sophomore Mike Dibble is. Nevertheless, the Edmonton, Alberta native has received quite a bit of acclaim from his coach Bill Rothwell and the press. He said, "There's quite a bit of pressure on me, it's scary, so I hope I live up to expectations."

THE BROWN-HAIRED Baretta must also compete with another Badger goaltender in 6-7 sophomore Dave McNab. "Yea, Dave and I are competing, but we get along well. It's the Rocket (Bill Rothwell) who makes all the decisions. There's three goalies now, that's all we know."

McNab and Baretta shared the cage duties last Saturday night and lost to the U.S. Olympic team 6-1. Baretta yielded four of those goals, he commented, "It should have been only two, but I made a few mistakes."

At age six the friendly Baretta began to skate. "My friends influenced me, every Wednesday and Saturday night I watched the hockey games on T.V., it's Hockey Night in Canada."

He was eager to explain how two years later he became a goalie.

"It was really weird, in the summer we played ball hockey in my friends back yard," Baretta said. "He asked me to play goal and I was pretty good so then he asked me to join the league, so there I was. The league he joined was the 'Mites.'"

THE BLUE-EYED BARETTA attended the largest school in Edmonton and he graduated in the top one per cent of his class. "I want to get a degree so I can get into law, but if things go right I'll play pro hockey," Baretta said. He agreed that his interests were similar to those of Montreal Canadian goalie Ken Dryden.

Baretta wearing a blue Bucky Badger tennis shirt explained why he came to the Madison campus. "Well to tell you the truth," he said with a modest face, "I could have gone to Yale, Princeton, or Harvard, but they gave only needs, besides I pretty much committed myself to Madison." The reason being, "Rockwell came down, he's a great recruiter, I was really impressed. I saw a couple of games here, and everyone knows that Wisconsin has a good hockey reputation as well as a academic reputation."

Baretta likes Madison and the U.S.A. "I'm really enjoying myself," he said. "People are more friendly in the U.S.A., it just seems like people are smiling at you, it's different in Canada."

WITH A SIGH he said life at present is difficult, because of the academic chores (he carries 13 credits) and hockey. Baretta said it's difficult to wake up in the

morning and to study after practice.

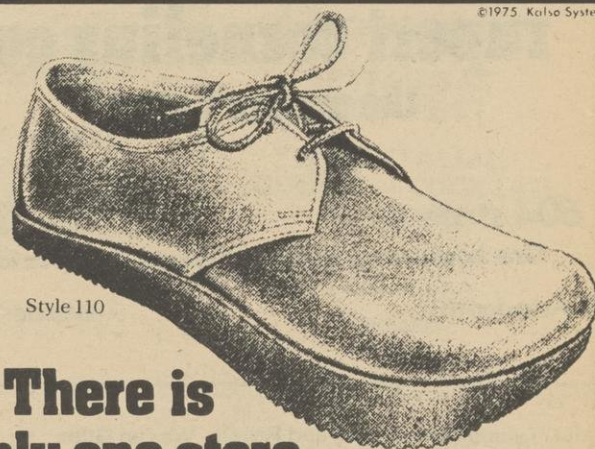
There are only a few small goaltenders in the pros, but Baretta doesn't mind his 5-9, 165 lb. frame and doesn't consider it a hindrance. "It's not really a handicap, I rely more on speed. I wouldn't mind being a few inches taller, but you always make up for things you lack."

Avid is the word that describes his devotion to hockey. On the pros he said, "I like Tony Esposito, but I play like Rogie Vachon (Los Angeles Kings), he's sort of small too." He elaborated "and I have no personal preference as to which team I play for. I wouldn't mind playing for a bad team, and if I had the choice I'd play for the N.H.L."

However, Baretta is more worried about his play this year, "I used to throw up before the games last year." Every game? "Every game!" he replied emphatically. Against the Olympians he controlled himself, but he doesn't know whether the problem is remedied.

JULIAN BARETTA is very optimistic on the Badgers chances this year. "I really think we'll do well, we have a lot of talent and we'll be matured by the time the playoffs come around, and especially if Dibble comes through, he's the best in the WCHA, there's no doubt about it."

When it was suggested to the rookie that it appeared he might not play too much, he replied with a nervous smile and said, "I'll take things as they come."



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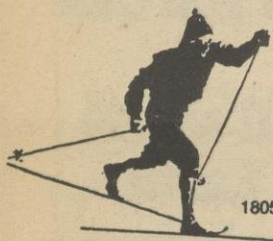
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page 9—Saturday, October 25, 1975—the daily cardinal

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2 Lamia, Vince	K	47 Sklare, Scott	LB
3 Mileager, Dick	P	48 Rodriguez, Joe	DE
4 Drummond, Bill	DB	50 Zimmerman, John	LB
5 McConnell, Tim	DB	51 Marich, Kevin	C
6 Wagner, Steve (CC)	DB	52 Wagner, Bob	LB
7 Collins Pat	DE	53 Norwich, Joe	C
8 Simmons, Ken	DB	56 Gassner, Kevin	C
9 Kopina, Dan	QB	58 Minter, Al	DT
10 Buss, Terry	DB	59 Hegwood, Ron	OG
11 Green, Charles	QB	60 Lick, Steve	OG
12 Lewis, Greg	DB	62 Michuda, Andy	MG
14 Crossen, Dave	DE	63 Lyons, Terry	OG
15 Carroll, Mike	QB	64 Graham, Bob	OG
19 Muschinske, Bruce	DB	68 Stieve, Terry (CC)	OG
21 Erdmann, Scott	DB	70 Lick, Dennis	OT
23 Dixon, Ken	DB	73 Addy, Henry	OT
25 Mathews, Ira	FL	74 Kaltenberg, Tom	OT
26 Marek, Bill	TB	75 Anderson, Dave	DT
27 Breuscher, Terry	FL	76 Rasmussen, John	DT
29 Pollard, Ron	FL	78 Reimer, John	OT
30 Canada, Lawrence	FB	79 Brandt, Bill	DT
32 Starch, Ken	FB	81 Bailey, Ray	SE
33 Morgan, Mike	TB	82 Belter, Tom	SE
35 Stejskal, Dennis	DE	84, Burt, Mike	TE
36 Halleran, Tim	FB	85 Egloff, Ron	TE
37 Johnson, Lawrence	SE	87 Krall, David	TE
39 Cohee, Kevin	TB	91 Ellis, Jim	OT
41 Christian, Rick	DB	93 Davis, Carl	DE
42 Lerro, Joe	LB		
43 Kelly, Mike	LB		
44 Rose, Randy	SE		

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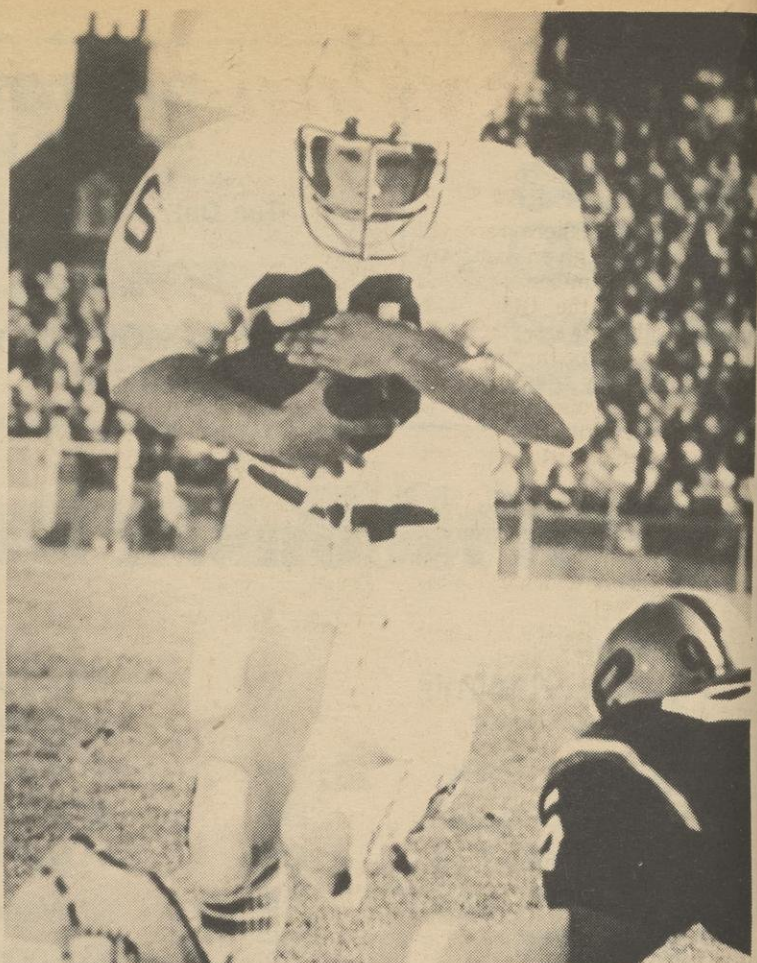
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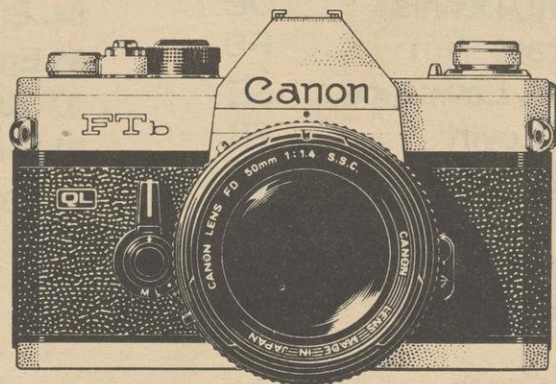


THE RECORD — Wisconsin tailback Billy Marek scores the Badgers' only touchdown in their 17-14 victory over Purdue. That touchdown and his two-point conversion which followed set a new Big Ten record for scoring. Marek now has 242 points, surpassing Tom Harmon's old mark of 237.

photo by Michael Kienitz

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'Buckys' add incentive

(continued from page 6)

State, Jardine said there were still some "Buckys" given out. Admitting that the number of awards presented after the Ohio State game was the fewest since the award's inception, Jardine said, "You don't say everyone is terrible or everyone did a poor job. There were still some players who displayed a winning performance."

Although Jardine said less awards will probably be given out this year than last, it is not because he is consciously holding them back:

"I NEVER WORRY about giving too many."

Jardine said a player who is completely self-motivated would probably not need an added incentive like a helmet award. He said, "It is more for the guy who needs a little more incentive than for a guy like (Steve) Wagner." Wagner is Wisconsin's standout defensive back and a definite pro prospect.

The "Bucky" helmet awards are presented the Monday afternoon after every football game. Sunday after a game, all coaches get together to watch the game films and decide how many helmet awards are to be given out and to whom. The "awards ceremony" takes place after the players see the films on Monday.

Jardine presents all the individual awards and the respective "team" coaches present the "team" awards. "Team" awards are presented to the entire offensive platoon, defensive platoon, or specialty teams if they have won an award according to the criteria posted on the blackboard in the locker room. All helmet awards are based on criteria which Jardine and his staff have found necessary to win.

THE OFFENSIVE PLATOON



can win a "Bucky" if they:

- 1) Gain 360 yards or more in a game
- 2) Score four touchdowns or more in a game
- 3) Have no interceptions, fumbles, or turnovers in a game
- 4) Have a scoring drive of 65 yards or more

THE DEFENSIVE PLATOON has 15 different criteria possible to win "Buckys."

Specialty teams also have set criteria in order to win "Buckys." For example, if the return team returns a kick-off for an average of 25 yards or more per game with at least two chances, each member of the "suicide squad" earns himself a "Bucky." Similar criteria exist for the kick-off coverage team, the punt return team, and the punt coverage team.

In addition to "team" awards there are also individual awards. These are awarded for such heroics as recovering fumbles, blocking kicks, and leading the team in solo tackles.

Offensive linemen are graded for individual awards on what is considered a winning performance. When the coaches

watch the game films on Sunday night, offensive line coaches George Chryst and Chuck McBride grade each lineman on every single play on a 1-2 basis. If a lineman ends up with an overall game rating of 1.5 or better, his play in that game is considered a winning performance and he is awarded the coveted "Bucky."

PERHAPS THE MOST interesting of all the helmet awards is what Jardine and his staff have named the "Three-Point Play Award." Jardine said this extra special "Bucky" is awarded for "an outstanding individual effort." This could be interpreted as being the unofficial distinguished service cross of the Wisconsin Badgers, awarded for "distinguished football above and beyond what the player was supposed to do according to the play book."

Freshman Ken Dixon won a "Three-Point Play Award" this season in the game against Purdue. While covering a punt, Dixon raced down field in pursuit of the ball and downed it on the one-yard line. It is the only special "Bucky" to be awarded this season.

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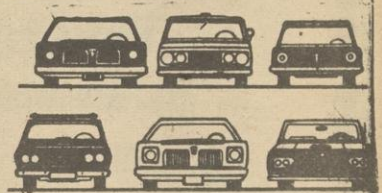
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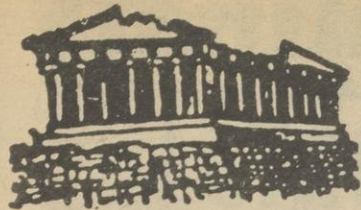
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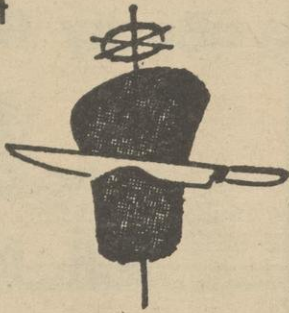
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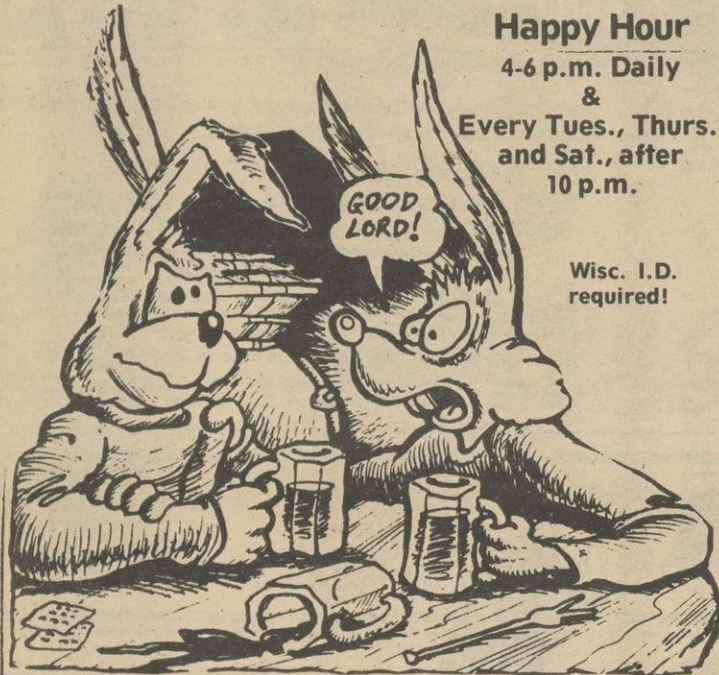
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The Wisconsin football team has made it big. They are now rated No. 10 in Steve Harvey's Bottom Ten rankings. It certainly must be a thrill for all the Badger players who played their hearts out in that 56-0 battering against Ohio State last week. About the only comparable thrill would be to be named "Most Likely to Break and Enter" by the Frank Gifford fan club.

Speaking of politics, this week's Out on a Limb guest prognosticator is Patrick Lucey. Patrick J. Lucey. You know Gov. Patrick J. Lucey. He's the governor of Wisconsin, does that ring a bell?

Gov. Lucey has traditionally been the guest predictor on the Limb during homecoming week and once again chooses, the Badgers to be victorious. Why does he figure Wisconsin to win its duel with Northwestern? According to Lucey's aide, Bob Crider, Lucey had "no comment." After a 56-0 defeat, that's probably a wise decision.

THE REST OF the Limbers, pardon their insanity, concurred with the Governor's choice. Apparently, they feel the Badgers aren't as bad as John Pont's Wildcats, who were nipped by Michigan 69-0 last week. If Wisconsin is the tenth worst team in the Bottom Ten, can Northwestern be far behind? That question will be answered by today's game, which promises to be about as exciting as a track meet underwater.

The race for the gigantic Limb Crown, emblematic of Big Ten forecasting superiority, or in Limb leader Sam Freedman's case, luck, is not over yet, or as Jeff Cesario, coming off a sparkling 5-5 week, said, "It's not over yet."

It sure isn't. "It sure isn't," he added. Thanks, Jeff, you're a



IT'S A BIRD, It's a plane...It's Guest Prognosticator Governor Patrick Lucey.

great help. And now, without wasting any more time, on to this week's games. Well, wait, let's waste just a little more time... There, that's fine.

Though some Limbers are beginning to get desperate in an attempt to overcome Sam Freedman's three-game lead, nobody favored Purdue over No. 1 Ohio State. "I'm not that desperate," said Limb "trailee" Chuck Salituro. Better take another look in that mirror, Chuck.

RUMOR HAS IT that the ACLU will be on hand at Ross-Ade Stadium for the game. Apparently, some believe it's a violation of civil rights to have to play against Ohio State and thus ruin a perfectly dull homecoming.

That's silly. The only thing that could ruin Purdue's homecoming is if the sack races were cancelled. Not to mention the apple bob.

Minnesota will travel to Iowa to face the menacing Haypickers... er Hawkeyes, who are enjoying one of their longest winning streaks in recent years—one game.

Will Iowa's streak be halted? No, say the Limbers. Bottom Limber Salituro picks the Gophers. In the words of Joe Garagiola, "what got him there will keep him there."

Michigan and Michigan State are unanimous choices to humble Indiana and Illinois, if they can be

(continued on page 13)

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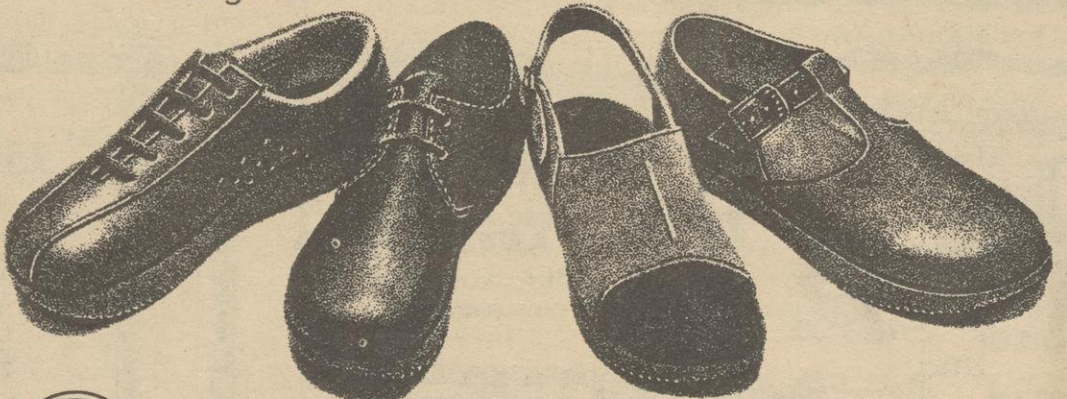
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but still limber's pick

Out on a limb

This week's games	CHUCK SALITURO Sports Editor	JIM LEFEBVRE Retired editor	GARY VAN SICKLE Sports staff	SAM FREEDMAN Sports staff	JEFF CESARIO Sports staff	GOV. PAT LUCEY Guest Prognosticator
NW at Wis.	Wisconsin	Wisconsin	Wisconsin	Wisconsin	Wisconsin	Wisconsin
OSU at Pur.	Ohio State	Ohio State	Ohio State	Ohio State	Ohio State	Ohio State
Minn. at Iowa	Minnesota	Iowa	Iowa	Iowa	Iowa	Iowa
Ind. at Mich.	Michigan	Michigan	Michigan	Michigan	Michigan	Michigan
Ill. at MSU	Michigan St.	Michigan St.	Michigan St.	Michigan St.	Michigan St.	Michigan St.
Colo. at Neb.	Nebraska	Nebraska	Colorado	Nebraska	Colorado	Nebraska
Cal. at UCLA	UCLA	California	UCLA	UCLA	UCLA	UCLA
USC at N. Dame	USC	USC	Notre Dame	USC	USC	USC
B.C. at Syra.	Boston Coll.	Boston Coll.	Boston Coll.	Boston Coll.	Boston Coll.	Syracuse
S. Car. at LSU	LSU	S. Carolina	LSU	LSU	S. Carolina	LSU
Record last week	6-4	7-3	6-4	8-2	5-5	7-3
Record to date	42-18	44-16	44-16	47-13	44-16	45-15

(continued from page 12)

humbled any more than they already are, after losing to Iowa and Purdue, respectively. Life can be rough in the Big Ten if your names isn't Woody Hayes. Or Ann Margaret.

IN NONCONFERENCE ACTION, Nebraska is favored to edge tough Colorado. Two of the Limb's more clever "branches," Cesario and Gary Van Sickle (they went a combined 11-9 last week. Impressive, eh?) picked the Buffaloes to stampede over the Cornhuskers.

UCLA is the popular choice to top California in a tossup in-state rivalry. Trying to be unpopular is retired editor Jim Lefebvre, who figures to be a hero or a goat by going with California. Baaaa-aaa.

The biggest game of the week, unless you're some kind of demented Utah fan, is the Southern California-Notre Dame molesting. The Raping Irish have long been familiar with Trojans but most of the astute Limbers chose USC to overcome their Irish attackers. Van Sickle, however, picked Notre Dame to win. "Even

a blind squirrel finds an acorn once in awhile," he said defending his choice. Judging by the Green Bay Packers, there may be some truth to that.

Boston College will meet Syracuse. "Boston College, this is Syracuse. Syracuse, Boston College."

"NICE TO MEET you, B.C."

"Pleased, I'm sure, 'Cuse."

The Limbers favor the Bostonians, once the introductions are made. Gov. Lucey went with Syracuse. (Does his wife know?)

South Carolina, 5-1, in the midst of its best season since dropping out of the Atlantic Coast Conference, is a decided underdog against LSU.

"I just decided they're an underdog," said Sam Freedman, after flipping his official Limb coin and coming up with "heads." Lefebvre and Cesario opted for the Gamecocks, or South Carolina, as some say.

SPECIAL CITATION: To ex-Notre Dame "coach" Ara Parseghian, for managing to go through an entire Limb story without being slandered about the 10-10 tie he perpetrated.

Whoops. Looks like Ara's citation just got ruined.

BORED & RUMOR DEPT.:

There is absolutely no truth to the rumor that the Wisconsin football team, following its 56-0 defeat to Ohio State, has received an invitation to the Rose Bowl... to perform a tumbling exhibition during halftime.



	Big Ten	Season
	W L	W L T
Ohio State	3 0	6 0 0
Michigan	3 0	4 0 2
Illinois	2 1	3 3 0
Northwestern	2 1	3 3 0
Michigan State	1 2	4 2 0
Indiana	1 2	2 4 0
Wisconsin	1 2	2 4 0
Iowa	1 2	1 5 0
Purdue	1 2	1 5 0
Minnesota	0 3	3 3 0

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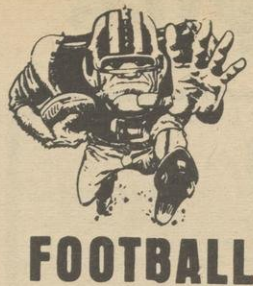
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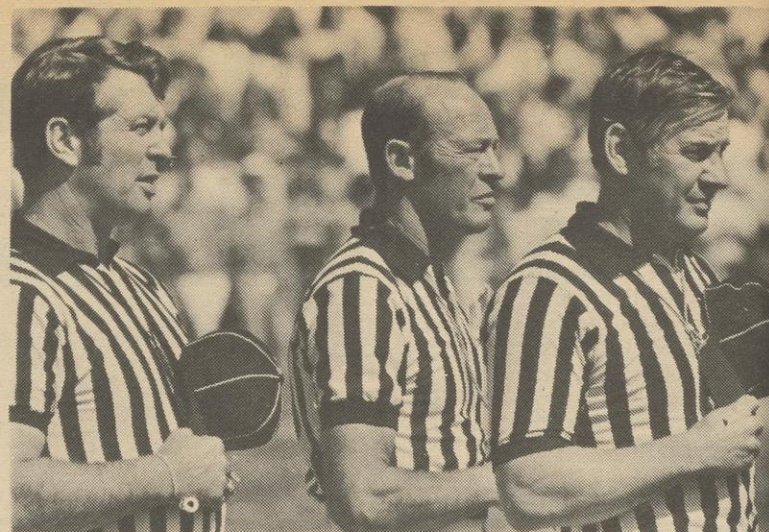
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THREE FOR PEACE — Although referees in all sports are either forgotten or hated, these three gentlemen are praying they will go to heaven instead of where players, coaches and fans tell them to go. Photo by Mitch Benson

Saunders works to better program

(continued from page 2)

scholarships covers two semesters of tuition.

NCAA RULES STATE that no money can be spent on recruitment in women's athletics—so if the coaches want to recruit someone they have to do it on their own time at their own expense. As a result of this ruling much of the recruitment is at a low key level, often done at the various state tournaments.

"By refraining from spending any money on recruitment in women's sports, the NCAA is warding off violations before they start. It would be nice if we could spend some money on recruitment—buy a student lunch for example when we show her the campus. But it would save a lot of money if men's sports had similar restrictions—their recruiting budgets start at \$50,000."

Saunders, who has been at Wisconsin for eleven years, serving in such capacities as phys. ed. teacher, tennis coach, and women's sports coordinator, recently received an award from the Wisconsin Swimming Association for her innovative

efforts in the advancement of women's athletics.

"I was at their annual meeting to do a presentation—I was completely jarred by the award," she said, admiring her Wisconsin shaped trophy.

SAUNDERS SAID that her average day is balanced with very encouraging moments and the more sobering moments.

"I still cringe whenever the media refer to our athletes as 'girls' and our trainers as 'girl trainers.' We have yet to get a picture in the Sunday local newspapers. Last week the volleyball teams white turtlenecks were washed with the red uniforms and came out pink..."

"But everything seems worth it when someone shows their appreciation for your efforts—like last year when the track team went to the nationals and we had to beg the community for money to send the team. The response was tremendous. People in the community contributed over \$2,000. Things like that make the pushing worthwhile."

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TYPEWRITERS - good used older model Royal electric, Smith Corona secretary, and Underwood. Madison Art Center, 720 E. Gorham 257-0158.—5x29

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CAT - Igor: White, some gray, collar. Langdon St. Urgent. Reward 251-9408.—4x27

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- 1 Faults:
- 6 Slap on the buttocks
- 11 Pat gently
- 14 Greek market-place
- 15 Miss Hayes
- 16 Old name for Tokyo
- 17 Stroll
- 19 TV actor Dick Dyke
- 20 Very short distance
- 21 Emmets
- 22 Flee to wed
- 24 Five: Prefix
- 26 Inclines
- 27 Season
- 30 Saturates
- 32 Ally with a group: Var.
- 33 Electrical amplifying device
- 34 Twining vine
- 37 Tooth
- 38 Furniture item
- 39 U.S. Canadian coin
- 40 Part of the U.K.
- 41 Length unit
- 42 Warrant
- 43 Shoe
- 45 Sky travelers
- 46 XX
- 48 Napoleonic victory site
- 49 Lasso
- 50 Pole used as a mast
- 52 Stone: Suffix
- 56 Boundary
- 57 Type of battleship
- 60 Air force hero
- 61 Weight unit

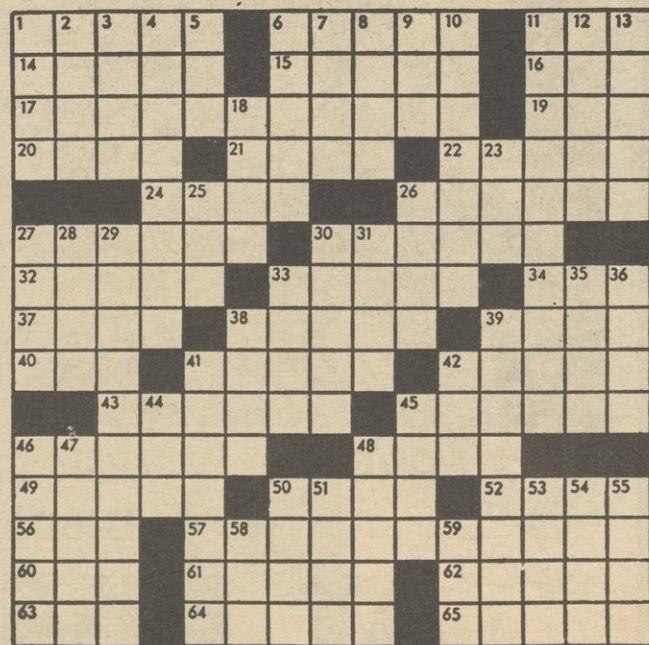
- 62 Treat with disdain
- 63 Land area: abbr.
- 64 V-shaped fortification
- 65 Ground: French

DOWN

- 1 Censures: Slang
- 2 "— it!"
- 3 Golfer's cry
- 4 Fur trader's work
- 5 — Browne belt
- 6 Electrical by-pass
- 7 Fur trader's purchase
- 8 "—, poor Yorick!"
- 9 Ultimate
- 10 Genuflector
- 11 English county
- 12 Conform
- 13 Skeletal structures
- 18 Loud noise
- 23 Body part
- 25 Chemical suffix
- 26 Noted
- 27 Free from danger
- 28 Proposed project
- 29 Chief caballer
- 30 Bank customer
- 31 Russian king: Var.
- 33 Parasitic arachnid
- 35 Fail to do
- 36 Fondles
- 38 Challenge

- 39 Half-moon shape
- 41 Bullfighter
- 42 Style of dress
- 44 Can. prov.
- 45 Triteness
- 46 Something special
- 47 Flinch
- 48 Weighed down
- 50 Direct with force
- 51 S. Amer. rodent
- 53 Russian name
- 54 God of thunder
- 55 Group of: Suffix
- 58 Regret
- 59 Drying kiln: Var.

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Fans lack fun at OSU

by SAM FREEDMAN
of the Sports Staff

COLUMBUS, Ohio—In a cold rain that annoyingly drooled downward like a post-nasal drip, close to 90,000 fans soberly walked away from Ohio Stadium.

Except for the pealing of a bell, there was not much noise. Cars slowly moved toward exist roads and most fans got out of the way.

OCCASIONALLY, an opposing fan began chanting, "USC! USC!" in honor of the team that wreaks havoc in Woody's Army like little gremlins in every Rose Bowl. The Ohio State partisans retorted with the kind of snarl Leonard Bernstein gives Alice Cooper.

Why the surliness?

Had great Ohio State lost? Had the drum major forgot to dot the "i" in script Ohio?

No, the victory bell was clanging and OSU had just

OSU PICTURES—P. 16

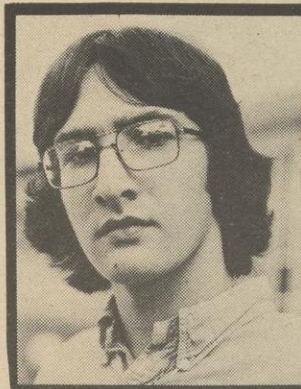
finished its crush of Wisconsin, 56-0. Woody Hayes, Archie Griffin and Rex Kern were planting trees for Buckeye war dead . . . er, All-Americans, in the Buckeye Grove.

SQUAT OHIO STADIUM—it's a half-size replica of Pete Johnson lying down—was empty except for the war correspondents in the press box who were trying to remember a passage of "the Charge of the Light Brigade" to lead with in their stories.

Why weren't the 87,000 or so Buckeye fans screaming and yelling and celebrating? Why were bars only half-filled? Where was all the color and pagentry? Where was Chris Schenkel? Does anybody care where?

There were not fans leaving the campus. They were working people. It is a joyless job being an Ohio State fan. Every home game, you sit for six hours in that limestone pit of a Stadium. You watch the band form script Ohio. You watch the Buckeye backfield do a conga line into the endzone. You buy three hot dogs, four soft drinks, a program, and yawn a lot.

You are a spoiled child of the football suburbs. You never knew



the Devil's
Advocate
Sam Freedman

how tough your parents had it. Why in 1966, the Woodies went 4-5. And imagine, in 1959 the team went 3-5-1. Two losing seasons in seven years . . . now that's Hard Times, kids.

POOR WOODY HAYES. Everybody thinks he has an easy job. He has the best football players scholarships can buy, say some folks. He has the only uniforms with tags that say "Your tax dollars at work" instead of washing directions, they chide.

Woody does not have an easy job. He is like a revolutionary leader who suddenly finds sit-ins don't make waves. He is like Orson Welles, who makes "Citizen Kane" before he is 35.

People wanted to fire him after a 6-3 season in 1967. Fortunately, OSU won the Rose Bowl and went unbeaten the next year. And to the delirium of his fans, they beat favored Purdue 13-0 to get to Pasadena.

That's not good enough anymore. Beating people 56-0 is not good enough. Sure, the fans manage a smirk when the opponent fumbles 10 times or sends its punt snaps into orbit. But offensively, they're jaded.

THEY SAW ARCHIE get 239 yards as a freshman. Nowadays, Woody pulls him after his mandatory 100. Cornelius "Flam" as in "flamboyant" Greene admitted that he's into the Bible now. No wonder football at OSU doesn't get

anyone excited.

People need new kicks. They want to see Corny play middle guard and Pete Johnson steal cheerleaders. They want to see Woody STAB someone with a sideline marker. Forget about booze. In Ohio the state controls the lives of the people and to get a flask you have to donate any six relatives as collateral. Marijuana is the derivative of heroin, right? You inject it into your eyes. Even porno films are "revised" so that they have more slow-motion smile scenes than "Squeaky" Fromme on instant replay. Columbus—home of 3.2 beer and smut.

That's why people go home after games to do their laundry or check out the bookstore for the latest anti-Michigan bumper sticker.

Supposedly, that's the one game Ohio State fans get psyched up for each year. They hate Michigan and the bumper stickers say why:

"PANSIES ARE MAIZE and blue, too."

"Buckeye fans have balls."

That's the problem with Michigan. That's why they lose three games in three years—they're queers. What was the biggest junior high school insult? Call someone a woman.

Only the strong survive at OSU. It takes guts to sit through year upon year of 40-point routs. It's almost as bad as watching reruns of Gilligan's Island.

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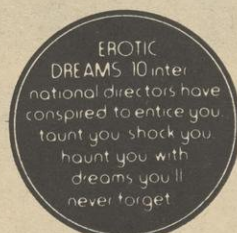
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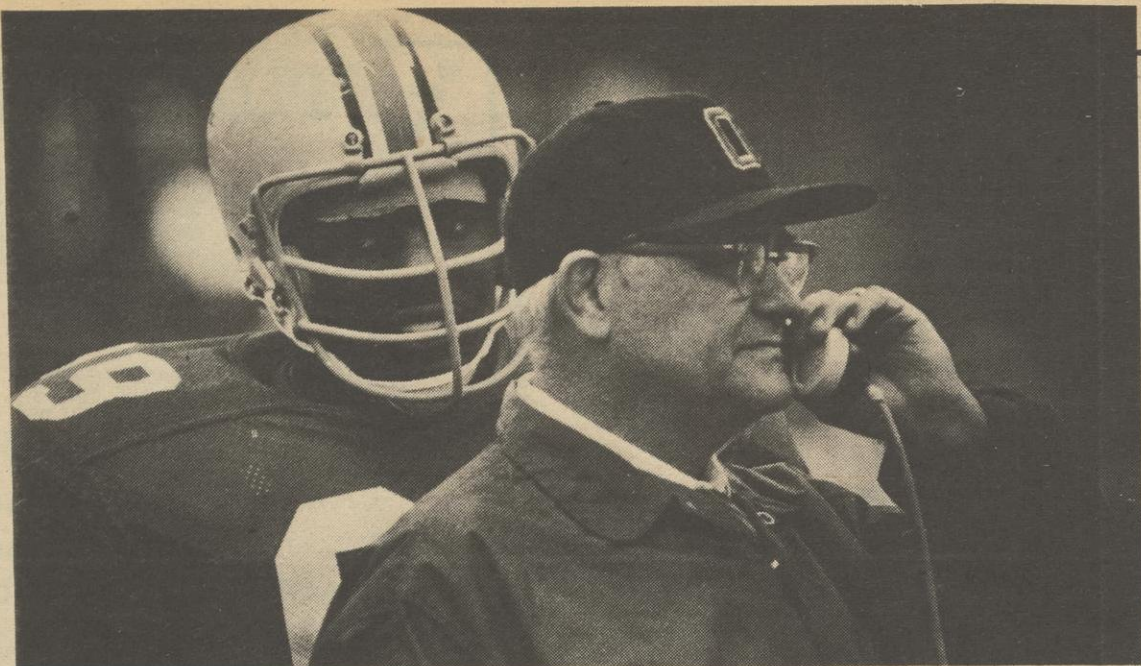
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WOODY CALLING — Ohio State coach Woody Hayes isn't talking to God on his personal telephone, just the OSU press box. He's probably trying to figure out why the Buckeyes "only" beat Wisconsin 56-0 last Saturday.



That old gang of Woody's

Photos by
**Michael
Kienitz**

UN-"AMAREKAN" — Wisconsin tailback Billy Marek (26) is rudely met by two Ohio State linemen. The strong Buckeye defense limited Marek to 38 yards in 12 carries last Saturday.

ARCHIE — Ohio State's Heisman trophy winner Archie Griffin (45, as if you didn't know by now) is grabbed from the back by Badger defensive back Ken Simmons. Griffin slashed his way for 107 yards before leaving the game early in the third quarter. Another 116 yards and Archie will be the NCAA's all-time leading ground-gainer ever, breaking Ed Marinaro of Cornell's mark of 4,716. Including Rose Bowls, Griffin has a total of 4,919 career yards rushing.

