



LIBRARIES
UNIVERSITY OF WISCONSIN - MADISON

Livitamin advertisement.

[s.l.]: [s.n.], 1952

<https://digital.library.wisc.edu/1711.dl/Q26ZUV54JWUTE8K>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

surgery

pediatrics

convalescence

ob - gyn

geriatrics

LIVITAMIN® with IRON
each fluidounce contains:

- Iron peptonized.....
..... 420 mg.
(Equiv. in elemental iron to 70 mg.)
- Manganese citrate, soluble.....
..... 158 mg.
- Thiamine hydrochloride.....
..... 10 mg.
- Riboflavin.....
..... 10 mg.
- Vitamin B₁₂ (crystalline).....
..... 20 mcg.
- Niacinamide.....
..... 50 mg.
- Pyridoxine hydrochloride.....
..... 1 mg.
- Pantothenic acid.....
..... 5 mg.
- Liver fraction 1.....
..... 2 Gm.
- Rice bran extract.....
..... 1 Gm.
- Inositol.....
..... 30 mg.
- Choline.....
..... 60 mg.

*... the reconstructive iron tonic of
wide application ...*

LIVITAMIN®

WITH IRON

In debilitation, syndrome therapy instead of symptom treatment is required. Livitamin (Massengill) provides comprehensive therapy and adequate nutritional support. The appetite improves, as does the blood picture... improved anabolism and better digestion produce a significant syndrome reversal.

LIVITAMIN® CAPSULES with
INTRINSIC FACTOR

- each capsule contains:
- Desiccated liver.....
..... 450 mg.
 - Ferrous sulfate.....
..... 130 mg.
(Equiv. to 25 mg. of elemental iron)
 - Thiamine hydrochloride.....
..... 3 mg.
 - Riboflavin.....
..... 3 mg.
 - Niacinamide.....
..... 10 mg.
 - Vitamin B₁₂.....
..... 5 mcg.
 - Pyridoxine hydrochloride.....
..... 0.5 mg.
 - Calcium pantothenate.....
..... 2 mg.
 - Folic acid.....
..... 1 mg.
 - Intrinsic factor USP.....
..... 1/6 Unit

... in pernicious anemia and geriatrics ...

LIVITAMIN®

CAPSULES WITH INTRINSIC FACTOR

Intrinsic factor is essential to provide full utilization of antianemic and nutritional factors in P. A. and many Geriatric patients. Livitamin Capsules with Intrinsic Factor (Massengill) contain intrinsic factor, U.S.P., iron and the B-complex vitamins. This integrated medication provides an optimal response in these difficult patients.

THE S. E. MASSENGILL COMPANY

BRISTOL, TENNESSEE