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Appleton Review

**Home
Owned**

**Home
Edited**



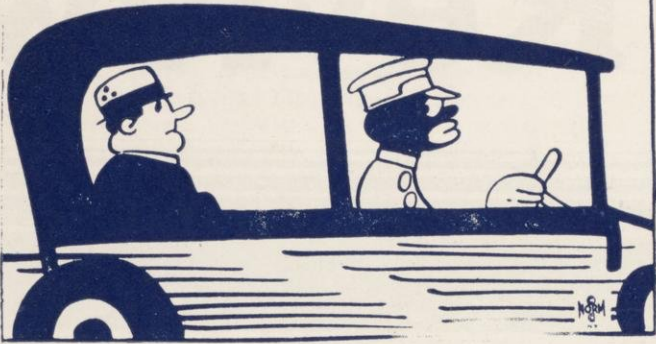
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JANUARY 23, 1930

5c per Copy

 **Miles of Smiles**
with SCHEURLE SERVICE



New Employer: "Were you ever discharged, Sam?"

Chauffeur: "Which uns you mean, boss—wuz I acquitted or did I lose my position?"

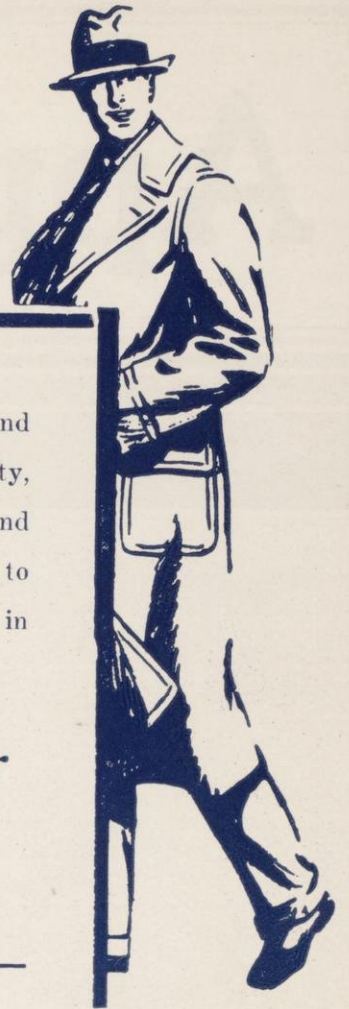
Miller Tires from the Appleton Tire Shop acquit themselves in a manner that does credit to the firm that makes them, the dealer that sells them and to the judgment of the man who uses them.

P. S. If you're thinking of buying a "Tire that lasts", get him a Miller Tire.



**APPLETON
TIRE SHOP**
218 EAST COLLEGE AVE.
PHONE: 1738
"TIRES SINCE 1908"

20%
Discount on
OVERCOATS



is welcome news to the men and young men of Appleton and vicinity, because of its splendid savings and because it affords the opportunity to own one of the finest overcoats in America made by

Kuppenheimer

or

Hickey Freeman

Thiede Good Clothes

At Behnke's

\$28⁵⁰ and \$32⁵⁰

Will Buy Values up to \$45

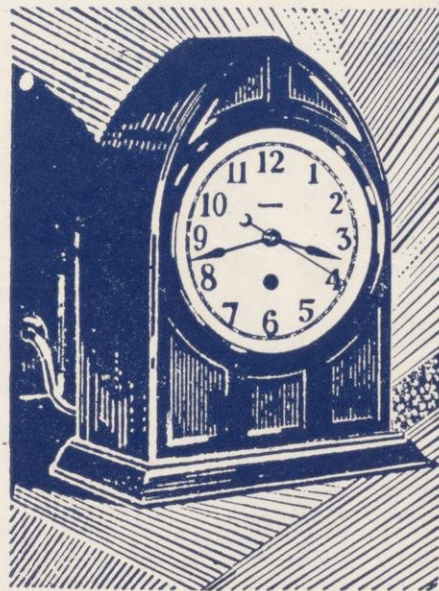
In This After Inventory Special of

EVERY O'COAT

IN THIS STORE

Also a Special Discount on all boys' heavy jackets, sheeplined coats, blazers and heavy clothing.


THE STORE FOR MEN
Behnke's



**Exact Time
Always**

—by electricity

No Winding
No Regulating
Convenient

\$9.75

No winding or even regulating of this new kind of clock. Simply attach to your power line and let your power company furnish correct time for you.

This Coupon Worth \$2.00

Bring coupon and secure your clock for \$7.75. Coupon must be turned in before January 25.

Schlafer Hdw. Co.

NEWS EVENTS OF THE WEEK

LOCAL

Outagamie county paid out \$42,829 for mothers pensions during 1929. The previous year \$38,153 was expended for this purpose.

According to a report from the secretary of state at Madison 2,336 new automobiles were sold in Outagamie county last year, of which 1252 went to Appleton.

Cooperating with state school officials in an effort to wipe out illiteracy in the state, County School Superintendent Meating has instructed his teachers to report all illiterates to him. Judging from reports so far received, there are not very many in the county.

Oney Johnson Post of the American Legion is third in the state in membership. Fond du Lac is first and Electric Post of Milwaukee second.

According to the city health authorities the health in the city is excellent at present. Very little sickness to be reported.

Marshall C. Graff, in charge of the local division of the University of Wisconsin Extension work, has started a class in accounting for executives. Forty people, mostly paper mill executives, have enrolled.

Frank Appleton, county highway commissioner, and members of the county highway commission are planning to attend the road school of the Wisconsin Highway Commission at Madison January 27 to 30.

Outagamie county beekeepers have been invited to attend a meeting to be held at the city hall on Tuesday, January 28, by the state department of agriculture. James Gwin, a bee specialist, will conduct the meeting and O. A. Lende of Minneapolis will give an address.

Dr. Wriston, president of Lawrence College, went to Washington, D. C., last week to attend the first meeting of the Lawrence Alumni Club recently organized in that city.

The case against Lothar Kemp, charged with accepting bribes from bootleggers while acting as deputy sheriff and which was due for trial last Thursday afternoon, was postponed until January 30 at the request of District Attorney Staidl, who was not ready to have the case go to trial. Kemp's attorney protested against the delay, but was overruled by the judge.

V. A. Gudex, state deputy health officer, spent some time in the city last week investigating reports that a number of cases of whooping cough and measles had not been reported to the authorities and consequently had not been placed under quarantine. The statutes provide severe penalties for failure to report cases of contagious sickness to the proper authorities.

Leo J. Toonen, assessor of incomes, is busy addressing income tax envelopes to be mailed out in the immediate future. State income tax reports must be turned in not later than March 15.

Kenneth H. Corbett, secretary of the Chamber of Commerce, has been appointed chairman of the program committee for the State Commerce Secre-



Our most popular winter sport.

tary's Association meeting to be held at Madison next June.

Practically every county in the state had opportunity last week to learn how its highway department was organized to fight snow the coming winter. A blizzard, accompanied by a snowfall averaging 12 inches, swept over the state, but after 48 hours practically all roads were reported open and in good condition for travel.

Walter Lind, route 2, Appleton, pleaded guilty to drunken driving before Judge Berg and was fined \$50 and costs and sentenced to have his license revoked for six months. He was arrested Saturday afternoon on W. College Ave. after he had backed into an automobile of Clyde Schwerbel and damaged it considerably.

Mark Catlin, son of Mr. and Mrs. Mark Catlin, and David Sigman, younger brother of Abraham and Samuel Sigman, won places on the University of Wisconsin debating team at the preliminary tryouts held last week.

Because of the intense cold, tax receipts at the city hall fell off considerably the past week.

The Parent-Teachers Association of Woodlawn school held its regular meeting last Friday at the school. Following the business meeting a very pleasant social evening was spent by the members present. Prizes were won by Mrs. Ed. Mueller and Fred Bohl.

The board of trustees of the Aid Association for Lutherans held its monthly meeting Saturday afternoon.

Henry Froehlich, 411 E. Pacific St., attended the thirteenth annual convention of the Home Mutual Tornado Insurance Company at Madison this week.

Rudolph Schaefer, R. 1, Appleton, sold a pure bred Holstein bull to Bernard and Son of Norway, Mich.

Thomas Long, Conrad Verbrick, Sr., William Wenzel and Walter Van Ryzin,

local plumbers, and H. G. Noyes and M. M. Hanson of the vocational school, attended the state plumbing conference in Milwaukee last week.

Patrons of rural routes have been urged to clear away the snow before their mail boxes so that the carriers can reach them conveniently. Carriers are not required by regulations to make deliveries where road to the boxes is obstructed.

During the past year Outagamie county paid 71 claims for damage caused by dogs, the total amount being \$2,511.

Property owners along E. College Ave. requested the mayor to take up the matter of removing the street car tracks from E. College Ave. and substitute bus service for the present street car service. Mayor promptly brought the matter to the attention of the Wisconsin-Michigan Power Co., emphasizing the fact that a considerable portion of the street affected is to be resurfaced in the near future and the removal of the tracks will simplify the work greatly.

Dr. F. P. Dohearty, city physician, reports that there were 607 births, 345 deaths and 186 marriages in Appleton during the past year.

George Schaefer, president of the Outagamie County Holstein Breeders' Association, and a number of other Holstein breeders of the county are planning to attend the annual meeting of the Holstein Breeders of Wisconsin at Madison Tuesday, February 4.

STATE

A movement has been started by citizens of Green Bay urging Gov. Kohler to appoint James H. McGillan, an attorney of that city, to the state supreme court as successor of the late Judge Franz C. Eschweiler.

The second trial of Arthur E. Rackow, accused of poisoning his wife, is under way at Fond du Lac. Rackow has been in

prison since his first trial ended in a locked jury last November.

Alfred E. Smith has been invited by President Glenn Frank, to give a series of four lectures on Practical Politics at the University of Wisconsin.

Wisconsin's fire fighting organization has been enlarged by the purchase of ten new one and one-half ton fire trucks, which are to be equipped and distributed to the various districts in the northern part of the state. When fully equipped the trucks are ready to start at a moment's notice to a fire in any part of the district. They carry one 250-gallon tank, 1 light power pump, 2 thresher pumps, 1,500 feet of hose, considerable small equipment, tools, etc.; also emergency rations and fresh drinking water for the men.

Chain stores and bank mergers have drawn the fire of civic groups in Appleton and a number of other eastern Wisconsin cities recently.

Further declines in cheese prices are predicted for the near future. Production in Wisconsin was 15 per cent lower last year than during 1928 and cheese stocks in the United States are over 3,000,000 pounds less than a year ago. The trouble is laid to a falling off in consumption of cheese for the country from a per capita of 4.36 pounds in 1926 to about 4 pounds in 1929.

NATION

A resolution was introduced in the house of representatives at Washington to amend the constitution to permit a referendum on the question of repealing the Eighteenth amendment. Senator Blaine of Wisconsin had previously made a similar proposal in the senate and it is reported that prospects that such a referendum will be decided upon are good.

Calvin Coolidge is to write the his-

tological data to be engraved beside the huge figure of Washington, Jefferson Lincoln and Roosevelt, on Mt. Rushmore in the Black Hills. The 500, or fewer, words are to be cut about five inches deep and large enough to be read at a considerable distance. Geologists have estimated that erosion will not obliterate them for at least 500,000 years.

Concerted action by interested groups is to be taken towards getting the federal government to complete the Illinois waterway. Representatives of the federal government, state of Illinois, Chicago sanitary district, Illinois congressmen, Mississippi Valley Association, met in Washington last week and seem to have cleared the way for congressional action on the matter.

The U. S. Senate has voted 48 to 38 to retain the present duty on sugar.

Hearings have been opened by congressmen on two new bills for further restriction of immigration.

Secretary Lamont in Washington reports that more than ten billion dollars will be expended during 1930 by public and private corporations for construction work.

An airplane flying from the Bahama islands to Daytona Beach fell into Lake Worth near Palm Beach, Fla. The pilot and two mechanics were killed and two passengers injured.

A tri-motored Ford monoplane of the T. N. T.-Maddux Air Line crashed near San Clement, Cal., Sunday night, killing 14 passengers and both pilots.

The Federal Farm Board announced on Monday that it had granted a loan of \$450,000 to the National Cheese Producers Federation of Plymouth, Wis. This loan is to enable the association to advance to its members up to 75 per cent of the market value of their cheese.

WORLD

The corner-stone of the new "American Hall" of Heidelberg University was laid last week. Retiring Ambassador Jacob Gould Schurman, who was active in collecting funds for his alma mater for this new project, received this cable from university officials:

"Our most cordial wishes accompany you on your return homeward. Please give our American friends and benefactors the warmest greetings and thanks. The German people will never forget your achievement, which brings two nations closer together."

Indians are trying to force the British government to yield to their demands for independence by refusing to pay taxes.

Ministry of transports asserts that four people are killed and 191 are injured in London street accidents every day.

Exactly ten years after the first session was called in Paris by Woodrow Wilson, the League of Nations council ended its 58th session last Thursday, most of the delegates going on to London.

All Sizes

Billy had been told that a tradition is something handed down from parents to children. So the next day at school he explained to his teacher that he was late because "Mother had to mend my traditions."

Local Merchants Organize To Fight Chain Stores

With Stephen D. Balliet as president and Attorney Samuel Sigman as director, the Appleton Home Merchants Association formally came into existence at a meeting of 150 merchants at Trades and Labor hall Tuesday evening. This meeting also marked the launching of the Fox River Valley Home Merchants Association, of which Mr. Sigman also becomes the director.

There will follow immediately a campaign to combat the competition of chain stores and the entrance of further such institutions in Appleton and other cities of the Fox River Valley. The major program will be one of educating the consumer to the necessity and value of patronizing the home owned store if he wants the prosperity and progress of the community to continue. Merchants hope also by cooperative effort to meet chain store competition on goods and prices.

Mr. Balliet, head of the Appleton group, is president of the Balliet Supply Company, one of the old-established firms here. The vice president is William Ferron, men's clothing dealer, and the treasurer is M. A. Schuh, cashier of the Appleton State bank. These officers and the following merchants make up the executive committee: George Walsh, clothier; H. A. Gloudemans, secretary-treasurer of Gloudemans-Gage Co.; C. A. Hopfensperger, president of the Hopfensperger meat markets; George Johnson, secretary-treasurer of Wichmann Furniture Co.; James Piette, grocer; Rufus C. Lowell, druggist; Karl M. Haugen, of Schlafer Hardware Co.; Wenzel Hassmann, shoe merchant, and Carl Tennie, jeweler.

Consideration first was given to the adoption of a constitution and articles of agreement, as outlined by Mr. Sigman, the director. These were adopted unanimously, and election of officers took place immediately. The merchants accomplished complete organization of the Appleton unit in one evening's de-

liberations. The units in other Fox River Valley cities will be perfected in meetings which will be held consecutively during the next few days.

Purposes of the organization as outlined in the preamble of the constitution are:

1. To obtain the benefits in merchandising economies that can be effected by co-operation.

2. To bring to the consumer the true facts about the beneficial relationship of the home merchant to the community as against the danger facing the individual and the community by the encroachment of mammoth chain business organizations that are foreign-owned and controlled from Wall street or other financial centers of the country.

3. To pass on to the consumer the fullest share in values, price and service of the benefits that are sure to come by the collective action of the home merchants.

In his opening address to the merchants, Mr. Sigman emphasized the need of concerted action. He said the door had been left wide open for the entrance of chain stores, but that it must be closed at once in the Fox River Valley cities. He quoted figures showing how retail trade running into many millions had been wrested from the home merchant. There are chains in almost every line of merchandising today. All merchants here are not now faced with this problem, but they must look for this competition in the future unless they prepare now to fight it off.

Attorney Sigman's remarks about the present day attempts of the packers to engage in retailing through a modification of the consent decree in the United States supreme court inspired a suggestion later in the meeting by President Balliet and others that a telegram be sent to President Herbert Hoover appealing to him to prevent such permission to the packers. The telegram was dispatched Wednesday morning, and copies mailed to Senators Blaine and La Follette.

Annual Building Report Shows Slump for 1929

Home building was not anywhere near up to its usual average in Appleton during the last year, according to the annual report just issued by John N. Weiland, city building inspector, showing that only 122 new residences were erected in the city in 1929 as compared with 185 in 1928, a decrease of 65. This slacking up in residence construction was the chief factor accounting for the difference of the total building permit values for the two years. Last year there were issued from Mr. Weiland's office 592 building permits authorizing construction valued at \$1,550,583.51. In 1928 the number of permits was only 590, but the projects they authorized were larger taken as an average, and the valuation of construction for that year was \$2,129,747.

The largest permit issued for a building last year was for the new office of the Wisconsin Telephone Company, the amount being \$284,000. The second largest permit was for the Fox Theater for approximately \$200,000. In 1928 the largest building permit was issued for the new

Alexander gymnasium of Lawrence college for about \$350,000. Three hundred and ninety-six garages were built last year and 343 in the previous year.

For mercantile buildings and their additions and alterations twenty-seven permits were granted in 1929, valued at \$116,750, while seven were granted for factory buildings and additions amounting to \$152,800.

It is interesting to compare the number of houses erected during the two years in the various wards of the city. The first ward showed the greatest slump in home building activities last year, only seven houses being put up as compared with thirty-five for the previous year. In the second ward two homes were erected last year as compared with one for the year previous. In the third ward there were seventeen homes built in 1929 and twenty-two in 1928. Two more homes were built in the fourth ward in 1929 than were put up in 1928, the figures being twelve and ten respectively. The fifth and sixth wards both showed fewer residences



Samuel Sigman.

Samuel Sigman, of the law firm of Sigman and Sigman, is the director of the Fox River Valley Home Merchants Association. He was instrumental in organizing the group and was chosen to manage its affairs and carry out a program against the chain stores.

erected last year. The former had thirty-eight in 1929 and fifty in 1928 while the sixth had forty-six homes built in 1929 and fifty in 1928.

WOMAN'S RELIEF CORPS NAMES 1930 WORKERS

Committees for the new year were appointed by Mrs. Amanda Pfeil, president, of the Woman's Relief Corps, Auxiliary of the Grand Army of the Republic, at a meeting Friday afternoon at Elk hall.

Mrs. Margaret Zschaechner was named chairman of the auditing committee with Mrs. Mary O'Connor and Mrs. Katherine Gorrow as members; relief committee, Mrs. Ernestine Sonntag, chairman, Mrs. Laura Wolf and Mrs. Anna Schueler; Americanization committee, Mrs. Emma Hitchler, chairman, Mrs. Lydia Bauer and Mrs. Adora Hauert; Child Welfare committee, Mrs. H. S. Furringer, chairman, Mrs. Ella Cavert and Mrs. Ada Blake; conference committee, Mrs. Emma Brown, chairman, Mrs. Emma Hitchler, Mrs. Anna Schueler, Mrs. Elizabeth Hoffman and Mrs. Anna Hanchett; home and employment committee, Mrs. Alice Packard, chairman, Mrs. F. Sherry and Mrs. Virginia Abbey; executive committee, Mrs. Anna Krause, chairman of the kitchen, and Mrs. Ina Jackson, chairman of the dining room.

Three officers were installed: Mrs. Mary O'Connor, conductor; Mrs. Margaret Zschaechner, assistant conductor; and Mrs. Emma Brown, press correspondent.

Prof. and Mrs. W. C. Webb, 613 N. Tonka St., entertained organ students of Lawrence Conservatory of Music at tea Saturday afternoon. Prize winners at games, musical and otherwise, were Alette Olson and Evelyn Chapman, and Francis Proctor.

This Week

by Arthur Brisbane

- Crime's Loud Voice
- Earth's Ozone Blanket
- Wise Ben Franklin
- The Postmaster's Fleet

Crimes speak louder than words, and very loud in this fair country just now.

A man arrested in Chicago, accused of participating in the "St. Valentine's day massacre," was delighted to find that "only policemen" were after him.

Said he: "I am glad to see you; I thought some guys were going to take me for a ride sure."

More interesting is the fact that the well-known gambler, Rothstein, whose murder puzzled New York's police and baffled the district attorney, was probably killed by a man who will never be convicted, for the reason that he himself has since been murdered by Rothstein's friends.

Even our able corporations might learn something about efficient organization from our able criminals.

Scientists of Smithsonian institution hope to learn about magnetic disturbances and weather phenomena generally, by studying the earth's "ozone blanket."

That "blanket" is a thin layer of superior atmosphere, thirty miles up.

By measuring the thickness and contents of the earth's ozone blanket, it may be possible to tell what is happening on the sun, 93,000,000 miles away.

It might be possible also later to bring down some of that ozone, with its wonderful qualities for the improvement of the lungs and blood.

Future advertisements may read: "Ozone fresh from the ozone blanket every day."

Going up thirty miles from the earth's surface seems a great achievement.

But a microbe living on the face of an ordinary apple would do as much if he rose from the surface of his apple as much as one-hundredth part of an inch.

Thirty miles is much less than one two-hundredth part of the earth's diameter.

Here is good advice for youth or old age:

"Dost thou love life? Then do not squander time, for that is the stuff life is made of."

More good advice is this: "He that goes a-borrowing, goes a-sorrowing."

And for a nation in which ninety old men out of a hundred die worth less than \$100, this is valuable:

"A man may, if he knows not how to save as he gets, keep his nose to the grindstone."

Those wise things were said by Benjamin Franklin, born 224 years ago.

There is material for a thousand good sermons in Franklin's common sense talks.

Mr. Brown, postmaster general, suggests a \$76,000,000 program to build a fleet of North Atlantic superships for American passengers and mail.

The postmaster demands "a service which could compete with any foreign flag service on the North Atlantic."

Americans will congratulate Postmaster Brown and President Hoover on that proposition, and hope that they will not only compete with but eclipse every foreign service on the North Atlantic and everywhere else.

Why should a country with the best engineers, from the President down, and with more money than anybody else, ever play second fiddle on the ocean or in the air?

The only negro student at West Point is dismissed "honorably," for deficiency in mathematics.

Sixty-three white men failed in examinations with him and were also dismissed.

Prejudice had nothing to do with it, although Alonzo Souleigh Parham, the negro cadet dismissed, is the fourteenth to enter the academy and the eleventh to be dismissed at the end of six months.

Another cut in the cost of travel by air. The Transcontinental Air Transports, on its "air-rail-water" trip "around the Americas," cuts \$100 off the price of a 16-day tour.

Air transportation is settling down to a business basis.

William H. Mullins, son of the late James Mullins, and, like his father, among the most highly respected men in Ohio, gives to Salem a home for nurses. This gift, in memory of his mother, sets an excellent example to others that can afford to be generous.

Young Americans, wondering "if there is still a chance," might study Mr. Mullins' start in business on his own account. When very young he saw a locomotive that had been in a smashup on the Fort Wayne road that he bought for its value as "scrap," set himself and two or three mechanics to work, restored it and sold it for enough to start what became a big, successful business.

There are chances for those that have energy.

(©, 1930, by King Features Syndicate, Inc.)

BANK ROBBER SUSPECTS IDENTIFIED

E. H. Stewart and Larry Lawrence of Chicago were positively identified by three witnesses in local municipal court last Friday afternoon as the men who robbed the Bank of Black Creek last November 8 and escaped with \$733 after exchanging shots with bank employees and citizens. The identification was made by Mrs. George H. Peters, assistant cashier of the bank and wife of the cashier, Harvey Neumann and M. D. Bishop.

The two men, who were travelling representatives of the United States National Adjustment Co. of Chicago, had been in the bank on the morning of the robbery to transact business with Mr. Peters, the cashier. In thinking over the robbery afterward, Mrs. Peters recollected these men and was positive that they were the same who had returned in the afternoon and carried out the robbery. They were arrested several weeks ago in Durand, Wis., but were released after the same witnesses failed to identify them. After the return to Black Creek of the witnesses, Mrs. Peters told sheriff Giese that she had been frightened and intimidated by the attitude of the sheriff at Durand, but was still positive that her suspicions were correct. Mr. Giese accordingly got into communication with the police at Chicago and requested them to look up the men's records. When Lawrence and Stewart learned that they were still under suspicion they voluntarily offered to return to Appleton to stand trial, if they would be released on \$1,500 bail each, pending their hearing.

At the preliminary hearing on Friday Mr. Peters was unable to identify the men as the robbers. Mrs. Peters, however, was positive in her identification and was supported by Bishop and Neumann. Mrs. Peters declared that Stewart was the man who entered the bank and ordered the employees to lie down on the floor while he gathered up the cash. Lawrence was the man who stood guard. M. D. Bishop, an employee of a filling station, declared that he ran across the street when the burglar alarm sounded, intending to shut off the engine of the car standing in front of the bank. As he reached the car Lawrence ordered him to "stick 'em up" at the same time poking an automatic pistol into his stomach. Bishop backed away and then ran towards the bank, colliding with Stewart as the latter came running out, a gun in one hand and a bag under the other arm. As the two robbers jumped into their car and drove off, Bishop dashed into the bank, grabbed a gun and fired three shots after the fleeing robbers, after which he and Neumann jumped into another car and made a futile attempt to follow. Bishop's testimony was corroborated by Neumann.

After the witnesses had been cross examined by the attorney for the defense, Judge Berg ordered them held for trial February 12, at the same time releasing them on bail of \$1,500 each as had been previously stipulated.

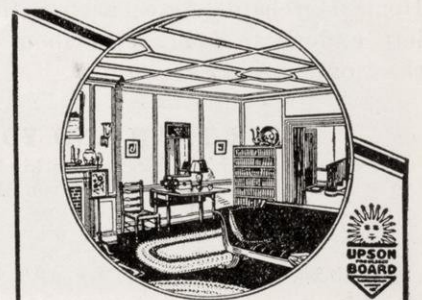
FIRE CAUSES \$30,000 DAMAGE

Schlitz Bros.' West End Drug Store Burns

Fire caused by a defective chimney damaged Schlitz Bros.' West End Drug Store to the extent of almost \$30,000 Friday morning. The fire was discovered by Harvey Luebann who occupied an apartment in the second story of the building and who immediately notified the fire department. The building is an old brick veneer structure and the flames spread between the walls and up the stairways with great rapidity, so that when the department arrived, the building was burning from cellar to attic and from front to rear. All the apparatus and every man of the department was at once put into service and after a strenuous fight the fire was brought under control, but not until the roof had been burned off and the entire building badly damaged.

The loss on the stock and fixtures of the drug store was estimated at \$10,000 and on the building at \$15,000 to \$20,000, covered by insurance. Four tenants of the second story also suffered losses, Dr. F. J. Huberty and Dr. C. L. Kolb placing their losses at \$1,000 and \$1,800 respectively, the latter protected by insurance. Harvey Luebann suffered a loss of approximately \$1,000 and Mrs. Mathilda Hibbard, who occupied the other apartment, suffered to the extent of approximately \$400.

Work on repairing the building will be begun without delay and in the meantime Schlitz Bros. expect to find work for the eight employees of the store in their other drug stores here and at Neenah, so that their organization will be held intact.



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January 23, 1930

GO TO IT, MERCHANTS!

The Appleton Review, being itself home-owned, home-edited and printed on paper purchased locally, fully indorses the Appleton Home Merchants Association and the program it has set forth to accomplish.

Some people have been carried away for the moment by the novelty, the powerful selling campaigns and the price lure of the chain store, forgetting that after all the ultimate progress of our city depends upon the success of the merchants here at home. It is the business men along College avenue who have given time, money and influence to help make Appleton what it is today. We do not want the day to come when we shall be constantly among strangers in our mercantile transactions—managers who have been sent here from afar.

Shopping opportunities are just as great in the Appleton owned store as in the chain store, and in some cases values and prices excel in our own institutions. It should always be the rule of our local people to give the home merchant the preference. It is up to the merchants to make their stores, merchandise and prices so attractive that the shopper is not at a disadvantage by being loyal, but with the concerted action of the Appleton Home Merchants Association nothing will be left undone to bring this about. We wish them outstanding success.

YOUR TOWN AND YOU

"If you want to live in the kind of a town
Like the kind of a town you like,
You needn't pack your clothes in a grip
And start on a long, long hike.

It isn't your town, it's you."

We hope you have read all of the poem from which we quote. It is a good thing to keep around and read when we get to "grousing" about our town. A salutary reminder that our town is just what we, its citizens, make it.

If we are doing what we can to make it a better town we are coming as close as humanly we can to being ideal citizens.

The qualities of the ideal citizen as set forth in The Eau Claire Leader coincide so closely with our idea that we quote them here:

"An ideal citizen is the one who sees clearly something good in his home city and never loses the opportunity to spread that good news abroad that others might derive the benefits therefrom, whose unselfishness prompts him to want others to share opportunities, health and pleasure which his home city offers.

"Loyalty is the first requisite for the ideal

citizen. The love for the place and his neighbors which dismisses the thought of self interest or policy and resolves itself into the knowledge of duty when he does all in his power to make the city a better place in which to live.

"There are three distinct attitudes which a citizen may assume toward the place in which he lives, which furnishes him food, shelter and association for himself and family, to boost, to remain quiet or to knock.

"The booster is that ideal citizen who is never forgetful of the obligations which are due the home city. He is ever found at the front when any movement is launched which might tend to the advancement of the interest of the city. While others see darkly, to him good is visible at all times. The quiet citizen is satisfied to let the neighbor do the work and content to lull the city asleep and let it rest.

"The knocker is the man who is without a country. There is no room for him anywhere, his presence dampens the enthusiasm of every man or group of men who unfortunately come in contact with him. Having no faith in his own ability to go forward, he naturally lacks faith in his home city to do so.

"You have the chance to belong to either of the three classes. If you are a booster, your neighbor knows it well and will boost you. If you are aligned with the quiet class, you will not be regarded one way or the other, for the man who selects to steer in the middle of the stream, gets no support from either side. If unfortunately you are a knocker, get ready to be knocked, for eventually it is coming to you."

Appleton is going through a transition period—putting off many of the things of the small country town and taking on some of those that characterize the larger cities. There are bigger things in the making. She'll need the help and loyalty of every citizen.

Where do you stand?

POEMS WE LIKE

Appleton seems to be especially favored with literary, musical and artistic talent. We hope to enlist some of it for the pleasure and benefit of our readers.

In the poetry column on another page there have been a number of reprints of original poems by some of Appleton's young poets on the road to wider recognition. Others will follow.

If you can versify, if you have some memory gems from great, or obscure, poets, or rhythmic treasures in your scrapbook, let us have them for the poetry column, that all may enjoy them.

OUR FRIENDLY NEIGHBORS

Do you know any of those feathered friends of ours from the woods and open spaces who seek food and shelter in our town during the cold, stormy months of winter; those who pay us a brief visit on their long journeyings from north to south and south to north; and those that abide with us always?

We have many bird lovers in Appleton. Some have hobnobbed with our "friendly neighbors" for years. They know a great deal

about them that would be good for the rest of us to know. We cannot imagine a happy community without birds and so we shall devote a part of our space to making their interests our interests.

Will those of you who have observed birds in and around Appleton, tell the rest of us what you have learned about them—their habits, the food they like, when and where to look for them, how to bring them to our homes and our gardens, what they do for us and what we can do for them?

Mrs. E. Louise Ellis, who knows many birds intimately has contributed some interesting items from her store of bird-lore. "Go thou and do likewise."

BEWARE OF THE DEADLY CARBON MONOXIDE

In spite of all the warnings that have been broadcast, the coming of cold weather brings its daily reports of deaths due to the deadly exhaust gases of automobiles. These cold mornings our cars are not always easy to start and, once started, it is often necessary to run them several minutes before they are properly warmed up to start out on the day's work. With the thermometer hovering around or even below zero, the average citizen does not feel inclined to open the doors of his garage and permit the cold west wind to blow in on him, until his engine has been properly warmed up. The result is that he is very often overcome by the deadly gases, before he even realizes that the air in the garage has become dangerous.

Carbon monoxide, which very largely makes up the exhaust gases of gasoline engines, is one of the most deadly gases known to science. It is especially deadly, because it is so insidious in its action. Being practically odorless and colorless the victim does not realize the danger. Once overcome by the deadly fumes, the result is usually another casualty, unless help is immediately forthcoming.

The only safeguard against the deadly exhaust gas is to always open the doors of the garage before starting the engine and never to run the engine inside. Even with the doors wide open, a breeze blowing straight in will often drive the gases back in and only a very small amount is necessary to make the air unfit for human consumption.

Be careful. Very few people are overcome twice, as the first experience is usually fatal.

The best work is done by men who are not afraid of their own ideas.

Most of us don't know we're in trouble until we are caught.

Usually the fellows who give their wives plenty of freedom don't give them any money. Every friend should be permitted to have at least three fool ideas without question or hindrance.

Nothing so vexes a victim of insomnia as a sound sleeper—a jury of fitful sleepers would free a murderer if he appealed to their sympathy, alleging that the regular audible breathing of his bedroom partner drove him crazy.

The True Picture Of Appleton's Taxes

It is largely on the matter of taxes that advocates of city manager government for Appleton hope to overthrow our aldermanic system at the election in April. Taxes naturally are the focal point, because the very word is odious to most of the people, and a natural aversion can be stirred up by attempts to prove that taxes are too high.

Comparisons have been made with the city of Janesville in order to show that Appleton's taxes are excessive. Naturally when one points to a tax rate of \$22 per thousand in Janesville, a city that is about the size of Appleton, we begin an immediate howl because the rate here is \$35. Then to justify the comparisons, advocates of the city manager government have presented an analysis to show that too much is being spent in our city departments.

These figures were presented in such a way that they would cast discredit on the aldermanic plan of government, and likewise the present city council. We believe in letting

two items Janesville carries in the school levy.

"We are carrying for our poor department \$15,000 which is in Janesville's county tax and is not paid by the city at all. Janesville also includes school and library receipts (which in Appleton amount to \$77,000) in its general funds. Appleton turns this over to the schools and library and does not have the use of the money in the general fund.

"The item of music in the schools, \$13,500, is carried in the general tax of Appleton and should be in the school levy," Mayor Rule continues. "Hydrant rental included in the city levy is just an exchange from one pocket to another, as the city owns the water department. This item amounts to \$40,000. If these six items were taken out of the general city levy, as they are in Janesville, our tax levy for general city purposes would be reduced \$493,600."

To some extent the public itself is responsible for a portion of the taxes it pays. There are items in the city levy which the citizens have demanded and almost forced the council to grant. For instance, there is an annual appropriation of \$3,500 for supervised playgrounds, \$2,500 for a campsite, \$1,000 for a swimming pool, \$6,500 for band concerts and celebrations and \$2,000 for the local airport on behalf of air mail service. These items are levied because the people want them, and \$15,500 could be cut off if necessary.

Other large items in the city budget are \$45,000 for street lighting, \$67,000 for the fire department, and \$44,000 for the police department, or a total of \$156,000. Relative to street lighting, this is entirely the choice of the people, since lights are installed only on petition and none granted unless necessary. As to the fire department expenditure, the efficiency of the local department has caused Appleton to be placed in class "A" by the underwriters, giving the city important savings in insurance premiums. It might be well to compare our insurance rating with that of Janesville, which pays six per cent more than Appleton.

"The police department," further declares the mayor, "has become more and more a public demand, especially with the traffic problems of today. There is never an entertainment, celebration, convention, school program or other gathering of size but what the chief of police is asked to send patrolmen to handle the crowds. Time after time it has been impossible for him to keep officers on their regular beats and still satisfy these public demands.

"These three items could be cut or eliminated if the public cares to take the risk, but under present conditions the council does not feel that they can or should be reduced. The same is true of the street department, where there is included \$78,400 for operation and \$15,000 for new equipment. People demand that the city streets be kept clean. Appleton was about the only city that had all streets

open after the unusually heavy snow storms last year. If we wish to let the snow pile up, we could probably cut \$30,000 off this item."

If our city government were practicing gross extravagance in financial administration or were misusing public funds, our citizens would be justified in demanding a change for their own protection. The actual fact is that we have a council which gives careful study to the city's needs and expenditures. They have for several years been up against the alternative of curtailing on public improvements or increasing the tax rate because the encroachments of the county and the school board have been gaining annually, so the amount left for purely city purposes is diminishing. We should commend the mayor and aldermen for the careful management which has given us a well conducted city and some public improvements every year without asking more money from the taxpayers.

In a later editorial we shall present further facts to prove that the city is not actually "broke."

Couldn't We?

Ever and anon we complain about taxes. We pay our money grudgingly and vent our sour feelings upon the public servants who levied the assessments against us.

What an attitude! We motor over clean, beautiful streets that are comfortable for traffic 365 days in the year and our chests swell with pride at the city we live in. We are conscious of the fact that we helped to pay for all this, and enjoy it the more because we have had a part in it.

Why not remove the word "taxes" from our vocabularies and our dictionaries? It is a word that has come down to us from the early days of the hated publicans. Instead, let us send a bill to our property owners once a year for "municipal services rendered as per contract with our citizens." Truly what we pay for is a long list of services we would not be without if they cost us twice the price.

How comfortable it would be to our public officials, and how much more pleasant the task of office holding if we could pay our service bill with a smile and say "thank you" for keeping our city so progressive.

the public know the whole truth about these comparative figures, because that is the only fair way to carry on a campaign of such vital effect to all of us. Here are facts that were not mentioned:

According to a statement prepared by Mayor Albert C. Rule, only \$10 out of the tax rate of \$35 per thousand of assessed valuation goes to the city. The remaining \$25 goes to schools and the county, representing tax levies over which the city has no control. The council also has no control over the amounts levied by the park board and the library board.

"Of this item of \$10 per thousand levied for the city, \$17,500 is for the library, and \$70,000 is for school bonds to be retired, and interest on same," says Mayor Rule. "These



Photo by Koch

Here he is—Alderman "Mike," himself, receiving the first copy of the Appleton Review to come off the press. And Mike was mighty pleased to receive Number 1. He had been waiting patiently for it for a long time. It was about three months ago, when the idea of publishing the Review was first decided upon, that Mike Steinhauer put in his bid for the first copy to roll off the press and out of the shop.

And the publishers were very pleased to grant Mike's request. He has been a consistent booster for the Review ever since the idea of such a paper was originated.

On the left of the picture is Miss Margaret Franck of the circulation department handing copy Number 1 to Mike. In the center are shown Erik L. Madisen and Paul V. Cary, Jr., of the Review editorial staff.

What They Say

CONGRATULATIONS

Dear Editors "Appleton Review":
 Congratulations! A charming first number — a "darling" cover — good spelling—good type—attractive ads—fine!

E. LOUISE ELLIS.

Jan. 19th.

Another

Midwest Publishing Co.,
 Appleton, Wis. January 17, 1930.
 Dear Sirs:

"Congratulations and best wishes."
 We enjoyed the first issue of the APPLETON REVIEW and are enclosing a check for 1 year's subscription.

Such progressive spirit by the publishers cannot help but win and we trust that the co-operation, with support of the merchants and manufacturers, will be sufficient to maintain your worthy Weekly.

Again wishing you success, we are

Yours very truly,
 Schommer Funeral Home,
 Per Edgar P. Schommer.

Still Another

To the Editors:

First I want to congratulate you on the splendid beginning you have made towards giving Appleton a "House Organ" of her own—a weekly news magazine that, I understand, is owned, circulated, edited and contributed by Appleton people in and for Appleton. I hope it will grow and prosper.

Since the recent tendency of some industries to desert the large cities and establish themselves in the smaller communities, your contribution towards making Appleton a publishing center should "go over big." Our city seems a logical place for publishing houses, strategically located for supplies and distribution, and not lacking in organizing ability and literary talent. I wish you all possible success.

I also like the spirit and fairness of your editorial urging the people carefully to study city governments before making a change from the present mayor-aldermen system to the proposed manager-council form. It leaves the subject open for fair-minded, thorough and unheated discussion and investigation, and gives me courage to take issue with you.

You say, "Appleton is again battering at the fences of contentment, intent on trying the seemingly greener pastures on the other side."

I believe that discontent often is a good thing. Contentment with things as they are sounds very comfortable, but does it really make for progress? Suppose the manufacturers had been contented with the first automobile they built and ran! Isn't it discontent with what we have that makes us strive for better things? And the grass in that other pasture may really be greener. There may be more of it. Perhaps there is a nice spring there too. Isn't it human nature, as well as bovine nature, to jump the fence and see for ourselves?

As a woman voter and taxpayer who has lived in Appleton and observed the processes of government for twenty years, I am in favor of jumping the fence, or—and here is my alternative—having some good practical women on

the council. We have a splendid group of business and professional women and numbers of efficient home and family managers (and that's "some job") from which to choose the few we need.

I don't know just how much of the tax revenue of the city is actually PAID by women, but I am convinced that a part of every tax dollar that goes into the treasury is in some way EARNED by a woman. Your bulwark democracy is not quite democratic enough.

"Mother" has been known to be just as efficient in administering the house-keeping affairs of the store, the office, the factory, yes, even the city, as she is in those of the family group. I don't believe that Mary Ward would get most of the jam nor Johnny Corporation be allowed to grab all the pie and they'd both have to take turns at tending the baby and washing dishes for the family, while "Mother" settled that garbage question and those other "questions" we have had with us, "lo,

these many, many years."

On the other hand, it is remotely possible that power centered in a manager and a smaller council might jeopardize our democracy, if any, but it would also get action and fix the responsibility now so elusive. That would be something gained. If the voters will do their duty and elect good councilmen, and these councilmen could find the right manager, I haven't a doubt that the less cumbersome, more direct and businesslike system would work out to the city's advantage.

After all isn't the crux of the thing right there? Are we not laying too much stress on forms and systems and too little on the human elements that are bound to enter? A system may be fit and wise, but it must be administered for humans by humans with human ideas and natures. Every job is largely what the man, or woman, on that job makes it. We often charge to the system faults that belong to the individual—way back to the voter.

A MERE WOMAN.

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	Large Lump	10.50	5.65	3.25
	Screening	6.85	3.85	2.60
Briquets	12.85	6.85	3.85	
Hard Coal	Stove	17.25	9.05	4.95
	No. 1 Nut	17.25	9.05	4.95
	Buckwheat	11.75	6.35	3.60
COKE	Solvay Coke, Egg..	13.85	7.35	4.10
	Nut	10.85	5.85	3.35
	Petroleum	14.85	7.85	4.35
Soft Coal	Semi-Pocahontas ..	8.85	4.85	2.85
	Elkhorn or Splint ..	8.85	4.85	2.85
Dry Slab Wood		2 Cord Load	Cord	½ Cord
	Hard Wood	7.50	4.20	2.50
	Soft Wood	6.00	3.70	2.25

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Social Doings Of Interest To All

OBSERVE BIRTHDAY OF FAMOUS SCOTCH POET

The one hundred seventy-first birthday anniversary of Robert Burns, famous Scotch poet, will be celebrated by the Appleton, Neenah, and Menasha Robert Burns club at a dinner and program at Hotel Northern Saturday evening. John S. Oliver, Appleton, is president of the club which has held an annual birthday celebration for several years. Persons living in the three member cities who are of Scotch descent are eligible for membership.

Dean F. Graham, Ripon college, will address the guests on Burns and Scotland. Other numbers on the program to follow a 6:30 dinner will be: singing of "America;" address of welcome by the president; a Scotch medley sung by the Malcolm family of Kimberly; singing of "Ye Banks and Braes" and "Comin' Thru' the Rye" by W. A. Daniel, Neenah, and Mrs. H. A. Downey, Appleton; highland fling by Betsy Ann Rosenbohm, Appleton; two Scotch songs presented by A. Cooper, Neenah; readings of "Lochinvar" and other native selections by Mrs. Oliver; reading of "Tam O'Shanter" by William Stewart, Menasha; and Scotch songs by J. D. Michie, Menasha.

CATHOLIC KNIGHTS HOLD INSTALLATION SERVICE

Charles M. Fisher was installed as president of Appleton branch Number 6, Catholic Knights of Wisconsin at ceremonies at St. Joseph hall Sunday afternoon. Gustave Keller, Sr., was the installing officer.

Other officers seated at this time to serve during the year 1930 were: Florence Tennie, vice president; Joseph E. Grassberger, corresponding secretary; Michael J. Blick, financial secretary; Mary Masefield, treasurer; Charles Manville, Dennis Carroll, Alvin Boehme, trustees; Frank J. Blick, sentinel.

Arrangements are being made by the Knights for a social and card party to be held early in February.

INSTALL SHIMEK AS HEAD OF PYTHIANS

Ben C. Shimek was installed as chancellor commander of Knights of Pythians at ceremonies held last Thursday night at Castle hall. William Eschner, deputy grand chancellor, was the installing officer.

Other officers seated at the same time were: E. E. Cahail, vice chancellor; Lloyd Schindler, prelate; C. B. Peterman, master of work; G. I. Trentlage, keeper of records and seals; A. Scheurle, master of finance; Carl Elias, master of exchequer; Donald White, master at arms; Ira Flansberg, inner guard; D. Edwin Wilton, outer guard.

The chairman of the sick committee, William Lyons, and members of the

finance committee were announced by Mr. Shimek. Barret Gochnauer will serve as chairman of the finance group and will be assisted by William Lyons and Theodore Brunke. The sick committee chairman will appoint his assistants.

A Review of The Week's Parties

A dancing party by the Fraternal Order of Eagles will be held January 24 as a housewarming event in the newly remodeled Eagle hall. The general chairman of the event is Henry Staedt.

Members of Loyal Order of Moose and Women of Mooseheart legion will entertain at a party at Moose hall for members of the organizations and their friends Thursday, January 30. Norton Williams, Neenah, is scheduled to give an address following dinner. Dancing and cards will follow. The men's committee for the affair includes Lawrence McGillan, Phil Kreutzer, Anton Ullrich, Fred Zuehlke, and Anton Natrop. Those on the women's committee are: Mrs. Therese Leftwich, Mrs. Hattie Natrop, Mrs. Kreutzer, and Mrs. Ullrich.

Bridge and schafskopf were played at a card party given by the Christian Mothers society of St. Mary's church Friday afternoon at Columbia hall. Mrs. Dora Brown was chairman. Mrs. August Arndt will be in charge of an evening party to be arranged soon.

Mrs. Ervin Hantschel, who was married recently, was entertained at a farewell shower last week by Mrs. Nick Dohr and Mrs. Henry Liethen at the home of Mrs. Dohr, South River St. The guest of honor left Monday for Montana where she will make her home.

Mr. and Mrs. Gerald Schwerke, who will leave Appleton soon to make their home in Cedar Rapids, Ia., were guests of honor at parties given last week. Mrs. Louise Bleick, 1400 N. Appleton St., entertained at an afternoon party in honor of Mrs. Schwerke. Mr. and Mrs. Charles Abbey, 534 N. Meade St., were hosts at a dinner for Mr. and Mrs. Schwerke.

Officers of Deborah Rebekah lodge will entertain at a party in honor of all members of the lodge next Wednesday evening at Odd Fellow hall. Mrs. W. S. Patterson, noble grand of the order, will be chairman of the affair and all of the officers will assist.

A take-off of a district school session will be one of the events on the program. Members of the cast will be coached by Mrs. O. C. Ballinger. Games and stunts will follow.

Six members of the Appleton Woman's club will be in charge of an open card party at the clubhouse Saturday afternoon. Those sponsoring the event

are Mrs. O. H. Fischer, Miss Marie Ziegenhagen, Mrs. F. F. Martin, Mrs. Leslie Pease, Mrs. Carl Haussman, and Mrs. R. N. Clapp. Bridge will be played.

Mrs. Stewart Leuchars was guest of honor at a bridge party given by Mrs. William Konrad, N. Durkee St., last Thursday afternoon. Other guests were members of the hostess' bridge club. Mrs. Leuchars will leave soon for Los Angeles, Cal.

Twenty persons were entertained by Mrs. Clarence Schultz, 514 W. Commercial St., last Thursday evening.

A bridge party was given by Mrs. August Trettin, 523 W. Eighth St., Thursday evening.

Mrs. Joseph Schreiter was in charge of a card party given under the auspices of the Ladies' Aid society of St. Joseph church last Thursday afternoon at the parish hall.

Forty-four girls employed by the Wisconsin Telephone company were entertained at dinner at the Conway hotel Tuesday evening.

Mr. and Mrs. Gerald Schwerke were entertained at a farewell party given by Mrs. M. Verstegen, Mrs. Louis Everlein, Mrs. H. Fellows, and Mrs. G. R. Stearns Saturday night at the home of Mrs. Verstegen, 1049 E. Pacific St.

Mr. and Mrs. Conrad Milhaupt were guests of honor at a family reunion dinner and bridge at the home of Mr. and Mrs. Glen Carroll, 506 S. Elm St., Sunday evening. Mr. and Mrs. Milhaupt left Monday for Glendale, Cal., to visit their sons during the winter months.

Six guests were entertained at bridge Saturday evening by Mr. and Mrs. E. J. Walsh, 516 W. Sixth St.

Mrs. E. A. Boettcher, S. Mueller St., was hostess to the Friday Afternoon Bridge club Friday.

A bridge party was given by Mr. and Mrs. B. J. Ehrs, E. Vine St., Friday evening.

Members of the Christian Mothers society of Sacred Heart church, the choir, and altar boys were entertained at a party Sunday afternoon at the parish hall by officers of the society.

Mrs. John Wehrman, 729 W. Lorain St., was hostess to the Whoopee club Saturday night.

Three Lawrence college sororities and fraternities entertained at dances Satur-

day night. Delta Gamma's formal party held at the Menasha Community club was chaperoned by Mr. and Mrs. J. H. Farley and Miss Dorothy Waples. Miss Marguerite Woodworth, dean of women, was a guest. Mr. and Mrs. Fred Trezise and Mr. and Mrs. LaVahn Maesch were chaperones at a formal dance of Sigma Alpha Iota sorority at the Conway hotel. A fraternity house party was given by Delta Sigma Tau fraternity. Chaperones were Dr. and Mrs. W. A. McConagha.

Engagements

The engagement of Miss Elva Carter, daughter of Mr. and Mrs. J. A. Carter, 324 E. Pacific St., to Eugene Liese, Milwaukee, was announced at a party at the Carter home Saturday night.

WEDDINGS

Miss Vera Aul, Milwaukee, was married to Arthur Radtke, Appleton, January 9 at the parsonage of Salem Lutheran church in Milwaukee. Miss Rose Radtke, Appleton, and Harvey Doering, Kaukauna, attended the couple.

Mr. and Mrs. Frank Stroebe have announced the marriage of their daughter Gladys to Stanley Averill, Champaign, N. Y., at the Episcopal church of Buffalo, N. Y. The ceremony took place after Christmas. Mr. and Mrs. Averill will make their home at Champaign.

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This Week At Our Local Theatres

Marilyn Miller Stars in "Sally"

"Sally," Marilyn Miller's first motion picture, which comes to the Appleton Theatre Sunday, is made entirely in Technicolor showing the natural colors of costumes, settings and other spectacular effects.

The picture has been adapted from Miss Miller's greatest stage success, and is an all-dialogue production with singing and dancing on the most lavish scale ever attempted on the screen. An all-star supporting cast is seen with Miss Miller. Bert Kelton, who played in Ziegfeld's "Rio Rita," is the ingenue lead and Alexander Gray, the musical comedy favorite who sang in "The Desert Song," appears in the romantic lead. Joe E. Brown, Ford Sterling and T. Roy Barnes are the chief comedians in the gay and rollicking story of a grand duke who becomes a waiter and a humble waitress who becomes a stage star.

John Francis Dillon directed "Sally," which was adapted for the screen by Waldemar Young from the musical comedy by Guy Bolton and Jerome Kern. The best remembered melodies of the original stage production are heard, as well as additional numbers especially written for "Sally" on the screen.

The famous Albertina Rasch dancers appear in the ensemble numbers, and a company of more than 100 is seen in support of the star.

"Sally," which broke theatrical records in every large city in America when pre-

sented as a stage musical comedy, is also breaking box office records as a picture, and has already established Marilyn Miller as a screen star of the first rank.

For the balance of this week "Bulldog Drummond" will be shown at the Appleton Theatre. Many who have seen this picture acclaim it as one of the best of the year.

LODGE LORE

Members of Delta chapter Ladies' auxiliary of the Employees Mutual Benefit association of the Wisconsin Michigan Power company will be entertained at the third annual dinner given by the company at the Conway hotel Thursday evening. A business meeting of the group was held in the afternoon at Odd Fellow hall when open installation services were held for persons eligible for membership.

A social meeting of the Auxiliary of Spanish War Veterans, members of the camp and their wives, was held at Armory G Friday night. Mrs. Mildred Zerbel, Mrs. Rose Bellin, Mrs. Edith Grunert, and Mrs. Lena Klassen were in charge of the party.

John F. Rose chapter, Order of De Molay, will have as its guest here Thursday evening, February 6, Willard D. Isham, of Milwaukee. Mr. Isham is the Wisconsin member of the grand council of the order. Arrangements are being made for a reception for him at Masonic temple that evening, participated in by the DeMolay chapter, the advisory council made up of Masons, and also officers of Appleton chapter No. 47, Royal Arch Masons.

The regular card tournament of the Odd Fellows will be held Thursday night at the lodge rooms. The committee in charge consists of George Gauslin, Jacob Hauert, and DeWitt Taylor.

Appleton Encampment No. 16, Order of Odd Fellows will hold its regular meeting Friday evening, January 24, at the lodge rooms. A lunch will be served after routine business matters have been transacted.

Here and There With the Clubs

Miss Fleeta Melcher, S. Story St., entertained the Duna club Monday evening at her home.

Miss Helen Esler, Kaukauna, will entertain the K and A club at her home Wednesday, January 29. The hostess at the last meeting of the group was Miss Marguerite Burke, 115 W. Fifth St.

Mrs. Edward Nabbefeldt, W. Lawrence St., entertained the Bea Zey club at her home Tuesday night.

Mrs. Tom Hill, 705 S. Fairview St., was hostess to the Wednesday Afternoon Bridge club Wednesday afternoon.

Mrs. E. M. Laitala entertained her bridge club Thursday afternoon at her home, 1424 N. Union St.

Initiation of new members of the Harmony Girls will be held Friday night when the club will enjoy a hike to Menasha. Plans were made at a meeting last Friday at the studio of Miss Wilma Van Zeeland. Miss Beatrice Westover will be the Appleton initiate.

Miss Marjorie Neller entertained the Phi Mu Alumnae club at her home on E. Washington St. Monday evening.

Mrs. Lloyd Hardacker was in charge of the social meeting of the American Legion auxiliary following a business session of the organization Monday night at Odd Fellow hall. Plans were made for initiating new candidates. This ceremony will be held in February.

Mrs. Floyd Rex, Fourth St., entertained Our Hour club last Thursday night. Mrs. Herman Spreeman was guest of honor of the group.

Sewing was enjoyed at the meeting of the Even So club held at the home of Miss Ruth Henkel, N. Durkee St., last Thursday.

Mr. and Mrs. Floyd Wilson, 1114 N. Durkee St., will entertain the Bee Buzz club Thursday evening.

Mrs. Joseph Stoeger will be hostess to the U-Go-I-Go club Thursday evening at her home, 1909 S. Jefferson St.

Two guests, Mrs. Albert Ziemer and Mrs. Edward Casper, were present at the meeting of the Four Leaf Clover club last week when Mrs. Arthur Wetzel, Franklin St., was hostess.

A "hard time party" was given by Mrs. Jake Moder, W. Commercial St., for members of the Five Hundred club Tuesday afternoon.

International Relations was the subject discussed by Mrs. Helen K. Stuart, Neenah, at a meeting of the Appleton Business and Professional Woman's club Tuesday evening at the Appleton Woman's club.

Miss Margaret Heckle and Miss Nona Nemacheck were in charge of a meeting of the Neuman club Sunday afternoon. The club is composed of Catholic students attending Lawrence college.

CHURCH ITEMS

Mrs. Eric Galpin, 540 N. Union St., will entertain St. Martha guild of All Saints Episcopal church Tuesday afternoon.

A business and social meeting of circle No. 2 of the First Congregational church was held at the home of Mrs. Maud Gribbler, 407 N. Oneida St., Tuesday afternoon.

The Rev. J. N. Nienstedt talked on The Withered Hand at a meeting of the Christian Endeavor society of Emmanuel Evangelical church Sunday evening at the church. The chairman of the session was Robert Luebecke.

Farm Radio Programs For The Coming Week

The Department of Agriculture broadcasts in the National Farm and Home Hour program sponsored by the National Broadcasting Company over a network of 32 stations will be devoted during the week beginning January 27 to statements of the agricultural outlook for 1930.

The United States Department of Agriculture announces its radio broadcasting programs for each day of the week. The APPLETON REVIEW is pleased to print this advance program notice every Thursday for the coming week. We would like to have an expression of opinion from some of our farm readers as to whether this service is one valuable enough to continue throughout the year. You will note that the National Farm and Home Hour is broadcast from 11:45 to 12:30 central standard time, just when you are at lunch. This should be a convenient hour for most of the farmers in this area. We shall appreciate hearing from you on this feature.—THE EDITOR

Monday, January 27—The Second Annual Agricultural Outlook program, including messages by Secretary of Agriculture Hyde and Chairman Legge of the Federal Farm Board.

Tuesday, January 28—The Wheat Outlook, O. C. Stine; The Cotton Outlook, A. W. Palmer; The Tobacco Outlook, C. E. Gage; The Feed Grains Outlook, J. A. Becker.

Wednesday, January 29—The Dairy Outlook, C. L. Holmes; The Beef Cattle Outlook, C. E. Gibbons; The Hog Outlook, C. A. Burmeister; The Sheep Outlook, C. L. Harlan.

Thursday, January 30—The Potato Outlook, J. B. Shepard; The Fruit Outlook, F. G. Robb; The Early Vegetable Outlook, Paul Koenig; The Poultry and Egg Outlook, Roy C. Potts.

Friday, January 31—"How Shall the Family Budget Its Money?" Dr. Faith Williams, home economist; "The Week with the Farm Board," Frank Ridgway, director of information of the Federal Farm Board; "Progress of the Month with the Farm Board," Chris L. Christensen, secretary of the Federal Farm Board.

Saturday, February 1—National 4-H Club program, including talks by Elizabeth Longmire and Naomi Bennett, both of Anderson county; Tennessee, and Carol C. Brannon of Spartanburg County, South Carolina, and I. W. Hill.

The National Farm and Home Hour is broadcast from 12:45 to 1:30 P. M., Eastern Standard Time (11:45-12:30 P. M., Central Standard Time; 10:45 A. M. to 11:30 A. M., Mountain Standard Time).

The following stations associated with the National Broadcasting Company will broadcast the National Farm and Home Hour programs: WJZ, New York; WBZ, Springfield; WBZA, Boston; WHAM, Rochester; KDKA, Pittsburgh; WJR, Detroit; WLW, Cincinnati; KFKX and WLS, Chicago; WREN and WDAF, Kansas City; KSTP, St. Paul-Minneapolis; WEBC, Duluth-Superior; WSM, Nashville; WJAX, Jacksonville; WOAI, San Antonio; WKY, Oklahoma City; KVOO, Tulsa; KTHS, Hot Springs; KOA, Denver; WRC, Washington; WIOD, Miami; WPTF, Raleigh; WBAL, Baltimore; WHO, Des Moines; WRVA, Richmond; WOC, Davenport; WBF, Charlotte; WHAS, Louisville; WOW, Omaha; WFAA, Dallas; WBAP, Fort Worth; and WSB, Atlanta.

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All Color! All Talkie!
All Singing!
Greater than the
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Games

Grandmother
Played.....

THE QUAKER MEETING

The ladies sit in a row on one side of the room and do nothing but twirl their thumbs. If they talk or laugh they must pay forfeits. The men sit on the other side of the room and the one at the head of the line says, "Verily, verily, I do say," which must be repeated by every person on his side of the room, each slowly twirling his thumbs.

The leader then continues, "That I must go this very day;" to be repeated by each player in turn. "To visit my sick brother ZACH-AH-RI-AY," repeated by each man.

Then the leader gets up and kneels in the middle of the room facing the ladies, slowly twirling his thumbs, and looking very solemn. Then the next gentleman comes up and kneels beside the leader and does just as he does. All the other gentlemen then join in the row, in turn, slowly twirling their thumbs. When all have been kneeling in silence about a minute the leader gives a sudden push on the one next to him and the whole row goes down like a pack of cards. The ladies must not laugh or stop twirling their thumbs at any time. Penalty, a forfeit.

Our Friendly Neighbors

If you are being neighborly with our winter birds be sure to put out suet now.

Take a thin stick, like a lath, drive in the nails for fastening; then tie on the suet, criss-crossing the string and winding tightly, so that the larger woodpeckers and bluejays may not take it away in big chunks as they like to carry away and cache their food. Then nail the stick securely, high as you can reach, to the big maple or elm—the nails will not go through the bark and will not injure the tree.

One night a little screech owl sat in the apple tree a long time; we heard him laughing; the next morning we found he had cut the strings and taken the suet which had been placed that day. We didn't begrudge him the fat meal, for does he not eat much more than his weight of June bugs, and rid our gardens of moles and field mice?

In winter it is hard for birds to find water, so they quench their thirst with snow. Did you ever see a chickadee clinging, upside down, to an icicle, catching in his beak the drops of water from the melting ice?

Here is another friendly thing you can do when everything is frozen solid and the birds suffer for want of water. Take a flower-pot saucer (because it is rough and the birds can cling to it without slipping), put warm water into it and,



FRANK M. SAGER

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FRANK M. SAGER
General Agent
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TELEPHONE 4600-R

Announcement

The Central Life announces the appointment of Mr. Frank M. Sager as General Agent for the Appleton territory which includes Outagamie and Shawano counties.

Policyholders in this section are requested to call on Mr. Sager at the office below designated and become acquainted. He is there to serve your life insurance needs.

Up-to-date life insurance contracts for men, women and children, together with Double Indemnity and Income Disability clauses will be explained in full detail.

If you contemplate increasing your life insurance estate, investigate our new policy which you may obtain at a remarkably low net cost.

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MUTUAL

DES MOINES : : : : : : : IOWA

SCOUT NEWS

Saturday, January 25, is the last day to turn in advancement cards or merit badge applications for the Golden Arch Ceremony. They should be in the Scout office not later than 4:30 P. M. The office will be open especially for this purpose.

HAVE YOU REGISTERED?

Only Scouts who are registered and active will receive certificates at the Golden Arch ceremony. This beautiful certificate will recognize your Scout achievements since you first became a Scout and will be worthy of a rustic frame and a place on the wall of your room.

SOUVENIR PROGRAMS

A printed program will contain the name of every Scout, by troops, and the advancement record of each Scout, as well as other information about your troop and its leaders.

JAMBOREE MOVIES

Fifty thousand Scouts from 42 nations will be seen in action at their tent city in England which covered over a square mile of ground.

In the pictures you will see our own Valley Scouts, Don Rusch of Troop 3, and George Breitung of Troop 9, Menasha.

ANNIVERSARY WEEK

We celebrate our twentieth Scout birthday, February 7-13. Every troop is urged to hold a parent's night at troop headquarters.

Troop 10, Presbyterian church, has things all set for their program and are planning a big time.

Troop 12, is going to put on a program for the Roosevelt Junior High School Parent-Teacher Association.

Troop 17, Seymour, is going to have a Father and Son banquet in Anniversary week.

Troop 20, of Kaukauna, is also planning a Dad and Son Banquet at the Kaukauna Hotel.

NOW

Let us hear what your troop is going to do Anniversary week.

reaching out of your window, set it on the feeding tray.

You won't have to wait long. A black-capped chickadee comes and drinks and drinks again; another and another; then a nuthatch, and the procession goes on like a moving picture. "But doesn't the water freeze?"

Oh, yes, it freezes. But in the meantime many birds had many drinks and tomorrow you can repeat the task.

"Task?" For every friendly thing you do for the birds you are repaid many fold—their cheery presence, their song, the fun of seeing them about. Did you ever hear the chickadee call out, clear as a whistle, "Y-o-o-o-h-o-o"? The first time you wouldn't believe it was that tiny little fellow who whistled—not until you saw him!

It would be hard to measure the benefit our winter birds are to the orchard, the garden, the shrubbery. Not an inch of the bark, not a crevice in the fence, not a tiny twig that my bird friends have not carefully gone over many times, looking for spiders, worms, moths and larvae.

—E. L. E.

This Week in the Churches

PRESENT PLAY AT ANNUAL MEETING OF CONGREGATION

"Nineteen Thirty Static in a 1620 Parish" was the title of a radio play which presented the annual reports and elected new officers of the First Congregational church given Thursday evening. Max Elias was the radio announcer and performers were the church officers presenting their annual reports. The Rev. H. E. Peabody made an address through the



Rev. H. E. Peabody.

microphone in which he gave his hopes for the church during the coming year.

Characters in the play were Governor Carver, Dr. J. S. Reeve; Mrs. Carver, Mrs. J. W. Wilson; Patience Carver, Miss Rose Helm; Mary Carver, Mrs. F. B. Younger; Elder Brewster, Roy Marston; Miles Standish, Homer Bowlby; Indian Samoset, Cecil Furminger; the Spirit, Miss Eleanor Voecks. Mrs. Frank Hammer was director of the production.

New deaconesses for 1930 who were elected are: Mrs. Anna Briese, Mrs. Belle Hart, Mrs. Catherine Reeve Walker, Mrs. Harvey O. Younger, Mrs. Frank Zschaechner, Mrs. Emil Walters, Mrs. W. E. Thompson, Mrs. Henry Madsen, Mrs. Ewald Elias, Miss Laura Hofer. Deacons are W. B. Basing and Otto Thiessenhusen; trustees, Silas Krueger, Roy Marston, and A. H. Wickesberg; cabinet members at large, Miss Carrie E. Morgan, Dr. J. S. Reeve, E. H. Jennings.

Other officers named were: Miss Agnes Van Ryzin, church clerk; the Rev. W. W. Sloan, general superintendent of the Sunday school; Mrs. William H. Zuehlke, superintendent of the senior department; T. E. Orbison, superintendent intermediate department; Lacey Horton, junior department; Mrs. Earl Baker, primary; Mrs. Joseph Koffend, Jr., kindergarten; Mrs. Werner Witte, cradle roll; Mrs. John Lonsdorf, home department; H. A. Behnke, secretary and treasurer of the Sunday school.

Mrs. Clarence Richter was elected vice president of the Women's Missionary society of First English Lutheran church at a meeting held last Thursday afternoon at the church. Mrs. Gerald Schwerke, who held this office is leaving Appleton soon.

Plans for the World Day of Prayer program will be made under the direction of Mrs. Harry Junge and Mrs. Ed-

ward Sieth.

Mrs. H. Bardegan, 1125 W. Winnebago St., was hostess to a meeting of the sewing circle of St. John church last Thursday afternoon. Mrs. A. Brauer acted as assistant hostess.

Miss Phoebe Nichols, Miss Katherine Schwengel, and Russell Denyes have been appointed members of a nominating committee of the Fireside Fellowship group of First Methodist church. New officers will be named to serve the second semester of the college year.

Mrs. David Carlson, 908 N. Fox St., entertained circle No. 2 of the First Baptist church last Thursday afternoon.

Members of the Junior Bible class of St. Matthew church were entertained at a sleigh ride party Tuesday evening. The committee in charge included Miss Winifred McCarey, Miss Stella Murphy, and Melvin Pope. The Senior Bible class of the church held a similar party Wednesday evening. The Misses Clara Murphy, Marjorie McCarey, Marion Ginnow, and Alice Prasher were in charge.

Old Fashioned Christian Endeavor meetings were represented at a session of the endeavor society of Memorial Presbyterian church Sunday evening at the church. George Werner was leader of the meeting. Singing of old hymns opened the session and the Misses Carla and Olga Heller, dressed in the fashions of a generation ago, sang "Whispering Hope." Mrs. James Wood gave an account of the first international Christian Endeavor convention held in the United States 43 years ago in Chicago. Ben J. Rohan played several old hymns on the harmonica. Young people's work in different parts of the country a number of years ago was discussed by J. E. Bond, and W. A. Fannon told of "Young People's Work in My Day," particularly in regard to the work in Philadelphia where he lived. The endeavor work in the Appleton church in the past was described by Miss Helen Patterson.

After the endeavor meeting Mr. Brownell, director of the Wisconsin Chamber of Commerce, presented stereopticon slides of the University of Chicago chapel.

Mrs. E. F. Franz was the leader of the meeting of the Christian Endeavor society of First Reformed church Sunday night. The topic was "Shall We Abolish or Expand Missions and Why."

Miss Katherine Karnes was in charge of the meeting of the Fireside Fellowship group of First Methodist church Sunday evening. "Expectations" was the subject discussed.

Miss Lucretia Zimmerman lead the discussion "Should We Expand Missions and Why" at the Baptist Young People's union meeting Sunday.

"What It Means to be a Christian" was discussed by the high school Epworth league of First Methodist church

under the leadership of Miss Anita Cast Sunday.

"What Does the Word Missions Mean to Me" will be the subject of a symposium presented at the monthly meeting of the Woman's Association of the First Congregational church Tuesday afternoon, January 28. Mrs. H. E. Peabody will direct the program and will be assisted by women from the various circles of the association who will discuss varied activities and ideas associated with mission work from the missionary barrel to world peace and friendship. Dr. Peabody will discuss current events at the close of the program.

A luncheon will be served at 1 o'clock in the afternoon and a business meeting of the executive board will follow. The program is scheduled for 2:30. Tea will be served at the end of the program by Mrs. Edward Fraser's circle.

Walter and Roland Winter, and Miss Evelyn Whysol lead the discussion of the Young People's society of St. John church Monday night. The social committee included Gilbert Myse, Miss Dolores Polzin, Miss Thelma Polzin, and Miss Lillian Parsons.

A two week mission will be conducted by the Holy Name society of St. Joseph church beginning March 9, it was decided at a meeting of officers of the organization Friday night. The Rev. J. M. Stanton, North Dakota, will be in charge of the mission.

Members of the High School Epworth League of First Methodist church enjoyed a sleigh ride party Friday evening. Chaperones of the event were Miss Lois Smith and Miss Marian McVean.

A Japanese tea will be sponsored by the Northeastern group of the Social Union of First Methodist church January 30, according to plans made at a luncheon meeting of the group last

Thursday at the home of Mrs. C. G. Cannon, 4 Brokaw Place. The tea will be given at the church from 3 to 5 o'clock in the afternoon.

The congregation of Emmanuel Evangelical church heard of missionary work and the natives of the Sudan in Africa at a meeting conducted by the Rev. C. W. Guinter, superintendent of the Sudan mission, Friday evening. The speaker has been engaged in missionary work for 20 years.

Local artists will present the program of the second vesper service of the season at First Methodist church Sunday afternoon. Mrs. John Engel, Jr., will read a one act play, "The Truth About Blaybs," with an organ accompaniment by W. C. Webb, church organist and professor of organ at Lawrence Conservatory of Music.

Instrumental and vocal music will complete the program. The Fullinwider string trio composed of Prof. Percy Fullinwider, violinist; Mrs. Nettie Steninger Fullinwider, pianist; and Joseph Zickler, cellist; will play a group of selections.

The church quartet will sing. Members of this group are Miss Dora Effin, contralto; Miss Gertrude Farrell, soprano; George Nixon, tenor; and Ear Miller, baritone. Mr. Webb is director of the choir.

"The Flying Fool," a motion picture featuring William Boyd, will be presented at the Sunday night services of First Congregational church following the evening worship. LaVahn Maese will play the organ during the religious services, and Miss Ruth Buckmaster during the showing of the picture.

Home Builders of Memorial Presbyterian church held a radio party at the church Tuesday evening. The program included imitations of radio announcements, stations, and stunts. Member

(Continued on page 15)

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WISCONSIN GETS 162 PARTRIDGES FROM GERMANY

Will Be Propagated in Various
Localities

The conservation commission Saturday received a shipment of 162 Hungarian partridges which were trapped in Europe and shipped to the commission from Germany. This is the first step in a new policy on the part of the commission to introduce these game birds into this part of Wisconsin, where it is thought they will thrive better than the ring-neck pheasant.

Of the 162 birds, 12 pairs belong to the Berlin chapter of the Izaak Walton league, and 69 pairs were purchased by the department of game of the conservation commission.

All the birds are not going to the state game farm, as the game department has decided to try several test plantings of these birds to see just what locations in the western part of the state they will adapt themselves to more readily.

All of these birds with the exception of nineteen pairs, which are being sent to the game farm at Fish Creek, are being apportioned among different sportsmen groups in the western part of the state.

These groups have been selected because they are located in districts in which the state wants to try test plantings and also because of their unusual co-operation in pheasant work.

The western and southwestern parts of Wisconsin seem better adapted to Hungarian partridges than to ring-neck pheasants, and it is to these localities that these birds are going, except for the shipment to Berlin. River Falls, Richland Center, Tomah, and Argyle are the localities to which birds will be sent, about ten or twelve pairs to each place. The birds will be cared for by sportsmen's organizations in these districts, and will be liberated as soon as possible.

Nineteen pairs are being sent to the state game farm for propagation purposes, but for this year at least the state will have neither Hungarian partridge eggs nor birds for distribution.

SALARIES OF CITY OFFICIALS RAISED

At its regular meeting last week the city council adopted an ordinance fixing the salaries of city officials for the coming year which granted substantial increases to most officers. The mayor's office was put in the full time class and the salary increased from \$1,800 to \$3,000. Treasurer, assessor and clerk will each receive \$300 more, being raised from \$2,500 to \$2,800. The city attorney will receive \$2,400 instead of \$2,000 as heretofore. Chiefs of police and of the fire department were each given increases of \$120 per year while individual members of their departments will receive an additional \$5 per month. The poor commissioner will receive \$1,600 instead of \$1,500 and the city physician \$1,500 instead of \$1,350. The building inspector gets \$2,100 in-

stead of \$1,800. The sealer of weights and measures, the plumbing inspector, the weighmaster and members of the water commission each receive an additional \$100. The city nurse will receive \$2,400 instead of \$1,800 and the deputy health inspector \$1,800 instead of \$1,500.

WOULD YOU LIKE THREE KEYBOARDS FOR YOUR PIANO?

Appleton musicians will be interested in the new triple-keyboard piano which was recently demonstrated before a group of distinguished musicians in Paris. The instrument was invented by a young Russian and made in Germany. By the addition of quarter and three-quarter sharps and flats, it produces twenty-four separate pitches and is said to be devised especially for the rendition of chamber music.

While Mary and Johnnie, struggling with the regulation number of sharps and flats, may not hail with great glee this new invention, composers have said that the quarter-tone piano and other instruments which give a division of tones will restore to music its "fluid quality," which they feel is lost to some extent in the present notation system.

Government Positions To Be Filled

More and more government positions are developing and being opened from year to year for trained men and women. Many of these positions pay good salaries right at the start. The Appleton Review is glad to co-operate with the local postal authorities by publishing each week the list of civil service positions open. The Editor.

The United States Civil Service Commission announces the following open competitive examinations:

Junior aquatic biologist (fisheries), junior aquatic biologist (limnology and oceanography); \$2,000 a year, Bureau of Fisheries, Department of Commerce, for duty in Washington, D. C., or in the field.

Girls' adviser, \$1,500 to \$1,860 a year, less \$180 a year for quarters, fuel and light, Indian Field Service.

Matron, \$1,200 a year; assistant matron, \$1,080 a year, less \$120 a year for quarters, fuel and light, Indian Field Service.

Superintendent of brush factory (paint and varnish brushes), \$5,600 a year, United States Penitentiary, Leavenworth, Kansas.

Associate agronomist (sugar beets), \$3,200 to \$3,700 a year; assistant agronomist (sugar beets), \$2,600 to \$3,100 a year, Bureau of Plant Industry, Department of Agriculture, for duty in the field. Vacancies exist in associate agronomist positions at Bellingham, Wash., and assistant agronomist positions at Huntley, Mont., and Fort Collins, Colo.

All states except Maryland, Virginia, Vermont, Delaware, and the District of Columbia have received less than their share of appointments in the appor-

tioned Departmental Service at Washington, D. C.

Full information may be obtained from H. J. Franek, secretary of the United States Civil Service Board of Examiners at the post office or custom-house in this city.

TOY CORPORATION OF AMERICA IS SOLD

William Wright, general manager of the Toy Corporation of America, announced Monday that the controlling interest in the corporation had been sold by himself and his father, Frank Wright, to Kauf-

mann and Levenson, New York, wholesale dealers in juvenile and infants furniture. Otto Kaufmann and Julius Levenson are main stockholders in this concern and were also stockholders in the Toy Corporation. Mr. Kaufmann plans to take over the management immediately. He will bring his family here later.

The company suffered a loss of between \$20,000 and \$25,000 a couple of weeks ago when one of their buildings was badly damaged by fire which also destroyed a great quantity of samples which had been made up for the New York toy show. Since the fire, the plant has been rushing work on new samples for the show.

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HIGH SCHOOL NOTES

On Monday, February 3, the students will be given an opportunity to listen to a talk by Bennie Oosterbaan of the University of Michigan. Oosterbaan is one of the outstanding athletes of the decade. He was three times named All-American in football, twice All-Western in basketball and was the leading scorer in the Big Ten. He was one of the greatest baseball players of his time and was offered a number of big league contracts, but preferred to remain a simon-pure amateur. He was a brilliant student and is now doing very successful work as coach and builder of men at the University of Michigan. His subject will be "How to Play the Game" and the students are certain to derive much inspiration from his talk.

The members of the Girls' Athletic Association held a very successful sandwich sale Wednesday afternoon.

Mrs. Emilee Grunst, who was employed as janitress of the High School since October, 1929, passed away Monday morning.

She leaves two sons and two daughters. The funeral took place Wednesday afternoon from Zion Lutheran Church, Rev. Theo. Marth officiating.

The first semester ends tomorrow, January 24, and the second semester begins Monday, January 27. Final examinations are being held this week. The following new students have already been enrolled for the second semester and several more are expected: Earl Goehler, Esther Bergsbaken, Walter Letter and Gilbert Franzen, all of Appleton; Neil Given of Hortonville, Eunice and Elaine Campshure of New London and Margaret Smith of Kaukauna.

A Music Festival has been arranged with the high schools of Appleton, Green Bay and Oshkosh. The first concert will be held at Lawrence Chapel Tuesday, February 7, at which the Appleton orchestra, the Oshkosh chorus and the Green Bay band will participate. The March concert will be held at Oshkosh and the April concert at Green Bay. In order to give all sections of the musical departments an opportunity to participate in these concerts the bands, choruses and orchestras will rotate, the Appleton orchestra appearing at the local concert, the chorus at Oshkosh and the band at Green Bay. The same procedure will be followed by the other schools. The object of these concerts is to promote interest in music and co-operation between the schools. The concerts are non-competitive and purely for entertainment purposes. Mr. Helble will act as business manager for all the concerts.

Mr. Helble's annual series of conferences with members of the senior class will soon begin. At these conferences Mr. Helble has a personal talk with each student. The student's plans for the future are discussed and he is advised as to the best means and methods of carrying out these plans. As there are 235 members of the senior class, these conferences impose a very severe burden upon Mr. Helble's time. Where the student has his plans well worked out, ten or fifteen minutes may suffice. But where the student is undecided as to what vocation he wishes to pursue or what college he wishes to enter, a series of talks is often necessary to reach a decision, so that individual students sometimes take up hours of the principal's time. However, Mr. Helble feels that this time is well spent and he has been very highly pleased with the results attained in past years.

At McKinley Junior High

The second semester Interest Clubs are being formed and will be ready to start work with the beginning of the new semester. They are the Orchestra Club, in charge of Mr. Hastings; the Band Club, in charge of Mr. Moore; the Auto Mechanics Club, in charge of Mr. Walter Fox; the Model Making Club, in charge of Mr. Bowker; the Arts and Crafts Club, in charge of Miss Ditzler; the Dramatics

Club, in charge of Miss Verhulst; the Boys' Cookery Club, in charge of Miss Rogers; the Remedial Study Club, in charge of Mr. Younger. These clubs will meet every Thursday morning from 8:25 to 9:10 and each student is enrolled in one or the other.

At Roosevelt Junior High

The Roosevelt Boy Scout troop, organized under the sponsorship of the Roosevelt Parent-Teachers Association, is off to a fine start. E. C. Junge is scout master. The scout committee appointed by the association is E. E. Sager, M. Spector, H. P. Ballard and Arthur Ecker.

The Lyceum Course, sponsored by the Parent-Teachers Association, is proving a great success. Two of the three numbers on the schedule have already been given, while the third follows next month. With the proceeds of the first two numbers a radio set has been purchased and installed. The school expects to listen in on the concert by Walter Damrosch's orchestra tomorrow, Friday morning. The theme of the concert will be "Music inspired by History" and numbers especially selected for students of the junior high school grades of the country will be rendered. Mr. Damrosch explains each piece, both as to its historical and musical significance, even interrupting the rendition where it seems advisable. These series are broadcast every two weeks, and the concert of January 10 was greatly appreciated by the students, whose enjoyment was increased by Mr. Damrosch's explanations.

Henry Ohl, Jr., president of the Wisconsin State Federation of Labor, was in the city Tuesday morning conferring with labor officials.

A. H. S. HOCKEY TEAM BEATS OSHKOSH

Appleton High School Hockey Team met the Oshkosh Sextet at Oshkosh on January 21, and defeated them by a score of 3 to 1.

This was the second of a series of games to be played between the schools. Other games will be scheduled in the near future with East Green Bay and Neenah. Manitowoc and the other schools of the valley may also participate before the winter is over.

On February 1, the Appleton team will play an exhibition game at Marinette. The object of this fete is to promote winter sports throughout the valley schools.

The team is greatly helped by the fact that four lettermen are returning. They are: Captain Babino, Schuster, Holterman, and Tilly. Others out for the sport are Gmeiner, Widsteen, O'Dell, Hauert, Frank, Reeve, Burhans, Pope, Hornig, Sexsmith, Wilson, Frogner, Wolfram, and Feuerstein.

BASKET BALL

High School Wins Over Neenah, 17-16

In a second over-time period the Appleton five squeezed out a victory over the Neenah quintet, when the two clashed January 18, at the Alexander gymnasium.

This is the first victory for the Orange squad this season, for on January 17 they met defeat at the hands of the Oshkosh five, and before that were beaten by Marinette.

The game was close all the way through, and only once did Appleton

(Continued on page 16)

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LOOK AND LEARN
BY A. C. GORDON

Here is one of the attractive new features introduced with this issue of the APPLETON REVIEW. Every week a set of general questions to test your knowledge in widely varied fields will be printed in the REVIEW. Try to see how many of them you can write answers for before looking up the answers on page 16.—THE EDITOR.

1. What American women have had their pictures on U. S. postage stamps?
2. What is the normal pulse of a man, and of a woman?
3. What per cent of the world's automobiles is owned in the U. S.?
4. What eight states touch the Great Lakes?
5. What is the oldest musical instrument?
6. How many red and how many white stripes are in the American flag?
7. How much did the Dutch pay the Indians for Manhattan Island?
8. What state grants no divorces?
9. What is America's most important crop?
10. In what year did the World War begin?
11. What are the extreme temperatures that are usually fatal to human beings?
12. What per cent of the world's population is male?
13. What was the first state to adopt woman's suffrage?

14. What are words called when spelled alike, but have different meanings?
15. What two bones of the body are not connected with any other bones?
16. What are the five largest cities in the world?
17. What is the first verse in the Bible?
18. What are the only four stones entitled to be called "precious"?
19. What famous explorer reached both North and South Poles?
20. What two forces prevent perpetual motion?
21. What is the meaning of the word "Eureka"?
22. Who was the pioneer American journalist?
23. What are the four major fine arts?
24. What color can be seen from the greatest distances?
25. Where is the western-most point of the U. S.?
26. How many teeth has the normal adult?
27. What four presidents of the U. S. wore beards while in office?
28. What European city is on an exact line with New York City?
29. What animal lives to the greatest age?
30. From what was the dollar mark designed?

IN and OUT of the Kitchen

Let us have them—your success with a new dish, or an old one; a discovery you have made; a new idea in decorating or furnishing, sewing, mending, entertaining grownups or children—whatever you may know that will lighten the tasks of the home-maker and add interest to the job.

CABBAGE, ONIONS, CARROTS DEFY HIGH WINTER PRICES

How to serve well balanced meals with plenty of fresh vegetables during the winter months when prices are at their peak makes cooking an adventure in high finance for the woman who must watch her household expenditures.

It is in January that the good old winter standbys—turnips, onions, carrots—should come into their own. Here are several ways of serving these and other vegetables which will more than compensate for the absence of green peas and artichokes. All the vegetables mentioned in these recipes—carrots, onions, turnips, and cabbage—are excellent midwinter foods rich in the nutrients necessary to a winter diet.

Cream of Vegetable Soup

- 2 medium sized potatoes
- 2 small onions
- 2 medium sized carrots
- 2 medium sized turnips
- 1 cup chopped water cress
- 1½ cups shredded lettuce
- ¼ tsp. thyme
- 1 bay leaf
- 4 cups boiling water
- 4 tbsp. butter
- 1 tbsp. flour
- 1¼ tsp. salt
- ½ tsp. pepper
- 2½ cups evaporated milk
- Dash nutmeg
- 2 tsp. chopped parsley
- 2 egg yolks

Wash, scrape or peel vegetables and slice. Combine with cress, lettuce, thyme and bay leaf and put into sauce pan. Cover with water and simmer until vegetables are soft. Rub through a sieve. Prepare a white sauce of the butter, flour, salt, pepper and evaporated milk, cooking in a double boiler 15 minutes. Add the nutmeg, parsley and well beaten egg yolks. Pour hot white sauce into hot vegetable puree. Serve immediately without reheating. Yield: 6 servings.

Onion Au Gratin Soup

- 2 bunches green onions, or
- 3 dry onions, chopped
- 3 tbsp. butter
- 3 cups beef broth
- 2¼ cups evaporated milk
- Dash cayenne
- Salt and pepper
- 3 stale rolls, cut in halves
- 1 cup grated cheese

Saute onions in butter for a few minutes, being careful not to brown them. Add broth, and simmer until onions are tender, then add milk and

seasonings. Pour into a baking dish over rolls. Sprinkle rolls with cheese and set under broiling flame to toast the cheese. Yield: 6 servings.

Cole Slaw

- ¾ tsp. salt
- Dash pepper
- 1½ tbsp. sugar
- 3 cups finely cut cabbage
- 3 tbsp. lemon juice or vinegar
- 6 tbsp. evaporated milk

Add salt, pepper and sugar to cabbage. Combine lemon juice or vinegar with milk, then add to cabbage. Keep cold until ready to serve. Yield: 6 servings.

Lima Beans with Cheese Sauce

- ¾ cup cheese, cut fine
- 1 cup evaporated milk
- ¼ tsp. prepared mustard
- 1 tsp. Worcestershire sauce
- 3 cups cooked lima beans
- Paprika

Add cheese to milk and cook over boiling water until cheese is melted. Add other ingredients and continue cooking until beans are heated. Pour into hot serving dish and sprinkle with paprika.

Creamed Turnips

- 2 medium turnips
- 1 tbsp. butter
- ½ tsp. salt
- 1 tbsp. flour
- 1 cup evaporated milk diluted with
- 1 cup water

Select crisp, tender turnips. Peel, then put through food chopper, using the large knife. Steam until tender, about 30 minutes. Melt butter, add salt and flour and blend until smooth. Add diluted milk, which has been scalded. Stirring occasionally, cook 15 minutes over boiling water. Add turnips and serve at once. Yield: 4 servings.

Scalloped Parsnips

- 3 medium tender parsnips
- ½ tsp. salt
- 2 tsp. butter
- Dash black pepper
- 1 cup evaporated milk diluted with
- 1 cup boiling water

- ½ cup buttered crumbs
- 4 strips bacon

Peel and cut parsnips lengthwise and crosswise. Steam until tender, about one hour. Prepare a white sauce of the butter, salt, pepper and diluted evaporated milk. Add parsnips and pour into an oiled baking dish. Cover with crumbs and lay bacon over top. Place in a hot oven (425° F.) and bake until crumbs are brown and bacon is nicely broiled. Yield: 4 servings.

CONSIDER THE BLACK AND WHITE LUNCHEON

This most delicious hors d'oeuvre might begin a novel black-and-white luncheon. It is made from hard boiled eggs with the yolks removed and the cavities filled with caviar and finely minced onion — or the onion may be omitted. Cut the eggs in lengthwise halves and fill some with plain caviar over which lemon juice has been squeezed, and others with a mixture of rice egg yolks and minced sardines; the cavities should be filled in a little mound which is masked with a pure white sauce. Shreds of truffles or pickled walnuts may be used to decorate the eggs. German or Swedish black bread, thinly sliced and lightly buttered, and cut in fancy shapes, will be delicious and unusual, served with the appetizer.

Cream of Chicken might follow. Stir a quart of hot chicken stock into a pint of hot cream. Add shreds of chicken breast, a little rice and a little tapioca cooked until clear just before serving the soup piping hot.

The menu for such a luncheon might include white fish, breast of chicken, cauliflower, a black and white salad, ice cream, cheese and coffee.

For a novel cheese dish dip one-half pint cream until stiff and into it stir one ounce each of grated Parmesan and Gruyere cheese and a half gill of aspic jelly just half set, and seasoned with cayenne and a pinch of pepper. Fill paper souffle cases with the mixture and set into the icebox to chill. Serve with toasted biscuit and hot coffee.

White linen, crystal and black glass

and white, or black and white china (perhaps wedgewood) would make a most effective setting for the center piece of yellow jonquils, the single note of color. Any color in the food may be masked with sauces.

Down in Front

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"The kind that goes to the front."

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Hopfensberger Bros. Inc.

APPLETON — NEENAH — MENASHA

FRANK SAGER OPENS

INSURANCE OFFICE

Appleton is to have a tri-county office of the Central Life Assurance Society of Des Moines, Iowa, through the appointment of Frank M. Sager of this city as district manager. Mr. Sager has opened offices in the Odd Fellow building and is organizing a staff of agents for this vicinity. The office here will have jurisdiction over Outagamie, Waupaca and Shawano counties.

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POEMS
WE LIKE

“Wanted—men:
Not systems fit and wise,
Not faiths and rigid eyes,
Not wealth in mountain piles,
Not power with gracious smiles,
Not even the potent pen:
Wanted; men.”

WHIRLWIND

You are like the whirlwind,
And my dreams, the leaves that lie
Covering dusty longings
From the gaze of passers-by.

Heartless as the whirlwind;
So you devised the scheme
Of stirring up the bitterness
Which lay beneath my dream.
—Meredith Bandy in “Ships”

GREETINGS TO A CONVALESCENT

I'm in a 10der mood 2da
& feel poetic, 2
4 fun I'll just — off a line
& send it off 2 U.
I'm sorry U've been 6 o long;

Don't B disconsols
But bear U'r ills with 42d
& they won't CM so GR8.
—REW.

If I knew you and you knew me,
'Tis seldom we would disagree.
But, never having yet clasped hands,
Both often fail to understand
That each intends to do what's right,
And treat each other “honor bright.”
How little to complain there'd be,
If I knew you and you knew me.
—Selected.

DUTY

“Light of dim mornings: shield from
heat and cold.
Balm of all ailments: substitute for
praise:
Comrade of those who plod in lonely
ways.
(Ways that wax lonelier as the years
wax old).
Tonic for fears: check to the over-
bold.”

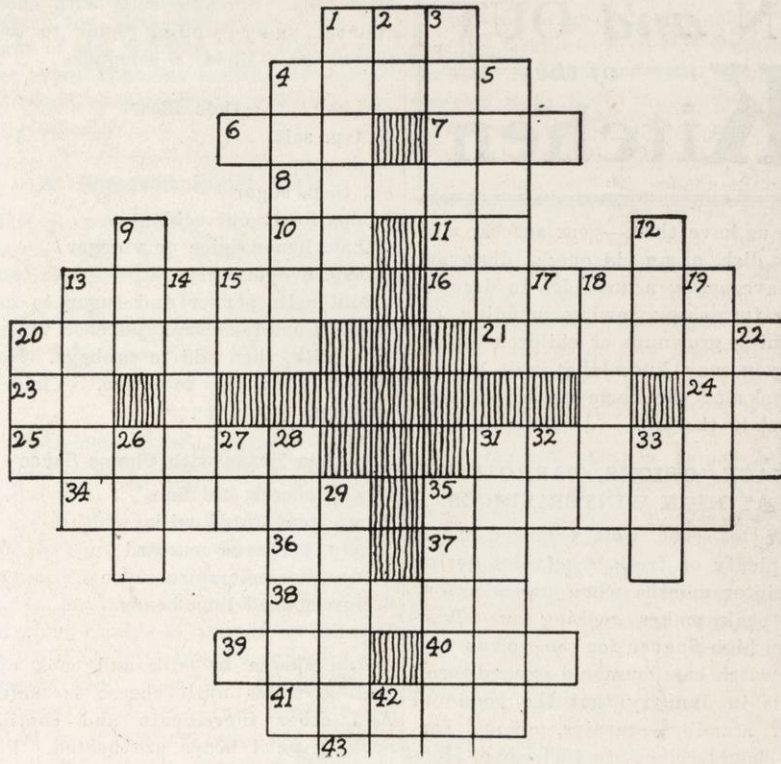
GROWTH

Dreams that come and lightly linger,
Like a cloud upon a hill,
Come and linger for the moment,
Then pass on, so soft, so still.

Loves that come with eagle swiftness,
Preying on the heart and mind—
Come and rest there for an aeon,
Leaving memories behind.
—Bertha Greenberg in “Ships”
Anthology of Lawrence Verse.

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TRY YOUR BRAIN ON THIS



(©, 1926, Western Newspaper Union.)

- Horizontal.**
- 1—Brother of a religious order
 - 4—A gay or sportive trick
 - 6—Hawaiian food
 - 7—Electrified particle
 - 8—Appears
 - 10—Preposition
 - 11—Exclamation of satisfaction
 - 13—To request forcefully
 - 16—Onionlike vegetable
 - 20—Languishing
 - 21—Thundered
 - 23—Middle Western state (abbr.)
 - 24—Personal pronoun
 - 25—To earn approval or pleasure
 - 30—To roll oneself about in, as mire
 - 34—A book for authoritative instruction among the Hebrews
 - 35—To lean to one side, as a vessel
 - 36—Gentleman's title
 - 37—Oleum (abbr.)
 - 38—A short descriptive poem, dealing with rural life
 - 39—Single
 - 40—Lair
 - 41—Concluded
 - 43—Black viscous substance

- Vertical.**
- 1—Person allied to another by bonds of friendship
 - 2—Sun god
 - 3—Anything that walks and breathes
 - 4—Modeling for a picture
 - 5—Ceremonially clean according to Hebrew law
 - 9—Swamp
 - 12—Evergreen tree
 - 13—Faces of clocks or watches
 - 14—Fabled king at whose touch everything turned to gold
 - 15—Indefinite article
 - 17—Negative
 - 18—Piece of furniture
 - 19—Citrous fruit
 - 20—Seed of small fruit
 - 22—Moisture condensed on the surface of cool bodies during night
 - 26—Organ of hearing
 - 27—Highway (abbr.)
 - 28—Fur symbolic of royalty
 - 29—Fiery
 - 31—Penned in
 - 32—Land measure
 - 33—To rent
 - 35—Less warm
 - 42—Deposit account (abbr.)

Solution will appear in next issue.

RECENT DEATHS

Phyllis Ann, small daughter of Mr. and Mrs. Arthur Lecker, R. 5, died last Thursday morning. Rev. Brandt officiated at the funeral Saturday.

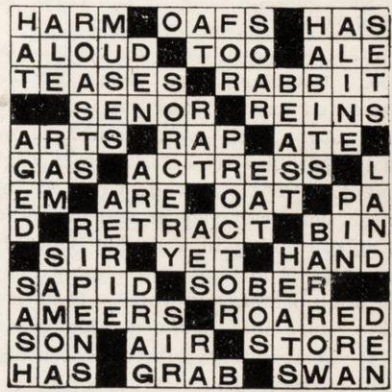
Miss Christine C. Taylor, 32, daughter of Mr. and Mrs. A. J. Taylor, 217 N. Catherine St., died Saturday.

Mrs. Wm. McLeish, 89, died Saturday at her home, 730 E. Alton St. The funeral was Tuesday, Rev. H. E. Peabody officiating.

Mrs. Emilie Grunst, who has been acting as janitress of the High School since last October, passed away Monday at the age of 47. She was buried Wednesday from Zion Lutheran church, Rev. Theo. Marth officiating.

H. S. Shafer, father of Mrs. David Smith, 217 E. Commercial St., passed away at his home in Scotia, N. Y., January 18.

SOLUTION TO LAST WEEK'S PUZZLE

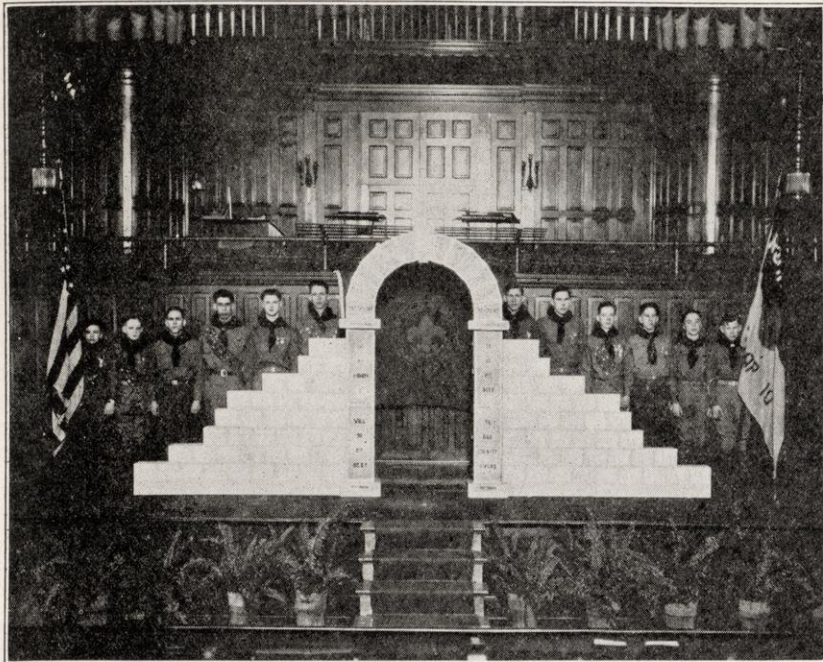


Attorney Philip La Follette of Madison, brother of Senator Robert M. La Follette, spent several hours in the city Monday morning conferring with Attorney Samuel Sigman. Mr. La Follette was on his way to Green Bay to deliver an address before the Kiwanis club of that city. He also was scheduled to speak over the radio station at De Pere.

Mrs. Emil Voecks, 743 E. North St., entertained circle No. 8 of the First Congregational church Tuesday afternoon.

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Most Impressive of All Scout Rituals to be Given January 31



This is the Golden Arch which will be brought here by the Rockford, Ill., Scout Council to be used in the most impressive of all scout ceremonies Friday evening, January 31, at the chapel.

Two years ago scores of Appleton people were turned away from an impressive Scout ceremony they had come to witness because there wasn't room for the enormous crowd in the hall. This was the Golden Arch Ceremony, the most impressive affair in the Scout world and one of the most beautiful rituals to be found anywhere. This year the Golden Arch ceremony again will be held for the Valley Scout Council and it will take place at Lawrence Memorial Chapel Friday, January 31, so there will be plenty of room to accommodate the hundreds who will want to see this spectacle.

The annual Valley Council court of honor will be staged in connection with the Golden Arch ceremony. The entire ceremony will be given by the Rockford Scout Council. This council has performed the Golden Arch ritual in more than seventy cities of the United States.

It is said that anyone who has seen the Scout Golden Arch ceremony never forgets it, and that he will always go to see it repeated because of its impressiveness and beauty. The golden

arch represents the development of the scout from boyhood to manhood and is built up block by block, each stone or block representing parts of the scout oath and laws. The two base or foundation stones at each side of the arch represent boyhood, and the arch is then built up through the various scout merit badges, oath and laws, until the keystone or top stone is reached. This is the last stone to be placed and represents manhood. Organ music arranged for the ceremony accompanies the ritual and the building of the arch. The ceremony impresses the scouts and the public as nothing else could with the true significance of boy scout work.

Other interesting events are on the program of this annual court of honor, among them conferring the rank of Eagle Scout on two boys of the Valley council.

This is the highest rank possible to attain in scouting. The Valley council already has seven Eagle scouts.

Fifty new scouts will be taken into the council and awards will be made for advancement to first and second class rank. Scoutmasters of the various

troops also will receive public recognition for their work during the past year, according to Milo Clark, executive of the Valley Scout council.

CHURCHES

(Continued from page 10)

of the committee in charge were Mr. and Mrs. Harold Heller, Mr. and Mrs. Rex Wells, Mr. and Mrs. O. J. Jacobson, Mr. and Mrs. S. F. Reid, and Mr. and Mrs. Harry Macklin.

Three circles of the Ladies' Aid society of Memorial Presbyterian church held luncheon meetings Tuesday. Mrs. George Wood's group met at the home of Mrs. O. C. Smith, 602 E. North St. Mrs. S. F. Reid was assistant hostess. Mrs. G. E. Pelton was hostess at a meeting of Mrs. Austin Ely's circle. Mrs. F. W. Schneider, 738 E. Alton St., assisted by Mrs. W. W. Fraser, entertained the circle captained by Mrs. Rex Wells.

Officers of the Brotherhood of St. John church were elected at a meeting of the group last week. Otto Voelker was chosen president and other officers include: Albert Haase, vice president; Harold Krueger, secretary; Louis Lettman, treasurer; Adam Limpert, Peter Bast, Fred Schefe, members of the executive committee.

Members of All Saints Episcopal church elected officers for the coming year at the annual meeting held at the parish hall last week. Seymour Gmeiner and R. F. Hackworthy will succeed themselves as junior warden and vestryman, respectively. Other officers elected were: Norman de C. Walker, senior warden; Charles Seaborne, William Rounds, Dr. E. L. Bolton, Dr. Luther Moore, George Sweetman, and M. T. Ray, vestrymen.

Three officers of First Reformed church were elected at the annual meeting of the church last week. John Kippenhan, was re-elected elder; Walter Engel, deacon; and Charles Hartsworm, treasurer.

German services will be held at the church hereafter on the first, third, and fifth Sundays of the month instead of each Sunday as in the past, the congregation decided. English services will continue weekly.

Mrs. O. Skinrud, E. Franklin St., will entertain Circle C of First English Lutheran church Wednesday afternoon, January 29. Mrs. A. Roehm is captain of the group.

A "house-party" was given by the John McNaughton class of First Methodist church Tuesday afternoon in the John McNaughton room of the church. Mrs. A. B. Fisher was in charge of the event which featured a building program and advertising stunts to demonstrate how well housewives were acquainted with newspaper and magazine advertising of household articles. Mrs. O. C. Nelson read several poems written by herself on the house and housework.

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HIGH SCHOOL NOTES

(Continued from page 12)

lead by more than three points. At the end of the half the score was Neenah 9, Appleton 8.

Real basketball was registered by the local five in the third and fourth quarters. Both teams were poor on their under-basket shots, time and again coming down the floor and missing the bounding board entirely. The game ended with the score 15-15.

The first over-time period was played without event. During the second period Foote fouled Johnston of Neenah who made the free throw, thus making the score, Neenah 16, Appleton 15. With hardly a minute to play the Orange got the ball from the stalling Neenah five, and brought it down under their own basket. During the huddle that ensued Normy Kneip, Appleton forward, tossed the ball up, and, after rolling about, it fell through the basket a few seconds before the whistle blew for time. The score at the end of the game was Appleton 17, Neenah 16.

Line-up

Table with columns for NEENAH and APPLETON, and sub-columns for FG, FT, PF. Lists players like Schmidt, rf and Berg, rf with their respective stats.

MILLER CORDS DEFEAT NEENAH 33 to 32

The Miller Cords, Appleton's only professional basketball team, defeated

the strong Jersild Knits of Neenah in a fast and furious game at Armory G Tuesday night. Two overtime periods were needed to decide the outcome. The Cords exhibited a wonderful passing game and took the ball down the floor for short shots while Neenah's shooting was more of the sensational type. The Miller Cords will make their next home appearance January 28, when they play the Soo Line team of Minneapolis at Armory G, who recently won 14 straight games in North and South Dakota.

Tell the advertiser you saw it in the Review.

"Y" Activities

The Young Men's Speech Club met Monday evening at 7:30 at the "Y" for its monthly meeting.

Under the leadership of Mr. Norman Knutzen individuals in the group gave two minute talks on some outstanding incident in their lives. A discussion of the talks as a whole followed, taking into consideration faults in posture, voice, presentation and delivery. A short lecture on the anatomy and hygiene of the vocal functions was given by Prof. Knutzen.

The group took on a formal organization by electing a chairman and secretary in order that parliamentary drill can be had in connection with the course. The officers elected were Harry Parton, chairman, and Norman Hopfensperger as secretary.

In addition to being a speech class or club this group of fifteen young men will also have social features throughout the season. Any young men in Appleton who are interested can inquire further regarding the club at the "Y". The course of study is put on through the co-operation of the local Y. M. C. A. and the University Extension of Wisconsin. The latter has made it possible to secure the leadership of Prof. Norman Knutzen of Lawrence college as the leader and teacher.

Fox River Valley Volley Ball League

"A" Division

GAMES LAST WEEK

MONDAY, JANUARY 13

Table showing game results for Monday, January 13, including Oshkosh Elks and Paine Lumber Co.

FRIDAY, JANUARY 17

Appleton "Y" vs. Kimberly

(Postponed)

FRIDAY, JANUARY 17

Fond du Lac "Y" vs. Green Bay "Y"

(No Report)

STANDINGS JANUARY 20

Table showing standings for January 20, including Green Bay "Y", Kimberly Clark, Oshkosh Elks, etc.

THIS WEEK'S SCHEDULE

Kimberly at Elks Club Monday, January 20. Fond du Lac at Paines Wednesday, January 22. Green Bay at Appleton Friday, January 24.

BOWLING

Eagle League 574

Table showing bowling scores for Eagle League 574, including O. K. Taxies, Blue Rock Sodas, etc.

Inter-Fraternity

Table showing inter-fraternity bowling scores, including Delta Iota, Phi Chi Omega, etc.

Lutheran Church

Table showing Lutheran Church bowling scores, including Giants, Cardinals, etc.

Post-Crescent

Table showing Post-Crescent bowling scores, including Wrong Fonts, Transpositions.

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WINTER PRICES

15% Off List

Valley Sign Co.

HERE ARE THE ANSWERS.

LOOK AND LEARN

- 1. Pocahontas and Martha Washington
2. Man 78, woman 82.
3. Eighty per cent.
4. New York, Pennsylvania, Ohio, Michigan, Indiana, Illinois, Wisconsin, Minnesota.
5. The bell.
6. Seven red, six white.
7. \$24.
8. South Carolina.
9. Wheat.
10. 1914.
11. Below 93 degrees below zero, and above 198 degrees above zero.
12. About 50.3 per cent.
13. Wyoming.
14. Homographs.

- 15. The hyoid bone in the lower jaw and the patellae or kneepans.
16. London, New York, Berlin, Paris, Chicago.
17. "In the beginning God created the heaven and the earth."
18. Diamond, ruby, sapphire, emerald.
19. Roald Amundsen, of Norway.
20. Gravity and friction.
21. "I have found it."
22. Benjamin Franklin.
23. Painting, sculpture, architectuer, music.
24. Red.
25. Cape Alva, Wash.
26. Thirty-two.
27. Lincoln, Grant, Garfield, Benjamin Harrison.
28. Madrid, Spain.
29. The elephant, which sometimes attains 200 years.
30. The letters U. S. superimposed.

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