

The Sphinx. Vol. 3, No. 14 May 7, 1902

Madison, Wisconsin: University of Wisconsin, May 7, 1902

https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

SPHINX

Madison, Wis., May 7, 1902 Vol. III. No. 14





A UNANIMOUS DECISION

For the affirmative is sure to be given on THE QUESTION

RESOLVED, That the best place to get your clothing made is at

Vincent Zach's

404 State Street

THE STUDENTS' TAILOR

Suits to Order

Pressing, Repairing and Cleaning done neatly and quickly. Workmanship guaranteed.

The CO-OP

Is the Students' Busi-

ness Headquarters.....

All Students' Supplies.

Join the Co-Op and

save to yourself the

book-dealers' profits.

ASK FOR PRICES

...AT...

F. F. F.

LAUNDRY

7 and 9 East Main Street.

Phone 65

Dress Suit Cases

and Nothing More



Brown's Trunk Factory

118 E. Main St.

TELEPHONE 53

Brown & Nevin

LIVERY

Corner State and Gilman Streets

Party Carriages a Specialty

Madison, Wis.

From Soup to Candles

We can supply you with everything needful for a swell spread—whether served informally, in your private parlor, or luxuriously, with all appointments of service and setting.......

Findlay & Co.

Madison's Finest Grocers

NOTE—The new flavors in NA-BISCO SUGAR WAFERS are delicately delicious. We have them all. Try them.....

The HAHNEMANN

Medical College and Hospital of Chicago

Continuous course. Terms begin in September, January and April. Students may enter at the beginning of any term. The largest clinics in Chicago, with a large hospital under direct control. Excellent laboratories. Graduates of colleges may be admitted to advanced standing. Descriptive catalogues sent on application. Persons interested in medical education should address

HENRY S. WILSON, M. D., Registrar, 2811 Cottage Grove Avenue.

SIDNEY P. RUNDELL

High Class

HATTER

...and..

Men's Furnisher

7 East Main Street.

F. W. Curtiss

108

State Street
Wisconsin Block

Photographer

..Jewelry..

Ser ling Silver Novelies

Diamonds

Fine Watches, largest assor= ment in the State. Prices most reasonable. Ø Fraternity and Class Pins. Finest line of So= ciety Stationery. Goods sent on Approval. ØØØØØØ

Bunde & Upmeyer Pabst Bldg. Milwaukee, Wis.

HURLEY & REILLY

Men's Furnishers

396 E. Watr St., Milwaukee

Agents for E. & W. DRESS SHIRTS

Vacation Trips

Do you expect to treat yourself to a vacation trip this summer? If so, write for a copy of

WABASH SUMMER TOUR BOOK

giving a great variety of attractive summer tours, with cost of tickets and other valuable information. Write us about any trip you may have in mind. It's our business to assist those whr travel.

C. S. CRANE, G. P. & T. A., St. Louis, Mo. F. A. PALMER, A. G. P. A.,

97 Adams St., Chicago.

DIRECTORY.

DENTISTS.

DR. S. H. CHASE,

302 State St.

DR. GEO. T. RICHARDS,

Over Palace of Sweets.

DR. EDWARD A. SMITH, Wisconsin Building.

LAWYERS.

JONES & STEVENS,

Badger Block.

BASHFORD, AYLWARD & SPENSLEY, Pioneer Block.

F. K. SHUTTLEWORTH,

Pioneer Block.

ERDALL & SWANSEN,

17-19 Marston Block.

RUFUS B. SMITH.

7-8-9 Marston Block.

'Twas a Clammah.

There was a young girl from Savannah, Who used to bang on the piannah; Horse cars turned away, Neighbors fled in dismay From the Clammah of Hannah's piannah.—Tiger.

Hobo Harry-"Gee! but I dreamed dat I died in the happiest way!"

Frayed Fred-"How's dat?" Hobo Harry-"Drowned in beer."—Tiger.

DR. GEO. T. RICHARDS DENTIST

Room 308 Over Palace of Sweets HOURS: 9 to 12 and 2 to 5

Residence Phone 359

DR. C. H. SLIGHTAM OCULIST AND AURIST

WISCONSIN BUILDING (Over Palace of Sweets)

...PURCELL...

Dentist

Dr. Meng with Dr. Purcell Kroncke Building West corner Capitol Park



The Milwankee Sentinel Leading Paper of the Northwest

GEM UNION INSTRUMENTS

Superior to all others in Construction, Material and Finish.



"UNION" PIVOT JOINT.

Strongest and most Durable Joint made. Warranted to last a Lifetime.

Most Complete Assortment of

Drawing # Materials In the West.

EUGENE DIETZEN CO.

181 Monroe St., Chicago, Ill.

Cudahy Bros. Co. **PACKERS**

And Dealers in Provisions MILWAUKEE, WIS.

Nobby Clothes

have a tendency

to make the world seem bright.

We make Nobby Clothes

E. J. Southwick, Mgr.

M. H. McCARTHY. 4 S. Carroll St.

UP TO SNUFF!



LLISTER'S PHARMACY DD First National Bank Block Madison, Wis.

Drugs. Biological and Surgical Instruments, Microscopic Supplies, Toilet Necessaries, Perfumery and Sundries. Standard High Grade Goods at Correct Low Prices. Every Student has a Want. We aim to Supply it. Take Rocky Mountain Tea. It Moves the World, Makes You Well--Keeps You Well. Try it.

Olson & Veerhusen Cater to the # #

We do Fine Merchant Tailoring and Carry the Highest Grade of Clothing, Furnishings and Hats.

EWELER, W. J. GAMM,

We carry the largest stock of Diamond, and Fine Gold Jewelry, U. W. Stick and Hat Pins Silver Novelties, Watches, Jewelry. Repairing and Engraving. All work warranted,

First National Bank, N Jadison, Wis.

United States Designated Depository

Directors: N. B. Val. Slyke, President. Wm. F. Vilas.

M. E. Fuller, Vice President. James E. Moseley. B. J. Stevens.

Wayne Ramsay, Cashier. Frank F. Proudfit.

HAIR DRESSING AND SHAMPOOING.

STAMPING AND DESIGNING.

MRS. L. ESSER, Hair and Fancy Goods Store, 2 S. Carroll St.



"Plaint & Plaintiff."

[From "Slaves of Sobriety," an unwritten Comic Opera.]

Have you ever fell a sighing after aquatic sports? Have you ever, cully say?

Have you heard your heart a 'crying out for watering resorts?

I did, the other day.

I've thought about Poughkeepsie and our gallant little "eight",

And I've longed to dip an oar blade, and share their

coming fate, So I joined the blooming squad known to all as "Blackstone's trickies.

At least, that's what they calle us down at Hickey's.

Am I looking kind o'leary? Do I walk a sort

o'weary?
Tell me, matey, prithee tell,
Are my eyes a' turning bleary? Am I altogether eerie?

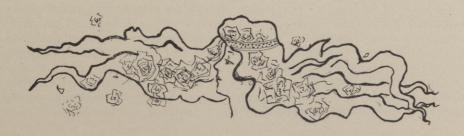
Let me linger here a spell.

Don't you ever take the notion you will be a "jolly jack"

If you find you're thusly haunted, try to take another "tack".

Content yourself with foot-ball, ping-pong and all

the rest,
Ah; say that loved word over—for what I* want is
R-E-S-T.





THE SPHINX.

Published every Second Saturday during the Co. lege Year by Students of the University of Wis. Entered at the Postoffice at Madison, Wis., as Second-Class Matter, September28, 1901.

SUBSCRIPTIONS, \$1.50 PER ANNUM.
SINGLE COPIES, FIFTEEN CENTS.

(If not paid before January 1st, \$2.00 per annum will be charged.)
Single copies on sale at the news stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION.

Address all Communications to the Man'g Editor.

CLARA T. FROELICH, '02. FLOYD NARAMORE,'04. NORA MCCUE, '02, L. F. VAN HAGEN, '04. HARVEY O. SARGEANT. ALLETTA F. DEAN.'03. MARY SWAIN, '02. BONNIE E. BURTON,'04 J. BARTOW PATRICK, '02. RALPH B. ELLIS, '04. ARCHE B. BRALEY, 05. HARRY GARDNER, 04. JESSE KROEHNKE, '03.

JOSEPH KOFFEND, '02, Editor-in-Chief. RALPH S. GROMANN, 03, Managing Editor. DWIGHT BEEBE, '02, Assistant Managing Editor. H. G. WINSLOW, '04, Managing Artist. HERBERT F. JOHN, '03, Business Editor. HENRY O. WINKLER, '02, Assist. Business Editor.

Future appointments to the staff will be made on a basis of contri butions received.

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true. - Kingsley.

UR "ESTEEMED CONTEMPORARY," The Alumni Magazine, in its issue for March (which by the way appeared about April 10th,) contains a very interesting article concerning the social life at the University. The writer finds very much to criticise in the Junior Prom, and in his criticism makes several very amusing statements as for example, one in particular, the effect that some students spend more money on the Prom than some others spend the entire year. The readers of the article on reading this statement will be compelled to conclude that the young men who attend the Prom import young ladies from Porto Rico, and present their guests with automobiles or other similar costly souvenirs, otherwise the statement is perfectly foolish, and the Alumni Magazine, as its readers know, is not in the habit of encroaching on THE SPHINX'S prerogative.

The author was also surprised that only 250 out of 3,000 students were at the party, and hinted at its exclusiveness and extravagance. Did the writer ever hear of 3,000 Wisconsin students at a Military Hop where the tickets are fifty cents, or at a Naval Ball, a party given for the benefit of the crew, and the tickets only a dollar a piece? What of it, if good expensive music was engaged from a distant city? Does the Board of Regents kindly import an orchestra from Milwaukee or Chicago for our hops, so that all our 3,000 students can dance to the same music and no one be shown a preference? Exclusiveness? Do all our 3,000 students even wish to go to the Prom or to a Military Hop?

No one objects to a fair and reasonable criticism of our social life, but when the critic "knows not whereof he speaks," but insists on making violent and amusing assumptions and exaggerated statements, he should find another magazine than a University publication in which to air his opinions. The University has been ably mishandled in the past by foreign publications; the baseless insinuations and calumnious exaggerations of matters concerning the University, by some of our state publications, need no reënforcement by university publications. The article, though but an editorial, is but another addition to the already large list of fault-finding, untrue, and exaggerated attacks on our University, which serve but to mislead the public and injure our reputation.

HE SELF-GOVERNMENT ASSOCIATION has recently reprimanded some of the co-eds for breaking the rule as regards dancing after twelve o'clock. The rule limiting dancing to midnight has very much in its favor, and is believed to be very generally observed. But it seems that if the young ladies of the University obey it the entire year at all the parties and social functions, they ought to be given the privilege of conscientiously forgetting it at formal parties. No one denies that the Self-government association has accomplished a great deal of good since its organization, but it will soon lose its efficacy if it forgets its name and assumes the role of an arbitrary dictator with no ostensible authority.

HE CLASS OF 1902, last fall, voted to adopt the cap and gown, but the resolution does not seem to be very generally enforced. In fact, the number of Seniors wearing the cap and gown this spring is very much smaller than that of any year since the custom has been observed at the university. If a Senior class is going to wear the cap and gown, all Seniors should wear them, not only one fifth of the class. The custom has been in vogue here long enough to prevent any special or embarrassing attention being paid to a student wearing the insignia of Senior-dom; in fact, the appearence this spring of so many Seniors especially of the men without the cap and gown is attracting more attention than vice versa. It is a custom that should not be permitted to die out, but should rather increase in popularity each succeeding year.

The spring fever time of the year with all its attendant glories, is again with us. The Badger is out (?), Wisconsin at last has a good baseball team, the Girl's Tennis Club has elected officers, gym work is over, and the gymnasium will in consequence receive its annual scrubbing, the Battalion drills on the lower campus, Senior Engineers daily leave "to assume lucrative positions." The Freshmen Blow-outs occur, the Seniors begin to worry about their theses. The Daily Cardinal begins to try to collect its subscriptions, the "frats" play ball, the Freshman becomes original and says, "It is too hot to buck," the Beloit base ball team makes its perennial and annual appearance in Madison with the founder of her institution, "Papa Adkins." and so on and so on. Verily, Spring at Madi-

son is the best time of the year.

King Phillip.

(A Comic Opera in two Acts and IV Scenes.)

ACT I. SCENE I.

[Large audience seated in Library Hall. On the stage, Phil King and the Athletic Council.]

King — (advancing to the footlights

sings)-

"Oh, I sorrow for you and I feel very blue When I think of the news I must bring, And I'll have to request that you bear up your best

And not weep when you hear what I sing. So brace yourselves all for the blow I let fall

Will make football prospects look black. I came here to say that I'm going away, And I guess I will never come back."

CHORUS.

"I know you are grieving To think of my leaving, But dry up your tears and just hope for the

There's no use in crying Or pouting and sighing,

The cash is down East and I must leave the

People—"He says not to cry, and not even to sigh,

Howe'er much the sobs may be filling our

For the cash is down East and he must leave the West!"

King—Continues—"So farewell dear boys, mighty makers of noise,

Farewell all you co-eds so fair.

Before I am gone I'll say farewell to John, Who rules the great gym over there.

Farewell to the team which has played like a dream,

Farewell to Wisconsin-alack!

I am sorry to go, but I have to, you know! And I guess I will never come back."

Crowd—(files out weeping and singing)

"This is so sudden Phillip, that we don't know what to do,

Boo! hoo! hoo! hoo!

It shrivels up our chances and it makes the out-look blue,

Boo! hoo! It's true.

Its awfully hard to get a man new
To save us from vanishing way up the flue
This is most uncommonly horrid of you.

Book hook hook hook.

Boo! hoo! hoo! hoo!"

(Eddie Cochems jumps up and raising a glass aloft sings.)

"But here's to success, may she ever be thine;

Drink deep to his health, merry comrades of mine.

Drink deep to the King of the Gridiron." [Crowd departs with a rousing cheer!]

SCENE II.

[East Madison Station—Trains, buildings and all draped in black. Strains of music in the distance. Enter John Hickey, juggling a football, three baseball bats, a dumbbell, two chairs and three small boys in his left hand. He is attended by twenty slaves in gilt livery. Sings: Air, The Flowers that bloom in the spring.] "Its truly a sorrowful day, tra la When Philly is going to pull out Our chances are certainly gray, tra la. There's the deuce and the Devil to pay, tra la, The future looks bad there's no doubt! And that is the reason I mournfully say This is a most awfully sorrowful day.' Slaves (cakewalking)—

"And that is the reason we all of us say, This is the most sorrowful kind of a day!" John—

"And yet there is sweet 'mid the gall, tra la,

At least it looks that way to me, From autumn clear round to the fall, tra

I now am the King of it all, tra la,
To Hickey they now bend the knee,
And that is the reason I say I can see
The frost has still left a few plums on the
the tree!"

Slaves-

"It is most uncommonly simple to see, Why John's heart from sorrow is partially free!"

[John and slaves step aside, there is a flourish of trumpets. Enter a long procession, (I) 500 Co-eds., unrolling a brussels carpet and strewing flowers; (2) the U. W. Band; (3) King in a car borne by the football team; (4) students, townspeople, small boys and the Madison police.] Song—Co-eds. and band:



"Hail, hail, to the mighty King" (Band—toot! toot! bing! bing!)

"May his life be one grand" (toot! toot! toot!)

"Long may he" (bum! bum! bum! bum!

"May fortune share" (blare! blare!)
[Band beats out the Co-eds. entirely, so only the last line is heard]:

"Farewell, farewell, forever."

[King bows and starts to speak, but the band plays "Hot Time," and the crowd sings]:

"Oh dear me, and must you go so soon, You, our first and greatest football boon? Stay a bit and hear the good old tune— There'll be a hot time in the old town tonight!"

King is hoisted to the platform of the train, sings (air, "The Languid Man")

"This is just an awful trial,
Don't you know?
To leave you in this style,
Don't you know?

All this music and this crowd Makes me pleased and very proud, Though with grief my head is bowed,

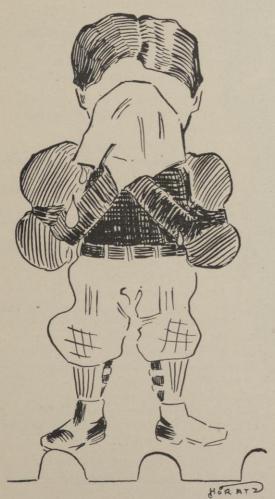
Don't you know!"

Crowd—"He weeps like a crocodile,

Don't you know?"

King—''You can scarcely blame me if,
Don't you know?

I must blow my nose and sniff, Don't you know?



Pardon all these tears of mine— I was sorry to resign For the salary was fine, Don't you know? May the team be as of yore, Don't you know? Better yet and even more Don't you know? I—boo hoo—must say farewell, Ah, I cannot really tell How it pains me—it beats hell, Don't you know?" Crowd—(As the train pulls out), "The train is flying down the track, Good bye, dear Phillip, good bye The end has come, alas, alack! Good bye, dear Philip, good bye!"

ACT II.

SCENE I.

[Meeting of Athletic Council.]

President sings— "Now give me your attention, The matter that I mention Is a thing it would be well for you to heed. Phil King has thrown his job up, And if we are to bob up Serenely, a new coach is what we need. This will tax our minds severely But I've thought it over clearly And here's a candidate I think is fit"-Chorus of members-"Nit, nit." First member-"Your candidate would scarcely do-Now listen—I've a man in view"— Second member-"Who couldn't coach a cat to mew. Now here's a name which I may say,"— Third member—"Might do, were't marbles that we play But football needs a man to teach, The man I have in mind's a peach"-First member—"And soft as one. vacant chair Should be filled by"—Third member—"Hot air, hot air." Second member-"You fellows are delirous This matter's very serious And 'twould be deleterous To take such men as yours

And so with all sobriety

And deference to society."

First member-"The deuce take all your piety."

Second member-"You're just a lot of boors,

A lot of learned monkeys put in the wrong place,

And dressed in store clothes like a civilized race!"

All in chorus—"He's a model of manners and civilization,

But his looks are in danger of disfiguration— So away with the rules, we'll decide this by might,

The man with brawniest arm's in the right. Come one, come all, and join the brawl,

We'll have the most elegant kind of a fight!" (Indescribable confusion, from which fragments are heard, while the "band plays a lively tune.'

"Take that"- "Wow" - "Ouch" - "Now look here"-Bang!!"

"You see its"-"Ouit it"-Biff!! "Oh hang"-

"I think!"-"Now I say"-"I don't care!" "Biff!"-"What?" "Great Cæsar!" "Gee!" "Hot air?"



A majestic figure enters, attended by ten slaves; he speaks-

"Hi there, I won't leave this go on!"

(All stop, and cringe, the president prostrates himself.)

"Your mercy, master, mercy, John!"

Song-John (Air-"There is no king but Dodo").

> "This is the place I rule supreme, I own the boat and run the steam And you will find this is no dream; Dont try to fool with Hickey!

I own the campus and the gym, And squelch all freshness with a vim; I always keep in fighting trim;

Don't try to fool with Hickey.

For-

A monarch great am I, The main plum in the pie; I'm feeling fit, You'd better git,

If you do not care to die."

Slaves-

"We are the folks who manage things, We'll Phil that empty job of King's; It's best to do what master sings; Don't try to fool with Hickey!"

SCENE II.

Andy O'Dea reads a letter to the assembled students.

(Air-"Mandalay")

"I am sick of earning money in this overcrowded East,

And I'm coming to Wisconsin when the summer days have ceased,

I will coach you as I used to, though you'll have to pay me more.

I am homesick for John Hickey and the college days of yore--

Yes I'm thirsty to the core

Just to hear the rooters roar,

And I'm coming back to coach you by the old Mendota shore!

In the old Wisconsin way,

While the Cardinal floats gay,

And the band is playing Hot Time in the old Wisconsin way.

In the old Wisconsin way, I will hear the students say,

"There's Phill King's eleven playing as they always used to play!"

GRAND CHORUS OF STUDENTS.

"When Phillip comes marching home again, Hurrah, Hurrah,





When Phillip comes marching home again, Hurrah, Hurrah,

We'll turn out a team that can lick the whole West,

And give Yale and Harvard a pain in the chest,

And we'll all get full, when Phillip comes marching home,

Yes, we'll all fill up when Phillip comes marching home!"



"We are going to have some good hurdlers for our track team, this year."

"What makes you think so?"

"Because all of them will get practice jumping the new fence down on the campus."

A DROP O' INK OR TWO.

(Editor's note.—In introducing this new feature into our publication, we wish to state that Mr. Walford Atwood Spyles will have complete jurisdiction over the department. Mr. Spyles needs no introduction to Wisconsin students. For four years he has been county correspondent for the Middleton Daily Holdover and it was only through the persistent efforts of our management that we were able to secure his services. In behalf of Mr. Spyles, we would say that he will be pleased from time to time to answer any queries and support any criticisms naturally arising under the head of this department. In writing address "W. A. S. C% Sphinx," and always enclose an eight-cent stamp to defray expense of returning manuscript).

Our object-Nothing in particular.

Our Motto—"If you are going to knock, knock judiciously."

Some "Sighns" of Spring.

THE SENIORS stop wearing the Cap and Gown—it implies too much of learning and knowledge.

DEAN BIRGE ties down all his trees so that they will not leave.

ANDY gets both crews into a row.

CLARISSA SNAKEROOT wears that Easter bonnet on the Hill.

AMUSEMENT HALL closes down and Freshmen Engineers and those horrid Junior Laws are disconsolate. General emigration to Tommy's and the Grotto.

A New Name for an Old Complaint.

Mr. C. Arthur Appleton, '05, has been obliged to return to his home at Syene, on account of partial paralysis of the optic nerve.—Daily Cardinal, for Feb. 10.

(That's all right Arthur, but that terrible malady of parting your name in the middle will prove a worse malady. Great men may do it.)

QUERIES AND CRITICISMS.

(We must decline responsibility for the idiosyncrasies of the contributors to this department).

Gwendolyn—No, that barber-shop quartette which moaned so drearily under your boudoir casement last week was not The Imperial but only a detached detachment of our best-ever 'Varsity Glee Club advertising for their coming annual Discord. No, I should advise the use of COLD water next time—fudges always encourage such beasts.

Equally Objectionable.

Dear Sir—Will you kindly explain to me the difference between a Bill Board and a Board Bill?—Anxious Reader.

(One is the Gunning system and the other is the dunning system, according to Hubbard. You will find both of these less harmful than the Badger Board).

Beware. They are Still Investigating.

In Calculous Class: K. was dreaming. Slichter calls the roll. K. hears not his name. Slichter finishes his task. K., waking up: "Professor, did you call me?" Slichter: "Yes, what have you got?"

Be Careful, Irving.

Irving F.: In answer to your query, I will say that it is highly preposterous and undignified to address our professors by their christian names, in the class-room especially. Professor Turner is known as "Freddie" among the students, it is true, but it is hardly etiquette to address him by that name on short acquaintance. You should think before you speak, Irving.

Don't Use Obscure Terms, Ardent Ones.

William—No wonder she refused you. Remember ALL the world is not a stage. When you next propose I should suggest that you refer to your heart by some other term than 'My cardiac pumping station situated just north of the lunch counter."

One as Bad as the Other.

Alice—No, the vivid color of the Beta House is not a reflection of their beautiful terraced lawn, but visa versa. Their freshmen claim that some day grass will bloom there. We all hope so. Do we not, dear?

Hurrah for the Champions.

Bandy—No improvement needed. Your team is a crackerjack. A fall out of Stagg, a slap on the wrist of Notre Dame, a heart-breaking finish at Champaign, and a black eye for the Methodists—that OUGHT to hold us for awhile. Let the good work go on; we'll back you, old man.

Truth Will Out.

The youthful son of one of our professors, coming home after one of Professor O'Shea's health experiments upon the children of the grades, eagerly asked, "Oh, papa, who is that wonderful, wonderful one-horse O'Shea?"

Warning to Students.

Hereafter when calling for a 'phone number, don't say "Hell-O." The first syllable of this word implies too much, so central says, and "NUMBAH" is now in vogue, in place of the vulgar call.

Heard on the Campus.

Mechic—This transit won't work. It worked all right Saturday.

Classic—Sick transit gloria Monday!

Why in climbing the Hill is my breath like a track-man ready for drill?

Comes in short pants.

"Another case of spontaneous combustion—great gun gone off without being fired."

"Where?"

"To Harvard. Prof Haskins."

The squirrel was running up the leg of tall William, when short Bob said, "He's getting awfully in debt."

"How do you make that out?"

"He's running up an awfully long Bill!"



F. A AVERBECK LEADING JEWELER AND OPTICIAN

KEELEY'S PALACE of SWEETS

The largest and grandest

CANDY STORE

in the northwest.

JUST WHAT YOU WANT.

Where can we have our Select Dances this winter? AT KEELEY'S

Where can we have our Parties? AT KEELEY'S

Where can we get our Lunches? AT KEELEY'S

Where can we get the Best Candies? AT KEELEY'S

where can we get Delicious Ice Cream Soda? AT KEELEY'S

Who can furnish the Hall, the Supper, the Punch, and everything for a Select Party?

Who has the Palace of Sweets? KEELEY

112 STATE STREET.

Read Audrey, Right of Way, D'ri and I, Fifth String, Kate Bonnet. Any of the popular new books and many of the standard works for 10 cents a week.

Attractive features and advantages of our system:

1. You can read two books in one week for 10 cents.

II. You can get them neat and clean; no soiled or old books in circulation.

III. You get the popular new books as published.

IV. For those in west part of city, no car fare nor time to lose as when patronizing the free library.

V. Books may be renewed as often as desired.

Strangers must furnish voucher or deposit \$1.00, which will be refunded less the dues when the book is returned.

Books are now ready for distribution.

COLLEGE BOOK STORE

412 State Street.

TELEPHONE

RILEY & SON

- FOR -

Fine Livery

Either Phone No. 54
COR. PINCKNEY & DOTY STS.

What's home without a SPHINX?

"A bow-legged floor walker in a crowded store should never say to a lady: 'Walk this way, madame!' It might be a physical impossibility."—Widow.

Violet's Ambre Royale, worth trying. SEXTON & O'NEILL'S.

"Why does Miss Oldgirl cut Jones?"

"They were talking about dentists, and he asked how often she sent around."—*Tiger*.

"This," mused the farmer, as the bull tossed him into the air, "is what one might term an elevating pastime."

Plain tan, black and tan, and neat figures are the correct things in neglige shirts and waists, shown at "The Hub."

Eleanor—"So Billy Perkins has won the race for Nancy Smith?"

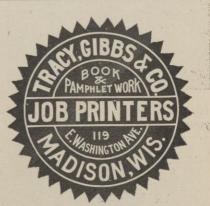
Jack-"Yes."

Eleanor—"How do you know?" Jack—"Well, I heard her tell her sister that she was on her last lap."—Tiger.









Fraternity Pins AND NOVELTIES

Send for Illustrations

Diamonds
Watches and
...Jewelry

Charles I. Clegg

Successor to Simon Bro. & Co.

616 Chestnut Street PHILADELPHIA

Silverware, Cut Glass, Art Objects, College Fins, Rings, Prizes and Trophies and Canes.





This is Ford, the Photographer. It will be to your interest to see him face to face.



The Most Carping of Critics

cannot find any fault with our laundry work, as we aim to please the most fastideous—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts, collars and cuffs. The best work is what we strive for and attain.

ALFORD BROS.

Boss—"Take hold of them meal bags! What are yer loafin' fer?"

Mike—"Sure, an' th' docther towld me t' rist after every meal."
—Tiger.

Violet's Violet. The true flower odor. Sexton & O'Niell's.

"What made you cut me yesterday?"

"I had such a fine edge on I couldn't help it."—Yale Record.

Our Aim Is

to handle the best furniture made. Unique styles, comfortable and honest goods. A. HASWELL & Co.

Jinks—Laugh and the world laughs.

Binks—Not when you laugh at your own jokes.—Harvard Lampoon.

The pretty and the witty girls all go to Ford for their photographs.

II. VA. Kuhlman

The FACTORY EXPERT

Watchmaker and Jeweler

PRICES CONSISTENT WITH GOOD WORK

GROUND FLOOR ...Photograph Studio...

Developing and Finishing for Amateurs

H. W. KUHLMAN, Artist 425 STATE STREET

There is no Mystery

about our running a successful and ever-increasing business Good, clean, fresh goods, competent service, courteous clerks, with reasonable prices account for our success.

The Menges Pharmacies

28 West Mifflin St. 829 University Ave.

Students are invited to call and inspect our new line of Spring Goods



Gay & Andersen
27 N. Pinckney St

New York Store MAA

DRY GOODS and.... CARPETS**

Student Trade Solicited

5 and 7 West Main Street

College Students!



...AT...

Jos. Dunkel's

Men's Fine Shoes and Patent Leathers a Specialty. Prices lowest consistent with good quality. Repairing done neatly and quickly.

In Our New Store

TAYLOR BROS.

402 STATE ST.

Madison Steam Laundry

111 King Street Telephone 815

Goods Called for and Delivered

An Emendation.

"The die is cast!" blurted the Baritone Brigand. "Not so," remonstrated the Bewitching Blonde. "You mean the Cast is Dyed."—Yale Record.

The low shoes of "Bostonian" and "Stacy Adams" make, on exhibition at "The 'Hub," outrank anything in foot wear line ever shown in Madison.

"Is Jones going to take a trip this summer?"

"I guess not. He took a trip the other day over a fence and won't be able to walk for several months."—Tiger.

"Norfolk" coats and pants are strictly in it for young men at THE HUB.

Solitary Sue played solitaire, Lost every cent she had, Beware Of solitaire, lest you, too, Lose every solitary sou.

-Lampoon.

The girl smiled and laughed.
"Oh how Natural," she said. "Its
Ford's."



To keep the clothes and closets neat The Goodform Sets cannot be excelled.

CALL AT CO-OP

or address Chicago Form Co., Dept. U.
124 La Salle St., Chicago.

E. R. Curtiss

Photographer

Vilas Block

Madison, Wis.

HENRY PECHER

BARBER SHOP

AND BATH ROOMS
414 State Street

Buckmaster's New Jewelry Store

Nice New Goods Up=to=Date

Mendota Blk. 12 W. Mifflin St.

Bon Ton Store,

WALTZINGER, Prop.

Confectionery, Bakery, Ice Cream, Toys, Fancy Goods, Notions, Etc.

19 N. PINCKNEY.

Madison BOOK BINDERY

G. Grimm & Son

Book Binders, Rulers and Blank Book Manufacturers

Telephone 469, Third Floor, 119 and 121 East Washington Ave., Madison, Wis.

Dane County Telephone Co.

(INDEPENDENT.)
Over 1300 Telephones in city of Madison.
Reaches 100 Toll Stations in Wisconsin,
including Janesville, Beloit, Elkhorn,
Delavan, Monroe, Brodhead, Dodgeville
and Lancaster.

Brenk Brothers, Importing Tailors,

Next to Hotel Pfister, Milwaukee.

THE FASHION STABLES

Livery and Boarding

Everything Rubber and Up-to-Style.
The Most Complete Stable in the City.
Telephone 892. A A A A

Cor. E. Washington Ave. and Butler Street
Leslie & Burwell

Soft and Stiff Hats Cleaned, Blocked and Re-trimmed. Ladies' and Gentlemen's Garments Cleaned, Pressed and Dyed MADISON STEAM DYE WORKS, 112 South Pinckney Street, Madison Wis. Telephone 192.

For Fit, Style and Cut

Go to the Finest

Custom Tailoring Establishm't

in the city.

M. J. Gay

302 State Street

Prices are Right.

University School of Music

All Branches Taught By Eleven Competent Teachers

Students received at any time.
Courses suited for students of any grade.
Open alike to those who desire to take
musical studies only, and to those who
wish to take other studies in the University.
No fee except for musical tuition.

For extract from the catalogue, or any information, apply to

F. A. PARKER, Director, or W. M. FOWLER, Secretary,

Madison, Wis.

COKE

is an ideal a substitute for coal a a

Goes as far as Hard Coal and costs 25 per cent less

Gas Ranges

instantaneous Water Heaters, #
Gas Grates and other Fuel appliances at cost.

Madison

Gas & Electric Co.,

124=126

East Main Street

PHONE 23

Office Open Evenings

Grindicus—A man can't get an education nowadays without money.

Sporticus—In other words, you claim that the tree of knowledge sprouts from the root of all evil.

—Harvard Lampoon.

We will have a special sale on all foot wear from Feb. 17th to Feb. 22d; all upto date shoes sold at 25 per cent. discount, for one week only. U. W. Shoe Store, 708 University Ave.

"Was Carlie's marriage with Miss Old happy?"

"Yes, I believe he is holding his age very well."—Tiger.

What's college life without humor?

Ethel—Did Jack ask you to marry him last night?

Grace—No, he asked me to marry him next June.—Harvard Lampoon.

Violet's—Farnese. One drop enough; \$1.50 an ounce at Sexton & O'NEILL's.

"My wife asks me for a diamond ring every day."

"Isn't she ever satisfied?"

"Oh, yes, but you see it is for the same ring each time."—Tiger.

Home-spun and flannel effects in coats and pants for young men, ranging in prices from \$7.00 to \$15.00, are shown in large assortment at The Hub.

The Regal Shoe

One Price One Quality All Styles

\$3.50

A stock of our Shoes on sale at the CO-OPSEE THE LATEST...

The Henley Button Shoe

Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try It. 50c per Bottle
AT LEWIS' DRUG STORE.



....Morgan's Marble Front....

FOR LADIES AND GENTLEMEN

Billiard and Pool Parlor. Pool and Billiard tables for sale; repairs made and all kinds of supplies furnished.

Main & Pinckney Sts. Matt R. Cronin, Prop

TELEPHONE

1 2 3

Loehrer & Anderson LIVERY

EAT MADISON'S

BEST BREAD

THE PURE...
HOME ARTICLE.

GEO. W. SPENCER,

DR. LINDSEY S. BROWN EYE AND EAR

Spectacles Fitted

INFIRMARY

Room 2, Brown Block

Office Hours: 9 to 12, 2 to 6. Sundays. 12 to 1,

MADISON, WIS.

Mr. Pabst—"Mr. Beer Bottle is getting to be quite a society man lately."

Mr. Schlitz—"Yes, I notice by the evening wine list that he's always holding hops."—Tiger.

Violet's, pronounced (Vee-o-lay), latest and best French perfumes. Sexton & O'Niell's.

"Do you believe in the effi-

cacy of prayer?"

"Well, I believe that if you pray for rain it's bound to come if you pray long enough." — Philadelphia Record.

You Can Always Find

something new and attractive in Furniture or Moldings for Picture Frames, at A. HASWELL & Co's.

Colonel Blunt — And whose picture is this?

Miss Manyyears — That was painted for me when I was a little girl.

Colonel Blunt—Is it a Rubens or a Rembrandt?—*Ex*.

Do You Know

that an odd piece of furniture placed in your room will add very much to its attractiveness. Allow us to supply you. A. HASWELL & Co.

"Then, on the other hand," said the orator, as he changed his cuff from one wrist to the other.—*Widow*.

The Combination

of essentials to the successful prosecution of our business. Forty-five years experience.

A reputation for reliability,—every deal a square deal.

Sufficient capital to derive the benefit of all cash discounts.

Established trade, enabling us to handle large quantities successfully.

Note:

We buy Curtice Blue Label Brand of canned goods, Catsup, Soups and other products, and Alexis Godillot's Imported Fancy Groceries, besides many special items as cheaply as Jobbers buy them.

You can get lower prices only, at the sacrifice of quality.

Oppel's Fancy Grocery, Factory Agents.

Everts. Krause Rugee Co.

Carpets, Rugs, Draperies and Oriental Novelties
137=139 Wisconsin Street
Milwaukee

PLANKINTON HOUSE

The Leading and Best Hotel in the Northwest

American and European Plans

American Rate \$2.50 to \$5.00 per day. European Rate \$1.00 to \$3.50 per day.

Cafe, Lunch Room, Billiard Room, Bowling Alleys, Etc

Wm. P. Comee, Manager.

Drink Schlitz

The Beer that Made Milwaukee Famous



The main difference between good beer and bad beer is in the after-effect. You notice that pure beer, Schlitz beer, does not make you bilious. Pure beer is good for you; bad beer is unhealthful. You may be absolutely certain of its healthfulness WHEN YOU DRINK SCHLITZ BEER.

Ye Old King Rameses III

Illustrious Pharach of Egypt

WOULD HAVE GLADLY EXCHANGED HIS ROYAL THRONE FOR ONE OF OUR ELEGANT

MORRIS CHAIRS

"A seat fit for a King."

SOLD AT POPULAR PRICES BY THE

Buntman Furniture Co.

201, 203, 205, 207 King St. (Findlay's old stand)

LEADERS IN HIGH QUALITY AND LOW PRICES

'04-Doing anything in athletics?

'05—Yep; putting the shot.

'04-What, you?

'05-Sure! joined the Gun Club.

-Harvard Lampoon.

ONE THOUSAND (\$1,000) DOLLARS WILL be paid to any artist or penman, drawing us by the first of July a single line portrait of President Roosevelt, the same being an improvement upon that drawn by Thomas Fleming of President McKinley, a photo-engraved copy of which can be seen in the book "Around the Pan" (at all book stores or post-paid \$2.00), which is one of the most popular books of the day, the only one giving an accurate account of the Pan-American Exposition, where our late President met his death at the hand of an assasin.

NUTSHELL PUBLISHING Co., New York.

Weary Waddin-"How did yo get yer head cut?"

Sleepy Sam-"The lady up in the house there hit me with one of her own pies."-Tiger.

A. G. SPAULDING & BROS.



(INCORPORATED) OFFICIAL OUT-FITTERS TO THE LEADING COLLEGES, SCHOOLS AND A TH LE TI C CLUBS OF THE COUNTRY.



Spaulding's Official Athletic Goods are standard of quality and are recognized as such by all the leading organizations controlling sports, which invariably adopt Spaulding's Goods as the best.

THE SPAULDING

Official League Base Ball
Official Intercollegiate Foot Ball
Official Gaelic and Ass'n Foot Balls
Official Basket Ball

Official Indoor Base Ball
Official Polo Ball
Official Athletic Implements
Official Boxing Gloves

Insist upon getting Spaulding's goods and refuse to accept anything that is offered as "Just as good as Spaulding's.

Handsomely illustrated catalogue of athletic goods mailed free to any address

A. G. SPAULDING & BROS. Chicago Denver New York

E. E. EVERETT, M.D. EYE, EAR, NOSE, THROAT.

GLASSES FITTED.

Pioneer Block, 1-5 E. Main. Telephone 782-4 rings. 9-12 A. M., 2-5 P. M.

Residence: \$15 University Ave. Telephone

The New Short Line

Chicago, Milwaukee & St. Paul Railway

Between Madison, Janesville and Chicago

The best of equipment Buffet Parlor Cars on All Trains 000

Don't Fail to Try the New Short Line

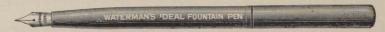
F. A. MILLER, Gen'l Pass. Agt. Chicago

J. M. DUNN, Fr't and Pass. Agt Madison

EVERYTHING

in the Musical Line

Broves=Barnes Music Company



STOP THE FLOW Pickles and Milk

so does an old steel pen or muddy ink-well. A WATERMAN IDEAL FOUNTAIN PEN wouldn't stop a street-car; it flows with perfect freedom and regularity.

> Gold Medal and Highest Award at the International Exposition Universelle, Paris, 1900.

L. E. Waterman Co. MANUFACTURERS in the WORLD LARGEST FOUNTAIN PEN

155 and 157 Broadway, New York, N. Y.

WISCONSIN CENTRAL R'Y

BETWEEN

CHICAGO
MILWAUKEE
ST. PAUL
MINNEAPOLIS
ASHLAND
DULUTH
AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee

BARBER SHOP

Turkish and Russian

BATHS

CONNECTED WITH

HOTELPFISTER

The Finest in the Country

MILWAUKEE, WIS.

Horlick's Malted Milk

in powder form, for dissolving in water

Makes a superior table drink in place of tea, coffee, etc. & Benefits digestion and nerves, When taken hot, upon retiring, it induces refreshing sleep. At all druggists, Samples free upon application to & &

Horlick's Food Company Racine, Wis., U. S. A.

Foreign Depot, 34 Farringdon Road, London

Daily Excursions to

CALIFORNIA

Via



Through First-class and Tourist Sleeping Cars to points in California and Oregon every day in the year from Chicago......

PERSONALLY CONDUCTED EXCURSIONS

every Tuesday and Thursday from Chicago. Lowest Rates, Finest Scenery, Shortest Time on the Road. A most comfortable and inexpensive means of making the trip overland.

The only route by which you can leave home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B.KNISKERN, General Passenger & Ticket Agent, Chicago & North-Western Ry., Chicago.

Send 2-cent stamp to W. B. Kniskern, 22 Fifth Avenue, Chicago, for booklet "California Illustrated."

PRINCIPAL AGENCIES:

461 Broadway **New York** 435 Vine St. Cincinnati 601 Chestnut St. Philadelphia Pittsburg 507 Smithfield St. 368 Washington St. Boston 234 Superior St. 301 Main St. 212 Clark St. Buffalo 17 Campus-Martius Detroit Chicago 2 East King St. Toronto, Ont. 99 Wisconsin St. Milwaukee

The Allis-Chalmers Co.,

Capital \$26,000,000

The Largest Machine Shop in the World

Milwaukee, Wis.

PABST

Blue Ribbon the Popular Ø Table Ø Beer

Ask for Pabst

Pfister & Vogel Leather Co.

TANNERS

and Curriers

Milwaukee, Wisconsin

Boston: 161-165 Summer Street New York: 87 Spruce Street

The # Largest # Tannery
in the World

THE THREE LARGEST PLANTS OF THEIR KIND IN THE WORLD.
