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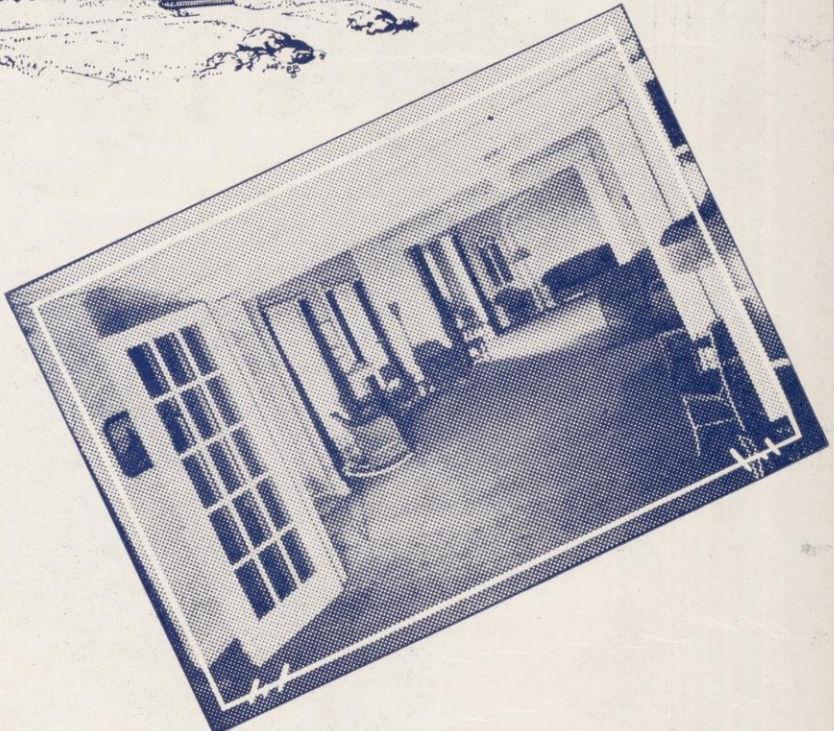
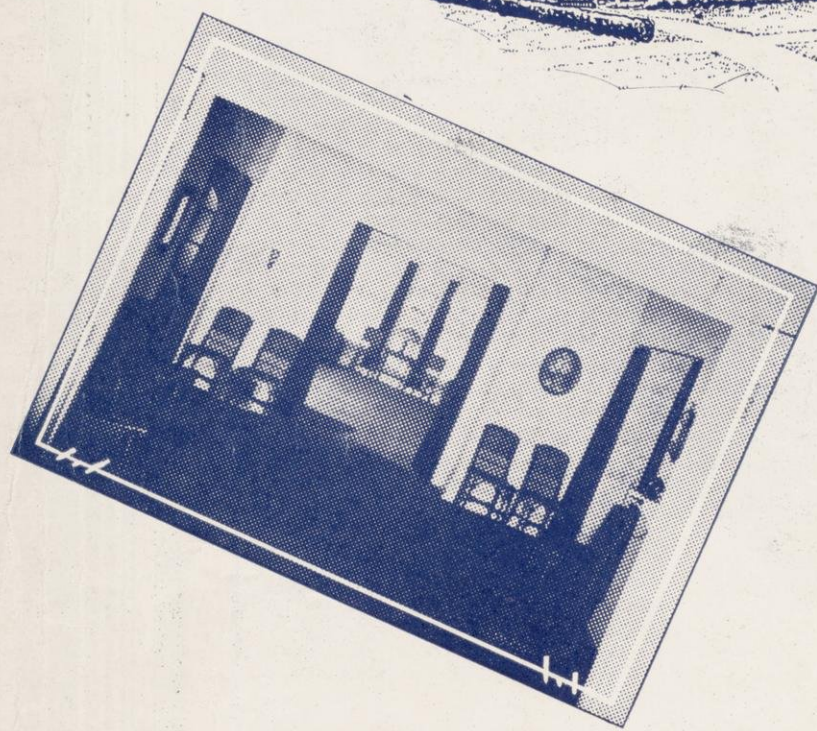
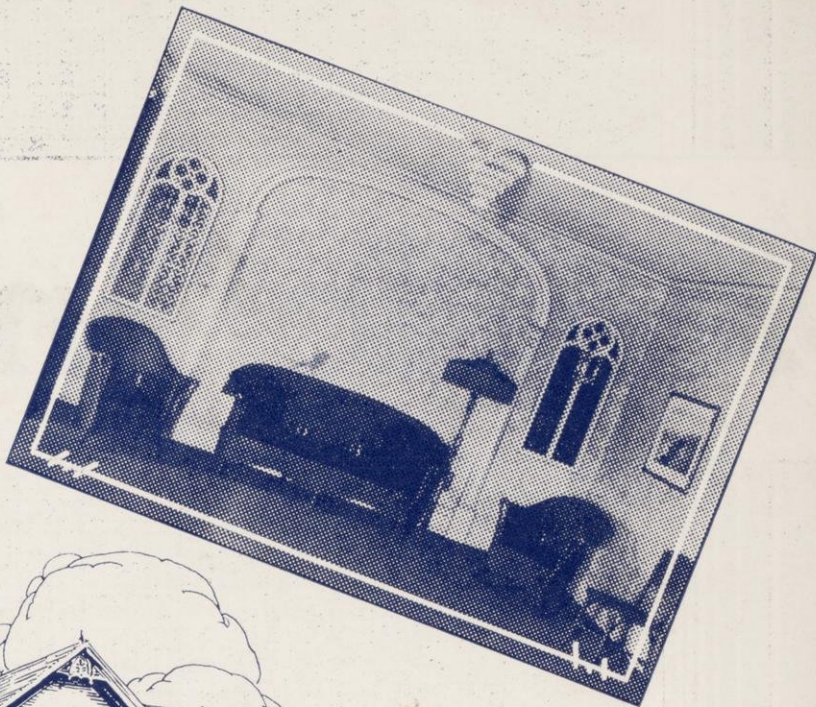
Appleton Review



JANUARY 16, 1930

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Beginnings

WITH this first issue of the **Appleton Review**, the new weekly magazine devoted to the interests of the citizens of Appleton, we make our New Year bow.

Like the new year, this magazine is largely a thing of beginnings. What those beginnings will have developed into when this new year is old will depend on you as well as ourselves. We plan to make the weekly **Review** a bigger and better magazine from week to week and, as it grows in size and interest, we hope it will grow in its power for good in our community.

360

Owners and publishers of the **Appleton Review** are the Midwest Publishing Company, well known Appleton publishing corporation. This company was organized here in 1925 and has been issuing seven monthly publications of a state and national nature, and is best known to many of our readers through **The Wisconsin Magazine**. It has helped to develop for Appleton a new industry which has done its part towards the city's ambition to become a publishing center because of its proximity to the paper industry. Offices of the company occupy the second story of the E. W. Shannon building at 300 E. College Ave. The company's editorial and sales organizations, with the addition of one or two persons, will lend their efforts towards producing a weekly magazine of the highest caliber. Those actively connected with the editorial production of the publication will be Erik L. Madisen, Richard J. Meyer and Paul V. Cary, Jr. The advertising manager will be R. B. Conlogue. The magazine will be printed in the plant of the Badger Printing Company.

This new magazine will be delivered to your door every weekend. It aims to be a sort of "house organ" for the city of Appleton, devoted to its interest, to the interests of all who work and play and live and learn here—not alone the manufacturer, the merchant, the professional man or woman, but every one living in our city and trying to be part of it.

There will be articles and editorial comment on topics of general and local interest written by our own staff of writers and invited contributors competent to discuss them. Especially in the editorial department do we aim to devote our attention to local matters and do not intend to be sparing in our criticism. But we shall, at all times, endeavor to make this criticism constructive and so, through constructive criticism, work for the improvement and welfare of our city.

It will be our policy to foster and build up the many worthy home institutions that have brought Appleton commercial success. We need in Appleton a greater sense of loyalty to those who have contributed to our progress all these years. We are too prone to flock to that which is new and novel, forgetting that which has been our mainstay of support in the past. Unless we support our Appleton owned business establishments to the utmost of our ability, we will find that our civic strength will decline. The men who have built businesses to success here have given many years of devotion and unselfish service to the community in return for this success. Without a continuation of that service we cannot keep up the progress which in the past has ranked Appleton as one of the finest cities in the middle west.

And so, as we launch the **Appleton Review**, let us bring about a better spirit of co-operation for the good of Appleton. Other cities in our state that have had later and less auspicious beginnings than our own, with a less homogeneous citizenry, less advantageously located, with no more money power or collective brains and intellect, are outdistancing Appleton in a number of ways. What is the reason? Better team work!

Well, let us have a team of our own. Big enough for every man, every woman, all the young people to have a place on it. That means "THE TEAM" first and individual interests afterwards—the good of the community before the good of the individual, the good of the whole rather than the good of this or that part.

Are you ready? Then let's "play ball".

Hortensberg 165

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News Review

LOCAL

Congressman George J. Schneider introduces bill in congress to make eastern part of Menominee Indian Reservation a national park. This would save the beauties of the Wolf and Evergreen rivers from the power trust which has been seeking permission to build a series of dams on the reservation. The Indians would be recompensed by the federal government for the land converted into park, but would retain the western part of the present reservation, giving them an area of approximately 47 acres per member of the tribe, as against 118 acres at present.

Supreme court reverses three cases involving local people: decision of Judge Heinemann winding up estate of Herman Heckert reversed because will was not definite on certain points; verdict won in municipal court by Herman Brockhaus against Harvey Neumann for injuries in an auto accident, was set aside; verdict giving Mrs. Edward Cotter of Montello judgment of \$1500 against Central Mutual Hail & Cyclone Co. of Appleton was set aside.

The local police made 34 arrests during December, most of them for violations of the traffic ordinances. Speeders and arterial jumpers headed the list.

Lieut. D. D. Ogden of Milwaukee, substituting government engineer for this district, inspected the government works along the river last week.

H. A. Nelson, examiner for the Wisconsin Industrial Commission, took testimony in a number of industrial cases here last week.

Frank Younger addressed the Lions Club and gave an interesting talk on the life cycle of plants and their contribution to animal life.

H. W. Gass, employee of the S. C. Shannon Co. fell against a truck and fractured a vertebra in his back.

Mrs. Theodore Berg, wife of Judge Berg, slipped on an icy spot in the yard back of their residence and suffered a fractured leg.

Automobile Club of Buffalo, N. Y., requests information about local hotels of Chamber of Commerce.

Al Brandt suffered painful bruises when Brettschneider's delivery truck, on which he was riding, went into the ditch near Freedom.

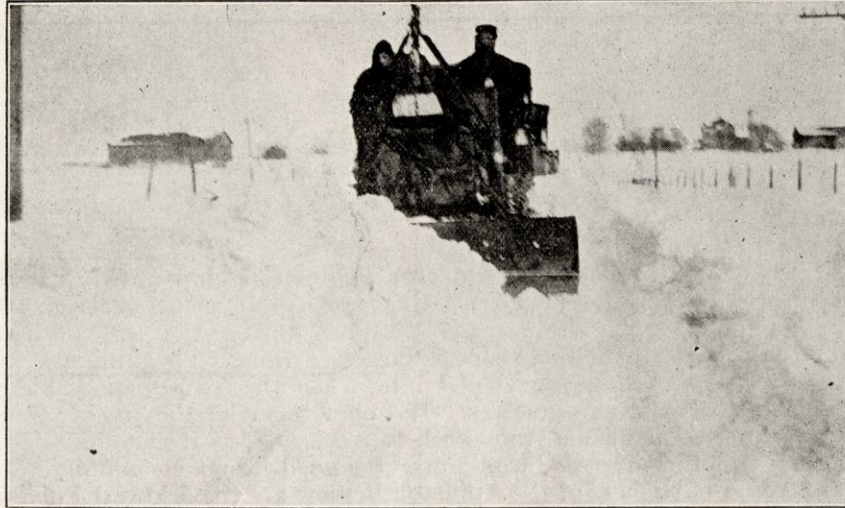
Kenneth, 5 year old son of Walter Gustin on Ballard Road, caught his hand in cog wheels of a pump, so that part of thumb and index finger had to be amputated.

City Engineer Schindler is preparing plans for paving N. Oneida, N. Rankin, S. Rankin, Alton and South streets and Brokaw Place. Contracts are to be let soon.

Local Elks staged the first stag party of the new year last Wednesday.

Nick Reider, Jr., pipeman of the local fire department, who was severely injured at a fire in the Service Bakery several months ago, underwent operation to straighten his fingers.

Contract for construction of new Wisconsin Telephone Co. office building



Snowplow At Work On Drifted Highway

was awarded to Madsen Construction Co. of Green Bay.

Building permits totalling \$294,450 were granted by city building inspector during December.

Local postal receipts totalled \$22,694.29 for December, an increase of \$708.81 over the same month a year ago.

Fire caused by defective wiring caused damage amounting to about \$3000 in the building at 108 W. College Ave. occupied by Hughes Clothing Co., Dr. E. H. Brooks and Harwood Studio. The fire started in Dr. Brook's office. Most of the damage was by water and smoke. Department had several other calls during the week, but in no case did damage amount to much.

Wisconsin Poultry Breeders Association will hold its annual summer convention in Appleton next summer. Henry Boldt and John Goodland, Jr., are on arrangements committee.

Work on the new building of the Liethen Grain Co. is progressing rapidly.

Two Neenah lads, 11 and 13 years old, were arrested for series of local thievings. The boys were at liberty awaiting trial in Neenah on similar charges.

Miss Alvina Ahl, who has been assistant at the local public library for ten years, resigned to accept a position in the research department of Kimberly-Clark Co.

City health authorities report 477 cases of contagious disease in the city during 1929 as against 237 in 1928. The increase was due to the greater number of scarlet fever and whooping cough cases, which were quite prevalent but not epidemic.

Creditors of the Appleton Steel Tube Co. must file their claims with Clerk of Courts Shannon before June 30, 1930.

STATE

With a year of achievement behind them and an optimistic outlook for the year at hand, business, financial, and industrial leaders of the state are looking upon these first weeks of 1930 as the dawn of a prosperous new season.

A shakeup in the Madison police department resulted in the resignation of Chief Trostle, the abolition of the wom-

en's department headed by Mrs. Hamilton, and the demotion of Lieut. Bullard.

According to budget estimates, public utility companies will spend about \$36,000,000 in the state during the current year.

It has been announced that a group of republican legislators will call on Gov. Kohler soon and ask him to become the party leader as well as to be a candidate for re-election. It is generally believed that Phil La Follette will be the progressive candidate.

NATION

A billion dollar reduction in the public debt of the United States was accomplished during 1929.

Charles P. Taft, brother of ex-president Taft, died at Cincinnati at the age of 86, on New Year's eve.

A citizen of Quincy, Ill., has offered a gift of \$5,000 for planting shade trees along the highways leading into that city.

Mayor Jimmie Walker of New York City has had a raise in salary of \$15,000. But he has said that for the next four years he will give his raise to the charities that help the tax supported agencies help the destitute. In other words, the mayor is giving back his raise to the taxpayers.

It is proposed to consolidate all government agencies dealing with war veterans, as recommended by President Hoover in his message to congress. This would place the veterans' bureau, the pension bureau and other veteran activities under one directing head. Director Hines, of the veterans' bureau has expressed himself as highly in favor of the consolidation recommended and believes it will dispose of many of the difficulties now faced by the agencies dealing with veterans.

The annual ice cream expenditure of Chicagoans has been estimated by the secretary of the Ice Cream Institute of Chicago at a total of \$27,000,000.

President Hoover last week asked congress to give the coast guard thirty more speed boats to combat rum runners on the great lakes, declaring that the situation "calls for definite action."

The war department appropriation bill provides \$55,000,000 for river and harbor improvements.

Working with one of the 1930 models being shown at the National Automobile show, Grand Central palace, New York, R. H. Maxwell, Westinghouse research

engineer, exhibited a driverless car obeying the spoken word over a "light phone." The car moved forward, backward, halted, turned its lights off and on, at commands spoken into a wireless telephone. The phone was wired into a light source hidden in a tiny tree. Each word flashed the light, the combinations of one to four flashes operating through the light sensitive cell to relays which controlled the car.

The house appropriations committee has reported army supply bill of \$455,000,000 to the house of representatives.

A Johns Hopkins professor claims to have found a way to eliminate carbon monoxide from auto exhaust.

Clare Briggs, famous Wisconsin cartoonist and creator of a number of the most popular series, died recently in New York.

President Hoover's drive for continued prosperity results in announcement that nearly five billions will be expended in 1930 for improvement and construction.

The United States treasury shows \$260,000,000 greater surplus than a year ago, due to income tax payments.

America's delegation to the London naval parley sailed last Thursday on the George Washington. It consists of two cabinet members, three ambassadors and two senators—Stimson, Adams, Dawes, Gibson, Morrow, Reed and Robinson. Included in the group are technical advisers, newspaper men, clerks, and secretaries. It remains to be seen whether or not a five power agreement on the matter of naval reductions can be reached.

WORLD

January 2 marked the disposition of the last question of sovereignty in the Pacific between the United States and Great Britain when Secretary Stimson and Sir Esme Howard signed an agreement establishing definitely the line between the Philippines and British North Borneo, recognizing the American title to the Turtle and Mangsee islands.

Ambassador Edge has apparently succeeded in convincing France that the United States and Great Britain have not signed a "pre-parley" naval pact. The All-India congress adopted a creed of complete independence from Britain by a large majority.

Illiteracy in Mexico has been cut from 90% to 60% by the present minister of education's flying corps of teachers familiar with Indian communities, a sort of touring school plan, at very small cost.

The Allies and Germany disagreed over the date when the Young reparations plan is to supersede the Dawes plan.

The new Australian Labor government has raised tariff bars to the point where many of these duties will seriously affect American trade with that country and probably eliminate some items altogether. The purpose is to help Australian manufacturers and eventually make employment for 100,000 more laborers in that country.

Princess Marie Jose of Belgium and Crown Prince Humbert of Italy were joined in holy wedlock by Cardinal Maffi in a five minute ceremony in the Pauline Chapel of the Quirinal a week ago. Mussolini was present.

This Week

by Arthur Brisbane
Violet Rays Fight Disease
Apples and Oranges
Little Men Do Learn
No Chemical Life

Doctor Lucas, one of the many able scientists employed by the telephone company, has perfected a "violet ray" microscope, expected to work wonders in the fight against disease, specifically in treatment of cancer and other malignant tumors.

A violet ray machine, using 10,000 volts, magnifies to an extent absolutely amazing, making the specimen examined "seem to jump through the lens."

Following a typhoid epidemic at Oviedo, in Spain, drinking fountains were closed and people ordered to drink only cider. In a week the epidemic vanished. Spaniards believe that apple juice kills disease germs.

Perhaps cutting off a bad water supply had more to do with it. But every human being would be the better for an apple a day at noon and an orange in the morning.

Some one should make a little cider press that could be used at the family table, to squeeze out the cider and give it to children with their noon meal, fresh from the apples.

If you have a darling pet parrot, do not bury your nose or mouth in its pretty feathers or stroke the parrot and afterward put your hand to your mouth. Surgeon General Cumming of the national health board says parrots are bringing into the country a highly dangerous disease, easily contracted, often fatal. Several cases have occurred in Maryland.

The big ill wind that blew in Wall Street did somebody good.

New York's savings banks report more than eighteen thousand new accounts within a few days after the slump. The "little" man seems to have learned a lesson.

At the royal wedding in Rome five foreign sovereigns, five rulers who had recently lost their jobs, and fifty-four other royalties looked on. Queens, princes and princesses crowded the chapel.

The interesting moment came when Mussolini, Italy's dictator, entered and was saluted by all the royalties with the Fascist salute, the outstretched right arm.

Mussolini did not march with the royalty. But when they saw him and gave him that salute, angels, looking down, could easily identify the real

ruler of Italy.

Doctor Heyl, physicist of the United States bureau of standards, says science will produce life artificially. "It is chemical, not supernatural," and there is "nothing occult in the processes of life."

Nothing occult, perhaps, but Professor Heyl will not produce life, nor will any other physicist by chemical means. Things may be made to wiggle, but that will not be life.

This universe is a great trinity—matter, force and spirit or consciousness. No scientist will produce consciousness, possessing the potential ability to think. Chemicals can't do that.

A Mr. Morgan of California is returning from England with "overwhelming proof" that Bacon wrote the plays credited to Shakespeare.

On the way Mr. Morgan might read the critical study of Shakespeare by the Danish author, Brandes.

He says truly that whoever asserts that Bacon wrote Shakespeare simply proves that he, himself, has never intelligently read either Bacon or Shakespeare.

Mexico experiments with the criminal law. Instead of a jury there will be five "technical experts," the degree of guilt based on the criminal's intelligence and realization of his crime.

No punishment for your first crime if you were hungry and hurt no one. Here we allow a dog one bite, but don't allow a thief one theft.

No Mexican death penalty for civil crimes. Revolutionists will be shot as usual. Automobile drivers, killing somebody, cannot be locked up more than six years.

The new law assumes that crime is largely a "disease." Criminologists in many countries have suggested similar charges. Mexico is first to try them.

This country is prosperous, full of opportunities. But many of us reach old age poor. A careful survey shows in the United States 2,000,000 individuals past sixty-five years of age dependent for support on others.

Save while you have strength. "The hateful road of old age," as Hector's father called it, is bad enough at best.

The United States army of simpletons that buy stocks when gentlemen ring the doorbell and tell them "now or never," or when other gentlemen call them on the telephone, are interested in this:

One get-rich-quick concern on trial in a federal court is said to have spent \$400,000 in one year for telephone messages to fools.

You may imagine how much the geese at the other end of the telephone must have lost to justify a \$400,000 telephone bill in one year.

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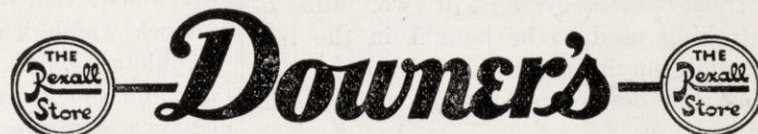
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Vol.1—No. 1

January 16, 1930

FOR THE NEW YEAR

"The way to make a New Year happy
Is to have the old year always true;
Just wish for the other fellow
What you'd like to have him wish for you."

1930 AND YOUR BUSINESS

Optimistic forecasts regarding business in the New Year are being issued pretty generally, so let's get all set for a prosperous year for Appleton.

There will be some temporary ups and downs, no doubt—perhaps even some of a distressing nature, but it is generally felt the economic development of our country seems now to be on a sufficiently stable basis to insure the continuance of prosperity for the long run.

This being the case, let us not lag here. Merchants especially have gotten in the habit of "letting down" after the Christmas rush. They look for a couple of "slow months," but whether or not a merchant has looked for slump, depends upon himself.

We can all remember when the millinery business had two short seasons. Now women buy hats all the year round and the shops have fresh ones every week or two. Most of the clothing used to be bought in the fall. Now, while buying is still heavier at certain seasons, the budget is spread out over the year.

We have often wondered why dealers spend so much money for Christmas advertising, when people will buy anyway. Then after the holidays, the ammunition is all used up and business slows up. Don't let it. Get new business. Move your merchandise. Think of new ways of getting people into your store and getting your goods out to the consumers.

You take medicine when you are sick, not when you're well. Give a big dose of advertising medicine to your business now. Feed it tonic. Don't let it get "spring fever" in January and February. We'll sell you the tonic in the shape of good strong advertising in this magazine, which goes into every home in Appleton and stays there. It isn't in the ash can the next day.

We'll help you all give your business a great big shove here at the beginning towards a fine fat black ink balance on December 31 and we'll be glad to help you keep right on pushing through the year.

"WHAT THEY SAY"

As is stated in the publishers' announcement on the first page, this is to be an arena for thrashing out our civic problems. If you have an honest, well-considered opinion about

a subject before the people, or some information that perhaps we have not gotten, let us hear from you. In this issue Mrs. Mabel Shannon, who is thoroughly conversant with the subject, is giving us some facts about the proposed school for crippled children and the fresh air school. Read it.

TAKE YOUR PART

This is our town—yours, ours, the other fellow's.

It is a mighty nice town, but it can be better. Let's make it so.

We are going to try hard to do our part, through this magazine and in other ways. You do your part, contribute what you can that will be of interest to others. Then the "other fellow" will come in and do his part. That will make it "our" magazine for "our" town.

LET THE FACTS ABOUT CITY GOVERNMENT BE KNOWN

Appleton is again battering at the fences of contentment, intent on trying the seemingly greener pastures on the other side. Developments in the campaign for the city manager plan of municipal government have reached the stage where a referendum at the regular election in April has been definitely decided upon.

It seems as though Appleton can be content for only a few years at a time and then must have a change to satisfy the demands of the people for something different. To some that something is lower taxes; to others it is more rapid operation of city affairs; to still others it is some intangible quality in city government that will act in a magical way to work wonders for the public.

Appleton wants what is best for her welfare, and should have it. In the case of city manager government her people are not yet sure whether they want it or not. Their decision, when made, must be the result of conviction and not of being led astray by a mirage.

There is but one way to reach the point of conviction on this all important issue. That is by learning and knowing all the facts, and by studying them carefully, with an open mind. If the voters of the city of Appleton will recognize this and be guided by it when casting their votes at the polls in April, the result of the election is sure to be for the best interests of the city.

Much has already been said and written about the advantages of the city manager plan of government as compared with the aldermanic system. Practically all the arguments heretofore presented to the public have been in favor of the city manager form and the aldermanic system has suddenly become the black sheep of the community in the eyes of many. They have been so enamored by the promises of the new form of government that they have forgotten the many years of achievement which mark the history of Appleton under its present form of government.

It is imperative that all the facts be brought to the front, so that the people will not vote blindly; be misled by momentary enthusiasm

to cast aside an old and proven institution for something new. The Appleton Review recognizes the danger of a decision that is biased, partial and impetuous, rather than the result of deep conviction. In our opinion our present system of government has been accused of much, has been belittled in its ability and sincerity and "made the goat" in matters, the blame for which should be placed elsewhere.

While our city council may occasionally err in its decisions or fight back at those who seek to wrest its laurels away, yet it has often been the aldermanic system which has prevented stampedes on many questions. The effort to have the election held in January or February was thwarted because the time was too short to properly educate the people and let them know what it was all about. That election has now been scheduled for April and there should be sufficient time to educate the public on the matter, so that every voter will be able to cast his vote intelligently.

There has been a wail of disappointment because the city council prevented the immediate adoption of the managerial form of government; prevented the immediate election of a new council to rush a city manager into office and start a spring house-cleaning in April. What matters it if we retain our mayor and aldermen for one year more, in case the election brings the decision to go to the managerial form of government? Appleton has made progress every year. Our city is a credit to its citizens, to the Fox River Valley and to the State of Wisconsin. The city council will continue to upbuild and improve. We will go right on being the well governed community which we have always been conceded to be.

It is our belief that we have a responsibility to the people of Appleton in seeing to it that all the facts become known. The Appleton Review therefore chooses as its first major service to the city a presentation of the accomplishments of the aldermanic plan of city government as it has been applied locally. Those who oppose the managerial movement are as sincere in their stand and belief as those who champion the other side, and they deserve a hearing also.

Democracy is the bulwark of our republic, whether it be in the crossroads township, the city, the state or the nation. Its success has been achieved through a frank discussion of all sides of all public questions. Earnest debate has enlightened the people. What has been needed elsewhere throughout the ages is needed here. Let us air this question thoroughly and then we will be happy and satisfied with the outcome.

We have no quarrel with those who advocate managerial government. We believe they are actuated by a desire to have Appleton keep step with progress. However, in the past, Appleton has gone from pillar to post in this matter of city government and will continue to do so, unless we base our judgments on something deeper than momentary enthusiasm. We must not yield too readily to our dissatisfaction, lest we become rovers who never reach an objective.

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Tomorrow

What They Say

This department is an Open Forum in which our readers are invited to express their opinions on matters of interest to the community. All communications must be signed by the writer, though his signature need not appear in print if he prefers to remain anonymous. Communications should be made as brief as possible. We want you to consider this space as belonging to you for the free and frank expression of your opinions. Use it freely.

THE SCHOOL FOR CRIPPLED CHILDREN

Appleton, Wis., Jan. 11, 1930.

Orthopedic Schools, more commonly known as Schools for Crippled Children, are not as new as some of us are inclined to think. The first school of this kind was established in Chicago in 1900 and by 1914 classes had been established in most of the larger cities of the United States, England, and Canada.

In the United States, from 1914 to 1924, the increase in the number of teachers serving in orthopedic schools was 150 per cent. Since then the gain has been much larger, for the smaller cities have been anxious to establish these schools, because thinking people have come to realize that the care and education of cripples has a great economic value.

It surely is economy to make it possible for these unfortunates to become normal, at least nearly so, instead of remaining a constant care to a family, or a county or state problem.

An orthopedic school is valuable because it offers occupation for an active mind and at the same time makes possible the physiotherapy and hydrotherapy necessary to rebuild depleted muscles. These are also invaluable in making operated cases a complete cure. Many cases, after operation, do not improve because of lack of this treatment, after the child leaves the hospital.

Physiotherapy is the corrective gymnastic work for cripples, comparable to corrective work for normal children as applied in public school physical training, and should not be considered "hospital care" for that is all attended to before the child enters the school.

The problem of the crippled children in Appleton and Outagamie County was brought to the attention of the Civic Council about a year ago. There was no orthopedic school in Appleton, while Madison, Sheboygan, La Crosse, and Milwaukee already had schools, Kenosha was erecting a new \$100,000 building for the purpose, and other cities in the state were hoping to establish such schools.

The Civic Council felt that Appleton should have a school if there were enough pupils and so secured Miss Margaret Lison, secretary of the state Society for Crippled Children and connected with the state department of public instruction, to come here and make a survey to ascertain the number of cripples in the community, especially those of school age.

This survey was made in March, 1929, and her report showed that she had interviewed 125 cases and that

there probably were more that she had not found.

It was then decided to hold a clinic to which these cases would be invited and urged to attend. The County Medical Association sponsored this clinic and invited an orthopedic physician to make the examinations. The date was set for July and 96 children attended. Forty of these were of school age, twenty from the city and twenty from the county.

Miss Lison then informed us that tate aid would be available if we would establish a school, under the following conditions:

The city to provide an adequate place and pay \$70 per pupil, which amount is estimated to be the cost of instruction, per year, for a normal child. Then the state will pay \$300 per pupil, for the pupils living in the city, this to include transportation.

The state will also pay up to \$450 per pupil for those pupils living out in the country, with 80c per day additional if the pupil must stay at the school from Monday to Friday. The district from which the pupil comes pays the \$70 per pupil for instruction.

All of these findings were presented to the school board by the Civic Council, with the request for an orthopedic school. The board of education, having had such a school in mind for some time, could only report that while in sympathy with the proposition, there was no available space in any of the present buildings to give over to this work.

The Civic Council felt at a loss to know how to proceed, but still did not give up the idea and hoped for some solution that would make the school a reality for these unfortunate children.

On Sept. 9 a meeting was called of the members and an offer was made by Mrs. Lewis Alsted, Mrs. Frank Holbrook and Mr. Wm. Van Nortwick, heirs of Mrs. John S. Van Nortwick, saying they were willing to give to the city the property on Prospect Ave. known as the J. S. Van Nortwick home, including house, barn and five lots, with the one request that it be used always for a crippled children's school.

The Civic Council felt this to be a most generous and opportune gift that solved their problem. The heirs, in making the offer, had in mind the thought that their mother would have liked to have her home used for this purpose and it would be a fitting memorial to her.

Miss Lison was called back to inspect the property as to its possibilities for an orthopedic school. Her judgment was that, with very few changes, it would be entirely adequate. Since then Mr. Callahan, state superintendent of public instruction, has made an inspection and reported the same as Miss Lison.

With these facts at hand, the Civic Council went on record as being in favor of having the Van Nortwick Estate formally present the property to the city under the conditions named. This was done. The council also presented a tentative budget setting forth the probable costs of remodeling and operating the school for the first year, based on the experience of other schools of a similar nature in other parts of

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and \$32

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303 W. College Ave.

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for Men, Women and Children

The Comfort Shoe
for Street and Dress Wear



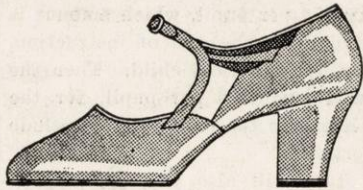
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FOR MEN

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Louis Heels



We make a specialty of fitting Children's feet correctly, with
Arch-Preserver and Pied-Piper Shoes

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For Women and Men

Heckert Shoe Co.



We Repair Shoes

the state, and worked out by Miss
Lison for Kenosha:

Cost of personnel.....\$8,610.00
Cost of maintenance 5,475.00

Total operating expense for
first year\$14,085.00

Permanent equip-
ment\$2,950.00

Alterations to build-
ing 2,050.00

Total estimated budget for
first year\$19,085.00

Receipts would be:

State aid—

Maximum of \$300 x 40.....\$12,000.00

Outside profits—

\$ 70 x 15..... 1,050.00

\$150 x 15..... 2,250.00

Total receipts\$15,300.00

on a basis of 40 children attending, 25
from the city and 15 from the county.
But there would undoubtedly be a
larger attendance.

On the basis of these figures, which
were very carefully prepared, the total
cost to the city the first year would be
only \$3,785.00. After the first year the
school would be maintained by the state
aid, as has been the case in other cities
in the state.

Since the original proposition was
made the heirs have modified their offer
to read—that the property must be
used for this purpose and a fresh air
school for a period of twenty years,
after which the city may use it for any
purpose it sees fit.

This was an unusually generous offer
and worthy of serious consideration. It
guaranteed the city such a school at a
cost of less than \$4,000. Certainly, in
view of the present financial condition
of the city, there could be no possibility
of putting up the necessary building
for some time to come.

The mayor and the aldermen have
had the matter before them since last
September. There have been various
delays on various pretexts and no decision
has been made up to this time. The
offer may be withdrawn at any time.

The rejection, or the failure to accept
this proposition, means that many of
these children will be deprived of the
chance to become normal, of having an
education and eventually become self-
supporting and self-respecting citizens.

A good many wrong impressions and
a good deal of misinformation seem to
have gotten about and we feel the people
of the city are entitled to the facts.

MABEL O. SHANNON.

(After the above communication had
been received and set up, the offer to
the city was withdrawn by the Van
Nortwick heirs.—The Editor.)

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Our Friendly Neighbors

THE BIRDS

Perhaps we might say "Our Neighborly Friends." It works both ways and the birds don't care so long as there's food and water.

Food and water—the most essential things—if they have food enough they keep warm and I really think birds suffer more from lack of water than of food!

How to attract them—in winter. The easiest thing in the world to make is a bird table. Anyone can make it. Your grocer will give you a cheese box cover. Fasten it, securely, to a stick (a curtain pole is fine), then set it, securely also, in the ground. You may paint it your favorite color, if you like, but the birds don't care—painted or unpainted—so long as there's food.

Another feeding tray which may be fastened to the window sill, close up to the house, is a low flat box in which figs are packed. Your grocer again will supply you.

Then the food—suet, raw peanuts, sunflower seed.

For five cents you may obtain a goodly supply of suet. I always tell the butcher it's for the birds and I imagine he gives me more. Chop it.

The peanuts, raw, are procured at the tea and coffee shops. Usually the grocer will supply you sunflower seeds.

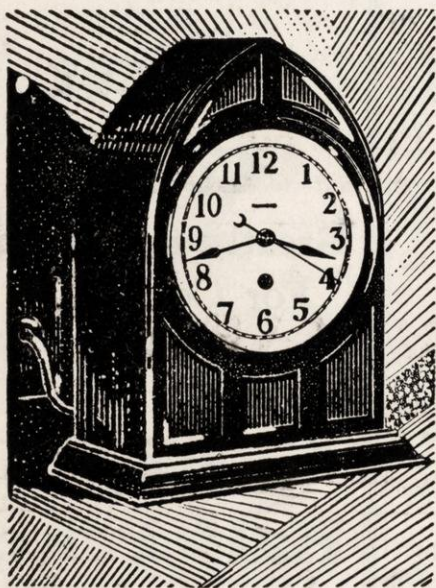
Chop some of the peanuts for the smaller birds, roll the seeds with the rolling pin; they're hard to crack.

Do not give them bread—or you'll have only English sparrows.

The birds who come regularly to my tables are: blue jays—for them I always put out a few whole peanuts; downy and hairy woodpeckers, chickadees, nuthatches and a brown creeper. Once a blue jay and a red headed woodpecker were on the table at the same time. Imagine the colors! A never-to-be-forgotten sight!

Try it. Get your tables up today, put out the food; it's such fun and for the children it's an endless source of entertainment. But—and this should be written thus—BUT—watch out for cats!

E. L. E.



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Convenient

\$9.75

No winding or even regulating of this new kind of clock. Simply attach to your power line and let your power company furnish correct time for you.

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Bring coupon and secure your clock for \$7.95. Coupon must be turned in before January 25.

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SOCIETY

Miss Pauline Noyes, 1130 W. Prospect St., was elected treasurer of Delta Omicron, national professional musical sorority at a meeting held at the home of Mrs. Leslie Pease, Lawrence St., Saturday afternoon.

Members of the Mu Phi Epsilon Alumnae club will hold an open card party at the Appleton Woman's club Saturday afternoon. Mrs. Fred Bendt is in charge of the event.

Alumnae of Kappa Delta sorority held a party at the sorority rooms on E. Lawrence St. Tuesday evening. Bridge was played.

Mrs. E. C. Femal will be in charge of an open card party to be sponsored by the Women's Catholic Order of Foresters at Catholic home Friday afternoon, January 24. Members of the committee will be those whose names begin with the letters C, D, E. and F.

Bridge and schafskopf were played at the first of a series of six card parties sponsored by the Christian Mothers society of St. Mary church Friday afternoon at Columbia hall. The committee included Mrs. August Arndt, chairman, Mrs. John Laeyendecker, Jr., and Mrs. Frank Barts.

The Misses Minnie and Anna Geenen entertained at a farewell party in honor of Mrs. S. F. Leuchars at their home on E. North St. last week. The guest of honor will leave this month for Los Angeles, Cal., where she will make her home.

J. L. Johns entertained members of the Outagamie County Bar association at a farewell dinner at Hotel Northern Wednesday evening. Mr. Johns will be established in business at Algoma, but will continue to make his home here.

Mrs. Peter Brown will be in charge of the second of a series of card parties Friday afternoon sponsored by the Christian Mothers of St. Mary church at Columbia hall.

Mrs. Frank Blick was hostess at a card party at her home Friday evening, January 10. The occasion was in honor of Mrs. Blick's birthday anniversary.

The birthday anniversary of William Horn, W. Elsie St., was celebrated Friday night, January 10, at his home by a party of friends.

Harry Walker was guest of honor at a birthday anniversary celebration given by Mrs. William Taylor and Mrs. Harry Walker at the latter's home, 543 N. Union St., Friday, January 10.

Musical Events

Earl M. Miller of the voice department at Lawrence Conservatory of Music made his initial recital appearance in Appleton Tuesday evening at

Peabody hall. Mr. Miller came to the college this fall to succeed Carl McKee.

His selections of songs from the Italian, German and English with his pleasing depth of voice were received by his audience with acclaim. Hudson Bacon accompanied the singer at the piano.

George Bernhardt, a senior at Appleton High school, was among the vocal students of Dr. Carl J. Waterman, dean of Lawrence conservatory, who appeared in recital at Peabody hall Monday evening. The songs given by Mr. Bernhardt were: "Trees" by Rasbach; "Shepherd's Song" by Fisher; and "Calling Me Home to You" by Dorel.

WEDDINGS

Mrs. Augusta Storch, W. Oklahoma St., was married to Charles Gehl, 308 E. Wisconsin Ave., Saturday afternoon by the Rev. Theodore Marth at the parsonage of Zion Lutheran church.

Announcement has been made of the marriage of Miss Celia Taylor, daughter of Mr. and Mrs. A. J. Taylor, 217 N. Catherine St., to James McInness, Milwaukee, in May 1927, at Menominee, Mich.

CHURCHES

Raymond Dohr was installed as president of the Holy Name society of St. Joseph church at the annual banquet of the organization held Sunday night at the parish hall. Other officers seated at this time were Alois Stoegbauer, vice president; Henry Tillman, past president; Joseph Loessel, financial secretary; Lawrence Schreiter, recording secretary; Robert Ebben, treasurer; Eugene Dachlet, marshal; Edward Fisher, banner carrier; Henry Otto, sacristan; Frank G. Glaser, trustee for three years; and Joseph Deimer, trustee for two years.

Gustave Keller, Sr., was toastmaster of the occasion. Talks were made by Mr. Tillman, and Mr. Dohr.

Officers of Holy Name society of Sacred Heart church were elected at a business meeting of the organization Sunday morning at the parish hall. Frank Schrimpf was named president. Other officers chosen were: Joseph Nabefeldt, vice president; Floyd Whydotki, secretary; Michael Brautigan, treasurer; Lawrence Sommers, banner carrier; Arnold Driessen, color bearer; Charles Schrimpf and Nicholas Dohr, conductors. The entertainment committee for the year will be headed by John Diermier.

Mr. and Mrs. Victor Zierke, E. Winnebago St., will entertain members of the Four-H bridge club at their home Friday evening.

"Life ain't in holdin' a good hand but in playin' a pore hand well."

GUEST SPEAKER AT A. A. U. W.

Fellowships and Scholarships were discussed by Miss Helen C. White of the University of Wisconsin at a meeting of the Appleton chapter of the American Association of University Women Saturday afternoon at the home of Mrs. James Wood, 402 E. Washington St. Miss White studied at Oxford university in England on a Guggenheim fellowship in English literature.

Hostesses at the meeting were Miss Ethel Carter, Miss Helen Goodrich, Mrs. Fred Ek, Miss Margaret Ritchie, and Mrs. Norman Walker.

SEEK LARGER MEMBERSHIP

An increased membership is sought by the Florence Nightingale troop of girl scouts of McKinley high school. The troop has been encouraged by the stand taken recently by Mrs. Ruth Owen Bryan, of Chicago, who gave \$50.

000 to this work. Mrs. Bryan pictures the organization as one that will develop girls into fine, healthy women.

GREEK LETTER PLEDGES

Two Appleton students of Lawrence college have been pledged recently to Greek letter societies. Miss Augusta Bethke has been pledged to Beta Phi Alpha sorority and Michael Gochnauer to Beta Sigma Phi fraternity.

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The Flavor Tells

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We Feature All The Latest Bobs

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Beautiful, deep, wavy curls! We guarantee utmost satisfaction and pleasing service. Expert attendants at all times. **\$10**

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Appleton Lodges Install Newly Elected Officers

New officers of many of the Appleton lodges have been installed in January. Pictures of the heads of the various groups holding elections in the winter appear in this issue. Some of the chapters will not hold their annual elections until the spring.

Mrs. Eleanor Gmeiner was installed as most excellent chief of the Pythian Sisters for the year 1930. Other officers

bearer; Harry Breinig, almoner; Paul Hackbert, Jr., James Laird, Donald Burdick, Kenneth Kloehn, Norman Traas, Leonard Burhans, and Howard Bowlby, preceptors.

George Leemhuis was installed as noble grand of Konemic lodge, Order of Odd Fellows for 1930. Other officers installed were: Robert Burdick, vice grand; W. S. Patterson, recording sec-

Smith, associate matron; Lloyd Schindler, associate patron; Mrs. Lillian Hauer, secretary; Miss Lydia Witthuhn, treasurer; Miss Elsie Kopplin, conductress; Miss Rose Helm, associate conductress; Mrs. Mary Denyes, chaplain; Mrs. Grace Heinemann, marshal; Miss Freda Kopplin, organist; Miss Laura Bohn, Ada; Mrs. Venice Bauerfiend, Ruth; Mrs. Miriam Gasway, Esther; Mrs. Yvonne Gerhauser, warder; and William Toll, sentinel.

Mrs. Margaret Ward was installed as senior regent of Women of Mooseheart

kauna last week. H. Newton, Kaukauna, will be senior warden for the year; I. W. Phillips, high priest; John McCarter, treasurer.

Delta chapter, Employes Mutual Benefit association, will be led by Mrs. Vernice Fumal who was elected president at a meeting of the organization last week. Installation of the new officers will be held January 23. Mrs. Kathryn Ferguson will be vice president; Mrs. Lydia Bauer, secretary; Mrs. Elsie Hoffman, treasurer; Mrs. Susan Hughes, first director; Mrs. Lena Kloes,



BEN C. SHIMEK
Harwood Photo

GEORGE LEEMHUIS
Harwood Photo

JOHN Q. HANSEN

A. L. FRANZKE

HAROLD WOEHLER

R. C. BEACH
Harwood Photo

CHARLES FISHER
Harwood Photo

seated were: Mrs. Florence Elias, past chief; Mrs. Esther Gochauer, excellent senior; Mrs. Ada Schindler, excellent junior; Mrs. Hally Nielson, manager; Miss Rennie Struck, mistress of records and correspondence; Mrs. Lillian Trentlage, mistress of finance; Mrs. Maude Gribbler, guard; and Mrs. Agnes Dean, protector.

Waverly Lodge, Free and Accepted Masons, installed A. L. Franzke as worshipful master to succeed John Trautman, past master. Clement Ketchum was installed as senior warden; Oscar Johnson, junior warden;

retary; D. C. Taylor, treasurer; Edward Draeger, warden; H. Morris, conductor; C. Perrine, inside guard; H. Meyers, outside guard; George Gauslin, chaplain; J. E. McCarter, right support to noble grand; A. Fahlstrom, left support to noble grand; Leo Schwahn, right support to vice grand; R. Kohler, right scene supporter; Fred Sievert, left scene supporter. Richard Van Wyk was named district deputy grand master.

Mrs. Lucy Huetter will be oracle of Royal Neighbors in the coming year. Mrs. Elsie Felton was installed as vice oracle; Mrs. Augusta Lueders, past

Legion. Others seated were: Mrs. Agnes Fredericks, past regent; Mrs. Hattie Natrop, junior regent; Mrs. Theresa Leftwich, chaplain; Mrs. Mary Zuehlke, recorder; Mrs. Martha Gehin, treasurer. Appointed officers installed were: Mrs. Agnes Haferbecker, sentinel; Mrs. Julia Foreman, argus; Mrs. Evelyn Kreutzer, organist; Mrs. May Mueller, guide; and Mrs. Emma Auers, assistant guide.

Deborah Rebekah lodge Number 13 installed Mrs. Mamie Patterson as noble grand for the coming year. Other officers installed were: Mrs. Josephine Burhans, vice grand; Miss Ruth Dawes, recording secretary; Mrs. Ruth Peebles, financial secretary; Mrs. Nellie Harriman, treasurer; Mrs. Gertrude Balingier, warden; Mrs. Effie Eberhardt, conductor; Mrs. Dora Buttles, chaplain; Mrs. Fanny Perrine, inside guardian; Miss Maud Van Ryzin, outside guardian; Mrs. Edna Gauslin, pianist.

John Q. Hansen was installed as high priest of Appleton chapter Royal Arch Masons for the year 1930. Other officers seated were Walter N. Russell, king; R. J. Wells, royal arch captain; Erwin F. Grundemann, captain of the host; G. H. Packard, secretary; W. D. Ackermann, treasurer; F. E. Harriman, master of the first veil; Robert Noel, master of the second veil; Ervin G. Maas, master of the third veil; August Frenzl, sentinel.

Appleton court Number 443, Modern Woodmen of America, installed R. C. Beach as consul of the order. J. H. Kimball was seated as past consul; W. B. Schmidt, advisor; W. A. Bruce, banker; J. A. Merkle, clerk; William Sorenson, escort; W. F. Tilly, watchman; N. Sorenson, sentry; John Lueders, Henry Kriek, and Charles Wienandt, trustees.

Officers of Catholic Knights of Wisconsin for the coming year will be installed Sunday, January 18, with Charles Fisher at the head of the order.

George Gauslin was installed as chief patriarch of Appleton encampment of Odd Fellows at the lodge hall at Kau-

second director; Mrs. Anna Mensinger, chaplain; Mrs. Helen Meyer, guard; Mrs. Mrs. Harriet Nissen, conductress; Mrs. Margaret Peotter, color bearer; Mrs. Greta Wenneman, pianist.

Mrs. Susan Hughes was president of the lodge during the past year. Installation ceremonies will be held at Odd Fellow hall.

Robert F. McGillan will act as secretary of Equitable Fraternal Union, according to announcement following a special election last week. The vacancy in office was left by the death of M. J. O'Connor.

Past Grand Knights of the Knights of Columbus were guests of honor at a meeting held at Catholic home last week. The honor roll of those present who gave talks to the members were: Gustave Keller, Sr., Joseph Plank, Dr. C. E. Ryan, Dr. William Foote, Dr. E. J. Cooney, John Riedl, John Morgan, and George Prim.

A card party and dance will be given by the lodge Thursday evening at Catholic home.



MRS. MARGARET WARD
MRS. ELEANOR GMEINER

MRS. TERESE WAGG

MRS. MAMIE PATTERSON
Harwood Photo

Homer Benton, treasurer; George Packard, secretary; Dr. J. A. Holmes, chaplain; George Wettengel, marshal; Roger Tuttrup, senior deacon; Guy Barlow, junior deacon; A. Maas, senior steward; and R. J. Noel, junior steward.

The master councilor of John F. Rose chapter, Order of De Molay for 1930 will be Harold Woehler. Other officers installed were: Alvin Woehler, senior councilor; Vincent Burgess, junior councilor; Lawrence Oosterhaus, scribe. Others appointed to offices and installed were: Merton Zahrt, senior deacon; Jack Schlegel, junior deacon; Howard Stark, senior steward; Volney Burgess, junior steward; Carl Wettengel, orator; Karl Kunitz, sentinel; Chester Davis, chaplain; Edward Herzfeldt, marshal; Melvin Wegner, standard

oracle; Mrs. Ruth Peebles, chancellor; Mrs. Ida Lohman, recorder; Mrs. Minnie Hogriever, receiver; Mrs. Hazel Kasten, marshal; Mrs. Helen Moder, assistant marshal; Mrs. Cora Boelsen, inner sentinel; Mrs. Florence Dawson, outer sentinel; Mrs. Emma Scherweke, manager; Dr. H. E. Ellsworth and Dr. William C. Felton, physicians; Miss Selma Merkle, musician. Appointive officers seated were: Mrs. Ida Grabfelder, flag bearer; Mrs. Lenora Bauman, faith; Miss Anna Yontz, modesty; Mrs. Augusta Giese, unselfishness; Mrs. Pauline Gerou, endurance; Mrs. Louise Sorenson, courage.

Worthy matron of Fidelity chapter, Order of Eastern Star, will be Mrs. Terese Wagg. Ernest Morse was installed as worthy patron; Miss Vida

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Pea Canning—A Leading Industry of This State Comes to Appleton

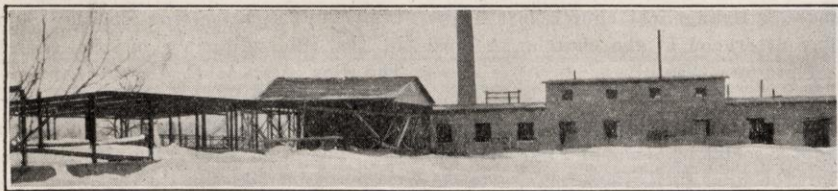


Photo by Koch
The plant of the Fuhremann Canning Company out on W. Spencer St. is nearing completion as this picture indicates. The main plant is finished, and the structural steel for the warehouse has been erected.

Wisconsin leads all the states in pea canning by a wide margin and this year Appleton people will have a chance to see first hand evidence of this great industry of the Badger state. This city will become one of the chief canning centers of eastern Wisconsin beginning next summer when the Fuhremann Canning Company starts the wheels going in its new factory out on W. Spencer St.

Many farmers within a radius of fifteen or twenty miles around Appleton will begin raising peas this spring where peas never have been planted before. Already the Fuhremann company has contracted for 1,000 acres of peas with farmers of Outagamie and surrounding counties. This new company, whose officers decided last fall to locate their new and largest plant in Appleton, is building a canning plant here which compares favorably with some of the largest canneries in the state and probably is more modern and up to date than any of them.

When the plant is completed by about March 1 it will represent a total outlay of \$150,000 in buildings and equipment. This is the largest new industry which has located, built, and equipped a new plant in Appleton for eight years. During this first season of operation the company will can only peas at the new factory, but later on

other lines, such as beans, carrots, and corn will be added. The Fuhremann company has another plant at Berlin at which various lines of vegetables are canned. The company also is interested in pea canning factories at DeForest and Sun Prairie.

According to Mr. John Fuhremann, manager of the new Appleton factory, operations will be started here about June 20. About 125 people will be employed during the six to eight weeks it takes to put up the season's pea pack. Twenty-two viners will be set up at convenient points throughout the rural districts surrounding Appleton, and here the farmers will bring their peas and have them stripped off the vines. The peas will then be taken to the factory to be cooked and canned.

The plant will consist of four units, the boiler room, the main factory, the cook room, and the warehouse. The main factory building, which is 64 by 197 feet in size, is nearing completion, and work is being rushed on the other buildings. The cook room is a square building 50 by 50 feet and the boiler room is 36 by 38 feet. The warehouse will be the largest of the four units. Its dimensions will be 200 by 90 feet. March 1 is the date set for completion of the plant. Martin Boldt and Sons are the contractors. Steel and tile construction is being used throughout.

LOCAL BRIEFS

The fire department was called to the farm of Henry Haferbecker, 3 miles north of town on route 47, last Friday, where spontaneous combustion had fired the big barn. Other buildings on the farm were saved, but 30 tons of hay, 300 bushels of grain, some machinery, 3 calves and some poultry were destroyed. The total loss is estimated at \$6000, partially covered by insurance.

August Brown, 65 of Neenah, was given a divorce from Amelia Brown, 68, in municipal court. Mrs. Brown, whose present whereabouts are said to be unknown, did not appear to contest the suit.

Officers of the Oney Johnston Post of the American Legion attended the annual mid winter conference of the state department of the Legion at Racine Sunday, Monday and Tuesday of this week.

The Firestone Tire Co. is planning to erect a filling station and garage at the northwestern corner of Richmond street and College avenue, the former site of the Liethen Grain Co. The new garage

and filling station will cost about \$25,000.

M. G. Clark, valley scout executive, was the principal speaker at the weekly Lions club meeting Monday.

Lawrence College has reduced the number of credits required for graduation from 128 to 124, putting its requirements on the same basis as other colleges in the middle west.

Westbrook Steele, who has been actively engaged in business and higher educational enterprises for the past 15 years, was appointed executive secretary of Lawrence College.

Local postal receipts for the last three months of the past year were \$53,005.55, or \$176.85 less than for the same period of 1928.

The Wisconsin Fox and Fur Breeders Association will hold its annual school and exhibition of foxes at Appleton next June.

John Catlin, son of attorney and Mrs. Mark Catlin, was elected to Phi Kappa Phi, honorary scholastic society at Madison last week.

Dr. James M. Doran, federal prohibition director, plans to increase the dry enforcement forces in Wisconsin

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E. C. NELSON, VICE PRES.-TREAS.

W. H. GMEINER, SECRETARY

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233 E. College Ave.

because of the great increase in the number of violations since the repeal of the state enforcement act. He claims moonshiners from Minnesota and Illinois have moved into Wisconsin where

they can operate with greater freedom. Forms for filing federal income tax returns are now available at the office of Elmer Honkamp, collector of internal revenue, in the city hall.

This Week in the Churches

The Rev. Ernest Hasselblad will come to Appleton to take over his work as pastor of the First Baptist church about the middle of February, according to word received by the officers of the church this week. He has been serving the Baptist congregation at Peru, Neb.

Neil Klausner, Neenah, a student at Lawrence college, is supplying the Appleton pulpit until the arrival of the new pastor. Mr. Klausner is president

of the National Oxford club of which Lawrence has a chapter.

Irvin Feldhahn was elected president of the Young People's society of Zion Lutheran church at a recent meeting. Other officers of the group are: Vernon Holterman, vice-president; Miss Emaline Baumann, secretary; and Wilmer Jennerjahn, treasurer. A party has been planned to be given in a few weeks in honor of the east, coach and

assistants of "He's My Pal," a play given by the society in December. Vernon Holterman will be chairman of the affair.

Mrs. Louis Peotter and Mrs. Henry Steffen were hostesses at a meeting of the Berean Sunday School class of Emmanuel Evangelical church last Thursday afternoon at the church. A musical program was given.

Members of Trinity Lutheran church held a social in honor of their new pastor, the Rev. D. E. Bosserman, after his installation Sunday at the church. The Young Women's Missionary society was in charge of the affair. Members of the committee were Mrs. August Rademacher, Miss Mabel Arnold, Mrs. Harry Cameron, Miss Hattie Lueben, and Mrs. R. E. Burmeister.

Two circles of the Ladies' Aid society of Memorial Presbyterian church will give a church supper Thursday evening. Mrs. Austin Ely and Mrs. Howard Palmer are captains of the circles in charge. A second supper has been planned for February.

Officers of the First Congregational church for the year 1930 will be elected at the annual meeting of the church Thursday evening. A dinner will be served to members of the church at 6:15 o'clock and a social program will follow. The election will close the evening.

China was the topic discussed at the meeting of the Women's Missionary society of Memorial Presbyterian church Tuesday afternoon at the home of Mrs. H. T. Johnson, 827 E. College Ave. Mrs. F. W. Clippinger and Mrs. James Wood were leaders of the discussion and Mrs. G. D. Thomas lead the devotions. Assistant hostesses were Mrs. E. W. Shannon and Mrs. S. W. Murphy.

Chi Tau, an organization of young women of Memorial Presbyterian church, met at the home of the Misses Helen and Jean Patterson, E. Lawrence St., for dinner Tuesday evening.

Miss Rosetta Selig was re-elected president of the Christian Endeavor society of Emmanuel Evangelical church at a meeting of the society recently. All of the other officers of the group who served during the past year will act this term. They include: Norman Schmeichel, vice president; Miss Gladys Albrecht, recording secretary; Orin Greb, treasurer; and Miss Vera Schneider, corresponding secretary.

New officers of the Ladies' Aid society of Mt. Olive Lutheran church were installed at a meeting of the group last week. Mrs. Herbert Christiansen was seated as president; Mrs. Roland Bleick, vice president; Mrs. Lloyd Doerfler, secretary; and Mrs. Louis Bleick, treasurer.

Annual reports were presented by officers of St. Matthew church Monday evening in the sub-auditorium. Reports were made by Charles Hertzfeldt, financial secretary; Otto Butt, treasurer; Roland Wuergler, building fund secretary; Otto Guthu, Sunday school secretary; and Albert Schultz for the St. Matthew monthly publication.

Plans for Lenten services were discussed and matters pertaining to the St. Matthew day school were presented to the congregation.

Members of the Bible class of St. Matthew church discussed the Book of Phillipians at a meeting Tuesday night in the sub-auditorium of the church. The Rev. Ph. A. C. Froehle was in charge of the program. Miss Clara Murphy gave a talk on the contents of the book and Miss Virginia McCarey made an introduction to the discussion.

Senior members of the group held a business meeting after the program.

Mrs. Peter Ryser was elected president of the Ladies' Aid society of First Reformed church at a meeting of the group last week. Other officers include: Mrs. Robert Papendick, vice president; Mrs. Louis Stoldt, secretary; and Mrs. Charles Hartsworm, treasurer.

Mrs. E. Liethen and Mrs. John Poetzel were in charge of the card party sponsored by the Ladies' Aid society of St. Joseph church last Thursday afternoon at the parish hall.

Plans for a social meeting each month of all women of the congregation of St. Matthew church have been made by members of the Ladies' Aid society. The committee in charge of these plans includes Mrs. A. Boelter and Mrs. E. Perkins.

Members of the congregation of First Baptist church attended a dinner given by the Oshkosh Baptist church Tuesday noon. The event was in honor of Dr. Cress who works under the Northern Baptist convention.

Formal installation services for the Rev. D. E. Bosserman, new pastor of Trinity English Lutheran church were held Sunday afternoon at the church. The charge to the congregation was given by the Rev. E. J. Krauss of Chicago Lutheran Theological seminary. The pastor's charge was made by R. H. Geberding, president of the Northwest synod of the United Lutheran church.

Three groups of the Social Union of the First Methodist church held their first meetings under the new compass plan under which the organization is operating this year. The old calendar plan was substituted by a nautical, each group representing a point on the compass.

The Southwest group, captained by Mrs. E. G. Schueller, met with Mrs. O. P. Schlafer, 422 E. Washington St., Monday afternoon. Mrs. W. D. Schlafer, captain of the South group, entertained members at her home at 121 N. Drew St. the same day. A luncheon was served to the North women by Mrs. Harriet Nicholson, 802 E. John St. Thursday. Mrs. Edith Wright is captain of this group.

Kings' Heralds of the First Methodist church will meet with the superintendent, Mrs. W. J. McMahan, at 2 o'clock Saturday afternoon at the church.

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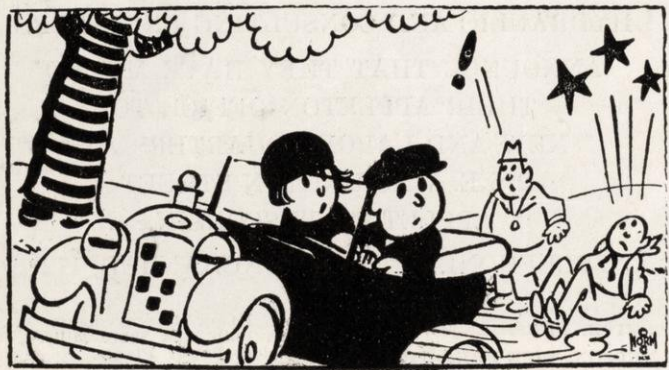
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**Install Officers of
Spanish War Veterans**

Louis Jeske and Mrs. Edith Grunert were installed as heads of Charles O. Baer camp, Spanish War Veterans, and the Auxiliary of the order at a joint meeting of the two organizations Friday night at Armory G.

Mr. Jeske will act as commander of the men's order. Other officers seated for the year were Henry Stegert, senior vice commander; Ferdinand Radtke, junior vice commander; James Demerest, officer of the day; John Dardis, officer of the guard; Emil Hoffman, trustee; George Hatch, adjutant; Richard Sykes, quartermaster; Maurice Peerenboom, patriotic instructor; William Zuehlke, historian; August Petran, sergeant; Bert Peterman, chaplain; Henry R. Thom, sergeant-major; Matt Doerfler, quartermaster sergeant; Jacob Meyer, senior color bearer; Aaron Zerb, junior color bearer; and Anton Bauer, musician.

Auxiliary officers include: Mrs. Grunert, president; Mrs. Anna Schultz, senior vice president; Mrs. Elizabeth Stilp, junior vice president; Mrs. Frances Kemp, patriotic instructor; Mrs. Ricka Ratzman, chaplain; Mrs. Alma Schwendler, historian; Mrs. Lydia Bauer, conductor; Mrs. Anna Hoffman, assistant conductor; Mrs. Theresa Poetzel, guard; Mrs. August Giese, assistant guard. The appointive officers installed at the same time were: Miss Mabel Ross, secretary; Mrs. Anna Munchow, treasurer; Mrs. Rose Bellin, Mrs. Freda Brunert, Mrs. Clara Defferding, and Mrs. Emma Hitchler, color bearers; Mrs. Mildred Zerb, musician; and Mrs. Anna Hitchler, reporter.

**Miss Kranhold Is New
Recreation Director of
Local Women's Clubs**

Miss Marjorie Kranhold of Appleton, will be the new recreation director of the Appleton Woman's club, it was decided at a general meeting of the club last week. She will succeed Miss Berdeen Klein who resigned because of illness. The work of the new director will start immediately.

Miss Kranhold has had six years experience in summer camp work, has passed the Red Cross life saving examinations, and has had special training in Chicago for work with girls. Recently she has taught in the grammar schools at St. Charles, Ill.

The work will include swimming instruction at the Y.M.C.A. pool on Wednesdays when the tank is given over to the use of women and girls; director of the Appleton Girl Scouts; mill libraries; clubs of girls; and in the spring other outdoor activities may be launched.

A resolution urging the United States to enter the World Court was passed by the club. This will be forwarded to the senators from Wisconsin.

Open card parties will be sponsored by the club during the winter and spring. Members of the board of directors will have charge of the first party on the program. This probably will take place in January.

**Start New Grinder Plant
at Combined Locks**

Building operations are being started at the Combined Locks Paper Company's mill at Combined Locks with a view to increasing its productive capacity. The company is erecting a new grinder plant for the production of mechanical ground wood pulp.

The new unit will be 35 by 60 feet in size, and of concrete and brick. It will be located over the forebay, between the present grinder plant and the wet machine room.

Two new wood grinders of the three pocket type will be installed, together with motors of 600 horse power each. These will be capable of producing approximately 20 tons of pulp daily. These improvements will cost about \$45,000. The new grinder plant was designed by the O'Keefe and Orbison Engineering and Construction company.

**Attractive and Varied
Programs Secured for
Methodist Vespers**

Adventures in Swaziland will be the topic of the first number of the 1930 series of vesper services at the First Methodist church starting at 4:30 Sunday afternoon. The speaker will be Dr. Owen Rowe O'Neil who will tell of his life and thrilling adventures in Africa.

Mr. O'Neil was born in the Orange Free State of Africa and has lived most of his life in that section of the world. He is the son of "Slick Dick O'Neil," formerly finance minister in the cabinet of Oom Kruger, Boer War hero. The lecturer's grandfather, an Irishman, was one of the founders of the Free state in Africa.

Captain Rooke, who piloted a Moth plane from London to India, a 7,000 mile journey with no companion, will be another feature on the series of programs. The story of his flight as well as other adventures including service in the British air forces at Gallipoli, Egypt, and on the western front during the World war will be told.

Other events on the year's program will include an organ recital by Prof. A. Arneke, formerly organ professor at Lawrence Conservatory of Music, who will appear with Mrs. Marion MacCready and Carl S. McKee, both formerly of the Lawrence conservatory faculty and now of Chicago and Milwaukee, respectively. The Apollo Male quartet of Milwaukee will appear in recital as will the A Cappella choir of Lawrence college under the direction of Dean Carl J. Waterman; the joint orchestras of the senior and junior high schools of the city; and the Lawrence conservatory orchestra.

General Drain, Spokane, Wash., first commander of the American legion, is scheduled for a lecture appearance.

A costume party and exhibit of old and interesting articles will feature the February luncheon and program of the organization. Mrs. T. E. Orbison is in charge. Guests will be urged to appear in old fashioned costumes and bring articles for the exhibit. Efforts will be made to have new women in Appleton attend the affair.

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Here and There With the Clubs

Past matrons of the Order of Eastern Star initiated two new members into the club at a dinner at the Conway hotel Wednesday evening. Mrs. Verne Ames, matron of the Appleton chapter during 1929, and Miss Marcella Thompson, matron of the Kaukauna chapter in the same period, were the candidates. The club is a social organization composed of matrons of the Star after they have completed their active terms of office. Mrs. T. A. Gallagher heads the group.

Miss Laura Leuders, 901 N. Fair St., entertained the Duna club Monday evening.

The K and A club was entertained by Miss Marguerite Burke at her home at 1115 W. Fifth St., Tuesday evening.

The Four Leaf Clover club was entertained Tuesday afternoon at the home of Mrs. Arthur Wetzel, 213 W. Franklin St.

Mrs. Archie Thomas was hostess at a chicken dinner at her home at 1209 W. Eighth St. Tuesday for members of the H. G. L. club.

Loyal Order of Moose will entertain at a card party Friday evening at Moose hall. August Laabs is chairman of the event and of other parties for January. A "get-together" party will be arranged in February under the direction of Lawrence McGillan, chairman, Phil Kreutzer and Fred Zuehlke.

Appleton Girls club will hold a mid-winter rally at the Appleton Woman's club Friday evening. Events on the program will be a surprise for the guests. Hostesses for the meeting will be Miss Emma Barclay, chairman, Miss Jane Barclay, Miss Cora Haire, and Miss Bess Mills.

Mrs. Howard Nussbicker entertained her bridge club Friday afternoon at her home in Bellaire Court.

Lady Eagles met at the Appleton Woman's club Wednesday afternoon for cards.

Meat canning will be demonstrated to leaders of the county home economics group living near Appleton at the Appleton Woman's club Friday morning. Miss Margaret McCordic, home management specialist with the extension division of the University of Wisconsin will have charge of the demonstration and will lecture to the women in the afternoon. The following week these leaders will meet with groups of the women living in their districts.

Lady Elks held a guest day at their weekly bridge party Wednesday afternoon at Elk hall.

Members of the Appleton Advertising club had a luncheon at the Conway hotel last Thursday noon.

Service Club Governor Installs Officers Here



Norton J. Williams

One of the first official acts of Norton J. Williams of Neenah, governor of the Wisconsin-Upper Michigan Kiwanis district was the installation of the 1930 officers of Appleton Kiwanis club Wednesday noon at Conway Hotel. Officers installed were John R. Denyes, president; Paul V. Cary, vice president; John Lonsdorf, district trustee, and Joseph B. Mallery, treasurer. Following the installation ceremonies Mr. Williams gave a short talk on the aims and objectives of Kiwanis and the duties of the officers to their club.

Mr. Williams was elected governor of the Wisconsin-Upper Michigan district at the annual convention held last August in West Allis, but he did not take office until the first of the year. He succeeds Harrison U. Wood of Racine in this office. Mr. Williams last year served as lieutenant governor of the Eastern Division, one of the nine sections of the district he now heads.

W. O. Thiede was in charge of the meeting of the Appleton Philatelic society at a dinner at the Conway hotel Thursday evening last week.

Twenty-five dentists from Appleton, Neenah, Kaukauna, Little Chute and Seymour attended the dinner and meeting of the Appleton Dental association at the Conway hotel last Thursday evening. Dr. H. F. O'Brian was chairman of the meeting.

Miss Lola Knight, 1519 S. Lawe St., entertained the U-Go-I-Go club at her home Thursday evening.

The Realistic club was entertained last week by Miss Florence John, 127 Memorial Drive.

Miss Clementine Johann, E. Pacific St., was hostess at a meeting of the Shuffle club last Thursday.

Zeta Tau Alpha Alumnae association will hold a meeting Friday evening at Russell Sage hall. Last week seven members attended a supper and meeting at the dormitory.

Monday club held a special meeting for guests of members of the group of

the home of Mrs. A. H. Wickesberg, 832 E. Alton St., Monday afternoon. A program of music was given under the direction of Mrs. E. A. Boettcher.

Sunshine club elected Mrs. Emma Brown president for the coming year at a meeting Friday, January 10, at the home of Mrs. Clara Miller, 209 N. Outagamie St.

Members of Over the Teacups club will be entertained at a luncheon at the home of Mrs. Smith McLandress, Bellaire Ct., Friday.

Mr. and Mrs. Orville Muenster, 1420 N. Superior St., entertained the Bee Buzz club Thursday evening.

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IN and OUT of the Kitchen

It would be interesting to know what is the aggregate time that the housewives of Appleton spend in their kitchens each year. Business statisticians could probably figure it out while they whetted their appetites for an excellent dinner with one of these interesting canapes or hors d'oeuvres, from the collections of noted city chefs.

Canape a la Russe

To the contents of a small can of caviar, add one-half of a very small onion chopped fine, mix well, and add the juice of a lemon. Spread this over well buttered toast, which may be cut in any fancy shape desired. Chop together a hard-boiled egg and a little chives or parsley, and garnish the edges of the toast with it. Serve cold.

This may be glorified into a Canape Moserne by splitting anchovies lengthwise and placing them criss-cross on the toast so as to leave four spaces. Chop yolk and white of a hard-boiled egg separately; also a tablespoonful of pecans and half a dozen olives. Place separately in the spaces made by the anchovies and serve cold.

Canape Careme

Take half a lobster and chop very fine with four small sweet pickles. Season with salt, pepper and tarragon vinegar. Let stand for five minutes, then squeeze out the juice, add two tablespoonfuls of mayonnaise dressing, mix well, and spread over toast or small saltines.

This makes a nice sandwich filling by adding some crisp lettuce or can be made into what the chef called a Canape Nantaise by decorating with fillets of pickled herring cut into very thin slices.

Sardine butter, cooked eggs, white meat of chicken, paper-thin slices of ham with their individual garnishes all make appetizing cold canapes. If you want to serve a hot one, try this:

Canape Suedoise

Take half a finnan haddock and boil for ten or twelve minutes. Cool in cold water and remove from the bones. Fry two finely chopped onions in about two ounces of butter; add two tablespoonfuls of flour and cook slowly for three or four minutes. Pour in a half pint of boiling milk, stirring well, and cook slowly for about ten minutes. Add the finnan haddock meat. Half a dozen sliced fresh mushrooms fried in butter can be added and will be found a great improvement.

Cut bread about a quarter inch thick, remove crust and toast on one side. Spread the cooled mixture on the toasted side, sprinkle with Parmesan cheese. Place on buttered gratin dishes or shells. Bake until brown and serve hot.

The following hors d'oeuvres must be increased in quantity according to the number of persons to be served. The amounts given would make three or four portions.

Anchovies Melba

Take two hard-boiled eggs which have been chopped fine, and mix with a quarter teaspoonful of chopped parsley and chives. Season with French dressing, not too oily, and spread on a small dish. Remove the stones from twelve olives, wrap half an anchovy round each olive. Place on the chopped eggs and garnish with finely chopped red beets and thin slices of pickles.

Thon Marine and Lettuce

Break the contents of a small can of tuna fish into small pieces. Take a hard-boiled egg which has been chopped fine, three chopped pickles and a quarter of a teaspoon of chopped parsley and mix well with the fish. Put about two tablespoonfuls on each lettuce leaf, smooth, and add a small teaspoonful of stiff mayonnaise on the top. Serve on small plates.

Celery stalks, cut lengthwise and stuffed, leaf by leaf, with a mixture of two teaspoonfuls of cream cheese with one of Roquefort, seasoned with paprika and finely cut chives, are very nice served on a plate of chopped ice covered with a napkin.

APPLETON'S HISTORIC COOKERY

To record the passage of history, or commemorate important events in cakes, or other cookery, was perhaps more to the liking of some of our grandmothers than to commit to memory long lists of dates and facts—since they are credited with being more "feminine" (that word is being revived) than the present generations.

There were the General Washington, Martha Washington and Mt. Vernon cakes much used in the Washington family. Abraham Lincoln Marble cake, Federal cake and Muster Gingerbread. Railroad cake and Telegraph cake commemorating the completion of the first transcontinental railroad and the invention of the telegraph. And so on.

There must be in the old files of numbers of Appleton families time-tested and favorite recipes. Some may have historical significance, others have been favorites of the members of the family for a century or more.

Perhaps some housekeeper has invented and named dishes—cakes, pies, puddings, or other favorite concoctions—after some person or event significant in Appleton's history. Won't you send them to this magazine for publication? Due credit will be given each contributor who shares her treasures with the other readers of this magazine.

Raised Raisin Fritters

(Used over 75 years)

Add 2 cups flour to 2 cups bread sponge; also 1 cup seeded raisins, 3 well-beaten eggs, pinch of salt and milk to make a good stiff dough. Let rise for two hours, then take out pieces the size of an egg and fry in deep, hot fat. Eat with maple syrup, tart jelly, or lemon juice and sugar. Mrs. E. M.

Baked Indian Pudding

(Over 100 years old)

Use 1 qt. milk. Take out about $\frac{3}{4}$ cup and keep cold. Scald the rest in double boiler and sift in 1 cup yellow cornmeal, cooking until thick. Add 1 scant cup sugar, 1 cup molasses, about 1 teaspoon salt, 1 cup raisins, 1 cup butter or chopped suet, 2 eggs, and 1 teaspoon each of ginger and cinnamon. Put into a pudding pan and bake for a half hour in a moderate oven, stirring two or three times. Then turn in the reserved milk and do not stir again. Bake an hour longer. Eat hot with grated maple sugar and cream, or with cream alone. E. L. S.

Games
Grandmother
Played.....

Old-fashioned games are being revived this winter as something new in the way of entertaining groups. This one is a lot of fun and if there are enough people to take part the effect is very startling and ludicrous.

The Giant Sneeze

Divide the company into three divisions—five or six in each, if possible.

At a given signal the persons in the first division are to say, "Hish!", emphasizing the first "h"; at the same time the second division should say, "Ash!" and the third, "Osh!" The leader of the game might count "One, two, three," and at the third count the three groups shout their syllables with all possible force.

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APPLETON — NEENAH — MENASHA

poems

...WE LIKE

AUTUMNAL REVERIES

Around, a silence and expectancy;
How soft the wind stirs through the
forest trees.
The first red spark set in the heart of
leaves
Gives to Fall's birth a chastened
heraldry.

The hot sun flatters like a faithless
lover,
Gives to the land a purse of gold com-
plete;
The wet black earth, fresh turned by
prodding feet,
Reveals moist worms on the breast of
the Earth Mother.

I see the hazy distance and the outlined
wood;
Beyond, a bare black place where trees
once stood.
Silent, Nature broods, adorn'd with
garlands of heartsblood.

A lazy gull flaps pinions over the sea
Of brush, its silver feathers gleaming
over me.
Autumn, stay! I give myself to thee.
—Elizabeth Meating in "Ships"
Anthology of Lawrence Verse.

ICE FANTASY

The barberry bush is a fisherman
Far out on a snowy sea;
In his bony black hands are the net-
ted strands
Of a silvery filigree.

He pulls up his fishnet with eagerness
And looks at his haul with pride;
He dances with glee as his avid eyes
see
A thousand bright berries inside.
—Elizabeth Earle in "Ships"
Anthology of Lawrence Verse.

THE WAY

"To every man there openeth
A way, and ways, and a way,
And the high soul climbs the high way,
And the low soul gropes the low;
And in between on the misty flats,
The rest drift to and fro.
But to every man there openeth
A high way and a low,
And every man decideth,
The way his soul shall go."
—Selected.

A WISH

"These are the gifts I wish for thee;
I pray, thee, wish these gifts for me.
Increasing store of faithful friends;
Achievements in the busy mart;
The world's esteem for worthy ends;
But deeper, in a shrine apart,
The quiet of a happy heart,
And God's great peace unendingly.
These are the gifts I wish for thee;
I pray thee, wish these gifts for me."

PLAN MANY EVENTS FOR CHURCH ANNIVERSARY

Three anniversaries of Memorial Presbyterian church will be celebrated by a special program of activities during the coming season. Eighty years have passed since the first services by Presbyterians were held in Appleton. The church congregation was organized 60 years ago. The church edifice on E. College Ave. was dedicated in 1880, 50 years ago.

The program of events was inaugurated at a Sunday church service and two events by the young people of the organization followed. Last Sunday the Christian Endeavor society held a social hour. Alumni of Christian Endeavor will have charge of the meeting this Sunday. George Werner will direct the activities to represent an old-fashioned endeavor meeting in vogue when the "alumni" were active endeavor workers.

Other events planned in honor of the triple anniversary of the church include a young people's day February 2; the fiftieth anniversary of the dedication of the church edifice February 16; a boy scout demonstration February 17; an historical pageant by the Home Builders in April when the Winnebago Presbytery officers will be present to officially recognize the anniversary; a vocation day in May which will include a service for young people; a party for mothers and daughters in May and two weeks later a party for the church school; a citizenship day.

The eightieth anniversary of first services by Presbyterians in Appleton will be celebrated September 7. Later events for September and October include a party for fathers and sons; Christian Endeavor camp fire meeting; and a missionary pageant by the church school.

The sixtieth anniversary of the organization of the Presbyterian church in Appleton will be observed November 13 when an anniversary supper will be held. On the last day of the year a watch night meeting and review of the year will close the anniversary events.

Ben Finke, federal prohibition agent, was convicted of accepting a \$1,000 bribe to permit a cargo of bootleg alcohol to be removed from a garage in West Allis. He was acquitted on four other charges.

MID-WINTER
CLEARANCE OF

Overcoats

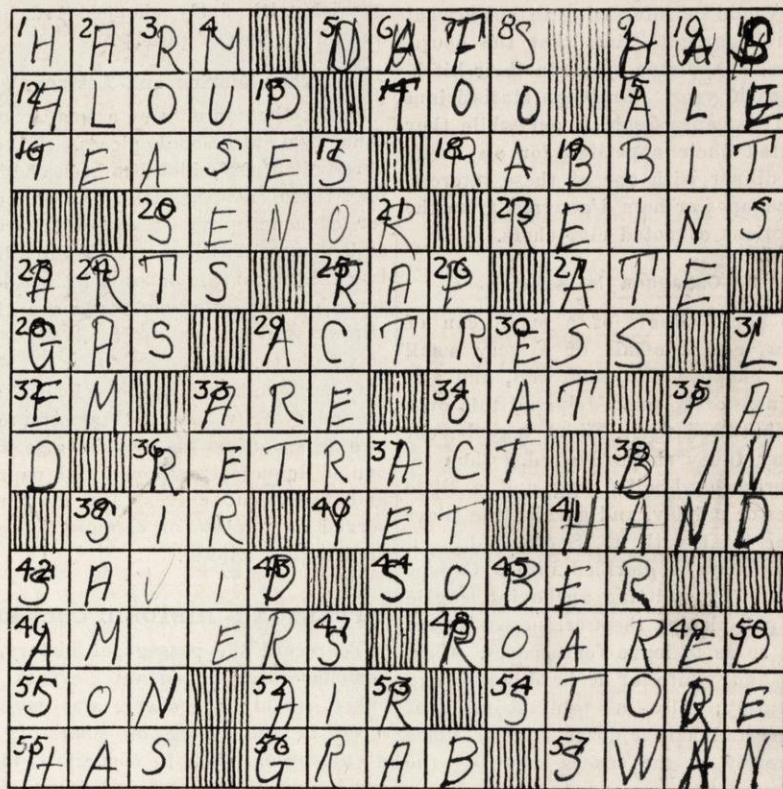
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HOW TO SOLVE A CROSS-WORD PUZZLE

When the correct letters are placed in the white spaces this puzzle will spell words both vertically and horizontally. The first letter in each word is indicated by a number, which refers to the definition listed below the puzzle. Thus No. 1 under the column headed "horizontal" defines a word which will fill the white spaces up to the first black square to the right, and a number under "vertical" defines a word which will fill the white squares to the next black one below. No letters go in the black spaces. All words used are dictionary words, except proper names. Abbreviations, slang, initials, technical terms and obsolete forms are indicated in the definitions.



(©, 1926, Western Newspaper Union.)

Horizontal.

- 1—To hurt
- 5—Idiots
- 9—Possesses
- 12—Audibly
- 14—Also
- 15—Beerlike beverage
- 16—Taunts
- 18—A hare
- 20—Spanish for Mr.
- 22—Part of a horse's harness
- 23—Skills
- 25—To knock gently
- 27—Consumed
- 28—Aeriform fluid
- 29—Performer
- 32—Printing measure
- 33—Part of "to be"
- 34—Cereal
- 35—Father
- 36—To take back, as a statement
- 38—Flour container
- 39—Man's title
- 40—Still
- 41—End of arm
- 42—Possessing savor
- 44—Grave
- 46—Mohammedan nobles
- 48—Shouted
- 51—Heir
- 52—Atmosphere
- 54—Commissary
- 55—Same as 9 horizontal
- 56—To clutch for
- 57—Graceful water bird

Vertical.

- 1—Head covering
- 2—Beer
- 3—Bakes in an oven
- 4—Turns over in mind
- 6—Preposition
- 7—Preposition
- 8—To fly
- 9—Customary actions
- 10—To line up (variant spelling)
- 11—Places
- 13—Lair
- 17—Magic
- 19—Animal
- 21—Rodent
- 23—Old
- 24—Male sheep
- 26—One employed to manage the affairs of another
- 29—Skill
- 30—To consume
- 31—Earth
- 33—Eagle's nest
- 35—Pointed piece of wire for fastening things together
- 36—Matures
- 37—Bronze
- 38—One-wheeled vehicle
- 39—Island of Polynesian group in Pacific ocean
- 41—Warmth
- 42—Part of a window
- 43—To pull laboriously
- 45—Boston (abbr.)
- 47—Same as 39 horizontal
- 49—Period of time
- 50—Lair
- 53—Sun god

Solution will appear in next issue.

At Last a Dustless Coal--
Genuine 3rd Vein
DUSTLESS POCAHONTAS

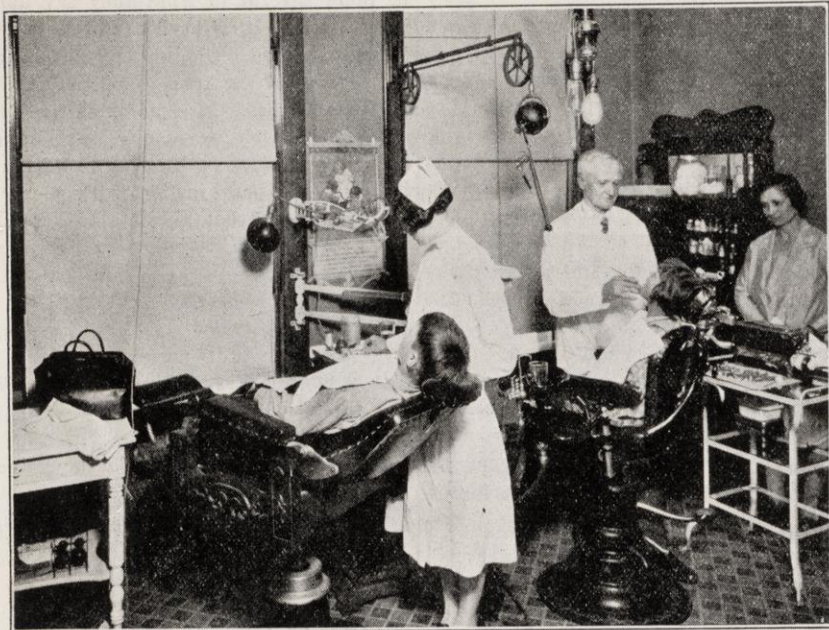
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Kiwanis Club Dental Clinic is of Real Value to Health Program



Here is the dental clinic in action. At the left is Miss Elizabeth Pfeil, hygienist; center, Dr. Meeker; right, Mary Orbison, school nurse.

If it is true that a considerable percentage of common ailments and illnesses are caused by defective, decayed, and ulcerated teeth, then Appleton's rising generation should develop into a very healthy group of men and women because the teeth of the children in this city probably are better cared for and more closely watched than are those of any other community in the state.

It all started back in 1924 with the organization of the Kiwanis club of Appleton. Soon after this service club had received its charter it began casting about for a worthy community project which it could undertake, sponsor, and develop year after year. Fortunately the club included among its charter members Dr. William H. Meeker, a dentist in Appleton for many years, and a man who knew the acute need of more dental work and care for the underprivileged child whose parents felt they could not afford to send their youngsters to a dentist twice a year for examination and possible work on the teeth. So through the efforts of Dr. Meeker and a few of his fellow Kiwanians, the free dental clinic for needy children was established in Appleton.

At the beginning all the clinic consisted of was the services of one dentist one morning a week. As soon as the value of the idea was recognized—and it didn't take long—the clinic was swamped with children sent from all the schools in the city. There was no schedule of regular appointments, and it was impossible the first year or two to complete all the work that needed to be done. Even now all of the scheduled work has not been finished, but it is expected that by the end of 1930 everything will be done that has been scheduled. It is a big job to fix all the defective teeth of hundreds of kiddies by working only two mornings a week for the nine months of the school year.

But the clinic has prospered and progressed a long way from its meager beginnings. Now there are three dentists working on the project. A clinic

is in session every Tuesday and Wednesday morning at the Lincoln school building. Some time ago a special room was set aside for the clinic in this building, after city and school officials recognized the true value of the Kiwanis undertaking. The room now has two dental chairs and various other fittings necessary for a modern tooth doctor's office.

Another great forward step in the operation of this project was the employing of Miss Elizabeth Pfeil as clinic hygienist two years ago. The decision to add a hygienist to the clinic staff is considered by Dr. Meeker one of the most important and valuable occurrences in the history of the undertaking. Miss Pfeil's duties are largely along educational lines for the benefit of the youngsters who are given the clinic service. She shows them the proper way to brush their teeth, and instructs them thoroughly in the general care of the teeth and gums. But probably her most important role is that of a clinic dietitian. By prescribing certain regulated diets for the youngsters sounder teeth and better health conditions in general are assured.

The Kiwanis club operated the clinic for several years, taking care of all its financial needs which include the pay of the dentists, the hygienist, and the cost of all the equipment, and the toothbrushes and dentifrice supplied to the children. Last year the city administration, recognizing the great value of such an institution to the community, and wishing to make it a permanent fixture in the school system, relieved the Kiwanis club of the financial burden to a large extent. The operating expenses amount to approximately \$25 a week.

One of the outstanding features of the clinic system is the annual dental examination of all the grade school pupils in the city. Almost all of the dentists in the city help in this examination which is completed in a very short time. The examination takes place in October. Two or three dentists are

assigned to a certain school and these men go to that school and examine every child for defective teeth. When bad teeth are found a notice to this effect is sent out to the child's parents from the office of the school nurse, Miss Mary Orbison. This notice advises the father and mother that their child has teeth that need attention and advises them to take the youngster to the dentist immediately. It states further that if they cannot afford the services of a dentist and can offer a satisfactory explanation the Kiwanis dental clinic will take care of the defects in the child's teeth. The status of each family seeking the clinic's aid is then investigated by the teacher and by the school nurse, and if the case is deemed worthy of free clinic service the child is immediately scheduled for a clinic appointment.

More than 200 youngsters were given clinic service last year. After these four or five years of work the Kiwanians and the operators of the clinic feel very well repaid for their efforts. The teeth of Appleton school children, from kindergarten classes through the sixth grades, are in much better condition than they have ever been before, in fact they are very much better than the average in children of elementary school age. And the best part of it is all of these youngsters have been thoroughly instructed in dental hygiene so they have been given toothbrushes and taught how to use them religiously so that they may avoid tooth decay and its resultant breaking down of their general health in the future.

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"Y" Activities

The national Y. M. C. A. Council has been promoting, for the past twelve years, a national Thrift Week with the co-operation of forty-eight national organizations that work the year around on Thrift — such as the American Bankers' Association, National Life Underwriters' Association, American Credit Men's Association, etc.

Thrift Week begins January 17 in honor of Benjamin Franklin's birthday and continues for one week. A local committee has been organized for the observance locally, and it is hoped that a good many people can benefit by the local campaign. Efforts on thrift will not only be confined to this week of January 17-23, but will carry on throughout the year with the thought of lending a helping hand wherever it can in order that individually financed problems can be solved.

The Y. M. C. A. is co-operating with two different organizations in putting on two Speaking Classes. First is the Business Men's Public Speaking Class, organized through the co-operation of the Y. M. C. A. and the Chamber of

Commerce. This course has been put on successfully for the past two seasons and got under way again Wednesday of this week; it looks like a third good season. The class is under the personal supervision of Prof. Al Franzke and will meet every Wednesday for about twelve weeks.

Another group of men was organized Monday of this week for a twelve-week course in Speaking. This group is made up of younger men, who are thinking of their future and its possibilities. Ability to speak, whether it is in public, at a formal function, or informal dinner, is a very desirable asset to any man. Then, too, this course will take up sales talks and correct speech for individual conversation. This class meets every Monday evening at 7:30 at the Y. M. C. A. The course is made possible through the co-operation of the local Y. M. C. A. and the University of Wisconsin Extension Division and will be under the leadership of Prof. Norman Knutzen. The group will assume a club-organization and abide by parliamentary rules, thereby getting the proper training from that angle.

The Older Boy's Basketball League of the Y. M. C. A. is well under way, with the Hi-Y and the Vocational teams in the lead, each with a clean slate. This League is a new activity of the Y. M. C. A. and was organized with this, as well as a club project, in mind. All the teams, except the Hi-Y, are natural groups of boys and it is hoped that they can be formed into permanent clubs. The Hi-Y is an active club in the Y.

This League was organized about the middle of December and will continue to play until about the middle of February. After the regular League schedule is finished, a double elimination tournament will be played between these teams.

Team	Won	Lost	Pct.
Hi-Y	2	0	1000
Vocational	1	0	1000
Irish	4	1	800
4th Ward Bears	3	1	750
Wolverines	3	2	600
Older Boys	1	2	333
Roach Sport	1	2	333
Cardinals	0	3	000
Red Streaks	0	2	000
Goodrich	0	1	000

SCOUT NEWS

At the annual meeting of the Valley Council, Boy Scouts of America, held Wednesday, the following officers board of directors were elected for the coming year:

President, F. N. Belanger, 4th year; Vice presidents, H. L. Gear, Neenah-Menasha, E. E. Cahail, Appleton; Treasurer, E. A. Dettmann; Scout Commissioner, E. A. Killoren; Members of Executive Board: F. N. Belanger, E. E. Cahail, Chris Mullen, Frank Younger, Wm. Falatick, E. A. Kiloren, E. A. Dettman, Wm. Buchanan, and H. H. Heilig, all of Appleton; H. L. Gear, Dave Greene, H. E. Landgraffe and Mowry Smith of Menasha; L. T. Jourdain, George Banta, Jr., and Dr. J. N. Donovan of Neenah. Also one representative each from Clintonville, Kaukauna, Seymour, New London and Brillion.

Vocational School News

Tuesday evening, January 14, was the opening meeting of the Fourth Annual Appleton Safety School. This school is the joint enterprise of the Appleton Vocational School and the industries of Appleton and vicinity. Foremen, assistant foremen, and safety committee men from twenty-five industries are at present enrolled.

There will be a total of seven meetings, three of which will be general meetings, and four of which will be sectional. Advisory committees from the industries have assisted in setting up the programs for the sectional meetings. There will be nine sections, consisting of four in pulp and paper, machine shop, woodworking, construction, public utility, and foundry.

RECENT DEATHS

Thomas McDonald, many years a resident of Appleton, died last week in Winnipeg, Canada.

Mrs. William Lemmel, formerly Mary Forster of Appleton, died last week in Kimberly.

Mrs. Louis Waltmann, Sr., passed away last week at her residence on E. Eldorado St.

Otto T. Whitby, a veteran of the World war, was buried last week from Mt. Olive Lutheran church.

Mrs. John Tolland was buried last week at St. Mary's cemetery.

Edward W. Rogers, formerly of Appleton, died last week at his home in Milwaukee.

Herman R. Brockhouse was buried last week from Zions Ev. Lutheran church.

Mrs. A. W. Priest, a pioneer of Outagamie county, passed away January 7 at her home on W. Prospect Ave.

Mrs. John Brennan, formerly Kitty Shields of Appleton, died last Friday at her home in Los Angeles.

Edward Gardner passed away Sunday at his home on Ballard Road. He was 85 years of age and had lived in Outagamie county 73 years.

Mrs. Mary Payer, 86, died Sunday at her home, 1830 S. Oneida street. She had lived in Appleton 65 years. Her husband, John Payer, passed away two years ago at the age of 91.

Three meetings were held at the First Methodist church Tuesday afternoon and evening. Miss Irene Bidwell was in charge of a New Year's program at the meeting of the I. B. Club Tuesday evening. The program followed a supper and special business meeting. Dr. J. R. Denyes, professor of missions at Lawrence college, talked on "World Missions and World Peace" at a meeting of the Woman's Foreign Missionary society in the afternoon. The regular missionary tea followed for all members of the congregation. The quarterly conference of the church was held Tuesday evening with Dr. Richard Evans, district superintendent. Members of the official board held a session following.

The Silent Tongue

"If women would only bear in mind that they may need the world's good word themselves some day, they would be more careful in what they say and how they say it. Charity is of thought as well as deed. It is not restricted to the feeding of the hungry and the clothing of the poor. It is as much needed among the rich as among any other class. A woman is a blessing to humanity, who tempers justice with mercy, and who keeps her verdicts to herself when she sits in judgment on her friends."

"How few think justly of the thinking few;
How many never think who think they do."

In going through life's journey five things observe with care:
To whom you speak, of whom you speak, how, when and where.
—From an Old School Notebook.

The Most Practical Function.

"Tommy, can you tell me one of the uses of cowhide?"
"Er, yessir. It keeps the cow together."—Detroit News.

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