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Eastman Kodak advertisement.

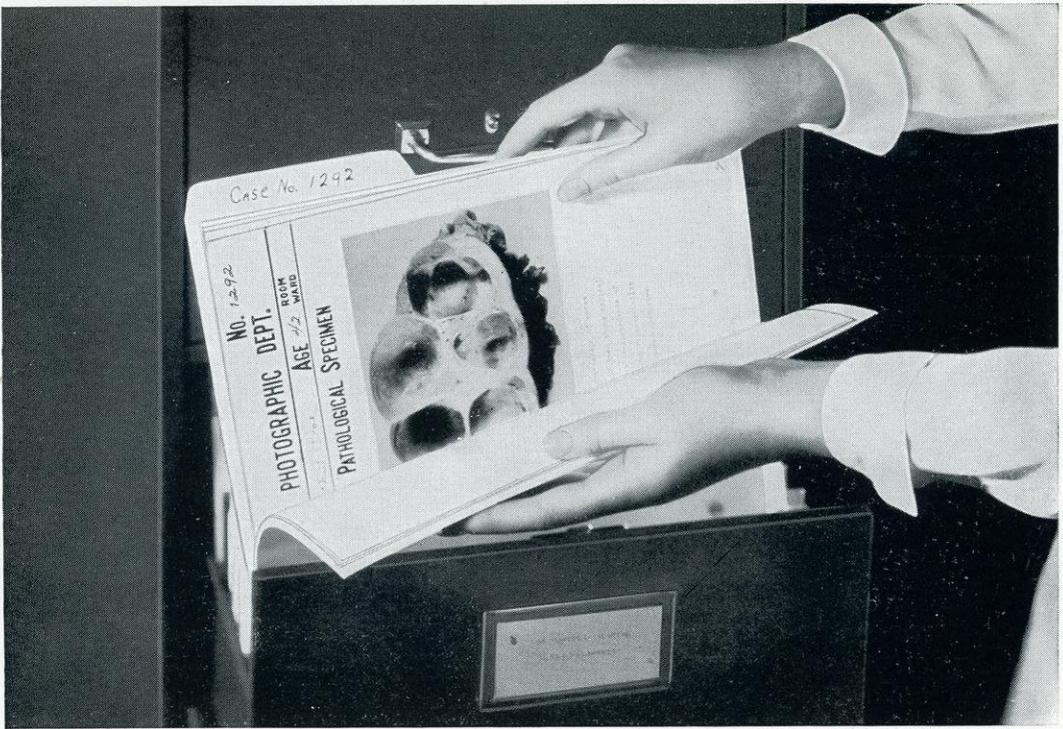
[s.l.]: [s.n.], 1931

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Photographs Preserve Every Detail

FILL OUT every blank on a case record. Word your description of conditions with the greatest care. Yet to some one other than yourself, this record may not give a true conception of the actual conditions that prevailed. After a lapse of time, filled with other cases, you may find your own description incomplete.

But photographs permit no misinterpretation. They never forget. Details, exactly as they were, are permanently recorded. For instruction, correlation of cases, or in legal actions, they provide unmistakable facts.

So keep case histories complete with graphic evidence. Record external appearances. Photograph gross specimens. Make reduced copies of radiographs. Photomicrograph sections of specimens.

* * *

The Eastman Clinical Camera Outfit offers complete photographic equipment. The camera can be used vertically or horizontally. It records objects to scale—makes lantern slides and enlargements. New price \$165. Send the coupon for detailed information.

“Devils, Drugs, and Doctors”

A WEEKLY radio feature sponsored by Eastman Kodak Company, to acquaint the public with the principles of preventive medicine—the annual health audit—and the value of x-rays in such practice. Howard W. Haggard, M. D., Associate Professor of Applied Physiology at Yale University, broadcasts these programs each Sunday at 8 P. M., Eastern Standard Time, over the Columbia System.

EASTMAN KODAK COMPANY, *Medical Division*,
349 State Street, Rochester, N. Y.

Gentlemen: Please send me further information concerning the Eastman Clinical Camera Outfit.

Name.....

No. and Street.....

City and State.....