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Wisconsin Alumnus

Volume 81, Number 1

November / December 1979



How the Singers get that good - page 8

On Wisconsin

CASE, the Council for the Advancement and Support of Education, is to alumni association professionals around the nation what the ABA is to the attorney; the NMA to the manufacturer. One of its publications is called *Currents*, and in a recent issue I read some interesting historical notes by my good friend, Bob Forman, executive director of the alumni association at the University of Michigan.

Bob noted that the first recorded alumni association in this country was established at Yale in 1792, so the idea has been around for a long time, indeed. At Williams College, in 1821, its alumni banded together for a purpose that is as timely today as then. They wanted to insure that "the influence and patronage of those it has educated may be united for its support, protection, and improvement." He points out that fund-raising didn't come along until later, but any great teaching institution today, including Wisconsin, would be lost if *that* were not a major concern of all alumni.

Mr. Forman's piece is aimed at his fellow "alumnors", as we call ourselves in the field, but he has one particular passage that I think is well worth sharing with you. Bob says that: "What all (alumni association professionals) have in common are two simple objectives: to develop ways to enable alumni to serve their university and to carry out programs and activities that serve alumni. Our real professional challenge is to keep these two objectives in proper perspective and make them mutually supportive.

"Today's programs would be unrecognizable to many of our early professionals. We employ individuals whose academic training and work experience cover a variety of backgrounds. To manage alumni relations properly, we need advice from specialists in business management, journalism, marketing and sales, group dynamics, travel consulting, interpersonal communications, and other fields.

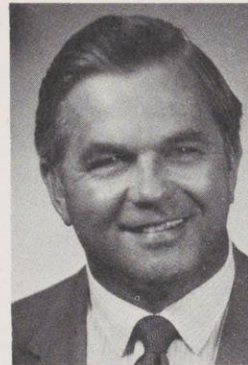
"Alumni relations reaches every aspect of the university community. A well-rounded program involves alumni in fund-raising, government relations, decision-making, faculty selection, student relations, student recruitment, scholarship and financial aid, visiting communities, club organization, re-

union activities, merchandising, insurance, and other areas."

There is nothing on Bob's list that does not fit the day-to-day activities of us here in the office of the Wisconsin Alumni Association, and more important, nothing there which could be successful without the hundreds of our alumni who make these things happen. Our professional staff is small—there are just fifteen of us—but we are blessed with a mob of friends! There is our Board of Directors, people who come from across the nation to the campus twice each year to direct our operation. There are the officers and boards of the 80 clubs around the country, hard-working, dedicated people who raise scholarship funds for local young people who want to come to school here, who organize the social get togethers that keep you in touch with your alumni friends. There are the members of our many committees who—probably because we take advantage of their proximity to the campus to call on them too often—seem to spend hours working on our many projects which require their advice and expertise. There are the members of our outstanding faculty who hit the trail each winter to provide you with thought-provoking talks at the Founders Day events. And so many more, people who simply tell us that, "if you need me, I'm here."

Nor are they *all* alumni. The help starts coming to us from the undergraduate level, chiefly from the Wisconsin Singers who never stop thinking of their volunteer jobs to entertain audiences royally. They get no academic credit for all that work and all those hours; the only return they get is the enthusiasm of nationwide audiences. (There's a brief glimpse of their zeal on pages 8–11 of this issue.) And there are the leaders of student organizations, the Homecoming Committees, dozens of other students who come to us for help and advice and, in return, share with us their enthusiasm and their love for this University.

November is a month for giving thanks, and it seems only logical that we, your staff, thank each of you who have carried forward the Wisconsin spirit which has been so notable since *this* alumni association had its beginnings back in 1861.



Arlie M. Mucks, Jr.
Executive Director

Wisconsin Alumnus

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COVER: *Tom Rust*

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Michael Kienitz

Ring-a-dingers Mallon and Varjian

Two for the Show

*They call themselves clowns,
they run student government,
and their constituents
love or loathe them.*

By Tom Murphy



If, when you were here, you spent any time in the offices of the Wisconsin Student Association or one of its earlier governmental incarnations, up there on the fifth floor of the Union, you remember the setting as unrememberable. There were green plastic chairs and blond wooden tables, probably a student-art-show painting of a grain elevator, and a lot of floor space. Above all, it was orderly. Older men and women in hats used to come in often, and if the place wasn't orderly they puffed back up to Bascom Hall and fired off memos about that.

Well, it's different now; safe to say, it has never been quite so different as it has since the Pail & Shovel Party got elected to head student government. You've never heard of Pail & Shovel, but chances are you're aware of its most publicized project, the 3,000-pound papier maché head and torch of the Statue of Liberty which rested on the Lake Mendota ice for a couple of weeks last winter. We ran a picture, as did national news services, and one of the TV networks did a feature on it in their evening news. Madison loved it until someone burned it down one night.

Pail & Shovel is the laugh party, the party party, the life-is-just-a-bowl-of-cherries party whose every waking hour seems devoted to offering rock concerts and free movies and outlandish gags for the delectation of the students whose fees support it. The hype never lets up, nor, as you might expect, does the controversy.

Whatever its constitution says, Pail & Shovel really boils down to only two people, president Jim Mallon and vice-president Leon Varjian. The WSA and its senate may be the official governing body, but these two are the dons. From them, almost daily, issue the quotable and irreverent observations on politics and politicians, on students and faculty and on their own self-alleged "dishonesty." From them parades the nearly satiating diet of fun which, their critics say, like it or not you vill enchoy.

The WSA offices are still there. There's a suite, you may recall, with small offices off the larger main room where the senators and volunteers do the paperwork. Now the immaculate Union walls are invisible behind a typhoon pattern of notices and posters, from Degas ballet girls to camp magazine photos. Leaning against those walls or dropped in the middle of the

floor or jammed in the corners or stacked on the window sills, whether spontaneously or for effect, are: two grungy mattresses; a No Parking sign; two molded plastic anatomy charts of his and hers; a floor-to-ceiling bookshelf, loaded; a gilt plaster bust of JFK; a machine to clean bowling balls; a cuckoo clock that works; three one-gallon cans of paint; two green metal desks; five file cabinets one of which is covered with yellow craft paper and labeled *toys*; a red *Radio Flyer* wagon; half a large wooden barrel; a dead rubber tree; a stack of costumes; eight Mickey Mouse dolls; a pile of old cartons; a fire extinguisher; three parade banners rolled on poles; a child-sized plastic shooting gallery; a Corky The Clown beanbag board; a pile of unused paper bags; and a long table.

At this table on this particular afternoon, Varjian and a volunteer are transferring candy kisses from cartons to plastic jack-o'-lanterns. It is late October, and WSA is promoting its second annual Halloween party to be held on the State Street Mall. They pass out the candy between classes.

A girl comes in with a half-empty jack-o'-lantern and says to Varjian, "Some people said they didn't want any because it comes from *you*." Varjian hears this with great good humor.

He is the great-good-humor man; the more visible of the two leaders, the more audible one. His black Armenian hair is pulled back in a pony tail. The vest he wears over a striped jersey is laden with promotional buttons. He keeps up a stream of one-liners, some funny, some tired, some crude, all joyful. He throws his head back and roars with a laugh that shakes his handlebar moustache. If a phone call is for him, he may answer it with whatever word he was on when interrupted. There is a troupe from Chicago's Second City due in to put on a WSA-sponsored show tonight, and they seem to be lost in transit. News releases on the Halloween blast have got to get in the afternoon mail. There is something wrong with a sound system they are going to use somewhere. Varjian moves everything along with his loud, happy, outfield chatter.

Mallon has been on the phone talking, he says, with "The NBC 'Real People' people." When he hangs up we go into his office, which is the one where there is still a place to sit. It should be noted that Mallon is *not* the straight man for Varjian, not Chico to Groucho. He is as often quoted and his quotes are as outlandish. He is probably the instigator of most of the team's attention-getting projects. He makes their fans just as happy, their enemies just as mad.

"I am filled with Wisconsin spirit," Mallon smiles. His hair is shorter than is Varjian's and he is wearing a sincere crew-neck sweater over what might even be a button-down shirt. "I am filled with Wisconsin spirit because my grandfather on my mother's side was Shorty Barr. The alumni should be interested in that. Shorty Barr was one of the great quarterbacks here. Not only that, but once he saved two people who fell out of a canoe, and another time he captured a criminal on State Street. My dad is Kenneth Mallon. He graduated in '50, I think. He's an engineer with IBM. My mother is Barbara Barr. She went here, but didn't graduate. I was born in Poughkeepsie in 1956, but we moved to Rochester, Minnesota when I was a couple of months old."

Mallon graduated in August in Communication Arts and now takes one course to stay legally in school. Varjian, twenty-eight and from New Jersey, has a bachelor's degree from Montclair State College and a master's in math from Indiana University. There he ran for mayor of Bloomington on what he called a Fun City ticket, and established an underground magazine. He then spent a year working for the U.S. Bureau of Labor Statistics, "completely in compliance with Civil Service Commission regulations," wrote the Department of Labor in reply to an Indiana congressman who "alerted" it to Varjian's "open mockery of government and his disdain for the system."

Here, he has taken one credit a semester for the past four, he says.

The two have given so many interviews that they don't have to cue each other. The answers come fast, with a laugh, and tell nothing at all.

Q. How long do you plan to stick around doing this?

A. (Mallon.) For life.

Q. Shouldn't student government have some higher purpose than sponsoring concerts?

A. Yes.

Q. Then, what else would you like to do?

A. (Varjian) Turn the Humanities Building right-side up. (Mallon) Steal the H-bomb that Senator Baker built from plans in *The Progressive* and use it to extort some good football players.

Q. Don't you have any personal goals?

A. (Mallon.) Yes. A raise.

There were a lot more like that, but you get the picture. Varjian did give a spontaneous answer to the question, "Why all this constant fooling around?" "We treat things with exactly the degree of seriousness they deserve," he said softly. And, to round-out this side of them, he once told *The Daily Cardinal* that "when you get somebody to laugh, all the psychic walls come down."

Pail & Shovel came into office in the spring of 1978 after a nutty campaign. They had promised to sling mud, and they did, at photos of the opposition. Their platform consisted entirely of such planks as flooding Camp Randall to stage naval battles, and stuffing and mounting the deans. They promised to be crooked, to wallow in graft, to wrest every cent they could from the students. Election day followed tradition by being nearly ignored, but Pail & Shovel was elected. If there is an historic first here, it may be that, even a week later, students could still recall who won. And Pail & Shovel has never let them forget.

The win was probed by the press. "Does it mean," pondered the Milwaukee *Sentinel*, "that students are apathetic? That's doubtful. Students were stuffing telephone booths and VWs and swallowing goldfish while remaining less than apathetic on social issues long before this began."

Perhaps the win and Pail & Shovel doesn't deserve deep philosophical investigation; maybe the whole thing is a simple, delayed reflection of the fact that most see campus politics as a contrivance. Why not, this current crop of students seems to have shrugged, go

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By the dawn's early light we have pink flamingo on Bascom Hill.

along with these screwballs and have a few laughs on the way to graduation.

The Daily Cardinal is not in that number. Its staff has been mad ever since the election. So what else is new, you may ask. Except that the *Cardinal* is not entirely alone. Clearer heads have found fault with the endless stream of social expenditures. (It is not all outgo; modest fees are often charged for admission.) A Union staffer put it this way: "It's all right to clown around, but I just wish there were another side to these guys. They've never appointed any reps to the Union Council, for example. And they keep throwing the money around on jokes when there are so many student organizations that need it." Last winter a student got some support when he started "The Coalition to End Graft in Student Government," aimed specifically if not, as it proved, accurately, at Pail & Shovel.

The remark about their refusal to make appointments is accurate, however. The office of the Dean of Students said that, at this writing, of 130 positions in all-campus committees open to WSA representatives, Pail & Shovel had filled exactly two this semester. But, the man I talked to added, this very morning he had talked with Mallon, who said he expected to have all the positions filled by early November.

The funds which WSA uses come out of "segregated" registration fees at \$1.09 per student. The president and vice-president are paid \$2400 annually, each. The Student Senate makes appropriations, with the Dean of Students watchdogging the legality thereof. Curiously, *The Cardinal's* first fury had to do with what it thought should have been spent but wasn't. Last year, after the first senate meeting of the semester, it ran a story incidentally accusing Mallon and Varjian of "terminal cuteness" then berating Mallon for vetoing a \$200 pledge to the Iranian Students Association to provide airfare to bring a press correspondent to speak on the situation in Iran. What the paper did not grasp, according to Mallon, is that the WSA constitution forbids expenditure votes at the first meeting of the year. The ISA did, in proper order, get the money it wanted.

Then came the WSA-sponsored Toga party in the wake of "Animal House", a Little Feat concert that lost money, last year's Halloween bash and the estimated \$4000 cost of the Statue of Liberty which many opposed. In February, things came to a head. Anti-WSA forces demanded, and got, an investigation by the Dean of Students, after *The Cardinal* ran a story: "More than \$3500, or over 4% of the yearly budget, has been overspent on five WSA accounts by Mallon and Varjian over the past six months. . . . This does not include the \$4200 that was lost on the WSA-sponsored Little Feat concert last October. (Documents) show that usually Mallon and Varjian simply disregarded the senate-approved budgets and spent money on projects they saw fit. In at least two cases, they went beyond this and spent money on items not approved by the senate."

The Dean of Students froze all expenditures during the investigation. Meanwhile, the accused distributed a broadside labeling the *Cardinal's* "hysterical denunciations" as "complete fabrications and lies," and denying each:

"LIE #1. 'Pres. Jim Mallon paid himself \$100 for being parliamentarian, a position abolished long ago by the Senate,' says the *Cardinal*. FACT. Absolutely false. An incorrect ledger entry led to this bogus charge. . . . The error was caught and the requisition returned. . . . LIE #2. 'Pail and Shovel pads its pockets by hiring its friends to pass out pennies during Registration,' says the *Cardinal*. FACT. The

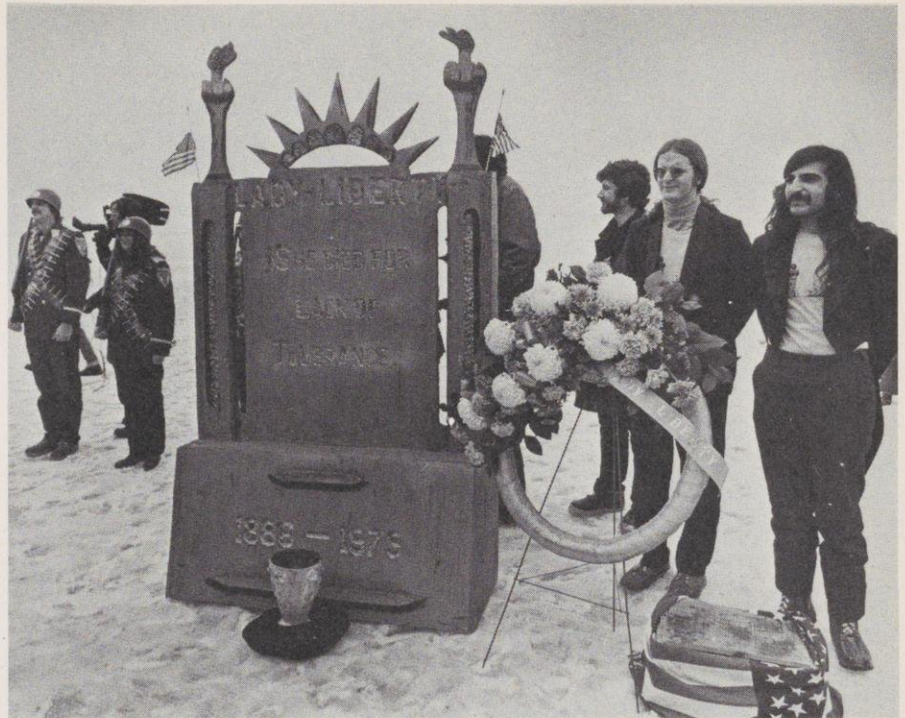
only way the penny gag would be effective was if *everyone* had the chance to get their 1 cent. This meant people registering at 9 a.m. Monday morning or the lowly Special Student at 3 p.m. Friday. The only way to be absolutely sure that people were there to pass out pennies to everyone was to pay them—at minimum wage—to stay there all week. . . .” And on through allegations and defenses about personal long-distance phone calls, “unexplained” profits from T-shirt sales, trouble with the Department of Natural Resources over whether the placement of the Statue of Liberty was a case of “littering.”

A week or so later, Dean of Students Paul Ginsberg issued a letter which cleared Mellon and Varjian of all specific charges brought before him. “Although there were several instances of apparent discrepancy between amounts authorized by the WSA . . . and the amount actually expended, we have found no violation of University or state regulations governing the expenditures of segregated fees.” The dean’s office suggested that the Student Senate is the one to take care of those “discrepancies.” (The personal allegations by the *Cardinal*—the T-shirt “profits,” etc.—denied in the broadside, did not go to Ginsberg’s office.) Mallon and Varjian argued that they have the freedom to spend beyond allocations, especially in the area of promotion. (The Statue of Liberty was a promotion for a spring arts festival.) The senate did not vote to tighten its authority.

Somewhere along in there sixty students from a poli sci class stormed the WSA offices, demanding a dime each, their publicized share of the cost of the statue. Varjian dutifully wrote out sixty ten-cent checks.

Students *do* get amenities apart from the social. There is a busy and productive offset printing service which is much less expensive than downtown. There is the traditional exam file, and lecture notes are available for most major classes. And you can always go clean your bowling ball.

Mallon read the list of WSA-authorized contributions to student groups: \$1200 to the Women’s Counselling Service; \$1800 to the Women’s Transit Authority; \$1500 toward the salary of the operators of the Eagle Heights Daycare Center; \$1250 to GUTS, the tutoring service; \$4000 to the Student Tenant Union; \$2500 each to the Gay Affairs Program, the Minority Affairs Program, and the Men’s and Women’s Affairs Program.



Michael Kientz

In last spring’s election P&S beat out the next contender by nearly 600 votes on a platform much like their earlier one (i.e. change all students’ names to Joe Smith so faculty can remember who they’re talking to.)

Fall Registration Week dawned hot, sunny and very pink; to greet the new year Pail & Shovel had installed 1000 plastic flamingos on Bascom Hill. When you got over that one, you could catch the noon-hour rock concert on the Mall, get to the free ice cream social, own your own free helium balloon, hear Vic Hyde, the one-man band, enter the Joel Skornicka Look-Alike Contest (“You say you don’t even know what he looks like? Neither do our judges”), gorge on a half-ton of free watermelon, dance, hear Mallon and Varjian debate on “How do *you* spell Relief?”, or try to win a shotput contest tossing a telephone.

Early in October came the Student Senate elections. Pail & Shovel won twenty-six of the thirty-six seats. ●

After someone torched the Statue of Liberty, a memorial service.

The Wisconsin Singers

From Ragged



Registration Week is not the heaviest of the year, as you will recall. True, there's a lot of running around and standing in line and fee-paying, but that's busyness with a festive flavor; it's the one week you don't have to feel guilty about not learning something.

You don't unless you're in the Wisconsin Singers. *They* are learning their fannies off, over in the steamy gym of the Ag Journalism building—the once Wisconsin High School—on Henry Mall. This is the beginning of their annual two-week grind to develop a new show for their fifty-concert year. This week the days run to fourteen hours; next week they'll be only slightly shorter because classes start.

The Singers work on lyrics and harmonies the first few days, with no movement. Scott Foss, their musical director and a former Singer, walks among them as they sing in stage position. It's sing-a-little-and-stop: "No. You don't 'make me smile with my art.' It's *heart*. Let me hear those aitches!" or, "Tom and Mike; one of you is saying 'Georgia Brow-hown.'" Or, "Have *fun* with that lyric! You're not having *fun*." A sweat-soaked bari-

Photos by Chuck Patch

Lower left: Judy and Jim Bates reflect on their work.

The long hot days before the season starts.

To Rich

tone burps into the mike to show how much fun he's having.

The transition to song-with-dance begins. Sedate it isn't. The Singers are choreographed by Jim Bates, of Hollywood and TV and Marriott's Great America shows. He looks like somebody's kid brother, but his movie dance career dates back to working with Fred Astaire in "Easter Parade," and he has been getting TV choreographic credits since Kraft Music Hall days. Bates and his wife Judy were in on the selection of music last April. They worked out the steps over the summer and, when they flew in from L.A. for rehearsal, had the whole show done; the shuffles and toe-hops and drops and lifts and jazz runs and *battement*, the turns, walks, the stop time. Learn all of it right now.

Patiently, Bates repeats and repeats a step for a girl who says, "I can't do that and *sing*. I can't even do that and *breathe!*"

continued



Upper right: Early-season show at Madison's Concourse Hotel.



"Yes, you can," Bates smiles. "Yes, you can."

The group numbers just sixteen singer-dancers this year, the smallest in its twelve-year history. While nearly 200 auditioned, two considerations loomed. Each performer must be able to *really* dance as well as *really* sing, usually at the same time. And, given the variety of stages on which they perform each year, including low-ceilinged hotel meeting rooms and platforms crowded into church basements, the intricacies of Bates' choreography could probably lead to death by trampling if the group were larger.

At five o'clock they break while someone runs out for Big Macs. Foss and the Bateses huddle to work out a traffic problem: there are eleven travelling microphones—"travelling" being exactly the word—the cords for which make the stage floor resemble a switchboard. Someone has to figure out a quick handoff between two performers as they pass in midflight. Nanci Walsh joins them. A former Singer, now a special student in Theater Education, she is the assistant choreographer and will work with the Singers at weekly

Lower left: Pianist Diane Immel

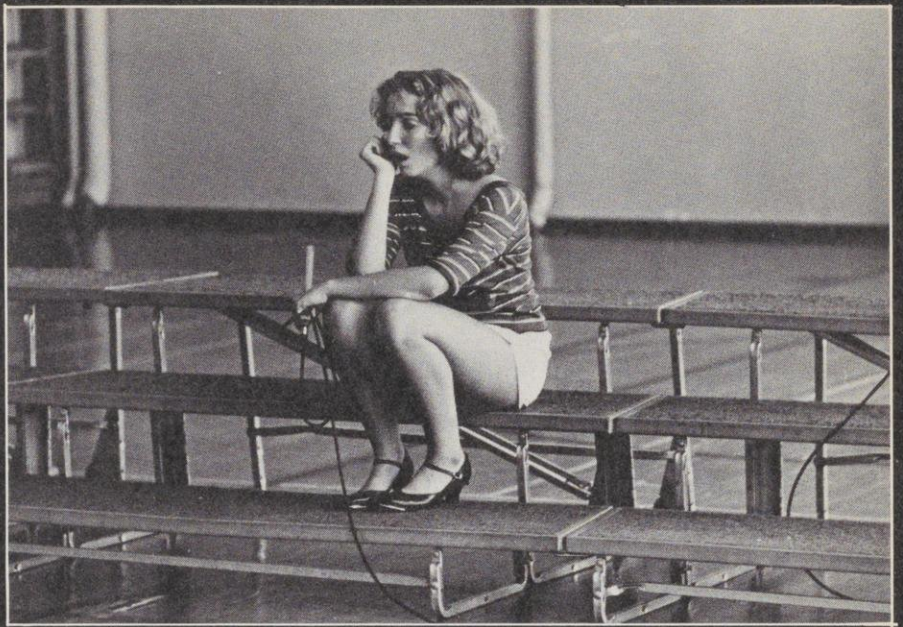
rehearsals through the year to keep the polish.

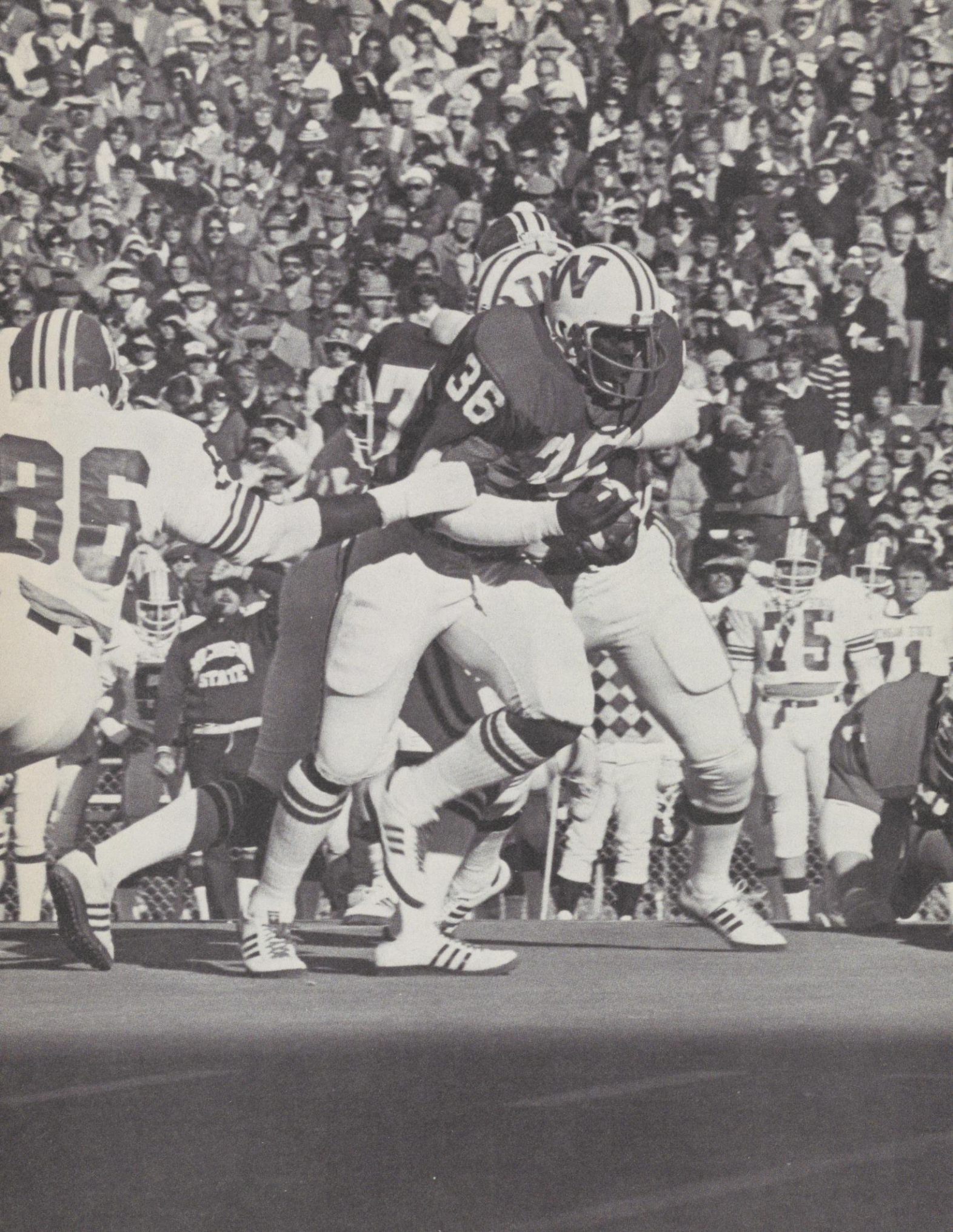
They begin again. The sun is lower, and now there is a wisp of breeze through the open windows. They work through "Georgia Brown" with the basketballs, slow the tempo with "Be A Child," then go into the disco number, "The World's Greatest Dancer."

Four girls sit on stools at the front of the stage; "To-wah-to-wah. He's the great-est dancer," the "greatest dancers" working behind them. Foss stops it to solve a sound mix with Raph Dawson, running the board at the back of the room.

Their first concert is two weeks off, for the Wisconsin Manufacturers Association at the Holidrome in Stevens Point, the first of a long line of night bus trips and studying in odd places at odd times, and late, late hours. Foss is afraid that that first show will be "a disaster." But the Wisconsin Manufacturers think it worthy of a standing ovation. ●

T.H.M.





Football Review

Sept. 8

Wis. 20

Purdue 41

Coach Dave McClain started his second season with a luxury that was to be taken from him fast, a choice of quarterbacks. There were Jon Josten or Mike Kalasmiki (last season's MVP who'd been readmitted to school after flunking out last spring), plus a couple of other good possibilities, Steve Parish, an Evansville, Wis., high school All-Stater by way of Kansas State, and Sun Prairie's Kevin Motl, both juniors. Kalasmiki started, but was replaced by Josten after his fumble set up Purdue's third score. Then, early in the third quarter, as Josten was scrambling from a rush, "I felt something give out." He'd broken the tibia in his right leg and would be redshirted for the season. Purdue looked like the powerhouse that would beat Notre Dame two weeks later, but McClain made no excuses for the Badgers. "We played as poorly as I've ever seen us play," he told the press. "You can't turn the ball over six times and hope to win." He faulted breakdowns in the offensive line and the defensive secondary.

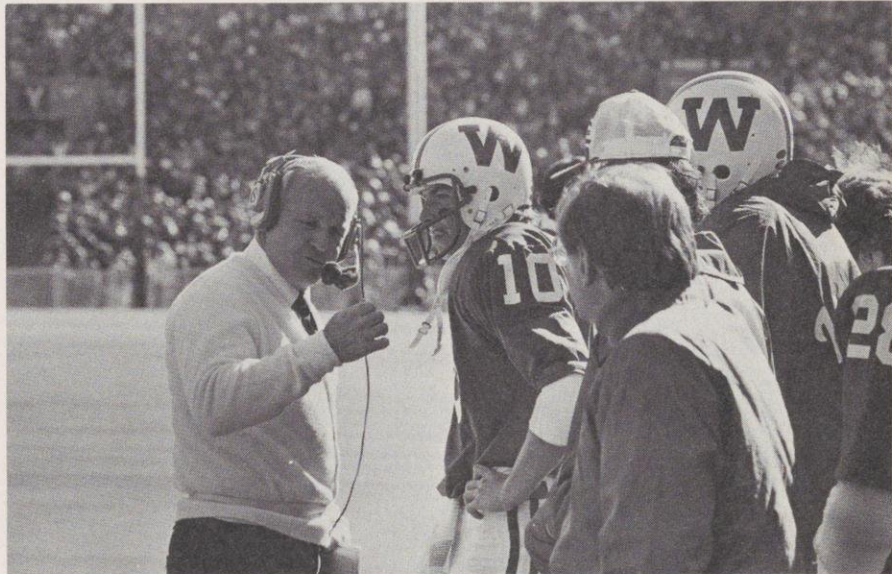
The best of the bunch, said the coaching staff after reviewing game films, were defensive end Jeff Vine, linebackers Dennis Christenson and Larry Spurlin, freshman tailback Chucky Davis, who scored two touchdowns, seniors Tom Stauss, tailback, and tackle Ray Snell.

Sept. 15

Wis. 38

Air Force Academy 0

In this first-in-history meeting with the Air Force the Badgers used big plays offensively and defensively for the shutout. It looked like New Kids' Day. Chucky Davis ran twenty-nine yards for the first two TDs in the opening quarter. Freshman walk-on Jon Kleinschmidt kicked a twenty-nine-yard fieldgoal—after an eighty-two yard punt by freshman safety Dave Greenwood—and all five conversions. Early in the second half, freshman fullback



... while McClain gets good news from his spotters.

Gerald Davis went thirty-seven yards for another touchdown. With 4:40 left in the game, freshman fullback John Williams scored again on a forty-yard run, then venerable senior Stauss returned a punt forty-nine yards for the final score. The defense held the Falcons at the Badgers' nine- and four-yard lines. QB Steve Parrish went out with a torn ligament that was to bench him for two more games. He was replaced by Kalasmiki. Chucky Davis, on his seventh carry, sprained an ankle in the second quarter.

Sept. 22

Wis. 12

UCLA 37

UCLA's Anthony Edgar, a reserve tailback, carried the ball a record thirty-nine times for 168 yards and a touchdown. He and quarterback Rick Bashore converted on third downs with reckless abandon and the Bruin line took care of the rest. Wisconsin managed two eighty-yard drives, with Kalasmiki in charge, the first to set up

our initial touchdown (Curtis Richardson on an eight-yard run in the first quarter); the second, late in the last quarter, to send in tight-end Ray Sydnor, who'd been having trouble pulling in passes.

The Bruin offense was powerful, its defense basic and frequently immovable.

Kalasmiki (eight pass completions on nineteen attempts) stayed healthy through the game, but midway in the next week's practices broke the thumb on his right hand.

Sept. 29

Wis. 17

San Diego State 24

Reporters who made the trip west for this Saturday-night game seemed to agree that we could have had this one. Kevin Motl "guided the Badger offense almost flawlessly," said the State Journal, but a last-minute Aztec touchdown pass stole the victory. We were ahead for a short time 17-10 after one Motl touchdown pass to Stauss and a fifty-six-yard march for another score. Visible and effective ball-carriers were, in addition to Stauss, David Mohapp, Green and Davis.

continued on page 20

University News

Faculty, Press Hit Bargaining Bill

Without a public hearing, a faculty collective bargaining bill has hit the floor of the State Senate and is causing more uproar among the faculty—with ample support from the press—than anything in the past decade. The bill, SB 121 (amended as LRB-7566/2), requires faculty unions to negotiate “wages, fringe benefits, and hours and conditions of employment,” with the State Department of Employee Relations, and adds that any resultant agreements “shall supersede the provisions of civil service and other applicable statutes . . . as well as rules and policies of the Board of Regents.”

This, says Ag Journalism Prof. John E. Ross, newly elected director of PROFS (Public Representation Organization of the Faculty Senate), “I interpret as meaning the table is cleared for action. Most of the academic policies drafted over decades could be renegotiated by the DER and a union. There is no assurance these policies would not be set aside. The role of the regents as the traditional buffer of political influence is significantly reduced in this process of re-creating University governance.”

There is a minority on the Madison faculty who support the idea of a union, even of collective bargaining, and there has been a rash of bills presented to legislators over the years, particularly since 1975. But, says Ross, even these few agree that to be acceptable to the faculty, any bill must: “preserve the independence of the Madison faculty by permitting it to decide whether or not it wants to engage in collective bargaining as separate from other faculties and academic staffs (in the UW System); permit those in each unit of the system to do the same; exclude from the scope of bargaining such matters as academic freedom, tenure, curriculum, allocation of merit salaries and other internal personnel matters; and maintain the regents as a political buffer.”

SB 121 as amended would do none of the above, critics say. It would divide the UW System into six bargaining units (separating Madison-Milwaukee faculty from academic staff as two). The faculty on a given campus could vote whether or not to unionize, which union to pick, and whether or not to remain in a union. The first campus in any unit to agree to bargaining would specify the union for other campuses in that unit.

Collective bargaining would not be compulsory campus-by-campus.

Economics Prof. Robert Lampman, chairman of the faculty-elected University Committee, criticized another aspect of the bill, the “slide-over” effect of union organization on any campus, those “ongoing pressures to make everything uniform.”

At its meeting in early October, the Faculty Senate overwhelmingly passed a resolution “to affirm our opposition to any collective bargaining bill that jeopardizes principles and practices of shared governance by instituting broad-scope bargaining and that fails to provide for two-stage voting and for separate faculty units for each campus; we oppose any legislation that threatens to generalize to non-bargaining campuses the consequences of broad-scope agreements reached at bargaining campuses; and, recognizing the historical importance of the Board of Regents as a buffer between the University and external political influences, we oppose any collective bargaining bill that would reduce the board’s historic role.”

It was at that meeting that Jack Barbash, professor of labor economics, said he could describe the current bill in four words: “bad principle; bad bill.”

Editorial writers in the Milwaukee *Journal* and *Sentinel* expanded on Barbash’s succinct summary. On September 7 the *Sentinel*, in an editorial

headed “Backward Step for the UW,” said the advantages of peer-review in matters of tenure and pay “would be diminished by the all-powerful politics of the collective bargaining unit and external political pressures on its leaders. Ultimately, the public might justifiably ask the regents why tenure should be continued if the faculty is protected by a union.” Those faculty members who support the idea of collective bargaining, it said, “should ask themselves if they are prepared to trade their existing privileges for equal status with other state workers on all counts. If they are, then the University is really on the way toward becoming an education factory, and the influence of the dean will soon be replaced with that of the department steward.”

The *Journal*, on October 1, dealt at length with the possible effects on state education inherent in the bill, warning that “union bargaining by professors would, over time, tend to impose a uniformity on the diverse University of Wisconsin System . . . that would erode the merit-pay concept . . . which is essential to maintaining a quality University system that values brain power over lesser considerations such as mere longevity. Equally damaging would be the inevitable erosion of ‘shared governance’ through which professors participate in major academic and personnel decisions. . . .

“At stake,” said the *Journal*, “is the educational viability of the UW System. That obviously is of concern to more than the 15,000-plus faculty and academic staff members. Clearly, it directly affects the education (to say nothing of the tuition costs) of the system’s 140,000 students.”

On October 10 the *Journal* ran a second anti-bill editorial, this time criticizing Governor Lee Dreyfus ’49 and the legislature who “do not appear to be expressing” any “commitment to maintaining the high quality of public university education, considering the ease with which (the bill) is progressing. We are particularly disappointed in Dreyfus’ qualified support of the legislation,” the editorial said. “As a

former professor on the Madison campus and chancellor of the UW-Stevens Point, he should be acutely aware of the risks inherent in the measure. . . . The regents' reason for being is to act as an independent governing board that protects and insulates the (UW System) from the detrimental effects of politics. This bill would strip the regents of one of their major powers. . . . Indeed, (it) amounts to an unprecedented political power-grab away from the regents.

"Responsible educators, including the governor, should oppose it."

Pessimists on the campus predicted that the bill would pass the Senate, then go to the Assembly for review early next year.

Said Ross, "If the bill in its present form passes and is signed by the governor it will be one of the fundamental changes in the history of the University and, many Madison faculty feel, a disaster."

Walsh, Easterday Named Deans

Soil Science Prof. Leo M. Walsh MS '57, Ph.D. '59 has been named dean of the College of Agricultural and Life Sciences, and Bernard C. Easterday MS '58, Ph.D. '61 will head the new School of Veterinary Medicine. He has been its acting dean since the school got regent approval in 1978.

Walsh, 48, has been chairman of the soil science department since 1973. He becomes the ag college's eighth dean, succeeding Glenn S. Pound, who retired last June. He will continue to carry his soil science professorship and will direct the Wisconsin Experimental Station.

His professional honors include the presidency of the Soil Science Society of America, 1978-79, and fellowships in the American Society of Agronomy, the Soil Science Society of America and the American Association for the Advancement of Science. Twenty years of



Norman Lenburg

Bound For Nanking. The first students from the campus to participate in an educational exchange program with Nanking University are on their way to the People's Republic of China. Standing are Catherine Lynch, Ph.D. candidate in history, and Vincent Benziger, a special student with a master's degree in business who plans to work for a Ph.D. in political science. Seated are Barrett McCormick and Leslie Spencer-Herrera, Ph.D. candidates in political science. About fifty Chinese scholars are currently studying at the UW-Madison as part of the exchange program.

his teaching career were spent with the Extension, and he won its Distinguished Service Award in 1978. This year he is president of the Wisconsin chapter of Gamma Sigma Delta, the honorary agriculture society.

Easterday, 49, has been a leader in the planning efforts of the School of Veterinary Medicine, slated to open in the fall of 1983. An authority on animal viruses, especially swine flu, he studied the disease for a dozen years. When it showed up in Wisconsin resi-

dents in 1976, he was tapped by state and federal health officials for information on it.

As acting dean of the veterinary medicine school, he organized a team of eighty volunteer experts into eight planning committees. In less than four months their recommendations—covering everything from admissions policies to continuing education—were completed and submitted.

University News

Nobel Prize Winner Is UW Alumnus

Theodore W. Schultz, 77, who shares the 1979 Nobel Prize in economics, is an alumnus of the University.

Now an emeritus at the University of Chicago, Schultz developed the theory of the "human factor" in economics, stressing that investments in people pay off more than investments in machinery.

A native of South Dakota, he earned his master's here in 1928 and his Ph.D. two years later, in agricultural economics.

An Associated Press release on October 17, the day after the prizes were announced by the Nobel committee, said Schultz, is "remembered fondly" here on the campus. It continued:

"He was an outstanding student marked for great things," said Kenneth Parsons, an emeritus professor who was graduated with Schultz.

Schultz becomes the eleventh Nobel Laureate with a close connection to the University. He is one of eight alumni to have won the prize, and there have been three full-time faculty members who received it while here.

In 1968 the University gave him an honorary Doctor of Laws degree.

WARF Gives \$4.5 Million

A \$4.5-million grant pushed the Wisconsin Alumni Research Foundation's 54-year total contribution to the University of Wisconsin-Madison over the \$100-million mark.

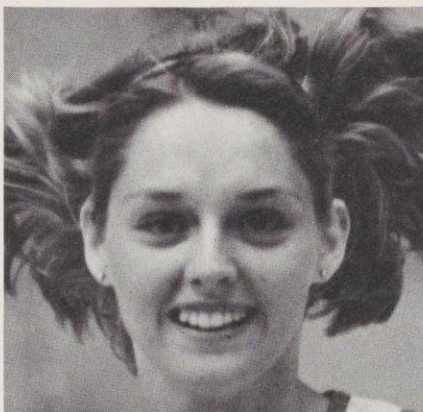
This year's grant from WARF, which includes \$598,000 for fellowships, \$505,000 for new and continuing named professorships, and more than \$3.3 million for faculty research projects, was presented to the UW-System Board of Regents at its Sept. 7 meeting.

The \$4.5-million allocation matches the record annual amounts given by WARF in the past few years.

The grant includes two new \$12,500 professorships named for Donald C. Slichter, a former president of WARF who died last year. They are in engi-

neering research and business, reflecting his interests.

WARF was organized in 1925 when nine alumni each contributed \$100 to develop the Harry Steenbock Vitamin D patents. Foundation funding—\$96.6 million to the University through June 1979—is generated from income on investments, from patent royalties on inventions made at the University, and from gifts.



She's Olympic Torchbearer, But She's On Her Own

Alison Carlson, a twenty-four-year-old senior in the Law School, has been chosen the state's runner in the torch relay which will open the Winter Olympics at Lake Placid. In the weeks preceding, she is asked to tour the state, making appearances on behalf of the Olympic Committee.

She says she feels honored—there were 6000 runners trying for the fifty-two positions which were given out on the basis of athletic ability and written essays—but it's an expensive honor.

While asked to do this for the Olympics, the torchbearers are not officially a part of the Olympics, so they must pay their own expenses for training, touring, transportation to and from Lake Placid, "and maybe our food while there," she says. So far it has cost her \$2000 of the money she had borrowed for school.

"Oh, I'll get there some way," Carlson says.

A graduate of Princeton and a native of Colts Neck, N.J., she got into running as part of her training for rowing in her undergrad days. She is president of the Mendota Rowing Club, and runs with the Wisconsin United Athletic Club.

Physical requirements for the torch relay team include the ability to do a mile in a maximum of ten minutes while carrying the two-foot, three-and-a-half-pound torch. The course, to Lake Placid from Yorktown, Virginia, is more than 1000 miles long.

Part of the "some way" by which Carlson might meet her expenses could be alumni friends. Tax-deductible donations made out to the Alison Carlson Olympic Torch Relay Fund will reach her at 2546 Kendall Avenue, Madison 53705.

'Forward With Wisconsin' at \$11-Million Mark; Faculty-Staff Pledges Top \$1 Million

"Forward with Wisconsin," the UW Foundation's \$15-million capital gifts campaign, has reached the \$11-million mark in gifts and pledges, including contributions and pledges from UW-Madison faculty and staff members totaling more than \$1 million.

The campaign's national chairman, William O. Beers, retired head of Kraft Inc., announced the totals at the annual meeting of The Bascom Hill Society in October.

Beers called the faculty-staff total "a real challenge to our alumni to go over our campaign goal in the next few months. Faculty-staff gifts demonstrate the commitment of those closest to the University."

The society also recognized sixty-two new members, including seventeen from the faculty and staff, among them UW System President Edwin Young. To join the society, members must have presented the foundation with a minimum gift of \$10,000 or a \$15,000 deferred bequest or trust.

Campus Chairman Robert H. Bock, dean of the Business School, called the faculty total "a vote of confidence from our University family when con-

sidering low salaries in comparison to similar institutions." He said, "We hope to receive more support with some committees still working."

The general campaign began last month with mailings to 170,000 alumni. About 7,000 alumni, corporations and foundations were contacted earlier by forty-four campaign committees nationwide. The committees, about half of them in Wisconsin, are located in major cities with a high concentration of Badger alumni.

The "Forward with Wisconsin" campaign is seeking \$5.4 million for the Clinical Sciences Center and Family Practice Clinics; \$3.5 million for a new southeast campus gymnasium; \$2.95 million for professorships, lectureships and scholarships; and \$3.15 million for artworks, library collections, unrestricted gifts and donor-defined projects.

The society's chairman, James Vaughan, announced that the sixty-two new members for 1978-79 had given or pledged more than \$2 million. Membership now totals 632, he said, with gifts and pledges of more than \$30 million since the organization's founding as The President's Club in 1965.

To Its Surprise Student Paper Survives

The Badger Herald, the campus newspaper born in opposition to *The Daily Cardinal*, celebrated its tenth birthday last month, to the surprise of those involved in its beginnings. "We never believed we'd make it more than a semester," said Nick Loniello '74, '77, a founder and an editor for three years. Now an attorney in Madison, Loniello recalled for the press that the *Herald* was conceived by a group opposed to what it considered the heavily biased reportage of the *Cardinal*, particularly during the anti-war years of the late sixties.

The going was rough. While the University offered the paper rent-free space just as it gave the *Cardinal*, the young staff refused, saying they didn't believe Wisconsin taxpayers should be



Sparkplug Winners. This year's Sparkplug Awards, WAA's annual recognition of outstanding club leaders and workers, were presented at the Leadership Conference on campus October 13. The winners are, from left: Eric Rice '67, Columbus, Ohio; John Gable '66, '72, Denver; Roger '56 and Romay (Laudert '49) Rupnow, Atlanta; Roger Kreul '59, Fennimore; Phil Schaefer '70, Merrill; and (absent) Jim Goetz '64, New York City.

burdened with the expense of housing either student newspaper. In addition, a Catch-22 requirement by the national sales organization for "name" advertisers severely limited the paper's ad revenue. Local advertisers, volunteer writers and an occasional fund-raising effort by sympathetic right-wing groups kept the paper from going under in its early years.

Not a great deal has changed in the *Herald-Cardinal* opposition. The *Cardinal* remains vocally left-wing; the *Herald* equally to the right, often more strident in its editorials than is its older rival. However, today's *Herald* staffers claim to maintain one of the original goals, that of keeping editorial opinion on the editorial page and out of its news reporting. ("That is Franklin journalism," Loniello used to tell local groups, "as opposed to Lenin journalism, which desires to create issues, to rub community sores.")

The paper has a circulation of 7000, mostly as give-aways in stacks set

around the campus, but with approximately 250 paid subscriptions, many to former students. (In a sense, one of its early financial problems was that it was too often an unintentional "give-away". It was sold from racks in campus buildings, and "You can tell a lot about the campus by those racks," Loniello said in 1971. "They're set up on the honor system; you take the paper and are supposed to put the nickel in the box. The racks in which most of the papers are paid for are in the School of Business. The ones from which most of them are stolen are in the social sciences. That's where they discuss the causes of criminality.")

The *Herald* publishes every Thursday, adding two Monday editions each month.

City Council Supports Parole Of Sterling Hall Bombers

The Madison City Council voted on October 23 to urge federal authorities to parole Karleton and Dwight Armstrong, two of three men convicted of the 1970 anti-war bombing of Sterling Hall. The late-night bombing killed a researcher in the building.

continued

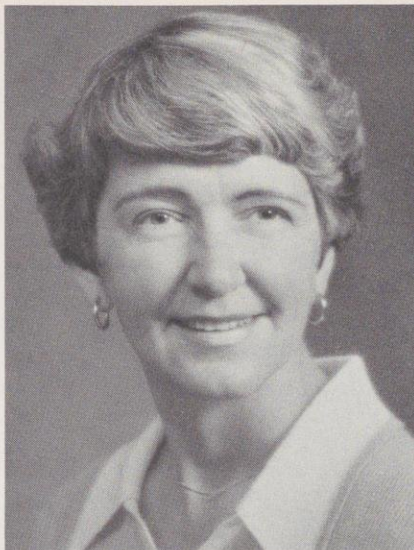
The council vote came after a tearful appeal from Ruth Armstrong, mother of the two. Mrs. Armstrong argued that others imprisoned in connection with the Vietnam war have been freed.

Several of the aldermen who voted 13-7 in favor of parole said they knew their action would be unpopular with their constituents but, "all I can say to them is that they weren't here to-night," to hear Mrs. Armstrong, as one put it.

Karleton Armstrong, the older of the two brothers and the first to be apprehended, was sentenced in 1972 to twenty-three years in state prison. In June of 1978 a Dane County judge reduced the sentence to fourteen years, citing a "disparity" between it and the seven-year sentences given to Dwight and to David Fine, the third man apprehended.

"(Karl) Armstrong's sentence was retributive," the judge said at the time. "It exceeded a sentence necessary to deter this defendant or generally to deter others from similar conduct."

With the sentence reduction, Karleton reached his mandatory release date from state custody Oct. 2, but chose to remain at the Fox Lake state prison while awaiting federal parole.



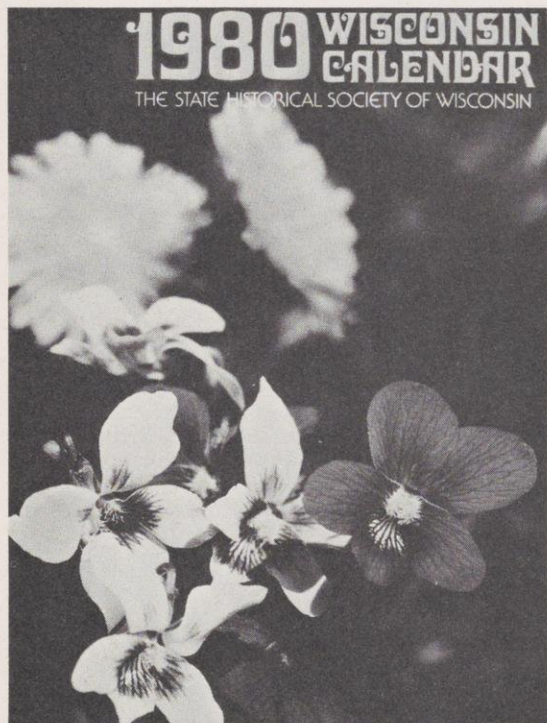
Elected. WAA Associate Director Gayle Williams Langer '59 has been elected a national trustee for the Council for Advancement and Support of Education (CASE), and chairperson of its Great Lakes District. Headquartered in Washington, D.C., CASE has a membership of 10,000 institutional-advancement professionals representing 2,000 colleges and universities. The Great Lakes District encompasses 364 colleges and universities in six Midwest states and has 2,000 professional members.

On October 24 the State Parole Board voted to delay for six months Dwight's parole decision. His federal parole hearing is set for next August.

Fine is serving state and federal sentences in a federal prison in Ashland, Kentucky. The fourth man accused in the bombing, Leo Burt, has never been caught.

Engineers Honor Nine

Last month the School of Engineering gave its annual distinguished service citations to nine alumni in fields ranging from food to communications. Honored at the Engineers Day banquet were: Walter S. Brager '50, '51, Madison, food processing; Charles S. Brown Ph.D. '46, Waukegan, pharmaceuticals; Ernst H. Krause '34, '35, '38, Newport Beach, Calif., space exploration; Frederick J. Mancheski '48, New Haven, automotive maintenance; Nicholas P. Milano MS '54, Glen Ellyn, Ill., metallurgy; Donald E. Procknow '47, Upper Saddle River, N.J., communications control and national economy; Clare I. Rice '43, Cedar Rapids (WAA's Second Vice-President), aircraft; Kenneth A. Smith '44, '47, '49, Littleton, Colo., petroleum and mineral resources; and Harvey E. Wirth '41, '59, Madison, public-health law.



1980 WISCONSIN CALENDAR

HISTORIC black-and-white photographs and the dates of important events in the state's past are new features of the 1980 Wisconsin Calendar, which is now available at the State Historical Society of Wisconsin for \$3.50 plus tax (\$3.64 total). For 1980, as in past years, the Calendar's twenty-seven full-color photos were selected from among the nearly 7,000 submitted by more than 600 photographers.

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Alcohol Education Program Begins in Dorms

There's a perception problem among students here about their use and abuse of alcohol.

Dean of Students Paul Ginsberg cited some examples: (A) Many students think they're "too young" to become alcoholics. (B) When drunken roommates or neighbors make noise that disturbs studying, vandalize property or become sick, students are too tolerant or unwilling to confront them about their behavior. (C) Students believe that alcohol is a required part of campus social life and personal relationships, that there is nothing else to do if they don't drink.

A survey of dormitory residents last spring showed that although more than half said they drank more than two days a week and had more than two drinks each time (a common definition of a problem drinker), nearly 80 percent described themselves as light or moderate drinkers.

Worried by this gap in perception, University Residence Halls and the Office of the Dean of Students are continuing and expanding an alcohol education program in the dorms. Responsible for the project and for working with the housing staff is Barbara Lein, a master's degree candidate in social work, a former social worker, and a recovering alcoholic herself.

Marian Laines, coordinator for student affairs administration in the dorms, said the residence halls' staff had lacked previously the resources of a professional in alcohol education. "It's marvelous now to have the support of an expert in the area both in education and experience," she said.

Lein will do some individual counseling and referral of students. But she hopes to tackle other problem areas—the peer pressure to drink in social situations and the acceptance of disruptive behavior associated with alcohol abuse.

Several alcohol education programs have been initiated to meet those problems and to help students develop responsible drinking patterns and behavior.

First, Lein has recruited a panel of recovering alcoholics, all between the ages of twenty-one and thirty, to talk with students and answer questions about their experiences. The group goes into residence halls only after being invited by the students living there.

Lein believes the panel can destroy some myths (every alcoholic is a skid-row bum) and educate students to the reality of alcoholism (a progressive disease that can affect even the young). Panel members also discuss the negative consequences of excessive drinking, which intervention techniques worked for them, and how to have fun and remain sober.

The other program will be one where "students will be assisting other students," according to Ginsberg. Lein wants to find fifteen to twenty dorm residents "willing to confront students with a perceived drinking problem, willing to provide a listening ear, and knowledgeable of the resources on campus to help those students."

While these "peer counselors-student assistants" will receive some training in communication and confrontation skills, Lein said, "we don't expect them to be experts. They will be someone to talk to, someone less threatening than a professional counselor. They will confront a drinking student because they care—not judging, but reaching out."

Lein hopes the student assistants will be able to help those with drinking problems by referring them to professional counseling if needed.

Ginsberg sees the social acceptability of liquor "reinforced everywhere you turn. The University needs to take a hard look at what it contributes to the abuse of alcohol. We have to be much more innovative" in responding, he said.

The alcohol education program is just a beginning, particularly aimed at encouraging dorm residents to speak up when alcohol impinges upon their living rights.

"We want to see if we can generate greater peer pressure to combat the notion that you can get drunk and it's okay," said Ginsberg. "Students not only have the freedom but the right to say, 'I don't have to put up with that behavior.'"

—Barbara Lonnborg

Club Programs

This column serves as a reminder only. Each club sends mailings to members with complete information, including reservation deadlines.

CHICAGO—January 30

Badgerama, with Elroy Hirsch, Coach McClain and staff, Chicago-area members of football squad. Bismarck Hotel; cocktails, 5 p.m.; dinner at 7. Info and reservations: Bill Nathenson, Suite 3700, 33 N. LaSalle. 326-8200.

NEW YORK—January 11-13

Ski trip to Lake George area. Info.: Mark Wolf (eves.) 212-832-8244.

SARASOTA—March 10

Crazy Legs Golf Tourney athletic fund-raiser. Country Club of Sarasota and Gator Creek Golf Club. Lunch, golf, dinner, dancing, door prizes. Arlie MC'ing program which includes "Legs" himself and Coach Dave McClain. Info.: Fran Hoffman, 1355 Porto Fino Drive, Sarasota 33581 (813/349-4203).

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Football Review

continued from page 13

October 6

**Wisconsin 0
Indiana 3**

The Badgers missed five chances to get on the board. McClain summarized the shut-out with "we let them have the ball too much," including two turnovers through fumbles, two more by interception. QB Steve Parish, in his second start, did "a fantastic job," McClain said, completing eight of thirteen passes for 113 yards. But Steve Veith missed a field goal from forty-two yards out; Jon Kleinschmidt missed from thirty-one after Marvin Neal returned the kickoff eighty-six yards following Indiana's second score. In the second period, Parish's pass, from Indiana's six-yard-line, was intercepted in the end zone. In the third, Kleinschmidt's second field goal attempt, from twenty-three yards, missed. In the fourth, with a first-down on Indiana's two-yard-line, Chucky Davis fumbled and the Hoosiers recovered to ice the game.

October 13

**Wisconsin 38
Michigan State 29**

This week Veith's three field goals (twenty-two, twenty-two and thirty-seven) were the margin of victory in what everyone hoped was the tide-turning upset of the Badger season. With the Spartans pulling out to 14-3 in the first quarter, it looked like a repeat of last year's 55-2 drubbing, but tailback Curtis Richardson ran three yards for a touchdown and QB Parish passed to Stracka for the two-point conversion, to tie the score in the first quarter. Veith's second field goal put us out in front, 17-14 at the half. In the third, defensive end Guy Boliaux recovered a Spartan fumble which, in three plays, sent Mohapp into the end zone. The Spartans scored, making it 24-21. Freshman Troy King received the kickoff for the Badgers and brought it back to Michigan State's thirty-one, and in three more plays Gerald Green scored. The capper was a beautiful fluke; Spartan QB Bryan Clark faded back to pass, and end Dave Ahrens raced past, lifting the ball like a beer from a tray, and went fifty-five yards for the final touchdown.

October 20

**Wisconsin 0
Ohio State 59**

If records turn you on, this was the Badgers' worst defeat since 1890. The Buckeyes reached down to their fourth string, yet, to pile up the final twenty-one points in the fourth quarter. Local sports writers saw the game as a classic overmatch rather than a case of classic overconfidence from last week's heady win. Final stats show Ohio State with 572 total yards; Wisconsin with 206. Parish was our leading ground-gainer with thirty yards, all but three of which

came on his first keeper. From both sides, praise poured in on O.S.U.'s sophomore QB Art Schlichter. McClain cited the efforts of co-captain Dennis Christenson, linebacker, and Dave Mohapp for their "great effort," David Greenwood for his forty-six yard punting average in the game, and Tim Stracka for his four pass-catches.

October 27

**Wisconsin 13
Iowa 24**

Homecoming. We lost a 10-0 lead in the first quarter and never came back. The two most significant errors appeared to be a fumble on the Hawkeyes' four in that first quarter, and a messed-up fourth-and-goal on the one in the third quarter. Kalasmiki, his broken thumb still giving him trouble, came in for Parish with eight minutes left, and completed five of twelve desperation passes, but the last was intercepted with less than two minutes to go, and that did it. Mohapp carried sixteen times (once for a TD) for 139 yards, his best collegiate performance.

November 3

**Wisconsin 0
Michigan 54**

"Wolves pretend UW wasn't there," read the perceptive headline in Sunday's State Journal. So right, so right. The Badgers lost three fumbles and a pass, besides giving up a safety in this no-contest contest. We earned 227 total yards to Michigan's 590, and after fighting hard through the first half, appeared to throw it in. An embarrassed McClain told the press there'd be some assignment changes for next week's home finale against Northwestern, but by midweek, after seeing the films, he began to change his mind. It appeared to him that his boys had played tougher and even smarter than it looked, but David just wasn't able to sting Goliath.

The season's last two games will be summarized in our January issue.

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Letters

"Goodbye, ILS"

I've been put in a state of mourning by the report by Barbara Siegel in the September issue ("Goodbye, ILS") of the probable demise of the Integrated Liberal Studies program originated by Walter Agard after the termination of Alexander Meiklejohn's Experimental College. It saddened me greatly when the University faculty voted in 1933 to terminate the Experimental College. It saddens me again to see Wisconsin abandoning its traditional support of liberal education by terminating ILS. Ms. Siegel makes the reasons clear, all the more saddening. While she stresses the financial aspect, she also mentions the lack of support from faculty conferees of faculty members who participated in ILS. This is a repeat of the lack of support that resulted in the termination of the Experimental College.

Perhaps the structure of ILS should be changed to one having its own independent faculty interested in liberal education.

I would have remained on the faculty of the Experimental College after 1929, had I been assured of a faculty position separate from the one I had in the department of psychology. Due to its demands, I resigned from the faculty to become a physician, in which role I was able to continue my teaching interests.

RALPH MANNING CROWLEY '26, '28 MD
New York City

. . . . The loss of the ILS program to the University is significant. During the twenty years since Sputnik there has been a steady and alarming move toward specialization. While it obviously has a place in graduate school or in the latter years of undergraduate school, specialization in the early undergraduate years is likely to lead to the development of pure technicians, highly skilled in their specialty but unable to communicate with the rest of society.

I can honestly say that no course or program at the University taught me as much, or gave me as much training

for the life ahead and for law school as the ILS program. Frankly, if it were not for ILS I do not know if I would have attended Wisconsin or whether I would recommend the University to any of my children. (And I consider my experience at the UW the greatest learning experience I have had and that I can imagine, notwithstanding my very fine later experience at Harvard Law School.)

I am very sorrowed by the apparent decision to terminate the ILS program. I hope the faculty and administration will reconsider this ill-advised action.

N. ROBERT STOLL '64
Portland, Ore.

L&S Dean David E. Cronon replies:

I, too, regret the forthcoming termination of the Integrated Liberal Studies Program, for no one likes to see the end of a program with a long and proud tradition. Nor do I, as a historian, feel happy about the loss of any program emphasizing interdisciplinary humane learning.

The plain truth, however, is that the ILS program today is not the program it once was, and no longer has the same appeal to students and faculty as in the first decade or so of its existence. The academic health of ILS has been a matter of serious concern to the last three deans of the College of Letters and Science. As a reflection of this concern, the program was reviewed by college committees four times in the past decade, far more than any other L&S academic program. Twice these committees recommended major changes in the ILS curriculum in an effort to stem the fading interest in the program. But the sharp decline in students enrolling in the second, third, and fourth semesters has persisted—a regular drop of four- or five-fold over the two years of the program.

Over the past decade, moreover, it has become increasingly difficult to find regular faculty members sufficiently interested in ILS to teach in the program on a continuing basis. The result has

continued on page 22



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Letters



*Badger Alumni Cross-Country Ski Weekend at
Trees For Tomorrow Environmental Center
Eagle River, Wisconsin*

February 15-17

(Friday night through mid-morning Sunday)

If you've only wished you were a cross-country skier, here's the time and place to start. If you're already a fan, you'll thrill to miles of frosty trails through hundreds of acres of Wisconsin's winter wonderland.

You get dorm-style sleeping accommodations in four comfortable lodges (2, 3, and 4 to a room); four excellent meals plus snacks; wine-tasting party; transportation to trails; and professional instruction (plus optional rental of skis, boots, poles).

For beginners: Six hours of group instruction by experienced instructors; additional instruction on equipment, clothing, winter ecology; special ski tour on gentle terrain after basic skills are acquired.

For the experienced: Tour skiing with guide; on-the-trail ecology sessions; and critique of your skills.

All this for **\$64.50** per adult, **\$39.50** for youngsters under 12 years.

(The program is not recommended for children under 7 years.) Skis, boots, poles furnished for adults at \$10.00; children \$7.50.

Trees For Tomorrow Environmental Center is a non-profit area founded in 1944 by the paper and power industries to reforest northern Wisconsin.

Hurry! Get your reservations in by *December 31*. We cannot guarantee space beyond that date. Include deposits of \$15.00 for each adult; \$10.00 for each child 7-12 years.

Ski Registrar

Trees for Tomorrow

P.O. Box 609, Eagle River, Wis. 54521

Please rush me reservation forms for the Badger Alumni Cross-Country Ski Weekend, February 16-18.

Name -----

Address -----

City ----- State ----- Zip -----

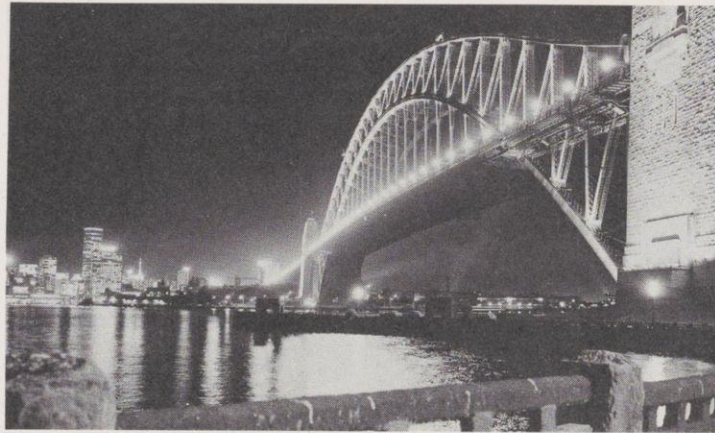
been that a substantial proportion of the ILS instruction has been provided by persons who do not hold regular faculty appointments, a sharp contrast from the early days when ILS attracted the enthusiastic involvement of some of our best senior faculty members. Although no one can deny the devotion of such longtime ILS faculty stalwarts as Professors Herbert Howe and Aaron Ihde (who is retiring this year), it is clearly undesirable for any academic program to operate with such an uncertain, changing, and mixed instructional staff as has characterized ILS in recent years.

One probable reason for the declining student interest in ILS is the increasing number of other interdisciplinary programs and courses. When ILS was launched in 1947 it was the only such interdisciplinary program available to freshmen and sophomore students. Now there are a number of such programs and courses in various curricular areas, and ILS no longer offers the unique educational experience it once did. Another factor that has affected ILS enrollment is that students increasingly wish to begin work on their majors in the sophomore year and are unwilling or unable to devote two years to a structured interdisciplinary program.

The decision of the College Academic Planning Committee last spring to recommend that we terminate the program after the 1979-80 academic year was not made lightly. It involved a careful study of the problems and alternatives. The action does not mean that the College of Letters and Science is any less committed to curricular innovation or interdisciplinary studies. Quite the contrary. We offer a wider array of such courses and programs now than at any time in our history. The Academic Planning Committee simply concluded that with respect to the ILS program, the college's shrinking resources could be better used in other ways at this time. ●

Come Along With Us

Our 1980 Itinerary



Queen Elizabeth 2/Trans-Panama Canal Cruise January 19-31

An unforgettable experience aboard "the greatest ship in the world!" Port Everglades to Caracas, Curacao, Panama Canal, Balboa, Acapulco, Los Angeles. Attractive air/sea program from any city in the continental U.S. Cruise prices from \$1590. Space is *very limited!*

Calypso Caribbean Cruise January 27-February 3

There's nothing like cruising *a la CALYPSO* to soothe your winter doldrums! Miami to Nassau, San Juan, St. Thomas, Puerto Plata, Miami. Great savings on the special fly/cruise program from 22 U.S. cities. Cruise prices from \$595.

Veendam Caribbean Cruise February 3-10

The grand experience in the grand Holland America tradition, including their famous "no tipping required" policy! Seven-day cruise from Miami to St. Croix, Martinique, Barbados and Aruba. Fly back to Miami. Or remain on board to Guadeloupe, St. Maarten, St. Thomas and sail back to Miami on the 14-day cruise! Special savings on air supplements. Cruise prices from \$965. Space is going fast!

Queen Elizabeth 2/China February 16-March 11

"Great Wall to Great Caesar" on the magnificent QE2! Two days in Hong Kong, 5 in the People's Republic of China and 16 days aboard the QE2 from Singapore to Colombo, Bombay, Djibouti, Suez Canal, Alexandria and Cairo. Chicago departure from \$5900, *including all transportation and all meals in China and on cruise.*

New Zealand/Australia April 6-20

Enjoy one of the greatest collections of scenery in the world! Three days each in Auckland, Christchurch, Melbourne and Sydney allows time to explore the particular charms of each of these principal cities. Luxury hotels all the way, with an outstanding meal program . . . *American breakfasts daily and gourmet dinners each evening are included.* \$2350 from Chicago. (Deduct \$275 for Los Angeles departure.) Honolulu extension available.

The People's Republic of China May 8-22

Join a few privileged alumni who will experience, first hand, the kaleidoscopic sights and intriguing customs and culture of the People's Republic. Ten days in China, 3 in Hong Kong, 2 in Tokyo. Approximately \$3500 from Chicago—*all meals included in China, American breakfasts in Hong Kong and Tokyo.* Limit 23 participants.

Mermoz Mediterranean Cruise May 19-30

Ten fascinating ports of call highlight this cruise of the western Mediterranean aboard the stately MS MERMOZ: Nice, Toulon, Corsica, Rome, Capri, Sicily, Malta, Tunisia, Sardinia, Mallorca, Barcelona. Here's an outstanding travel bargain—*including all meals!*—starting at \$1898 from Chicago.

Munich / Prague / Vienna June 16-28

A superb summer travel experience, offering the rare opportunity to witness the OBERAMMERGAU FESTIVAL and PASSION PLAY, held only one season every 10 years. Five days in Munich, 3 each in Prague and Vienna. ("Optionals" include excursions to Berlin, Salzburg and Berchtesgaden.) This complete, deluxe travel bargain *includes the Oberammergau Excursion, American breakfasts daily and dinners each evening* at a selection of fine restaurants. \$2049 from Chicago. (Deduct \$150 for New York departure.)

Russia/Dnieper Cruise June 23-July 6

An unforgettable cruise on the Dnieper River is included in our unique journey to the U.S.S.R. as we spend 2 days in Moscow and 2 in Odessa, where we board the MS SOVETSKAYA ROSSIA for a 6-day cruise to Kiev, and a 2-day visit there. Ports of call aboard the ROSSIA include Kherson, Zaporozhye, Kanev, Svetlovodsk and Sokirno. \$1549 or \$1749 from Chicago, based on cabin selection. (Deduct \$150 for New York departure.) *Includes all transportation, all meals, all sightseeing and shore excursions.*

As usual, all of our tours include gala Badger parties, deluxe passport wallets, flight bags, engraved souvenir name badges and the services of experienced travel directors.

Wisconsin Alumni Association/650 North Lake St./Madison 53706

Please rush information on:

- QE2 Trans-Canal Cruise Calypso Caribbean Cruise Veendam Caribbean Cruise QE2/China Trip New Zealand/Australia May 8-22 China Trip Mermoz Mediterranean Cruise Munich/Prague/Vienna U.S.S.R./Dnieper Cruise

Name _____

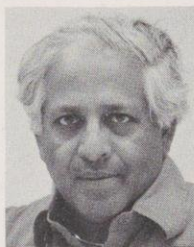
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Member News



Graves '54



Gunaji '56



Stein '64



Nesbitt '76

'02-'49

Agnes Merrill Scott '02, Santa Monica, Calif., in excellent health, is making plans for her 100th birthday celebration on December 31. She lives at the Georgian Hotel, 1415 Ocean Avenue (Zip 90401), five minutes from her daughter, Elinor Scott Oswald, a one-time UW student.

Herb L. Risteen x'21, Baraboo, the man who gives us those intriguing Badger Crosswords, recently celebrated his twenty-fifth anniversary in the puzzle field. He first appeared in the *New York Times*. Since then he's had nearly 7,000 crosswords published by newspaper syndicates and in books and puzzle magazines.

Everett W. Jones '23, Ft. Myers, Florida, writes that he is now fully retired, a process he began in 1974. His field was hospital administration and consulting. He and his wife of fifty-eight years returned to Fond du Lac, his hometown, for a visit this summer.

Maurice C. Swanson '36, Fayetteville, N.Y., spent three months this year in Washington as director of energy conservation for the National Service Corps of Retired Executives, a volunteer arm of the Small Business Administration.

After forty years with the DuPont Company, Eldon M. Robinson '39, Wilmington, Del., will retire at the end of December. He has been general managing director of finance for the firm.

Harza Engineering, Chicago, has elected Earl J. Beck '44, '46 as executive vice-president. The Becks (Margaret Peter '46) live in Wilmette.

Keith H. and Jean (Van Ouwerkerk '47) Brown '46 have moved from Bay Village, Ohio to Burke, Virginia. He was promoted by Mobil Oil to manager of aviation and government sales for its New York headquarters.

A. M. Burrell '47, St. Louis, moves within the advertising field to join McKenna Meng as administrative vice-president.

Bob H. Geffs '48, '49, president of the Sun City Alumni Club, is now also a vice-president, this with the Scottsdale trust office of the Arizona Bank, with which he's been affiliated since 1970.

Kutztown (Pa.) state College has promoted Elsie Mudie Kennet '48 to an associate professorship in education. She and her husband live in Allentown.

In Louisville, Thomas R. Fuller '49, formerly president and chief operating officer of Thomas Industries, Inc., is now its chief executive officer. He's been with the firm since graduation.

Theodore C. Rynda '49 has left the winners of Ohio behind, retiring, after thirty-three years of military and civilian service, from the Air Force Aeronics Laboratory at Wright-Patterson AFB. In September he moved to Ellenton, Florida.

'55-'64

Donald J. Dessart '50, '55, a professor of math and math education at the University of Tennessee, Knoxville, is back on the job after a year's leave with the National Science Foundation, Washington, D.C.

George Postich '52 is vice-president for operations at Bowling Green (Ohio) State University. He retired from the Navy in 1975 with the rank of captain.

Gene C. Anderson '54, '72, '73, R.N., research coordinator in the College of Nursing at the University of Florida, Gainesville, has been named a fellow of the American Academy of Nursing.

Lawrence L. Graves Ph.D. '54, since 1970 dean of Arts and Sciences at Texas Tech, Lubbock, has been appointed interim president of that university and its health sciences center.

Richard O. Jacobs '54, an attorney in St. Petersburg, Fla., is appointed to the

Examining Committee of Policyowners for Northwestern Mutual Life, Milwaukee.

Richard C. LeBarron '54, Menomonee Falls, is the new president of the Wisconsin chapter of Chartered Property and Casualty Underwriters. And his wife Helen (Steinich '55) is a province collegiate director for Alpha Xi Delta sorority, supervising the chapters in Wisconsin and the Upper Peninsula.

Capt. Philip M. Palmer '55 is now in command of Naval Weapons Station Earle, Colts Neck, N. J.

James F. Davis MS '56, Ph.D. '65 and his wife Sally (Buettner '56) have moved across the continent. Formerly the state geologist for New York, he has taken the same position with the State of California. They're living in Carmichael.

A story on engineering research at New Mexico State University, Las Cruces, says it is guided by Narendra Gunaji MS '56, Ph.D. '59, director of its engineering experiment station.

Allan F. Sittnick '56, Northville, Mich., leaves Aetna Life and Casualty to join Johnson & Higgins as an assistant vice-president. His wife is the former Carolyn Reincke '56.

Robert J. Ruggieri '57 moves up to senior account executive with the Milwaukee PR firm of Barkin, Herman, Solocheck & Paulsen.

After twenty years in the Navy, James E. Christenson '58 and his wife Karen (Olson '59) are now in Eau Claire, where he is the physical plant director at the University.

Barbara Moihen Gruendemann '59, '65, R.N., operating room-nurse clinician at Centinela Hospital Medical Center, Studio City, California, is the new president of the 28,000-member Association of Operating Room Nurses.

Mary-Beth Kuester '60, '74, Brown Deer, president of Consumer Communications Resources in Madison and consumer program coordinator for the Wisconsin Bankers Association, was elected president of Omicron Nu, which "works to promote graduate study, research, scholarship and leadership in home economics." She's the youngest national president in ON's history.

Sandra L. Stein '64, associate professor of education at Rider College, Lawrenceville, N. J., is spending this semester off campus. She's on a research project concerning crucial factors in academic advancement for teachers and educators.



A BOOSTER ORGANIZATION FOR WISCONSIN WOMEN'S ATHLETICS

Service

Since its inception, W.I.S. Club has become an indispensable support service to Wisconsin Women's Athletics.

The Club has accomplished ambitious undertakings in the area of fund-raising by sponsoring a professional tennis exhibition and international volleyball match. Many smaller fund-raisers also take place during the year, all enhancing the visibility of Wisconsin Women's Sports.

Proceeds from fund-raising activities primarily subsidize travel expenses for special sports events not included in the regular sports schedules.

W.I.S. Club funds also support three annual awards banquets for the Wisconsin women athletes, provide most valuable player awards, sponsor advertising in women's sports programs, fund additional equipment needed by the program such as a movie camera used in skill analysis, and sponsor a scholarship presented annually to a woman high school athlete from the state of Wisconsin.

Membership

Membership in this unique organization is not limited to women or to athletes. National, statewide, and community support is actively encouraged.

Events which introduce the membership to the various facets of women's sports are scheduled throughout the school year and often feature the Wisconsin women's coaches and athletes. In addition, the membership receives a W.I.S. Club newsletter published monthly which includes information on W.I.S. Club plans, women's sports results, upcoming women's sports events, and fast-breaking national news regarding women's sports.

Members also have the opportunity to participate in sports days sponsored by W.I.S. Club, and have the opportunity to serve as advisors on the W.I.S. Club Board or as one of the officers.

Organizations are also encouraged to join W.I.S. Club as a means of channeling women's sports information to many individuals while clubs show their support for Wisconsin Women's Athletics.

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PLEASE CHECK YOUR MEMBERSHIP CATEGORY:

_____ JUNIOR @ \$ 5.00 (under 25 years of age)

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PLEASE MAKE CHECK PAYABLE TO W.I.S. CLUB AND RETURN TO:

W.I.S. Club
Women's Athletics
University of Wisconsin
1440 Monroe Street
Madison, WI 53706
(608) 263-5580

The Job Mart

Met. Engr. BS '58; grad studies in law, business, engineering. Manager of research; administrative, technical, P&L responsibilities. Many years experience as contract research manager; preparation, negotiations, execution. Twenty years in R&D; powder met, combustion, pyrolysis, etc. Would like to relocate in Wisconsin or southern Michigan. Member #7911.

Behavioral Disabilities BS '75, MS '79. Have taught birth-to-six-year-old handicapped children in classroom and home. Practicums/experience with TMR, EMR, LD, ED, physically handicapped and normal children. Seeking position in southeastern Wisconsin as early childhood-special-education teacher or consultant; or nursery school administrator/teacher. Member #7912.

Technical writer, material developer for major private industry learning corporation. BS '65 (UW). Seeking contact with commercial or educational television producer or agent for consideration of original television series proposal. Will relocate and serve as technical advisor and script consultant. Member #7913.

Urban, Regional Planning. MS '73 (UW); MA Public Administration expected 6/80. Management experience USAF. Seven years' planning experience including acting directorship, manpower planning, planning director at academic medical center; fiscal, survey research and physical planning expertise plus computer utilization. Seek Midwest or West location. Resume, references. Member #7914.

Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumnus Magazine, 650 North Lake Street, Madison 53706.

Member News

Shirley S. Weeks Ph.D. '64 writes that she has retired from the University of Hawaii, but will continue to live in Honolulu.

'65-'78

The Southwest Ohio chapter of the North American Society for Corporate Planning elected as its vice-president **Gary Stechmesser '65** of Dayton.

Michael H. Figler '66, '68, Baltimore, was a visiting associate professor in the psychiatry department at the University of California-San Francisco last year. He has returned to his position as associate professor of comparative psychology at Towson State University.

Milwaukee's First Wisconsin Trust Company elected **Carl A. Silvestri '66** as a trust officer.

Jack D. Bullis '67, Milwaukee, is now manager of internal and external audits for Blue Cross of Wisconsin.

Marilyn Seif '67, '68 left University Hospitals here to join the Marshfield Clinic in speech-language pathology.

Clayton Clatur MS '68, Framingham, Mass., has been promoted by Datrol, Inc. to a newly created position of senior vice-president/business general manager. His wife is the former **Dianne Huebner '67**.

Edward J. Berman '70, Chicago, since 1974 an assistant state's attorney for Cook County, has been selected by HEW to work in its office there, litigating defaulted student loans and VA overpayments.

Late next year, **William J. Rauwerdink '72** and his recent bride, **Ann Geske '73**, will move back to Boston from St. Clair Shores, Michigan, where he has been on loan to the Detroit office of Deloitte Haskins & Sells. He's been made a manager of the firm.

Charles and Cynthia (Bloom '75) Shuler '75 live in Watertown, Mass. This summer he graduated magna cum laude from Harvard School of Dental Medicine. If we read the news item correctly, he will now do an additional year of study in Copenhagen. She is an assistant head nurse at New England Deaconess Hospital, Boston, and is working on her master's at Boston U.

Rodney L. Gasch '76 recently returned from a four-month trip around the world,

on which he visited **Kevin Kroll '77**, a Peace Corps volunteer in Malaysia. Rod is back in Moline, Ill., doing freelance writing before heading to the San Francisco area to settle.

Doug Handerson '76 has moved back up the California coast from L.A. to San Francisco and a position in the office of the IRS.

Century Communications, Skokie, promoted **Warren P. Nesbitt '76** to ad sales manager for its Agri Marketing Group. He lives in Prospect Heights.

Ensign **James D. Wunderl '76** is on duty at the Naval Air Station, Corpus Christi. Marine Second Lt. **Ian H. Keith '78** is now in the Naval flight-training program at Pensacola.

Deaths

Peter Philip Verner '03, Grosse Pointe, Mich. (*)

Anna Grant Birge '06, Madison (7/79), daughter of the late Edward A. Birge, and his official hostess during his University presidency, 1918-1925.

Mrs. Joseph N. Berg (Olga T. Nelson) '09, Edison, N. J. (7/79)

F. Ryan Duffy '10, Milwaukee (8/79), former U.S. Senator and federal judge.

Lola May Pottenger '10, Indianapolis (3/78)

Jefferson Allan Simpson '10, Racine (7/79)

James Stacy Thompson '10, Princeton, N. J. (7/79)

Mrs. Charles Chalkley (Gladys Alea Brangan) '13, La Jolla, Calif. (8/79)

Wm. Dudley Pratt '13, Indianapolis (7/79)

(*) Informants did not give date of death

Mrs. Thomas P. Regan (Agnes Woodworth Dickerson) '13, Helena, Mont. (2/79)

Harry Nicholl Starkey '13, Redding, Calif. (5/79)

Mrs. Orrington Foster (Genevieve Stump) '15, Westport, Conn. (*)

Lloyd A. Henry '15, Wonewoc (6/79)

Mrs. Blanche R. Risher (Blanche Gertrude Robbins) '15, Tucson (7/79)

Mrs. E. W. Ross (Pearl Constance Gjertson) '15, Moline, Ill. (12/78)

Henry Barnbrock, Jr. '16, Fallon, Nev. (8/79)

Mrs. Mary E. Fischer (Mary Eleanor Eastman) '17, Portland, Ore. (*)

Louis August Watzke '17, Madison (7/79)
Thomas Edward Fieweger '18, Davenport (8/78)

Dwight Clinton Kennard '18, De Land, Fla. (2/78)

John Henry Schmidt '18, Upper Montclair, N. J. (*)

Mrs. Earl Beckner (Meta Louise Schroeder) '20, Alexandria, Va. (2/79)

Paul Sidney W. Conger '20, Chevy Chase (8/79)

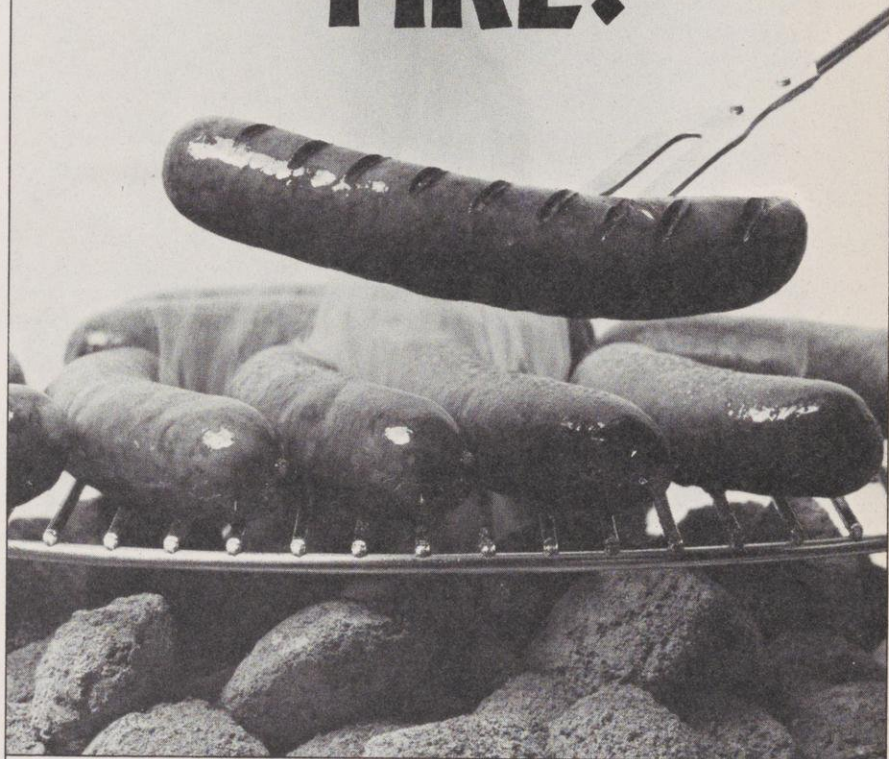
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So, clip the coupon, fill your Weber with briquettes and light your fire!

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box(es) at \$22 each. Here's my check.
Makes a nice gift, too.

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Madison, WI 53703

- Mrs. Marie B. W. Harris (Marie Borchardt Wolff Cinco) x'20, Detroit (6/79)
 David F. McConnell '20, Miami (9/77)
 Grace Christiana McLay '20, Janesville (8/79)
 Donald Elliott Compton x'21, Indianapolis (3/79)
 Arthur Rolf Foss '21, '51, Kennilworth, Ill. (*)
 Kenneth John Harwood '21, Neenah (3/79)
 Howard Golden Hymer '21, Shrewsbury, N. J. (5/79)
 Walter Julius Ingram '21, Rice Lake (12/78)
 Robert Frank Morgan x'21, Largo, Fla. (3/79)
 John Julien Danielson '22, Milwaukee (8/79)
 Edward Alvord Ewing '22, Claremont, Calif. (*)
 Mrs. George S. Hastings (Miriam Doan Scott) '22, Hamden, Conn. (4/79)
 Ralph Malcolm Hixon '22, Green Valley, Ariz. (11/78)
 Mrs. Julius A. Rowley (Irma M. Buswell) '22, Kendall, Wis. (7/79)
 Charles Wesley Travers '22, Capitola, Calif. (7/79)
 Warren Sydney Hubbard '23, Aurora, Ill. (6/79)
 Emil Julius Zapfe x'23, Green Bay (*)
 M. Emmett Moran '24, Hollywood Beach, Fla. (7/78)
 Mrs. Martin Venaas (Gertrude Dorothy Johnson) '24, Lakeland, Fla. (3/79)
 Stanley Robert Caldwell '25, Madison (7/79)
 Mrs. W. Halich (Margaret Blulette Mitchell) '25, Superior (9/79)
 Fridolin Fred Hammerly '25, MD '33, Hollywood, Calif. (8/79)
 Mrs. Lorin H. Janzer (Helen Elizabeth Urschel) '25, Bowling Green, Ohio (7/79)
 Alfred Theodore Milbrook (Muehlenbruch) '25, San Diego (6/79)
 Mrs. Dewitt C. Beebe (Mildred Osman) '26, Sparta (8/79)
 Mrs. Richard H. Marshall (Lucy Jane Whitaker) '26, Madison (7/79)
 Elizabeth Helen Stitgen '26, Madison (7/79)
 Rose Seraphine Twohig x'26, Milwaukee (*)
 Jesse Bliss Adams '28, Greensboro, N. C. (7/79)
 Lloyd Frick Kaiser '28, Champaign, Ill. (7/79)
 William Andreas Sannes '28, MD, Soldiers Grove (*)
 Rev. Harold Clarence Stark '28, Peoria (6/79)
 Theron Palmer Pray '29, Ashland (8/79)
 Walton Seymour '29, New York City (4/79)
 Glenn Blaker Hawkins '30, Stillwater, Okla. (*)

Have Dean Emeritus Mark Ingraham join you

through the pages of his book **From A Wisconsin Soapbox**. His comments, drawn from over 50 years' association with the university, are in some cases amusing, in others distinctly personal. **From A Wisconsin Soapbox** includes the Dean's addresses on liberal education and educational policy, his talks to students, and even a few of his best limericks.

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Deaths

Henry Eugene Kentopp '30, Hendersonville, N. C. (8/78)

Edwin Jacob Kohl '30, Ripon (8/79)

James Ward Rector '30, Milwaukee (*)

Mrs. Harold K. Glenn (Helen Betha Rees) '31, Palm Bay, Fla. (7/79)

Winfred Eric Griebing '31, Kenosha (8/79)

Frank Perlman '31, MD '33, Lake Mills (8/79)

CORRECTION: In what appears to be a regular feature of this column, this month we apologize to **Joel M. Blackman '70**, who was reported deceased in our September issue. Mr. Blackman was shot last January in San Francisco but did not subsequently die, as was reported to us by the University's Bureau of Graduate Records. He lives in San Anselmo, Calif.

Jerome William Zibell '31, Hot Springs (8/79)

Myron Courtney Brandt '32, Madison (7/79)

A. McClure Thompson '32, Madison (8/79)

Thomas Harry Williams '32, Baton Rouge (7/79)

Victor Bernard Dobrunz '33, St. Louis (11/77)

Frank Ralph (Moon) Molinaro '33, Madison (9/79), well-known golfer and owner, from 1936-42, of a State Street restaurant which provided jobs for dozens of UW athletes.

Gladys Beryl Arnold '34, Fennimore (6/79)

Edward George Bahr '34, Akron (6/79)

Norman Gail Fisher '34, Wilmington, Del. (6/79)

Mrs. Delbert Riemer (Cornelia Abbie Damm) '34, Wisconsin Rapids (5/79)

Elmer Eugene Mohaupt '35, Wauwatosa (10/78)

Bernice Eloise Manske '36, Evanston (7/79)

John Cornelius McBride '36, Milwaukee (*)

Russell Stelling Wenzlaff '36, Madison (8/79)

Robert Earl Olson '38, La Crosse (*)

Mrs. Walter McBride (Doris Juanita Esselstyn) '39, Napa, Calif. (*)

John William Walker '39, MD '42, Leawood South, Kans. (7/79)

Julius Henry Dawes, Jr. '40, Stoughton (7/79)

Dale Nyron Shutt '40, Wooster, Ohio (8/79)

Edward Arnold Due '41, Racine (*)

William Newman '41, MD, Chevy Chase (7/79)

Richard Clarence Trembath '41, Wausau (9/79)

Emanuel Harper Harrison '42, Columbus, Ohio (6/79)

Earl Lester Winger '42, Fairfax, Va. (3/79)

Mrs. Harry L. Winn (Margaret Ann Dickerson) '42, Ft. Atkinson (5/78)

Mrs. James Rankin (Bernice Edith Evans) '43, Waukesha (8/79)

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Harriet Eulalia Hendershot '45, Platteville (8/79)

Richard Herman Wasserburger '44, MD '46, Madison (9/79)

Laura Lange Crosby '47, Oxford, Ohio (7/79)

Thora Anderson '48, Neenah (8/79)

Richard Joseph Piechowski '48, Madison (8/79)

Mrs. Richard W. Reynolds (Joan Caroline Borgerding) '48, Winnetka (8/79)

Clifford Alberts '49, Sturgeon Bay (*)

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Mrs. Peter D. Welch (June Marie Pacovsky) '50, Yorktown Heights, N. Y. (*)

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James Robert Schipper '51, Viroqua (8/79)

John Jordan Abendroth '52, Waterloo, Wis. (*)

John Carl Weber '52, MD '55, Beaver Dam (8/79)

Charles Ernest Blades '53, Milton, Ontario (*)

Edward Frederick Gueth '55, Janesville (*)

Mrs. Dwight Fisk (Mary Augusta Coon Sullivan) '56, Appleton (8/79)

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Mrs. Richard A. White (Anne Pollard) '65, Kampala, Uganda (*)

Thomas William Sy '67, Madison (8/79)

Deborah Zizmor '69, New York City (*)

Thomas Holt Lorenz '73, Madison (8/79)

Mrs. Martin P. Ross (Beverly Louise Youtz) '74, Madison (8/79)

Tariq Mahmood Mughal '76, Kenya (8/79), shot by terrorists.

Joab Meshak Wasikhongo '76, Madison (7/79)

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Felix T. Adler, Urbana, Ill. on our physics faculty from 1942-49 with an occasional semester leave.

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Years ago, Bill and Betty Smith invested in 100 shares of Lakeside Laboratories, Inc. common stock. It cost them \$6.87 per share then. Through merger, Lakeside converted to Colgate-Palmolive, and the 100 shares of Lakeside by means of bonus payments and stock splits eventually became 696 shares of Colgate-Palmolive stock.

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On July 30, 1976, they donated 488 shares of Colgate-Palmolive stock to the fund. On that day the stock's mean value was \$27.63. The gift at fair market value amounted to \$13,481, with a total appreciation of \$12,794. The stock had a dividend rate of 3.2 percent, compared with the pooled income fund earnings of 7.23 percent in 1976.

By donating the stock instead of selling it, the Smiths saved over \$3000 in capital gains taxes, received an immediate tax deduction of \$6,730.52 based on Treasury Tables and the fair market value of the gift on the day it was donated, and **increased** their income by approximately 4 percent over their previous income from the stock.

The Smiths did something else by this gift. They began the "Bill and Betty Smith Fund" for the UW-Madison College of Engineering. When both Bill and Betty die, the assets in the pooled fund are turned over to the College and will provide the University with much needed financial support and assist it in its constant mission of creating a better world.

Bill and Betty Smith have made a wise investment in every way.

For further information, contact:

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University of Wisconsin Foundation
702 Langdon Street
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