



The daily cardinal. Vol. XXXIV, No. 22 October 17, 1924

Madison, Wisconsin: University of Wisconsin, October 17, 1924

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

RESERVATIONS
for the Father-Fac-
ulty dinner can be
made up to tonight
only.

The Daily Cardinal

WEATHER.
Continued fair to-
night and Saturday.
Increasing cloudiness
Saturday becoming
unsettled.

VOL. XXXIV. NO. 22

UNIVERSITY OF WISCONSIN, MADISON, FRIDAY, OCT. 17, 1924

FIVE CENTS

FIRST OF JUNIOR TICKET LED BY BRINE-WERNECKE

Mary Haven, Rena Grubb,
Harold Beeman, Robert
Guy on Ticket

Gordon F. Brine and Orin Wernecke head the first junior class ticket to be announced. Brine is candidate for Prom chairman and Wernecke for president. The other candidates on the ticket are, Mary Haven for vice president, Rena Grubb for secretary, Harold Beeman for treasurer, and J. Robert Guy for sergeant-at-arms.

Submit Statements.
In accordance with the new regulations made this year by the elections board, all candidates for class presidents and Prom chairman must submit a 100 word statement giving their reasons for running. In the adjacent column Brine's and Wernecke's statements are published. Further information about their activities will be printed in the voter's guide.

Mary Haven, candidate for vice president, is treasurer of W. A. A., was vice president last year of sophomore commission and was a member of freshman commission. She is a member of the swimming and outdoor baseball teams, Crucible, and Pi Beta Phi sorority.

Candidate Qualifications.
Rena Grubb is vice president of Y. W. C. A., treasurer of the W. A. A. cottage corporation, and is a member of Crucible and the junior advisory commission. She is president of sophomore and a member of the freshman commissions.

Harold Beeman is assistant treasurer of the 1926 Badger, a member of Wisconsin Players, and Athenae Literary society and took part in the sophomore semi-public debate.

J. Robert Guy received his numerals in tennis, was on the freshman track and basketball squads, and is a member of Theta Tau and Phi Kappa Psi social fraternity.

CLINIC TO HAVE NEW SURGERY PROFESSOR

Dr. B. H. Hager of the Mayo clinic of Rochester, Minn., was appointed associate professor of surgery by the regents in their meeting Wednesday. He will assume his duties here in January. Doctor Hager is a specialist in the surgery of the kidneys. He is a graduate of the University of Chicago and Rush medical school.

DIRECTIONS COME FOR STRAW VOTE

Daily Cardinal Will Co-operate
With New Student Inter-
national Publication

A letter giving the directions for the Daily Cardinal straw vote to be held Monday was received yesterday from Earl S. Bellman, managing editor of the New Student, international student publication with which the Daily Cardinal is co-operating.

Ballots for the election will be printed in the Daily Cardinal for Sunday. These may be mailed to the Daily Cardinal office or placed in the ballot boxes Monday. Boxes will be installed in the office of the Y. W. C. A. in Lathrop hall and in the lobby of the Y. M. C. A.

The official report which will be sent to the New Student calls for the classification of the vote for the three main parties according to men and women in the four university classes.

Endorsement of the straw vote has been received from the national student Y. W. C. A. and Y. M. C. A., student government organizations, the National Student Forum and numerous university faculties.

One of the rules says, "The straw vote is to be of every person enrolled in the institution, regardless of age or franchise."

Results of the votes will be syndicated to 700 college papers, the Associated and the American Press and to a number of magazines.

Candidates on Initial Junior Ticket Outline Qualifications

Following are the statements of Gordon Brine and Orin Wernecke giving their reasons for running, respectively:

PROM CHAIRMAN.
"After serious consideration I have accepted the nomination for junior prom chairman, and feel that the most representative members of the class of 1926 are backing the ticket they formulated a few weeks ago.

"Work with 1926 on Homecoming, class publicity, Haresfoot follies, senior class play, sophomore, Union Vodvil, and C. I. P. A. committees, together with memberships in Haresfoot, Skull and Crescent, Tumas, Advertising and Press clubs, and the position of vice commodore of the Varsity crew, should enable the class to judge my sincerity.

"Through absolutely clean politics I will put forth my sincerest efforts in the interests of Wisconsin and 1926 to put over the biggest and best Prom the university has ever had.

GORDON BRINE

CLASS PRESIDENT.
"I feel that the most representative members of the class of 1926 are backing me to serve the Junior class and Wisconsin. Through 34 activities I have learned what serving Wisconsin means.

"My contacts gained on five freshman teams, three varsity squads, as assistant general chairman of Venetian night, and inter-scholastic basketball tourney, as associate editor of the Athletic Review, as division manager of the 1926 Badger, and my activities on The Daily Cardinal, Military ball and as bag captain of the 1926 bag rush, advertising directorship of Homecoming and as a member of Tumas, and Skull and Crescent has made known my attitude to fellow classmates.

"If elected, 1926 will work as a unified group towards a definite purpose to serve Wisconsin well."

ORIN WERNECKE

PLANS MADE FOR BIG C. I. P. A. MEET

Committee Chairman Appoint-
ed at Board Meeting; No-
vember 28-29 Date Set

Tentative plans for the fifth annual Central interscholastic press association convention to be held here November 28 and 29 were outlined yesterday afternoon by the C. I. P. A. board in conjunction with Prof. E. M. Johnson, director of the convention.

Fred Kildow, grad., was appointed general student chairman of the convention. Other chairmen are Margaret Patch, '26, convention hostess; Ralph Timmons, '26, registration; Chilton Bush, '25, entertainment; and Irene Norman, '26, publicity. The C. I. P. A. board was first organized last year to give a definite body the responsibility of getting each year's convention started.

At this year's convention, the university will provide free lodging for only two representatives from each school. In the past the convention chairmen have housed as many delegates as the schools chose to send. The rest of the delegates this year will have to pay for their rooms which a housing committee will get for them.

To centralize the various parts of the convention program, Professor Johnson is arranging to have the convention ball, banquet, and entertainment all held at Lathrop hall.

Prof. W. G. Bleyer, director of the course in journalism, is co-operating with Professor Johnson in drawing up the convention program of speakers and leaders for the round table discussions at which the delegates receive individual constructive criticism of their publications. Men prominent in journalistic fields and noted for their speaking ability will be invited to address the convention, Professor Johnson said.

A novel feature of this year's convention will be an exhibit of the publication work of all high schools represented in the C. I. P. A. Ellis G. Fulton, '25, has been appointed to take charge of the exhibit.

LEAVE FOR STUDY OF NEW ZEALAND DAIRIES

Dean H. L. Russell and Prof. Theodore Macklin of the College of Agriculture leave today for New Zealand, where they will study the conditions of the dairy industry.

Dean Russell will sail from Vancouver, B. C., October 22 on the Australian royal liner, Bakura, bound for Wellington, New Zealand. It is expected that the men will be gone about three months.

THREE SOPHOMORES ARE RECOMMENDED BY UNION BOARD

Three sophomores, Fred Daniels, Lowell Frautschi, and Alfred Moorhead, were recommended by the Union board at its regular meeting Wednesday night to be placed on the ballot at the coming elections, October 31. The men named have fulfilled the required minimum of work provided for in the referendum giving the Union board the power of recommendation. Each fall one sophomore is chosen by the voters of his class from three men who, in the judgment of the board, have done the greatest amount of work and who have shown the greatest interest in the board's activities. The three recommended are chosen from the board's assisting staff.

Freshman Women Will Be Guests of W. A. A. at Party

A party for freshman women will be given tomorrow by W. A. A. The group will meet at 5 o'clock at Lathrop for a short excursion tour over observatory hill and then out for the field. Before the dinner a hockey game will be played.

Esther Fifield '25, president of W. A. A., will speak on membership to the organization and the possibility of the numerals of the new class upon the championship plate. Ernestine Tromel '25 will lead the W. A. A. and college songs.

Gwendolyn Drake '26 is in charge of the party. Her committee chairmen are Irma Milde '26, food; Harriet Graham '26, hike; Alberta Johnson '26, entertainment; Ernestine Tromel '25, music; and Alice Drews '26, publicity.

The dinner will cost 25 cents and all those who desire to join the party should sign the poster in Lathrop.

GET GOPHER TICKETS TODAY, SAYS HUNTER

Students should call today for their tickets for the Minnesota game, is the plea made by Paul Hunter, director of ticket sales. He reports that 200 tickets have not been called for and he is anxious to get these delivered today so that the windows will be free tomorrow to serve those desiring to buy tickets at open sale.

AG. LITERARY SOCIETY WILL MEET TONIGHT

Agricultural literary society will hold its next meeting at 7:30 o'clock tonight in 314 Agricultural hall. A varied program will be given which will consist of musical numbers by members of the club, initiatory talks by new members, a discussion of current events, and an address by Dean James. Everyone is cordially invited to attend all meetings of the society.

1,500 Gopher Rooters and Band to Invade Madison on Saturday

More than 1,500 Minnesota students and alumni will arrive tonight and tomorrow morning by automobile and train to witness the annual football game between Minnesota and Wisconsin to be played tomorrow. Two specials will arrive from Minneapolis Saturday morning, one at 8 o'clock and one at 8:30. Another special will bring the Minnesota band. A fourth special is scheduled to arrive from Chicago during the morning. Another special, from Milwaukee, is due Saturday noon. The Northwestern line reports extra equipment has been provided on their regular Saturday morning trains.

HAWLEY TO HEAD FIRST '27 TICKET

Alice Winston and Louise Zimmerman Named in Sophomore Group

The first sophomore class ticket to be made public is headed by James E. Hawley. Alice Winston for vice president, Louise Zimmerman for secretary, Franklin Bain for treasurer, and Robert Bondie for sergeant-at-arms are the other candidates on the ticket.

Alice Winston is vice president of Red Gauntlet, captain of the women's rifle team, and a member of Sigma Alpha Iota and Kappa Kappa Gamma sorority.

Louise Zimmerman is a member of sophomore and freshman commissions, a reporter on the Daily Cardinal and last year was one of the chairmen for the Y. W. C. A. bazaar. She is a member of Sigma Kappa sorority.

Franklin Bain is on the Varsity basketball and track squads, was a captain in the class rush and is a member of Alpha Gamma Rho fraternity.

Robert Bondie is on the Varsity football squad, made the freshman crew and is a member of Triangle fraternity.

HAWLEY ANNOUNCES ELECTION PLATFORM

In the past the sophomore class president has been more or less of a figure head. Traditions have been the main factors of activity in the sophomore class. If I am elected sophomore class president, and if the class leaders who are backing me and this ticket aid my intentions, traditions, class spirit, and Wisconsin's ideals as a whole will be put on a new basis and 1927 will inscribe its numerals on Wisconsin history—a new era in school spirit will commence. I assure the class of 1927 that I will put forth my honest and best efforts for the class and Wisconsin.

EMERSON HAWLEY.

CONTRACT FOR NURSES' HOME TO BE LET SOON

The university will be ready in about four weeks to let the contract on the first unit of the nurses' home at the new Wisconsin general hospital, Business Manager J. D. Phillips informed the board of regents Wednesday. The project has been authorized by the governor and the site for the unit has been acquired.

All but four parcels of the block between University avenue and Linden drive have been purchased for the nurses' home and medical school sites, he reported.

The governor, he reported, also has released the Music hall auditorium project and about \$27,000 will be expended in improvements including a \$15,000 pipe organ.

POSTPONE BARN DANCE SET FOR FRIDAY NIGHT

The barn dance to be given under the auspices of the Agricultural College Federation board, which was scheduled for Friday night, has been postponed two weeks, according to E. B. Swingle, a member of committee in charge.

PLANS COMPLETED FOR FORD PARADE, JUDGES APPOINTED

Strand Theater and 1926 Badger Offers Prizes For Best Freak Car

Judges for the campus freak automobile parade Saturday morning after the Wisconsin-Minnesota cross country race, will be stationed on a raised platform in front of the Strand theater at 11:30 o'clock. Mayor Milo Kittleson, the Rev. P. B. Knox and the Rev. George E. Hunt will act as judges for the three prizes to be awarded for the most original inscriptions, and for the appearance of the cars and the occupants.

The 1926 Badger offers a free Badger to the car which displays the most original inscription concerning the yearbook. The Badger judge will be in the reviewing stand with the judges of the freaks. A car may bear a Badger inscription in addition to entering for the Strand prizes.

All Entrants Get Passes.

All students are eligible to enter the parade and need not own the car entered. Each entry will receive a pass for two for the Strand production next week. Students desiring to enter may turn their names in by 6 o'clock tonight to George "Shorty" Walsted, '24, 524 N. Henry. Any student desiring to enter, whether he has so signified to Walsted or not, can do so by driving his car to the lower campus at 11 o'clock Saturday morning.

Strand Manager Praises Idea.

"The parade Saturday will be the first annual parade of student freak cars and arrangements will be made not only to have it filmed by the university photographer for a showing at the Strand next week, but also by the Fox and Pathe news weeklies," A. P. Desormeaux, manager of the Strand theater and donor of the prizes and complimentary tickets to contestants, stated yesterday afternoon.

ST. JOHN'S CAPTAINS TO FLY HERE AGAIN

Captains McFee and MacFarland of St. John's Military academy have formed the habit of flying. They flew to Madison a few weeks ago to see the Wisconsin-Ames football game. This Saturday they are again flying to Madison. They are unable to leave the academy until 1 o'clock and the football game is called at 2 o'clock. The fastest way to get to Madison is by aeroplane, so the two men have hired Mr. Chamberlain of this city to fly them here in time to see the Wisconsin-Minnesota game. They will leave St. John's at 1:15 and will be here at 1:45 o'clock.

PEP BAND MAKES DEBUT SATURDAY

New Organization Will Aid in
Arousing Enthusiasm For
Gopher Game

Twenty-eight students were present at a rehearsal of the Pep band held in Music hall last night in preparation for the Minnesota game Saturday.

The meeting which was called for the purpose of drawing up a constitution, resolved itself into a rehearsal instead with Major Morphy showing the would-be noise makers how to do it.

George F. Walsted, '25, varsity cheer-leader, spoke to those present for a few minutes on the need of such a ballyhoo band and the co-operation that they would get from the cheering department in particular. The athletic department will issue them special uniforms, consisting of sweaters and caps, in the near future, they were told.

The Pep band will make its first public appearance at 12:30 o'clock Saturday afternoon in front of the Gym. It will parade up and down the Latin quarter getting up enthusiasm for the Minnesota game. It will also be present at the game.

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDLIDBERG, STAR OF
MINNESOTA TEAM,
IS HARD FIGHTERGreat Driving Ability Shown
in Practice By Martineau's
Successor

Although the loss of Earl Martineau, former Minnesota halfback, is keenly felt, reports come from the Gopher camp that Carl Lidberg, a veteran of one year, will capably fill Martineau's shoes.

A report from Minneapolis states that in recent practice sessions Lidberg demonstrated that he can keep his feet and cut through the line. He has been the stellar ground gainer of the Gophers in straight football.

Lidberg Is Runner

Last year at the game here he showed his great driving ability. Though the field was very slow, due to a rain the night before, time and again Lidberg would go through for gains from one to four yards.

After the game one sports writer compared Lidberg with Martineau, saying: "The Gopher backfield was all that it had been praised. Martineau ran, kicked, and passed his way through the game in beautiful style, but his work was not one bit better than that of Lidberg, his running mate. The big Swede was a certain ground gainer and a clever runner."

Hits Line Hard

In the Gophers' game against Northwestern, Lidberg gained over 95 yards on straight plunges through the center of the line. The Twin City papers credited him and Martineau with the winning of the game.

In the Iowa and the Michigan games Lidberg made consistent gains through two of the best lines in conference circles.

Badger Coaches
No. 3—W. E. Meanwell

Coach Walter E. Meanwell needs no introduction to the upperclassmen, but this brief biography is written for the benefit of incoming freshmen.

The little doctor went to school at the University of Maryland, took his physical education work at Yale, and his work in public health at Wisconsin. Meanwell was prevented from participating in scholastic athletics on account of his being a professional wrestler. He was a member of the Rochester athletic club and under its colors won three national wrestling championships.

Meanwell's first position was in Baltimore, Md., as supervisor of the public play ground.

From there Doctor Meanwell came to Wisconsin in 1912 as director of gymnasium and basketball. From 1912 to 1917 Meanwell organized the present system of gym classes and started wrestling as an intercollegiate sport. He coached the team for one semester and was second place in the conference.

What brought Meanwell the most fame and gave him the name of "wonder coach" was his work in basketball here and at the University of Missouri where he coached for two years. The doctor coached ten Big Ten seasons here and won or tied for seven firsts, while his two seasons at Missouri resulted in two Missouri valley championships giving him a total of nine championships out of twelve coaching seasons. In 1912 he brought Wis-

Spare Time Money

Christmas Greeting Cards offer an unusual opportunity to earn \$35.00 to \$50.00 weekly extra. Weekly payment. Samples free. Selling experience unnecessary. Get details. Write today.

Dept. 333.

John A. Hentel Co.
318 W. Washington Chicago

Watch Lidberg



CARL LIDBERG

consin its first Big Ten championship team which was also a 1000 per cent team. At Missouri he had a championship team in football as well as in basketball, a feat unheard of at the Missouri school.

Meanwell is famed for his ability to develop men. He has had at least one all conference man every season. His specialty seems to be guards. Some famous Meanwell guards are Van Riper, Carlson, Lang, Hooper, Smith, Frogner, Williams and Tebell and the present captain Diebold. VanGent, Chandler and Williams, of Missouri, were his best centers, while Stangel, Johnson, Beyer, Sands, Hass, Levis and Taylor all placed on all conference teams as forwards.

This will be the little doctor's thirteenth year of university coaching.

READ CARDINAL ADS.

Loss of Johnson, Stroke Peer,
Makes Hole in Badger Crew

"It will be years before we will find another man to fill the stroke position as well as did Johnson last year. Perhaps we never shall have a man who is his equal," said "Dad" Vail, crew coach, today.

Stroke is the hardest position on the crew. It must be filled by a man of iron nerve and endurance, for it is the stroke, and only the stroke, which regulates the speed of the shell. If the endurance of this man fails, the race is lost; he must have an unerring judgment that he may know just how fast to go and when to speed up. Johnson was a peer of strokes. Half of the work of choosing the personnel of a crew is over when the stroke position is definitely filled. There is not much varsity material in the fall rowing, but it is mainly indulged in by those who are interested in the exercise and sport. Of course there are men who develop through the fall rowing every year, and "Dad" says that by spring he will probably have a satisfactory man for this important position.

Coach Vail is full of praise for his yearling men. It is not yet decided whether one year of confer-

ence rowing will be chalked up against these frosh if they should go to Poughkeepsie this year. There would be no use in attempting to win a freshman race at the risk of sacrificing a varsity win a few years later. For the present, "Dad's" big problem is that of keeping his freshmen eligible. It would be a great disappointment to him if some of his best prospects should flunk out.

TABLET ERECTED TO
FOUR PURPLE STARS

EVANSTON, Ill., Oct. 16.—Four Northwestern university athletes, members of the United States 1924 Olympic team, were honored at a special Olympic chapel service held in Fisk hall. In recognition of their performances the students will erect a bronze tablet in the lounging room of the gymnasium upon which will be placed the names of the Olympic representatives. The four Northwestern athletes who made the Olympic team are Ralph Breyer, captain of the Northwestern swimming team; Dick Howell, also a swimmer; Bryan Hines, of

FINAL TRYOUTS
GIVEN DOLPHIN
CLUB SWIMMERSGood Diving and Stroke Work
Are Requirements of
Women's Team

Final tryouts for Dolphin club were held at 7:30 o'clock last night in Lathrop pool. "The requirements for membership in Dolphin club are three dives with an average of 90; swimming two lengths of the tank with any stroke in perfect form; and swimming 12 lengths of the tank, any stroke, for endurance," Beatrice Marks '26, president of the club, said yesterday.

"Tryouts will be judged by the tryout committee which consists of five members appointed by the vice president, Elna Mygdal '26.

Dolphin club meets at 7:15 o'clock every Thursday evening in Lathrop pool for the purpose of learning new strokes and dives, perfecting strokes and dives and acquiring endurance.

the wrestling team and national champion in the lightweight division.

you are assured of more
splendid dance music in the

Virginia Ramblers

Student Dancing
Friday—Saturday
8 till 12
Per couple \$1.50

a real eight-piece band
with some fine novelties

The STUDIO

(FORMERLY BOYD'S STUDIO)

Jess Cohen
Harry Mirick

Union Board Dance

LATHROP PARLORS

Arnie Jarvis' Band

TONITE

Bunny Lyons' Band Saturday Night

Present Fee Card

Memorial Union Benefit

Limited Crowd

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDBADGERS, FULL OF
FIGHT, READY FOR
INVADING GOPHERSLineup Changes Certain; De-
fense Grows Stronger;
Team Arrives Today

The battle cry of "fight" has finally pierced into the ranks of Coach Ryan's Badgers and if they go in the game with Minnesota tomorrow like they went into practice yesterday afternoon at Randall they will be invincible. If they display one-half the football they have been taught this one week alone, their first entry into Big Ten play will be a creditable one.

The Badgers seem to have solved the forward passing attack. The all-Americans, drilled on this

The Minnesota team will arrive on a special train from Milwaukee today at 12:05 o'clock over the Chicago, Milwaukee, and St. Paul road. They arrived in Milwaukee last night and spent a short time at practice at Marquette. The special will be switched to the Camp Randall siding, and the team will eat in the special's dining car. The Gophers will leave at 10:10 o'clock Saturday night.

method of ground-gaining all fall, opened their guns against the varsity in secret practice in the stadium last night and all you could hear was the echo.

Get Song Drill

Nearly every time the Cardinal regulars broke up the passes or intercepted them for good gains. Passes over the line, to right, to left, and long passes aimed for behind-the-goal invasions—all were solved last night.

An unusually long and hard drill on blocking, tackling, running down punts, punting, and passing prefaced the scrimmage. Coach Lowman worked his ends out with the freshman team.

As the time for the game nears it seems more and more evident that there will be radical changes in the lineup. Larson will probably start at quarter, Doyle Harmon and Harris at halfbacks, and Leo Harmon at full with the punting duties.

New Plays Likely

Polaski and Blackman seem to be the favorites at end. Teckemeyer will probably start at center, with Bieberstein, Miller, Schwarze, and Nelson filling in the line.

As in the preliminary game, it is likely that a large number of sub-

NINE JUNIOR CREW
MEN ARE AWARDED
NUMERALS AT MEET

Nine members of the junior varsity crew were awarded numerals and sweaters at a meeting of the Athletic board yesterday noon. The men who will receive the awards are Ross Kitchen, '24, cox; W. Holmes, '25, stroke; R. Rhode, '25, 7; C. Wallagher, '26, 6; A. F. Tessier, '26, 5; J. Van Wagenen, '26, 4; G. C. Houdek, '26, 3; B. Steele, '25, 2; E. Esser, '25, bow. William B. Sarles, '26, was appointed junior cheer-leader, and Walter Mueller, '27, was named sophomore cheer-leader. Each was granted numerals by the board. The costume of the cheer-leader was discussed at the meeting, and it was the consensus that they be special basketball sweat shirts with Wisconsin letters.

stitutes will be used, especially in the line. Ryan has a great deal of line material, with very little difference in their ability.

Besides the new fight that seems to have taken hold of the team, there are other factors that seem to point towards a more vicious attack tomorrow. New plays will undoubtedly be introduced. The small number of plays used in the preliminary games, combined with the fact that Ryan has held absolute secret practice this week, seem to point towards greater power on the offense.

Defense Up to Men

What the team will do on defense is a matter of conjecture. Only a thorough drilling in the fundamentals will better this. There is no open sesame to solving an opponent's offensive play. No bag of tricks can solve a fast, varied attack.

And if the good football displayed at Randall this week is any indication of good football tomorrow, then the die is cast—Wisconsin will rise out of the depths to greater heights.

FAIR AND WARMER
IS PREDICTED FOR
TOMORROW'S GAME

The team will lose out on the weather end of the game tomorrow is the prediction of Eric Miller, university weather prophet. "The boys will find it warm enough," he said. "The weather forecast is fair

GENTILLA IS PROMISING MAN
FOR MEANWELL'S COURT SQUAD

When "Moose" Hanson, Coach Berger of Tilden Tech high school, Chicago, and a few more loyal Badger alumni talked a young fellow named Mike Gentilla into coming to Wisconsin, they gave to Doc Meanwell one of the most promising youngsters that ever graced a freshman basketball squad.

In 1923 when Tilden Tech high school won the interscholastic basketball championship of the country, Mike was one of the real stars of the team, and also, of the tournament. He was picked by the majority of the sport critics as all-tournament guard.

Last year Mike was captain, and although the team did not repeat at its performance of the previous year, it was considered one of the strongest in the middle west.

After Mike finished his studies

at Tilden Tech he made up his mind to go to Georgetown university. It was then that this Wisconsin alumni got busy, with the result that young Gentilla enrolled here.

Mike, like Rollie Williams, plays guard and is short and stocky. Coach Levis of the frosh squad, in speaking of Mike, said: "He is just as fast and a much more accurate shot than Rollie Williams. Mike's whole style of play must be changed, however, before he will fit into Doc Meanwell's short pass system. Once he acquires the style of game played here, I doubt if there will be a better man on the floor."

Coach Steinauer has also been looking Mike over; so Mike puts in an hour or more of practice in the tank every night after basketball practice.



So It Seems

If practice is any indication of what a game may be like, there will be 20,000 surprised spectators at Camp Randall tomorrow afternoon. The squad has not shown such fight and energy and enthusiasm all year as it has this week.

Tackling, one of the team's weak points, is beginning to look more like perfection. Yesterday afternoon Ryan sent the squad in braces of two to tackle an all-American backfield man running with the ball. Nearly every time they nailed their man, and they tackled low. There will be little of this neck-tackling tomorrow afternoon.

Ryan worked Doyle Harmon for five minutes on tackling shifty runners. Only once did a runner elude him.

Coaches Traynor and Below drilled the linesmen, while Coach Lowman had his ends trying to dodge the freshman backs to get at the ball-carrier.

It looks as if Lloyd Larson is a sure bet to start at quarter tomorrow in place of Doyle Harmon. Harris and Harmon will play half-

and a little change in temperature. That means that the warm weather of yesterday will continue for the game."

CROWD FOLLOWS
GIANTS OF NORTH
TO BADGER CAMPSpaulding Does Not Under-
estimate Strength of Coach
Ryan's Gridders

BY MICHAEL J. FADELL,
Sports Editor, Minnesota Daily.
MINNEAPOLIS, Minn., Oct. 16.
—(Special to the Daily Cardinal).
Another conference season is about to show itself on the horizon of Minnesota football in the first Big Ten clash of the year, when Wisconsin battles Coach Bill Spaulding's Gophers at Madison in their traditional game Saturday.

Followers of the Maroon and Gold who have boosted the Gophers since the early days of the "Giants of the North," will flock to Madison to support the Minnesota warriors. Fully 500 Minnesota students will be on the sidelines, jurgling from the ticket sale on the Minneapolis campus.

While the Bangers were held to a 7 to 7 score by Coe college last Saturday, Bill Spaulding is pointing out to his men the fact that the strength of Wisconsin is not to be under-estimated. Close followers of the game in Minneapolis believe that Coach Ryan of Wisconsin has developed one of the best teams since the days of Rollie Williams.

Minnesota will enter the game Saturday minus the services of two star regulars. Bob Peplaw, prospective halfback who is on crutches as the result of an injury to his knee in practice, previous to the Haskell game, will be on the sidelines, together with Malcolm Graham, the regular Minnesota quarterback. Graham was injured in the first half of the Haskell Indian game last Saturday and was forced to leave the game, giving way to Bille Foote, substitute quarterback. Foote has been running the team in practice all week. Foote is a sure starter against Wisconsin with Pete Guzy, the midget Minnesota quarterback held in reserve.

Herman Ascher, substitute halfback who performed in the game with the Haskell Indians, will be called to fill the shoes of Bob Peplaw. Carl Lidberg, Minnesota's veteran fullback, will have to bear the brunt of the burden in the Wisconsin game, while Clarence Schutte, one of the men who has come up from the freshman squad of last year, will be the fourth man in the backfield.

Cameo Room
Student Parties

AL THOMPSON'S

Eight-Piece Orchestra

TONIGHT

Featuring "Cec" Brodt

SATURDAY NIGHT

Featuring Emanuel and Benson

YOU KNOW THEY ARE GOOD

Pennants Will Show
Your Loyalty to
Wisconsin

Friends from home, friends from other schools, and relatives will soon be coming to your dances and parties, to Father's Day and Homecoming. Show them all that you have the Wisconsin spirit by decorating your room with pennants and banners. The bright Cardinal flashing from wall and couch will prove your loyalty to your chosen school.

Pennants 30c to \$3.75

Banners \$1.25 to \$10

Pillow Tops, \$3 to \$15

The Co-op

906-508
STATE ST.E. J. GRADY
MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, Incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company. Member of the Western Conference Editorial Association.

Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 6 p. m. Capital Times, Phone B. 1137 after 7 p. m.
Business Office—Union Building, Phone B. 6606 before 5 p. m.

Subscription Rates—\$3 a year by carrier, \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail.

Single copies, 5 cents.

BOARD OF CONTROL

PRESIDENT, JOHN L. BERGSTRESSER; Vice-president, Theodore E. Camlin; Roberta M. Odell, Secretary; James R. Hemingway, Treasurer; Member, Sidney R. Thorson.

EDITORIAL STAFF

MANAGING EDITOR WES W. DUNLAP
Associate Editors—Eliot H. Sharp, Elmer L. Boehringer, Fred Gustorf.
Women's Editor Helen J. Baldauf
Sporting Editors—Kenneth B. Butler, Harry W. Faville
Desk Editors—Vilas Boyle, James Culbertson, Lloyd Gladfelter, Paul McGinnis, Max Ninman, Payson Wild
Editorial Writer Milton H. Erickson
Exchange Editor Adline E. Pepper
Society Editor Helen A. Taylor
Literary Editor Janet F. Hull
Desk Assistants—Kenneth Cook, Austin Cooper, H. Kriehbaum.
Sport Assistants—George Dennis, Richard Marquardt, Herbert Powell.
Special Writers—Alice Colony, Alice Drews, Nelson Janky, John McCausland, Irene Norman.
Reporters—Lisa Behmer, Ruth Carlberg, Bernard Clark, Katherine Fenelon, Lowell Frautschi, Bernard Goodkind, Alicia Grant, Esther Hawley, Dorothy Johnson, Ruth Krause, W. A. May, Edith Miller, James Nelson, Myrtle Netzow, Judith Olson, Robert Paddock, Margaret Roess, Marceline Rutherford, Lawrence Schoonover, Kathryn Shattuck, Ruth Stevens, Rosemary Stone, Josephine Thompson, Martha Thompson, Carmen Williams, Jean Wilmarth, Russell Winnie, Dorothy Zimmerman, Louise Zimmerman.

BUSINESS STAFF

BUSINESS MANAGER ROBERT D. CASTERLINE
Associate Business Manager Earl E. Wheeler
Advertising Manager Luther E. Brooks
Assoc. Adv. Mgrs. B. Jane Pierson, Harry M. Schuck
Circulation Manager Irving W. York
Associate Circulation Manager Charles E. Kading
Assistant Circulation Manager Enoch E. Judkins
Circulation Assts.—Calvin A. Kochring, L. J. Iverson.
Assistant Office Secretary Lois B. Bacon
Classified Advertising Manager T. William Landschultz
Collection Manager B. G. Geier
Assistant Collection Manager Robert Schulz
Copy Manager Alfred O. Toll
Assistant Copy Manager Annette Hirschfeld
Copy Assistant Dorothy H. Bach
Foreign Advertising Manager Lester F. Malzahn
Merchandise Service Manager Antoinette Schwake
Assistant Merchandising Service Manager Carol Biba
Promotion Manager Leonard S. Barry
Assistant Promotion Manager Norbert W. Eschmeyer
Promotion Assistants—Salome F. Fischer, Florence E. Baird, Loren T. Melendy.
Advertising Assistants—Ulla Rothermel, Grace Morley, Elizabeth Stone, Bessie Zabin, N. L. Erickson.

DESK EDITOR—KEN COOK

PANNING THE COACH

About this time of the year the wisecracks begin to pick out a goat for the failure of the football team; the team may not turn out to be a failure, but still they elect a goat in case of emergency. This year it seems to be the coach. There were dozens of students last Saturday afternoon who could tell you all about what was wrong with the team.

Coach Ryan seems to have incurred the wrath of the multitude in another fashion by reason of his request to omit the singing of Varsity before the game. Like a square shooter he withdrew his objections when the tradition was fully explained. His suggestion for a song with more fight in it is equally commendable.

A fair trial is due any man in any position before the anvil chorus begins its work. A year and three preliminary games is hardly a fair trial. We believe in you, Jack Ryan. We believe that you will come through with a winner. We're back of you in your efforts to do it.

POLITICS VS. MERIT ON THE BADGER

Much excitement was in the air last spring over the methods by which editors and business managers of the Badger had always ridden into office. Charges of political cliques and organized parties securing the election of men who had never had any previous experience in publishing a year book, while more worthy men were defeated because "they didn't have a gang," were made, as well as more serious hints of actual corruption in the elections.

A referendum consequently was authorized by the student senate, to let the students decide whether the old system should be continued, or whether the Badger board should be given the power to appoint the editor and business manager from those who had done the most meritorious work on the staff of the previous year. It was argued that the election would still be in the hands of the class issuing the

year book, as four members of that class would be elected as representatives on the board. It was further argued that politics could no longer play an important part, as it would be much harder to control four positions politically than one.

The referendum passed by a majority of five to one. The students thereby signified that it was their desire that henceforth the Badger heads should be chosen on merit, and not on politics.

An ugly rumor is now being circulated that this ideal is not to be realized, after all. The new system will be worked for the first time by the class of '27. Next spring the board will select the editor and business manager, and presumably the two men who are chosen will be the sophomores doing the best work on the Badger staff this year. Report now has it, however, that politics are again playing their old role, with but a slight change in character, and that agreements exist between the sophomores who are running for the Badger board and those who are working for appointments next spring. If these young hopefuls help secure election for the board candidates, the latter will see that their end of the contract is performed in the appointments later.

Whether good men are appointed by this method or not, the idea of last spring's referendum will be defeated unless any existing cliques are broken up. The only way in which they can be broken is to secure the election to the board of control of other-un-corrupted, candidates. Today is the last opportunity for petitions to be filed at Dean Goodnight's office, and there is still a chance for sophomores to run for the board, and, if they work, to be elected.

Although there evidently was much interest in the referendum when it was voted on last year, it seems that almost no one is paying any attention to the way in which it works out. At present it looks as though politics will win the day, and the sophomore class can hardly afford to have such a blot on its record.

BACK AGAIN

The appearance of the red wagon in front of the gym Wednesday afternoon brought back memories of pep sessions, parades, and celebrations to the upperclassmen; it brought questions to the lips of the freshmen; and it recalled old traditions of former days to alumni and members of the faculty.

The red wagon is a modern version of the old carry-all which was formerly used to haul Wisconsin's teams to and from the depot. It was also used on occasion to meet visiting teams here for important games. It was always pulled at the head of a mammoth parade, with men and women marching enthusiastically, the band playing, and cheer leaders directing the yells. It was the symbol of Wisconsin's athletic spirit, and was used for many years.

Last year the old tradition was revived, and the athletic department provided the red wagon to succeed the old carry-all. Again there were huge parades, and much yelling and music. All during the football season the team was regularly met at the station, and was borne to the campus in triumph. Whenever the team went away, a similar demonstration was held. The wagon was used again and again, including the crew send-off last spring, and wherever it went the old time spirit was revived.

Now the big sign announces that the wagon is back once more. There will be more demonstrations and parades this year, especially with the stimulus of the newly organized pep band to drum up enthusiasm. When the call is sounded for the first send-off next week, Wisconsin is relying on her students to fall in and get behind the wagon.

THE SEASON

"When the frost is on the pumpkin and the corn is in the shock—", then the fields and woods around Wisconsin's beautiful campus take on the tints and hues of a golden fairy land, and the cooling waters of Mendota contrast the hazy Indian summer atmosphere with their deep, dark blue. The leaves are beginning to fall, leaving large piles for the careless foot to disturb. Hazel nuts and hickory nuts are waiting to be gathered up by squirrels and people for the long winter months that are coming; apples and berries are falling from trees and bushes.

This is the season for hikes and picnics. Dry sticks and leaves are easily found to build a campfire, and the woods themselves furnish plenty of good wholesome food. The evenings are just cool enough to make a pot of coffee and a roasted steak delicious. The early darkness brings the companionship that is found only around a pile of glowing embers.

Students very little realize the charms that are present in nature close to Madison and the university. Too often they are here for four years without even hiking along the shores of the lake or paddling to the other side in a narrow canoe. Wisconsin has a more beautiful location than any other university in America, according to testimonies of many people who have been in a position to know, and not to be acquainted with all its beauty and charms is to miss one of the school's chief attractions.



HERE WE ARE!

"Dear Editor:
I am a sophisticated young frosh who came to college becuz I heard that kids had such a good time hear. Someone gave me the following advice and I sure think it is the bunc:

"There Ain't No Such Animal." If he had the way of a 'Quizl.' And the looks of a Sigma Phi, And the strength of a Kappa Sigma

And the pep of a Sigma Chi; If he had the wealth of a Zeta, And the heavy line of a "Teke," If he had the brains of a Beta

And the dignity of a Deke, If he stepped me as much as a Phi Kap,

Gave me the thrill of a Sigma Pi,

If his dates had the class of a Phi Delt's,

And he danced like a Phi Kappa Psi.

If he had the style of a Chi Phi,

And a car like a Sigma Nu;

If he had the smile of a Chi Psi

And stuck like a Delta U;

And if he were wild as a K. A.

But good as an A. K. L.

Then indeed he would be my idol—

But he's not to be found—O HELL!

HARD HEARTED HANNAH.

Anderson, Crowley and Wiese will now rise and sing, "If you want to see a Badger, just come across for me."

The contris are coming through so strong (knock on, etc.) right now that Meth doesn't have much to do but jam the ol' Underwood. Green Goggles!

SOMEBODY'S WAIL—

We especially like this church sign:

COME THOU WITH US AND WE WILL DO THEE, GOOD.

AN INQUIRING CO-ED

writes in to ask what has happened to the old-fashioned cave man who knew enough to kiss his date good night without feeling around and asking first. Send us your tel. number, girlie, we'll tell you where he is.

VOICE OF THE PEOPLE

Here's what came in the morning mail yesterday:

Dear Sir:
I am an alum, '21, and am around the old school for a month or two. I have noticed that the colyum is getting to be pretty much (deleted). It used to be pretty hard to get any stuff across in my day, too, but once in a while we at least got off a few personal stuffs. I get around a little now to the various houses. Maybe some of my stuff under my old name would get by. Etc.

I. SPY.

Well, we're not going to print it now, but it's just a WARNNIG to you, you people in celluloid houses—don't smoke!

Miss Puss Thompson, well known Delta Gamma and prominent in campus social activities, will return to Wisconsin in February, it is reported. Langdon street is being repaved for the event.

Advertisement.

All of the four year collitch stewdants who ain't yet turned in their senior summary cards to the Badger staff, and want to have a line or two under their names should send them in at once, according to the classes (or classy, yes, yes,) editor, the original topsy, Helen Taylor 33 (maybe incidentally the goil who will take care of all of them cards what come in. Personally the writer thinks that it won't make a lot of difference whether your name is in before Christmas or not, and we don't care if it's in at all. But this is the Truest Badyear and the crookedest staff, and they want the dope so do your stuff and get it to the afore mentioned goil.

WE'D JUST LOVE TO RAZZ OTIE WEEZE, BUT HE THRIVES ON PUBLICITY, AND WE WON'T GIVE HIM THE SATISFACTION, SO THERE!

The boy who sweeps the Kappa porch requests that we ask the Kappas to ask their dates not to spit on the steps any more. It's too hard to sweep up, doncha know.

Parting thrust: If I live to be as old as— METHUSELAH.

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office in the Union building, 752 Langdon street, or phoned to Badger 250 before 5 o'clock of the day preceding publication.

EPISCOPAL MIXER

There will be a mixer for all Episcopal students and their friends at 5 o'clock Friday evening at Grace Church Guild hall.

SIGMA DELTA CHI

There will be a meeting of Sigma Delta Chi at 6 o'clock on Sunday evening at the Delta Pi Delta house. Important business.

POLITICAL MEETING

The Democratic meeting of the Collegiate League of Women Voters will be conducted by Miles Riley '06 at 7:30 o'clock Tuesday evening, October 21, in Lathrop parlors. All students may attend.

HESPERIA

Hesperia literary society will meet at 7:30 o'clock tonight in 451 Bascom hall. All those interested in forensics are welcome.

ATHENAE

Athenae will hold its regular meeting at 7:30 o'clock Friday evening. An interesting and lively program is planned. Everyone is welcome.

CONGREGATIONAL BANQUET

Those having made reservations for the Congregational students banquet must purchase tickets by Saturday evening to have their reservations valid.

INTERNATIONAL CLUB

International club will hold an open meeting at 7:30 o'clock Friday night in the concert room of Lathrop hall.

BADGER CAPTAINS

Every one selling Badgers will meet in the Badger office at 12:45 today. It is very important that all fraternity and sorority representatives as well as rooming house captains be there as final instructions will be given all workers.

METHODIST PARTY

Methodist sophomores invite the freshmen to a party at 8 o'clock tonight at the University Methodist church. All freshmen and sophomores are invited.

Maxine Walker to Play Title Role in First Campus Play

The cast for "The Mollusc," the first play of the year to be staged on the campus by a campus group, will be headed by Maxine Walker '26 who will play the title role, according to an announcement made yesterday by Pearl Kulp '25, who was in charge of tryouts.

The other members of the cast are Gordon Abbott '25, Tom; Louis Mallory, Mr. Baxter playing opposite the Mollusc; Mrs. Baxter and Agatha McCaffrey '25, Miss Roberts, the governess.

Two performances of the play will be given in Lathrop concert room, one Friday night October 31 and the other Saturday night, November 1. The piece will be directed by Bill Tannewitz '23.

Three Years Ago

Monday, no issue.

World of Society

Notes of Churches

Dads Honored at Numerous Chapter Formals, Informals

There are many informal dances scheduled for this evening. Tomorrow is Father's day and tomorrow night will be given over to the entertainments of the fathers, so most of the parties for the week end are being given this evening.

Theta Delta Chi

Members of Theta Delta Chi are entertaining this evening at the chapter house. Mr. and Mrs. H. H. Petrie are to chaperon.

Alpha Kappa Kappa

An informal dancing party will be given this evening by members of Alpha Kappa Kappa at the chapter house. Dr. and Mrs. Briggs have accepted an invitation to chaperon.

Delta Delta Delta

Delta Delta Delta will entertain this evening at an informal dancing party at the chapter house. Mrs. Isabelle Ployer will chaperon.

Phi Chi

Members of Phi Chi will entertain informally at the chapter house this evening. Dr. and Mrs. Dweton Sisk will chaperon the party.

Alpha Omicron Pi

A formal dancing party will be given this evening by members of Alpha Omicron Pi at the chapter house. Mr. and Mrs. Far Rennebohm are to chaperon.

Zeta Beta Tau

Members of Zeta Beta Tau will hold an informal dancing party at the Monona hotel this evening. Mr. and Mrs. Schanberg, Mr. and Mrs. Moses of Chicago and Mr. Symen

FIRST MEETING OF C. E. CONVENTION TONIGHT

The opening meeting of the annual Christian Endeavor convention of the south central district will be held in the Pilgrim Congregational church at 7:15 Friday. Rev. William C. F. Hayes of the Evangelical church, Milwaukee, will speak. On Saturday evening at 6:30 the convention banquet will be held at the Pilgrim church. Meetings on Sunday afternoon and evening will be conducted at the First Evangelical church. A fellowship luncheon will be served at 5:30.

of Kansas City will chaperon the party.

Delta Zeta

Delta Zeta is entertaining this evening at a formal dancing party at the chapter house. Mrs. G. W. Cook will chaperon.

Phi Gamma Delta

Members of Phi Gamma Delta will hold an informal dancing party at the chapter house this evening. Mr. and Mrs. W. O. Hotchkiss have accepted the invitation to chaperon.

Delta Pi Delta

Professor and Mrs. E. Marion Johnson will chaperon the informal dancing party given by Delta Pi Delta this evening at the chapter house.

Tau Kappa Epsilon will entertain this evening at a "tux" party. Mr. and Mrs. H. R. Mirick have been asked to chaperon.

RENT-A-CAR
Drive it Yourself
Smart Motor Car Co.
B. 5209 601 University Ave.

Another W. S. G. A. Party Scheduled For This Evening

Members of W. S. G. A. will entertain this evening at their regular Friday "at home" at Lathrop parlors from 7 to 8 o'clock. Clara Hertzberg, 25, and Anna Margaret Clifford, 26, will be in charge tonight.

Bridge and Ma Jong will be played, and there will also be dancing.

Last week the affair was very successful, over 250 girls attended. The purpose of the parties is not only to afford pleasure to the girls who know how to dance, but also to teach those who do not know how, and to afford an opportunity for many girls to make new friends.

A.A.U.W. Entertains This Evening to Honor Grad Women

The reception for women gradu-

Lorraine Beauty Shoppe

Consult us before you make an appointment for your permanent wave. We have the Edmond Perfected Machine. Phone F. 822

ate students, which is the largest affair for this week at the College club, will be held this evening from 8 to 10. Miss Martha L. Edwards will present the students to the following women in the receiving line, Mrs. Marvin B. Rosenberry, Mrs. T. E. Brittingham, Mrs. John J. Blaine, Miss Anna Birge, Dean F. Louise Nardin and Mrs. C. S. Slichter. Miss Mary Anderson is chairman of the committee in charge and announces that all graduate students in the university and all college graduates in the library school are invited. Miss Dorothy Belle Wood and a group of graduate students will serve punch, and a group of resident graduate students will act as hostesses to show the rooms

READ CARDINAL ADS.

Dr. W. M. Storey

Practice Limited to
DENTAL DIAGNOSIS and DENTAL SURGERY
606 Central Bld Telephone 2860

READ CARDINAL ADS.

Coralyn Flowers

Buy your hand made flowers for evening dresses, coats, hats at Stratford Apt. B. 3.
Phone evenings, B. 6524

An Opportunity for the Student

We pay high prices for your old clothes.

We call at your room.

The Wisconsin Tailors

314 State St. Phone F. 2910

Varsity Beauty Shoppe

415 N. Park St.
The same courtesy and service awaits you at our shops as in former years. Phone B. 429

Visit the Rosemary Beauty

for a soft rain water shampoo.

Marcel and ends turned, \$1.00

Make appointments to avoid disappointments

Open Tuesday and Thursday Evenings.

Phone B. 6211.

523 State St.

Manchester's Announce
the Opening of . . .

Ye Gifte Shoppe

Friday and Saturday afternoons, October the 17th and 18th, from 3:00 to 5:00—Third Floor. Thompson's Orchestra will play Friday afternoon.

On a quiet street in Eton, England, close to the historic River Thames and almost under the shadow of Windsor Castle, stands the "Cock Pit," oldest house in the city, and the inspiration of Ye Gifte Shoppe.

Though modifications were necessary, the builders have carefully reproduced much of its quaint beauty. Gables, casement windows, oaken beams, projecting top story and even its lantern and antique sign—you'd guess it had been lifted out of a picture book!

NOTE:—The rugs shown outside and within Ye Gifte Shoppe are fine Persian, Baluchistan and Caucasian rugs, 50 and 75 years old. They are loaned by Mr. Gulesserian, rug merchant formerly with Haswell Furniture Company.

Harry S. Manchester, Inc.

THE HUB

F. J. SCHMITZ & SONS CO.



Looking Well Dressed Without Feeling It

You can't mistake a Hub suit. There's a freshness and comfortable easiness achieved in a Hub suit that seems to enhance its style. It's style without being faddish, distinctive fabrics without being gaudy and tailoring that assures you of a perfect fit.

See Our 'Langdon' Model

\$50

The Hub—On the Theater Side of the Square

RATES Rates 1½ cents per word or 35 cents per col- umn inch. Mini- mum charge 25 cents. Con- tract rates also.	Classified Advertising IN THE CARDINAL Reaches Every Student	PHONE B. 6606 Ads must be at Cardinal office, 752 Langdon St., by 5 o'clock of preceding day.
--	---	---

LOST AND FOUND

LOST: A pocketful of change that I could have saved if I had bought my books and supplies at BROWN'S. His prices are reasonable and his sales tickets are worth 10 per cent in trade.

LOST: Sigma Kappa sorority pin. Call Biology 330 or B. 3980.

LOST: Platinum wrist watch set in diamonds in the dressing room of the swimming pool at Lathrop on Wednesday, Oct. 14th. Reward. No questions asked. Call B. 3456.

LOST: Last year's Prom folder, containing receipt for Minnesota tickets and 2 fee cards. Reward. Call B. 5052 Room 209.

LOST: Parker Duofold pen, red with gold. Call Furringer, B. 5705.

LOST: Alpha Delta Pi sorority pin. Reward. Margaret Sly, B. 357.

LOST: A Lambda Chi Alpha pin. Call B. 7675. L. Ver Bryck.

LOST: A sum of money in purse on the hill. Finder please call Dorothy Thomas, F. 617.

LOST: Book of precertified checks on First National Bank; signature, Alice Kelly. Please return to 211 Prospect Ave., or Phone B. 5051.

WANTED

Wanted: Washings and Ironings. Private home work, soft water, clean surroundings. Reasonable. 29 E. Dayton St. Fairchild 1627.

WANTED: Laundry work. B. 2129. 12x14

Several boys to sell The Daily Cardinal Saturday, Oct. 18. Commission of 3c a copy will be paid. Call Wheeler at F. 200 before Friday evening.

Cash paid for false teeth, platinum, old magneto points, discarded old jewelry and old gold. Mail to Hoke Smelting and Refining company, Otsego, Mich.

FOR RENT

Modern apartment, 4 rooms and alcove, for housekeeping or rooming. Hot water heat, large sleeping porch, laundry, soft water. 915 University Ave. ttx23

Will rent by day or week portable electric sewing machine. B. 5040.

FOR SALE

BARGAIN: must sell; leaving. Remington typewriter, used 1 month. Call Kojis, F. 735.

FOR SALE — Complete set of drums, new last spring. Worth \$100. Will sell reasonably. Call Bob Ellis, B. 171.

FOR SALE: "Tiz," Ford touring car. \$50. B. 6348.

FOR SALE: Buick 6 cylinder D55, seven passenger. First class condition, \$250. May be seen in front of university gym. Call F. 258 evenings.

FOR SALE: Pair patent leather dress slippers worn only few times. Size 5½ B. Inquire 208 N. Brooks. Sell cheap.

SERVICE

SERVICE: Experienced tutoring in French and Spanish. F. 184. Sem.x30

BUSINESS DIRECTORY

SHOE REPAIRING

BORNSTEIN BROS.
ELECTRIC REPAIRING
Best Repairing; Quick Service!
309 University Ave. B. 6705

'HELLO BOYS, I'M GLAD YOU ARE BACK
Come in and see me at
619 University Avenue
J. H. AUCHTER,
Shoe Doctor
3(WFS)x28

UNITED SHOE REPAIRING AND SHINE PARLOR

524 State St. F. 2019
We call for and deliver.

GOODYEAR SHOE REPAIR CO.
654 State Street
Shine B. 5164
12x25

TAILORING

MEN'S SUITS STEAMED AND PRESSED
Valetaria Service
50c

PANTORIUM COMPANY
538 State St. B. 1180—B. 1598

WE MATCH PANTS TO YOUR COAT AND VEST
THE REX
Tailors, Cleaners and Dyers
306 State St. F. 4219
Pressing 50c Call & Deliver
12x30

LOUIS J. HAACK
Tailoring
Ladies' and Gents' Garments
Cleaned, Pressed and Altered
PRICES REASONABLE
3(WFS)x12

808 University Ave. F. 3331

TAILORING, CLEANING AND PRESSING
20 per cent discount on all orders brought in and called for
J. BERGER & CO.
816 Univ. Ave. B. 5660
3(WFS)x12

EMIL ORNE

Merchant Tailor
Madison, Wisconsin
B. 797 608 University Ave.
12x27

RESTAURANTS

UNIVERSITY Y CAFETERIA
Home Cooking; Reasonable Prices
Private dining room for groups.
B. 6213 740 Langdon
12x1

KOPPER KETTLE
Delicious Home Cooking
Special Attention to Small Groups
by Appointment
417 State Street F. 4221
12x5

JIMMIES LUNCH
Where Everybody Eats
302½ State St. B. 2693
Open Day and Night
12x26

WITTWER'S CAFE AND TEA ROOM
"The best meals in the city, our modest aim."
727-729 UNIV. AVE. B. 1589
12x27

THE COLLEGE REFECTORY
"The Home of Good Cooking"
STUDENTS FAVORITE CAFETERIA
672 State St. B.3185
3 (WFS) x1

THE CAMPUS RESTAURANT

720 State St.
3(WFS)x26

EAT THE HONEY WAY
7:30 A. M.—11:30 P. M.

THE HONEY TEA ROOM
B. 5732 723 University Ave.
Reservations Made for Private Parties
3(WFS)x23

THE DOUGHNUT SHOP
LUNCH
Our Waffles and cake most delicious in the city. Late breakfasts a specialty.
422 State St. B.5150
3(WFS)x26

THE W CAFE
Our breakfast special:
Rolls and coffee—10c
Buttered toast with bacon,
Ham or sausage—10c
Wheat cakes—10c
Waffles 15c
606 University Ave.
3(WFS)x3

COLLEGE LUNCH ROOM
Continuous service from 7 a. m. to 8 p. m.
Sunday dinners a specialty.
Opposite Chemistry Bldg.
F. 2944 1203 Univ. Ave.
3(WFS)x8

LEO'S
J. A. Donyer, successor
317 N. PARK STREET
Confectionery and Popcorn, Students' Supplies and Soft Drinks.
Give us a call. We deliver. B. 6709.
3(WFS)x1

MISCELLANEOUS

MONEY LOANED
On diamonds, jewelry and articles of value, all business confidential.
Open Evenings
SQUARE LOAN OFFICE
We pay cash for your old clothes
435 State Street

TIEDEMAN'S PHARMACY
Complete Line of Drugs and Student Supplies.
Our Malted Milks Are Deliciously Better.
702-704 Univ. Ave. B. 4858

ART MATERIAL
FRED KLEIN CO.
415 State Street B. 1186
12x5

THE CARDINAL PHARMACY
University Ave. at Park St.
"THE STUDENTS' DRUG STORE"
3(WFS)x8

714 State Street F. 3535
WE DELIVER
Malted, Sodas, and every kind of Sandwiches

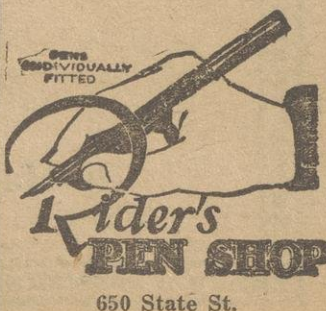
THE CAMPUS SODA GRILL
"The Place That Malted Milk Made"
12x5

313 W. Johnson F. 2099
BADGER RENT-A-CAR
Drive it yourself
A. HAUGE Madison, Wis.
12x26

The Lecturer Doesn't Wait

When he gets ready to lecture, the Prof doesn't ask, "Is your fountain pen ready?" He has a right to assume from the first that it is ready, and he starts right in. The student who allows a scratching, faltering pen to impose upon him, must expect incomplete notes and poor marks.

The "EX" Student usually carries Rider's MASTERPEN. With good reason! Rider's Masterpen needs no coaxing when the lecturer begins. It writes at touch; he gets clear, complete notes with a minimum of effort. It gives his brain a chance. Give your brain a chance! Get your Rider Masterpen today at



BABY RICE POP CORN
At the
"LITTLE RED WAGON"
Lower Campus
Thomas & Stanley—"Frosh"
3(WFS)x8

MORGAN'S MALTED MILK

Walk-Over
SHOES
611 State Street

WHEELER CONSERVATORY OF MUSIC
The Master School
All Branches Taught
626 University Ave. B. 843
REGISTER NOW
3(WFS)x4

Blanchflower
JEWELER - 605 STATE ST
HIGH GRADE
WATCH & JEWELRY REPAIRING
ENGRAVING
3(WFS)x25

QUALITY BAKERY GOODS
Roast Meats, Salads
Picnic Supplies
Sandwiches
SAWYER'S
302 State St. B. 1591
3 WFSx26

MADISON STEAM LAUNDRY
429-431 State Street
20 per cent off on bundles brought and called for.
3(WFS)x25

CARDINAL SHIRT SHOP
658 State Street
Next to Lawrence's
HIGH GRADE MEN'S FURNISHINGS
3(WFS)x5

MEAT
Goeden & Kruger
F. 500
3(WFS)x3

JACK'S CORN PALACES
State and Lake
2—University and Murray—2
Crisp Corn Buttered
With University Butter
Home-made Candies
We will deliver to parties.
3(WFS)

Home Made Candies
THE CANDY SHOP
Luick's Ice Cream
1x1

GILMAN STREET BARBER SHOP
One Door South of
Lewis' Drug Store
Expert Barbering Hair Bobbing
Melvin Schwenn
406 W. Gilman Street

NEW YORK — Henry Robinson
Towne, one of the founders of the
Yale and Towne Mfg. Co., locksmiths,
died Wednesday, aged 80.

You'll Like These Clothes



—because they combine the same fine hand tailoring, up-to-the-minute style, new colors and fabrics usually found only in clothes created by the highest priced tailors. Yet they are priced only \$55 to \$75—some as low as \$45.

Come in and get acquainted with this unusual store and the unusually fine clothes it sells.

Illustrated is a new University Model, with the popular straight "boxy" lines.

\$55

Suits \$45 to \$75
Overcoats . . . \$50 to \$85
Dinner Suits . . \$67.50 to \$80

Herman, Mandis & Bogin Co.
Entire Fifth Floor—28 E. Jackson Boulevard
Corner Jackson and Wabash — CHICAGO

When you are planning your party—

come in and see us about your decorations. We carry a complete line of favors, decoration place and talley cards, etc. We will be glad to help you plan your decorations.

Netherwood's

519 State St.

The Students' Supply Store

Foreign and
Local News

AT THE THEATERS

Vodvil, Drama
and Cinema

Al Tucker and His Gang Win Applause On Good Orph Bill

BY LEO JOHN.
Mr. Al Tucker and his orchestra carry off the honors capably on the bill for the remainder of the week at the Orpheum. They win much applause, and that's saying quite a bit, considering the deluge of jazz bands which have come our way on the circuit lately. But audiences are not tiring of this kind of entertainment, and this latest offering is greeted with as much enthusiasm as any.

"Katland."

Big cats who do tricks under the stimulus of little pats on their tails by Arthur Nelson.

Stuart Girls.

They must have gone to school to the Duncan sisters. At any rate they do similar stuff and get away with it rather well.

Jean Granese.

A bored woman singing popular songs with much gusto and volume and little quality or restraint. Two cohorts in the audience, one of whom sings very well.

Al Tucker and His Symphonic Orchestra.

They are clowns as well as musicians, and masters at either art. Their linguistic accomplishments are displayed on the announcement easel.

Olive Briscoe and Al Rauh.

They have named it "Conquered." Bits of comedy and songs. They enjoy it as much as does the audience.

Clifford Wayne Trio.

Talented American Indians who run the entire gamut of vodvil endeavor. They sing, dance, and also do some acrobatics. Master Karl is featured in the act.

MERMAIDS MUST PASS TEST FOR CLASS SWIM

According to a recent ruling of the department of physical education, no woman is eligible for her class swimming team who has not passed the required test for all university women, according to Miss Mary A. Brownell, in charge.

Final tryouts for teams will be held Saturday morning from 11 until 12:30 o'clock.

READ CARDINAL ADS.

Capital City Rent-a-Car

Drive it Yourself
Phone F. 334
531 State St. 434 W. Gilman St.
PAUL SCHLIMGEN

The Varsity Automotive Shop

At the rear of 821 West Dayton.
is offering an opening special of
75c per hour for labor on cars
going to Michigan game.

STRAND NOW SHOWS "KNOW YOUR TEAM"

"KNOW YOUR TEAM"

At the Strand
Interest at the Strand this week is divided between the feature, "Sinners in Silk," and the Daily Cardinal-Strand news reel called "Know Your Team." There's a glimpse of every member of the team, all the coaches, and one of "Shorty" in full regalia. And to top it off there are a few scenes showing the team in action.

Mask and Wig

BY CHATTY

The old Red Wagon is back at its post—or rather a new one not far removed from the old—and it looks pretty good. Some great epilogues have been played on that Red Wagon. In fact, it is as much of a campus stage as Lathrop concert room.

The coming exams will make local theatrical lights sit up and take notice. Eligibility hits campus players and producers about as hard as it hits athletes. The only difference is that the Badger world is not as concerned about the eligibility of its stage players.

But when play time comes along, the ever constant worry is, will such and such a person who has been cast for this or that play pass muster at the dean's office.

Last year there was the question of the double standard for athletes and players. This year it may be the same question which will arouse the ire of the latter.

Anyhow, the Wisconsin Players are going to put on "The Mollusc," Friday and Saturday nights, Oct. 31 and Nov. 1, and the cast is announced in this morning's issue, unless we are greatly mistaken. Things like that have a habit of being side-tracked some where along the line.

And tryouts for the pre-

Kosher Meals

Served at 217 N. Mills
L. Jacobson
Phone F. 4033

Make the trip by Motor Coach

Delightful, convenient, economical. Special trips at moderate rates. For full information call Union Bus Station—Badger 4110.

Wisconsin Power and Light Company

Coming Movie Bills to Razz Society Life and Scandals

BY H. E. R.

Scandal and society life will get its "razzinz" in the movies of next week, and the list of features to be shown will puzzle the theater-goer when he tries to make a selection.

Norma Talmadge and Eugene O'Brien will take the audiences by storm at the Strand, if we are to believe our friends who have seen the picture "Secrets." Reports are very favorable and predict a pleasurable hour and a half to the wit-nesses of Norma's latest picture.

The Parkway will offer two good shows next week. "Feet of Clay," a picture starring Rod LaRocque, Vera Reynolds, Ricardo Cortez, and Julia Feye, will be offered to patrons the first six days of the week, and on Saturday Mitzi will take over the stage with a musical comedy called "The Magic Ring," which comes here straight from Chicago with no changes in cast.

"The Breath of Scandal," with a truly fine cast with Betty Blythe, Lou Tellegen, Patsy Ruth Miller, Forrest Stanley, Marie Prevost,

From play and the University Players are to be held next week. Things pick up.

Curses! A Thousand curses! We had been anticipating with great glee seeing Mitzi in her new production which Walter Savage is sending through the provinces this fall. And now we discover that she will play here only one day, and that the Saturday of the Michigan game. Curses! Curses again!

Of course, we are going to Michigan. We're one of the lucky few who have a card-board. But we hate to think of missing Mitzi. We like her a lot and she always travels in good company. See it for us, will you, please.

READ CARDINAL ADS.

A Short Cut to Accurate Information

Here is a companion for your hours of reading and study that will prove its real value every time you consult it. A wealth of ready information on words, people, places, is instantly yours in

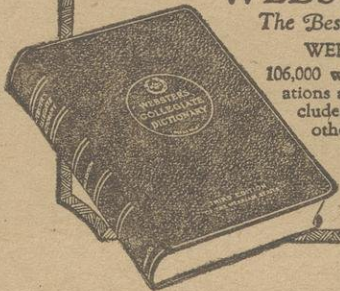
WEBSTER'S COLLEGIATE

The Best Abridged Dictionary—Based Upon

WEBSTER'S NEW INTERNATIONAL

106,000 words with definitions, etymologies, pronunciations and use in its 1256 pages. 1700 illustrations. Includes dictionaries of biography and geography and other special features. Printed on Bible Paper.

See It at Your College Bookstore or Write for Information to the Publishers. Free specimen pages if you name this paper.
G. & C. MERRIAM CO., Springfield, Mass.



PARKWAY THEATER

GALA Matinee
and Night

Saturday, Oct. 25

MITZI "THE MAGIC RING" IMPORTANT

This is the most important attraction of the season coming direct from its Chicago and New York triumphs, with the guaranteed original big company.

Seat Sale Opens
Oct 21

Mail Orders Now
PRICES:

Night—\$1.00 to \$3.00
Matinee—50c to \$2.50

Rejuvenation Theme Plays Big Part in "Sinners in Silk"

"SINNERS IN SILK"
Featuring Adolphe Menjou
Presented at the Strand
BY J. F. W.

Now the male tries his hand at the "Black Oxen" stunt, and the result is a halt old man suddenly restored to manhood. It is a rather bitter restoration, though, for he finds himself looking at the world and its ways—especially those of the younger generation—with perspicacity and cynicism. He fools the public all right, but he soon realizes that he cannot fool himself, and settles back into a half interested participation in the riotous life people two generations younger than he are leading.

Part of this participation means the teaching of a lesson to a young woman "who likes to play as near the fire as possible without getting burned." His instructions are excellent and she proves an apt pupil.

There's a surprise near the end which may take you unawares. And a word should be said about the ending; the customary smack takes place over the telephone and the intervening operator gets an awful wallop out of it.

Outside of a few flimsy attempts at symbolism which include the wilting of an orchid or two and the snuffing out of a candle, it's a pretty good picture.

ITALY BANS EXPORT

ROME—To combat Italy's high cost of living, the cabinet created a central food office and prohibited the export of yellow maize until Dec. 31.

Orpheum

Orpheum Circuit
THE BEST IN VAUDEVILLE
EVERY NIGHT 7:15 & 9 & BARGAIN MATINEES WED-
SUNDAY MATINEE 3 P. M. TUESDAY & SATURDAY 3 P. M.
25-35 & 50c No Tax All Seats 30c No Tax

NOW PLAYING

Mr. AL TUCKER

And His Symphonic
Orchestra
In "The Last Word in Styles and
Smiles"

Clifford Wayne Trio

JEAN GRANESE & CO.

STUART GIRLS

NELSONS KATLAND

PATHE NEWS AND TOPICS

OLIVE

AL

BRISCO & RAUH

In "Conquered"

Orpheum Circuit
STRAW VOTE WEEK

DANCE

TONIGHT

OCTOBER 17

EPISCOPALIAN STUDENTS AND
FRIENDS

Grace Church Guild Hall

Cor. Washington and the Square

9 o'clock

35c



Continuous Daily 1 to 11
Admission 35c
Monday to Friday Mat. 30c

NOW SHOWING

"Sinners in Silk"

A Drama of the Smart Set, of Love, Caresses and Gaiety

With a Brilliant Cast including

ADOLPHE MENJOU ELEANOR BOARDMAN
CONRAD NAGEL HEDDA HOPPER
EDWARD CONNELLY MISS DU PONT

Also Showing

"TELEPHONE GIRL" COMEDY

"KNOW YOUR TEAM"

Introducing Members of U. W. Football Team

Latest World News

STARTING SUNDAY

Norma Talmadge in 'Secrets'

ADDED FEATURES

Special Exclusive Movies of Wisconsin-Minnesota Game
Father's Day Activities and Freak Ford Parade

"ONLY ONE IN TEN FIT FOR COLLEGE"

—DR. CUTTEN

President of Colgate University Favors More Strict Entrance Examination

Only one-tenth of the population of the United States is fit for a college education is the startling statement of Dr. George Barton Cutten, president of Colgate university.

Doctor Cutten bases his assertion on the soundest educational economics, and denies that he advocates higher education only for the intellectual aristocracy.

Speaking about his theory, Doctor Cutten said, "I have advocated college education only for those who are able to receive and profit by it, that is, for about one-tenth the population of this country. But I believe in and advocate just as strongly the kind and amount of education which the other nine-tenths can receive with profit."

He believes that with the modern equipment and system there is no excuse for the restriction of some and the forcing of others along educational lines when their ability is not great enough. Selection is the remedy for such a condition.

Cardinal Will Have Pictorial Section For Father's Day

A special edition of Varsity Photo News, which is the regular pictorial section of the Daily Cardinal, will be issued tomorrow in which prominent sons and fathers who will take part in Fathers' week end will be featured.

Dean Russell, of the College of Agriculture, and his son posed on the steps of Ag hall for the diffused

picture which will be used as the cover page, symbolizing the welcome of the fathers by Varsity.

Approximately 1,000 copies besides the regular circulation are being printed and these will be placed on sale early Saturday morning. Varsity Photo News was first started last year as a regular supplement of the student newspaper and will be continued throughout this year.

Eight numbers will be issued, the next one being the Homecoming

number. An official staff will be appointed within the next week.

Club Adopts New Policy in Regard to Its Membership

A new policy has been adopted by the French club this year, which is to be the means of furthering interest in and the success of the club. "There will be two types of membership this year, full membership and probationary," said

Jane Osborne, '26, secretary of the club, last night.

"Probationary members will be welcome to all meetings, and will pay the regular dues of one dollar a year, but will not be allowed to

take part in the programs or the annual French play," she continued.

A number of interesting programs are being planned by a committee headed by Lucille Salentine, vice president of the club.

H. H. RATCLIFF CO.

CORNER MAIN AND PINCKNEY STS.

JEWELERS AND OPTICIANS

OPTICAL SERVICE WHILE YOU WAIT

High
Grade
Candies at
Reason-
able
prices.



Where
Everybody
buys
Candy.

Gay Building

On the Square

Have you tried yet our place for candy? It is the talk of the city for quality and price. We put all our candy in boxes. We wrap packages for mailing. We deliver. Try us.

DO NOT MISS OUR SATURDAY SPECIALS



TROUSERS and BRAINS

Trousers are like brains in that if they're used day after day without rest they'll soon wear out. You can give your brains a rest by going to a movie or by talking a walk on the drive. Give your trousers a rest by getting a

Co-op Special Suit with Two Trousers

You'll at one and the same time enjoy a well-groomed appearance and the economy of longer wear.

\$35 to \$60

Topcoat Weather

The weather man's handing great topcoat weather these days. It's too warm for an overcoat—too cool without some extra protection. Our topcoats fill the bill. Select one from the various shades of blues and greys. You'll find they're right, both in style and price.

\$30 to \$50

The Co-op

ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

506-508
STATE ST.

E.J. GRADY
— MGR.

Brown's Book Shop

Established 1911

623 State Street

REMEMBER — Our Sales Checks are worth 10% of face value. Save and use them.

Specials for this week

Stationery

FREE—a bottle of fountain pen ink with each box of OLD HAMPSHIRE VELLUM. None better. The popular Imperial size, with "U" seal embossed in gold; paper and envelopes, per box \$1.35
Same without seal \$1.15
Old Hampshire "Society Fabric" pound paper, 1 lb. box (78 sheets) 60c
Envelopes to match, 25 for 20c

Fountain Pens

Parker—Wahl—Sheaffer—Waterman
FREE with each pen bought, 1/4 ream of 8 1/2 x 11 watermarked 20 lb. bond paper.
Eversharp and Sheaffer's Craig pencils 50c
Refills in tin box, 12 leads for 10c
Same, blue or red colors 15c
Artgum, three for 10c
8 1/2 x 11 Typing paper, 20 lb. bond, in box, per ream \$1.00
Looseleaf binders, stiff cover, 2 rings 25c
Gluey paste, good quality, big tube for 12c

**Brown's
Book Shop**
"Come in and
browse"