



# **The daily cardinal. Vol. LXXV, No. 159 July 8, 1965**

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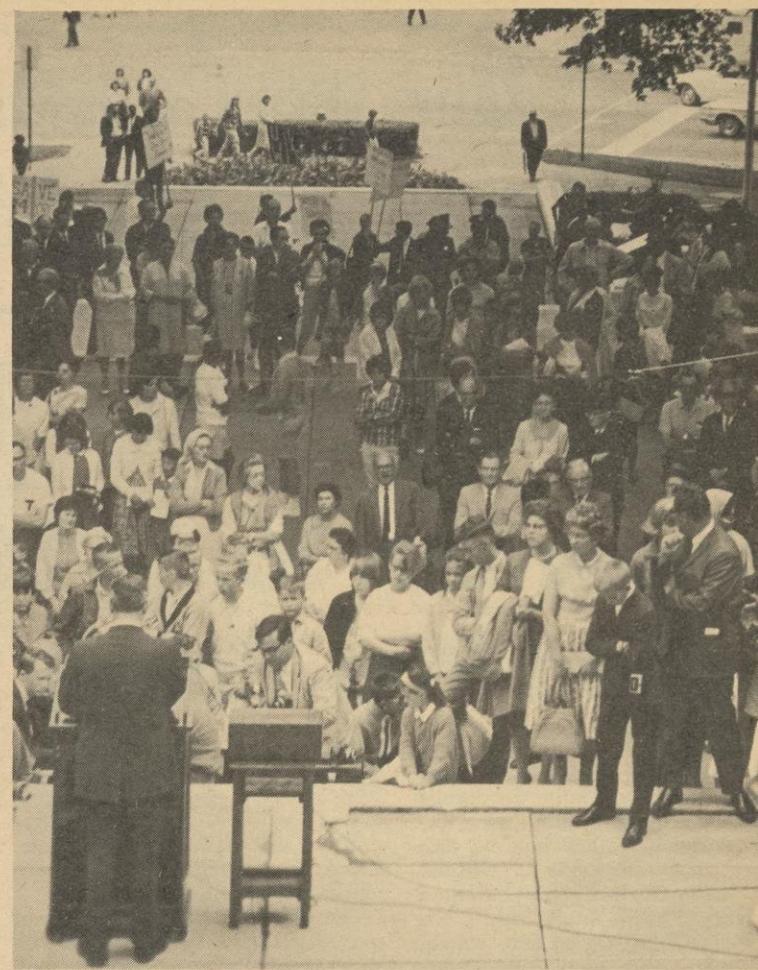
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# YAF Capitol Protest Supports Taft-Hartley



RIGHT, ON THE SQUARE—The Young Americans for Freedom, making history as the first right-wing group to march in protest in Madison, demonstrate in favor of section 14 (b) of the Taft-Hartley Act.

—Cardinal Photos by Matt Fox



## The Daily Cardinal

Complete Campus Coverage

University of Wisconsin, Madison, Wisconsin, Thursday, July 8, 1965  
VOL. LXXV, No. 160 [159]

FREE COPY

## Rival Projects Contend For 600 North Park Site

By MARTHA McWILLIAMS  
Cardinal Staff Writer

An undergraduate library and a communications center are currently the top contenders for the prize building site at 600 N. Park Street. A third proposal favors withholding use of the land for

### Viet Committee Urges Peace At Fireworks

The Committee to End the War in Viet Nam staged a small demonstration and hootenanny Sunday night at the Vilas Park fireworks exhibition. Many of the civil rights songs were sung but the words were changed. "We shall overcome," became "Peace in Viet Nam."

A BANNER with the committee's name on it was strung up between two trees, and the hundred or so quiet demonstrators were grouped below it talking, arguing political theory and singing Pete Seeger songs with new lyrics.

From early in the afternoon, the committee distributed flyers describing the purpose of the gathering.

It read: "Fourth of July—1965, This holiday commemorating the signing of the Declaration of Independence is a fitting time to consider the status in the United States today of the ideals for which the American revolution was fought and upon which our government was founded.

"JAMES MADISON . . . warned the American people that 'a standing army is a dangerous provision; its consequences may be fatal.' His warning went unheeded—we have not only a standing army, but an occupying army.

(continued on page 6)

future, presently undetermined, projects.

THOSE FAVORING the use of the site for a library and library school stress the site's proximity to the center of the student's life on campus. Any site chosen for the new undergrad library must not only serve as an alternative location, but be near enough to the existing Memorial Library to relieve pressure on its facilities.

Also supporting the undergraduate library on the lake-side site is the tradition that the Hill is largely the undergraduate college and hence the space on the hillside should be reserved for undergraduate facilities.

On the other hand, it is felt that a library should serve a circle of population, and on the 600 N. Park site half of the circle is eliminated by the Lake.

SHOULD THE library eventually go up on the site, the library school and School of Journalism would also share the space. However, other sites in the vicinity of the Memorial Library area are still being considered as a future site for the undergraduate library.

The second bidder for the site is a center for the communication arts, including the departments of speech and journalism. For this center it is the intention of the department of speech to build into the Hill with their windowless theater space and hence maximize the lakeview by putting classrooms and offices on the north side of the building. Since the communications center deals largely with undergraduates, its presence on the hill would be justified, its proponents argue.

A problem raised by the proposed communications center is that of parking created by the events which it would house. The parking space at the site would compound the problem. To date no solution to this problem has been forwarded.

A THIRD proposal for the 600

N. Park location is to build nothing for an undetermined length of time, saving the space possibly for unassigned undergraduate classrooms and faculty office space.

The faculty voted recently to (continued on page 7)

### City Problems Solutions Given By Theologian

Only the concerted efforts of religious and technological groups can solve the emerging conflict between urban redevelopment experts and the individuals affected by their planning according to Prof. Henry Cox.

COX, lecturing for the University Religious Council last night asserted his beliefs about "Love and Conflict in the Secular City." Theologian, critic, and author of The Secular City, Dr. Cox presented the first of a series of lectures and film focusing on the problems of cities.

The present crisis, "shaking American urban civilization to the roots" is caused by an extraordinarily complex technology which is indispensable to life as well as "making it increasingly impossible for full political participation."

Complex city planning by Ph.D.'s out of touch with the average man becomes incomprehensible to those whom it affects. Those plans which are brought before the people are done so in an "effort to sell" rather than to involve individuals in meaningful decision making.

SEEING hermeneutics—the science of meaning—as an "effort to translate biblical text into present needs." Cox feels that it is (continued on page 7)

By JOHN POWELL  
Contributing Editor

A conservative political action group from the University, the Young Americans for Freedom (YAF) became part of the history of the Capitol building as they picketed in support of section 14 (b) of the Taft-Hartley Act Wednesday.

THE PICKETING marked the first time that a right-wing group has used demonstration tactics in Madison.

The demonstration took place at the State Street entrance at the same time that dedication ceremonies of the Capitol were conducted. An official of an historical magazine remarked that the demonstration would go on their files as a part of the dedication.

The Capitol was never dedicated when it was built, and ceremonies were held to mark the recent cleaning of the building's exterior.

BECAUSE OF the Capitol dedication, all the state legislators and executive officers saw the demonstration. Many legislators accepted copies of the leaflet the demonstrators handed out, and one promised to read it into the record in debate on the floor of the assembly.

A resolution supporting the repeal of section 14 b has been passed by the joint labor committee and is expected to get to the assembly within a week.

Because of the crowd gathered for the dedication, the demonstrators were able to hand out 1000 leaflets in two hours.

THE 12 YAF demonstrators carried signs saying "What's wrong with free unionism," "LBJ

supported 14 b in 1947, 1949 and 1960 but not in 1965—why" and "The American people favor 14 b."

Section 14 b permits states to enact right-to-work laws forbidding the union closed shop. Nineteen states currently have right-to-work laws. Wisconsin does not have such a law although state statutes require a two-thirds vote of workers to establish a closed shop, a statute that would presumably be challenged if 14 b were repealed.

The leaflet stated "YAF is not specifically advocating a right-to-work law for Wisconsin" but rather to "ensure respect for the expressed desires of the people of the 19 states which have already passed right to work laws and to ensure that the people of Wisconsin . . . will have the right to enact right-to-work legislation to protect their citizens should abusive union practices ever make this necessary."

YAF SAYS that polls by Gallup, Harris and Opinion Research all indicate that the people support section 14 b. "Unfortunately, politics and power-lust seem to be overshadowing the best interests of individual Americans," the leaflet stated.

One YAF member carried a sign saying "stop the political payoff" referring to charges that present action on 14 b is a payoff by President Johnson to big labor, which supported him in the 1964 election.

The purpose of the demonstration was to influence state legislators, many of whom were not aware of the action of the labor committee, according to YAF Pres. David Keene.

### Boost for Accelerator Urged Through Land Gift

Pres. Fred Harvey Harrington received a letter this week from Sen. Gaylord Nelson (D-Wis.) urging the University to give land to the federal government for the 280 million dollar nuclear accelerator for which 40 states are currently bidding.

In reply to the letter Harrington wrote, "All of us will do everything we can to make the best possible presentation" to bring the accelerator to Wisconsin.

Nelson suggested in his letter that the land offer would improve Wisconsin's chances of winning the accelerator in the national competition. "Applications for the accelerator are coming from 40 states," wrote Nelson, "and Wisconsin should take steps to improve its bargaining position."

HARRINGTON INFORMED Nelson that the State Building Commission and the University Board of Regents "will be discussing this matter shortly, and I will urge further action."

Last month the University submitted a formal application on behalf of the site now occupied by the Midwestern Universities Research Association laboratory near Stoughton.

Nelson wrote that he had learned that the state has the authority to purchase land for the proposed installation. The procedure to follow, he explained, would be to have the legislature provide a "sufficient appropriation," with a fiscal note indicating that the expenditure would be in the range of one to three million dollars.

# The Daily Cardinal Page of Opinion

## Letters to the Editor

### Hapworth 16, 1924 Review Called Pop Poetry by Fan

#### To the Editor:

I should like to present a brief critique of The Daily Cardinal's newly spawned attempt at literary criticism. The would-be Salinger critic in Friday's edition, Mr. Louis Gorfain, has presented us with a witty, intellectual piece of marvellous irrelevancy which, I imagine, must be termed a book review.

AS SOMETHING other than what his review purports to be, it succeeds very well, embellishing the Summer Cardinal with a flourish of style which is otherwise noticeably lacking . . . Alliterative phrases such as "grammatical gymnastic" and "preposi-

terously precocious" might even qualify the work as a piece of "Pop Poetry"—but as serious criticism, all it reveals about anything is that perhaps Mr. Gorfain should have written the story himself. For himself.

The story by Salinger may, or may not, have been on the par with other Salinger efforts, but that bit of judgment—and it is judgment—means nothing in view of the story we are here considering, Hapworth 16, 1924. It must be judged on its own merits to begin with.

The very fact that Mr. Gorfain begins his review: "J.D. Salinger's latest installment in the

Glass Family Saga . . ." is indicative of the comic-strip point of view through which he darkly sees Glass. Viewing a short story, admittedly "a child born of the intercourse of character and situation," as but a segment in a periodical serial, is to seriously dislocate it from the correct perspective. Would one consider *Sound and the Fury* as but another segment of Faulkner's *Yoknapatawpha Epic*? I think not.

TO CONTINUOUSLY bring in *Bananafish* and *Raise High the Roofbeams*, is to constantly bring with them the comic-strip viewpoint—Mr. Gorfain, you dropped your horn. To continually keep the earlier Salinger in mind is to destroy the "marvellous relevance" that Buddy finds in the early Seymour.

If *Bananafish* is the sketch of a man's suicide, so is Hapworth a sketch of revelation. Take it or leave it. I suppose that Mr. Gorfain will now read *Bananafish* with Hapworth in mind, and discover the former to be brilliant.

And Mr. Gorfain, what would the normal adolescent boy be doing under the sheets?

T. E. Fulwiler

### Voice from The Underground

By BOB CHERNOW

### Huck Finn Goes Fat City

The aim of every red-blooded American college male is to live in a land abounded by broads and beer, cool nights and cooler women (to willingly spend those nights with), good bull sessions and enough cash to run a '49 green hearse. The eternal dream is to own a raft, fully supplied with three six packs and couch, and to drift aimlessly off shore, only periodically enlightening the mainland with one's presence. Commonly called, this good life is Fat City, U.S.A.

OFF LAKELAWN is a small cottage inhabited almost entirely by Phi Gams; it is here that Fat City a la mode takes its place with the summer "in-crowd." Parties populate this sleepy cottage, day and night, beer (via bring your own) is in generous supply, and the sound of P.J. Murphy and the erotic Supremes sets the starless nights aglow. Here women flock in topless two's and four's and parties continue rain and/or shine; it is here the leaders of the future are found.

In my copious free time, I occasionally drop in at this abode of pleasure to suck down a few beers, hear the latest Pollack jokes, see how the giant-beer raft, *The Huck Finn*, is getting along, and, in general, shop around for the latest action.

RECENTLY MY buddy Peck and I transposed ourselves to this famed Lakelawn resort. We had just made our usual rounds of the bars (with the notable exception of Chesty's, which I haven't dared set foot in since my first epistle) and had turned down an offer to buy a typewriter from Nick and decided that now would be the time to drop in at Lakelawn.

Over in the corner was little Chet talking to "Ice Box" MacCormick, so named because her father owns a refrigerated house. There, discussing the world shattering problems of the University, was Big Chet and old Mip. However, Big Chet soon returned home, mumbling something about "down at the farm." Moving quickly in on some girl from Choo-choo Falls, Nebraska was Brother Jerry; he was doing fairly well until she blew the whistle on him.

THIS LAKELAWN Resort offers, like every well-known summer resort, a special tourist-female attracting event. In this case it is the well known Madison Summer Olympics.

The events, modeled after the famed International games in Greece, have been taken over by the University community and have been adjusted to fit the varied aspects of college life.

Thus one sees the Dodge-the-draft contest, in which the loser has his choice of serving with his Uncle Sam's merchant marine fleet, flying one of his passenger planes or managing one of his small plantations in South East Asia.

THAT, HOWEVER, is basically a running event; other track and field events include the hope-stumble-trip and the old people's fall (for those who can't compete with the younger generation); the chair throw, in which drunks throw chairs and mark the spots with themselves on the street; the half-barrel throw (which must be personally drunk first); the roll-the-barrel-down-the-hill contest; and finally, the Beat-the-Stag-Girls to the beer in the Ice Box contest (this event, meaning money, is played in earnest by the boys). A great majority of these events are run and supervised by the House's own Fog Horn, so named because he uses no electronic devices except his own voice.

Special events added this year are the Rip-Up-Jessie's-Garden Contest (won on the basis of how long it takes Jessie to get on the scene) and the Mountain Climb at the Alpha Gam house.

All in all this promises to be an interesting if not hot summer.

# The Oz Papers

By RICHARD STONE

## A Nautical Burger

NEW YORK, N.Y.—It was noon when Stasimon and I stepped out of the mammoth glass-and-steel Pfepp's Building on Park Avenue. "Stasimon," I said—his full name is Stasimon Strophe, a wealthy Greek from Piraeus, who clerks at the desk next to mine merely for fun—"I haven't got much time for lunch: Let's grab a quick hamberger nearby."

"I KNOW JUST the place, my friend," and he led me down the block and into a side-street. His legs clipped with such speed that it was all I could do to keep up. "Make haste, little one, or we will be too late," he called. "Already I sense I should have called to make the reservations."

"Reservations?"

"Yes, it is always crowded at this time of the day."

"Stasimon, all I want is a hamburger, not a full-course meal."

"And that you shall have, hungry one. We are here."

STASIMON and I had drawn up under the canopy of an East Side restaurant, and from its occasionally opening door I could hear the tinkle of glasses, laughter, and the shrill piping of what I took to be a bosun's whistle. Letters on the canopy spelled the name, "The Pequod," and below that a shingle announced a continuous floor show. We went in.

IMMEDIATELY WE smacked into a bulge of executives and their secretaries pressed into waiting for tables. "Do not despair," Stasimon told me, "I will get us a seat."

"Ahoy! Ahoy!" he cried; his arms waved aloft the heads of the crowd and a burly man dressed like a sailor hove into view.

"Avast, ye lubbers," the sailor shouted, hornpiping his way toward Stasimon. Hands reached out to pluck him aside, and when a tiny crone demanded to be seated he muttered an oath and swore to have her keelhauled on the spot.

"Well, blow me down: Stasimon, welcome aboard!" He gave a jig and drew us back through the wake he had cut in the crowd. When he had secured us a table in "the hold," so named by another shingle, and handed us menus, I knew he must be the headwaiter.

"STOW YER GEAR, mates, the waitress'll take yer order in a minute. I got to go on watch."

He scuttled over to the line, or "topside," as it was called. The whole restaurant had been outfitted to look like a Nantucket whaler, with a ship's wheel at the cash register and capstans for chairs.

"Stasimon, what kind of place is this?"

"What you Americans call a 'hamburger joint,' no?"

And then I understood: All over the East Side new breeds of lunch-ettes had been opening for business; to lure the noon diners and dress up the plain sandwich, they disguised the simple lunch counter to look like an Edwardian parlor or baronial castle. On my way to work I daily passed the "Hagia Sophia Hamburger Haven," but until now I had never given a thought as to what it might be.

"IS EVERYTHING shipshape, sirs?" We looked up and there was the waitress.

"Good afternoon, miss," replied Stasimon, "What is your name?"

"Call me Ishmael," she said. "Your order, please."

"All right. I will order a 'Narwhal' and a Coke, and my friend will have a 'Moby Dick.'" I glanced down the menu and learned that my meal was "a whale of a beefburger, harpooned with a shaft of crisp pickle slices—\$1.25."

"How would you like your Moby Dick, sir?" Ishmael said. "Medium-well with a side order of fries." She took the menus, came about, and squared off on a tack for the kitchen.

"This is a quite a place, no?" Stasimon said.

I was about to make a smart-aleck remark when ship's bells chimed. Behind and above the bar a spotlight picked out a stage and four chorines with white fins strapped to their backs. Musak bled out a thunderous up-tempo sea-chantey—the girls were frugging, their fins flashing from side to side, and all the regular customers thumped spoons to the beat. It was a new dance, they called it "The Ahab," and the whole place seemed to pitch and roll.

## State Journal: Join the Club

State Senator Gordon Roseleip  
Senate Chamber  
Madison, Wisconsin

State Sen. Gordon Roseleip (R-Darlington) today answered the statement of the Wisconsin State Journal that the free press is the best defense against Communism. "I'm surprised that the State Journal mentioned the free press eight times and freedom of religion not at all," he said. "The State Journal has failed to realize the strength of our Christian religion and our love for our families and our great country, America. When the free press ignores the clear and present danger of the Communistic menace, it serves the purposes of the Communists and fellow-travelers as certainly as if it came right out with the Communist line on its editorial pages."

The State Journal editorial further stated that when the editors felt a blow should be struck, they would swing. Asked to comment on the Journal's attitude, the senator from Darlington stated, "Sure you'll strike back, when the Communists are dynamiting your presses and shooting your wives and children. It'll be too late then. Our boys are fighting the Communist menace right now in Viet Nam. I'd like to see the Wisconsin free press take up its weapons and fight alongside our boys here on the home front. The trouble with your type is that you want to avoid your duty to your country and your God. If you wait long enough, you won't have that choice. The Communists will choose for you."

Sen. Roseleip's remarks were in answer to an editorial that appeared recently in an issue of the Wisconsin State Journal.

Write to  
The Cardinal

# Free Lance

By JAMES M. O'CONNELL

## The New Underdoggery

This column has never made a secret of its contempt for the professional underdogs: the whimperers who moan about the "democratic" peoples of Viet Nam or Santo Domingo, the self-styled saviors of the Negro people, the defenders of the morality of the poor. In particular, this column has no use for the new underdogs: the students at large universities who delight in proclaiming their difficulties with picket signs and demonstrations.

**THERE IS SOMETHING** profoundly anti-intellectual in the sight of a professor leading a grubby platoon of emaciates and emasculates in the chanting of slogans—slogans which, were they placed in a blue-book in lieu of reasoned analysis, would receive failing grades. There is something ludicrous about a freshman marching to save the world while he is still unable to phrase a sentence properly; there is, perhaps, an element of tragedy at the sight of a coed offering panaceas while she is yet unable to master herself. Even worse, there is something profoundly sinister in the phenomenon of mass demonstration.

The college student is supposedly an individual capable, at least by the time he reaches his sophomore year, of logical reasoning, of calm analysis. Nevertheless, he turns about, joins a collection of others like him, and indulges in inanities below even the lowest common denominator of intelligence in that group. He condemns the behavior of fascist mobs in Italy, and Nazi mobs in Germany, but fails to see the parallels between his actions and theirs. His rationalization? "Nobody understands us. We, the youth, must get our message across. Otherwise, we'll be ignored." I imagine that, were a three-year old capable of rationalizing, he could explain his tantrums in the same terms.

It will be said, of course, that here is conservatism defending order over freedom. But freedom and order, properly construed, do not conflict, but complement each other. If, on one hand, the conservative's libertarian impulses defend the rights of students to express themselves, then, on the other hand, they must also defend the dignity of the academy, the rights of the officials and guardians of the grove to prevent the half-educated from fomenting riots.

**THERE IS NO** question of academic freedom here. Neither students nor professors have the right to step outside the bounds of civilized discourse and expect toleration from the academic community. A professor who leads a demonstration is as guilty of abdicating reason as the lowest freshman in the group; he has no more right to the protection of the scholar's guild than the hostile intolerant, the riotous student he now defends.

The academy, faced with the revolt of criminous clerks, must take those steps necessary to preserve order and dignity, without which there would be no freedom. If these steps include the use of force, the smack of billy clubs into ragged posteriors and the stench of tear gas in the groves, we must accept such painful necessities. If, in order to protect itself, it dismisses professors and expels students, again, we see the action with regret, but also, as needful. Let us realize that these would-be underdogs and martyrs never belonged here in the first place; if they, by their actions, would reduce the student body to an arm of radicalism, as it is in less civilized countries, then they should be quietly and firmly removed. Let us not weep for the underdog here; he is still sullen and half-child, and a spell in the county jails or a dose of honest labor might do much to mature him.

## Downtown Sidewalk Art Fair Attracts 'U' Artists, Spectators

University students are expected to participate both as artists and as viewers in the seventh annual Downtown Sidewalk Art Fair July 18 and 19 from dawn to dusk on the grounds of the Capitol.

Co-sponsored by the Madison Art Association and The Capital Times, the art fair brings artist and public together in an informal atmosphere.

**PROFESSIONAL** and amateur sculptors, sketchers, painters, weavers, potters and other artists and craftsmen set up their display cases and, sometimes, easels and work tables in the shadow of the Capitol.

They observe reaction to their work, answer questions, and make sales. In 1964, 185 artists sold \$7600 worth of their work.

Admission is free to the public. Artists pay a one dollar entry fee unless they are Madison Art Association members, in which case entry is free.

**A PROSPECTUS**, with entry

blank, is available at the Madison Art Center, 720 E. Gorham St. Registration closes July 10.

The Capital Times provides \$200 award money for the "most popular" artists voted by the attending public.

About 10,000 persons viewed the outdoor art exhibit and sale last year. This is the first time the event has been scheduled for two days.

### Dr. Bert C. Mueller

#### OPTOMETRIST

- Eyes examined
- Glasses fitted and repaired
- Contact Lenses

346 State St. 256-5772

## PICNIC POINT?

... Northwest by water from the University Boathouse. Canoes and rowboats available from the University Boathouse from most any time until 10 p.m.

# Campus News Briefs

## Matley to Speak on Asia

### PLACEMENT SCHEDULE

(Prepared by the University Placement Services, Room 117 Bascom Hall) — CHECK with your Placement office for location of interviews and other companies which will be added throughout the summer.

July 15, 1965—Allis Chalmers Mfg. Co.—Ph.D. Engr.

Aug. 5, 1965—Babcock & Wilcox—Ph.D. Engr.

Aug. 2, 1965—Boeing—Ph.D. Engr.

July 20, 1965—Carrier Research & Development—Ph.D. Engr.

July 30, 1965—Celanese Cord, Ph.D. Engr.

Aug. 5, 1965—Cabot Corp. Ph.D. Engr.

July 30, 1965—Collins Radio Co.—Ph.D. Engr.

Aug. 3, 1965—Columbia Cellulose Co. LTD.—Ph.D. Engr.

Aug. 4, 1965—Cornell Aeronautical Labs. Inc.—Ph.D. Engr.

Aug. 4, 1965—Cornell Aeronautical Lab.—Ph.D. Engr.

July 29, 1965—Cummins Engine—Ph.D. Engr. & Chemistry

July 27, 1965—Douglas Aircraft Co., Inc.—Ph.D. Engr.

Aug. 2, 1965—Dow Corning Corp.—Ph.D. Engr. & Chemistry

Aug. 3 & 4, 1965—Dow Chemical Co.—Ph.D. Engr.

July 21, 1965—Esso Research & Engineering Co.—Ph.D. Engr.

July 28, 1965—General Dynamics Corp.—Ph.D. ap. math, physics and Engr.

July 27, 1965—General Mills—Ph.D. Food Tech. and Engr.

July 21 & 22—Hercules Powder—Ph.D. Engr.

July 29, 1965—Honeywell—Ph.D. Engr., Ap. Math & Engin. Physics, July 21 & 22, 1965—Int'l. Voluntary Services—Schedule in 117 Bascom 7/22.

July 14, 1965—Jet Propulsion, Ph.D., Math, physics, & Engr.

Aug. 10, 1965—Ling-Temco-Vought, Inc.—Ph.D. Engr.

Aug. 4, 1964—Merck & Co.—Ph.D. Engr.

Aug. 5, 1965—Mitre Corporation—Ph.D. Engr., Math & Physics

Aug. 12 & 13, 1965—Monsanto Co.—Ph.D. Engr.

July 12 & 13, 1965—North American Aviation, Inc.—Ph.D. Engr., Math, Physics, Ap. Math, Statistics & Computer Sci.

July 26, 1965—National Cash Register Co.—Ph.D. Engr.

July 26, 1965—Procter & Gamble—Ph.D. Chemical Engr.

July 16, 1965—Pratt & Whitney Aircraft—Div. of United Aircraft Corp.

—Ph.D. Engr., ap. math, chemistry, statistics, numer. anal.

July 7 & 8—R.C.A. Labs.—Ph.D. Ap. Math, Physics, Computer Sci. & Elec. Engr.

July 21, 1965—Rex Chainbelt Inc.—Ph.D. Engr.

July 29, 1965—Scott Paper Co.—Ph.D. Engr.

July 20, 1965—Swift & Co.—sciences, commerce, agriculture and engr.

July 12, 13 & 14, 1965—United Aircraft—Research Lab—Engr., Math, Ap. Math, Computer Science, Chem., Stat.

July 14-15, 1965—U.S. Air Force—Memorial Union

July 13, 1965—U.S. Marine Corps—Union

July 19 & 20—U.S. Army Materiel Command—M.S. & Ph.D. Engr., Ph.D. Bact., Chem., Zoology, M.S. & Ph.D. Ap. Math, Physics

Aug. 6, 1965—Youngstown Sheet & Tube Co.—Ph.D. Engr.

July 28, 1965—Zenith Radio Corp.—Ph.D. Engr.

The Placement Office at 117 Bascom Hall is receiving many notices of current job openings. These openings are on file for your use—also, a monthly listing of these openings may be picked up at the Placement Office.

Although campus recruiting is limited during the summer, both placement counselors and the placement library will be available to you. Stop in when you have a few minutes.

### TONIGHT THROUGH SATURDAY

## THE WORLD OF CARL SANDBURG

8:00 p.m.

Union Theater

"... playful and serious, childlike and wise, commonplace and fresh, homespun and poetic, distinctively American and daringly boundless."

—Howard Taubman, N.Y. TIMES

Tickets Available

UNION THEATER BOX OFFICE

12:30 to 5:00 p.m. Daily

-A WISCONSIN PLAYERS PRODUCTION-

# Too early?

*Well, perhaps, if you want to be strictly literal.*

And yet, when she reaches college age will she be too *late*?  
Too late to get the kind of higher education so vital to her  
future and to the future of her country?

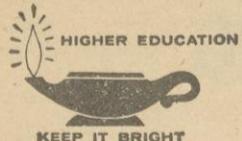
*It all depends.*

There is in the United States today a growing threat to  
the ability of our colleges to produce thinking, well-informed  
graduates. That threat is composed of several elements:  
an inadequate salary scale that is steadily reducing the  
number of qualified people who choose college teaching as a  
career; classrooms and laboratories already overcrowded; and a  
pressure for enrollment that will double by 1967.

The effects of these shortcomings can become extremely  
serious. Never in our history has the need for educated  
leadership been so acute. The problems of business, government  
and science grow relentlessly more complex, the body of  
knowledge more mountainous. The capacity of our colleges—all  
colleges—to meet these challenges is essential not only to the cultural  
development of our children but to the intellectual stature  
of our nation.

In a very real sense, our personal and national progress  
depends on our colleges. They must have more support in keeping  
pace with their increasing importance to society.

Help the colleges or universities of your choice. Help them plan  
for stronger faculties and expansion. The returns will be  
greater than you think.



If you want to know what the college crisis  
means to you, write for a free booklet to:  
HIGHER EDUCATION, Box 36, Times  
Square Station, New York 36, New York.



*Sponsored as a public service, in cooperation with the Council for Financial Aid to Education, by*

# The Daily Cardinal



# Players Stage Sandburg Works

The second Wisconsin Players production of the summer season, *The World of Carl Sandburg*, opens this evening at 8:00 p.m. in the Union Theater.

**TO BE PRESENTED** for three performances through Saturday, the production is a varied menu of the quality and diversity of America's own poet laureate.

It includes, in Sandburg's prose and poetry, his thoughts on birth, life and death; the drama in common people and commonplace things; thoughts of wisdom and spurts of nonsense; as well as songs and dances selected from his *The American Songbag*.

Directed by John Tolch, the production features in the cast of eight Paul Talley and Judy Hoefel as the principal performers, with Margaret Eberle and Nicholas Frost sharing acting and singing duties.

Others in the cast include Melissa McNeely, John Tolch, Beth and Eric Loeb.

Tickets for the production are available at the Union Theater box office, open from 12:30 to 5:00 p.m. daily and in the lobby prior to each performance.

**THE WORLD** of Carl Sandburg was first produced when Sandburg was 81 years old, in 1959. It is a heart-warming tribute to the nation's poet-laureate who also has been a minstrel singing out of concert platforms the contents of the song-bag he had accumulated of folk ditties.

As the show's scope shows, he is also the world's greatest biographer of Lincoln, and a universally-respected humanitarian with his feet still in the prairie dust whence he came and his eyes in the stars.

**SANDBURG** ONCE boasted to a newspaper reporter—but it was not an idle boast, it was based on fact—that he had a wider range of writing than any other American author, living or dead.

It took him ten minutes to reel off his credits, including: news reporter, moving picture critic, Lincoln biographer ("a million and a half words, longest biography in this hemisphere—I don't know about Europe and Asia"); poet ("eight hundred and sixteen poems in the Complete Words and two hundred more I'm still playing with"); songster (*The American Songbag* had 100 songs that had never been printed, including "La Cucaracha"); children's author, and novelist.

Sandburg was born in 1878 to Swedish immigrant parents in Galesburg, Illinois where he lived the rugged existence of those days of prairie farm life. He worked before and after school from the time he was eleven. Finishing grammar school at fourteen, he took his first full-time job—driving a milk wagon.

IN TURN came jobs in a barber shop, a tinsmith shop, a pottery, a bottling works, harvesting wheat in western Kansas, washing dishes in Kansas City and Denver.

From these earthy beginnings came the insight and the vision that eventually established Sandburg as the poet of the steel mills, the tall cities, the broad

prairies and surging throb of the American scene.

Following service in the Spanish American War, Sandburg took a liking to military life—a contrast to his anti-war poems in the 1950's—and managed to get admitted to West Point, where he was a classmate of Douglas MacArthur.

**PARADOXICALLY** this eminent literary man had his military hopes dashed because he flunked grammar, and he was accordingly busted from the Point. Thereupon he entered Lombard College in Galesburg, working his way through school, but also finding time to edit the college paper and captain the basketball team.

**AFTER COLLEGE** he worked as a stereograph salesman from door to door, as a fireman, as an advertising manager for a department store, as a pamphleteer and as secretary to the mayor of Milwaukee.

After a two-year stint as secretary, Sandburg moved to Chicago, where, at 34, he held a variety of journalistic jobs, including an association with the magazine System.

Until he was 36, Sandburg remained unknown to the literary world. In 1914, a group of his poems appeared in the magazine Poetry, and during the same year one of the group—his now celebrated hymn of praise to Chicago, "Hog butcher of the world, Stocker of wheat,"—was awarded the Levinson Prize. A year later, the publication of "Chicago Poems," his first book, thrust him firmly into the limelight.

**A ONE-VOLUME** life of Abraham Lincoln by Lord Charnwood

played an important part in shaping Sandburg's emergence as a biographer. As Sandburg admits, "When I became really interested in the subject, the best book around, oddly enough was by an English Lord."

At the start, in 1923, he planned a Lincoln book for young people. Two years later the book was finished, but meantime it had grown into an adult and very scholarly two-volume study which broke off as Lincoln left Springfield for Washington.

It was called *Abraham Lincoln: The Prairie Years* when it was published in 1926, to the accompaniment of tremendous praise.

Carl Sandburg spent thirteen years more in research and writing before he completed the monumental six-volume story of the remaining part of Lincoln's life, *The War Years*, published in 1939—again to great acclaim.

**SANDBURG** has turned his hand to a number of other projects. In 1948 he published his first novel, *Remembrance Rock*. His *Complete Poems*, published in 1950, embracing all his output from 1910 to that time, received the Pulitzer Prize for poetry in 1951. Two years later came the publication of the first volume of his autobiography, *Always the Young Strangers*.

He was commissioned as a special consultant in the making of the 1960 movie, *The Greatest Story Ever Told*. His appearance in Hollywood where, at the age of 82, for the first time in his life he was ensconced in a luxurious office with his own secretary, resulted in the greatest rash of syn-

dicated interviews in years.

Sandburg's tall spare appearance, his thick white hair, his air of a crackerbarrel wit and his general prestige, overwhelmed the newspapermen accustomed to a different kind of "glamor." He had once been a movie reviewer, and now belatedly he was "with" the movies, but Sandburg took it all in stride.

In total, Sandburg is represented by 28 published works. It is doubtful if any living author has been so richly heaped with honors as he is. Two high schools in Illinois bear his name, and one in Upsala in Sweden and others abroad.

Until 1945 the Sandburg family lived in the Midwest, but the rigorous winter climate finally impelled the aging poet, his wife and three daughters to move to Flat Rock, N.C., where they settled down to country life on a 250-acre estate.

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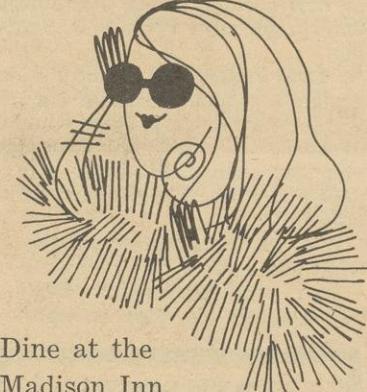
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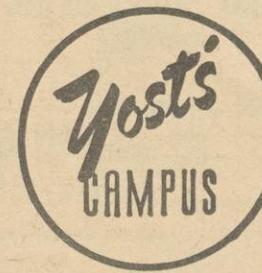
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**FORD** coup, '31. 262-6634. 1x8

**BICYCLE**, boy's, 3 speed. Londoner. \$22. George 256-0681. 10 a.m. to 4 p.m. 3x13

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'U' Receives Eight Grants  
For Construction, Research

The University has received eight federal grants totalling \$3,352,770 under the Higher Education Facilities Act, Pres. Fred Harvey Harrington announced Tuesday.

Four, for classroom buildings under Title I of the act, totalling \$2,320,594, were awarded on recommendation of the state Commission for Academic Facilities which was set up by Gov. Warren P. Knowles to guide the allocation of these funds to private and public higher education institutions in the state. Atty. James L. Everson, Green Bay, is commission chairman.

THESE FOUR include \$1,014,821 for Van Hise Hall, the language building now under construction; \$610,677 for the new Waukesha County University Center; \$219,330 for the new Rock County University Center; and \$475,766 for the new University of Wisconsin-Milwaukee Library.

Four additional federal grants,

under Title II of the act to supplement construction support for research facilities, totalling \$1,032,176, were made directly to the University by the federal government.

These include an additional \$363,000 for Van Hise Hall, \$331,660 for lower campus development, \$269,016 for the chemistry building, and \$68,500 for the numerical analysis-statistics building.

BOTH THE instructional and research facilities support from the Education Facilities Act are provided to supplement other funds to make possible the increase of enrollments and expansion of research in higher educational institutions throughout the country.

Criteria for allocation of Wisconsin's share under Title I of the act were developed by the state Commission for Academic Facilities in consultation with the Wisconsin Association of Presidents and Deans of Institutions of Higher Learning.

Viet Committee  
Urges Peace

(continued from page 1)

In Viet Nam, this army is maintaining a policy which stands in direct contradiction to the ideals set forth in our Declaration of Independence:

Whenever any form of government becomes destructive of these ends (life, liberty and the pursuit of happiness), it is the right of the people to alter or abolish it . . . it is their right, it is their duty, to throw off such governments, and to provide new guards for security.

"This is exactly what the Vietnamese people are doing in Viet Nam today. The Viet Cong are doing what our minutemen did two centuries ago—fighting a war of independence from a repressive and tyrannical government."

As soon as the fireworks began, the committee members ended their singing, and the demonstration was over.

READ DAILY CARDINAL  
WANT ADSIntroduction of Technology  
Boosts Factory Productivity

Big boosts in productivity do not come from employees working harder, says the director of the University's Center for the Study of Productivity Motivation. Production increases come from the efficient introduction and use of new technology in a business enterprise, says Prof. J. J. Jehring.

"THE PROBLEM is not how to design a system to have each worker turn out a greater volume of work," he said, "but to design one that encourages labor to accept and work with the new technology."

And when this is done, this is what happens:

Last year Wisconsin's Waukesha Foundry Co. stepped up out-

put so greatly it generated close to two million dollars for a new trust fund for 400 employees.

Another Wisconsin firm, the Merrill Manufacturing Co., shared new profits of \$137,000 with 180 employees.

A HOSPITAL in Long Beach, Calif., worked out a productivity motivation program which brought savings of \$800,000. Some 750 employees shared \$235,000 in additional fringe benefits while at the same time rates were reduced for patients.

"There are well over 1,000 plants in Wisconsin with one or more phases of a productivity motivation plan in operation now," Jehring said. "From 50 to 100 more are joining up every year."

Jehring said that to make productivity motivation programs work "labor must abandon much of the old ideology of the trade unions."

"This was appropriate for an earlier day but is out of place in 1965 society. Management must learn how to apply the new ideas in the behavioral sciences, combining them with certain business encouragement programs. And the politicians must pass laws which will encourage the growth of these new systems of sharing and cooperation in society."

OTHER WISCONSIN firms participating in productivity motivation programs range from the Johnson Wax Co., Racine, to the H.C. Prange Co., Appleton, to Pelton Steel Castings Co., in Milwaukee.

If this system is to be installed, Jehring maintains, education, such as provided by the center, and leadership will be the key factors in bringing about this social change. A major problem is the motivation of a total system, rather than the spurring of only individuals to join in.

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"To do this, it is necessary to make decisions, organize, communicate, act, and share in the results as a team," he explained. "This is a new approach for many companies, and requires many organizational changes.

"THREE WORDS that describe this kind of technique are sharing, cooperation, and participating: sharing, both social and economic, in the responsibilities as well as the results; cooperation instead of conflict in employee relationships; and maximum participation of all those involved in the undertaking must be encouraged."

For example, Jehring said, collective bargaining must be changed to stress communications for "togetherness" instead of keeping up a power-oriented struggle for getting the biggest share possible.

To attain the desired goal, Jehring advocates the total group systems approaches of profit sharing, and employee stock ownership. In non-profit organizations, such as hospitals, the approaches are gain-sharing or saving-sharing.

"THIS IS NOT as impossible as it sounds" he holds, "because labor, management, and the politicians are all looking for a better way to spread the benefits of increased productivity. The customer benefits from lower prices and better products and services in a competitive market. The employee benefits from sharing through a flexible wage in the improved efficiency of the plant operation. And the stockholders benefit through more profits generated by a successful business system."

Jehring says the systems, when properly motivated and installed, encourage all the elements of production at once in such a fashion that the increased efforts of any one factor to better its position tends to work to the advantage of others concerned.

The University center is ready at all times to provide helpful information and services to companies and organizations desiring to participate in the program.

## ANSWER TO PREVIOUS PUZZLE

PROF	APIS	NAP
DAILY	DIRGE	INO
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GLORIA	ABOUT	
SLO	SMALL	RAMA
MASSETER	YENNE	ED
ACTIUS	RIO	KIDDIO
REWWRAP	CALENDAR	
TREE	ARAKE	ALE
ETAPE	MORAYS	
LAKE	OF	ONES
AGE	FOURSEASONS	
MIN	ASSES	DATES
END	REED	YORE



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## Physical Plant Necessary For Campus Maintenance

Directly across from the eastern wing of University Hospitals stands a yellow, inconspicuous old building. This undistinguished-looking edifice houses the Physical Plant Division of the University. From here emanate many of the services which keep the campus running from day to day.

**THE PLANT**, under the direction of Alva F. Ahearn, employs over 700 persons, most of them specialists or skilled workers, such as engineers, welders and steamfitters. Their job is, in brief, to maintain, repair, and re-model the campus buildings and grounds. This is not as simple or mundane as it may appear.

For instance, a flock of pigeons may cause hygienic problems; it is the job of the exterminator, who works for the Physical Plant Division, to get rid of them.

If you happen to see a man taking pot shots at chipmunks (a disease-carrying animal) it is again the exterminator on the job.

Or suppose John Erickson, basketball coach, decides to take a trip to Michigan to recruit a seven-foot wonder? The Physical Plant Division will provide him

### 600 N. Park

(continued from page 1)

contribute funds for a new faculty club, the site of which is tentatively set to be atop a structure at 600 North Park. According to Chancellor Robben Fleming, whichever building is erected on the site, it is possible that two or three stories more would be added as faculty club.

"In these days of tough competition for top faculty," said Fleming, "we must maximize the fringe benefits that we offer." A faculty club on the shores of Lake Mendota would be nearly unbeatable, according to Fleming.

**MONEY FOR** both the undergraduate library and the communications center have already been allocated in the next biennium budget; the question remaining is where they will go.

Whatever the reasons given in favor of either building, it is certain that the greatest attraction is the lakeside location, according to one University official. It remains to be seen which secondary arguments will best convince the campus planning commission, he said.

with a car from its fleet.

**IF A STUDENT** is trapped in a defective elevator, the plant, which maintains most of the campus' elevators, will quickly dispatch men to extricate him.

The plant has very recently hired a safety director to minimize health and safety hazards on campus. One of his responsibilities is the handling of volatile gas and radiation hazards, that might be found in chemistry labs.

The plant is four stories high and contains eight shops which handle a large variety of services. The sheet metal shop has 16 mechanics repairing roofs on campus buildings, providing air-conditioning in University buildings, and making animal cages for the biology department as well as test tube racks for Chemistry.

This shop also maintains the various campus natatoriums, taking frequent bacteria counts to insure sanitary swimming.

Lose a key? The campus locksmith has a key to fit your door as well as the other thousands of doors and locks within campus buildings. This is part of the machine shop; if a budding Einstein from the physics grad school needs special fixtures or apparatus for his experiments, the machine shop will make them. It also helps to repair trucks and cars from the plant fleet.

**AN ELECTRICAL** meter station is located in the basement. The bells which summon students to and from classes are found inside a precision masterclock in this shop.

All outdoor lights, street lights and lights on the outside of buildings are controlled from this station.

The paint shop does more than paint buildings and make signs; it upholsters run-down chairs and

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puts up decorations such as flags and pennants for campus functions.

Many of the services provided by the plant are effected outside the plant itself. These services include general custodial work inside campus buildings (every day wastebaskets must be emptied, floors swept, chalk replaced). The grounds department continually copes with nature in order to keep the campus beautiful.

**SOME OF ITS** work is unusual. For instance, it is responsible for clearing the algae from the fountain on the Library Mall.

The agricultural and athletic departments often make use of the plant car fleet, comprised of some 40 Fords and Ramblers.

The plant also owns a fleet of 80 trucks and tractors of all kinds—Jeeps, Ford station wagons, Chevrolet pickups, etc. They are used for many tasks, including the delivery of the campus mail.

Protection and Security is another special service offered by the physical plant division. This department, whose office is at 101 Mills, manages the University lifesaving service, provides lifeguards at the Union pier and Willows Beach and maintains the University police who patrol the campus night and day.

The Physical Plant maintains the campus. It does just about everything from ridding trees of Dutch Elm disease to providing air-conditioning for campus buildings. Without it, the campus could not function.

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## City Problems Solutions Given

(continued from page 1)

the task of the religious community to "illuminate the modern world as well as tradition" so that people may see the "real, human issues behind technology." Thus, rather than minimizing conflict, the proper role of the church is to increase the level of conflict.

Although universities are becoming more vocal in demanding that they be listened to, they too have a division—between the partisans of the ivory tower and those of action—paralleling that of the church. However, the university has no choice but to become involved in social problems, and must choose between responsible or irresponsible action.

In conclusion, Cox said that "Love and Democracy can be blended so that the two great traditions can be joined. The church plays a hermeneutical role in the advocacy of the poor and oppressed."

The pathway to structural love-justice can be achieved by conflict so that the poor will no longer

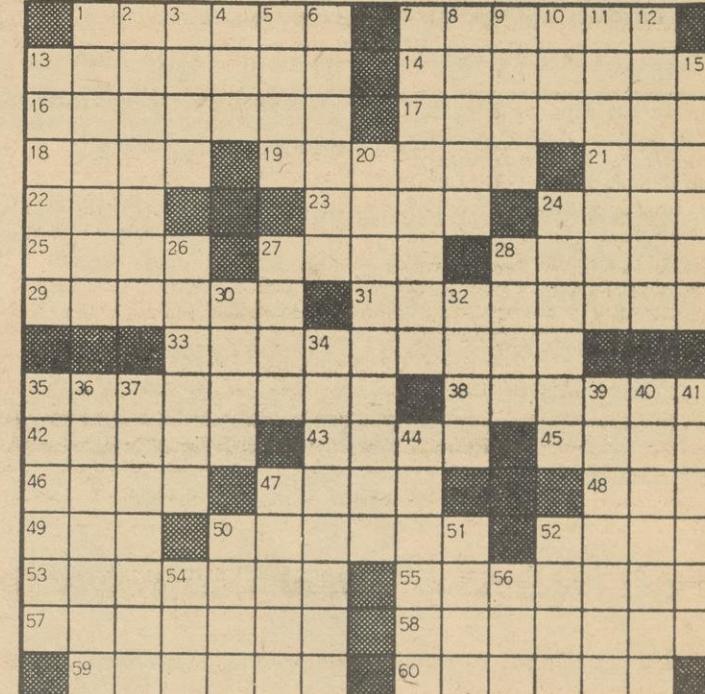
be beneficiaries of change but will be active parts of the city of man, he said.



PROF. HARVEY COX  
... an effort to illuminate.

### Daily Crossword Puzzle

ACROSS												
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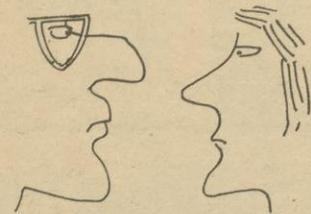
**Mother's (18) Bar**

DANCING, GRILL & ENTERTAINMENT

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at  
University

# FEIFFER

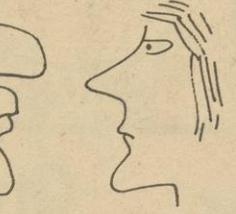
I DIDN'T SAY OUR MARRIAGE WAS A FAILURE.



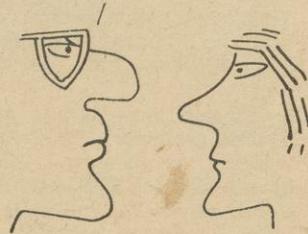
NOW, NOT HAVING EGGS, BUTTER AND BREAD IN THE HOUSE DOES NOT, TO ME, IMPLY THE FAILURE OF OUR MARRIAGE.

The Hall Syndicate, Inc.

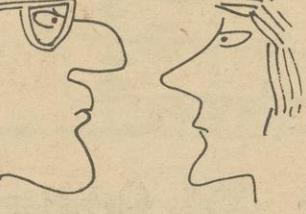
I JUST SAID THAT WE DON'T HAVE EGGS IN THE HOUSE—AND AFTER OUR LAST FIGHT YOU PROMISED WE'D ALWAYS HAVE EGGS FOR MY BREAKFAST.



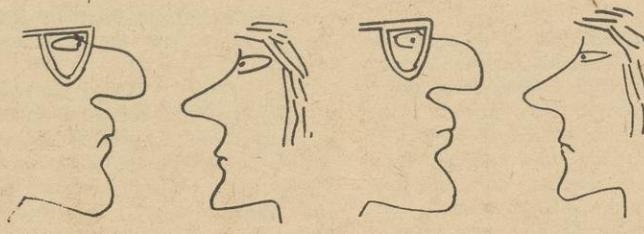
IT MERELY IMPLIES THAT WHILE I LOVE YOU, LOVE OUR HOME, AND LOVE OUR MARRIAGE—



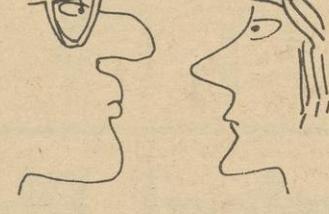
I JUST SAID WE DON'T HAVE BUTTER IN THE HOUSE—AND TWO FIGHTS AGO YOU PROMISED WE'D ALWAYS HAVE BUTTER FOR MY BREAKFAST.



CAN'T I HAVE ALL THAT AND EGGS, BUTTER AND BREAD IN THE HOUSE TOO?



I JUST SAID WE DON'T HAVE BREAD IN THE HOUSE—AND THREE FIGHTS AGO YOU PROMISED WE'D ALWAYS HAVE BREAD FOR MY BREAKFAST.



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