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Octopus: Pet peeve number. Vol. 5, No. 7 **April, 1924**

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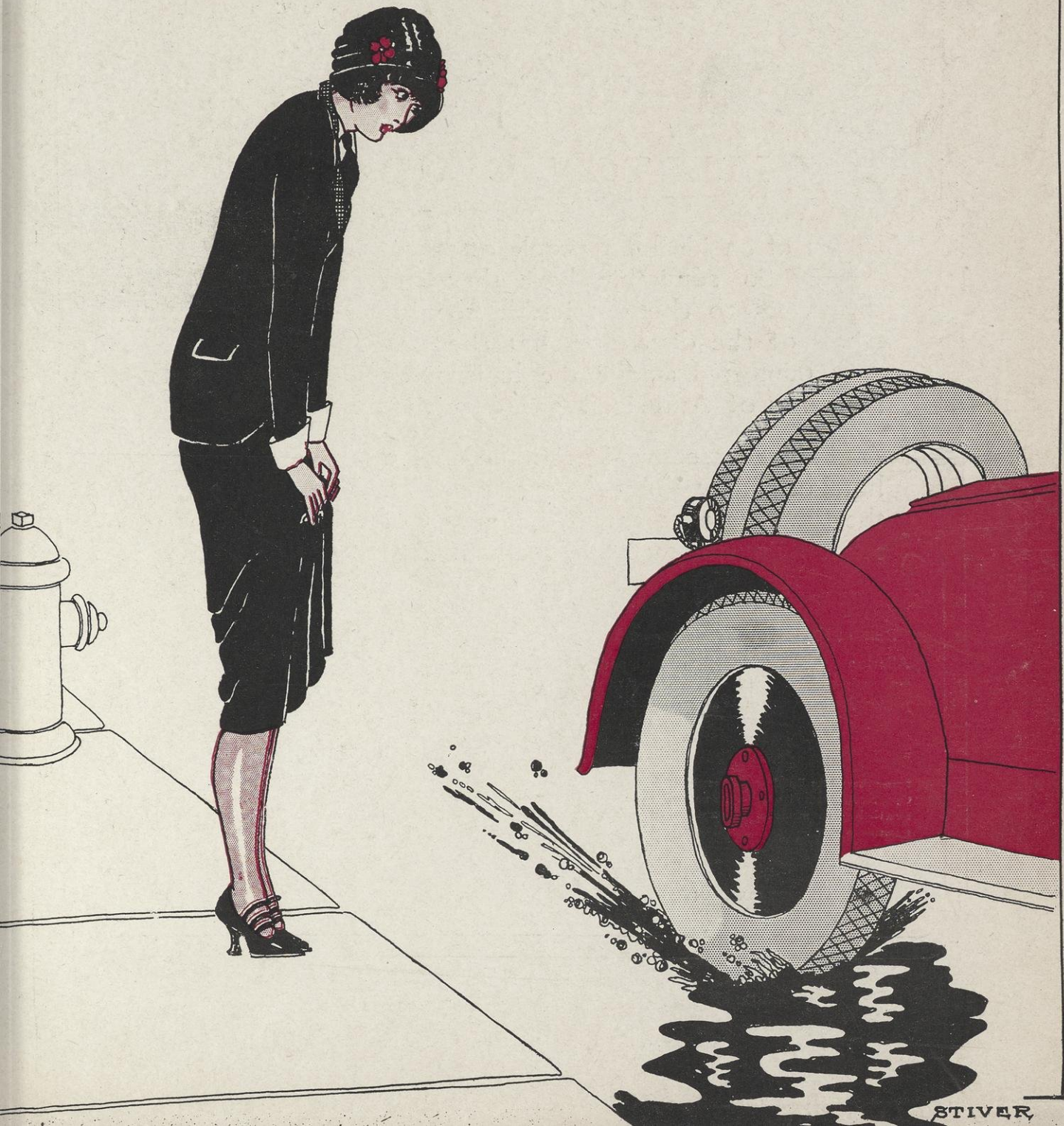
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Octopus

pet peeve number—





45 East 55th Street
New York

130 East 57th Street
(Exclusively for Women)
New York



145 East 59th Street
New York



302 West 22nd Street
New York



New Fraternity
Clubs Building
22 East 38th Street
New York

ALLERTON CLUB RESIDENCES

are the realization of an ideal for people of refinement. So admirably have they lent themselves to the particular requirements of the discerning that they are now numbered among the handsomest structures of America's greatest cities.

Affording every convenience of the modern hotel or club, without the excessive cost, they mark a new era in the matter of select living for men of discrimination.

Rates: \$10 to \$20 per room per week

Allerton facilities include well equipped gymnasiums and squash courts under the personal supervision of Walter A. Kinsella.

Fraternity Clubs Building. 22 East 38th Street. Now Open. Accommodations in this particular building available to members of participating college fraternities only.



Chester Ave & East 13th Street
Cleveland

(Under Construction)



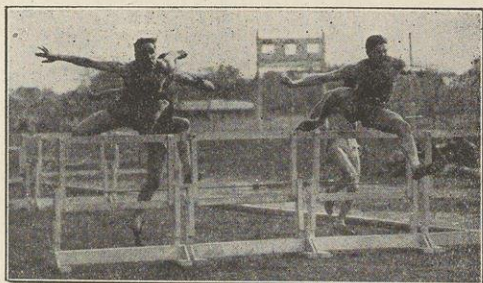
Huron Street & Michigan Avenue
Chicago

(Nearing Completion)

JAMES STEWART CUSHMAN
President

WILLIAM HARTON SILK
Secretary and Managing Director

1924



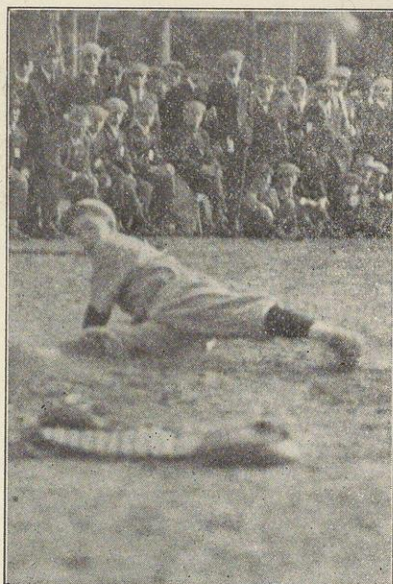
1924

The University of Wisconsin

Department of Physical Education

BASEBALL

- Apr. 5th—Butler at Indianapolis
 - Apr. 7-13—Southern Training Trip
 - Apr. 14th—Armour Tech at Chicago
 - Apr. 15th—Chicago at Chicago
 - Apr. 19th—Northwestern at Madison
 - Apr. 26th—Illinois at Madison
 - May 3d —Purdue at Madison
 - May 10th—Minnesota at Minneapolis
 - May 12th—Michigan at Madison
 - May 17th—Illinois at Urbana
 - May 19th—Purdue at Lafayette
 - May 23d —Chicago at Madison
 - May 24th—Northwestern at Evanston
 - May 26th—Notre Dame at South Bend
 - May 30th—Michigan Aggies at East Lansing.
 - May 31st—Michigan at Ann Arbor
 - June 3d —Notre Dame at Madison
 - June 7th —Minnesota at Madison
- ### TRACK
- Apr. 19th—Kansas Relays at Manhattan
 - Apr. 26th—Drake Relays at Des Moines
 - Penn Relays at Philadelphia
 - May 3d —Mid West H. S. Relay Meet
 - May 10th—Minnesota at Minneapolis
 - May 17th—Quadrangular Meet at Madison
 - May 31st—State Interscholastic Meet
 - June 7th —Outdoor Conference at Chicago



TENNIS

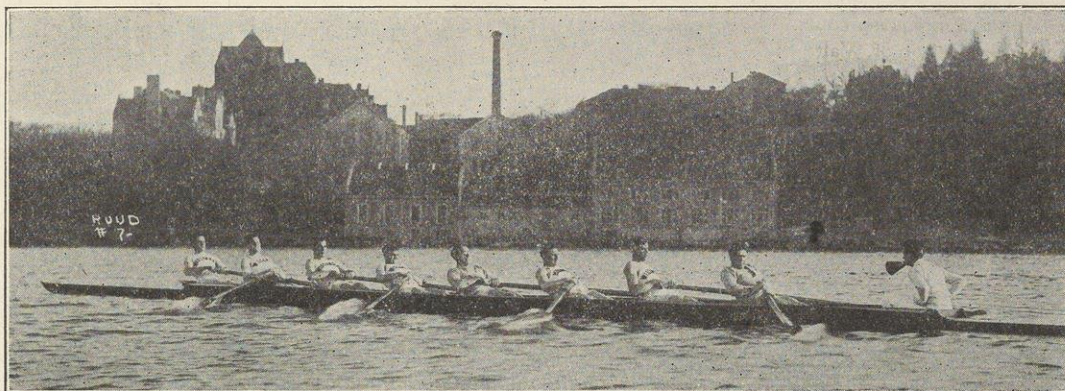
- Apr. 26—Marquette at Madison
- May 3—Northwestern at Madison
- May 10—Iowa at Iowa City
- May 12—Minnesota at Minneapolis
- May 17—Michigan at Madison
- May 24—Conference at Chicago

GOLF

- May 3—Illinois at Urbana
- May 5—Northwestern at Evanston
- May 10—Minnesota at Minneapolis
- May 17—Chicago at Madison
- May 31—Conference at Chicago

ROWING (Tentative)

- Washington University
- St. Johns Military Academy
- Culver Military Academy
- Poughkeepsie Ragatta





The smartest costume ensembles seen on campus or at the evening dance, almost invariably originate at Manchester's.

Peeves We All Know

Classified for Ready Reference

THE CO-ED'S—

- The handsome boy in her French class who refuses to date.
- The male history prof who won't pass her on her face value.
- Sorority sisters who smoke.
- Sorority sisters who never have a cigarette handy.
- Midsemesters.

THE ED'S—

- That oil can in his French class who thinks she's a knockout.
- The guy who goes with his woman at home.
- The guy who got him his last two blind dates.
- Midsemesters.

THE FACULTY'S—

- Co-eds.
- Male students.
- Cafeterias.
- The college daily.
- Midsemesters.

MINE—

- The faculty.
- The copy deadline.
- Midsemesters.

—J. E. D.



Roommate's Lament

My room mate is a remarkable girl
She is so self-reliant
Gets hold of everything she wants,
She's smart, this keen aspirant.

She's worked a date from my Y U
She's going to his dance
She's wearing my dress. I curled her hair
And she's spoiled my every chance.

I'm staying at home this evening
All alone, I was left in the lurch
I'm pressing her dress for tomorrow
So I can go to church.

—R. K.



The Alpha Phis are now going
to have a Johns-Manville
fire proof roof.

YAWKEY & LUMBER CO
GROWLEY L ☿ ☿ ☿

TWO YARDS—TWO LOCATIONS
801 East Washington Ave. Camp Randall
One Number—Badger 123

It's Great Sport



Spring's Soft breezes and warm sunshine sound a call
for us to get out-of-doors.

The Drive—Eagle Heights—Sunset Point—Madison
offers unequalled opportunities in places to ride—with
winding roads or open stretches—according to one's
fancy.

UNIVERSITY WOMEN

*We will teach you the art of riding on horse-
back. It is an accredited sport in the University
curriculum.*

Blackhawk Riding Academy

1019 Conklin Place

Badger 6452

"See America First"

The Wimpus— World's Slowest Swimmer

Will you catch one in

Glacier NATIONAL PARK?

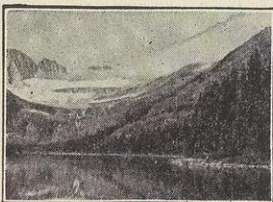
Records taken without the sanction of the A.A.U. show that the Wimpus swims at the surprising rate of 100 yards in 10 flat, or 300 feet every 10 days.



Scene when Wimpus is swimming west

Scientists say that the Wimpus swims thus slowly because (he, she or it) is never going anywhere, but is always coming back. This is a very simpleton explanation.

Until the slow-motion camera was developed, it was impossible to photograph this remarkable hybrid. And yet, the Wimpus' swimming speed is about 6,000 times faster than the movements of Sperry and other live glaciers in Glacier Park.



Scene when Wimpus is swimming farther west

While You Hunt the Wimpus

Enjoy yourself in Glacier Park—horse-back riding, motoring, fishing, camping, mountain climbing, hiking. Modern hotels and rustic chalet camps provide good meals and restful comforts.

All expense tours—1 to 7 days—longer if desired.

For free information or booklets apply any ticket or tourist agent or offices Great Northern Railway

226 West Adams Street Chicago, Ill.	Longacre Building New York, N. Y.
708 Empire Building Pittsburgh, Pa.	516 Railway Exchange Kansas City, Mo.

A. J. Dickinson
Passenger Traffic Manager
St. Paul, Minn.



Low Fares
Via

GREAT NORTHERN RAILWAY
Route of the Oriental Limited

The End of a Perfect Helluva Day

"730; Heaven help us!
Where's my clothes? I'm awful fussed!
If we're late the prof will scalp us—
'Nuf to make an angel cuss!

"Say, tell me what was Mendal's theory?
Yellow corn and white are crossed—
Speed, hurry with your "info", dearie,
There's the bell. Oh gosh, I'm lost!

"Written? Who'd have ever guessed it?
Here I'll swing a wicked line,
How'd you hit it? Think you passed it?
Knocked me cold, say, ain't he fine?

"Leave me here, I'm cutting class,
Gotta go'n comb my hair,
Take my books? Oh, there's a darling,
Bring my mail, hon, if it's there.

"There I've made a perfect monkey.
Next class, surely, I'll get by,
Luck like mine can never last long,
Nothing written? Let me die!

Starved to death and one more hour,
Gee! I'm going to lose my mind—
'Translate the first page, please, Miss—'
'Why er—' The bell! Oh, fate is kind.

"I seize my books and exit now,
Homeward, I joyfully turn my way
For I've come, at last, thank goodness,
To the end of a perfect helluva day."

—J. T.



"English noblemen seem to be strong for these pale American girls, don't they?"

"Oh, it isn't the white faces that attract them, it's the greenbacks."
—*Cougar's Paw.*



Gamma: I look upon you as a rascal, sir.
Eta: You are privileged to look upon me in any character you desire to assume, ma'am.



Ed: Is Bill as forgetful as ever?
Eddie: I'll say, why he has to look himself up in the directory when he gets ready to go home from classes.

The Champ

My blue-ribbon, up-and-at-'em, knockem dead pet peeve is a large molar situated at the extreme lower left hand corner of my private broadcasting transmitter. Having rested quietly in that place for a goodly number of years, it only awoke to a full realization of its importance just a little while before Christmas. Since then I have employed thirteen dentists to act as ambassadors to the new and highly belligerent power, besides consuming half the factory output of nonoaceticacidester of salicylicacid in a number of frenzied counterattacks.

The present ambassador has done everything possible to deaden, weaken, crunch, crumble, and annihilate the enemy, but even the strongest doses of arsenic have proved fruitless. And the legation expenses will be terrible.

Like the song writer who craves his mammy, I can't eat, I can't sleep, and every time I drag a mean teddy into the Chocolate Shop, I have to order a malted while she gets away with a double pecan nut fruit goo special.

If all peaceable means fail, the ambassador says he will have to extract Gen. Molar from his well fortified position. This will take several different kinds of battle-axes, and leave a blood-running trench that will make Sherman's little line about war sound as conservative as the chaperone's dress at a deaconess lawn social.

Bring on your pet peeves: I've got 'em all beat a mile.

—J. E. D.



"I'm going to call my baby Charles," said the author, "after Lamb, you know. He is such a dear little lamb."

"Oh, I'd call him William Dean," said the friend, "he Howells so much."



"Send us at once twelve of your cheapest graduates," said a recent letter sent out by a chemical firm. No, it wasn't addressed to the University—it was for a laboratory equipment company.



History Prof.: What was the date of Mohammed?

Frosh: I—uh—didn't know he had any dates.



Sport Sweaters

Plenty of pull-overs, also many coat styles. New color shades with fancy trims in either.

\$5 to \$15

Speth's

the house of Kuppenheimer good clothes.

Fraternity and Sorority Houses

If you are considering a new home or a change of any kind, right now is when we can be of real service to you. We are able to offer to those seeking new locations, Homes and Lake Shore Properties in the University section.

Authorize your house committee to call on us so that we may outline the housing situation of Greek Letter societies.

H. H. Koss

Specializing in University Property
Badger 3738 Gay Building



Quality -- Dependability -- Satisfaction

That is what OLD HAMPSHIRE STATIONERY has always meant to the college student. Try Old Hampshire and find out for yourself.

Sold by the

UNIVERSITY CO-OPERATIVE CO.

Fine Stationery Department
Hampshire Paper Company, So. Hadley Falls, Mass.

Announcing---

the addition of the
following lines to
our others---

*Paramount Banjos
Buescher Saxophones
and Band Instruments*

this addition gives an
unusual range of choice
in musical goods

University Music Shop

at 511 State

Ph. B. 7272

"Home of the Brunswick"



Eileen: What's the latest song hit now?

Oileen: Have you heard "Dirty, Hands. Dirty Face," by Proctor and Gamble?



My Goat

Took out a girl the other day,
She wouldn't dance, she wouldn't play.
I asked her why she felt that way—
She got my goat.

I tried each trick I had in store;
I tried them all and then some more,
I worked as ne'er I've worked before—
She kept my goat.

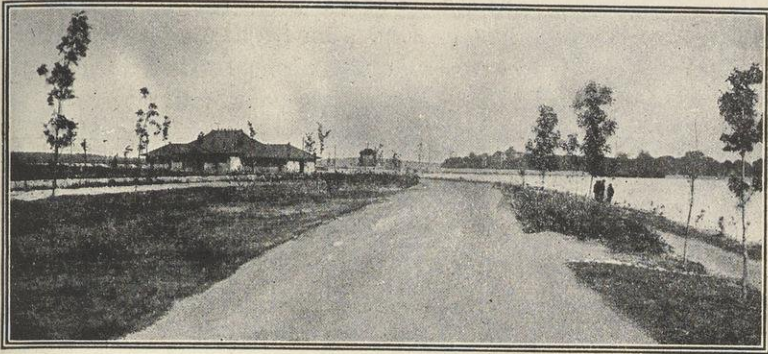
I got my bus, an umpty-five,
And took her for a little drive
Around the square; thus did I strive
To get it back.

At last in desperation low
I cried: "Am I so very low?
Please tell me dear—I want to know
What thing I lack."

With eyes of promised revelation,
Lips pursed in sweetest delectation—
"Turn, then, please, in this direction!"
—Voice soft and rare.

And there within the mottled shade
Of softly murmuring woodsy glade
She kept my goat, this little maid—
I didn't care!

A PLACE TO GO



BRITTINGHAM PARK

When the grass grows green in the warmth of spring sunshine, places like this one call you. There are many of them in and around Madison--places representing freedom and freshness which make an especial appeal after a long winter.

AND IT'S EASY TO GET THERE

Use the Madison street cars whose tracks run out to many of these interesting and beautiful places. Just ask the conductor and he will tell you how to go and where to get off.

Madison Railways Co.

Johnston & Murphy Oxfords



Only one grade, the best
at \$12.50

Olson & Veerhusen Co.

7-9 N. Pinckney St.



Put Your House On A Truly Business Basis

Quantity purchasing, efficient accounting, and trained executives make it possible for the Warner System Inc. to operate your house on an economical basis.

Many houses on this campus, as well as at Illinois, Minnesota, Michigan and Arizona find that the Warner System Inc. saves them much more than the small monthly fee charged.

Learn more of the Warner System Inc. before your next chapter meeting.

The Warner System Inc.

Fairchild 27

642 State Street

E. B. "BILL" EASTON, Vice President

Drink More Milk

It is so easy to keep healthy if you use the proper food.

The Kennedy Dairy Company supplies the city of Madison with the modern source of good health and vigor, which helps to keep the youngsters healthy and the adult feeling prime.

Our wagon Passes Your Door.

Kennedy Dairy Co.

621-629 W. Washington Ave.

B. 7100

SOFT WATER

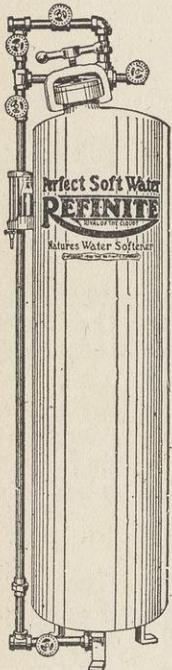
Is one of the most important factors of home comfort—heretofore it has been necessary to build cisterns, install tanks and pumps in order to obtain soft water.

Now it is different—
we simply connect a

Refinite Water Softener

to the city supply in your basement and provide you with an abundance of REAL SOFT WATER at every faucet—no waiting for it to rain to fill the old cistern. REFINITE WATER is ALWAYS FRESH. It is fine for cooking and drinking—bathing—shaving—shampoo.

The capacity of the softener when operating with our city water is 1065 gallons. The cost is only \$225.00. Refinite systems give the most soft water for the least money.



Height, 78 Inches
Diameter, 16 inches
Weight, 600 lbs.

F. Wigglesworth
PLUMBING & GAS FITTING

A Confession

I am a low-brow:

I don't cry out with enthusiasm about the "new art";

I don't vituperate against socialists or capitalists;

I enjoy a good jazz orchestra;

I don't crab about the "static" in radio;

I like to chew gum in class;

I'm not so crazy about formals;

I'm way behind in modern fiction;

I prefer "Saucy Stories" to the "Atlantic Monthly";

I'm not so terribly concerned about what's wrong with the world;

I don't brag about the big shows I've seen, nor the celebrities I've met;

I like to wear army shirts, and prefer my ROTC uniform to all my other clothes;

I could get my name in the "Sky-rockets" column, only I'm too lazy;

I would run after fire engines, but for the same reason;

I'M A LOW-BROW.

—C. M. Z.

My Room-mate's Peeves

The girl who entertains him with tales of what the other man said on her last date.

The girl who keeps the taxi waiting—at \$2 per.

The girl who says "Be yourself!"

The girl who says "Oh, you'll have to go now!" just three minutes after the last street-car rattled down the street.

The girl who says he must call up at least a week in advance for a date—and then a friend of his gets her on two hours' notice.

Girls.

A One Act Play

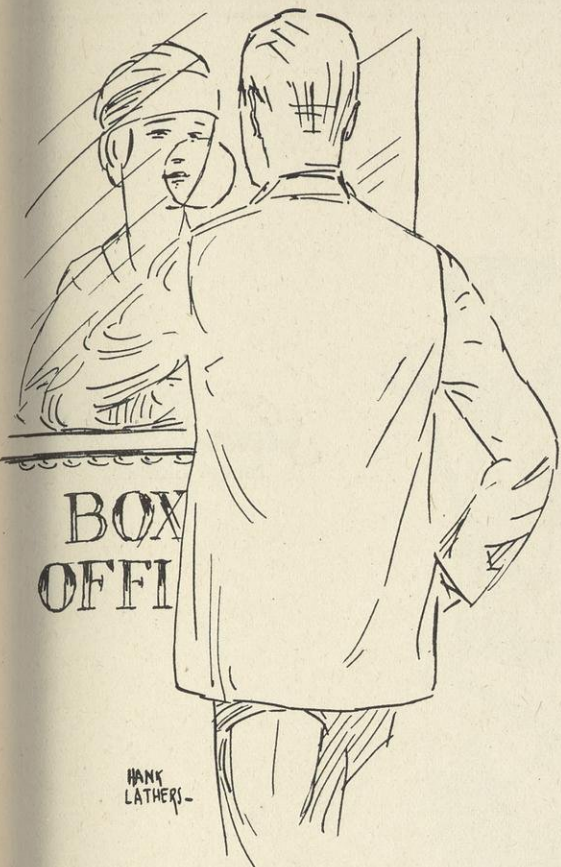
Scene: Somewhere between the proverbial lamppost and the gutter.

Time: Not Homecoming.

Characters: Well plastered youth, not a—I mean, fraternity man; Sweet Old Lady.

S. O. L.: What's the matter, young man? You're not ill, are you?

Youth: Shay, lady, do you think I'm doin' ish f'r fun?



"What have you got in the way of a good seat?"
 "Several posts."



This Appears Like a Slam

"Here it is," said the husky dame as she pushed a bespectacled four-and-a-half-foot male through the endless line of contributors and slammed him up to the desk.

"Ah, ha! Your pet—" smiled the editor.

"Peeve!" interjected the stalwart one. "It's his mildewed jokes that give me a pain. He teaches ancient history, but that doesn't half account for them."

"Why bring him in here; madam?" asked the editor.

"That's just it!" she boomed. "It's from you and your expurgated magazine that he gets them!"



Artist: Ah, Madam! Your lips are unpaintable!

Madame: H'm! Come around and I'll give you some lessons.



Lola: Why do you always call that cat-boat 'she'?

Cap: Young lady, if you had ever steered one, you would not ask me why.

Clothes Count Much In Spring!

Spring is the "Spruce Up" time of the year. It's the time when you want clothes you're proud to wear.

You will find that men always point with pride to the things they buy at the Toggery Shop. Drop in and look over our stock—we know that you too will agree.

The Toggery Shop

University Avenue at Orchard Street

Appetizing food

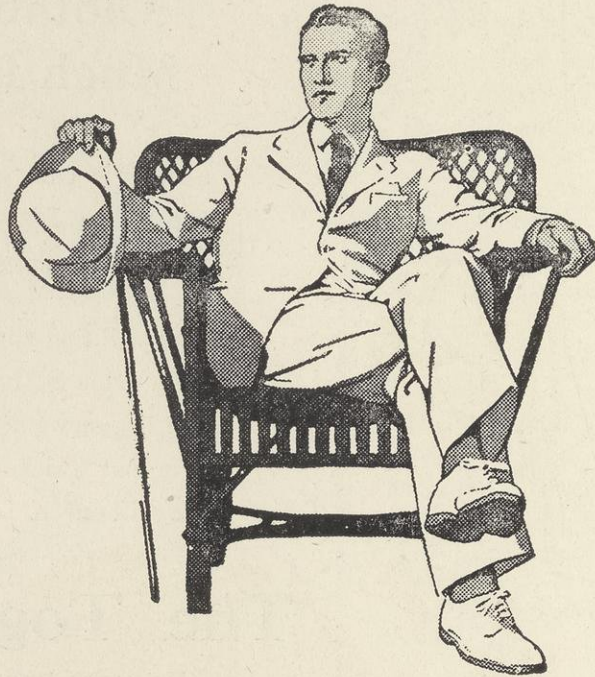
Prompt service

Reasonable prices

Frank's Restaurant

We deliver to your room
 from 9 to 12 P. M.

B. 887



Stein Bloch
Smart Clothes

Stein Bloch
Smart Clothes

To The Looking Glass All Men Are Equal

It makes no difference whether you are a direct descendent from William The Conqueror or Wilkins, the Corn Curer. To the looking glass you are both the same. Each of you have equal opportunity in the matter of appearance. That's why fine clothes are now made on a large scale—everyone is able to wear them. That's why Stein-Bloch clothes are popular. They are just a little finer than any of the others. Seventy years of tailoring experience and the use of only the best materials make them that way. There are several models styled especially for college men.

Stein-Bloch Suits Are Real Economy At

\$50 \$55 \$60

THE HUB

F. J. SCHMITZ & SONS CO.
22-24 West Mifflin.



Here is a maiden who heartily peeves me,
She is my "pettest", by far;
All winter she likes me, in Springtime she leaves me
For the wealthy young chap with a car.



Drawing by Ruth Allcott

*First Equestrian Co-Ed: Does horseback riding require any particular application?
Second Twitter: No; arnica or Sloan's Linament—one's as good as the other.*

The WISCONSIN OCTOPUS

To April

Since Saucy April with her fickle smile
Our noble Geoffrey Chaucer did beguile,
The poets rave of it, but know not why;
It's naught but drizzly rains and muggy sky;
The snappy tang of winter's left the air,
But still it's cold and nasty everywhere;
The warmth of summer's yet a long way off,
The ground's too mushy for a hole of golf;
This month is just a dreary go-between
From snow to summer, when I'll see my queen.

(Yeh, I wrote this in March)

—J. E. D.

Sweet Mama

The taxi careened at an angle of fifteen degrees toward the side on which the two hundred and ten pound lady was seated. Her fleshy arm encircled the waist of a helpless ninety-five pound male.

She squeezed him tightly, and he groaned with the pain of three cracked ribs.

"Damn!" he gasped. "To think that taxi-cabs advertise 'Safe as in a mother's arms!'"

"My Lord man, what is all that noise about?"

"Calm yourself, that's just a woman's voting club."

My Own Pet Peeves

1. The tennis-fiend who starts playing at 5:30 A. M. and begins shouting at 5:31.

2. The golf-bug who always talks about the mashie-niblics and the eagle-birdies—childish stuff!

3. The man who once played polo, and never, never tires of telling about it.

4. The Ma-Jongg hound!!!!

5. The lad who had a year at Yale, and met Gilda Gray. You'd think they grew up together in Milwaukee!

6. The girl who affects sweet femininity until she finds out that you won't fall for that, and then bursts forth with Murads and a flask.

7. The man who didn't come to a staff-meeting all year, handed in one drawing a month—and then, just before staff-elections, calls and turns in fourteen pages.

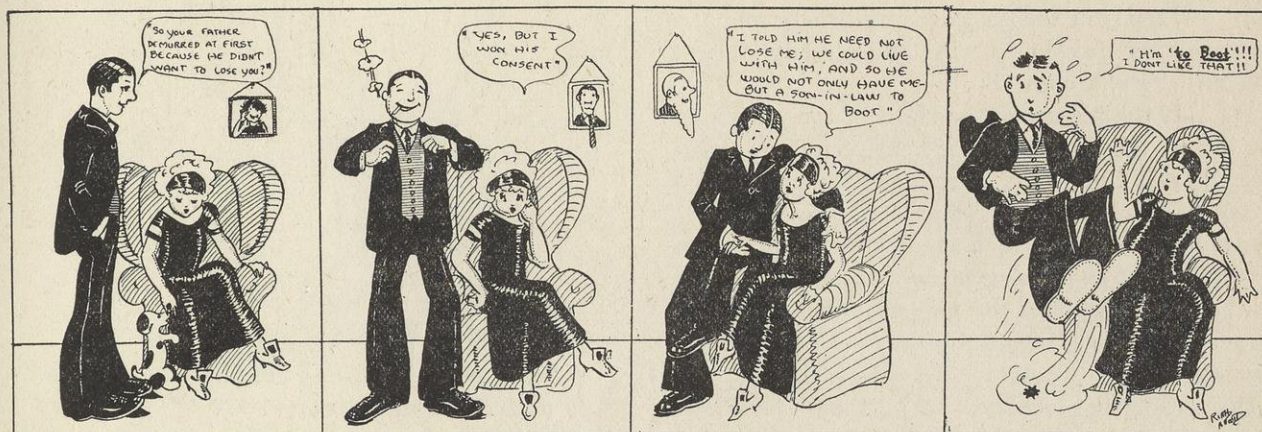
—R. F. B.

Popular Poetry

A certain young chap from Mo.
Was torn by the white heat of fo.

When a bootlegger crocked hm,
An officer socked him—

They settled his case with a Jo.



A story with a kick.

Pet Peeves of History

For Little History Students

Old Caesar was a gen-e-ral they say,
But still he didn't al-ways have his way:
Once Brutus stuck a ra-zor in his ribs;
It made our Caesar pee-vish all that day.

Before Mark An-to-ny was old enough to vote
He vowed to for-ign missions he'd his life devote;
But la-ter by the Nile he lost his head
And let the lovely Cle-o-pa-tra get his goat.

Now Chris Co-lum-bus had the hardest time;
He tried a lot, but couldn't raise a dime,
And when he final-ly got a ship to sail,
The way his sailors acted was a crime.

This Bill Hone-zoll-ern had a lot of grief;
He hated war just like the English hate roast beef;
But when the fuss was over Willie yelled,
"War! Gott in himmel, das ist mein pet pee!"

—J. E. D.



"How do you keep that school girl complexion?"
"A soft soap artist like you ought to know."

Rules of Mah Jongg

or

What to Do before the Sandman Comes

I. This set is furnished with a spinner instead of dice. Insert peg in spinner; then players, in turn, twirl like a top. Number resting on table is count to be used.

II. When you take a third sandwich from the refreshments tray to go with two already drawn, you yell, "Punk chow!"

III. If the player on the right of the player on the left of the last player but one, counting clock-wise, forgets the proper swearword when the player on his starboard bow draws a tile discarded by the south-east monsoon, he indicates his intention by saying that he is going to draw the tile discarded by the player opposite the player to the left of the player who is opposite the player who played the last play.

IV. The game continues till all the players have lost their wind.

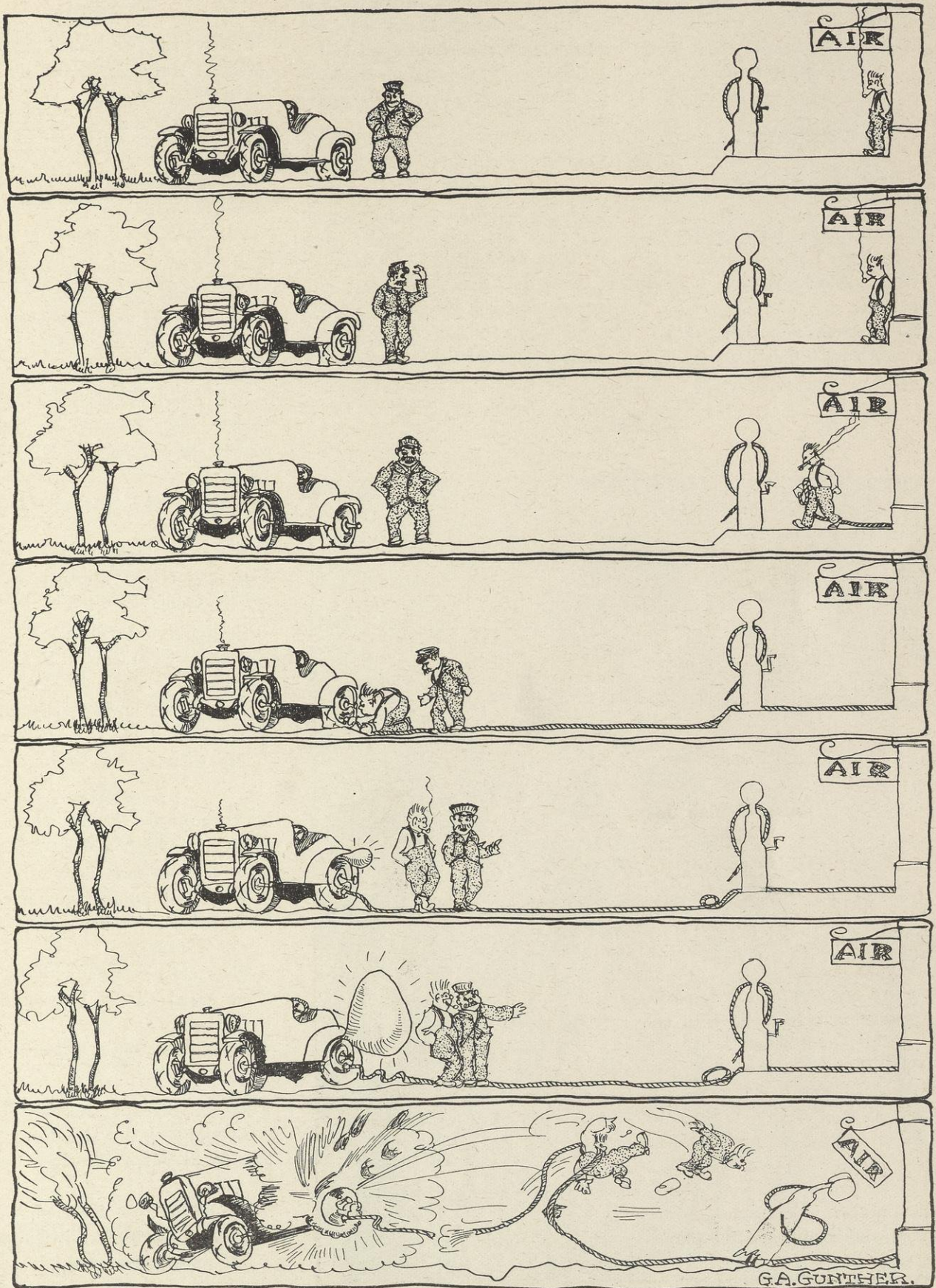
—J. W. P.



"Didn't I see you going down the street the other day with an apple in your hand?"

"Quite so, old chap. I was going to call on the doctor's wife."

Wisconsin Octopus



The Thinker

Actor: "In my next play I am taking the part of a young lady."

Dizzy: "Shay, just whish part of her are you going to take?"



Mrs. Gossip: Oh Doctor, I feel so ill!

Doctor: Your temperature is normal. Your pulse is exact.

"Well, Doctor, is my tongue coated?"

"No madam, one never finds moss on a race track."

In Class

Span Prof: "In Spain because we have so many fruits, we have an immense number of drinks."

Stude: "Ya, and in America we have a number of immense drinks."



"Give me a pound of veal."

"One dollar, please."

"My dear sir, did you misunderstand me? I didn't say that I wanted a part of the Golden Calf."



The Crumsy and the Crud

Foreword

(News has just leaked out of the Medical Building of two new and mysterious diseases. One is the Crumsy, which is the medical name for chronic weariness and the other is the Crud, the scientific name for misery in the back.)

Tho' Pansy had a rosy cheek
The truth her face belied
For while she had a robust form
She was not well inside.
What was it wore our Pansy down?
What nipped her in the bud?
Alack-a-day, she suffered from
The Crumsy and the Crud.

She might have played upon the
Harp
Or on the Harpsichord.
She might have learned to play
Croquet,
Or driven father's Ford.
She might have learned to sew and
knit,
As all good maidens should,
Were she not held and hindered by
The Crumsy and the Crud.

The doctors fed her medicines
With kindness and by force;
The remedies they gave to her
Would kill an average horse,
They rubbed her bones, they shook
her frame
They plastered her with mud;
They cured all else but could not
cure
The Crumsy or the Crud.

Full eighty years she sickened
At eighty years she died;
She could not shake these deadly
ills
No matter how she tried.
She never touched a kitchen sink
She never peeled a spud
She lived in ease and suffered from
The Crumsy and the Crud.

—M. B. R.



The pledge took one look at her and fell to the bottom of the stairs.
"How perfectly stunning!" he remarked.

The Personality Hound

My pet peeve is the "personality" hound, who bursts up to you with all of his four front teeth exposed, his hand out a couple of feet, and an earnest voice issuing forth from his open orifice.

"Mighty glad to know you!" he booms. You (if it's the first time) take his hand. He grips it heartily, and you feel your rings sinking into your flesh.

"You're looking mighty well!" he shouts. "But that's to be expected of a man of your sane and temperate life!" He shows two more teeth and sinks confidently into a chair. Then he fixes you straight between the eyes with his mighty glance. Instinctively you look down at his feet—they are in yellow, high shoes, and his socks are white.

"I have a proposition to offer you," he continues, leaning forward and pounding one hand with the other.

"And I have one for you," you offer weakly. "Right behind you are the great open spaces where men are men and personality counts. Goodbye."



Famous Springs

Hand-----
 -----Board
 Sythian----- (consult English
 30)
 -----Opening
 Bed-----
 -----Water
 Watch-----
 -----Formals
 And
SPRING FEVER



"Did you ever hear about the man who drank gasoline for hootch?"

"No."

"Now instead of hicking, he honks."

"Ah, auto-intoxication!"

How to Enjoy Spring

By Heebus Peevus

In the first place, remember that in the north temperate zone *there is no such thing as spring*. Then enjoy it the best way you can.

As soon as it gets warm, *quit studying*. If your instructor is fond of giving quizzes tell him about the students' revolt in Argentine.

At nine o'clock on the first moonlight night, call up several girls and ask them to go walking with you. The first four will be out already, the fifth will be laid up with a sprained ankle, and the

sixth will be an oil can. Take her out anyway.

Write poetry about the moon. If your room-mate finds it, he will think you are full of moon, and will let you wear his neckties for one week, in hopes that—

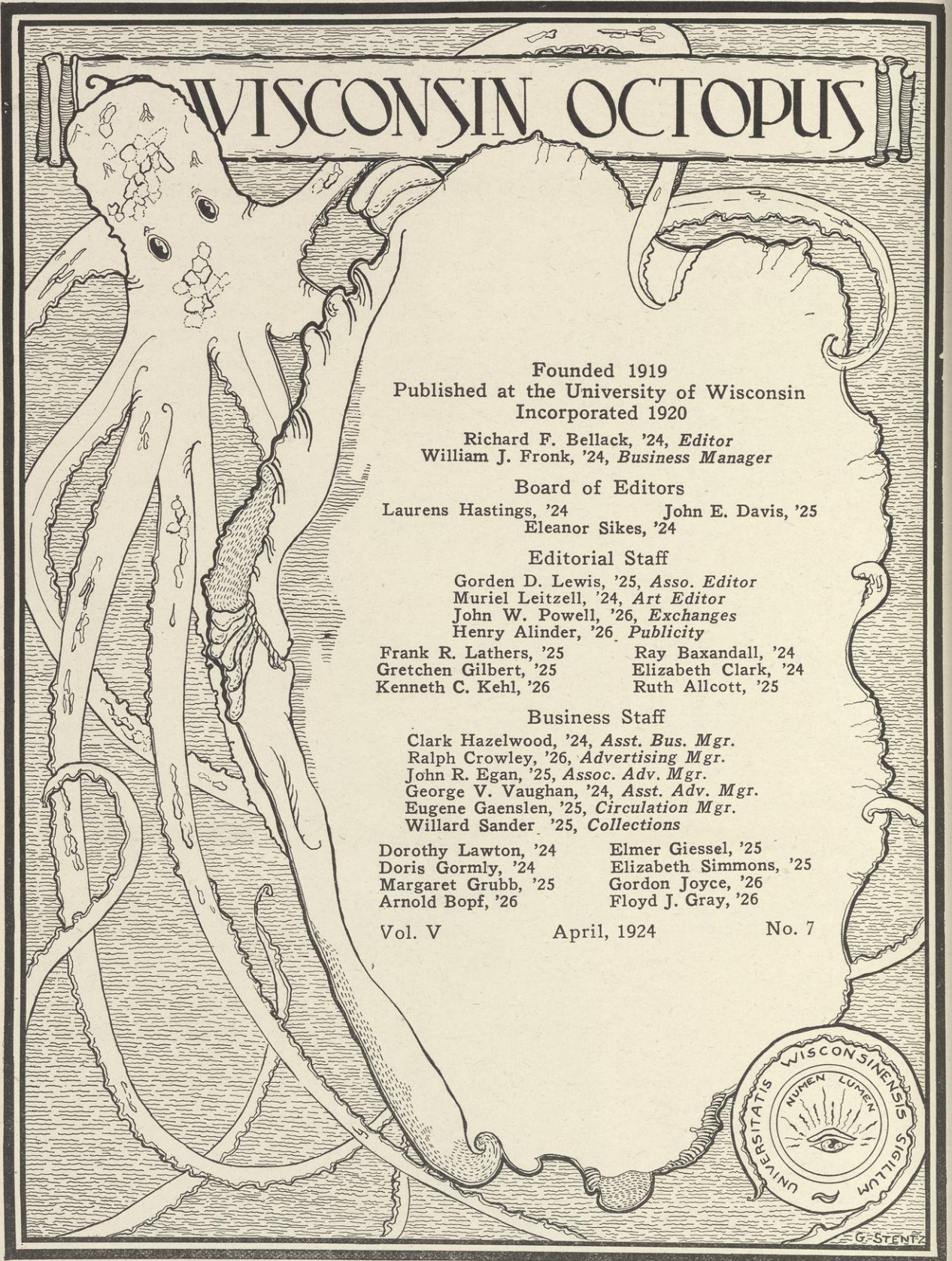
Now is the time to lay aside your red flannels and blossom forth in something different. Red neckties will be very popular this season.

Fall in love while on your spring vacation. Write three clever letters and receive three dumb ones in reply. Turn woman hater until exam time.

—J. E. D.



The President of the Blisterine Company has a nervous breakdown when his Advertising Manager, who is also his closest friend, tells him that he has halitosis.



WISCONSIN OCTOPUS

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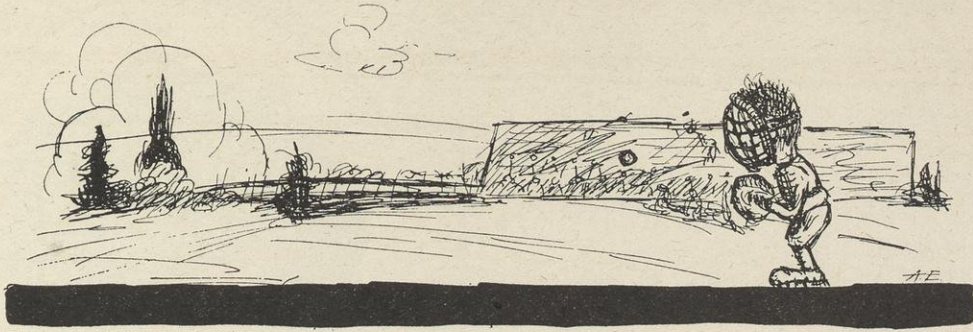
April, 1924

No. 7



G. STENTZ

“Support the Memorial Union”



Baseball at Wisconsin

For some reason, Wisconsin takes the least interest in baseball of any school in the Middle West. Our teams are consistently good, yet they are scarcely heard of in casual conversation with a student.

Baseball, the great American game, ought to be the favorite of a great American university. When it gets a crowd of only a few hundred there is something the matter with the school. There surely is nothing the matter with the game.

“Octy” has blamed two things for it a great many times: the lakes, and fussing. The first can be given up for the few hours necessary; the second doesn't have to be. Take your girl to the game if you have a date—if she's the proper sort a little sunburn will make no difference at all.



Reading

College students ought to read omniverously. Instead, they try to avoid all intellectual effort—that is, the most of them. A relatively small proportion know the difference between Galsworthy and Hardy.

If you are so far behind that you don't quite know how to catch up, “Octy” recommends Jesse Lee Bennett's “What Books Can Do For You,” to be taken in one large dose. Its lists will slip you easily into the best reading you can have.

On another page we have other books reviewed. You can take or leave—but most of them are worth taking.

List of Contributors

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The Unenviable Anecdote

One night a proud father was walking home and was attacked by several rowdies who tried to take his money. After a struggle he managed to beat them off.

Upon arriving home he found that his wife had several guests. Father, of course, vividly related the event to them.

One of the sympathetic lady guests shrieked: "Oh! Mr. Peacock, how brave of you! I should think that you would have been afraid of having your brains knocked out!"

Little Willy threw out his chest in pride: "No ma'am," he said, "there ain't anybody who can knock any brains out of my papa."



Student: Do you believe in the power of the eye over the beasts, Professor?

Prof.: Yes, the power of the eye is very useful—to see the wild beast coming.



"There'll be no moaning at the bar when I put out to sea," quoted the bootlegger as he made a new mixture.



"Did you hear what Mrs. Saprano got for her birthday?"

"No."

"An axe with a note to try it on her piano."



This is a girl as her sisters portrayed her, On the opposite page as the good Lord made her.



The Springtime Pest

Of all the guys I most detest,
The worst is Jawn, the springtime pest;
He pulls me out of bed at five,
Blats, "Man, it's great to be alive;
Let's take a hike along the drive"—
And so he spoils my rest.

He wants to see the rising sun,
And walking's too slow; he must run,
To catch it early, I suppose.
He sings—or howls—about a rose
Whose petals with the night will close;
That always ruins my fun.

He quotes a lot of Edgar Guest,
Claims he appreciates the best
In poetry; that gets my goat;
And once when we were in a boat
I tipped him out; he couldn't float;
It almost drowned the pest.

—J. E. D.



"Bill's Mah Jongg game improved wonderfully about ten o'clock!"

"Yes, he got his second wind!"



This is the girl as the good Lord made her.
On the opposite page, as her sisters portrayed her.

Pet Peeve

(There's at least one in every sorority)
Johnny was asked to a sorority dance
And Johnny was quite delighted.
He borrowed his room-mate's collar and tie
And everything else that he sighted.
The evening came and so did John
His debut was very startling,
He had a good time, danced all night
And said good-night at parting.
A few minutes later the sisters, who
With their dates went down to lunch
Saw Johnny eating all alone—
But the boy had never a hunch.
But the next pretty party the Gabbas gave
Without the assistance of Johnny,
And the dear little boy is still wondering why—
Won't some one explain to the dummy?

—R. K.



Elevator Blues

“Peeves?” queried the elevator boy. “I cannot express it in quite that vernacular, but it is indeed disconcerting to be called up—and then to be called down.”



How Do I Do It?

In spite of my many imperfections, I never have a girl turn me down for a date.

I haven't a pair of pants that measure 20 inches at the bottom, my knickers are not plus-fours, I haven't any diamond golf Sox in six colors, my hat's brim won't turn down straight, I haven't an ice-cream suit in a pale green color, I am not handsome, my dancing resembles an intoxicated elephant, my conversational powers are nothing, my top coat is a herring-bone—in fact, I'm all, all wrong.

Yet I never have to worry about finding a girl to go out with me. Why? I never have dates.



Check

Small Boy in attendance at his first Haresfoot show: “But, papa! That woman on the end is a man!”

Father with eyes glued on the show: “Why, of course. All of them are.”

Small Boy, bitterly disillusioned: “What's the matter papa, are they ashamed of it?”



She: Why don't you get a haircut?

He: I've only got fifteen cents.

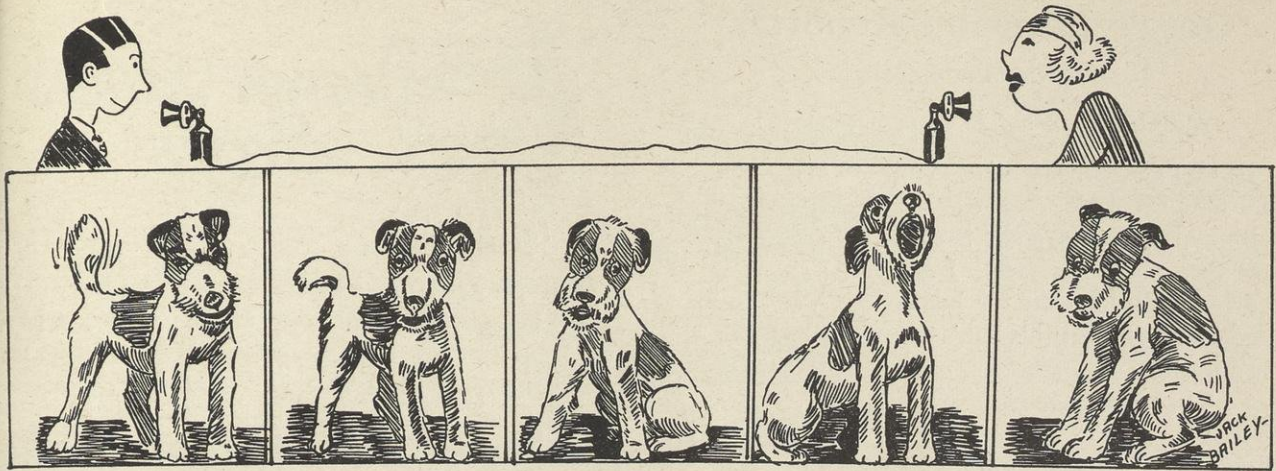
She: Well, fifteen cents worth off would help some.



"I heard you were jilted!"

"No, indeed. No man ever made a fool out of me."

"Well, something did."



Love my dog?

He: Love me, hon?

What!

I hate to do it.

But I'll give him a bath if you insist.

Doesn't It Get You—

1. When you're reading a fine story to find it marked "AD" at the bottom?
2. To get 92, 84, 76, 69, or 59?
3. To study hard, and then never be called on?
4. To be dropped from the "U" just as you were getting acquainted with "That classy jane?"

Such Is Life

Newlywed: You know darling, I'm so sorry but I've mislaid that wonderful receipt for furniture polish that your uncle sent me.

The Lesser Half (tasting the soup suspiciously): Are you sure you mislaid it, darling?



Another pet peeve is the fellow who's got one and keeps telling you about it.



When you've spent the afternoon hitting the books, and you long for a bit of recreation, and you pile into the old canoe and paddle over to the point, wishing all the while your sweetie was along, and you arrive there and find one of the pledges feeding honeyed words to none other than the Only Girl herself—that's a real pet peeve!

Octy's Inspiring Reporter

He interviews campus lights.

Question: What is your pet peeve?

Hi Stepper, Society man—The girl that gives me a pain is the false alarm who says she is cold and then slaps my face. I got a system all my own for handling most girls, but this one's got me guessing.



Miss Lina Bunk, Just a Regular Co-ed.—Oh, I try not not to be angry with anyone. I know it sounds like Pollyanna, but I think everyone here is just lovely, especially the men, don't you. (She knew she was going to be published.)



Horatio Rostrum, Professor—Young Man, it has long been my policy to avoid contamination with strangers on the thoroughfare. However, I stoop to concede that those unfortunate students who fail to concentrate upon my lectures irritate me beyond measure.



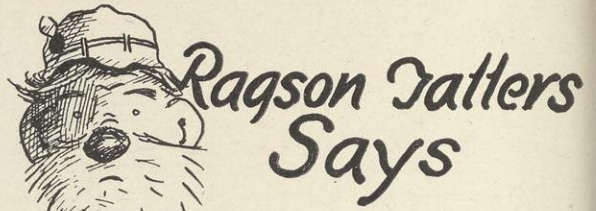
Gerty Grapefruit, Sorority leader—Say, I've just been waiting for a chance to air my thoughts about these drug store cowboys who think us girls spend all our time admiring them, and that a nut sundae gives them a lease on us for life. How do they get that way?



Pat Dennis, Hard Engineer—Well, partner, as far as I am concerned it's a toss up between the sheik who wears golf socks and the co-ed beauty squad that charges down the street four abreast.



Baxandall



Pet peeves ain't remarkable in themselves, fer everybody has them and they are as ordinary a part of life as yellow slickers or bobbed hair, but they have one remarkable feature. That consists of th' subject-matter being such things as it is.

Fer instance, my pettest peeve is th' highest form of a very commendable virtue—thrift. Nothin' collects my assortment of hollow-horned ruminants much quicker than the feller who gets his hand caught in his specie-pocket an' can't git it out until somebody else has taken away his opportunity.

An', contrary-like as it may seem, my second greatest is th' big-hearted gent that won't never let his friends pay fer anything, thus making them feel like charity-children on a holiday.

Why, some people's pet peeves is th' very things that make them irritate their friends th' most! There have been married couples separated because each one snored an' wouldn't believe it; an' my own experience includes a fist-fight, resultin' in a victory fer the constable, caused by two men in th' same office bein' afflicted with th' habit o' smackin' th' lips while endeavourin' to think.

Th' whole matter kin be summed up by th' human race in general payin' a little more attention to their own faults an' takin' out their peeves on themselves, instead o' givin' low growls of rage at th' neighbors children an' the man beside 'em on th' street-car. Perfection fer most of us isn't much more than a rosy dream, an' a little care devoted to your mother's only son might develop several ideas o' improvements on number 1. It's worth tryin', at any rate.

—R. F. B.

"I'm taking my girl to the art gallery this afternoon."

"Well, I suppose she is painted, but why hang her for it?"

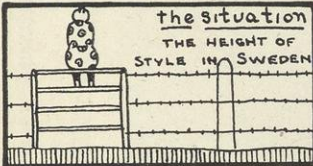
"What's the latest in dancing?"

"Well, have you tried any of the Russian Steppes?"

THE WOING OF INGEBORG



The Vikings' Daughter, INGEBOG,



Sat sitting on a stile ;

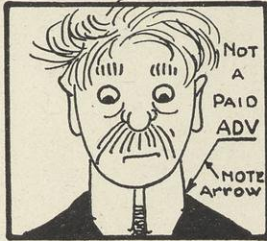


And o'er her foolish face and fat

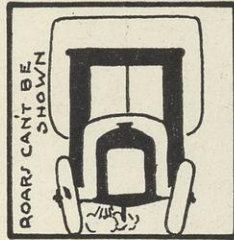


She grinned a Swedish smile.

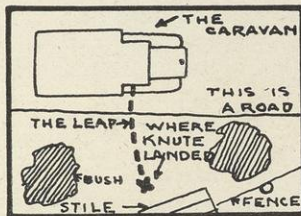
Now knightly Knute, her knifty man,



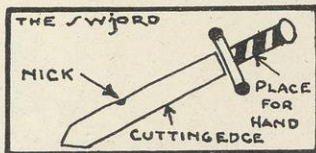
Who drove a roaring xford,



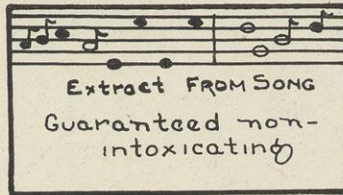
Leaped xierecly xrom his moving — I mean his caravan,



And drew his xlashing swjrd.



(continued- from top to bottom)



The love song of this sturdy bard



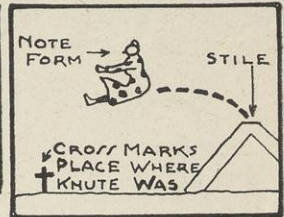
showed what true passion means:



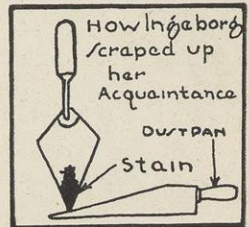
"Your hair bane fair as purest Lard,



Your eyes like jelly beans. Now ix you yust yump oxx dat xence, (column right) J.W.P.&K.C.K.



Ay tank dat I can catch;



Coom, lixx with me and be my lixx,

LUFF:

THE ROUNDED PART OF A VESSEL'S BOW.

WEB/TER

A perfect Swedish match"





"Darling, why won't you marry me? We'll live in the dreamy South Sea Isles, in the mountains—anywhere that you'll be happy."

"Jack, there are just three reasons."

"What are they?"

"A husband and two children."

True Consideration

"You are to be excused early today," said the Professor. "Please walk lightly through the halls so that you don't awaken the other classes."

"If you have this coat done by Saturday I shall be forever indebted to you," said Mrs. Dubious.

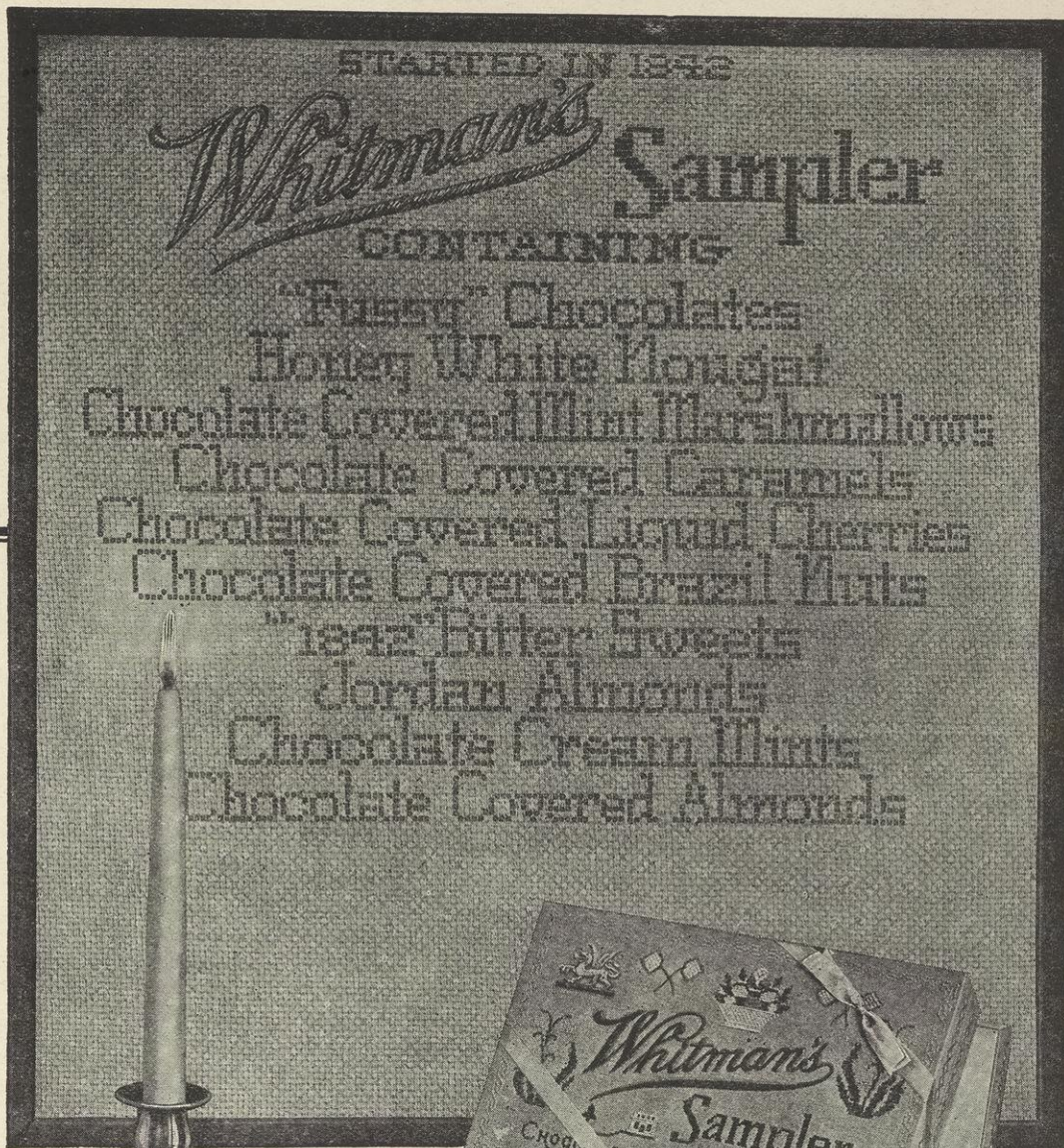
"If that's the case," said the tailor, "it won't be done."

The Raining Power

"It beats me how a person as useful as myself can be tied to a stick like you!" sobbed the umbrella.

Co-ed (to Photographer): Will my photograph flatter me.

Photographer: That question I must answer in the negative.



Whitman's famous candies are sold by

Walter M. Atwood...1054 Williamson St.
 Boyds Candy Shop.....426 State St.
 Boyds Candy Shop.....237 W. Gilman St.
 Cardinal Pharmacy...831 University Ave.
 The Chocolate Shop.....528 State St.
 Collyers Pharmacy.....14 E. Mifflin St.
 Dettloff Pharmacy..Main and Pinckney Sts.
 Naffz Pharmacy.....109 King St.
 J. C. Keefrey.....19 N. Pinckney St.

A. W. Krehl.....408 E. Wilson St.
 Lewis Drug Store...State and Gilman Sts.
 C. T. Loehrer.....912 E. Johnson St.
 J. D. McCarthy Atwood Ave. and Division
 Menges Pharmacy.....801 Oakland Ave.
 Menges Pharmacy.....1825 Monroe St.
 Ott Pharmacy.....16 N. Carroll St.
 Rennebohm Drug Co.....208 State St.
 Sumner Drug Co.....15 S. Pinckney St.



Special
 Wisconsin
 Package



**Gowns of
unusual interest
From the most
recent openings
Added to our
showing
Ready-to-wear**

**Also Gowns for
all occasions to order**

**THE FRENCH
SHOP**

2 STORES

**Park Hotel
533 State St.**

Our Diary

My room mate and I keep a diary together, because we never have dates on the same nights anyhow, and so it would just be a waste of money. We never read what the other one wrote. Last night I met her steady at the library and we went to a show. This morning she wouldn't speak to me.

I bought a diary this afternoon on the rebate I got at the Co-op.



A Dream

I had a dream the other night that put it all over any previous dream I ever had. It happens that I have a pet peeve—maybe you have the same one—I don't like anyone to kick the chair I am occupying. Well, as I started out to say, I had a dream, in which some poor unfortunate did that very thing. So I took him and trussed him up by the thumbs, and stripped the skin from him bit by bit, and poured salt on the quivering flesh. Then I encased him in a thick, close-fitting suit of wet leather, plentifully sprinkled inside with tincture of iodine—and set him out in the hot sun to dry. Not a bad dream, eh?



“Willy! Willy! Willy!”

“What do you want, papa?”

“Get me that whoosit from the what-cha-ma-call-it.”



Tabloid Pet Peeves

- Alarm Clocks
- Eight o'clocks
- Law Suits
- Union Suits
- Text Books
- Blue Books
- Beef Stews
- Corned Stews
- April Showers
- Bridal Showers
- Cold Showers

**John Grinde
Clothes**

Are just as easily secured as the ordinary kinds. New Loungy models that are quickly recognized in a crowd of men.

**\$35 to \$50 for fine Suits
\$60 to \$70 for some Extra
fine Suits**

Are you

One of the men who still believes that you must pay a big price for really good shoes? That's because you have never worn “Excelsiors.” Don't take our word—step in and examine the shoes for yourself — you owe it to your sense of value.

\$6 - \$7 - \$8

**New Spring
Models Are Ready**

**The
Excelsior
SHOE STORE
M. R. KINDSCHI C.
100 STATE STREET
MADISON - WISCONSIN**

Make Reservations Now

for

Spring Formals and
Informal Parties

at the

**Badger
Room**

Mrs. F. S. Main
Manager

fruit Punch and Southern Punch are
our Specialties

Spring
and
Flowers
go together

Add charm to your
Spring parties by
ordering your

**Corsages and
Bouquets**

from the

NEW YORK FLORAL CO.

30 N. Carroll

B. 476

ALPHA FLORAL CO.
516 State Street

Pet Peeves of Popular Persons

Adam:

Eve

Eve:

Adam

Cleopatra:

Clothes

Caesar:

March 15th.

Kaiser Wilhelm:

Edward Bok

Ed Denby:

Earth

Heywood Brown:

Censors

John Pershing:

Censors

The Octopus:

Censors

—J. W. P.



I hate studying;
It cuts into my leisure time.
Shakespeare and French,
Logic and Sophomore Composi-
sition
All contribute
To my social and physical
deterioration.
I have even been forced
To give up my afternoon nap
In the cause of mere
Accumulation of knowledge.
How can I ever be wise
When I retire late
And rise early?
I endure it, but nevertheless
I feel the injustice in my soul.
I hate studying:
It cuts into my leisure time.

J. M.



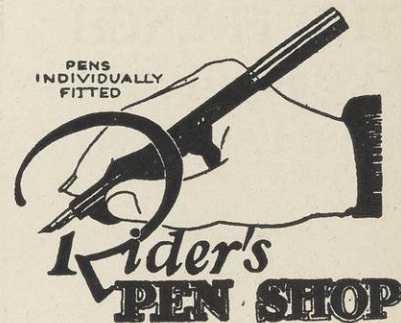
Doctor: I'll have to go back. I
forgot my kit.

Willy: Don't bother, Doctor,—
the plumber left his down cellar.
I'll get it right away.

**The Pen Is
Mightier
Than The
Gourd**

SOME YEARS AGO
Before the BOOTLEGGERS,
And the RUM-RUNNERS
And HI-JACKERS had been
PERPETRATED upon US
There was CONSIDERABLE
LENGTHY Discussion
About who could carry
The most of the STUFF
That made home NO PLACE
For the DRINKING MAN.
CAPACITY was at a
DISTINCT PREMIUM
And the ones that
DIDN'T have it FELL
By the wayside
Or under the table—
So I'm TOLD
And at the PRESENT TIME
There's a GREAT demand
For CAPACITY TOO
Altho the FLUID
LOOKS blue instead of
Making one FEEL that way
And a pen is the CONTAINER
Of which I'm speaking
Which clearly DEMONSTRATES
The ASCENDANCY of the PEN
Over the GOURD
And NOW even as THEN
CAPACITY is a PRIME
REQUISITE—and those
That do not POSSESS
That QUALITY
Are bound to FALL by
AFOREMENTIONED WAYSIDE
So if you're toting a
Pen that holds only
A FEW drops of INK
DISPOSE of it NOW
And get in the
CAPACITY CLASS—meaning
OWN a RIDER MASTERPEN
It holds 230 DROPS OF INK
And you'll always be
ON THE JOB

at



666 State Street

Teckemeyer's

Box
Chocolates
Are Best

Five cent Fudge
Eggs Everywhere

Business

Roommate: "Lend me a five and I will be indebted to you for life."

A. R.: "Thats just why I am not going to lend it to you."



April Reminds Us Of—

- Fools
- Rain
- Snow
- Galoshes
- Slush
- Rain
- Grass
- Spring Formals
- Hock Shops
- Walking Dates
- Rain



Human Nature

Human nature is a funny thing!
Last year I worked eight long hours a day.

At monotonous work.
And it never bothered me.
But now I find that the last ten minutes.

Of a LECTURE drive me crazy!
Human nature is a funny thing!
—H. F. P.



Prof.: I'll not go on with my lecture until the room settles down.

Stude (whispering from front row): Better go home and sleep it off, old man.



The Saving Race

Abie: "Lend it to me some tobacco, ya?"

Yatski: "Vy for, its cold and your breath it shows."

**Service
and
Quality**

RESTAURANT
ATHENEE
412 State Street

For

Student
After-Theater
Parties

Park Hotel

Table D'Hote
Dinners

\$1.25--6-8 Daily

Also

Dinner Dances

in the

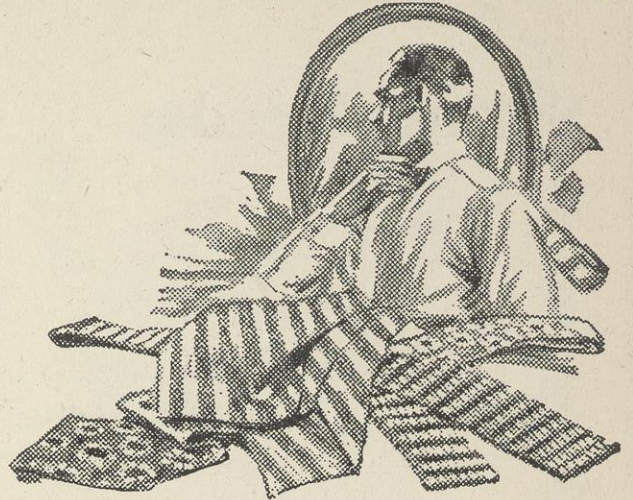
Elizabethan Room

A Spring Menu

The delicious Salads.
 The tasty Sandwiches.
 The toothsome Sundaes.
 The quenching drinks.
 They are all part of the Chocolate Shop.

The Chocolate Shop

"The Home of Hot Fudge"



New Ideas In Neckwear

from the
 NECKWEAR HOUSE OF MADISON
 Neat Figures, Scotch Plaids, College Stripes
 in bows and four-in-hands
 \$1.00 to \$3.50

BAILLIE, O'CONNELL & MEYER

INCORPORATED
 QUALITY  SERVICE



Holeproof
 Hosiery

Silk Hosiery in the
 latest Shades for
 Spring and
 Summer

RUNDELL'S

5 E. MAIN ST.

Editor: What'll we call this picture of a man and a girl both standing on a weighing machine?

Office boy: Oh, call it "The weigh of a man with a maid."

—Parakeet.



Innocent Bystander: Let me help. I can tell you some things about a Ford.

Motorist, in trouble: Well, keep it to yourself—there are ladies present.

—Lampoon.



Prof: I was sorry to see you come out of that saloon yesterday.

Stewd: Couldn't help it, sir—had a recitation.

—Record.



"What are the relations between you and Maggie?"

"Her father and mother, dammit!"

—Panther.

**O. M. Nelson
 & Son**

Inc.

Diamond Merchants

Established 42 Years

**Appropriate Easter
 Gifts**

21 N. Pinckney St.

Spring Needs

Whatever you may need, you are almost sure to find it here. Whether it be a canoe, clothing, shoes, fiction, or sporting supplies.

Buy on your Co-op Number

THE CO-OP

E. J. Grady, Mgr.

We Serve Breakfast All Forenoon Today

We serve dinner from twelve o'clock noon until 7:30 P. M. continually today.

Quiet, restful surroundings. No standing in line, no tray to carry. Just make yourself comfortable and we do the rest.

50c

STEAK SUPPER

Every Evening from 5 to 8

Pfeiffer's Restaurant

(The Campus)



*The two in a daisy-grown meadow sat,
And talked of the earth and the sea;
They mentioned the seasons,
And German's reasons*

*For starting the war, and the kind of a hat
That she wore; and the manner that he
Had gained the delightful
And not at all frightful*

Much coveted, shiny and large Phi Bete key.

*They spoke of the latest in music and art,
And drama and sculpture and such;
Co-ed institutions,
A snake's convolutions,*

*And this thing and that thing, all dear to his
heart,—*

Not a subject that he didn't touch.

When he was just started

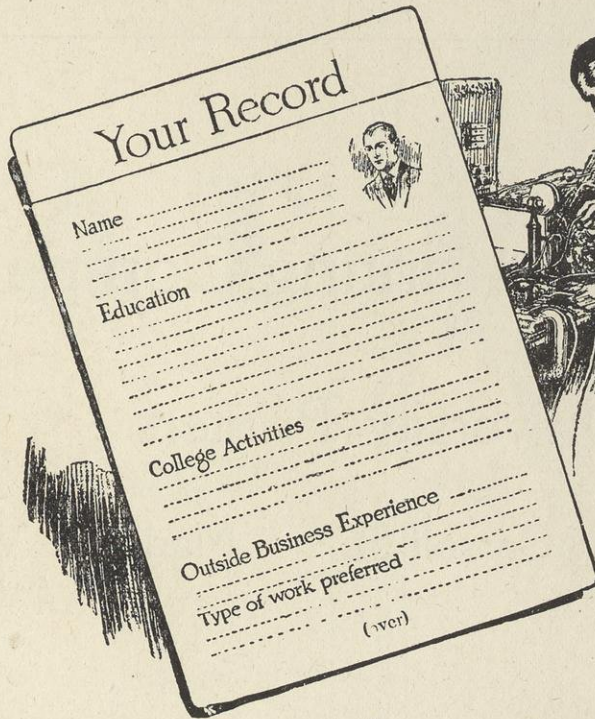
She up and departed—

*Which shows us it's easy to know too darned
much!*



Too Bad

The Statistics Department reports that at the present time every person in the United States might go for a ride in an automobile at the same time. Soon the sport of pedestrian hunting will be extinct.



Your Record

Name

Education

College Activities

Outside Business Experience

Type of work preferred

(over)

Another call for candidates

in this season of try-outs, seniors will do well to respond to the call for candidates which progressive business organizations are making.

The visit of the various company representatives offers a mutual opportunity. It puts you in position to judge whether a particular company offers sufficient scope to your ability and ambition. The representative can judge, after conversing with you and studying your record, whether you would be well placed in his company.

Do not ignore the invitation to these interviews. Do not be one of those—and they are many—who next Fall will write to the larger companies, “At the time your representative visited my college I did not think that I was interested in the work of your company and so did not meet him”.

Men who are earnest in wanting to make the team usually respond to first call

Western Electric Company

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Number 37 of a series

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**DAINTY MAID
GARMENT SHOP**

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Fairchild 1460

Colored Sergeant: If anything
moves, you shoot.

Ditto Sentry: Yassuh, an' if
anything shoots, I moves.

—Log



Doctor: All you need is a little
sun and air.

Fair Patient: Sir, how dare you!

—Gargoyle.



Roses are read
Violets are blue;
Smoke if you must,
But please don't chew.

—Toreador.



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The average movie theater holds
570 people. Why? —Siren.

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Sold by: THE HUB, MADISON, WISC.

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The weak soup.
The strong coffee.
The leather pancakes.
The rubber steak.
The reach for the sugar.
The paper napkin.
The humorous waiter.
The glass of warm water.
Fig pie.
Hash.



Wife: So you've been deceiving me!

Hubbie: Why, what do you mean?

Wife: Don't attempt to deny it. I saw a memorandum on your desk to buy ribbons for your typewriter.

—Gargoyle.



“What ho, barber!”

“Gillette, Sire.”

—Awk!

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*She: Pardon me for standing on your feet.
He: Oh, that's all right. They stand for a lot.*

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Dr. V. G. Bancroft

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The Unique Shop

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Phone B. 2099

Non-Essential Citizens

The late prof who shows up just as the class is ready to leave.

The bozo who beats you to the library and reads your favorite newspaper all evening.

The young man who hits all the water holes as he passes you in his speedster.

Instructors who spring quizzes right after a vacation.

The girl who asks for your help in class but won't speak to you when she sees you on the street.

The birds that stop outside our window at one a. m. to argue over which one is drunk.

The room-mate who sleeps from eight until eleven in the evening, and studies from eleven until three a. m.

The prof who calls unexpectedly for reading notes.

The rib who gets hungry when you take her out for a little walk.

—J. E. D.

Greeting Cards

My pet peeve is greeting cards. Nothing irritates me more than to receive a card that says: "I know you're a failure, but grin and bear it; when you get to Heaven you'll be judged on merit."

Or, when the unpleasant feature of a birthday rolls around, there is sure to come a little card, decorated in three colors, happily inscribed:

"Another year of crime is done,
The days are flowing, one by one,
Repent! Repent! Give up your fun—
Happy birthday."

My teeth are nearly worn out from gnashing them upon receipt of the proud father's card:

"A funny little stranger
Came to see us today;
There seems to be a danger
That he intends to stay."

And the one that keeps me awake nights, and makes me wish that the wild, free days of the six-shooter were back, is the "friendly card" that goes:

"You cannot realize, friend of mine,
How much I miss your smile;
You cannot know the agony
I'm undergoing while
You stay away and let us be—
Yours truly,
Schmaltz & Company."
—R. F. B.



CHARGES DOCTOR PUT HER TO SLEEP THEN KISSED HER

Evidently the doc. didn't get her all the way to sleep.



Octy thinks that the pinks at Northwestern must be kinda blue now.

Jimmy thinks the Yale Lock is one of those wrestling holds that Coach Hitchcock shows the boys.



Mistress (to servant): What did those ladies say when you told them I was not at home?

Servant: How fortunate?



He was railing at her, so she took offence and gave him the gate.



Who are the men who wear them?

Would you like to know? Just write us. We'll tell you the men among your college acquaintances who wear Nettleton Shoes.

Nettleton

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Patience

A marvellous piece of work, making equal sense whether read in any manner or not read at all.

Directions

- 1—Read lines 1, 3, 5, etc.
- 2—Read lines 2, 4, 6, etc.
- 3—Read straight through to understand as a whole.

- 1 T'was midnight in the bull work,
- 2 The rioters began to assemble
- 3 The cannons blazed away,
- 4 Bringing their guns and knives.
- 5 The cuckoo barked shrilly,—
- 6 T'was an unpleasant evening
- 7 As the minstrel sang his lay.
- 8 To the waiting children and wives.
- 9 The olives bloomed on the pine trees
- 10 Blood was idly flowing
- 11 As Washington crossed the Rhine.
- 12 The gutters were crimson tinged—
- 13 The putty grew in the oats field
- 14 And still the strikers assembled—
- 15 T'was the beginning of time.
- 16 On them the fate was hinged.
- 17 Lincoln was making his penny,
- 18 Dawn held a gruesome vision—
- 19 Jackson his motor car,
- 20 The dead and wounded were dead,
- 21 Hiram was shelling the peanuts
- 22 Some were plainly cut open,
- 23 Out on the old sand bar.
- 24 Others pumped full of lead.

—C. S.

- X: What street is this?
Y: Lafayette.
X: We are here.

—Black and Blue Jay.

Nervous Woman, to beggar: If I give you this cake, you'll never come back, will you?

Beggar: Well, lady, you know your cake better than I do.

—Utelum.

- “Shay—I wash jus' tryin' to think.”
“Think what?”
“What did the one horse shay?”

—Whirlwind.



How Romantic

Her: Gee, that man can write a mean love letter.
 Him: No wonder, he's a professor in the Romance Languages Department.



Man

Know then thy stuff, presume not profs to pan:
 The proper study of a maid is Man.
 Plac'd in your atmosphere of powdered scent,
 A being more on dates than studies bent;
 Without the knowledge to thy wit deride,
 With weakness lets you wound his pride.
 He hangs around; in doubt to stay or go;
 In doubt to spend or save his jack, so low;
 In doubt on whom to call, or what to wear;
 Born but to fuss, and fussing, get the air;
 Like you in ignorance his reason's dead,
 For much or little thinking hurts his head:
 Chaos of love and wonder, all confus'd;
 First by this dame, and then by that abused;
 Created half to pass, and half to flunk;
 He calls all studies, food, and women punk;
 Sole judge of style, but nearly always broke;
 To co-eds he's both tragedy and joke!

—J. E. D.



Wrestler: Us wrestlers is the only guys what know the struggle for existence.

Boxer: Perhaps, but we boxers know how to fight for a living.



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 CORRECTLY
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RAY'S BARBER SHOP

716 State Street

Wrong Number

Old Grad, calling up: Hello, hello. Well, what kind of fellows do you have there now?

Jail Warden: Oh, the usual bunch of thieves, hold-up men, bootleggers and escaped jailbirds. Who do you want?

O. G. I see, the old bunch.

—Yellow Crab.



Speaker: I ask you, what is the crying need in our fraternities today?

Bored voice: Two nickels for a dime.

—Purple Parrot.



"Triplets," announced the nurse.

"Really?" exclaimed the proud father, "I can hardly believe my own census!"

—Jacko.

HAHN'S LUNCH

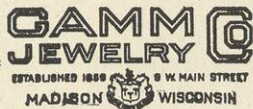
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JUG

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They make a classy dance
favor



A Few Books To Think About

"The Humanizing of Knowledge," by James Harvey Robinson. (Doran). The author argues for the popularizing of scientific theory and discovery lucidly, consistently, simply and very convincingly. The book will show you your place in the world of knowledge. You will be surprised to realize how little you have thought about education's greatest need—the humanizing of knowledge.

"Half Gods," by Lynn Montross, co-author of "Town and Gown." (Doran). A small boy and a bouillion cube wander distractedly through scenes of Frances kissing her husband, her mother, the minister—and Ted. He was not an old minister, either. Mrs. Leeper and her daughter exhibit true femininity in a remarkably realistic fashion, but no one gets anywhere except Mr. Leeper—and he dies. Mr. Montross should have rested with "Town and Gown."

"Damaged Souls," by Gamaliel Bradford. (Houghton Mifflin). Eight of America's great men, from Benedict Arnold to P. T. Barnum, are dissected by a master of biography. If a person starts to read this book he will miss an hour-exam to finish it, and laugh at his instructor. Mr. Bradford is a man that America needs.

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"Sure, if you have seven doctors."

—Record.



"If you please, Ma'am, the cat's had chickens."
"Nonsense, Nora, you mean kittens. Cats don't have chickens."

"Was them chickens you brought home last night from the store?"

"Of course."

"Well, them's what the cat's had."

—Follies.



The sun was hot upon the beach;
Her suit was little sister's;
They thought she was having a wonderful time,
But all is not bliss that blisters.

—Yellow Jacket.



I hate women, and I'm glad I hate 'em, cause
if I didn't hate 'em I'd like 'em, and I hate 'em.

—Brown Jug.

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"Say, she had a pair of the finest teeth I ever saw!"

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Incorporated 1920

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Office Hours: Business Manager and editors will be in the Octopus office daily 3:30-5:00. Students wishing to tryout for places on the staff should call either the Business Manager or the Editor.

Vol. V

April, 1924

No. 7



EDMUND HALLEY
1656-1742

Son of a London soap-boiler who became Astronomer-Royal. At the age of 20 headed an expedition to chart the stars of the Southern hemisphere. Financed and handled the printing of Newton's immortal *Principia*.

The comet came back

The great comet that was seen by William of Normandy returned to our skies in 1910 on its eleventh visit since the Conquest. Astronomers knew when it would appear, and the exact spot in the sky where it would first be visible.

Edmund Halley's mathematical calculation of the great orbit of this 76-year visitor—his scientific proof that comets are part of our solar system—was a brilliant application of the then unpublished *Principia* of his friend Sir Isaac Newton.



As spectacular as a comet has been the world's electrical development. By continuous scientific research the General Electric Company has accelerated this development and has become a leader in the industry.

The laws of motion that Newton and Halley proved to govern the movements of a comet are used by scientists in the Research Laboratories of the General Electric Company to determine the orbit of electrons in vacuum tubes.

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