



The calendar. Vol. 35, no. 1 1976 (Spring-Summer)

New York: Children's Book Council, Inc., 1976 (Spring-Summer)

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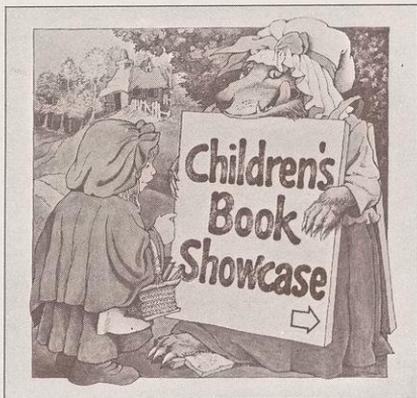
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—The Calendar—

VOL. XXXV, NO. 1

SPRING-SUMMER

March-August 1976



Detail from Children's Book Showcase Poster by Maurice Sendak. (See inside for further information.)

The Calendar is available from the Children's Book Council, Inc., 67 Irving Place, New York, N.Y. 10003 (telephone: 212—254-2666).

The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open year-round.

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CBC NOTES

PRELUDE: The excellent response to *Prelude: Children's Book Council Mini-Seminars on Using Books Creatively* has prompted us to begin preparation of an additional six cassettes to be available in August, 1976. The new tapes will present: Lloyd Alexander, discussing fantasy for children as a reflection of the human condition; Donald J. Bissett, describing ways to encourage children's imaginations through picture books; Roma Gans, explaining how good science teaching develops the whole child; Charlotte Huck, providing ways to encourage children's responses to literature; Leland Jacobs, talking about using poetry with children; and Anne Pellowski, on introducing children to other cultures through folktales and folklore. Additional details and ordering information will be available in May.

1976 SUMMER READING PROGRAM Glen Rounds has made many a child chuckle and we're delighted that he agreed to illustrate the materials for this year's program. There's no specific theme, just—1976 Summer Reading. The pieces are an achievement certificate, a membership card and a bookmark. Glen Rounds' marvelous humor has crept into each illustrated item—a vigorous hirsute western sheriff and his trusty dog are pictured on the reading achievement certificate; the characterful long-eared, long-nosed dog appears by itself on the membership card; and an affable Westerner chooses a fencetop for a reading spot while his dog looks dubiously at him—all on the bookmark which says 1976 Summer Reading. All the materials are printed in mustard-yellow and black and may be purchased separately or in special packets. Spring/Summer brochures on these materials have already been mailed to *Calendar* recipients.

CHILDREN'S BOOK SHOWCASE In the Fall-Winter 1975 issue we couldn't tell you who the jury for the 1976 Showcase was. Showcase Committee chairwoman Margaret McElderry (Margaret K. McElderry Books/Athenum) and her committee selected—author/artist Irene Haas; designer Janet Halverson; former Curator of Prints and Drawings at The Brooklyn Museum, Una E. Johnson; and author/artist Joseph Low. After much deliberation these judges have selected 28 books for inclusion in the 1976 Showcase. The Council hopes that more and more people and organizations will be doing their own Showcases, as hundreds of organizations have already done since the inception of the Showcase. We were absolutely thrilled when Maurice Sendak said he would create the Showcase poster for 1976 and even more excited when the finished artwork arrived. The poster (pictured on *The Calendar* cover) is delicately colored and the amusingly attired wolf should be able to lure anyone to a local Showcase. There's also an elegant Showcase catalog, designed by Ava Weiss of Greenwillow Books, and a Showcase bookmark. Organizing a Showcase is fun and educational—if you're interested, a list of the 1976 Showcase titles and an information sheet "How to Organize a Local Showcase" are free for a First Class stamped self-addressed #10 envelope. Direct requests to CBC, Att: 1976 Showcase Information.

CHILDREN'S BOOK WEEK Preparations for 1976 Children's Book Week began in January of 1975 (!) when the 1976 Book Week Committee chaired by Diane Majer (Holt) met to select a theme and creative people to prepare the appropriate materials. Well, we're going to keep the theme a secret for a while but we certainly can let you know who all the creative people are and the wonderful materials they have been creating.

The full color (and very magical) poster is by Uri Shulevitz, a recipient of the Caldecott Medal in 1969. John S. Goodall will take children into a lovely, old-fashioned world with his full color mini-frieze. There are three intriguing streamers, one each by Ron Barrett, Harold Berson and Jacqueline Chwast. A very colorful cartoon-like mobile by Stan Mack will provoke laughter in many children.

Last, but certainly not least, Natalie Babbitt has written "A Puzzling Story for Book Week"—it concerns the plight of a certain princess and an ugly ogre and many word puzzles (for the reader to solve, naturally). Ms. Babbitt illustrated the story, too. The story pamphlet is free for a 13¢ stamped self-addressed envelope from the Children's Book Council (67 Irving Place, NY, NY 10003, Att: BW Story). The story is available now.

Detailed information on all the 1976 Book Week materials will be mailed in early summer to all *Calendar* recipients. But for those who like to plan ahead, 1976 Book Week will be November 8-14. Mark your calendar today!

AMERICAN BICENTENNIAL READING Don't be upset if you didn't start a program for the Bicentennial in January. Never fear, it lasts all year! The Council's materials for this reading program are available all year, so there's still time to get Arnold Lobel's full color poster with *Frog* and friends marching à la the Spirit of '76—John and Jane Bierhorst's elegant frieze imprinted with a hauntingly beautiful prayer—the large Bicentennial bookmark with humorous decorations by Rosemary Wells and amusing old limericks selected by Alvin Schwartz—and a handy reading record folder illustrated by Dick Gackenbach. There's also a pamphlet of 12 messages for young readers from their favorite authors. The American Bicentennial Reading Kit still costs only \$10.00.

CHILDREN'S BOOKS: AWARDS & PRIZES The 1975 edition of this well-known and invaluable little reference book came off press in early September, 1975. Jan Adkins designed an amusing cover for the jacket of this new edition. The jacket pictures a printer standing proudly before his press, beneath him the word Council (as in Children's Book . . .) is spelled wrong *deliberately* (with a correction above it). Alas, the joke is on us—many people have already smirkingly asked us how long it took us to realize *we* had a spelling error on the jacket. (By the way, the book is listed in our Spring/Summer brochure.)

INFORMATIONAL BOOKMARKS SERIES We're very pleased to announce a *new* series of bookmarks that will concentrate on subjects of particular interest to the younger age (5-8) child. The first two bookmarks are on dogs, and green and growing things. Naturally these large bookmarks are illustrated. Margaret Bloy Graham drew a pair of crafty dogs for the *dog* bookmark. And Tomie de Paola decided to deviate from sheep, clouds, cloaks and spaghetti and has drawn a gigantic sunflower accompanied by an attentive young gardener for the bookmark on *green and growing things*. Besides being handy place markers in books each bookmark has a list of books, related to the bookmark's subject, especially selected by Pamela D. Pollack of *School Library Journal*. The list appears on the reverse of each bookmark. The two color bookmarks also have paragraphs on the front sides about the subjects pictured. Again, more information about these materials is in our Spring/Summer brochure. And, don't forget CBC's old stand-bys: the annually revised Newbery and Caldecott Medal bookmarks!

BOOKS REMEMBERED

JULIA CUNNINGHAM

In trying to find my way back to the books that lived in my childhood I discovered that the journey was really a search for the child. She wasn't unusual. No Mozart or Daisy Ashford. Her surroundings were boundaried with comforts, the kinds that are accepted without much awareness: a blanketed bed, good food before hunger, a warm house or apartment, wherever the place, parks to play in and a brother to play with and, best of all, looking backward, an atmosphere of music and books and paints that encouraged imagination. The how and who of these gifts are not important here. They were, and were as natural as leaf patterns on a summer wall.

But when she was seven the darkness struck. This was a common psychological darkness caused by the vanishing of a parent but when the nightmares became frequent and the self-doubts grew weeds in what had surely been a garden, books began to be more than reasons to laugh or to wonder. They became what I now believe they are to a multitude of children—rescuers, sharers and places to be happy in. I hope my speaking so personally of the child I was will be understood. She had to be found in order to make sense of her choices.

The first was a story of Helen Bannerman entitled *THE STORY OF LITTLE KETTLEHEAD* (out of print). This was a gruesome tale of a little girl who played, one day disastrously, with fire. Her head burned off. To hide this disgrace from her parents she painted a face on a kettle and, well concealed by a bonnet, put it on her own neck and went about hoping no one would notice. The book had an implausible and happy ending (Santa Claus gave her a new head) that I never believed. But somehow this horror story helped. I knew how Kettlehead felt and she knew how I felt. Somebody shared.

I regret having *SLOVENLY PETER* by Heinrich Hoffman (Warne) in my memory. I can't to this day forget a page of it. But perhaps it satisfied a need to be punished for that child's secret failures. I think, without a smile, that this book was conceived by an agent of the Devil and most successfully.

My remembering of *AT THE BACK OF THE NORTH WIND* by George MacDonald (Dutton) consists mostly of clouds and diffused light. I think I must have listened to someone reading this book because, having just reread it with awe and love, I seem to hear very distant sounds not



Photo by Katy Peake

Julia Cunningham

unlike the music of a voice. But the vagueness was all a part of a kind of illuminated promise this book gave me. Or perhaps hope is a better word. She, too, that faraway child, might someday arrive at the back of the North Wind and find answers and simple joy. I never associated it with death but with escape.

THE SECRET GARDEN by Frances H. Burnett (Lippincott) gave me friends, safe, uncritical people to be with, and even now I can feel that lovely fall of relaxation as I once read the story over and over. Today, working in a bookstore, I see it bought several times a week and wonder, as a writer, how Mrs. Burnett managed to triumph over a flowery style and reach to the core of so many readers.

Because I had brothers I also loved knights and pirates, kings and queens, dragons and druids, and learned what a hero and a villain were. But these were characters to be enjoyed, acted out and, later, written about in the outside world. I liked being a part of their adventures but the identification was not a deep one.

I don't mean to exclude laughter. It was as necessary as anything and the Oz books led the parade. But I never quite approved of Dorothy. She seemed a little silly to me and it wasn't until, as an adult, I saw Judy Garland in the film that she became a real friend. I believe the genius in Frank Baum would have awarded her a dedication.

And he leads me to the last book, his *MAGICAL LAND OF NOOM* (out of print). I'm certain that a good critic would dismiss this as a much lesser work than the rest but it taught me, at that first moment of reading and for many years beyond, that there was a magic place where one might be free of shadows. All through my life I have glimpsed in certain landscapes a hint of Noom. A particular line of hills or sometimes just intense greenness, as in Ireland, or how grasses rise around a boulder, alert a kind of tiny spring in me and a voice says, "That is like Noom."

Whether it is the child speaking or my present self, I don't know. But I am grateful, as I am for all the unmentioned stories and poems, that books were there for that child to help her cope with and tolerate the darkness that is with everyone and that they were also arrows directing toward the certainty of light.

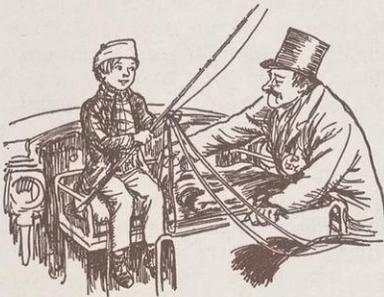


Illustration by E. H. Shepard for *AT THE BACK OF THE NORTH WIND* by George MacDonald (Dutton)

Julia Cunningham has written more than a dozen books for children including *DORP DEAD* and *THE TREASURE IS THE ROSE* (both Pantheon). Her most recent book is *MAYBE, A MOLE* (Pantheon), recently issued as a Dell Yearling paperback. Ms. Cunningham resides in Santa Barbara, California.

PUBLISHING

THE BOLOGNA BOOK FAIR

Impressions by Ann K. Beneduce

Ann Beneduce is Vice-President and Editor-in-Chief, Children's Books, for Thomas Y. Crowell Co., and an avid photographer, as well; she took the pictures accompanying her informal remarks about the Fair. The pictures are studies in contrast; one is of downtown Bologna's famous colonnaded sidewalks, while another depicts the entrance to the sleek, modern fair grounds some distance from central Bologna. The Fair has become a symbol of international commercial exchanges among publishing houses and countries interested in children's books. Ms. Beneduce currently serves as a member of the Executive Committee of the International Board on Books for Young People (IBBY).

Will it be springtime in Italy? Above the clouds the sun shines, full of promise, but as the 747 dips toward Milano it is apparent that the weather is going to be overcast, grey, raw, much like New York in early April. On the two-hour drive across the fertile plain from Milano to Bologna, however, one sees that the grass is already sharply green; on the straight rows of poplar trees is a delicate feathering of new leaves; there are even a few fruit trees in tentative blossom. The season is about two weeks more advanced than New York's.

At the Grand Majestic Baglioni, an old palazzo remodeled for paying guests, friends and colleagues are already eagerly greeting each other in the pink-marbled foyer. We are all tired; we were tired when we left home, and we have been traveling a long time. Next morning, early if not bright, we are off to the ultra modern complex of glass, steel, and concrete pavilions that make up the Fair Ground. Here approximately five hundred different publishers from the four corners of the world have gathered to show and exchange their publications. The 1975 catalog listed 476 publishers from 52 different countries, but there were many others represented who did not register early enough to be included in the official listing. Books are displayed face out on the ample shelves of the booths, many of which are as elaborately decorated as publishers' booths at our own U.S. conventions. In two pavilions, works by children's book illustrators from all over the world are on display.



Italian publishers are always in the majority, as might be expected. Nearly all the European countries, Eastern and Western, are well-represented. Scandinavian support for the fair is relatively new and deeply welcomed.

New to the fair in 1975 were some Arab countries such as Saudi Arabia, Egypt, and Jordan; several Central American nations including Cuba, and Haiti; some South Americans—Venezuela, Colombia, Peru, Brazil; Ghana, and some other African countries; and Greenland. The management of the fair made a particular effort to see that these "developing" areas were represented, and their presence was stimulating. The South American countries especially, though some are seriously hampered financially, are nevertheless taking noticeable steps to develop their children's book programs.

The large U.S.A. Combined Book Exhibit stand, under the courteous and efficient management of William Tarbox, is always centrally located, and the editors there from this country are busy, both showing their own wares and looking at possible projects from other countries.



Behind the book-exhibit area, the booth has two small private rooms where one can sit and work with a foreign publisher in relative quiet and calm.

Until 1970, when it moved to the present Fair Ground, the International Children's Book Fair was held in the draughty but beautiful halls of the historic palace, Palazzo ReEnzo. Bologna is an architectural delight, many of its buildings dating back for centuries or more. Beneath its medieval piazza a rich trove of Etruscan remains have been found, and traces of yet earlier, even pre-historic peoples. Bologna's colonnaded sidewalks are a distinctive and civilized feature—providing shelter from sun or rain, allowing time to saunter and talk, or to gaze into the windows of the many shops which are surprisingly elegant for a Communist-dominated city.

Now, however, there is little time for sight-seeing. The fair is open for business from 9 to 6 each day, including Saturday and Sunday, and a ceremonious round of receptions fills the evenings. Groups of publishers from England, Australia, and other countries give parties at their hotels; each year the British Council also gives a large and very pleasant party.

Another annual event is the banquet given by the mayor for the exhibitors. Preceding the banquet book awards are presented, amid what strikes this observer as a most discourteous lack of attention.

Following the awards comes the traditional banquet, something which has to be seen to be believed. In the huge hall of the Palazzo ReEnzo with its romantically vaulted and frescoed ceilings, huge tables covered with sparkling napery are laden with food and drink—peacocks and game birds, stuffed, roasted, and refeathered; fantastic pearly grottoes formed from seashells and studded with fat, fresh shrimps; sculptured salmon; baroque aspics; bubbling pots of pasta; platters piled with ornate canapes. You must look quickly, though, or you won't see it. In a scene right out of a Fellini movie the *litterati* burst into the room and fall upon the tables as if starving.

Other, unplanned festivities spring up. Many of the European publishers bring with them not only printers' proofs and original art for their new books, but also the authors and artists. Groups of these creative people congregate in a congenial spot for a simple good meal, some *lambrusco*, a local sparkling claret, and some selfmade cabaret—good guitar music and singing—ballads, soft rock. Real friendships form, and are renewed year after year.

TOWARDS A NATIONAL LITERATURE: Some Observations about Canada and Children's Books

by Sheila Egoff

Alarm bells have recently been sounding in Canada and they are ringing out the ominous message that "our children have few new Canadian books to read." Is there any truth to this report? What have been the reactions to this situation? *Who* is concerned about it and is their concern justified?

The easiest question to answer is the first half of the last. Canadian *writers* worry of course. They say that they write a great deal of worthwhile material but nobody will publish, advertise, promote it.

The critics are not so sure whether to worry or not. George Woodcock, an academic specialist in Canadian writing, prepared a paper in 1972 for another of our alarm signals: Ontario's Royal Commission on Book Publishing. He agreed that "juvenile literature . . . seems a declining genre in Canada." Nevertheless, it seems to me that the facts themselves and reactions to them could only have emanated from Canada. Why?

The answer most readily available is—the economics of Canadian publishing. The English-language publishers serve some fourteen million English-speaking people, thinly spread over a land area of 3,845,774 square miles made up of at least five different regions. There is also a separate French-language publishing industry plus rising demands for other ethnic publishing especially in the diverse languages of our native peoples. They have alarms too but they constitute quite a different set and so another story. Our English-language publishers are forced to compete in their own market with British and American firms that have vastly superior resources, markets and capital. The Canadian market is an "extra" or "spin-off" for American and British publishers, but for Canadians it is an exceedingly costly and difficult one to break into.

Why are we worse off than other countries with a small population—say Sweden or Denmark? Because, although small in population, we do not belong to a numerically small language group which automatically and equally affords protection and demands protection from the state. The English language will not be lost for want of a subsidy. So in Canada we end up by being the greatest importers of books in the world, because we refuse to limit our access to ideas artificially.

There has never been a substantial volume of publishing for children in Canada and recently the figures have dropped. There have been fewer children's titles published in the United States in the last few years also. But a drop from say 2,800 to 2,596 is of less importance than one from about sixty books a year to less than thirty, which is what we are faced with in Canada. This comes at a time when there is a decided increase in the numbers of Canadian books published for adults. The Canadian publishers have to justify the publication of *new* children's books in the knowledge that there is no substantial market for them, and without a blacklist of best-selling Canadian children's classics (for example, the rights to ANNE OF GREEN GABLES are held in the United States). Our publishers frequently find it impossible to sell an initial run of 3,000 copies of a worthy Canadian title, invariably an uneconomic run these days for any commercially published book.

Upon occasion, I have hauled out these figures before the greatest buyers of Canadian children's books—school and public librarians—only to be met by shrieks of outrage. Advertising is non-existent, they claim; outlets for purchasing are few; service is slow; Canadian publishers are not aggressive; Canadian titles are not "sold" to

them. I take it all to mean that Canadian children's books are an "unknown country" even in their own country. One way out for a Canadian publisher is to seek a foreign market. This is easier said than done.

The overall paucity of Canadian children's books constantly brings up the questions of quality and standards. Should we subsidize the publication of an inferior book simply because it is Canadian? Or do we refuse to nourish the second-rate? It is my own opinion that we Canadians have a penchant for being terribly hard on ourselves and that we frequently reject a fairly good Canadian book while accepting an inferior American one.

There are several anomalies in the recent history of Canadian children's literature. While fewer and fewer children's books are published each year the amount of criticism on that ever-diminishing body of literature is on the increase. Within the last eight years have appeared *In Review*, a quarterly devoted exclusively to the reviewing of Canadian children's books (French and English), the first revised edition of a critical study (*The Republic of Childhood*) and a new journal which intends to concentrate itself wholly to the assessment of the field (*Canadian Children's Literature*). One can count as pluses the publications emerging from small presses, the increasing support of the Canada Council and other government agencies, the appointment of a children's specialist at the National Library, the mounting of two general conferences on children's literature with special reference to Canada—one held in Toronto in 1975 and one to be held in Vancouver in 1976.

But the strangest of all is the increase in *quality* of our children's books along with the decline in quantity. This is a phenomenon as welcome, as it is difficult, to explain—good writing and illustrating do not ordinarily spring up in isolation from other kinds. Any country that in the last few years could produce a Ruth Nichols (fantasy), Dennis Lee (poet and nonsense versifier), Anne Blades (author/illustrator), Elizabeth Cleaver (author/illustrator), Markoosie (a young Eskimo writer) and a first rate body of retellings (often by the natives themselves) of the literature of our indigenous people is hardly on the road to literary perdition. Perhaps this sounds as if we never had a fine Canadian children's book until the present. Untrue! Names such as L. M. Montgomery, Charles G. D. Roberts, Ernest Thompson Seton, Grey Owl, Catherine Anthony Clark, Roderick Haig-Brown, Farley Mowat, Christine Harris are as likely to invoke recognition and remembered joys as any in the history of Canadian writing. Moreover, the names of our writers do not merely occur, they combine. They add up to a tradition: they are rooted in the land, tell a good story, and extol the virtue of resourcefulness, independence, kindness and unselfishness—without preaching! Of their kind, they match the best in the world.

So anomalies exist but we Canadians seem to thrive on paradoxes and conflicts. My guess is that we shall continue to nurture our own literature while trying to keep our outward look at the world. Once in a while we rouse ourselves to be pragmatic. We know that if we don't tell our children about our own country, no one else will do it for us, or, if they do, they will do it badly. We really don't want a child announcing that "George Washington is the father of my country" even though in a circuitous historical sense this is true!

Sheila Egoff, *School of Librarianship, University of British Columbia*, wrote *THE REPUBLIC OF CHILDHOOD*, and, with colleagues, is the editor of the widely respected book of readings on children's literature, *ONLY CONNECT* (OUP). She has served as a Hans Christian Andersen Award Juror. (See also "Potpourri" and "Books & Dates" in this Calendar.)

CHILDREN, ANIMALS AND BOOKS

by Seymour Simon

The young girl came into my classroom early one morning. Carefully cradled in both her hands was a shoebox. She placed the box on my desk and slowly lifted the top. Inside was a mass of paper tissues. And off to one side, half hidden by the tissues, was a baby bird.

"Mr. Simon, what should I do? I found it on the street outside my house. It can't fly. We have to take care of it because it will die otherwise. What does it eat, worms or something?"

The questions bubbled out breathlessly, one after another. I knew how difficult it was to keep a baby bird alive for any length of time; my previous efforts had all failed. But I knew we had to try; there was no other alternative.

"Look," I said, "I'm really not sure what to do. Let's cover up the box and leave it in a safe place in the room. Then let's go upstairs to the library and see what we can find out."

So upstairs we went and, lo and behold, found what we needed. *NATURE'S NURSERY: BABY BIRDS*, by Robert G. Hudson (John Day), *ENJOYING BIRDS AROUND NEW YORK CITY*, by Arbib, et al. (out of print), and several other titles told us the kind of bird we had, how old it was, what it ate when it was a nestling, and so on.

My young student, never a very eager reader, read carefully each new fact and considered its importance. Later that day, one of my classes decided to "adopt" the bird. We arranged a visit to the library and *all* the books about birds were promptly taken from the shelves and signed out. Many of the children who had not been able to get one of the books decided to go to the public library that afternoon.

I wish I could report that the bird lived—it didn't. But the interest in birds survived. For several days we were immersed in the lives of robins, sparrows, and starlings, and also hawks, vultures and penguins. The waiting list to borrow the books on penguins was particularly long. *PENGUINS: THE BIRDS WITH FLIPPERS*, by Austin (Random) and *ADELBERT THE PENGUIN*, by Hutchins (Rand) were two of the books in demand.

Of course, this interest in bird books was triggered by a particular incident. But almost any contact with animals, pets or otherwise, is liable to result in an interest in reading about the animal.



From *PETS IN A JAR* by Seymour Simon
Illus. © 1975 by The Viking Press, Inc.
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Books about familiar pets are always in demand. A good classroom library will do well to include titles such as *ALBUM OF DOGS* by Henry (Rand) and *GOLDEN HAMSTERS* by Zim (Morrow). More exotic animals also came in for their

share of attention. *THE TIGER: ITS LIFE IN THE WILD* by Schaller and Lelsam (Harper); *THE FRIENDLY DOLPHINS* by Sauber (Random), and the *Thirteen Moon Series* by George (Crowell) are just a few titles that come to mind.

We've kept many kinds of small animals in class, both vertebrate and invertebrate. Whatever we've kept has always stimulated much reading about the animal. The children wanted to know not just how to feed and care for the animals, but also how they lived in nature, how they reproduced, where they were found, and so on.



From *PETS IN A JAR* by Seymour Simon
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A number of years ago when I kept my first pair of gerbils (offspring from that pair of gerbils seemed to have populated most of the gerbil cages in the homes of Bayside, Long Island, where I teach), I found that there were no children's books about the animals. Naturally, I decided to write my own. Using my own experiences and information in technical articles found in the library of the American Museum of Natural History, I wrote *DISCOVERING WHAT GERBILS DO* (McGraw). Alas, I was not the only author who had the bright idea to do a book about gerbils. Shuttlesworth (*GERBILS AND OTHER SMALL PETS*, Dutton) and Dobrin (*JILLIONS OF GERBILS*, Morrow) had each come to the same conclusion independently.

Even the youngest children often like animal stories. My own favorites are the ones that are written straight, without the animals acting like people dressed up in animal skins. (On the other hand, I do remember loving *Peter Rabbit* when I was a kid.) In any event, here are some titles of books for young readers I think are particularly fine. *RABBITS IN THE MEADOW* by Hess (Crowell); *POSSUM* by McClung (Morrow) *KOALAS* by Kohn (Prentice); *THE MOTHER BEAVER* by Hurd (Little); *ELEPHANTS LIVE HERE* by Eberle (Doubleday); *HOP, SKIM AND FLY* by Hutchins (Parents); and so on. There are just too many to list in this article. One good source of books about animals is the annual listing—*Outstanding Science Trade Books for Children*, selected by the Book Review Committee, a subcommittee of the National Science Teachers Association-Children's Book Council Joint Committee, and published each spring in *Science & Children*.

In any event, children and books about animals are a natural. If the books are available in the library, classroom, or in the home, they'll be read. It's up to you to choose the best ones for your own collection.

Seymour Simon is a science teacher and also the author of more than 30 science books for children. His books include: DISCOVERING WHAT GARTER SNAKES DO (McGraw); HANDFUL OF SOIL (Hawthorn); LIFE IN THE DARK: HOW ANIMALS SURVIVE AT NIGHT (Watts); SCIENCE PROJECTS IN ECOLOGY (Holiday); PROJECTS WITH PLANTS: A SCIENCE AT WORK BOOK (Watts); THE ROCK-HOUND'S BOOK (Viking); THE PAPER AIRPLANE BOOK (Viking) and PETS IN A JAR (Viking). Mr. Simon also serves as a member of the Book Review Committee of the NSTA-CBC Joint Committee.

AMERICAN CHILDREN'S BOOKS IN GERMANY

by Walter Scherf

German children's literature was strongly influenced by a series of 19th century American books that have become evergreens—reedited, rewritten, adapted “classics”: since 1826 Cooper's *THE LAST OF THE MOHICANS*; since 1852 Stowe's *UNCLE TOM'S CABIN*; since 1876 Mark Twain's *TOM SAWYER*; since 1899 Burnett's *LITTLE LORD FAUNTLEROY*; since 1903 Jack London's *THE CALL OF THE WILD*.

For the Austrian, Swiss and German readers, prairie life and its great adventures arrived with James Fenimore Cooper. More importantly, Cooper introduced a sympathetic Indian hero, with whom readers identified. Cooper produced a very long series of books dealing with the conquest of the West—seen mainly through the eyes of the Indians and showing hard criticism of the white man. Many “Indian books” by modern American authors have been translated, fiction as well as non-fiction. *THE HORSECATCHER* by Mari Sandoz has been especially appreciated. The subject of the native American inspired many young people of the period before World War I to set forth to make their fortunes in the Far West—but it was Harriet Beecher Stowe's *UNCLE TOM'S CABIN* that aroused interest in American social problems. This book gave rise to an endless series of new editions and trivial clichés in German books.

During the last decades there has been a heightened interest in America's social problems and conflicts (Lorenz Graham, Nat Hentoff, Theodore Taylor). German fiction authors themselves deal with the problems, too, and German non-fiction books are numerous (e.g. Martin Luther King biographies).

American books dealing with communism in Asia have added a dimension to the political perspectives of West German children's literature. Between 1950 and 1960 America's attitude against communism was accepted without criticism (Meindert De Jong, Lucy Crockett, Elizabeth F. Lewis). Thereafter a critical counterstream followed, together with the world-wide denunciation of the American Vietnam policy—also reflected in children's literature.

After Mark Twain first appeared in a series of “American humorists,” stories of mischievous boys and their adventures spread like wildfire, even against the resistance of the educationalists. Twain was the first, even in Germany, who gave a psychologically convincing portrait of a boy; who reported boys' dialogues in slang; who showed children fighting against criminals, alone and without any help from adults. So he became the father of innumerable books with naturalistically written adventures of clever boys.

The influence of American animal stories, beginning with Jack London, is still growing. These books invite identification with the animal hero. They are based on exact nature observation (Jane and Paul Annixter, Meindert De Jong, Walter D. Edmonds, Wilson Gage, Fred Gipson, Jack Schaefer). Important examples of real partnership, well-received in Germany, are James Street's *GOOD-BYE MY LADY*; Julia Cunningham's *MACAROON*; Sterling North's *RASCAL*; and Jean Craighead George's *JULIE OF THE WOLVES*, recipient of the 1975 German Children's Book Award (GFR). The reading of these books has helped to establish a new attitude toward the animal and has increased the number of animals owned by families. The fashionable pattern of having pets is taken directly from American books and TV series.

In analyzing translated American books, we find among the older ones an optimistic conviction:



Dr. Scherf at the 1975 Bologna Book Fair

Photo by Ann Beneduce

tion: fiction containing conflict can provide psychological help for readers who have similar problems. Among these problems are: being the last and misunderstood, being of plain appearance, being different from one's own group, having trouble with parents, etc. The authors of such books suggested that modern psychology and education had an impact on authors. Helen Boylston and Mary Stolz are examples of authors who helped produce the West German type of “modern girl book.” Other books deal with such social and psychological problems of the young people of today as crime, poverty, illness, death, outsider situations, sexuality and drugs, among other topics. It seems as if the Scandinavian and West German market can not find enough of these titles for translation. The books may break old taboos. Among the authors West European readers are learning about American life from are Frank Bonham, Vera and Bill Cleaver, John Donovan, Lynn Hall, S. E. Hinton, Barbara Wersba and Paul Zindel.

When West German children's literature made a new beginning after 1945, participation in the American literary market was an essential condition for getting started. Its richness was and still is inexhaustible. As for picture books: the models came with Ludwig Bemelmans, Roger Duvoisin, Paul Galdone, Garth Williams. Later on Eric Carle and Leo Lionni had great success. But the first picture book artists who really made fans, both children and adults, in Austria, Switzerland and West Germany were Maurice Sendak and Tomi Ungerer.

We could easily continue and find more examples of basic influences. There is great interest in American history and the discovery of the West (Elizabeth Coatsworth, Elizabeth G. Speare). Germany also owes the American writers the credit for helping us rediscover the Jewish tradition and family life (Shulamith Ish-Kishor, I. B. Singer). Scott O'Dell received the German Children's Book Award (in 1963) for *ISLAND OF THE BLUE DOLPHINS*: many of his books are highly appreciated. We must not forget Clyde Robert Bulla who was recently discovered here as a genuine narrator and as someone who understands the conflicts of the lonely child (*THE WHITE BIRD*). E. B. White is among the favorites of German readers. Curiously, Laura Ingalls Wilder has never become widely known.

We should add the fact that German authors depict America in their own books, beginning with the classic portrait of the West given by F. v. Gagern and ending with the East German author L. Welskopf-Henrich's trilogy of the Dakota Indians. We should also consider H. C. Kirsch's American stories and H. Krahé's anthology. With examples like these, it becomes clear how near, in spite of all the errors and gaps, America is, for West German readers, even nearer than Great Britain and Sweden which come next as sources for translation of children's books. This is a remarkable fact—especially when we consider that German children learn British English in school instead of the American English which still remains *terra incognita*.

Walter Scherf has been Director of the International Youth Library in Munich since 1957. Articles by Dr. Scherf appear in *BOOKBIRD*, *INTERNATIONAL LIBRARY WORLD* and numerous other publications. He participates in many international conferences, and has translated books from both English and Swedish into German. Dr. Scherf serves on the Editorial Board of the children's magazine *CRICKET*.

POTPOURRI

The seventh annual May Hill Arbutnot Lecture will be by Jean Fritz, author of historical novels and stories for young readers, on April 9th at 7:30 p.m. in the Bovard Auditorium at the University of Southern California in Los Angeles. Fourteen institutions and associations in Southern California with a common interest in the quality of children's literature will co-host the lecture. Free tickets for the April 9th lecture may be obtained after March 1st by sending a stamped (13¢) self-addressed, envelope to Priscilla Moxom, Children's Services, Los Angeles Public Library, 630 West 5th Street, Los Angeles, CA 90017. Limit of two tickets per individual.

Children's Books International, the Boston Public Library's second annual exhibition of international children's books, will be held during May with interpretative symposia on May 2, 3 and 4. Several international speakers will talk on various aspects of children's books and films. Further information available from: Children's Books International, Boston Public Library, Copley Square, Boston, MA 02117.

A history of American children's picture books, *AMERICAN PICTURE BOOKS FROM NOAH'S ARK TO THE BEAST WITHIN* by Barbara Bader, was published recently by Macmillan Publishing Company. For further information write the publisher at 866 Third Ave., NYC 10022, Att: Publicity Department.

CHILDREN'S BOOKS IN THE RARE BOOK DIVISION OF THE LIBRARY OF CONGRESS is a two volume set of books prepared by the staff of the Rare Book Division of the Library of Congress. The books draw upon the Library's vast collection of American children's books of the 19th and 20th centuries. For a brochure on the volumes, contact the publisher, Rowman and Littlefield, 81 Adams Drive, Totowa, NJ 07512.

The Horn Book, Inc. (585 Boylston St., Boston, MA 02116) has announced the publication of *NEWBERY AND CALDECOTT MEDAL BOOKS: 1966-1975*, edited by Lee Kingman. The volume is a compilation of acceptance speeches by the award winners, biographical notes and evaluating essays. Price information may be obtained by writing The Horn Book, Inc.

Children's literature specialists who do not know about The Children's Literature Association (a non-profit, membership organization formed to encourage serious scholarship and research in children's literature) may be interested in receiving membership information and a sample of the Association's newsletter. For these items, send a 13¢ stamped, self-addressed envelope to: The Children's Literature Association, P.O. Box 242, Storrs, CT 06268.

An interesting new collection, "Classics of Children's Literature, 1621-1932" is published by Garland Publishing, Inc. (545 Madison Ave., NY, NY 10022), which has prepared a handsome brochure describing the 117 titles in 73 volumes. The selections and arrangements have been made by Alison Lurie, the well-known novelist who teaches children's literature at Cornell University, and Justin G. Schiller, the antiquarian children's bookseller.

In case you missed the news reports, there is a National Book Award in the Children's Book category in 1976. The NBA program is now sponsored by the National Institute of Arts and Letters. The judges for the children's book award are novelist and Newbery Medal winner Paula Fox; *Horn Book* editor Ethel Heins; and poet William Jay Smith.

The 1976 Hans Christian Andersen Medalists will be selected in Vienna, Austria, in early April. Zena Sutherland, University of Chicago, is on the jury, whose President is Lucia Binder, Managing Editor of *Bookbird*. The U.S. nominees are E. B. White and Marcia Brown.

FORTHCOMING PROGRAMS CO-SPONSORED BY THE CBC: At the National Science Teachers Association's 1976 National Convention in Philadelphia the NSTA-CBC Joint Committee will present a program, "Science Books for Children: Writing, Selecting and Using," on Saturday, March 20. During the 2-hour program an author-editor will discuss working together to produce a science book for children; members of the NSTA Book Review Committee will describe the selection of books for "Outstanding Science Trade Books for Children in 1975;" a children's literature specialist will explain how to make the connection between reading and science learning. For registration information write to the National Science Teachers Association, 1742 Connecticut Avenue, N.W., Washington, DC 20009.

In Atlanta on March 5, 1976 from 3:00-4:30, the NCTE-CBC Joint Committee will sponsor the third in its series of programs on humorous children's books, "Reading for the Fun of It" at the NCTE Language Arts Conference. For registration information contact NCTE, 1111 Kenyon Road, Urbana, IL 61801.

At the 1976 Association for Childhood Education International Study Conference in Salt Lake City, the second "Ways of Looking at Life" program will be presented by the ACEI-CBC Joint Committee. On April 12 and 13 Florence Parry Heide will speak about writing books for children that present children developing responsibility for their actions. Three classroom teachers will discuss their experiences with Ms. Heide's books, as well as other similar books in helping children recognize their responsibility for their actions. Registration information may be obtained from ACEI, 3615 Wisconsin Avenue, N.W., Washington, DC 20016.

A preconvention institute at the International Reading Association's conference in Anaheim, Calif., is scheduled for May 10-11, 1976. The program, sponsored by the IRA-CBC Joint Committee, "Open Books Open Minds," will include children's book discussions by members of the book review teams who selected the 1975 books for "Classroom Choices: Children's Trade Books," and specialists in reading and children's literature as well as a book fair of ideas for using books in the classroom. For registration information contact the International Reading Association, 800 Barksdale Road, Newark, DE 19711.

The ALA-CBC Joint Committee is sponsoring "Art in Children's Books: Two Centuries and Beyond" during the American Library Association's Annual Conference, July 21, 1976. The day-long program will feature Ava Weiss, Greenwillow Books, discussing with Kenneth Marantz, Ohio State Univ., the technology of book production and its influence on art in children's books for the last two hundred years. Among the other presentations during the program will be one by Alan Fern, Chief of the Prints and Photographs Division of the Library of Congress, who will present a slide lecture analyzing and criticizing art in children's books. For registration information, write the American Library Association, 50 East Huron Street, Chicago, IL 60611.

UP TO DATE WITH BOOKS

Only books published since 1974 and submitted by CBC members are highlighted in this column. One theme has been chosen for each month—titles pertinent to the themes are listed after each month according to grade levels. This is not an evaluative listing and there are, of course, many other titles available for each theme. We urge you to develop programs and arrange displays around themes.

Send us pictures of your displays featuring books. For each picture used in *The Calendar*, we'll send you six new books, free, on the subject of your display. Send us your ideas for good themes.

■ MARCH

AMERICA'S BICENTENNIAL year is still young. Picture books and easy readers can transport very young children to the times of their ancestors, so only lower elementary books are listed. (And don't forget the Council's American Bicentennial Reading program. See *CBC Notes*)

YANKEE DOODLE by Bangs (Parents'), JAMESTOWN: The Beginning by Campbell (Little), THE SECRET SOLDIER: The Story of Deborah Sampson by McGovern (Four Winds), GRAND PAPA AND ELLEN AROON by Monjo (Holt), AMERICAN COLONIAL PAPER HOUSE by Ness (Scribner's), STAR-SPANGLED FUN! by Razzi (Parents'), SAM ADAMS: The Boy Who Became Father of the American Revolution by Richardson (Crown), THE REMARKABLE RIDE OF ISRAEL BISSEL AS RELATED BY MOLLY THE CROW by Schick & Allen (Lippincott), POP! GOES THE WEASEL AND YANKEE DOODLE by Quackenbush (Lippincott).

■ APRIL

April 2 INTERNATIONAL CHILDREN'S BOOK DAY

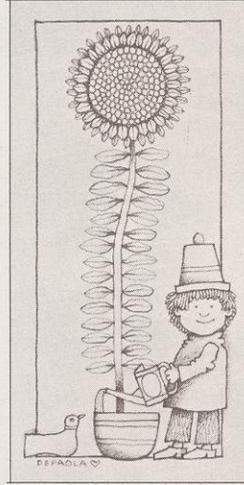


Poster by Maurice Sendak for International Children's Book Day

Whether children inhabit the city or country, spring connotes a time for PLANTS AND GROWING THINGS. (See *CBC Notes* for news about new informational bookmarks on this subject.)

Lower Elementary: CARING FOR TREES ON CITY STREETS by Edwards (Scribner's), PLANTS ON THE GO: A Book About Reproduction and Seed Dispersal by Heady (Parents'), FROM SEED TO JACK O'LANTERN by Johnson (Lothrop), APPLES: A Bushel of Fun and Facts by Kohn (Parents'), HOW TO GROW A JELLY GLASS FARM by Mandry (Pantheon), HOW DOES IT FEEL TO BE A TREE by Morse (Parents'), WATER PLANTS by Pringle (Crowell), GUESS WHAT TREES DO by Rinkoff (Lothrop), BULBS, CORMS AND SUCH by Selsam (Morrow), FUN TO GROW Series by Swenson (McKay).

Upper Elementary: PLANTS ARE LIKE KIDS by Baker (Grosset), THE WORLD OF MOSSES by Davis (Lothrop), THE BLOSSOM ON THE BOUGH: A Book of Trees by Dowden (Crowell), NUTS by



Sketch by Tomie de Paola for bookmark on "Plants and Growing Things" (See *CBC Notes*)

Earle (Morrow), DOORYARD GARDEN: Tim and Jennifer's Calendar from Planting to Harvesting by Graham (Four Winds), VEGETABLE GARDENING by Kirkus (Watts), WONDERS OF THE CACTUS WORLD by Lavine (Dodd), THE ORCHID FAMILY by Martin (Morrow), BECAUSE OF A FLOWER by Milne (Atheneum), TREES ALIVE by Riedman (Lothrop), MORE ABOUT WHAT PLANTS DO by Rahn (Atheneum), PLANT FUN: Ten Easy Plants to Grow Indoors by Soucie (Four Winds), UNDERSTANDING HYDROPONICS: Growing Plants Without Soil by Sullivan (Warne), A TREE HURTS, TOO by U.S. Department of Agriculture Forest Service (Scribner's), THE GARDENING BOOK: Indoors and Outdoors by Walsh (Atheneum).

Junior and Senior High School: INDOOR GARDENING by Fenten (Watts), MAN'S USEFUL PLANTS by Weiner (Macmillan), EXPLORING THE WORLD OF LEAVES by Wohlrabe (Crowell).

■ MAY

Even in ancient days, OWLS figured in many a good story, and they still do!

Lower Elementary: WHY MOSQUITOES BUZZ IN PEOPLE'S EARS by Aardema (Dial), A TOAD FOR TUESDAY by Erickson (Lothrop), THE MAMMOTH, THE OWL AND THE CRAB by Fregosi (Macmillan), ABOUT OWLS by Garelick (Four Winds), LITTLE OWL, KEEPER OF THE TREES by Himler (Harper), THE MOTHER OWL by Hurd (Little), OWL AT HOME by Lobel (Harper), PURE NUISANCE by Miller (Dodd).

Upper Elementary: HOSIE'S AVIARY by Baskin (Viking), OWLS by Hoke & Pitt (Watts).

■ JUNE

Tales of KINGS, QUEENS, PRINCES AND PRINCESSES rarely fail in enticing young readers to fantasy worlds.

Pre-School: PUSS IN BOOTS adapted by Galdone (Seabury), THE SESAME STREET BOOK OF FAIRY TALES by Kingsley, Kor & Moss (Random), THE QUEEN WHO COULDN'T BAKE GINGERBREAD by Galdone (Knopf).

Lower Elementary: KING ORVILLE AND THE BULL-FROGS by Abell (Little), HANS CLODHOOPER by Andersen (Lippincott), ELLEN AND THE QUEEN by Avery (Nelson), THE RAINBOW-COLORED HORSE by Belpre (Warne), THE GREEN ISLE by Burton (Dial), KING OF THE DOLL HOUSE by Clapp (Lothrop), THE KING WHO COULD NOT SLEEP by Elkin (Parents'), TWO QUEENS OF HEAVEN by Gates (Viking), SNOW WHITE translated by Heins (Little), KING ROOSTER, QUEEN HEN by Lobel (Greenwillow), THE MAGICIAN AND THE SORCERER by McKee (Parents') THE TALE OF THE GOLDEN COCKEREL by Pushkin (Crowell), HAMID AND THE SULTAN'S SON by Rose (Harcourt), THE ENCHANTED FOREST by de Regniers (Atheneum), THE FROG PRINCE by Tarcov (Four Winds), MARKO THE RICH AND VASILY THE UNLUCKY by Whitney (Macmillan).

Upper Elementary: THE BROKEN CITADEL by Gregorian (Atheneum), THE MINSTREL KNIGHT by Hieatt (Crowell), A STRANGER CAME ASHORE by Hunter (Harper), THE PRINCESS BOOK by multiple authors (Rand), MOLLY PATCH AND HER ANIMAL FRIENDS by Shecter (Harper), THE BARON'S HOSTAGE by Trease (Nelson), THE CROWN SNATCHERS by Waechter & Eilert (Pantheon).

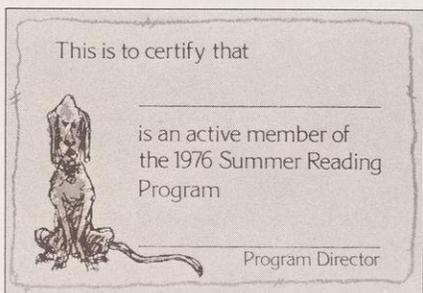
■ JULY

Books dealing with CANADA and also books by Canadian authors are listed here. (For a view on the Canadian children's literature scene, see Sheila Egoff's article in this Calendar. The Booklist of the American Library Association published a selected listing of English-language "Canadian Books for Children" in its Sept. 15, 1975, issue.)

Lower Elementary: SPORTS STAR: BRAD PARK by Burchard (Harcourt), THE SCHOOL MOUSE by Harris (Warne), AREA by Srivastava (Crowell).

Upper Elementary: ESKIMO CRAFTS by Comins (Lothrop), SAMUEL DE CHAMPLAIN by Jacobs (Watts), SKY MAN ON THE TOTEM POLE by Harris (Atheneum), WHISTLE IN THE GRAVEYARD: Folktales to Chill Your Bones by Leach (Viking), STAND IN THE WIND by Little (Harper).

Junior and Senior High School: THE GOOSE THAT WENT TO HOLLYWOOD by Bensen (McKay), DEATH AT THEIR HEELS by Clark (Dodd), THE FRENCH FOUNDERS OF NORTH AMERICA AND THEIR HERITAGE by Holbrook (Atheneum).



Membership Card by Glen Rounds for 1976 Summer Reading (See CBC Notes)

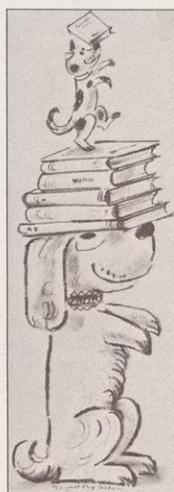
■ AUGUST

DOGS can be heroes, adventurers, companions or just plain good pets. (See CBC Notes for news about a new informational bookmark on dogs.)

Pre-School: JACK AND FRED by Barton (Macmillan), LOST IN THE STORM by Carrick (Seabury), THE PAPER PARTY by Freeman (Viking), CLAUDE AND PEPPER by Gackenbach (Seabury), DREAMS by Keats (Macmillan), TALES OF A SEADOG FAMILY by Lasker (Viking), PUPPIES ARE LIKE

THAT by Pfloug (Random), WHO SAID MEOW? adapted by Polushkin (Crown).

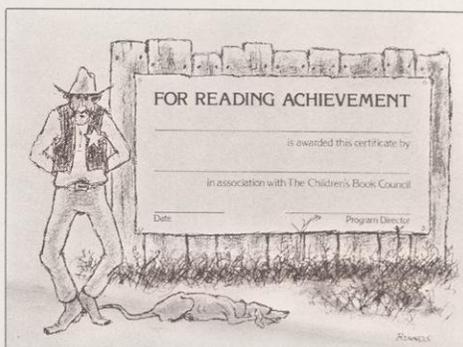
Lower Elementary: THE RORY STORY by Binzen (Doubleday), PICKLES AND JAKE by Chenery (Viking), SPRING IS by Domanska (Greenwillow), BARKLEY by Hoff (Harper), THE NANNY GOAT AND THE FIERCE DOG by Keeping (Phillips), UP THE ALLEY WITH JACK AND JOE by Kotzwinkle (Macmillan), A WALK IN THE WOODS by Sarton (Harper), IT'S THE EASTER BEAGLE, CHARLIE BROWN by Schulz (Random), HENRY EXPLORES THE MOUNTAINS by Taylor (Atheneum), WALT AND PEPPER by Weil (Parents'), WELL, WHY DIDN'T YOU SAY SO? by Wold (Whitman), HARK! HARK! THE DOGS DO BARK and Other Rhymes About Dogs comp. by Lenore Blegvad (Atheneum).



Sketch by Margaret Bloy Graham for bookmark on "Dogs" (See CBC Notes)

Upper Elementary: SHELTER FROM THE WIND by Bauer (Seabury), HOSEA GLOBE AND THE FANTASTICAL PEG-LEGGED CHU by Beeks (Atheneum), THE MYSTERY OF THE INVISIBLE DOG by Carey (Random), JUNE THE TIGER by Fort (Little), JUST A DOG by Griffiths (Holiday), KIDS AND DOG SHOWS by Hall (Follett), EMMA'S DILEMMA by LeRoy (Harper), GABRIEL by Doty (Macmillan), DOGS AND PUPPIES by Rockwell (Watts), THE GIANT DEVIL-DINGO by Roughsey (Macmillan), THE GHOST OF PADRE ISLAND by Silverthorne (Abingdon), HOW TO SHOW YOUR DOG AND WIN by Unkelbach (Watts), UNDERSTANDING ANIMALS AS PETS by Vandivert (Warne), I THINK THIS IS WHERE WE CAME IN by Wood (Westminster).

Junior and Senior High School: RUFUS, RED RUFUS by Beatty (Morrow), YEAR WALK by Clark (Viking), JAGGER by Key (Westminster), POLICE DOGS IN ACTION by Newlon (Dodd), THE GHOST BELONGED TO ME by Peck (Viking), ONE SMALL DOG by Tung (Dodd), HOW TO MAKE MONEY IN DOGS, by Unkelbach (Dodd).



Achievement Certificate by Glen Rounds for 1976 Summer Reading (See CBC Notes)

MATERIALS AVAILABLE

Please Remember: In writing to publishers for materials offered below and when enclosing self-addressed envelope, you must include your zip code. *ssae* means a #10, 13¢ stamped, self-addressed envelope unless specified otherwise.

Bibliographies, Lists, Pamphlets, Special Editions

The 1975 list of "Outstanding Science Trade Books for Children" will be published in the March 1976 issue of *Science and Children*. A special Book Review Subcommittee has made its selections from science trade books published in 1975. The Committee of science educators and librarians is appointed by the National Science Teachers Association through its joint committee with the Children's Book Council. The 1975 list will be the fourth annual bibliography. A copy of this annotated bibliography is available from CBC for a 26¢ *ssae*.

Expectations 1975, the annual Braille anthology of current children's literature, published by Braille Institute of America, is available free to any blind American child in grades three through six. Children and any organization serving blind children who wish to receive the volume should write Betty Kalagian, Braille Institute of America, 741 N. Vermont Ave., Los Angeles, CA 90029.

What's in a Name, Tri-Lingual Nutrition Game and *Costumes for the Bicentennial* are the most recent mini-units for school or library programs available from the Information Center on Children's Cultures (U. S. Committee for UNICEF, 331 E. 38th St., NYC 10016). Specify subject and send a 13¢ *ssae* for single copy. Additional information on booklists for Asia, Africa and Latin America is also available.

Fanfare 1975: Horn Book's Honor List . . . is a list of books selected by the review staff of *The Horn Book Magazine* as the best books of the preceding year. Direct requests to The Horn Book, Inc., 585 Boylston St., Boston MA 02116. Single copies are 20¢ plus *ssae*; 15¢ each for orders of 100 or more.

Notable Children's Books 1975, an annotated list of books selected by the Book Evaluation Committee of the ALA Children's Services Division, will be available after April 1st. Send a 13¢ *ssae* for one copy to CSD/ALA, 50 E. Huron St., Chicago, IL 60611. Quantity prices will appear on the list itself.

The 1975 list of "Notable Children's Trade Books in the Field of Social Studies" has been selected by a Book Review Sub-committee of the National Council on the Social Studies-CBC Joint Committee. The annotated bibliography of 130 titles is scheduled to be published in the April 1976 issue of *Social Education*; off-prints available free from CBC for a 26¢ *ssae*.

The Cleveland Public Library's annotated booklist, *Children's Books for Holiday Giving and Year 'Round Reading*, is available from the Mailing Distribution Center, Cleveland Public Library, 325 Superior Ave., Cleveland, OH 44114. Send a 20¢, 6 x 9, *ssae* marked Third Class for a free copy. Additional copies are 25¢ each.

Children's Books of the Year 1975, an annotated booklist produced by The Child Study Association/Wel-Met Corp. (50 Madison Ave., NY, NY 10010) is available as of March for \$2.50 plus 50¢ for postage and handling.

Children's Books and Recordings Suggested as Holiday Gifts (1975 edition) an annotated booklist published by The New York Public Library's Office of Children's Services is available from the Office of Branch Libraries, 8 East

40th St., NY, NY 10016. Each booklist is \$2.00 prepaid (no stamps, please).

The Free Library of Philadelphia's annotated booklist, *Welcome Gifts 1975*, is available from Office of Work with Children, Free Library of Philadelphia, Logan Sq., Philadelphia, PA 19103. Send a *ssae* for a single copy.

The Lothar Meggendorfer Archive, a catalog of original drawings, colored lithographs, specimen sheets, production files and related manuscripts by the late nineteenth century innovator of mechanical children's books is available for \$6.00 from Justin G. Schiller, Ltd., P. O. Box 1667, F.D.R. Station, NYC 10022.

The *Bologna (Italy) Children's Book Fair* catalog for the 1975 illustrators' exhibition is available from Phaedrus, Inc., 14 Beacon St., Boston, MA 02108. The price is \$13.00. The 1976 edition of this catalog will be available in April.

Author/Illustrator Biographical Sheets and Brochures

This section lets you know of new author/illustrator sheets and brochures. A list of the publishers and the subjects of the sheets/brochures follows.

1) Abingdon Press (Abingdon Warehouse, 201 Eighth Ave., S., Nashville, TN 37202). News sheets on Lorna Balian, Bernice Wells Carlson, Marcia Polese and Dorothea Wender, Nancy Covert Smith. Specify which author(s) and send a *ssae*. Limited supply.

2) Clarion Books for Young People (Juvenile Promotion, Seabury Press, 815 Second Ave., NYC 10017): Brochures on Jane Yolen and Paul Galdone. Include First Class postage and 6½ x 9½ self-addressed envelope. Specify which author/illustrator.

3) Delacorte Press (School & Library Services, 1 Dag Hammarskjold Plaza, NYC 10017, Att: Susan Singleton): Biographical brochures on Arnold Adoff, Maria Gripe, S. E. Hinton. Include a 13¢, 6 x 9 *ssae*. Specify which author(s).

4) Dial Press (School & Library Services, 1 Dag Hammarskjold Plaza, NYC 10017, Att: Susan Singleton): Biographical sheets on Bette Greene and John Fitzgerald. Include a 10¢, 7 x 9 *ssae* marked Third Class. Specify which author.

5) Farrar, Straus & Giroux (Library Services Dept., 19 Union Sq. W., NYC 10003): Biographical sheet on Natalie Babbitt. Include *ssae* for each copy.

6) Harper & Row (Dept. 363, 10 E. 53rd St., NYC 10022): Biographical sheets on authors Nathaniel Benchley, Mary Calhoun, Mollie Hunter, Karla Kuskin. Include *ssae* for each.

7) Holt, Rinehart & Winston (Library Services Dept., 383 Madison Ave., NYC 10017): Biographical sheets on Arnold Adoff, Eleanor Clymer, Anita Clay Kornfeld, Georgess McHargue. Include *ssae*. Specify author(s).

8) Little, Brown & Co. (Library Services Dept., 34 Beacon St., Boston, MA 02106): Brochure on Ellen Conford. Include First Class postage stamp and a 7 x 10 self-addressed envelope for every 5 brochures. (Limit of 10 per person.)

9) Pantheon Books (Joan Shank, Random House, Inc., Distribution Center, Westminster, MD 21157, Att: B10-8): Biographical sheet on

Julia Cunningham. Include *ssae*. (Limit of one per person.)

10) S. G. Phillips, Inc. (305 W. 86th St., NYC 10024): Biographical sheets on Nellie McCaslin, Margaret F. O'Connell, Frank Ross, Jr. Include *ssae* for each sheet.

11) Viking Press (Library Promotion Dept., 625 Madison Ave., NYC 10022): Brochure on Richard Peck. Include *ssae* for each copy.

Bookmarks and Other Materials

See the CBC Notes section of *The Calendar* for news of some new Council bookmarks, and old favorites, too.

Follett Publishing Co. (1010 W. Washington, Chicago, IL 60607, Att: Valerie McLenighan) is offering a bookmark on author Lynn Hall. For every 20 bookmarks, send one #10, 10¢ *ssae* marked Third Class. (Limit of 40 per person.)

Julian Messner (1 W. 39th St., NYC 10018, Att: Library Services Dept.) is offering "Long Abe" bookmarks from ME AND WILLIE AND PA by F. N. Monjo, illus. by David Gorsline. Include a #14 (5 x 11½), stamped (13¢) self-addressed envelope for every 5 bookmarks. Limited supply.

Bookmarks on MORRIS'S DISAPPEARING BAG by Rosemary Wells are available from The Dial Press (School & Library Services Dept., 1 Dag Hammarskjold Plaza, NYC 10017). Include a 10¢, 7 x 10 *ssae* for 10 bookmarks; a 16¢, 7 x 10 *ssae* for 30.

Greenwillow Books (105 Madison Ave., NYC 10016, Att: Library Services) is offering bookmarks on POEMS HERE AND NOW by David Kherdian and Nonny Hogrogian, BIG ONES, LITTLE ONES by Tana Hoban, SPRING IS by Janina Domanska, DON'T FORGET THE BACON by Pat Hutchins and five new *Read-alone* titles. Specify which bookmark and send 13¢, 6 x 9 *ssae* with a clasp closing.

Thomas Y. Crowell Co. (666 Fifth Ave., NYC 10019, Att: Nancy Hull) has a streamer on THE WOLF WHO HAD A WONDERFUL DREAM by Anne Rockwell; an illustration from VIKINGS BOLD by Samuel Carter III and a poster and sample chapter from THE TAVERN AT THE FERRY by Edwin Tunis. No postage or label necessary.

Bookmarks on WINTERTIME FOR ANIMALS by Margaret Cosgrove; AN ESKIMO BIRTHDAY by Tom D. Robinson; SAVE WEEPING FOR THE NIGHT by Loula G. Erdman; and BLUE MOOSE by Manus Pinkwater are available from Dodd, Mead & Co. (Library Promotion Dept., 79 Madison Ave., NYC 10016). Specify which bookmark and include an *ssae* for 10; include another First Class stamp for 20.

Little, Brown & Co. (Library Services, 34 Beacon St., Boston, MA 02106) is offering bookmarks on author Miska Miles and on MARY ALICE, OPERATOR NUMBER 9 by Jeffrey Allen, illus. by James Marshall. Specify which bookmark and for a quantity of 15, send 10¢, #10 *ssae* marked Third Class. (Limit of 45 per person.)

Bookmarks on STAND IN THE WIND by Jean Little and MAGGIE MARMELSTEIN FOR PRESIDENT by Marjorie Weinman Sharmat are available from Harper & Row (Dept. 363, 10 E. 53rd St., NYC 10022). Specify which bookmark. For each quantity of 50, send a 6½ x 9½, self-addressed manilla envelope with clasp closing, marked Third Class and 20¢ in stamps.

Abingdon Press (Abingdon Warehouse, 201 8th Ave., S., Nashville, TN 37202, Att: Louise Vick) is offering bookmarks on ADVENTURES OF B. J., THE AMATEUR DETECTIVE by Toni Sortor, BRAVE JOURNEY: Launching of the United States comp. by Mildred Lockhardt, THE GHOST OF PADRE ISLAND by Elizabeth Silverthorn and HA,

HA, HA HENRIETTA by Barbara Klimowicz. Specify which bookmark. For quantities of 35 send a 10¢, #10 *ssae* marked Third Class.

Bookmarks on I AM A STRANGER ON THE EARTH: The Story of Vincent Van Gogh by Arnold Dobrin, WITCH, WITCH! Stories and Poems of Sorcery, Spells & Hocus-Pocus ed. by Richard Shaw, THE FAIRY CARAVAN by Beatrix Potter and a bookmark on L. Leslie Brooke are available from Frederick Warne & Co. (Children's Book Dept., 101 Fifth Ave., NYC 10003). Specify which bookmark and for every 10 bookmarks send a *ssae*.

Random House, Inc. (Distribution Center, Westminster, MD 21157, Att: Joan Shank) is offering annotated booklist bookmarks on *Cities are for Children* (BM-2), *Adventure Tales* (BM-4), *Gutsy Girls* (BM-5), *I Wonder What It Was Like Then* (BM-6). Specify the order number (appearing in parentheses after each title) and send a self-addressed 6½ x 9½ envelope. No postage necessary. (Limit of 5 per person.)

Delacorte Press (1 Dag Hammarskjold Plaza, NYC 10017, Att: Susan Singleton) is offering a poster on SOMETHING QUEER AT THE BALLPARK by Elizabeth Levy, illus. by Mordecai Gerstein. Send an 11½ x 14½, 26¢ *ssae*.

The Horn Book, Inc. (585 Boylston St., Boston, MA 02116) has available Poster Set #4, on Newbery Medal books HITTY, HER FIRST HUNDRED YEARS by Rachel Field, illus. by Dorothy Lathrop, SHADOW OF A BULL by Maia Wojciechowska, illus. by Alvin Smith, CALL IT COURAGE by Armstrong Perry and MISS HICKORY by Carolyn S. Bailey, illus. by Ruth Gannett. The price for the set is \$6.00 plus 40¢ postage. Sold as a *set only*; single poster orders *not* possible.

Random House, Inc. (Distribution Center, Westminster, MD 21157, Att: Joan Shank) has posters on PETUNIA'S TREASURE by Roger Duvoisin (PO-5), and PEZZETTINO by Leo Lionni (PO-6). Specify the order number (appearing in parentheses after each title) and send a self-addressed mailing label. No postage necessary. (Limit of 5 per person.)

Posters on AS RIGHT AS RIGHT CAN BE by Anne Rose, illus. by Arnold Lobel and ABDUL by Rosemary Wells are available from The Dial Press (School & Library Services, 1 Dag Hammarskjold Plaza, NYC 10017, att: Susan Singleton). Specify which poster and include a 9½ x 12½, 30¢ *ssae*.

A leaflet on friendship charms and other recipes for making magic based on material in THE MAGIC CAULDRON: Witchcraft for Good and Evil by Margaret F. O'Connell is available from S. G. Phillips, Inc. (305 W. 86th St., NYC 10024, Att: MFO). Send a *ssae* for a single copy. Quantity rates available upon request.

Book jackets on TURKEYS, PILGRIMS, AND INDIAN CORN: The Story of Thanksgiving Symbols by Edna Barth are available from Clarion Books (The Seabury Press, 815 Second Ave., NYC 10017, Att: Marjorie Naughton). Send a 26¢, 7 x 10 *ssae*.

Thomas Y. Crowell Co. (666 Fifth Ave., NYC 10019 Att: Nancy Hull) has bookmarks on *The Crowell Biographies*, *The Crowell Holiday Books*, *The Crowell Poets*, *Let's Read and Find Out Science Books* and *The New Betsy-Tacy Paperbacks*. Specify which bookmark(s). No postage or label necessary.

"Information Power" is once again the theme for National Library Week which is April 4-10, 1976. Various materials highlighting library services will be available for this week. Direct requests for information about the materials to the Public Information Office, ALA Headquarters, 50 E. Huron St., Chicago, IL 60611.

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