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FROSH

The university officially welcomes you tomorrow. "It never rains on Olson."

VOL. XXXVI. NO. 3

UNIVERSITY OF WISCONSIN, MADISON,

THURSDAY, SEPTEMBER 23, 1926

PRICE 5 CENTS

COMMERCE SCHOOL TO BE ORGANIZED WITHIN NEXT YEAR

Administration Change Will
Will Open Present Course
to More Students

In order to open the study of commerce to greater numbers of students, an important change in the administration of the course in commerce is to take place next fall when it is to be transformed into a school of commerce.

Prof. Scott of the course in commerce outlined the reasons for the change and the advantage of the new system. "The changes which take effect next fall are not essential," said Prof. Scott. "They will only serve to make the course more flexible and open to the greatest number of students. We plan to build a school of commerce upon a two years letters and science course. Students and sophomores will not be forced to take the required year of mathematics, commercial geography and accounting in their freshman and sophomore years but may study those subjects later on. However, economics 1a and 1b are required for entrance to the commercial school.

Change Requirements

Among the many reasons for the advance of the course in commerce are these: since the opening of the course in commerce in September, 1920, large numbers of students who had completed two years of work in other universities and colleges, desiring to enter the course in commerce never had the precise requirements for entrance. Under the new plan students with 60 credits of letters and science work and economics 1a and 1b are eligible to enter the school of commerce.

Graduate Work Offered

The new system requires consolidation and modification of certain courses, but these will not effect their subject matter. The school of commerce will give a two year course leading to the degree of bachelor of arts, and a year of graduate work will be offered to those wishing a master of arts degree.

W. S. G. A. WELCOMES FRESHMAN WOMEN

Pageant, "The Freshman Hours," is Presented in Lathrop Parlors

"The Freshman Hours," a symbolic pageant, was presented last night in the Lathrop concert room as the W. S. G. A. welcome to the new women students of the university.

"The pageant has been presented annually for several years, undergoing some slight change in each of the various performances, but maintaining the purpose and form of the original play—to welcome the new women, to introduce campus activities and to present a cross-section of campus life," said Mary Bishop, chairman of the pageant.

The subject of the play is the picturing of the various hours of the freshman woman's day, and the manner in which they may be corrupted by the evils of "Bluff," "Gift of Gab," "Bridge," "Slow Start," and their kin. Then they are shown the worth while activities of the campus.

The role "The Freshman" was taken by Frances Lohbauer, "The Junior," Sally Davis, "Order," by Laura Barrett; "Wisconsin Spirit," by Alice Brown.

The other characters represented the Outing, Clef, and Dolphin club, university publications, Pythia, Castalia, Orchessus, Glee club, Wisconsin Players and Good Friends.

FIRST UNION DANCE AT LATHROP TOMORROW

The first of the all-university dances will be held tomorrow evening in Lathrop parlors under the auspices of the Union Board. The board will follow the same program as last semester, holding a dance every Friday and Saturday night at Lathrop. Union Board dances are from 9 until 12 o'clock; they are open to all Wisconsin students, and the regular admission of \$1.50 a couple is charged. There will be no mixers this year. Bunny Lyons' orchestra will furnish the music for tomorrow's dance, and on Saturday Jesse Cohen's orchestra, enlarged to include several new entertainers, will play.

THOMA CALLS FOR SENIOR PICTURES

Photo Appointments Should be Made Immediately, Declares Badger Editor

All seniors who have not yet made their appointment with either the De Longe or Badger studio for their senior photos should do so at once, according to Harry Thoma '28, editor of this year's Badger, who plans to have the senior section completed in a month.

Senior summaries should be turned in now at the Badger office at 772 Langdon. Each summary must be accompanied by the customary \$1.50 fee. As the senior summaries are the only records of activities in the university, it is especially necessary that they be turned in immediately.

"The art work on this year's Badger will certainly startle the campus," said Thoma, who believes the 1928 Badger will contain some of the finest art work any Badger has had. All the art work has been completed, and is now in the hands of the engravers.

The senior section of the Badger has been laid out, the work being done by William Meuer of the Photoart house. Seniors will facilitate this work by turning in their summaries at once, and having their pictures taken as soon as possible.

Both business and editorial officers are in need of workers for the Badger, and those who wish to work may apply any afternoon after 2 o'clock at the office.

NEW MEN ORDERED TO TAKE PHYSICAL EXAM

All new men entering the university for the first time are required to undergo a physical examination at the University clinic. This ruling applies not only to freshmen but to all entering upperclassmen and graduates who are in attendance for the first time. Such students who failed to meet their appointment or who failed to make them are asked by Doctor Mowry, in charge of the clinic to make another one at once. Appointments may be made by calling F. 3600, the office of the student clinic.

Sororities Resume Rushing Activity Today, Tomorrow

Local sororities will continue rushing after yesterday's silence with an informal function from 5 to 8 o'clock this evening, and a formal affair tomorrow evening from 6 to 11 o'clock, according to Pan-Hellenic rulings. Split dates will be allowed for these preferential functions at 6:30 o'clock on Thursday and 9:30 o'clock on Friday.

Saturday, September 25, and Sunday, September 26, will be days of silence, no communication being permitted between sorority girls and rushees from 11 o'clock Friday, September 24 until 5 p. m. Sunday, September 26. After the issuance of the preference cards on Saturday, and the bidding on Sunday, the new pledges will report at the respective sorority houses at 5 o'clock of that day.

Plans for President Frank to speak at the meeting fell through yesterday. The president will speak to the men in the dormitories later in the year.

NEW SECRETARY OF ALUMNI WILL SPEAK IN CHICAGO

Bart E. McCormick, Elected During Summer, to Address Graduates

Bart E. McCormick, newly elected secretary of the Alumni association, will leave Madison this noon for Chicago, where he will deliver a speech before the Wisconsin Alumni club of that city, tomorrow noon.

Mr. McCormick was elected to the post of alumni secretary this summer to fill the vacancy left by R. S. Crawford who resigned June 1, after having served for 10 and a half years. Mr. McCormick will also act as editor of the Alumni magazine.

Graduated in 1904

After graduation from the Waterloo high school in 1899 McCormick taught in the rural schools of the state. In 1904 he completed a course at the university receiving a B. A. degree. Entering the field of education again, the new alumni secretary taught science and directed athletics at the Waukesha high school, acted as principal of the Waterloo high school for two years, and as principal of the Central high school in La Crosse from 1910 to 1916. Since that time Mr. McCormick has been city director of school in La Crosse.

Was Alumni Director

He has always been an active alumnus of the university. He has served on the board of directors of the Alumni association and is at present an alumni appointee on the board of Visitors. As chairman of a committee on the study of the School of Education, he prepared the report to the Board of Regents. He was likewise chairman of the committee which prepared an extensive report to the regents on advisory systems and student accounting.

MEN ELECT HEAD AT DORMITORIES

Decide House Rules; Group to be Practically Self Governing

House rules, quiet hours, a budget for extra equipment, and the election of a president of the dormitories were the features of the meeting of the 500 men residing in the Tripp dormitories, in a meeting last night in Agriculture auditorium.

The body of men will be practically self-governing, according to the plans of the faculty supervisors, and the president and council members who were elected in sectional meetings Tuesday night, will have virtual control of the dormitories.

The council which will have the power to write a constitution and formulate a permanent organization, includes the president of each division of the dormitories, the fellow from each division, and the president of the entire group. The present organization is to be temporary in nature, to be supplanted by a permanent organization when the constitution has been drawn.

Quiet hours which were submitted for a general vote are the same as in most fraternity houses on the campus.

The parlor fees which were to be voted on last night, include subscriptions for publications for the dorm, and other furnishings that will be used for the entire group. The purchasing costs will be materially reduced by a central purchasing plan. A budget for the entire scheme has been worked out by Harry Shucks '26, fellow in section H. Tripp.

Plans for President Frank to speak at the meeting fell through yesterday. The president will speak to the men in the dormitories later in the year.

ALUMNI SECRETARY ISSUES STATEMENT

The university is a trinity consisting of teachers, students and alumni. The General Alumni association is a voluntary, cooperative enterprise animated by a desire to serve the university, the alumni, former students, active students and prospective students. It is an organization for the purpose of correlating the activities of alumni with students and faculty. The Alumni Association, therefore, is peculiarly interested in student activities and is very anxious to cooperate with student endeavor in every way possible.

BART E. McCORMICK
Alumni Secretary.

ENROLLMENT IS MORE THAN 8,000

Increase of 577 Over Last Year's Record, Says Faculty Secretary

Enrollment at the university went over the 8,000 mark at the close of the regulation period on Tuesday afternoon. C. A. Smith, secretary of the faculty, said yesterday. Figures show a total of 8,047 students now enrolled in Wisconsin. It is the largest number ever to enroll for university work here.

Mr. Smith's figures showed that 3,172 men and 1,874 women who were here last year, returned, and that 1,874 men and 1,263 women were enrolled as new students.

Figures for the same time in 1925 show that at that time 3,079 men and 1,903 women had re-entered, and that 1,406 new men and 1,028 new women had enrolled.

The total for last year at this time was 7,470, making this year's increase 577.

Following the close of the regular registration period last year, some 290 more students enrolled before the end of the first semester.

This year, however, Mr. Smith said, the late registration may be cut down somewhat by the \$3 fine. The cumulative fine which was used last year has been abolished.

The enrollment of over 8,000 students here brings Wisconsin among the top five institutions in the Big Ten. Mr. Smith said that Illinois and Minnesota would be larger and Michigan and Ohio State would be about the same size as Wisconsin this year.

LUTHERAN STUDENTS TO HOLD RECEPTION

Lutheran students and their friends will be entertained at a reception at 7:30 o'clock tonight at the Lutheran Memorial students headquarters. Dr. Elsom will conduct a program of games and stunts, and refreshments will be served. Feodora Soldan is general chairman of the reception and will be assisted by Beata Procknow. Esther Schultz will arrange for the refreshments, and Marian Woldron, the decorations.

Prof. Jones' Wife Dies Suddenly at Her Madison Home

Mrs. May Bennett Jones, wife of Prof. L. R. Jones of the plant pathology section of the college of agriculture, died at her home, 146 Prospect ave., yesterday, very suddenly. She was about 60 years old.

Mrs. Jones was a member of the Madison Woman's club since 1913, a member of the genealogy research committee of the D. A. R., a member of the Madison branch of the American Association of University Women, the Daughters of Demeters, and the University League.

Plans for President Frank to speak at the meeting fell through yesterday. The president will speak to the men in the dormitories later in the year.

Christian Science services will be held late tomorrow afternoon at the home. Interment will be at Brandon, Wis., on Saturday.

WEATHER

Mostly cloudy with rain tonight and probably tomorrow. Somewhat warmer today,

FRANK, BLAINE TO WELCOME FROSH TOMORROW NOON

Freshmen Are to Don Green Caps Following the Varsity Ceremony

All freshmen are to have the opportunity of hearing President Glenn Frank speak at the Varsity Welcome ceremony tomorrow noon.

Last year the president made his first university appearance at the welcoming ceremonies. The class of 1930 will be the second class to be welcomed by President Frank.

Blaine to Speak

A second treat is in store for freshmen in the speech by Gov. John J. Blaine, who has welcomed many other classes on behalf of the state. Dean C. S. Schlichter, of the graduate school, will also take part in the ceremonies. Freshmen will be welcomed by Alice Brown, head of the W. S. G. A., and Lowell Frautschi, president of Union board, on behalf of the students.

All speeches, according to Prof. Julius E. Olson, will be very short in order that the ceremony will not require more than the hour between 11 and 12 o'clock. Songs will be sung by the assemblage and the band will play appropriate songs.

Caps To Be Worn

"Many freshmen have been seen about the campus wearing the green caps" declared Prof. Olson yesterday, "but the official time for donning the 'pea caps' is during the Varsity Welcome ceremony. All freshmen will carry their caps during the march until they reach the crest of the hill, when at a signal, they will put on their caps to wear them until Thanksgiving."

The committee in charge of the welcome met with Prof. Olson Tuesday and made final plans for the program.

NEW SCHOLARSHIP FOR SENIORS IS DONATED

To recognize the outstanding merit in the senior class Theodore Herfurth has offered a prize of \$100 to the graduating student who ranks the highest from an initiative and efficiency standpoint. In order to make the awarding of such a prize he asked President Glenn Frank to appoint a committee which in turn is to name the student. As yet no further details have been divulged, but the committee will establish definite requirements and regulations which must be met. Mr. Herfurth's wife graduated from the university in 1910.

FISH LECTURES TO FIRST YEAR MEN

Discusses Dangers of Cribbing at University at Freshman Banquet

The advent of the class of '30 was officially recognized last evening at the Y. M. C. A. freshman banquet with a series of talks by representatives of the various departments of the university.

The idea emphasized was the upholding of the new Wisconsin spirit, toward which the entering class could accomplish much, as stated by Jeff Burrus '27, John Gillin '27, Clyde Kluckhohn '27 and Prof. Carl Russell Fish.

The extensive plans for the Memorial Union were outlined by Clycic Kluckhohn and Prof. Fish talked on the dangers of cribbing at the university. Walter Rogers '29 acted as toastmaster, while David Mac Pherson '27 provided the music.

The banquet is a decidedly important event to the beginning student as it marks his first glimpse of the true university spirit, unmarred by any artificial glamor or pretense and clears his mind for the real task of university work.

CARDS NEAR FLAG AS REDS LIE IDLE, YANKS SLIPPING

Cleveland, Two Games Behind
Faltering Yankees, Has
Chance to Win

With the Cincinnati Reds idle Wednesday, the Cardinals took advantage of their opportunity and stepped ahead another half game in the race by trampling Brooklyn, 15-7, thereby placing themselves two and one-half contests to the good and within one of the championship of the senior major circuit.

Yesterday's encounter was featured by the vicious hitting of Lester Bell, star third sacker of the Cards, and first baseman Bottomly. Bell obtained four extra base socks, three of them triples, while Bottomly hit a home run, a double, and a single.

Reds Must Sweep Series

Cincinnati's only hope for a clear title to the pennant rests on the almost impossible circumstances whereby they would win their remaining four games while the Cards are losing their last three. In this event Cincinnati would win by one game, but in view of the play of the two teams in the last few days, the Cards appear to be "in."

The American league Yankees, fighting with their backs to the wall, lost another game on Cleveland, since they were beaten by the White Sox, 8 to 1, while the Indians again licked Boston, 5 to 1. This places the Yanks but two games in the lead, and gives Speaker's men an excellent chance to catch them if they can win all four of their remaining games. To have this occur, though, would mean a necessary loss of three out of four by New York, a thing which is not impossible as the Yankees are decidedly shaky while Cleveland is playing a slashing game of heads up ball.

cur should the Yanks split even on their last four, while the Indians win. This would create a tie for the lead and necessitate a play off for the bunting.

Results of Wednesday's games follow:

American League
Washington 6, St. Louis 3.
Boston 1, Cleveland 5.
Philadelphia 8, Detroit 2.
New York 1, Chicago 2.
National League
St. Louis 15, Brooklyn 7.
Chicago 2, New York 2.
Pittsburgh 9, Philadelphia 3.

FROSH GRIDDERS CHANGE PRACTICE TO SATURDAY

Freshman coach Glenn Holmes has announced that the first freshmen football practice has been advanced from Monday afternoon to Saturday afternoon at 1 o'clock.

INJURIES HAMPER BIG TEN TRAINING

Illinois Has Two Star Sophs on
Injured List; Iowa Line-
men Out

Coach Stagg's scantily line is pretty badly bruised up, and to add to the discomfort of the "old man" in building a good team this season, he has received news that Paul Lewis, viewed as a regular, will not return to school.

Line plunging and end runs predominated in the practice session of the Hoosier gridiron warriors yesterday. Four teams went through the dummy drill and scrimmage. Various combinations were used against the yearlings.

Purdue is losing no time in priming up for the encounter with the Navy at Annapolis on October 2. Coach "Jim" Phelan is sending his proteges through mid-season drills and is making positive that his men be kept in the best of condition.

About the only thing on earth which hasn't changed in the last ten years is restaurant gravy.

DOCTORS DECLARE ATHLETICS GOOD

Survey Shows That Life is Lengthened by Exercise in Sports

That the athlete who keeps up exercise, after his period of competition is over, does not die young is the opinion of the health committee of the State Medical society. With the death of a former star athlete, the question arises as to the effect of early exercise upon later health.

"The harm usually comes when the contestant in later life ceases completely to carry on any form of athletics," declares the health committee bulletin. Two recent studies conducted by national authorities disprove the idea that athletes die young.

"Dr. Meylan of Columbia in 1904 investigated the health of 152 oarsmen who rowed in the crews of Harvard from 1852 to 1892. The result of the study showed that 122 were still living. Of the 30 who died, six were killed in the war.

Only two died of heart disease and only one of consumption. Only two considered themselves in poor health and these were 57 and 66 years old. Only two believe that rowing has injured their health.

"Dr. Anderson of Yale made a study of 807 Yale athletes who won their 'Y' in their crew, track, baseball or football, between 1855 and 1895. The result showed that

only four had died of heart disease, two of these at the age of 68. The percentage of deaths among the athletes for this period was 7.2, while for the other students of the same period it was 12.9 per cent. In comparing these figures, however, remember that the one group is made up of men picked originally for their superior physical development. Dr. Anderson says in summary, 'Proof is conclusive that Yale athletes do not die young' and 'Heart disease is not the cause of their death as you might suppose.'

"Perhaps, as these and other authorities state, occasional prolonged and strenuous exercise does not harm the normal heart, still it should always be borne in mind that frequently going to the physical limit cannot be done without risk of injury.

"Overdoing competitive athletics may mean something worse than minor injury to health. It may mean a prevented outlook as well as stature. Character and ideals of the coach are of vital importance."

ance, more so than his technical training and experience, or his ability to turn out winning teams. The temptation of striving to win at any cost, must continually be fought."

Becker, Stevenson Report Two Thefts

Lawrence Becker, Capital Hotel, reported the loss of an Ajax balloon tire from his car while it was parked in the 100 block on Webster st.

A motometer was reported to police as stolen from a car owned by Lewis D. Stevens, 136 N. Millis st., while it was parked in front of Kessenich's store in State st.

Court Shields Private Records In Bread Quiz

WASHINGTON—(P)—The Miller's National Federation was told by the District of Columbia courts today that it need not produce private records asked for by the federal trade commission in its inquiry into bread and flour prices.

Baptist Students ATTENTION You are invited to a GET ACQUAINTED PARTY

at the
Baptist University Residence
429 N. Park St.

Friday, September 24, at 8 P. M.

GELVIN'S OF MADISON

Welcomes all Wisconsin Men (old and new) back
to the Campus

IN GELVIN'S the atmosphere is frankly masculine and altogether friendly. Technically, of course, it is a STORE FOR MEN, but in a more intimate way, it is a Man's Store. Big enough to accomodate all, but not so big to lose sight of the individual.

Apparel for Wisconsin Men

644 State Street

Daily Reports
of
Badger Teams

CARDINAL SPORTS

Athletics in
the
Collegiate World

BADGERS IN FIRST TWO-HOUR PRACTICE, SCRIMMAGE TODAY

Cool Weather Favors Squad; Straubel, Von Bremer, Burrus, Cameron Get Jerseys

The theoretical business of building a great Wisconsin football team continued unabated at Camp Randall yesterday afternoon. Though the new Western conference ruling limiting practice sessions to two hours in length went into effect with the beginning of school, every man on the squad got his share of muscle-hardening and nerve-steadying exercise.

Head Coach George Little is planning another scrimmage for this afternoon and probably one Saturday. Next week the boys will settle into a steady grind in preparation for the opening game on Oct. 2 with Cornell college.

Men Work Hard

Pepped up by the cool weather and sunless, fall skies, the squad snapped into practice with new vigor. The ends and backs went through a passing drill, the fruits of which may be evident any time after Oct. 2. All the linemen partook of Assistant Coach Lieb's block and tackle fare in an attempt to correct some of the crude offensive and defensive work apparent in Tuesday's scrimmage.

Four more Cardinal jerseys were issued yesterday, making a total of nine. Straubel, Von Bremer, Burrus and Cameron are the new wearers. Straubel and Von Bremer who are linemen, both looked rather much like football players in the scrimmages they have entered. Burrus and Cameron are already being referred to as this year's varsity ends, the former having had two years of experience and the latter one.

Attacks Still Mystery

Just what type of offensive Wisconsin will spring upon its conference opponents this year is still doubtful. A close examination of the plays used in scrimmage so far reveals nothing more intricate than straight line plunges and standard forward pass plays, but these can easily be woven into a series of baffling variations the exact details of which will remain secret until the season is well under way.

This week, Coach Little and his staff of assistants are paying most attention to the development of bullet-proof interference and sock-proof tackling. Punting, goal-kicking, and passing also come in for a lot of consideration. When secret practices begin, offensive formations will undoubtedly take up a good portion of the time.

New Stars Rise

The finding of several able sophomores this year has cheered the hearts of the fans considerably concerning Wisconsin's prospects. Shaw, Rose, Hall, and Welch are a few of the second-year men who seem to promise tip-top Badgers teams for a year or so anyway.

To, among the incoming freshmen, there are a number of more or less well-known prep school athletes, many of whom will probably develop into varsity material by next year. The first frosh practice is set for Saturday.

SPANISH SWIM RECORD HOLDER ENTERS VARSITY

Genaro A. Florez of Oak Park, Ill., who broke the Spanish national record in the 200-yard breast stroke by five seconds in the San Sebastian meet this summer, has entered the university as a sophomore. Florez will not be eligible for varsity competition this year, so will work out with Joe Steinauer's frosh squad. Besides being an honorary member of the Spanish Olympic team, Florez has fast time to his credit in the 40-yard breast stroke. As a member of the University of Chicago squad last year, he covered this distance in the time of 23.8 seconds which is said to equal the world's record.

Injuries have hampered the work of three Western Conference football coaches with their 1926 grid machines, according to reports re-

Veteran Quarter



"Toad" Crofoot

Last year's varsity quarterback, and as some critics have said, "the reincarnation of Utteritz," who will call signals again this fall for the Badgers. So far Crofoot has had little work in the scrimmages, since Coach Little is spending much time developing two capable under-studies, Shaw and Rose.

Badger Grid Bits

Wisconsin's 1926 football squad has now settled down to one daily practice of two hours in accordance with the Big Ten ruling in that regard. Coach Little is fast selecting the fortunates who will appear in Cardinal jerseys at the opening game with Cornell College, October 2.

Prior to the opening of classes yesterday, the men were driven through two drills at Camp Randall stadium daily, and are now well hardened for the difficult schedule that faces them.

Hundreds of fans have thronged to the practice fields to view the three scrimmages held to date. Four teams have been taught a few plays and formations and are sent in to battle each other for 15 to 18 minutes.

The only old man not in uniform is Lloyd Larson, bulky lineman of two years' experience. Larson was injured in an accident this summer and wrenched his leg in the first day's practice. He will not be in condition to work until late next week.

It is very likely that Barnum, the fullback who ripped the Chicago line to shreds last fall, will be shifted to halfback. Little has several promising fullbacks who have shown well in scrimmage thus far. Kreuz, Kreske and Mansfield are all good plungers, interferers, and defenders.

Captain Doyle Harmon has already shown flashes of his usual speed in circling the ends and dashing off tackles. The peerless Badger pilots should have a great season, paired with his partner, Toad Crofoot, who will start his second year at quarterback.

Coaches Ulcriz and Sundt have brought to light unusual quarterback possibilities in a pair of youngsters, battling for berths of the 1926 eleven. These men are Frank Shaw and Gene Rose. The former is a light boy, very shifty on his feet and a great open field runner. In scrimmage he has consistently returned punts 25 to 45 yards. Rose, with advantage of weight, is a great runner, fair drop kicker and a good tosser of passes. Both will be heard from during the coming campaign.

Barr, Bartlett, Muegge and Mc-

Givern appear to be the best half-back candidates in the work thus far. The former is an accurate passer, while McGivern with a year's experience when he won his spurs in 1924, will make good use of his track ability. Muegge and Bartlett are good ball toters and fair blockers.

stein, Schrevers and Kurth have given fine accounts of themselves in the line to date.

Before the end of yesterday's practice session at Iowa, Coach Ingwersen had to fill three vacancies brought about by the injurings of Vanoorst, Twogaad, and Jesen, promising sophomore linemen. Scrimmage was in order yesterday.

Men interested in going out for the yearling squal should see Holmes in his office in the men's gymnasium for orders for equipment which is being issued today and tomorrow at the Randall stadium supply room.

Rebuilding of the Illinois back-field is the task with which Bob Zupke is faced at Urbana. "Frosty" Peters is recovering from a twisted ankle, and Jud Timm from an elbow operation. Art D'Ambrasio, regular end, is still on the sick list but will be in uniform soon.

DEMPSEY, TUNNEY READY FOR FIGHT

Champion Given Edge in Betting, But Gene Remains Confident

PHILADELPHIA — Both Jack Dempsey, world's heavyweight champion, and Gene Tunney, contender for the pugilistic crown, have abandoned their gloves and are awaiting the big event which takes place here tonight.

Confidence reigns in both quarters of the big match. Dempsey is given the edge over the challenger by many recognized sport critics and also by Wall Street speculators.

The legal mess which has been connected with the championship bout has driven the "war" correspondents dizzy.

However, unless the unexpected presents itself during the day, the fight will be held.

TOGGERY SHOP

— MAX KAPLAN —

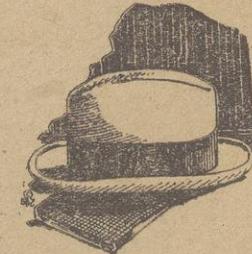
UNIVERSITY AVE. AT ORCHARD ST.



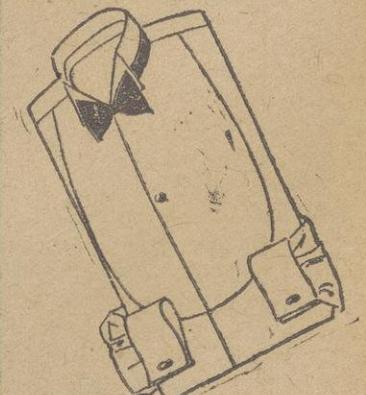
Toggery Shop Style News



In neckwear, stripes are still strongly favored in new, rich autumn shades. Novelty patterns on light backgrounds receive attention too, in our special displays at \$1.50.



The correct hat is light grey or tan, in the style sketched or in a snap brim model—priced at \$5.



The ever-popular collar attached shirt, in plain white broadcloth or oxford cloth, retains the limelight, but many smart dressers will include a number of colored shirts in novelty patterns in their wardrobes. Priced at \$2 and up.

Two Trouser Suits \$35 \$40

Wonderful examples of the Toggery Shop's style-value combination . . . broad shoulder, wide lapel, draped back coats and comfortably wide trousers in the new greys, browns and blues. Come in and see them.

The Daily Cardinal

Founded April 4, 1892

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Circulation manager.....Jo Bacon

DESK EDITOR—A. M. BEARDER

"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found." (Taken from a report of the Board of Regents in 1894.)

Everybody Out

Midwestern universities have a bad habit of turning out traditions to order; they are rather often second-rate imitations of traditions in Eastern universities, which there had a natural and spontaneous growth. This habit is, of course, the result of a recognition of the importance which traditions have in gaining a hold upon the emotions of the undergraduate. And so when a university has a tradition which is a real one, a natural growth which needs no artificial stimulation, it is something to be cherished and fostered. Wisconsin is fortunate among universities of the Middle West in having several customs which may well be called traditions in the best sense of the words. Among the foremost of these is Varsity Welcome which takes place this Friday.

Sponsored by Professor Julius ("It Never Rains On") Olson, Varsity Welcome has developed into an institution of such fame that other universities in the West have tried to copy it. With indifferent success, however, for they have generally lacked the setting which contributes so much at Wisconsin into making Varsity Welcome very much more than a mechanical observance.

Phillips Will Open Bids

"Phillips Will Open Bids." This headline carried surprisingly good news to all old Wisconsin students, and is even better news for the class of 1930, whether they realize it as yet or not. The past of the Memorial Union project has been as arduous as it has been vigorous and glorious; the long period required to collect enough money to assure completion of two units was disappointing and vexatious, but once a sufficient amount was assured plans have moved forward with a speed astonishing, as such things usually go. The completed foundation was a welcome greeting to returning students, and it really seems assured now that the contractors will be at work before so very long.

Freshmen are being overwhelmed with advice at present, and the time is certainly not opportune for saying a very great deal about the Memorial Union project, but a few words to fasten some associations to the name are perhaps not out of place. And it should be said here and now that it is of the utmost importance both to the freshmen as individuals and to the university community that members of the class of 1930 should early in their college career become interested in the Memorial Union, become familiar with its background, with the ideals, aspirations, and hopes of the men who have planned it and made it possible, and to these add their own contribution. For it is only by and through energetic, intelligent, healthy interest in the Memorial Union on the part of all undergraduates that it can be transformed from a very beautiful building but a merely mechanical fixture of

the university into something pulsing and vital, into a true "Home for Wisconsin Spirit."

The Memorial Union is to be a living memorial to Wisconsin's war dead; it is being built in response to a twenty-year need and demand on the part of faculty and students for adequate mass social facilities at Wisconsin; it is being built as the result of strenuous undergraduate campaigns and intensive canvassing of alumni and friends of the university . . . it will represent the concerted efforts of thousands of Wisconsin men and women; in a very real way, it will be their Memorial too.

Physically, the Memorial Union will provide a home for virtually all undergraduate activities: Badger, Octopus, Glee Club, Cardinal, Haresfoot, Prom, and others; the Tripp Commons unit will contain dining rooms and cafeterias which will serve 3000 persons a day; a ball room and auditorium will take care of the Union Board dances, Prom, large gatherings and social events; a tap-room will provide a club-room where men from every group on the campus can assemble on common ground; the terraces on the lake will be Wisconsin's most popular meeting ground in the spring. It is to be a woman's Union as well as a man's; seventy-five per cent of all the floor space will be devoted to joint activities.

The Advisory System Again

The university opens once more, and thousands of new students are gaining the impression that college and a college education are just rounds of standing in line waiting for permission to pursue the faint gleam of education.

It is an unfortunate fact that an advisory system sometimes smacks of a continuance of the careful guarding and guidance which the student hopes to have left behind when he departed from high school. Perhaps the present advisory system at Wisconsin is one of the greatest features of a school which blossoms with new ideas and ideals of education. The question manages to provide an annual pro and con fight every year between its supporters and detractors on the faculty, board of visitors and board of regents. It is not for one in the lowly position of a seeker after knowledge to find fault with the way the Great Ones wish to impart that knowledge, or the manner in which they wish to get the seeker in line (no pun intended) to receive it.

Yet it does seem as though the present system carries with it much unfortunate loss of time, much unnecessary irritation and vexation both for student and advisor. It is hard to suggest any practical changes in a system which calls for personal supervision of every one of 8,000 students before that body can begin its studies. But it does not seem too much to ask that those advisors who are on the campus during the early registration days be available for those students who live in Madison, or those who arrive early. This, in some measure, would lessen the mobs who besiege the doors of the harried advisors on the two scant days of regular registration.

There are professors who were in their offices on Friday and Saturday, who persistently refused to see students about the arrangement of schedules until the regular registration days. Of course these men were clearly obeying the rules, and they were, perhaps, forbidden to clear out these early schedules before the appointed time.

It is not the advisor one would find fault with. They certainly deserve all the sympathy one could bestow in their direction for they are a worried group of men these days! It is merely that the wisdom of turning away the early arrivals, who must perforce return with others of the gathering hosts, at a later date, might be discussed with profit.

It seems that when 8,000 people must have a personal interview with a scant 200 professors, before the 8,000 can pursue a course of study, that the suggestion to lengthen the period of tending advice to the early registration days is not asking too much. It might save the valuable time of the faculty, and those students (if any) whose time is worth something.

Other Editors Say

BELIEVE IT OR NOT

Faculty members are human beings—yes, really, they are.

Freshmen may not think this statement is true after the terrors of enrollment. But we maintain it at the risk of disillusioning those who have a preference for instructors considered far above the common herd. Furthermore, any upperclassman who has kept his eyes open and his wits about him can testify to the truth of this observation.

No, that dignified instructor who seems so far above the foibles and frailties of the rest of us, is in reality the proud father of several prospective K. U. students. He will even, on occasion, condescend to talk about the baby's health and Junior's progress in school. If he takes a fancy to you he may even invite you over to see the rising your Jayhawkers.

The stern faculty member who seems full of nothing but dry old dates is, in reality, a confirmed baseball fan while that seemingly hardened tyrant is the kindest-hearted man in the world if you approach him right. The art of that approach you must learn for yourself.



Here, dear readers, is Zopelka's first column of the current school year. Treat it gently, for it is but a brittle thing, a plaything of the gods, like a toy balloon tossed heavenwards, as the first rays of dawn crept over the distant hills. Hillary Gladstone swore softly, for once more he had to brush his teeth. *

The above is what is commonly known as an introductory paragraph. Note the careful use, freshmen, of the subordinate conjunction, interspersed with the rare Websterian comma. Note also the egotistical tone of the adjectives as they mourn for their adverbial step-mother. Become aware of the lilting tone of the nouns, their delightful cadence as they skip rope among the newly-laid pronouns. Then, proceed.

RETURNING STUDENT

Oh, it's many a day
Since we came this way,
The returning students cry;
Oh, we must enroll
And pay our toll,
And to the registrar hie!
Oh, it's many a moon
Since we went to spoon
Along old Lake Mendota;
So our hearts we'll mind,
A girl let's find,
But none from Minnesota?
"And what grade dy a pull
In your one-hoss school?"
The future Phi Betas question;
"I got an A,"
Is what you say,—
"An A and indigestion!"

Joke In Which A Worthy Injunction Is Passed on to Frosh Who Would Not be Thought Especially Dumb.

"29—"You want to keep your eyes open around here."
"What for?"

"Because people might think you were crazy if you went around with them shut."

Freshmen and other weak-minded yes-men, before subscribing to any campus publications, read these thrilling announcements of what they have to offer:

WIS. LITERARY MAGAZINE
Listen, you buddy, we're gonna have a stupendous nationwide short-story contest, open to any citizen of the United States or Mil-

waukee, regardless of age, occupation, or color of hair. We don't give a hang if you're lackin' what they call literary style in this here now racket;—what we want is real, red-hot action!

WISCONSIN OCTOPUS

Gentle readers, imagine, if you can, actual jokes on "eating at the house," "co-eds," "women," or what have you (a clever phrase originated by our own staff). A magazine that promises to be a Howling Success!

COUNTRY MAGAZINE

The honest truth of the matter, Mr. Common Man, is that the chief aim of our modest little publication is to bring some measure of cheer and rejuvenating sunshine into the lives of the good people of the great middle western university. It is a Fine Magazine.

THE WISCONSIN ENGINEER

Think of it, YOU, illustrations of a parabolic engine actually at work! And, in addition, our brand, new, hot and peppy serial "How to Murder Sleep" in four parts. Reprints of Old Masters will positively appear in each and every issue.

THE DAILY CARDINAL

"We cover the campus life like a blanket!" Yessireesir that's our new motto! Have you affixed your signature for the Daily Cardinal YET?! ! ! (accompanied by a fixed look and poised subscription book.)

Joke on Fraternity Rushing

"I hear you've been pledged."
"Yes, me and mine overcoat."

And now a few selections from the batch of congratulations on Zopelka's return that have been flooding the office this week:

Dean Glicksman—Maybe, somewhere in the United States there is a more dreadful column. I said Maybe. This is a large country.

Pres. Frank—Zopelka wins my unqualified admiration. How he can each week write a whole column about nothing is more than I can understand.

Gertrude Ederle—I can't get over it. You're getting along swimmingly.

And with that, my dear children, the first pun of the school year 1926-27, we conclude our preliminary offering.

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

MASONIC SMOKER

All Masonic students are invited to attend a smoker at the Square and Compass house at 614 Langdon street, Friday evening at 7:30.

CIVIL ENGINEERS

There will be a short meeting of the American Society of Civil Engineers at 7:30 p. m., Thursday, September 28, in room 229, Engineering building. All civil engineers who were members last year are requested to be present to discuss plans for the semester.

Octopus

Freshmen wanting to try out for the Octopus staff report at 301 Union building after 3:30 p. m.

Wesley Foundation

The Wesley Foundation will welcome all Methodist students at Open House this afternoon from 3 to 6. Refreshments will be served.

METHODIST CHOIR

There will be regular choir practice for the University Methodist choir at 7 o'clock Saturday at the Wesley foundation. Candidates

may meet Prof. Itis for application and examination daily at 4 o'clock, in room 42, Music hall, or apply to Mr. Gordon Shipman, or Miss Doris Evans. Prof. Itis will be at the church until 12:30 o'clock following the regular Sunday morning services. Candidates should have had some previous choir experience or have studied music in some form.

Forest Expert to Give Illustrated Lecture on Friday

A free illustrated lecture will be given by Herbert N. Wheeler, lecturer for the United States Forest Service, on "The Lure of the Forest," at 8 o'clock Friday, September 28, in the auditorium of the Biology building.

The slides used by Mr. Wheeler are the choicest in the large Forest Service collection. The needs of Wisconsin along conservation lines will be particularly stressed.

Mr. Wheeler is a member of the Public Relations section of the Forest Service, and is lecturing in cooperation with the Conservation Department of the state of Wisconsin. He has talked to audiences in all parts of the country on conservation subjects. The lecture Friday evening is sponsored by the Wisconsin section of the Society of American Foresters. Admission is free.

Winter is better than summer. The coal man doesn't mash up your vegetables with a cake of ice.

You can't tell by the smoke pouring out of the windows whether it's father or daughter at home.

Blaine's Lead to Amount to 25,065 Votes

Complete Figures Give Governor 233,803; Lenroot 208,738

Gov. John J. Blaine's lead over Sen. I. L. Lenroot for the republican nomination for United States senator will amount to 25,065 votes, according to the official tabulation of the votes at the secretary of state's office.

The complete figures were: Blaine, 233,803; Lenroot, 208,738; Kelly, 24,096.

Zimmerman's plurality over Herman L. Ekern for the nomination for governor was 37,294 votes, according to the official returns.

The official figures were: Zimmerman, 215,546; Ekern, 178,252; Perry, 41,856; and Smith 5,188.

Preparation Of Seed Corn Begun In State

Wisconsin farmers are preparing to supply their neighbors of other states with seed corn next year.

Members of the Wisconsin Experiment association, an organization of farmers, are beginning to cure their seed corn, Prof. R. A. Moore, agronomist of the Wisconsin college of agriculture, said today.

The members expect to harvest 300,000 bushels of corn for seed next year, Prof. Moore said. They are being encouraged to put up as much pedigreed seed as possible because it is believed that other states will need Wisconsin seed corn.

Wisconsin has prospects of producing a "great" corn crop this season if good weather continues, Prof. Moore said.

"Good weather is needed during the remainder of September in order to make a satisfactory corn crop," he said.

The world, says a Cambridge astrologer who evidently doesn't go to dances, is slowing down.

Gasoline Can Tipped; Baby Dies of Fumes

GLEASON, Wis.—Standing in a pillar of fire, John Behn, jr., 10-months-old son of John Behn, living east of this village, was fatally poisoned by inhaling fumes of gasoline. The gasoline was in a can which the mother had used to fill a gasoline iron and the child tipped the can over.

Chinese Grass Gives

Pastures New Life

NEW YORK.—Centipede grass, introduced from China by the department of agriculture and tested several years at Tifton and Gainesville, Ga., and McNeil, Miss., promises to rejuvenate southern pastures. Patches put out in hill pastures remained alive and green throughout the extremely dry summers of 1924-25.

N. S. Business Men Will Outline Work

The fall work of the North Side Business Men's association will be outlined tomorrow night when the association meets at the office of George Trachte, N. Dickinson and E. Dayton sts., at 8 o'clock. A date for regular meetings will be set.

Select Seed Corn Now; Time For Early Frosts

Corn growers, big and small, should not play with Jack Frost. He may freeze next year's seed supply.

Although corn throughout the state is later than usual this year, farmers can at this time select enough corn to take care of their planting next spring. A study of the past years indicates that a serious frost may appear about this time of the fall and injure the germination of the seed.

Corn in the field may be selected for seed when it is just out of the dough stage and beginning to dent, explain agronomists at the Wisconsin college of agriculture. Only even and well capped ears from strong healthy stalks should be selected. The corn can be dried either in the attic or a spare room in the house. It is very essential that the drying room is warm and well ventilated. Of these two requirements, ventilation is probably the more important.

Seed corn dried in well ventilated rooms gives as high a germination test as that sown in the field.



You'll find fair prices and friendly service at Brown's

BROWN BOOK SHOP

Established in 1911

Offers 300 New Standard Loose Leaf Note Books at Radically Reduced Prices.

These are all fresh, clean stock, sent us by our Branch Store—the largest text-book house on the coast—at the University of California. You will find these bargains amazing, and with these limited quantities we would strongly advise you to make your selections immediately.

GROUP 1

100 notebooks in all sizes, with a special portfolio pocket and pen and pencil loop, leather and fabrikoid—

REDUCED 25% TO 40%
A filler with each book

GROUP 2

100 9 1/2 x 6 Fabrikoid notebooks, with large rings and pocket. Standard make. Originally \$3.00.

REDUCED TO \$2.45
A filler with each book

GROUP 3

A filler with each book

100 8 1/2 x 5 1/2 Fabrikoid notebooks, with large rings and pocket. Standard make. Originally \$2.35.

REDUCED TO \$1.95
A filler with each book

Sales Checks With Every Purchase
Worth 10% In Trade NOW!

BROWN BOOK SHOP

ESTABLISHED 1911

621-623 State - Opposite Lawrence's

"COME IN AND BROWSE"

Sailing Pretty with a Rider Masterpen

"Stranded! Stuck on dry land! Not a darned drop of ink left in my pen! And the lecture is only half over!"

Right after class he did what he had intended to do long before. He made hot tracks to Riders Pen Shop and traded his old pen for a Rider's Masterpen. It holds eight times as much ink, and he has been "sailing pretty" ever since.

Moral: Tomorrow never comes. Get your Rider Masterpen today.

Rider's Pen Shop
650 State St.
Located with McKillop Art Co.

WORLD OF SOCIETY

Lois Duffin '22 and John Fritschler '24 Wedding Announced

Announcement has been received of the recent marriage of Lois Duffin '22, Whitewater, to John Curtis Fritschler '24, Superior, which took place at the Congregational church at Whitewater.

While attending the university Mrs. Fritschler served on the staffs of the Wisconsin Literary Magazine and the 1922 and 1923 Banners. She is a member of Delta Zeta sorority.

Mr. Fritschler distinguished himself by being assistant chairman of the military ball during his senior year and Class Day Orator of the 1924 Commencement. He is a member of Phi Alpha Delta fraternity.

Mr. and Mrs. Fritschler are now at home at 712 First avenue, East, Superior, where Mr. Fritschler is an attorney at law.

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Baptists to Begin Year's Activities on Friday Evening

The Baptist students will start their year's activities with a get-acquainted party on Friday evening at eight o'clock at the home of the university pastor, Mr. C. Walter Smith, 429 N. Park street. It is planned to make this a preliminary welcome to the new students.

Sunday morning at nine-thirty o'clock a mixed class for all university students will be held at the city library across from the First Baptist church.

Following the morning class regular church services will take place and in the afternoon at five o'clock there will be a social hour for all young people in the church parlors, a luncheon at six o'clock and at 6:20 o'clock Christian Endeavor services.

This first meeting of the year

Simple, Charming Sorority Functions to be Given Today

Simplicity in decoration and entertainment will characterize the preferential functions which the various sorority groups will give today and tomorrow for their rushees. Originality, however, will not be lacking. There will be clever Colonial, French, Oriental, and Spanish effects as well as a large number designed to harmonize with the autumn season.

This afternoon each sorority will entertain with an informal tea dance from 5 until 8 o'clock. Tomorrow evening there will be a series of formal dinner dances from 6 until 11 o'clock.

The rushing chairman of the different groups represent many young women prominent in campus activities, the majority of them being members of the senior class.

Winifred Fletcher '27 is rushing chairman for Kappa Gamma Gamma, Ruth Leadstone '27 for Delta Gamma, Elizabeth Landschulz '27 for Kappa Alpha Theta, Dorothea Stolte '27 for Alpha Phi, Jane Huston '27 for Pi Beta Phi, and Ruth Pierson '28 for Gamma Phi Beta.

Dorothy Bolton '27 will head the rushing activities for Alpha Delta Pi sorority, Helen Cox '28 for Chi Omega, Henriette Hainer '28 for Alpha Xi Delta, Annette Wilcox '28 for Alpha Omicron Pi and H. Ruth Godfrey '27 for Alpha

will be led by Mr. Earl Care, president of the society on the subject, "The Student—What he Owes to Himself, His School and His Church." This will begin the series of Sunday evening discussions on vital subjects to be held throughout the year.

Plans are also under way for the annual student reception to be held next week, Friday in cooperation with the other churches.

LEARN TO DANCE

The

"VALENCIA"

Latest Dance Craze

Class Every Monday, 8 to 10 P. M.
Private Lessons Any Time

LEO KEHL

Phone F. 561
CAMEO ROOM
Next to Orpheum Theatre

Hamthorne Book Shop

118 North Fairchild St. (Near State)



The largest and best selected stock in the city.

All the Important New Books
Best Editions of the Classics

Fairchild 2750

Chi Omega.

Delta Zeta sorority has chosen for its rushing chairman Esther Higgins '28 and Sigma Kappa has designated Barbara Harrington '27 to head its activities.

Ellen Burkhart '27 is rushing chairman for Delta Delta Delta, Lucille Watterson '27 for Phi Mu, Helen Abelson '28 for Alpha Epsilon Phi, Katherine Sherman '28 for Geta Sigma Omicron, Frances Crawford '27 for Kappa Delta, Nadine Trope '27 for Sigma, Lucile McKeegan '27 for Beta Phi Alpha, Margaret Spence '27 for Alpha Gamma Delta and Mable Butler '27 for Phi Omega Pi sorority.

Three Wisconsin Teams Enter National Contest

After winning first place in their respective divisions at the Wisconsin State Fair three boys' and girls' club teams from the state have entered the National 4-H club contest staged in conjunction with the Interstate fair, Sioux City, Ia., this week. Teams from 13 states are entered in the contest.

Wisconsin's three representatives include a marketing demonstration team from Pierce county, a sewing demonstration team from Marathon county and a judging team from Vernon county. The Badger youngsters are led by T. L. Bewick, club specialist at the Wisconsin college of agriculture.

Marrying for money is a hard life. When you make love you shouldn't mean business.

Man Who Robbed Argyle Home Gets Prison Term

(Special to The Capital Times)

DARLINGTON—William Dueo, who was one of three men who entered and robbed the Cleveland and Paterson homes at Argyle some time ago, plead guilty here Monday and was immediately taken to

the Green Bay reformatory by Sheriff Bryson.

The other two, men alleged to have taken part in the robbery, Thomas McBride and Viola Gorman, pleaded not guilty and are being held in the county jail here until police officers arrive from New York, where the men are wanted for car stealing.

The Rosemary Beauty Shop

For the Co-ed Who Cares

We are now located in our new shop and have every facility and equipment to serve you better than before.

Expert operators in all branches.

Chiropody, Electrolysis, Hair Dyeing

We rewave your new grown out hair on your permanent without any injury to your old wave, at a small cost. We put in a large, beautiful, natural marcel.

Open Tuesday and Thursday Evenings

B. 6211

521 State St.

Registered Chiropodist

Harry S. Manchester, Inc.

Fall Fashion Promenade

Beginning Today at the Strand Theatre with the Motion Picture "The Hat Box Revue" and Special Additional Strand Features

Matinees 3:00

Evening Programs 7:00; 9:00

All Costumes, Hats and Accessories from Manchester's
Shoes from Manchester's Boot Shoppe

Note—If at any performance you wish any frock, hat or coat to be withdrawn from the style review for closer inspection or purchase, call Badger 5000 and another garment will be substituted.



Forty
New Frocks
Arrive by Express
Today

Forty frocks, every one of them smart, arrived this morning in time to be displayed at the Strand theatre. Purchased by our buyer, Mrs. Dixon who was in New York last week, they represent the newest in chic for they are adaptations of the most recent Paris import arrivals for morning, afternoon, dinner or evening.

\$29.75 to
\$79.50

Display Late Fashions at Theater

Latest styles in women's fall wear will be shown by the Harry S. Manchester Inc., for three days starting today at the Strand theater where a fall fashion promenade will be in order.

Miss Dorothy Seiler (Miss Madison) and nine other models will display negligee, sport and afternoon wear, evening gowns and top coats.

One of the features of the promenade will be the modeling of a \$5,000 oriental ermine coat, brought here especially for the promenade. "Miss Madison" will model this coat and the remainder of the girls will display other valuable fur wraps.

A runway has been erected down the center aisle of the theater on which the models will promenade to display the gowns and other wearing apparel.

"The Philharmonic Ensemble" a quartet of string instrument entertainers and Flindt's orchestra will entertain between fashion display numbers.

University Operates Three Radio Stations

The University of Wisconsin broadcasting station WHA is not the only station operated by the university, though it is the best known because it is used for program broadcasting.

Another station, with two call numbers, is being worked by B. F. Miller, chief operator. As 9XM, it is used for experimental purposes, sending in code and also experimental radio telephone communication with wave lengths of about 36 meters.

The third transmitter under the call letters of 9DW, is used only for point to point communication with amateur stations over the world. There are about 25,000 amateur stations interested in sending and receiving messages and in relaying long distance radiograms. While delivery of these messages depends entirely upon the good will of the amateur operators, Mr. Miller declares that approximately 95 of those sent are delivered.

Perhaps elephants live two hundred years because they never try to reduce their weight.

An Explanation, Apology and Invitation

An explanation to our many co-ed friends who upon returning and seeing our boarded-up front, have asked, "What is happening at Barons?" . . . we are installing a new store front which will be Madison's most beautiful.

An apology to you who must enter through a temporary entrance during the period that the front is being installed.

An invitation to you to share the special savings that our departments are offering as a compensation for the inconvenience of the temporary entrance.

Baron Brothers
INC.

Campus Fashion Notes



What to Wear and When

For Traveling and Shopping

She's off in a belted, fur-collared coat of plaided tweed, a slim bolero-ed frock of serge with dainty collar and cuffs and a dashing velvet beret with gloves and hosiery to match. Trim, appropriately, smartly groomed!



Striped Flannel Robe
for Study Hours
\$16.50

For Teas and Theatres

Charmingly she'll chat at teas in a crepe satin frock with tiered skirt and fitted hip-line. A broadcloth coat with dolman lines is her wrap, and under a wide-brimmed velvet hat eyes sparkle with love of this new life.



Bloomers and Sweaters
for "Physical Ed"
Bloomers—\$5
Sweaters—\$7.50

For Dances and Parties

Weekend nights at Lathrop find her wearing a lacy frock, or one of moire, velvet trimmed. At a formal she is a ravishing minx in soft chiffon, rhinestone trimmed, and a velvet wrap in gorgeous shades.



A Tomboy Raccoon
for the Campus
\$200

The Correct Accessories for Every Costume

An Innovation!

Our New and Smart Shoe Department

What co-eds have been asking for—a shoe department that shows exclusively youthful styles, presenting them as soon as they are seen on Fifth Avenue, and offering them at prices that will allow one to stay within one's allowance.

It is here at Baron's—awaiting your inspection of the new fall slippers and shoes for campus, street and party wear.

The Court—a smart velvet oxford
\$4.85



The Drice—a new high heel style
\$7.85

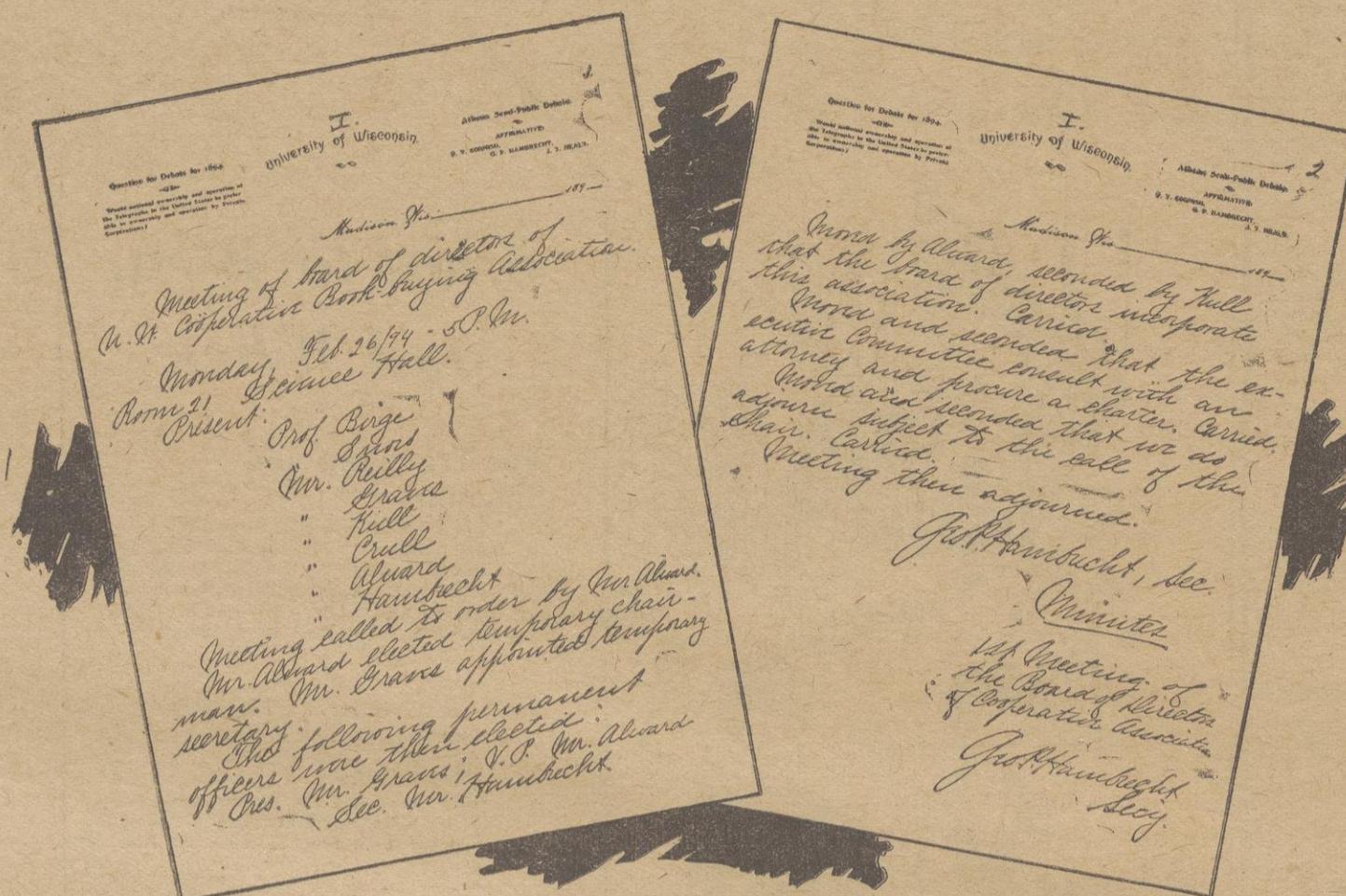


The Libe—comfy everywear oxford
\$5.85



Baron Brothers
INC.





Minutes of the First Meeting

The Daily Cardinal

Explains

“The Why of the Co-op”

Reprint from Editorial, Oct. 2, 1923

THE WHY OF THE CO-OP

If there is anything which can save the student money, let that be known!

Among the money savers of which the student can take advantage is the Co-op membership. Rebates on all purchases by members are paid each year, and not many purchases are necessary before the almost nominal price of the membership has been returned.

The why of the rebate is exceedingly simple. Wholesale prices are always lower than retail prices. The Co-op obtains its supplies at wholesale prices and retails them at the usual retailers' rates, as it should, thereby acquiring a surplus over and above costs. This surplus, after expenses and salaries are deducted, is then divided among the members of the Co-op and constitutes the rebate. The retail rate is charged so that this co-operative institution can sell without its membership as well as within.

Thus the rebate does not represent a profit, nor is the Co-op conducted for profit. All those connected with the management of the Co-op are

on a salary basis. There is no incentive for profit and the rebate is solely the difference between wholesale and retail prices.

The reports that the Co-op is higher priced than the other stores in town or that the rebates are merely a form of graft and are merely tacked on the original prices to be given back later are absurd on the face and are utterly without any real truth, as a little personal investigation will reveal.

Last spring, after the Co-op offered to pay all expenses, the Student Senate sent a committee to investigate Co-op prices by comparing them with prices charged in other cities. Milwaukee and Chicago were among the cities visited and Co-op prices were found at the worst merely to equal prices there, and often Co-op prices were less.

Text-books and supplies must be purchased and the majority of them at the Co-op. Since this is so, and since the Co-op can furnish them to members at 10 to 20 per cent less than elsewhere, we say, “Let's all be members!”

What is the Co-op?

The Co-op is a store organized and owned by the students, faculty and alumni--and operated for their benefit

When Organized And Why?

In 1888 the Co-op had its beginning. Because there was no store equipped to care for student needs the Co-op filled a long felt want. The prices charged from the very beginning were most reasonable. The growth of the Co-op attests to this fact.

The Co op was later formally incorporated under the laws of the State of Wisconsin. Prof. Birge, now President Emeritus of the University, was one of the three original incorporators. George P. Hambrecht, then a student, now a member of the Board of Visitors of the University, together with Prof. B. W. Snow were two of the directors.

No share of stock was ever issued. No private capital was ever invested.

Who are the Present Trustees?

Wm. J. P. Aberg, H. A. Smythe, George P. Hambrecht, Prof. A. V. Millar and D. A. Keath now compose the board of trustees. Messrs. Aberg, Smythe and Hambrecht represent the alumni. Mr. Hambrecht is State Director of the Board of Vocational Education. Mr. Keath is a member of the Student Senate and was elected by that body.

The trustees all serve this university institution **WITHOUT PAY!**

Where Do Profits Go?

All profits are returned to members in the form of rebates, except for a small percentage that has been set aside each year to increase working capital.

No Private Capital

When the Co-op was organized in the very beginning, students and faculty members offered to donate one thousand dollars to establish the new institution. This money was never used. In fact, **THERE IS NOT ONE DOLLAR OF PRIVATE CAPITAL IN THE CO-OP.** There are no dividends paid to anyone except Co-op members—and then in rebate form only.

Building and Real Estate Owned by University

The Co-op building and real estate now occupied by the Co-op is owned by the State of Wisconsin through action of the Board of Regents of the University of Wisconsin. The constitution provides that should the Co-op be dissolved the entire assets go to the University of Wisconsin.

The Co-op is You!

HALVERSON ISSUES STATEMENT CONCERNING MEN'S DORMITORIES

BL D. S. HALVERSON

The first units of the dormitories for the men are practically complete and are now ready for occupancy; the finishing of these units brings to realization a dream long cherished by the friends of the university and its officers. For more than fifty years the university has had some dormitory space for its women students but never until now have there been accommodations for men.

These buildings are being financed and constructed by the Wisconsin University building corporation, non-stock and non-profit sharing non-stock and nonprofit sharing rectors, and officers are the business manager, secretary of the regents, and comptroller of the university.

Lease 10 Acres

The regents have leased to the corporation a 10 acre tract of lake shore property for a period of 50 years without rental; a lease was also made whereby the buildings when completed were turned over to the regents for operation, the rental being an amount equal to the first annual interest costs and amortization payments on the first mortgage.

The latter lease extends until such time as the regents shall take title to the buildings. About 45 per cent of the construction and equip-

men funds are being obtained on a 20 year first mortgage at 4 1/2 per cent interest; and the remainder on a 30 year second mortgage bond from the regents, who, under a law passed by the 1923 legislature, may invest surpluses in university revolving funds in the bonds or securities of the corporation, and who are also investing in the second mortgage a portion of the J. Stephens Tripp estate which became available recently.

Two Units Built

The buildings completed comprise two quadrangles, each with accommodations for 250 men, all but a few of whom will be housed in single rooms. The unit to the west has been named Adams quadrangle by the regents; that to the east, Tripp quadrangle.

Located directly to the rear of the dormitories is the refectory building, including dining rooms and a large and modern kitchen. This building is so arranged that two more dining rooms may be added later.

Of Fireproof Construction

At the entrance of each quadrangle is a gatehouse where an attendant is on duty to furnish information and distribute mail and relay telephone calls. The buildings are divided into units or houses, each with accommodations for thirty men.

These are separate and apart from each other and are of the most modern fireproof construction. In each unit the social life will be under the supervision of a group leader or dormitory fellow chosen because of his personality and his ability for leadership.

Rooms Are Well Furnished

The student rooms are attractively furnished with Simmons metal bed and chiffoniers, study table, book shelf, study lamp, waste basket, curtains, and rug. Linen and wool blankets are furnished by the university.

The students themselves furnish dresser scarfs and a curtain for the closet doorway. On each floor is a large bathroom with shower. The price of a single room for the school year is \$150 that of a double room, \$120 per person. \$252 is charged for board, which amounts to about \$1 per day.

60 PER CENT FRESHMEN

The men's dormitories are being operated as a part of dormitories and commons, the department operating Barnard and Chadbourne halls, the University cafeteria and University laundry. The main offices of the director and his staff are in Chadbourne hall. An assistant director lives in the refectory building and has immediate supervision of the dormitories. The menus and dining room service are under the direction of the department dietitian. A staff member living in the refectory has complete charge of the housekeeping. The janitors and general men are

under the supervision of the foreman in the department.

The rooms have been allotted to the various classes according to definite percentages. The dormitory population consists of about 60 per cent freshmen, the balance being members of three upper classes.

It is the aim of the department of Dormitories and Commons to provide better living quarters for university students than they can find outside. Good wholesome food prepared under approved and a rate slightly below the market price.

Club To Raise \$10,000 For Convention Use

The Madison Gyro club will raise \$10,000 during the next three years to defray the expenses of the national convention of the club to be held in Madison in 1929, it was agreed at an evening meeting of the club at the Loraine hotel last night. Each member will start immediately to raise the required amount.

Portuguese Governor Dismissed as Traitor

LISBON, Portugal. —(AP)— Col. Joao de Almeida has been relieved as governor of Cape Verde on a treason charge and is reported to have fled the country. The announcement says Almeida had notified various regiments the government had resigned and that he (Almeida) had been named to organize a cabinet.

Simpson's

25 North Pinckney St. — On the Square



The Right Play

In fashion—as in bridge—it is the right card that counts. Careful selection of the best the season has to offer, which you will find at Simpson's, will result in a grand slam and all the honors!

Honors Are Easy

—in a smart reversible sport jacket, for one side is gay woolen plaid and the other side is silk rubber which can be worn for protection against autumn rains.

\$15

What's Trump?

Hats are trumps in the game of fashion! For they are the smart Knox felts from New York, and the Catalina and Meadowbrook from California, which show all the new wrinkles of the mode.

\$8.50 up



Double!

Double beauty, double service, double chic—the new French kid gloves with clever novelty cuffs win a game in hand with honors!

\$2.95-\$3.95

You'll Never Pass

—such scarfs as these, colorful, smart, in unique hand blocked designs.

\$2.95 up

New Rules

If you are in doubt what the next play should be, or if you wish to know the newest rules in the game of ashion, stop in at Simpson's, 25 North Pinckney Street on the square, for individual and expert instruction.



KAYSER
VESTS
\$1.25

KAYSER
HOSIERY
\$1.55 up

The College Girl Will Find THE CORRECT DRESS

At Miller's, for Every Occasion

The Right Clothes Prepare the Girl for the Great Adventure of College. With Prospects of Good Times, Pleasant Work and New Friends, It Is Important to be Prepared for Every Occasion With Frocks Such as Will be Found in Splendid Selections at Miller's.



Follow our advice and supply yourself with several of these delightful campus, classroom and afternoon Frocks which we feature at

\$15.75
and \$24.75

Lovely new silks in the youthful, supple lines and such serviceable cloths as friskette, san frisco, jersey and marvo-leen. Black, navy and the rich Autumn shades.

Sizes 14, 16 and 18

Jersey Frocks . . . \$10.85

The miss of more limited allowance need not falter one step in the preparation for school. There are many clever jerseys with brightly colored applique trims in this special group at \$10.85.

Decidedly Collegiate—Tomboy Skirts, \$3.98 to \$5.98

Dance Frocks . . . \$15.75

Starting with scores of dainty models at \$15.75, we show a charming collection of new taffeta, chiffons, georgettes, etc., in the accepted Paris fashions for the many dances and theater parties.



1,000 Witness Exercises to Build Health

Mrs. Blair Imparts Beauty Secrets In Second Lecture

Mrs. Margaret Josephine Blair, nationally known health and beauty expert, spoke to an audience of about 1,000 women at the Parkway theater this morning, the second of series of three lectures given to Madison people under the auspices of The Capital Times.

This morning Mrs. Blair dwelt largely upon her exercises for proper care of the body. She began from the toes and demonstrated one after another the body-building movements.

She imparted her experience-gained information about removing wrinkles from the face and arms and showed how she accomplished it. She told the women what to eat and what not to eat, and emphasized that thoughts are beautifying or as harmful to the beauty as all other factors combined.

"Think beautiful thoughts," she told her audience, "and you'll be surprised to see how it helps."

Tomorrow morning at 10 o'clock at the Woman's building Mrs. Blair will give her famous lecture on "Rejuvenation." It is for WOMEN ONLY and an admission charge will be made.

Following the lecture classes will be organized to meet every morning at 10 o'clock at the Woman's building beginning Friday morning and continuing through next Thursday.

Mt. Horeb Man's Cheese Wins At Fair In North

CHIPPEWA FALLS—F. M. Werner, Mt. Horeb, won first place in the butter exhibits at the Northern Wisconsin state fair held here Sept. 13 to 17. L. L. Bolstead, West Bend, won second place, and Elmer J. Erickson, Luck, third. Their percentages were, respectively, 96; 95.75, and 95.50.

Relief Work in Storm Area is in Full Swing

Pensacola, Mobile Escape Without Death Toll; Troops On Guard

The Florida hurricane swept communities, facing a death list of upwards of 400 persons, 4,000 or more injured and property damage which will amount to \$50,000,000 or more, centered their efforts entirely today on bringing a degree of orders which would permit an accurate accounting of the havoc wrought by the disaster.

The Miami area, hardest hit of all, was going about the work of rehabilitation caring for the injured and seeking out the dead in systematic manner. The American Red Cross and other relief agencies were on hand full force, with troops on guard and martial law declared in many places.

The injured in Hollywood, Miami suburb, have been ordered removed to points north of the city and persons unable to aid in the relief and rehabilitation work have been instructed by military authorities to evacuate the city.

Pensacola, Mobile Escape

Pensacola and Mobile, struck by the hurricane just before it passed inland and dissipated, made known to the world that there was no loss of life in either city.

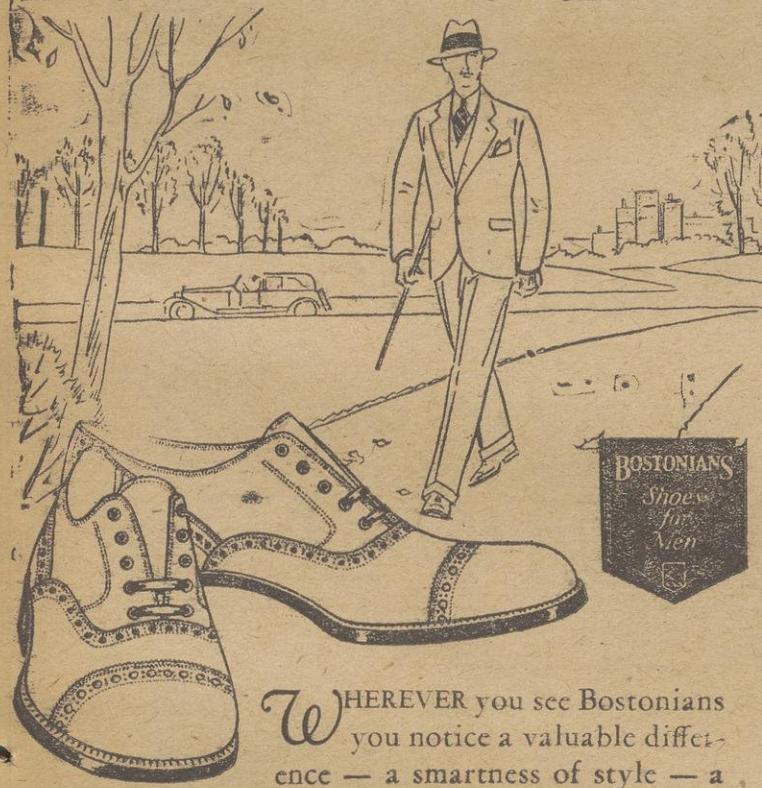
Brown Boot Shop Is Sold To Driscoll Bros.

W. F. Brown, formerly proprietor of the Brown Boot shop, State st., announces that he has sold his store to Driscoll Bros., of Rockford, proprietors of Driscoll's Fashion Bootery of that city.

Mr. Driscoll declared that the policy of the shop would remain the same excepting that more diversified styles of shoes would be carried as well as a somewhat larger stock. The L. Miller shoe will continue to be featured.

Mr. Belland, who has been associated with Mr. Brown for the past five years has assumed the local management of the store.

BOSTONIANS Shoes for Men



WHEREVER you see Bostonians you notice a valuable difference — a smartness of style — a character that isn't lost in the crowd. Over a million well-dressed men are wearing Bostonians. You will be quick to appreciate their individuality.

\$7 to \$10
the pair

KARSTENS
The Store of Friendly Service



Style that the fellows respect

Having it means much to you on the campus

The men at school won't say much about your clothes; they have too good taste for that. But they'll do some thinking, and you'll sense what they're thinking unless you're right in every detail.

These are the styles: three-button suit that hangs easily; rounded lapels; six button waistcoat. A top-coat that drapes in longer lines than usual. Cedarwood tan, dusk gray, and dusted blue are the colors.

You'll find some unusual values here — many with two trousers, at

\$35 to \$75

The new fall Stetson styled for college men has just the right curl and width of brim. Try one on yourself and you'll agree its well worth

\$8

\$12.50

Johnson & Murphy oxfords always lead the styles in shoes for the better dressed men. Finest materials and expert workmanship, in black and tan, at

Copyright 1926 Hart Schaffner & Marx

Olson & Veerhusen Co
7-9 N. PINCKNEY ST.

Classified Advertising
IN THE CARDINAL
Reaches Every Student

LOST AND FOUND

LOST: purple silk umbrella in men's gym. Return to Helen Vhamberlain, 612 Stockton court, F. 3171.

LOST: Pocket book near Campus Soda Grill. Finder please return keys and address book to Cardinal office, 722 Langdon. 2x23

LOST—Fee card in gym Friday or Saturday. Finder please call B. 7688, Margaret Heindel. 2x22

FOR RENT

DOUBLE rooms from \$5 to \$8, one block from campus. 1021 W. Johnson. 3x21

FOR RENT: large fine double room, also single room. 427 N. Pinckney. B. 3709. 3x23

FOR GRADUATE STUDENTS: 3 and 4 room furnished apartment near University club. 409 N. Murray st. B. 3709. 3x23

REASONABLE board and room at 19 N. Bassett. Phone F. 951. J. 2x23

FOR RENT: One half large double room, 2nd floor, to Jewish girl. Best location. B. 5724. 3x23

FOR RENT: at 407 N. Broom, 2 nicely furnished rooms, corner State and Broom. Only 4 blocks from the university. F. 4308 W.

FOR RENT—Room for young man who desires a quiet room. Near lower campus. Call F. 9.

FOR RENT—Garage. 1109 Uni. Ave. B. 5040. 3x22

FOR RENT—Double room for man. One one-half blocks from campus. Garage. 1020 Clymer place. F. 6022. 2x22

FOR RENT—Light housekeeping rooms. Two rooms and kitchen furnished, lighted and heated. Badger 2168. 3x22

FOR RENT—Four room apt. with alcove. Strictly modern, heated. Good location. Call after 5 p. m., between 5-7. Harry Wald, 113 S. Mills. F. 2446. 2x22

FOR RENT—Two room suite for light housekeeping for three or students. 307 N. Frances. B. 2727. 3x22

FOR RENT—Single room for man, quiet locality near street car line. Call B. 3237. 2x21

FOR RENT—Double rooms from \$5 to \$8, one block from campus. 101 W. Johnson. 3x21

WANTED

WANTED: Students' laundry to do in private home, neatly done. Will call for it. Phone F. 4735.

BIG MONEY selling Christmas greeting cards. Either sex. Need about 4 students for Madison during spare time. Answer immediately for interview, giving address and phone. Box 12 Cardinal.

HOUSEKEEPER—Will give mother and daughter home in exchange for service as housekeeper in small home. Both members of household work. Call F. 5981 after 5 p. m. 1x22

WANTED—Student barber. 70 per

Desirable Single Rooms for Women Students in one of the Best Locations

Single room, \$3 per week; suite of two connecting rooms, \$7 per week, \$3.50 per student, will rent half at \$3.50 if willing to take room-mate, or rent single, at reduction.

One of the best locations because on comparatively quiet street, about one-half block from campus. University Cafeteria, Barnard and Lathrop Halls, center of activities for University women—half block from street car lines.

Heated by automatic noiseless oil burner, insuring warm rooms, an important item, during the long spell of cold weather.

No. 311 N. Brooks St.
Badger No. 2183

cent pay. University Club Barber Shop. 3x21

WANTED—Student wishes room-mate. Cal F. 2987. 2x22

WANTED—Three students for spare time work immediate, earnings if you qualify. Write Box 72 for appointment, The Daily Cardinal. 1x21

SERVICES

FOR CAREFUL and accurate typing call B. 4613.

LAUNDRY done with care. Called for and delivered. F. 4244. 12x23

SERVICE—Girl student to work for board and room in faculty home. Phone Badger 5050. 3x22

WASHING and ironing done. Washing done in soft water. We call for and deliver. F. 1331. 2x21

WASHING and ironing neatly done called for and delivered. Mrs. L. Barry, B. 509. 6x21

FOR SALE

FOR SALE: Motor boat bargain

at \$20. Inquire Robt. Erickson, U. W. Boat Hocse. 3x23

FOR SALE: Ford roadster. Good condition. Cheap. F. 1788 between 5:30 and 7. 2x23

FOR SALE: 1923 Ford roadster, motor good condition, cord tires, \$100. A. R. Henry, McFarland, Wis.

FOR SALE: Ford touring in good running order, with starter, 3 new tires, side curtains, speedometer. Price \$50. Call 8. 7425. 324 So. Mills. 3x23

FOR SALE: By owner, Reo roadster, recently overhauled. A bargain for cash. Call B. 156. 3x23

FOR SALE—New and second canoe sail, paddles, life preservers and canoe parts, rowboat. Inquire Robert Erickson, U. W. Boat House. 3x22

FOR SALE—Ford Coupe 1923. A-1 condition. See owner 1303 Uni. Ave. F. 2972 N. Stewart. 2x22

FOR SALE—Ford Roadster, excellent mechanical condition, new

paint job, tires good. 1815 Keyes Ave. B. 3228. 3x21

**Oil Burners
Furnish Heat
That's Clean**

**Don't Require Watching;
Are Successful
Now**

All business has its romance. Revealed, that story tells why a certain enterprise is son forgotten—or why it enjoys high prosperity and the public's admiration. A lasting success is not developed overnight. It comes from years of steadfast and unceasing labor.

Today oil burners are a decided success. Automatic heat for a home, or, in fact, any building, means heat that doesn't require watching and attention. And because a building is to be heated, it

**Sol Levitan's Victory At
Primary A Real One**

That Solomon Levitan, state treasurer and successful candidate for renomination, won one of the most overwhelming victories in the history of Wisconsin primary elections is evidenced by the final returns made public today by the secretary of state's office.

Mr. Levitan received a total of 259,757 votes, a plurality of 180,183 over his nearest opponent, C. B. Ballard, who received only 79,574. Norman Henze, third candidate in the race, was close behind Mr. Ballard with 72,185. Both Mr. Levitan's opponents together scored only 151,709, leaving him a clear plurality of 108,048 over both competitors.

he melancholy days have come, the gladdest of the year; the baseball seasons' ending, and football's coming near.

must be heat that's free from odor and dirt—and bother. Many Madison dealers represent manufacturers of leading oil burners.

You'll find fair prices and friendly service at Brown's

BROWN BOOK SHOP

Established in 1911

SAVES YOU 25% to 50% On Used College Texts

THOUSANDS OF USED BOOKS FOR EVERY COURSE—THE FINEST STOCK
WE HAVE EVER HAD

Lots of new books, too, if you want them

Our Sales Checks are Worth 10% In Trade Now--Save Them

STUDENT SUPPLIES

Everything you'll need and fairly priced, too

ENGINEER'S EQUIPMENT

Keuffle & Esser Sets, Equipment and Slide Rules

BROWN BOOK SHOP

ESTABLISHED 1911

621-623 State - Opposite Lawrence's

"COME IN AND BROWSE"

DEAN TELLS OF EUROPEAN TOUR

Miss Nardin Says There is No
Hostility Toward
Americans

Dean F. Louise Nardin, just returned from a seven months tour of Europe which included sojourns in France and Italy, tells of the attitude of foreigners toward individual Americans in all continental countries, and in France especially.

"The stories of the hostility and antagonism of the people of the continent toward Americans are unfounded," Miss Nardin said. "Toward the individual American, the average European is courteous and friendly, in fact eager to become acquainted and to help in any possible way."

Brief contacts with every European country and more lengthy tours in France and Italy have brought Miss Nardin to the conclusion that there is positively no personal antagonism toward the American tourist.

She declares that she was particularly impressed with this fact during an auto trip through France which she happened to be taking at the time when the franc was falling so rapidly. "Our relations with the natives even at this time," says Miss Nardin, "were never otherwise than delightful."

A word of inspiration to the undergraduate woman struggling

with her foreign language requirements is found in Miss Nardin's account of the Amsterdam conference. This was an international conference of university women, at which Dean Nardin was included among 100 American guests; she was one of the five American delegates entitled to vote.

"Those American women who could understand clearly and speak more or less fluently either French or German, found a great deal of satisfaction in their ability and received considerable more benefit from the conference," Miss Nardin asserted.

"English, French and German are spoken, but English more predominantly, and there are always translators present, so that one can get along with only English. But only the woman who knows another language besides her own knows the real joy of European travel."

All our years of struggle with French or German on the hill are compensated in the thrill of conversing with a foreigner in his own tongue," she added.

E. F. U. Plans Dance After Its Meeting

A dancing party will follow the regular meeting of the Madison assembly of the Equitable Fraternal Union tonight at the old Moose hall. Plans for the installation of officers will be made at the regular meeting preceding the party.

It may take a wise man to realize he is a fool, but the realization spoils the enjoyment.

Deny Claims Were Rushed by Custodian

Daugherty Defense Calls
Government Witness
For Proof

NEW YORK—Striking swiftly through a government witness the defense in the Daugherty-Miller conspiracy trial today offered proof that the claims of the Societe Suisse for \$7,000,000 of American Metal company shares which were passed in three days did not "break the all-time speed record for the alien property custodian's office," as alleged by the government.

Recalling Mrs. Edna Earle, registry clerk in the alien property custodians office, William Rand, counsel for Thomas W. Miller, who is on trial with H. M. Daugherty, revealed that a claim made by Chandler and Co., of Philadelphia, for \$2,500,000 of notes of the Imperial German government was paid the day before it was filed.

The claim was filed Feb. 24, 1920 but testimony was given by Mrs. Earle that it was paid by then Attorney General A. Mitchell Palmer the day before.

This, she said, was certain by reasons of notations she made in the claims register.

The kings can do no wrong. The dictators won't let them.

C. F. Burgess Says He Escaped In Storm

News of the safety of C. F. Burgess, president of the Burgess Battery Co., has been received by his friends to whom he sent word from the center of the storm district, Arcadia, Fla. Mr. Burgess will return to Madison as soon as possible.

Radio and telegraph companies crippled by the storm have been repaired sufficiently to send messages.

Rev. Siddall To Attend Milwaukee Conference

Rev. K. J. Siddall, of the St. Paul African M. E. church, will attend the annual conference at Milwaukee this week after the close of a year of work in Madison. It is expected by members of the congregation that Rev. Siddall will be returned to Madison when the new appointments are made at Milwaukee.

There are those who seem to think it is against the law to call a doctor before midnight.



Good taste and good health demand sound teeth and sweet breath.

The use of Wrigley's chewing gum after every meal takes care of this important item of personal hygiene in a delightful, refreshing way—by clearing the teeth of food particles and by helping the digestion.

The result is a sweet breath that shows care for one's self and consideration for others—both marks of refinement.

G126



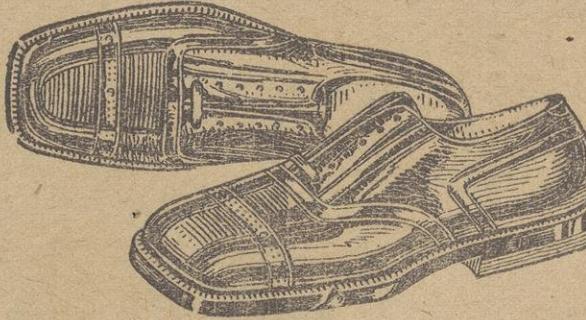
Sail Boat for Sale

Class C—A-1 Condition
Only third season—Bargain
Inquire L. T. Rossiter, Box 5256
or
Capt. Isabelle, U. W. Boat House

Walk-Over Presents Newest in Fall Footwear for University Men and Women

Our stores are ready for your
selection of the Newest Creations
of Fall Footwear.

School—Street—Dress



We feature cor-
rect fit by our
Footograph Chart
System.



611
State
St.
"Near the
University"

Balaban's
Walk-Over
Boot Shop

8
So. Carroll
St.
"On the
Square"



For Three Important Reasons, Buy All Texts and Supplies at The Co-op

1

Here are the required texts---

By co-operating with the various colleges and departments of the university, the Co-op text book department always has the CORRECT TEXT, the book designated by the head of the course, and in the correct edition. No danger of a slipup if your book is bought at the Co-op.

2

Co-op stocks are complete---

Here in your own store, and on your membership number, you can buy EVERYTHING that you will need for classroom, lab or study—from a dictionary to a pack of leads for your automatic pencil. The Co-op offers the most complete line of texts and school supplies IN THE ENTIRE MID-WEST.

3

Your rebate will bring savings---

When you buy all your books and supplies on your Co-op number you are increasing the size of your rebate slip which will be issued next spring. You are sharing in the profits of your store.

Eugene Deitzgen, Richter and Kuffel and Esser's Engineering Instruments

These standard, high class engineering supplies can be bought on your Co-op number. Buy them at your own store, and save your share of the profits.

From 1-3 to 1-2 Off on Used and Second Hand Books

Second hand books for almost every course listed in the university catalogues, most of them used but a single semester, are offered to you at splendid savings in our used book section.

STATE
& LAKE

The Co-op

E.J. GRADY
MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

New Alumni Secretary



Bart E. McCormick

Introducing Bart E. McCormick, newly appointed secretary of the Alumni association to fill the vacancy left by the resignation of R. S. Crawford. He has been nicknamed "Measure of Mac" by students and graduates of the various schools in Wisconsin where he has taught and acted as principal. The Alumni Magazine speaks of him as one whose "business, as well as hobby is organizing, constructing and developing whatever he undertakes, as evidenced by the nationally recognized school system he has built up at La Crosse. Along with his unusual ability for getting things done, he has the happy faculty of winning the good will and affection of his coworkers. Something more than their superintendent, or the La Crosse people

Plumbing Is Delaying Policy Home Completion

Because of a delay in the plumbing work on the new station on Webster st. Madison police may not get into their new quarters as soon as expected, according to Chief Trostle. The contract for the plumbing work is not yet signed, according to the Chief and the work itself will take a month, he believes.

Quashed Indictment Is Sought By Lippert

SUPERIOR — (AP) — George W.

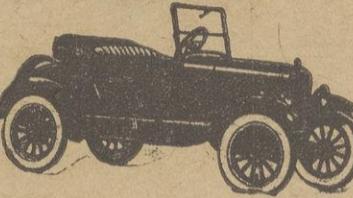
Lippert, former Marathon county district attorney, began his fight in federal district court, Tuesday, against charges of accepting seeking to quash the indictment to allow violations of the Volstead act when his attorney, Madison last May. Previous to his trial, Ralph Jackman, Madison, presented indictment, Lippert was a candidate for congress, but quit the political race, resigned as district attorney and prepared to fight the charges which, he claims, were engineered by political opponents in an effort to "frame" him.

WELCOME STUDENTS

We Are Happy to See You Back
Give Us A Call and
We'll Deliver A

Capital City Rent-A-Car

F. 334



F. 334

531 State St.

434 W. Gilman St.

Insurance—Protection

New Cars

All Models

No Mileage or Hour Guarantee

STRAND

CONTINUOUS DAILY 1 TO 11

Shows Start at 1, 3, 5, 7, 9 P. M.
Mats. 35c—Nights 50c

LAST TWO DAYS

Charles Murray
Jack Mulhall

and

Dorothy Mackaill

Made in the New York manner
with night clubs and fashion shows
in magnificent style.

in

"Subway Sadie"



On the Stage
Flirt's
STRAND THEATRE
ORCHESTRA
"Kings of Syncopated Harmony"
ED CROSBY—BARITONE
ED CROSBY—BARITONE

SPECIAL ADDED STAGE FEATURE
Manchester's Fall Fashion Promenade
FEATURING
DOROTHY SEILER
(MISS MADISON)
Wearing a \$5,000.00 Evening Fur Coat
And 10 Other Beautiful Models
A Gorgeous Display of Milady's Stunning Creations

IT'S HERE
TODAY!The Greatest
College Picture
Ever Made

Opening
an Indefinite
Engagement
Today at 1:00 P. M.

Continuously Daily
From 1:00 to 11:00

MADISON

Red
Grange
One Minute
to Play

Prices
Children, 25c
Adults, 50c

Read what these prominent Wisconsin people say of The Co-op

S. H. Goodnight

Dean of Men
University of Wisconsin

"The Co-op has become an integral part of the University. I recommend that every entering student join this organization because it helps reduce the cost of education."

Doyle Harmon
1926 Football Captain

"It's a good business proposition to join the Co-op. Everything the Co-op handles is A1 in quality, and Co-op clothes are correct in style, while the return from rebate slips brings a great saving to members. I'd advise every freshman to join."

Harry McAndrews
Football and Track Star
1926 Senior President

"I have never known a student who was sorry he joined the Co-op; everyone I know has been well pleased with his membership when the rebate slip came out. Now that the new store has opened, and new departments added, the economies and advantages of membership are doubled. I would not hesitate a minute about advising any student to sign a membership card."

Ask any upper classman or faculty member---he'll say

Join The Co-op Today!

The most enthusiastic Co-op backers are its members. The 90 per cent of the student body and faculty who have enjoyed the happy sensation of seeing their money come back to them in the form of Co-op rebates will all tell you that membership is a great money-saver.

Especially is this so this year, when the Co-op, with many new departments, is able to fill every student need---from a suit of clothes to textbook. Now, as never before can savings be effected by buying on one's Co-op number.

If you have not yet become a member---join today. It's a step that you will never regret, one that means hundreds of dollars saved during your university career. Sign the card today and become a life member.

*Your \$2.50 membership fee
brings you the choice of a
\$2.50 Fountain Pen, Conklin,
Waterman or Parker.*

90% of the Student Body and Faculty Belong to

THE CO-OP
BUY ON YOUR CO-OP NUMBER
E. J. GRADY, Manager
STATE AT LAKE