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## **Children's Book Council Calendar. Vol. 15, no. 3 1957 (July-September)**

New York: Children's Book Council, Inc., 1957 (July-September)

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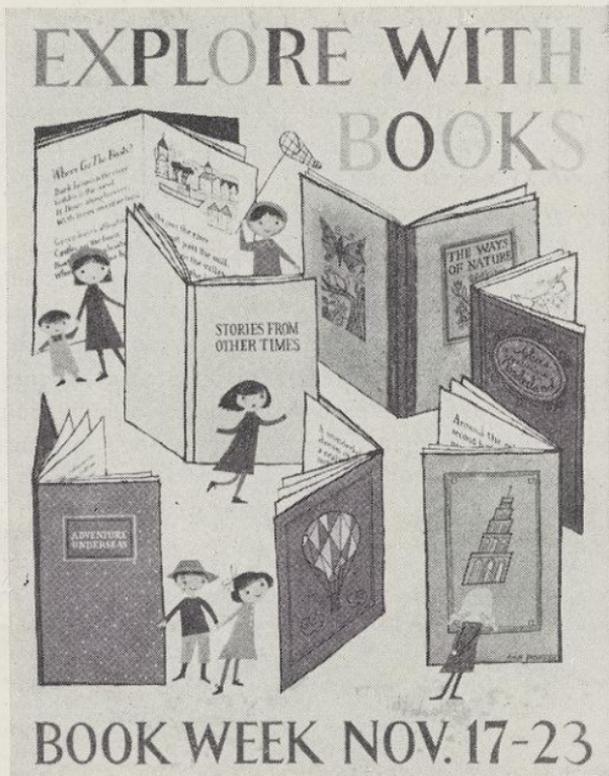
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# Children's Book Council Calendar

JULY • AUGUST • SEPTEMBER 1957

*Published quarterly by the Children's Book Council, 50 West 53rd Street, New York 19, N. Y. (JUdson 2-6488), headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children.*

*Executive Secretary:  
Lucy Tompkins*



BOOK WEEK NOV. 17-23

VOLUME XV

NUMBER 3

# Children's Book Council Calendar

## JULY

- 4—Independence Day. Bartholdi's Statue of Liberty presented to the United States in Paris, 1883.
- 5—David Glasgow Farragut, 1801–1870, First Admiral of the U. S. Navy. Independence Day of Venezuela—first of the South American countries to declare independence from Spain, 1811.
- 7—U. S. annexed Hawaii 1898.
- 9—Nikola Tesla, 1856–1943, American inventor and electrical engineer; designed the power system at Niagara.
- 9—Argentina's Proclamation of Independence.
- 11—John Quincy Adams, 1767–1848, American statesman and sixth President of the United States 1824.
- 12—Caius Julius Caesar, 100—Ides of March, 44 B.C. Josiah Wedgwood, 1730–1795, celebrated English potter.
- 14—Bastille Day, anniversary of the destruction of the Bastille 1789.
- 15—St. Swithin's Day.
- 16—Mary Baker Eddy, 1821–1910, American religious leader, founder of the Christian Science Church.
- 16—Ronald Amundsen, 1872–1928, Norwegian explorer, discoverer of the South Pole in 1911.
- 17—John Jacob Astor, 1763–1848, American fur trader and founder of the Astor fortune, born in Germany, was responsible for founding the Astor Library now incorporated in New York Public Library.
- 20—Independence Day of Colombia.
- 21–27—National Farm Safety Week. Sponsors: U. S. Dept. of Agriculture, Washington 25, D.C. and National Safety Council, 425 N. Michigan Ave., Chicago.
- 24—Birthday of Simon Bolivar, Liberator of South America. "Grand Opening" in Cuernavaca, Mexico, of international friendship center for use of girls from all of the 34 nations with active Girl Scout or Girl Guide associations. Amelia Earhart, 1898–1937, American aviator, one of the first woman pilots in the United States.
- 26—George Bernard Shaw, 1856–1950, British dramatist, born in Ireland. Joseph Lee Day, celebrated on playgrounds throughout the country in honor of Joseph Lee, Godfather of Play.
- 28—Independence Day of Peru.

## AUGUST

- 2—U. S. War Department purchased its first military plane from the Wright Bros. in 1909, thus founding the Army Air Corps. Holling Clancy Holling, 1909—, whose latest book PAGOO will be published Oct. 14 (Houghton).
- 6—Independence Day of Bolivia. Alfred, Lord Tennyson, 1809–1892, England's great lyric poet.
- 9—John Dryden, 1631–1700, England's first poet laureate. William Thomas Green Morton, 1819–1868, American dental surgeon, discoverer of use of ether, 1846.
- 10—Herbert Clark Hoover, 1874—, American mining engineer, statesman and humanitarian; 31st President of United States. Independence Day in Ecuador.
- 14—V.J. Day 1945.
- 15—Napoleon I, Emperor of the French, 1769–1821. Sir Walter Scott, 1771–1832, Scottish poet and novelist. Ethel Barrymore, 1879—, American actress. Panama Canal officially opened to commerce of the world.

- 17—Argentine national hero — General Jose de San Martin.
- 18—Meriwether Lewis, 1774—1809, American explorer and soldier, leader of the Lewis and Clark Expedition to explore Louisiana, bought from France.
- 19—National Aviation Day. John Cotton Dana, 1805—1929, American librarian. From 1902—1929 librarian of Public Library of Newark, N.J.
- 22—Claude Debussy, 1862—1918, French composer and pianist.
- 24—British captured Washington, D.C., burning the Capitol which housed the National Library and the White House.
- 25—Independence Day of Uruguay.
- 26—Lee De Forest, 1873—, American Pioneer in the development of radio. Nineteenth Amendment to the U. S. Constitution, giving suffrage to women, proclaimed in effect.
- 27—Confucius, 551—478 B.C., celebrated Chinese philosopher.
- 29—Oliver Wendell Holmes, 1809—1894, American physician, poet, and essayist.

## SEPTEMBER

- 1—8—National Child Safety Week. Sponsor: American Safety League, 6 N. Main St., Plaistow, N.H.
- 1—Anne Emery, author of VAGABOND SUMMER (Westminster). Invasion of Poland by Germany, beginning World War II.
- 2—Labor Day.
- 3—Treaty of Paris between Britain and United States ended Revolutionary War 1783.
- 7—C. B. Colby, author of FIRST HUNT; WITH SUCCESS AND SAFETY (Coward). Brazilian Independence Day.
- 8—Peter Stuyvesant, 1592—1672, last Dutch governor of New Amsterdam.
- 10—Arthur Holly Compton, 1892—, American physicist famous for his work in radioactivity and cosmic rays.
- 11—Harvest Festival. Pan American Teachers' Day, honoring Sarmiento, Argentine educator and statesman.
- 12—Ainsworth Rand Spofford, 1825—1908; Librarian of Congress, 1865—1897.
- 14—Alexander, Baron von Humboldt, 1769—1859, German naturalist, explorer and scholar; founder of the modern science of physical geography. "The Star-Spangled Banner" written by Francis Scott Key 1814.
- 15—16—Independence Days of Mexico.
- 15—21—National Civil Defense Week. Sponsor: Federal Civil Defense Administration, Battle Creek, Mich.
- 15—Membership March (Camp Fire Girls, Inc., 16 East 48th St., New York 17). Independence of Central America celebrated in Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua.
- 16—Mayflower sailed from Plymouth, England, arriving in America 107 days later.
- 17—Citizenship Day (I Am An American Day). Constitution Day. Constitution of United States signed 1787.
- 18—Chilean Independence Day. *New York Times* established 1851 when its first issue appeared.
- 22—Michael Faraday, 1791—1867, English physicist and chemist renowned for his researches in electricity.
- 26—Rosh Hashana (New Year). Religious Holiday.
- 29—Oct. 6—Christian Education Week. Sponsor: Division of Christian Education, National Council of the Churches of Christ in the U.S.A., 257 Fourth Avenue, New York 10.

# Through The Looking Glass

## NEWS AND VIEWS in the FIELD OF BOOKS FOR CHILDREN

"Explore With Books" is the provocative theme for the 39th National Children's Book Week, to be celebrated November 17th-24th. Before, during, and after this official date, thousands of book fairs large and small will flower from coast to coast under the imaginative—and hard-working—hands of book-loving teachers, librarians, club groups, civic organizations, and parents who believe it is important to invite and encourage children to "Explore With Books." In the big cities this fall there will be ten 1,000-3,000 book Fairs co-sponsored by the Children's Book Council, scheduled as follows: the Fourth Arkansas Book Fair, in Little Rock, October 24-November 1; the Fourth Detroit Book Fair, November 8-24; the Eighth Annual *Washington Post & Times-Herald* Children's Book Fair, November 17-December 1; the First Orlando (Florida) Children's Book Fair, November 2-6; the Fifth Chicago "Miracle of Books" Fair for Boys and Girls, November 16-24; the Third Minneapolis Children's Book Fair, November 3-10; the First Children's Book Fair at the World Affairs Center in New York, November 16-24; the Fifth Cleveland Boys' and Girls' Book Fair, November 10-17; the Third Hampton (Virginia) Book Bazaar, November 21-24; and the Eleventh "Reading Is Fun" Exhibit (see story in this *Calendar*) will tour the Greater New York Area throughout the school year.

Alice and Martin Provensen have designed the 1957 Book Week poster. (See cover of this *Calendar*.) Honored with many prizes and awards, this husband-wife team has illustrated the handsome FIRESIDE series for adults and many books for children. In six colors, the dominant ones are shades of turquoise, red, and ochre. Other Book Week materials include 3 gay two-color streamers, one vertical and two horizontal designs, in red, rose, and pink to harmonize with the poster. They were designed by H. A. Rey, Erik Blegvad, and Henry Pitz. An enchanting mobile of eight famous characters from children's literature, designed in full color by William Pène Du Bois; "Book Time" card game, modeled on "Old Maid," by Fritz Eichenberg; a new Book Puzzle Pad (II) done by Dr. Eugene Maleska. The Children's Book Council pamphlet describing these and other materials will be mailed to all *Calendar* readers.

In June *The New York Times* concluded a decade of bringing children's books closer to children through annual book fairs and, later, traveling exhibits. With the Boys' and Girls' Book Fair at New York's Museum of Natural History, 1947-1952, the *Times* inaugurated the first of the big-city book fairs. The "Reading Is Fun" Exhibit, which toured the schools of New York, L.I., Westchester Co., parts of Fairfield Co., Conn., and N.J. during the school year, continued this successful and distinguished public service from 1952 to 1957. The CBC, which has acted as co-sponsor of the program, will continue the "Reading Is Fun" Exhibit in 1957-58 with the co-sponsorship of the Nassau Library Association and the New York Board of Education.

**For theater and living room screens** — JOHNNY TREMAIN, a Walt Disney production for both motion pictures and television, based on the novel by Esther Forbes. . . . Coming: ALADDIN AND THE MAGIC LAMP, a 90-minute musical for CBS, written by S. J. Perelman. . . . Planned by NBC; telecasts of ARABIAN NIGHTS, HANS BRINKER, OR THE SILVER SKATES, RIP VAN WINKLE, and PINOCCHIO. . . . A series of 20 one-hour dramatizations of fairy tales will be narrated by Shirley Temple Black. . . . Another forthcoming Disney production: PIGEON, FLY HOME, based on the book by Thomas Liggett (Holiday House). . . . And, reversing the usual process, Holiday House has published COTTONTAIL RABBIT by Elizabeth and Charles Schwartz, who based the book on their latest film, COTTONTAIL RABBIT, which was chosen by the U.S. Department of State as an entry in the 1956 International Film Festival held in Italy. The film is distributed by: The Bureau of Audio-Visual Education, University of North Carolina, Chapel Hill, N.C.

**Honors and awards** — Margaret C. Scoggin, co-ordinator of Young Adult Services of the New York Public Library, has received a Marshall Field Award for her radio program, "Young Book Reviewers," . . . *The New York Herald Tribune's* Spring Book Festival Awards for 1957 are: in the picture book 4 to 8 age group, the Prize Winner — **MADLINE AND THE BAD HAT**, written and illustrated by Ludwig Bemelmans (Viking); Honor Winners — **CHEERFUL**, Palmer Brown (Harper); **KEVIN**, Mary Chalmers (Harper); **THE MELLOPS GO FLYING**, Tomi Ungerer (Harper); **THE MARCH WIND**, Inez Rice (Lothrop); for ages 8 to 12, the Prize Winner — **GONE-AWAY LAKE**, Elizabeth Enright (Harcourt); Honor Winners — **FLAMING ARROWS**, William O. Steele (Harcourt); **HORTENSE, THE COW FOR A QUEEN**, Natalie Savage Carlson (Harcourt); **FAIRWATER**, Alastair Reid (Houghton); **OUR FRIEND THE ATOM**, Heinz Haber (Simon & Schuster); for ages 12 and over, the Prize Winner — **BECAUSE OF MADLINE**, Mary Stolz (Harper); Honor Winners — **TOM PAINE: FREEDOM'S APOSTLE**, Leo Gurko (Crowell); **GUNILLA, AN ARCTIC ADVENTURE**, Albert Viksten (Nelson); **THE SHIELD RING**, Rosemary Sutcliff (Oxford); **THE HORSECATCHER**, Mari Sandoz (Westminster) . . . . The first annual Kate Greenaway Medal, awarded by the Library Association of Great Britain for the most distinguished illustrated book for children, has been given to **TIM ALL ALONE** by Edward Ardizzone (Oxford) . . . . The Boys' Clubs of America presented their 1957 Junior Book Award Medals to **BEAVER WATER**, Rutherford G. Montgomery (World); **THE FIRST LAKE DWELLERS**, Chester G. Osborne (Follett); **QUEST OF THE SNOW LEOPARD**, Roy Chapman Andrews (Viking); **THE STORY OF ALBERT SCHWEITZER**, Jo Manton (Abelard); **TRAIL BLAZER OF THE SEAS**, Jean Lee Latham (Houghton). Runners up and recipients of Certificates of Award: **BALL IN THE SKY**, Esther M. Douty (Holt); **A CARPET OF FLOWERS**, Elizabeth Borton de Trevino (Crowell); **CLOUDS, RINGS, AND CROCODILES**, H. Percy Wilkins (Little); **DAVID AND THE SEA GULLS**, Yolla Niclas and Marion Downer (Lothrop); **DESERTS**, Delia Goetz (Morrow); **FLYING FRONTIERSMAN**, Jean Potter (Macmillan); **IN PONDS AND STREAMS**, Margaret Waring Buck (Abingdon); **THE LITTLE GIANT OF SCHENECTADY**, Dorothy Markey (Aladdin); **MANKIND AGAINST THE KILLERS**, James Heming (Longmans); **MIRACLE IN MOTION**, Katherine B. Shippen (Harper); **SPEEDWAY CHALLENGE**, William Campbell Gault (Dutton) . . . . The Dorothy Canfield Fisher Children's Book Award, sponsored by the Vermont Congress of Parents and Teachers and the Vermont Free Public Library Commission, was presented to **OLD BONES, THE WONDER HORSE**, Mildred Mastin Pace (McGraw). Runners up: **LION HOUND**, James Arthur Kjelgaard (Holiday); **EDDIE AND HIS BIG DEALS**, Carolyn Haywood (Morrow); **BUDDY AND THE OLD PRO**, John R. Tunis (Morrow); **THE WHITE FALCON**, Elliott Arnold (Knopf); **CARRY ON, MR. BOWDITCH**, Jean Lee Latham (Houghton); **THE DAGGER, THE FISH, AND CASEY MCKEE**, Electa Clark (McKay) . . . . The Jewish Book Council of America presented the Fanny and Hyman Rodman and Fanny and Abraham Bellsey Memorial Juvenile Award to Eima Ehrlich Levinger for her cumulative contributions to Jewish juvenile literature. . . . The William Allen White Children's Book Award went to **DANIEL 'COON**, Phoebe Erickson (Knopf) . . . . The Seventeenth Summer Literary Competition, conducted by *Compact* and Dodd, Mead was won by **MONICA: THE STORY OF A YOUNG MAGAZINE APPRENTICE**, Alberta Eiseman and Ingrid Sladkus. . . . Distinguished Children's Books of 1956, as selected by the Children's Library Division of ALA: **CARTIER SAILS THE ST. LAWRENCE**, Esther Holden Averill (Harper); **AND THE WATERS PREVAILED**, Daniel Moreau Barringer (Dutton); **CASTLE ON THE BORDER**, Margot Benary-Isbert (Harcourt); **THE FLYING CARPET**, Marcia Joan Brown (Scribner); **HAH-NEE OF THE CLIFF DWELLERS**, Mary Buff (Houghton); **STORIES FROM SHAKESPEARE**, Marchette Chute (World); **LION**, William Pène Du Bois (Viking); **MISTER PENNY'S RACE HORSE**, Marie Hall Ets (Viking); **THE HOUSE OF SIXTY FATHERS**, Meindert DeJong (Harper); **THE LITTLE BOOKROOM**, Eleanor Farjeon (Oxford); **JEANNE-MARIE IN GAY PARIS**, François (Scribner); **THE FAIRY DOLL**, Rumer Godden (Viking); **THE STORY OF THE "OLD COLONY" OF NEW PLYMOUTH, 1620-1692**, Samuel Eliot Morison (Knopf); **I KNOW A LOT OF THINGS**, Ann Rand (Harcourt); **THIS WAY, DELIGHT**, edited by Sir Herbert Read (Pantheon); **MIRACLES ON MAPLE HILL**, Virginia Sorensen (Harcourt); **A TREE IS NICE**, Janice May Udrey (Harper); **TREASURES TO SEE**, Leonard Weisgard (Harcourt) . . . .

**Materials** — “How A Book Is Made,” a display prepared by McGraw-Hill, is available on loan to libraries for two-week periods. Each library pays shipping charge for forwarding exhibit to next borrower. Already booked through January 1958. For reservations after that time, write to: Kenneth Hurst, McGraw-Hill Company, 330 West 42nd St., New York 36.

**Greetings** and many happy returns to *Publishers' Weekly*, 85 years old this year.

**The English-Speaking Union**, reporting from their handsome new headquarters at 16 East 69th Street, New York 21, tells us that in the past year 74 collections, totaling 4,000 titles, from their British Ambassador Books (Books Across the Sea) library have been sent to 14 states. With the exception of a half dozen exhibits designed chiefly for adults, these collections have been shown in schools and libraries and have been divided equally between books suitable for elementary school readers and junior and senior high school students. Similar collections of American books are circulated in England. Requests for loans (available free except for transportation charges) and booklists (enclose 5¢ postage) should be sent to Miss C. S. Day, Librarian, Books Across the Sea Library, at the ESU's new headquarters.

**Ruth Harshaw's popular “Carnival of Books”** will continue on Sundays throughout the summer. Dates given are for broadcasts on WMAQ, Chicago. Check your local station for day and time of broadcast in your area. July 7, **OUT OF THE WILDERNESS**, Virginia S. Eifert (Dodd); July 14, **NIKO — SCULPTOR'S APPRENTICE**, Isabelle Lawrence (Viking); July 21, **BLOW BUGLES BLOW**, Merritt Parmalee Allen (Longmans); July 28, **LINCOLN AND DOUGLAS**, Regina Kelly (Random); August 4, **BRONZEVILLE BOYS AND GIRLS**, Gwendolyn Brooks (Harper); August 11, **GILLESPIE AND THE GUARDS**, Benjamin Elking (Viking); August 18, **DOLLY MADISON**, June Mayer (Random); August 25, **BIRTHDAYS OF FREEDOM, Part II**, Genevieve Foster (Scribner); September 1, **THE WICKED ENCHANTMENT**, Margaret Benary-Isbert (Harcourt); September 8, **KENNY'S WINDOW and VERY FAR AWAY**, Maurice Sendak (Harper); September 15, **THE FIRE DRAGON**, Fredrika Schumway Smith (Rand); September 22, **PERCY, POLLY AND PETE and ICE CREAM FOR TWO**, Clare Newbery (Harper); September 29, **THE HOUSE OF SIXTY FATHERS**, Meindert DeJong (Harper); October 5, **MIRACLES ON MAPLE HILL**, Virginia Sorensen (Harcourt).

**Articles we found interesting** — “Children's Books — Yesterday and Today” by Dora V. Smith, in the *ALA Bulletin* for April. . . . “Reading for Recreation” by Dr. Martha Dallman, *April Grade Teacher*. . . . “Can Poets Unseat the Comics?” by Hal Conkey, *February National Parent-Teacher*. . . . “Let's Read This Summer,” a roundup of summer reading programs in the *April Wilson Library Bulletin*. . . . And by no means least of all, Raymond Holden in a column in *The New York Times Book Review*, June 9 — “Adventure and discovery . . . are as much a part of learning as they are of entertainment. . . . Writers for children today are doing a magnificent job of reviving the almost atrophied sense of observation, the almost non-existent ability to be surprised.”

**Our adventurous editors** — Edith Meyer, long-time juvenile editor at Abingdon Press, retired, went to Europe, and — wrote a book herself. **GO IT ALONE, LADY** (Harper) tells exactly how a woman can travel abroad with a minimum of trouble and a maximum of fun. . . . Dorothy M. Bryan, children's book editor of Dodd, Mead, was robbed in the subway a couple of years ago. The haul: two manuscripts — **WREN** by Marie Killilea and **MARY FLORENCE: The Little Girl Who Knew Lincoln** by Kathleen S. Tiffany. They were thrown away by the disappointed thief, found by two young policemen, Sgt. Thomas P. Connors and Lt. Paul Glaser, who became interested in writing and publishing. The result: their book, **JOHN BENTON, ROOKIE POLICEMAN** was just published by Dodd, Mead.

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