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—The Calendar—

VOL. XXXI, NO. 2

MAY—AUGUST 1972



*Scott O'Dell, winner of the 1972
Hans Christian Andersen Au-
thor's Medal (See Awards &
Prizes).*

The Calendar is available from the Children's Book Council, Inc., 175 Fifth Avenue, New York, N. Y. 10010 (telephone: 212—254-2666).

The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5; Sat. 10-3, Jan.-May; Oct.-Nov.

CHILDREN'S LITERATURE IN LATIN AMERICA

Martha V. Tomé

To understand and evaluate children's literature from the Latin American countries, it is most necessary to take into consideration several important factors. For many years most of the children's literature developed under the strong influence of educators and intellectuals like Domingo Faustino Sarmiento in Argentina (1811-1888), Andrés Bello in Venezuela (1781-1865), José Vasconcelos in México (1882-1959), José Enrique Rodó in Uruguay (1872-1917), Eugenio María de Hostos in Puerto Rico (1839-1903), Gabriela Mistral in Chile (1889-1957), and others. This influence was a blessing and a drawback. It was a blessing because they brought into focus the importance and need to write and have books available for children; it was a drawback because most writers felt that educational values were more important than recreational values, to the extent that much of the indigenous literature available is of a didactic nature. Even today that influence still exists although there is a new consciousness of children's right to read just for the joy of reading.

Also, the import-export problems in Latin American countries have discouraged many writers and publishers as has the limitation of the market with the result that many children's books in the market today are translations from other languages into Spanish.

A third factor that bears some responsibility for the amount and type of children's literature available in Latin America is the very small number of libraries of any kind available but especially for children.

On the other hand, the rich folklore of the ancient cultures and of the later Spanish culture, as well as others, has produced beautiful fables, poetry, stories, historic ballads, plays, and the potential is even greater. There are many good writers that should be presented in this brief exposition; I have chosen six that have strongly influenced the course of children's literature in their own countries and the rest of the region.

Germán Berdiales (1896-), Argentine educator and writer of children's literature, especially for small children. With a simple and direct language he has written stories, essays, poetry, and plays, but it is in the last two forms that his greatest contributions lie. He presents adaptations of classic fables or is inspired by American legends. Some of his outstanding books are: JOYITAS, FABULARIO, MIS MEJORES CUENTOS PARA NIÑOS, LAS LIESTAS PARA MI ESCUELITA, FABULAS EN ACCION, TEATRO COMICO. He has also written on the art of writing for children and he has helped the development of a children's literature in modern times.

Gabriela Mistral (1889-1957), Chilean teacher and writer whose main concern in life was to have books written especially for children. Before the need of a children's literature in Latin America was pointed out, she was already writing for children. She was a true children's poet who wrote simply but not blandly, and has, at the same time, a universal appeal. In 1945 she won the Nobel Prize for literature. She wrote poetry and was very interested in folklore, where she found a gold mine of ideas. Some of her contributions are: TERNURE, TALA, DESOLACION, LAGAR, PROSA ESCOLAR.

José Martí (1853-1895), Cuban hero and writer. In his busy and short life he was very much concerned with the scarcity of children's literature. In exile in New York, he decided to write a newspaper for children, *La Edad de Oro*.

He planned to present the whole world to children through essays, poems, historical stories. The newspaper lasted for just a year. His clear but profound style and exposition appeal to all children. He also wrote a book of poems dedicated to his child entitled ISMAILILLO. These are beautiful poems that molded the spirit of Cuban youth.

José Rosas Moreno (1838-1883), Mexican writer who has been called the Mexican Lafontaine. As were most of the writers of that period, he was active in the politics of his country but found time to write not only poems and a play but even two small newspapers. Although his work has a didactic tone, his style is so rapid and his language so fresh and full of wit that it enchants children. Some of his publications are: FABULAS PARA LA INFANCIA, EL PENSIL DE LA NINEZ; the newspapers, LA EDAD FELIZ and LOS CHIQUITINES; a short play, SOR JUANA INES DE LA CRUZ; and two comedies, UNA LECCION DE GEOGRAFIA and AMOR FILIAL.

Horacio Quiroga (1879-1937), Uruguayan writer with a very interesting personality. He wrote many morbid and complicated short stories for adults, but when he wrote for children his stories were full of imagination and earthy beauty, and his characters endowed with a moral beauty that is hard to believe. Although there are some formative elements in his stories, most of them just present the jungle, the mountains, rivers and animals of the Americas to the child. It has been said that if he had been born in England, he would today be a classic of children's literature together with Lewis Carroll and Rudyard Kipling. His main work: CUENTOS DE LA SELVA.

Juana de Ibarbourou (1895-), Uruguayan poet. She has been affectionately called "Juana of the Americas" because of her dedication, determination, and delight in transmitting to all Uruguayan children and all children of the Americas the stories, traditions, fables, and songs that were told to her when she was little by her nana Feliciano. Her collection of short plays, LOS SUEÑOS DE NATACHA, written for her child, should be mentioned, as well as her memoirs, entitled CHICO CARLO. She is considered a classic in her country as well as in all other Latin American countries.

There are some indications that children's literature in Latin America will have an opportunity to flourish in the near future. Today school libraries are given high priority by many Latin American governments; and librarians, writers, and publishers are getting together to see what can be done to reprint the best literature and encourage new writers and illustrators in the field. Some of the books mentioned in this article are available through Proyecto LEER Bulletins; others are out-of-print but the project is fomenting, with the proper authorities, the reprint of them.

Proyecto LEER (Library Development Program, Dept. of Educational Affairs, O.A.S., Washington, D. C. 20006) is a bibliographic service which identifies and obtains copies of Spanish books and audio-visual materials for review, selects those considered appropriate for library purposes, compiles and issues lists of new selections, and helps make them available in this country. The project has published nine bulletins in which nearly 1500 titles are listed. It serves in a limited way also as a clearing-house of information on materials in Spanish, and on programs for the Spanish-speaking.



PLACES TO VISIT

The Laura Ingalls Wilder Book Sites

by William Anderson

William Anderson, a sophomore at the University of Michigan at Flint, is the prime force behind the national movement to honor Mrs. Wilder with a commemorative stamp. As a result of his efforts, and the support of individuals and organizations from New York to California, the Postal Service has placed the Wilder Stamp proposal on its agenda for consideration in 1972. Those interested in lending their support to this memorial should write to Gordon C. Morison, Division Manager, Philatelic Affairs, U.S. Postal Service, Washington, D.C. 20260. Mr. Anderson's interest in Mrs. Wilder and her family goes back ten years—to his reading of THE LITTLE HOUSE IN THE BIG WOODS (Harper) in the third grade.

The years following the start of her writing career at 65 were filled with honor and tribute for Laura Ingalls Wilder, creator of the nine "Little House" books. Besides a world-wide readership, each year until her death in 1957 brought the shy, white-haired author important awards, medals and letters by the thousands. Then the tributes took different forms. The towns she had written of—Pepin, Wisconsin; Walnut Grove, Minnesota; DeSmet, South Dakota; and her hometown of Mansfield, Missouri—each initiated Wilder-related projects, which now result in fitting and lasting memorials to a writer who contributed so much to children's literature. Now families from Maine to California and from Australia to Sweden visit these Wilder book-sites and experience first-hand the rugged surroundings described in the stories.

The Wilder Trail—termed as such by those who follow the westward routes of the Ingalls family—usually begins in Pepin, Wisconsin, where Laura was born in 1867. Her first and best known book, *LITTLE HOUSE IN THE BIG WOODS* (Harper), had its setting near this small community on beautiful Lake Pepin, but the location of the "little house" long remained a mystery. Finally, with hundreds of letters and visits from Wilder fans, action was taken by Pepin, and after painstaking research, the first home of their famous native was located seven miles from town. Though no dense forests cover the hills these days, the cabin site is well-marked and a satisfying reward to those who seek it out. Back in Pepin, stops may be made at the public library, the Laura Ingalls Wilder Memorial Park and the shores of Lake Pepin, where Laura's Pa drove his family across the frozen ice and thus began their pioneering trek.

Just a half-day's trip west of Pepin is Walnut Grove, Minnesota. Here, on *THE BANKS OF PLUM CREEK* (Harper), Laura spent some of her happiest childhood days. A stop at the Walnut Grove Tribune will provide visitors with information and directions out to the old Ingalls farm a mile or two north of town. The cordial owners of the Ingalls land—who daily welcome *PLUM CREEK* readers each summer—have erected a marked trail to familiar points. The footbridge (where Laura nearly drowned), the "big rock," the spring, dugout site and Plum Creek itself are seemingly unchanged. As in Laura's grown-



up writing, the morning glories bloom, birds sing, grasses rustle, and the creek runs clear and inviting between the willows and the banks.

If visitors find themselves thoroughly enchanted under the Ingalls spell along Plum Creek, they are often prompted to drive the one hundred miles straight west to DeSmet, South Dakota, the "little town on the prairie" that formed the setting for the last five Wilder books. This little settlement where Laura and her family survived the *LONG WINTER* (Harper) is now prosperous and bustling. And more important for Wilder enthusiasts, DeSmet is filled with memories of Laura and her family. First to be visited is the restored Surveyor's Shanty where the Ingalls lived their first winter in the Dakota territory. From there, friendly guides conduct the entire tour—the Wilder Memorial on the family homestead, the Silver Lake site, the dozen buildings or locales important in the stories (all marked with plaques) and finally to the cemetery and to the library, which displays Ingalls possessions. Of special interest in town is the family home, journey's end for the Ingalls and built entirely by Pa in the 1880's. Now vacant, the old house will hopefully be acquired by the Laura Ingalls Wilder Memorial Society, Inc. (DeSmet, SD 57231) and an extensive restoration project undertaken.

Another treasure awaits summer visitors to DeSmet—the annual production of the *LONG WINTER*, adapted years ago by Hallmark Playhouse for radio use. Performed on an open air stage at the Ingalls homestead site, the starlight performance has attracted audiences from all over the country. The 1972 production dates are set for the last two weekends in June and the Laura Ingalls Wilder Memorial Society, Inc. will answer any additional inquiries.

In DeSmet Laura married Almanzo Wilder of *FARMER BOY* (Hale) and there the two experienced their early hardships together, now told of in *THE FIRST FOUR YEARS* (Harper). Anxious to start anew, the Wilders, with daughter Rose, left the prairie in 1894 for the Ozarks. "This," said Laura, "is where we stop," as they drove into Mansfield, Missouri. And it was. There on Rocky Ridge Farm Almanzo and Laura lived out their lives. Almanzo built their dream house—a white frame house of ten rooms. In one nook Laura set up a study and there she wrote nine books

and then carried on correspondence with thousands who wrote because of those books.

Almanzo died in 1949, past 92, but Laura went right on living in the old home, her writing days over but correspondence, visitors and house-keeping filling her days right up to her death just three days after her ninetieth birthday. Immediately, friends in Mansfield formed a group devoted to preservation of the Wilder home and through hard work and planning, the home has opened its doors each summer and thousands from all over the world have seen the surroundings the Wilders loved. Laura's desk is in its usual place, her rocker just where she left it. Almanzo's handicraft is visible everywhere, from the rustic beams in the parlor to the ingenious cupboards he designed for the kitchen.

Just adjacent to the Wilder home is the handsome new display center and gift shop, opened to visitors in the spring of 1971. There, dozens of displays feature items familiar to "Little House" readers, with an area for purchase of books, souvenirs and publications. (Write the Laura Ingalls Wilder Home & Museum, Mansfield, Missouri 65704, for catalog.) One wing of the new building reconstructs the life of Laura and Almanzo's daughter, Rose Wilder Lane. Her



The Home and Museum, Mansfield

belongings reflect the fascinating past of a woman whose writing career spanned reporting of World War I to Viet Nam in the sixties, with dozens of important books and articles in between.

The "Little House" books and the now preserved book-sites continue to keep alive the pioneering era and the virtues of that period—courage, resourcefulness and generosity. And this is what Laura Ingalls Wilder wanted most for her writing to reflect for today's children. She never took her many honors as personal tribute. To her, honors meant not that she had succeeded personally, but for all pioneers, in keeping the past alive. Today, her books and their locales do this for her. Knowing that she had accomplished her task would give Laura a deep satisfaction—no doubt much the same as it was that long ago Christmas Eve when Pa said to Ma, "Look Caroline, how Laura's eyes are shining."



Surveyor's Shanty, DeSmet

THE MAY MASSEE COLLECTION

The May Massee Collection, devoted to creative children's book publishing, in the William Allen White Library of Kansas State Teachers College (Emporia) will be formally dedicated on Sunday, June 18th. This Collection will serve both as a monument to a woman to whom every appreciator of fine children's books owes a great debt, and as a valuable research tool for anyone interested in children's literature, in illustration, or in any aspect of the craft of publishing.

In her years of involvement with children's books, as librarian, as editor of *The Booklist*, and as editor of Junior Books at Doubleday and at Viking, May Massee was constantly aware of the audience for whom those books were intended. Her love of children coupled with her responsiveness to authors and artists made her an invaluable guide in the production of an outstanding number of prize-winning books. And it is primarily through the efforts of her colleagues, rather than simply admirers, that this collection of letters, manuscripts, galleys, original artwork—as well as books—has been assembled. The paneled office designed for her by Nicholas Gugler has been donated and transported to the Library by Viking Press, providing an appropriate setting for the Collection.



For information about how to donate books to the Collection, about the opening formalities and about the supplementary five-day program for children's literature specialists write to Norman Clarke, Dean, Dept. of Librarianship, Kansas State Teachers College, Emporia, KA 66801. A descriptive brochure about the Collection is available from the Director, William Allen White Library, Kansas State Teachers College, Emporia, Kansas 66801.

FREDERIC G. MELCHER

by Chandler B. Grannis

On the occasion of the Hundredth Anniversary of PUBLISHERS' WEEKLY, we invited Chandler B. Grannis, now an Editor-at-Large of PW, for many years on its staff and its Editor-in-Chief 1968-1970, to share with Calendar readers certain of his memories of Frederic G. Melcher (1879-1963), longtime PW Editor and a major figure in contemporary American children's literature. As people familiar with CBC's history know, Frederic Melcher was a moving force behind the founding of the Council and it is heartening to be able to remember him through the words of Chandler Grannis, and to observe, as well, that the Melcher interest in children's literature is sustained by Daniel Melcher, Frederic Melcher's son, who donates the Newbery and Caldecott Medals each year.



Frederic G. Melcher

Frederic G. Melcher was a man who fired things up. Everyone who knew him remembers still his joy in getting people excited about books—about writing them, designing them and, above all, reading them. As president of the R. R. Bowker Company and editor of *Publishers' Weekly* during 40-odd decisive years in American book publishing, he stirred librarians, publishers, booksellers, writers, illustrators, designers—anyone who came in range of his warmth—to realize what their own profession could be, at its best. His enthusiasm embraced the whole range of bookish business and interest, but his great love and much of his best contribution was directed toward excellence in children's literature and the development of children's book publishing and librarianship as professions.

FGM was one of the most perceptive supporters of the pioneers in modern children's book editing. In this year of *PW's* centenary it is appropriate to write about him in CBC's own publication, and it is especially pleasant to be setting down some personal impressions.

The first time I saw FGM I was perched on a tiny kindergarten chair in the Unitarian Sunday School in Montclair, New Jersey. Looming above us five-year-olds was an incredibly (to us) tall, youngish (not yet 40) man, very much in motion, leading the singing with unembarrassable off-key gusto. That was Mr. Melcher; he was an exuberant family man, and his love of children's books, as I was to realize, was part of his enjoyment of children.

A couple of years later, I was made aware of his care for books when the first poster for Children's Book Week—the still appealing Jessie Willcox Smith design—went up in my school classroom. Many years after that, FGM gave me the chance to apply for a job with *PW's* great co-editor, Mildred C. Smith, and she took me on the staff.

It was at the *PW* office that I came to know FGM best. His door was always open. That was no figure of speech; if you wanted to talk with him, you simply walked in, presumably restraining yourself if he was dictating or telephoning or already had a visitor. If there was someone at his desk he would, likely as not, introduce you to that person—a foreign visitor, one of the innumerable friends he had made on his trips to England or Japan or to the International Publishers Congresses; or one of the fine printers whose work he savored; or one of the men who headed the modern trade houses; or a rare book expert—dealer or bibliographer—who could, if allowed, fill hours with history and bookmen's lore; or one of those wonderfully lively ladies

who were editing the new children's books or making children's libraries hum. FGM did dote on those ladies, and they doted on him.

His visitors came to talk about special projects—a prize or a fair to spur interest in books and reading; or a new push regarding copyright law. They came, often, to draw on FGM's spirited imagination for ideas to make their own ideas work. They came for contacts—especially for contacts, for his were nationwide and worldwide. Researchers came to draw on his memory, his files and his personal library of book trade history. Those who already knew him came for friendship—often just for that. Many who were brand new to publishing or not yet in it came for encouragement and advice; few if any went away without being charged up with a new feeling for the importance and excitement of dealing with books. He made you feel that nothing could mean more to you than to be the best editor possible, or to get books moving through the bookstore, or to make people at home in a library, or to design a book that would look right, feel right, heft right, because you had achieved the best harmony of all its parts.

The Bowker Company's entire staff was caught up in his important projects. An alumnus of Lauriat's Bookstore, Boston, 1895-1913, and the manager of the W. K. Stewart Bookstore, Indianapolis, 1913-1918, FGM was active both in the American Booksellers Association and the Indiana Library Association (the latter's president, 1917-1918), before coming to *PW* in 1918 as editor. In the next six years he was also successively (and, for a spell, both at once) secretary to the ABA and the National Association of Book Publishers; and during that time he developed Franklin K. Mathiews' Book Week idea into a national, permanent promotion. He conceived during an ALA conference in 1922 the idea for the Newbery Medal for a distinguished book for children. In 1937, he devised the Caldecott Medal as a companion award, emphasizing picture books, the books for younger children. One way or another, *PW*, *Library Journal* and the other *Bowker* enterprises were carried along in these activities. The same was true with the Carey-Thomas Awards, which he established in 1943 to honor creativity in publishing, and the Bowker Memorial Lectures on publishing and the Caroline M. Hewins lecture to honor the great New England children's librarian who had deeply influenced him. It was true with each of the children's book issues of *PW*, which he began in 1920.

His colleagues were caught up, too, in his many editorial campaigns to defend bookselling

against censorship and unfair price-cutting; to enhance booksellers' education and spur their understanding of efficient operation and effective promotion. Sometimes his excitement outran his sentences; then, as Mildred Smith often said, quoting Harold Ross of the *New Yorker*, it was his fellow-editors' job to "impose syntax on genius." The same with his spontaneous comments at conferences: the sentences didn't always parse, but they roused people to do things. One cannot forget the sight of Fred Melcher in the grip of an idea—or, more exactly, an idea in the grip of Fred Melcher.

Not all his colleagues saw FGM in action on his travels. But sometimes we caught a glimpse of his unusual lecture technique. He would talk, for instance, about rare and miniature children's

books—and in lieu of notes he would reach in one coat pocket or vest pocket after another to produce some little gem; anticipation kept his audience on the edge of their chairs. Library audiences, too, cherished his vivacious dramatic readings, at successive children's library conferences, of A. A. Milne's *THE KING'S BREAKFAST*.

One thing we did see in the office was the development of FGM's own private publishing project, five facsimiles of miniature books for children, reproduced from specimens he found in various collections and dating from the late 1700's and early 1800's.

Anecdotes about FGM and what he did for books and for all of us in the book world could go on endlessly. What stands out is his zest for people and books.

In and Around the Children's Book World

The Bertha Mahony Miller private collection of children's books, many of them elaborately autographed by the authors and illustrators, has been catalogued and is available for use. The collection is based at the Horn Book, 585 Boylston St., Boston MA 02116. The books may not be taken from the editorial office but anyone wishing to work with them is cordially invited to do so.

Eve Merriam, author of *THE INNER CITY MOTHER GOOSE*, and Nancy Larrick, editor of several poetry anthologies for young readers, are looking for poems or short prose pieces by young people (under 18) on topics of sexual identity and sexual roles. For example, what it means to be a boy/girl in 1972, views on their parents' roles as mothers and fathers, what are the advantages and disadvantages of each sex's role in the world today. For more information, or to submit entries, write to Nancy Larrick, Box 20, Rural Route 4, Quakertown, PA 18951.

The most recent title in the International Reading Association's *Perspectives in Reading* series is *PARENTS AND READING*. It is concerned primarily with the part played by parents in helping preschoolers to learn to read and in encouraging reading in the home. It was compiled by the IRA/National Congress of Parents and Teachers Joint Committee on Parents and Reading and is available from IRA (6 Tyre Ave., Newark, DE 19711).

The American Institute of Graphic Arts annual Fifty Books Show will be displayed at the AIGA Gallery from May 4th to 26th. Their illustrated catalog is \$5 and the show is available for travel. (AIGA, 1059 Third Ave., NYC 10021, write to the attention of Jack Rau.)

A lively, 19-page, illustrated interview with Maurice Sendak, which took place during Book Week in 1970, has been published in the Library of Congress *Quarterly Journal* October, 1971 issue. Virginia Haviland, Head of the Children's Book Section of the Library of Congress, conducted the interview and edited the article. Single copies of the *Journal* are \$1.25 from the Superintendent of Documents (Government Printing Office, Washington, DC 20402).

The International Association of School Librarianship will hold its annual conference for 1972 in London, July 29-31. The conference will emphasize International Book Year and focus on the use of library materials in the classroom. In conjunction with the conference, IASL has planned a tour for American and Canadian librarians. For further information, contact Dr. Jean E. Lowrie, President, IASL, School of Librarianship, Western Michigan University, Kalamazoo, MI 49001.

The National Book Committee has revised and updated its *BOOKS AND THE TEENAGE READER*, by Robert Carlson, which is published by Harper & Row in hardcover (\$6.95) and Bantam in paperback (\$.95). The new edition includes a chapter on ethnic literature and revised bibliographies. It can be ordered from the National Book Committee (One Park Ave., NYC 10016) or directly from the publishers.

The directors of the Nila Banton Smith Historical Collection in Reading at Hofstra University are interested in donated materials relating to the history of reading instruction for this collection, which honors the author of *AMERICAN READING INSTRUCTION*. The period covered is 1606 to 1935 and materials include early readers and primers as well as hornbooks and Psalters. It is hoped that the collection will stimulate interest and research in the area of the history of reading instruction. Donations or inquiries should be directed to H. Alan Robinson (Hofstra University, 53 Willets Rd., Old Westbury, NY 11568).

An anthology of reprinted articles focusing on the contributions to children's literature of fifty authors and author/illustrators has been published by R. R. Bowker. *AUTHORS AND ILLUSTRATORS OF CHILDREN'S BOOKS*, edited by Dr. Miriam S. Hoffman and Eva A. Samuels, includes a biographical sketch about each subject, a bibliography of publications about him and a list of awards and honors after each article. There is also an appendix listing all of the books published by the subject, including out-of-print titles. (\$12.95 in the U.S. and Canada, \$14.25 elsewhere, from R. R. Bowker, 1180 Ave. of the Americas, NYC 10036.)

Atlantic-Little, Brown is sponsoring a drawing contest in conjunction with its publication of ED EMBERLEY'S *DRAWING BOOK: MAKE A WORLD*. Entries will be accepted through Halloween and anyone can enter—even grown-ups. Entry blanks and an accompanying streamer are being handled by the Children's Division, Little, Brown, 34 Beacon St., Boston, MA 02106.

Ellin Greene and Madalynne Schoenfeld have compiled *A MULTI-MEDIA APPROACH TO CHILDREN'S LITERATURE: A SELECTIVE LIST OF FILMS, FILM-STRIPS, AND RECORDINGS BASED ON CHILDREN'S BOOKS* for the American Library Association (50 E. Huron St., Chicago, IL 60611), due to be published during the summer. Intended for use by anyone working with children from pre-school through grade 8, it is a guide to "child-tested" nonprint materials and includes distribution and buying information. More information from ALA.

AWARDS & PRIZES

The Newbery Medal winner for 1972 is MRS. FRISBY AND THE RATS OF NIMH by Robert O'Brien (Atheneum). The Honor Books are ANNIE AND THE OLD ONE by Miska Miles (Atlantic-Little, Brown), THE HEADLESS CUPID by Zilpha Keatley Snyder (Atheneum), INCIDENT AT HAWK'S HILL by Allan W. Eckert (Little, Brown) and THE TOMBS OF ATUAN. by Ursula Le Guin (Atheneum).

The winner of the Caldecott Medal for 1972 is ONE FINE DAY written and illustrated by Nonny Hogrogian (Macmillan). The Honor Books are HILDILID'S NIGHT by Cheli Duran Ryan, ill. by Arnold Lobel, IF ALL THE SEAS WERE ONE SEA written and illustrated by Janina Domanska, and MOJA MEANS ONE by Muriel Feelings, ill. by Tom Feelings.



Nonny Hogrogian

The Mildred L. Batchelder Award for 1971 has been given to Holt, Rinehart & Winston for FRIEDRICH by Hans Peter Richter, translated by Edite Kroll. The award is given to the publisher of the most outstanding book originally published in a language other than English and subsequently published in the United States.

Sid Fleischman is the recipient of the 1972 Recognition of Merit Award given by the George C. Stone Center for Children's Books, for his book by THE GREAT HORNED SPOON! (Atlantic-Little, Brown; paper, Avon).

The 1972 Sequoyah Children's Book Award has been given to THE MAN IN THE BOX: A STORY FROM VIETNAM (McGraw) by Mary Lois Dunn.

Scott O'Dell has been named as the recipient of the 1972 Hans Christian Andersen Author's Medal. The Andersen Awards are given biennially by the International Board on Books for Young People to one author and one illustrator, each for the entire body of his work. Ib Spang Olsen of Denmark will receive the Illustrator's Medal. The medals will be presented at the Thirtieth Congress of IBBY in Nice, France, on May 20th. Mr. O'Dell is the second American writer to receive this award since its inception in 1956.

The University of Southern Mississippi has honored Marcia Brown with the USM Medallion for "her distinguished contribution to children's literature." The Medallion was presented to Miss Brown during the Fifth Annual Children's Book Festival at the University Library in April.

The Child Study Association has awarded its 1972 annual Children's Book Award, for the best book of the previous year that deals realistically with some problem of the contemporary world of children and young people, to JOHN HENRY MCCOY by Lillie D. Chaffin (Macmillan).

The Children's Book Award of the Association of Jewish Libraries, Synagogue School and Center Division, was given to THE YEAR by Suzanne Lange (Phillips).

Meindert DeJong is the recipient of the 1972 Regina Medal of the Catholic Library Association for the entire body of his work.



Streamer by John Larrecq

The 1971 award for the best book of juvenile literature given by the North Carolina Division of the American Association of University Women has been awarded to PURRO AND THE PRATTLEBERRIES by Suzanne Newton (Westminster).

READ-IN '71

The community of Berkeley Heights, New Jersey, took the 1971 Book Week slogan very much to heart: they held a **Read-In**. The event was organized cooperatively by the public library and the public and parochial schools under the direction of Mrs. Helen Montgomery, Director of the Berkeley Heights Free Public Library. Each fifth and sixth grade class from five elementary schools sent an "official reader" to the Library at 1:00 on Friday afternoon, November 12th. After selecting the books to be read by popular vote, the children took turns reading for five-minute periods. With time out for snacks and for dinner, the gathering lasted until midnight. As a "counter-attack to marathon television viewing," the Read-In was judged a success by librarians, teachers, parents and, most importantly, the children.



NATIONAL CHILDREN'S BOOK WEEK

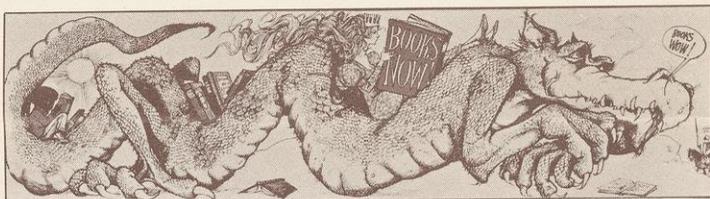
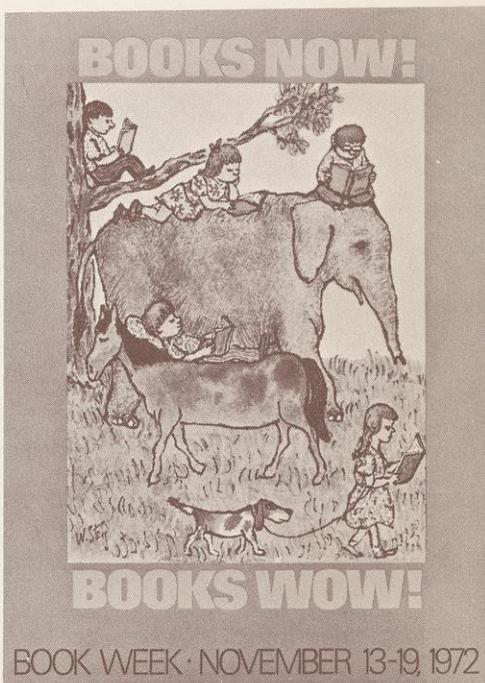
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November 13-19, 1972

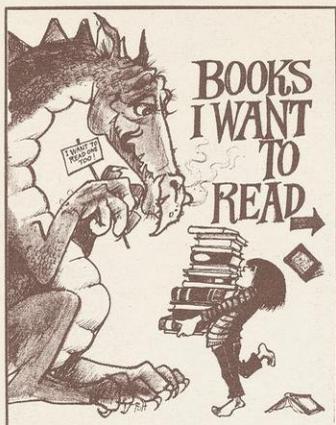
Enthusiastic readers are everywhere on the materials for 1972 Book Week. An outstanding group of artists has created a lively set of materials illustrating this year's theme, **BOOKS NOW! BOOKS WOW!**

William Steig, whose *SYLVESTER AND THE MAGIC PEBBLE* (Windmill/Simon & Schuster) won the 1970 Caldecott Medal and was a leading contender for the National Book Award for Children's Books, depicts young readers carried away by their books as well as their animals. The serene atmosphere of Mr. Steig's watercolor is set off by a vibrant pink border. The poster is available in a bilingual edition. The slogan in Spanish is **LOS LIBROS ESTAN EN ALGO.**

Three artists have drawn streamers to elaborate on the 1972 theme. John Larrecq's vocal but friendly lion is done in purple and yellow. Susan Perl's industrious scholars of all sizes and shapes are in blue and red. Trina Schart Hyman's dreamy dragon is brown and orange. A more eager dragon, also by Trina Hyman, begs for a book on the "Books I Want To Read" folder.



Streamer by Trina Hyman



Julie Mandel has written music and lyrics for a **SONG** for Book Week. The tune is simple enough to allow children to learn it quickly; the lyrics should appeal to children of all ages. The sheet music, which is decorated by Susan Perl, shows piano and guitar chord accompaniments for the tune. The song will be included in Book Week Kits. For a single copy of the song, send a self-addressed, 8¢ stamped envelope to BW Song, Children's Book Council, 175 Fifth Ave., NYC 10010. It will be available in early summer. We encourage you to reproduce the song for distribution.

The six-piece mobile by Seymour Chwast and Martin Moskof is a smiling paternal face to oversee your reading projects.

This year's Book Week poem is by Judith Viorst. It will appear on the bookmark, also decorated by William Steig.



Streamer by Susan Perl

BOOKS & DATES

Only books published since 1970 and submitted by our members are highlighted in this column. This is not an evaluative listing and there are, of course, many other titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: **P**—Pre-reader; **LE**—Lower Elementary; **UE**—Upper Elementary; and **J**—Jr. & Sr. High School.

"And what is the use of a book," thought Alice, "without pictures or conversations?" Lewis Carroll, ALICE'S ADVENTURES IN WONDERLAND.

■ MAY

4—The Haymarket Riot, Chicago, 1886.

STRANGLER VOICES by Werstein (Macmillan, J) and RIOTS U.S.A. by Heaps (Seabury, J) relate specifically to the Haymarket uprising. THE UNIONS by Schwartz (Viking, J), AMERICA AND THE GILDED AGE by Boardman (Walck, J) and JANE ADDAMS PIONEER FOR SOCIAL JUSTICE by Meigs (Crowell, LE) show various aspects of the background of the event.

6—The running of the Kentucky Derby at Churchill Downs.

Breeds of horses, horses in sports, the history of horses—all are covered in HORSES by Duggan (Golden, UE & J), SAM SAVITT'S TRUE HORSE STORIES by Savitt (Dodd, UE), THE GRAY MARE'S COLTS by Van der Veer (Golden Gate, UE) and THE MUSTANGS by Roever & Roever (Steck, UE). The Derby is the objective in MATTIE FRITTS AND THE FLYING MUSHROOM by Jennings (Windmill, UE).

11—John Chapman, later nicknamed "Johnny Appleseed," born, 1768.

Prentice-Hall's THE STORY OF JOHNNY APPLESEED by Alike (LE) is a paperback about this folk hero. A TREE IS SOMETHING WONDERFUL by Cooper & Cooper (Golden Gate, LE) looks at trees as a part of a child's world.

14—Mother's Day.

Mothers in the context of their families are the subjects of RAINY DAY TOGETHER by Parsons (Harper, P & LE) and A FAMILY IS FOR LIVING by Nevins (Delacorte, UE). PERSEPHONE: BRINGER OF SPRING by Tomaino (Crowell, LE) tells the myth of the return of spring.

20—The first Homestead Act signed by President Lincoln, 1862.

Some stories about pioneering experiences in forests and on the prairie are A CLEARING IN THE FOREST by Carrick (Dial, P & LE), BREAD AND BUTTER JOURNEY by Colver (Holt, LE), GO FIND HANKA! by Crosby (Golden Gate, UE) and GONE AND BACK by Benchley (Harper, J).

22—Arthur Conan Doyle born, 1859.

SCOTLAND YARD by Wood (Hawthorne, J) traces the history of Scotland Yard in fact and in fiction. THE SPY LADY AND THE MUFFIN MAN by Joslin (Harcourt, LE), THE MYSTERY CANDLESTICK by Bothwell (Dial, LE), and AGATON SAX AND THE INCREDIBLE MAX BROTHERS by Franzen (Delacorte, UE) will interest amateur sleuths. Steck's APRIL'S WITCHES by Crook (J) is a mystery intended especially for girls.

25—Babe Ruth hit his last home run (his 714th) at Forbes Field in Pittsburgh, 1935.

Three books about baseball heroes are THE METS FROM MOBILE: CLEON JONES AND TOMMIE AGEY by Young (Harcourt, UE), JACKIE ROBINSON by Rudeen (Crowell, LE) and DOUBLE PLAY by Lewinstein (Westminster, J). The craft of baseball is the subject of BASEBALL by Rydell (Abelard, UE), PITCHERS AND PITCHING by Sullivan (Dodd, UE), and WHAT A BASEBALL MANAGER DOES by Hoopes & Hoopes (Day, UE). HIGH FLY TO CENTER by Carol (Steck, UE), SOMEBODY

STOLE THIRD by Foley (Delacorte, LE), COMPUTER COACH by Lewinstein (Westminster, J) and PLAY BALL, AMELIA BEDELIA by Parish (Harper, P & LE) are fiction about sand-lot and Little League games.

29—Memorial Day.

America's military history is highlighted in BLACK FIGHTING MEN IN U.S. HISTORY by Wakin (Lothrop, J) and HEROES AND LEADERS OF WEST POINT by Reeder (Nelson, UE). On the contrary, no military sources are quoted in the anthology TEN FIGHTERS FOR PEACE by Lawson (Lothrop, J).

■ JUNE

5—Igor Stravinsky born, 1882.

Modern music of many kinds is discussed in MASTERS OF MODERN MUSIC by Berger (Lothrop, J) and GRANDFATHER ROCK: THE NEW POETRY AND THE OLD by Morse (Delacorte, J). IGOR STRAVINSKY by Dobrin (Crowell, J) is a biography of the composer.

12—Medgar Evers assassinated in Jackson, Mississippi, 1963.

The effect of political murder on history is studied in SOCIETY AND THE ASSASSIN by Hurwood (Parents, J), while Charles Evers discusses the effect of his brother's death on him personally in EVERS (World, J). Books about the Black experience, as seen through individual lives, are FANNIE LOU HAMER by Jordan (Crowell, LE), CHILDREN OF LONGING by Guy (Holt, J), SUMMER GROWING TIME by Kelley (Viking, UE) and LONG JOURNEY HOME by Lester (Dial, J). A PIECE OF THE POWER: FOUR BLACK MAYORS by Haskins (Dial, J) and IF NOT NOW, WHEN? by Pantell & Greenidge (Delacorte, UE & J) are more politically oriented books about Blacks.

15—Benjamin Franklin demonstrated electricity, 1752.

The scientifically-minded will want to investigate WHAT MAKES A NUCLEAR POWER PLANT WORK? by Fuchs (Delacorte, UE & J), THE AMAZING LAZER by Bova (Westminster, UE & J) and LIGHT by Barratt (World, J). Some may want to try the experiments described in TRANSISTORS AND CIRCUITS by Pearce & Klein (Doubleday, J) and THE GADGET BOOK by Weiss (Crowell, UE).

18—Father's Day.

Fathers are featured in A FATHER IS SOMEONE WHO . . . by Klein (Golden, UE & J), THE DAY DADDY STAYED HOME by Kessler & Kessler (Doubleday, P) and A FATHER LIKE THAT by Zolotow (Harper, P & LE).

21—The Summer Solstice, the first day of summer.

Summer activities in the city and in the country are highlighted in MR. GUMPY'S OUTING by Burningham (Holt, P & LE), CORGVILLE FAIR by Tudor (Crowell, P) and THE HOT DAY by Greenwald (Bobbs, LE). The poetry of a summer's day is conveyed in many ways in A DAY IN THE COUNTRY by Barnstone (Harper, LE to J), GATHER MY GOLD TOGETHER by Langstaff (Doubleday, LE), SUMMER'S COMING IN by Belting

(Holt, LE) and **WHEN THE SUN SHINES** by Heyduck-Huth (Harcourt, LE). **NATURE AROUND THE YEAR** by Leclercq (Golden, UE & J) and **MUSICAL INSECTS** by Davis (Lothrop, UE) urge readers to look at nature more closely.

25—The defeat of General George Custer's men by the warriors of Sioux Chief Sitting Bull at the Little Big Horn River, 1876.

Indian tribes and noted Indian leaders are the focus of **AMERICAN INDIAN ALMANAC** by Terrell (World, J), **INDIAN CHIEFS OF THE WEST** by Sutton (Messner, UE) and **RETURN OF CRAZY HORSE** by Kotzwinkle (Farrar, P). **THE WHISPERING WIND** edited by Allen (Doubleday, J) and **HOLLERING SUN** by Wood (Simon, UE & J) present Indian poetry. An Indian boy's relation to a white community is the basis of the story in **YEAR OF SMALL SHADOW** by Lampton (Harcourt, UE).

26—The United Nations Charter signed at San Francisco, 1945.

The history and impact of the U.N. are discussed in **THE STORY OF THE UNITED NATIONS** by Savage (Walck, J) and **THE UNITED NATIONS AT WORK THROUGHOUT THE WORLD** by Larsen (Lothrop, UE). Antarctica elects penguin representatives to the U.N. in **PENGUINS, OF ALL PEOPLE** by Freeman (Viking, P & LE). International cooperation is the message behind **LAMB, SAID THE LION, I AM HERE** by Taylor (Golden Gate, LE).

30—The 26th Amendment, giving 18 to 20 year olds the right to vote, ratified, 1971.

UNDER 21 by Dorman (Delacorte, J), **YOUR LEGAL RIGHTS** by Norwick (Day, J) and **THE AMERICAN POLITICAL SYSTEM** by Liston (Parents, J) will help new voters to understand this responsibility.

■ **JULY**

4—Independence Day.

THE AMERICAN REVOLUTION by Parkinson (Putnam, UE & J), **PAUL REVERE'S RIDE** by Longfellow (Windmill, UE) and **A TIME FOR COURAGE** by Wright (Putnam, UE) are concerned with the American fight for liberty. **FIFTY-FIVE FATHERS** by Williams (Dodd, J), **FREE AND INDEPENDENT** by Gerson (Nelson, UE) and **TO SECURE THE BLESSINGS OF LIBERTY** by Bonham (Hawthorne, UE) focus on the government of early America.

10—There will be a total eclipse of the sun in the Northern Hemisphere.

Backyard astronomers will want to read **THE SKY OBSERVER'S GUIDE** by Mayall, Mayall & Wyckoff (Golden, J). Other books about our solar system are **THE MYSTERIOUS SUN** by Hey (Putnam, UE), **THE MOON** by Branley (Crowell, UE), **MOONS OF JUPITER** by Wetterer (Simon, UE), **SPACE PUZZLES** by Gardner (Simon, UE) and **HOW TO BUILD A SUN** by Weart (Coward, UE).

14—Bastille Day.

THE FRENCH REVOLUTION by Johnson (Putnam, UE) concentrates on political and social upheaval in France while **YEAR OF INDEPENDENCE, 1776** by Foster (Scribners, UE) puts that Revolution in a global perspective. **FRANCE AND THE FRENCH** by Edwards (Nelson, J) includes the Revolution in its discussion of French culture.

18—Fire raged throughout Rome for ten days, A.D. 64.

ANCIENT ROME by Fenton (Holt, UE) and **WHEN THE WORLD WAS ROME** by Brooks & Walworth (Lippincott, J) survey the history of Rome.

25—Puerto Rico became an independent commonwealth, 1952.

FELISA by Gruber (Crowell, J) is a biography of the woman mayor of San Juan. Stories which relate life in Puerto Rico to life in New York are **I AM FROM PUERTO RICO** by Buckley (Simon, UE), **ANGELITA** by Kesselman & Holt (Farrar, P) and **CASA MEANS HOME** by Campion (Holt, UE).

■ **AUGUST**

2—Jesse Owens, a Black American, set the world record for the 100 meter run at the World Olympics at Berlin, 1936. This year's Olympics, to be held at Munich, open August 26th.

The distant past and the not-so-distant future are the settings for **HEATHER, OAK AND OLIVE** by Sutcliff (Dutton, UE) and **THE ELECTRONIC OLYMPICS** by Higdon (Holt, J). Young Black athletes will be inspired by **THE JESSE OWENS STORY** by Neimark (Putnam, UE), **WILT CHAMBERLAIN** by Rudeen (Crowell, LE) and **FROM FOOTBALL TO FINANCE: THE STORY OF BRADY KEYS, JR.** by Roberts (Harcourt, J).

6—Hiroshima Day.

Three poetic looks at the Japanese and Japan are **WIND IN MY HAND** by Fukuda (Golden Gate, UE), **MORE CRICKET SONGS** by Behn (Harcourt, UE) and **RETURN TO HIROSHIMA** by Lifton (Atheneum, UE).

7—Thor Heyerdahl's expedition on the raft Kon-Tiki reached the Tuamotu Archipelago, 1947.

Erik Hesselberg, a member of the Heyerdahl crew, has written of the voyage in **KON-TIKI AND I** (Prentice, UE). Adventure on the high seas is the subject of both **SINDBAD THE SAILOR** by Noel (Doubleday, LE) and **UNROLLING THE MAP: THE STORY OF EXPLORATION** by Outhwaite (Day, J).

9—The first American steam train run opened, between Albany and Schenectady, 1831.

The power that made trains possible is covered in **ENGINES** by Meyer (World, J). **RAILROADS U.S.A.: STEAM TRAINS TO SUPERTRAINS** by Colby (Putnam, UE), **HOP ABOARD, HERE WE GO!** by Scarry (Golden, P & LE) and **ALL ABOARD! THE RAILROAD TRAINS THAT BUILT AMERICA** by Elting (Four Winds, LE) are historical surveys of America's railways.

15—British rule in India ended; India and Pakistan became states, 1947.

Life in modern Asia is the focus of **CHILDREN OF INDIA** by Chandavarkar (Lothrop, UE) and **SALIMA LIVES IN KASHMIR** by Forsberg (Macmillan, LE), while **INDIA, NOW AND THROUGH TIME** by Galbraith and Mehta (Dodd, J) gives a broader historical view. The illustrations for **THE BIRD FROM THE SEA** by Weiss (Crowell, LE) are done in the style of Indian miniatures.

23—Fannie Farmer's cooking school opened in Boston, 1902.

Cookbooks aimed at youthful tastes and budgets are **THE BEANY MALONE COOKBOOK** by Weber (Crowell, J), **THE COMPLETE AMERICAN-JEWISH COOK BOOK** by London & Bishov (World, J) and **THE BREAD BOOK: ALL ABOUT BREAD AND HOW TO MAKE IT** by Meyer (Harcourt, UE).

26—The 19th Amendment, giving women the right to vote, went into effect, 1920.

TO THE BARRICADES: THE ANARCHIST LIFE OF EMMA GOLDMAN by Shulman (Crowell, UE) and **OH, LIZZIE: THE STORY OF ELIZABETH CADY STANTON** by Faber (Lothrop, UE & J) tell the stories of two activist women. A lively suffragette is a central figure in the turn of the century novel **HAIL COLUMBIA** by Beatty (Morrow, J).

Materials and Publications Available

Please Remember: In writing to publishers for materials offered below and when enclosing self-addressed envelope, you must include your zip code.

Articles, Brochures, Booklets

A reprint of the article "Clyde Robert Bulla: Master Story Weaver," which appeared in the November, 1971 issue of *Elementary English*, is available with a color illustration from JONAH AND THE GREAT FISH. Send a self-addressed label to Books for Boys and Girls, Thomas Y. Crowell Inc., 201 Park Ave. S., NYC 10003.

Parents will be especially interested in the brochure "Helping the Beginning School Child with Reading" published by the National Reading Council. Their list of publications and an order form are available free from the National Reading Center, 1776 Massachusetts Ave., Washington, DC 20036.

"Libraries and Day Care," a leaflet also appropriate for use as a poster, discusses the ways in which public libraries can assist local day care centers to implement recent Day Care Standards. It was prepared by the Children's Services Division of the American Library Association. Single copies are free with 16¢ in stamps and a self-addressed label. Bulk rates are 25 for \$3; 50 for \$5; and 100 for \$8. Write to the ALA Order Dept., 50 E. Huron St., Chicago, IL 60611.

The U.S. Secretariat for International Book Year has prepared a handbook for participation in IBY called "International Book Year 1972." It can be ordered from the U.S. Secretariat IBY, National Book Committee, One Park Ave., NYC 10016, at the following rates: 1-9 copies, \$1.25 each; 10-19 copies, \$1 each; 20-50 copies, 75¢ each; and more than 50 copies 60¢ each.

The article written by Virginia Haviland and Anne Pellowski for *Top of the News* concerning International Children's Book Day, entitled "Some Suggestions for Finding Friends Through Books," is available as a reprint from the American Library Association (50 E. Huron St., Chicago, IL 60611) on the following schedule: single copies, send 16¢ in stamps; 5 copies, 50¢ in coin; 10, 90¢; 25, \$2; 50, \$3.50; and 100, \$6. Each order should be accompanied by a self-addressed label.

A limited supply of brochures and bookmarks about Miska Miles, author of Newbery Honor Book ANNIE AND THE OLD ONE, is available free from Atlantic-Little, Brown (34 Beacon St., Boston, MA 02106).

Two colorful leaflets listing all past winners of the Newbery Award and the Caldecott Award are available for 16¢ in stamps and a self-addressed label from the American Library Association (50 E. Huron St., Chicago, IL 60611). ALA is also offering a multilith list of Newbery and Caldecott Winners and Honor Books for 25¢, att: CSD Office.

The most recent children's book issue of *Graphis* magazine can be ordered from Hastings House Publishers (10 E. 40 St., NYC 10016). Specify issue #155, vol. 27. It is \$6.50 per copy.

Bibliographies and Special Interest Booklists

Holt, Rinehart & Winston (383 Madison Ave., NYC 10017) has available three special interest booklists: "Books for Young Women of Tomorrow," "Books About Africa for Young People" and "Books About Indians for Young People." A stamped, self-addressed envelope should accompany each request.

The U.S. Office of Education has compiled a list of publications received at their Educational Materials Center in 1969-1971, "Environmental Ecological Education: A Bibliography of Fiction, Non-Fiction and Textbooks for Elementary and Secondary Schools." Send requests for stock number 1780-0886 to the Superintendent of Documents, Government Printing Office, Washington, DC 20402. Single copies are 40¢ each.

"Children's Books for Holiday Giving and Year 'Round Reading," published by the Cleveland Public Library's Children's Department is an annotated bibliography giving publishers and prices. Send a self-addressed 6½" by 9½" envelope with 16¢ postage for first class mailing (8¢ for third class) to the Mailing Distribution Center, Cleveland Public Library, 325 Superior Ave., Cleveland, OH 44114. Additional copies are 25¢ each.

The Children's Book Committee of the Child Study Association has revised its booklet on "Reading With Your Child Through Age 5." The booklet, which includes pointers on reading in the family group and a bibliography of children's books, costs \$1. Send check or money order only, adding 35¢ for postage and handling, to The Child Study Press, 9 E. 89 St., NYC 10028.

The American Library Association's lists of "Notable Children's Books 1971" and "Best Books for Young Adults 1971" are now available from the Order Department of ALA (50 E. Huron St., Chicago, IL 60611) free in single copies for 16¢ in stamps and a self-addressed label.

G. P. Putnam's Sons and Coward, McCann & Geoghegan's booklists on American Indian Cultures and on Ecology are available in limited quantity. (200 Madison Ave., NYC 10016.)

Two books available from R. R. Bowker are THE BEST OF THE BEST (DIE BESTEN DER BESTEN) which lists 1500 children's books of note from 50 countries (\$9.50 in the U.S. and Canada, \$10.45 elsewhere) and BEST BOOKS FOR CHILDREN 1972, compiled by Eleanor Widdoes, which includes old books as well as those published since the 1971 edition (\$4.50 net in the U.S. and Canada, \$4.95 elsewhere). Orders from the U.S. and Canada and requests for further information should be sent to R. R. Bowker Company, 1180 Avenue of the Americas, NYC 10036.

The descriptive booklist "Westminster Books Focus On . . ." is divided into areas of special interest, the largest of which is Minority Groups. Send requests to the attention of Peter F. Hewitt, Westminster Press, Witherspoon Bldg., Philadelphia, PA 19107.

The list of winning titles in the Children's Book Showcase, sponsored by CBC, along with a sheet on presenting community Showcases is available without charge (175 Fifth Ave., NYC 10010).

Pura Belpre, Spanish Language Children's Specialist with the New York Public Library,

has translated 6 of Grosset & Dunlap's most popular Easy Readers into everyday Spanish. For a brochure describing the books, write to Grosset & Dunlap, Dept. S & L, 51 Madison Ave., NYC 10010.

Bookmarks, Display Materials, Films

J. B. Lippincott Co. (E. Washington Sq., Philadelphia, PA 19105, Att: Library Service) is offering three bookmarks: COSTUMES FOR YOU TO MAKE, THE SOOTHSAYER'S HANDBOOK—A GUIDE TO BAD SIGNS AND GOOD VIBRATIONS and INTRODUCING MODERN SCIENCE BOOKS. Specify item and quantity desired, enclosing 24¢ postage for the first 50 copies, 16¢ for additional 50's and a self-addressed label.

Langston Hughes' poem "Color" is interpreted graphically on a poster from Macmillan (866 Third Ave., NYC 10022, Att: Joellyn Ausanka). Please include an 8¢ stamp with your request.

Bookmarks for THE THREE BEARS by Paul Galdone are available from The Seabury Press (815 Second Ave., NYC 10017, Att: Lucy Holmes). Send a 7" x 10" self-addressed envelope with 16¢ postage for 20 bookmarks, 24¢ postage for 50, 40¢ for 100 and 64¢ for 150.

Abelard-Schuman offers bookmarks of WIZARDS AND WAMPUM, illustrated by Charles Keeping, for a 12¢ stamped 9" x 12" envelope for each packet of 50. Address orders to the School & Library Dept., Intext Press, 257 Park Ave. S., NYC 10010.

The United States Committee for UNICEF has announced the availability of A BOOK FOR EVERY CHILD, a film about encouraging book development in countries where books are scarce and emphasizing the making of books in the area in which they are to be used. For informa-

tion about the purchase or rental of the film, write Association Films, 600 Grand Ave., Ridgefield, NJ 07657.

WILLIAM'S DOLL by Charlotte Zolotow, JOHNNY LION'S RUBBER BOOTS by Edith & Clement Hurd and SMALL WOLF by Nathaniel Benchley are the subjects of bookmarks from Harper & Row (Dept. 363, 10 E. 53 St., NYC 10016). Specify choice and include a self-addressed, 13¢ stamped enveloped marked "Third Class Mail" for each 50 bookmarks requested.

For a bookmark and a color illustration, suitable for display purposes, of THE DANCING STARS: AN IROQUOIS LEGEND, send a self-addressed label to Books for Boys and Girls, Thomas Y. Crowell Inc., 201 Park Ave. S., NYC 10003.

Holiday House Inc. (18 E. 56 St., NYC 10022) has a limited supply of Jim Kjelgaard bookmarks. Please specify quantity and enclose a stamped (8¢ for each 20), self-addressed envelope.

Bookmarks for A TREE IS SOMETHING WONDERFUL, AUKELE THE FEARLESS, and NATURE'S DEFENSES are available from Golden Gate Junior Books (Box 398, San Carlos, CA 94070). Please specify title and quantity and include 8¢ postage and a self-addressed envelope for each 30 bookmarks.

Miller-Brody Productions (342 Madison Ave., NYC 10017) has put together a set of six sound filmstrips concerned with poetry for younger children. Conceived by Lee Bennett Hopkins, author of several anthologies of poetry for children, the filmstrips are designed to expose children to both contemporary and master poets. The set is called "Pick A Peck O' Poems." A descriptive brochure is available.

SPRING SUPPLEMENTS

Each Spring, many newspapers and magazines devote supplements, issues or other attention to children's books and reviews of children's books which are available individually. Some of these are listed below with information for ordering them.

Book World (Washington Post, Chicago Tribune): May 7, 25¢ per copy, bulk rate on request. Helen Widynska, *Book World*, 342 Madison Ave., NYC 10017.

Christian Science Monitor: May 4, 15¢ per copy, 13¢ each for 11 or more copies. Eleanor Jacobson, Circulation Dept., Christian Science Publishing Society, 1 Norway St., Boston, MA 02115.

New York Review of Books: April 20, 50¢ per copy, 35¢ each in bulk. Dorsey Gray, *New York Review of Books*, 250 W. 57 St., NYC 10019.

New York Times Book Review, Children's Book Supplement: May 7, 40¢ per copy. Frank Innelli, Subscription Manager, *New York Times*, 229 W. 43 St., NYC 10036.

San Francisco Chronicle: May 7, 20¢ per copy. Charlotte Jackson, *San Francisco Chronicle*, 905 Mission St., San Francisco, CA 94103.

Saturday Review: May 20, 50¢ per copy, 45¢ each for 10 or more copies. Jean Winters, *Saturday Review*, 380 Madison Ave., NYC 10017.

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