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February, 1958

copy PR

# WISCONSIN Alumni

*For Founders Day:*

six pages of information

on the

three great alumni arms

of

the University of Wisconsin

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(pages 11-17)

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**ACTION SHOT OF A  
NEW ENGLAND LIFE AGENT**



L. to R., Tom Parker and Howard Soper of Parker-Soper, Architects; Dick Weldon

## Dick Weldon discusses a \$50,000 increase in business insurance for Parker-Soper, Architects

It's hard to believe that Dick Weldon had never even sold life insurance until 1954. So much has been accomplished in the short time he's been with New England Life.

"I wanted a career that was not governed by anything except my own ambitions" — that's why Dick switched from an executive position in another business to life insurance.

From the start Dick has enjoyed a lot of success with New England Life in Watertown, New York. Two years ago, for example, he sold over a million dollars worth of life insurance protection. He has qualified as a member of the Million Dollar Round Table and our Hall of Fame. He was our "Rookie-of-the-Year" for 1956.

Dick has had a good deal of satisfaction in building a strong clientele of businessmen like Tom Parker and Howard Soper. In most cases he handles both their

personal and business insurance problems . . . and often serves their employees as well.

If a career of this sort appeals to you, investigate the opportunities with New England Life. You get income while you're learning. You can work anywhere in the U. S. A. Your future is full of substantial rewards.

For more information, write to Vice President L. M. Huppeler, 501 Boylston Street, Boston 17, Mass.

## NEW ENGLAND

*Mutual* **LIFE** *Insurance Company*  
BOSTON, MASSACHUSETTS

THE COMPANY THAT FOUNDED MUTUAL LIFE INSURANCE IN AMERICA — 1835

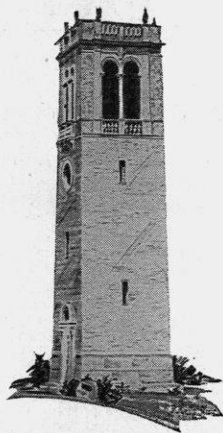
**These University of Wisconsin men are New England Life representatives:**

Henry E. Shiels, '04, Chicago  
George F. Mayer, '12, Milwaukee  
Alfred C. Goessling, '23, Janesville  
Hugo C. Bachhuber, '26, Mayville

Godfrey L. Morton, '29, Milwaukee  
Thayer C. Snavely, '30, Manitowoc  
Martin B. Lehman, CLU, '35, Kansas City  
John C. Zimdars, '39, Madison

Kenneth N. Wedin, '46, Minneapolis  
Edward M. LeVine, '47, Milwaukee  
Calbert L. Dings, '48, Charlotte  
David H. Massey, '57, Chicago

Ask one of these competent men to tell you about the advantages of insuring in the New England Life.



# WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

Volume 59

February, 1958

Number 10

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John Berge, '22 .....	Managing Editor
George Richard, '47 .....	Editor
Edward H. Gibson, '23 .....	Field Secretary
Grace Chatterton, '25 .....	Alumnae Editor

## ★Sidelines

### Up Near 100

Through her nephew, Richard K. Muroch, we were pleased to relocate Louise Stuart of the Class of 1881. Now living in Newton, Mass., she celebrated her 99th birthday on December 13, still in good health and with an active interest in local and national affairs. She retired from her position as reference librarian in the Newton library more than a quarter century ago. The coastal areas evidently are healthful places of residence; out in San Francisco Mrs. Florence E. Taylor, '77, who at 100 years of age holds the major Badger longevity record, as far as we know.

### Theater Bawl Room

The glassed-in soundproof windows in the Union Theater's chair circle—designed as an observation booth—have found a new use. Married students now may bring their children along to some Theater events, sit under glass, and try to hear music or whatever over loudspeakers and above the din.

### Antarctic Application

Geography Prof. Kirk Stone, Alaskan expert, received a call—via ham radio in Wayzata, Minn.—from Olav Loken, a member of the Wilkes Station staff in the Antarctic. Loken wanted to attend the UW and do advanced work in geography, and regular mail wouldn't have reached Madison before the application deadline.

### Post Season Honors

The 1957 Badger football squad and coaches, and their wives, interrupted class and business schedules long enough on December 9 to be guests at a buffet luncheon at the home of Pres. and Mrs. E. B. Fred.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.



# Full-time, off-the-job GRADUATE



**STUDY CENTER.** New York's Coliseum Tower houses one of three special study centers set aside for W.E.'s Graduate Engineering Training Program. Other centers are in Chicago and

Winston-Salem, N. C. Product design principles are one of the technical subjects our engineers cover in *Introduction to W Electric Engineering*, the first phase of the program.



# ENGINEERING TRAINING

## helps speed careers at Western Electric

Right now, Western Electric engineers are back "on campus" in a unique new Graduate Engineering Training Program. They're attending courses at special study centers established by the company in Chicago, New York and Winston-Salem, N. C. It's a rare chance to study advanced engineering and get full pay at the same time.

These "students" are guided by a teaching staff of top Western Electric engineers, outside experts and professors from leading universities. They're learning the latest technical developments . . . boning up on everything from manufacturing processes to computer applications.

When the program reaches its peak, some 2,000 to 3,000 Western Electric engineers will attend each year . . . studying in an atmosphere as close to a university graduate school as is practical for industry.

This engineering "university" was born because of the ever-increasing complexity of Western Electric's job as the manufacturing and supply unit of the Bell Telephone System. Today W. E. engineers are right in the middle of exciting fields like microwave radio relay, electronic switching and automation. Graduate engineering training is designed to spur their development and advancement throughout their entire careers.

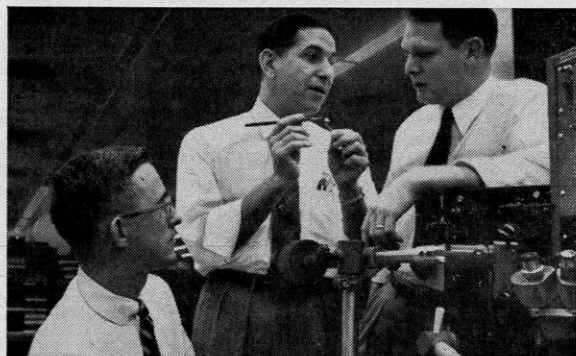
### How Graduate Engineering Training would work for you

The program gets under way after approximately six months on-the-job experience. First off:

1. A nine-week *Introduction to Western Electric Engineering* helps you learn about your W.E. engineering field, sharpens your skills in getting ideas across. Technical subjects include communications systems, product design principles, military electronic systems.
2. Another nine-week program, *General Development*, starts after your first year with us, helps broaden and strengthen your engineering background. Besides technical subjects like engineering statistics, measurements and instrumentation, and electronics, you receive grounding in human relations and the socio-economic importance of engineering.
3. To meet continuing needs for formalized technical training, *Advanced Development* offers four-week courses tailored to the individual needs of the engineers selected to attend. These courses are designed to help develop creative engineering abilities. Computer applications, switching theory, feedback control systems, and semi-conductor devices and circuits are sample topics covered in this phase.

Besides taking part in the Graduate Engineering Training Program, engineers are eligible for our Tuition Refund Plan for after hours study at nearby colleges.

In short, there's a unique opportunity at Western Electric to develop a professional career . . . and work in the exciting world of communications.



Knowledge born in the classroom often sparks on-the-job ideas. These engineers are working on transistor manufacturing problems.

### OPPORTUNITIES FOR ENGINEERING GRADUATES

*(Supervisory and administrative opportunities exist in each field)*

#### Analysis for manufacturing operations:

Machine and tool requirements—M.E., E.E.; Space requirements—M.E., I.E.; Test facility requirements—E.E.; Personnel requirements—I.E.; Electric power, light and heat requirements—E.E.; Raw material requirements—Chem. E., Met. E., Phy. Sc.; Procedures and processes—M.E., I.E., Time and motion studies—I.E.; Investigation of manufacturing difficulties—M.E.; Quality control—M.E., E.E.

#### Planning telephone central offices:

Equipment requirements—E.E.; Power and cable requirements—E.E.

#### Development and design:

New machines and tools—M.E., E.E.; Material handling methods—M.E., I.E.; New equipment and processes—M.E., E.E.; Repair shop methods—M.E.; Testing facilities—E.E.; Testing methods—E.E.; Job evaluation studies—I.E.; Wage incentive studies—I.E.; Production control studies—I.E.; Improved chemical processes—Chem. E., Met. E., Phy. Sc.; New application for metals and alloys—Chem. E., Met. E., Phy. Sc.; Raw material test procedures—Chem. E., Met. E., Phy. Sc.; Service to military on electronic devices—E.E.

For further information write: Engineering Personnel, Room 1034, 195 Broadway, New York 7, N. Y.

# Western Electric



MANUFACTURING AND SUPPLY UNIT OF THE BELL SYSTEM

• Western Electric has major manufacturing plants at Chicago and Decatur, Ill.; Kearny, N. J.; Baltimore, Md.; Indianapolis, Ind.; Allentown and Laureldale, Pa.; Burlington, Greensboro and Winston-Salem, N. C.; Buffalo, N. Y.; North Andover, Mass.; Lincoln and Omaha, Neb.; St. Paul and Duluth, Minn. Distribution Centers in 32 cities. Installation headquarters in 16 cities. General headquarters: 195 Broadway, New York, N. Y. Also Teletype Corp., Chicago 14, Ill.

# More letters on the UW presidency

... prompted by Regent Charles O. Gelatt's request

My candidate for 13th president of the University of Wisconsin is Professor Fred H. Harrington of the University History Department.

Professor Harrington possesses—in abundant measure—the high qualifications set forth in the *Wisconsin Alumnus*, as supplemented by the *Daily Cardinal*. He also possesses another vital presidential prerequisite . . . a keen sense of humor!

As a past president of the Optimist Club of Madison and as sales manager of WISC-TV, I sincerely feel that optimism and all it connotes are sorely needed at top levels of all administration . . . University, state, nation and United Nations. Professor Fred H. Harrington will bring to the presidency of the University of Wisconsin this essential ingredient.

Richard S. Nickeson, '48  
Madison, Wis.

Please consider this my nomination of Professor Henry Ahlgren.

Professor Ahlgren obtained both his Bachelor's and Master's degrees from the University of Wisconsin. I believe during all his years of schooling he received one B, the highest were all A's, so he qualifies to the highest

degree in your No. 1 qualification—high scholarship.

2. Imagination and vision. Here he has done a tremendous job in the agronomy department and in the Extension work of the University. He is looked to by Dean Froker, and others in the agricultural college for leadership and always is able to give it.

3. Diplomacy and industry. No one would make a better public servant or representative of the University than Henry Ahlgren. He handles himself well wherever he is, has an excellent mind, and is a tremendous worker. He is a diplomat of the first water.

4. Humility—ability to work with faculty. Here is where Henry Ahlgren really shines. I am sure there is not a more humble man on the University of Wisconsin faculty today than Hank. That is why he is so well liked, and so well respected.

5. Complete dedication to the University which he serves. This is fully proved by the responsible positions he has held. He has continued to grow in stature each year. He is a Wisconsin graduate from the University of Wisconsin and is interested in all phases of the University.

6. Good health. Henry Ahlgren enjoys excellent health, keeps himself in great phys-

ical condition, and could still go 10 minutes on the football field if he had to.

If you are looking for a young president, who can do a terrific job for Wisconsin for years and years, you can make no mistake in choosing Henry Ahlgren.

Leo W. Roethe, '37  
Fort Atkinson, Wis.

I was shocked that you should permit such a letter as that written by Charles N. Frey to appear in the *Wisconsin Alumnus*.

The slurring of Adlai Stevenson was regrettable but Mr. Stevenson's place in history is too secure to need defending. However, the implication that politicians are unfitted for high scholastic office should not go unchallenged. It is an insult to the thousands of honest, hard working, intelligent men and women who work long hours at low pay to give an indifferent citizenry better government than it deserves.

Our country is in trouble right now because a lot of people who should know better have spent years casting aspersions upon our government and our public servants. It is high time we start giving the politician the place of honor in society which he deserves.

Judson S. Williams, '19  
Granada Hills, Calif.

## Campus Calendar

### February, 1958

- |   |  |  |
|---|--|--|
| 3-7 <i>Farm and Home Week.</i>  | 13-15 <i>Union Concert Series, Gary Graffman, pianist Wisconsin Union Theater.</i> | bassador of the Republic of China.                                     |
| 3-7 <i>Management Institute, "Human Relations for Foremen and Supervisors."</i> | 14 <i>Southern Wisconsin Education Association Meetings.</i>                       | 19-20 <i>Management Institute, "Financial Management Conference."</i>  |
| 7 <i>Jose Greco and Spanish Dancers, Wisconsin Union Theater.</i>               | 14 <i>Open House (for students) Memorial Union.</i>                                | 20-21 <i>Engineering Institute, "Industrial Lubrication Problems."</i> |
| 10 <i>Classes for Second Semester begin.</i>                                    | 16 <i>Pro Arte Quartet, Music Hall.</i>  | 21 <i>Concert, Grace Flath, contralto, Music Hall</i>                  |
| 10 <i>Farm Short Course begins.</i>   | 18 <i>Lecture, Ogden Nash, Wisconsin Union Theater.</i>                            | 21-22 <i>State High School Debate Tournament, Bascom Hall</i>          |
| 11-13 <i>Management Institute, "Developing Supervisory Skills."</i>             | 18-19 <i>Engineering Institute, Industrial X-Ray Analysis</i>                      | 23 <i>Concert, Prof. Leo Stefens, pianist, Music Hall.</i>             |
| 12-14 <i>Engineering Institute, "Industrial Welding."</i>                       | 18-20 <i>Management Institute, "Traffic Management Workshop."</i>                  | 24 <i>Concert, Badger and Cardinal Bands, Music Hall.</i>              |
| 13 <i>Cerebral Palsy Conference, Memorial Union, 9:45 a.m.</i>                  | 18-20 <i>Management Institute, "Sales Supervision Workshop."</i>                   | 26 <i>Joyce Grenfell, English comedienne, Wisconsin Union Theater.</i> |
|   | 19 <i>Lecture, The Honorable Hollington K. Tong, Am-</i>                           | 28 <i>U. W. Prom, Memorial Union</i>                                   |



# keeping in touch with Wisconsin

## FOUNDERS DAY—FEBRUARY 5

This month the University of Wisconsin celebrates its 109th birthday—109 years of productive service in teaching, research and public service.

In commemorating this 109th birthday, this issue of the WISCONSIN ALUMNUS brings you information about three organizations that have played and are playing an important part in our University's progress. Listed in the order in which they were founded, here are the names and objectives of these organizations:

1. Wisconsin Alumni Association—founded in 1861 "To promote, by organized effort, the best interests of the University of Wisconsin."
2. Wisconsin Alumni Research Foundation—founded in 1925 to produce money for research at the University of Wisconsin.
3. University of Wisconsin Foundation—founded in 1945 to raise money for University of Wisconsin "extras" that mark the difference between a good educational institution and a great University.

All three are important to the University of Wisconsin. All three render services that are essential in maintaining our University's leadership in the field of higher education. All three have made significant contributions to our University's progress and welfare.

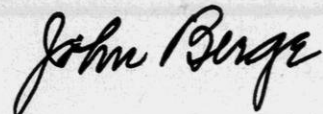
On pages 11 to 17 you will find a brief but fairly comprehensive summary of the work and activities of these University arms. It would take an entire issue of the WISCONSIN ALUMNUS to tell the complete story of what these three organizations have done and are doing for the University of Wisconsin. Reprints of these articles have been ordered, so if you can use extra copies, just ask for them.

I hope this summary gives you the facts you want. I hope, too, that it will dispel any confusion that may have developed because of the similarity in names—especially in the case of the Wisconsin Alumni Research Foundation and the University of Wisconsin Foundation. The activities of these two fine organizations are distinctly different.

This Founders Day issue also brings you a timely message from your president, Dr. John A. Keenan, in which he discusses the scholarship you received as a student at the University of Wisconsin.

President Keenan has a brand new slant on an old fact—alumni responsibility. He shows clearly that you and I got our Wisconsin education at a real bargain—about 20 per cent of the actual cost. The difference between what we paid and the actual cost is a differential scholarship. For today's students this amounts to approximately \$700 a year.

Don't miss this stimulating article on page 9. It suggests a practical way for all loyal Badgers to commemorate our University's 109th anniversary.



Executive Director



# You and I went to

*Are you helping others gain*

**S**UPPOSE, for a moment, that you are a contestant on a big network quiz show. You have just won a potful of money and can double it on your next question. Now, for \$32,000 here it is:

*What kind of a price tag do you hang on your University education? How much has it been worth to you—in intellectual stimulation, in social development, in professional advancement?*

How would you answer that question? No, I'm not going to answer it for you here, it's one you have to answer for yourself and I am sure you won't require any prompting from the audience. But, whatever your answer, I want to ask another question and it's right in the same category:

*Are you aware that you got your University education on a scholarship?*

What's that? You say you're strictly a self-made man who earned every cent of your college expenses by the sweat of your hands or brow? Or, that your family's pocketbook was ample enough to send you through school with help from nobody, or that you did get a scholarship but not a very big one? Maybe I had better answer my own question.

*You did go to the University of Wisconsin on a scholarship and so did I.*

The scholarship I am talking about can be called a

"differential scholarship", perhaps. Let's call it that—for it represents the difference between the fees we paid and the actual cost to the University for our instruction.

Look at the present relationship between price tag and cost at the University. The resident fee is \$174 per year. The actual cost of instruction per student is \$870 per year. This means that each in-State student is receiving a scholarship of about \$700 each year. The payment of this \$700 differential must come from somewhere else.

It's not just that we owe something to ourselves or to the State of Wisconsin. We also bear a heavy responsibility to pass on to future generations the advantage that we found waiting for us.

The University of Wisconsin cannot continue to be a top-ranking school without much stronger alumni support in the future than it has had in the past. Just look at this. President Fred recently reported that over 50 per cent of the funds required to operate the University today are derived from other than legislative or state tax sources.

**W**HY SHOULD alumni of Eastern universities have a corner on wholesale helping of their Alma Mater? These graduates have no monopoly on

a Founders Day message of highest importance

# college on a scholarship!

*the same advantages you were offered?*

personal success. But they calmly accept the fact that their universities can and should call on them for substantial contributions, for money raising efforts and for other kinds of work. In some Eastern schools with which I am familiar, over 60 per cent of the alumni contribute to annual drives. Last year just four per cent of Wisconsin's alumni contributed to the annual drive of the University of Wisconsin Foundation.

There is no reason why alumni of Wisconsin should not be tagged for contributions, both in service and in cash, which will help our Alma Mater retain her high place among universities. "Our debt" is certainly no less to our university than that of alumni of Eastern universities. As a matter of fact, the "differential scholarships" we received are usually even larger than theirs.

For every alumnus of Wisconsin, far or near, who is interested in the retention of our university as a "good school", here is a strongly recommended course of action:

1. *Join the Wisconsin Alumni Association, and be an active member.* At the present time only one alumnus in five belongs to the Alumni Association. Get yourselves informed about the accomplishments, the problems and goals of your University. Become

a good communications link between the University and the general public. Membership in the Alumni Association not only increases and stimulates your interest in the University, but provides you with an excellent magazine which will keep you up to date on current University events, as well as the doings of fellow alumni. And just as important, *you* can keep *us* informed of your reactions and those of the general public to University developments.

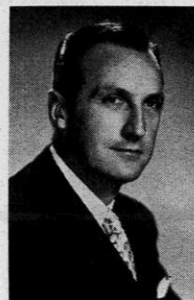
2. *Contribute to the University of Wisconsin Foundation each year.* Let's pay back our "scholarship" to the University. It's not so much the amount that we give; of the highest importance is the fact that each one of us gives something each year.

Satellites overhead and well-publicized college enrollment increases ahead dramatize the challenges facing University instruction, research and public service. I am particularly proud of the work that the University of Wisconsin has already done as one of the nation's leading research institutions, and the leader in producing Ph.D.'s; I am confident that she will continue to be as great in the future.

In order to accomplish her objectives the University must have greater alumni support. Please do not let your University down.

*(For one reaction to a similar, earlier appeal, please note letter on page 35)*

from Dr. John A. Keenan, President  
Wisconsin Alumni Association





# Does quantity beget mediocrity?

*Despite higher percentage of youths in college, University continues to attract high-caliber students; other Coordinating Committee reports are briefly noted*

THE PROFESSOR dropped his head and stared moodily into his coffee.

"I sometimes think we're getting too many students," he said. "With more and more people going to college, how can we maintain the quality of instruction we want? And Heaven knows you've got to have a good student body in order to have a good university."

The professor was reflecting the fear of some other educators and a few writers that the ever-increasing proportion of college age youth enrolled in college is apt to down-grade higher education.

Are these fears well-founded?

Not on the basis of a study presented to the Coordinating Committee for Higher Education by Dr. J. Kenneth Little, the University's director of institutional studies.

Little studied entering freshman classes for the years 1930, 1940, 1950 and 1956. He measured their rank in high school graduating class, rank in test of scholastic achievement, and their scholastic achievement during their freshman years.

On all counts, present-day students came out on top. And the consistent trend has been toward a more select entering group.

This doesn't mean that high school graduates of today have superior intellects. A comparison of scholastic aptitude test scores indicates that the quality of performance hasn't changed significantly. However, more high-achievement students *have* been coming to the University.

For example, only 45 per cent of entering Wisconsin freshmen in 1930

ranked in the top quarter of their high school classes. This percentage had risen to 56 per cent sixteen years later.

Moreover, freshmen entering the University have been consistently superior to the total group of freshmen entering four-year colleges in the United States.

On the basis of these facts, Little concluded, with obvious approval:

"Growing enrollments are resulting from the decisions of a higher percentage of more able high school graduates to continue their education in the University."

## Here, Briefly, Is the Gist Of Several Other CCHE Reports

● The need and demand for adult education and public service programs in Wisconsin higher education will rise rapidly in the years ahead.

"Satellites, citizenship and statistics" were cited as factors operating to increase the need for adult education and college level services . . . An increasing number of Wisconsin citizens will be in the adult education bracket and need adult education at the college and post-college levels—continuing education of a quality which only colleges and universities can provide.

● Higher educational institutions in Wisconsin have been producing more than the state's share of doctor's degrees but the state has not maintained its relative position in preparing candidates for the master's and bachelor's degrees.

Wisconsin from 1952-55 produced more than double the number of doctor's degrees expected on a population basis, or 4.69 per cent of the nation's total.

Expected attainment, as defined in the study, is 2.25 per cent, the population ratio of Wisconsin to the United States.

"Since 99 per cent of the doctor's degrees were conferred by the University of Wisconsin, it reflects favorably on the high quality of work offered at that institution," a CCHE report said. "The University of Wisconsin has consistently led the nation in the number of Ph.D.'s granted by a single institution."

On the other hand, the state has been producing only 1.90 per cent of the nation's master's degrees and 2.11 per cent of the bachelor's degrees.

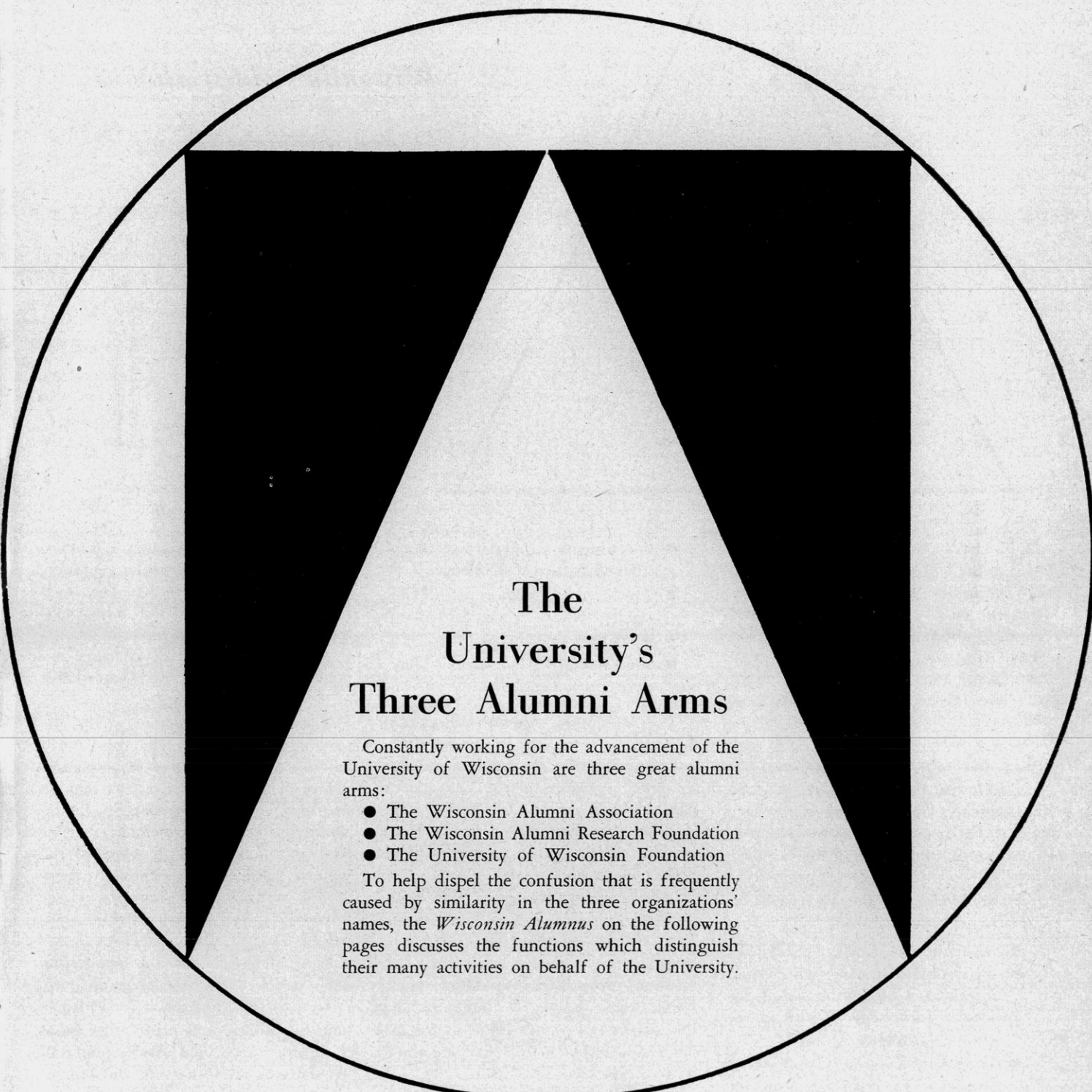
In such critical fields as astronomy, chemistry, engineering, mathematics, metallurgy, meteorology, physics and Russian, the state is above expected attainment on the graduate level "with few exceptions, notably master's degrees in engineering", and slightly below on the bachelor's level. Failure to meet expected attainment in some degree fields is due, the report said, to such factors as regional occupational demands, quality of offering, and offerings in neighboring states.

● Because of the sizeable number of students who transfer from one higher education institution to another in Wisconsin, admission, accreditation and curricular programs should facilitate the education of such transfer students.

More than 2,600 undergraduate students transferred into the Wisconsin State Colleges or the University of Wisconsin at the opening of school in September, 1956. About 75 per cent of the transfers were at the freshman and sophomore levels.

*Wisconsin Alumnus, February, 1958*



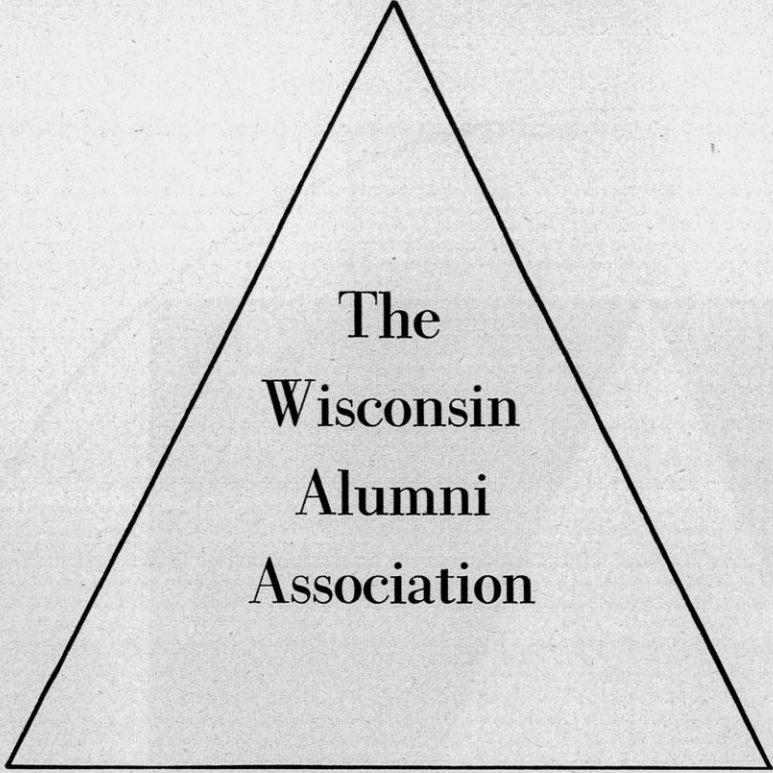


## The University's Three Alumni Arms

Constantly working for the advancement of the University of Wisconsin are three great alumni arms:

- The Wisconsin Alumni Association
- The Wisconsin Alumni Research Foundation
- The University of Wisconsin Foundation

To help dispel the confusion that is frequently caused by similarity in the three organizations' names, the *Wisconsin Alumnus* on the following pages discusses the functions which distinguish their many activities on behalf of the University.



The  
Wisconsin  
Alumni  
Association

*Wisconsin's oldest alumni  
arm provides service  
both to alumni and  
to the University*

**N**EARLY A CENTURY of service to the University and to her alumni lies behind the Wisconsin Alumni Association, eldest of Wisconsin's three alumni arms. The Association was started in 1861, by a handful of graduates, "to promote, by organized effort, the best interests of the University of Wisconsin."

Down through the years and with constantly greater vigor, the Association has followed the purpose resolved by its founders. University presidents have repeatedly described the organization as the "strong right arm of the University."

Here, briefly, are the main areas of Association activity:

- Maintaining alumni interest in their Alma Mater through a varied information program based on the idea: "Informed support is the strongest support"
- Furthering the general public's respect for an appreciation of the University of Wisconsin
- Cooperating with the University of Wisconsin Foundation in raising funds for the University
- Seeking of legislative support for University programs

- Encouraging top-flight high school students to attend Wisconsin
- Arousing appreciation of the University heritage on the part of students now on campus
- Supervising the University's alumni records office

The Wisconsin Alumni Association has evolved some highly diverse methods of keeping former students—as well as other segments of the University's public—aware of the University's progress and problems, and informed on broader trends in the total picture of higher education.

The *Wisconsin Alumnus*, chief Association publication, is a key information tool. It presents the University's continuing story, as well as news about former students of Wisconsin. Other timely publications—legislative bulletins and the *Alumnus Football Bulletin*, for example—also contribute to keeping alumni well-informed.

The *Alumni Club Bulletin*, another periodical, serves as a clearing house of ideas and information useful in developing strong, effective local alumni groups. A large part of Association staff time is devoted to visiting and working with these clubs, which number nearly

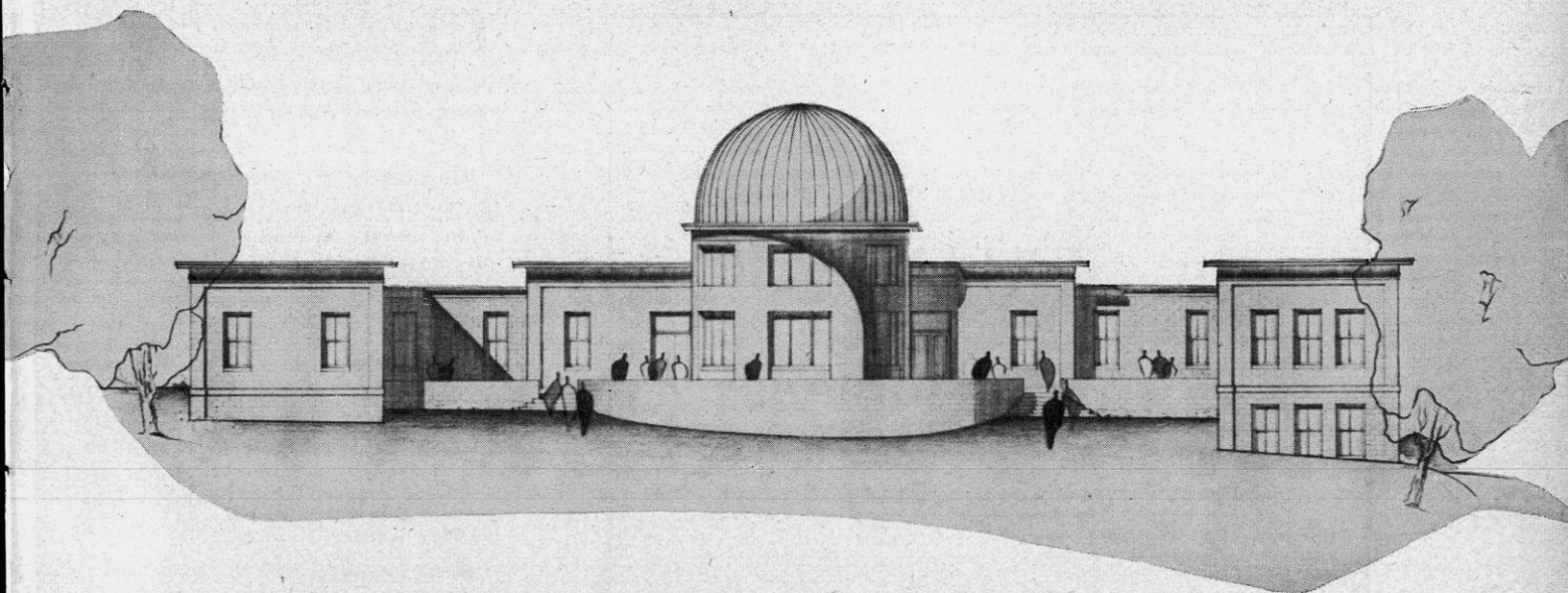
one hundred inside and outside Wisconsin. The clubs are particularly encouraged to celebrate Founders Day each year. Each year, too, the Association sponsors a conference for alumni club leaders, where they may exchange experiences and obtain fresh knowledge of the University's progress.

Another kind of alumni group, the reunion-minded University class, finds the Alumni Association of important service. The Association assists reunion chairmen with arrangements, including mailings to specially-maintained class lists, and publishes a directory of the Golden Jubilee Class. Through Association auspices, each "five-year class" receives a special reunion-by-mail newsletter.

To individuals, too, the Association offers service. Daily, requests from alumni by mail and in person—for academic, housing, athletic and many other kinds of information—send Association staff members to all corners of the campus seeking solutions.

The Association cooperates wholeheartedly with the University's other alumni arms—the UW Foundation and the Wisconsin Alumni Research Foundation—particularly in keeping alumni apprised of their activities.





### Historic Washburn Observatory, will become Alumni House, Wisconsin Alumni Association headquarters

In all of these activities, the importance of maintaining up-to-date addresses of former students is self evident. The University's Alumni Records Office—directly charged with this responsibility—is under the supervision of the Wisconsin Alumni Association.

The Association's legislative work frequently has been highly important in realization of University goals. For example, the University administration regularly relies on the Association for assistance in presenting the full facts on its proposed budgets through every possible medium. Again, Association support has been effective in the drive for higher faculty salaries. The Association also played an effective role during the University's struggle to obtain effective coordination of Wisconsin's higher education system.

Since University quality is directly related to student quality, the Association engages in several specific programs to attract high-caliber students. These include the time-proved Wisconsin Pre-View program, which helps acquaint high school students with opportunities in higher education. Moreover, the Association encourages scholarship grants to deserving students by alumni clubs, as well as by individuals. Each year the Association itself awards hundreds of

dollars to top University students and sponsors special recognition events for outstanding campus leaders.

The Association also has taken the lead in a growing program aimed at instilling in present-day students a sense of responsibility to the University. An alumni-faculty "Know Your University" committee devises specific ways of implementing this idea of presenting undergraduates with a total picture of their own relationship to the Wisconsin Heritage.

This quick review of Association activities gives rise to an important question. What makes it possible to get them done?

There are two obvious answers: money and organization.

The Association's income stems largely from membership dues. Other sources, including gifts and advertising, bring the Association's income total to

around \$84,000 a year. The largest single expenditure is for printing the *Wisconsin Alumnus*.

As an organization, the Wisconsin Alumni Association is governed through a board of directors numbering somewhat more than sixty. This membership includes all past presidents of the Association, one representative from each of the three most recent classes, thirty directors-at-large, and an increasing number of directors representing alumni clubs.

Policies and activities approved by the board are carried out by the Association's staff and by nine standing committees.

The teamwork implicit in Association organization is an essential contribution to realization of the Association's goal: interpretation of the University's aims, achievements and needs so as to insure her future progress.

#### *Alumni Association Officers*

Chairman of the Board: Lawrence J. Fitzpatrick, '38, President of the J. J. Fitzpatrick Lumber Co., Madison  
 President: Dr. John A. Keenan, '30, President of the Standard Packaging Corporation, New York City  
 First Vice-President: Sam Ogle, '20, Schuster's Inc., Milwaukee  
 Second Vice-President: Martin Below, '24, Jahn & Ollier Engraving Co., Chicago  
 Treasurer: Russell A. Teckemeyer, '18, Security Broker of Thomson & McKinnon, Madison  
 Secretary: Mrs. Silas Spengler, '19, Menasha

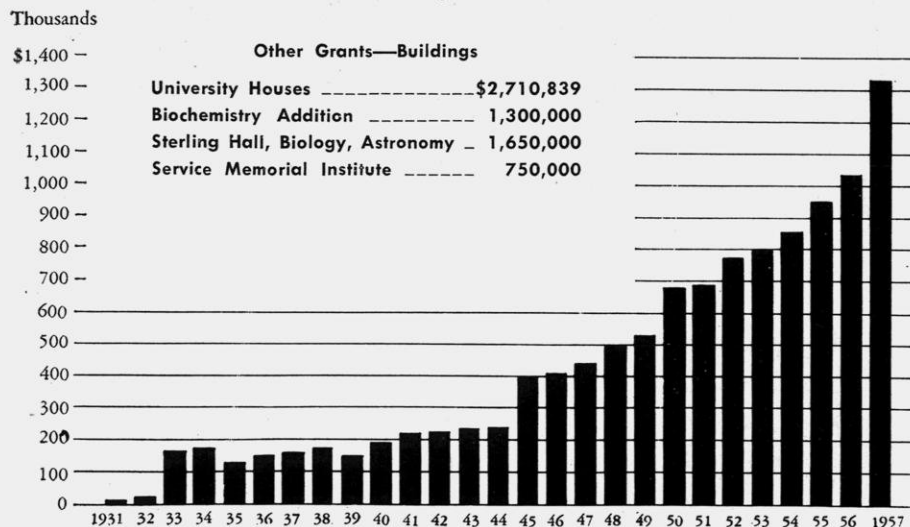
Executive Director: John Berge, '22, Wisconsin Alumni Association, Madison



# The Wisconsin Alumni Research Foundation

*Its business operations have provided  
millions of dollars  
for University research and buildings*

## Annual WARF Research Grants to University of Wisconsin



THE BASIC objective of the Wisconsin Alumni Research Foundation can be put, very briefly: to produce money for research at the University of Wisconsin.

This has been carried out with conspicuous success since 1925, when nine alumni, each contributing \$100, organized WARF expressly to develop the valuable Steenbock patents.

Patent development and licensing—particularly that involving scientific discoveries by University connected researchers—is still a major activity of the corporation as it seeks to promote the University of Wisconsin's best interests.

However, WARF has three other growing sources of income:

- Investments
- The manufacture of vitamin concentrates for the dairy industry
- Commercial laboratory operations involving assays, analyses, testing and control

Exclusive of investments, the total WARF net income from its 1925-1957 business operations has been nearly twelve million dollars. However, an aggressive investment policy, guided by experienced administration, has helped bring WARF's present worth to an amount nearly triple this figure; at the same time, WARF has provided millions of dollars for University research.

By mid 1957, the annual WARF grant to the University had grown to \$1,323,000. At the end of 1957, the total of *all* WARF grants to the University—including such buildings as the Enzyme Institute, the new research observatory, and University Houses for faculty members—was near eighteen million dollars.

The Wisconsin Alumni Research Foundation leaves to the discretion of the University the expenditure of all research funds it grants; WARF is painstakingly careful to exert no influence in the spending of this money.

WARF grants-in-aid have played a significant role in development of the University's widely-recognized research program. Its funds have not only initiated many productive research efforts; they have stimulated or "primed" many valuable grants from other sources, and attracted outstanding scholars to Wisconsin.

WARF funds also are active in fi-

*Wisconsin Alumnus, February, 1958*

nancing various symposia and lectures, the Haight Fellowships, the Charles Sumner Slichter Professorship, a faculty travel fund, the University of Wisconsin Press, and maintenance of a number of unassigned research assistantships.

As indicated earlier, there are no strings put on WARF research grants. They are administered solely by the Research Committee of the University's Graduate School, in the activities of which WARF takes no part.

Moreover, if any faculty member makes a discovery with commercial applications, he has complete freedom of action and is under no pressure or compulsion to assign his invention to WARF for patenting. It is a great tribute to WARF that notwithstanding this freedom of action, by far the majority of inventions made at the University of Wisconsin during the 32-year lifetime of WARF have been voluntarily assigned to it. However, in the past there have been instances where University inventors, for reasons of their own, have elected to dispose of their inventions elsewhere. Nevertheless they have continued to receive, through the University Research Committee, funds supplied by WARF for further research.

Under WARF's standard arrangement, the inventors assigning inventions to it receive 15 per cent of the net proceeds from their inventions—if there are any proceeds.

*WARF headquarters west of the campus, on Walnut street*



Two outstanding inventions have been very profitable to the Foundation: The Steenbock Vitamin D invention and the Link-Stahmann-Ikawa development of warfarin. Vitamin D made by the Steenbock process has been, in large measure, responsible for the practical elimination of rickets as a children's disease. Warfarin, as a rodenticide, has saved billions in rat and mouse damage throughout the world and, as a therapeutic agent, has saved human lives.

One expanding WARF activity deserves special attention here.

The strikingly successful investment policy of the Wisconsin Alumni Research Foundation provided impetus for adoption in 1953 of an Investment-Philanthropy program that offers alumni and friends of the University an unusual two-fold opportunity to "receive by giving."

First, a donor-investor gains immediate tax savings, and an income for two named beneficiaries in connection with the aggressive administration of a dynamic (growth type) investment portfolio. Then, after these beneficiaries' life-times, the gift and its income is used by the Foundation to promote scientific research at the University.

A gift to WARF, then, becomes not only a sound investment for the person who has made his mark in the world; it is also a living memorial to himself and his family at one of the nation's greatest universities.

Since inauguration of the Investment-Philanthropy program, WARF has received nearly one million dollars—including such gifts as the valuable Crandall holdings at Wisconsin Dells. Other gifts have taken the form of cash, securities and other property.

Under an amendment to its charter in 1956, WARF is now in position to accept deductible gifts or bequests for any University purpose rather than only for research. WARF can therefore now accept any gift or bequest that the University itself is legally empowered to accept.

The Wisconsin Alumni Research Foundation has an impressive physical plant located on the west border of the campus near the Forest Products Laboratory. In four modern buildings, the Research Foundation's testing and manufacturing programs are conducted.

Like any other business corporation,

WARF pays real estate taxes on its properties and income taxes on the commercial phases of its operations.

The WARF headquarters are also the site for regular meetings of the corporation's board of trustees, which is composed entirely of Wisconsin alumni. As a policy, no University faculty or staff members serve on the WARF board. Nor do members of the Board of Regents. There are no other inter-board relationships. This arrangement, WARF is convinced, is important in carrying out to best advantage its charter aims—aiding research, administering patents and receiving gifts, all on behalf of the University.

Tributes to the WARF program are many, and include this significant statement by Pres. E. B. Fred:

"Through the efforts of our loyal alumni . . . and the imagination of a young investigator who has continued his interest in the far-reaching possibilities of such an organization, the Foundation has become not only a social tool for returning to the public the fruits of important discoveries, but a potent means of advancing basic research. An important product of the Foundation has been, and continues to be, the talented young men and women who receive their first stimulus in the field of research through support received from the Foundation."

### *WARF Trustees*

**President:** Thomas E. Brittingham, Jr., '21, Investment Consultant, Wilmington, Del.  
**Secretary and Treasurer:** Walter A. Frautschi, '24, Vice-President, Democrat Printing Co., Madison  
**Vice-President and Assistant Secretary:** Bernhard Mautz, Jr., '22, President, Mautz Paint and Varnish Co.  
**Vice-President and Assistant Treasurer:** Donald C. Slichter, '22, Vice-President, Northwestern Mutual Life Insurance Co., Milwaukee  
**Harry A. Bullis,** '17, Chairman of the Board, General Mills, Inc., Minneapolis  
**Charles L. Byron,** '08, Chicago attorney in firm of Wilkinson, Huxley, Byron and Hume  
**Armin Elmendorf,** '17, President, Elmendorf Research, Inc., Palo Alto, Calif.  
**Ralph B. Johnson,** '17, General Partner in Smith, Barney and Co., New York City  
**William R. Kellett,** '22, Executive Vice-President, Kimberly-Clark Corp., Neenah  
**Myron Krueger,** '35, Executive Vice-President, Raymond Concrete Pile Co., New York City  
**Samuel Lenher,** '24, Vice-President and Member of Executive committee, E. I. Dupont Co., Wilmington, Del.  
**W. B. Murphy,** '28, President, Campbell Soup Co., Camden, N. J.  
**Arthur C. Nielsen, Sr.,** '18, Chairman of the Board, A. C. Nielsen Co., Chicago  
**Charles S. Pearce,** '00, former Chairman of the Board of Colgate-Palmolive Co., Chicago

**Managing Director:** Ward Ross, '25, Wisconsin Alumni Research Foundation, Madison  
**Operations Director:** Edwin O. Rosten, '33, Wisconsin Alumni Research Foundation, Madison  
**Director of Licensing:** William G. Hendrickson '46, Wisconsin Alumni Research Foundation, Madison



# The University of Wisconsin Foundation

*Newest alumni arm of  
University solicits  
and receives gifts  
on its behalf*

**T**HE UNIVERSITY of Wisconsin Foundation has just one purpose, pure and simple: raising money for the University of Wisconsin.

While this goal is not completely divorced from the purposes of the University's two other alumni arms, the UW Foundation's approach is not quite the same. This non-profit organization actively solicits, encourages and accepts gifts from a wide variety of sources, including:

- Individual friends and alumni
- Business and industry
- Charitable foundations
- Public-spirited groups

In its appeals to all of these, the UW Foundation stresses that the University of Wisconsin is a *partially* tax-supported school, but that more than 50 per cent of the University's income comes from sources other than state taxes.

The maintenance of this high level of outside support is essential in maintaining and improving the stature of the University, and its services to the people of Wisconsin. Upon it often depend certain expansions of service, ventures into research, special purpose buildings and "extras" which mark the difference

between a good educational institution and a great University.

The University of Wisconsin Foundation has been stating the University's case since March of 1945, when it was organized by a group of the University's alumni and friends. It is thus the youngest of the three major alumni arms associated with the University.

The UW Foundation takes the form of a private, tax exempt corporation chartered under the laws of Wisconsin. It supports only those causes directly related to the University of Wisconsin.

Gifts made to the UW Foundation are deductible items in the computation of Federal income taxes, as well as the income taxes of Wisconsin and some other states.

Organizationally, the UW Foundation is made up of about 200 elected members, some of whom are non-alumni. A board of directors is elected from the members and the board in turn elects its officers and executive committee. The board is responsible for policies and activities carried on by the officers and an administrative staff in Madison.

Since its founding, the UW Foundation's three presidents have been Howard I. Potter, Oscar Rennebohm, and

Frank V. Birch—all well-known Wisconsin alumni.

A number of special UW Foundation projects have been productive for the University. One of its first continuing campaigns was undertaken in connection with the University's 100th birthday in 1949 and is called the Centennial Fund Campaign. Herbert V. Kohler is chairman of this project, which has raised \$3,600,000—including \$2,000,000 earmarked for the beautiful and functional Wisconsin Center Building.

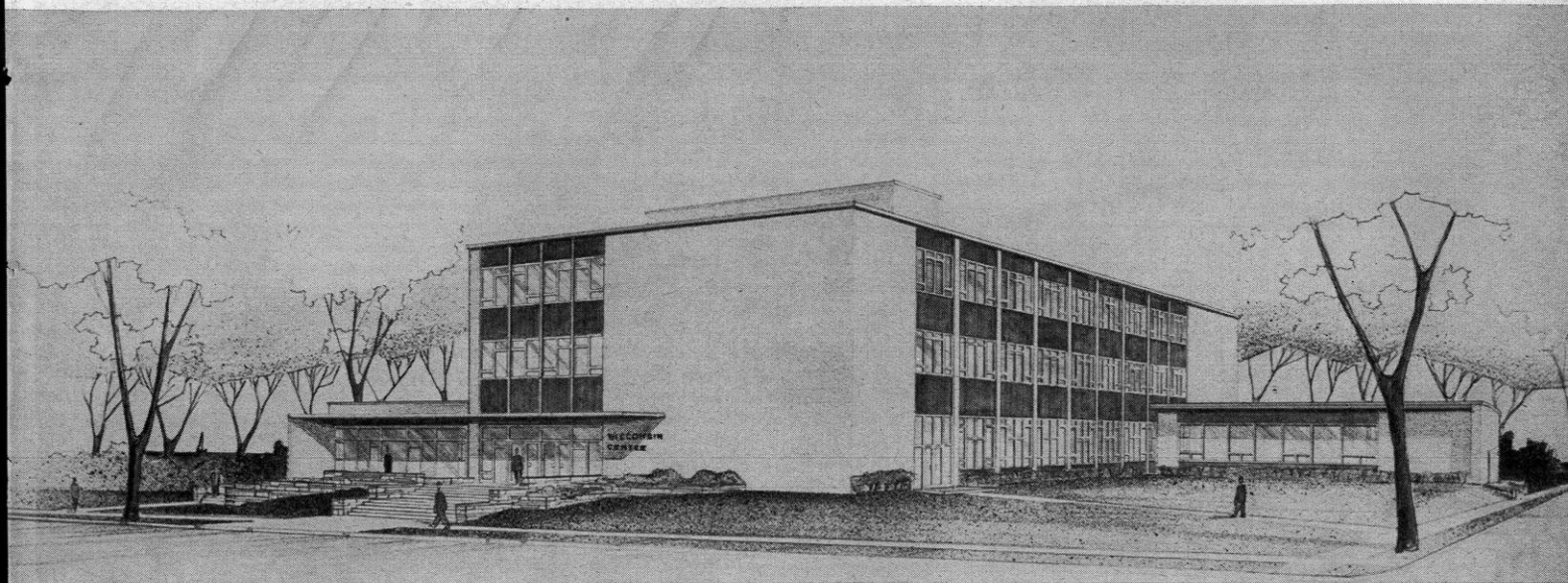
Most of the balance has provided for University scholarships, fellowships, professorships, special apparatus and equipment, real estate and services.

A relatively new development is the Annual Alumni Fund, inaugurated in the fall of 1955 and growing by leaps and bounds as more and more of the University's former students demonstrate materially their responsibility to Alma Mater. An Alumni Fund Committee, under the chairmanship of F. H. Elwell, helps guide this project.

The first three Alumni Funds have brought in nearly a quarter of a million dollars from more than 6,500 individual alumni gifts.

The UW Foundation has also made special efforts to encourage inclusion of

*Wisconsin Alumnus, February, 1958*



*The UW Foundation-financed Wisconsin Center for adult education, completed early in 1958, also contains UWF offices*

the University as a beneficiary in wills. A number of important bequests already have been received during the last decade, and many living alumni have indicated that they, too, are making provision for the University in their wills.

A committee of distinguished attorneys guides the Foundation's efforts in this area and an attractive booklet on the subject is available on request.

Solicitation by the UW Foundation corresponds to the pattern generally followed by other causes—charitable, religious or educational. Personal contact is preferred, and volunteer workers are indispensable for such service. But this approach must necessarily be heavily supplemented by letters addressed to alumni, friends of the university, business firms and special groups.

The UW Foundation is not restricted to receiving cash gifts. Other forms which contributions take are stocks, bonds, real property and personal property. The gifts may be made outright, through pledges, or—as indicated above—by bequests.

In some instances the UW Foundation administers capital funds which have been contributed as endowments for specific purposes. The income is then turned over to the University as it is earned.

Frequently the University's friends and alumni do have specific projects in mind. Often they are interested in providing a living memorial in memory of some individual or group. To these donors the UW Foundation offers counseling on possible paths to follow.

During its short existence much praise has been given the UW Foundation for such accomplishments as completion of the Wisconsin Center for adult education; creation of the Frederick Jackson Turner Chair in American History; assistance in setting up scholarship funds like those for the Classes of 1902 and 1917; acquisition of a spectrophotom-

eter for the chemistry department; and purchase of the old Y.M.C.A. Langdon street property for the benefit of the University.

No more succinct description of the value of the UW Foundation has been made than this Board of Regents statement:

"Now, therefore, be it resolved that the Regents of the University of Wisconsin do hereby commend the University of Wisconsin Foundation for its aid to the University and hereby endorse and support the Foundation's objectives of obtaining gifts and bequests for University purposes."

### *University of Wisconsin Foundation Officers*

Chairman of the Board: Howard I. Potter, '16, Vice President, Marsh & McLennan, Inc., Chicago  
 President: Frank V. Birch, '18, President, Birchcraft, Inc., Milwaukee  
 Vice-President: Irwin Maier, '21, Publisher, The Milwaukee Journal, Milwaukee  
 Vice-President: Joseph A. Cutler, '09, President, Johnson Service Company, Milwaukee  
 Vice-President: William J. Hagenah, '03, retired attorney, Glencoe, Ill.  
 Vice-President: George B. Luhman, '10, Chairman of the Board, First Wisconsin Trust Company, Milwaukee  
 Vice-President: Oscar Rennebohm, '11, President, Rennebohm Drug Stores, Inc., Madison  
 Secretary and Counsel: Ray M. Stroud, '08, Attorney at Law, Madison  
 Treasurer: Harlan C. Nicholls, '29, Vice President and Cashier, The First National Bank, Madison

Executive Director: Robert B. Rennebohm, '48, U. of W. Foundation, Madison  
 Administrative Secretary: Basil I. Peterson, '12, U. of W. Foundation, Madison



# Compendium

## Commencement Reunion Weekend June 13-16

A faculty decision to change the Madison campus academic calendar will have several important effects:

- Commencement-Reunion weekend will be moved up one week from the previous schedule. Reunions will be held Friday, Saturday and Sunday, June 13-15, and Commencement will be held on Monday, June 16.
- The final exam period and the last day of classes will be advanced one day in the second semester.
- Since there will be only one day between the last day of examinations in June and the Commencement Ceremony, degree candidates will not have their graduation requirements finally checked, and some may make an unnecessary trip across the Commencement platform.

By year's end no final decision appeared to have been made on the site of a proposed super atom accelerator which scientists of the Midwest Universities Research Association want to build near Stoughton, and which the Atomic Energy Commission would prefer to build at Argonne National Laboratory—if at all. Wisconsin legislative representatives in Washington have been working to clear the impasse. (The atom-smasher is a basic research experimental machine, out of which comes information about atomic fission.)

\*

When a number of American university astronomers recently formed *their* research organization they found an apt appellation—AURA, the Association of Universities for Research in Astronomy. Wisconsin is a member after paying a \$10,000 membership fee provided by the Wisconsin Alumni Research Foundation. The National Science Foundation has granted AURA \$3 million to pay for a joint observatory on some ideal site—probably in Arizona—and its operation. Other member universities are Indiana, Ohio State, Harvard, Princeton, Chicago, Michigan and California.

\*

While near the subject of space, it might be reported that Prof. William Gorham Rice offered a professional opinion on this subject last fall. He suggested that the United States "move the United Nations to frame a world law of high spaces (as well as of high seas and of high continents), including the moon, before any claims based on exploration and occupation can be made by any one country."

The *Wisconsin State Journal* reported that Prof. Henry L. Ahlgren, associate director of agricultural extension, was offered the post of director of the National Committee of Boys and Girls Club Work—the top 4-H club type position, but decided to remain at Wisconsin at the persuasion of Pres. Fred, Vice-President Baldwin and Gov. Thomson.

\*

The *Milwaukee Journal* reported in December that the Regents will again open up their Friday afternoon informal conference sessions—which normally precede Saturday's official meeting—to the press so that the public may be more fully informed of their activities.

\*

Nobel prize-winner Niels Bohr packed them in at a lecture which the famous Danish physicist gave on the campus in early December. Originally scheduled for the Commerce auditorium, it had to be transferred to the Union Theater when more than 1,200 showed up.

\*

Unable to buy properties needed for a new Madison campus heating station, the Regents asked the state Attorney General to begin condemnation actions in some cases.

Enrollment on all University campuses was down materially from early estimates for the 1957-58 semester—but it was still one of the largest enrollments in history.

University officials had planned, for budget purposes, on a total of 23,400. As it turned out, about one thousand fewer students turned up. The State College system, too, didn't come up to enrollment anticipations.

## Enrollment Didn't Meet Expectation

The Madison campus enrollment of 16,200 was about 500 students less than anticipated, yet was still up 100 over last year.

Budget experts reported that this situation would result in a \$200,000 decrease in student fee income this year. It's likely that somewhat less than that amount of savings will be effected through a smaller instructional staff.

Why were the enrollment forecasts off?

There were a number of possible reasons, including an 11 per cent increase in student fees; more jobs at better pay in business and industry; an economic slackness, and further devaluation of the dollar—even the educational dollar.



# KISMET

## how it got that way

**D**URING FIVE December evenings, a series of near-capacity Wisconsin Union Theater audiences spent roughly 16,000 man-hours witnessing a Wisconsin Players production of *Kismet*. This Arabian Nights fantasy hadn't been seen as a non-musical play in Madison—nor anywhere else, possibly—since Otis Skinner used to bring his traveling companies to the old Fuller Opera House back in the 'teens. It was strictly a "period piece," typical of its era.

The Union Theater's technical director of long standing, Fred Buerki, had retained a sentimental regard for this old play (pageant might better describe it) and its romantic, if inconsequential, plot. His call for Players—to fill *Kismet's* 50 or so roles, to manipulate lighting and sound, to design and build sets, and to perform dozens of other essential jobs—went out in early October.

By the time the opening curtain went up, these stage-struck students had themselves spent thousand

of man-hours in making *Kismet* something worth seeing.

Old theater sets had been renovated, new ones designed; tickets had been processed; publicity wheels had turned, and a variety of other activities—some noted on the following pages—had been completed.

As it turned out, *Kismet* wasn't exactly a resounding success with Madison's newspaper critics, who had evidently been looking for drama. But the audiences, mostly looking for entertainment, were far more tolerant and immensely enjoyed the Eastern splendor.

Actually *Kismets* are few and far between in the Players' repertoire. The 1957-58 playbill, for example, includes *All's Well That Ends Well*, *Heartbreak House*, *Sir John in Love*, and *The Teahouse of the August Moon*.

more *Kismet* pictures on following pages



## KISMET . . . continued

It all began  
at tryouts . . .

In a dimly-lit recess of the Union Theater wing is the Twelfth Night room. This was the scene of reading tryouts for *Kismet*'s many parts. Each aspirant read from the script. Few roles were "meaty" but quantity made up for quality. The picture at right demonstrates the friendly atmosphere which prevailed.



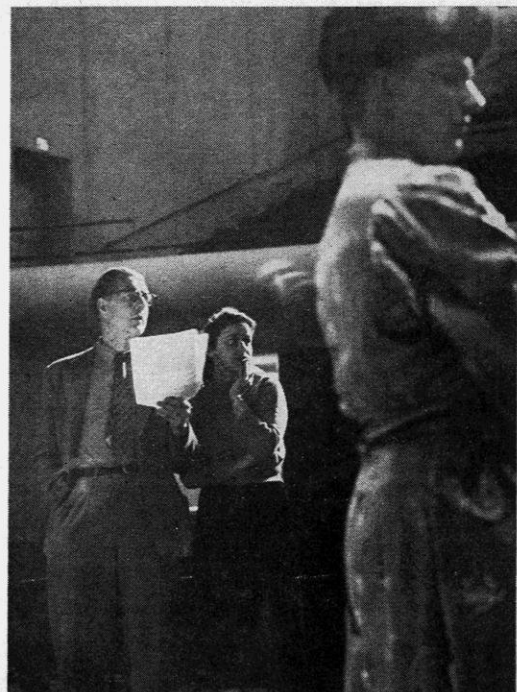
. . . went through  
weeks of rehearsal

A division of rehearsal periods by scenes made it unnecessary for the entire cast to be present at one time until the pieces were fitted together. At right was a bit from Act Two, Scene Two, or "Twenty-two" in theater parlance. Jane McNeely, at left, played the feminine lead; M. R. Elya, center, cast as a beggar, had *Kismet*'s outstanding role. Early rehearsals were held in the Twelfth Night room.



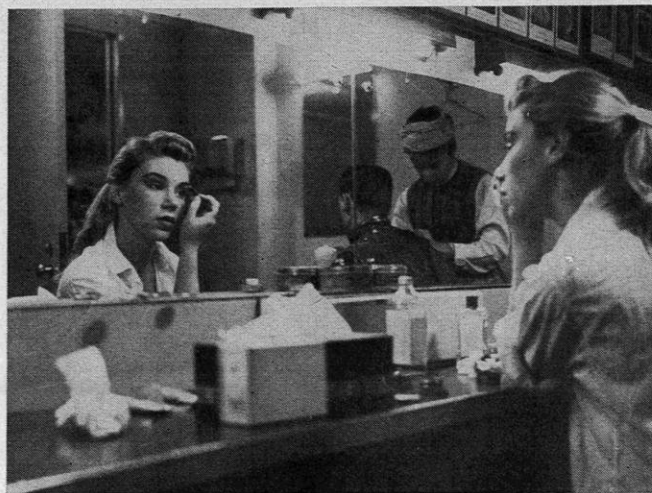
. . . before moving  
onto the stage

Plentiful demands on Wisconsin's beautiful Union Theater often delay on-stage rehearsals until shortly before a show opens. The theater was on reserve—that is, held for the use of a specific group about 400 times a year, an average of more than once a day. At right, Buerki helped the cast get the feel of the stage.



## It meant transformation for Ruth Walerstein

In a main supporting role as head wife in the villain's harem, Players veteran Ruth Walerstein (now an alumnus and Mrs. David Rosen) became a brunette and acquired gold-flecked false eyelashes as well as other disguising characteristics. She had professional assistance at the Busch Beauty Salon and later was greeted with surprise by Buerki—but she applied her own makeup with the assistance of a makeup crew. That's Assistant Director Bob Green on the far right in the picture below, at left. Ruth's shown at right, in full regalia, with an interloper in the harem, M. R. Elya, disguised beggar.



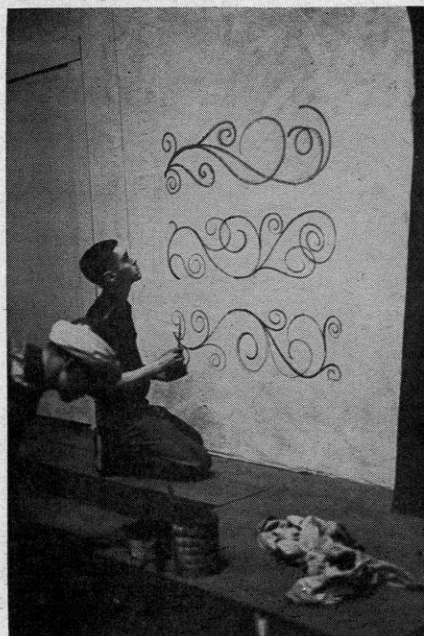


## KISMET . . . continued

There are also hours spent in backstage preparations

A variety of sets must be built, painted

The beautiful sets essential to *Kismet* were designed by Frieda Keener and Joel Cook, who is shown at right finishing off a decorative panel. Members of the cast, as well as a special backstage crew, get involved in this hammer and paint brush operation.



Properties must be procured—and tended

*Kismet's* most striking prop was a jackass which appeared in two scenes, but there were dozens of other props, including rich Oriental rugs and artificial water lilies for the harem's much-talked-about swimming pool.

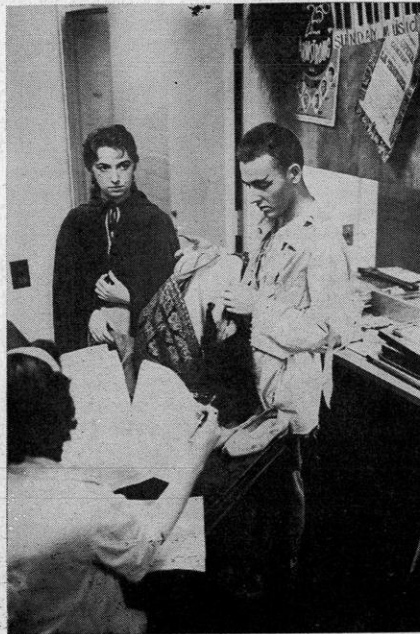
Lighting and sound effects must be readied

Highly important in creating desired stage effects are the theater's superlative lighting system—partly financed by alumni gifts—and, in the case of *Kismet*, taped recordings of mood music. At right, Chuck Pooch makes sure the right recording is on the machine.



## Costumes must be checked out—and in

Many *Kismet* costumes were rented from the Western Costume Co. Others came from the Players' wardrobe. At right, Frieda Keener checked in costumes immediately after the final performance, and they were packed and ready for shipment before she left the Theater early the next morning.



## And, finally, the sets must be "struck"

Immediately after the final curtain call on Saturday night, the backstage crew and some of the cast pitched in to "strike", or dismantle, the sets. Below, Designer Cook stands amid the destruction, watching his work become a memory.





# ... a \$10 Million Endowment

THE EQUIVALENT of a ten million dollar endowment for the University of Wisconsin appeared to be taking form as 1957 came to a close.

The source of the fund? A development corporation formed for the benefit of the University which would build and rent space in a shopping center on the west side of Madison. The University now owns the land, which is part of the old Hill Farm.

Much of this Hill Farm tract—which has been replaced as the main agriculture experimental farm by land near Arlington, Wis.—has already been platted and is being sold as residential property by the University.

Guiding spirit behind the Regents' determination to realize the fullest value from disposition of the Hill Farms has been Regent Oscar Rennebohm, former governor of Wisconsin and one of the state's leading businessmen.

The decision of the Board of Regents to plat rather than sell outright the Hill Farms' residential property met some internal opposition two years ago. But that decision gained perhaps two million dollars more than an outright sale would have brought the University.

The Regents' plan for development of the business area brought initial opposition, too. Presented to the State Building Commission, it brought a charge of "socialism" from some quarters.

This charge was the signal for a strong editorial in the *Milwaukee Journal*, which first emphasized the conservative and largely Republican makeup of the Board of Regents, then remarked:

"The cries of 'socialism' are not only ludicrous as applied to these men; they are silly as applied to the project . . .

"There would be no element of subsidy whatsoever; merchants who take space in the center would gain no competitive advantage in their costs. Full property taxes would be paid . . . Full

*University stands to  
realize substantial income  
from proposed  
real estate development*

income taxes would be paid, by the development corporation as well as the merchants.

"The center would be distinguished from an ordinary private enterprise only in the disposition of its net profits after taxes and after the buildings are paid for. They would go to the University as beneficiary under the corporate charter, instead of to private stockholders as dividends.

"This type of arrangement, by the way, is in cheerful use by such well-known hotbeds of Marxism as Northwestern and Stanford universities. Wisconsin taxpayers, instead of pocketing a \$400,000 sale price just once, would keep getting the benefit of some such sum annually."

The University of Washington has found such an arrangement profitable, too. From 10½ acres of highly developed real estate in downtown Seattle, that university realizes an annual rental income of about \$2½ million dollars.

The Wisconsin plan would produce far less than that, although eventually the income would reach an estimated \$400,000.

To get the plan into operation—after Building Commission approval—the University would invest a half-million dollars of its trust funds in the corporation developing the center. In effect, this would be a transfer of some University trust funds from one investment to another—the sort of transfer which is made almost every month as the Regents seek prudent investments of University trusts.

The center construction itself would cost about three million dollars, and would be financed largely by a mortgage loan. Gov. Rennebohm estimates it would take about 12 years to pay off the mortgage—then all the net income would go toward "insuring income in perpetuity to the University for scholarships, fellowships and research."

UW Vice-President A. W. Peterson told the building commission that three surveys by economic consultants indicated a substantial profit could be made from a shopping center. Several private developers have expressed interest in acquiring the property—the best bids coming from firms outside Wisconsin.

The brief flurry of indecision on the University's investment proposal recalled to historians the circumstances surrounding disposition of the University's land grant properties a century before. Then, the Regents quickly liquidated the UW's land assets—despite virtual certainty that their value would increase in the near future. This led to what was almost an apology from the Legislature in the preamble to an appropriation bill in 1872. It acknowledged that the settled policy of the state had been to offer educational lands at a low price to induce immigration of settlers. While this policy had benefited the state, it had "prevented such an increase of the productive funds for which such grants were made as could have been realized if the same policy had been pursued which is usually practiced by individuals or corporations holding large tracts of land."

# A Visit with John Walsh

*An interview with Wisconsin's boxing coach, just before he announced his retirement*

By Mark Grody '60

**T**HE WISCONSIN boxing team had just finished its daily workout. Coach Johnny Walsh leaned back in his swivel chair and propped his feet up on the desk in the boxing training headquarters. He wore sweat pants, a sweat shirt, and a pair of boxing shoes. A red megaphone and a whistle hung around his neck.

This interview with the man who has coached Badger boxing squads to eight national collegiate titles in 22 years took place a couple of weeks before he announced that he planned to resign at the end of this season to devote more time to his Madison law practice.

Walsh had come to Wisconsin and become boxing coach while still an un-

dergraduate after a brilliant amateur boxing career in which he won 98 of 100 bouts. He was an early organizer and first president of the College Boxing association and coached the 1948 Olympic boxing team. His Wisconsin boxers won 35 individual NCAA crowns and their dual meet record over the years shows 125 victories, 21 defeats and 12 ties; he coached 10 unbeaten Badger teams.

In submitting his resignation to Athletic Director Ivan Williamson, he recommended that Vernon Woodward, former Wisconsin boxer and assistant coach since 1938, be named as his successor.

But on this afternoon, he was knee-



deep in planning for this 1958 boxing season.

"We've got a pretty fair squad this year," said Walsh. "In fact, it's much better than last year's team. The boys are in good shape—and they should be with the training program we've got set up.

"We hold practices Monday through Friday from 4:30 to 5:30 from mid-October until the season begins. Our daily practice goes like this: first the boys loosen up by themselves; then they box three two-minute rounds. After that they shadow-box in front of mirrors.

"Then they work out on the heavy sand bags and the light punching bags. They finish up by jumping rope or exercising. Road work is taken care of by the boys on their own; they usually concentrate on that aspect over the weekend. In the gym we believe in a short, hard, fast workout. That way the boys get into better shape quicker.

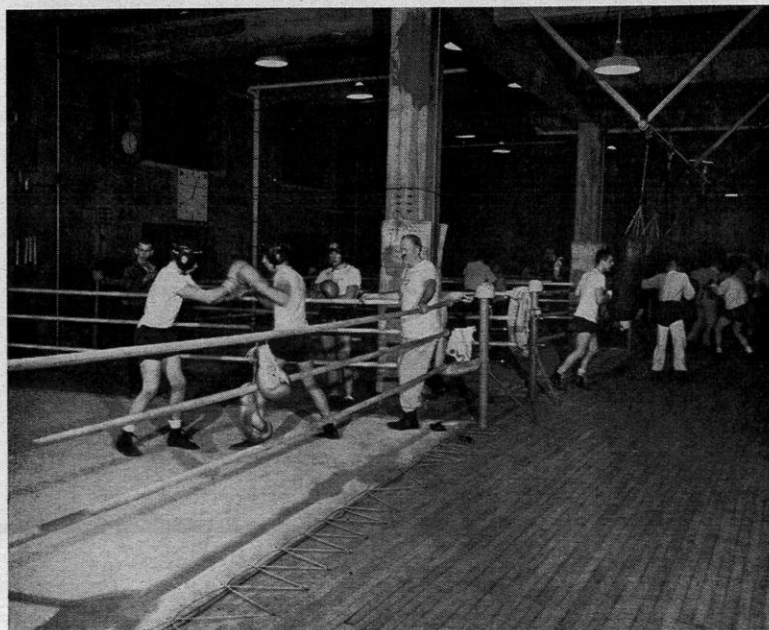
"I've been coaching boxing at Wisconsin for twenty-five years, and I've seen a lot of boxers in that time. In my opinion, a good fighter is made of three things: desire, co-ordination, and the will to train. The first two items are the most important—a man *must* have desire and co-ordination to be successful.

"I enjoy seeing a 'greenie' start from scratch and then develop into something."

A good example of Walsh's idea is Truman Sturdivant, a former Wisconsin boxer, who became a national collegiate champion with no previous fighting before college.

College boxing has declined somewhat in recent years. Many colleges have dropped the sport completely, while others have boxing only in an intra-

Boxing quarters in Camp Randall Stadium are lively before and during the season; there are three rings in the long, well-equipped room. Ringmaster at the moment this picture was taken was Vernon Woodward, long-time assistant coach, whom John Walsh has nominated as his successor in guiding Wisconsin's ring fortunes.





mural capacity. This is true especially in Eastern schools.

"Inter-collegiate boxing competition has been on a decline for various reasons," said Walsh. "Scheduling of matches between northern and southern schools has become increasingly difficult because of racial segregation laws. However on the West coast, boxing is better than ever."

"Television has not helped college boxing any. In many cases the T.V. viewers see two men in the ring just banging away at each other. They cut each other up, and people may think of college boxing in the same respect.

"In some matches on T.V. there is no real skill involved, and there are many mis-matches. College boxing versus professional boxing can be compared with college wrestling versus professional wrestling.

"I had some 100 amateur bouts myself, but I never turned pro. I just don't like pro sports of any kind. I discourage college fighters from turning pro. In most cases I don't have to do any discouraging, though—college boxers are usually too smart to turn pro!"

Over the years few Badger boxers have succumbed to the promise of quick money in the prize-fight ring.

"Here at Wisconsin, the boxing team takes some distant trips. For instance, this year, we'll travel to Sacramento for the national finals," continued Walsh. "We will also go to Idaho State and to East Lansing where we open the season against Michigan State on February 14.

"We usually fly on these trips. We take a full team along—with no substitutes. Since I've been coaching, we've never had any trouble with this system. Once we've arrived at our destination, we've never had a man miss a match because of illness.

"Once, though, we had a man miss a plane when we left on a trip—he overslept and got a later plane," cracked Walsh.

By this time the gym had quieted down. Most of the boys left for home. But tomorrow would be another day for the boys to display their abilities to the veteran Walsh and try to win a starting berth on the 1958 edition of Wisconsin's boxing team.

## Cagers' Progress

A creditable and in some ways promising five-win-three-loss record was held by the Badger basketballers after a non-conference schedule that led them into the high reaches of the southwest.

The Badgers suffered two of their losses rather decisively, and one by only a brace of points. Injuries to key players undoubtedly had their effect on the team's play; the loss of center John Stack—who had shown early promise—proved particularly costly, although Sam Barnard and the aggressive Ray Gross both came through on occasion.

A most pleasant part of the western swing to Albuquerque and Salt Lake City, Bud Foster said upon his return, was the appearance of so many Badger rooters. In the New Mexico city, about 100 Wisconsin alumni got together in a big cheering section; earlier they had met for dinner and visited with WHA sports announcer Chuck Neinas. After the game, Coach Foster was able to talk with quite a number informally.

Wisconsin 63, South Dakota 56  
Wisconsin 53, Notre Dame 75  
Wisconsin 43, Washington (St. Louis) 33  
Wisconsin 67, Rice 63  
Wisconsin 59, Butler 58  
Wisconsin 61, New Mexico 59  
Wisconsin 65, Wyoming 93  
Wisconsin 70, Utah 72  
Wisconsin 59, Illinois 64  
Wisconsin 49, Michigan 80  
Wisconsin 67, Ohio St. 64  
Wisconsin 71, Illinois 70  
Wisconsin 47, Purdue 62  
Wisconsin 66, Michigan State 52

## Is Amateurism Passé in College Athletics?

TRADITIONALLY, college athletics have been considered as amateur in character. This status stems from the 18th century English society where gentlemen, with no need to work for money, played long and hard for the fun of it.

In our own century, however, college athletics, particularly football, have grown into a big business. Games are played in huge stadiums and attract thousands of spectators. This has resulted in intensive—and sometimes vicious—recruiting of high quality players. And out of it has evolved a justification for the subsidy of athletes which we have been reluctant to call professional but which cannot be called amateur without hypocrisy.

The *Christian Century* recently editorialized: "Football has led colleges deeper and deeper into moral fog, evasion and compromise to the extent that they are jeered at by the sporting world

and their ethical pretensions are laughed at by the undergraduates."

More than two years ago—before the Big Ten adopted its present scholarship-based-on-need program—the faculty council of Ohio State university named a special committee of its members "to study, report upon and make recommendations to the council concerning the administration of intercollegiate athletics" at Ohio State. Last fall, the committee made its report.

Briefly, the committee decided that skill, in any form, was marketable in our society. And it decried particularly the pretense and subterfuge surrounding the subsidization of college athletes.

Among committee recommendations:

● Faculty control of athletics is a "must." The faculty must be informed, must participate in policy making, and must accept responsibility for intercollegiate athletic administration.

● The best interest of the student athlete is served if he carries during his playing season the minimum number of credits required by western conference rule.

● Athletics must be kept within the scope of the school's educational objectives.

● The traditional concept of amateurism is no longer applicable in a contemporary intercollegiate athletic program. We need to adopt a more realistic view of the problems of its financial support.

Obviously, the Big Ten Conference's new Grant-In-Aid program is a step in that direction. Each year it allows a member school to provide scholarships, based upon need, to athletes. One hundred "tenders" may be offered each year, and each may total the complete cost of attending school, depending on need.

*Wisconsin Alumnus, February, 1958*

## Campus Chronicle

**D**ISCRIMINATION was in the news on both the Madison and Milwaukee campuses during December, although it was different in character in both places. Let's start with Madison.

From time to time you've probably heard comments on the "1960 Clause" here at Wisconsin. In 1952, the University adopted a policy forbidding racial or religious discriminatory clauses in the by-laws or constitution of any organization on campus. An absolute deadline for removal of such clauses was set for September, 1960.

Since most sororities and fraternities on campus are governed partly by national constitutions, these groups have been most affected—or will be. Most fraternities at Wisconsin are now in the clear on the "1960 Clause" but a few have been meeting great difficulty in attempts to amend their national constitutions.

Wisconsin is not the only university with a "non-discrimination" policy, and discussion of such legislation occupied a good deal of the time of the National Intrafraternity Council conference in Colorado Springs during late November. Finally the council criticized many universities for their "planned attempts to reduce Greek-letter societies to a position of impotence, if not eliminate them completely," and passed a resolution reading:

"The choosing of one's own friends and associates is a social right which cannot be confused with civil rights, and therefore, is not subject or amenable to edicts, regulations, laws and legislative fiats abridging that social right; each college fraternity is a social organization, voluntary in membership, and as such is entitled to exercise its fundamental American right to choose members in accordance with its own standards; the fraternity family is national in scope and the entire fraternity at its regular convention through democratic processes establishes the standards binding upon all of its constituents."

None of the Big Ten student delegations to the National Intrafraternity council approved the action taken—and never, in fact, had the opportunity to express themselves officially on the subject. Only alumni delegates to the conference are allowed the privilege of a vote. The Wisconsin delegation had wanted to substitute a resolution passed by the Big Ten Panhellenic conference early last spring, which goes like this:

"The IFC upholds the right of each fraternity to select its members on any basis it might choose. We feel, however, that each fraternity should choose its members on individual merit without regard to race, creed or nationality. IFC will continue to exert its utmost efforts toward the eventual elimination of all discriminatory practices. We are also op-

posed to state or university legislation requiring removal of discriminatory clauses by a specific date, for it is not in accord with proper academic and human relations principles."

Subsequently the Wisconsin Intrafraternity Council condemned the action taken at the national conference and has approved an action of the Student Senate suggesting limited extension of the 1960 clause to fraternities which show evidence of likely success with their national organizations by their first national conference after 1960. Also, IF thought that Wisconsin fraternities affected should take a definite stand in the form of a chapter resolution disapproving the National IF conference stand.

For some people, the 1960 clause has already been weakened in effect by a faculty decision last year. Among them is Howard K. Beale, professor of history, who charged that the faculty "approved as acceptable clauses requiring 'social acceptability' in the eyes of the members." He claims that this encourages the fraternities to repeal forthright discriminatory clauses and pass in their place subterfuge clauses.

What is likely to happen? The best informed guesses are that the holdout national fraternity organizations will not take out the discriminatory clauses, at least by 1960.

And, oh, yes on the same weekend that the Colorado Springs conference was held, eight Big Ten student government presidents met at East Lansing. They passed a unanimous resolution against discrimination in campus organizations. Said Don Hoffman, president of the Wisconsin Student Association: "In my opinion, Wisconsin is the leader in this area."

In Milwaukee discrimination of a sort surrounded a proposed speech in the UW-M student union by Elizabeth Gurlley Flynn. Miss Flynn was one of 12 Communists convicted on charges of conspiracy in advocating the violent overthrow of the government. Naturally, this created a problem for Provost J. Martin Klotsche, who immediately found himself in what has become sort of a classic administrative dilemma in Wisconsin higher education.

Finally after some conferences with Madison officials, Provost Klotsche made a decision. It was based on a technicality in the registration procedure prescribed for the Madison campus—talks are supposed to be scheduled for one week in advance. Miss Flynn couldn't talk on the UW-M campus.

When the *UW-M Post* called this decision "a regrettable mistake" and criticized the provost for buck-passing to avoid a forthright decision, Klotsche commented: "It is their (students') privilege and their right to disagree if they exercise that right with responsibility."

The *Post's* editorial writer had commented: "Perhaps one of the real motives (for seeking Miss Flynn's appearance) was a true desire to show that academic freedom and not censorship was practiced on this campus. In theory this is a fine motive for an experiment which the students should be commended for trying. But perhaps this experiment was not wise and some action and statements by certain students were rash and in poor taste."

—Kathi Ascher '60



## BULLETIN BOARD

### Founders Day Meetings

#### DOOR COUNTY

February 3 Robert Parent  
Contact: Mrs. D. J. Howe, 833 Michigan St., Sturgeon Bay

#### SHEBOYGAN

February 11 Prof. Farrington Daniels  
Ski Garden Restaurant  
Contact: Robert W. Rummele, 621 Bell Avenue

## Pre-Views Keep Perking Along

Again this year a variety of groups are getting a great deal out of the Wisconsin Pre-View program, of which the Association is a co-sponsor. Not only high school seniors—to whom the service is specifically directed—but alumni, faculty members and the Badger Ambassadors themselves are finding the Pre-Views profitable.

Successful meetings have already been held, with local alumni club assistance at sixteen communities in Wisconsin and northern Illinois. They include Appleton, Beaver Dam, Burlington, Green Bay, Janesville, Kewaunee, La Crosse, Merrill, Marinette, Monroe, Stevens Point, Tomah, Waukesha, Rhinelander, Kenosha and Skokie.

An added feature of many trips during the past few months has been an informal and leisurely dinner meeting before the actual Pre-View. Here club officers, the University students and their faculty advisor learn a good deal about one another.

WAA Field Secretary Ed Gibson has accompanied the Pre-View teams on a number of trips and is enthusiastic about the caliber of students representing the University.

"Alumni find that the students are every bit as fine as when they were on campus," he reports. "And the students find that alumni are mighty fine people also. I know, I have heard the uninhibited comments of both groups."

During the second semester, meetings are scheduled for Antigo, Beloit, Darlington, Cedarburg, Fort Atkinson, Marshfield, Oshkosh, Sheboygan, Manitowoc, Jefferson, Oconto, Shawano, Sturgeon Bay, Watertown, Berlin, Fond du Lac, Wausau and West Bend.

#### MADISON

February 5 Robert De Haven, Minneapolis  
Contact: Laurie Carlson, 3714 Zwerg Drive, Cedar 3-7658  
Charles Fenske, 1716 Chadbourne Avenue, Cedar 3-0613

#### ASHLAND

February 6 Prof. A. E. Whitford  
Elks Club  
Contact: Gene Halker, Radio Station WATW (Ph 1680)

#### INDIANAPOLIS

March 15 Ivan Williamson  
Contact: Robert H. Jacobi, 4101 E. 10th Street, Indianapolis 1, Indiana

#### NORTHERN CALIFORNIA

February 7  
Officers Club, Fort Mason, San Francisco, 6:30 p.m.  
Contact: Pat J. O'Dea, 212 Sutter St., San Francisco  
Phone: DO 2-3127



At Beaver Dam a Pre-View drew the attention of 25 high school seniors and *Citizen* newsman-photographer William Connors. Prof. J. H. Westing, center, was faculty representative; Charles Dickoff, local club president, is at right in rear. UW students were Sally Gressman, Pat Regan, and Bill Seefeldt Jr., who surround high school seniors Barbara Regling and Ross Mueller.

The William Ducklow in Appleton was the scene of this Pre-View. In light sweaters, high school students Lynn Meyer and Judy Buettner are flanked by George Field, assistant to dean of students, and UW students Mary Kassner and Mark Cohen. (Post Crescent Photo.)



## KALAMAZOO

February 12 Speaker being selected  
Hotel Harris Hospitality starts at 6:30 p.m.—  
Dinner at 7:00 p.m. \$3.00 per person  
Contact: Mrs. Maurice Dunwell, 2520 W. Main Street,  
Fireside 2-6339

## RACINE

February 22 Medical Dean John Z. Bowers  
Racine Hotel  
Contact: Mrs. Willard R. Melvin, 1907 Green Bay Road  
(Melrose 2-5316) or Mrs. Albert E. May, 224-12th  
Street (Melrose 2-3512)

## WASHINGTON, D.C.

March 8 Dinner Dance  
Officers Club, Naval Gun Factory  
Cocktails at 7 p.m. Dinner at 7:30 p.m.  
Contact: Thomas F. Engelhardt, 4422 31th St. S., Arlington  
6 Va. (King 9-3082)

## WAUKESHA

February 5 Martin Klotsche  
Contact: Charles Mead, 104 Harrison Ave.

## NEW YORK

February 26 Martha Peterson  
Columbia University Club, 4 W. 43rd St.  
Contact: A. J. Rudick, 261 Madison Ave.; Wallace Drew,  
36 Bretton Rd., Scarsdale, N.Y.

## MISSISSIPPI VALLEY

February 4 Robert Rennebohm  
Contact: Albert Sands, 36 Federal Building, Rock Island, Ill.

## KENOSHA

February 5 Frank Graner  
Contact: Mrs. Archibald Naysmith, 502 Sheridan Rd.  
Phone: Olympic 2-0588

# Alumni

## 1900-1905

A world-wide traveler, E. A. EDWARDS '04 of Des Moines, booked passage from San Francisco in December to tour Pacific Ocean islands, including Tahiti, Samoa, Hawaii, Fiji Islands, New Zealand and Australia.

Mrs. Arthur G. Sullivan (Florence SCOTT '05) was honored at a Gamma Phi Beta sorority banquet in November. She has been an adviser, tower of strength and virtual patron saint of the Wisconsin chapter, and resides just a few block away.

John DeMoss JARVIS '05 has retired to Santa Rosa Island, Gulf Breeze, Fla.

## 1905-1910

A. Walter SEILER, president of Milwaukee's Cramer-Krasselt advertising agency, was honored recently for 50 years' service to the firm. He has also been named to the nominating committee for the Advertising Federation of America's hall of fame.

A "living memorial" scholarship fund in the memory of Zillah BAGLEY Evjue—who herself played an active role in the awarding of University scholarships for many years—was set up with the Regents' receipt of \$8,000 in corporate and personal gifts. Upon reaching \$10,000, the fund's earnings will be paid out annually to needy and worthy students.

Melvin E. DIEMER '08, although retired from educational and scientific photography, has a laboratory in his Madison home.

Mrs. Emma FRODERMANN Hogle '09 is living in Fort Worth, Tex., where she still does some teaching.

Thomas H. SANDERSON, '10 of Portage was honored for his leadership at the 50th anniversary of the Presbyterian Student Center at the UW.

Henry HERREID '10 has been appointed to a six-year term as an employer member of

the State Board of Vocational and Adult Education. He's director of management development for the J. I. Case Co. of Racine.



Floyd E. Bates

at 1617 South Blvd. in Houston.

## 1911-1915

Harold W. "Buck" STORY '12 was elected to a four-year term as director of the Milwaukee Board of Vocational and Adult Education.

An active pilot, Dr. Herman A. HEISE '13, a Milwaukee physician, flew his plane, the Flighty Lady, to Florida and later to Nassau, the Bahamas, for a meeting of the Flying Physicians' association.

"We just returned from a trip around the world and guess whom we ran into in the dining room of our hotel in Darjeeling, India, on the Tibetan border! Aimee ZILLMER '11 and her sister Dr. Helen ZILLMER '16. In our own party was Emma FRODERMANN Hogle '09," wrote Belle FLIGELMAN Winestine '13. "We were all up there to get a glance at Mt. Everest, but it was too misty to see. We did, however, see Mt. Kanchenjunga. And on the street we met Tenzing,

one of the two men who had climbed Everest. As for our meeting with the classmates, you will know that everyone in the dining room at Darjeeling knew just what Wisconsin was like half a century ago after we finished re-uning."

A gift of \$25,000 by Faye McBEATH '13 is responsible for a youth library in Milwaukee that is among the most beautiful—and useful—in the world. She is a member of the board of directors of The Journal Company.

Clara Vivian BRADLEY '14 has retired from Catholic University and is residing in Santa Barbara, Calif.

Capt. Joseph W. BOLLENBECK '15 was elected a member of the national general staff at the Miami Beach convention of the Military Order of the World Wars.

## 1916-1920

Virginia Bosch, who was an assistant to UW Pres. E. B. Fred and a director of the Association of American Colleges' project to survey graduate fellowships, was married to Howard I. POTTER '16, vice-president of the Marsh and McLennan insurance agency in Chicago and an outstanding leader in Wisconsin alumni organizations. They plan to reside in Evanston.

Arlie MUCKS '17 was named to the shrine of the Saddle and Sirloin club, the highest honor available to American stockmen. He is now director of livestock promotion for the Oscar Mayer and Co. in Madison.

Retired from active business and living in Chevy Chase, Md., are Mr. and Mrs. Cyril NAVE '18 (Imogene Hope KAUFMAN '17).

Anne Marguerite FULLERTON '18 is retired and living near Janesville.

The continuing success of Eugene O'Neill's



"Long Day's Journey into Night" keeps the husband-wife team of Fredric MARCH '20-Florence Eldridge extremely busy, but they maintain their enthusiasm for the play.

John W. McPHERRIN '20 is now with the *Family Weekly* magazine in New York City.

Now on display at the state historical society museum in Madison is a circus collection which was donated by Don HOWLAND '20, of Columbus, Ohio.

Retired professor and director of the Washburn Observatory at the University, Joel STEBBINS '20 is now conducting research at Calif. U's Lick Observatory at Mt. Hamilton.

Prof. Ralph NAFZIGER '20 director of the U's School of Journalism, is one of two American journalism educators chosen to attend an international seminar on journalism education and research at the U. of Strasbourg in France.

One of the United State's most successful but unofficial ambassadors of good will is Roswell GARST '20 of Iowa and the Pioneer Hybrid Corn Co. He is now offering a superior corn which has enriched the bank accounts of hundreds of Rumanian farmers.

## 1921-1925

Recently dedicated at Ft. Atkinson was the Hoard Historical Museum. The house it occupies was the gift of W. D. HOARD Jr. '21 and Mrs. Mark J. Kerschensteiner.

Jennings B. HAMBLEN '21 is director of safety for the American Oil Co., New York.

Alvin S. PETERSON '21, after retiring as a vocational agriculture teacher, is a representative for the Lutheran Brotherhood Life Insurance Co. in the Wautoma area.

The retirement of Dr. Galo W. BLANCO '22 as plant manager of the Cleveland Plant of the Industrial Rayon Corp. was recently announced.

Marjory Ellen Peterson and James Fyfe FREDERICKSON '22 were married and are living in Madison.

Mrs. Alice SPENSLEY Rinehard was elected national president of the P.E.O., an international sisterhood. Her husband is Circuit Judge Clarence E. RINEHARD '26, Chippewa Falls.

Thomas Walley BACCHUS Jr. '23 is retired and living in Elkton, Md., although he also maintains residences at Boothbay Harbor, Me., and in Wilmington, Del.

Judge Kevin J. CALLAHAN '24 and George R. CURRIE '25 recently got together in the former's Montello courthouse chambers. Judge CURRIE is a state supreme court justice.

Kenneth MUIR '24 was elected chaplain in Denver Local 102 of the National Federation of Federal Employees; he has retired after 30 years of Government service with the Corps of Engineers and the Bureau of Reclamation, and as a major in the Army Reserve. He recently received an award for 40 consecutive years in the American Legion.

Mrs. Elizabeth MOREY Felt '24 was married to Eugene MILLOTT in October and is residing in Chicago.

Maj. Gen. Ralph W. ZWICKER '25 is commander of the 20th Army Corps, a reserve organization with headquarters at Fort Hayes, Ohio.

## 1926-1930

Dr. and Mrs. Herman S. HENDRICKSON '27 (nee Lucille SATTLER '26) are living in Sacramento, where he is medical consultant,

## Next question . . .

Questionnaires from a University research team will this month reach a number of Wisconsin graduates who received their degrees before 1935. They will be asked some specific questions concerning their leisure time activities and educational experiences since graduation, as well as some general questions on their personal backgrounds.

Analysis of the survey is expected to provide valuable information in helping to evaluate present preparation of an individual for living in "an age of leisure," and in formulation of a workshop for liberal adult education on the Wisconsin campus this summer.

Area 3, of the California Department of Social Welfare.

William Vinzenz BAEBLER '26 is a dentist in Monticello, Wis.

Mrs. Paul Nelson (Ruth BORUN '27) is owner of the Barclay hotel in Los Angeles.

Ruth Morton and Gerhard C. MILLER, Sturgeon Bay businessman and artist, were married in November.

Ada P. STEARNS '29 is associate secretary in the American Baptist Foreign Society's Public Relations department, New York.

Mrs. Eugene Boyd (Eleanor A. CROSS '30), married in June, 1956, is now living in Houston.

Clayton HARROP '30 has accepted a position as director of the Kenosha county department of public welfare.

Dr. George H. BROWN '30, chief engineer of industrial products at Radio Corporation of America, participated in the "unveiling" of a new method of recording color TV programs on a magnetic tape.

Roderick H. RILEY '30, a Milwaukee consulting economist, has been named a consultant to the Midwest Research Institute.

Newell C. MUNSON '30 is president of Associates Life Insurance Co. in Indianapolis.

## ROCKEFELLER

could afford to pay exorbitant prices for vitamins. Can you? Save up to 60%. We buy direct from 100 year old manufacturer. 20 element formula. 100 capsules—\$3.15. With this ad, \$3.00 cash or check.

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Phila. 25, Pa.

## 1931-1935

Frederick J. MEYER '32, president of Red Dot Foods, Inc., Madison—which claims to be the only fully-staffed, fully-equipped private potato researcher in the country—has been named an honorary life member of the Potato Association of America.

The dean of Douglass college, women's college of Rutgers, the state university of New Jersey, New Brunswick, is Dr. Mary I. BUNTING '32. She was recently given a \$5,000 research renewal grant by the U.S.P.H.S. for her genetics work.

William R. DAVLIN '33 is secretary of the Pennsylvania Department of Commerce.

Prof. Bjarne R. ULLSVICK is a teacher at State Normal university in Springfield, Ill.

Winner of the Morrison award of \$1,500 and cited as a rare combination of nutrition expert, chemist, histologist and farmer was Dr. Paul Horrell PHILLIPS, '33, a bio-chemist on the UW staff.

Margaret SNYDER '33, who works at Demco Library Supplies in Madison, composes music in her spare time and recently had one of her songs, "Witchcraft", recorded by Prudence and Patience, best-selling young vocalists.

Miriam Schwada and Dr. Vernon T. GROVES '34 were married in August. He is supervisor of education at the Olivet Nazarene college, Kankakee, Ill.

New vice-president in charge of purchasing for the Research Products Corp. of Madison is E. B. SCHLATTER Jr. '34.

Dr. Helen A. DICKIE '35, a UW Medical school professor, has been elected a director of the Wisconsin Anti-Tuberculosis Assn.

## 1936-1940

Eugene DANA '36 is an associate professor at the Illinois Institute of Technology's Institute of Design.

R. H. RUTTER '36 is now manager of metal clad engineering for the Westinghouse Electric Corp. in Pittsburgh.

Lester H. AHLSEWEDE '37 is public relations director of Goodwill Industries of America, which promotes training and employment for handicapped people.

Mrs. M. J. ADELMAN '37 has been named director of the Beloit Alumni Club.

Donald Robert JONES '37 is with N. W. Ayer and Son Inc. in New York and was executive coordinator of the scientific TV films "Our Mr. Sun," "Hemo the Magnificent," and "The Strange Case of the Cosmic Rays," all sponsored by the Bell Telephone Co.

Dr. Eldred F. HARDTKE '37, Indiana U. clinical psychiatrist and associate professor of psychology, is one of about 35 psychiatrists in the country engaged in college psychiatry on a full-time basis. Mrs. Hardtke (Irene O'NEILL '39) is kept busy caring for Frederick James, 5, and Ellen Irene, 16 months, and helping arrange for meetings of the American Academy of Neurology in Philadelphia in 1958 and San Francisco in 1959.

Anna Jean PLUMB '38 is a member of the Milton college (Wis.) faculty.

Donald N. McDOWELL '38, director of the Wisconsin department of agriculture, is

(continued on page 33)

Wisconsin Alumnus, February, 1958

# Wisconsin Women

... with Grace Chatterton

Ruth Teare Woodworth '24 (Mrs. Douglas H.) had quite a year in 1957, both as a writer and as an inventor. Her first book "The Warning Isles", a mystery story for juniors, was published by Dodd, Mead, and her first invention, a simple, but clever little gadget for stenographers and typists that's descriptively called "Cleaneraser", was put on the market.

Living strenuously is nothing new for Mrs. Woodworth. Only a few years ago she retired from the Women's Army Auxiliary Corps of the U.S. with the rank of major, the same rank held by her late husband. During World War II she had been Colonel Oveta Hobby's representative on the eastern seaboard. She also numbers among her experiences, since acquiring a degree in journalism from Wisconsin, the woman's page editorship on a daily newspaper and teaching and publications work at a Wisconsin state college (both at Eau Claire), and work as editor of technical publications for a Redlands, Calif., rocket company.

Writing good books for teen-agers is one of her long-time ambitions. Now, during the summer months, she settles down on a houseboat on the St. Croix river near her Stillwater, Minn., home, and creates her stories. The tales her maternal

During a Board of Regents meeting on the UW-Milwaukee campus, wives of Regents and UW administrators toured the buildings and grounds. At the elementary school, Prof. Stanley S. Stahl Jr., the principal, talked to Mrs. Joseph Holt, Mrs. George Parkinson, Mrs. Carl E. Steiger, Mrs. Ira Baldwin, Mrs. Ellis Jensen, Mrs. George E. Watson and Mrs. Clarke Smith. They're the wives, respectively, of an administrator in the office of business and finance, the vice-provost at UW-M, a Regent, the vice-president of academic affairs, a Regent, the state superintendent of public instruction and ex-officio Regent, and the secretary to the Board of Regents.

grandfather told her, in her youth, about Nova Scotia and the islands in the Bay of Fundy were the basis for "The Warning Isles".

\*

"If you wish to become generously schooled in English history, abundantly steeped in English tradition, or completely enamoured of the beauties of England's countryside without ever having set foot on her soil, just start studying the stories connected with the names of the designs on Wedgwood dinnerwares. Altogether, 250,000 different shapes and styles have been produced by Wedgwood in the last 200 years and approximately 400 patterns are in production today."

So writes Tracy Huschka Marsh '11 (Mrs. William R.) in "Seeing England via Wedgwood Dinnerwares". A long-time collector of beautiful antique glass and china, she herself couldn't resist an invitation to visit the Wedgwood factory at Barlaston, near Stoke-on-Trent, some time ago.

Then Sandhurst, Cotswold, Woodstock, Lincoln, Pembroke and other Wedgwood patterns inspired Mrs. Marsh to visit the English communities bearing these names. Old View commemorative plates were her incentive to visit many historical spots in London. Edinburgh and Balmoral dinnerware designs were her reasons for going to Scotland.

\*

A scholarship fund of \$15,000 will serve as a Living Memorial established by the late John T. Zweifel, an alumnus of the Gay Nineties period, in honor of his nephew, Eugene C. Hotaling, an alumnus of the class of 1923. Zweifel's sister, Mrs. Arabelle V. Ingersoll of Oakland '97, suggested that income from the fund be used to provide scholarships to engineering students.

\*

A reception was held in Monrovia, Liberia, honoring Angie E. Brooks, '52. President Tubman declared that Mrs. Brooks' record of service as a representative of her country to the United Nations was "unbeaten by any other Liberian". Mrs. Brooks received a degree in law from Wisconsin and now holds the post of assistant attorney general in Liberia.





# New Law Dean: George Young

Faculty

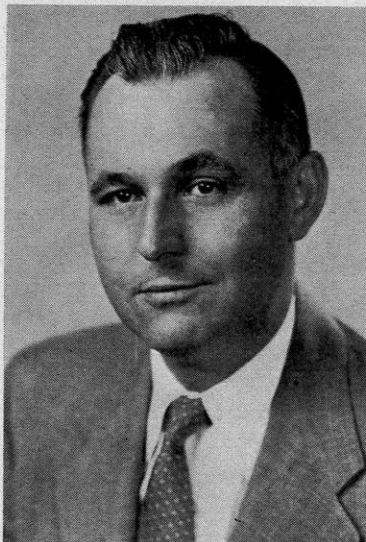
Prof. George H. Young, member of the University of Wisconsin law faculty since 1950, was named dean of the Law School by University Regents in December. He succeeds Dean John Ritchie, who resigned the position last spring to accept the deanship of the Northwestern University Law School.

Prof. Young served as a lecturer in the UW Law School for two years, while practicing law in Madison, before he was named to its faculty as an associate professor in 1950. He became a full professor of law in 1953.

A Wisconsin native, he was born in Elkhorn in 1915 and graduated from high school there. He received his BA degree with honors from the UW in 1938 and then went on to study in the Law School to earn his law degree in 1941.

During his career as a law student, Young contributed numerous articles to

the Wisconsin Law Review, and served as executive editor of the publication. He was a member of the Madison law firm of Stroud, Stebbins, Wingert, and



Young from 1941 until he joined the UW law faculty.

In his law studies, research, and teaching, Young has specialized in corporation law, and the law of evidence. He played a major role in the re-draft of the Wisconsin Corporation Code.

During his faculty career, Young has served on numerous University committees, was named to the Athletic Board in 1953, and was appointed the University's faculty representative on the Big Ten Intercollegiate Conference in 1954, a post to which he was re-appointed last June. He is a director of the business law section of the Wisconsin Bar Association. Young has played a leading part in the inauguration of studies in the field of law and crime detection, and on the problem of whether the courts should admit more evidence based on modern scientific methods of crime detection.

## HONORED AND APPOINTED

Prof. *Farrington Daniels*, chemistry chairman, is the newly-elected president of the National Geochemical society.

*Warren Woolbridge*, music, is president of the Wisconsin chapter of the National Association of Teachers of Singing.

Assistant Prof. *Bruce M. Davidson*, civil engineering, has been appointed assistant dean of the College of Engineering.

*Mrs. Signe Cooper*, Extension nursing, is president-elect of the Wisconsin State Nurses Association for 1958.

Prof. *William S. Johnson*, chemistry, was given the American Chemical Society's \$1,000 award for creative work in synthetic organic chemistry.

Prof. *Zbigniew Folejewski*, Slavic languages, was elected president of the American Association of Teachers of Slavic and East European languages.

Dr. *John Z. Bowers*, medical school dean, is editor-in-chief of the Journal of Medical Education; he will be as-

sisted by Mrs. *Elizabeth Poble*, a McArdle Memorial laboratory editor.

*Rudolf Kolisch*, artist-in-residence in music and Pro Art Quartet leader, played the world premiere of Luigi Nono's "Varianti for Violin and Orchestra" at the Donaueschingen, German, music festival.

Prof. *John W. Thomson*, botany, is new president of the American Bryological Society, devoted to the study of mosses, lichens and hepatics.

Prof. *LeRoy Peterson*, Extension education chairman and president of the Wisconsin Education Association, has been appointed Milwaukee area coordinator for the UW Extension Division.

Prof. *Robert A. Ratner*, Extension, is new director of Engineering Institutes.

*Richard Blum*, former first violist with the San Antonio and Dallas Symphony orchestras, has joined the Pro Art quartet, replacing Bernard Milofsky who resigned for reasons of health to devote full time to research.

## MEN OF LETTERS

Prof. *Russell T. Gregg*, education, is co-editor of "Administrative Behavior in Education", published by Harper and Brothers, New York.

Prof. *Einar Haugen*, Scandinavian languages, is the author of "Bilingualism in the Americas", published by the American Dialect Society.

A complete revision of "Meredith's Science of Health" (McGraw-Hill) has been accomplished by Prof. *Warren Southworth*, education.

Prof. *James S. Watrous*, art history, has completed two articles on the history and techniques of old-master drawings for the forthcoming new edition of the Encyclopedia Britannica.

Macmillan Co. recently published "Public Utilities in American Capitalism" by Prof. *Martin G. Glaeser*, economics.

*Erna Ziegel*, nursing, has revised and rewritten the text "Obstetrical Nursing" by Caroline Van Blarcom, published by the MacMillan Co.

## NECROLOGY

Emeritus Associate Professor *Julia Grace Wales*, English, well-known for her intense interest in a peaceful community of nations.

Assistant Professor *Vergil Louis Weinberg*, art education, widely-known for his creative accomplishments in sculpture.

Dean Emeritus *Oliver Samuel Rundell*, Law, who had been teaching at the University of Kansas City since his Wisconsin retirement. He was especially well-known for his study of the law of property and the obvious satisfaction he

found in his work, was the recipient of many honors and the author of many articles and books.

Associate Professor *Jospeh Sherburne Elfner*, horticulture, a frequent adviser to Wisconsin groups and individuals on problems relating to the most efficient and attractive use of landscapes.

Professor *Oskar Frank Leonard Hagen*, founder of the department of art history, and an accomplished musical composer.

Emeritus Professor *Charles M. Purin*, German, the author of many textbooks

and articles in the teaching of modern foreign language.

Emeritus Professor *Edward Bunker Schlatter*, romance languages, long-time head of this Extension department and pioneer in many related teaching developments.

Assistant Professor *Dudley C. Brooks*, English, whose forte was the teaching of factual and creative writing.

Professor *Freeman H. Brown*, photographic laboratory director, known for his development of slides as tools of visual education.

# Century of Chemical Research

When the editor of a biographical dictionary requested, 25 years ago, some information on the University of Wisconsin's David Boswell Reid, a professor of physiology and hygiene during the 1850's, there was set in motion a monumental project.

It developed that Prof. Reid was virtually a forgotten man in the University's historical records. This lack of information impressed Prof. Henry A. Schuette '10; soon he was studying the

personnel of an earlier era and their contributions to knowledge. Then he began gathering publications into a reprint bibliography. Now this bibliography comprises 37 bound volumes.

The oldest paper of all the 2,062 collected by the end of last year was the inaugural address of Professor Ezra Slocum Carr in 1856. He talked to the Board of Regents on "The Claims of the Natural Sciences to an Enlarged Consideration in Our System of Education."



## With the Classes

(continued from page 30)

president of the National Association of State Departments of Agriculture.

Licensed life insurance agents Mr. and Mrs. William H. UPHAM '38 (Elizabeth DENTZ '39) of Milwaukee—the parents of three children—were featured in a shared-careers series of the *Milwaukee Journal*. "We've created family flexibility with increased income" he was quoted.

Paul A. CHRISTENSON '38 has been appointed works manager of the Square D Company's industrial controller division in Milwaukee—the largest of the company's four principal U.S. manufacturing units. He's married and the father of two.

Dr. Robert E. CONARY '38 is assistant manager in the research division of the research and technical department of the Texas Company at Beacon, N.Y.

Ilah OSTRUM '39 is a biology teacher at East High school in Madison.

Mrs. Dorothy Reihman and Harvey KLEIN, '39, a chemist at Kohler company, were married at Kohler, where the couple is residing.

Maj. Eugene E. WELCH '39 expects to return from the Azores in March and be assigned to the office of special investigation in Washington, D.C.

Christ T. SERAPHIM '39, an attorney, was elected Milwaukee county Democratic party chairman.

R. O. UEHLING '39 has opened law offices in Madison after duty as administrative officer with the state selective service system.

Zenas H. BEERS '40, who has been executive secretary of the Middle West Soil Improvement Committee, Chicago, is midwest regional director of the National Plant Food Institute.

Prof. Leon D. EPSTEIN '40 of the UW political science department has been awarded a \$9,450 Rockefeller Foundation grant to enable him to spend a year in Great Britain during 1958-59 studying British foreign policy.



Benjamin H. WEIL '40 of the Esso Research and Engineering Co., Linden, N.J., has been elected 1958 chairman of the American Chemical Society's division of chemical literature. He's chief editor of his company's technical information division.

A Walgreen drug store manager in Miami, Fla., is Maurice B. RUDNICK '40, who

joined the company as a delivery boy in Chicago and recently was honored with a 25-year service award.

#### 1941

A report by Prof. C. A. SCHOENFELD of the UW Extension Division, describing the future needs of the public for extension

services, came before the Coordinating Committee for Higher Education and was widely quoted.

June Marian HELGASON and Ernst Edlhauser were married in August in Vienna; she has been director of the U.S. information center there.

*(continued on following page)*

## Necrology

Edward B. STEENSLAND '81, a prominent Madison banker until his retirement 25 years ago and one of the oldest alumni of the University, on November 24.

Word has just been received of the death of Paul F. LUETH '98, Everett, Wash., in October, 1956.

Mrs. Walter A. Marling (Sadie NEWCOMB '91), in Madison.

Raymond L. GRUBER '92, former director of the Cudahy Vocational school, in Milwaukee.

Franklin SWEET '93, in Fort Atkinson. He was the first president of the Fort Atkinson Alumni club. In 1957 he received the Lion's Club distinguished service award for providing a home for 32 foster children.

Mrs. John B. Mason (Belle ABBOTT '94), in Phoenix, Ariz.

Mrs. Emma GIBBS Allen '95, in Madison.  
Mrs. Ella MAERCKLEIN Joslin '00, in Horicon.

Fred SCHOENSIGEL '01, former newspaper man in the Dakotas and Montana, in Fairfield, Mont.

Enos S. WIGDALE '01, in Chicago.  
Roscoe C. REED '02, in Los Angeles, Calif.

Myron R. CHURCHILL '03, in Fenton, Mich.

Frank RABAK '03, in Washington, D.C.  
Mrs. Jairus S. Richardson (Maude E. CONRY '04), Sheboygan Falls.

Robert C. ZUPPKE '05, on December 22 at Champaign, Ill. "Zup, the beloved little Dutchman", coached football at the University of Illinois from 1913 through 1941.

Walter W. SCHUETTE '05, Manitowoc.  
Emmett B. HOWARD '06, prominent in Los Angeles for the past 40 years.

J. Frank KESSENICH '07, founder of the Kessenich Store in Madison, at his Menlo Park, Calif., home the day after his 73rd birthday.

Mrs. Florence PERKINS Siggelko '07, in Madison.

Paul N. REYNOLDS '07, executive director of the Wisconsin Taxpayers' Alliance, in Madison.

Chester H. WILCOX '08, in Quincy, Ill.

Oliver S. RUNDELL '10, dean emeritus of the University Law School and acting dean of the University of Kansas City, Mo. Law School, on December 12 in Kansas City.

Walter B. SCHULTE '10, Freeport, Ill.

Mrs. W. F. Larrabee (Evelyn EMERSON '11), Chippewa Falls.

Robert L. LARSEN '12, Akron, Ohio.

Joseph B. HUBBARD '12, in Montclair, N.J.

Sidney L. GAY '13, in Madison, one of five brothers who have long been identified with construction and operation of well known Madison business and apartment buildings.

Mrs. J. M. Pettigrew (Alice RUDOLPH '13), Sioux Falls, S. Dak.

Earnest H. HEATHCOCK '13, in Baltimore, Md.

Col. Stephen A. PARK '14, in Milwaukee, who held a high post with the U.S. military government in Germany after World War II, and since 1949 had been on the faculty of Marquette university.

Frederick P. AUSTIN '14, Arcadia, Calif.  
Lyle D. WISE '14, in San Carlos, Calif.

Eugene H. CASSERLY '15, at Veterans Hospital, Wood, Wis.

Lloyd H. LANDAU '15, in New York City.

Mrs. Elizabeth BAKER Prescott '15, in Concord, Mass.

Hibbard BROADFOOT '17, in Short Hills, N.J., a former director of the Wisconsin Alumni Association and at the time of his death president of the Wisconsin Eastern Alumni Scholarship Fund in New York; he was a sales manager for Hayden Stone and Co.

Gustave E. TIEFENTHALER '19, who served as principal of several Milwaukee schools.

Mrs. Janet BUTLER Horton '20, in Rye, N.Y.

Word has just reached us of the death of Mrs. F. D. Fritz (Esther BRUNKOW '20), in Oshkosh some years ago.

Mrs. Thelma PAULSON Lindauer, '21, in Madison.

Professor Freeman H. BROWN '21, director of the University Photographic Laboratory, in Madison; he had been with the Extension division for 26 years.

Ruby A. BLACK '22, former Washington correspondent and the author of many magazine articles and several books, including "Eleanor Roosevelt: A Biography."

J. Arthur FLECKENSTEIN Sr. '22, in Milwaukee.

Peter C. SINNEN '23, several years ago.

Mrs. Mildred ROWE Myhre '23, in Minneapolis.

Jack J. FOLEY '24, Madison.

Mrs. Margaret RYAN Lochner '24, Madison.

Dr. W. C. VERBRICK '24, member of the medical staff at Central State Hospital, Waupun.

Mrs. Gerald Willard (Marguerite HINDES '24), two years ago in Fanwood, N.J.

Mrs. A. E. Cadwell (Venus WALKER '25), Dearborn, Mich.

Helen MUELLENSCHLADER '25, in Milwaukee.

W. Reuben MARTIN '25, Milwaukee.

J. Howard MURPHY '26, superintendent of the new Central Wisconsin Colony and Training School, in Madison.

Mrs. Orlando M. Melcher (Evelyn SCHMIDT '26), in Milwaukee.

Rolla W. TITUS '27, in Maryville, Ohio.

Robert E. HAMMES '27, research director of the University business and administrative office, in Madison.

La Vern P. SMITH '27, purchasing agent for Borgana Co., in Delavan.

Orlando M. MELCHER '28, in Milwaukee.

Dr. L. L. WEISMILLER '29, Rutland, Mass. He was superintendent of the Rutland Veterans hospital.

Thomas PEPPARD '29, planning and research engineer for the regional office of the Federal Bureau of Public Roads, in Chicago.

Charles H. WALTERS '30, in Indianapolis.

Harold G. SOLLIE '30, in Ashland in 1956.

Kenneth M. KREZEK '30, in Toledo, Iowa.

Alton W. TREPANIER '30, Marinette.

Irvin S. SEVERSON '31, Middleton.

Pearl A. McCARTHY '33, Roberts, Wis.

Raymond P. WAGNER '33, Willimantic, Conn.

Daniel COHEN '34, Bayonne, N.J.

Harlan W. KELLEY '35, Baraboo, prominent Wisconsin attorney who was stricken blind in 1948 when practicing law in Milwaukee and last year received the "Who's Crippled" award from the national Society for Crippled Children and Adults.

Elmer B. MAU '36, La Crosse attorney.

Bart E. THOMAS '37, Montana State university professor, in Missoula, Mont.

Roman STAUDENRAUS, Jr. '37, in Oshkosh.

Mrs. Geraldine GOLDEN Gardner '45, in Reedsburg.

Fredric W. BRACKETT '48, in 1956 at Wautoma.

We have been notified of the death of Robert E. LOVELACE in 1953.

Harold R. HOFFMAN, Jr. '51, in 1955 at Fort Smith, Ark.

Wayne M. MYRUM '54 in 1956.

Ester LINSTEN Hook '22, River Forest, Ill., was fatally injured in an automobile accident August 15.

Dr. Michael A. SANTILLI '33, Milwaukee physician.

Edwin W. REINKE '35, a former teacher, in Milwaukee.

Lynn T. HANNAHS Jr. '35, North Hollywood, Calif., vice-president of California Bank.

Mrs. Edwin Knight (Naomi YOLTEN '36), Swanville, Minn.

Allen H. MAHNKE '37, Clintonville pharmacist.

Lawrence N. ELDRED '40, former Madison and Chicago newsman and public relations specialist, in Evanston.

Donald P. WALDORF '55, in Madison.

John P. BOYNTON, vice-president of Milwaukee's Boynton Cab Co., has been elected to the board of directors of the Four Wheel Drive Auto Co.

John F. HOWELL is general sales manager of CBS Television Film Sales Inc.

#### 1942

Fred GAGE now handles the daily Sports Parade broadcast on Madison's WIBA.

Profs. Dale E. WURSTER, Takeru HIGUCHI '43 and research assistant James E. TINGSTAD '53 are engaged in research at the UW dealing with skin oils. It likely will have application in beauty aids.

Alfred C. INGERSOLL has been promoted to associate professor in civil engineering at the California Institute of Technology.

Dr. Robert P. EISCHENS is now physical research associate at the Texaco Research Center, Beacon, N.Y. He will receive the Precision Scientific Award in Petroleum Chemistry at the spring meeting of the American Chemical Society.

#### 1944

Dr. Ruth WICK, former UW faculty member, is the first full-time staff person to head the U.S. part of the international exchange program of Lutheran church leaders. She will carry responsibility for the U.S. portion of the program operated by the Lutheran World Federation, Geneva, Switzerland.

Mrs. W. M. Hammond Jr. (Helen KARCH) is working with her husband, a minister who is founder and director of Horizons Unlimited Tours—a non-profit organization arranging educational and religious tours abroad.

#### 1945

A daughter was born to Mr. and Mrs. Howard R. JILBERT '50 (Clara RUNGE), who are living in Baltimore. Name: Frances Louise.

Stephanie FRANKLIN Miller has received a fellowship in the master of arts in teaching program of the department of education at the Johns Hopkins university; she is teaching science half-time in Pimlico Jr. High school, Baltimore.

Dr. and Mrs. W. E. STEPHENS (Judy CLARK '48) of Minneapolis had daughter number four last summer.

Dr. David HOWELL is on the staff of the Dubuque Clinic in Iowa.

#### 1946

Jerry THOMPSON has resigned as head football coach at Ripon college and plans to enter Luther Theological Seminary. He was named as an outstanding Wisconsin young man by the Junior Chamber of Commerce.

Howard HENRY will leave the Wisconsin Union in June and become director of the Graham Memorial Union, University of North Carolina, Chapel Hill.

#### 1947

John KELLEY has opened a law office in Chippewa Falls.

Patricia Ruth NEHRING is now Mrs. John Hardin Sheldrick and residing in Detroit.

Dr. Jeanne ANDERSON, a Madison anesthesiologist, and Lucian G. SCHLIMGEN Jr., an engineer with the Ohio Chemical and Surgical Equipment Co. in Madison, were married in November.

Elizabeth Ann LEONARD and Theodore

(see article on page 8)

Mr. Howard I. Potter  
University of Wisconsin Foundation  
Madison 6, Wisconsin

Dear Sir:

Last Saturday the University of Wisconsin Foundation made another \$100. How? While driving to the Homecoming game, Dr. Keenan's (Wisconsin Alumni Association president) talk over WHA made us realize that we were not giving a contribution, but, in essence, were helping to pay back part of our "scholarship."

Please accept this check in addition to the previous gift given earlier this year. We sincerely hope the current fund drive is a great success.

Walter R. Giese '41  
Wauwatosa

Skalaban, a Chicago engineer, were married last fall.

Richard H. LEONARD, *Milwaukee Journal* state editor, is president of the Milwaukee professional chapter of Sigma Delta Chi, national journalistic fraternity.

La Nelle SIEGEL was married to Ross Darell Young and the couple is living in Markham, Ill. He is a research engineer with Standard Oil.

Dr. Robert DALAND teaches in the political science department at the University of Connecticut.

#### 1948

Dale PALMATIER has been made a partner in the Minneapolis law firm of Williamson, Schroeder, Adams and Palmatier, which specializes in patent and trademark practice. Mrs. Palmatier (Marilyn HANSON '52) retired a couple of years ago from two weekly television food programs in favor of James, born in June, 1956. Marilyn is new treasurer of the Minneapolis Alumnae Club.

Phillip C. STARK, partner and office manager of Madison's Paul E. Stark realty company, was named one of five outstanding young men in Wisconsin by the Junior Chamber of Commerce.

Mrs. Ann SPROESSER Mullen of Madison is president of the Southern Wisconsin Medical Technicians Association.

LeRoy JIRIKOVEC is manager of the Georgia Gas Co., Gainesville, Ga.

Brig. Gen. Collins H. FERRIS, chief of staff of the Wisconsin Air National Guard and vice-president of the Madison Bank and Trust Co., is new state commander of the Military Order of the World Wars.

#### 1949

Rep. Melvin R. LAIRD was honored by the Junior Chamber of Commerce as one of five outstanding young men in Wisconsin.

John E. BARNETT now has a law practice in Chilton.

Joan HICKEY is a group worker for the

International Institute of Milwaukee and working in community organization and with the hospitality council, central clearing house for planning visits of foreigners to Milwaukee.

Long-time football star Elroy HIRSCH has been elected to the Helms Athletic Foundation pro football Hall of Fame.

Mr. and Mrs. Donald GRAHAM (Carole KRESHECK) announce the arrival of their first child, Jill Roberta, in Phoenix, Ariz.

To Mr. and Mrs. J. Harper THOMAS '45 (Mary Ellen STANTON) has been born a daughter, Hazel Helen. They live in Chickasha, Okla.

Mr. and Mrs. Julian Dixon (Sergine DOSNE) and their two small sons reside in Hawkesbury, Ont. He is with Industrial Cellulose Research Ltd. as pilot plant manager. Since her days at Wisconsin she has worked with the Canadian National Film Board, at the United Nations, and as a school teacher.

Francis M. SPENCER of Palatine, Ill., is assistant manager of the Chicago office of the Life Insurance Company of North America.

George H. HOWLAND who's composed such tunes as "Hereafter", "You Can Bank on a Yank" and "My New Flame" is now district manager for Mutual Service Insurance companies in Madison. He was recently elected to the board of directors of the Life Underwriters Association and is a member of S.P.A.

#### 1950

Allen T. PETERSON was ordained into the Lutheran ministry and is serving a parish at Hancock, Minnesota.

Trayton G. DAVIS is vice-president of Trayton H. Davis and Associates Inc., Milwaukee customer relation, sales promotion and counsel and service firm.

Harry W. WRIGHT is district manager of the Mineral Point District of the Wisconsin Power and Light Co.

Robert W. DEAN, a Wausau attorney,



also has opened an office in Marathon. He's married, has five children, and resides in Rothschild.

Ludwig A. PETERSEN is superintendent of schools at Portage.

Irvin KINNEY has an art metal studio in Madison.

## 1951

Dr. M. R. ERICKSON is now a general practitioner in Green Bay.

Parents of a new daughter are Mr. and Mrs. LeRoy HEGGE, Santa Monica, Calif.

Mrs. Warren Phillips (Vel RODGERS) the mother of a young baby, is the first woman and the first Negro to be elected to Milwaukee's Common Council.

Theodore C. MacLEOD is new manager of the Madison Mortgage Company.

Dr. Robert J. Van RYZIN is instructor of veterinary pathology at Michigan State university.

Robert H. BERTH, a representative of the Thilmann Pulp and Paper Co., is now living in Cincinnati, O.

A native of Egypt, Dr. Mahmoud SHIHATA has been promoted to manager of the quality control and research at the Prairie du Chien plant of Wisconsin's Farmco Service Cooperative.

The new physical education teacher at Manitowoc's high school is Mary BRAUN.

The Minnesota Mining and Manufacturing Co. has appointed Dr. Archibald BOLSTAD to the Hastings chemical division laboratory.

Capt. William ALVIS is now completing his third and last year as an assistant professor of air science at Superior's state college.

New zone life insurance sales supervisor for the Allstate Insurance Co. is Gaylord C. HETT. He has been in a training program in Chicago.

Rensselaer Polytechnic Institute has made Dr. Jack HOLLINGSWORTH director of its computer laboratory. He is now living in Schenectady.

A recent addition to the staff of the research department of Monsanto Chemical Co.'s inorganic chemicals division at St. Louis is Dr. Chester YOUNGBERG. Prior to this he had taught at Oregon State College.

## 1952

Chief surgeon on the aircraft carrier Philippine Sea is Lt. James D. WHIFFEN.

Dr. Robert C. DOBAN is a research supervisor in the polychemicals department of the DuPont Co. in Wilmington, Del.

A Trane sales engineering course has just been completed by Anthony MAROLD. He has been assigned to the Appleton office as a sales engineer.

The position of assistant professor and director of the College Center at Portland State college has been granted to Arthur CASEBEER.

In the Netherlands for the rest of the year is Caroline BRENTINGER. She is now teaching French to the children in the American colony there.

Elroy LUEDER has been named assistant county agent in charge of 4-H club work in Kenosha county.

Their second child, James Clayton, was born to Mr. and Mrs. (Patricia YABS) John RYALL in Denver.

After being admitted to the bar during July, James DAVIS joined the Milwaukee firm of Wickham, Borgelt, Skogstad, and Powell.

The newest teacher in Stevens Point's State

college chemistry department is Rodney SUNG. New teaching responsibilities have also been accepted by Eugene SCHWEITZER in Monroe.

Robert CONSIGNY recently completed active duty with the 774th Rail Group of the Army in Fort Eustis, Va., and is now living in Wauwatosa.

George OLSON has been placed in charge of the hog evaluation program for Oscar MAYER, Madison meat packing firm.

The Trane Co.'s specialized engineering program has been completed by Willard VAN ERT. He is now a sales engineer for the La Crosse division of the firm.

Petro-chemical researcher Clyde ALDRIDGE has been appointed a research associate at the Esso Research Laboratories, Baton Rouge, La.

## 1953

Joan M. WEBER is a stations relations assistant with the National Broadcasting Company in New York.

James F. RADTKE has entered the Marshfield insurance company of Froehle and Radtke.

Mrs. John M. Jordan (Anne GIESE) writes of a new address—Northfield, Ill.—and a new daughter—Jo Anne.

Elaine SCHWARTZ is a child welfare worker with the regional office of the Illinois Department of Public Welfare in Champaign, she advised us from 201 West Washington, Apartment 7, in that city.

Eddie WITHERS has become head football coach at North Division High school in Milwaukee, the first Negro to assume such a post in Milwaukee City Conference history.

Among the outstanding young scientists accepting awards as postdoctoral resident research associates at the National Bureau of Standards are Charles MUCKENFUSS and Martin H. PEARL, '55.

Now teaching at Douglass College in Rutgers, New Brunswick, is Llonas ALLRED Miller. She had formerly been a microbiologist with Merck & Co., and a research and technical assistant at the University.

Carnegie Institute of Technology in Pittsburgh had promoted Dr. T. H. CHIN '53 as an assistant professor in electrical engineering.

Robert KOENIG '53 is now taking a one year course at the U. of Pittsburgh's Graduate School of Retailing, where he is receiving on-the-spot training in his field.

The UW Extension has selected Frederick WHITE '53 as new director of the Bureau of Audio-Visual Instruction.

Capt. George P. STEINMETZ Jr. of Madison was graduated from the military medical orientation course at the Army Medical Service School, Fort Sam Houston, Tex.

Recently returned from a year's assignment as one of the 45 American Red Cross Clubmobile girls on Korea is Karen Dahl VEA.

Mr. and Mrs. Ernest WOLLIN (nee Joan LE VINE) of Chicago had a son, Michael David, on Oct. 6.

## 1954

Hugh F. BENNETT played a major role in the rescue of a German research scientist who had fallen into an ice crevasse near Little America in the Antarctic.

## 1955

William H. NINABUCK, Columbus, Wis., who recently completed two weeks of active

duty in the army at Fort Eustis, Va., is employed by the Equitable Life Assurance Society in Milwaukee.

Joining LOOK magazine as an assistant department editor in New York was Richard SCHICKEL.

Donald G. SCHWARZ of Mount Horeb has completed eight weeks of basic combat training at Fort Leonard Wood, Mo.

Frances K. TORGERSON is a mathematics instructor at Flint jr. college, Flint, Mich.

Lowell E. SWEET has joined the Elkhorn law firm of Morrissy, Morrissy, Zastrow & Sweet.

David Ahrens KING is a manufacturing staff assistant for Kearney and Trecker Corp., West Allis, and lives in Watertown.

## 1956

Jack C. MANSFIELD, Madison, and James P. MURPHY, Kenosha, are both members of the 774th Railway Transportation Group baseball team at Fort Eustis, Va., which recently won the inter-command league championship.

After returning from Austria and work on the Hungarian Relief Operation, Robert Dan MARTIN became assistant field director for the Am. Nat'l. Red Cross at Fort Bliss, Tex.

Teaching art in the Monroe public schools and working in her spare time as an artist is Nancy METZ of Madison.

Richard E. MILLER, Wheeling, W. Va., has graduated from the Infantry school's basic officer course at Fort Benning, Ga.

Recently named a director of the Madison Alumni Club is Gary MESSNER.

2nd Lt. Burton F. NATARUS '56, Wausau, has graduated from the officer airborne course at the Infantry school, Fort Benning, Ga.

Having finished gunnery and carrier training at the Barin Field Naval Auxiliary Air Station, Foley, Ala., is Edward C. QUANDT, Kenosha, who is now undergoing advanced training in combat type aircraft at the Naval Air Station, Corpus Christi, Tex.

Dora SCHINDLER is teaching second grade in the Marquette School in Madison.

Among the '56 graduates who are stationed at Fort Leonard Wood, Mo. are Army Pvts. Donald A. SCHROEDER, Merrill, and Donald M. WOLD, Walworth, who have just completed the second phase of a six-month tour of active duty under the Reserve Forces Act program. Stationed at Fort Benning is Pvt. Ronald E. YOUNGBERG, Park Ridge, Ill., who is receiving basic combat training with the 2nd Training Regiment.

David H. SEMMES, Racine, is teaching sophomore English and assisting with speech and drama work in the Central district high school of Phillips.

Sgt. Robert H. STARK, Winter, Wis., has graduated from the eight-week Administration school at Fort Chaffee, Ark.

Mrs. Guy K. Tallmadge Jr. (nee Diane J. SPERBERG) is teaching French and English at the University of Melbourne, Australia.

Undergoing primary flight training at the Saufley Naval Auxiliary Air Station, Pensacola, after having received his commission upon completion of 16 weeks of pre-flight training at the Naval Air Station, Pensacola, is Antone M. WEILER of Racine.

2nd Lt. Richard N. WHITE, Chetek, has been assigned as an engineer officer in the Post Engineer office at Fort Monroe, Va.

Bruce ESTLUND has left the *Muscoda*

*Progressive* to become news editor of the *Clintonville Tribune Gazette*.

Mrs. Barbara WAGNER Zellman is teaching third grade at Herbert Schenk school in Madison.

2nd Lt. Foster C. SMITH completed the 34-weeks officer's basic course at the Marine Corps Schools, Quantico, Va., in November.

Lt. John L. MARVIN received his Air Force silver wings upon graduation from navigator training at Harlingen AFB, Tex.

Stanley Owen SHER is attending the Harvard Law School.

## 1957

A new teacher at Delavan-Darien high school, Delavan, is Geneva HOLEN, Madison, who teaches commercial subjects.

Gilbert HOMSTAD, Black River Falls, was selected for employment by the International Business Machines Corp. and has been receiving his initial training at the IBM Education Center in Milwaukee.

Teaching junior and senior English at the Kewaunee Public school is Rollyn KAUTH of Evansville, Wis.

Business education and business administration are the subjects taught at the Berlin high school by Beverly KUENZL.

2d Lt. Anthony F. KUST, Coleman, is now attached to the Army Transportation Corps Reserve under the UW Cadet program.

With the A. C. Nielsen Co. in Evanston, Ill., is Frank L. McNAMARA of Randolph, Wis.

Now a CPA and associated with the Haskins-Sells accounting firm in Milwaukee is Paul H. MECHLER of Marshfield.

Attending the winter term at the University of Florence in Italy is Margaret Marie O'CONNELL of Madison.

Mr. and Mrs. Kenneth E. GELHAUS (nee Joan OGDEN) have moved to Evanston, Ill., where he is doing graduate work at the Garrett Biblical Institute. She is teaching kindergarten in Northbrook, Ill.

Teaching third grade at Emerson school in Madison is Joyce LEMERE, Baraboo.

Lawrence D. PESCE, Washburn, received an Army Engineer Reserve commission of 2d Lt. at the end of summer camp at Fort Leonard Wood, Mo.

Now attending the U. of Cincinnati, where he was awarded a fellowship for two years' study in leather chemistry leading to a master's degree is Richard E. PETRUSCHKE of Berlin.

Pat RACE, Green Bay, is working at the Parker Pen Co., at Janesville.

Recently assigned to the 160th Engineer Group at Fort Knox, Ky. is Army Pvt. Daniel P. REICHARD of Oshkosh.

2d. Lt. Jay E. ROSECKY, Olean, N. Y., is assigned to the 2nd Regiment of the US Army Training Center, Infantry, Fort Dix, N. J.

A position with the Douglas Aircraft Co., Le Segundo, Calif., was taken by Thomas STADLER.

Carl W. STEPHAN was appointed civil engineer with the U.S. Engineer District, Corps of Engineers, St. Paul.

Army Pvt. Floyd L. STRELOW, Clintonville, completed eight weeks of basic combat training under the Reserve Forces Act program at Fort Leonard Wood, Ga.

Receiving an Army Engineer Reserve commission of 2d. Lt. after having completed summer camp at Fort Leonard Wood, Mo., was Lyle G. SURPRISE of Neenah.

Isabel Janice ERICHSEN is teaching kindergarten at the Jefferson school in Kenosha.

*Wisconsin Alumnus, February, 1958*

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# Newly Married

## 1948

Kathryn B. STANTON and Gerald F. Kroneberger, San Francisco, Calif.

## 1949

Dianne TROMMER and Howard COHEN, Forest Hills, N. Y.

Sehavet ERISKIN and Saim MERSINOGLU, Ankara, Turkey.

Charlotte LUICK, '56 and Arthur J. YAILLEN, Milwaukee.

Marylou Carl and Richard C. TOTH, Toledo, Ohio.

## 1950

Cynthia A. BRENK and Kenneth W. Roberts, Menlo Park, Calif.

Minette Walker and Arthur J. HILLMAN, Arlington, Va.

Margie J. Bridgewater and David A. KAPPEL, Pittsburgh, Pa.

Sidney J. TORAASON, '51 and William K. KLAMMER, Milwaukee.

Patricia A. Hoffman and Reuben W. PETERSON, Jr., Milwaukee.

## 1951

Mary N. Johnson and Richard E. SNOW, Hinsdale, Ill.

Lydia Potter and William J. GLANDER, San Francisco, Calif.

Marilyn Jacobs and Jerome C. MURPHY, Forest Park, Ill.

## 1952

Patricia A. YOUNG '57 and Henry A. FIELD, Jr., Madison.

Barbara A. SALISBURY and Donald P. KAISER '57, Portage.

Mary Jane BURATTI and Joseph BROWN '59, Oconomowoc.

Ann C. HOLTON '56 and John A. ROBERTSON, Madison.

Mrs. Barbara FROEMMING Hanley and Russell D. Dreazy, Milwaukee.

## 1953

Mrs. George Fischer Bissell and N. Thomas CLARK, Madison.

Martha L. GRAY '56 and William C. DRIES, Madison.

Jane I. MORTON '54 and Richard F. THOMPSON, Madison.

## 1954

Barbara L. TAYLOR and Robert Blomquist, Milwaukee.

Sally A. SILVERBERG and Peter Jacobs, Miami Beach, Fla.

Beth Uline and Richard C. GROSS, San Francisco, Calif.

Janet S. PLACE '57 and Ray A. WALKER, Milwaukee.

Nancy A. RACE and K. Rudolph Meyer, Los Angeles, Calif.

## 1955

Leah R. CLARK '57 and Donald VAN GIESEN, Madison.

Julianne BRABENDER and William M. OLSON '56, Fontana, Calif.

Nola J. Siedschlag and Roger W. STARKE, Juda.

Virginia L. Krentz and Dennis D. BARBER, Madison.

Joan L. TEPOORTEN '56 and James G. JENNRICH, Peoria, Ill.

Mary Rose GALLAGHER and Orville E. ARNOLD, Madison.

M. Patricia ENGLAND and Richard G. Letteney, Williams Air Force Base, Ariz.

Mary Jane HOVDEN and Ronald L. UECKER, Madison.

Joyce ANDERSON '56 and Tom R. WALKER, Columbus.

Barbara S. GEE '56 and Lt. Eugene K. BUCHHOLZ, Ft. Belvoir, Va.

Lorene Malatacca and Ronald J. KOPP, Freeport, Ill.

Cynthia Cohen and Richard W. WINOGRAD, New York City.

## 1956

Nancy R. ASHMUN and Lt. James E. Clark, Salina, Kans.

Joyce A. EVERSON '57 and Robert E. LEE, Madison.

Luaine BENDER and Richard N. QUAST, Retalhuleu, Guatemala.

Dorothy Franzen and Richard B. SCHAETZ, Jr., Sheboygan Falls.

Joyce L. Osborn and John T. GARBUTT, Madison.

Josephine M. PARK and Thomas J. Burke, Beloit.

Reva M. COHL and Arthur Samuels, Chicago.

Irene Skeeters and Bernard ERLIN, Chicago.

Joan E. DEDERICH and John F. McARTHUR '57, Madison.

Helen R. VORPAHL and John D. ROSS-MILLER, Waterloo, Ia.

Jane N. JOCHEM and Thomas N. LAMPERT '57, Milwaukee.

Marilyn C. HOLAN and Thomas L. Marlar, Madison.

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Carolyn L. LANG and Donald F. MARG, Minneapolis.

Sue MELLENCAMP '57 and 2nd Lt. William McNAMARA, Novato, Calif.

Suzanne C. SAALSAA '59 and William P. ZIEMER, Augusta, Ga.

Patricia Bridgeman and John KNUTH, Milwaukee.

Madeline de Ropp and John R. McDONALD, Madison.

Mrs. Kathryn Pheifer Gore and James VOTAVA, Appleton.

Nancy L. Nienow and Allen E. SCHRAUF-NAGEL, Colby.

Dolores Hay and John G. SHAW, Viroqua.

Carolyn J. Mitchell and Gilbert E. SPLETT, Madison.

Kay E. DUNLOP '57 and Richard M. SMITH, McHenry, Ill.

Judith Bean and Duane A. WILLIAMS, Linden, N.J.

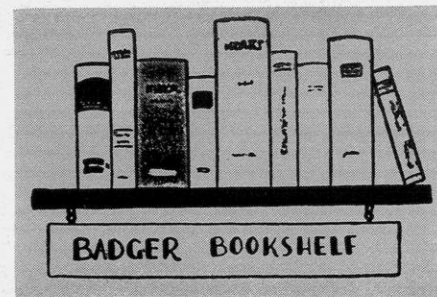
Jean E. ARCHER '57 and 2nd Lt. Darwin M. PAULSON, San Antonio, Texas.

Carol L. WYSS and Robert B. RITLAND '58, Madison.

## 1957

Grace S. JOSTAD and Jerome H. RAUBE, New York City.

Kathryn L. BISEL and William J. MATTES, Neenah.



D. H. LAWRENCE: A Composite Biography. By Edward Nehls, '38. University of Wisconsin Press. (\$7.50)

This monumental work, which will eventually cover three volumes, skillfully blends the writings of Lawrence with the reports of those associated with him as either man or artist; the reader thus views the events in Lawrence's life both as he experienced them and as they appeared to his associates. Added is much useful information in a biographical glossary, a section of "Notes and Sources," and bibliographies of Lawrence's works and of the memoirs. The volume also includes a valuable series of previously unpublished letters, fragments now known as the *Burns Novel*, as well as a selection from previously published letters and essays. Volume I covers the period 1885-1919. Nehl is presently teaching at the University of Illinois.

THE GROWTH OF THE SHIPPING INDUSTRY IN THE RIO DE LA PLATA REGION, 1794-1860. By Clifton B. Kroeber. The University of Wisconsin Press. (Price: \$3.50)

This politico-economic study portrays the area we now know as Argentina, Uruguay, and Paraguay as an area of great expansion and growth—most of which was determined by the growth of the shipping industry during this period. Mr. Kroeber proves his thesis by describing the expanding economy and ground-work which made the region prosperous. The study represents a new insight into a field which has never before been thoroughly uncovered.

THE BOUNDARIES OF THE CAMPUS: A History of the Extension Division of the University of Wisconsin. By Frederick M. Risentreter. The University of Wisconsin Press. (Price: \$3.50)

This book is the first full-length account of the Extension Division. Prior

*Wisconsin Alumnus*, February, 1958

to this time documents previously kept in confidential files could not be released. Therefore, as a pioneer work, it should be of particular interest to educators concerned with the philosophy and history of their field. The book is highly comprehensive and detailed, and is in addition very readable.

**JUDICIAL ECONOMICS.** By Ambrose Poré Winston, '87. Published by the author at 4601 Horseshoe Bend, Austin, Texas. (Price: \$1.00)

Certainly Ambrose Poré Winston, at the age of 90, must be one of Wisconsin oldest living alumnus authors — if not the oldest. This emeritus professor of marketing and international trade at the University of Texas (he also has taught at Peking and at Washington university, St. Louis) sub-titles his latest work "The Doctrine of Monopoly as Set Forth by Judges of the U.S. Federal Courts under the Anti-Trust Laws." In his introduction he notes that "the two most striking characteristics of monopoly literature are fury and lack of

knowledge," and undertakes to help correct this situation.

**KARL LIEBKNECHT: MAN WITHOUT A COUNTRY.** By Dr. Karl W. Meyer, '54. Public Affairs Press.

By recounting Liebknecht's struggles as a Marxist, a member of the German Social Democratic Party, and later as a founder of the German Youth movement and the German Communist Party, the author has stimulated new awareness of this figure in German politics. The book is biographically exact and contains in addition, an interesting view of German history.

**A HISTORY OF DAIRY JOURNALISM IN THE UNITED STATES, 1810-1950.** By John T. Schiebeck, '54, and Andrew W. Hopkins, '03. The University of Wisconsin Press. (Price: \$6.00)

Although the book is based upon the journals of the dairy industry it becomes more realistically a panorama of the changing attitudes and activities of the industry itself. Mainly this is carried out by seeing the way in which five generations of dairy journal editors have re-

flected their own times. Exacting scholarship and readability have been combined with an interesting study of the opinions, trends, and methods of the past to bring a very excellent reference to the present generation.

**A PUBLIC RELATIONS BIBLIOGRAPHY, and Reference and Film Guides.** By Scott Cutlip, '41. University of Wisconsin Press. (Price: \$5.00)

The first book of its kind, it is written for the public relations student, teacher and practitioner. It is divided into three parts, the first dealing with references on "pr" practices, the second on books, articles and pamphlets, and the third on films related to the practice of public relations.

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The State Historical Society has published a new volume, *Guide to Manuscripts: Supplement No. 1*, containing nearly 800 entries representing hundreds of thousands of manuscripts acquired from 1941 through May, 1956. An earlier volume listed all holdings through 1940.

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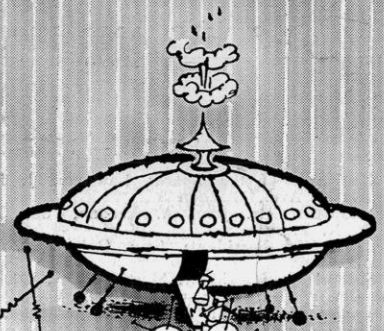
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