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The Daily Cardinal

"Complete Campus Coverage"

VOL. XLII, NO. 90

UNIVERSITY OF WISCONSIN, MADISON, SATURDAY, JANUARY 21, 1933

FIVE CENTS

Party Chieftains See Sharp Slice In Thin Budget

Knife Will Hit Every Department; Fear Increase In Fees

Virtual assurance that the Democratic economy axe will cut deeply into the already curtailed university budget was seen Friday as party leaders forecast that Gov. Schmedeman's Feb. 1 budget message will spare no state department or institution in his demands for more and more cuts.

Democratic chieftains expressed sympathy when J. D. Phillips, business manager of the university, pointed out that the university has already suffered a 30 per cent cut, but insisted that no department will escape the sharp edge of the pruning knife.

Should the expected cut materialize, reduction in faculty and staff salaries below the already reduced levels is virtually certain, for the university has but one more source to which it can turn—resident fees. However, several officials have expressed themselves as being extremely reluctant to increase the already heavy burden on students.

Following the presentation of the governor's eagerly awaited budget message, hearings on the various items in the budget will be launched by the legislative finance committees. Pres. Glenn Frank will carry the university's fight for what it considers necessary appropriations to the committees where final recommendations are made before the legislature acts.

State and Scholar Employment Reserves

In the best tradition of Wisconsin labor legislation, members of the university economics department for more than a decade were staunch advocates of an unemployment insurance law, such as finally was adopted by the state legislature in the spring of 1932.

Based on the assumption that unemployment is not an incurable malady, Wisconsin's plan of building up financial reserves was the first of its kind ever adopted in America. It has been regarded so highly in legislative circles that commissions in four states, Massachusetts, New York, Pennsylvania, and New Jersey, have recommended similar measures since that time.

The first unemployment insurance bill to be introduced anywhere in United States was brought before the Wisconsin legislature in 1921 by Prof. John R. Commons. The law, as passed last year, was drafted and introduced by Prof. Harold M. Groves, a pupil of Commons, who is now with the state tax commission.

The general subject of unemployment was treated by Prof. Don D. Lescobier, in 1930, when he headed the governor's committee surveying general economic conditions. The conclusions of this study were used as the basis for the state-wide distribution of funds for unemployment relief. A monthly bulletin, surveying economic conditions, was published for several months by the economics department.

Sponsorship of a state fund for workmen's compensation is further evidence of legislation for the protection of the Wisconsin wage earner.

Several university faculty members were called in as experts in the drafting of the state credit union bill. This measure, which provided for the appointment of a state organizer, has resulted in a phenomenal increase in the number of credit unions in Wisconsin during the last few years.

The Daily Cardinal Suspends Publication

with this issue for the examination period.

The First Issue of the second semester will appear

Monday, Feb. 6

Needy Students Swamp Phillips With Aid Pleas

Swamped by scores of students appealing for financial assistance, the university business office is attempting to solve the board and room problem of a limited number of men students by advancing them up to \$50 for their second semester dormitory bills.

Such aid is limited to students who are residents of Wisconsin, who can secure the services of a responsible adult in signing the note, and show evidence of genuineness need.

Flooded as his office is with pleas of aid, J. D. Phillips, business manager of the university, said Friday night that he does not see how the university can help more students than it already is.

Dark Secrets Told in Prom Night Cardinal

Sh! Have you ever put glass in your rival's soup or short sheeted your roommate? Did you use two arms the last time you drove around the lake drive? Don't tell us, for the Prom Cardinal editor already knows.

So be on your good behavior, or some fine night, Prom night to be exact, all your misdemeanors will come to life and glare you in the face. Exactly as the Music hall clock strikes the mystic hour of midnight the Prom Cardinal will be circulated among the enraptured dancers at the season's social function, the Prom.

The Daily Cardinal staff has been working for weeks gathering material on your secret acts, attempting to prove that you aren't the man or woman you pretend to be, and will furnish the campus with a pictorial summary of student life that never makes the official catalogues.

Prom makes your blood run warm but the Prom Cardinal will turn your blood into a small Mendota in zero weather. It's advancing stealthily

(Continued on Page 2)

Cossack Chorus Will Not Appear In Sunday Series

Because the Cossack Russian chorus scheduled to appear in Great Hall Sunday under the auspices of the Union Program committee is unable to come to Madison, the concert will not be presented as scheduled, according to John Forester '34, chairman of the committee.

Since the Cossacks' schedule makes it impossible to appear here at a time when school is in session, it is impossible for them to appear on the Sunday series at a later date this season.

However, the unusual interest manifested in them has prompted another local organization to secure them for an engagement elsewhere in the city, probably on Feb. 2.

The Sunday Music hours will be resumed Feb. 12 with a recital by Jane Dudley, violinist.

"Complete Campus Coverage"

Wisconsin's Fairest



Jette Lee Luellen

Jette Lee Luellen Wins Beauty Award

Will Compete for Big Ten Queenship at Northwestern Charity Ball

Jette Lee Luellen '33, five feet, three inches, brown eyes and dark brown hair, was selected Friday night as the most beautiful woman on the campus by a jury of five campus leaders.

With the most beautiful women from the nine other universities in the Western conference, Miss Luellen will compete for the Big Ten queenship at the Northwestern University Charity ball, Feb. 17. Judging at the final contest will be in the hands of Earl Carroll, famed producer of *The Vanities*, Rolf Armstrong, artist, and Katherine Brush, authoress.

Quarters at the Drake hotel in Chicago for Miss Luellen will be provided through the sponsorship of Simpson's Co-op.

She announced Friday night, when informed of her selection, that she will ask Ted Wadsworth '33 to be her escort at the Northwestern Charity ball.

Wadsworth promptly told The Daily Cardinal, when told of Miss Luellen's

(Continued on Page 2)

'Shorty' Collins and Crew Break Thru Mendota Ice

Five occupants of an ice-boat were thrown into the icy waters of Lake Mendota Friday when their craft struck an open patch in the middle of the lake. All were rescued immediately, and none suffered injuries.

The Rev. George L. Collins, pastor of the student Baptist mission, hired the boat from the university boathouse, and took four students with him as passengers.

Guyer Asks For Extended Sterilization

"If we could wipe out every bit of feeble mindedness in the United States today, we would have a resurgence of 100,000," declared Prof. M. F. Guyer of the zoology department, discussing the biological aspects of sterilization in a symposium of social, legal and biological viewpoints conducted by Alpha Kappa Delta, honorary sociology society, in the Memorial Union.

The other speakers were Miss Pauline Camp, supervisor of child guidance in Madison public schools, and Prof. William G. Rice of the Law school.

Prof. Guyer pointed out that in this country today, from seven to ten million persons are carriers of feeble mindedness, that is, are capable of transmitting the defect to their offspring, even though they do not show it in themselves, and that there are 500,000 actually feeble minded.

In explaining the legal side of the question, Prof. Rice stated, "The law in general says that persons cannot be operated on in any way without their consent, and this would seem to apply in the case of sterilization just as in the case of any other operation."

Three states have passed sterilization laws recently and they are in effect in 27, nearly all of them being compulsory, he said.

Miss Camp related the history of a Madison family which had been in the care of the city since 1925. There

(Continued on Page 2)

New Gym Rule Affects Present Yearling Class

Lowman Interprets Rule to Take Effect Immediately

Regent action slashing the minimum physical education requirement to one year will affect members of the present freshman class who will have satisfied the minimum standard in June, Prof. Guy S. Lowman, chairman of the physical education department, informed The Daily Cardinal Friday.

Although the entire issue is shrouded in uncertainty, since neither the faculty nor the board of regents was specific in its recommendations, Prof. Lowman pointed out that it is his interpretation that the ruling is binding on the freshman class, instead of only on classes entering in the future as many believed.

Doubt Expressed

If this interpretation is not that of the university administration, Prof. Lowman said, he is willing to make such recommendation which, as in similar situations, would undoubtedly be accepted.

Both C. A. Smith, secretary of the faculty, and M. E. McCaffrey, secretary of the board of regents, expressed doubt on the exact interpretation, and Pres. Glenn Frank was enroute to New York city and could not be reached.

Affects R. O. T. C.

However, it is virtually certain from Prof. Lowman's statement, that members of the class of 1936 will not be required to take gym or R. O. T. C. next year if they have satisfactorily completed the first year's training.

The swimming requirement, that each student before graduation be able to swim 100 yards, remains unchanged.

Work Continues On 1934 Prom

'Plans for Dance Nearly Completed,' Says Charles Hanson

The machinery which has been at work for the past month to make the 1934 Junior Prom the most colorful junior class dance in history, will continue to function during the examination period. Charles Hanson, general chairman, announced Friday.

"Plans for the dance are rapidly coming into shape, and by Friday, Feb. 3, we will be ready to entertain the student body of the university with an unusual spectacle in Wisconsin Prom history—a glamorous Prom but still within the financial reach of anyone," Hanson said.

Box Prices Cut

Lawrence Collins, chairman of the box committee, announced that the prices for fraternity boxes have been radically cut. They are being taken rapidly and he advised social chairmen to make immediate arrangements with him if they wished to obtain choice boxes.

Plans for a Prom week program were announced by Roland Heller, chairman of that work. If the weather permits, an ice carnival will be held on the Thursday preceding Prom. On Friday there will be a ski meet, and in the evening fraternity and independent dinners preceding the dance. Ice boat races are being arranged for Saturday and the week will close with fraternity parties Saturday night.

Reception Held

There will be a reception at 9:15 p.m. Prom night. The king and queen will be in the receiving line along with Gov. and Mrs. Albert G. Schmedeman, and Pres. and Mrs. Glenn Frank. The grand march will start at 10 p.m.

The decorations committee, headed (Continued on Page 2)

WEATHER

Forecast by Eric Miller, Government Meteorologist

Increasing cloudiness, possibly followed by rain. Rising temperature, moderate southeast winds.

Leaders Pick Campus Queen

(Continued from page 1)

intention to invite him, that he will gladly accept the invitation.

The jury of campus leaders which selected Miss Luelen was composed of Frederick J. Noer, executive editor of The Daily Cardinal; Hugh Oldenburg, business manager of the newspaper and president of the senior class; Arthur Benkert, editor of the Badger; Fred Pederson, editor of the Octopus, and Ted Wadsworth, president of the Wisconsin Union.

Beauty's Secret Thoughts Revealed

(Continued from page 1)

How mother would have hated her. No, mother is too kind to hate anybody.

"I was so happy when I heard the news that I squealed," she said. She thought—what am I telling him all

this for . . . I am hurting him . . . Why do I hurt him?

"Are you going to have prunes for breakfast?" we asked. We thought—Wonder if she realizes we know that two rooms are reserved at the Drake hotel . . . should we confront her with it . . . why does my hand shake?

"I am going with a chaperone who will stay with me but I don't know who she is as yet," she declared. She thought—I mustn't hurt him . . . he is still a child . . . he needs me.

"Are you going to wear something at the Northwestern Charity ball?" we asked. We thought—How beautiful she looks . . . should I tell her now?

"Well I wouldn't have entered if I thought it was that kind of a contest," she answered. She thought—Why does he stare at me so . . . he must know.

"I'm going to wear a black velvet gown," she added.

"Won't the excitement of the honor you received interfere with your exams?" we queried. We thought—I must go . . . she mustn't know.

"I don't have many exams," she answered. She thought—my three exams . . . all mine . . . a history, an English and a French.

Prom Cardinal Tells Secrets

(Continued from page 1) through the secrets and desires of the entire campus, picking choice morsels and embarrassing "dirt" to feed its hungry soul.

What is that thing that three out of every four have and threatens the lives of the Wisconsin campus? No one can answer this vital question but the Prom Cardinal. What has been its past? What will be its future? Who is it turning to idiotic semblances, who talk of demagogic clap-trap? Remember! The Prom Cardinal knows. So beware! for there is no humor like which that shall confront your eyes on Prom night.

'Christianity and Crisis' Is Rev. Collins' Subject

"Christianity and the Present Economic Crisis" will be the subject of an address by Rev. George L. Collins before the Baptist Graduate Student

Work Continues On 1934 Prom

(Continued from page 1) by Jane Hoover, plans to decorate the entire Memorial Union, which will be used Prom night. Novel and unusual decorations have been arranged. Combined souvenir programs will be given out on program stubs attached to the tickets.

Lists of approved rooms for out of town women are available at the main desk of the Memorial Union. Henry Kupferschmidt, chairman, announced. Reduced price tickets may be obtained at the Memorial Union desk, the Co-op, and the University Pharmacy.

At the University of North Carolina the English staff gives each afternoon over to conferences with students who use faulty grammar, either written or spoken. Any student in the university is eligible for the instruction.

club at 6:30 p. m. Sunday. Genevieve Wolfe will present the special music and Mr. H. Miller will act as chairman of the meeting.

Guyer Discusses Sterilization Plan

(Continued from page 1) were eight children of which five are known to be feeble-minded, and the other three are suspected of deficient mentality. After itemizing the actual cost to the state for maintenance of the family, Miss Camp estimated that the cost may conceivably be, for 20 years, \$35,565.

SELL YOUR BOOKS FOR CASH AT THE CO-OP STATE AT LAKE

You smoke a Pipe—
and we'd like
to talk with you
about it

All races of people since the beginning of time, so far as we have been able to read, have had some kind of a pipe and have smoked something—whether they called it tobacco or what not.

AND since smoking a pipe is so different from smoking a cigar or cigarette, we made a most painstaking, scientific study in an effort to make, if we could, a tobacco which was suited to pipes.

We found out, first, that there was a kind of tobacco that grew in the Blue Grass section of Kentucky called White Burley, and that there was a certain kind of this tobacco which was between the tobacco used for cigarettes and the tobacco used for chewing tobacco. It is this tobacco which is best for pipes.

We found out that Mr. J. N. Wellman, many years ago, made a pipe tobacco which was very popular. But it was never advertised and after he passed away nothing more was heard about it. We acquired this Wellman Method and that is what we use in making Granger.



The Granger pouch keeps the tobacco fresh

Next was the *cut*. We knew that fine tobacco burnt hot because it burnt so fast. You could hardly hold your pipe in your hand, it got so hot at times. So remembering how folks used to "whittle" their tobacco we cut GRANGER just like "whittle" tobacco—"Rough Cut." It smokes cooler, lasts longer and never gums the pipe.

So far, so good. Now we wanted to sell this tobacco for 10c. Good tobacco

—right process—cut right. So we put Granger in a sensible soft foil pouch instead of an expensive package, knowing that a man can't smoke the package.

GRANGER has not been on sale very long, but it has become a popular smoke. And we have yet to know of a man who started to smoke it, who didn't keep on. Folks seem to like it.

Liggett & Myers Tobacco Co.

Daily Reports of all Badger Teams

Brothers Lead Chi Phi, DU's In Final Clash

Gilletts and Minahans Expect
ed to Star in Champion-
ship Fight

Chi Phi's hard skating hockey team will endeavor to annex its second consecutive championship tonight at 8 p.m. when the challenge of the Delta Upsilon puck squad will be met, provided there is ice. Both teams advanced to the final round Thursday when they defeated the Phi Kappa Psi and Kappa Sigma teams, respectively.

Brothers will play important parts for both teams, the Gillettes, Sam and Al, being the sparkplugs for the Chi Phis, and the Minahans, Roger and Rob, leading the D. U.'s. The Gillettes are freshmen, but have already proved their worth to the Chi Phis, Al at center, and Sam sharing the defense work with Bob Cullen, veteran campaigner. The Minahan boys have done the majority of the scoring for the D. U.'s so far.

Two complete forward lines will take care of the offensive work for the champions, Al Gillett, Steve Freeman, and Russ McMahon forming one trio, and Long Jim Reid, Jack Reick and Guil Hagmann the second line.

The D. U.'s boast a former all-city goalie at St. Paul, Minn., in Frank Kuehn, whose work in the nets has been very effective so far. Terwilliger and Harry Swenson will also be in the lineup for the D. U.'s.

Quintet Coach Publishes Book

Ward Lambert, Indiana Coach,
Writes Treatise on Cage
Game

Lafayette, Ind.—Covering all phases of the court game in detail, a new book on "Practical Basketball" by Ward Lambert, generally recognized as one of the country's leading mentors, and an exceptionally keen student of the game, has just been published.

Lambert's book, which is distinguished by its profuse illustrations, including 77 photographs of outstanding Purdue players demonstrating the various fine points of the game, consists of 243 pages, in 12 chapters. In addition to the illustrations, Lambert has prepared 117 diagrams covering everything from footwork to special plays which comprise one of the most valuable parts of the publication.

Some idea of the scope of the book is given by the chapter headings, which include handling of the ball, offensive floorwork, goal throwing, the dribble, individual defense, team defensive systems, team offense, center play, plays for special situations, training, conditioning, and practice, the coach as a student of psychology, and tournaments.

The book is exactly what the title indicates, a practical basketball handbook. Lambert has included only those phases of the game which may become immediately useful. He has omitted the history of the game and other information as being of no practical value and has devoted all of his energies to presenting real practical information.

Although a great part of the book is devoted to the Lambert "fast-break" system which has enabled Purdue teams to pile up the best record of any quintets in the middle west since the war, other systems are explained sufficiently to enable the coach to choose the one best adapted to his material.

BELIEVES IN SANTA CLAUS

Milwaukee, Wis.—Art Krueger, Marquette university's all-America football center, believes in Santa Claus. As a result of being named on the first honorary eleven, Krueger has been awarded a red, white and blue all-American sweater; a large, red blanket bearing his name, the university's name and the all-America shield; a gold watch charm, and a certificate signed by the famous coaches who selected him for national honors.

CARDINAL SPORTS

Athletics in the Collegiate World

INTERFRATERNITY HOCKEY
Championship Game
Chi Phi vs. Delta Upsilon, 8
p.m., varsity rink.
INTERFRATERNITY
BASKETBALL
Alpha Chi Rho vs. Pi Kappa
Alpha, 1:15 p.m., No. 1.
Alpha Tau Omega vs. Phi
Gamma Delta, 1:15 p.m., No. 2.
Delta Theta Sigma vs. Sigma
Phi Epsilon, 2 p.m., No. 1.
Alpha Chi Sigma vs. Pi Lamb-
da Phi, 2 p.m., No. 2.

Hockey Squad Takes Vacation

Tough February Schedule, Following Exams, Wor- ries Pucksters

Wisconsin's hockey squad suspended practice for final exams in a mental state that was far from serene. The prospect of difficult examinations is not troubling the puckmen but the schedule of games they must fulfill in February is.

The Badger's opponents will be Minnesota, Michigan, and Marquette. This trio of sextets can be ranked with the best in the country. Already Minnesota and Michigan are clamoring for the national title by the virtue of their early season wins.

Meet Eau Claire

Besides meeting the Gophers at Minneapolis twice, Wisconsin will play its traditional rivals at Eau Claire Feb. 4 as the highlight of the annual winter carnival there. The games at the Minnesota rink will occur Feb. 10 and 11.

Minnesota had the unique distinction of graduating five of its varsity players last year into professional hockey which is an index of the Gophers' strength. Coach Pond recently declared that the present Minnesota six is as strong as its predecessor.

Wolves Formidable Foe

The Wolverines, fortified by two veterans of All-American class have one of the most formidable sextets in the midwest. Capt. Emmy Reid, All-American wing is playing his usual good game. He has been on the sidelines for a week with a fractured right hand but is expected to be in shape when the Badger clash rolls around Feb. 17.

At center, Michigan has Ken Crossman, high scoring ace who was also prominently mentioned for All-American recognition. A newcomer to the Wolverine ranks, Johnny Sherf, has been termed a Godsend by Michigan followers since he has filled Reid's shoes with dexterity.

Teams Need Punch

Coach Thomsen's big problem at present is to add some scoring punch to the Badger attack. The offensive tactics of the Wisconsin front line has been characterized by the scarcity of goals in the past few encounters.

The Badger mentor's dilemma will be greatly mitigated if Bruce Michaels, original member of the "pony" forward line, returns to school. Michaels is a skilful skater and an excellent shot. Should Michaels play and if Halverson recovers from his ankle injury, the Badgers will probably have a high scoring attack.

With Dave Greeley showing improvement in the net and Greg Kabat flashing varsity calibre, the defense problem is taken care of. Dick Fawkes, battling defense, is used also at forward due to scarcity of reserve material.

Marquette Waits on Weather

Four games with Marquette are in the offing but no dates have been arranged because of the inability of both sextets to have access to artificial ice. They will play, however, when the first cold spell sets in next month.

Following is the Badger schedule.

Feb. 4—Minnesota at Eau Claire.

Feb. 10-11—Minnesota at Minne-apolis.

Feb. 17-18—Michigan at Ann Arbor.

MARQUETTE CHOOSES CAPTAINS

Milwaukee, Wis.—(Special)—For the second time in history, Marquette university's football team will be headed by co-captains in its 1933 campaign, as a result of the election held recently by lettermen of the 1932 Golden Avalanche.

Arthur L. Krueger, Milwaukee, all-American center, and Roland J. Halfman, Fond du Lac, Wis., one of the greatest defensive fullbacks in Hilltop

Ochsner Beats Bashford 25-15 In Close Match

Frankenburger, Gregory Also
Win; Faville Forfeits to
Spooner

Three basketball tilts featured the closing of another successful dormitory athletic semester Thursday night. Ochsner, Frankenburger, and Gregory were the teams which terminated the semester with triumphs. No games will be played until the week after exams. Faville forfeited to Spooner in the other game.

Displaying a defense that held Ochsner's star scorers to a 17 to 15 lead up until the last three minutes of play, Bashford suddenly saw Ochsner drop in four field goals to win 25 to 15 in a hard fought contest. Krieger led the losers with nine points, while Weatherly starred for the winners with 10 tallies.

The lineups: Ochsner—Kramer, Rosecky, Jank, Weatherly, Stevens, and Mangold. Bashford—Best, Krieger, Rosenheimer, Gaudette, Grenzow, Engel, Wiegert and Shiebler.

Tabat, Wilder, Lead Victors

Frankenburger stepped farther away from the cellar of the league, when it won another tilt, this time from Tarrant, 20 to 18. Tarrant was leading at the half, 9 to 6, but this narrow margin disappeared when Tabat and Simon started to drop in goals during the last half. Tabat and Wilda were high for the winners with eight points each, and Bratz led the losers with nine markers.

The lineups: Frankenburger—Wilda, Tabat, Dierolf, Geitman, Kaliba, Simon, and Wahler. Tarrant—Meyer, Tomiska, Bell, Bratz, Schultz, and Sklenar.

Stone Wins for Gregory

Gregory, after a series of losses here and there, finally found itself at the heavy end of a 20 to 15 win over Vilas. Gregory found the going tough the first half, leading only by one point, but the brilliant eye of Stone eased the fear of Gregory followers. Champ and Samuels led Gregory with six scores, while Stauffacher proved to be most effective for Vilas.

The lineups: Gregory—Stone, Samuels, Bloedorn, Stacker, J. Gerlach, and C. Gerlach. Vilas—Stauffacher, Goeb, Feutz, De Young, and Stube.

Change Date of Marquette Meet

Hold Dual Meet in Gymna-
sium Annex Either Feb.

11 or 16

Marquette will not meet Wisconsin in a dual indoor track meet Feb. 18 as the date conflicts with religious observance. The event will be held in the gym annex either Saturday, Feb. 11, or Thursday, Feb. 16, depending on the date of the Iowa-Marquette pending meet.

Although Coach Tom Jones had received word from Conrad Jennings, Marquette's mentor, last week concerning the conflict, definite announcement of the two possible dates was not known until yesterday. At the time, Coach Jones expressed the opinion that the meet would be held Feb. 11, if the Iowa negotiations fall through, otherwise the Thursday date will be accepted.

With examinations only two days off, Wisconsin's varsity and frosh squads finished their last supervised workout Friday. Next week, most members of both teams will work out at their own free will in order to keep physically, as well as mentally, fit for the coming exams.

At Friday's workout, Robert Lewis '34, track manager, decided to take over the Haresfoot business manager's position in preference to his track duties. He may, however, be able to successfully perform both tasks.

history, have been chosen as the 1933 leaders.

Krueger and Halfman were nominated together on the first ballot, and were swept to the highest honor the squad can bestow by a unanimous vote.

Wrestling, Swimming Squads Leave for Northwestern Tilts

A YEAR AGO TODAY

JANUARY 21, 1932

Regents approve athletic shakeup—accepted resignations of Glenn Thistlethwaite and George Little—offered George Little position of director of intramural athletics—approved appointment of Irwin C. Uteritz as director of intercollegiate athletics—proposed an entirely new setup for athletic council—urged trimming of second semester expenditures as part of university-wide economy program.

Joint committee asks for best football coach—urges reinstatement of Little, revision of athletic council—group asks for elimination of high-priced assistant coaches—recommendations made to the state legislature Wednesday after investigating university sports situation.

Gophers trounce Wisconsin hockey team, 10-1 in conference game at Minneapolis—poor condition, superior sextet beats Badgers—10,000 see opening match of season—Halverson averts shutout by scoring on solo in second period.

Irv Uteritz, newly appointed athletic director, hopes to maintain present competitive standards—was star football, baseball player while attending the University of Michigan—"Utz" served as backfield coach at Northwestern under Glenn Thistlethwaite.

Badger five ranks third in Big Ten with 114 points—Indiana, tied with Wisconsin for seventh place, leads in scoring with 145 points—Wildcats rank second, Purdue in fourth place.

Delta Sigma Pi Upsets Theta Xi

Phi Sigma Delta Still Unbeat-
ten; Dekes Continue Win-
ning Streak

Theta Xi, one of the strongest teams in the interfraternity basketball league was upset by a powerful Delta Sigma Pi five 17-14 Thursday. Other results found Phi Sigma Delta still undefeated.

In the first game of the evening, the Dekes continued their winning ways by trouncing the Phi Delta Xi's 27-10. Power of the Dekes led the scoring with 11 points.

The lineups: Phi Delta Xi: Bishop, Cotzin, Thigh, Thiele, and Thornton. Delta Kappa Epsilon—Power, Fontaine, B. Power, and Hummel.

Sigma Nu Loses
Sigma Nu dropped a 9 to 13 tilt to Phi Delta Theta in an overtime period of a hard fought and close game. The six points of Strompe from the Sigma Nus were enough to give him point honors.

Lineups: Sigma Nu—Hildebrand, Halfusch, Strompe, Murphy, Comstock and Neilson. Phi Delta Theta—Welsh, Gilkerson, Catlin, Schlitz, and Wyatt.

Schuck Leads
The nine points of Schuck led Delta Sigma Pi to a 17 to 14 win over the Theta Xi quintet. The game was marked by much fouling, and the winners made half of their points by scoring free throws.

Lineups: Delta Sigma Pi—Schuck, Ostreich, Rickard, Mueller, and Dichtman. Theta Xi—MacClather, Gutzke, Deanovitch, Kastein, Zusske, Wittenberg, and Chase.

Play Usual Game
Phi Sigma Delta played their usual game and came through with a 19 to 11 win over the Alpha Sigma Phi five. Polack of the Phi Sigs was the high scorer.

Lineups: Balkansky, Steiner, Solomon, Pollack, Schrage, Roth, Inlander, Hoodwin, and Gumbo. Alpha Sigma Phi—Klehar, Vogel, Dalhausen, Kuester, Karhar, Booth, and Sheberick.

Close Contest
Sigma Chi lost a closely contested match to Lambda Chi Alpha by the score of 15 to 14. Although there was

Ferguson Leads Grunters;
Oakerhauser and Bardeen
Should Place in Swim

"Extramurals" got off to a fine start today when the Badger wrestling squad and swimming team left for Northwestern to participate in two matches. The two squads will leave by car today to be ready for the contests tonight.

George Broming is expected to do big things in the 118 lb. wrestling class while Roudebush should take his opponent in the 135 lb. class. Milt Begel, of football fame, will go to the mat in the 175 lb. division. Ferguson, captain of the Badger grunters, should live up to expectations and floor his man in his 155 lb. class.

The swimming team, with T. E. Oakerhauser in the 440 yard free-style and Bardeen in the backstroke swim, should take at least two firsts. If practice meets are any indication, the Cardinal swimmers will place many more men in the upper places of the contest.

Wrestling entries are: Broming, 118 lbs.; Scheule, 126 lb.; Austin, 126 lbs.; Roudebush, 135 lb.; Regner, 135 lb.; Vasby, 145 lb.; Ferguson, 155 lb.; Rhode, 165 lb.; Gardner, 175 lb.; Begel, 175 lb.; Sindberg, 175 lb.; and Nelson, heavy division.

Swimming entries are: Relays—Hall, Charles Traskell, Tony Traskell, Putman. Breast stroke—Schults, Armbruster, 50 yard—C. Traskell, Hall, 440 yard—Oakerhauser. Back stroke—Bardeen, 100 yard—Tony Traskell. Divers—Schultz, Griebel, 220 yard—Mayers. Medley—Bardeen, Youngchild, Putman. Polo—All swimmers.

R. O. T. C. Pistol Team Is Winner

University Squad Gains De-
cisive Victory Over Mad-
ison Club

The university R. O. T. C. pistol team gained another decisive victory when they defeated the Madison Rifle and Pistol club in a shoulder-to-shoulder match at Camp Randall Thursday night, by a score of 1,308 to 1,097.

Shooting in three classes, slow, timed, and rapid fire, the Badger squad beat their rivals by more than 200 points. The team is coached by Capt. Remington Orsinger who has led the team to victory in two shoulder-to-shoulder matches this season and several correspondence shoots.

All five high men on the R. O. T. C. team shot a higher score than the highest count of the Madison squad. J. A. Biggs led his team to victory with a score of 275. P. A. Buenzli scored 264 and J. J. Peot 262. N. W. Smith placed fourth high by shooting 255 and M. P. Zurfluh was next with 252.

The highest score shot by the Madison club was 239 made by Haushammer. Simon was second with 237. Oellerich third with 232. Storey placed fourth with 198, and Stumpf next with 191. All scores are out of a possible 300.

Other members of the two squads are: R. O. T. C.—Howell, Johnson, Randolph, Stehr, Krainer, Jorgeson and Meyer. Madison club—Wagner, Steinmetz, Servais, Mazanet, Moore, Upson, and Sargent.

Harvard university has enough football equipment, besides 36 tackling dummies, and 300 footballs, to outfit 600 men.

a fair amount of scoring there were no outstanding scorers.

Lineups: Lambda Chi Alpha—Dequine, Kossack, Koenig, Jenks, Farnham, and Kabat. Sigma Chi—Becker, Ruedisch, Lyraugh, Mago, Stenart, Kapelski, Stewart, and Ruddiculi.

Brown High Scorer
Phi Epsilon Kappa took their tilt with Alpha Kappa Lambda by the margin of 20 to 11. Brown led his team to the win by chalking up 7 points.

Lineups: Phi Epsilon Kappa—Brown, Heibl, Carlson, Sheehan, Rhode, Mueller. Alpha Kappa Lambda—Walsh, Lang, Glenn, Raffill, Schmidt.

The Daily Cardinal

"Complete Campus Coverage"

Member—National College Press Association

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Night editorial office, 740 Langdon street, F. 7403.

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SATURDAY, JANUARY 21, 1933

.. The University Creed ..

"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found." (Taken from a report of the board of regents in 1894.)

A Plea for More And Better 'Hell-Raising'

ATTENTION OF LATE has been given by Prof. A. E. Ross to the effect that it is the duty of sociologists to "raise hell" on frequent occasions, rather than affect what is referred to as "a shrinking violet complex." Some of those who have taken the trouble to discuss the point bring to our attention that it is difficult for any professor to "dare" to give his ideas on such subjects as companionate marriage and divorce, because of the power of his employers to remove him from as well as to give him his position, and anything liable to change the status quo or offend delicate sensibilities may result in a dismissal. Especially, we read, is this true of publicly supported institutions where the great mass of people seem to feel it a duty to dictate what is to be taught and how.

In so far as "hell-raising" demonstrates how outmoded theories which have become accepted dogmas in a stagnant-thinking society, are incompatible with certain definite facts—"hell-raising" is absolutely necessary.

If the only way in which advanced opinions can be given us is through "hell-raising," then, by all means, let us have "hell-raising," and plenty of it.

If professors, rather than give us their ideas, their judgments, and their observations, of, for example, companionate marriage and divorce, are to be forced to restrict their outspoken moments to periods when they are in contact with fellow-profs, we might just as well stay with our books of half a century ago and our dogmas of the last 500 years. If we expect more than this, intense and frequent "hell-raising" will do us all good. We can certainly stand the shock of it, and undoubtedly need the results of it.

Smoothing the Way For Superior Students

AMERICAN UNIVERSITIES must make some provisions for their superior students, Pres. Robert S. Hutchins of the University of Chicago, tells the educational world in the January issue of the Journal of Higher Education. And he cites the Chicago plan, designed by himself and his colleagues, as one program devised to serve the brilliant student by stimulating his thinking and presenting ideas rather than by cramming him full of facts about this and facts about that, easily learned and more easily and quickly forgotten.

Pres. Hutchins is expounding no new truth; educators throughout the country are struggling to solve the same problem. Here at Wisconsin the Fish plan attempts to smooth the path of the

Technocracy: Its Origin and Meaning

By Glenn Frank

Veblen Before Technocracy

SOME DAYS AGO I referred to the fact that Thorstein Veblen, a rebel economist who perhaps penetrated more nearly to the heart of the dilemmas that dog the footsteps of the machine age than any other American scholar, may be considered the philosophical sire of Technocracy.

Today I want to indicate the impetus Mr. Veblen gave to the current technocratic gospel, and to suggest to the readers of these articles the books in which his contributions in this field may be found.

I suggest a reading of his *The Instinct of Workmanship* and his smaller volume on *The Vested Interests* as well as his *The Theory of Business Enterprise*, but, if these are not within reach or if the time of the reader is short, it is best to go directly to his small volume on *The Engineers and the Price System*.

It is in this volume on *The Engineers and the Price System* that Mr. Veblen most fully developed his theory that, while science and technology were building an industrial system with amazing and ever increasing productive capacity, the business man's operation of the system of prices and profits was blocking the full ministry of machine industry to the masses of mankind.

He pictured the engineer and the technician as animated primarily by the scientific concern to make the advance of technological industry serve mankind to the fullest.

He pictured the business man, despite his individual good intentions, as animated primarily by the making of maximum profit in terms of money.

He held that, in order to make maximum profit in terms of money, the business man could not afford to permit science and the machine to function at their maximum productive capacity, but was obliged to put a bit in the teeth of modern machine industry and hold its production down to what could be produced at the greatest possible profit.

He called this repression of science and the machine by the business man by the startling name of "sabotage" which had been ordinarily used to describe the throwing of monkey-wrenches into the industrial machine by sullen and radical workers.

Mr. Veblen described this modern machine order as a delicate and interlocking system for producing the goods the people need that could be held down and hampered, as the business man was holding it down and hampering it, without it and the civilization it was designed to serve being thrown gravely out of balance.

His book, in a sense, predicted the maladjustment and disorganization into which our business system has lately fallen.

He sounded a call for engineers and technicians to take over the machine order and run it in terms of scientific method and social motive only.

Any one who has followed the recent flood of discussion respecting Technocracy will readily see the influence of these ideas in the conclusions of the Technocrats.

* * *

Technocracy After Veblen

I WANT TO indicate the new factors which have come into the picture since Veblen wrote his *The Engineers and the Price System*, new factors the promoters of Technocracy have had to take into account.

When Veblen wrote this stirring and seminal treatise, neither the nascent threat of technological unemployment nor the new theory of wages had forced itself on the attention of business men and the working world to the startling extent we later witnessed.

The manless factor, that startling child of modern technology which may prove either Satan or Savior, had come into existence a half dozen years before Veblen wrote the *Engineers and the Price*

superior student by enabling him to shake off the shackles of credits in certain departments of the college of letters and science. Today the student no longer has to obtain the once-required 32 credits of language for a B.A. degree; he only has to prove proficiency in a language, and whether he earned that proficiency in classes or by independent study matters not a whit.

A still more limited number of brilliant students in the college are given the opportunity of pursuing advanced independent work in their major studies, virtually released from all courses in their major during their last two years at the university. These students gather their own data and do their own synthesizing, what the professors and instructors do for the average student, with the aid of a faculty tutor. Under this system they complete more work within four years than other undergraduates, and some of them finish enough work of sufficient high quality to merit the award of Master of Arts degrees to them at the end of the four years' course.

Some years in the future a plan such as this, based also on the educational results of the Experimental college, will no doubt be incorporated into the university. Then will the superior student really be provided with the opportunity to forge ahead in his studies and really to educate himself; something resembling a scholar's paradise will have arrived.

—A. J.

Words are like leaves and where they abound, much fruit of sense beneath is rarely found.

Adversity is the diamond dust Heaven polishes its jewels with.—Mallet.

HELL AND PROFESSORS

CLAIMING that it is the sacred duty of university sociologists to "raise hell" on frequent occasions, Dr. Edward A. Ross, sociologist himself at the University of Wisconsin, has expressed the opinion that too many of our educators "have a shrinking violet complex" which causes them continually to be dodging important issues of controversy.

Dr. Ross spoke particularly concerning the problems of companionate marriage, sex, and divorce. Sociologists, he stated, should be capable of giving their honest opinions and conclusions in regard to these and other issues which bear upon the welfare of humanity. Instead, they constantly evade them.

There is a great amount of truth in the words of the Wisconsin sociologist. The science of sociology practiced in a large portion of our higher educational institutions seems to have become emphatic on the points which are inconsequential and vague on those issues which are vitally in need of sociology's assistance.

Many of the problems which are face to face with humanity today are either new, or belated hangovers which should have been solved long ago. It is altogether possible that if adequate solutions are to be found, there must be far-reaching changes effected in our social system. In light of this fact, it is particularly unfortunate that such a large majority of college educators devote their efforts to conjuring defenses to the status quo.

However, we can easily and conveniently place too much of the blame for a regrettable situation upon the shoulders of the professors. The usual case of controversial evasion on the part of the sociologist comes about not because he does not desire to express his opinions, but simply because he does not dare to express them. And the average economist or sociologist who apparently spends his time defending the various forms of status quo, does so because he is prohibited from doing otherwise.

If there is any profession which eternally lives with an axe over its head, it is that department of educational instruction dealing with the social and economic problems of humanity. Especially true is this situation in the case of publicly supported schools, where the public assumes the arbitrary privilege of dictating the sum and substance of everything that is taught within the walls of their stereotyped institutions.

Not only do they control what is taught inside, but they also decide what shall and what shall not be said when those who teach inside venture outside. The weapon of enforcement is one of the most powerful known. It is the power to give and to take jobs, and there is no hesitancy on the part of the wielders to employ it effectively.

It is easy, therefore, to see why the sociologists of our universities have developed into a race of shrinking violets and status-quo men. The greatest proponents to the cause of everything which exists are those who exercise the power of swinging the unemployment-axe, for the very positions which they hold depend upon the continuance of an existing corruption which brought them into power.—Purdue Exponent.

COMING to the POINT

By A. R.

"This is not the day of the strong man, this is not a civilization which depends on strong personalities. It is a civilization which depends upon fact-finding."—Edward A. Filene.

No wonder people are suffering from verbal scurvy. Who got the world into the present chaos but weak leaders? And there are enough facts in the world if business leaders would only face them. The trouble is that you can't see the seamy side of life through the window of a limousine.

Now is the time for educators to visit the university. They could see how it is possible, under our system, to do the work of a semester in 24 hours preceding exams.

A student simply crowds his head with facts, transfers them on a blue book as quickly as possible and gets a good grade. He forgets all he learns in two weeks and by this process gradu-

The Capital Times lit into the city hall with the best editorial we've seen in ages. It's about time someone started to investigate things around Madison. The city needs it.

Oxford university directors once voted not to install baths since students attend only eight months of the year.

They certainly have quaint customs in other parts of the globe.

System, but it was just peeping over the horizon as a threatening general development when this book appeared, and so Veblen did not then take as fully into account the matter of technological unemployment as his technocratic successors have taken it into account.

And it was after this book appeared that erstwhile conservative business men, who had long held to the theory of low wages and long hours and high prices, succumbed to the contagion of Henry Ford's success and began to shift to the theory of higher wages and shorter hours and lower prices as the policy of making for greatest total profits under the regime of science and the machine.

For a time, it was widely thought that in this new theory of wages and hours and prices modern man had found the secret of mastering the machine instead of letting the machine master him.

Mr. Veblen's technocratic successors have put this new business theory under the microscope and suggest that the post-war business man was able to follow a policy of higher wages and shorter hours and lower prices because science and the machine were enabling him to cut the costs of production, and that he was able to cut the cost of production because human labor was becoming less and less necessary while other and cheaper forms of energy were taking its place.

When you take Veblen's basic theory and add to it these two later developments, you get the major bases of the technocratic prophecy of the ultimate and early collapse of the price and profit system.

* * *

Energy and Civilization

TECHNOCRACY INTERPRETS civilization in terms of the nature and amount of energy available for getting the world's work done.

For illustrative purposes, the technocrat divides the history of mankind into three energy epochs, viz:

(1) The epoch of human activity from the beginning down to some seven thousand years ago, in which man power was virtually the only energy used.

(2) The epoch from some seven thousand years ago down to, say, 1775, when the steam engine became a practical work agency, an epoch in which man added to the energy of his muscles animal, mechanical, and chemical energy.

(3) The epoch of these later days in which man has added to the energy derived from his own muscles, domesticated animals, and chemical combustion, the discovery and development of innumerable other forms of energy.

The technocrat has sought to measure the energy per capita per day that has been available to mankind in each of these energy epochs, viz:

(1) In the first epoch it is estimated that the available energy for getting man's work done was 2,000 kilogram calories per capita per day.

(2) In the second epoch it is estimated that the available energy was 4,000 kilogram calories per capita per day.

(3) In the third epoch it is estimated that the available energy is, as of today in the United States, 180,000 kilogram calories per capita per day.

If these estimates be accurate, it will be seen that the energy available for getting the work of the American economic order done is 80 times the energy available in the primitive community where man's muscle was the sole source of energy and 40 times the energy available in any of the earlier civilizations.

Many of our political, social, and economic institutions were designed to function in a time when energy was not available and in operation on so gigantic a scale, and the technocrat says that many of our institutions today resemble a frail vehicle into which we have put an engine so powerful that it cannot function without shaking the vehicle to pieces.

—GLENN FRANK,

President of the University.

.. READERS' SAY-SO ..

Malicious Criticism

Editor, The Daily Cardinal: Jan. 19

TWO days

the rambler---

---complete campus coverage

thrills galore

A gal high in our estimation is Jette Lee Luellen '33, formerly considered one of the leading contenders for Prom Queen. Just to show that there were no hard feelings, perhaps, or for some other reason, Miss Luellen invited Chuck Hanson to dinner at Langdon hall this week. And they do say that the girls were all awfully.

* * *

zizzy

Don Brotherson '33, long known for his fastidiousness, helped a certain girl select jewelry for herself recently. We get it that the saleslady was all ready to bat his ears loose before he had finished allowing his aesthetic nature to run riot in the shoppe.

* * *

tea for two

Hermine Gehring '36, Alpha Phi pledge, finds it agreeable, in fact she must find it very agreeable, to arise early enough to be at the Campus Grill in time for breakfast with a very fetching fellow at seven bells in the yowling. What's wrong with the Langdon hall breakfasts?

* * *

Eaine Bryant '36 has tried the role of the good Samaritan and finds it doesn't work. When a girl friend of hers was given the air by one George Cesterhouse '35, Miss Bryant kindly consented to date men in Oosterhouse's section at the dorms and by pumping her roommate to the skies, attempted to rekindle that fickle gentleman's interest. Now Miss Bryant, alas, is seen no more by the men who were ignorant of her designs for a time, but now they do say they're wised up. May we suggest a future policy, Miss Bryant, of *laissez-faire*?

* * *

sure shot

Miriam Gardner '36 has all the earmarks of a gal who means "no" when she says "no." We mean that story about a bet she made that she wouldn't accept any dates between Xmas and exams. And has she won the bet? Yowsuh!

* * *

modernistic note

Not that we make it a habit of going around peeking in windows, but the other night while we were walking down Langdon street we paused in front of Ann Emery hall and once again, our thoughts returned to the days of our grandmother. Sitting in a window, dressed in a becoming negligee—quite pink, was Marie Britz '34, smoking a cigarette—and of all things, knitting! Oh, say it isn't so, oh, oh.

* * *

no chink

Ask any girl at Chadbourne hall the color of George Hislop's '35 pajamas and she will probably be able to tell you. It all come about this way. Mr. Hislop's sister dwells there, and his parents send his laundry, often times, with that of his sister's to Chadbourne. There the case is unpacked and the laundry distributed. Mr. Hislop calls for his and lugs it back to his own room. Even so, he swears that he is going to Stout institute next semester.

sayings of the great

To prove that an engineer has intelligence, Herman Hoerig '34 gives us the following as evidence of his ability to twist those phrases: "Your attitude is so astute that I haven't even the opportunity for rebuttal." We maintain that the quote was copied, as other things.

WHA Program Heard in Alaska

Miss LeRoy Reports Thanksgiving Test Broadcast From Unalakleet

The long arm of the law has nothing on WHA. For like the Northwestern mountians they reach into the far north and get—their radio audience.

Report just came to the station from Unalakleet, Alaska, that the test program sent out on Thanksgiving at 4:23 a. m. was received at 11:25 p. m. by Miss Mabel LeRoy, connected with the department of the interior office of Indian affairs there.

"I would have sent a wire, too," writes Miss LeRoy, "only I am 65 miles from a telegraph office and that means a two day trip by dog team."

"And as for the announcer (did not get his name) we'll say he has the perfect voice for broadcasting. Came in like a million dollars! It was wonderful that they could all be so happy at 4:23 a. m."

It is not certain who was the author of the perfect voice, but Dan Sutter '35, Albert Gilbert '34, and Odin Solberg '36 were there, Harold A. Engel recalled.

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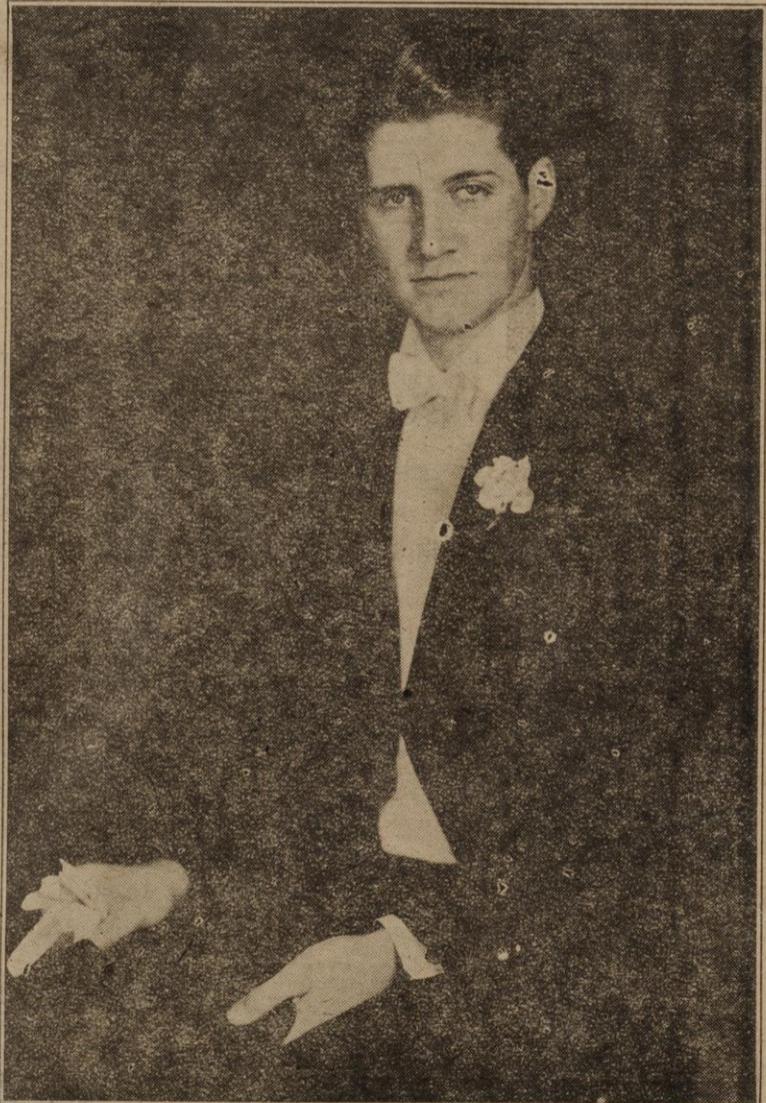
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CAMPUS EVENTS...

Today on the Campus

10:30 a. m. S. S. for Workers in Industry meeting, Memorial Union.
2:00 p. m. Board of Visitors meeting, Memorial Union.
2:30 p. m. Discussion group meeting, Memorial Union.
6:30 p. m. Slavonic club dinner, Memorial Union.
7:15 p. m. Phi Delta Gamma meeting, Memorial Union.
* * *

When You Were a Freshman

JANUARY 21, 1930
Prof. W. E. Leonard offers seven new charges against Dean Scott H. Goodnight.
Dr. C. R. Bardeen, dean of medicine school, denies that vivisection labs are torture chamber.

Bradford Club Gives 'Eviction'

Church Group Presents Original One-Act Drama on Program

"Eviction," an original one act drama, by Hans Schmidt, will be the feature of the Bradford club program Sunday at 6:30 p. m. at the First Congregational church. Mr. Schmidt, who is known in Madison dramatic circles, is also directing the play which is being presented by the Wayland players.

The simple yet dynamic story is the tragedy of a coal miner's life of a type which is proving so common in the American economic order of today. It possesses a distinct social message, but one which is so skilfully portrayed as to impinge in no way on the primary artistic value of the drama.

The cast in order of its appearance is George Borough, a former gunman, now employed by the Blackhill Coal Co., played by Charles Prieve '35; John Hull, a former miner turned deputy sheriff, played by Eugene Cook '36; Henry Hollister, a miner, played by Gordon Cline; Margaret Hollister, his wife, played by Francis Roberts '35.

The Bradford club meeting opens with a social hour at 5:30 p. m. followed by a cost supper served at 6 p. m. and the play "Eviction" to which admission is free will be presented at 6:30 p. m. All students and friends are invited to attend.

Octopus Reveals Cardinal

Writer's Thoughts on Prom

A revelation of what the editorial writers of The Daily Cardinal really think about the Junior Prom, and what they say at their noon meetings as written by one of them—Aldric Revell '34—will be featured in the Junior Prom issue of the Wisconsin Octopus, which will be distributed Jan. 25.

Unusual drawings of King Charles Hanson and Queen Mary Elizabeth Parker will also appear in the book along with pictures of the assistant general chairman. A humorous interview with the Prom King is another feature story.

Louisiana Tech has formed a gigolo club. The members are bound not to ask a girl for a date more than once a week. The rest of the time the dates must be at the request of the women and the expenses are settled by agreement.

Varsity debate teams discuss chain store question before hardware banquet.

JANUARY 21, 1931
Board of regents allows Prof. Groves to serve as assemblyman, and teach at two-thirds salary.

Board of Regents reveal plans to erect 1,000 room dormitory near Adams hall.

Prof. William H. Page, of law school, advocates distribution of liquor by the state government; praises Wickersham report.

JANUARY 21, 1932
Iowa representatives interview George Little in regard to his coaching there.

Prom committee announce that Isham Jones, Jimmy Greene will play for prom.

Regents announce \$7,500 in contracts for rowing tank.

Y.W.C.A. Plans Informal Talks

Discussions on Religion and Relations of Men, Women Will Be Held

Informal talks and discussion groups on religion and on the relations of men and women are now being planned by the junior commission of the Y. W. C. A. for the second semester meetings of the freshman discussion groups. Juliet Ernst '34, chairman of junior commission, said Friday.

The next discussion groups will be held the second week of classes, since both freshmen and junior leaders will be busy with examinations and new programs until then, Miss Ernst said. "Junior leaders will meet several times before them to arrange for outside speakers and discussion groups on those two subjects, which have in the past proven to be very challenging and thought-provoking for freshmen women in discussion groups."

Any changes in hours and leaders for second semester group meetings will be published in The Daily Cardinal and posted in the Y. W. C. A. office the first week of classes. Freshmen are invited to choose the discussion hour which best fits in with their second-semester programs. The beginning of the new semester and the shift in focus of attention offers a good opportunity for freshmen who have not previously attended these discussions to do so, Miss Ernst suggested. They are open to all first and second-semester freshmen women.

The three major universities of the state of Indiana will meet each other athletically during the 1933 season on the gridiron. Notre Dame will play Indiana Oct. 14 and Purdue Nov. 11. Indiana and Purdue will clash on Nov. 25.

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New books added almost every day.

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Rates are low—
200 piece puzzles—5c per day;
20c minimum.

300 piece puzzles—7c per day;
25c minimum.

500 piece puzzles—9c per day;
35c minimum.

Here are some of the new January titles--

Hergesheimer—Tropical Winter
Wells—Mr. Bulpington of Blup
Friesley and Builett—I'll Tell You Everything
Rolvag—Boat of Longing
Shaw—Atlantic Murder
Grey—The Drift Fence
Essex—Slade of the Yard
Rodney—Mormon Trail
Markham—Red Warning
Strobel—Sylvia's in Town
Jenkins—Mexican Trail
Wallace—King Kong
Burroughs—Tarzan the Invincible
Coolidge—Jess Roundtree
Horler—My Lady Dangerous
Magill—Murder in Full Flight
Maiwaring—One Against the Earth
Wolff—Murder at Endor
Merritt—Burn, Witch, Burn!
Martin—From Pillar to Post
Rees—Aldringham's Last Chance

Ruck—Sudden Sweetheart
Van de Water—Plunder
Wallace—The Mystery of the Frightened Lady
Ashbrook—Murder of Sigurd Sharon
Montgomery—Love's Conquest
Olivier—Mr. Chilvester's Daughters
Streatfield—Parson's Nine
Fairbank—The Bright Land
Van Dine—The Kennel Murder Case
Furman—Private Practice
Lawrence—Gin Wife
Du Pre—Some Take a Lover
Goodrich—Cotton Cavalier
Yore—Rider of the Red Range
Oppenheim—Murder at Monte Carlo
Dell—Prison Wall
Jacobs—Crime in the Crystal
Walling—In Time for Murder
Mann—Killers Range
Stuart—Coloured Dome
Cozzens—Last Adam

BROWN'S BOOK SHOP

CORNER STATE and LAKE STREETS

Fraternities; Independents Make Prom Arrangements

Year's Social Event Promises Glamour; Many Parties Planned

Campus society is planning to turn out in full force for the 1933 Junior Prom on Feb. 3. Despite the fact that they are immersed in exams, fraternities and independents have made arrangements and Wisconsin's brightest social affair promises to be as glamorous as ever.

ALPHA TAU OMEGA

William Lueck L1, Helen Hockett '33; Arthur Lueck '34, Mary Lois Purdy '35; Paul Kuehlthau '34, Valentine Beers '36; Robert Hall '34, Sylvia Kiras ex'34, Chicago; Jerry Schroeder '34, Ruth Dickinson, Chicago; Ernest Strub L2, Jeannette Zimmer '32, Wausau; Leslie Gray '29, Hardyna Harris '32, Chicago; Howard Sielaff '34, Dorothy Kufalk ex'33, Milwaukee; Harvey Sorum grad, Janes Cline '35; Donald Herbst '35, Janet Collins, Milwaukee.

ALPHA KAPPA LAMBDA

Wilbur Schmidt '34, Harriet Baldwin '34; Harold Lautz '34, Dorothy Schonlau, La Crosse; Ray Gilson grad, Mildred Devries '34; Roy Weston '33, Madeline Kellner, Reedsburg; George Hock '33, Adeline Hovey ex'34; Shirley Heider '34, Melba Wenzel, La Crosse; Edward Baillie grad, Ann Cavanaugh, Madison.

BETA THETA PI

Harry Pike L1, Mary Miller, Portage; Harry Treleven '33, Louise Langemo '35; Walter McGuire '33, Helen Davies '33; Frank Fey '34, Kathryn Kaeser '34; James Bingham '34, Charlotte Bennett '34; Richard Dana '33, Mary Gaspard, St. Louis, Mo.; Kirkwood Whaley '35, Dorothy May, Milwaukee; Walter Mac Stewart '33, Lorna Douglass '34.

CHI PHI

Harold Schroeder '34, Dorothy J. Wagner '35; Frederick Noer '33, Jean Charters '35; Barnard B. Baker '33, Mary E. Smead '35; Donald MacArthur '34, Margaret E. Price '33; John J. Rierck '33, Ann Williston '34; William Wilson '34, Betty Lou McKelvey '34; Webster Woodmansee '34, Delta T. Hinkel '33; and Thomas L. Barnes '35, Barbara Stophlet '36.

CHI PSI

Charles Hanson '34, the Prom king, Mary Elizabeth Parker '34; Arthur Wadsworth '33, Geraldine Manson '33; Sam Conant '35, Margaret Dittmars '35; Kenneth Wollaeger '35, Lorraine McEvily '35; Jack Wheeler '35, Mildred Johnson, Evanston; John Hand '33, Marian Lucas '35; Norman Sample '35, Harriet Atkins '36; Robert Stegeman '35, Mary Lou Maytag '36; Frank Klode '35, Mary Anna Theobald '36; William Calhoun '33, Mary Dresen '30, Boise, Idaho; Thomas Woodward '36, Peggy Parker, Glenncce, Ill.; Jack Wadsworth '36, Jean McKenna '36; Harry Purcell '36, Harriet Mitchell '35; Silas Barton '36, Mae Myers '36; Otto Pabst '36, Hazel Schultz '36; Robert Reeves '36, Marjorie Rodenschmidt, Cross Plains.

DELTA CHI

Gordon Fortney '32, Viroqua, Constance Van Normington, Scarsdale, N.Y.; William Waters '33, Doris Heise '33; Al Klaber '33, Hazel Kramer '34; G. Burton Hanson '33, Myrtle Seamanson, Madison.

DELTA SIGMA PI

Clarence Torrey '34, Margaret Clarke '34; Emerson Torrey '33, Josephine Quann '35; Herbert Dickinson '34, Marlys Hoffman, Madison; Judson Marvin '33, Francis Lohff, Madison; Fred King '29, Margaret Lloyd Jones '34; Fred Braun '33, Jean Findlay '36; Deane Loftus '33, Helen Schmidt, Madison; Olen Christopher '34, Margaret Condon '34; Elmer Neick '33, Sylva Baumann, Milwaukee.

DELTA THETA SIGMA

Frank Fox '33, Clara Chandler, Madison; Arnold Hock '34, Ruth Knight, Chicago; Henry Aldren, grad, Harriet Gleason '33; Clair Duffey '34.

Meida Gandar, Madison; Jack Longley '34, Lois Beebe '36.

DELTA Upsilon

James Neller '36, June Kaufman, Appleton; Robert Minahan '35, Helen Arvey, Milwaukee; John Trowbridge '34, Grace Marie Assey, Milwaukee; Robert Burnham '35, Frances Dimond '35; John Forester '34, Jane Hoover '34; Lawrence Biehn '33, Dorothy Swendson '33; Frank Kuehn '35, Dorothy Ovrum, University of Minnesota; Harry Swendson '35, Ruth Peterson, Wauwautosa; George Myers '36, Carolyn Boles '34.

TAU KAPPA EPSILON

Owen D. Nee '34, Jean Eilenberger '35; Wesley Hyde '33, Dorothy Eighmy grad; Paul Kelleter '33, Alice Albrecht, Waunakee; Harold S. Kramer '34, Jane Reineking '34.

A formal dinner dance will be held at the chapter house Saturday in which members of Phi Kappa and Theta Delta Chi will attend. Mr. and Mrs. Nat Crampton will be the chaperons.

THETA CHI

Charles Bridges '34 and Mary Jane Anderson, Milwaukee; Andreas Reu L1 and Margaret McNeil grad; William Mensing Lipschutz '36 and Dorothy Lohff, Madison.

THETA XI

George Kowalczyk '34, Marion Stuart '33; Charles Wittenberg '35, Mar-

garet Baldwin, Milwaukee; Roy Dulak '33, Darlene Dearborn '35; Al Medvid '33, Isabel McFarland '35; Fred Koehl '35, Dorothy Reinhold '34; Arthur Guetzke '35, Marie Robinson '36; John Ascher L3, Margaret Lunceford, Chicago; Tom Mills '33, Betty Bonn, Freeport; Alfred Poehlman '33, Kathryn Quinlan, Milwaukee; Charles Wedemeyer '33, Mildred Brown, Milwaukee; Eugene Sommerfield '33, Alice Fitzpatrick, Milwaukee; and Prof. and Mrs. Russell Puerner.

TRIANGLE

Walter S. Woods '34, Marjorie Hardy '33; Zenno A. Gorder '34, Virginia Schroeder, Madison; E. S. Wyman '34, Isabell Nichol; E. Sterling Skinner '33, Betty Jane Collins.

ZETA BETA TAU

Richard Weil '34, Lucille Rosenberg '34; Roland Heller '34, June Monash '36.

Zeta Beta Tau will have an informal party on Saturday following Prom.

KAPPA SIGMA

Potter Hutchinson '35, Miriam Seeger, St. Paul, Minn.; Edwin Binswanger, Jr., '34, Eleanor Smith, St. Paul Minn.; Frederick Stare '31, Helen Rieke '34; William Harley '34, Rosemarie Muth ex '34, Milwaukee; John Haring '35, Beth Titfell, Chicago; Arthur Thiede '35, Ann Scofield '33; John Ross '34, Patricia Doherty, Whitefish Bay; Herbert Mueller L3, Esther Wollaeger ex '31, Milwaukee; Carleton Bates ex '33, Elizabeth Dill '33; Claude Lyneis '33, Mary Marshall grad.

KAPPA PSI

Arne Stensby '33, Marie Bartels '36.

PHI ALPHA DELTA

Thomas Stone L2, Betty Wiley, Reedsburg; Ernest Feider L2, Hilda Pulsinski, Superior; Edward Page L2, Mary O'Toole, Elkhorn; Walter Albrecht L2, Eleanor Athol, Fond du Lac.

PHI KAPPA PSI

Edward Forkin '34, Margaret Taylor '35; Russel Luse L1, Margaret Smith '33; William Shroder '35, Patience McBriar ex'34; Leslie Jasperson '35, Charlotte Conway '34; Robert Dudley '35, Edith Sloan, Chicago; John Vary '33, Helen Selle '34; William Gumz '34, Jane Parker '34; William Conway L3, Margaret Krueger '34.

A formal dinner will be given at the house before Prom Friday.

PHI KAPPA SIGMA

Edwin Lafleur '33, Jean Fritz '35; Dwight Slade '33, Helen Rose '35; Ben R'chards '34, Lee Boggs '33; Charles Heyds '33, Natalie Rahr '35; Carl Grubert '34, Helen Roberts '33; Marvin Fugina L1, Alethea Hofer '34.

PHI KAPPA

Carroll Bauer '35, Mary Crowley '36; Cedric Hahn '35, Jane Reynolds '35; Elmer Ziebarth '33, Betty Herreid '36; Frank Carney '32, Ialeyn

McNulty, Winnetka, Ill.; Vincent Wasz '35, Dorothy Ball '34; Albert Niebauer '34, Mary Lou Henderson, Chicago.

PI LAMBDA PHI

Gerry Goldberg '33, Gertrude Fisher, Waukegan; Leo Poret '34, Ruth Sinaiko ex'33, Madison; Gerson Gluck '34, Pearl Becker '35; Julius Schwartz '35, Esther Davis '36; Marvin Glasspiegel '36, Sally Eisman '36; Jerry Kahn '36, Shirley Plous '36; Ray Fine '34, Helen Katz, Chicago.

PSI UPSILON

Edward P. LeVeen '35, Mary Lou Kaltenback '36; Lawrence Collins '34, Julia Kelley '34; Robert Liebman '36, Nancy Hays, Appleton; John O'Connor '35, Madeline Reichert '35; James Kennedy '35, Elizabeth Smyth '33; William Spencer '36, Dorothy Kretzer '36; Warren Lucas L1, Mary Bell Leach '34; John Gillett '33, Florence McCoy '35; Starke Leopold '35, Agnes Low '35; Lyman Hollingsworth med2, Martha Jane Worple, Avon, S. D.; James Hollingsworth '33, Eva May Sentius, Canton, S. D.

PHI KAPPA TAU

John Schaefer '34, Carol Schmitt

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These Are the New Knitted Dress Fashions

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They are the smart, one and two-piece tinsel thread wools and rabbits' hair knits which are already in the fashion limelight. Colors are blue, rose, green, grey and red. Sizes 14 to 20. Choice of 5 styles.



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OR YOUR
OLD ONES RE-STYLED
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Jette Lee Luellen

Simpson's are very happy to sponsor Miss Luellen's entrance to the Big Ten Beauty Contest. We trust that she will find this experience most pleasant and enjoyable. Simpson's are also very pleased to announce that they have recently made arrangements for exclusive sales rights to the Bradley Line of Smart Knit Wear and

The Merton Line of English Sport Wear. Next month Miss Luellen will assist us at our Spring Opening and Style Show at which time new Bradley and Merton spring creations will be featured.

**SIMPSON'S
CO-OP SHOP**

33; Alfred Hintz '33, Waneta Schaefer '36; Charles Scheurer '35, Mary Dudley, Chicago; Carroll Blanchard '33, Carol Meyer, Evanston; Charles Degolier ex '34, Margaret Reynolds, Madison; Charles Eckert '36, Charmaine La More, Vassar college.

PHI SIGMA DELTA

Daniel Shrager '34, Katherine Michaels '34; Bernard Pollack '33, Miriam Kellner '35; Ferdinand Mann L2, Ruth Kirschbraun '33; Laurence Solomon '34, Helen Schwartz, Kansas City, Mo.; Eugene Grosman ex '35, Dorothy Schrock ex '35; Malcolm Siegel '34, Joyce Kivo, Kansas City, Mo.; Walter Hamburg '36, Kay Haines, St. Louis.

PI KAPPA ALPHA

Robert De Wilde '35, Alice Labudde, Milwaukee; Duane Longacre grad, Elizabeth Steele '33; Mervyn Conohan '33, Celeste Look '33; Ken Nordstrom '34, Kathryn Smith '34.

SIGMA ALPHA EPSILON

Members of Sigma Alpha Epsilon will entertain their Prom guests at a formal dinner at the chapter house preceding Prom and a formal dinner dance at the chapter house Saturday, Feb. 4, from 7:30 to 12 p. m.

Couples attending include Herbert Albrecht '32 and Helen Snow '33; Walker Johnson '32 and Marjorie Chase '32; Dudley Stagg '33 and Helen Leyse '34; Fred Pederson '33 and Adelaide Gillan '34; Fred Wipperman '33 and Constance Snyder '32, Kansas City, Mo.; Fred Wagner '32 and Virginia Vollmer '34; John Gallager '35 and Alberta Woodruff '36; Joseph Delhl '35 and Virginia Earle '35.

Mr. and Mrs. D. W. Van Doren will chaperon the functions.

SIGMA CHI

Edwin Kinsley '33, Mary Frances Breeding, Jacksonville, Ill.; John F. Poser L2, Georgiana Atwell '34; Charles Schreck '33, Jane Pierce '33; Robert Lyons '36, Mary Virginia Wheary '36; John Tufts grad, Mell Nelson, Cedar Rapids, Ia.; Paul Geisler '34, Corinne Swan, La Crosse; Dave Lyons '34, Katherine Halverson '35.

SIGMA PHI EPSILON

Arthur C. Berkert '33, Charlotte Bissell '33; Paul Corp '33, Helen Bailey, Chicago; Jerome Zibell grad, Jane Robinson '32; Herman Erlanger '33, Rosemary Solmes '34; John German '35, Lucille Starr '34.

Prof. Ranke Gives Private Farewell Lecture Series

Prof. Hermann Ranke, Carl Schurz professor of history for the first semester, is giving two private farewell lectures for his friends next week.

The first will be at the home of Mrs. M. S. Slaughter on Tuesday, Jan. 24, at 8:30 p. m. At this will be read Prof. William Ellery Leonard's English translation of an old Egyptian poem.

Mrs. A. R. Hohlfeld's home will be used for the second lecture, which will be given on Thursday, Jan. 26.

Vests are a popular item in the second-hand clothing markets of the natives of India, while there is little demand for trousers, because the Indians are not accustomed to wearing them.

Beloit Student 'Crams' for Exam; Fractures Shoulder

Beloit college boasts of the first casualty of the midyear examination "cramming" period. One student suffered a fractured shoulder Friday when he fell asleep while studying and then fell from the chair, suffering the injury.

The assistant general chairmen and their assistants with their guests are Sam Conant '35, Margaret Dittmars '35; John Doolittle '34, Charlotte Ray '33; David Lyons '34, Kay Halverson '35; Oliver Grootema '33, Kathryn Pullar '33; George Kowalczyk '34, Marian Stuart '33.

Fred Pederson '33, Adelaide Gillen '33; Leo Foret '34, Ruth Sinaiko ex '33; Lawrence Collins '34, Julia Kelly '34; Owen Nee '34, Jean Eilenberger '35; Robert Bell '34, Mary Belle Lawton '36; Richard Brady '35, Margaret Cogeshall '34.

John Forester '34, Jane Hoover '34; Lester Lindow '34, Betty Daniel '34; John Schaefer '34, Carol Schmitt '33; Wilson Weisel '35, Elise Bossort '34; Frederick Stare '31, Helen Rieke '34; Fred Zimmerman '34, Marian Grimm '36; Henry Kupferschmid '34, Frances Pleak '34; Leslie Jasperson '35, Charlotte Conway '34.

ROBERT LANGE '33, LAURA PARISH '36; LAWRIE RADWAY '34, ELOISE BALSLEY ex '34; HAROLD KUGLER '33, LUCILLE WIESE grad; JAMES FEMRITE '34, VERA RIGGS '30; EDWARD SCHMITZ, MANITOWOC, JOSEPHINE PEARSON '34.

ALPHA CHI RHO

Clyde Schlueter '33, Katherine Harrigan, Milwaukee; Robert Bell '34, Mary Belle Lawton '36; Lester Lindow '34, Betty Jean Daniel '35; Roland Biersach '35, Florence Bell, Milwaukee; Carl Nuesse '34, Betty Williams '36; Ralph Wevers '34, Louise Lambeck '35; Stephen Thomas '34, Charlotte Packham, Lodi; Charles McGinnis '36, Mary Lou Montgomery, Milwaukee.

The Alpha Chi Rho fraternity will have a party with the Sigma Phi Epsilon group Saturday night at the chapter house of the latter. They will also have a dinner Friday night.

ALPHA CHI SIGMA

CHARLES WINANS grad, Eda Hangard, Madison; David McQueen grad, Anne Tenney, Madison; Willard Spengeman grad, Edith Reynolds '33; Harrison Holmes grad, Clara Gummerman, Lodi; Edward Van Duzee grad, Pearl Bunsen, San Francisco; Albert Shannon grad, Anne Stanton, Madison; Templeton Lowe grad, Dorothy Dumas, Chicago; J. Arthur Keenan grad, Vera Richter, Paris, Ill.; Walter Militzer grad, Louise Lobith, Cincinnati.

ALPHA DELTA PHI

Bert Densmore '35, Dorothy Gilbert, Shelbyville, Ky.; Charles Niman '35, Lois Montgomery '36; Robert Boes '35, Jane Gilbert '34; Peter Vea '35, Emily Gillan '34; Willard Blaesser '34, Janet Shaw '36; Robert Penner '34, Georgianna Mockly '33; Richard Raney '35, Jean Ricks '34; Walter Lunde '35, Helen Theiler '36; Georgia Evans '33, Cornelia Johnson '32; Robert Burgess '34, Nancy Minahan '34; John Darling '33, Jane Meyer '35; Russell Hibbard grad, Esther Ehler '34; Silas Evans '35, Janice Brown; Merl Sceales '33, Margaret Kelley '34;

JOHN O'NEILL '35, HELEN CLARK '36.

ALPHA EPSILON PI

Gene Posner '35, Ruth Werner, Chicago; Ross R. Weller '36, Juliet Karpen, Chicago; Joseph Fishelson '34, Shirley Friemuth '34; Nathan Manis '36, Alice Kirsch, Montreal; Eli Block L2, Janet Walblom, St. Paul.

An informal post-prom party will be held at the chapter house from 9 until 12 p. m. Saturday. Dr. and Mrs. Sam Chechik will chaperon.

ALPHA GAMMA RHO

Howard Gutgesell '33, Faith Haase '33; Herbert Pinter '33, Marita Rader; Thomas Hamilton '33, Irma Zweifel '34; Alvin Davidson '35, Louise Zeratsky '33; Fred Zimmerman '34, Marian Grimm '36.

Church Services

St. Francis house—1001 University avenue. The Rev. Alden Drew Kelley, student chaplain. Celebration of the Holy Communion, 8 a. m. Breakfast, 8:45 a. m. Choral celebration of the Holy Communion and sermon, 10:30 a. m. Tea, 6 p. m.

First Congregational church—University avenue at Breez Terrace. The Rev. A. M. Swan, minister. Church school, 9:30 a. m. Morning worship, 10:45 a. m. with address by Dr. Walter H. Judd of China. Bradford club, 5:30 p. m. "Eviction," a one act play, will be presented by the Wayland club players. Religious discussion meeting conducted by Dr. and Mrs. Judd in the guild room, 7:30 p. m.

Christ Presbyterian church—Wisconsin avenue at West Dayton street. The Rev. George E. Hunt, minister. Mr. and Mrs. H. S. Walker, director of student work. Church school, 9:30 a. m.

University heights group will meet Tuesday at 7:30 p. m. with Mrs. W. R. Graves. Mrs. J. E. Rouse and Mrs. R. M. Hoffman will assist with refreshments.

East group will meet Tuesday at 7:30 p. m. with Mrs. George Muelle.

Wingra group will meet Tuesday at 7:30 p. m. with Mrs. B. W. Hawk. Assisting Mrs. Hawk with refreshments will be Mrs. H. B. Kirshen, Mrs. Sylvia Rieder, Mrs. H. P. Kakuske, Mrs. A. H. Uhl, and Mrs. J. P. Boesel.

Villas group will meet Thursday at 7:30 p. m. with Mrs. J. H. Barbour and Mrs. L. G. Livingston.

The Literature group of the Dames

will meet Thursday at 2:30 p. m. at the home of Mrs. W. H. Hess. Mrs. P. J. Talley will review "Twenty Thousand and Years in Sing Sing" by Lewis Lawes. Mrs. L. B. Kiddle will review the play, "Design for Living," by Noel Coward. This play is not yet in book form, Mrs. Kiddle having seen it at its premiere in Cleveland during the holidays. It was written by the author expressly for Alfred Lunt and Lynn Fontanne with whom he plays a leading part.

The drama group of the Dames will meet Monday at 2:30 p. m. in the Graduate room of the Memorial Union. This is a special meeting to select characters for a play to be given in March.

The music group will also meet Monday at 7:30 p. m. with Mrs. W. H. Hess.

'Palestine' Subject for Talk

By Loftsgordon at League

"Palestine" will be the subject of a talk to be given by Henry Loftsgordon at the Bethel Luther league Sunday. Lyman and Edith Sylvester will serve as host and hostess for the cost per person at 5:30, and the program will begin at 6:45 p. m.

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AFTER ALL

There are books and books—some that you reverently underline passages in, and others that you want to toss into the lake with a sigh of relief at the end of the semester.

For you, with a tossing complex—the **UNIVERSITY CO-OP**, 702 State street, pays high prices for used text books. Not only that—but you can bring in your old texts and receive credit on any book you will want to buy later. And here's a hint—the **CO-OP** will allow you more credit on new books than they will give you cash for the used texts.

And if neither plan suits you—there's the **Book Exchange**, where you can ask any price you want for your used books, with the **CO-OP** getting ten per cent of the price—the other ninety per cent being put on the book you want, or the cash turned over to you—as you like it.

You'll find that the **UNIVERSITY CO-OP** has everything in the line of supplies that you may need for the coming semester. And in the breathing space between exams and new classes you will have plenty of time to select your educational weapons for the oncoming slaughter.

PROMWARD BOUND

A very new, very sumptuous collection of Prominent gowns is the lure that has started a veritable "Promenade of Promtrotters" to the French Room on the second floor of **MANCHESTER'S**, on the Square . . . and feminine tongues are kept busy with news of the brilliant formality they have achieved . . . arriving just in time for you to wear to Prom and to cherish for important occasions in the springtime. Everybody knows that the girl who steps forth on this night of nights in a gown exquisite from **MANCHESTER'S** won't sit before the fire alone many evenings thereafter . . . they are adorably different with that unexpected chic which will be seen, commented upon, and the wearer will



read the news, that she is ravishing, in the eyes of all male beholders . . . and female, too, for that matter . . . attention-getters, all of them.

The co-ed who swaggers (no, not staggers) in a candy yellow striped cotton matelasse with its startling bathing suit back will feel like the heroine of a high life drama. Of course you know, evening attire has gone swagger, too, and this duvetin-soft creation is a sure-fire way to individuality . . . the material should be seen and touched rather than glorified in cold type like this. A touch of black velvet, used for straps . . . moulded mysteriously through the diaphragm . . . crossing intricately in the back . . . adds elegance and gives a quite exciting and most appealing effect. The skirt is a long slim affair, well moulded from the hip-line up, and sweeping the floor a bit with its swirling hemline.

And something blue seems to be fashion's interest of the moment . . . **MANCHESTER'S** have a sublimely simple crepe that looks for all the world like plaid. The background is white with a hyacinth blue all-over tracey effect . . . the sleeves go

PROM WITH VACATIONS

By the Co-Ed Shopper



pleasantly frou-frou with a row of cartridge pleated bands around the armholes . . . the back is cut to here and has the new jumper or square decolletage . . . embraces the about-the-throat-line in front in a manner most becoming to girls of college age.

"Goldie Gets Along" and so will you in a lettuce green satin which is an exact copy of the dinner-to-formal frock worn by Lily Damita in the movie by that name. It has gone modest in back as well as front, but baffles description. If you did not see the show, look at this betwixt and between dress the first chance you have. There is an utterly new striped white, green, gold, and pink taffeta . . . a very peek-a-boo tea rose cotton lace with a ruffled sleeved cocktail jacket . . . and some clever double duty dresses that are formal or informal with a twist of the wrist.

STIMULANTS

Are you fagged, brain weary, and prone to drift off into space every few minutes instead of fastening firmly in your mind all the deep lore of the learning before you? Aren't we all?

Jane has decided that virtue really should have a reward. A strict study schedule had been made out and sternly followed for one whole day! But it did not promise to be so easy to continue, until she had a bright idea and persuaded me (never difficult) to go to the **CHOCOLATE SHOP**, 548 State street, with her. Mental work, she expounded on the way, burns up energy at a terrific rate and what I need is more concentrated energy, a stimulus to bigger and better memory and sweet consolation in my struggles. That was too lengthy for me to follow, but if it meant she wanted some of the almond brittle in the **CHOCOLATE SHOP** window, that I had looked at with longing eyes, it was oke.

We wandered around the store, the difficulties of choice growing every minute. Did she want to nibble on that smooth looking butterscotch or should it be that fascinating box of licorice? The chocolate cigarettes were tempting and would be a good way to cut down on smoking. Then she spied the nut case . . . so many kinds . . . all fresh looking, but she was especially attracted by those tiny, tiny (and delicious) pignolias. And the patties, the nice crunchy kind, tightly packed with nuts of every kind from pecan to hickory. Fudge, in generous sized pieces promised supreme satisfaction. Finally, Jane decided that some of those delicacies we'd have to leave for a future time (or perhaps a hint to the b. f., who after all was responsible for neglect of work which brought on the present cramming, might bear fruit), but for exams a box containing samples of many kinds and flavors would be most fun to dip into to lighten our exhaustive labor. And you've no idea till you've tried your favorite kind or some of the yummy specialties at the **CHOCOLATE SHOP** what an impetus a nice chewy caramel or the lingering taste of a luscious cream can give to hard and clear thinking.

ATTENTION, SMALL GIRLS
THE PRINCESS PAT SHOP, 418 State street, still have some dresses left . . . an especially nice selection in small sizes . . . but every one must be sold this week. They are closing out their stock of dresses and handling accessories only. They sold out of \$1 dresses, but have reduced some more clever woolens. The prices will range

from

\$1, \$1.95,

\$2.98,

\$3.95, to \$6.50

for values up to

\$15.

It's your last chance, so get there early.

The Prizes for Last Week's Contest Were Awarded to:

1. Constance Bleyer, Langdon Hall, the new novel, "House Under the Water" by Francis Brett Young from **BROWN'S BOOK STORE**.
2. Margaret Modie, the Wisconsin Union, a hat from **MANCHESTER'S MILLINERY DEPARTMENT**.
3. Jennie M. Guenther, 152 Langdon street, a "POUFF," the new girdle at **BURDICK AND MURRAY'S**.
4. Katherine Tredinnick, 441 N. Lake street, a Sunday Dinner at **MISS BROWN'S CAFETERIA**.
5. Helen Auer, 509 N. Henry street, a box of Candy from the **CHOCOLATE SHOP**.
6. Dorothy J. Roberts, 11 E. Gilman street, a dollar's worth of Shee Repairing at the **DIAMOND L SHOE REPAIR SHOP**.
7. Eileen Logan, 204 Bernard court, a pair of Beads from the **MOUSE AROUND GIFT SHOP**.
8. Carol Kurtz, 152 Langdon street, a purse from **SIMPSON'S CO-OP**.
9. Elisabeth S. Yearick, 333 Randall avenue, a dollar pair of hose from the **TWO MILLERS SHOP**.

A card entitling you to claim the prizes is being mailed to you. Congratulations and I know you'll like them.

FOR LOVERS of Good Fruit

I'd be willing to wager that the most sophisticated of all sophisticates has given secret huzzas for **HARRY'S FRUIT SHOP**, 602 State street, because not one of us goes long without a craving for some kind of fruit.

Because of its handy location in the student district and the reasonable prices, you'll find this shop quite a Godsend. Some of this week's special prices are: Sunkist oranges, 27 cents a dozen; one-half dozen Texas seedless grapefruits for 25 cents, and four pounds of good eating Winesap apples for 25 cents. In addition there are chocolate covered animal crackers and assorted cookies in trick, colored baskets and boxes, candies, nuts and fruits.

Anything and everything for the fruit fiend can be found at **HARRY'S FRUIT SHOP**. Just one passing glance at the tempting array in the window makes one long to go in.

ALL YOU YOUNG MODERNS

Will be getting yourselves poured into "pouff" for Prom. Have you seen it yet? It actually gives that "poured into" effect, which is so essential to the new hug-the-rib frocks, and forever abolishes those

lordhelpus bulges, spare tires, or what have you?

It's the lightest, softest little step-in ever and co-eds go nuts about it—No wonder, it's exactly what they've been looking for—in the hand it's no bigger than a hanky and what's more, it washes like one—made of two-way stretch fabric that follows every agile move of the active young figure—and never, never rides up.

Remember, it's handled exclusively by **BURDICK AND MURRAY**, on the Square, and get yours early because they have trouble keeping it in stock.

A GRAND GESTURE

"Where were you the night of February 5, 1932?" I was deeply engrossed in a murder mystery and a box of chocolate covered peppermints when my pal Jane suddenly bounced into the room, thundering this question to me.

It took a few minutes of concentrated thinking on my part, and having no special ability at remembering dates, I started to grope in my desk for my diary.

"Don't bother—I'll tell you!" she chuckled. "You were ready to tear the wall-paper off the walls of this very room because Dick hadn't thought of ordering a private car from the **KOCH-RENT-A-CAR COMPANY**, 313 W. Johnson, for the week-end so that we would not miss the best part of all the prom functions and spend precious moments waiting for cabs or walking when you had given up in despair.

After finals, a large slice of Wisconsin's upper crust will be Promward bound, but there will be many fugitives who will be skipping Madison to forget the ordeal of exams, and homeward bound. In either case you can do it up brown with a **KOCH-RENT-A-CAR** at your disposal, and make it a very special weekend. They are offering extremely reasonable rates.

CHARM

Carefree as the wind you'll long to be when these hectic two weeks are over and you can be if you let Ella Kessenich of **THE OLD FASHIONED TEA SHOPPE**, 405 West Gilman street, do all the worrying to make sure that prom will be, as it should be, the grandest weekend of the year. You'll adore its warmly, hospitable air . . . the intimate and delightful atmosphere . . . a perfect setting for a rendezvous. The quaint, attractive room, the effective soft lights and charm



of the decorations appeal to the artistically appreciative feminine eye, while the absolutely unexcited food, well prepared and nicely served, wins the hearty approval of real HE-men.

Reservations may be made now for a delightfully private and cozy supper which will be cherished as one of the most thrilling memories associated with prom, that most memorable evening. Arrangements can be also made for independent parties and prom activities or for fraternity parties.

We all have moments when we feel the need of getting away from things completely, when a lazy afternoon at the **OLDE FASHIONED TEA SHOPPE**, relaxing in its pleasant charm makes the world seem different and quite enchanting. Dull moments can be changed to happy hours at tea or bridge. Mark Catlin will resume lessons in contract next semester (by appointment please).

You can eat the **TEA SHOPPE**'s long famous food in your own home too. For exam week, try ordering cream chicken or chow mein which is all ready—all you have to do is taste it—then you'll want it again and again. Such delectable dishes bring a sense of well-being and satisfaction which makes no work seem drudgery.

An **OLDE FASHIONED TEA SHOPPE** with all the charm of Colonial days—but with modern prices. I was utterly amazed to learn that luncheons and suppers are served from 40, 55, 65, to 75 cents. There is an extra-special dinner for \$1.00.

AT THE (PROM) KING'S BALL

Surely you haven't forgotten the time when, as a little girl, you were fascinated and enthralled by the story of Cinderella and her too-wonderful-for-words Godmother, was a handsome Prince in the offing, too. Remember?

Just by way of transforming your who with a wave of the magic wand, brought forth a rather remarkable wardrobe. There

own wardrobe, let the **PANTORIUM COMPANY**, 558 State street, play fairy Godmother. Because of their perfected cleaning methods, you can become Cinderella Co-ed almost over night, and know exact-

ly how the original Cinderella felt.

By taking your rather dilapidated wardrobe to the **PANTORIUM** you will have the comfortable assurance that when it is returned all the clothes will look practically new, and that they will enhance your attractiveness.

Of course, the **PANTORIUM** can't promise you a Prince in the offing, but it's natural, isn't it, that the more exquisitely you are dressed, the better the chance of attracting the desirable Prince.

The cleaning prices are so reasonable now, that each one of us should take advantage of this opportunity. And remember that the **PANTORIUM** will call for and deliver your clothes.

A WARNING

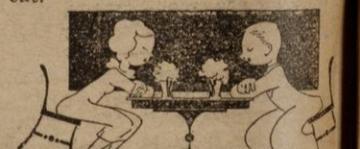
FROM AN UPPERCASSIAN

Imagine my pal Jane's embarrassment last year at Prom when the lights were flashed on late in the evening and she realized that there she was before God and everybody without any petticoat. You may be able to conceal—well, whatever it is you want to conceal—when lights are low, but in the glare all is revealed and besides the lines of your

dress are absolutely ruined unless you wear a smooth fitting bias slip underneath. **BARON'S**, on the Square, have some lovely new satin ones with low cut backs at \$2.95 in flesh and white . . . either lacy or tailored. The same model in pure dye silk is only \$1.95.

BLUE MONDAYS

'Funny how a Sunday night quarrel will make the Monday morning blues so much worse than they are. Last Monday morning my pale Jane was wretchedly depressed after a verbal tiff of the night before, and literally dragged herself to her eight o'clock. But what a change when she came home at noon for lunch—a transformed and altogether different woman—humming "Fit as a Fiddle," and beaming like a Cheshire cat.



Wondering what had caused the sudden change, I asked what had happened, for future reference in order to dispel my own blue moods. For answer she handed me a sheet of notebook paper on which Frank had scrawled, "I'm sorry—meet me at Lohmaier's after your nine o'clock."

So that was it! I always knew that **LOHMAIER'S**, 710 State Street, was a most irresistible place, but never before that it played the part of peacemaker. But how could anyone stay angry and blue while munching a tuna fish on rye and sipping a lemon coke. I, for one, couldn't, and evidently Jane couldn't either.

Give **LOHMAIER'S** a try sometime when you feel in dire need of consolation. A chocolate mousse must be made with spoonfuls of sunshine—or perhaps it's the cheery atmosphere that makes one feel better. Whatever **LOHMAIER'S** secret is, it's worth a try.

ENCHANTING TRANSFORMATIONS

It'll be a sad day—a rueful day—if there are no shoes to **PROM** in. The **DIAMOND L SHOE SHOP**, 915 University avenue, advises early repairing of evening shoes if you expect to wear them on the glamorous night of Prom, because last year they actually had to turn away work because of the numerous last-minute orders.

Whether your shoes need cleaning, dyeing, tinting or any sort of repairing, you'll find the **DIAMOND L SHOE SHOP** ready and willing to do your work satisfactorily.

(Continued on Page 11)

Paul Robeson Appears Here

Singer of Negro Spirituals
Will Sing in Gymnasium
Feb. 14

After a season abroad, Paul Robeson, the Negro singer, has returned for a concert tour in America, the scene of his first sensational successes as the superb interpreter of Negro spirituals and classic song literature and as an actor of the highest rank. Mr. Robeson will be heard at the university gymnasium on Tuesday, Feb. 14, under the auspices of the Wisconsin Men's union.

To follow the career of the Paul Robeson is to read of meteoric achievement not in one field of endeavor but in many. Acclaimed as a football hero while at Rutgers college where he gained his letter in four sports—football, baseball, basketball and track—Mr. Robeson was picked as all-American end by the sports writers for 1917.

Phi Beta Member

Upon his graduation, the proud possessor of a Phi Beta Kappa key, he entered Columbia university to study law only to leave with his degree attained to accept a role in Eugene O'Neill's "Emperor Jones" which the famous playwright has persuaded him to play. His success as an actor was instantaneous and due to his dynamic personality and extraordinarily superb diction. Robeson was further acclaimed in "All God's Chillun," "Porgy," and "Black Boy,"—a play written especially for his creation.

Paul Robeson has been the recipient of the highest honors of the London theatrical world where he played in "Show Boat" at the Drury Lane theater, and appeared as "Othello" in Maurice Browne's production of the Shakespearean tragedy.

Tickets on Sale

With all Mr. Robeson's success on the stage, however, he has centered his attention upon the interpretation of the songs of his people. Through his brilliant recitals in Paris, Berlin, Vienna, Prague, Budapest and London where he filled Albert Hall with 8,000 wildly enthusiastic hearers, and New York last season where he packed Carnegie Hall to capacity twice in one week. Paul Robeson has attained a popularity and artistic appreciation that is offered to few singers.

The Evening Post in New York states that "This Negro is a person. He is a man of power with a beautiful voice, warm, rich, capable of great variety of shading from a biting hardness to the softest racial mellowness and with the gift of singing. A sort of basso, big like himself, he is a tremendous fellow, with a timbre distinctive of his people."

Tickets for the Robeson concert go on sale Saturday at the Memorial Union. More than 1,000 seats are available.

Faculty Members Back

First Adult Hobbies Exhibit

Members of the faculty and students are listed among the exhibitors and backers of the first exhibit of adult hobbies which opened Friday and will continue over the weekend.

Among the original workers who have been planning the show for the past five or six months, the following are university faculty members or employees: Prof. W. H. Varnum, Prof. J. M. Dorans, L. A. Wolf, and C. E. Brown.

Washington university co-eds spend more money for cigarettes than the men students do.

CHICAGO
and
Return \$3.25
MILWAUKEE
and
Return \$2.05

Children Half Fare
JANUARY
27 - 28 - 29
Good in coaches only on
all trains January 27 and
28 and on 4:42 a. m. and 7:35 a. m.
trains January 29.
Return to reach starting point by
midnight Jan. 30.

Also
Low Round Trip Fares Daily
and

Still Lower Round Trip
Week-End Fares to many points
Good in all classes of equipment—
sleeping or parlor car space extra.
C. F. DAHNE, City Passenger Agent
Tel. Badger 6300 Madison, Wis. 1919

Union Adds 'The Loft' To List of Meeting Rooms

Another name was added to the list of rooms in the Memorial Union this week when the former Haresfoot office on the third floor of the building was officially christened "The Loft." Union officials declare that it was given this name because it is the highest meeting room in the building and the farthest from the desk.

Men's Debate Schedule Given

Preliminary Program for Men's Varsity Announced By Ewbank, Coach

The schedule of preliminary debates for the second semester men's varsity debating squad from which the six team members will be selected, was announced Friday by Prof. H. L. Ewbank, varsity coach.

Following the compilation of the final trials, Tuesday, the 10 men were selected to comprise the varsity squad.

The men were divided up into teams of three to participate in informal debates to determine the regular team.

The selected men will represent the university in Western conference debates with the Universities of Minnesota and Iowa, while the remaining four will be used in the Delta Sigma Rho forensic carnival in March.

The schedule follows:

Week of Feb. 6-10: Affirmative—Delmar Karlen '34, Lloyd Faust '34, George J. Laikin '33; negative—Howard Schneider '34, Bernard Hankin '34, Jacob Muchin L3. Affirmative—Myron Kreuger '35, Edward Nussbaum grad; negative—James Pasch '34, Edwin Conrad grad.

Week of Feb. 13-17: Affirmative—James Pasch '34, Edwin Conrad grad; Howard Schneider '34; negative—Lloyd Faust '34, Myron Kreuger '35, Edward Nussbaum grad. Affirmative—Bernard Hankin '34, Jacob Muchin L3; negative—Delmar Karlen '34, George J. Laikin '33.

At the University of Berlin the students are permitted a period of six weeks in which to analyze and select their professors.

There will be no crookedness in a student election to be held soon at the University of Washington. A committee of 133 has been named to superintend the balloting and observe any attempted irregularities.

Hanson Revises Chairmen List

Prom Committee Changes Re- leased on Friday by Chairman

A revised list of committee chairmen and members of their groups for the 1934 Junior Prom was released by Charles Hanson Friday night.

The committees and their members are:

Tickets, Robert Bell, chairman, and Carl Nuesse. Decorations, Jane Hoover, chairman, James Grindell, and Carl Grubert. Union House, Owen Nee, chairman. Publicity, Lester Lindow, chairman, Morris Rubin, and Dave Golding. Pre-Prom, Vincent Wasz, chairman, and Robert Parkman.

Prom week, Roland Heller, chairman. Independents Howard Morse, chairman, John Mannerling, and Robert Secor. Complimentary tickets, Leo Poretz, chairman, and Poole Bowman. Boxes, Larry Collins, chairman. Special features, Melvin Balkowsky, chairman.

Music, Richard Brady, chairman, Irwin Lader, and Keith Bolton. Rooming arrangements, Henry Kupferschmid, chairman. Transportation, Elwin Wyman, chairman. Pre-Prom play, Charlotte Turner, chairman, and Marion Kelly. Prom supper, Geraldine Dineckey, chairman, and Austin Smith. Prom pictures, Helen Rieke, chairman.

Grand march, Elise Bossert, chairman. Reception, Virginia Temples, chairman. Woman's arrangements, Adelaide Gillan, chairman, and Myra Joffee. Programs, Charlotte Conway, chairman. Traffic, Ann Nickoll, chairman.

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Special Rental Rates
On All First Class
TYPEWRITERS
Stamp Typewriter Co. Inc.
BADGER 222 533 STATE ST.

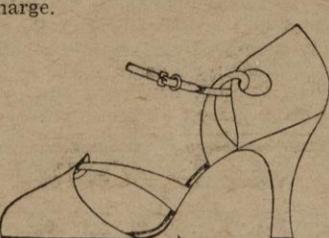
Co-ed Shopper

(Continued from Page 10)
ily at the most reasonable prices—but to assure yourself of having your slippers rejuvenated in time for Prom—bring them to 915 University avenue as early as possible.

The **DIAMOND L SHOE SHOP** is really a jewel of a place to have your work done.

BACK SEAT DRIVING

Is bad, but as Jane and I rode down State street the other day I demanded, "Stop the car." The sign, "Paris styles at Scotch prices" in the window of **HUEGEL AND HYLAND'S**, 418 State street, was the reason. I was duly rewarded by discovering that their silver and gold kid "T" strap evening sandals are on sale at \$5.95 and white faille models are reduced to \$4.95. **HUEGEL AND HYLAND'S** tint them to match your formal at no extra charge.



After exams, it'll be Prom and a little night life (not the cramming kind)—and romantic dancing slippers for footloose feet. Your feet will do most of the work at Prom and you couldn't do better than to encase them in these ultra-new creations from **HUEGEL AND HYLAND'S**. They combine comfort with flattery.

A Belgian, August Meunier, wrote 17,131 words on a postal card.

**SELL YOUR
BOOKS
FOR
CASH
AT THE
CO-OP**
STATE at LAKE

At a recent meeting of the national Student Federation congress at New Orleans, La., attended by representatives from 25 universities, a resolution was passed giving definite approval of some remuneration for college football players.

CLASSIFIED ADVERTISING

APPLICATION PICTURES

APPLICATION pictures—standard size. Only \$1.00 per doz. \$1.50 for 2 doz. Send in your old picture. Prompt service—Froelick Studio, 127 E. College Ave., Appleton, Wis. 1x21

FOR RENT

ONE or two rooms, housekeeping privileges. Private entrance, near university. Also suite of rooms. Badger 4910. 2x20

MODERN room for couple or men. Will rent single. Price reduced. First floor west, 625 Mendota. Will rent single. Price reduced. 3x19

LOST

1931 CLASS ring—initial on ring N. H. S.—initials M. O. S. inside. Call M. Sielaff at Badger 4778. Reward. 1x21

1 GOLD watch and chain near the gym. Ken Chase. F. 2395. 3x19

SMALL brown purse containing glasses and fountain pen. Call K. Theobald. F. 260. 3x19

LAUNDRY

STUDENTS' washing and ironing. Reasonable. Mending free. Called for and delivered. B. 1972. 1x21

NOTICE

WE WISH to exchange two waiters with another fraternity. Call Mrs. Jennie, B. 5155. 1x21

ROOMS FOR GIRLS

3 VACANCIES at 509 North Henry, rooms \$2.50. Call F. 1594 by Monday. 2x20

TYING

TYING at special rates. Will call and deliver. B. 7293. 1x21

FAIR PRICES and FRIENDLY SERVICE

BROWN'S BOOK SHOP

CORNER STATE and LAKE STREETS

Looseleaf Notebooks Reduced Leather and Fabrikoid.

Some of our highest quality ring-binders priced so low you can't afford not to buy one.

Real Bargains!

"Close-out" prices for 2nd Semester opening sale on numerous supply items.

These are lines which we will drop, and quantities are limited.

Fountain Pens

The largest stock in Madison of the best makes.

Prices Way Down on discontinued models

Regardless of price we guarantee you writing satisfaction.

See our ads in the Feb. 6th Cardinal [first issue] for prices on these bargains

Ink

Carter's
or
Sanford's

7c
A Bottle

For Fountain Pens. Only a limited quantity at this price.

Typing Paper

39c to \$4.50 for
500 sheets (a ream)

Better paper for less money than ever before.

Engineers!

From thumbtacks to slide-rules our stock is complete.

Art Students!

We have some special drawing sets priced very low.

BROWN'S BOOK SHOP
CORNER STATE and LAKE STREETS
The Store Where The Dollar Goes Farthest.

University Has Received \$7,112,925 In Gifts in Sixty-Seven Year Period

Since James T. Lewis, a former governor of Wisconsin, in February, 1865, gave a United States bond for \$100, the annual income of which was to be expended for a medal to be given as a prize for superior scholarship, there have been hundreds of gifts ranging in amount from \$50 to nearly \$2,000,000 given to the university. To June 30, 1930, these gifts had reached a total of \$7,112,925.45, according to figures contained in a bulletin entitled, "Gifts and Endowments to the University of Wisconsin, 1865 to 1931," recently published by the university board of regents.

The gifts have come to the university during the past 65 years either from grateful alumni, who sought to show their appreciation for what they or their relatives had received as students, or from other persons who gave to the university because of their desire to advance the cause of university education in Wisconsin. In more recent years, all of the graduating classes have made donations from their funds also.

Alumni Give Share

Of the total amount of the gifts, \$3,967,911.84 came from alumni of the university, figures in the bulletin reveal, while the remaining total of \$3,145,913.61 came from other sources. In a survey recently made by M. E. McCaffrey, secretary of the board of regents, it is shown that gifts for land have totalled \$40,000; for buildings, \$1,864,288; for equipment, \$66,175; for endowments and loan funds, \$1,863,226.77; with other endowments in the hands of trustees, amounting to \$3,259,235.68.

The six largest of the endowments given the university, according to the bulletin, are as follows: the estate of William F. Vilas, an alumnus, amounting to \$2,695,076.02; the Dr. C. K. Jayne estate, amounting to \$68,738.70; the Thomas E. Brittingham estate of \$235,420.96; the Torger Thompson estate of \$175,000; the Tripp estate of \$595,000; and the National Teachers' Seminary fund of \$230,000. Of these, the Vilas and Brittingham estates are in the hands of trustees.

No Organized Effort

Pointing out that there never has been any organized effort on the part of the board of regents to secure donations or endowments, the bulletin report explains that such gifts have always been welcomed by the regents when not surrounded by conditions which made their acceptance impractical or inconsistent with university purposes. The donations thus far made fall into three general classifications. These are outright gifts to be used by the board of regents for whatever university purpose they may elect; trust funds to be administered by the regents for specific purposes indicated by the donors; and future gifts to come to the university when certain conditions specified in the instrument of gifts have been fulfilled. These conditions are usually the payment of income during life to surviving relatives.

Law Separates Funds

In 1905 Col. William F. Vilas drew the law, subsequently passed by the legislature, by which all the various trust funds of the university were separated from the other endowments and merged in a single general trust fund, managed by a standing trust fund committee of the regents. The total amount of this university trust fund on June 30, 1930, was \$758,496.86, the bulletin states.

Regent Magnus Swenson was the first chairman of this committee during the year 1905, and since that time, in 25 years, there have been but four chairmen—Regents L. S. Hanks, T. E. Brittingham, S. J. McMahon, and Ben F. Faast, who was its chairman from 1916 until 1932, when Regent Fred Clausen became chairman. Regents who have served on this committee are: A. J. Horlick, Racine, who served nine years; A. P. Nelson, Grantsburg, seven years; Daniel Grady, who served six years; and L. S. Hanks, Dr. Gilbert Seaman, and Walter J. Kohler, each of whom served five years. Mr. McCaffrey has acted as secretary of the committee from 1907 until the present time.

Fund Has Prospered

Under the careful supervision of these men and the others who were, for shorter periods, members of the committee, this fund has prospered and earned a splendid return, the bul-

Hesperia Election Results to Stand Despite Protests

The officers of the Hesperian debating society who were elected at the

regular meeting of the society held Thursday will be inaugurated Feb. 9 despite a protest registered by one of the members, according to Melvin H. Wunsch '34, retiring president of the society.

The protest was originally made because of alleged irregularities in the

parliamentary procedure at the election but it was dropped when it was found that there were not sufficient grounds.

Swarthmore football players get a free haircut every time they win a football game.

Norman Brokenshire Tunes Up Chesterfield Radio Stars for the New Year



Reading from left to right, Tom Howard, George Shelton, Ruth Etting, Bing Crosby, Norman Brokenshire and Lennie Hayton.

SELL YOUR
BOOKS
FOR
CASH
AT THE
CO-OP
STATE at LAKE

FAIR PRICES and FRIENDLY SERVICE

BROWN'S BOOK SHOP

CORNER STATE and LAKE STREETS

SAVE 20% TO 50%!

Buy Brown's Used Second Semester Texts

Good, clean used text books for second
semester courses, priced to save
you 20% to 50%.

A SUGGESTION...

Come in as soon as possible, and select your texts from BROWN'S huge stock of 2nd Semester books. We will hold them for you until school opens, February 6th.

If you do not know the names of the books you will need, our Second Semester official faculty lists will tell you what they are.

A liberal trade allowance on your first semester texts saves you money on Second Semester books and supplies.

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The Store Where Your Dollar Goes Farthest



The Heroine of This Story Is "THE OTHER WOMAN" . . . Her Love Was Too Sacred to Be Held in Marriage Bonds!

Ann Harding :: Leslie Howard :: Myrna Loy in 'The Animal Kingdom'



MYRNA LOY as CELIA

PHILIP
BARRY'S . . .

sensational stage success greater on the screen! . . . with the star of the stage play, and a cast of stars the stage has never equalled!

THE
TITLE . . .

is based on the belief that human beings, in their love lives, are still living pretty much in the animal kingdom.



AN ATTRACTION
WORTHY OF THE
HONOR IT HAS WON

The first picture to
grace the Screen of
the New RKO-Roxy
Theater in Radio
City, New York.



ANN HARDING as DAISY SAGE

We
Are
Planning
Special
Catering
Services
For
Prom
Parties

Bud Fay
Ted Wadsworth

GILLER'S
540 State St.

PROM GOERS . . .

Make your appointments early for your Prom Coiffure and manicure.

Dorothy Ann Rebstock
Margaret Dittman

VARSITY HAIR SHOP

Capitol Theater Sunday

ATTEND

Bill Purnell's First Co-op Sale

Look Through the Ad on Page 7

Bill Hartley

George Kowalczyk

Is Your Name Here? If it is, go to the merchant in whose ad your name appears . . . He will give you one pass to the Capitol Theater . . . good all next week.

Patronize Cardinal Advertisers

PROM NECESSITIES

Formal Brassieres
Formal Slips
Sheer Chiffon Hose
Formal Bags

Virginia Weidemuller
Helen Riecke

PRINCESS PAT
418 STATE

"CHARLIE"--BE THERE--
MADISON DAY
-SPECIALS-

Caps

95c

Regular
\$1.65 Values

O'Coats

\$13

Choice of Stock.
Reg. \$25 Values
HALF BELT
Belt Around

Hats

\$2 39

All Colors
All Sizes
\$3-\$3.50 Val.

TIES

65c

Regular
\$1-\$1.50 Val.

SHOES

\$3 85

All Leather.
Regular
\$5.00 Values

Shirts

One Lot

95c

Whites,
Colors
Vals. to \$2

Les Lindow
Chuck McGinnis

Rupp's

426

State St.

Open Saturday Evening Until 9 P. M.

No Time for Clever Layouts —

But We Just Have to Tell

You About These New

FORMALS

That We Received Yesterday

Direct From

NEW YORK

for the

PROM of 1934

They Are Specially Priced for
This Big Affair.

STOP IN TODAY

Virginia Wheary

BUNNIE'S

710½ State St.

F. 1036

Farm Leaders Meet for Week

Farm and Home Week Brings Badger Farmers to Agricultural Campus

Hundreds of farmers will travel to the campus of the college of agriculture during the annual Farm and Home week, which begins Jan. 30 when the college of agriculture plays host to Wisconsin farmers and farm leaders.

Pres. Glenn Frank, Dean Chris L. Christensen, and Dr. G. F. Warren of Cornell university, are among the prominent speakers scheduled to address the convention.

With the central theme of the gathering "Solid Foundations for Agricultural Recovery," emphasis will be put upon farm management, education, and the farm home.

Programs include programs for women, poultry, soils, agricultural engineering, soil erosion, economics, horticultural, and rural life.

Dean Chris L. Christensen, in his invitation to farmers, declared that the way out of the depression is not to be found by each person working for himself; instead, the social and economic problems must be met by clear thinking and intelligent group action.

Of interest to others besides farmers will be Dr. G. F. Warren's lectures on stabilizing the dollar, and the cause of the depression.

Assignment Too Lengthy; Students Threaten Strike

New York, N. Y.—(Special)—Prof. Corwin D. Edwards told his economics class at Washington Square college, New York university, that they must read 18 books on social control of business. And he also told them to adopt a practical attitude toward labor problems.

The students, among themselves, demurred against the reading of 18 books. Finally Elinor Marshall, 17-year-old junior, stood up and acted as spokesman for the class.

"We believe," she said, "your assignment is unfair. We are taking a practical attitude toward labor problems. We are ready to reach a compromise through collective bargaining. If you don't agree I am afraid there will be a strike. We can of course employ sabotage."

The professor compromised at six books.

SELL YOUR BOOKS FOR CASH AT THE CO-OP STATE at LAKE

Over 300 Faculty Members Serve On Summer School Instructional Staff

More than 300 members of the faculty will serve on the 1933 summer session instructional staff, the preliminary announcement of the school released Friday revealed. Copies of the bulletin are now available at the information window in Bascom hall.

The preliminary announcement directs special attention to a series of courses "especially planned or modified to meet the unusual conditions of the present time."

Included in the group are: "Current economic problems," arranged by the economics staff; "The contemporary international scene," Prof. Walter Sharp; "Practical problems of present day democracy," Prof. John T. Salter; "The League of Nations and world recovery," Prof. Sharp; "Poverty and its relief," Prof. C. F. Gillin; "Rural social trends," Prof. J. H. Kolb; "Contemporary social work," Prof. Gillin; "Current problems in physical education and recreation," Prof. Blanche Trilling.

In addition to these courses, the summer session will provide a Social Workers' State conference under the direction of the Wisconsin Industrial commission and the sociology department, an Institute for Superintendents and principals under the supervision of the staff of the school of education, and a course in current problems of school finances and business.

Of interest to others besides farmers will be Dr. G. F. Warren's lectures on stabilizing the dollar, and the cause of the depression.

Another Bargain Rail Travel Excursion

—TO—
Chicago \$3.25 Round Trip

Milwaukee \$2.05 Round Trip

Good in Coaches Only — Children Half Fare—Baggage Checked

JANUARY 27-28-29

GO:
FRIDAY, JAN. 27
All Trains.

Saturday, JAN. 28
All Trains.

SUNDAY, JAN. 29
All Trains Up to 8:00 a. m.

RETURN:
On all trains scheduled to reach original starting point by midnight of Monday, Jan. 30, 1933.

50% Reduction Every Week-End on First Class Tickets. Going on Fridays, Saturdays or Sundays and returning to reach starting point by midnight of following Tuesday. ALSO—Reduced Round Trip Rail Fares every day. Go any day—on any train—to any station. Stop-over anywhere. Stay as long as 10 days. Enjoy a reduction of 16 2-3% on the round trip fare!

For Complete Information and Tickets Apply to Agent, Telephone Badger 142.
CHICAGO & NORTH WESTERN RAILWAY

PROSPERITY

Will you be ready for it?

The young man or woman who is equipped to do work as an Accountant, Executive, or Private Secretary, or as Stenographer will unquestionably be in immediate demand as the tide in Business turns upward, which America's Business Leaders believe has already begun. The Business World has always offered attractive opportunities to the Well-Trained man or woman, and these same doors of Opportunity will again swing open.

Courses Offered During Second Semester

Elementary Accounting	Municipal Accounting	Money and Banking
Intermediate Accou'tg	Business Forecasting	Advertising
Auditing	Investments and Speculation	Psychology of Selling
Principles of Business	Accounting Systems	Stenography
C. P. A. Problems	Credits and Collections	Typewriting
Cost Accounting	Business Law	Office Technique

Second Semester Opens Feb. 6

Registration Days, Feb. 3 and 4

Bulletin and Complete Information will be sent on request. Address—

MADISON COLLEGE
SCHOOL OF BUSINESS ADMINISTRATION
MADISON, WIS.

Orchestra Plays WHA Program; Public Kept Out

business elements of education administration by Prof. Guy Fowlkes.

Collateral with the summer session, but not a part of it are the sixth annual dramatic and speech institute, June 27 to July 9, and the 12th annual Wisconsin rural leadership conference, intended for rural clergy and other community workers, June 26 to July 7.

The program of the university concert orchestra to be played today in Music hall will be broadcast over WHA at 1:30 p. m. but the general public will not be admitted to view the concert, as revealed in the statements of Major E. W. Morphy, leader of the orchestra and Harold B. McCarthy, program director of WHA.

Efforts were made to enable the

public to view the concert, but permission could not be obtained in time, and the idea was dropped. In the future, however, the public may be admitted.

With the inauguration of the chain between station WLBL and WHA, this program will only be heard through the latter outlet, as the two stations do not hook up until 2 p. m. The entire repertoire which was given at the annual Christmas band concert will be replayed, with the exception of the piano solos which will be omitted.

Things You Can Do At Karstens Today--Madison Day

YOU CAN BUY

Overcoats reduced to \$18.50 and \$22.50

Suits reduced to \$18.50 and \$23.75 and

You can get the extra trousers for the suit for only \$1.

\$1 NECKTIES today 2 for \$1

35c and 50c HOSE for 29c

\$1.50 and \$1.95 SHIRTS for \$1

\$1.50 and \$1.65 PAJAMAS for \$1

And You Can Find Scores of Other Bargains. Come on Down.

KARSTENS

ON CAPITOL SQUARE . . . 22 NORTH CARROLL

THE CO-OP

WILL PAY YOU

CASH

FOR YOUR

Used Books

Or if you prefer, we will give you credit on your next semester's purchases.

"BUY AND SELL YOUR BOOKS AT YOUR STORE"

THE CO-OP

At STATE and LAKE

underworld and divorce featured

racketeers commit murder as a blonde forgets to love her husband

ONE of the most refreshingly clever pictures we have seen in some time, "Under Cover Man," now showing at the Orpheum, gives George Raft an opportunity to establish himself once and for all as a star. The suave, sophisticated Raft, as the undercover police agent who sets out to find his father's murderer, surpasses his previous performances in that he escapes from the "type" parts he has been playing, and creates an original character.

Nancy Carroll, who has been on the toboggan lately, regains some of her past laurels, with a really capable interpretation of the girl whose brother has been murdered, and who aids Raft on his mission into the underworld. Noel Francis is perfect as the racketeer's moll, and succeeds in being one of the most attractive screen damsels to play such a part.

The dialogue is very witty and subtle; if you look for double meanings, you'll find plenty of them. And we must not forget to mention that new Cody, despite the advancing years, can still be as smooth a crook as ever. Director Frank Flood may well be proud of this picture.

** * * *
"Second-Hand Wife," also playing the Orpheum, is an entertaining picture built upon the old story of a wife who doesn't love her husband, and who divorces him so that he can marry the woman who does love him. There is a child, whom the husband rarely loves. That, of course, complicates things.

Sally Ellers, no longer a blonde, is the real reason for the picture's appeal. She is a much more capable emotional actress than we realized. The director came a bit too enthusiastic about her, however, evidenced by such shots as Sally kissing baby clothes and crying—a scene much overdone. Helen Lyon as the first wife gives Sally good support.

** * * *
The Merrie Melodie, at the Orpheum, is worthy of mention. In synchronized cartoon and melody, the characters of literature, such as Robinson Crusoe, Alice in Wonderland,



PREVIEW
TONITE 10:30
(Regular Engagement Tomorrow)

WHICH IS LOVE

His longing for the "Other Woman" or his passion for his real wife, a throbbing beauty of sheer fascinating lure!

ANN
HARDING
LESLIE
HOWARD

Philip
Barry's
Great
Stage
Success
Now on
the Screen!

—ADDED—
MICKEY MOUSE
presents
Silly Symphony
"JUST
DOGS"

The
ANIMAL
KINGDOM

with

MYRNA LOY
NEIL HAMILTON

CAPITOL

COME BY 9:00—See the Last Showing of
"THE BITTER TEA OF GENERAL YEN"
and remain as our guest for the preview!

WHA Holds Announcer
Auditions Between Semesters

Auditions for places as student announcers on the staff of WHA will be held during the interim between semesters, and due to the fact that several of the regular announcers will be lost for next semester, there are several opportunities for new men.

Students interested should see or call H. B. McCarthy, WHA program director, at the Sterling hall studio as soon as possible.

Yale has a \$600 scholarship that has never been applied for, due perhaps to the fact that the applicant must be named Leavenworth.

Between \$75,000 and \$100,000 of life insurance has been taken out by fraternity initiates at Ohio State university.

SELL YOUR
BOOKS
FOR
CASH
AT THE
CO-OP
STATE at LAKE

A University of Michigan professor, hunting for new animal parasites, was examining hides of Alaskan grizzly bears, when to his surprise he found flakes of gleaming gold in the thick fur of the bears.

ORPHEUM

Last Day 'SECOND HAND WIFE'
and 'UNDER COVER MAN'

TOMORROW!

JIM TULLY'S

"LAUGHTER
IN HELL"

with

PAT O'BRIEN
MERNA KENNEDY

STRAND

Last Day "BLESSED EVENT"
and "DEVIL AND THE DEEP"

TOMORROW!

2 BIG FEATURES

"Madison
Square
Garden"

BUCK
JONES

in

"Hello
Trouble"

with
JACK OAKIE

MAJESTIC

Before 7 p. m. 15c After 7 25c

LAST TIMES TODAY

ONE OF THE 10 BEST
PICTURES OF 1932!

FANNIE
HURST'S
BACK
STREET

with JOHN BOLES
IRENE DUNNE

—ADDED—

"Perils of the Amazon"
The First of a Group of Strange Adventures Filmed in the Remote Regions of the World.

MICKEY MOUSE in
"THE GROCERY BOY"

BROWN'S BOOK SHOP

CORNER STATE and LAKE STREETS

WANTED!

USED TEXTS

CASH

OR A

LIBERAL TRADE ALLOWANCE

FOR ALL OF YOUR

USED TEXTS

Remember that you can get a liberal trade allowance on your First Semester books that will help to pay for any Second Semester books or supplies you may need. Or, if you prefer, you can get CASH at once.

BROWN'S BOOK SHOP

CORNER STATE and LAKE STREETS

Special Purchases of Brand New Merchandise for Madison Day--Saturday

Special Purchase of

New Spring Hats

Made to Sell for as
Much as \$2.95

\$1.95



Of visqueera, frizee, visca and other fashionable new straws. In black, brown, polo, red, green, grey, or sand. All headsizes. With pie plate or scoop shovel brims, or turban styles.

All Hats and Scarf Sets . . . formerly to \$1.50. Reduced to 50c

Millinery section, second floor

250 Pairs

of

Cape or Kid Gloves



Many sold as
high as \$5.50.

Taken From Stock and Reduced!

Pull-ons, plain or with applique or stitching
for trimming . . . choice of some of our
smartest gloves in black, brown, and light
shades. Only \$1, Saturday only.

\$1

Toilet Goods Special

Hard or Soft Water
Soap . . . in 4 odors.
Bouquet, lavender, jas-
min, rose . . . 24 bars, 79c

Two Tubes Tooth Paste
and 1 Tooth Brush, 49c

Bath Brushes . . . 49c

Milo Tissues . . . pastel
tints. Reg. 50c . . . 39c

Reg. \$1 79c

Henri Rocheau Soap . . .
reg. \$1 . . . 2 boxes, \$1

Woodbury's Shampoo . . .
Castile, Tar, or Cocoan-
ut Oil . . . 2 bottles, 50c

One New Lot of Com-
pacts . . . double and
triple 50c

Rolls of Tissues . . . as-
sorted colors. Regular
50c 29c

Kleenex . . . pastel
shades . . . 5 boxes, 89c

Main floor

Special Purchase of

Jewelry

Made to Sell for \$2 to \$5

Necklaces, ear-rings,
and bracelets that
may be matched, for
evening or daytime
wear. Set with bri-
lliants . . . or metal and
bead combinations. Every
piece, made to sell for
more!



Special Purchase!

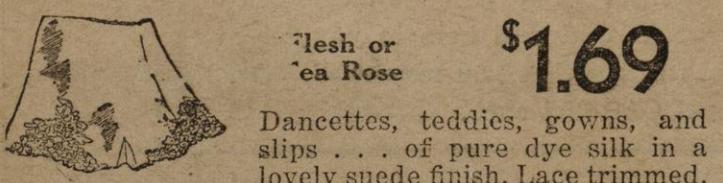
Suede Crepe

Lingerie

\$1.69

Flesh or
Tea Rose

Dancettes, teddies, gowns, and
slips . . . of pure dye silk in a
lovely suede finish. Lace trimmed.



A Special Purchase of

200 Bright

Spring Frocks

\$10

Made to Sell
for \$12.50
to
\$17.50



You'll be amazed at the materials
and the tailoring in these frocks for
\$10. And you'll agree that they're as
cleverly styled, with their new full
sleeves and high necklines, as many
crepe frocks at twice the money.
Have a bright new frock to wear un-
derneath your winter coat. Sizes 14
to 20, 38 to 46.

Prints
Stripes
Plain High Shades

Navy.

Black

Apparel section,
second floor

Sale!
Women's Linen
'Kerchiefs
10 for \$1



A Special Purchase of
Leather Bags

Values to \$2.95

\$1.59

Of calf or grained leather.
Some with zippers and
attached coin purses. In
black, brown, navy, or
green . . . new spring
styles!

Handmade 'kerchiefs with
white or colored embroidery
or applique. Our 25c
grade.

Women's Plain Linen
'Kerchiefs . . . with
midget hems. All white.

12 for 50c

Silk Scarfs

In printed or
painted de-
signs. With
fringed or bias ends. As-
cot styles. Formerly \$1
and \$1.95.

59c



Men's
Handkerchiefs

Of white linen with
colored hand drawn
threads.

10 for \$1

Odds and Ends of

Neckwear

Pique collar and cuff
sets.

59c

A Special Purchase from Two of Our Hosiery Mills

Chiffon or Light Weight Service

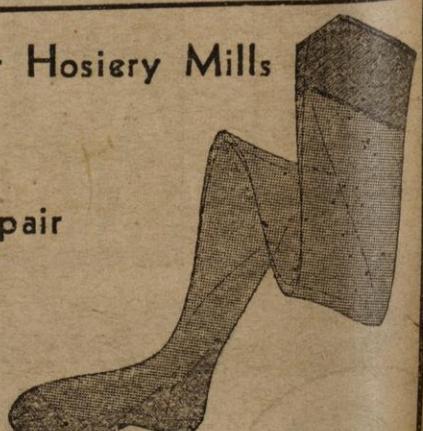
Hose

Values
to \$1.35

69c a pair

With lace or plain top . . . French heel!
First quality. Sizes 8 1/2 to 10 1/2. In dusk,
French grey, promenade, blue fox, deep
night, vanity taupe mist, dove-beige, haze-
beige, or gunmetal.

Hosiery dept., main floor



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