



# **The daily cardinal. Vol. XXXIV, No. 106**

## **February 26, 1925**

Madison, Wisconsin: University of Wisconsin, February 26, 1925

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

C. C. C.  
Join the Cardinal  
Cross-word Contest.

# The Daily Cardinal

VOL. XXXIV. NO. 106

UNIVERSITY OF WISCONSIN, MADISON, THURSDAY, FEB. 26, 1925

WEATHER  
Mostly fair Thursday. Continued cold Friday probably becoming unsettled and slightly warmer.

PRICE 5 CENTS

## FASHION FOLLIES TO BE STAGED BY W. A. A. MARCH 6

Women's Group Will Put on  
Style Show at Lathrop;  
Shattuck is Chairman

"Fashion Follies" will be depicted and demonstrated in a style show by members of the W. A. A. on the evening of March 6, in the Lathrop hall concert room. The income from the performance will pay the next to the last installment on the W. A. A. cottage. Kathryn Shattuck '26 is general chairman of the show.

Kessenich's, Ye Garment Shop, the French Shop, and Simpkins are all contributing samples of the latest modes in dresses for school and street wear, in tea gowns, in sport clothes and in formal attire. Music will be furnished throughout the program, and unique dances will intersperse the display numbers.



Shattuck '26  
—De Longe

### Announce Committee

The committee in charge of the music is Helen Mahaney '25, chairman, and Lois Correll '25. In charge of the ticket sale are Lillian Twenhoefer '26, chairman; Edith Jennings '26, Elizabeth Shepard '26, Evillie Befel '27, Marian Rhode '27, Evelyn '27.

Properties are being taken care of by Sarah Stebbins '26, chairman; Elmer Erhenfest '27, Lorraine Maytum '26, and ushers are being secured and instructed by Genevieve Brown '25, chairman; Peg Field '25, and Margaret Coon '25.

### Programs by Weingandt

Publicity for the entertainment is being directed by Florence Allen '27, chairman; Ernestine Troemel '25 and Kathryn Arnquist '25. The entertainment of dancing are being secured by Helen Robinson '25. The programs are being planned by Hazel Weingandt '25.

The mannikins for the Follies are Elizabeth Milne '27, Janet Clarke '26, Gwendolyn Drake '26, Mary Devine '25, Robye Nichols '25, Jimmie Hughes '27, Ruth Huyette '27, Alice Drews '26, Dorothy Marsh '27, Helen Robinson '25, Virginia Kellogg '25, Edith Jorris '26, Virginia Sinclair '27, Hazel Weingandt '25, Venus Walker '25, Maxine Walker '27, Elna Mygall '26 and Edith Boys '26.

## BADGER PICTORIAL EDITORS CHOSEN

Section Will Be Enlarged to  
Include Campus Life in  
More Detail

Announcement of the appointment of Josephine Thompson '26 and Rosalind Hightower '26 as editors of the pictorial section of the 1926 Badger was made yesterday by Otis Wiese, editor of the yearbook.

The pictorial section of the 1926 Badger is being increased a number of pages, so that the section will consist of at least 27 or 28 pages.

"Campus life," Wiese said, "will be portrayed in great detail, and with more informality than last year. Irregularly designed pictures, such as those printed in rotogravure sections will be used to show student activity here. Among a few of the scenes to be shown will be the arrival of students at stations, the Varsity Welcome, and departs of the football team."

Miss Thompson and Miss Hightower are to begin work next week on this section, the form for which will be kept open until late in the spring to permit the insertion of pictures of spring happenings.

The circulation staff will conduct a subscription campaign March 4, 5 and 6. A large loving cup is to be awarded to the organization which obtains the largest number of subscriptions.

### PICNIC POINT SOLD TO LOCAL LUMBERMAN

Picnic Point, the favorite site for picnic suppers and the goal of a great many hikers, recently has been sold to E. J. Young, local millionaire lumberman. Approximately \$200,000 was involved in the transaction.

The point was a part of the estate of Breece J. Stevens, one of the earliest and foremost Madison attorneys, and at one time mayor of the city. It is understood that Mr. Young contemplates the building of a home on the point.

Because of its proximity to the university, its purchase by the city for park purposes has been considered, but no action has ever been taken.

## SEVERSON STRIKES AT PROM IN BILL

### Introduces Measure Forbidding Dances in Capitol; "Not a Personal Matter"

Senator Severson's bill, forbidding the use of the capitol for the Prom or other dances, was given a hearing yesterday afternoon before the legislative committee on state and local government. Senator Severson was the only one who spoke for or against his bill.

In his speech he said, "This dancing proposition is not a personal matter but one of public policy. If admission is charged for these functions it creates a discrimination and the privilege of dancing is not extended to everyone, especially to those unable to stand the expense. .... It is undemocratic at the best."

"As a result of all these dances, public property is destroyed, injured, and permanently damaged. Decorations in this building which cost thousands of dollars are being injured from the gas of flashlight photos, and some of the pictures are turning black."

"The argument," continued the senator, "that the use of the capitol might be allowed for Prom functions if the senate and outside corridors were reserved for the members of both houses, is silly. What senator or assemblyman can work when the bands are playing and a multitude of people dancing?"

### NARDIN AND YOUNG ATTEND CONFERENCE

Dean F. Louise Nardin and Miss Elizabeth D. Young, one of the freshman deans, left yesterday for Cincinnati, Ohio, where they will attend the annual national conference of college deans which is to be held there tomorrow and Saturday.

### ENGINEERING MAG IS ON OPEN SALE TODAY

The February issue of the Wisconsin Engineer is on sale today in Engineering hall. Out of a total of 1,200 copies printed it is estimated by E. R. Summers '26, editor, that approximately 600 are distributed among the student body; the remaining half being distributed among alumni.

## Cobbled Streets of London, Scotland Yard Coming to Town

The cobbled streets of old London, Scotland Yard, the terror of criminals, tabards and yards, shaky wooden bridges, feebly spanning the Thames, hostlers and wherrymen—all these coming to Madison.

With more than 100 colored pictures, William W. Ellsworth will reveal the early days of Shakespeare in Stratford and the later years of his genius in the London of Queen Elizabeth, in his lecture "Shakespeare and Old London," Thursday, March 5, in 165 Bascom hall, under the auspices of the Arden club.

The pictures of London before the fire of 1666 are photographs of the

## Two All-University Meetings For Women to be Held Today

### W. S. G. A. Convocation at 7:15 O'Clock; Will Take Up Ap- propriation Bill

Alice Corl '25, president of W. S. G. A., will present facts concerning the legislative situation and the urgent need for increased appropriations for the university with suggested remedies at the all-university women's massmeeting which will be held at 7:15 o'clock tonight in Music hall.

The proposed constitutional amendments which have been recommended by a special amendment committee headed by Mildred John '26, will be presented at the meeting. Besides certain technical changes which have been advised to prevent ambiguity, the proposed changes in the W. S. G. A. constitution constitute in the main a revision in the point system, which regulates the number of activities a woman can carry at once, and a change in the duties of the president.

According to the constitution it is necessary that at least 1,000 of the women in school be present at the massmeeting in order to form a quorum or no action can be taken in revising the constitution. The final balloting will be held at a later date and will be done by the Australian system.

### Freshman Class to Get Acquainted at Mixer Saturday

With a view to promoting better acquaintanceships among the freshmen, Green Button, freshman women's society, is planning a mixer dance for the members of the class of 1928, to be held Saturday night in Lathrop parlors preceding the regular Union board dance. There will be no charge.

Clyde K. Kluckhohn, freshman president, and Florence Ludden, president of Green Button, are sponsoring the project.

The primary thing for the freshman class to do," said Miss Ludden, yesterday, "is to know itself. It is for this purpose that the Lathrop parlor dance is being arranged. If this one is a success we will be willing to continue them in the future."

Joe Rivers' orchestra has been obtained for the occasion. The dances will be quite short, and the committee in charge is planning that no one shall dance with the same partner more than once.

There will be a mixer committee of 12 men and 12 women whose duty it will be to make everyone feel at home. The women selected are Katherine Ehrhart, Jane Burrall, Marian Greer, Grace Wagner, Fern Johnson, Jane Ranson, Nellie Jane Schneider, Rhoda Luby, Grace Martin, Dorothy Schultz and Helen Huntzicker.

### ZOOLOGY ASSISTANT ILL FOR TWO WEEKS

Neva Drummond, an assistant in the Zoology department, has been ill at the infirmary for the last two weeks. Due to overwork she has been forced to take a rest. It is expected that she will return to her work next week.

model of that city, hanging in the London museum. Other slides have been made from portraits, prints, water-color drawings from famous artists, old theater plans, and old documents, all identified by a Shakespeare expert.

"He does indeed accomplish the extraordinarily difficult feat of making us feel as if by some miracle we had been set down for an hour in the London of 300 years ago," says a professor of English at the Pennsylvania College for Women. "And it is as reliable in its scholarship as it is lively and colorful as a moving picture of that fascinating, far-off time," he added.

## LEGISLATORS VOTE TO OFFER CAPITOL FOR MILITARY BALL

### Amendment Prohibits Use of Senate and Assembly Cham- bers as Boxes

The thirteenth annual Military ball of the university cadet corps will be held in the capitol this year. The fate of the ball was decided yesterday morning when the assembly with only a few dissenting votes, passed the measure to allow the statehouse to be used for the cadet function on April 3, with the amendment that the senate or the assembly chambers are not to be used as boxes for the occasion.

The bill which was introduced by Senator Garey had previously been passed Tuesday morning by the senate with only six votes against it.

### Vote Relieves Tension

One senator during the discussion of the bill, made the statement that the legislature should not take such a function away from the capitol since no other place had been provided for the university which was adequate for the holding of events of such a nature as the Prom or the Military ball.

The passage of the bill relieves the tension which has existed for some time in the minds of those in charge as to the holding of the ball in the capitol. Due to the adverse reports circulated about Prom, it was feared that the legislature might refuse its use for any other university functions. It has thus been assured that in spite of the fate of the Severson bill which is in committee now to prohibit all functions in the capitol, at least one more university function will be held there.

### To Choose Chairmen Soon

Clifford Franseen '25 who will lead the Military ball this year, announced yesterday that assistant and committee chairmen will be chosen within the next week and that work will start at once.

Franseen was chosen last semester by Major O. L. Brunzell, commandant of the university R. O. T. C., to lead the ball. This plan inaugurates a new policy in the military department, the colonel of the cadet corps having previously been selected chairman. It was decided this year that the two jobs were too much for one man.

### ADVERTISING MAN WILL ADDRESS CLUB TONIGHT

Willard Rendall '20, advertising manager of The Capital Times, will speak to the Advertising club tonight on "Practical Aspects of Advertising." The meeting will start at 6 o'clock in the Fellowship room of the Y. M. C. A.

## HARESFOOT AGENT LEAVES ON TOUR

### Kirby Ambler '27 to Work Three Weeks Arranging Publicity

Kirby Ambler '27, advance agent for "Ivan Ho!", the twenty-seventh annual production of the Haresfoot club, left last night for Minneapolis, which is the first stop on his three-weeks' trip to nine of the 11 cities on the 1925 itinerary of the show.

He will meet the university alumni clubs and committees in order to arrange for publicity in the several cities and organize the social entertainment of the company when it arrives. The publicity will include news stories, pictures and descriptive sketches in the rotogravure sections, and the new full page community advertisements, which after item is one of the features of this year's campaign.

The alumni associations are already organized and many of them have full plans by which the show will be put across in their particular cities. Ambler will make the final arrangements with these groups.

Since the work has already been done in Sheboygan and Appleton, he will omit these places.

Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## 1928 TRACKSTERS MEET IOWA FROSH IN A WIRE MEET

Is Tomorrow Afternoon; Badgers Good in Distances; Hawkeyes in Dashes

Untried by any previous competition, the Badger frosh track squad will enter the telegraphic dual meet with the Iowa frosh bent on victory tomorrow afternoon.

Coach George Bresnahan has a squad of star dash men and hurdlers among his yearlings at Iowa, while Coach Mead Burke has several high grade distance men leaving the victory to be decided by the field event men of which neither team has no men that can be depended upon to win.

### Cuhel, Hawk Star

Iowa will pin their hopes chiefly upon "Bab" Cuhel, former Cedar Rapids prep satellite and holder of the national scholastic record in the 220 yard low hurdles. Cuhel looks like a sure winner in the dash and high and low hurdles and if he enters the 440 run he should be good for another five points as he has been running the quarter mile in better time than any of the varsity men.

Taxman, Knapp, Butterfield and Rice are some of the other men that Iowa will rely upon for points. Taxman runs Cuhel a close second in the 50 yard dash and is almost sure to take at least a third place in this event. Knapp and Butterfield perform creditably in the 440 and 880 respectively.

To counteract this advantage in sped men, Coach Burke will call on such men as Chapman, Ellison, Reeves and McKee in the distance runs for points. Chapman should have little difficulty in taking a first in the mile as he has been stepping the distance in close to conference time. Ellison should do equally good work in the two mile event, while Reeves and McNee will be among the point winners in the half mile.

### Badgers Weak in Hurdles

Pahlmeyer, Minoque, and Dellericker will be used by Coach Burke to oppose Cuhel in the hurdles and one of these lads should force the Iowa star to the limit. Ganatz is the only 440 man on the frosh squad, who will have a chance to place against the aggregation of Hawkeye quarter milers.

Captain Sappenstein is the only field event man of any real ability in either university, and he should win the broad jump easily. The rest of the field events are open to anyone unless some one has been uncovered in the Hawkeye stronghold within the last few days.

Coach Burke urges every frosh trackster to report in the annex tomorrow afternoon for the meet.

### BADGER MAT MEN WORK FOR MICHIGAN

With the wrestling meet at Michigan only two days off, the Badger squad is preparing for one of the hardest fights of the year, and will be handicapped by the loss of Charles Whitworth.

Whitworth had three ribs broken Saturday night as the result of the crushing force of a body scissors applied by Daily, Minnesota captain, in the 125-pound division. There is a slight chance that Whitworth may wrestle in one of the later meets. Ivan Phelps, who wrestled in the Carlton meet; Erman Hass or Herbert Bundy, will take the mat in that division at Michigan.

Adolph Bieberstein, veteran of three seasons in wrestling, is now working out, and Coach Hitchcock expects to use him in the heavyweight division in the Wolverine meet or, if not, in the coming match with Iowa.

Coach Hitchcock is none too Michigan. Although Michigan lost to Iowa, wrestling is a major sport at Iowa, and the meet was held on the Hawkeye floor. Wrestling usually draws several thousand spectators at Iowa City, and the Iowa squad is given a great incentive for a victory.

### Cage Finals Start in Greek League

The initial round of the Interfraternity Basketball league finals will be played today at 5:45 and 6:45 o'clock, when 12 teams go into action at the gymnasium in competition for five cups. The 12 teams are the sole survivors of the original 54 which entered the league at the beginning of the season.

The competing squads are Alpha Chi Rho, Tau Kappa Epsilon, Kappa Sigma, Theta Delta Chi, Phi Kappa Sigma, Delta Upsilon, Sigma Nu, Beta Theta Pi, Delta Sigma Phi, Theta Xi, Zeta Psi, and Sigma Phi Sigma.

The Big Ten ruling in this sport stipulates that the team with the highest percentage at the end of the season automatically wins the championship. In case of a tie, the two high teams play at the conference swimming meet at Chicago. It is more than likely that Northwestern will come through the season unscathed also, and in that event the Purple splashes will be the opponents of the Badgers at Chicago.

The schedule of play follows:

5:45 o'clock: Phi Kappa Sigma vs. Delta Upsilon.

Alpha Chi Rho vs. Tau Kappa Epsilon.

Delta Sigma Phi vs. Theta Xi.

6:45 o'clock: Sigma Nu vs. Beta Theta Pi.

Kappa Sigma vs. Theta Delta Chi.

Zeta Psi vs. Sigma Phi Sigma.

### FRAT HOCKEY FINALS TO BE HELD TODAY

The interfraternity hockey championship will be decided on the varsity rink today at 4 o'clock when the Triangle squad meets Delta Sigma Pi.

Both teams have good records; therefore, it is hard to pick the probable winner of the contest. Triangle has amassed greater scores in its various victories, but Delta Sigma Pi defeated Triangle earlier in the season in a preliminary game and must therefore be reckoned with as a strong opponent.

"I predict zero weather and solid ice," said Coach Kay Iverson yesterday, who is to referee the match. "The conditions have not been good this winter for extensive interfraternity play, but something tells me that everything will be O. K. for the game."

HAVANA, Cuba—President-elect Gerardo Machado will leave Havana March 8 for the United States. He will visit various cities throughout the South and West.

### Your Pictures Need Our Picture Framing

Just because we

\* \* \*

"Know our stuff" and

\* \* \*

Buy only the best sort

\* \* \*

Of materials intended

\* \* \*

For Picture Framing only.

\* \* \*

We, for instance, do not use

\* \* \*

Common window glass.

The  
Photoart House  
Wm. J. Meuer, Pres.

### AQUA CAGE TEAM HAS CLEAN SLATE, STILL ONE GAME

#### Good Chance to Win Title; Kissel Returns For Next Contest

Undefeated thus far, and with but Indiana yet to play, prospects for a conference championship in water basketball seem bright for the Badger aqua cage men.

The Big Ten ruling in this sport stipulates that the team with the highest percentage at the end of the season automatically wins the championship. In case of a tie, the two high teams play at the conference swimming meet at Chicago. It is more than likely that Northwestern will come through the season unscathed also, and in that event the Purple splashes will be the opponents of the Badgers at Chicago.

#### Indiana at Madison

As the Indiana game will be played at Madison, the Wisconsin team has everything in its favor for a victory. Kissel will, by that time, be eligible, and thus the shallow end playing of the Wisconsin team will be rejuvenated. Since it is in the shallow end of the tank that most of the scoring is done, it will greatly help the Badger men to have Kissel back on the job.

Chicago has been the hardest meat for the Wisconsin water basketball team to swallow this season. Were it not for the fact that the Maroons had an off-night in their shooting, the scant victory in favor of Wisconsin might have been reversed.

#### Feuchtwanger Consistent

Captain Joe Feuchtwanger is the strongest and most consistent player on the team. It has always been he who has led the scoring.

### So It Seems

Prevailing opinion on the campus seems to be that Wisconsin will turn the tables on Michigan in basketball here Saturday night. Michigan certainly has the edge, but it must be remembered that most of Michigan's victories were early-season affairs. Things are more near normal now.

Coach Mather of the Wolverine squad accompanied Doc Meanwell to Illinois last Saturday and looked over both teams, especially Wisconsin.

Coach Meanwell has a big task before him this week in basketball

practices. For one thing, the long-shot bug has got to be overcome. Long shots look nice out on the floor, but they do not pile up the score enough to keep pace with the play of the opposition.

You don't see Ohio, Purdue or Illinois using long shots, except when all avenues of passing are absolutely closed up. Another thing, Wisconsin has an extremely light forward wall, and short. Bain and Barnum are not tall. Harmeson and Spradling are both large, yet speedy and shifty on the floor.

Spradling looks to me like the cleverest forward who has played on the Wisconsin floor this year. And a look at his record for the season shows he is pretty consistent.

### A SORT OF UNIVERSITY CLUB—



that's the atmosphere college men find here. We know what you want in clothes and furnishings and we see that you get it at the right price. Come in and see for yourself.

### Clark Mathis and Carey

REPUBLIC BUILDING - CHICAGO

"Run for College Men by College Men"

Clothes you can't help liking  
\$39.75, \$42.50, \$45.00 and  
\$49.50.

### The Baloon!

A New "Bostonian" For Young Men



\$7.75

If the ordinary Oxford is worn with the long, full cut trouser of the present season the effect is "not quite so good." The "Baloon" is not an ordinary oxford. It is a shoe designed especially for university men—a broad toed, broad soled walking shoe, in light colored tans and blacks—the kind of oxford which gives the correct finish to correct clothes. Come in and give them the "double O."

KARSTENS

22-24 N. Carroll St.

Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## EIGHT GAMES AHEAD IN CAGE RACE; TEAM SETS FOR MICHIGAN

Ohio, Illinois, Indiana Loom as  
Possible Winners of Con-  
ference Title

As the Big Ten basketball season  
nears a close the leaders are tight-  
ening up and before another week's  
playing is over there should be some  
real upsets in the standings column.  
Illinois, after winning seven  
straight games, lost to the climbing  
Indiana squad, and the victory of  
the veteran Ohio quintet over  
Northwestern put the Buckeyes in  
the conference lead with a percent-  
age of .889.

This will not be the final set-up,  
it is sure. Ohio hasn't the team it  
is credited with having. The ability  
of Cunningham, Miner and Shaw  
cannot be underrated, but neither  
can the ability of the Illini be set to  
naught. Illinois is still to be heard from.  
Daugherty is a new star for  
Coach Ruby. He is a going fool on  
the floor. In addition to starring  
against Wisconsin, he also starred  
against Indiana, even though the  
Hoosiers won. Not only that, but the  
Illini have a team of wonderful  
guards. Every man is speedy. Reynolds  
makes too many personal  
feuds, but when Captain Mauer gets  
in condition again, he will probably  
replace Reynolds.

### Illinois in Race

And so Illinois is not out of it by  
any means.

And there's Indiana to be heard from.  
The Hoosiers are getting  
wonderful support at Bloomington.  
They are a team that are never de-  
feated, not until the final gun. Indiana  
is now third. There is the  
team that will come to the fore in  
the remaining games, and it would  
not be surprising to see Indiana  
take first or at least tie for first  
when it's all said and done.

### Chicago Out

Chicago, given hopes several  
weeks ago, is now hopelessly out of it.  
Michigan has few hopes. Northwestern  
is done for, and Iowa is in the  
wane, so that nothing need be  
feared from the Hawkeyes. Minnesota  
is getting into form again after  
a series of setbacks, but there will  
have to be radical upsets in the upper  
strata of the list for the others  
to even threaten. There is no  
hope of Wisconsin coming to the  
fore. Although the Badgers will  
finish the season stronger than it  
was started, the start is too late.

At any rate there is going to be  
some interesting basketball from  
now on.

### FROSH CAGE PRACTICE TO BE THIS AFTERNOON

Freshman basketball practice will  
be held tonight at 7 o'clock. All  
members of the squad are to come to  
the gymnasium Monday afternoon at 4 o'clock to elect a captain  
and have the squad picture taken.

### BADGER SUBSCRIPTIONS

Fraternity and sorority members  
who desire to aid their organization  
in the competition for the Badger  
subscription cup may call at  
the Badger office, second floor of  
the Union building, any day after  
2:30 o'clock for blanks and pros-  
pects.

### Learn to Dance

Private Lessons by Appointment  
Class Every Tuesday, Thursday,  
8-10 P. M.

Kehl's School of Dance Arts  
Phones F. 561 and B. 1770

### YOUR BEST GAL

will enjoy

A Sip-and-a-Bite

at the

CELLARETTE

523½ State St.

### BASEBALL TEAM PRACTICES HARD FOR COMING YEAR

#### 40 Men Have Reported; Catchers Are Needed By the Team

Intensive practices are being held  
daily by Coach Guy F. Lowman,  
baseball teacher, and he hopes to  
round a championship team in shape  
for the conference season. Each  
afternoon a squad of 40 men have  
been working out, limbering their  
arms up, and developing a batting  
eye.

The Michigan quintet did not see  
the battle against the Purdue team  
last week, because of the death of  
President Burton of Michigan, and  
so its strength at the present time  
is not certain. Yet its defeat of  
one point by Purdue several weeks  
ago shows that it is a fast and  
strong team. When Michigan turned  
the Badger hopes by a two  
point victory at the end of the Wisconsin-Michigan game at Ann Arbor  
early in the season, the Wolverines  
proved themselves better than  
the crippled Badger quintet. Since  
that time they have defeated several  
of the best conference teams,  
and at the present rank in the center  
of the Big Ten standings.

**Badgers Have Improved**  
The Meanwell men have greatly  
improved since the last game with  
Michigan, and with an entirely new  
team to battle the Michigan men,  
the outcome seems brighter for the  
Wisconsin. The offense is speedy  
and the defense is capable of scoring  
as well as holding tight.

The rest of the practices will be  
spent in floor work, and shooting.  
All of the men are in the best of  
condition and eager for the chance  
to redeem their conference stand-  
ing.

### WISCONSIN PLAYERS

Tryouts for work in Wisconsin  
Players will be held next week.  
Anyone expecting to compete in  
these tryouts should register in  
Bascom hall from 1:30 to 3:30  
o'clock on Thursday or Friday of  
this week.

Coach Lowman has issued a call  
for more catchers. So far he has  
only three regular men working  
out, and is badly in need of more  
receivers. There is a number of  
pitchers trying out, and from  
among them Lowman hopes to be  
able to develop some good hurlers.

### Good Infield

The infield is well rounded, hav-  
ing Steen, Captain Ellingson, Tangen,  
Feuchtwanger, McAlpin from  
last year's squad, along with Mar-  
tell, Janssen, and Donegan as new  
men of ability.

Numerous outfielders have reported,  
and Coach Lowman does not  
feel a weakness in this branch of  
the team. The team will continue  
to work in the annex, unless it  
should turn warm enough to warrant  
workouts on the field at Camp  
Randall. The squad will leave for  
its usual spring training trip in the  
South early in April.



When good fellows get together on our Student Tours

to Europe \$155  
(\$162 Cherbourg)  
(\$175 Hamburg)

Round Trip  
(Southampton)

Take your own crowd with you. Special Tourist Third Class Accommodations on the famous "O" steamers, reserved for students, teachers, artists, tourists. Congenial companions, good food, comfortable airy staterooms, broad promenade decks.

Special conducted University Tours with extensive itineraries at inclusive rates, sailing on "ORDUNA"—June 27.

Write for booklet.

### Sailings from New York

ORDUNA—May 30, June 27, July 25  
ORBITA—June 13, July 11, August 8  
ORCA—June 20, July 18, August 15

### "The Comfort Route"

## ROYAL MAIL

The Royal Mail Steam Packet Company  
117 W. Washington St., Chicago, or Local Agents

### ILLINOIS IS AGOG OVER COMING RELAY CARNIVAL ON SATURDAY

By KEN BUTLER

Champaign is agog about the coming  
Illinois relays to be held at the  
University of Illinois this coming  
Saturday. Even with the Wisconsin-  
Illinois basketball game on deck last  
Saturday at Champaign, the bulk of  
talk and discussion around the gym-  
nasium was about the coming relays.

And Wisconsin figures prominently  
in that talk. How's Schwarze  
coming? What about Valley and  
Cassidy? Think McGinnis will come  
through in his event? Such was the  
type of question asked of me at  
Champaign last week-end.

Even the posters announcing the  
relays carry a track cut, with striv-  
ing athletes with large "W's" on  
their jerseys in decided prominence  
in the race pictured on the advertising  
matter.

In addition to the largest rep-  
resentation in history from the Mid-  
dle West, some Eastern teams will  
come to the relays, notably George-  
town university and the University of  
Pennsylvania. Big Ten and Mis-  
souri Valley universities will nearly  
all be represented. Notre Dame will  
compete in the mile, two-mile and  
medley relay. Iowa has Coulter and  
Roberts left from its victorious  
mile-team of last year. Its four-

mile team will include Phelps, con-  
ference crosscountry champion.  
Michigan, which won the two-mile  
relay last year, has Rienke and  
Freyberg from its 1924 victors.

Georgetown will have an impres-  
sive outfit, headed as it is with its  
two-mile relay team which last  
month established world's records,  
both for indoor and outdoor, the re-  
spective times being 7:47 1-5 and  
7:44. This team is led by Marsters,  
national 1000-yard champion, and  
includes Holden, national 600-yard  
champion; William Sullivan and Ed-  
ward Brooks.

The meet will be held Saturday  
night at 7:30 o'clock. The big Illino-  
is band will play. The all-round  
championship and preliminaries in  
the special events will be held in the  
afternoon, beginning at 1 o'clock.

**HARVARD AND YALE  
PUCK MATCH ENDS 0-0**  
Harvard and Yale played to a  
scoreless tie in a hotly contested  
hockey game at Cambridge last  
night. The teams played four over-  
time periods of five minutes each in  
an effort to break the deadlock but  
to no avail.

READ CARDINAL ADS

# Cardinal Red

# Slickers

### All Sizes

# \$6.95

# Also Green

# WOLDENBERG'S

CORNER MIFFLIN AND PINCKNEY STREETS

The Shop of "Different Apparel"

# The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, Incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company. Member of the Western Conference Editorial Association.

Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 6 p. m. Capital Times, Phone B. 1137 after 7 p. m. Business Office—Union Building, Phone B. 6606 before 5 p. m.

Subscription Rates—\$3 a year by carrier, \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail. Single copies, 5 cents.



## BOARD OF CONTROL

PRESIDENT, JOHN L. BERGSTRESSER; Vice-president, Theodore E. Camlin; Jane Pierson, Secretary; James R. Hemingway, Treasurer; Member, Sidney E. Thorson.

## EDITORIAL STAFF

MANAGING EDITOR ..... WES W. DUNLAP  
Associate Editors—Eliot H. Sharp, Elmer L. Barringer, Fred Gustorf.  
Women's Editor ..... Helen J. Baldanf  
Sporting Editor ..... Kenneth B. Butler  
Desk Editors—Kenneth Cook, Lloyd Gladfelter, Paul M. Ginnis, Max Ninman, Payson Wild.  
Skyrocket Editor ..... John E. Davis  
Editorial Writers—Curtis Billings, Lowell Frautschi  
Exchange Editor ..... Adeline E. Pepper  
Assistant Women's Editor ..... Irene Norman  
Society Editor ..... Helen A. Taylor  
Literary Editor ..... Janet F. Hull  
Theater Editor ..... John F. Weimer  
Rotogravure Editor ..... Alice Colony  
Desk Assistants—Bernard Goodkind, Jewell Dean, John Esch, Hillier Kriegbaum, Joseph Mason, Louis Sosland.  
Sport Assistants—George Dennis, Stanley Kalish, Herbert Powell, Clarence Schlayer, Ralph Timmons.  
Special Writers—Alice Colony, Alice Drews, Bernard Goodkind, Edith Miller, Robert Paddock, Marceline Rutherford, Kathryn Shattuck, Edward Sobey, Ruth Stevens.  
Reporters—Mary Brandel, Ruth Carlberg, Hope Dahle, Esther Fosshage, Esther Hawley, Ruth Krause, Muriel Markham, Rosemary Stone, Josephine Thompson, Florence Victor, Carmen Williams, Russell Winnie, Dorothy Zimmerman, Louise Zimmerman.

## BUSINESS STAFF

BUSINESS MANAGER ..... ROBERT D. CASTERLINE  
Associate Business Manager ..... Earl E. Wheeler  
Advertising Manager ..... Luther E. Brooks  
Associate Advtg. Mgr.—Norbert Eschmeyer, Harry M. Schuck.  
Circulation Manager ..... Irving W. York  
Associate Circulation Manager ..... Charles E. Kading  
Asst. Circulation Mgrs.—E. E. Judkins, Calvin Koehring  
Assistant Office Secretary ..... Lois B. Bacon  
Classified Advertising Manager—T. William Landschutz  
Collection Manager ..... B. G. Geier  
Copy Manager ..... Alfred O. Toll  
Assistant Copy Manager ..... Annette Hirschfield  
Foreign Advertising Mgr. ..... Lester F. Malzahn  
Merchandise Service Manager ..... Antoinette Schweke  
Assistant Merchandising Service Manager—Carol Biba.  
Promotion Assistants—Salome F. Fischer, Loren T. Melendy.  
Business Assistants—Ulla Rothermel, Grace Morley, Elizabeth Stone, N. L. Erickson, Howard Jirtle, Lester A. Senty, Othmar Weber, Elaine Murphy.

DESK EDITOR—PAYSON S. WILD, JR.

## THE FRATERNITY, AN AMERICAN INSTITUTION

Figures published recently in the New York Times set the total number of college fraternity men now living at 600,000, and further state that the number of all those initiated since the founding of the first college secret society is well over 750,000. Other statistics given are that there are 200 separate societies, with 4,650 chapters in 675 colleges. The distinctive feature of these Greek letter organizations is, of course, the fact that they are 100 per cent American, both in their origin and in their subsequent development, with the result that today they stand out as the most typical manifestation of undergraduate life in this country as compared with that of all the other countries of the world.

The very earliest organization that could pass under the name of fraternity was "The Flat Hat" club, founded at William and Mary in 1750. It was secret, literary, and social in nature, and Edmund Randolph and Thomas Jefferson were among its noted members. Phi Beta Kappa was the first Greek letter society, and was first established in the heat of the American Revolution, in the same year that the Declaration of Independence was signed. It was chiefly a literary and social organization, and within three years had established chapters in five other colleges, including Harvard and Yale. The honorary character of the society was a later development.

The real rise and spread of the American fraternity was contemporary with the Jacksonian democracy. First came Kappa Alpha, in the twenties, and Delta Phi and Alpha Delta Phi followed soon after. Then came Psi Upsilon and Delta Kappa Epsilon in quick order, and at the time of the Civil war the fraternity was already an established feature in most of the larger universities. Phi Delta Theta was the first society to establish a chapter at Wisconsin in 1857. The most significant factor in the birth and growth of these pioneer fraternities is that many of their founders later became outstanding leaders in public life, and hundreds of the prominent

men in the country at the present time are possessors of fraternity badges.

President Coolidge is the seventeenth fraternity man elected as chief executive of the United States. John Adams was the first, and among the others being Cleveland, Harrison, McKinley, Roosevelt, Taft, Wilson and Harding. Among the secretaries of state who have been members of college fraternities are Webster, Seward, Root and Hughes. Hundreds of writers and authors, including Lowell, Emerson, Hawthorne, Holmes, Longfellow and Riley, have also been "products" of the fraternity. To these might be added the names of 230 United States senators, 160 federal judges, 180 foreign ministers, 156 brigadier generals, and more than 200 state governors.

These facts indicate either one or both of two things. Either the college fraternity played an important part in the education and development of these men, or else they have been instrumental in developing the fraternity, who have had so large a part to play in the development of our national and state affairs. In either case, it bears out the contention that the fraternity, with its sister organization, the sorority, is a typically American institution, and is worthy of consideration on that basis.

The college fraternity as an institution comes in for an exorbitant amount of criticism from all sides. Much of this criticism is merited, and there are many features common to almost all fraternities which are decidedly harmful, and needful of correction. But is it, after all, the fraternity that is primarily at fault? Greek letter societies are typically American, on their good as well as on their bad sides, and he who would strike at the evils prevalent in these organizations must necessarily strike deeper if he wants to accomplish anything. The critics of the fraternity would do well to accept it as it stands, considering its merits and its demerits as reflections of American standards and ideals; and if they aim at improvement, that improvement should be directed toward American society as a whole, where it belongs.

Now that the secret is out (and no longer a secret), the dictionary bounds will get out their rulers and India ink in preparation for grinding out the greatest crossword puzzle of all time.

How the authorities and Detective Brown ever allowed the barristers and plumbers to plan to throw a dance together is a problem. Law books and pipe wrenches are pretty heavy things and if the revellers start throwing them around some one is apt to get a black eye. Lathrop hall dances will be nothing in comparison.

The crew prospects look brighter now that it is a fact that three veterans can be depended upon instead of only one.

## Wisconsin Should Know

## A POPULATION IMMUNE TO DISEASE?

The important problem of whether or not changes in the body of an individual can be so passed on to the germ as to become inheritable has never been conclusively solved. In a new line of attack, however, using the methods and ideas developed mainly by medical investigators in their studies of inoculation, immunity, and internal secretions, Prof. M. F. Guyer of the zoology department is concentrating his researches in this field.

By means of a technique somewhat similar to that by which the immunologist builds up antitoxin against the poisonous effects of certain disease germs, he has succeeded in building up in the blood of rabbits so-called anti-bodies against the crystalline lens of the eye, and in some cases he has found that such substances pass from the mother to her unborn young and produce marked defects in their eyes.

The anomalies thus established become permanently hereditary and may be transmitted without further experimental treatment to subsequent generations. Professor Guyer is trying at present to determine the exact nature of the underlying mechanism and the possibility of controlling it more definitely.

In another series of experiments with the germs of typhoid fever, Professor Guyer is trying to determine whether or not by directly immunizing several successive generations of rabbits a hereditary immunity to such diseases can be induced. He has found that individuals in strains of rabbits which have been under immunization for three or four generations can be made to develop much higher degrees of immunity as measured by the usual agglutination test than can first generation animals. It is not clear whether this is truly hereditary or due merely to a placental transmission, but in any event, it may be of practical importance, since it shows that by such means a general population might in time be made more or less immune to a disease.

ALUMNI HANDBOOK.



The more we hear about this Georgie and the cherry tree tale, the more we lose our faith in honesty's being the best policy. We're willing to swallow the fact that Georgie couldn't tell a lie, but the story that old man Washington didn't give the kid a larned good lamming is too much—especially with the sapling lying right handy!

Just the same, if one cherry tree gave us a day off, we'll all join in the lamentation that there wasn't a whole orchard there.

SONNET ON THE NOSE-BAG

The 'larm clock sounds its brazen gong;

The light shines bright across the room.

My roommate wakes me with the broom,

For I have lain in bed too long.

A neighbor starts a joyous song;

A door slams shut with sudden "Boom!"

A voice resounds from room to room,

"The water's hot and running strong."

So I roll out, this morning fair,

And brush my teeth, and comb my hair,

And shine my shoes, and wash my face,

And set off at an awful pace;

For this sad truth I've learned by now:

That he who's late doth lose his show!

## JENKS

Macduff, my knave, didst see by the journal that the fleetfooted Nurmi will have his form and features shaped in marble to feast the gaze of posterity? Marble, mark you! Methinks it would be better by far to have it made of quicksilver, eh, what?

"THIS IS A PIPE COURSE."

SAID THE FARMER, AS HE LAID THE LAST FEW TILES.

A Westerner was trying to sell a horse that looked pretty fair for his years, but whose wind was none too steady and sturdy. The owner trotted him around for the inspection of the prospective buyer, and, bringing the horse back to said p. b., he stroked the animal's back and remarked:

"Hasn't he a lovely coat?"

The shrewd buyer removed his pipe from his mouth rather casually and replied, as he noted the heaving flanks of the nag, "Yeah, his coat's all right, but I don't like his pants!"

## LIFE'S LITTLE PEEVES

(A true story)

Once upon a time two Theta Chi shieks bundled up good and took their two sweeties out for an iceboat ride—or rather, excursion. They rode and rode, and talked and talked: in the meantime the Wind God grew drowsy and lay down to sleep, and thereupon the iceboat

stopped, and the sails refused longer to pull the shieks and shebas about on the ice. The Fox Sprite came along, too, and spread a mist over all, so that the poor people couldn't see the shore, and they wandered for hours and hours, and it was ten o'clock at night before they reached home and the fireside. Moral: An iceboat isn't a davenport.

IN GOTHAM AS THE SUN WAS LOW  
ALL SNOWLESS LAY THE ABSENT SNOW

—Head from the N. Y. World  
All ye who doubt that the poetic mind deals in the material truths, try to figure this one out!

OUR IDEA OF THE CHAMP  
SHIEK IS THE LAD WHO MADE HIS GIRL WALK BACK FROM A TOBOGGAN RIDE!

NICE GIRL  
Harry—"Did you hear about the girl who was so modest she wouldn't work improper fractions?"  
Larry—"No—did you?"

NO LYING  
"Oh, maiden, maiden fair!" cried he,  
"Where did you learn to cuss?"  
The maiden smiled quite prettily  
And answered, "Octopus!"

After reading the Lowdown on Palm Beach by One Who Has Been as Far South as Chicago, we quite frankly wonder whether he has been as far south as the Windy City. Might almost believe he lived there.

L'Envoi  
Jack Macroll will love no more.  
He rushed two girls in the same soror!

ARGON THE LAZY

WHY PROFS CARRY INSURANCE

Prof. "Unemployment is sometimes caused by diseases peculiar to the industry. For instance: painter's colic."

Stude: "Yeah! and writer's cramp!"

DEAF MUTE HEARS AFTER PLANE LOOPS THE LOOP

—Headline  
Our teacher used to tell us that they'd have to let a mountain drop on us to make us hear a thing, so I suppose a plane would make enough noise to make the deaf hear.

Slivers begs leave to remark that the Sigma Chis should wear mufflers for the same reason that automobiles have them. Sliv, how could you?

Didst note that young dame on the hill yester morn wearing a slicker with this quotation inscribed on the back thereof: "Next to me I like you best?"

Chorus: "Next!"

## MACBETH

CHRISTIAN SCIENCE  
Christian Science Society of the university will hold its regular weekly service at 7:30 o'clock tonight in 35 Music hall. All members of the student body and faculty are invited to attend.

PYTHIA  
Special tryouts are being held for Pythia at 7 o'clock Friday, February 27, in room 35, Music hall.

CASTALIA  
Those who wish to try out for Castalia literary society will come to the S. G. A. reading room at 4:30 o'clock today. Women who have already passed their tryouts must appear before the society at 7 o'clock Friday night at Lathrop hall.

BETHEL LUTHERAN  
The young people of the Bethel Lutheran church will give a Washington's birthday party at 8 o'clock Thursday evening. All students welcome.

UNIVERSITY ADVERTISING CLUB  
There will be a meeting of the Advertising club at 6:00 o'clock Thursday at the university Y. M. C. A. For reservations call, Floyd Gray at B. 186, or Edna Walters at B. 4708.

## Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office in the Union building, 752 Langdon street, or phoned to Badger 250 before 5 o'clock of the day preceding publication.

## INTERNATIONAL CLUB

The regular meeting of the International club will be held at 7 o'clock Friday, at the International club house, 705 W. Johnson street. Dinner will be served at 6 o'clock. Election of officers.

## FROSH BASEBALL

All men who wish to try out for catcher's positions on the freshman baseball team will report to Coach Guy Lowman at 2 o'clock Thursday in the annex of the men's gymnasium.

## JUNIOR MATH CLUB

Junior Math club will meet at 7 o'clock tonight in 101 North hall. Professor Hart will talk on the Desarque theorem. There will be games and refreshments.

## ALUMNI HANDBOOK.

## Reader's Say So

CRITICS AND REVIEWS  
Editor, the Daily Cardinal:

While the Octopus does not ask for or expect any treatment from the Cardinal that is partial in favor of its humor, it has a right to demand treatment that is not prejudiced against it. The review article published in Wednesday's Cardinal on the day the Palm Beach issue appeared was entirely unwarranted. It was obviously aimed to give the Octopus issue a deadly blow, written by a Cardinal writer who had that object in mind.

Octopus' editorial and business policies have been always friendly toward the Cardinal. We have never resorted to knocking the university paper in order to benefit at its expense. Octopus at the time of each issue spends a good sized appropriation in Cardinal advertising space. In return for that, we have never asked favoritism but we have a right to demand fair treatment in the Cardinal editorial columns.

The Palm Beach issue is perhaps not the best number ever produced but it contains work in humor and art and advertising which we are willing to stack up against the average issue of any other college comic in the country. We do not believe that the painstaking work of editors, artists and other workers, students who are giving their best with but little campus recognition, should be rewarded by the statement that "one is left with a sour taste after reading it." The Cardinal proved its prejudice by placing such an intentionally derogatory statement in the first line, leaving the reader disgusted before finding anything ~~as~~ all complimentary or encouraging to the Octopus' workers.

Octopus is entitled to just treatment by a fellow campus publication. And the student body is entitled to fair and unprejudiced reviews of the Badger comic, one of Wisconsin's biggest and most representative student activities.

We would appreciate a statement from the editor of the Daily Cardinal of the reason or reasons for its editorial prejudice.

CLARK HAZELWOOD.

## With the Alumni

Walter Pfisker '22 is city editor of the Sheboygan Press-Telegram. Three years ago he was conference editor of the Daily Cardinal.

RATES  
1 1/2 cents per word  
35c column inch  
25c extra on chg.  
accounts.  
Minimum 25c Con-  
tract rates.

## Classified Advertising

IN THE CARDINAL  
Reaches Every Student

PHONE B. 6606  
Ads. must be at  
Cardinal office, 752  
Langdon St., by 5  
o'clock of preced-  
ing day.

## LOST AND FOUND

LOST: Delta Sigma Phi fraternity  
pin. Call F. 3971. Reward.  
3x25

LOST: Lower part of brick-colored  
Conklin between Bascom and  
Sterling halls. Finder call B  
Howell, F. 363. 2x23

## WANTED

WANTED: Pianist interested in ly-  
ceum chautauqua work. State ad-  
ditional talent if any references.  
No experience necessary. Write  
N 149, Cardinal. 2x26

Bernice McCollum '23 is teaching  
English and geography and learning  
Spanish in a high school in Utuado,  
Porto Rico. Miss McCollum is a  
member of Pythia.

Lloyd Lehrbas '21 is now working  
for Hearst newspapers and was re-  
cently located in Shanghai, China.

Maurice Baker, formerly a stu-  
dent in the Course in Journalism, is  
now editor of the Lansing (Mich.)  
Capital News. Baker left here at  
the end of the first semester of this  
year.

Helen Geller '23 is traveling  
throughout this year in Europe.  
Having seen France, she is now in  
Spain and plans to see Switzerland,  
Germany, Belgium, Holland and  
England.

Harold Maier '24, a last year's as-  
sociate editor of the Daily Cardinal,  
is now reporting on the Sheboygan  
Press-Telegram.

CAPITAL CITY  
RENT-A-CAR

Drive it Yourself  
Phone F. 334

531 State 434 W. Gilman  
Balloon Tires

## FOR RENT

FOR RENT: Single and double room  
very reasonable. 220 N. Brooks.  
5x26

FOR RENT: Large, pleasant room  
with sleeping porch; 1st floor, good  
heat, hot running water, \$3.00  
single or \$2.50 per man double.  
215 N. Murray or phone F. 2842.

## SERVICE

WASHING AND IRONING neatly  
done. Called for and delivered.  
Prices reasonable. B. 509.  
1xmo

John Dawson '24, former president  
of Union board, will visit 20 Wiscon-  
sin cities as a traveling representa-  
tive of the General Alumni associa-  
tion. The object of Dawson's trip  
is to get the true information of the  
university and to form new alumni  
clubs for the celebration of Found-  
er's Day.

  
Melrose \$7

YOU can pay more than \$9  
or \$7 for men's footwear,  
but why do it when you can  
get the latest models, the finest  
imported and domestic leathers  
and the best workmanship in  
John Ward Men's Shoes at  
those prices?

  
John Ward  
Men's Shoes  
INCORPORATED REG. U. S. PAT. OFF.

Stores in New York, Brooklyn, Newark  
and Philadelphia. Address for Mail  
Orders, 101 Hudson St., New York City

EAT  
CHICKEN DINNER 10c

  
SPERRY'S  
HOMAID  
CANDIES

A DELICIOUS NEW CONFECTION.  
IT SATISFIES EVERY CANDY TASTE.  
ASK FOR IT AT YOUR NEIGHBORHOOD STORE.

Established 1887

## COSTUMES—

RENTED FOR ALL OCCASIONS  
Complete Outfitters of College Costume

Plays. No requirements beyond us.  
No "Cants" in our Service

Official Costumers to Numerous  
Schools and Colleges  
thruout the country

NEW YORK COSTUME CO  
Kodak Bldg., 137 N. Wabash Ave., Chicago, Ill.

## Via the Glorious St. Lawrence Route

Three Inexpensive College Tours to Europe  
BRITAIN — HOLLAND — BELGIUM — FRANCE

THESE Tours via the St. Lawrence Route, include in the itinerary  
an almost one thousand mile trip down the mighty St. Lawrence  
River, amid scenes of beauty and historic interest; and afford an  
opportunity to see the grand old cities of Montreal and Quebec. The  
trip down the river also helps the traveller to get his sea legs before  
reaching the open sea.

All the Third Cabin accommodation on these ships is reserved exclusively  
for members of the touring party.

JUNE 19 — Leaving Montreal on the  
Athenia for Glasgow, returning from  
Cherbourg July 17 on the Ausonia.  
Under auspices Guy Tombs Limited,  
Montreal.

JUNE 27 — Leaving Montreal on the  
Ausonia for Plymouth, returning from  
Liverpool July 24 on the Almania.  
Under auspices W. H. Henry Limited,  
Montreal.

JULY 3 — Leaving Montreal on the Letitia for Glasgow,  
returning from Cherbourg July 31 on the Ascania. Under  
auspices of Guy Tombs Limited, Montreal.

Inclusive cost of Tour \$330

Consult the following for more details and for  
particulars of itinerary

Guy Tombs Ltd. 285 Beaver Hall Hill  
W. H. Henry Ltd. 286 St. James Street,  
Montreal

The Robert Reford Co. Ltd., 20 Hospital St., Montreal

## CUNARD-ANCHOR-DONALDSON

Cor. Dearborn and Randolph Streets, Chicago, Ill.

PUT  
\$155 to work.

Let it take you  
Abroad and back!  
New Tourist Third Cabin

College Specials — Entire Third Cabin  
accommodation reserved exclusively for stu-  
dents, educators and congenial people.

Neat, comfortable staterooms. Good table and  
service. Broad decks for games and lounging.  
Commodious, well-appointed public rooms.

Seven sailings between June 18 and July 3  
from New York, Boston and Montreal to  
England, France and Belgium, with direct  
connection for all other European countries.  
Other sailings earlier and later. Complete  
choice of dates for departure and return.

These, and other great ships to choose from:

MAJESTIC (World's Largest Ship)

HOMERIC (The Ship of Splendor)

BELGENLAND PITTSBURGH

Round Trip Rates, \$155—\$175  
according to steamer

MINNEKAHDA The Unique

Only ship devoted exclusively to Tourist  
Third Cabin. No other passengers carried.

You have free run of all decks.

\$150 Round Trip

Apply for attractive booklets and complete information to 127  
South State St., Chicago, or any authorized steamship agent.

## WHITE STAR LINE

ATLANTIC TRANSPORT LINE RED STAR LINE

INTERNATIONAL MERCANTILE MARINE COMPANY

## New Bead Chokers

Delightfully new are these chokers  
of delicately colored beads. Tints of  
green, lavender, and pale pink blend  
their colors as they lie in the show-  
case awaiting your choice of just the  
one to match your party dress.

You will also find individual brace-  
lets of green, blue, and cherry frosted  
over with cut brilliants that sparkle  
gaily in the light.

Choker and Bracelet \$5

Individual Bracelet \$6

**The Co-op**  
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

E. J. GRADY  
MGR.

506-508  
STATE ST.

## WORLD of SOCIETY

## No Feature Dances to Be Included in Saturday Parties

Among the eight parties scheduled for Saturday night, there are no feature parties of any kind. Fraternity and sorority house dances are the only ones registered at the dean's office. For Friday night there are several special dances. The Engineer-Lawyer dance comes then, as does the mixer being given by the Agricultural Literary society and the Euthenics club, and the International club dinner.

## Phi Mu

Phi Mu is entertaining at a formal dancing party Saturday evening at the chapter house. Mr. and Mrs. J. S. Donald and Mrs. Helen Hazelwood will chaperon.

## Delta Sigma Pi

Members of Delta Sigma Pi are entertaining at an informal dancing party Saturday evening at the chapter house. Mr. and Mrs. Alfred W. Peterson have been asked to chaperon.

## Alpha Gamma Rho

A formal dancing party is being held Saturday evening at the Woman's building by members of Alpha Gamma Rho. Mrs. B. W. Davis will chaperon.

## Chi Phi

Chi Phi is entertaining at an informal dancing party Saturday evening at the chapter house. Prof. and Mrs. Arthur Beatty have consented to chaperon.

## Phi Kappa Sigma

An informal dancing party is being given by members of Phi Kappa Sigma Saturday evening at the chapter house. Mr. and Mrs. C. L. Neumeister have been asked to chaperon.

## Alpha Chi Sigma

Members of Alpha Chi Sigma are entertaining at an informal dancing party Saturday evening at the chapter house. Mr. and Mrs. J. H. Mathews have consented to chaperon.

## Phi Beta Pi

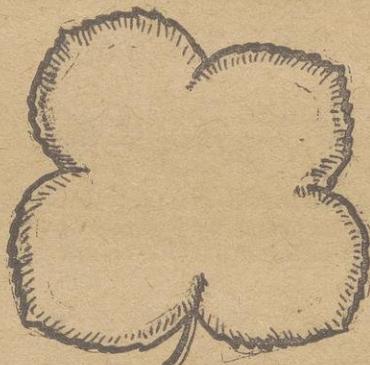
Phi Beta Pi is entertaining at an informal dancing party Saturday evening at the chapter house. The chaperons to be present are Dr. and Mrs. H. W. Mossman.

## Phi Chi

An informal dancing party is being given Saturday evening by members of Phi Chi at the chapter

Kessenich's

STATE AT FAIRCHILD



Thursday,  
Friday  
and  
Saturday  
are  
Clover Days  
at Kessenich's

There's luck for you in every four leaf clover.

Special values and real bargains throughout the store.

For Instance:

## CHAMOISSETTE GLOVES

Values to \$1.25

39c

## NEW SPRING DRESSES

Satin and Crepe,  
in fashionable shades.  
\$25 and \$27.50 value, \$19.50  
\$29.50 to \$35 value, \$25

## NEW STRIPED VOILE

Stepins and Chemises,  
flesh, peach, honeydew and  
white. \$1.25 value.

98c

NEW SPRING LISLE  
SPORT HOSE  
\$1.25 value, 98c

## WOMEN OF MADISON TO HEAR REV. E. BLAKEMAN

Rev. Edward Blakeman of the University Methodist church will speak to the women of approximately a dozen Madison churches at the First Baptist church Friday at 2:30 o'clock, about the International Foreign Missions convention which he recently attended in Washington, and the results of which have aroused considerable discussion in church circles.

The meeting, which is to observe the annual day of prayer, is open to all university students, especially those who are considering entering missionary work.

Rev. Blakeman was the only Madisonian to attend the conference, which was the first one of its kind to be held for fifteen years. He spent considerable time in the east conferring with ministers and missionaries.

## PROFESSOR TO GO TO EDUCATION CONVENTION

Prof. Guy B. Fowlkes, Prof. A. S. Barr, and Prof. V. A. C. Henmon, of the education department will attend the National Education association meeting at Cincinnati tomorrow and Saturday. Professor Fowlkes will speak on "School Finance" before the superintendent's section; Professor Barr will talk on "Vocational Guidance," and Professor Henmon will talk on "Meaning of Research in Education."

Minnie Straubel and Judge D. V. Rose  
Wed February 21

Announcement is made of the marriage of Minnie Straubel '21 of Green Bay to Judge Deter V. Rose of Avon Park, Florida, on Saturday, February 21. The wedding took place at Green Bay, the bride's home. Several Madison people were guests.

## ALPHA KAPPA DELTA HOLDS MEETING FRIDAY

Mrs. Florence Abels, member of the state board of control, and Miss Zerxa, head of the juvenile division of the state board, will speak on "The Work of Wisconsin's Board of Control," at the meeting of Alpha Kappa Delta, honorary sociological fraternity, at the University club tomorrow night.

## READ CARDINAL ADS

"Just what you have been waiting for"

Delicious regular meals

Ready to serve

## THE "PANTRY"

621 State

Two special 25 cent luncheons  
on each menu

## MENU CHANGED FOR EVERY MEAL

Above specials served from 11 to 1:30 and 5:30 to 7  
Except Sunday

## Harry S. Manchester, Inc.

## February Month-End Events

Thursday, Friday and Saturday, February 26, 27, 28th

## Printed Silk Dresses

\$17.50



New dresses are constantly finding their way to this popular collection of new Spring printed silks. They are simple yet dainty enough for most informal occasions. In all the best colors and new graduated design and bordered silks.

## New Overblouses, \$1.59

Smart new overblouses of fine white batiste and poplin in pastel tans, blue, or plain white. Youthful round collars or V necks are used. Dainty fagotting and tailored effects are especially notable.

## Fine Wool Sweaters, \$3.95

Excellent quality brushed wool sweaters in a variety of colors and styles that will make becoming wraps for Spring and Summer. Greatly reduced for quick clearance.

## Underthings

## Silk Vests, \$1

Women's silk vests in pink, orchid, peach, or black. Regularly \$2.25.

## Silk Fiber Teddies, \$1.95

Dainty teddies in peach, pink, or orchid.

First Floor

Philippine Night Robes, \$1.79  
Hand embroidered robes, sleeveless or round neck styles.

## Dainty Chemise, \$1

Crepe or batiste chemise in flesh or white.

## 2 Brassieres, \$1

Longerlyne Gossard brassieres.

## Costume Slips, \$3.95

Tricosham slips in tan, brown, peach, grey, flesh, white, or black. Regular \$5.

Second Floor

## TOILETRIES

Pebco or Pepsodent Tooth Paste, 39c

Jergen's Hand Lotion, 39c

Tango Powder Puffs, 23c

10 Bars Assorted Soaps, 79c  
Choice of hard water Castile, King Cocoa, Palmolive and others.

New Tre-Jur Compacts, 50c.  
Silver finish, new purse size.

New Lovely Compacts, \$1  
Silver finish, thin, with or without chains.

2 Boxes Kotex, \$1  
With 2 free samples. Regular 60c.

2 bars Cashmere Bouquet Soap, 42c.

20% Discount on all Celma-Loose-Pact Compacts.

Printed Stationery, \$1  
Consists of 200 single sheets and 100 envelopes. Hammermill Bond.

## HOSIERY

## Pure Silk Hose, \$1.95

An excellent quality pure thread silk full-fashioned hose with reinforced heels and toes. In black, French nude, thrush, grey, cordovan, nude, or white.

## Sheer Silk Hose, \$1.50

Pure thread silk, full-fashioned. In French nude, French taupe, gun metal, black, grey, thrush, or white. Regularly \$1.95.

## Chiffon Silk Hose, \$1.95

Regular \$2.50 silk-to-the-top chiffon hose in black or colors.

Chiffon Silk Hose, \$1.69  
In broken lots, formerly priced to \$2.50.

## Sport Hose, \$1

Women's sport hose in smart plaids in blue, brown, tan, or black and white. Regularly \$1.75.

## Smart Spring Hats,

\$3.95, \$5

Becoming new hats for Spring in straw, or straw and silk, trimmed with lovely Spring flowers. New variations of the peak shape and new small brims are shown, to wear with new Spring coats. Included are smart banded sport hats of straw. \$1 off on all other Hats

## Smart Spring Hats,

\$3.95, \$5

Becoming new hats for Spring in straw, or straw and silk, trimmed with lovely Spring flowers. New variations of the peak shape and new small brims are shown, to wear with new Spring coats. Included are smart banded sport hats of straw. \$1 off on all other Hats

## LEGISLATURE HAS ONLY 4 U. W. BILLS

Appropriation Measures Are Fewer in Number; Special Acts Missing

There are fewer bills in the legislature this year which pertain to the university than in any previous session. Up to now but three bills have been presented in the senate and one in the assembly.

The main university bill, which concerns the appropriations for maintenance, will be reported as a special bill by the joint finance committee. The several appropriations requisitioned by the different university departments, are now under consideration and discussion by the joint finance committee, before being reported to the house for action.

In the senate a bill, introduced by Senator Garey and which was referred to the committee on education and public welfare, provides for an appropriation of \$150,000 for the erection or purchase of a university extension building and the securing of a necessary site in Milwaukee.

Senator Sauthoff introduced a bill which provides for the construction of a field house for athletics at the university. It is still in the hands of the judiciary committee.

The joint committee on finance introduced a bill which appropriates \$40,000 for the soldiers' rehabilitation fund. This bill is up for its third reading.

A bill, introduced in the assembly, makes a yearly appropriation of \$5,000 for the use of the Agronomy department for securing and testing new and improved varieties of seeds, plants, and fertilizers, and for the collection and preserving of information concerning them. The idea of this appropriation and specifications is to study the best methods of field crops and to advance generally the agricultural interests of the state.

An appropriation of \$6,000 has been made for the Animal Husbandry department for carrying on cow testing associations and for the distribution of reports.

For the printing and distribution of monographs, reports, bulletins, and books covering the results of research study in science, arts and letters, and for otherwise promoting the advancement of the liberal arts and sciences, an appropriation of \$1,500 is provided.

Professor Ross is Author of Recent Book on Sociology

"Roads to Social Peace" is the title of a new book on sociology written by Prof. E. A. Ross, of the sociology department. Professor Ross analyzes the situations which are disturbing the social peace of the nation and suggests ways by which it may be safeguarded and made permanently secure.

According to Professor Ross, sectionalism is one of the elements tending towards social strife. Divergent interests represented by the different sections of the country can never be eliminated. He explains how sectionalism, born of isolation, misunderstanding, prejudice and pride, is being gradually eliminated by the breaking down of old barriers.

The matter of peace among nationalities rests in a restriction of immigration to keep pace with the assimilation of the immigrant; a tolerant attitude toward the new citizen and his habits, and attempts to make him feel his responsibility as part of the government and part of the country.

KANSAS CITY—The city manager plan of government will be inaugurated in Kansas next year under a new city charter adopted by voters here yesterday. The charter carried by a vote of nearly 4½ to 1.

### European Tours

For College Men and Women

SUMMER 1925

64 Days

\$395 and up

College credit up to 8 hours if desired

For full particulars address

NEW YORK UNIVERSITY  
Tours Division  
110 East 42nd Street New York

### Coffin Scholarship Applications Should Be Made With Dean

Seniors and graduates of universities, colleges and technical schools who are contemplating applying for Charles A. Coffin foundation fellowships may make application at the present time according to a notice which has recently been issued by the fellowship committee.

Under the terms of the foundation which was established by the General Electric company, \$5,000 may be awarded annually to college graduates who have shown, by the character of their work, that they could, with advantages, undertake or continue research work in educational institutions in this country or abroad. Senior students may apply, the award to any senior being conditioned on his graduation.

The fellowships are awarded in electricity, physics and physical chemistry. They carry an allowance of \$500.

### ART STUDENTS FORM LEAGUE FOR STUDY

"Men students of the art school have long felt the need of a class for intense anatomical study of the human figure," the organizer, Samuel Himmelfarb stated in discussing a new Art Students league which held class for the first time yesterday.

Himmelfarb, who has reenrolled this semester after a five months' break.

### STRAND

MADISON'S PHOTOPLEX THEATRE DE LUXE  
3 DAYS ONLY STARTING TODAY

ADMISSION  
Nights 35c Mats. 30c  
Continuous Daily 1 to 11 P. M.

WARNER BROS.  
Classics of the Screen  
"The  
DARK  
SWAN"  
From the Novel by ERNEST PASCAL  
MARIE PREVOST  
MONTE BLUE  
HELENE CHADWICK

The DARK SWAN  
ERNEST PASCAL  
ALSO  
2 Act Comedy  
Latest News  
Cross-word Puzzle

STARTING SUNDAY  
RICHARD BARTHELMESS  
In "NEW TOYS"

trip to the Orient where he studied art in the Far East, declared that the new league will afford an excellent chance to sketch from life. The class meets at 7:30 o'clock on Tuesday and Thursday evenings.

No instructors are in charge of this league. Donald B. Abert was elected treasurer. Other members are Charles Thwaits '26, Frederick A. Buerke '27, Howard B. Anderson '26, Christopher Romes '27, Ralph H. Mead '27, Richard M. Rhode '27, Gardner Meyst '28, Richard Yeo '27, A. N. Colt, instructor, Robert Stebbins '28, Richard Vacheron '26.

READ CARDINAL ADS

### Orpheum

Orpheum Circuit  
THE BEST IN VAUDEVILLE

Tonight 7:15 and 9 P. M.

Held Over By Popular Demand

All This Week

The Great American Comedian

### CHARLES "CHIC" SALE

IN RURAL CHARACTER STUDIES TAKEN FROM LIFE REPRESENTING ALL NEW CHARACTERIZATIONS THAT ARE EVEN BETTER THAN THE FIRST HALF OF THE WEEK

Balance of Program Changed Tonight

ANDERSON & BURT

RADIO SHIP

FLANDERS & BUTLER

OTHER FEATURES

COMING SUNDAY

Return Engagement by Popular Request

2nd Big Production of

AUGMENTED VAUDEVILLE

BOX-OFFICE SEAT SALE

Open Tomorrow for Engagement of

HARRY M. SNODGRASS

America's Most Popular

Radio Artist

MARCH 5, 6, 7TH

YOU—

may be in danger at  
THE DANGER LINE

DO YOU realize what may happen at The Danger Line, where gums meet teeth?

The Danger Line extends around each tooth at the gum margin. It is just a little V-shaped crevice, but it is vastly important. For in these tiny crevices, food gathers and ferments, forming the acids which cause painful, unsightly Acid Decay.

You can safeguard against Acid Decay and relieve conditions favorable to Pyorrhea, if you will use Squibb's Dental Cream, made with Squibb's Milk of Magnesia. Ask your dentist, and he will tell you that Milk of Magnesia has been used for years as a safe, scientific means of counteracting the acids which attack the teeth and gums. Hence the great value of Squibb's Dental Cream.

Squibb's Dental Cream is pleasant to use. It is safe. It is free from harsh, injurious abrasives. It cleans thoroughly and polishes beautifully. It removes the danger at The Danger Line. At reliable drug stores.

## SQUIBB'S DENTAL CREAM

Made with Squibb's Milk of Magnesia

© 1925

All Kinds for All Tastes



No matter what your taste in neckwear, we can satisfy it from our new Spring assortment. Bold, dashing stripes or colored block patterns with subdued jacquard figures offer enough variety to satisfy the most discriminating.

Among the color combinations are cadet blue with red, marine with brown, taupe with blue and red, navy with gold, and buff with red.

\$1 to \$3

## The Co-op

ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

E. J. GRADY  
MGR.

## MARKS LECTURE PATRONS NAMED

Faculty and Townspeople Invited to Attend By Theta Sigma Phi

Theta Sigma Phi has invited 142 members of the faculty and townspeople to act as patrons and patronesses for the lecture to be given by Percy Marks, Tuesday, March 3 in Music hall. "Youth and the Jazz Age" will be the subject of Mr. Marks' talk.

Heading the list of patrons are Gov. and Mrs. J. J. Blaine, President Birge, Miss Anna Birge, Mayor and Mrs. I. Milo Kittleson and Judge and Mrs. M. B. Rosenberry.

The deans invited are Dean and Mrs. George C. Sellery, Dean and Mrs. S. H. Goodnight, Dean and Mrs. F. W. Roe, Dean and Mrs. C. S. Slieter, Dean and Mrs. H. L. Russel, Dean Harry Glicksman, Dean F. Louise Nardin, Dean A. F. Miller and Dean C. B. Fleet.

The professors chosen to act as patrons are Prof. and Mrs. E. A. Ross, Prof. and Mrs. J. L. Gillin, Prof. Grant M. Hyde and Mrs. Georgia Hyde, Prof. and Mrs. J. E. Olson, Prof. E. B. McGilvray, Prof. and Mrs. W. G. Bleyer, Prof. and Mrs. John R. Combs, Prof. and Mrs. S. L. Miller, Prof. W. B. Cairns, Prof. and Mrs. C. D. Cool, Prof. and Mrs. Warner Taylor, Prof. Joaquin Ortega, Prof. and Mrs. E. H. Gardner, Prof. and Mrs. M. V. O'Shea, Prof. and Mrs. P. B. Potter, Prof. and Mrs. W. L. Uhl, Prof. and Mrs. E. M. Johnson, Prof. M. M. H'Doubler, Prof. and Mrs. Wm. Kiekhofar, Prof. and Mrs. W. A. Scott, Prof. and Mrs. J. Zastrow, Prof. B. M. Trilling, Prof. and Mrs. C. R. Fish, Prof. and Mrs. A. S. Pearse, Prof. and Mrs. C. H. Mills, Prof. and Mrs. W. G. Rice, Prof. and Mrs. A. Robert West, Prof. C. D. Zdanowicz, Prof. Gertrude E. Johnson, Prof. and Mrs. R. E. Dodge, Prof. and Mrs. S. A. Leonard, Prof. and Mrs. F. C. Sharp, Prof. and Mrs. E. J. Kraus, Prof. and Mrs. H. T. Perry, Prof. and Mrs. Max C. Otto, Prof. and Mrs. Selig Perlman, Prof. and Mrs. C. F. Gillen, Prof. and Mrs. C. L. Hull, Prof. and Mrs. G. S. Bryan, Prof. and Mrs. R. H. Dennis, Prof. and Mrs. H. L. Lathrop, Prof. and Mrs. W. E. Leonard, Prof. and Mrs. J. F. A. Pyre, Prof. and Mrs. Grant Showerman, Prof. and Mrs. Arthur Beatty, Prof. and Mrs. J. T. Rood, Prof. and Mrs. C. K. Leith, Prof. and Mrs. W. T. Root, Prof. and Mrs. W. J. Meek, Prof. and Mrs. F. G. Hubbard, Prof. A. L. Marlatt and Prof. Leila Bascom.

Of the instructors in the faculty Theta Sigma Phi has requested 10 to serve as patrons. They are the Misses Helen White, Helen M. Patterson, Ruth Walerstein; Messrs. and Mmes. R. R. Aurner, D. L. Fellows, C. G. Dittmer and L. C. Zucker, and Messrs. O. H. Miller, C. C. Batchelor and A. L. Strout.

Nine prominent townspeople are on the list of patrons. They are Mr. and Mrs. F. S. Brandenburg, Mr. and Mrs. Philip La Follette, Mr. and Mrs. Stanley Hanks, Mr. and Mrs. A. M. Brayton and Miss Zora Gale, of the regents of the university.

## Make the Trip by Motor Coach

Delightful, convenient, economical. Special trips at moderate rates. For full information call Union Bus Station—Badger 4110.

Wisconsin Power  
and Light Company

## 50c Marcelling Every Day

Get a first class marcel done by experienced operators at one of the largest and best equipped parlors in the city. We also specialize in hair dyeing, facials, scalp treatments and permanent waving.

The Comfort Shop  
209 Wisconsin Life Building  
FAIRCHILD 421

## Hadassah Founder to Speak at Hotel Lorraine on Sunday

Henrietta Szold, founder and national president of Hadassah, will speak at a banquet to be given in her honor by the local Hadassah, Sunday evening at the Hotel Lorraine.

Miss Szold will tell what is being done in Palestine to build up the country. She speaks with a first-hand knowledge of what has been accomplished as she has spent the past few years there directing the work of Hadassah which supplies medical aid to the entire country.

She arrived in the United States a few months ago and has been speaking in New York and other cities of the East. She arrived last night from Chicago and will spend the week as the guest of Mrs. Joseph Jastrow.

Students desiring to make reservations for the banquet may call Mrs. Saul Kasdin, F. 2979.

## STINCHFIELD TO SPEAK AT AG HALL TONIGHT

R. H. Stinchfield will speak on "The Roadside Market as a Salesman," at an agriculture journalism seminar held from 7:15 to 8:15 o'clock tonight, in 21 of Agricultural hall. Mr. Stinchfield is a graduate of the University of Illinois and has spent two years here where he has secured his master's degree. He was out of school last semester but is now taking full-time work again.

Miss A. Isabel Hunt and Miss Elizabeth Young, mistresses of Chadbourne and Barnard halls respectively, have also been invited to attend the lecture as patrons.

## DAILY IOWAN TO PRINT ACTIVITIES OF GREEKS

The activities of fraternities and sororities in schools all over the country will be reported in a new fraternity column which the Daily Iowan, student publication of the University of Iowa, is inaugurating. The Daily Cardinal maintains an up-to-date file of the Daily Iowan which is available to everybody.

We predict the hottest summer ever. We always do. And our guess always seems to be correct.

Save our sales checks  
**That letter!**

### The Stationery--

Eaton's fine writing papers from 30c to 75c the pound. (See "Plaidette," the latest style paper—it's keen.) Whiting's "Polo Cloth," 65c the pound.

### The Pen--

Wahl and Parker, all styles, \$2.75 to \$7.00.

### The Ink--

Diamond, Waterman, Sanford, Parker, 15c.

## BROWN BOOK SHOP

623 State Street

"Come in and browse"

## Lawyer-Engineer Dance to Be Held Tomorrow Evening

Final preparations for the Lawyer-Engineer dance are progressing rapidly, according to Wenzel Fabera '25, who is chairman of the dance. The dance will be held tomorrow night on the Lathrop gymnasium floor.

Faculty members from the Law

school and from the College of Engineering have been invited to attend the dance, which is the first of its kind that has been held in the history of the university.

Special features include a quartet from the Law school, songs by Philip Snodgrass, lawyer; "Poetry and Prose" by C. F. Cooper L3, and "Impersonations" by Goodlad Solotre, lawyer.

READ CARDINAL ADS

To miss Joe Duren and his famous clarinet at the STUDIO Friday and Saturday is to miss a lot—and we don't mean maybe.

**\$10.00 YALE \$10.00**

Portable Phonographs

\$1.00 for your old pen, regardless of condition, in payment for any new pen, any make, \$5.00 or over.

**A. Wuilleumier & Son**

JEWELER

656 State Street



**Don't forget  
the 5-lbs. to the sorority  
when she takes the frat pin**

NOBODY knows where the old custom originated of sending a five-pounder to her sorority sisters, when she shyly took the frat-pin. Probably it was some medieval consolation prize. Perhaps a sultan's idea to prevent dissension in the hareem. Who knows? Scholars are baffled. But the quaint obligation persists.

But the next time you "lend" your bejewelled pin remember!—Obey that impulse—make your five-pounder Johnston's—and watch your stock go up!

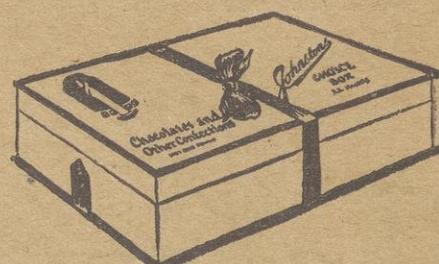
These gentlemen will be pleased to cooperate. They know the addresses of all leading Sorority Houses:

ATWOODS PHARMACY  
1054 Williamson St.  
BADGER PHARMACY  
1320 University Avenue  
CARDINAL PHARMACY  
831 University Avenue  
THE CANDY SHOP  
426 State  
THE CHOCOLATE SHOP  
528 State  
COLLYER'S PHARMACY  
14 E. Mifflin  
DETTLOFF'S PHARMACY  
29 E. Main St.  
FAIR OAKES PHARMACY  
1118 Arwood  
LEWIS PHARMACY  
501 State  
LUCKY PHARMACY  
632 W. Washington

MENGES PHARMACY  
26 W. Mifflin  
MENGES PHARMACY  
801 Oakland  
MENGES PHARMACY  
901 University  
MENGES PHARMACY  
1825 Monroe St.  
NORTHWESTERN PHARMACY  
524 E. Wilson  
A. B. HELSTROM  
Park Hotel  
QUAN'S PHARMACY  
801 S. Mills  
RENNEBOHM'S CENTRAL PHARMACY  
208 State  
RENNEBOHM'S SQUARE PHARMACY  
13 W. Main

RENNEBOHM'S PHARMACY  
1951 Williamson  
RUPP'S PHARMACY  
2138 Regent  
SUMNER DRUG CO.  
15 S. Pinckney  
SUMNER & CRAMPTON  
636 State  
TIEDEMAN PHARMACY  
702 University Ave.  
UNION PHARMACY  
2520 E. Washington  
UNIVERSITY PHARMACY  
640 State St.  
WEST SIDE PHARMACY  
901 Regent  
WILLIAM'S PHARMACY  
1253 Williamson

Perhaps the five-pound penalty was devised to keep gents from shift-plays too often. Well, one pound will do most of the time—that's all one girl can eat before the next box is due!



*Johnston's*  
CHOCOLATES