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Wisconsin Alumnus

OCTOBER, 1968

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ON WISCONSIN

Arlie M. Mucks, Jr. / Executive Director



ONE OF THE FEATURES of this issue is a report on the two strongly rightwing student groups on campus.

We will be criticized for presenting it to you.

Alumni of a liberal turn of mind will write to us to say we are being dangerously influenced; that we are reactionary.

We will also be commended by other letter-writers, who will tell us they thought the whole campus was going to the left until they read this article.

We will expect and we will welcome both kinds of letters. Such dissent, we submit, is great for the University. It indicates that Wisconsin has turned out people who think for themselves. It shows that, unlike some other teaching institutions, ours forces no single, traditional imprint on all graduates, molding them to think alike all the days of their lives.

YOU CANNOT "always tell a Wisconsin man," except, perhaps, for a healthy, sometimes feisty defense of his convictions, even if they clash with a whole roomful of his fellow alumni.

We enjoy the letters from you. More than that, we *need* those letters. They're an important means of communication for all alumni. They're a vital means by which we here at Alumni House know your reactions to the University as it moves through the years. We rely on those letters to make an honest representation for you when working with University administrators and faculty. Keep them coming. Let us know when you're pleased or disappointed with your University. Ask us for facts when you've read or heard only incomplete or inaccurate information.

There's only one kind of letter we don't like to get. It's the infrequent one which tells us that because of something done or not done at the University, the writer is pulling out of the Alumni Association and, like "The Man Without a Country," apparently plans to pretend the University no longer exists. Withdrawal, we believe is the *least* effective form of bringing about change. After all, who can heed a voice that is no longer to be heard?





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October, 1968

Wisconsin Alumnus

Volume 70

October, 1968

Number 1

FEATURES

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Cover: Del Desens

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'Great Deal To Do' Harrington Tells Students

UNIVERSITY PRESIDENT Fred Harvey Harrington has admonished new students to "study, certainly, but it is imperative that you become active now in the things that are important in the world."

The President spoke at a special convocation at the beginning of the 1968–69 school year.

"We must learn how to eliminate war, to solve the problems of the cities and rural poverty, we must overcome prejudice passed on to us by our ancestors and which we have done far too little to eliminate. There is a great deal to do," he said. "Have a difficult and enjoyable

"Have a difficult and enjoyable four years here," Harrington said. "After that you will be ready to go out and run the world."

He said that college students should be active, should protest conditions they honestly feel need change, and should demonstrate. "But your demonstrations and protests should not disrupt or destroy," he said.

Mucks' Editorial Hailed By Columbia U. Alumni

The University

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THE EDITORIAL BY Executive Director Arlie Mucks Jr., which appeared in the June–July issue of *Wisconsin Alumnus*, has been distributed by the Alumni Federation of Columbia university, New York, according to its Executive Secretary, Morris W. Watkins.

Mr. Watkins called it "must reading."

In the editorial, Mr. Mucks called attention to the pattern of campus disruption as it spreads across the nation, and to the obvious outside direction given to disruptive groups.

"The University of Wisconsin . . . needs citizen attention to the backers of the disruptive groups so that those organizations can be fought at their source, and so that, in the knowledge that some of these campus creeps will fight about anything—this being their national plan—they can be treated with the vast indifference they so richly deserve, once you and I as citizens demand and get the laws that will protect us and our institutions from them," Mucks wrote.

He defended the "thousands of the finest young people" who are enrolled at Wisconsin, and their right to "disagree with some aspects of the world as our generations are passing it along," but said that a line must be drawn between "honest, even active dissent—including picketing and parades—and out-and-out disruption."

Mucks called for alumni support of University administrators who are hindered by legal technicalities in dealing with disruptors.

The editorial was mimeographed and mailed to Columbia's officers and deans, alumni leaders and presidents of constituent alumni clubs, Watkins said.

Regents Clamp Down On Classroom Conduct

THE BOARD OF REGENTS made another move in September toward the prevention of classroom disruption this fall.

With the adoption of an emergency rule the regents limited attendance at instructional periods to students enrolled or those admitted by the instructor or University administration consent. The rule became effective with the start of classes, Sept. 16.

"It is unlawful," the rule states, "for any person to be present in any class, lecture, laboratory period, orientation session, examination, or other instructional session without the consent of a member of the University administration or faculty or other person authorized to give such consent."

The rule will be effective for 120 days, a period covering the interim required to put it into the Wisconsin Administrative Code. To advance the process of making the regulation permanent, the regents set a public hearing on the proposal for Nov. 1 on the Madison campus.

During the spring semester, disruption was said to have been a problem in some classes. Outsiders, over whom instructors had no grad-

(Continued on page 6)

Wisconsin Alumnus



H. Edwin Young Is New Chancellor

H. Edwin Young, who returned to the campus last spring as a vice president, was unanimously confirmed as campus chancellor by the Board of Regents in September.

Young, 51, former dean of the College of Letters and Science here, had served as president of the University of Maine for the past three years. "He best understands the faculty and students and is most likely to work effectively with them," said President Fred Harvey Harrington of Young, whom, he said, had been his only choice for the post.

An in-depth interview with Chancellor Young will be featured in next month's *Wisconsin Alumnus*.

October, 1968



Scientists DeLuca (left) and Nomura

Discovery Double Header

FROM UNIVERSITY LABORATORIES the summer brought noteable health news on two fronts. In July, Professor Hector F. DeLuca and his associates in biochemistry discovered the structure of a molecule -25-hydroxycholecalciferol, or 25-HCC—said to be 40% more powerful than Vitamin D in the treatment of rickets and other bone diseases. Then, early in September, genetics Professors Masayasu Nomura and Peter Traub announced they had succeeded in creating hybrid ribosomes, the submicroscopic protein-making components of all cells. Theirs was perhaps the more dramatic discovery, since man-made ribosomes can provide to science a more complete understanding of cancer and other diseases caused by the unregulated growth of cells.

But DeLuca's discovery of the "active ingredient" in Vitamin D will mean help to thousands unable to derive any benefit from that vitamin because, science believes, their bodies lack the enzymes necessary to break it down into useable form. In fact, one implication of the findings is that Vitamin D offers no cure for rickets *until* it breaks down into 25-HCC in the body.

Further, because of its higher potency, 25-HCC can economically and effectively replace Vitamin D in fortifying foods such as milk and bread.

The Nomura–Traub ribosome discovery was their second important milestone this year: in late winter they accomplished a breakthrough when they reassembled an active ribosome from a single type of bacteria after breaking it down into its molecular components. During reassembly the team noted that macromolecules from yeast or rat liver ribosomes would not work in place of similar macromolecules from bacterial ribosomes. Because of this, production of artificial ribosomes seemed highly unlikely, but, because "we thought we had a 50–50 chance" Nomura urged they continue the exacting process. Apparently, chemical similarities in ribosomes outweighed the differences, and hybrid ribosomes were created.

The technique for reconstituting natural and artificial ribosomes will permit researchers to test directly, for the first time, how different parts of ribosomes are involved in the cell's protein-making process.

Professor DeLuca's accomplishment is part of a chain of related discovery here at the University. Vitamin D was discovered here in 1922 by Professor E. V. McCollum. Two years later, Harry Steenbock announced his findings that ultraviolet light from the sun and other light sources produces Vitamin D from molecules in plant and animal tissues. ing control, would infiltrate classrooms, engage in arguments and "filibusters" during class.

Vice Chancellor James W. Cleary said there have been only "minimal" attempts at what might be called disruptive actions since the school year began.

Leon D. Epstein, dean of the College of Letters and Science, said he knew of no cases in which classes have been disrupted.

"The only thing that I have heard is that faculty members have been asked questions and have been urged to consider other material," Epstein said.

Nominations Sought For Alumni Awards

THE Wisconsin Alumni Association is interested in securing nominations for its Distinguished Service Awards which are presented annually to outstanding UW alumni.

The awards will be given to alumni who have fulfilled the following qualifications:

- outstanding professional achievement;
- a record of alumni citizenship that has brought credit to the University;
- loyalty and service to Wisconsin.

Alumni are encouraged to nominate qualified candidates for this award which is the highest honor accorded by the Alumni Association. The WAA Awards Committee will review the nominations and make a final selection. The Distinguished Service Awards will be presented at the Alumni Dinner on May 17, 1969.

Nominations should be in the Association office by December 1. Send your suggestions to: Alumni Awards, Wisconsin Alumni Association, 650 N. Lake St., Madison, Wis. 53706.

Growing Season

S UMMER SESSION is the fastest growing segment of the academic year from the viewpoint of student enrollment.

Summer credit enrollment was up 15 per cent over 1967 to a record total of 25,745 for UW campuses throughout the state. ●

Much Ado About Nothing On

NOBODY SEEMS TO WANT theatre with a message anymore. Last semester a young drama student produced a play in which the cast slapped the faces of people in the audience. There wasn't much of a crowd for the second show.

Now, in late September, the same author staged his version of *Peter Pan*, and *it* folded after only three performances. But David Merrick should have such publicity.

Opening night took place in the Union Play Circle, before 150 ticketed University students who follow Wisconsin Experimental Theater, a Play Circle tradition. The play got off to a dull, slow start.

Then the stage grew dim. A veil of smoke rose from the plastic ferns of Never-Never Land. Against it electricians played a "light show"a psychedelic explosion of colored spots, flashing slides and the deep shadows from a second film of colored smoke. The crowd came to realize that behind all that there were people in a ballet sequence. The people seemed to be girls. And, yes, nude, it looked like. Six of them. Then the girls were gone, the smoke cleared and the play lumbered on. By the time the curtain went down 90 minutes later the news was out.

The following morning Chancellor Young and theatre manager William Dawson called the cast of 25 together to impress on them the facts of the state statutes on obscenity. The Capital Times whose slogan is "Give the people the truth, etc." saw truth in the headline "Peter Pan in The Raw"; the Milwaukee Journal caroled "Nude Dancing Draws Packed House at UW", another distortion which led one good-humored grad of 1932 to phone in for "two tickets to that big Prom!" Johnny Carson leered to his TV audience that he would have liked to be in on the "undress rehearsal". A handful of irate alumni sat down to write letters ("I disown my degree from the U. of Wisc. nude dancing is out!").

After Chancellor Young spoke

with them, the production's cast voted to postpone further performances until the play's legal status was clarified.

It was, a week later, in a second performance for 50 people, including Madison's police chief and district attorney. There were four dropouts from among the dancers being, er, studied. But even with only two behind the smoke, the district attorney ruled the nudity obscene, based on community standards, a consideration demanded by the United States supreme court in such measures.

Performance #3 came about that evening. The cast and some 300 instant drama lovers arrived at the Play Circle and found its doors locked, its electric power shut off. Faster than Tinkerbell gliding up a moonbeam, the crowd moved over the Hill to find a room in the Commerce building, where another audience of equal size was about to sit down to a Buster Keaton movie. The original group deferred to the new arrivals, and *Peter Pan* entered the ranks of slow, dull underground theatre.

A few days later at its October meeting the Board of Regents voted to prohibit further nudity on campus. The Chancellor reiterated his stand that his duties will not permit him to act as policeman-censor for 34,000 young adults.

Following *Peter Pan's* farewell performance in the Commerce building the district attorney announced that he must now arrest the dancing girls on obscenity charges. But nearly a week later nothing had come of it. It seems they were so dimly seen on stage that no one in the audience has been able to identify them.



Report From Prague

FROM MAKING HISTORY with his fellow countrymen during the Russian invasion of Czechoslovakia, Prof. Arnost Klima of Charles university, Prague, has turned to teaching history at the University of Wisconsin.

"Plans for me to come here have been in the making for at least two years, so I am not running away from the Russians," he says in his pleasantly-accented English.

"The last two weeks in Prague were very difficult. My quarters at the university were occupied by Russian troops, and it was only on the last day before I left for Vienna enroute to the United States that I was able to get in."

Prof. Klima will teach courses in the history of the Hapsburg monarchy and in historiography of the Slavic lands, especially Russia, during the 1968–69 academic year.

"No one expected the Russians to invade our country. On the day of the invasion we heard many airplanes flying to the airport at 5 a.m. Then we heard over Radio Prague that the Soviet Army was marching into Bohemia, and that occupation had begun.

"A LL THAT FIRST DAY we followed the news over the legal radio and television stations. Then at 8 a.m. the next day the Soviet Army occupied the broadcasting stations. However, the radio staff used the mobile station of the Czech Army and kept it moving so the Soviets never found it. The people were thus able to hear the broadcasts all over the country, and to know what was going on and how everyone felt about it.

"We waited out the negotiations in Moscow, hoping for success. That's why we used passive resistance only. We were told by our leaders over the radio that it was impossible for us to resist such a large power, for there were between 600,000 and 800,000 soldiers in the invading force, including Russians and Hungarians, Poles, Bulgarians, and East Germans.

"I went to Wenceslas Square each day, where the university students were demonstrating. About 30 were killed and several hundred wounded. They were the ones who set fire to Russian tanks or ventured out after curfew.

"THE SOVIET TROOPS slept in the streets and on the bridges. No Czech would give them food or water. One day every Czech left the streets at a given signal and stayed away for a set time. The soldiers were bewildered. After negotiations with our leaders were complete, the troops withdrew to camps in the country.

"My wife and youngest daughter, Jana, who have come to the U.S. with me, were at our country cottage when we were invaded. They returned to Prague after a week, to get ready to come away.

"The airports were all occupied by the Soviet Army so we had to go to Vienna by train and wait for a U.S. visa there, as communication between the U.S. Embassy in Prague and Washington was cut off. We were able to leave Prague because of our commitment to the University of Wisconsin. We flew to Paris from Vienna, and then to Chicago, after getting the visa Aug. 30."

The Klimas' oldest daughter, Jarmilla, is a teacher of biology in a secondary school. Their second daughter, Eva, is a student of pedagogy at the university, and their son Peter is studying psychology. They are all in Prague carrying on their work.

"T IS MY OPINION that the Czech government is working on a schedule to get the Soviet Army out. Most Czechs I know think the Soviets will withdraw in three months, and then it will be possible to continue the liberalization of our country," Prof. Klima says hopefully.

A specialist in the economic history of Central Europe, Prof. Klima holds the Ph.D. of Charles university, where he has taught since 1950. He is a member of the Czechoslovak Academy of Sciences and a member of the executive committee of the International Economic History Association. His books include The Beginning of the Working-Class Movement in Bohemia, The Year 1848 in Bohemia, and Bohemia in the Period of Darkness.—Hazel McGrath

Borgatta Authors Personality Study

PROF. EDGAR F. BORGATTA of the department of sociology is co-editor of *Handbook of Personality Theory and Research*, to be published this month by Rand Mc-Nally and Co., Chicago.

Hailed by the publishers as "an excellent summation of the current state of personality studies," the volume is co-edited by Prof. William W. Lambert of Cornell university.

The text discusses general bases of personality study, personality development, adult behavior and personality, special emphases, personality variables and polar types, and "changing persons." In this last section the editors emphasize that "the clinic is not the only place where people become changed."

Prof. Borgatta is sociology advisory editor to the college department of Rand McNally and former chairman of the UW sociology department.



This Old House

HOUSES SHOULD BE massproduced, inhabited until blighted or obsolete, then scrapped, says University planner Barrie Greenbie.

Modern technology has made it feasible to replace buildings one at a time without destroying a neighborhood, he claims.

In calling for a new approach to low- and medium-cost housing, Greenbie maintains that a home should be as disposable and replaceable as any other product of modern industry.

Urban blight can be checked and neighborhoods kept healthy by replacing decaying homes with prefabricated houses, he says. The prefabs in turn can be replaced as they deteriorate. This would eliminate the need for much large-scale slum clearance—an approach to urban decay sharply criticized for uprooting families, breaking up social and ethnic communities, and often leaving wastelands of rubble and weeds.

Greenbie hopes that a family will soon have the choice of moving into a new subdivision or of installing an attractive prefab on the site or even the foundation of its old home.

Until the idea of disposable housing catches on, most residents of older areas will have to move to obtain better housing, because remodeling is considerably more expensive than new construction, he says. This explains in part why one American in five moves each year—nearly the same rate at which cars are traded.

IN A SURVEY of 127 Madison homeowners who changed their residence, Greenbie found that the majority was primarily interested in finding a better house, as opposed to a better neighborhood or a better "way of life."

Findings coincided with similar studies conducted in Toronto, Philadelphia, Salt Lake City and Levittown, Pa.

While his study reveals an entirely new application of prefab housing, such a development would be stymied by old-fashioned building codes, dated restrictions by the FHA and other lending agencies, opposition of building trade unions, and "popular prejudice," Greenbie says.

He admits prefabrication still has a bad image, but insists that "it is only a way of making buildings and has nothing to do with looks or quality as such," but "the only way prefabrication of housing units can achieve meaningful economies is in factory assembly of structures complete with plumbing, heating, wiring and mechanical equipment and designed for a minimum of site work."

His reply to one objection to factory-built housing—the monotony of a neighborhood of prefabs—is that New England villages derive their charm from just five basic home designs. \bullet

WISCONSIN HAS BECOME

We the first school in the Big Ten to play its home games on a nylon broadloom. And while football fortunes come and go, the rug, it is anticipated, will go on forever.

It took nearly a month in late summer to complete the installation, with laborers working under the watchful eye of technicians from 3M in Minneapolis, and the entire operation carefully scrutinized by rotating shifts of sideline superintendents.

The crowd was there every day because no one in Madison recalls seeing anyone unroll 60,000 square feet of backyard before. The 3M technicians were there because the new field is their product, *Tartan Turf*. So far they have a small monopoly going, since the *Turf* is used on the only other college synthetic football field in the nation, that at the University of Tennessee.

The major impact on the market comes not so much from the nylon fiber grass but from the base on which it is anchored, according to 3M. Called Tartan Surface, this is a resin substance that is going great guns on gym floors (3M will have installed 54 by the end of the year), indoor and outdoor running tracks, including the ones at the Olympics in Mexico, and at Tropical Park, Laurel and Windsor horse tracks. The surface is said to be uniformly resilient, non-slip even under the wettest conditions, and virtually maintenance free.

This surface substance was trucked to Camp Randall—five 40,000 gallon tanks of it—from Decatur, Alabama, and poured over an inch of asphalt on aggregate fill, the base used on most highways.

WHEN POURED and hardened (and green, since dye is added to match the local color scheme), the surface is relatively unyielding, much like tar. However, it is then put under the crushing weight of a tractor towing 18,000 pounds of old cleats or something. This process breaks down some mystery ingredient in the *Tartan Surface* leaving small air cells so that what looked, in crosssection, like a solid bar of hard green rubber now resembles one in which



Workmen unroll the carpet of nylon fiber. When bonded to rubberized base the field is free of seams, weatherproof.

<u>A RUG ON THE FLOOR</u> The Laying of the Green

Rice Krispies have been imbedded, and everybody knows what that looks like. The result is a springy surface which will remain so permanently, according to 3M.

The field is then topped with a mixture of thin adhesive and more of the surface without the Rice Krispies, and troweled smooth. The nylon fiber "grass" is then laid over this; the drying adhesive then bonds the works into a single unit.

Why artificial turf at Wisconsin? A major reason is to increase weekday parking facilities: the entire \$200,000 project is being funded by the University's Parking and Transportation board in exchange for about half the practice field area north of the stadium, which will be turned into a parking area for nearly 500 cars. There is greater player safety: since cleats don't dig in, there will be less stress on quick twists and turns and, consequently, fewer ankle and knee injuries, according to athletic director Ivan B. Williamson. The surface is cleaner, too: at the University of Tennessee they figure to save \$10,000 yearly on cleaning bills. The surface doesn't freeze, and since the field underneath has an 18" crown, moisture tends to drain readily to the sidelines. Maintenance is easier, upkeep problems are virtually nonexistent: a technician pointed out that a floor sander could be left running in one spot for three hours without doing any harm. If, after several years, an area should become worn, it is excised and replaced. The new surface has no grain or direction, so there is very little abrasion and little chance for unnatural bounces of a ball-a factor which may forever remove that cliche from the tongue of the sportsman.



A pair of conservative student groups are out to get the campus left



N a soft May morning, c. 1947, an ex-Marine, strolling untroubled down Bascom Hill, met another male student tacking posters on the elms along the walk. Upon perusal it seemed to the ex-Marine that the political flavor of the posters was further to the left than his traditions would comfortably accept. So with a short right jab he caused their display to cease until, say, thirty days after his departure from the Madison city limits.

Except around certain Irish saloons, it is not widely held that this method of arbitration is logical or lasting. In an era of open inquiry

—and especially in the groves of Academe—no adult is expected to belt another on the pretense of smoothing political differences.

And that, millions of Americans say, might just be what is wrong with this country today. That and Tiny Tim.

To them it is a growing source of anger and fear to read of daily (Text continues on page 14)



MMITTEE TO DEFEND INDIVIDUAL RIGHTS • COMMITTEE TO DEFEND

The political situation today didn't arise out of the blue. It's a very gradual development that's been taking place in the West for centuries. Unless you grasp the issues on that level you never really confront the political situation. The culture has to be changed before you can bring about political changes. Some assume that all we have to do is cash in on a certain basic commitment that the American public has toward conservatism. First, I question whether there's that much commitment. Secondly, what is there is constantly being wheedled away by the philosophical premises in the culture."

Photo/Richard Homa



FRED WEISS, graduate student in philosophy at U.W., founder of The Committee to Defend Individual Rights, an offshoot of the campus Young Rand Society. From Brooklyn, N.Y., where he graduated from Brooklyn college. His father is a retired high school teacher. Single. Has two brothers. "Once you rob the Left of intellectual support of any student body they will disappear. You won't have to confront them every three months. Then if they try to get up and have a protest they're laughed at; they're a joke. But here at the UW they're taken seriously. Why? Because they're viewed as intellectuals; as moral crusaders; they're thought to be extremely strong in the area of ideas. They are not opposed, so they are taken seriously."

"Anti-picketing has some value, of course: it gives the press someone else to photograph, and it shows that the Left aren't the spokesmen for the entire campus. We've picketed the Dow protestors ourselves. We don't convince anyone of any important *ideas* by doing this, however."

E

"Everyone who protects himself against the violence of the New Left is called a Nazi. Well, *they're* the initiators of the violence, not the police."

H.M.

"We don't need large membership. We're not planning to obstruct Dow, so who needs a lot of people? All we need is a good core to pass out literature, and good support so the students will be aware of the lies and the tactics of the Left; and some money to do it with."

EC.

"One of the first steps in the destruction of any civilization is the point when violence becomes accepted by the public as an ordinary and expected occurrence. This institutionalization of violence is already beginning in America and the New Left is its campus vanguard. If the university, the supposed citadel of reason, capitulates to violence the rest of the culture will soon follow."

EC.

"(At Columbia) no one had forwarned the university that as soon as the police stepped in the Left would provoke the police and there would be brutality which would swing the whole campus to their side. This is their standard tactic. It's what they did in Chicago. It's what they did at Dow protests here. The Left *plans* for this kind of thing, they organize for it, they want it. This is how they sway the campus.

图

"(The Left) holds no rational doctrine of morality. 'Doing your thing' seems to be the sum total of what they consider to be a proper moral code. And if that involves a violation of the rights of others, well . . . that's just 'doing your thing.'"

B

"(YAF) comes at the issues from the fringe areas. The capture of the *Pueblo* is important, but it's not a basic issue. When you have a Dow protest, the standard YAF response is to go in and counterpicket. But they won't try to present the campus with a counter-argument. The Left goes unopposed in the most important area, the area of ideas. This is where we want to fill the vacuum. There's an enormous one.

100

"Their claims notwithstanding, they are not a 'New' Left. They are spouting the same old, tired slogans of the old Left, which have been thoroughly refuted. In fact, the 'New' Left is in a much weaker and more untenable position than the old, since we now have the opportunity to study what has happened in countries where socialist regimes have operated."

EC.

"The response of campus administrations thus far to student violence, and I include the one here, has been extremely short-sighted and dangerous. Obstructors have gone unpunished or have received a light rap on the knuckles. The student groups which have organized past violence and will continue to do so continue to receive University sanction in the form of permission to use facilities. This compromising attitude is exactly what the Left wants and is precisely what will ensure the continuation of violence on campuses. We should apply the same principles to the Left that we should have applied to the Nazis in Germany. Appeasement does not work and indicates a naivete regarding the aims of the Left which is extremely ominous. 2

Wisconsin Alumnus

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• If you counted up the leftwing groups on this campus you'd probably have close to 20. But these aren't all viable: most are paper organizations with the same people switching from one to another. They do this so they can get more booths at the Union."

"On the left, the group itself is not important, because they have a community. SDS grows out of a community of the left, and if there were no SDS the community would still be there. On the Right, there's no community, because of the different psychological nature of the people, perhaps."

E.

"The Left, for a number of years, has fought anyone who said 'So-and-so shouldn't be allowed to speak on the UW campus because he's a Communist.' They screamed that this was against freedom of speech. (I agree with them: everyone should have access to the campus.) But then, when they found they had sufficient power, they've decided they're the only ones who should speak . . . So why should we allow (Communist national committee member) Herbert Aptheker, for example, the right to speak here if the Left won't grant the man from Dow a chance. They say Dow represents a large concern which is intimately connected with the murder of people in Vietnam. From my point of view, Aptheker certainly represents a large international concern which is guilty of murder of a good many people in the last 50 years."

E.

"Official membership figures don't mean much in terms of effectiveness. For example, one of the largest political clubs on campus during my six years here was 'Collegians for Goldwater'."

ALL I

"People who would join conservative groups are conservative. In the general sense they won't involve themselves. They say they'll put a little time in on a project, but it's going to be later, after they've finished studying."

"A high point of YAF existence came one time when Sen. Fullbright got up on the Senate floor and denounced us for half an hour. We enjoyed it thoroughly."

E.

"There are faculty members who disagree very strongly with the Left, but a lot of them won't say anything. One of them told me that it's getting in this country so you can't say anything bad about the Communists without someone getting up and calling you a Fascist."

EC.

"The only place I've seen police handle a crowd the way it should be handled was at the Pentagon. They picked out the leaders, arrested them, and the mob broke up. In Chicago during the Democratic convention. you'd think that if you had a mob of 15,000 people in the middle of Michigan avenue, the first thing you'd think of is where are you going to put them if you don't want them there. Well, that question was never answered. They decided they didn't want them on Michigan avenue; didn't want them in Grant Park; didn't want them on any of the side streets, which meant that all they could do was attack. Those cops just never learned how to handle a crowd."

EC

"Sure, students are lethargic. So is everyone else. It's our general lethargy that makes it necessary to look for a big issue to get adherents. The Left does this very successfully by baiting the police until there's a fight, then they yell 'brutality!' and win sympathizers."

E.

"It's very rare that you find an (Ayn Rand) Objectivist who's practical enough to work on the political level. A lot of the CDIR are intelligent, and they have a very consistent philosophy. The only thing is, it ends up consigning everyone else to the scrap heap."

2

"The new student conduct rules as passed by the Regents are fine. The only thing is that the University has not enforced even the rules that it had, not because of bias, but because it goes in the path of least resistance. It may even be too late to enforce the rules at this point without violence because of the position the Left has taken." "The press can be naive. During the spring of 1966, when SDS students occupied the Administration building, I read a fantastic account in a Madison newspaper. It said that it was evident the group had fallen into moderate hands because they elected as chairman a guy who was clean-shaven and wore a suit. He was an avowed Communist and openly said so. But the newspaper figured that if he didn't have sandals he's obviously moderate."

E .

"I visualize the University as a free forum. That is probably more a liberal than a conservative viewpoint.



DAVID A. KEENE, founder of U.W. chapter of Young Americans for Freedom, and vice chairman of the national organization. Is a law student with a degree in political science. Comes from Fort Atkinson, Wisconsin, where his father, a former labor union leader, owns a tavern. Has three brothers. Single. MMITTEE TO DEFEND INDIVIDUAL RIGHTS • COMMITTEE TO DEFEND

(Continued from page 11)

brouhahas on campuses across the country, many of which are openly sponsored by left-wing groups and are apparently accepted with lamblike meekness by entire student bodies. Are there any kids on campus—ask irate parents, alumni, lawmakers in every state—to defend the capitalistic, two-party, free society?

When the question is asked about the University of Wisconsin, (and it just might be), the answer is "yes".

There are two student organizations on the campus whose goals declare open season on the Left.

The groups are The Committee to Defend Individual Rights (CDIR) born on the UW campus and headed by Fred Weiss, a graduate student in philosophy; and Young Americans for Freedom (YAF), the 60-member UW chapter of a nationwide group. Law student David Keene heads the local chapter and is also vice chairman of the national group.

Their anti-Left activities are almost all that the two groups have in common: Keene describes YAF as the largest conservative student organization in the country, with 30,000 members. Founded in 1960 "in Bill Buckley's back yard", it came to Wisconsin in 1964 under Keene's direction. Campus issues are but one item on its agenda locally and nationally. Chapters have worked in support of the Taft-Hartley law and against certain of the foreign trade practices of such industrial titans as IBM. Firestone and American Motors. In the spring of 1967 the local

group received a commendation from the American Legion's national office when, at the request of Madison posts of the Legion and VFW, YAF volunteers blanketed 50,000 Madison homes with literature in a campaign which helped defeat a local referendum calling for immediate withdrawal of U. S. troops from Vietnam.

YAF functions in the Young Democrat-Young Republican tradition of campus organizations, campaigning for the Right on various issues of the day. It has two publications; one national, one by and for UW students, which discuss a variety of current events and might be any newstand's conservative journals. Generally speaking, its young members share only political persuasion.

The Committee to Defend Individual Rights offers narrower membership possibilities by encouraging dedication to the Objectivist tenets of writer-philosopher Ayn Rand. First a Rand disciple-accepting her doctrine of atheism and "rational selfinterest" in ethics, an individualist constitutional republic in politics, and lassez-faire capitalism in economics-then, if so desired, a member of CDIR. Nevertheless, Weiss cautiously welcomes non-Randites to CDIR "so long as they agree with our political position."

Weiss structured *CDIR* from the campus Young Rand Society two days before the Dow protests last fall when "I became infuriated with what was about to happen." The group disseminated literature striking out at Left ideologies which, it felt, underlay the demonstrations. In the fall campus elections, *CDIR's* slate, called "Challenge", included demands for firm official action against disruption, plus retention of University Placement Service, and it won 2,000 votes, a total which pleasantly surprised even Weiss. Last spring he wrote a series of articles for *The Daily Cardinal* under the general heading "The New Left Are The New Nazis."

CDIR and YAF are at opposite poles on the matter of tactics, thereby providing two halves of what might be a strong anti-Left package.

It is YAF which, according to Keene, would not be adverse to throwing a punch or two at Leftist disruptors, but for a reason which even Weiss and the antiviolence CDIR admit is valid: by joining in a fray, should one arise, before the police arrive on the scene, they believe they would convert it to a student-vsstudent battle, stripping the instigators of their popular propaganda role as representatives of The People opposing The State. Physical confrontation, at least in the form of being where the action is and preventing sit-ins, obstruction or take-over by whatever means necessary-if officials have not otherwise done so and before the local gendarmie has to -are part of the YAF battleplan.

CDIR leaders, on the other hand, by and large eschew such tactics as "futile, immediate and short-lived." Nor does CDIR concern itself much with particular issues or personalities. It levels an intellectual gun at the Left.

Wisconsin Alumnus

YOUNG AMERICANS FOR

"Leftists on this and other campuses are succeeding mainly because they have received little or no rational opposition," Weiss says. "No one has arisen to challenge their basic premises and to argue against their position in a thorough, logical manner."

Both young men chafe at their conviction that college officials, in academic eagerness to give all political beliefs a platform, deprive the more orderly of their rights. "Campus administrators find it's easier to clamp down on those they think won't do much about it," Keene says.

Both groups, too, would see Leftist leaders expelled. ("Not the Left organizations; the Left big wheels. You outlaw the group, and the same people start another one," says Keene.) Is it not unfair, if not illegal, to deprive any group from a place on the Wisconsin campus?

Weiss answers: "University officials are not convinced that it's not a violation of rights to abolish an organization which violates rights. They somehow have this idea that the Constitution permits the institution to give facilities to an organization which engages in violence. They don't seem to see the difference between a society which advocates an idea and one that forces theirs on others."

Neither Young Americans for Freedom nor The Committee to Defend Individual Rights would force their conviction on others. But they probably won't have to. Intense determination of the two young leaders makes it easy to believe their claim that they are attracting new converts daily.



New students at the WAA reception for alumni offspring flanked by (left) R. B. Rennebohm, executive director of the UW Foundation, and WAA executive director Arlie Mucks.

Big Sound, Big Crowd, Big Day

REGISTRATION WAS COM-PLETED and classes hadn't begun on Sept. 12, which made it an ideal time for a get-together at Alumni House. So an invitational reception was sponsored by the *Wisconsin Alumni Association* for freshman sons and daughters of all alumni. The young people dropped in, got acquainted, had a cup or two of Wisconsin cranberry juice and took a tour of Alumni House if they so desired.

Meanwhile, out on the lawn, and jammed onto the balcony

which encircles the building, some 2,000 freshmen and new students had the time of their lives at a beer bash, sponsored by the Interfraternity and Panhellenic councils. They danced to a good, loud combo, drank the traditionally amazing amount of beer, and mingled. When it was over at 5 p.m. their committee members expressed their appreciation for WAA's hospitality, cleaned up the grounds, left nothing behind but a very good impression.

'When out on the lawn there arose such a clatter' you wouldn't believe it. To the wild, wonderful beat of a combo (not shown), freshman and new students dance at the Greek welcoming beer bash on the lawn of Alumni House.



The Dark at The Bottom of The Stairs

Alone on the field after scrimmage, a bemused Head Coach John Coatta ponders last week's game, next Saturday's prospects.



When Michigan State defeated Wisconsin 39–0 on October 5 it marked the Badger's 12th loss in 13 starts over a two-year period, the 13th being a 1967 tie with lowa, with whom we shared the Big Ten cellar last season. Throughout the losing weeks disappointed fans and hopeful sportswriters fall back on small satisfactions—the nearness of many misses, the infrequent outstanding play, the constant fighting spirit of a game team. But fans go back to real life Monday morning and sportswriters turn to other news. It is the coaching staff who lives with the record and wrestles against the odds. Headed by John Coatta (below) Wisconsin's staff works a 16-hour day, stays on late after each game, comes back for more on Sunday, rehashing, analyzing, desperately seeking working combinations. Perhaps, when alone, they are permitted human resentment against the fates which make some teams perennial winners. They may rile against the restrictions of Big Ten recruiting dicta and hang up on drunk callers. But back on the field with the team, their energies go into one cause alone: the encouragement, the chewing-out, the cajoling that will give heart to a scrimmage and a promise to Saturday.



continued







(Left): The hole that wasn't there closes on halfback Stu Voigt taking handoff from quarterback John Ryan. (Top) Coatta talks with Chancellor Young, center, and WAA Executive Director Arlie Mucks as chancellor visits scrimmage to meet players. (Above) Coatta, offensive backfield coach Carl, right, and line coach Gene Felker. (Right) Intense Coatta paces as team goes through pre-scrimmage warm ups ●



October, 1968

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Alumni News

1911-20

Ben Elliott '13 was featured in the Wisconsin State Journal recently.

M. Starr Nichols '16 has been elected a Fellow of the Royal Society of Health of Great Britain.

1921-30

Carl H. Adam '21 has been named manager of a special department of Fensholt Public Relations, Inc., Chicago. Leo V. Gannon '21 recently received a

Distinguished Alumni Service award from St. Cloud State college, Minnesota.

Mrs. Cecil J. Ellwood (Bertha Kneer '22) was recently installed as the first woman commander of the Pasadena. Calif. Post No. 13, American Legion.

Don Anderson '25 has retired as publisher of The Wisconsin State Journal.

John L. Bergstresser '25 recently retired from the faculty of San Francisco State college. He served as Dean of Students at a number of colleges.



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Wisconsin Alumnus

-20

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Oakland Asheville, N. C. Madison Milwaukee Downers Grove Racine Charlotte Stoughton, Wis. Robert J. Hanson'66James E. Heineke'62Bruce B. Hendrickson'59John V. Hovey, CLU'32Victor Janka, Jr.'64Jack G. Jefferds'50Clement D. Ketchum'52James E. Liebert'68Russell F. Marquardt'54

Milwaukee Madison Milwaukee Denver Milwaukee Madison Milwaukee Hartland, Wis. Philadelphia Richard E. Nelson '56 James P. O'Meara, II '66 Ronald L. Perkins '63 Frederick Ragatz '65 G. J. Randall, CLU '53 Carl A. Silvestri '65 Anthony J. Stracka '54 William H. Tarrolly '64 Fred C. Williams '34 Wauwatosa, Wis. Milwaukee Madison Home Office Milwaukee Madison Milwaukee Milwaukee



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Max A. Brackett '27, recently retired from Wisconsin Telephone company, will serve as consultant to the U.S. Army Management Engineering Training Agency and the Public Service Commission-Commonwealth of Puerto Rico.

Paul L. Moskowitz '27 has been elected president of Milwaukee Bar association.

Merlin L. Martin '28 recently observed his 40th anniversary with Bell Telephone Laboratories, New Jersey.

1931-40

Robert C. Merz '33 was recently appointed assistant dean for the school of engineering, USC, Los Angeles.

Merl E. Sceales '33 has been elected chairman-elect of the section of patent, trademark and copyright law of the American Bar association. He is associated with the Milwaukee firm of Andrus, Sceales, Starke and Sewall.

Earl S. Wilson '35 has been elected president of Adams corp., Beloit, Wis.

George M. Gibson '35 has been elected mayor of Upland, Calif. He is also superintendent of Kaiser Steel corp., Fontana, Calif.

Owen R. Slauson '36 has been elected a director of Security State bank, Madison.

William O. Beers '37, president of National Dairy Products corp., New York, has been elected a board member of A. O. Smith corp., Milwaukee.

Jerome Saeman '37 has been appointed associate director of U.S. Forest Products Laboratory, Madison.

Ann Paratore Shallat '38 recently became the bride of Lee Fries Dinsmore '38 in Rockville, Md.

Walter Heller '38 recently received the U.S. Treasury Department's Distinguished Service award. He is a University of Minnesota faculty member.

Walter L. Cleveland '40 has been elected president of Kohler co., Kohler, Wis.

Richard W. E. Guelzow '40 has been appointed plant manager of Commercial Solvents corporation's Sterlington, Louisiana production complex.

Brigadier General Richard A. Knoblock '40 assumed command of Andrews air force base, Md., recently.

1941-45

John Dunn '41 has assumed the duties of press relations officer for the State Board of Health, Madison.

James Huson '41 has accepted an appointment with the social and rehabilitation section of the U.S. Dept. of HEW, Charlotteville, Va.

Edward W. Jones '41 has been promoted to general sales manager-trade sales

Wisconsin Alumnus

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This is The (other) Chair



The



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for the building products division of National Gypsum co., Buffalo.

Robert H. Levin '41 has joined Richardson-Merrell Inc., N. Y. as vice president for research.

Frederick A. Bertle '42 is employed with the US Bureau of Reclamation, Denver, Colo.

Mrs. Earl V. Rupp (Helen Matheson '42) received one of four National Headliner awards for 1968 from Theta Sigma Phi, national honorary sorority in journalism. She is assistant managing editor of the Wisconsin State Journal.

Niilo V. Hakala '43 has been elected president of Esso Research and Engineering Co., N. J.

Tony J. Cunha '44 recently received the Morrison award for his research and contribution in animal science. He is chairman of the University of Florida's department of animal science.

1946-50

George Bunn '46 has received the personal rank of ambassador from President Johnson. He is serving as American representative at the 18-nation disarmament conference in Geneva, Switzerland.

Thomas G. Devine '48 has been promoted to director of patents and licensing, Control Data corp., Minneapolis.

L. V. Kosinski '48 has been promoted to full professor in English at Paine college, Augusta, Ga.

Ben D. Sisson '48 has been elected senior vice president in charge of the national banking division for Union bank, Los Angeles.

Richard P. Bailey '49 has been named president of Hamline university, St. Paul.

James G. March '49 has been appointed by President Johnson to the national science board, governing body of the National Science Foundation.

Mrs. Arnold C. Sternberg (Diane Diamond '49) has been named consultant in the intergovernmental programs department of EBS Management Consultants, Inc., Washington, D. C.

William C. Bradley '50 has been named chairman of the department of geological science, University of Colorado, Boulder.

Sidney D. Brown '50 is a visiting professor of history at the University of Illinois for the academic year. He is a professor at Oklahoma State university.

professor at Oklahoma State university. Kenneth V. Kiske '50 has been appointed executive director of the newly formed Northeast Illinois Natural Resource Service Center, Woodstock, Ill. John L. Pederson '50 has been pro-

John L. Pederson '50 has been promoted to manager of corporate production planning, Pendleton Tool Industries, Inc., Los Angeles.

Daniel A. Peterson '50 is now the market manager of communications systems for Sylvania electronics systems in Massachusetts. He resides in Action, Mass.

Wardell H. Pike '50 has been appointed manager of the Madison brokerage office of Thomson & McKinnon. John H. Rose '50 has been named product group manager for Lederle Laboratories, a division of American Cyanamid Co., N. Y.

W. F. Wedin '50 recently reviewed research at various agricultural experiment stations throughout the country while on an assignment with the U.S. Dept. of Agriculture. He is an Iowa State university faculty member.

1951-55

Kenneth V. Benson '51 has been elected secretary of the Kohler company, Kohler, Wis.

Kenneth J. Engeldinger '51 has been named materials and test engineer in charge of the materials laboratory of the State Division of Highways in Madison.

Clifford L. Maier '51, chairman of the natural science division of Monteith college, Wayne State university, Detroit, has been promoted to full professor.

Major Ellsworth R. Richards '51 has been recognized for helping his unit earn the U.S. Air Force Outstanding Unit award.

Andrew P. Torrence '51 has been named president of Tennessee State university.

Donna Ann Korper became the bride of **Sigurd Karl Lee '52** recently in Cottage Grove, Wis.

Ned A. Ostenso '52 has been appointed chief of geology and geophysics for the U.S. Office of Naval Research, Washington, D. C.

Robert Lindsay '53 has been appointed senior program specialist for space communication by the United Nations Education, Scientific and Cultural Organization.

George R. Simkowski '53 has been appointed marketing manager, consumer products, tape products division of Bell & Howell co., Chicago.

Patrick G. Boyle '54 will be a visiting professor at University college, Dublin, Ireland, during the coming year.

Mrs. Frank K. Hoffman (Gloria Levy '54) has authored a book of poems, The Aunti-Biotics; A Collection of Commentaries in Need of Foster Homes.

Mrs. Jean-Paul Billaud (Vera Alexander '55) is an assistant professor at the Institute of Marine Science at the University of Alaska, College, Alaska.

Ronald Z. Domsky '55 has been appointed director of the taxation division of the lawyer's institute of John Marshall law school, Chicago.

Hugh S. Bird '56 has been promoted to account executive of Stetler Co., Des Moines.

Archie Beighley '56 has been promoted to full professor at Winona State college, Minn.

1956-60

F. L. Hildebrand, M.D. '56 has recently completed his board exams in internal medicine and has been designated a diplomate of the American Board of Internal Medicine.

Harold A. Kissinger '56 was recently included on the brigadier general promotion list.

Marianne Lee McManus '56 has accepted a position with the department of psychology, Iowa State university, Ames, Iowa.

William H. Siemering '56, general manager, WBFO Buffalo, N. Y., has received one of seventeen annual broadcast preceptor awards from faculty on communications arts, San Francisco State college.

Harold W. Sundelius '57 has been promoted to associate professor at Wittenberg university, Springfield, Ohio.

Robert J. Pum '58 has been appointed an assistant professor in the art department at Ball State university, Muncie, Ind.

Mr. and Mrs. David D. Slickman '58 announce the birth of a second son, David Donald, Jr. Mr. Slickman is the new manager of aerospace marketing, Rex Chainbelt, Inc. and the family recently moved to Glen Ellyn, Ill.



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Madison, Wisconsin 53703 Wisconsin Alumnus William J. Jensen '59 has been named district sales manager, Pittsburgh, for the Vilter Manufacturing corp.

Mr. and Mrs. Stephen H. Raffel (Barbara Gurda '59) announce the birth of their second child, Ann Elizabeth. The Raffels recently moved to Westport, Conn.

Robert B. Hoffman '60 is now associated with the law firm of Arnstein, Gluck, Weitzenfeld & Minow, Chicago.

John W. Lillesand '60 has been elected assistant secretary of the Kohler company, Kohler, Wis.

Donald R. Stone '60 has recently joined Medtronic, Inc., Minneapolis. He and Mrs. Stone (Dorthy Tetzlaff '63) have two children.

Anthony Zaitz '60 has been elected president of St. Leo college, St. Leo, Fla.

1961

Guy R. Honold recently completed a tour of duty as a captain in the U.S. Army at Fitzsimons general hospital, Denver. He has joined General Mills central research laboratories in Minneapolis.

Edward W. Voigtman has accepted the position of chief instrument engineer at the Nekoosa-Edwards Paper co., Port Edwards, Wis.

Peter T. Zielenski was recently promoted to Major in the U.S. Army and is currently serving on Okinawa.

1962

Mr. and Mrs. Donald H. Lecher (Linda Puls '66) announce the birth of a son, Donald Jefferson. The family is residing in Minnetonka, Minn. where he is employed as a systems analyst for General Mills Inc.

1963

Leonard J. Fisher has just returned from a year's tour of duty at Korat AFB, Thailand, and has been reassigned to Weisbaden AFB Germany, where he will be attached to the European GEEIA Hdq.

Edward L. Hawes is preparing an international handbook for the comparative study of agrarian history under the auspices of a Ford Foundation grant. He is a history instructor at Lake Forest college, Ill.

Karen Rosenberg has joined the staff of the Educational Television Stations Program Service, Bloomington, Ind. as information writer.

Captain William H. Summers is serving as a chemistry instructor at the U.S. Air Force Academy, Colo.

Force Academy, Colo. Jonathan W. Wagner has been appointed advertising and sales promotion manager, Durant Manufacturing co., Milwaukee.

1964

Paul C. Aspinwall is an account representative with IBM, working with the federal government in Washington.

Gail B. Coffin has been appointed secretary-assistant to the secretary of the

independence day

The day you turn 65 is a wonderful event to be sure. Recently it has taken on a new significance. It has become the age of independence. Federal Medicare and a new WPS plan called Medicare-PLUS \$15,000 have largely removed the old lurking fear of dependency through illness or injury. WPS Medicare PLUS \$15,000 takes over where the federal program ends. This amazing WPS/Blue Shield policy does exactly what its name implies – pays up to \$15,000 for each insured illness or injury. It provides for unlimited hospital and nursing home days, drugs, home care, private duty nurse and many other outstanding benefits. For more information on this policy physicians recommend for folks 65 or over, see or call your WPS agent. You'll find him in the Yellow Pages.



international service division of the American Friends Service Committee, Philadelphia.

Mrs. Howard Lubar (Susan Weiss) has been appointed FM Program Director for

WNHV-FM, White River Junction, Vt. Terry M. Weller '66 and Dr. Robert Lubar were married recently in Milwaukee. He received his D.D.S. from Loyola university, Chicago in June and is now taking a dental internship in St. Louis.

Mr. and Mrs. Tom Mellencamp (Patricia Jewson) announce the birth of a son, Robbe Dickens.

Steve W. Payne, soil scientist with the Soil Conservation service, will work in the Wisconsin counties of Ashland, Bayfield, and Iron.

Robert W. Virtue has accepted a position as European administrator for Continental corporation in Paris, France.

John B. Walsh has joined the Madison securities firm of Francis I. du Pont and Co.

1965

Patrick K. Cassady has been named account executive with the ad agency of Waldbillig and Besteman, Inc., Madison.

Gary J. Foley has joined the research and development staff at the Whiting, Ind. laboratories of American Oil Co.

Mrs. Matthew T. Orvik (Sue Draisin) has been named associate dean of students in the College of Liberal Arts, Drew university, Madison, New Jersey.

1966

Jeanne L. Allen is working for the government in Washington after completing some graduate work at the University of Colorado.

Jane Carmen Davis is a Peace Corps Volunteer and is now receiving orientation in Ecuador.

Edward S. Gulesserian, Jr. recently received the Air Medal near Pleiku, Vietnam.

Jane Ann Roberts has joined Project HOPE's teaching-treatment mission in Guayaquil, Ecuador.

Don Alan Waisman has received his M.A. from American university, Washington, D. C.

1967

Robert A. Canadeo has completed advanced infantry training at Ft. Lewis, Wash.

Douglas Martin Crow has been assigned to the honor guard at Washington, D. C. after being newly commissioned a second lieutenant in the army.

Donald T. Fitzgibbons has been awarded his silver wings at Mather AFB, Calif.

Duane Freitag has been named assistant editor of Veritas, a newspaper for the U.S. Army Special Forces (Green Berets).

Richard C. Goss has accepted an appointment as management intern with the Department of the Navy, Washington, D. C.

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Richard L. Jenkins was commissioned a second lieutenant at Ft. Benning, Ga.

Mark R. Kerschenstein is on duty at Dong Ha AFB, Vietnam.

Arnold L. Mickelson and Paul D. Vetter have been graduated from officer training school at Lackland AFB. Tex.

Terry Rose has joined the Kenosha law firm of Cotton, Rose, and Rose. He was formerly a law clerk in the U.S. Court of Appeals for the 7th Circuit.

1968

John F. Lawinger has completed his advanced infantry training at Ft. Polk, La. Colin B. McMullen was graduated recently from a VISTA training program in

Denver. Janet A. Olive has begun graduate

studies as part of a one-year internship at Eastman Kodak Co., Rochester, N. Y.

Ronald A. Wanless has completed basic training at Lackland AFB, Tex.

Newly Married

1960

Mary Susan Forster and Peter McClure COLE, Madison

Corinne E. Sells and Ronald R. GAU-GER, Madison

1961

Rosemarie KUCKHAHN and Paul L. Given, Madison

Carol Margaret POPPE '66 and Timothy Oua ROUNDS, Milwaukee

1962

Barbara Ina POLLAY '67 and Myron B. KATZ, Milwaukee

Lynn A. Trimborn and Albert T. KEEFER, West Allis

Barbara E. Astin and James E. KOEHLER, Kent, England

1963

Karen Vivian DEFFNER '68 and Albert Haskell BOND, Jr., Livonia, Mich. Carol Ann Shumate and Thomas F.

BREUCH, Davenport, Ia.

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27



Elwood R. Noxon, a typical Kodak industrial engineer

What was crucial six months ago?

Hard to remember.

Six months is a long time to a Kodak industrial engineer. Much happens. Men like these carry on as if the whole company—top to bottom and stem to stern, cameras to industrial adhesives, food emulsifiers to check microfilmers—were a big laboratory for the practice of industrial engineering under the best of conditions. Management finds it pays to let them think so. Happy, they make their advance as strictly professional industrial engineers or hide their industrial engineer's insignia and use their skills to take over other functions in the organization.

Apart from the common denominator of an employer that appreciates industrial engineers and can always use more of them than we get, Heiman and Noxon lead very different working lives. Without assuring these gentlemen against the possibility that six months hence they will have traded specialties, here's the contrast:

Heiman is an accomplished simulation man, a thinker in Fortran, a builder of models for the big computer to manipulate.

John C. Heiman,

industrial engineer

a typical Kodak

He made a good score lately when given six weeks to overhaul the reasoning behind the design of a chemical manufacturing system that had evolved over the last five years as a multi-channel processing plant with problems in line interference and flexibility. He and a colleague, checking each other, spent three weeks writing a program that covered building size, reactor size, product flow, and auxiliary equipment. Debugging took another three weeks. All the while a third man was collecting experience data from the old production area.

The experience data were converted into Monte Carlo input distributions. Various configurations of the proposed production equipment were studied in thirty computer experiments, each simulating twelve weeks of operation.

Result: a system costing 3% more than the original but with 25% more capacity, plus proof that certain manifold connections between reactors wouldn't work.

Noxon works on mechanical goods. He pities industrial engineers who don't get to collaborate with their mechanical engineer partners right from when a project still consists of only rough sketches. He does get called into his projects that early.

His place is in the middle. At his extreme left is the design engineer who created the product idea. Next sits the manufacturing engineer, devising ways for the production boss to transform the idea into reality at the required volume. To the qualitycontrol engineer at the other end of the table is entrusted the whole reputation of the company as it rides on the proposed new product. Between him and Noxon, the production boss awaits instructions. Noxon's job is to sell cost awareness right and left. Unless each of the five gets in his licks, there will be trouble.

Noxon can't stay in the conference room all day. The action is on the factory floor. In putting together job designs, learning curves, and space requirements for the 1970 line, he cannot ignore the ongoing commitment to 1969 product and the lively remnant of '68 production. And cost reductions had better continue when Noxon and his teammates study the "audit assembly" movies from initial production.

Industrial, chemical, mechanical, and electrical engineers who find their profession interesting and would like to practice it in a way that best suits their individual makeup should talk to **EASTMAN KODAK COMPANY**, Business and Technical Personnel Department Rochester, N.Y. 14650

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Herbert V. Kohler, general chair-

man of the Wisconsin centennial

fund that raised some \$5 million

for the University, died July 28.

Mr. Kohler received an honorary

degree of doctor of laws from UW

in 1949. He was chairman of the

board and chief executive officer of

the Kohler co., Kohler, Wisconsin.

A Kohler library will be located in

the new Elvehjem Art center. Mr.

Kohler was a director of the Wis-

consin Manufacturers' association,

the National Industrial Conference

board and a former director of the

National Association of Manufac-

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Howard I. Potter

Howard I. Potter, Chicago, a former president of the Wisconsin Alumni Association and the first president of the University of Wisconsin Foundation, died September 15. Mr. Potter was graduated from the University in 1916, and was the retired vice president of Marsh and McLennan, one of the largest insurance companies in the nation. He was active in Chicago business and civic affairs, and a member of Wisconsin Alumni Research Foundation. Memorials may be made to the University of Wisconsin Foundation.

Gile Ernest MERWIN '20, Rochelle, 111.

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Raymond Doty THOMAS '22, Springfield, Mo.

Rowe George BAKER, M.D. '23, Tomahawk, Wis.

Max C. Otto, 92, emeritus professor of philosophy died October 2 in a Milwaukee nursing home of the complications of old age.

Mr. Otto joined the University faculty in 1909, after graduating in 1906. He retired in 1947 at the age of 70 to teach at UCLA, but said "I'm sold on Wisconsin. I'll never leave it for good."

Otto served under five UW presidents-Charles R. Van Hise, Edward A. Birge, Glenn Frank, C. A. Dykstra and E. B. Fred.

His personal philosophy was that society "had won the world's body, not its soul." He advocated "tossing a controversial problem back and forth till one side gets an appreciation of what the other fellow wants."

Among Professor Otto's books were "Things and Ideals", "Is There a God?", and "The Human Enterprise".

Theodore VOTTELER '23. Dallas Stephen Francis WHEARTY, Jr. '23, Wilmington, Dela.

Elroy Robert LUEDTKE '24, Frankfort, Mich.

Malcom Alpheus McDONALD '24, Yakima, Wash.

Arnold Carl BESSERDICH '25. Kewaunee, Wis.

Mrs. Stevens Gould (Elizabeth Anne MASON) '25, Madison

Carrie RASMUSSEN '25, Madison in Birmingham, Ala.

Gordon Leroy RIDGEWAY '25, San Mateo, Calif.

Alfred Harold BACHHUBER, M.D. '26, Sauk City, Wis.

Watts FINLEY '26, Hoopeston, Ill.

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gerstown, Md. Matilda Edna GEIL '27, Cudahy in Milwaukee

Alfred Kenneth HOLTZ, Columbus, Wis.

Keith McCUTCHEON '27, Madison

John Edgar KRUEGER '28, Milwaukee Melvin Howard HEYROTH '29, Two Rivers, Wis.

Ann S. JOHNSON '29, Detroit, Mich.

Nerville Austin MARTELLE '29, Green Bay

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Roland G. HEBERLEIN '30, Fennimore, Wis.

George Edward JONES '30, Park Ridge, Ill.

Olin Alexander BERGE '32, Stoughton, Wis.

Catherine Weeks INGENHUTT '32, Philadelphia

Agnes Ella BAHLERT '33, Madison

Mrs. Robert Eli Duncan (Catherine La-Vanche GROSS) '33, Madison

Carl Andrew BAYS '34, Urbana, Ill.

Mrs. Jefferson D. Burrus, Jr. (Mary Kathryn (Peggy) (KENNEDY) '34, Washington, D.C. Maclay Charles EUSTICE '34, Cuba

City, Wis.

Grace Louise BARNHART '35, Greensburg, Pa.

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Forest Vincent THOMPSON '36, Alexandria, Va.

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Norbert Gregory MERGEN '39, Madison in El Paso, Tex.

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Carl Jennings MUCKLER, Jr. '42, Elkhorn, Wis.

James Otis NICHOLS '43, Morristown, N. J.

George Madison KANZELBERGER '48, Manitowoc, Wis.

Herbert Vollrath KOHLER '49, Kohler,

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Three Lakes, Wis. in Viet Nam

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Armand Francis HENDREN '51, Pittsville, Wis. in Wisconsin Rapids

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Benjamin Bernard WALTER '59, South Milwaukee

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Mrs. John QUIRK (Vivian Stark) '63, Madison in Jefferson, Wis.

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Family Life Membership $Now 125^{\ddagger} will be \$175

Combined life membership in Wisconsin Alumni Association and Alumni Association of NURS-ING, PHARMACY, WOMEN'S PHY-ED, HOME ECONOMICS, MUSIC, SOCIAL WORK, JOUR-NALISM

Single Life Membership Now \$120[‡] will be \$170

Family Life Membership Now \$140[‡] will be \$190