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Children's Book Council

Calendar

JANUARY • FEBRUARY • MARCH 1958

Published quarterly by The Children's Book Council, Inc. 50 West 53rd Street, New York 19, N. Y. (JUdson 2-6488), headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children.

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*Executive Secretary:
Lucy Tompkins*



Photo by Robert Berensen

VOLUME XVI

NUMBER 1

Children's Book Council Calendar

JANUARY, 1958

- 1—Happy New Year! Celebrated as far back as 3,000 B.C.
- 2-31—March of Dimes (Nat'l. Federation for Infantile Paralysis, 301 E. 42nd St., New York 17).
- 3—Father Damien, 1841-1889, Belgian priest, missionary to leper colony in the Hawaiian Islands.
- 4—Sir Isaac Newton, 1642-1727, British mathematician and natural philosopher; discoverer of the law of gravity.
- 6—Epiphany, the Twelfth Day after Christmas.
- 9—John Knowles Paine, 1839-1906, first American composer to win consideration abroad.
- 11—William James, 1842-1910, American philosopher and psychologist.
- 15—Matthew R. Brady, 1823-1896, Pioneer American photographer. Many eminent Americans sat for him and his photographs are now collectors' items.
- 18—Daniel Webster, 1782-1852, American statesman, lawyer, orator and defender of the Constitution. Peter Mark Roget, 1779-1869, British lexicographer and physician, author of the *Thesaurus of English Words and Phrases*, still a standard reference work.
- 19—Robert E. Lee's Birthday.
- 19-26—National YMCA Week. Sponsor: Nat'l. Council of YMCA, 291 Broadway, New York 7.
- 20—Inauguration Day.
- 22—Francis Bacon, 1561-1626, English statesman, jurist, philosopher and essayist.
- 23—John Hancock, 1737-1793, President of the Second Continental Congress.
- 24—Paul Wayland Bartlett, 1865-1925, American sculptor. His statues of Columbus and Michelangelo are in the Library of Congress.
- 24—First Boy Scout troop organized in England 1908.
- 25—Robert Boyle, 1627-1691, formulator of Boyles Law.
- 26-Feb. 2—Youth Week: Theme: "Consider Your Call." Sponsor: United Christian Youth Movement, 257 Fourth Avenue, New York 10.
- 27—Thomas Edison granted a patent on his incandescent light 1880.
- 28—John Baskerville, 1706-1775, English printer and type founder.
- 31—Irving Langmuir, 1881-. American research chemist, specialist in the field of atomic structure.

FEBRUARY

- 1-Mar. 1—Jewish Music Festival. Sponsor: Nat'l. Jewish Music Council, and the Nat'l. Jewish Welfare Board, 145 E. 32nd St., New York 16.
- 1-28—American Heart Month. Sponsor: American Heart Association, Inc., 44 E. 23rd St., New York 10.
- 2—Ground Hog Day.
- 7—John Rylands, 1801-1888, English manufacturer and philanthropist. The John Rylands Library, Manchester, England is one of the great libraries of the world with its collection of manuscripts and rare books.
- 7-13—Boy Scout Week. Sponsor: Nat'l. Council Boy Scouts of America, New Brunswick, N. J.
- 8—John Ruskin, 1819-1900, English author, art critic and social reformer.
- 9—U.S. Weather service established 1870. (Now U.S. Weather Bureau.)
- 11—Thomas Alva Edison, 1847-1931.
- 12—Abraham Lincoln, 1809-1865.
- 14—St. Valentine's Day. Christopher Latham Sholes, 1819-1890, American inventor of a typewriter which revolutionized the writing habits of mankind.
- 15—Galileo Galilei, 1564-1642, Italian astronomer and mathematician; the creator of experimental science. Cyrus Hall McCormich, 1809-1884, American inventor and manufacturer of the reaper.

- 16-22—Catholic Book Week. Sponsor: Catholic Library Association, Villanova University, Villanova, Pa.
- 16-23—Brotherhood Week. Sponsor: Nat'l. Conference of Christians and Jews, Inc., 302 Southern Bldg., Washington 5, D. C.
- 17—Founder's Day of the National Congress of Parents and Teachers, marked by special observances in P.T.A.'s in the U.S., Hawaii and Alaska.
- 18—George Peabody, 1795-1869, American merchant, financier and philanthropist.
- 19—Ash Wednesday, beginning of Lent. Nicolaus Copernicus, 1473-1543, Polish astronomer whose theory of the revolution of the planets around the sun formed the foundation of modern astronomy.
- 21—John Henry, Cardinal Newman, 1801-1890, English prelate and writer.
- 22—George Washington's Birthday. Arthur Schopenhauer, 1788-1860, German philosophical writer. Florida ceded to the United States by purchase and treaty with Spain 1819.
- 25—John Adams appointed first minister of U.S. to England, 1785. Enrico Caruso, 1873-1921.
- 27—Henry Wadsworth Longfellow, 1807-1862.
- 28—Mary Lyon, 1797-1849, pioneer advocate of education for women.

MARCH

- 1-31—Red Cross Membership and Fund Campaign. Sponsor: American Nat'l. Red Cross, Washington 13, D. C.
- 1-8—Nat'l. 4-H Club Week. Sponsors: U.S. Dept. of Agriculture Federal Extension Service and State extension services. The expression "4-H" signifies, Head, Heart, Hands and Health.
- 3—"Star Spangled Banner" designated as national anthem by act of Congress 1931.
- 4—Knut Rockne, 1888-1931, noted football player and coach of the University of Notre Dame. Vermont the first state to join the original 13, admitted to the Union 1791.
- 8—Oliver Wendell Holmes, Jr., 1841-1935, American jurist and justice of the Supreme Court.
- 9-15—Girl Scout Week to be observed by more than 3 million Girl Scouts in the U.S. in celebration of the 46th anniversary of the Girl Scout organization. Theme: "You Can Count on Her." Sponsor: Girl Scouts of the USA, 831 3rd Avenue, New York 22.
- 12—Official Girl Scout "Birthday."
- 14-21—Jewish Youth Week. Sponsor: Jewish Welfare Board, 145 East 32nd St., New York 16.
- 14—Albert Einstein, 1879-1955. First trans-Atlantic radio broadcast 1925.
- 16-22—Nat'l. Library Week. Sponsors: American Library Association and Nat'l. Book Committee, 24 West 40th St., New York 18.
- 17—St. Patrick's Day. 48th founding of Camp Fire Girls by Dr. and Mrs. Luther Halsey Gulick.
- 21—First Day of Spring.
- 22—Rudolph Caldecott, 1846-1886, English artist and illustrator of children's books. The Caldecott medal is named in his honor. Patrick Henry delivered his famous speech to the Provincial Convention of Richmond, Va. 1775.
- 23-30—Camp Fire Girls Birthday Week. Sponsor: Camp Fire Girls, Inc., 18 East 48th St., New York 17.
- 25—Greek Independence Day. Greece celebrates its freedom won from Turkey 1827.
- 27—Wilhelm Konrad Röntgen, 1845-1923, German physicist, discoverer of the X-ray 1895 first recipient of the Pulitzer prize in poetry.
- 30—Palm Sunday, (Sunday before Easter). Alaska purchased from Russia in 1867.
- 31—Announcement of Newbery-Caldecott awards (1958 BOOKMARKS listing winners of Newbery-Caldecott medals will be available in April from the C.B.C.

Through The Looking Glass

NEWS AND VIEWS in the

FIELD OF BOOKS FOR CHILDREN

Changes to note in '58 — Children's Book Week, traditionally the third week in November, will be held the first week in November from now on, to avoid crowding the Thanksgiving and Christmas holidays, and to allow everyone time to secure books seen at fairs and exhibits which they would like to have in time for Christmas. The dates for Book Week, 1958, will be November 2-8. . . . Winners of the Newbery-Caldecott awards will be announced later than usual this year — March 31, 1958. The presentation of the awards will also be made later (July 15, 1958) at the ALA convention in San Francisco. . . . The Children's Book Council recently became incorporated and will be known as The Children's Book Council, Inc. from now on.

Our cover picture of father and son reading a book suggests that fathers, no less than mothers, share the fun of reading with their youngsters from the very earliest years. This reminds us that one of the best end-of-the-year magazine articles on children's books was written by the father of two young sons, William Jay Smith (See "Here and there").

A spring book fair of special interest, The Book Festival . . . "and live again in Wonderland," co-sponsored by the Georgia Center for Continuing Education and The Children's Book Council, Inc. will be held March 3-7 at the Center in Athens, Ga. The 1,000-book exhibit, for which every facility of the Center's handsome new headquarters will be utilized, will coincide with a workshop for Georgia librarians, teachers, and other interested persons to be sponsored by the University Library, the Georgia Library Association and the State Department of Education.

For the 1st National Library Week (March 16-22), you will want posters and kits containing other materials and helpful suggestions on how to participate. Co-sponsored by the National Book Committee and the American Library Association, National Library Week will have as its theme, "Wake Up and Read." All activities are being coordinated and all materials distributed through state committees. For the name and address of your state committee chairman, write to National Library Week, 24 W. 40th Street, New York 18.

Ruth Harshaw's "Carnival of Books" has received the 1957 Edison Foundation Award for "The Best Children's Radio Program." Following is the winter schedule for "Carnival" over WMAQ Chicago, Sundays at 7:45 A.M. (Check your local NBC station for dates and hours of broadcasts in your area). January 5 — **DIPPER OF COPPER CREEK** by John & Jean George (Dutton); 12 — **FLIGHT OF THE WILDLING** by Marguerite Vance (Dutton); 19 — **TRAPPERS OF THE WEST** by Fred Reinfeld (Crowell); 26 — **THIS DEAR BOUGHT LAND** by Jean Latham (Harper); February 2 — **TOTO'S TRIUMPH** by Claire Hutchet Bishop (Viking); 9 — **EDDIE MAKES MUSIC** by Carolyn Haywood (Morrow); 16 — **MAN AGAINST THE UNKNOWN** by Joseph B. Icenhower (Winston); 23 — **THE HONEST DOLLAR** by Dorothy Simpson (Lippincott); March 2 — **THE PINTO DEER** by Keith Robertson (Viking); 9 — **YOUNG INCA PRINCE** by Alida Malkus (Knopf); 16 — **WILD GEESE FLYING** by Cornelia Meigs (Macmillan); 23 — **MRS. WAPPINGER'S SECRET** by Florence Hightower (Houghton); 30 — **KNIGHT'S CASTLE** by Edward Eager (Harcourt).

We regret that this year a number of orders for Book Week materials could not be filled in time for use during the Week. An almost overwhelming flood of orders this year — and the flu — made delays unavoidable. Anticipating Book Week 1958 (see "Changes To Note" above) we must urge everyone to order as early as possible and are setting October 15th as the deadline for the receipt of orders to be filled in time for Book Week.

TV and film notes: Walt Disney productions has bought Edward Fenton's THE GOLDEN DOOR (Doubleday). . . . The New York Board of Education's TV series "Science Corner" will use ROCKETS AWAY by Frances Frost (Whittlesey) on January 6th (WPIX, 11 A.M.). . . . A dramatization of HANS BRINKER on the Hallmark Hall of Fame is scheduled for February 9th. . . . A sport film, "The Bigger Game" based on the adventures of Rocky McCune, the young coach in Wilfred McCormick's sports stories (McKay) is available from All America Films Inc., 7417 Sunset Blvd., Hollywood, Calif. (A new Rocky McCune book, THE HOT CORNER, is scheduled for this spring.) . . . Interest in children's books is expected to boom with the forthcoming "Shirley Temple Storybook" beginning January 12th on NBC-TV (see last issue of calendar).

Here and there — In the December issue of *Woman's Day* (A&P) is a delightful article on children's books by William Jay Smith, author of LAUGHING TIME and BOY BLUE'S BOOK OF BEASTS (Little). . . . And in the November 15th *Vogue*, you will find sound and heartening sense in "Me And The Mouseketeers And Michael" by Julilly Kohler, mother of 4 and author of RAZBERRY JAMBOREE (Crowell) and other books. . . . An interesting piece, "Write A Story For Me" about the genesis of a book, THE WONDERFUL FLIGHT TO THE MUSHROOM PLANET (Little) by Eleanor Cameron, also a writing mother, appeared in the April '57 *Wilson Library Bulletin*. . . . We hope everyone interested in books vs. TV will look up Elizabeth Koenig's annual TV guide to children's books "Books and TV" in the November issue of *Parents'* magazine. . . . Other recent interesting articles include "Who Says Our Children Don't Read" by Charles G. Spiegler — November *Parents'* magazine; "Books That Take Us to Foreign Places" and many other interesting articles on children's books in the November issue of *The Instructor*; "Year Round With Books" by Alice Westlake on how teachers can make Book Week become "Book Year" in *Grade Teacher*; an article in *Time*, November 18, 1957 on N. C. Wyeth, illustrator of children's books whose work was on exhibit at the Knoedler Gallery in New York in October and November. . . . Lovers of Dr. Seuss will want to see his article in the *New York Times Children's Book Supplement*, November 17, 1957 and one on him in the *Saturday Evening Post*, July 6, 1957. . . . A new nation-wide book service for boys and girls 8 to 12 has been started by *Scholastic Magazines*. Known as the Arrow Book Club, it will have pupil members in grades 4 through 6. For information write: Arrow Book Club, 33 West 42nd St., New York 36. . . . The Library of Science, 59 Fourth Ave., New York 3, an organization of scientists and educators, has announced a new Young Adult Division which will offer books and scientific equipment to members of high school age, also will publish a special science magazine. . . . Bankbooks gave way to children's books during Children's Book Week in many of New York's banks which used Book Week materials and special book exhibits in their windows. . . . *Young Elizabethan* magazine, a distinguished English publication for boys and girls contains stories, articles and periodic book supplements featuring well-known English authors of children's books known to young American readers as well. Copies of *Young Elizabethan* are available in the children's rooms of many of our public libraries, or may be obtained from Periodicals Publications, Ltd., Brems Bldgs., London E.C. 4 at 30¢ a copy or \$4.00 annual subscription.

Honors, Awards and Contests — For the Edison Foundation's annual children's radio program award see section on Ruth Harshaw above. . . . The Jane Addams Children's Book Award Committee has selected as its award book for 1957 BLUE MYSTERY by Margot Benary-Isbert, translated from German by Richard and Clara Winston (Harcourt). . . . Phoebe Ericson is the recipient of the 1957 William Allen White Children's Book Award for her book DANIEL 'COON (Knopf). . . . Lavinia Dobler, librarian for *Scholastic Magazines* won the 1957 Dodd Mead Librarian Award for her manuscript A BUSINESS OF THEIR OWN, describing the Junior Achievement program. . . . Franklin Watts announced this fall the establishment of a \$3,500 annual award for a work of fiction between 20,000 and 40,000 words written for children from 8 to 12. For information write: Fiction Award Editor, Franklin Watts, Inc., 699 Madison Ave., New York 21. The first contest closes January 31, 1958.

Materials available — “Skip To My Lou,” a collection of 25 singing games from different countries, will be published in March '58. Order from National Equipment Service, Girl Scouts of the U.S.A., 830 Third Avenue, New York 22. . . . The annual booklist “Books of the Year 1957 for Children” published by the Child Study Association, 132 E. 74th St., New York 21 (25¢) is now available. . . . Two-color wall map of the world identifying pictorially twelve significant geographical areas and the problems of environment men face — useful especially in connection with reading the *Challenge* books — available free upon request from Coward-McCann, 210 Madison Avenue, New York 16. . . . The annual booklist “Children’s Books Suggested as Holiday Gifts” (10¢) and a new edition of “Books About Negro Life For Children” (20¢), a 24 page booklist by Augusta Baker, are available from the New York Public Library, Fifth Avenue & 42nd St., New York 18. . . . “Reading, A Code To Know” a folder on how to improve your reading skill and where to look for good books to read is free upon request (with stamped envelope) from *Boys’ Life*, New Brunswick, N. J. . . . A new bookmark featuring the *Makers of America* biographies — together with a poster — will be available shortly after the first of the year from Abingdon Press, 150 Fifth Ave., New York 11. . . . A 4-page bookmark-folder with information about Spring, 1958, books for schools and libraries will be available in January from William Morrow and Co., 425 Fourth Avenue, New York 16. . . . Write to Alfred A. Knopf, Inc., 501 Madison Ave., New York 22 for bookmarks on three of their new titles: A HOUSE FOR EVERYONE by Betty Miles and Jo Lowrey; TEN BIG FARMS by Dahlov Ipcar and MY BUNNY FEELS SOFT by Charlotte Steiner. . . . And to Harcourt, Brace & Co., 383 Madison Ave., New York 17 for four new bookmarks on their Humorous Books (6–12 year olds); Folk Tales and Fantasy; their author, Margot Benary-Isbert and her books; and books by William O. Steele.

Among the new and seasonal books — for Lincoln’s birthday, STORY OF A. LINCOLN by Nina Brown Baker (Grosset); a re-issue of HENRY’S LINCOLN by Louise A. Neyhart (Holiday House); LINCOLN, THE BIG MAN by Helen Kay with pictures by Arthur Polonsky (Hastings); AMERICA’S ABRAHAM LINCOLN by May McNeer illustrated by Lynd Ward (Houghton). . . . Tying in with Washington’s birthday, THE STORY OF GEORGE WASHINGTON by Enid LaMonte Meadowcroft (Grosset); THE CABIN FACED WEST by Jean Fritz (Coward). . . . For Robert E. Lee Day, THE STORY OF ROBERT E. LEE by Iris Vinton (Grosset). . . . First signs of spring are forecast in HOW DOES A GARDEN GROW by Ann Towson Brown with photos by Peggy Plummer Sanders (Dutton); PETS FROM THE POND by Margaret Buck Books (Abingdon); GOD GAVE US SEASONS by Carolyn Muller Wolcott. . . . Springtime signposts too in SCHOOLBOY JOHNSON, a new baseball book by John R. Tunis (Morrow) and HOW BASEBALL BEGAN by LeGrand (Abingdon). . . . For the IGY and science-minded times we live in — BLAST OFF AT 0300 by Hugh Walters (Criterion); MYSTERY OF SATELLITE 7 by Charles Coombs (Westminster); INTRODUCING THE CONSTELLATIONS by Robert H. Baker (Viking); COMPLETE BOOK OF SPACE TRAVEL by Albro Gaul (World); THE EARTH SATELLITE by John Lewellen (Knopf); EXPERIMENTS IN THE PRINCIPALS OF SPACE TRAVEL by Franklyn M. Branley (Crowell); EXPLORING EARTH AND SPACE by Margaret O. Hyde (Whittlesey); WHITE LAND OF ADVENTURE by Walter Sullivan (Whittlesey); THE FIRST BOOK OF SPACE TRAVEL by Jeanne Bendick (Watts); ROCKETS THROUGH SPACE by Lester Del Ray (Winston); MAN AGAINST THE UNKNOWN by Joseph B. Icenhower (Winston). . . . Lots of attention to the sea as well as the stars — THE WONDERFUL WORLD OF THE SEA by James Fisher (Garden); UNDERSEA EXPLORER by James Dugan (Harper); TIME OF WONDER — about the coast of Maine — by Robert McCloskey (Viking); SEAL HUNTER by Charles S. Strong (Dodd, Mead). For inspiration to the young scientist — THE STORY OF ALBERT EINSTEIN by Mae Blacker Freeman (Random). . . . A first juvenile by Erskine Coldwell, MOLLY COTTONTAIL (Little) will appear February 20th; CHINGO SMITH OF THE ERIE CANAL by Samuel Hopkins Adams (Random) due in March; PIPPI GOES ON BOARD by Astrid Lindgren (Viking); a book about the new Air Force Academy WINGS OF TOMORROW by Marian Talmadge and Iris Gilmore (Dodd, Mead); another on THE COAST GUARD ACADEMY: THE LIFE OF A CADET by Jack Engeman (Lothrop) — all sound like exciting winter-into-spring reading for boys and girls.

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