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Robitussin advertisement.

[s.l.]: [s.n.], 1949

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NOW— for truly effective cough therapy
— a choice of **2** forms:

ROBITUSSIN®

"The effective cough medicine of choice"^{1,2} with documented^{1,2} superiority. In each 5 cc. teaspoonful:

Glyceryl guaiacolate 100 mg.

—most powerful of all expectorants, increases RTF almost 200%.

Desoxyephedrine HCl 1 mg.

—relieves bronchial spasm while improving the mood of the cough-weary patient.

—in a highly palatable syrup vehicle

ROBITUSSIN® **A-C**

(Robitussin with Antihistamine and Codeine)

For comprehensive treatment of coughs aggravated by an allergic factor or a hypersensitive cough reflex. Provides the expectorant-antitussive and sympathomimetic action of Robitussin, plus...

Phenpyridamine maleate 7.5 mg.

—a potent antihistamine, noted for its freedom from side effects.

Codeine phosphate 10 mg.

—the first choice of cough suppressants, highly effective, yet non-addictive.

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REFERENCES:

1. Blanchard, K. and Ford, R. A., Effective Antitussive Agent in the Treatment of Cough in Childhood, *Journal-Lancet*, 74:443, Nov., 1954.* 2. Cass, L. J. and Frederik, W., Comparative Clinical Effectiveness of Cough Medication, *Amer. Pract. and Dig. of Treat.*, Vol. 2, p. 844, October, 1951.*

*Reprints available upon request.

