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Week-End Review



—Review Photo.

HOCKEY ON THE FIRST WARD RINK

Can you imagine a healthier and more invigorating sport than this exciting game? The cost to the city of maintaining these rinks is infinitesimal when compared to the health and recreation found by the hundreds, young and old, who use them daily.

Mr. Able Business Man:

Are You Tired of Standing Still?

Or worse—maybe you are still being pushed back and wondering how far back that wall is. Well, it's right behind you! This is as far as you go. Now turn around and go the other way!

Commodity prices are down to bargain levels. Stocks of merchandise are in need of replenishing. Interest rates are low. Credit is ample for financing business expansion.

There is very definite assurance in several quarters that general business recuperation is under way. It has already manifested itself in an upturn of manufacturing and trade activity.

During the succeeding months unemployment will dwindle. It will follow that purchasing power will increase, the demand for goods will expand, production and distribution will go ahead.

In such times the smartest men prepare for making more money. There are opportunities which rarely come more than once in a generation. Don't let them slip by.

Business is going ahead again—right here in Appleton! Put your stake into it now and then turn to and make it grow. Let the

Buying Power of Thousands of Review Readers

help you do it. Tell them about your wares and your service in

REVIEW ADVERTISEMENTS

Before the End of the Year You'll Be Mighty Glad You Did!

WEEK-END REVIEW

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY FRIDAY

VOL. 1—NO. 12

APPLETON, WISCONSIN, JANUARY 9, 1931

5c PER COPY

City Fathers Decide Against Incinerator Plant

City Council Meets for Busy Session

Bus Companies Seek Permission to Extend Service

Taxpaying Time Extended to Feb. 28

The Wisconsin Michigan Power company sought permission from the common council Wednesday evening to extend its city bus service by establishment of a new route which would commence at Oneida street and College avenue, proceed east on College avenue to Drew street, north on Drew to Brewster, west on Brewster to Erb, south on Erb to Wisconsin avenue, east on Wisconsin avenue to State, south on State to College avenue, east on College avenue to Oneida, south on Oneida to Fremont, east on Fremont to S. Lawe, and with the option to extend to the municipal golf grounds during golf season.

The new route, Alderman Vogt declared, would enable through traffic from the north end of the city to the hospital, and also would be a great accommodation to students living great distances from the Roosevelt high school. He stated there had been demand for such service for some time, and that the establishment of the proposed new route would fill a need. The fare proposed by the company was five cents.

An argument followed as to whether or not there was an actual need for the new route since bus service is already given to the district involved. Alderman VanderHeyden wanted to know if there was any assurance that the five cent fare would be maintained, or if the proposed route was an outgrowth of competition between the two lines. Attorney Frank Wheeler appeared before the council in behalf of the Fox River Bus company, a competitor of the Wisconsin Michigan Power company. He stated that the new route proposed operated in a clocklike manner while the lines now in operation by the Fox River Bus company operated in counter clocklike way. He cited that the territory is now served by the Fox River Bus company, and that the new route would offer accommodations to no group of citizens not already served. He pointed out also that one-half of the new route would be over streets not paved, and practically the entire route lies over narrow streets, which would hamper other traffic. The Fox River Bus company recently made application for an increase in bus fare from six to seven cents. The matter was referred to the street and bridge committee for further consideration.

A second communication concerning bus service came from the Fox River

Bus company, which signified its desire to establish intercity communication. The route would be between Neenah and Appleton, via highway 141, with a ten cent fare. Power to approve intercity routes does not lie within the jurisdiction of the city council, but with the Wisconsin railroad commission. However, the matter was referred to the street and bridge committee for a study of the portion of the route that is within the city limits.

An ordinance was approved creating Lawe street an arterial highway from the north line of E. College avenue to the south line of Wisconsin avenue, excepting the North street intersection, where Lawe street traffic must stop. The ordinance committee also presented the revised smoke ordinance, which was approved. Both ordinances were ordered published.

The tax payment period was extended to February 28 without penalty (Continued on page 12)

QUICK WORK BY LOCAL POLICE

Pete Goemans, who is well known to local police and who is wanted by Rhinelander police on charges of burglary, was picked up by Officer Rankin at an early hour Thursday morning. According to reports Goemans had only been in town a few hours, but had not been idle. He is accused of forcing entrance to the Depot lunch on Appleton street, where he smashed the glass in the back door and stole \$15 from the till, and also of forcing entrance to Schreiber's lunch room, where he did not steal anything. As a direct result of his activities, however, he will undoubtedly retire from circulation for some time.

CASEY TORE HIS PANTS

Casey Jansen is the president of the village of Little Chute. He made a business call at the poor commissioner's office in Appleton a few days ago, and was invited to sit down. The hospitality was accepted, but the only chair available was strictly apropos to the subject "poor." When Casey got up, r-r-rip went his trousers. The city nurse came to the rescue with first aid in the form of safety pins. Now Casey paid \$10 for those trousers and he had only worn them a few times, so he thinks the city ought to reimburse him at least to the extent of \$5 for the damage the trousers suffered. "I'm willing to allow \$5 depreciation on those pants," said Casey.

"Refer to the city attorney," said the mayor.

Vote Stands 6 to 6 Tie and Mayor Casts Deciding Vote Against

Appleton will not build an incinerator in the immediate future. After weeks of argument and investigation, the city council at its meeting Wednesday evening voted six to six on the project, and the mayor cast the ballot which decided the question. Aldermen Packard and Steinhauer of the First ward; Thompson of the Second ward; Gmeiner of the Third ward; Wassenberg of the Fourth ward; and Vogt of the Sixth ward voted in favor of the construction of an incineration plant, while Aldermen Earle of the Second ward; Richards of the Third ward; McGillan of the Fourth ward; Groth and Vanderheyden of the Fifth ward; and Kittner of the Sixth ward voted against the proposition.

The incinerator subject was presented in open council, but that body resolved itself into a committee of the whole where a lengthy discussion ensued. The board of public works had considered the garbage disposal question at long sessions on Tuesday and Wednesday, but was unable to reach a decision and failed to bring in a recommendation. George Packard, champion of the incinerator, opened the discussion with a presentation of facts and figures which he declared no proponent of any other garbage disposal method could excel. He cited the fact that since the city started the consideration of an incinerator plant, many and various methods of garbage disposal loomed up, none of which could guarantee the satisfaction that the incinerators had established. The cities of Racine and Madison were used as illustrations by the alderman in attempting to prove that incineration was cheaper and superior to the hoggery. Racine, which has recently constructed its third incineration plant, was said to operate its garbage disposal system at a cost of slightly over \$38,000 while the hoggery at Madison costs that city in the neighborhood of \$64,000.

Vanderheyden demanded more explicit information on the incinerator plants. He pointed to the situation at Madison where an incinerator had been abandoned in favor of a hoggery, and declared that Appleton is not financially able to be a pioneer in an industry that is so comparatively new and that has been adopted by a decidedly small percentage of cities in the country.

Alderman Vogt referred to a speech made in Appleton by Mayor Hoan of Milwaukee in which that gentleman asserted that municipally controlled enterprises operate with less expense and greater satisfaction to the community, and he demanded to know what assurance the city had that private individuals who would enter a contract to dispose of the city's garbage could give that their contract would be satisfactorily fulfilled. "We don't want to become a nuisance to any community," he declared, "and it would

not be very long before there would be a protest against a dump in any neighborhood, just as there is opposition to the Tracy dump now. It's a question of becoming a nuisance to our neighbors, or being a modern city."

Alderman Thompson brought up the matter of rubbish disposal if a contract is entered into with a hoggery. These collectors would accept nothing that hogs could not eat, and the cans and bottles would have to be dumped somewhere, he said. This brought up the horrible situation that has prevailed in the city the past summer, but failed to convert the opponents of the incinerator to an affirmative stand until a deeper investigation into the hoggeries had been made.

Mayor Goodland made an urgent plea for greater deliberation of the subject. He stated emphatically that he is not opposed to the incineration method of garbage disposal, but declared that the city is not financially able at this time to construct a plant, and that if it is possible to find a less expensive manner of garbage disposal that will be satisfactory for a few years, such action should be taken. He declared the offers that have come to the city officials merit consideration and study, and if they are proved absolutely inadequate, then an incineration plant can still be ordered. "We must look the situation squarely in the face. The life of the incinerator plant must be considered; the condition of the city's finances must be considered. We haven't gone into this thing far enough; we are jumping, and I warn you to be careful."

Alderman Steinhauer was strongly in favor of building an incinerator plant. He reminded the council members of the difficulties in the past few years, pointing out the experience of last summer as a staunch reason why the municipality should handle the matter of garbage disposal in a sanitary and modern way.

The resolution authorizing the purchase of an incinerator plant was in-

(Continued on page 8)

WEEK-END REVIEW

ISSUED EVERY FRIDAY

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people.

Review Publishing Co., Publishers

R. J. MEYER, Editor

309 E. College Ave. Appleton, Wis.
Telephone 79

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Vol. 1—No. 12

January 9, 1931

SAFEGUARDING APPLETON'S FUTURE

Appleton's business men will have food for thought in the news that the Hayton Pump and Blower Company has been sold to an Ohio concern and work in the local plant will be discontinued. The plant is not large, but it employs twenty-six mechanics whose total annual payroll amounts to quite a sum. Another local concern is known to be considering the removal of its plant from our city. If its plans materialize, this would mean the additional loss of more than thirty highly skilled artisans.

The combined payrolls of these two plants total in the neighborhood of \$200,000 annually and the loss of this amount is sure to be felt directly by the merchants of our city. It will mean that the total volume of business will be reduced by the buying power represented by these two payrolls each year.

The chief industry of this section now is paper making. But, as our forests have disappeared and it has become necessary to haul the raw materials from greater distances, our local mills have been operating under constantly growing handicaps. Mills in other sections, lacking our local advantages, have been compelled to give up the fight against mills located nearer the source of raw materials. Appleton must face the possibility that some day some of our local mills may close down for that same reason, or be removed from our city. We hope the possibility is remote, but we can find an example no farther away than Kaukauna. To build against this possibility our smaller institutions must be fostered and others attracted.

Only a few months ago an outside concern was anxious to move its plant to Appleton in return for certain guarantees. The matter was investigated and a committee appointed to raise the guarantees. While this was being done, several weeks elapsed and, when word was finally sent that Appleton was ready to meet the requirements, it developed that the chamber of commerce in that industry's home town had also been busy, had interested local capital in the enterprise and, as a result, that particular industry remained where it was.

Because Appleton was not able to meet their demands immediately we lost an opportunity to gain a manufacturing plant of considerable importance.

This is by no means an isolated instance.

The local merchants were ready and willing to subscribe to the guarantees demanded, but so much time was lost in seeking out the individuals and explaining the proposition, that the opportunity was missed. We should profit from the experience and work out some way of preventing a recurrence in the future.

If local merchants would pledge a revolving fund to be used by the chamber of commerce in such cases, the situation might be met. The chamber could investigate the merits of the proposal and, if the decision is favorable, no further time need be lost in concluding negotiations. The fund would be available at once and the industry brought to Appleton. After the deal is closed, stock in the new concern could be sold or the matter be permanently financed in some other way, and the fund replaced.

It would not be necessary to have the cash in the fund. Pledges to pay would answer the purpose, just so the chamber could know that the money was to be had on short notice. The loss of one small industry may not, in itself, be serious. But when more are lost and none gained, it is time for serious thought. Appleton cannot afford to stand still. It must continue to grow and our merchants must, in their own interests, work out a plan to insure that continuous growth.

1930 WAS NOT A POOR YEAR FOR EVERYBODY

This is the time of year when merchant and manufacturer are busy taking inventory and getting their books in order for income tax reports. This promises to be an unpleasant job for most of them, because the past year has been generally regarded as a bad year.

Because times were hard with considerable unemployment and consequent tightening up all along the line, many merchants were convinced that business was going to be bad and proceeded to prove themselves right by curtailing all expenditures, both necessary and otherwise. Their frame of mind soon reflected itself in that of their employees and of would-be customers.

As one local business man expressed it: "They talked so much about hard times that when a customer did come in to ask prices, they scared him out. Instead of using every effort to make a sale, they cried about hard times until the customer decided that he had better go home and think things over before sending his money."

This particular business man is shrewd and level headed. He would not have attained a comfortable competence at a comparatively early age had he been otherwise. He recognized the signs of coming business stagnation as soon as anybody else. But instead of sitting back and bemoaning his hard luck at living in such a world he got busy and did something about it.

The first thing he did was to increase his advertising appropriation to include space in the Review. He knows the power of right

advertising, so instead of cutting expense there because business was going to be poor any way, he doubled his appropriation.

Then he talked to his employees. He explained to them that, because business might come a little harder, it was up to them to work a whole lot harder to get it. And they responded. Instead of standing around and bewailing the hard times, they got out and hustled. Even the bookkeeper and the men back in the work rooms tried their hands at salesmanship. In the case of the bookkeeper and the shopmen, enthusiasm more than made up for lack of experience in selling, and business began to come in. As 1930 waxed and waned each succeeding month showed a healthy increase in volume and now that the report for the year is finished, that particular business man is sitting back and congratulating himself and his loyal employees on the best year in the history of their concern. Sales ran ahead of 1929 in every department. Volume was greater and, because everybody was constantly on his toes to cut corners and reduce expenses, the actual profit was greater than in any other year, in spite of the fact that prices were, naturally, greatly reduced during the year.

Undoubtedly there are other merchants and manufacturers who can tell a similar story. Bank statements prove that our country has the money to carry on business. Instances like that related above prove that the business is to be found by the concern that is willing to get out and go after it. Let's have more of that in 1931 and chase the boggy of hard times so far he will never come back.

GARBAGE DISPOSAL

At its meeting Wednesday evening the city council turned down a motion to proceed immediately with the construction of an incinerator for the disposal of garbage. This does not mean that this action is to be regarded as final. It simply means that the aldermen who voted against the motion, and the mayor, who cast the deciding ballot, did not want any decision made until other methods of disposal had been investigated.

Review has advocated garbage disposal from the beginning. When hog feeding and the contract submitted by the Wisconsin Rendering Company were first suggested we criticized the advocates of those plans for not having brought their suggestions to the attention of the authorities weeks sooner, but we advocated a careful investigation of all methods before a final decision is reached.

The vote Wednesday evening is an endorsement of the Review's suggestions. Six of the aldermen and the mayor are in favor of investigating other propositions just as carefully as incineration was investigated and that will now be done. Several months will elapse before warm weather again makes the question of garbage disposal acute and long before that time has come sufficient information can have been gathered so that the council will be better qualified to decide which of the proposed methods will be best for our city.

NEWS REVIEW

A Digest of Events and Trends for Busy People

LOCAL

According to Building Inspector Weiland's report for December only seven building permits were issued during that period for a total value of \$11,800. Two were for residences valued at \$5,000 each and the others for minor alterations and additions. Twelve heating and one sign permit were also issued during the month. Seventeen complaints were investigated, 133 building inspections and 51 heating inspections made.

* * *

A new course for students of the pipe organ has been added to the Conservatory curriculum. The course, a new departure in organ instruction, is believed to be the first of its kind offered to students. It is designed to give students a knowledge of the instrument in addition to playing technique. Construction and design, repairing and tuning, and general care will be augmented by laboratory work with the organs of the college and community. LaVahn K. Maesch will be the instructor.

* * *

Preliminary hearing for Milton Giebisch, 530 W. College Ave., in a Winnebago county court on a charge of manslaughter in connection with the death of Norman Kuhr, has been set for January 16. Giebisch is at liberty on \$1,000 bonds. He was the driver of a car alleged to have struck Kuhr as the latter stood in the road beside his car. Norman Larson, who was with Kuhr, was also struck and sustained a broken shoulder.

* * *

Men and women, interested in art, may attend the lectures which Prof. O. P. Fairfield will present on Art Appreciation. The course will be started January 14 in Prof. Fairfield's classroom at the college library.

* * *

"Fashion Days" presented by a group of Appleton children, including Mary, Pat and Robert Connelly, Jane, Ruth, and Delores Simon, and Margaret Bartman will repeat the presentation of their play for children at the Simon hall tomorrow afternoon. The play was given for adults last Tuesday, Margaret Bartman was the director.

* * *

An absolute divorce was granted to Mrs. Loretta Miller, 25, Kaukauna, from her husband, Andrew Miller, 28, also of Kaukauna. The couple was married July 2, 1926 and separated December 3, 1926. Miller had commenced suit on a desertion charge at an earlier time, but dropped it when Mrs. Miller started action. Custody of a minor child went to the mother. She accepted \$500 in lieu of alimony.

* * *

Sheriff John Lappen has reappointed Edward Lutz undersheriff and John Breitrick bailiff and jailer. The appointment of a woman bailiff to succeed Mrs. George Hogriever, will be made later. The sheriff is also completing his

list of deputies to augment the dance hall inspectors.

* * *

Howard Hundertmark and Douglas Parfitt, Clintonville, 17 and 14 years old, respectively, were sentenced to the state industrial school for boys, Waukesha, for their participation in a plot to extort \$10,000 from Dr. W. F. Finney, Clintonville physician. The third member of the group implicated in the plot, Gordon Popp, 15, was shot by a member of the posse. An attempt will be made to secure a parole for the Parfitt boy.

* * *

Dr. J. A. Holmes has been reappointed a member of the advisory council of the Wisconsin conservation commission. The appointment was made by William Mauthe, chairman of the state commission. Mr. Holmes has already served three years on this council.

* * *

A truckload of food has been collected for the relief of destitute Indians at the Oneida reservation. A committee, including John Hantschel, Sylvester Esler, F. V. Heinemann, F. R. Appleton, George J. Schneider, and Pat M. Garvey has arranged for the collection and distribution of food and clothing for the relief of the sufferers. Though the response to the appeal for aid has been splendid, the need is so great that more articles can be used and contributions may be sent to John Hantschel at the court house.

* * *

Testimony in the divorce suit of Earl F. Miller against his wife, Mrs. Dorothy Miller, is being taken in municipal court today. Mrs. Miller has filed a counter claim and is fighting her husband's plea for the separation.

* * *

Judge Theodore Berg granted an absolute divorce to Mrs. Laura Potter, 40, from her husband, Charles F. Potter, 39. The couple was married August 11, 1915, and separated in November, 1930.

* * *

The new Irving Zuelke building will be completed by April 1, although the store spaces to be occupied by The Fashion Shop and Downer's Drug store will be ready for occupancy by February 1, the builders announce. The interior of these stores is being completed and new fixtures are expected to arrive within a short time.

* * *

The second week of April has been established as the time for the clinic for high school and vocational school children, made possible through the sale of Christmas seals. Returns still coming in to the chairman, Mrs. L. J. Marshall, have raised the fund to \$1750.

* * *

Classes in accounting for executives and social science will be inaugurated at the Appleton Vocational school if there is sufficient demand. The direc-

tor was authorized to establish these classes as part of the evening school program, and to enter a contract with the extension division of the University of Wisconsin for the accounting class for executives by directors of the school at a meeting Thursday noon. Purchase of a proof press for the printing department was also approved. A luncheon preceded the business session.

APPLETON BUILDING AND LOAN ASSN. RE-ELECTS OLD OFFICERS

J. L. Jacquot, E. C. Hilfert, and George H. Beckley, directors of the Appleton Building and Loan association, whose terms of office had expired, were re-elected at the annual business meeting of the association in the council chambers Thursday evening. John L. Jacquot, president, gave a resume of the business. H. A. Gloudemans, director and chairman of the auditing committee, discussed the financial condition of the organization and also the type of mortgages assumed. D. P. Steinberg, also a director, gave an interesting talk on the real estate situation and values of property today, comparing it to other commodities. The low operating cost made it possible for borrowers to secure loans at low interest rates, E. C. Hilfert pointed out in his discussion of the balance sheet. The activities of the association and satisfactory operation of the business was the subject of a talk by George H. Beckley. Immediately after the meeting, directors held a meeting and chose John L. Jacquot, president; John R. Diderrich, vice president; George Beckley, secretary; Lucille A. Lillge, assistant secretary; and E. C. Hilfert, treasurer.

CHILD KILLED BY FALL WHILE PLAYING INDIAN

Patricia Annette Dale, 8 year old daughter of August Dale, 624 S. Outagamie street, died at St. Elizabeth hospital Thursday afternoon as the result of a fall while en route to school. The little girl, with her brother, was playing Indian. Leonard, 10 years old, had descended a steep embankment along the Chicago and Northwestern right of way near the Junction, and the girl, in attempting to follow him, slipped down the 20 foot embankment to the

street below. She was taken to the hospital by Mr. and Mrs. Thomas Hill, where she died within an hour. Her neck had been broken.

The child is survived by her father, August Dale; one brother; grandfather, August Dale, Sr., Stratford, and grandmother, Mrs. C. D. Clark, Chicago. Funeral services will be held Saturday morning at 8 o'clock from the home of J. H. Landry, 624 Outagamie street, and at 8:30 o'clock from St. Mary church. Burial will be in St. Mary cemetery.

Mrs. Theodore Knuth was installed president of the Ladies' Aid society of Mt. Olive Lutheran church Wednesday afternoon. Other officers seated were Mrs. Alvin Falk, vice president; Mrs. Arthur Pahl, treasurer; and Mrs. Lester Batley, secretary. Mrs. Batley was elected at the Wednesday meeting while the other officers were elected several weeks ago. The Rev. R. E. Ziesemer gave a talk, which was followed by a social. Mrs. G. D. Ziegler was chairman of the social committee, which included Mrs. R. E. Ziesemer, Mrs. E. A. Ziedler, Mrs. Frank Waltman, Mrs. John Abendroth, Mrs. Chester Ashel, Mrs. Charles Bohl, Mrs. William Bentle, Mrs. Roland Bleick, and Mrs. Oscar Boldt.

Review ads stay on the job.

Bleick Electrical Shop
Electrical Contracting
Fixtures — Appliances
104 S. Walnut St. Phone 276

APPLETON WISCONSIN WINDOW CLEANING CO.

Let us wash your walls
Now is the time to have your Storm Windows put on.
PHONE 1316
PROMPT SERVICE
1610 N. Clark St.

DELIGHTFUL COMFORT AT 67°—WITH AN

Automatic Drip Humidifier

BADGER FURNACE COMPANY
608 N. MORRISON ST. PHONE 215

PLAY BACKGAMMON

Tables and sets in every price range, to suit every purse. Or made up to your own specifications.

DUCO SERVICE of Appleton
728 W. Wisconsin Ave. Phone 3801

Church Notes

Everett Stecker will be president of the Zion Lutheran Young People's society for 1931. Arlin Jennerjahn has been elected vice president; Miss Dorothea Leisering was named secretary; and Miss Virgie Beyer, treasurer. The society will hold its next meeting January 19.

Mrs. Peter Bosch will be chairman of the card party to be given under the auspices of the Catholic Daughters of America at St. Theresa hall on January 19.

The Berean Sunday school class of Emanuel Evangelical church met at the home of Mrs. J. J. Franzke, 111 Wisconsin avenue, Thursday afternoon. A social followed the business meeting.

Mrs. Herbert F. Henke was re-elected president of the Altar Guild of All Saints church at a meeting held at the home of the Misses Florence and Maude Harwood, E. North street. Other officers were also re-elected. They are Miss Florence Harwood, vice president, and Miss Laura Hehne, secretary and treasurer. A social was held after the business session. Plans were made for a party on February 9 at the home of the Misses Laura and Mildred Hehne, E. Alton street.

Sunday afternoon vesper services at the First Methodist church will not be resumed until January 25. The vesper services were commenced in the fall and dispensed during the holiday season.

E. G. Doudna, secretary of the state board of normal schools, will speak at a meeting of the Men's club of the Methodist church this evening. His subject is "Wisconsin Pioneers." A dinner will be served at 6 o'clock, after which a musical program will be presented. Dart ball will be indulged in after the program. Herman Heckert, the new president, will preside.

Mrs. L. C. Phillips will pilot the crews of the Methodist Social Union the coming year, and Mrs. Margaret DeLong will serve another year as commodore. New captains are Mrs. William Dutcher, Mrs. N. H. Brokaw, Mrs. Frank C. Hyde, and Mrs. W. F. McGowan. Captains re-elected are Mrs. Otto Fischer, Mrs. Otto Zuehlke, Mrs. John Engel, Jr., and Mrs. Edith Wright. Each group will keep a log this year. Citations will be given for new ideas, special work, and outstanding activities.

Miss Laura Schultz had charge of the program at the monthly meeting of the Senior Young People's society of St. Paul church Tuesday evening. The

society will sponsor an indoor circus in February.

H. H. Helble was the speaker at the Tuesday evening meeting of the Congregational Sunday school faculty at the church Tuesday evening. Members of the junior high school department were hosts at the supper which preceded the meeting. A growth of 100 per cent in attendance in the church school in the past two years was reported.

Zion Lutheran Mission society held a social at the parish hall Wednesday afternoon. Hostesses were Mrs. Clara Hoffman, Mrs. Elizabeth Hoffman, Mrs. Hulda Holterman, Mrs. Anna Gatz, and Mrs. Henrietta Jentz. Mrs. Emma Wichmann and Mrs. Anna Balck were on the entertainment committee. Games were played and prizes awarded to Mrs. Emma Buth, Mrs. Emma Mueller, and Mrs. Pauline Buchholz.

Weddings

Miss Irene Koch, Two Rivers, and Wm. Kolins, assistant manager of the Badger State Cash Credit corporation, Appleton, were married at Waukegan, Ill., on January 2. Mr. and Mrs. Kolins are making their home in Appleton.

Miss Martha Ruseher, route 1, Appleton, and Eric Vogt, 733 E. Eldorado

street, were married at the Mt. Olive Lutheran parsonage Thursday afternoon. Miss Viola Ruscher and Herman Ruseher were the attendants. The couple will reside in Chicago.

Engagements

Announcement of the engagement of Miss Margaret Thuerer, daughter of Dr. and Mrs. George T. Thuerer, Baraboo, to George J. Maye, 216 S. Lawe street, has been announced.

The engagement of Miss Marie Stridde, daughter of Mrs. Lena Stridde, 315 S. River street, to Harold Morissette, Wausau, has been announced.

Parties

Women of Mooseheart Legion held a visiting day card party at Moose hall Tuesday afternoon. Prizes at bridge were won by Mrs. Joseph Kox and at schafskopf, Mrs. G. Zuehlke.

Mrs. J. C. Hammill entertained eight guests at a bridge party at her home, W. Fifth street, Wednesday afternoon. Prizes were awarded to Mrs. Matt Hecker and Mrs. George Nemacheck.

Mrs. Howard M. Hodge had charge of a card party given by Circle No. 2 of St. Theresa church Wednesday evening. Thirty tables were in play. Thomas Flannagan, Joseph Schwalbach, Mrs. Pearl Benedum, and Mrs. Henry Bast won prizes at schafskopf; Fred Stilp and Mrs. W. Schultz won the bridge prizes; Mrs. W. Neugebauer was awarded the plumpsack prize; and Edna Mory and Mrs. J. J. Franzke were winners at dice.

Mr. and Mrs. Carl Retza were surprised by a group of friends and relatives Wednesday evening in honor of their fifth wedding anniversary. Cards and dice provided entertainment, the prizes going to Mrs. Ernest Hoepfner at dice, and Mrs. Thomas Sterling at cards.

About 135 persons attended the card party sponsored by the Christian Mothers society of St. Joseph church at the parish hall Wednesday evening. Mrs. John Arts had charge of the affair. Prizes at schafskopf were awarded to Mrs. E. Liethen, P. A. Dohr, Mrs. John Wagner, and H. Locksmith. Mrs. A. Brandt and Mrs. E. Clemons won honors at bridge, and Mrs. J. Oskey and Mrs. J. Loebe were given the plumpsack prizes. Dice prizes were awarded to Vincent Beschta and Agnes Veotto.

Mrs. P. J. Vaughn has been named chairman of the card party to be given by the Christian Mothers society of St. Mary church Sunday evening. The committee includes Mrs. H. Bushman, Mrs. Gust Kools, Mrs. Ed Killoren, Mrs. William Ferron, Mrs. E. J. Walsh, Mrs. E. Smejkal, Mrs. J. VanderMeuse, Mrs. J. Waites, Mrs. M. Calnin, Mrs. G. T. Hegner, Mrs. M. A. Schurh, Mrs. A. Guyer, Mrs. J. Roach, Sr., and Mrs. M. Zepherin.

Review ads stay on the job.

12th Annual Statement

AT THE CLOSE OF BUSINESS DECEMBER 31, 1930

ASSETS		LIABILITIES	
First Mortgage Loans.....	\$2,004,100.00	Installment Stock Dues.....	\$ 711,370.25
Stock Loans.....	10,866.90	Accrued Dividends on Installment Stock.....	122,604.64
Cash in Banks.....	18,033.27	Paid Up Stock.....	1,087,800.00
		Incomplete Loans.....	5,379.71
		Notes Payable.....	77,700.00
		Contingent Fund.....	\$23,018.81
		Undivided Profits.....	5,126.76
		Total Reserve.....	\$ 28,145.57
Total.....	\$2,033,000.17	Total.....	\$2,033,000.17

AUDITOR'S CERTIFICATE

We hereby certify that the above figures are correct and the balance sheet properly reflects the financial condition of the Association as of December 31st, 1930.

E. A. DETTMANN & COMPANY,
Certified Public Accountants.

Appleton Building & Loan Association

GEORGE H. BECKLEY, Secretary

324 W. College Ave., Appleton

Phone 116

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 JOHN R. DIDERRICH.....Vice-President
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 LUCILLE A. LILLGE.....Asst. Secretary
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Lodge Lore

Gordon C. Radtke was installed high priest of Appleton chapter No. 47, Royal Arch Masons, at Masonic Temple Thursday evening. William Rooeks was the installing officer and John Hanson was master of ceremonies. Other officers seated were Rex Wells, king; Irvin Grundeman, scribe; W. D. Ackerman, treasurer; George H. Packard, secretary; Irving Maas, captain of hosts; A. W. Hoffman, principal sojourner; John Harriman, royal arch captain; Robert Noel, master of the third veil; John Franzl, master of the second veil; Al. Markman, master of the first veil; August Franzl, sentinel.

Arthur Daelke, president of the local Eagles lodge, and Paul Sell, a trustee, represented the Appleton Fraternal Order of Eagles at a meeting of the state aerie in Milwaukee January 6. at which Conrad Mann, grand arie organizer, was the principal speaker. The lodge also decided to open its charter for a period and will hold the first class initiation on February 11. Reports were given at Wednesday's meeting on the Christmas and New Year's parties, both of which enjoyed record breaking attendance.



HENRY STEGERT
Commander of Charles O. Baer Camp
S. A. W. Veterans

Work in the Juvenile Courts will be discussed by Judge F. V. Heinemann at a meeting of the American Association of University Women Saturday afternoon at the home of Mrs. F. F. Wheeler, 826 E. Washington street. Hostesses are Mrs. Fred Poppe, Mrs. Alden Johnson, Miss Elsie Kopplin, and Mrs. John Badenoeh.

Lady Eagles made plans for a Guest day party next Wednesday to be given at the Woman's club, at their meeting Wednesday. Mrs. George Durdell was named chairman, and she will be assisted by Mrs. Otto Zuehlke, Mrs. Edward Lehman, and Mrs. Al Treiber. Cards were played after the business session and prizes awarded to Mrs. M. Bardenhagen, Mrs. George Durdell, and Mrs. George Hogriever.

Mrs. Josephine Burhans was installed noble grand of the Deborah Rebekah lodge at Odd Fellow hall Wednesday evening. Other officers to take chairs at this time were Miss Ruth Dawes, vice grand; Mrs. Gertrude Ballinger, recording secretary; Mrs. Ruth Peebles, financial secretary; Mrs. Effie Eberhardt, treasurer; Mrs. Alice Ralph, deputy; Mrs. Carrie McCarter, trustee; and Mrs. Lillian Bruss, captain of the degree staff. Mrs. Alice Ralph was the chief installing officer, and was assisted

by Mrs. Ina Jackson, deputy marshal. Mrs. Mamie Patterson, retiring noble grand, was presented with a pin. An informal social was held after the installation services. Dr. Eliza Culbertson was chairman of the committee, which included Miss Minnie Buchholz, Mrs. Mabel Goeres, Miss Vera Pynn, Mrs. Lillian Runnels, Miss Emma Pynn, Mrs. Alice Schneider, and Mrs. Lucy Younger.

Appleton Maennerchor has issued invitations for a dancing party to be given at the Maennerchor hall Saturday evening. Dancing will begin at 9 o'clock. W. Koletzke will furnish music.

Catholic Knights of Wisconsin held an installation ceremony at St. Joseph hall Tuesday evening, at which time Charles Fischer was seated as president of the organization; Mrs. Florence Tennie, vice president; M. J. Blick, financial secretary; Joseph Grassberger, recording secretary; Miss Mary Masefield, treasurer; Frank Blick, sentinel; Dennis Carroll, Charles Manville, Alvin Boehme, trustees; and the Rev. James E. Meagher, spiritual director.

Club Activities

Club Hears Talk on Legislative Procedure

Thirty-two members were entertained at luncheon preceding the regular meeting of Appleton Woman's club at the club rooms Thursday afternoon. Each second Thursday of the month a similar group are guests of the club and Mrs. V. C. Werner, president.

A short program followed the luncheon. Mrs. Emil Voecks and Mrs. R. A. Raschig played violin duets, accompanied by Mrs. R. W. Klotsch at the piano. Mrs. S. W. Murphy rendered a group of vocal solos, accompanied by Mrs. Wm. Wright at the piano and Mrs. Voecks on the violin.

Mrs. Abraham Sigman, who has studied at St. Louis and Marquette and has had office practice in law, gave an instructive talk on legislative procedure with special reference to the Wisconsin legislature.

A program of special interest is planned for February.

Morris Spector told the story of the development of watch mechanisms and discussed the new types of watches now being manufactured at a meeting of the Rotary club at Hotel Northern Tuesday noon.

Miss Ruth Saecker was hostess to the Appleton alumni chapter of Alpha Delta Phi sorority Thursday evening. Members were entertained at dinner after which Miss Dorothy Hanson, a nurse at the Theda Clark hospital, Neenah, talked on her trip to Europe last summer.

Mrs. W. H. Killen entertained the Over the Teacups club at the home of her daughter, Mrs. George Banta, Jr., Menasha, this afternoon. Mrs. L. H. Moore, Mrs. Herman Heckert, and Mrs. H. J. Ingold had charge of the program.

T. R. Frenz, cashier of the New American bank, Oshkosh, will be the speaker at the Lions club meeting Monday at the Conway hotel. His subject will be Chain Banks versus Independent Banks.

The Sunshine club met at the home of Mrs. Katherine Schulz, 125 S. Locust street, this afternoon. Mrs. Elsie Fenton and Mrs. Eileen Haley were assistant hostesses.

Regular business was transacted at the meeting of the Jewish Woman's club at the Woman's club Wednesday evening. Miss Dorothy Ornstein sang two solos.

Mrs. Robert Grundeman was hostess to the Ritelef Bridge club at her home, Second street, Wednesday evening. Mrs. Ernest Femal, Mrs. Henry Tillman, and Mrs. George Otto won the prizes.

The Wednesday Musicales held a "request program" Wednesday at the home of Mrs. J. P. Frank, Park avenue. Mrs. Fred Bendt was chairman. Musical selections were presented by Miss Barbara Kamps, Miss Ann Thomas, and Mrs. Eric Lindberg. Mrs. F. P. Dohearty sang a group of Irish songs and vocal numbers were also given by Mrs. S. W. Murphy and Mrs. Carl Waterman. Mrs. Emil Voecks and Mrs. R. A. Raschig presented a violin duet.

The Tuesday Study club met on Wednesday afternoon with Miss Helen Schmidt, 302 E. Washington street. Roll call was answered by current events. Mrs. L. F. Bushey gave the program on Progress and Invention.

Miss Carol Clapp, social worker of the Home Aid Bureau, was the speaker at the Kiwanis luncheon program Wednesday. She discussed the work of the bureau and her work in Appleton. A. G. Oosterhous, vice president of the club, presided at the meeting. Orville Hegner is chairman of the program committee.

Mrs. O. R. Busch, Brewster street, was hostess to members of the General Review club at her home Tuesday evening. Mrs. D. N. Carlson reviewed "The Business of Parenthood."

Kimberly News

The annual business meeting of the Holy Name church will be held at 2 o'clock Sunday, January 11.

Several members of the Eagles Auxiliary attended the funeral of Mrs. Eugene Sorenson at Appleton Wednesday.

The Pioneer boys were entertained at the home of Gordon Breyer Monday evening. The next meeting will be in the form of a toboggan party. A. Wilkerson will be the host.

The Adult Bible class of the Presbyterian church will meet next Tuesday with Mrs. Harold Fird.

A small daughter of Mr. and Mrs. George Fickle underwent an operation at St. Elizabeth hospital, Appleton, Sunday.

L. O. Mauthe, village treasurer, will start collection of taxes on Tuesday, January 13. On Tuesdays and Fridays during January he will be at the village hall from 6 to 9 o'clock in the evening, and on Wednesdays he will be at Henry Wynboom's from 7 to 9 o'clock.

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City Fathers Decide Against Incinerator

(Continued from page 3)

troduced by Alderman Packard, seconded by Alderman Steinhauer, and a roll call revealed a tie. According to committee rules, the motion was lost, and the council returned to a formal session.

Back in the council chamber the subject was taken up again. Mike Steinhauer challenged the aldermen to vote according to their honest convictions, and not be influenced by the mayor's opposition to the purchase of a plant. Alderman McGillan told the councilmen that he believed the action of postponing building an incineration plant would meet with general approval of the citizens, who, when advised that the money set aside in the tax budget for the purchase of a plant, would be used to pay off the city debt, would commend the council's action. Steinhauer retaliated with the statement that the city should follow the suggestions made by higher governmental officials to proceed with public work as far as possible in order to alleviate the unemployment situation. He referred to the cost of the investigation, and closed his argument with the declaration that the mayor should not influence the vote of the council.

McGillan rose to the defense of the chief executive immediately, and let it be known in no uncertain terms that he has respect for the judgment of the city's leader, and urged other aldermen to listen to the coaching of Mayor Goodland without criticism.

"This is the most original discussion of a hogger I've ever heard," said Alderman Thompson as he entered the

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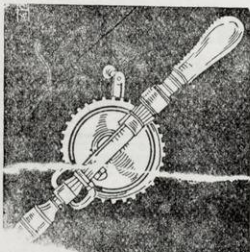
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THE CLASS IN BARBERING SCIENCE
What a kick these barbers must get out of it when they stand back of one of their fellow craftsmen and hear him being bawled out by the instructor. Too bad the public receipts would reduce taxes. —Photo by Koch.

If you have said "there is nothing new under the sun" you will have your mind changed if you will talk with the barbers who are members of the class in Barbering Science, which has been conducted on Friday evenings, under the auspices of the Appleton Vocational school.

As part of the program for Trade Extension training, this course has been organized for the barbers. It is in keeping with the school slogan "Not

discussion. He cited the trend of public sentiment away from insanitary methods, and declared the citizens have had enough of the dump. Furthermore, he said the state board of health may soon prohibit dumping such as is done at the Tracy farm. He pointed also to the opposition of the state board of health to hoggeries as garbage disposal plants. No better way can money be

More but Better Mechanics." The class is restricted to persons at present employed at the trade. All members of this class are master barbers.

The work has been conducted at the Vocational school and in one of the local barber shops, where practical training was given. The work was divided into a number of units, some of which cover anatomy, skin, etc., and other units covering facials and scalp

spent, he continued, than in the interest of public health.

Again Mayor Goodland stated his position, which he emphatically said was not against incinerators as such. But he believed if other methods of disposal at less cost than the incinerator can be established, then such methods should be carefully considered. He urged the council members to pull together as business men do and suggested the appointment of a committee to go further into the hoggerly proposition. Both sides should be given a conscientious consideration, and then action should be taken, he concluded. "And if this council again votes six to six on the proposition, I will vote no," was the mayor's warning.

VanderHeyden and Packard repeated their statements opposing and in favor of the plant. Wassenberg defended his attitude by quoting figures which he said showed clearly the incineration is less expensive than other means of disposal. Vogt joined the discussion with the statement that the citizens would continue to pay for nothing under the hoggerly plan, and referred to the expensive hauls necessary in case a hoggerly outside the city is given the contract. "The people are sick and tired

treatments.

The instructor, Mr. Dallas Moser, also conducted classes in Manitowoc, Sheboygan, Fond du Lac, and Neenah-Menasha. Mr. Moser came from St. Louis, where he was the head of the Molar Barber college in that city.

The local advisory committee consists of Mr. John Deltgen, Mr. William Smith, Mr. John Hertl, and Mr. Hugo Pankratz.

of investigations," he said, "and I'll vote no on any other proposition for garbage disposal until I am convinced that the incineration method is wrong." The resolution was voted on again, with the result the same as in committee meeting. The mayor's vote against the purchase of a plant ended the argument.

May Use All Stone For New Postoffice

Specifications for the new postoffice building will be so drawn as to provide for an alternate proposal for facing the building with limestone. Word to this effect has been received from the assistant secretary of the treasury. The original specifications provided for the use of brick, but representatives of the city council, several civic organizations, and the chamber of commerce sought a change to permit the use of stone so that the structure would be in keeping with other large buildings in the city, and possess the sturdier and more impressive appearance that stone would contribute.

Review ads are an investment — not an expense.

How To Play The New Backgammon

By Lelia Hattersley

LESSON XVI

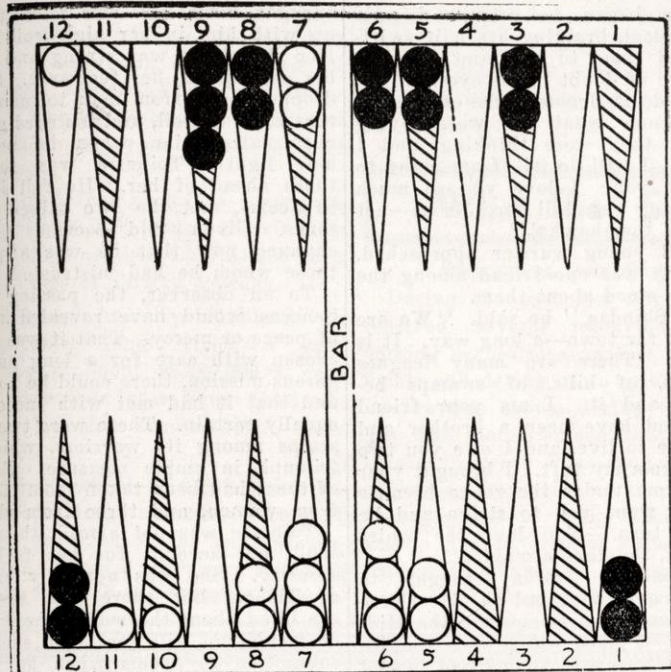
The Blocking Game or Side Prime

While the success of all Forward Games is largely dependent upon the good fortune of your dice, it is true that some varieties of the Forward Game depend more on luck than others. For instance, the very propitious

should usually be attempted when you have succeeded in covering your Five and Bar Points, have installed some of your Reserves as builders in your outer table, and your opponent's Runners still remain in their original place on your Ace Point, while your own have escaped from his home table.

Diagram XVIA

BLACK'S HOME TABLE



WHITE'S HOME TABLE

Favorable Position to Attempt a Side Prime

throws required for a successful out-and-out Running Game make it the least usual of the three.

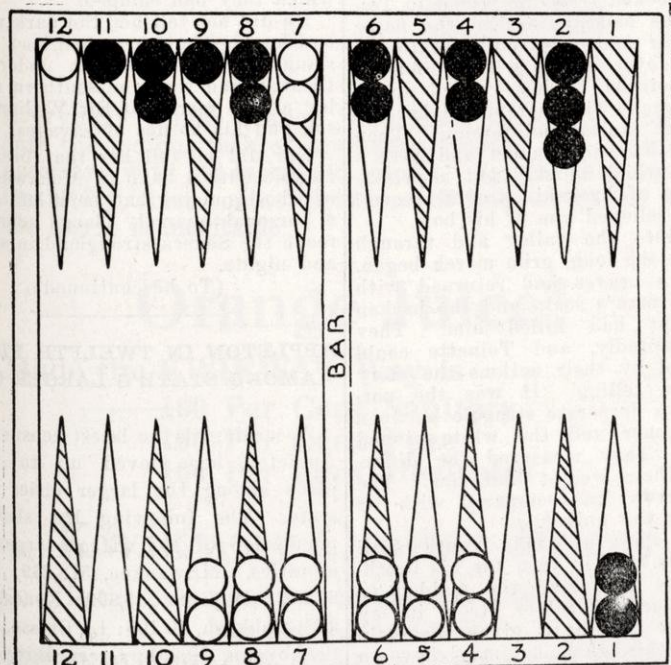
The most frequent policy employed in Forward Games is that of trying to prevent the escape of your opponent's Runners from your home table. When a perfect blockade is effected, with his

shows White, who has the next move, in a very favorable position to try for a Side Prime.

If, before White establishes his Side Primer, Black should split his runners on a low throw, say a two and a one, White would abandon the policy of the Side Prime and shift to the strategy

Diagram XVIB

BLACK'S HOME TABLE



WHITE'S HOME TABLE

White's Side Prime Established

Runners shut off from every possible exit, you are said to have established a Side Prime. A Side Prime always shows six consecutive blocked points.

The establishment of a Side Prime

of the Shut-out White's next cast, however, would almost certainly enable him to make the Four Point in his home table or some other valuable point, and with each new barrier Black's escape

would become more and more difficult. illustrates White's Side Prime fully established. With six successive blocked points.

As the highest possible throw of a single die is six, it is impossible for Black's men to escape until White is forced to open a point.

Of course, a Side Prime can be established on other points, and naturally it may serve to block the play of any number of the opponent's men.

As shown above, White has now gained the entire freedom of his outer table. While Black can move elsewhere, he cannot reach a blot in that territory. White's first concern should be to get the men from Black's outer table safely to his own. On his way White should endeavor to take up one more of Black's men (having an additional man out of play will greatly embarrass Black) but should avoid taking up further blots, as more than three enemies in one's home table constitutes too great a menace.

It may be observed that White's tactics at this juncture become those of the Running Game and the end play of a Shut-out, showing how all the types of games parallel and merge into each other at times. With the safety valve on Black's Twelve Point, White is almost insured against having to break

his Side Prime. Only bad luck can beat him now.

As a matter of curiosity in seeing the effectiveness of a Side Prime, set up your board as in Diagram XVIB and, following the general strategy of the Shut-out play, throw your dice and play the alternate moves of White and Black to a finish. You will observe how having two or three men out of play will usually force Black to clear the high points of his home table, so that, even if White happens later to be taken up, he can quickly re-enter and effect his escape.

FRUIT MEN SEARCH FOR NEW WISCONSIN PLANTS

A search for new varieties of vegetables as well as bush and tree fruits suited to Wisconsin conditions is being planned.

At its recent annual meeting the Wisconsin State Horticultural society voted to petition the legislature to appropriate a sum of \$5,000 to be used under the direction of the horticultural department of the university in research work toward developing new varieties and improving existing varieties of plant life suitable to Wisconsin conditions.

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The Plains of Abraham

A Masterpiece of Fiction by James Oliver Curwood

INSTALLMENT XI

A young savage who stood before them seemed largely responsible for this attitude. Purplish lines were around his throat as if a rope had choked him. Two of the eagle feathers in his tuft were broken, and his shoulder was bleeding where the skin had been torn by a jagged tooth of rock. Evidently he held considerable influence in the war party of which he was a member. Beside him was a much older man of even more powerful figure.

It was he who spoke in Seneca to the younger.

"So this is the boy who made my brave nephew a captive to be saved by the voice of a dog!"

The other scowled at the taunt in his voice.

"He could have killed me. He spared my life."

"This is the young he-fawn to whom you owe a feather from your tuft!"

"I owe him two—one for himself and one for the maiden whose presence must have stayed his hand."

The older man grunted.

"He looks strong and may stand to travel with us. But the girl is like a broken flower ready to fall in our path. She will cumber our feet and make our way more difficult, and great haste must be our choice. Use your hatchet on one and we will take the other."

At this command Jeems gave a sudden cry, and the faces of the savages relaxed in astonishment when he began to speak in their language. Hepsibah Adams' schooling had prepared him for this hour. His tongue stumbled, some of his words were twisted, there were gaps which only the imagination could fill, but he told his story. The Indians listened with an interest which assured Jeems they had not been a part of the force that had massacred his and Toinette's people. He pointed to the girl. He related how the Mohawks had destroyed his father and mother and all who had belonged to Toinette; how they had fled together, how they had hidden in the old house, and that with an arrow he had killed the white man who had fired the gun. Bronzed and disheveled, the long bow in his hand, Jeems made a vivid picture of courage and eloquence that would remain with Toinette as long as she lived. She drew herself up a little proudly, sensing that he was fighting for her. She stood straight, her chin high, gazing with unafraid eyes at the leader of the war party.

With the courtesy which Tiaoga had already established for himself in borderland history, the chieftain listened attentively, and when the youth had finished, he spoke words which sent two of his men running down the ridge in the direction of Lussan's place. Then

he asked questions which let Jeems know the Senecas had not gone as far as Lussan's, but that they had heard the gun, and in seeking for the one who had fired it, had stumbled upon their trail in the hardwood slope half a mile from the abandoned house.

When his brief questioning was over, Tiaoga turned his attention once more to the young man beside him.

"I think the boy is a great liar, and I have sent back for proof of it," he said. "If he has not sped an arrow through this friend of the Mohawks, as he claims, he shall die. If he has spoken the truth in the matter, which will be proof that he has spoken it in others, he may travel with us, and his companion also, until her feet tire so that death is necessary to bring her rest."

Toinette began to prepare herself for the ordeal, braiding her hair swiftly. Jeems came to her, and she saw the torture of doubt in his eyes.

"I can do it, Jeems," she cried softly. "I know what you were saying and what they were thinking, and I can do it. I will do it! I am going to live—with you. I love you so much that nothing can kill me, Jeems—not even their tomahawks!"

The tall young warrior approached. He at least was one friend among the many who stood about them.

"I am Shindas," he said. "We are going to a far town—a long way. It is Chenufsio. There are many leagues of forests, of hills, of swamps between us and it. I am your friend because you have been a brother and allowed me to live, and I owe you two feathers from my tuft. I brought your hatchet from under the rocks because I did not want you to strike and be killed in turn. You love the white maiden. I, too, love a maiden."

The Seneca's words brought to Jeems not only hope but shock. These savages were from Chenufsio, the Hidden Town—a place which even the adventurous Hepsibah Adams had looked upon as another world, a goal which he had dreamed of reaching in some day of reckless daring. Hidden Town! The heart and soul and mysterious Secret Place of the Seneca nation! It was a vast distance away. His uncle had once said, "You must be a strong man before you can travel to it. That is why the Senecas, who range far, are the finest of all two-legged beasts."

Shindas spoke again. "Tiaoga, my uncle, who is a great captain, will keep his word. He will kill the little fawn who is with you if her limbs fail her."

Jeems looked from his friend to Toinette. She had approached the fierce old warrior and was smiling into his face, her eyes aglow with confidence as she pointed to her ragged shoes. For a moment Tiaoga repulsed her advance with stoical indifference. Then he turned his back on her and gave a command which quickly put a prisoner's thong of buckskin around Jeems' neck and relieved him of his bow.

Down into the valley and through the forest the long, grim march began.

The two braves had returned with the white man's scalp and the broken arrow that had killed him. They talked excitedly, and Toinette could understand by their actions the story they were telling. It was the portrayal of a desperate struggle between their prisoner and the white-skinned Mohawk. They measured the difference in their weight and size. The broken arrow was compared with its fellows in the quiver.

Tiaoga spoke. "This youth shall go with us, and in turn for his brotherhood, we will take the maiden to fill the place of Silver Heels in my tepee. See that he is given the scalp which is his that he may have a feather in his tuft when we arrive." Then he spoke to Jeems: "You hear!" Then to Toinette: "You are Silver Heels. She was my daughter. She is dead."

No flash of emotion, no softening of his features, no sign of friendship crossed the chieftain's countenance. He turned and put himself at the head

of his band, huge among his men, with the dignity of a king in his bearing. One of the braves who had gone to Lussan's fastened the white man's scalp at Jeems' belt in spite of his protest and abhorrence.

Once more the westward march resumed its way—a single file of soft-footed, noiseless men with a girl midway in their line—a girl whose long dark braid gleamed in the shafts of the sun, whose cheeks were flushed, and whose eyes held something more than the depths of tragedy and grief as she looked ahead to the great adventure, and heard behind her the tread of a dog and the steps of the man she loved.

Toinette traveled easily in moccasins which had been given her. She was not as fragile as Jeems had thought when she had tried to keep up with him in her high-heeled shoes. Her slim body was strong and supple, her eyes quick, her feet sure. Shindas dropped back from man to man to see that all was well, and his eyes gleamed with satisfaction when he measured how lightly Toinette was following those ahead of her. He fell in close to Jeems, and the two talked in low tones. Even Odd seemed to have changed now that he was a part of those whom he had mistrusted.

To an observer, the passing of the Senecas would have revealed no sign of peace or mercy. That it was a force chosen with care for a long and dangerous mission, there could be no doubt, and that it had met with success was equally certain. There were twenty-six scalps among its warriors, which was triumph in ample measure. Eighteen of these had been taken from men, five from women, and three from children.

Toinette was not afraid, though she could not account for her feeling of security. She was not only unafraid of Tiaoga, but there was something she liked about the man. She was sure he would not kill her. She spoke this conviction to Jeems when he was at her side. But Shindas had said to him, "I have greater hope, for she travels lightly and well. She must keep up. If she fails, Tiaoga will kill her even though he has chosen her to take the place of Silver Heels."

Toinette kept from Jeems the fact that she was growing tired and that sharp pains had begun to shoot like needles through the overtaxed muscles of her limbs.

When they stopper for a meal she ate an apple and half a turnip, and Jeems brought her water in a birch-bark cup from the cold stream beside which they had camped.

He did not tell her the dark news he had heard—that there had been a great slaughter of the French under Baron Dieskau and that the southern frontier lay at the mercy of Sir William Johnson and his hordes of savages.

Nor did he tell her that because of trouble with a band of Mohawks, three of whose number had been left dead in a personal quarrel, Tiaoga planned to reach the Seneca stronghold in six days and nights.

(To be continued)

APPLETON IN TWELFTH PLACE AMONG STATE'S LARGER CITIES

According to the latest census figures Appleton has moved up to twelfth place among the larger cities of our state. The following list shows the population of the fifteen largest communities. Milwaukee, 578,249; Racine, 67,542; Madison, 57,899; Kenosha, 50,262; Oshkosh, 40,108; La Crosse, 39,614; Sheboygan, 39,251; Green Bay, 37,415; Superior, 36,113; Fond du Lac, 26,449; Eau Claire, 26,287; Appleton, 25,267; Wausau, 23,758; Beloit, 23,611; Manitowoc, 21,628.

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Through local ownership of stock, regular employment of labor and constant enlargement of facilities, public utilities contribute materially to the stabilization of business conditions.

More than 37,000 persons are stockholders in the group of four companies with which the local Wisconsin Michigan Power company is closely affiliated. These companies are the Milwaukee Electric Railway and Light company, the Wisconsin Gas and Electric company, the Wisconsin Electric Power company and the Wisconsin Michigan Power company. These stockholders represent every walk of life, and all but a small proportion live in Wisconsin and Upper Michigan. They are your neighbors, your relatives and your friends.

Altogether their holdings aggregate about \$35,500,000, but individually their holdings are less than \$1,000 each—the savings of thrifty citizens.

These people receive dividends in cash regularly four times a year amounting to about \$2,200,000 a year that quickly finds its way into the trade channels of the stockholders' home towns.

They have invested in this stock because of the long, unbroken record of dividend payment of the issuing companies, and because they have relied on the good faith of the State of Wisconsin in regulating public utilities in the mutual interests of the customer, the stockholder and the companies.

These four companies provide employment at good wages for more than 7,000 persons. They are substantial citizens who have established homes and are raising their families in the communities where they work.

To meet growing future needs, these four companies are continuously expanding their facilities. During 1930 their combined construction budget was close to \$15,000,000, the greatest in their history. Their construction activities provided work for thousands engaged in fabrication of equipment in addition to those actually employed on building jobs. The construction budget for 1931 will closely approximate that of last year.

What They Say

Anonymous Contributions

During the past few days we have received several anonymous letters making accusations against certain officials and daring us to print the facts. Review has shown during the year it has been in existence that it is not afraid to print facts, and we hereby extend an invitation to the authors of these letters to make their identity known and to give us sufficient information to enable us to ascertain the truth of the charges they make. They

can rest assured that their desire for anonymity will be respected and that under no circumstances will we divulge the source of our information. But we cannot print stories, the authors of which refuse to reveal their identity even to us. We must know the source of our information and we assure our unknown correspondents that if they will call on the editor their charges will be sifted and thoroughly aired. An appointment can be made by telephoning 79 during office hours, or 348 at meal time or in the evening.

And while we are speaking of anonymous communications we want to mention that we cannot give space to such communications of any kind, even when they are poetry of considerable merit or deal with matters of general interest in a way that could offend no one. We must know the author. He must sign his name. Initials are not sufficient.

—R. J. Meyer.
(The Editor.)

* * *

The Court House and Bonds

Editor Review:—What is all this talk in our daily paper about the need for a new court house? It seems to me that with taxes as they are, it would be better to figure out some way to reduce expenses instead of talking about spending millions just as though we farmers could shake the money out of our sleeves. And somebody says that the county can easily build the court house because the law permits counties to issue special bonds to pay for public buildings. That would be very comforting to us who cannot make ends meet now. Prices for our products are lower than they have been in years and taxes higher. Because some lawyer has discovered a provision in the statute book that would permit the county to spend another million, hurry up and spend it before they change the law. We might not have a chance later. No, thank you. We farmers don't want a new court house built now and will certainly find ways to make life interesting for our representatives on the county board if they try to saddle such a load onto us while conditions are as they are.

—Grand Chuter.

* * *

"Depression" Is Just a Stomachache

Dear Editor:—Isn't a lot of this "depression" there is so much talk about a good deal like the depression Johnny sometimes gets when he has been urged to have another bit of pudding or another slice of cake?

A lot has been said about over-production but nobody has talked about over-selling to the now well-known and much-blamed consumer. To the manufacturer a thing is "consumed" when he has passed it on to the jobber or retailer; to the retailer a thing is consumed when someone buys it and carries it out of his store; but to the consumer a thing is not consumed until he has eaten it, worn it out, used it up, or given it away.

The high pressure salesman who by lure of installment plan or other bait urges upon the consumer something he does not need or cannot pay for within a short time, is doing his bit to bring about just such a "depression" as we have been having. When we buy more than we can use, or pay for, the

time is bound to come when we don't have money to buy, or stop buying until we have used up what we have.

Even our cat stops eating when she is no longer hungry; even her favorite tidbits don't tempt her. I have found the best cure for Johnnie's stomachache is to have him stop eating and let nature take its course—which it usually does anyhow.

I have long thought that our "depression" is just a stomachache—we've had too much! And while nature's law of compensation is taking its course just now, presently we shall be feeling better and be able to sit up and take nourishment again.

—Just a Woman.

Spanish Pianist Appears in Community Artist Series

Jose Iturbi, Spain's foremost pianist, will appear at Lawrence Conservatory of Music as the fourth number on the Community Artists Series. Iturbi is but 33 years of age, but has played all over Europe and South America, meeting with unusual success wherever he appeared. He has been placed in the first rank of contemporary pianists. Iturbi studied in the conservatory of his native city where at the age of 13 years he won the first prize in piano. He left Valencia and went to Barcelona, where he continued his studies under the famous Joaquin Malats. Later he went to Paris to study under Staub and graduated with highest honors when he was 17 years old. In 1919 the Conservatory of Geneva offered him the post of the head of the piano faculty, a position once held by Franz Liszt. He remained here for four years until his concert activities had so expanded that he was unable to devote any more time to teaching. During the season before sailing for South America, Iturbi toured all of Scandinavia, Switzerland, Spain, Portugal, England, France, Russia, Italy, Austria, Czechoslovakia, and the French and Italian Reveria. He is making his first American tour.

The lumber industry in the neighborhood of Rhinelander and Eagle River is resuming activity with saw mills starting operations.

* * *

Fog, rain, wind and snow visited both coasts earlier in the week, crippling shipping, railroads and air service along the north Atlantic coast and causing damage by flood and wind in the northwest. Numbers of persons were snow-bound and inland blizzards tied up highways and traffic generally.

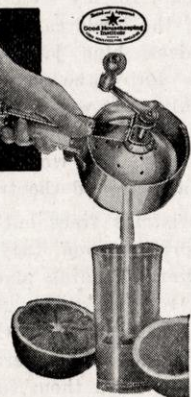
* * *

A handless man has been sentenced for forgery for the second time. He writes by holding a pen between his teeth.

* * *

Ten of the twelve giant Italian seaplanes which left Bolama, Portuguese Guiana, early Tuesday morning, landed at Natal, Brazil, in the afternoon, making the flight of 1,875 miles from Africa to South America in approximately 17 hours, 15 minutes. The two planes that were forced down were taken in charge by some of the twelve naval vessels which lined the course as a precautionary measure.

NEW ORANGE JUICE MACHINE
Ends Drudgery For Housewives!



Everybody drinks orange juice these days, but women hate the tedious task of squeezing, seeding and straining necessary with old-fashioned juicers. Besides they are so insanitary, since contact between the juice extracted and the hands is inevitable.

Orange Juice!

Made the KWIKWAY Way is
100 Per Cent Sanitary
100 Per Cent Pure
100 Per Cent Healthful

Kwikway Orange Juicer

is the only practical, inexpensive Fruit Juicer on the market and is UNCONDITIONALLY GUARANTEED for 12 MONTHS but will last much longer

Sold by

MRS. E. LOUISE ELLIS

Kitchen Helps

Ice Skaters Relish Au Gratin Sandwiches

Perhaps the best mid-winter sport on the calendar is ice-skating. At any rate it is one of the most popular here in Appleton where we are lucky enough to have ice space provided by nature and our city.

A lake that freezes fairly early into thick ice that booms and cracks as the temperature goes down to zero



and below. A river that provides safe spaces of good ice when conditions are favorable. Whole squares flooded and cared for by the city, in several districts. So no one who cares to indulge in the sport need do without.

Mid-winter is a good time for an ice-skating party. There are a number of good recipes intended to satisfy the voracious appetites you get after sliding around on the ice for a few hours. If your party is in the evening, sandwiches au gratin are the most de luxe hot sandwiches created up to now. Sliced chicken on toast always was the best sandwich made, in the opinion of most young people, but with a rich sauce over it, baked in the oven with a sprinkling of cheese on top it almost steps out of the sandwich class. This is the way to make it.

Make sandwiches of toasted bread and thin slices of cold chicken or turkey. Cut into triangles and place in buttered individual baking dishes. Cover with a medium white sauce made of 2 tbsp. butter, 2 tbsp. flour, 2 cups milk and ½ tsp. salt. Add a layer of grated cheese, sprinkle with paprika and bake in a moderate oven (350) until cheese is slightly browned.

Frankfurters cooked in unseasoned white sauce also make an excellent hot dish. A hot drink, of course, tea or hot chocolate. This very simple menu may be extended with a cranberry, or other fresh salad, olives or pickles, and a sweet of some kind. The grilled almonds, rule for preparing which was printed a short time ago, are a nice addition. Rolled sandwiches, or lettuce sandwiches made of brown bread are nice when hot chocolate is the beverage.

Cocoa Bread

Even if you do not bake bread regularly for your family, you will want to add this new kind of yeast bread to your list of special rules.

½ cake compressed yeast
2 tbsp. lukewarm water
1 tbsp. melted butter
1 tbsp. sugar
1 tsp. salt
1 cup milk
3 cups bread flour
½ cup cocoa
2/3 cup raisins or nuts, if desired.

Soak yeast in ¼ cup lukewarm water and stir to a uniform consistency. Add melted butter, sugar and salt to warm milk. Cool milk to about 86° F. (which is not lukewarm) add yeast and mix thoroughly; then add flour and cocoa

and stir until dough is stiff enough to knead. Knead vigorously 10 minutes adding more flour as needed until dough is not sticky, is elastic and has a satiny surface. Do not use any more flour than is absolutely needed. In a warm place (about 85° F.) free from draughts of air, let rise about 1½ to 2 hours. If the dough recedes when the hand is thrust into it, it is ready to punch. Punching means to fold the dough over 2 or 3 times and allow it to recede as much as it will. Cover and let rise again 15 or 20 minutes. Mold into two

loaves. Work in raisins or nuts. Loaves may be sprinkled with poppyseed or chopped nuts. Let rise in a warm place, preferably a closed container with a pan of warm water underneath to supply steam and to keep the outer surface moist. Let rise until bulk has increased 2¼ times. This will be accomplished in 40 to 45 minutes if temperature of rising is about 90° F. Bake in a hot oven (425° F.) Total time of making and baking should not require more than 4 hours. Yield: 2 loaves.

* * *

Household Process of Setting Color Unreliable

While spring sewing fever does not rise to the heights it used to in these days of many ready to wear garments of all sorts, there is still a noticeable outbreak of it in many quarters. One of the sure signs of its approach is the question of how to "set" colors in fabrics.

To those of us who have pinned our faith to some of the old methods, that we considered tried and true, the blunt statement from textile experts that there is nothing to these home methods of fixing color in fabrics comes as rather a blow. They argue that if the color of a fabric were set by salt and water, vinegar, an alum dip, or a teaspoon of pepper in the washboiler, or any other such simple means, the manufacturer would have treated his cloth with that process before ever he put it on sale. For the more color-fast a fabric is the better sale value it has.

Housekeepers are advised to buy fabrics with a label that guarantees them not to fade. Then if they do fade, the purchaser should return them to the store, and ask for his money back.

When it comes to one color being more fast than another, here again the textile experts shake their heads, according to investigation by the Bureau of Home Economics. There are various classes and kinds of dyes, some better than others.

A blue fabric and a pink fabric dyed with a poor quality dye are equally likely to fade. But if the dye is good, a green material will hold its color with any other in the rainbow.

A merger between the International Mercantile Marine company and the Roosevelt Steamship company has been announced. This gives the United States a world wide shipping service.

Friendly Neighbors

At this time of the year so many Christmas trees are thrown out — I always feel it such a pity, after a tree has done its very best and grown so straight and perfect and then made some child happy at Christmas, only to be thrust aside — thrown on a pile of ashes and then carried to the "dump," or at best to be burned up!

If you have a tree why not crochet some little bags of twine or knitting cotton and put suet into them? Or, if you live on a farm, tie bunches of grain to the branches for the birds, and leave on a few cookies, too.

I would like to tell you of the use I made last year of about a dozen fir balsams. After they had served their purpose at Christmas I begged for them and placed them around an old apple tree in the yard. It was not long after this that we had some pretty severe, old-fashioned winter weather — deep snow, then wind and cold and ice.

When the ice storms come the birds suffer for food, so I placed a good sized carton within the shelter of the pretty fir balsams (they do remain beautiful and green for so long). Into the carton I scattered all kinds of food, cracked corn, crumbled suet, sunflower seed, crushed peanuts, even bread that, of course, brought English sparrows, and the fight was on. But they are very wary about here and will fly away at the least tap on the window or a clapping of the hands.

I was well repaid for my trouble, for very soon all of the birds came. Nuthatches, chickadees, blue jays, woodpeckers, juncos. Later the song sparrows and the robins. It was fun to see the song sparrow hold his own against the English sparrow. He would chase him in and out and around the trees.

I left the Christmas trees out until far into the spring, when they still served as a sheltered feeding place for the robins. Do try it! Some grocers have a number on hand after Christmas; often the church has several; in any case, you may have them for the asking. You who live in more quiet places on the lake shore or river banks, or the farm, sheltered by many trees will undoubtedly be visited by evening grosbeaks and who knows but the most aristocratic of them all may come—the Cardinal!

—E. L. E.

The Council Meeting

(Continued from page 3)

when the subject was brought back before the council after action was taken at the December meeting setting the time limit for payment without penalty at January 31. Aldermen in favor of the extension said pressure had been brought upon them by citizens generally, who felt this year the extension was more necessary than any other year. Advocates of the shorter tax collection period urged in favor of the one per cent penalty for payment after January 31, but the motion to extend the period carried. Alderman McGillan advised the councilmen that soon a resolution would come before them to divide the tax collection period so that there would be two annually.

The rest room in the basement of the city hall will be closed at 6 o'clock to prevent loitering that has occurred around this place this winter. Aldermen Richards, Earle, Packard, Groth, and Vogt were named on the rebate committee, and R. C. Breitung was appointed a member of the board of health to succeed George L. Loos, who resigned. The city was advised that under the law it cannot dispense with the spring primary, and the matter of auditing the city books was placed in the hands of the finance committee with power to act. Bids will be asked for a light touring car for the police department, and the city will purchase a second-hand Ford touring car for the use of the street department.

The fifth ward asked for a supervisor for its skating rink, and also suggested that a hockey rink be built. This matter was referred to the park board. The park and school boards were also instructed to consider the supervision of all skating rinks from 4 P. M. to 9 P. M. o'clock daily.

Several claims were presented for personal damage sustained by persons who fell on icy walks, all of which were referred to the judiciary committee and city attorney. Applications for class C and A licenses were referred to the police and license committee.

Because Uncle Sam has been tricked by one person substituting for another in serving sentence for liquor law violation, the United States will check sentenced violators by their finger prints and writing to prevent more "proxy" prisoners.

25% Discount CLEARANCE SALE

on the following items:—

BOOK ENDS, DESK SETS, STATIONERY,
SACHET, RADIO LAMPS, POTTERY,
COSTUME JEWELRY, PLAYING CARDS,
BRIDGE SETS, PLAQUES, NOVELTIES, Etc.

Ideal Photo & Gift Shop

Bits of County History

Town of Greenville

The first land entries in Greenville, the "garden" of Outagamie county, were made in 1847 by Francis and Seth Perry, but there seems to be some doubt as to just when they actually settled there.

Alexander McKenzie, John Culbertson, Sr., and a number of other settlers, some with families, came in 1848 and 1849. Mr. Culbertson from Indiana, where he had reared his family; Alva McCrary and his family by ox team from Ohio; Miles Perry and his wife from Otsego county, New York, by canal and lake, bringing their ox team and wagon. James Webley, the Perrots and John Jacquot, an uncle of John L. Jacquot of Appleton, Simon and Lorenz Darling, Carl Breitrack, grandfather of Mrs. H. F. Heckert, the Wickwares and the Hardackers, James Thompkins, Seymour Howe, Edmund Haphner, were all there before 1850. Scores of others followed during the next year or two.

Some of them stopped at Neenah, or with settlers already possessed of "shanties," until the men could cut their way through the woods to their land. Most of them made the journey with ox teams, the Perrots bringing also a cow from Milwaukee. Usually some ground was cleared and sowed with wheat or planted with corn. The grain was threshed with hand flails and winnowed with hand fans, the women often helping the men.

This terse account—in a single sentence—gives us a vivid picture of what many a one of these pioneers was willing to endure: "Wilder Patch came in the spring of 1850, chopped and burned the brush off three acres and planted corn among the logs; began a house but needed more money; took a job of John Rynders, July 4; finished September 10, meantime living on what \$5.00 would buy."

Supplies were hard to obtain and often settlers had to go with ox teams as far as Green Bay to get flour and pork. One account tells of a sixteen year old boy who succeeded in getting fifty pounds of flour at Little Chute and carried it home on his back, more than twelve miles.

When John Day came to Grand Chute, before moving on to Greenville four years later, he "had a wife and two babies, ten cents in money, a cooper's kit and a little black cow." Sixty years later he was still ready to teach a Sunday school class or attend a picnic.

Probably the coming of no other settler was so far-reaching in its influence or so beneficial to the county's agricultural resources or so conducive to its present prosperity, as that of Louis Perrot who came, with his father, in 1855. He is credited with being the father of the cheese making industry in Outagamie county, making it at first from the milk of his own herd, then operating a private factory, receiving milk from his neighbors. He demonstrated to the farmers of Greenville and the county, that by dropping wheat growing and taking up cheese making, they could free their farms of debt.

By 1857 Greenville had many of the best farms in the county, good schools, churches, and an enterprising population. Religious influences had prevailed from the start and in 1859 the first of several large camp meetings was held, attended by a large number of Oneida Mission Indians who took a prominent part in the services, especially the singing. Probably the first religious organization was a Sunday school held in one of the little district schools.

The fire hazard was a serious one in these early settlements and in 1864 the greater part of Greenville was swept by a conflagration that threatened to destroy all the buildings, but fortunately was turned aside, although much property was destroyed and many settlers deprived of their homes and their occupations. The fire imposed a particular hardship because many of the men were away from home in their country's service.

Like other parts of the county, Greenville was settled by men and women of several nationalities. Settlers of American birth, of English and Scotch ancestry, and settlers from Germany and Ireland followed closely one another into the wilderness to make it blossom and bear fruit. They bore their hardships in jolly warm-hearted neighborliness. An Englishman shot a bear and the whole settlement had juicy steaks. A weary home seeker came in and was housed and fed. "I met Charles Breitrack in the woods," said a pioneer; "he could speak no word of English, but when he understood I wished to go to Appleton, he went with me a mile or more out of his way to put me on the right path."

"I never went into an Irish home that I was not pressed to stay for whatever meal was next," says an old-time town assessor, "and though the fare might be scanty, the hospitality was freely tendered. I sat at one table whereon was only dried fish and felt I was welcome. I called at another house to make assessment. 'You must be tired and hungry,' the woman said, and started to get me food. She opened her cupboard, threw up her hands in dismay and exclaimed: 'Devil a bit of bread have I in the house. Davy has eaten it all up. But never mind, sit ye down an' I'll make ye some;' which she immediately proceeded to do."

The awarding of the air mail contract between Minneapolis and St. Paul and Pembina, N. D., to the Northwest Airways, filled in the last gap in the 11,000 mile air mail route from the arctic circle to South America. The routing of Canadian and northwest mail through Milwaukee, and the proposed new cross-lake air mail route from Milwaukee to Detroit is expected to develop Milwaukee into an important air terminal.

Howard Hundertmark, 17, one of the three boys who attempted to extort \$10,000 from Dr. Finney, Clintonville, last week, was sentenced to the Industrial School at Waukesha until he is 21 years old.

The University of Chicago has started to teach police work. Prof. Vollmer, in charge of criminology department, is teaching the class.

Items of Interest

STATE AND NATION

Automobile factories have called 22,000 men back to work in the Detroit area. In Cleveland eleven industries added over 1,300 to their payrolls. Other concerns will follow. At Roanoke, Va., 2,800 men returned to the railway shops; 1,200 at Sedalia, Mo. Railroad shops at many other points are getting back to a normal schedule.

With more employes returning to the car shops at Fond du Lac, 7,000 men on the Northwestern system have resumed work.

Four Indiana postmasters have been ousted on the charge of buying their jobs from a congressman.

Opponents of the administration policy have begun their attack upon the Hoover program in the senate, saddling \$45,000,000 drought relief bill with an amendment which is sure to cause further delay.

Windstorms with a velocity of 102 miles an hour swept Uniontown, Pa., and did much damage to property but caused no loss of life.

John K. Kyle, campaign manager for Philip La Follette, has been chosen as his secretary.

It looks as if Gov. La Follette's budget plan is going to require more revenue for the state. The tax program is being developed.

A new airplane refueling endurance record for women was set in Los Angeles Tuesday by Miss Bobbie Trout and Miss Edna Cooper, when they had been aloft over 47 hours, the previous record being a little better than 42 hours.

Free radium treatment for cancer victims who cannot afford to pay the usual fees has been made available at Columbia hospital, Milwaukee, by the physician who owns the radium and the hospital authorities.

A typhoon which visited the Philippines early in the week resulted in the loss of about 100 lives, much property damage and loss of fishing boats.

Representative Kelly of the postoffice committee has stated that the 2½ cent letter postage proposed by Postmaster Brown would not be adopted, on the ground that increased volume and better morale of the workers will

do more to accomplish the end desired by the officials of the department than the recommendations they have made to congress. Mr. Kelly asserts that as a service giving institution the postoffice is today the most efficient organization on earth.

Slight earthquakes were felt in Montreal and Quebec on Wednesday, while torrential rains swept the streets of Los Angeles in knee deep streams, stalling traffic.

Vienna fascists surged through the streets in riotous protest against the American motion picture "All Quiet on the Western Front." Two thousand police were called out.

Edward Dailey, 108, who came to Wisconsin from Ireland in 1840, died at his farm home near Waupaca Wednesday.

Bitter controversy between Oshkosh citizens over a location for the new courthouse may result in that city's losing the Winnebago county seat to Neenah and Menasha.

A temporary embargo on foreign butter and butter substitutes, wheat, feed grains including barley, corn, oats and bran was proposed in congress this week, to protect American farmers against the flood of imports which has followed the board's success in keeping the prices of American products above the world level.

MILK



and fresh eggs are what makes Appleton Pure Milk Ice Cream such a success. Try it yourself and see why it pleases.

APPLETON PURE MILK CO.

Phones 884-834-835

TEA FOR TWO

or coffee for five or six our coffee cakes will make it complete. Order one of these delicious coffee cakes to complete your Sunday menu. They are really a wonderful breakfast treat.

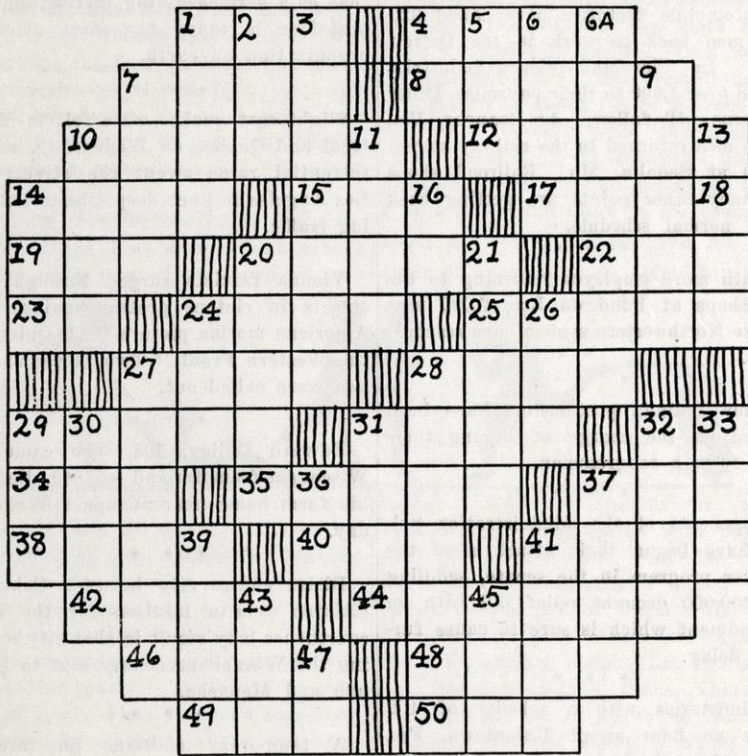


Colonial Bake Shop

Phone 557

Bartman Bros.

THE WEEKLY CROSSWORD PUZZLE



(©, 1926, Western Newspaper Union.)

Horizontal.

Vertical.

- 1—Ember
- 4—Famous coin state
- 7—Grecian portico
- 8—Slams, as a ball
- 10—Reconnoiters
- 12—Liquid measure in metric system
- 14—Heavy plank
- 15—Vehicle for hire
- 17—Simplest geometric figure
- 19—Organ of hearing
- 20—Balked
- 22—Stick
- 23—Printing measure
- 24—Part of a shoe
- 25—States
- 27—Money making establishment
- 28—Happy
- 29—A mount
- 31—Apparatus for lime making
- 32—Thus
- 34—Period of time
- 35—Well-lighted by the sun
- 37—To bend the bow
- 38—Salary
- 40—Not (French)
- 41—To close tightly
- 42—Saucy
- 44—To bother
- 46—Loud shouts
- 48—Tidy
- 49—Watering place
- 50—German (abbr.)

- 1—Small particle
- 2—Ancient French coin
- 3—Small ax
- 4—Part of "to be"
- 5—Bird of night
- 6—To moan
- 6A—Clothed
- 7—Mark left by a wound
- 9—Title of address (Spanish)
- 10—Place where two pieces are put together
- 11—To embark
- 13—Communists (coll.)
- 14—Insect
- 16—Part of "to be"
- 20—Dispatches
- 21—To loiter
- 24—To hasten
- 26—Moving vehicle
- 27—Scant
- 28—Chinese plant
- 29—To stitch
- 31—A knoll
- 33—Night bird
- 36—Skyward
- 37—Vegetable from which sugar is made
- 39—God of love
- 41—Heavenly body
- 43—To open a keg
- 45—To observe
- 30—A pitfall
- 32—To fly
- 47—Sun god

Solution will appear in next issue.

Legion Boxing Matches

Appleton people who witnessed the amateur bouts staged by the Oney Johnston Post of the American Legion at the Armory Thursday night saw a card that was replete with action. The bouts, with one exception, went the limit with one going an extra round.

In the windup fracas of the evening Herbie Thompson of New London defeated Johnnie Romano in a fast three round scrap. Romano was inclined to clinch in the early part of the fray and Thompson had trouble in getting the range. In the final rounds both boys were trading the pillows with great abandon. The decision went to the New London boy because of his willingness to mix and his slightly better marksmanship.

The only knockout of the evening was scored by a husky fellow called Sap Schuler who hails from Kaukauna. His opponent, one Andy Stackowicz of Menasha, was outclassed throughout the brief contest which was terminated when Schuler sailed out for the second round with blood in his eye and proceeded to whale the Menasha youth with both hands. The beaten lad was a gory individual when the bout ended as he had been bleeding from the nose almost from the start.

The opening bout on the program showed Ray Murphy of Appleton and Billy Druer of Menasha. The bout started rather slowly but picked up speed in the second frame. In the last round Murphy took to his velocipede and circled the ring content to rest on the shade margin which he had piled up earlier in the bout. Druer took advantage of this and drilled his mits through several openings in the local boy's defense.

Art West, also of Appleton, won over Hanky Hartman of Menasha in the second fight of the evening. Both lads employed a wide open style of defense and as a result the blows of each found their mark frequently. This was the roughest bout of the evening with both fighters doing some clever blocking and tackling in the clinches.

Ralph Mavinero, a clever fighter from Milwaukee, shaded Cy Peplinski of Pulaski in the fourth match. Peplinski was down for a count in the first stanza and was almost out when the bell signaled to cease firing. Mavinero seemed to be master of ceremonies throughout the struggle and except on one or two occasions warded off the blows of the Pulaski battler.

The semi-final brought together Harold Cotter of Kaukauna and a lean, stringy haired boy from Manitowoc named Adolf Ebel. Cotter was at a slight disadvantage due to a shorter reach but after the first round did pretty much as he pleased although the Lake Shore boy was constantly on the job. In the last round the Kaukauna boy sewed up the verdict when he got the range and had Adolf groggy as the bout ended.

illness, Thursday morning. She is survived by the widower, two children, Junior and Dorothy, her parents, Mr. and Mrs. Charles Reinke, five sisters and three brothers. Funeral services will be held from the Mt. Olive church at 2 o'clock Saturday afternoon.

BOOMERANGS? No, Just a Hat

When a haberdasher offers a \$5 hat as an attendance prize, and a bookkeeper or barber wins it, its a lucky break for said bookkeeper or barber. But when a competitive haberdasher wins said hat, it's a tragedy. Thus the \$5 hat that William J. Ferron offered to his buddies of the Oney Johnston Legion Post as a reward for coming to the meeting created no end of anxiety at the post meeting Monday evening. This is how it happened.

Names were dropped in a box and someone deftly, very deftly, plucked a slip. It read "Alex Sauter." Now Alex Sauter is a hat merchant, too, and maybe because he has so many from which to choose, or perhaps because he hardly dared wear the chapeau of his friendly enemy, he announced that Matt Schmidt and Son would offer the \$5 Ferron hat to the person lucky enough to win in the next drawing. Back into the box went the tiny slips and again one little paper was pulled out. It read "William J. Ferron." Now Ferron wouldn't quite dare accept the lid that had been given to Sauter, graciously declined, and returned to him by that fateful drawing, and anyway he had ordained that someone in the post beside himself was to wear that hat, and once more he offered the top piece to the "lucky person." Back into the box went the tiny slips for the third time and for the third time a drawing was made, very cautiously this time, lest the boomerang act would be repeated. But the slip bore the name of R. E. Rowe, who happens to sell groceries, and he decided to give that hat a home.

Attendance prizes at Monday's meeting brought no end of fun. Fred Trezise won a bottle of hair tonic but so great was his sympathy for his brother legionnaire, George C. Dame, that he thoughtfully transferred his "winning" to his unfortunate buddy.

The inhabitants of the United States use annually 6,000,000 tons of sugar.

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Recent Deaths

John Rehfeldt, 67, died at his home, route 4, Appleton, Tuesday evening after a year's illness. Survivors are one son, John, Jr., and two grandchildren, Appleton; two sisters, Mrs. Minnie Rehfeldt, Appleton, and Mrs. George Mambourg, Chicago. Funeral services were held this afternoon from the St. John church, town of Center.

Henry Gass, 79, died at the home of his son, Haydn, 212 S. Badger Ave., Wednesday. He had made his home in Appleton since 1924. Survivors are the widow, two daughters, Marcellite and Mable of Los Angeles; five sons, Ralph, Sioux Falls, S. Dak., Harvey and Robert, Milwaukee; Haydn, Appleton; and Hiram, Los Angeles. Funeral services will be held at the Brettschneider Funeral Home Saturday morning at 9 o'clock, and the body will be taken to Mattoon, the former home, for interment.

Hugo Schott, 47, a former Appleton resident, was killed in an automobile accident in California December 30. He is survived by two brothers and seven sisters, two of whom, Mrs. L. C. Jens and Mrs. William Timm reside in Appleton. The body was brought to this city for burial and funeral services were held this afternoon. Interment was at New Holstein.

Henry Wasmund, 83, died Wednesday at his home, 512 E. Summer St. He has lived in this city 18 years. Survivors are three sisters and one brother in Germany. The funeral will be held Saturday afternoon from the Emanuel Evangelical church.

Mrs. Howard Zuelzke, 33, died at her home, 922 W. Commercial St., after a long

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High School Notes

By Wilhelmine Meyer

Everyone (with a few exceptions) returned safely after their New Year's celebrations. Several more students have been enrolled, and as the total is now 995 it is expected that by the beginning of the second semester it will reach the 1,000 mark, the highest in the history of the school. This makes the crowded conditions still worse, since the assembly only accommodates about 800 people.

* * *

Robert Rule, vice president of the sophomore class, has succeeded the late Ben Hensel as president. During the second semester other officers will be elected.

* * *

The Home Room basketball tournament has begun and is progressing rapidly. The first conference game will be played by the A. H. S. team tonight when they meet West Green Bay here at the armory. All games will be played there this season due to the fact that the boys practice there and it is much easier for them to play on a floor they are used to. New bleachers with 100 additional seats have been secured and there will be accommodations for everyone.

* * *

The students of the senior English classes of Miss Klumb and Miss Smith have been making newspapers, poetry books, biographies, and the like. One group wrote an interesting biography of Mr. Helble. Some of the newspapers have been named The Weekly Mirror, The Pretzel Bender, and other equally humorous names.

* * *

Miss Gertrude Thuss, a former teacher of French and German at A. H. S., will teach at Oshkosh High school next semester.

* * *

Hockey practice has begun, and games will be scheduled soon with other schools.

ROOSEVELT NOTES

By Jean C. Owen

The seventh and eighth grade basketball tournament has come to a close. Fifty-five games have been played in the intramural work.

In the seventh grade two teams, the Blackjacks captained by Donald Van Alstine and the Steam Rollers captained by Bill Catlin, tied for first place. The tie was played off and the Blackjacks won, 7-2. Members of the winning team are Capt. Donald Van Alstine, Francis Elliott, Billy Stark, Howard Hatzman, William Jahnke, Edward Koepsel, Philip Retson, and Robert Maves.

In the eighth grade the Foxes, captained by Raymond Van Ooyen, won first place having won four games and lost 1. Members of this team are Capt. Raymond Van Ooyen, Robert Ross, Donald Stagert, Willie Fiebelkorn, Emil Heckert, Robert Ecker, Eugene Dunsirn, and Charles Hoepfner. Second place was won by the Panthers, captained by Lawrence Herzog, and third place by the Wildcats, captained by Dan Murphy.

A reel on "Reforestation of Waste Lands" is being shown to the seventh grade science classes in connection with their study of "Our Forests." Mr. Clough is in charge of this work.

The eighth grade is being shown "Simple Machines." Mr. Barlow has charge of this work. Two of the sections have practically completed their unit of science and the other two will start the second semester. These films are Eastman films and were secured through the University Extension division. They are developed especially for school purposes.

* * *

Two new pupils have enrolled since returning from the holidays. Richard Fairbanks comes from Austin, Minnesota, where he was enrolled in the seventh grade. Rosella Yingling comes from Antigo, Wisconsin, and she is enrolled in the eighth grade.

* * *

Plans are under way for a staff dance. This is to be a matinee dance to be held January 16. Those in charge are: Mr. Wilson, Mr. Oosterhous, faculty advisors; Lola May Zuelke, Ruth Merkle, Jean Meyer, Melvin Buesing. Jack Schroeder's orchestra has been engaged.

Campus Comment

By Russell Davis

Happy New Year.

* * *

Everybody is back again with their Christmas presents and the memories of a great sixteen day vacation. Folks, it was glorious to be free from classes for a short time and to be able to grog about at leisure. The late morning arisings were a blessing to those students who have six eight o'clocks on their program, although the rest of the students were glad to be allowed to remain among the hay as long as they so desired. The frosh especially enjoyed the vacation because for many of them it was the first trip home since last September. A freshman gets a big thrill out of returning to his native hearth a real college student, when only last summer he was but a high school graduate.

* * *

Then of course there were the inevitable New Year's resolutions, all of which have been broken long since. Those who resolved to do more studying have decided that they were a bit hasty and so they take their usual place in the bull sessions and at the card table, and their books know them not. Those who decided to get more sleep in 1931 are still locking the doors and turning out the lights when they retire. All in all, the resolutions are quietly going the way of all flesh, and it won't be long before they will be entirely forgotten.

* * *

The Beta boys blew the lid off of the 1931 social season with a big house party Monday night. Tom Temple's orchestra was much in evidence and beauty and the beast enjoyed themselves immensely. Horrors, no, they took the mistletoe down long before the party. How could you think of such a thing?

The basketball team was entertained by Carroll Tuesday night but their hosts overdid the thing and walked off with a 34-26 victory. The team will get another crack at the Pioneer outfit this season and things should be different.

Tonight the boys play Beloit at the local muscle building establishment.

* * *

Having spread this over more copy paper than I thought I would I'll say so long for this issue. Hope that we all can assemble again next Friday.

DO YOU KNOW THESE SYNONYMS?

Editor's Note:—The proper use of a word, the right word in the right place—knowledge of synonyms—avoids repetition in speaking and writing. "Synonym" means the exact coincidence of meaning of two or more words, but the occasions are very rare in which one word is the exact equivalent of another. Our synonyms are words of like significance in the main, but with a certain unlikeness as well, as will be noticed in some of the groups which show the different shades of meaning. In case of some of the verbs the appropriate preposition also will be given. Improve your vocabulary with this weekly lesson.

AUTHENTIC, true, genuine, real, original, veritable, not spurious, trustworthy, pure, uncorrupted, reliable, authoritative.

AWFUL, dreadful, fearful, solemn, direful, appalling, horrible, terrible, frightful, alarming, venerable, august, grand, stately, imposing, majestic.

BALANCE, poise, weigh, adjust, compare, counteract, neutralize, cast accounts, equalize, compensate, square, reckon, equipoise, equilibrium, excess, overplus, surplus, residue.

BICKERING, dispute, wrangle, dis-

sension, contention, strife, altercation, quarrel, jangle, jarring.

CABAL, junto, faction, combination, political intrigue, plot, confederacy, clique, coterie, set, conspiracy, party, gang, league.

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