

# Wisconsin alumnus. Vol. 71, Number 8 June 1970

[s.l.]: [s.n.], June 1970

https://digital.library.wisc.edu/1711.dl/QGZB5COYM65WR83

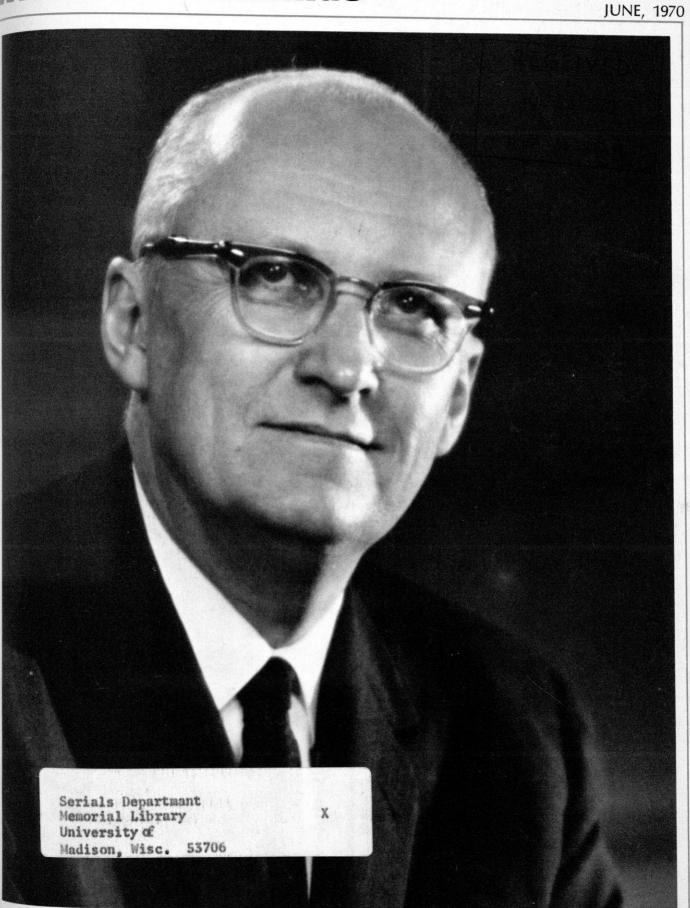
This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

# **Visconsin Alumnus**



President Harrington Retires - p. 4



# **ON WISCONSIN**

Arlie M. Mucks, Jr. / Executive Director

October 1, 1970, marks the end of the Harrington era. It has been an era of great growth and many problems for the University of Wisconsin. Since President Harrington took over the reins of this institution eight years ago, the size of the school has doubled. He has done an unusual job of providing opportunities for young people. He has also done an amazing job of convincing the proper authorities that buildings and facilities were needed if the opportunities for education were going to be available. He has done a great service to all of us by maintaining the traditions of the institution.

Even though our University has been worked over by professionals in the destruction business, it has not closed for one minute. This is something that all of us can be proud of. As we examine the Harrington record, we will find that it is one of progress and growth and achievement, and I would like to wish the president the very best of success in his new role as a Vilas professor of history.

Another strong figure has emerged during the last two years on the Madison campus: we should salute the efforts of Chancellor Ed Young. If a man has ever been put to a test, it has been Ed Young, and he has met the challenge and has done an outstanding job as Chancellor of the Madison campus.

Chancellor Young has confronted his adversaries with firmness by encouraging peaceful dissent and preservation of the University for its rightful purpose, an institution of higher learning. He inherited a difficult and almost impossible situation two years ago. The seeds of disruptive protest had been planted by a small group of revolutionaries who were well entrenched, having enjoyed virtually unchecked freedom in turning the Madison campus into a hotbed for radical movement. But in the brief term of Chancellor Young's administration, new campus rules and regulations governing behavior have been enforced. There have been suspensions and expulsions in striving to effectively cope with the disruptive element, and no hesitation on his part to bring police and guardsmen in to preserve the University for the majority of the students and faculty.

He has put the interests of the University first, although it sometimes meant setting himself up as a target for campus dissenters. During the last disturbance, Young promised that the campus would remain open. His unflinching determination during this period reassured many people who planned to return for Alumni Weekend, and attendance at this annual event hit an all-time high.

It's no wonder that the Daily Cardinal was annoyed by his approach and editorialized that he should resign. Young has done an outstanding job of protecting the rights of the majority. We need more men like him in our college administration and we would like to salute him for keeping the doors open and for providing opportunities for our young people. Truly Ed Young has given real meaning to the words "On Wisconsin."

#### Letters

#### **Dvorak Scholarship**

At the close of the 67-68 school year, prof. Ray Dvorak, for 34 years director of the University of Wisconsin bands, retired. Announcement was then made of the establishment of a scholarship fund in his name. Currently that fund stands at approximately \$3,500 including matching supporting funds guaranteed under an arrangement with the University Foundation.

This month Ray retires officially from the faculty. (He has been engaged exclusively in research projects at the School of Music since leaving his band work.) Since hundreds of thousands of Badger fans over the years have swung their arms at his bidding in the traditional singing of "Varsity", and since Ray's unflagging zeal for the University and his capacity to arouse people to love and support it has been exemplary, we think Wisconsin Alumni Association members will want to know more about the scholarship fund and to contribute to it.

It is a \$250 annual scholarship fund. The recipient must be a graduate of a Wisconsin high school enrolling for the first time as an undergraduate music major on the Madison campus; must enroll in the band program; must audition and be selected by the School of Music Awards committee from a list furnished by the Office of Student Financial Aids; and his eligibility will be based on performance, scholarship and need, in that order.

Checks should be made payable to the Raymond F. Dvorak Scholarship Fund and sent to: R. L. Tottingham, Executive Secretary, UW Band Alumni Association, 407 N. Francis Street, Madison, 53706.

R. L. Tottingham

#### 1970 Badger Football Schedule

Sept. 19	at Oklahoma
Sept. 26	Texas Christian
Oct. 3	Penn State
Oct. 10	at Iowa
Oct. 17	_ Northwestern
Oct. 24	at Indiana
Oct. 31	Michigan
	(Homecoming)
Nov. 7	Obio State
Nov. 14	at Illinois
Nov. 21	Minnesota

# **Wisconsin**

Volume 71

June, 1970

Number 8

- 4 Harrington Resignation
- 12 Founders Days
- 16 Campus Observes E-Week
- 19 University News

#### WISCONSIN ALUMNI ASSOCIATION

#### **OFFICERS 1968-69**

CHAIRMAN OF THE BOARD: Raymond E. Rowland '25, 4989 Barnes Hospital Plaza, St. Louis, Missouri 63110

PRESIDENT: Truman Torgerson '39, Lake to Lake Dairy, 2000 S. 10th Street, Manitowoc, Wisconsin 54220

FIRST VICE PRESIDENT: Robert Draper '37, Sunbeam Corporation, 5400 W. Roosevelt Rd., Chicago, Illinois 60650

SECOND VICE PRESIDENT: Robert J. Wilson '51, Westgate Bank, 670 S. Whitney Way, Madison, Wisconsin 53711

SECRETARY: Mrs. C. A. Elvehjem '28, 656 Hilltop Drive, Madison, Wisconsin 53711

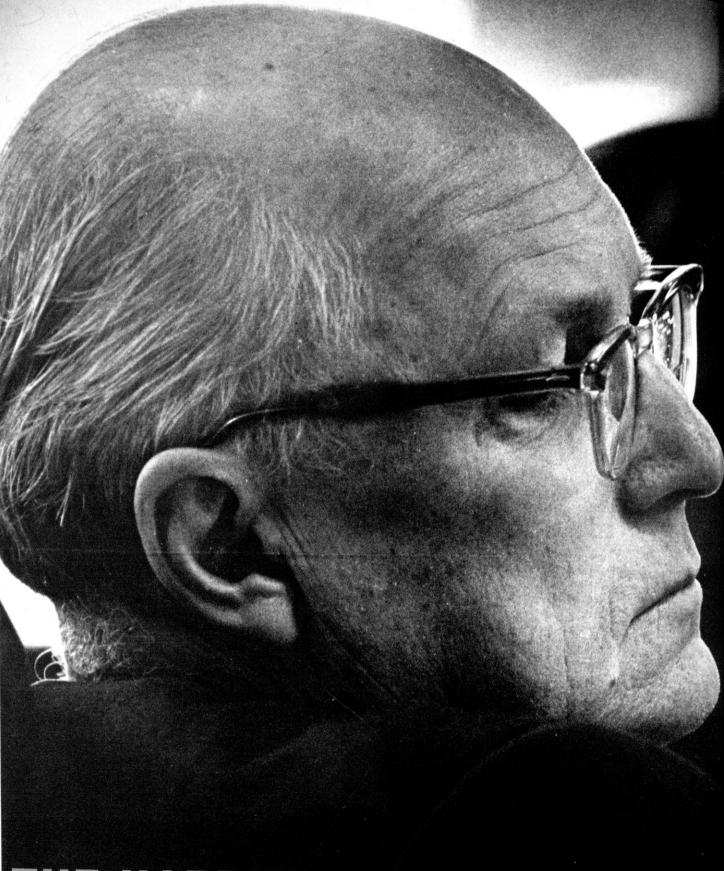
TREASURER: Harold Scales '49, Anchor Savings and Loan, 25 West Main, Madison, Wisconsin 53703

#### Staff

Arlie M. Mucks, Jr. '43 Wayne L. Kuckkahn '61 Thomas H. Murphy '49 Lorena Akioka '69 Gary D. Meyer '63 Mrs. Gayle Langer '59 Mrs. Elma Haas Mrs. Jennette Poulik Mrs. Janice Tresp Owen L. Bartram

Executive Director
Club Promotion Director
Editor
Assistant Editor
Alumni Records Coordinator
Asst. to the Director
Alumnae and Reunion Coordinator
Membership Coordinator
Club Coordinator
Services Coordinator

THE WISCONSIN ALUMNUS is published ten times a year: Monthly in October, November, February, March, April, May, June and July; and bimonthly in December–January and August–September. Second-class postage paid at Monroe, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) is \$10.00 a year. Editorial and business offices at 650 N. Lake St., Madison, Wis. 53706.



# THE HARRINGTON RESIGNATION

After eight years of contributing phenomenal growth to the University while he made it new friends and new enemies, President Harrington resignand finds a less harried post awaiting him.



In nearly two decades as a teacher before he moved into the University administration and then to its presidency in 1962, Fred Harvey Harrington earned a reputation among students as one of the most fluent speakers on The Hill. "Wild Bill" Kiekhofer, rumpled and genial, got his affectionate skyrocket before each class in Econ 1A: Harrington did not engender such affection, but he often got a highly singular reward, a burst of spontaneous applause at the end of another American history lecture in which he had been, as usual, urbane, drily witty, awesomely knowledgeable, and distant.

To go from a Harrington classroom of 1947 to a Harrington audience during his presidency was to find little changed. His verbal prowess became more polished, if anything, in countless meetings with press, legislators and publics, especially during the

past three years, the most trying in UW history. His aloof self-confidence remained, too, possibly one of the strengths that have kept him on the line for eight tough years in an era of deciduous college presidents, but an annoyance to those who would be less chary of a man who, as one irate letter-writer put it, "occasionally acknowledges that he is not alone in the room."

Then, at the May meeting of the Board of Regents, the 57-year-old president announced his resignation, effective next October 1, and accepted the board's immediate offer of a Vilas professorship in history. He had met with some of the regents the previous day to discuss the step-down, but so unexpected was it that even his wife later said that she had not known it. The announcement was poorly timed for the Harrington image, coming as it did in the midst of the last and worst student revolt of the semester (see p. 22) and giving rise to the accusation that he was quitting in the heat of battle. Strong arguments against that view are (1) Harrington's own word that it was a decision he had considered for several months but could put off no longer because the May regents' meeting is traditionally the one in which the University president outlines future plans; and (2) the opinions of people close to him, typified by reporter David F. Behrendt in The Milwaukee Journal: "Those who knew Harrington would have been more surprised had he quit in the middle of the heaviest attacks on him. He simply was not the kind of person to quit in the middle of a battle, but giving thought to quitting after the "I'd feel better
with a president
who occasionally
acknowledges
he is not alone
in the room."

battle had subsided is another matter."

Following the announcement, Harrington continued with a busy end-of-the-year schedule. This included Alumni Weekend, May 15-17, during which he was to make no less than eight appearances before returning classes. It was at these events that many noticed a difference in the "public" Harrington. Surprisingly, the brief talks he is always invited to give ran long for so disciplined a speaker. More surprising was a new vulnerability: this time he was not "alone in the room." Comments were that he now seemed to care that others share his conviction that not only had he done his best as UW president, but that his best had been very good, indeed.

Opinions on that point vary, of course, as the president is the first to admit. He touched on it in his

Commencement address on June 8: "... there are people in this state who do not regret (my resignation). The extreme left says 'Harrington is a moderate and a liberal and the day for those is past.' The extreme right says 'Harrington is a soft liberal and the day for those is past.'

"Both opinions are wrong," he added. "I am not soft and I am not a moderate."

Obviously he has no quarrel with the label "liberal", and over the years much of the criticism levelled at him has focused on that liberality, particularly in the areas of student discipline. The bulk of it comes not from the far wings, but from the stolid, middle-of-the-road Wisconsin taxpayer, legislator, regent, alumnus. Yet any evaluation of his wisdom in these matters must take into consideration current laws for the protection of the individual. It has also to acknowledge that on no sizeable campus in the nation have administrators succeeded in putting down disrupters successfully without excising great chunks of the viability of the institution.

In the last analysis, any evaluation of the merit of the Harrington philosophies is in the eye of the beholder. As might be expected, then, most of the regents, legislators, officials who commented on his resignation and his years in office followed whatever patterns they had established previously.

There are more tangible facts on which to measure his effectiveness, and the state and local press, after the headlines and editorials (see pp. 8 & 11), pointed them out. Summaries discussed the degree of UW growth Harrington has delivered on

the promise of his inaugural address on October 20, 1962,\* in which he predicted that "the University of Wisconsin will be a bigger University. It will be a better University." To achieve that bigness Harrington set modern day records as he:

 Stimulated the growth of a statewide university, expanding it from 9 to 16 campuses in ten years:

m ten years.

 Developed a central administration plan, with a chancellor heading each local unit;

- Oversaw the merger of the three major outreach arms
   —general extension, cooperative extension service, and radio—television—into one cohesive unit under its own chancellor;
- Moved quickly toward major status for UW-Milwaukee, so that by 1968 it had become a self-sustaining University, offering such previously Madison-attached units as the Schools of Fine Arts, Social Welfare, Business Administration, Library Science, and Nursing; a grad school with eight doctoral programs and most of its current 35 masters' degree programs;

 Pushed to completion in three years—from site selection to "I am not soft and I am not a moderate"

classes—the two four-year schools and newest of the state campuses, Green Bay and Parkside (Racine— Kenosha);

Encouraged a building boom which put 50 new structures on the Madison campus from 1960-67, at a cost of \$83 million, and a \$68 million program at UW-Milwaukee which included the acquisition of land and buildings of the former Downer complex.

His urgent striving for University expansion was neither revolutionary nor personal, Harrington has often emphasized to critics, who cite chiefly the costs involved. Instead, it was his way of following tradition. If the UW were to continue to live up to Bascom's Wisconsin

Idea of 1887, insuring that "the boundaries of the campus are the boundaries of the state", then the facilities within those boundaries must keep up with citizens' needs, in this case soaring enrollments as the postwar baby crop came of college age.

The growth he achieved allowed Harrington to tell Alumni Weekend audiences that "Most of our undergraduates now attend the University outside of Madison. This has the desirable effect of holding down Madison enrollment (at 35,000 the Madison campus has a smaller enrollment than the main campuses of such other Big Ten institutions as Minnesota, Illinois, Michigan State and Ohio State). More important, the change means that there are more commuting opportunities, making it easier for Wisconsin students from middle and lower income families to secure a University education."

The "betterness" Harrington promised would be twofold: a continued rating as one of the nation's top teaching institutions, and an increase in services to business, industry and taxpayer in the state.

In ratings, the University stayed in the front rank of American universities throughout the decade. A 1967 study by the National Academy of Sciences put UW first in awarding doctorates in earth sciences, anatomy, cytology, entomology, genetics, microbiology and embryology. A 1966 study by the American Council on Education put us third in the nation in overall quality of faculty (and the 1970 study, due this summer, is expected to match or better that position),

<sup>\*</sup>Harrington succeeded Conrad A. Elvehjem, who had died suddenly at his desk on July 27. On the day of his funeral, the regents met to choose a successor and that same day, within hours after a poll of faculty representatives and deans, chose Harrington unanimously. He had previously accepted the presidency of the University of Hawaii, to become effective the next year, but now relinquished it.

# Search Committee

A search and screen committee has been established by the University to seek a successor to President Harrington. The two section commission is spearheaded by a special regent steering group chaired by Gordon Walker and includes Robert V. Dahlstrom, Charles Gelatt, Frank Pelisek, Mrs. Howard Sandin and regent president Bernard Zeigler.

The other half of the commiss the 16-member advisory graduated by biochemistry profes Robert H. Burris. It includes decellors, deans, faculty, students, alumni. They are: chancellor Martin Klotsche and Irvin Wyllie; deans Peter Eichman, Specer Kimball, Rollin Posey Adolph Suppan; professors Burgerin I. Berge, Ray Brumb

with "distinguished or strong" ratings in 26 of the 29 academic disciplines covered by the study. Two years later, Newsweek called Wisconsin "the best—if not the biggest—of the Big Ten." When emeritus President E. B. Fred took count recently, there were 117 college and university presidents with UW degrees or former faculty positions.

The University's traditional service to state industry increased, financed in part by a Harrington-initiated federal updating of appropriations to institutions of higher learning. For example, in recent years:

- The University-Industry Research program was established, in which findings are fed to state industries from UW labs, classrooms and projects;
- The Northern Wisconsin Development center opened in Wausau (1964) to provide management counsel for small businesses and industry in the sagging economy of 19 northern counties;
- The National Institute for Research on Poverty was formed on the Madison campus, to study the problem in the state and the nation;
- Special experimental programs
   were begun, to aid disadvantaged state residents, including Negro and Spanish speaking residents in Milwaukee's core areas, Indians in northern and central Wisconsin, and migrant workers.

The first five years of Harrington's term as 14th president of the University were, as he told the press, "extraordinarily easy." Then came the student demands for "relevance", and the Madison campus became what a recent University

publication, History Digest, calls "an arena for trying to stimulate social and academic change through the use of confrontation politics."

In the spring of 1966 about 6,000 students staged the first sit-in on campus to oppose the draft. In

Seldom Took Easy Way Out

# **Credit Is His, But Not Blame**

(Reprinted from Wisconsin State Journal, May 9, 1970)

DURING Fred Harvey Harrington's presidency, the University of Wisconsin has achieved an enviable position of academic excellence and a dubious distinction as a center for violent student-police confrontation.

In all fairness, the controversial Harrington probably deserves much of the credit for the accomplishments and little of the blame for the difficulties, for violence has been widespread at campuses across the nation.

But Wisconsin, some persons say with more than a little justification, has through its liberal tradition attracted more than its share of revolutionaries. For that, Harrington has received much criticism, especially when he has defended the rights of students charged in campus disorders.

A gutsy administrator, Harrington has seldom taken the expedient way out when confronted with a sticky situation.

He has defended free speech on campus and academic freedom despite the fact that in some recent times to do so has been an unpopular task. He has also defended his faculty against Regent and legislative attacks.

He has faced frustration in dealing with a Legislature that in the last term became punitive. Legislative observers generally agree that much of the recent cutting of the UW budget was aimed at Harrington personally.

There can be little doubt that the recent State Building Commission refusal to accept additional trust fund money to remodel a home for Harrington was a slap in the face for the president.

During Harrington's presidency, the UW became a multiversity. Much of the way the University is administered today is the creation of Harrington.

It was he who created the chancellor system, reorganized University Extension into its present form, and pushed the development of UW-Milwaukee toward major university status.

During his administration, new degree-granting campuses have been

Horsman, Leon D. Epstein Byron Bird; student repreives Michael Jaliman, Jeffrey and John Schwenkner, and Association president Rob-

d choice will be made by the Board of Regents as a comtof the whole. Cut off date for utions of suitable candidates of June 30.

October, 1967, riot squads were called to the Commerce building to eject students protesting Dow Chemical company recruiting. The following February came the student strike and protest over black student demands. This year there was

a peaceful anti-war demonstration in October, fire bombings of the Old Red Gym and other buildings during Christmas vacation, the TA strike in February, disruption in April and the final, anti-Cambodian war demonstrations in May which

opened in Green Bay and Racine-Kenosha. Although enrolment was booming when he took office, it has continued to increase to a point where the UW is now the sixth largest university system in the nation.

The American Council on Education (ACE) records rank the UW's Madison campus among the top institutions in the United States. Its Graduate School has been listed among the top half-dozen, and so have some of its other schools. UW Extension is among the best in the nation.

Harrington told the regents Friday that be believes new ACE ratings this summer "will show us to be better than we were five or 10 years ago."

By his own admission, the University made a start in making more opportunities available to low-income people. Again, however, failure of the Legislature to provide what he considered adequate funds cut that effort short.

Harrington began to run into trouble with the Board of Regents after the bloody October, 1967, Dow Chemical Co. riot here. There were those among the regents who felt then that students who took part should have been more firmly dealt with.

Harrington's choice of William Sewell as chancellor also did not sit well with some regents because within a year Sewell stepped down after the agony of the Dow affair and continued setbacks with an increasingly conservative board.

Now 58, Harrington is a commanding figure at 6'4" and 195 pounds. He is articulate rather than eloquent, and his somewhat formal manner has been a handicap in his recent efforts to win support from legislators in the Joint Finance Committee.

His close associates are loyal to him and speak highly of him in private. But he has also made some enemies as a result of the reorganization he's directed within the University.

His accomplishments in attracting outside support for the University from national foundations and the federal government have put the UW near the top nationally in the amount of such support it gets.

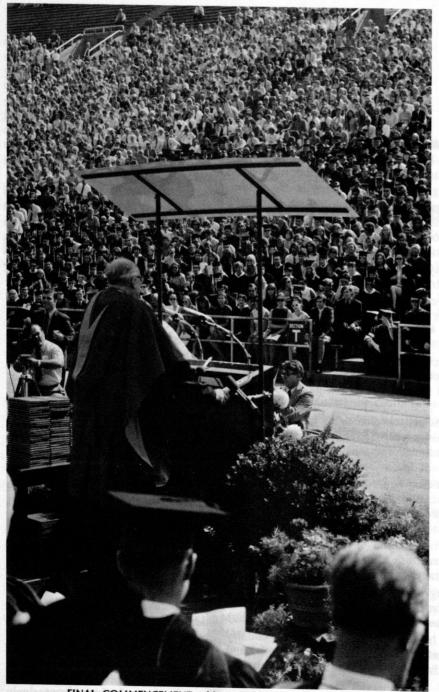
He has been a spokesman for higher education across the country as president of the National Association of State Universities and Land Grant Colleges and has been an adviser for the last four Presidents of the United States.

-Roger A. Gribble

closed over 200 colleges in the nation and brought police and National Guard to the UW to put down the rioting after five days and nights, though the campus staved open. These were the most dramatic scenes; but there were also the continuing, wearing rumbles, picketing, flare-ups on a week-to-week basis in Madison, Whitewater and other campuses in the system. With a strong faculty voice a Wisconsin tradition, Harrington set up the mechanisms to promote greater participation, hopeful for a response that would ring with enough authority to calm disruptive student elements and appease restive regents and legislators. In February of 1969 the Faculty Assembly issued a set of principles, calling for "complete intellectual freedom for faculty and students; the solution of problems through rational inquiry and discussion;" and "understanding that each individual has the right for his opinion to be heard, but no individual has the right to prevent others from being heard."

It was a proclamation which may have seemed to many faculty members to be all that should ever be needed, but its practical effect left something to be desired in the eyes of many University critics, including some in the Legislature and on the Board of Regents. Lacking faculty action, the board has made regular forays into what it considered potential danger areas of student conduct, to tighten rules on assembly hours, locations, methods, etc. Harrington's appearances before Legislative committees, particularly those involved in University budget, have become increasingly

# "President Harrington, you have a lively campus in Madison"



FINAL COMMENCEMENT address for President Harrington.

unpleasant and less successful, and particularly painful to him this year were the budget cuts which resulted in an increase in 1970–71 tuition, a setback to his program of bringing a UW education to all Wisconsin young people who want it. It is difficult to guess how much smoother the last years might have gone for Harrington and the University had the faculty accepted Harrington's invitation to take a more active role in administration.

How much have these problems influenced his decision to resign, Harrington was asked. "I suppose many things were involved," he said. "But I'm not running away. The best thing to do is go forward in as normal a way as possible."

As a Vilas research professor\* in history (at \$35,000; his current salary is \$47,000), Harrington will leave the campus in October "and for a time go on a research assignment. I assume I won't be on campus for some time. I can't say where I'll be."

He has predictions still, as he did before taking office—further University action in social and economic ventures, an increasingly tough financial burden for the student, continued student involvement and pos-

<sup>\*</sup> Vilas research professors—there are currently 12—are faculty members given lifetime appointments in recognition of outstanding scholarship. Money for the professorships come from a trust fund, eventually to be worth \$30 million, established in the 1902 will of the late William F. Vilas. Vilas professors are required to teach a few hours each week, and receive from the fund, in addition to their salary, \$5,000 for secretarial help and supplies, a figure usually supplemented by the University.

### **End of An Academic Era?**

(Reprinted from the editorial page of The Capital Times, May 9, 1970)

THE resignation of UW President Harrington has brought joy to the radical right and lunatic left. And the paradox reminds us that the peril of our times is that these are the voices increasingly heard.

The (state legislators) Roseleips and Froehlichs will tilt their toasts with the SDS, the juvenile journalists of *The Cardinal* and Trashers, Inc. in jubilation. At the outer eddies of this gleeful whirlpool are such timid Democratic politicians as Assembly Floorleader Robert Huber. Also the eternal sophomores, such as Lt. Gov. Jack Olson who equate academic greatness with a winning football team. The Olson cult is already worried that Harrington may have seen something in spring practice they didn't see.

SDS and Trashers, Inc. whose goal has been to destroy the University, have hated him because he refuses to bow to their demands even though it meant turning the campus into an armed camp in the Dow demonstrations, the GE demonstrations, the anti-war protests and now the bloody turmoil loosed by Nixon's Cambodian decision.

He has seen a mindless legislature repeatedly strip budget requests to the bare bone. He has seen the student population almost double in eight years of leadership tested constantly by the most turbulent era in American education.

The problems of plant growth alone were staggering. The problems of ideological challenge can only be measured by the realization that the first generation born into the nuclear and space age were his charges.

It took a strong man to hold the volatile forces of this new era to the serene command of a more gentle age that the University should be guided by "fearless sifting and winnowing."

In his early years he had the help of strong men of progressive views on the Board of Regents—men like Arthur DeBardeleben. But as the problems of a war entered into without regard to constitutional order mounted he had to contend with a Board composed of conservative political hacks blind to the perilous forces at work in the world.

We hailed President Harrington's appointment in August of 1962 when he took over after the death of that gentle scholar, the late Conrad Elvehjem. We have had our quarrels with him, particularly when he collapsed under the pressure from the win-or-else crowd that sacked Milt Bruhn and brought on an unprecedented era of football disaster.

But our confidence that he would stand firm for the glorious academic tradition of Wisconsin has never shaken. His record speaks for itself.

He brought the University through one of its most challenging, if not nightmarish, eras with its colors flying.

If he did nothing else to command the respect of thoughtful people, he made some awfully desirable enemies.

Now it's up to the Regents, who have been so sure that they have the answers.

Regent President Nellen has acknowledged that the successor should have "some academic background." This could, of course, encompass such public figures as Bart Starr, James Lovell, John Erickson, or any headliner who might have been struck a glancing blow by academe. If any celebrity will do for the U.S. Senate, why not for the head of a University?

Given the anti-intellectualism loosed in this country by the radical right and the lunatic left and nurtured by Agnew and Nixon, the prospects for the future of academe are dismal.

The Harrington resignation may signal the onset of a new dim, if not dark, age.

But, assuming survival in this nuclear era, the new age can not last long.

It is comforting to reflect on the words of the late Adlai Stevenson: "Daylight lies forward of the darkness, not behind." ●

sible dissent, even if the war is ended, because of their concern in urban problems. He admits that there is room for great improvement at Wisconsin and in American society as a whole.

"We know," he told Alumni Weekend audiences, "that many students who oppose violence feel frustrated and angry as they become adults in a world of war and poverty, pollution and prejudice. In rooting out the violent ones, we do not wish to end dissent or eliminate discussion; we want order and reform, not represssion. We must deal more effectively than we have so far with the revolutionaries. At the same time we must maintain the spirit and the freedoms that you, our alumni, developed and treasured as students in the recent past and long ago.

"When eight university presidents met with President Nixon in May, at his invitation, he said to me 'President Harrington, you have a lively campus in Madison, and that is good.'"

"I think so, too," Harrington said.

# **Happy Days, Dear Founders**

Possibly the meeting schedule of your local alumni club could best be described as, ah, casual, but we'll bet that it guarantees you at least one night out annually. This main event is Founders Day. It is observed by most of the 100 clubs between January and late May because we all know it falls along in there some place. In celebration thereof, frostbitten UW reps fly happily off to speak in L.A. or Miami, and Club Promotion Director Wayne Kuckkahn becomes convinced he can be separated from his steering wheel only by skilled surgery. At your end of things the Founders Day observance is a time to renew Badger acquaintances and to agree that we should do this more often. It is also a time to take some excellent pictures.





I. WEST BEND. From left: Joan Nicholls Stephenson '58; Mrs. Richard Smith; Helen Giesen Schmitt '47; Richard Smith '52, rice-president; club president Roger McKenna '60; Leo Schlaefer '60; Elmyra Fierck Peters '52; Barbara Laycock Larson '58; Tom Brigham '67; and out-going president Arthur Schmitt '46.

2. CHICAGO. Wisconsin's Governor Warren Knowles, club president Marvin Rand '42, and UW Athletic Director Elroy Hirsch.

3. PHOENIX. Club president John Haeuser '49, president-elect Idelle Boyce Lee '31, and Pete Fumusa '50.

4. BEAVER DAM. Speaker Bob Miller, of UW Sports News department, and club president Dr. William Richards '52 with "Man of the Year" Arthur Sullivan 'X43 (seated.)

continued













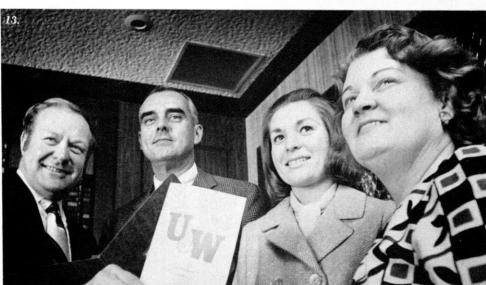












5. NEW YORK. Ted Wadsworth and Ronald Ross '48, president.

6. KENOSHA. Association President Truman Torgerson '39, Chancellor Edwin Young, and outgoing president Peter Turco '46.

7. WATERTOWN. Charles Wallman '49, Marie Whalen Frost, past president; UW President Fred Harrington, and club president Robert Bauch '40.

8. BOSTON. Mr. and Mrs. Richard Blankstein '60 (dark haired couple, center) at Founder's Day luncheon.

9. INDIANAPOLIS. Peter Moe, Kate Huber '17, president F. C. Hecker '53, Ralph Nuernberg '62, and Dick Lind '65.

10. PORTLAND, ORE. Mary Ratke Schmaedick, Ron Schmaedick '58, Martha Page Schwenn, Thomas Poulsen '55, Mrs. Poulsen, and Willard Schwenn '39.

11. ATLANTA. Donna Sanner Hiser '65, Joseph McKelpin '48, Lois Koslosky Sudnick '50, William Adams '62, Emil Birkenwald '22, president George C. Elliott '35, Anthony Catanese '69, William Erler '32 and Romay Laudert Rupnow '49.

12. HARTFORD, WIS. Robert Tessmer '51, Mrs. John Grandine, and club president Anthony Schmidt '64.

13. ROCKFORD. Russell Kurth
'51; WAA Club Promotion Director Wayne Kuckkahn and his assistant Mrs. Jan Tresp, and Mrs.
Jeannette Lowman.



thrust of the programs was educational, "moving people to knowl-

edge and action.

"Through E-Week, we worked to stimulate a general awareness of the crisis in the environment, to inspect more closely specific areas in which man has failed to maintain a balanced relationship with the environment, and to develop action to re-establish this balance of man and his environment."

Centering on the theme, "Lifestyle on Trial," Madison's Earth Week program explored all phases of the environmental crisis—and some of the possible solutions. Highlights included a campus community rally, an environmental art exhibit, bicycle and canoe pollution tours, dawn earth services and an environmental fair.

"Lifestyle on Trial: The Government Responds" was the topic chosen for the E-Day Eve rally held in the University Stock Pavilion. Wisconsin's Senator Gaylord Nelson and Senator Mike Gravel of Alaska were featured speakers, with Boyd Gibbons, secretary to the recently formed White House Council on Environmental Quality; Paul Soglin, Madison's 8th ward alderman; and James Allen, U. S. Commissioner of Education, also on hand for discussion and questions. More than 2000 students attended.

Displays by 60 local artists, students, University departments, industries, government agencies, conservation groups and citizen action groups were included in the environmental art show on campus and in Madison's City-County building, the art center, the public library, the Arboretum, the State Fish Hatchery and the Poynette Game Center.

The exhibit, coordinated by Craig Laronge, a senior in the School of Business, and supported by a grant from the Johnson Foundation, included dramatic readings, multimedia programs, and displays on waste treatment methods, the effect of pollution on plants, paper and power industries, environmental photography, recycling methods, wetland preservation, and water quality.

H OOFERS and Madison's Capital Community Citizens combined forces to sponsor a pollution canoe trip and a "Peddle to Protest Pollution." Both tours included investigation of local pollution problems, and the cyclists also issued a plea for more bicycle paths to encourage a move to non-polluting modes of transportation.

Aldo Leopold's observations of "things wild natural and free" set the mood for the dawn Earth Services held on Picnic Point. Sponsored by the Hoofers, the services included music, poetry and dramatic readings as well as an invocation to the dawn.

The Hoofers and other Wisconsin Union committees also sponsored a clean-up of the Lake Mendota lakeshore, a noise pollution exhibit, and a litter sweep of the Union.

Earth Week also included E-Sunday services in Madison churches, extensive teach-in programs in many University departments, and environmental film programs at local shopping centers.

A wide range of environmental problems was also covered in various lecture and workshop presentations. One series, sponsored by the Earth Week coordinating committee, included daily panel discussions at both 5 and 8 p.m. The series included discussion of air pollution, water resources, urban sprawl, the American Indian, education and the environment, outdoor recreation, and eco-tactics.

At the end of the Week the coordinating committee sponsored the "Environmental Affair," closing lower State Street to all traffic and offering a campus—community celebration of "an alternate environment." The day's events included arts and crafts sales, ecologyoriented educational booths and window displays, an exhibit of electric cars, and a variety of musical entertainment on the library mall.

Another project inspired by Earth Week was the Household Action pamphlet, distributed throughout Madison and the surrounding area.

The pamphlet describes in detail how the average householder pol-

lutes and is polluted—and most important, suggests what the average citizen can contribute daily to the fight against pollution.

The idea for the pamphlet originated with Sheryl Schoenfeld, a graduate student in conservation communications. She organized student efforts to publish and distribute the pamphlet, working with members of the student E-Day research and neighborhoods committees.

According to Mrs. Schoenfeld, a wide range of campus and community interest in the problems of pollution made the pamphlet possible. Many suggestions for the pamphlet came from local housewives and from Madison area garden clubs. Major financial support was provided by the Johnson Foundation, and Cantwell printing company, Madison, offered additional support.

Initial distribution was planned for the immediate Madison area, but many surrounding towns offered to raise funds for their own local distribution. In one community, for example, the League of Women Voters raised the funds for printing, while the high school student council volunteered to handle the distribution. In Madison, distribution was handled through the Girl Scouts and the League of Women Voters.

Earth Week sponsors are optimistic that the environmental concern evidenced during the week will continue. Students currently are considering additional programs to fund a permanent ecology center near the campus.

Most important, ecology has brought together a number of enthusiastic and knowledgeable students, dedicated to finding the answers to many of the environmental problems. For members of the Ecology Students Association, L.I.F.E. (Living Inhabitants for a Free Environment), the Science Students Union, the Society to End Pollution, Engineers and Scientists for Social Responsibility, and Zero Population Growth, E-Day is every day.

-Mollie Buckley

# 'Cause You Want To Be A Badger



Blazer Buttons—with authentic University of Wisconsin seal hand-detailed in jeweler's enamel and finished in 18 kt. gold plate. Set of seven buttons for \$9.50.



Wisconsin Rocker—a beautiful Boston rocker built in the traditional manner with selected Northern hardwoods. Finished in satin black with soft gold trim, highlighted with the University Seal, \$35. Captain's chair, \$42 (cherrywood arms, \$43). Express collect from Gardner, Mass.



Bucky Badger—a sprightly statuette of Bucky, the official University of Wisconsin mascot. Made of hard rubber and colored in red, white, and brown, Bucky costs only \$2.



Wisconsin Mug—a big 28 oz. ceramic tankard with the University seal in red. Banded on top and bottom with a ring of 22 kt. gold. Ideal for practical use or display. \$5.



UW Plaque—is deeply carved in a heavy synthetic material that resembles walnut. The plaque measures  $14'' \times 17'' \times 1\frac{1}{2}''$ , and is tastefully trimmed in Badger red, muted gold and white. \$17.50.



Bucky Emblem—a heavy cloth 3" reproduction of Bucky in red and white to sew on the pocket of your favorite blazer. A bit of Badger spirit for only \$1.

Wisconsin Alumni Association 650 N. Lake Street Madison, Wisconsin 53706

#### ORDER FORM

Quantity	Item	Price
(tember	Control of the Contro	
		Total
		med of the second profession
NAME		
ADDRESS		
CITY	STATE	

# The University

#### (Again) Graduation Numbers Set Records

Commencement time, June 1970, set two new records for the University.

For the first time, the UW had four graduation exercises—two brand new ones at the two new four-year campuses of Green Bay and Parkside, Kenosha—Racine, in addition to traditional ones at Milwaukee and Madison; and

For the first time, the total number of students getting first and higher degrees on the campuses of the University went over the 5,900-mark.

Ever since World War II the University has been setting only one record each June commencement—the ever-increasing number of graduating students every year.

A year ago the record number was 5,500 graduates.

Of the total this year, 104 received their bachelor's degrees at the two new four-year campuses, about 70 at Green Bay and 34 at Parkside.

Degrees were presented to 4,590 students at commencement ceremonies in Madison, and 1,213 students at the Milwaukee ceremony.

On the Madison campus, about 3,275 received bachelor degrees, 825 master degrees, 275 Ph.D. degrees, 122 law degrees, and 93 medical degrees. In Milwaukee, about 940 received bachelor degrees, 270 master degrees, and three Ph.D. degrees.

#### Where Do They Go From Here? Not Far Away, Placement Survey Shows

A survey of women who graduated from the University in June, 1969 has revealed that by far the largest number employed full time chose to stay and work in Wisconsin.

The study, just completed by UW Career Advising and Placement Services, also showed that the women graduates are working for higher salaries than ever before, and that six per cent more than 1968 went into graduate work. About 55 per cent of these—up eight per cent—are on the Madison campus, 40 per cent are continuing studies in their major, and 19 per cent have switched to education.

Involved in the study are the 780 women who responded to the questionnaire. They constitute 58 per cent of the 1,343 women in the graduating class.

Of those responding, 470 or 60.3 per cent are working full time—59 per cent in teaching or medical services, followed in numbers by social services and retail—wholesale trade. Two women are serving in the Peace Corps, six with VISTA, and one is in the Teacher Corps.

The median monthly salary for elementary and secondary teaching is \$575, up from \$525, on a 12-month basis; for math-science and medical science, \$650, up from \$585; and for all other women graduates, \$525, up \$25.

Of the total number of women graduates employed, 210 are working in Wisconsin, 72 in Illinois, 30 in New York, 21 in California, 129 are scattered around the other states, and nine are abroad.

The same graduating class included 920 men. Prof. Emily Chervenik, director of placement services, issued an earlier report which indicated that more of them than before—10 per cent in fact—stayed in Wisconsin to work, and more went into graduate work. Their median monthly salary was below the national average, however—\$625 compared with \$711.

Prof. Chervenik attributed the lower salaries to the greater proportion of men graduates working in educational and governmental services and to the interim nature of the jobs some had undertaken as they awaited the call to military service.

#### Eight TA's Earn Teaching Citations

In recognition of "devoted service and contributions to the University of Wisconsin," eight young teaching assistants were cited by Chancellor Edwin Young in May.

Graduate Student Teaching Awards of \$500 each were presented to:

Lane K. Anderson, Wendover, Utah, who teaches in the School of Business; Stanley G. Burns, Wauwatosa, electrical engineering; Richard C. Detmer, Danville, Ky., mathematics; Kenneth W. Kirk, Caro, Mich., pharmacy;

Thomas M. Lillesand, Madison, civil engineering; Richard A. Lund, Mondovi, mechanical engineering; Robin C. Mitchell, Broxbourne, Herts, England, English; and Sr. Mary Ann Yodelis, Sioux City, Iowa, journalism.

#### UW Computer Reads EKG's, Serves State's Hospitals

A revolutionary computer system has been developed at the University Medical Center that can analyze electrocardiograms to diagnose heart ailments.

Pioneered by UW cardiologist Dr. Richard Wasserburger and computer expert Bill Miller, the low-cost system will enable the smallest Wisconsin hospital to have cardiac diagnosis capabilities equalling those in even the largest medical centers. By measuring the electrical waves as the heart functions, physicians can diagnose most types of heart disease.

In the first phase of the new computer diagnosis program, technicians at Wisconsin hospitals will telephone measurements made from EKG's into University Hospitals.

continued

# Faculty Names in the News

Solomon B. Levine (Hist) named chairman of all-University Midwest Universities Consortium for International Activities (MUCIA) advisory council; Edgar W. Lacy (Assoc Chm Engl) named president of the Madison chapter of the American Association of University Professors.

William H. Sewell (Vilas Prof Soc) installed as president-elect of American Sociological Society; Archibald O. Haller (Rur Soc) named president of Rural Sociological Society. George Bunn (Law) appointed to American Council on Education's special committee on campus tensions; E. David Cronon (Hist) named director of Institute for Research in the humanities.

Elwin Cammack named assistant vice-president in planning and analysis, central administration; Wallace Douma (Dir Stu Financial Aids) named president-elect of the Midwest Association of Student Financial Aid Administrators. John F. C. Harrison (Hist) won the first Walter D. Love memorial prize of the conference on British studies for his book, Quest for the New Moral World.

Edgar F. Borgatta (Soc) named chairman-elect of the American sociological society section on methodology; Andrew Clark (Finch Prof Geog) voted the Albert Beveridge Award for the year's best book on Canadian history. James A. Graaskamp (Bus) named Wisconsin's Handicapped Person of the Year; Arthur W. Mansfield (Phy Ed Men) elected to the Hall of Fame of the national Association of College Baseball Coaches.



Margaret Monroe (Dir Libr Sch) named president-elect of the American Association of Library Schools; Arthur S. Goldberger (Econ) designated Harold Groves Professor of Economics; Frederic Cassidy (Engl) appointed distinguished lecturer for the National Council of Teachers of English.

Norman K. Risjord (Hist) earned the Charles W. Ramsdell award for the best article published in *The Journal of Southern History* in the past two years. R. Byron Bird (Chm Chem Engr) appointed to the advisory board of *Industrial and Engineering Chemistry Fundamentals* quarterly of the American Chemical Society.

Anthony Curreri (Chm Surg & Dir Clin Oncol) received the \$5,000 Shahbanou Award from the empress of Iran and the Motley Foundation; R. Creighton Buck (Math) appointed to National Advisory Commission on educational and professional development by President Nixon; John C. Stedman (Law) elected to council, American Association of University Professors; Leon D. Epstein (Poli Sci) named president-elect of the Midwest Political Science Association: Samuel P. Bowen (Physics) given Kiekhofer Teaching Award.

The following professors will be retiring this month from the University faculty. They are: Raymond F. Dvorak, Music; Philip G. Fox, Business; Fullor O. Griffith, Engr. Graphics; Richard Hartshorne, Geography; Lester W. Paul, Radiology; C. Harvey Sorum, Chemistry; Lindley V. Sprague, Medicine; and Arthur W. Mansfield, Phy Ed Men (see p. 24).

There they will be fed into the computer and a diagnosis made.

"Soon we hope to develop facilities allowing electrocardiograms to be fed directly into the computer over telephone lines," Dr. Wasserburger explained. "The patient will be directly linked to the computer from his own hospital hundreds of miles away."

When the computer gets an EKG from a patient, it begins the mathematical portion of its program. It analyzes the complicated data to get results it will need for diagnosis.

In the second, or logic phase, the computer begins to examine its results to see if heart disease is present. It then checks the EKG results for all the major heart ailments, and finally prints out all the diseases it has found, along with suggestions for further diagnostic tests.

#### Wisconsin Firms Merge Best With In-State Acquirers, Study Shows

Wisconsin corporations who have gone the merger route with Wisconsin-based acquirers have fared far better than those who chose out-ofstate businesses, according to Business Professor J. G. Udell.

"The average annual post-merger increase in the value of the securities received by the original owner has been 18.1 per cent greater than that of the average industrial."

In comparison, the stock values of Wisconsin companies merged by out-of-state conglomerates appreciated at a rate of 3.4 per cent less than the Standard and Poor average. Post-merger stock values of out-of-state non-conglomerates rose at the annual rate of 8.6 per cent ahead of the average industrial.

Prof. Udell, director of the UW Bureau of Business Research, said his study covers 1963 to the present. Of the Wisconsin companies acquired and included in the study, 30 were by out-of-state conglomerates, 30 were by out-of-state non-conglomerates, and 22 were by other Wisconsin companies all fall-

ing in the non-conglomerate cate-

gory.

The figures are especially significant to Wisconsin business owners who are considering merger, or who are susceptible to takeover. Prof. Udell said that payment usually received by an owner of an acquired company is common stock in the acquiring company. Furthermore, he said:

"Those who receive securities as consideration for their company often may not, at the time of merger, sell the securities and convert them to cash."

Since the previous owner must wait to sell his equity, his real value received from the sale depends on the future performance of the acquiring company.

Prof. Udell's research is believed to be the first to show the history of Wisconsin pre- and post-merger appreciation of stock values by acquiring firms in the various categories.

Another study is presently under way of the pre- and post-merger movement of security prices of acquired and acquiring companies of all the members of the New York Stock Exchange. The research is under the direction of Prof. Robert A. Haugen and Prof. Udell.

#### Group Seeks Aid For Minority Grad Students

A group of students at the University think more disadvantaged students should be in graduate school, and they have taken steps to see that their ideas are put into action.

They've enlisted the help of a number of prominent citizens and organized an independent, non-profit corporation, the Fund for the Advancement of Education in Wisconsin Inc., in order to be recognized as a legal entity and to make appeals to foundations and governmental agencies.

Although similar projects have been carried on at undergraduate levels at other colleges, the Wisconsin Fund is the first of its kind to seek help for minority and disadvantaged students on the graduate level.

"Some time ago, people thought that minority students with substandard qualifications would never make it as undergraduates in college," Tony Mason, fourth-year graduate student in political science, one of the founders of the organization, and now its chairman of the board, commented. "But the federal government found they do remarkably well in college, and programs to help them really worked. We felt the same would hold true on the graduate level.

"Besides, a number of graduates from programs for the disadvan-



STUDENTS HONORED. Again this year, 12 junior and senior students were chosen for special citations by Wisconsin Alumni Association as outstanding members of the University community. A field of 85 applicants was interviewed by the Division of Student Affairs. The 25 finalists then met with a panel of prominent alumni, who judged them on the basis of grades, outside activity, personality and degree of financial self-help. The winners are: (front row: from left) Patricia Pukkila, Wilton, Conn.; Ruth Flegel, Milwaukee; Jacqueline Albee, Mukwonago (who was also a winner last year as a junior); Ava Francis, Brooklyn, N.Y.; Barbara Brown, Reedsburg; and Julie Barkley, Mission, Kansas. Rear: James Schneider, McFarland; David Thomas, Mineral Point; Kenneth Ostrand, Ft. Atkinson; Gary McCartan, Wauwatosa; Steven Levine, Green Bay; and Jeffrey Kunz, Riverside, Ill. The six winning juniors receive \$150 in cash; seniors are presented with lifetime membership in Wisconsin Alumni Association.

# Anti-Cambodian Riots: May, 1970

The final emotional storm of the school year took place the first week in May, when the University felt the wrath of students protesting the US entry into Cambodia. Sporadic fighting and fire-bombing went on for six days; the National Guard came in; faculty groups discussed closing the University and what to do about grading and finals. An estimated 1,000 people were involved when the crowds were heaviest, many of them obviously too young—or too old—to be students. The UW remained open and the disturbance ended almost as suddenly as it had begun. Like all riots, it had been an ugly, frightening thing, as shown in these pictures by a UW staff photographer, Duane Hopp.

























1. Each day following the noon rally, crowds moved up Bascom Hill, split into bands and roved the Hill area. 2. Police car, windows taped to contain breakage, moves slowly about campus. 3-4. Tear gas was used frequently to break up mobs. 5. Angry girl berates Guardsmen, while (6-7) another girl (in leather jacket) tries unsuccessfully to crash picket lines and get to class. 8-9. Bandannas helped hide identity of participants and offered slight protection against tear gas, more so if soaked with boric acid solution. 10. Rock lodged in window. Glass damage to campus buildings and local businesses was heavy. 11. Student descends ladder outside Bascom Hall to escape tear gas after bomb was hurled by striker into third floor classroom. 12. Chancellor Young holds press conference to announce that the University would not close down. More than 200 schools across the country were forcibly closed.

taged are now ready for graduate school and need assistance."

Four other UW students in political science felt the same way last February and had a brainstorming session one noon with Charles E. Anderson, a black professor of meteorology.

"We decided," Prof. Anderson explained, "there were several questions tied to making more opportunities for minority students on the graduate level. One of them was financial, tied to raising money; but the other was institutional, involving admissions barriers within departments. Minority students from less prestigious institutions were being ignored."

The session indicated that legislation was not attacking the problem, and departments on campus had good ideas on paper that weren't being acted upon for lack of money.

The students took it from there, doing research, organizing, and contacting people, most of the money coming from their own pockets. Mason brought some unusually qualified experience to the project, having worked on establishing the Scholarship Information Center in Chapel Hill, N. C., funded by the Ford Foundation. It operated in 11 southern states, providing information to disadvantaged students.

Other founders, all in political science, included Kay Larsen, an undergraduate from Madison, executive secretary; Peter Yessne, a graduate student from Minneapolis, treasurer; Charles W. Anderson, a graduate student from New York, now vice-president in charge of fund-raising; and Mrs. Gail Sherman, a graduate student from Bayside, N. Y.

Other graduate students, Robert Crumpton, Madison, in education, and Calvert C. McCann, Lexington, Ky., sociology, joined the project.

The students did most of the work themselves, and have retained a majority on the fund's board of directors. "I just lent them moral support," Prof. Anderson stated.

continued

The students took their cause to a number of prominent Wisconsin citizens. Three members of the Wisconsin state assembly, assemblymen Lloyd Barbee (D-Milwaukee); Dennis Conta (D-Milwaukee), and Kyle Kenyon (R-Tomah) now serve on the corporation's board.

Also on the board are Mrs. Norma Nager, Madison; Howard Koop, president of American Community Development Inc.; Mrs. George Ettenheim, a member of the UW-Milwaukee faculty; the Rt. Rev. Donald Hallock, Episcopal bishop of Milwaukee; James E. Baugh, special assistant to the vice-chancellor of the University; Prof. Bert N. Adams, sociology; Mrs. Lee Bankhead Scott, student from Mississippi; and Mrs. Earlene Stetson, a graduate student in English from Georgia.

The group is now making appeals to foundations and government agencies to help put 100 minority students in graduate school. The proposal stipulates the students be funded for two years through a master's degree, with allowances for tuition, fees, remedial programs, and dependents.

"Highly qualified minority students should be able to get financial help on their own. We want to help those who normally wouldn't have the chance to go to graduate school," Mason emphasized.

If the proposal is funded, the money will be distributed by standards similar to distribution in federal programs and foundations.

"Departments must meet certain standards, like reserving places in their graduate programs for minority students, allocating resources, and assigning professors for remedial work. Our requirements are very similar to the requirements of the Danforth program, now operating on campus. We must receive a minimum commitment from departments," Mason said.

Besides seeking money from various sources, the group has also surveyed many southern black colleges, getting the names of graduating students and their grade averages.

"We want to give departments money and names of prospective students and knock away all the props preventing minority students from graduate education," Mason added. "We're very hopeful about the results."

-Joyce M. Pepper

## **Sports**

# Baseball Coach "Dynie" Retires

Arthur (Dynie) Mansfield has retired after 31 years as head baseball coach at the University. The 63-year-old dean of Big Ten baseball coaches has taught physical education and coaching courses at the University since 1934, and his "boys" today are high school and college coaches all over the country.

Among Mansfield's players who have made it to the big leagues were pitchers Jim O'Toole of the Cincinnati Reds and the Chicago White Sox and Thornton Kipper of the Philadelphia Phillies; infielder—outfielder Harvey Kuenn of the Detroit Tigers and the San Francisco Giants and the Cleveland Indians;



Mansfield

catcher Robert (Red) Wilson of the White Sox, Tigers and Indians; outfielder John DeMerit of the Milwaukee Braves and New York Mets; and outfielder Rick Reichardt of the California Angels.

Widely known for his contributions to college baseball, Dynie has served as president of the American Association of College Basketball Coaches and was named to the AABC hall of fame in January 1970.

Last month he was one of five recipients of the Alumni Association's Distinguished Service Award.

Dynie's successor is this season's assistant coach, Tom Meyer. Prior to joining the University staff last fall, the 31-year-old Meyer had served six years as head baseball coach at Northern Illinois university. His teams racked up an overall winning record of 100–75 and a 1964 championship in the Interstate Intercollegiate Athletic Conference.

# Faculty Approves 11th Football Game

The faculty has approved a report and recommendation of the Athletic Board that the current regulation of the Big Ten Conference as to scheduling of football games be revised to permit the scheduling of eleven football games beginning with the 1971 season.

The adding of the eleventh game must be with another Big Ten school to assure a minimum of eight conference games, and by 1983 all members of the Big Ten will play each other each season.

All Big Ten schools since 1965, with the exception of Ohio State, have been playing a ten game schedule.

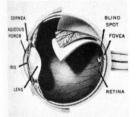
Wisconsin's 1971 and 1972 football schedules already list eight games with Big Ten opponents all except Michigan—and if an 11th game were added it would give the Badgers the first round-robin schedule among conference schools.

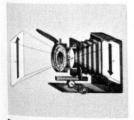
Athletic Director Elroy Hirsch noted that, "It is likely that the 11th game in 1971 will be with Michigan, if details can be worked out."

From the complex control centers of your brain to the nerve endings in the tips of your toesyou'll find it all fully explained and illustrated in

Olympic gymnast springs high into the air dur-ing exercise that displays the use of only a few of his 600-odd muscles







The eye is a natural color camera, effortlessly shifting focus from one distance to another by changing the curvature of its delicate lens.

## THE BODY

## Borrow it for 10 days free from the Science Library

While we marvel at our giant data processing machines, we tend to forget the incredible powers of the human machine which created them...the body. Consider your own brain. It weighs about three pounds, yet a computer big enough to process its daily activities would have to be the size of the Empire State Building. Or consider your fist-sized heart. It pumps 5,500 quarts of blood through 60,000 miles of "tubing" every day.

In recent years, science has made spectacular breakthroughs in probing the body's secrets. Now you can learn about the promise and the problems of transplanting living organs...how artificial kidneys actually work ... why arteries harden and what happens to your body when they do. You can read about the new "dry surgery and the machine that makes it possible.

The Editors of TIME-LIFE BOOKS have brought together all these findings-and more-in The Body, introductory volume of the LIFE Science Library. You'll find 200 pages of absorbing information, with 160 illustra-tions (80 in full color). There's a unique tabulation of human variables, a life span world map, a sex differences guide, and a 9-page board game to teach you physical processes.

Because of its large print orders, TIME-LIFE BOOKS can offer you The Body at much less than you'd normally pay for a book of this size, scope, and quality-only \$4.95 (\$5.25 in Canada) plus shipping and handling.

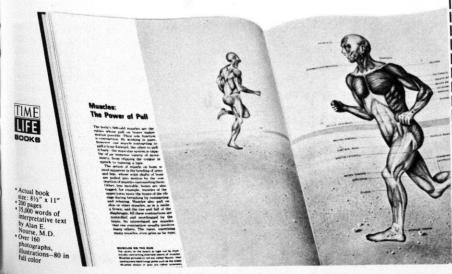
#### SEND NO MONEY

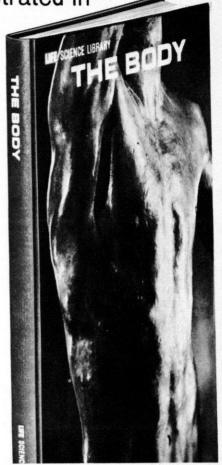
You and your youngsters are invited to enjoy *The Body* for 10 days, absolutely free. If you're not delighted with it, just return it and owe nothing. If you want to own The Body, you pay only \$4.95 (\$5.25 in Canada).

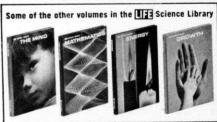
If you keep The Body, you will have the privilege of previewing future volumes in the LIFE Science Library, sent every two months at the same low price. The 10-day Free Trial applies to all volumes, and you may end this arrangement any time simply by notifying us.

The subject is your body. You'll find it fascinating. So fill out and mail the coupon today.

More than 1,600,000 families have already ordered volumes from the LIFE Science Library







TIME-LIFE BOOKS, Dept. 6224

TIME-LIFE BOOKS, Dept. 6224
P.O. Box 2956
Clinton, lowa 52732
Please enroll me as a subscriber to the LIFE
Science Library and send me The Body for a
10-day Trial Examination. If, at the end of that
time, I decide not to continue the series, I will
return the book, canceling my subscription. If
I keep the book, I will pay \$4.95 (\$5.25 in Canada) plus shipping and handling. I understand
that future volumes will be issued on approval
at two-month intervals, at the same price of
\$4.95 (\$5.25 in Canada). The 10-day Free Examination privilege applies to all volumes in the
library, and I may cancel my subscription at
any time.

Name	(ple	ase j	orint)				
Address_							
City							
State				_z	p_		

Schools and Libraries: Order Publishers' Library Editions from Silver Burdett Co., Morristown, N.J. 07960. Eligible for Titles I, II funds.

# fun is a family affair in **WISCONSIN**









Your family
never runs out
of fun in
Wisconsin.
Pow-wow with real
Indians one day. Ride rapids
the next. And Wisconsin's so
close, you get more fun for
your vacation dollar.

Send for fre Shows 132	e 32-pag family fu	e vacation	on guid	de. can	do!
Mail to: WISCONSIN Room AL, E	VACATION	AND T	RAVEL	SERV	/ICE
NAME			7		_
ADDRESS					_ :
CITY		351			_ :
STATE	nev .	ZI	P		_

#### Trackmen Break 16 School Records

Wisconsin's 1970 indoor and outdoor track teams combined to set a total of 16 new school records and equal one other in competition through the Big Ten meet on May 15.

Competition for the Badgers still lay ahead as the national USTFF, NCAA, and National AAU meets are slated for this month.

Indoors, the Badgers set ten records and tied one. Outdoors there were six new marks set.

Wisconsin's two mile and distance medley relay teams competed in the national USTFF indoor meet in the Houston Astrodome in February and turned in times that broke the cld world record for the events, even though not winning either race. The two mile relay team of Chuck Baker, John Cordes, Don Vandrey, and Mark Winzenried was clocked in 7:22.7—the old world mark was 7:22.8—in placing second to Kansas State which won in 7:22.3.

The distance medley relay team of Baker, Cordes, Vandrey and Winzenried was third in 9:36.0 behind Houston and Villanova with all three schools breaking the old world mark of 9:44.6.

Greg Johnson, outstanding performer from East St. Louis, Ill., established all-time bests in the long jump both indoors (25—4) and outdoors (25 feet <sup>3</sup>/<sub>4</sub> inch), and turned in the fastest time ever by a Badger in the 60 yard high hurdles at 7.1 seconds. He also tied the 60 yard dash mark at 6.2 seconds.

Pat Matzdorf, Sheboygan sophomore, also set new high jump marks indoors. (7—1/4) and outdoors (6—11), while junior Mark Winzenried—who with Johnson won three Big Ten titles—set a new 880 mark in 1:49.8 and the mile run mark at 4:01.9, both all-time bests by a conference performer for indoor competition.

Junior Mike Kane, La Crosse, set a new three-mile mark outdoors at 13:58.6; freshman Glenn Herold ran the two-mile indoors in 8:47.6, and junior Fred Lands turned in the best ever 3,000 meter Steeple-chase time of 8:55.0.

## **Alumni News**

This section is limited to news of members of the Wisconsin Alumni Association.

#### 1911-20

Merritt L. Jones '12, M.D. of Wausau, has been named one of the first recipients of the UW Medical School's Max J. Fox Preceptor Recognition Award. A member of the state medical society's 50-year club, he was retired as chief of staff at Wausau memorial hospital two years ago. He is in private practice at the Wausau clinic.

#### 1921-30

James E. Ostrum '23, was honored by Wyandotte, Michigan at its first annual winter sports day for being the only surviving member of the city's first recreation commission.

Frederic E. Risser '23, was retired as

chairman of the board of directors of Madison Bank and Trust company.

Lee A. DuBridge '24, science adviser to President Nixon, was the cover story subject in the April issue of Modern





DuBridge '24

Jacobson '38

Medicine. He was formerly president of California Institute of Technology.

#### 1931-40

Regina Lindemann '34, has been promoted to design and publications manager for Benjamin Moore & Co., paint manufacturers. She lives in New York City.

Miriam Ottenberg '35, recently won the Headliner Award for public service in Washington, D. C. An investigative reporter for the Washington Star, she won a Pulitzer Prize in 1960 for her series on the used car racket operating in the nation's capital.

Robert M. Shaplen '37, has completed his fifth book titled *The Road From War*. He is the Far East correspondent for *The New Yorker* magazine.

Norman H. Jacobson '38, has been appointed publications manager for the American Nuclear Society. He has been associated with Argonne National Laboratory since 1966.

Kenneth G. Hovland '38, has been elected to the board of directors of the Kansas City Power and Light company. He is vice president and treasurer of the utility, which he joined in 1947.

#### 1941-45

Jack D. Voss '43, was named general manager of Anchor Hocking corpora-

ANSWER TO CROSSWORD, p. 30





a most popular Brooks Brothers tropical...
OUR EXCLUSIVE LIGHTWEIGHT SUIT
OF BLENDED DACRON-AND-WORSTED

This good-looking suit—so cool and comfortable for either business or travel in warm weather—is of a 7-ounce blend of Dacron polyester and worsted...with a softness of hand and fine tailoring not usually found in washable suits. We offer it on our 3-button model, in Glenurquhart plaids, stripes and solids in many colorings...as well as putty shade on a welted-edge model with patch pockets. Coat and trousers.

ESTABLISHED 1818



Men's & Boys' Purnishings, Hats & Shoes

74 E. MADISON ST., NR. MICHIGAN AVE., CHICAGO, ILL. 60602 ATLANTA • BOSTON • LOS ANGELES • NEW YORK

PITTSBURGH • SAN FRANCISCO • SCARSDALE • WASHINGTON

June, 1970

tion's international division and president of Anchor Hocking Inter-America Ltd., in Lancaster, Ohio.

#### 1946-50

Andrew B. Johnson '47, named chief materials engineer in the engineering general offices of Caterpillar in Peoria, Illinois.

Signe Skott Cooper RN '48, is the author of a new text, Contemporary Nursing Practice: A Guide for the Returning Nurse. She is chairman of the department of nursing with University Extension, as well as a professor at the University's School of Nursing.

Lenore A. Netzer '48, was recently profiled in a Milwaukee newspaper as the first woman member of the University's department of educational administration.

R. Clifford Kelsey '49, and his wife Peg, have adopted twins—a boy and a

girl. Kelsey is chairman of the biology department at East Stroudsburg State college, East Stroudsburg, Pennsylvania.

Landon H. Risteen '50, is senior vice president of the editorial section of Scott, Foresman publishers. He was formerly vice president of Harper and Row.

#### 1951-55

Joan Johnson '51, has been promoted to professor of physical education at California State college, Los Angeles, where she has been on the faculty since 1955. She is associate chairman of the department.

J. E. Binning '54, was named engineering construction division manager of Dravo corporation in Pittsburgh. He has been with the firm since 1956.

#### 1956-60

Mrs. Ellen Kayser Frautschi '56, is one of 16 women appointed to the Ad-

visory Committee on Women in the Service by defense secretary Melvin Laird. A research assistant in the pediatrics department at University hospitals, she is working on her master's degree in medical microbiology.





Binning '54

Coleman '69

Raymond L. Erikson '58, was promoted to associate professor of pathology at the University of Colorado's medical school, where he has been on the faculty since 1964.

#### 1964

Mr. and Mrs. Gerald J. Bloch announce the birth of their second child, Nancy Maxine. The baby's mother is the former Gail Phillips '67. The Blochs live in Milwaukee where he is a partner in a law firm.

Fred and Ellen (Nordvig) Hollenbeck are parents of their first child, Fred Drury. The family lives in Mauston.

#### 1966

Mr. and Mrs. Michael Green announce the birth of their first child, Shayna Lynn. The baby's mother is the former Jeanne Quick '67. The family lives in Des Plaines, Illinois.

Charles W. Lutter, Jr. is a captain with the Strategic Air Command at Westover air base in Massachusetts.

John A. Steinman, Jr. has been promoted to captain in the Air Force. He is a space operations officer at Keesler base in Mississippi.

#### 1967

John McKenna was promoted to specialist five at the defense information school at Ft. Benjamin Harrison, Indiana. He is an instructor/engineer in the radio-television department of the school.

Peter and Sharon (Gersten) Luckman are parents of their first child, Melissa. They live in Douglaston, New York.

#### 1968

John M. Webster was promoted to Army specialist four while serving at Ft. Campbell, Kentucky, where he is a legal clerk.

Edward P. Geurts is assistant to the manager of transportation services at Consolidated Papers, Inc. of Wisconsin Rapids.

#### We'll Follow You



#### but it's easier if we have your new address

UW ALUMNI ASSOCIATION 650 N. Lake Street Madison, Wisconsin 53706

Name	
	Class yr
Old address	·
	State ZIP

#### 1969

Alan J. Coleman won his pilot's wings upon graduation at Laredo air base in Texas. Coleman is a second lieutenant.

James C. Lashua was commissioned a second lieutenant in the Air Force,





Sardino '69

Lashua '69

and is assigned to Craig air base for pilot training.

Wayne A. Hammerstrom has completed basic training at Lackland air base in Texas and is assigned to Chanute AFB in Illinois for weather service training.

John H. Harris has graduated from the Air Force personnel specialist course and is now on duty at Bolling AFB, Washington, D. C.

James W. Lins was commissioned a second lieutenant upon graduation from OCS at Ft. Sill, Oklahoma.

Robert E. Ogie and John J. Sardino have completed basic training in the Air Force. Ogie is assigned to Sheppard base for training in accounting and finance, while Sardino is assigned to Keesler for training in communications.

James F. Whiting has received his pilot's wings and will report for duty at Langley AFB in Virginia.

Wayne H. Raffke has been commissioned a second lieutenant in the Air Force and is assigned to Williams AFB, Arizona, for pilot training.

Barry J. Goodno has received a oneyear graduate fellowship to Stanford university towards a master's degree in civil engineering.

#### 1970

Joseph H. Foregger, William Lehfmann, James Reynolds, and Thomas H. Winter have all joined Dow Chemical company. Foregger is in the agricultural

#### CORRECTION

We erred last month in reporting that E. B. Fred's book, A University Remembers, had been sent to all alumni. Of necessity the book received limited distribution. We are sorry if our mistake inconvenienced anyone.—T.H.M.

chemicals production department, Lehfmann in the Midland division pilot plants, Reynolds in the chemical engineering laboratory, and Winter in the hydrocarbons and monomers research laboratory.





Raffke '69

Whiting '69

# **Newly Married**

1958

Diane GISWOLD and George Henry Cousins, Houston

#### 1959

Dr. Charlotte Ann BURNS and Dr. James A. Burns, Madison

#### 1963

Carolyn Ann Yohe and Robert C. MARKWARDT, Milwaukee

Marvel E. STARK and James B. Cowen, Madison

Betty Lue UNGER and Charles S. Watson, Mequon

#### 1967

Anita GLASENAPP and John D. Weier, Madison

Karen Jeannette Gybers and Lt. Kevin F. GOULD, Canoga Park, Cal.

Dianne Bystol and Thomas Edward HEISZ, Madison

Carol Margaret SCHUCHARDT and Mark A. KUCKER, Delafield

#### 1968

Christine Lenore HAYDEN and Edward P. Busch, El Segundo, Cal.

Kimberly Ann McBurnett and Stephen C. OAKEY, Abilene, Texas

Dorothea Susan Lobacz and Thomas A. SHAFFER, Kenosha

Jane Ann WEISE and Jack D. Tankersley, Portola Valley, Cal.

#### 1969

Paula A. Charles and James H. BEN-SON III, Crystal Lake, Wis.

Alice Joy GALVIN and John BOSS-HARD III, Denver, Colo.

Rosalie Ann BUECHNER and Michael W. Boucher, Madison

Kristine Louise FLOOR and Richard Robert DAVIDSON, Rockford

Sue KESSLER and Stuart P. Feld, New York City

Vicki Lynn SOMMERS and William Allen Rath, West Berlin, Germany

#### 1970

Sharon Elaine Pache and Sylvan L. JOHNSON, Poynette

Terrel Kim LEFCO and Dennis Etler, Milwaukee

Ethel Heifetz and Larry Charles SIL-VER, Madison

#### **Deaths**

Mrs. H. Foster Bain (Mary WRIGHT) '02, Steamboat, Nev.

Mrs. Donald Evans (Edna L. HOOLEY) '02, Des Moines

Mrs. Earl Emmet Hunner (Emily B. CLARK) '02, Duluth

Frank Conway MARVIN '03, Zumbrota, Minn.

Joseph Howard MATHEWS '03, Madison

William T. EVJUE '06, editor and publisher of the Madison Capital Times, died on April 23 after a brief illness. His death ended a newspaper career that spanned almost 60 years. The 87-year-old journalist founded Madison's second newspaper in December 1917. Known to many as "the fighting editor," Evjue was a friend of numerous political greats and a benefactor to underprivileged children. He was a member of the Norwegian Royal Order of St. Olav. In 1961, Sigma Delta Chi presented him with its highest award for service in journalism, and in 1968 the UW's School of Journalism honored him for achievement in the field. He was married to the late Zillah Bagley, and is survived by two sisters.

Ethel Margaret CHRISTOFFERS '07, Seattle

Jerome Henry COE '07, Madison Robert M. NIVEN '07, Pontiac, Ill.

Alexander Theodore UEHLING '07, Madison

Mrs. Arch Louis Wellman (Mabel BREI-TENBACH) '07, Madison

Mrs. John Nelson Cadby (Verna Clare GLANVILLE) '09, Redlands, Calif. Myrtle Edith JONES '10, Madison

Mrs. Claire Rogers Acly (Rhea Belle MELOCHE) '11, Madison

Henry Clinton LEISTER '12, Milwaukee Percy Cosson BRINTNALL '13, Omaha Frank Henry MADISON '13, Maplewood, N. J.

Ralph Edmund MOODY '13, Belleair Beach, Fla.

Glenn Fish VIVIAN '13, Roscommon, Mich.

Alfred Laurence GODFREY '14, Elkhorn Elsie Elizabeth REISER '15, Wausau Joseph Leon WARD '16, Decatur, Ill. Harley Green HIGBIE '17, Grosse Pointe Farms, Mich.

Richard Kelvin LANE '17, Tulsa

Mrs. John Lawrence Moody (Martha Estelle HUMPHREY) '18, Los Angeles

Mrs. Lyman Edson Jackson (Madelon Charity WILLMAN) '17, State College, Pa.

Frank Joseph FUNKE '18, La Crosse Mrs. Wilbur D. Akers (Elnora BAKER) '20, St. Louis

Henry Earl SMITH '20, Sheboygan Mrs. E. V. Tomlinson (Eleanor Adel-

Mrs. E. V. Tomlinson (Eleanor Adel heid GAIK) '20, Detroit

Catherine Mary MURRAY '21, Wahpeton, N. D.

George Wallace AMIDON '22, Chicago Mrs. Herbert John Palm (Isabel REED) '24, Madison

Morrill Elinore DOUGLAS '25, Hutsonville, Ill.

Bruce Fairfax REINHART '25, San Diego

Mrs. J. Vernon Casey (Lucile Caroline KNOLL) '26, Milwaukee

Donald Francis GALLAGHER '26, Evansville, Wis.

Allan Gerald MEENK '26, Madison Glennie Elizabeth MORROW '27, Elgin Mrs. John Albert Schindler (Dorothea Alice RICKABY) '28, Monroe

John X. THOMPSON '29, Madison Raymond Francis SENNETT '30, Madi-

Robert Spalding CALKINS '31, Lincoln, Neb.

Jerome Fredrick CLINE '33, Columbus, Ohio

George Herbert BALLIETTE '35, Omaha

Loretta Elizabeth MOORE '35, Lansing, Mich.

Frank Joseph KLIER '36, Munich, Germany

Lionel Wilmot THATCHER '38, Madison

Mrs. William E. Pindar (Jeanne REQUA) '39, Sarasota, Fla.

Robert Melvin BERG '40, So. Charleston, W. Va.

Mrs. Charles E. Prendergast (Jeanne Justine JOLIVETTE) '41, Madison John Christian STOUT '41, Flint, Mich. James Alfred FLYNN '42, Madison

James Alfred FLYNN '42, Madison Carol Betty HARTZELL '45, Miami Richard Herbert THANNUM '49, Hay-

ward, Wis. Richard Jackson LEWIS, Jr. '50, Eau Claire

Lawrence William PFEIFFER '50, Osh-

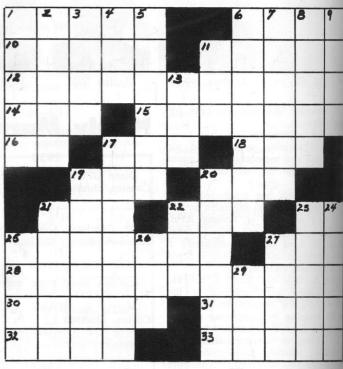
David HEIGHT '51, Milwaukee Robert Walter WIETZKE '56, Milwau-

Roger Warner CLARK '58, Mequon Reginald John JONES '67, Platteville Ross Charles PECH '70, Manitowoc

## **BADGER CROSSWORD**

by Herb Risteen 'X23

If you believe that crossword puzzles are the work of elfin creatures we live in newspaper libraries, consider your fellow alumnus, Mr. Herb R teen. A delightful man is Mr. Risteen, living in Baraboo after retiring for 20 years with the State Department of Taxation. He started concount of puzzles for fun in 1954, made his first sale to the New York Times, we sales since that time numbering in the thousands, chiefly to the Tim Chicago Tribune, and General Features Corporation. This one he is for free, for you.



Answer on page 27

#### **ACROSS**

1 Played poker

6 Campus building

10 City in Florida

11 European capital

12 U of W mascot

14 Sorbonne summer

15 Ductile

16 Football position: abbr.

17 Campus style

18 \_\_\_ Moines

19 Fraternity \_\_\_

20 Form of fuel

21 Sorority \_\_\_

22 Bandleader Dvorak

23 Scale note

25 Inexpensive

27 Right: law

28 U of W athletic great

30 What U of W hockey players do

31 English county

32 Room: Sp.33 Water carriers

1 Lonesome George

2 Keen

3 U of W honorary society

DOWN

4 Antlered animal

5 U of W campus street

6 Camp Randall event

Camp Kandan e

7 Wild parties

8 Dances

9 Nothing else than

11 \_\_\_ -Hel

13 Furniture item

17 Lake \_\_\_

19 Heart valve: anat.

20 Showy

21 Oldtime dance

22 Stadium sound

23 Wherewithal

24 Remnants

25 Promontory

26 Look at

27 Egyptian goddess

29 Alpha Chi

# The National Scene

# Reporting on a study of campus tensions ... how colleges and universities can help ease them

■ Campus Crisis: After a long, hard look at the causes and effects of campus disruption, a special committee on campus tensions has pointed to a "deeper crisis" in higher education—one of confusion and doubt "about where we go from here." The colleges' main constituent groups and the general public cannot agree on the "proper direction of change," the committee declared in a report this spring. Nor can the academic community expect to "solve all the problems," many with roots in the larger society, that contribute to campus unrest.

One thing higher education can do, the committee stressed, is provide for better communication among students, faculty members, administrators, and trustees. "The survival of our system of higher education and its long-term contribution to society depend upon rationality and civility, shared concern, and mutual respect among the members of the academic community," it said—adding that "all must recognize their necessary interdependence."

While acknowledging that improved communication was no cure-all, the committee observed that "it usually results in sounder educational decisions and fosters governance by consensus rather than by force." It noted, moreover, that all four campus groups had cited inadequate communication as a "major cause" of tension.

For students, the committee urged a "more responsible role in the educational decisions affecting them," along with recognition of the "greater adult competence" of faculty members and the administration. For faculty members, it recommended a policy of "compensating influences" to correct an overemphasis on research "at the expense of undergraduate teaching."

Administrators are properly held accountable for their actions, the committee said, but "especially at the presidential level, responsibility must be accompanied by the necessary authority." The effectiveness of college trustees, meanwhile, is measured "by the extent to which they are well-informed on educational issues, judicious in the exercise of their powers, and protective of the prerogatives of all members of the academic community."

The special committee was appointed about a year ago by the American Council on Education, in part to show that higher education could solve its own problems without punitive legislation. But even as the panel's report was being distributed

around the country, serious student disorders flared once more, prompted in many cases by the U.S. policy in Southeast Asia. At about the same time, Vice-President Agnew offered his own proposals for dealing with disruptive students. "First," he said, "the era of appeasement must come to an end." He advised colleges to enforce clear rules for campus conduct, "with immediate expulsion the penalty for serious violations."

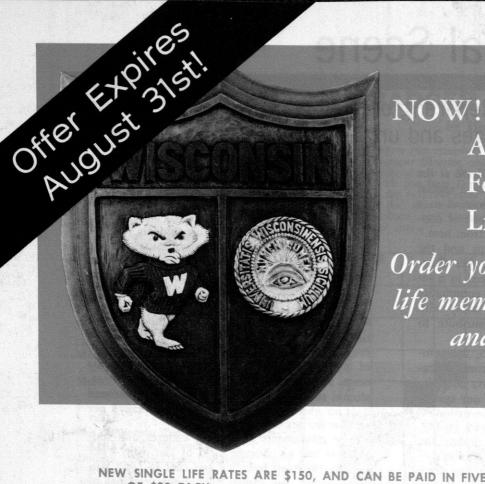
■ In Brief: Private gifts to colleges and universities increased 15 per cent last year, reaching a record high of \$1.8-billion, according to a survey of more than 1,000 institutions. However, if one omits a single \$40-million gift to one institution, alumni support rose only 2.6 per cent, compared with an average annual gain of more than 9 per cent in the previous decade . . .

The investments of leading colleges and universities had an average yield of just over 4 per cent in 1969, up from 3.7 per cent in 1968, another survey has shown. The total principal of 70 institutions' endowment funds was found to have dropped by some \$31-million, to \$7.16-billion...

State colleges and universities say that they will have to reject a greater number of applicants this year than ever before because of insufficient space and funds. Meanwhile, an "overall national surge in minority enrollments" has been forecast by an association of state universities and landgrant colleges. The association reports that at least half of the Negro undergraduates at 26 predominantly white institutions were in the 1969-70 freshman class . . .

The concept of faculty tenure has come under fresh scrutiny. Several speakers at a national meeting charged recently that entrenched faculty privilege was hurting higher education. One suggestion: review tenure periodically to insure against abuses. The American Council on Education's committee on campus tensions asked for a reappraisal of tenure, which it said had come to serve the function of guaranteeing job security "in the spirit of trade union systems"...

President Nixon has sought to allay fears that he plans to curtail federal funds for teacher fellowships and foreign language studies . . . The average income of college teachers rose only 1.7 per cent this past year in terms of "real purchasing power," reports the American Association of University Professors.



A Double Bonus For New Life Members!

Order your life membership now, and you can receive a double bonus!

NEW SINGLE LIFE RATES ARE \$150, AND CAN BE PAID IN FIVE YEARLY INSTALLMENTS OF \$30 EACH

NEW FAMILY LIFE MEMBERSHIPS ARE \$175, AND YOU CAN HAVE FIVE YEARS TO PAY, IN \$35 ANNUAL INSTALLMENTS

All new life members will receive free of extra charge, the UW PLAQUE! This heavy, handsome plaque is exclusive with us, and retails for \$17.95. Now it's yours for taking out a life membership in your UW Alumni Association.

To all who pay their life member-2. ship in one payment—we're offering a \$25 cash discount! That means your family membership can cost just \$150; a single membership only \$125 when you pay at once.

Join now, and get the beautiful, rich Wisconsin Plaque! Pay now, and get the plaque plus a \$25 cash discount!

You can take advantage of this offer in taking a life membership in the Wisconsin Alumni Association and one of the following UW professional groups:

Home Economics Journalism	Music	Pharmacy	Women's physica
	Nursing	Social Work	education
WISCONSIN ALUMNI ASSOCIATION 650 North Lake Street Madison, Wisconsin 53706		Here is my check for the following	g membership

\_ Single Life: \$150 (less \$25 for payment in full at this time) or \$30 on five-year-annual plan.

- Family Life: \$175 (less \$25 for payment in full at this UW Degree \_\_ time) or \$35 on five-year-annual plan.

> COMBINED WAA-CONSTITUENT GROUP MEMBERSHIP: --- Single Life: \$170 (less \$25 for payment in full at this

time) or \$34 on five-year-annual plan in \_professional group. ---- Family Life: \$190 (less \$25 for payment in full at this

time) or \$38 on five-year-annual plan in \_\_\_\_\_professional group.