



# **The daily cardinal. Vol. XXXII, No. 142 April 1, 1923**

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# The Daily Cardinal

VOL. XXXII. NO. 142

UNIVERSITY OF WISCONSIN, MADISON, SUNDAY, APRIL 1, 1923

PRICE 5 CENTS

## TWO EUROPEAN STUDENTS TALK ON YOUTH IDEA

From Czecho-Slovakia and Germany

The New Youth movement in Europe, in a few of its many phases, was explained by two students from European universities, in addresses given in Music hall last night. The speakers are touring this country under the auspices of the National Student forum and were brought here through the efforts of the Social Science club.

The original party comprised six foreign students, but in order that more territory could be covered during their limited stay in this country, the party was divided into two groups. Karl Joachim Friedrich, Heidelberg university, Germany, and Antonin Palecek, University of Prague, Czecho-Slovakia, spoke last night.

### Movement Far Reaching

According to Palecek, the new youth movement is a spirit far-reaching in its effect and pervading all of Central Europe. "Nothing but youth can make anything out of the present tangle in which Europe now finds itself," he said. "The new youth movement some attribute as growing out of the war, but it is hardly that."

"It exists and has great influence where it is now established. It modifies times and it modifies peoples. Further, it has brought something new to the generations after the great war."

"It is," Palecek said, "a realization of the more important things in life. In Czecho-Slovakia, the youth movement is a religious one, but it is not denominational. It emphasizes the responsibility of the individual to himself and to society."

"Among the things which we consider important is: 'Follow the truth as we find it,' and another, which is often not considered important 'stop talking too much.' That was the chief difficulty in former years."

### Discuss World Problems

Speaking of international problems Palecek said: "Men of the different nations meeting on a common ground without any prejudice, and talking over the matters to be considered, is one method of solving international problems."

Karl Friedrich, the second speaker, gave a more scholarly, although highly philosophical resume of the movement in Germany. He termed the youth movement in the new republic as "an earthquake in Germany."

## EVEN THE FROSH WEAR NEW HATS AT EASTER TIME

The class of 1926 will join the long of wearers of new hats today. According to the ruling of the student senate, freshmen must don the prescribed green head gear today and wear it until Cap Night. On that date the freshmen will celebrate their full admittance into the university family by burning the caps in a big bonfire on the lower campus.

In former years there has always been some misunderstanding about putting the caps on again in the spring, but this year no trouble of any sort is expected because of the change in the style of the cap. The smaller caps worn last year were not suitable for inclement weather but the present headpiece is sufficiently large to cover as much of the head as the ordinary hat or cap.

### SIGMA SIGMA

Sigma Sigma, honorary medical fraternity, announces the election of Milton S. Trautman '24, Elizabeth Kirk '23, Gordon Ritchie '23, and John M. Beffel '23.

## CARDINAL CELEBRATES BIRTHDAY

*The First Cardinal And Its 1913 Rival*



Cut by Brock Engraving company

The photostatic reproductions shown above are of the front page of the first edition of The Cardinal printed in 1892 and a typical edition of The Wisconsin Daily News, of October 11, 1913.

The Cardinal during its earliest years was a four page-four column paper. The edition reproduced herewith was edited by W. W. Young. W. T. Saucerman was bus-

iness manager. The reproduction shows its massive make-up and its simple headline schedule. No illustrations were reproduced in it.

The News came into being in June, 1912. A stock company of which C. G. G. Wernicke was president, was formed. The board of control was composed of E. P. Kohl, J. J. Jergal, C. F. G. Wernicke, Manville Hendrickson, and

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John A. Dormey. W. A. Freehoff was editor-in-chief in 1912. J. E. Moriarity was general manager. C. F. G. Wernicke was appointed editor the second year. Harlow B. Brown was general manager.

The News was characterized by great display in make-up, extremes in illustration, and pink sheets. It merged with The Cardinal in 1913.

## HASTINGS NEW PLAYERS' HEAD

Playlet, By Tannewitz, is Given After Business Meeting

Laurens G. Hastings '24 was elected president of the Wisconsin University Players at a meeting Thursday evening in Lathrop concert room.

Other officers elected are Althea E. Smith '24, vice president; Charlotte S. Case '25, secretary, and Mary M. Ives '25, treasurer.

"A Matter of Choice," a one-act play written and directed by William J. Tannewitz '23, member of the club, was presented following the business meeting. Those who read parts are Dora V. Ingraham '23, Helen E. Tyrrell '24, G. Keith Davis '25, Olivia P. Fentress '23, Mildred N. Engler '26, Henry W. Klos, Jr. '24, and Bernadine N. Flynn '26.

"This play is an exceedingly clever thing, well written and well directed. During a year of very good progress in the Players, I have enjoyed nothing better than Bill's little play," Roy L. French '23, retiring president of the club, said yesterday.

### Denyes to Speak on China at Wesley Forum Meeting

Dr. J. R. Denyes will speak at the meeting of the Wesley forum to-night on "What Christianity is Doing for China." Special music for the program will be under the direction of Esther Dieter. The addresses will begin promptly at 7:30 o'clock.

## Easter Rabbit Calls Today on Mr. April Fool

Easter Sunday and the popular observance of April Fool concur today for the first time in 35 years.

Starting with 1786 there have been four such Sundays and it has been decreed that there will be three more, preceeding the year 2013.

Curiously enough, and with their usual thoroughness, the centuries have entangled all manner of traditions and customs. It seems that the Teutonic goddess Easter was the "personification of the East, of the morning and of the Spring," and the month of April was dedicated to her. In some way the ancient rejoicing over the coming of Spring and the general awakening of the earth came to tally with the day on which the Christians celebrated the Resurrection.

The origin of April Fool is untraceable, apparently. Some say it is as old as man since he has always had the innate impulse to play tricks on his fellows, and others say that it arose in France. However, the adoption of the reformed calendar in 1564 led to the change of the New Year from March 25 to January 1. The New Year's week of feasting terminated on April 1, before the change. And on that day calls were made and gifts were exchanged.

### WEATHER: CLOUDY

Increasing cloudiness is predicted for today, probably followed by rain or snow tomorrow. Rising temperature is expected after the storm.

## TELL OF EARLY CARDINAL DAYS

Prexy and Profs Relate Tales of Stormy Days of History

"It took courage to start The Cardinal back in '92" says President Birge in commenting on the paper's 31-year-old life.

"They were real boys who started our first college papers when they were to face operation at financial loss."

Many of the professors who have been associated with the university for a long period of years tell interesting stories about The Cardinal and its staff. Dean C. S. Slichter of the Graduate school and others of the old-timers, many of whom have come to the aid of The Cardinal in its stormy days, can tell all about Journalistic attempts on the campus.

In 1896, when The Cardinal was facing financial difficulties, Dean Slichter was influential in forming the University Cardinal association which was incorporated and which rapidly brought The Cardinal to a sound basis. Dean Slichter also succeeded in collecting some \$300 from advertisers who had run up large bills and from whom students could not collect.

### Collect In Merchandise

"In many cases, the only way the business manager could collect from advertisers was to take it out in merchandise," Dean Slichter said. "The managers would have to get new suits or shoes or else not collect at all."

The dean then installed a practi-

(Continued on page 6)

## FIRST EDITION PRINTED IN '92

Made Debut With Run of 2,000 Copies

By HELEN BALDAUF

The Daily Cardinal celebrates its thirty-first birthday next Wednesday. It takes this opportunity to put into print some of the interesting incidents in its existence.

On April 4, 1892 The Cardinal made its bow on the campus. It was a small, four page paper, four columns to a page. It had an office in the Democrat building and a staff of 11 men. Two thousand copies of the first issue were advertised for sale at A. F. Menges' news stand for three cents apiece.

The front page of the first edition was made up of what would merdnerly be termed a unique assortment of news. Editors had evidently not been discovered by the editors. A matter of fact account of tryouts for the Western Oratorical League contest stretched over the whole first column and ran into a quarter of the next. Small, jerky society items filled the rest of columns two and all of columns two and all of column three. Number four was a law school column except for three short jokes, occupying the lower few inches of it. Still it was a start to bigger things, and the little acorn was destined to grow.

The history of previous campus publications dates back to 1870, when the University Press, the first University of Wisconsin paper ever issued, was published. It was a striking monthly when it began its catering to a student body of 383. Within a short time it became semi-monthly, and in 1882, in reply to popular request, it changed to a weekly. From 1881 to 1885 a rival paper, The Campus, later The Badger, was also supported. In 1886, the Aegis, the predecessor to the Literary Magazine, established itself.

The evolution of The Cardinal is interesting enough to compensate for a thorough investigation of dusty toms. The problem of size appears to be bothersome at most frequent intervals. In 1898 the present size page, with a four column sheet, was adopted, and the comment published: "With its columns enlarged and strengthened by its past success, The Daily Car-

(Continued on page 12)

## LANDLADIES TO PROTEST LATEST CO-ED RULINGS

The storm of protest on the part of house mothers of co-eds rooming houses in the university section which greeted the passage of 10:30 closing rule for rooming houses, today took on a more serious aspect as the women began laying plans for a house-mother mass meeting to talk over plans for raising rents on their rooms.

The kited rents will be the result of the passage of the 10:30 law, representative house mothers stated today. Under the new ruling they will be required to stay up half an hour later that they were before and they maintain that they deserve compensation for this extra time. Some landladies are contemplating taking in men students instead of girls.

### ETA KAPPA NU

Eta Kappa Nu, honorary electrical engineering fraternity, announces the election of the following juniors: A. J. Ackerman, G. E. Bean, R. E. Coates, E. D. Lilja, H. H. Ratcliff, and J. S. Timmons.



# 1ST CARDINAL PRINTED IN '92

Wisconsin's Daily Made Debut  
With Run of  
2,000

Cardinal with this issue enters upon its seventh year, the largest college daily in the land.

In 1907, about four inches were tacked on to the size of the page, and the five column scheme adopted. In 1909, another decrease to four columns, and a smaller size was followed in 1910 by a reversion to the five column enlarged plan of 1907. From 1911 to 1920, the four column smaller paper was resumed. A little larger size four column sheet was published in 1921-1922, until the present five column, smaller size proved the most satisfactory solution, and is destined to live a longer life, perhaps, than its forefathers.

## Sports On Front.

The character of journalism in those early volumes may well be styled "the bulletin board" type. Every piece of news was written up in a similar fashion, merely recording the bare time and place and purpose of things. The average reader of today, while he would be surprised in the difference of technique, could not help but appreciate the services these pioneers rendered to future generations.

The sport department of The Cardinal originally confined itself to the front page. Even football songs and cheers were run on the front. The first cut to appear in The Cardinal was a photo of the football team of '92 in the Christmas number of that year. Accounts of the public finances of the Athletic association were published as early as '93. In '98, the first two-column head to break into print ran on October 29. It was "Minnesota defeated 29 to 0."

In the same year there was comment on inter-fraternity football games, and skirmishes between the electrical and mechanical engineers.

In '99 a football streamer broke the precedent, and floated daringly across all four columns. It read "Songs! Yells! Speeches!"

## Boom Comes In '92.

In '99, men could substitute fencing for military drill and girls formed tennis clubs. In 1910 the first pink sport extra was published and in '12 the custom of devoting an inside page entirely to sports, was established. The flaming spirit of the early football contests is well expressed in mass meetings advertised in a dark, deep, red four page Cardinal, printed on book paper.

Special numbers were few in the early days. In '92 an eight page Christmas number broke the ice and came out with four cuts used for the first time. By '99 the Christmas number had enlarged to 16 pages, and in '02, the last of these special souvenir Christmas editions on book paper, appeared. The first annual co-ed edition appeared in '08. Printed in green, the third annual number contained 32 pages. Homecoming numbers were regular, and in November '17, a special 24-page War Work Edition honored the men gone to war.

In September of 1893, the Julia Marlowe company came to play Shakesperian plays at the old Fuller Opera house. Theatrical notes made their appearance at that time. Not until 1911, was a critic's column, "The Stage" printed. In 1900, a front page box advertised the Senior class play and by '06, all classes were indulging in annual dramatic productions.

## Society Notes Interesting.

Skyrockets, in regular column form, appeared in 1912. Since 1900, there was a gradual ascent to rockets through local and personal columns. The first straight feature article to appear was printed in '03, under the heading: "Is the Big Chocolate Plague here?"

Do Co-eds eat too much candy?"

Perhaps the most delightful discoveries turn up in society news. For the first few years, the columns clung tenaciously to its front page position. An amusing illustration of a typical style used in the announcement that a sorority had changed quarters is this:

"These young ladies are to be congratulated on their new house. They deserve the handsome quarters they now have."

In '08, three men appeared at the third Military Ball without military coats and caused indignant consternation.

## Run '06 Prom-goers.

Clever Cardinal streamer advertisements for Prom in '05 included this one: "Some Girls Are Crazy" to go to Prom with you, Feb. 16"

In '06 lists of Prom parties were first run.

Following is some data from back files:

"It is reported alone that Milwaukee sends over 30 freshmen this fall"—Sept. 1892.

"The Co-op has greatly enlarged its quarters by moving in its new State street location."—1898.

"Work on the construction of the historical library is progressing rapidly."—1890.

"The 589 page Badger for 1906 will sell for \$1.50."

"The Sphinx, a satiric bi-weekly, the only independent student publication is out."—1906.

"The Spectator, free expression of student opinion, is to come out soon."—1908.

The first summer Cardinal was published in 1912.

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# THE DAILY CARDINAL

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NIGHT EDITOR—DAVID K. STEENBERG

## OUR 31ST BIRTHDAY

Today we print the pages of an anniversary Cardinal for the thirty-first time. The issue goes to its readers this morning a composite of the past and present in college journalism and looking to the future.

A tempestuous first year followed The Cardinal's inauguration back in 1892 when it was one of a dozen college dailies in the country. Through more than three decades it has weathered tribulations, storms, and financial difficulties until now in its thirty-first year it has reached a high-water mark in its progress toward the ideal in college newspaperdom.

A policy set forth by one of the first editors has persisted in the large through The Cardinal's existence. That policy was first expressed as:

The Cardinal does its best to subserve the functions demanded of it by those to whom it owes its support, and to present, to as great an extent as the nature of the field will allow, a daily paper of the best type.

Some college dailies have extended their scope to include national news and views and to function as semi-city dailies. The Cardinal, believing that a college paper has a definite and special office to perform as a college expressive organ, and that it should thereby serve as the complement of the metropolitan paper for the student, has confined itself to a smaller sized edition containing in the main only university news and opinion and extra-campus news only as it has some relation to the university. The New York Times has commented frequently on the noteworthy success of The Cardinal in being thoroughly a college paper for college readers.

In addition to its function as a university news disseminator, The Cardinal has aimed to serve as an agent for the student populace in promulgating student wishes and ideas in absence of regularly constituted functionaries and sometimes in spite of them.

It has been the channel of student protest and has adhered to the open page policy welcoming all student and faculty opinion.

In the past two years The Cardinal has made the most notable steps upward in its history. An increase in printing facilities has allowed for a five column paper rather than the traditional four. New departments have come with rapidity. A page devoted solely to sports, a theater page, exchange editorial comment, book reviews, Sunday sermonettes, brief historical notes on Wisconsin have been instituted. They indicate an expansion of service which will be enhanced when The Cardinal has its own publication facilities in the Memorial Union building.

The Cardinal, entering its thirty-first year, will aim to maintain its ideals of constructive service, purporting always to aid in achieving a greater and more effective University of Wisconsin.

## CAP AND BELLS

Who's fooled today?

The boiled egg that yearned for Easter dye, and then some others. S. G. A. women ruled greater liberty and find they may have to pay for it with more room rent as landladies rise in protest.

Andy Gump, though has case looks bad, insists the trial will be a joke on Skinks—that there's a colored gentleman hiding in the kindling.

Old Man Weather thinks it's funny to juggle the barometer and make us shiver and wade through snow banks in March. The joke's on us. But watch for comeback!

The Democrats plan to jest with the Republicans in the next presidential election. Somebody's going to get fooled. For publicity and scientific recognition, there's no sport like a "fever" joke. Doctors, newspapers, and the public were the goats.

Some of us have made pretty close friends with St. Al Fools and too late will find his fingerprints on our mid-semester grades. That's a And so today that motley gentle-

## Sunday Round Table

### HOW MUCH LIFE DO YOU NEED?

Ever get into a junction late, find your next train due in six hours, discover that you had forgotten to put that book in your bag—nothing to the forlorn place but the crude waiting room, not another building in sight? The only thing to read, a Wrigley sign across the track—the only thing to do, wait. That six hours was just existence. Raised to the nth power, it's everlasting life.

Golden streets and harps might help for a time, but Easter brings a meager message if it tells of only endless existence. No one envies the man, however long he may have lived, of whom this alone can be said: "He was born, he lived, died, and was buried," nor envy his future if it's that kind of life continued. Easter, if it points to anything worth while, must point to a large future. Extended existence becomes a boon only when its possibilities equal its length.

You've climbed a mountain? Nothing worth going far to see at the bottom. But as you go up and look out through the mists of an early morning, perhaps the wonder of the view under the rising sun lays hold on you. The mists melt and you climb higher and yet higher. As the earth spreads itself out at your feet, what a range of possibilities reveals itself: yonder other mountain, great stretches of forest, a lake off in the distance, those valleys with their streams, mile on mile of rich plains out beyond.

So the years bring us to new and higher vantage points. Each new achievement gives vision of many more and larger achievements possible. What we have accomplished comes to be insignificant beside what reveals itself may yet be done. We are lured up and on and life grows larger and richer beyond—so rich and large that the years before seem only hours for accomplishment.

Something like this one meant who said, "He hath set eternity in their hearts." Our life is potentially out of all proportion to the years we are given for its development. Little men, living always at the base of the mountain, may see the need of nothing more than years. Great souls demand immortality.

God is either bankrupt or a fiend to let have place within us such vision and aspiration as give largest significance to life unless he provides opportunity for fulfillment commensurate with their possibilities. Easter is the supreme day because it is the dawn of eternity; it tells us that vision and aspiration have their counterpart in opportunity, that there is a tomorrow, and that that tomorrow is big enough to let us bring to completion the best that's in us in all its possible reaches.

REV. J. E. SARLES,

Congregational University Pastor.

man, St. All Fools, goes on frolicking about, picking his victims at random. Both the sedate and the frivolous do him obeisance.

Ever since Adam ate an apple, man has fooled and been fooled and is pretty much of a fool.

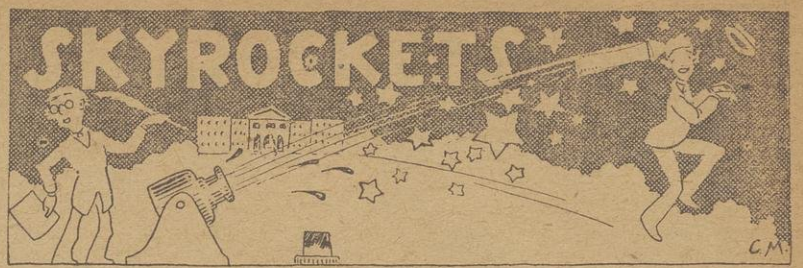
Ringling was right when he said, "People like to be fooled; they enjoy it; they thrive on it." Perhaps we're all out of season except on today.

## TAKE THE UNION HOME WITH YOU

When you pack your grip Tuesday and board the train for the home town don't forget to take some enthusiasm for the Memorial Union along with you to spread in your locality.

Wisconsin union spirit has not yet a physical home. The last lap of an extensive campaign is nearing a close which will mean success and starting building work. Maximum success can be achieved only through students demonstrating their belief in the union enthusiastically enough to pay their own pledge and to voice their demands for the building in every corner of the country.

High school students, parents, and Wisconsin alumni are interested in knowing what the university's doing. Let them know that the Union building is going across and that they can help.



NOW WE ASK YA, did you ever see a much better day to put on a green cap? It is just a nice cold day, the kind that freezes your ears and eyes. (That caps the climax)

BUT WE'VE GOTTA wear them, so it might just as well be said right out that the well dressed Freshman will wear the natty green cap with red stripes to match and a red double U on the front. Those who are not perfect fools will wear stocking caps.

### JOKE NUMBER ONE

Popper: "Ernie, how many times will I have to tell you that it is very poor manners to dip your bread in the gravy?"  
Ernie: "Yes, Pa, but it's good taste."

WHICH leads us on to say that Hairy Feeters are coming, and it ought to be a great show.

The seats  
are now  
on sail.  
See the  
hull show.

BESIDES Henrie Hall will be sailing a great big ship all around the stage, alone and with one mast.

And Bill Eddy, the boy who puts his rubbers on backwards and kicks telephone poles, is good, even though he is a bad actor, at times. But you'll like him in his pranks.

THE OTHER DAY we saw a boy sitting on the curb down on State street. And he looked mad and then we saw that his bow tie had come undone. We kicked him and laughed, but thought that after all it wouldn't be a bad idea to print a recipe for tying bow ties.

1. Assume a graceful and rather careless pose on your head. (The reason for this is that everything will look right side up in the mirror)
2. Take a tie that you think will look well with your shoe laces and make a knot in one end. No not that end.
3. Just take few practice shots

SOLOMON.

## Column Right!

Books and things—cabbages—  
Kings—as penciled by  
Ever Sharp

THE FLOWER IN DRAMA, by Stark Young; Charles Scribner's Sons; \$1.50.

When Stark Young left Amherst College two years ago young Amherst trembled. Not that Stark Young was the only first class teacher at Amherst, not by any means. But his going would leave a great gap in the English department at that New England college.

By nursing to dramatic criticism, he evidently thought that he would have a larger field for his work, that he would reach more people. Perhaps he was right. At any rate he has become the outstanding critic of the drama in America.

The first essay in this volume is a fine discussion of action in its every phase and as it is done on the stages of Europe, and America. If you think that acting is one of the lesser arts, you will find in reading this work that you are wrong. As he shows how the actor's craft is as difficult as any of the interpretive trades, so he shows how the really fine players work.

The rest of the essays take up phases of the theater which have been treated inadequately if at all. There is a letter to Mr. Chaplin pleading with him to go on to better things; one to Duse telling him how America needs her, asking her to come over the water and give theater-goers of America an opportunity to become acquainted with her work. There is a defense of present day drama against the admirers of the theater of a generation ago, a scintillating piece on talent in which he says that "talent is ultimately a thing of the body." There is the review of Ben-Ami's "Samson and Delilah."

Most of the metropolitan theater reviewers are merely hack critics. Stark Young is a scholar critic, an essayist of the drama. Heywood Brown is prominent for his inform-

and then tie the thing on. (Swearing may be used)

4. Get up and sortuv smile (for in a way the joke will be on you when you can't get it off at night)

### NEWS ITEM: PIANIST COMES TO APPEAR IN RECITATION HERE

Ivan Offulitch came to in back room. Ivan looks around and sees pianos scooting about room. Ivan has been drinking. But anyway, he made his debut in 1866 when he played Tsar Fyodor's Prelude in 23 sharps and ten minutes. He played at this time under baton (pretty good expression) of Iguessill Checkoutsky. Ivan has always been a fellow for fooling around pianos, keys, etc. (whis keys) but he knows his stuff and is a smooth boy at the ivories. We think Ivan is all to the berries as a pianist.

We might add that a pianist is not one who picks peonies.

### OUR TOAY'S STORY FOR THE KIDDIES

LITTLE ALFIE lived a helluv a life; he never had time to go out and drink with his other little companions. Nor did he find time to chew postage stamps, snuff or any of that potent opium. But he had to do something, he couldn't sit around all day and tell lies to the bed springs, so he sat right down in the coal hod and thought, and he thought dirty thoughts too. Then all at once he took the hod down stairs because he didn't want to catch coal when his Popper came in, and then he hid under a door. So when his father came in little ALFIE jumped up and said "Father I want your old collars" all the time looking his father right in the neck. And his father says, "What collar?" And Alfie said, "I want to play you white Pa, so have them laundered." And his father just smiled, because he was color blind. So my little readers keep your shoes mended and perhaps you will be able to enter the colored race.

SOLOMON.

al, entertaining style, his humor. But Stark Young is a scholar critic.

When he started his work on The New Republic, he was immediately accorded high praise. His essay on Ben-Ami's "Samson and Delilah", one of his first to appear in this magazine of young America, showed how capable he is in bringing out the more subtle elements in a stage production.

He seems to see through its outward being into its very innards. To quote from his essay on Ben-Ami, "the exaggeration, forcing, ranting, the empty gestures, the extravagant repose and all the rest of that whole false world set up as dramatic criticism," Stark Young "has none of them."

Mr. Young is perhaps better qualified to write on the drama than any other American reviewer. For he knows the theater, he knows it is Italy, in France, in Germany as he knows it in the United States. He has, further, an insight into the inner features of drama; the superficialities do not escape him, but he goes beyond them, deeper, and searches out that part of a play which is fundamental.

Each piece is written in a beautiful fashion. It is more studied than the works of Stark Young's colleagues, it is not to be passed over casually as a newspaper review is passed over. It is a bit of art in itself, quite aside from its intrinsic quality. It is an essay, not a mere review.

### SPECIAL PROGRAM FOR Y. W. EASTER VESPERS

Y. W. C. A. will hold special Easter vespers in Lathrop parlors at 4:30 this afternoon. The music will begin at 4:10, and tea will be served informally at 5:10 as usual.

Mary Burchard '24, will read the Easter gospels; Gertrude Haase '24 will sing "Ave Maria", and Norma Schoen '24, will play several special violin numbers before the services. The decorations are being specially planned in honor of the occasion by Gertrude Kehl '23, who has charge of the decorations for vespers during the year.



## Cardinal Executives Are Successful, Files Show

By Dorothy Lawton

Men who have been in charge of the editorial and business departments of The Cardinal during the 31 years of its existence are now scattered all over the country. A survey of their accomplishments as recorded in the files of the alumni association shows that every one of them who is alive and for whom there are available reports is now holding an important executive position.

So far as is known, all but Arthur F. Beule, editor from 1900 to 1902, and G. O. Gullickson, business manager from 1916-1917, are alive.

A list of the past editors and business managers and their present location follows:

### Managing Editors

**WILLIAM WESLEY YOUNG**, 1892. (first Cardinal)

Mr. Young is at present publisher of the magazine, "Golf," and is also a producer of juvenile motion pictures in New York City.

**MALCOLM C. DOUGLAS**, 1892-93.

Mr. Douglas is editor of the Dunn County News and proprietor of the Hotel Royal at Menomonie, Wisconsin.

**C. C. CASE**, 1892-93.

**WILLARD G. BLEYER**, 1893-94.

Mr. Bleyer is director of the Course in Journalism here. He has had a most successful newspaper career, having been connected with many of the leading newspapers and magazines in the country. He is the author of several journalism text books used here and at other journalism schools. At present Professor Bleyer is on a leave of absence and is touring the near east.

**WALTER T. ARNDT**, 1894-95.

Mr. Arndt is the executive secretary of the Municipal Government association of New York City.

**JOHN BELL SANBORN**, 1895-96.

Mr. Sanborn is an attorney practicing in Madison.

**ERNST H. KRONSHAGE**, 1896-97.

Mr. Kronshage was the editor of the Milwaukee Free Press while it was in existence.

**CHARLES E. ALLEN**, 1896-97.

Professor Allen is a professor of botany here. He is the author of many botany textbooks.

**CHARLES H. BECKER**, 1897-98.

No report available.

**ROBERT WILD**, 1898-99.

Mr. Wild is an attorney in the firm of Schultz, Wild and Gross, Milwaukee.

**HERBERT W. DAVIS**, 1899-1900.

No report available.

**THEODORE W. BRAZEAU**, 1899-1900.

Mr. Brazeau is practicing law in his own firm at Wisconsin Rapids.

**ARTHUR F. BEULE**, 1900-01.

Mr. Beule died on June 14, 1903.

**ARTHUR F. BEULE**, 1901-02.

**WILLIAM F. MOFFATT**, 1902-03.

Mr. Moffatt is engaged in business in Muskogee, Okla. He is owner of the Muskogee Paint and Glass company.

**ROBERT M. DAVIS**, 1903-04.

Mr. Davis is an attorney at Tacoma, Washington.

**EDWARD S. JORDAN**, 1904-05.

Mr. Jordan is an extremely successful business man, being now president and general manager of the Jordan Motor Car company, Cleveland, Ohio.

**G. STEWART McCONOCHIE**, 1905-06.

No report available.

**RALPH D. HETZEL**, 1905-07.

Mr. Hetzel is engaged in educational work. He is president of the New Hampshire College of Agriculture and Mechanical Arts at Durham, New Hampshire.

**RALPH D. HETZEL**, 1907-08.

**WILLIAM J. GOLDSCHMIDT**, 1908-09.

Mr. Goldschmidt is an attorney practicing in Milwaukee.

**JAMES S. THOMPSON**, 1909-10.

Mr. Thompson is secretary of the McGraw-Hill company in New York, a book publishing company.

**STUART O. BLYTHE**, 1910-11.

Mr. Blythe is associate editor of "The Country Gentleman," a Curtis publication.

**ALVIN H. KESSLER**, 1911-12.

Mr. Kessler is owner and manager of the St. Louis Coke and Chemical company, of St. Louis, Mo.

**ALVIN H. KESSLER**, 1912-13.

**ARTHUR H. BRAYTON**, 1913-14.

Mr. Brayton is the managing editor of the Merchant Trade Journal, Des Moines, Ia.

**HAROLD JENNES**, 1914-15.

Mr. Jennes is editor of the Nampa Leader of Nampa, Idaho.

**WILLIAM F. CLIFFORD**, 1915-16.

Mr. Clifford is now assistant advertising manager of the United States Rubber company, New York.

**ARTHUR W. PRUSSING**, 1915-16.

Mr. Prussing is the advertising

and sales manager of the Olsos Rug company in Chicago.

**JOHN RAMSAY**, 1916-17.

Mr. Ramsay is engaged in business at Grand Rapids, Michigan.

**PAUL CRANFIELD**, 1916-17.

Mr. Cranfield is connected with the Guardian Life Insurance company, Madison.

**GEORGE E. WALLIS**, 1917-18.

Mr. Wallis is editor of the employees' magazine of the International Harvester company in Chicago.

**EDWARD L. DEUSS**, 1918-19.

No report available.

**OWEN L. SCOTT**, 1918-19.

Mr. Scott is at present the Associated Press representative at The Capital Times.

**BERTRAM ZILMER**, 1919-20.

Mr. Zilmer is the state editor of the Milwaukee Journal.

**CARSON F. LYMAN**, 1920-21.

Mr. Lyman is now Cleveland representative of Stoughton Courier-Hub.

**WILLIAM M. SALE**, 1921-22.

Mr. Sale is now continuing his studies at Harvard.

**GEORGE L. GEIGER**, 1922-23.

Present managing editor.

### Business Managers

**WILLARD T. SAUCERMAN**, 1892-93.

Mr. Saucerman is now an attorney practicing at Monroe, Wisconsin.

**EDWARD J. HENNING**, 1893-94.

Mr. Henning is a United States judge for the Southern California district.

**WILLIAM L. WOODWARD**, 1894-95.

Mr. Woodward is at present practicing law in Madison.

**J. S. LYON**, 1895-96.

No report available.

**FRANK V. CORNISH**, 1896-97.

Mr. Cornish is a member in a law firm in San Francisco, California.

**ALBERT HEDLER**, 1896-97.

Mr. Hedler is the secretary of the Cranberry Lake Development company, Minneapolis, Minn.

**CHARLES F. HAGEMANN**, 1897-98.

Mr. Hageman is a fruit grower in Salem, Oregon.

**SIDNEY W. SMITH**, 1898-99.

Mr. Smith is a partner in a law firm at Omaha, Nebraska.

**WILLIAM S. KIES**, 1899-1900.

Mr. Kies is the vice-president of the National City bank of New York, and is also vice-president of the American International corporation in New York.

**WILLIAM S. KIES**, 1900-01.

No reports available.

**CHARLES S. PIERCE**, 1902-03.

No reports available.

**JOHN B. PATRICK**, 1903-04.

Mr. Patrick is a merchant in Ironwood, Michigan.

**RICHARD H. HOLLEN**, 1904-05.

Mr. Hollen is an attorney in Chicago.

**HARRY J. MASTERS**, 1905-06.

Mr. Masters is in the law business at Sparta, Wis.

**ERNEST W. SANDT**, 1906-07.

No reports available.

**JOHN J. MOFFATT**, 1907-08.

Mr. Moffatt is an insurance agent in Muskogee, Oklahoma.

**EDWIN C. JONES**, 1908-09.

Mr. Jones is secretary of the United Charities Chicago.

**EDWIN C. JONES**, 1909-10.

No reports available.

**JULIUS O. ROEHL**, 1910-11.

Mr. Roehl is an attorney in Milwaukee.

**WILLIAM J. GOLDSCHMIDT**, 1911-12.

Mr. Goldsmith is also a Milwaukee attorney. He was managing editor of The Cardinal in 1908-09.

**WILLIAM J. GOLDSCHMIDT**, 1912-13.

**EDWIN P. KOHL**, 1913-14.

Mr. Kohl is practicing law in New York City.

**GEORGE H. WILDERMAN**, 1914-15.

No reports available.

**CHARLES T. ANDERSON**, 1915-16.

No reports available.

**A. H. KESSLER**, 1915-16.

Mr. Kessler is manager of the St. Louis Coke and Chemical com-

pany. He was managing editor of The Cardinal for two years also.

**G. O. GULLICKSON**, 1916-17.

Dead.

**JOHN C. MILLER**, 1917-18.

He is the manager of the Federal Steel Fixtures company, New York City.

**HENRY SCHATZLE**, 1918.

Mr. Schatzle is the office manager and purchasing agent of the Carl Pick company, West Bend, Wisconsin.

**WALTER E. MALZAHN**, 1918-19.

Mr. Walzahn is an accountant with the West Bend Aluminum company, West Bend, Wisconsin.

**IRVIN MAIER**, 1919-20.

Mr. Maier is advertising assistant of the State Journal.

**IRVIN MAIER**, 1920-21.

**DONALD BAILEY**, 1921-22.

Mr. Bailey is an accountant in a department store in Cleveland, Ohio.

**ROLLAND ECKE**, 1921-22.

Mr. Ecke is a bond salesman in Cleveland, Ohio.

**DOUGLAS K. NEWELL**, 1922-23.

Present business manager.

## MUSIC STUDENTS TO SING EASTER CAROLS

Groups of student singers and instrumentalists will give Easter carols throughout the city at 6:30 o'clock this morning and will reassemble at the Lincoln statue at 8:30 o'clock for a short service, to which the public is invited.

"The singers will be divided into fifteen groups of ten so that the entire city will have the benefit of the music," said Dorothea Levi '23, who is chairman. She is being assisted by Laura Duncan grad, who

has charge of the program, Ellen Beckwith '25, conveyance, Beatrice Holton '24, publicity, and Thyra Levandusky '25, routing of city.

The Rev. Mr. Blakeman of the University Methodist church will give the opening prayer at the monument. The chorus will sing "Christ the Lord Has Risen", Ruben Brown '24, will contribute a baritone solo accompanied by Harry Rosenberg on the clarinette. The mixed quartet and the chorus finish the program with "Crown Him With Many Crowns".

## Lathrop Cafeteria

Will Remain Open During Vacation

THREE MEALS EACH DAY



## Four-Piece Suits

THEY are very good for young men at college. Wear the knickers for classes, hikes, golf; wear the coat and regular trousers for dress up.

These suits will save some money for you

# Olson & Veerhusen Co

Hart Schaffner & Marx clothes



## SOCIAL NOTES

### Guests Of Alpha Phi

Among the week-end guests of Alpha Phi are the Misses Elizabeth Jarvis, Chicago; Anna and Ethel Jones, Waupun; Dixie Davis, Chicago; Helen White, Williametteem; Peg Eulass, Chicago.

### Kappa Delta Has National Officer

Miss Gladys Pugh, national officer of Kappa Delta sorority, is visiting at the chapter house. She is from Union Springs, Alabama.

### Delta Tau Delta House Guests

Guests at the Delta Tau Delta house are William T. Hosmer, Lawrence college; William Gambel, also from Lawrence college; Ted Vanderlin, Chicago; Lionel Gunnich, Northwestern university.

### Tau Kappa Epsilon Easter Dinner

Tau Kappa Epsilon will entertain at dinner today for about 15 guests. Table decorations of flowers and Easter effects will be used.

### Kappa Delta Alumni

Kappa Delta alumni who are visiting in Madison this week-end are the Misses Ann Darcy, Hillsboro; Mary Caldwell, Poynette; Elsie Taylor, Whitewater; Josephine Halsor.

### Phi Delta Phi Initiates 11

Phi Delta Phi, legal fraternity, announces the initiation of Judge August Charles Hoppmann of Madison as honorary member, and Edmund L. Ashenbrenner '23, Park Falls; Harry V. Carlson '26, Kenosha; Louis W. Cattau '23, Shawano; Frederick C. Jonas '26, Michigan; Lionel I. Krieser '26, Green Bay; Eldon R. Losby '26, Eau Claire; James F. Luther '26, Stanley; R. R. Thompson '24, Oshkosh; Fred Moreau '26, Casco; and George M. Keith '24, Dalton, as actives. The initiation banquet was held at 6:15 o'clock last evening at the Park hotel. Prof. W. H. Page acted as toastmaster. Carl L. Daley gave the address of welcome which was responded to by Edmund L. Ashenbrenner. Speeches were delivered by Justice B. W. Jones, Prof. O. S. Rundell and Prof. A. B. Hall.

### Legal Fraternity Pledges Wilkin

Phi Delta Phi, legal fraternity, announces the pledging of Rodney F. Wilkin '24 of Whitehall.

### Personals

Josephine Fisher, Cedar Rapids, Ia., is a guest of her sister Jean Fisher, at the Alpha Omicron Pi house.

Mrs. Black of Milwaukee is visiting her daughter, Louise, at the Kappa Kappa Gamma house.

Lillian Netzow is spending the week-end at her home in Milwaukee. Miss Marjorie Nee, Escanaba,

Mich., and Miss Edith Rowe Chicago, are guests at the Alpha Chi Omega house.

Pearl Grunstad is visiting in Chicago over the week-end.

Edward Deuss '18, visited at the Chi Pi house this week. He is on his way to Hartford, Conn., to do journalism work.

Miss Lozelle Connors, Green Bay, is a guest at the Chi Omega house.

The Misses Alice Parker, Valparaiso, Ind., and Mary Evans, Chi Phi house this week. He is on guests at the Kappa Delta house.

Miss Constance Hammett, Sheboygan, is a guest of Lida Holingsworth at Barnard hall.

### OLD TIMERS TELL OF EARLY CARDINAL DAYS

(Continued from Page 1)

cal bookkeeping system and did away with the "pair-of-shoes-per-column" advertising system.

In the fall of '96 Dean Slichter played his neatest trick. Instead of waiting until school had started to solicit subscriptions, he stood at registration tables and handed out subscription blanks, and told all entering students to "sign here." Subscription accompanied enrollment and circulation jumped from 125 to 800.

Prof. G. M. Hyde, director of the Course in Journalism relates the Wisconsin Daily News episode of the years 1912 and 13 as follows:

"In 1912 the Cardinal was exceptionally strong, but it became necessary to oust a business manager.

"Being resourceful as well as unscrupulous, during the summer he went to the Democrat Printing company, the Cardinal printers, and informed them that the Cardinal was not going to start up again in the fall, and that the new paper under the name of the Wisconsin Daily News would like the printing contract. He got the contract.

"Thus the Cardinal that fall was out of a print shop. It was forced to accept the rotary press at the State Journal, reduce their sheet to four columns and fight. They won the fight.

### Run by Women

"For a long time, however, the financial distresses of this year were felt. Then the war came on and the staff was composed of women. Not until the last two years has the Cardinal come back to its own returned to its five-column

sheet, and has been run by men."

President Birge says the following about competitive papers in schools:

"When I was in college in the East there were two papers. I was editor of one and a few of my friends were at the head of the other. Although conditions seemed to be most favorable it was impossible to make a go of it. There was not enough advertising for both. Eventually the papers merged.

"The Scorpion is not competition for the Cardinal. It is not intended to be a college newspaper. It is a propagandist sheet which men of the Upton Sinclair type are starting in many of the large universities of the country. One is being started in the University of Michigan now. These papers correspond in the academic world to the I. W. W. sheets in the industrial world. They are the extreme left."

That Something New

Kessenich's



## New Spring Sportswear

### Sports Clothes Cover a Multitude of Occasions

IN sports clothes, American's are the best-dressed women. And this season's designs will make them better dressed than ever. Sports clothes for tennis court. For golf links. For the favorite sport of tea-time gossip. For watching the game from the club veranda. Sports clothes sporty. Sports clothes picturesque. But stunning every time.

**KNICKERS**—Our kind are made to fit and there is a peculiar knack in tailoring them so that they are comfortable for every variety of strenuous outdoor sport.

Utica Duxback—Kampit Khaki at \$3.75; tweed at \$5 to \$9; corduroy at \$5.

**SHIRTS**—are pleated so as to give free and easy swing to the hiker or golfer, the materials are soft, wooly plaids or plain materials, prices \$11.75 to \$19.50.

**BLOUSES**—of silk or cotton, are entirely new. They are made along sport lines, some of printed silks, others of handmade voiles. Silks, \$6.50 to \$11.50; cottons, \$3.75 to \$6.50.

**SWEATERS**—Every girl has one or more sweaters. They are vivid in color, new in weave and design and withal most comfortable. Some are slip-over, others are tuxedo—all are new and different. Prices, \$3.50 to \$19.50.

### Campus Restaurant

716 State

### Continuous Service

7 A. M. to 11 P. M.  
7 A. M. to 1 A. M. on  
Friday and Saturday  
Nights

MRider's Pen  
MASTER Pen



### THREE CLASSES TIED IN INDOOR DIAMOND MATCH

A triple tie, in the Senior, Junior and Sophomore classes in the women's inter-class indoor baseball tournament, resulted when the juniors defeated the sophomores, and the seniors beat the freshmen in the games played Friday afternoon in Lathrop gym.

The juniors piled up 22 against the 20 points of the sophomore class in a hotly contested game.

The Senior-Freshmen game also was a close match, ending 26 to 21 in favor of the seniors.

Women's indoor baseball varsity team was announced at the baseball spread which was held in the gym after the games to mark the official end of the season. The personnel is Norma Carl '23, Emma Stevning '23, Beatrice Elver '23, Dora Harris '24, Hazel Weingandt '25, Doris Burdick '25, Gretchen Kroncke '24, Anne Craig '25.

### Bradley Hospital Children Are Entertained By Radio

The sick and crippled children taken care of at Bradley Memorial hospital are given entertainment almost every evening by a radio which was installed about nine months ago. The radio was given the hospital by the Boy's club of Central high school.

The radio can be turned in on any concert in the United States. The children have heard performances broadcasted from Pennsylvania, from Texas and from the West.

The radio is provided with a horn and the concerts may be heard throughout the hospital. Every evening, when it is possible the radio tunes in on a concert, and the entire hospital enjoys the entertainment provided by the radio. The children are all very enthusiastic about it.

## Classified Ads

### LOST AND FOUND

PERSON who found rings (signet and opal setting) call B 354. 2x31

LOST—Phi Beta Pi pin, Friday night, between Lathrop hall and 416 N. Carroll. B 309. 2x1

LOST—Acacia pin, triangular in shape, set with 15 pearls. Initials W. H. E. Call B 2676. Reward. 1x1

LOST—Theta pin, name Julia Twin-bull. Call B 272.

FUR LINED GLOVES lost between University ave. Lake st. and Co-Op. Wittenberg F 1840. 1x1

### FOR SALE

SALE—ARMY SHOES—SALE.—We have bought a tremendous stock of Army Munson last shoes to be sold to the public direct. Price \$2.75. These shoes are 100% solid leather with heavy double soles sewed and nailed. The uppers are of heavy tan chrome leather with bellows tongue, thereby making them waterproof. These shoes are selling very fast and we advise you to order at once to insure your order being filled. The sizes are 6 to 11 all widths. Pay Postman on receipt of goods or send money order. Money refunded if shoes are not satisfactory. THE U. S. STORES CO., 1441 Broadway, New York City. tf

FOR SALE—New Ice boat. One of the best on the lake. Forced to sell. Leaving school. Call Fairchild 200. 3x29

### MISCELLANEOUS

GET MY LOW RATES before having your typing done. Prompt service. B. 3758. 6x29

EXPERIENCED tutoring in French and Spanish. F 184. 4x30

GENTLEMAN roommate wanted. Call B 4411. 6127, Dayton. Rates very reasonable. 3x31

## The Progress of the Union

### HOW WE GET THE MONEY

By JOHN A. DOLLARD

How do we get the money? The question might well be answered by a recent experience of "Hap" Baker in Dayton. Obviously a meeting, or dinner, or both is the occasion which generates good spirit and the giving mood in any of us, and so the first thing to do is the arrangement of a dinner through a local committee. This local committee plans the dinner, and arranges for the showing of the films of campus life which the campaigner always has with him. This was the case in Dayton.

The banquet was held in the Engineers club of Dayton, and twenty-one Badgers of various classes and years were in evidence.

Everyone got around the piano right off the bat and sang Wisconsin songs from Varsity to the football parodies. First the dinner. Then the films. Then the speeches. Hap furnished the "speeches." He told them the story of the Union, of the growth of the university, of the insistent student demand for the building. He told them that great schools have great traditions and that they stay great by the force of those traditions; that Wisconsin has a great tradition which is in danger of fraying out due to the engulfing numbers now in school. And he reminded them that they are marked and stamped with this tradition, which is in large

part one of service—to others. "Hap" spoke with emphasis and conviction. I know, because that's the way we all talk when its about Wisconsin.

In his talk, a few things crept in which stirred the minds of those before him and he felt the temperature rising. A stray word about the thrill which comes of being a part of the great crowd which rises in its might to sing Varsity as the first red-legged football player runs out on the field, a hint of the pines behind old Main hall groaning with snow, or the wierd singing of a banjo from a dark canoe.

The time was ripe. He told them frankly why he was there, that the cause of the university needed no apology; and he asked them what price they set on their memories of the university.

"Stan" Allyn '04, comptroller of the N. C. R., got up and left the room. "Hap" thought the day was lost, since Allyn was the strongest man financially and in a business way in the crowd. In a minute Allyn returned, but not alone. This time he had a chart and with it a heavy black crayon. Without further ado, Allyn took over the meeting. He wrote two names on the

first sheet, Madison and Dayton. Under Madison he drew a heart. Under Dayton a dollar sign. Then "Here's Madison; our hearts are here. Here's Dayton; our dollars are here. Mr. Patterson always said that a man's dollars were where his heart was." Allyn tore off the first sheet of the chart.

Then on the second sheet, he wrote "S. C. Allyn \$200. Who will match that?" Somebody did. Then down the line, until the small group had pledged a thousand dollars. It sounds easy, but "Hap" was grateful in his heart that Wisconsin has

a tradition and that the tradition helps build such men as "Stan" Allyn.

Timely payments to the alimony clerk during the past week will enable many a Madison divorcee to buy her Easter finery. The women, whose former husbands are now paying monthly for their mistake, have been crowding Herbert Hansen, clerk, during the past week, he reports, in hopes that there will be no delay in payments. He accredits it to only one thing—Easter.

## Thesis Work

Special equipment for the accurate reproduction of technical and Mathematical Manuscripts

FOREIGN LANGUAGES

Latin, Greek, French, German, Spanish

Thirty Years' Experience

**Anna L. Moore**

219 State St.

B. 748

Please telephone for appointment

50 Miles  
From Home

Harley-Davidson  
Motorcycle  
Has Used  
1 Gallon Gasoline  
1/2 Pint Oil  
Total Cost,  
Less Than 40¢



THE Harley-Davidson's unusual economy of upkeep is, next to the low original cost, the big reason why this motorcycle is "every man's motor vehicle", within the reach of every wage-earner, or person with an income.

Supreme pleasure is yours at extremely low cost if you own a

### HARLEY-DAVIDSON MOTORCYCLE

You will enjoy a sport unparalleled in the outdoor realm, yet it costs you less than a cent a mile with a solo mount, or just about a cent a mile with a sidecar. Compare 50 miles of this, costing less than 40 cents, with 50 miles by railroad costing 3 cents a mile, and 8 percent war tax, or \$1.62—four times the cost of traveling the Harley-Davidson way.

Weigh the facts. Start a new pleasure era in your life. Come in now and see the new Harley-Davidson models. No obligation if you do. You can buy a Harley-Davidson on the easy payment plan.

**H. A. Schultz**

## Society Brand Clothes



The only kind of clothes  
it pays to buy

Men who habitually wear good clothes, now and then buy a mediocre suit, to save a few dollars. They always regret it. After all, what you buy is good appearance; if you get less than that you get less than your money's worth. Style and Fine Tailoring—there's no substitute.

**BAILLIE O'CONNELL & MEYER**

QUALITY SERVICE



### Modern Social Work Requires the Psychiatric Approach

Psychiatric Social Workers  
Child Welfare Workers Community Service Workers  
Visiting Teachers Probation Officers  
Attendance Officers Family Case Workers

Medical Social Workers

Session Opens—July 5, 1923

Smith College School For Social Work  
College Hall 14, Northampton, Mass.



## FROSH WOMEN CLASS VICTORS

### Edith Jarvis '26 Wins First Place in Individual Squad Work

The freshmen women won the highest number of points in the all-year squad work and the inter class meet as announced Thursday afternoon by the heads of the department.

In the squad counts, which are continuous throughout the entire season, the freshmen women topped the list with a total of 93.7 out of a possible 200 per cent, while the sophomores came in behind with 88.5 out of the possible 200 per cent.

The meet which is held between the two lower classes annually to mark the official end of the winter indoor gym season was won by the first year women also, by a count of 82.5 over the 82.4 which the sophomores piled up. Floor work, marching, and apparatus work are all counted in this meet, and points are given for each one and totalled.

These two victories give the first-year women a count of 177.2 over 170.9 that the second year women scored. This victory gives no points toward the all-year championship, however, as only the two lower classes compete in it.

Edith Jarvis '26 won the highest percentage in the individual squad work during the entire season, with 100 per cent out of a possible 100 per cent. Grace Baird '25 and Clara Pratt '26 each gained 101 per cent total, obtained from 96 per cent in the squad work during the year, and 5 per cent from additional voluntary work.

The squad of Mary Devine '25, won the highest place by piling up 89.4 per cent out of a possible 100 per cent. The squad under Sophia Irmischer '26 came second with 80 per cent of the possible 100 per cent, while the squad under Gertrude Adelt '23 carried off third place with 60 percent.

Chevrons in the colors of the respective classes were awarded for good work during the season, in different lines, to 23 squad leaders, and to 16 girls who gained high scores over 90 in the squad work.

The class colors which have been just adopted are: Seniors, purple and black; juniors, orange and black; sophomores, blue and grey; freshmen, green and black. The grey and black indicate the sister classes. These colors are permanent for the year which they are named for now, and will be passed down from class to class.

### Adjusters To Determine

#### Hausmann Brewery Loss

Damage resulting from the fire at the Hausmann brewery, will be appraised by insurance adjusters who will begin work Monday, Carl J. Haussmann announced today.

## MRider's Pen MASTER Pen

Netherwood's  
519 State and Loken Bros.

## Quill Pens

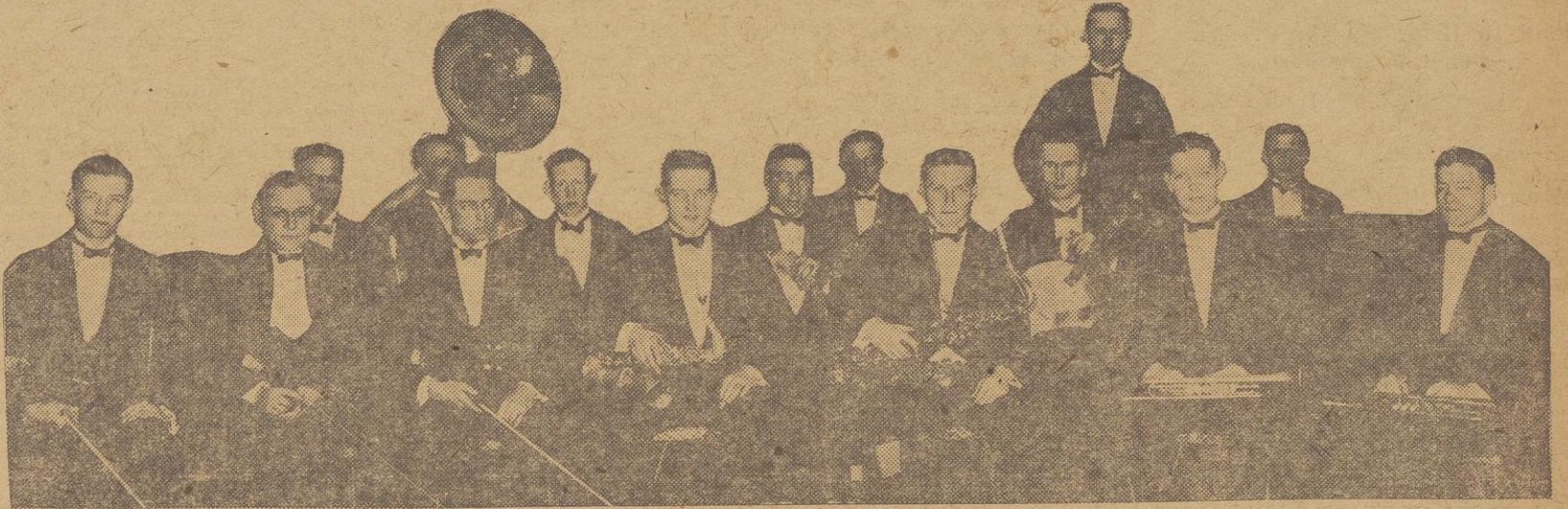
### Genuine Ostrich Feather

with holder to match  
filled with pearl slugs

Special at  
\$2.50

Netherwood's  
519 State and Loken Bros.

## Thompson's Best Will Play At Military Ball



—Photo by Photoart

Al Thompson's special 15 piece orchestra has been engaged to play for the eleventh annual Military ball in the capitol on April 20. A four piece saxophone quartet will play as a feature.

"We considered the question of an orchestra very thoroughly," said LeRoy Wahle '24, chairman of the music committee. "We felt that it was more desirable to have a good local orchestra than to import expensive music."

The orchestra is the same that played for the Junior prom last year when James L. Brader was chairman. They have been engaged to play at the Purdue prom this year.

Dave Chudnow will be at the piano and Al Thompson will direct. The orchestra is holding special rehearsals in the Cameo room.

A special music feature has been planned this year by the committee in charge of features. One week before the ball a vote will be taken on the most popular dance piece. This number will take the place of the traditional prom fox trot.

Plans for disposition of the building will not be made until the adjusters have finished, Mr. Haussmann declared.

### Industrial Commission Head to Lecture on Labor Laws

A lecture on the "Fundamentals of Labor Laws" will be given on Monday, April 2, at 11:00 o'clock in the auditorium of the Engineering Building by Mr. E. M. Wilcox, chairman of the Wisconsin Industrial Commission. All junior and senior classes in professional courses will be dismissed to permit their attendance at the lecture.

### Head Of Billion

#### Dollar Bank Is Dead

CHICAGO—Edmund D. Hulbert, noted banker, died on Friday, less than a fortnight short of the formal realization of his supreme ambition—the so-called "billion dollar merger" of the Merchants' Loan and the Illinois Trust and Savings company and the Corn Exchange National bank.

On April 9 Mr. Hulbert was to

have moved into the president's suite in the affiliated banks' new skyscraper, as head of the Illinois Merchants' Trust company (the new identity of the Merchants' Loan and the Illinois Trust) and chief executive of the affiliation, which is to be known as the Illinois Merchants' Banks.

SHEBOYBAN — All business houses here will close for three days from noon to 3 p. m., on Good Friday.



## Cake Eater —model of 1900

He was called dude and dandy then, but you recognize the type.

He majored in haberdashery and took his degree with honors in soxology.

As if that were not enough, he evolved some variations on the cake walk which made them stare.

He even found time to develop a remarkable proficiency on the tandem bicycle, and on Saturday nights he was good enough to bring pleasure into Another's life by wheeling away to the "Ten-Twent-Third."

To crowd all this into four short years would seem enough for any mortal. Yet in spite of his attainments there are times, in after life, when our hero wonders.

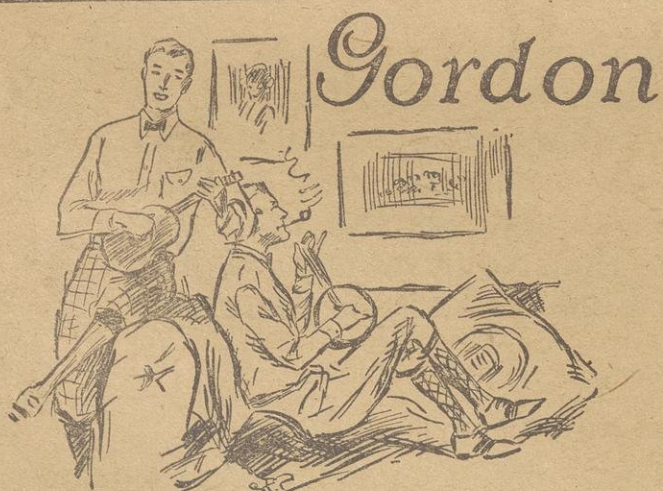
The glory of his waistcoats has long since faded, while his books are still fresh and clean. Did he perchance put too much thought into the selection of his hats and too little in what went under them?

Published in  
the interest of Elec-  
trical Development by  
an Institution that will  
be helped by what-  
ever helps the  
Industry.

## Western Electric Company

Since 1869 makers and distributors of electrical equipment

Number 28 of a series



## an ARROW SHIRT

MADE of a better oxford, in a fine, tailor-like way. The collar is the work of the expert Arrow Collar makers. The cuffs have buttons or are the French link model

\$3.00

CLUETT, PEABODY & CO. Inc. MAKERS



## ENGLISHMEN TO LECTURE HERE

Plan to Bring Speakers Here For the Summer Session

Negotiations are pending to bring John Masfield, F. S. Boas and Sir Israel Gollanczy, English scholars to Madison for several public lectures during the summer session, according to announcements made in the summer session bulletin.

Columbia university is bringing several British scholars to America for a conference, and these men also may be secured for lectures here.

The bulletin contains the usual announcements of the summer courses and faculty and has a table of railroad rates from principal cities in all sections of the country. Among the special social features announced will be the series of four plays on July 18, 19, 20 and 21 by the Everaux players from New York.

Register June 23

After the bulletin was published, a three-day civic course for women by the Extension division was announced for the week of July 16. This course will be given with the cooperation of the league of women voters and Dean S. H. Goodnight, director of the summer session.

Registration day is designated as Saturday June 23, and classes will meet on the following Monday. Of the 266 professors and instructors in the faculty, 31 are from other schools. The various colleges are offering 437 different courses.

All departments are giving many regular courses and the departments of economics and education, which have the largest enrollments, have several new courses.

Special courses for the teaching of subnormal and maladjusted children will be offered by the department of education. Plans are being made to conduct a class consisting of subnormal children under the direction of Miss Burns.

Will Offer Radio Course

Prof. Theo. Svedberg, University of Upsala, Sweden will continue his work here and will have charge of a class in colloidal chemistry and chemical research.

The physics department has a course in the elements of radio telegraphy. Wisconsin is one of the few universities which have a complete radio station.

The French house, at which French only is spoken, will be operated during the session in connection with the romance language department.

The enrollment of last summer's session was 4725, and ranked fourth in total enrollment. Every session has had an increased enrollment with the exception of the two war years and the normal increase of about 250 is expected this summer.

An addition of 12 platforms has been made in the new extension to the west of the tent colony. The colony was started in 1912 by Dean

## BULLETIN BOARD

### BAPTIST STUDENTS

All Baptist students should avail themselves of the opportunity of attending the Baptist Young Peoples' society from 5 to 7:30 o'clock each Sunday evening. The fellowship is splendid, the lunch is satisfying, and the meetings are helpful.

### LUTHERN MEMORIAL

Social hour at 5:30 Sunday will be followed by an Easter program instead of the usual Luther League discussion. All Lutheran students and friends are invited. Communion 6 a. m.; First service 8; Bible class 9; Second service 10:45; Social hour 5:30 p. m.; Luther League 6:45.

### VESPER SERVICES

Easter vesper service will be held at 4:30 Sunday. Music at 4:10 and tea at 5 o'clock.

### CONGREGATIONAL CABINET

The regular meeting of the cabinet's association is at 6 o'clock tonight, at the parish house.

### EMPLOYED WOMEN

In order to have a complete record of all of the women in the university engaged in part time work, Dean Nardin asks that those who are not already registered at the employment office see Miss Young at once. Office open from 11 to 1 o'clock and from 1:30 to 2:30 o'clock in the office of the dean of women.

### HUMANITIES EXAMS

The committee in charge of the course in Humanities will hold examinations in reading knowledge of French and German, open to all candidates for the Humanities degree, of whatever class, on Saturday morning, April 21, at 10 o'clock, in 325 Library.

**INTER-COLLEGE BASKETBALL**  
Team managers of colleges should submit their names at once to arrange inter-college basketball schedule. Call Cross, F. 2328.

### SWIMMING TRYOUTS

A special swimming tryout will be held at 8:30 o'clock Monday evening in Lathrop pool. This tryout is for swimming honors for those who were unable to tryout Tuesday March 20.

### SOPHOMORES

Sophomores who handled tickets for the sophomore movie are asked by the committee to turn in remaining tickets or money for tickets at once. They should report to the committeemen from whom they secured the tickets.

### SUMMER BULLETIN

The complete official bulletin for the summer session of 1923 is now ready for distribution, Dean S. H.

Goodnight, and last year 125 people were accommodated.

Scholastic standings are higher during the summer session than in the regular semesters. The average age of the students is higher and study is concentrated on a limited field of three subjects during the six weeks.

Goodnight, director of the summer session, announced yesterday. Copies may be secured at the office of the registrar or the dean or men, and will be sent to all students at the summer session last year.

### OCTOPUS CONTRIBUTIONS

All contributions for the Travel number of the Octopus must in by April 3.

### AGRIC TRIANGLE

Agric Triangle will have a meeting Sunday morning at 9 p. m. Prof. J. H. Kolk will speak on "Present Day Tendencies in Country Life Organizations."

### COMMERCE BASEBALL

All candidates for the freshman out for the Commerce baseball team call Halverson, B. 1089.

### APIS CLUB

Apis club will not hold its regular meeting Tuesday.

### FRESHMAN BASEBALL

All candidates for the freshman baseball squad will report at 4:30 o'clock Monday afternoon in Dr. J. C. Elsom's office in the gymnasium.

### INDEPENDENT BASEBALL

All boarding houses, rooming houses, or other organizations desiring to enter a team in the independent baseball league, call Oakey, B 2463, or write to 271 Langdon as soon as possible.

### CONGREGATIONAL STUDENTS

Those planning to unite with the First Congregational church as associate members are asked to be in the auditorium by 10:15 o'clock as the church will likely be overcrowded by thetime the service opens at 10:30.

### ALUMNI MAG URGES

### GRADS TO RETURN

The April issue of the Wisconsin Alumni magazine, which has just

been published, makes a strong plea for alumni to come to Madison for the annual commencement exercises. It especially urges the members of eleven classes, the "threes" and the "eights," to be present at their class reunions. The eleven classes included in this group are 1873, 1883, 1893, 1903, 1913, 1868, 1878, 1888, 1898, 1908 and 1918.

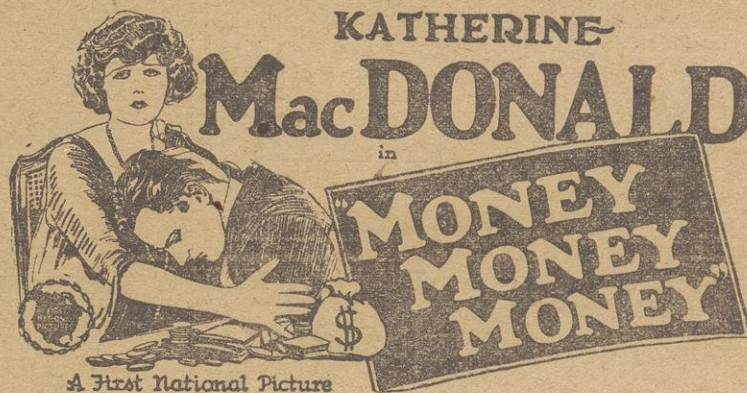
One of the features of this month's issue of the magazine is an editorial, "Paying Dividends or Selling Wisconsin."

Under the caption of athletics, Paul Hunter contributes two articles, one on the "New Football Coach," in which he acquaints the alumni with the record of Coach Ryan, and another on the "Basketball Championship," telling of Wisconsin's top-notch five and its success during the past season. Another article, by W. A. Frautschi '24, describes the preparation for the production of the Haresfoot Dramatic club's "Kikmi."

## DOUBLE FEATURE PROGRAM STARTING TODAY

## Stan Laurel Comedy "When Knights Were Cold"

A Rollicking Burlesque on  
"When Knighthood Was in Flower"  
and



Admission  
Adults  
**22c**  
Plus Tax  
Continuous  
Today  
1 to 11

A First National Picture

FISCHER'S  
**MAJESTIC**

Continuous Every  
Day

Any Seat  
30c

One Week Starting Today

# Booth Tarkington's "Clarence"

With  
**Wallace Reid**  
**Agnes Ayres**  
**May McAvoy**

Booth Tarkington's roaring stage comedy hit is bigger and funnier than ever on the screen. Produced with a cast of your favorite stars. With Wally Reid as the mysterious hero who jazzes the flappers' hearts away with his moanin' saxophone. Seven reels of pure joy for the whole family.



ADDED FEATURES

EXCLUSIVE MOTION PICTURES OF  
**SARAH BERNHARDT**

By International News

**JACK ADAMS AND THE THOMPSON SISTERS**  
**A MUSICAL TRIO**

## University Women Spend Your Vacation in EUROPE?

Leaving Montreal June twenty-third, a special party of University women will make a sixty-five day tour of Western Europe.

They will visit the Shakespeare Country, London, the Rhine Country, the Swiss Lakes, the Italian Lakes, the Riviera, the Route des Alps, Paris, and the Battlefields.

T. H. TOMLINSON, Phone Fairchild 1918  
406 N. Murray St. Madison, Wis.  
Wisconsin Representative

**T. & S. Tours Co.**  
"TRAVEL ARCHITECTS"  
Chicago, Ill.



MOVIES  
PLAYS

## WITH THE THEATERS

VODVIL  
NEWSFate Brings  
Good Shows  
In Holidays

By CHATTY

Fate is being rather ironical this week. The local theaters have booked a lot of good shows and mighty few of us will be here to see them. Not that we don't mind not being here. Oh no!

We're going to have one night of a "legitimate" anyway, and it is a "legitimate" that has been making a hit here and there throughout the land. "So This is London" enjoyed a tremendous run in Chicago. It is one of the lighter plays which are going the rounds this year. But in that category it is one of the leaders.

The Parkway has booked so many events this week that the theater calendar looks lopsided in favor of the Mifflin street playhouses. A return engagement of "Nanook of the North" will give fans another opportunity to see this arctic picture which was lauded as one of the ten best movies of last year. Its running mate is "Never Weaken" with the inimitable Harold Lloyd, a hair-raising comedy. In fact it's so hair-raising that sometimes it isn't even funny.

Mystery and crookery are the principal elements in "The Hole in the Wall". The heroine becomes, through outside circumstances, a medium and a crook of the first order. It's astonishing that a heroine should be allowed to become a crook, even though she is fundamentally straight. Anyhow, she goes straight in the end and the police seem to wink.

"Only A Shop Girl" is being run in conjunction with the local shop girl contest. Lovers of mystery will also be satisfied with this picture.

Katherine McDonald says that she's going to die an old maid. She's through with men. She takes a man's part in "Money, Money, Money!" and turns the old trick of reconciling her father to his life-long enemy. This is a play of intrigue, we might say.

Big scenes have become almost indispensable in movies. So the directors seem to think at least. And the favorite big scene seems to be that of a forest fire. It's brought into "Scars of Jealousy", the story of how a ne'er-do-well becomes a man. Have you ever seen a movie built on that theme. Yes, it is a popular one. The third round of "Fighting Blood" will be shown at the Strand along with this jealousy picture.

Here come the winners. Wally Reid lives again in a Mr. Fix-It picture made from Booth Tarkington's "Clarence". He steps into a family which is all sea and mends their little troubles. We don't know quite what to say in connection with this last of Wally Reid's pictures. We think that after we have seen it, we will want to see it again and again, just so that we may forget that we won't see any more of his screen work.

"Robin Hood" commences very much like "When Knighthood Was in Flower". Then shortly it branches off and becomes an entirely different picture, but just as good if not better. You know the story, of how the outlawed earl becomes a robber of the rich and a savior of the poor.

There is romance, love and adventure in the film and no one can out-do Douglas Fairbanks in a picture of that kind. The spirit of Sherwood Forest is kept faithfully and the old legend thrills with a new being.

We have been told that the organist at the Madison will accompany the picture with the de Koven "Robin Hood" opera music. That news pleases us, as it will probably please you.

F-P. Girls Send Eggs  
To Hospital Children

Chocolate Easter eggs were sent to the children of the Bradley Memorial hospital for Sunday by the Forresterettes, an organization of girls at the Forest Products laboratory. Miss Gertrude Griffin was chairman of the committee in charge of the sending.

## Plays in "Clarence"



May McAvoy

Here is one of a pair of actresses which plays with Wally Reid in his last picture, "Clarence," which will be shown at the Majestic all this week. May McAvoy takes the leading feminine role.

The picture is made from Booth Tarkington's popular novel of the same name. The story is built around troubles and disputes of a family. Clarence comes along and fixes things up in beautiful shape and incidentally wins the family governess.

Movie News  
Sheets Like  
City Papers

By E. H. S.

Have you ever seen a moving picture press book? If you have, you must have some idea of the tremendous throbbing spirit behind this industry. The amount of news put out for a single movie takes up about as much space as that printed in a city newspaper.

Every phase and detail of the picture is written up in these four to 20 page bulletins. Pathe's book for "Nanook of the North" for instance, has on its "front page" a story headed "Actress Chews Boots", one headed "Un-spanked Babies." The star's recreations are treated in this sheet and we learn about frozen fashions and zero studios.

The things we learned about Marion Davies from the "When Knighthood Was in Flower" press sheet were amazing. Almost every detail of her comparatively short existence was passed out to the theater owners through this medium. And the theater owners are given the material in order that they can pass it on to the newspapers for publicity.

If you want to go into the movies, you had better out-line a fictitious past to tell to the all-powerful magnates in order that your personal doings may be kept quiet. We suspect that this has

been done to a great extent already.

\* \* \*

But the press books aren't the only accessories to the actual films that are sent out to the playhouses. A complete set of posters and mats from which to make newspaper cuts are also distributed.

They say that Californians are great "blowers". It seems to us that it would be impossible for a modest person to live very long in the coast state without becoming a blower, that is if he associated with or interested himself at all in the movie industry.

We have seen advertising that "blew", but we have never seen such a gale as is produced by the "blowing" of the magnates in their press books. Why they create a regular tornado.

Nevertheless, it takes your breath away to see all the accessories that are sent out by the producers with each film.

Lawrence Glee Club Will  
Give Concert in Madison

The Lawrence Glee club will give a concert in the First Methodist church on April 12. This season on its twenty-eighth annual tour

will be under the direction of Carl J. Waterman, dean of the Lawrence conservatory, Appleton, Wisconsin. The admission is to be 50 cents. The Lawrence reunion banquet will be held at the church at 6:00 o'clock before the concert. Mrs. Koehler, B. 7269, has charge of reservations for the reunion.

South Carolina has passed a bill prohibiting the playing of pool or billiards at any time or place within the state. Checkers are permitted. It looks as if the theoretical blue laws are assuming tangible forms. A suffrage league for men will soon be in order.

## IT'S HERE!

Continuous Today  
From 1:00 to 11:00Any Seat 55c  
Children 30cDOUGLAS FAIRBANKS  
IN ROBIN HOOD

## The Storehouse of History Ransacked!

The age of Romance, Chivalry, Adventure, transplanted from Twelfth century dust and nourished in the genius of a great artist till it blossoms forth into a gorgeous spectacle of Twentieth century realism!

A tenderly beautiful love story in the midst of marching crusades, the clash of broadswords the hum of singing arrows. Robin Hood and his band, Maid Marian and her peril, Sherwood Forest and its greenwood, with the Sheriff of famed Nottingham Town.

DIRECTION BY  
ALLAN DWANFISCHER'S  
MADISON

EXTRA SPECIAL

## MISS BETTY BAXTER

who has just completed a nation-wide tour of the country as "Alan-a-Dale" in the Robin Hood Opera Company, has been secured to appear and sing during the run of this masterpiece.

SUMNER &  
CRAMTON

Writing Paper and Tablets  
Drugs and Photo Supplies  
DEVELOPING AND PRINTING  
POSTAL STATION NO. 9  
670 State Street

IF YOU CAN WALK I CAN TEACH YOU TO DANCE

## Valentino Fox Trot

Is just one of the new dances this fall.  
They're all smart—and easy to learn.

A Special Course for Beginners

7 West Main Sari Fields Badger 1806



# 10 Piece Jazz Orchestra Is Orph Treat

Henry Santfrey's, 10-piece jazz orchestra is here today.

In one of the leading headline musical treats of the vaudeville programs this season Santfrey's orchestra promises super-music in the first-half of the week's program at the Orpheum theater.

The big orchestra is appearing here in observance of the National Vaudeville Artists' Week in Madison. A special dance will be given by the society orchestra at the Cameo room next Wednesday night from 11 to 2 o'clock. Permission has been granted by the city council for the dance, beginning after the second show of the theater.

## Female "Will Rogers"

"Home-Made Christmas Pudding". That's Harry and Anna Seymour who furnish treats in songs, dances and mirth despite their youth. A comedy novelty entitled "Mlle. Fifi" will be offered by the Trennel Trio who specialize in surprises and a pretty girl.

A female Will Rogers, a girl from Texas, is Dallas Walker who brings a dash of the western atmosphere to Madison. Contrast from the Follies girl type of beauty who wears red boots beneath dimpled bare knees and the western beauty beneath the sombrero is Miss Walker's striking entertainment.

A brilliant satire by Norman and Landee, a news reel, Fun From the Press and orchestra numbers complete the bill.

## Revue Coming Thursday

Coming Thursday will be Gene Oliver's Revue Resplendent of girls, beauty, song and dance. Ted Nestor's Irish Sketch, "So This is Ireland," several comedy and musical acts, and a news reel and Aesop's fables complete the weekend bill.

## WISCONSIN MOULDERS

### HOLD FIRST EXPOSITION

The first annual convention of the Wisconsin Foundrymen's association will be held in Madison

## THEATER CALENDAR

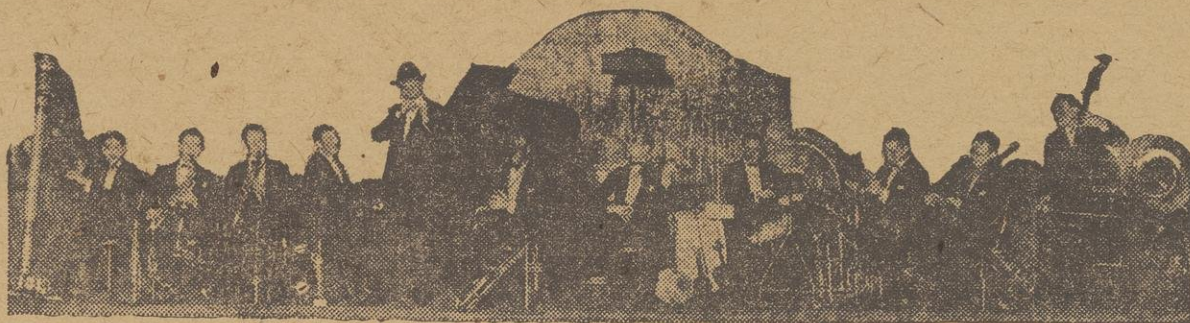
ORPHEUM—Henry Santrey with a band of 14 playing 60 instruments. Sunday through Wednesday; Revue Resplendent, gorgeousness, song and dance, Thursday through Saturday.

STRAND—Katherine MacDonald in "Money, Money, Money!" Sunday through Tuesday; Lloyd Hughes and Marguerite De La Motte in "Scars of Jealousy," Wednesday through Saturday.

PARKWAY—"Nanook Of The North," Sunday; "So This Is London," Monday night; Alice Lake in "The Hole In The Wall," Tuesday and Wednesday; all star cast in "Only A Shop Girl," Thursday through Saturday.

MADISON—Douglas Fairbanks in "Robin Hood," all week. MAJESTIC—Wallace Reid in "Clarence," all week.

# Henry Santrey And Band At Orpheum



# Parkway Has Two Return Films Today

Today only the Parkway gives Madison theatergoers an opportunity to witness on the same program two of the biggest entertainment pictures of 1922. Hundreds of people have urged us since they were first shown here to bring them back for a return engagement and special arrangements were made so that they could be shown Easter Sunday only. "Nanook of the North" is the first of the two pictures. Taken in the frozen north it depicts the life history of the Eskimo in a most entertaining fashion. It is real comedy and drama stripped of all studio accessories and made with stark reality as the background. The other picture is "Never Weaken" said by many critics to be the greatest short length comedy that Harold Lloyd ever made. It is a three reel scream from start to finish thrillingly made. This unusual program will be seen at the Parkway today only.

There are still a few good seats available for the appearance here tomorrow night of George M. Cohan's ripping success "So This is London."

Tuesday and Wednesday Alice Lake will be seen in a mystery story, "The Hole in the Wall." Starting Thursday the contest picture "Only a Shop Girl," will be the attraction. Thursday night the contestants in the shop girl contest will have their movies made on the Parkway stage at 8:30 and they will be shown at the theater Friday and Saturday.

The winner will be announced from the Parkway stage Saturday night at 9 P. M.

April 4 and 5 in the stock production.

The program includes an exposition of foundry supplies and equipment. The exhibits will come from the leading manufacturers of foundry equipment from all over the United States. Every line of foundry equipment and supplies will be included in the exposition, according to Prof. E. R. Shorey, of the Mining and Metallurgy department.

# Strader Resignation Officially Announced

Frank Strader, income tax expert of the Wisconsin tax commission, is to resign from the state body to accept a position on the federal board of appeals for income tax administration, it was announced by the tax commission today.

# MRider's Pen MASTER Pen

# NANOOK OF THE NORTH



"NANOOK of the NORTH" is an epic of the Eskimo, filmed beyond the Northernmost outposts of civilization. It depicts life, not movie life, but life as it is actually lived in the land of eternal ice and snow. "NANOOK of the NORTH" is so utterly different from anything you ever saw that you will marvel at the wonder of it all.

## LAST TIMES TODAY

CLARA KIMBALL YOUNG, in "ENTER MADAME"

TOMORROW ONLY

# PARKWAY THEATRE

A special return engagement of two of the greatest pictures released last season.

"NEVER WEAKEN" is the greatest three reel comedy ever made. It is a scream from start to finish—thrillingly funny. It is HAROLD LLOYD at his best.



# HAROLD LLOYD

—in—

# "NEVER WEAKEN"

# EASTER DINNER

At the College Refectory  
672 State St.

- SOUP—Noodle
- MEAT—Fried Chicken, Cranberry Sauce  
Baked Chicken and Rice  
Prime Rib Roast  
Baked Ham  
Swiss Steak  
Sweet Bread and Peas
- VEGETABLES—Buttered New Carrots  
Brussels Sprouts  
New Potatoes and Peas  
Sweet Potatoes
- SALADS—Spring Salad  
Deviled Eggs  
Cabbage and Almonds  
Apple and Date
- PUDDING—Fresh Strawberry  
Rice  
Fruit Jelly
- PIES—Washington — Apple  
Cream Nut — Custard  
Fresh Rhubarb — Pumpkin  
Cherry
- SUNDAES—Fresh Strawberry  
Hot Chocolate  
Chop Suey

THE BEST IN VAUDEVILLE

# Orpheum

JUNIOR THEATRES Orpheum Circuit

PHONE BADGER 4900

Four Days Starting Today Matinee

ENGAGEMENT EXTRAORDINARY

# Henry Santrey

And His Symphonic Orchestra of Fourteen Pieces Playing Sixty Different Instruments



# Harry & Anna Seymour

Breezy Bits of Mirth and Melody

TRENELL TRIO  
Presents the Comedy Novelty  
"Mlle. Fifi"

NORMAN & LANDEE  
Offer "Margie"  
A Brilliant Satire

DALLAS WALKER  
The Girl From Texas

Fathe News and Topics

WEEK STARTING TODAY—N. V. A. WEEK



### LONG WAVE RADIO RESULTS SUCCESSFUL

"The long distance results have been most gratifying to us," said Malcom Hanson, chief operator of the university radio station yesterday. "Musical hits by the soloists and orchestra from the Hares-foot club were broadcasted and replies were heard as far away as Alberta, Canada."

Due to very favorable atmospheric conditions most of the replies came from the New England states Maine, Massachusetts and from Pennsylvania, New York, Virginia, and Vermont.

Long distance tests are made from 1 to 6 o'clock every Sunday morning. Chihuahua, Mexico and California have heard some of these radio-telephone messages. An orchestra composed of Don Mack '25, violinist, R. U. Strock '23, saxophonist, and Ted Gevaart '25, pianist, with W. M. Knott '23 as station humorist and announcer have been conducting most of the tests. Many facetious replies have been received as far away as Texas.

One man states the he listened so late for messages that when he went to bed he was unable to get up in time to take his wife to church on Sunday. Consequently, states, "You don't know what that meant for me."

### Hall and Jordan to Address Pittsburg Alumni Meeting

When Badger alumni in Pittsburg meet April 13 for a reunion in the University club in their city Prof. A. B. Hall, department of political science, and Ned Jordan, president of the Jordan Motors company will be the principal speakers. John A. Dollard, representing the Memorial Union Building fund campaign, will speak also.

"Between 120 and 130 Wisconsin people live in Pittsburg", said Dollard yesterday, "and a committee there is working energetically to make the meeting a success. These meetings in various cities are tying alumni closer and closer to the campus, and that is of great significance to the university," he added.

The plans for the Pittsburg get-together include an early dinner at the University club, followed by speeches by Professor Hall, Jordan and Dollard, showing of three reels of films, and a big dance.

### White is to Leave Forest Products Lab For Chicago

David G. White, who for ten years has been connected with the United States Forest Service, has left the Forest Products laboratory to act as sales manager for the Sawyer-Servitus Lumber company of Chicago.

Mr. White has been at the labor-

atory since 1915. Before entering the laboratory he spent a year in the Washington office and a year at the Products office of the Forest Service at Missoula, Mont.

While in Madison, Mr. White worked on mill scale, depreciation,

and cost studies. He is one of the authors of the "Basic Grading Rules for Lumber." These rules were recommended to the lumber industry at the technical meeting of lumber manufacturers held in Chicago in July. He is also co-au-

thor of a bulletin to be put out soon by the laboratory on "Specifications for Grading of Yard Lumber."

READ CARDINAL ADS

## Harry S. Manchester, Inc.



# Why not knit this Dorrance slip-over?

## To wear back after vacation

IT'S stunning on and you'll find it easy to make during odd moments. Fleisher's new Wonderglow gives it a delightful silver sheen. You can make up this bloused sweater in Wonderglow in any color you wish—each.

Fleisher's new Wonderglow, their newest silk and wool yarn, gives this sweater a delightful silvery sheen. Wonderglow comes in all the new shades and it makes the most charming sweaters. 50c a ball. 6 balls are required for the Dorrance.

You can see the Dorrance sweater, sketched above, as well as a number of other recent Spring models in our Art Needlework Department.



Stratford Clothes

## Capping the Climax of a Perfect Wardrobe

Your clothes closet is never complete without a dressy Top Coat—that indispensable garment that enables you to lapse gracefully, comfortably and safely into summer wear.

The new Stratford Top Coat Styles are visions of Smartness and Individuality. Box Backs, Rayland or Regular shoulders, with or without belt—and all the latest touches that Metropolitan authorities have decreed the vogue for this season.

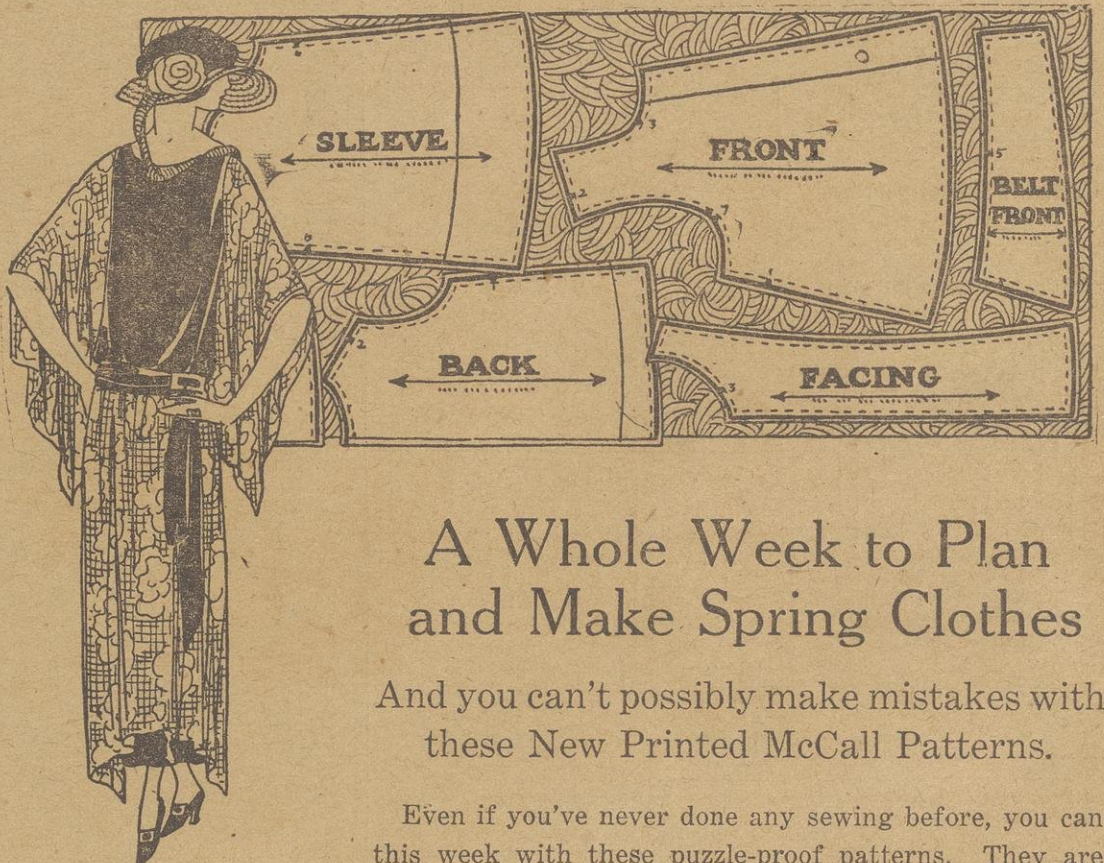
You'll be delighted with these Models; you'll be astonished at the reasonable prices; you'll have a through ticket to satisfaction if you purchase.

Our time is at your disposal to display this more-than-ordinarily complete and commendable line of Top Coats. Suits, too, for both Spring and Summer, in a great array of fabrics, weights and models.

## THE CO-OP

E. J. GRADY, Mgr.

THE STRATFORD STYLE STORE



McCall Printed Pattern 3052

## A Whole Week to Plan and Make Spring Clothes

And you can't possibly make mistakes with these New Printed McCall Patterns.

Even if you've never done any sewing before, you can this week with these puzzle-proof patterns. They are made so accurately that they require no changing or fitting. Every step in sewing is carefully explained—printed right on the pattern, as the sketch shows.

You'll need so many new things for the Campus and for dress-up. Why not have more things by making them yourself?

## Fabrics from which Fair Frocks are made

New silks—bevy of lovely new prints and sport silks—lovely wools for coats and skirts, pretty cottons and ratines in every color and plaid, trimmings, stuff for lingerie. Ginghams, voiles and Swisses, too.

Made-up model dresses show you the effect of the materials made up.

