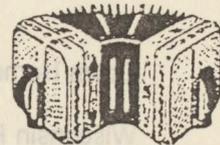


Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE
12-16-92

FOR ADDITIONAL INFORMATION:
Rick March 608-266-0190
Jim Leary 608-437-3047

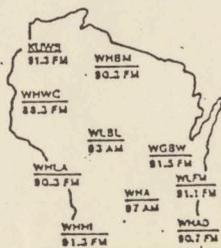
DOWN HOME DAIRYLAND RADIO UNVEILS NEW FORMAT AND SCHEDULE FOR 1993

Are you ready for the real Upper Midwestern moo-sick? To give you a chance to graze on the grassroots sounds of the heartland, the folklorist-hosts Jim Leary and Rick March have a whole year of **Sunday evening, 8:00 pm** half hour broadcasts lined up on the **Ideas Network of Wisconsin Public Radio**. [See sidebar for schedule.]

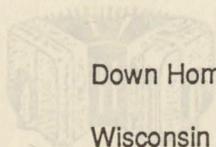
Down Home Dairyland now features a "magazine" format offering a variety of Upper Midwestern traditional music in every program. In addition to each show's main topic, there are a variety of departments. Depending on the week you tune in you may hear a **"Polka Hero"** segment, dedicated to the men and women who have given the world the gift of polka, or **"Yodeling Universe"** with yodels from around the world. **"From the Vault"** brings you intriguing sounds of the past out of the grooves of an old 78 rpm disc and **"Squeezebox Bonanza"** offers multi-cultural concertina and accordion stylings.

Roaming farther afield there are **"Down Home Dairyland Excursions"** to other regions or countries and **"Folklore Radio"** segments from around the USA.

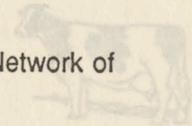
Down Home Dairyland is produced by the Wisconsin Arts Board, the Wisconsin Folk Museum and Wisconsin Public Radio. From the time the milking starts at the top of the show, until the calf bawls at the end, you'll get a kick out of **Down Home Dairyland**.



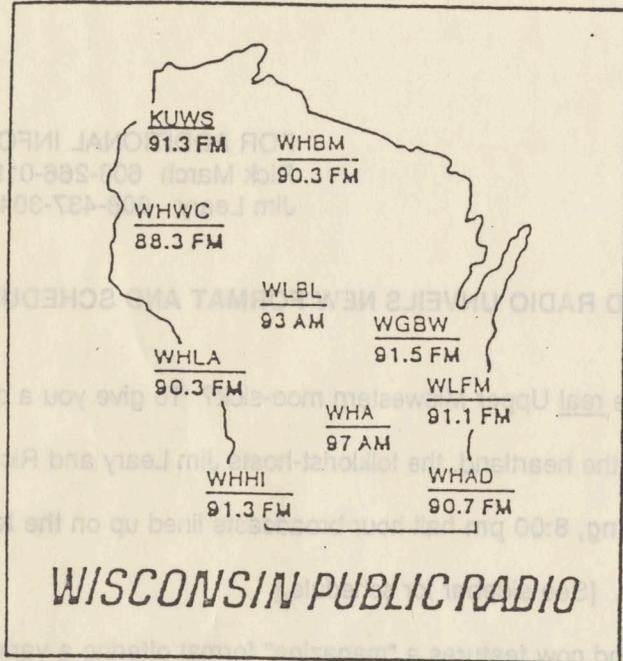
101 E. Wilson Street, First Floor
Madison, WI 53703
Telephone: (608)266-2513



Down Home Dairyland



Down Home Dairyland is broadcast at 8:00 pm every Sunday evening on the Ideas Network of Wisconsin Public Radio as a part of Old Time Radio Night.



Down Home Dairyland (January--March, 1993)

- January 3 Those Wonderful Cows
- January 10 Outlaws and Badmen
- January 17 The Midwestern Ethnic Saxophone
- January 24 The Dick Rodgers Orchestra
- January 31 Lumberjack Sounds from the Sugar Island Boys
- February 7 "49" Songs
- February 14 Upper Peninsula Finns
- February 21 Our "Up North" French (Mardi Gras)
- February 28 The Polka Sound of Cousin Fuzzy and Uncle Ozzie
- March 7 Lake Michigan Disasters
- March 14 St. Patrick's Day on Beaver Island
- March 21 The Czech Harmonica of the Plehal Brothers
- March 28 Midwestern Klezmer Music

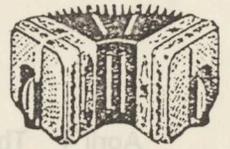
101 E. Wilson Street, First Floor
 Madison, WI 53708
 Telephone: (608) 258-2813





Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE
3-12-93

FOR ADDITIONAL INFORMATION:
Rick March 608-266-0190
Jim Leary 608-437-3047

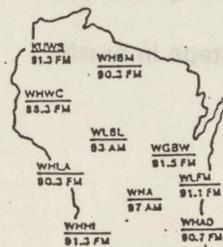
DOWN HOME DAIRYLAND RADIO ANNOUNCES SPRING PROGRAMMING

Are you ready for some more of the real Upper Midwestern moo-sick? To give you a chance to graze on the grassroots sounds of the heartland, the folklorist-hosts Jim Leary and Rick March have a whole year of Sunday evening, 8:00 pm half hour broadcasts lined up on the Ideas Network of Wisconsin Public Radio. [See sidebar for schedule.]

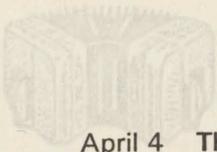
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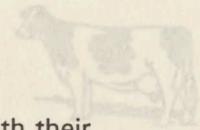


101 E. Wilson Street, First Floor
Madison, WI 53703
Telephone: (608)266-2513



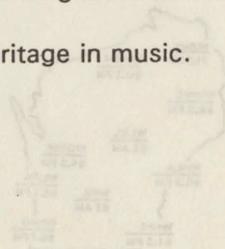
Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio



- April 4 **The Polka Grammy Awards** The best known polka bands stretch out with their Grammy nominated sounds for '92.
- April 11 **New Prague's Jerry Minar** Jerry may be Minnesota's most important promoter of the concertina.
- April 18 **Midwest Cowboy Ballads** From the Midwest to "Out West" the image of the cowboy lives on in song.
- April 25 **It's Dah Yoopers!** This Ishpeming, Michigan humorous low tech rock band tells it like it is in dah Upper Peninsula.
- May 2 **Hammer on the Strings** They cymbalum and hammer dulcimer, unique instruments played by a variety of ethnic groups.
- May 9 **Indian Singer-Songwriters** The American Indians have contributed their share of music to the "protest" song genre.
- May 16 **Norm Dombrowski's Polkas** Norm and his Happy Notes band play the "honky" Polish sound from Stevens Point.
- May 23 **The Country Music Polka** Polkas have found their way into the repertoire of many a noted proponent of the Nashville sound.
- May 30 **Iron Ranger, John Berquist** A multi-talented musician, John has absorbed the Scandinavian and Slavic soul of the Iron Range.
- June 6 **Polkas and Beer** Ein Prosit! Barley pop is celebrated in the polka songs and dance music of the Midwest.
- June 13 **Milwaukee Gospel** Some of the finest African-American Gospel Music comes from the Badger State's metropolis.
- June 20 **Swiss Family Fraunfelder** These talented Swiss yodelers have kept Wisconsin rocking in an Alpine groove.
- June 27 **Chicano Music in Michigan** Some of our neighbors across the lake celebrate their Mexican heritage in music.

101 E. Wilson Street, First Floor
Madison, WI 53705
Telephone: (608) 262-2812



FOR IMMEDIATE RELEASE
6-21-93

FOR ADDITIONAL INFORMATION:
Rick March (608)266-2513

Down Home Dairyland Programming July through September 1993

From July through September 1993, at 8:00 PM, Sunday evenings on the Ideas Network of Wisconsin Public Radio Down Home Dairyland will bring back for an encore some of the best earlier broadcasts. While the encore broadcasts are running, hosts Jim Leary and Rick March will have a chance to get out into the field. They'll visit Midwestern taverns and dance halls, go to music, dance and ethnic festivals and they'll record more of the down home folks to be featured on upcoming installments of Down Home Dairyland.

July 4 *Those Wonderful Cows*--the hosts milk a cheesy theme: music extolling Wisconsin's ubiquitous dairy animal.

July 11 *Outlaws and Badmen*--Midwestern evildoers of the past have been remembered in song and ballad

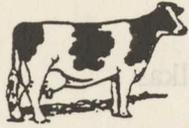
July 18 *The Jerry Schneider Band*--the pride of Chilton, this fine German-American oompah band has represented Wisconsin Old Time Music at the Kennedy Center in Washington, DC.

July 25 *The Dick Rodgers Orchestra*--You may remember seeing this lively TV recording orchestra from Pulaski, WI on 1960's and 1970's "Dairyland Jubilee" programs.

August 1 *Lumberjack Songs from the Sugar Island Boys*--A group that hails from the eastern end of Michigan's Upper Peninsula, these musicians produce a distinctive "Up North" Bluegrass sound.

- **August 8 "49" Songs**--In the wee hours, at the end of a pow-wow, you might get a chance to hear these improvised American Indian songs with English lyrics and big drum accompaniment.
- **August 15 Upper Peninsula Finns**--The Lake Superior region is home to the largest concentration of Finns and Finnish music outside of Finland.
- August 22 "Dutch Hop" Bands of the Eastern Slope**--The Volga Germans who settled western Nebraska and eastern Colorado have preserved a unique style of hammer dulcimer music.
- **August 29 The Polka Sound of Cousin Fuzzy and Uncle Ozzie**--these friendly family members perpetuate a Midwestern blend of polka sound with vocals by the famous "Milkmaids."
- September 5 Lake Michigan Disasters**--Shipwrecks and drownings on the Great Lakes have inspired memorable songs and ballads.
- September 12 Swedish-American Dance Bands**--From Minneapolis' "Snoose Boulevard" to Chicago, Swedish bandleaders have kept toes tapping.
- **September 19 The Czech Harmonicas of the Plehal Brothers**--This Minnesota harmonica playing duo filled the airwaves with their tunes in the 1940's and 1950's.
- **September 26 Midwestern Klezmer Music**--The show highlights a wailing clarinet in the Jewish-American stylings of Madison's "Shira" ensemble.

[END]



Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



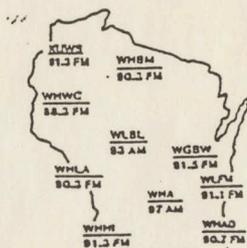
FOR IMMEDIATE RELEASE
9/17/93

FOR INFORMATION:
Rick March (608)266-2513

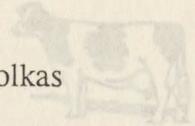
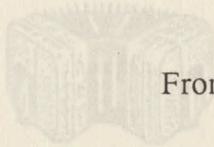
DOWN HOME DAIRYLAND ANNOUNCES ALL NEW PROGRAMS FOR FALL

First there's the sound of milking into an old tin bucket, a cow lows and then a button accordion kicks into a polka. "Welcome to Down Home Dairyland, traditional and ethnic music of the Upper Midwest..." radio host Rick March intones every Sunday night, right after the 8:00 pm news on Wisconsin Public Radio. Then his co-host, Jim Leary chimes in, revealing the musical territory to explore, "from Detroit to the Dakotas, from the Chequamegon to Chicago."

Down Home Dairyland which began as a special series in 1989, has been a regular weekly program on the "Ideas Network" of Wisconsin Public Radio since January, 1992, leading off Sunday evening's "Old Time Radio Night." The basic premise of the show is that the Upper Midwestern region has a unique culture which has produced a wide range of noteworthy home-grown musical expressions. While the traditions of some other American regions, such as the Appalachian Mountains and the Lowland South have long enjoyed well-deserved attention, the meek Midwest has only recently begun to be recognized for its rural and urban cultural pluralism which has been sustained through several generations.



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From American Indian drums to old time fiddles, from Hoolerie-style polkas to the urban blues, Down Home Dairyland provides the listener an opportunity to follow Jim and Rick as they explore the musical by-ways of the Upper Midwest. They seek out rare historical recordings, get ahold of the releases of small ethnic record companies, obtain the self-produced tapes of grassroots musical ensembles and capture music that is otherwise unavailable by recording it in the field themselves.

Down Home Dairyland truly is a hand-made radio show--co-hosts Rick and Jim come up with the ideas, select the music, interview artists in the field, edit the tapes, script and then do the on-air announcing. Rick is with the Wisconsin Arts Board, having served as the state's folk arts coordinator since 1983. Jim's radio efforts are connected to his work for the University of Wisconsin Department of Liberal Studies in the Division of University Outreach. Wisconsin Public Radio provides the studio, engineers, air time and other services.

Beyond entertaining a radio audience, the program also serves an educational purpose. Audiocassettes of the programs already have been purchased by a number of schools and libraries. Last year they were listed as one of the more significant accessions to the folk music archive at the Library of Congress. Forthcoming in early 1994 is a one hundred page, illustrated book, Down Home Dairyland: A Listener's Guide, which will be available along with audiocassettes of the first forty Down Home Dairyland programs.

So for a foot-stomping good time, every Sunday evening at 8:00, roll up your carpet, invite in the neighbors, tune in an "Ideas Network" station of Wisconsin Public Radio and enjoy Down Home Dairyland.





Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE
December 10, 1993

FOR MORE INFORMATION:
Rick March (608)266-2513

DOWN HOME DAIRYLAND IS MOVING TO SATURDAY NIGHT

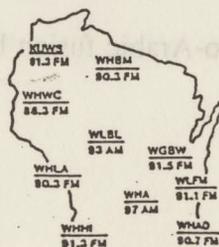
"Down Home Dairyland," the acclaimed radio program of Upper Midwestern

traditional and ethnic music is moving to 8:00 pm, Saturday evenings on January 8, 1994.

The show is carried by most of the stations of the "Ideas Network" of Wisconsin Public Radio. Since its debut as a special series in 1989, the program, co-produced and hosted by Wisconsin folklorists Jim Leary and Rick March, has given a statewide showcase to the region's old time music, previously on Sunday evenings.

The schedule change will include "Down Home Dairyland" in a full Saturday evening of Midwestern-oriented programs, beginning at 5:00 pm with Garrison Keillor's "Prairie Home Companion," followed at 7:00 pm by a new program from the Lake Superior Big Top Chatauqua, "Tent Show Radio." George Vukelich's "North Country Notebook follows "Down Home Dairyland" at 8:30 pm.

"Down Home Dairyland" has been strongly praised by the National Endowment for the Arts and featured in an NEA national publication, "Celebrating America's Cultural Diversity." Last year the Library of Congress mentioned the receipt of cassette copies of several "Down Home Dairyland" programs as a notable addition to their Folk Music Archive.



101 E. Wilson Street, First Floor
Madison, WI 53703
Telephone: (608)266-2513



Down Home Dairyland Schedule

January--March, 1994

8:00 pm Saturday Evenings*

*except for Sunday, January 2, 1994

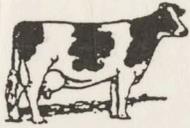
IDEAS NETWORK

① 91.5 WGBW	⑤ 91.3 WHHI
② 91.1 WLFM	⑥ 90.3 WHLA
③ 90.7 WHAD	⑦ AM 930 WLBL
④ AM 970 WHA	⑧ 88.3 WHWC
	⑨ 90.3 WHBM
	⑩ 91.3 KUWS

WISCONSIN PUBLIC RADIO
A service of the Wisconsin Educational Communications Board and University of Wisconsin-Extension

- January 2 **News From Our Neighbors.** Our last Sunday evening show features recent releases by the hottest German, Czech, Polish and Slovenian polka bands from Illinois, Iowa, Minnesota and Michigan.
- January 8 **Bob Andresen, Duluth's Musical Mainstay.** Our first Saturday evening show! A music performer, researcher and promoter, Bob has been a big asset to Northland Scandinavian and old time country music traditions.
- January 15 **Milwaukee in Song.** Wisconsin's fabled Beer City has turned up in the songs of country performers like George Jones, Doc Watson and Madison's Goose Island Ramblers.
- January 22 **The Midwestern Czech Polka--Urban Style.** The most rurally-based of all Slavic immigrant communities, Midwestern Bohemians do have some city-slicker cousins who have produced their own urban polka sound.
- January 29 **The Middle East in the Middle West.** From Detroit's large Arab-American community, this show has everything from an old recording of Danny Thomas singing in Arabic to an Afro-Latino-Arabic fusion band playing "Wild Thing!"

- February 5 **The Amazing Chmielewski Funtime Show.** Minnesota State Senator Florian Chmielewski, his brothers and his progeny pump out polkas on what is likely the nation's longest running independently-produced TV program.
- February 12 **From the Fox River to the Red River Valley.** It's ethnic music with a northern and a southern accent. Wisconsin and Texas traditions have a lot in common, thanks especially to both state's many Germans and Czechs.
- February 19 **Jim Dawson, The Dixie Drifter.** This native of western Louisiana drifted out to California and back to Madison where he inspired a couple generations of country music fans with his authentic stylings.
- February 26 **Down Home Dairyland Live!** Co-hosts Jim and Rick will broadcast live from the studio spinning some discs and giving you the low-down on "down home."
- March 5 **Two Chicago Classics: Muddy Waters and Little Wally.** The Windy City produced two influential gritty, funky musical styles in the 1950's, Muddy Waters' urban blues and Little Wally's "honky style" Polish polka.
- March 12 **The Fiddles of the Ukraine.** Ukrainian immigrant fiddlers like Pavel Humeniuk and Jozef Pizio have brought thrilling styles of Slavic fiddling to the US and Canada.
- March 19 **Che Bella!: Italian Music in the Midwest.** The tunes of Madison's Joey Tantillo set the feet to tapping and the songs of Detroit's Frank Amato offer wry comments on immigrant life in America.
- March 26 **Musical Archaeology: 78 rpm Discs.** We can still hear an amazing variety of ethnic music from the early era of recorded sound thanks to Milwaukee alderman and fanatical music collector Frederick Meyer's thousands of discs.



Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE
MARCH 31, 1994

FOR INFORMATION:
Rick March (608)266-2513

DOWN HOME DAIRYLAND SLATES NEW PROGRAMS FOR SPRING 1994

The moos are on the loose on Saturday night! Some Down Home Dairyland (DHD) listeners may still be wondering where that public radio program of Upper Midwestern traditional and ethnic music has gone. Since January, 1994, Jim Leary, Rick March and the bawling calf are on the air on Saturday evenings at 8:00 pm over the "Ideas Network" of Wisconsin Public Radio, after more than three years on Sunday evenings. Switch your calendars or turn your clocks back 24 hours.

The surprising and unique cultures of the Upper Midwest continue to provide traditional and ethnic music for more Down Home Dairyland programs. The Spring, 1994 lineup features a baker's dozen of all new programs:

- ✓ **April 2** **Beasts From the North.** For April Fool's Day (one day late) DHD takes a look at some northern wonders: giant mosquitos, killer bees and even Lake Superior's amazing surfin' crew!
- ✓ **April 9** **Wizard of the Concertina: The La Crosse Sound of Syl Liebl.** Liebl kept the Coulee Region hopping to a Dutchman polka beat for decades and now his young followers comprise a new generation of



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Madison, WI 53703
Telephone: (608)266-2513



concertina maniacs.

✓ April 16

Lumberjack Frenzy: The Music of Northwoods Loggers.

Lumberjack ballads and tunes as performed by those that really know what they're singing about--rough and ready guys fresh from working in the woods.

✓ April 23

Northern Twang: The Banjo in the Midwest. This quintessential

American instrument, usually associated with the South, also has been heard a-ringing in the North, playing polka, bluegrass and blues.

✓ April 30

From Electric Guitars to Deerskin Drums: Music of the Ojibwa

Tribe. Chippewa musicians from Michigan, Minnesota, Wisconsin and Canada perform in older and newer traditions: drum songs, rock, fiddle tunes, even an Ojibwa vocal rendition of "Turkey in the Straw."

May 7

Nashville Comes to Milwaukee: The Polka/Country Sound.

Midwestern polka bands haven't hesitated to tap hit country tunes when it comes to looking for new repertoire.

✓ May 14

Paramount Records: Historic Hillbilly Music and Blues from the

Shores of Lake Michigan. In the 1920's and 1930's, this small Port Washington record company played a key role in preserving music from some of the finest early country and blues performers.

May 21

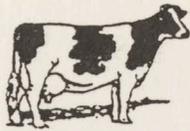
Swiss Wannabees!?: The Alpine Image in Music of the Midwest.

Attracted to the swooping yodel, laendlers and alphorns, Midwestern musicians of many nationalities have adopted the Swiss name or sound.

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- May 28** **Wisconsin's Pleasure Dome: Music from and about the Dells.** This archetypal tourist mecca has inspired comment in song but traces of the earlier pre-tourism musical culture also remain.
- June 4** **From Squirrelly Valley to Wonderful Madison: the Odyssey of Peter and Lou Berryman.** The original satirical songs of this Wisconsin duo hold up a carnival mirror to reflect the American way-of-life as viewed from a Wisco-centric perspective.
- ✓ **June 11** **The Golden Voice of Polkas: Memories of Chicago's Marion Lush.** The polka world lost a shining asset with the 1993 passing of this great Polish-American vocalist. But his legacy of recordings lives on.
- ✓ **June 18** **Songs of Detroit: The Motor City's Musical Mystique.** This great industrial urban magnet of the Midwest not only has attracted people but comments in song from far and wide.
- June 25** **Musical Archeology: 78 rpm Discs from the "Vault."** The UW Mills Music Library contains a treasure trove of sounds, captured in the early decades of the century in the grooves of 78 rpm discs. This program spotlights early ethnic recordings.



Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE:
September 29, 1994

Contact: Rick March
608-266-2513

DOWN-HOME DAIRYLAND KICKS OFF FALL RADIO SEASON

Madison, WI -- Co-hosts Jim Leary and Rick March have prepared a whole new batch of Down-Home Dairyland radio programs on traditional and ethnic music of the Midwest which will be on the air every Saturday evening after the 8 pm news on the "Ideas Network" of Wisconsin Public Radio, beginning Saturday, October 1, 1994.

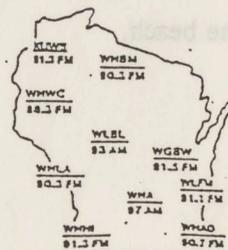
The new series kicks off with a salute to Wisconsin's newly recognized official state dance--the polka. Other programs cover African-American Gospel, female Swiss and German yodelers from Wisconsin, Scandinavian vaudeville performers from Minneapolis' past, Woodland Indian courting flutes and old-time music from Green Bay.

More than 100 Down-Home Dairyland programs have been recorded for Wisconsin Public Radio since 1989.

October 1 The Polka--Wisconsin's State Dance. Thanks to the efforts of State Senator Gary Drzewiecki, Wisconsin has made it official--the polka is the state dance. For this program, Chicago Polka King Little Wally sends his congratulations to our state for our obvious good taste and wisdom.

October 8 Exalted Voices from the Windy City: Historical Recordings of African-American Gospel from Chicago. Chicago has been the Midwest's key center for the creation of African-American Gospel music. Recordings produced from the 1920's through the 1950's document the history of this Midwestern heritage.

October 15 Yodel Ladies Two: Female Swiss and German Vocal Duos from Wisconsin. Monroe's Swiss duo of Betty Vetterli and Martha Bernet and Milwaukee's mother-daughter German yodel team of Elfrieda Haese and Heidi Schlei display the Alpine vocal pyrotechnics that has made southern Wisconsin a bright star in the Yodeling Universe.



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✓ **October 22 "Ole from Laughtersville" and other stars from the heyday of Snoose Boulevard.** Minneapolis Scandinavians had their very own Vaudeville district in "Snoose Boulevard." There Swedish- and Norwegian-American performers created a memorable legacy of humor, music and song.

✓ **November 5 The Action from Albert Lea: Skipper Berg and Eddie Cochrane.** This southern Minnesota meat packing town has produced musicians as well as pork chops. Skipper Berg's Accordion Band perked up the 1930's and 1940's with his polka beat, while local boy Eddie Cochrane made it big in California, rocking the 1950's with "Summertime Blues."

November 12 Down-Home Dairyland live!!! Co-hosts Jim and Rick will be on hand to take pledges, requests, and promise to play something even a little more unusual than usual.

November 19 The Legacy of Lake Nebagamon: the Duquesne University Tamburitians. For nearly fifty years this Pittsburg collegiate ethnic music and dancing troupe created and tried out their shows, emphasizing the music of Croatia, in this picturesque village in the northwestern corner of Wisconsin.

November 26 From America's Dairyland to the Lone Star State: The Czech Musical Influence on America's Mid-section. The soulful brass and winds of Wisconsin's Czech bands are compared and contrasted with the Western Swing-tinged sounds of Texas Czechs.

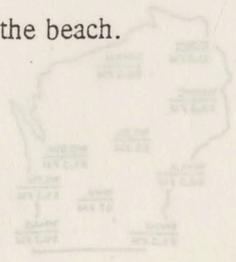
* **December 3 The Big Noise from Nordeast: Polkas from Minneapolis' Polonia.** From fiddles and concertinas to brass and synthesizers, distinctive sounds in Polish-American music have come from Minnesota's metropolis.

December 10 Spirit of the Woods: the Sound of Woodland Indian Flutes. The American Indian "courting" flute is undergoing a rebirth in popularity. The program features Mesquaki, Menominee, Winnebago and Ojibwa flute players and makers.

December 17 Polka in Packerland: Old Time Dance Music in Green Bay. From the sounds of Cousin Fuzzy to Jerry Voelker, the city on the bay has been home to a number of fine dance bands playing in German, Polish and Czech styles.

✓ **December 24 'Tis the Season to be Jolly.** Get ready for some holiday music with an Oompah, Upper Midwestern, Wisco-centric slant.

* * **December 31 Hangin' Ten Amid the Cornfields: Midwestern Surf Music.** In the heyday of the Beach Boys on the West Coast, Midwestern surf rockers didn't let a little thing like the absence of an ocean keep them from rockin' the beach.





✓ **January 14 Champaign Music Will Never Die!: The Legend of Lawrence**

Welk. Follow the amazing career of this North Dakota farm boy turned popular bandleader. This program includes an exclusive report on the first confirmed Lawrence Welk sighting of 1995! Lawrence lives!

* **January 21 "Rockin' Red Wing:" Indian Stereotypes and Indian Performers in**

Pop Music. The DHD hosts take you from offensive "Indian" cliches to authentic expressions by contemporary Indian performers.

✓ **January 28 Mid-Western Swing.** Hear the jazzy country sounds that Bob Wills

& his Texas Playboys made famous as interpreted (with a Northern accent) by musicians like Nebraska's Ole Rasmussen and Minnesota's Bob Palmquist.

✓ **February 4 Balladeers in the Cutover: the Singing Ford-Walker Family of**

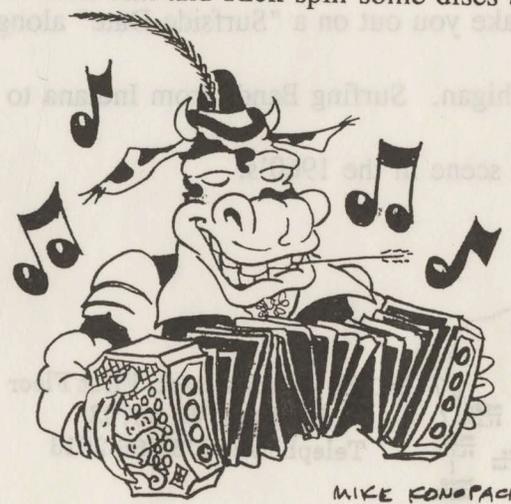
Crandon. With clear voices and straightforward delivery these northeast Wisconsin balladeers sang everything from the classic old English ballads to regional lumberjack songs.

✓ **February 11 More Music of Milwaukee: Slovenian-style Polka in Beertown.**

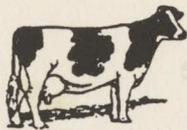
Wailing on accordion and sax to the perky banjo's polka rhythm, Milwaukee bands have created a distinctive polka sound.

February 18 Down-Home Dairyland Live! It's pledge drive time. Listeners can

show their support and hosts Jim and Rick spin some discs and talk about upcoming programs.

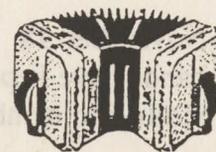


- ✓ **February 25 Hard Travelin' Hoboes.** Celebrated in song from the Midwest to the West, these storied American itinerant laborers have criss-crossed the continent, hopping freights and thumbing down rides.
- ✓ **March 4 Kolachky Cornhuskers: Czech Polkas from Nebraska.** Eastern Nebraska is home to a vibrant Czech music tradition kept alive by horn-tooting and squeezebox pumping sons and daughters of Bohemia and Moravia.
- ✓ **March 11 When Chicago was Hillbilly Heaven: More on the Great WLS Barn Dance.** From the 1920s to the 1950s, Sears-Roebuck-owned WLS ("Worlds Largest Sore) beamed old time country music all over the nation's mid-section.
- ✓ **March 18 The Day After St. Pat's: Midwestern Irish Music.** Just the thing for March 18--a hair of the dog that bit you. Enjoy a little more Irish music, vintage and contemporary, to finish up your St. Patrick's celebrating for '95.
- ✓ **March 25 Tamburitza Thriller: Chicago's Slanina Orchestra.** This outstanding Croatian tamburitza combo has delighted audiences from Washington DC to the National Folk Festival. Yet here in the Midwest we can catch up with them at church dances or in this case, a little concert at the Cedarburg Cultural Center.



Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE
September 25, 1995

FOR MORE INFORMATION:
Rick March 608-266-2513

DOWN HOME DAIRYLAND SETS PROGRAM SCHEDULE FOR FALL, 1995

You can continue to explore the traditional and ethnic music of the Midwest with hosts Jim Leary and Rick March on Down Home Dairyland, right after the 8:00 pm news on the Ideas Network of Wisconsin Public Radio.

September 30 "P" is for Polka: Vintage 78rpm discs from seven regional Midwestern record companies such as Potter, Pagaent and Polkland, all of which happen to begin with the letter "P."

October 7 Cheeseheads vs. Flatlanders: The passionate regional rivalry between Wisconsin and Illinois has spawned several songs portraying a none too complimentary stereotype of the rival state.

October 14 The Wild Cow Blues: The Dairy State's emblem, the source of good milk and butter, frequently has been invoked literally or metaphorically in numerous well-known blues songs.

October 21 Sammy Madden: The Other Milwaukee Polka Sound. In the Beer City, where the Slovenian style of polka reigns, this Italian immigrant found a musical home for his Bohemian polka sound.

October 28 "Muleskinner" Jim Sundquist: This Madison-area country rocker's rendition of a famous blue-yodel classic launched his early-'60s rockabilly and surf guitar sound into the national spotlight.

November 4 The Great Whoopee John Band: Little Hans Wilfahrt from New Ulm, Minnesota grew up to be Whoopee John, one of the Midwest's most influential musicians, whose band defined the Minnesota Dutchman sound.

November 11 Down Home Dairyland Live! The DHD hosts take to the airwaves to seek support for their cheesy form of madness for Midwestern music.



101 E. Wilson Street, First Floor
Madison, WI 53703
Telephone: (608)266-2513

November 18 The Enchanting Csardas: Midwestern Slovak and Hungarian bands have kept up their passionate Central European Gypsy music played on the violin and cymbalum.

November 25 The Sound of Sisu: *Sisu* is Finnish fortitude, a prized ethnic characteristic, evident in their powerful songs and music as recorded in America's Finlandia on vintage 78rpm discs.

December 2 Norway on the Mississippi: Ethel Lerum's Norsk Accordion. This energetic woman from rural Wisconsin has kept the southwest corner of the state hopping to a sprightly Norwegian beat.

December 9 On the Steppes of Manitoba: Ukrainian-Canadian Music. Old Ukrainian folk songs have mixed with a heavy dose of Country Music and modern pop to produce a unique North American sound, just north of the border.

December 16 All Join Hands and Circle to the Left: It may seem strange that thanks to auto magnate Henry Ford, Michigan has been a Midwestern bastion of Square Dancing and its accompanying fiddle music.

December 23 A Scandi-hoovian Christmas: Bring on the Lutefisk! Once again we spend the holiday season with Ole and Lena.

December 30 Old Tunes Are New Again: A Polish New Year's. What could be better than the raucous sounds of Polish-American polkas to ring in the New Year?



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IDEAS NETWORK

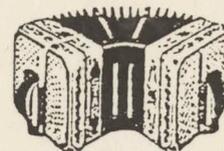
① 91.5 WGBW	⑤ 91.3 WHHI
② 91.1 WLFM	⑥ 90.3 WHLA
③ 90.7 WHAD	⑦ AM 930 WLBL
④ AM 970 WHA	⑧ 88.3 WHWC
	⑨ 90.3 WHBM
	⑩ 91.3 KUWS

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A service of the Wisconsin Educational Communications Board and University of Wisconsin-Extension



Down Home Dairyland

Traditional & Ethnic Music of the Upper Midwest
on Wisconsin Public Radio
Jim Leary & Rick March, hosts



FOR IMMEDIATE RELEASE
DECEMBER 22, 1996

FOR MORE INFORMATION
CONTACT RICK MARCH
608/266-2513

DOWN HOME DAIRYLAND RADIO MOVES TO SUNDAY NIGHT, 11PM

There's good news and bad news! The good news is that Down Home Dairyland is moving back to our old accustomed Sunday night after a couple of years on Saturdays. The bad news is that its not until 11:00 pm Sunday nights.

Now if you are a night owl, this may be just ducky for you. But if you go to bed with the chickens, perhaps it is time to buy a timer and tape these shows for later.

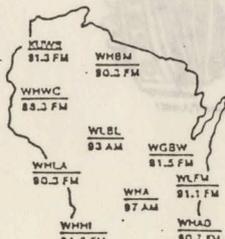
January 7 Scandinavian Strings: Upper Midwestern Norskes and Swedes know how to have fun on the fiddle and banjo.

January 14 Brits and Blues: Let's take a listen to what happened to Chicago's Southside Sound when it crossed the water to England.

January 21 Lezime Brusoe: Wonder Fiddler of the Northwoods. This French-Canadian immigrant to Rhinelander, Wisconsin was declared the Champion Fiddler of the Midwest in a 1926 competition in Chicago.

January 28 Cletus Bellin: The Key Man in Kewaunee. This Belgian-American musician from northeastern Wisconsin is one of the finest exponents of Czech-style polka in America.

February 4 A Host of Hotshots: From Hoosiers to Finns a lot of bands have operated under the hotshot moniker and produced lively and irreverant music.



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February 11 Rudy Burkhalter: Switzerland's Sweetest Gift to Wisconsin. This highly musical immigrant from Basel, Switzerland to Madison, Wisconsin brought his considerable talents with him.

February 18 A Different Drum: Music of the Menominee Tribe. From drum songs to Native Fusion rock, this tribe has produced music that springs from Wisconsin soil.

February 25 Bruce Bollerud, the Hollandale Wildcat. This multi-talented accordionist, bandoneon-player and singer has been described as "Loose Bruce the goose, the scourge of Iowa County!"

March 3 Greg's Legacy: Greg Zurawski of the Stevens Point, Wisconsin area was a tireless promoter of polka music. Since his passing, his outstanding collection of vintage 78 rpm discs has been donated to the Mills Music Library at the University of Wisconsin.

March 10 "Grundge Polka" Polka's answer to Garage Rock! There are a lot of little combos with sometimes improvised instrumental combinations that nonetheless produce a lively but funky polka sound.

March 17 Emerald Reflections: Wisconsin Irish Bands. For St. Patrick's Day, we'll listen to a sampling of some of the best professional and amateur Irish musicians from the Milwaukee and Madison, Wisconsin areas.

March 24 Polka Prodigies: Ryan Ogradny and the Goodtimes Dutchmen. These kids are too much! Ryan's a prodigy Polish fiddler from Pittsburg and Kewauskum, Wisconsin's Thull kids are third generation polka pros.

March 31 The Sisterhood of Squeeze: Wisconsin Women Accordionists. Some of the finest squeezebox music in the Badger State is made by these accomplished female key-benders.





Down Home Dairyland

Traditional and Ethnic Music of the Midwest
 on Wisconsin Public Radio
 Rick March, host

FOR IMMEDIATE RELEASE
 SEPTEMBER 26, 1996

FOR MORE INFORMATION:
 Rick March (608) 266-2513

DOWN HOME DAIRYLAND KICKS OFF THE FALL 1996 SEASON WITH ALL NEW PROGRAMS

Beginning October 6, on Sunday nights at 11:00 PM the cows will be mooing again on the "Ideas Network" of Wisconsin Public Radio as Rick March hosts a new series of Down Home Dairyland programs featuring traditional and ethnic music of the Midwest.

The Fall season begins October 6 with "The Rose of Berlin," the story of Rosemarie Lester, a Madison professor of German. As a teenager in Berlin, Rosemarie experienced the tumultuous ending of World War II. She conveys through words and music a moving account of how her musical talents shielded her family from the ravages of victorious Soviet troops, as well as recounting her encounters with refugees and her immigration to America's Midwest.

Beginning with the Fall, 1996 series, Jim Leary will no longer be able to regularly co-host Down Home Dairyland. He will be on hand for our Halloween season special, "Satan's Golden Fiddle," featuring songs in which a musical Old Nick duels mortal musicians with their souls hanging in the balance.

As usual, a lot of shows emphasize polka and other European-American old-time dance traditions. There will also be programs with Ojibwe music from North Dakota's Turtle Mountain, African American Doo Wop from Milwaukee and some cutting edge interpretations of ethnic music from composer/musicians Guy Klucevsek and Jerry Grevich.

Program Schedule

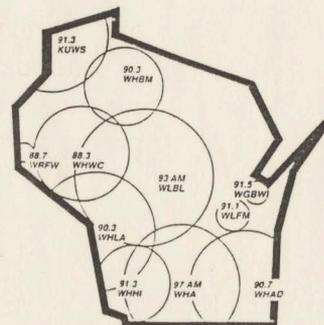
Sundays at 11:00 PM (See map on reverse side for stations and coverage areas.)

- | | |
|------------|---|
| October 6 | The Rose of Berlin: Songs of Rosemarie Lester |
| October 13 | Iowa State Fare: Music from Iowa's 150 th birthday party |
| October 20 | The Buckeye Button Box: Slovenian Accordions from Ohio |
| October 27 | Satan's Golden Fiddle: Musical Duels with the Devil |

-MORE-

101 E. Wilson Street, First Floor
 Madison, WI 53702

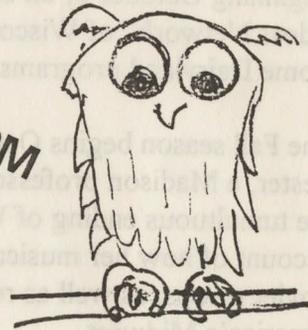
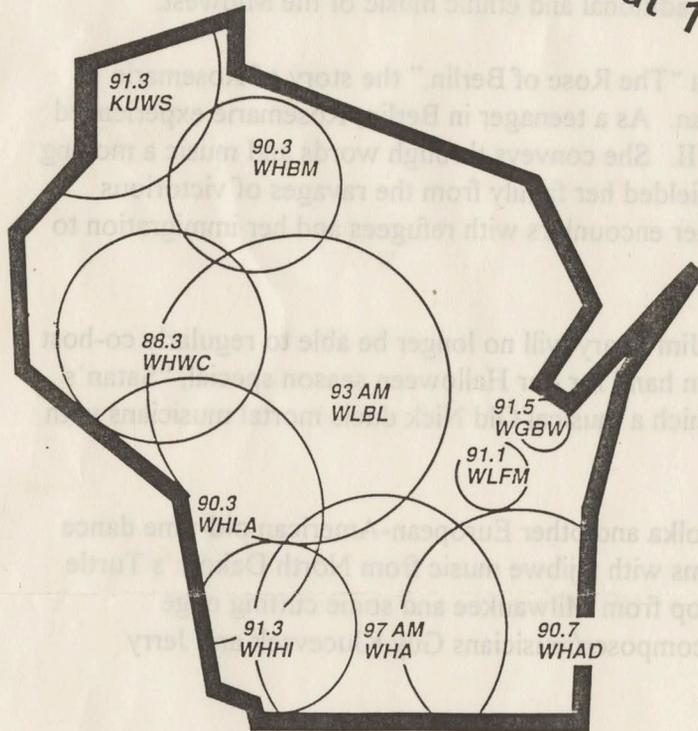
Phone: (608)266-2513
 Fax: (608)267-0380
 Email: RMarch@mail.state.wi.us



- November 3 Tanta Anna and Rosemunda: German Music from Eastern Wisconsin
- November 10 Turtle Mountain Music: Deerskin Drums, Fiddles and the Steel Guitar
- November 17 The Polka Mass: a Real Midwestern Liturgy
- November 24 Street Corner Harmonizers: Milwaukee's 100% Natural
- December 1 Polka Songbirds: Women Vocalists in Old-Time Dance Music
- December 8 Klucevsek and Grcevich: Ethnic Meets Avante Garde
- December 15 Frolicking Farmers: Czech-American Bands from Iowa and Minnesota
- December 22 Lutefisk and Oplatek: A Midwestern Ethnic Holiday Season
- December 29 Rick's Picks: Musical Oddities for the New Year

Down Home Dairyland

SUNDAYS at 11:00 PM



Wisconsin Ideas Network

-END-