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pk  
**Wisconsin  
Alumnus**

Volume 82, Number 6  
September/October 1981

THE UP  
AND DOWN  
HISTORY  
OF THE  
LINCOLN  
STATUE



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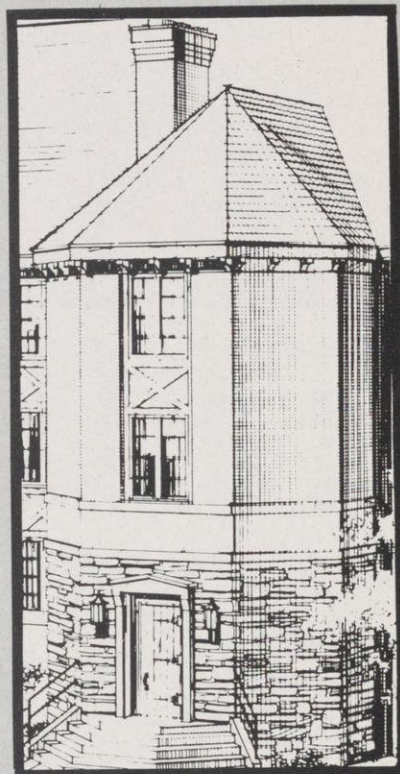
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## Distinguished Service Awards.

Please give reasons for nominations.  
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Distinguished Service Awards  
650 N. Lake St.  
Madison 53706

# Wisconsin Alumnus

Volume 82, Number 6  
September/October 1981

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## Wisconsin Alumni Association Officers, 1981-'82

**Assistant Secretary:** Ann Healy Allen '65, '68 (Mrs. James), 217 Cornelia St., Janesville 53545

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Telephone (608) 262-2551

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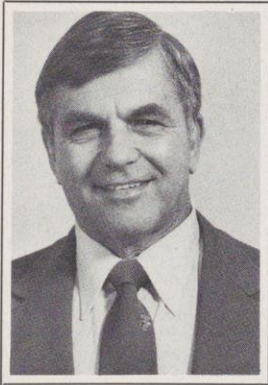
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# On Wisconsin

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Arlie M. Mucks, Jr.  
*Executive Director*

The functions of an alumni association are many. In most cases, and certainly here at Wisconsin, it is your official representative to the administrators at both ends of State Street. It is your voice and, to many of you beyond the confines of state new services, it is your ears as well. But to serve as *merely* an information source is an incomplete function. Nothing really happens until our membership is stimulated into supportive activity. We can be extremely proud that this *does* happen so fully—we have one of the most active, participatory alumni associations in the country—but in this season when the campus is gearing up for another busy year, I think it might be well to take a few minutes out. I'd like you to read The Alumni Association Creed. We have it framed and hanging in Alumni House. It's a most successful stimulator for all of us. And when you read it, I think you may discover yet more ways in which you can be a participator in your alumni association and in your University. Here it is:

## **The Alumni Association Creed**

We believe a university should be a cooperative enterprise, a community of student, faculty, staff and alumni. Collectively and individually, all are responsible for developing, supporting, and sustaining the objectives of the institution.

We believe that the division of these responsibilities and the organizational approach may vary from institution to institution. However, inherent in all such concepts is the premise that alumni have a continuing obligation to serve their alma mater.

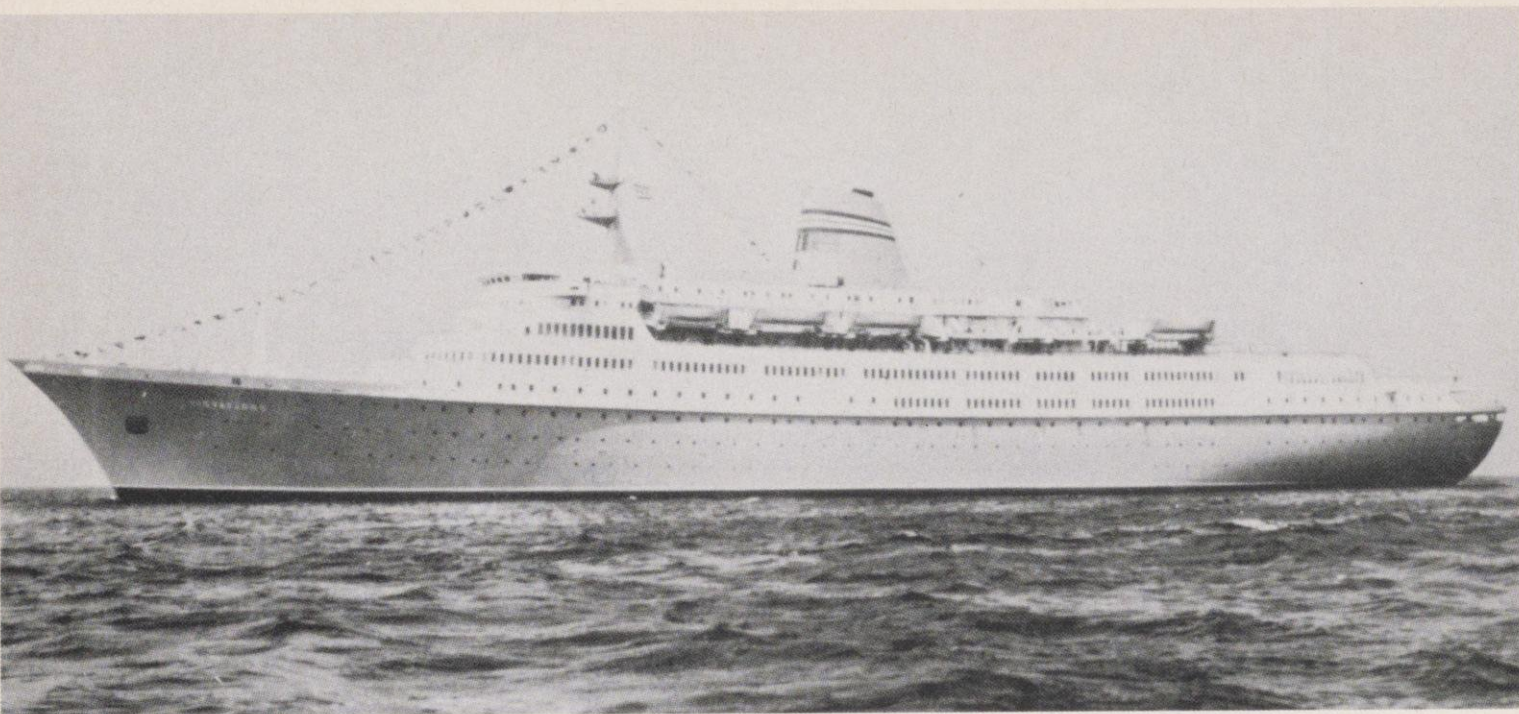
We believe alumni are in a unique position to provide advice and counsel in university governance. In addition, alumni need to be committed to insuring material resources in support of university needs.

We believe that alumni can best serve the university by joining together in an association which can promote and focus support and service and that the concepts for developing the alumni association's organizational policies should be determined by the alumni themselves.

We believe that it should be the function of an alumni organization to develop ways and means of alumni involvement and communication with their alma mater and to see that alumni are recognized as a respected and integral part of the university community.

Adopted by the Alumni Directors of the Big Ten Conference  
Chicago, Illinois  
December 14, 1980





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- ORANJESTAD, ARUBA - the bustling little freeport town is the capital of the Netherlands Antilles.
- LA GUAIRA, VENEZUELA - the port for the capital city of this South American country, Caracas, which is only 20 minutes away.
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# The News

## Enrollment at Summer Sessions Set All-Time Record

By early August, 15,245 had enrolled at various summer courses for credit, according to Thomas L.W. Johnson, associate registrar. This put enrollment at an all-time high. The previous summer record was 14,846 in 1969.

Johnson said the increase could be attributed in large part to the growing popularity of the three-week intersession which occurs between the end of the second semester and the start of the eight-week summer session. This year, that segment drew 2,800 students; 600 more than a year ago.

## Dorm Residents Say They're Happy There...

Students who replied to a survey conducted each year for the past three say they are satisfied with the residence halls "environment." Each year the survey went to a random sampling of about 20 percent of the residents, and a little over half of those contacted replied. Given the student's tendency to air complaints, the silence of the other half must no doubt give comfort to the housing staff.

Says Harry Behrman, staff assistant for student affairs in University Housing, "we found that most residents feel safe in the halls, get along well with roommates, receive good information about the Univer-

sity community, have superior social and recreational opportunities, and feel close to other people in their 'house'."

Overall, 72 percent of those replying felt that "living in the halls was a valuable educational experience for me" and over 79 percent agreed that "it would be a valuable experience for most students."

Conditions for study were among the most important factors in the eyes of the students, and the lack of ideal conditions was the major complaint. Enforcement of "quiet hours" was labeled ineffective in most buildings, leading 45 percent to say that while they'd prefer to study in their room, they were unable to do so with much success.

As a result, the staff of housing's Student Affairs has begun remedial action this fall. Working with the Halls Council, "right to quiet" regulations have been expanded and tightened, and study-skills workshops are offered, based on housing's highly successful GUTS/HASH tutorial programs.

The survey showed that Lakeshore Dorms residents were "slightly more satisfied" with their room accommodations, Behrman said, but "it was clear that all residents, including those of the Southeast Area high-rise dorms, felt very positive about residence halls life. Several aspects of programming, security and noise control were rated more highly by Southeast residents."

## ...So Apply Now For Next Year's Room

If someone you know is planning to enroll here next fall and wants to live in a dorm, it is time to apply for a room. They filled so rapidly for this year that 2000 students, mostly non-resident freshmen, were turned away last spring. Applications for next year will be accepted beginning this October 1, and will be processed even if the student has not been officially accepted for enrollment.

The University Housing Office offers several options, including five different food plans and the choice of all-male, all-female or coed dorms.

The office points out several things in its recent bulletin. While applications will be processed beginning in October, state residents who apply by next March 15 will receive priority. Deposits are not required. Assignments to a specific hall are based on the order in which the applications are received.

All the necessary information for 1982-83 housing is included in an undergraduate bulletin, *Wisconsin*. It also includes details on off-campus housing, admission procedures, financial aid, and University schools and colleges. Most high school guidance directors in the state have copies, or one can be obtained from the Office of Information Services, 25 Bascom Hall, Madison 53706.

Part-time jobs are available in the residence halls. Most are in food-service units, require a minimum commitment of seven hours weekly, and give alternate weekends off. Application processing for these positions will also begin October 1. Copies can be had from the Personnel Office, Division of University Housing, Slichter Hall, 625 Babcock Drive, Madison 53706.

## Dozen Pulitzer Winners On Alumni Rolls

We get questions. There was a letter asking how many UW-Madison alumni are in *Who's Who*. (Answer: you'll have to sit down and count them. *Who's Who* doesn't keep records according to schools attended.) Someone asked: how many alumni have been divorced? (Answer: they don't confide in us.) Any day now, someone is going to ask how many of our graduates have earned Pulitzer Prizes, the nation's top award for journalism. So Judy

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Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumni Magazine, 650 North Lake Street, Madison 53706.

## House Fellows' Reunion October 2-4

All former house fellows are invited back for an autumn weekend of conviviality, including attendance at the Wis-Purdue football game. Housing and reunion headquarters are the J.F. Friedrich Center (formerly Elm Drive B) on the lakeshore. Includes Saturday brunch and evening banquet.

For information and reservations, contact: House Fellows' Reunion Committee, Slichter Hall, 625 Babcock Drive, Madison 53706 or phone Marian Laines at (608) 262-6980.

See news item, page 9.



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Merrill, a senior from Atlanta and a member of our Student Board, sat down with the long and rather complicated list of winners, and checked each name against the University's graduate records. Here is Judy's list in order of graduation, with the category, the title of the winning work or the journalistic affiliation of the winner, and the year the prize was won.

Louis P. Lochner '09, correspondence, Associated Press, 1939; Howard Mumford Jones '14, general non-fiction, *Strange New World*, 1965; Marjorie Kinnan Rawlings '18, fiction, *The Yearling*, 1939; Eudora Welty '29, fiction, *The Optimist's Daughter*, 1973; Marquis W. Childs '23, commentary, St. Louis Post-Dispatch, 1970; T. Harry Williams '32, '37, biography, *Huey Long*, 1970; Russell Blaine Nye '35, '40, biography, *George Bancroft: Brahmin Rebel*, 1945; Miriam Ottenberg '35, investigative reporting, Washington Evening Star, 1960; Austin C. Wehrwein '37, international reporting, Milwaukee Journal, 1953; Haynes Johnson '56, national reporting, Washington Evening Star, 1966; William C. Mullen '67 (co-winner), international reporting, Chicago Tribune, 1975; and Neal Ulevich '68, spot-news photography, Associated Press, 1977.

#### **Emeritus Status To Thirty-Three Faculty**

They've provided the University a total of 886 years' service, and in June the thirty-three were granted emeritus status. They are: Richard B. Andrews, urban and regional planning and the business school; Jack Barbash, economics; John V. Berger, ophthalmology; Elwood A. Brickbauer, agronomy; Harold E. Calbert, food science; Eugene N. Cameron, geology and geophysics; William W. Elmendorf, anthropology; Robert E. Gard, continuing and vocational education; John C. Garver, biochemistry; Xenia Z. Gasiorowski, Slavic languages; William M. Gibson, English; David E. Green, Enzyme Institute; Thomas N.E. Greville, business; Imogene W. Higbie, social work; Joseph O. Hirschfelder, chemistry;

Hartley E. Howe, journalism and mass communication; J. Willard Hurst, history and law; Burton W. Kreitlow, educational policy studies and continuing and vocational education; Ersel E. LeMasters, social work and sociology; Hellen W. Linkswiler, nutritional sciences; Martin B. Loeb, social work; Nellie R. McCannon, journalism and family resources and consumer sciences; Margaret E. Monroe, library school; Harold L. Nelson, journalism and mass communications; Clarence W. Olmstead, geography; Carl Olson Jr., veterinary science; Harry B. Peters, music; Carlisle P. Runge, urban and regional planning, law and environmental studies; Randall D. Sale, geography; Warren H. Southworth, preventive medicine and cur-



riculum and instruction; Ursula M. Thomas, curriculum and instruction, and German; Arlie C. Todd, veterinary science; and Joe Wilson, bacteriology and medical microbiology.

### Lots of Former House Fellows Appear Among the Missing

The committee in charge of the coming reunion of former dorm house fellows (see page 7) got a rude shock a few weeks back. After mailing out something like 1,200 reunion notices, they sat back to await an avalanche of reservations. Instead, they're drowning in a sea of postal rejects. More than 400 letters were undeliverable.

Some one-time house fellows didn't graduate, thus they're not registered with the UW Bureau of Graduate Records. Women married and didn't give the bureau their new names. Others just haven't kept in touch, and their parental references—taken from their student registration—are long obsolete.

Of course, those who are members of WAA are "current," which is proven by the fact that you're reading this now. So if any of you, former house fellows or not, know the current addresses of any who held that post (or even if you're sure of the city in which they live and of their correct name, so they can be checked through phone books) you would be doing the reunion committee a great favor if you'd call or write them with this information. The address and phone number are in the reunion notice on page 7. This is *not* an Alumni Association reunion, so please don't send information to our offices. We'll get the corrections eventually, as the residence halls people pass them to the BGR.

### Bollinger Heads Engineers; Hoyt Directs J-School

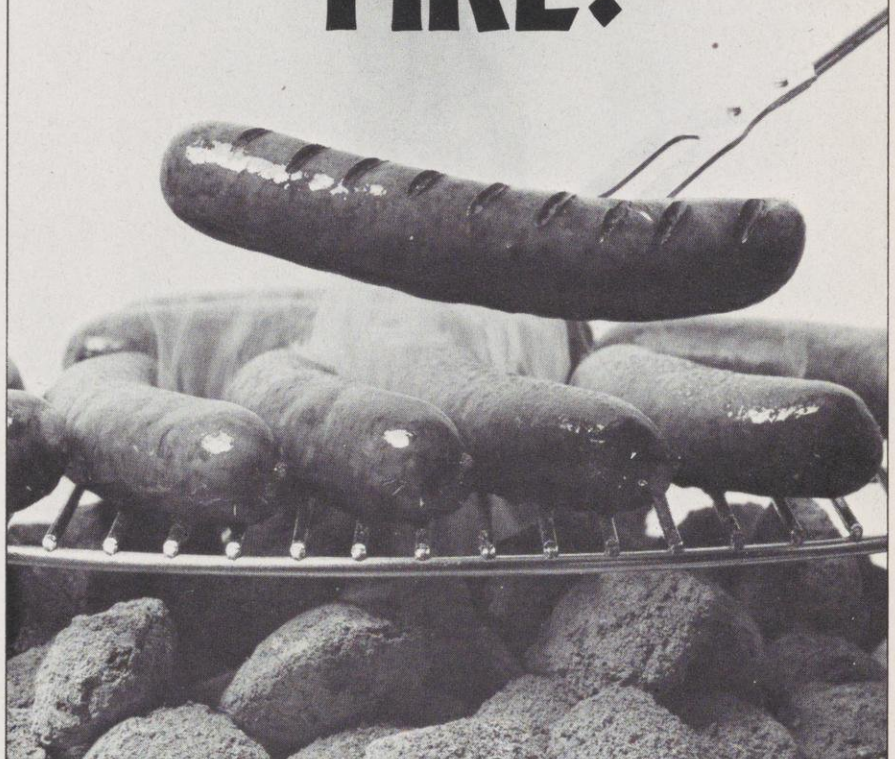
John G. Bollinger, Bascom Professor of Mechanical Engineering, has been named dean of the College of Engineering. He succeeds W. Robert Marshall, who retired July 1 to become director of the University-Industry Research program.

Bollinger, 46, is a winner of two Fulbright Awards and two dozen other professional and scholarly honors. He joined the faculty in 1961 after a year as an instructor.

James L. Hoyt was named acting director of the School of Journalism and Mass Communication, succeeding Steven H. Chaffee, who has accepted a post at Stanford University.

Hoyt is 37. He joined the faculty in 1973 and has directed the school's broadcast sequence since 1976. For the past two years he has headed the radio and television division of the Association for Education in Journalism.

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For picnics, parties or backyard cookouts, either right out of the box or simmered in beer, butter and onions, there's no better brat. And there's no better way to get them than vacuum-packed, UPS-delivered in an 8 pound box (about 40 sausages). For only \$25 per box (incl. shipping).

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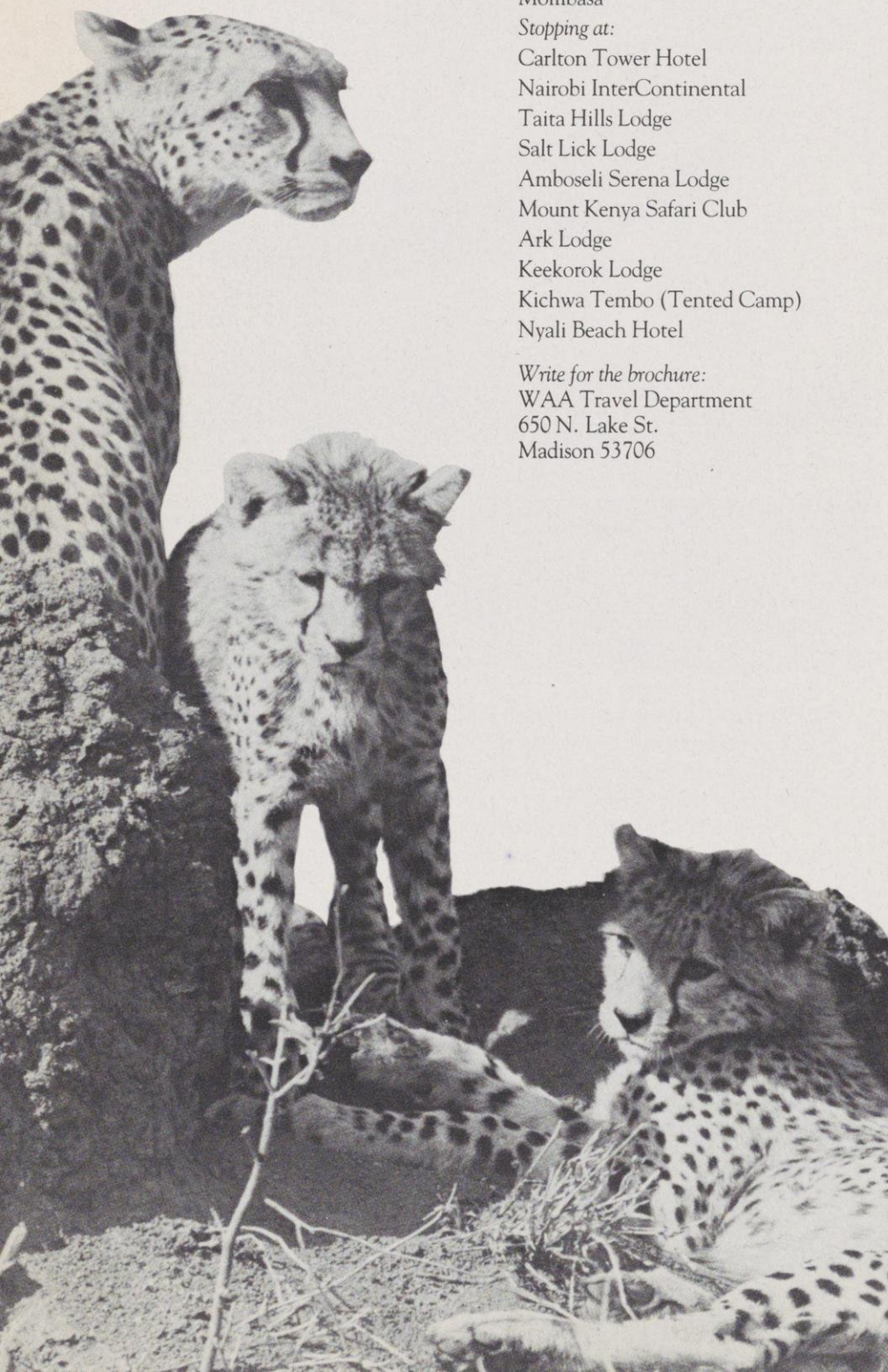
Nyali Beach Hotel

*Write for the brochure:*

WAA Travel Department

650 N. Lake St.

Madison 53706



## UW Foundation Honors Several Alumni Donors

The annual report of the UW Foundation's Bascom Hill Society, to be distributed at its annual meeting October 2-3, cites several alumni for recent contributions to the University. Among them are Milwaukee Journal publisher Irwin Maier '21 for his establishment of a professorship and a development award in the School of Journalism; Elizabeth (MS'43, Ph.D.'45) and James Miller MS'41, Ph.D.'43, of our McCordle (Cancer) Laboratory, for their election to the National Academy of Sciences; Arthur Nielsen, Jr. '42, who chaired the Foundation's 1981 Annual Fund; The William T. Evjue Foundation which this year gave \$228,500 toward various campus projects; the late John Van Vleck '20, Nobel Prize-winner, for his bequest of a major collection of Japanese prints (WA, Mar/April); and the late Lewis Weeks '17, whose contributions totalling nearly \$8-million—the largest ever by an individual—made possible the Weeks Geology and Geophysics Building.

At its meeting in May, the society dedicated the Rachel and Alex Sinaiko Memorial Overlook in the Arboretum, the gift of

### *The W Club's Second Annual*

## **Badger Blast Pep Rally**

*Sat., Nov. 14  
(Wis.—Iowa Game)  
National W Club Day*

You'll want to be at the Stock Pavilion for this bigger, even better rally with athletic celebrities, the marching band, Bucky, the cheerleaders, the pompon girls.

With proceeds to the UW Foundation to support our athletic teams, \$7 of each \$10 ticket is tax deductible.

**Beer. Soft Drinks.**

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**10 a.m.—Noon.**

Send a SASE and your \$10 check (payable to the National W Club) for each ticket to:

Badger Blast; National W Club  
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Madison 53706

*Deadline is November 1, and no one is admitted without a pre-purchased ticket. Yours will be mailed to you, along with a map showing convenient parking locations.*

**Order today!**



## Helping Solve "The Great Violin Mystery"



Photo/Jim Gill

**Prof. Jack Fry**

For 250 years musicians and craftsmen have attempted to discover the secret of the remarkable sound of violins built by such masters as Antonio Stradivari. In general, they've failed. But now, a campus physicist, working alone in his basement, may have found an answer. William (Jack) Fry is a professor of high-energy physics and an amateur musician and violin maker. For twenty years he has searched for a scientific understanding of how violins work and why some sound so much better than others. The story of his search and discovery will be featured on the PBS television series *Nova* on Sunday, Oct. 11 at 7 p.m. CDT.

Fry experimented with fine old instruments, tabulating everything from the choice of wood to the choice of varnishes, and eventually narrowed his studies to the way they vibrate when played. In 1968 he discovered that their backs are minutely asymmetrical. He became convinced that

this disproportion, however slight, helped the instrument to "move" more efficiently, enhancing its tone and volume.

Fry devised a series of tests to measure the asymmetry. The next step was to determine whether it could be duplicated in new instruments and if so, whether this would improve their sound. He regradiated the back of a newly-constructed violin. It became more playable, deeper and more resonant. In his acoustics lab on campus, tests showed that the back did indeed move broadly and uniformly.

Prof. Fry has developed a simple model to explain the violin's complex intermovement. And he continues to make experimental instruments, seeking even better tone through minor alterations and further study into varnish formulas.

The one-hour *Nova* show, "The Great Violin Mystery," was produced by WHA-TV in cooperation with Boston's PBS station, WGBH. It marks, incidentally, the first in the long series to be produced in America; all others have been imports, primarily from the BBC.

The script for "The Great Violin Mystery" was written by William R. Jordan Ph.D. '71, a science-writer and project associate at the Arboretum.

WHA got a \$175,000-grant from the National Science Foundation to produce the program, and filmed on location at Sotheby's auction galleries in New York; at a violin factory in Germany; and in the little Italian town of Cremona, where the great violins were built in the 1700s, during their golden age. Now, through Jack Fry, that age, like its products, might again be closely imitated.

—Lari Fanlund

their offspring—six of whom attended the University—which was accompanied by an additional \$70,000 for future Arboretum projects. At a dinner at the Elvehjem Museum of Art, the society honored those who contributed art works during the museum's tenth anniversary year. They are: Gordon ('26) and Suzanne Walker, Racine; Newman ('30) and Virginia Halvorson, Cleveland; W. Beverly ('28) and Helen Murphy, Philadelphia; and Alexander ('29,'30,'31) and Henrietta Hollaender, Washington, D.C.

Mr. Halvorson and Joyce Jaeger Bartell '38, of Madison, chaired the Elvehjem's Tenth Anniversary Fund campaign.

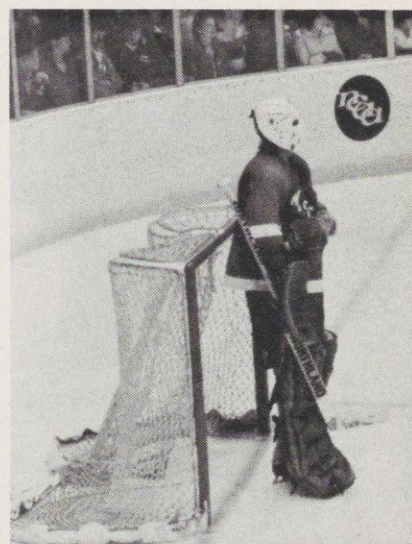
The Bascom Hill Society, an honorary organization, recognizes and fosters major private support for the University. Its members are some of the University's most dis-

tinguished alumni, friends and faculty. The group was organized as The Presidents Club in 1965 and changed its name in 1977 to reflect its close association with the UW-Madison. Members contribute outright gifts of \$10,000 or more, or deferred gifts of \$15,000 or more.

### Kuckkahn Is Named Athletic Ticket Manager

Wayne L. Kuckkahn MS'61 has been named ticket sales manager by the athletic department. He succeeds Oscar Damman, who has assumed an administrative position in the department. Wayne was on the staff of Wisconsin Alumni Association from 1968 until joining the athletic department in 1971. Prior to his WAA affiliation, he served as the University's director of admissions and registration. □

# PROOF IN Providence



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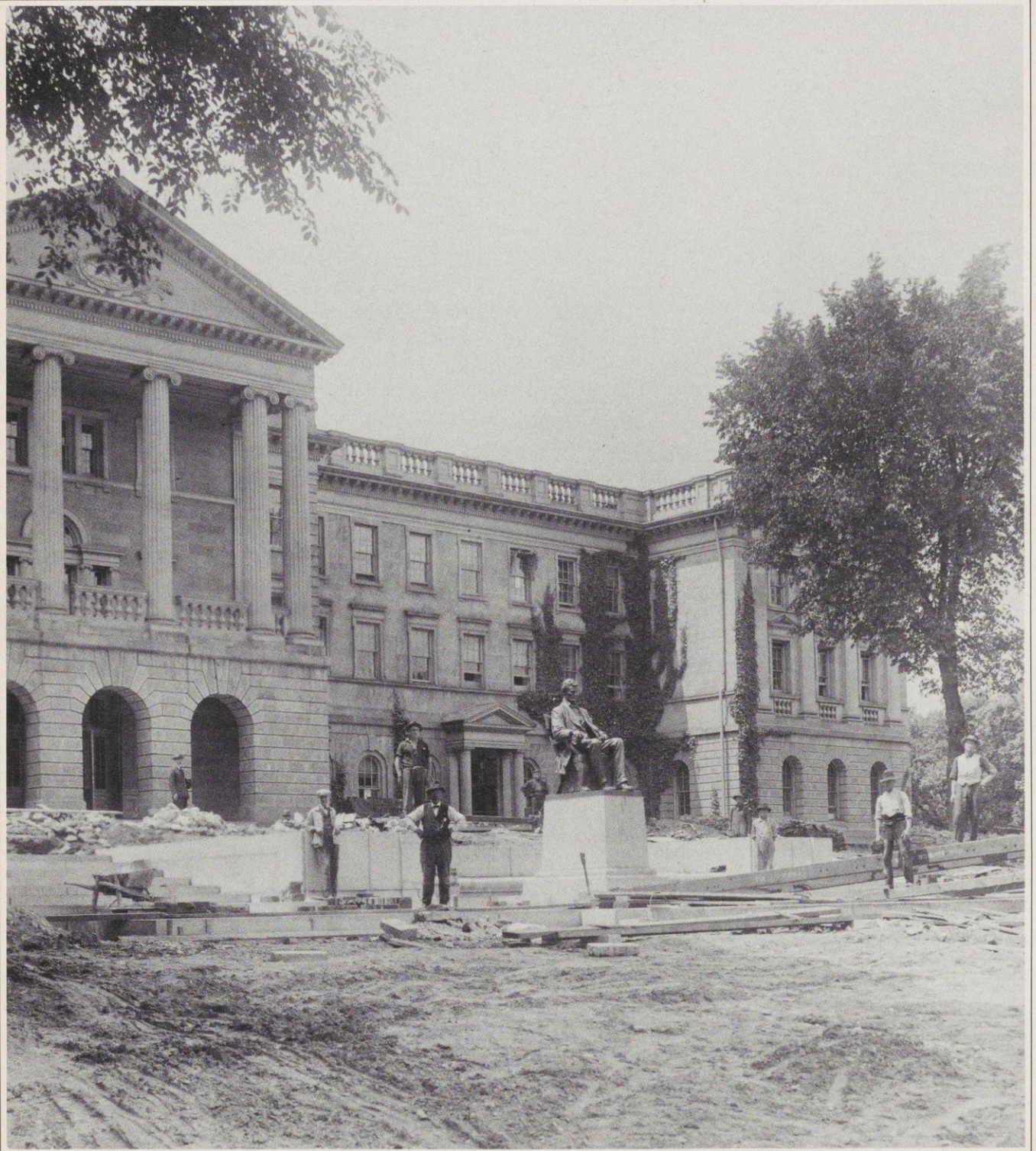
City, State, Zip \_\_\_\_\_

**Mail to: Route 2  
Birchwood, WI 54817**



# Putting Mr. Lincoln In His Place.

*It wasn't easy,  
and they still haven't got it quite right.*



Photos UW Archives

Building the terrace for the final positioning in 1919.



The Lincoln Statue: nothing on campus is more familiar to generations of students. Its kindly visage has greeted thousands each day on Bascom Hill; it is pictured in more University publications than is any other campus landmark. During its seventy-two years in our midst it has seen just about everything, from Maypole dancing through the 1920s to social protest in the sixties. It was there when Bascom Hall's dome burned in 1916. In recent years it has seen the death and replacement of the stately old elms on either side of the Hill. It has watched not only people come and go, but buildings as well. It's been honored, defaced, moved, climbed on and rendezvoused near. During the Roaring Twenties—when youth was "flaming"—there began the legend you heard on the day you first registered; if a virgin walks by, Abe will stand up. (At my other college, the University of Illinois, there is a statue of Alma Mater. She's standing, so the tradition is that—given the same shock—she'll sit.) We could write pages of what has happened to and around the Lincoln Statue, but there's a story—an unfinished one—on how it came to be here. That begins at an auction in Kentucky in 1905.

It was there that Richard Lloyd Jones '97 bought the farm where Lincoln was born. His successful efforts to restore it through public subscription, after which he gave it to the federal government, earned him a reputation as a Lincoln devotee. (Jones was at that time an associate editor of *Collier's Weekly*; he would later come back to Madison as editor of the *Wisconsin State Journal*, then move to Oklahoma as publisher of the *Tulsa Tribune*.) With a national shrine within its borders, Kentucky voted \$2500 toward the commissioning of a proper statue. Congress added \$10,000, and Jones raised another \$2500. Kentucky's governor put him in charge of searching out a sculptor. He chose Adolph A. Weinman of New York City. Weinman was a promising talent, age thirty-five, who had been a student of Saint-Gaudens and an assistant to Daniel Chester French, who was later to do the statue for the Lincoln Memorial in Washington. Weinman accepted the commission.

A year passed, then he invited Jones to his studio. Towering toward the skylight was a statue of Lincoln which, Jones wrote, "critics had favorably reviewed," although how they'd seen it he doesn't explain. The only trouble was that Weinman himself

didn't like it; it was an acceptable likeness of Abe, but it lacked his spirit, its creator thought. And before Jones' astonished eyes the sculptor climbed the scaffold, axe in hand, and destroyed his work. Jones was shaken by the act (as well as by the fact that he was now back to Square One, no doubt), but Weinman later wrote that this was "merely an incident in the makeup of a seriously considered work."

Fourteen months after the "incident," and at his own expense, Weinman completed a second version which satisfied him.

Photographs of this one were published, and bids poured in for reproductions of the statue. Philadelphia wanted one; so did St. Louis and Providence. John Hicks, the U.S. Ambassador to Chile, thought *Oshkosh* was the place for a copy! The Universities of Illinois and Washington vied, and the State of Nebraska went so far as to appropriate a healthy \$25,000 for one. It was then, Jones wrote, that he decided there should be only *one* duplicate of the original designed for Kentucky, and that one belonged on the broad green sweep of Bascom Hill here at his alma mater. He had no trouble selling his idea to University President Charles Van Hise, but getting the point across to Weinman took more work.

According to records of the Board of Regents, Thomas E. Brittingham, a regent and generous benefactor of the University, would agree to pay \$6500 for casting a replica and shipping it to Madison. The University would come up with \$1500 for the base and pedestal. But in return, Weinman was being asked to pass up all those other generous offers, including Nebraska's \$25,000. He argued with Jones that our \$8000 hardly covered his costs. Jones must have had a silver tongue; he doesn't say how he convinced Weinman to honor us with the single copy, but convince him he did.

Next, he set out to work on the Kentucky legislature, since nothing could happen unless it released the rights. Most of its members had said publicly that there should be no copies; that the Kentucky Lincoln should be the only one of its kind. The legislature had adjourned, so Jones set out to ride the circuit, visiting committee members on their home grounds. And again, despite the odds, he collected enough yes votes; we would have the only replica, provided that we acknowledged Kentucky's generosity by mounting a suitable plaque on the base of the statue. Of course Jones

agreed, as he had earlier conceded to Weinman's single stipulation, that Abe would rest in surroundings of the sculptor's design and choosing, so that the work would "not stand upon the sod like a lonely mushroom."

Of the pact with Weinman, Jones wrote, "President Van Hise pledged the university to that agreement. And it was upon that specific pledge that Weinman gave his consent and sacrificed a profit..." And of the promise to Kentucky, "I pledged it. Van Hise pledged it. It was part of the price. A promissory note."

So the statue was cast and delivered to the University. There were dedication ceremonies in Armory Hall (the Red Gym) on February 12, 1909, the centennial of the Great Emancipator's birth. Then, on June 22, up on the Hill, they held the unveiling. Jones gave the dedicatory address. He announced that a plaque would soon be erected acknowledging the efforts of Weinman, Kentucky, Congress, himself and campus friends. Epic-poet and English professor William Ellery Leonard read something he had written for the occasion. Before an audience of 5,000, Laura Johnson '12, '13 (at age nineteen curiously described as "a child" in the *State Journal's* account) pulled the silk rope and off came the cover.

All of this took place in an area on a line between North and South halls, about a hundred feet downhill from where the statue is now located. And, of course, since there were no embellishments, it did indeed "stand upon the sod like a lonely mushroom." Four years later, in 1913, the legislature appropriated funds for the proper setting, but the governor vetoed them. During the next biennium, the lawmakers again approved the expenditure, but added a proviso that only Wisconsin stone be used for the exedra. Granite from the Wausau area would blend well with the Vermont granite in the base, they said. But Wisconsin stone proved to cost more than the budget would bear, so in its 1917 session the legislature rescinded this proviso.

Legislative vicissitudes weren't the only problem. Weinman, supported by Jones, disagreed with the regents over aesthetics. The terrace as designed by the sculptor called for red brick. The regents instructed the state architects to construct a less costly setting of red concrete, which would save about \$450. Weinman returned their



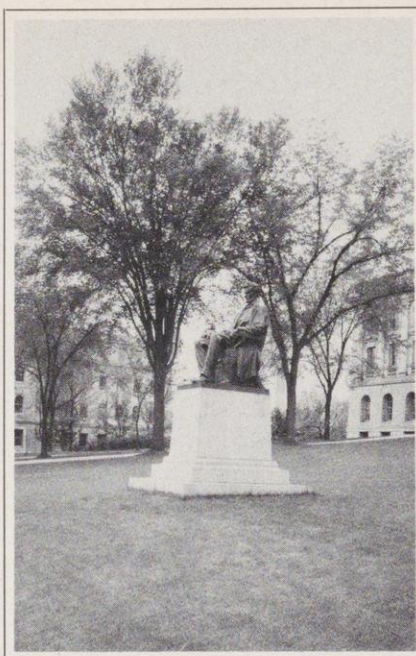
sketches unopened, then called on Jones for help. Now at the Wisconsin State Journal, Jones editorialized on his behalf, pointing out to the regents the unfairness of renegeing on the University's promise. The regents yielded.

But by now both town and gown were accustomed to the statue as it was and where it was. There was a furor over the prospect of changing anything. The Daily Cardinal ran editorials lambasting officials for their decision. On the other side, the *Wisconsin Alumnus* for May, 1918, pointed out that those in favor of the status quo were convincing, but "With these facts in mind, shall we not conclude, with 'the powers that be,' that the wishes of the donor of our beautiful gift should be carried out to the letter; that the decision of the sculptor as to this setting is a safer one than our own, clouded as (ours) is by sentiment, and that in time even we will have ceased to remember that there has been a change of base."

The movers won this one, and on June 14, 1919, ten years after it was originally unveiled, the Lincoln Statue was again dedicated on its present terrace. It was on Alumni Day, concurrent with Commencement, as the earlier occasion had been. Speakers took the opportunity to honor UW students who'd lost their lives in World War I. The University flag was unfurled; each of the dead was named as a procession of 125 women students, dressed in white, marched around the statue. Each placed at its base a laurel-wreathed gold star.

The terrace was of Weinman's choice, red brick. The curved granite bench was inscribed with a reworked version of a Lincoln quote: "Let us have faith that right makes might, and in that faith dare to do our duty." There were two simple acknowledgments on the ends: "Exedra the gift of Wisconsin," and "Statue the gift of Thomas E. Brittingham." There was no mention of Weinman or Jones, Kentucky or Congress. According to a story in the Daily Cardinal in 1946, the credits embarrassed Brittingham; he tried to have them corrected but, "for some unknown reason, he was ignored."

Jones was a part of the ceremonies, but not by unanimous acclaim. He was known as a feather-ruffler, and there were those who wanted him not only excluded from the event, but left unmentioned in the hefty printed program put together by Prof. Julius Olson, chairman of the Committee on



1909–1929: "Upon the sod like a lonely mushroom."

Public Functions. Olson refused to be moved, however, and included in the program a chapter by Jones, one which apparently annoyed several people, including Brittingham, for reasons not made clear in Olson's rather abject letter to President Birge a couple of weeks later. Olson must have caught it from all sides: when the program came out, among various printing errors and transpositions that had slipped by, the final blow was an expression of gratitude to "the State of Tennessee" for granting us the replica of the statue!

The next we read of the unfinished business is in 1931, in the *Alumnus*. The late English professor Walter Agard had earlier written a piece criticizing the jumble of campus architectural styles. In the October issue, Jones wrote a long, supportive reply (which he had reprinted in booklet form). In it he blisters the regents for their "stupid indifference toward art," and cites the statue as typical. They had "ruthlessly ignored and insolently defied" Weinman's stipulation for a terrace design; in giving Brittingham sole credit for bringing the statue here, they "violated all the ethics of art and of contract."

"To put it in simple elemental English, the university's whole performance in relation to the Lincoln replica was just jay," he concluded.

For the next two decades, activities on Lincoln Terrace were more in keeping with a collegiate atmosphere. It wasn't considered good form to graduate without having sat in Abe's lap. Students from rival schools scrawled slogans on the pedestal. One Halloween, a window mannequin found its way onto his lap. During the McCarthy era someone painted him red—probably the same wag who'd sent Joe's temperature

soaring a week earlier by running-up a homemade Russian flag on Bascom Hall's flagpole.

Then, in 1951, it seems the University again remembered an obligation. Regent Daniel Grady, at the April 7 meeting of the board, reviewed the statue's history, although with less than razor-sharp accuracy. (He said Weinman had turned down \$15,000 instead of the correct \$25,000; and that Brittingham had never been cited, a point anyone could have corrected had they stopped at the bench on the way into the meeting.) Grady proposed that the oversights be remedied immediately.

Regent F.J. Sensenbrenner wrote Jones—by then retired—of the Grady resolution. In his reply, Jones said that if he could undo *anything* he had ever done, at the top of the list would be the placing of the statue at Wisconsin. We had never recognized, he said, "the poetry of the gift from our sister state," a point that Kentucky legislators had constantly called to his attention. Grady's proposal could not please *them*—they were all dead now—but Weinman was still alive and would be delighted to get the news.

So a year later, on May 10, 1952, the regents approved two plaques. They would read: *This replica of the Kentucky statue of Abraham Lincoln was obtained for this university through the efforts of Richard Lloyd Jones, Wisconsin student and founder of the Lincoln Farm Association which built the memorial at Lincoln's birthplace, and through the generosity of the sculptor, Adolph A. Weinman, in freely granting this replica to Wisconsin. The cast and pedestal were the gift of Thomas E. Brittingham, regent and benefactor to the University.*

And: *The original of this statue was provided by joint appropriations of the Congress of the United States and the State of Kentucky as a national memorial located in Hodgenville, Kentucky, Lincoln's native town. This, the only replica, was granted to this university through the courtesy and cordiality of the state of Kentucky in recognition of the living leadership of Lincoln's spirit to all our sister states. The setting was provided by the State of Wisconsin.*

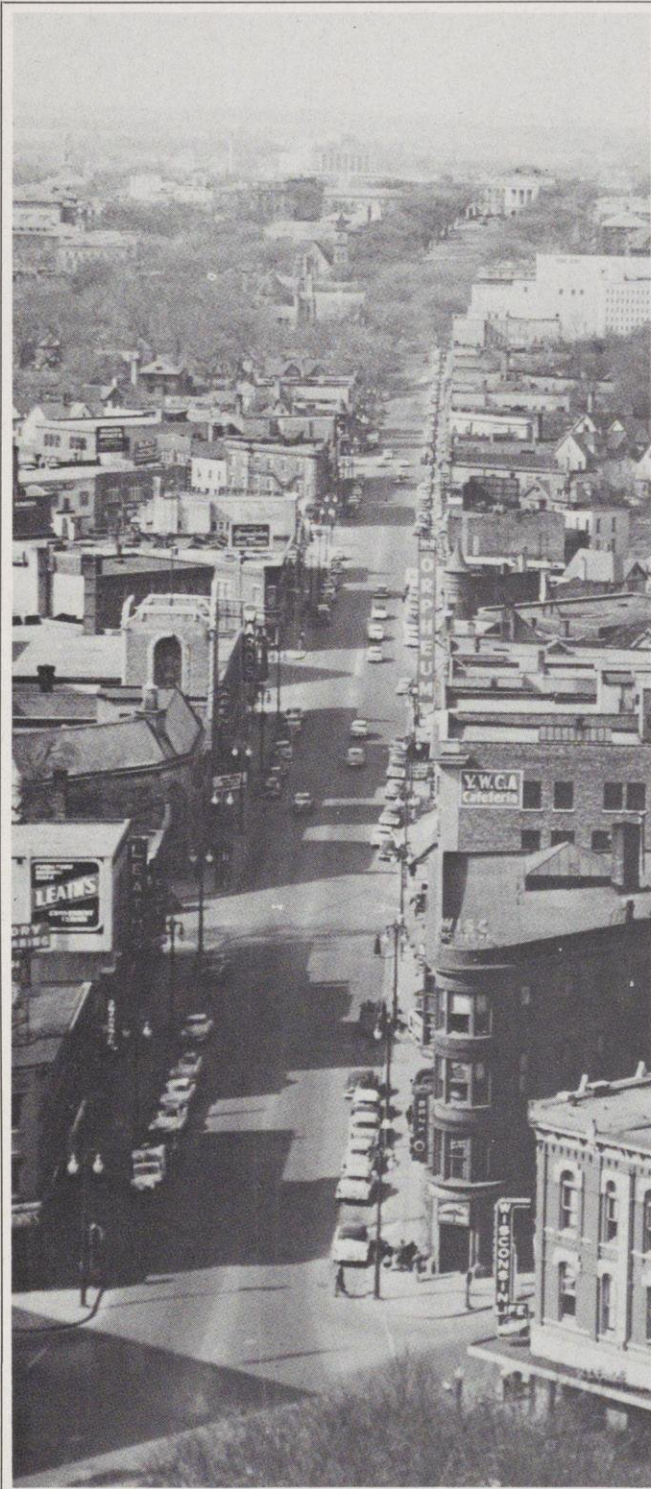
Weinman would never see those plaques; he died three months later at the age of eighty-one. Jones never saw them. And neither can we; they aren't there. I talked with people and researched a lot of records, but I couldn't find any reason. They just aren't there. □



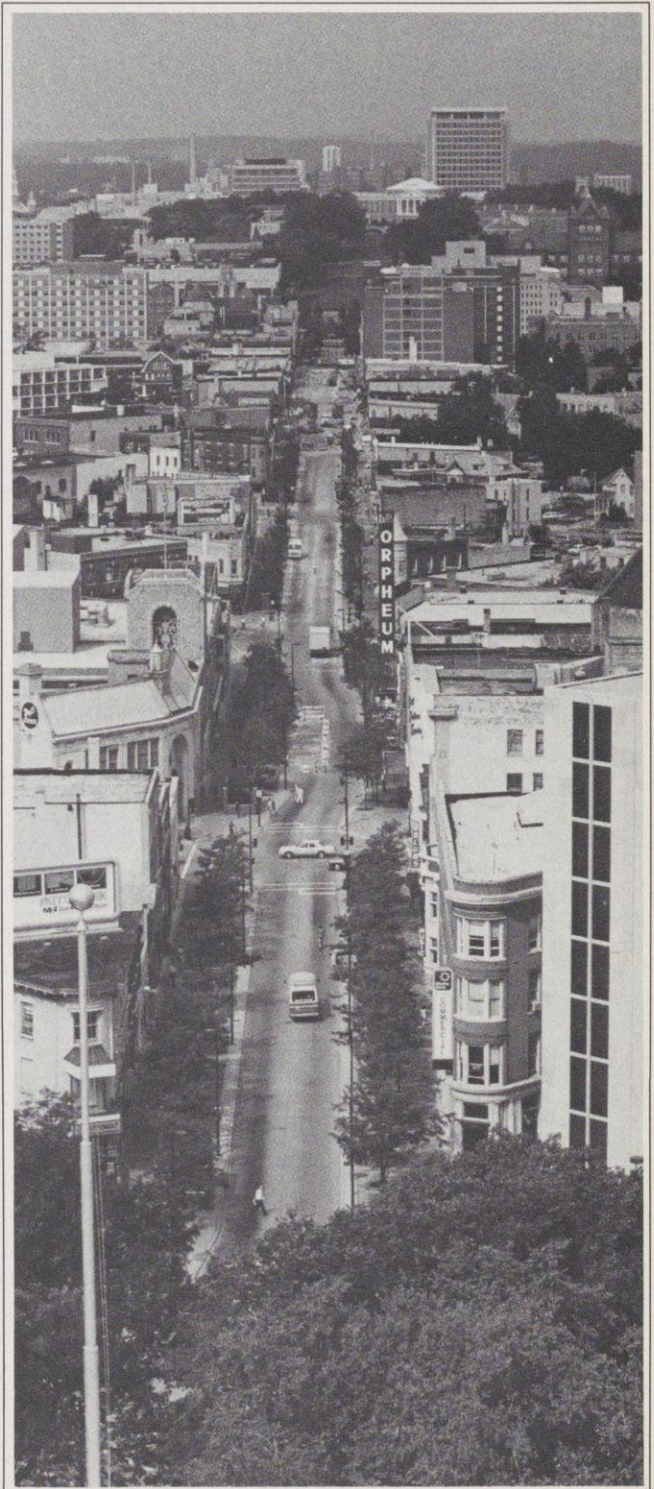
# Our Ever-Changing State Street

*The biggest change is in the works, so stop a minute and look back.*

By Mary Beth Marklein '81



Photo/John Newhouse: State His. Soc. Archives



Photo/Gary Smith

Looking down the street from the dome of the Capitol in 1954 and 1981. From this height, the most visible changes are the trees along the area already malled, and the absence of cars, soon to be the condition for the length of the street.



Come November, State Street will be born again. That's when the final phase of malling is scheduled for completion. The first segment, from Park to Lake streets, was finished in 1976. Then they added the section from the Square down to Gorham Street. (I say "down to Gorham" toward the campus. That's the way we think; we walk "up" to the Square. Yet, Madison's planners had different priorities: the buildings are numbered *downward* as we go in that direction.) The mall denotes a whole new lifestyle for State Street (where's the fun of jaywalking with only planters to dodge!), and such drastic change offers a point from which to look back.

State Street has always been as much a part of our campus life as are the Union Terrace and Lincoln's statue. Over the years, this eight-block stretch has provided a stage for everything from Homecoming parades to war demonstrations to Halloween parties, and has been the home of countless businesses. Some of them seem to have been here forever, more have come and gone, some with amazing speed. All have helped make the street's unique flavor richer and richer as time goes by.

If you came back to State Street after thirty or forty years, you'd find many of the old sites, but not without some changes. The Orpheum Theatre, the mecca for touring Big Bands during the late 1940s, still stands at 216. Across from it, some of the architecture may remind you of the Capitol Theatre, but behind the facade it's all new and expanded for what is now the Madison Civic Center. At the campus end, Memorial Library stands in the places once shared by such businesses as the University Co-op and the Campus Soda Grill (later, the Kollege Klub). Take heart, though; the bookstore, now across the street, and the KK, now in Langdon Hall, are busier than ever.

But many of the familiar names are gone. There was the State Street Food Shop in the 600 block, long the only grocery store in the area; and Julian's Flame Tavern in the 500 block, the fancy place where they served liquor. Gone, too, is the Log Cabin from 529, that inconspicuous little haven for beer and char-broiled brats and steaks. Those who were here in the 1940s and early 1950s probably remember spending hours (maybe even days!) at the Cabin, with its five bar stools, four tables and a big backyard with a yellow "moon" spotlight. "It

was the 'in' spot," says Shorty Kayes '41 with understandable bias. Shorty started working there as an undergraduate, stayed on (at 40 cents an hour during the war years) and co-managed with Warren Lamm until 1953. Then the pair opened the Brathaus a half-block west. The activity at the Cabin—from 100 students cramming in to establish an occupancy record one Homecoming weekend to Shorty and Lanmie packing sandwiches and beer for boys to sneak to their dorm-locked dates after curfew—almost captures the whole atmosphere of the street. In those days it was "nothing but fun," Kayes remembers.

Monday nights were particularly popular. That's when Sears, Montgomery Wards, Wolff Kubley and Hirsig, Manchester's—all the stores—stayed open until nine. Parents would take the kids shopping, and afterwards they'd grab a piece of homemade pie at Weber's Restaurant, or a sundae at the Chocolate Shop at 548, or two-for-a-quarter brats at the Cabin. Invariably they'd run into fraternity boys heading out for a beer after the Monday-night meetings. "It was a comfortable mix of students and townspeople," Kayes reminisces.

From the '40s until about a year ago, there was the Grotto, underground at 610. Males gathered there for spaghetti after they'd taken their dates back at 12:30, and everybody got there eventually for salad and wine to a juke-box background of Italian opera.

Trends have always affected business, of course, and can you think of any that has felt the impact of style changes as profoundly as the barber? Ernie Walder, owner of the College Barber Shop, a seven-chair operation at 665, remembers the boom years of World War II when Truax Field sent him a parade of Airmen and the University supplied V-12ers and Navy Radio personnel, all in need of inspection-passing haircuts nearly every week. And in the postwar years, as Ernie recalls it, "90 percent of the adult male population had crew cuts, and little boys wanted hair that stood up like their dads'." Business was so good that in 1955 he opened a five-chair shop across the street. Everything was just fine until about 1960 and the Beatles. Ernie is now down to four chairs at the 665 location and three at 650, but hair styles are getting shorter again, and here and there today you see Madison teenagers with a revolutionary style, the crew cut! Besides, says

Ernie, watching the passersby from a chair in his window is the best possible place to be.

Rennebohm's "Pharm" is still at State and Lake, but call it that to this generation and you get a blank stare. In the postwar decade it was a favorite student hangout, although there were those who frowned on what they considered rah-rah-ism in those friends who felt compelled to log their daily Pharm Time.

In 1954, as you walked up the street from Bascom Hill, one of the first things you would see was Paul's Bookstall at 707. Paul Askins, whom a former employee describes as "having an almost instinctive feel for what was good, what was valuable and what people were tired of reading," opened his small shop next to a little popcorn wagon on the southwest corner of State and Lake. Before long, students were asking Paul if they could sell their books, and professors came in looking for older editions. Paul quickly saw the need for a used-book store on campus. In 1963 he moved up and across the street after a year on University Avenue. The store remains at 670, run since his death in 1975 by his wife Caryl (Frederickson '51). Used books are as popular as ever. Caryl buys from students and sales, and sells to lunch-hour browsers, students who discover they can get their English 207 classics cheaply, and faculty who scour shelves for out-of-print gems.

For a decade from 1956 there was the inviting Troia's Steak House at 653. You could dance there, and that was unusual; its dance floor was separate from the bar, as a city ordinance demanded. (In the 1940s, students headed for Chanticleer or the Club Hollywood outside the city to dance, or to the Spanish Village on Commercial Avenue off Sherman, on a legal island in the Town of Burke. At the Spanish the dance floor was raised like a boxing ring.) When Troia's closed, C.W. Anderes men's wear store moved in as its former home in the University Co-op faced demolition.

Like the book business, jewelry is economically stable, says Bob Goodman '42, who, with his brother Irwin, has owned their store at 220 since 1937. Prices have changed: a modified Tiffany setting for a diamond has increased from about \$175 to \$750 over these thirty years, and young men no longer get all dressed up to come in and shop for an engagement ring but, says Irwin, "it's a lot of fun to have kids say, 'my parents and grandparents bought from you'."



The "downtowns" of cities all over the country changed with the onset of the suburban shopping center, and State Street felt that blow, too, when East Towne and West Towne centers opened on the opposite edges of Madison. But today, the arts are pulling people back. The Civic Center, besides offering a showplace for local and touring performers, houses one of several art galleries on the street. Open since 1979, it has been a boon to such sophisticated restaurants as the Ovens of Brittany, a popular French cellar below the Bakers' Rooms in the 300 block, where croissants are fresh, affordable and tasty; or the Bittersweet (where Leath Furniture stood for years in the 100 block) where customers sit in barber chairs in the front window and sip ice cream drinks.

Thus, that end of the street has become a "real hub," says Janice Durand who, in 1979, opened the Puzzlebox, a toystore which shares with the Fanny Garver Gallery the site of the former Rentschler Floral Company, remembered as the place where students and townspeople flocked every spring to watch the waterfall, complete with goldfish, in the front window. Durand says she deliberately chose a downtown location because she likes the atmosphere—one in which people are "receptive to new things."

But ten years ago, when protest marches were still going on, her business—where polyester cows eat felt ice cream cones in the front window to celebrate Wisconsin's dairy month—would never have survived.

"This store would be too frivolous for the Vietnam era. People were not in the mood to play. They wanted to suffer," Durand says.

During that time, it almost seemed as if State Street wasn't so much a place for merchants to do business, but an arena for protesters. Recalls Shorty Kayes, "They'd march up to the Capitol, and they'd fill the street wall-to-wall with a solid mass of people." Frequently, store-owners came downtown in the morning, only to find their windows smashed, the walls spray-painted or the sidewalk littered with posters. "Strange to say," Kayes muses, "we never had one bit of damage to the Brathaus. I don't know if it was a charmed life or somebody liked us." The College Barber Shop had only one broken window, Ernie Walder recalls, adding, "I suppose they figured they bothered us enough by not getting their hair cut." And the windows at

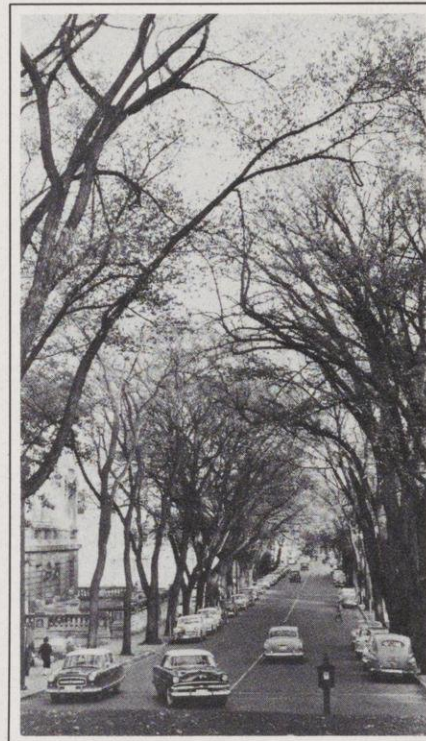
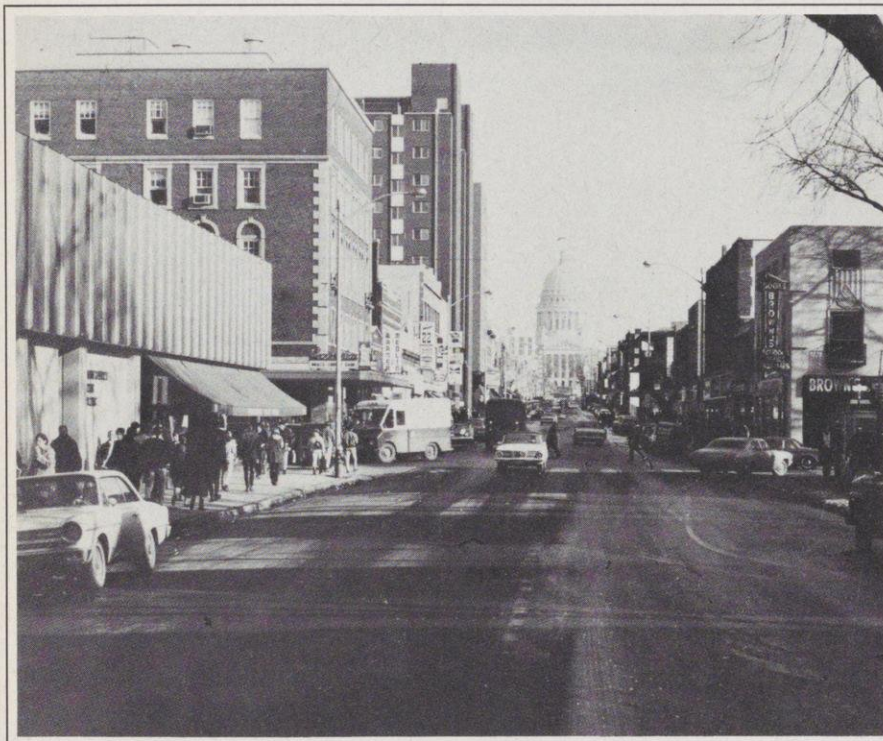
## The Street in 1950

*Some of the places you looked for, walking to the Square.*

- |  |                                     |
|--|-------------------------------------|
| 811—UW Press                           | 456—Victor Music                    |
| 803—*University Club                   | 450—Sanchez Photos                  |
| 731—*Presbyterian Center               | 440—*Schwartz Jewelers              |
| 718—Edwin Olson Clothing               | 437—Langdon's Home Bakery           |
| 717—*St. Paul's Catholic Center        | 430—Varsity Men's Wear              |
| 716—Wagner's Rooming House             | 427—Spiegel's Mail-Order            |
| 714—Campus Soda Grill                  | 425—Mack-Olson Food Shop            |
| 713—*Calvary Lutheran Center           | 421—Bluteau's Meat Market           |
| 712—Student Bookstore                  | 419—Miss Barney's Bakery            |
| 710—*Yost's On Campus (now nearby)     | 418—Badger Sporting Goods           |
| 709—State Barber Shop                  | 417—Katherine K Corsets             |
| 707—Army Surplus Store                 | 414—*Patti Music                    |
| 705—Vogue Cleaners                     | 411—*Meuer Photo Art                |
|  | 410—Baxter's Coffee Shop            |
|  | 402—*Badger Liquors                 |
| 676—*Rennebohm's "Pharm"               |                                     |
| 673—*Brown's Books                     | 334—N.Y. Kosher Deli                |
| 665—*College Barber Shop               | 330—Nelson Jewelers                 |
| 662—Lawrence's Restaurant              | 328—Capitol Liquors                 |
| 659—White Tower Hamburgers             | 325—Singer Sewing Center            |
| 656—Madison Self-Service Laundry       | 320—Uptown Grill                    |
| 654—Owen & Vetter Cleaners             | 319—Madison Oriental Rugs           |
| 652—State Street Food Shop             | 318—Elsie Klein's Bakery            |
| 651—Italian Village                    | 317—Tesar & Ryan's Tavern           |
| 650—House of Flowers                   | 314—Coney Island Hotdogs            |
| 649—Campus Record Shop                 | 311—Sears Roebuck                   |
| 648—Univ. Photo Shop                   | 308—George's Restaurant             |
| 645—*Rengstorff's Books (now posters)  | 302—*Triangle Market                |
| 644—*Petrie's Sporting Goods           |                                     |
| 640—Wagner's Town & College Shop       | 236—Caramel Crisp Shop              |
| 639—Madison Typewriter Shop            | 234—Gill's Men's Wear               |
| 638—Frederica Cutcheon Photos          | 231—Capitol Tog Shop                |
| 627—Kenicott Flowers                   | 228—Rentschler's Floral             |
| 625—Bud Jordan's Restaurant            | 227—Ragatz Shoes                    |
| 617—*Tobacco Bar                       | 226—Stanley's Theater Restaurant    |
| 614—College Boot Shop                  | 224—Thom McAn Shoes                 |
| 602—MacNeil & Moore                    | 222—Speth's Men's Wear              |
|  | 220—*Goodman's Jewelers             |
| 562—Toddle House Restaurant            | 218—Weber's Restaurant              |
| 588—Pantorium Cleaners                 | 216—*Orpheum Theatre                |
| 554—Bill Smith's Billiards             | 215—Montgomery Ward                 |
| 548—Chocolate Shop                     | 214—Stephan & Thorsen Men's Wear    |
| 545—Burkhalter Music                   | 212—Spanish Cafe                    |
| 544—Two Millers Women's Wear           | 209—Capitol Theatre                 |
| 543—Hone Photos                        | 208—*Ward-Brodt Music (now nearby)  |
| 540—Rowley & Schlimgen Office Supplies | 205—Wiemann's 5 & 10                |
| 538—The Flame                          | 204—Rennebohm's                     |
| 531—Blue Moon Restaurant               | 202—Hill's Dept. Store              |
| 529—Log Cabin                          | 201—*Yost's-Kessenichs              |
| 528—*Stemp Typewriters                 |                                     |
| 527—*Perfume Shop                      | 132—Fannie May Candies              |
| 525—DeLong Photos                      | 129—Gourmet Shop                    |
| 524—Nedrebo Tailors                    | 128—*Blum's Jewelers (now trophies) |
| 523—Karrar Hospital Supplies           | 127—Templin Jewelers                |
| 522—*The Pub                           | 126—Clark's Men's Wear              |
| 514—Church Mart                        | 124—Anderson Jewelers               |
| 510—*Meuer Art                         | 123—Leah's Smart Shop               |
| 508—*Wehrmann's Leather Goods          | 122—YWCA                            |
| 507—Bridal Shop                        | 121—Smith's Floral                  |
| 506—Jones Typewriters                  | 117—Leath's Furniture               |
| 502—Groves Barnhart Secretarial School | 107—Martin's Restaurant             |
| 501—Lewis Pharmacy                     | 103—Perfume Shop                    |
|  | 102—*Commercial State Bank          |

\*Still there or close by.





Photos/State Hist. Soc. Archives

Goodman's, which still have railings to slide wood panels over for protection, were broken only once—not by a demonstrator, but by a boy whose girlfriend had broken up with him. Rennebohm's, on the other hand, gave up plate glass and bricked up the facade.

After the rioting was over, a new genus of businesses settled on the street. The Soap Opera, with natural bathing supplies, and Bon Ton, with used clothing, suggested that the attitude was even more relaxed than in the pre-Vietnam years. Ethnic restaurants seemed to multiply with the blink of an eye. Greek music and the aroma of gyro sandwiches filtered onto the street when the doors opened at the Athens Restaurant, the Parthenon and Zorba's. Tacos and burritos could be bought at Taco Grande or Paco's. Suddenly there were four Italian restaurants, ranging in elegance from fast-food-sliced-pizza at Rocky Roccoco, where the Italian Village used to stand, to a two-hour, five-course meal including imported spaghetti at Peppino's.

Now, windows are rarely broken; they're looked out of. It's fun to sit in The Pub and rate the passersby over a pitcher of beer with friends. The Chocolate Shoppe (a different one) at 468 has a huge front win-

dow with a ledge that looks most inviting on a hot summer day. You can almost always find somebody sitting there, licking a cone while thumbing through a copy of *Is-thmus*—a very good "entertainment" newspaper—or *Free For All*, a socialist-feminist alternative paper.

And if the street is wall-to-wall people these days, it's probably Halloween. Students forget about exams, gearing their minds instead toward creating the most ingenious costume for parading up and down.

Rallies occur occasionally, but they are usually held on the Library Mall, which has come to be the place where anything is expected. You'll always find vendors of T-shirts, cookies, flowers, jewelry, posters or fruit. And maybe today you'll come across a mime, a Frisbee match, a juggling routine, a street singer, a Bible-carrier or a walking advertisement. "An international plaza," Mary Antoine, owner of the woman's clothing store that bears her name at 662, calls the Library Mall with its mix of people. Janice Durand says it's "a little mini-culture."

All along the street, store names catch your eye. There's Goldi's Unmatched Pear, a trendy shoestore for women; Jazzman, for men's clothing; The Silver

Through the early '50s, you came down The Hill to these two views.





Photo/Gary Smith

Thread, with handmade dresses; The Sacred Feather, for hand-tooled leather goods, housed (literally) in the house with the bay window at 417, long the home of the Katherine K Corset Shop, referred to by many, I'm told, as, "Myrtle's Girdle and Brassiere Bazaar." There's Merlyn's, at 311, upstairs—the street's only nightclub. And there's The Frogpond, the Sweet Potato, Razzmatazz and Hüsni's. State Street evolves!

But as it does so, it continues to tuck bits and pieces of the past into its eight blocks. One such example is 534, a sorority house until 1939, when housepainter George Dollard bought it for his family home. After the family left, about twenty years ago, Dollard ran it as a rooming house until 1976, as the

few remaining single-family homes on the street were torn down or remodelled for businesses. In 1978 Ronald Puttkammer bought it, fixed it up and began renting to students. Before anyone moved in, though, Puttkammer, a lifelong Madisonian, nailed a sign above the threshold: *Das Letzte Haus*—The Last House. And he intends for it to stay. "The people who live there are all proud they live there," he says. "Everybody knows where it is."

For Puttkammer, 44, the house is a reminder of State Street when he was a kid. "I'm sentimental about the whole thing," he says. "I think that every year this house stands, it means something a little more." You could say the same about State Street. □

The final stages of the last mall section, during late-August registration week.



# WAA's President Clare Rice

*He VP's a \$2-billion  
avionics corporation  
with an interesting  
growth history.*



Clare Rice

**I**t was during the mid-1930s—when barnstorming pilots still roamed the countryside and Donald Douglas sold his first production commercial transport, the DC-2—that a young man from Rice Lake began to develop a love affair with aviation and electronics. First, there was a friend who bought a set of plans and built an airplane in the back yard. "It was a Pietenpol," Clare Rice would recall nearly a half-century later, "a biplane with two open seats and a liquid-cooled Ford Model-A engine." His attraction to electronics was born in a radio club at Eau Claire Senior High School.

Today, Rice '43 is vice-president of marketing and international for Rockwell International's Commercial Electronics Operations, a world leader in the development and production of advanced avionics, telecommunications and microelectronics products and systems. (In 1980 its commercial and defense electronics sales totaled \$1.7 billion.) He is also this year's president of WAA, and in that capacity will be logging considerable air time in the coming months, flying between Alumni House and his offices and residences in Dallas and Cedar Rapids for committee meetings, Homecoming, Alumni Weekend and Commencement.

Logging air time is nothing new to Clare, of course, since he's traveled to thirty-eight countries over the past thirteen years in his role as a senior executive for Rockwell and the former Collins Radio Company. Air travel has always been an integral part of his career, which began with Northwest Orient Airlines during the peacetime years between World War II and the Korean conflict. As NOA's supervisor of aircraft radio engineering, Rice was convinced more could be done to improve air safety through the application of elec-



tronics advancements. To this end he was instrumental in replacing on-board radio operators with pilot-operated dual radio-telephone systems throughout the carrier's Pacific routes. (During that project he happened to be aboard Northwest's last flight from Seoul to Tokyo on June 25, 1950—the day before the Korean War began.)

Clare moved from Northwest to Aeronautical Radio, Inc., an airline organization, as one of the first employees of what is now the ARINC Research Corporation, and was named a vice-chairman. In 1953 he joined the Bendix Corporation as aviation sales manager, to become the first general manager of its avionics division.

After leaving Bendix in 1962 and taking a hiatus from the industry, Rice joined Collins in 1968 as assistant vice-president of product management, moving up to vice-president of aviation marketing a year later. In 1971 Rockwell International invested in Collins, after which the Cedar Rapids firm was reorganized with Clare as senior vice-president and general manager of the Collins Avionics Division. In 1973 Collins was merged into Rockwell.

The two firms had worked together on major aerospace projects long before the merger, most significantly on the *Mercury*, *Gemini* and *Apollo* space programs, during which all astronaut voices from space were transmitted via Collins equipment. More recently, for the highly successful maiden flight of the space shuttle *Columbia*, Rockwell, prime contractor to NASA, built the shuttle and its main engines, and the cockpit was fitted with Collins flight instruments and data-processing units.

"One of the most important post-merger decisions we made was to decentralize our avionics business," says Rice. Three divisions of Collins became the Collins Avionics Group, serving the airline, business and general aviation, and military and government aircraft markets.

"As early as 1974, when this country was in a recession and the airline industry was depressed, we felt that the latter part of the decade would see the introduction of a new generation of airliners. So, we began to develop the architecture for a digital flight-control system and to investigate cathode ray tube (CRT) technology applications. When the airlines began thinking along these lines, we proceeded with plans to design and produce a new generation of digital communications, navigation and flight-control avionics."

As a result, during 1978-79, Collins Air Transport division bid for, and won, multi-million-dollar contracts to supply digital flight control, CRT flight instruments, engine indication and crew alerting systems and other units as standard equipment for Boeing's 767 and 757 twinjets. To date, domestic and international airlines have placed orders for, and taken options on, over 500 of the new Boeing aircraft.

"We've witnessed application of solid state, digital, and now CRTs to the cockpit in the last twelve years," Clare said. "I can't honestly believe the electronic technology change will be as rapid over the next decade, but the '80s will be more dynamic from an electronics viewpoint than from the standpoint of airframes and engines, particularly in business aircraft."

Under Rice's leadership, and prior to receipt of the Boeing contracts, the Collins Avionics Group became Rockwell's Avionics and Missiles Group, with the addition of a missile-systems division in Columbus, Ohio, in 1977. Sales increased fivefold during the '70s, and employment in Cedar Rapids increased to over 11,000. During this time, too, came the development and marketing of airborne color weather radar systems for airline and business aircraft.

In the military sector, the Collins Government Avionics Division was awarded a \$75-million contract to design and develop receivers for the Department of Defense's *Navstar* Global Positioning System, a satellite-based navigation system which ultimately will provide aircraft, ships, ground vehicles and troops the capability to determine their precise positions anywhere on earth to within ten meters.

Rice earned his B.S. in electrical engineering here, then took a law degree in 1950 from the St. Paul College of Law. In 1979 the College of Engineering gave him its Distinguished Service Citation, and he holds an honorary Doctor of Engineering degree from the Rose-Hulman Institute of Technology. He's a registered professional engineer in Minnesota and the District of Columbia.

Rice flew with the Navy in World War II and is a retired Lt. Commander in the Naval Air Reserve. He has been a licensed pilot for thirty years.

Clare is a co-founder and past president of the Wisconsin Alumni Club of Eastern Iowa, and a member of the UW Foundation and its Bascom Hill Society. He is chairman of the Cedar Rapids Municipal

Airport Commission; a director of the General Aviation Manufacturers Association (which he served as chairman and earned its Distinguished Service Award in 1979); of Rockwell-Collins International, Inc., and the Merchants National Bank and St. Luke's Hospital of Cedar Rapids. He's a charter member of the Aviation Hall of Fame, and a member of the National Aviation Club and the Wings Club of New York. He is listed in *Who's Who in Aviation* and *Who's Who in America*.

He and his wife, Elaine, have three children, one of whom is a former Badger. Karen graduated in 1967.

—Townsend Hoopes



# SAY, ISN'T THAT...?



SEATTLE. Just before they showed the movies, the photographer lined up Hal Sawyer '50; Ted Szatrowski '49; Joe Stegner '63 (rear); Jane Brem '71; Engineering Prof. John Duffie, the featured speaker; Claudia Grams Pogreba '70; Pat Stegner; Roger Gillette '59 and Judy Mueller '77.

FAMILIAR FACES  
FROM SOME OF THIS YEAR'S  
FOUNDERS DAYS  
AND OTHER EVENTS.



Photo/Sun City News Sun

SUN CITY. Peg Willison Owen '32, the club's corresponding secretary, with John F. Towle '28, its immediate-past-vice-president.



WASHINGTON, D.C. Donald Hovde '53 left Madison when President Reagan named him undersecretary of HUD. Out there, he's hobnobbing with yet another president, this one Jeanne Matoba '68, of the Washington club.





**TOMAH.** Prof. Michael Petrovich (center) of Russian History was the guest speaker when the Monroe County Alumni Club met. Flanking him are Jeff Ranney, a senior from Wauwatosa and a member of WAA's Student Advisory Board; Bill Chapman '69, Elaine Riopelle Paul '40 and Jean Mork Eggleston '45.



Photo/Tomah Journal

**KENOSHA.** Lew Kranz '50, Gene Olson '59, Jan Feifer Sinclair '75, club officers, posed with Kit Saunders, the University's Women's Athletic Director; Cathy Quirk, Wauwatosa, another member of our Student Advisory Board; and Al DeSimone '41, third vice-president of WAA.



**BUCKY COMES HOME.** The large stuffed Bucky Badger which graced the lobby of Alumni House for several years disappeared mysteriously last winter. Now the M&I Bank of Madison has donated a replacement. With it are Paul M. Berge '60, bank president; student David Berndt of Madison, who was the living Bucky at games, hospitals and charity events all last year. (The press of studies have caused Dave to resign, and he's replaced this year by Rose Ann Palmisano of Wauwatosa and Michael Matthias of Sheboygan.) That's Arlie on the right.



**GREEN BAY.** Judy Vander-Meulen Crain '59, Steve Jones '60 and Jon Graan '69 with Madison Chancellor Irving Shain.



## Club Programs

Each club sends mailings to members with complete information.

**Atlanta:** October 3—Beer-and-brat party, 5 p.m., 490 Tanacrest Dr. NW. \$5 includes food and beverage. Contact Romay Rupnow—255-2449.

**Dallas/Ft. Worth:** November 14—Big Ten Dinner Dance, social hour and dinner at 7 p.m., dance at 9 p.m., Pullman Room at Union Station, 400 Houston Street. \$15.50 for dinner and dance; \$7 for dance only. Info., Jim & Nancy Peterson—495-6671; or Bill & Sharon Bennett—495-7069.

**Delaware:** October 3—Tailgate picnic and Delaware/Lehigh game, 11 a.m., U.D. Ag Hall parking lot. \$5.50 for picnic; \$7 for game ticket. Info., Dave & Marcy Akeley—764-8223.

**Detroit:** October 17—Football Fest includes pre-game huddle or lunch and Michigan State game, huddle at 11 a.m., Holiday Inn South, 6501 S. Penn. Ave., Lansing; lunch at 11:30 a.m., The Pretzel Bell, 1020 Trowbridge Rd., East Lansing. \$19 for lunch and game; \$7.75 lunch only. Info., Gordon Knapp—358-5972.

**Minneapolis:** November 21—Pohle's Traditional Badger Blast, Mark VII Sales, 81 N.E. Anthony Blvd. 9:30 a.m. By reservation only. Schlitz, brats, Elroy, UW Band, Arlie, cheerleaders, etc. Adults only; college students admitted only with parents. Limited to 700; no reservations after Nov. 7. \$5 per person. Bus to and from stadium for added \$3.50. Send check and SASE to: Dave Reimer, 6129 Beard Ave. S., Mpls. 55410. Indicate WAA or W Club membership or UW-Madison year of graduation if applicable.

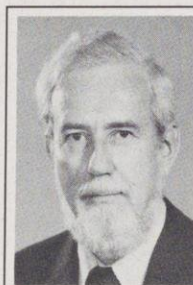
**New York City:** October 15—Big Ten Cocktail Party, 6 p.m., Grand Hyatt Regency Hotel, 42nd & Lexington. \$8. For more information and reservations, write UW Alumni Club of New York, P.O. Box 1257, Grand Central Station 10017.

**Seattle:** September 26 (rain date October 3)—Beer-and-brat picnic, 3 p.m., 10130 N.E. 62nd St., Kirkland. \$4. Info., Claudia Pogreba—783-2231.

# Member News



Vaughn '43



Rhodes '49



Gilbert '53



McCollough '58



Guhl '60



Bower/Vergeront '67

**20s** Lloyd A. Kasten '26, '27, '31, professor emeritus of Spanish and Portuguese here, has been awarded an honorary doctor of letters degree by the University of the South in Sewanee, Tenn. Director of our Seminary of Medieval Hispanic Studies for forty years, Kasten pioneered the use of computers in treatment of medieval Spanish literature.

**30s** Jules Lennard '37, New York, has retired from the advertising business after forty years. For the past ten, he was EVP of A.Eicoff & Company. An innovator in marketing, Lennard is credited with introducing proprietary drugs and toilet products in supermarkets, the use of television direct-response advertising to secure magazine subscriptions, and the implementation of coupon premium promotions for perishables in retail supermarketing, among others.

**40s** Charles M. Vaughn Ph.D. '43 has retired from the zoology department of Miami (Ohio) University. A nationally known parasitologist, Vaughn holds that university's Benjamin Harrison Medallion for outstanding contributions to the education of the nation.

Last Father's Day, the Cincinnati Enquirer did a series of features on father-child partnerships, and included the law practice of Harold Wagner '43 and his daughter Randy Wagner Bloch '70. Harold points out that the Wagners have been a Badger family: his late wife was Shirley Stillpass

'47, and another daughter, Linda Wagner Ber-  
man, graduated in '73.

Halbert F. Gates Ph.M. '44 retired from the physics department of Bloomsburg (Pa.) State College after twelve years, part of which was as department chairman. Prior to joining the Bloomsburg faculty, Gates chaired departments at Slippery Rock State College and Northern Arizona University.

A letter from Benjamin T. (Buck) Rogers '44 tells us that he lives with his two daughters "on a little ranch on the banks of the Rio Grande in Rinconada, a small community about twenty miles south of Taos." Following the death of his wife in 1975, he retired after twenty-seven years with the (now) Los Alamos National Laboratory at Los Alamos and took up ranching. Last academic year, Buck was a visiting professor of planning in the College of Architecture at Arizona State University, Tempe.

Joseph M. Nygaard '47, '49, '56 is now back to teaching full time at Butler University, Indianapolis, after thirteen years as dean of its College of Education. He made the move because "the time has come for me to extend the privilege of deanship to someone else."

James D. Woodburn '47, chief of engineering for the Burbank, Calif. Public Service Department, has been named a Fellow of the American Society of Mechanical Engineers for having "contributed significantly to the field of engineering."

The UW-Milwaukee Foundation gave a distinguished service award to Robert S. Zigman x'47, chairman of the PR firm of Zigman-Joseph-Skeen in Milwaukee. The award was in recognition of his efforts as a founder and first president of the foundation.

Thelma Estrin '48, '49, '52, a member of the board of trustees of the Aerospace Corporation, Los Angeles, received the 1981 Achievement Award from the Society of Women Engineers for "her outstanding contribution to the field of biomedical engineering through the application of computer science." She is a professor of engineering in the computer science department of UCLA.

From the USDA in Peoria: Robert A. Rhodes '49, '50, '56, former assistant director of the cen-



# Visiting Great-Grandpa's School.

ter there, moves up to the post of associate regional administrator.

Shearson Loeb Rhoades Inc., the New York-based financial services firm, has named *Morton J. Wagner '49* its EVP. He's been with the firm and its predecessor since 1966.

**50s** Also in Peoria, the USDA gave its highest award to one of its research teams for a corn-drying process that protects human and animal health and saves fuel. A team member is *Clifford W. Hesseltine Ph.D. '50*, chief of fermentation studies at that center.

*James A. Allen '51* has been named president and CEO of the United Bank of Ogle County, Oregon, Illinois. He moves there from Wauwatosa with his wife *Bonnie (Wolf) x'53*.

After thirty years as a Madison engineering geologist, *Robert J. Fausett '51, '79* is back on campus as a full-time student, working toward a doctorate in mineral engineering. He recently got a \$500 grant from Colonial Penn Insurance under its Elderscholar program.

*Margaret L. Gilbert Ph.D. '53* is the first professor in the ninety-six-year history of Florida Southern College, Lakeland, to be named to a teaching chair. She is chairman of the college's Division of Natural Sciences, and now takes the Nelson C. White Chair in Life Sciences.

Square D Company, Palatine, Ill., has promoted *Charles F. Kuhlman '53* to manager of its physical distribution planning. He's been with the firm since 1968.

*Robert G. Spitze Ph.D. '54*, a professor of agricultural economics at the University of Illinois, was honored by the American Agricultural Economics Association for his "distinguished policy contribution."

## Make Nominations Now For DSA Winners

On Alumni Weekend each spring, WAA gives its highest honor, the Distinguished Service Award for outstanding professional achievement and continuing dedication and service to the University through alumni citizenship.

Our Recognition and Awards Committee will meet in a few weeks to select the 1982 winners. It will appreciate your nominations of association members whom you believe should be considered.

You'll find the nomination blank on page 3.



Photo/Norman Lentburg

**Mrs. Yount**

Florence Yount and her husband Raymond took part in Elderhostel '81 on the campus this summer. It wasn't precisely a homecoming—in her sixty-seven years, Mrs. Yount had never even visited Wisconsin—but it seemed like one, because the University of Wisconsin is a very special place to her. She is the great-granddaughter of John Hiram Lathrop, chancellor and guiding force in our first ten years of existence.

"I remember visiting my grandmother when I was just a little girl," Mrs. Yount said. "My sister and I would sit at her knee, and she would tell us how her father had helped start the University of Wisconsin, and what a beautiful place it was, with the campus on the lake. I've always wanted to see it."

She got her chance because of Elderhostel, a national program that allows people sixty-and-over to enjoy week-long educational and social experiences at college campuses around the country. The Younts discovered that one of those offering the program is UW-Madison, and signed up.

"The funny thing is, I wanted to come here fifty years ago, and couldn't," Mrs. Yount said. As a high school senior in Kansas City, where she still lives, she wrote to the University asking if there might be a scholarship available for an honor student who was a descendant of one of the school's founding fathers. University officials replied that they would be happy to waive the out-of-state tuition, but that they could not provide a scholarship.

"I had to give up the idea," Mrs. Yount said. "My mother was a widow, and it was 1931, the Depression. She could barely afford to give me carfare to the local teacher's college."

Mrs. Yount did go on with her schooling, enrolling at the University of Kansas in Lawrence. She earned a teaching degree, and later returned to college to receive another, in bacteriology. She is now retired after a career as a medical technologist, and her husband is also retired.

The Younts divided their time at Elderhostel between the program's activities and poring over records in the University Archives for information on "John Hiram." They already knew quite a bit about Lathrop; that he was New York-born and Yale-educated; that he was the first president of the University of Missouri before being appointed Wisconsin chancellor in 1849; and that he retired to Missouri where the Lathrop family took root, after leaving here in 1859. But they discovered in the files that Lathrop's tenure had not been without controversy. He was a scholar in the classical sense, concerned primarily with the quality of education. There were complaints that he lacked the administrative skills to lobby successfully in the legislature for funds to carry out the University's ambitious expansion plans. "But we also found out that his students admired him very much," Mrs. Yount said. "That was nice to discover."

She said she didn't know if John Hiram would approve of the University today, but she certainly did. "My grandmother was right, it is beautiful," she said.

She also found justice in the fact that Lathrop Hall is a women's gym. "When I was young, I wanted to be a dancer and entertainer," she said. "But my maternal grandmother told me that nice girls didn't do such things. Well, when we went into Lathrop Hall, we found the portrait of John Hiram hanging in a room where they were holding a dance class. Here were all these young women cavorting right under great-grandfather's nose. Isn't that wonderful!"

—Virginia Marks



## DAY ♦ WITH ♦ THE ♦ ARTS

Sponsored by the  
Wisconsin Alumni Association

Tuesday, October 6, 1981

Alumni House—Wisconsin Center  
Memorial Union

General Chairman  
Mary Fairchild Webster

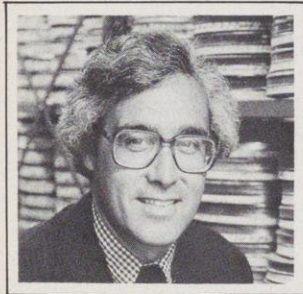
Program Chairman  
Ann Garretson Seybold '56

#### Morning Program

Registration & coffee—8:15 to 9:15

Sessions at 9:30 and 10:40  
You may attend *two* sessions.

Luncheon—Noon  
Great Hall



Balio

#### A. Art and Business in Hollywood's Golden Age

Tino Balio, professor of communication arts, author and director of our Center for Film and Theater Research, takes you behind the scenes of the Hollywood of the '30s and '40s. Those years have been romanticized as its golden age, but behind the glitter was a tough world of business. Balio's slide-illustrated lecture will discuss such topics as the economics of the star system, film production, movie cycles, and industry self-censorship.



Davis



Kita

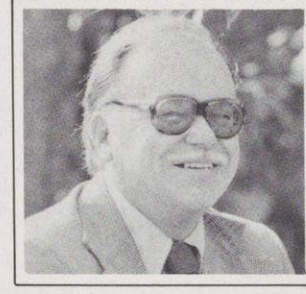
#### B. Classical vs. Townsman Tradition in Ukiyo-e

Japanese art followed two traditions. One was the sensual, earthy life, the everyday people, the inhabitants of the *demimonde*. This form was known as Ukiyo-e. The other was the glorious, the classical, the mountain-and-singing bird, the esoteric. The two were long assumed to be as unrelated as were the works of Watteau and Toulouse-Lautrec in later Western art. Now, a new theory puts the Ukiyo-e much closer to the classical. Using prints from the Van Vleck collection of the Elvehjem Museum of Art, Prof. Sandy Kita, new on our Art History faculty, talks about the two.

#### Afternoon Program Union Theater

1:05—Greetings by Mary Fairchild Webster, general chairman.

Back again this year by popular demand is Richard Davis, one of the nation's top jazz bassists and an associate professor in our School of Music. Again he brings you some of his most talented students, this time to feature them in a program consisting primarily of black music. His *Black Music Ensemble* is an experience in improvisation; his *Black Music History* follows jazz from 1920 to the present; his *Jazz Ensemble* lifts from the big bands of the '50s. Here's a repeat performance of new talents and music from one of last year's favorites.



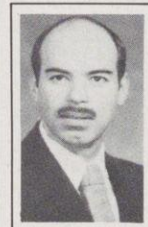
Carrier

#### C. A Poet Talks

Where does a poem come from? How does it get written? How does it mean what it means, *whatever* it means? Why is contemporary poetry so different from that of Shakespeare and Shelley? And often so difficult? Warren Carrier, chancellor of the UW-Platteville, and the author of three collections of poems and the co-editor of *Reading Modern Poetry*, will read from his own works and talk about the creative process and how an audience might read or listen to modern poems.

#### Bus Service

We have discontinued the shuttle busses from East Towne and West Towne malls, but there is continuous bus service from Lot 60 on the far west end of the campus. Drivers who wish to park there and ride the bus will get a schedule with your ticket confirmation. *Please check the box on your registration coupon.*



Faracco



Jones



Hottman



Gilbert

#### D. What's In a Voice?

The human voice is capable of producing many different sounds, colors and qualities from its highest notes to its lowest. With warmth, humor and an abundance of talent, four members of our faculty of the School of Music will demonstrate the amazing range and flexibility of the voice. They are Thomas Faracco, tenor; Dale Gilbert, baritone; David Hottmann, baritone; and Samuel Jones, bass. You'll hear solos, duets, trios and quartets.

DAY WITH THE ARTS  
Wisconsin Center  
702 Langdon St./Madison 53706

Here is my check, payable to the  
Wisconsin Alumni Association,  
\$\_\_\_\_ for \_\_\_\_ reservations at \$12  
each.  
TOTAL: \$\_\_\_\_

Circle your choice of *two* sessions:  
A B C D

Guest's choice of two sessions:  
A B C D

☐ Please add the bus schedule  
from Lot 60.

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Guest \_\_\_\_\_

Guest \_\_\_\_\_



**Bruce A. Mann '55, '57**, a partner in a San Francisco law firm, has been elected a governor-at-large of the National Association of Securities Dealers.

Wausau Insurance Companies has named **Thomas A. Mack '57, '62** senior vice-president of its risk-management systems operations. He joined the firm in 1962.

The Kelley Company, Milwaukee, a manufacturer of loading dock equipment, has advanced **Louis W. Martin '57** to vice-president of manufacturing.

In June, the Los Angeles Times ran a lengthy feature on **Judith Hicks Stiehm '57** in connection with her new book, *Bring Me Men and Women: Mandated Change at the Air Force Academy* (U. of Calif. Press). The story says of Stiehm "She would have the nation put an end to the volunteer military, reinstate the draft, conscript men and women and fully integrate the armed forces." Stiehm is an associate professor of political science at USC.

**Leon J. Weinberger '57** leaves Anaheim, Calif. for Columbus, Ohio to join Nationwide Insurance Co. as vice-president of internal audits.

**James L. McCollough '58**, Gurnee, Ill., has been appointed director of engineering in the parenteral products division of Travenol Laboratories, Deerfield. He's been with the firm for four years.

**David D. Slickman '58**, Wheaton, Ill., is now district sales manager for Rexnord, covering the Chicago area. He's been a sales engineer for the firm which he joined in 1961.

**John H. Johnson '59, '60, '64**, on the faculty of the mechanical engineering department of Michigan Tech University, Houghton, since 1970, is

one of three there to be named Presidential Professors. Each receives a grant of \$5,000 for teaching or research programs.

**60s** GTE in Stamford, Conn., appointed **William H. Guhl '60** as director for rates and research. Guhl, who lives in Wilton, has been with various GTE offices since joining in Wisconsin after graduation.

The American Association of University Professors promoted staffer **Alfred D. Sumberg Ph.D. '60** to associate general secretary in its Washington, D.C. office.

**Gary N. Olin '62**, who operates two automobile dealerships in Cleveland suburbs (the Olins live in Bedford, Ohio), recently earned an MBA from Case Western Reserve University.

**Gerald J. Bizjak '65, '68**, Schofield, Wis., and an employee of Becher-Hoppe Engineers, Inc., has been elected to its board of directors.

**Andy G. Wojdula '65**, Arlington Heights, Ill., stays in the executive-search field, but has joined a new firm, Billington, Fox & Ellis in its Chicago office.

**Donald A. Bille '66, Ph.D. '75**, an associate professor of nursing at DePaul University, Chicago, and director of its graduate nursing program is the author of a new text, *Practical Approaches to Patient Teaching*, published by Little, Brown and Company.

**William D. Ardell '67**, and **Carol Ward Knox '73** have announced the formation of Custom Marketing, Inc., in Ft. Atkinson.

**Susan Bowers Vergeront '67**, Grafton, has left the Chamber of Commerce there to join Vollrath Associates, Inc., a local PR firm.

## Badger Huddles '81

*Find a friendly face in an alien land.*

### OCT. 17: MICHIGAN STATE

Holiday Inn, South  
6501 South Pennsylvania Ave.  
Lansing  
11 a.m. Cash bar

### OCT 24: ILLINOIS

Holiday Inn  
505 Cunningham  
Urbana  
11 a.m. Cash bar

### NOV. 6: INDIANA

Holiday Inn  
State Hwy 37 North  
Bloomington  
11 .m. Cash bar

### NOV. 21: MINNESOTA

Note: While there is no official public Badger Huddle before the game, see Pohle Badger Blast under Club Programs.

## The Way We Were—2



Photo UW Archives

They called it the bag rush, and it's believed to have started around the turn of the century (this picture is dated 1916). Freshmen fought sophomores for the straw-filled sacks. Some reports place it on the lower campus, but one tells about sophomore girls standing on the Red Gym and dousing the freshmen with fire hoses, which puts the field on that side of the street. Hosing the field was one of the sophomores' annual dirty tricks. Another was the kidnaping of the freshmen the night before, leaving them out in the country without their pants. The bag rush ran through 1929 at least; the exact date of (and reason for) its demise is muddled.



The Chicago law firm of Dressler, Goldsmith, Shore et al has a new member, *Paul M. Odell* '68.

*Gary J. Greicar* '69 has been promoted in the Chicago office of Wausau Insurance Companies. He is now its property underwriting manager.

**70s** *Bruce H. Cohen* '70, president of the UW Alumni Club of Boston, has opened a law practice in Wellesley.

For news of *Randy Sue Wagner* '70 see '40s section.

*Peter D. Fox* '73 is the new city editor of the Billings (Mont.) Gazette. He's a captain in the National Guard, and is teaching Russian in the Army Reserve school there.

For news of *Carol Ward Knox* '73 see '60s section.

*Douglas K. Grieser* '75 and his wife *Mary Ann (Egan)* '76 are in Wheaton, Ill. until November while he attends a management school for the Chicago Blower Corporation.

*Thomas Noel* '78 has left Milwaukee with Oscar Mayer & Co. to become district manager for its Nashville/Louisville distribution centers.

*Martin J. Pfeiffer* '78 is an actuarial associate with CUNA Mutual here in Madison, and *Carl D. Smith* '79 holds the same spot with Prudential Insurance in Jacksonville, Florida. Both have been named associates of the Society of Actuaries.

**80s** *Linda Tellberg* MA '80 leaves the faculty of Madison Area Technical College to join that of Luther College, Decorah, Iowa as an instructor in Norwegian.

## Deaths

### The Early Years

Mrs. Holton H. Scott (*Agnes Merrill*) '02, Santa Monica, honored at the DG campus centennial last winter as the chapter's oldest alumna; in April.

Mrs. Oscar W. Schricker (*Sarah Augusta Sutherland*) '10, Sturgis, Mich. [\*]

[\*] Informants did not give date of death

*Arthur Kleinpell* '11, '17, Flushing, Mich.; in April.

Mrs. Orlando E. Overn (*Margaret Anderson*) '11, Madison; in July.

*John Rodney Jamieson* '12, Poynette; in June.

*Halbert Leopold Kadish* '12, Milwaukee; in April.

*Clara Alice Horsley Clasper*, '14, Lapeer, Mich.; in April.

Mrs. LeRoy B. Lorenz (*Helen Agnes Williams*) '14, San Gabriel, Calif.; in May.

*Howard Leaman Smith* '16, Mazomanie [\*]

*Gus Adolph Bauman* '17, Carmel, Calif.; in 1980.

*Judson L. Fellman* '17, Milwaukee; in August, 1980.

*Archibald E. Henry* '17, Somerville, N.J.; in January.

*Theodora Nelson* '17, Kinnelon, N.J.; in April.

*Dorothy Gerard Wiehl* '17, St. Joseph, Mo. [\*]

*Harold John Bryant* '18, Shreveport, La.; in May, 1980.

*Robert C. Ellis* '18, Madison; in May.

*Madeleine Guillemain Grahn*, '19, Milwaukee; in May.

Mrs. Rene S. Lund (*Frances Leanora Higley*) '18, Lake Forest, Ill.; in April.

**20s** *Henry A. Arnfield (Schatzle)* '20, West Bend; in June.

*Wm. McKinley Fowler* '20, La Grange Park, Ill.; in April.

Mrs. Wm. W. Andrew (*Lucile Kyle*) '21, Cordova, Ill.; in June, 1980.

*Wm. H. Borden* '21, La Jolla; in May.

Mrs. Albert R. Carlson (*Marion H. Fish*) '21, Milwaukee; in 1979.

*Joseph G. Fucilla* '21, '22, Evanston; in March.

*Gunna Magma Smedal* '21, Madison; in May.

*Carman George Blough* '22, Bridgewater, Va.; in March.

*Arthur N. Donnellan* x'22, Hayward; in April.

*Elsie Sameth* '22, Riverside, Calif.; in May.

*John Calvin Stucki* '22, Denver; last December.

*Walter H. Sylvester* '22, Madison; in March.

*Charles F. Bellows* '23, Bay Village, Ohio; last November.

*Harvey W. Geilfuss* '23, St. Paul [\*]

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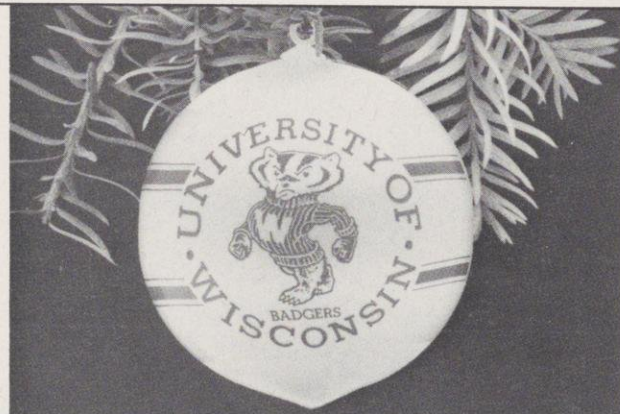
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Mrs. Edward V. Hanle (*Helen Frances Smallshaw*) '23, Mequon; in May.

Mrs. Edw. L. Simmons (*Dane Eloise Vermilion*) '23, La Jolla; in April.

Herbert M. Ihling '24, Hales Corners; last November.

Erwin J. Kaderabek '24 MD., New Smyrna Beach, Fla.; in April.

Oscar W. Thoeny '24, Phoenix [\*]

Paul E. Kavanaugh '25, Dearborn, Mich.; in January.

Donald R. McMasters '25, Green Bay; in July.

Harold Daniel Stafford '25, Minneapolis; in April.

Wm. Arthur Stolte '25, Geneva, Ill.; in May.

Francis Crosby Whitehead '25, Barnstable, Mass. [\*]

Leon John Griffey '26, Tulsa [\*]

Virginia Dorothe Hales '26, Oakridge, Ore.; in April.

Vern Melville McLaughlin '26, Naperville, Ill.; in 1977.

Jalmar Axel Skogstrom '26, Cincinnati/Milwaukee; in June.

Wm. Thos. Goss '27, Chicago [\*]

Mrs. Theo. F. Hall (*Dorothy Warner*) '27, Sarasota [\*]

Maysel O. Baker '28, Franklin, Ind.; in May.

Evelyn Grant Tough Crowe '28, '32, Newark, Del.; in May.

Gordon E. Dawson '28, '30, '31, Arezzo, Italy; in June.

Mrs. Richard P. Dwyer (*Marie G. Zierer*) '28, Kansasville, Wis.; in July.

Mrs. E.V. Hinton (*Eliz. Alexander Gore*) '28, Gaffney, S.C. [\*]

Henrietta K. Hainer (*Kynaston*) Miller '28, Sheboygan [\*]

Viola I. Morrison '28, Tulsa; in April.

Gordon Charles Winder '28, '42, Manitowoc; in May.

John Porter Ash '29, Elkhart, Ind.; in April.

John Alexander Booher '29, MD '31, Franksville, Wis.; in June.

**30s** Lucile Draper Gault '30, '31, Brass-town, N.C.; in June.

Glenn Francis Olwell '30, Madison; in June.

Edgar Peske '30, Hanover, N.H.; in March.

James Alexander Reid '30, Bartlesville, Okla.; in June.

Clarice Ann Abrams '31, Rialto, Calif. [\*]

Carl Walter Lemm '31, Prairie du Sac; in May.

Mrs. W.E. Burrus (*Constance Marion Snyder*) '32, Thousand Oaks, Calif. [\*]

Chet Harmon LaMore '32, Ann Arbor; in May.

Wesley Randall Winch '32, '34, Middleton; in May.

Homer James Bendinger '33, Longboat Key, Fla.; in January.

# The True Story of Two Wise Investors

Phil and Joyce Smith made some wise investments in their earlier years. They constructed a series of houses in the late 30's and kept them as rental units through the years. Phil and Joyce are in their 80's now and decided they no longer wished to take care of the houses. They began to investigate the best way to dispose of these properties.

During their investigation, the Smiths read of a Charitable Remainder Unitrust at the University of Wisconsin Foundation which would allow them to dispose of the houses, provide them with a sizeable income tax deduction, eliminate the huge capital gains they would have had to pay on the sale of these properties, and receive an increase in spendable income for the rest of their lives. Consider the true facts of the case of Phil and Joyce Smith (their names have been changed to respect the confidentiality of the gift).

In early October 1979, the Smiths deeded four houses with a total value of \$108,000 to the University of Wisconsin Foundation in a charitable remainder unitrust. The Smiths and the Foundation agreed on a 7% unitrust which guaranteed them an income based on the value of the unitrust as determined on the first business day of each year. The Foundation sold the houses in late October and, after commission and costs, the unitrust was valued on January 2, 1980 at approximately \$100,250. The Smiths received 7% of that value for a total of \$7,017 for the year in quarterly installments. (Their rent received after property taxes had been \$5,136.)

The original total cost of the houses with improvements was \$23,800 which, in the case of a sale of the houses by the Smiths, would generate a capital gains tax of over \$10,000. Because the Smiths entered the unitrust, they paid no capital gains when the houses were sold. Instead, the funds that would have been paid in capital gains are now fully invested and earning income for the Smiths.

In addition to eliminating capital gains taxes, the Smiths received an income tax deduction of \$74,513, useable in the year of the gift plus five succeeding years.

The most significant thing about the gift, however, is that the Smiths set up a Phil and Joyce Smith-Bascom Professorship. This professorship will enable the University to retain a top professor and offer him/her additional funds for research and teaching improvement. Such professorships, unique to Wisconsin, are highly regarded by the faculty. Phil and Joyce Smith have made a wise investment in every way.

For further information, contact:

Timothy A. Reilley

Vice President

University of Wisconsin Foundation

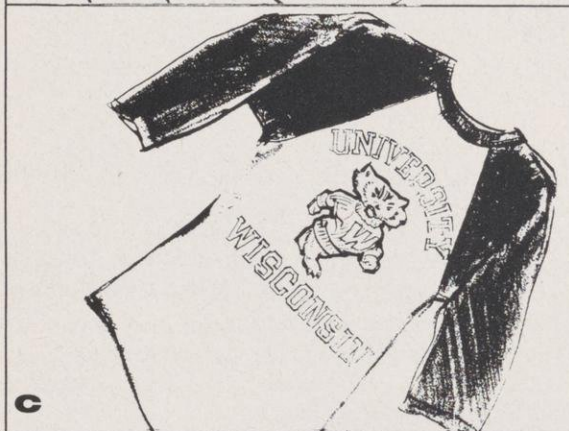
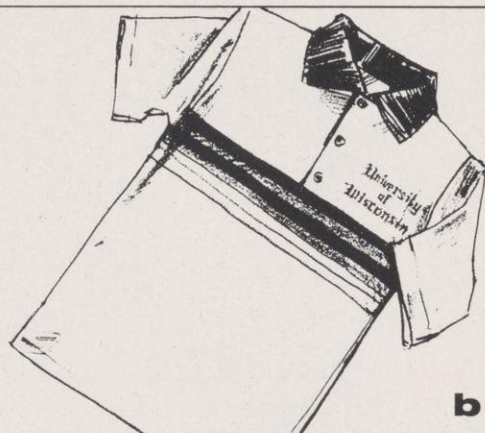
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- c.** Wisconsin Baseball Shirt. Red and White. Adult sizes S-M-L-XL. \$8.40.
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Joseph Anthony Dragotto '33, Bellevue, Wash.; in March.

Edward Haverberg '33, Middleton; in February.

L. Frederic HoebeI '34, '35, Omaha; in April.

Geo. Crum Elliott '35, Atlanta; last December.

Justin L. Powers '35, Jacksonville, Fla. [\*]

Geo. Frederick Schroeder '35, MD'37, River Forest Ill.; in 1979.

Mrs. Alois F. Cherney (Genevieve Lucille Cayer) '37, Green Bay; in April.

Curtis Edward Clausen '37, Racine; in March.

Frank W. Gould '37, Austin, Texas; in March.

Charles E. Nieman '37, Minneapolis; in March.

John H. Pickle '37, Watts, Okla.; in February.

George Henry Schwenk '37, Monroe; last year.

Robert W. Stauff '37, White Bear Lake, Minn.; in 1978.

Robert M. Stern '37, '38, '40, Mequon; in May.

Willard E. Grasser '38, Cincinnati; in February.

James Adams Hughes '38, Green Bay; in June.

Elmer Ernest Debus '39, MD'41, Wisconsin Rapids; in May.

Mrs. Forrest E. Ellis (Frances Marie Hanke-meier) '39, Bloomington, Ind.; in July.

Mrs. Owen S. Holtan (Charlene Brozich Hansen) '39, '40, Littleton, Col.; last year.

**40s** Albertus G. Draeger '40, Oak Ridge, Tenn.; in July, 1980.

Edmund H. Kanzenbach '40, Roseville, Minn.; in 1979.

Mrs. H.E. Peterson (Gertrude Amelia Legard) '41, Carlsbad, Calif.; last October.

Carlton Roger Sherman '41, Highland Park, Ill., in May.

## Homecoming '81

Friday and Saturday,  
September 25-26

Come early for all the pre-game festivities. Parking is available at nearby UW lots for a nominal fee.

### Friday

All day Homecoming displays on view along Langdon Street and Breese Terrace.

### Saturday

10:30 a.m.—12:30 p.m. Copper Hearth, Union South: Wisconsin Homegame Huddle for all UW alumni.

12:30 p.m. Cash bar, complimentary Wisconsin cheese, cranberry punch, coffee. Beer & Brat Cookout on the Union South terrace; snack-bar food services indoors.

Union South Plaza: Pre-game concert, Wisconsin Marching Band. Mike Leckrone, director.

1:30 p.m. Camp Randall: Kickoff, 1981 Homecoming football game, Wisconsin vs. Western Michigan. Presentation of the Homecoming Court at halftime.

4:00 p.m. Dag Hammarskjold Room, Union South: Wisconsin Alumni Open House. WAA staff and officers will greet returning alumni. Complimentary Wisconsin cheese and a cash bar.

8:30 p.m.—Midnight Great Hall, Memorial Union: Homecoming Ball. General admission

Mrs. E.F. Parrott (Marlys Draine Gasch) '42, Bloomfield Hills, Mich. [\*]

Arthur James Sullivan '42, Evanston; in April.

Burton Lynch Jr. '43, Tucson; in March.

Julia S. Sharpe '43, Madison/Moorehead, Minn.; in May.

Mrs. R.H. Linn (Frances Mae Baker) '44, Madison; in June.

Gilbert M. Muellenbach '45, Shawano; in May.

Wm. F. Schmitz '45, York, Pa.; in April.

Kermit W. Johnson '47, Wisconsin Dells; in May.

John Robt. Petersen '47, '50, Beloit; in April.

Daniel Yanow '47, San Anselmo, Calif. [\*]

Lawrence C. (Bud) Bakke '48, Madison; in May.

Frank S. Moulton '48, '49, Madison architect-engineer who designed the UW Memorial Hospital and the Union building, as well as Langdon and Ann Emery halls and Kennedy Manor; in June.

Keith Tremaine '48, Beloit; in January.

## 50s

Herbert H. Kobs '50, '57, Burlington, Wis.; in July.

*Correction:* The University's Bureau of Graduate Records erroneously included the name Franz W. Brand '51 in the list of deaths supplied us for the July/August issue. It was his father who died. We apologize to Franz, who is a very healthy circuit judge in Monfroe, Wis.

Kenneth W. Folger '52, Sioux City; last October.

Robt. Joseph Macuba '52, Deerfield, Ill.; in January.

Mrs. Daniel Maloney (Margaret Nutting Shaffer) '52, Janesville/Madison; in June.

Richard Edward Swatek '52, '55, Beloit; in February.

Arthur H. Fluck '53, Beloit; in March.

Charles Navoichick '55, Milwaukee; in April.

Mrs. G.A. Somers (Gloria Ann Graeszel) '55, Green Bay; last November.

Ellington M. Magee '56, Westfield, N.J.; last November.

Ernest J. Heiman '58, '61, Madison; in June.

Timothy Dean Robinson '58, '61, Berlin, Wis.; in July.

Sarah E. Bosely Winger '59, Chicago; in 1979.

## 60s

Micajah P. Lacy '61, Blacksburg, Va.; last November.

Henry Robt. Hahn Jr. '62, Lombard, Ill.; in 1979.

Carolyn Ruth Watzke Stephenson '62, Madison; in 1979.

Sharon Louise Lipshultz '74, Chicago; in 1977.

Roberta Mary Egel '66, Chicago [\*]

Richard Jon Hummel '67, Milwaukee [\*]

Joan Carol Paust MD'67, Louisville; in June.

Michael Carl Fitzsimmons '68, Madison; last December.

**70s** John Frederick Phipps '70, Cudahy; in June.

Eleanor Dryden Shillingburg '72, Madison; in May.

Richard A. Henry MD'73, Reedsburg; in May.

Ethel Oen Moyer '75, '77, Madison; in May.

Gary E. Sturmer '77, Cottage Grove, Minn.; in May.

Patrick Joseph Breene '79, Schofield; in July.

## Faculty

Emer. Ag Prof. Walter D. Bean, 82, Middleton, in June. He was a county agent for the College of Agriculture from 1934 to 1953, then a supervisor for Ag Extension until retirement in 1968.

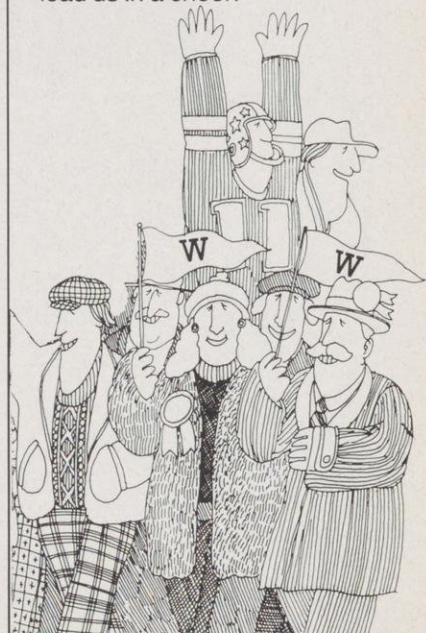
Extension Emer. Prof. Leland G. Sorden, 82, Madison, in June. After serving as a county agent from 1928 to 1942, he worked with the Farm Labor Program during World War II. In 1947, he joined the Wisconsin Cooperative Extension Service, working with such projects as the foreign-visitors program, which explained agricultural extension work to foreign guests. Sorden retired in 1965. With Robert Gard, he co-authored *Wisconsin Lore* and *The Romance of Wisconsin Place Names*. □

## The Gang's All Here!

Again this year it's WAA's friendly, fun Homegame Huddles before each Camp Randall football game.

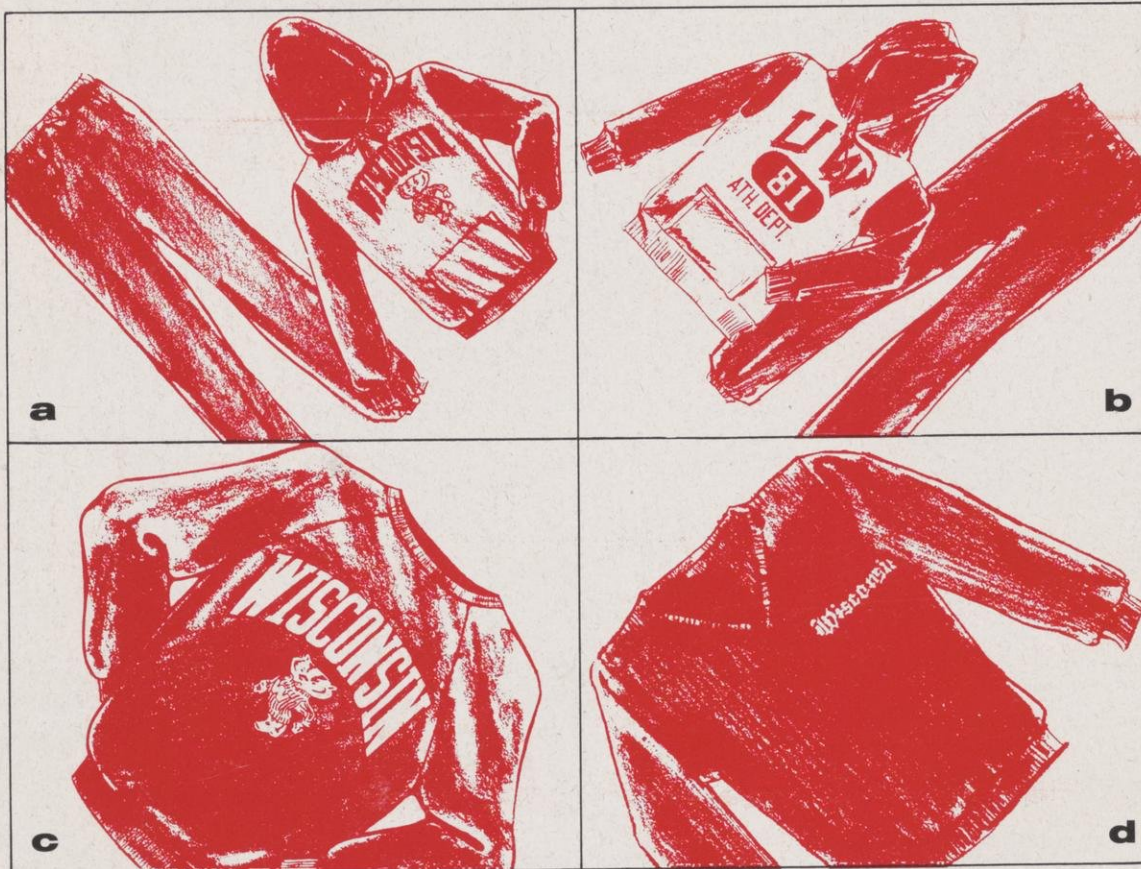
We're in the Copper Hearth of the Union South (Randall Ave. at W. Johnson St.) from 10:30 a.m. to 12:30.

There's complimentary cranberry punch, coffee, Wisconsin cheese, and a cash bar. And Bucky Badger and the cheerleaders stop by to lead us in a cheer.





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- c.** Adult Crewneck Sweatshirt: Red, Navy, Grey or White. Sizes S-M-L-XL. \$12.50.
- d.** Adult Sweater: Sizes S-M-L-XL. In Red, \$21.00. In White or Navy, \$16.50.

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