



The daily cardinal. Vol. LXXVI, No. 58

December 4, 1965

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Group Endorses Auto Safety Lab

A University sponsored project which may make Madison the "traffic safety capital of the world" took another step towards reality this week with an endorsement of the city-University coordinating committee.

The committee, which met Thursday night, enthusiastically supported a \$5 million transportation safety research laboratory

on an 800 acre site near the city. Approval is still needed from the Board of Regents and the University planning committee. It will come before the committee this month and the Regents in January.

If the plan is approved, the center would be the only one of its kind in the nation. (There is such a lab in Great Britain.)

Center of the activity and research would be a 3.36 mile track. High speed runs would be made to test both the mechanical limits of vehicles and the physical reactions of drivers. Other test areas would include:

Skid pads for testing road conditions and breaking.

Handling loops for testing drivers' reactions in curves.

Driver education area for confronting drivers with special hazards and city driving conditions.

STAFF MEMBERS

The Daily Cardinal staff meeting will be held Sunday in the office at 425 Henry Mall at 7 p.m. The special day editors' seminar will begin this week.

Associate dean of engineering, W.R. Marshall, said Friday that there has been much interest in the project from manufacturers and faculty members. He added University Pres. Fred Harvey Harrington is also in favor of the test site.

A tentative site near Madison has been chosen but has not yet been made public. Marshall said the lab would conduct many tests or programs in their fields relating to both vehicles and humans.

Working closely with Marshall are Prof. A.H. Easton and W.S. Kinne, both of engineering.

Marshall said the proposed lab, if constructed, would bring much prestige and national attention to the University. He foresaw financial support from outside agencies both public and private.

"The insurance people and the auto industry are some of the people who would be interested in a project like this," he added.

The engineers visited the test center in Great Britain to study the center there. Ideas were brought back and put into the plans.

Marshall said functions of the lab would be education, research and service. Police would also use the lab to learn improved methods of accident investigation.

If the center is established in Madison, Marshall said there is a strong possibility that the city and the University could become "the traffic safety capital of the United States."

Pucksters Beat Macalester, 5-0

By J. PAT WAGNER
Sports Writer

The Madison Ice Arena was a happy place for 1,437 Wisconsin hockey fans Friday night as the Badgers opened their 1965-66 season with a 5-0 victory over Macalester College.

From the opening face-off until the final buzzer, the offense applied constant pressure on the Scots' net-man Kurt Haas. The strength of Wisconsin's offensive attack was reflected in the Badgers' 59 attempted shots as compared to the Scots' rather anemic 23.

This also indicates Macalester's inability to muster any type of attack, but Coach John Riley partially defended the Scots' offense.

"We played well defensively throughout the game," he said. "We were backchecking well."

The fans who attended the Badgers' opener were anxious to see goalie Gary Johnson, last year's most valuable player, in action, but they were pleasantly disappointed as the Badgers continually picked off both well aimed and errant passes of the Scots.

Wisconsin drew first blood with 4:14 gone in the first period as Chan Young scored the initial goal of the season for the Badgers. He was assisted by Rich Rakko and Chuck Kennedy.

Wisconsin's conversion resulted when the skaters took advantage of Macalester's loss of Pete Neimeyer for a 2-minute tripping penalty. This was to be characteristic of future Badger goals as in the third period the Wisconsin offense shifted into full gear and scored 3 goals within a two minute period.

Jim Petruzzate, with an assist from Chuck Ellis, drove the puck past Haas to net the Badgers' second goal with 7:11 gone in the third period. Almost immediately Wisconsin was shorthanded one man as John Russo drew a 2-minute penalty for charging.

Instead of dulling the Badgers' attack, Russo's loss stimulated

(continued on page 4)

The Daily Cardinal

Complete Campus Coverage

University of Wisconsin, Madison, Wisconsin 53706, Saturday, Dec. 4, 1965
VOL. LXXVI, No. 58

5 CENTS A COPY



"BIF I"—The sale of the quality meats champions at the 100th International Livestock Show was broadcast over WGN radio, Chicago. Pictured (left-right) Orien Samuelson, WGN broadcaster; Augie Ring, Armour and Co.; Linda Barrett, National Pork Queen from Granger, Iowa; and Prof. Quin Kolb of the University, chairman of this year's quality meats contest.

—Cardinal Photo by Reggie Destree

Ag School Wins Swine Classes at Chicago Show

By REGGIE DESTREE

Agriculture News Editor

The University College of Agriculture took top honors in the swine show at the 100th International Livestock Show this week in Chicago.

Buell Gunderson, University swine herdsman, took home champion ribbons in both the Chester White and Poland China hogs, but missed the all-around champion.

Coaches are Prof. James Crowley and David Dickson, of the dairy science department.

In the meat judging contest, also part of the International, the University placed third in dairy cattle judging against 17 teams and ninth in meat judging competing with 22 teams.

In the annual collegiate judging contest, also part of the International, the University placed third in heavy weight Hampshires, second in heavy weight Chester Whites, third in a light weight Hampshire class and won the reserve truck class with a load of Poland China barrows.

The University also took second honors in heavy weight Hampshires, second in heavy weight Chester Whites, third in a light weight Hampshire class and won the reserve truck class with a load of Poland China barrows.

Karl Drye was the ninth place individual in the contest. He also was high individual in beef judging.

Other University team members are Rich Sipple and Dennis

United States.

Ohio State won first place Thurs-

day for the second consecutive year. Judy Hartwig, a University co-ed, won the high individual honors of the contest.

Other members of the team are Mike Hutchens, Bob Rowe, and Mike Bielke. All are from Alpha Gamma Rho, except Miss Hartwig.

Coaches are Prof. James Crowley and David Dickson, of the dairy science department.

In the meat judging contest, Oklahoma State University took top honors for the fifth time in seven years.

Karl Drye was the ninth place individual in the contest. He also was high individual in beef judging.

Other University team members are Rich Sipple and Dennis

United States.

Buege—all of Alpha Gamma Rho. Team coach is Glenn Schmidt, a graduate in meat and animal science.

Unlike the dairy contest, meat judging was at the Oscar Mayer plant in Madison.

Honoring the achievements of this year's judging teams will be the Saddle and Sirloin Club Recognition banquet Tuesday, in the Union's Great Hall.

For the students in agriculture who weren't fortunate enough to attend the International in Chicago as part of a judging team, the Saddle and Sirloin Club sponsored a chartered bus to the show on Tuesday.

Sales, shows, judging and education were all part of the trip.

Prospects Dim as Madison Bids for National Dairy Show

By JEFF SMOLLER

Night Editor

While the judges were still in the show rings sizing up Wisconsin's dairy cattle at the Chicago International, other Wisconsinites were lobbying to bring the largest dairy show in the nation to Madison—the National Dairy Congress.

For 40 years the congress has called Waterloo, Iowa its home. But things will be different in the near future. The show is moving, and Madison is trying to prove worthy. It'll be an uphill fight.

During the International Livestock Exposition important decisions were being made by the who's who of the dairy cattle industry. The big decision came first—get out of Waterloo.

For several years, the show has been losing money in that city, despite being the "World Series, Stanley cup and league playoff" of the industry. And, this week in Chicago, the board of directors of the show decided to pull up stakes—with a destination still uncertain. If University and Wis-

consin officials have anything to say about it, the 1966 congress will be held at the Dane county fairgrounds. But there are several problems.

Two of them are Harrisburg, Pa., and Columbus, Ohio. For both of those towns also want the show and the thousands of dollars plus prestige it'll bring to them.

The Dane county fairgrounds is not adapted to the kind of show the national congress sponsors. There isn't enough room for the

(continued on page 4)

WEATHER

WARMER

SHADES! —
Sunny today.
High 35-40. Low
15-20. Light
northerly
wind.



DATE WITH THE ANGELS—About 150 couples danced to the theme of "Stardust" at the annual Air Force Ball in the Union's Great Hall Friday night. Judy Blair of Chadbourn Hall was crowned queen.

—Cardinal Photo by Bob McCullough

The Daily Cardinal

A Page of Opinion

From Politics to Prostitution...

Once again that tiny clique of Republicans who represent various Southern Wisconsin districts in the state legislature has one of its own trooping about amidst Goliath-sized-gusts of hot air denouncing the Davids of the student press.

While the early months of this year saw Gordon Roseleip, (R-Darlington) slashing at The Daily Cardinal for its left-wing journalism, the closing month of 1965 now finds Niles Soik (R-Whitefish Bay) attacking the UW-M Post for several articles on campus sex.

Soik's main objection is that taxpayers' money might "subsidize this filth" which was constituted by articles on prostitution and birth control in a series on sexual practices and mores on campus; and, horror of all horrors, a picture of a real, honest to goodness nude (with no clothes on) published in connection with a movie being shown on campus.

An investigation of the subsidy given the Post, shows that no taxpayers' money is involved with the paper; activity proceeds plus advertising pay for the costs; the paper is distributed free.

While we are certain that the University of Wisconsin Board of Regents will continue their traditional policy of freedom of the press for students as well as other journalists, we feel this incident is ample proof of the dangers involved when a newspaper fails to be totally self-sufficient. The Cardinal is a free enterprise and functions as a

model for college newspapers around the country. The UW-M editors are eager to follow in our footsteps and this controversy will no doubt speed their transition from that of a University subsidized operation to a mature, independent vehicle of student thought. Plans already call for the Post to erase the subsidy by selling subscriptions next semester.

We of The Cardinal, cannot help but sympathize with the reporters and editors at UW-M who are being badgered by narrow mindedness. We cannot, in the spirit of freedom of the press, stand by and allow that same freedom to be abolished. Certainly, obscenity does not fall under such freedoms but there is a distinct difference between obscenity and reporting.

College students are, hopefully, educated enough to view art for art's sake and to distinguish between a news report and the writing on a lavatory wall. It's too bad some of the legislators cannot do the same.

We think the Post summed up the case very well with the editor's comment which accompanied the original series; "... it is not only the right but the responsibility of a university student newspaper to investigate and explore any and all contemporary problems and issues—from education to ethics, from politics to prostitution. Controversy and dogmatic protests should not and will not obstruct this responsibility."

No editor worth his salary shirks this responsibility.

notes from the nitty gritty

By BRUCE BENDINGER

Memoirs of a Machiavellian Part Three

THE ZEIGEIST OF CAMPUS ISSUES AND GESUNDHEIT

Perhaps the one thing that makes this column different from the others on this page is its viewpoint. I am not speaking in terms of political or moral viewpoint, but rather a social viewpoint that, given the operation of this campus, is not without its significance. Given the operation of this campus, I am an "in" and the other writers of columns in this paper are not. There are many things wrong with being "in." However, this is the essential difference between this column and other columns, literary judgements aside.

Today's treatise was written by Tom Tinkham. It is partially a response to the thing I wrote on campus political parties (Memoirs of a Machiavellian Part Two—How to Pack a Party) and it is partially a concise statement on what is wrong with student governments in general and ours in particular. Once upon a time, Tom was a very capable WSA President. He speaks with some measure of authority. Given the realities of the campus microcosm, Tom is "in."

Your recent comments in The Daily Cardinal have been of great interest to me. By and large I thought you represented the situation with respect to campus parties well. I'm sure you recognize that any campus politico can use some careful prodding. I wonder, however, if there isn't some deeper reason for the failure, and it is a failure, of politicos and parties to face issues squarely?

It seems to me that the whole structure of campus politics argues against an attention to issues. First, it is the politics of the pressure group where the student organization is committed on most issues by the overwhelming majority of students for a particular stance. The only issue involved in women's hours, for example, is the extremity of positions. Only in a real government can there be issues of the type you suggest. Perhaps the Homecoming type issues will become more prevalent. Second, one can always fall back on the arguments concerning lack of communication, transient student population, etc.

Can one be critical of these political parties in this aspect when there are no real issues available? I hardly think so. And yet one can not say that because there are no issues of the kind you are seeking, student government is worthless. To do this would be to deny the role of pressure group activity. (I do not mean to defend it as a training ground.)

Perhaps if political parties are viewed in the light of their purpose in this particular situation positive suggestion can be offered. To me it seems of little value to simply tell them to be more responsible on issues without taking into consideration the nature of the issues and the nature of the environment.

On Monday I became a little less "in." My fraternity will have a new president. It is an outgoing officer's duty or privilege, I've never been sure which, to give a final address. The pressures of the academic life being what they are, portions of this speech will make up next week's nitty gritty.

The Daily Cardinal

"A Free Student Newspaper"

FOUNDED APRIL 4, 1892

Official student newspaper of the University of Wisconsin, owned and controlled by the student body. Published Tuesday through Saturday mornings during the regular school session by the New Daily Cardinal corporation, 425 Henry Mall, Madison, Wisconsin 53706. Printed at the Journalism School typography laboratory.

Subscription rates—\$6.00 per year, \$3.50 per semester, by carrier or by mail. Single copies 5 cents each.

Second-class postage paid at Madison, Wis.

Member: Inland Daily Press Association

Associated Collegiate Press

Collegiate Press Service

BUSINESS STAFF

Pat Brady Bus. Manager
Russ Goedjen Adv. Manager
Doug Schut Cir. Mgr.

EDITORIAL STAFF

Cliff Behnke Editor-in-Chief
Jean Sue Johnson Mgr. Editor
Dale Bartley Assoc. Editor
Harvey Shapiro News Editor
Ellen Laskin Ass't. Mgr. Editor
Matt Fox Editorial Page Editor
Dic Victor Co-Photo Editor
David Spradling Co-Photo Ed.
John Powell Cont. Editor
Eric Newhouse Cont. Editor
Eileen Alt Night Editor
Neal Ulevich Night Editor
Marcie Harrison Night Editor
Jeff Smoller Night Editor
Richard Scher Night Editor
Shirley Feight Day Editor
Carol Finin Day Editor
Sue Harris Day Editor
Marsha Cutting Day Editor
Leslie Simon Day Editor

On The Soapbox

Do Not Spindle...

By GARY BLAKE

I feel that I no longer can quiet my scorn concerning the trifling "gripe" on the part of several students that: "At the University of Wisconsin, you are only a number." As I see it, the purpose of a university is to prepare you for competent action in later life, therefore, since numbers (i.e. zip-codes, ten-digit phone numbers, income tax form numbers) are very much a part of life, we should praise our wise leaders for breaking us in early.

Who can mistake the personal touch of a fee card? The number appears on the checks we draw, the transcripts, our registration cards and advisor's records—it is, in fact, our very own. But even more individuality is needed. It is not enough that you are merely student number 345-676—you must also be given a number from the clinic, the library, and your professors, so that they, too, can know you and love you. In short, you become a whole host of numbers which when regarded together divulge a great deal about your personality: how often you frequent libraries, how often you visit the hospital, or how many people were in front of you when you registered. To say that "At Wisconsin, you are only a number" is to mistake the case. You are many numbers.

The complications that arise from having to associate with numbers rather than people gets us in the swing of everyday living while still in college. While the older generation is trying desperately to remember ten digit phone numbers, five digit zip codes and nine digit social security numbers, we at the University can point proudly to a whole list of numbers that we must memorize in order to prevent personal attention from gumming up the works. Remember that even the way you show your fee card is reflective of your personality. Those numerals are your identity and don't ever try and change a course or see a dean without them. Without your credentials, your professors and deans will sneer at you, and rightly so.

Of course the opposition will moan and groan: "I have measured out my life in Study List cards!" Be wary of those that say: "I want to be guided by people that will take an active interest in me, rather than cut through a mountain of red tape behind which lies a broken computer." Yes, beware, these are misguided people. They would prefer a school where instead of being a number, they would have all they could do to simply turn down professors' invitations for dinner at their homes. Only a number? Yes, it's true, but smile when you say that.

BERTRAM Z. LEE

Old Badger

TO THE EDITOR:

My wife and I were on campus, after a twenty year lapse, visiting our freshman daughter. As an "old badger" all of the expansion is extremely pleasing. However, the vigorous and law-breaking activities of some of the vehement, anti-everything groups is in poor taste, to say the least, and bordering on anarchy, to say the most.

Our fighting men in South Viet Nam are giving their all, in the hopes of containing a ruthless enemy on a far distant shore, rather than have this enemy inch closer and closer to our own borders.

In many cases our men are giving their lives so that these very people giving aid and comfort to our enemies can continue enjoying benefits of a fine education at Wisconsin. Furthermore, our fighting forces are in Viet Nam on substantial, moral and legal grounds.

If needed, we should all help. My hope is that my four daughters will be able to continue to enjoy the advantages of our free society. One of which is attendance at the University of Wisconsin.

BERTRAM Z. LEE

'Synthetic Womb'

TO THE EDITOR:

James M. O'Connell, the intellectual genius whose disgusting self-certainty prompts me to write this note, Tuesday took some verbal whacks at dorm life which seemed awfully hollow coming from one who apparently has not been able to appreciate the advantages of such a life.

While he laughed at the "dormie," a category in which I have gladly placed myself for the past five years, I could only wonder how anyone could be so self-righteous as to throw stones over a wall which he cannot see past.

O'Connell called dorm life "the beehive culture," this was probably his most accurate statement. For a beehive is characterized by constructive work and development carried out as a result of cooperation among its inhabitants. But the important development in the dorm is not that of the dorm and its programs but that of the individuals which carry out responsibilities they learn to handle in increasing volume.

These responsibilities—organizing a party, building a budget and following it, arranging for a den speaker—give dorm residents the power of life and death over the success of a year in that living unit. To reach success requires not only persistent work but careful building of relationships with those who can help with that work. In other words, "dormies" are called upon to go outside themselves; the apartment life of an O'Connell demands only that O'Connell be taken care of.

For this reason it would seem that the "synthetic womb" tag O'Connell placed on the dorm would better fit the apartment. Isn't the "cold heady wind of differences" O'Connell loves so well walled off more effectively by taking a small room with good friends than by coming daily into close contact with from 35-70 different personalities? Close to half of the 35 residents in my dorm are out-

Campus News Briefs

Groups to Vie in Songfest

Phi Mu Alpha and Sigma Alpha Iota, professional music fraternities, will present Badger Songfest today at 8 p.m. in Music Hall. Nine campus groups will be competing for 1st, 2nd, and 3rd place in a contest of song. They are: Alpha Phi and Kappa Sigma; Alpha Zi Delta and Alpha Gamma Rho; Theta Delta Chi and Alpha Chi Omega; Delta Upsilon and Pi Beta Phi; Tau Kappa Epsilon and Kappa Kappa Gamma; Delta Gamma and Sigma Alpha Epsilon; Kappa Alpha Theta and Chi Phi; Sigma Epsilon and Delta Delta Delta; Zoe Bayliss House and Rust House.

Along with these groups the Men's Glee Club and the Phi Mu Alpha dance band will perform. The dance band, under the direction of James Christensen, will feature Terry O'Mara in "Selections from Funny Girl." The Glee Club features the "Nasty Nine," a group of men from the club who perform folk songs.

Tickets are \$1 and can be purchased at the door.

* * *

FRIENDSHIP HOUR
"Celebration of Christmas Around the World" will be dis-

cussed by five students from Finland, Indonesia, Ecuador, Africa, and Hong Kong at the International Club's weekly Friendship Hour. The meeting, to be held at 8 p.m. tomorrow in the Union Old Madison Room, will be followed by free refreshments and informal discussion.

* * *

FIRESIDE DISCUSSION
"Where Do You Fit In?" will be the topic of a fireside discussion Monday from 6:30 to 7:30 p.m. in the Rose Taylor Room of Kronshage Hall. Guest speaker will be Assistant Dean of Student Affairs, Elmer Meyers. Other members of the discussion group

are Rick Thorton, president of

L.H.A.; Bruce Schultz, Student Senator of District 1; and Mary Chrouser, Vice-President of the Union. Everyone is welcome and refreshments will be served.

* * *

GRAD CLUB DANCE
The Grad Club Christmas Dance will be held at 9 p.m. today in

the Union Great Hall, and is free to all grad students.

* * *

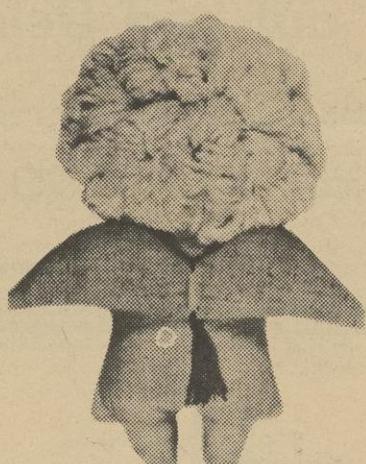
HOCKEY GAME BUS
A bus to the Badger hockey game will leave the Union and Adams Hall at 6:45 p.m. today. The price of the round trip is 75¢.

(continued on page 5)



Tellus Mater Inc.
319 State Street

Offering a variety for
Christmas selections



**SECURITY with
BUSINESS
EDUCATION**

SECOND SEMESTER

begins

JANUARY 27, 1966

**ENROLL
NOW!**

at

**MADISON BUSINESS
COLLEGE**

215 W. Washington Ave.

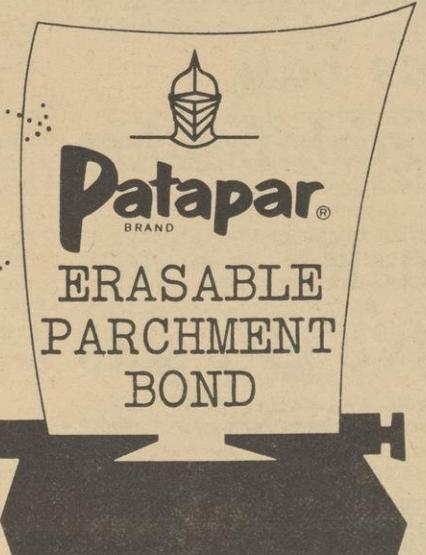
Madison, Wis. 53703

Catalog on request 256-7794

NEW Patapar® BRAND ERASABLE PARCHMENT BOND

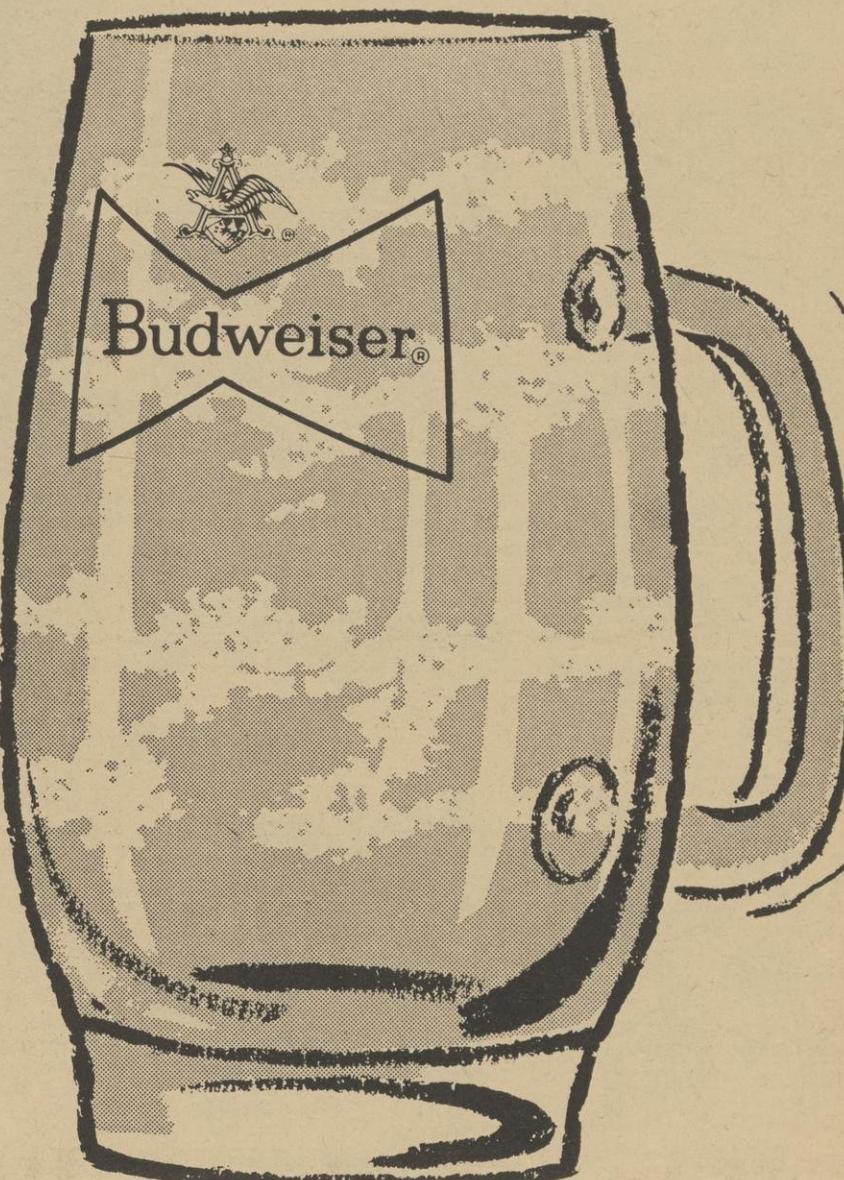
DIFFERENT FROM ALL OTHER ERASABLE PAPERS
NOW AVAILABLE AT YOUR CAMPUS STORE

- Has no coating—just quality parchment bond that gives your writing a crisp professional look
- Erase with just a pencil eraser
- Use either side of sheet with same results



Look for this
symbol on
boxes at
your bookstore.

PATERSON PARCHMENT PAPER COMPANY • BRISTOL, PA.



how did
this
happen?

Look closely.

Whoever polished off that glass of beer was a real beer drinker. Someone who uses the swallow approach. Not a sipper. Sipping, you see, is for wine. It's the best way to appreciate the delicate taste of a fine vintage. But not beer.

Especially not Budweiser®. Budweiser is a hearty drink brewed with lots of character, and the best way to enjoy it is to *drink* it. (Not chug-a-lug, either . . . just good healthy beer-drinker's swallows.)

Try this. Take a clean glass . . . say a twelve or fourteen-ounce size. Rinse it out with cold water. Open a can or bottle of the King of Beers and pour it right down the middle so that you get a good head of foam.

Now . . . take a *big* drink. No sips.

Good? You bet. This is how beer *should* taste. Budweiser gives you a taste, smoothness and drinkability you'll find in no other beer at any price. Our exclusive Beechwood Ageing with natural carbonation has a lot to do with it. This is the slow, finicky way to brew beer. Expensive, too . . . but the results are worth it.

So please, after we go to all this trouble, pour your Budweiser with a flourish. *Drink* it with a flourish.

And maybe a pretzel.

it's worth it...it's Bud®

ANHEUSER-BUSCH, INC. • ST. LOUIS • NEWARK • LOS ANGELES • TAMPA • and soon HOUSTON, TEXAS

UW-M Students Rebuke Soik

By HARVEY SHAPIRO
News Editor

The student legislature at the University of Wisconsin-Milwaukee passed a resolution Thursday criticizing Assemblyman Niles Soik (R-Whitefish Bay) for attempting to censor the UW-M student newspaper.

Soik had written UW-M Chancellor J. Martin Klotsche asking him to withhold state funds from the UW-M Post because the Post was printing filth. Soik wrote Klotsche after receiving a number of phone calls from constituents complaining about the Post's series of articles on campus sexual mores.

Post Co-editor Patricia Strehlow told the Cardinal that Soik came to the newspaper's office Friday morning to get copies of the articles about which he had complained. Soik, who had not seen the articles at the time of his complaint, said after reading them that he still was of the same opinion.

In response to Soik's action, the student legislature stated that they "strongly deplore such irresponsible conduct on the part of an elected official" and defended the Post's right to publish what it saw fit.

The legislature also chided Soik

for not having first hand acquaintance with the articles in question. "In the future, anyone wishing to criticize the publication of articles should at least read them before publicly discussing them," the resolution said.

Dairy Cattle Show

(continued from page 1) horses that are termed necessary for a side attraction. And there are several marshes that need to be filled in if heavy machinery is to be displayed in the quantity known to Waterloo.

Despite many things that point only to pessimistic hopes for the show, state, county and city officials have been lobbying for the prize in Chicago.

They told officials that Wisconsin, after all, is America's dairyland and what other place would be more logical for the show. Those making the Chicago trip were Mayor Otto Festge, county board chairman Darwin Burns and Donald McDowell, head of the Wisconsin Department of Agriculture.

But while the Wisconsinites were lobbying for the Madison location, Harrisburg wasn't standing still. The eastern location provides more potential show customers and this is likely to heavily influence the minds of the directors. And there are the Canadian farms which show their dairy cattle. More would attend and compete if the show would be out east.

University College of Agriculture officials are not overly optimistic that the show will be located in Madison but they agree that if it were located here, it would be a great prestige factor in the world of agriculture.

Prof. David Wickert, dairy science, said Pennsylvania is putting state funds into the bid for the show. And Lexington, Kentucky has gotten into the late running—also using state funds.

He said, however, that one thing the University and Madison have in their favor is the central location of the state and the proximity of the nation's largest breeding services.

Before any decision is made, the recommendations of the individual breed organizations must be considered.

At present, only one thing is certain—that Waterloo won't be hosting nearly 1,500 dairy cows, their owners and dairymen come next October. Where they will go is anybody's guess.

Hockey Game

(continued from page 1) the skaters, and within seconds they mounted another drive which

culminated with Chuck Ellis' slam shot into the net with 8:41 gone in the period.

The Badgers were not through, however, as suddenly Dick Keeley stole the puck, and with a beautiful piece of skating and stick handling, flicked it once again past Haas.

The crowd, ignited by the prospect of a Macalester rout, didn't need to wait long for another score. With little less than two minutes left in the contest, Chuck Kennedy converted to put the icing on the cake.

It was the Badgers' ability to take advantage of the Scots' loss of personnel from penalties and

the Scots' inability to do the same that told the story. The offensive line gave the crowd plenty to cheer about with close and active body-checking combined with, at times, coordinated passing attacks.

More than once the Badgers looked like bees after honey, with the honey in the person of Haas.

Curiously Coach John Riley was disappointed with the offense, which he said has "opening game jitters.

"We have a power play but weren't taking enough time to set it up or shoot. I was pleased, however, with our play in the third period."

—weekend entertainment—a delightful dating experience—

THEATRE GO ROUND

5005 West Beltline Highway, Madison

Comden & Green

N.Y. Smash Musical Success

BELLS ARE RINGING

Reservations—238-9713

West Beltline between Nakoma and Whitney Way (Gilbert Road)

GOEDEN'S

635 University Ave.

Phone 256-1991

"CHICKEN TO GO-GO"

CHICKEN - FISH - SEAFOODS — Ready to Eat

Carry out and Delivery

CALL 256-1991 TUESDAY — SUNDAY 4:00 P.M. TILL MIDNIGHT

Reasonable Prices — QUICK GO-GO SERVICE



1. What's the picture?

I see before you
a career in Operations
Research.



2. What do you see as far as
girls are concerned?

I see you using the
techniques of simulation
and systems analysis
to solve on-going
problems.



3. See anything about securities
analysis? That's the field I
planned on going into.

I see you pioneering
in real time management
information configuration.



4. Nothing about stocks and
bonds or high finance?

I see a great future
for you in Operations
Research at Equitable.



5. How about that! At Equitable
they said they saw a great
future for me with them in
investment management.

The crystal ball
reveals a great future
either way.



6. What does it reveal about money?

You crossing my palm
with silver.

For career opportunities at Equitable, see your Placement Officer, or
write to Patrick Scollard, Manpower Development Division.

The EQUITABLE Life Assurance Society of the United States
Home Office: 1285 Ave. of the Americas, New York, N.Y. 10019 © Equitable 1965
An Equal Opportunity Employer



FOR CHRISTMAS

May we suggest a
selection from our
lotions bar

Royall Lyme
Jade East
English Leather

Individually or in
distinctive gift sets



Redwood & Ross

639 STATE



007—The world famous James Bond movie car will be featured at the Custom Auto Festival, an auto show of dream and futuristic cars coming to the Dane County Fairgrounds today and Sunday. The car is a \$15,000 Aston Martin equipped with \$50,000 worth of special equipment for use in the movie "Goldfinger."

Campus News Briefs

(continued from page 3)

TABLE TENNIS

The Union Tournament Committee's Co-ed table tennis tournaments will end today with the competitions from 7 to 11 p.m. in the Recreation Room of the YMCA at 306 N. Brooks St. There are separate tournaments for men and women, and the winner of the men's competition will play the women's champion. Trophies will be awarded the winner and the runner-up.

* * *

DUPLICATE BRIDGE PARTY

"3 Hearts-Pass," the weekly

Duplicate Bridge party will be held

tomorrow at 7 p.m. in the Union

Stiftskeller. The games are open

to all students and admission is

50¢.

* * *

COFFEE HOUR

The weekly Grad Club Coffee Hour will be held in the Union Reception Room from 4:40-6 p.m. tomorrow. All graduate students and faculty members are welcome free of charge.

* * *

BLUES SEMINAR

The Blues Seminar of the Folk Art Society will hold its first meeting Monday at 8 p.m. in the Union.

* * *

SQUARE DANCE

A Groves Co-op Square dance will be held at Hillel Foundation today from 8:30 to 11:30 p.m. There will be a professional caller, and there is no admission charge.

* * *

CHANNING-MURRAY

Prof. Constantine Menges, political science, a specialist on Latin American Politics, will address the regular Sunday night meeting of the Channing Club. His topic will be "The Catholic Church as a Force for Ideological Innovation in Latin America." The meeting will be held at the Channing Student Center with a cost supper at 5:30 p.m. The program will begin at 6:30, and all are welcome.

* * *

CONSERVATIVE CLUB

Prof. James Blair will address the Conservative Club lecture series this Monday night, 7:30 p.m. in 260 law school. His topic will be the philosophy of governments. A club board meeting will be held immediately afterwards.

* * *

TREE TRIMMING

Students are invited to help trim the tree at the Methodist Student

Center, 1127 University Avenue, at 7:30 p.m. on Sunday. International students are especially invited to participate in this American custom and to join in singing Christmas carols.

HINDI MOVIE

The India Association will show "Pyasa," a Hindi movie with English subtitles, on Saturday at 7:30 p.m. in B-10 Commerce. Admission is \$1 for members and \$1.50 for non-members. The election of new committee members for the Spring Semester will be held at the end of the movie.

BRAZIL LECTURE

Prof. Florestan Fernandes of the University of Sao Paulo, Brazil, will give a public lecture on "The Dynamics of Socio-Cultural Change in Brazil" at 8 p.m. Monday in the Wisconsin Center.

MARINE CORPS

The Marine Corps Officer Selection Team will be at the union Monday and Tuesday to interview students interested in becoming commissioned officers, and provide information on opportunities in the Marine Corps.

CHRISTMAS CONCERT

Three University Choruses—the Men's, Women's, and A Cappella—will be assisted by University Brass Choirs and the Bell Choir of the First Congregational Church in the annual Christmas Choral concert in Luther Memorial church Sunday. Two identical performances will be given, at 2:30 and 4:30 p.m. The annual concert is open to all interested persons.

HILLEL COFFEE HOUR

Psychology and Ethics will be discussed at the Hillel Graduate Student Coffee Hour Sunday at 1:30 p.m. Prof. Gail F. Farwell, chairman of the counseling department of the education school, will speak on the challenges to ethical behavior posed by the determinist positions of the various psychology disciplines. The Graduate Student Coffee Hour is open to the public.

FINJAN

The Jerusalem Windows of Marc Chagall will be shown at the Finjan at Hillel Sunday. The slide showing of the stained glass collection will include commentary by Barbara Ridberg, Program Assistant at Hillel. Finjan, the Hillel Coffee House, will be open for an informal dinner at 5:30. The pictures will be shown at 6:15 p.m.

LITTLE SYMPHONY

The University of Wisconsin "Little" Symphony Orchestra conducted by Prof. Richard C. Church will play a public concert in Mu-

sic Hall on Monday at 8 p.m.

WSA TODAY

Judy Jenkins, WSA Travel Committee, will be interviewed by host David Lasker at 10:15 p.m., Sunday, on WSA Today (WISM). She will discuss chartered flights to Europe and the upcoming Travel Jamboree.

CIVIC MUSIC

The Madison Civic Music Association will present a program of Renaissance and Baroque Music Sunday at 3 p.m. in the Central University High School Auditorium. Student tickets are \$1.50.

INTERNATIONAL CLUB

The International Club supper, prepared by West Indian students, will be held in the Union Reception Room tomorrow at 5:30 p.m. Tickets are \$1.25 for members and \$1.50 for non-members. They may be purchased at the Union box office. No tickets will be sold at the door.

Coed's Congress

Asks Questions

The Visitation Committee of Coed's Congress has sent out a questionnaire to poll student opinions on visitation. The questionnaire, which was sent to all men's and women's living units, includes two questions for voting:

Would you like to entertain members of the opposite sex in your room at specified hours?

Would you like to visit members of the opposite sex in their rooms at specified hours? Students were also asked to discuss problems of regulations.

The questionnaire asked for "what you as an individual voter think of visitation as applied to yourself, not whether you think it would be a good idea for other people."

The Visitation Committee noted that guests would be escorted to and from rooms and that some areas such as particular lounges, bathrooms, elevators, or stairwells might be off-limits to guests depending on the physical setup of the "individual living unit."

YAF Sponsors Panel On 'Academic Freedom'

By PETER ABBOTT
Cardinal Staff Writer

"The University should provide a place for discussion of imprudent or unpopular ideas," Professor Russell Kirk told an audience of 80 at a panel discussion on "Academic Freedom" sponsored by the conservative Young Americans for Freedom (YAF).

Kirk, a leading conservative intellectual and an editor of William F. Buckley, Jr.'s right-wing "National Review," qualified this remark, however, adding later, "Communist Party members have no place in the University."

Kirk contended that Communist faculty members were "secular indoctrinators" who tried to gain control of the University for hiring sympathetic, and firing opposing, faculty members. He cited Prof. Sidney Hook's "Heresy Yes, Conspiracy No" to support his view.

Kirk said that he was not particularly alarmed by the Viet Nam protests, "one, because there is no chance of LBJ succumbing; and, two, because silly views can lead to the sober discussion . . . of foreign affairs which is much needed."

Around the Town

CAPITOL

1:15, 3:25, 5:30, 7:40, 9:55 p.m.

MAJESTIC

"The Love Goddess," 1:15, 4:40, 8:05 p.m. and "Circle of Love," 2:50, 6:10, 9:35 p.m.

ORPHEUM

"The War Lord," 1, 3:20, 5:30, 7:45, 10:10 p.m.

STRAND

"Masquerade," 1, 4:40, 8:23 p.m. and "Repulsion," 2:55, 6:40, 10:15 p.m.

PLAY CIRCLE

"Dimka," times not available at time of publication.

Billed as "The poker player's Hustler," "The Cincinnati Kid" is so similar to "The Hustler" that it seems to be an imitation, yet different enough to make it a bad movie, while "The Hustler" was excellent.

"The Cincinnati Kid" is the story of an ace poker player, Steve McQueen, and his duel with the reigning king of poker, "The Man," Edward G. Robinson. The two men, along with several others who drop out after the first twelve hours, play for about twenty-four hours.

McQueen wins most of the time, partly because he is good, and partly because the dealer, who is supposedly incorruptible, has been bribed by one of the Man's victims to throw McQueen winning cards. McQueen discovers this, and refuses to win the game by cheating, but wants to win on his own. Finally, when McQueen is way ahead and Robinson is beginning to think he's met his match, McQueen loses all his winnings plus \$5,000 in a big hand of five card stud. So what?

Poker is a visually uninteresting game, and "The Cincinnati Kid" makes it all the more so because good players must keep expressionless faces while playing. So in order to enliven the movie, there are two girls: Tuesday Weld, the innocent-beautiful from a farm who loves the Kid, and Ann-Margaret, the city girl and wife of the Kid's best friend, who seduces him.

STEPHEN KATZ

In support of a broader meaning and range to academic freedom, Prof. Richard Hartshorne, history, cited the history of the development of academic freedom on the University campus and in the resolutions of the American Association of University Professors to which he belongs.

Hartshorne said that the freedom of students to engage in all forms of peaceful political action without penalty should not be abridged in any way. "Administrative control as to time, place, and manner," he added, "should not be used so as to censor controversial speakers."

Prof. John Howard, President of Rockford College in Illinois and a director of the American Conservative Union, reviewed his own experience with a "free speech" controversy.

Three years earlier a group of students at his college formed a committee to invite a Communist Party spokesman to speak to the Rockford campus. The resulting controversy both in the community and in the faculty, he said, "completely polarized anyone who was, or thought he was, connected with the college."

"The administration," he went on, "must try to convert heat into light," and, so, set up an Ad-Hoc Committee to study the situation.

The Committee, after listening to five suggestions turned in by students, administration, and faculty representatives, decided that a Communist speaker was incompatible with the college's statement of purpose which included a "concern for truth and fact."

Howard said that "the unrestricted search for truth" was too limited a purpose to deal with every problem and suggested that an institution of learning review its purpose periodically.

Discussion Series Features Religion

Such topics as "The Church and Political Involvement," "Is a Reformed Catholic Church a Possibility," and "Writing a Contemporary Confession of Faith" are the subjects of a series of discussions on religious themes to be presented from Sunday to Tuesday.

Rev. Eugene Carson Blake, former president of the National Council of Churches and chairman of that group's Commission on Religion and Race, will participate along with Prof. Michael Petrovich, Rt. Rev. Donald V. Hallock, and Prof. James McCamy.

Dr. Blake's first address, "Writing a Contemporary Confession of Faith," will be heard Sunday at 7:30 p.m. in the Union Great Hall.

A dialogue between the Rt. Rev. Donald V. Hallock, Bishop for the Milwaukee Diocese Episcopal Church, and Dr. Blake, will discuss "Is a Reformed Catholic Church Possible?" The dialogue will be held Monday at 8 p.m. in the Union Great Hall.

The final program will be a discussion between Political Science Prof. James McCamy and Dr. Blake on "The Church and Political Involvement." It will be held at 7:30 p.m. in Carson Gully Commons.

Served at The

PUB

552

State St.

Italian



Village

CONTINUOUS SERVICE
1:00 A.M. - 2:00 A.M.

We Deliver
257-3561

BASKETBALL OPENS TODAY

Badgers vs. Notre Dame

Go Badgers!

C.W. ANDERES CO.
The Store for Men
702 STATE ST.

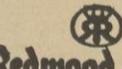
Beat 'em All

Edwin O. Olson & Son
MEN'S WEAR
555 STATE ST.

Blast The Opposition

**the
UNIVERSITY
BOOK STORE**
702 STATE ST.

"THE CUE"
437 W. Gilman
**WISCONSIN'S FINEST
BILLIARD CENTRE**
2 Carom and
18 Pocket Billiard Tables
LADIES FREE EVERY
WED. EVENING
SNACK BAR — COLOUR TV
Air Conditioned—Fully Carpeted
Open 8 A.M. - 1 A.M. Daily
Open Noon Sunday—256-9211

Repel The Invaders
**TRADITIONAL
MEN'S CLOTHING**

Redwood & Ross
639 STATE ST.

Wisconsin Line-Up

44—Ken Barnes (C) F	24—Paul Morenz G
20—Mike Carlin G	33—Jim Rebholz F
25—Joe Franklin F	55—Dave Roberts F
11—Tom Gardner G	54—Tom Schoeneck C
22—Ken Gustafson F-G	53—Keith Stelter C
43—Robb Johnson F	12—Denny Sweeney G
34—Jim McCallum G	30—Mark Zubor C
23—Bill Miller F	

BURKHALTER
WORLDWIDE
TRAVEL AGENCY

256-0666
305 W. JOHNSON ST., MADISON, WIS.



*Home of the
Country Boy*
**Country
Kitchen**
257-5868
2401 S. Park St. at Beltline



CONTINUOUS SERVICE
1:00 A.M. - 2:00 A.M.
PHONE 257-3561
SAFINA'S
ITALIAN VILLAGE
651 State Street

**FIRST NATIONAL
BANK
of Madison**
2 LOCATIONS
1 So. Pinckney
905 University Ave.

Bump 'em
**the
Clothespost**
CHARLES SPETH
ASSOCIATES
222 State Street

Basketball

(continued from page 8)

against the Huskers.

Neither starter Keith Stelter nor his substitution Mark Zubor could handle center. Stelter, who was hampered by a knee that was completely taped, had no points or rebounds. Zubor, who played outside too much, had 4 points and 6 rebounds.

Guard Ken Gustafson was the other disappointing veteran. Gus scored only 7 points and had trouble controlling the ball.

Joe Franklin and Mike Carlin, the two sophomores, were impres-

sive. Franklin had 30 points and 13 rebounds, and Carlin, who tallied only 6 points, showed signs of becoming the floor leader Erickson hopes he will.

Captain Ken Barnes rounded out that lineup which will probably be the same this afternoon with the possible exception of Zubor starting in place of Stelter. Barnes garnered 26 points and 13 rebounds.

TRUCK . . .

RIDE
BADGER COACHES
Fast Express
TO
MILWAUKEE

Via HIGHWAY 30



BADGER COACHES, Inc.

Buses Leave Madison
And Milwaukee Daily
7:30 AM 10:00 AM 12:30 P.M.
3:00 PM 5:30 PM 8:00 PM
10:30 PM—Fri., Sat., Sun.
& Holidays only

BADGER COACH FARE
One Way \$1.70
Round Trip \$3.06

CHARTER BUSES
AVAILABLE

FOR ALL
OCCASIONS

TO 49 STATES
and
CANADA

NEW
LOCATION
120 N. HENRY
Phone 255-6771

ORPHEUM - NOW -

In Flame and Steel It Lives Again.... the Lusty World of the War Lord!

CHARLTON HESTON • RICHARD BOONE
The WAR LORD

Technicolor

Panavision



ROSEMARY FORSYTH GUY STOCKWELL
NIALL MacGINNIS HENRY WILCOXON JAMES FARENTINO MAURICE EVANS

STRAND - NOW -

"AN ABSOLUTE KNOCKOUT OF A MOVIE! Prepare to be demolished when you see it, and go you must! To miss it will be worse than missing 'Psycho'!"

—Bosley Crowther, N.Y. Times



USE THIS CONVENIENT ORDER FORM
DAILY CARDINAL CLASSIFIED ADVERTISING
425 Henry Mall, University of Wisconsin,
Madison, Wisconsin 53706

FOR INFORMATION — 262-5854

1 day 2 days 3 days other days—

STARTING DATE CATEGORY

Copy (print or type)

Name Address

City Phone

Please enclose check or money order

Notre Dame is embarrassingly short on size, scoring, and experience this year, since the entire starting lineup from last year graduated, except Captain Bucky McGann. McGann is a 6'3" guard, but a knee injury may limit his action.

A win in any sport is the ul-

Saturday, December 4, 1965

THE DAILY CARDINAL—7

NEUROPHYSIOLOGY SEMINAR
The next seminar will be Dec. 4, and will be presented by H.D. Jameson and W.B. Hardin of the laboratory of neurophysiology, on "Precentral" and "Supplementary" Motor Areas of Raccoon.

READ THE CARDINAL

ONE HOUR MARTINIZING

541 STATE STREET

SHIRT SERVICE - 6 DAYS A WEEK

DEC. 6, 7 & 8

ALL COATS \$1.39 each

FREE BOX STORAGE

NEVER AN EXTRA CHARGE FOR MINOR RIPS AND TEARS
1 HOUR SERVICE SEWED

1 HOUR CLEANING SPECIALS ACCEPTED 9 A.M. — 4 P.M.
STORE HOURS 7 A.M. — 6 P.M.

DAILY CARDINAL CLASSIFIED ADS

RATE PER LINE PER DAY

25c for up to 3 days 15c for over 20 days

20c for up to 20 days Minimum Charge 75c

To figure the cost of your ad, count each number or letter as a space, including the name and address and the phone number (if it is to be included). 28 spaces constitute a line (i.e., 0-28 spaces—1 line, 29-56 spaces—2 lines, etc.). Figure your rate from above table.

ALL CLASSIFIED ADS ARE PAYABLE IN ADVANCE!

No Full or Partial Refunds

MAIL OR BRING THIS FORM IN PERSON

Classified display Advertising—Min. 1x1" — Max. 1x3"

\$2.00 per inch, per insertion

Above rates are net. No commissions or discounts

FOR SALE

AUTO INSURANCE. Having trouble securing auto insurance? Low rates. Call 238-7898. xxx

BICYCLES: Sales & Service. All kinds, new & used. Northern Wheel Goods, 2 stores to serve you, Main store 464 N. Sherman, 244-4648, Campus Bike Shop 137 W. Johnson, 257-4050. xxx

HONDA 90cc, 1964. Exc. cond. \$225. 256-7972. 7x7

DISHWASHER; Bausch & Lomb Monocular Microscope; DeJure Dictating Machine; Electrocardiograph Machine; B-Flat clarinet. Call 233-3764 aft. 5 p.m. 5x4

REGENT Contract, grad. apt. female, 2nd sem. Discount. 267-6544 after 5. 6x7

REGENT Contract, women's section, 2nd semester, 267-6926. 7x9

SKIS—SKATES. Madison's largest selection at lowest prices. Trade-ins taken. Wes Zulty Sports, 1440 E. Washington, 249-6466. 13x17

MCGUIRE Contract, grad. female, 2nd sem. Kitchen priv. Parking, maid, air-cond. 256-9244 eve. Laura O'Connell. 8x11

21" SYLVANIA Consol TV with antenna. Orig. \$375. Exc. cond. Must sell only \$75. 262-7316. 3x4

TOWERS ktch. contract from Dec. 16. 257-0701, Ext. 446. 5x7

'62 AUSTIN-HEALY Sprite, Mark II. New snow tires, good cond. Approx. \$850. 244-7758. 7x11

'64 OPEL, excellent cond. w/heater, radio & 4-spd. trans. 11,000 miles. Call Mon. thru Fri. eves, 233-3798. 5x9

'64 TR-4, BRG, Best offer over \$1650. 255-5484. 5x10

MARY McGuire Contract. Female, 2nd sem. 256-8453. 2x7

CORVETTE 1960, bl & wh., body perfect, just tuned, radio, heater, 348 H.P., 411, 3-speed, \$1700. Ph. 256-1688. 3x8

CONTRACT—Campus Hall, 2nd sem. Cheap. 256-9614, rm. 206. 20x10

FOR SALE

ALLEN Hall contract. 2nd sem. 257-8881, ext. 364. 10x11

YASHICA fully automatic 35 mm camera & case. Brand new, Call 257-2890 after 5:30 p.m. 3x8

HELP WANTED

CAB Drivers — Full or part time. Day or night shift. Min. age 21. Good earnings and hours. Apply in person to Badger Cab Co. xxx

AMERICAN Family Insurance Group announces sales openings. Part-time or full time career positions. Auto, fire, life. Excellent opportunity to "earn while you learn", with a company that insures more Wisconsin cars than any other. Prefer married students. Call 238-8541 or write Fred Beede, District Manager, 2818 Regent Street, Madison, Wis. 4x4

WAITERS: various hrs. avail. Contact Hse. Manager, Tau Kappa Epsilon, 256-5542. 3x8

SERVICES

PHOTOGRAPHY—xerox, multilith, or typing. The Thesis Center, 257-4886, Mrs. Goodman. xxx

EXPERT typing, prompt service. Mrs. J. White 222-6945. xxx

MANUSCRIPT TYPING. Books, thesis, term papers. Girl Friday, Inc. 605 Tenney Bldg. 257-1622. 3x7

WANTED

PLACE in apt. May prefer grad student. Will visit. write Sue Morgan, Carleton Coll., Northfield, Minn; call 255-4134. 5x4

GIRL to share nicely furn. apt. near campus, w/4 others. 2nd sem. 255-8917 aft. 5. 5x10

ONE or two students to drive older couple Madison to New York City over the holiday recess. Continental '66. References required and exchanged. Box 171, Rice Lake, Wisconsin. Telephone 234-2726. 3x8

SINGLES

SINGLES

MEN OR WOMEN

New Building, Carpeted
Throughout
Langdon Street Area or
Hospital Area
CAMPUS RENTALS
606 University Ave. 257-4283

CAMPUS RENTALS

GILMAN (7 E.) Men or couples. Bdrm, living rm. kitchenette & new bath. Newly carpeted and furn. Parking. 233-9535. xxx

GILMAN (7 E.) Effic for men, \$75 incl. utilities. 233-9535. xxx

DOUBLES & 1/2 doubles, private bath. Best deal on campus. Honest. 255-9649. xxx

REGENT Contract, male sec. 2nd sem. Living-dining, kitchen bath. Discount. 267-6902. 3x7

Furn. Apartments. Langdon area. Available now & Feb. 1. Accommodates 3 or 4. 255-4857 aft., 255-5880, eves. and weekends. 5x9

WIS. Hall 1/2 dbl. \$450, Rm. 715. 257-8841. 6x11

LANGDON St. apt. Ideal for 2 girls or couple. Avail 2nd sem. 257-9177 eve. 6x11

LOST

GLASSES (made in France) dark frames, 11/24 on campus. 255-0025, Louis Giardini. 5x7

CAT—long-haired, yellow striped, red collar & I.D. tag. Call 257-9177 eve. 6x11

View From The City

And at End, Jimmy Jones

By DAVE WOLF

NEW YORK—Jimmy Jones has learned to be patient. Unlike the fabulous Gale Sayers, a running back who joined the Bears when Chicago was desperately in need of his specialty, the former Wisconsin pass catching star has found the Bears overstocked with receivers in this his rookie year.

John Morris, the tiny flanker who set a National Football League record with 93 receptions in 1964, and Mike Ditka, probably the best tight end in professional football and the league's second leading receiver, dominate the Chicago attack. With the addition of a rushing threat, in the person of Sayers and young Andy Livingston, Bear quarterback Rudy Bukich has found it less necessary to throw. When he has thrown, most of his passes have, understandably, gone to Morris or Ditka.

Jones has also been forced to share the split end position with another rookie from the Big Ten, little Dick Gorden of Michigan State. They have played an equal amount of time, but neither has had an overabundance of passes thrown his way.

Jimmy Jones, however, is far from disappointed. On the contrary, the lean, springy, speedster is quite satisfied with his first season in the professional ranks—the Bears are winning and Jones is learning.

"I'm picking up something new in every game," Jones said Sunday morning before the Bears left the Belmont-Plaza hotel to demolish the Giants, 35-14. "By the time the season is over, I'll be much improved. I'm learning from watching the different receivers, I'm finding out how to get behind different defensive backs, and I'm finding out what I should stress in practice."

Thus far Jones has done well. Three of his 14 receptions have gone for touchdowns, and his play has been a factor in the Bears' startling reversal of form.

Chicago, a young club with a liberal sprinkling of rookies, opened the season by losing three in a row. Since then there has not been a tougher team in the NFL. The Bears have won 7 of 8 and few of the games have been close. "The turning point was the game up at Green Bay," Jones said. "We lost, but we really hurt them in the second half. That was our third loss, but we pulled together as a team after that. The rookies and the veterans became one group. In the beginning nothing was going for us, but after that game we knew we were potentially a great team."

The Bears proceeded to flatten Los Angeles 31-6, Minnesota 45-37, and Detroit 38-10. Then they met the unbeaten Packers in Chicago.

Late in the first quarter, with Green Bay leading 7-3 and the Bears on the Packer 17, Bukich called Jones' number. Jim faked his defender and broke loose in the end zone. The quarterback hit him with a scoring pass and the Bears were ahead to stay. The final score was 31-10.

But, for the most part, Jones has played in the shadow of Morris and Ditka—watching and learning. "It's a lot different than college ball," said Jim, who is sporting a new mustache. "There are better passers, but the defensive backs are a lot tougher. They know a lot more, they come up and push you and try to upset your pattern, and they really hit you when you make the catch. In college they aren't always that good. Up here, they have to be good or they wouldn't be here."

The Baltimore Colts' Lenny Lyles has proved the toughest defender for Jones to handle. "He has his own unique style," Jim said. "He comes up and challenges you close, and he's hitting you from the line of scrimmage, trying to destroy your timing." Jones never relished an overabundance of body contact during his years at Wisconsin, but he has learned to live with and to respect it in the pros.

Surprisingly, Jim had one of his finest games against Baltimore, although the Colts edged Chicago, 26-21, three weeks ago. He caught four passes, despite Lyles' harassment, and one of the receptions was good for a 14 yard touchdown.

Jones has not attempted to model himself after any of the league's top pass receivers. "I try to watch all the best ones and adapt the better qualities of each," he said. "Still, the ones I watch the closest are Ray Berry of Baltimore and Gail Cogdail of Detroit. They are respected as the two best split ends in the league."

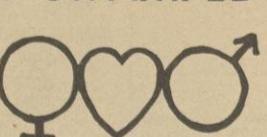
The time may come when another rookie is saying the same thing about Jones. There are many who feel that he has the potential for stardom.

"He has just about everything he needs," said Chicago defensive back Bennie McRae, who has faced the NFL's best. "In another year or two he'll be one of the top receivers in football."

Now, however, Jones must compete with Gorden for the split end spot. It is indicative of both the self-confidence which they possess and the spirit of comradery which surrounds the Bears that the two rookies not only are roommates on the road, but share an apartment when the club is at home.

Both believe that eventually they will become Chicago's primary receivers—and they are content to wait. In an exhibition game during the summer, Coach George Halas gave Morris the evening off and sent Gorden to flanker and Jones to split end. They capitalized on the opportunity. Jimmy grabbed two touchdown passes and Dick one.

"Morris and Ditka are proven receivers and great athletes," Jones concluded. "The ball hasn't been going to our side much, but we figure that we have a future with this club, and that it isn't necessary to rush things. They can't go on forever. Eventually we'll get our chance."

YOU SWAMPED US

OPERATION MATCH

We're sorry for the delay in processing your Operation Match returns, but they will arrive by Wednesday. The overwhelming number of applications from this area has put us several weeks behind schedule but has assured that the matches will be of a very high caliber.

Cagers Meet Irish, Seek Initial Win

By DIANE SEIDLER
Sports Editor

Basketball is a fast game. The games are played fast and they come quickly, one after another—too quickly sometimes. The Cagers will be fighting time as well as Notre Dame today at the field-house.

The Badgers have had two days to work on the faulty defense that cost them a victory Wednesday night when Nebraska defeated them, 101-88. Two days is a short time, but they may be able to do the trick.

The most encouraging indication that they can bounce back is that Wednesday's performance was apparently the exception, not the rule. "We didn't handle the ball like we have been handling it," John Erickson said. "Things we've been doing well for six weeks, we didn't do well."

Prior to the opener Erickson hinted that the going might be tough in the beginning. Starting two sophomores meant that a great

part of opening team would be inexperienced in Big Ten competition.

"The sophomores have never played in competition this tough before—all they played as freshmen were intrasquad games and a few campus teams. Their reaction to the crowd and the conditions may momentarily check the poise and confidence they've already shown in practice."

Strangely enough, however, it was the veterans, not the rookies, who caused most of the problems

(continued on page 7)

SKI ASPEN SEMESTER BREAK

Lodging at the Pines
and Greyhound transportation

MEETING DEC. 8
7:30 p.m. at Sigma Chi
\$82.95
SUNSHINE TOURS
For information—256-5345

15,000 PAPERBACKS

IN STOCK AT

Pic-a-Book

544 State St.

Open For Your Convenience

MON.-FRI.—9:30-9:00

SAT. — 9:30-5:00

UNSOLD

We like the challenge of the man who isn't convinced about how he should plan for his financial future. Nobody has all the answers, and we include ourselves in the nobody.

We do think, however, that we can point out to the unconvinced man some interesting facts about the benefits of a solid life insurance program. Facts that make good common sense.

If you're unsold about how to start planning for your financial future, we'd welcome the opportunity to talk with you. We like the idea of working with people who want to know more.

LOREN P. MORTENSON

330 E. Wilson St.

Madison, Wisconsin

256-1928

**PROVIDENT
MUTUAL LIFE**
INSURANCE COMPANY OF PHILADELPHIA
a century of dedicated service

Dr. Bert C. Mueller

OPTOMETRIST

- Eyes examined
- Glasses fitted and repaired
- Contact Lenses

346 State St. 256-5772

DANCING

TO LIVE MUSIC

6 - 12:30

GAS-LITE LOUNGE

208 King St.
(Capitol Hotel)

NO MINIMUM—

NO COVER

21 OR OVER

Want to see celebrities?



Dine at the

Madison Inn

Just last night we had two Badger beauties, a fullback and a Woodrow Wilson scholar.

The biggest wigs on campus choose the Roundelay Room at the Madison Inn for dinner. Lavish menu features such nicely priced specialties as Complete Planked Steak Dinner \$3.95. Elegant furnishings, superb service make important evenings even more so. Why don't you join us? You'll be among friends.

**MADISON
INN** On Campus
601 Langdon

MOVIE TIME



**"A RARE FILM
...marvelously appealing"** —N.Y. Times

**"ABSOLUTELY
IRRESISTIBLE"** —N.Y. Post

**"A GEM WITH A
DAZZLING SPARKLE"** —N.Y. World Tele.

DiMKA

directed by ILYA FREZ
An Artkino Wide-Screen Release

Extra FIRST
AMERICAN
SHOWING
ULANOVA

FRI. - SUN.

DECEMBER 3 - 5
SPONSORED BY UNION FILM COMMITTEE
UNION PLAY CIRCLE