



The daily cardinal. Vol. [XXXIII], No. 204

August 4, 1924

Madison, Wisconsin: University of Wisconsin, August 4, 1924

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

The Daily Cardinal

XXXVI No. 204

UNIVERSITY OF WISCONSIN, MADISON, MONDAY, AUGUST 4.

TEN CENTS

IMPRESSIVE EARLY WELCOME PLANNED TO INSPIRE FROSH

Official Ceremony Will Depict Proper Life And Aims Of College

The official Freshman Welcome will take place as usual on the first Friday after the opening of school in the fall, and plans are being made at this early date to make it the most impressive and beneficial of all welcomes, according to Prof. Julius Olson, in charge of the affair.

Prevents False Impression

Last September a welcome was not only extended by the deans of the university and prominent students but by Gov. John J. Blaine and President Birge.

"The Freshman Welcome is one of the most important functions of the school year," Scott A. Goodnight, dean of men said recently. "After a week of excitement, of hurry-scurry accompanying fraternity and sorority rushing, the incoming students are likely to get a false impression of the life and aims of Wisconsin."

College is Serious

"They see upperclassmen loafing around apparently with no work to do and think that that is the way for them to follow. The purpose of the Welcome is to impress upon these that the purpose of college is serious, and is not to be lightly entered upon," the dean added.

The other deans and professors corroborated this statement, and all of them apparently agree that it is the first few weeks of college life that often is the index as to what path a student is to pursue, and the prime essential of this opening ceremony is to help the freshmen to find themselves.

Wind Rips Sail; Three Men Towed to Shore By "Cap"

A heavy wind yesterday afternoon was the cause for the sail ripping on the Keller-Hill "Catboat" necessitating its being towed to shore by the Isabell which came on the scene of the accident a half hour after it happened.

Six men were on board. The sail was let down and tied. Skipper Keller '26, waved a white sweater as a signal of distress to "Cap" Isabell. A neighboring motorboat answered their call first and offered to tow them in but by this time "Cap" was on the job and reached them.

The men in the boat were Bob Hill, Oswald Keller, Ben Jackson, Clarence Post, J. H. Spencer and Adolph B. C. Bock.

"FRANK," BACK FROM TRIP, MAKES UP PAPER

Frank Schillinger, known to all members of The Cardinal staff as the regular make-up man, came back today from a two-months camping and fishing trip in northern Wisconsin to make-up this paper. He reports that he had a great time and comes back full to the brim of fish stories.

MUSEUM HAS SPECIAL EXHIBITS ON DISPLAY

Curator C. E. Brown extends an invitation to summer session students during this last week to visit the special exhibits on display in the Historical building, third floor of the library. The exhibits include Japanese Fairy Tales, Beginnings of Journalism in England and America, Italian Railway Posters, and pen and ink drawings by Aubrey Beardsley.

ONE MORE ISSUE

With Wednesday's issue of The Cardinal, the paper suspends publication until the opening of the regular academic year when the first edition will be printed Tuesday, September 23.

Frosh Green Lids Will Be Adopted Voluntarily By '28

The freshmen will wear their green hats next fall voluntarily. Two years ago the custom of wearing green hats by compulsion was done away with by a student referendum and last year for the first time the new system was instituted.

"The wearing of the green cap by the freshmen should be considered an honor," Harold Seering '24, last year's president of the student senate declared this morning. "It should be looked upon as a symbol of loyalty to the freshman class and the university, and not as an undignified practice."

Green caps can be purchased from most of the Madison merchants when the freshmen arrive in Madison.

BLANTON'S CLASS PLANS THREE PLAYS

Speech Clinic Members Will Act On Thursday Night At Central High

Three one-act plays will be put on Thursday night in the Central high school auditorium by the members of Dr. Smiley Blanton's speech clinic class. The plays are being given under the direction of Joe D. Davies.

The "Will o' the Wisp", by Doris F. Halman, will be the first play given. The cast is as follows: The White-faced Girl, Mrs. Mary Engle; The Country Woman, Esther Swayne; The Poet Wife, Mrs. Tullis; The Serving Maid, Miss Alyce Brigham.

Lewis Beach's "The Clod" will be the second play and its cast is Mary Trask, Marion Snagert; Thaddeus Trask, Frank Brown; A Northern Soldier, Charles Murphy; A Southern Soldier, Horace P. York; A Southern Private, Sam Lancaster.

"The Brink of Silence", by Esther E. Galbraith, will complete the series. Its cast is Cole, William Bowers; McCredy, William Worth Beau; Doctor, Carl Busby; Johnson, Clifford Says.

The master of properties is Judd Fleming, the electrician, Scofield Carpenter, and the assistant manager L. E. Liebnow.

EXTENSION DEPT. HAS SPECIAL REGISTRATION

In order to avoid the rush which the end of summer school always brings to the Extension division, the department urges all summer session students who contemplate registering for correspondence work this summer, to do so the early part of this week at the special library registration bureau that has been provided in the library building near the north entrance. Members of the division will be in attendance from 8 to 12 o'clock and from 1:30 to 5 o'clock daily.

Settings, Costumes, Characters Make 'The Piper' Enjoyable

BY N. M. J.

Artistic settings and brilliant costumes, traditional features of the summer plays of the dramatic production class, are only two of the good points responsible for making "The Piper" about as enjoyable a play as was ever presented in the theater.

Most notable of all was the excellent pantomime of all the characters. When Mrs. Ottillie Seybolt was off at some corner of the stage, the well in the center was a weak and wobbly cardboard affair; but the minute she approached it, it was of stone and mortar—very deep, and the bucket she drew up was heavy with water, easily spilled if one were not careful.

The other players must have been inspired by Mrs. Seybolt's excellent gesture. Pauline Curtner, as Barbara, gave a particularly effective

GAIN A FOOTING, PLAN YOUR GOAL, FISH RECOMMENDS

Popular Prof. Discourages Aimless Hanging On And Waste Of Time

"Coming to college? That's fine. But are you sure it's worth while? As Freshmen, you are starting on the first of four long laps in the race for a college degree. Be sure you will win, that your pace will be worth the running. Gain a footing in the first lap, and know where you are going."

Too Many Waste Time

Such is the advise of the idol of undergraduates and Wisconsin's alleged most popular professor, Carl Russell Fish, of the department of history and adviser for upper classmen. He feels that for many first year men and women, the time consumed is wasted, spent in "aimless hanging on." We were anxious to know what the portrayer of "Representative Americans", the famous history course of wit and wisdom, would say as to the value of higher study.

Some Lack Interest

"It's a futile expense, for many", he declared. Then he grew confident. "Do you know" He paused perhaps with a thought of the responsibility of plotting courses for his undergraduates. "The saddest thing in my life", he confided, "is having girls or boys as Sophomores or Juniors come to me and ask me to make out a course for them, simply because they have lacked an interest."

SECOND SURVEY CAMP HELD AT DEVILS LAKE

The department of topographic engineering announces a second surveying camp, at Devil's Lake state park, to begin on August 11. The session will continue for six weeks. Further information may be obtained from Mr. Gordon Beebe, University of Wisconsin Surveying Camp, Devil's Lake, Wisconsin.

STUDENTS CAN SECURE LEAFLETS AT MUSEUM

Four summer session leaflets of interest to students on the campus may be obtained at the state historical museum office, third floor of the Library. These are "Campus Land Marks," "Little Walks About Madison," "Lake Mendota Historical Excursion," and "Flower Toys and Games."

UNIVERSITY TO SHOW FINAL FREE MOVIES

The final moving picture demonstration under the auspices of the university will be held at 7 and 9 o'clock this week, in the Auditorium of Music hall. The program consists of Hamlet, Science of Life Film, and comedy.

"one more look" and "one more smile."

The more dramatic part of Veronika was skillfully played by Agatha McCaffery. Armand Quick made a very humble and playful Devil; a youthful, appealing lover was Gordon Ritchie. The parts of the magistrate, the smith, the cobbler and the butcher, played by Lincoln Holmes, Oswald Keeler, W. A. Morgan and Louis Mallory, were unusually well acted, especially because of expressive pantomime.

Perhaps the best acting was contributed by the Madison children, because they didn't act at all, but merely remained their natural selves. Considerable credit is due the production staff for making the little players forget that they were acting, instead of making stage children out of them.

Introducing Prexy



Edward A. Birge

Edward A. Birge entered his second term as president of the university in December 1918 at the death of President Charles R. Van Hise. From the years 1900 to 1903 he first acted in the capacity of acting president when a vacancy occurred.

President Birge graduated from Williams College in 1873 and came to Wisconsin as an instructor in natural history in 1875. From 1879 to 1911 he was a professor in zoology here and from 1889 to 1918 Dean of the College of Letters and Science.

He was the first man chosen from west of the Alleghenies as president of the national fraternity of Phi Beta Kappa. He has written many papers on zoology.

SCHOOL CALENDAR HAS FEW CHANGES

Sept. 18-23 Set For Registration; Classes Commence Sept. 24

The university will commence in the fall on Wednesday, September 24, two days earlier than last year, according to the announcement made by the officials in charge. With three early registration days, the preceding Thursday through Saturday, regular registration will commence Monday, September 22 and continue through the afternoon of the next day.

September

18-20 (Thurs.-Sat.)—Early registration days.

22-23 (Mon.-Tues.)—Registration days; examinations for admission; Y. M. C. A. freshman mixers.

23 (Tues.)—Y. W. C. A. tea.

24 (Wed.) Freshman banquet Y. M. C. A.; lectures and recitations begin.

26 (Fri.)—Varsity welcome.

27 (Sat.)—Football—North Dakota at Madison; special examinations for removal of conditions.

30 (Tues.)—Physical education convocation. Lathrop.

October

3 (Fri.)—Union board freshman smoker.

4 (Sat.)—Football—Ames at Madison.

5 (Sun.)—Y. W. C. A. vespers begin.

11 (Sat.)—Football Coe College at Madison.

13-18—Badger campaign.

(Continued on Page Fifteen)

4724 STUDENTS PLACE WISCONSIN THIRD IN NUMBER

Columbia Leads In Summer Enrollment With 12,900; California Is Second

Summer school registration at the University of Wisconsin is the third largest in the United States with a total of 4724, an increase of thirty-four over the 4690 enrollment of last summer. This total is divided among the various colleges as follows: letters and science, 3953; agriculture, 379; engineering, 237; law 83; music, 48; and library school, 24. Letters and science shows an increase of 122 over last summer while the remaining colleges show decreases as follows: engineering, 67; law, 29; music, 14; and agriculture, 2.

Columbia Ranks First

Columbia university leads the summer sessions with a total enrollment of 12,900; University of California comes second with 5215; Minnesota fourth with 3283 and Michigan fifth with 3153.

Increased enrollments are seen in nearly all universities, New York leading with an increase of 500; Iowa second with 468, and Nebraska third with 400.

Four Show Decrease.

Only four schools show a decrease. Of these California leads with 935; Virginia second with 125; Indiana third with 99; and Oklahoma fourth with 80. The great decrease at the University of California is probably due to the fact that last year the National Educational Association held its annual meeting there.

All statistics are quoted from the reports for July in Dean Goodnight's and the university statistician's office.

INTRODUCING WISCONSIN

With this issue of The Cardinal, the majority of freshmen, those who have not visited the Badger campus, receive their first tangible impression of what the university is. We do not presume to give you very much of Wisconsin—that is entirely impossible under the circumstances—, yet we do hope that, as you read these pages you will acquire some idea of what Wisconsin is, of what Wisconsin is, of what its institutions, its activities, its life and being are and above all, some of that spirit of which every graduate of the university leaves the campus in possession.

Wisconsin looks to the class of 1928 for great things just as it does to every new class. Sometime, when the members of 1928 are in a position to look afar back upon their college days, perhaps the junior class Badger will run some of their pictures—alumni who have reached the goal—just as the 1925 Badger did this year. Wisconsin expects to find many in the freshman class who will reach some exceptional goal.

And it will be proud of them, for it will have helped to form their character and their intellect. But it wants new students who are ready for it, men and women who will give as well as take.

And so, try to feel its spirit when you enter upon your four years of life on the campus. When you leave, you will have become imbued with that spirit if you are at all normal, and as you look back this paper will seem a palsied, weak and shallow introduction to Wisconsin.

WEATHER: OVERCAST

Mostly overcast weather with showers is predicted for Madison and the vicinity for Tuesday and possibly Wednesday. Somewhat cooler weather is expected.

Library Will Be Big Factor in Life of All New Students

One of the first things with which new students will get acquainted in Madison after they have matriculated is the famous loved and feared university library.

They will admire the large grey pillared library the first time they walk down State street. But when they enter they will certainly be impressed with beauty.

Mammoth white marble staircases lead from the first floor to the desks and reading room, exquisite pieces of statuary are placed at advantageous points on the landings.

Next the students will go upstairs to the reading room. Here they will see infinite tables where in the next four years they will spend agonizing hours cramming for exams and reading for extra topics.

If they really want to see the reading room they should go up to the observation balcony on the

fourth floor and look down two flights.

If museums interest them, there is one of the best small museums in the world on the fourth floor. If pictures are what they like on this floor there is an art display. They will find everything here from portraits of Wisconsin statesmen to rare pieces of china.

And for fear that at sometime during their college days they will be hard up for something to read the library has provided them with 307,000 volumes and 58,000 pamphlets.

In the periodical room they will find all the magazines that they will want to read, the papers from every metropolis in the United States, and a goodly number of foreign magazines and newspapers.

If they are interested in history there are rooms of maps and docu-

ments and bound newspapers since 1700 down stairs.

But there is much to the "libe" besides the books. Students may date here if they so desire, they may sit out on the marble stairs until ten o'clock, at which time the libe closes.

Many romances date back to the

dear old libe on the lower campus, and also many harranging memories of the place where students crammed for finals. But the latter memories will die out.

And if this library isn't enough for the new students, there are five others in Madison, several of them connected with the university, to

which they will have access. The total number of bound volumes in all libraries equals 667,000.

Prof. and Mrs. W. H. Wright and children, Alice and John, will accompany Mr. and Mrs. C. R. Wise to their summer home at Okoboji Lake in northern Iowa.

Radio Supplies At Chain Store Prices

All merchandise is standard advertised articles carrying manufacturers as well as our guarantee.

Comepare our prices with mail order houses. Then compare quality.

The Mechanical Stores

125 King St.

F. 2204

Brown Book Shop

ESTABLISHED 1911

Used Text Books a Specialty

We carry a large line of new and used college texts, and outside reading, poetry, drama, classics, standard authors, fiction, dictionaries and cyclopedias, Bibles and prayer books, gift books, student supplies

Buy Brown's Used Books and Save Money

New Address: 623 State St

"The Book Store Nearest the Campus"

A Pressing Matter

For many years the Pantorium Company has been putting the press in the clothes of the students who make an impression on the Campus.

We have been satisfying the discriminating students of the University with our expert and prompt service in Cleaning, Pressing, Repairing Tailoring and Dyeing

The Pantorium Co.

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLD

BADGERS OPEN SEASON SEPT. 15

SPEEDY BACKFIELD
FEATURES ELEVENSix Varsity Men And Good
Reserve Material Aids
Prospects—Ryan

By Orie Wernecke

The glorious summer months are almost history once more, and students, alumni and prospective Wisconsin entrants are beginning to center their attention upon Wisconsin's prospects on the gridiron.

First of all let us take a look at the eleven of 1924, and gather some conception as to what Coach "Jack" Ryan has to do—the places he has to find men for—and the men who have passed into gridiron history. Probably every loyal Badger athletic enthusiast remembers the big blonde tackle, who fought so valiantly in every game, and who was placed on almost every Conference eleven last Fall and a year ago, Martin Below, captain of the 1923 varsity. His place, as well as Taft's place at fullback, must be refilled with capable material this Fall. It is an exceedingly hard proposition to develop two men such as the aforementioned. Taft was undoubtedly the best punter in the middle west, besides being a runner of great prowess. Below was a sure tackler, a hole-maker in the line that many a backfield would hope for.

Many Badger Stars Graduated.

Then there has graduated from the varsity's ranks, such men as Schneider, quarterback, Bentson, tackle, Nickols, guard, Irish, end, and Pearse, center, and which means that new men must take their places. Holmes, halfback of a year and two years ago will not be enrolled in college when the regular session opens up.

Even though the reader might get a distorted view of the Badger hopes for the oncoming season, Wisconsin will be well fortified with exceptional material. Probably the most encouraging thing "Jack" Ryan has to work with, is the fact that the backfield will have about 100% more speed than it had last year. On top of that, an abundance of better material will be on hand when the season opens officially on September 15.

Backfield Looks Speedy.

With the addition of McAndrews, Giveran, Leitl, the Harmon brothers, Wiswell, Crozier and Doghey to the backfield, the Badgers will have the added speed which as so lacking last year. Reserve backfield men, was another one of each Ryan's drawbacks.

Teckemeyer, center, and Bieberstein, guard, are the only regular men to return from last year. Bonine, giant center on the freshman eleven last Fall, and Wilmer, will fit it out with "Teck" for the pillar berth. Stipek and Miller, each of whom relieved in Nichol's place at guard in one or two games last Fall, will have quite a tussle with Slaughter, Houdek and McCormick, for the regular job.

Nelson, End, to Tackle

As both Below and Bentson graduated last year, two men must be developed for their places at tackle. Paul Nelson, who played right end for a part of last season, and who has taken on added weight, will doubtless be shifted to one of these tackles, while Kasiaka, Straubel, Stannard, McMasters, Sauger and Schwarze, the latter two giants on the frosh team, complete a likely set of candidates for the position.

Reserve Material Plentiful

One thing is certain—Ryan will have a bigger and better squad of ends than last year. Steven Polaski, a star wingman of two years ago, and Blackman, a "W" man of the 1923 campaign, will have to go some to clinch a place over Burris, Larson, Herschberger, Brooks, Solbra, Coleman, Carlson, Fabera, Doghey, Collins and Shaw.

A new quarterback must also be developed to fill "A" Schneider's place. Stone, Milwaukee Normal captain, Doyle Harmon, Reuland, Millman and Novotny have all had more or less experience in this position, and it will only be a question of who works best with the team.

Cheering Section
Versus
Silence

As this is our annual freshman issue we can start things out right only by giving the glad hand (in print) to all the frosh-to-be. Then we'll go on to spread some dope on the things those frosh are beginning to think about, namely, Wisconsin and football.

Capt. "Jack" Harris of the 1924 Varsity has been keeping in excellent condition all summer by working in the ship yards at Manitowoc. "Jack" is expected to be in Madison for a visit in a few days.

Bieberstein, sterling guard on last year's eleven, is also getting prepared for the coming season. "Bieb" is wrestling milk cans and so forth at the Kennedy Dairy here at Madison. In fact, almost all of "Jack" Ryan's huskies are doing strenuous physical work to be in the very best of shape.

This is probably a very necessary precaution considering the men whose vacancies will have to be filled this year. With Marty Below and "Russ" Irish, out of that line, there is going to be some job to build up the old "stone wall" again. A punter will have to be developed to take Merrill Taft's place, too.

It is disappointing news that Al Schneider will not be back at his old job at quarter. However, Ed Williams is with us and is due to show some real stuff this fall.

Another man who will be missed in the line this year is Harold Bentson. Bentson jumped into the gap left by Gerber's ineligibility in the line just before the Illinois game last year and filled it like a man. Bentson is one of those true heroes who slave along unheard of on the scrub team and finally crash through to glory when they get their chance at a crisis.

By the way, that isn't all of Bentson's story, either. It took him four years of struggle on the crew and on the eleven before he made Varsity and his "W." Then he capped his career by winning two letters and the conference medal, the highest tribute paid to a Big Ten athlete.

Paul Echweiler is a man of Bentson's cast. Paul served four years on the football squad, night after night taking punishment from the Varsity, without ever getting into a single game. You can't keep a good man down, though; Paul did get his letter in water basketball.

Students, new and old, and alumni as well, can all look forward with great anticipation to the inauguration of a male cheering section at our games this fall. Twelve hundred seats on the 40-yard line on the west side of the field are being reserved for this purpose. "Shorty" Walstead, cheer leader, who is in charge of this section, is planning some hot features. Better go out behind the barn, gang, and start practicing.

Yours for lots of noise,
JOHNNY BUGS.

In the halfback positions, Coach Ryan will have Captain "Jack" Harris, and Williams of last year's squad. McAndrews, 9:9-10 dash man on the varsity track squad, Opitz, Stanley McGiveran, former Hyde Park high school star, Orcutt, Barnum, Klinger, Kreuz and Wiswell, will give Ryan a good line on what to expect in the way of speed around the ends and through the tackles.

READ CARDINAL ADS

Two "Jacks" We're Depending On



"Jack" Ryan, Varsity Coach

Coach "Jack" Ryan, the mentor who will control the destinies of the Badger eleven this fall. Coach Ryan has coached at Wisconsin for only a year, but has instilled into the hearts of Badger followers and opposing coaches as well, a reputation for keen insight, and fighting determination on gridiron problems. Can "Jack" pull out a winner this year?

1925 BADGER CREW
HOPE RUN HIGHThree Varsity Men Return;
Freshman Material
Excellent

Alumni, students and prospective students who have followed the "Poughkeepsie" Crew's activities during the past year, are no doubt interested in knowing what the prospects are for the coming year, i. Wisconsin's newest popular college sport—rowing.

After making history at the famous Poughkeepsie rowing regatta on the Hudson the latter part of June, the Badger eight broke up for the summer. But, Coach "Dad" Vail, veteran rowing coach at the Badger institution has kept right on plugging to build up another eight that will carry the Cardinal colors to victory on the Hudson next year.

... Three of Varsity Back ...
Judging from the amount of men who will return next Fall, Wisconsin should fare pretty well on the water again. Of course, only three varsity men will be back, but nevertheless, with these three men as a nucleus to work with, coupled with some excellent freshman and junior varsity material, Coach Vail should be deeply worried.

Captain Teckemeyer, Jerry Sly, and "Shoty" Coulter, are the only varsity men reporting for duty in the Fall. From the junior varsity, there is McCormick, Porter, Collins, Holmes and possibly Van Wagenen, while from the freshman squad there are at least ten good prospects in line for a regular berth.

It is the freshman team that



"Jack" Harris, Captain

"Fighting Jack" Harris, captain of the 1924 varsity football team, who should instill his wonderful spirit into the eleven men Coach Ryan will trot onto Camp Randall and opponent's fields this fall. Harris is a two-time "W" man in football, and a capable leader.

BADGER SCHEDULE
Sept. 27th—North Dakota university at Madison.
Oct. 4th—Ames at Madison
Oct. 11th—Coe at Madison
Oct. 18th—Minnesota at Madison.
Oct. 25th—Michigan at Michigan.
Nov. 1st—Open date.
Nov. 8th—Notre Dame at Madison.
Nov. 15th—Iowa, (Homecoming at Madison.
Nov. 22nd—Chicago, at Chicago.

"Dad" Vail is counting upon most. Probably never before has a Wisconsin freshman crew shown such possibilities as last year. At least half of the numeral sweater winners have had previous rowing experience with either the Duluth or St. Johns and Culver teams. The men are exceptionally alert, heavy and capable of pulling a "mean" oar, and should develop into championship material.

Wisconsin In W. T. R. A.
With the formation of a new western intercollegiate rowing conference, with Leland Stanford, California and Wisconsin as competitors, rowing at Wisconsin should take a decided leap into the lime-light of sports.

F. JOHNSON WINS
TENNIS TOURNEYWright-Wernecke Team Plays
Sah Brothers In Doubles Final

"Freddie" Johnson was returned the winner of the summer session tennis tournament at a late hour this afternoon, when it was learned that his opponent in the finals of the singles tourney, Peter Sah, had defaulted the match through inability to play. Johnson was willing to extend the time limit, but Sah refused to play further.

Wright-Wernecke Team Wins

Two good matches finished the semi-final round yesterday afternoon. Peter Sah vanquished G. J. Miller, while the Wright-Wernecke combination had little trouble in disposing of Keezer and Burkhardt in the doubles semis, 6-2, 6-3.

Wright and Wernecke breezed through their first set easily and had four games to their credit in the second set when Keezer and Burkhardt rallied and took three games in a row. The rally fell short, however, and by consistent smashing and overhead work, the victors took the set, 6-3.

Doubles Final Tomorrow

Wright and Wernecke will play the Sah brothers tomorrow afternoon on the varsity courts at three o'clock, for the all-university doubles championship. The match should be a thriller, and chock full of some good tennis.

Athletic Council
Improves System
of Ticket Sales

The Athletic Council believes Wisconsin has solved the problem of ticket distribution for the football games by adopting the general plan of last year with many improvements.

Students will be allowed to purchase one ticket at 50 cents, if they appear in person at the old Clinic building. Fee cards will have to be presented and in application blank filled out on the dates made public in the Cardinal and other publications by the Athletic Council.

There will be no reservation of seats for the first three games which are with North Dakota university, Ames and Coe college. The sale of tickets for the Homecoming game with Chicago, on November 3, will be the same as it was for the preceding games in which reservations were necessary.

OHIO GRADUATE WILLS
\$15,000 TO UNIVERSITY

The will of the late Benjamin G. Lamme, chief engineer of the Westinghouse Electric company, has made provision for engineering scholarships and awards to take care of students, technical teachers and engineers along electrical and mechanical engineering lines.

READ CARDINAL ADS

University
Photo Shop

Photography in All Its Branches

Expert Photo Finishing and Enlarging

Art Gifts for Any Occasion

B. 6216

810 Univ. Ave.

Badger Rent-a-Car
Studebakers, Nashes, Dodges,
Columbias, Fords.
Fairchild 2099, 312 W. Johnson

W. A. A. FOSTERS PHYSICAL PROWESS

Club Promotes Women's Athletic Activities; Awards "W" Emblems For Points

"The purpose of the Women's Athletic association is to promote a high physical efficiency among the women of the University of Wisconsin by fostering an interest in gymnastics and athletic activities." Membership in the organization is open to all women undergraduate students who have been at the university one semester, who have a weighted average of seventy-seven, and who have earned 125 points.

Points Are Tabulated

Points are awarded as follows: making a first team 100 points; second team, 25 points, and third team, 15 points. In the fall there are teams in hockey, volley ball and swimming; in the winter, in basketball, bowling and indoor baseball; in the spring, in tennis, field and track, dancing, archery and outdoor baseball. Management of any team gives twenty-five additional points. Honors, awarding fifty points, may be gained in dancing, swimming, apparatus, archery, tennis and rifle at the regular tryouts. Other methods of gaining points are: hiking forty miles in one semester, 25 points; perfect record in gym, 25 points for each semester; posture tests giving five, 10 and 15 points.

Emblems Awarded

Membership requires 125 points; a pin, 450 points; a small "W", 900 points; and a large "W" 1200 points. Final emblems are awarded at the annual banquet in June to those few senior "W" wearers who have contributed the most to W. A. A. and the university. The selections are made on the basis of spirit, service and scholarship. The final emblem, a little gold pendant symbolic of athletic and physical activity, is worn around the neck.

Each class has its own teams in the various sports, and tournaments to determine the champions are held each season. Varsity teams, which are honorary groups, chosen from members of all the teams by the coach, head of sport, and class managers, are picked at the end of each sport season. No additional points are awarded to varsity.

Field Day Held

At the close of the spring sport season, generally the latter part of May, a dance drama and field day sponsored by W. A. A. are held. The dance drama is given the night theater behind Bascom hall. The cast is chosen from members of Orchesus, the dancing society. On field day the tennis finals, interclass field and track meet, archery tournament, and championship baseball game are played. Announcement of all-year-championship is made at the close of field day. Refreshments are served on the grounds.

All-year-championship is a bronze tablet over the fireplace at the field house upon which the numerals of the victorious class are inscribed each year. The victory is determined by the number of points won by the class.

Camp Randall is Playground

All fall and spring sports are held at Camp Randall, the athletic field. Two hockey fields, which are used for baseball in the spring; two volley ball courts; an archery field; space for field events, and a running track grouped around a cozy field house provided with fireplace, dressing rooms, lockers and showers, constitute the women's division of Camp Randall. Across the fence is the football stadium and men's field. An opportunity for all entering women to get acquainted with Camp Randall and the field use will be given at the W. A. A. party to be held October 17.

PHY. ED. CLUB EXISTS TO DEVELOP CONTACTS

The physical education club composed of majors and minors in physical education department exists to "bring the students of physical education in closer contact with each other and to create and promote among them an interest in the profession with the purpose of furthering its standards and ideals." The organization fosters an advisory system, similar to that of S. G. A., for freshmen in physical education. A banquet will be held for the new students the early part of October. The past year the club issued a bulletin containing news of physical education activities in school and news of its alumnae members. The bulletin will be issued by the alumnae this fall.

Teas And Mixers Planned To Avoid Frosh Blues Siege

A series of teas and parties given by S. G. A., Y. W. C. A. and W. A. A., the three major organizations for women, will help to acquaint the freshmen women this fall.

Lathrop parlors will be the scene of two S. G. A. teas, from 3 to 5 o'clock on September 21, and September 28. The annual Y. W. C. A. tea, from 3:30 to 6 o'clock, at the home of President Edward A. and Miss Nancy Birge, will be given September 23.

The usual S. G. A. freshman party at Lathrop gymnasium takes place Tuesday evening, September 23. A series of district parties at Lathrop, the first being given on September 30, will intersperse the fall. W. A. A. will entertain at the field house at Camp Randall on October 17.

All freshmen women and their junior advisors are invited to attend these parties and through them it is hoped that the dreaded Freshman "flu" (homesickness), will be averted.

WOMEN ORGANIZED IN GREEK GROUPS

Social And Professional Ends, Object of Greek Letter Societies

Twenty social sororities and four professional organizations form the Greek fraternity world for women at the university. Each of the social sororities maintains a chapter house and has an approximate membership of 25 to 40 women. Concentrated rushing takes place each fall, although "bids" may be extended throughout the year.

Uniform Rules Made

In order to have uniform rules and regulations for each sorority, a Panhellenic council has been created as an advisory body of two upper classmen from each house. Panhellenic determines the rushing rules and offers a discussion forum for matters of interest and dispute of general concern to sorority women.

The Panhellenic association seeks to maintain the highest standards of sorority life and to promote in the best manner a spirit of sympathetic and helpful cooperation among the sororities at Wisconsin. Its aim is to support the high ideals of the women in the university and to better fit them to be true citizens in later life," to quote from its constitution.

Social Sororities Named

The social sororities in the order of their establishment on the Wisconsin campus are: Kappa Kappa Gamma, Delta Gamma, Gamma Phi Beta, Kappa Alpha Theta, Pi Beta Phi, Alpha Phi, Delta Delta Delta, Chi Omega, Alpha Chi Omega, Alpha Xi Delta, Alpha Gamma Delta, Phi Omega Pi, Alpha Omicron Pi, Delta Zeta, Sigma Kappa, Phi Mu, Kappa Delta, Alpha Delta Pi, Alpha Epsilon Phi, Gamma Alpha Epsilon.

Four professional sororities are Sigma Alpha Iota, music; Gamma Alpha Epsilon, home economics; Sigma Lambda, art; Coranto, journalism.

Junior Advisers Will Sponsor And Welcome Freshmen

Junior girls have the privilege of welcoming and acting as advisers to the freshmen, the girls of their sister-class. To link the freshmen and junior together, Wisconsin has a junior advisory system.

A Madison committee of junior girls gets the names of the girls are to enter in fall from the registrar. To each girl, an S. G. A. booklet, "If I Were a Freshman Again," and a form sheet to be filled out, is sent. On receiving the girl's full address, her name is given to the district chairman. The girls assist-

Morgans'
Malted Milks

Dean of Women Defines Real Spirit of College Preparation

DEAN NARDIN Woman's Page

Editor's Note:

In this message, Miss F. Louise Nardin, dean of women, extends a welcome to all freshmen and new women who plan to enter the university this fall.

A greeting to those who are ready for college! College is ready for you. The rooms are set aside for your registration; faculty members are appointed who will give you your first advice about the academic roads. The student organizations are planning to have a friendly person within hail if there are questions you want to ask in these first days. Student committees of the churches are endeavoring to make that first Sunday away from home a day when under the sense of distance and separation there shall be a strong sense of communion and nearness because home and college have the same songs, the same words of faith. College is holding out a hand of cheerful, friendly welcome to you who are ready for college.

Are You Ready For College?

Doubtless in these last weeks at home, when things long familiar and come to be taken for granted are suddenly known to be very pleasant and precious as one prepares to part from them—in these days one will look to see whether one really wants to leave those safe and secure home things for the possible fruits of college.

And so, is one really ready for college, even if the high school has certified to the proper amount of Latin, history, and mathematics? There are certain kinds of readiness in which the principal of your high school cannot certify you. Only you can do that.

Willing To Sacrifice

We cannot tell how strong your desire is for college. You are coming to walk the hills that John Muir walked. Would you come if your circumstances were what his were? How great is your hunger to know the Great Companions, the men and women who have made civilization,

ing to the chairman, as advisors, write to the freshmen personally, to get acquainted and to help the girl in any way she can before fall.

and whose minds wait for you in the quiet of the library or the laboratory.

This comradeship with the Great Companions, to catch the trick of the tools with which they have made the thoughts and the things which constitute our civilization, is really college.

Happy companionship with your contemporaries you will find, too, at college, but that you can find elsewhere. If you are going to college just because the crowd is going, Wisconsin would urge upon you the claims of some other winter resort, Palm Beach, or California, or Lake Placid, where a crowd goes.

Can You Choose?

Are you ready for college in experiences of choosing the better alternatives and standing by that choice. College will almost certainly put you to that test. Have you a mind of your own? And has that mind convictions about right and wrong in this time of swaying chaos? Are you ready for college? Nobody knows but you.

College takes your word about it and welcomes you with all good wishes.

F. LOUISE NARDIN
Dean of Women

Helpful Data Is Compiled In Frosh Booklet For Women

The S. G. A. booklet, "If I Were a Freshman Again," is being sent out to all freshman girls by the junior advisory committee. The book contains a great deal of information which will be helpful to the girls entering the university this fall.

From it, they may learn something of life at Wisconsin, of university rules and regulations, of the different organizations, of the Greek letter societies, etc. As in former years, Miss F. Louise Nardin, dean of women, has written a word of welcome in the foreword. Mildred John '25 has charge of this year's edition.

Through literature and through the junior advisory system, Wisconsin hopes to have most of her freshmen girls feel perfectly at home as soon as they arrive in Madison next fall.

Prof. and Mrs. Frederick A. Ogg will leave after summer school for an extended trip through the east. Prof. Ogg expects to attend the sessions of the American Institute of Political Science at Wilmington, Mass.

Y. W. C. A. COVERS NUMEROUS FIELDS

Social And Industrial Work Promoted; Vesper Services And Teas Held

The Y. W. C. A. is one of the three large women's organizations of the university. It offers so many interesting fields that almost every university woman can find some phase of the work in which she is interested.

The Y. W. C. A. offers opportunities to women to study social conditions. Many of the girls teach English or play with the children at the Settlement House.

Closer Relations Formed

Once a week, university women and industrial women meet at the city Y. W. C. A. for dinner, and for round table discussions. These weekly meetings have brought about closer relationship between the city and university Y. W. C. A. women.

Y. W. C. A. women are leaders in the Girl Reserve groups—having a splendid opportunity to get to really know younger girls. Members especially gifted in story telling visit Bradley Memorial hospital to entertain the crippled kiddies for a while each day.

Soldiers Are Entertained.

Every Sunday afternoon a group of talented women visit the wounded soldiers at Mendota hospital to give them an hour or so of pleasure.

Vespers held in Lathrop parlors every Sunday afternoon contribute much to the religious interests of each member. Vesper club, a younger sister of Y. W. C. A., is influential in getting good speakers, and has charge of the arrangement for music and the tea. Our after vespers teas aim to have girls linger long enough to be friendly—to know their fellow-students.

Y. W. Office Open

The Y. W. C. A. office in Lathrop is open all day, glad to welcome members, always ready to help women in any way. The freshman and sophomore commissions promote the Y. W. C. A. ideals among their classmates. The commissions are groups of girls, elected by their classmates, who show marked qualities of leadership, and who are particularly interested in the organization.

The officers for 1924-25 are as follows: President, Elizabeth Stoltz '25; vice president, Rena Grubb '26; secretary, Sarah Stebbins '26; and treasurer, Bernadine Chesley '26.

We want you to see our new place when you come

The Best Malted in Town

The Campus Soda Grill

"The Place That Malted Milk Made"

MALE STUDENTS BELONG TO UNION

Administrative Board Lays
Many Elaborate Plans For
Next Year

All the men of the university are included in the Wisconsin Union and their general social affairs administered by an elected board. For the school year now approaching the Union board has planned many varied activities.

Lester L. Kissel '25, president of the board has charge of the annual concert series and plans to offer to the students an unusual group of artists. Two of the three dates have been set, one for Monday, Nov. 24, and one for March 25 and a third will be arranged. The artists will probably include Paderewski and John McCormack and perhaps Frieda Hempel. By holding the concert series in the stock pavilion Kissel hopes to be able to offer season tickets at an even lower price than last year, while presenting the acknowledged leaders in the world of music.

Eugene V. Tuhtar '25, vice-president is organizing an entirely new branch of work for the board—the Frosh smokers. It has been felt that the incoming Freshmen were left uninformed about the varied phases of Wisconsin life and were not given the proper opportunity to get acquainted with each other and to meet the upper classmen who have attained prominence on the campus.

Tuhtar has planned a series of four smokers which will be limited to 300 men each and at which different campus leaders will talk informally and smokes and refreshments will help promote a congenial atmosphere. Admission slips for these will be given to Freshmen as they finish registration.

Hawley V. Porter is in charge of the Union Vodvil for 1924 and has already set the dates and begun work on the show. The Parkway theater will be used on Dec. 5th and 6th. Bill Purnell '23, who is now in professional theatrical work will probably be the coach and says that he will produce for Wisconsin as good a show as the Follies. Acts are being planned by various groups on the campus and tryouts will be held about October 15th. Porter urges all those who have even the outline of an act in mind to try out as the coaches will help in completing the ideas.

The Frosh Booklet is another new venture of the Union board. It is being prepared by Hawley Porter, with the assistance of Jack Dollard '23, and Port Butts '24, and includes much information of real value to an incoming Freshman. There is an unbiased explanation of the Fraternity system, sincere bits of advice from old campus leaders, a word about the new Memorial Union that is soon to go up, and a short description of the various fields of campus activities.

Union board dances are a well known feature of campus life. For 1924-25 they are in charge of Norton V. Smith '26, and will be continued in Lathrop Parlors. The leading orchestras will be employed and the popularity of these parties should continue. Several mixers will be held early in the year at dates not yet arranged. Malcom Millar '25, has charge of this and promises parties that will be better than ever.

The biggest work of the Union Board for 1924-25 will be the promotion of the all-University Exposition which is held every four years. It will be given early in April and work will start on it at once.

Lester L. Kissel, Eugene Tuhtar and Ellis Fulton '25, Editor of the 1925 Badger, will constitute the Administrative board, and the various members of the board and the assisting staff will help. It is a unique plan and will entail much time and effort and need the co-operation of both students and faculty.

DEAN GOODNIGHT ASKS STUDENTS' REACTION

Criticism and suggestions for the improvement of the summer session are desired from all sources, according to S. H. Goodnight, director of the summer session, who is anxious to receive favorable and unfavorable reactions from summer session students, in order that these may be incorporated into plans for future summer sessions. Address all these communications to the Director of the summer session, and place them in any of the university letter boxes. Such mail need not be stamped.

DEAN, IN WELCOME, POINTS TO NEW ERA

EDITOR'S NOTE:

In the following article, Scott H. Goodnight, Dean of Men, formally welcomes to the campus those freshman students who come to it for the first time this September to swell the male student body.

Wisconsin believes she is emerging from the period of post-war disorder and discontent into an era of better spirit, of higher ideals and of loyalties. She is eager for new students who will aid in this transition, who will come with a sincere desire for self betterment and who at the same time will not be inspired wholly with selfish desires, but will help make the University a better place in which to pursue finer loyalties.

the intellectual life.

The last year has been fruitful in encouraging symptoms. Young men and women have been aroused with a zeal for the furtherance of worthy projects, whole classes have gotten together and worked loyally for high ideals, there have been unmistakable manifestations of real Wisconsin spirit. At the same time, the academic standards have been rigorously maintained and today, as always, a Wisconsin degree is at par in every civilized country in the world. It is a prize not cheaply obtainable, but well worthy of the hard work required to win it.

To you as new students we extend the hand of fellowship in the hope that you will respond readily to this spirit of loyalty, service and right living which forms the best possible educational atmosphere that your college training may result in the fullest development of your intellectual powers, and that in your later life, Wisconsin may have reason to be as proud of you as you will be of her.

S. H. GOODNIGHT,
Dean of Men.

Campus Wit And Satire Reflected Through Octopus

Wisconsin's wit is represented by the Octopus, a monthly publication issued eight times during the school year. It is managed and edited solely by students attending the university, although anyone may contribute.

Short plays, stories, poems and jokes are combined with various types of art to make the book a success. Pen and ink, pencil, charcoal or wash drawings are accepted.

Octy was founded in 1919, but dates back to 1899 through its predecessors, the Sphinx and the Awk. At present their various editors are engaged in anything, from breaking stones to manufacturing.

Due to the fact that it is the largest magazine on the campus, it affords a valuable means for students to obtain experience in advertising, writing and art work.

Next year four silver loving cups will be awarded to the contributors of the best short joke, poem, piece of art work and play or story.

Staff positions are open to anyone who desires to work. Freshmen who are interested can see Gordon Lewis, editor, at the Octopus office in the Union building.

STUDENT COURT ACTS AS CAMPUS JUDICIARY

The student court is a body of men students organized for the purpose of settling matters of traditions of the campus. Questions of student hazing are brought up before this body of 12 men. Last fall, when it was found that ballot-stuffing had been practiced in one of the student elections, the student court conducted an investigation into the matter. Members of the court are elected at the fall elections in November.

FACULTY STAFF PLANS POST-SESSION TRAVELS

Prof. and Mrs. J. B. Kommer and sons, Robert and William, expect to leave shortly for their summer home at Elkhart Lake.

Prof. and Mrs. V. C. Finch and son John will leave shortly for Denver and Fort Collins, Colo., where they will visit Mrs. Finch's sister.

** *

READ CARDINAL ADS

HIBBARD NAMED NEW 'Y' LEADER

FRESHMEN TO BE MET ON ARRIVAL AND AIDED BY 'Y' MEN

LAW NOMAD MAKES 1000 MILE RECORD ON WALK TO COAST

Making Madison in ten days and walking only eight out of the total 1,000 miles is the feat of R. J. Baum, New York City, who stopped here Saturday night on his way to San Francisco.

"I started at 10 o'clock Tuesday morning July 22, getting a ride through northern New Jersey and Delaware to Scranton where a storm hit us and I stayed over night," Mr. Baum said looking into his diary. "The next day, by the aid of another auto ride, I reached Buffalo, 460 miles from my starting point. Thursday and Friday I succeeded in making 578 miles which landed me in Gary, Indiana. Saturday morning found me in Chicago just four days after I had started," he said.

"The Leopold-Loeb trial held my interest for about a week after which I renewed my journey and reached Madison Saturday afternoon," Mr. Baum said. "If everything goes as successfully as it has so far I should be in San Francisco in two weeks," he continued.

"My expenses so far have averaged about two dollars a day including room, meals and films for my camera. I have been taking pictures of places of interest along

the way and have made quite a collection."

"Most of my rides have been with either mechanics or salesmen who are traveling. Occasionally I get a ride with tourists who are usually so crowded or in such a hurry that they haven't time to give a lift to a traveler."

flict in 1917, he went to New York to direct from there all the overseas activities which have been steadily contracted since 1919 but which at the present time are spread over 6 countries and manned by 79 secretaries. Careful provision is being made for safe-guarding this work. The policy of integrating it with the Foreign Division will be followed along the lines indicated by the Atlantic City convention.

Mr. Hibbard was the first choice of the national board, after the resignation in January of Frederick E. Wolf, who is now in the east. He completed his seventh year of work in the local Y. M. C. A., and is a graduate of Denison college, Ohio, later having received his master's degree from Harvard.

'Y' MEN MEET FROSH

To banish the "terrors" of the first weeks of the new students of the class of 1928 that will enter the university this fall will be one of the functions of the Y. M. C. A., 740 Langdon street, during the early part of the school year that will begin in September, officers of the association said after planning the work for the current period.

When the freshmen arrive in town, a "Y" man will be at the station to meet them and direct them to places that they want to go. Plans are to be even more complete this year than last, when at that time more than 35 trains were met during the week of early registration and the two days of regular registration.

Last year every train that came into Madison during the 48 hours preceding the beginning of school was met by at least one representative of the "Y."

CLEARANCE SALE THIS WEEK ONLY

Walk Over Shoes 611 State Street

Attention New Students

DO YOU KNOW that there is a Riding Academy connected with the University of Wisconsin? That you can take horseback riding for credit?

THAT THIS is the favorite sport in Madison the year around?

THAT THERE are miles of beautiful bride-paths along Madison lake shores?

THEN—DON'T FORGET to bring your riding habits and join in the King of Sports.

BLACK HAWK Riding Academy

MADISON, WISCONSIN

Instruction in Equitation

Saddle Horses for Rent

EIGHT Y. W. GIRLS TAKE WORK HERE

Industrial Girls Attend University Under Florence Simms Scholarships

That the Wisconsin Y. W. C. A. has taken an initial step in opening up the portals of the university to the eight industrial girls who are now attending the summer session on the Florence Simms scholarships, was the opinion expressed by Miss Anna Pyott, national secretary of the industrial department of the Y. W. C. A. in her recent talk before the picnic group at the Y. W. C. A. farm recently.

"Wisconsin is being watched by other universities who are contemplating the same method of educating the girls in industry. The work is designed to increase the girls' appreciation of her work and to aid her to understand better

the social and economic conditions under which she works," Miss Pyott said.

Wisconsin and Bryn Mawr are the first two schools in the country to inaugurate the idea of the summer school education for industrial girls.

Miss Pyott pointed out that only in this way would it ever be possible to raise the standards among women in industry and to achieve the best possible working conditions for women.

Take a Boatride On Beautiful Lake Mendota

While attending Summer School don't fail to take the boat trips offered around beautiful Lake Mendota. Leaving Park Street at U. W. at 2 P. M.

EVENING EXCURSIONS
at 7:10 P. M. daily

Also arrange for special parties by calling Badger 373. Dancing every Friday and Saturday evening at Bernard's Park.

Wm. P. Bernard, Prop. Phone B. 373.

Get Acquainted With Karstens College Section



LANGROCK OF NEW HAVEN

Tailor of Fine Clothes for University Men

It is the normal desire of the man entering University to achieve not only scholastic but also social success. His opportunities for doing so are greatly enhanced if his dress and appearance are those of the well clothed collegian. Because of the difference in the styles adopted by University men he is wise if he defers his buying until he arrives at school.

'Langrock' Clothes to the smartly dressed Wisconsin men mean the most correct in style, the finest in tailoring and the most exclusive in patterns. Langrock Suits and Overcoats may be selected from stock or custom made for twenty-five years. During the past few seasons the great demand for his suits and overcoats has induced him to appoint representatives at a few of the great Eastern and Middle Western Universities.

Langrock Suits and Overcoats may be selected from stock or custom made to order. The new fall lines will be shown by their exclusive representative.

KARSTENS

22-24 N. Carroll St.

Clothing

Furnishings

Shoes

Yellow BAD 500 GER Cab

We Haul Trunks and Baggage

Look for Us When
You Arrive

A HEARTY WELCOME

In serving our customers we aim always to make our store a place where the welcome spirit rules every day in the year—to serve cheerfully, courteously, efficiently and to make every visit here pleasant and every customer a friend.

BURDICK & MURRAY CO.



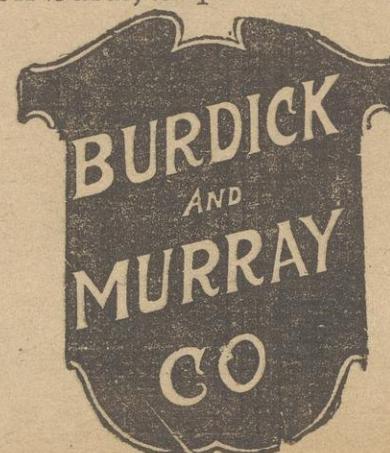
STYLE

That is Easy On Your Pocketbook

At this store you will find a wide selection of luxurious, yet practical LUXITE Lingerie and LUXITE Hosiery. Fashioned from the finest quality of silk that insures the utmost comfort and long service despite constant laundering.

Full Fashioned Finest Quality
Silk Hose, all colors, \$1.95

Luxite Pure Silk Vests, Bloomers,
Union Suits, Slips—Reduced 20%





We Know You Will Enjoy Life At Wisconsin

It's not all study and it's not all play. Book and class learning is just part of Wisconsin, the primary object of course, but then there's football, basketball, track and baseball; there's swimming, boating, tobogganing, and skating; there's hiking and riding, parties and parades, green Freshmen caps and Senior Law canes. There are associations and friendships. These help make what we call "Life at Wisconsin," and may we say, it is a most enjoyable and profitable experience.

The Co-op Is Part of Wisconsin

There are books to get and clothes to buy. The Co-op is where you naturally buy them. The Co-op is, as its name suggests, a co-operative association made up of students and faculty of the university, which divides its profits among its members at the end of the year.

15% Rebate Given Every Member Last Year

The prices at the Co-op are as low, and in most cases lower, than those of any other store,—and at the end of the year you profit still more with this profit-sharing rebate. Make it a point to join the Co-op as soon as you arrive. A charge of \$2.50 is made to join, which is taken as payment or part payment toward a fountain pen (choice of Waterman, Parker, Conklin, or Wahl),—something every student needs.

BUY . IT . ON . YOUR . CO-OP . NUMBER

THE CO-OP
E. J. GRADY, Manager

The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, Incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company.

Member of the Western Conference Editorial Association.

Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 3 p. m. Capital Times, Phone B. 1187, before 6 p. m. Business Office—Union Building, Phone B. 6606 before 5 p. m.

Subscription Rate—\$1; by mail \$1.50. Single copies 10 cents.



BOARD OF CONTROL
PRESIDENT, PAUL K. ROBERTSON;
Vice President, Margaret A. Callsen;
Secretary, Marion SeCheverell;
Treasurer, John L. Bergtresser.
Member, J. R. Hemingway.

Editorial Staff
Managing Editor Eliot H. Sharp
Women's Editor Helen J. Baldauf
News Editor Curtis Billings
Society Editor Ethel Druse
Sport Editor Orin Werncke
Feature Editor Mary E. Hussong
Skyrockets Editor Reed Thorpe
Editorial Writer Edith Hand
Foreign Student Editor Peter E. Chu
Ass't. Society Editor Rachel Kelley
Speci'l Writers—Myra Connell, Foss
Elwyn, John Esch, Esther Schreeve,
Reporters—Jack Agnew, Leonore
Luenzmann, Camille Madjer, Mary
Robinson, Mabel Rugen, Lillian
Steckman, Helen Ann Mins.

Business Staff
Business Mgr., Robert D. Casterline
Advertising Mgr., Harry M. Schuck
Asst. Ad Mgr., N. L. Erickson
Business Assistants—Louetta Dieruf.

FULL-FLEDGED BADGERS
How does it seem to be a gray old grad? You who have forever left the portals of your high schools and preparatory schools, how does it feel? You are at the mid-way point, for while you are a grad, you are at the same time a freshman, both old and young. You have the advantage of finishing and still having more education to go on with; you are more fortunate than you will be in four years time when you graduate at the university and have only to go out into the cold world.

This September—in the brief space of seven weeks you will be entering on another four years of schooling and of play. You will come to the campus of Wisconsin with great ideals set up in your mind, ideals of what the university is to be. That is as it should be. But be prepared to have your ideals confounded, torn down. The university will not be as you anticipated. That is the beauty of it. Some phases of your life here will be brighter than you had hoped for, some will be darker. This you must prepare yourself for.

But remember that you will be Badgers—Badgers from the moment the registrar registers you—well, until Saint Peter registers you. A custom has prevailed at Wisconsin for some time—a custom of welcoming the incoming class. It usually takes place, this welcome the second or third day of the academic year on the Lincoln terrace in front of the main building overlooking the city. But this welcome is merely a formality. Some people like to say that until the event takes place, yearlings are not full-fledged Badgers. These are foolish people, however; you are a full-fledged Badger, as has been said above, from the moment you register, and don't let anybody say you aren't.

And remember that you'll enjoy it.

TO THE CLASS OF '28
Another year rolls round and brings with it another generation to the University of Wisconsin, the

class of 1928. You are that class.

You will come here to study, to play, to take part in activities. In four years you may be a Phi Beta Kappa, a jolly good fellow popular with every class-mate, the leader in publications, on the athletic field, in women's activities.

Perhaps the three phases of college life are named above in the correct order of their importance. For many student make the mistake of thinking that they can be jolly good fellows or leaders in activities without paying a scrap of attention to the third phase—scholarship. And for some reason or other it doesn't work that way.

You know how it was in high school. Well, it's about the same here. Scholastic requirements hold day and night, rain or shine, and can't be forgotten. Perhaps that is an unfortunate state of affairs, but it is never the less a prevalent one.

You must know that in four years your grand and glorious class of 1928 will have been cut in two, half of your class-mates will have fallen by the wayside and gone out prematurely into the world of business, profession or loafing, whatever it may be. So statistics indicate, at any rate.

The important thing is to take care lest you do not join that fated other half, the important thing throughout all the years. There are a myriad of distractions here, girls and men, the Lake and Picnic Point, the drive and the Alley, cars and movies—all of which you will know more about in a few weeks. If you can—well, read Kipling's "If" and remember the Greek proverb, "Nothing in Excess" and you will fair in first rate fashion.

WE WISCONSIN WOMEN

There is something sacred about the spirit of Wisconsin; there is something equally sacred about the spirit of "We Wisconsin Women." And it is into this spirit of wholesomeness of the Wisconsin women that we want our freshmen to enter.

Self government at Wisconsin has grown up with co-education. Each woman on registering automatically becomes a member of this women's self government association, and through it, learns the ideals of earnest work and genuine service. She is taught that Wisconsin is rich in what it has to offer her, provided she in turn, puts her whole heart and soul into her college career, is sincere in her purpose, is true to her God, her friends, and herself.

Athletics, forensics, journalistic work, scholarship, and social life are provided and promoted for the Wisconsin woman. She is offered equal opportunities to make her goal along side of her men classmates. She is recognized, in short, providing she merits the recognition.

The Wisconsin women welcome you women of '28. Through our opening social functions we shall aim to acquaint you with your own freshmen classmates and with upperclassmen. Through our junior advisory system we shall sponsor you, passing along our experiences, and easing your problems. Through our traditional Green Button, class organization, we shall initiate you into the sacredness of Wisconsin women traditions.

Welcome Wisconsin women-to-be! We're enthusiastic to meet you and greet you!

THE CARDINAL

Every day you see it on the hill. Students use it in lectures to keep themselves awake, glance through it hurriedly at breakfast, lounge about the campus laughing at the

"Rockets," getting up on the latest athletic dope or society news. It is an integral part of Wisconsin life.

The editorial writer does not have to be modest about the paper, for he is only a small cog in the great wheel and the staffs, editorial and business, are composed of nearly 200 students during the academic year. Furthermore, as you will see if you look at the head of the first column on this page, The Cardinal is a students owned and operated corporation, every student automatically becoming a member of the concern.

The Cardinal tries to serve, and the staff to operate as agents of the corporation in the interest of the student body as a whole. Physically, the paper is unique in size and will probably remain so.

As to its content, it is concerned principally with news of the campus and the collegiate world. Other news pertaining to National and general world affairs can be found in the town papers. For years it has stood high among other collegiate papers and last year it was judged the best in the state.

Furthermore, it is the only morning paper issued in Madison.

The staff hopes that you will like The Cardinal, that you will join its host of workers if you wish to, and that above all you will read it.

MAGIC OR MEDIOCRITY?

The Eskimos are not surprised at our great American inventions, recently remarked a campus prof in advertising because they take our U. S. achievements for "magic," quite beyond the capacity of humans.

We have too many Eskimos in our very midst. Too large a number of us have the habit of sitting back in awe at the accomplishments and achievements of our fellowmen, our very classmates, fraternity brothers, and friends. It is too easy to dispense with the superior efforts and results of the next fellow with the thought—It's wonderful, but it's quite beyond me. I never could do that!

And each ejaculation is weakening our important self-confidence. Why not analyze some of these super-works actually done by humans, appreciate the earnest, hard work that the doers have put into the thing, hours of tireless endeavor, weeks, months, years of keen practice, preparing for these "magic" results, which, in reality, are but the natural outgrowths of sacrifice and experimentation.

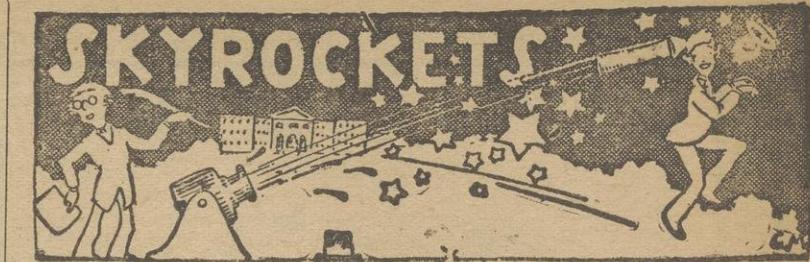
Run along at a comfortable pace, and you'll always be an also-ran. Determine, however, to enter a specific race, and then set out to come in first in that race. Set a goal for yourself, and make that goal. You can climb out of the rut of mediocrity and get into the "magic" class if you set your heart on it, frosh!

BUY IN MADISON

When youths and maidens prepare to leave home for a long sojourn abroad in a great state university, they trapse down to the business district of their home town at the heels of one fond parent and stock up heavily on clothes, stationery, pictures and all kinds of odds and ends to take along with them on their excursion into the unknown.

Perhaps such actions are only natural. Parents have a reason for being desirous of seeing their children suitably outfitted for the first year, at least, of university life. Parents know their own merchants and their own good opinion and feel that perhaps they can expect better service for their children in their own home town.

Then too, there is no telling what



One more week and vacation is over.

GOOD NIGHT

Frosh—Met a policeman early evening and he kissed me.
Sub-Frosh—Affection?
Frosh—No; investigation.

NO EXCEPTION

Bessie—I wonder if Walt loves me?
Jane—Of course he does. Why should he make you an exception?

'SALL RIGHT

German—Instructor (to half student)—Morgan! (good morning).
Sleepy Student (thinking about text book)—No; Morgan and Prokosch.

Senior—standing over a flower bed with a fish pole and line, fishing among the flowers.
Wise Frosh—How many have you caught?

Senior—You're the ninth.

TOO ROUGH

Stude—Gee, the lake must be rough, you can hear the waves splashing, can't you?

Dude—You're wrong, my boy, that's the women boarders at Cochran's eating soup.

OUR OWN CIRCUS

Introducing the various eminent people who are putting over the main shows of the summer session.

Dean Goodnight—Manager of all main shows and concessions.

George MacMillian—Office boy to Dean Goodnight.

Sam Thompson—Leader of the Eskimo Bear dancers.

Jim Davis—Glass blowing stunts.

"Ollie" Shunk—Manipulation of Apparatus.

"Bud" Page—Caretaker of the Wa-hoo birds.

Side Shows and Concessions
Calmer Anderson—Invisible snakes.

Earl Waterman and his three strand mustache.

Walt Schar—The tallest man in the world.

Dan Staples and his Springing band.

Prof. Roebuck—Physical mysteries.

Shows everyday from 8 a. m. to 8 p. m.

Admission free.

We know an X student who was a Frosh three years.

NO DOUBT

House President—You have broken the promise you made to me. Jagsby—'Sall right, old top, I'll make an nuzzler one fer ya.

TODAY'S TWITTER

From where we sit, we see them flit;
Prettyco-eds sweet and shy,
And like the birds they speak no words,
But twitter as they pass us by.

THEM GIRLS

If you treat 'em nice, they think you're a boob,
If you treat 'em rough, they think you're a brute;

If you park on the drive, they say you're speedy,
If you don't, they say you're slow;

If you buy 'em feeds, they say you're easy,
If you don't, they say you're tight;

If you hand 'em a line, they say you're breezy,

If you don't, they say you're dumb;

If you offer them a cigarette, they're insulted,

If you don't, they feel the same way about it;

If you put your arm around 'em, you're bawled out,

If you don't, they feel like bawling you out;

If you try to kiss 'em, they slap your face,

If you don't, they want to break your neck;

If you don't do anything you're a flat tire,

If you do, you're a five year old ten minute egg;

So watinhei's the use of trying.

INcredible

Ed—Did you ever see a cornhusking bee?

Co-ed—No, and I don't believe any bee can do it.

FAMOUS LINES

Clothes
bread
Telephone
Hook and sinker
otype

You're the first man I ever loved.

FAMOUS LAST LINES

Good Night ladies, I'm going to leave you now.

HI GENIE.

you outfit your son or daughter for the sojourn at Wisconsin. We have implicit faith in Madison merchants to supply what students want at reasonable prices.

BLACKHAWK ACADEMY HOLDS RIDING CLASSES

The Blackhawk riding academy has been the means by which many of the co-eds have earned their physical education credit. Each day the academy holds riding classes which students can join at a nominal fee. These classes have been held throughout summer session with much success.

5 front—Exams—

All courses which carry university credit will conclude on Friday with written examinations. Students who desire to have summer session grades mailed to them are requested to leave a postal card or stamped addressed envelope in the registrar's office. These need not be accompanied by a written request for the grades.

GREEN BOOK AND TIME TABLES ARE COMBINED

A time-table-green-book will be the instruction booklet issued to all registrants this fall.

Because so many students make no attempt to acquaint themselves with the contents of the green book, it will be combined in convenient form with the time table, giving the student all necessary information in one book. Nine thousand copies enough for the faculty and students, will be on hand for distribution on September 18, the first day of registration.

No time tables will be mailed out and the customary mailing of the green book will be dispensed with entirely.

LARGE AG SCHOOL OPERATING HERE

Offers Ten Courses Of Varied Length And Character

It is only recently that it has been thought worth-while to educate the farmer with reference to his occupation.

To cope with the manifold problems which present themselves in the field of production, to maintain flocks and crops in a state of health which will result in maximum development, to market and distribute garnered product so as to prevent waste, reduce cost and insure the greatest usefulness for the labor expended, are responsibilities that require the best trained intellect for the greatest success, Dean R. L. Russell of the College of Agriculture declares.

Best Prepared

No institution is better prepared to give this training than the Wisconsin College of Agriculture, according to Dean Russell. The buildings occupied by the College of Agriculture are located at the west end of Observatory hill. There are twelve in the Agricultural group and in addition a large number of barns and sheds to house the cattle, sheep, swine, horses and poultry.

To the west of the college lie the farm lands on which many experiments in crops, fertilizers, tillage, drainage, and other lines are conducted. The four farms include 746 acres, a total of three farms.

The College of Agriculture maintains carefully selected herds and flocks for study purposes. Examples of good type animals and of animals fed a variety of rations are available. Representatives of the leading breeds of livestock are owned by the college. The Agricultural College library includes about 18,500 bound volumes and more than 15,000 pamphlets distinctly agricultural in character.

The College of Agriculture is so organized that it consists of a large number of courses under which many and varied subjects are taught. Among the several courses

requires two winters of 15 weeks each to complete. This course is provided for those who can devote only a limited time to study, and who, therefore, desire the great amount of directly useful knowledge that can be acquired in the brief time allowed.

The Winter Dairy course requires 12 weeks to finish and is open to all persons who have had at least six months' experience in a creamery or cheese factory. The Summer Dairy course is intended for beginners or those having little practical knowledge of creamery or dairy work.

Ten Societies Function

Among other agricultural courses that are taught are, a special course in dairying, a young people's course, and a women's course in Home Economics. Besides these courses the College of Agriculture promotes a Farmers' Week, Farmers' Institutes, and special courses, such as the Tractor course.

Several societies maintained by the agricultural students, meet at intervals to discuss questions relating to their special interests. The following is a list of these societies:

Agricultural College Federation, an organization composed of all undergraduates and graduates of the College of Agriculture who have a collegiat egrade; the Agricultural Literary society; the Grafters' club; Alpha Zeta, an honorary agricultural fraternity; the Country Magazine; the Saddle and Sirloin club, an organization of students interested in animal husbandry; the Badger Poultry club; American Society of Agricultural Engineers; the Wisconsin Agricultural association; Agric Triangle Country Life club.

Home Ec Subjects

Designed For B. S.

Home Ec Degrees

Subjects in the home economic department, in connection with the College of Agriculture, are designed primarily for those who are studying for the degree of bachelor of science in home economics.

Additional courses are offered, however, for experienced teachers in high schools, in vocational schools in colleges, and for other graduate students.

There are usually experiments in

to apply the knowledge which they have gained.

S. G. A. Conducts Free Library With Many New Books

In order that students may have access to all the new books that are worth reading, S. G. A. (Self Government association), has established a free library of the new

books in the S. G. A. office of Lathrop hall.

Students may keep these books for two weeks without charge. Last year hundreds of people read these volumes continuously. Perhaps some one has ideas of why new books are worth reading. If he has, there is a box in the library for him to place suggestions.

In order that the library may not be filled with books that are no longer extensively read, every month a number of books are taken out and presented to the university

infirmary for the use of students who are ill there.

The library does not confine itself to fiction, but has books of poetry, the new drama, essays, etc.

PICNIC LUNCHES

Prepared at the

WOMAN'S EXCHANGE

— Strictly Home Cooking
110 N. Carroll Street. B. 1215
Near Y. W. C. A.

You Prospective Members of the Coming Class of 1928 will find

BAILLIE O'CONNELL & MEYER
INCORPORATED
QUALITY  SERVICE

A Good Place to Buy Your Fall Outfit

We specialize in Society Brand Clothes, the best styled quality clothing line in the country; and cater particularly to the well dressed College Man.

You'll find our assortment of loose English type clothes one of the best in Madison—and Madison is not standards.

UNIVERSITY AIDS INCOMING FROSH

Information And Questions
Answered In Gray And
Green Books

If he records of next fall are to surpass those of the previous September, more than 2271 freshmen from various parts of the United States and other countries are considering the question of coming to the University of Wisconsin. Of these last year, 1480 were men and 1790 were women.

Many have already filed their credentials with the registrar. Other credentials will keep coming in throughout the rest of the summer, according to Dean S. H. Goodnight, who as Dean of Men watches particularly over the men included in the needs of this large per cent of the incoming student body.

The freshmen need not console himself, however, merely with the thought that there are over 2000 other men and women who have the same feeling of strangeness in Madison, for there are various places to which he can go for authoritative information.

The Y. M. C. A. and Y. W. C. A. are always ready to help the freshmen with the problems of registration.

tion and of getting adapted to college life. Besides the information given in the "Gray Book" and in the "Green Book," "Regulations for the Guidance of Undergraduate Students," the instructors or advisors will explain requirements of courses.

Copies of lists of approved lodging houses may be secured from Dean F. Louise Nardin. Meals may be secured at the cafeterias and restaurants, and women may secure meals at Chadbourne or Barnard halls.

The transcontinental air mail service which was put on a 30-day test during the month of July, will be continued as a permanent service, according to a notice received Monday by Postmaster W. A. Devine.

CAPITOL CITY

Rent-A-Car

Drive It Yourself

Phone F. 334

Entrance, State or Gilman
434 W. Gilman Paul Schlimgen

The Irving Cafeteria

When you first arrive don't miss visiting
The One Economical Place to Eat

419 Sterling Court

Sorority Alley

SBC
Simpson's
IT PAYS TO BUY IN MADISON

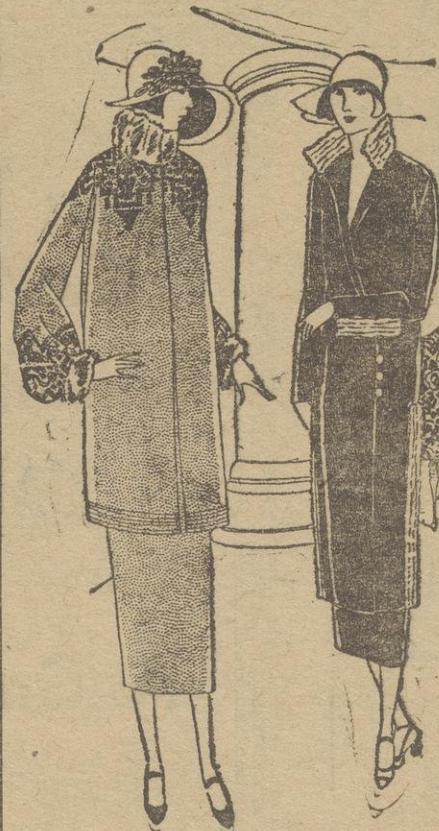
To the Girl Who Is Coming to College

Your every desire can be gratified from the large range of smart and the latest styles of ladies' apparel found in our very complete stock.

Clothes that will lend a touch of distinction and individuality to your appearance is what you are looking for. You'll find them at Simpson's.

Plan on getting your wardrobe at Simpson's, and enjoy the satisfaction of knowing you have been outfitted with the smartest College apparel.

*Gowns, Frocks, Millinery, Suits, Wraps, Coats,
Sweaters, Blouses and Dress Accessories*



95% Of The Wisconsin Student Body Banks At The "Branch"

AT WISCONSIN, it's the thing to do,---to "Bank at The Branch." In fact, 95% of the student body carry Branch Bank check books. Of course, there are many, many reasons why these University men and women bank here. Here are a few of the most important.

ONE

To bank at your home town bank is most inconvenient. It is harder to cash checks, inconvenient to check up your balances, and make deposits.

TWO

The "Branch Bank" is the logical student's bank because of its location near the campus, on the street that leads to the Capitol.

THREE

The "Branch Bank" is the only bank in Madison that endeavors for student accounts.

FOUR

The "Branch Bank" is run by men and women who understand student banking problems and who are willing to give aid.

There will be a large sign, "Student Banking Headquarters," across the front of the bank when you come to school in the fall. You will recognize us immediately.

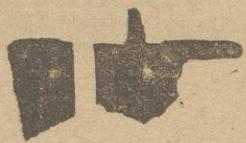
BRANCH BANK OF WISCONSIN
State at Gilman, Madison, Wisconsin

Gentlemen:

Tell me about the way students at Wisconsin do their banking. I intend to enter this fall.

Name _____

Address _____



FILL OUT
AND MAIL



TEAR THIS
OUT TODAY

Branch Bank of Wisconsin

"The Student's Banking Headquarters"

State At Gilman

MADISON

:- -:- -:- -:- -:-

WISCONSIN

Capital and Surplus \$360,000.00

WORLD of SOCIETY

Large Parties of Students Journey To Visit Friends

Among the week-end guests at the Alpha Gamma Rho house were Ralph Wackman '24, Wausau, John Lewis '26, Dodgeville, George Piper '25, Waunakee, Hugh Stiles '24, Lake Mills, Russell Stiles '25, Lake Mills, and William Zaumeyer '25, Milwaukee.

George Currie '25 and Lucius Chase '25 spent the week-end in Milwaukee.

Ralph Peterson '25 visited in Milwaukee over the week-end.

A. C. Adams, Champaign, Ill., visited at the Phi Kappa Tau house over the week-end.

Margaret Gibson '24 spent the week-end in Milwaukee.

Among the week-end guests at the Phi Kappa Tau house were W. F. Webster, Ferdinand Price '24, Amherst, and LeRoy Stephens '24, Greenwood.

Mary Lynch '24, Delavan, Josephine Keech '24, Racine, and Dorothy Marshall '25, Beloit, were week-end guests at the Alpha Omicron Pi house.

Irene Jones is visiting in Delavan.

Lucille Hays spent the week-end in Chicago.

Among the week-end guests at the Alpha Chi Omega house were Luetta Crandall '24, Irene Sabb '24, Vene Marquis '26, and Jean Marquis '24.

Gamber Tegtmeier '24 is visiting at the Alpha Chi Rho house.

Louis Rutte '26 spent the week-end at Knox, Ind.

Helene French '23, Galesville, Esther Hedley '23, Dubuque, Ia., and Harriette Greene '23, Evansville, Ill., spent the week-end at the Alpha Delta Pi house.

Esther Northrup '24 spent the week-end at Green Lake.

Marjorie Trumbull '25, John Trumbull, and Lawrence Beck of Racine visited in Madison over the week-end.

Elsa Wallber '26, Milwaukee, spent the week-end at the Kappa Delta house.

Leonore Luenzmann '25, visited at Green Lake over the week-end.

Eleanore Fragstein spent the week-end at Wauwatosa.

Jack Sampson '27, Donald Patterson and Robert Zust visited in Chicago over the week-end.

Josephine Carle '25 and Frances Porter '26 spent the week-end at Janesville.

Lucille Horton '27, Chicago, Carol Pomainville '26, Wisconsin Rapids,

Vera B. Spinney, Harlan H. Howard Unite In Marriage

The wedding of Vera B. Spinney '16, daughter of Mrs. Charles W. Spinney, Madison, and Harlan H. Howard, Berkeley, Cal., took place on July 30 at the home of the bride's mother.

Mr. and Mrs. Howard have left for New York enroute for Karachi, India, where they will reside after October 15.

Black-Taylor U The marriage of Edith Black '23, daughter of Mr. and Mrs. Herbert Black, Sioux City, Iowa, to Arthur Taylor '21, took place July 28 in Sioux City.

Mrs. Taylor is affiliated with Kappa Delta sorority. Mr. Taylor is a member of Chi Phi fraternity and Phi Alpha Delta fraternity.

Mr. and Mrs. Taylor will reside in Madison after October 1.

and Marion Cutler, Rockford, Ill., were visitors of the residents of the Alpha Tau Omega house over the week-end.

William McCorkle '26 and George Freese '25 spent the week-end at Janesville.

Margaret Janette and Elizabeth Brown '25 visited at Rockford, Ill., over the week-end.

Ezra Crane '24 left August 1 for his home in Honolulu, Hawaii.

Dorothy Andrews drove to Milwaukee for the week-end.

George Reed '24 visited at the Acacia house over the week-end. He is making a motor trip through Maine.

Lorene Wese, Platteville, Florence Hendricks and Mona Harris of Cuba City spent the week-end at the Kappa Delta house.

Marion Mills spent the week-end at Richmond, Ill.

Wilbur Wittenburg is visiting at the Delta Chi house.

Elizabeth Stolte '25 is a guest at the Alpha Phi house.

George Gillan '24 spent the week-end at the Theta Chi house.

Helen Kingsford '25 visited at the Alpha Phi house over the week-end.

Mary Kriz '24 and George Kriz '25 are motoring through the east.

George Rentschler '25, Edson Jones '25, and Austin Cooper '25, have returned from Camp Knox, Ky.

Among the week-end guests at the Alpha Xi Delta house were Harriette Harmon, Oshkosh; Florence Powell, Evanston, Ill., and Josephine Fisher, Fort Pierre, S. Dak.

Howard Lyman '24 is planning to leave soon for his home in Honolulu, Hawaii.

BROADCASTING STATION OPEN TO INSPECTION

The Radio Broadcasting station of the university, WHA, which is now sending out programs three times a week, is open to inspection

on Mondays, Wednesdays and Fridays. This station, with an average range of 500 miles, is continually making improvements which will enable it to send better programs. The sound-proof studio which has recently been completed, with its

system of organs has eliminated the possibility of reverberation which heretofore somewhat marred the programs. A new 2,000-volt generator will further improve the apparatus.

READ CARDINAL ADS



You Will Come To Know
Kessenich's
As the Store for College Girls

KESSENICH'S is acknowledged to be the favorite store for university women. In fact, it is the nearest department store to the campus and is the only store operated by University of Wisconsin people.

Here at Kessenich's we understand the preferences of the college girl, and we cater to these likes in our selections.

"Things Exclusive But Not Expensive"

Lettercraft--

725 University Ave.

Stationery
Dance Programs
Engraving
Printing

All fraternity and sorority dies on file—Send us Mail Orders.

GAMM JEWELRY
ESTABLISHED 1859 9 W. MAIN STREET
MADISON WISCONSIN

Fountain Pens

Pencils

Plenty Of Rooms Available In Fall, Dean Nardin Says

"There will be no shortage of rooms for university women this fall as far as we can see now," announces Miss F. Louise Nardin, dean of women. This information will enlighten many of next year's freshmen who have heard rumors of crowded quarters and excessive rent.

Students who live in Wisconsin

are given preference on the entrance lists of the two women's dormitories, Chadbourne and Barnard halls, situated on the campus. Those persons who wish to obtain dormitory rooms should apply several months in advance.

Rooming houses have been inspected and approved by the dean, in order that women may have comfortable living quarters. For the good of the students, women are required to select approved rooms from the list in the dean's office.

The average price of rooms near

the university will be from \$90 to \$100 a semester. Very desirable rooms may be obtained more reasonably at a greater distance from the university, however.

EXCURSION BOATS ARE AVAILABLE AT PARK ST.

In order to accommodate the many requests by private parties who are interested in the rental of

launches for picnics and excursions, these boats are now obtainable from "Cap" Isabel at the Park street pier. Arrangements may also be made for larger group facilities.

BRING IN YOUR
THESIS

to the

Wisconsin Typing Co.

610 State Street

Office 8:00-12:00—1:00-5:00

F. 2964

you will find this shop to be student headquarters—

a cordial invitation is extended to make this also YOUR headquarters

Brunswick Records

Paramount-Vega Banjos

Portable Phonographs

Saxophones and

209-13
State

209-13
State

University Women Prefer Kruse's

FRED W KRUSE CO.
Women's and Misses' Apparel

University Women Prefer Kruse's



KRUSE'S convenient location (being the first big store between the university and the shopping district) is not the only reason for its great popularity with university women. For merchandise here purchased has the recognition of merit. Reliability is, after all, a worthwhile adjunct to any business—and especially is it so with us.

We maintain rigid specifications and standards to protect our customers and whether you buy a trifle for a few cents or a fur coat for a thousand dollars, the same tried and true principles prevail. All prices are in plain figures—one price to all; no mysterious symbols to arouse anybody's suspicions. All our advertisements are based on truth—and truth is the foundation stone that guides our business destiny. When you are shopping here these are good principles to remember. Shop at Kruse's with absolute confidence.

The Alpha Tau Omega Lodge announces the opening, from August tenth to September tenth, of its beautiful place on Lake Mendota to gentleman and lady guests. The two room suites are of particular advantage for the accommodation of families.

For reservations call Everett A. Bogue between six and eight o'clock p. m.
at B. 186.

ANNUAL WILL BE BOOK OF PRESENT

Past And Future To Be Discarded In 1926 Badger

New students coming to the University of Wisconsin this fall will have their collegiate activities portrayed in what promises to be an outstanding university yearbook, the 1926 BADGER, according to plans already completed for the volume.

"Wisconsin as it is today, its students, their campus, their professors, their athletics and all their activities will be the theme of the 1926 BADGER," says Otis Wiese, '26, editor-in-chief, who has been working all summer on the book.

"Heretofore, the Wisconsin yearbooks have dealt with past or future history of the university in an attempt to show the inter-relation of the state and university. This year present student life will be portrayed with emphasis on the Wisconsin students of the coming year."

Much Work Done

Aside from this new theme, the 1926 BADGER, so-called because it is being published by the class of 1926, will have many other new features, toward which an unpre-

cedented amount of work has already been accomplished by the editor and the artist-engraver, H. H. Brockhausen of the Brock Engraving company of Madison.

The art work for the entire book has been planned in detail and the general layout of the sections determined to include a number of original innovations.

The scene section picturing famous views of Wisconsin will have a new art arrangement and new scenes, both unique and unusual in artistry and engraving.

Different Senior Section

The senior section will be a radical departure from any published at Wisconsin or elsewhere. A special art background and new arrangement of pictures will be used, the exact nature of which is being kept secret to preserve its originality.

The new arrangement of photos of graduates will give added interest to the individual pictures because of the distinct identity of each and the accompanying record of undergraduate activities. It is predicted that this arrangement of the senior pictures will probably be adopted for all future Badger yearbooks and will also attract wide attention and favor from other collegiate annuals.

"Extra-curricular activities will come in for especial attention," says Mr. Wiese, as they picture much of the student life of today. The 1926 BADGER will have sec-

RATES
Rates 1½ cents per word or 35 cents per column inch. Minimum charge 25 cent. Contract rates also.

THREE FURNISHED LIGHT
housekeeping rooms. 1317 Randall Court. F. 8376.

FURNISHED APARTMENT. Married couple. Badger 1170.

Classified Advertising

IN THE CARDINAL
Reaches Every Student

PHONE B. 6606
Ads must be at Cardinal office, 752 Langdon St., by 12:00 M., day of publication. Call B. 6606.

FOR A TRIP to the Dells, call Baldwin. Fairchild 2223.

18x2

WANTED laundry reasonable, B. 3111.

6x23

WANTED TO HIRE—About August 8th. Comfortable closed car not less than 3 seats. No Fords.

By an invalid, for two or three months. Reply by letter only with description and rates. Write xyz, 21 West Gilman. 3x30

FOR HIRE—7 passenger car. 15c a mile and up. Fairchild 166. 4x30

FOR SALE

FOR SALE—Class C sail boat, good condition, \$50. John Reinhold, Badger 6213. 2x1

LOST

LOST—A blue leather favor-purse, with a Notre Dame seal. Reward. B. 6784.

Harry S. Manchester, Inc.

The smartest costumes on the University Campus invariably originate at Manchester's because we buy in New York and lay special emphasis on apparel for University women.

You will find here, the newest coats, frocks for school and dance, blouses, hose, lingerie and all smart accessories that distinguish Wisconsin's co-eds.



*Alicia Model
of Irene Castle
Corticelli
Fashions*

Sold Exclusively by
Our Store

A dashingly youthful frock of black Corticelli Satin Eldora with a slip of the same fabric in spark red. A soft fur of dyed squirrel forms the collar.

The Handiest Clothing Store On The Campus

*The Best Place for
Students to Get
Their Clothing and
Furnishings*

The Campus Clothes Shop

CLEANING & REPAIRING
827 University Ave.

Foreign and Local News

AT THE THEATERS

Vodvil, Drama and Cinema

Strand Brings Big Film Plays In the Autumn

Students will be given an opportunity to see the greatest film spectacles of the year this fall when the Strand theater brings to Madison D. W. Griffith's master production "America," followed by "The Hunchback of Notre Dame," and a number of the highest priced pictures available.

Of the several big pictures released this fall the Strand has been successful in contracting for seven. In addition to "America" and "The Hunchback of Notre Dame," the Strand will also present Milton Sills in "The Sea Hawk," Mary Haddon Hall; Norma Talmadge in "Secrets;" George Billings in "Abraham Lincoln;" and Thomas Ince's "Sundown."

"We believe that Madison with its many thousands of university people wants the very best in pictures," said Mr. A. P. Desormeaux, who has contracted for some of the manager of the theater. "Therefore highest priced productions we could get in the belief that Madison people will support us in our effort to give them the very highest the screen art offers."

The historical spectacle "America" which opens at the Strand for the week of Sept. 25 is, according to Mr. Desormeaux, the highest priced picture ever shown in Madison. The Strand will be the first theater in Wisconsin to show the picture at popular prices.

In "America" Mr. Griffith has woven the romance in the early history of our country into a powerful and gripping drama. Leading critics agree that no other photo of his since "The Birth of a Nation" has reached the heights attained by "America" from a patriotic and dramatic as well as artistic standpoint.

"The Hunchback of Notre Dame" and film version of Victor Hugo's classic took over a year to film and nearly \$2,000,000 was spent in its making. The Cathedral of Notre Dame was reconstructed in its entirety for the production, as were eight squares of Parisian streets of the Louis XXXI period. The picture stars Lon Chaney, supported by Patsy Ruth Miller, Ernest Torrence, Tully Marshall, Norman Kerry and 70 other principals, as well as 3500 extras.

Mary Pickford will appear in October in what she declares is the best picture she has ever made, "Dorothy Vernon of Haddon Hall."

"The Sea Hawk" is built about Rafael Sabatini's love story of a mighty pirate chieftain, a tremendous romance told amid startling settings.

One of the most unusual pictures will be "Abraham Lincoln." George Billings, a newcomer to the screen,

Mask and Wig

By Chatty

Just as the Great White Way has its hundred odd productions a year and its hundred odd critics—all on a large and pitiful scale—so does the Badger campus and home city have its attractions in the way of theatricals and—yes—its reviewers. The attractions and reviewers here may be on an extremely small scale yet they are present nevertheless.

This theater page appears twice a week during the academic year. There is no telling how much readers of The Cardinal enjoy the page, but if they like it as well as those who work on it, they must like it a lot.

Because those who work on it probably have the best time putting it out of all those who concentrate on other pages. You can imagine that it must be a lot of fun. And we feel rather proud of it, too—as a father feels proud of its child. A proud parent, that's what we are, if we do say it. But you don't have any idea who we are, so we can say that in all modesty.

Anyway, here you can read about what's going on in the Haresfoot loft where men are craftily made up and draped in flowing or tight-fitting gowns to trip the boards in musical comedy or skit.

Here also you can read about what the dramatic production courses are doing and Mr. Cooper's dramatic technique students are taking up. The activities of the Wisconsin Players will be chatted about, their work on "The Mullusc" which they are planning to put on early in the fall, and what the pre-prom play may be like.

And from time to time, we may have something to offer on the big outside world of dramatics. For once in a while, word does creep in to these far-off provinces of Broadway affairs.

Then too and finally, there will be the reviews of the local professional productions at the Orpheum in vaudeville and stock and at the Strand, Parkway and Majestic in the way of movies.

is said to have created a Lincoln that is even more successful than was that of Frank McGlynn in Drinkwater's play of the same name.

Spooky Figures Make "The Bat" A Creepy Play

BY E. M. S.

The thrill of "The Bat" is by no means worn out if one is to judge by the crowds that waded through the drenching rain last night to the Orpheum to see the play.

Flashing lightning, extinguished lights, masked, stealthy figures, the silhouettes of bats surprisingly appearing almost anywhere, and a thin arm and hand protruding through the door gave one almost as many shivers as the "Cat and the Canary."

Several times a clap of "stage made" thunder was followed immediately by an honest-to-goodness loud rumble outside, producing an amble-it-eatificxi, anti-climax effect, and although the desired effect was lessened, it produced a good laugh from the audience.

The tenseness of the play was heightened by the queer antics and funny remarks of the maid, played by Mae Rey. Miss Rey did better work in this than in any part we have seen her in heretofore.

And the best part of it all was that the plot did not end as we thought it would.

Movie Snap Shots
A Guide to The Week's Shows

"NEVER SAY DIE"

At the Strand

Douglas McLean in a comedy that is built upon really humorous situations rather than upon the usual slap-stick gags. It's an all-comedy program at the Strand and every bit of it is rib-tickling.

"THE GUILTY ONE"

At the Madison

A society-mystery-detective drama, with some thrills and mystery. It's a Paramount picture, but not necessarily the best in town.

"BROADWAY AFTER DARK"

At the Parkway

A too-rich young spender creates a real life playlet to feed his fancy. Before the curtain falls, some wealthy friends learn a few lessons in "dollar diplomacy." We live to learn. Let's go!

"HIGH SPEED"

At the Majestic

A timid and harmless effort is "High Speed". Although the title is misleading it really does amuse one between the intervals of sleep.

Prof. and Mrs. W. H. Varnum will leave immediately after summer school for a motor trip east to their respective homes at Cambridge and Melrose Highlands, Mass. They expect to return early in September.

TENTATIVE 1924 VARSITY SCHEDULE IS COMPILED
(Continued from Page One)

16 (Thurs.)—Y. W. C. A. friend-ship banquet.

17 (Fri.)—W. A. A. freshman party, Field house; Union board smoker for freshmen.

18 (Sat.)—Football—Minnesota at Madison.

25 (Sat.)—Football—Michigan at Ann Arbor.

27 (Mon.)—Preliminary reports for freshmen due.

28 (Tues.)—Madison Orchestral association symphony.

31 (Fri.)—University players. Lathrop concert room.

November

1 (Sat.)—University players.

8 (Sat.)—Football—Notre Dame at Madison.

15 (Sat.)—Football—Iowa at Madison. Homecoming; W. A. A. homecoming alumnæ luncheon.

22 (Sat.)—Football—Chicago at Chicago.

25 (Tues.)—Forensic board brings Judge Ben Lindsey.

26 (Wed.)—Midsemester reports are due.

24 (Mon.)—Union board concert.

27 (Thurs.)—Thanksgiving day. Legal holiday.

28 (Fri.)—Mu Phi Epsilon—open program.

29 (Sat.)—Union Board fresh- man smoker.

December

5 (Fri.)—Haresfoot Follies.

5-6 (Fri.-Sat.)—Dolphin Club swimming meet; Union Vodvil—Parkway.

6 (Sat.)—Y. W. C. A. bazaar.

5-12 (Fri.)—Joint debate. Music hall.

19 (Fri. noon)—Christmas recess begins.

January

6 (Tues.)—Basketball game. De Pauw at Madison; (Tues. at 8 a. m.)—Exercises resumed.

10 (Sat.)—Basketball—Minnesota at Minneapolis.

9-10—Last week-end for social events.

13 (Tues.)—Basketball—Ohio at Madison.

19 (Mon.)—Basketball—Michigan at Ann Arbor.

24 (Sat.)—Basketball—Minnesota at Madison.

26-Feb. 4 (Mon.-Wed.)—Final examinations, first semester.

CHIEF W. H. DUDLEY HOLDS CONFERENCES

Under the direction of Bureau Chief W. H. Dudley, informal demonstrations and conferences will be held in the projection room of the University Branch Postoffice building, opposite the Heating plant on University avenue. These conferences will be held from 4 to 5:30 o'clock on Tuesday and Thursday of this

Prof. and Mrs. W. H. Kieckhofer will leave Aug. 11 for Portland, Ore. Accompanying them will be Mrs. Barry Cerv of Portland who has been visiting them this summer.

ORPHEUM

BARGAIN MATINEES | EVERY NIGHT
WED. AND SAT. at 2:30 | AT 8:15
25c and 36c | 25c, 50c and 68c
MATINEE SUN- | No Tax on Admis-
sions at 3 | sions of 50c or Less

—ALL THIS WEEK—
The Dorothy LaVern
PlayersPresent the Greatest and Most
Talked of Mystery Play in the
whole Wide World.

THE BAT

BY MARY ROBERTS RINEHART & AVERY HOPEWOOD
WARDMILLS & KIRKOR, BIRMINGHAM
SENSATION
NEW YORK—CHICAGO—BOSTON—LONDON

Gasps—Creeps—Thrills—Laughs
Shudders—AmazementLet the H. F. Sharratt Storage Co. help you
with your Moving Trials and Troubles

Shall we send a representative?

—Fireproof Storage

—Local and Long Distance Moving.

—Packing and Shipping.

PRIVATE ROOM STORAGE—CUT RATE SHIPPING
Member National Furniture Warehousemen's Association.

H. F. Sharratt Storage Co.

605 University Ave.

B. 1974

The DOUGHNUT SHOP

LUNCH

Is Still At Your Service.

Dinners and
Lunches of all kinds—Sandwiches for your Outings.

422 State Street

Phone B. 5051

THESIS

and
Expert Typing of Notes, Topics, Themes, Etc.

College Typing Co.

"No Job Too Small, No Job Too Large
Office Open All Hours

Corner of Lake and Langdon

Matinee 2 to 5 Adults 30c Children 10c Nights 7 to 11

First Showing in U. S.

"The Strand Always Leads"

NOW PLAYING

A Rib-Tickling Joy Ride—Oh Boy! What Fun and Thrills.

Douglas MacLean

'Never Say Die'

Laugh

At the uproariously funny things that happen to rough the road to romance—the thrilliest ride ever taken—in a horseless driverless, runaway cab—the bee which almost upset the medical profession—a howl in every scene.

Willie Collier's
Stage Success

ADDED FEATURES
FOX NEWS
CHARLIE CHASE COMEDY
The THIRD DIMENSION Movie
IYES-LEVENTHAL
"PLASTIGRAMS"
Something New—The figures "come off the screen" and appear to you so realistically you want to dodge them.

Welcome Prospective '28ers

Before You---WISCONSIN

To some it means pale moonlight on placid Mendota—the sun setting over Picnic Point—a wild race with the wind in the stern of a trim, white-tipped sloop.

To others it means an inspiring walk up the Hill to the venerable, ivy-woven portico of Bascom Hall—hours spent in the hushed shadows of the Libe—fascinating moments in the lecture halls of “Bill” Kiekhofer, “Sunny” Pyre, and “Carl Russel.”

To still others it means the mute and solemn thrill of the toast to “Varsity”—colorful Homecomings—“sweeping the river” at Poughkeepsie.

But to everyone at Wisconsin—and to those who have passed on to the stage of retrospection—the Badger is a tender, living thing, reminiscent of four glorious years of life.

THE 1926 BADGER

The Yearbook of The University of Wisconsin

PUBLISHED IN THE INTERESTS OF A GREATER
WISCONSIN AND A TRUER BADGER