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The Wisconsin Union quarterly. January-March 1976

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Quarterly

the wisconsin union quarterly
a communique for members

Today

The Changing Campus Scene

january - march, 1976

The pendulum is swinging again — that is, so far as student interests are concerned. Not so long ago one couldn't find a bona fide general campus dance on the Union calendar for the year (in the mid-1960's there were three or four every week). Now, this year, students have already staged a semi-formal summer Commodore's Ball (400 attending), a Sock Hop, Homecoming Ball, and Holiday Ball — with more to come. (The Hoofer Snow Ball is scheduled for February 12.)

The dormitories — ignored as a living mode only a few years ago to the extent that several large units were closed entirely (apartments were "in") — were filled to overflowing this year as early as last April, with 1400 on the waiting list.

Football tickets in the student section recently went begging, too. This fall, students signed petitions, waved protest banners because they couldn't get into the Stadium.

Students are returning to the Union Program office to volunteer to work on Union committees and interest areas. During the fall semester, over 200 student volunteers helped plan and stage Union programs — compared to only a handful during recent years. And, even the Badger, after a long hiatus, is back in business.

Not all of the old campus customs have been revived, of course. The Milwaukee Journal picture magazine in its November 9 lead article, "Fifty Years at the Memorial Union", recalled some of them for its 600,000 Sunday readers:

"The Union was, in the beginning, a classy men's club", write the Journal author Donald J. Jonovic. "Women were permitted in the main lounge, then called the Council Room, and the Grand Ballroom (called the Great Hall) was set aside as a women's lounge during the week. Women could also eat in the cafeteria, which was grandly named the Refectory.

"But they could not eat in the richly paneled Tripp Commons, nor browse in the library, nor play in the billiards room, nor drink in the Rathskeller, nor set foot in a host of other specialized rooms. Such segregation by sex was generally thought to be right and proper in those days; for years, women as well as men voted in referenda to keep it that way.

"The Union came of age during the war years when there weren't enough men left on campus to keep it fully utilized. Women were soon welcome in nearly every room, including the Rathskeller."

In describing his search through the Union archives Jonovic relates: "Artifacts and vignettes piled up around my feet as I moved on to the 40's, looking desperately for something familiar. Summer, 1941. More concert series. More prom queens. Thousands of dances and big bands. Hundreds of plays and performers. Two wars, a brief silence and then, suddenly, Today arrived like a stranger at a family picnic."

The author's initial interview with Porter Butts, retired Union Director, began as follows: "The best way to begin, I decide, is to let Porter ramble through the years, remembering. So we begin in the '20's, the engineers' parade and how the homecoming bonfire would usually end in a snake dance in and out of the State St. theaters. Eggs, tomatoes would be thrown. Some damage would result.

"Bag rush was another symptom of the '20's, a silly, collegiate exercise of freshman and sophomore classes facing each other across a muddy field. The object was to push huge stuffed bags across the other class's lines.

"Sophomores always had the advantage of experience, Porter says. They'd water down the freshman side of the field until it was a sea of slippery mud."

WHO . . . WHAT . . . WHEN . . . WHERE

JANUARY

- 17-29 MovieTime, "Love and Death", Memorial Union Play Circle
- 19-Feb. 8 Endangered Animal Prints by Caroline Beckett, Theater Gallery, Memorial Union
- 19-Feb. 8 Photographs by Caroline Vaughan, Main Gallery, Memorial Union
- 26 Mini-Course Registration, 12-5 daily, Checkroom, Second Floor, Memorial Union. (Also Jan. 27-29)
- 26 Travel Adventure Film, "The Life of Rome", 8 p.m., Union Theater *
- 26-27 Art-To-Go, original art from the Wisconsin Union Collection for semester rental to UW-Madison students and Union members, 11 a.m. to 1:30 p.m., Memorial Union
- 27 Learn to Ski, Hooper sponsored series, Devil's Head (Also Feb. 3, 10)
- 30-Feb. 1 MovieTime, "Smile", Memorial Union Play Circle
- 30 Ralph Kirshbaum, Cellist, 8 p.m., Union Theater *
- 31 Youth Concert, Ralph Kirshbaum, Cellist, 10:30 a.m., Union Theater

FEBRUARY

- 1 Christopher Parkening, Guitarist, 8 p.m., Union Theater *
- 5 Ani Kavafian, Violinist, 8 p.m., Union Theater
- 6-8 MovieTime, "Animal Crackers", Memorial Union Play Circle
- 6 James Cohen, slide-lecture, 7:30 p.m., Memorial Union
- 6 Dejan's Olympia Brass Band, 8 p.m., Union Theater *
- 7 Youth Concert, Ani Kavafian, Violinist, 10:30 a.m., Union Theater
- 7 Andres Segovia, Guitarist, 8 p.m., Union Theater *
- 9 Poetry Reading Series featuring Harley Elliott, 7:30 p.m., Memorial Union
- 9-13 Union South 5th Birthday Celebration, Union South
- 10-25 African Animals, Photographs by Patricia D. Moehlman, Theater Gallery, Memorial Union
- 11 Asian Art Exhibit and Sale, Turk International, 10 a.m. to 5 p.m., Beefeaters Room, Memorial Union
- 11-29 Third National Glass Invitational, Main Gallery, Memorial Union
- 12 Snow Ball, 8 p.m. to midnight, Great Hall, Memorial Union
- 13-15 MovieTime, "The Wind and the Lion", Memorial Union Play Circle
- 14-Mar. 7 Camera Concepts, Union South Gallery (Opening reception Feb. 13, 7:30 p.m., South Gallery)
- 16 Travel-Adventure Film, "Holland, the Amazing Dutch", 8 p.m., Union Theater *
- 17 Learn to Ski with the Hoofers, (second series), Devil's Head (Also Feb. 24, Mar. 2)
- 18 LaFollette and Memorial High School Orchestras with Endre Granat, 8 p.m., Union Theater
- 19 Endre Granat, Violinist, 8 p.m., Union Theater *
- 20-22 MovieTime, "And Now for Something Completely Different", Memorial Union Play Circle
- 21 Youth Concert, Martin Best, Guitarist, Lutanist, 10:30 a.m., Union Theater
- 21 Martin Best, Guitarist, Lutanist, 8 p.m., Union Theater *
- 26 Union Poetry Series featuring Stuart Frieberg, 7:30 p.m., Memorial Union
- 26 Vladimir Ashkenazy, Pianist, 8 p.m., Union Theater *
- 27-29 MovieTime, "The Gang's All Here" Memorial Union Play Circle
- 27 The World of Jelly Roll Morton, 8 p.m., Union Theater *
- 28 Youth Concert, St. Paul Chamber Orchestra, 10:30 a.m., Union Theater
- 28 St. Paul Chamber Orchestra, 8 p.m., Union Theater *

MARCH

- 1-18 Photographs by the Badger Photography Society, Theater Gallery, Memorial Union
- 4-18 Textile Arts in the Wisconsin Home: A Heritage, Main Gallery, Memorial Union
- 4 Niki Flacks, Actress, 8 p.m., Union Theater
- 4 Union Poetry Series featuring James Bertolino, 7:30 p.m., Memorial Union
- 5-7 MovieTime, "California Split", Memorial Union Play Circle
- 5 Kyung Wha Chung, Violinist, 8 p.m., Union Theater *
- 6 Youth Concert, Niki Flacks, Actress, 10:30 a.m., Union Theater

* Indicates that the program will be preceeded by a pre-theater dinner in Tripp Commons at 5:45 p.m. Call 262-2511 for reservations.

TRAVEL PLANS FROM JAMAICA TO HONG KONG

Seven exciting trips plus spring vacation charters, a vacation trip to Daytona Beach, and spring and summer charters, are in the planning stages for the Wisconsin Union Travel Center during the winter-spring semester. Plans include:

Tahiti, French Polynesia — February 23 to March 2

Round-trip from Minneapolis via World Airways DC-8 jet, American breakfast daily, tips, taxes, transfers included, deluxe hotel, double occupancy, optional side tours. \$639.

Acapulco, Mexico — Leave Jan. 17, Feb. 14, March 20, or April 10

Round-trip from Chicago via TWA 707 jet, seven nights, first class hotel, double occupancy, sightseeing trips, welcome cocktail party, bay cruise, tips, taxes, transfers included. \$365.

Jamaica — Montego Bay or Ocho Rios — Jan. 24, Feb. 21 or March 13

Round-trip from Chicago via TWA 707 jet, seven nights, first class hotel, double occupancy, sightseeing trips, welcome cocktail party, tips, transfers, and taxes included. \$415.

Nassau, Bahamas — Feb. 6, March 5, or April 2

Pan American 707 jet from Chicago, seven nights, luxury hotel, double occupancy, pool, beach lounges, rum swizzle party, tips, taxes, and transfers. \$365.

Las Vegas, Nevada — Feb. 9, March 22, April 23, May 28 or June 14

From Madison via United Airlines, three or four nights at Stardust, Landmark or Aladdin hotels, tips, taxes, transfers, special Las Vegas Fun Card. \$179.

New York City charter flights via Northwest Airlines. \$111.73.

Nassau, Bahamas — March 20 to 27

Round-trip from Chicago on United Airlines jet, quad or double occupancies at Sheraton British Colonial Hotel, welcome cocktail party, tips, taxes, transfers. \$313-\$345.

Daytona Beach, Florida — March 20 to 26

Choice of bus or air transportation, Treasure Island or Americana Hotel. \$140-\$199.

Hong Kong — June 17 to 27

Round-trip from Chicago via DC10, deluxe, ultra modern hotel, double occupancy, American breakfast daily, tour of Hong Kong and boat cruise, optional side trips. \$599 plus tax and service.

Europe Charters — April through September

From \$315 round trip.

NOTE: All prices subject to change.

Check Cashing Services for Members

Members of the Wisconsin Union are able to cash checks with a \$15 limit at the new cashier's office in both Memorial Union and Union South. Hours for check cashing at Memorial are: 10:30 a.m. to 2:30 p.m., Monday through Thursday; 10:30 a.m. to 4 p.m., Friday. The Memorial Union cashier's office is located on the first floor across from the Stiftskeller. Checks are cashed at South from 10 a.m. to 2 p.m., Monday through Thursday; 10 a.m. to 4 p.m. on Fridays. The Union South office is on the first floor near the Snack Bar.

You Have a Voice in Union Policy-making

Your alumni and faculty representatives on the Union Council this year — the body that makes Union policy, and reports to the Chancellor and Regents — are Betty Geisler '37, Shorewood Hills, appointed by the Chancellor; Mark Musolf '63, a Madison attorney, appointed by the Alumni Association; Anne Minahan '47, School of Social Work, and Robert Taylor '38, Journalism, appointed by the Chancellor.

Please detach and mail to: the Wisconsin Union Travel Center, 800 Langdon St., Madison, WI 53706

I am interested in the following trips and would like additional information:

☐ Tahiti, French Polynesia	☐ Nassau, Bahamas	☐ Daytona Beach, Fla.
☐ Acapulco, Mexico	☐ Las Vegas, Nevada	☐ Hong Kong
☐ Jamaica	☐ Nassau, Bahamas (March 20-27)	☐ Europe Charters
	☐ New York City Charters	☐ Other

NAME: _____

ADDRESS: _____

PHONE: _____

Fund Campaign to Continue

The Trustees of the Memorial Union Building Association, the group which raises funds for the Union and helps steer the long term Union development, at their annual meeting in November voted unanimously to continue the Golden Anniversary fund raising campaign, aiming to accomplish the maximum possible improvement of the physical plant by the time of the gala celebration in 1978.

Appointed to the campaign steering committee are Grace Paris Chatterton '25, and Mark Musolf '63, Madison; Walter Pancoe and Robert Gresch '49, Chicago; William Winkler '37, Milwaukee; Alice Kearby Krebs '57, Wauwatosa; Don Ryan '53, Janesville; Robert Schmidt '62, Stevens Point; and Porter Butts '24, Madison, Chairman.

In other actions, the Trustees:

- Elected Mrs. Krebs, Mr. Schmidt, and Joyce Erdman '46, Shorewood Hills, as new Trustees.
- Re-elected as officers Lowell Frautschi '27, Madison, chairman; Justice Nathan Heffernan '42, Madison, and Ray Black '41, Minneapolis, vice chairman; Grace Chatterton '25, Madison, secretary; Theodore Crabb '54, Madison, executive secretary; Porter Butts '24, Madison, treasurer; and Anne Minahan '47, Madison, and Don Ryan '53, Janesville, as members-at-large on the Executive Committee.
- Honored Lowell Frautschi for 50 years of service to the Memorial Union, beginning when he was elected as a student to the Union Board in 1925.
- Decided to increase the number of Voting Members (who elect the Trustees and otherwise represent the more than 45,000 Union life members) from 75 to 100.

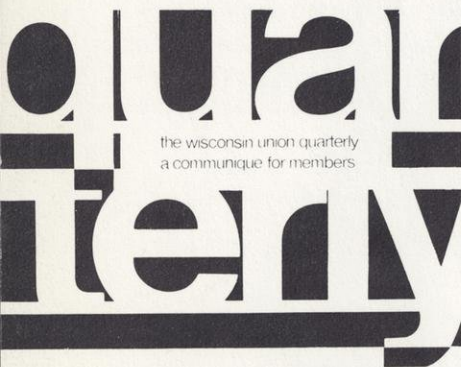
- Heard a report of Chancellor Young's continuing support for the Trustee's fund-raising efforts and for measures to improve Union services and programs by offsetting, through increased fee income, the effects of inflation.
- Voted to work with the Union Council and staff in identifying and supporting high-priority programs and service projects.

Where We Are on Building Improvements

We're keeping our fingers crossed to see if we have enough funds in hand to go right ahead with the next phase of Union building construction and improvement — the addition of another art gallery, expansion of the Beef-eaters Room, and a large new reception-dining room adjacent to Great Hall.

The architects, Strang Associates of Madison (who did the original drawings for this addition several years ago) are busy finalizing the plans and making current estimates. We expect to have the word in February on whether we can go right ahead with construction or whether we may have to do some emergency fund raising.

Meanwhile, letters outlining building needs have gone out to some 20,000 alumni throughout the country, senior faculty members, and former Union committee chairmen — plus 3600 students graduating this winter. And the pledges are pouring in. One of about every ten students has subscribed to a Union life membership thus far. The number of alumni-faculty responses is fewer, but, not suprisingly, the gifts are larger. All very encouraging! But our fingers are crossed because we don't know what inflation is doing to building costs.



wisconsin union
university of wisconsin-madison
800 langdon st., madison 53706

address correction requested

*Arch. is at work
prep. final dr.
& spec. & we
are hopeful that
at the time of bid
bidding in May, fund
drive gifts to
still on U.*

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