



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

The Wisconsin Union quarterly. June-August 1978

Madison, Wisconsin: Wisconsin Union, June-August 1978

<https://digital.library.wisc.edu/1711.dl/I5LHU5BY3ABKK87>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Quarterly

the wisconsin union quarterly
a communique for members

50th Anniversary Plans Take Exciting Shape

june — august, 1978

Come celebrate with us!

You'll be hearing that invitation frequently in the next few months as the Union's 50th Anniversary year gets underway. Throughout the year, there will be many special events honoring the Union's half-century milestone and we hope that you, as a Union member, will plan to share in all of the fun.

Appropriately, the Anniversary celebration will encompass a wide variety of interests, reflecting the diversity that has marked the Union's program since the building opened in 1928. There'll be a sampling of the traditional as well as the newest trends in programming, with participation from all of the Union's interest areas. Following is a brief summary of what's being planned; the fall issue of the *Quarterly* will provide all the details.

- Summer promises to help you begin to "think 50". You're invited to participate in all of the Summer Sundays with entertainment and dining focusing on a different theme each week. Sunday, July 9, we'll top off the afternoon program with free birthday cake. The Art and Craft interest area also plans a special exhibition with all of the work featuring the Union as subject. "From the Terrace" will open July 21 in the Main and Class of 1925 galleries.

- October 1-8 will bring the "official" week of celebration. A public open house is tentatively scheduled for Sunday, October 1, with plans for Monday and Tuesday evening programs to be confirmed.

- Work by Picasso, Miro, Max Ernst and S.W. Hayter will be included in the Union's exhibition of work from the Hooper Print Collection. The Union's 50-year history includes major emphasis on the visual arts, so it is a particular honor to cooperate with the Elvehjem Art Center to present the first exhibition from this

(continued on P.3)

SUNDAYS BIG AT THE MEMORIAL UNION TERRACE THIS SUMMER

A series of Summer Sunday programs have been planned with students and Union members and their families in mind. Special entertainment and menus will be featured for five Sundays.

In addition, the Union will sponsor another Renaissance Faire on Sunday, July 23 with special entertainment and displays on the terrace, and the library and State Street malls from noon to 6 p.m.

The first Summer Sunday will be on June 25 when the theme is "Have a 'art'". A series of improvisational art forms, some participatory, some instructional, some serious, some amusing, all brief flashes of the gamut of talent in campus and community. The supper menu will include a variety of salads and relishes.

The "All American" Summer Sunday on July 2 will feature a band concert with Elmer Zeigler's Band at 4 p.m., song, skits and stories for kids with Robbie Clement at 5:30 p.m., and the Capitol City Music Committee barbershop quartet at 6 p.m. The supper menu includes barbequed chicken, cole slaw, potato salad and apple pie.

"A Little Bit of Class" is the theme for the July 9 Summer Sunday. This Sunday will also feature a celebration of the Union's 50th birthday with free cake! The Wisconsin Chamber Orchestra will play beginning at 3:30 p.m. and the Madison Jazz Dance Theater will perform at 6:30 p.m. The menu for the July 9 evening is Gaspacho Soup, Chicken Marengo, Shrimp Creole with Rice and Red Beans, fresh fruit and biscuits and honey.

(continued on P.2, col. 1)

JUNE

- 20 Lakeside Cinema, "Man With a Million", dusk, Memorial Union Terrace
- 21-23 Mini Course registration, Memorial Union (21-4-8 p.m., Theater; 22-9 a.m.-6 p.m., Popover Room; 23-9 a.m.-5 p.m., Popover Room)
- 21 Horseback Riding Clinic, 3:30-5:30 p.m., Memorial Union Terrace
- 21 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 21-July 16 Photographs by Jim Haberman, Boston, 10 a.m.-8 p.m., Class of 1925 Gallery, Memorial Union
- 21-July 16 Watercolors by Allen Servoss, Minneapolis, 10 a.m.-8 p.m., Main Gallery, Memorial Union
- 22 Union Poetry Series, Lisel Mueller, 8 p.m., Old Madison Room, Memorial Union
- 22 Summer Stories at South, "Fables & Fairy Tales", 9:30-11 a.m., Union South
- 23-25 MovieTime, "Equus", 7, 9:30 p.m., Play Circle, Memorial Union
- 25 Summer Sunday, "Have A 'Art'", 4-7 p.m., Memorial Union Terrace
- 25 Opening Reception for Servoss & Haberman art shows, 6-8 p.m., Main Gallery, Memorial Union
- 27 Lakeside Cinema, "Modern Times", dusk, Memorial Union Terrace
- 28 Sailing Clinic, 3:30-5:30 p.m., Memorial Union Terrace
- 28 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 29 Summer Stories at South, "Space Trek", 9:30-11 a.m., Union South
- 29 Starlight Cinema, "Play It Again Sam", dusk, Union South Terrace
- 30-July 2 MovieTime, "That Obscure Object of Desire", 7,9 p.m., Play Circle, Memorial Union

JULY

- 2 Summer Sunday, "All American Sunday", 4-7 p.m., Memorial Union Terrace
- 5 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 5 Canoeing Clinic, 3:30-5:30 p.m., Memorial Union Terrace
- 6 Starlight Cinema, "The Longest Yard", dusk, Union South Terrace
- 6 Summer Stories at South, "Being Me", 9:30-11 a.m., Union South
- 7-9 MovieTime, "Small Change", 7,9 p.m., Play Circle, Memorial Union
- 8 Union South/Yellow Jersey Bike Clinic, 10 a.m.-noon, Union South
- 9 Summer Sunday, "A Little Bit of Class", 3:30-7 p.m., Memorial Union Terrace
- 11 Lakeside Cinema, "Cat Ballou", dusk, Memorial Union Terrace
- 12 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 12 Backpacking Clinic, 3:30-5:30 p.m., Union South Terrace

July 16 will have "Wisconsin Heritage" as its theme with Folklore Village Farm presenting Wisconsin ethnic folk dance demonstrations and instruction starting at 4 p.m. and the German polka band De Deutsche Kapelle performing at 6 p.m. Supper will include charbroiled brats with kraut and German potato salad and ice cold watermelon.

"Westward Ho!" on July 30 will be packed with entertainment. The Wisconsin Hooper's Riding Club will present a clinic for children starting at 2 p.m. The Stagecoach Players will present "Rumpelstiltskin" at 4 and 6 p.m. and a West Sing-Along will be led by Charles Brauer and his dog Ranger starting at 5 p.m. Brauer will present a Country-Western Music Jamboree beginning at 6:30 p.m. The menu features charbroiled steaks and burgers, corn on the cob, and ice cold watermelon.

All of the entertainment at the Summer Sundays is free of charge. The suppers will be sold ala carte. In all cases there are alternate locations in case of rain except for the riding clinic and the Stagecoach Players. Consult the "Today in the Union" listing for rain locations.

CHILDREN'S PROGRAM WEEKLY AT UNION SOUTH

A six-week series of films, stories and entertainment for children 3 to 8 years old will be presented by the Family Program committee this summer. The series, entitled Summer Stories at South will be held on Thursdays from 9:30 to 11 a.m. at Union South.

The series begins on June 22 with "Fables and Fairy Tales" at which a feature length film, "Hansel and Gretel", will be shown. On June 29 "Space Trek" will feature the film, "Pinnocchio in Outer Space", as well as puppet making and a puppet show. The July 6 program, titled "Being Me" features a gymnastics demonstration by the Madison School of Gymnastics and two short films, "Being Me", and "Allures". "Winter Wonderland" on (believe it or not) July 13 will present the feature film "The Snow Queen" and a sing-along. The July 20 and 27 programs are not available at press time.

An additional attraction of the series will be a children's art show which will be displayed in the lobby of Union South during the series. Each child may bring one art or craft piece to show.

- 13 Starlight Cinema, "The Shootist", dusk, Union South Terrace
- 13 Summer Stories at South, "Winter Wonderland", 9:30-11 a.m., Union South
- 15 Union South/Yellow Jersey Bike Clinic, 10 a.m.-noon, Union South
- 16 Summer Sunday, "Wisconsin Heritage", 4-8 p.m., Memorial Union Terrace
- 19-Aug. 13 "From the Terrace", an exhibition of art about the Memorial Union lakefront terrace, 10 a.m.-8 p.m., Main Gallery, Memorial Union
- 19 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 19-30 Master's Degree Show, 10 a.m.-8 p.m., Main Gallery, Memorial Union
- 20 Summer Stories at South, 9:30-11 a.m., Union South
- 20 Starlight Cinema, "Murder on the Orient Express", dusk, Union South Terrace
- 21-23 MovieTime, "Coma", 7,9:15 p.m., Play Circle, Memorial Union
- 21 Opening Reception, "From the Terrace" exhibition, 4-6 p.m., Main Gallery and Lounge, Memorial Union
- 22 Starlight Cinema, "Serpico", dusk, Union South Terrace
- 22 Hema Rajagopalan, Indian dancer, 8 p.m., Great Hall, Memorial Union
- 22 Union South/Yellow Jersey Bike Clinic, 10 a.m.-noon, Union South
- 23 Renaissance Faire, noon-6 p.m., Memorial Union Terrace, Library and State Street Malls
- 25 Lakeside Cinema, "Across the Pacific", dusk, Memorial Union Terrace
- 26 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 27 Summer Stories at South, 9:30-11 a.m., Union South
- 27 Starlight Cinema, "Paper Moon", dusk, Union South Terrace
- 28-30 MovieTime, "World's Greatest Lover", 7,9 p.m., Play Circle, Memorial Union
- 29 Commodore's Moonlight Ball, 8 p.m.-Midnight, Great Hall, Memorial Union
- 29 Union South/Yellow Jersey Bike Clinic, 10 a.m.-noon, Union South
- 30 Summer Sunday, "Westward Ho", 2-7 p.m., Memorial Union Terrace

AUGUST

- 1 Lakeside Cinema, "The Caine Mutiny", dusk, Memorial Union Terrace
- 2 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union
- 3 Starlight Cinema, "Logan's Run", Union South Terrace
- 3-13 Master's Degree Show, 10 a.m.-8 p.m., Class of 1925, Memorial Union
- 4-6 MovieTime, "Telefon", 7,9 p.m., Play Circle, Memorial Union
- 5 Union South/Yellow Jersey Bike Clinic, 10 a.m.-noon, Union South
- 8 Lakeside Cinema, "Casablanca", dusk, Memorial Union Terrace
- 9 Crafts Demonstration, 11 a.m.-3 p.m., Theater Deck, Memorial Union

All outdoor programs have rain locations. Please check "Today in the Union" for room assignments.

collection, recently presented to the University. The exhibition, in the Main and Class of 1925 galleries, will open October 4.

- Contributions from the Class of 1920 and other friends of the late Fredric March have underwritten the refurbishing of the Play Circle, the Union's small theater for films and experimental drama. Mrs. March will be the Union's special guest for the October 5 rededication of the Play Circle in honor of March. The actor's outstanding dramatic portrayals will be presented in a March Film Festival during the Anniversary year.

- October 5-8 will honor former student chairs, staff members and others who have contributed to the Union's program over the years. Planners expect a capacity crowd for "Reunion Weekend".

- Complementing the special events of the Theater's gala Anniversary season (described elsewhere in this issue) will be the five-week campus residency by the Alwin Nikolais Dance Theatre. Supported in part by a grant from the National Endowment for the Arts, the residency will include the premiere of a new work choreographed during the residency.

- Throughout the Anniversary year, symposia covering a wide range of subject matter will be presented by the Ideas and Issues interest area. Topics under consideration include "Our Bodies, Ourselves", an extensive two-part program covering "Sexuality" the first semester, and "Taking Care of Ourselves" in the second semester. Other programs will focus on "The Professional", "Tribes of Wisconsin", "The Impact of College" and an unusual look at the arts.

- Student Directorate members are also planning a spectacular outdoor birthday party, a program dedicating Union South as a peace memorial, a family program series and a conference on women's issues.

- The 50th Anniversary Coordinating Committee has commissioned a commemorative print by Jane Goldman, who recently completed her M.F.A. study at the UW-Madison. An intaglio in three colors, the limited edition print will be available to Union members for purchase. Ms. Goldman is represented in several prominent galleries across the country; her work has received a number of awards including major recognition in the Union's recent 50th Annual Student Competition. Details will be announced later.



The thing to do on Sunday, July 23, will be to dally and delight in the Union Summer Program Board's third annual Renaissance Faire. The Faire, to be held from noon to 6 p.m., is a joyous communal celebration of medieval and Renaissance music, drama, dance and visual arts. It recreates the English Faires of the 16th and 17th centuries with performing groups, artisans selling their crafts, buskers, informal entertainers such as poets, mimists, jugglers, scholars, acrobats, and storytellers roving the grounds.

THEATER SEASON CELEBRATES 40 YEARS OF EXCELLENCE

Theater in "The Barber of Seville", and the Netherlands Wind Ensemble.

Travel Adventure fans will find another intriguing itinerary, with each film journey to be shown two nights. 1978-79 destinations will be Switzerland, Egypt, Japan, the Andes, Tahiti and Yugoslavia.

According to Union Theater director Ralph Sandler, the special Anniversary year program has already brought an unusually heavy demand for tickets; he notes that Union members who have not yet purchased tickets should submit orders as soon as possible to guarantee seating for the series events.

Season subscribers to either Concert Series or the Great Performance Series also have the opportunity to purchase advance tickets for two very special attractions, an October 27 concert by guitarist and lutenist Julian Bream and the Festival of Russian Dance on March 17. Details about all of the events and ticket information are available from the Union Theater Office, 262-2202.

Plans are now being finalized for additional season events which will be announced in the fall. We can only offer a sneak preview now, but among the events to anticipate: Illusion, sorcery, slight-of-hand and surprises in a fun-filled family program, plus an exciting new series including a sampling of the best of Broadway's recent hits as well as an evening with one of the country's most outstanding regional theater groups. Look for the details in your August mail!

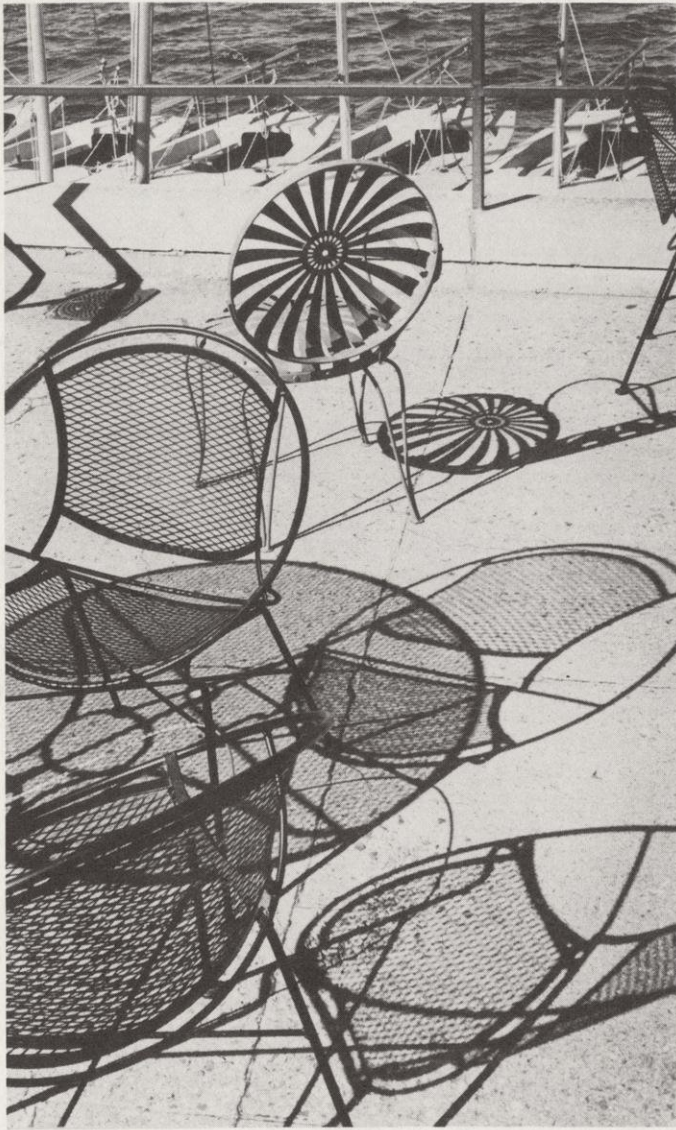
The Union Theater has played a significant role in the cultural life of the Madison campus and community for 39 years. Reflecting the excitement generated during these past four decades, the 1978-79 season promises to carry on the Theater's tradition of excellence in stellar fashion.

Planned to celebrate the double occasion of the Theater's 40th season and the 50th anniversary of the opening of the Union, the new season will feature some of today's most respected artists in several series programs as well as special non-series events.

Distinguished violinist Itzhak Perlman will make his fourth visit to Madison to open the Red Concert Series on October 19 and the White Series on October 20. Each of the concerts will feature three of the rarely performed unaccompanied sonatas and partitas by Bach. Flutist Jean-Pierre Rampal will also appear on both series, performing January 24 on the Red Series and January 25 on the White Series.

Also appearing on the Red Series will be pianist Ilana Vered, guitarist Christopher Parkening and cellist Yo-Yo Ma. Other artists on the White Series will be violist Walter Trampler and violinist Ani Kavafian, soprano Grace Bumbry and pianist Alan Marks.

The Great Performance Series, initiated last year to enthusiastic response, will open September 15 with a concert by the Moscow Chamber Orchestra. Other series programs will feature the Alwin Nikoia's Dance Theater, the Milwaukee Symphony, the New York City Opera



MINI COURSES – OPPORTUNITIES FOR LIFE ENRICHMENT

Mini courses in eight areas are available to Union members again this summer. In these courses, information, skills, and ideas not widely accessible in the academic curriculum are shared between instructors and participants.

The summer Mini-course booklet will be available in the Monday, June 19 edition of the Daily Cardinal. Registration will begin on Wednesday, June 21 from 4 to 8 p.m. in the Union Theater. If you would like a copy of the bulletin, stop in the Mini-course office, room 509, Memorial Union or call 262-3156.

OPINION POLL SHOWS UNIONS HEAVILY USED & APPROVED

Among students queried in an opinion poll conducted last semester by the Wisconsin Survey Research Lab, 98.1 percent had used one or both of the Wisconsin Union buildings on the UW-Madison campus at least once and 87.3 percent felt that the Union met their needs either well or very well.

Of the students surveyed, over half (59.4%) had used the Memorial Union at least once a week and a third of them (30.8%) had used Union South on at least a weekly basis. Almost one third of the student users said that they used one of the Union buildings four or more hours a week.

The most frequently used facilities were: the Rathskeller in Memorial Union which was used by 79.7 percent; the main lounge in Memorial which drew 54.7 percent; the information and concession desks, used by 63.7 percent and 86 percent, respectively.

Of the dining rooms in the Union buildings, the Rathskeller was most frequently used followed by the Memorial Union Cafeteria. At Union South the Snack Bar and Red Oak Grill were most popular.

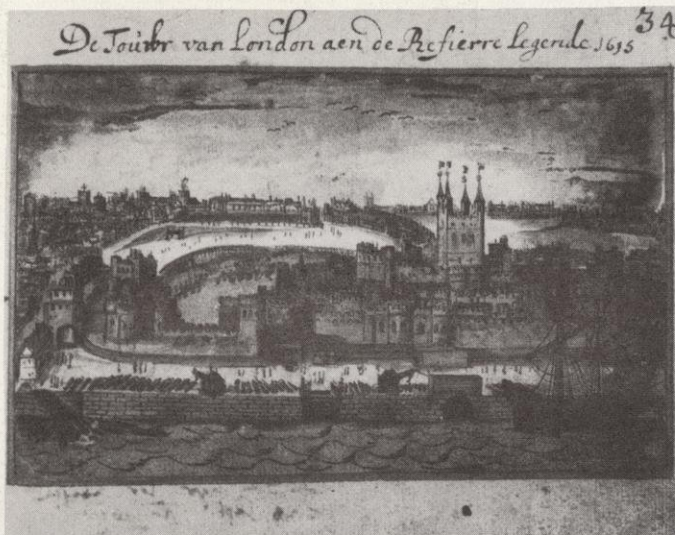
The Union's food service was highly rated by the students when asked for their opinions about various aspects of food service. Eighty-five percent thought that prices were either low or average in comparison with other places to eat in Madison. Over half (56.5%) thought the service was good or very good, while another 24% considered service to be fair. Forty two percent of the students ranked the food quality as good or very good while 36.8% said quality was fair.

Students perceived the most important functions of the Union to be: entertainment (36.6%); a place to meet other students (15.9%); to relax (15.6%), and to eat (15.3%). When asked where they prefer to go to relax, the Unions ranked second only to "staying home".

The most popular program was the Friday afternoon TGIF sessions in the Rathskeller, while the most widely-known programs were the Union Mini Courses and the Wisconsin Hooper outing programs.

Lack of time seemed to be the most frequent deterrent to attending Union programs.

The survey, which covered 315 students, was taken through personal interviews by the members of Professor Harry Sharp's class in Survey Research.



The photograph above is a black and white reproduction of the source of the 4-color mural in the Beefeaters Room of the Memorial Union. The enlargement, on the south wall of the room, is of a painting of the Tower of London and its surroundings, originally done by a Dutch traveller (name unknown) in 1615 . . . about the time of the Gunpowder Plot and Sir Walter Raleigh's imprisonment in the Tower.

The mural is done in oil on fabric using an ingenious process developed by the Gisen Corporation of Japan called "scanamural". The painting was first reduced to a standard 35mm color transparency, and then the scanning device electronically picked up the images and delivered messages to a computer which in turn actuated a series of pigment sprays reproducing the original forms and color.

The mural was paid for by funds contributed by former chairmen and staff members of the Wisconsin Union.

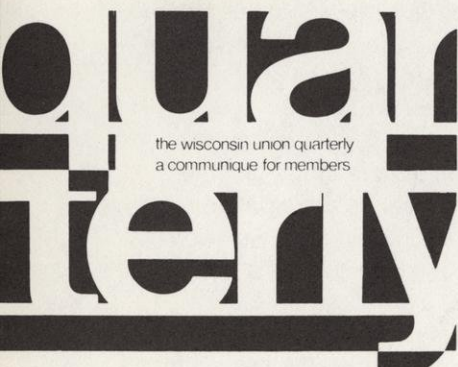
UNION AWARD RECIPIENTS FOR 1977-78 NAMED

The recipients of the Porter Butts Creative Arts Award and the Henry B. Herman Award have been named by the Union Council for 1977-78.

Professor Fannie T. Taylor, coordinator of the UW-Madison Consortium for the Arts, has been named as winner of the 1977-78 Porter Butts Creative Arts award. Professor Taylor was director of the Union Theater from 1946 to 1966 during which time the theater gained a reputation as one of the most outstanding facilities of its kind in the country. From 1966 to 1975 she was associated with the National Endowment for the Arts in Washington D.C. Professor Taylor was instrumental in establishing the national Association of College and University Concert Managers and the University of Wisconsin degree program in arts administration. She is currently serving as chairperson of the Union's 50th anniversary committee.

Kevin Lewis Brown, UW student Gospel Choir leader and chairperson of the Wisconsin Union Cultural Affairs interest area, is recipient of the Henry B. Herman Award. The sophomore theater arts major hails from the Bronx. This spring he organized a fund-raising drive to earn money to take the Gospel Choir, which is predominantly composed of minority students, on a tour to Chicago, Jackson, Miss., Barton Rouge and New Orleans. He is also on the UW track team where he runs the 440 dash and anchors the mile relay team.

Both awards were set up with contributions of associates and friends in the name of the two former staff members — Butts, who retired as Union director in 1968, and Hermann, who died in 1971 while director of program and associate director of the Union.



wisconsin union
university of wisconsin-madison
800 langdon st., madison 53706

address correction requested

Non-Profit Org.
U. S. Postage
PAID
Madison, Wisconsin
Permit No. 84