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...and. Vol. 87 1972

Madison, Wisconsin: Students of the University of Wisconsin-Madison, 1972

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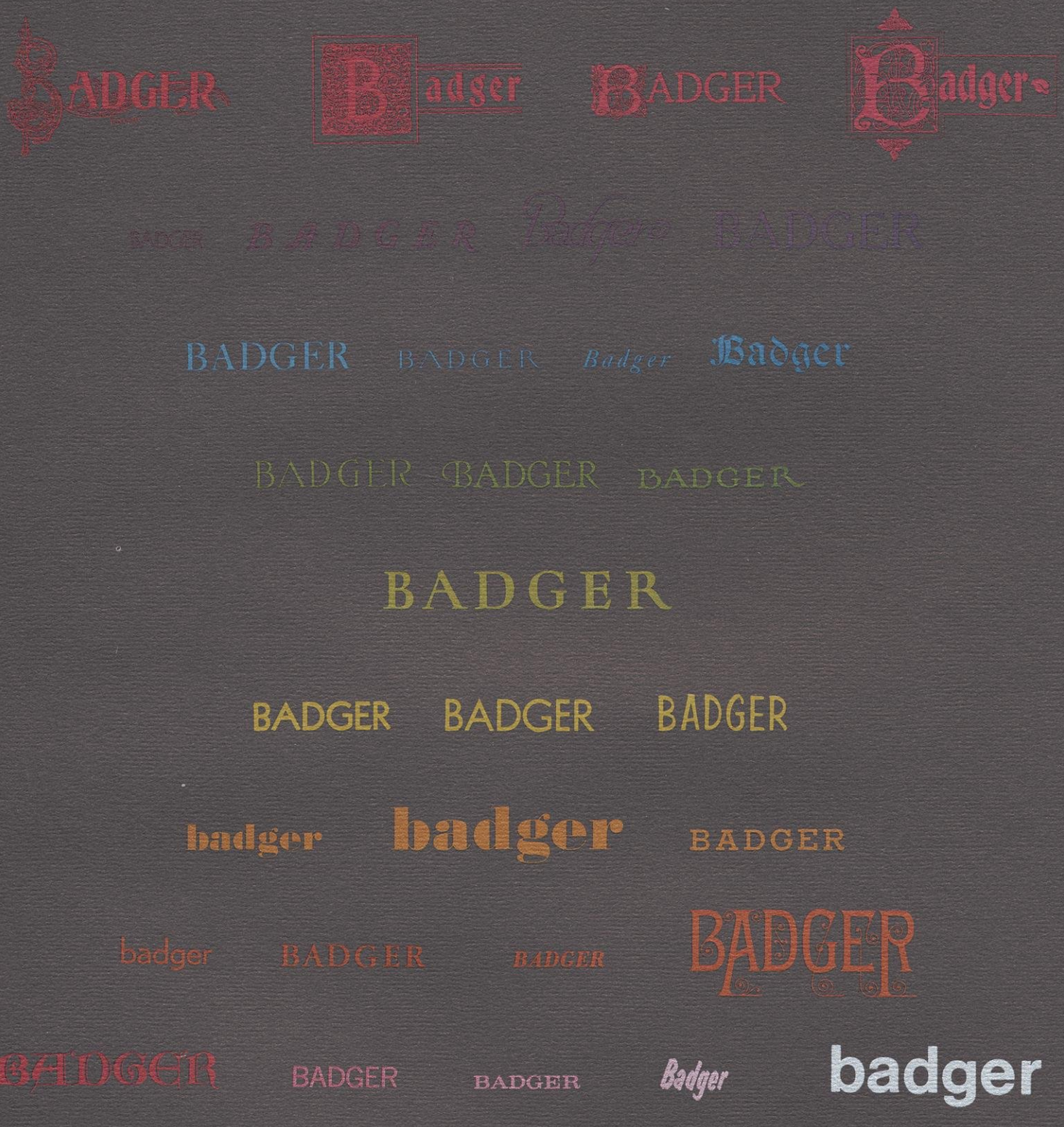
...and

in the beginning 5
in between 48
and then 240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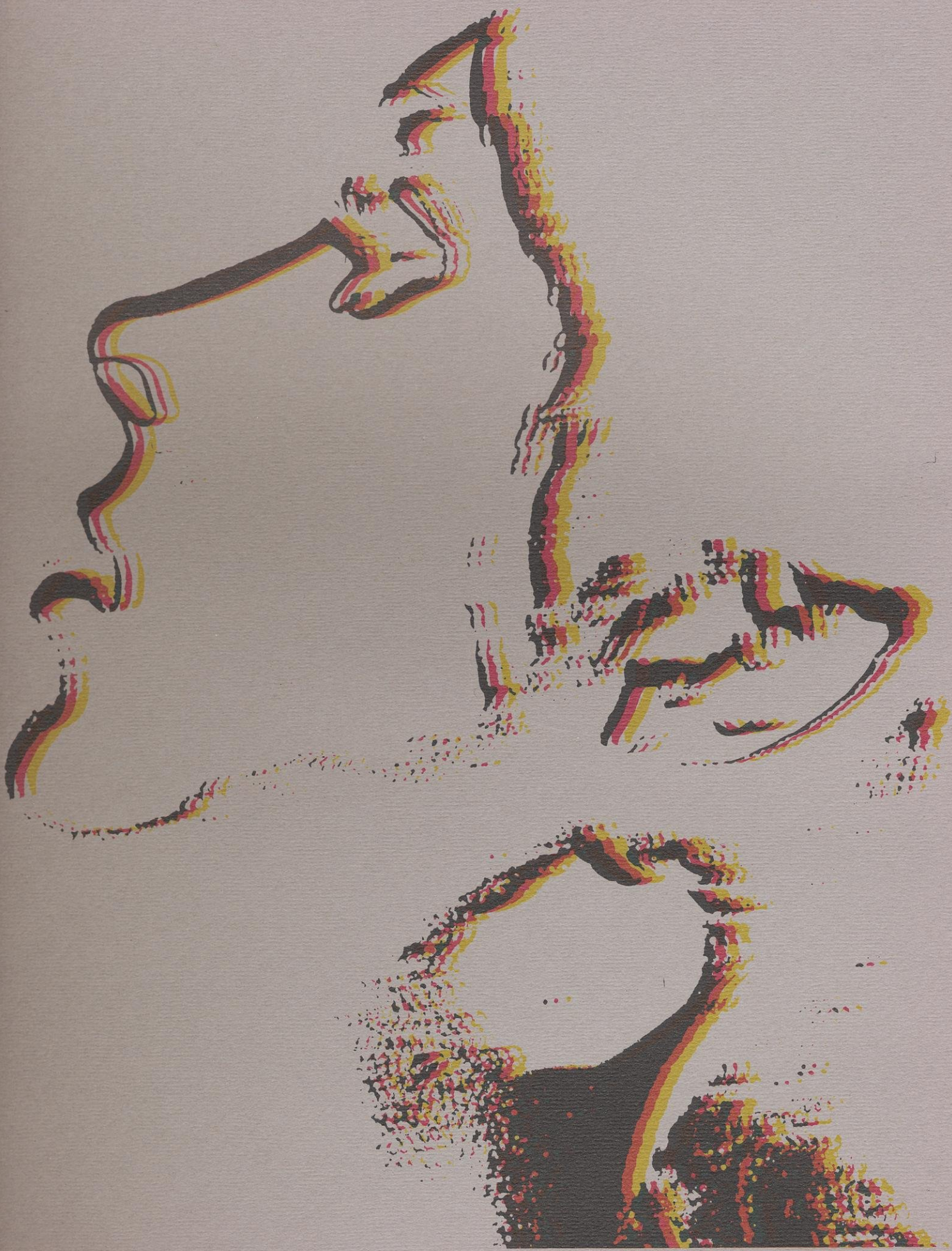
there is really no beginning
and
there is no end.
just people, places,
and
experiences
connected in time
by changes

. . . and
is a word
connecting those things, ideas
and experiences

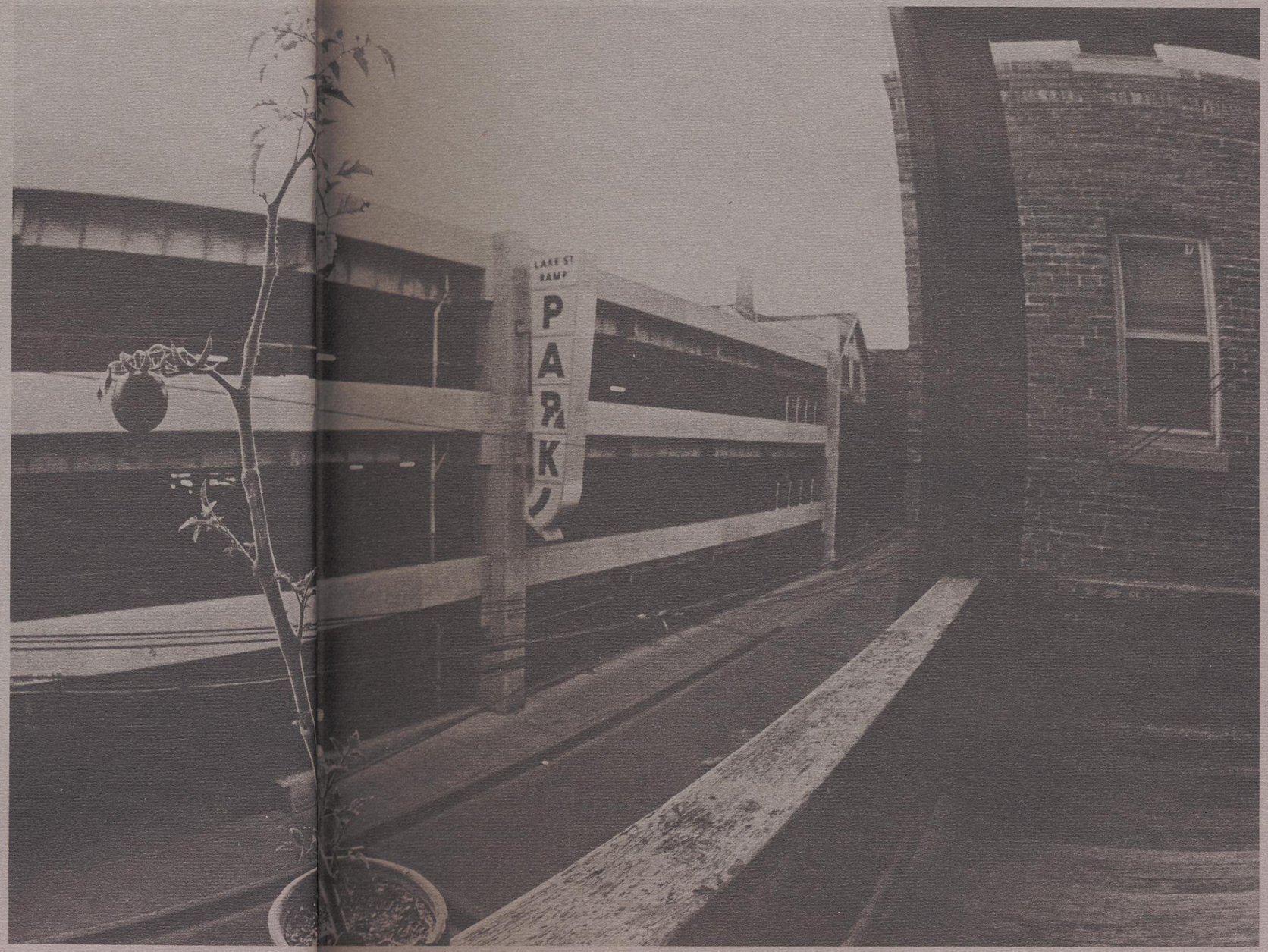
as change
is the device
connecting them
into a conglomeration
called you.

you are
What you have been
plus what you gather
from experience.

the totality of being
is the end result
of
you
and . . .



The place
is Madison . . .
multifaceted, existing as a unique entity
because
for each person
it is a separate way of life —
academic,
political,
social,
ecological,
philosophical,
and all the combinations thereof . . .



KEEP
MADISON
CLEAN !

changes . . .
in the environment
causes changes in society
which changes
the individual
who in turn changes
the environment
which causes changes

the experience . . .
growth . . .
the factor
that developes the person
through those opportunities
afforded by the University . . .
the environment

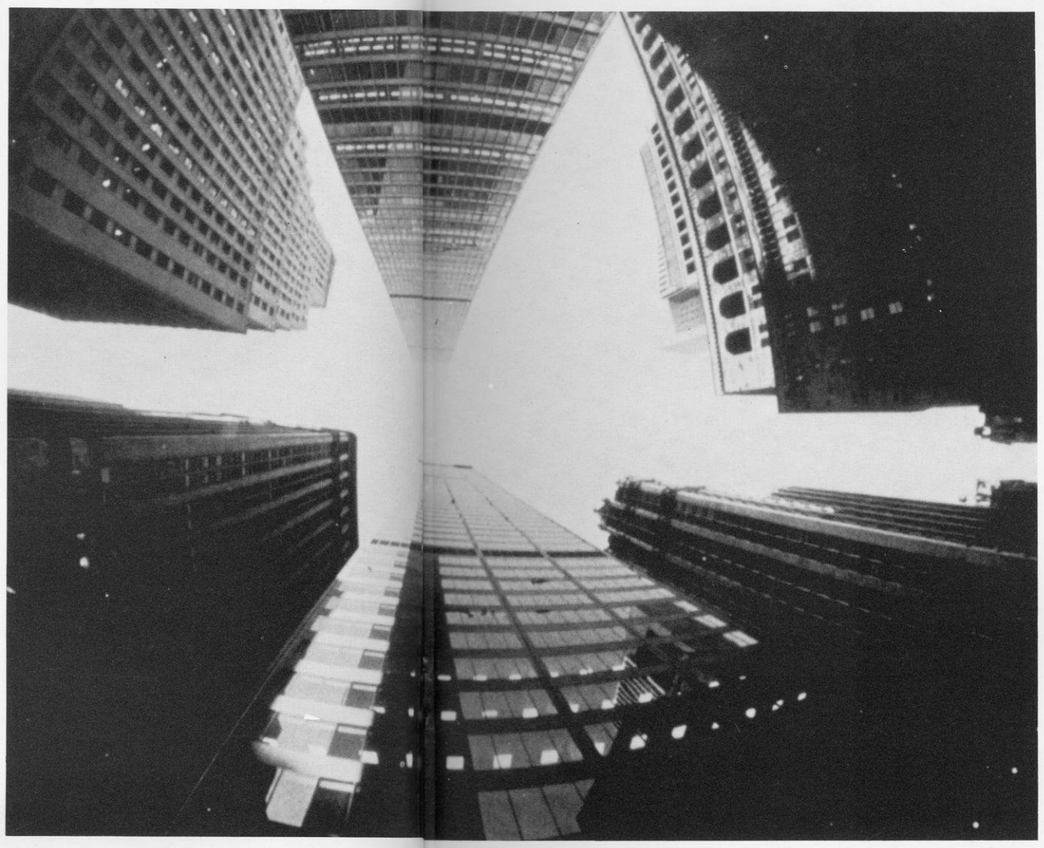
a transformation . . .
continuous, gradual,
abrupt,
subtle,
blatant,
inevitable . . .

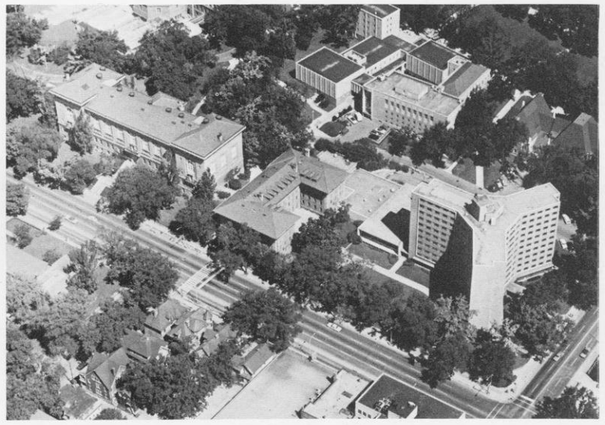
"to grow is to change
and to have changed much
is to have grown often."

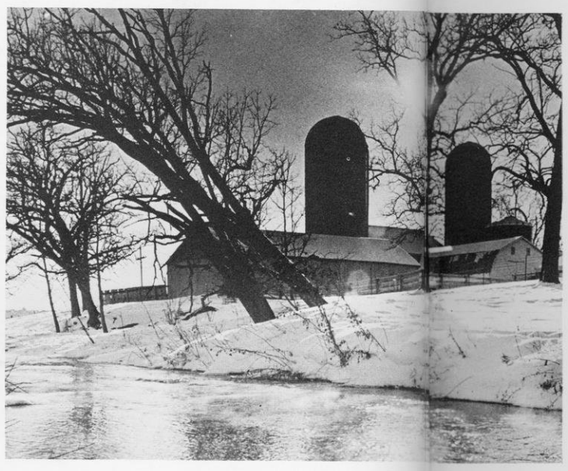
Do you remember how you felt going through these changes . . . . . .

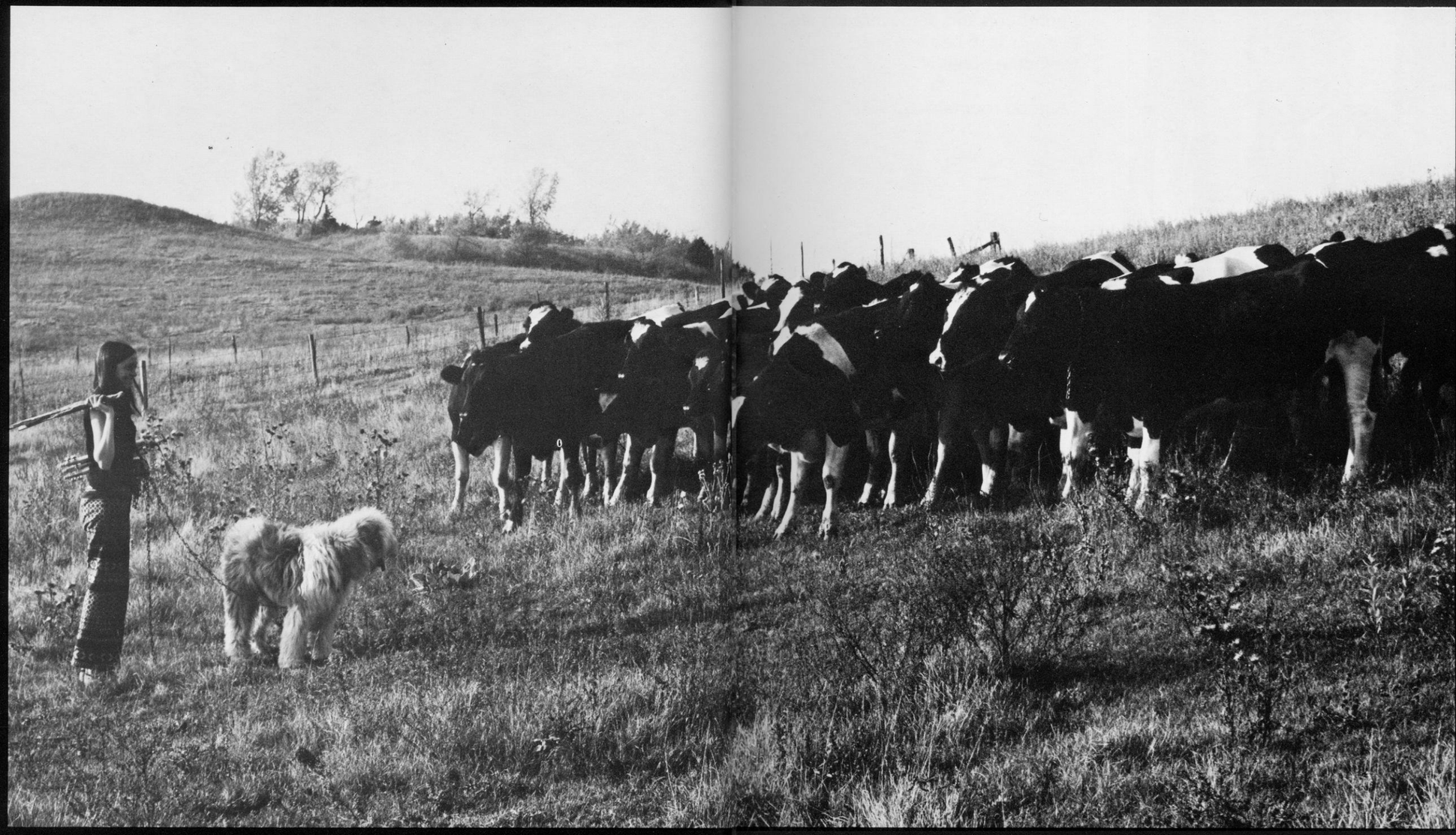
Lesson one: Never fly standby.

The changes will be different, depending upon where you are when you start. Each person comes to Madison with their own expectations; expectations which vary upon the persons background, their place of origin. Do you hail from a big city, or is Madison going to be your first city adventure? But however cosmopolitan you are, in the beginning everyone must face the initial adjustments of university life . . . .

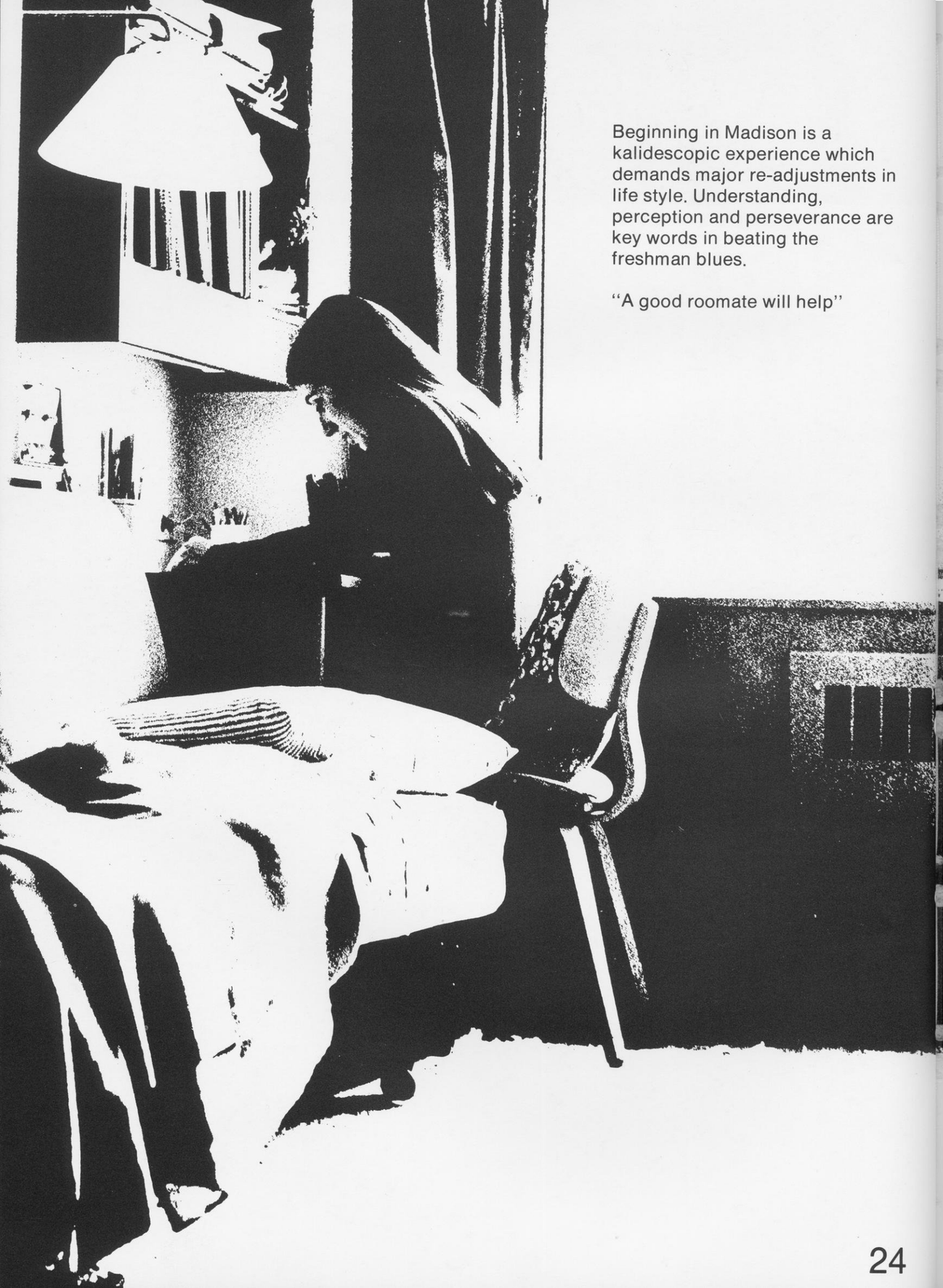








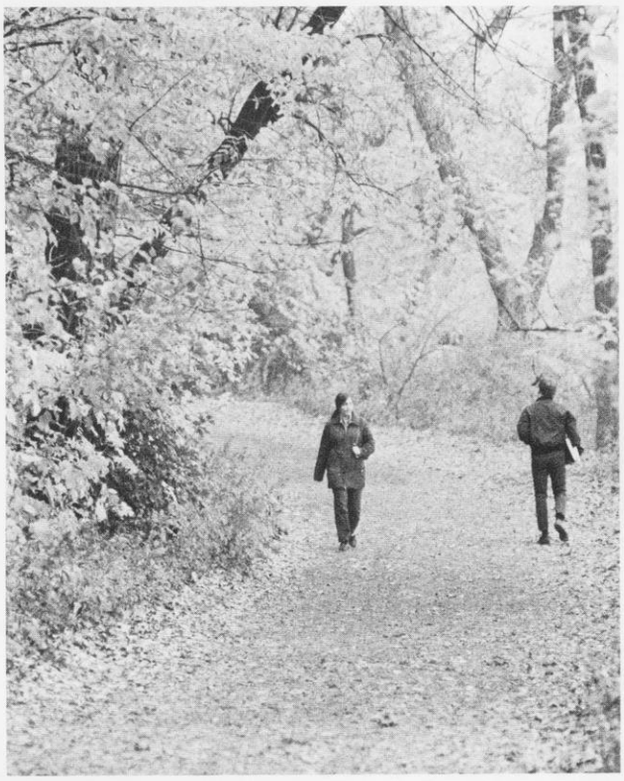
"I expected Dairyland."

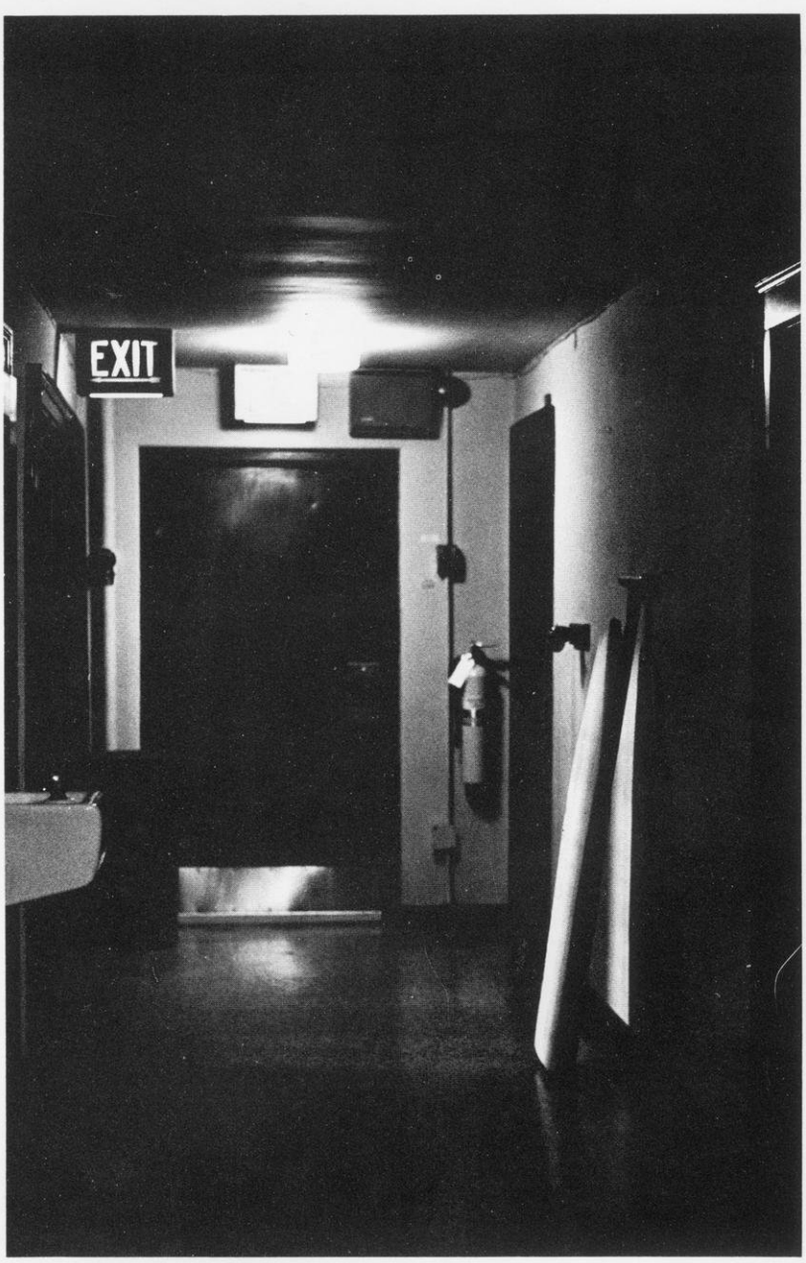


Beginning in Madison is a kalidescopic experience which demands major re-adjustments in life style. Understanding, perception and perseverance are key words in beating the freshman blues.

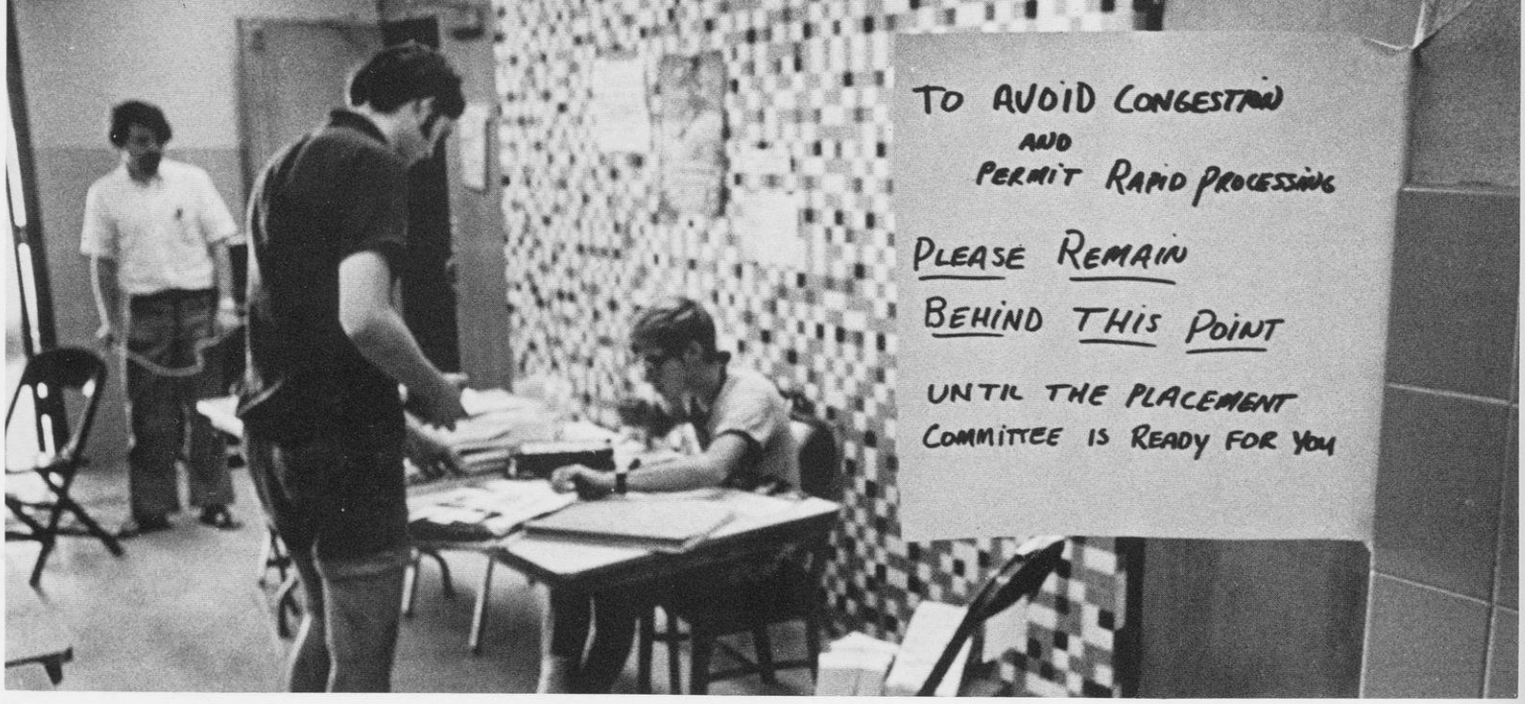
"A good roomate will help"

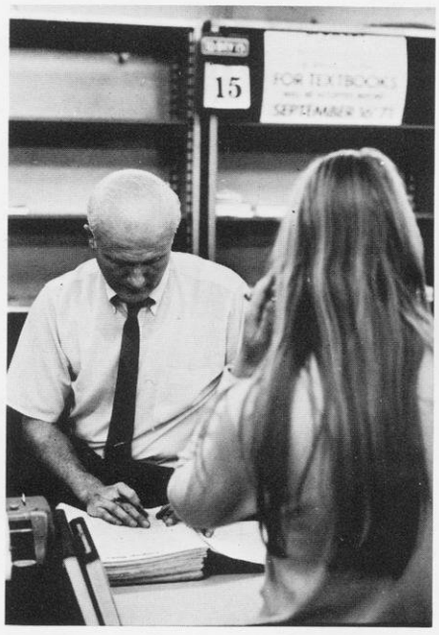
"It's a zoo."

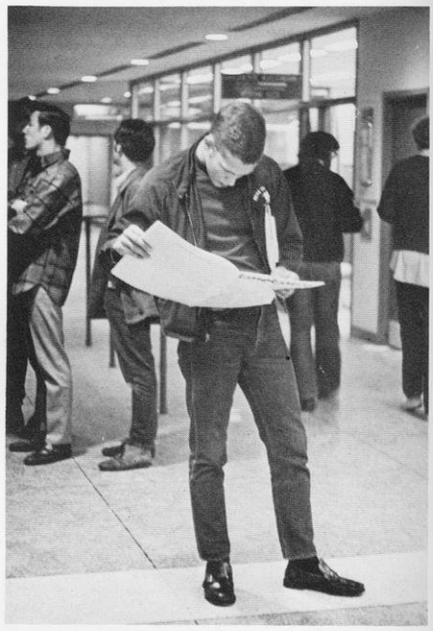




"This is the true side of campus."
"I go to the other side of campus, but I can leave it and close the door anytime."







"Hell."

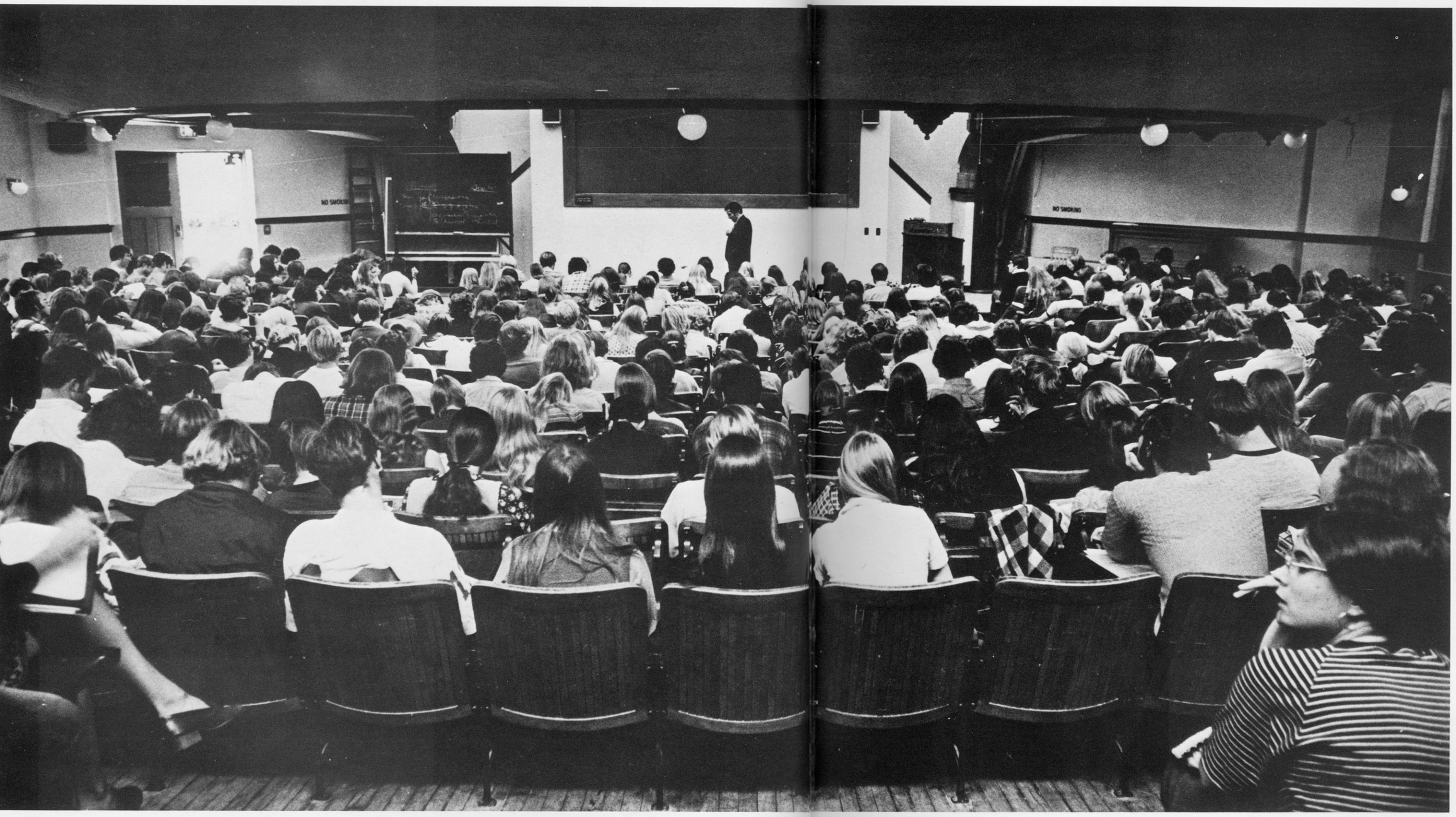
"Difficult to cope with."

"Not half the classes I wanted."

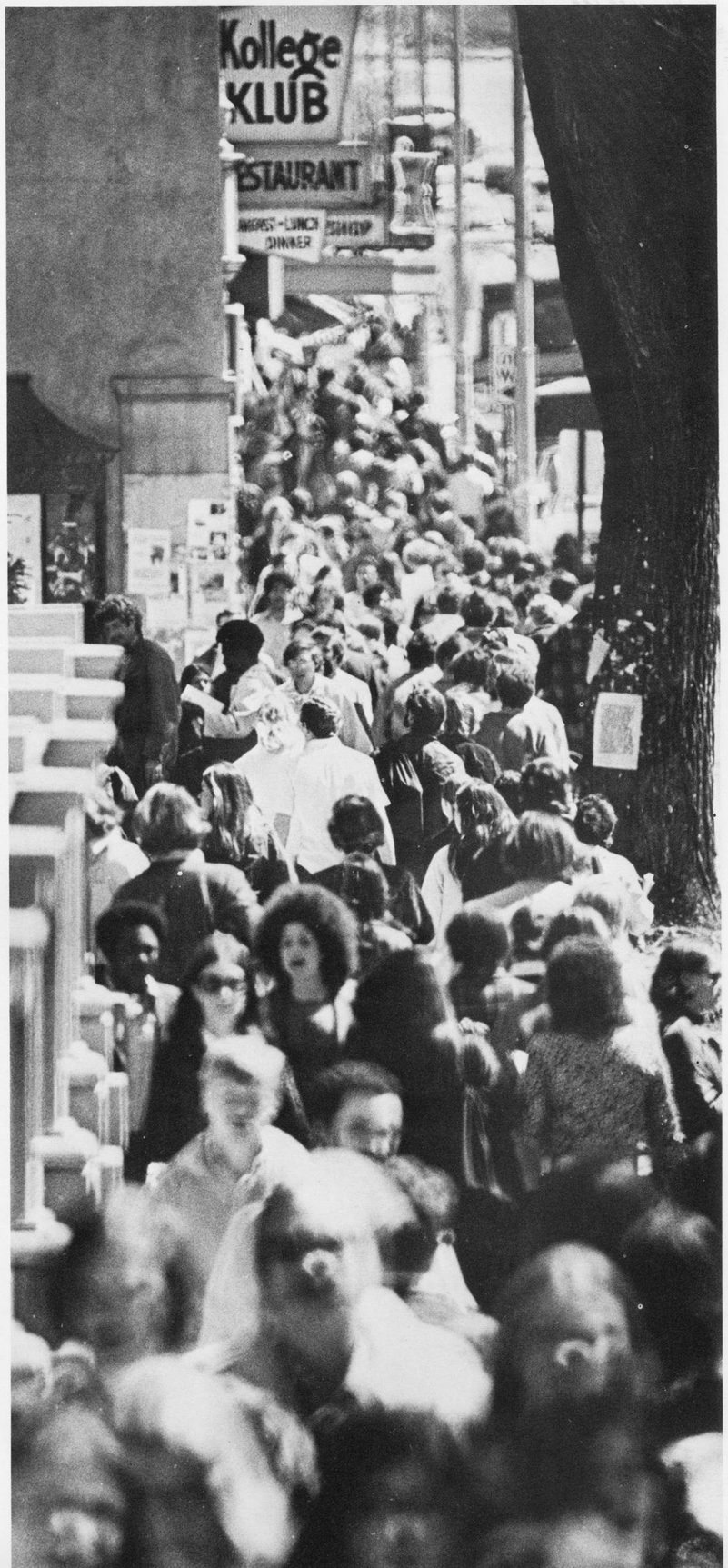
"Absurd."

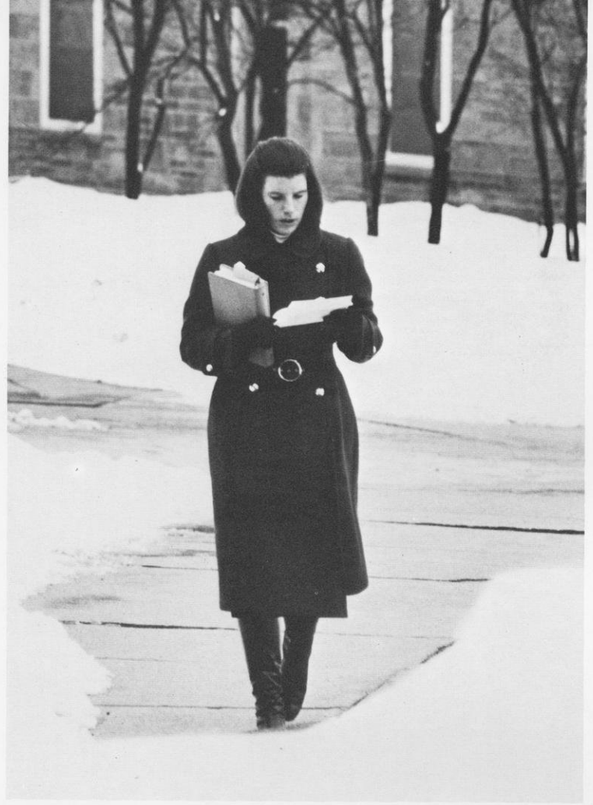
APPLICATIONS
N.D.E.A. & PROF.
ROOM 120

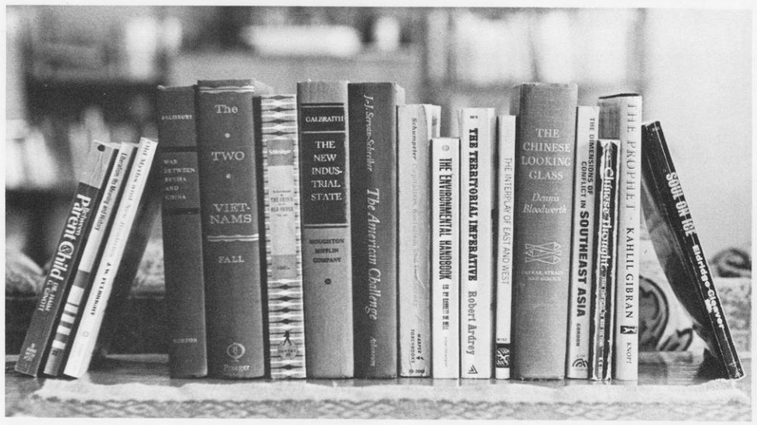
ASSISTANTS
P/R DEDUCTIONS
10-11-12
SCHOLARSHIP
AND GRANT
CHECKS
WINDOWS 14-15-16
WINDOW 4
LIBRARY FINES
MISC. CHARGES
PARKING PERMITS
DEFERRED FEES
WINDOWS
6-7-89
PAY FEES
WINDOW
13
INFORMATION

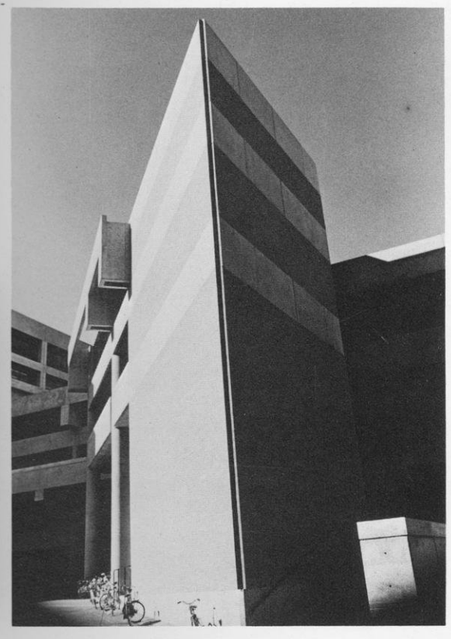

NO SMOKING

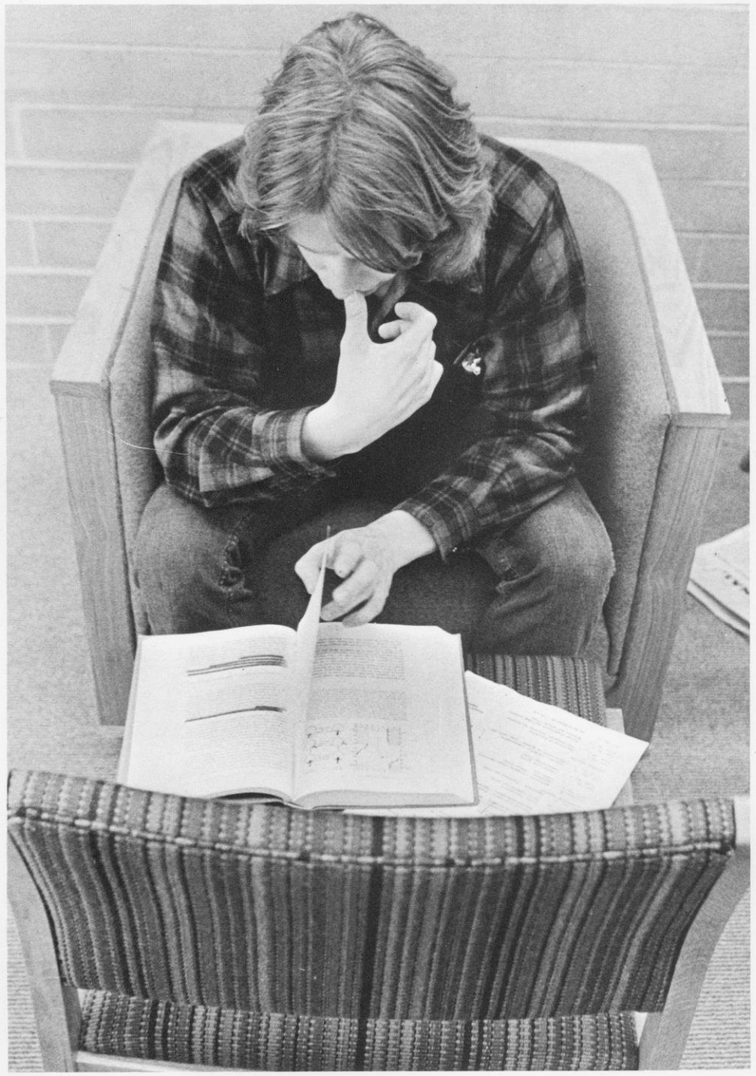
"Sometimes I don't see anybody
I know for days."



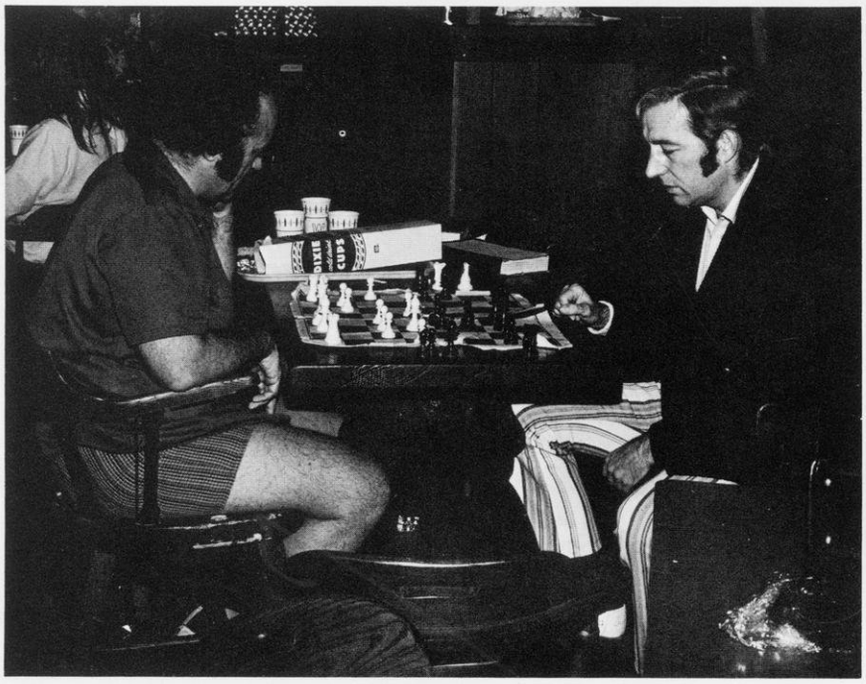


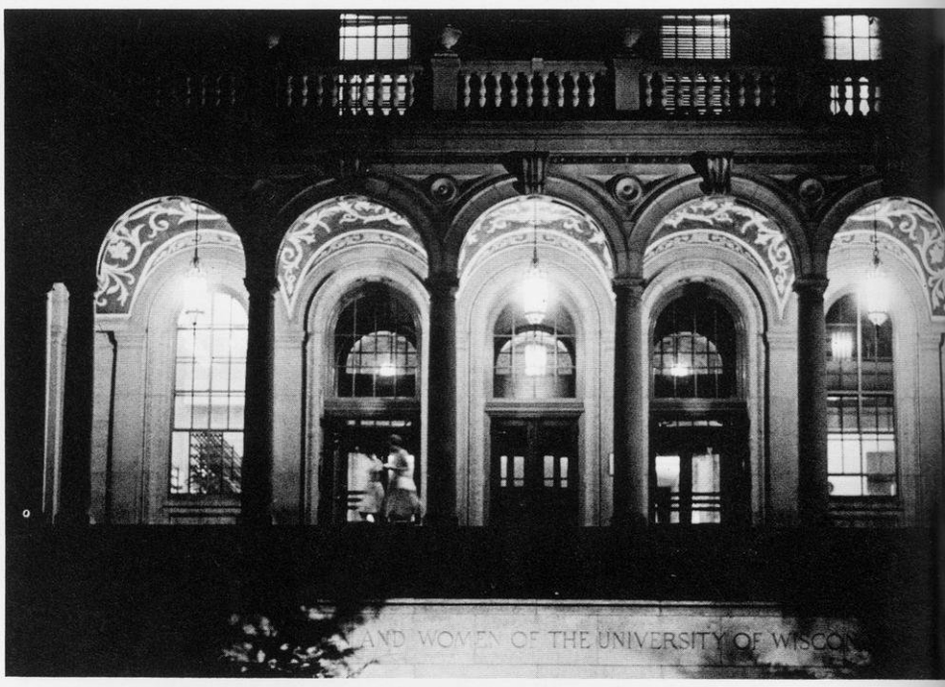

The
TWO
VIET-
NAMS
FALL
GALBRAITH
THE NEW INDUS-
TRIAL STATE
The American Challenge
THE TERRITORIAL IMPERATIVE
Robert Ardrey
THE ENVIRONMENTAL HANDBOOK
THE CHINESE LOOKING GLASS
Dennis Bloodworth
THE PROPHET
KAHLIL GIBRAN
SOUTHEAST ASIA





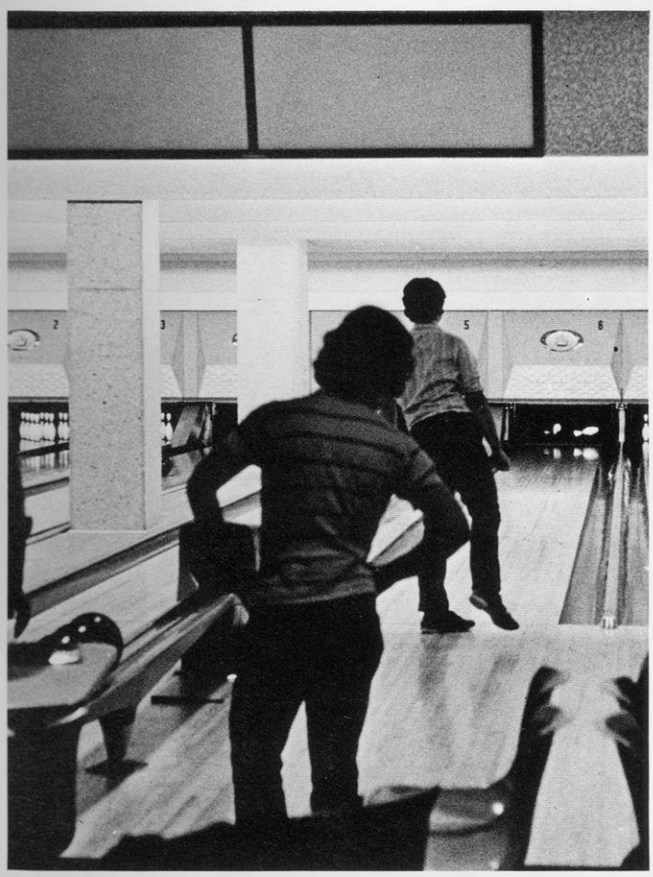
"I'm bored at times,
but at least I'm not bored alone."

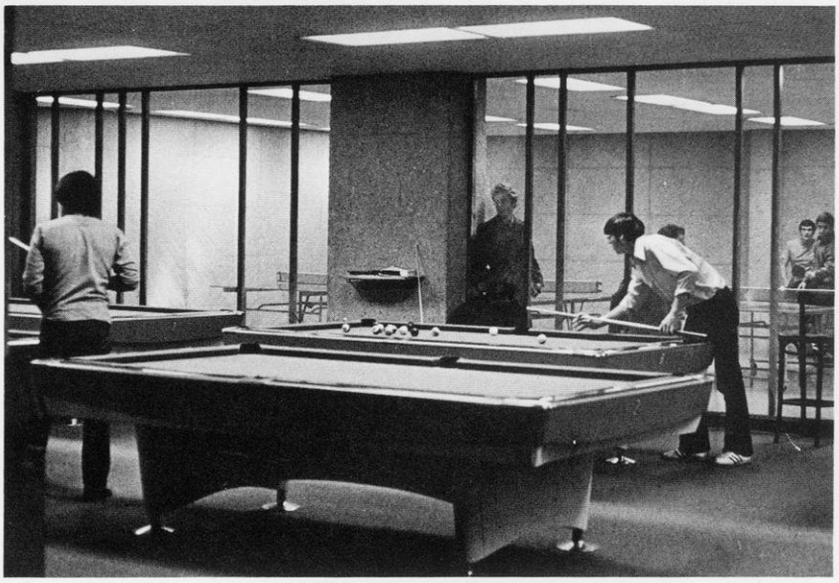




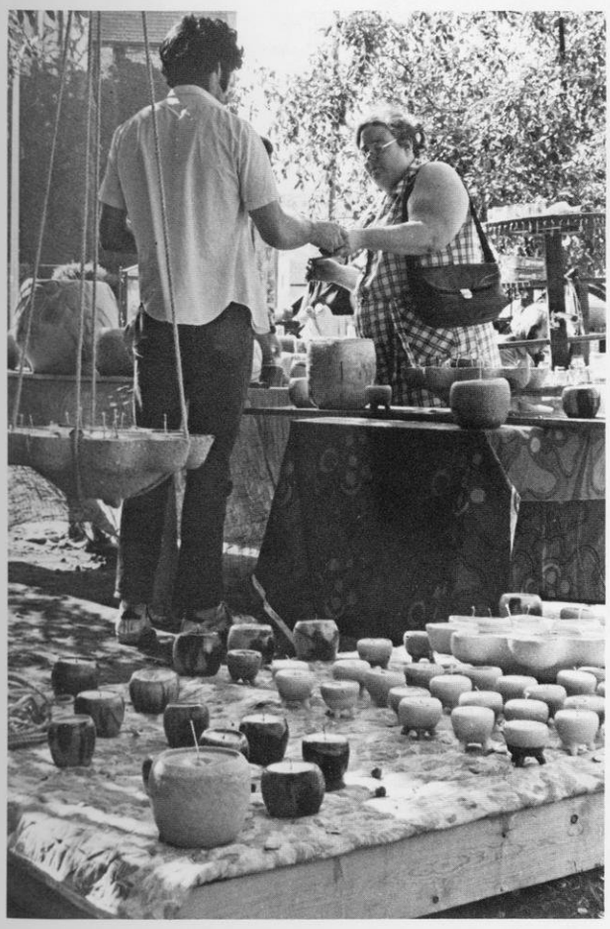
"This isn't a cafeteria, it's an amusement park."

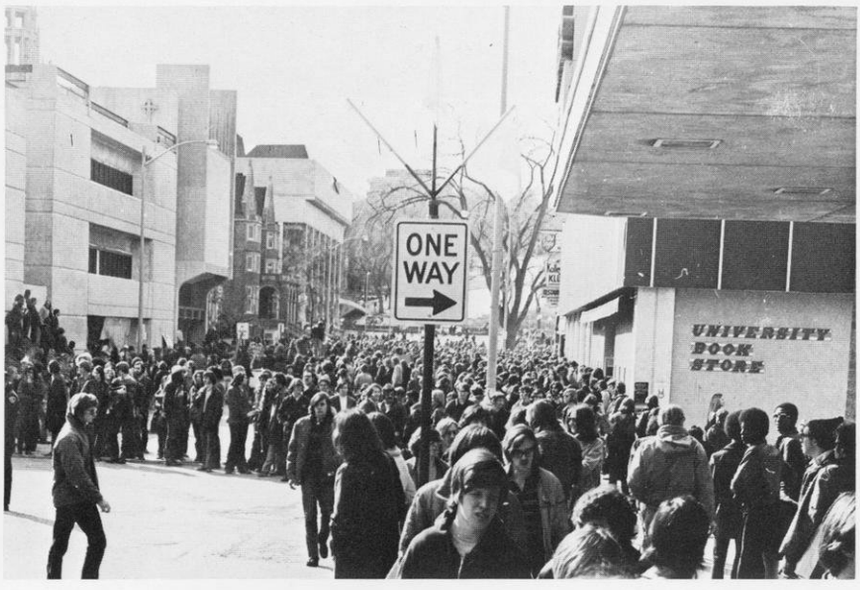
"The Rug vibrates"



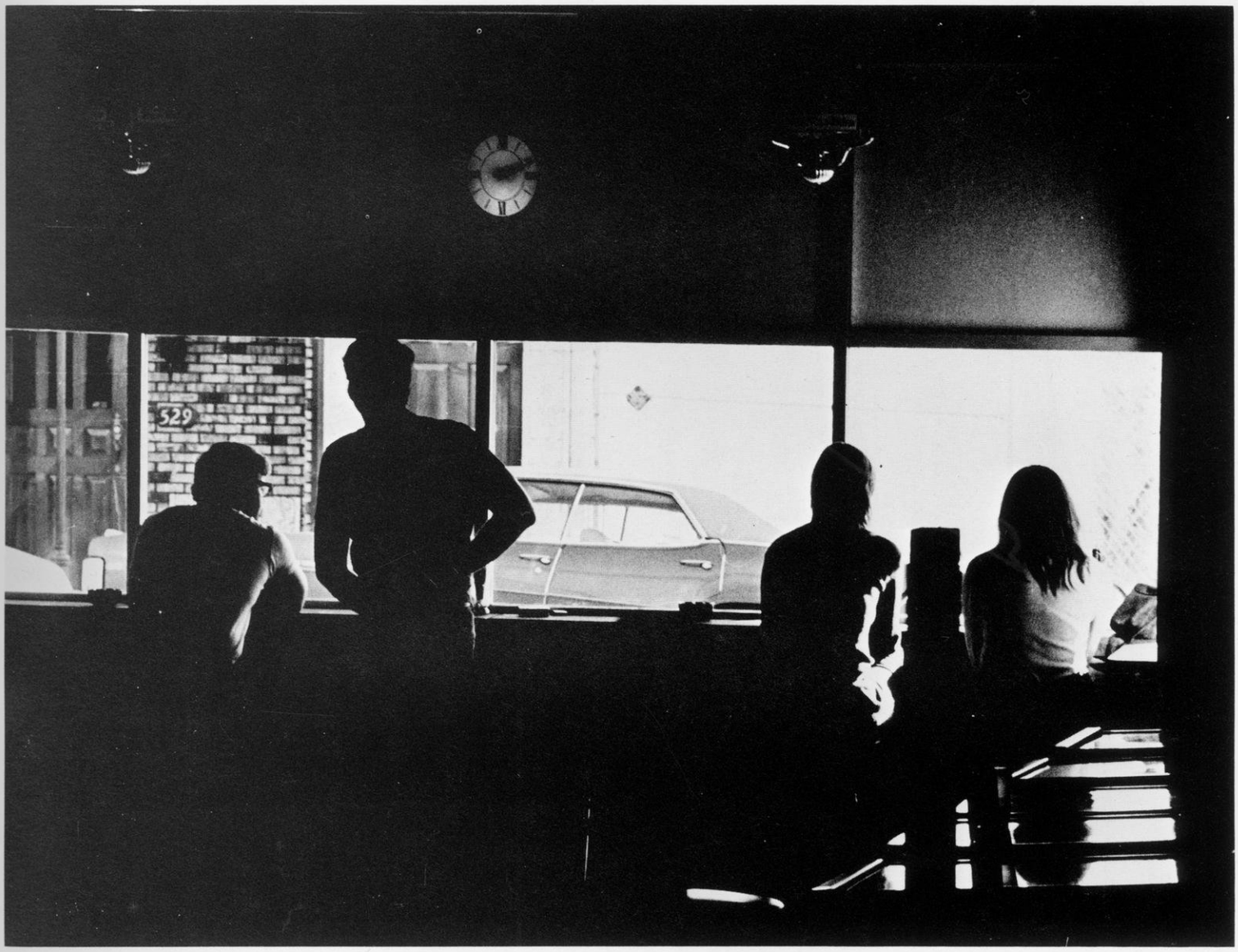


"There's something for
everyone."
"Odd is normal . . .
normality is odd."



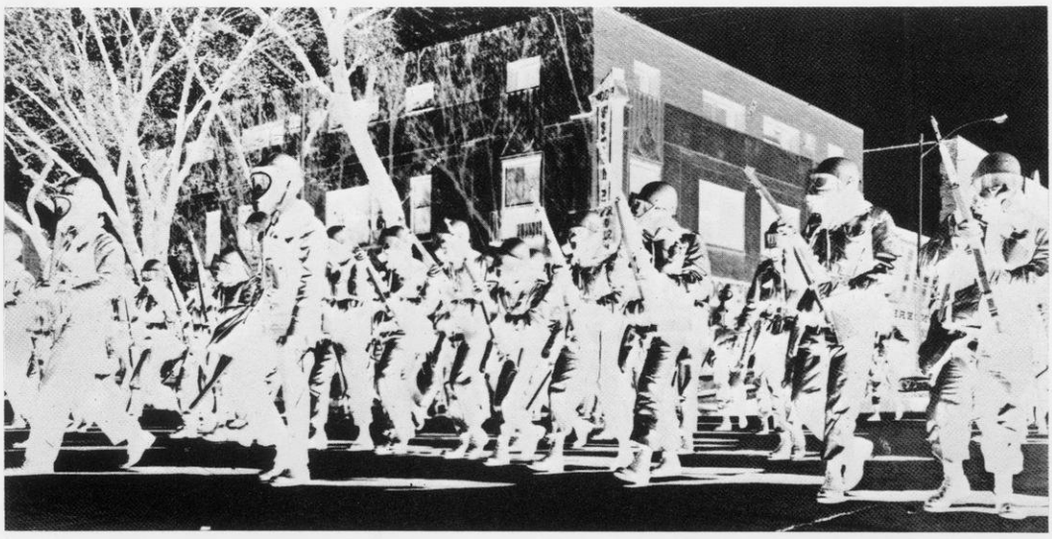


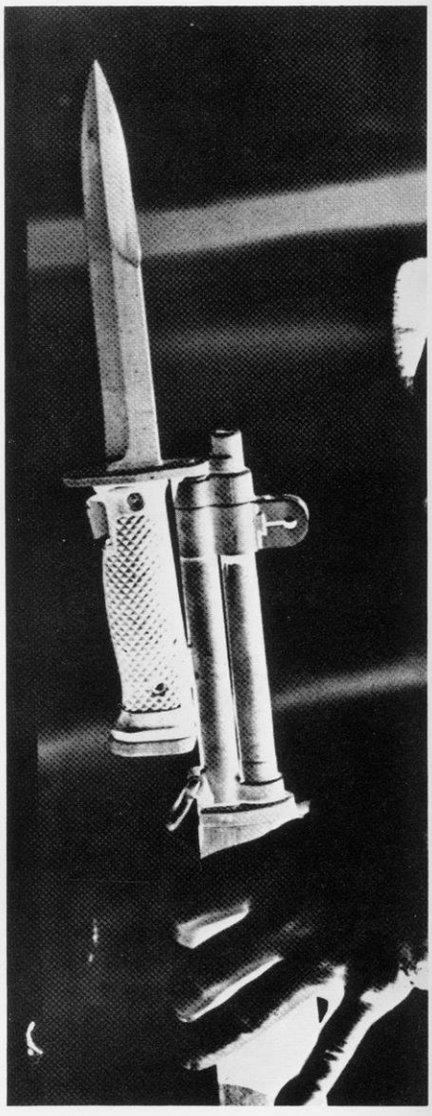
Freshman year is freedom . . .

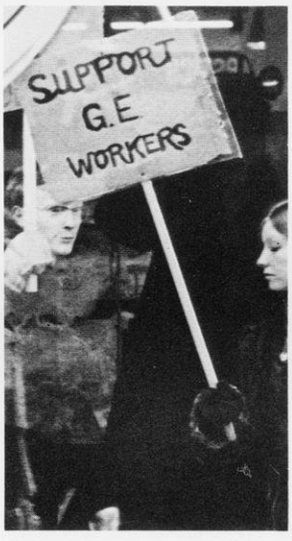


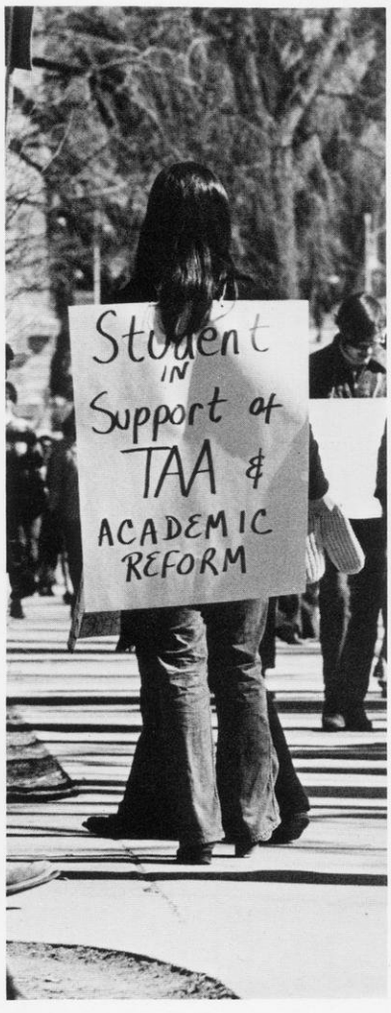
to drink . . . to dance . . . to . . . you know . . .''

Freedom to be . . .






SUPPORT
G.E
WORKERS


Student
IN
Support of
TAA &
ACADEMIC
REFORM

"I didn't expect it to be
so passive . . . .
Apathy, yea I think its
everywhere, but I don't
worry about it."

"Before I started school here
I really wanted to be in
the band . . . but now . . .
well . . . maybe next year

"A year gone . . . and what? . . .
people are moving, the gang is
splitting to apartments and houses.
It was a gas, but three more years? . . .
those rotten 'in between' years that
are really nowhere . . . what am I
going to do? . . ."

Alternative activities to academia. To drown yourself in in your spare time, to have done something you ordinarily wouldn't have . . . if you were motivated, you tried something new and different.

Make your mark on Madison

iation □ Flying Club, Inc. □ Yellow Jersey Bike C

onsin Law Review □ Nautilis Society □ Krishnamurti Association □

ds of Broom Street Theater □ **Pharmaceutical Society** □ March 8th Movement □ **Nigerian Stud**

nts □ Taylor-Hibbard Club □ **Panhellenic Council** □ **Saddle and Sirlion** □ American Friends Service Committee □ **Wisconsin Hoofers** □ **Draft Counseling and Information**

Liquidity Trap Research Institude □ Young Democrats □ Green Lantern Eating Co-op □ Badger Thunderchief Society □ **To**

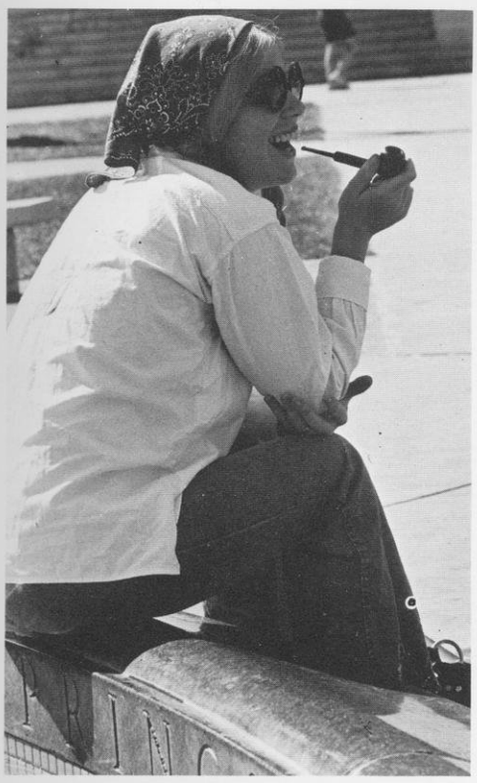
The Royal Order of the Hatmen's Society □ Badger Repertory Theater for Children □ The Path of Heart and Mind Information Center □ Folk Arts Society □ **Union Music Committee** □ School of Business Student-Faculty Board □ **Polygon Engineering Council** □ A

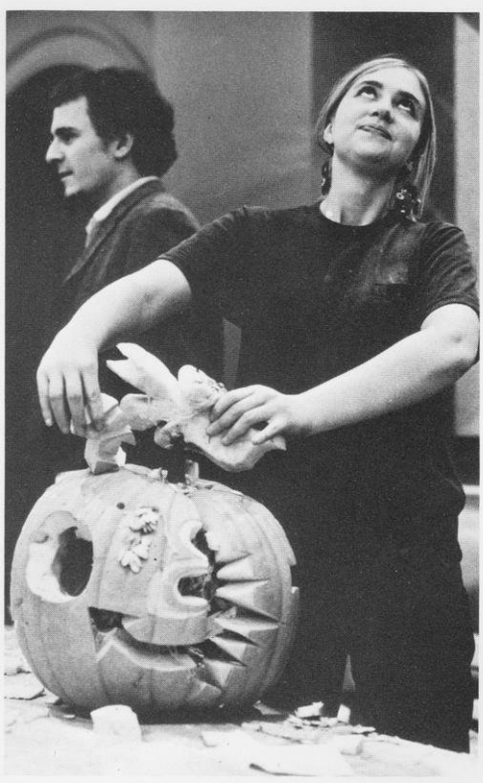
m □ American Institute of Interior Designers □ Alpha Delta Theta □ **Women's Tennis Club** □ Printed in Bembo, Helvetica, Optima, and Palatino type on Strathmore paper by Linda Scott in Madison, Wisconsin in the year 1971 □ Campus Girl Scouts □ Center For A Resposive University □ Committee to Revive the B

P.I.M.P. □ Chi Rho □ Zero Population Gr

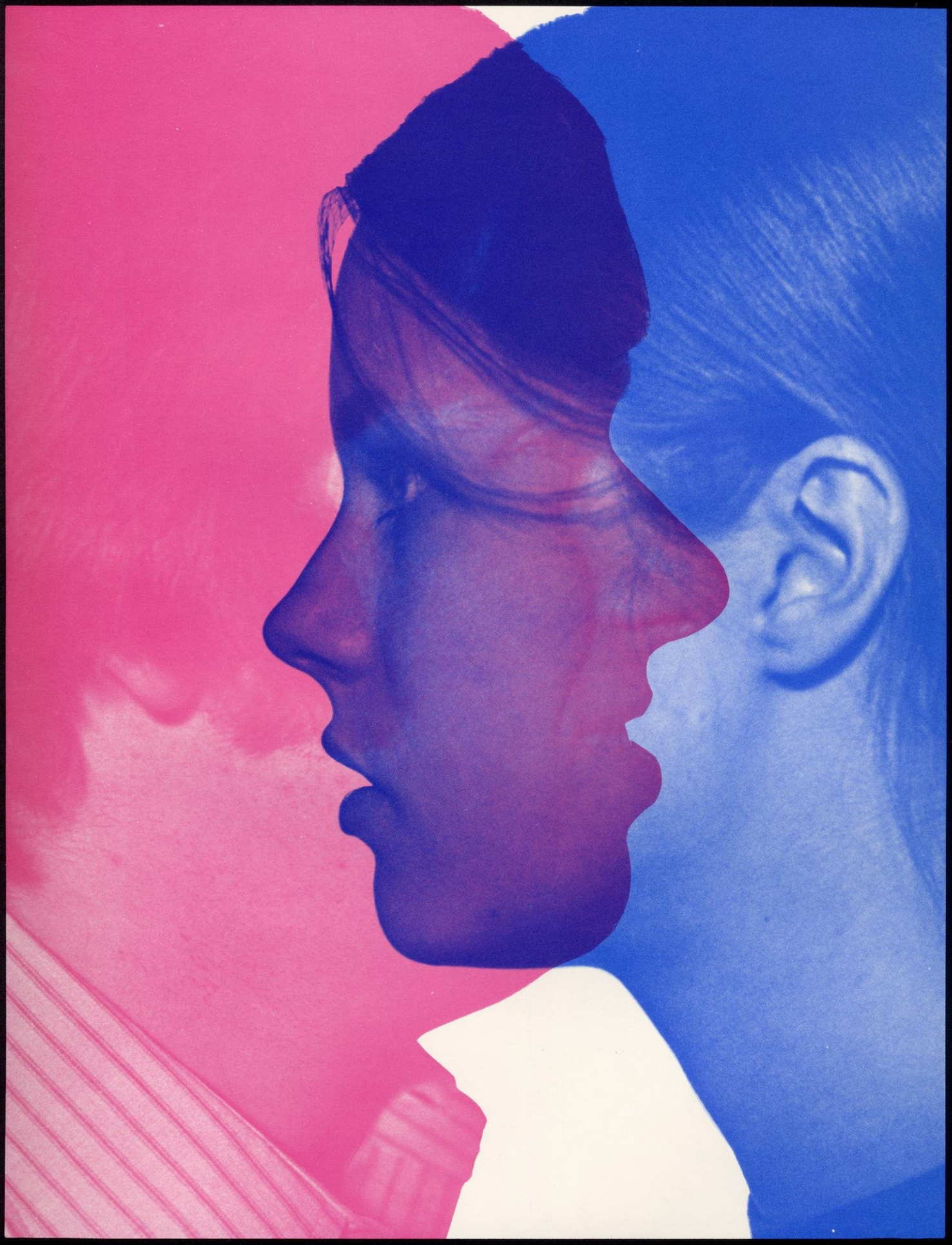
Concerned Citizens for Prison Reform ▫ Evans Scholars ▫ Fertile
Wisconsin Public Intrest Research Group ▫ Triangle Fraternit
Bobby Seale Brigade ▫ Men in nursing ▫ People's Office ▫ Young Democrats
-op ▫ American Field service ▫ Campus Crusade for Christ
S.U.R.G.E. ▫ FOLK ARTS SOCIETY ▫ AX ▫ Jazz Arts ▫ Gamma
alley Film Society
▫ Rising Smile film club
SiFt
Shake
WiNNOW

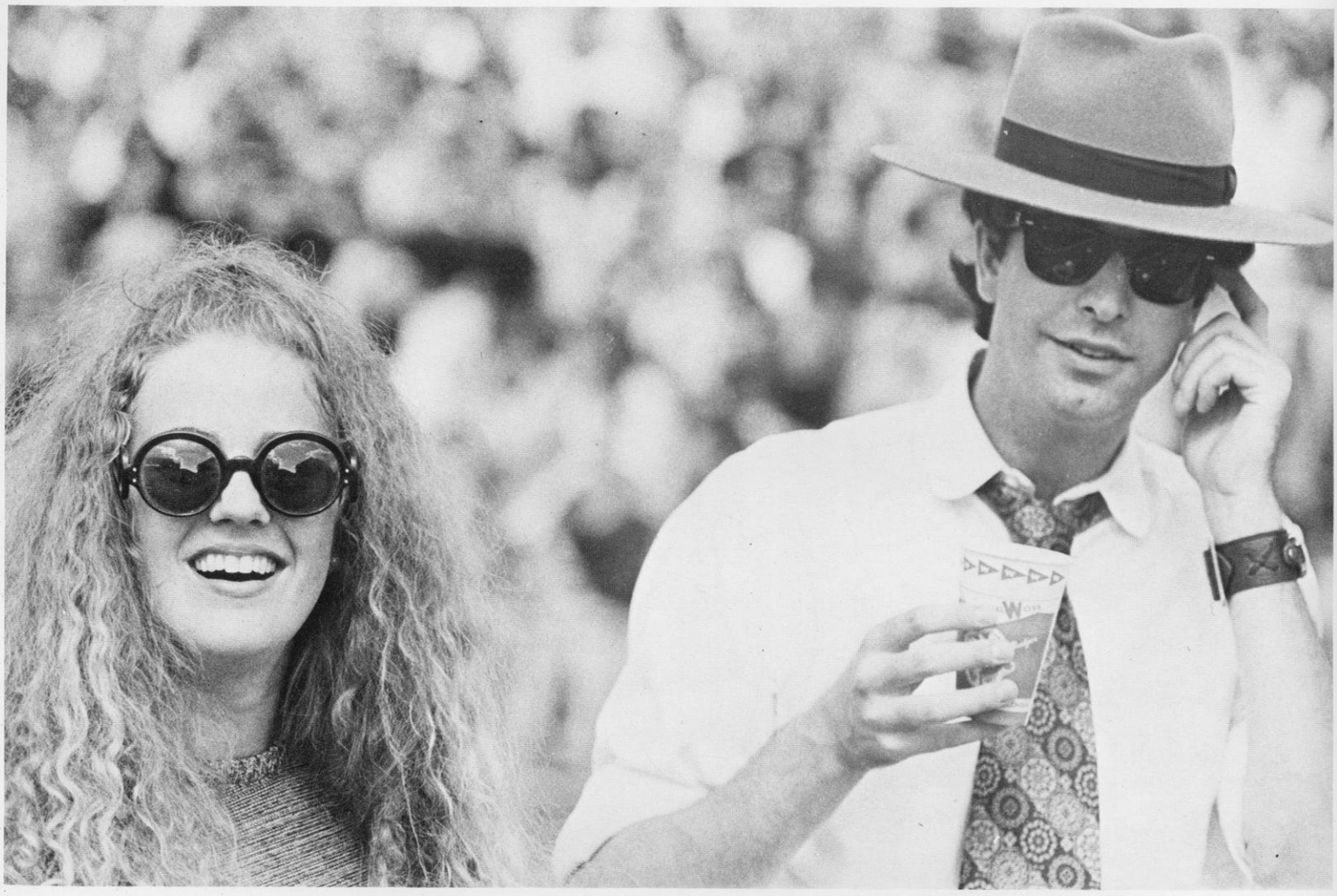
DIARY OF A COUNTRY PRIEST
directed by Robert Bresson
Thursday, April 29 At 7:30 & 10:00
Suspicion
Saturday Only
APRIL-24TH
7:30 AND 9:30
1127 UNIVERSITY AVENUE
QUESTIONS? 238-0566
POETRY READING
SAT. MARCH 27, 8 PM, GREAT HALL
GIVE MADISON A WORKING MAYOR ELECT LEO COOPER
AFRICAN DANCE
LA STRADA
trade-ins accepted!!
GAY MAY DAY
MONKEY BUS
BIKE CO-OP
BIKE CO-OP
LEARN —
CANOEING CAMPING
CAVING
HIKING WHITE WATER
SNOWSHOEING
OUTING CLUB
Meetings Tues. 7p

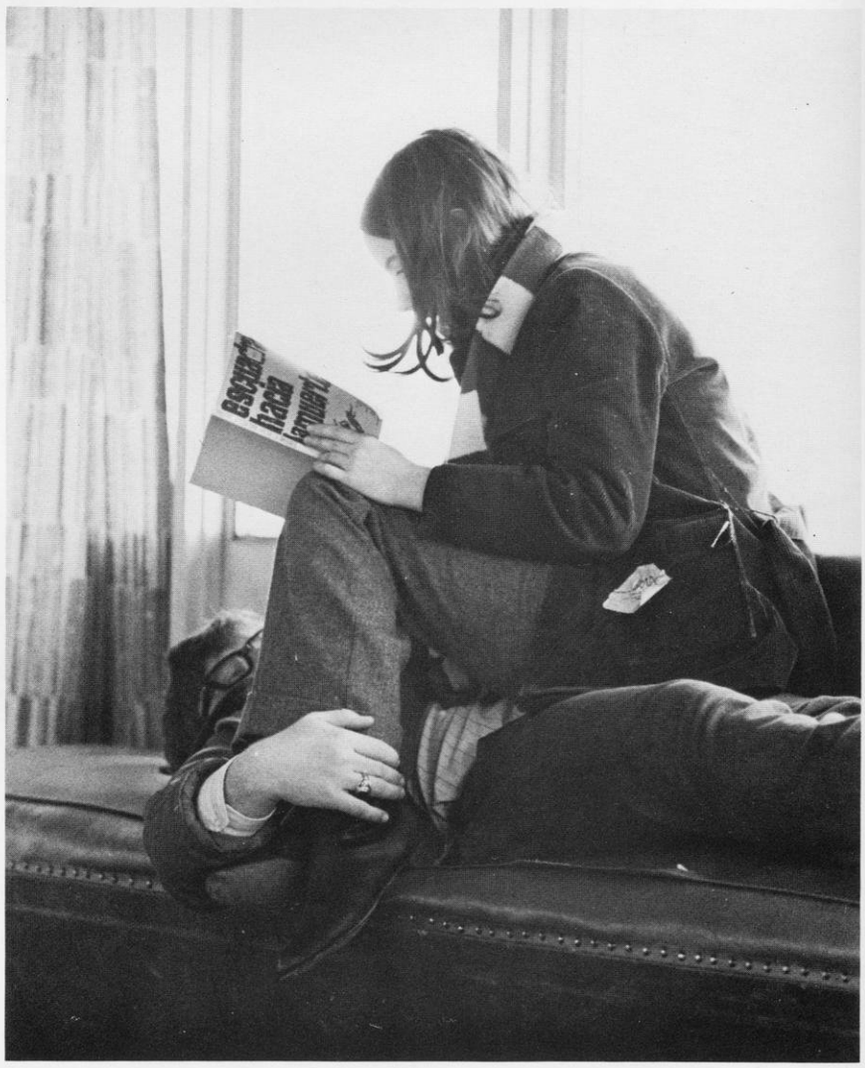


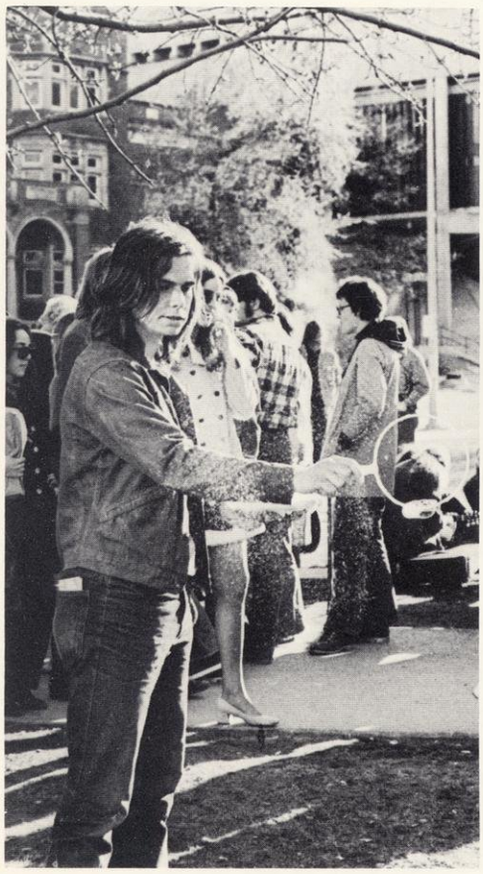
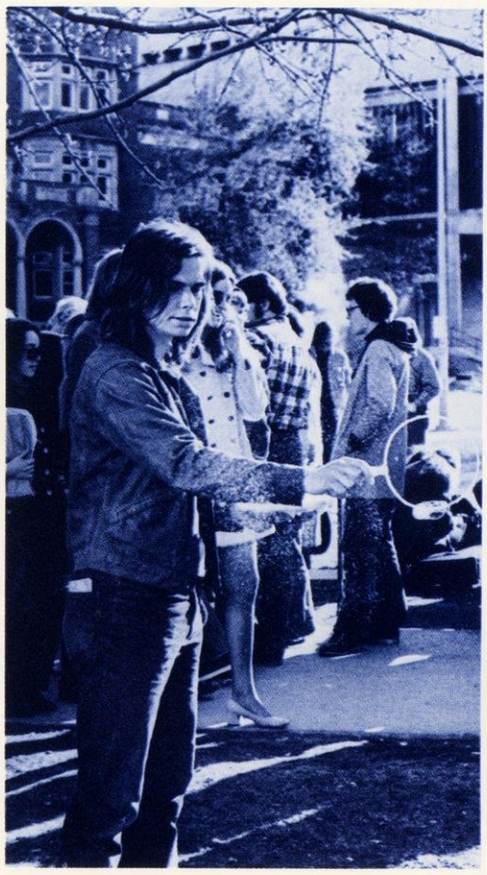
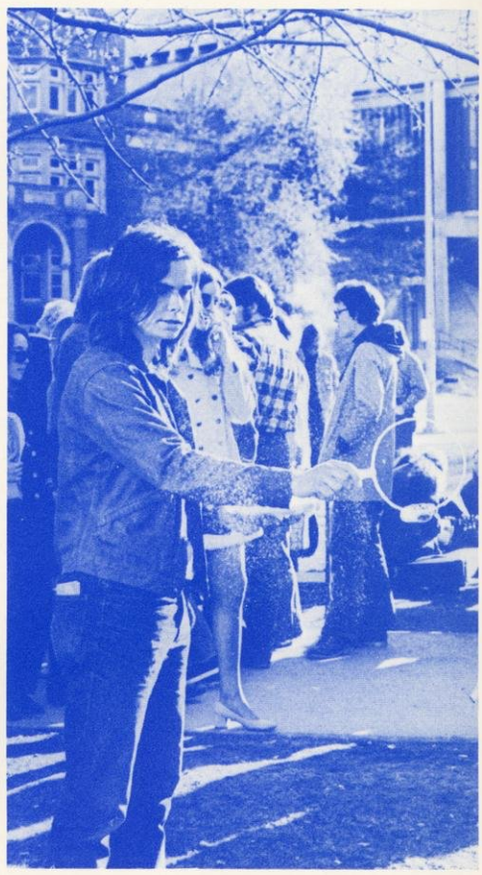


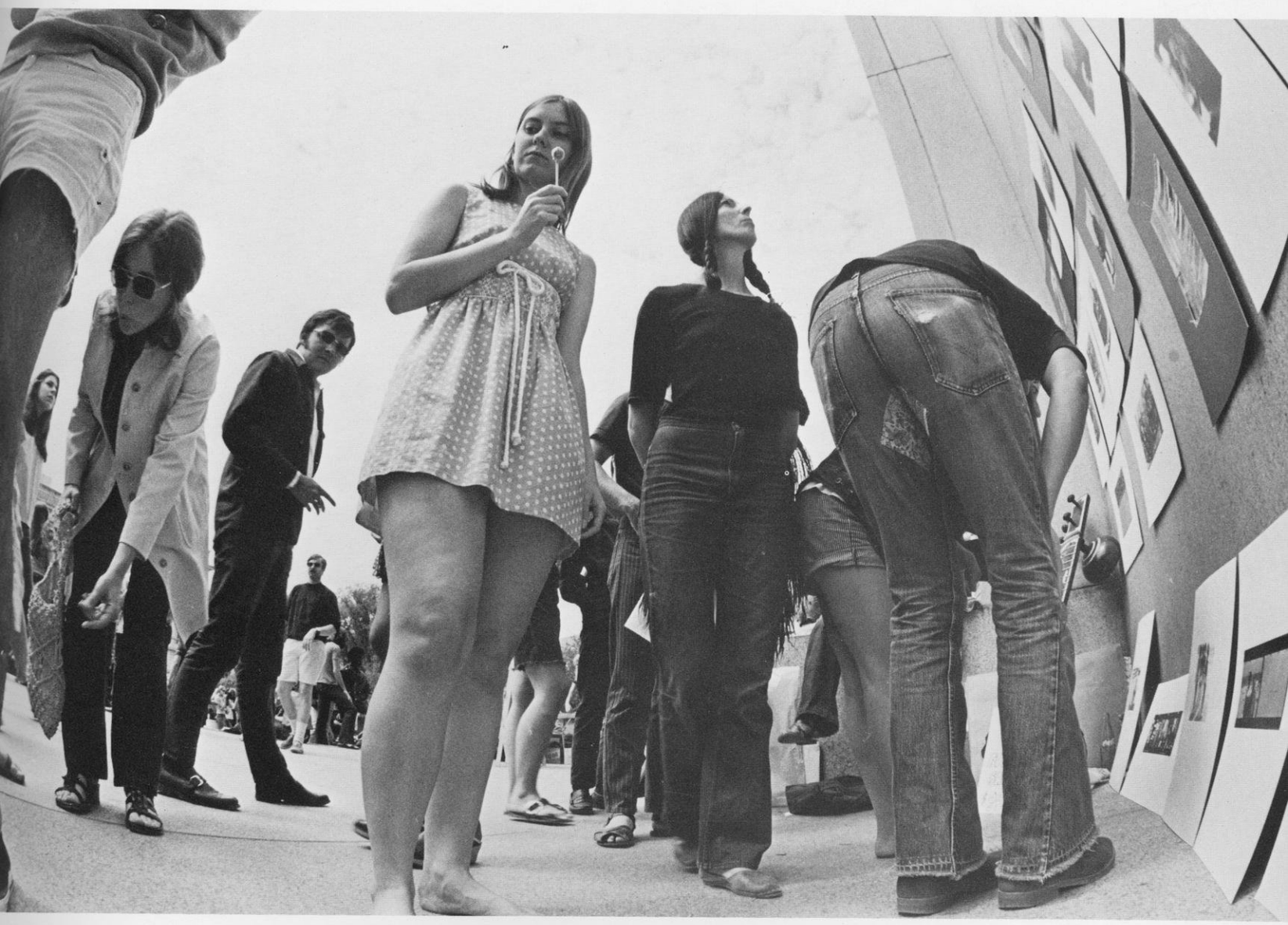
Change . . .
from person to pairs,
from one to one thousand.
Madison is a mini-culture with
varied social sub-groups . . . sifting,
moving, changing, their definition
illusive, as intermixing causes prejudicial
boundaries to fade and the curiosity
and need of one personality for another
dominates.

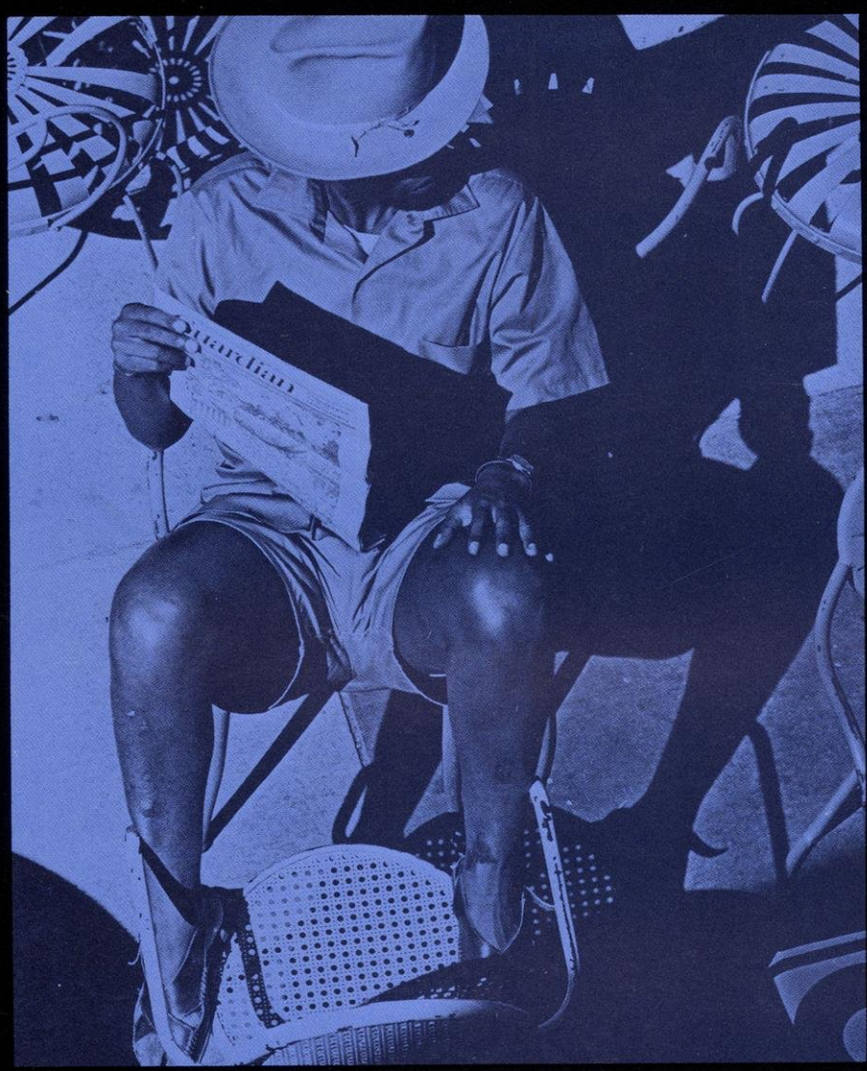






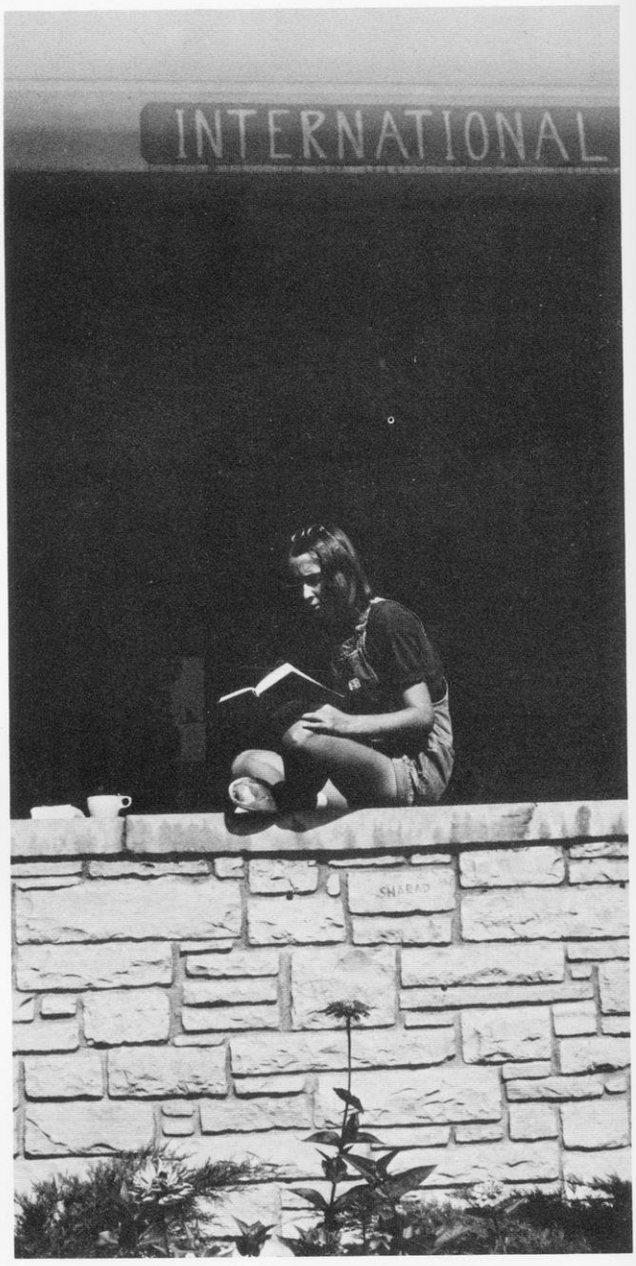




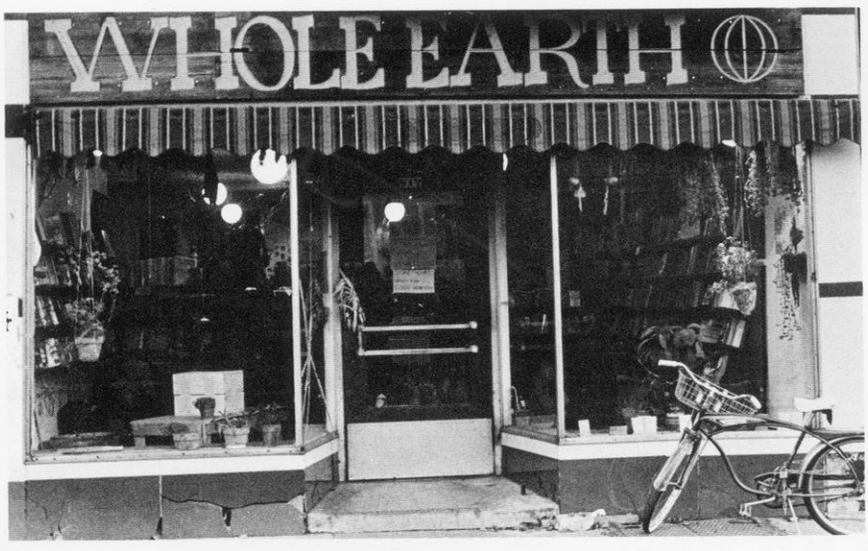



Guardian

"What is a Co-operative?"
"More simply, what?"

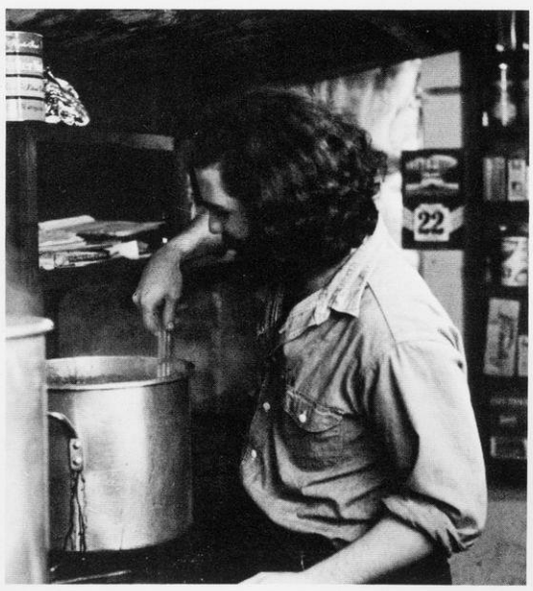
"Co-operation is the key word in
the whole movement, co-operation,
sharing.
giving . . . taking
bitching . . . praising
slaving . . . playing,
all those things that happen when
people get together for one or a
number of the necessities involved
in life."

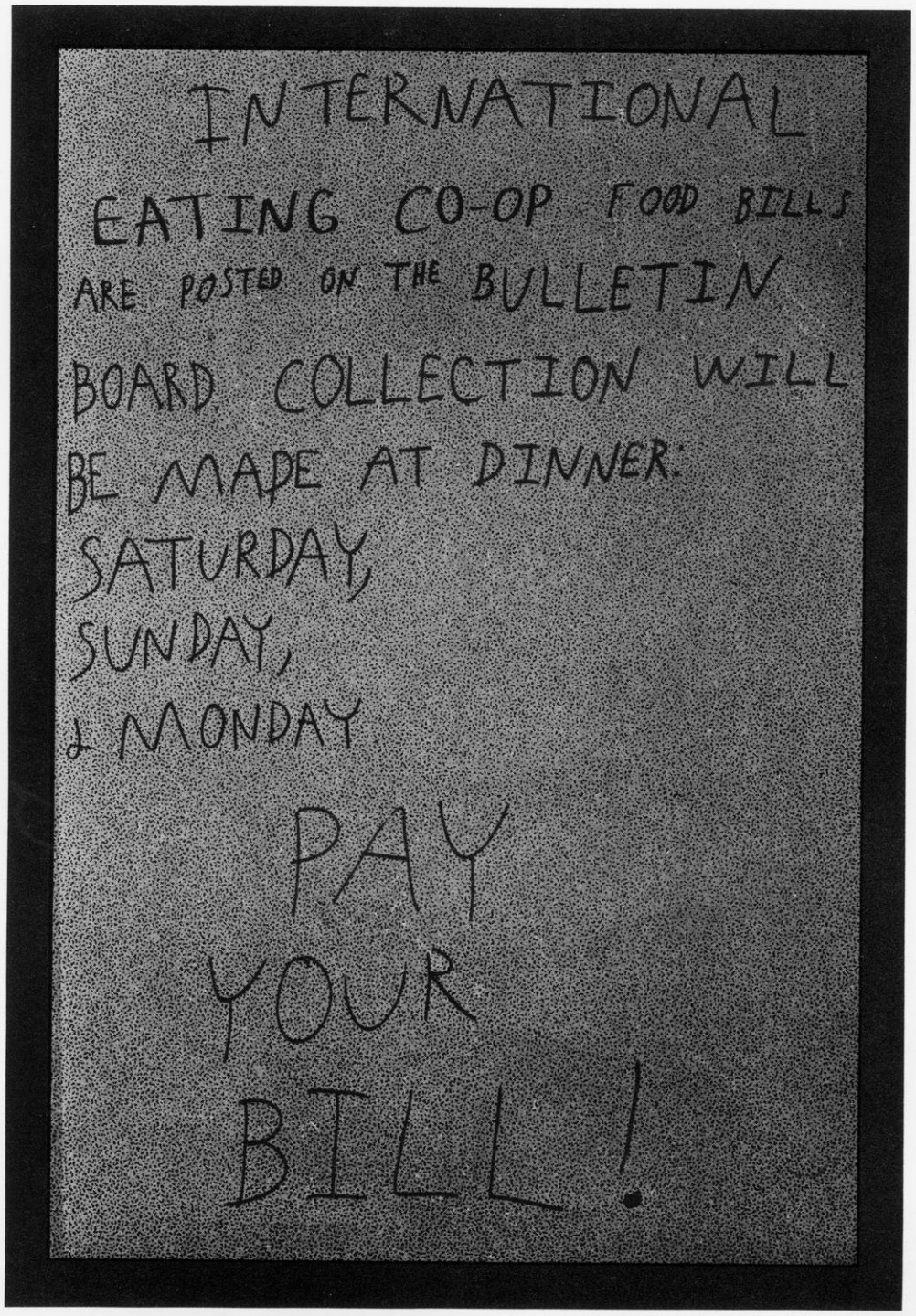

INTERNATIONAL


WHOLE EARTH

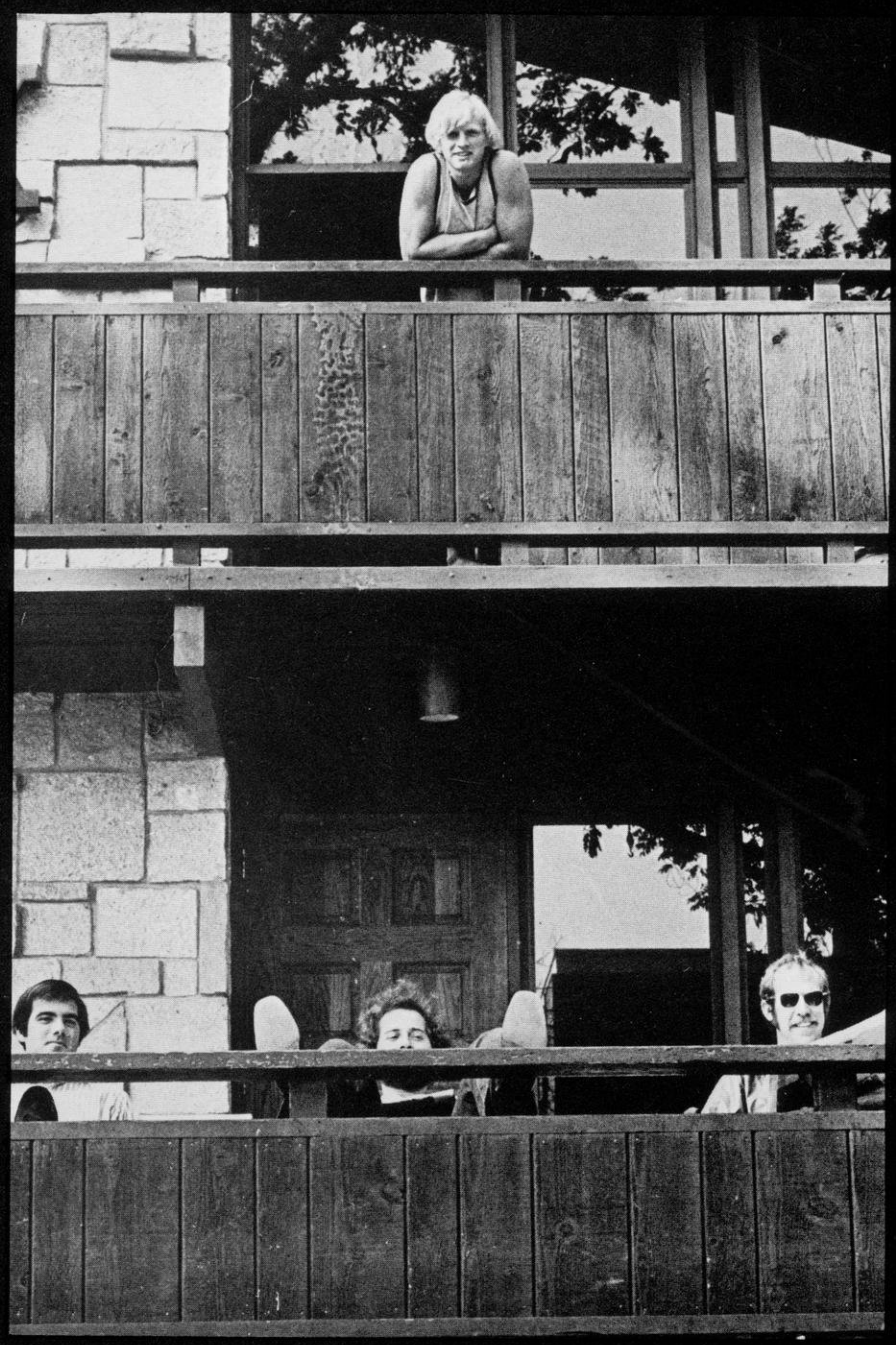
The co-op movement is multi-faceted with students arranging ventures into co-operative eating, food purchasing, living, even cycling. "Whole Earth" supplies people with organically grown foods, "Natures Bakery" or "Sunflower Kitchen" bakes them into fresh breads, "Green Lantern" prepares meals for their mob, and one of 222 Langdon's 7 regular and 2 assistant cooks prepares dinner for their family, while "Madison Community Co-operatives" keeps them all working together.

Honor systems and individual acceptance of responsibility are the bases for the organization, and entrance into co-op living is a personal commitment dependant upon participation, and co-operation with the "family" to maintain the organization.

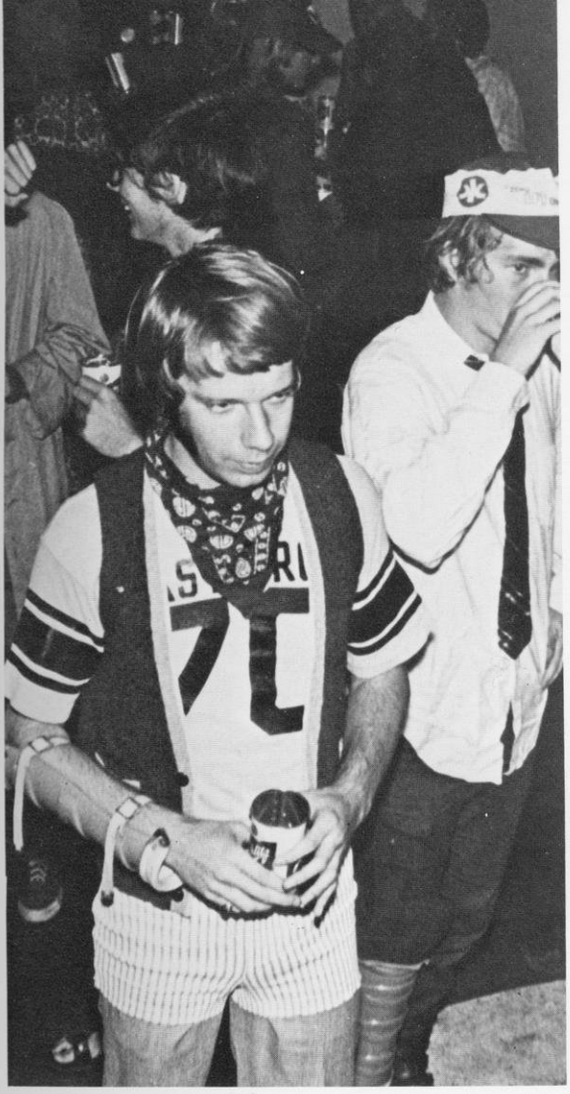


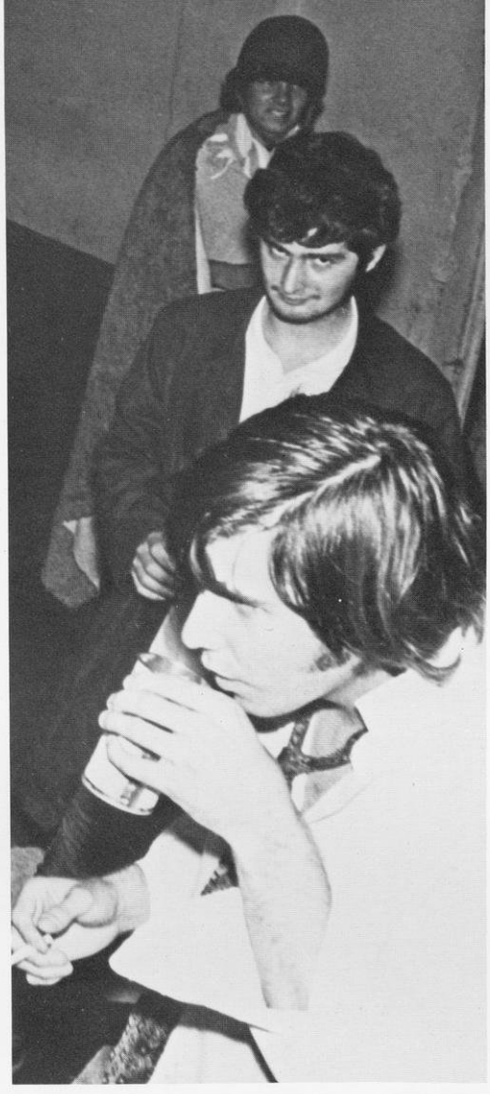


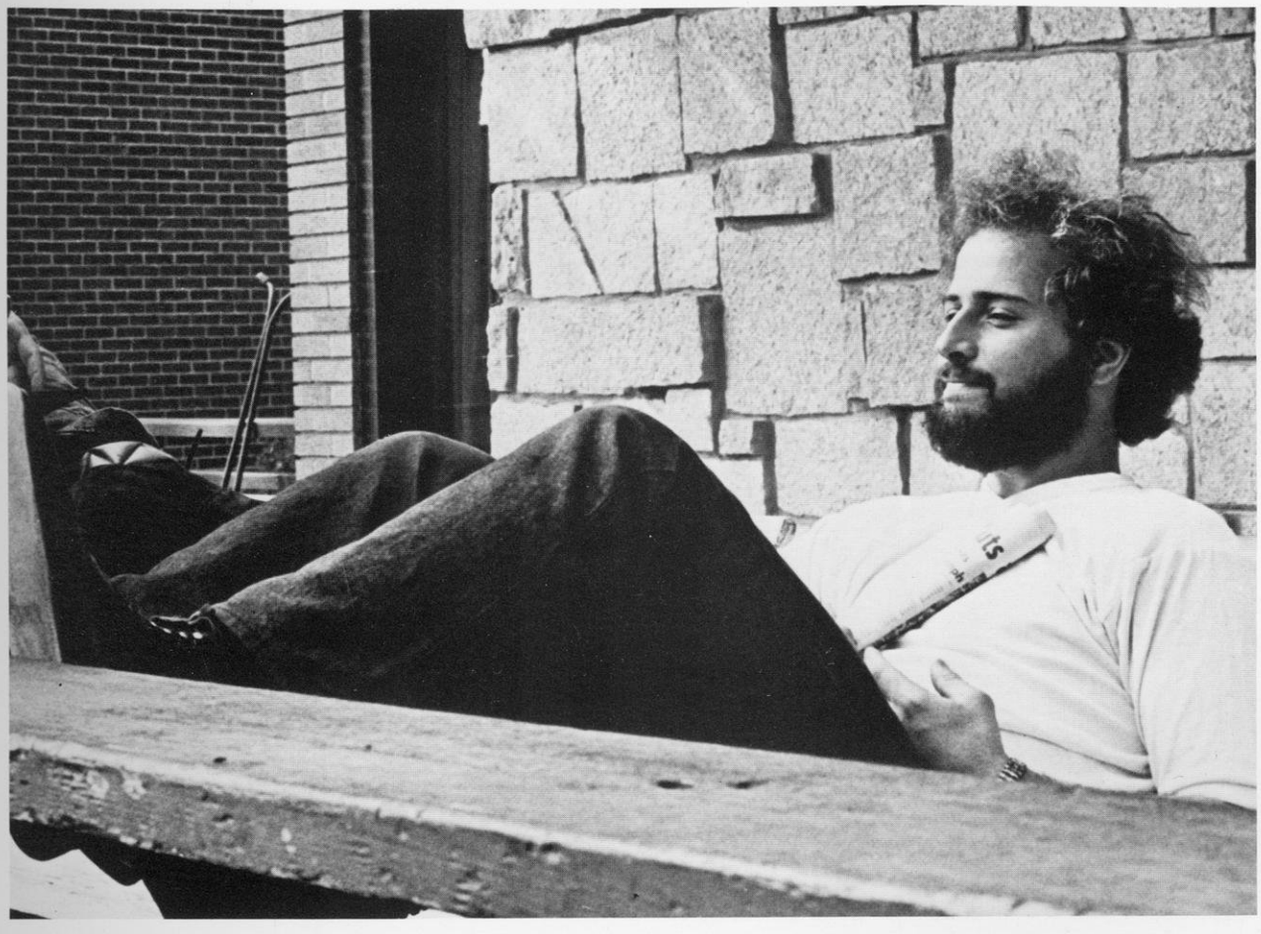
. . . and not everybody always co-operates.



Willingness to participate, to co-operate, to live with, work with, share with people . . . a new variation on an old theme.







Front Row:
Bev Blackburn
Nancy Torhorst
Ticia Feher
Debbie Libal
Paulina Fuss
Sarah Anslow
Peggy Schneider
Anne Rogers
Jane Weidenfeller
Alison Aten
Jill Ditton
Pat Maline
Nancy Malone
Sue Costrillos
Linda Johnson
Barb Jaeger
Caroline Herbert
Mary Byrnes

Executive Board:
President:
Sarah Anslow
1st V.P.
Nancy Torhorst
2nd V.P.
Bev Blackburn
Secretary
Linda Johnson
Treasurer
Jane Weidenfeller
Special Events
Carolyn Herbert

Panhellenic Council

Alpha Chi Omega

Front Row:
Pat Konopka
Cyndi Hacker
Mary Ann Glise
Mary Zabawa
Cathy Junk
Sandy Werner

Row Two:
Diane Korell
Laura Lewis
Jane Canepa
Debbie Sawyer
Debbie Johnston
Sue Strickler
Karen Ohst
Carolyn Herbert
Kathy Fisher

Row Three:
Julie Aldag
Chris Oliver
Patti Janich
Chris Skyles
Polly Harper
Patti Smith

Row Four:
Diane Joslin
Ann Wilcox
Debbie Rusher
Kathy Wilson
Mary Byrne
Debbie Hall
Mary Miller
Cathy Heasley
Sue Befera
Sharon Starr
Marie Moran
Kathy Kailing
Linda Champ
Sue Speltz
Barb Day
Pam Lathrop

Marsha Busching

Row Five:
Alberta Canepa
Heidi Corslin
Cherie Maxwell
Cay Ludden
Sara Sinaiko
Pam Corsini
Connie Tobin
Chris Hughes

Row Six:
Karen Welter
Anita Schroeder
Janice Britt
Drika Overton
Jeanne Godbout
Siri Graf
Betsy Sazama
Sue Coltman
Joanne Markevicius

Alpha Gamma Rho

Front Row Left:
Russ Sette
Jack Kaltenberg
Jim Walsh

Row One:
Gary Larson
Jim Smith
Phil Haskeider
John Deininger
Mike Whitty
Dave Meinnert
John Damm
Jerry Block
Ted Fahey
Gordon Ladwig
Ken Kreager

Row Two:
John Thonias
Dave Sanner
Gordon Gasch
Chuck Marx
Jim Halpin
Jack Danhof
Jim Sarbacker
Tom Veneable
Craig Lucas
Rodney Gasch

Row Three:
Bill Buchmann
Dan Retcke
Marty Nackers
Robin Robertson
Jeff Bradley
Greg Sambs
Al Schultz
Bill Skelly
Ken McKenzie
Fred Kaltenberg
Dan Heike
Jim Rehberg
John Solderholm
Rick Karls
Tom Gregor
Keith Kuehn
Dennis Meulemans
Darrell Logterman
Jim Badtke
Jim Brown
Rick Zarndt
Glen Maas

Front Row:
Pattie Ingraham
Annette Drummond
Val Weber
Leslie Schwanz
Lisa Johnson
Mary Schneider
Joan Zealley
Beth Conder
Jan Giannini

Row Two:
Kathy Krauthoefer
Kathy Johnson
Kathy Bremer
Dawn Michel
Gay Alberts
Barb Hufschmidt
Jeanne Homa
Wendy Kexel
Sue Swartz
Barb Bautz
Gloria Sampson
Judy Hermann

Row Three:
Jackie Hank
Debbie Libal
Pat Prielipp
Mandy Long
Montel DelMonte
Genni Crawford
Denise Thornburg
Sally Hanson
Janet Waller
Jan Adams
Debbie Bilzing
Wendy Weber
Kathy Schoenfeld
Sue Hoffman
Mary Seidl
Mary Anderson
Janell Stucki
Nancy Hollensteiner
Connie Prielipp
Sue Laird
Jean Starr
Renee Raynor

Alpha Phi

Beta Theta Pi

Front Row:
John Rauh
Steve Shambeau
Effie
Bill Bohlen
Mom Hines
Bauca With Gail
Quinn Williams
Rod Taylor

Row Two:
Al Kanis
Steve Hilmer
Fred Spytect
C.P. Moarn
Jim Benda
Kurt Schlict
Jim Haas

Row Three:
Ron Buss
Odin Thorpe
Pete Stone
Jeff Martin
Pete Elliot
Dean Rusch
Rick Speaker
Craig Johnson

Row Four:
Lee Harry Brandvik,
John Didion
Al Curtis
Bob Snyder
Dan Stahl
Ken Serre
Bob Storck
Mike Sorenson
Ernie Kern
Bill Fox
Rick DeBruin
Tom Brader

Chi Omega

Front Row:
Sue Nielsen
Carol Ward
Kay Jackson
Margie Rauhauser
Debbie Grosse
Carolyn Graff

Row Two:
Wanda Streiff
Nancy Clark
Mona Marino
Margie Ulman
Anne Kelingstad
Connie Dees
Barb Sprague
Joy Polaski

Row Three:
Judy Harrison
Kathy Grueschow
Judy Schmidt
Pam Lindeke
Cathy Schmidt
Debbie Rand

Row Four:
Kevin Bright
Jo Birkhauser
Barb Kanetske
Barb Hoesly
Kathy Suckow
Judy Krebs
Mary Stein
Connie Schmidler
Karen Grash
Louise Delahoyde
Mary Halquist

Delta Delta Delta

Front Row:
Carolyn Qualman
Jeanne Torkelson
Ann Steinmetz
Connie Panagis
Sue Butz
Betsy Brockman

Row Two:
Leann Snively
Jeanne Hardiman
Peggy Schneider
Judy Lowell
Cindy Brown

Row Three:
Peggy Moore
Babbi Young
Anne Shaffenberger
Adrienne Hess
Nora Finnigan
Mrs. Matheson

Row Four:
Carolyn Whitford
Sue Michael
Barb Uehling
Mary Goodsell
Linda Raskin

Row Five:
Karla Kreblein
Anne Buchberger
Martha Yale
Louise Petzold
Sue Heindl
Karen Cue
Kris Snively
Kathy Sprague

Row Six:
Becky Pertulla
Kathy Ruppel
Bonnie Larson

Row Seven:
Karen Kowalke
Evangeline Herrington
Connie Huibregtse
Karen Solheim

Row Eight:
Robin Meade
Nancy Mago
Betsy Blaney
Sue Yates

Row Nine:
Sarah Rusch
Trish Taylor

Front Row:
John Schloemer
John Sennett
Dick Day
Geoff Anderson
John Emmerich

Row Two:
Nick Dennis
Dave Heilman
Ed Pas
Rick James
A.D. Whitmore
Bob Katanyutanon
Jim Harris
Jeff Zahn
Don Walk
John Voss

Row Three:
John Strickler
Chuck Armitage
George Gjermundson
Rich Clack
Tom Crubaugh
Tom Easton
Cary Chabalowski
Dan Wiedemann
Russ Zarling
Barry Dennis
Peter Anderson
Dave Fohr

Delta Upsilon

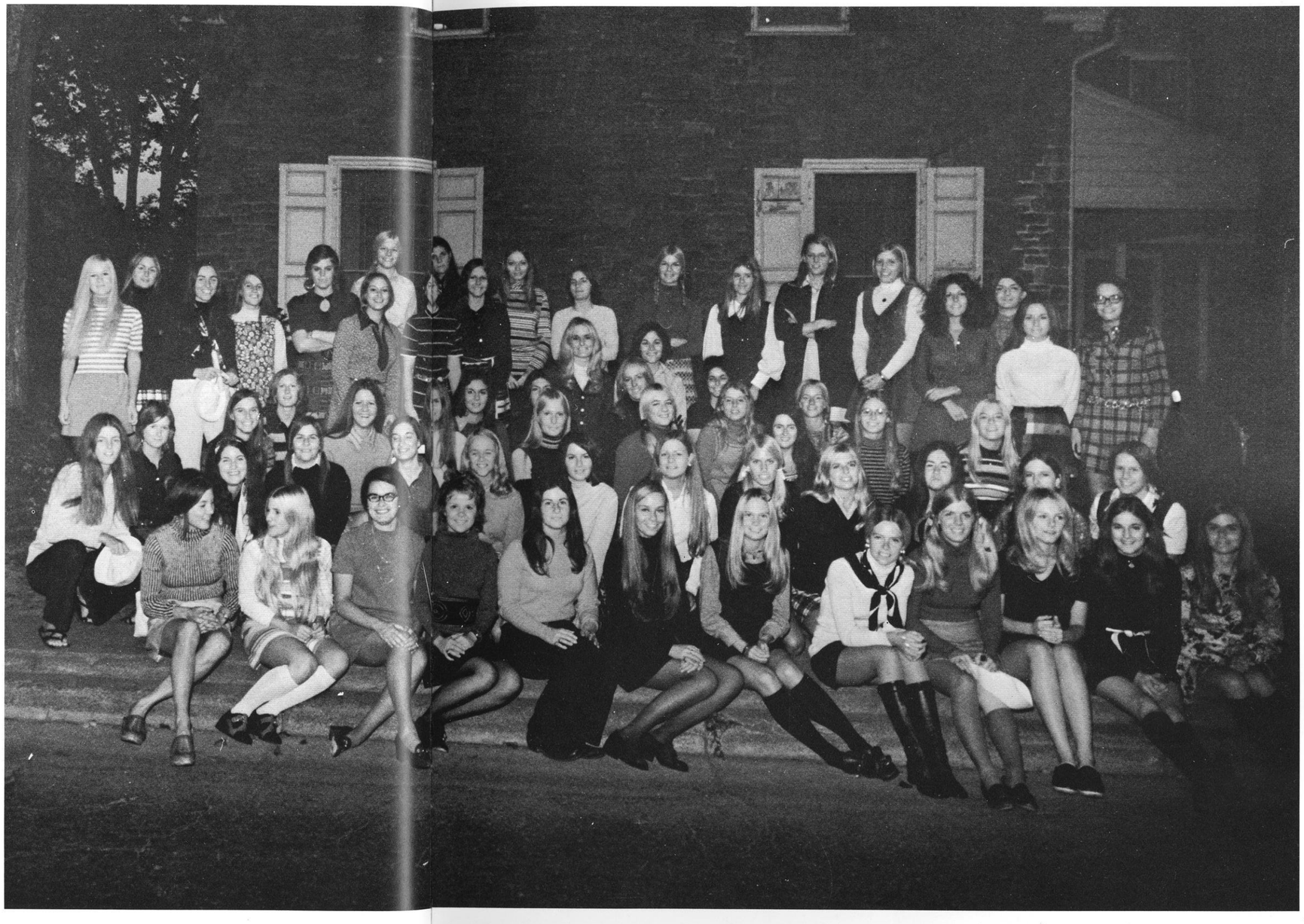
Front Row:
Sandy Post
Darcy Dix
Bev Blackburn
Lynette Gerland
Nancy Langwith
Linda Matschulat
Nancy Gjertson
Pat Mayland
Lynette Lock
Lyn Bergunde
Barb Keskey
Nancy Santelle

Row Two:
Debbie Neff
Ann Harrigan
Peg Lindsay
Sue Shannon
Ann Kimberly
Stephanie Lee
Jane Christensen
Pam Johnson
Lu Ann Stella
Denise Carone
Nancy Schmoekel

Row Three:
Gigi LaBudde
Jane Gibbons
Emily Bittner
Nancy Webster
Nancy Espenshade
Ellen Fischer
Miki Rapp
Karen Zahn
Catherine Godden
Kim Flaherty
Denise Withey
Mardi McCollon
Debbie Bakke
Marge Berchtold
Sue Robinson
Marty Handyside
Celeste Withey

Row Four:
Colleen Hayes
Mary Ellen Arnold

Row Five:
Linda Droegkamp
Liz Schmidt
Linda Koebert
Judy Abbott
Lyn Johnson
Sue Dixon
Kris Klewin
Pat McCullough
Brooke Forrer
Ann Mathews
Peg Dott
Sue Lavine
Jean Hoffman
Heidi Bote
Carolyn Finn
Chris Talboys
Nancy Hagan
Jan Stachowski
Heidi Paulson
Janet Calkins



Delta Gamma

Front Row:
Jim Klamick
Bud Lowell
Bob Schmidt
Mike Mitz
Kim Kowalewski
Bob Jakubowski
Dave Schad

Row Two:
Tom Osman
Steve Goldberg
Tim Whelan
Jim Helman
Bruce Diener
Dave Kuester
Jim Conrardy
Alan Tautges
Bob Becker

Row Three:
Dave Huelsbeck
Kevin Graham
Gary Spaeni
Tom Holler
Gene Lillge
Glenn Schoepke
Jim Becker

Row Four:
Dan Vogel
Dan Dever
Tod Fraund
Bill Steffen
John Knuteson
John Van Eyck

Row Five:
Dan Knuteson
Jim Jakubowski
Steve Bye
Kurt Basler
Bob Haack
Dan Farrell

Row Six:
Larry Coleman
Mark Scheller
Mike Paulson
Mark Weber
Bruce Hoffman
Dave McKa
John Wagner
Kevin Klingbeil
Dean Odekirk
Mike Mogden
Grady Foster
Dennis Voll
Ron Perry
Gary Barranco

Row Seven:
Tom Scheir
Bruce Bien
Jeff Holtmeir
Mike Blasnig

Evans Scholars

Gamma Phi Beta

Front Row:
Linda Chesnik
Barb Buchanan
Holly Evans
Robin Reiter
Nancy O'Neil

Jill Sheets
Lori Larson
Jo Steggert
Pat Meisenheimer
Sue Hatch
Gail Luchini
Wendy Fenzl
Kathy Schlimgen
Kay Weld
Lynne Dannenfelser
Chris Sprenger

Row Two:
Karen Kihl
Mary Bauer
Kathy Wemple
Diane Thimmesch
Chris Ibe
Barb Higley
Jill Magnusen
Trisha Hicks
Nancy O'Neill
Tracy House
Gloria Hubred
Cathy Lechmaier
Kris Kohl
Sue Costrilos
Nancy Helminiak
Pat Etten

Row Three:
Sue Steiner
Jackie Daehler
Kathy Schober
Jan Snell
Kristin Togstad
Carla Svoboda
Wendy Backes
Laurie Litscher
Nancy Treiber
Laurie Smith
Marguerite Emmons
Jane Goodman
Ann Bentley
Judy Buchanan

Front Row:
Linda Gobis
Roni Engle
Audrey Machos
Sandy Knox

Row Two:
Susan Hood
Helen Jackobs
Sheila Zwickey
Housedad Dave Lillesand
Barb Osborn
Holly Herman
Housemom Diane Lillesand

Kappa Delta

Front Row:
Susie O'Donnel

Row Two:
Molly Brightwell
Jill Ditton
Kathy Bjork
Carol Haertlein
Jan Hegoboom
Carol Anderson
Vicky Helander

Row Three:
Nan Zimdars
Cindy Smith
Nancy Pederson
Mary Barrett
Randi Jaastad
Mary Schmitz
Jane Altemeier
Janet Schmidts
Celia Bonady
Pat Malone
Eloise Eager
Liza Waldschmidt

Row Four:
Pat Eisenach
Christy Radford
Mirt Heald
Loran Blaney
Barb Gerlinger
Mary Dickinson
Andrea Koehn
Susie Bremer
Jeanne Alexander
Meg Gillespie
Debbie Fosdick
Sandy Radick
Carol Starrich
Polly Huffman
Claire Huffman
Stephanie Stender

Kappa Kappa Gamma

Kappa Sigma

Front Row:
Dale Waterstreet
Donald Erikson
James Muenchow
Dale Bruchner
Russel Rasmusson
John Hammer
Nick R. Didier

Row To:
Mike Dawe
John Spalding
Tom Dahlk
Jeff Link
Kenneth Wagner
Paul Stenklyft
Richard Olah

Row Three:
Bill Arndt
William Irish
John Rausch
Pat Saxe
Bill Smith
Robert Birkhauser
Tim Carr
Steven Wrolstad

Row Four:
Robert Hedstrom
Bob Reynolds
Mark Grigitis
James Lee
Scott Janders
Paul Primeau
Steve Driesen
Jim Wietriek
Lee Kalupa
Steve Ballou
Roger Krueger

Kappa Alpha Theta

Front Row:
Allison Volk
Susie Bernhardt
Kaki Armstrong
Robby Corolewski
Kathy Byrnes

Row Two:
Fay Sellers
Allison Brahe
Ruth Locker
Sue Foester
Jo Serlin

Row Three:
Marge Jones
Sarah Vander Zanden
Sarah Welling
Mary Doehling
Debbie Tanner

Row Four:
Nancy Spencer
Ticia Feher
Linda Johnson
Kit Crawford
Beth Swartzbaugh
Jan Williams
Joanne Springer
Mary Ryan
Mrs. Claney
Anne Trumpf
Aimee Pearce
Georgianna Burgess
Peggy Blasingame
Kim Young

Front Row:
Red Wright
Frank Ciano
Terry Langeta
John Bollingbrok
Mila Lewis

Row Two:
Dana Messenger
Steve Moss
Tom Schultz
Kurt
Jim Krogstad
Kyle Hilmer
Mike Minerath
Scott Johnson
Pete Krusing
Ken Dernovsek
Dave Stewart
John
Dan Yagow
Dale Sobczek

Row Three:
John Williams
Lyle Geurts
Jon Wasserburger
Dean Nelson
John Center
John Mayer
Mark Condon
Jim Nania
John Olson
Jim Johnson

Row Four:
Scott McIntyre
Gary Ross
Buck West
Phil Yagow
Jeff Reis
Mike O'Brien
Tom Whiting
Mike Minahan
Dave Knight.

Phi Gamma Delta

Front Row:
Kem
Rocky
Beau Burns
David Krause
Brian Jensen
Bob Broach
Paul Jordan
Dan Murica

Row Two:
Mark Fischer
Tom Williams
Bill Hoffman
Larry Kneeland
Pete Holman
Pat Berendt

Row Three:
Andy Grange
Tom Thompson
Ken Petke
Mike Asztalos
Chuck Frinak:

Alpha Chi Sigma

Sigma Phi

Front Row:
John Marsh
Bob Taylor
Sam Moore
Andy Jackson
John Widder
Mike Cramer
Ray Meyer
Robby Oeflein

Row Two:
Rex Jones
Mike Dalmat
Dan Neuman

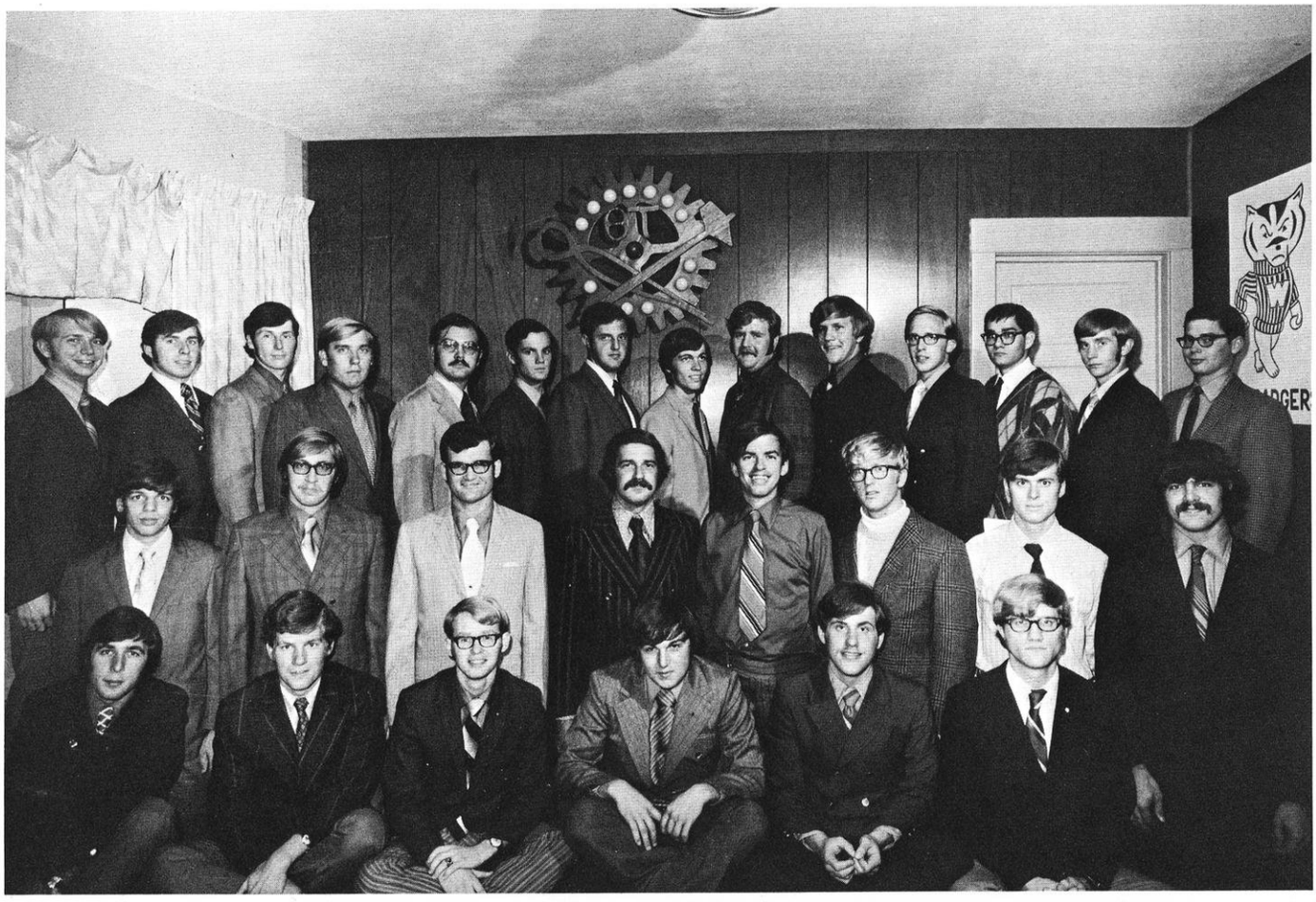
Row Three:
Mark Tomczak
Bill Mills
Grant Callow
Larry Kedzior
Dan Goodman
George Kmetz
Bill Thomas
Mike Turner
Tim Pella
Fred Lamont

Front Row:
Dennis Kelsey
Tim Hahn
Barry Wolf
Bill Daehler
Chuck Schweissow
Bill McEvoy
John Etter
Keith Rosner
Mark Rosner
Mark Farris
Brian Lochen
Scott Willi
Steve Krubsack

Row Two:
John Decker
Gary Prod
Doug Jacobs
Jeff Evans
Bob Binkley
Steve Hering
Tom Fritsch
Rick Buckley
Kevin McDonald
Chuck Thimmisch
Kevin Conway
Greg Wofe

Third Row:
Steve Smith
Paul Dalecky
Dick Remley
Gerry Humphrey
Mike McDonald
Chris Riemer
Tom Harder

Sigma Alpha Epsilon

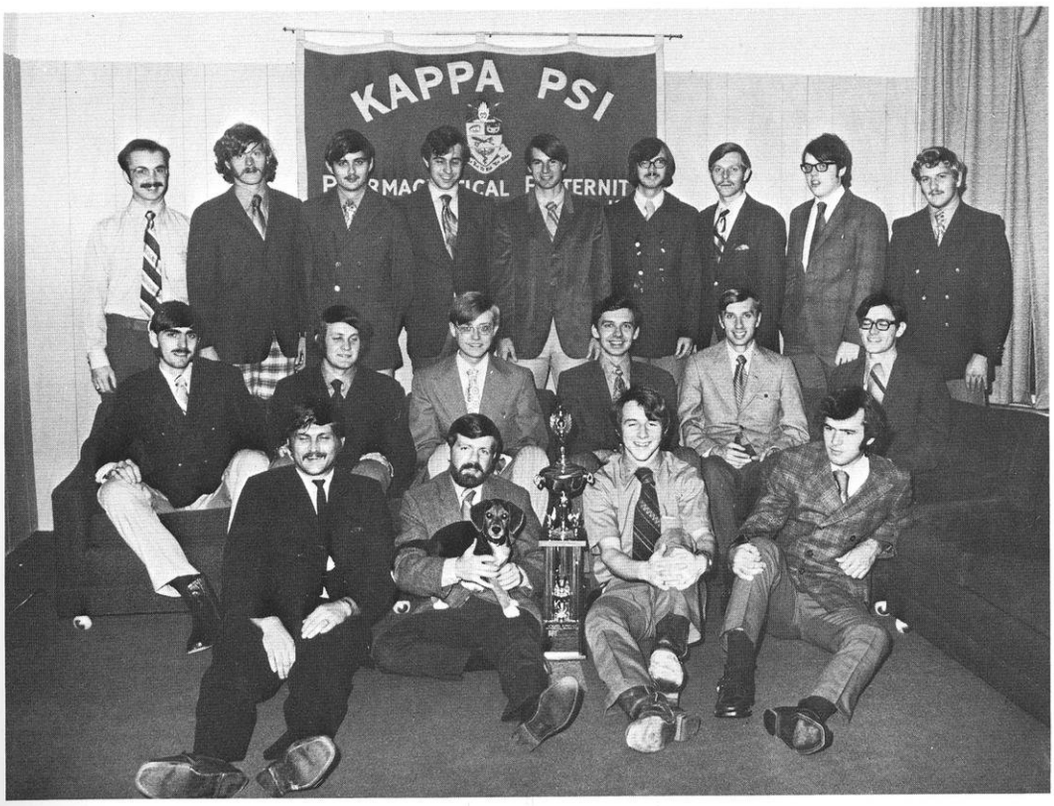


Theta Tau

Front Row:
Cliff Nadolna
Ken Liesener
Al Musser
Bob Zik
Tom Ryer
Tom Burtard

Row Two:
Gene Martin
Paul Vandermus
Lee Heffernon
Mike McCombie
Rick Wollner
Steve Van Vleet
Ralph Bailey
Paul Seymore

Row Three:
Jim Neureuther
Dave Collins
Jim Guenther
Wayne Ziebell
Gerry Gollnick
John Pederson
Wayne Utterback
Al Brooker
Bob Panthofer
Jerry Rood
Kim Bennett
Gerritt Janssen
Jack VanDerhei
Steve Napp



Front Row:
Lynn King
Robert G. Johnson
Steven Harkins
Joseph Hamill

Row Two:
Vincent Gotz
Holly Mason
Patrick Enz
Richard Zielinski
Gregory Guskowski
Gary Schiltz

Row Three:
Robert Means
Nick Sharrow
Steven Bowman
Robert Kunde
Patrick Meyer
Robert Adams
Marvin Knoeck
Michael Weisbrod
David Dettle

Kappa Psi

Angel Flight

Front Row:
R. Zilisch
M. Sprechman
N. Keipe
T. Stadelman
L. Erickson

Row Two:
L. Willie
D. Bowar
G. Kuntz
L. Brummund
D. DeMott
B. Notstad
B. Janeck
L. Ninedorf

Row Three
M. Hamilton
K. Fleigle
J. Greene
K. Zeige
S. Bonlie
R. Gower
S. Klueger

Row Four:
J. Fleming
C. Kuntz
M. Gower
P. Miller
L. Bandusky

Zeta Beta Tau

Front Row:
James Nierman
Bruce Solomon
Steve Kaminski
Jeff Feinblatt
Fenton Turck
Myron Kanofsky

Row Two:
Chuck Gelman
Gary Liess
Jan Halper
Jay Shapiro
Brian Scott
Bruce Ravid

Front Row:
Craig Chapman
Mike Janssen
Patrick Handlos
Ralph Geary
Craig Denny
Bob Kuehling
Doug Griese

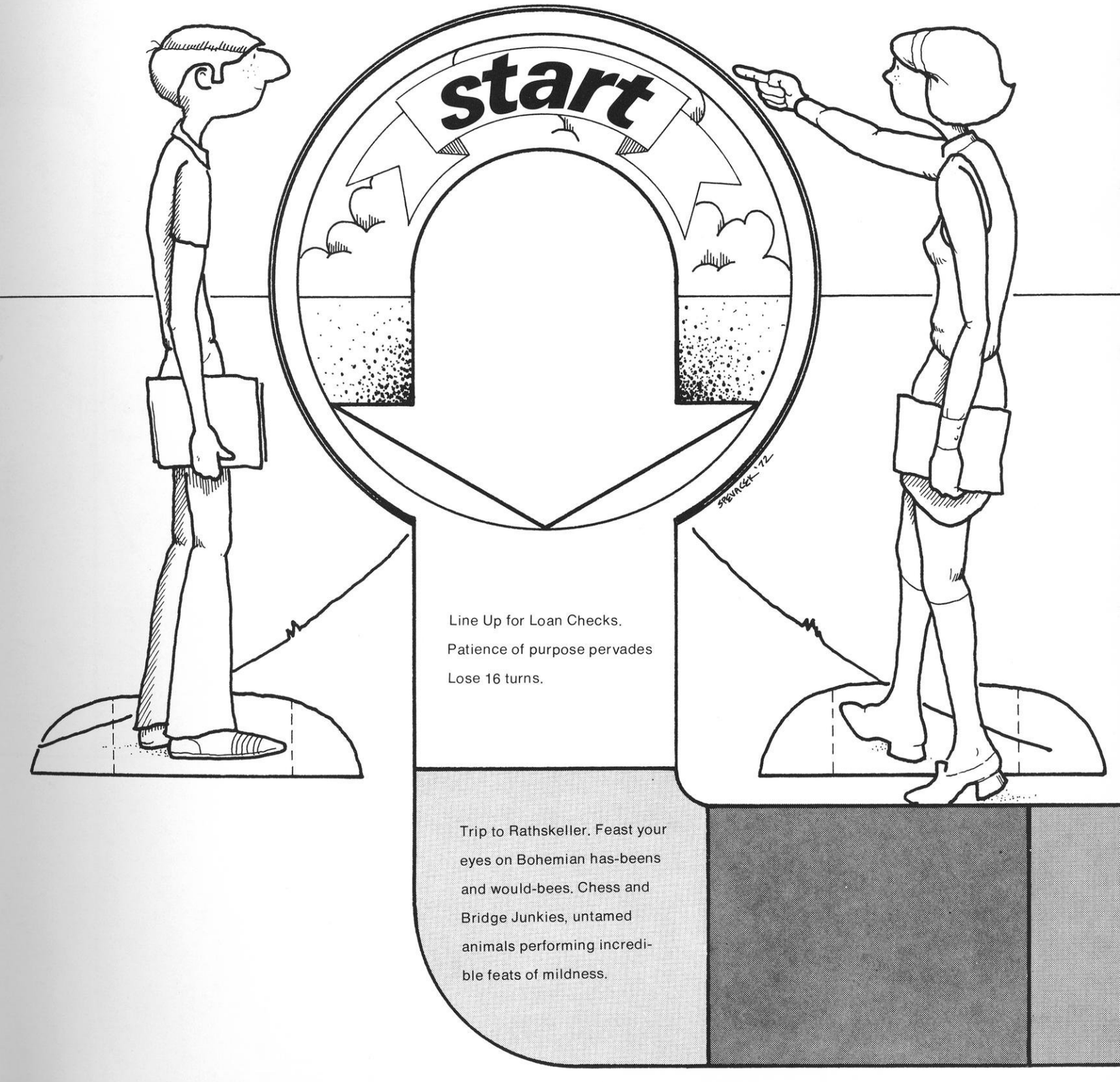
Row Two:
Mike Leisz
Brian Chapman
Wayne Bersch
Dave Heiser
Tom Depiesse
Tom Bloomer
Terry Hilgenberg
David Nusbaum
Tom Kreklow
Howard Elder
Jim Magnanenzi
Avie Berk
Gregg Weyer
Ken Krantz

Delta Sigma Pi

As the timetable of classes shrivels to absurdity, the street knowledge gains in importance . . . those little excerpts of experience from the enviornment, a "how to" for survival in the hostile community. This artery of education in Madison is State Street, booming Metropolis of boutiques, sound rooms, apparel sellers, Italian Restaurants, panhandlers, and Taco joints. Here it is, the game that brings it all close to home. The State Street Game.

the State Street game

THE EDUCATIONAL GAME THAT TEACHES WHAT THE CLASSROOM CAN'T



Line Up for Loan Checks.
Patience of purpose pervades
Lose 16 turns.

Trip to Rathskeller. Feast your eyes on Bohemian has-beens and would-bees. Chess and Bridge Junkies, untamed animals performing incredible feats of mildness.

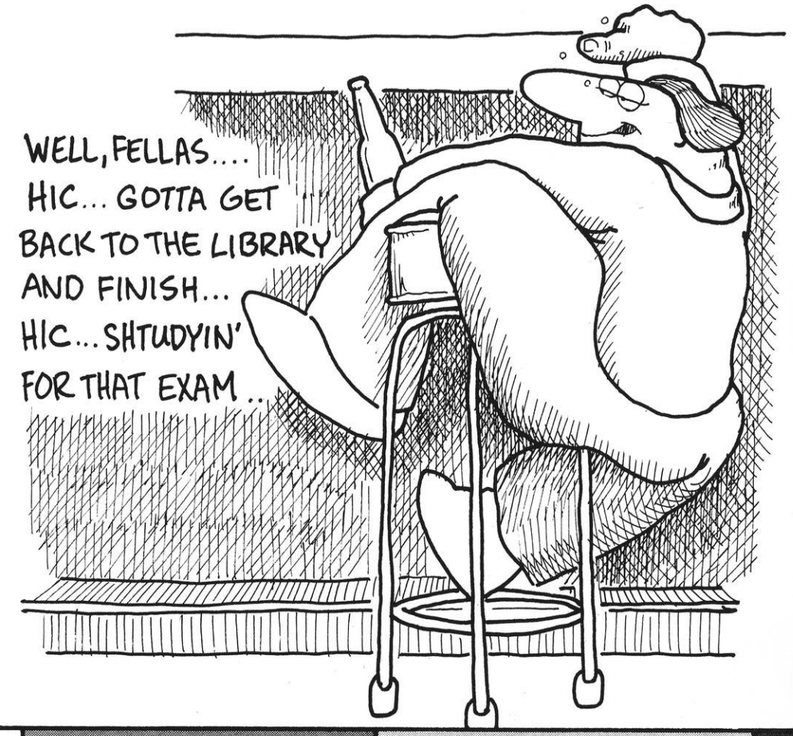
Class in soil preservation
Lecture on lint for lovelier looks
from local clothes cleaner.

A lesson in supply and demand.
Sell entire collection of Hermans'
Hermits albums.
Make 50 cents.

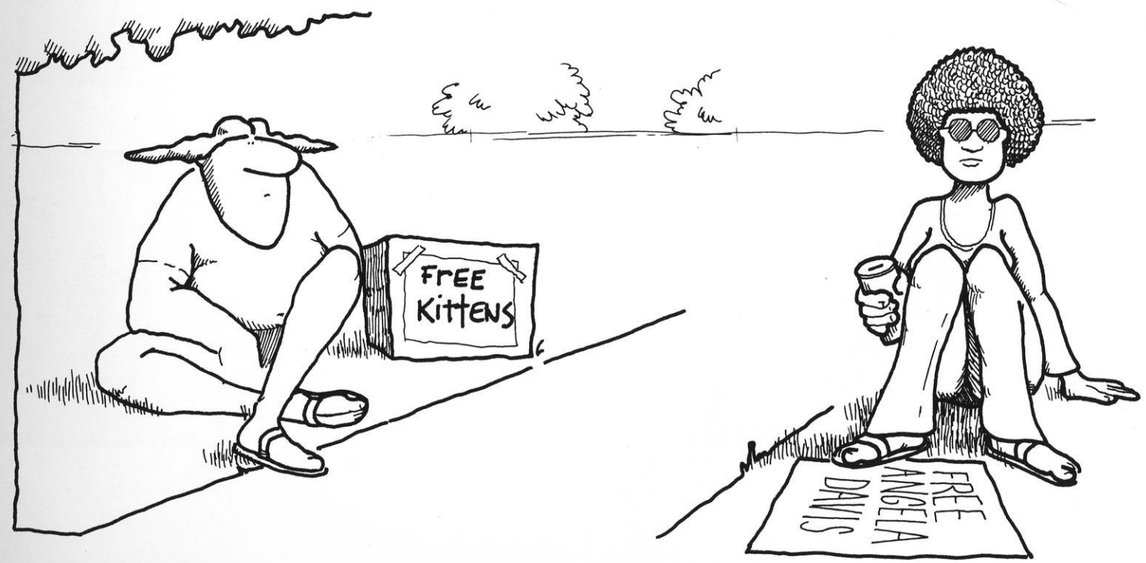
Releve across Langdon
Practice auto advoidance pattern.
Advance 2 spaces.

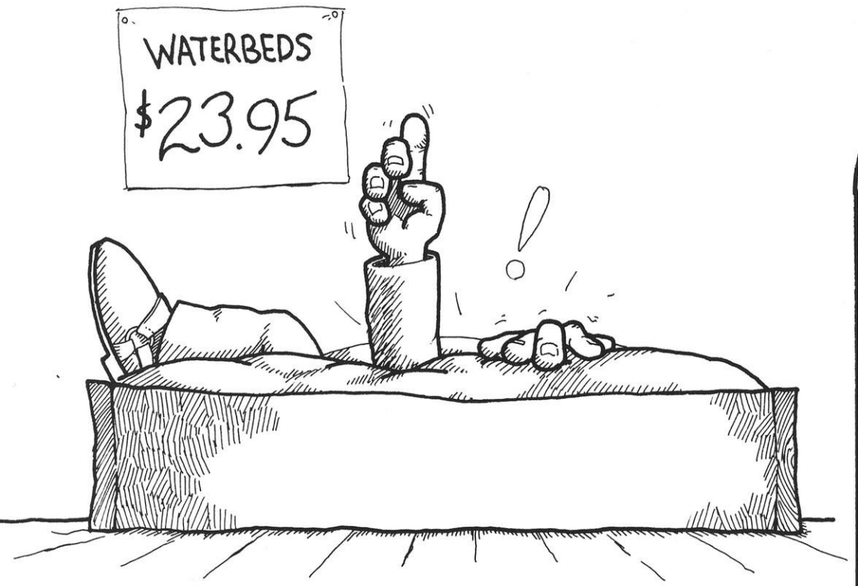
Failure in forgery leads to loss
of I.D. and deflation of ego.

State Street History Quiz:
Question: Taco Grande was
originally?
(1 space) B.B _____
(1 space) A.M._ F _____
Extra Point:
WSA was originally located in
Univ of Wisconsin — dept.
Bldg.



Hand in 'Grade A' term paper.
Lose turn for failure to pay
correct agency.

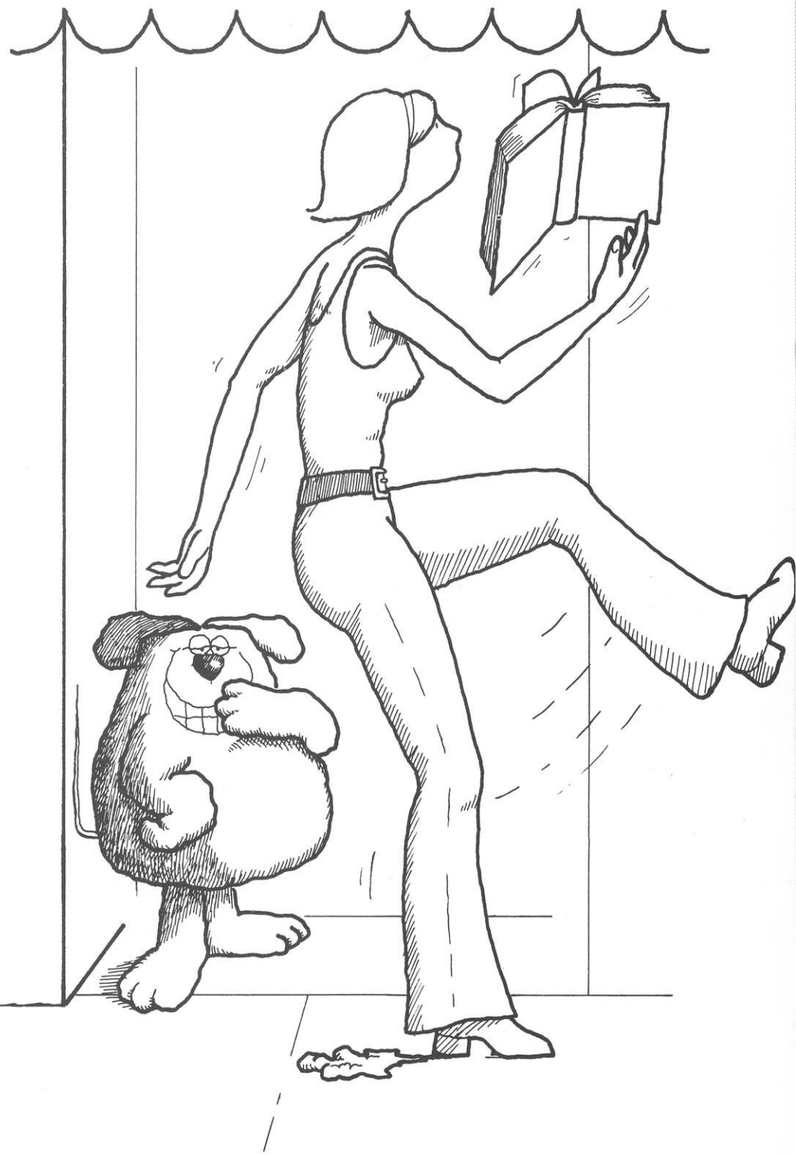




Renne's Marketing Marvel
Purchase Renne's Super-Duper
Slicer-Dicer and Peddle-Pusher
Pants Presser for a low $4.99.

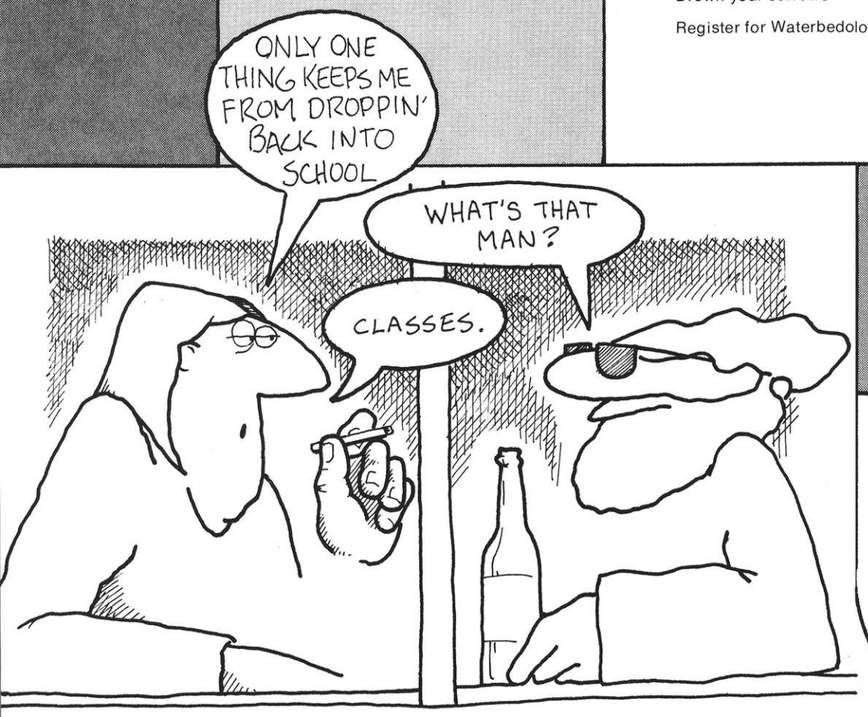
Introduction to Doggie Deviance
Slide back back one space.

Study Peer evaluation at Pub
Get lecture in human anatomy.



Drown your sorrows
Register for Waterbedology.

Library fines amount ot $37.50
Hold out for amnesty day.
Study in legal loopholes.



Learn Chemical Conservation
Over-suds machine at local laundra-
mat. Wait one turn while you mop-
up your misdeed.

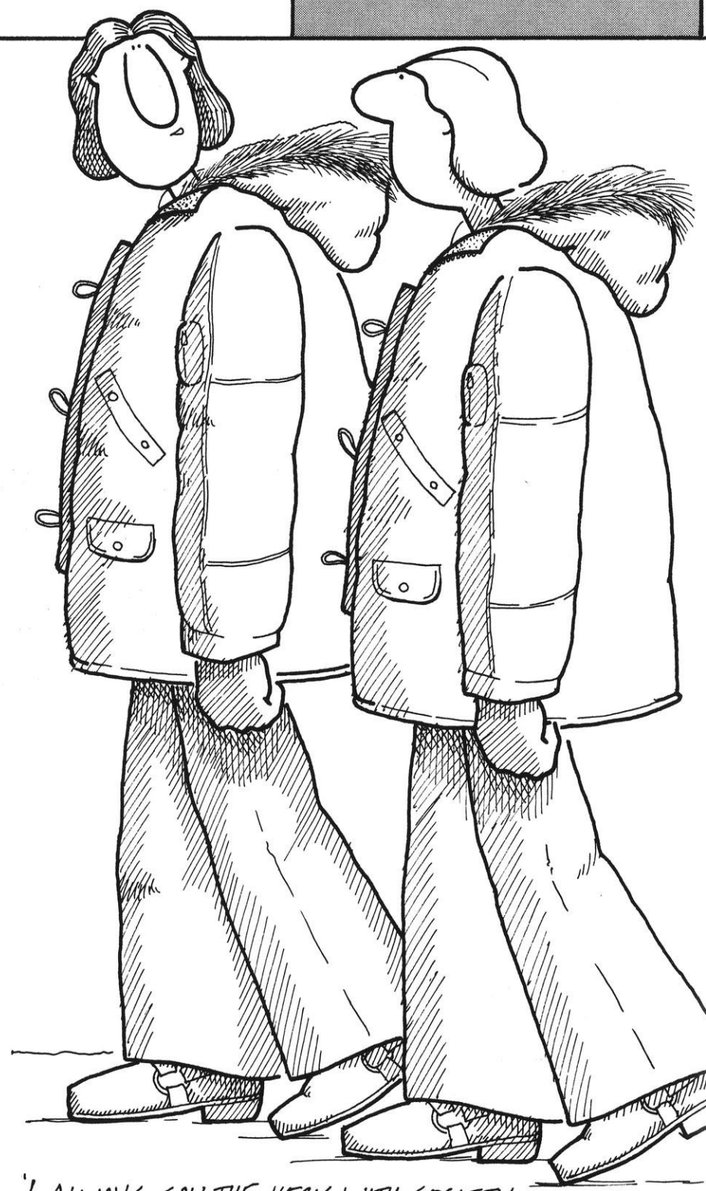
Get sex education from
Pic-A-Porno
Lose one turn canvasing
Playboy calenders

Forced to Learn value of Proximinty retailing in state street versus the student population. Do exercize in 'Five Finger Discounts'.

Study Behavior Modification
Pass Cop, Fuzz, Pig,
yes, officer, sir

Learn about atmospheric enviornment of man. Get caught behind bus while riding bicycle in bus lane.
volunteer to go back 3 spaces.

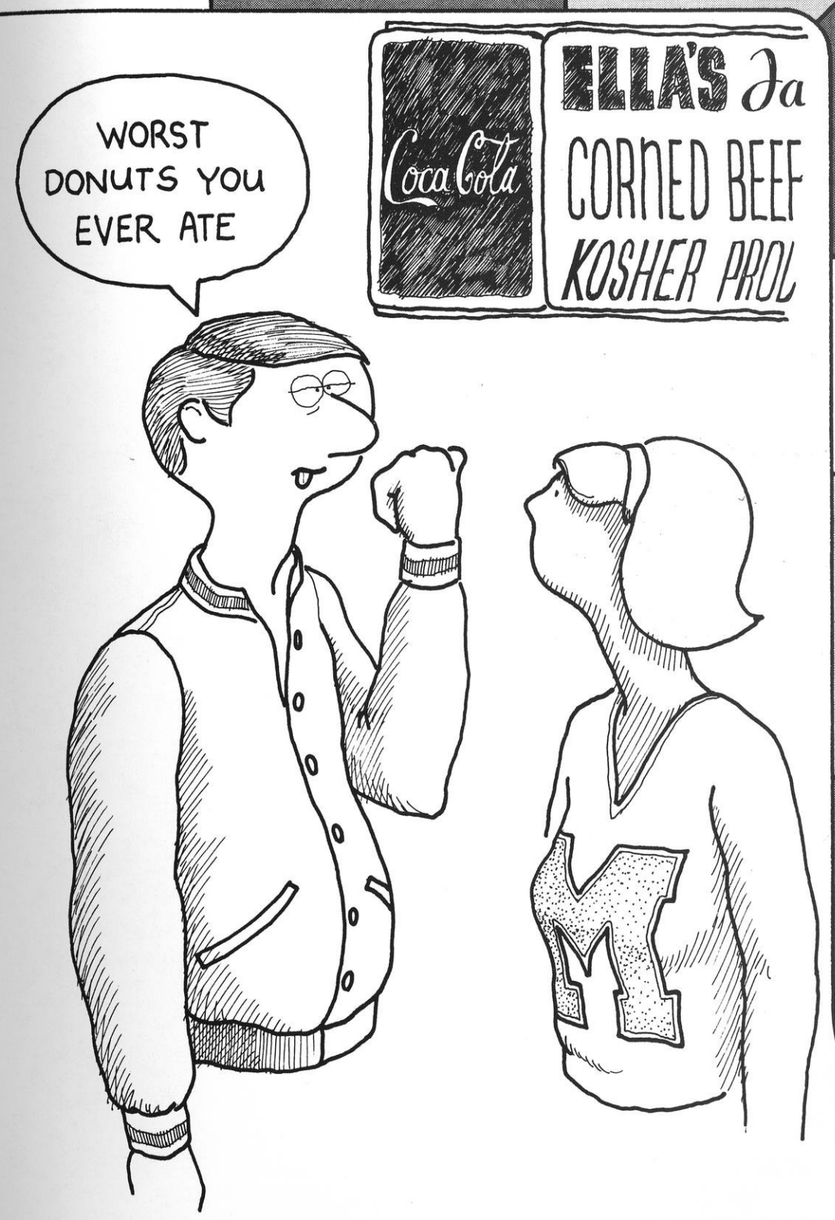
Study in Unique Boutiques
from State Street Prototype
Lose one turn finding something interesting.



'I ALWAYS SAY THE HECK WITH SOCIETY, YOU GOTTA GET OUT AND DO YOUR OWN THING!"

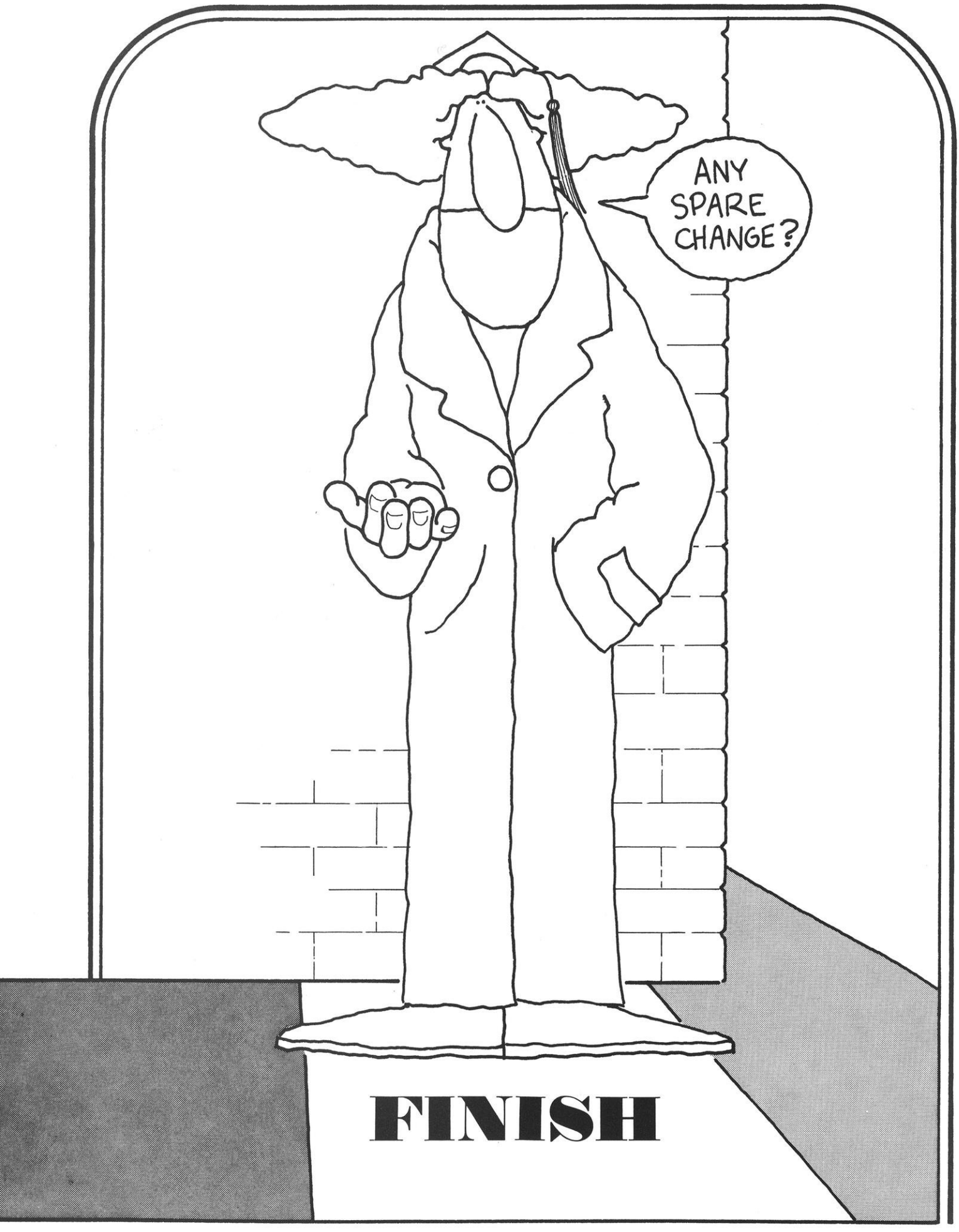
Lunch at Mac's
Learn lesson in mass production of waste paper.

Gooey lesson in 'good' at the Chocolate House, Sugar cone versus the waffer in an all-out battle for cream of the creams.



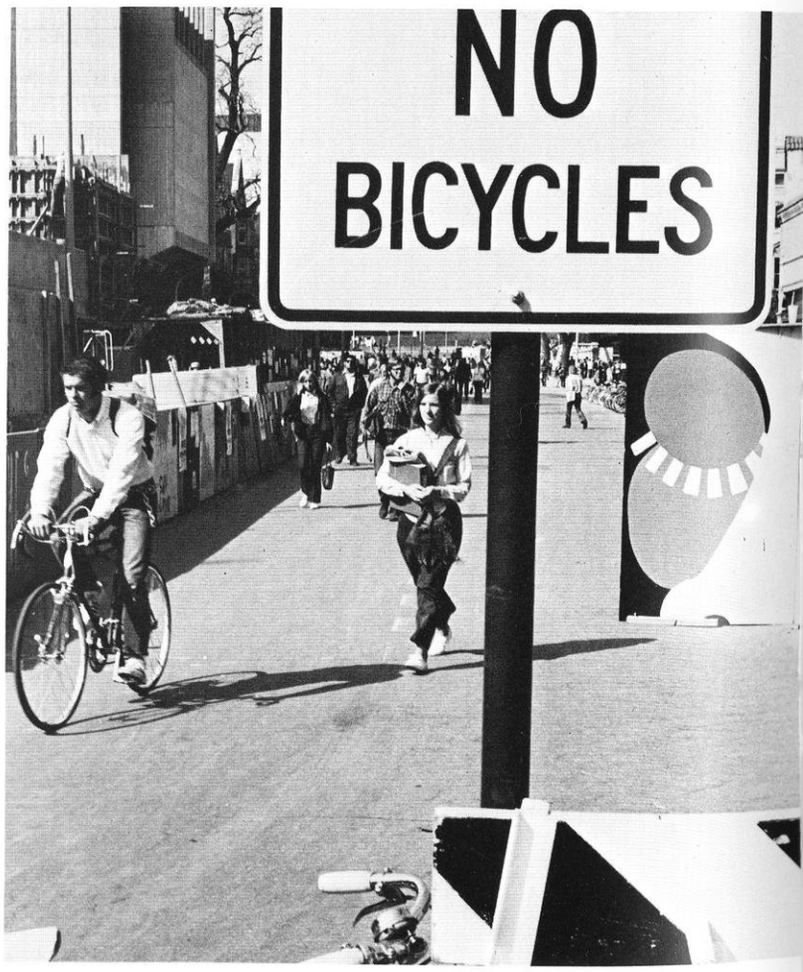
Lesson in mobile merchandising
Fly-by-night with local Boutique Owners.

Attend Esquires Audio-Visual Aid to the X-rates.
See normal-abnormal behavior
Lose turn in sneak prevue.

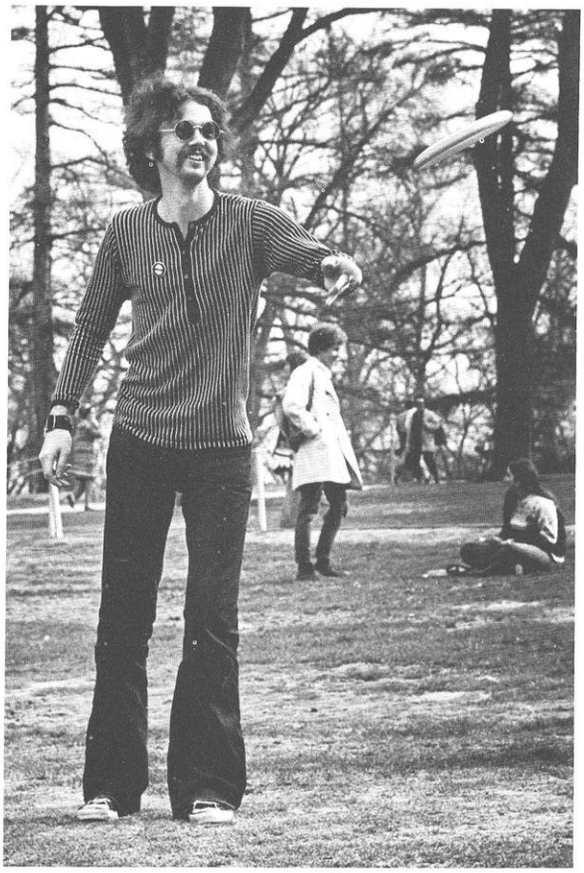

ANY SPARE CHANGE?
FINISH

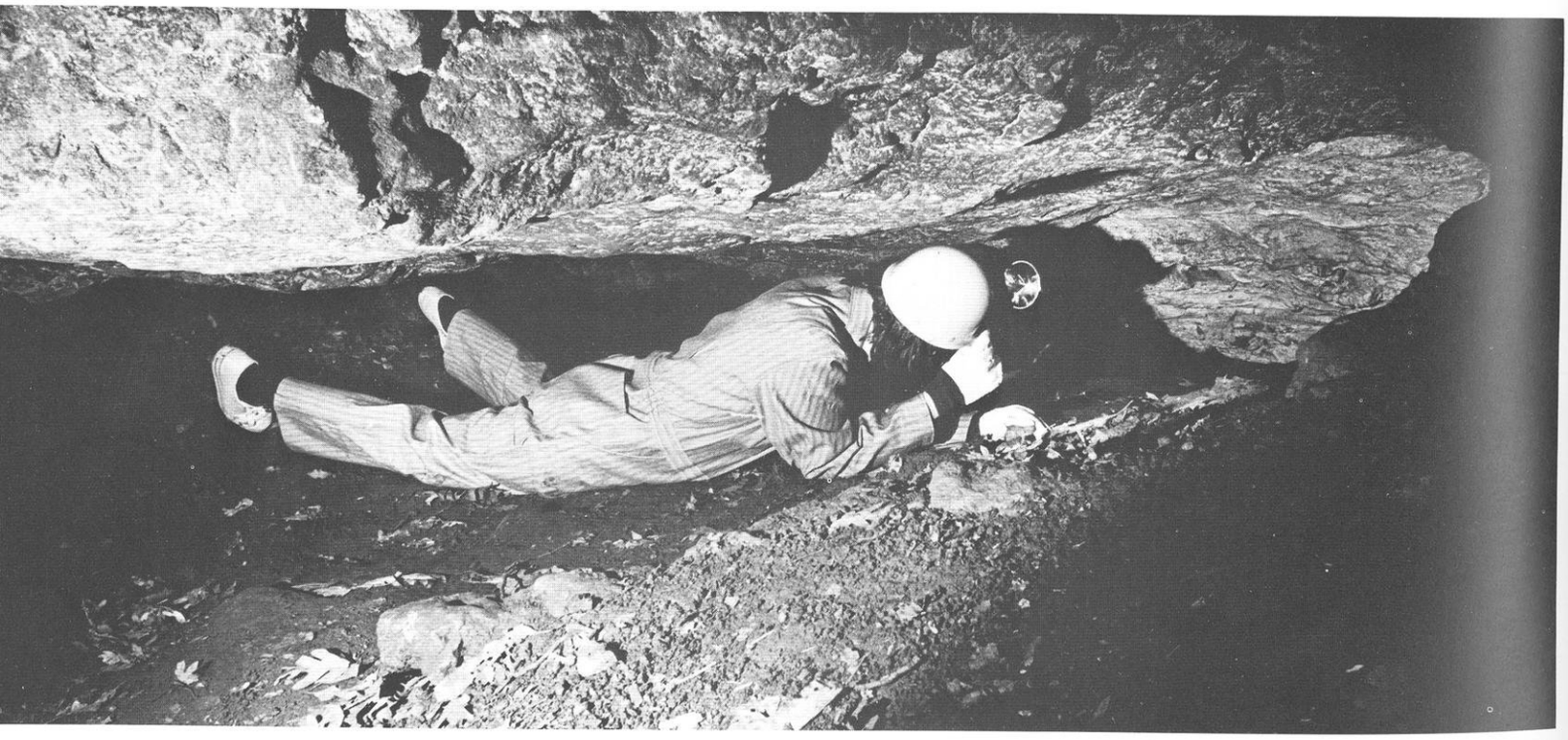
Spare change? . . . the unceasing question in a community of panhandlers and other mobile peoples, a mobility that isn't limited to non-students. By foot, by bike, by thumb, the urge to get away from Madison and the State Street mobs is sometimes overwhelming, so they pack up their gear and escape. Escape doesn't always mean out of Madison, but maybe just packing up your frisbee and making it to the library mall on Saturday afternoon, where the reality of exams somehow just doesn't exist.

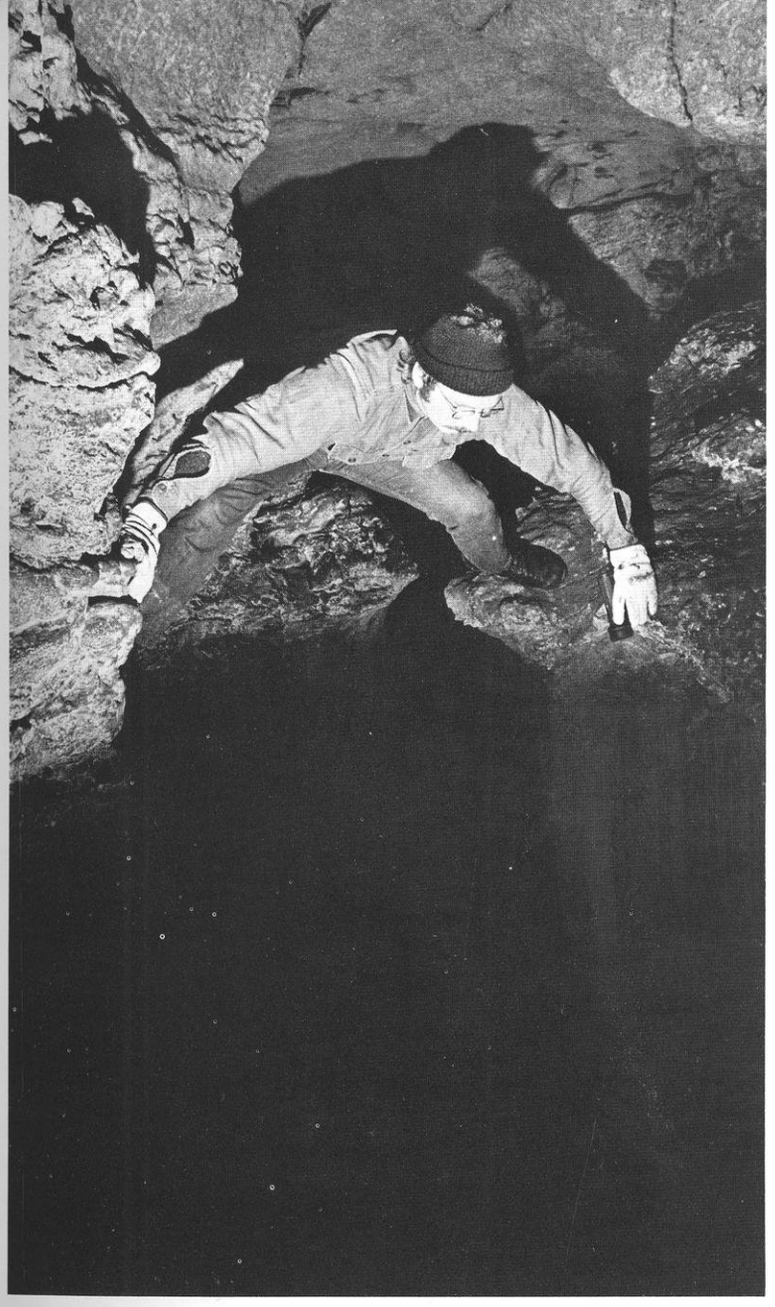
Community chesiveness . . . in sports? Expell the frustration of winter in snow fights . . . capture the explosion of spring in a frisbee . . . and the freedom of a bicycle . . .

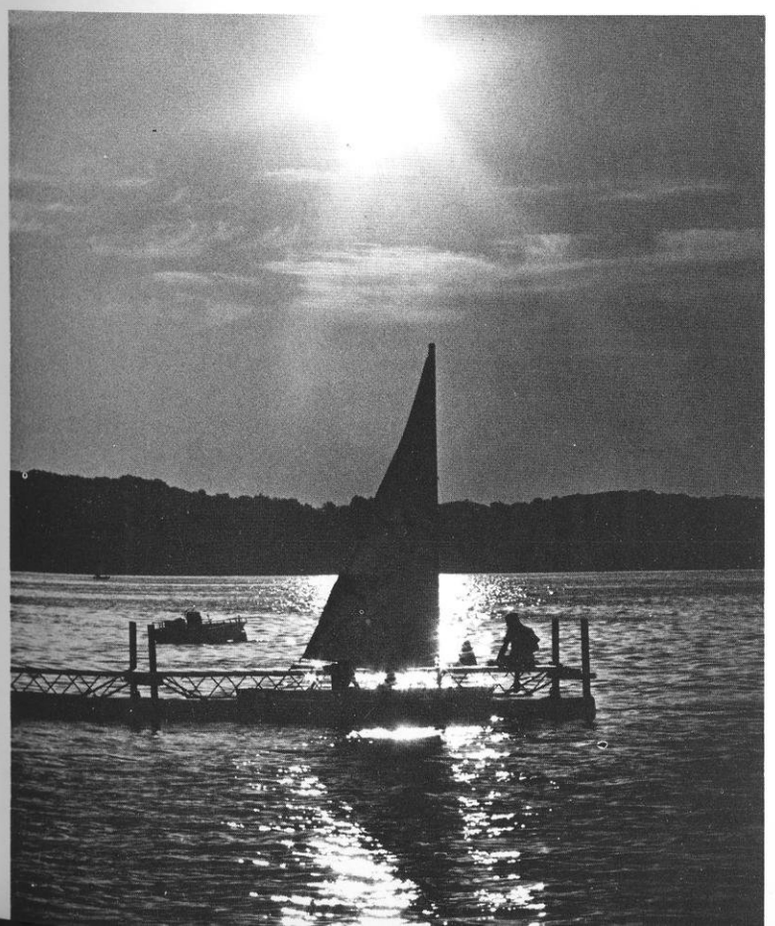


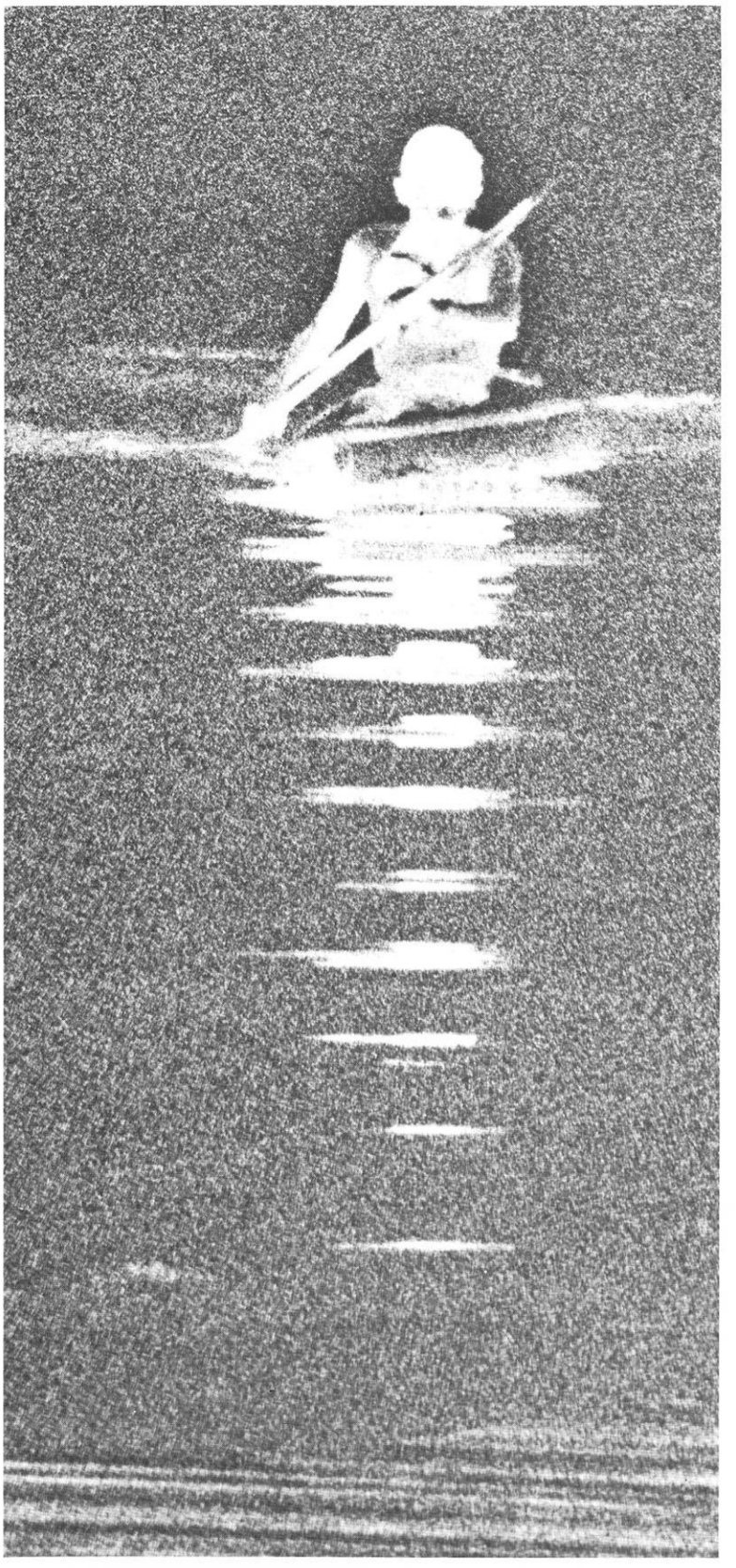
HUFFY



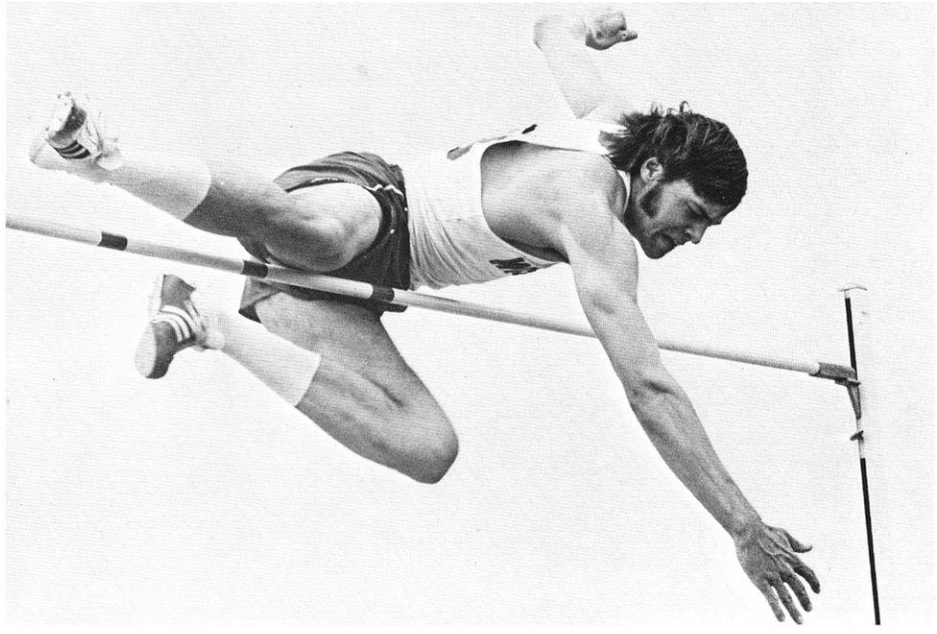


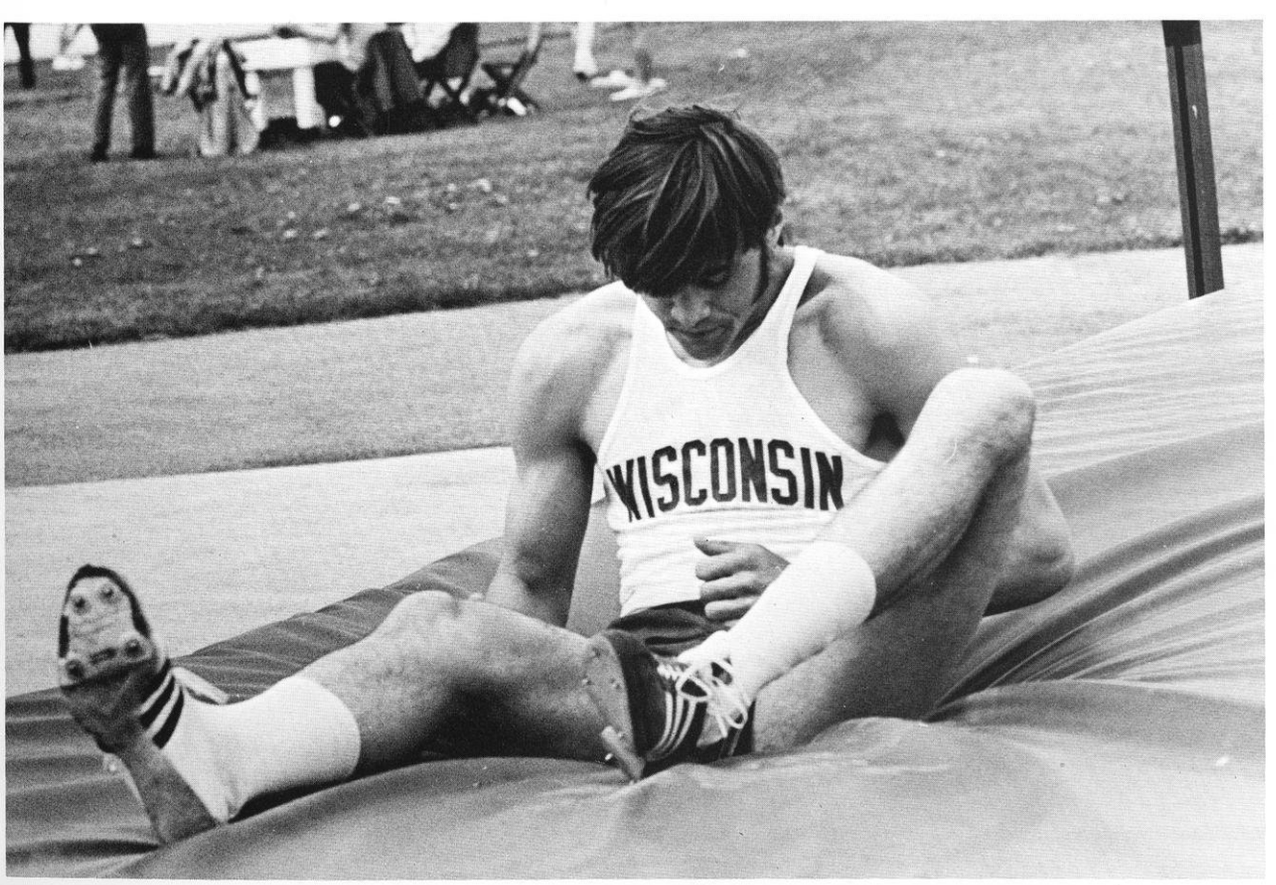






From the spontaneity of free play to the structured and competitive sports of the university . . . also a release from the strains of daily academic life. . .One is at your pleasure, one at your coaches pleasure; one for fun or fitness, one for pride and pain and paid tuition . . . for sport.




WISCONSIN

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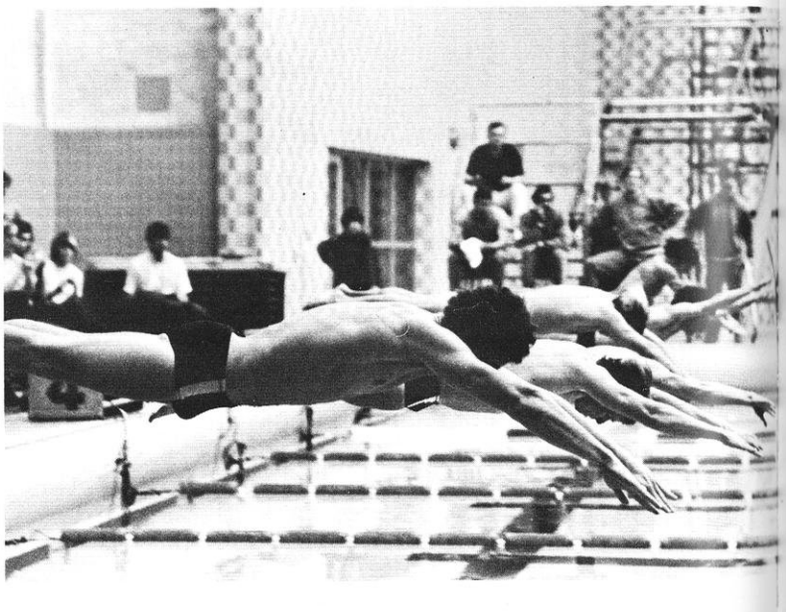

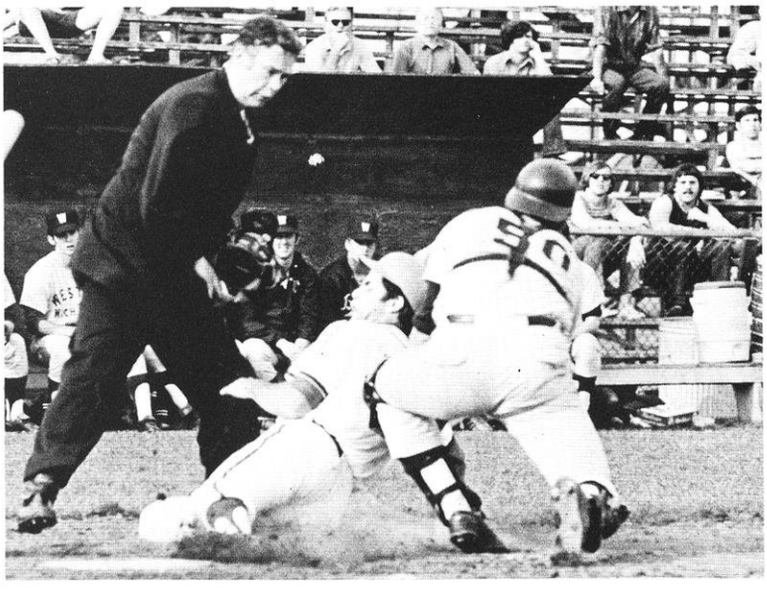

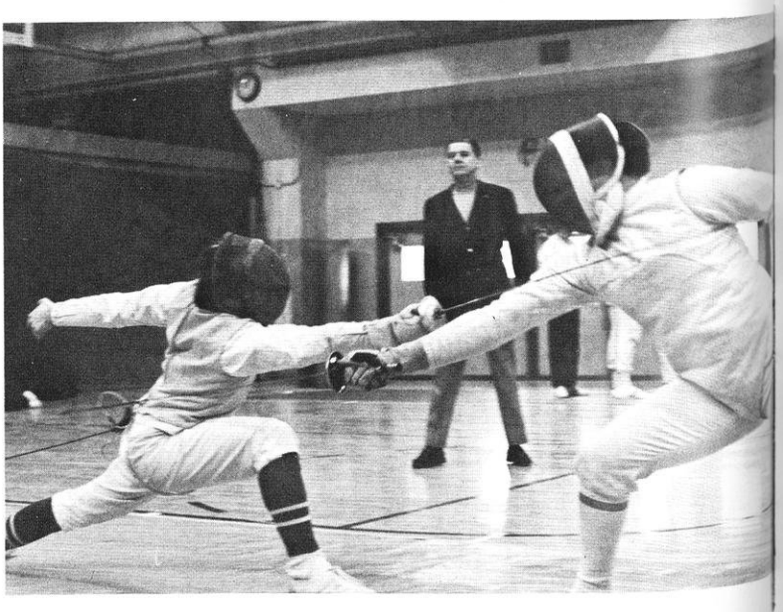

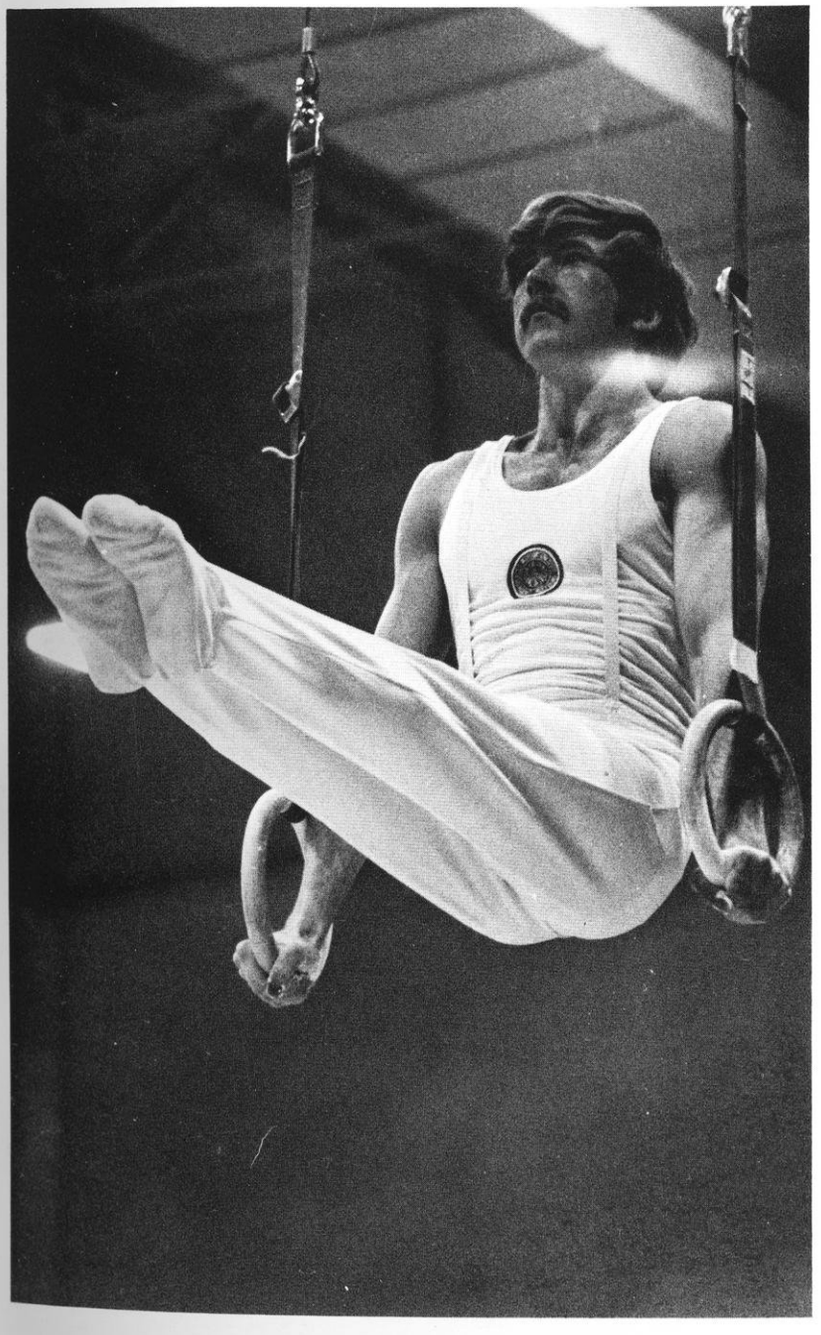

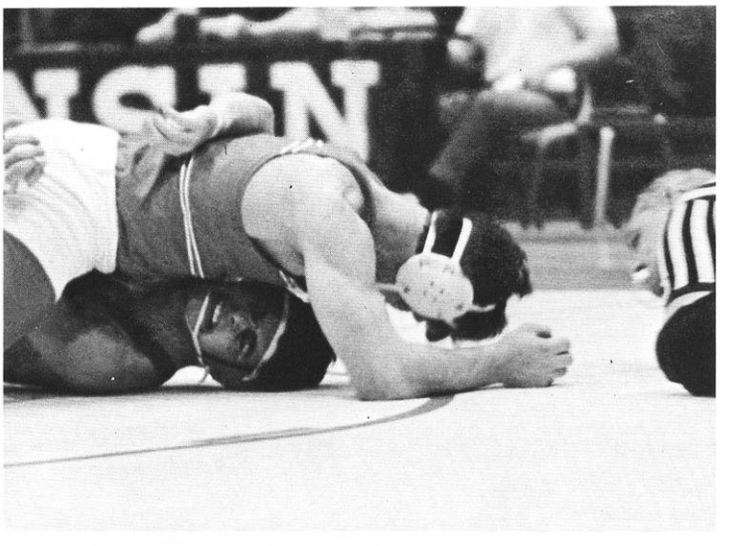

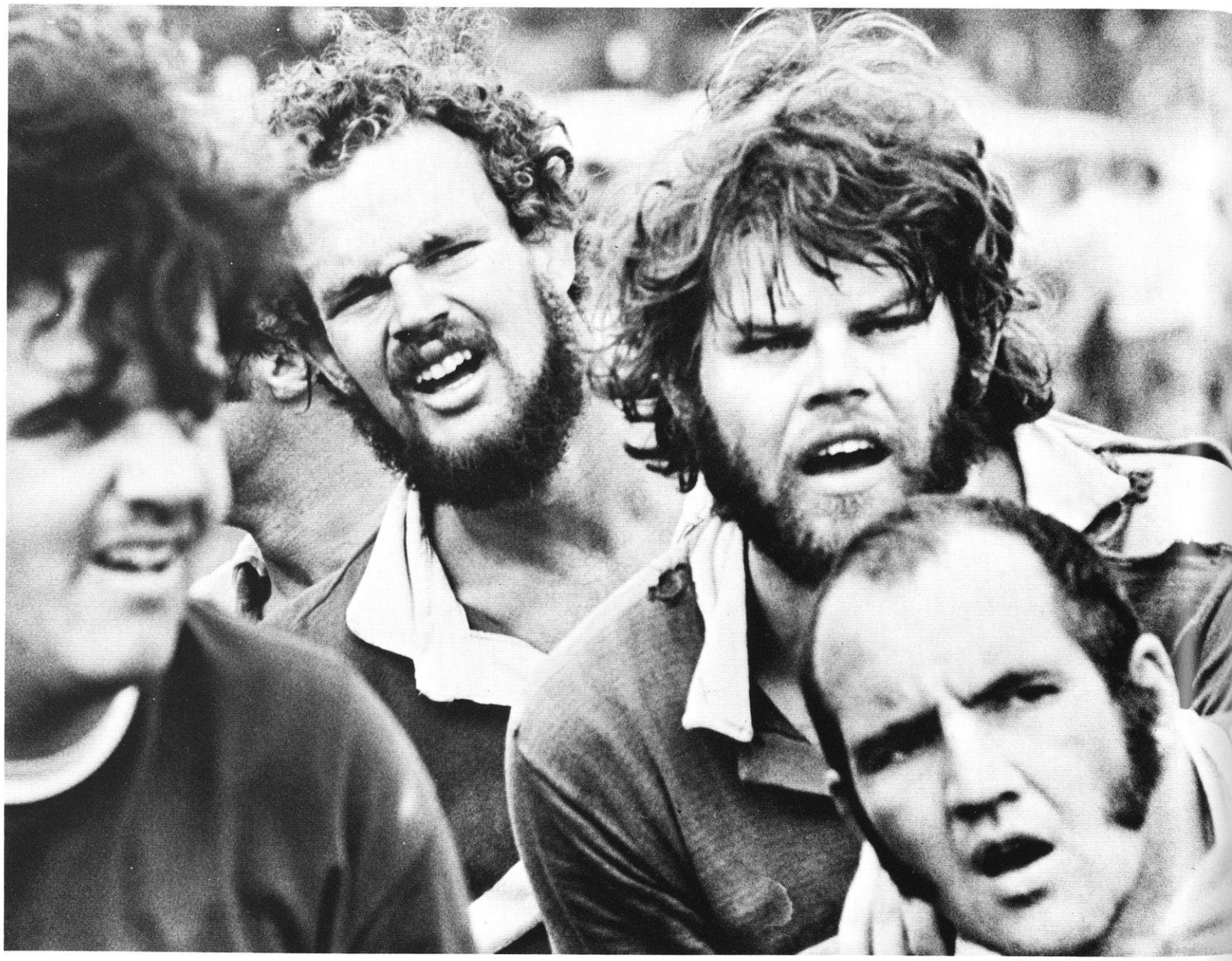

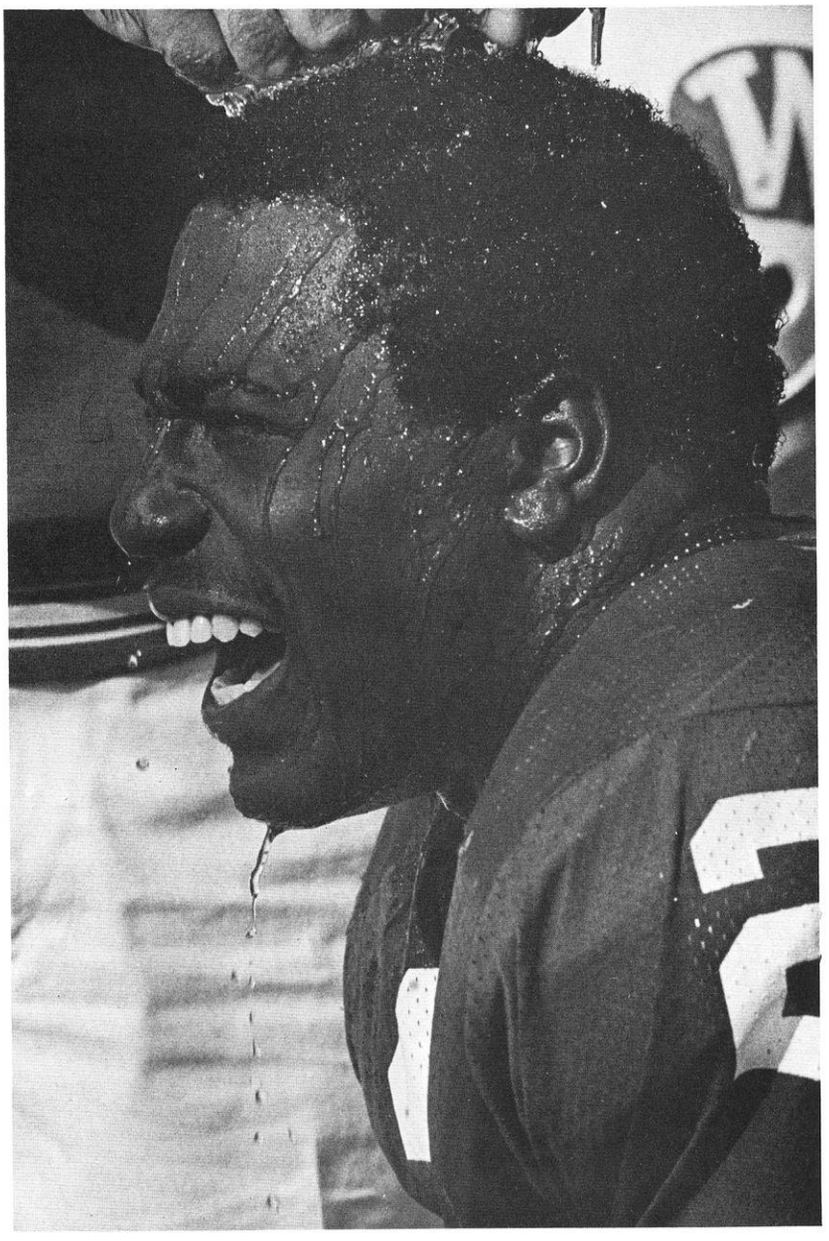

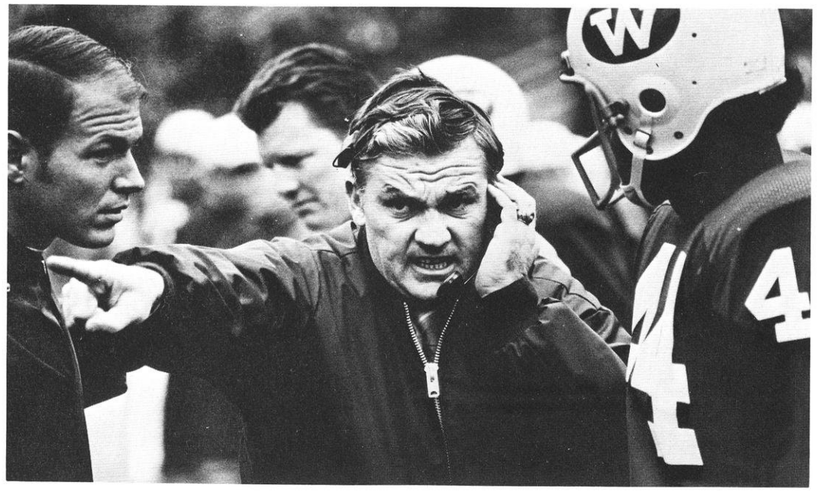

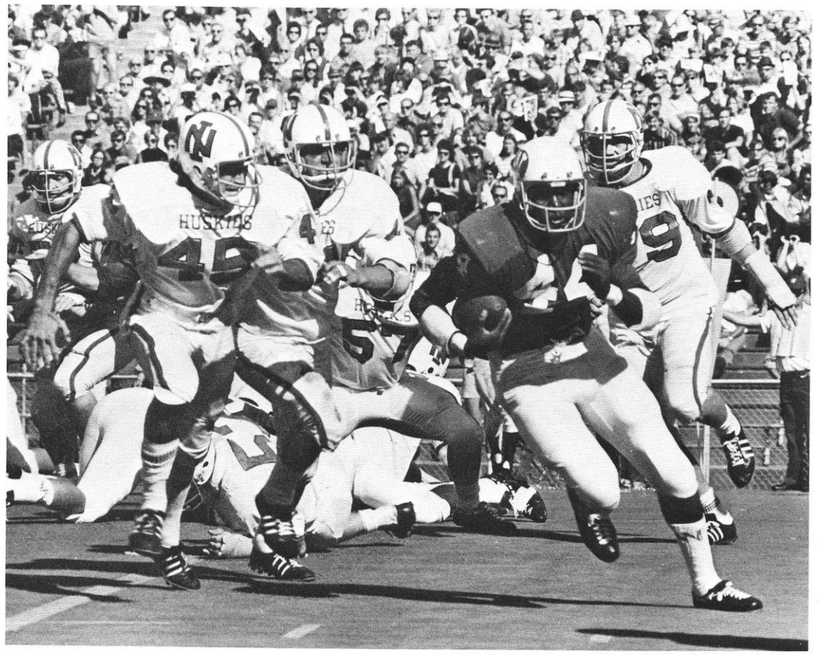

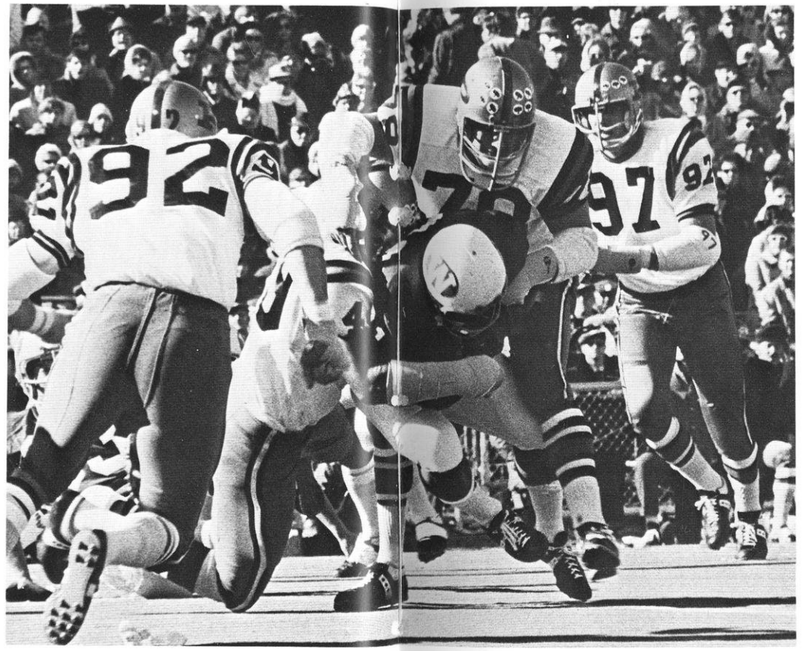

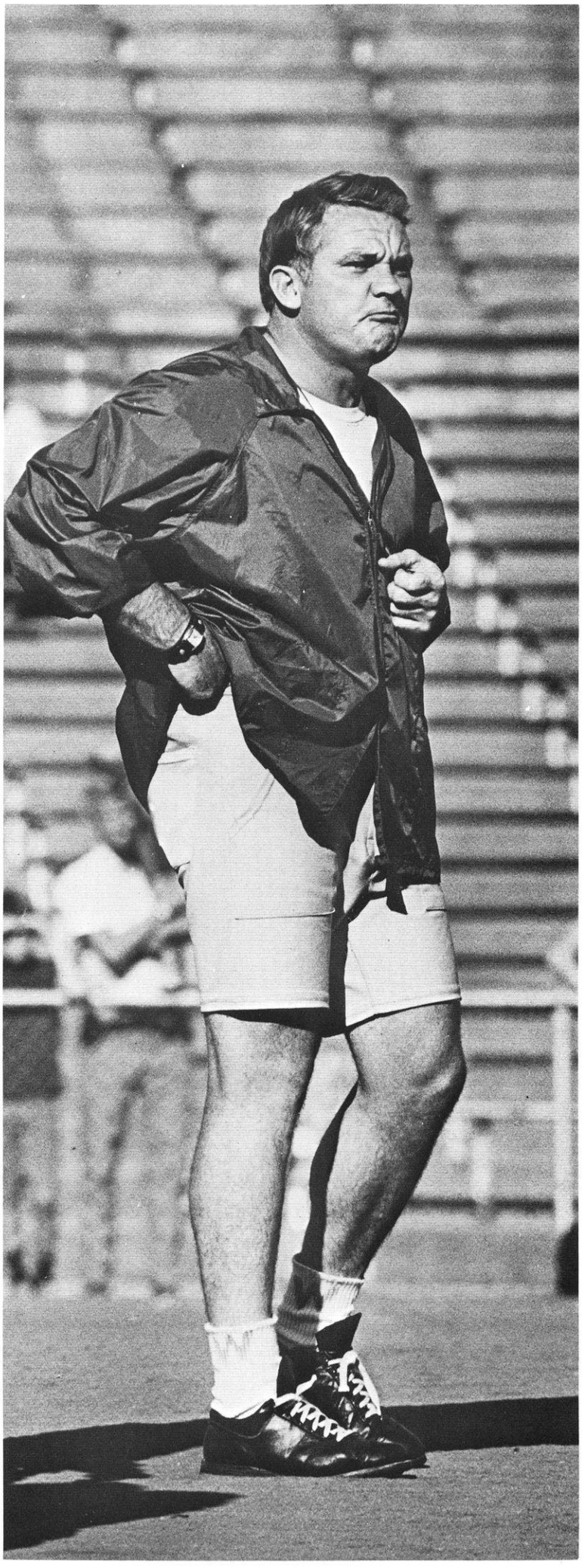

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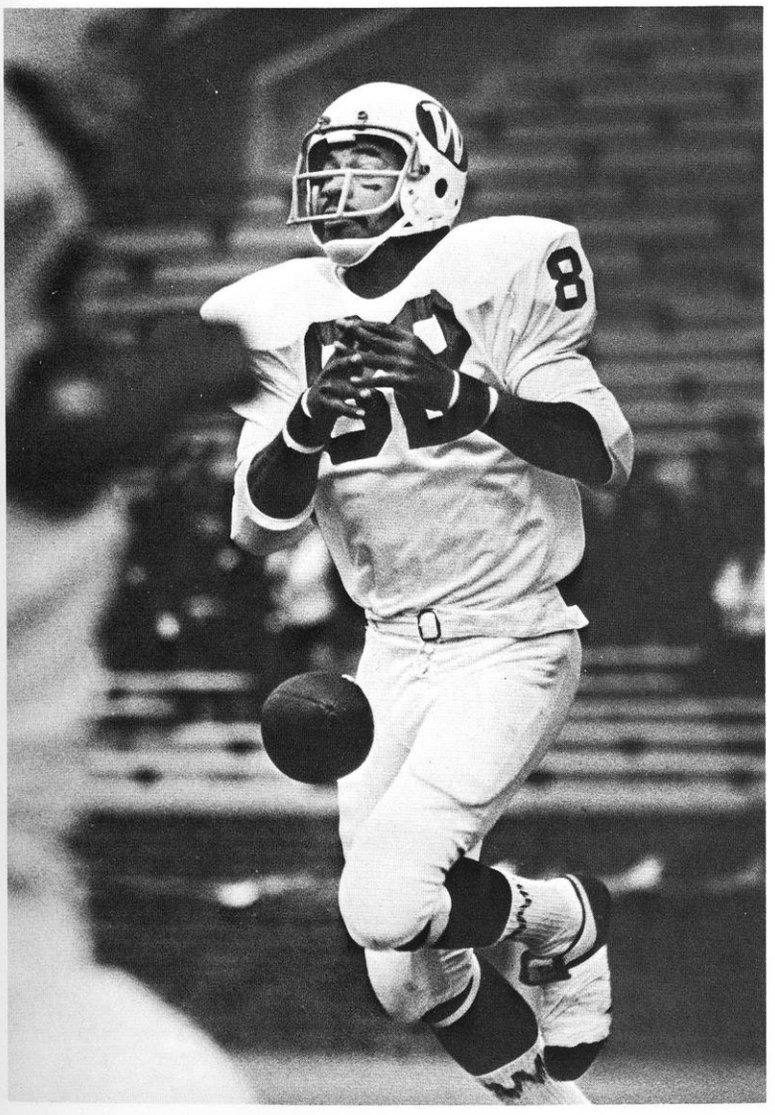
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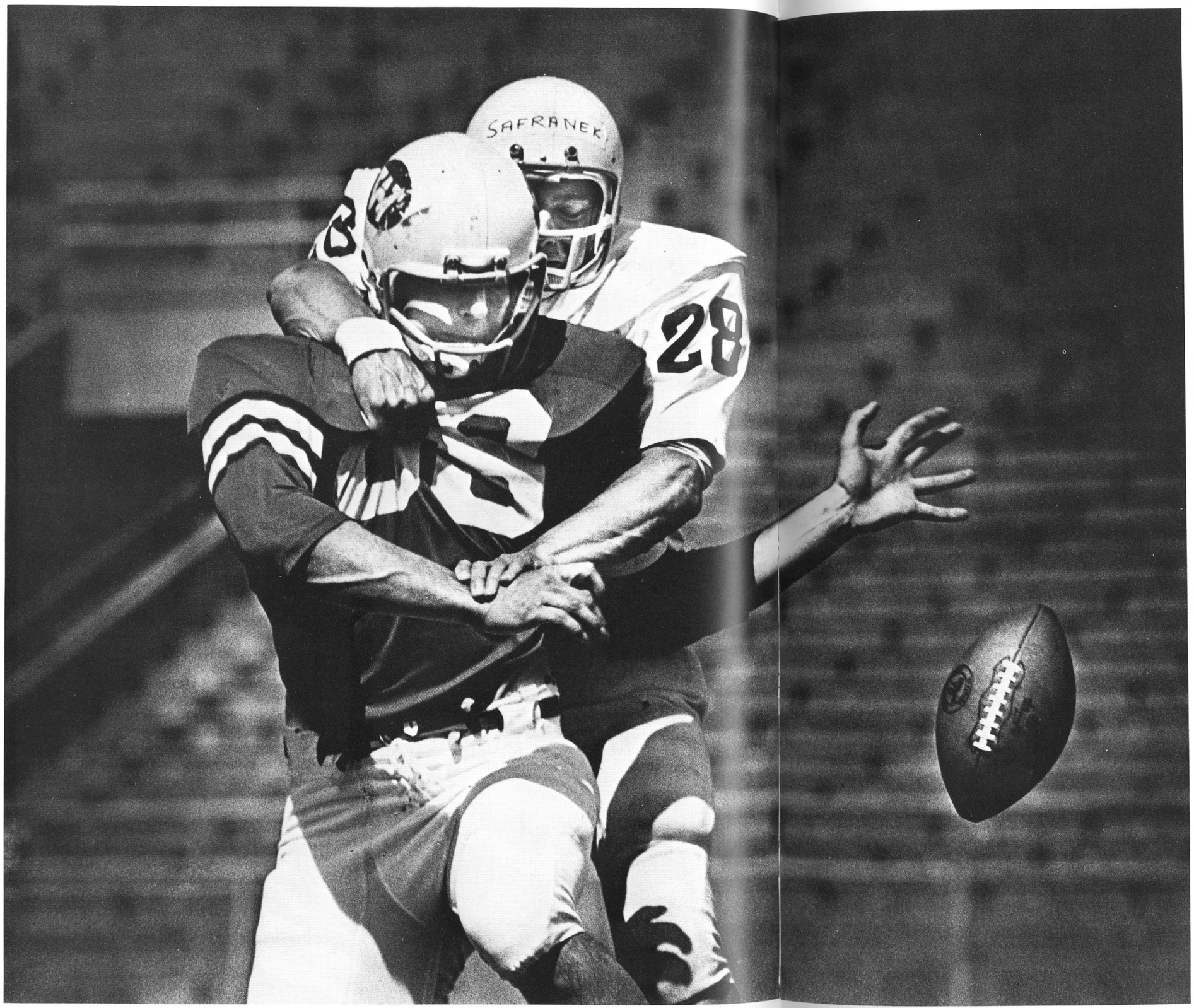
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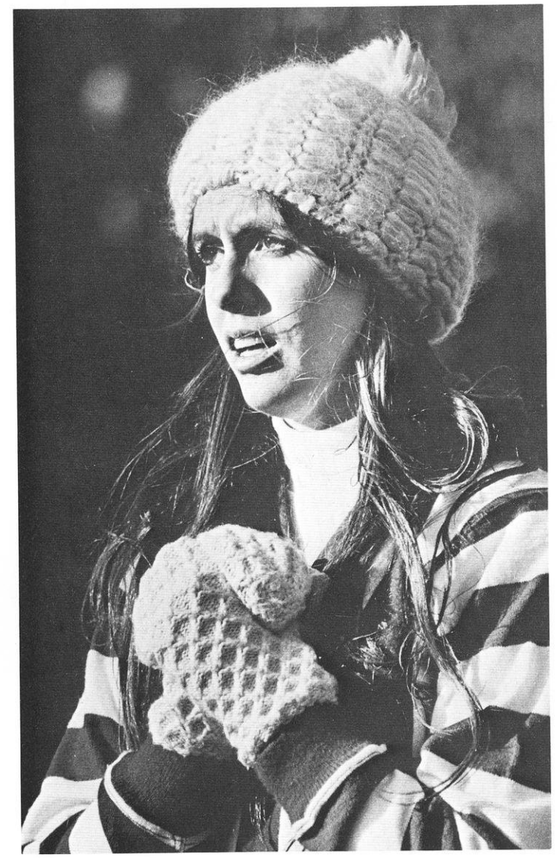

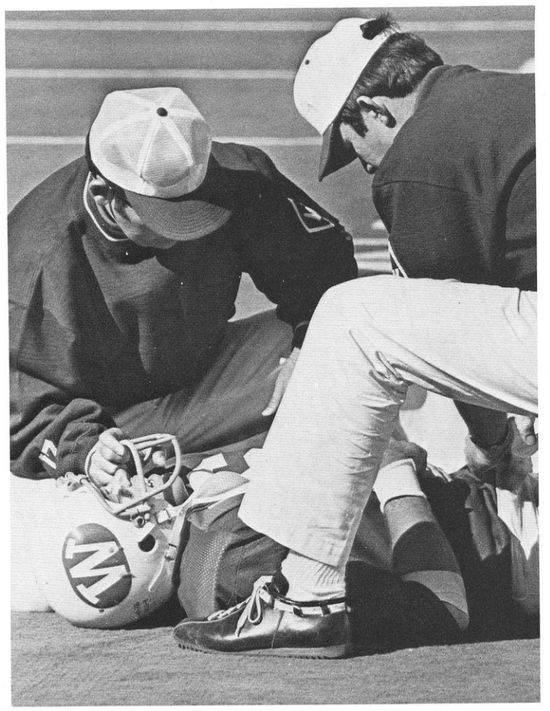

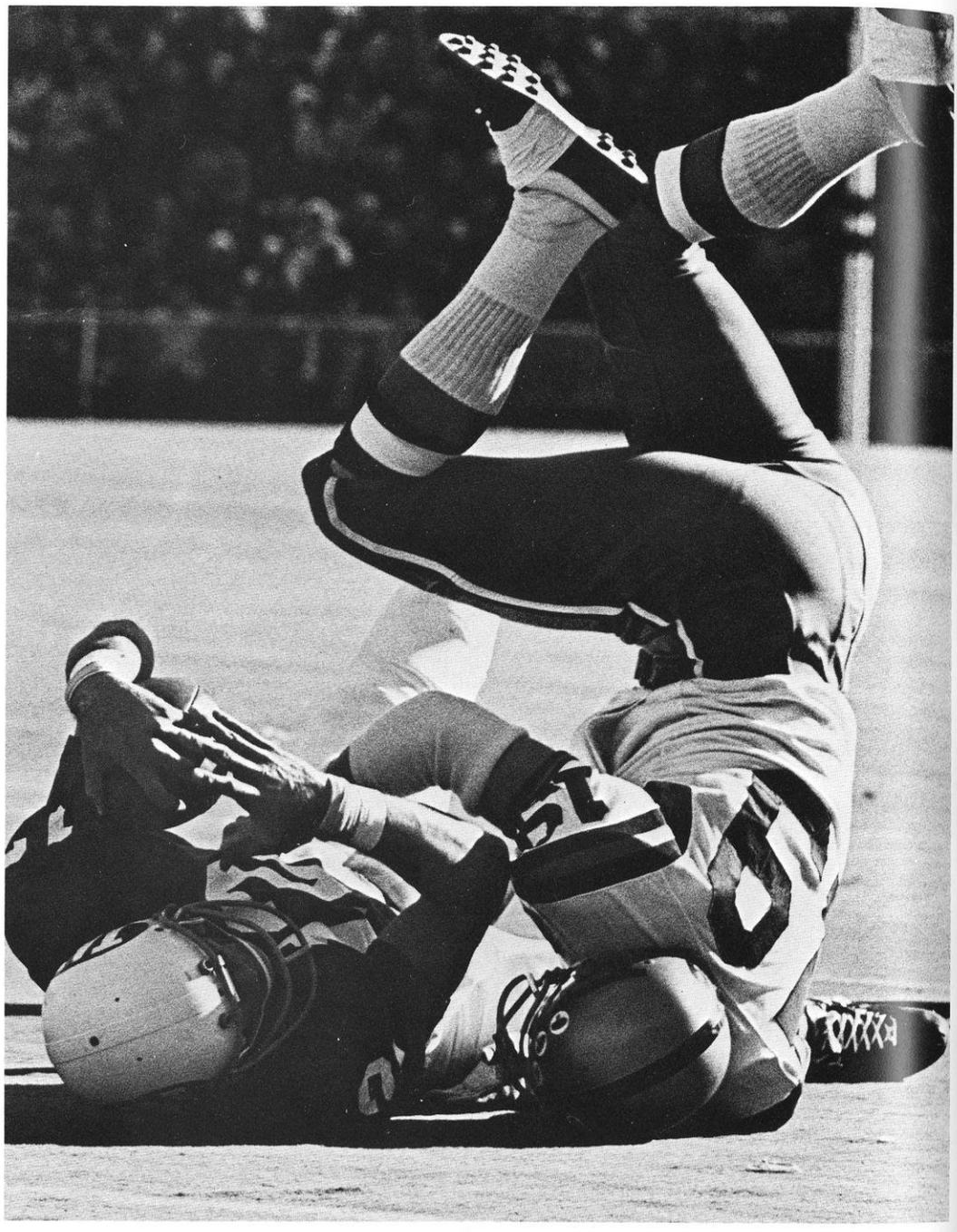

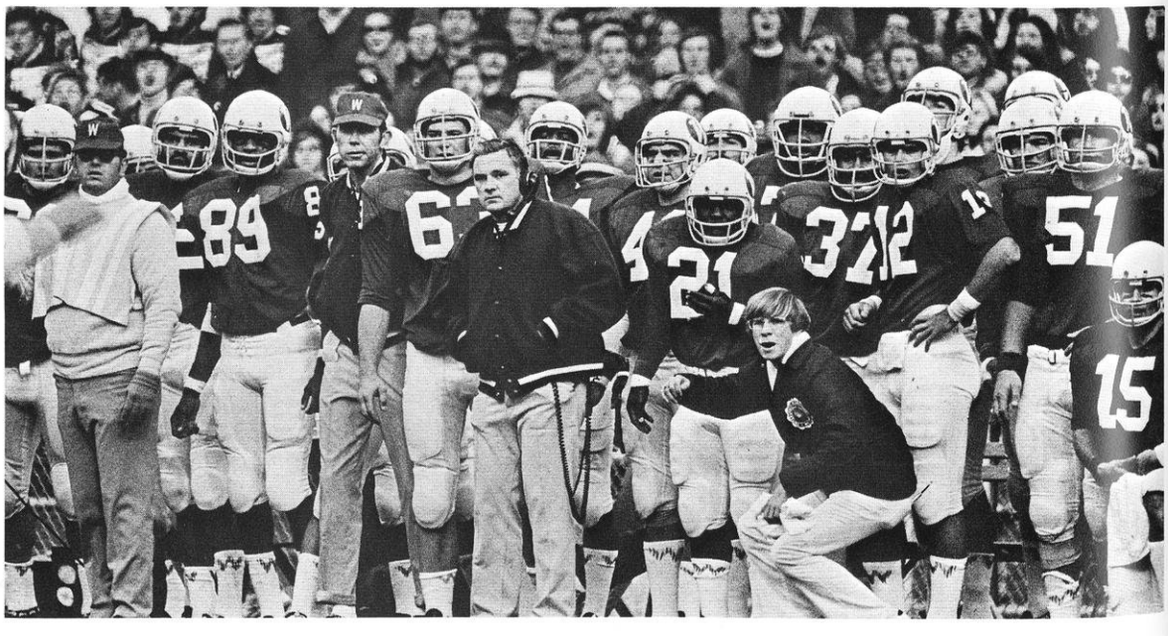

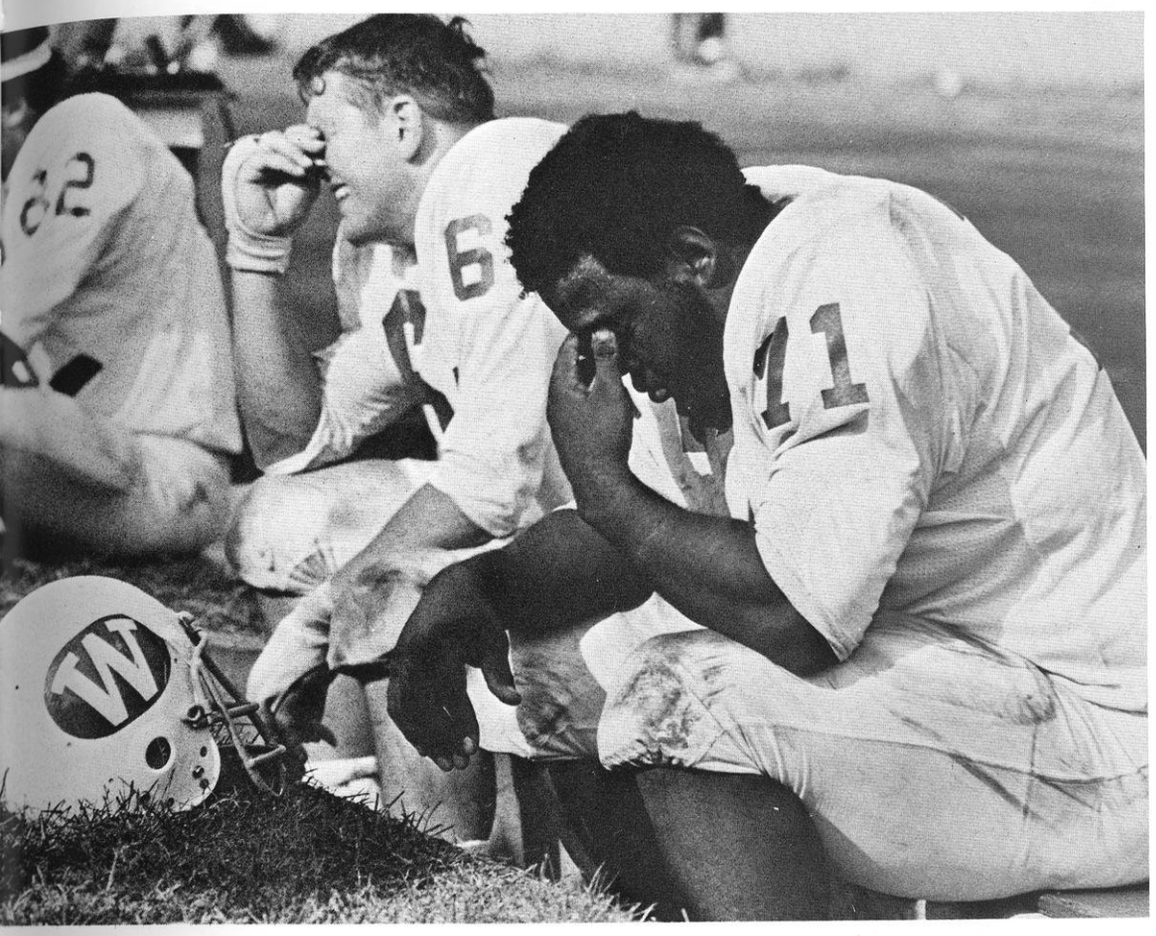

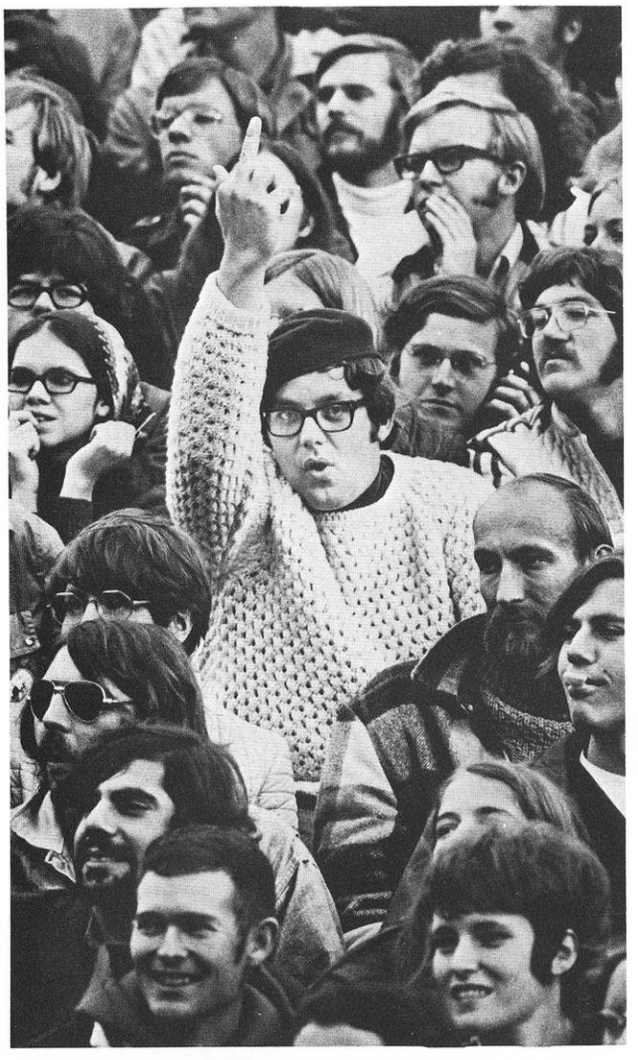

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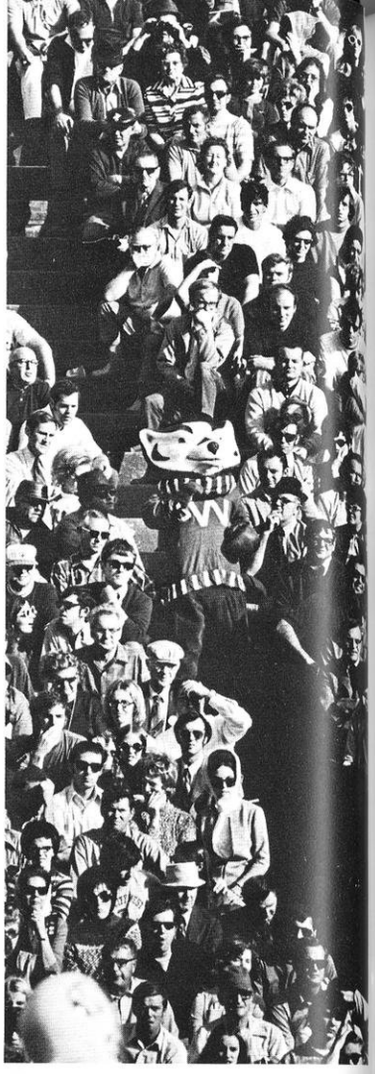

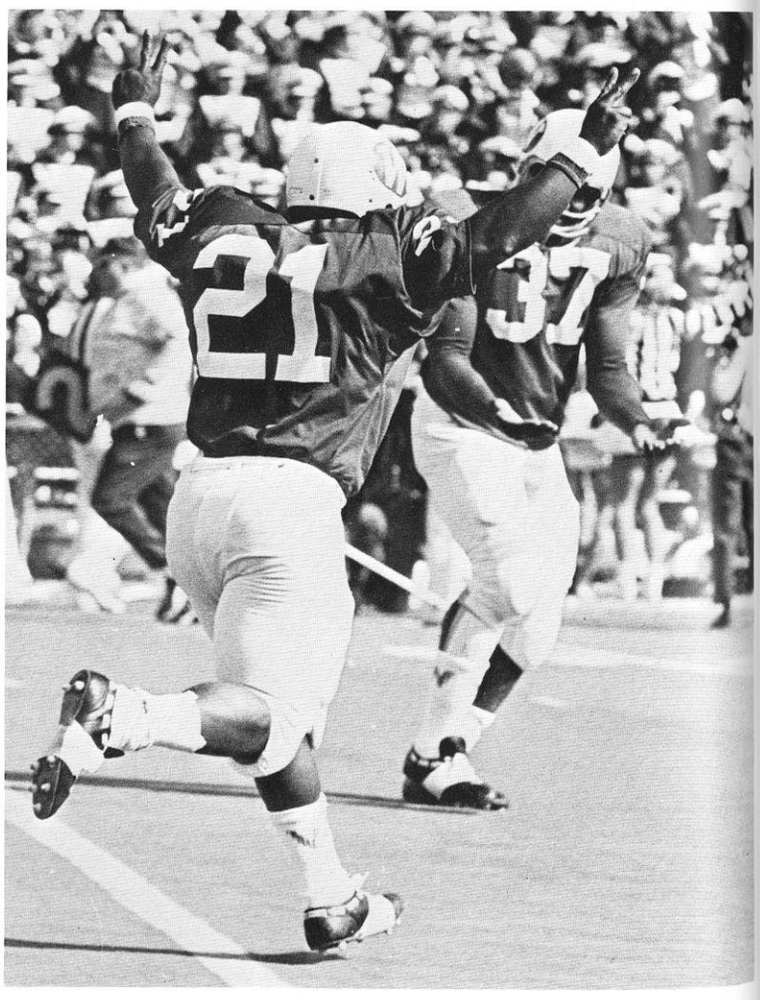
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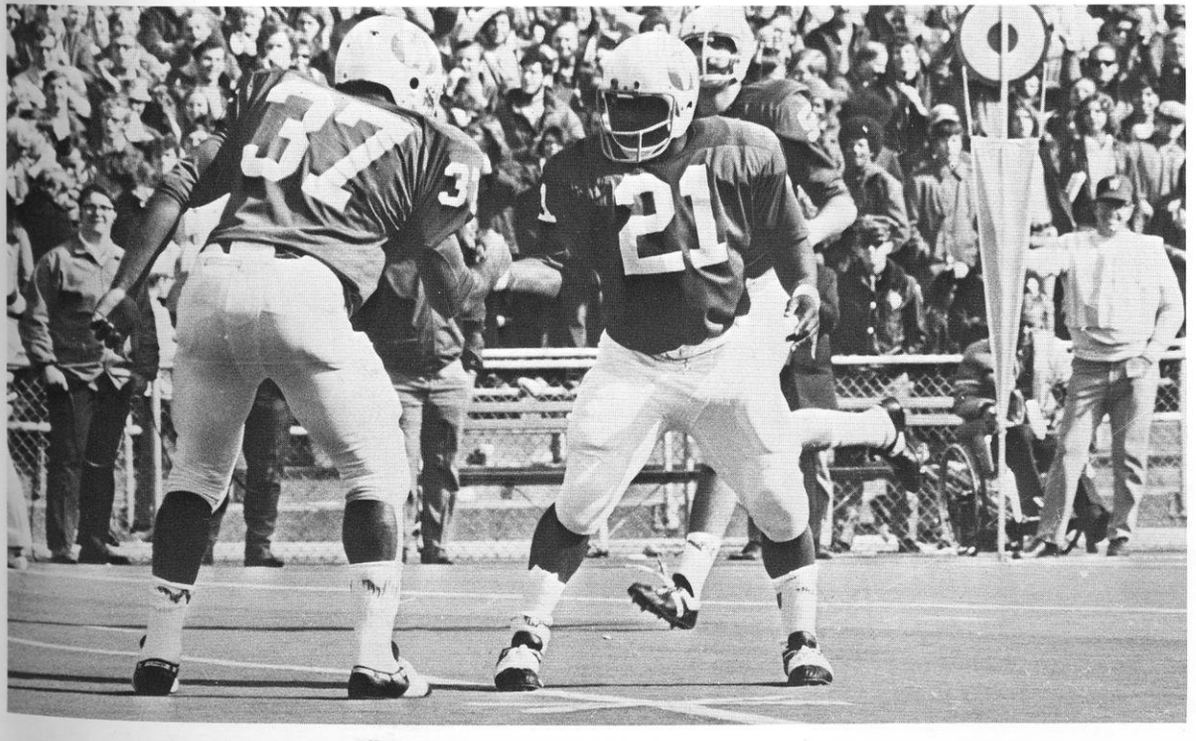

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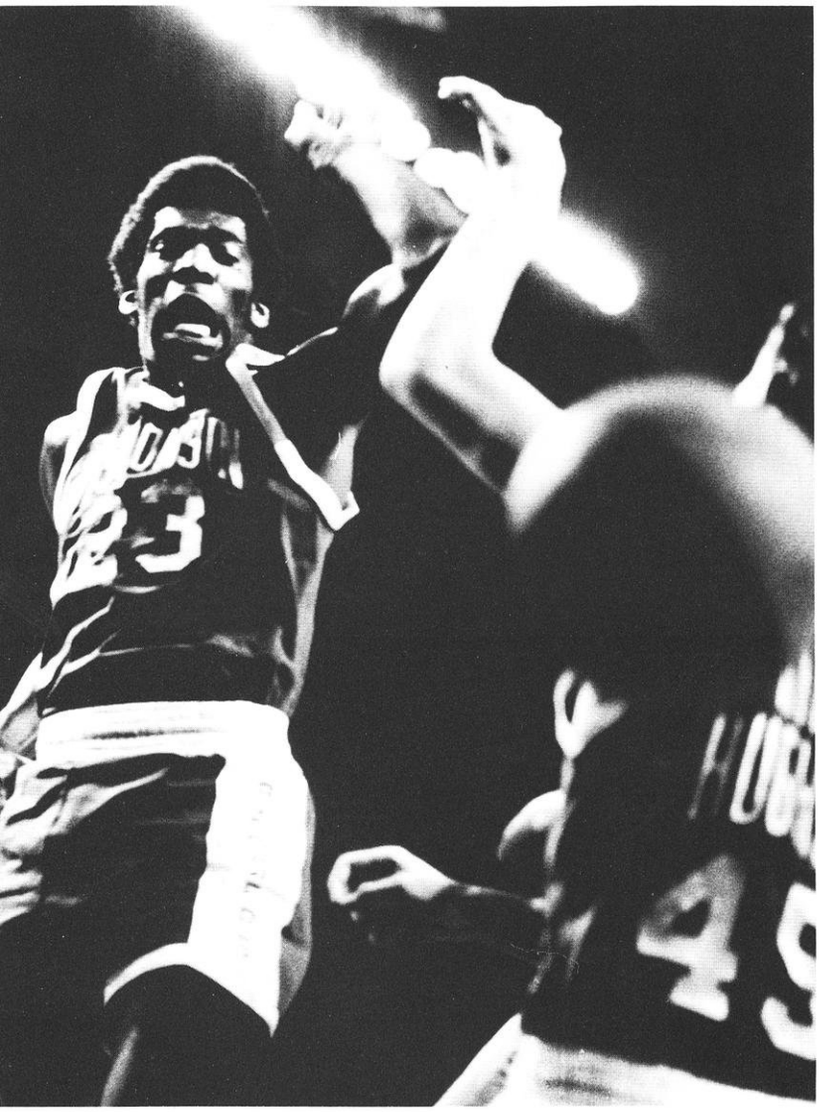

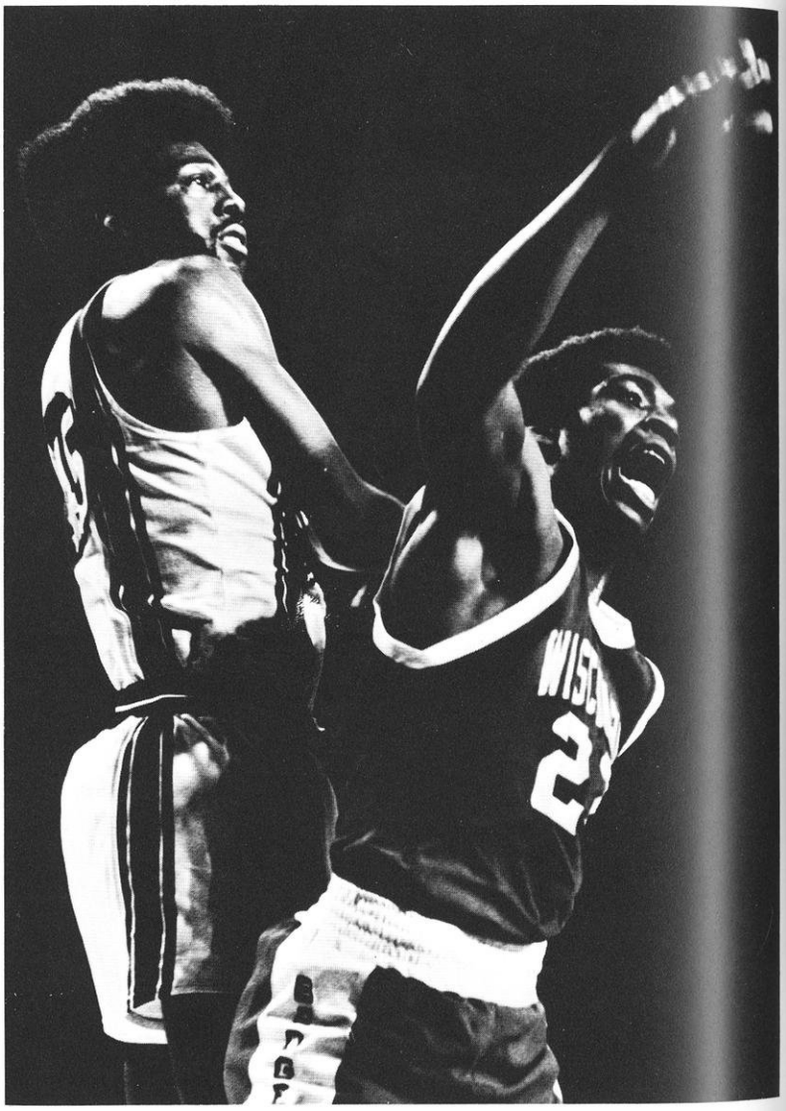

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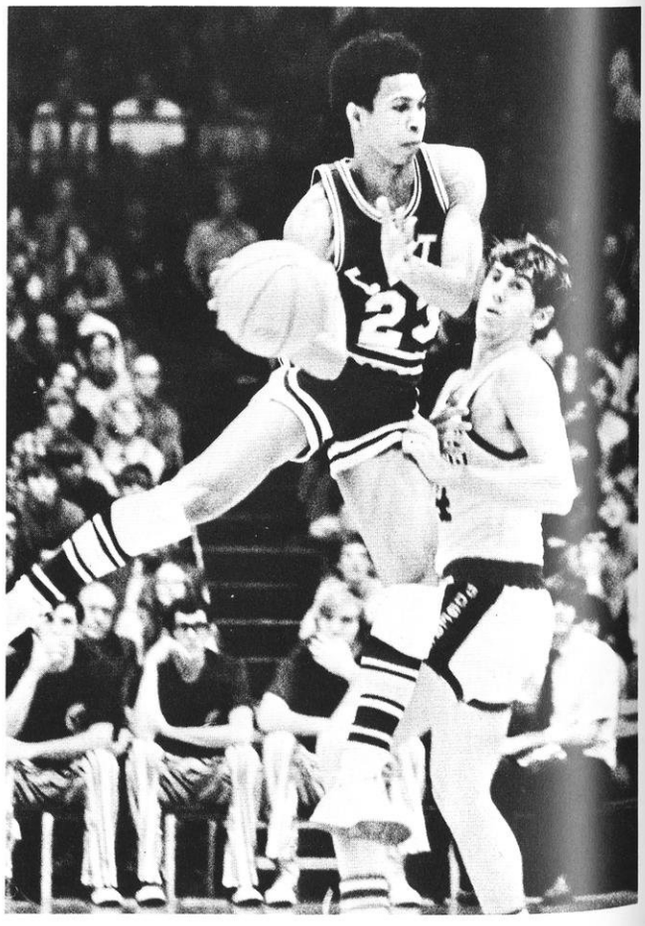

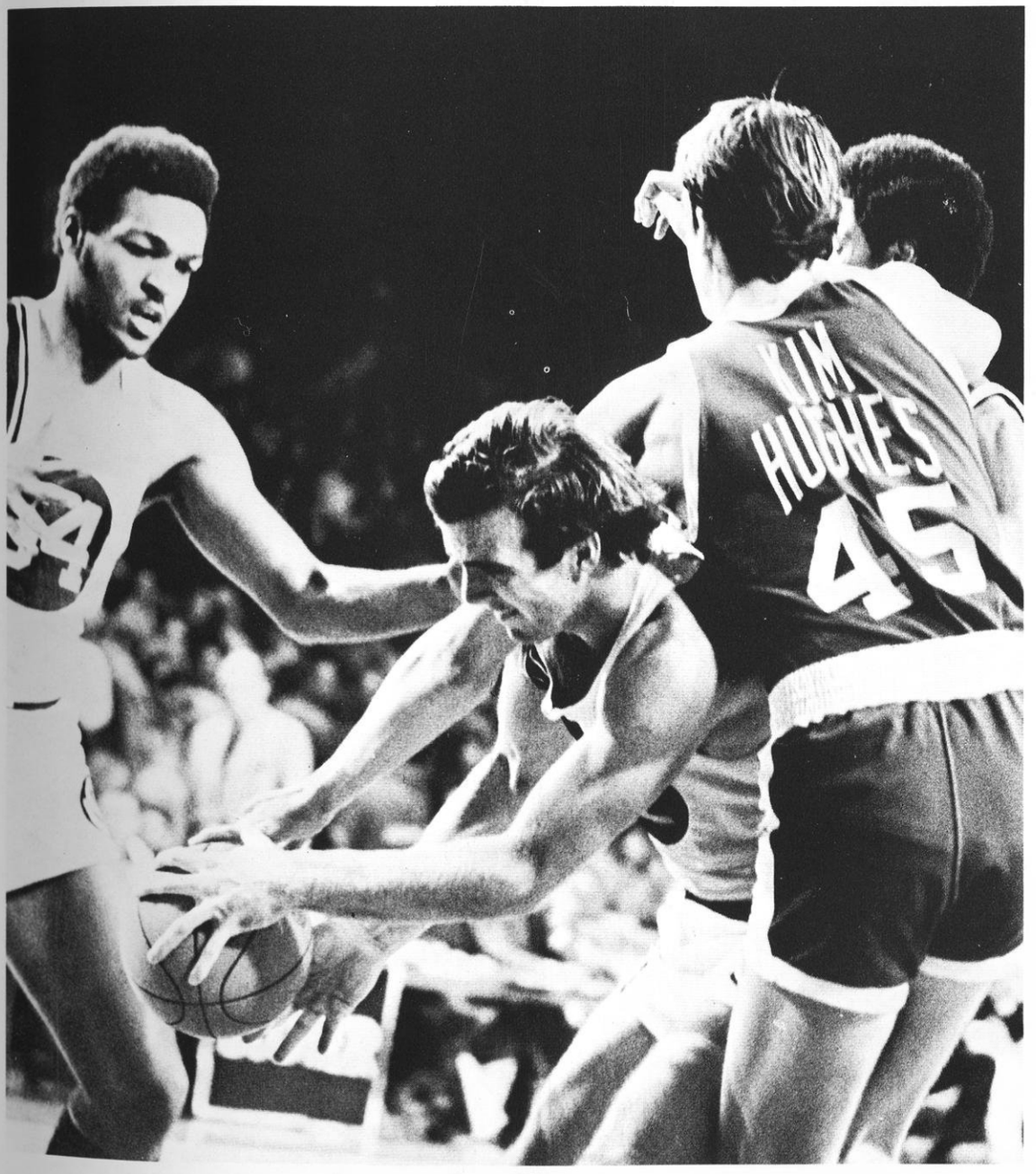
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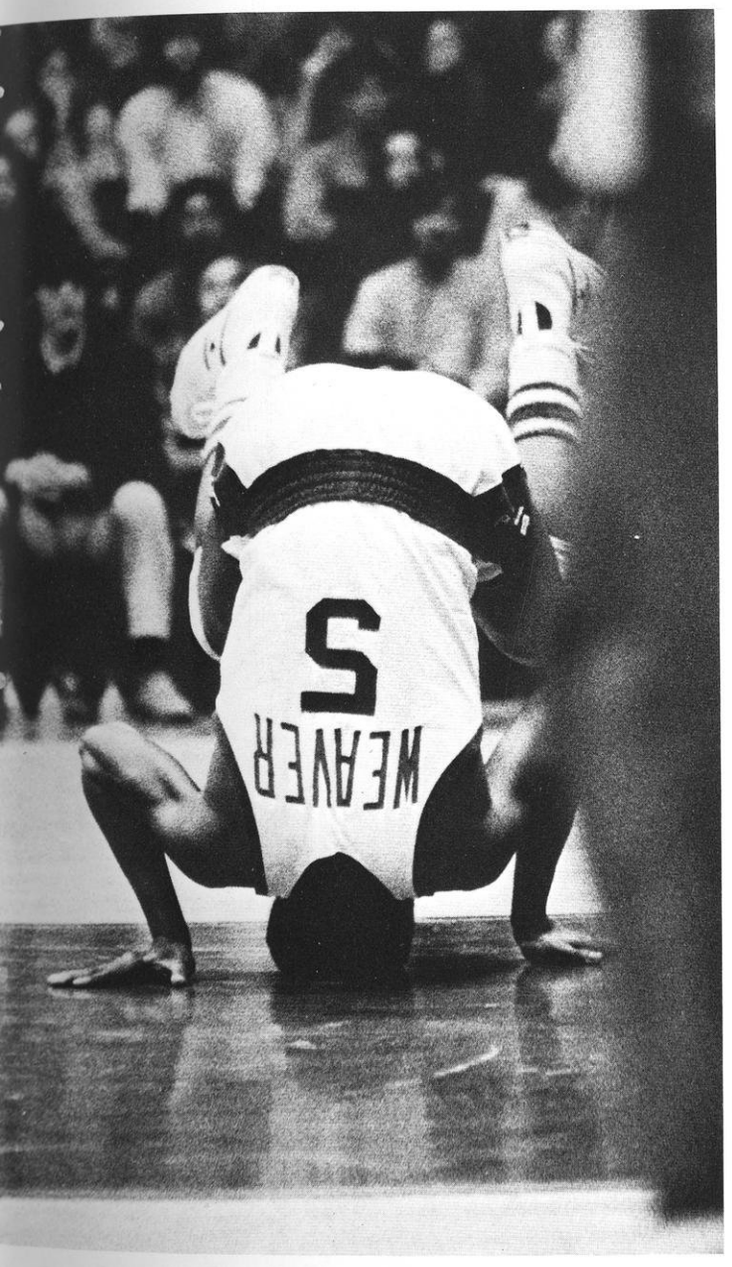
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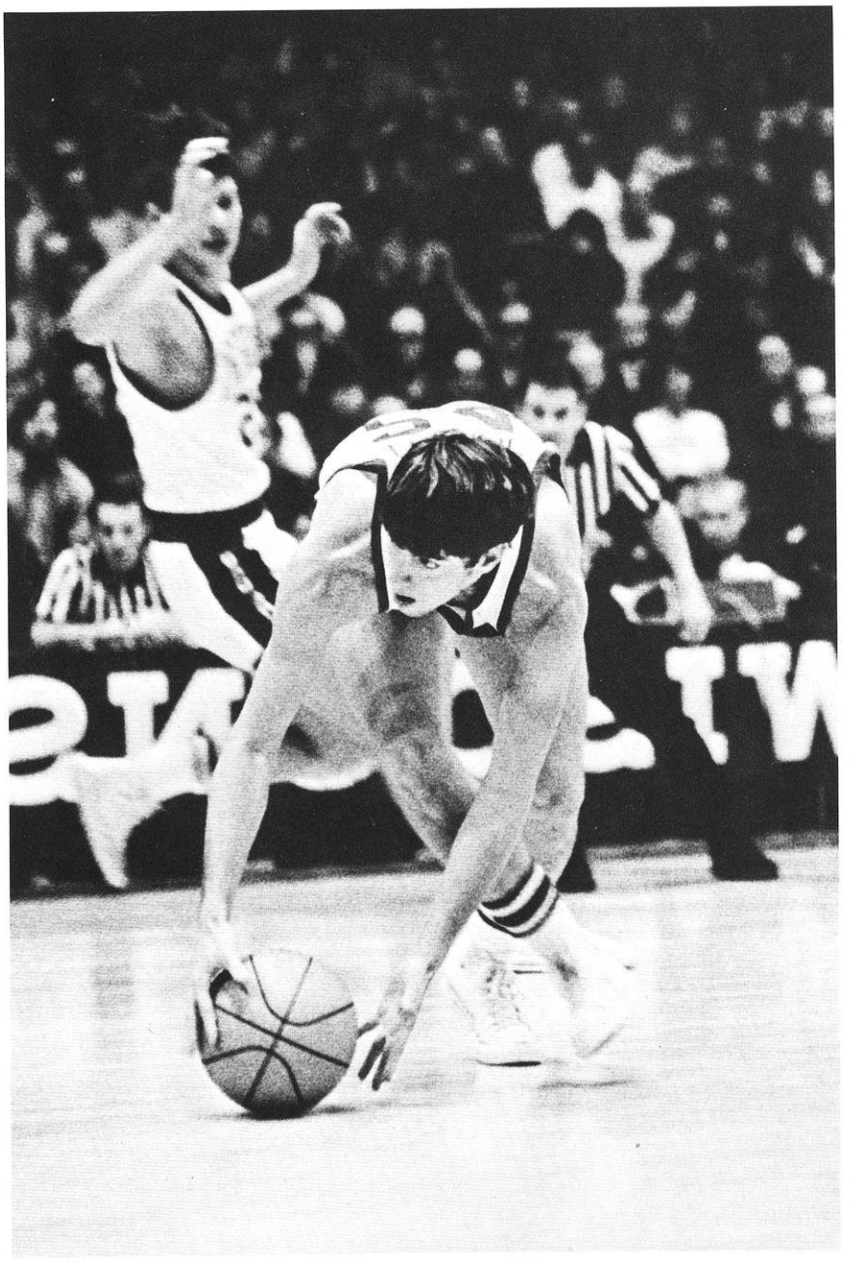

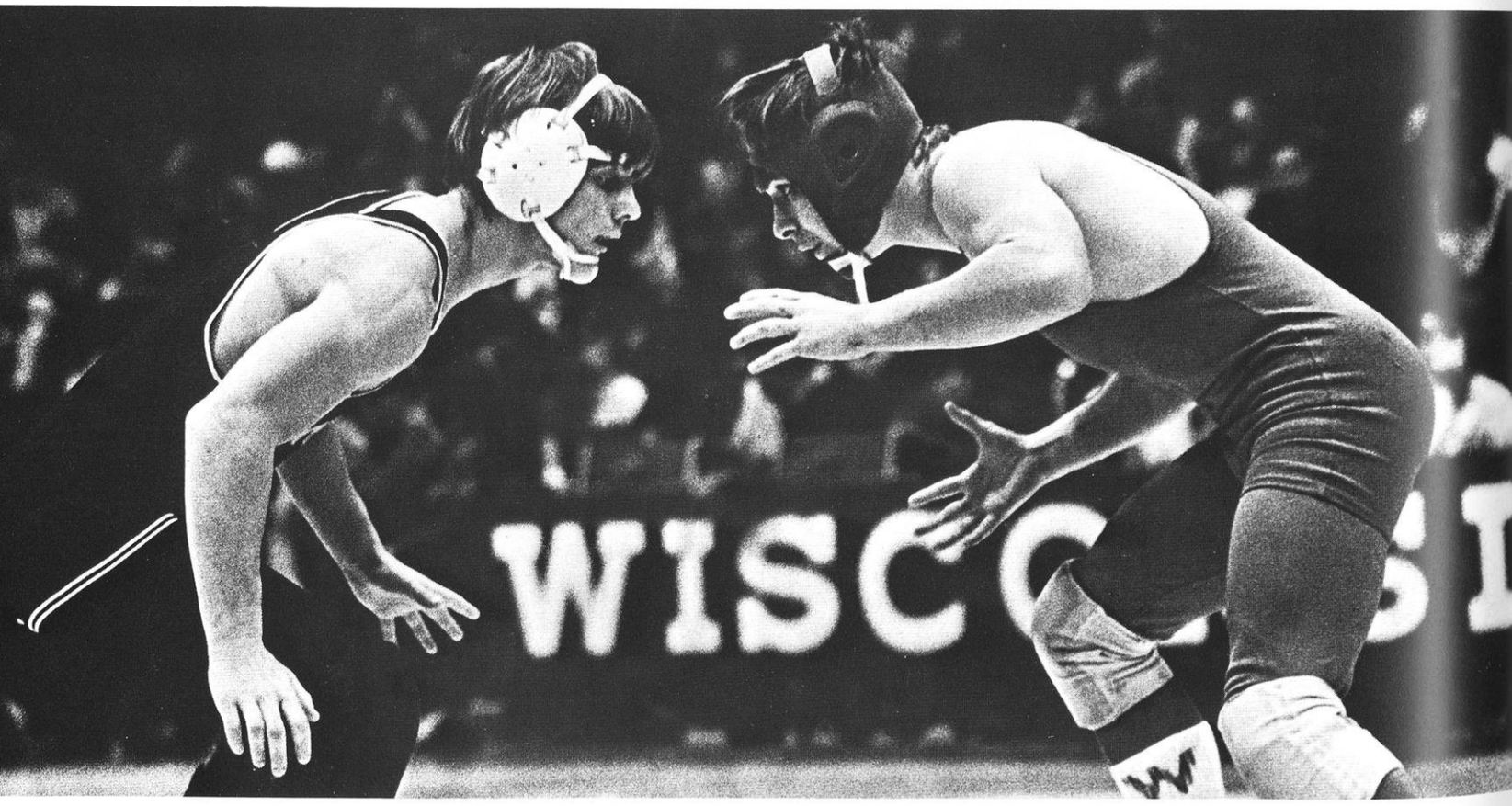
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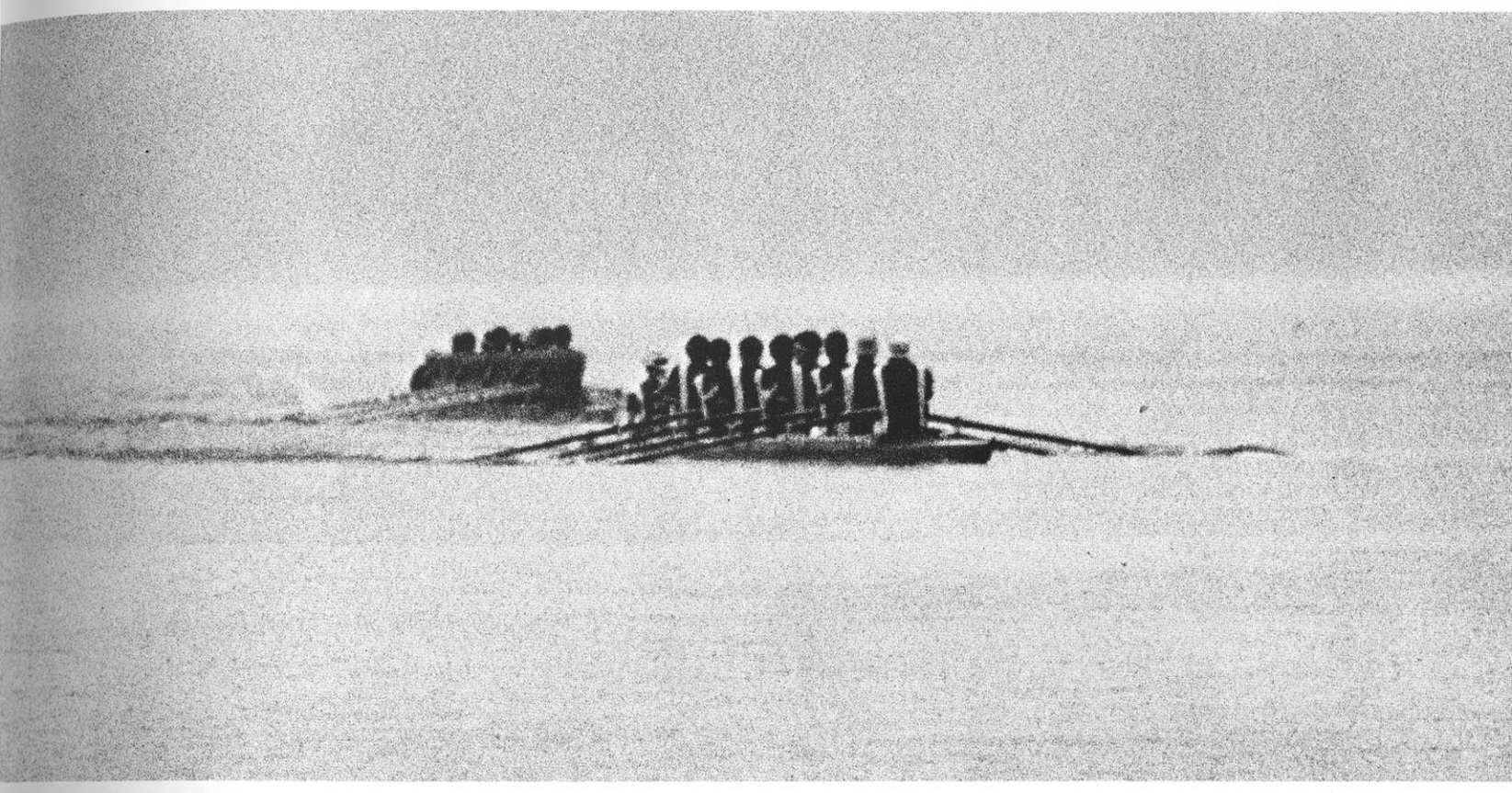

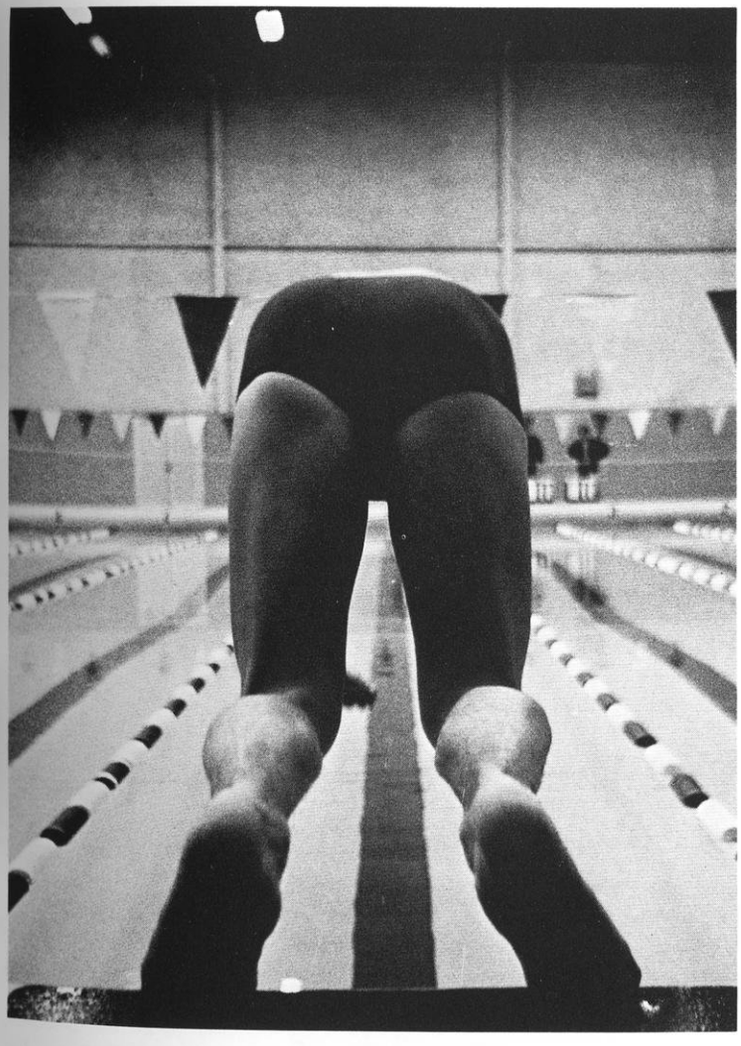

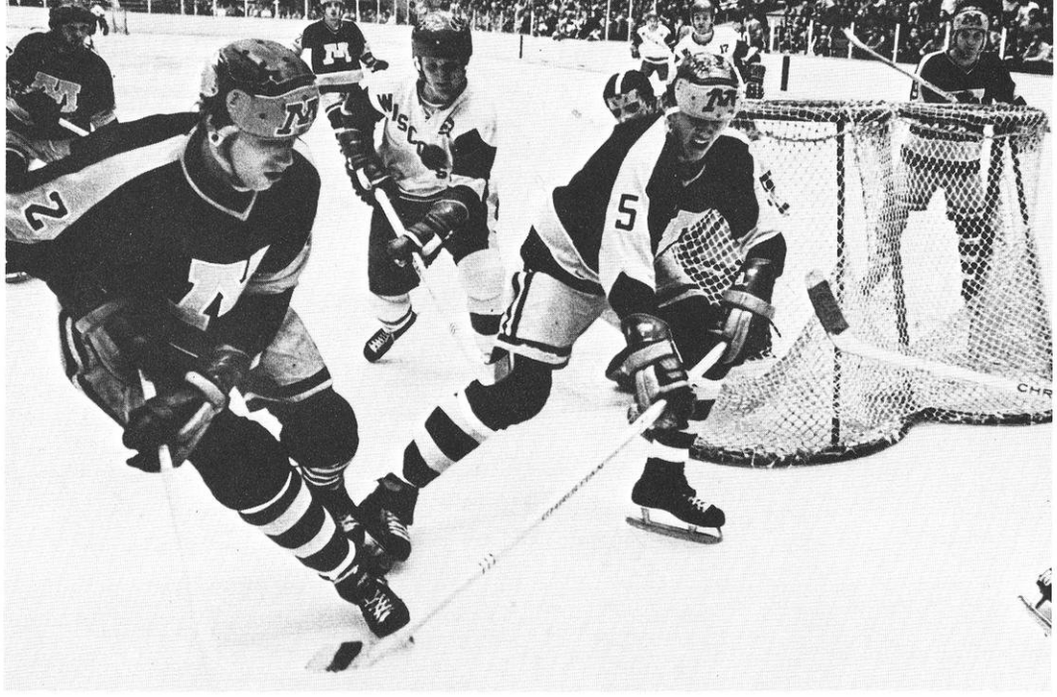

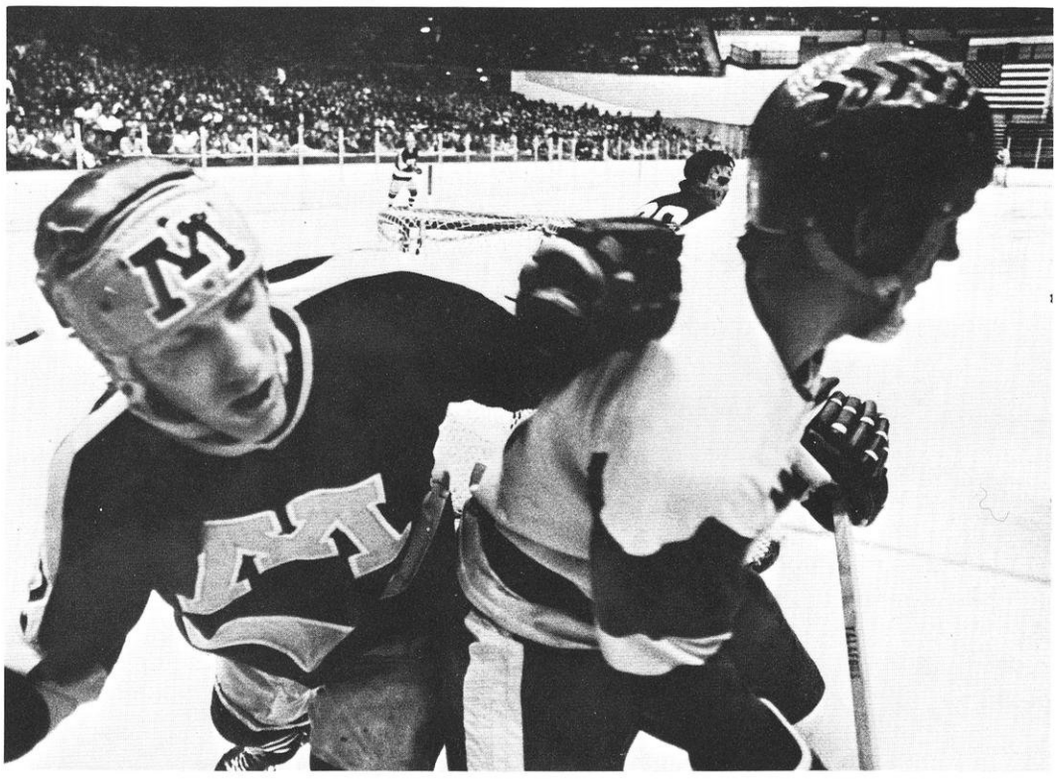

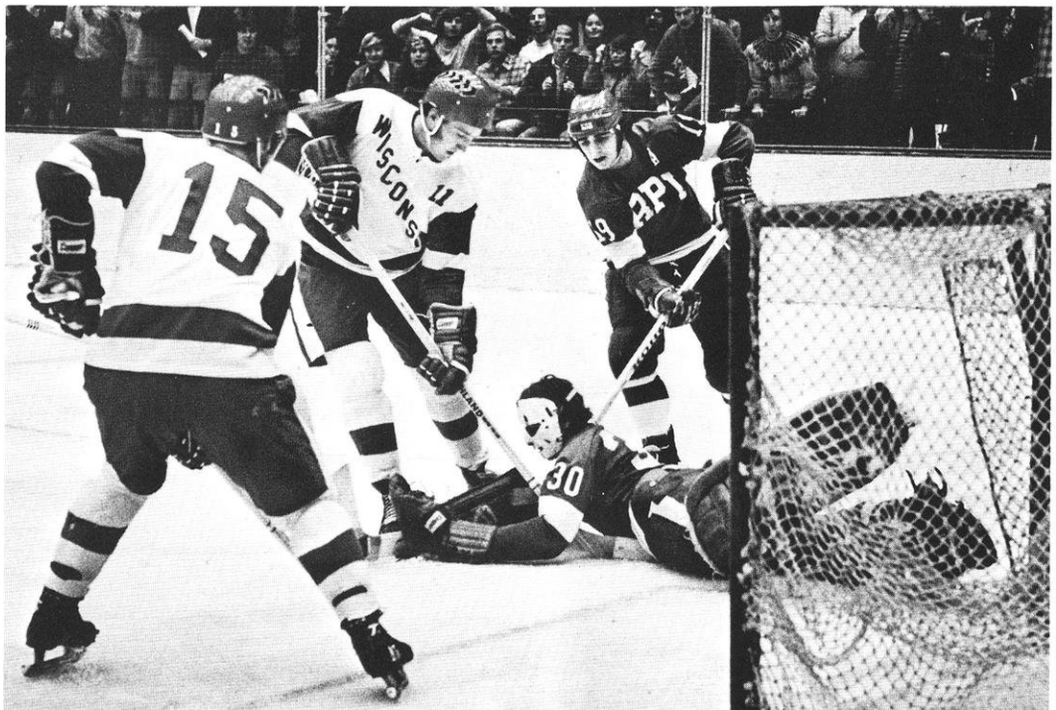
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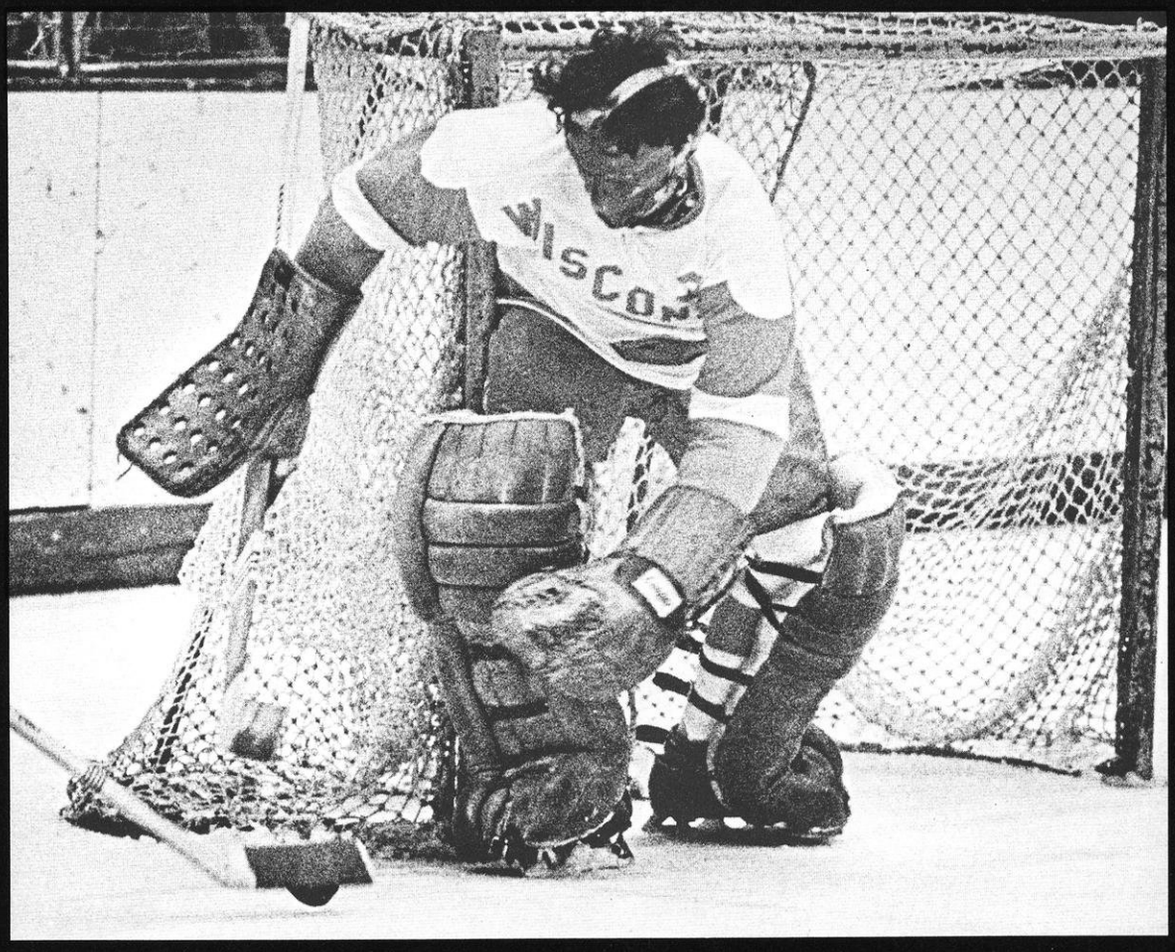
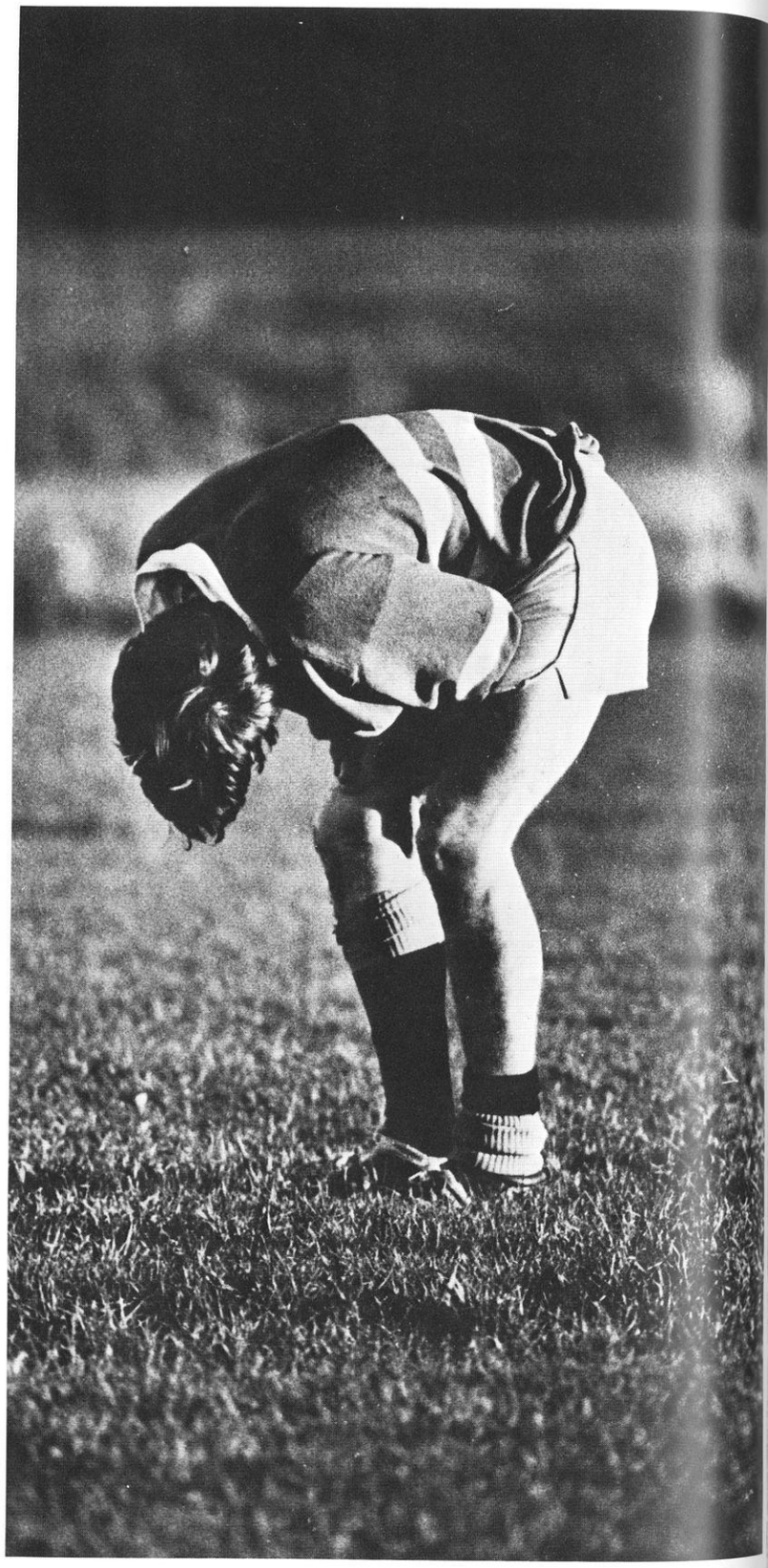
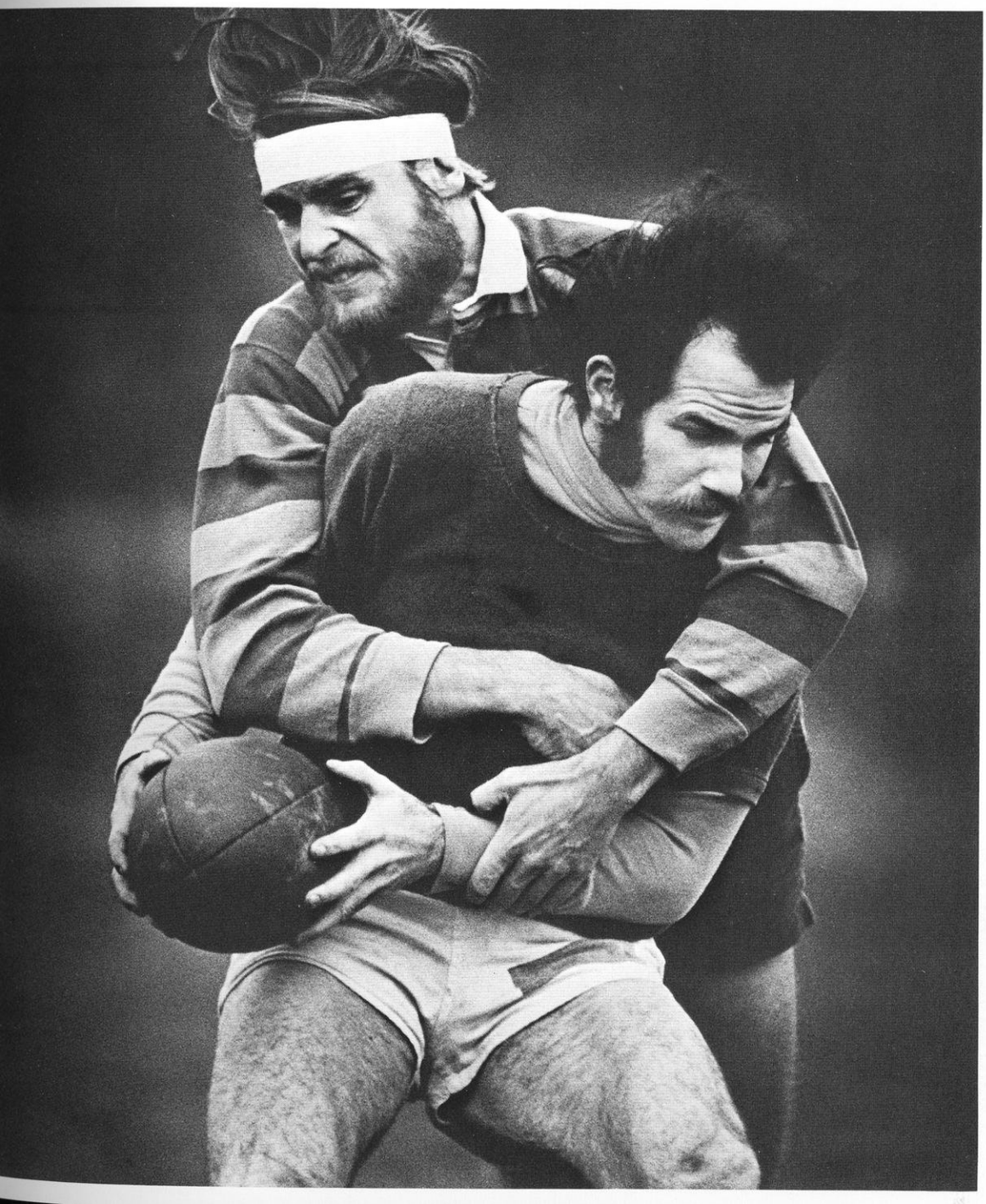
8
TOURNAMENT



NORTHLAND

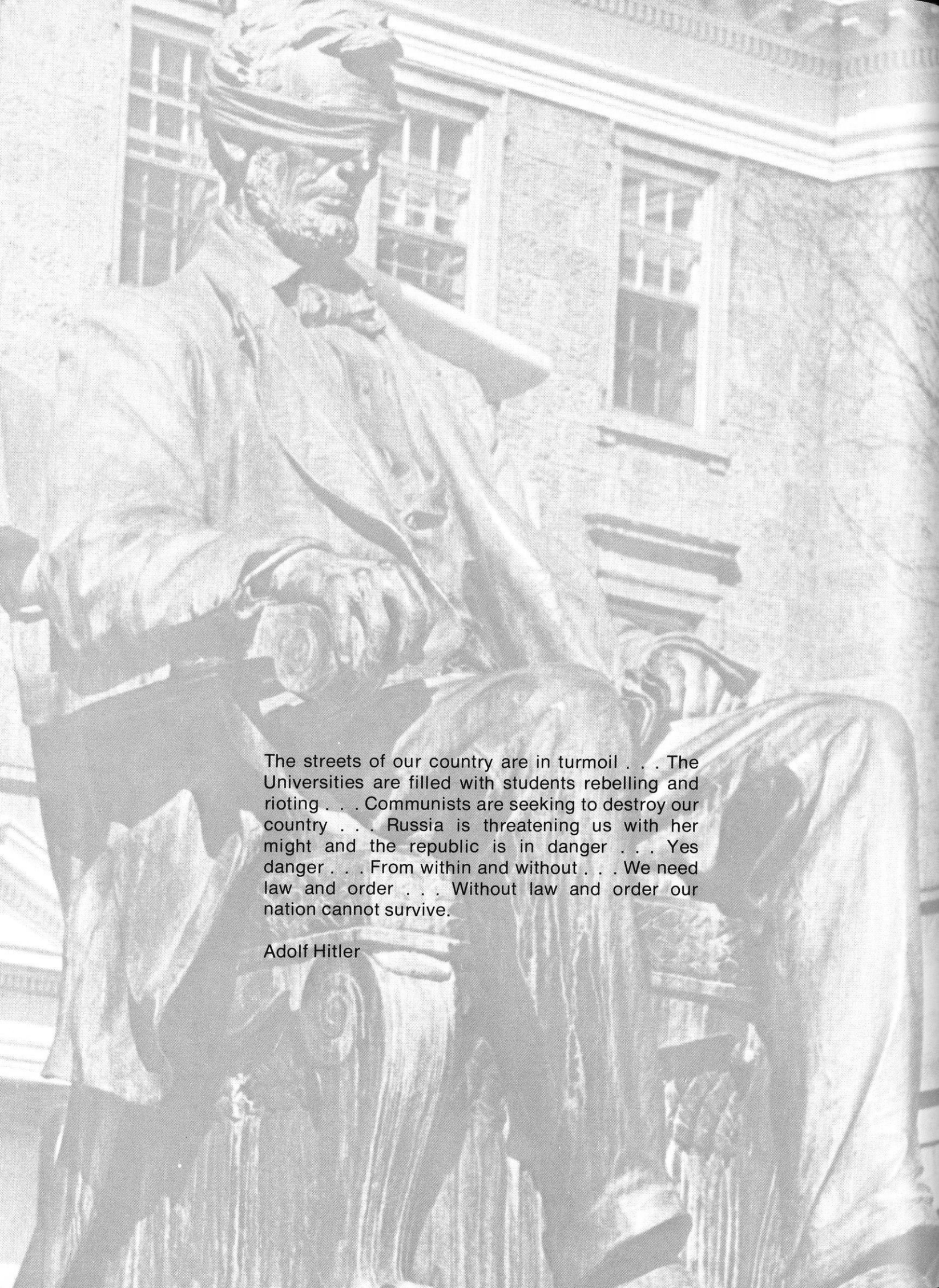


IT TAKES LEATHER BALLS TO PLAY RUGBY



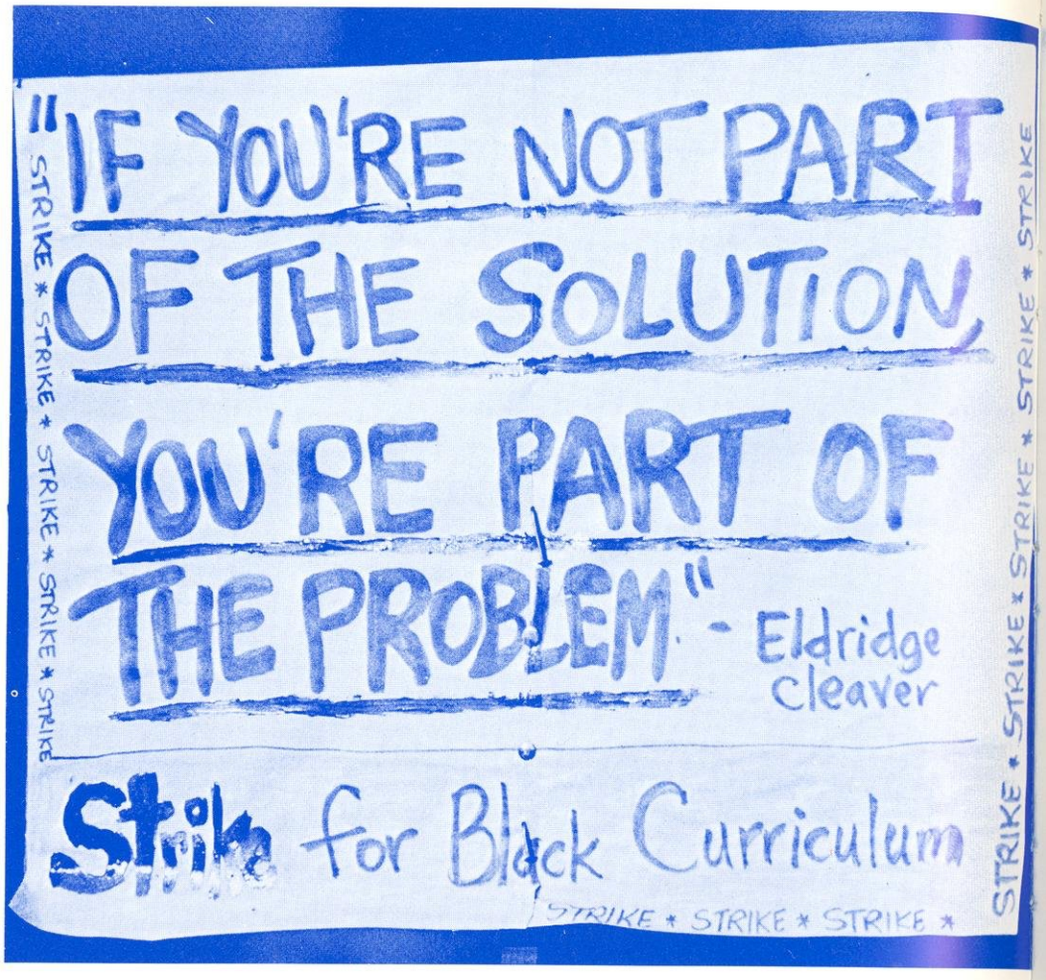
Change . . . as the favorite sport became a political game played with increasing intensity, until the line between combatants and bystanders was non-existant.

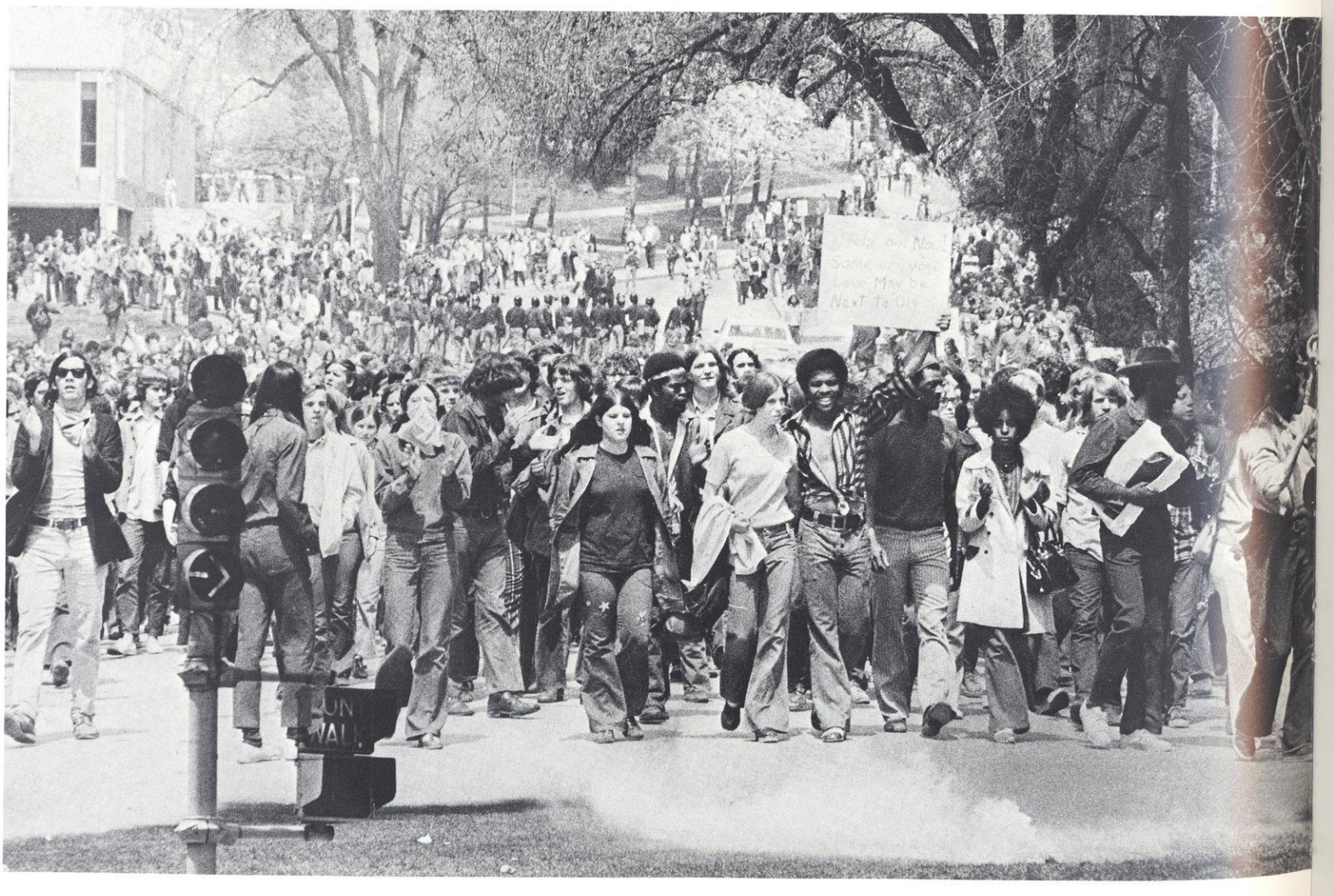
Change . . . As the mental intensity of the arguments sifted the community into camps, drove the radicals to guerilla tactics, the conservatives to the reactionary politics of Joe McCarthy, leaving the liberals in a state of emotional confusion and political limbo.



The streets of our country are in turmoil . . . The Universities are filled with students rebelling and rioting . . . Communists are seeking to destroy our country . . . Russia is threatening us with her might and the republic is in danger . . . Yes danger . . . From within and without . . . We need law and order . . . Without law and order our nation cannot survive.

Adolf Hitler

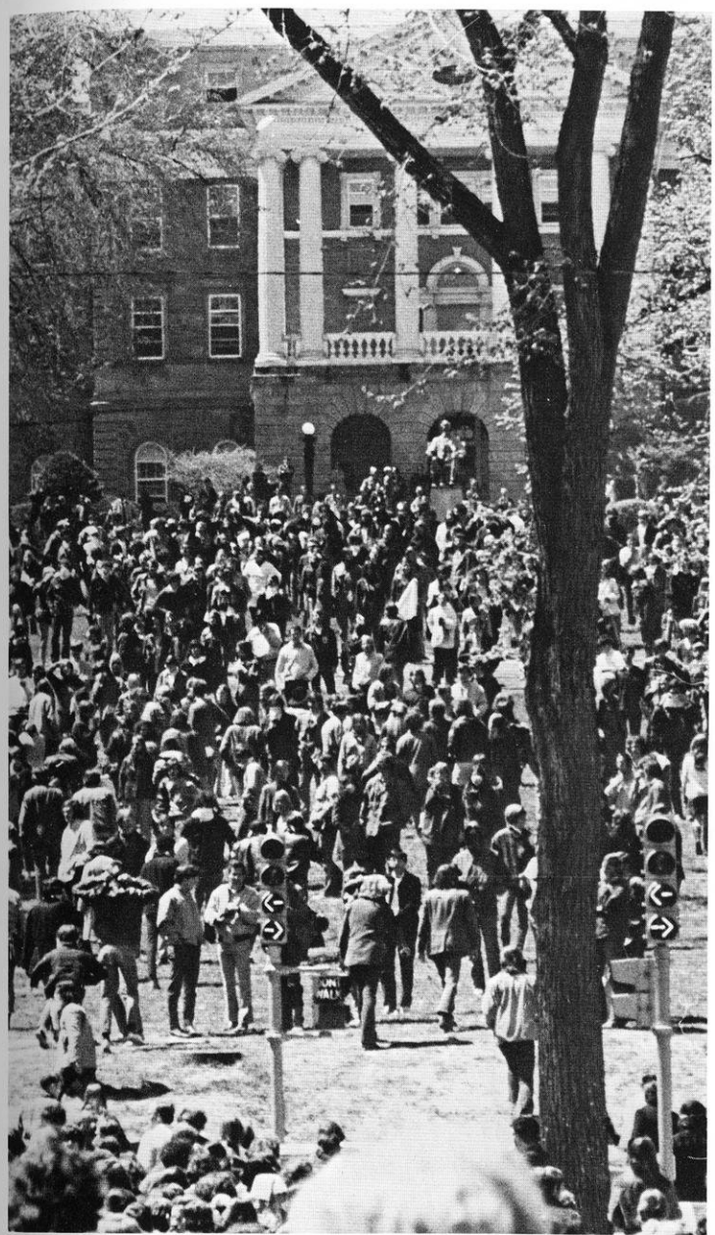

"IF YOU'RE NOT PART OF THE SOLUTION, YOU'RE PART OF THE PROBLEM" - Eldridge Cleaver
Strike for Black Curriculum
STRIKE * STRIKE * STRIKE *
STRIKE * STRIKE * STRIKE * STRIKE * STRIKE
STRIKE * STRIKE * STRIKE * STRIKE * STRIKE

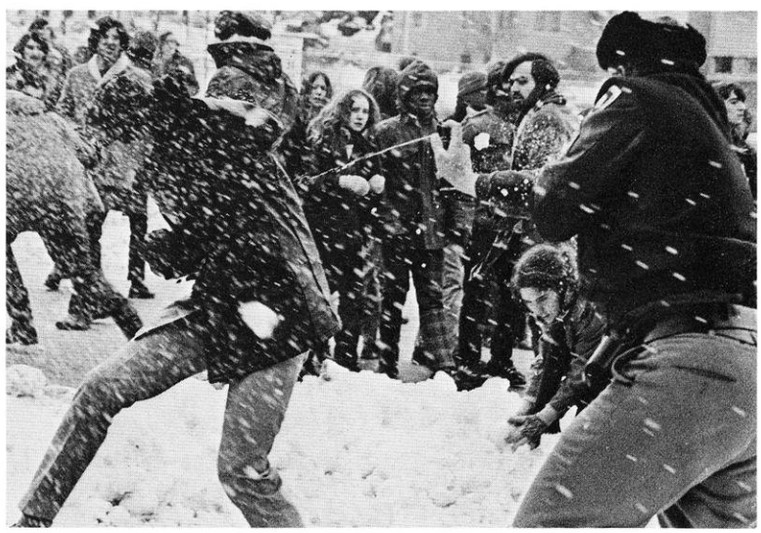


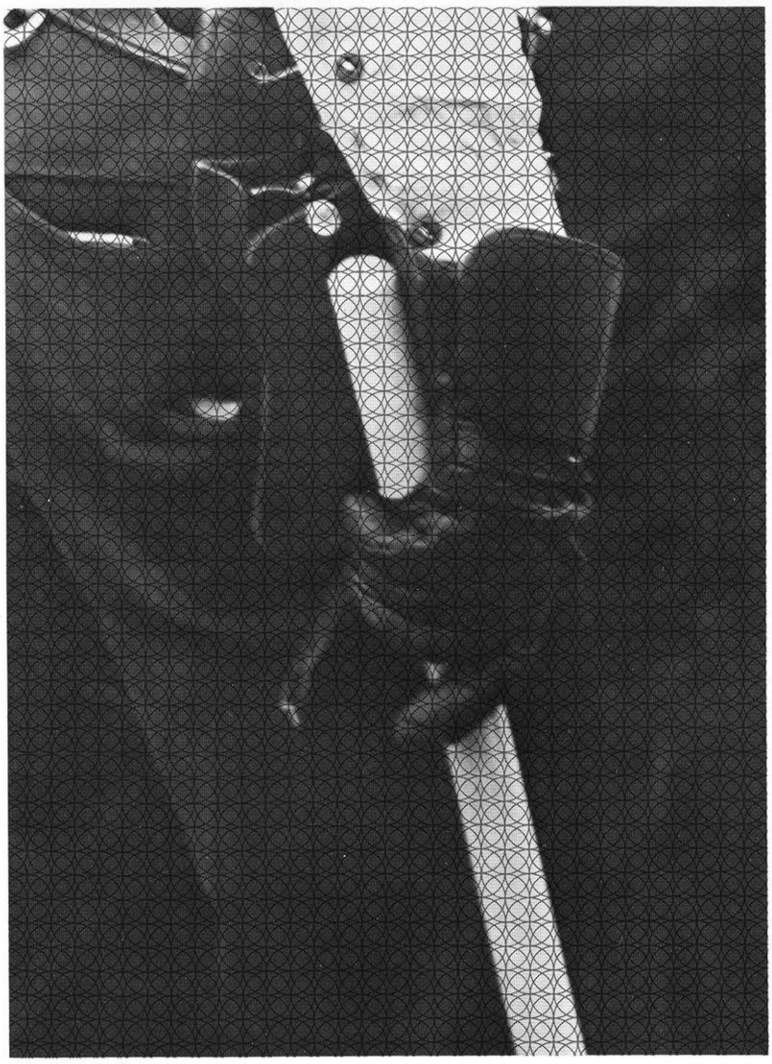
YOUNG
DEMS

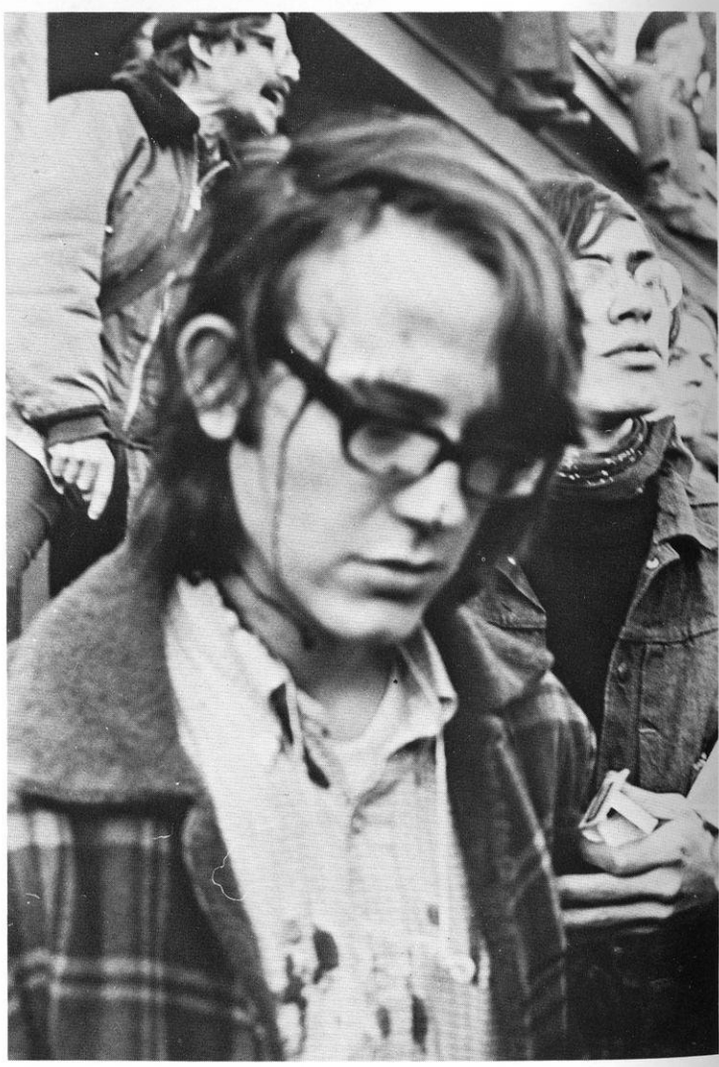
STRIKE CENTER
STRIKE MEETING NOW

U.S. OUT OF VIE
SMASH G.E.!!

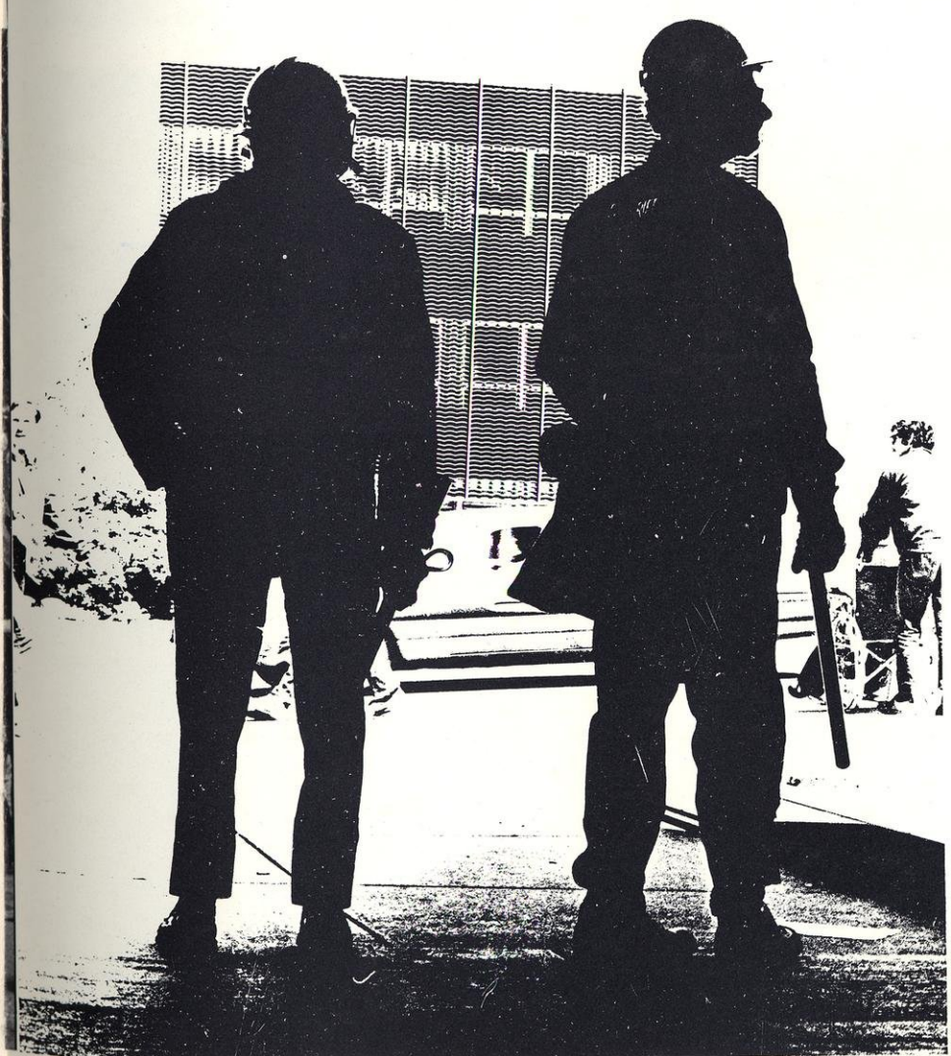


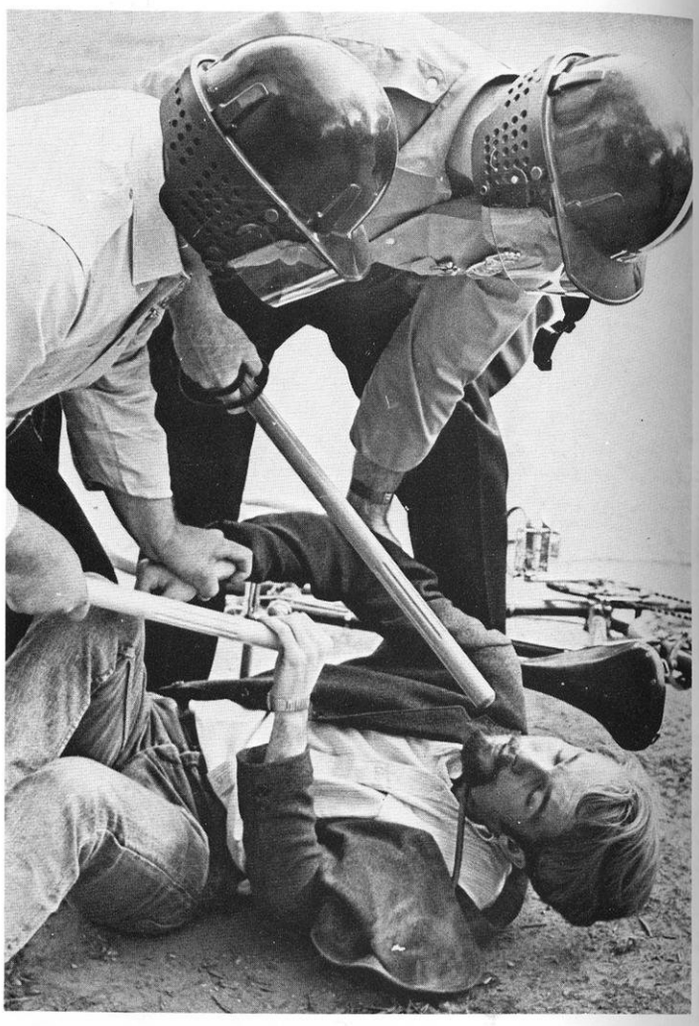


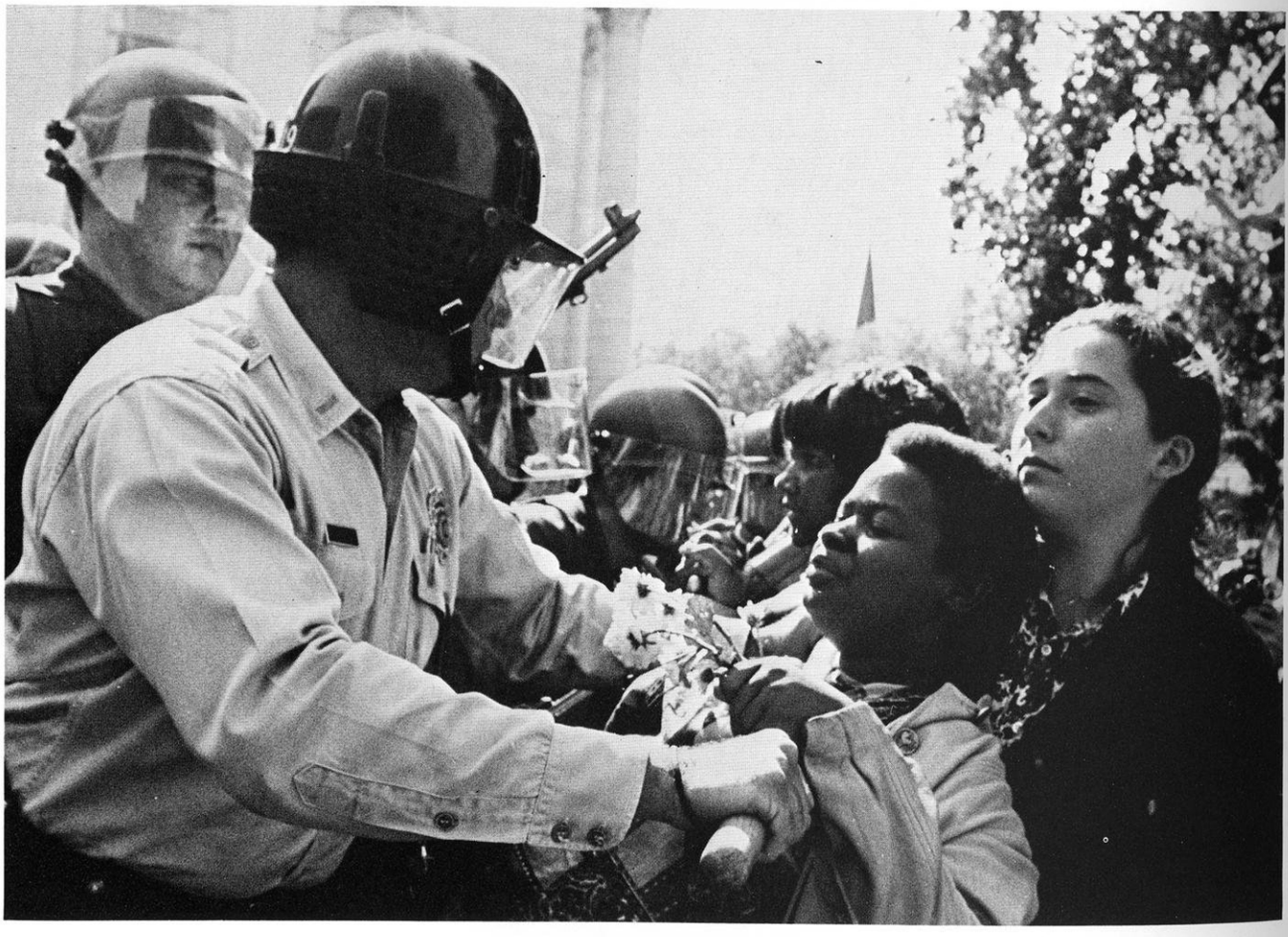


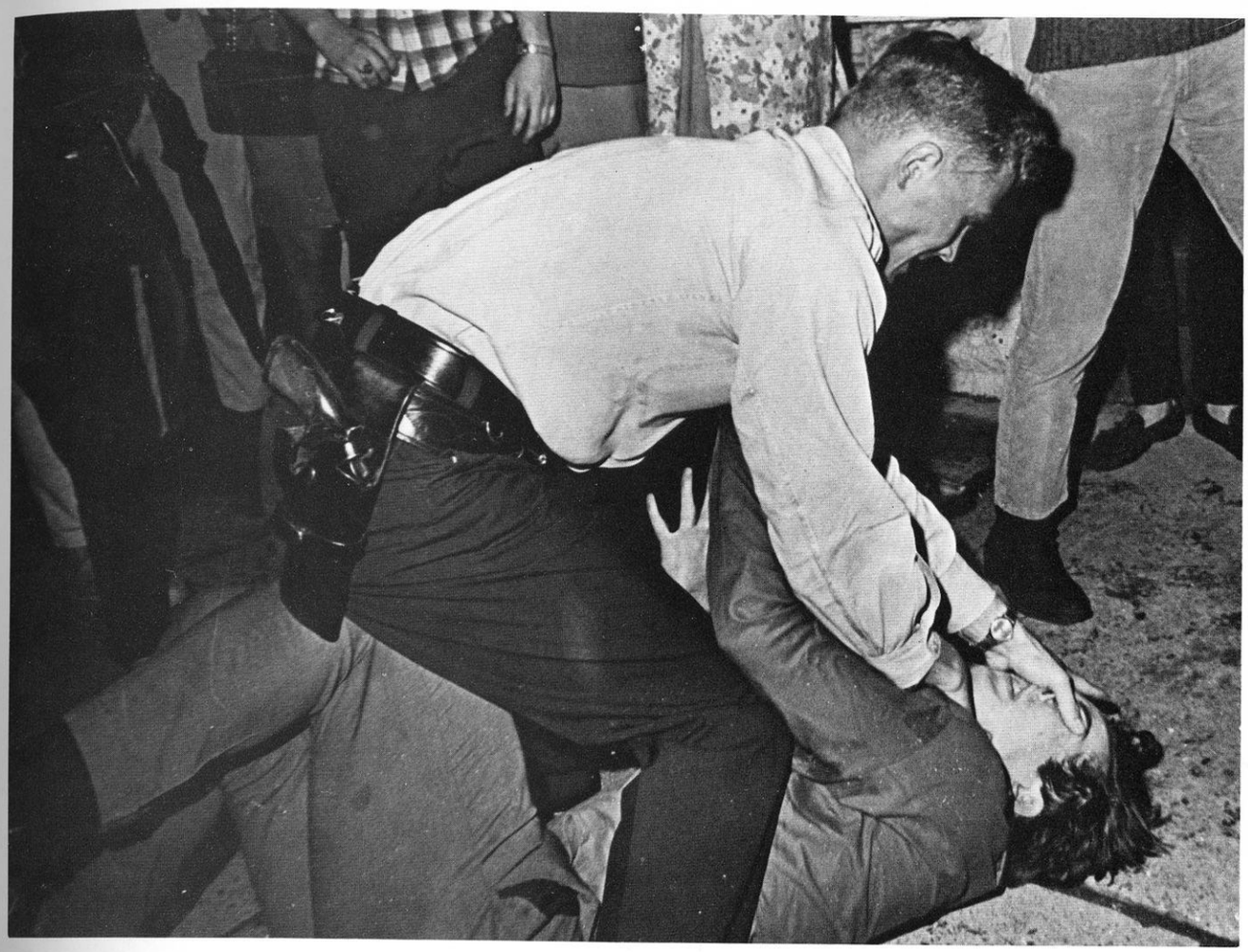


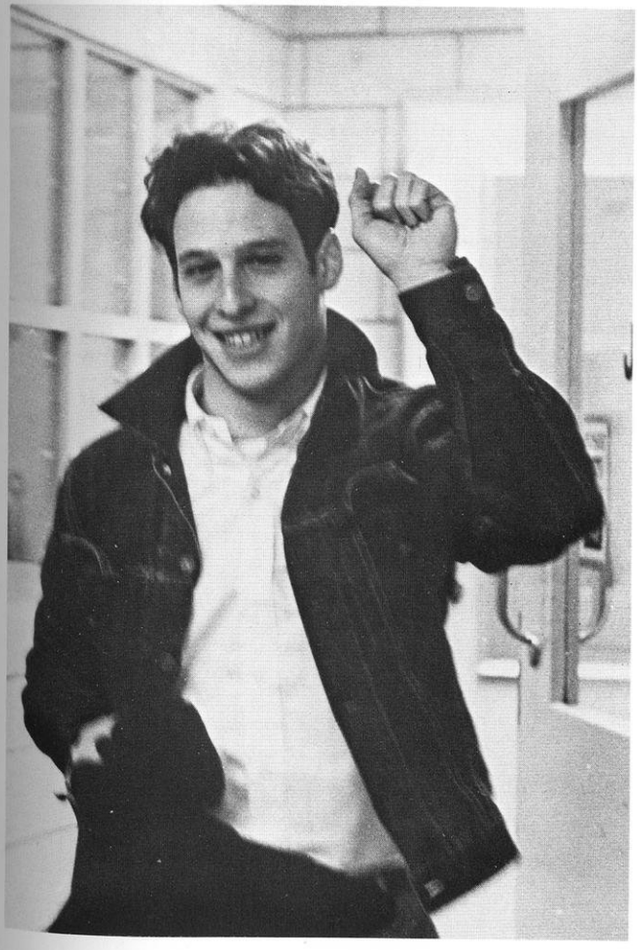
As we reacted to the system
the system reacted back.











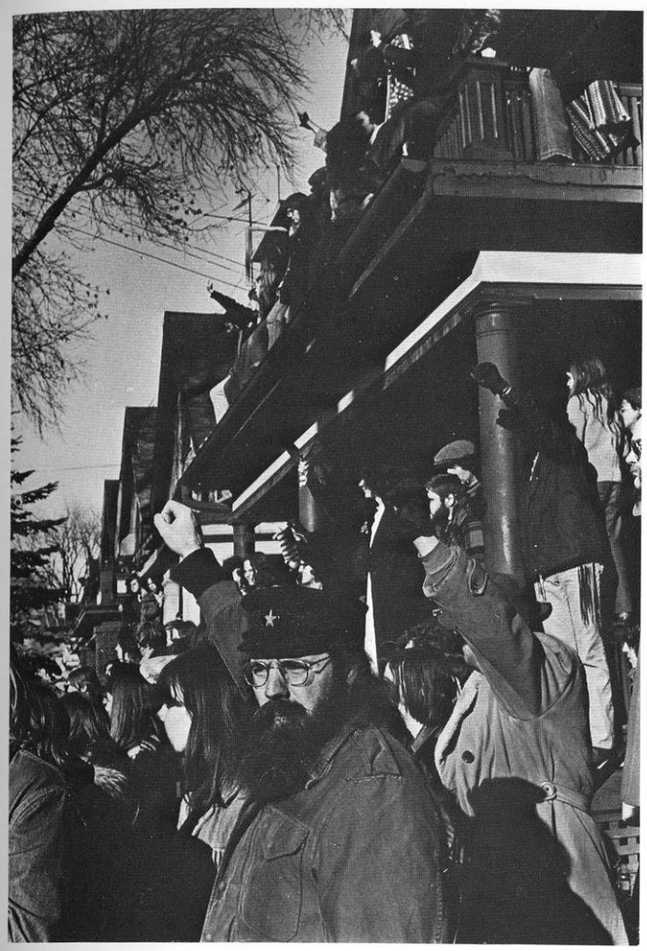
Yet, some made it back to fight another day.

. . . Some weren't as fortunate

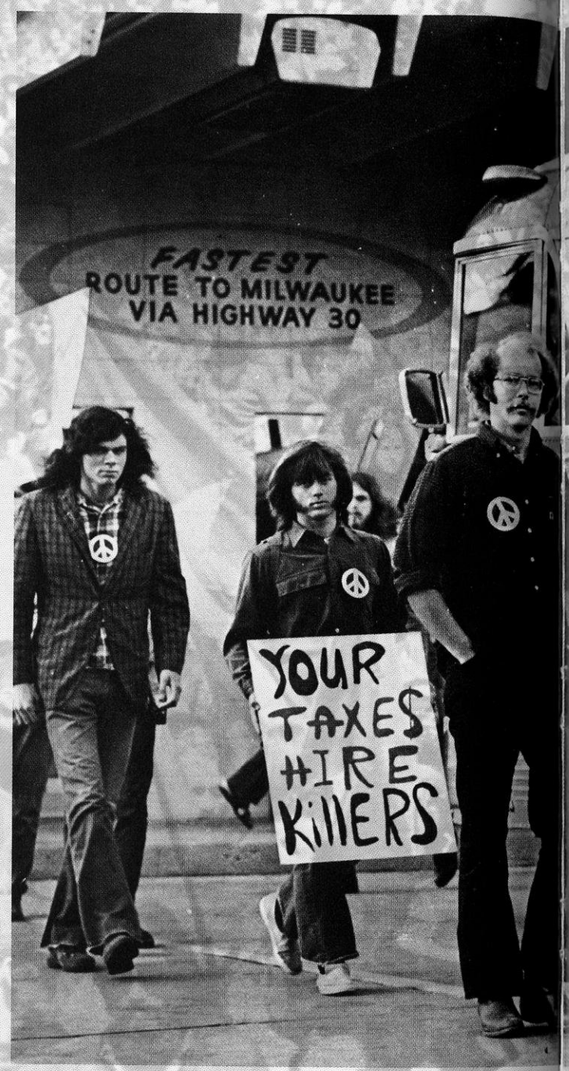
But there was always a
good time on miffland street

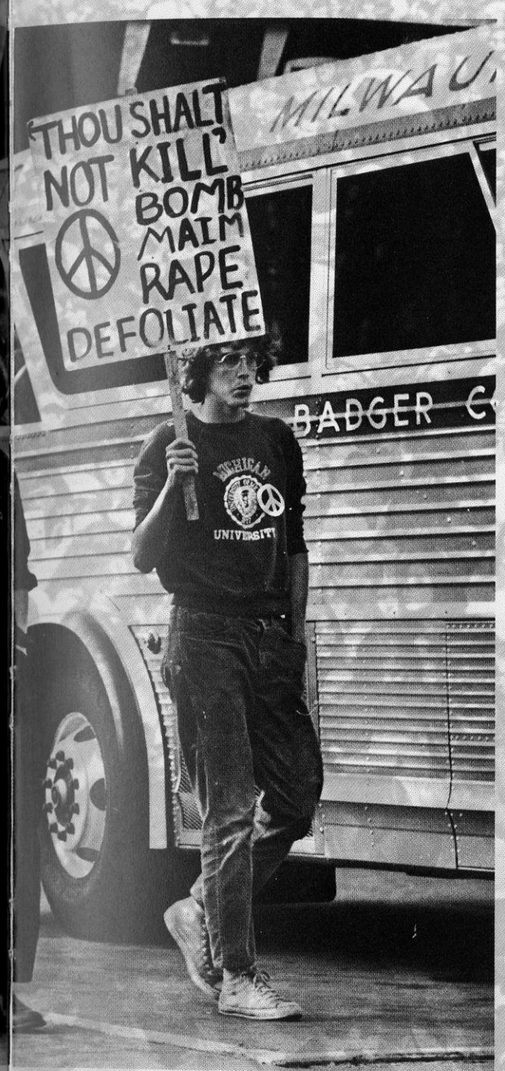
. . . and a persistant cry of —

"There's a rally in the mall!
There's a rally in the mall!"

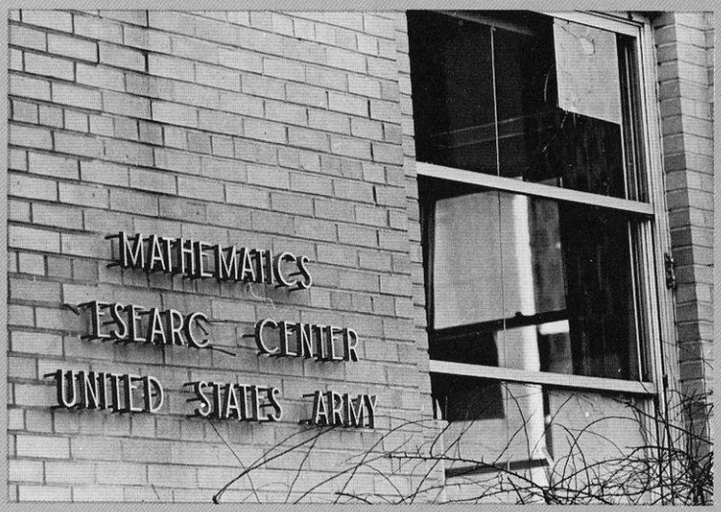


STOP

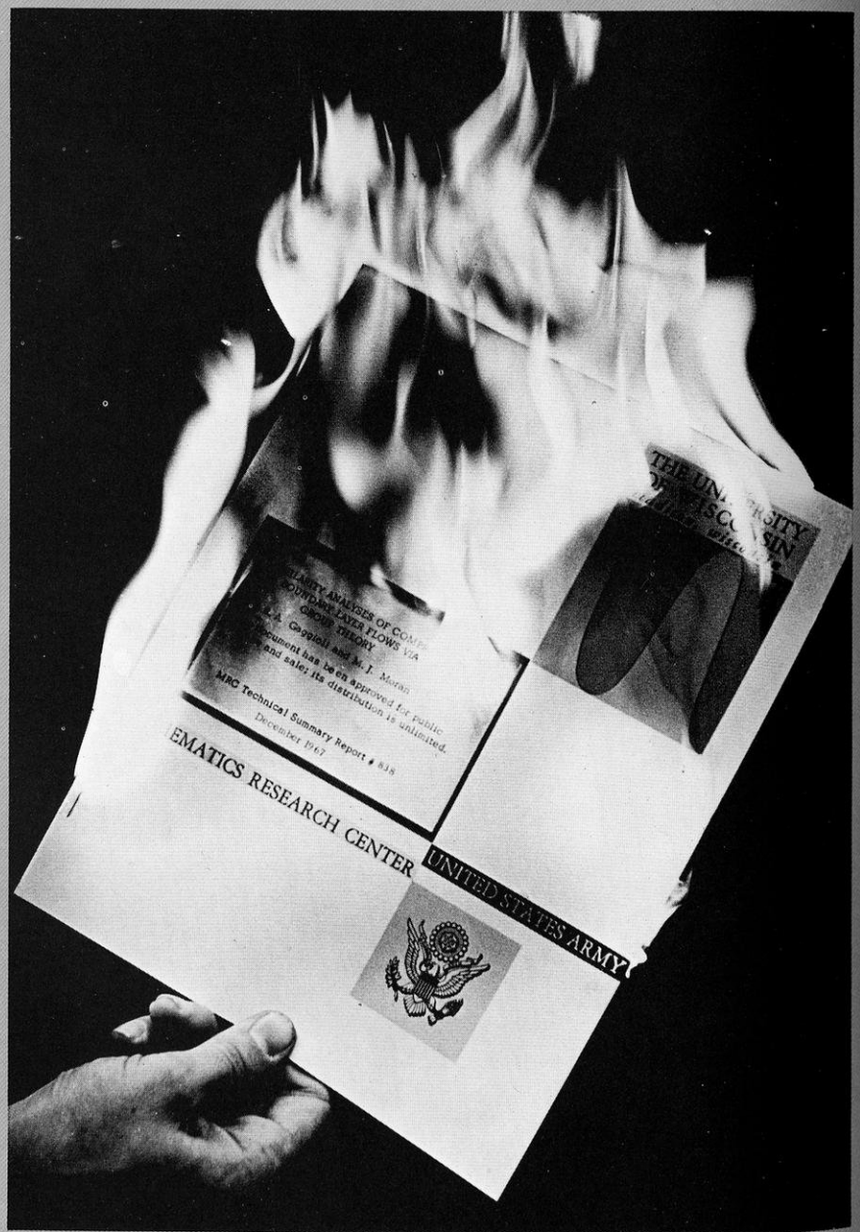




So we fought a war at home,
to stop a war far away.

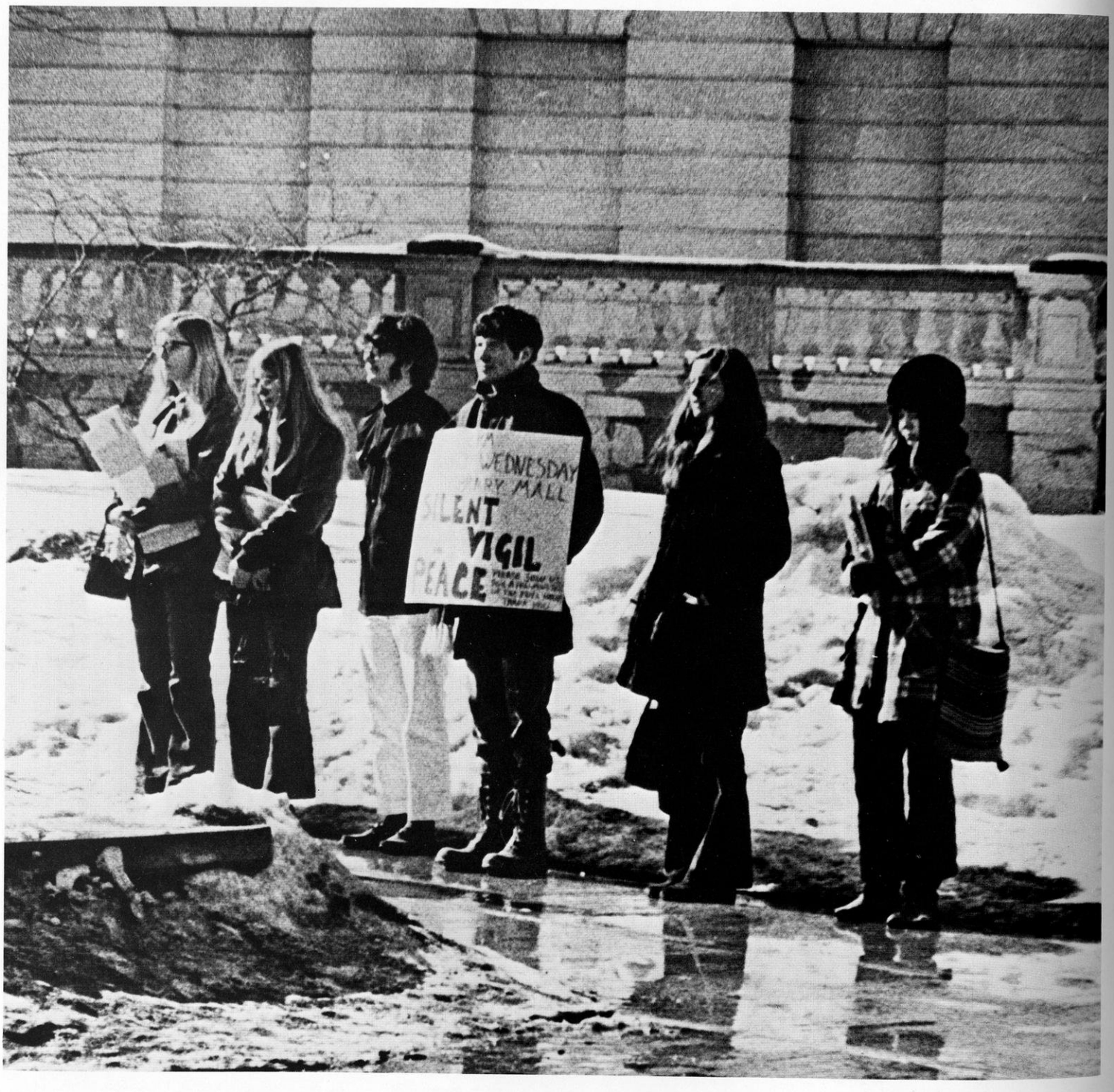


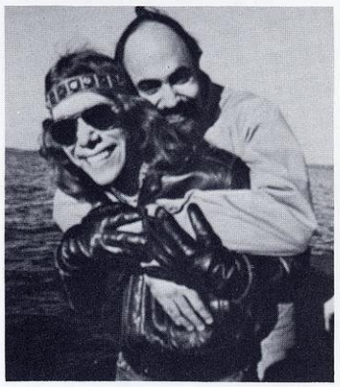
We found our institutions
had other institutions.

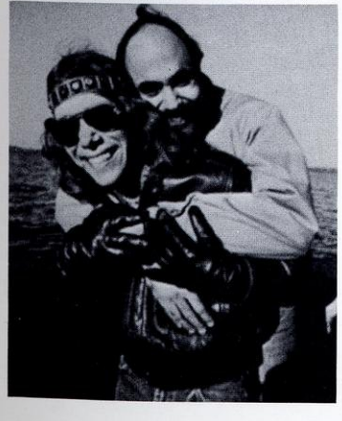


THEN .

And we lost our militancy, and looked
toward more peaceful means





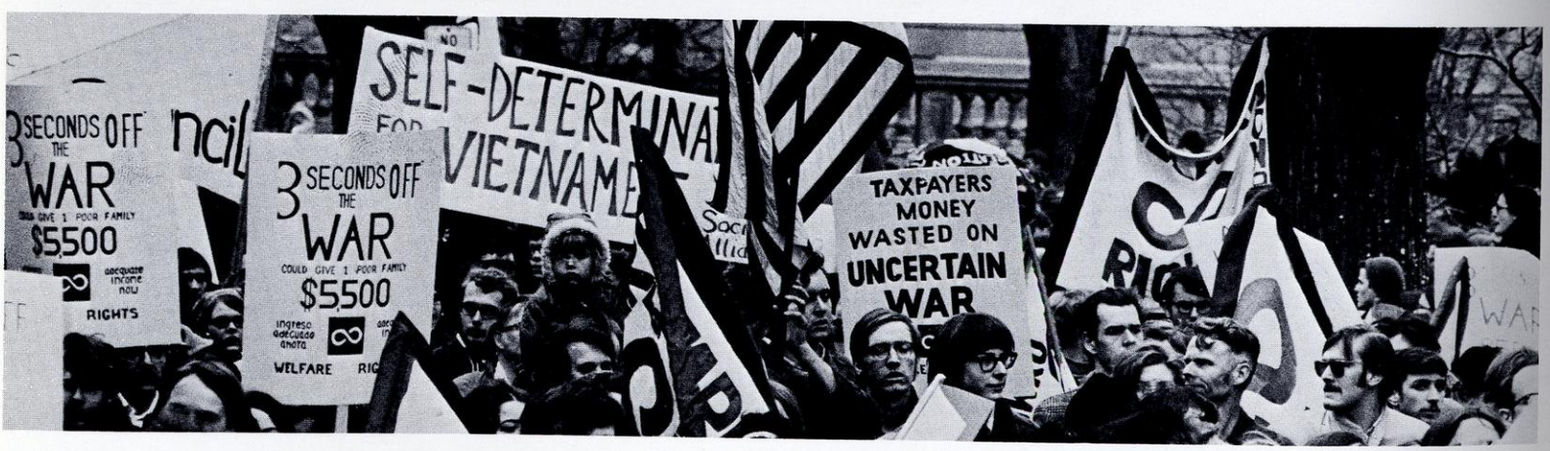


And did we get peaceful!

Dissent was Out
Ecology was in

Blacks were Out
Indians and the
Third World in

And if you were a part of whatever it was
that made us attempt to be free . . .

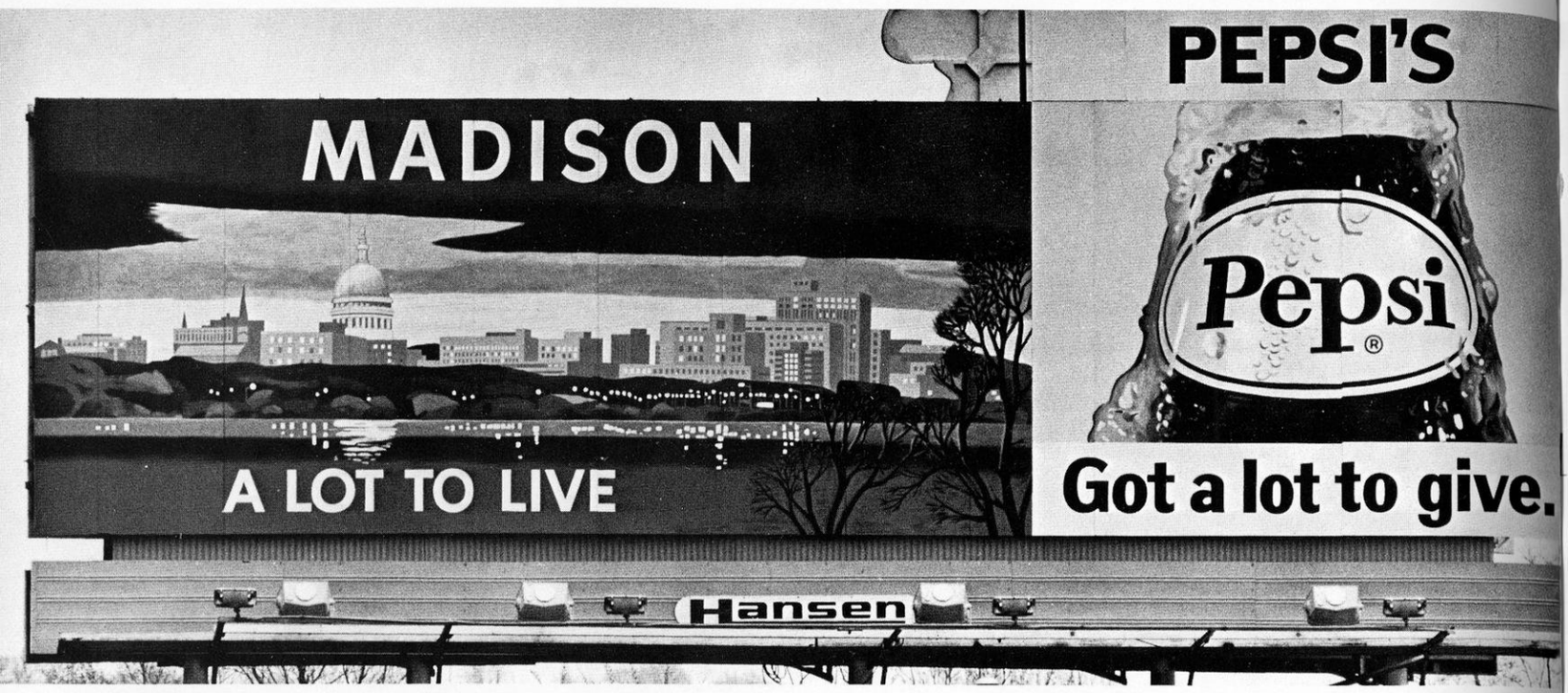


I WATCH YOU

. . . remember

Change . . . people rediscover people, singly, co-operatively. That which is the character of Madison and that which is student merge . . . education in humanity encourages growth. Madisons problems become student problems as residency in the community breeds responsibility for that community.

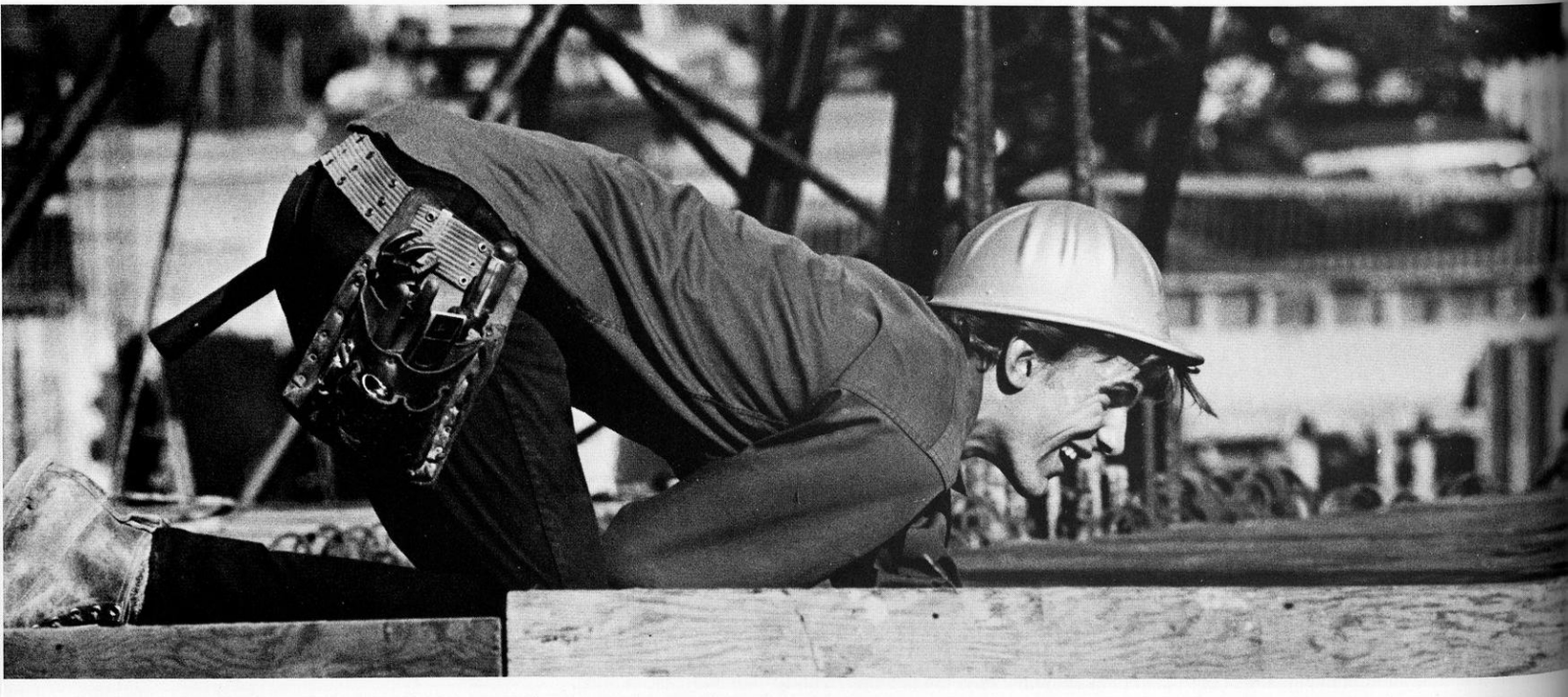
IN SANITY
HUMANITY
ARMOURY
INCOMME

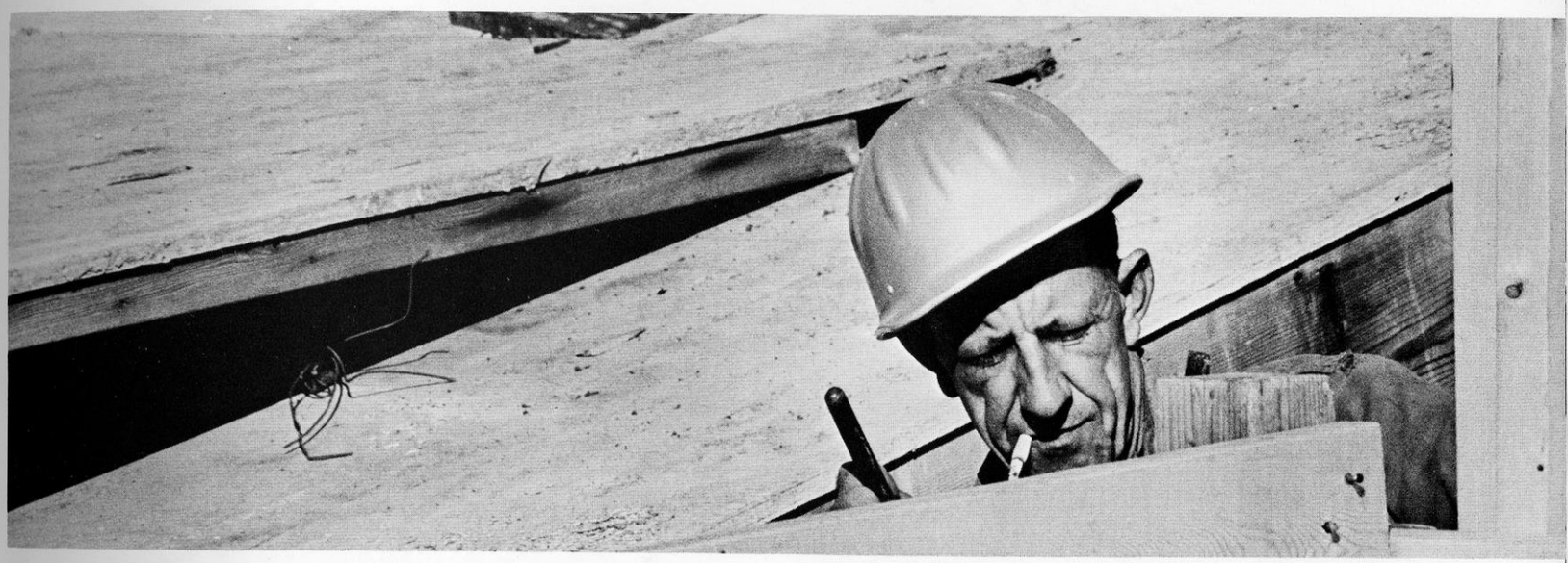

MADISON
A LOT TO LIVE
PEPSI'S
Pepsi
Got a lot to give.
Hansen

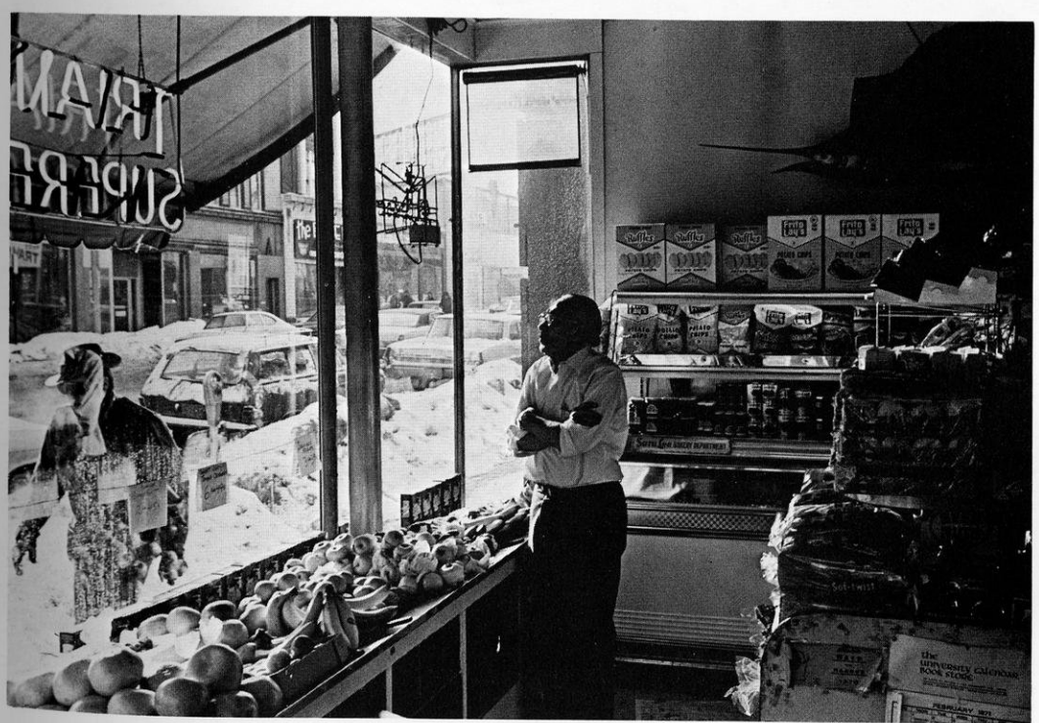
Gift
CHEESE
BOXES
6

sta-puf

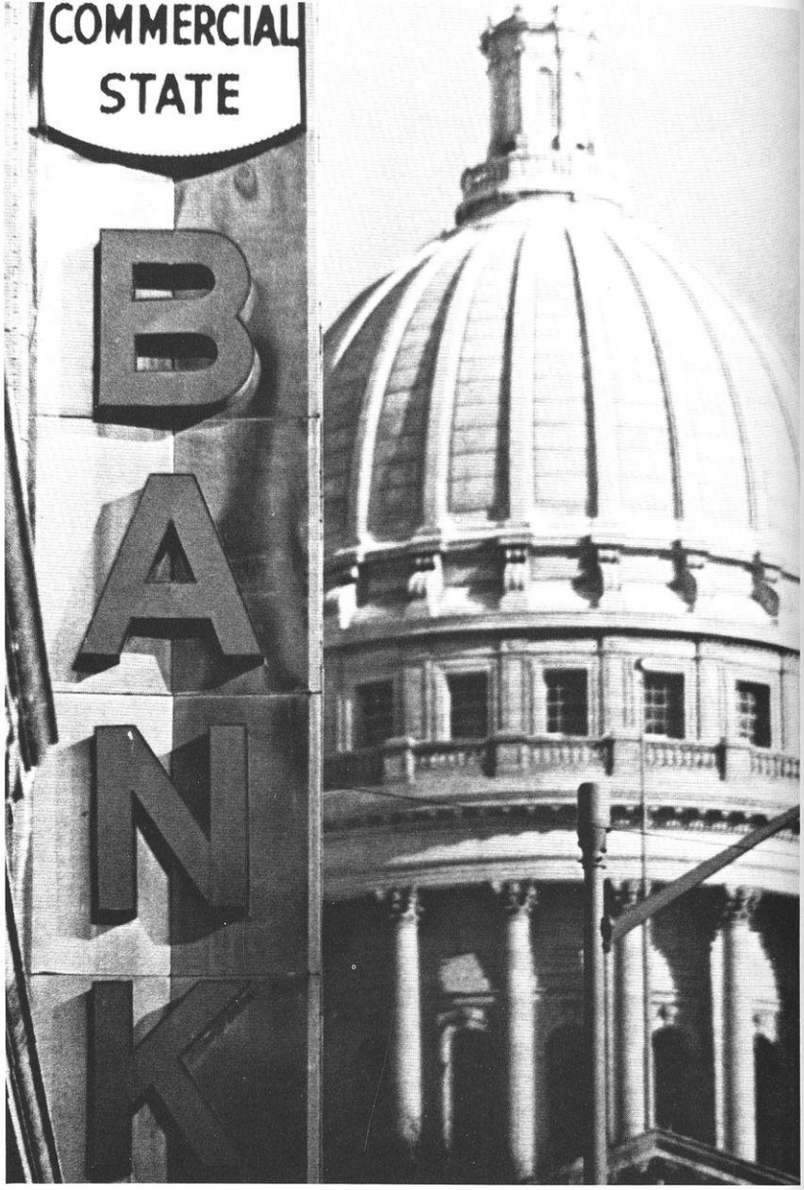
CHANGE
OUT OF ORDER







EAT
HOTEL

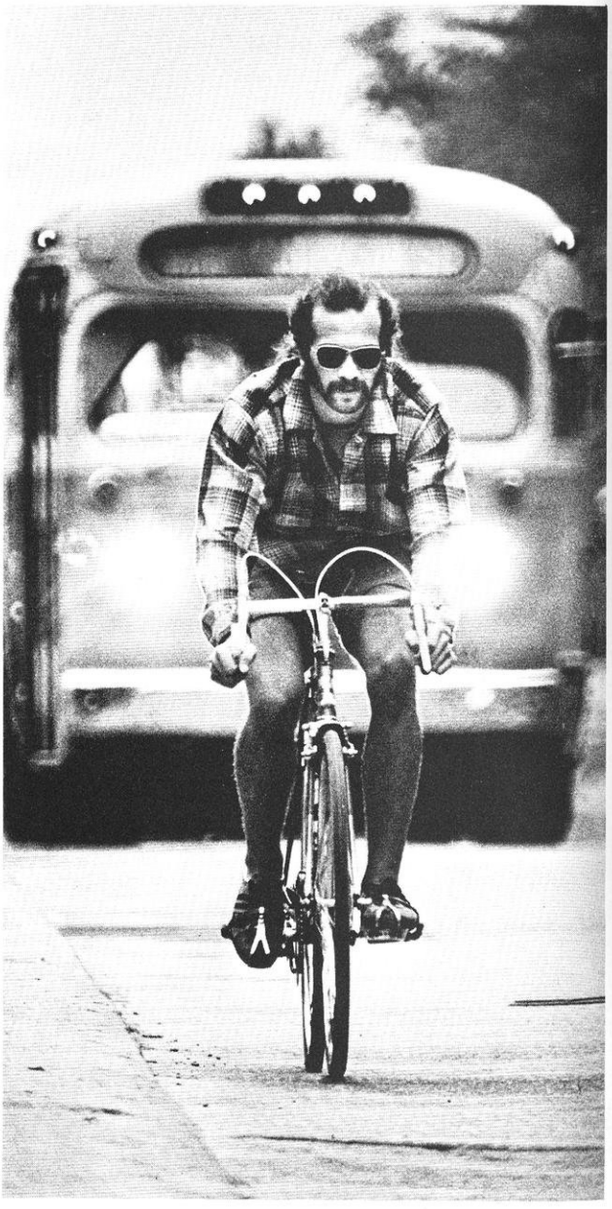


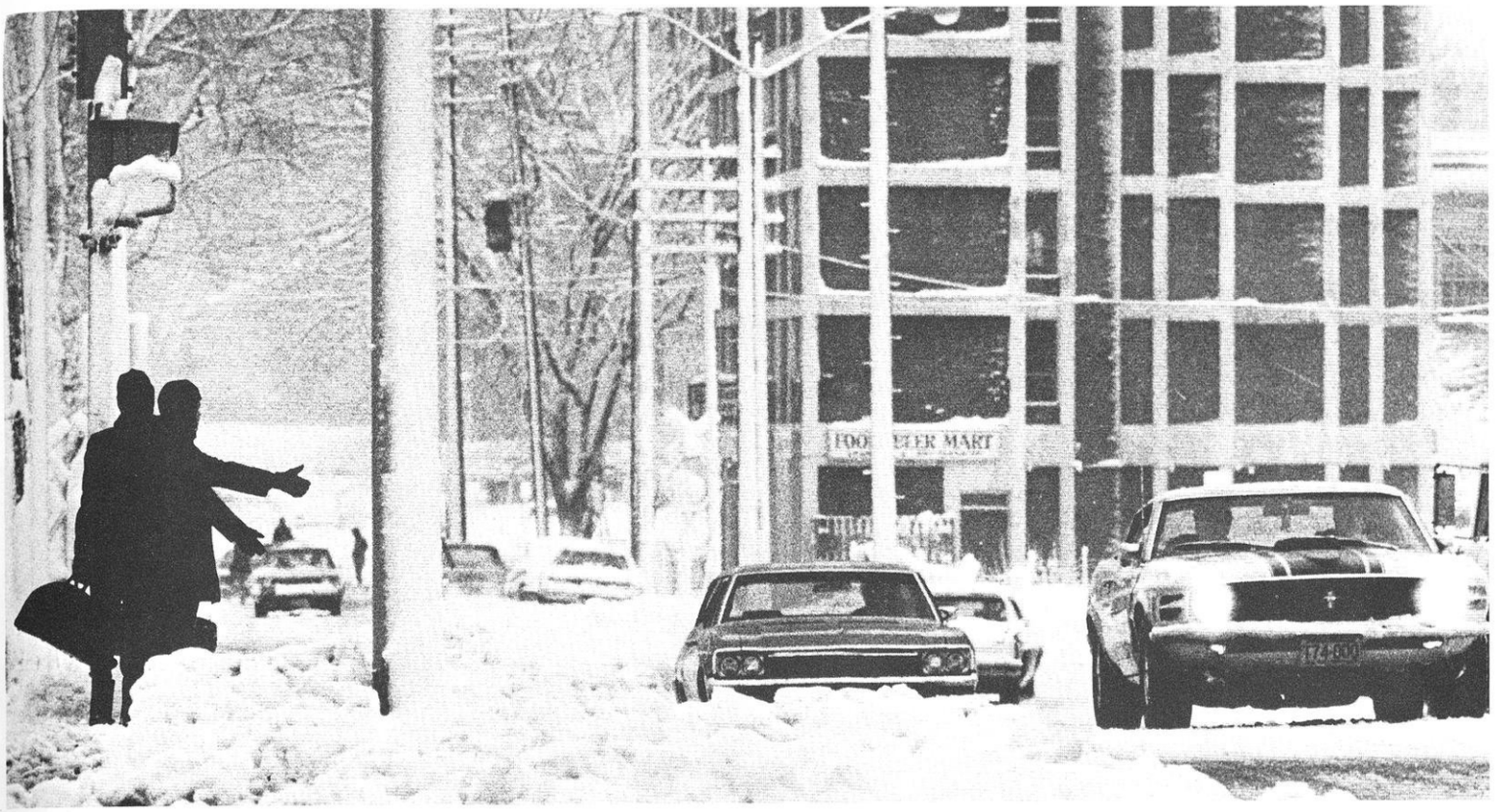
Madison community holds well-known trademarks of frustration for every student who has ever tried to get food close to campus, to see a decent movie cheaply, to find a discount drug store, or, alas, to cash a check.

CAPITOL
THE GANG THAT COULDN'T
SHOOT STRAIGHT "
A HILARIOUS COMEDY
IN TECHNICOLOR

MADISON'S FINEST
FRUIT STORE
PEPSI-COLA
TRIANGLE
SUPERETTE
OPEN UNTIL 10:30 P.M.
OPEN
DAILY
UNTIL
10:30 P.M.
PEPSI

HIGHLAND PK.
2917
HE 4936

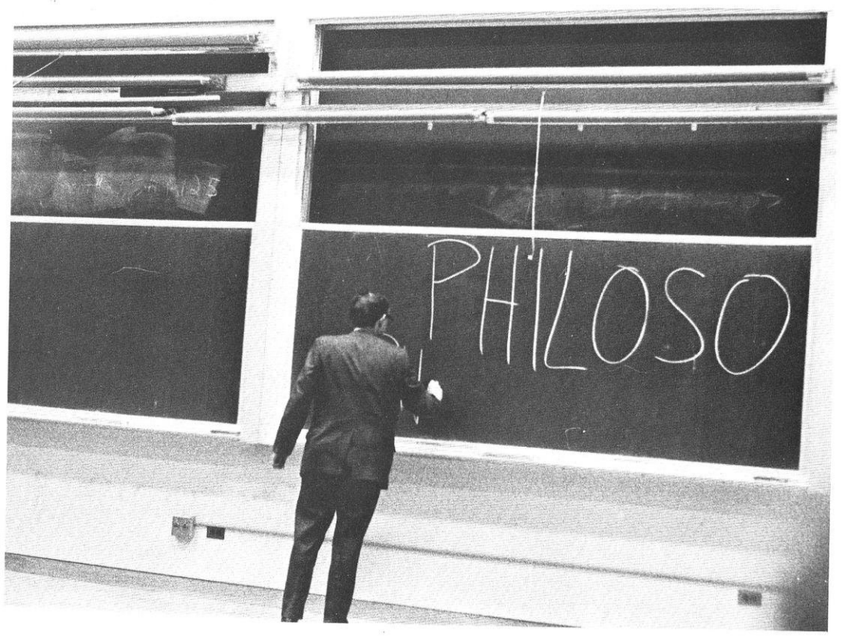


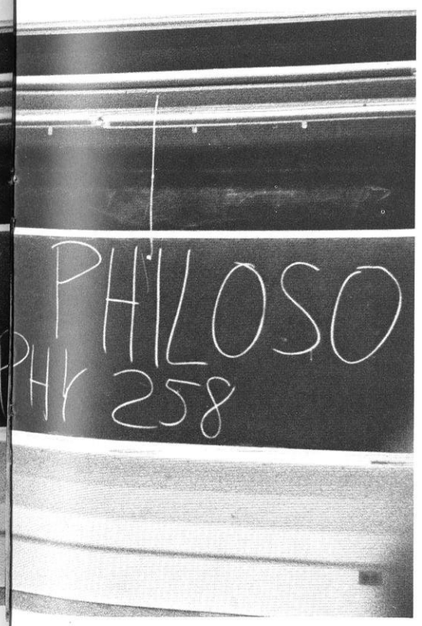


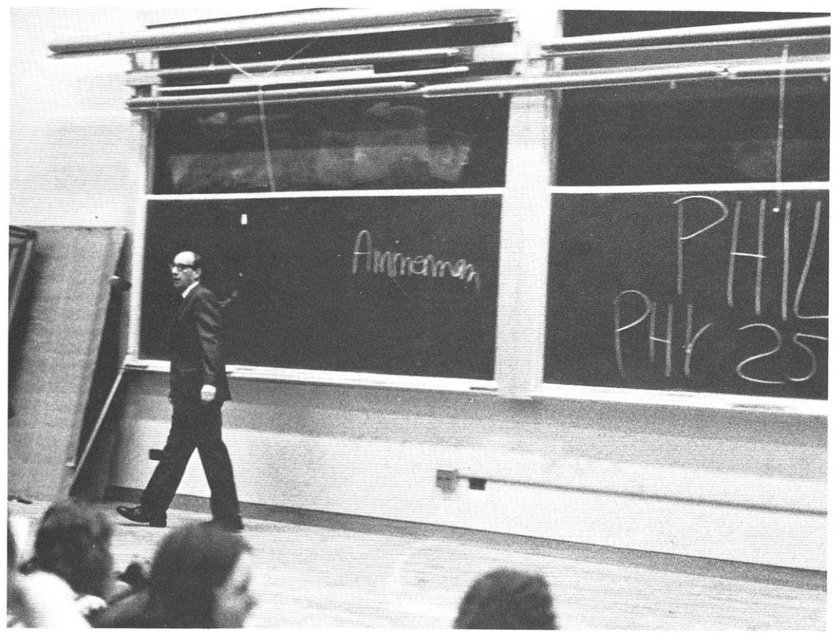
EXPIRED
LIMIT 10 HOURS
ENFORCED 24 HOURS DAILY
SUNDAYS & HOLIDAYS INCLUDED
EACH NICKEL—30 MINUTES
EACH DIME—60 MINUTES
EACH QUARTER 2 HOURS
PARK METER

The history of concerns is cyclical
Varied social scenes create patterns of
student involvement.
During war, it's political.
In between, sociological.
But always there is the movement of the
mind, ever forward, branching,
seeking answers from history and the
unknown to answer the simple question
why?

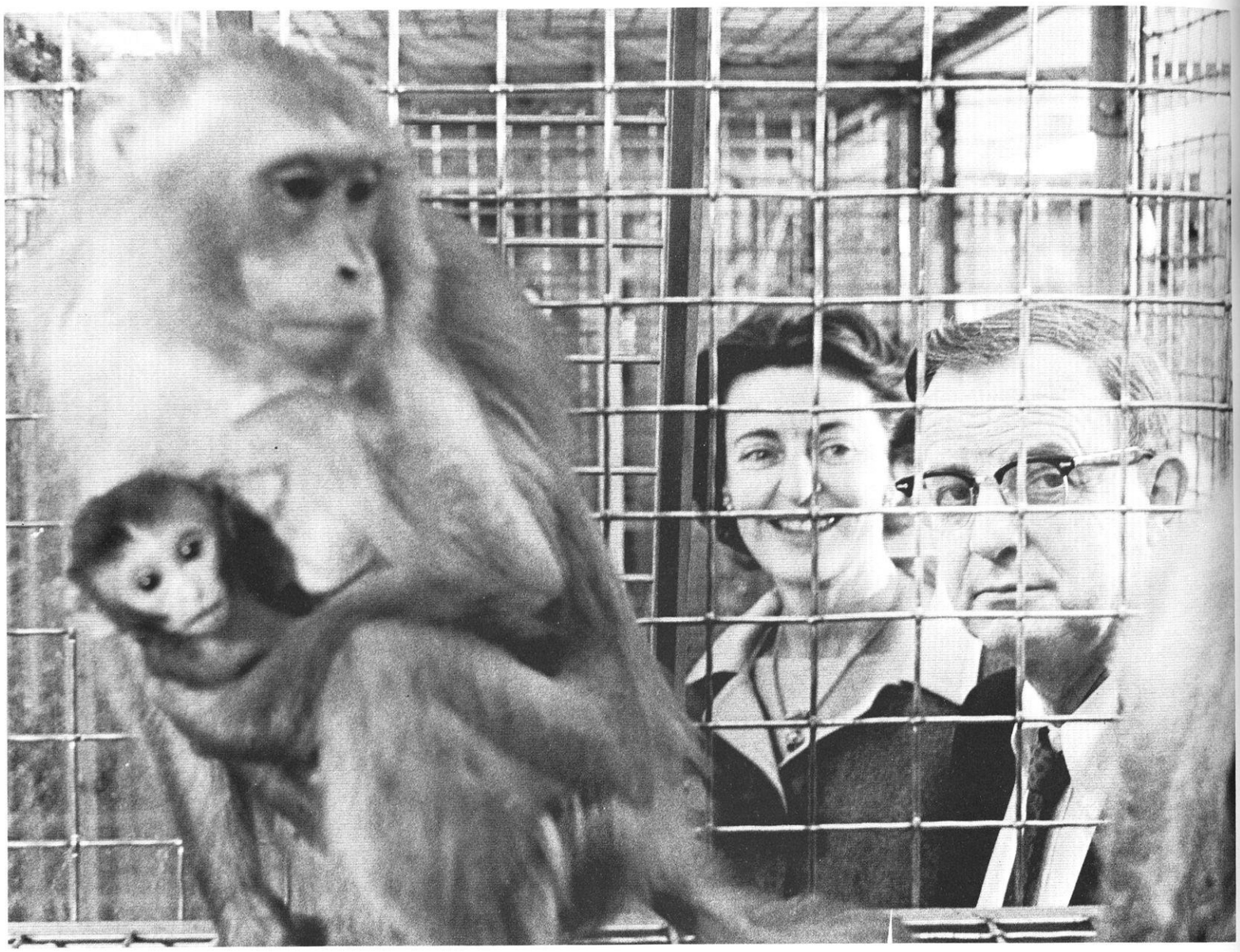
The approaches to knowledge take varied forms,
Scientific, intellectual, abstract.
Who is man?
What is his environment?
Why does he behave so?
What is the history of his activity,
His physical and intellectual growth?
How does he acquire knowledge
And create culture?
More simply,
Who and what and where
And why?



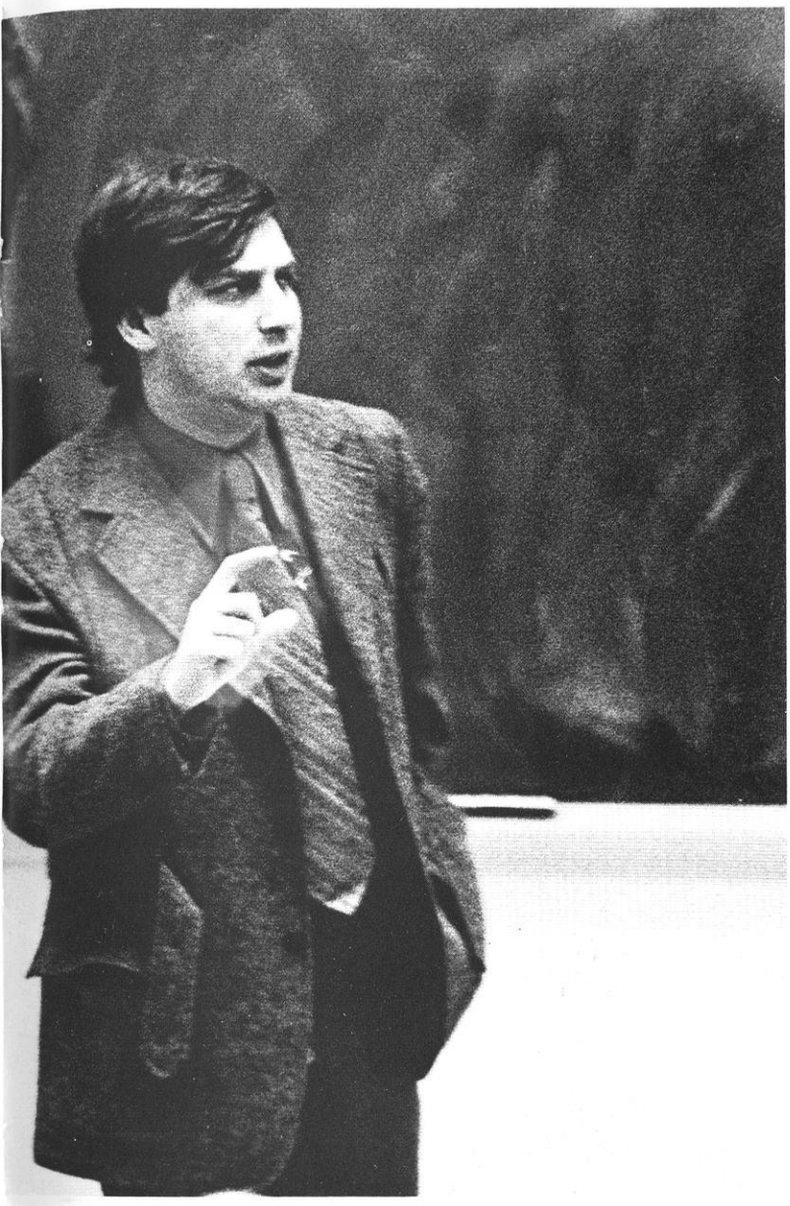


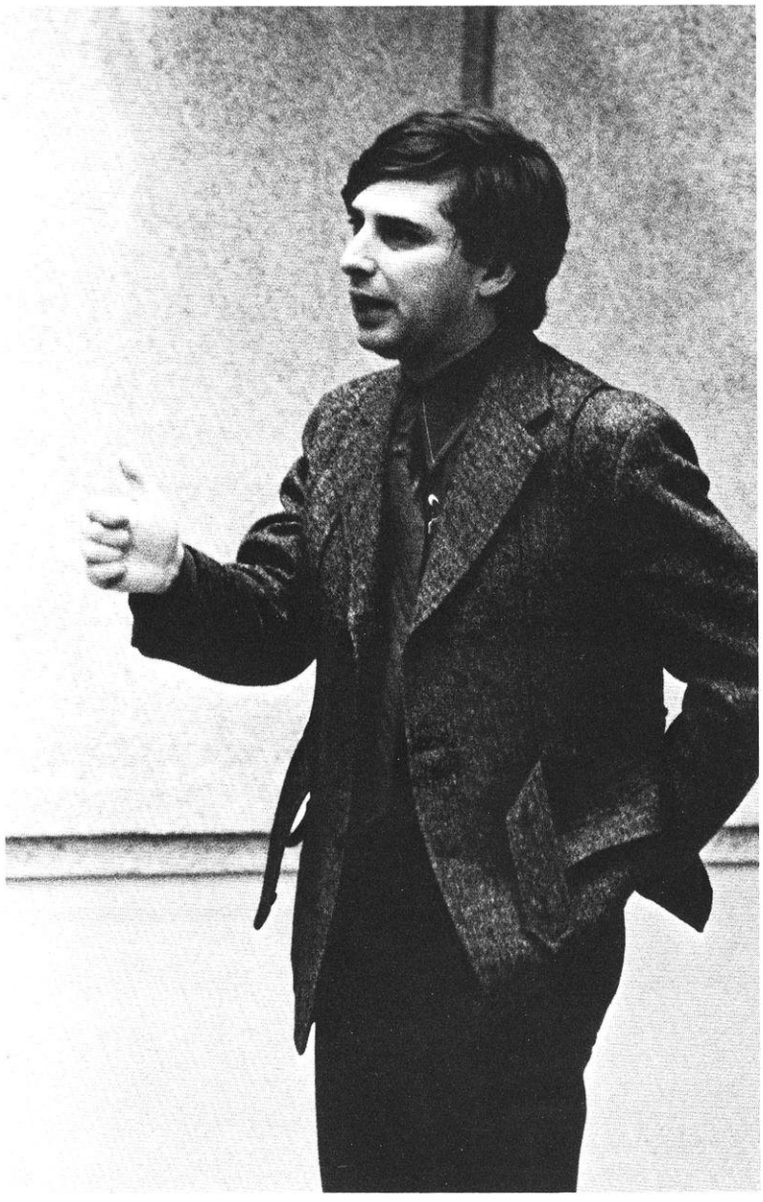


Robert Ammerman — Philosophy



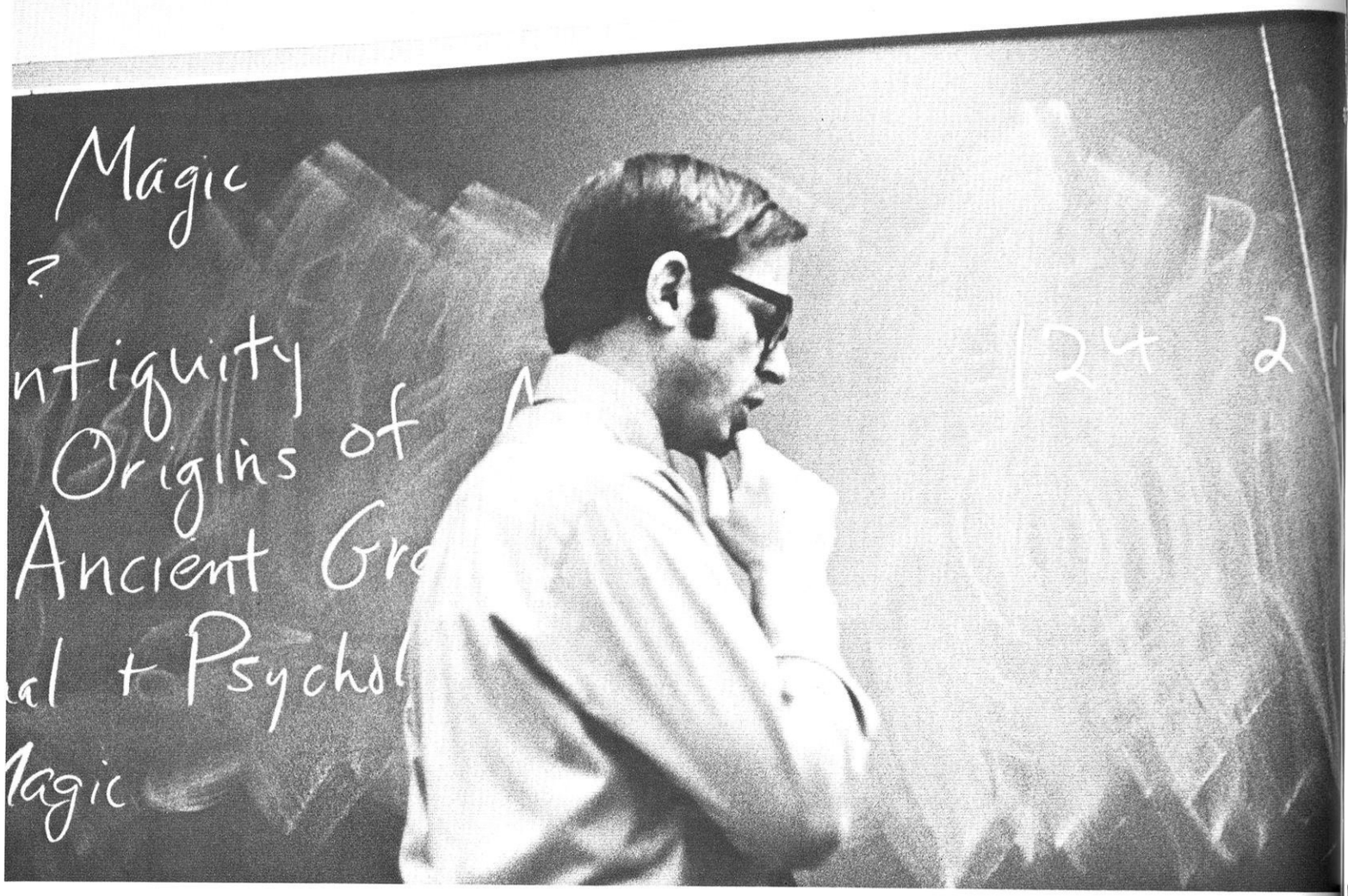
Harry F. Harlow — Director, Primate Lab



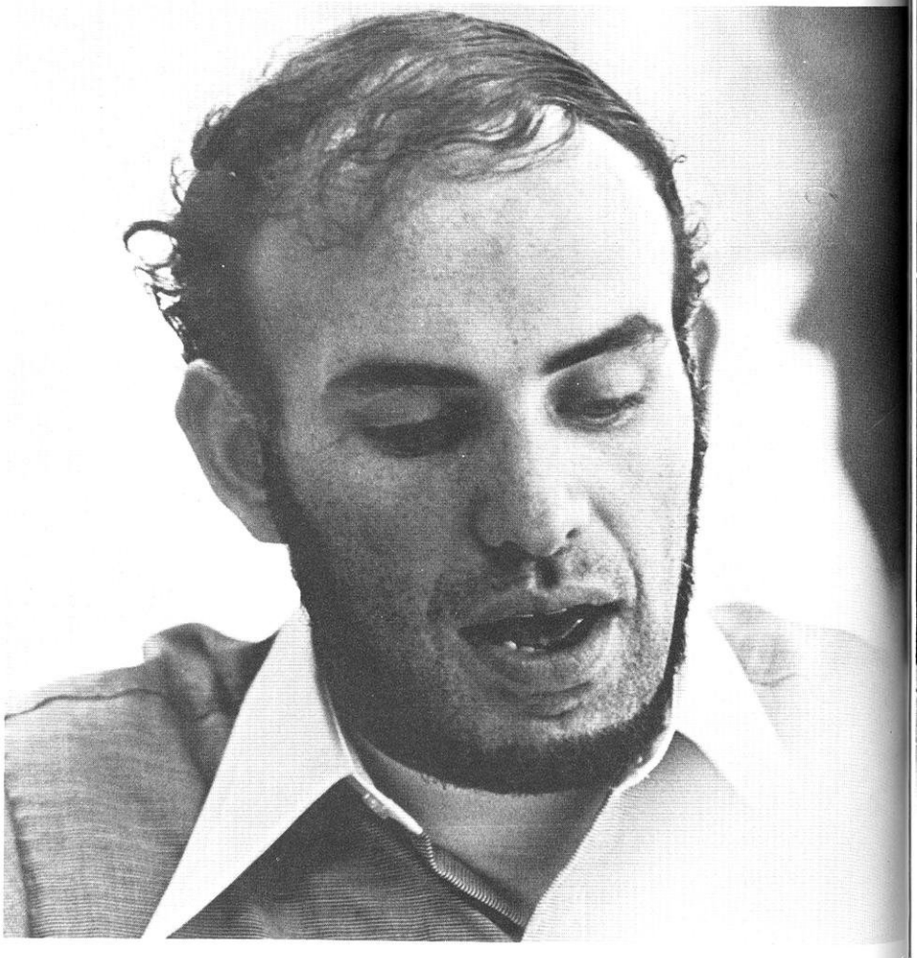


Leonard Schmaltz — Psychology

Science
Calculates, formulates, diagnoses,
the origins, behavioral characteristics,
and the surrounding environment
of the physical plant
and mental machinery
that controls social inter-relations and actions.

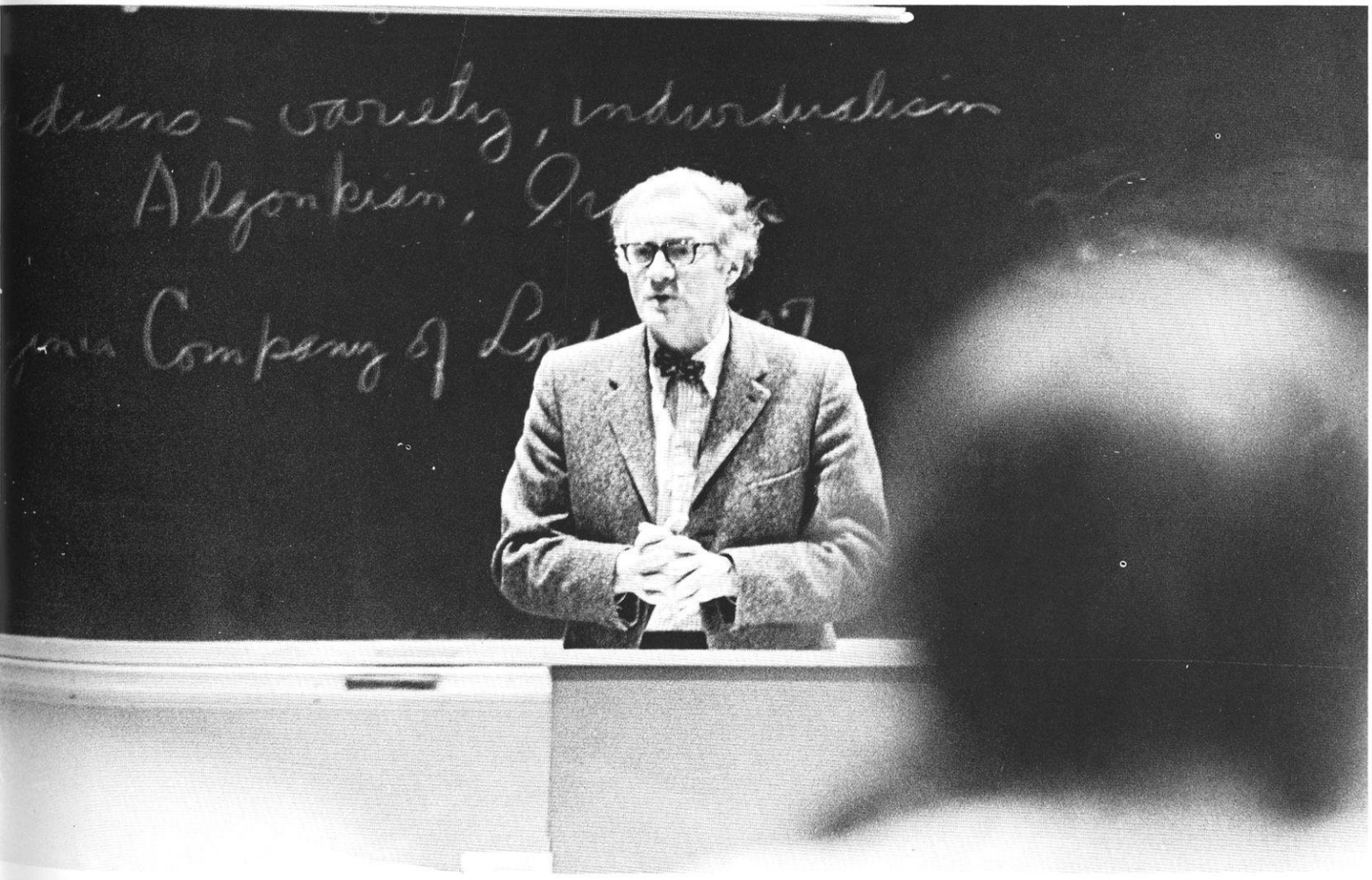


David Lindberg — History of Science

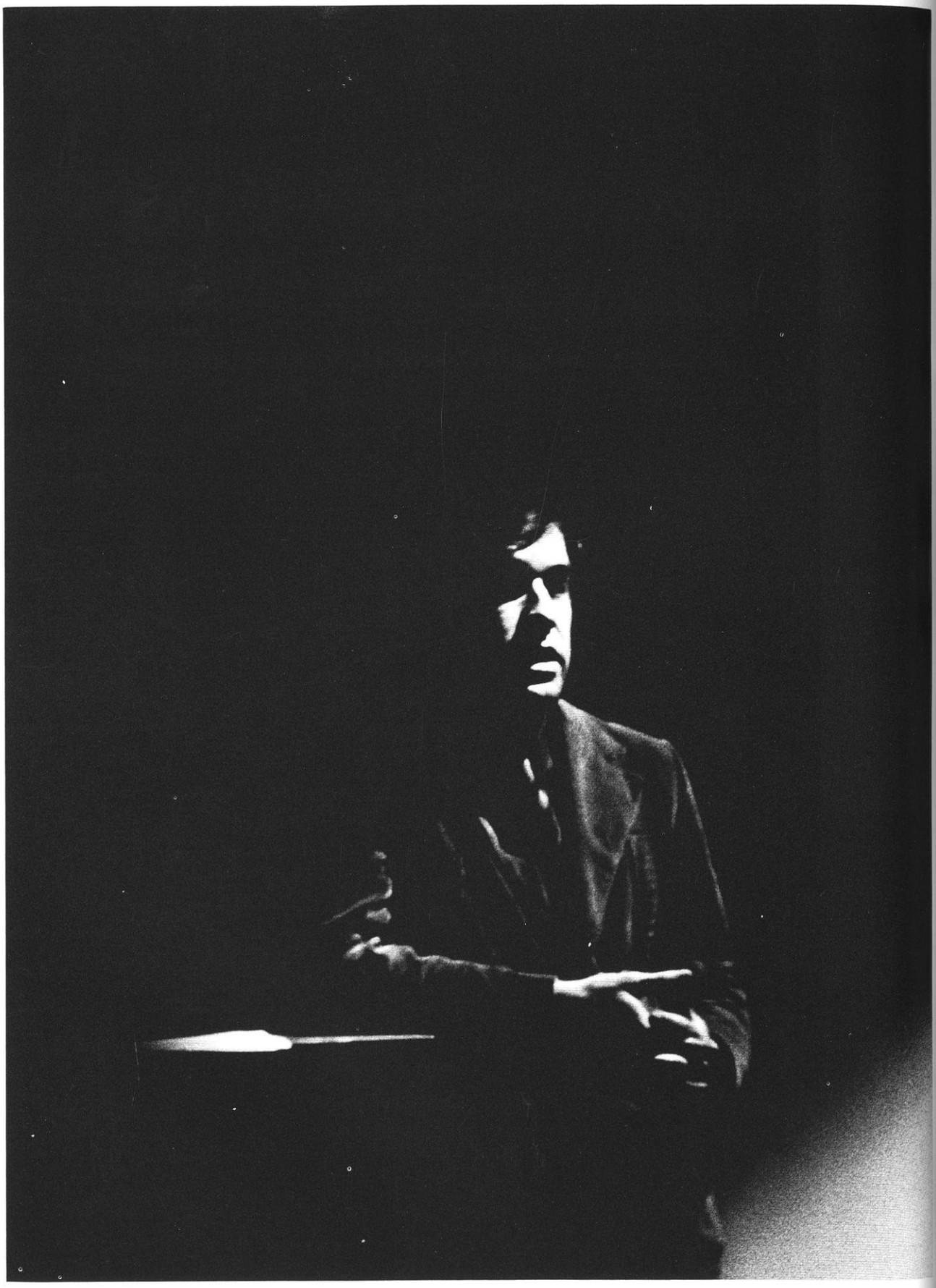


Gerald Marwell — Sociology

The intellectual
examines, probes, delves into
what?
Man changes his environment;
he developes a culture.
Nothing remains stationary.
The environment and culture stimulate
man to change again.
And what are the implications for the future?

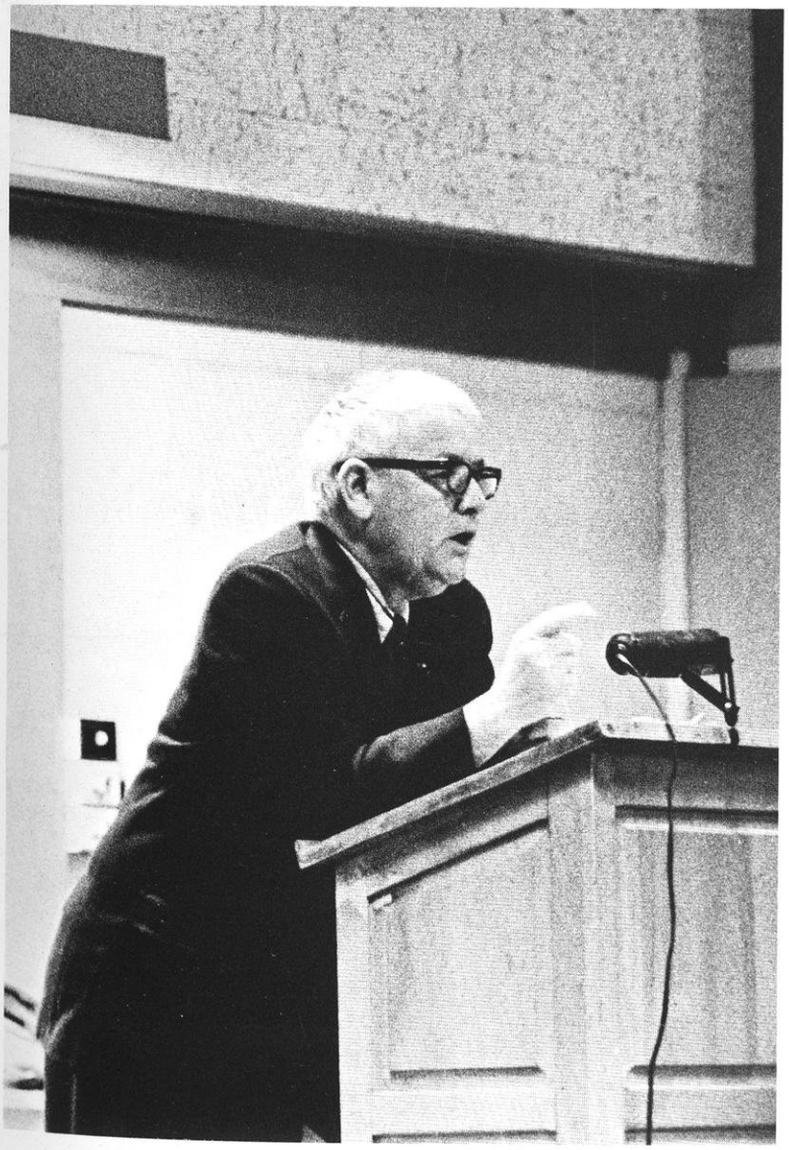


David Lovejoy — History



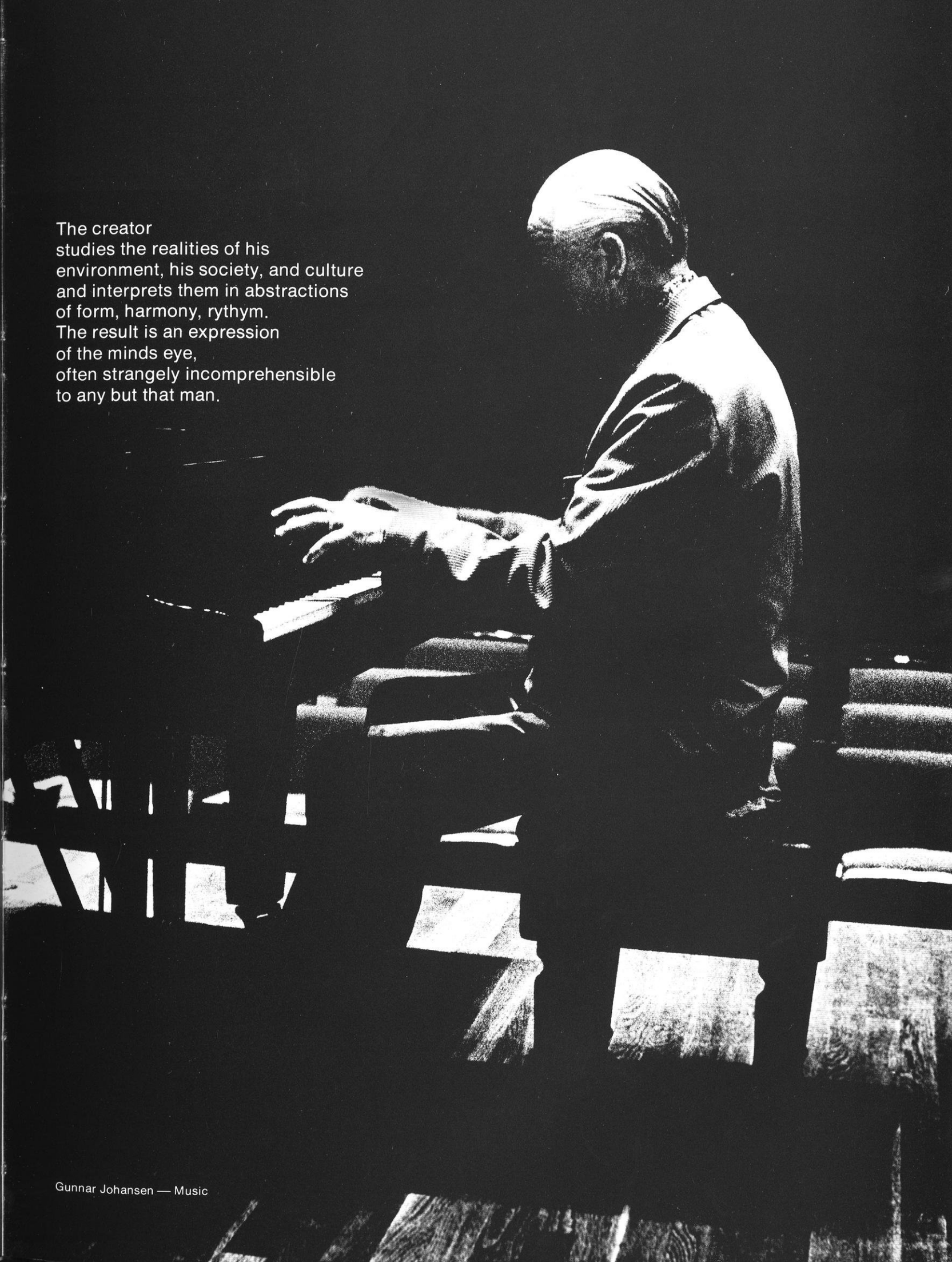
James Dennis — Art History

Paul MacKendrick — Classics



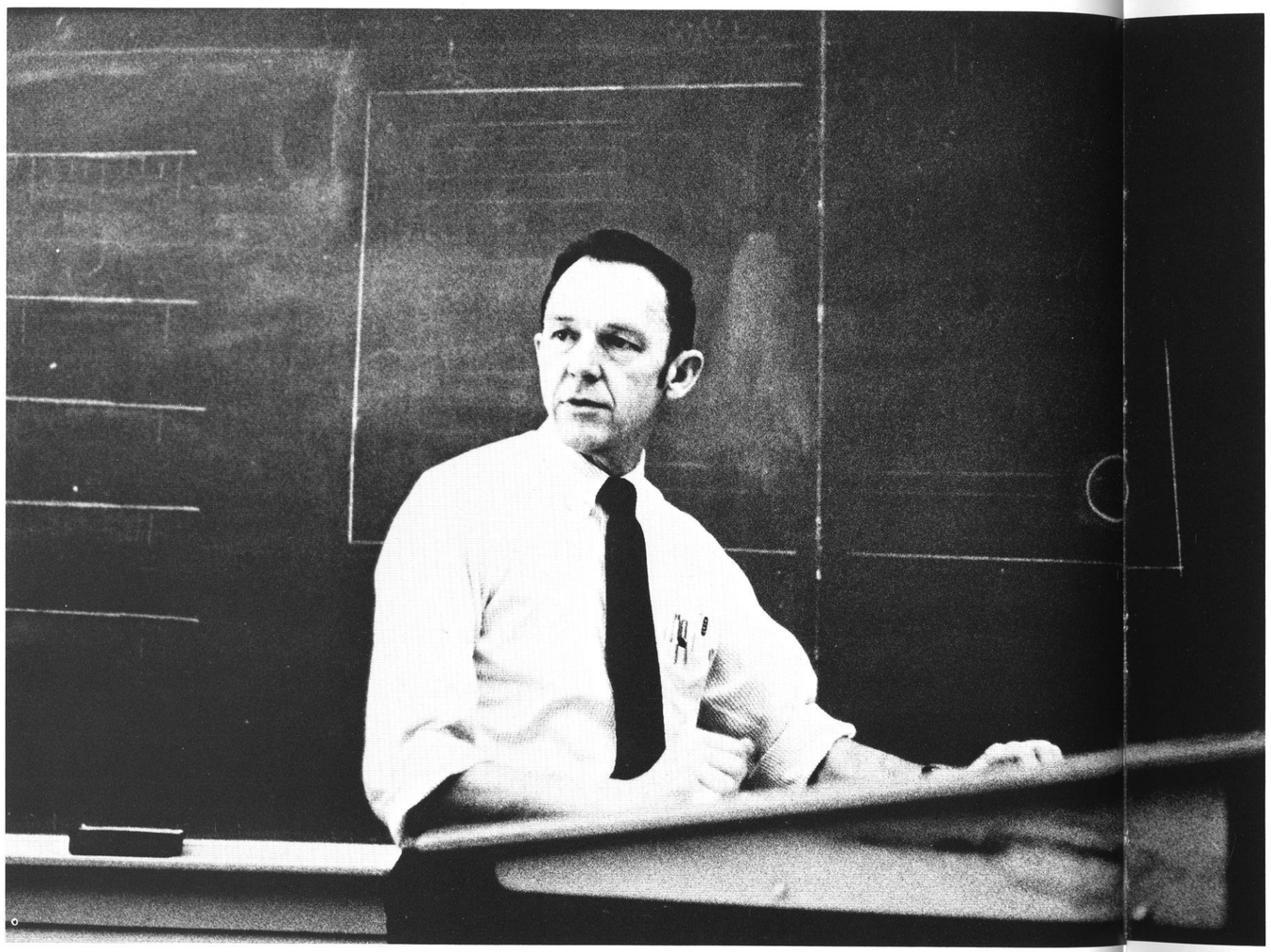
Ersel Le Masters — Social Work

Warrington Colescott — Fine Art

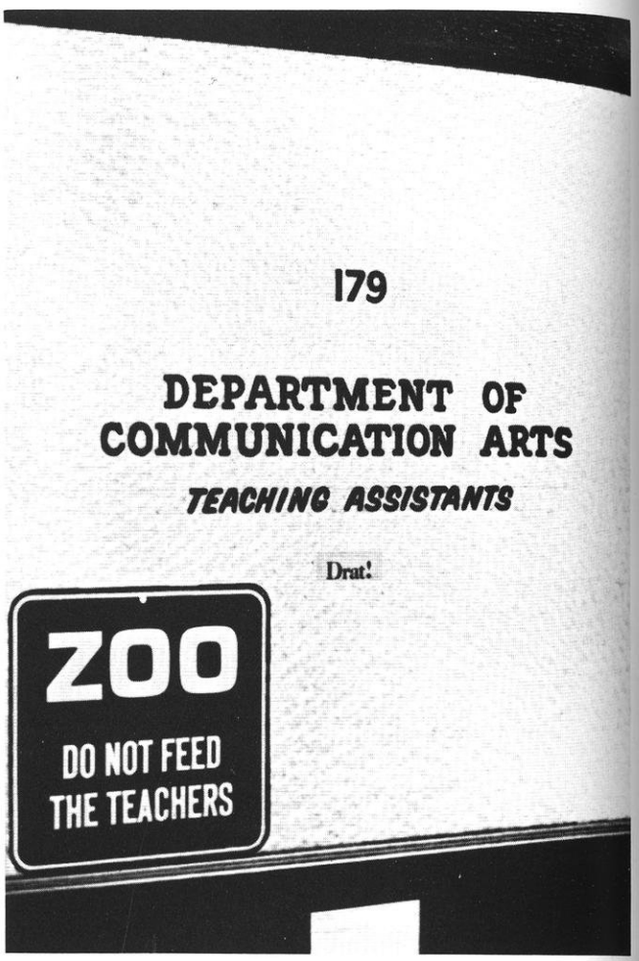


The creator
studies the realities of his
environment, his society, and culture
and interprets them in abstractions
of form, harmony, rythym.
The result is an expression
of the minds eye,
often strangely incomprehensible
to any but that man.

Gunnar Johansen — Music



There are in the quiet recesses of the classrooms, those who are devoted to that which is the University's prime function — teaching, and the stimulation of the student toward an aquisition of knowledge. Here are no flags, no trumpets, no Daily Cardinal activist essays destroying, martyring character, no virtuoso performances, no registration clamor for admission, just a quiet attainment of permanence, stability in the recesses of each students mind. This is a tribute to Robert Phillips, Engineering Graphic 101, and all the many 'unsung heroes' like him.



Teaching Assistants,
indespensible, unsung heroes
with long hours and menial pay
yet provided with the privilege
to understudy the part of professor.

EX

The University hierarchy is a cast, each performing for the student audience. The quality of the performance and interpretation of each script creates unique effects within each member of the audience.

Change . . . rote memorization and
subordination of the individuals
creativity become the subject
of academic reform and artistic
jest . . . the modern mingles with,
mimicks the medieval in all areas
of the arts . . . all boundaries
of acceptability dissapear . . .
Bach is 'switched on', plastic
neon tubing illuminates the
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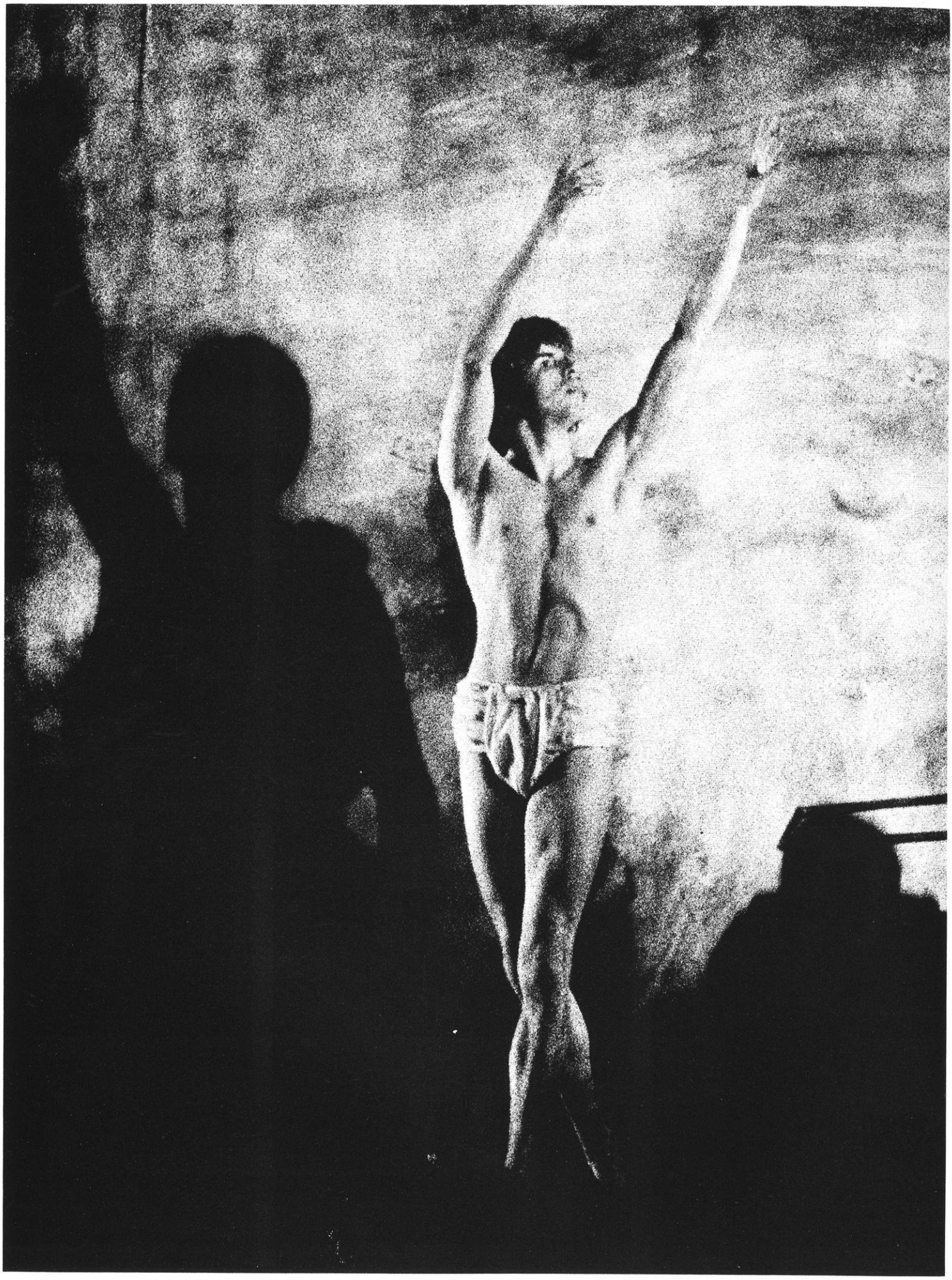
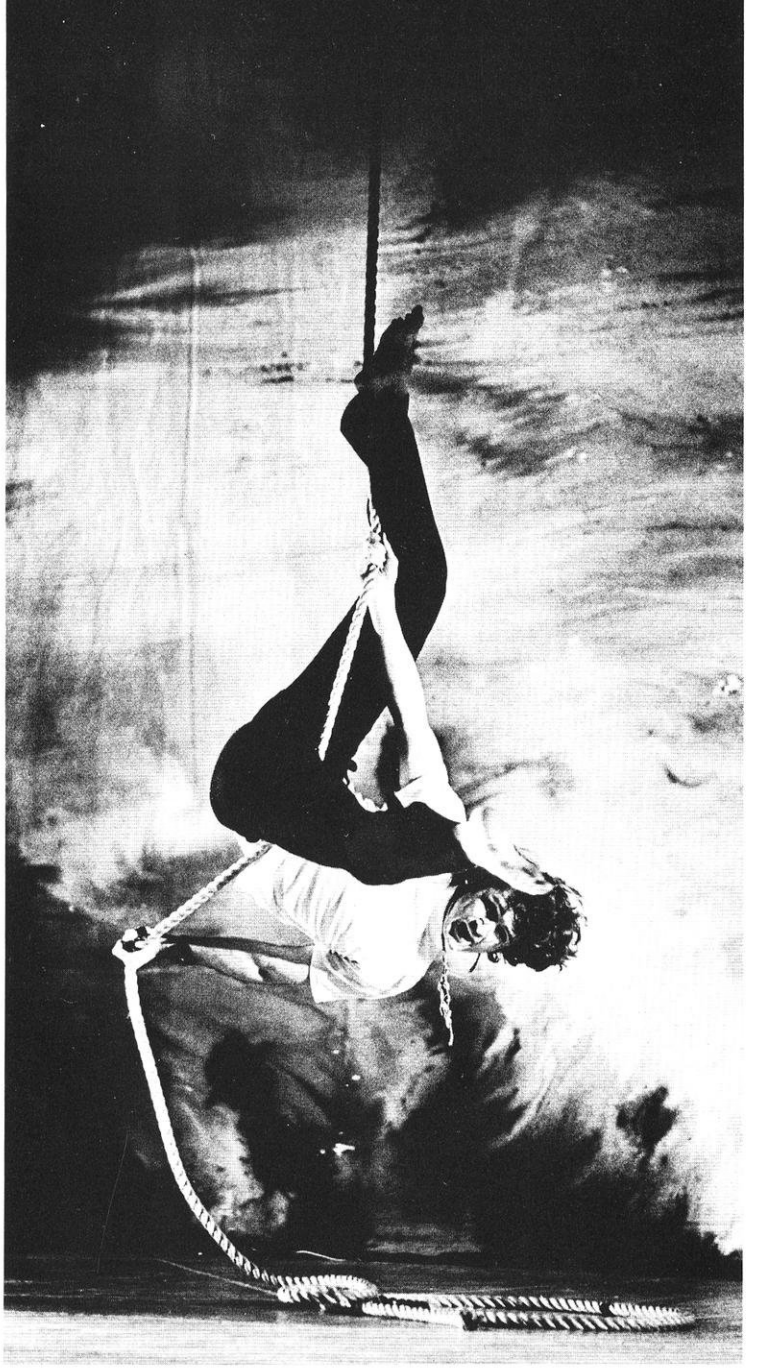
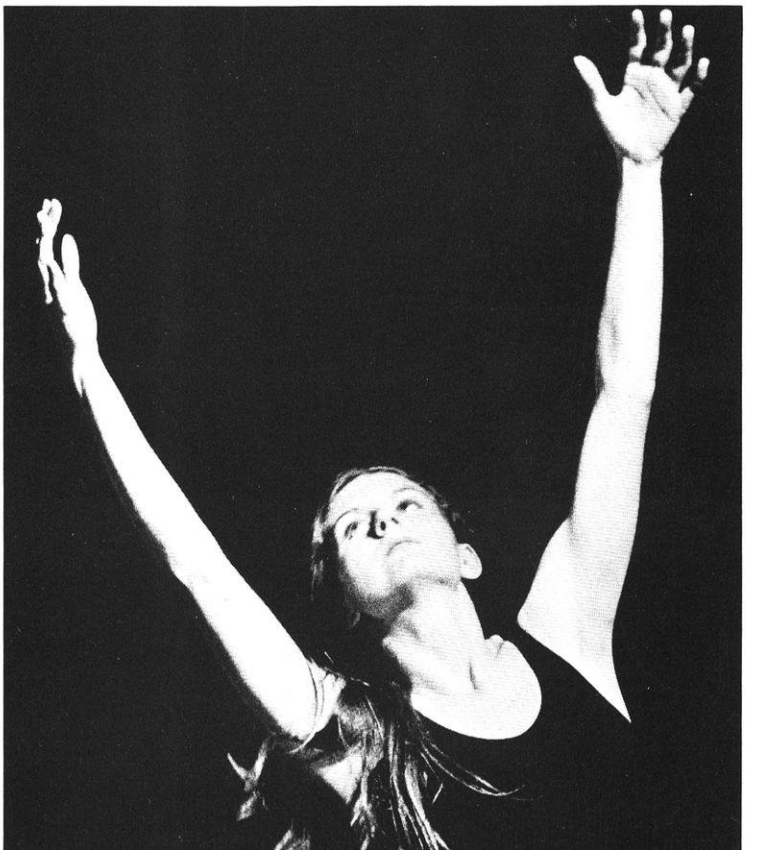
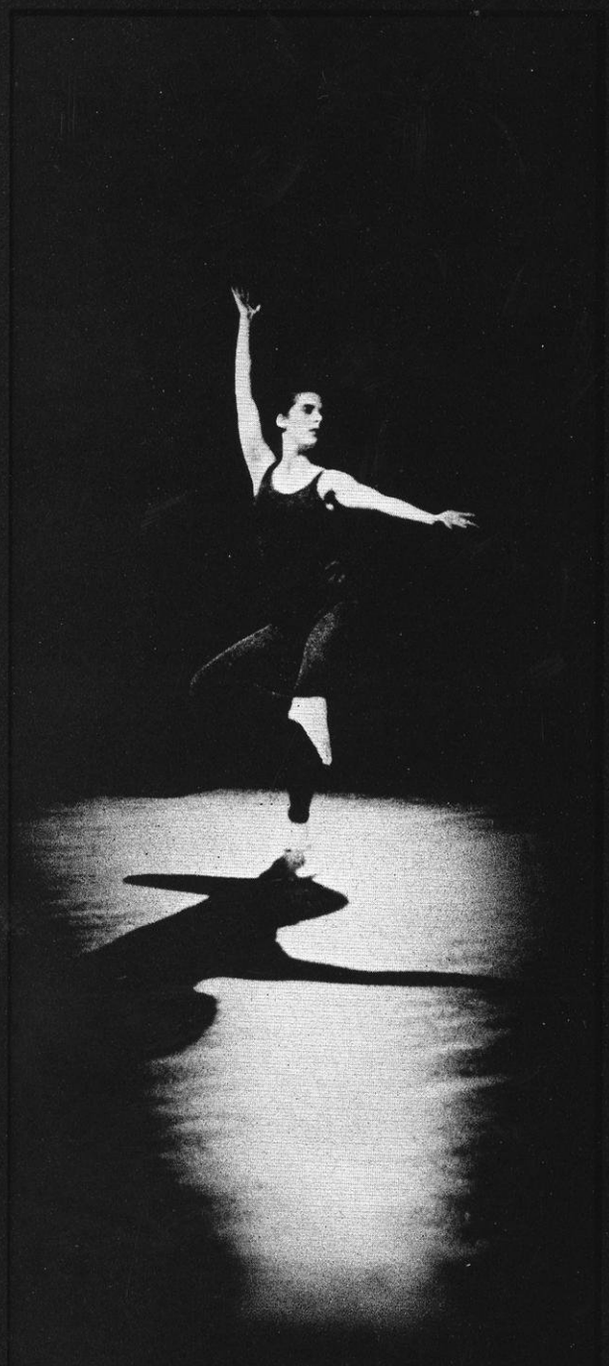


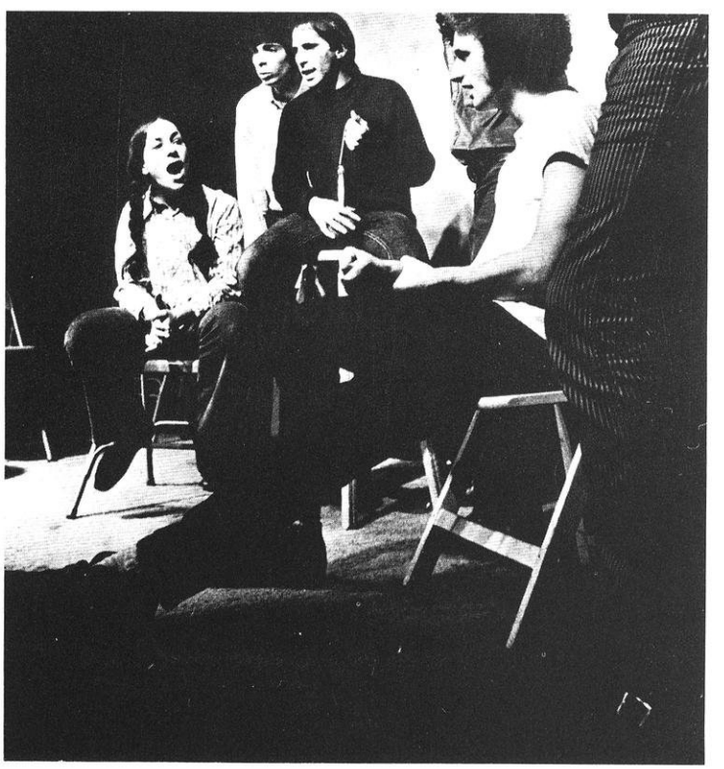


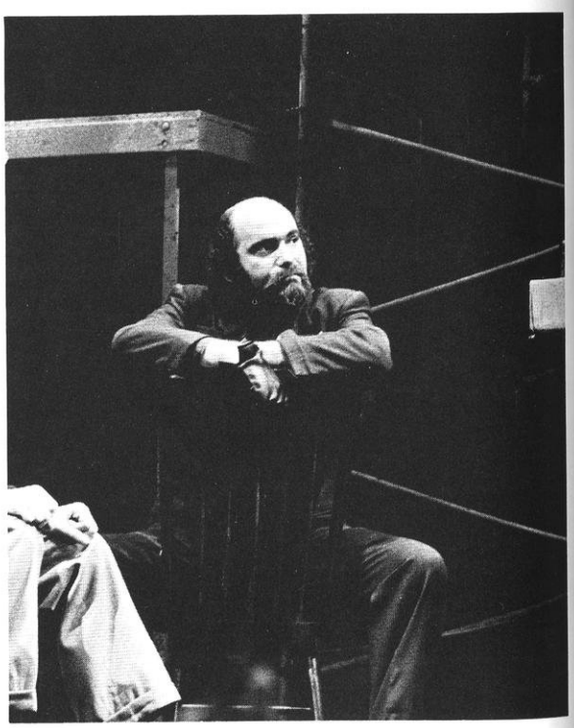




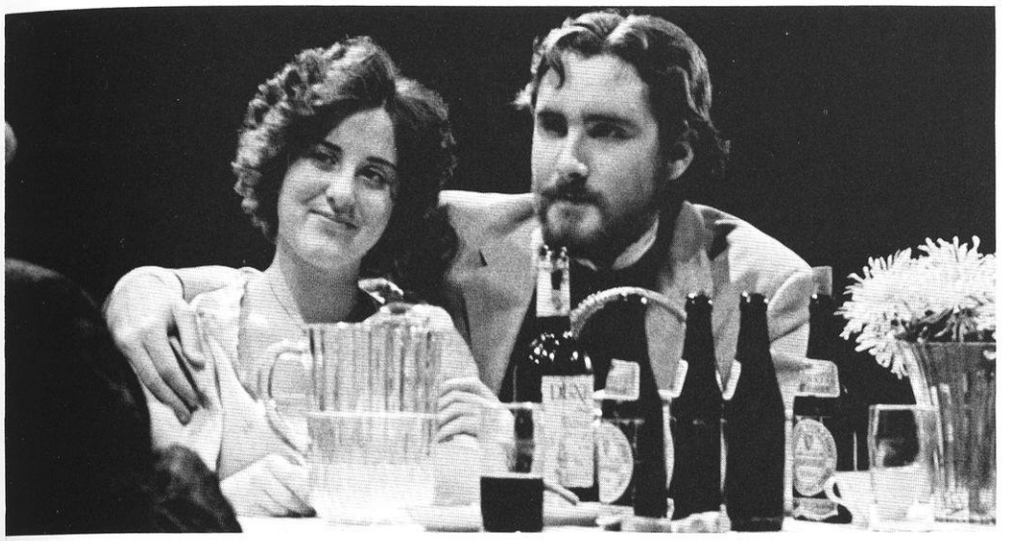
The Bacchus

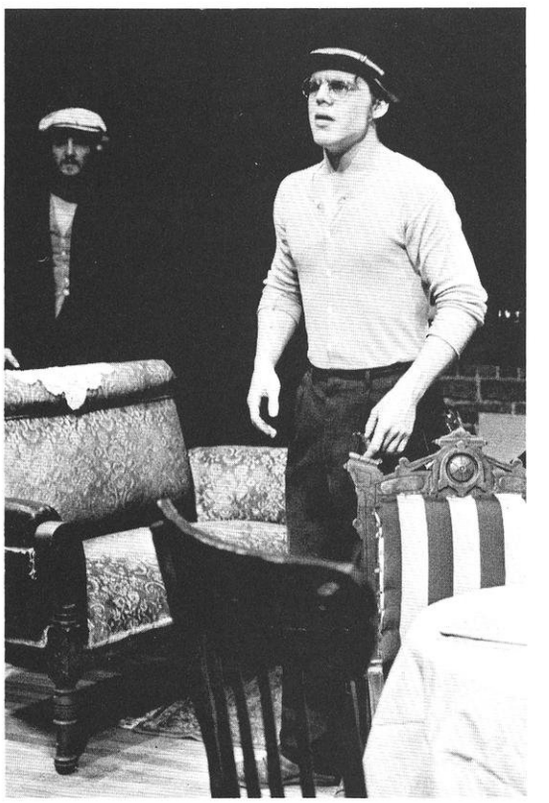
Kentucky Fried Theatre



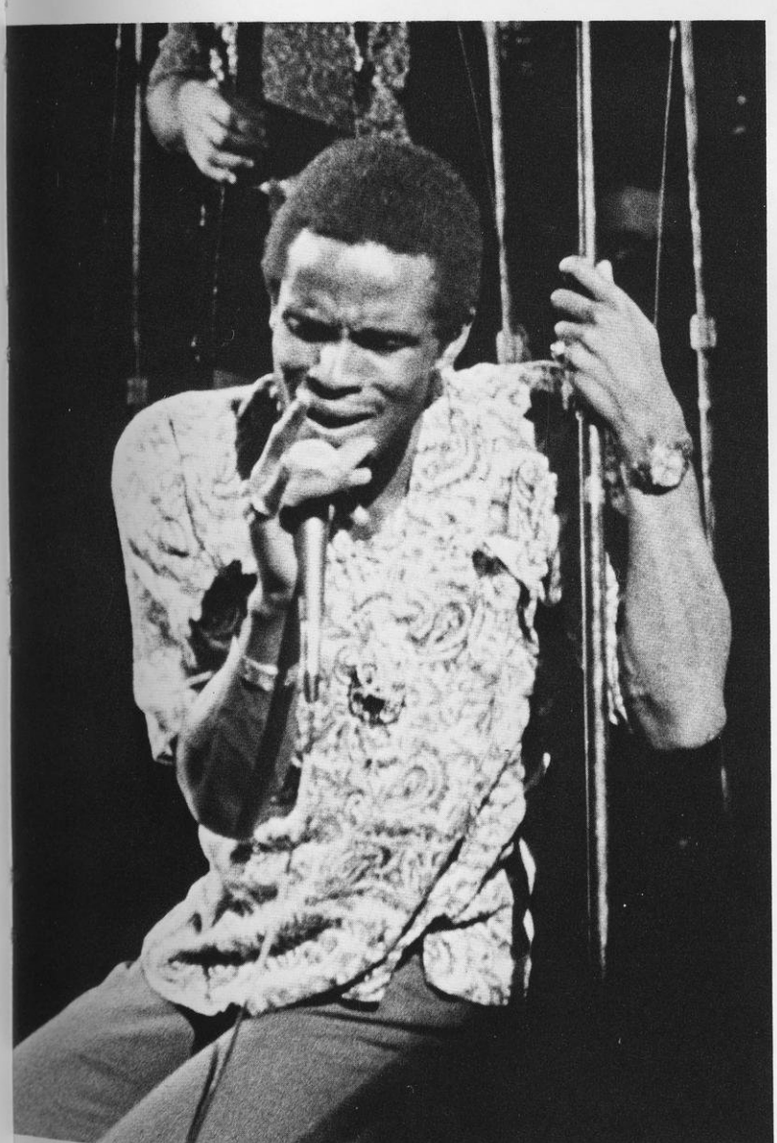


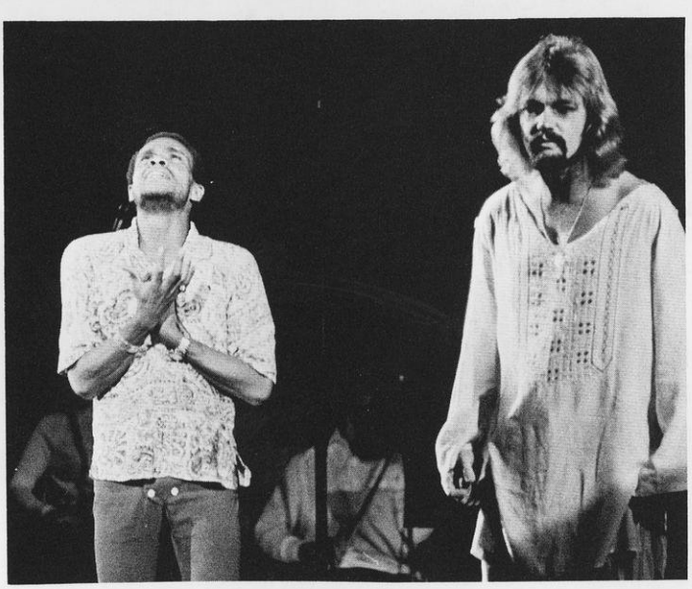
Guys and Dolls



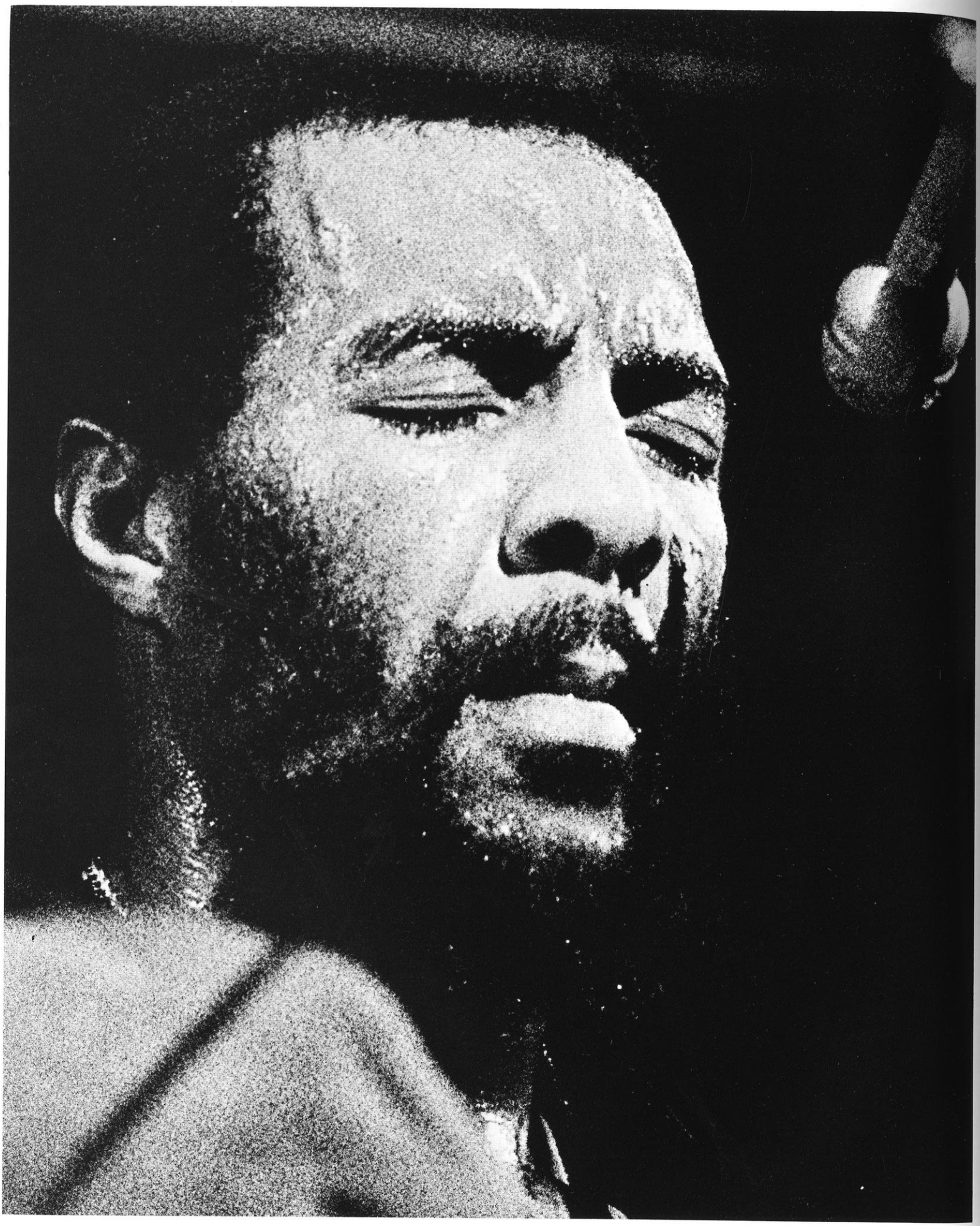


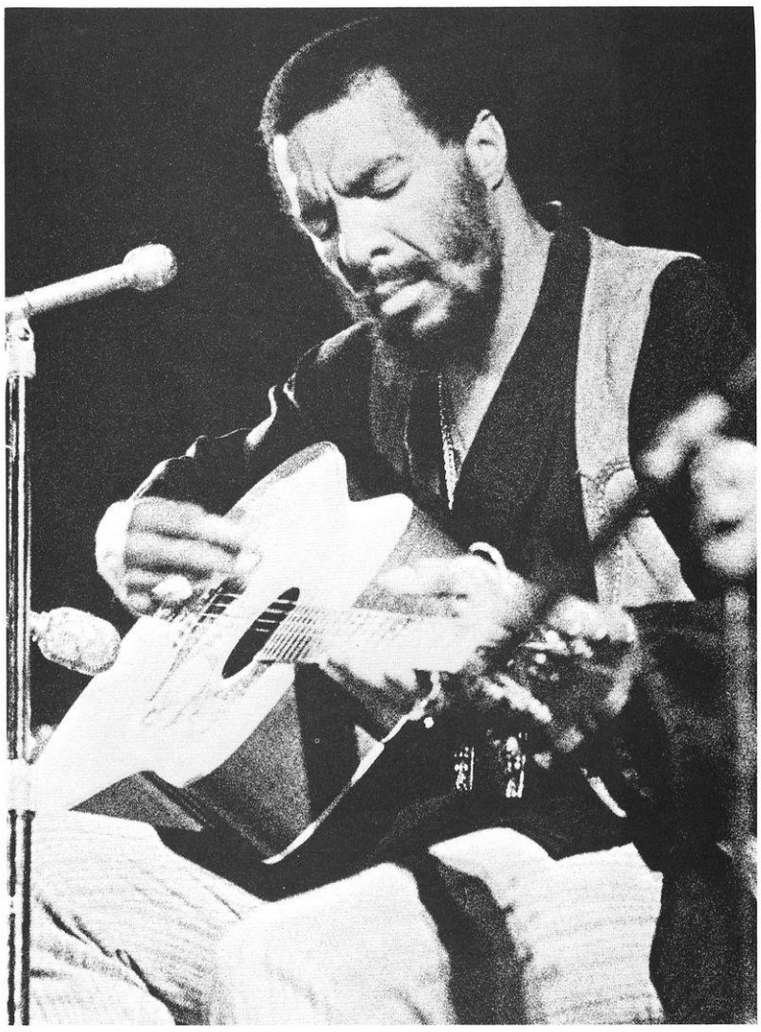
Juno and the Paycock



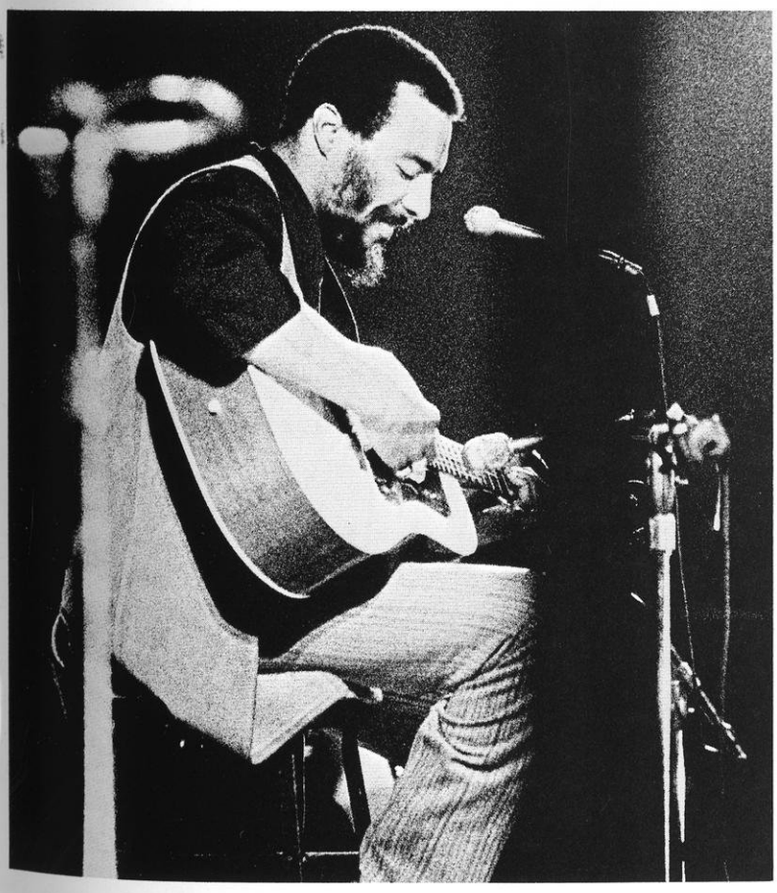


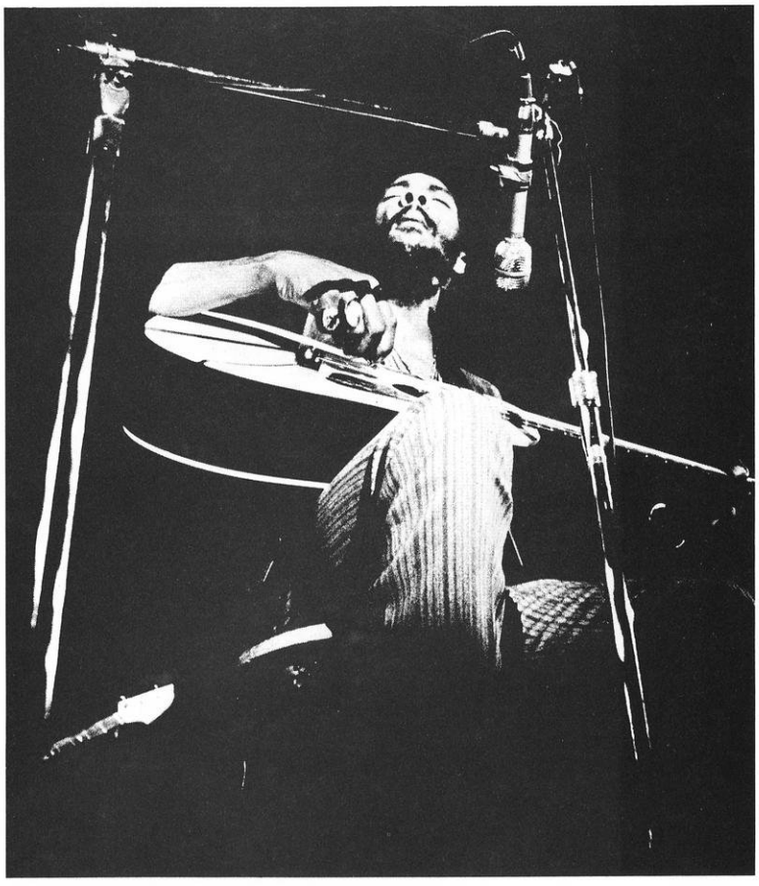
Jesus Christ Super Star

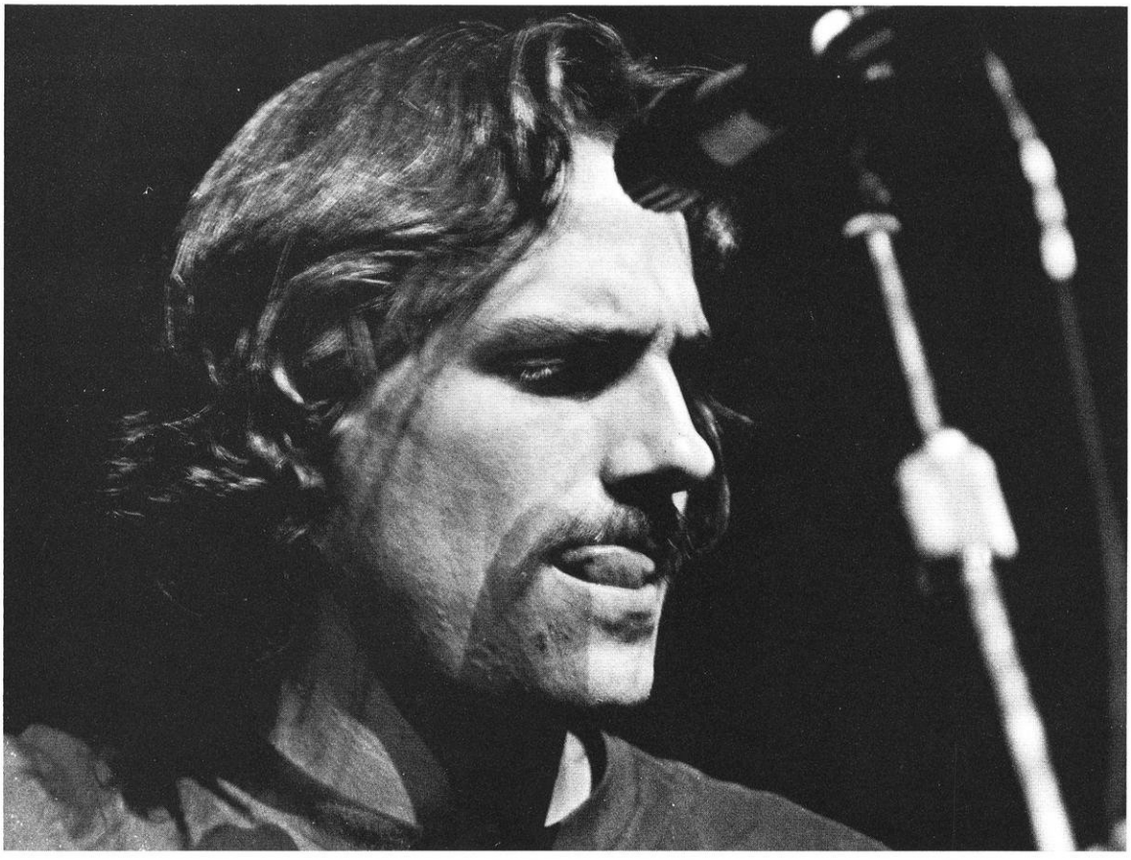




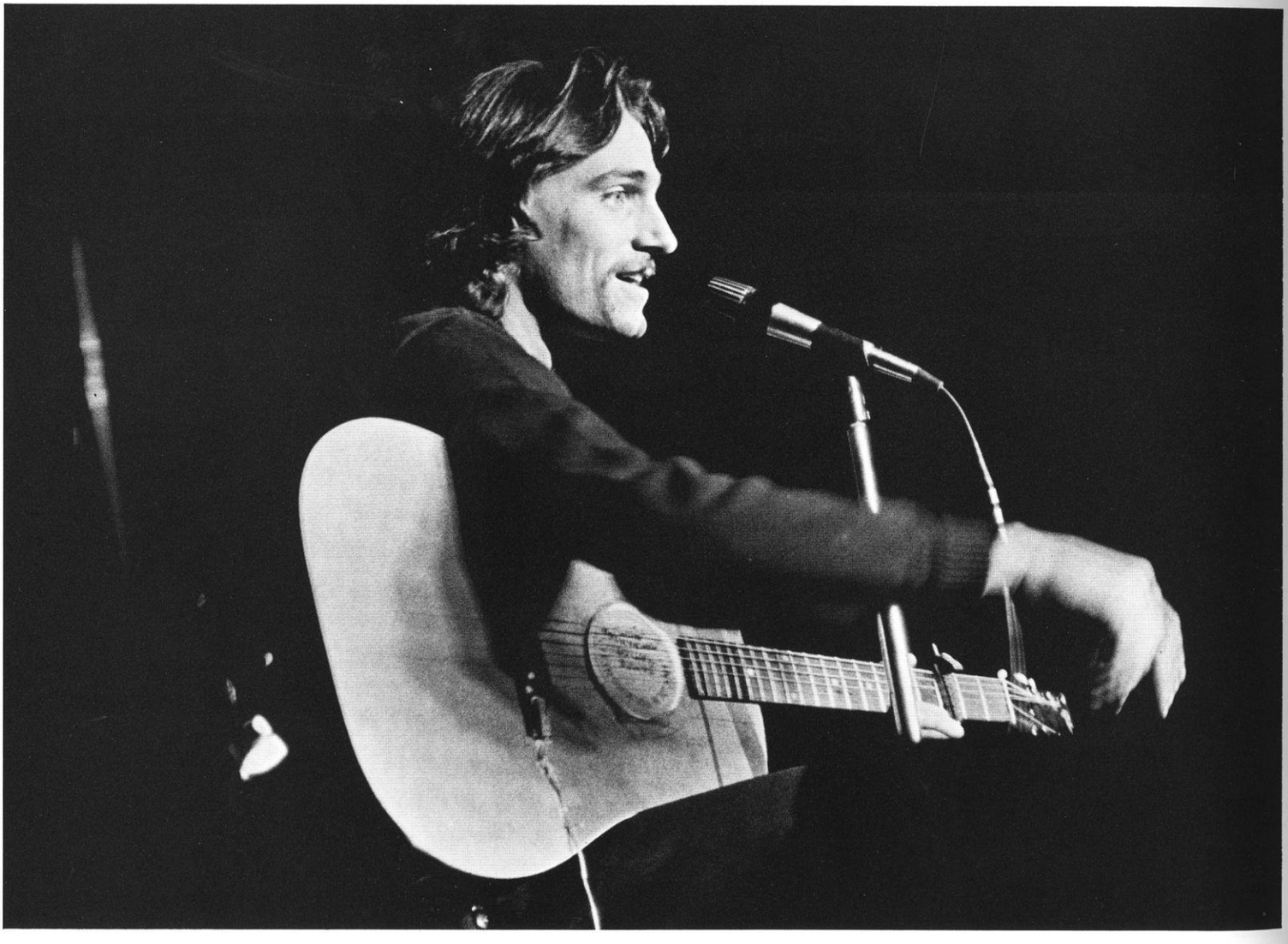
Richie Havens





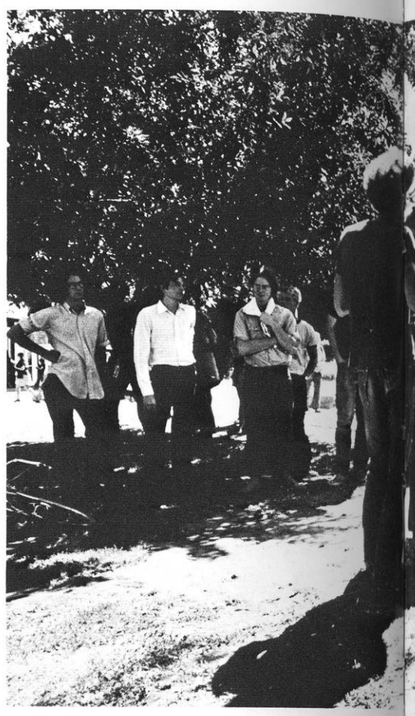


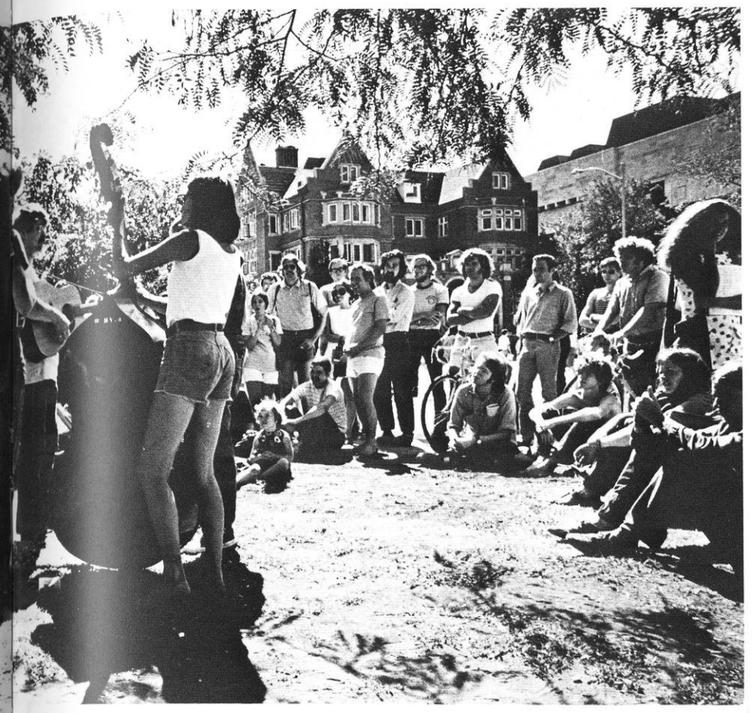
James Taylor



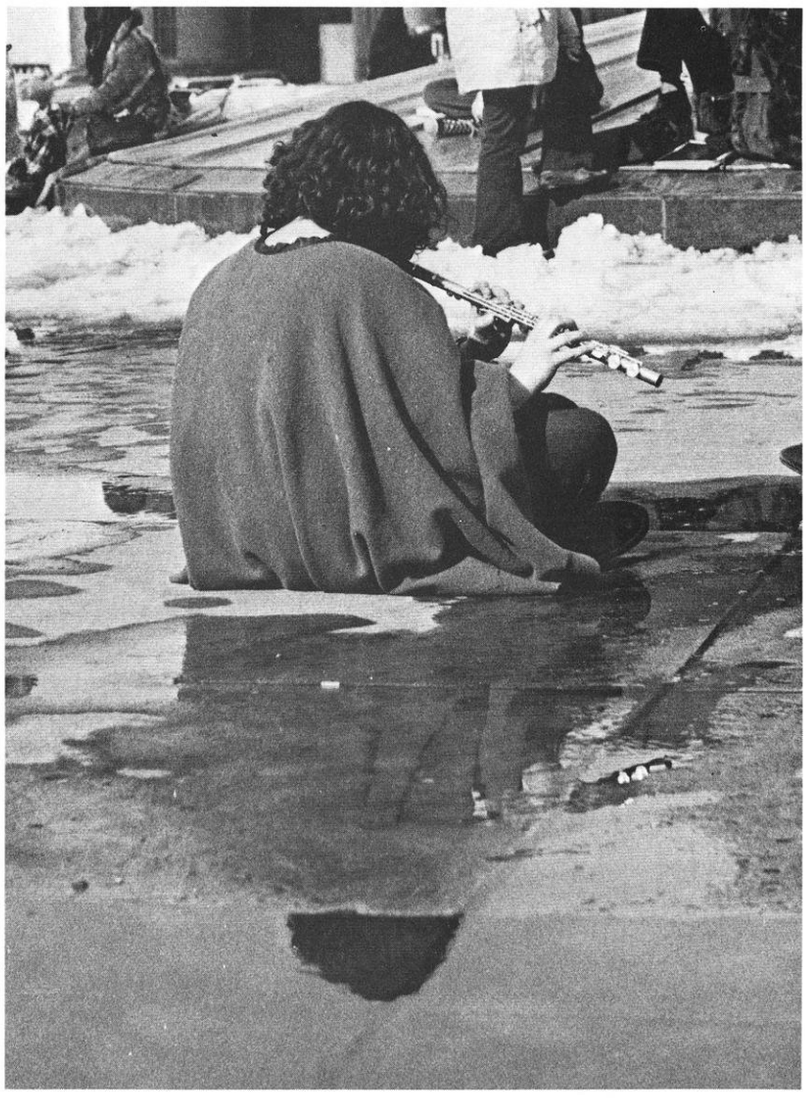
Joan Baez

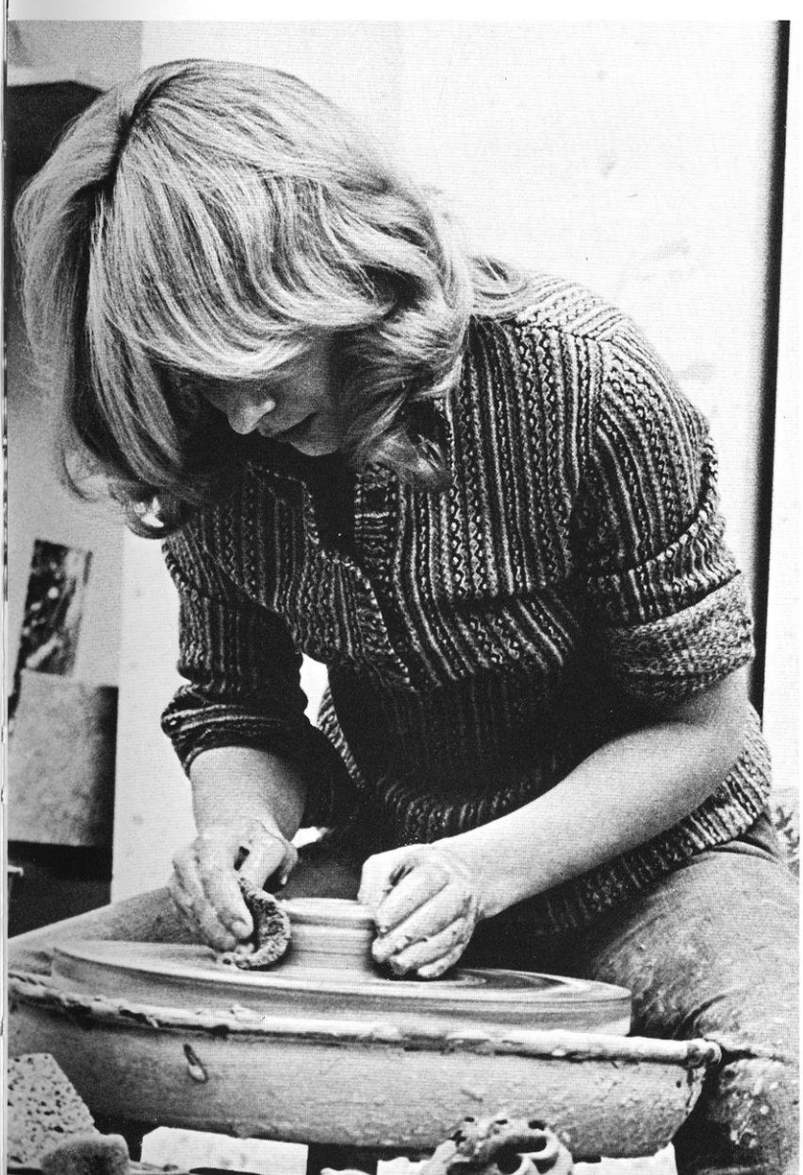
Dionne Warwick

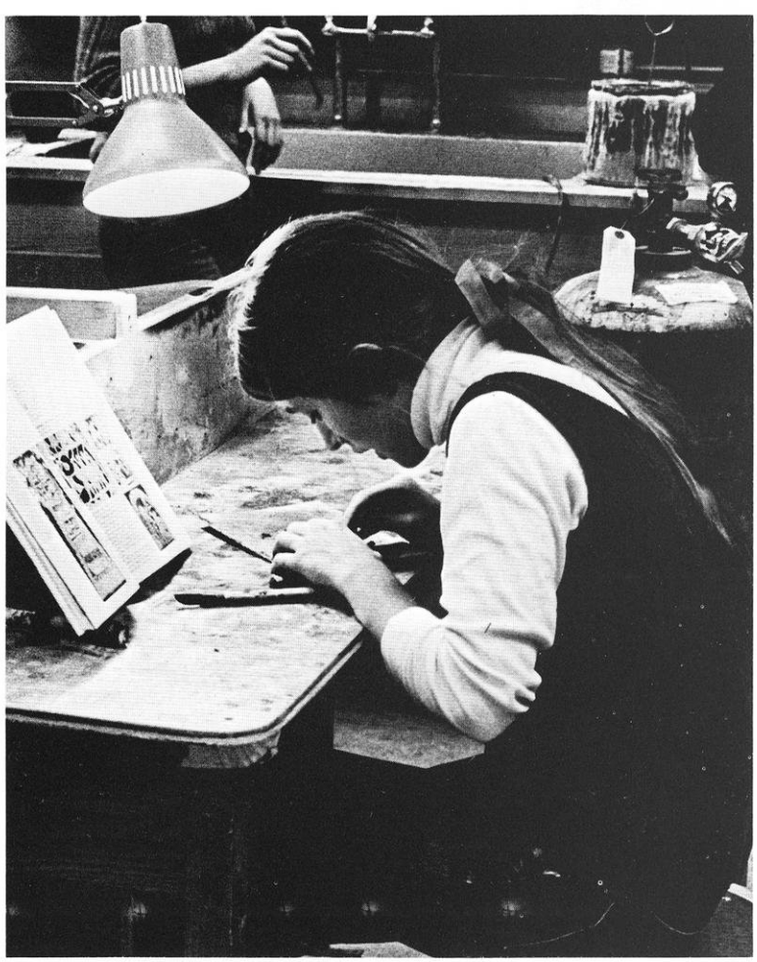




melodica
piano

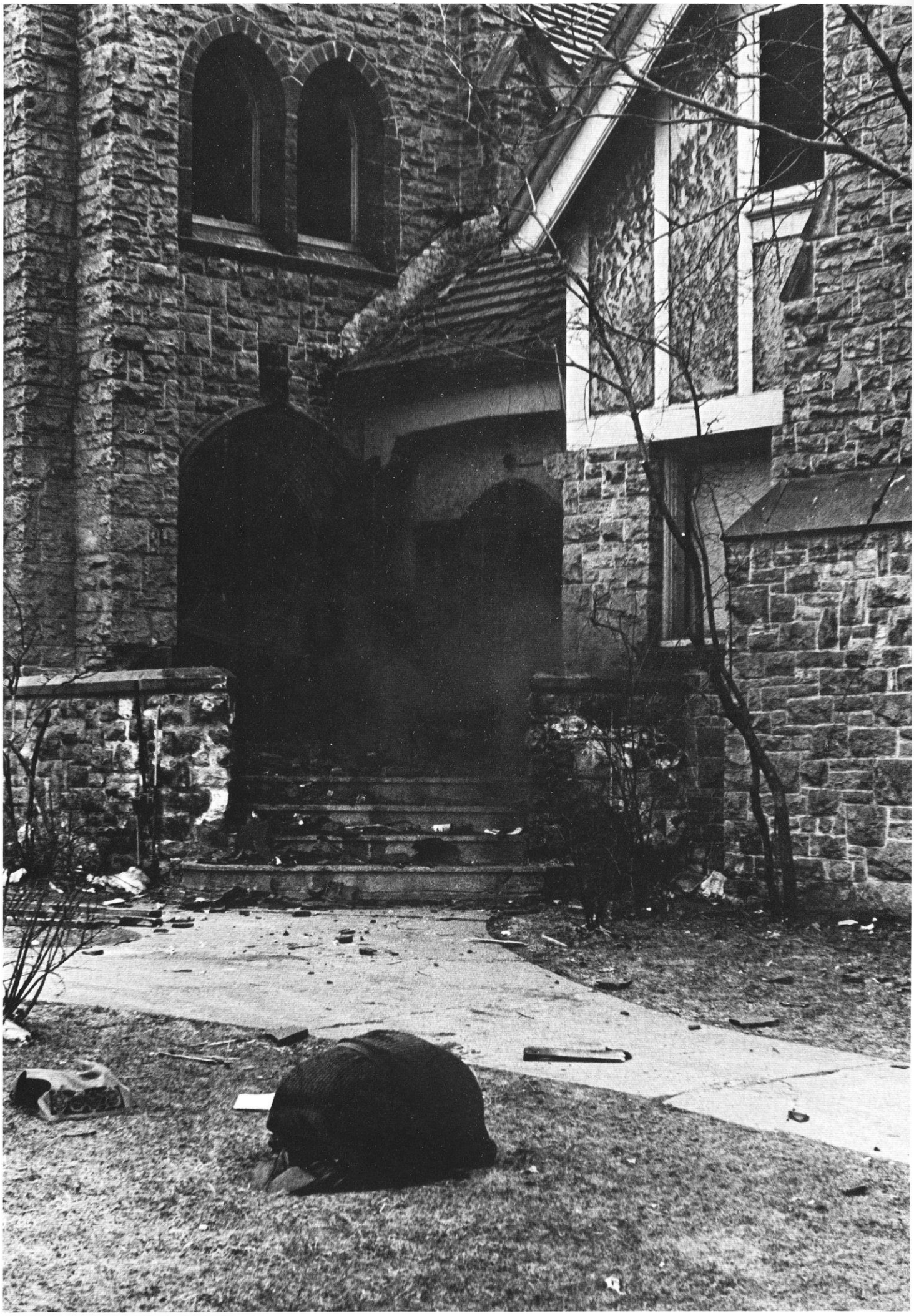




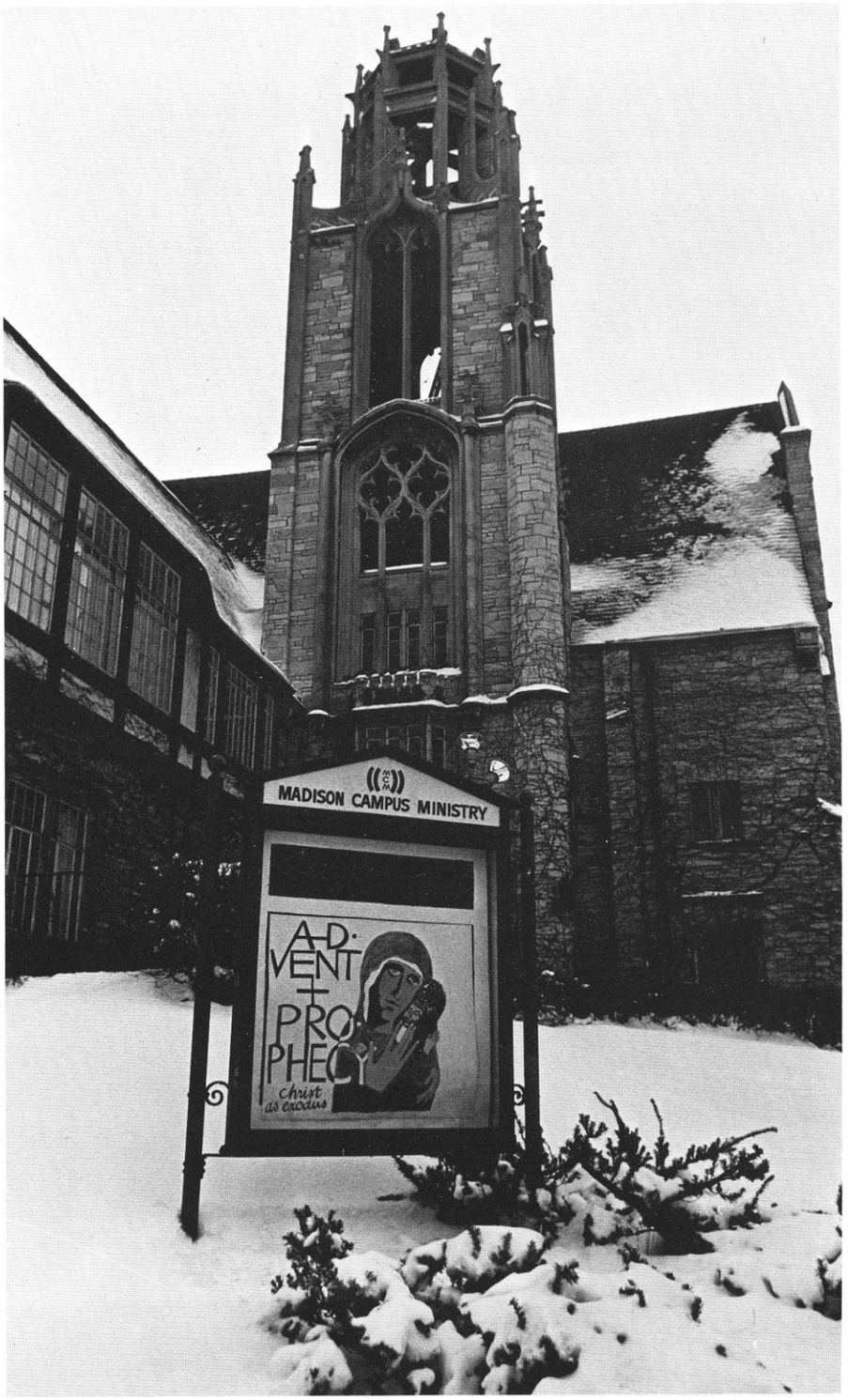


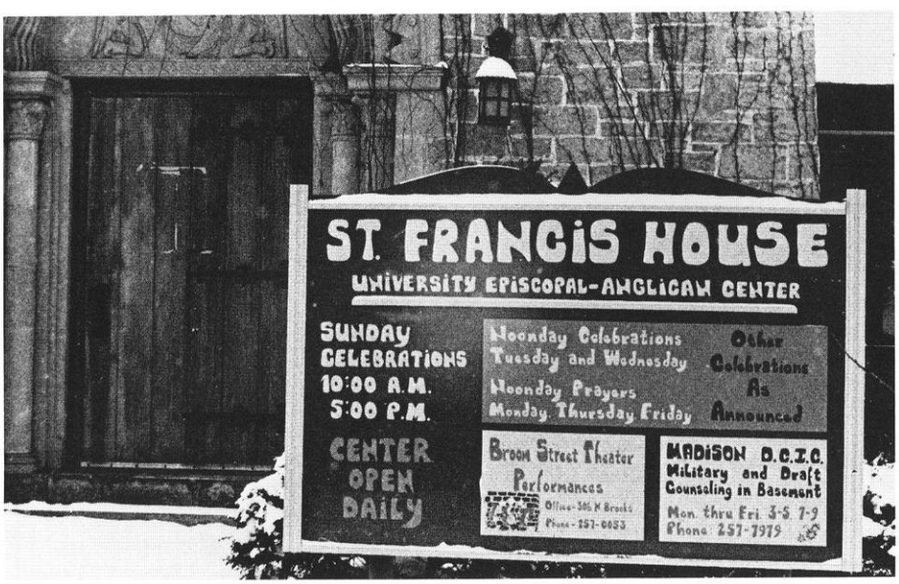
There can be no photograph of a belief.

Religion is to each individual
as is the soul,
separate, single,
devised of dreams, hopes, ideals,
undefinable,
something entirely personal.

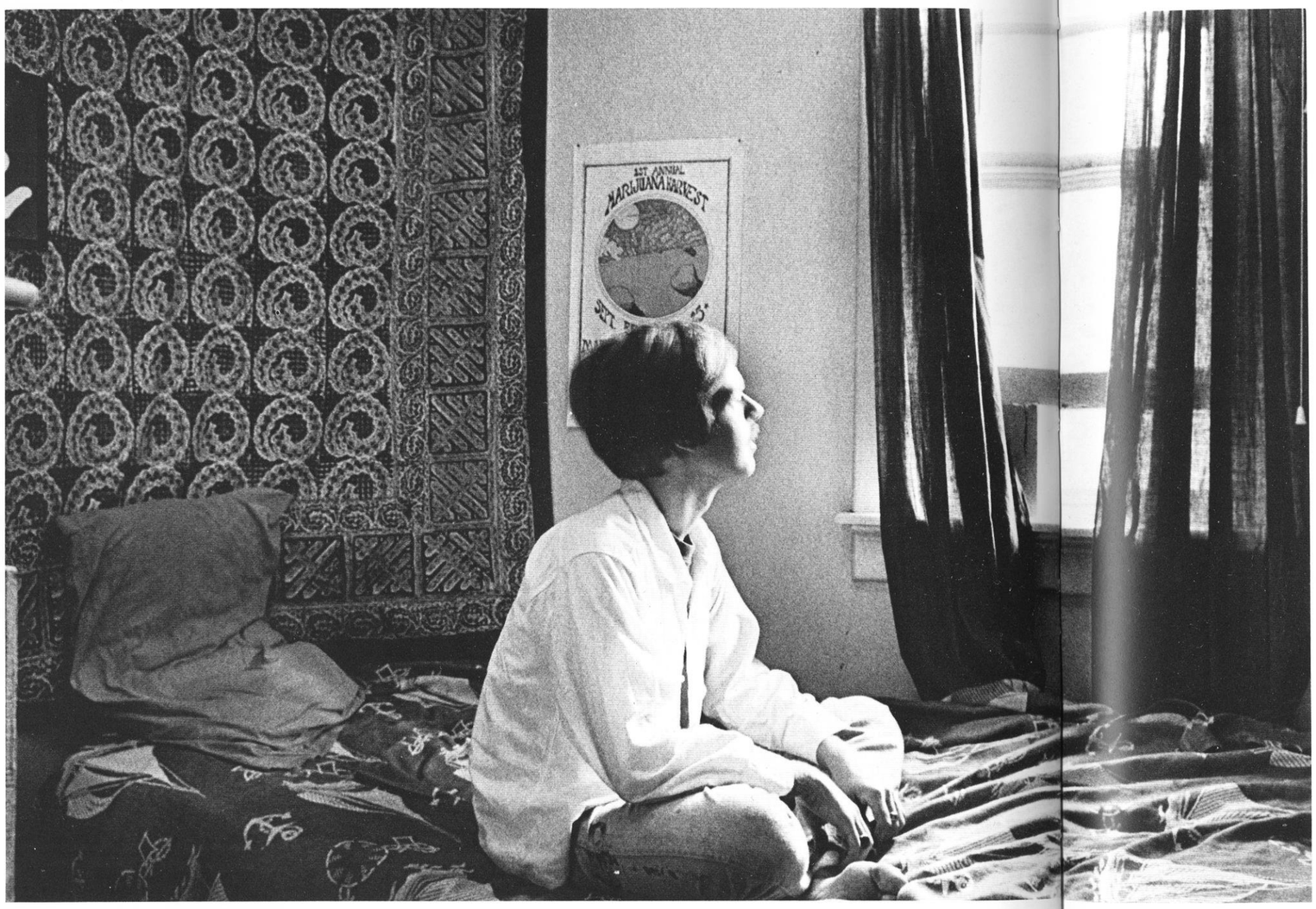


American traditional religious structures are changing . . .

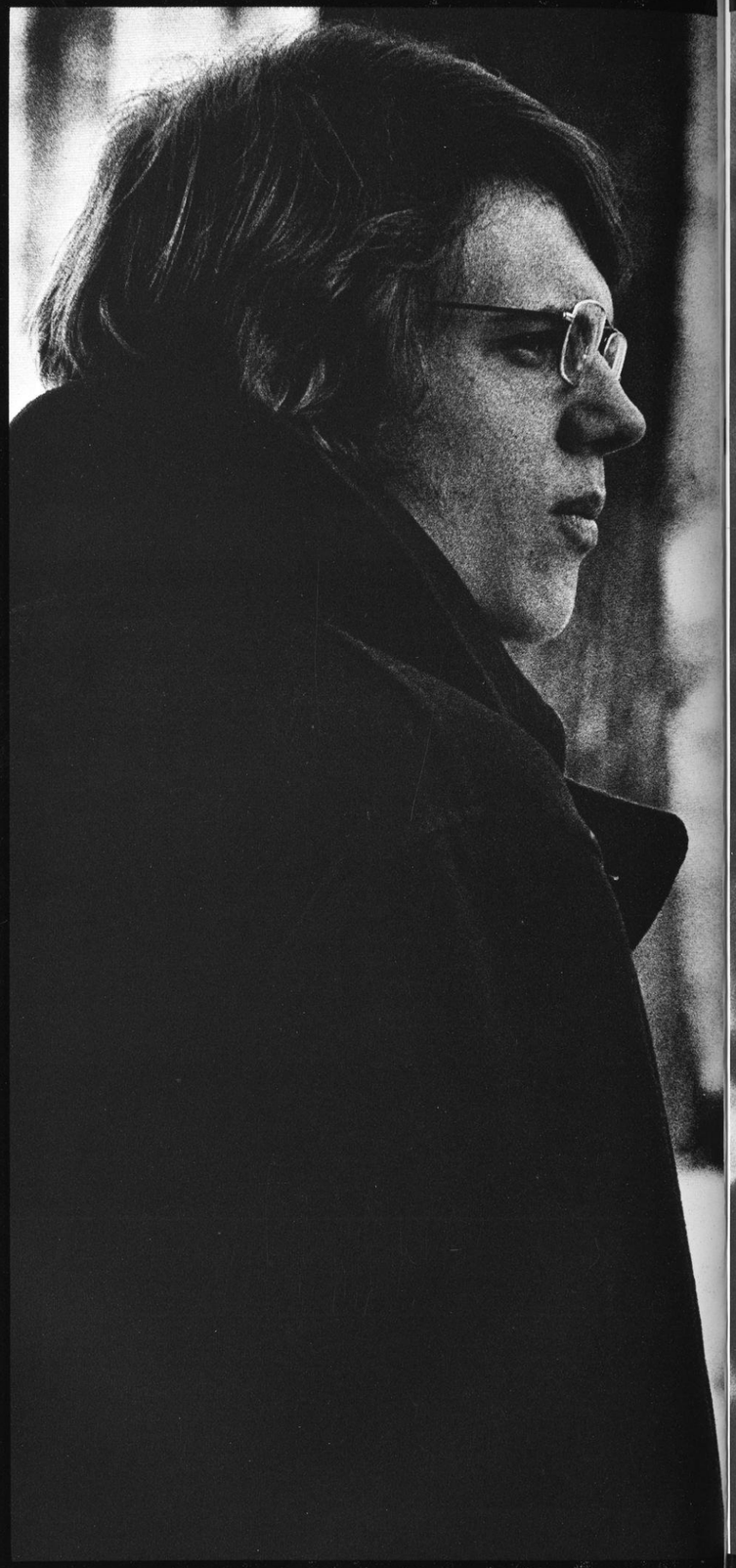




. . . some progressing,
being questioned
being criticized,
and others revised . . .
revived by some,
rejected by some.

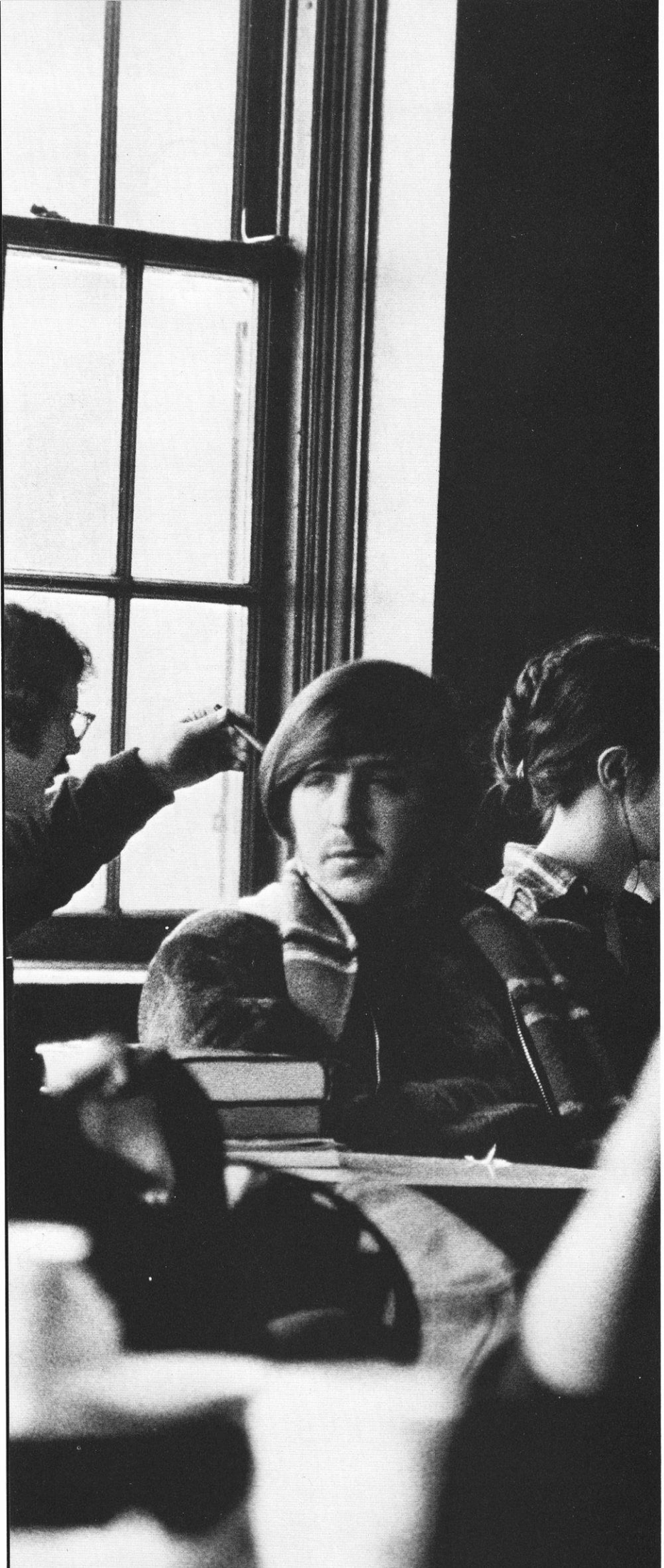


"I am a, I am a, I am a, I really do not know."

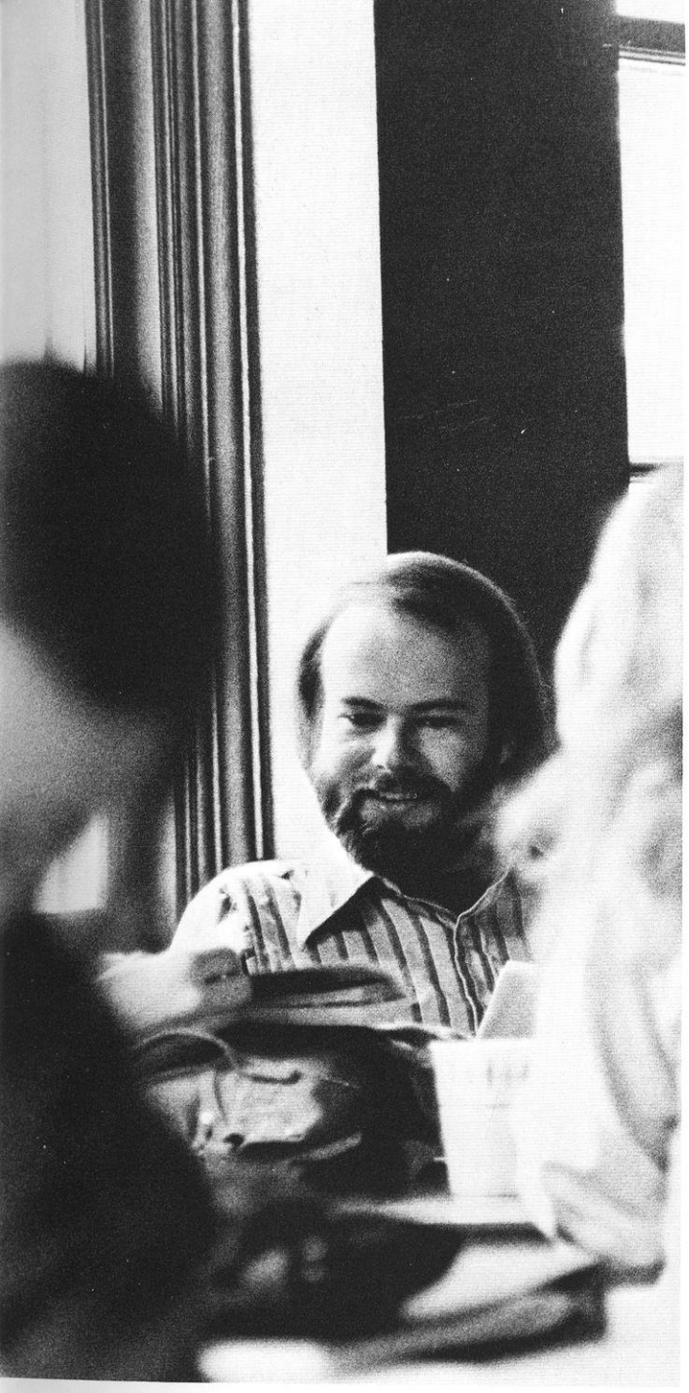


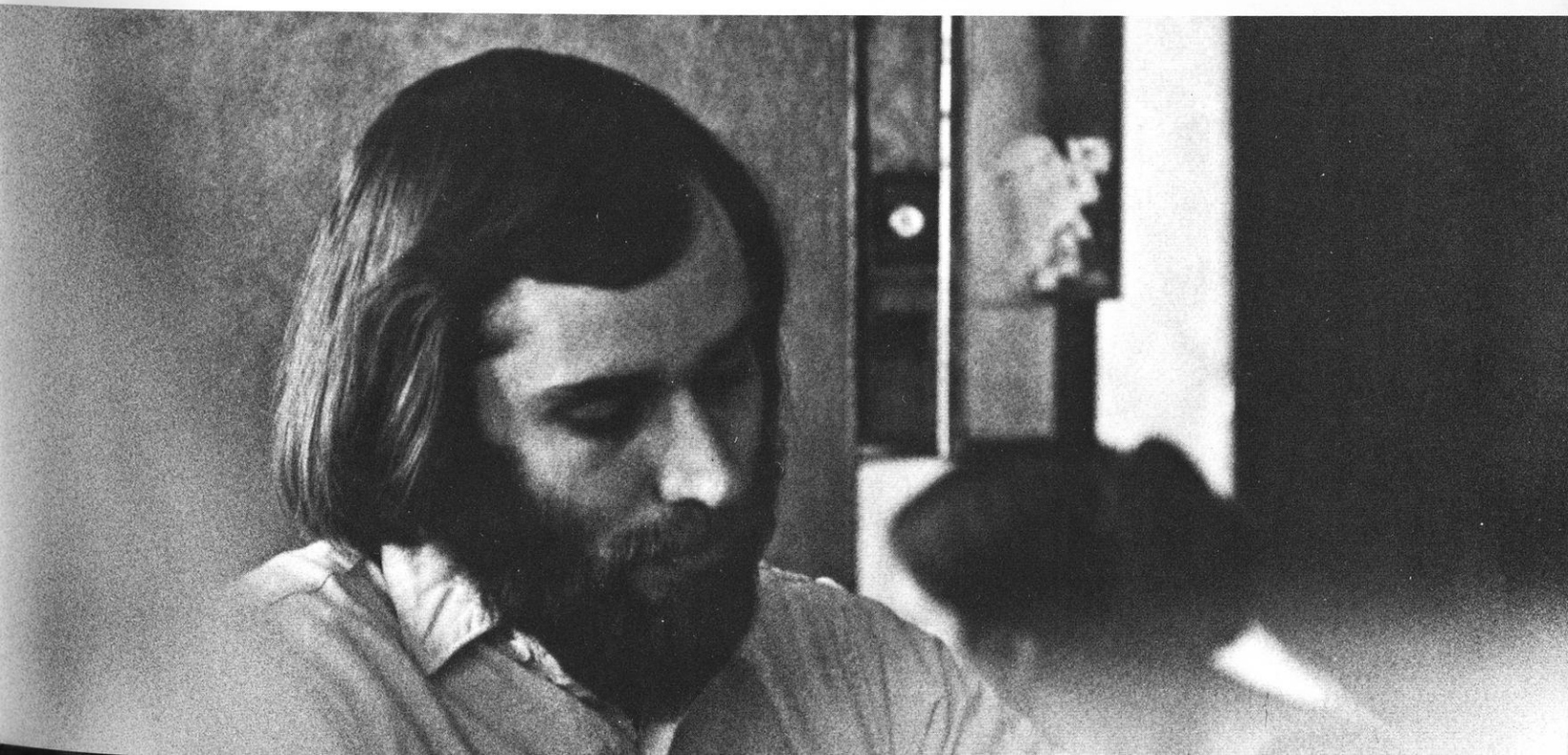
And then
when the edge is in sight
the pattern
the person
begins to gel;
opportunities explored,
thoughts accepted, discarded
the personal totality emerges.

". . . the years spin by and
now the boy is twenty,
though his dreams have lost
some grandeur coming true,
there'll be new dreams,
maybe better dreams and
plenty before the last
revolving year is through
. . ."

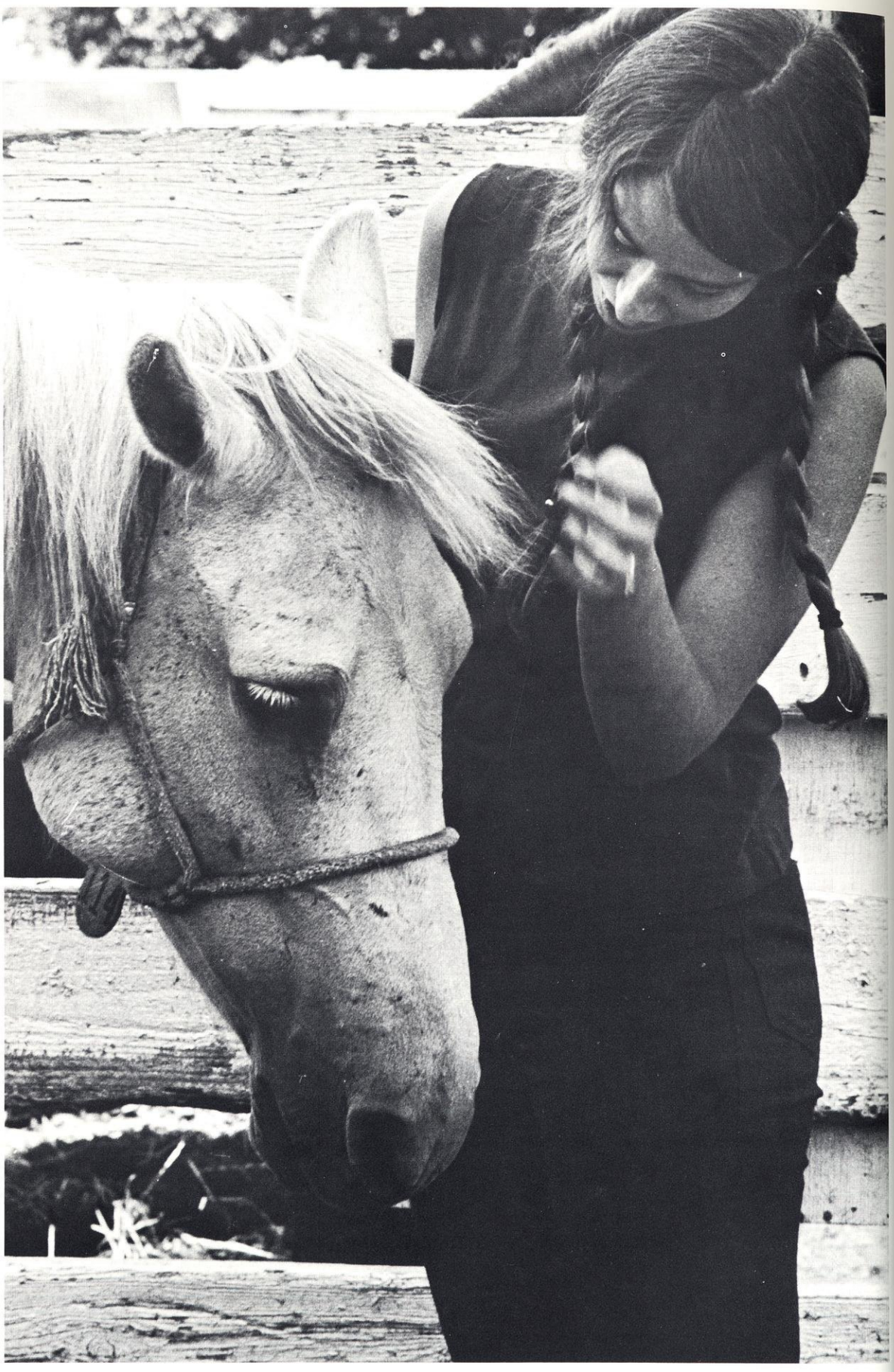


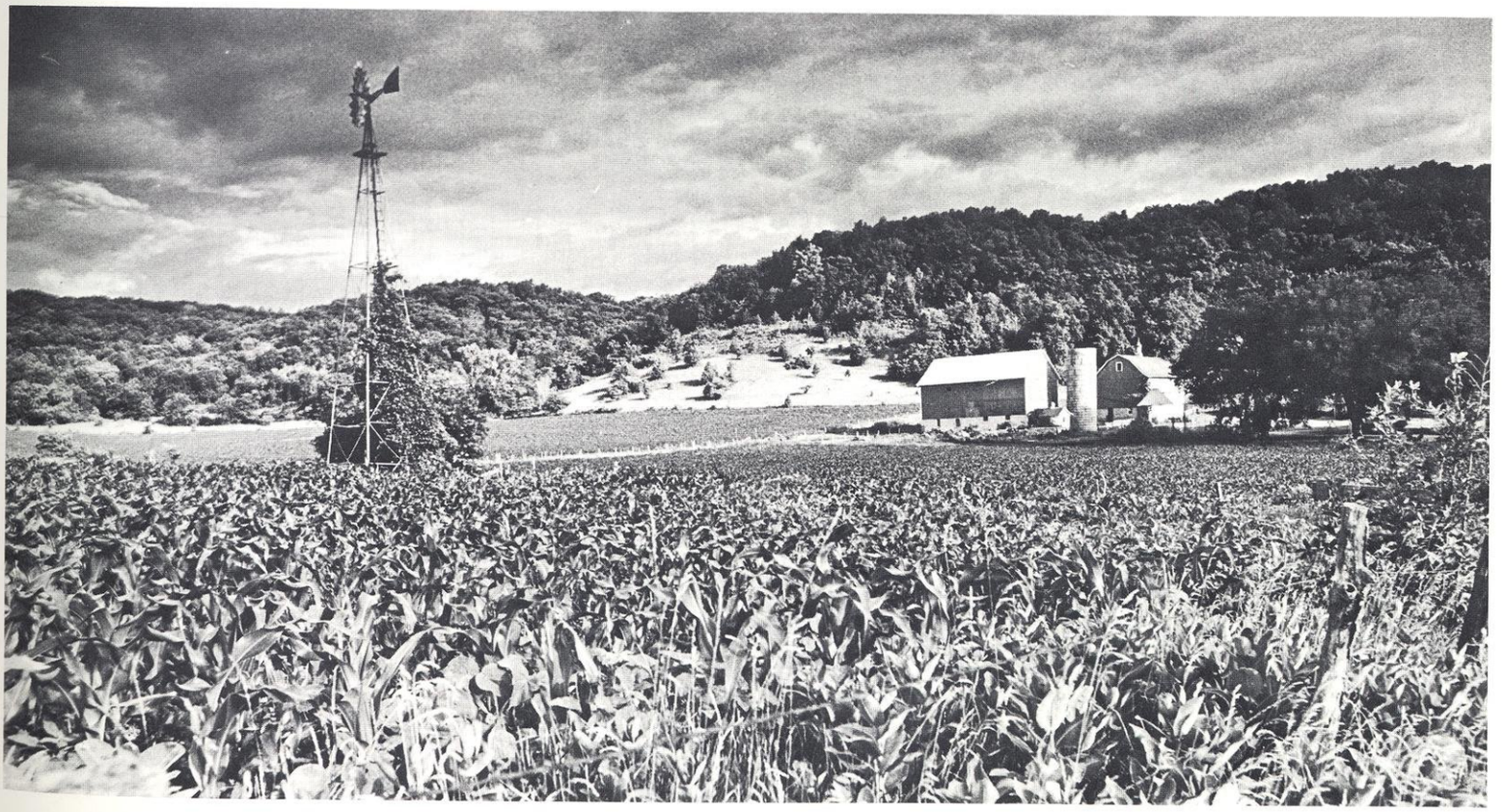
"My last year? . . . it was like . . . it all started hanging together, you know . . . all the times, people and experiences started geling. I began to know . . . myself . . . to consider my uniqueness."

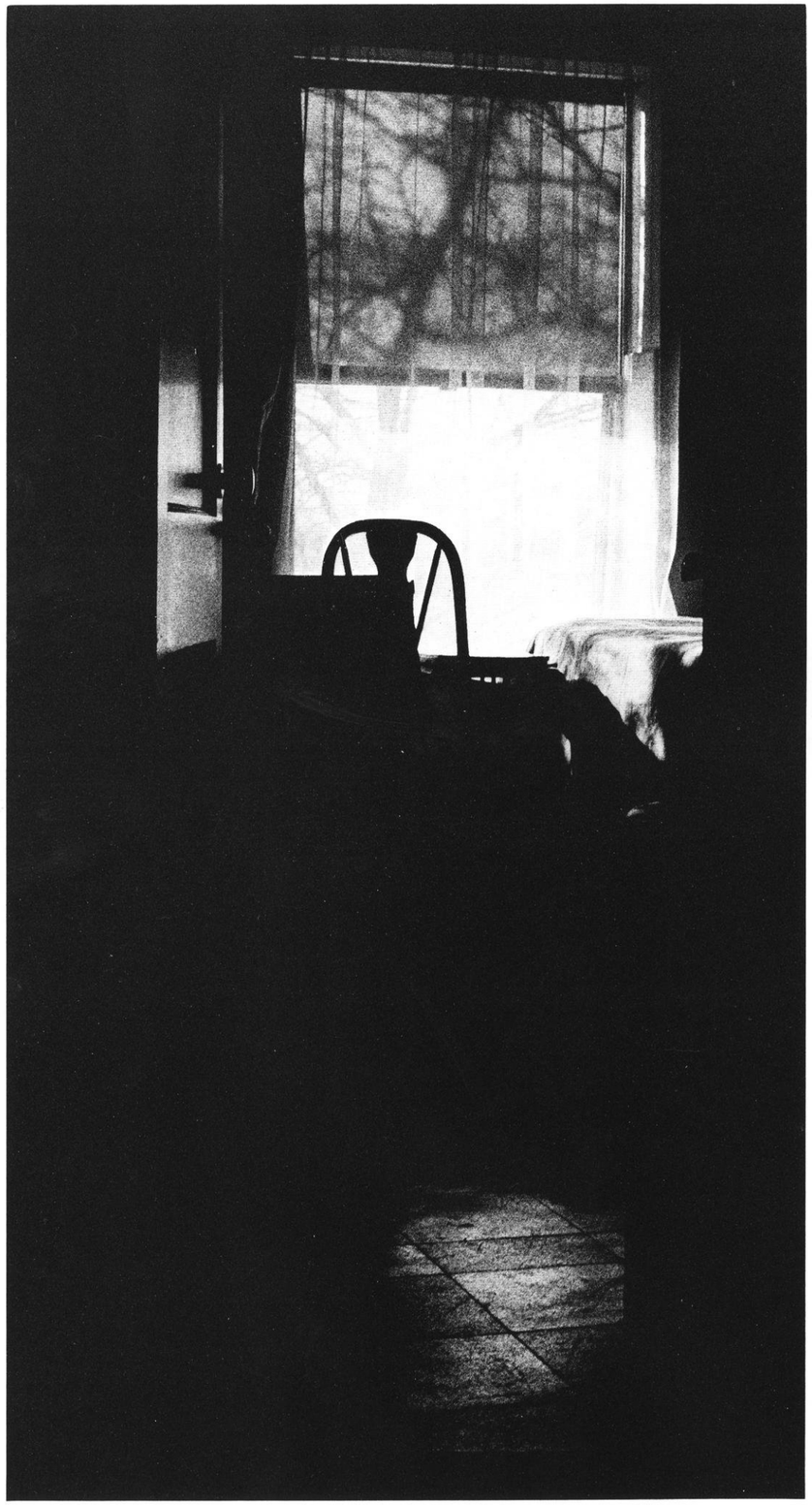


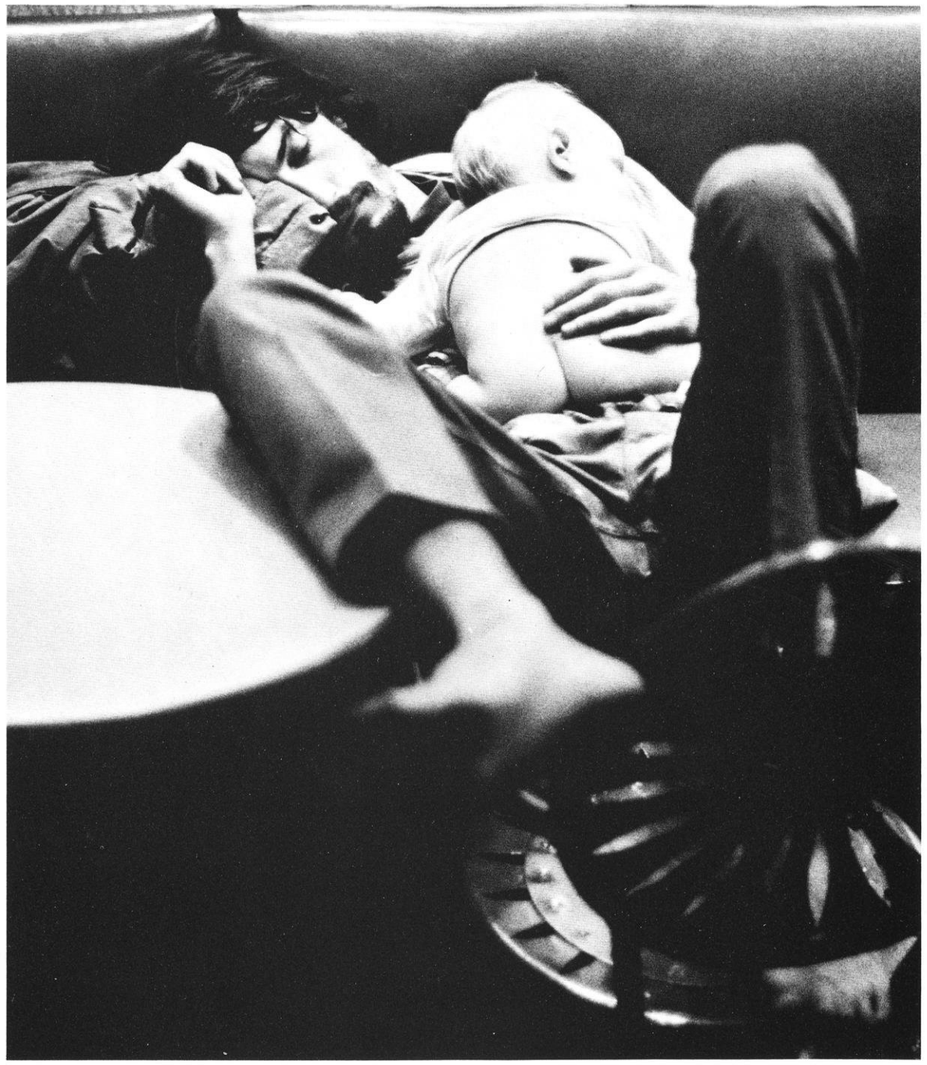


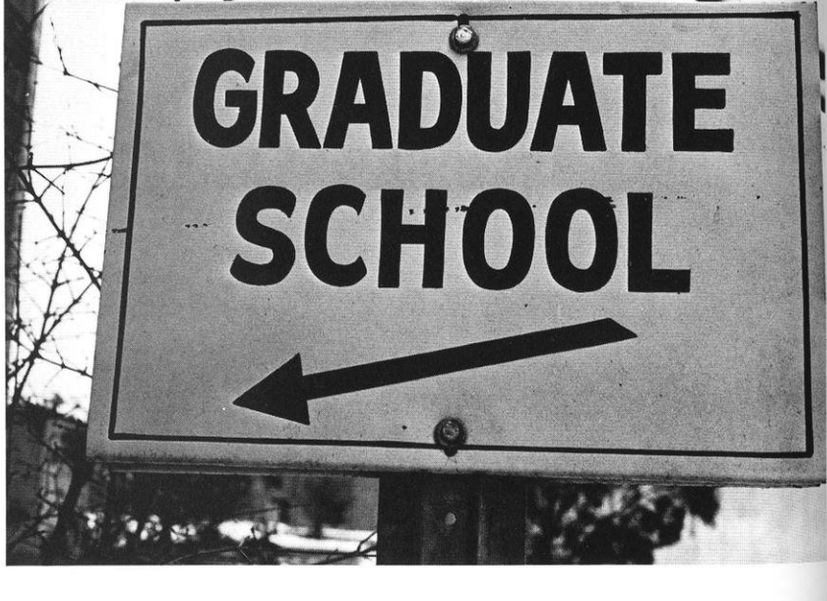
"There's a general move away
from large groups
large living surroundings . . .
into individual surroundings . . .
into the self."



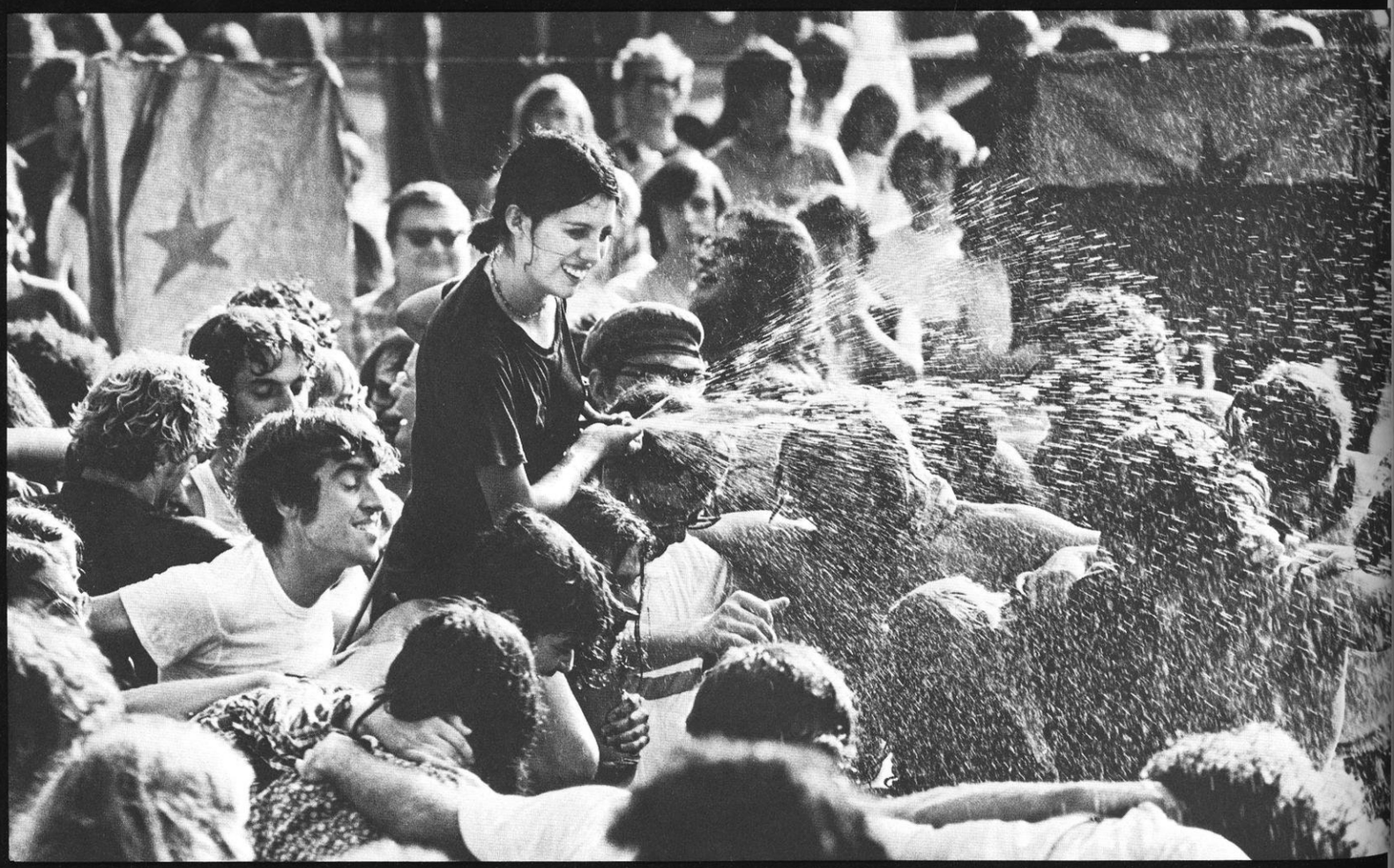


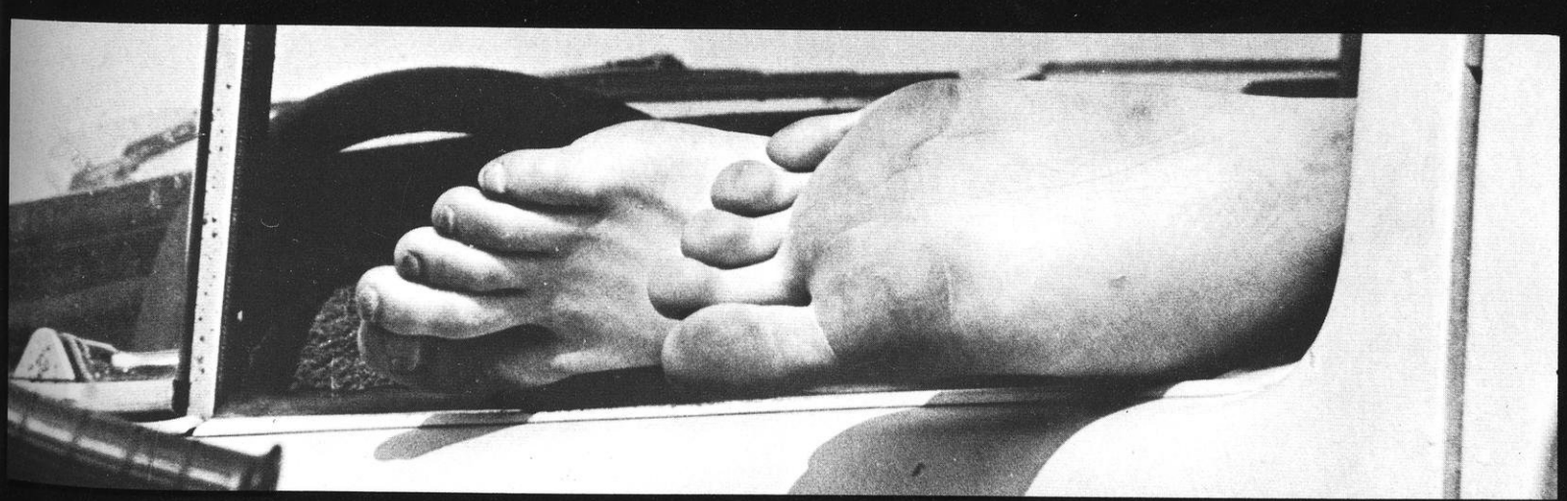




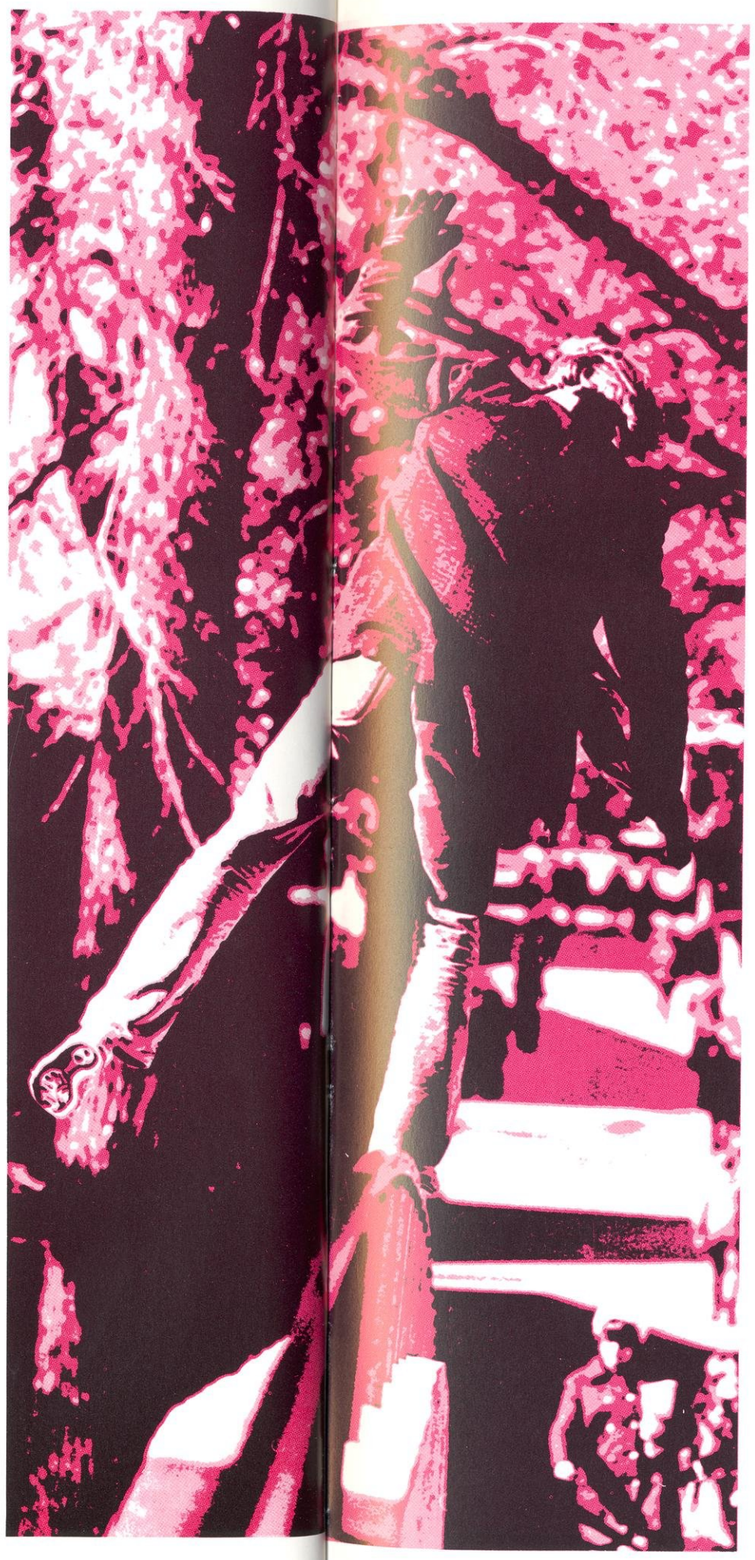

GRADUATE
SCHOOL

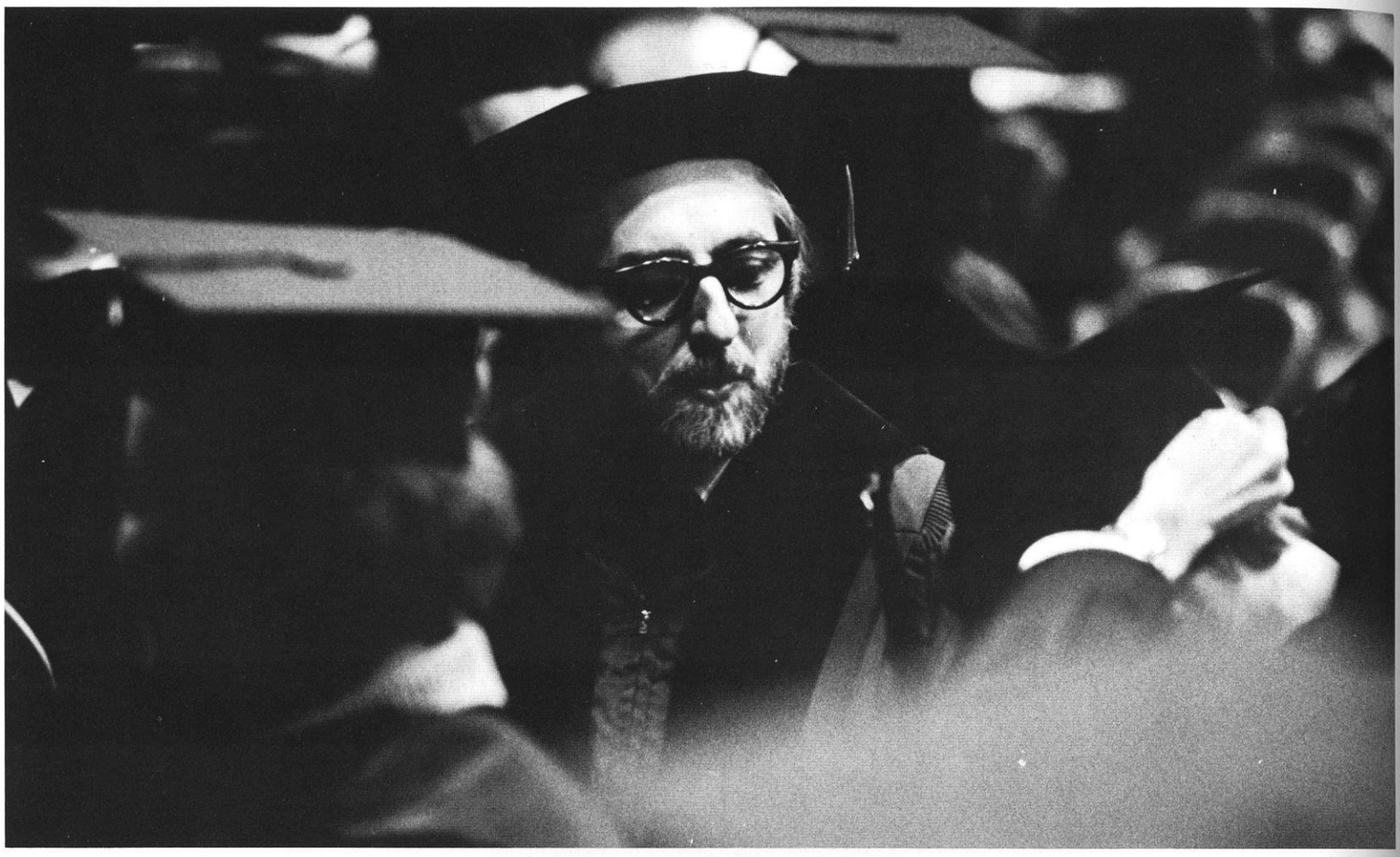
For some people senior year is merely a continuation of their former pattern, for some it is an attempt at salvaging their GPA, while for many it is mental and physical exhaustion, just running out of gas . . .

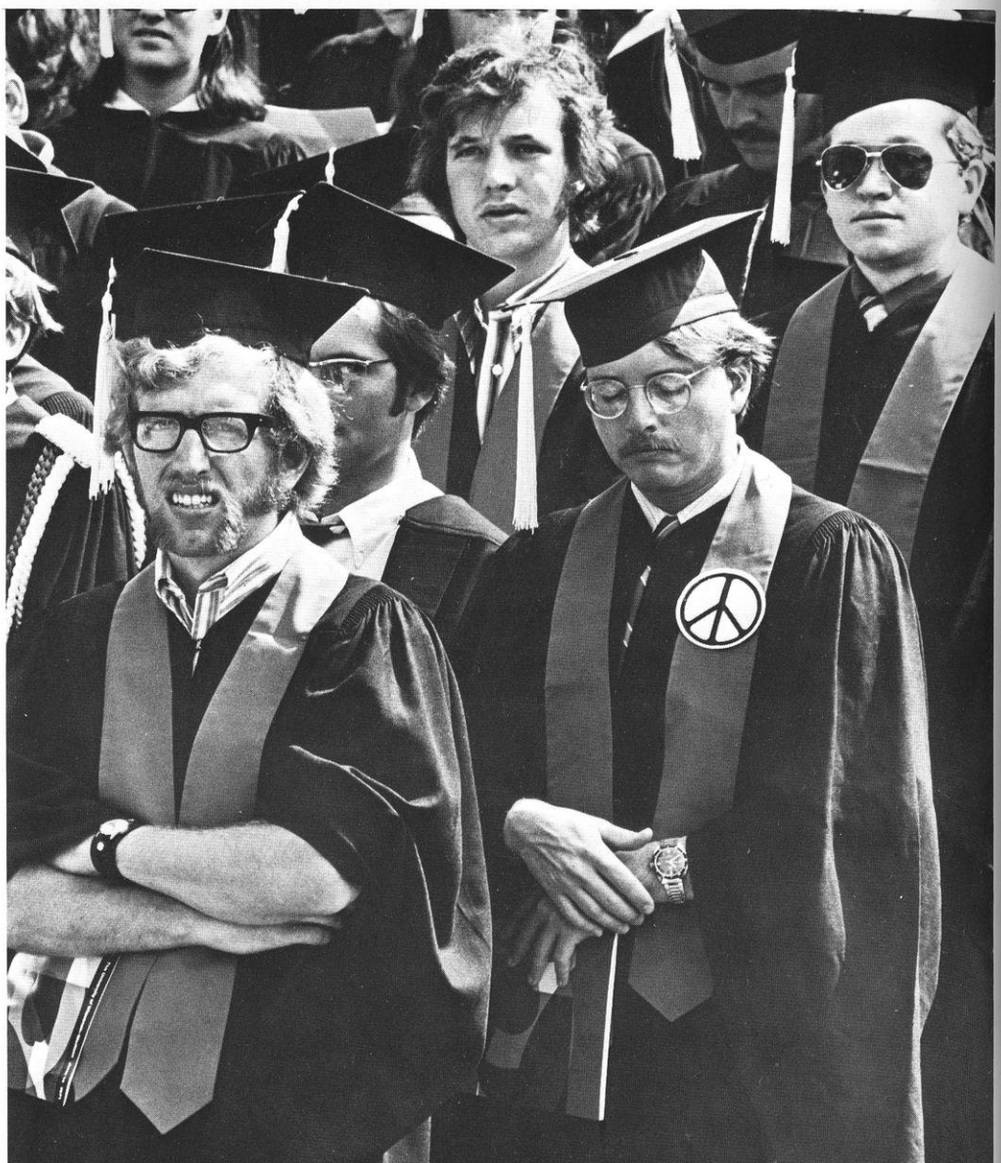


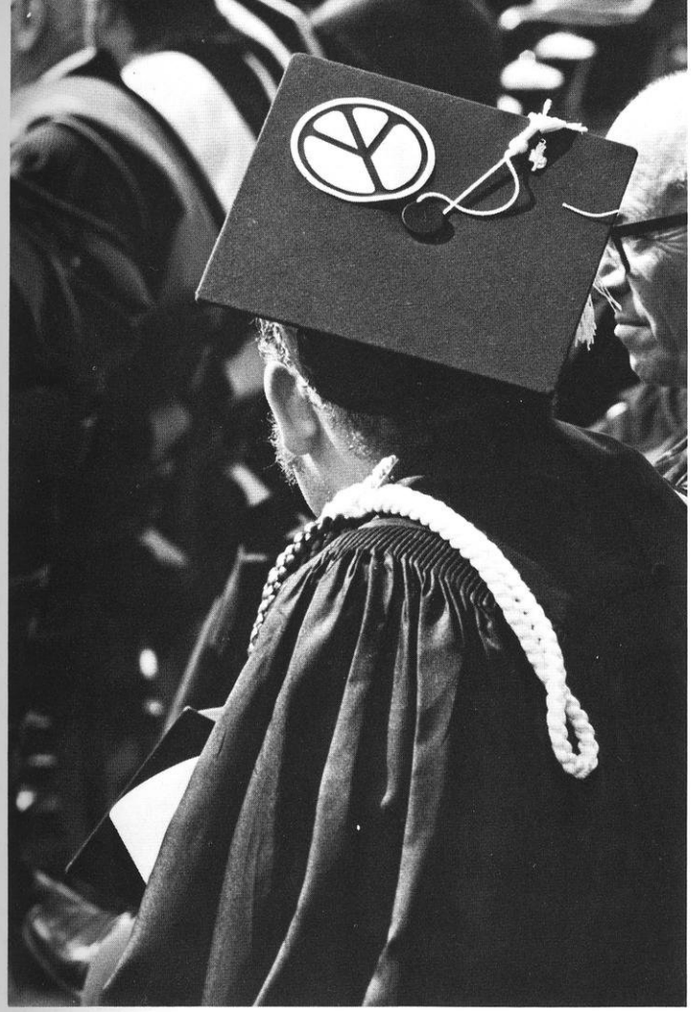


. . . it's somewhere between walking a tightrope and being carefree.

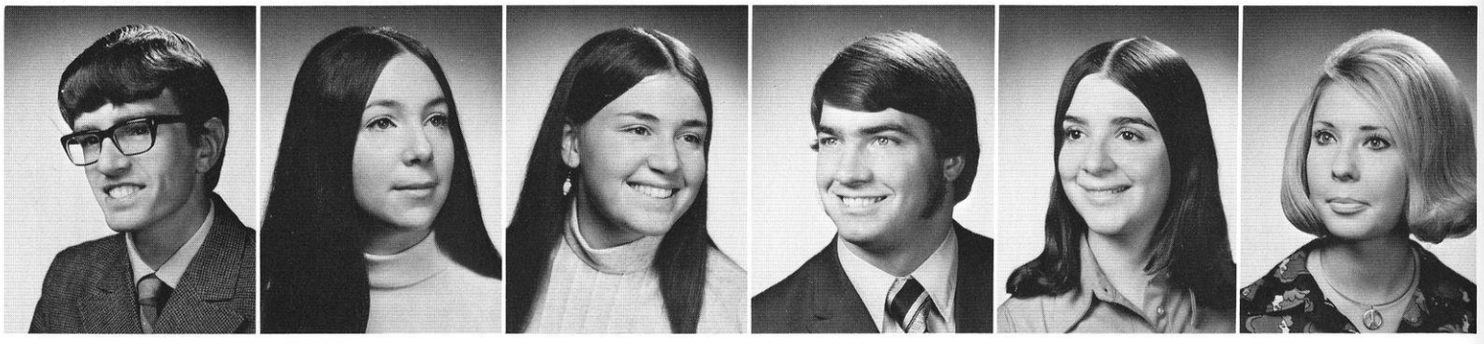








The last revolving year is through.

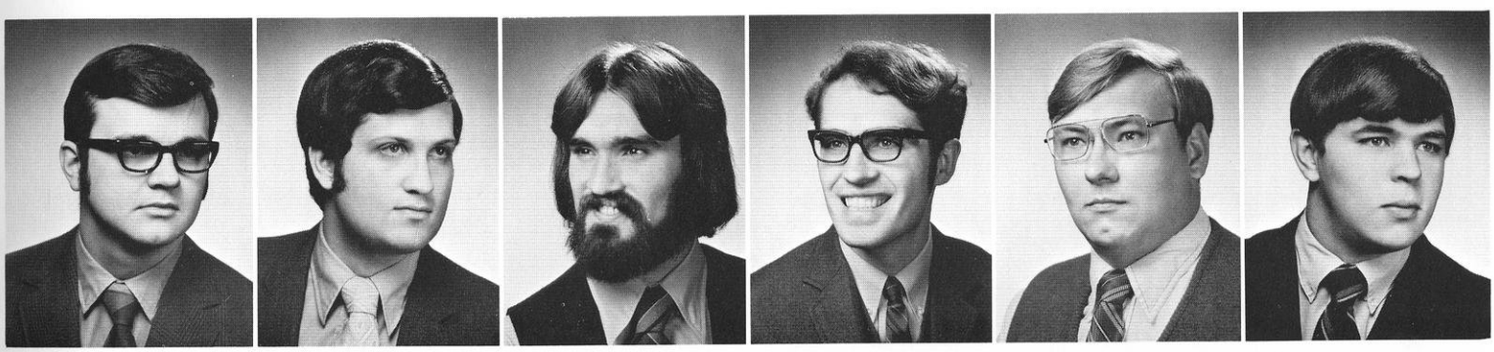


Addie, David L. | Agisim, Laura | Albert, Peggy | Albright, Edward G. | Altschuler, Clare | Ambroziak, Patti

Anderle, Mark | Anderson, James P. | Anderson, Karan | Anderson, Linda | Anderson, Pamela A. | Anderson, Stephen F.

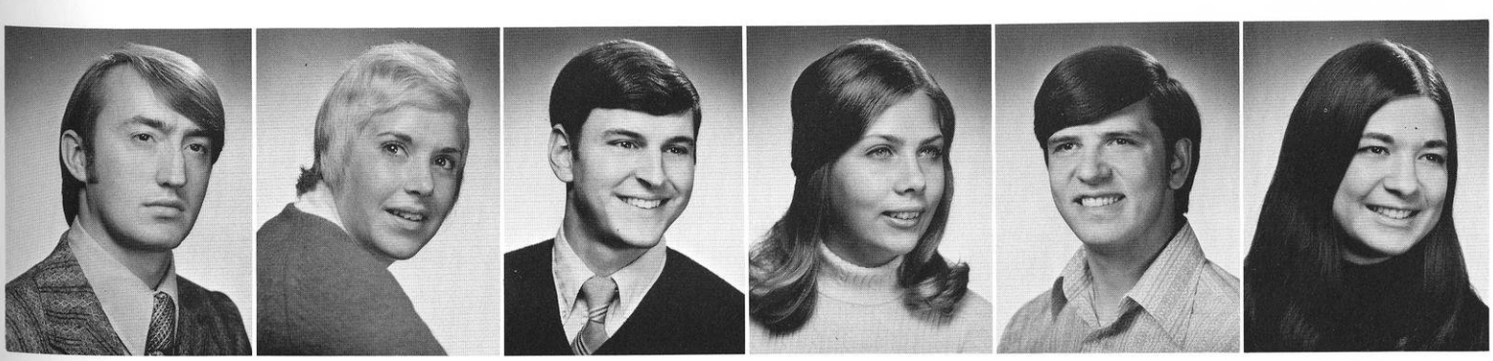
Andrew, Gordon W. | Baker, Lisa L. | Bank, Cherie L. | Barbeau, Mary | Barney, Gregory A. | Barnhart, Edith J.

Bauch, Thomas | Bautz, Barbara | Bayer, Marilyn | Becker, Barbara J. | Beecher, Linda | Begel, Barbara



Bennett, Kim G. | Benton, Michael K. | Berk, Avram | Berndt, D. Debra | Berrall, William J. | Bines, Carol S.

Bittner, William L. | Blake, Jeffrey A. | Borchert, Daniel R. Jr. | Borchert, Steven J. | Borger, David P. | Borgwardt, William



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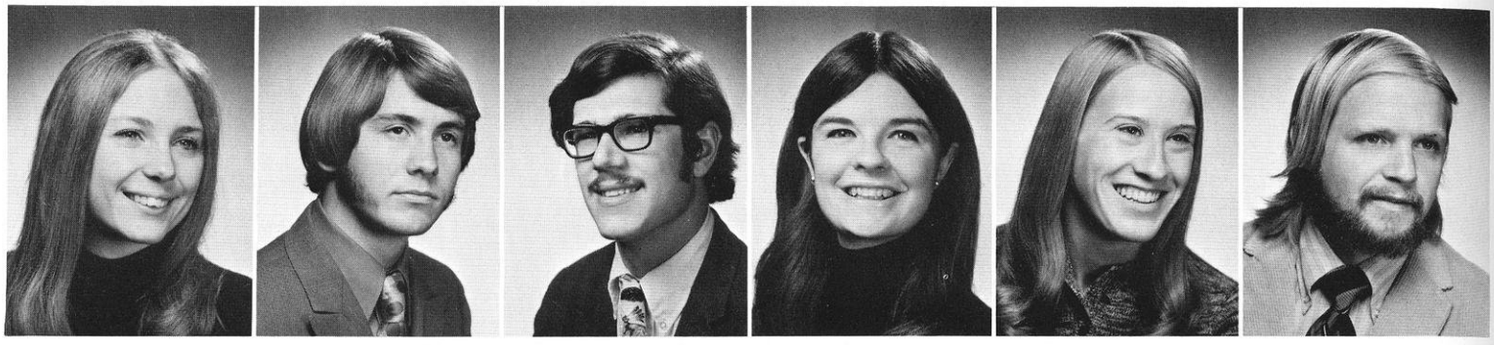

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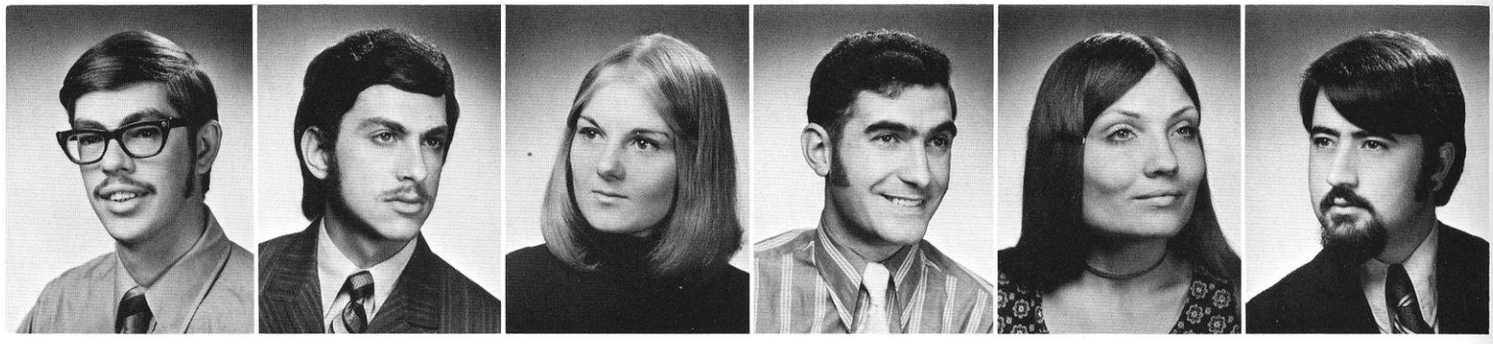

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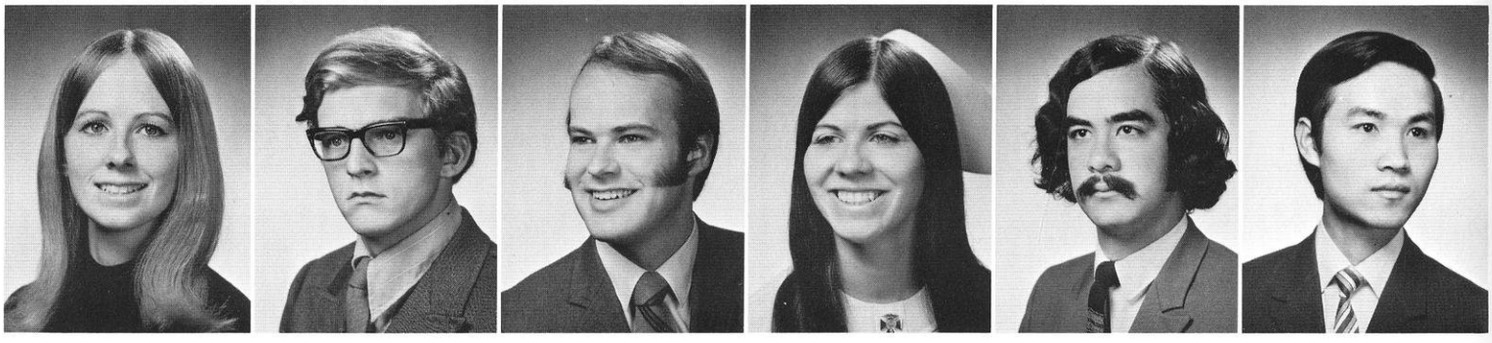

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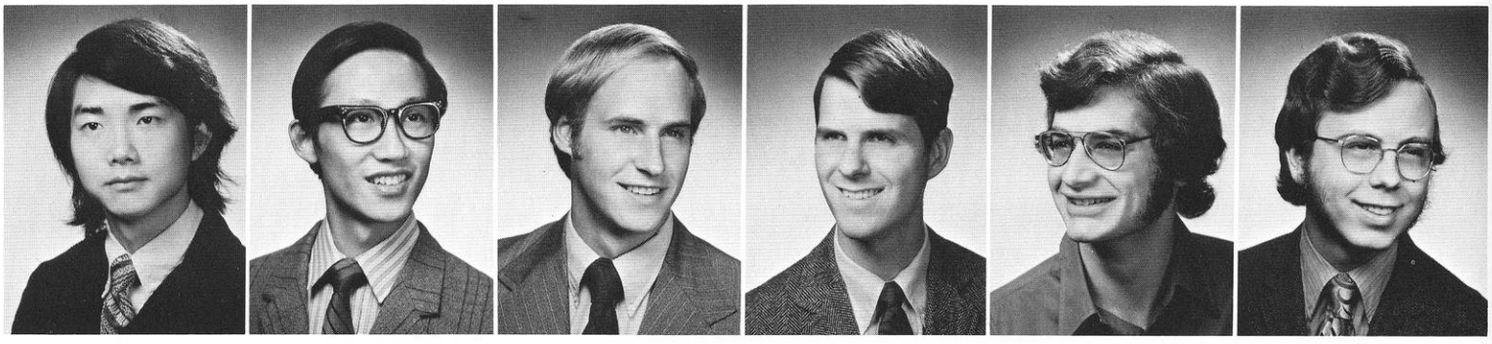

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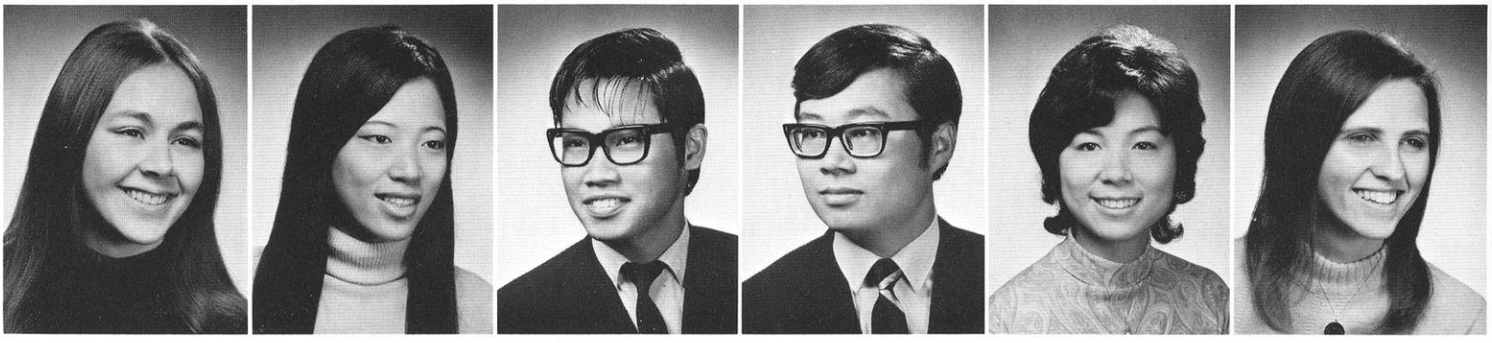

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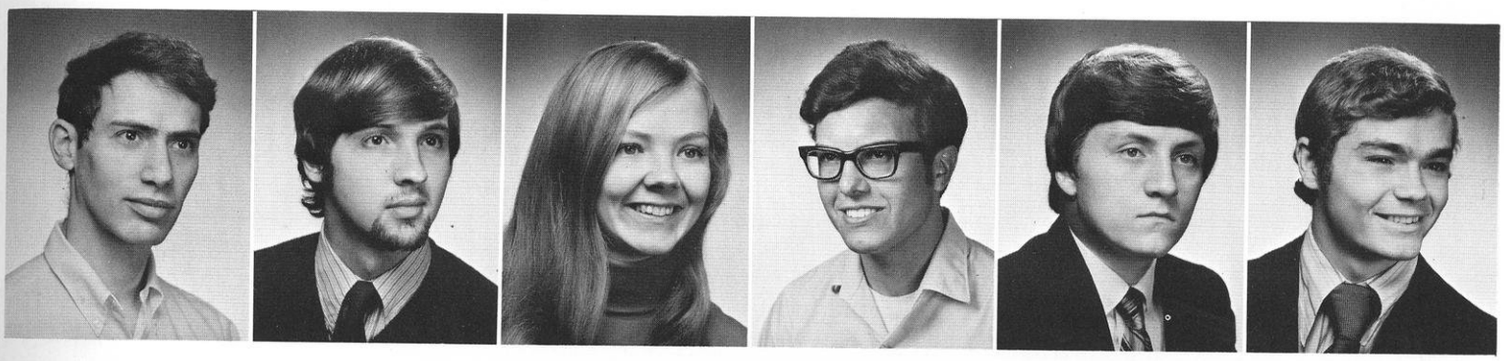

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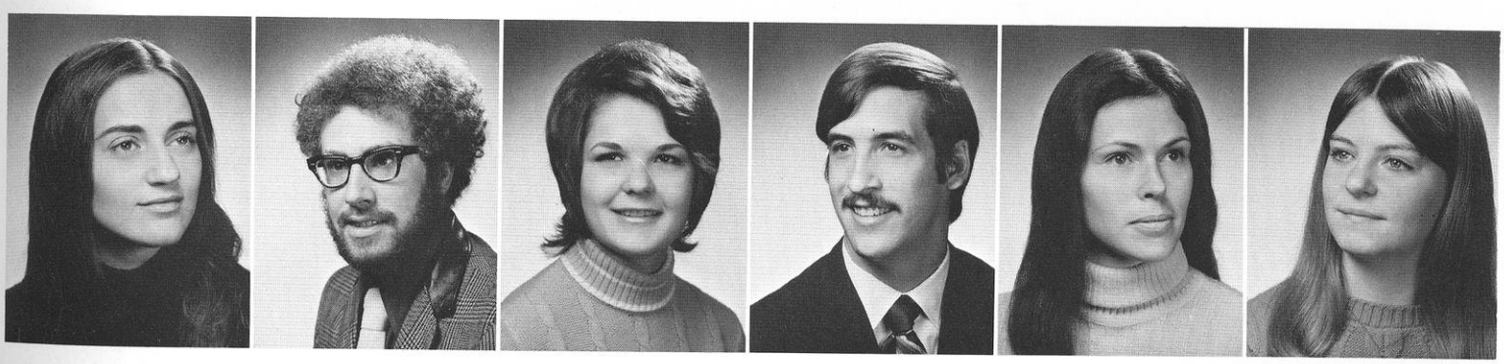

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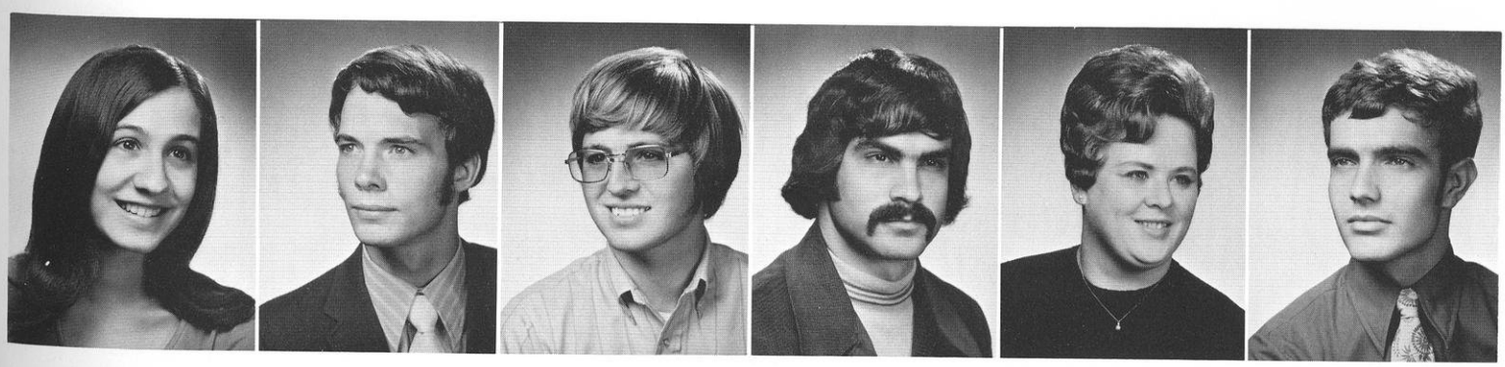

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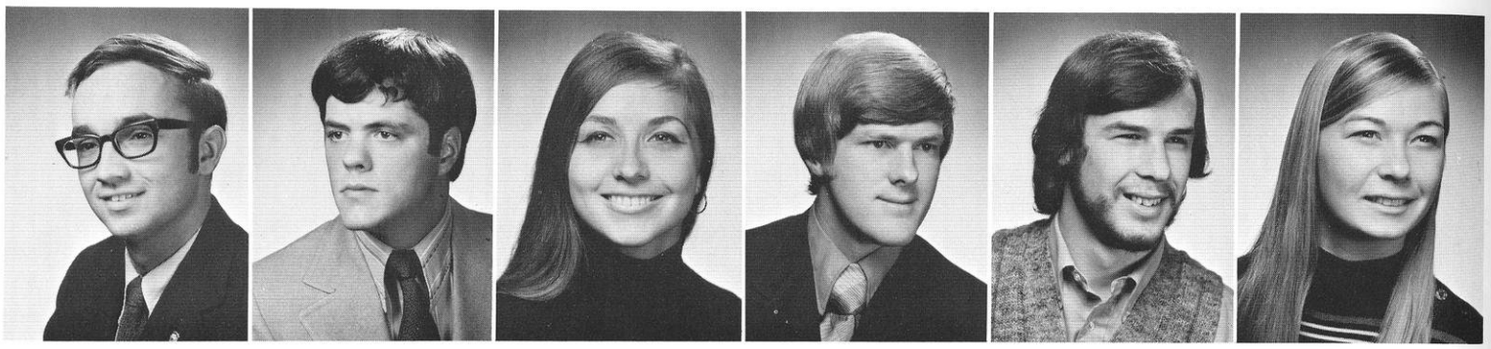

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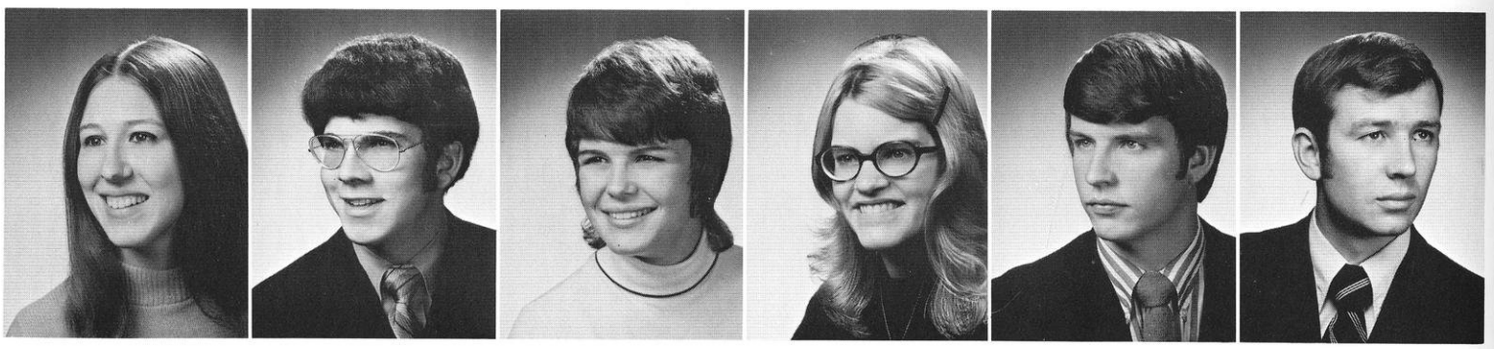

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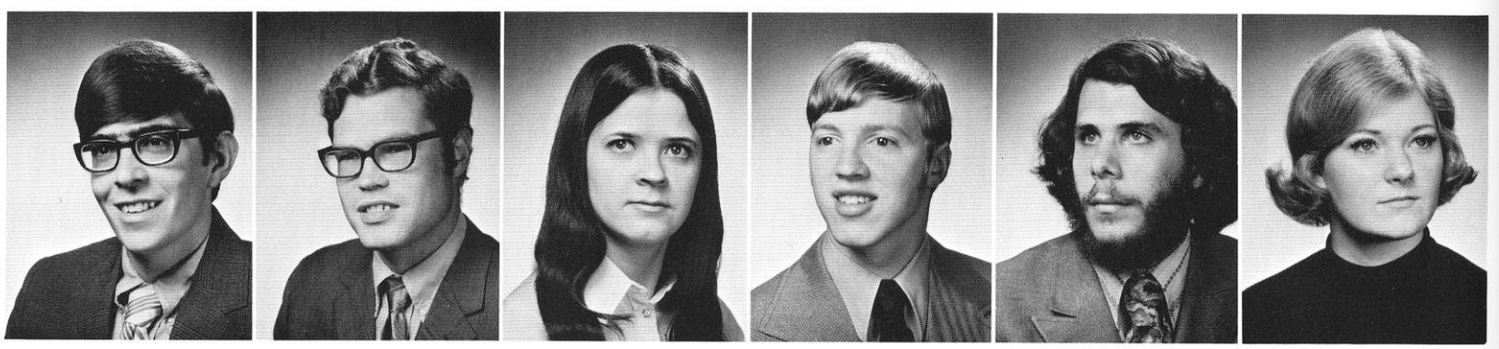

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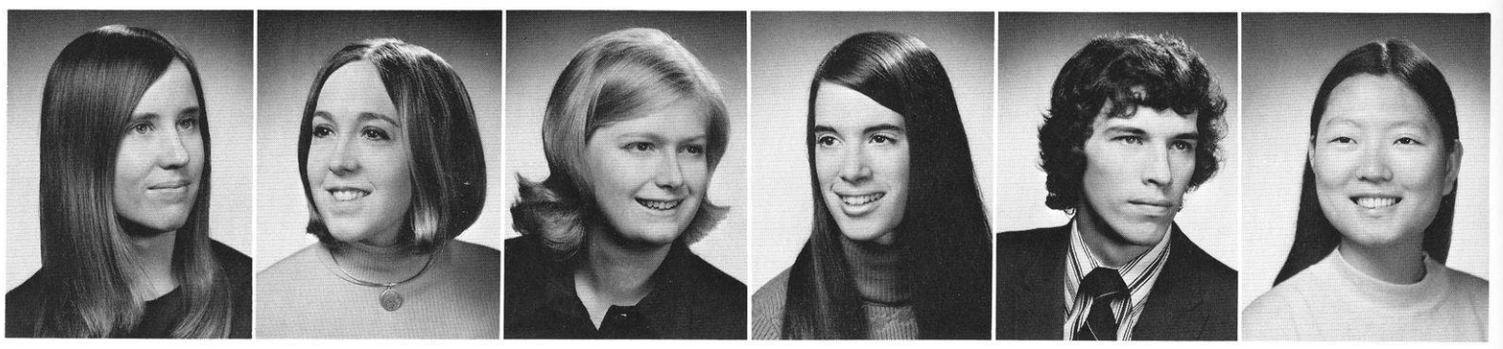

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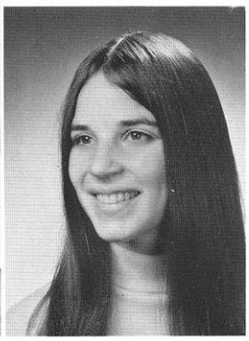

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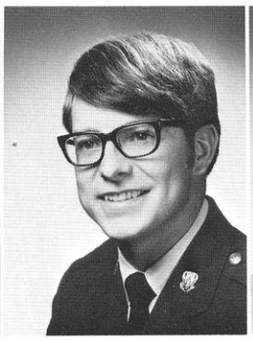

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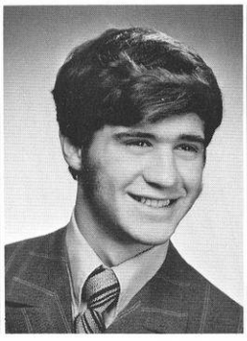

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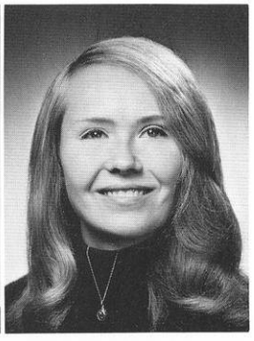

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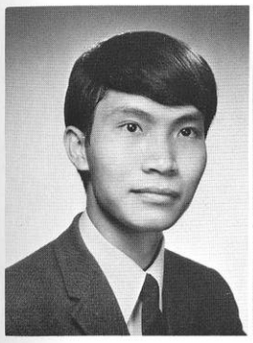

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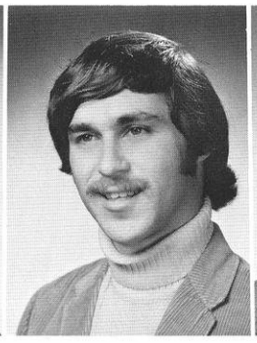

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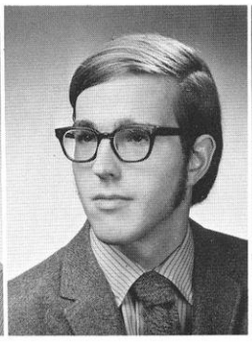

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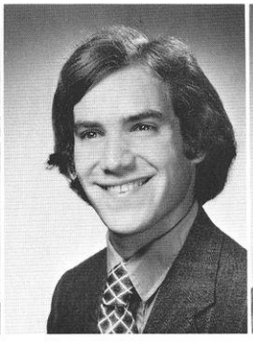

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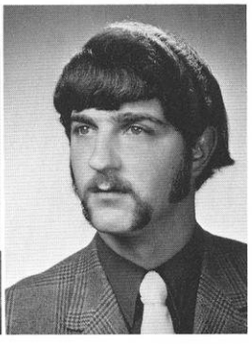

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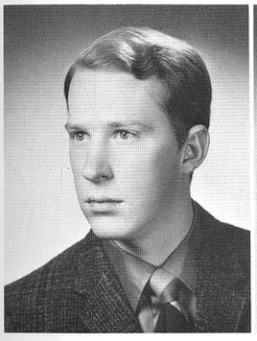

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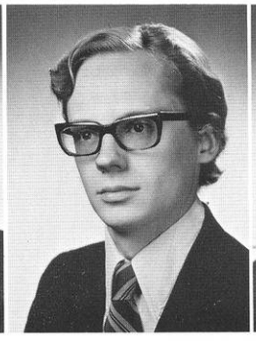

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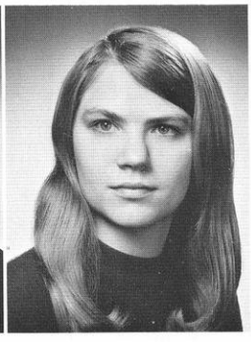

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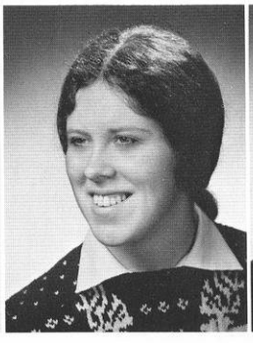

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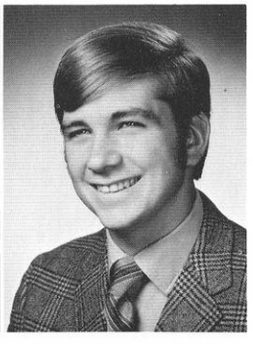

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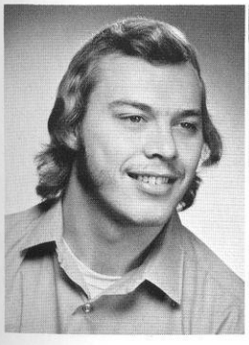

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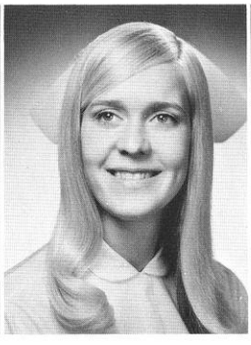

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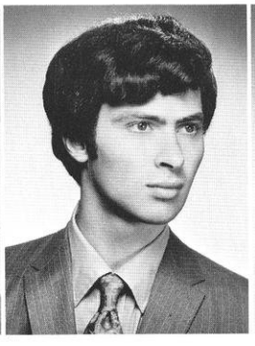

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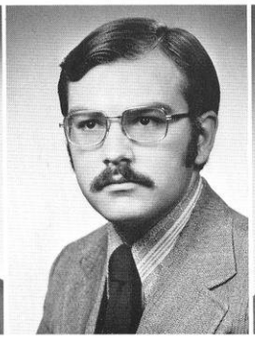

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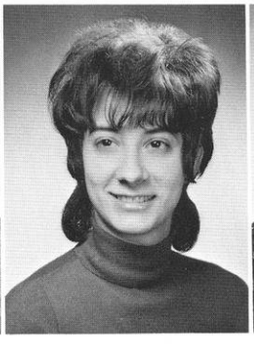

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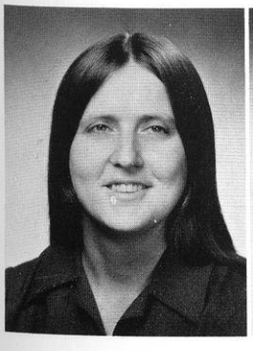

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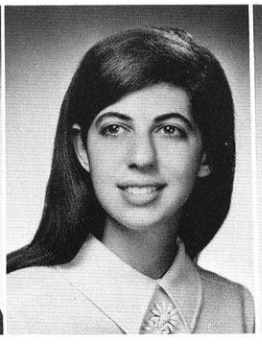

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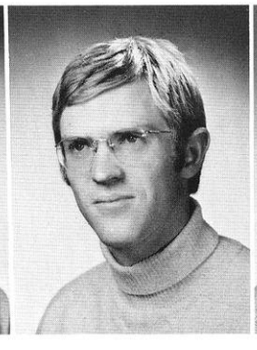

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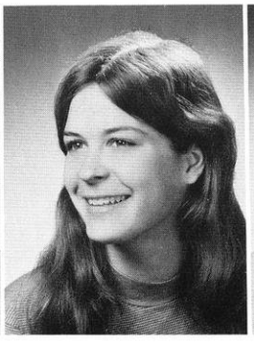

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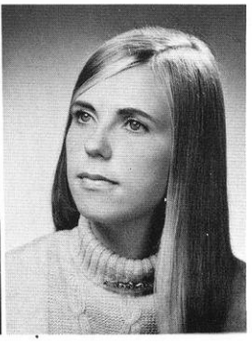

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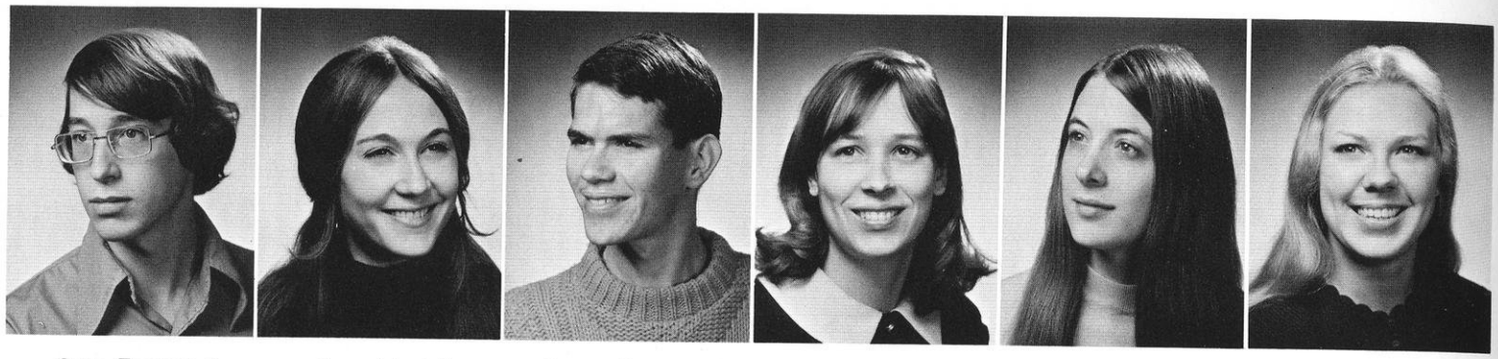

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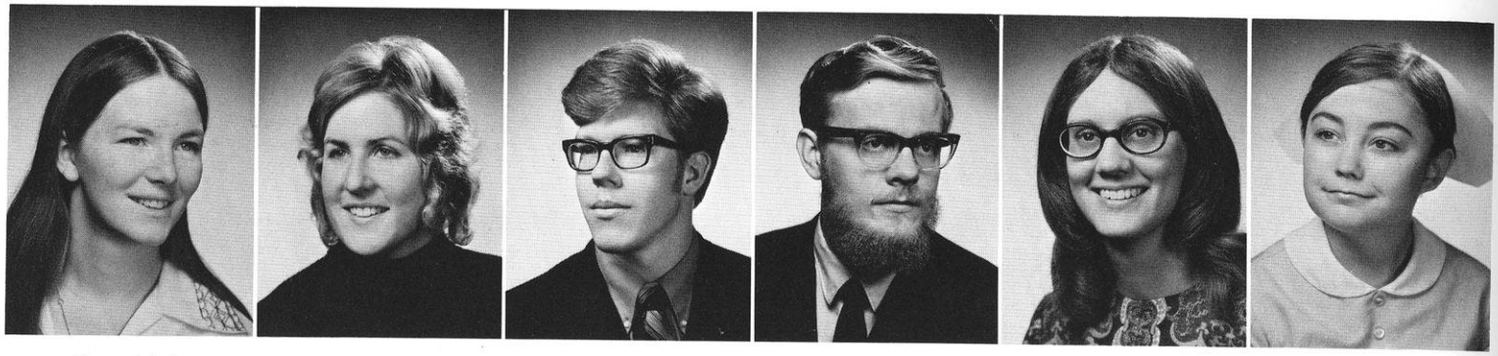

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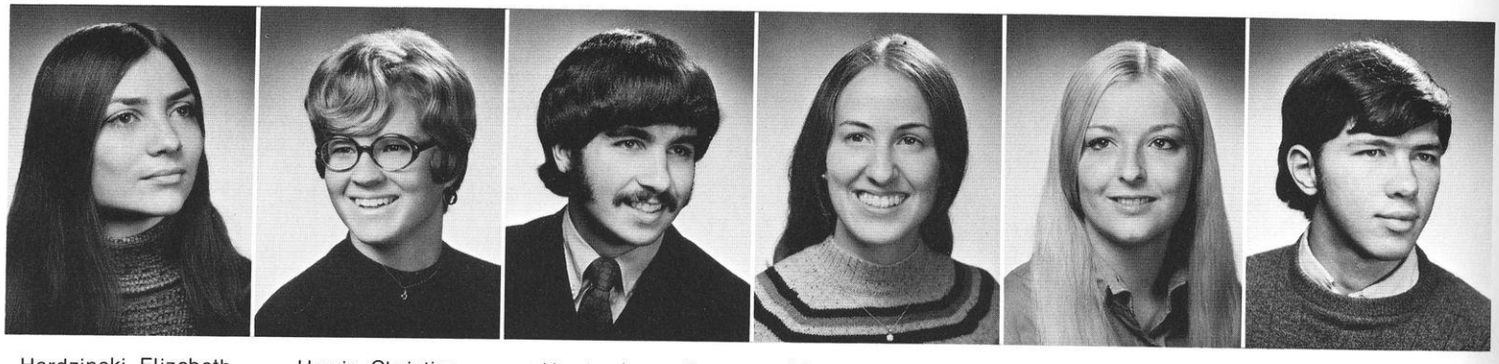

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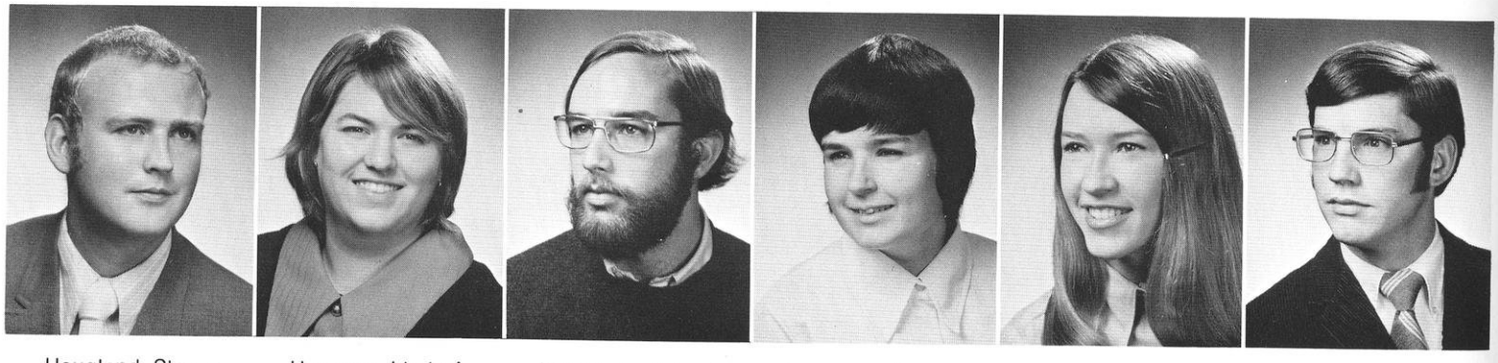

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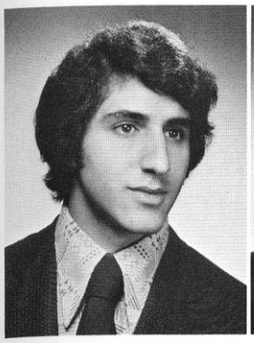

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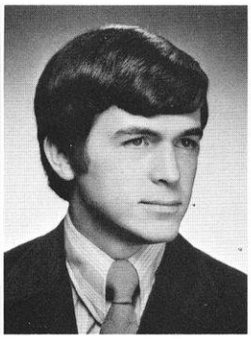

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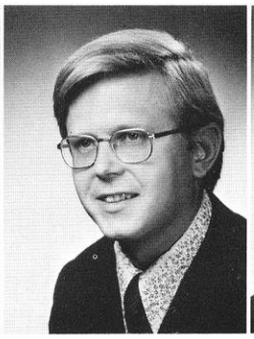

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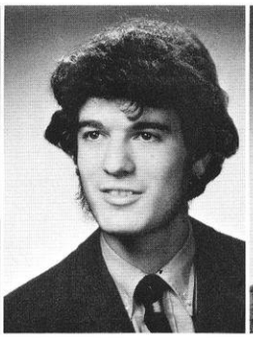

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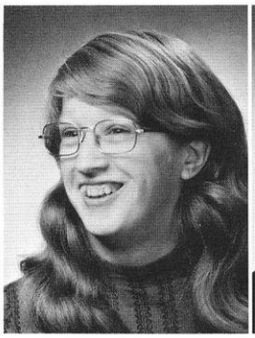

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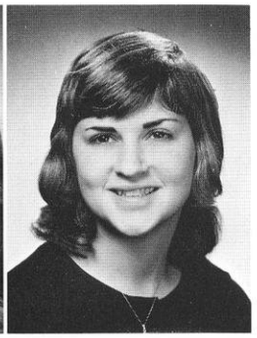

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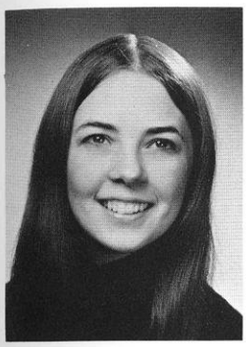

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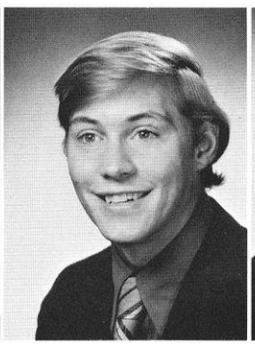

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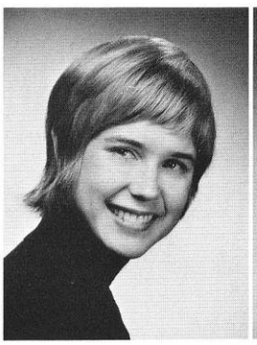

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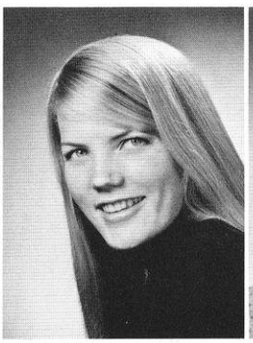

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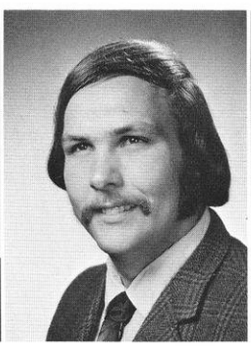

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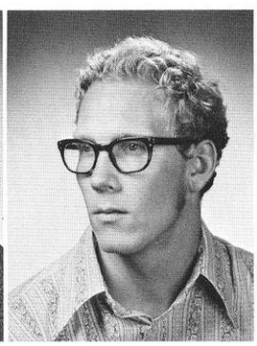

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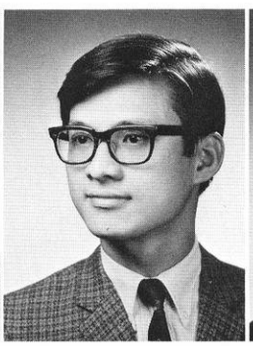

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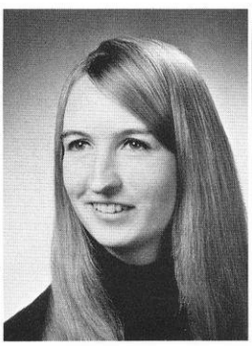

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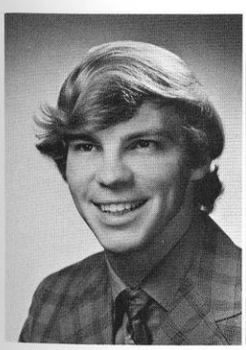

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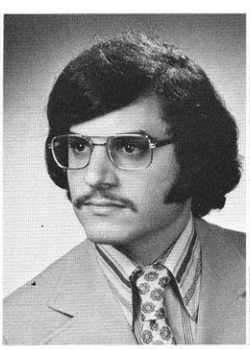

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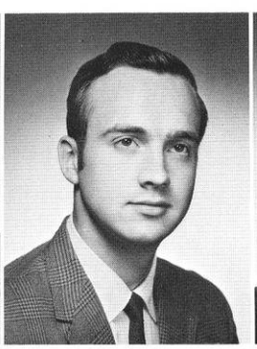

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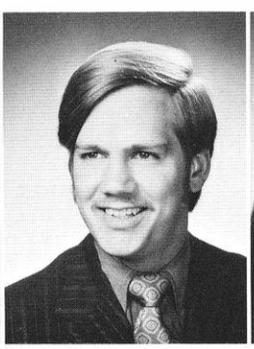

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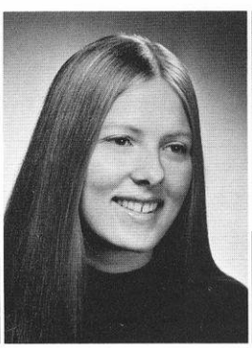

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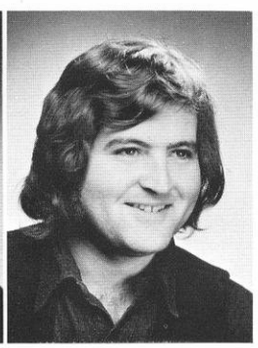

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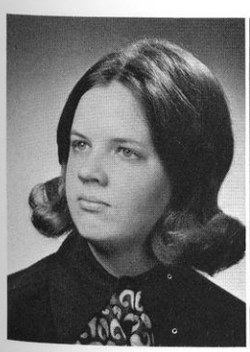

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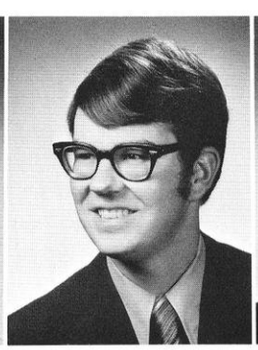

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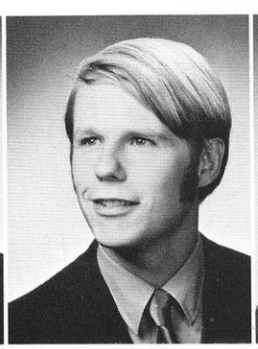

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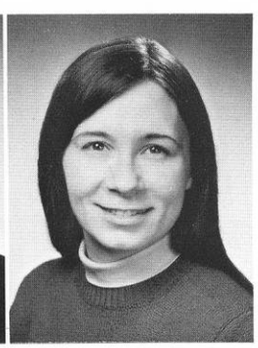

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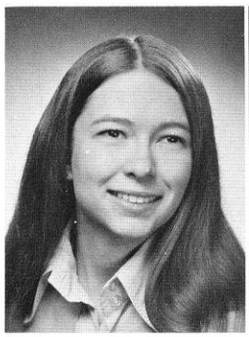

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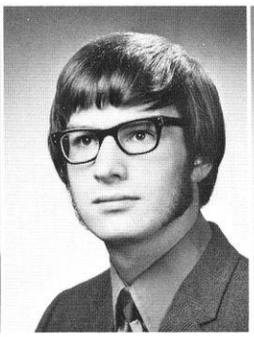

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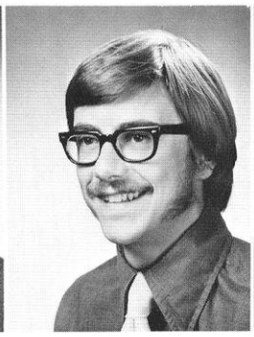

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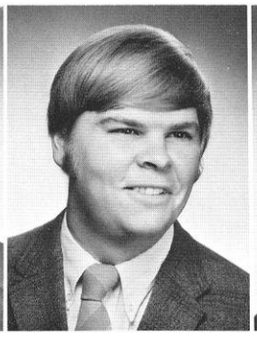

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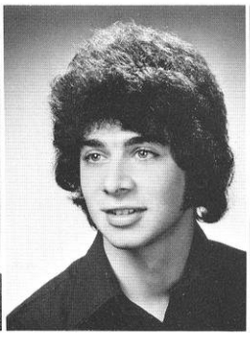

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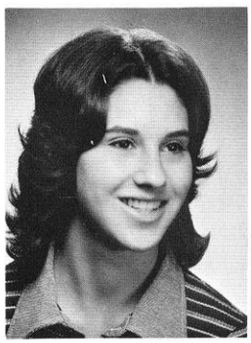

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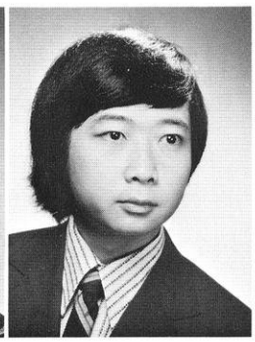

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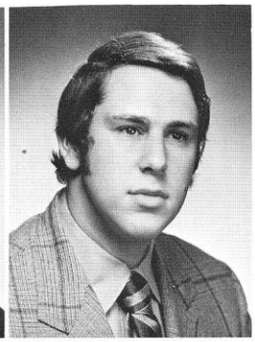

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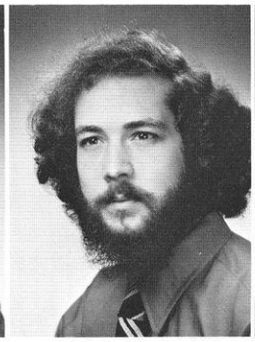

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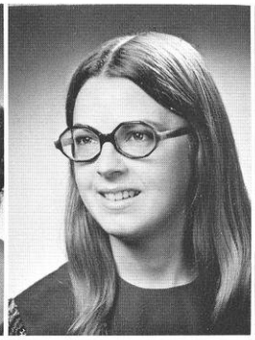

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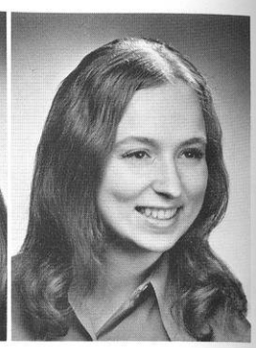

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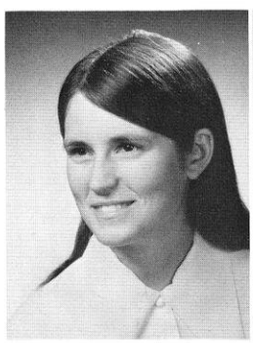

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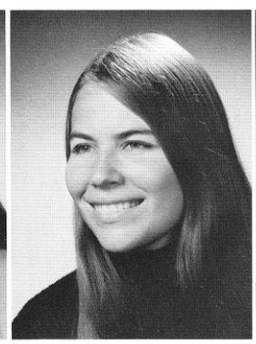

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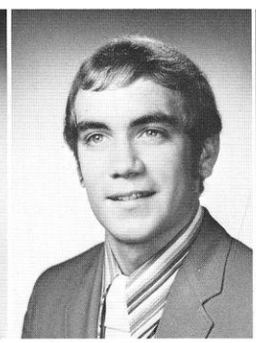

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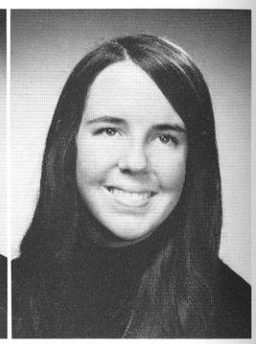

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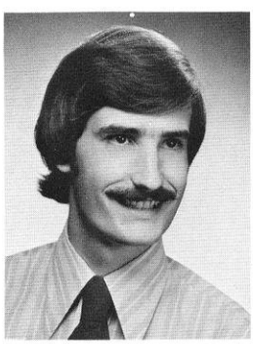

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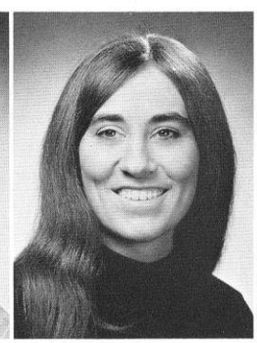

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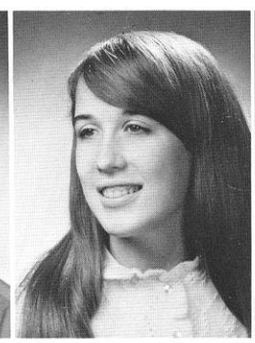

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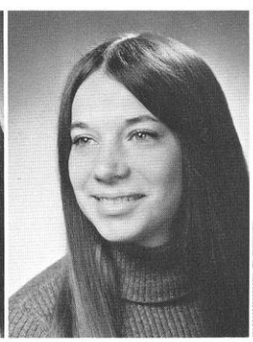

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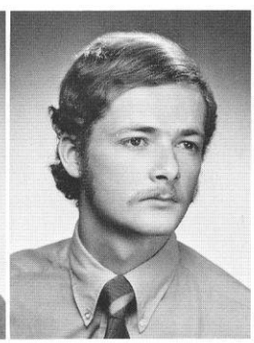

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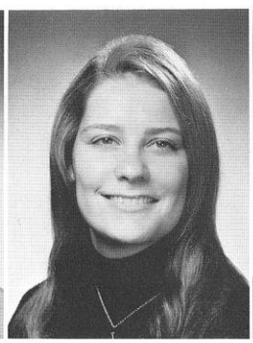

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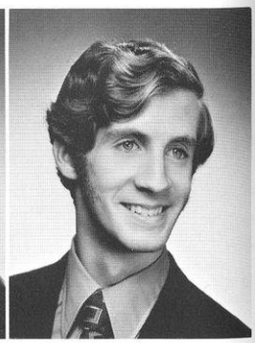

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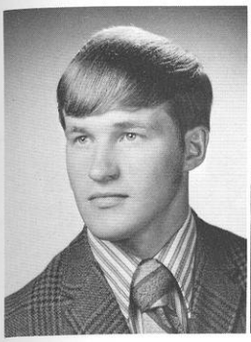

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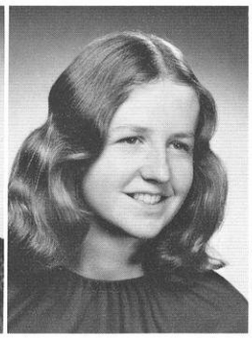

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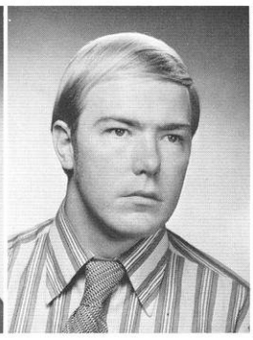

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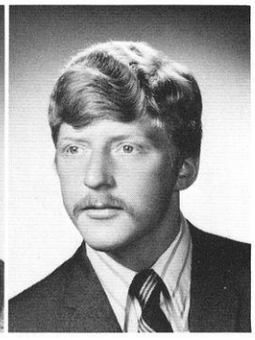

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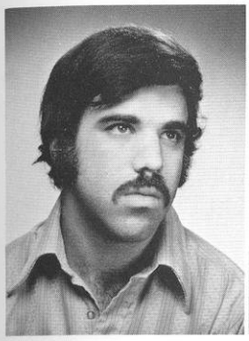

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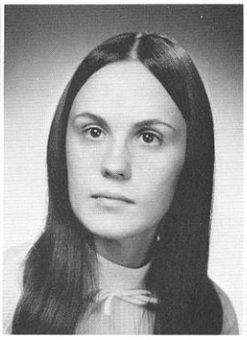

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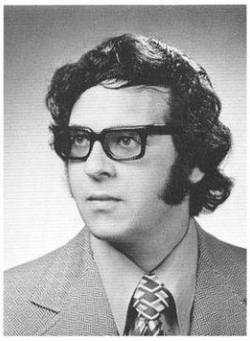

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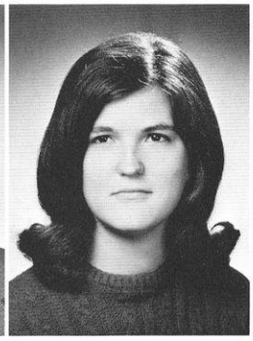

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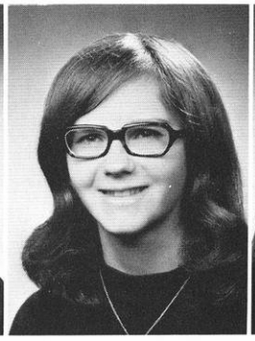

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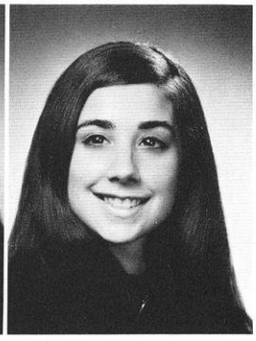

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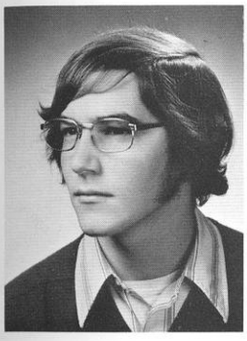

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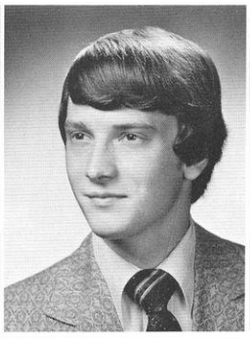

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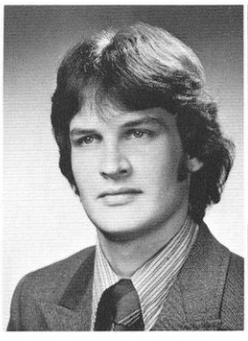

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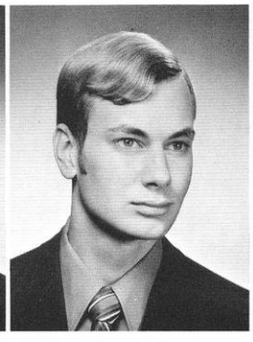

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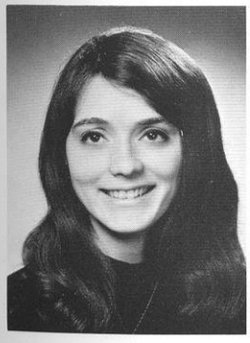

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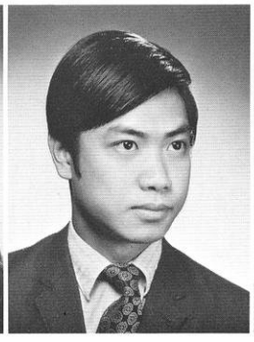

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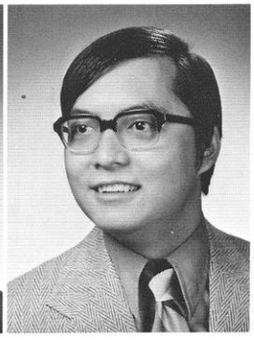

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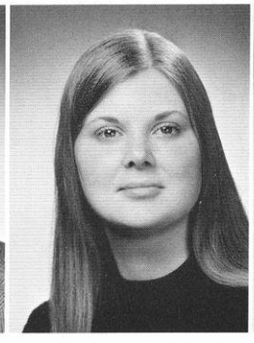

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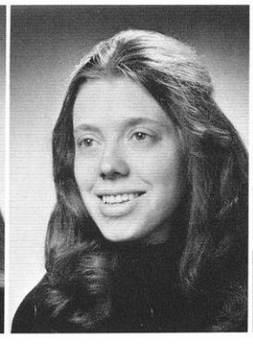

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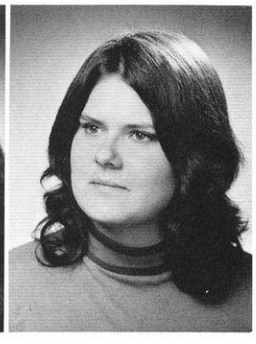

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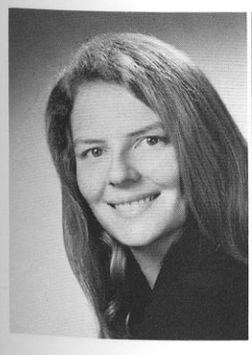

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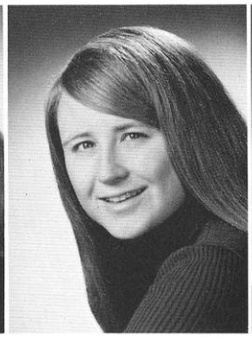

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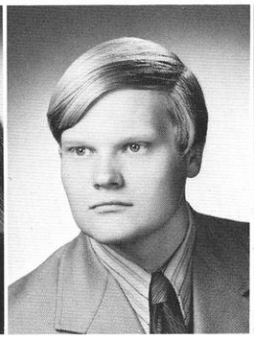

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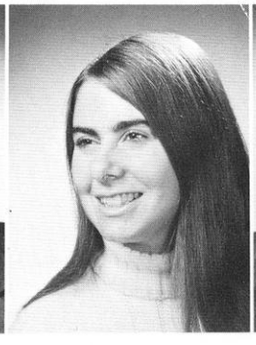

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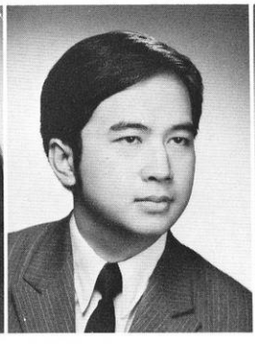

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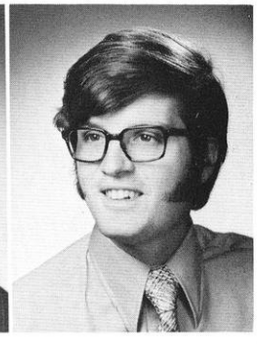

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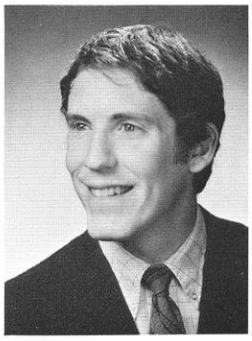

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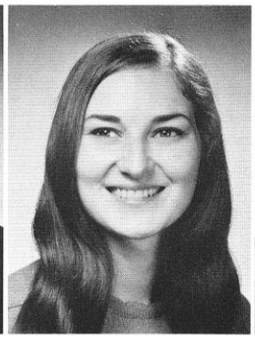

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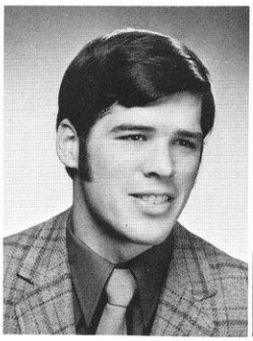

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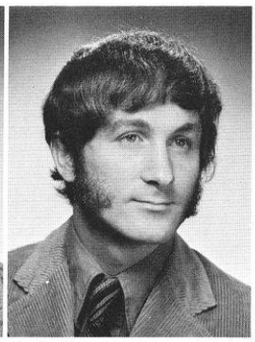

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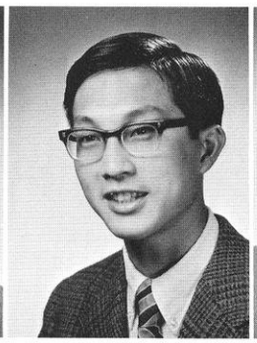

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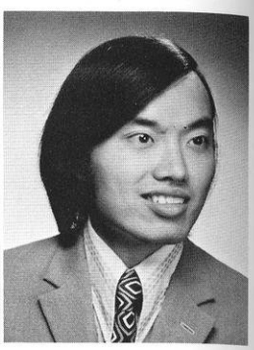

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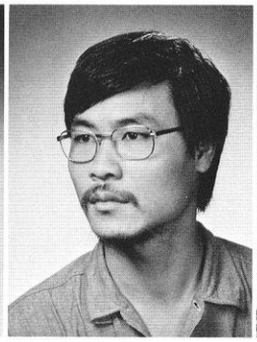

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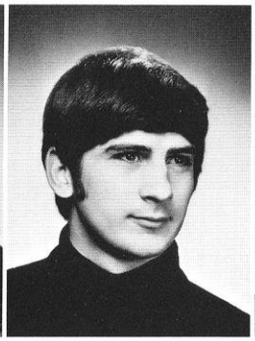

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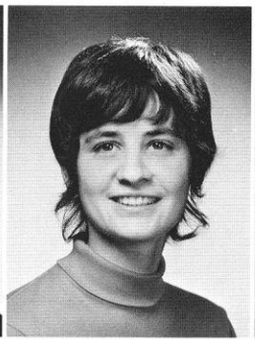

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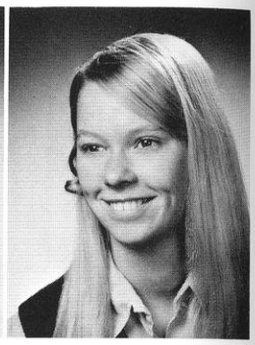

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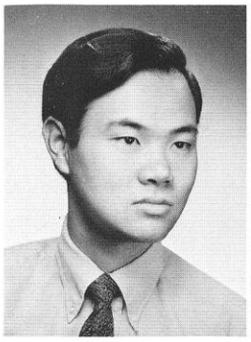

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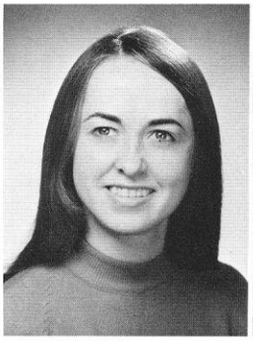

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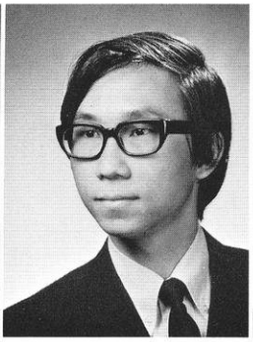

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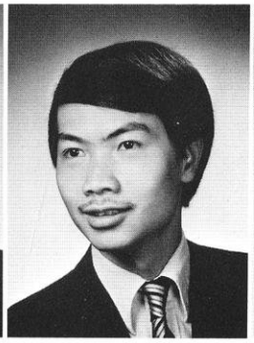

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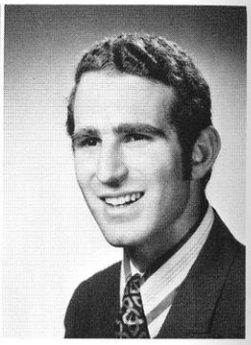

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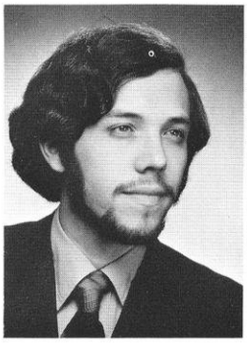

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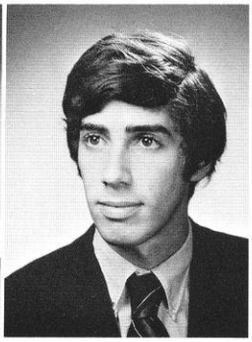

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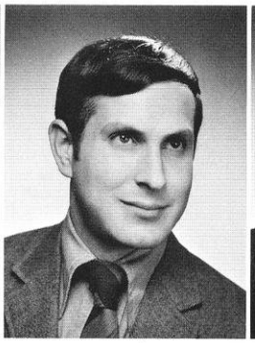

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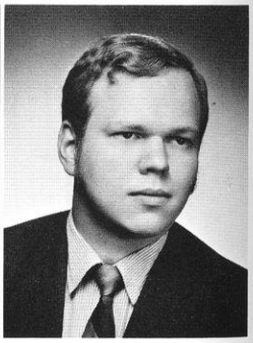

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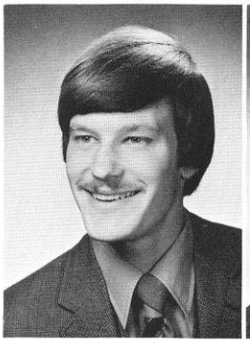

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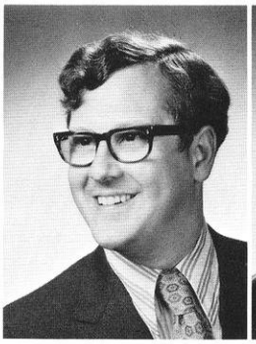

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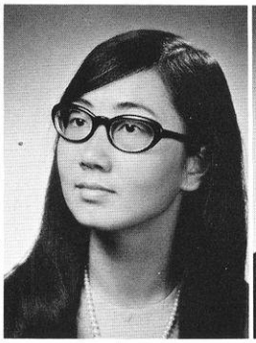

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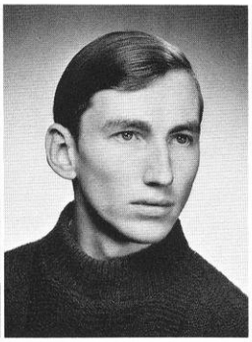

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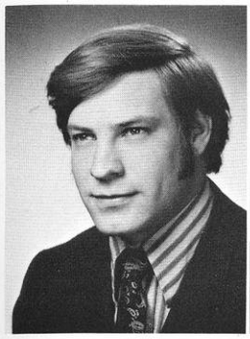

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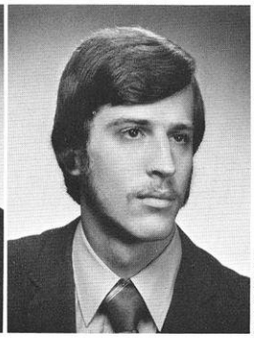

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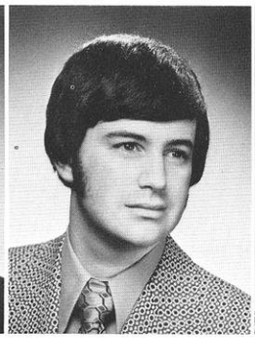

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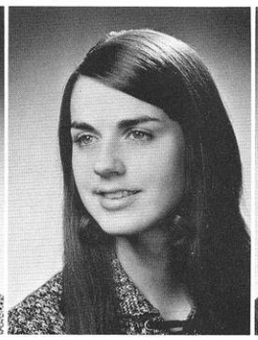

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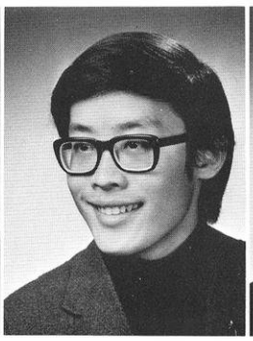

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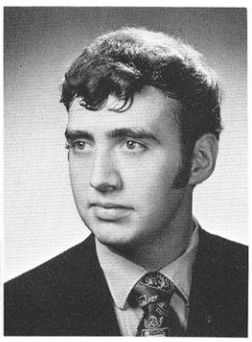

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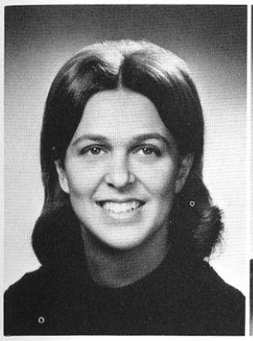

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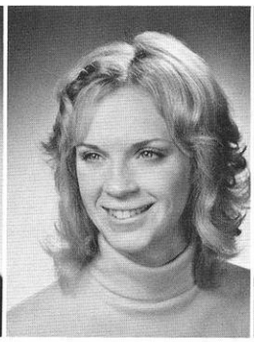

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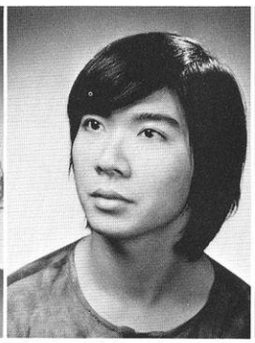

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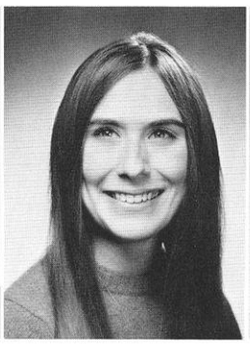

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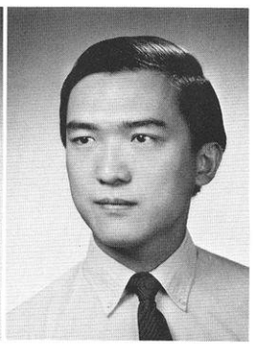

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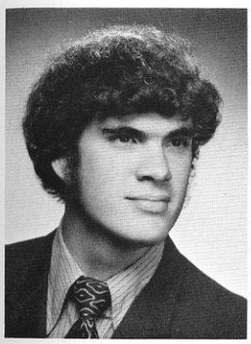

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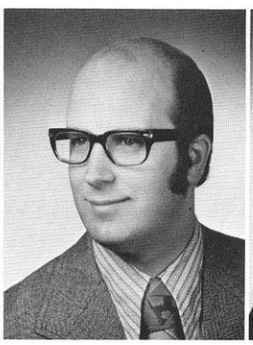

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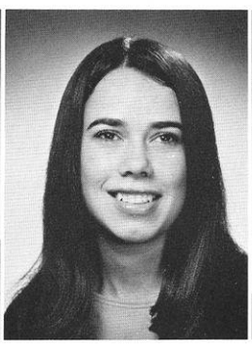

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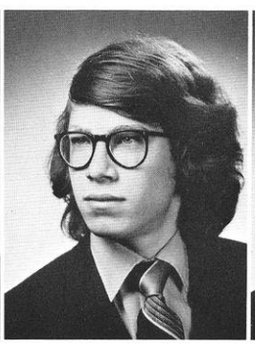

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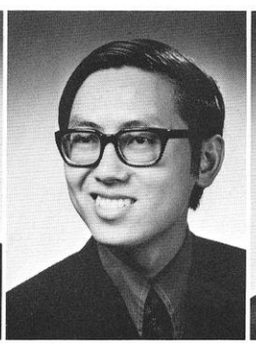

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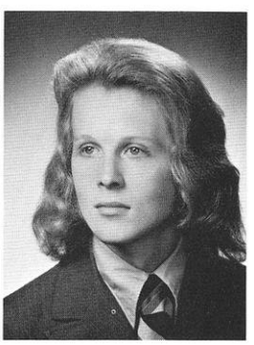

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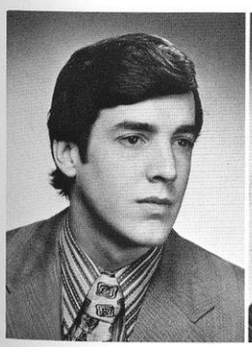

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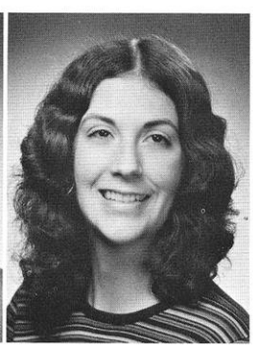

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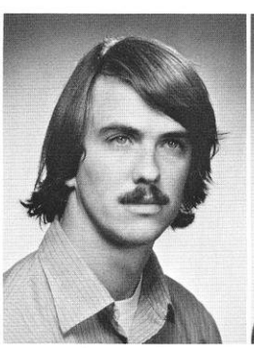

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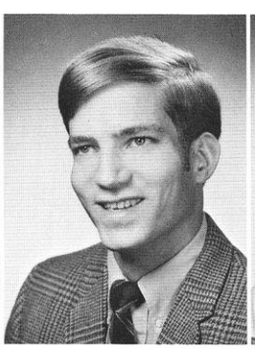

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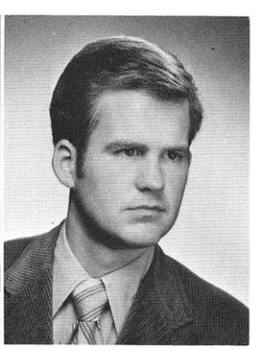

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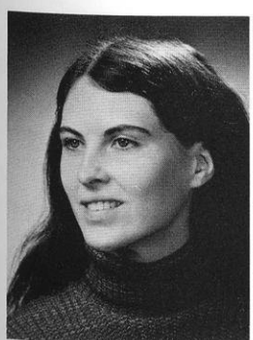

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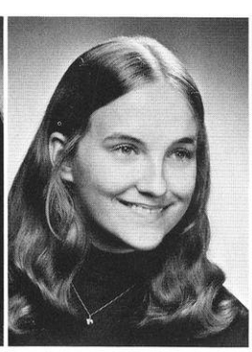

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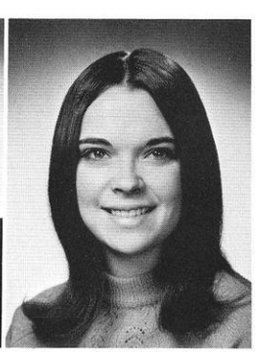

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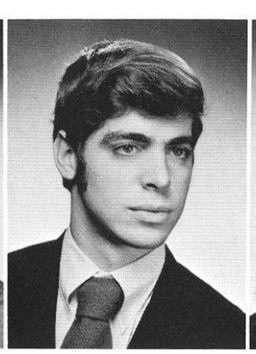

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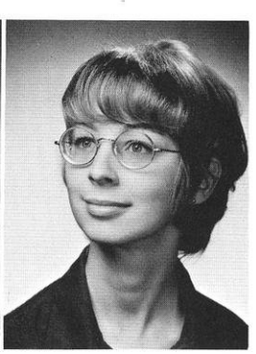

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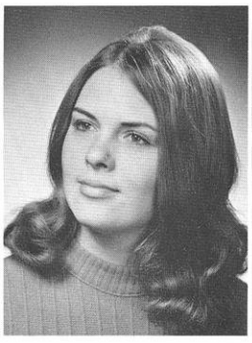

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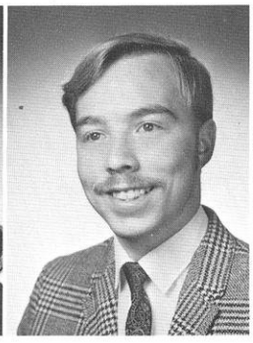

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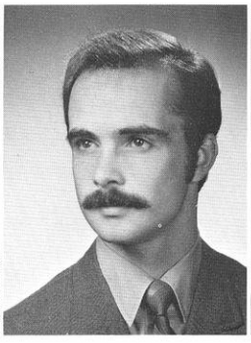

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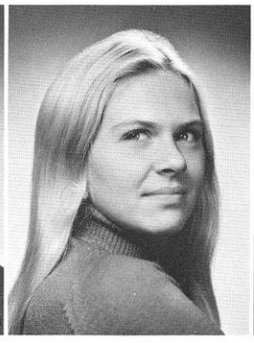

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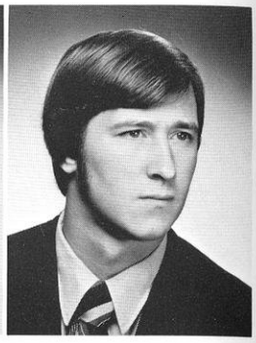

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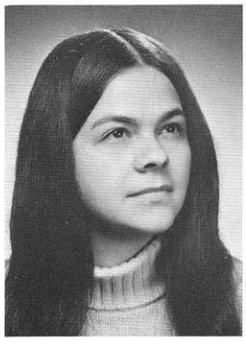

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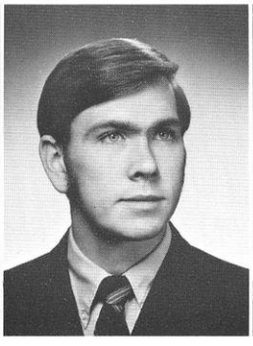

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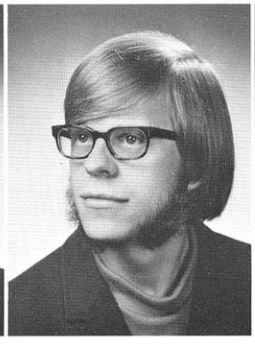

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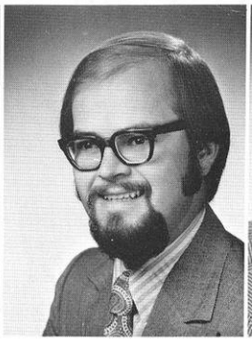

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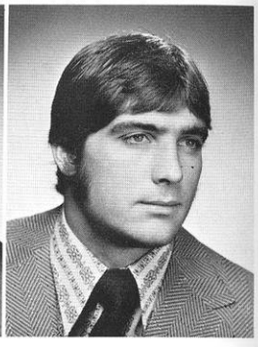

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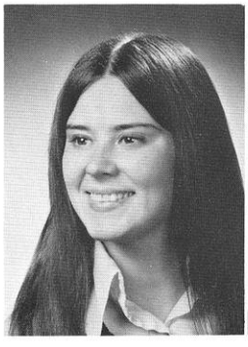

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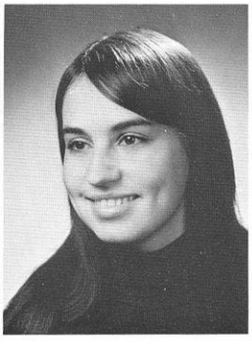

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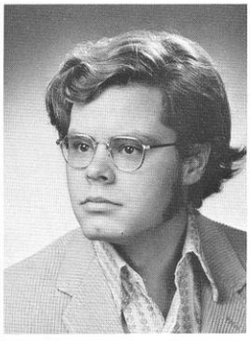

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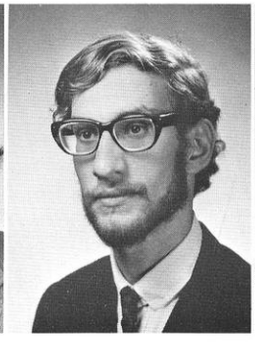

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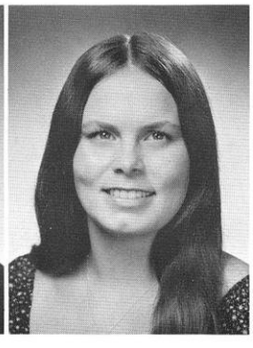

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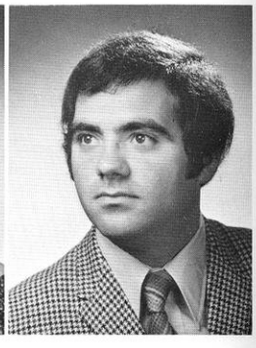

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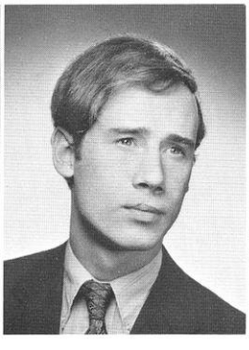

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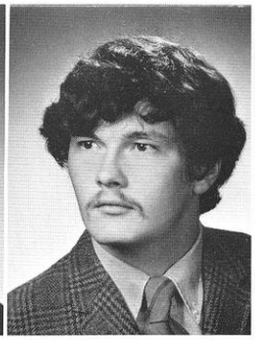

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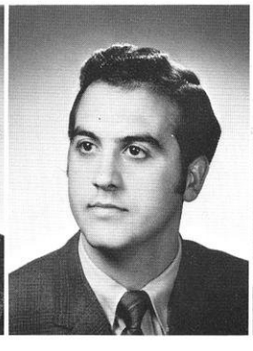

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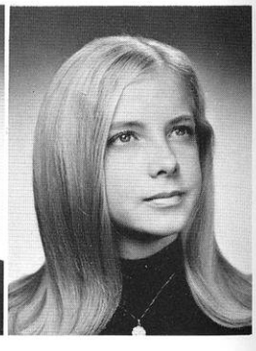

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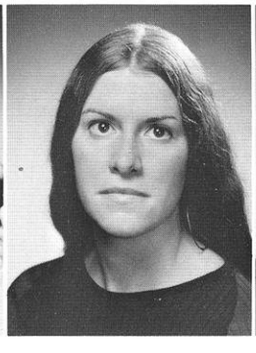

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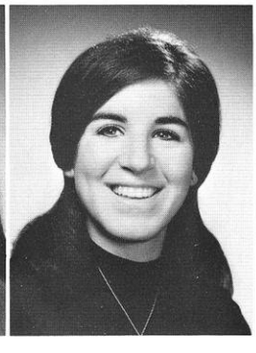

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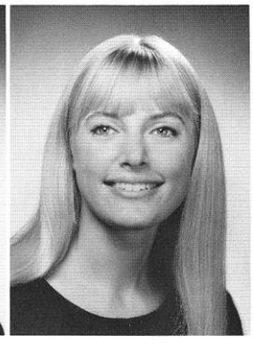

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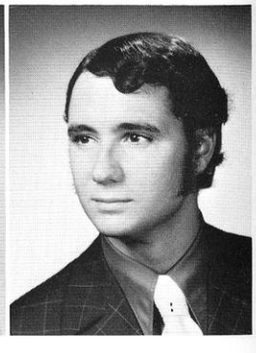

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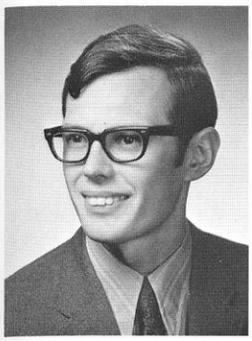

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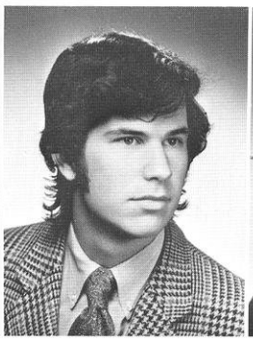

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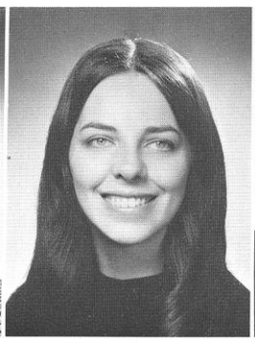

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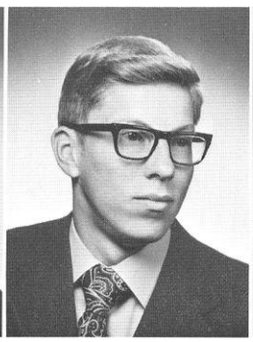

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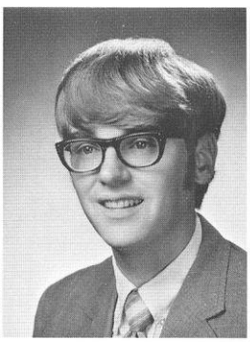

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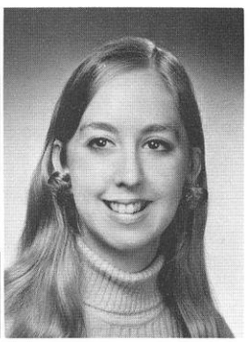

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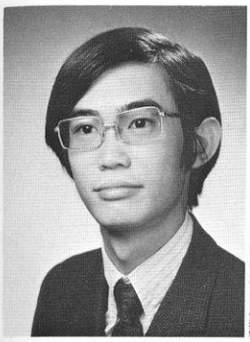

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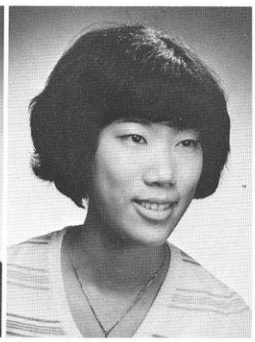

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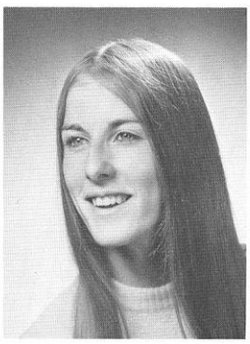

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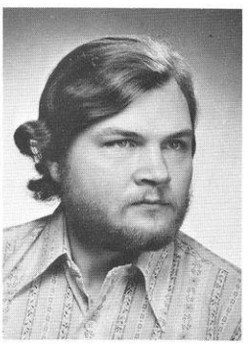

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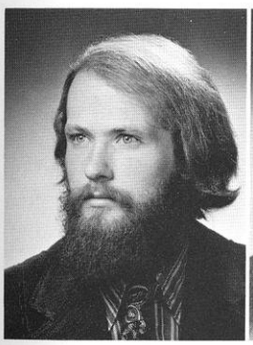

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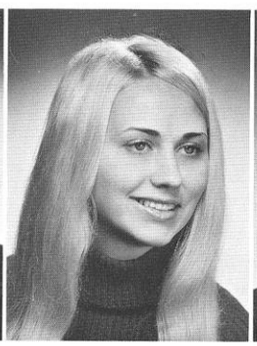

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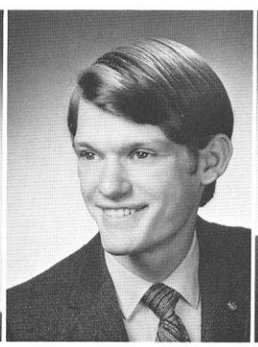

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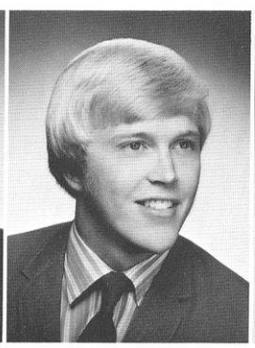

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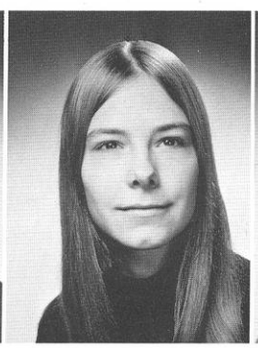

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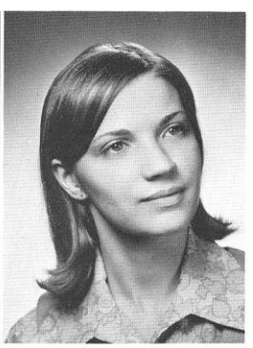

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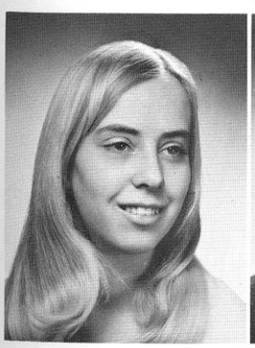

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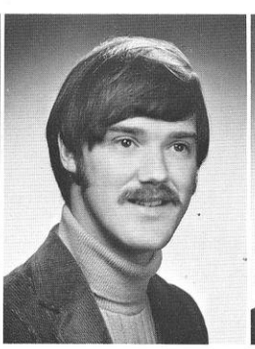

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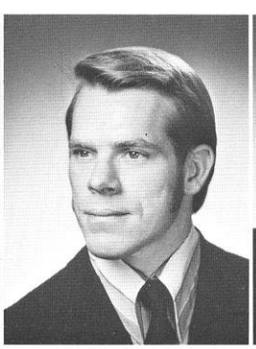

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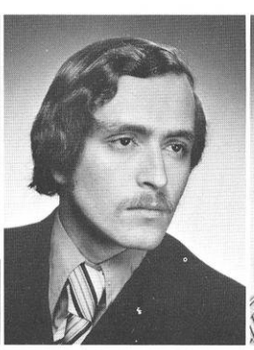

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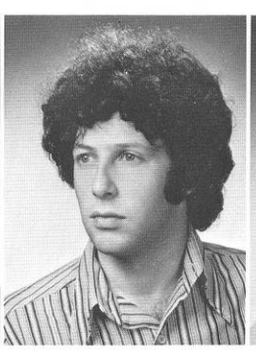

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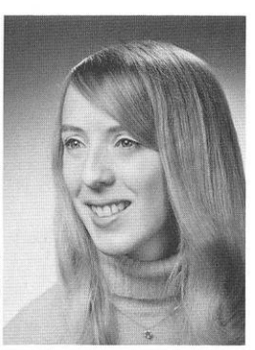

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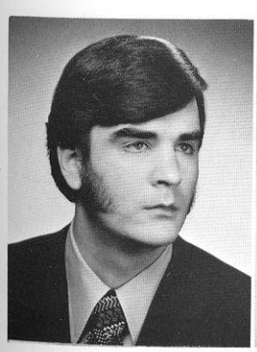

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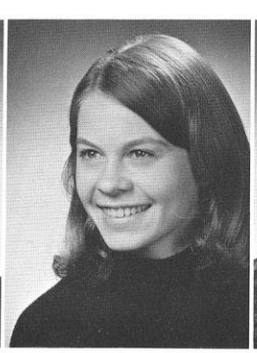

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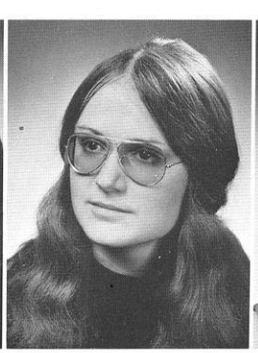

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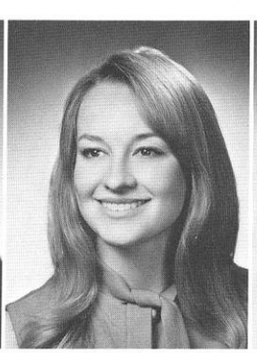

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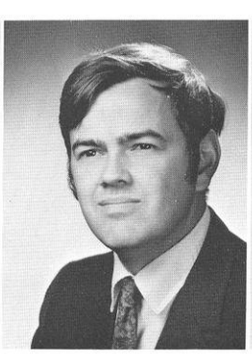

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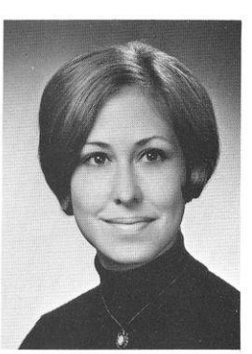

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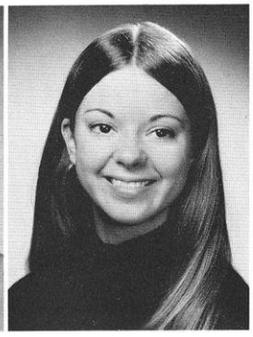

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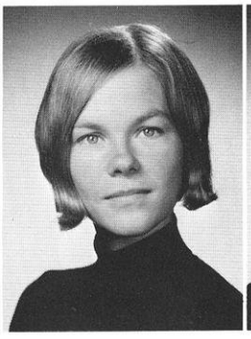

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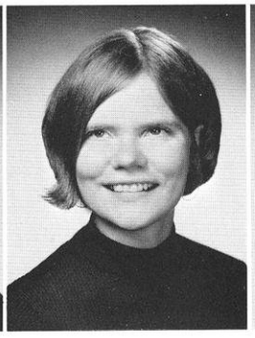

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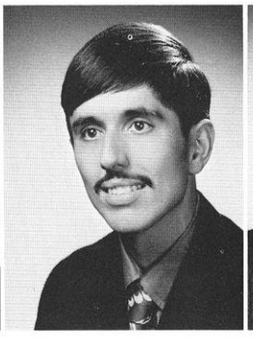

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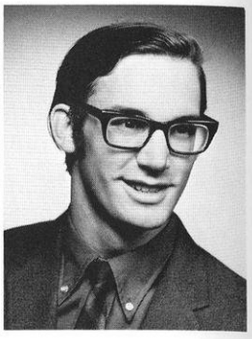

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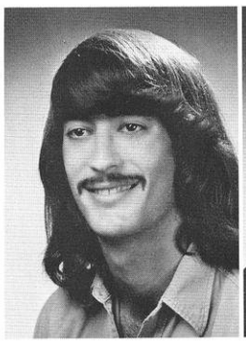

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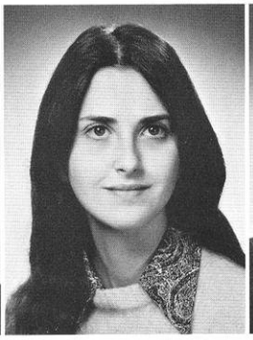

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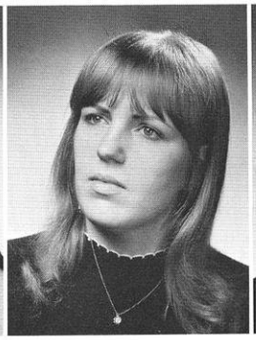

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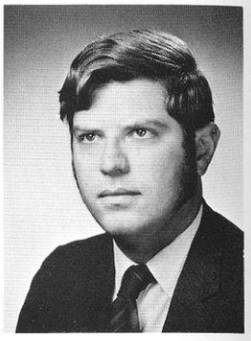

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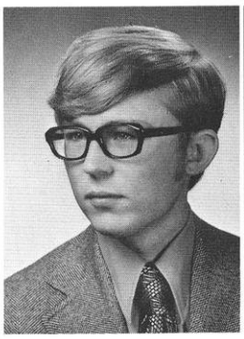

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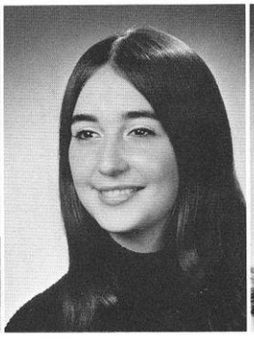

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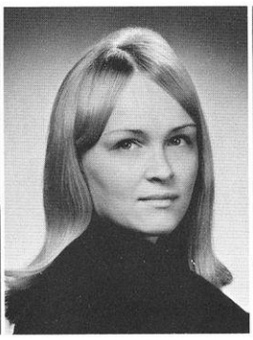

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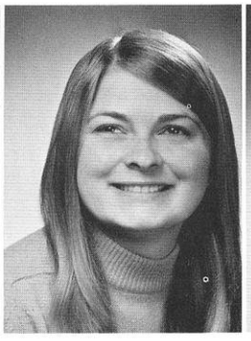

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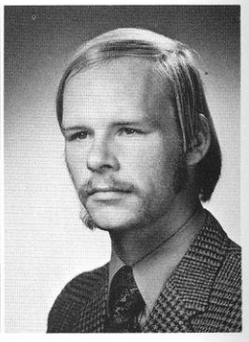

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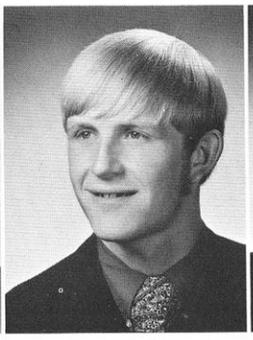

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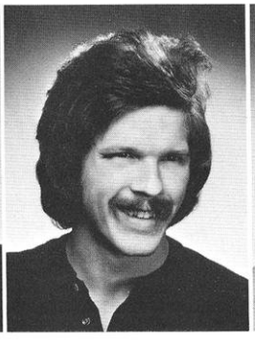

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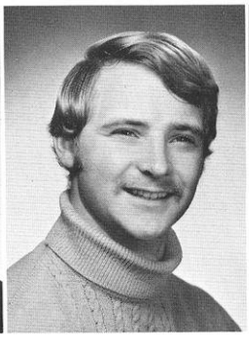

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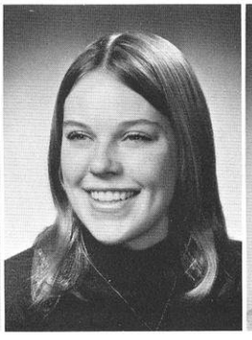

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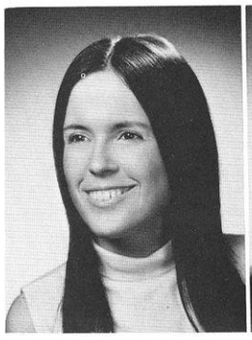

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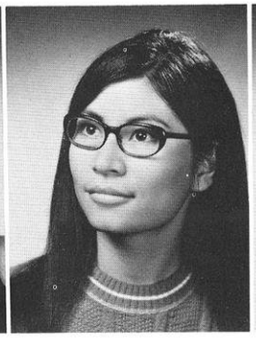

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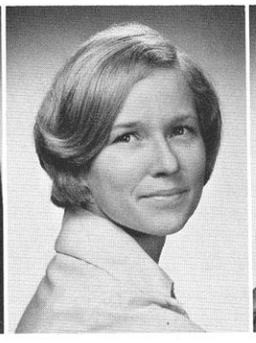

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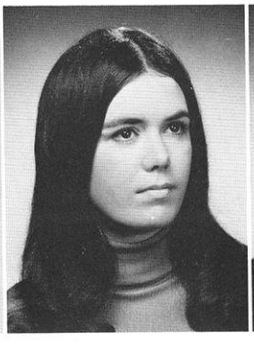

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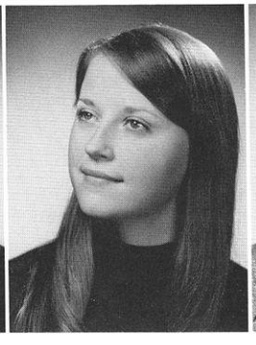

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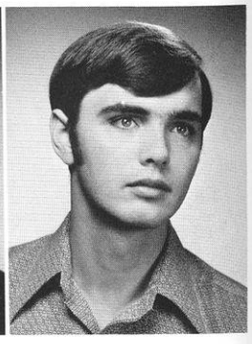

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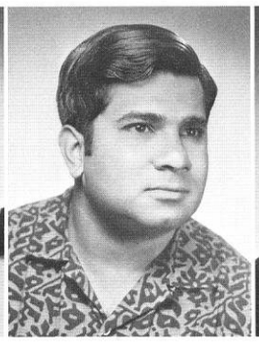

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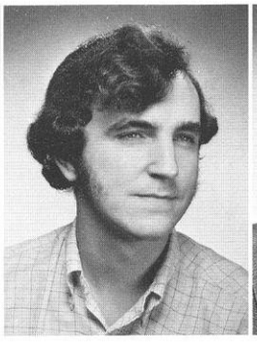

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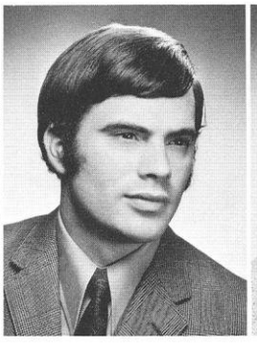

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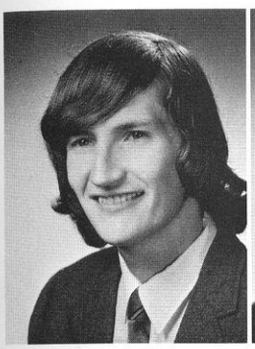

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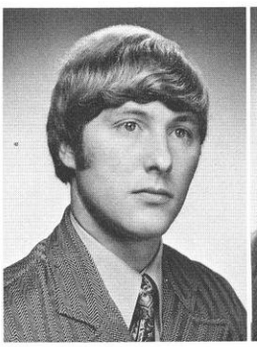

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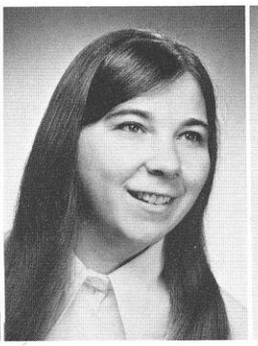

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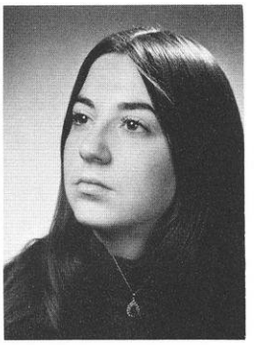

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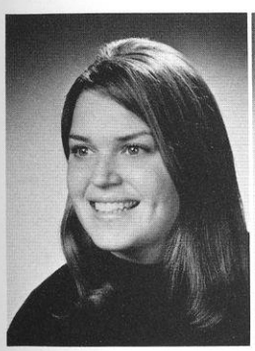

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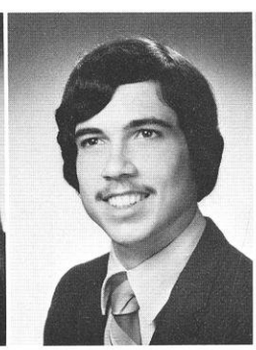

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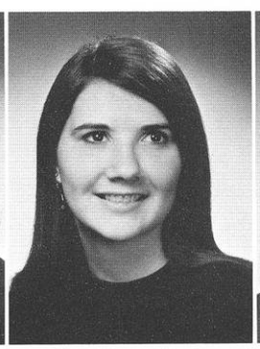

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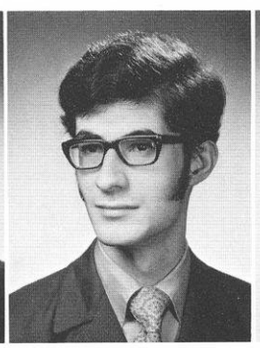

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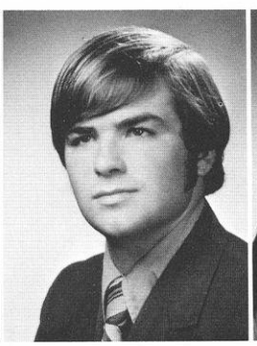

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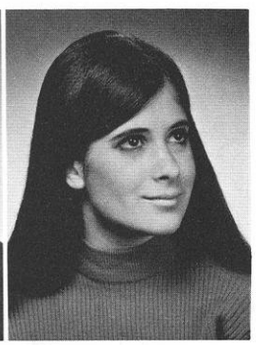

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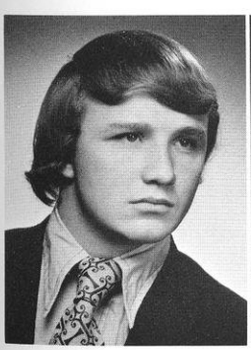

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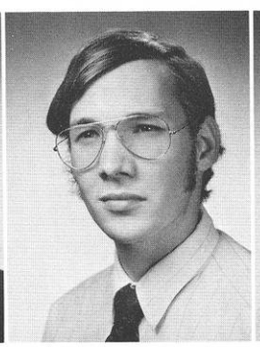

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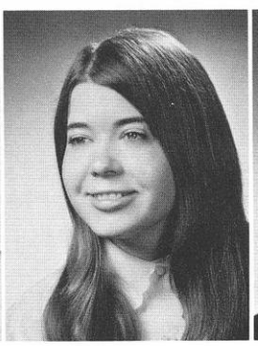

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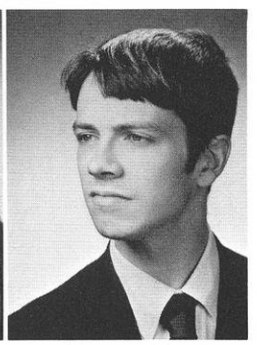

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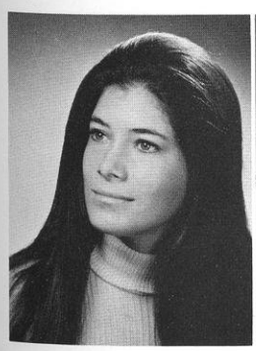

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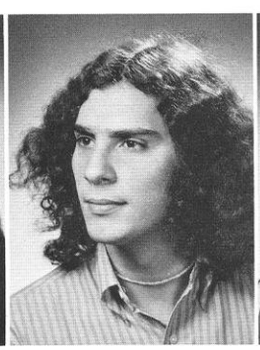

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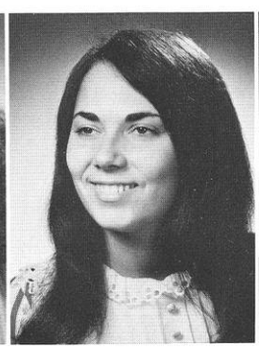

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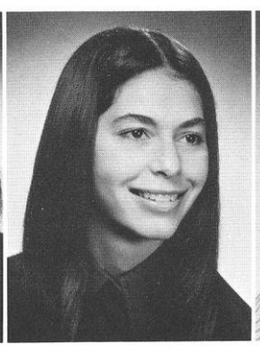

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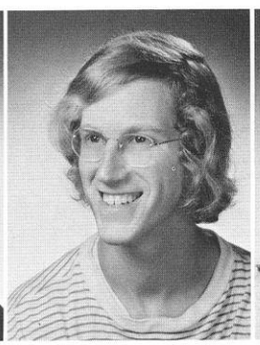

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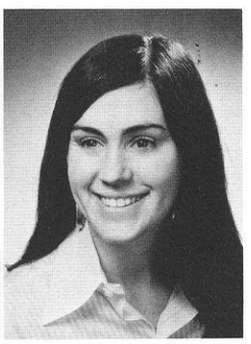

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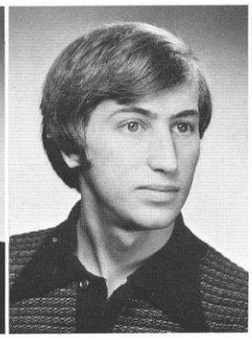

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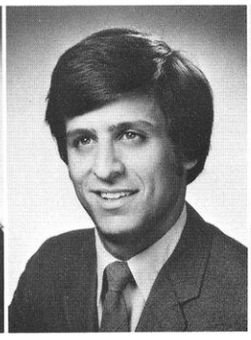

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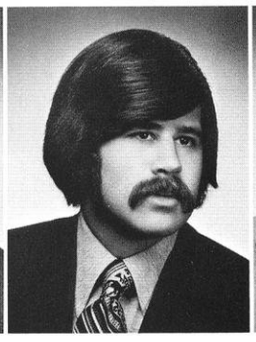

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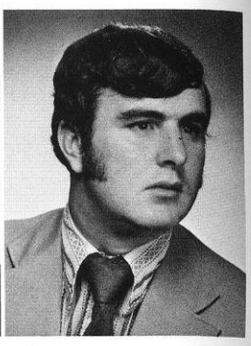

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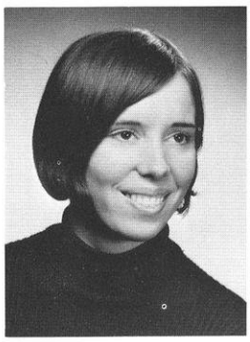

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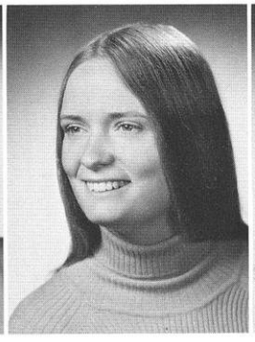

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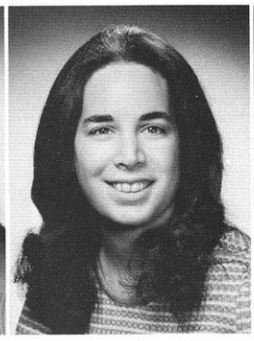

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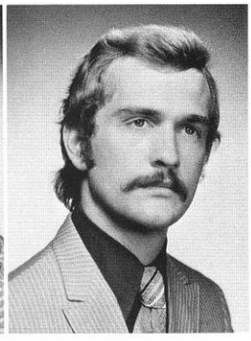

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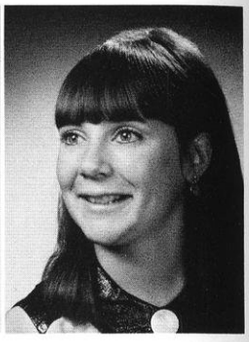

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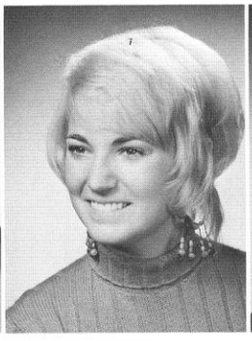

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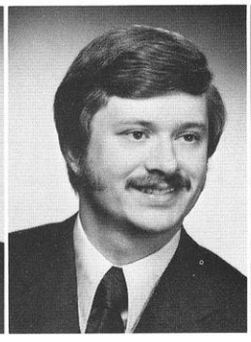

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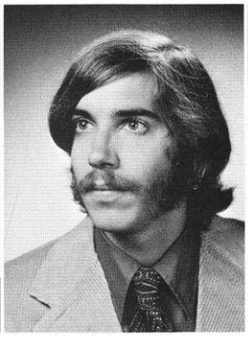

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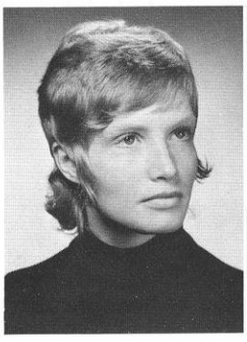

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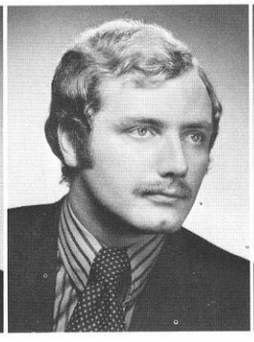

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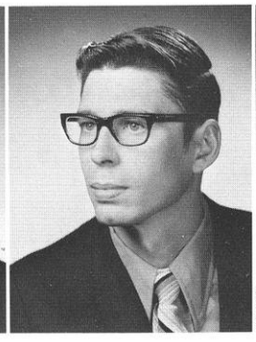

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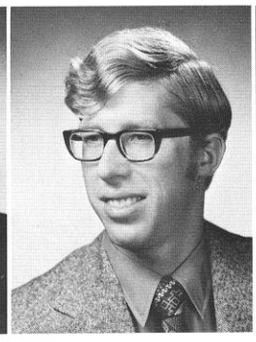

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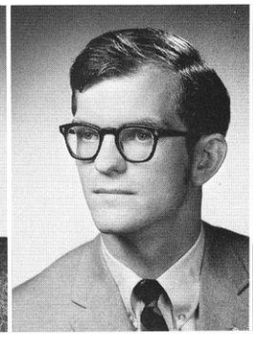

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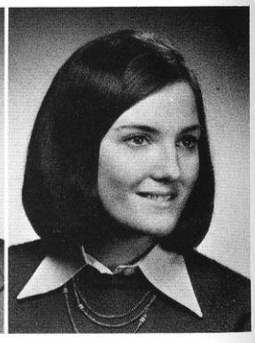

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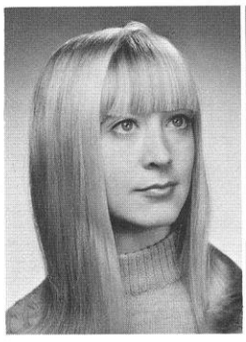

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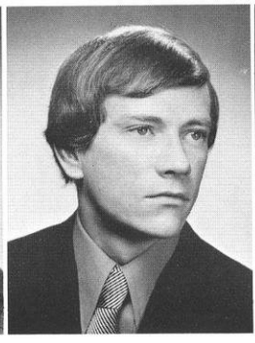

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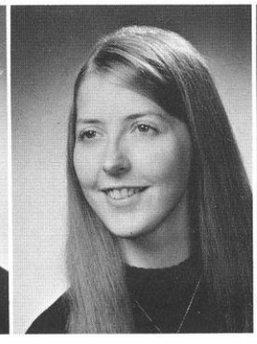

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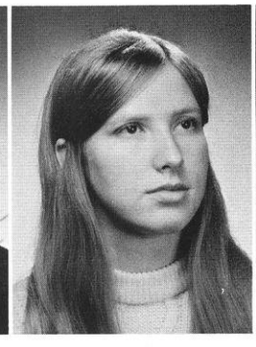

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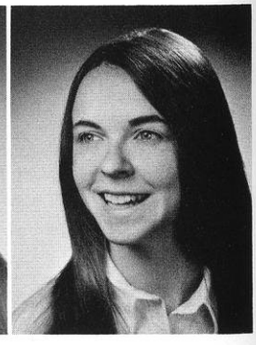

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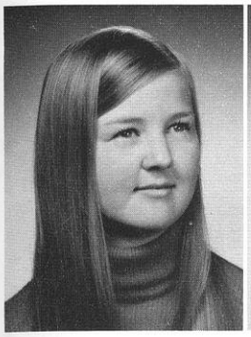

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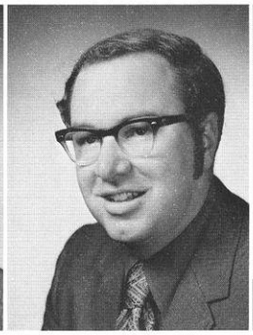

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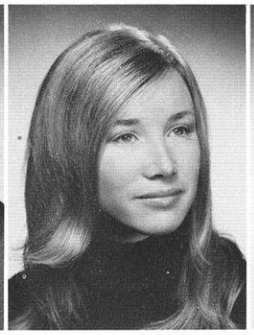

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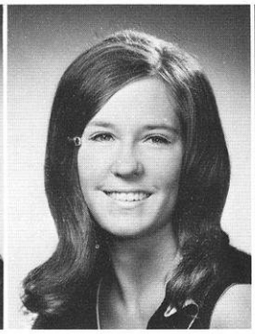

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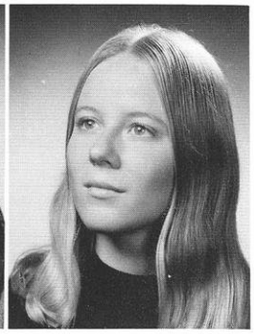

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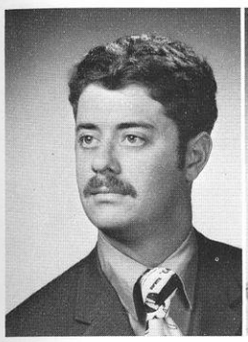

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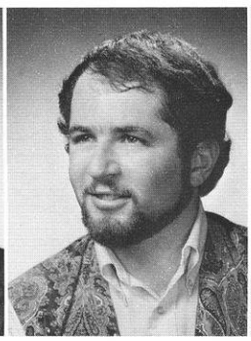

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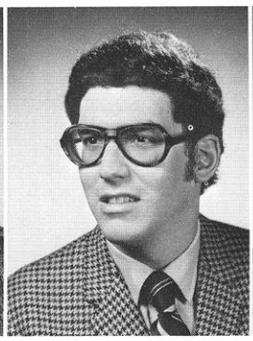

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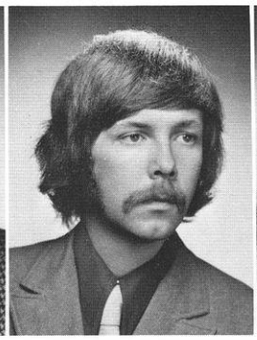

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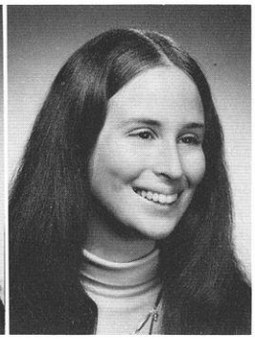

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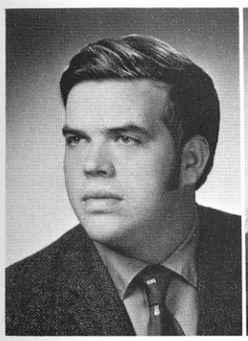

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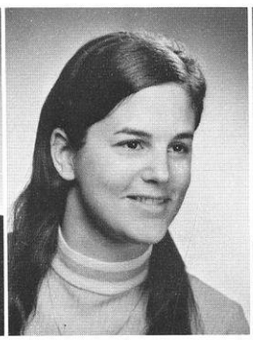

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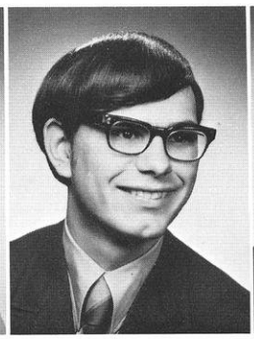

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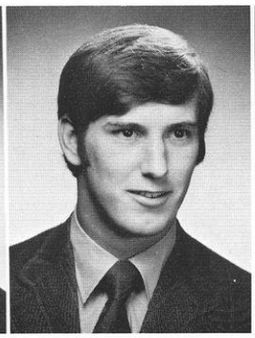

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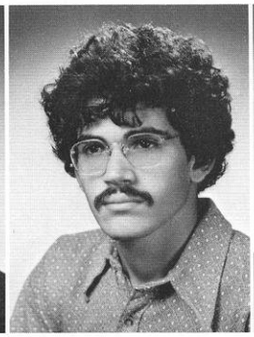

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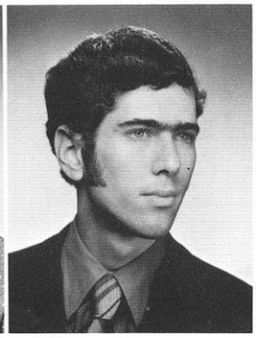

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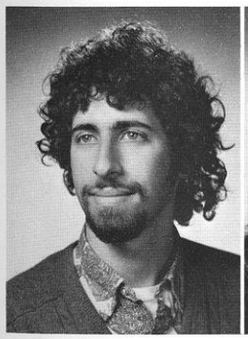

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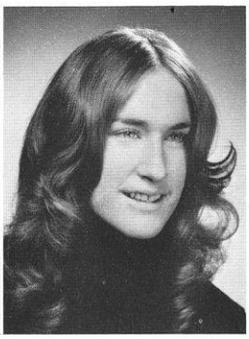

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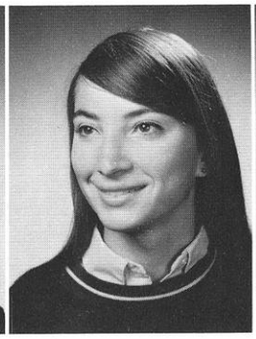

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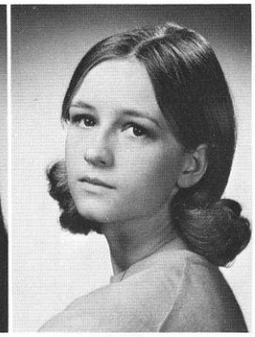

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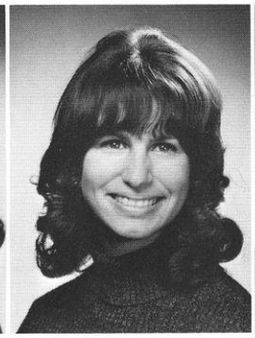

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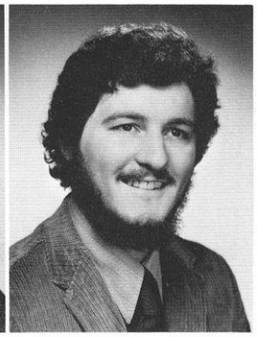

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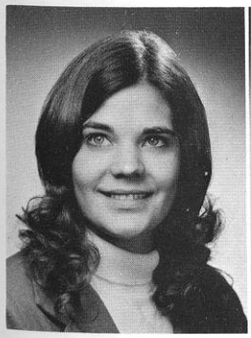

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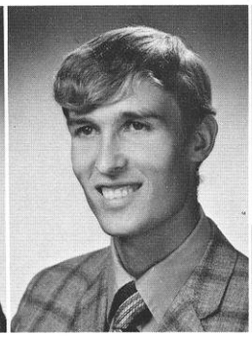

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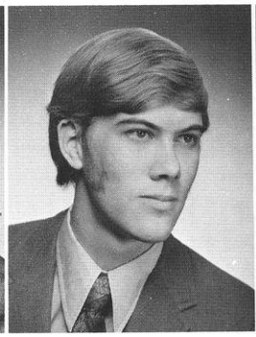

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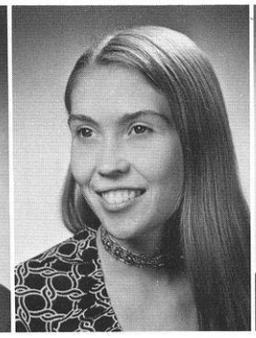

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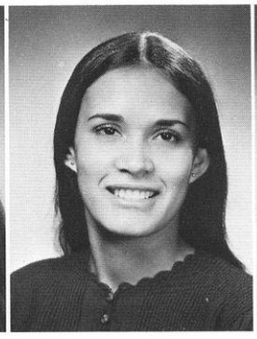

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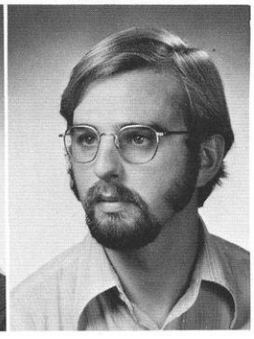

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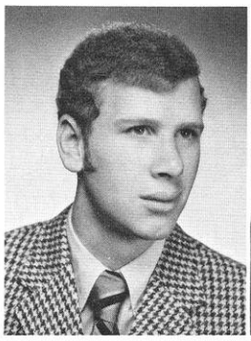

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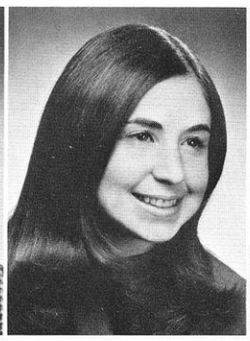

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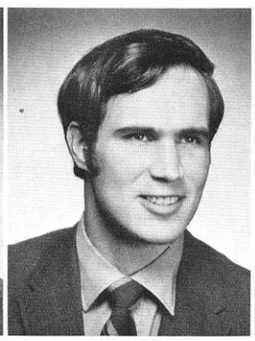

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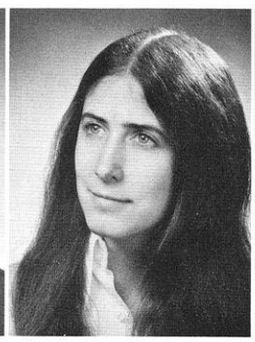

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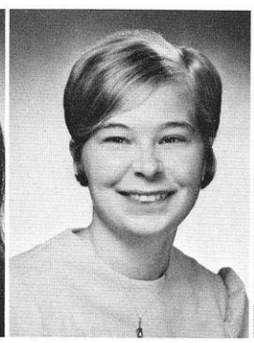

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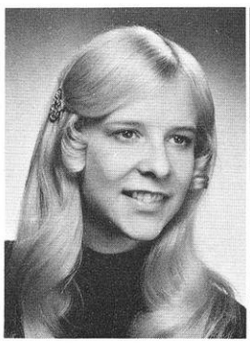

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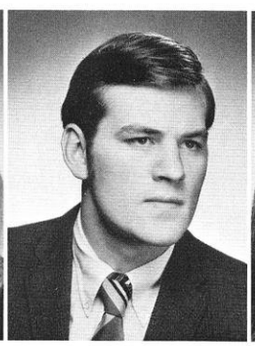

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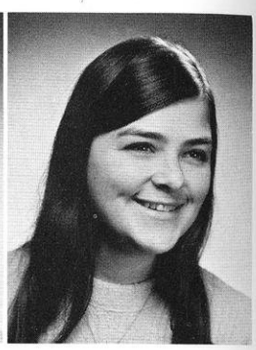

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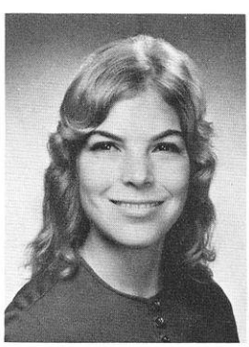

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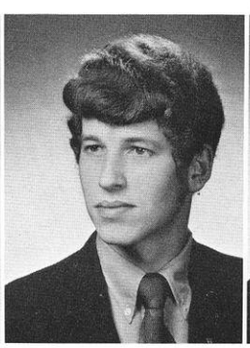

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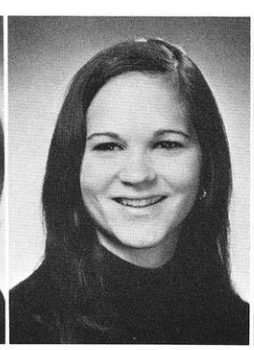

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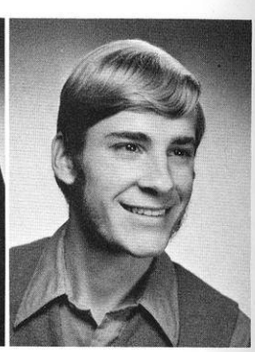

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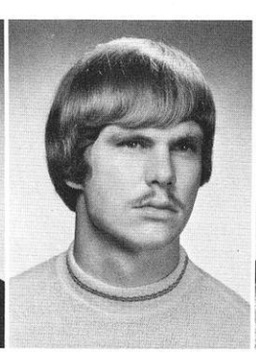

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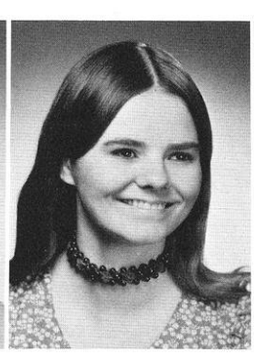

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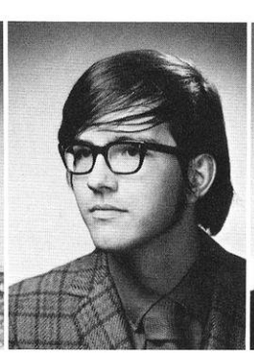

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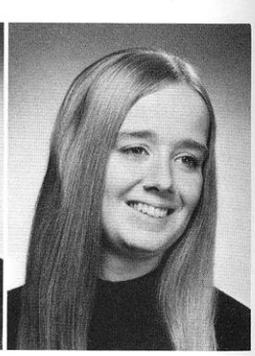

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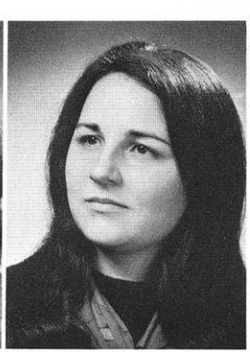

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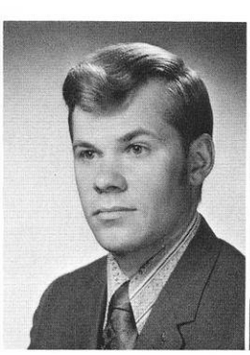

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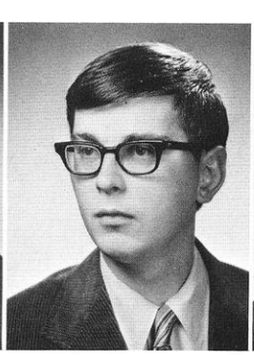

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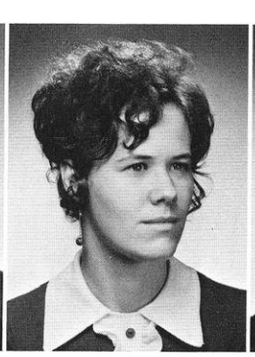

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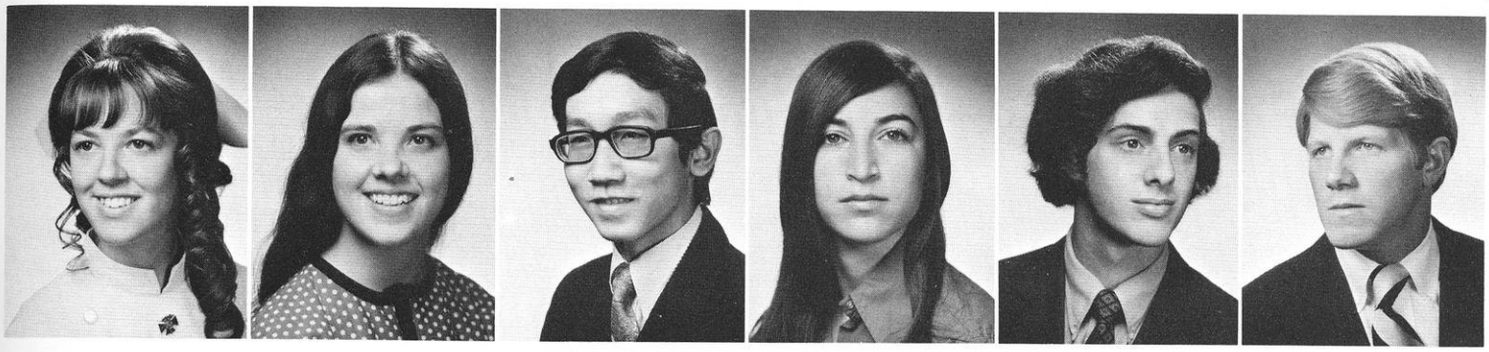

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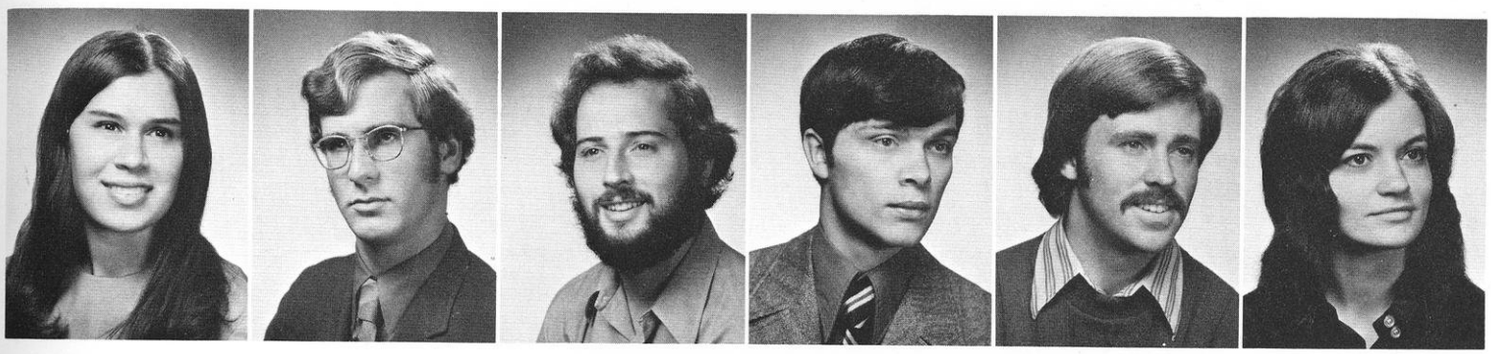

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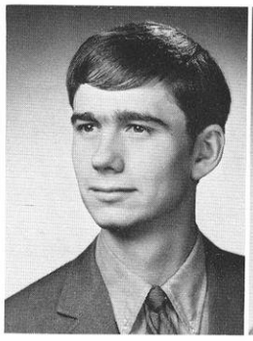

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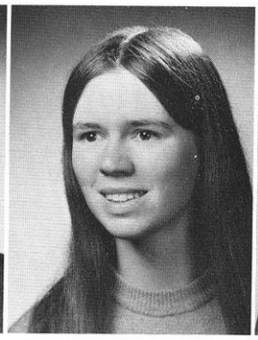

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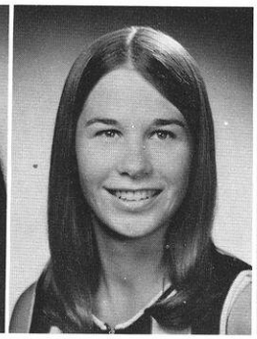

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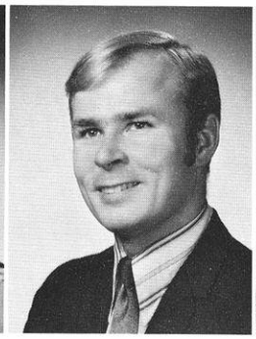

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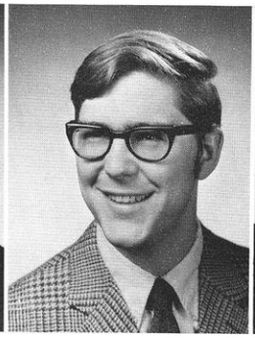

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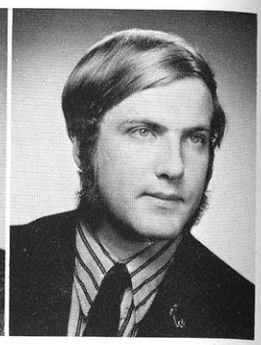

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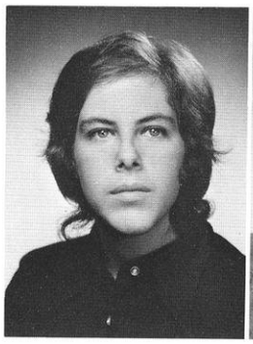

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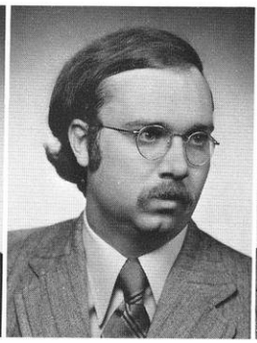

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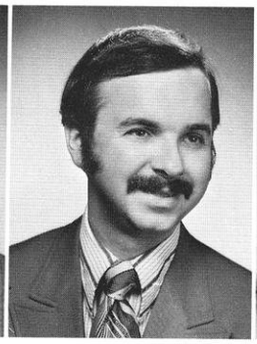

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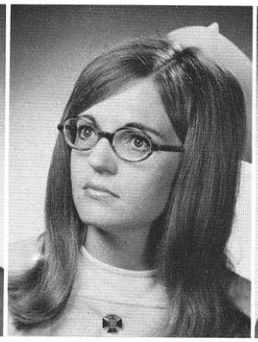

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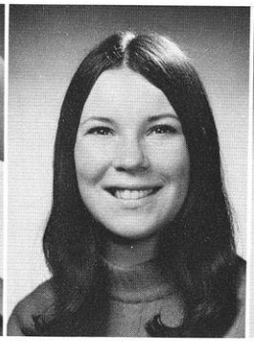

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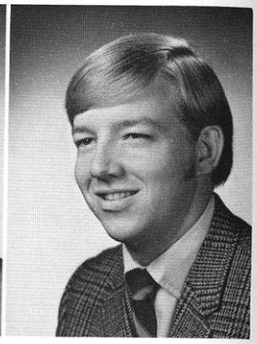

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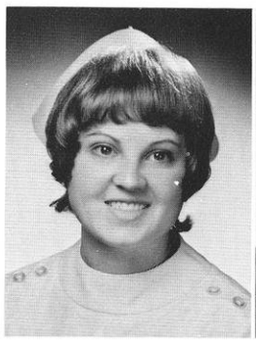

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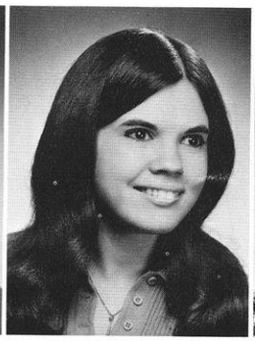

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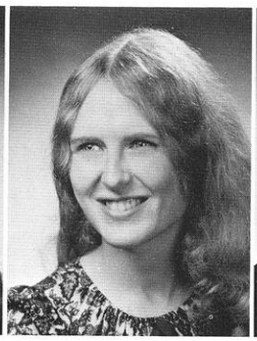

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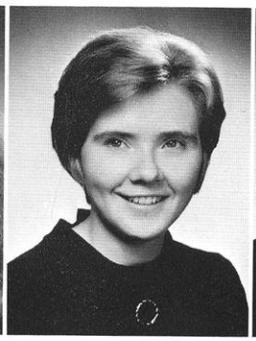

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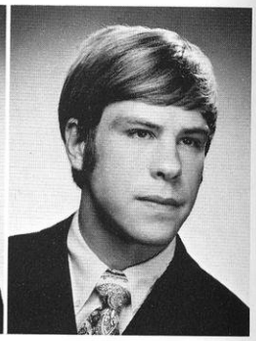

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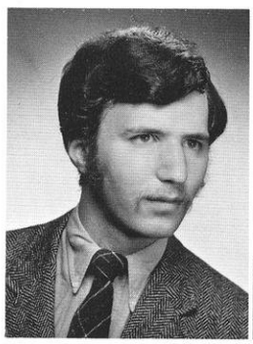

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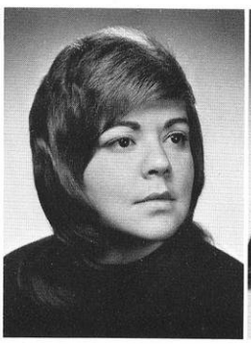

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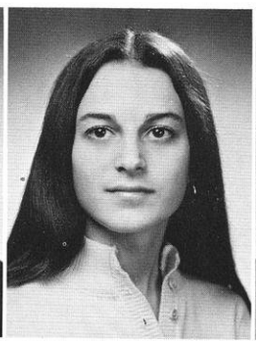

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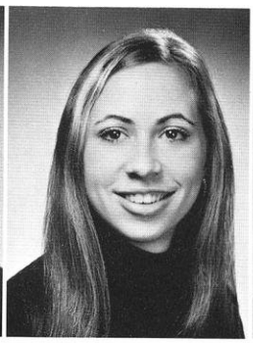

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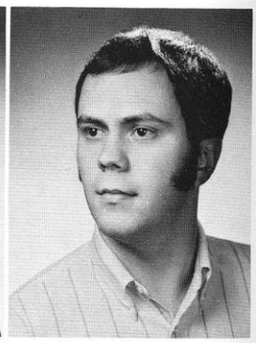

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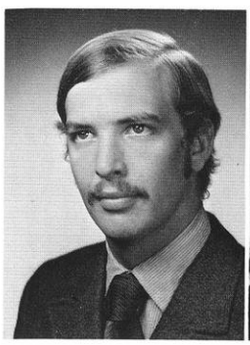

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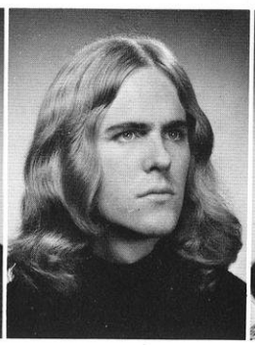

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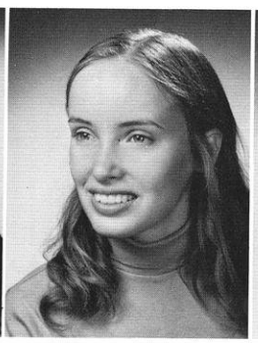

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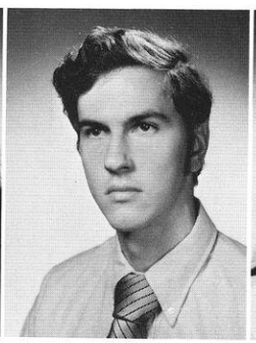

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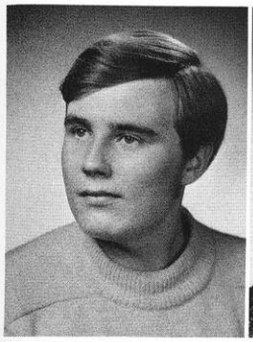

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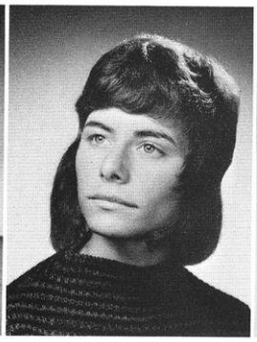

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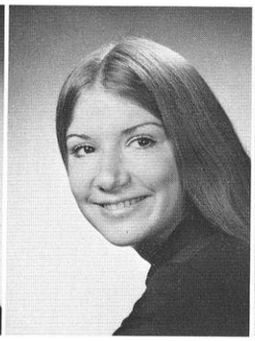

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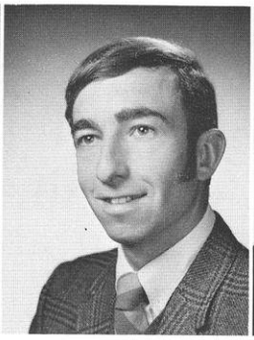

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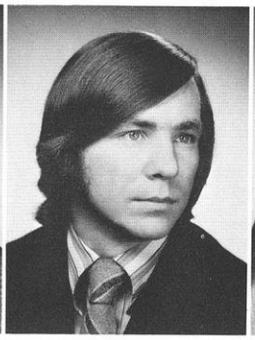

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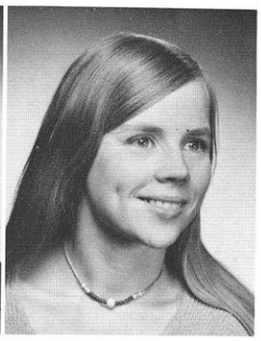

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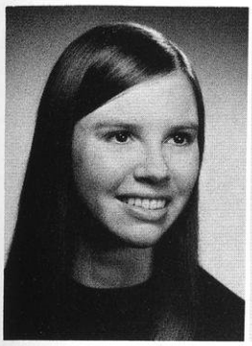

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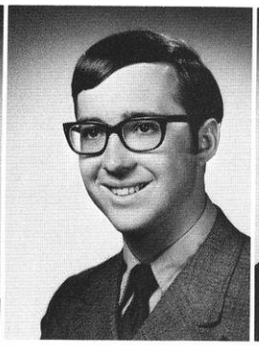

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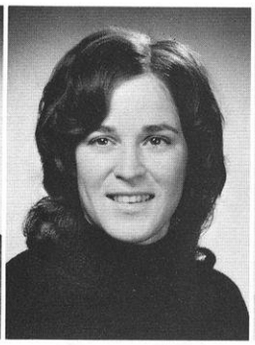

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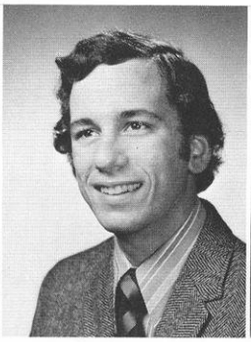

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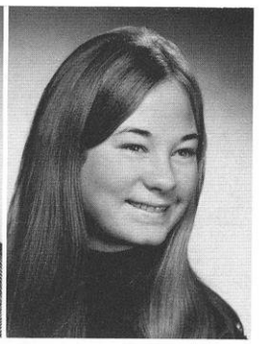

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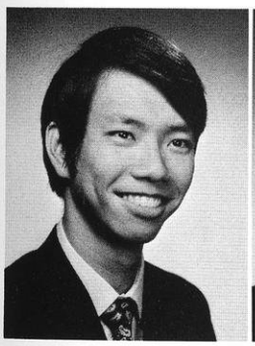

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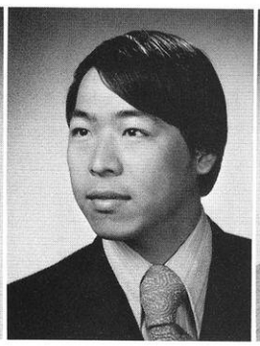

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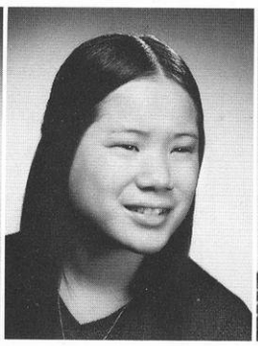

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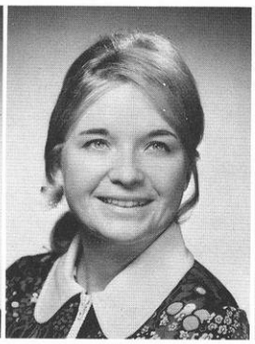

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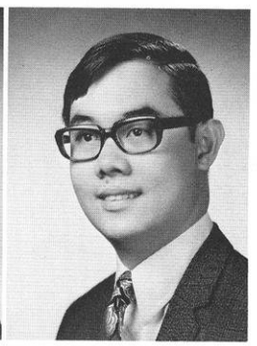

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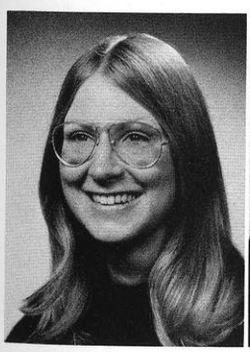

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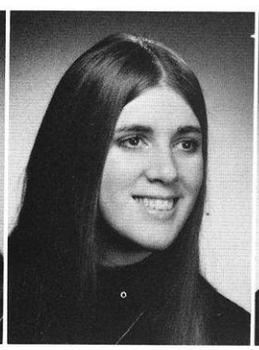

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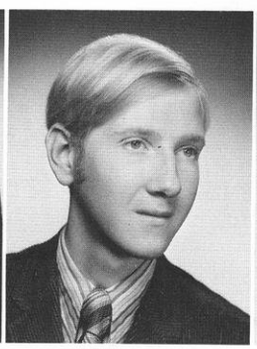

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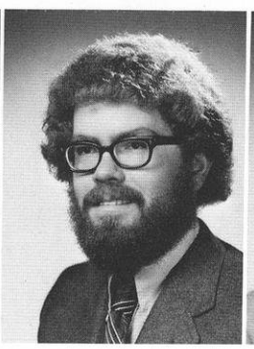

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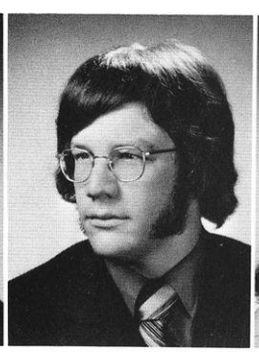

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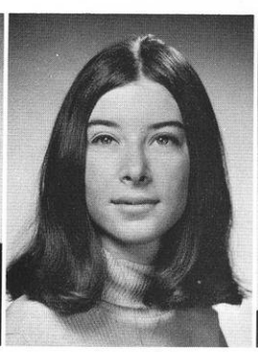

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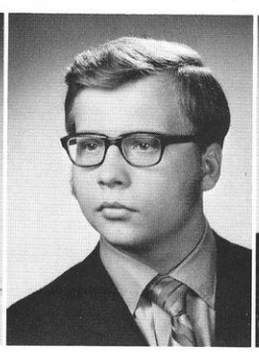

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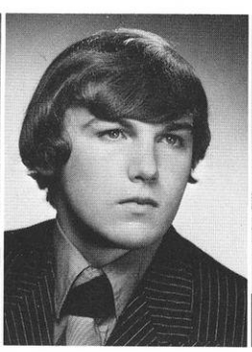

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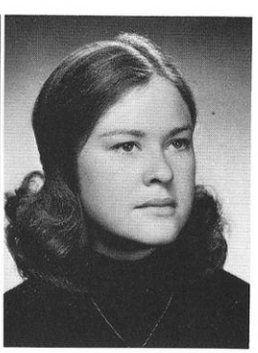


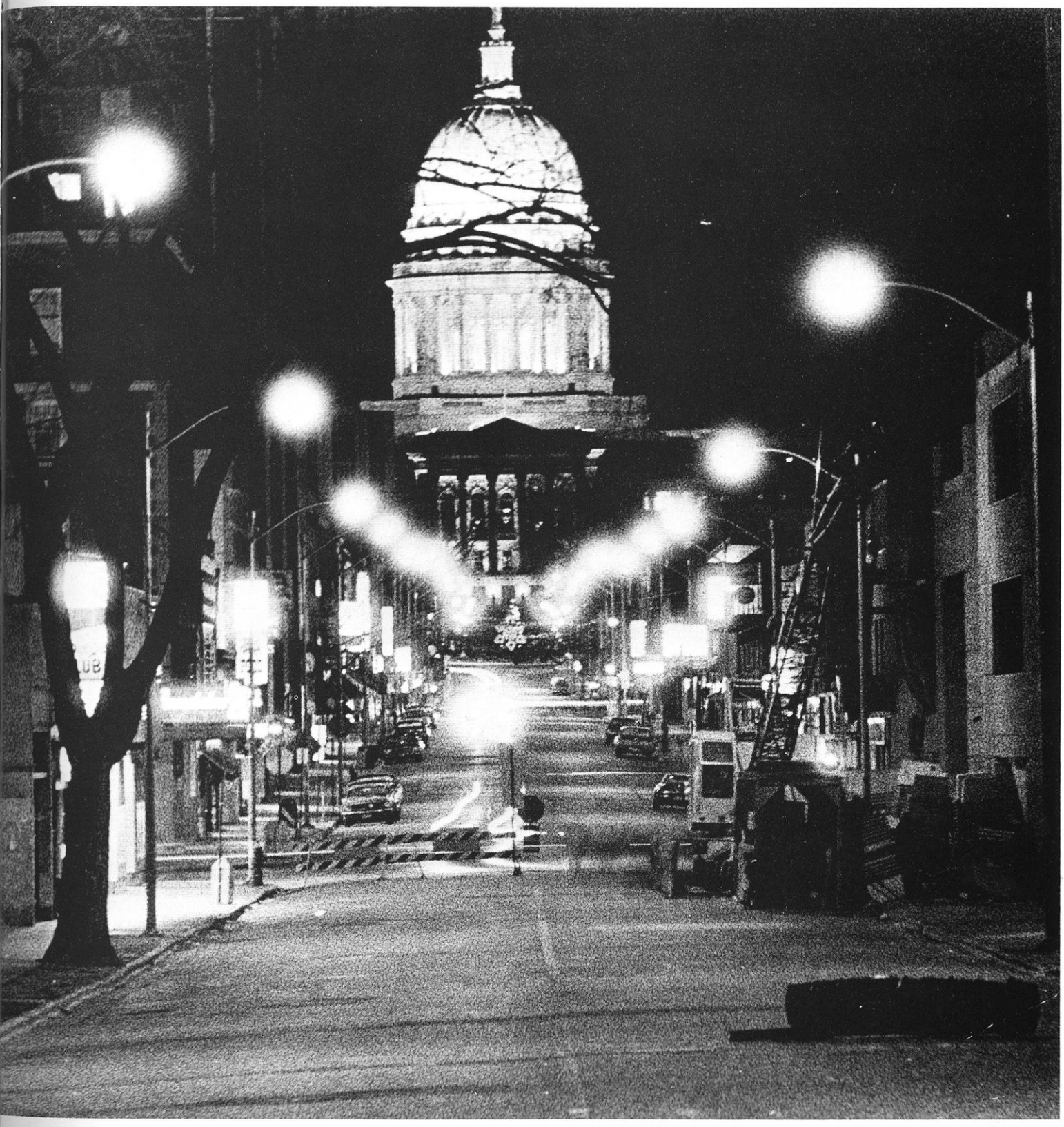
Zunke, Judith E.

Transition . . .

The person you were when you arrived,
plus the changes wrought
by the Madison experience,
is ready
for the multitude of experiences,
and the consequent changes
to be offered by new environments.

You are not the person
you were yesterday,
and you are not the person
you will be tomorrow.
Change is continuous . . .

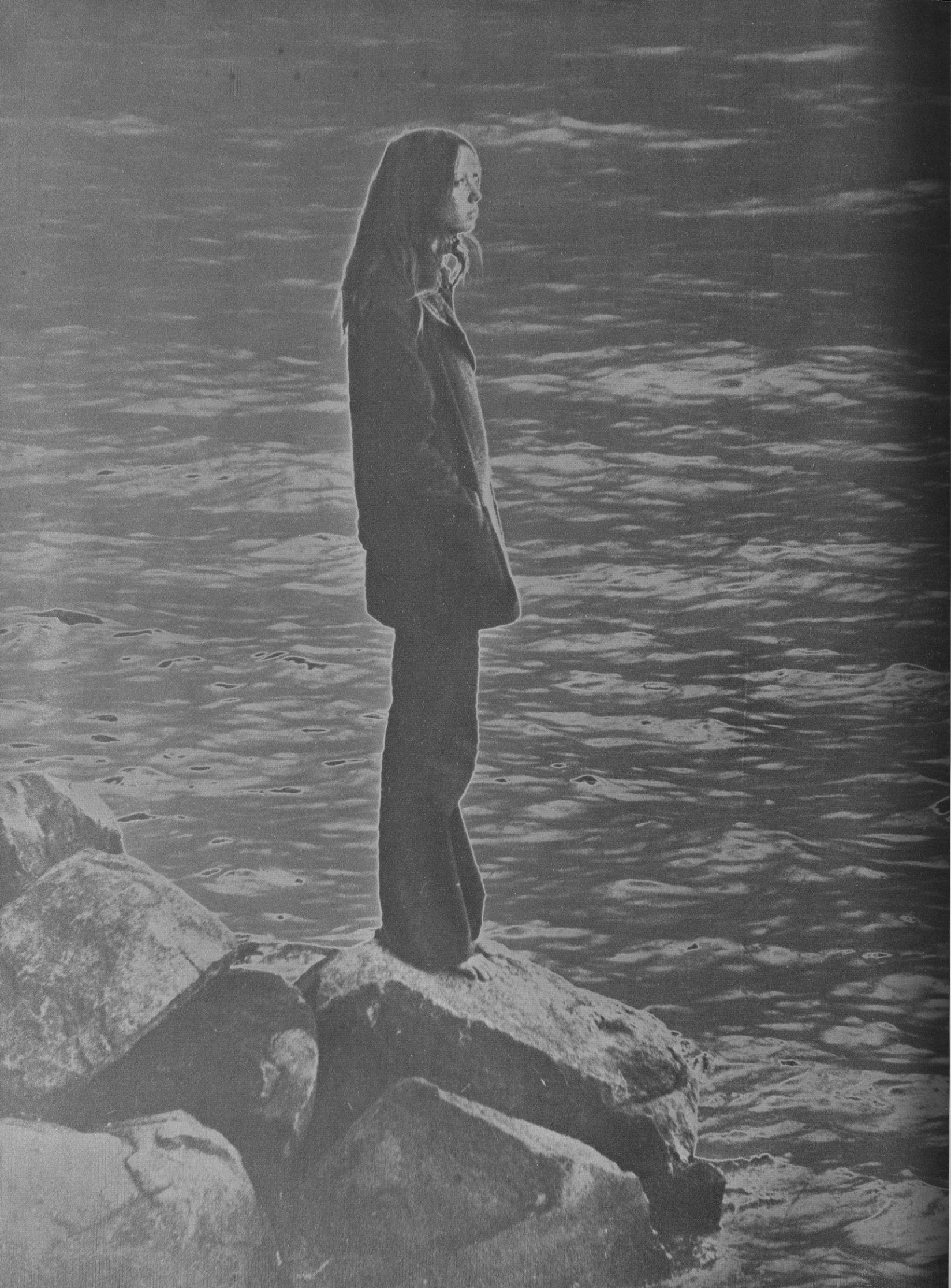
RHSLO
ON
STRIKE
AGAINST
U.W.



Hansen

Madison is about to get caught up in a legend.

When you come to the edge
you think you have come to the end —
but you've only come
to part of the beginning,
the beginning is the start
for anyone,
you will never come to the end
but keep on going . . .



. . . and now

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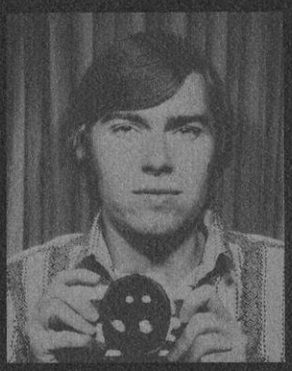

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123-2, 125-3, 126-1,127-2, 128-1,3, 130-1, 132-1,2, 133-1,2, 134-1,2, 135-1,2, 136-1, 137-1, 140-1,2, 141-1,

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28-2,3, 39-2, 40-1, 63-7, 174, 175, 292.

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24-1,2, 50-2, 71-1, 99-3, 176-3, 187, 184, 200-1, 227, 235-3, 246, 287-1.

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41-1, 98-2, 99-1,2, 202, 203.

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8-1, 10-1, 12-1,2, 19-1, 21-3, 28-1, 31-1, 32-1, 33-1, 34-2, 50-1, 56-1, 110-1,3, 111-1, 120-1, 121-1, 122-1, 123-2, 125-1,4, 126-2, 127-1,3, 128-2, 129-1, 136-2, 139-1, 140-3, 144, 145-1,2, 150-1, 151-2, 162-3, 168-1, 169-1,2, 173-1, 174-1,2, 175-2, 176, 177, 208-1,2, 209, 211, 223-1,3, 236, 256, 257-2, 287-2, 288-1.

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250

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24-3,4, 69.

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111-3, 155-2, 224-1.

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9-1, 22-1, 38-1, 63-1, 146-1, 220, 228, 229, 243-2, 244, 257-1, 260-1, 261-2, 291.

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7, 15, 42.

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200-2, 201, 242, 243-1,3.

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34-3, 39-1, 42-4, 60-2, 64-1, 98-1, 111-2, 121, 139-2.

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240, 241.

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24, 25, 108-1, 176-2, 188, 189.

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253, 258-4.

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37.

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11-1, 12, 35-1, 57-2,3, 109-1,2, 226-1,2, 247, 250-2, 255.

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42-1, 112, 113, 216, 217, 221, 235-2, 248, 249.

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35-3, 60-1, 61-1,2, 119-1, 178, 179, 218, 219, 238.

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Second: Mickey Pfleger (pg. 208)
Third: Terry Husebye (pg. 257)
Honorable Mention: Zane Williams (pg. 179)
Sylvia Scappator (not used)
Robert Dolezal (pg 204)

SPECIAL EFFECTS CATEGORY
First: Skot Weideman (pg. 290)
Honorable Mention: Robert Zelm (not used)
Carl Turnquist (pg. 289)

SPORTS CATEGORY
First: Mickey Pfleger (pg. 118)
Honorable Mention: Tom Kelley (pg. 124)

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Robert Madigan, Professional Photographer
Philip Hamilton, Professor of Graphic Arts

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