



The Badger quarterly. Alumni Issue March 1938

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Bulletin of The University of Wisconsin

Alumni Issue

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Alumni Issue

University News for Wisconsin Alumni

March, 1938

University Honors Three Alumni

Phillips to Retire from U. Service

James D. Phillips, who has been business manager of the University of Wisconsin for 18 years, will retire from his position at the end of the State University's fiscal year on July 1, it was revealed at the recent University Board of Regents meeting.

On recommendation of Pres. C. A. Dykstra, Mr. Phillips was granted a leave of absence by the regents for three months from April 1 to July 1, when he retires because he has reached the 70-year age limit. Mr. Phillips has had the leave of absence coming for summer service which he gave the University when he was a member of the engineering faculty.

A. W. Peterson, University comptroller and assistant business manager, was authorized by the regents, on recommendation of Pres. Dykstra, to act as business manager during the three month period.

In Service 36 Years

Retiring from the business management at this time, Mr. Phillips brings to a close a 36-year career of service to the State University.

He was born in Chicago, Ill., in 1868, and received his bachelor of science degree in architecture at the University of Illinois in 1893. He served there as instructor in shop work and mechanical design, 1892-1893, and in general engineering drawing 1893-1902. He came to the University of Wisconsin where he served as assistant professor of drawing, 1902-1909, as assistant dean of the college of engineering, 1909-1920, and as business manager of the

(Continued on Page Four)

Regents Approve Plans for Men's Dorms on Campus

Another step leading to the erection of men's dormitories to help solve the student housing problem on the University of Wisconsin campus was taken by the State University Board of Regents at its recent meeting when the board approved a set of preliminary plans, sketches, and arrangement for a group of dormitory units for men students to be built on the campus.

Adopting a resolution offered by Regent Clough Gates, Superior, the regents approved preliminary plans and sketches for the dormitories and authorized the state engineer to proceed to complete details and specifications.

The resolution also empowered the board's executive committee to approve all such details and to call for bids and let contracts for a number of such units, not to exceed eight, each housing about 30 men students. The officers of the University's Building corporation were also empowered under the resolution to sign contracts on behalf of the corporation when such contracts have the approval of the executive committee.

Preliminary plans and sketches for the new proposed dormitories for men students along with a miniature model showing the dormitories as they will appear located along the shore of beautiful Lake Mendota on the campus, were shown to the regents at their recent meeting. The plans call for dormitories of fireproof stone construction. The dormitories are to be self-amortized over a period of years.

(Continued on Page Six)

Will Receive Honorary Degrees



DR. HARRY STEENBOCK



MISS KATHARINE LENROOT SEN. ROBERT M. LA FOLLETTE



3 Honorary Degrees to Be Granted

Two sons and one daughter of Wisconsin—all of them now nationally known for their work in the fields of science and government—have been recommended for honorary degrees by the University of Wisconsin faculty and the nominations were approved by the State University Board of Regents.

The three who were voted the honorary degrees are:

Robert Marion La Follette, Jr., United States senator from Wisconsin, recommended for the honorary degree of doctor of laws;

Miss Katharine Fredrica Lenroot, chief of the United States Children's Bureau in Washington, doctor of laws; and

Prof. Harry Steenbock, world-renowned University of Wisconsin scientist, doctor of science.

All three who have been voted the degrees this year were born and raised in Wisconsin, and all have studied at the University of Wisconsin. Sen. La Follette was forced to leave his University studies before graduation because of serious illness during his youth which prevented his return. Miss Lenroot graduated in 1912, while Prof. Steenbock graduated in 1908 and later earned two higher academic degrees from Wisconsin.

Confer at Commencement

The degrees will be conferred at the 85th commencement exercises of the state University to be held Monday, June 20, in the University Field House. Under University rules, those voted honorary degrees must attend the commencement to receive them.

Sen. La Follette is the eldest son of Wisconsin's most famous family, and has served the state for 13 years in the U. S. Senate. Born in Madison in 1895, he attended the State University, was forced to withdraw because of serious illness. Later, regaining his health, he served as secretary to his father, the famed Sen. Robert Marion La Follette, Sr., for six years. He was elected to fill his father's unexpired term in 1925 following the senior La Follette's death.

In 1928, "Young Bob" La Follette was reelected to the senate,

(Continued on Page Six)

Alumni, Faculty, Students Praise Set Up of Funds

Students, faculty, and alumni of the University of Wisconsin without exception had words of praise for Pres. C. A. Dykstra's idea for the setting up of two funds—the Wisconsin Student Aid Fund and the Wisconsin Building Fund—to which alumni of the University may contribute when they desire to be of aid materially to their Alma Mater.

The two funds which were established are the Wisconsin Student Aid Fund, and the Wisconsin Building Fund—both set up on recommendation of Pres. C. A. Dykstra and Business Manager James D. Phillips.

The two funds were established with a gift received by Pres. Dykstra from Fred J. Helgren, Wisconsin alumnus whose home is in Waukegan, Ill. Mr. Helgren graduated from Wisconsin with the class of 1921, and is now president of the Wisconsin Alumni club of Waukegan.

The Board of Regents accepted Mr. Helgren's gift as the initial donation from alumni of the University for the student aid and building program. The gift was divided equally between the two funds. It was also decided that future donations are to be credited to either or both of these funds, as alumni donors desire, and reported periodically to the Regents.

Establishment of the two funds was suggested to the 70,000 alumni of the University of Wisconsin, scattered throughout the world, by Pres. Dykstra in an article in the last issue of this publication. Several other responses were elicited by the suggestion, but Mr. Helgren's is the first donation to start the ball rolling.

In his article, which was entitled: "For Alumni Consideration," Pres. Dykstra told alumni in part:

"We have also the problems of physical development and student aid. Alumni of many institutions have been helpful to their universities in both these fields. I have considered the possibility of setting up two funds which might be called the Wisconsin Student Aid Fund and the Wisconsin Building Fund to which alumni might contribute regularly as they were moved to do it. On such a program I would like to have suggestions from those who read this brief article. Nest eggs are important to individuals, families and institutions. If during PWA days the University had had a building fund, federal aid would have been available. If today we had equities to put into student housing, dormitories could

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Honor Five at Farm and Home Week

Farmers and homemakers from 65 Wisconsin counties gathered for their annual Farm and Home Week at the University of Wisconsin College of Agriculture, January 31 to February 4, where they made plans for the coming year.

They opened the week's program with the consideration of the question — "Will Restricted Production Promote National Prosperity?" Using the panel discussion method in the consideration of this question which has been of concern to labor and industry as well as to agriculture, they asked representatives of various groups to present their viewpoints in this discussion, which was led by H. L. Ewbank of the University of Wisconsin speech department.

Those presenting viewpoints for their groups were: For industry, F. H. Clausen, Horicon, vice-president of the U. S. Chamber of Commerce; for labor, J. F. Friedrich, member of the general executive board of the Wisconsin Federation of Labor, Milwaukee; for agriculture, Warren W. Clark, associate director of agricultural extension, State University college of agriculture; for the farmer, Adolph Brunstad, Chippewa Falls; for the consumer, May Cowles of the home economics department, University of Wisconsin; for the homemaker, Mrs. Oscar Conrad, West Allis.

To lead in the discussion of some of the major agricultural problems, they invited to their conference sessions E. G. Nourse, Brookings Institute, Washington, D. C.; Carl F. Taeusch, Program Planning Division, U. S. D. A.; Lucille Reynolds and I. F. Hall, Farm Credit Administration; and Mrs. Raymond Sayre, state chairman of the women of Iowa, Ackworth, Iowa.

In keeping with the Wisconsin tradition of extending honorary recognition to those who have made outstanding contributions in the fields of agriculture and homemaking, Chris L. Christensen, dean of the college of agriculture, presented four men and one woman with certificates of recognition which were presented on behalf of the University Board of Regents, by Clarence A. Dykstra, president of the University. Those honored were: Mrs. Winifred Wallace Erickson, Pigeon Falls; Herman Ihde, Neenah; John R. Williams, Montello; George Pope, Darien; and Samuel D. Sanders, Puyallup, Washington.

More than a dozen state farm organizations met to hold programs in connection with meetings during the week. These included sessions of livestock breeders, grain growers, fox and fur breeders, and other rural groups. Some of the features of the week included the honorary recognition banquet, farmers and alumni banquet, short course alumni meeting, the Wisconsin Little International, the state seed show, the exhibit of fox pelts, exhibit of new and standard varieties of potatoes, and home saw-mill demonstrations.

Besides attendance from Wisconsin, other states included in the registration were Illinois, Iowa, Minnesota, Ohio, Michigan, Kansas, Missouri, North Carolina, South Dakota, Texas, Utah, and Wyoming.

The dates for the 1939 annual Farm and Home Week will be January 30 to February 3.

DIESEL SHORT COURSE

Training in the operation and maintenance of the Diesel engine, one of the most promising technical developments in the power field, will be given during a four-week course arranged by the College of Engineering and the Extension division of the University of Wisconsin. The course will start sometime in April at the Mechanical Engineering building, and will follow the plan of the first one which was held in the winter of 1937. Applicants must be recommended by the director of a vocational school, high school principal, or superintendent, or other qualified person.

Oldest Alumnus 98 Years Old



WILLIAM W. CHURCH

The oldest living alumnus of the University of Wisconsin celebrated his 98th birthday at his home in Los Angeles, Calif., on March 3. He is William W. Church, a member of the graduating class of 1861 and a recipient of a master of arts degree in 1865.

Mr. Church has retired from active work and is living with his daughter. Prior to his retirement he served as bookkeeper for several far-western corporations.

Mr. Church was "discovered" by the Wisconsin Alumni Association in 1936 when that organization began the celebration of its diamond jubilee year. It was found that Mr. Church graduated at the same commencement exercises at which the Association was founded.

In writing for the Diamond Jubilee edition of the Wisconsin Alumni Magazine in 1936, Mr. Church recounted some of the tales of his college days. "There were nine boys in my class," he recounts, "And the University was non-co-educational. I can't conceive of it with girls in classes. Incidentally, we always referred to them as 'ladies' in those days."

"We never carried any money in our pockets," he continued, "Because there was no opportunity to spend it. State Street had no temptations, for it was no more than a country lane that connected the University and the Capitol."

Mr. Church served with the Union forces during the Civil War but was incapacitated in one of the early battles and was forced to return North for convalescence.

Gaelic Department at U. Is No Joke

What is the new Gaelic department at the University of Wisconsin really like? Is the Gaelic language dried up and useless? Is the whole affair a joke, as a good many persons were inclined to believe?

Prof. Myles Dillon, who heads the department, doesn't think so. He came over from Dublin this fall to initiate the new study. He is probably the outstanding living authority on the Gaelic tongue and he believes he is qualified to judge its importance.

The study of Gaelic will shed a great light on the historian's review of the early middle ages, Dillon believes. At a time when the rest of Europe was sunk in medievalism, the Celtic race was pouring out the richest volume of heroic literature in any language. These vast epics, which run to hundreds of pages, are said to form the basis for the King Arthur legends which began in England and France some two centuries later.

Prof. Dillon believes that Wisconsin may become the best school for Gaelic in the United States, and that before long the University will have the best Celtic library in America.

Student Work Code Approved

The wages and hours code for University of Wisconsin student restaurant workers, designed to improve employment conditions, received approval of 107 organized houses at a meeting on the campus recently.

The vote of approval was taken through the house president's council and the women's self government assn., campus groups representing nearly half of the student body.

Haresfoot to Play in Seven Cities

Seven cities in two states will form the probable itinerary of the Haresfoot club when it takes its 40th anniversary musical comedy, "Let's Talk Turkey," on the road during the spring recess of the University, April 16 through 23.

Although contracts have not been officially approved as yet, plans call for the show to open in Wausau on Monday, April 18, then travel to Appleton on Tuesday, Green Bay on Wednesday, and Ripon on Thursday.

Negotiations are currently pending with the Wisconsin Alumni club at Chicago to bring the company of 75 to the Windy City for a Friday performance. The tour will conclude with a matinee and evening performance in Milwaukee on Saturday, April 23.

Teichmann is Author

Two weekends have been scheduled for the Parkway theater in Madison where the 1938 show will be held up for the season. The formal opening will be on Friday, April 29, with matinee and evening performances on the following day, and matinee and evening performances on Saturday, May 7.

Written for the third year by Howard Teichmann, graduate from Chicago, the 1938 show, "Let's Talk Turkey," is set in a mythical Balkan kingdom of Bulgonia in the pre-war era, and is in keeping with the time-honored tradition of "all our girls are men, yet everyone's a lady" type of female impersonation that the state has applauded for the past 25 years.

The principal plot of "Let's Talk Turkey" revolves around a goulash recipe highly prized by a tribe of Bulgarian gypsies and the efforts of others to win the recipe away from them. As the plot is developed, gypsies, Hungarian soldiers, the son of the Sultan of Turkey, his eunuch, and his harem are thrown into the goulash plot as ingredients of one sort or another.

Directed by Phipps

The entire production will be under the personal direction of Charles R. Phipps, veteran of more than 40 years in the theater, who directed the 1937 hit, "Alias the Ambassador."

One of the features of the Haresfoot shows in the past has been the chorus number in which bevy of barrel-chested, heavily-muscled "chorines" struggle through the intricate routine over the obstacles of high heels and flowing skirts.

Leo Kehl, director of past Haresfoot choruses and dance coach of national repute, will again drill the 24 men who will dance in "Let's Talk Turkey."

The Haresfoot pit orchestra of 15 men will be led for the fifth successive year by Leonard Haug, graduate assistant in the School of Music.

Students Restage Congress Debates

"Mister Speaker, — Mister Speaker —" With all the fire and enthusiasm of a congressman supporting his pet theory on the floor of the House, University of Wisconsin students are re-enacting congressional debates each week over the air.

"Following Congress," as the series is known, is a part of the Wisconsin College of the Air. It is based directly on quotations from the CONGRESSIONAL RECORD edited by Mrs. Jennie M. Turner of the State Vocational Board. Each week's broadcast is based on arguments on timely subjects heard a few days earlier in Congress.

An all-student cast produces the broadcasts, under the direction of Gerald Bartell, WHA, dramatics director. They are staged in Radio Hall, on the campus, and heard over the state-stations WHA, in Madison, and WLBL, at Stevens Point, at 1:30 each Tuesday afternoon.

GET PHOTO LAB

A photographic laboratory has been equipped in basement rooms of South Hall at the University of Wisconsin for the instruction of journalism students, it was announced recently by Grant M. Hyde, director of the journalism school.

Alumni to Present Three \$100 Awards Again to Students

The Alumni Association will again present three awards of \$100 each to outstanding students this year. The first such award will be made on March 31 when the finals of the Frankenburger Oratorical contest takes place in Bascom Hall. The winner of the contest will receive a check for \$100 from the Association.

The other two cash awards will be made later in this semester when a committee of alumni and faculty members will select the boy and girl who in their minds are the outstanding members of the Junior class. While these awards will be made this spring, the funds will not be given until next fall, in order that the award may be used as a scholarship during the students' senior year.

This is the third year that the Alumni Association has furnished the funds for these awards.

Many Credit Classes Are Offered by U.

Using the class facilities organized by the University of Wisconsin Extension division, 18 Wisconsin cities are offering to their high school graduates this year the full freshman college-credit program of the State University, and two of them also are providing the sophomore program. Both programs, and the rules and credits governing them, parallel those required of students attending the University at Madison.

In cooperation with city educational officials, the freshman work is being given this semester at Antigo, Beloit, Fond du Lac, Green Bay, Janesville, Kenosha, Madison, Manitowoc, Mayville, Merrill, Racine, Rhinelander, Sheboygan, Waukesha, Wausau, West Allis, Williams Bay, and Wisconsin Rapids. At Mayville and Wausau the year's program brings to an end credit courses made available in county normal schools. Manitowoc and Sheboygan are offering the full sophomore as well as the freshman program.

This is a day program in all cities except Madison, where evening classes only are offered.

The purpose of this class project is to enable high school graduates who are precluded from going away to school, to continue their education in college-degree subjects, at small expense, while living at home.

In past years many extension students have thus been stimulated to continue a credit program at the University of Wisconsin or at colleges, looking to the fulfillment of a four-year course and the receiving of a degree.

Alumni Offices

to Be Moved Soon

Some time during April, the Alumni Association offices will move from their present quarters on the second floor of the main wing of the Memorial Union to the fourth floor of the present commons unit.

This move is being made to facilitate the activities of the Association, particularly regarding the handling of the Alumni Records Office. At present these two offices are on different floors whereas under the new set-up they will be directly across the hall from one another.

The new quarters were formerly occupied by five of the Union's hotel rooms and a large dormitory room.

Student Group Promotes Good Will for U. W.

By KARL HESS, Secretary
Student Public Relations Committee

The Student Public Relations Committee was organized five years ago by the Men's Union Board to bring about a better relationship with high school students in the state. The Men's Union provides the operating budget, appoints the chairman and the Wisconsin Union supplies office space, a part-time and an administrative secretary who has N. Y. A. help.

As originally planned, the work of the committee consisted largely of counselling with worthy high school students interested in the University or generally interested in going to college. This work was carried on both by correspondence and by actual contact with these students through representatives of the SPRC selected from the leaders of the University student body.

Since the increase in enrollment began to tax the University's facilities, the nature of the committee's work changed. Recently, the committee has been working only with a very upper percentile of high school graduating classes, and has broadened the scope of its activity.

These additional projects of the committee are designed to spread information about the University throughout the state, and in general to create a feeling of goodwill toward the University. Initiated this year, the committee sends a monthly letter to members of the state legislature, explaining current activities and research projects of the University. Each fall the committee sponsors and makes all arrangements for the annual convention of the Wisconsin High School Student Councils Association Convention, held in the Wisconsin Union.

The committee also maintains a guide service for all visitors to the University, cooperates with the University Press Bureau in sending stories to high school papers, and gives some aid to the School of Journalism in putting on the annual convention of High School Editors.

This year the SPRC sponsored a dinner for state legislators, members of the University faculty, and student leaders. It is planned to make the dinner an event in order to create a better understanding between the state legislature and the University.

As an integral part of its "good-will" projects, representatives of the SPRC who interview high school students, give information to representative citizens and alumni groups in their home towns, in order to bring the accomplishments, problems, and services of the University closer to the people of the state.

COMPLETE DAIRY COURSE

Forty-two young men, mostly from Wisconsin, have completed their training in dairy manufacturing at the University of Wisconsin college of agriculture and have returned to their trade of making butter, cheese, ice cream or processing market milk intent upon producing a high quality marketable product. More than 5,000 young men have completed this winter dairy course during the past 48 winters. The course was first held in 1890.

Application for Membership

1938.

Wisconsin Alumni Association,
770 Langdon Street, Madison.

I want to do my share in carrying out the primary objective of the Association as expressed by its founders: "to promote by organized effort the best interests of the University of Wisconsin." Accordingly, please bill me for the membership fee.

Name Class

Address

City State

Build Safe Paths for State, Nation—Dykstra

Education, with the influences which radiate from it, has a heavy responsibility for preserving much of what we hold dear and for leading the way to sane and sound solutions of the many problems which confront the world today. The University of Wisconsin and its alumni must be in the van of those who break new trails and build safe paths for the state and the nation.

Such was the message conveyed to state and nation by Pres. C. A. Dykstra during the nation-wide celebration commemorating the 88th Founders' Day of the University of Wisconsin in February. Thousands of Wisconsin alumni in cities throughout the country took part in the 88th anniversary of the meeting of the State University's first class on Feb. 5, 1850, by attending the Wisconsin Founders' Day meetings held by alumni clubs in their own communities.

Broadcast to Nation

Pres. Dykstra's remarks were carried throughout the nation on a coast-to-coast radio program which featured this year's Founders' Day celebration. The program originated at a celebration held on the campus, and was then switched to Chicago to pick up talks by two speakers at a huge gathering of Wisconsin alumni there. The University band, directed by Prof. Ray Dvorak, furnished music on the program.

At the campus celebration, two other speakers, Miss Susan Sterling, daughter of the University's first professor, John W. Sterling, and Dr. Joseph Schafer, superintendent of the State Historical society, described the early years of the University's history.

In his talk, Pres. Dykstra revealed that on Feb. 5, 1850, twenty students enrolled with Prof. John W. Sterling in a little red building in Madison for the first work offered by the recently organized University of Wisconsin. In the 88 years since that first class entered more than 70,000 students have been on this campus, he explained.

Build Safe Paths

"Tonight the 11th president greets you all and looks back with you for just one moment into the history of our joint undertaking," Pres. Dykstra told listening alumni, students, faculty members, and friends of the University. "May we, with the same vision and devotion which has characterized those who guarded the University interests during a long past, may we take up the joyful and congenial task of assuring its future.

"What changes are to come over us as a University and as a nation in the next 10 years we cannot predict. Of one thing we can be confident. Education, with the influences which radiate from it, has a heavy responsibility for preserving much of what we hold dear and for leading the way to sane and sound solutions of the many problems which confront the world today.

"The University of Wisconsin and its alumni must be in the van of those who break new trails and build safe paths for the state and nation," he declared. "Tonight we dedicate ourselves anew to this mighty task—and to the maintenance of a University as broad as human endeavor, as high as human aspiration."

Do Perfect Work

Because of their perfect or near-perfect work during their first two years in the University of Wisconsin, 57 undergraduate students enrolled in State University courses have won the opportunity to do independent advanced work the remainder of their University careers, it was revealed recently in an announcement sent to the University student advisers.

The announcement explains that the Graduate school is interested in seeing that students who might profit from such opportunities as are afforded by independent advanced work have them called to their attention, and asks the cooperation of the faculty advisers if any of the students who have done near-perfect work during their first and second years should come to them for help in planning their work.

Only three of the students whose

To Alumni:

To the many alumni who have cooperated with us so readily and whose excellent suggestions have guided us in making our selection of topics for the Alumni Institute, our committee desires to express its very cordial thanks.

We are greatly pleased to report that those topics and speakers which appeared to be most popular in the returns, will be available for our program, and we very much hope to offer a series of topics that will be of very genuine interest. We bespeak the further cooperation of our friends and the members of the association in procuring a real attendance for the Alumni Institute and making of it a memorable event. It is our plan not to schedule merely a series of lectures, but rather a series of discussions, each with two or more leaders and with opportunity for comment from the floor. We hope you will be present.

Very sincerely yours,
S. H. Goodnight,
Chairman

Badger Engineers Honor U. of W. Men

Several hundred engineers from all parts of Wisconsin gathered on the campus of the University of Wisconsin for three days, March 17-19, for the annual convention of the Engineering Society of Wisconsin. Prof. Ray S. Owen, of the State University's college of engineering faculty is secretary-treasurer of the society.

A wide variety of engineering subjects were discussed at the various sessions of the convention. Feature of the convention was the society's annual banquet, at which two of Wisconsin's most famous engineers, F. E. Turneaure, emeritus dean of the Wisconsin college of engineering, and D. W. Mead, emeritus professor of hydraulic and sanitary engineering, were presented with honorary memberships in the society.

Speakers at the banquet included C. A. Dykstra, president of the State University; Col. E. E. Gesler, corps of engineers, who discussed "Flood Control on the Ohio River"; and C. R. Martin, Milwaukee industrial engineer.

Students, Alumni Honor Dr. Kremers

Dr. Edward Kremers, professor emeritus of pharmaceutical chemistry, was honored by more than 65 University pharmacy students and alumni at a dinner on the University of Wisconsin campus recently. The dinner was given by Kappa Epsilon, honorary pharmaceutical society, in honor of Dr. Kremers' 73rd birthday anniversary.

Profs. Nellie Wakeman and Louis Kahlenberg, of the University faculty, reviewed their long acquaintance with Dr. Kremers at the meeting. They spoke of Dr. Kremers' work at the University, and his long associations in the pharmacy field.

Prof. R. H. Denniston and W. O. Richtmann spoke briefly of their experiences as students under Dr. Kremers.

1938 Reunion Classes Compete for March Cup

Members of the 1938 reunion classes will compete for a membership trophy donated by Fredric March, well known cinema star and graduate of the University with the class of 1920.

The trophy, an 18-inch loving cup, will be awarded to the class which by June 15 shows the biggest percentage of increase in membership in the Alumni Association. Last year's contest was won by the Class of 1897 under the leadership of George F. Downer. The 1937 trophy was donated by Glenn E. Smith of the class of 1907.

All of the presidents of the reuniting classes have signified their intention of competing for the cup and a lively race should result. All of the classes are starting on just about even terms and there is nothing that should give any one group the edge over any other.

To Hold Alumni Institute When Classes Reunite

More than 200 alumni took time out from their duties to answer the questionnaire contained in the last issue of this bulletin pertaining to the proposed Alumni Institute next June.

On the basis of these returns, the Alumni Association's committee, headed by Dean of Men Scott H. Goodnight, has begun preparation for the third annual institute which will this year be held on June 17.

The most popular question as shown by the response of the alumni was "What is the University teaching about Communism, Socialism, and Fascism?" The next most popular was "Education and Group Values." The third was "Social Security." The fourth was "Speculation." The fifth was "The Wisconsin Alumni Research Foundation," and the sixth was "Vocational Guidance."

At a later meeting of the Alumni Institute committee it was decided to approach the men designated as the most popular speakers on these subjects and determine who would be on the campus at the time of the Institute and available for speaking.

While final arrangements have not been completed, a few of the speakers have definitely been lined up as follows: Profs. Perlman and Kirk on subject number one, "What is the University teaching;" Prof. Witte on "Social Security;" and Prof. Bayard Taylor on "Speculation." Other speakers and more complete plans will be announced in the next bulletin which will be published in May.

233 Fellowships, Scholarships Now Available at U.

For the promotion of scholarship and research the University of Wisconsin now has available for outstanding young men and women students a total of 233 fellowships and scholarships in addition to a large number of teaching and research assistantships, a survey recently compiled under the direction of Dr. E. B. Fred, dean of the State University Graduate school, has revealed.

Of the total, 110 are cash fellowships, 73 are cash scholarships, and 50 are non-resident scholarships which remit the non-resident tuition fee, it is explained. The large number of teaching and research assistantships, which are available in the U. S. Forest Products laboratory on the campus as well as in various University departments, all pay from \$200 to \$600 or more for the academic year.

The cash fellowships and scholarships pay their recipients from \$150 to \$900 a year, according to the compilation. In addition to these, the University also has a number of honorary fellowships and scholarships available to persons who have held high academic honors which remit fees to holders.

Some of the fellowships and scholarships have been established by the State University board of regents over the years to promote scholarship and research in the University among outstanding young men and women students.

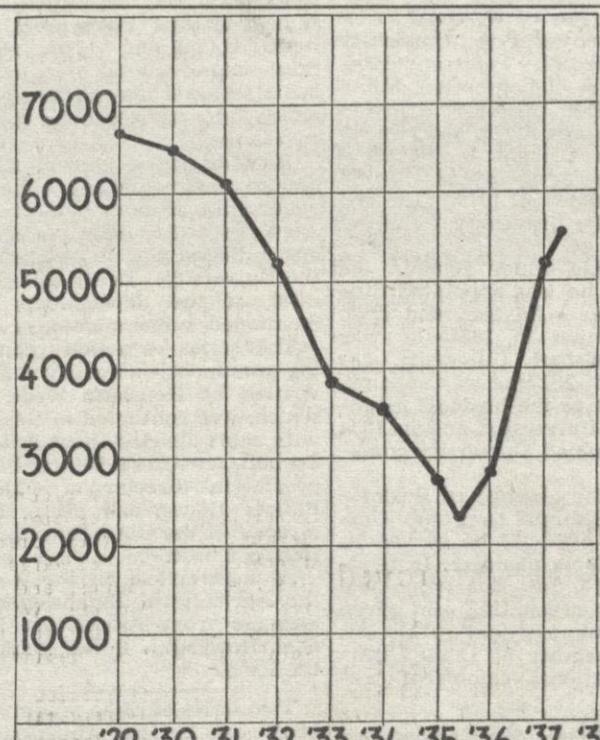
The fellowships and scholarships, as well as the assistantships, are available to outstanding students and scholars in practically every division of the University, and further information concerning them may be secured by writing to Dr. E. B. Fred, dean of the Graduate school.

Publish Abstracts of Degree Theses

Brief abstracts of 117 theses or doctoral dissertations, which were submitted by students to the University of Wisconsin Graduate school in partial fulfillment of the requirements for the degree of doctor of philosophy from July 1935 to July 1936, are contained in a 350 page volume just published by the University of Wisconsin Press.

The purpose of the publication is to provide a permanent record of doctorate degrees conferred by the State University, and to make available dissertations which in unpublished form may be overlooked by persons to whom they might prove of value. It is thought that the volume will be of special value to teachers, librarians, and to students in other universities and colleges.

Keep Membership Curve Climbing



This chart, based upon the paid-up membership in the Alumni Association as of Aug. 31 of each year, clearly shows what the depression did to Association membership and what tremendous strides the Association has made in its comeback campaign during the past two years.

Paid-up membership in the Association is now listed at 5,506, an increase of 121 per cent over the low 2,491 in 1935. Little by little the Association is climbing to its goal of 7,000 members of which it boasted before the depression.

Finish Excavation Work for Addition to Memorial Union

Excavation for the foundations of the new theater and arts addition to the Memorial Union Building has been completed three weeks ahead of schedule and the next major step will be taken on March 18 when bids are opened for general construction.

If funds are sufficient to let the building contract, work will start on April 1 and be completed by July 1, 1939, giving the campus a community center type of theater for drama, music, motion pictures, radio, lectures, and conventions along with new facilities for bowling alleys, craft workshops, meeting rooms, and outing headquarters.

Meanwhile alumni and friends of the University are engaged in a campaign to secure \$50,000 for equipment for the structure.

Life membership at \$100 is available to alumni and all others interested in the University. Membership will entitle the subscriber to life-time use of the Union and preference in reserving seats for admission functions in the new theater. Proceeds from memberships will go to the equipment fund.

Living Levels Rise With Broad Social Security

The "abundant life" as measured by financial income and a stable standard of living at retirement is not the sole end of wise social planning, but should encompass forms of satisfying occupation to avoid the blight that comes with idle years.

This was observed as one of the challenges to education in a discussion by Dr. R. J. Colbert, chief of the bureau of economics and sociology of the University of Wisconsin Extension division, given before forum groups in Wisconsin cities. His discussion on the standard of living is printed at length in *The Rural Messenger*, national church publication.

It took a depression, Dr. Colbert said, to reveal the basic importance of the farmer's purchasing power to the economic well-being of the nation. Higher standards of living will come when ways and means are developed to make the incomes of both farm and factory workers more certain and regular.

"Will the plans for an 'ever normal granary' put more stability in the farm income?" he questioned. "This plan worked in Egypt under the guiding hand of Joseph; perchance the old idea may become a new good."

Although private spending is the popular criterion for judging the consumer's standard of living, public spending was seen as having a significant bearing under the new economy.

"Much of the difference in the level of living today and 30 years ago," said Dr. Colbert, "consists in what is provided by the tax dollar. In addition to what the tax dollar furnishes directly for the improvement and enrichment of lives, public authority has contributed to the creation of a higher standard of living; for example, through public health regulations, housing, safety, conditions of employment, educational opportunity, and other contributions from community action.

"Much of the popular complaint against 'high taxes,'" he continued, "springs from either ignorance or selfishness; for probably no other dollar, unless perhaps that contributed to the church, makes as great a contribution to the improvement of our standard of living as that made by our tax dollar. Enlightened, honest, and efficient public administration must be considered an essential factor in raising and maintaining the American standard of living."

"To an increased extent," Dr. Colbert concluded, "the American standard of living demands the extension of a sound and practical program of adult education; otherwise much of the increase of purchasing power of the consumer, if it is increased, will result in 'riotous living' instead of 'the abundant life'."

The "Big Four" Make Big Reunion Plans

By A "BIG FOUR-ER"

"THE BIG FOUR"—we of '21, '22, '23 and '24, modestly call ourselves, "The Big Four" because we were the first of the classes at Wisconsin which could try and collect from a thousand or more members. Of course we believe "we can be counted among the finer things this here University has turned out," as one pep meeting speaker so adroitly phrased it.

It has taken 17, 16, 15 or 14 years for us to realize what a swell bunch of gals and boys we really were. We want to meet ourselves again, to tell how

"When we were in school freshmen had to be respectful or, by gosh, they sat on a bubbler . . . etc."

"Fraternities paid their bills without alumni kicking in . . . etc."

"We crammed into the little red gym and saw . . ."

"We paid for Carillon bells we never heard, joined the Memorial Union we've never used . . ."

"We danced at the Candy Shop to Gene Jester's violin . . . took the boat over to Esther Beach when the weather warmed up . . . ate Hot Fudge at the Chocolate Shop . . . drank Malted at Dad Morgan's . . . ad finitum"

When we were in school we assumed a patronizing attitude to the "old-timers" of 1905 to 1909 when they came around to tell of the good old days. Now we can see why they enjoyed these get-togethers, for we are as long out of school as were those old timers we used to think quite ancient. We got a lot of things to talk over, a lot of people to see.

The four classes are combining to make their REJUNION a big event, with the most ambitious plans in alumni history. It so happens that 3 of the 4 class presidents, Red Watson '21, Guy Sundt '22 and Walter Frautsch '24, live in Madison (who said they couldn't raise enough train fare to ever leave?) and together with '23 president Rollie Williams' appointments, Whit Huff and Art Towell, they got a committee working, even as early as February.

There's to be a "Big Four" Dance at one of the country clubs on Friday evening, June 17, a picnic in the University Arboretum Saturday noon, and in the afternoon golf and plenty of other special events already planned. For dinner, the group will join with the general alumni association program.

There will be prizes for practically everything. And anyone bringing a bigger family to the picnic than does Mrs. and Red Weston, gets the whole mob in for nothing, no fooling. There will be a program planned for the children, so bring them along and we will prove that the "Big Four" is now the "Big Four Hundred."

In April a mailing will be sent out to every class member (it's done on credit for the classes have no funds) giving all the details of a busy week-end. Postal cards will be included for members to send on to former classmates urging them to "Rejune in Madison."

Any of the "Big Four" class members who have any suggestions should pass them to Walt Frautsch, 114 South Carroll St., Madison, for he's been saddled with the thankless job of acting as general chairman.

Leaves Fund for U. W. Farm Study

A fund for research and study of some of the problems which confront Wisconsin farmers has been left the board of regents of the University of Wisconsin by Miss Gurine Gjermundsen of the town of Pleasant Springs, Dane county, who died December 20, 1937.

Only the income from the fund is to be used in such research and study. The fund itself is to be kept intact to provide for the awarding of the "Gurine Gulsteen Research Fellowship."

The fund is expected to come from the sale of her 280-acre farm and other possessions after certain specified awards have been deducted.

Chairman



WALTER FRAUTSCHI

Phillips, in U. Service for 36 Years Retires

(Continued from Page One)

University since that time. He was director of the Army Vocational school at the University of Wisconsin, 1918-1919, and also served as director of athletics for two years from 1934 to 1936.

Authored Books

He is co-inventor of an electrolytic method for removing oxides from silver and other metals. Among the many associations to which Mr. Phillips belongs are: The Society for the Promotion of Engineering Education, the American Association for the Advancement of Science, Wisconsin Academy of Sciences, Arts, and Letters, Tau Beta Pi, Sigma Xi, Phi Tau Sigma, Theta Xi, and Phi Kappa Phi.

He is author or co-author of several books: "Free Hand Lettering," (1902); "Essentials of Descriptive Geometry," (1909); "Mechanical Drawing for Colleges and Universities," (1915); "Mechanical Drawing for Secondary Schools," (1916); and he has also published in periodicals a number of articles relating to university financing.

Mr. Peterson was born on a farm near Waupaca, Wis., in 1900. He graduated from the Waupaca high school in 1917 and in the same year entered the Mankato, Minn., commercial college. Later he entered the University of Wisconsin school of commerce, majoring in business administration. He obtained his bachelor of arts degree in 1924, graduating with senior and thesis honors.

Peterson U. W. Grad

Prior to entering the University of Wisconsin, Mr. Peterson worked in a bank at Lamberton, Minn. He enlisted in the U. S. Army in 1918 at the age of 18, and rose in rank from private to battalion sergeant major before his honorable discharge in 1919. He enrolled in the University following the war.

During his senior year in the University he was appointed Student Financial Adviser, and upon his graduation in 1924, he was named assistant University accountant. In 1927 he was appointed assistant to the business manager of the University, and in 1934 was also named University comptroller.

During the absence of Business Manager Phillips from the University in 1934-35, he served as acting business manager. In September, 1935, he was appointed lecturer in accounting and given the rank of assistant professor. He is a member of Delta Sigma Pi, international commerce fraternity.

The Wisconsin campus covers an area of about 300 acres. Including four University farms there are 2,000 acres. A crew of over 30 men are kept busy all year attending to the grounds of the area at a cost of \$15,000 a year. The sum of \$1,800 alone goes into mowing the lawns each year. There are more than 125 different kinds of trees on the campus.

Explains Memberships

The Alumni Association has found that considerable confusion exists in the minds of alumni regarding the term of Association memberships. To clear up any misunderstanding regarding the duration of memberships on payment of dues, A. John Berge, general secretary of the Association, has issued the following statement:

"Altho the Association's fiscal year begins on September 1, dues paid any time during the year entitle the payer to a full year's membership from the date on which the dues are paid, not from the start of the fiscal year. For example, an alumnus who pays his dues on March 15 is given full membership privileges until March 15 of the following year, not just to September 1."

U. Classes Make Plans As Reunion Time Draws Nigh

It may seem a bit early to be talking about June reunions, but nevertheless June 18 isn't too far away to make at least a preliminary announcement that at least ten classes are making definite plans to come back to the Wisconsin campus for a weekend of fun and frolic.

The Class of 1888 will return to the "Hill" this year to celebrate the 50th anniversary of its graduation. Although small in numbers it is expected that this 50th anniversary group will have a splendid turn out when Alumni Day rolls around.

The Class of 1913 will come back to celebrate its Silver Anniversary under the leadership of Judge Alvin C. Reis of Madison. Several members of 1913 received a good taste of reunions when they returned last fall as members of the 1912 championship football team and they have been reported as all steamed up about another good time this June.

The classes of 1893 and 1898 will return to celebrate their 45th and 40th reunions respectively. 1903 and 1908 will be on hand to mark 35 and 30 years as members of Wisconsin's great body of alumni.

Operating under the so-called Dix plan of class reunions, the classes of 1921, 1922, 1923, and 1924 will return as members of the "Big Four" party, so called because they were the first classes in the University to boast of more than 1,000 members.

All other alumni, whether members of reunion classes or not, are invited to come back for the Alumni Institute, Reunion activities, and Commencement. Further details in next issue.

Second Wisconsin Alumnus Off Press

The second edition of the revised Wisconsin Alumnus reached members of the Wisconsin Alumni Association late last month. Contained in this issue were news items concerning 1,530 alumni, thus making a total of more than 3,200 separate alumni news items which have appeared in the first two issues.

In addition to the wealth of alumni news contained in the February edition, more than 25 pages were devoted to news of the various colleges and departments in the University. Every college and most of the departments were mentioned in one manner or other.

The series of articles concerning prominent University alumnae, written by Henrietta Wood Kessenich, was continued in this issue with short articles about Elizabeth Corbett, authoress; Elvira Pfeffer, promotion director at Chicago's Palmer House, and Ruth Boyle, director of the Good Housekeeping Beauty Clinic.

A short article on the work of the Agricultural Extension and a message from Association President Howard L. Potter completed the issue.

Two series of radio programs are broadcast by the University of Wisconsin weekly to bring news and information concerning the University to Wisconsin citizens. The programs, featuring student talent, are broadcast on Tuesdays at 4:45 p. m. and Fridays at 3:30 p. m. over stations WHA and WIBA in Madison, WLBC in Stevens Point, and WCLO in Janesville.

40th Summer School Will Open June 27

The 40th summer session of the University of Wisconsin will open its doors this year on June 27, the recently issued preliminary announcement for the session has revealed. Copies of the preliminary bulletin may be obtained by writing to the office of Scott H. Goodnight, dean of the summer session, at the University in Madison.

The 1938 general summer school for undergraduates and for graduates continues for six weeks, ending on Aug. 5, the summer calendar contained in the bulletin reveals, while the nine-week courses for graduates only end Aug. 26. The Law school opens its 10-week session on June 20 and closes on Aug. 26. Registration for this year's summer school begins on Saturday, June 25, and continues through Monday, June 27.

Virtually all of the thousand or more courses of study offered in the 1938 Wisconsin summer session are of academic grade and carry credit toward all degrees regularly offered by the State University, the preliminary bulletin reveals.

The courses of study are planned to meet the needs of graduate and undergraduate students of colleges, technical schools, and universities; of teachers and supervisors in secondary schools, normal schools, colleges and universities; and of professional men and women. Special emphasis is given in the session to college degree work and to training courses for college instructors and for secondary school teachers, supervisors, principals and superintendents.

To enable graduate students to make more rapid progress toward their degrees, the Wisconsin summer school will this year again offer a number of graduate courses of nine weeks' duration, most of which will be open to graduate students in the six-week session. A graduate student will thus be enabled to earn one-half semester of residence credit in a summer and complete a year of work in four summers, the bulletin reveals.

Among the courses of study to be offered during the session will be more than 70 in the school of education. Included will be courses in pedagogy, psychology, school supervision and administration, school finance, technique of instruction and educational tests, covering the entire range of secondary education; departmental teachers' courses in virtually all subjects taught in high and junior high schools; and an unusual pro-

Town, Gown "Battle" for New Members

Some of our readers will recall the old "town and gown" battles of a score or more years ago. Today a new style of competition has supplanted the fistcuffs of yesterday—a battle to the finish between the alumni on the faculty and the townspeople to see who can produce the most members for the Alumni Association in the next 60 days.

It all started as a preliminary to the 88th Founders' Day celebration. Dean Frank O. Holt of the Extension Division challenged Alumni Club President Emerson Ela to a catch-as-catch-can match between 50 faculty members and a similar number of downtown business men. The closing date for the membership scramble was to be the night of the celebration.

Something went awry and the first round was declared no contest when the business men just failed to get going and produced not a single member. The faculty had garnered almost thirty "loyalists." With a grandiose gesture, the faculty team agreed to extend the battle for 90 days to give the town team a chance to warm up and start moving. Final results of this "battle of the century" will be announced in the next issue.

Class of 1913 to Get Special Birthday Book

Plans are now being drawn by the Alumni Association for the publication of a special Silver Anniversary Badger for the class of 1913. The book will be published sometime after the reunions are held this June.

This special issue of the "Badger" will be a 48 page directory of all members of the class together with some interesting pictorial views of the campus. The publication date has been set after the June reunions in order to include a complete story of this celebration together with such pictures as will be available.

This is the first time such a venture has been attempted by the Alumni Association. It is hoped that the probable success of the plan will warrant the continuation of the publication in years to come as each succeeding class celebrates its 25th anniversary.

Further details of the Silver Anniversary Badger will be announced in forthcoming issues of this bulletin.

gram in industrial education, vocational education, applied arts and physical education.

Placement Committee Report

Wisconsin Alumni Association

Information about available jobs for seniors and alumni is absolutely essential to make our placement work effective. Accordingly, please use the blank below to report any job openings you may know about. This information will be turned over to the proper placement officials in the University and will be used only in recommending a person or persons qualified for the job described.

Placement Committee,
Wisconsin Alumni Association,
770 Langdon Street, Madison.

Name of firm
Address
City
Type of business
Description of job
Experience required
Apply to
Reported by
Address
City State

1938

New Alumni Book Gives Job Advice

Ten definite steps which every person seeking a job must take are outlined in a new booklet, "The College Senior Seeks a Job," which was recently published by the Wisconsin Alumni association as one of the activities of its newly-formed national placement committee to help University of Wisconsin seniors and alumni find jobs suitable for their talents. Copies of the booklet have been placed in the hands of all Wisconsin seniors.

Subtitled, "Suggestions from a Wisconsin Alumnus to Wisconsin Seniors," the booklet was written by Glenn L. Gardiner, graduate of the State University with the class of 1918, and now personnel director and assistant to the president of a large eastern woolen company. Mr. Gardiner is also the author of a lately published volume, "How You Can Get a Job," which recently went into its second printing.

Nationally known for his personnel work, Mr. Gardiner was brought to the Wisconsin campus by the alumni association to speak to members of this year's graduating class and other students on "How To Get a Job." Hundreds of students attended two lectures which he gave.

The 10 steps outlined in the booklet are entitled: Planning your job-seeking career, Deciding what you are best qualified to do, Finding job opportunities, Decide who can help you get a job, Preparing for the interview, Conducting interviewing difficulties, Following-up your job prospects, when and how to use letters, and Using spare time effectively.

The booklet also contains a foreword by Pres. C. A. Dykstra and a statement to members of the senior class by John S. Lord, Wisconsin graduate and Chicago attorney, who is chairman of the national alumni placement committee.

Off the press but little more than a week, Mr. Gardiner's booklet attracted considerable attention from seniors, alumni, and even from officials of alumni associations of other schools, according to John Berge, executive secretary of the Wisconsin Alumni association. A large number of requests for the booklet have come into the alumni association office from Wisconsin alumni and others, he said, and a second edition had to be printed.

U. W. Faculty Studies Group Life Insurance

Possibility of group life insurance for members of the University of Wisconsin staff was forecast recently when the State University faculty, at its March meeting, approved a motion providing for the appointment of a special committee to investigate details of group life insurance plans for the staff.

Several group life insurance plans were explained briefly to the faculty by Prof. Mark H. Ingraham, who revealed that the University committee has studied the matter of insurance and recommends serious consideration of group life insurance for the University staff. The motion for appointment of the special committee to study details of the plans was made by Prof. Fanning Daniels. Prof. Ingraham said that at the present time about 126 American universities have some form of group life insurance in operation.

The faculty also approved a resolution which is designed to clarify the University's traditional policy of faculty control of intercollegiate athletics, and to give the University's Athletic board guidance in making its decisions with respect to intercollegiate athletic problems.

The resolution, presented by Dean George C. Sellery, empowers the athletic board to make, and to approve on behalf of the faculty, intercollegiate football schedules, providing that the board shall consult with the University committee and gain faculty approval in advance on any marked departure in athletic policy.

Winter Carnival Held in Rain!

Wisconsin's winter carnival with all the trimmings of snow sculpture, ice boating, skating, hockeying, cross country skiing, etc., was greeted with three days of warm rain, but undismayed, the students worked day and night hoarding snow under canvas and held most of the events anyway. A crowd of more than 2500 turned out to watch 120 jumpers perform in the annual ski tournament, won by Walter Bietila, a Wisconsin student.

Walter and his brother, Paul, have been jumping second only to Ruud, international Olympic champion, in meets through the Middle-West this winter, and Paul, intercollegiate jumping champion last year, ranked third nationally among jumpers at Brattleboro, Vt., recently, giving Wisconsin Union's ski team a reputation second only to that of Dartmouth.

New Book Lists Badger Writers

"One Hundred Years of Wisconsin Authorship, 1836-1937," is the title of a bibliographic work, edited by Mary Emogene Hazelton, and released for distribution at the time of the Wisconsin Library Association convention held in Madison recently.

The books of over 900 Wisconsin authors are listed in the volume, with brief notes concerning many of them. The first of these is Increase A. Lapham, whose "Catalogue of Shells Found in the Vicinity of Milwaukee" appeared in 1836. The latest is Mary Boynton Cowdry, of Portage, whose biography of her grandmother, Mary Dodge Woodward entitled: "The Checkered Years," was published only a few days before the completion of this bibliography.

Distinguished names that appear include Hamlin Garland, Zona Gale, Margaret Ashmun, Rasmus B. Anderson, John Muir, George W. Peck of "Peck's Bad Boy," Berton Braley, and Horace Gregory; and from the University of Wisconsin such outstanding figures of present and past as E. A. Birge, John R. Commons, William Ellery Leonard, W. A. Henry, Carl Russell Fish, E.

Thousands of Children in Radio Class

Wisconsin's largest singing class meets once each week under the leadership of Prof. E. B. Gordon of the University School of Music. It is conducted by radio and more than 15,000 children in 668 schools make up the group.

Professor Gordon is a veteran radio teacher. In 1921, in the early phone days, he taught Music Appreciation over the air and had groups of listeners in many states following him. In 1931, when the Wisconsin School of the Air started, his "Let's Sing" series first went on the air. In the seven years on the air his course has grown rapidly. "Journeys in Music Land," as the course is now known, provides musical opportunities such as few schools could otherwise enjoy.

Each Wednesday afternoon Prof. Gordon, and a group of University students who help him, gather in Radio Hall to broadcast. He teaches singing, sight reading, rhythm, and ear training. Schools which have enrolled in the course have received teacher-aids to help with the preparatory and follow-up work.

The climax of the year's activities is the "Radio Music Festival" to be held on May 14. Children gather to sing together in a radio concert the songs they have learned over the air. They meet Prof. Gordon for the first time—though they all know him "personally" by radio. The Festival this year will be held in the Stock Pavilion because in the past two years Music Hall has been too small.

Professor Gordon's radio teaching is one of the University influences which cannot be evaluated in dollars and cents. The broadcasts are now heard in all parts of the state over the state-owned stations, WHA in Madison and WLBL at Stevens Point, at 2:00 p. m. on Wednesdays.

A. Ross, Joseph Schafer, C. R. Van Hise, and Kimball Young.

U. W. Man to Study Nutrition in Europe

F. W. Quackenbush, of La Crosse county, assistant in agricultural chemistry at the University of Wisconsin college of agriculture, sailed for Europe recently for a year of advanced study in Germany and Holland.

Under the direction of Harry Steenbock, University of Wisconsin chemist, famous for his vitamin studies, Quackenbush has been investigating the nutritional value of fats. He hopes to add to his knowledge of such subjects at the Kaiser Wilhelm Institute of Heidelberg, Germany, and at the Bio-Chemical Institute at Utrecht, Holland.

Quackenbush specialized in soils during his undergraduate years at the University of Wisconsin and secured his bachelor of science degree there in 1932.

Deans to Hold Conference at U. W. in April

In 1919, following the dissolution of the Student Army Training Corps, deans of men of most of the mid-west colleges found themselves confronted with demoralized student bodies to a surprising degree. As the condition was found to be similar on most campuses, it was decided to organize a deans' conference in an attempt to formulate some method of approach to the problem. This conference was held on the University of Wisconsin campus under the able leadership of Dean Scott H. Goodnight.

This spring, the 20th such conference will return again to Wisconsin for its annual meeting. This one-time informal conference of deans, now known as the National Association of Deans and Advisors of Men, will hold a four day session starting on April 27 and closing on April 30.

In addition to the usual large group of fraternity officers who attend these meetings, several allied organizations are contemplating holding their meetings in Madison at the same time.

Among the principal speakers on the various programs are Dean Christian Gauss, Pres. C. A. Dykstra, Gov. Philip F. LaFollette, and George F. Zook.

Celebrate University Birthday

Thousands of alumni scattered from the coast of Maine to sunny California thrilled to a half hour NBC radio program on February 11, devoted to a celebration of the 88th birthday of the University. The program, originating from both Madison and Chicago, was carried on more than 100 stations of the Blue Network of NBC.

Ray Dvorak's University Concert Band opened the program in Madison with the playing of "On Wisconsin." President C. A. Dykstra then introduced the program from a gathering of alumni in the University club at the foot of the Hill. An account of his speech is printed elsewhere in this issue.

Following a brief musical interlude, the program then switched to the Chicago alumni club's meeting in the Palmer House in Chicago. There George I. Haight, acting as toastmaster, introduced the Chicago club's speaker of the evening, William Green, president of the American Federation of Labor.

Mr. Green, in his opening remarks, paid high tribute to the University of Wisconsin for its forward looking tradition which provided for early study of labor problems and which has enabled it to remain a leader among American universities in a scientific approach to the capital-labor issue.

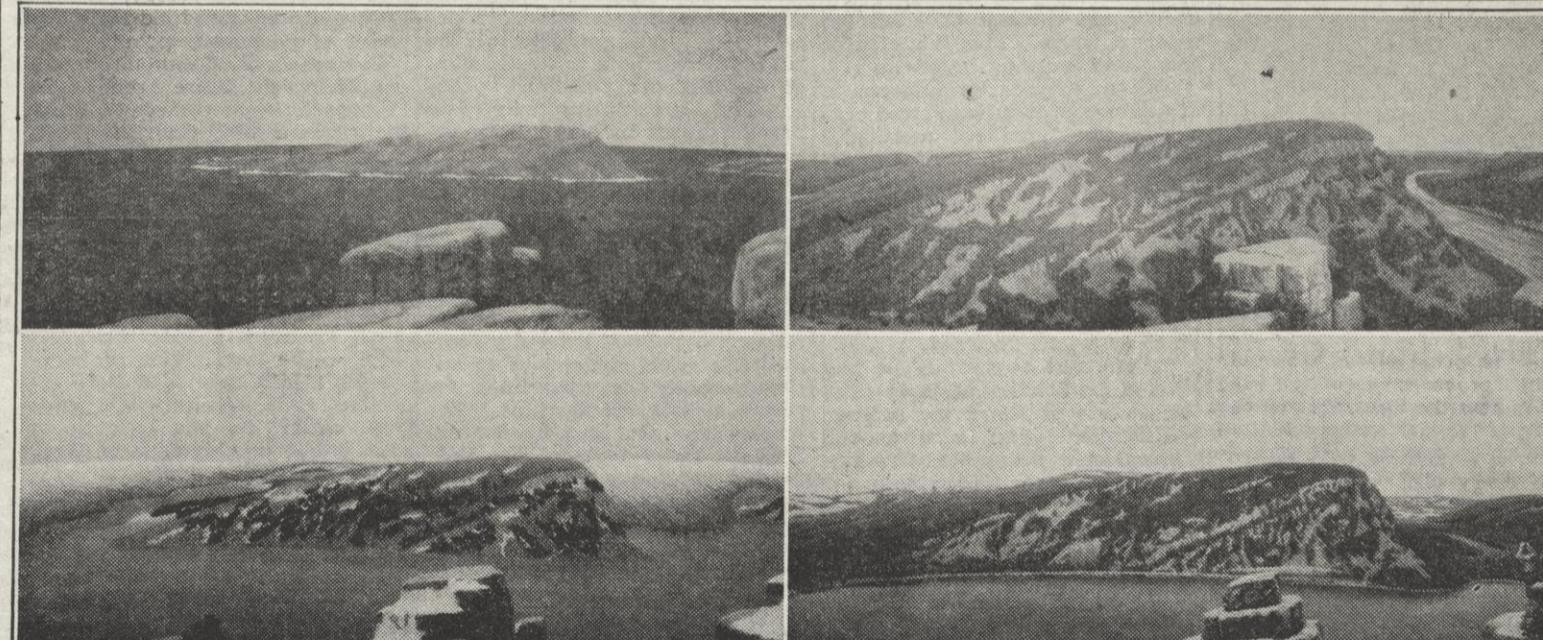
Launching into his subject, "The Science of Labor Relations," Mr. Green challenged capital and labor to become better acquainted with each other's problems as the only hope for a permanent and equitable settlement of their far-reaching difficulties.

RETURNS TO CAMPUS

Back to the scenes of his student days in Madison came a distinguished Wisconsin graduate, Dr. Conrad Hoffman, '06, to participate in Religious Emphasis week, a campus movement, recently.

stra, Gov. Philip F. LaFollette, and George F. Zook.

U. W. Dioramas Show Earth's History



The story of the development of Wisconsin's beautiful Devil's Lake region, stretching over a period of nearly 450 million years, is portrayed in four dioramas or model replicas now on display in the museum of the University of Wisconsin's geology department in Science Hall.

The four dioramas, each about five feet square, reveal the Wisconsin region near Baraboo as it appeared during four different stages of earth's history.

Constructed by Fred Wilhelm, technician in the geology department, the four dioramas, which are merely plaster and linoleum miniatures of the region but which appear very realistic in their exact coloring, are the pride of the State University geology department from both the artistic and educational viewpoints.

Using the scientific knowledge based on research of the geological experts in the department, Wilhelm has worked artistically with plaster of paris, linoleum, balsa wood, other materials, and

some paints, to construct the scenic models which happen to show the geological development of one small area in Wisconsin, but which really illustrate the earth history of many parts of the North American continent.

450 Million Years Ago

The first of the four dioramas (upper left above) shows the Devil's Lake region during what is scientifically known as Ordovician time, about 450 million years ago, when a wide shallow sea covered most of what is now mid-western and southern United States. The diorama shows the ancient Baraboo hills at that time when they were mere islands of stone peaking above the murky sea.

Scientists know that the sea level later rose gradually, finally submerging the highest of the Baraboo hills and completely burying them to a depth of 100 feet or more with mud and lime sediments. Skipping across a period of some 400 million years, during which the sea receded, the second

diorama (upper right above) shows the appearance of the Devil's Lake gorge about 30 million years ago. The ancient Wisconsin river, flowing into the Baraboo range from the north, has cut down through the hundreds of feet of soft shale and dolomite layers which once buried the Baraboo hills, and carved a channel almost 850 feet deep into the extremely resistant quartzite rock, of which the hills are made. It is estimated that the time taken by the river to accomplish this erosion was 200 million years or more.

Ice Sheets Come

During the period of time ranging from about 15 million years ago to about 20 thousand years ago, a series of huge ice sheets, known as "glaciers," spread over the northern part of the North American continent. One of these ice sheets, which advanced as far as the Baraboo range and then stopped, is shown in the third diorama (lower left). The massive ice sheet disrupted

the previous drainage of the region, and the blocked river gorge was filled up with mud and stones to a depth of from 200 to 300 feet. When the glacier finally melted, it left morainal dams of dirt and gravel at the north and east ends of the gorge, and it is between these natural dams that the present day Devil's Lake is located.

The fourth and last diorama (lower right) is a reproduction of the Devil's Lake area as it appears today from the top of the bluff on the west side.

Wilhelm has been building models for the geological museum for several years, but in his work on the four dioramas, geology department members agree, he has shown his finest artistic ability. The dioramas are so realistic that one appears to be looking at a natural scene. State University students who annually use the Baraboo range as an outdoor laboratory for their geological studies, find the models of much value in their work.

Vacation in Wisconsin Has Tonic Value

The tonic value of cool green forests, crystal lakes, the songs of birds, and the rippling music of rushing waters—to people who spend the most of their lives in the atmosphere of hustling cities—is not a myth but an actuality, according to Dr. W. F. Lorenz, professor of neuro-psychiatry at the University of Wisconsin and director of the Wisconsin Psychiatric institute.

Not only does Dr. Lorenz endorse the influence of vacations as benefiting certain nervous and physical conditions, but he observes also that recreation is one form of self-treatment that a person can prescribe for himself without danger of an over-dose.

Because Wisconsin offers the vacation-seeker such a diversity of scene, such an unusual opportunity for change, new interests, and such a variety of pleasurable relaxation in an ideal summer climate, Dr. Lorenz was asked by J. H. H. Alexander, superintendent of the recreational division of the Wisconsin Conservation department, to comment on the therapeutic value of such a vacation.

"Recreation such as Wisconsin offers," said Dr. Lorenz, "is the one form of treatment I can always prescribe with a feeling of certainty that benefit will result. In the middle period of life, particularly, one finds many nervous and physical conditions that can be benefited only by vacation and recreation.

"We cannot throw aside our habits to work that have been developed over years unless we create a vacation that is stimulated by diversions, new interests, and real pleasures. Recreation is the one form of treatment that a person can prescribe for himself without the remotest danger of an over-dose.

"Modern life calls for more expenditure of nervous energy than physical energy. As a result, nervous breakdown is much more common now than in the past. The only safeguard to prevent such a breakdown, and practically the only chance for recovery, lies in pleasurable recreation."

There are many fine vacation spots in the United States. But Wisconsin, as thousands have already discovered, offers unexcelled opportunities for change and relaxation in superb country of woods and waters. Wisconsin is, without question, the buckle on the vacation belt of the central west.

Dykstra, Alumni Named to Madison Trust Fund Group

C. A. Dykstra, president of the University of Wisconsin, and two Wisconsin graduates, were recently chosen as three of the five trustees of the Madison Planning Trust fund, which has been set up for financing a complete survey and preparing a comprehensive plan for the future growth of Madison.

The two Wisconsin alumni who were named trustees are Martin M. Torkelson, director of the Wisconsin State Planning board; and Emerson Ela, Madison attorney and president of the University Alumni club of Madison.

The Madison Planning Trust fund totals \$16,000. This money was part of the surplus of the Wisconsin Centennial corp. which sponsored the centennial celebration in Madison in 1936, and was turned over to the planning trust fund by the original donors to the centennial corporation.

Name New Aide to Goodnight

A sociologist from Utah is now occupying the assistant dean of men's office which was recently left vacant by the departure of Charles Dollard on leave of absence. The new assistant dean is Howard Rex Cottam, a graduate of Brigham Young university, who has received his master of arts degree in sociology at Wisconsin and has taught the subject here for the past two years.

Advises Students on Seeking Jobs



GLENN L. GARDINER

The surest way for an applicant to show his weak spots is to permit his prospective employer to take the initiative in a job interview, Glenn L. Gardiner, personnel director of the Forstmann woolen mill, Passaic, New Jersey, told about 1,000 University of Wisconsin students at two lectures which he recently gave on the campus.

Presented by A. John Berge, executive secretary of the Wisconsin Alumni assn., Mr. Gardiner, a university graduate of 1918 and author of several books, outlined a series of steps by which the college graduate may help himself to secure employment. Mr. Gardiner's lecture to the Wisconsin seniors was sponsored by the Alumni association and its National Placement committee.

"Job hunting is a matter of salesmanship," he said. "Find out what you are best suited to do and to whom you may sell your services. Study the company for which you hope to work and its executives. And above all, in an employment interview don't permit your prospective employer to give you the third degree. Be self confident but not 'cocky.' Present a neat personal appearance. Employers judge applicants on these points."

The speaker cautioned against making what he termed a "hit and run" application.

"Follow up your first interview if it is not successful. Keep the prospect warm. This is a sign of good salesmanship," he advised.

He also stressed the importance of finding out in advance and preparing for "unasked questions," such as physical deformities, integrity, leadership, and cooperation and answering them indirectly in the interview. With the exception of "third party" letters, letters of application are of no value whatsoever, being but poor representatives of our own personal selves, he declared.

"There will be jobs to be had even in the blackest of depressions for persons of above the average qualifications, who learn to sell themselves in a capable salesman-like manner," he said.

Figures Reveal Union Operation

Porter Butts, Wisconsin Union House Director, and the University's business office have released some very interesting statistics concerning the Union's first six months of operation in the present fiscal year, covering the period from July 1 to December 31, 1937.

During the first six months the two main dining units, the Cafeteria and Grill, served a total of 341,324 meals compared to 228,075 meals for the same period last year, an increase of about 67 percent.

The average cost of meals to students in the cafeteria has been 28.93 cents per meal compared to 28.92 cents last year, and in the Grill and private dining rooms 63.97 cents per meal compared to 66.07 cents.

The increased revenue due to the increase in number of meals served has been largely offset by the return of the University waivers to employees, shorter hours, additional help necessary, and increased food cost. The credit balance for all dining units at the close of the six months was \$2,050.91 or a profit of 1.37 per cent before making the contributions to

U. Alumni Can Contribute to Two Funds Now

(Continued from Page One)

pay for themselves during the course of the years in the way in which the third wing of the Union is being financed. Just for illustration—a dollar a year from each alumnus would give us \$70,000 a year for a building fund. Five dollars would give us \$350,000. A dollar from many, five from others and ten or more from the minority would create a real backlog for our physical development. And it would be an annual backlog under such a plan. It would not take long to build "The Alumni Library," a building desperately needed, if we had the program. What do you, the Alumni, think? We all love better the things which we aid and support, for our interest and activity go with our money. Dormitory units would be excellent undertakings for Alumni Clubs in our larger cities—primary financing by the clubs, and bonds for the major financing, these bonds to be amortized by student payments for the facilities provided. Adams and Tripp dormitories were thus financed, the initial money coming from a gift.

"These ideas may or may not appeal. Will you tell me what you think?"

In his letter to Pres. Dykstra, offering the original donation to the funds, Mr. Helgren declared: "I am interested in the future of the University of Wisconsin. Enclosed is a small donation to be used in the Wisconsin Student Aid Fund and the Wisconsin Building Fund. This is not much; I hope to contribute more in the future."

With the funds now established and with the way cleared for the acceptance of future donations, alumni of the University of Wisconsin now have a real opportunity to be of service to their University—in the words of one

alumnus—"to liquidate some of the great debt they owe their Alma Mater." Contributions to the funds should be sent direct to Pres. Dykstra at the University in Madison.

Start Public Service Scholarships at U. W.

Last spring the Wisconsin legislature enacted Governor Philip F. LaFollette's plan for an in-service apprenticeship training program in the various state departments. The purpose of the act is to contribute to the solution of the difficult personnel problems in government service brought about by the rapidly increasing number and complexity of government functions. The act makes use of the educational institutions of the state for personnel recruitment.

In accordance with one part of the act, President C. A. Dykstra of the University of Wisconsin has recently appointed a faculty committee to select students of exceptional ability as candidates for public service scholarships. The scholarships are loan agreements between the regents of the University and the scholars whereby the scholar, during his last year in pursuit of any degree in the University, takes a loan of not more than \$400 and agrees to serve the state, after taking his degree, for a period of one or two years as an apprentice in a position previously designated by the state director of personnel at the prevalent wage for such a position. During this apprenticeship period the loan is repaid by deductions from the apprenticeship salary.

To date 7 scholars have been appointed and approved by the director of personnel, and eight others are about to be placed. Appointees thus far have been majors in political science, economics, accounting, education, and sociology.

Must Take Exam

After the scholar has served his apprenticeship, he must take a regular civil service examination if he cares to continue in the state service. Those scholars who do not continue will make their contribution to the state as more enlightened civic leaders in their community.

The act provides that the University may make similar arrangements with local governments throughout the state. It

reserves for equipment replacements.

U. W. 2nd Term Enrollment Jumps!

There may be a business recession, but you could never use University of Wisconsin enrollment figures for the second semester to prove it.

Pres. C. A. Dykstra reported at the regular February State University faculty meeting that through the final registration day, Saturday, Feb. 5—which incidentally was the University's 88th birthday—second semester enrollment was just 913 students ahead of last year's second term registration on the same date.

The University's enrollment at the end of the registration period had reached 10,464, Pres. Dykstra announced, as against only 9,551 on the same date last year.

KAHLENBERG SPEAKS

Prof. Louis Kahlenberg of the University of Wisconsin chemistry department was guest of honor recently at a round table discussion in the Memorial Union sponsored by the Madison Alumni club. Prof. Kahlenberg discussed his work and experiences as a teacher. Others who have participated in former meetings as guests of the alumni are Dean Frank O. Holt, Prof. C. K. Leith, and Porter Butts.

NAME U. W. GRAD

Dr. C. Guy Suits, who was graduated from the University in 1927, recently was named the outstanding young electrical engineer in America for 1937 by Etta Kappa Nu, honorary electrical engineering fraternity. Dr. Suits is employed by the General Electric Co. at Schenectady, N. Y. The award was made on the basis of Dr. Suits' work in electric arcs. The electrical engineer was chosen from more than 60 candidates, all of whom are under 35.

With the funds now established and with the way cleared for the acceptance of future donations, alumni of the University of Wisconsin now have a real opportunity to be of service to their University—in the words of one

alumnus—"to liquidate some of the great debt they owe their Alma Mater." Contributions to the funds should be sent direct to Pres. Dykstra at the University in Madison.

Three Alumni to Be Honored At Commencement

(Continued from Page One)

and again in 1934 he was reelected by an overwhelming vote for the term expiring in January, 1941. During his entire public career, Sen. LaFollette has been noted for his never-ending efforts to secure humanitarian legislation for the national welfare.

Miss Lenroot's Career

Miss Lenroot was born in Superior, Wis., in 1891, graduated from the Superior State Normal school in 1909, and received her bachelor of arts degree from the University of Wisconsin in 1912. She also attended the New York School of Social Work in the summer of 1915.

She was appointed woman deputy of the Industrial Commission of Wisconsin in 1913; and served as a special agent and later as the assistant director of the social service division of the Children's Bureau of the U. S. Department of Labor 1915-1921. She became director of the editorial division of the same in 1921, assistant chief of the Children's Bureau since 1934.

Miss Lenroot was president of the National Conference of Social Work in 1935; is a member of the board of the Washington Institute of Mental Hygiene; was chairman of the U. S. delegation to the 5th and 6th Pan-American Child Congresses; is a member of the Council of the International American Institute for the Protection of Childhood; is on the executive committee of the American Association of Social Workers; and belongs to the American Association of University Women and Phi Beta Kappa. Miss Lenroot is a frequent contributor to periodicals in the field of Social Work and Child Care.

Studied in Germany

Mr. Steenbock was born in Charlestown, Wis., in 1886, graduated from the Chilton, Wis., high school, and then studied at the University of Wisconsin, where he received the following degrees: bachelor of science, 1908; master of science, 1910; doctor of philosophy, 1916. He did graduate study at Yale University, 1912, and at the University of Berlin, 1913.

Dr. Steenbock became an assistant in agricultural chemistry at the University of Wisconsin in 1908, an instructor in 1910, an assistant professor in 1916, an associate professor in 1917, and has been professor of agricultural chemistry since 1920.

He is a fellow in the American Academy for the Advancement of Science; an associate fellow in the American Medical Association; and is a member of the American Chemical Society, the American Society of Biological Chemists, the Wisconsin Academy of Science, the Royal German Academy of Science, Sigma Xi, Alpha Zeta, Gamma Alpha, Phi Lambda Upsilon, Alpha Chi Sigma, Phi Sigma Kappa, and Phi Beta Kappa.

Dr. Steenbock is a writer on human and animal nutrition with special attention to vitamins, mineral elements, and the effect of irradiation. He is noted for his discovery of a method for imparting Vitamin D to foods through irradiation.

Hold Religious Emphasis Week

The University of Wisconsin campus had its interest focused on religion as the "center of life" during one entire week in February when a battery of nationally known leaders joined with students and faculty in observing Religious Emphasis Week.

The movement was promoted by a student-faculty group sponsored by the Y. M. C. A. and the Y. W. C. A. A number of nationally known religious workers, furnished with the cooperation of the Federal Council of Churches, devoted full time to the work.

Registrar Curtis Merriman headed the general committee making plans for the event on the Wisconsin campus. Aims of the movement, as listed by Mr. Merriman, were: "to stimulate religious interest; to reveal the content of religion; to elicit a favorable response; and to foster loyalty to organized religion."

U. W. Theater Marks 15th Anniversary

Marking its 15th year on the campus this semester is University theater with its honorary dramatic group, the Wisconsin players. This unusual organization, which is one of the leading campus theater groups in the country, annually presents a kaleidoscopic program of plays, studio productions and fine art cinema to student audiences.

The Wisconsin players, honorary dramatic organization which forms a nucleus for the theater, but membership in which is not requisite to a share in theater activities, was founded in the fall of 1922 through a coalition of three campus dramatic societies: The Edwin Booth, Red Domino and Twelfth Night groups.

The task of coordinating the three organizations was given to Miss Gertrude W. Johnson, associate professor of speech at the University. In 1925, the Wisconsin University players, as they were then known, were well organized into a single group, and Miss Johnson returned to teaching, turning over direction of the theater to Prof. William C. Troutman, who came to the campus from Illinois where he was director of the Theater guild.

Lane is Director

With Professor Troutman came two aides: J. Russell Lane and Frederick A. Buerki. Today "Rusty" Lane is director of University theater and one of the most popular instructors on the campus. Frederick Buerki, too, still holds forth on the hill, continuing to amaze campus audiences with his superlative use of the inadequate facilities offered him.

From 1926 to 1929 the theater enjoyed one of its most successful and colorful periods—rivalled only by that now being experienced. More difficult dramas were staged, the talent crop increased, and the campus responded with larger and larger turnouts for theater productions.

In 1929 because of the greatly increased scope in theater activities, control of the theater, which heretofore had been entirely in the hands of students, was given to the University department of speech. At about this time the theater began to feel, like everyone else, the effects of the depression. But as the nation fought its way back to a semblance of prosperity, the theater, in 1934, was turned over to Mr. Lane, now an assistant professor in speech, and to C. Lowell Lees, who was named associate director in the fall of that same year.

Under Lane and Lees the theater flourished once more, bringing to the Bascom boards some of the finest productions ever seen on a college campus. Tops among these was "Vinegar Tree," which found three professors joining with the players in the production as a memoriam to Charles Duckworth, one of the most promising of the theater's members, who died while still a student.

List Many Alumni

A glance at the roster of University theater alumni reveals that the theater has afforded many a boost to success in Hollywood, on Broadway and on the radio. The activities of some of these are interesting:

Carl Buss is a script writer for NBC; Vivian Fridell plays in "Back Stage Wife" over the Mutual Broadcasting system; Willard Waterman, Don Sutter, and Virginia Temples are all actors for NBC; Bernadine Flynn is on the NBC network, and Maurice Lowell is working in NBC's production department.

Others in radio work include: Jim Fleming and Verne Hansen, who are announcers for Mutual; Harry Cooke, who is stage manager of a radio children's hour; and Hester Sondergard, who is with NBC.

Broadway has claimed a host of University theater players including: Kathleen Fitz, for "One Thing After Another;" Donald Brotherson, "Between the Devil;" Kendall Clark, "Ghost of Yankee Doodle;" Elmer Borsuk, "Julius Caesar;" Harold Hoha, "Right This Way;" Uta Hagen, "The Sea Gull;" Tom Yewell, "Brother Rat;" Phil Dakin, "Tonight at 8:30;" and Victor Wolfson, who wrote "Excursion" and is now col-

Director



J. RUSSELL LANE

Alumni Can Help U. W. Placement Committee Now

(Continued from Page One)

Placement Committee in particular can render an invaluable service to the University, and in order to take advantage of any help which may come from the alumni the President has appointed the University Placement Committee to work with your placement committee.

The Alumni Placement Committee, and indeed every alumnus of the institution, can be helpful in three general ways:

1. You may be able to uncover specific job opportunities which you can refer to the University. You may be sure that the University Placement Committee will make every effort to see that capable, well trained and suitable individuals are recommended for each job opportunity which you refer to us.

2. You can be very helpful in sending to us rather general statements regarding the employment situation in your local community. If conditions are picking up in your community we would like to have the information. It may be of considerable value to some of our graduates. On the other hand, if the recession has hit your locality in a particularly serious fashion, that information will also be helpful in guiding our graduates in their search for a job.

3. The members of the local alumni clubs can be helpful in aiding newcomers in your community to become established. The young graduate who has secured a job in your community will appreciate a welcome from you and advice from you as to living quarters and other local conditions.

We are proud of your initiative in starting this work and want you to know that we will help you in any way that we possibly can.

Yours very truly,
University Placement Comm.
I. L. Baldwin, Chairman
O. L. Kowalke
V. W. Meloche
H. R. Trumbower
W. F. Twaddell

laborating with Norman Bel Geddes in the production of a new play.

Future is Bright

Hollywood and the silver screen have not let University theater talent escape, and today Don Ameche and Frederic March, two University theater alumni, occupy prominent places in the cinematic world. Ray Gross is also in the cinema capital.

So as the theater celebrates its birthday, it can look back upon 15 years that have been fruitful, both for campus audiences and those who took part in production. Ahead lies the new 1200 seat theater now being constructed in the Memorial Union's third wing, and still greater achievements for University theater are promised.

Younger Classes Start Drive for Alumni Members

Members of five of the younger alumni classes have just initiated a concerted membership campaign for the Alumni Association. These classes, 1932, 1933, 1934, 1935, and 1936, receive the advantages of the intermediate membership rates of \$2 a year and their respective presidents have joined hands to bring in as many recruits as possible before the time of the June reunions.

The five classes have prepared a joint mailing piece which will be sent to all non-members sometime this month. This co-operative method enabled each class to use the mailing at much less cost than would have been possible if done individually.

Student Group Works to Solve Housing Problem

By HOLLIS PETER, Chairman
Student Housing Committee

The Student Housing Committee was formed to cooperate with the Board of Regents, the faculty administration, federal and state housing experts, the business office, and the Alumni Association, in a common effort to find a practical solution to the housing problem for students.

It has long been realized that private enterprise cannot hope to supply ample housing facilities for the University of Wisconsin. A questionnaire to 17 American universities showed that Wisconsin's housing problem is a fairly typical one. However, five schools have a percentage of men living in dormitories over double that of Wisconsin. One third of all the universities surveyed have housing bureaus.

The City of Madison, aware that its 98 per cent occupancy of all housing facilities constitutes a housing pressure far above normal, has considered its duty to the students and other citizens. At present, a city planning commission is being hired to study the city for possible zoning changes and the adoption of an effective licensing ordinance for rooming houses.

From the University point of view, organized group living is conducive to superior scholastic results, a more diversified and constructive use of leisure, and a more satisfactory social adjustment. Dormitories of low cost to the student offer the ideal grouping to those who cannot afford fraternity life.

With the purpose of speeding the construction of satisfactory dormitories, the Student Housing Committee last year submitted two reports to the Board of Regents. Subsequent action led to the inclusion of dormitories in the buildings and lands budget of the University which was presented to the state legislature.

The student committee also introduced a bill into the legislature, providing dormitory scholarships for needy students. Due to the inability of the state to provide appropriations for University housing, all present dormitory plans are based on eventual amortization of costs by the students themselves. It is interesting to note that other universities also have faced the difficulty of getting state appropriations for dormitories.

The University of Michigan Chicago Alumni Club underwrote the construction of a great dormitory quadrangle that now graces the Ann Arbor campus.

Further efforts by the student committee included the publishing of a special housing edition of the DAILY CARDINAL, and the gathering of data in a questionnaire survey of the student body.

Earlier this year, plans for prefabricated dormitory units were favorably viewed by the Regents' Committee on Housing. Their questionable length of life and lack of complete fireproof qualities, however, more than offset their ease of construction and slightly lower cost.

The dormitory plans of the present building committee, authorized by President Dykstra and the Board of Regents to proceed immediately with dormitory construction, will be similar to those of the existing dormitory units, with the improvements and cost reductions. Money will be borrowed from the Annuity Board, while auxiliary funds set up by

Alumni, Faculty, Students Praise Idea for Funds

(Continued from Page One)

consin's famed Graduate school and known to thousands of alumni, declared that the funds gave alumni "an opportunity for investment in men as well as in physical plant."

"I think that Pres. Dykstra's idea to establish these two funds is an excellent beginning and one which over a period of years should greatly enrich the life of the University," Dr. Fred said. "The Student Aid Fund will be of great help to needy and deserving students and the Building Fund will eventually help solve the University's great need for libraries and laboratories. Pres. Dykstra's idea provides alumni with an opportunity for an investment in men as well as in physical plant."

A. John Berge, executive secretary of the Wisconsin Alumni Association, asserted unqualifiedly that "both of these funds deserve the support of loyal Wisconsin alumni."

"Pres. Dykstra's proposal to establish a Wisconsin Student Aid Fund and a Wisconsin Building Fund has splendid possibilities in promoting the best interests of the University," Mr. Berge asserted.

"Wisconsin needs a larger fund to establish scholarships and to help worthy students in financing their University careers. The need for a building fund is equally apparent. With over-crowded classrooms and laboratories, it is becoming increasingly clear that action must be taken very soon to provide the necessary physical requirements for teaching and research. Both of these funds deserve the support of loyal Wisconsin alumni."

Two student leaders, Miss Halie Lou Whitefield, president of the Women's Self Government association, and Horace Wilkie, chairman of the House President's Council, both praised the funds as a fine project to which alumni could contribute to help their University.

Concerning the establishment of the funds, Miss Whitefield said:

"Aid for worthy students and a fund to help the University building program are indeed two of the most vital needs of the University of Wisconsin today. Not only are hundreds of fine students forced to drop out each year because of lack of funds or adequate jobs, but the enrollment has reached the point where the classroom, laboratory, library and dormitory facilities are strained to the utmost. These two conditions are hardly in keeping with Wisconsin's famed tradition of education for all who come at a thorough yet inexpensive level."

Pres. Dykstra is right in saying that other colleges receive aid in these matters from alumni, and it seems a most worthwhile project upon which Wisconsin Alumni could embark. It is something that all may have a part in, however small, and that will give gratifying results in seeing their alma mater progress on space."

And commenting further on the idea, Mr. Wilkie stated:

"There are many students at the University who are hard-pressed for money to insure them of an adequate education. Any fund which can be built up to give aid to these needful and deserving students is welcome."

"Those who are connected with the University at close range realize only too well the importance of some building program to relieve the congested classroom and inadequate laboratory facilities. It is very commendable that a fund should be established by alumni who are interested in seeing that their University should be fully equipped, knowing that by so doing they are doing their bit toward making the University of Wisconsin the mecca to which young men and women of great promise will want to come."

the Board of Regents may defray the cost of amortization to the students. Present plans are for men's dormitories to be followed by construction of similar women's units.

The students and the University administration join in the common hope that the problem of adequate student housing is nearing its solution.

Religious Work at U. W. Praised

Dr. E. W. Blakeman, co-ordinator of religious activities at Michigan, characterized the campus of the University of Wisconsin as "a place where a religious movement has a chance" recently in his talk at the 25th anniversary dinner of the University Methodist church near the Wisconsin campus.

Dr. Blakeman helped establish and was the first pastor of the University Methodist church here. In recognition of his services, the congregation voted to name the church's dining hall Blakeman hall.

In his address, Dr. Blakeman said it was his belief that each new college generation shows a deeper sense of devotion and finer appreciation for the rights of humanity than the preceding one. He congratulated the University of Wisconsin on its Religious week.

State Bankers to Hold Meeting on U. W. Campus

M. S. Szymczak, Chicago, member of the board of governors of the Federal Reserve system, will be the principal speaker at a conference of the Wisconsin Bankers association to be held in Madison April 5 and 6 in cooperation with the University of Wisconsin school of commerce, it was announced by F. H. Elwell, director of the school.

A large number of Wisconsin bankers and bank employees from all parts of the state are expected to attend the conference, the purpose of which is to give consideration to certain important problems of bank management, Prof. Elwell said.

Sessions of the conference will be held in the Memorial Union building on the State University campus, he announced. The conference will open at noon Tuesday, April 5, and come to a close by noon of the next day.

Wisconsin financial, banking, and industrial experts, including several state officials and University faculty members, will appear on the program for the conference, according to Prof. Elwell, who termed the conference another evidence of efforts made by the University school of commerce to serve the various industrial and financial groups in the state. The school recently inaugurated a commerce bureau to aid state business groups solve their problems.

Federal Reserve Governor Szymczak will speak at a banquet, which will be one of the highlights of the conference, to be held Tuesday night, April 5. He is known as an outstanding speaker, and is considered to be one of the country's foremost authorities on banking and financial problems.

Tribute Is Paid to Prof. W. H. Lighty

Prof. Emeritus William H. Lighty was the subject of a recent article in the National University Extension Association bulletin in which tribute was paid to Prof. Lighty for his 31 years of service to the University Extension Division.

Prof. Lighty was retired last year after reaching the retirement age for University professors.

The appreciation, written by Prof. Beatty of the University department of English, praised the forward and liberal philosophy of Prof. Lighty which was largely responsible for many of the innovations and improvements made in the University's extension work. Especially in the field of radio was Prof. Lighty a pioneer.

Negro Contralto Sings at U. May 3

Student, faculty and town concert patrons crowded Great Hall to capacity on March 8 to hear Albert Hirsh, brilliant young American pianist, but what the community of Madison is really pointing for is Tuesday, May 3, when the great Negro contralto, Marian Anderson, sings in the University Pavilion. May 3 does not seem very far off to the Wisconsin Men's Union, which sponsors these concert series, since telephone and mail inquiries are already coming in regarding Miss Anderson's recital.

Plans now are to start the individual ticket sale and to receive mail orders at the Union desk by April 10.

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Alumni Can Help...

By C. A. DYKSTRA
President of the University

At the opening of school last fall the president wrote to the Alumni in these columns that the increase in student numbers over the fall of 1936 was some seven hundred. This seemed a pretty heavy addition to take care of.

But it has happened again. The opening of the second semester showed a registration of 913 more than the year before. Thus it is quite in order to say "and still they come." Indications for next fall suggest another great influx for the coming academic year.

The inference from these figures is quite clear. There will have to be presented to the legislature when it meets some definite program of enlargement of the physical plant of the university. At the last meeting of the regents plans were approved for the erection of several dormitory units for men. These are vitally necessary and we hope to have some of them ready by the end of the summer. But we need just as badly library and laboratory space and class room facilities. Alumni can be of great service to the university if they will discuss such problems with their neighbors and their civic organizations. If the needs of the university can be understood and appreciated surely the way can be found to provide minimum physical facilities for the youth of Wisconsin who decide to come to Madison.

In his travels about the State the president has met many thousands of Wisconsin citizens. They have been eager to learn about the university and its service to the Commonwealth. The limitations which result from the facts that the president is only one person and there are only twenty four hours in the day are very severe. Alumni who believe in the university can be assistant presidents in this field of public contacts and education. The university must be in the minds of our people very definitely if it is to have a legitimate consideration in the planning of the state. It wants no over emphasis or advantage in the field of state functions. It wants only to accept the responsibility that it owes the state and the required support that goes with such an obligation. At no time in world history has public education had a more pointed challenge than now faces it. Such an education goes hand in hand with the democratic way of life which up to this time America has prized. We need to safeguard it and support it with "our lives, our fortunes, and our sacred honors."

Two Problems...

By HOWARD I. POTTER
President of the Alumni Association

This newspaper, or bulletin, was designed to reach, with campus news, the 70,000 alumni of the University of Wisconsin, many of whom have been out of touch with the fortunes of the school for years, the underlying purpose being to recapture their interest and support.

In our world today, where leadership and progress are challenged to the utmost by the constant political, social, and economic changes, the sympathetic and cooperative help of the alumni body is quite essential if the University of Wisconsin is to keep its place among the leaders of American Educational Institutions.

Shortly after President Dykstra took over the reins last spring he set out to become acquainted with the alumni and within the past year he has met groups here and there from coast to coast.

There are two problems to solve. One is the building program involving student housing facilities, through the construction of dormitories, a new library, a new gymnasium, and additional laboratory and classroom space. The other problem is that of increasing the faculty or teaching staff. Both problems result from not keeping pace with the increase in annual enrollment, it now having reached nearly 11,000 students.

Plans for solution, with the University's leadership at stake, have been drafted carefully by the administration—attainment depending on support from all quar-

London Turns To Rome...

By GRAYSON KIRK
Associate Professor of Political Science

The recent decision of the British government to attempt a settlement of its outstanding difficulties with Italy—even at the cost of Secretary Eden's resignation—has produced much hostile comment in this country. Rightly or wrongly, this step has been interpreted in the American press as fresh proof of the traditionally opportunistic character of British foreign policy. For the moment, at least, Anglophobe columnists and news commentators are indulging in an orgy of self-praise for their own wisdom and far-sightedness. Isolationists are gleeful as they see in this an irrefutable proof of the absurdity of American cooperation with the tricky shifting policies of any and all European countries.

The one basic thing which has been generally overlooked in this furore is the fact that this does not represent a complete about-face for Britain. The skeletons of the Downing Street closet are now being rattled in the full view of the world, but that is all. The point is that for some time there has been a sharp divergence of views between the older leaders and a minority of the younger men in the Conservative party. This divergence has been concerned with foreign affairs in general but especially with Anglo-Italian relations.

THE EDEN POINT OF VIEW . . .

These younger men, whose point of view has been forcefully expressed by Anthony Eden, believe that the English position in the Mediterranean is seriously threatened by Italy and they believe, further, that the Italo-German understanding constitutes the greatest menace to European peace since the world war. As these men view the problem, the goal of the "gangsters" is not merely the reparation of past injustice and injury but the enhancement of their own national power and prestige through diplomatic victories to be achieved by means of that most powerful instrument of blackmail in the hands of an unscrupulous statesman, the threat of war. This being the case, any concessions which are given by the other nations are regarded not as contributions to a general settlement and appeasement of outstanding differences, but as concrete evidences of the weakness of their opponents. Thus, far from composing differences, concessions merely encourage the "gangsters" to make more far-reaching demands. Specifically, the return of the former German colonies or the recognition of the Italian conquest of Ethiopia would not appease Mussolini and Hitler but would be regarded by them as a fresh testimony of the weakness of democracies in the face of fascist bluff.

As they examine the situation in this light, Eden and his supporters have argued that any concessions made at this time by Britain and France would merely add fuel to the flames which already burn merrily in Spain and which threaten to spread to the whole fragile edifice of European peace. They insist, specifically, that no consideration should be given to the claims of the dictators until they have demonstrated their good intentions by some concrete gesture such as the withdrawal of their troops from Spain. Then, and not until then, should the democracies have any dealing with their opponents.

TIME WORKS FOR DEMOCRACIES . . .

Such a policy is, of course, based on the belief that time works for the democracies. The democracies, it is argued, are economically and financially sound, while the dictatorships, lacking credit, lacking foreign

ters in the State and from the organized efforts of the alumni.

Periodically, over the past eighty years of the University's history, a serious call has gone out to the alumni body. First, to acquaint them with the facts, realizing that they are the ones who should be most interested in the facts, and second, to arouse them to action.

Thirty years ago, in the fall of 1908, a group of sixty committees was organized to study conditions and to bring about a closer working relationship between the alumni and various departments of the University. Constructive results followed.

The next call, provoked by an urgent need, came in 1919 resulting in the construction of the Memorial Union and units of dormitories.

In the past few years alumni directors and officers have directed their efforts to revitalizing the Alumni Association. The low in membership was reached during the depression years of 1932 and 1933. Not more than 3 per cent of the alumni were active members. Today, after four years of rebuilding, we believe the organization is again a "going concern." Not a "going concern" with social activities and the mere satisfaction of retaining college ties as its justification for existence, but rather a "going concern" with the serious objectives of wanting to know the facts—what is going on, and "doing something about it"—bygones being bygones.

Effective aid to the University will depend on the organized, collective efforts of the active members of the Association. If you are not a member, join now! It is your Alma Mater,—your Alumni Association.



PROF. KIRK

markets, lacking raw materials, hover on the margin of stability by means of fantastic theories and policies which, while they may temporarily prevent a collapse, will ultimately so weaken the countries concerned that they will abandon their bragadocio and become good citizens again.

Thus, the obvious conclusion from the Eden point of view, is that the democracies should stand firm and should stand together, supporting the League of Nations and waiting until time and circumstance combine to restore the basic conditions of confidence and good-will upon which any scheme of general cooperation must rest. At that time the new cooperation can be buttressed by such adjustments, i.e., return of colonies, access to markets and raw materials, international loans, etc., as will best promote a durable peace and a general prosperity.

THE CHAMBERLAIN POSITION . . .

The other point of view, which for the sake of brevity can be called the Chamberlain position, is directly opposed to this. Those who hold with the Prime Minister argue that the fascist nations do not really desire war, but that by a series of arrangements, involving some concessions on the part of the democracies, they can be persuaded to return to a full and open cooperation with their neighbors even though such cooperation may not be within the framework of the League. They argue, further, that the Eden approach may really bring war because the dictators, having embarked upon an announced program, will be forced to war rather than face the loss of prestige involved in their failure to reach their objectives by less drastic means.

FEAR COMMUNISM MORE . . .

Consequently, they believe that a care-

fully planned program of appeasement, initiated now, will be more fruitful than one which demands the prior performance of certain acts, as evidences of good behavior, by dictators. The latter, to Chamberlain, is unwise because, since it reflects upon the honor and good intentions of Messrs. Hitler and Mussolini, it cannot create a proper basis of understanding.

So much for the broader and more theoretical considerations. Actually, it is no secret that Chamberlain, et al, are not seriously alarmed by the menace of fascism in Europe. Of the two, they believe communism is the more to be feared. Hence, they are not wholly unfriendly to a bloc of powers which are openly hostile to Russia, all the more since the internal collapse of these powers must in each case bring a communist revolution in its wake. Therefore, they rely upon the belief that the fascists must not be unduly weakened or driven to a position of desperation, lest in the ensuing struggle communism should be the only real victor.

Specifically, these older conservatives know that the Nazis would like nothing so much as an Anglo-German understanding and they cling to the belief that such an understanding is possible and desirable, even though it should force France to choose between friendship with them and the existing Franco-Russian alliance.

WHAT EUROPE'S FATE DEPENDS ON . . .

As far as Italy is concerned, they do not take seriously the new Italian threat in the Mediterranean. They remember that in pre-war days Italy was a second-rate power whose foreign policy, at least in its broad outlines, was dictated in Downing Street. Britain still controls the entrances to the Mediterranean, still has the greater sea power and still, in case of crisis, could force the Italians to submission. Believing this, they are annoyed but not seriously perturbed by Il Duce's boasting, for they argue that, since Italy and Germany have so many points of foreign policy in conflict and so few in common, it should be a simple matter to smash the Rome-Berlin axis by a deal with Italy.

Thus, to conclude, the Eden-Chamberlain positions agree upon the necessity of some deal with the fascists but they disagree as to the time and conditions upon which such a deal should be made. The crux of the disagreement is this: Do the dictators merely want a settlement or are they driven by a limitless lust for power? If concessions are made, can the dictators be trusted to use their added strength for peaceful cooperation or will they use it for further aggrandizement, trampling ruthlessly over their small neighbors and bullying the democracies into additional concessions? Time, and time alone, can settle this momentous question, but the fate of all Europe depends upon it. Perhaps it would not be amiss if the British Prime Minister would reflect for a moment upon the old French proverb that "The appetite grows with eating."

Does An Alumnus Owe Anything to His University?

By PHILIP F. LA FOLLETTE
Governor of Wisconsin

The principle of public education was born in America. It is the foundation of democratic government. Wisconsin citizens see in education and in their state university the door to those larger opportunities for significant living which lead them to provide every educational advantage in their power. It is one of the brightest facts of Wisconsin history that the development of a system of public education, open to all the people, has been of paramount interest. The result is a public school system ranking with the best in the nation, and a world-wide university.

I need not point out the close relation between the educational system and the wise and orderly evolution of our social institutions. All over the world the recognition has grown, that education must become, more than it has been, an instrument of the community in meeting its life problems. It is therefore ironical that the test of loyalty to our past should by some persons, be identified with a reckless disregard of what our country may become in the future. We cannot return to conditions that are gone, and we cannot linger, much longer on the threshold of what is before us.

As alumni of our great University it is essential, especially in these times of stress, that we protect our public school system with utmost vigilance. Under the cloak of false economy one attack after another has been made upon public education during these depression years. An attack upon our schools is a way of wrecking the democratic form of government at its source. As alumni we have a deep obligation to Wisconsin and to America to cherish and support the principle of free education which has given us so much.

In the words of my father (of the class of 1879) at the inauguration of the late President Van Hise, "It is not enough that this University shall zealously advance learning, or that it shall become a great



GOV. LA FOLLETTE

store-house of knowledge into which is gathered the accumulating fruits of research and all the world's best culture, or that it shall maintain the highest standards of scholarship and develop every latent talent—all these are essential—but the state demands more than these. The state asks that you give back to it men and women strong in honesty and integrity of character, in each of whom is deeply planted the convictions that . . . whatever may be his occupation or profession, it should be as one who has enlisted for life in the service of the state."

To serve the University in that spirit with courage and conviction is the highest privilege of alumni. If we can achieve that ideal, we will not only discharge our duty to the University of Wisconsin, but we will have left a permanent contribution to democracy and civilization.