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The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXIX, NO. 154

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, APRIL 29, 1930

PRICE 5 CENTS

Union Addition Plans Stalled; Need Pledges

If Subscriptions Warrant \$450,000 Commons Will Be Started

Plans for the second wing of the Memorial Union will not be made until sufficient funds come in from subscriptions to warrant employing an architect, it was announced at the Union office Monday.

A second wing, similar to the Commons unit in size, has always been part of the conception of the Union plant, but there are no definite plans for what it is to contain.

Must Wait for Money

"Members of the Union council and committees are often asked when the third unit will be erected and what it will contain," Porter Butts, house director of the Union said in a statement.

"There can be only one answer at the present time: it will be started when funds from the subscriptions of students, faculty, and alumni are sufficient to assure the project and to warrant giving directions to the architect to proceed with drawings.

Subscriptions Being Paid

"The cost of building another wing similar to the Commons unit in size, which has always been contemplated in the Union plan, would be approximately \$450,000. At present the two units now up (exclusive of equipment) have barely been paid for, and so we are virtually starting from scratch when we talk plans for the third unit. There are, however, a good many thousands of dollars in subscriptions in the process of payment; the faster they come in, the faster the plans can go forward.

"What the third unit will be, no one is prepared to say now; it was originally conceived as a theater, but there are no definite plans or commitments. We are watching carefully the needs which the operation of the present part of the building reveals."

Cardinal Names Staff Tomorrow

Appointments and Keys to Be Awarded at Spring Banquet Wednesday

Elections and appointments to the staff which will take over The Daily Cardinal are virtually complete, William P. Steven, executive editor, announced yesterday. The new staff will be made public for the first time at the annual spring banquet of the staff at 6 p. m. Wednesday in Tripp commons in the Memorial Union.

William H. "Bill" Purnell '22, banker and Haresfoot maestro, will be the only speaker on the program. "Mr. Purnell will probably talk about what he would do as editor of The Cardinal if he doesn't think of something funnier before then," Steven commented.

Key awards for years of service on the staff will be made.

All Cardinal workers are asked to secure tickets at the business office of The Cardinal before Tuesday evening. Tickets are priced at 50 cents. The remainder of the expense of the banquet is paid by The Daily Cardinal.

"It will be impossible to provide tickets on Wednesday because of the necessity of notifying the Union management how many places to prepare for," Steven warned.

Justice Beggs Announces

Franz Case Decision Today

Decision on the demurrer filed by E. J. Young in the suit brought against him by Harold Bergs '31 for alleged killing of the latter's dog will be rendered this morning. Lyall T. Beggs, justice of the peace before whom the case was heard announced the time of the judgment Monday.

Eric Miller Predicts Rain

for Hill Climbers Today

A rainy morning will greet the campus today, according to Eric Miller, local meteorologist. Fresh easterly winds and little change in temperature will prevail.

Crowd Cheers Contestants as Ford, Roller Butt Heads

A steam roller, resting in the 700 block on West Johnson street, proved an effect stopper for a student driven Ford rent-a-car which crashed into it, at 10:30 last night, after the Ford had run past a danger light. A cheering, pajama-clad crowd from Harmony hall, Winona apartments, and nearby rooming houses collected around the roller and Ford, immediately after the crash.

Ochsner Pays Holdouts' Dues; Ball Team Plays

Ochsner House of Adams Hall, seat of both the revolutionary and reactionary forces in dormitory row's latest den-dues-blood-and-thunder serial, kept its championship baseball team in the running for the dormitory title Monday when they voted to raise the money for payment of the dues of Nathan Berman '31 and Sidney Slotnick '32, stand-patting holdouts.

According to the ruling set down by the executive council last week Ochsner house, as a penalty for harboring within its walls some recalcitrant members, was to forfeit all of its baseball games after Monday, April 28. It was for the purpose of avoiding this punishment that Ochsner house met in masse Monday and decided to set aside the \$10 ordinarily expended for April phonograph records for the payment of the lacking \$12. The difference between the amounts is to be raised by popular subscription.

Dens Opened Again

The Ochsner baseball team, far ahead of the field in the race for the local championship with a record of nine games won without a single defeat, will continue its race uninhibited by quarrels today. It was charged by members of Ochsner house that the move to disqualify their baseball team for non-payment of dues was made to get the strong Ochsner team out of the way.

Donald Meiklejohn '31, president of the executive council and member of Ochsner house baseball team, was placed in a particularly disconcerting position but Monday agreed to open the dens and allow his own team to continue their race for the title. Meiklejohn stated that H. L. Halverson, director of dormitories and commons had questioned the feasibility of enforcing clause four, the police power of the self governing association in a law court.

Steinauer Questions Enforcement

Intramural Director, Steinauer told The Daily Cardinal reporter that he had not been consulted before the senate took the extraordinary action last Tuesday and that he saw no reason why he could have been induced to lend the support of the intramural department in the collection of dues from members who were in no way whatsoever connected with the department.

(Continue on page 2)

Infirmary Takes in Eight

Students, Discharges Five

Eight students were admitted and five discharged at the university infirmary on Monday. Those admitted are: Theodore F. Wisniewski '30, Fred Poser '31, Martha L. Champion '33, Philip W. Lieb '31, Virginia Small, grad, Steve Anasis '30, Donald Jones '31, Marianne E. Smith '32. The five discharged are: Donald Caldwell, Med 2, Donald Harter, grad, Edward T. Fredericks, grad, Edith Grout '33, and Richard E. Moody, grad.

(Continue on page 2)

Observers Spy Sun Spot as Partial Eclipse Occurs

More than 100 students filed into Washburn observatory Monday afternoon to view the partial eclipse of the sun through the observatory telescope.

C. M. Huffer, assistant professor in the department of astronomy, explained the eclipse, pointing out the extent of the moon's shadow and its motion across the sun. The eclipse was most complete at about 2:30 p. m., when the sun was more than half obliterated.

Spot Caused by Storms

A sun spot, spied at 2:40 p. m., enlivened things for the student observers. Prof. Huffer explained that such spots were caused by storms on the sun. The one viewed Monday, appearing as a pin point through the tele-

Y.M.C.A. Board Appoints Parks to Secretaryship

Former Football Captain Succeeds Theodore Thelander '29 as Freshman Assistant

John L. Parks '30, has been appointed freshman secretary of the Y. M. C. A. by the board of control, succeeding Theodore Thelander '29, who left Madison in February to take a position with the Retail Credit company, of Atlanta, Ga.

Mr. Parks, who was captain of the varsity football squad in 1929, also played during 1927 and 1928. He rowed with the freshman crew in 1927, and with the varsity at Poughkeepsie, N. Y. in 1928 and 1930. Mr. Parks is affiliated with White Spades and Iron Cross, junior and senior men's honorary organizations respectively, and is a member of Alpha Delta Phi, social fraternity.

As freshman secretary, Mr. Parks will endeavor to assist freshmen in solving personal problems of study, finance, and social affiliations.



John Parks

Closed Doors Bar Public, As L&S Heads Sanction Part of Course Changes

Russell Guides Sigma Delta Chi for Coming Year

Kenneth W. Russell '31 was elected president of Sigma Delta Chi, national professional journalistic fraternity, at its annual election held last night in the Round Table room of the Memorial Union.

Other officers elected are as follows: Fred Wittner '31, vice-president; Robert Dix '31, secretary; Casimer Scheer '31, treasurer; and William Pinkerton '31, public relations counsel.

Retiring officers of the fraternity are: Allen Tenny '30, president; Robert F. Godley '30, vice-president; Aaron Gottlieb '30, secretary; Frank Burkhurst, treasurer; and David S. Morrison '30, press agent.

Bruce Declares Prevention Greatest Problem of Police

One of the greatest police problems in America today is not to apprehend criminals but to prevent crime, believes Prof. Andrew A. Bruce '90, now of Northwestern university law school faculty, who spoke before Madison Kewanians at the Park hotel Monday.

Prof. Bruce was known as the father of football here and was a member of the North Dakota supreme court. While asserting that there is really not much more crime in Chicago than in other cities in the country, Prof. Bruce maintained that it was unfair to compare Chicago with London or other European cities, where statistics show that there are less murders and crimes than in Chicago.

The state's attorney's office in Chicago has been lamentably inefficient and at times corrupt, declared Prof. Bruce. He maintained that the trouble lies in the fact that incumbents of that office spend only one-tenth of their time prosecuting criminals, and the remainder in building up their political fences.

A city in which 100 different nationalities are represented is bound to cope with more crime than a city like London, where the inhabitants are virtually of one race and where practically only one religion exists, stated Prof. Bruce.

World Secretary of Y.W.C.A. Plans Campus Meetings

Miss Margaret Read, England, former international secretary of the Y. W. C. A. of Ireland and England, will be in Madison today to spend a week with various campus groups.

A guest at St. Francis house, Episcopal student headquarters, Miss Read will meet Y. W. C. A. cabinet members at a noon luncheon meeting Wednesday, and the secretaries of the various student church houses at a luncheon in the Memorial Union on Thursday.

On Thursday evening Miss Read will address a meeting open to all interested in the subject of international friendship. She will develop her talk from the standpoint of student work in creating friendly relations between nations.

Miss Read is making a college tour of the United States as the guest of the Episcopal church and the Y. W. C. A. and Y. M. C. A.

Oberland '31, Uek '32 Play Leads in 'La Reja' May 14

The Spanish play, "La Reja" will be given by the Spanish club, May 14 in Bascom theater. The part of Rosario will be played by Aloysia Oberland '31 and the part of Luis will be played by Alois Uek '32. Mack Singleton, grad, will direct the play.

CARDINAL STAFF BANQUET

Tripp Commons

Wednesday, April 30

Tickets \$5.00 to staff workers at Business Office until 5 p. m. today.

Defer Consideration of Controversial Parts of Curriculum

Rejecting The Daily Cardinal plea for student admittance to their deliberations, the faculty of the College of Letters and Science, at a closed meeting Monday, accepted all of section I and the first five parts of section II of the proposed curriculum revision with only minor verbal changes.

Section I of the accepted part of the report recommends that experimental work be undertaken "necessary to develop standardized high school achievement and ability tests for the purpose of determining aptitudes and scholastic promise."

Exams Permit Election Freedom

Part A of section II provides for placement and attainment examinations for freshmen to permit greater freedom of election.

Part B requires students in language to take such courses as their placement tests indicate. Those not carrying mathematics are urged to take a course in speculative theory.

The B. A. degree language requirement may be met by proving advanced knowledge in a single language or reading knowledge of two languages, according to part C.

Part D defines the language requirements for the degree of bachelor of philosophy.

Chairman Clarifies Report

Part E provides an opportunity to students who have passed their attainment examinations in foreign language to continue the use of foreign languages under supervision.

The remainder of the report will be considered next Monday when a second faculty meeting will be held.

Prof. Fish Pleased

Prof. Carl Russell Fish, chairman of the revision committee was well pleased with the results of the early voting.

"I am very glad that the members of the faculty received the suggested

(Continued on page 2)

Stations Await Radio Finances

WHA, WLBL Cannot Combine Until Funds Are Authorized by Board

No further action on the combined university and state radio station, to be located at Hancock with studios in Madison, can be taken until the state emergency board of control approves the use of funds from the regular appropriations and the Federal Radio commission has issued a permit approving the plans. Prof. Edward Bennett of the electrical engineering department said Monday.

Sanction of the use of funds for the proposed station from the university legislative fund was expressed in an opinion handed down by the attorney general Saturday to J. E. Philipps, business manager of the university.

The original appropriation of \$5,000 for the construction of the station being insufficient, Philipps requested the opinion of the attorney general to taking the remainder of the necessary money from the regular university appropriation for university buildings at Madison. The attorney general, in his reply, stated that as long as the studio and control apparatus are at Madison, funds for the erection of the power station outside the limits of the city may be taken from the regular fund.

Call letters for the proposed station have not been definitely decided upon as yet. The letters WIS, which were originally suggested, have recently been granted to a broadcasting station in Columbia, S. C. Negotiations with that station to effect an exchange of call letters are now under way.

In the event that the South Carolina station will not relinquish its letters, the call signal of the present university station WHA, the second broadcasting station to operate in this country, or those of WLBL, the Wisconsin Land of Beautiful Lakes station at Stevens Point, may be used.

5,000 Rural School Children Will Hold Graduation Here

More than 5,000 rural school children will hold their eighth grade graduation exercises in Madison from June 3 to June 9, under the auspices of the Wisconsin college of agriculture, Ralph Amundson, of the agricultural extension office, announced Saturday.

Six counties will send school children to Madison for the exercises. Individual county meetings are scheduled throughout the week.

Special railroad rates will be granted over the Northwestern railroad.

In addition to formal graduation exercises in the stock pavilion, the children will visit the stadium, inspect the university, spend an hour in the capitol, and be given a general glimpse of university life.

Fraternity Ball Teams Continue Diamond Play

Led by Grebe, who smashed out two homers, Delta Pi Epsilon had little difficulty with the Theta Xi team, winning 6 to 1. Four runs in the first frame gave the Delta Pi Epsilon team a good lead and only in the second inning did the losers threaten, scoring one run.

Lineups: Delta Pi Epsilon—Carlin, Bennett, Blihode, Grebe, Becker, Hughs, Tomsky, Brummond, Woelfer.

Theta Xi—Wiswell, Hansen, Freytag, Howell, Spongberg, Drussel, Chmeluski, Mills, Carson.

Score:
Delta Pi Epsilon..... 4 0 2 0 0—6
Theta Xi 0 1 0 0 0—1

Pi Kappa Alpha 5,

Alpha Kappa Lambda 0

Wesendonk pitched the Pi Kappa Alpha team to a no-hit-no-run victory over the Alpha Kappa Lambda squad, winning 5 to 0. The Alpha Kappa Lambda pitcher allowed the first five men to reach first and also cross the home plate. After the first inning the ball game progressed in big league style, neither team scoring.

Lineups: Phi Kappa Alpha—Czerwinski, Wesendonk, Croft, Petrie, Eernstag, Ackman, Anderson, Havson, Metcalfe.

Alpha Kappa Lambda—Baille, Weston, Rogers, Anderson, Roberts, White, Gilson, Drymond, Mortimer.

Score:
Alpha Kappa Lambda.... 0 0 0 0 0—0
Phi Kappa Alpha 5 0 0 0 0—5

Phi Delta Phi 17,

S.A.E. 9

Ten runs scored in the third inning gave Phi Delta Phi their second large-margin victory, this time downing the SAE's, 17 to 9. Cooke featured the contest with a neat home run while Gilbertson starred for the losers with a triple and a single.

Lineups: Sigma Alpha Epsilon—Williamson, Sherman, Wolf, Gilbertson, Proudfit, Angvine, Hirsch, Perschbacher, Kirk.

Phi Delta Phi—White, Srvssey, Poser, Cooke, Zungren, Hayes, Young, Shidler, Leahy.

Score:
Sigma Alpha Epsilon.... 4 2 3 0 0—9
Phi Delta Phi..... 5 2 1 0 0 x—17

French Club Will Listen to Richard Gullette Tonight

Richard Gullette will sing a group of French songs at the meeting of the French club tonight at 7:15 p. m. at the French house. He will be accompanied by Mrs. Gullette.

An ancient Babylonian law, passed in 0397 B. C. states that no banana stands can be erected within 30 yards of the shoestores.

And then there's the one about the Scotchman who tried to send a night letter during an eclipse...

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TODAY On the Campus

12:00 M.—Union board, Round Table dining room; W. S. G. A., Round Table lounge; Phi Delta Phi, Old Madison East.
4:30 p. m.—Tennis movie (open to the public), Lathrop parlors; Tea, St. Francis house.
5:30 p. m.—Women's Glee club, Music annex; Tea, St. Francis house.
6:00 p. m.—Sophomore Y. W. C. A. commission, Old Madison West; Phi Beta, Old Madison East; Sigma Alpha Iota, Round Table room.
6:15 p. m.—Nu Sigma Nu, Beefeater's room.
7:00 p. m.—Hunt club, Writing room; W. S. G. A. board, Assembly room.
7:15 p. m.—Alpha Zeta, Graduate room; French club, French house.
7:30 p. m.—Italian club, Lathrop parlors.
8:15 p. m.—Senior recital, Esther Haight and Margaret Atkinson, Music hall.

15 Professors Contribute Work to Encyclopedia

Fifteen university professors are among the contributors to the new World Book Encyclopedia, just issued, according to Prof. M. V. O'Shea, of the department of education, editor-in-chief. The 12-volume work includes the following contributors from the university.

Charles E. Allen and Ben E. Duggar, botanists; C. J. Anderson, dean of the school of education; M. V. Willing, educator; John R. Commons, economist; E. B. Gordon, of the music school; E. H. Ellery, of the commerce school.

Dr. James C. Elson, physical education expert; Joseph Jastrow, psychologist and professor emeritus; C. E. Mendenhall, physicist; E. C. Sharp, philosopher; L. S. Smith, engineer; C. L. Hull, formerly of the psychology department; R. H. Whitbeck, geographer; and A. N. Winchell, geologist.

Faculty Approves Part of New Plan

(Continued from page 1) changes with such accord as far as the report has gone," he said Monday, following the meeting in the Law school.

Asks Expression of Opinion
The highly controversial sections of the revision have not yet been reached in the faculty consideration, however. The riding will not be as smooth, it is believed, when these are proposed for faculty approval.

The vote to exclude students came just after the meeting was called to order by Dean G. C. Sellery of the College of Letters and Science. Reading The Daily Cardinal request for an open meeting, he asked for an expression of opinion.

Deny Request by Acclamation
The request was denied by acclamation, no member of the faculty rising either to speak in favor or in opposition to the exclusion proposal.

The Daily Cardinal editorial said in part: "The opening of the meeting to student listeners will have a purgative effect. Petty personalities and departmental jealousies which have hampered many such worthy projects will have less opportunity to raise their heads if newspaper reporters are present."

Fish Clarifies Report

"Certainly, if the faculty is sincere in its desire to discuss the plan, there can be no objection to an open meeting. We commend the plan to Dean Sellery for immediate decision."

Following the vote of exclusion, Prof. Fish was given the floor to explain and clarify the report of his committee. He spoke at length on each section asking other members of his committee, more thoroughly acquainted with different departments, to supplement his remarks.

Prexy Attends But Doesn't Speak

The report was taken up section by section and voted upon by the faculty. Many members fired questions at Prof. Fish while others requested explanation of obscure points.

No deletions or additions of major importance were made. Substitution of words or rewording of phrases were suggested and accepted.

Pres. Glenn Frank was present at the meeting but did not participate in the discussion. When the report is

accepted in its entirety, it will be submitted to the board of regents for final approval.

Crowd Encores Band's Concert

(Continued from page 1) ten, were played with precision and understanding by the band.

Overture to Mignon

Thomas' Overture to "Mignon" displayed the composer's skill of instrumentation and mastery of the Polonaise form. The band played it carefully and artistically.

The prelude to "Lohengrin" is one of pictorial beauty and an excellent example of the tone-pictures of Wagner. It provides excellent material for a band as the university group showed in an eminent performance.

The invigorating "Marche Heroique" of Saint-Saens which concluded the scheduled program appeared again in less scholarly guise in the brisk marches played as encores.

Teacher-Librarian Licenses Are Open for Ten Seniors

Ten places for seniors desiring to qualify for a state license as teacher-librarian in the high schools of Wisconsin are still open for the summer course in library methods offered by the library school, June 28-Aug. 8. Early registration is necessary. The quarters of the library school are limited and only those applying before May 28 can be assured of a place in the class.

Dorm Ball Team Plays; Dues Paid

(Continued from page 1) ment. He opined further that the dormitory senate action was unprecedented and that it directly conflicted with the policy of the intramural athletic department.

Thus it appears that the dormitory senate negotiated a successful bluff, and that august body now has the \$12 in question, the last of the locked dens has been opened, and "all is quiet on the Western Front" once more.

Engineers Make Visit to Burgess 'Labs' Saturday

Thirty-four members of the sophomore, junior, and senior classes of the student branch of American Institution of Chemical Engineers visited the Burgess laboratories Saturday morning.

The group viewed the making of artificial silk, the fermentation of corn to butyl alcohol, the analysis of sound with insulation tests, and other experiments.

The tour was under the direction of Jack Lacher '30, student president of American Institute of Chemical Engineers.

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Badgers Drill for Notre Dame

Wisconsin Tracksters Engage Gopher Team in Dual Meet Saturday

Coach Jones Hopes for Improvement in Bill Henke's Ankle Injury

Displaying their talent in the only home meet of the outdoor track season, Coach Tom Jones and the Wisconsin track team will engage Minnesota in a dual meet at Camp Randall Saturday. The meet will start at 1:30 in order to allow time for the baseball game afterwards.

Bill Henke, speedy dash and quarter mile star, is still bothered by the weak ankle which ruined Wisconsin's chances in the mile relay event at the Drake relays Saturday. Coach Jones however, hopes for improvement during the coming week. With the exception of Henke, the Badger squad is in fine shape and anxious to show their wares to the home crowd.

Gopher Team Lacks Balance

Minnesota presents a team which is powerful in several events, but lacks balance. Hass in the 100 and 220 yard dashes is one of the fastest sprinters in the conference and should take both events with Henke unable to oppose him. Munn is another Gopher star, who threatens to win the discus and hopes to push Behr in the shot put. Munn has already exceeded 47 feet in the latter event.

Weisiger, a handy colored half miler, and Teeter, a good hammer thrower, must also be reckoned with, while Tierney has better than an even chance of capturing the broad jump. Minnesota has two good pole vaulters in Collins and Cairns and with the Badgers weak in this event they should take two of the places.

Announce Entry List

Names of the Badger and Minnesota entries follow:

100 and 220 yard dash—Wisconsin: Henke, Benson, Diehl, Higbee, Bullock, Kimmers. Minnesota: Hass, Pierard, Finch, Novotny, Gammel.

440 yard dash—Wisconsin: Davidson, Gafke, Exum, Levy, Michel. Minnesota: Pass, S. Haycraft, Kelly, Novotny, Weisiger, Pierard.

Half mile—Wisconsin: Lange, Wetzel, Kirk, Bassett, Schroeder, Friedl, Thatcher. Minnesota: Weisiger, Hunt, Nygaard, Strain, Gonzales.

Mile—Wisconsin: Thompson, Thatcher, Schultz, Folsom, Goldsworthy, Cortwright. Minnesota: Strain, Rasmussen, Weid, Kojola, Nygaard.

Two mile—Wisconsin: Follows, Wohlgemuth, Steenis, Bertrand, Folsom. Minnesota: Weid, Kojola, Strain, Rasmussen, G. Haycraft.

Hurdles—Wisconsin: Ziese, Brandt, Ogara, Lee, Jensen. Minnesota: Dancy, Hass, Searles, Gustafson, LaRoche, Olsen.

Pole vault—Wisconsin: Fox, Ogara, Shaw, Lusby. Minnesota: Cairns, Colllins.

High jump—Wisconsin: Shaw, Behr, Murphy. Minnesota: Lindfors, LaRoche, Olsen, Pass, Hass.

Shot put—Wisconsin: Behr, Gnabah, Sullivan, Shoemaker, Simmons. Minnesota: Munn, Clausen, Pierard.

Discus—Wisconsin: Simmons, Behr, Shoemaker, Gnabah. Minnesota: Munn, Clausen, Kakeila, Butterwick.

Javelin—Wisconsin: Mayer, Oman, Obendorfer, Minton. Minnesota: Constant, Munn, Holle, Oja.

Hammer—Wisconsin: Frisch, Sell, Shoemaker, Sindberg, Muenster. Minnesota: Teeter, Hills, Oja.

Badgers Celebrate First 'Gopher Day'; Two Sport Events

Due to long harmonious relations with Minnesota, the Wisconsin Athletic board hopes to set a precedent by celebrating Minnesota day this Saturday when the track and baseball teams of both school will clash at Camp Randall.

The track meet is scheduled for 1:30 p. m. so that the fans will be able to view the ball game at 3:30. The dual meet against the Gophers will be the only home appearance of the Badger track squad during the current outdoor season.

The baseball contest will see either Minnesota or Coach Lowman's men dropped from first place in the Big Ten race, for at the present time both teams are enjoying the lead with two victories and no defeats. The Badgers and the Gophers have enjoyed athletic

Hopefuls Fight for Cue Title; Plane Ride First Prize

The second all-university pocket billiard tournament will start today when the first block of the tourney will be played off in the Rathskeller of the Memorial Union.

Fourteen men are entered in the matches. They are paired for the first round as follows: Oakey vs. Glanzer; Salk vs. Keens; Barron vs. Bell; G. Ohnhaus vs. Holmquist; Anderson vs. Garnes; Healey vs. Kernes; and J. Egne vs. A. H. Dinnernanc.

The prizes for this tourney include an airplane ride, a cigarette case-lighter combination, and a jointed billiard cue.

Phi Beta Pis, Phi Gams Tie in Trap Shoot

Phi Gamma Delta and Phi Beta Pi went into the lead in the round robin final of the interfraternity trap shooting contest Sunday afternoon, by winning respectively from Delta Kappa Epsilon and Sigma Chi.

Earlier in the day the Phi Gams, Phi Beta Pi, and Phi Delta Theta engaged in a three cornered match to determine who would be the finalists in division two. The Phi Gams and Phi Beta Pi won the right to go into the finals by breaking 37 birds while the Phi Delt's could score but 24 hits, which eliminated them.

Phi Gam's Rout Deks

In the Deke-Phi Gam match each man shot 50 times. The final team score was Phi Gamma Delta 76, Delta Kappa Epsilon 60. Individual scores in the match were: Slater (PGD) 37, Maytag (PGD) 39, Snyder (DKE), who was way off his usual form, 33, and Wilson (DKE) 27.

MacKowski turned in the best record of the season in 25 bird matches when he broke 24 of his pigeons to aid in giving Phi Beta Pi a 43 to 31 victory over Sigma Chi, and place Phi Beta Pi in the lead, tied with the Phi Gam's for first place.

Geitman Shoots Well

Geitman, the other Phi Beta Pi gunner, turned in the respectable score of 19 out of 25. For Sigma Chi, Schumpf was high man with 19 discs while his teammate Comee accounted for 12.

Final Round Standings

	W	L
Phi Beta Pi	1	0
Phi Gamma Delta	1	0
Delta Kappa Epsilon	0	1
Sigma Chi	0	1

Badger Athletes Escape Death in Hotel Elevator Fall

Four members of the Wisconsin track team were treated to the thrill of their lives when they narrowly escaped death in an elevator accident at the Chamberlin hotel in Des Moines.

Walter Gnabah, shot putter, Howard Jensen, hurdler, Johnny Mayer, javelin tosser, and Doug Simmons, discus hurler, were the four who were involved in the mishap. Fifteen athletes were crowded into the elevator at the eighth floor. A broken cable, caused by the overloading of the car, allowed an unimpeded fall for about 25 feet when the car became tilted in such a way as to jam against the tracks.

The car was halted between two floors, but cries soon brought aid from the floor above, where a door was soon torn from its hinges against the expositulations of the elevator attendant, and the prisoners were enabled to escape through a trap door in the roof.

It is reported that none of the four Badgers joined in the meal that evening.

rivalry for many years and this Saturday's events will be in accord with the respect that the Cards hold for Minnesota.

Polishing New Plays Features Spring Football Practice Monday

Nearing a close of what has turned out to be a successful spring session, Coach Thistletonwaite's spring gridiron went through a stiff drill Monday night in anticipation of the coming series of Army-Navy encounters, the annual windup tilts.

With a half dozen plays to work with, the Badger aspirants took up their duty with a tenacious style, and throughout the entire afternoon heavy line plunges, coupled with deceptive off-tackle and wing plays, brought the backfield hopefuls into the limelight as being entirely capable of handling the same plays against conference opponents.

Weather Helps

Given excellent spring weather, a factor that was entirely lacking in the first half of the six-week program, the gridmen have been turning out in numbers totaling in the seventies, half of which are likely looking line candidates. Veterans taking part in the forward wall sessions are Tobias, Krueger and Gantenbein.

The ball toters have been divided into squads of four men, each group taking part in the scrimmages at one time. Coach Thistletonwaite spent most of Monday's session in handing out the finer points of running off plays, sometimes making the scene turn into a semi-scrimmage affair.

Army-Navy Tilt Tough

In order to make the annual Army-Navy inter-squad entanglements of the rough and tough sort, with both sides having an equal chance in the final result, the Cardinal coaches will divide the squad, at the same time apportioning the men as to ability. With the huskies that are appearing for practice now, the tussle should provide fans with plenty of excitement.

Goldenberg, flashy blocking half-back prospect, was kept out of the evening's proceedings, due to a minor ankle injury, but was an anxious onlooker. The remainder of the first backfield, Schneller, Uhler and Rebholz, ran off their section of plays with promising offensive ability.

Veterans in Old Form

"Moose" Krueger and Tobias, veterans in the line, flashed their old conference form at times when given a chance in the rough ground gaining charges, while new candidates, including Stout, Kranhold, Rosenbaum, and Bratton, showed promise. Wingmen under the tutelage of Campbell Dickson brought out their best efforts to add to the program of the afternoon.

Besides the already dependable fixture at one end of the front line, Capt. Milt Gantenbein, Dickson has Pollock and Turner as newcomers to add to the other veteran performers in Jensen and Casey. Jensen is now participating on the Badger track squad.

Team Scores Two Victories Over Week-end

Cardinals Are in Triple Tie for First in Big Ten Race

BIG TEN STANDINGS

	W.	L.	Pct.
WISCONSIN	2	0	1.00
Northwestern	2	0	1.00
Minnesota	2	0	1.00
Ohio State	1	0	1.00
Indiana	1	2	.333
Michigan (x)	0	0	.000
Illinois	0	1	.000
Purdue	0	3	.000

x—Tied with Ohio State in only game played.

GAMES THIS WEEK

Today

Northwestern at Illinois.

Wednesday

Notre Dame at Wisconsin.

Thursday

Illinois at Purdue.

Friday

Chicago at Michigan.

Saturday

Minnesota at Wisconsin.

Sunday

Ohio State at Illinois.

Monday

Northwestern at Michigan.

Tuesday

Indiana at Chicago.

Coach Guy Lowman and his Badger baseball team after two brilliant victories at Chicago and Urbana this last week-end on two successive days have enjoyed a rest for two days and are in tip top shape for the tilt with Notre Dame tomorrow at 3:30 p. m. at Camp Randall.

Tommy Mills, veteran coach of the Irish, is bringing to Madison a team composed of a galaxy of diamond stars. The game will be a tuning up in preparation for the Minnesota clash on Saturday which will be the Cardinals only conference game this week.

Team Tied for First

At the present time, the Cardinals are perched on the top of the race for Big Ten honors in a triple tie with Northwestern and Minnesota. This week's games however may cause some shakeups in the standings and the Badgers have an excellent opportunity of having the top position all to themselves at the end of the week.

In all probability, Bobby Poser will be given a chance to show his wares against Notre Dame. Up to date, he has turned in some real performances on the mound and his added strength at the plate will bolster the Badger's hitting prowess. Maury Farber is the logical choice to pitch against Minnesota with the chance that he may be jerked and Sommerfield put on the mound, thereby saving Farber for the clash with Northwestern next Wednesday.

Gophers Defeat Indiana Twice

The Gophers are tied with Wisconsin for the Big Ten lead and boast of one of the best teams that the Twin Cities ever saw in college circles. "Dutch" Bergman, Minnesota coach, demonstrated this fact by the two decisive victories that his ball club won over Indiana, one of the favorites in the conference race.

The first basing job has been virtually cinched by Harvey Schneider hero of Saturday's rally which defeated Illinois, 4 to 3, when he drove in three of his team's runs with a single in the seventh and a homer with one on base in the ninth. Schneider has shown himself to be a better fielder than Schneider but Coach Lowman is forced to overlook this fact to gain the added punch at the plate.

Lusby May Play Shortstop

Another shift this week found Ernie Lusby working out at shortstop. Patti and Werner, who have been alternating at the position, have been in a hitting slump forcing the change. Lusby, originally a pitcher, has been used in the outfield in most of the games and with Sommerfield ready to work in the outer garden when not pitching this change may bolster the Badger attack.

In spite of their victories, Wisconsin's hitting has been woefully weak with an average of .243. Poser still leads the squad with an average of .500 while Schneider heads the regulars with a mark of .429. Lynam and Mittermeyer are the only others batting over .300.

for all freshman and sophomore women taking tennis for credit, as well as for those trying out for class tennis teams.

All others interested in tennis are not only invited but urged to attend. The films will include Tilden, Wills, LaCoste, Lenglen, Borotra, and Brown, and will be supplemented by explanations from Miss Driver, tennis coach.

Fraternity Nines, Diamond Ball Squads Busy in Week-end Tilts

Eight Contests Played Off in I-F Leagues; High Scoring Prevails

Phi Kappa Sigma 10201-4

Greek Hard Ball Results

Varied baseball featured the Saturday games of the interfraternity league with top-heavy and close scores in the five matches played. Phi Delta Phi continued its slugging, defeating the SAE's with little trouble, 17 to 9. Tau Kappa Epsilon and Delta Kappa Epsilon fought the best match of the day with the DKE's winning with a run in the first inning.

Alpha Kappa Lambda failed to score against the Pi Kappa Alpha team receiving a five to nothing whitewashing. Delta Pi Epsilon scored four runs in the first frame to make sure of their game with Theta Xi and won six to one. Sigma Phi Epsilon and Phi Kappa Sigma slugged for five innings with the Sig Phi Ep's taking the contest, 10 to 8. Phi Beta Pi won from Alpha Epsilon Pi on forfeit.

Lineups: Phi Kappa Tau—Erikson, Hess, Herz, Baron, Simonson, Schuman, Hunt, Parry, and Boyden.

Alpha Xi Phi—Stone, Johnson, Pawlowski, Bransted, Johns, Damen, Kroenig, Kamin, and Shobart.

The score:

Phi Kappa Tau 430102-10

Alpha Xi Phi 332000-8

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The Daily Cardinal

"Complete Campus Coverage"

Founded April 4, 1892, as official daily newspaper of the University of Wisconsin, owned and controlled by the student body. Published every morning except Monday by The Daily Cardinal company. Printed by Cardinal Publishing company.

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DESK EDITOR OLIVER B. WYNN

TUESDAY, APRIL 29, 1930.

Ancient Dust in Freshman English

THE ANNOUNCEMENT of Prof. Van Hagan of the engineering college that the school is considering the separation of its freshman English courses from those of the letters and science college carries more powder and fire than may appear at first.

Prof. Van Hagan and his committee in the engineering faculty feel that the course as now taught is too classical in its materials and too anachronistic in its methods to be useful to the practical freshman engineer. The engineer is less interested in Macauley and Carlyle than he is in the problems of here and now, and he gets less value from these ancient orators than from authorities whose discussions are more pertinent to the matters of today.

The criticism is not a new one. It has been advanced before, and not only by engineers. There has always been a doubt in the minds of thinking students of the value of Carlyle's periodic sentences and Macauley's syllabic increase (or is it the other way around?), and even instructors have objected from time to time.

But this is the first concentrated attack upon the course. It is about time for it. Much of the course is powdered with ancient dust, and whatever may be the ultimate artistic value of dust, it is certain that it does not appeal to freshmen, nor affect them except with the opinion that college English is even duller than high-courses in the subject.

Apart from this sedative influence of the course, which is, surely, a sufficient criticism in itself, there is always the problem of what such studies may be expected to teach. In our experience of the course, which has been extended through tutoring in it for three or four semesters since we took it, the effect of these essays on the average student has been small or completely lacking. It is rare to find a student who has *felt* and *understood* the rhythm of the periodic sentence; most of them learn the definition, learn to recognize clear examples of periodicity, and otherwise are quite unaffected. Such students—and they represent the bulk—are certainly not harmed by the teaching, although they get no good from it.

But it is upon the sensitive student that the actual harm of the classical style has its influence. We wonder how many teachers in the second semester of freshman English, or in sophomore composition, have found intelligent and able students trying to write narrative in periodic sentences. We have read a good many freshman and sophomore papers, and the usual student's theme is about the sort he wrote in his first semester here, with certain improvements in the way of spelling, punctuation, and the like; but we have read too many papers which might have been good if they had not been periodic to believe that the freshman

Journal Explains Racket

A Letter and a Reply

THE WISCONSIN STATE JOURNAL
(A Fact-Finding Newspaper)

E. Forrest Allen,
Chairman of Editorials,
The Daily Cardinal.

Dear Mr. Allen:

DURING THE PRESENT school year while critics have assailed the Cardinal for its frankness in dealing with a variety of subjects, I have felt, even when I disagreed, that the sincerity and intellectual honesty of the editorial writers was, perhaps, a justification for the publication.

The not-too-obvious unfairness of the editorial attacking the Wisconsin State Journal in the Saturday morning Cardinal compels me, however, to revise that opinion.

Irrespective of the merits of your argument, do you not think it unfair to single out and attack the Journal merely for following a precedent established by another Madison newspaper? Do you think the \$20 fee charged by the Wisconsin State Journal more of a "racket" than the \$50 fee which the Capital Times charges for a similar enterprise? If so, why? If not, why lead your campaign against only one front when the " betrayers of public trust" assail you from both sides?

Is it possible that your approaching employment with the Capital Times already makes you zealous of the welfare of that newspaper, or do you expect your editorial of Saturday morning to ease the pressure of the chains when finally you are seated in the galley?

If it will not to greatly embarrass your relations this summer with your future employer, Mr. William T. Evjue, I will be glad to have you add this letter to the Cardinal's collection of journalism Americana.

Very truly yours,
Don Anderson, Managing Editor.

Don Anderson,
Managing Editor, Wisconsin State Journal.

Dear Mr. Anderson:

WHEN ARGUMENT FAILS, as everyone knows, there is always for small souls a last refuge in questioning personal motives. You attempt no answer to my editorial concerning your paper's sell-out to the cash-register beyond charging me with intellectual dishonesty. Because I made no reference at that time to the questionable practices of the Capital Times you accuse me of currying favor with Mr. Evjue for the reason that my "approaching employment with the Capital Times already" makes me "zealous of the welfare of that newspaper," or possibly because I expect my "editorial of Saturday morning to ease the pressure of the chains" when I am finally "seated in the galley."

This is the second time, Mr. Anderson, that you have charged me with dishonesty, or with something akin to it, because you have been misinformed as to my summer employment. You are a better prophet there, Mr. Anderson, than I am. There is no more certainty that I shall ever work for the Capital Times than there is that you yourself might. So it was something approaching absurdity when you accused me a fortnight ago of violating a confidence to give the Capital Times an advance story on the faculty curriculum report. That accusation was, as I am certain you are now aware, as far from the truth as your more recent one.

Moreover, Mr. Anderson, I am convinced that you are a poor judge of character if you believe that Mr. Evjue is desirous of having a crew of

English course, and especially that part of it in which the essays of Macauley and Carlyle are studied, is harmless to the sensitive student.

The department of English is working now on a revision of the course, and some of the younger members of the department are already conducting independent experiments in its teaching. Prof. Fish's curriculum committee recommends that half a dozen sections of the course be instituted and conducted experimentally, with the idea of producing new methods and new materials. All this indicates that even the authorities are not satisfied with the teaching now.

We hope that the directors of the course will accept the curriculum committee's suggestion; their work up till now, although we know nothing of its progress, is indication of their sincere desire for reform. The course needs it.

NEWSPAPER STUFF

The Pulitzer Prize for candor belongs to the Macon (Ga.) Telegraph, one of the papers using "Revelations of a Wife," by Adele Garrison (Mrs. Nana S. White), the longest serial in history. It has been running 14 years and mounted to 4,000,000 words in length. The other day the Telegraph decided that the story was a mess and cut it out. After '85 Macon women had called, six had phoned by long distance, six had written postcards and letters," the Telegraph ran an editorial saying: "We yield. We know what a licking looks like when we get it" . . . "Revelations of a Wife" is back in the paper. We are not convinced, however, that Adele Garrison ever reveals anything and we don't believe she ever will. The women read her, we believe, for the same reason the man kept going to the picture show. Somebody asked him why he

bootlicking employees. Two of the best newspaper men he ever had on his staff are rather good friends of mine. Neither one of them has ever been seen groveling on his belly before any man. That Mr. Evjue is something of a driver is not unknown to me, but I have yet to learn of the man whose tasks in that office were lightened because of flattery, direct or indirect, of the boss.

Furthermore, Mr. Anderson, you have known me long enough, I am confident, to suspect that the modest courage of my typewriter has no reference to any particular side of the bread. If I were not certain that the circumstances of your position drove you to the last refuge of debate, I should take your accusations more seriously. Circumstances being what they are, my first reaction is one of amusement. It is common knowledge that the task of riding two horses is not an easy one. Almost anyone can see that your pseudo civic interest and your home and hearthside editorial policy may very often be sources of embarrassment.

You say that it is unfair of me to single out the State Journal for criticism of a practice also followed by "another Madison newspaper." If you have followed the editorial policies of the Cardinal you must be aware by this time that our prejudices very naturally favor the "other newspaper." One gesture like the refusal to accede to Mr. Young's demand for news suppression goes a long way toward increasing our sympathies for Mr. Evjue.

Yet the color of our prejudices has not altogether blinded us to the shortcomings of the Capital Times. It was in the columns of The Daily Cardinal, and on information given by me, that first public notice was made of the Capital Times-Hall of Fame racket. I recall an editorial of mine criticizing Mr. Evjue for working his staff on a holiday. In a forthcoming issue of The Quill, national publication of Sigma Delta Chi, journalistic fraternity, you will find an article under my name which deals at some length with the methods of Madison newspapers in exploiting and betraying reader confidence. Mr. Evjue is anything but spared in that article.

The Hall of Fame feature in the Capital Times, wherein the reader is misled to believe that the subjects pictured in the series are honest selections of the Capital Times of men deserving public commendation and first-page publicity, when in reality every individual receiving such attention pays \$50 for the doubtful honor, is equally as contemptible as your polution of your news columns. The only important difference, as I see it, is that the Times gets no rake-off whereas you made \$10 a head. The boys working the feature get the \$50 for the Times job.

It was my intention, although I realize that you will perhaps be the last one to believe it, to throw this racket squarely in the face of the Times if it played up my criticism of the Journal. Yet if that paper refrained from throwing stones from its own glass house, I was ready to let my Quill article speak for my views on the Capital Times. Minority opinion has enough battles to fight; far more than the home and hearthside pollyannas face. Until Mr. Evjue makes a greater retreat from those principles of human justice we hold in common, he is in my lights more deserving of support than the State Journal.

If you wish to think that I say this to curry favor with Mr. Evjue in the hope that I may get myself a job down there for a few weeks during the summer, for a few paltry dollars, you are welcome to that opinion. Since the State Journal's every caper is cut to the tune of the till, it is reasonable to expect that it should judge others on the same basis.

Cordially yours,

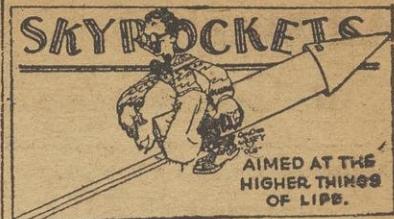
E. F. A.

went three days in a row just to see the same picture. He said that just as a dozen Mack Sennett bathing beauties were disrobing for the surf a train ran by and shut off the view. Some day, he said, that train was going to be late. Some day, Adele Garrison is going to reveal something and the women are going to be there when she does."—Walter Winchell.

MAKING DEMOCRACY SAFE

In June, 1882, I was graduated with highest honors in music, and a summa cum laude degree. Our class, like all classes then, had been forced to learn stuff that was utterly worthless in Wall street and little good for turning even a dishonest penny anywhere. The New Youth had not asked Higher Education, What did Homer do for Moses, or How much did Cicero help Jacob to put it over on Esau? Higher Education was satisfied to turn out, year after year, an absurd product known as the college bred man; a youth whom it had brought face to face with subjects utterly behind the times, such as the age of Pericles, and ancient Rome, and the great intellects of mankind, and the hoarded experience of our race; a type happily obsolete. Today our education, from top to bottom, makes everything safe for democracy.—From "My Friendship with Roosevelt," by Owen Wister, in the Saturday Evening Post.

Only premeditation and a sense of the ridiculous could cause a makeup man to put directly under the headline "SPEAKEASY BURNS," a medicine advertisement with the caption "ARE YOUR JOINTS EVER INFLAMED?"—Charles A. Leedy, "Jibes and Jabs," Youngstown (O.) Telegram.



Mornin' ev'rybody!

J'ever hear of the famous swim star, who sat down in one of these huge overstuffed chairs and touched bottom?

It piers he was going down for the third time—at least I sink he was.

Here's a pearl from the lips of John Walker Powell:

"Why do people get red in the face when they drink too much beer?"

"Probably because they can't look a little pale in the face after so many buckets."

And here's another:

Queen of England: Will you have some tea?

King of England: Mary, my dear, it seems that you never reign but what you pour.

Probably the Queen added: George, you're just an old teas!

And then George should have said: "My dear, you don't want your T's crossed!"

But that isn't getting us to the news of the day.

It's News To Us That—

1. The Rambler had a letter defending Haresfoot in the theater Vox Pop of the Chicago Sunday Tribune.

2. There are two girls at the Kappa Delt house who keep the neighbors awake—one of them plays a xylophone and the other yodels.

3. The Union has a fixed policy of always including roast beef, poppy seed rolls, and a strawberry parfait in its private dinners.

4. Cap Isabel refuses to put a muffler on his launch because he feels that drowning persons will be able to hear him coming and thus revive their courage.

5. The Beta's seem to have won the race to see who could put out the longest pier on the lake.

6. The song of the Art History Department is, "I Can't Get Over a Goya Like Him!"

"What well-known folly has everyone indulged in at some time in his life?"

"Folly the leader!"

COMICAL COMMENT

It looks as though the Progressives who wanted to get Governor Kohler into hot water have found they couldn't arrange more than a cold shower.

As the bath tub said to the Governor, "Well, give me a ring some time!"

CAUSTIC COMMENT

The Kappa front door has been painted white once more. Let's see, white symbolizes purity, and, and—oh pshaw! It's too ridiculous!

CRYPTIC CURRENT COMMENT

What's the mutter with the student curriculum?

JOKE

"Many a gold-digger has committed a minor offense."

"Yes and many a sea-sick passenger has made whoopee!"

Iowa has just passed a state law prohibiting motorboats from going faster than 15 miles per hour. Probably they disliked seeing so many babes in the Gar Woods.

NOTE OF THANKS

The local chapter of Phi Mu wishes

Ad Men Praised at Convention

Daily Newspaper Group Hears Journalism Professors

"Advertisers do a great service to the consumers because they bring about a higher standard of living," Prof. R. R. Aurner of the school of journalism told a group of 65 delegates at the conference of the Daily Newspaper Advertising league which convened in the University club Saturday, April 26.

Four axioms for advertisement writing were pointed out by Prof. Aurner. Advertisements must attract attention by unusual layout, by forms of type and illustration and arrangement of elements. They must create a news interest and point out specific reasons why the advertised article is desirable. "When in doubt more white space should be presented to the consumer," continued Prof. Aurner, illustrating the outstanding selling points. "Exaggeration should be tempered by straight-forward, trust-inspiring presentation."

The "shopper's column" was brought up in a general discussion. Limited, forceful, material constitutes the prime selling power in this case. Trite, hackneyed phrases tend to reduce effective results.

Illustrating "The Typography of Newspaper Advertisements" Prof. K. E. Olson of the school of journalism displayed a number of advertisements from leading stores of the represented towns. He contrasted the types of layouts and their relative selling power. In small ads the essential point is not overdo display.

The difference between classified and display ads in connection with the reader and the seller was explained by Prof. C. R. Bush of the school of journalism in "Some Principles of Classified Advertising."

Saturday opened the first day of the two-day convention with a dinner at the University club, marking the first convocation of Newspaper Advertising league.

"An Inventory of Newspaper Problems," by Dr. Willard G. Bleyer; "Newspaper Advertising and Merchandising," by Irwin Maier, advertising manager of the Milwaukee Journal; "Talking Picture Advertising in Wisconsin Dailies," by Prof. Helen M. Patterson and "The Buying Habit of Some Newspaper Readers," by Ralph O. Nafziger were the features of the meeting in 403 South hall at 9:30 a.m. Sunday.

Otto Talks on 'What Is Man' at Northwestern Wednesday

Prof. Max C. Otto will give a discourse on "What Is Man?" in the Northwestern university contemporary thought course Wednesday afternoon at Evanston. A round table discussion under the direction of Prof. Baker Brownell of Northwestern will follow the lecture.

The RAMBLER

"Complete Campus Coverage"

IT'S NEWS TO US:

That Helmut Summ '30, a resident of Kohler, Wis., recently received a personal letter of congratulation from Gov. Walter Kohler upon his election to Phi Beta Kappa.

That Bob Godley '30 likes to draw sketches of guns—all sizes and descriptions—during journalism lectures.

That the Haresfoot orchestra toured England and Ireland in 1925.

That Theodore Roosevelt was a member of both Delta Kappa Epsilon and Alpha Delta Phi.

That Irv Dawes '30, summer house manager for Sigma Phi Epsilon, tops the list for correspondence with women, having mailed letters to 1,500 of them during the last week.

That the Capital Times soaks the local celebrities \$50 a head for admission to "Madison's Hall of Fame."

That the Delta Gammas had shelves built on all of the walls of their library during Easter vacation and now find that they have no books to place in them. (A hint to fathers, mothers, and alumnae.)

That Jean Jardine '31 is playing foster-mother to a rabbit in her room at the Gamma Phi Beta Alhambra.

That Les Gage '24, sports editor of College Humor, has given the Wisconsin Octopus two more gold trophies to use as prizes at the Outboard Motor regatta on May 24, making a total of three in all.

That all of the advantages of a formal party and all of the advantages of an informal party without the disadvantages of either will be available at the Rambler-Skyrockets-Tumas-Men's Union Spring Carnival in the Memunion on May 17.

That Arno Myers '31, who signed up Coon-Sanders for military ball, has a brother at the University of Iowa who signed up for the same orchestra to play at Hawkeye Prom a few days after the Wisconsin affair.

That the least used room in the Memunion is the Paul Bunyan game room on the ground floor.

That the students who live in the agricultural buildings around the stock pavilion seem to have no fear of "Peeping Josephines" and if you don't believe it, take a walk along the Ag campus lanes around bed-time some night.

That Douglas Fuller '32 who will enter the United States Naval academy at Annapolis in June is taking military science at Wisconsin.

That O. Fred Wittner '31 has been

Don't Forget . . .

to have your formal clothes cleaned
for that Spring Formal

Ladies' DRESSES,
FORMALS or
COAT

Cleaned and Pressed

\$1.00
up

Men's SUIT,
TOPCOAT or
TUXEDO

Cleaned and Pressed

\$1.00

IT'S . NEW . WHEN . WE'RE . THRU
—CASH AND CARRY ONLY—
Why . Not . Save . the . Difference?

College Cleaners

OPEN 7:30 a. m. — 6:30 p. m.

526 STATE

526 STATE

Education Members Will Study School Systems Next Week

Members of the legislative interim committee on education will study during the course of the next 10 days

a number of such systems in operation. The proposal now is to set up a Wisconsin board that would be in charge of all educational institutions, which might displace the office of state superintendent of schools. A constitutional amendment to bring about the latter change would be required.

Low Cost Student Service TO AND FROM THE ORIENT

Go the short, fast, luxurious way, at no extra cost. Only 10 days to Japan, 14 to Shanghai, 17 to Hong Kong, 21 to Manila—on White Empressliners from Vancouver. Opportunity to see the Canadian Rockies and Hawaii enroute. Fares as low as \$190 Second Class. Ask your local agent or

E. A. KENNEY, Steamship General Agent
71 East Jackson Blvd., Chicago Ill.



WHITE EMPRESS

Canadian Pacific

WORLD'S GREATEST TRAVEL SYSTEM

Carry Canadian Pacific Express Travellers Cheques—Good the World Over

Go Places . . .

... in a . . .

BADGER RENT-A-CAR
STATE AT HENRY
FAIRCHILD 6200
WE DELIVER. RANENBERG-PARR, MGRS.

Fairchild 6200

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University Society

Many Weddings, Engagements Are Announced Here

Three weddings of interest in university circles took place on Saturday, one in Boston, another in Milwaukee, and the third in Madison.

REYNOLDS-CROZIER

The marriage of Eleanor Louise Reynolds '29, daughter of Mr. and Mrs. R. J. Reynolds, Madison, and Raymond J. Crozier, was held Saturday evening at 8 o'clock in the St. Francis clubhouse. Father Kimball read the service.

A simple white wedding gown was worn by the bride, and her maid of honor, Dorothy McKay, Hillsdale, Ill., wore an informal spring gown of peach silk. Donald McKay, a former student here, was the best man.

Following the wedding an informal reception was held at the home of the bride's parents, and the couple left for Marshfield, where the bride will retain her position as technician in St. Joseph's hospital for the present.

The bride is a member of Delta Zeta sorority. She attended school one year at Elmire college, New York. Mr. Crozier, an instructor in the chemistry department of the university, attended school in Beloit before coming here.

ZIEBELL-SCHUTT

Aline Ziebell '27, daughter of Mr. and Mrs. R. W. Ziebell, 981 Island avenue, Milwaukee, and George A. Schutt '27, son of Mr. and Mrs. Guy Schutt, Kendallville, Ind., were married Saturday afternoon by the Rev. Dr. Paul Wagner Roth, in the Epiphany church, Milwaukee.

A sleeveless ivory satin gown with long white kid gloves was worn by the bride. The traditional bride's veil, a cap of ivory lace, and a bouquet of calla lilies completed her costume.

Her maid of honor, Veronica Marshall, De Pere, wore flowered chiffon, and carried a bouquet of yellow roses and lavender sweet peas. The best man was Wilmuth Jackman, Madison. Ushers were John Ray, Milwaukee, Harold Kornak, Racine, and Russell Fetter, Chicago.

A wedding dinner for 26 guests was served at "The Surf," Milwaukee. After a motor trip through northern Wisconsin, the couple will be at home in the Westlawn apartments, Milwaukee.

The bride is a member of Alpha Delta Pi sorority. Before her marriage she was in charge of education work in the Glen Lake sanitarium near Minneapolis, pioneering in this work. The groom is a member of Theta Xi fraternity, and is with the Koehring law firm now.

GUNDERSEN-MASON

The wedding of Miss Harriet Thayer Mason, daughter of Mr. and Mrs. Charles Ellis Mason, Boston, and Dr. Trygve Gundersen '23, son of Dr. and Mrs. Adolph Gundersen, La Crosse, took place at high noon Saturday at the Trinity Episcopal church, Boston. Dr. Henry K. Sherrill and the Rt. Rev. William Lawrence read the service. Decorations were of Easter lilies.

The bride was gowned in white satin, worn with a tulle veil, and she carried a shower bouquet of lilies of the valley. Green and yellow chiffon frocks and picture hats were worn by the bride's attendants.

Dr. Frederick S. Bruckman was the best man. Dr. Sigurd B. Gundersen, La Crosse, was one of the ushers.

Dr. Gundersen and his bride will live in La Crosse, after a wedding trip in Europe. He completed his medical studies at Harvard university. His father is a well known La Crosse surgeon and represents the state-at-large.

Faculty Tea Planned for Friday Afternoon by Beta Sigma Omicron

Beta Sigma Omicron sorority has issued invitations for a faculty tea, to be held Friday, May 2, from 4 to 6 o'clock at the chapter house.

In the receiving line will be Mrs. James Fiske, chaperon, Vivian Volz '30, past president, and Helen Petrie '31, president. Arrangements for the affair are in charge of Kathleen Knippe '32, and Ruth Van Roo '31.

BAPTIST TEA

Women of the First Baptist church will give a tea this afternoon from 3 to 5 o'clock at the home of Mrs. J. L. Gillin, in honor of Mrs. A. LeGrand, wife of Dr. LeGrand, Milwaukee.

FORMER STUDENT HERE

Clyde Kluckhohn '28, a Rhodes scholar from Wisconsin at Oxford last year, was a visitor during the past week at the home of Prof. and Mrs. Frank C. Sharp, 922 Van Buren street.

on the university board of regents. The bride has many eastern connections, is a member of the Vincent club and the Junior league.

PRENDERGAST-CARROLL

Mr. and Mrs. Charles Fabian Linee announce the marriage of their daughter, Catherine Alice Prendergast '27, and Francis Edward Carroll '30, son of Mr. and Mrs. John Carroll, Hortonville, Wisconsin.

Mr. Carroll is a senior in entomology. The bride attended Stout institute one year, and has recently been employed in the state automobile license division.

Mr. and Mrs. Carroll will make their home at 1915 West Lawn avenue after May 30.

MORTENSON-LALLIER

The wedding of Miss Charlotte Mortenson, daughter of Mr. and Mrs. Peter Mortenson, Chicago, and Charles R. Lallier '26, son of Mr. and Mrs. C. P. Lallier, Madison, took place Saturday in Chicago. The couple will make their home in that city.

HAWLEY-BILL

The engagement of Jane Hawley '27, daughter of Mr. and Mrs. Tracy F. Hawley, Milwaukee, to Russell W. Bill, son of Mr. and Mrs. Harry L. Bill, Syracuse, N. Y., has been announced. Miss Hawley is a member of Kappa Delta sorority, and attended Lawrence college before coming to the university. Mr. Bill is affiliated with Psi Upsilon fraternity at Syracuse university.

BOND-CHERE

Dr. and Mrs. Ernst C. Bond, Milwaukee, announce the engagement of their daughter, Marjorie '28, to Harold L. Chere, son of Mr. and Mrs. Ira Chere, Girard, Ill. Miss Bond is a member of Alpha Delta Pi sorority, Phi Beta Kappa, and the Wisconsin Players. Mr. Chere is a graduate of Illinois college, and an instructor at St. John's Military academy, Delafield.

WALDO-KOehler

Announcement of the engagement of Miss Natalie Waldo, daughter of Mrs. Gretchen Waldo, Brookline, to Warren Brown Koehler, Chicago, son of Mr. and Mrs. F. E. Koehler, was made recently. Miss Waldo is a graduate of Vassar, and a member of the Vincent club in Boston. Mr. Koehler attended the university and the Harvard Law school.

DELTA ZETA ALUMNAE

The alumnae of Delta Zeta will meet with Miss Lorna Snyder, 213 North Brooks street, at 8 o'clock this evening.

W.S.G.A. Board Meets Tonight to Plan Revision of Women Student Rules

Representatives from every house on the campus at which four or more girls stay will attend a meeting of the W. S. G. A. board at 7 p. m. tonight in the assembly room of the Memorial Union.

Appointment of a committee of six girls, two from dormitories, two from rooming houses, and two from sororities, to make the annual revision of the Women's Self Government association rules, will be made at the meeting. This committee will be responsible for completion of the revised code of rules, which will govern all women students on the campus.

Changes to be made or revision of any rules may be substituted by any house through its representative at the board meeting.

Theta Phi Alpha Celebrates 18th Year Wednesday

The eighteenth anniversary of the founding of Theta Phi Alpha sorority at the University of Michigan in 1912 will be celebrated by the local chapter at a Founders' day banquet Wednesday evening at 6 o'clock.

Alumnae, patronesses, active members and pledges will attend the affair, which is to be informal, and will be held at the chapter house.

Arrangements are in charge of Ursula Gauvin '30. Decorations of spring flowers and candles will be used on the tables.

Speakers at the banquet will include Mrs. J. A. Fagan, Shorewood Hills, patroness of the sorority; Marian Powers, representing the Iowa chapter; Margaret Winters '31, president; and Theresa Haig, representing the alumnae.

A. A. U. W. OFFICERS

Five new officers were elected and five members of the nominating committee chosen at the annual business meeting of the American Association of University Women at the College club, Saturday afternoon.

Reports concerning attendance, activities and finances, showed that the attendance at the club has been higher the past year than in several years preceding.

The new officers include Miss Mary Andersen, first vice president; Mrs. C. R. Acly, secretary-treasurer; Mrs. R. F. Norris, assistant treasurer; Mrs. H. R. English, recording secretary; and Mrs. H. S. Richards, director at large. Those elected to the nominating committee are Mrs. F. W. Roe, chairman, Mrs. W. W. Chickering, Mrs. T. E. Coleman, Mrs. M. E. Guyer, and Mrs. Grant Showerman.

WEST END CLUB

The university West End club will

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Late popular fiction and non-fiction

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Rhinestone Settings
Pleating and Pinking

Flawless Hosiery Repair Service

Maud Hiestand KESSENICH'S

State and Fairchild B-7530

meet this evening at 8 o'clock at the home of Prof. and Mrs. A. V. Millar, Grant street. Mrs. Agatha McCaffrey will be accompanied by Mrs. Vincent Kivlin, Goodman.

will read Oscar Wilde's "The Happy Prince," and John McCaffrey will read "Dust of the Road," by William Sayer Goodman.

ANNOUNCING

We wish to announce that the following prices will prevail—in the future along with the usual distinctive and expert workmanship.

FREDERIC'S VITA TONIC

PERMANENTS \$7.00

REALISTIC PERMANENTS \$12.00

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1—Not a deceptive softness, that soon packs into chafing hardness. But a delicate, fleecy softness that lasts for hours.

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Ask to see the KOTEX BELT and KOTEX SANITARY APRON at any drug, dry goods or department store.

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If you like GOOD FICTION use the . . .

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The largest rental library
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Out In The Country

That's where you get the thrill of Spring. Get out and enjoy this real weather. Nothing is so invigorating as a drive in the country.

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Tony Sarg's Marionettes Give 'Rip Van Winkle' Here April 30

Puppets Present Age-Old Story at Central High Twice

Soon Tony Sarg's famous Marionettes will be here to give their performance of "Rip Van Winkle" at the Central high school auditorium Wednesday, April 30, and Thursday, May 1.

In this country there are now many Marionette companies, all organized since Tony Sarg pioneered 13 years ago, but there is only one company that has an annual season, and a coast to coast tour of the same company.

Puppets Long Loved

The people of the middle ages, men, women and children, loved the shows of the visiting manager of puppets. Then strangely enough, the old love gave way to new attractions, and to the complexity of changing art forms the old favorite seemed to disappear. Occasionally a clever conjurer appeared among us, even in our sophisticated twentieth century, and we were entranced by the clever Punch and Judy tricks, and those who knew of the old art thought of it anew and wished its return.

Before the war there were marionette theaters in Europe but American producers always hesitated in bringing over the puppet plays. For over 150 years the marionettes had been unknown in America, except where some Italian lovers of the puppet form had established theaters in their neighborhoods.

Sarg Perfects Art

The dream of the lovers of the art came true through the artistic and inventive genius of Tony Sarg who has brought the ancient art to a standard of perfection it has never known before.

This year there is the tale of Rip Van Winkle, the story of old friends, the scolding wife, the sleep of 20 years, and the awakening all done in a delightful, effective way.

James Fleming '31 Speaks at Orators' Conclave Friday

G. James Fleming '31, will represent Wisconsin in competition with five other schools at the Northern Oratorical league contest Friday at Evanston. Mr. Fleming, a native of the Virgin Islands, will speak on "America's Apostasy in the Caribbean," a criticism of the United States' policy.

Minnesota, Northwestern, Michigan, Iowa, Western Reserve and Wisconsin are included in the league, which is of the older oratorical associations. Frank O. Lowden, former governor of Illinois endowed the prizes in 1922, with \$100 for the first prize and \$50 for the second.

Mr. Fleming who is this year's winner of the Frankenburger prize, was an alternate on the debate team this year. He recently spoke over WHA on the same subject. Wisconsin has won second place in the past two years. In 1927 Ruth Scherer spoke for Wisconsin, which was represented by Jack Roe in 1928 at the contest.

Forestry Association Hears

Frank at Minneapolis Tonight

Pres. Glenn Frank will speak at the conference of the American Forestry association at Minneapolis, Minn., at a banquet tonight, in the Radisson hotel. The meeting will last Wednesday and Thursday. National forestry problems as well as those pertaining to the once great timber belt of the lake states will be discussed.

Roark Will Show Movies of Hunting Trip in Orient

Prof. Raymond Roark, of the college of engineering will address the noon meeting of the Madison Gyro club today at the Loraine hotel. "Wild Game Hunting in Indo-China" will be the subject of the illustrated talk. Movies of the trip which he took with Stanley Johnson will be shown.

NOTICE

"Will students who witnessed accident Sunday, April 19th, on Highway 19, five miles south of Madison, kindly communicate with N. English, 1723 Wisconsin Ave., Milwaukee, Wis., as soon as possible. Phone West 0593."

screen guide

STRAND — "Hell's Harbour" with Lupe Velez, Jean Hersholt, and John Holland. Feature at 1:16, 3:23, 5:25, 7:32, 9:39.

CAPITOL — "The Big Pond" with Maurice Chevalier. Starts today. Schedule unannounced.

PARKWAY — "Show Girl of Hollywood" with Alice White and Jack Mulhall. Feature at 1:42, and every two hours after.

ORPHEUM — "The Hideout" with Katherine Crawford. Feature at 1:50, 4:14, 5:47, 8:08, 10:27. Vaudeville at 3, 7, 9:18.

EASTWOOD — "No, No, Nanette" with Bernice Claire and Alexander Gray.

Music Students Appear in Joint Recital Tonight

Miss Esther Haight, violinist, and Miss Margaret Atkinson, soprano, accompanied by Miss Dorothy Maercklein and Miss Marion Palmer, will give a joint recital in Music hall Tuesday night at 8:15 p. m. in fulfillment of thesis requirements for graduation in the school of music.

They have announced their program as follows:

I. Sonata in G..... Grieg
Lento doloroso—Allegro vivace
Allegretto tranquillo
Allegro animato

II. Miss Haight and Miss Maercklein

O del mio amato ben..... Donaudy
The Disappointed

Serenader..... Brahms

Alleluia..... Mozart

III. Miss Atkinson

Concerto in A minor..... Vivaldi

Allegro

Largo

Presto

IV. Miss Haight

Aria—Vissi d'arte..... Puccini

Miss Atkinson

V. Natascha..... Ornstein

Beau Soir..... Debussy-Rissland

Winding Stream,

The Reapers..... Cecil Burleigh

Miss Haight

VI. Nocturne..... Curran

The Morning Wind..... Branscombe

Agnus Dei..... Bizet

Miss Atkinson

Violin Obligato by Miss Haight.

Aurner Judges Oratorical

Contest at Northwestern

Prof. R. R. Aurner of the economics department has returned from Evanson where he was one of the judges at the annual Interstate Oratorical contest at Northwestern university Friday night. The winner of the contest is adjudged the best orator in the middle west.

Italian Club Will Convene at Lathrop Parlors Tonight

A regular business meeting of the Italian club will take place in Lathrop hall parlors tonight at 7:30 p. m. No program has been planned.

LAST 3 TIMES!

Haresfoot presents Button, Button!

"A Musical Mirthquake"

Friday - Saturday

Matinee Saturday

BOX OFFICE OPEN TODAY

Parkway

SOCIETY

DELTA UPSILON CLUB

A recently formed auxiliary organization, the Delta Upsilon Women's club, is composed of wives, mothers and sisters of Delta Upsilon fraternity members. There are about 40 members in the club, which will meet Friday afternoon at 2:30 o'clock at the home of Mrs. Raymond H. Schmitz, Fuller's Woods. Meetings are planned for the first Friday of each month.

Mrs. Albert R. Tormey, 1228 Sherman avenue, at whose home the group held its first meeting in March, is the president of the club. Other officers are Mrs. George Lewis, vice president; Mrs. Raymond H. Schmitz, secretary-treasurer; and Mrs. L. L. North, publicity chairman.

MEIKLEJOHN READING

Mrs. Alexander Meiklejohn will begin a series of poetry readings at the Y. W. C. A. on Thursday evening at 8 o'clock. These readings will be continued throughout May.

BRUCE SPEECH

Dr. Andrew A. Bruce '90, graduate of the university law school, and later instructor there, now connected with Northwestern university, discussed "The Penology and Criminology of These Modern Days," before the Madison Public Welfare association Monday evening.

MINERVA CLUB BENEFIT

The Minerva club, composed of wives, mothers and sisters of Sigma Alpha Epsilon fraternity members, will hold an evening benefit bridge for university and townspeople at the Sigma Alpha Epsilon house on Friday, May 2.

Mrs. Lloyd Hammer and Mrs. S. F. Nelson are in charge. Proceeds will go toward the radio which the club has purchased for the fraternity.

Elaborate Folders Answer Queries About Emery Hall

Inquiries about Ann Emery hall, new university women's dormitory now under construction, have been received all week at the temporary offices at 257 Langdon, next to the erection site.

Descriptive folders giving detailed floor plans, room plans, and descriptive literature about the new hall have been given out, and some reservations have already been made. Mrs. Maude P. Chase is in charge of the office.

Work on the construction of Ann Emery hall is progressing rapidly. The steel girders are now being erected. The hall will be ready for occupancy at the beginning of the fall term.

Prof. B. M. Trilling on Way to Child Health Conference

Prof. Blanche M. Trilling, director of women's gymnasium work, left for Washington Monday afternoon to attend the meeting of the White House conference on Child Health and Protection. Miss Trilling is chairman of the committee on personnel and training of teachers in the division of recreation and physical education.

Tony Sarg's Marionettes in Rip Van Winkle

Central High School Auditorium
Wed., April 30—Thurs., May 1
Tickets: Ward-Brodt and Co-Op.
50c—75c—\$1.00

PARKWAY

Now Showing
Alice White in
SHOW GIRL IN HOLLYWOOD
with JACK MULHALL, BLANCHE SWEET
A First National and VITAPHONE
PICTURE
FORD STERLING
Hear her sing
"I've Got My Eye on You,"
"Hollywood" &
"Hang On to a Rainbow."

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TODAY—LAST TIMES

"THE HIDEOUT"

All Talking

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GO TO THE CAPITOL TONIGHT

ALL NEW SHOW

New Stage Show — New Vaudeville Acts — New Music — and a Mid-West Premiere of a Marvelous NEW TALKING PICTURE



— ON THE SCREEN —

First Showing of This Picture Outside of New York

Maurice Chevalier

(Star of "THE LOVE PARADE")

with CLAUDETTE COLBERT

(Star of "The Lady Lies")

— IN —

"The BIG POND"

Paramount News & Cartoons



Williams Satisfied With Display of Interest in Play Writing

Still Opportunity for Submitting Manuscripts, Badger Group Head Says

Expressing satisfaction with the interest shown in the National Collegiate Players and the Wisconsin Players play writing contest now being conducted at Wisconsin, was given by Gilbert Williams '30, president of the Badger group last Tuesday afternoon.

"Despite the increased amount of contributions that have come in," Williams stated, "there is still opportunity left for embryo playwriters to submit their manuscripts in the campus competition."

Two Prizes Offered

"The contest which will offer two prizes of \$25 for the Wisconsin choice and \$10 for the National award, are to be divided into these two groups.

"The prize winning play so adjudged by the Wisconsin Players will be presented in Bascom theater, the other first prize winner will be presented by the Cardinal Players over station WHA," Williams indicated.

Deadline Now May 1

To enable persons who have expressed a desire to have more time in preparation of their manuscripts to enter the competition, the deadline for all plays has been extended to May 1.

Prof. William C. Troutman of the speech department, Carl Cass grad, and J. Russell Lane, business manager of Bascom theater have been appointed the judges. All manuscripts are to

be placed in Williams' mail box, Box 141 in Bascom hall.

Players Give Prize Winners

At the same time announcement was made that the Wisconsin Players are to present the three prize winning plays submitted in 1929. Harold Troyer '29 won first with "Oak," Marie Love, grad, placed second with "Chan Loo," and Fred Gutheim '30 won third with "Dam Break."

These three plays are to be presented in Bascom theater soon under the direction of Rosalyn Rosenthal who will have charge of the production of "Chan Loo," Margaret Goodlett who will direct "Oak," and Ruth Zenor who will produce "Dam Break."

Hillel Council Elects Six New Leaders at Meeting Tonight

Six of the 10 members of the Hillel foundation council for 1930-31 will be elected at the meeting of the present council tonight. Elections will be made on the basis of nominations turned in by the executive committee, composed of the president, vice-president, business manager, and director of student activities.

The positions to be filled are as follows: director of social welfare, director of social activities, business manager, director of publicity, director of athletics, and editor of the Hillel Review.

The remaining four members of the council are the presidents of the stu-

Invite 130 High School Principals to Educational Conference May 2

More than 130 invitations have been issued to superintendents and high school principals of Wisconsin inviting them to attend an educational conference which will be held at the Wisconsin High school on Friday, May 2.

"It is hoped that this conference may result in better methods of handling the student teachers at this school," stated H. H. Ryan, principal of Wisconsin high school, who is in charge, "and that this and similar conferences to be held later, may ultimately have their effect upon high school teaching in the whole state."

About 700 student teachers do practice teaching at the Wisconsin high school including each year approximately 350 juniors and 350 seniors.

Program Announced

The tentative program for the day follows:

An inspection tour of the Wisconsin high school will be conducted throughout the building from 8 a. m. to 12 noon when special observation

will be made of the student teaching. At 12:15 p. m. a luncheon will be held at the Memorial Union building. C. J. Anderson, professor of education, will be the principal speaker. He will talk on "The Developments of the School of Education of the University of Wisconsin." His intention is to point out the new developments offered to the students in their junior and senior years.

Discussion Follows Dinner

At 2 p. m. a round table conference will be conducted in the Assembly room of the Wisconsin high school. It is hoped that every superintendent and principal will take part in the discussion and will give their own reaction to the products of the laboratory plan of the university.

The topic of the discussion will be "What should the laboratory training do for the young teacher—in regard to their preparation for problems in discipline, in methods of teaching, in preparation for pupil difficulties in learning, and in preparation for community relationships."

dent congregation, the choral club, Hillel players, and the educational club, each of which elects its own president.

St. Francis Elects Spencer-Green '31 Group President

Ormond Spencer-Green '31 was elected senior warden of St. Francis

house at the annual parish meeting Sunday night.

Other officers elected were: Selby Mills, Med. 1, junior warden; Dorothy MacDonald '32, secretary; Elizabeth Gould '33, clerk.

Vestry members elected were Alice Castator '33, Ruth Huntington '33, Alice Marie Smith '33, Dorothy Schultz '33, Evelyn Sorenson '31, Dorothy Weller '32, Jack Brown '31, Arnold Dammen '32, Stratton Hicks '32, Frank Murphy '33, Arnold Verduin, grad, and Leonard Wilson '31.

New Comic Art Theme

1931

BADGER

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"PROMISES FILL no sack" . . . it is not words, but taste, that makes you enjoy a cigarette.

But you're entitled to all the fragrance and flavor that fine tobaccos can give; don't be content with less. You can expect better taste, richer aroma, from Chesterfields — because in making them, we put taste first —

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