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The Sphinx. Vol. 8, No. 1 September 22, 1906

Madison, Wisconsin: University of Wisconsin, September 22, 1906

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The Sphinx.

Vol. VIII

Madison, Wis., September 22, 1906

No. 1

When You Drink BLATZ BEER

MILWAUKEE

JUST note, if you please, that most convincing hop fragrance — and malt body. Then observe its brilliancy—whether bottled or from the keg. These are uniform characteristics which bespeak for Blatz Beers their unquestioned honesty. These beers represent the very topmost achievement in the art of brewing — Blatz own process. Try any of the Blatz brands. Be as critical as you like. "Your beer" will be "Blatz" ever after.

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THE SAME
GOOD OLD
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Bottled Blatz is available, or should be, in most first-class places. *Ask for Blatz Beer.*

ASK YOUR DEALER.

The celebrated brands—*Private Stock, Wiener, Muenchener and Export*—are

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VAL BLATZ BREWING CO., MILWAUKEE



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Dress Suit Cases
Traveling Bags
College Trunks

Trunks & Bags Repaired

BROWN'S TRUNK FACTORY

118 East Main St.

Largest Stock of
**GERMAN BOOKS
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PERIODICALS**

English Books ordered for
Customers

Large Bindery Facilities

Geo. Brumder Book Dept.

Germania Building
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Well Dressed People

are always received in the best society. You can be well and stylishly dressed if you have your Garments made by

QUAMMEN,
DANIELSON & MUELLER

TAILORS, CLOTHIERS AND
MENS' FURNISHERS

23 South Pineckney

In the Good Old Winter Time

What is more cheerful than a bunch of fellows around the open fire --with mandolins and guitars and a few bully singers? ¶ You furnish the talent and we will furnish the instruments. ¶ We have just imported from Saxony the finest line of strings that has ever been received in Madison. x x x x x

Wisconsin Music Co.

20 North Carroll Street

J. W. Groves, Manager

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+ SP3
8

WM. F. VILAS, President

FRANK W. HOYT, Vice-President

JOSEPH M. BOYD, Cashier

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ADDITIONAL LIABILITY TO STOCKHOLDERS, \$100,000.00

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A METROPOLITAN RESTAURANT
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Ready to Wear Clothing

In this department of our store are to be found a large number of staples and a most carefully selected line of novelties. It comprises nothing but **exclusive styles and patterns**; the kind usually sought by those who would dress correctly,.....

Men's Furnishings Hats



FOR what occasion? Whether it be a birthday gift, or an engagement ring when the little god of the quiver strikes her, or a wedding present, or an individual need, we can "fill the bill" exactly--and moderately. Think of our Factory, if wishing for pins, badges, trophies or medals. Think of our Stationery Department, if needing invitations, programmes, calling cards or correspondence papers. Our helpful booklet "Facts and Hints" is free for the asking.

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Why not wear good ones

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THAT KIND



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COLLYER'S PHARMACY

See our new lines in University Stationery

COR. STATE & CARROLL STS.

The Sphinx

Naramore & Co.



Why He Goes to College.

Learning cuts no ice with me
For I'm a typical sport, you see;
And I'm not at college
To gain any knowledge
The old man has the money. See?

—T. S., '08.



THE SPHINX.

Published fortnightly during the College Year
by Students of the University of Wisconsin.

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Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley

THE SPHINX smiles her inscrutable smile on a new generation of Wisconsin students. For seven years she has watched the University grow and change. She has helped to make some of the changes, and she has fought others. Slowly but with quiet strength forces have been at work to make the institution more and more like a modern manufacturing plant. Each year the question "How large a per centage on the investment is my four years at Wisconsin going to pay me?" has been answered more accurately and more satisfactorily. Each year some waste product has been eliminated, some new and more economical plan adopted. A man of ordinary ability may enter the University, put in four years of ordinary work under the advice of the authorities and, on graduation, be provided with a safe position, whether he intends to teach history, plead cases, build bridges, put up prescriptions, clerk in a business house or manage a farm. An institution which can do as much is doing the public a service, just as is the railroad or the telegraph company.

THE SPHINX feels that the University is filling a great place in the economy of the state, but she is not satisfied. It may be that there is no place in a modern educational plant for the humanities; certainly the place these studies occupy at Wisconsin is small and ever growing less.

THE SPHINX is aware that the classics are ably taught by members of the faculty. But they are taught scientifically to men who wish to teach them for a living. Most of the men who major in Greek do so with the express intention of teaching it, and teaching it, not as a literature, but as a language.

We cannot criticise the university's department of fine arts, for such things as sculpture and painting and architecture do not exist for the University of Wisconsin. But take the case of English. The University provides numerous courses in English literature and two or three in advanced composition. Both composition and literature are ably taught by scientific methods and most of the students who major in English intend to teach it, and teach it as a science. And yet composition is not a science; it is an art; and literature is not a science; it is a humanity.

We do not wish to be understood as holding aloft the slipshod at the expense of the scientific. We acknowledge the value of modern educational methods and systems.

And yet it seems to us that just in the proportion as the education of young men is reduced to a scientific process, the one great unknown quantity is neglected. There are one, or two, or more individuals in every few thousands who like to think, who have ideas that struggle for expression. It is by self expression that the mind grows. Where is the provision for the various forms of artistic self expression in the modern educational pant? The answer comes that he who has ideas will learn the artist's medium and express himself, whatever his environment. And this is true. But what of those who have but a spark of the fire? The men who would express themselves, and develop in so doing, were the avenue open? We believe that there are many such. Is not the tendency of our spirit to kill artistic ambition?

In the highest sense, happiness is the end of all our training. There is no joy like that of creation, of artistic self expression. Give, then, every man his chance whether his creations are in themselves of value to the world or not. They have their use to him.



WHEN THE CLASS of 1908 announced its prize play contest last spring the conditions were published in the *Daily Cardinal*. This competition is open to any undergraduate; the prize is fifty dollars or more, and the plays must be in on November fifteenth, nineteen hundred and six. Further conditions may be learned on application to any member of the play committee. A letter in care of the *Cardinal* or THE SPHINX will be cheerfully answered. We might add that anyone

who has a grudge against any custom, characteristic or peculiarity of Wisconsin has an opportunity to get even by writing up his kick in dramatic form.



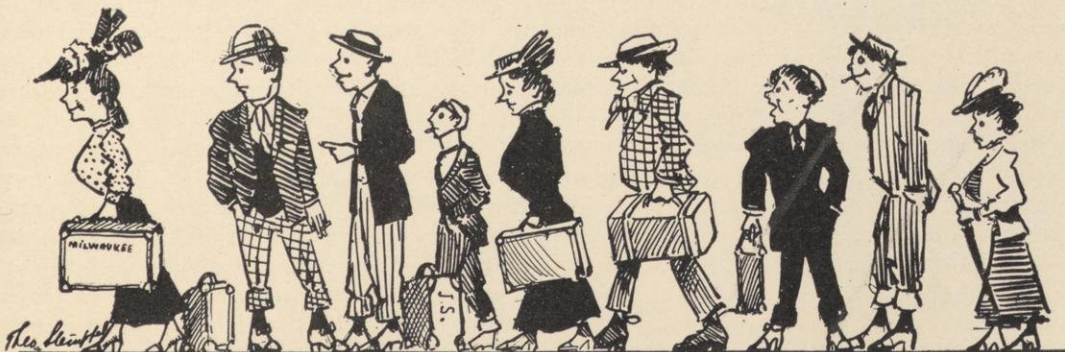
We would like to write a lot about the athletic situation, but the essence of it is this: Make the best of conditions which are no worse than those our rivals are facing, and things will take a turn for the better.



THE SPHINX is the only independent medium of expression open to Wisconsin students. Its columns are always open to those men who have so far advanced in their attempts at self-expression that their creations are pleasing to others.



Class spirit in the Commonwealth is inimical to democratic ideals; class spirit in the University fosters them; therefore, THE SPHINX will continue to print the names of those freshmen who persist in imitating their elders by wearing derbies and smoking pipes on the campus.



Directions for Intrants.

When you get to Madison, register. If you don't register, you can't vote. Register in the new administration building at the corner of Park and State streets, opposite the Library. The best method is the flying wedge; some authorities favor the tandem back play and it sometimes succeeds. We advise you to collect a few husky friends, select one of their number to act as the head of the wedge, agree upon signals and prepare for battle. As leader you will be permitted to bring up the rear. When your friends have made their rush and the wedge is stuck fast in the doorway it is your cue to take a running start and jump to their shoulders; once on your feet you can step from head to head and so make your way over, rather than through the crowd; they will be so interested in other things that they will not notice your passage provided you step with reasonable care. The Registrar is the worried looking man with the smile. Tell your troubles to him; he will soothe you. Once having registered, you have but to wait until dark when the crowd will have left and you can get out of the building.

Fees and Expenses.

Fees are paid in the Law Building. This is done so that our future lawyers may, by observation, become calloused to taking your money. Cough up gracefully, the worse is yet to come.

The incidental fee is \$10.00.

Note: This is a free university. The fact, while not obvious at first glance, becomes apparent by comparison with the kindred institution of the free lunch. There you deposit a nickel and receive the lunch; here you spew up \$10 and get a piece of an education. Only in the first case you have the beer, while in the second you have merely a receipt and a feeling of bereavement.

Important.

Men students must take gymnastics (freshmen are counted as men for convenience). Fee: \$1.00; for short course \$.75. Hence, women, scenting a bargain, take the short course. Women are required to provide a gym suit, consisting of two parts.

Male intrants must drill, in a uniform of prescribed thickness.

(Note: We, the Sphinx, has one for sale, built for a man five or six feet tall, waist twenty-three, foot twelve, collar thirteen; no matter what your figure, we guarantee it to fit like those of the official tailors; we have worn it as little as we could without getting conned.)

Chemistry: deposit \$15 to \$25, depending on what you have on your person when held up. Size of refund depends on your moral character (not your present moral character, but the character you will have after you have been here a while) and the vigilance of the supply-room man.

Books are very expensive; we feel sure that you will have to write home for more money.

Board in Madison varies in price from \$4.00 to \$2.50, and in quality from bad to worse.

Rooms are without exception moderate in price, sunny, well-ventilated, cool in summer and uncomfortably warm in winter. We can prove this by the cards on the bulletin boards.

Excellent accommodations may be had at the large stone hotel on the corner of Park street and University avenue. Freshmen are advised to enquire there.

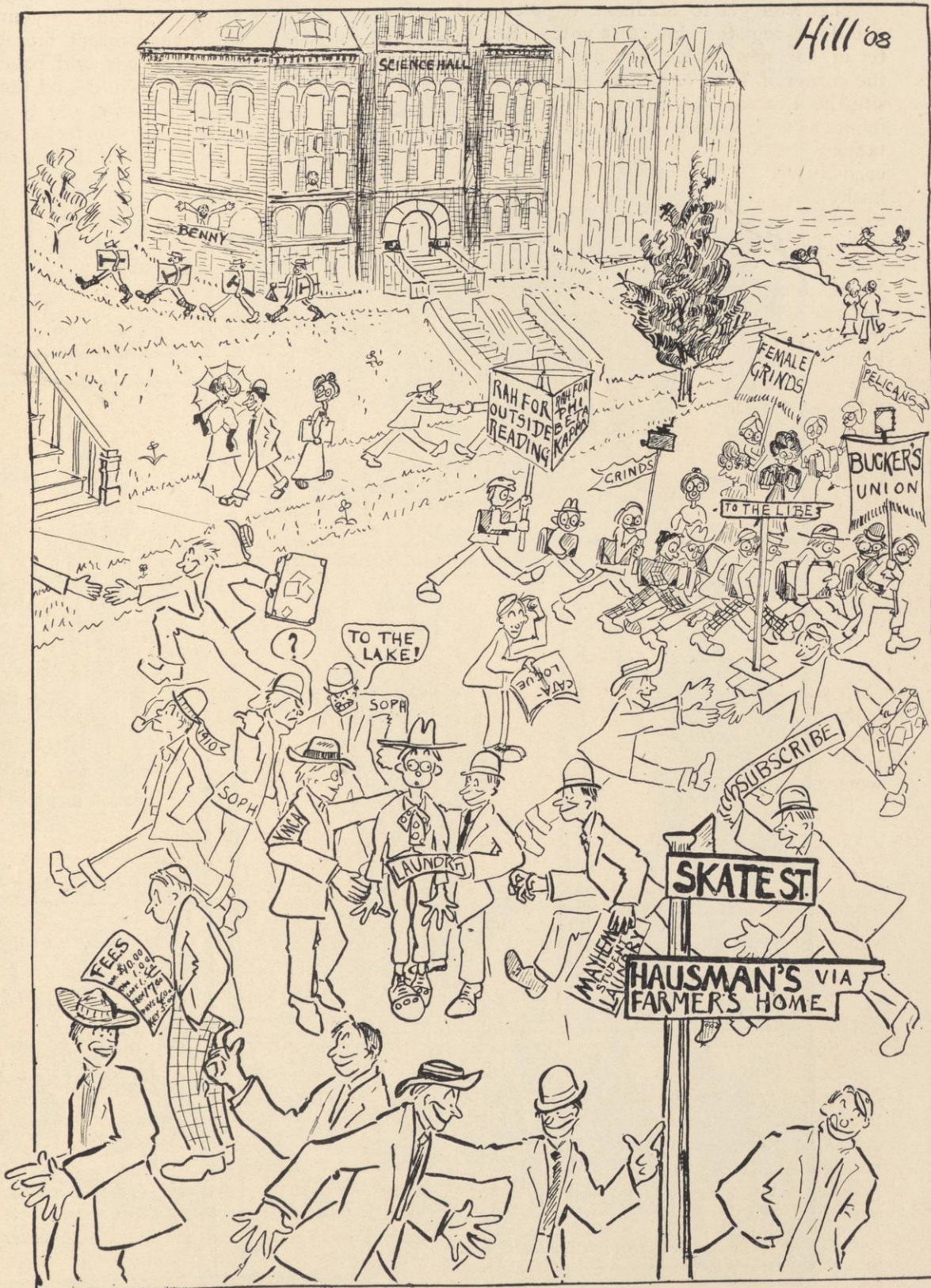
Principal Campus Buildings.

Main Hall is the ornate three piece building with the over-grown cupola. It is the color of an extremely blonde Jersey cow, and it sits on the top of University Hill like a hen on a hay rick. The chemistry building is the pseudo-fireproof structure with the bad smell. North and South Halls are modelled after the same soap box. The Engineering building may be identified by the feet which adorn its window sills. The Law building invariably has a long youth leaning against its east side smoking Bull Durham.

Science Hall inadequately surrounds Professor Snow. You can hear the School of Music anywhere in Dane county. Farmer's Home, Ferdy's, Hausman's, etc.—see Y. M. C. A. handbook.

Selection of Courses.

Persons of strong mind with no insanity in their family for five generations back, may safely attempt to glean information from the University catalog. This document was compiled in 1852 by eleven different committees working at separate times; it was put together in the dark; and the proof was read by a cross-eyed boy in a state of trance. For the benefit of freshmen and other persons of feeble intellect, the university provides class advisers, whose duty it is to tell you what studies you ought to want to take. The usual office hours of class advisers are from 1:00 to 1:05 p. m. on Mondays and Fridays.





REGISTRING



EVERY DOG HAS HIS DAY



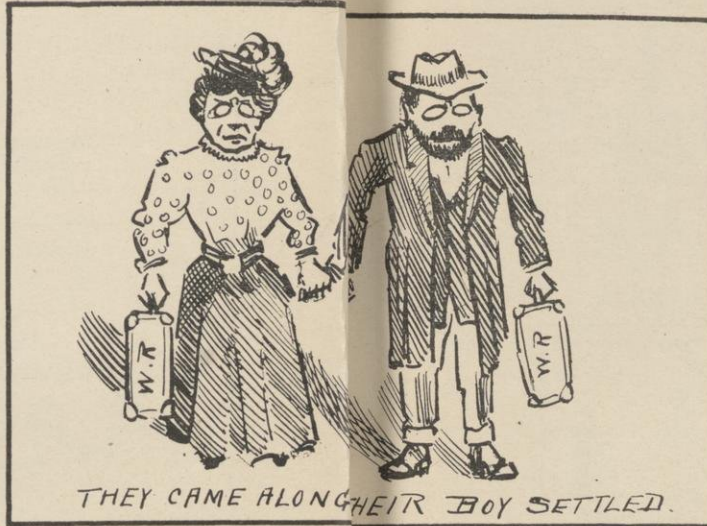
NOT A TRAIN ROBBER ONLY AN ENGINEER



ON THE DAY OF HIS ARRIVAL



THE BULL DOGS ARE MIXING



THEY CAME ALONG THEIR BOY SETTLED



SOME PUNCH. Theo. Steinfelder



EXTRACT FTER HOME



SAME OLD STORY



THE LATEST ARRIVAL



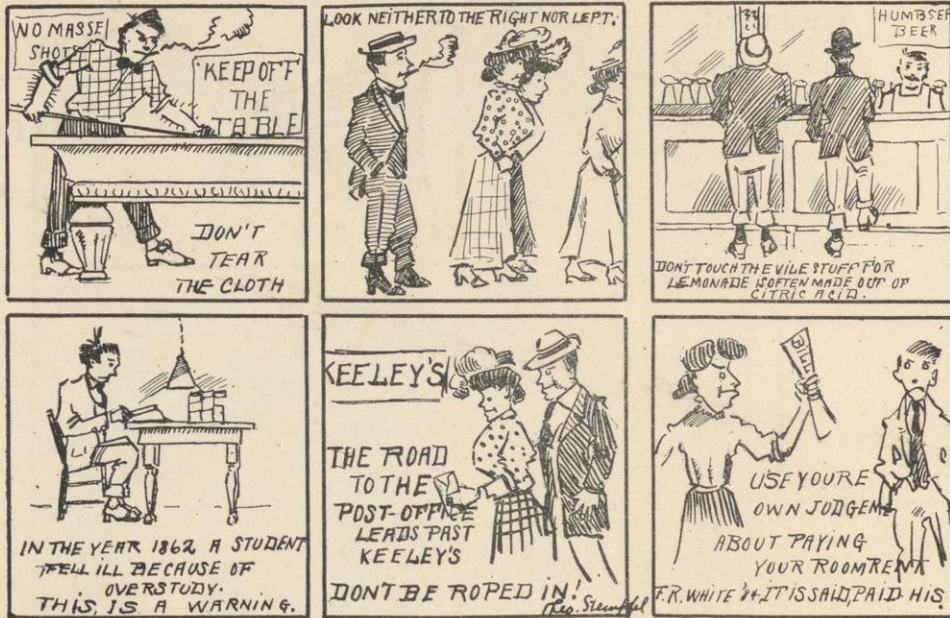
A WEEK LATER



ALL FULL FLEDGED LAW STUDENTS CHEW



RECRUITS



A Few Don'ts for Freshmen.

Awfully Rushed!

Miss Sorority—Were you rushed any when you came up this fall?

Miss Rustik—O yes, just awfully. Took the five o'clock train from the Center, and came off without any breakfast. Never was so rushed in my life!

Parting Advice.

The Sporty Rube was leaving the old farm for Madison.

"Cut, cut, cut," chortled a hen.

"Ah," reflected the Rube, "how beautiful it is to find such sympathy in the lower animals."

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WE are ready for you with everything that is good and fashionable in the Hat Line.

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Back Again!

Walking once more on the campus,
Mounting the stairs on the "Hill",
Halting a moment to gossip
With Charley or Johnny or Bill;
Why the glad hand when you meet them?
Wherefore that three-cornered grin?
Summer vacation is over
And now we are all back again!

Gone are the days in the mountains,
The weeks in the woods by the lake,
Talk now of profs. and instructors,
What course of study we take,
Solemnly eulogize football,
Where will we get our good men?
A wave of reform has swept o'er us,
Alas! they are not back again!

Lament.

We have come back
 To here once more.
 Most things are like
 They were before.
 Five cents still buys
 As large a beer,
 The Hill is where
 It was last year.

Yet things are altered
 Since last spring:
 Main Hall has grown
 Another wing,
 And all of us,
 Both me and you,
 Are three months older—
 Strange, but true.

And I have changed
 My boarding place.
 Now when I go
 To feed my face
 The menu sticks
 To corn beef hash
 For which I cough
 Up four plunks cash.

And the sweet maid
 I queened last year
 Has not come back
 So is not here.
 Married? or conned?
 I cannot tell.
 Now, tell me, friends,
 Is not that unpleasant?

Ah sacre bleu!
 Oh woe is me!
 Ah trucky-doo!
 Oh hully gee!

—H., '08.



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**Smart
 Boots
 for Men**

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\$4, \$5 and \$6 the Pair.

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We hope 'tis true—
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 Prescribe us some sugar pills
 That will give us a place
 In the athletic race
 And cure those "Wisconsin Ills."



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The Beer of Quality

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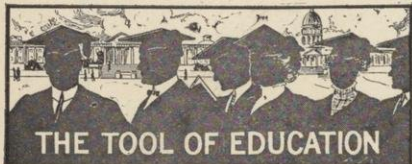
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In a Minority.

She (ready for the ball):
"Charley how do you like my new ball dress?"

He: "Where is it?"—*Pick-me-up.*

BOESLING is carrying the most complete line of pipes in the city. Drop into his little store on State street and look them over. It will pay you.

"I hear he is a famous artist."
"Pen and ink, or water color?"
"Neither; grape juice."—*Wid-ow.*

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It is Better
and Cheaper

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He Smiled a Smole

of satisfaction and delight, as all men do when we deliver their goods after we have laundered them to suit His Royal Nibs. The Czar of all the Russias never donned collar, cuff or shirt that was laundered any finer than we can do it. Bring your laundry work here and we will prove it.

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have all the quality, style and exclu-
siveness of the \$45 kind.

"Oh, yes," she said proudly,
"we can trace our ancestry back
to—to—well, I don't know who,
but we've been descending for
centuries."—*Town Talk.*

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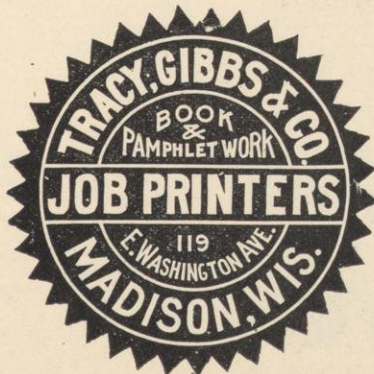
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Measure**

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that are perfect in
style, fit and fab-
ric--yet at a mod-
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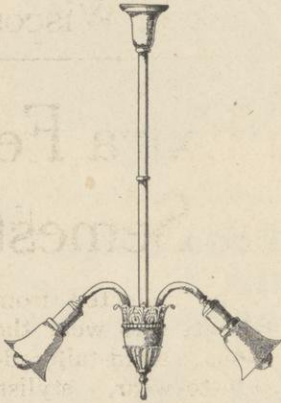
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•••

Ask any older student, or any good
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and the odds are 10 to 1 that the reply
will be at THE HUB.

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may be found at this store.

We have a large assortment and at correct prices.

We have the yard goods for curtains and draperies that will please you in style of patterns, and also in price.

The most complete line of Blankets and Comforters in the city.

Burdick & Murray Co.

Go To

The Famous

405

STATE STREET

...For Fine...

Confectionery Ice Cream Parlors and Cafe

OPEN AT ALL HOURS

WILLIAM HAFERMAN, Proprietor

LADIES

go to

Mahoney & Graham's

for strictly up-to-date

MILLINERY

No Extra Fees This Semester

will be collected from Students who wear the famous hand-tailored-ready-to-wear, stylish and durable clothing, or the up-to-date exclusive furnishings sold only by the

John Grinde Clothes Shop

18 NORTH CARROLL

The faculty of the clothing course unani- mously endorses this decision.

First National Bank, Madison, Wis.

United States Designated Depository

Directors: N. B. Van Slyke, President.
Wm. F. Vilas.

M. E. Fuller, Vice-President.
James E. Moseley. Halle Steensland.

Wayne Ramsay, Cashier.
Frank F. Proudfit.



Laundry

Students—\$5.00 Com-
mutation Tickets for
\$4.25, and \$3.00 Tick-
ets for \$2.60.
We are making a spe-
cialty of domestic fin-
ishes.

Lewis' Family Cough Syrup

Is just the thing for you. Keeps
cold from the lungs, stops
hacking cough.

Try it. 50c per bottle
AT LEWIS' DRUG STORE

Freshmen, take the advice of upper
classmen, and do your clothes and shoe
buying at THE HUB, the best equipped
establishment in Madison.

I can satisfy the most fastidious taste
in the smoking line.

CARL BOELSING.

The Model Creamery

Fancy Elgin Butter, Pure Cream,
Sweet Milk, Buttermilk and all
Dairy Products

207 State Street
Phone 1150

Romadka Bros. Company

High Grade of
Leather Goods

OLSON & VEERHUSEN

The "BIG" Store Reliable Clothiers

7 & 9 NORTH PINCKNEY STREET

We carry the largest stock of FINE CLOTHING, FURNISHINGS and HATS in the city. U. W. trade especially solicited



HARK !!

Listen to...

FORD'S

Message to all

STUDENTS



Kentzler Bros. LIVERY

Keep the "Best Equipped Liv-
ery" in the state (no exception)
and meet all the requirements
of Fashionable Driving, and to
this fact is due their wide spread
popularity. A fine stock of ve-
hicles and well-bred horses con-
stantly on hand for your pleas-
ure. : : : : :

BOTH TELEPHONES No. 85

FINDLAY'S Coffee List

Better keep this list so you will
know just what each coffee will cost
you.

Also to remind you that we roast cof-
fee for every taste and at prices within
the reach of all.

Mandheling Java, 40c. 2½ lb.....	\$1.00
Mocha-Java, 35c. 3 lb.	\$1.00
Jubilee Blend, 32c. 3¼ lb.....	\$1.00
Mexican, 30c. 3½ lb.....	\$1.00
Java Blend, 28c. 3¾ lb.....	\$1.00
Rozan, 25c. 4½ lb.....	\$1.00
Hotel Blend, 22c. 4¼ lb.....	\$1.00
Bourbon Santos, 20c. 5½ lb....	\$1.00
Jamaica, 18c. 6 lb.....	\$1.00
Golden Rio, 15c. 7 lb.....	\$1.00

And now get Findlay's Prices on
other things.

KOEPP=MUELLER COMPANY

INTERIOR FURNISHERS

Draperies, Curtains, Rugs, Carpets, Furniture

105 WISCONSIN STREET

MILWAUKEE, WIS.

SIDNEY P. RUNDALL
High Class

HATTER

—and—

Men's Furnisher

Agent for Hole-Proof Hose
7 EAST MAIN STREET

TELEPHONE

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Fine Livery

Standard Phone 54
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A. E. AUSTIN & CO.
MADISON, WIS.

Trade at Gimbel's Wisconsin's Biggest Store

OUR GINS ARE GINS THAT ARE GINS



PURITY

Boys lets have another
Mistletoe Dry Gin
Fizz or a Ruby
Sloe Gin Sour.
They are Winners.



QUALITY

NATIONAL DISTILLING CO.
MILWAUKEE

HONORBIT
Shoes for Men

These elegant, stylish and up-to-date shoes are made of the finest leather. They are built over "foot form" lasts that insure a perfect fit and are guaranteed to wear better than most shoes sold at higher prices. Every piece of material used is honest. The workmanship is perfect; style correct.

They are built on honor.

Let your next pair of shoes be "Honorbit." Your shoe dealer will supply you. If he refuses write to us. See that the name "Honorbit" and Mayer trade-mark appear on the sole. It is a guarantee of quality. We make the "Western Lady" and the "Martha Washington Comfort Shoes."

F. MAYER BOOT & SHOE CO.,
MILWAUKEE, WIS

FOWNES GLOVES

WILL BE WORN LONGER THIS SEASON
THAN OTHERS--THAT IS, OTHER GLOVES

THE CHAMPAGNE of the 20th Century

MOËT & CHANDON



WHITE SEAL

of the

Marvellously Grand Vintage

of the year

1900

Superior in Quality, Dryness and Bouquet
to Any Champagne Produced Since
the Great Vintage of 1884

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