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## Bay Leaves. Volume 6, No. 28 July 21, 1938

Williams Bay, Wisconsin: Frank M. Van Epps, July 21, 1938

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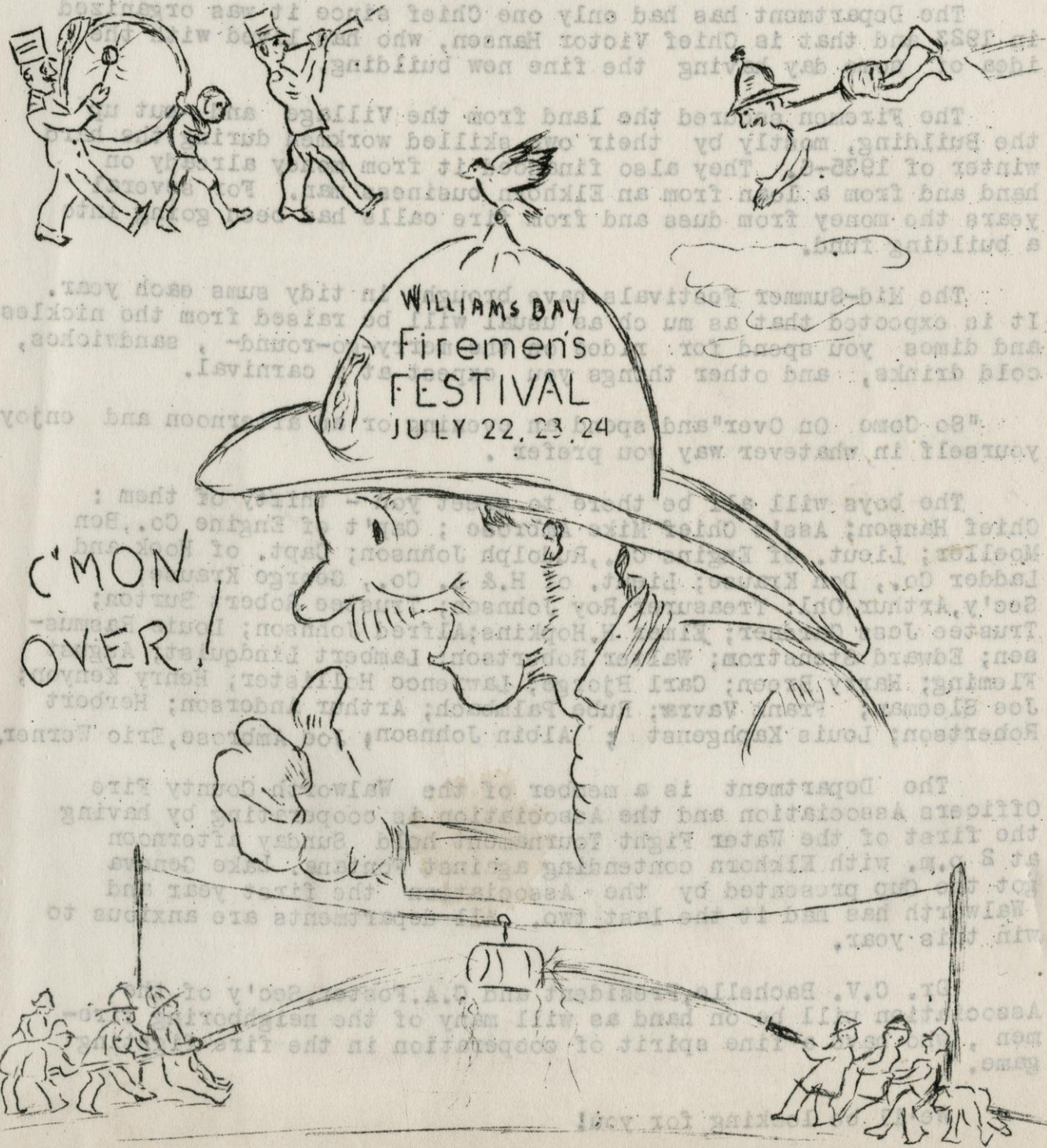
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# LAKE GENEVA OBSERVER

& BAY LEAVES  
VOL. VI WILLIAMS BAY, WIS. JULY 21, '38 NO. 28  
PUBLISHED FOR LAKE SHORE RESIDENTS - OTHERS LIKE  
TO READ IT ALSO





## WILLIAMS BAY VOLUNTEER FIREMEN

The editor just came ( Wednesday evening) from down at Edgewater Park, where all the members of the Fire Department were at work putting up stands, stretching electric wires, etc. for the Festival commencing Friday night.

The Mid-Summer Festival put on by the Firemen is one of the big events of the Summer in this vicinity. It has had marvelous support from Summer as well as local year round residents. They all admire the fine piece of work being done by the Firemen in continually improving the department and finally getting the beautiful building for housing the two engines, village water department truck, the fine meeting room and offices.

The Department has had only one Chief since it was organized in 1923 and that is Chief Victor Hansen, who has lived with the idea of some day having the fine new building.

The Firemen secured the land from the Village and put up the Building, mostly by their own skilled workmen during the hard winter of 1935-6. They also financed it from money already on hand and from a loan from an Elkhorn business man. For several years the money from dues and from fire calls had been going into a building fund.

The Mid-Summer Festivals have brought in tidy sums each year. It is expected that as much as usual will be raised from the nickles and dimes you spend for rides on the merry-go-round, sandwiches, cold drinks, and other things you expect at a carnival.

"So Come On Over" and spend an evening or an afternoon and enjoy yourself in whatever way you prefer.

The boys will all be there to greet you - thirty of them : Chief Hansen; Ass't Chief Mike Ambrose ; Cap't of Engine Co., Ben Moeller; Lieut. of Engine Co., Rudolph Johnson; Capt. of Hook and Ladder Co., Don Krause; Lieut. of H. & L. Co., George Krause; Sec'y, Arthur Ohl; Treasurer Roy Johnson; Trustee Robert Burton; Trustee Jess Gardner; Elmer H. Hopkins; Alfred Johnson; Louis Rasmussen; Edward Stenstrom; Walter Robertson; Lambert Lindquist; August Fleming; Harry Breen; Carl Bjorge; Lawrence Hollister; Henry Kenyon; Joe Sleeman; Frank Vavra; Rube Palmbach; Arthur Anderson; Herbert Robertson; Louis Kaphgenst ; Albin Johnson; Joe Ambrose, Eric Werner.

The Department is a member of the Walworth County Fire Officers Association and the Association is cooperating by having the first of the Water Fight Tournament held Sunday afternoon at 2 p.m. with Elkhorn contending against Fontana. Lake Geneva got the Cup presented by the Association the first year and Walworth has had it the last two. All departments are anxious to win this year.

Dr. C.V. Bachellet, President and C.A. Foster, Sec'y of the Association will be on hand as will many of the neighboring firemen, who have a fine spirit of cooperation in the fire fighting game.

We'll be looking for you!



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## AROUND THE LAKE PERSONALS

Mr. and Mrs. Edward Burkhill and daughters Bettie and Barbara are at Mrs. Burkhill's parents home on Lincoln Parkway, Cedar Point Park, Mr. and Mrs. Michael Veggeberg for their vacation.

Charles Ford of Chicago was a guest of Bob Crane at Jerseyhurst last week.

Mrs. Christie Madison at Alta Vista gave a 6.30 dinner in honor of her niece, Mrs. M.E. Daugherty and Mr. Harry Nielsen and his daughter, Rose Mary, all of Orange, Calif., last Thursday. Later bridge was played.

Speaking of beautiful vistas on Lake Geneva, the editor while calling at the home of Mrs. John R. Wilson on the east shore remarked about the pretty view down the lake. Mrs. Wilson said that the late Edward E. Ayer often said that it was the prettiest view on the lake. The variance is very slight for from all points on the lake the view is beautiful.

Mr. George Paxton who is busy putting lawn in order and beautifying the grounds of his new home in Country Club Estates has just recently retired from Western Electric Co., Chicago. He and his wife plan to live most of the year in the Estates.

Illinois State Fire Marshall Frank Doherty of Chicago is spending the Summer at the Halloran cottage in Country Club Estates. Last Friday the Dohertys had many friends in for the celebration of Mrs. Doherty's birthday.

J.R. Mc Sweeney a member of the Illinois Legislature from the 19th Senatorial District and his family are at their cottage in the woods in Country Club Estates. The Mc Swenneys are enthusiastic readers of the Observer.

Mr. and Mrs. J.J. Callahan and

family, John, Patricia, Barbara and Robert have rented the Caldwell House in Country Club Estates for the Summer.

Mrs. Rosamond Quinlan is back at her lake shore home in Glenwood Springs for the 32nd Summer. With her is her daughter and family, Mrs. R.G. (Gertrude) Mc Guire and a son, Leslter.

Mrs. R.G. Mc Guire gave a party on Wednesday, July 13th for her daughter, Virginia, with some forty young people present. Dancing with Larry Barrett's Band of Rockford.

Mr. and Mrs. E.S. Hobbs of Cleveland, Ohio are spending the month of July at their cottage on the shore at Glenwoods Springs.

Mrs. M. Bauer for the 4th Summer has the Marshall Hotel in Glenwood Springs. She rents the rooms by the day, week or season and has a refreshment stand, but does not serve meals.

The J.P. Mc Goggins are back for the Summer in Glenwood Springs. Mr. McGoggin is secretary to the Finance Committee of the City of Chicago. Mrs. Goggin's brother, who is also at their home, is the member of the Ill. State Legislature from the 20th District.

Judge John M. O'Connor and family are back at Glenwood for their 15th season. Judge O'Connor's name is familiar to all Chicago.

The H.A. Melum family, who were last Summer in the Dr. Nicholson home on the south shore are at the Luecke residence on the lake at Club Unique, this summer.

Many trees fell during the wind storm last week Tuesday and men were busy cutting them up for fire wood. At Cisco Beach one fell on the electric wires and put a large section out of lights. There was according to the Power Co. the severest electrical storm of the year.



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## BOB ROBERTS

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OF TWELVE

OPEN A LIMITED ENGAGEMENT STARTING

Friday, July 22nd

GREAT ADDED ATTRACTION

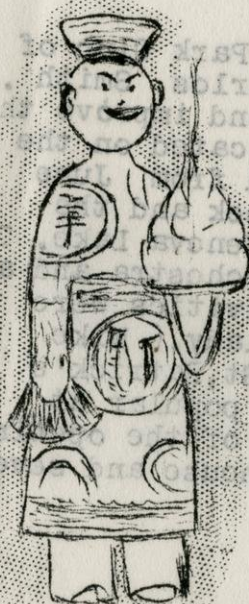
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## BEGINNINGS OF ELGIN CLUB

By Alfred Lavoie

( Second Installment )

Then Mr. Wyckoff and wife drove to Elkhorn, the County seat, where we could look up the records and also find a Notary Public. That same evening when we returned to Geneva I had a contract from John Wyckoff's wife for the purchase of his land at \$25.00 an acre, the land to be surveyed by Beckwith and the amount of acreage to be ascertained. The next day Beckwith and I surveyed the land and found it contained 16 acres with a lake frontage of about 1450 feet. A few days later I had the deed for Lakeside Park for a consideration of \$400.

( An opportunity to double price within 24 hours)

The day that the Deed was delivered to me, while at St. Denis Hotel where I was stopping, a gentlemen came to see me and inquired if I was the party who had bought Wyckoff's land. I said that I was. He then told me that his name was Wilson ( Charles L. Wilson, proprietor of the Chicago Evening Journal ) and he said Mr. Beckwith had told him that I had bought the land for \$400. He then offered me first \$30 , and then \$40, and finally \$50 an acre but his offer was declined, as I told him that the land was not for sale.. Mr Wilson then informed me that a month previous he had authorized a Geneva attorney to look up the owner of the same land and find out what it could be bought for; as no headway was made, he, after waiting a month had come to Geneva to look up the matter himself, but found he was too late. Had we delayed we would have lost the land which shows that one cannot let the grass grow under his feet if he wishes to succeed.

When I returned to Elgin Mr. Moseley met me and said that a few of our friends wished to join us and form a club, which was agreeable to me. We then decided to limit the club to ten members:

Dr. C.A. Yaeger

E.P. Gerry

Spencer A. Smith

Charles Moseley

Ed. Gooding

Alfred Lavoie

Carlos H. Smith

Marcus R. Johnson

Frank Kelsey

Alfred H. Smith

The club was duly organized and named the Lakeside Park Club of Elgin. The first president was Dr. Yaeger and Sec'y, Carlos Smith. A short time after we decided to build a club house and improve the grounds. The following spring the club house was dedicated on the 11th of June 1874. (The Elgin watch factory was closed from June 10th to August 1st) The festivities lasted about a week and the natives said it was the grandest time ever seen at Geneva Lake. There were several invited guests and a five piece orchestra and a splendid quartette. The first evening when the festivities were at their height some one announced Mr. Mc Manus and lady. ( Mike Mc Manus). When they came in the orchestra played " St. Patrick's Day in the morning " in their honor. The club became popular at once as it had many jolly boys in it. After the week of the opening several parties who were camping called at the Club house and several expressed a desire to become members.

Membership Increased

At the next meeting a motion was made and carried to increase the membership of the Club from 10 to 20 members and also to plat 20

(Continued another page)



FISHING GUIDES TOO BUSY TO  
EVEN TELL FISH STORIES

LADIES NIGHT AT MEN'S COMMUNITY  
CLUB MEETING AUGUST 1st

## "The Good"

The fishing guides are busy from  
early morning to late at night these  
days, dishing out traps and  
other bait which fishermen require.

We hope to have some real fish  
stories next week. Fish are biting  
good these days. The water has  
cleared up after the heavy rains.

VS

## "The Best"

President M.T. Peterson of the  
Men's Community Club in the name  
of the Club wishes to extend a  
cordial invitation to all the men  
of the Community Club and ladies  
to attend the Annual Ladies Night  
of the Club.

The date, August 1st is a Monday

night as many of the Summer resi-

Mr. Keiser's Sermon Topic  
Next Sunday morning, July 24th, 10:45 o'clock  
at the

Williams Bay

## CONGREGATIONAL CHURCH

Remember the date. The place is  
St. Conference Point. It is a dan-  
ger meeting.

## A SERVICE OF QUIET HAPPINESS

WITH MUSIC FURNISHED BY THE GIRL'S CHORUS

OF TWENTY VOICES

Both permanent residents and summer visitors

are invited.

OUR CHURCH YOUR CHURCH

Sunday School . . . . . 9:30 A.M.  
Worship Service . . . . . 10:45 A.M.

Your interest and attendance will help us to be

"A LITTLE CHURCH AT ITS BEST"



LADIES' NIGHT AT MEN'S COMMUNITY  
CLUB MEETING AUGUST 1st

President M.T. Peterson of the Men's Community Club in the name of the Club wishes to extend a cordial invitation to all the men of the Community and their ladies to attend the Annual Ladies night of the Club.

The date, August 1st is a Monday night as many of the Summer residents wish to attend and can make arrangements to stay over.

Full particulars as to speaker and program will appear in next weeks Lake Geneva Observer.

Remember the date. The place is at Conference Point. It is a dinner meeting.

COLLEGE CAMP EMPLOYEES REUNION  
August 5 - 6 - 7

Many of the former employees of College Camp will attend the reunion. They number into the thousands, that group who have served in some capacity during the 50 years or more of the Camp.

Many of them have gained places of importance in their particular fields. At the Banquet on Saturday eve: the 6th Leo Lyons whose name appears almost daily in the papers as Executive Secretary of the Illinois Relief Commission will be Toastmaster. Leo served at the camp as a "Groundhog" or groundsman.

Several of our villagers were former employees in the Camp.

MUST REPORT FOR TEAM AUGUST 27

Gene Hollister will have a heavy schedule in his position of tackle on the Southern University, La Fayette, La. Foot Ball Team this Fall. The Campus is one of the prettiest in the country, situated as it is in a Cypress Grove with trees profuse with hanging moss.

FISHING GUIDES TOO BUSY TO  
EVEN TELL FISH STORIES

The fishing guides are busy from early morning to late at night these days, dishing out crabs and other bait which fishermen require.

We hope to have some real fish stories next week. Fish are biting good these days. The water has cleared up after the heavy rains.

To further Fire Protection and to stop any fires already started Chief Hansen will have an exhibition of Fire Extinguishers at the Festival. Be on the look out for them. They will also be sold.

Chief Hansen also wishes the editor to say that all the proceeds of the Festival go into the new Building Fund as do all the dollars each fireman gets who attends a fire.

AMLIE REPORTED TO BE AFTER  
DUFFY'S SEAT IN SENATE.

It has been reported in the various state papers that Thos. R. Amlie who is now the Congressman from this district will go after the U.S. Senatorship from Wisconsin.

The Progressives have not yet selected any one to run in his place and will probably throw the nomination into an open Primary.

\*\*\*\*\*

WEDDING ANNIVERSARY DINNER

Mr. E.J. Gilmartin, Manager of Public Relations at Lake Lawn Hotel gave a dinner party for his friend, Del Courtney and wife in honor of the Courtney's 1st wedding anniversary, at the Lake Lawn Hotel last Monday evening.

Del Courtney and his Orchestra are playing at the Riviera in Lake Geneva.

Mr. Gilmartin also manages Lake Lawn Oriental Dancing Pavillion.



You are invited to the

## ANNIVERSARY PARTY

Wednesday Evening, July 27

### BAY SHORE HOTEL

ON BEAUTIFUL LAKE GENEVA AT WILLIAMS BAY

Refreshments · Delicious Lunches ·

Souvenirs for the ladies · Dancing if you like

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Have with me a beautiful  
collection of Canada and  
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fine U.S. Stamps which are for  
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Would like to meet Wisconsin  
Collectors.

After August 1, write c/o Henry  
Wing, 10 Congress Square,  
Portland, Maine.



BEGINNINGS OF ELGIN CLUB  
( continued )

lots 50 feet wide fronting on the lake, and 200 feet deep, each of the original members to have a lot free, and the ten additional lots to be sold at \$200 per lot, each lot to have 1/20th interest in the rest of the grounds, club house, etc. Within ten days the lots were sold to

D.F. Barclay  
John Newman  
Joseph Newman  
Joseph Childs  
Salem E. Veld

W.R. Burdick  
L.M. Kelley  
Thomas Lawrence  
George H. Daniels  
Mr. Turner.

That same summer Ed. Gooding built a house on his lot which later was sold to a Mr. Oblinger of Mattoon, Ill. This was the beginning of the cottage building on the lots at Lakeside Park, 1874. also different improvements, as building a pier, a bridge over the creek, clearing and beautifying the grounds. Since then many of the lots have changed hands. I remained a member of the club about 5 years, then sold my lot to D.F. Barclay. Mr. Johnson sold to A.B. Church. A.H. Smith sold to John Baxter. Frank Kelsy sold to Frank Bosworth. There were many reunions of the members and their friends and they all seemed to enjoy themselves. At the time the grounds were bought in 1873, there were only two good houses facing the lake, one was owned by Buckingham Sturges and the other G.L. Dunlap. ( Mr. Lavoie should have added Julien S. Rumsey and Sheton Sturges ). A few years later when the late George Sturges, president of the N.W. National Bank, Chicago, built his fine yacht, " The Arrow ", he and his parties seemed always pleased to come to our Club House and have a good time, and many times took us for a ride on the Lake. One evening while taking a large party of his friends for a ride they all came to the Club House and the introduction that Mr. Sturges gave was, " My good friends, I wish to introduce you to the jolliest lot of boys you ever met ", and when they departed they said, " the half had never been told ". In the party that night were, Mr. and Mrs. George Sturges, General Anson Stager and wife, G.L. Dunlap and Gen. Strong, and others. The popularity of the club has kept up from the small beginning of 1873 to the present time, and it has been a source of pleasure to many for which I am very thankful. I hope to see the day when I can go thru the Elgin Club grounds again, and altho there have been many changes and improvements, still the grounds will be as familiar as ever. "

-----  
The above history was contained in a letter written by Mr. Lavoie from Ocean Park, Pacific County, Washington, to Mr. D.E. Wood, father of Mrs. Alfred W. Craven, now living in Elgin Club. Mrs. Craven thinks that the letter was written in 1900 or thereabouts.

In the near future an article will appear giving events that have happened since those related by Mr. Lavoie. Five generations of Mrs. Craven's family have lived in the home in which she and her family now live in Elgin Club.

\*\*\*\*\*

Papers on other Clubs Wanted.

The editor trusts that readers will be continually on the look out for articles which will be of interest to other readers in this big family circle of readers of " Lake Geneva Observer ". The expression " family circle " was given by one of the readers who has lived on the lake for 50 summers.



DICK HORLICK

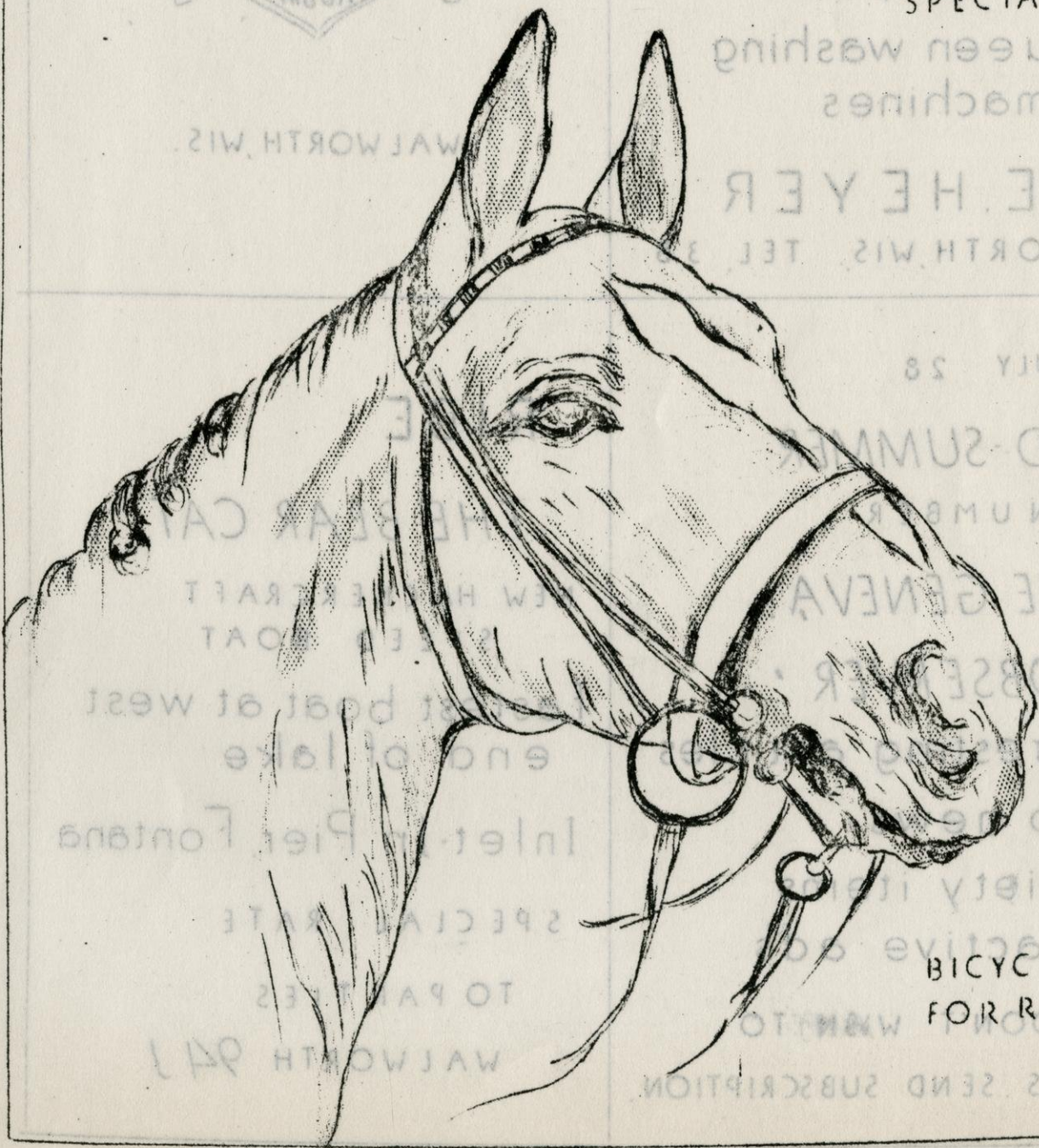
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WALWORTH, WIS.

JULY 28

MID-SUMMER

NUMBER

LAKE GENEVA

OBSERVER

interesting articles  
club news  
society items  
attractive ads

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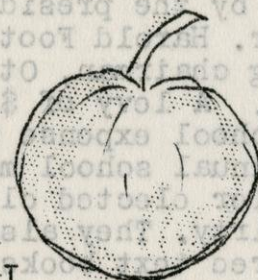
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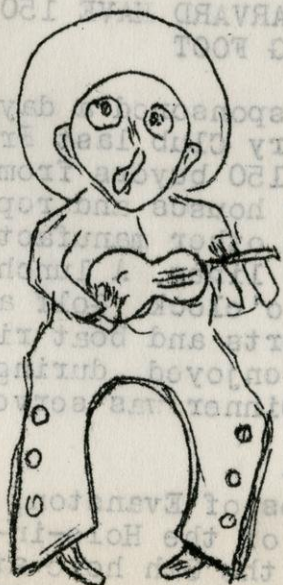
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## FONTANA SCHOOL MEETING

The annual school meeting was held at the village hall on Monday evening, July 11. Meeting called to order by the president, Walter Ross-miller. Harold Foote was appointed acting chairman, Otto Schiller, as clerk. A levy of \$11,000 to meet the school expense was approved at the annual school meeting. Otto Schiller elected clerk by vote of thirty. They also voted to furnish free text books. The books were audited by Mr. Fricker of Whitewater, a public accountant, who audited the books, checking up for the past ten years, reporting them in good condition. It was also voted to have them audited by a C.P.A. every year. The 1937-38 audit was made by Mrs. A. Robinson and Mrs. Eugene Rossmiller and Mrs. Eugene Cour. The books showed a balance in General Funds of \$7805.04. Building Fund \$47138.96, making a total of \$54,944.

## FANNY II CROWNED WITH A \$500.00 TAG NOW JOINS NEPTUNE'S THRONE IN LAKE GENEVA

Queen Fanny crowned with a royal tag of \$500.00 value now is swimming in the blue waters of Lake Geneva and maybe for a long reign unless some expert anglers with rod and hook invade her realm and dethrone her. She was enthroned off Buttons Bay on Lake Geneva last week.

Fanny I was recently found in the lake floating, by Mr. H.E. Werther, who was awarded \$25 for turning in the tag showing his finding, by the Chicago American, the publishers and owners of the newspaper. Hurry up! You Anglers! Remember, the early bird catches the fish as well as the worms.

A six pound, 9 oz Bass was caught in Lake Geneva last week by a summer visitor from Elgin, Ill. He produced witnesses to prove the same, thus this is not a "fishy" story about a fish.

## BIG FOOT COUNTRY CLUB

### LADIES LUNCHEON AND BRIDGE

July 31, 1938

Chairman of the Day- Mrs. L.L. Hebblethwaite

TABLE 1- Mrs. A.B. Saunders, Chm  
Mrs. John Little  
Mrs. L.R. Condon  
Mrs. Chas. J. Bowman

TABLE 2- Mrs. W.L. Hochschild, Chm  
Mrs. Evans  
Mrs. Julia T. Miles  
Mrs. A.N. Anderson

TABLE 3- Mrs. H.B. Megram, Chm  
Mrs. E.B. Frost  
Mrs. S.W. Neill  
Mrs. B.B. Bell

TABLE 4- Mrs. C.G. Frank, Chm  
Mrs. B.W. Ripley  
Mrs. Philip B. Smith  
Mrs. F.A. Culhane

TABLE 5- Mrs. Longwell, Chm  
Mrs. Jas. T. Atwood  
Mrs. L.L. Hebblethwaite  
Mrs. A.E. Hansen

TABLE 6- Mrs. Arthur Colwell, Chm  
Mrs. R.F. Hoard  
Mrs. W.A. Wade  
Miss Ida Pierce

## STARLINE CO. OF HARVARD HAVE 150 GUESTS AT BIG FOOT

Starline, Inc. sponsored a day at Big Foot Country Club last Friday, entertaining 150 buyers from wholesale jobbing houses and representatives from other manufacturers in hardware lines. A luncheon was served at 12 o'clock. Golf and other outdoor sports and boat rides on the lake were enjoyed during the afternoon. Dinner was served at 7 o'clock.

Mr. Rex Jacobs of Evanston, becomes a member of the Hole-in-One club, playing the 8th hole at Big Foot Country Club in one stroke.



LAKE GENEVA WELCOMES YOU.

## HOTEL GENEVA

LAKE GENEVA

week day

Luncheons

50¢ 75¢

evening dinner

\$1.00 & UP

23RD SEASON UNDER

SAME MANAGEMENT

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SHERMAN

LAKE GENEVA, WIS.

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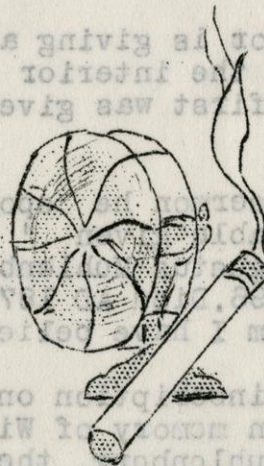
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the Rexall store

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for the LOWEST PRICES  
in town"



THE PRICE OF ONE

*Cigarette*

Will operate an electric fan  
for two and onehalf hours.

WISCONSIN POWER &  
LIGHT COMPANY



## CHURCH OF THE HOLY COMMUNION

You have often stopped and taken a second look at the Episcopal Church in Lake Geneva. The building is purely Gothic. The walls are granite from the granite boulders which are to be found in large numbers throughout this region. These are not hammered but split and laid up irregularly, but so as to present a clear front, and this being of every variety of color and hue, produces a most pleasing effect. The windows and copings are of dressed sandstone.

During the holiday season the lighting effects on the church are beautiful.

But it isn't the exterior that this article is about. It is the interior.

They have a new rector in Rev. Batchelder, who as you will be if you step in, was very much impressed with the beauty of the interior.

The interior is open to the roof edge and is 43 feet in height.

The rector is giving a series of sermons on the interior furnishings. The first was given on June 26th.

In this sermon he spoke of the Credence Table given "In Memoriam William Augustus Muhlenberg, D.D. Born AD 1796. Died AD 1877. I know whom I have believed" AD 1881.

A second inscription on a plaque reads. "In memory of William Augustus Muhlenberg, the Evangelical Catholic Doctor, born Sept. 16 AD 1796 called home Apr 8th AD 1877. This tablet placed by his pupil John Mc Namara, D.D. AD 1877"

Dr. Mc Namara was the first rector of the church when the parish was organized in January, 20, 1850 and it was he who gave the name Church of the Holy Communion in token of his having come to the parish from the Church of the Holy

Communion, New York City, where he had been a pupil of Dr. Muhlenberg.

Dr. Muhlenberg was born in a German Lutheran family in 1796 in Philadelphia, educated at the University of Pennsylvania, and was ordained by Bishop White, the second bishop in lineage of the Bishops of the American Church. Samuel Seabury was the first Bishop obtaining his consecration at the hands of the bishops of Scotland. Bishop White and Bishop Provoost were consecrated in England by the English Bishops, thus completing the required number of three bishops necessary to continue the Episcopate in the American Church, which was established in 1787, four years after the conclusion of the Revolutionary War, and two years prior to the inauguration of Washington as the first President in this country. Thus we might say that this parish is only four steps removed from the establishment of the episcopate in this country.

Dr. M. was second assistant to Bishop White at the united parish of Christ, St. Peter's and St. James at Philadelphia, then rector of St. James Church, Lancaster, Pa. in 1820.

Dr. M. is well known in the Church as a writer of hymns. (Two of his hymns were sung at the service that morning) "Saviour, Who Thy Flock are feeding" also a Christmas Hymn.

Dr. M. established an institute of Christian learning known as "Flushing Institute" on Long Island.

Dr. M. planned and built the Church of the Holy Communion in New York and became the first rector, the funds provided by his sister Mrs. Mary A. Rogers, who planned a "free" church where rich and poor alike could worship with equal rights.

Copies of the sermon in full are available. Stop in and see the church, the rector is next door.



# SUMMER BIBLE CONFERENCE

## The Gospel Tabernacle

WILLIAMS BAY, WISCONSIN

Robert K. Kinney, Pastor

JULY 27...31

each evening at eight o'clock

**SPEAKER** - REV. J.A. SUTHERLAND, D.D., Field Representative of Wheaton College, Wheaton, Illinois. Dr. Sutherland has had over a score of years of experience in the pastorate as well as many years of experience as an evangelist and Bible teacher.

**THEME** - "POSSESSING OUR POSSESSIONS". In this series of discourses a vivid word picture of God's panorama of Redemption will be given.

**INVITATION** - TO ALL! The Word of God says "All Scripture is given by inspiration of God, and is profitable for doctrine, for correction, for instruction in righteousness." II Timothy-3:16. Therefore, it will be worth your while to spend these days in this Bible Conference.

SUNDAY

JULY

31

Two Great Closing Services

10:30 in the morning

8:00 in the evening

THIS CHURCH EXTENDS A CORDIAL WELCOME TO YOU

TO FELLOWSHIP IN ANY OR ALL ITS SERVICES



# CHURCHES

GOSPEL TABERNACLE  
Williams Bay

Rev. R.K. Kinney, Pastor

Morning Worship

Bible School

Classes for All ages and  
all are welcome

Junior Young Peoples

Senior Young Peoples

Evening Service

The Rev. J.A. Sutherland of  
Wheaton, Illinois, a Bible teacher  
and Evangelist of prominence in  
the middle West, will be the speak-  
er at a five day Bible Conference  
July 27 thru July 31.

Dr. Sutherland was educated at  
the University of California, the  
Moody Bible Institute, and the  
Southern Baptist Theological Semin-  
ary. The theme of the Conference  
will be "Possessing Our Possessions"  
or God's Panorama of Redemption."  
Everyone is invited to hear this  
man of God, who comes to us as a  
representative of Wheaton College.

There were nearly 400 persons  
in the Gospel Tabernacle congregat-  
ion at the morning worship service  
on Sunday, July 17.

COLLEGE CAMP  
On Lake Geneva

SUNDAY, JULY 24, 10:45 A.M.

LEWIS AUDITORIUM

SPEAKER

DR. HAROLD COE COFFMAN  
President George Williams College  
Chicago

SERMON TOPIC- "ARE WE AWARE"?

# CHURCHES

ST. BENEDICT CATHOLIC CHURCH  
Fontana, Wis.

SUNDAY MASSES at 7:30-8:15-9:00  
9:45 and 10:30 A.M.

COMMUNITY CHURCH  
Fontana, Wis.

Rev. A.G. LaMar, Minister

Sunday School

Morning Worship

THE CHURCH OF THE HOLY COMMUNION  
Lake Geneva

The Rev. E.A. Batchelder, Rector

Sunday Services:

7:30 a.m. Morning Prayer

9:30 a.m. Church School

11:00 a.m. Sermon

360 young people of the Lake  
Geneva Young Peoples Institute  
of the Chicago Epworth League are  
at Conference Point this week.  
Rev. Gray Honeywell is leader.

CLASSIFIED ADV

RALPH R. BENNETT  
PIANO and  
PIPE ORGAN TUNING

821 Wisconsin Ave.

Beloit, Wis.

FOR SALE- Outboard Speed Boat, Two  
Seater with deck and step bottom.  
Very reasonable. Hults, Glenview  
Rd. & Cedar Pt Drive, Cedar Pt Park.  
Wms Bay.

FOR SALE- Small sailboat. Inq 211  
Geneva St., Williams Bay.

ATTENTION!

The party who took spare tire  
& wheel from model "A" Ford, parked  
in lot at Hollister's lumber yard,  
Tuesday evening, is known, and unless  
same is returned by Sat. July 23,  
steps will be taken to claim same.  
(Adv.)



# ICEBERG

32 GENEVA ST.

WILLIAMSBAY, NEW

NEW

NEW

## Health Foods in Liquid Form

There no longer remains any doubt but that the proper proportions of food elements and vitamins regulate, to a very great extent, our weight, organic functioning and general health.

Fresh fruits and vegetables are the main sources of these necessary elements and vitamins. Instead of extracting their juices, as formerly, THE ICEBERG is liquifying the fruits to obtain the whole benefit of whole food in easily digestible liquified form.

Try one of our Cocktails - FRUIT, CARROT, LETTUCE

SPECIAL FOR WEEK END

Black Cherry in Brick Quarts or Pints.

### YACHT CLUB RACE RESULTS

Saturday, July 16 A.M.

L.Z. Leiter Trophy- Class "C"  
(1) Dibs - Lanman ; (2) Kawla - Nystrom; (3) Bee Bee Jay-Pope.  
(4) Moth II -Johnson

Saturday, July 16 2.15

Mrs. A.F. Gartz Trophy  
(1) Sunanair - Clifford ; (2) Nais, Tarrant. Fitzcharles, Skipper;  
(3) Little Smoke -Gifford, Perrige skipper (4) Snipe, -Peterkin, Bob Ferris, Skipper

Saturday, July 16 2.30

Richard W. Horton Trophy  
Cub Race

(1) Neetchoe, Bartholomay  
(2) Flying Trapeze, Schwinn  
(3) Zephyr, Mc Intosh

USE STREET ADDRESSES IN

CORRESPONDENCE . SEE NEW 3<sup>c</sup> STAMPS *Landing of Sweden & Finn 1638*

(4) Ekke Nekkepen - Petersen

On Sunday after nearly completing the Course the Class "E" race was called off for lack of breeze.

Reported by Jim Rawleigh, Jr.

Last week we mentioned the 12 acres of greenhouses at the Amling Rose Gardens of Maywood. Under the name of Foley Greenhouse Mfg. Co. Mr. Philip Foley, who has a home near Cisco Beach on the lake shore, build greenhouses. For over 50 years he has been in the business. Now sons, Philip, Jr.; James B., carry on. Mr. Foley is still active as president but likes to get out here and cut down trees and keep up an extensive lawn. The factory is at Forest Park, Ill.



## SCAVENGER HUNT

The young people of the Lake Geneva Country Club were guests of James N. Rawleigh, Jr. last Friday night, the 15th for a Scavenger Hunt. Mrs. James N. Rawleigh served a Buffet Dinner at the Rawleigh home in Chicago Club. Then in groups of three the guests were given lists which they were given three hours to secure. The lists called for

Red Flannel underwear  
Three legged stool  
1890 bathing Suit  
Live Bullfrog  
Elks Tooth  
Live mud puppy  
1930 Nickle  
Live Turtle  
Sears Roebuck or Montgomery Ward Catalogue 1937 or before  
Moody and Sankey Hymn Book and something original.

All reported by midnight and Mrs. Rawleigh checked them in. Everything was alright until Gale Gartz came in lugging a live calf., which didn't like the idea. Jane Beckwith and Sangston Hettler found at W.M. Spencer's an old bicycle with large and small wheels. Phillip K. Wrigley furnished plenty of three legged milk stools. Red Underwear was not to be found any more.

"A wonderful time was had by all" is a mild way of putting it.

By the way James N. Rawleigh is a student at Yale, not Northwestern as stated last week and is on his way toward a law degree.

LAKE GENEVA OBSERVER IS PUBLISHED WEEKLY BY F.M. VAN EPPS, WILLIAMS BAY, WIS. ON THURSDAY. GET NEWS AND ADVERTISEMENTS IN BY WEDNESDAY NOON AT LATEST.

Subscription price 50¢ for Summer

\$1.00 for all year

Sponsors pay \$5.00

## AROUND LAKE GENEVA

Mrs. George G. Parker of Pasadena, Calif. has come to Lake Geneva for the summer and is settled in her apartment in the Maxon home on Geneva Street, Lake Geneva. Mrs. Parker has spent the summer at Lake Geneva for over fifty years and first lived at Congress Club, on the lake at Williams Bay. She is one of the original founders of Holiday Home, the Fresh Air Camp on the lake.

Mr. Aldis Brainerd Hatch Jr. and his bride, the former Renee Anne Cecile Guy of Paris, France, have come to Lake Geneva for the summer and will occupy the guest cottage on the estate of Mr. and Mrs. William Nelson Pelouze. Mr. Hatch is a cousin of Mrs. Pelouze. Mrs. Hatch was educated in Paris and Switzerland. She attended Miss Hall's school in Pittsfield, Mass. and was graduated from Sarah Lawrence College. Mr. Hatch has degrees from Princeton, the University of Chicago, the University of Heidelberg and Yale University. In the fall Mr. Hatch and his bride will live in Oxford, Miss., where he has a professorship at the University of Mississippi.

The John McKinlay Sr.'s. of Chicago, are occupying "Boulder Lodge" on the North Shore of Lake Geneva, home of the late Mr. and Mrs. L.T.M. Slocum, for the season. Mr. McKinlay until recently was with Marshall Field & Company and is now president of the National Tea Company. Their home in Chicago is in Beverly Hills.

Miss Sara Peace, daughter of Mr. and Mrs. Charles E. Peace, Congress Club, Lake Geneva and Chicago, will make her formal bow to society at a tea on September 21, the 20th wedding anniversary of her parents, at their Bellevue Place residence, Chicago. Mr. and Mrs. Peace will give a dinner-dance for their daughter, at the Blackstone hotel on Christmas Eve.



spend a day at

CARLSON'S

## EDGEWATER BEACH HOTEL

403 LAKE SHORE DRIVE, LAKE GENEVA

enjoy a fine meal, a swim or sail boat  
ride in the afternoon

WEEK DAY SPECIAL LUNCHEONS

50¢ to 65¢

DINNERS 85¢ to \$1.00

Swedish Smorgasbord served every Sunday from 11.30 to 8

Coffee served on the Lawn every Sunday afternoon

Special attention given to private parties. RAY CARLSON.

## CHAPPIES CHICKEN

Its

DeeLicious +  
Reasonable

CHOICE REFRESHMENTS

ICT 50 & 36

The Ship. A. Hoy

## ISLE of VIEW

Mrs. Rose Weber, Prop.

Highway 50

Entrance to

CISCO BEACH

FOUNTAIN SERVICE

ICE CREAM · FOXHEAD Bottled

Beer

TEXACO SERVICE STATION

Something for  
the

"KIDS".

CHILDREN'S

GIFT SHOP

YOU CAN SEE IT AT

THE NORTHWOODS

GIFT SHOP

MAIN STREET

LAKE GENEVA



Mr. and Mrs. Royal Booth of Clinton, Mo. are again occupying the M.J Breen Estate on the lake shore for the summer.

Mr. and Mrs. W. Schennum and family, Mr. and Mrs. F. Schroeder and Mr. and Mrs. E. Tye of Maywood, were weekend guests of Mr. and Mrs. Arthur Schennum of Loch Vista.

Mr. and Mrs. Frederick H. Frost of Portland, Me. and little daughter Holly came Monday for a visit with his mother, Mrs. E.B. Frost, Dartmouth Rd., University Heights. Their children, Joclyn and Brant Frost have been enjoying a visit with their grandmother for the past month.

Dr. and Mrs. George Elliott Downing and two children, Providence, R.I., and Dr. Elizabeth Downing, Chicago, are expected this week for a visit with Dr. and Mrs. E.R. Downing, University Heights.

Mr. and Mrs. Marshall Douglas and family and Mr. and Mrs. Russel Zabler, Chicago, came last Saturday for the wedding of their sister Maybelle Stoddard and to spend a short vacation with their parents, Mr. and Mrs. Edward Zabler.

Mr. and Mrs. E.N. Ellis of Waterloo, Ia., parents of Mrs. Royal Pierce on Geneva St., spent last week visiting their daughter and family.

On the Statendam, sailing from New York last Friday were Dr. and Mrs. Gerard P. Kuiper, Williams Bay, who will attend the Astronomical meeting in Stockholm and will also visit in Denmark before returning home, about September 1.

The editor has received a post card from Mr. and Mrs. H. Bryant, 57 Spring St. who are traveling thru the East and Canada. The card shows a picture of Seneca Lake, Geneva, N.Y., which they say, "so much resembles our own Lake Geneva but there is no place like good old Williams Bay".

On July 27, 28, 29 and 30, the Belfry Players will present "Night Must Fall", a psychological thriller - the study of a cold-blooded murderer. It is being brought to Williams Bay by the Summer Theatre Players from Freeport, Ills. The production uses a cast of nine players, several of whom have played with the respective organization for the past five seasons.

The production is under the direction of Mr. Hez Diefenthaler of Freeport, who during the winter season is a producer for the Winnecheik Players of Freeport, and, who during the summer manages his own summer theatre at Dakota, Ill.

"Night Must Fall" enjoyed unusual success when presented at the Dakota Little Theatre late in June. It has already been made into a motion picture, the leading part being played by Robert Montgomery, a part which he played at a very precarious stage of his career. The production is new and unusual and comes highly recommended.

The following is printed from a letter sent to BAY LEAVES AND LAKE GENEVA OBSERVER-

"I had the pleasure, the other evening of hearing and seeing the Belfry Players in "Post Road". I had seen this play in Chicago under another name-"Leaning On Letty" with Charlotte Greenwood.

I want to congratulate The Belfry Players on their rendition- which was fully as clever as the original. Keep up the good work."

signed- Jennie R. Fischer  
7618 East End Ave., Chicago."

At the luncheon for the L.A.S. of the Cong'l church last Tuesday, a letter was read from Miss Mary Calvert, written aboard the boat sailing for Europe, June 26- "Miss Farnsworth and myself attended the church service in the boat's cabin lounge this morning, which was very fine with splendid music sung by a choir."



# WHERE TO TONIGHT

SPARGUE THEATRE- ELKHORN, WIS.

Thurs-Fri- July 21-22-

Gene Raymond, Olympia Bradna  
in "STOLEN HEAVEN"

Saturday- July 23-

Jane Withers, Robert Wilcox,  
Rochelle Hudson  
in "RASCALS"

Sun-Mon-Tues- July 24-25-26

Bob Burns, Martha Raye, Dorothy  
Lamour, Binnie Barnes  
in "TROPIC HOLIDAY"

Wed-Thurs- July 27-28

Calire Trevor, Phyllis Brooks,  
Leah Ray, Dixie Dunbar  
in "WALKING DOWN BROADWAY"

**THE RIVIERA**  
LAKE GENEVA

dance to  
DEL COURTNEY  
AND HIS

ORCHESTRA  
NIGHTLY EXCEPT MON & TUES  
SUNDAY MATINEE

DON'T FORGET  
WOODLAWN  
ON NORTH SHORE  
LAKE DELAVAN OFF  
HIGHWAY 50

for dancing  
NEWLY FURNISHED MODERN

GENEVA THEATRE  
Lake Geneva, Wis.

Air-Conditioned- Comfortably Cool  
Daily Matinees at 2 P.M.  
Monday to Saturday- 25¢  
(except Sunday)  
Kiddies, 12 or under- 10¢

Wed-Thurs- July 21-  
"HAVING WONDERFUL TIME"  
and  
"WE'RE GOING TO BE RICH"

Fri-Sat- July 22-23  
"RAGE OF PARIS"

Sun-Mon- July 24-25  
"TROPIC HOLIDAY"

Tuesday- July 26- ONE DAY ONLY  
"FAST COMPANY"

Wed-Thurs- July 27-28  
"CRIME SCHOOL"

plus  
"PASSPORT HUSBAND"

\*\*\*\*\*

DELAVAN THEATRE- DELAVAN, WIS.

Thurs- July 21-  
"FAST COMPANY"

Fri-Sat- July 22-23  
"WOMAN AGAINST WOMAN"

Sun-Mon- July 24-25  
"WHITE BANNERS"

Tuesday- July 26- ONE DAY ONLY  
"SINNERS IN PARADISE"

Wed-Thurs- July 27-28  
"TROPIC HOLIDAY"

USE THE TICKETS  
ATTACHED TO  
LAKE LAWN ORIENTAL  
DANCE PAVILLION

AD. THEY ARE WORTH  
A QUARTER



# SPECIALS FISH LINE STORE

WILLIAMS BAY, WIS.

FRIDAY  
JULY 22

T E L . 8 1 9 W 1

SATURDAY  
JULY 23

BROOKFIELD BUTTER 2 lbs - 59¢	GRANULATED SUGAR 10# Cloth Bag 52¢	HILLS BROS. COFFEE 2 lb Can 53¢ 1 lb Can 28¢
LIBBY'S RED FANCY SALMON 1 lb Can- 25¢	ROLLED RIB ROAST 32¢ per lb	LIBBY'S HAPPY VALE PINK SALMON 2- 1# Cans- 25¢
POWDERED SUGAR 3 lbs- 20¢ BROWN SUGAR 3 lbs- 17¢	BONELESS VEAL ROLLS 23¢ per lb	PINEAPPLE JUICE 2- 46 oz Cans- 49¢ GRAPE FRUIT JUICE 2- 47 oz Cans- 49¢
AMERICAN FAMILY SOAP 10 Bars- 57¢ SUNBRITE CLEANSER 3- 14 oz Cans- 14¢	(BULK) PORK SAUSAGE Homemade 19¢ per lb	LIBBY'S SLICED PINEAPPLE 30 oz Can- 21¢
BANANAS - 5c pr lb COBBLER POTATOES 21¢ per Pk	GENEROUS SLICED BACON 29¢ per lb	LIBBY'S BREAKFAST FRUIT 3- 8 oz Cans- 25¢
LIBBY'S PEACHES Sliced or Halves 2- 30 oz Cans- 39¢	HAPPY VALE TOMATOES 3- 20 oz Cans- 25¢ HAPPY VALE LIMA BEANS 3- 20 oz Cans- 29¢	ROSEMARY PEANUT BUTTER 2 lb Jar- 25¢
SPERO SALAD DRESSING Quart Jar- 25¢ Pint Jar- 17¢ ½ Pint Jar- 10¢	FRESH SPINACH 5¢ per lb SCHAFFNER CALIFORNIA POTATOES- 33¢ per Pk	PETER PAN MILK 3 14 oz Cans- 19¢ PAPER NAPKINS 3-100 Count Pkg's- 25¢
JOHNSTON CRACKERS SODA CRACKERS-2#-19¢ GRAHAM CRACKERS- 2 lbs- 21¢	FRESH FRUITS & VEGETABLES All Kinds OPEN SUNDAY 8 A.M. to 10 A.M.	SAVOY GRAPE JUICE Quart Bottles- 33¢ SAVOY GRAPE JUICE Pint Bottles- 17¢