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## **Wisconsin alumnus. Volume 53, Number 6 March 1952**

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*In this Issue*

*The UW*

*Sports Program*

*and*

*How It Grew*

• • •

—the story behind  
'Big-Time Athletics'  
at Wisconsin

• • •



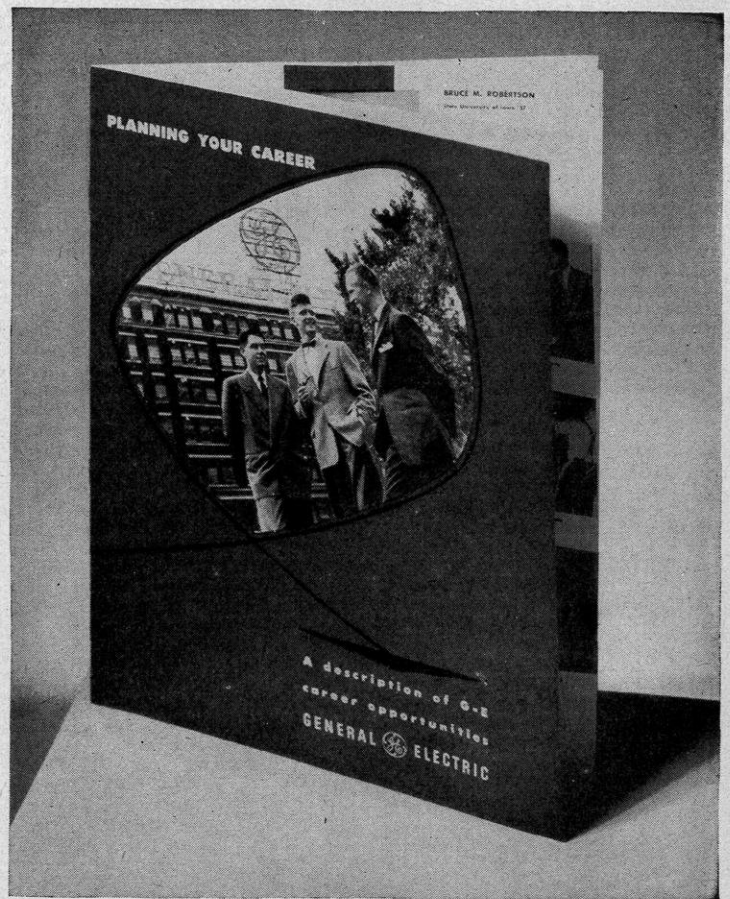
One Reigned as Prom Queen



WISCONSIN  
*Alumnus*

The Official Monthly Publication of the Wisconsin Alumni Association for March, 1952

# A DESCRIPTION OF CAREER OPPORTUNITIES AT GENERAL ELECTRIC



## Information you may want to pass on to someone planning his future

This new booklet contains brief introductory descriptions of such General Electric training programs as:

1. The Test Engineering Program, offering engineering graduates opportunities for careers not only in engineering but in all phases of the Company's business.
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## ★What They Say:

### ON COEDS

IN A SCHOOL-WIDE referendum, University of Wisconsin students were asked whether co-eds should be permitted to stay out later on weekends.

The results were deeply disturbing.

Men students voted overwhelmingly in favor of later hours.

The girls voted against them.

What meaneth this?

Do our modern coeds find midnight sorority and dormitory bull-sessions more stimulating than a walk by the light of the moon, by the bright shining light of the moon, to which and under which generations of Badgers have sung and fallen in love?

Has Hammersley anything to do with this?

Or—more depressing thought—can it be that the midnight oil—with the books beneath—burns more brightly and with lovelier light?

Lacking means to conclusive investigation, we put it down simply, as all males from the beginning of time have put down their confusion: to woman, the eternal enigma.

—the Wisconsin State Journal

### Regents and Faculty

IN ADDITION to the merits of the new policy on American history requirements at the University of Wisconsin, the manner in which the faculty and regents arrived at it is noteworthy. For each body separately has its own proper powers and prerogatives and these appear to have emerged intact.

The conclusion of the matter finds the faculty still in full control, as it should be, over curriculum making and the content of the courses. It finds the role of the regents limited to having pointed in the direction of a basic policy.

To us, this is not less important than the main issue. The regents do have the delegated authority to manage the university, and this certainly includes a right of decision within its professional sphere is essential to the health and integrity of a university.

Wise regents will ever be careful not to overstep this line. They will not, in this or other cases, attempt to prescribe how a particular subject shall be taught. They will not permit any suspicion that they would use their power to propagandize their own political or economic viewpoints.

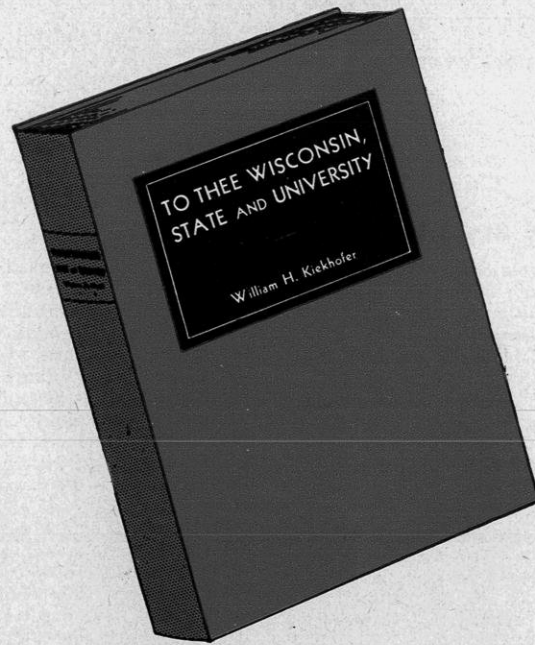
This important distinction is well stated by the faculties of the college of letters and science and the school of education in their report on the compulsory American history proposal, wherein they said:

"Our objective is education, not indoctrination."

—the Milwaukee Journal

... a wise decision has been made. To turn down a sound policy on the ground that someone favoring it is suspected by someone else of harboring deep designs against academic freedom seems pretty much like thought control in reverse.

—the Superior Telegram



## TO THEE WISCONSIN, STATE AND UNIVERSITY

by W. H. "Wild Bill" Kiekhofer

This book brings you the best of Prof. Kiekhofer's famous lectures—sparkling, witty, and thought-provoking. A perfect memento of stimulating years at Wisconsin. Contents include:

- |   |  |
|---|--|
| I To Thee Wisconsin, State and University | VI In Presentation of a Portrait of President C. A. Dykstra to the University of Wisconsin |
| II The University of Our Dreams           | VII In Memoriam of Professor William Amasa Scott   |
| III Peace and Plenty                      | VIII Fifty-Three Citations of Recipients of Honorary Degrees                               |
| IV V-E Day                                | IX Tribute to Chief Justice Marvin Bristol Rosenberry                                      |
| V Economic Snares and Delusions           |  |

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Wisconsin Alumni Association

Memorial Union, Madison 6, Wisconsin

Please send me \_\_\_\_\_ copies of TO THEE WISCONSIN, STATE AND UNIVERSITY, at \$1.50 per copy. My check (or money order) is enclosed.

Name \_\_\_\_\_

Address \_\_\_\_\_

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# ★ Dear Editor:

## Revolting Cover?

The picture on the cover of the January, 1952, issue was so revolting that I destroyed the magazine without reading it.

Omar Whaley, '21  
Chicago, Ill.

## Chemistry Skyrockets

Some of the juvenile generation have been arguing in your columns the origin of the skyrocket in University classrooms.

In general chemistry lectures, 1913-14, the beloved Louis Kahlenberg got a rousing skyrocket daily.

One day after it finished on the usual rousing "Louis," he remarked: "While I am very proud of my French ancestors, I am just as proud of my German parentage." This was of course several years before WW I.

Now let some of the old timers tell us when the skyrocket in UW classrooms really began.

D. R. Burnham, '17  
Tucumcari, N. Mex.

## Appraisal Approval

I have just finished a rather belated reading of the November, 1951, issue of the *Wisconsin Alumnus*, in particular the article by Ivan Peterman "American Foreign Policy—An Appraisal."

This article seems to sum up more clearly and concisely what the U.S. has done to itself since World War II than any other I've read.

More such articles will be appreciated.

Lt. (jg) Carlyle W. Fay, '48  
c/o FPO, San Francisco, Calif.

## Alumni in Peru

I was very pleased to receive your letter and am enclosing \$5.00 for membership in the Wisconsin Alumni Association. My husband (also a Badger, M.S., 1950) and I enjoy every bit of news from Wisconsin, which we miss very much.

You may be interested to know that we recently had a get-together with four close friends who also attended Wisconsin, Alfredo Rosenzweig, Dr. Juan Maldonado and wife Melva, and Dr. Vicente Zapata. We are planning to contact more Badgers with hopes of forming an Alumni chapter in the near future. Any references and advice you may be able to give us, including names of Wisconsin Badgers in Peru will be highly appreciated.

My husband and I would also like this opportunity to offer our home and hospitality to any Badgers who might be coming down this way. We would do our best to see that they have a good time and are sure that they would find Peru a most enjoyable place to visit.

A cordial greeting to all our friends and many good wishes for the success of the Alumni Association.

Mrs. Juan Figueroa, '50  
(Pauline Kwapił)  
Lima, Peru

## Teach History Honestly

Now that the faculty has decreed that American history should be compulsory for all students at the University, we hope that the kind of history taught will be a guide to the future of our young people—not used to justify the past and preserve the status quo.

History for the most part is written by those sharing the point of view of the elite and written as propaganda. Voltaire defines history as the tread of heavy boots going up stairs and the pattering of satin slippers coming down. If history could be written and taught in terms of the struggle between privileged groups and the common man, it would be of scientific value.

Beard and Robinson tried this years ago at Columbia University. They dove down in the muck of history and came up with the material for a book in one hand and holding their noses with the other. The Board of Trustees through Nicolas Murray Butler fired them from the faculty for wanting to teach history honestly and with a sense of proportion.

I hope that the action taken by the faculty was not the result of pressure from self-appointed patriots. I do not want to see the University of Wisconsin on the run. I think the *Wisconsin Alumnus* is a quality magazine. Keep up the good work.

Leonard A. Wenz, '26  
Denver, Colorado

Coming next month—

Keys to Job Success

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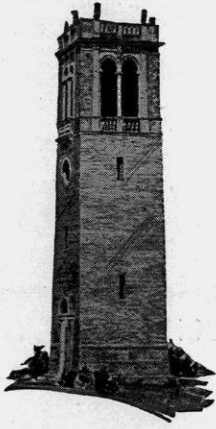
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# WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

## ★ *Sidelines*

AFTER HECTIC campus-wide campaigns on behalf of various UW co-eds in their candidacies for Prom queen, this month's cover girls were elected as finalists by the student body. In a precedent-shattering move, the dancers at the glamorous Leap Year night party had the privilege of choosing the queen, who thereupon assumed the first person in the affair's "King and I" theme. They selected Donna Erickson, Madison, second from right, in



the courtly cover picture that also includes finalists Phyllis Berg, Madison, Nancy Wetzel of Milwaukee, and Nancy Smith of Delafield. One of the most bizarre stunts of the queen campaign was that of Sally Riblett of Eau Claire, who conducted her drive as "The Girl with the Blue Hair" and subjected her coiffure to spraying with a brilliant blue lacquer. For a glimpse of another recent campus queen, you are invited to turn to page 34 of this issue.

Vol. 53

MARCH, 1952

No. 6

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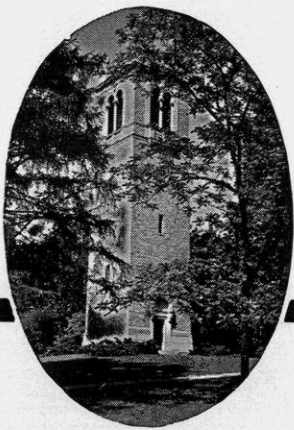
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Art Lentz, Athletic Publicity Director .....	Sports Editor

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...



# keeping in touch with WISCONSIN

JOHN BERGE, Executive Secretary

IT WAS three below zero in Madison this morning—a good day to think about reunion plans for Alumni Day, June 21. Just thinking about June in Madison makes that sub-zero wind whipping across Lake Mendota seem a little less frigid.

Some classes, of course, have been working on reunion plans for months. The Class of 1917, for example, started its 1952 reunion plans last summer, immediately after its 1951 reunion. Most classes reunite on a five-year basis, but the Class of 1917 reunites every year and has a lot of fun doing it—thanks to its hard-working president, Mrs. W. H. Conlin. Leo Blied is reunion chairman this year.

For its 35th reunion in June, the Class of '17 is raising a \$25,000 scholarship fund as a memorial to the 34 classmates killed in World War I. Chairman of this fund campaign is James March, 536 West Wisconsin Avenue, Milwaukee 3. To facilitate the job of collecting this fund, the class published one of the finest directories ever compiled at Wisconsin. It lists all seventeneers geographically, so that members of the fund raising committee can see at a glance how many classmates are living in a given area or state. For example, three seventeneers live in Arizona, three in Alabama, fourteen in Florida, forty-six in Minnesota, seventy-five in California, etc. In addition to the seventeneers in Alaska and Honolulu, the class has members living in nine foreign countries.

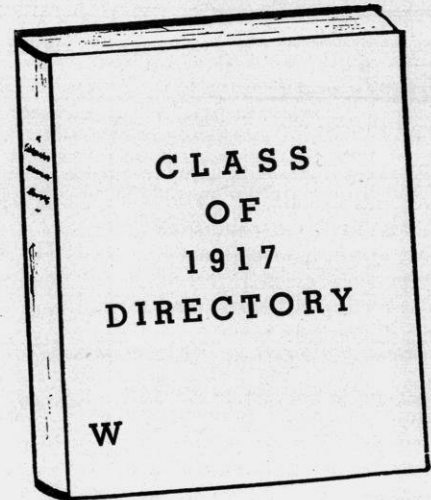
### A Running Start

Other classes also have a running start for their reunions in June.

The Class of 1902, with Fred Leiser as general chairman, started its Golden Anniversary reunion plans rolling with a letter last October. This class, too, is raising a memorial scholarship fund of at least \$15,000. One member of this class expressed his interest in a class gift in these words:

"Many of us should learn to say—when we contemplate our good luck—'But for the grace of God and the help of the University of Wisconsin'—I probably wouldn't be worth a damn in any way, for any purpose or to any one. And then before it is too late we should substantially recognize our obligations, not only to God but also to good old University of Wisconsin as well."

Members of the Class of '02 will be inducted into the Half Century Club at the annual luncheon of this exclusive organization on June 20. This Club is made up of Badgers who have been graduates of the University of Wisconsin for fifty years or more.



A year ago '22 Engineers started plans for their thirty-year reunion, with Wilson Trueblood as chief engineer. Madison people are still talking about the four-day celebration these engineers put on for their silver jubilee five years ago. That was also the year that 25-year reunions really started to percolate—thanks to Rudy Zimmerman and his famous Smorgasbord party.

Vernon Carrier, Lowell Frautschi, and Roy Ragatz are cooking up plans for the 25th anniversary of the Class of '27. Just as it has done for previous 25-year classes, the Wisconsin Alumni Association will publish a SILVER JUBILEE DIRECTORY for the Class of '27. This will be off the press about May first and a complimentary copy will go to each member of this class.

### Newsletter for '47

The Association will also publish a newsletter for the Class of 1947 to help it in celebrating its first five-year reunion.

Al Goedjen, president of the Class of '07, is formulating plans for the last big reunion before celebrating their fiftieth anniversary in 1957. Doug Weaver, '32 president, is reactivating the reunion committee which handled their fifteenth reunion five years ago.

This brief summary, of course, gives only a few of the highlights planned for June 20–21–22. For additional news about reunions see page 23. More news also in April and May issues.



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# The UW Sports Program

Camp Randall Stadium and Fieldhouse



The character of "big-time athletics" has been impugned frequently, by many individuals and groups, during recent months. One critic, John Kieran, who achieved some fame reporting sports him-

self, would solve "the problem" by abolishing gate receipts. How this would affect the UW athletic program is indicated in this article, which also discusses the general sports situation at Wisconsin.

# — and How It Grew

## *Intercollegiate Sports Foot Their Own Bill*

How the University's athletic program developed into a big business is told in this article by

**ART LENTZ**

**F**OR NEARLY a quarter of a century, intercollegiate athletics at the University of Wisconsin have been entirely self-supporting, but Mr. John Q. Citizen, generally speaking, still clings to the notion that it appears on his tax bill.

Nothing could be farther from the truth.

Actually, not a single tax dollar is used for the operation of the large scale intercollegiate athletic program at Wisconsin. It is Mr. Sports Fan who foots the bill.

For income derived from tickets sold at the many sports events and other sports entertainment features sponsored by the athletic department, along with revenue from concession and radio-television privileges, takes care of the cost.

That's the way it should be.

Wisconsin is proud of its "pay-as-you-go" program which now includes an athletic plant valued at \$21½ million and an annual operational budget which approximates the \$500,000 level. More important, however, is the belief that the athletic program has substantiated its rightful place in the over-all educational plan at Wisconsin.

President E. B. Fred recently commented on the intercollegiate sports program at the University in a message to alumni at a Founders' Day dinner at Milwaukee. He declared that if the program has become a cancerous evil gnawing at the vitals of our institution and threatening the morals of our youth, honesty dictates that the symptoms be noted and the disease arrested. On the other hand, he said, if the athletic pro-

gram is basically healthy and wholesome, it needs to be protected and preserved. The president went on:

"For many years the control of intercollegiate athletics at the University of Wisconsin has been within the University faculty and its athletic board—subject, of course, to the usual final authority of the Regents in all matters of University policy.

"In my opinion, this principle of faculty control is a strong safeguard against many of the alleged evils of intercollegiate athletics. The maintenance of high educational standards of admission, classroom performance and academic progress for all students; the selection of athletic staffs of recognized competence and high personal qualifications; the development of well-balanced athletic programs and facilities, which, by their own merit, appeal to and accommodate all of the young men who enjoy competitive sports; and the development of practice and playing schedules which do not interfere with the students' chance for satisfactory progress in a normal program of studies, are all matters of educational



**WOULD WISCONSIN taxpayers—or Wisconsin students—be willing to pay the freight for 'prestige sports,' like crew and track, where such figures as Don Gehrman—shown above with the 1950 track team and present athletic director Guy Sundt—bring fame to the UW, and to the state?**

concern, and properly belong within the jurisdiction of the faculty.

"In our opinion, the situation with respect to such matters at the University of Wisconsin is healthy. The efforts of our athletic department and actions of the University faculty have been consistently directed toward these goals.

"Some of the undesirable situations in intercollegiate athletics cannot be effectively regulated nor controlled by faculties. The solution to such problems as undesirable recruiting and subsidizing practices, gambling, and pressure upon coaches for victory will require the concerted and cooperative effort of all those who love college sports—outside, as well as inside colleges and universities. . . .

"We do not pretend that the conduct of our athletic program is above criticism on every count. We have no feelings of self-righteousness. We do say that we believe 'the spirit of athletics at Wisconsin is good' and we confidently expect that you will help us keep it that way."

And Athletic Director Guy Sundt has this to say:

"The role of athletics at Wisconsin is to provide an opportunity for a balanced way of life for the 20th-century student without overemphasizing sports at the expense of academic achievement.

"I am confident that the athletic program at the University is geared properly to the education, health, and recreation of all its students, and to the entertainment of students, alumni, and citizens of the state."

It appears then, that the program of athletics for all is at a high level in the history of Wisconsin. This has long been an aim of the University. Not only is varsity competition offered in 13 intercollegiate sports, but, in most cases, junior varsity teams are sponsored, along with some freshman competition.

What's more, the scholastic achievement of the athletes participating in the intercollegiate program also is at the highest level in history.

To clearly understand the operation of the intercollegiate athletic program at Wisconsin, it's necessary to review some history.

At the outset, the sports teams financed themselves through organization of their own athletic associations with little or no faculty supervision.

As interest grew, among participants and spectators alike, the program expanded, grew more costly, demanded more facilities and equipment.

Faculty control came into being and with it the responsibility of carrying out the program which had widespread support and appeal. The character of the program became more defined. Ability to support itself became more pronounced.

By the early 20s, intercollegiate athletics, with some minor exceptions, were doing nicely in the matter of self-finance. Still the taxpayer could claim some help in the way of building facilities and some salary help.

In 1932, however, the program was put on its own by the Regents and President Glenn Frank.

"Sink or swim," it was told, in effect. It swam.

And, for an orphan, its rise follows the Horatio Alger theme of the poor boy making good by thrift, industry, and clear thinking.

Now, the intercollegiate department is the only one of four phases of athletic operation at Wisconsin making its own living. The other three, intramural athletics, teacher training, and physical education, depend on support from the state and are not connected with intercollegiate athletics as far as administration is concerned.

Since 1930, the present fieldhouse was built and Camp Randall Stadium brought to its present capacity of operation, all by income earned by the intercollegiate department.

Theoretically, the intercollegiate athletic department at the present time is "debt-free", although it still owes

\$268,000 for the Camp Randall Stadium improvements completed last summer.

Wisconsin was able to pay off \$300,000 of the \$568,000 cost of stadium improvement bills after a successful 1950-51 year when the department realized \$655,399 in sports receipts. Out of this amount, football supplied \$476,136.

Added to the \$394,470 surplus it had already built up in the past few years, the department thus had access to an operating sports fund of more than a million dollars. Athletic expenses totaled \$488,859 which left \$300,000 for the payment on the stadium account and a surplus of \$271,010 which exceeds the amount still owed on the stadium.

When it comes to earning the money for the intercollegiate athletic department, the sport of football easily gets the nod as chief breadwinner.

As a matter of fact, football, basketball, and, in some instances, boxing, are the only sports which can earn more than it takes to keep them going.

Football, for instance, provides about 75 per cent of the income at the box office. Basketball will chip in with about eight per cent while boxing, last year, grossed less than the amount needed to operate. Football expenses in 1950 were around \$137,000, basketball about \$30,000, and boxing about \$18,700.

However, it must be understood that receipts from the sale of athletic cou-

## Alumni Officials Endorse Faculty Control

**W**AA PRESIDENT Willard G. Aschenbrenner and Executive Secretary John Berge were among Western Conference alumni association officials who met in Evanston, Ill., recently and unanimously adopted a statement of their position on one phase of intercollegiate athletics.

"We recognize recruitment and subsidization as the crux of the 'athletic problem,'" the presidents and secretaries declared.

"Improper recruitment and subsidization are harmful to athletes themselves. Furthermore, such practices call into question the reputations and standards of our institutions.

"Although we frankly realize that a segment of our alumni have participated in improper recruitment and subsidization practices, the preponderant sentiment of our alumni is opposed to them.

"A solution to the problem is faculty control of intercollegiate athletics, rigidly enforced. We endorse the principle of complete control of intercollegiate athletics by the faculties. We are pleased that the Western Conference, since its inception, has recognized the principle. We urge more forceful application of the principle, to the end that everything that is good in college athletics be preserved. We pledge the full cooperation of our Alumni Associations to our Western Conference faculties in their task." ■ ■

pon books to students, faculty, and University employees go directly into the over-all income and are not allocated to any of the individual sports. This income represents about 14 per cent of the total gross income while income from concessions and radio-television privilege fees takes up the remaining three per cent.

(Here at Wisconsin, the gross receipts at all home sports events, with the exception of football and boxing, are kept by the host school. In football, it is the practice to divide the receipts with the opponent after federal tax has been deducted. The schools also divide the salaries and expenses of the game officials. In boxing, the visiting team is offered a guarantee or a percentage of the gate receipts.)

Without the big intake on football, it would be a task, indeed, to carry on the other sports of the program on the present first-class scale.

Take crew, for instance. No one argues that it shouldn't be on the program, for it carries great prestige value besides offering an opportunity in national competition.

Now crew cost \$29,194 last spring, with not a penny back from gate receipts. However, the impact of the national title won at Marietta is terrific and the school benefits in many ways. Alumni interest is stimulated and University prestige is enhanced athletically.

Track and cross country cost around \$18,000 with only \$29 coming back on ticket sales at the gate. Swimming, with no receipts, cost about \$8,000 while wrestling brought in only \$17 as against an outlay of around \$6,500. Fencing, gymnastics, tennis, and golf cost about \$3,000 each against no receipts. Baseball realized around \$1,300 while costing \$14,600.

This is no attempt to belittle the lesser of the spectator sports at Wisconsin. Each has its place and each is considered a major sport since major letters are awarded to the athletes in each sport who attain the special qualifications set up. Ample schedules for home and away contests are provided along with the best of equipment, medical care, travel accommodations, top-notch coaching and supervision.

What it does mean, however, is that football carries the load and makes possible the continuance at a high level, the conduct of all the other sports on the program.

And at no expense to the taxpayer. ■ ■

# Scholarships and Athletes

## A survey shows that sports participants get few favors.

**D**O WISCONSIN athletes get all the breaks when scholarship funds are handed out? Yes, indeed, said a Madison newspaper reporter in December as he apparently attempted to add some spice to the simmering sports deemphasis pot.

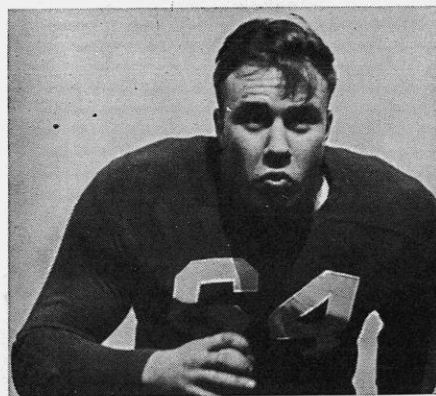
"Forty-six University of Wisconsin athletes, most of them varsity football players, are to get over 50 per cent of the undergraduate scholarship funds assigned by the University Committee on Loans and Undergraduate Scholarships for the Madison student body of 10,133," the *Capital Times* reported. "The athletes are to receive or have received \$9,605 out of a total fund of \$18,847."

Although the story occasioned no mass meetings, picket lines or 'Good-bye Guy' signs, it did prompt some research into the matter by two University officials. When Kenneth Little, vice president of student affairs, and Paul Trump, chairman of the loan and scholarship committee, concluded their survey over the Christmas holidays, they had this comment on the article:

"Inaccurate and misleading."

The Little-Trump survey made clear just how wrong the earlier newspaper story was. For one thing, the total value of undergraduate scholarships and awards for 1951-52 was \$222,788.05. Of this amount \$122,491.02 was for men students.

Those taking part in intercollegiate athletics are eligible for practically all of these grants, on the same bases as all male students. However, 47 of the 1,068 awards seem to be primarily de-



**SCHOLARSHIP** and football aren't incompatible, as many UW gridders have proven. Among them is Dave Staiger, letter winner in 1949-50, who won the Schreiner Memorial scholarship, the Herfurth award and is now studying politics, philosophy and economics as a Rhodes scholar at Oxford.

signed as grants-in-aid to athletes and are administered under Big Ten conference and UW faculty rules. Requirements for these awards specify that recipients be "needy and worthy," (and they do not always go to athletes, either.)

Since 26 other athletes receive scholarships or grants from other funds, the number of sports participants receiving aid is brought to 73. These 73 get 12.4 per cent of all awards to men, or \$15,961.

### 430 Award Winners

According to the athletic department, more than 1200 male students are engaged in intercollegiate sports. Of these, about 430 figure to be athletic award winners (of letters, etc.)

Unless you're already bogged down in percentages, then, you can figure that the 73 scholarships garnered by athletes represent but six per cent of the total number of students engaging in intercollegiate sports, and 17 per cent of the athletic award winners. In the overall campus picture, about 10 per cent of University undergraduates benefit from scholarships or grants.

At that, the Little-Trump survey excludes \$59,050 in Ford Foundation funds for the 16½-year-old-and-under program; \$3,325 in agriculture short course awards; and almost \$400,000 in cash scholarships, fellowships and other financial aid awarded to students in Law, Medical and graduate schools. ■ ■

Whipped, but not spanked—

## Are the Regents 'Dictatorial?'

### REGENTS

WHEN WILBUR RENK of Sun Prairie was appointed Regent by Gov. Walter Kohler, he was, he says, "told to go up there and tell them what I think and wasn't told to clear with anybody." At the February meeting of the Board, Regent Renk again left no doubt in the minds of his associates, or the press, that he intends to speak *his* mind—

regardless of verbal "spankings" from other Regents. And he acknowledged that he was being "disciplined" at that meeting.

What disrupted the customary calm of the Saturday morning meeting Feb. 9 was Renk's request that the Regents plan a meeting with Madison city and business officials to discuss various mutual problems. He said he had met with some of the officials earlier, making no commitments to them but suggesting the joint meeting.

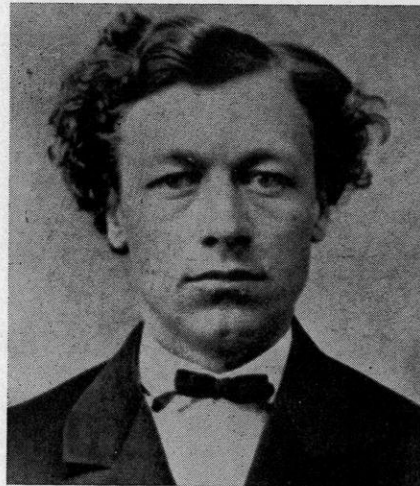
(Among the contentious problems involved are those relating to taxation on University-owned buildings—now impossible under the law, campus expansion, railroad tracks, and traffic on University avenue.)

Renk also suggested that perhaps the Regents had been 'dictatorial' in a letter sent to property owners in the proposed UW expansion area south of University avenue.

Exception to these statements was taken by several members of the board, including A. Matt Werner of Sheboygan and George Watson of Madison, who voiced their belief that the approach taken by Renk was wrong and objected to his meeting with city officials before clearing with the Board. Board President F. J. Sensenbrenner, Neenah, concurred with these objections, as did Regent John D. Jones, Jr., Racine, who at some length advised Renk of previous pleasant relations of the Board with the city of Madison. Jones challenged Renk to find anything dictatorial in the letter sent to the property owners.

Renk replied that the letter itself was not dictatorial, but it was received as such by the property owners.

When a roll call vote on Renk's joint meeting proposal was taken, President Sensenbrenner cast the deciding vote that caused a 4-4 tie and defeated



AMONG A GROUP of yellowing pre-1880 photographs of UW faculty members presented to the University by Ralph W. Stewart, '99, now of Los Angeles, was that of Prof. David Frankenburger, oratory specialist whose name has been perpetuated by a speech competition and a Tripp Hall unit.

the motion. Renk's challenge of the chairman's right to vote was decided by referring to Robert's Rules of Order.

Then the board passed unanimously a resolution offered by Regent Watson that the problems under discussion be placed on the Board's agenda for future discussion on policy, with assurance to the city of Madison that subsequently the Board would be "happy to discuss" mutual problems with its representa-

### UW Art Collection Gathers Dust in Bascom Hall

THE UNIVERSITY'S growing collection of art works is badly in need of a building for its display, Pres. E. B. Fred told the Regents last month.

Asked by Regent Renk what would happen to the 30 paintings accepted by the Board as gifts, the President said they would join the University's big collection of art works—including those from Joseph E. Davies—in a somewhat fire-resistant and air conditioned room in Bascom hall.

Public showing of the collection, he noted, is confined to Memorial Union exhibits and displays by groups through the state which borrow the paintings.

The latest paintings acquired all were works by Wisconsin artists and were exhibited in previous Rural Art Exhibits. They were received from the *Wisconsin Agriculturist* and *Successful Farming* magazines and from the John Stuart Curry Memorial fund.

### Brucellosis Isolation Building To Aid Fight on Disease

BRUCellosis, called number one public health problem in the United States by medical authorities, goes by two aliases. It is termed undulant fever when it attacks humans, Bang's disease in cattle.

The disease's damage to human health is largely unmeasurable, but Wisconsin dairymen estimate their loss alone from the disease at \$8,000,000. And the state is currently going all-out in a battle against brucellosis, since after 1955 the state of Illinois will not permit entrance of any milk unless it is brucellosis-free.

At its February meeting the Board of Regents began plans for a building to house the University's expanding re-research into the problem. The Regents authorized Vice Pres. A. W. Peterson to sign a contract with a Madison architectural firm for their services in the planning of a new animal isolation building for Charmany farm southwest of Madison.

In 1951 the legislature provided \$100,000 for the building, equipment and utilities.

### Remodeling Is Scheduled For Campus Buildings Soon

EDUCATION BUILDING will finally get its inning, with the approval by the Regents of an expenditure of \$236,000 for renovating the old struc-

ture. (Until recently it was known as the Education-Engineering building.)

The Regents also okayed a cost-plus contract not to exceed \$5,000 for air conditioning the Memorial Union Great Hall, and authorized contracts for soil borings at sites proposed for various buildings. The latter include the Dairy Cattle Instruction and Research center and the Bacteriology building.

### Ousted Badger Village Residents Get Preference

WHEN THE PUBLIC Housing administration takes over Badger Village near Baraboo next June 30, more than 100 student families will be forced to find housing in the Madison area to continue their work at the University.

The to-be-displaced families got some encouragement from a Regent action which gave them preference in the Madison housing accommodations listed by the UW housing bureau and the division of residence halls. The plan would:

1. Give preference and first consideration to Badger students in the apartment and house-for-rent listings of the housing bureau from now until June 30.

2. Authorize the director of residence halls to give preference until June 30 to Badger students for vacancies in the University-operated Monroe trailer camp, East Hill trailer camp, the University cabin court, University houses, and in the University expansion area.

### More Than Expected

When 2,790 more students showed up on the Madison campus and Extension centers last fall than were anticipated, need for an additional instructional staff was apparent. Last month the Regents appropriated \$25,000 from fee receipts toward this end, and the situation was cleared up.

### Gifts and Grants

Gifts, ranging in size from \$6.07 to \$4,500 and totaling \$27,535.57, and grants amounting to \$42,810 were accepted in February by the Regents.

Among the grants was \$23,200 in two grants from the federally sponsored National Science Foundation, set up to further 'pure' research. The UW chemistry department will use the first two grants to probe kinetic valence determination and molecular and chemical kinetics of fumarase.

# UW Civil Defense Plans Are Laid

## NEWS BRIEFS

IF A WARTIME disaster should hit the Wisconsin area, the University is set, with plans drawn up and personnel to put them into effect, to house and feed thousands of evacuees

daily in campus buildings. The plans reveal that the University, operated as a disaster emergency evacuee reception center, could house up to 4,950 evacuees on 24-hour notice in its 19 residence halls alone, and could feed additional thousands on a maximum capacity basis.

The wartime disaster housing-feeding plans were presented in carefully designed detail to the UW Civil Defense committee in February by Prof. S. Lee Burns, director of Residence halls. The committee was established by University officials more than a year ago to prepare plans to take care of any wartime disaster emergency.

The housing-feeding plans are tied in closely with other civil defense plans being completed for operation of University hospitals as a Hospital-Medical center for disaster evacuees. The plans, flexible in nature, contain an organizational chart and complete listings of UW personnel who would swing into operation immediately.

"The primary purpose of the entire University civil defense organization is to give aid to people in need," Burns said. "The University, however, has responsibility first of all to its students. Thousands of young men and women have been sent to Madison to attend the University, and the University must exercise its responsibility to these stu-

### SNOW FUN

All week the Wisconsin Hoofers looked reproachfully at the sunny skies that were turning their annual Winter Carnival into a struggle against water and slush. Their "snow prayer" came off as scheduled, but to little avail. The ice cabaret was called off. Statues of carved ice survived just long enough to be judged.

On Saturday, Feb. 16, the Hoofers decided to bring 30 tons of snow from the north to the Muir Knoll ski jump, site of their 16th annual jumping meet. They did, and the event came off as scheduled.

Last year, the Hoofers had taken the same drastic step—a few hours before an eight inch fall blanketed the area. This year, the action was delayed—it wasn't until the 19th, three days later, that Madison again dug its way out of seven inches of new snow.

dents while they are away from their homes."

Therefore, Burns said, victims would be cared for in this order:



THE GENIAL GENTLEMAN in the derby is Dean William S. Middleton of the U.W. Medical school. The occasion was Derby Day, celebrated in February by juniors at the University of Wisconsin continuing a 39-year tradition at the University. The angel at the left is Eugene S. Sullivan, Jr., Madison. The devil is Harry J. Watson, Jr., Milwaukee. In the background is James R. Fitzsimmons, Madison, about to test Dean Middleton's reflexes. Derby Day, an unscheduled occasion each year, provides the medical students with an opportunity to josh their professors.

# U. W. Calendar

## MARCH

- 1-----Little International
- 2-----Pro Arte Quartet
- 4-8-----Wisconsin Players Production  
"Mad Woman of Chailot"
- 9-----University Symphony
- 11-13----WMA Job Opportunity Conf.
- 15-----Humorology finals
- 18-19----Studios plays, Play Circle
- 21-----Marilyn Bersing, pianist
- 25-26----Nathan Milstein, violinist
- 29-----Campus Carnival
- 30-----Men's and Women's Choruses

## APRIL

- 1-5-----Wisconsin Players Production  
"Uncle Harry"
- 4-----Pro Arte Quartet
- 4-----Men's Halls Cabaret Dance
- 4-May 24--Student Art Exhibition
- 6-----University Concert Band
- 8-9-----Studio plays, Play Circle
- 13-----Ernst and Marie Friedlander,  
Cellist and Pianist
- 15-----Ag-Home Ec banquet
- 17-----SDX Gridiron Banquet
- 19-----Wis. H. S. Forensic Contest
- 28-30----Annual Haresfoot Production  
"Follow the Girls"

## MAY

- 1-3-----Annual Haresfoot Production  
"Follow the Girls"
- 4-----Student W. Club outing
- 4-----A capella Choir
- 5-7-----Spring Music Festival
- 9-----Eugene Schweitzer, cellist
- 9-12-----UN Conference
- 10-----State solo, ensemble contest
- 10-----Military Ball
- 11-----Pro Arte Quartet
- 11-----Tudor Singers
- 13-17----Wisconsin Players Production  
"King John"
- 20-----Student W Club banquet
- 20-21----Studio Plays, Play Circle
- 24-June 24--Rural Art Show
- 24-25----Parents' Weekend
- 24-----Tournament of Song finals
- 24-----Senior Swingout
- 24-----Dormsylvania
- 25-----University Band
- 26-----Bernard Milofsky, violist

## JUNE

- 7-16-----Final exams
- 17-----Senior Ball
- 18-----Senior Picnic, Fun Fest
- 19-----Honors Convocation
- 19-----President's Reception
- 20-----Commencement Day
- 21-----Alumni Day
- 23-----Law Summer Session begins
- 30-----Summer Session Begins (8 wk.)

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(Sports Calendar on Page 25)

1. University-enrolled students, including wives and children of married students,

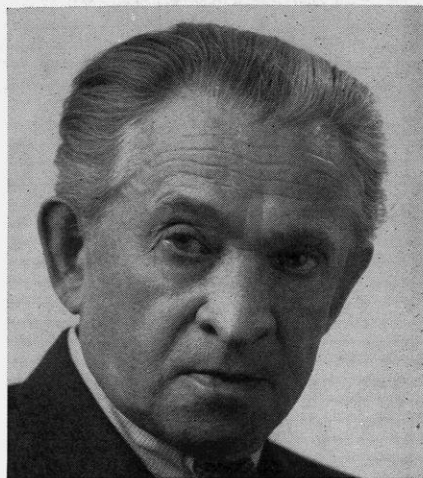
2. Residents of the Madison metropolitan area, and

3. Residents of other areas as assigned by the State Civil Defense committee.

"The plan uses permanent full-time staff members—both civil service and academic—as a nucleus," Burns explained. "The reason for building around the permanent staff is obvious—civil defense problems may be with us for years.

"This, however, does not mean that students will not play an important part in the operation of the reception center," he declared. "It is expected that hundreds of students will help in the registration process, the housing work, in the feeding centers, and in the many accompanying activities."

He said thousands of persons could be served without serious difficulties in University dining halls, and gave as a typical simple menu one that would consist of meat and vegetable dishes, or cheese or eggs and vegetable plus fruit, bread and butter, coffee, and milk for youngsters.



**SIGMA DELTA CHI**, professional journalism fraternity, scored a scoop in securing William L. Laurence, science reporter of the *New York Times*, as speaker for its annual Gridiron Banquet, set for April 17 of this year. Laurence, a Pulitzer Prize winner in 1937 and 1946, has worked more closely on U.S. atomic fission and atom bomb work than any other newsmen. His second Pulitzer Prize came as a result of his eyewitness account of the Nagasaki explosion and a later series of 'atomic' articles for the *Times*. He recently wrote a book on the hydrogen bomb entitled "The Hell Bomb," published in 1951.

## Ill in Bed, Sensenbrenner Gets \$115,000 for UW Fund

INTENSIFICATION of the University of Wisconsin Foundation's campaign to bring the Centennial Fund up to \$5,000,000 and realize a Wisconsin Center building on the Madison campus was given a big boost in December by F. J. Sensenbrenner, 87-year-old president of the Board of Regents.

His feat of raising \$115,000 from Wisconsin industry during that month was the more remarkable because he was working within confines of his doctor's orders that he restrict himself to 20 per cent of his normal activity. Unable to make many personal visits, Mr. Sensenbrenner operated largely with his bedside telephone and by letter.

In his letters, and with an accompanying brochure, Sensenbrenner called on industry to invest in the Center Building, pointing out the many benefits it would return to corporations.

The brochure, "The Fifth Use of the Corporate Dollar," was prepared by John Price Jones Company, a firm specializing in fund raising which was retained by Foundation directors in October to assist in the campaign.

Heading the re-energized campaign is Herbert V. Kohler. L. L. Smith is serving as executive secretary, while Sensenbrenner is vice-chairman.

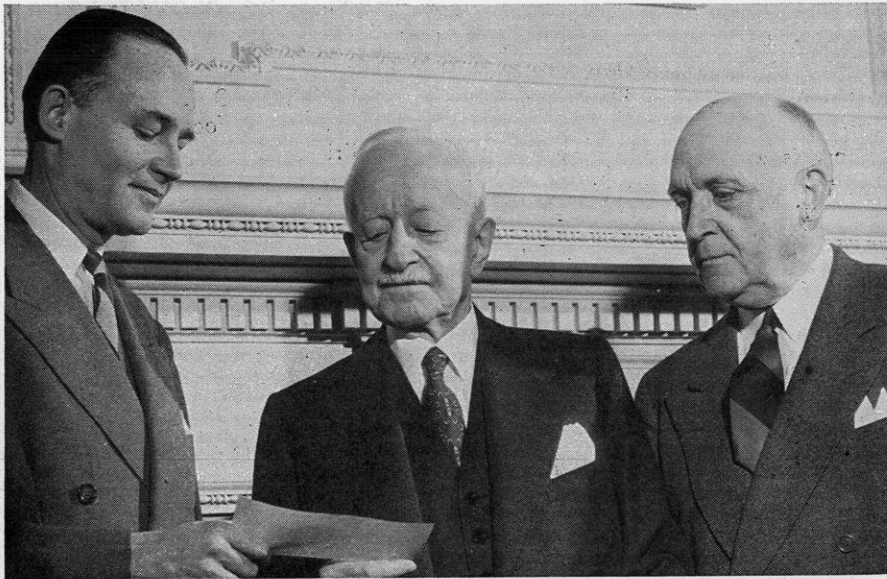
"Our greatest need in the reactivated campaign, as it has been in the past, is for volunteer solicitors," Mr. Kohler recently advised the Foundation executive committee. He pointed out that the services of professional people in the field consist mainly of planning and organizing.

## Many Lives Are Touched by Kemper K. Knapp Bequest

THE KEMPER K. KNAPP bequest left the University in 1944 has since managed to touch the lives of everyone on the campus—and many others, too.

Fresh evidence of Knapp's continuing influence for good has turned up in the latest report of the committee which handles the more than \$2 million left upon Knapp's death in 1944. The report discusses the scholarships, fellowships, lectureships, visiting professorships, conferences and public lectures supported in 1950-51 by the fund.

According to the report, 168 undergraduates attended the University on Knapp scholarships of \$250 or \$500



**GRANDFATHER AND grandson** stole the show when the March of Dimes made \$8,110 available to the University of Wisconsin for polio research. F. James Sensenbrenner, left, state March of Dimes chairman, presents the check to his grandfather, F. J. Sensenbrenner, center, president of the UW Board of Regents. University Pres. E. B. Fred moderates the family affair.

each. In addition, 10 graduate students in the social sciences and humanities were awarded \$950 each. The latter in particular fulfilled a long felt need in the Graduate school, the committee felt.

Brought to the campus, each for one semester courses, were visiting professors Edward Kirkland of Bowdoin college and Dharendra Datta of Patna university, India. Under the Knapp citizenship program, four distinguished speakers addressed both students and public, and funds were provided to support a forum on the relationship of religion to higher education, Student Board's fifth annual United Nations conference and a conference on regional planning.

The Knapp program for 1951-52 reflects the higher cost of living by increasing existing \$250 scholarships to \$400 and setting up a total of 50 more scholarships for the larger amount. The graduate fellowships are increased to \$1100 for the academic year.

Several other changes in procedure in the program's administration were made necessary as the scope of the program broadened with increased funds, but the general plan remained the same.

### **UW Fight Against Cancer Aided by Hospital Addition**

A NEW WING for University hospitals came to life Jan. 23 as federal and state dignitaries paid tribute to Wisconsin's contributions to the fight against cancer.

A speaker's panel headed by Dr. Leonard A. Scheele, surgeon general of the U.S. Public Health Service, which granted the \$975,000 that made the cancer wing possible, called for increased attacks upon the cancer problem.

Dr. Scheele called the federal sponsorship of research a people's program, and pointed to 25 new centers, with others in progress, as indications of the significant increase in cancer research during the past 15 years.

### **Struggles Recounted**

Dr. Scheele also paid tribute to Frank B. Keefe, former congressman from Wisconsin's sixth district, who was instrumental in providing for federal aid to research and obtaining the cancer grant. Keefe, who was present, recounted the battles with the Bureau of the Budget and other congressmen to get federal research aid programs approved.

Gov. Walter J. Kohler spoke for the state and charged the medical people to carry on the fight against cancer.

Representing the University at the dedication were Pres. E. B. Fred, Regent Pres. F. J. Sensenbrenner and Medical School Dean William S. Middleton.

All the efforts of many agencies, the dean declared, have been made to "roll back the Iron Curtain of cancer. To this end I pledge the support of every member of the Medical school faculty."

## **Four New Members Named To WARF Trustee Board**

FOUR NEW MEMBERS have been named to the board of trustees of the Wisconsin Alumni Research foundation, George I. Haight, foundation president, has announced.

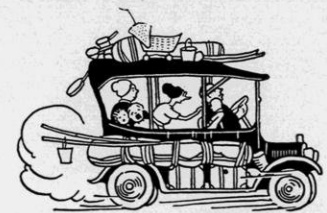
They are Thomas Brittingham, Jr., Wilmington, Del., who was re-elected after several years absence from the board; Bernard M. Mautz, Jr., Madison; Armin Elmendorf, Chicago; and Charles L. Byron, Chicago, Brittingham and Byron are former Alumni Association presidents.

The major function of WARF is to administer, in the public interest, patents on numerous University discoveries. Two of its most famous patents are those on vitamin D irradiation of foods, and warfarin, potent new rodent killer.

Brittingham is president of Lumber Industries, Inc., and is an investment economist. He is a director or trustee of numerous organizations, among them the University of Wisconsin Foundation. He was WAA president in 1950-51. He received his B.S. at the UW in 1921, and now holds the reins for the Brittingham trust fund, established at the UW by his father in 1927 to finance new projects.

Byron has also been extremely active in Wisconsin alumni affairs and served his two terms as WAA president in 1926-27 and 1927-28. He is a charter member of the UW Foundation. He received a B.S. degree in electrical engineering at the UW in 1908, then took his law degree from Marquette, and was associated with the patent departments of Allis-Chalmers and Interna-

## **HEADING WEST?**



Or east? Or north? Or south? If you're moving anyplace, how about dropping a note to that effect to the WAA office in the Memorial Union, Madison? If you can send your new address at least three weeks before the next *Alumnus* is mailed, you'll not miss an issue.



tional Harvester before setting up as a patent attorney in Chicago in 1917.

Mautz, a UW commerce graduate of 1922, is president and general manager of the Mautz Paint and Varnish Co. He began his career by selling paints from his father's store, then learned paint manufacture techniques and began the manufacture and distribution of paint. He is active in Madison civic affairs.

Elmendorf received his B.S. in mechanical engineering at the University of Illinois, then came to Wisconsin for a M.S. in 1917 and a M.E. in 1919. During 1917-19 he was in charge of the plywood division of the Forest Products laboratory, testing and developing airplane parts of plywood. He invented Flexwood through a process of making thin wood veneer sheets flexible. He currently is president of the Elmendorf corporation, a research and development firm.

### Housing Specialists See New Construction Need

A WAR OR SO AGO, the space opposite "Married?" on UW students' registration cards rarely received a check mark.

Nowadays, nearly one-fifth of all University students are married, and

their housing problems complicate considerably the over-all housing picture, according to the housing bureau's sixth annual report to the president and Regents.

There is a general improvement in student housing facilities in Madison, the report indicates, although there is still an immediate need for approved housing for undergraduate women. And anticipated enrollment increases beginning in the fall of 1953 will see the need for increase in all types of student housing.

Housing for the married students, which has been difficult since the end of World War II, is less critical at present, but the report calls this letup temporary. The construction of low-cost housing for married students, most of whom are in graduate work "upon which the future development of education and scientific research depends," is recommended.

Housing demands for single men have decreased because of declining veteran enrollment and selective service calls.

The shortage of approved housing for women is due to the loss of 1,100 spaces for women in the last six years, and has caused a drop of about that

## Follow the Girls

THE 1952 PRODUCTION of the Wisconsin Haresfoot club, "Follow the Girls", will visit seven Wisconsin cities in its tour of the state in April. They are:

Beloit—April 18  
 Janesville—April 19  
 Eau Claire—April 21  
 Oshkosh or Sheboygan—April 22  
 Appleton—April 23  
 Racine—April 24  
 Milwaukee—April 25 through  
 April 27

The show will return to play Madison from April 28 through May 3.

figure in women students enrolled since 1945.

Anticipating enrollment increases to begin in 1953 and continue through the 1960s, the report says:

"Considering the constant loss in the supply of student housing from private sources and the prospects for increased enrollments, the residence halls space should be doubled in the next 15 years."



WISCONSIN WILL BE HOST in 1954 to the Western Conference Alumni Association presidents and executive secretaries. The group met recently in Evanston, Ill. (see page 10, this issue) Shown above in a streamlined Northwestern University conference room, from left to right are: Jack Fullen, Ohio State secretary; T. Hawley Tapping, Michigan secretary; Glenn M. Coulter, Michigan president; Roland D. Feltman, Northwestern president; G. Willard King, Northwestern secretary; Edwin L. Haislet, Minnesota secretary; Harold Pogue, Illinois president; C. E. Bowen, Illinois secretary; John Berge, Wisconsin secretary; Loren Hickerson, Iowa secretary; Starr Keesler, Michigan State secretary; Harold Gasser, Michigan State president; Wells Wright, Minnesota president; Bill Aschenbrener, Wisconsin president; Edward C. Von Tress, Indiana president; Claude Rich, Indiana secretary; Etheridge Baugh, Purdue secretary.

Sentimental journey—

# Dvorak Meets Some Old Friends

## FACULTY

PROF. RAY DVORAK, the dynamic director of UW bands took a sentimental journey in early February—an excursion that gave some of his friends in Enid, Okla., their first opportunity to see him upright.

It also afforded two other groups the chance to hear the courageous bandsman—the Dallas Alumni club and the Texas Music Educators Association.

Prof. Dvorak took special pains to arrange his trip so he could spend some time in Enid.

"I went into Enid four years ago flat on my back—and I left Enid weeks later the same way, ignominiously hoisted on a stretcher through the train window," Dvorak said before his departure. "Ever since then I've dreamed of the day when I could go back and walk briskly for Dr. F. A. Hudson, who didn't cut off my mangled left leg when many might have thought it necessary."

### An Interrupted Career

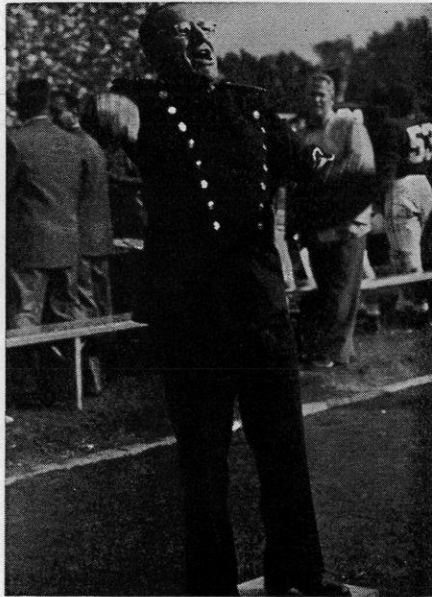
Dvorak's serious injury in a train wreck during April of 1948 near Kremlin, Okla., the loss of his right arm, his long fight to save his leg and get back on his feet, the enthusiasm with which he resumed his interrupted career as one of America's leading college bandmen, are matters familiar to most Wisconsin folks.

"In addition to Dr. Hudson, I plan to visit Milburn Carey, one of my former students at Illinois who is now dean of the College of Fine Arts at Phillips university in Enid, and many others who went out of their way to show kindness to a stranger tossed up by accident among them," he said, prior to setting out.

"It will be grand to see that part of the country again from a vertical position. I had a scare this winter when I fell and sprained my ankle. All my dreams of strutting before Dr. Hudson almost went glimmering. But I was able to discard my cane weeks ago, and now, God willing, nothing can stop me."

Nothing did stop the professor and as band clinician for the Texans in Mineral Wells he demonstrated techniques with the new arm he uses so enthusiastically he's already worn out eight cables since he began to use it a year and a half ago.

His attendance at the Dallas Founders' Day meeting, where a feature of



PROF. DVORAK

the program was his leadership of group singing, was arranged by Robert Gresch, former librarian of the Wisconsin bands.

### Hobson Declares Farmers Are Not Unduly Prosperous

"WISCONSIN AND American farmers are not getting unduly prosperous at the expense of consumers," according to agricultural economist Asher Hobson.

He feels that "farmers are doing an outstanding job producing the nation's food, but a mighty poor public relations job."

Hobson says the farmer is just about holding his own.

Butterfat is considerably below parity, for example, and dairymen don't have the purchasing power they enjoyed way back in 1914.

Net farm income reached its record high in 1947. It was 17.8 billion dol-

lars. This last year, 1951, with more to sell, farmers' net income was only 15 billion. During these five years when national income has increased by leaps and bounds farm income has not kept pace, Hobson said.

"On the whole, farmers are not complaining," he noted. "But certainly their earnings should not be a cause for complaint on the part of consumers."

Hobson compared notes on farm prices over a period of years. In 1914, he reported, one hour of factory labor would buy .9 pounds of beef steak. That same hour would buy 1.5 pounds of beef steak in 1951.

Food is considerably higher than before the war, he pointed out. But it's not as high, relatively, as most other things. Incomes have gone up much faster.

"I know of no foods that are not cheaper now than in former years—in terms of wages," he said.

### To and Fro Travels Teaching Staff

FROM MINNESOTA U. returns Douglas G. Marshall as associate professor of rural sociology.

To Southern Illinois U. Aaron Bobrod, UW artist-in-residence, went as guest critic and lecturer in January.

From the University of Ghent, Belgium, is visiting professor of history Charles Verlinden, an authority on overseas colonization, trade and manufacture in the Middle Ages and early modern period.

From the University of Maine, where he is head of the department of economics and sociology comes Himy Kirshen as visiting professor in economics.

To remain in Washington on extended leave, after a personal request from President Truman to the Regents, is Prof. Nathan P. Feinsinger, chairman of the federal wage stabilization board.

From Washington comes Prof. Feinsinger's WSB assistant, J. Keith Mann, as assistant professor in the Law school.

To India on a Fulbright scholarship will go Prof. Murray Fowler, comparative philology and linguistics, who was granted leave for the academic year 1952-53 by the Regents.

From Finland, an internationally-known meteorologist, Matti Olavi Franssila, will be active in the UW research picture as a project coordinator.

# the COG in



*Dean Froker and the Good Earth*

From February 4 to 8 thousands of Wisconsin farmers converged on Madison and the University campus, to take part in the College of Agriculture's annual Farm and Home week. They heard experts discuss down-to-earth agricultural problems in general sessions and participated in panels on subjects as varied as brucellosis, community beautification and television. A spot survey by Ben Rusy, general chairman, revealed that nearly 4,000 persons were attending the variety of sessions during one half hour period.

Farm and Home week's success was a tribute to the many years of service of the College of Agriculture to the state's progressive farmers. The *Alumnus* here presents the man upon whose shoulders rests much of the responsibility for maintaining this faith and good-will.

**T**WENTY-TWO YEARS ago, 670 troubled farmers in Langlade county had a big question on their minds. They were ready to build a cooperative milk products plant. But they wanted to know first if it would be a sound investment.

To them the plant and equipment was a \$230,000 investment and they didn't want to be wrong.

Wrapped up in this decision was their whole livelihood and they prepared to ask for the answer from a man by the name of Rudolph Knugaard Froker who was comparatively new to Wisconsin and particularly to the University of Wisconsin college of agriculture.

"Rudy, we're all waiting for your word," one of the farmer leaders told him before the meeting. "Just say it and we'll build it."

And Rudy replied:

"If it's my word you're waiting for you'll never build a plant. Those farmers are the members of the cooperative. It's their money they are investing. They stand to gain or suffer the loss.

They will hire the management. It's up to them to make the decision."

Rudy gave them the fact of the dairy marketing situation in Langlade county. He answered their questions.

And the farmers made the decision which built one of the nation's strongest dairy cooperatives.

Last June those farmers and others who have since joined the cooperative observed "20 years of progress" and they gave this tribute to Froker in recognition of his survey and advice:

"His was a vital contribution in laying a solid foundation for a great cooperative organization."

Today Rudy, as dean of the college of agriculture, recalls that story and adds:

"They were a bit lavish in their praise. The college was doing its job of

working with the farmers—something that we are ready to do with anyone who asks our help."

"We won't make the decision," he emphasizes, "although we may raise some questions and perhaps argue a bit if we feel they are going in the wrong direction."

He speaks so quietly that at times you hardly can hear him—except for the emphasis on "we."

But that's Rudy—the name he prefers. It's the whole six-foot-one of him speaking and the "we" he refers to is the personnel of as elaborate an enterprise as any one man in the state heads.

It includes the whole college of agriculture with 24 departments and one school, all up to their necks in education and research; there are six branch agricultural experiment stations covering

## ROBERT BJORKLUND, '49

gives us an insight into the character of the man who heads the UW College of Agriculture.

*This article originally appeared in the Wisconsin State Journal.*

# the Ag College Wheel

every area of the state; and county agents and home agents serving the 71 counties.

And to top that he is tied in with the federal government through the land grant college system and the Extension service.

Rudy just doesn't speak about himself, but he honestly regards those people working "with" him as tops and he wants the credit clear.

"Why don't you come out here and get some of the stories on what they are doing in the college?" he asks.

"Don't waste your time with me. I'm just a cog in the wheel."

But there's something behind Rudy that Wisconsin should know.

Because he speaks softly—it doesn't mean he's afraid to speak out.

Because he's in a job that requires a lot of time—it doesn't mean he's lost the family touch.

Because he likes to be called Rudy—it's no sign that he doesn't step into the fray as Dean R. K. Froker.

After three years as dean of the college—"and I like to make it clear that we are part of the University of Wisconsin"—Rudy is getting a few gray hairs, a sort of tempering effect on your look at the 50-year-old fellow whose deep-set dark eyes let you know in a moment what he's thinking.

## A College Romance

To sum up those 50 years:

Froker was born to Danish parents on June 2, 1901, on a farm at Rolfe, Ia.; moved to Minnesota where he attended rural schools and then left his

father's farm to work his way through the University of Minnesota in something like Wisconsin's farm short course; switched to the regular course with a major in agricultural economics; graduated in 1924, completed graduate work for a master's degree and most of his work toward a Ph. D., and accepted a position in the agricultural economics department at the University of Wisconsin; spent 21 years on the job—half of that with Extension—and then became dean of the college of agriculture.

In his third year at Wisconsin he was married to the girl he met while at Minnesota—Mildred Rollins.

The challenge and decision of the 1920's that transformed a Minnesota farm boy into a top student of agricultural economics were important both to Rudy and to the field of agriculture.

**Agriculture Hall: A Building and a Spirit**



His college days were spent while the price of wheat for Minnesota farmers was at the bottom of the pit to which all wheat prices had fallen after World War I. Not only wheat farmers, but all agriculture was in a depression.

"In '21 there was an emphasis on hunting the cause of the trouble," Rudy recalled, "and that together with some strong personalities on the University of Minnesota faculty moved me into agricultural economics."

It made him watch dairying and crop farming as closely as he had to observe soil work and rural economics. Although he became trained in agricultural marketing his horizons had been pushed out to include the whole field of agriculture rather than one particular branch.

For his job as dean of the whole College of Agriculture such a vista is invaluable.

And the majority of his time at Wisconsin has been spent through the Extension service, where he had to meet with farm groups and farmers themselves—where there is no room for academic doubletalk—where the farmers are interested in the facts they can understand no matter how complex the problem may be.

### Let the Chips Fall

The nation's capital called on Rudy in 1933 and most of 1934 and with the Agricultural Adjustment Administration (AAA) he helped develop phases of the dairy program as a marketing expert and principal agricultural economist.

This work was part of an approach to agriculture's problems that Rudy had mulled over for 10 years.

In 1942 he worked out, with Clifford M. Hardin, the pricing system for milk that bore his name. The system—the Froker-Hardin plan—based milk payments on the non-fat solids in milk as well as the fat.

Those who know Rudy professionally regard him as absolutely unafraid to "let the chips fall where they may" when he attempts to bring out the facts in the case that someone is trying to decide.

In 1945, Froker tackled the issue of conflicting interests in cooperatives—the farmer versus the consumer. In a talk before the Wisconsin Council of Agriculture he told state cooperative leaders:

"Let me try to point out some of the considerations which seem to be involved . . . not with the notion that I



**DEDICATION OF BABCOCK HALL**, called by the ceremony's chairman, Arlie Mucks, "the most outstanding building of its type on any campus in the world" was another Farm and Home week highlight. The new dairy building was presented to the University by Atty. Genl. Vernon Thomson, representing Governor Walter Kohler, and accepted by Regent John D. Jones, Jr. "on behalf of its real owners, the citizens of Wisconsin."

am going to make the decision for you, but with the hope that I might help clarify the issue.

"There are almost innumerable economic groups in the U. S. and each group has interests of its own. There is an interest which surpasses every one of them and all of them. That is, of course, the public interest," he said.

"I think it is a mistake, therefore, to attempt to promote either farmer's interests or consumer's interest to the exclusion of all others."

He pointed out how "farmers have generally looked upon cooperatives as an integral part of our present economy" and commented that some "consumer cooperative leaders, on the other hand, have very clearly and positively expressed themselves in terms of having all of our economy organized by and in the interest of consumers."

The usually soft-spoken Rudy continued:

"They look upon the consumer movement as a social reform movement doing away with capitalism and private profit and ultimately establishing a cooperative commonwealth.

"I am personally inclined to believe that the harmonizing of some of these interests can be done better between organizations rather than by mixing them within a single organization such as the consumer program would attempt to do."

The statement was one of the most basic Rudy had ever made and it was widely printed throughout the country . . .

As dean of the college since October, 1949, Rudy has found himself in a

position of decision, but his approach of frankness and thoroughness hasn't changed much.

To the farmers who are in the center of the "important things" taking place in Wisconsin agriculture, Rudy wants the college "to provide the information that will help them keep Wisconsin agriculture prosperous and sound."

The contrast of his life is at his home in Shorewood Hills.

At 3322 Blackhawk drive life is kept simple and personal.

Lowell, 19, is the oldest of the children and he is now a freshman in the University's college of letters and science.

Dean and Mrs. Froker have three other children. Nancy, 15, is a sophomore at Wisconsin high school. And the pride of the whole family is that wonderful pair of nine-year-old twins, Connie and Kathy.

All six of the Frokers thrive on family projects. The biggest of these projects is a tradition that the whole family will be together on Sunday evening, and on an annual summer trip to the lake country of Northern Wisconsin—where Rudy gets a chance to do the fishing he likes so well.

You talk about the family and Rudy automatically beams—it affords that kind of pleasure.

That family feeling has even moved Rudy to take up golf "so I can be with my son that much more."

Asked what kind of a game he shoots, Rudy laughs and says:

"It's what they call Civil War golf—out in 61 and back in 65." ■ ■

# I'm Always Looking for a Job!

## HENRY G. GOEHRING

has charge of a new UW job placement service that ties up the loose ends in this field. If you're on either side of a job-hunt, you'll find his article especially interesting.

**A**N EXPANDED JOB placement service established at the University with the start of the first semester has already attracted considerable response, both from prospective employers and from students.

Functions of the new coordinating office will not replace, but supplement, existing activities and services. These services are designed to assist undergraduate and graduate students on matters pertaining to employment and to assist employers in contacting qualified applicants.

Employers, then, have been urged to continue their relationship with established placement offices on the campus and to maintain their faculty contacts. Included in the cooperating offices are those of:

Agriculture, Dean V. E. Kivlin; chemistry, Prof. V. W. Meloche; home economics, Assoc. Dean Frances Zuill; journalism, Prof. Scott Cutlip; law, Prof. C. P. Runge; and pharmacy, William S. Apple. I will continue to act as placement director for the College of Engineering.

### Especially for Women

Also serving all divisions of the University are the Office of the Dean of Women under the direction of Asst. Dean Emily Chervenik, and the Teacher Placement bureau under Prof. R. A. Walker.

Our coordinating office will provide direct service for all students for whom no placement services have existed previously. It also establishes a central point of contact for employers of college-trained personnel.

Within recent years there has been a growing tendency on the part of employers to use college placement facilities to assist them in meeting a wide variety of personnel requirements. Many of these employers send representatives to the campus to interview students interested in the work they have to offer. It is anticipated that well over 300 prospective employers will visit the UW during the current semester, and a comparable number of companies will work through our placement facilities by correspondence. Many of these employers have openings that involve two or more colleges, schools or departments.

To prospective graduates, the coordinator's office now offers well-publi-

cized information on job openings, compiles and makes accessible employer information, arranges interviews, and assembles a permanent file of personal data and references. The latter will be sent out at any time to employers, upon request.

While the immediate aim of the new services is to organize placement for students on campus, it is expected that in the near future service to alumni also will be available. From time to time openings requiring experience come to our attention, and any alumni who wish to make a change in employment are welcome to write to me.

Of course, alumni of the University can render a real service by letting us know about any openings for college-trained personnel which come to their attention. Suggestions to friends and business associates in that regard also undoubtedly would assist us in our program. Inquiries along this line would be sincerely welcomed at our 117 Bascom Hall office.

We hope that these services will continue to grow and that more and more employers will look to the University of Wisconsin as a preferred source of supply for college-trained personnel. ■ ■



PROF. GOEHRING looks on as Charles Rogers (left), senior in commerce, is interviewed by Philip Yost of the Connecticut General Life Insurance Co., Hartford, Conn.

# The Changing Scene

**UW's post-war building, current and near-future, will come to more than 30 million dollars.**

**T**O THE alumnus who hasn't visited Madison since World War II, reports on the UW's building boom often appear somewhat staggering. The post-war construction period, in fact, frequently confounds those who have been in more intimate contact with the changing scene. Probably more than one campus habitue has been startled to discover a stockpile of steel girders in what used to be a parking lot.

It is with the hope of clearing up some of this confusion that the following view of recent and future building is presented. The figures on cost, by the way, represent monies from several sources—chiefly the state but also from gifts and grants.

## BUILDINGS COMPLETED

Slichter Hall, Men's dorm Linden Drive (1947)	\$ 800,000
Nuclear Research Laboratory Sterling Hall wing (1947)	65,000
University Houses, Faculty apts. Eagle Heights (1948)	2,750,000
Short Course Dormitory Babcock Drive (1949)	539,000
Enzyme Institute University Avenue (1949)	350,000
Graduate Center, Knapp memorial Gilman St. (Old Governor's mansion) (1950)	78,000



**NEW LIBRARY:** On its way up.

Babcock Hall, dairy and food center Linden Drive (1951)	\$2,456,000
Engineering Building Camp Randall (1951)	2,837,000
Service Center Agric. Experiment Sta. Spooner (1951)	68,000
Stadium addition, 8,000 seats Camp Randall (1951)	568,000
University Hospital Additions University Avenue (1952)	3,435,000

## UNDER CONSTRUCTION

Memorial Library Lower Campus	4,712,000
Cardiovascular Research Unit McArdle Memorial Lab. addition	291,000
Chemical Engineering Building Camp Randall	885,000
Home Economics Wing Babcock Drive	917,300
Intern Resident Dormitory University Avenue	710,000
Hygiene Laboratory Linden Drive	1,693,190
Stock Pavilion remodelling	30,000
University Hospital remodelling	538,000
Hiram Smith Hall and Dairy Annex remodelling	96,000

## PLANNED

Extension Division Offices	375,000
Stadium's north end	
Dairy Cattle Instruction and Research Center	400,000
Bacteriology Building	1,706,640
Birge Hall Zoology Animal House	120,000
McArdle Memorial Laboratory and Service Memorial Institute remod.	124,000
Milwaukee Extension Center addition Milwaukee	1,000,000
Brucellosis Research Building	100,000
Home Economics Bldg. remodelling	356,000
Wisconsin Center Building Langdon and Lake	2,250,000
Greenhouses Linden Drive	300,000
Education Building remod.	195,000
Art. Ed.-Elect. Engrng. Bldg. remod.	140,000

## ASSOCIATED PROJECTS

Wisconsin Alumni Research Foundation Headquarters, Walnut Street (1948)	650,000
Barley and Malt Laboratory (federal) Walnut Street (1949)	212,000
Veterans Administration Hospital Overlook Terrace (1951)	8,000,000
FM Radio Installation	318,000
Madison and statewide (1952)	
Diagnostic Center (Pub. Welfare Dept.) University Avenue (Planned)	1,200,000

# “Where Have the Years Gone?”

**Reunion Weekend is coming up—and you are invited!**

“IT IS LATER than you think.” So goes the slogan of the Class of '22 Engineers, who are diligently beating their tom-toms these days as they round up their scattered forces for Wisconsin Commencement-Reunion weekend June 19-22.

In fact, the guiding souls behind this year's eight major reunions scheduled have nearly all been busy with arrangements and correspondence for some time past.

The increasing trend toward fewer reunions—and bigger reunions—generally limited to 'significant' anniversary years, is much in evidence in the list of classes now scheduled to get together:

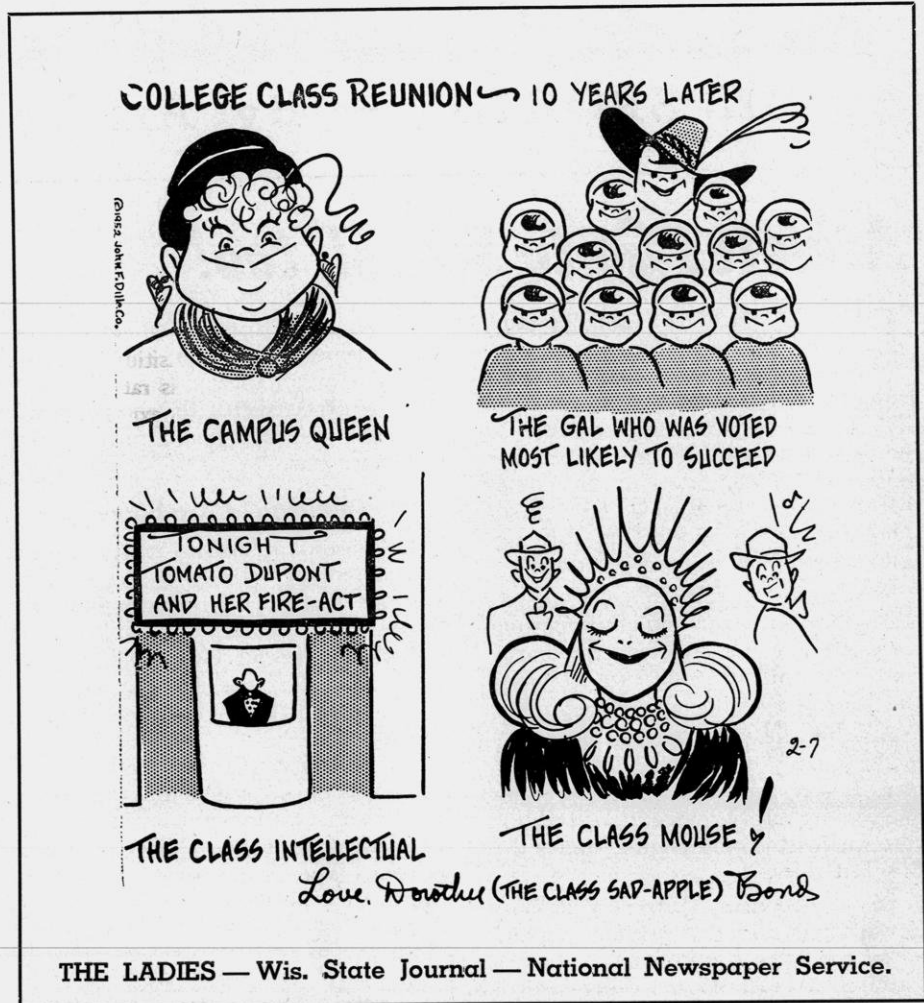
The Class of 1902, which will be initiated into the exclusive Half Century Club.

- The Class of 1907.
- The Class of 1912.
- The Class of 1917.
- The Class of 1922.
- The Silver Jubilee Class of 1927.
- The Class of 1932.
- The Class of 1947.

It's an attractive weekend that is shaping up for these classes' members, and other Badgers in the vicinity, come June 19. The seniors' program gets under way that evening with an honors convocation and President E. B. Fred's reception at Great Hall.

Commencement-Reunion weekend swings into high gear on Friday with alumni registration and the field house commencement ceremony. Later in the day will begin the Alumni Golf Tournament at Nakoma Country Club, which will again be sponsored by the Alumni Club of Madison.

Two scheduled Friday luncheons at the Union will gather together the Half Century Club and those '22 Engineers, who'll also have a dinner meeting that night. The Half Century club luncheon



will again see presentation of the gold-headed cane to the oldest alumnus present.

A Union Terrace party for all hands gets under way at seven Friday evening and will include informal yarn swapping as well as dancing on the Star-deck and special entertainment.

At nine-thirty a.m. Saturday—Alumni Day—the annual Wisconsin Alumni Association meeting and election will be held, with a board of directors meeting following at eleven.

Class luncheons will be in order following these meetings and preceding various entertainments worked out by reunion committees. The latter will include boat rides, sight-seeing and 'gab-fests.'

The All-Alumni dinner in Great Hall Saturday evening at six p.m. will

be followed by a program in the Union Theater featuring an address by President Fred and presentation of Association awards to seniors and alumni.

The weekend will be officially wound up Sunday morning with Alumni breakfasts on the Union Terrace, where again the accent will be on informality.

Many 'side-attractions' will feature the weekend's festivities, one of the most interesting of which is planned by the class of 1917 Delta Gamma sorority.

These former co-eds expect to be extraordinarily successful in recapturing the 'collegiate atmosphere,' for they have made arrangements to occupy, as a group, their sisters' current lodgings. By mid-February 14 of the 20 'originals' had decided to return for the house-party.



# On *Wisconsin*

IN SPORTS • By Art Lentz



## *Athletes Go to School, too!*

THERE'S ALWAYS another story behind a story. When it was announced early in February that six Badger athletes had turned in straight "A" averages for the first semester of the current school year, that 60 or some more had "B" or better averages, and that 12 others had been declared ineligible for spring sports, the full significance was not realized at first.

While the ineligibilities are regrettable, they were not out of proportion since, of the 12 athletes temporarily sidelined, nine of them are freshmen and three are sophomores.

Actually there was no real difference in the quality of work done by freshmen a year ago when they were not eligible for varsity competition, and this year when they were eligible under the Big Ten rules.

For a good many years now at Wisconsin, and for that matter, at any other reputable institution of higher learning, it has been the experience of the coaches and athletic administrators working closely with the athletes that the incidence of scholastic deficiency is highest with the first semester freshmen. Educators also will agree that no matter what extra-curricular activities a student participates in, the same experience holds true for all freshmen, athlete or non-athlete.

Among the various reasons given for such a situation is the fact that many young people aspire to a college education when, in reality, they ought to be taking some terminal education leading more directly, and, in a shorter time, to a vocational field. Furthermore, many of these same young people find themselves in difficult situations not of their own making, especially in regard to their own peculiar difficulties in such things as reading ability and the lack of established good habits of scholarship.

In other words, for some individuals, the transition from high school to university is rather abrupt. Consequently it is to be expected that the most difficult time will be experienced early in the college careers.

### **Building a Tradition**

The overall scholastic record turned in last semester is one of the best, if not the best, in Wisconsin Intercollegiate athletic annals.

Athletic Director Guy Sundt is justifiably proud of the showing which is fast building to a tradition here at Wisconsin.

"In the first place," Sundt points out, "Wisconsin is definitely interested in the scholastic background of athletes enrolling. Our coaches always ask these questions when some person volunteers information about a highly regarded

prep athlete—what kind of a student is he, what is his school background, what are his ambitions?

"Secondly, the athletes are given close supervision during their first two years at Wisconsin and the understanding supervision given by our educational counselling program helps a great deal as the boy undergoes the transition from high school to college."

It's not the "smart" thing for athletes at Wisconsin to get poor grades, to shirk their studies.

Even more important is the fact that Wisconsin athletes are taking courses that certainly do not fall in the "pipe" category—and I'm sure there are none such at Wisconsin.

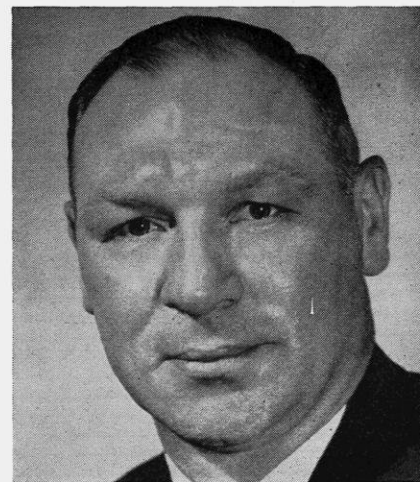
Of the six athletes who turned in straight "A" marks four were members of the varsity football team. They were Roy Burks, halfback from Louisville; Burt Hable, quarterback from Bloomer; Dave Hansen, center from Eau Claire; and George Steinmetz, guard from

## **Dynie Gets 'Duty' in Far East**

UW BASEBALL coach Arthur W. Mansfield will get back from Japan April 4, just in time for the Badgers' 1952 diamond debut, after a month-long tour of duty in the Far East. Mansfield is currently training instructors—both Japanese and American—who will pass on their lessons to baseballers in the armed forces.

In Mansfield's absence Fritz Wegner is grooming the Wisconsin team, which faces a 30-game schedule this spring.

Mansfield, nicknamed "Dynie" because of the lashing power in his fists when he was a UW boxer back in 1928 and 1929, has been coaching the diamond sport since getting his masters degree in 1932—first for freshmen, and for the varsity since 1939.



"DYNIE" MANSFIELD

WISCONSIN ALUMNUS

# Spring Sports Calendar

## BASEBALL

- April 4—Western Ill. at Macomb  
5—Western Ill. at Macomb (2)  
11—Monmouth at Monmouth, Ill.  
12—Ill. Wesleyan at Bloomington  
19—Washington at St. Louis (2)  
21—Memphis St. at Memphis  
22—Memphis NAS at Memphis  
23—Arkansas St. at Jonesboro  
25—Purdue at Lafayette  
26—Indiana at Bloomington (2)
- May 2—Northwestern at Evanston  
3—Northwestern at Evanston (2)  
9—Illinois at Madison  
10—Ohio St. at Madison (2)  
12—Notre Dame at Madison  
16—Minnesota at Minneapolis

- May 17—Iowa at Iowa City (2)  
19—Bradley at Madison  
23—Michigan St. at Madison  
24—Michigan at Madison (2)  
30—West. Mich. at Kalamazoo  
31—West. Mich. at Kalamazoo

## BOXING

- March 14—Miami (Fla.) at Madison  
28—Michigan State at Madison  
April 3-4-5—NCAA meet at Madison

## CREW

- May 3—Navy at Annapolis  
10—M.I.T. at Madison  
17—Regatta at Princeton  
June 21—IRA Regatta, Syracuse  
July 3-4-5—Olympic trials at Worcester, Mass.

## GOLF

- April 19—Washington at St. Louis  
21—Memphis St. at Memphis  
22—Memphis NAS at Memphis  
26—Triangular at Lafayette
- May 2—Marquette at Madison  
5—Notre Dame at Madison  
9—Minnesota at Madison  
16—Michigan State at Madison  
19—Iowa at Madison  
24—Northwestern at Evanston  
26—Marquette at Milwaukee  
29—Triangular at Champaign  
30-31—Big Ten Meet

## TRACK

- March 29—Chicago Relays (indoor)  
April 19—Kansas Relays  
25-26—Drake Relays
- May 3—Iowa at Madison  
10—Michigan St. at E. Lansing  
17—Illinois at Champaign  
24—Minnesota at Madison  
30-31—Conf. Meet, Ann Arbor
- June 7—Central Coll., Milwaukee  
13-14—NCAA at Berkeley  
27-28—Olympic Trials, L. A.

## TENNIS

- April 25—Iowa at Iowa City  
May 3—Purdue at Madison  
9—Michigan at Ann Arbor  
10—Michigan St. at E. Lansing  
16—Northwestern at Madison  
17—Illinois at Champaign  
19—Minnesota at Minneapolis  
24—Indiana at Madison  
29-31—Big Ten Meet

## OTHER SPORTS

- March 22—Western Conf. Fencing  
22-29—NCAA Fencing, New Haven  
21-22—NCAA Gymnastics, Colo.  
27-29—NCAA Swimming  
28-29—NCAA Wrestling at Fort Collins, Colorado

Madison. Jim Moran of Madison, member of the national championship crew, and Sam Hirsch, varsity fencer from Milwaukee, were the others.

Hansen, Steinmetz, and Hirsch are taking pre-medical courses, Moran is in pre-law, while Burks and Hable are in the School of Education.

Two other gridders stood out among the 60-odd who held "B" or better averages. Norbert Esser, sophomore end from Madison, was just a fraction short of a straight "A" while Clarence Stensby, freshman guard from Elmwood Park, Ill., was close to the perfect mark, too.

Basketball had the best squad average, nine of the cagers holding "B" or better marks.

Those who had averages of "B" or better, but under straight "A" follow:

**Football**—Cary Bachman, John Coatta, Mike Cwayna, Norbert Esser, Bill Lane, Bob Leu, Art Prchlik, Jerry Smith, Clarence Stensby, Jack Torresani.

**Basketball**—Pete Anderson, Ed Carpenter, Al Heins, Carl Herreid, Jim Justesen, Paul Morrow, Ab Nicholas, Chuck Siefert, Tom Ward, Owen Roberts.

**Baseball**—Dave Gehler, Stan Krysa, Jack Oppenheim, Jack Rhode, Allan Suter, Dick Trotta.

**Boxing**—Bob Morgan, Atla Pieper, John Plick.

**Crew**—Ken Cady, Dick Danner, Jim Derusha, Bruce McGowan, Ed Scheg, Todd Sliker, Ed Trapp.

**Fencing**—Bill Cartwright, Walt Ebling, Jack Heiden, Jim Kentzler, Roger Trumbore, Sheldon Wagner, Ed Willis.

**Golf**—Phil Crump, Harry Dean, Bill Engel, Doug Koepke.

**Gymnastics**—Peter Kintis, Don Schneider, John Turco.

**Swimming**—Dave Anderson, Larry Horwitz, Bob Kueny, Arlie Schardt.

**Track and Cross Country**—Walt Deike, Don Firchow, Gerald Welch, Tom Monfore, Bill McHugh.

**Wrestling**—John Falter, Ted Fox, Jim Johnson, Don Ryan.

## Ineligibilities Costly

Some of the 12 ineligibilities were costly. Bob Hinds, Kenosha freshman, was lost to the boxing team. He was counted on as the regular 178-pounder and had won his bout in the LSU match in the Sugar Bowl.

MARCH, 1952

Another was Jerry Seeber, freshman wrestler from Osage, Iowa. Seeber had competed in nine varsity matches the first semester at 147 pounds, winning seven, and was counted on as a possible title threat in the Big Ten.

Steve Murphy, Chicago freshman miler, and Leo Schillinglaw, Madison freshman pole vaulter, were among the casualties in track while Elihu Blanks, a sophomore swimmer from New York City, also was sidelined. In baseball, freshman catcher Erminio Gaido of Milwaukee has been lost but he had dropped from school earlier and signed a pro baseball contract with the Chicago White Sox.

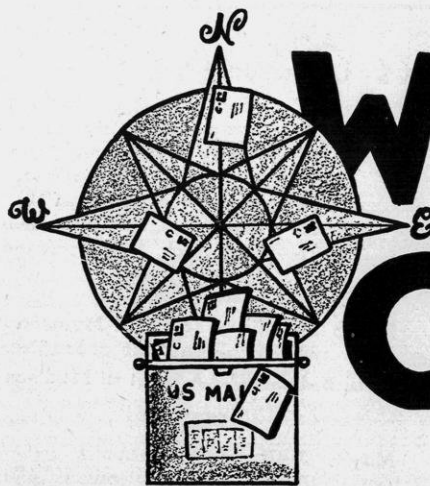
## Best Possible Education

Alan "The Horse" Ameche, outstanding freshman fullback last fall, turned in a creditable showing of better than "C" and because his grades have been a matter of public interest, I'm passing on a remark made recently by this big sincere lad who is carrying a heavy load for a person of his age.

Just after the football season, Ameche, harassed by many well-wishers, said:

"I wish people would quit asking if I am doing all right in my studies or if I intend to go to some other school. I like it here at Wisconsin and I'm going to try to get the best possible education I can."

Opposing football lines aren't the only obstacles this young fullback can smash successfully. ■ ■



# WITH the CLUBS

## Many Celebrate UW's Birthday

"WE GROW OLD, but she doesn't," observed William E. Wagener, '06, at the Door county Founders' Day banquet. "And she dare not grow old. She must remain as young as the youngest freshman on the campus."

Wagener's words on the agelessness of the University were spoken as UW alumni clubs in widely-separated areas were marking, or preparing to celebrate, the 103rd anniversary of the founding of their Alma Mater.

In Wisconsin, more than a score of clubs had held their birthday parties by early March, including:

*Beaver Dam*, which on March 3 heard bacteriology professor William Sarles.

*Beloit*, where former governor Phil LaFollette spoke Feb. 12.

*Berlin*, whose March 4 meeting featured Prof. Ben Rusy of the UW agricultural extension.

*Chippewa Falls*, where history professor Henry Hill spoke March 6.

*Door County*, where Prof. Rusy was speaker Feb. 13.

*Green Bay*, which on Feb. 16 heard Chester V. Easum, chairman of the history department.

*Janesville*, where Big 10 faculty representative and mechanical engineering professor Kurt Wendt was speaker.

*Kenosha*, which heard Milt Bruhn, football line coach, Feb. 21.

*LaFayette County*, where Leroy Luberg, assistant to President E. B. Fred, spoke Feb. 14.

*Marshfield*, whose Feb. 25 guest speaker was John Thomson of the political science department.

*Milwaukee*, where editor and columnist Raymond Moley addressed a large gathering Feb. 5.

*Ozaukee County*, which heard from Luberg March 29.

*Platteville*, where Ben Elliott, chairman of the mechanical engineering department, spoke Feb. 5.

*Racine*, whose Feb. 6 guest speaker was Regent Wilbur Renk.

*Sheboygan*, which on Feb. 26 heard Dr. William S. Middleton, dean of the medical school.

*Superior*, where the speaker on Feb. 4 was Ronald C. Gee, editor of *Wis-*

*consin Idea* and speech department member.

*Watertown*, which met Feb. 21 and heard Ralph Huitt of the political science department.

*Wausau*, whose Feb. 5 meeting featured Big 10 faculty representative and engineering professor Kurt Wendt, and the awarding of "Alumnus of the Year" honors to professional griddier Elroy Hirsch, Wausau product and former UW star.

Coming up within the state were meetings at *Oconto County* April 15, with Arlie Mucks of the agricultural extension service, and at *Oshkosh* March 24, with bacteriology professor William Sarles scheduled to speak. And at this writing, arrangements were incomplete on many more.

### Far Away Places

Outside the confines of the Badger state, too, alumni clubs were slicing birthday cakes and reestablishing contact with their University. Featured speakers for the most part were prominent alumni and wandering faculty members.

Partial reports on meetings have come in from *Washington, D. C.*, where members heard a panel consisting of Joseph Farrington, Nathan Feinsinger, Glen Davis, Dr. John L. Parks and Esther Van Wagoner Tufty discuss "What American Universities and Their Alum-



THE DOOR COUNTY ALUMNI Founders' Day celebration was attended by more than 100 persons on Feb. 15. They heard from agriculture extension professor Ben F. Rusy, Sturgeon Bay attorney William E. Wagener, and WAA field secretary Ed Gibson. In the above photograph, from left to right, are Wagener, Gibson, song-leader Phil Smalley, Rusy, toastmaster John M. Purves, club vice-president Mrs. Herbert W. Johnson and President Walter Keyes. Committee members for the successful affair were Mrs. Norman Taylor, Mrs. Larry Jolin, Mrs. Murray Bingham, Mrs. Lloyd Randall, Mrs. Herbert Johnson, Mrs. Clifford Herlache, Mrs. Clarence Pinney, Mrs. Murray Schlintz, Mrs. Margaret Gordon, Mrs. Herbert Bagemihl and Mrs. Kenneth Viste.

ni Can Do to Maintain and Promote Our American Way of Life;" from *Memphis*, where Prof. E. A. Gaumnitz, of the UW School of Commerce was to speak March 5; and from the *Lake County, Ill.*, club, which heard Prof. Elizabeth McCoy of the bacteriology department Feb. 23.

Dr. Robert Parkins, coordinator of graduate medical studies, was to speak in *Akron, Ohio*, March 6, and *Rochester, N.Y.*, and *Joliet, Ill.*, sought Prof. Elliott and Walter Agard, chairman of the classics department. Special meetings were also scheduled in *Knoxville, Detroit, Pittsburgh, Minneapolis, Moscow, Idaho, College Station, Texas*, and in *Indianapolis*.

### Marshfield Club Is Host to Prospective UW Freshmen

THE MARSHFIELD UW Alumni club was one of the first groups to cooperate in a new University-Alumni program designed to acquaint local high school seniors with what they may expect on the campus next fall. (See page 29, this issue.)

The Marshfield meeting at the home of Miss Agnes L. Noll acted as a testing ground for the new program, which will be further developed during recess by other alumni groups throughout the country.

At Marshfield to answer questions pertaining to courses, registration and campus life in general were Douglas Dixon, assistant dean of men, WAA field secretary Ed Gibson, and two University students—Margaret Hoekstra, a premedical sophomore, and James Leinwander, a freshman in chemical engineering. Both students are graduates of Marshfield High school.

Mrs. Catherine Southworth was assisting hostess for the event, and arrangements were made by Mrs. A. A. Vorba, club president.

(To get information on conducting similar gatherings, alumni may get in touch with the WAA office in Madison, or the office of Leroy Luberg, assistant vice-president in charge of student affairs.)

### Kalamazoo Club Gets Good Coverage by Scott Cutlip

FROM AN EDITORIAL standpoint, Scott Cutlip—who addressed the Feb. 12 Founders' Day dinner of the Kalamazoo, Mich., Alumni club—is an ideal speaker. For his journalistic background



NEW YORK'S GOVERNOR CLINTON hotel was graced by a 1952 Founders' Day dinner on Feb. 7 that included, from left to right above, Philip D. Reed, General Electric board chairman, who gave the main address; W. G. Aschenbrener, WAA president, who also represented UW President E. B. Fred; Lawrence D. Barney, program chairman; Joseph E. Davies, former U.S. ambassador to Russia, named *Alumnus of the Year* at the banquet; and Kenneth Wackman, president of the New York University of Wisconsin Alumni Club.

is irrepresible, and he brings back reports like this one from the Michigan city:

"Most of the Kalamazoo alumni are scientists with the Upjohn company and teachers in Kalamazoo and Western Michigan colleges. The group covers a broad span of years—the oldest alumnus there was Arno Schorer, '06, and the youngest was a '51 graduate.

"Under Jack Murphy's leadership there had been two previous meetings . . . There are now plans for a spring beer picnic at Schorer's summer place. Murphy indicated at the dinner that no clear-cut plans for moving forward as a club had been crystallized. The potential for a small enthusiastic club is there if someone will continue to carry the ball.

"The meeting seemed to generate a good time and lots of reminiscing. I found no sore spots . . . just lots of questions about people, buildings, etc. The only hot question I got was to this effect: 'Are we to assume that Wisconsin is going all out to subsidize athletes now that we have a good football team?'"

### Dvorak Generates Pep At Large Dallas Meeting

HARD ON THE HEELS of an enthusiastic Founders' Day meeting that

included a visit from UW bandsman Ray Dvorak, the rip-roaring Dallas Alumni club is planning a picnic as its next big event.

After Dvorak's talk and song leading, the eyes of the neo-Texans were turned to the popular movie, "Wisconsin Athletic Review." The program was arranged by Miss Fredna Barton and Bob Gresch.

### Fort Wayne Organizes Club; To Hold 3 Meetings Yearly

FORT WAYNE, IND., alumni used Founders' Day, 1952, for a dual purpose—they held a well-attended banquet and took steps to form an official Fort Wayne University of Wisconsin Alumni club.

The banquet was featured by movies of the Ohio State-Wisconsin football game, and election of the club's board of directors. A week later, the directors met and named officers from within their ranks. The club also decided to hold three meetings each year—a Founders' Day dinner in February, a family picnic in June and a football rally in October.

Officers include Armin Grunewald, president; Fred S. Rye, vice-president; Miss Susen Peck, secretary-treasurer; Mrs. Elizabeth Paine Mock, George

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## Racine, Superior Clubs Elect New Directors

IN CONNECTION with Founders' Day dinners, the Racine UW Alumni club and its Superior counterpart both elected new officers.

At Racine the president is Wayne A. Sanderhoff, the vice-president Charles M. Constantine, the treasurer William D. Gittings, and the secretary Mrs. George Gates, Jr. Other directors are Leroy H. Jerstad, Mrs. Robert T. Howell, Mrs. Milton J. Druse, M. Donald McMurray and Richard J. Guenther.

At Superior four new directors were named to the board. They include Art Minguely, Mrs. Paul McCabe, Joel Gates, Jr., and Mrs. George Frodesen.

## Memphis Club Prospers With 'Personal Touch'

Memphis' highly successful club owes much to a thorough follow-up on a list of alumni in that area, secretary Mrs. Burt Johnson wrote in February. Personal invitations to meetings have acquainted many Badgers with their first knowledge that an active alumni group is in operation in Memphis. The club's 'prospect list' was obtained from the WAA office.

Meeting in January, 37 members of the club rapidly disposed of a covered dish supper and a short business session, then settled down to an evening of card-playing.

On the business agenda was discussion of a 1952 Founders' Day dinner. The club planned to celebrate this birthday party in March, with Prof. E. A. Gaumnitz, associate dean of the School of Commerce, as guest speaker for the evening.

## Basketball Prelude

When Bud Foster's Badger cagers came to town March 1, the Columbus, Ohio, alumni did indeed celebrate the occasion. After an afternoon cocktail party at Dick and Dolly Lund's house, featuring "Philadelphia Fish House Punch," the gang gathered in the Rathskeller of Cenci's Grill. After such gustatory satisfaction, the whole shebang moved out to see the basketball game on Ohio State's home grounds. Results there were not so satisfying. The Buckeyes won 69-56. ■ ■

WISCONSIN ALUMNUS

# Getting a Preview of the U.

Alumni and University cooperate to provide advice to next year's freshmen.



AT MARSHFIELD, prospective UW students got the answers at the home of Miss Agnes L. Noll. Above from left to right are Mrs. A. A. Vorba, Alumni club president; Margaret Hoekstra, UW sophomore; Donna Wunrow, high school senior; UW counselor Douglas Dixon; Jim Vaughn, high school senior; and Jim Leinwander, UW freshman.

**“WHAT ARE YOU** trying to do—baby them to death?” an alumnus recently asked Ed Gibson when the WAA field secretary explained a new program designed to present a preview of their freshman year to high school seniors who have decided to attend the UW.

Ed's suspicious questioner, of course, hadn't had the opportunity, as we did the other night at Wisconsin Rapids, of sitting in on a pre-U. bull session involving a dozen or so prospective freshmen and two home-town students currently enrolled at Madison. Had he been so privileged, the question would have been superfluous.

The bull sessions—as they may be accurately, if rather unacademically, termed—like the one at the Rapids, and a later one at Marshfield, are a new idea in UW public relations and follow the rousingly successful “Wisconsin Night” gatherings at Milwaukee this year and last.

But where Milwaukee's Wisconsin Night brought out hundreds of seniors from the metropolitan area to hear some 50 UW representatives, including deans and directors, give counsel on academic and extra-curricular activities, the program in the smaller cities was on a smaller, and therefore more personal and informal, plane.

In Marshfield and Milwaukee, the pre-U. conferences were sponsored by Wisconsin Alumni clubs, and it is anticipated this will be the general pattern for future sessions. In the absence of a club at Wisconsin Rapids, however, the session was arranged through a 1929 alumna, Mrs. Bernard Brazeau.

While Leroy Luberg, assistant to President E. B. Fred, was at the

Brazeau residence as an 'official' representative, the main brunt of the barrage of questions from the wondering seniors was borne by speech education sophomore Nancy Oakes and commerce junior Dinon “Chuck” Boyer. They were at home between semesters.

A surreptitious count of the questions brought out the interesting fact that girls seem to be twice as curious as boys—at least in the Rapids.

It developed, too, that the boys and girls were troubled by different things. Three-fourths of the boys' questions, for example, were on curriculum—with an intense interest in R.O.T.C., and whether they could expect to go on to school at all.

On the other hand, the girls' curiosity centered in great part on social and living conditions, and about half their questions went like this:

“Do you date during the week?” (Answer: I study like mad during the week, then party on weekends.)

The young ladies, though, did exhibit more than a passing interest in curricula, and such, through questions like:

“How about cramming for exams?” (Answer: Personally, I get a good night's sleep, instead.)

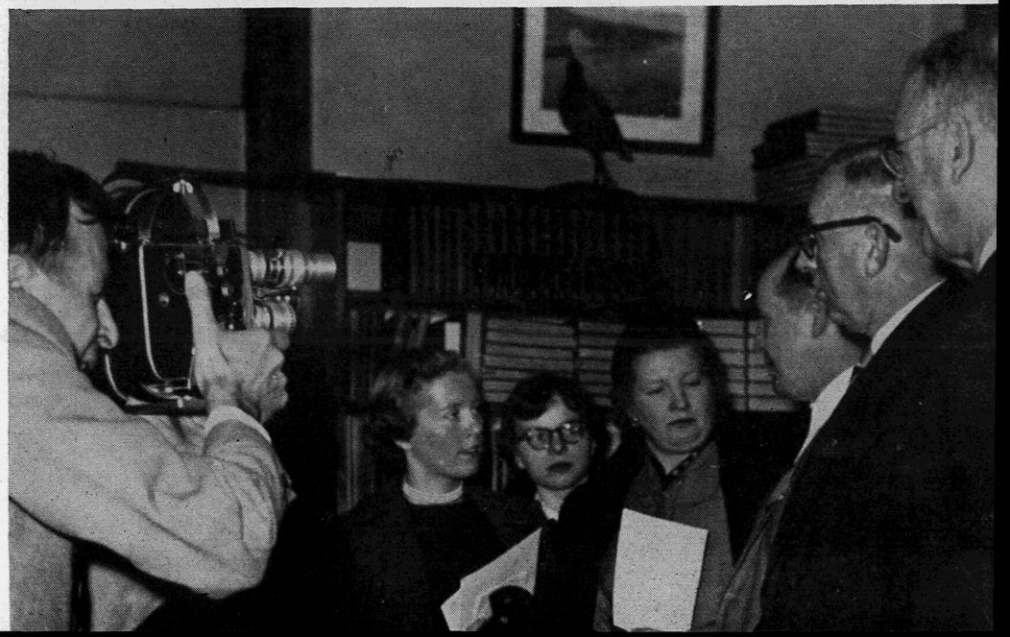
Although one boy wondered if student information card computers could find 'ideal' blind dates,) most male questioners wanted information like:

“What's the best field—chemistry or physics?” (Answer: Either looks good right now.)

“How much do you have to study?” (Answer: About two hours per credit.)

Plans are now being laid by other alumni clubs to sponsor similar conferences during spring recess April 19-27.

THE TELEVISION CAMERA, along with more than two-score of the UW staff, went into action at Wisconsin Night in Milwaukee, where nearly 500 were on hand to learn more about the University. Shown above, answering questions are student affairs vice-president J. Kenneth Little, Milwaukee Extension Director G. A. Parkinson, and Rufus King High school principal Ralph Chamberlin.





**I**T SHOULDN'T surprise anybody that William Grede is an outspoken champion of individual freedom and the free competitive enterprise system.

For Grede's personal history since he left the University in 1917 is a record of achievement that Horatio Alger would have been hard-pressed to surpass in fiction.

Milwaukee born and reared, the young Grede attended local public schools and entered Wisconsin as a freshman in 1915. His course toward higher education, however, was viewed with some degree of misgiving by his father, a retired carriage maker.

#### Not a Giant

To pay his way through the University, Grede sold aluminum pots and pans during the summer. Ready to start his second year, with \$400 in summer earnings in the bank, he decided to follow his father's advice, dispense with schoolbooks, and enter a more lucrative field. Upon consideration, he picked the foundry business and went to work for a small foundry in Decatur, Illinois, as assistant to the president.

His career as a junior executive was a short one. In 1920 he took over top position at Wauwatosa's Liberty foundry, which he had acquired on a small down payment and 15 years to pay the balance.

**William J. Grede (pronounce it 'Grady') left the UW in 1917 and made an enviable rise in the world of business.**

## He's Wisconsin's First NAM President

Today, Grede Foundries, Inc., comprises six plants—five in Wisconsin and one in upper Michigan—and employs 1,100 people. Grede himself has attained a business stature recently pointed up by his election to the presidency of the National Association of Manufacturers.

That is not to say that Grede Foundries, Inc., is one of the giants of American business, nor that it is even a big company in the foundry industry. But its rise, and that of its founder, is based on a progressive outlook and an important series of "firsts" the company has chalked up.

Long before so-called fringe-benefits became trading points for union bargaining committees, Grede was pioneering good employer-employee relations. A group insurance plan was inaugurated in 1924 and expanded a few years later to include sickness, accident, surgical and hospital protection. As far back as 1926 the company's shop folks got vacations with pay. More recent is a pension plan under which every employee benefits on the same formula basis—including Grede himself.

Two standout facts attribute to the success of Grede's company in the employee-relations sphere:

1. About 100 people on the company's payroll are members of the Grede Foundries' Quarter Century Club, and

2. Grede himself makes it his business to know when and why anybody with as much as four or five years' service leaves the company—which is a rare event.

Grede's ascension into the NAM's top spot reflects many years of work

with business associations and organizations. In fact, his "outside activities," while they included amateur photography as a hobby, have been primarily along avenues of business. His main hobbies, he says, are the NAM and the Y.M.C.A.

Besides his activity in the NAM, of which he was named a director in 1946 after serving on the President's 1945 labor-management conference, Grede has materially helped develop the technical progress of the foundry industry. He was influential in developing standard foundry cost methods, and pioneered in efforts to combat silicosis. Under his leadership the Milwaukee Foundrymen's association initiated a cooperative research program with the University that was instrumental in establishment of the Wisconsin chapter of the American Foundrymen's society.

#### Shrinking Social Life

Grede's family life dates from his marriage in 1919 to the former Margaret Weiss, whose family had lived only a block away during his childhood. Now the Grede's are grandparents, with two married daughters: Janet (Mrs. Burleigh E. Jacobs, Jr.) and Betty, (Mrs. Walter S. Davis, Jr.). Mr. and Mrs. Grede reside in Elm Grove, a Milwaukee suburb.

Grede's social life, which has become increasingly limited since his NAM position put his speaking talents in great demand, centers around the Milwaukee, Wisconsin, City, University and Bluemound Golf and Country clubs. He is an active member and former trustee of the Wauwatosa Congregational church.

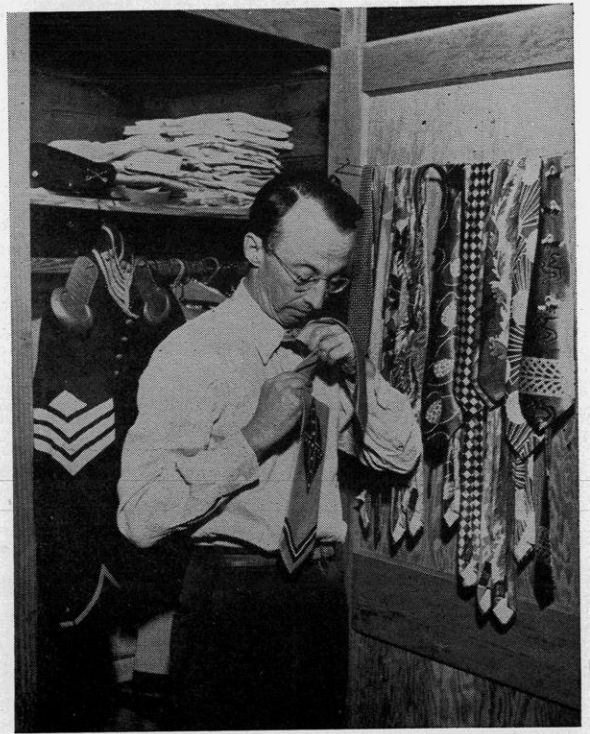
As president of one of the nation's most powerful business organizations, Grede, who celebrated his 55th birthday on Feb. 24, adds two more honors to his record of Wisconsin achievements. He is the first man in the state to be top man in the NAM—and is also the first University of Wisconsin man in that post. ■ ■

# a Yank in Dixie

This 'vulcanized southerner' has been titled top comedian on the LSU teaching staff. Here

JOAN DOYLE

brings us up on the author of March's Book-of-the-Month.



IN THE HISTORY of a region crowded with paradoxes, probably no more paradoxical event has occurred than the appearance in the pages of the New Orleans *Time Picayune* magazine *Dixie* of a feature article about an outspoken, 100 per cent Yankee. And the first man to admit the magnitude of the paradox would be the article's subject, LSU's best-selling author—Professor T. Harry Williams.

No one ever has accused "T. Harry" of having Southern sympathies. He's an out-and-out Yankee, and he loves to brag about it in a voice than can be heard well beyond the confines of his office in the History department in Himes Hall. Despite this obvious handicap, he has been for a decade the darling of every LSU student who has been forced or inclined to enroll in his general course in United States history. A high percentage of them even sign up for his advanced course in the History of the Civil War. They wince visibly when he launches into an analysis of Southern military strategy (one of them once claimed that Grant's *Memoirs* is the text for the course), but they come back for more.

Not a few of them were slipping into Southern bookstores February 12, to buy a copy of T. Harry's latest book,

*Lincoln and His Generals*. The remainder no doubt waited to get it as their Book-of-the-Month for March.

Dr. Williams was born near Galena, Illinois—the birthplace of his hero, U. S. Grant. He grew up in a thoroughly Yankee atmosphere in southern Wisconsin; and a ten-year stay in Louisiana, a planter's hat, a white linen suit, and a fondness for mint juleps haven't altered his basic loyalty to the North.

For all that he thinks the North won the War Between the States, he loves living in the South. He likes the friendly people and the easy way of life they follow. His enthusiasm for his

*Prof. Williams writes of all this publicity: "I guess it shows, as somebody wrote of Hal Boyle and his mid-west origin, 'that part of America has been stamped on him with its unique hallmarks' which are never lost."*

*"Incidentally, people in Madison sometimes say to me: 'How can you get along in the South where you can't say what you think?' As the article demonstrates, you can say what you want."*

*He declares he still thinks the UW history department—where he taught in the mid-thirties—is of superior nature, and is proud to have received his degree from the institution. He hails W. B. Hesselstine, who was his major professor, as one of the best graduate directors in the business.*

subject and for his students is infectious; in their turn, his classes adore him and find that they actually like history "the way T. Harry teaches it."

## Anything Can Happen

"The way T. Harry teaches it" is often unorthodox but always graphic. His lecture on the duelling style of Andrew Jackson—with appropriate illustrations—has kept the history of the Jacksonian period fresh in the mind of many a ten o'clock scholar. And, if his classes don't remember another thing about the Spanish-American War, they can tell you all about 300-lb. General Shafter who was too heavy to mount a horse. They know how the General studied problems in strategy stretched prone on a door carried by six soldiers because T. Harry stretched out on a table to show them.

If his students like him as a professor, an unusually large number of them have grown extremely fond of him as a friend. They have found that he is not only a combination of scholar and showman, but a gregarious, kindly person with a lively interest in all kinds of people. Notwithstanding the fact that his classes sometimes seem more exciting than a three-ring circus, Dr. Williams has done a great deal to popularize a subject generally regarded as a bore. His classes go a long way toward

*This article originally appeared in the Louisiana State Alumni News.*



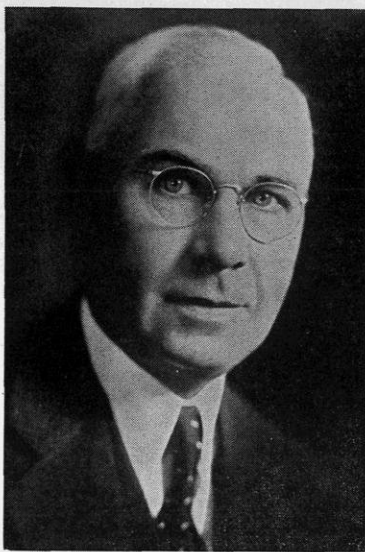
proving that scholarship and dullness are not necessarily synonymous.

The same may be said for his latest book—a study of Lincoln's relations with his military commanders, and of the President's development as a great war leader. *Lincoln and His Generals* will rank as one of the great "Lincoln Books" because it delineates, in language a layman can grasp, a fascinating and little-known side of Lincoln's personality. The study is all the more interesting because the sketching is done, not in the words of the author, but by a skillful use of Lincoln's own words and those of his contemporaries. Few character sketches have been drawn so deftly and accurately through the use of source material. The result is a book that everyone who knows T. Harry Williams (and everyone does) is going to want to see. Just ask him! ■ ■

### Death Calls Well-Known Alumni in Many Fields

AMONG WIDELY-KNOWN UW alumni recently taken by death were:

*Ernest L. Meyer*, ex-Madison and New York City newspaperman, who died in New York Feb. 2. Mr. Meyer entered the University from Milwaukee in 1915 and spent three years on the



INTO POPULAR MECHANICS magazine's hall of fame—along with Frank Lloyd Wright, '89, Luther Burbank, Albert Einstein and the Wright brothers—has gone John L. Savage, '03, long-time engineer with the U.S. Bureau of Reclamation and builder of Grand Coulee, Hoover and Shasta dams. He was presented with a scroll recently by the mayor of Denver, his home, in honor of his election as one of 50 Americans deserving honor in the fields of mechanics, sciences and discoveries.

campus. Upon U. S. entry into World War I, his position as a conscientious objector—on political, not religious, grounds—proved distasteful to the University and he was expelled. Later Mr. Meyer told of his war objector experience in a book "Hey, Yellowbacks!" (Ten years after his expulsion, the Regents reinstated Mr. Meyer, but "other interests and obligations" prevented him from returning to school.) He was on the Madison *Capital Times* staff for 14 years, and there wrote a daily column "Making Light of the Times." More recently he was on the staffs of the New York *Post* and *Daily News*. Among his survivors are his wife and two sons, one of the latter, Karl, UW '51, being former editor of the *Daily Cardinal*.

*Kim Tong Ho*, retired banker, who died in a Honolulu hospital Jan. 21. In the class of 1912, Mr. Ho was one of the earliest Wisconsin students from Hawaii, the first Hawaiian of Chinese ancestry to study at the UW, according to Prof. Edwin E. Witte, a former classmate. While at Madison, Mr. Ho participated in debate and track. Returning to Honolulu, he began a distinguished career in banking and participation in civic affairs. He was the leader in the organization of the Liberty Bank in 1922. Mr. Ho traveled extensively and had just returned from a trip around the world before his death. Two of his three children are also Wisconsin graduates—Mrs. Evelyn Ho Lee, '40, and Dr. Kenneth E. Ho, '41, a practicing physician in Honolulu.

*Mrs. John Church Hawley*, '93, Madison civic, school and welfare leader, who died January 20 in her Delray Beach, Fla., home. A member of a pioneer Madison family, Mrs. Hawley was a former mathematics teacher at Madison high school.

*Mrs. H. C. Bradley*, '08, wife of a long-time head of the UW physiological chemistry department, died Jan. 25 at Berkeley, Calif. Just prior to the Bradleys' departure from Madison four and one-half years ago, Mrs. Bradley was paid special tribute for her outstanding contributions to university and community life. Born in Chicago, she met Dr. Bradley while a student on the Madison campus. Their first home was what is now the Sigma Phi fraternity house on Prospect ave. The Bradleys, and their family of seven sons, were well-known for their strong habit of doing things together, and were all skiing enthusiasts.

### David A. Crawford, Jr.'s Life Lost in Korean War

WHEN THE UNITED States moved into the Korean conflict in 1950, David A. Crawford, Jr.—in his fourth year at the University—volunteered for the Army. He insisted on entering the enlisted ranks, although he had considerable R.O.T.C. background and was urged by recruiting officers to apply for Officer Candidate school. He declared he did not wish to undertake the responsibility of leading other men into combat until he had had some qualifying experience of his own in combat duty.

In April, 1951, Crawford and his 40th Division went to Japan for occupation duty that soon extended to Korea and the 'hot war.' Crawford asked for assignment to a front-line unit and in early November moved up to the Kum-song area.

At about 10 o'clock on the morning of Nov. 9, Pfc. Crawford and another member of his company were instantly killed by the explosion of a mortar shell directly over their defensive position. Posthumously, David Crawford, Jr.'s, Purple Heart medal was sent to his father in Barrington, Illinois.

### Wilson White Sox Hope

GENERAL MANAGER Frank Lane of the Chicago White Sox, American League baseball team, recently tagged Bob (Red) Wilson, '51, of Milwaukee, one of the two most "promising catchers in all baseball today."

### ★ With the Classes

#### 1931 . . . . . W

John H. STIBBS has been appointed Dean of Students at Tulane University. He had previously been director of student life.

Harlan STAMPER was killed November 3 in an automobile accident in Racine, where he had been employed for several years.

Lloyd H. ROONEY, who served as US prosecuting attorney in the conviction of a Czech nationalist charged with espionage for the Communists, was a recent visitor in Madison. He and his wife and daughter are soon to return to Stuttgart, Germany.

#### 1932 . . . . . W

Lawrence T. BURDICK, who for the past five years has been assistant veterans employment representative in Madison for the department of labor, recently left for Washington to accept the post of information specialist in the U.S. farm placement service.

Leonard RORAFF of La Crosse in October was appointed circuit judge of the 6th

judicial court by Gov. Walter Kohler. He had practiced law in La Crosse since 1933 and had served as circuit court commissioner since 1939.

Dr. Hilmar KRUEGER, University of Cincinnati historian, will spend the next year in Genoa, Italy, working with the oldest existing records, a set of Genoese documents that begin about 1155 and carry into the Napoleonic era. It is Dr. Krueger's third such trip.

Lt. Col. Erwin E. SULLO, now enrolled in the Army's General Staff and Command College, Fort Leavenworth, Kans., has been awarded an oak leaf cluster to the Legion of Merit medal for his services as director of the plans division of the signal section, general headquarters of the Far Eastern command, his most recent point of service.

The Rev. Dr. Morris WEE, former pastor of Bethel Lutheran church, Madison, has returned after a world tour he made in the interests of the Lutheran World Missions.

Lt. Col. Samuel S. URETTE, who has been ordered home under the Army's rotation plan, after thirteen months of Korean service, has been awarded the Bronze Star medal for heroism in action there. Several months ago he was awarded the Silver Star.

George E. BURPEE has been named production manager of the Houston exploration and production area by the Shell Oil co.

**1933 . . . . . W**

Charles TRASKELL, athletic director and head coach at the UW Milwaukee Extension for more than 15 years, died November 19 after an illness of more than a year.

Agnes E. BAHLERT, former head of the Home Economics Department of Evansville College, has accepted a similar post at Idaho State College.

Paul MARCUS, son of the Wisconsin motor vehicle commissioner, is the author of a book on the late Henry Ford. The book is, "We Never Called Him Harry," as told to Marcus by Harry Bennet, for many years Ford's right hand man. A condensation of the book appeared in the October issue of True Magazine.

Dr. Paul L. PAVCEK, associate professor of microbiology at Washington U., has been awarded a certificate for "patriotic civilian service" during World War II. Pavcek was cited for "services on the Technical Industrial Intelligence committee, Joint Chiefs of Staff, during World War II."

**1934 . . . . . W**

Dr. George F. GANT recently accepted a position as consultant on graduate programs for the Board of Control for Southern Agricultural Education, Atlanta, Ga.

William Scott HARMS recently was appointed district sales manager for the Caine Steel Co. in St. Louis, Mo.

The American Radiator and Standard Sanitary Corp. of Pittsburgh, Pa., has announced the recent appointment of Charles A. REINBOLT, Jr., as its sales manager in the packaged kitchen division.

Dr. John I. VOSS, who had been for 19 years a member of the staff of the mathematics department of the University of Wisconsin in Milwaukee prior to his retirement in 1946, died in March at his home in Milwaukee.

# ★ Campus Memories

**ONE YEAR AGO, March, 1951**—University urges legislature to approve Gov. Kohler's \$29,972,861 UW budget for the 1951-53 biennium . . . A University committee on civil defense is planning atom bomb protection . . . Nine UW faculty members sign a statement by 875 U. S. social scientists endorsing U. S. foreign policy and upholding Secretary of State Dean Acheson.

**FIVE YEARS AGO, March, 1947**—Wisconsin wins Big Ten basketball title with 9-3 record as Bobby Cook wins scoring honors . . . Gov. Goodland sends \$17,263,100 operating budget for University to legislature . . . Oscar Rennebohm is sworn in as acting governor following death of Gov. Goodland.

**TEN YEARS AGO, March, 1942**—The University is selected as location for the Army Institute of Correspondence Work . . . Badger boxers Gene Rankin, Warren Jollymore, Cliff Lutz and Gene Makris take four out of eight NCAA titles at Baton Rouge, La. . . . John Kotz sets Big Nine scoring record with 242 points in 15 games.

**TWENTY-FIVE YEARS AGO, March, 1927**—Board of Visitors presents plan to reduce failures, especially among freshmen—the plan including pre-registration counseling . . . Coach George Little called 'lily-white' by Liberty writer naming football mentors who "see in the game a strong moral and morale-building instrument." Also named: Knute Rockne, Clarence Spears, Fielding Yost and Alonzo Stagg.

**FIFTY YEARS AGO, March, 1902**—The Kappa Kappa Gamma sorority quarantined for two weeks on account of a case of smallpox . . . Projected senior class memorial is a drinking fountain on terrace at foot of the upper campus . . . The month has seen the greater part of the yearly oratorical and forensic events . . . An artificial refrigerating plant has been added to the equipment of the Dairy Building and is very useful both in experimental work and for instruction.

**1935 . . . . . W**

Donald F. HERBST is now general manager of the Doering Motor Co., Milwaukee.

Lt. Anthony CANEPA heads a Naval Electronic Center in Kansas City, Mo. Tony and his men train others to detect the presence of the enemy by means of radar and similar instruments.

Thomas W. EHRLINGER, a Janesville attorney for the past 14 years, died November 22 at his home.

Harold C. ADAMS is now president of the First National Bank of Appleton. He was formerly with the First National Bank in Milwaukee.

Dr. Jerome J. OLESON has been named director of the nutrition and experimental biology department of the Lederle laboratories, Pearl River, N.Y. He has been with Lederle, one of the world's largest pharmaceutical concerns, since 1940.

**1936 . . . . . W**

Capt. Charles F. PIERSTORFF has been recalled to active duty with the Air Force and assigned to the Sampson, N. Y., Air Force Base.

The importance of the University in chemistry has again been revealed by announcements of the honors won by two of the current staff members. Dr. Louis W. BUSSE was named winner of the 1951 Ebert Prize at a meeting of the American Pharmaceutical association. His colleague, Dr. Takeru HIGUCHI, was given a certificate of honorable mention.

**1937 . . . . . W**

Mr. and Mrs. Ralph J. SIMEONE, recently announced the birth of a daughter, Lindsay Ellen. Mrs. Simeone is the former Nancy E. SMITH, '48.

Robert G. RASHID, has resigned as alumni secretary and publicity director of Ripon college to become director of research and development at the Ripon Knitting Works.

Vaso BJELAJAC, Watertown city engineer and former Portage resident, died recently at his home in Watertown.

Harold N. HEIDT, Madison, has been engaged as music and English teacher at the Green County Normal school, according to Principal Otto W. Lund. Heidt, who has a master's degree from the University, is still at work on his doctorate. His wife is also a former Badger, Mary Bernice CROWLEY of the class of 1935.

Capt. and Mrs. Ralph MEHLOS announce the birth of a son, Van Kurt, at the Waukesha Memorial hospital. Captain Mehlos is connected with St. John's Military academy.

Albert F. NEUMANN has resigned from the faculty of the University of Michigan law school and returned to Kewaunee to practice law.

Eloise KUMMER, who has been active in professional radio work for many years, has been added to the cast of the serial, "Mary Marlin."

Dr. L. Douglas CAMPBELL, a New Richmond physician, was killed November

11 in a wreck of two streamliner trains while returning from a meeting of the American College of Surgeons in San Francisco.

Mr. and Mrs. Charles Klein (Adele DAVIDOFF), of Chicago, announce the arrival of Judith Lynn.

Mel BARTELL, who has made many operatic appearances in London, New York and Chicago, has been seen recently as Tonio in the Florentine Opera Company's performance of "Pagliacci."

Dr. Willis R. KNIGHT is now on the staff of the economics department of the University of Georgia.

1938 . . . . . W

Major George W. EMA has been permanently assigned to the Transportation Research and Development Station at Fort Eustis, Va.

Dr. Sylvan B. LEE is superintendent of manufacturing at the New Brunswick Laboratories of E. R. Squibb & Sons. He had previously been with Commercial Solvents Co.

1939 . . . . . W

Dr. L. M. PIPPIN, was married recently to Miss Mary Dickinson of Richland Center, Wis. Dr. Pippin has been associated with clinical work throughout the state.

Dr. James L. HALL is one of the co-authors of a recent article which appears in the "Analytical Chemistry" magazine. He reports the construction of a new type of high-frequency device which, it is believed, may remove obstacles in the way of high-frequency analysis.

Elizabeth Ann BASCOM was married in November to Christopher J. Ackerman. The bride, who is area librarian for the commander of the Naval Forces, Marianas, met Mr. Ackerman in Guam, where they were married. He is a civilian engineer there.

Arthur CIRILLI, who has been associated with the law firm of Crawford and Crawford, Superior, since 1942, is now a partner in the firm.

Charles H. SEEFELDT is the buyer of school and art supplies and household paper products with Sears, Roebuck & Co. at its Chicago headquarters.

Helen McDONALD was married to Walter Wilcox on October 6 at Mellen.

Helen WOLLNER is now field director of the Girl Scouts of America in Detroit. She had held a similar post at Danville, Ill.

1940 . . . . . W

John D. BECKS, formerly of Oberlin, Ohio, has moved to Caracas, Venezuela, where he will head the American church there.

Francis BELOW is a new member of the staff of the Vilas County (Wis.) *News Review*.

Mrs. George Briggs (Eleanor REESE) is serving as chief of the chick nutrition unit, Laboratory of Biochemistry and Nutrition, National Institute of Health, US Public Health Service.

William T. KIRSCHER was recently wed to Louise Palladino of New York City. Kirscher, who is completing requirements for a doctor's degree. He is an assistant professor of psychology and director of guidance at Fairleigh Dickinson college.



**Royalty** Rosemary 'Mitz' Blackburn, home economics senior from Union Grove, Wis., reigned as queen of the Little International Livestock Exposition on March 1. Her companion above is a prize Aberdeen Angus.

1941 . . . . . W

Dr. Thomas B. FITZPATRICK has been appointed assistant professor of dermatology and syphilology at the University of Michigan.

Professor Robben W. FLEMING, director of the Industrial Relations center at the University, has returned to his post after a six months leave of absence to serve as executive director of the Wage Stabilization board, Washington, D.C.

Mr. and Mrs. Allan A. GERSHON have recently announced the birth of a daughter, Jill Evan.

Patrick C. MULLEN has been promoted to assistant general solicitor of the Chicago and Eastern Illinois railroad.

Capt. Clay SCHOENFELD has reported for active duty at Fort Monroe, Va., as a member of the staff of Gen. Mark Clark.

Dr. William YOUNG, director of the bureau of departmental research in the state executive office since 1949, will return to full-time duties as a professor of government and politics in the University department of political science.

Capt. Russell RAMSEY recently spent a fifteen day leave with his parents after a 3½ year tour of duty in the European theater. His next assignment will be as an international relations instructor at the Air University, senior air force academy, Maxwell Field, Ala.

Dr. Eugene ECKSTAM of the Monroe Clinic has been elected a member of the American Board of Surgery.

Dr. Homer J. HOLLAND, Mukwonago, died in November at his home.

Dale E. IHLENFELDT has been named chief clerk by Federal Judge Robert E. Tehan, Milwaukee. He succeeds Irvin B. CHARNE, who is leaving to go into private law practice.

Major Leo H. EBERHARDT was married recently to Frances Ballou at Ft. Benning, Ga.

Chester W. HARTWIG is now an assistant professor of sociology at Alabama Polytechnic Institute, Auburn.

Hugo HESSMAN was married, late in October, to Shirley Sweeney in Madison.

1943 . . . . . W

Philip H. MARTIN and Charlotte Bartle were married in Madison in November. Philip is employed by the Veterans Hospital.

Attorney Robert CURTIN, who has been associated with the Madison firm of Hill, Beckwith and Harrington, has been appointed assistant Sauk County district attorney and special juvenile probation officer.

Dr. L. Allen GAY was married in October to Jocelyn Fancher at The Dalles, Ore. Dr. Gay is now serving as a radiologist at The Dalles General hospital.

Paul G. YAEGER is working with 4-H clubs and the young people of the county in his new job as assistant county agent of Manitowoc county.

Raymond D. KRIER was married in November to Lucille M. Karrels of Random Lake. Raymond is sales manager of The Krier Preserving co.

Robert G. LEWIS, former editor of the Wisconsin REA News, has resigned to become assistant director of publications for the National Farmers Union. Bob will work in the Farmers Union's legislative office in Washington.

Spencer E. OLSON received a law degree from Boston University in 1950. He has been with the Boston Branch Office of Naval Research for the past six years.

Robert J. LAMPMAN, has been added to the staff of the American University of Beirut, Lebanon, which recently began a Point Four regional training program for more than 100 students from 12 Arab nations.

Charles F. SIMON, formerly associated with a Chicago law firm, has severed this connection and is now working with the Machinery and Allied Products institute, Washington, D. C.

Mr. Amory MOORE, claims attorney for a Madison insurance company, was married July 28 to Miss Doris Zimmerman, Wausau.

**1943 . . . . . W**

Mr. and Mrs. William WITZEL have a son, Lawrence William, born in Milwaukee, August 6. Mrs. Witzel is the former Elizabeth Dallmann.

Capt. Howard WOODSIDE, whose wife and daughter live in Marshfield, Wis., was recently assigned to general headquarters, Southwestern command, which is located in Osaka, the second largest city in Japan. Captain Woodside is with the judge advocate section. Mrs. Woodside is the former Emmaline Smith.

Norman J. COLLINS, Columbia, S. C. is now assistant to the president of the South Carolina National bank. He was formerly assistant cashier of the National Security bank, Chicago.

Georgia FALLIGANT was married on October 6 to James McSpadden of Roseburg, Ore. Her husband is with Radio Station KRXL in that city.

The Holstein-Friesian Association of Wisconsin has announced the appointment of Mrs. Charles H. Krueger (Patricia RYALL) as secretary.

Major Raymond E. PONATH has been certified as a Diplomate of the American Board of Anesthesiology and Fellow in the American College of Anesthesiologists. He is now on active with the 16th Field Hospital.

**1944 . . . . . W**

John P. DUFFY of Green Bay was married to Kathleen Maloney of the same city, Oct. 13.

Doris SCHMIDT, Manitowoc, and Walter Borgwardt, Valders were married late in November. They will live in Valders.

Dr. John J. Van Driest is specializing in orthopedic surgery in Sheboygan, where he recently opened an office.

Jane HANSON is in Germany serving as an entertainment specialist with the civilian personnel division, Department of the Army.

Lt. Edward KLOMAN has recently been recalled to active service with the U.S. Navy. He is now aboard the USS Menard operating in Korean and Japanese waters.

Arthur STEWART of Auckland, New Zealand, died recently at his home in Mt. Albert, Auckland, N.Z.

Mr. and Mrs. Charles W. TOMLINSON have moved to Louisville, Ky. Tomlinson left the patent department of Abbot Laboratories to work for the Girdler Corp. of Louisville. He will complete legal degree work at the university there.

**1945 . . . . . W**

Mr. and Mrs. Edwin Stauffacher announce the recent arrival of a fourth son, Eugene Richard. Mrs. Stauffacher is the former Hazel HOLDEN.

Miss Fern RENNEBOHM has recently been named to head the home economics department at Oconto High school. She had previously taught as a home economist in Colorado and at the Wisconsin School for the Deaf.

Marjorie STARK was married recently to Alfred Morgenthaler in Monroe, Wis. They will reside in Bellevue, Wash., where the bridegroom is associated with the American Mail Line, Ltd.

Lt. Virginia E. McGARY has completed a four-week hospital food service administration course at the Medical Field Service school, Ft. Sam Houston, Tex. She is a member of the women's medical specialist corps.

Navy Lt. James F. McINTOSH returned from an extended tour of duty aboard a hospital ship in Korean waters.

Helen Jean SAMP has arrived in Nuremberg, Germany, where she will serve as an EUCOM special services recreation director. Previously she had been a hostess on one of the commercial airlines.

Lt. Col. and Mrs. Howard T. Wright (Audrey GARDNER) announce the arrival of their first child, Andrew Curtis Wright, in September. They are living in Oklahoma City.

Dr. Louis A. MASLEY, who was formerly with the medical department at the US Naval Base, Bremerton, Wash., is now a resident physician at Madison General hospital.

Mr. and Mrs. G. Paul CALLAHAN (Carol PETERSON) are the parents of a second child, a daughter, Patricia Christine, born in Westwood, Mass.

**1946 . . . . . W**

Lynn Susan Arenella arrived in October at the home of Mr. and Mrs. Nicholas ARENELLA (Joanne ISAACSON, '49), of Boston.

Harland E. EVERSON, former publisher of the Deerfield Independent, has purchased the Edgerton Reporter.

Mary BANDOUEVERIS was married in October, to Hyatt Boyette, Washington, D. C. They will live in Washington, where both are employed.

Ben PARK, hailed before in minor radio roles and production work, has recently gained new fame with his production, "Hawkins Falls, Pop. 6,200." Ben, who was manager of Station WHA during his undergraduate days, has been a staff member of WBBM for the past five years.

Dr. and Mrs. Milton Gusack (Rita POMERANCE) of Silver Spring, Md., have announced the birth of their second daughter, Vicki, on October 30.

Mrs. Hans Jaekel (Julia Ann KLOVSTAD) is now in Dhahran, Saudi-Arabia,

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where she is associated with the American-Arabian Oil Co.

Mary Lois O'KEEFE was married on August 27 to Lt. Don STANTON.

Catherine TENATU, Kenosha, is an economist on the staff of the Milwaukee district of the Office of Price Stabilization.

Jerry WULK is teaching at Redondo Beach, Calif. He received a Master's degree in educational theater work from the University of Southern Calif. last summer.

Miss Doreen REIN, who has been an assistant buyer at Carson, Pirie & Scott in Chicago, was recently married to Roger D. TETZLAFF. Mrs. Tetzlaff is a former member of Delta Gamma sorority.

First Lt. Digby G. SEYMOUR recently was recalled to active service with the US Air Force Medical corps. He is now at Sampson Air Force Base, Geneva, N.Y.

Lt. Col. Royal THOMPSON, squadron commander with the U.S. Eastern Air Forces, 314th troop carrier group, in Southern Japan has been awarded the Bronze Star medal.

**1947 . . . . . W**

Milton C. HANSEN was married to Patricia Bellamy recently. He is employed by the Great Lakes Carbon Corp, Morton Grove, Ill.

Mr. and Mrs. Robert F. BENSON, are the parents of a son, Paul Robert, born in May, at Honolulu.

Herbert MENZEL recently was added to the staff of Carleton college as an instructor in sociology.

## Birds of a Feather in Honolulu Are Two Alumnae



If publicity for the Honolulu Community Chest campaign had not been good, these two would have laid the blame at Wisconsin's doorstep, for making the Red Feathers fly in Hawaii were Mrs. Iola B. Rust, MA '42, right, public relations director of the Honolulu Chest, and Mrs. Jody Donohue Auerswald, '48, campaign publicity writer. Journalism graduates, Mrs. Rust and Mrs. Auerswald were members of Theta Sigma Phi while at the University, and now they lead the Honolulu alumnae chapter as president and secretary. Their smiles indicate Red Feather publicity was plentiful and good.

Frank MOONEY, who has been practicing law in Chicago, recently married Jo Anne Misner.

Sharpe and Dohme, Philadelphia drug manufacturers, have announced the recent addition of Dr. Joaquin MUNOZ to their staff as a Research Assistant. Dr. Munoz had previously held an assistant professorship in medical bacteriology at the University of Illinois.

Robert T. SASMAN has left the employ of the U.S. Soil Conservation service to work with the Illinois State Water Survey division, with offices in Urbana.

Dr. Richard W. THOMA has recently accepted a post as research assistant with Squibb and Sons in New Jersey.

Donald UZUANIS, a section manager for the J. C. Penney Co. in Madison since 1948, has been transferred to the company's Cedar Rapids, Iowa, store, where he will manage the ready-to-wear department.

John G. BARSNESS has opened a law office in Black Earth.

B. Robert BERG is now a psychiatric social worker at the Mental Hygiene Clinic hospital, Flushing, N.Y.

Thomas H. CLEVELAND, who has been a research chemist with Monsanto Chemical Co. since 1947, has been appointed a group leader in the company's phosphate division research department.

Two '47 graduates, William L. NIKOLAI and David F. GREETHER, have been added to the staff of Platteville State college.

Jack E. HINKLEY will join the editorial staff of the magazine, "Industry and Power". St. Joseph, Mich.

Lee HOIBY is completing his fourth year of study at the Curtis Institute of Music in Philadelphia. He has been studying composition under Gian-Carlo Menotti and is on the teaching staff.

Lt. Sherman M. HOLVEY has been recalled to active service with the Air Force. He will be stationed at Parks Air Force Base, Pleasanton, Calif.

Robert LOEBL, formerly of the Notre Dame faculty, was married recently to Ann Kingston of Northfield, Vt. They will live in Detroit, where Bob is working with the American Air Conditioning and Refrigeration corp.

*Good Housekeeping Magazine* recently honored Anne MINAHAN by selecting her as Career Girl of the Month. The story about Anne, who is the Memorial Union's Social Director, appeared in the November issue.

Michael P. NATT has a new position with the Hektoen Institute for Medical Research, Chicago.

Donald F. SARTORI died November 24, 1950 in Chisholm, Minn.

Mr. and Mrs. Thomas R. STEPHENS (Mary WILLIAMS) of Royal Oak, Mich. tell us of the birth of a son early in September. Tom is with the Great Lakes Greyhound Lines.

Mr. and Mrs. Ace Woods (Iola JOHNSON) are parents of a son, James Karl, born Nov. 21 in Seattle, Wash.

1948 . . . . . W

Virginia SAMP was recently married to Paul W. KNAPLUND in New York. She is a former member of Alpha Chi Omega. The groom earned a master's degree at the University. He is now employed by International Business Machines in New York City.

Dr. Frank F. NELSON recently become affiliated with Dr. R. A. Lehmer and Dr. G. G. Shields at the County clinic in Colby, Wis.

Mr. and Mrs. Cliff OWEN are winning radio and TV roles in New York and both seem headed for top spots in show business. Both are graduates of the University. Mrs. Owen is the former Francine LARSCHIED of Green Bay.

Ruth Hart of Madison was recently married to Carl L. SANDBERG of St. Paul. Sandberg is a research chemist with the Minnesota Mining and Manufacturing Co. of St. Paul.

Miss Sylvia WOODHOUSE was recently married to Edwin O. SIGGELKOW, Minneapolis. Mr. Siggelkow is a former member of Sigma Chi and Miss Woodhouse was an Alpha Chi Omega. Siggelkow is now adviser in student activities at the University of Minnesota.

Walter WILEY was recently appointed a teacher of English at the Arena school, Arena, Wis.

Miss Leona WEISS has been appointed an assistant in zoology at Barnard college, the women's undergraduate division of Columbia university. She had previously served on the staff of American university in Washington.

Mr. and Mrs. Laurent J. BERNHARDT are living at 1920 Vilas ave., Madison. He is with the Travellers Insurance co.

Jay H. CERF has returned from Europe where he was with the US government since his graduation. He received a master's degree from Wisconsin in 1951 and is now working on his doctorate at Yale. He is married to the former Carol McGovern of Evanston, Ill.

Daniel R. COOL has been transferred by the Standard Vacuum Refining co. from the firm's offices in Caracas, Venezuela to Durban, Union of South Africa.

Harry M. DEUTSCH was married recently to Audrey Haas of Milwaukee. He is vice-president and chief engineer of the firm which bears his family name.

Keith E. HERREMAN was ordained into the ministry at Pilgrim Congregational church, Milwaukee, on October 28. On July 14 he married Marilyn G. MILLER, '51, Milwaukee.

Albert F. HOUGHTON is assistant district attorney of the Milwaukee district.

Joan KELLEY is on a two-year tour of duty with the American Red Cross at Ladd Air Force Base, Fairbanks, Alaska.

Dr. L. V. KEMPTON, Madison, is one of eight scientists throughout the nation who have been selected for fellowships granted by the US Atomic Energy Commission. He is at present studying at Harvard University school of public health.

Glen D. KUSCHE has opened law offices in Sun Prairie.

Don LAMBERT, who is with the Bendix Aviation co., has been promoted to the travel audit staff with headquarters in Utica, N. Y.

Mr. and Mrs. R. B. LARKIN (Ruth BERENSCHOT) announce the arrival of a daughter, Linda Jean.

John A. LE GAULT is enrolled as a member of the June, 1952 class of the American Institute for Foreign Trade at Thunderbird Field, Phoenix, Ariz. He will specialize on South America.

Marilyn LUCAS and Howard ROSS, '50 were married in September in Chicago. They are living in Manhattan, Kans.

Helen E. JANASAK was married in September to George Steed in Eagle River.

Paul E. TAUSCHE, who has received degrees from MIT and Harvard Business School, is now employed by the Carbon and Carbide Chemical co., in the Atomic Energy Commission's Oak Ridge installation.

Mr. and Mrs. Kenneth K. TUCKER (Devolis VINGOM) and their two children have moved from Freeport, Ill. to Tupelo, Miss. Ken is purchasing agent for the Rockwell Manufacturing co.

## 1949 . . . . . W

James ADEMINO, a member of the faculty at Villanova college, is the author of an article, "Heat Transfer to Fluidized Limestone," which appeared in the magazine, *Chemical Engineering*.

Lt. Bernhardt ANDERSON has enrolled at MIT to begin an intensive meteorological course under the USAF Institute of Technology.

Paul BINNEY has been appointed director of the new Waukesha youth center.

Robert DURLAND is teaching geography at Wisconsin State college, Whitewater.

Leslie F. HUBER recently completed a two-year training course and is now Green county's assistant agricultural agent.

Walter J. HUNT, formerly with Allied Chemical & Dye corp. is now on the production staff of Monsanto Chemical company's organic chemicals division in St. Louis.

Arther JOSEPHS is leaving for the West Coast to take up his new duties with the Abbot Laboratories of North Chicago.

John STAUSS, a former resident of Sheboygan, is now city engineer of Kaukauna.

Harry STOLLBERG is working in the petroleum development section of Monsanto Chemical company's St. Louis plant. Previously he had been chemical engineer for the Joliet Ordnance Ammunition center.

Miss Carol Mae WOLF was married to Warren Arthur STURM Aug. 8 at Sheboygan. They now live at 309 N. Blair St., Madison. She is teaching at the Central Senior High school.

Lillian WALLIS has moved to 4255 Elliot, Minneapolis 7, Minn. She is now working in the Minneapolis Public library.

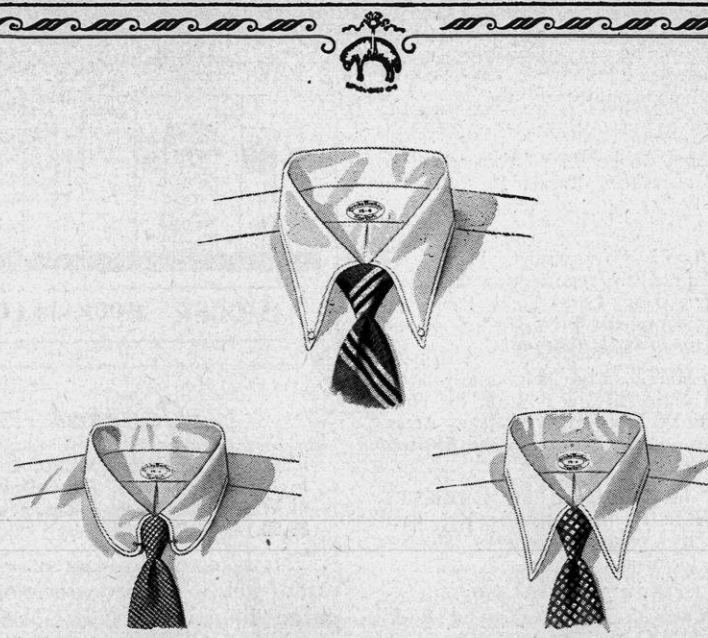
Robert R. WILLIAMS is now public relations director for the Kohler Co., Kohler, Wis. His wife is the former Mary Belle MARKHAM. Their address is 519½ High St., Kohler, Wis.

Donald E. THOMA has been employed as an electrical engineer with the Teletype Co., Chicago. His address is 824 S. Euclid Ave., Oak Park, Ill.

Adolph P. TIDDENS has been transferred from Midland, Tex. to Billings, Mont. by the Seaboard Oil co.

Mr. and Mrs. Morton J. WAGNER (Bernice MALETZ, '47) are the proud parents of Wendy Beth. She has a sister, Claudia, age three.

Lt. George R. WILLIAMS was married last summer to Mai Svenson of Amol, Sweden. George has been ordered to Wiesbaden, Germany, to begin a twelve month tour of duty.



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*Domestic Cotton Oxford in Pullover or Coat Style,*  
*White, \$5.50; Blue, Coat Style, \$6.50*

**OUR OWN MAKE ROUNDED COLLAR SHIRT**  
*Imported Egyptian Cotton Oxford, Coat Style,*  
*White, \$7.50, Blue, \$8*

**OUR OWN MAKE PLAIN COLLAR SHIRT**  
*Imported Egyptian Cotton Oxford, Coat Style,*  
*White, \$7.50 • Domestic Cotton Oxford,*  
*Coat Style, White, \$5.50*

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Henry N. THEISEN is working with the Standard Oil co. of California.

Lt. and Mrs. Robert T. EVANS announce the arrival of a son, Robert B. Evans, in October. Bob has been reassigned to Camp Gordon, Ga.

Naval Aviation Cadet Henry G. SCHUETTE recently reported to the naval auxiliary air station, Corry Field, Pensacola, Fla. He has completed pre-flight school and the first phase of basic training.

Morton SMUTZ, who had been teaching at Bucknell University, is now on the engineering staff of Iowa State College, Ames. He will also be associated with the Institute of Atomic Research.

Mr. and Mrs. Rowland M. GARRATT (Loris HUSEBOE) of Louisville, Ky., have announced the birth of a son, Stephen Richard, in October.

James A. GARRITY is a staff adjuster with the American Insurance co. of Rockford, Ill.

Mrs. Philip J. Lyon (Irma REYNOLDS) has been selected as contralto soloist at St. James Episcopal church in Chicago.

James L. OLSON died in October of polio, while on duty in the Philippines with the topographic engineers.

Jerome C. SCHNEIDER is working toward his MA degree in Economics at the University of London, England.

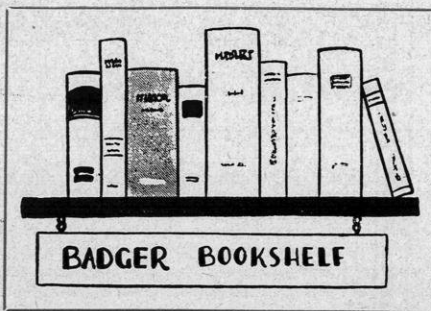
James B. CHRISTOPH is on the faculty of the political science department of the University of Minnesota.

Lt. Charles A. SORENSON has been transferred from Ft. Dix, N. J. to a military post in Augsburg, Germany.

## GM Electroplating Head



Cleveland F. NIXON, '23, is head of the electro-chemistry department of the General Motors Research laboratories. He took over his new position Jan. 1, prior to which he was director of process development at GM's Ternstedt Division.



## General

**REGIONALISM IN AMERICA.** Edited by Merrill Jensen. (The University of Wisconsin Press, 442 pages. Price \$6.50.)

This book is the work of experts in many fields—history, sociology, language, literature, art, architecture, conservation and federal administration. Their answers to the question of regionalism afford a full and balanced view of the subject, although naturally these men do not arrive at the same answers. The volume traces the origin and growth of the complex regional concept in America from the mid-eighteenth century to the present. Merrill Jensen is a professor of history at the University.

**THE TUDOR BOOKS OF PRIVATE DEVOTION.** By Helen C. White. (The University of Wisconsin Press, 296 pages. Price \$4.75.)

The first manuals of private devotion in English were the traditional books of hours, or primers. The primer was made an instrument of religious change and settlement, and has provided Prof. White, of the University's English department, the opportunity for a study which in a sense epitomizes the cross currents of the religious life of the 16th century.

**GRASSES IN WISCONSIN.** By Norman C. Fassett. (The University of Wisconsin Press, 180 pages. Price \$3.00.)

A University professor of botany describes members of the family *Gramineae*: some are natives of Wisconsin, some have been cultivated and subsequently escaped to propagate without further assistance by man, and a third group has been unintentionally introduced from other parts of the world. The volume includes a key by which identification of grasses can be made and 182 maps showing the areas throughout the state from which specimens of many of the grass species have been found and collected. Drawings of 352 species of grasses are also included.

## Biography

**THE ARDENT EXILE.** By Josephine Phelan. (Macmillan, 317 pages. Price \$4.00.)

By a one-time member of the University staff, (1927) this stimulating biography of Ireland-born 'Father of Confederation,' D'Arcy McGee, is a landmark in Canadian literature. The humanizing and romanticizing of great figures in Canada's history has heretofore been slighted by writers of Canadian histories and novels. Miss Phelan has undertaken to remedy this circumstance with a book that may do much to make history live for Canadians.

**THE SUCCESSFUL SPEAKER'S HANDBOOK.** By Herbert V. Prochnow. (Prentice-Hall, Inc. Price \$4.50)

Mr. Prochnow, a 1921 UW graduate, writes this practical book as a good speech should be made—in plain, everyday language. It presents helpful information on every phase of how to put your ideas across precisely and powerfully, and describes minor but important hints that mark the confident, accomplished speaker. The *Handbook* is also an ideal guide and reference in planning after-dinner festivities. Mr. Prochnow shows how to select time and date of the occasion, how to draw up and maintain a time schedule, how to obtain prominent speakers—everything needed to make the affair a success. The author, vice-president of the First National Bank of Chicago, is in constant demand in metropolitan centers both as a speaker on banking and national affairs and as a toastmaster.

## Fiction

**THE GRAND PORTAGE.** By Walter O'Meara. (Bobbs-Merrill. Price \$3.00.)

A UW journalism graduate in 1920, Mr. O'Meara is one of the outstanding advertising agency copy men of the country. He and another creative genius alternate for six months' periods in heading the copy department of a large agency. On his yearly sixth months' "sabbatical" he lives in the little town of Sasabe, Arizona, where he turned out *The Grand Portage*, a historical novel of the savage Canadian northwest wilderness in the early 1800's. Mr. O'Meara's stirring novel was written with a background of thorough familiarity with voyageur country, gained from many canoe journeys along the Minnesota-Canada border.