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Sharood's style catalog. Spring & Summer 1926

Sharood Company (Minneapolis, Minn.)

Minneapolis, Minn: Sharood Co., Spring & Summer 1926

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An Art Deco style illustration of a woman standing on a stage. She is wearing a long-sleeved, light-colored dress with a high collar and a patterned scarf. The dress has decorative, patterned cuffs. She is also wearing a patterned skirt and high-heeled shoes. The background features a large, stylized sun or moon in shades of orange and red, with vertical lines suggesting curtains or stage lighting.

*Sharood's
Style Catalog*

*Spring & Summer
1926*

*Style Show
Contest
see page 4*

*For Description
of this Dress
See Page 3*

Sharood Co., Minneapolis, Minn.

Brilliant
Colors
will be
Popular
this
Spring

8H7705
\$298

This Hat
in
2
Head Sizes

This Hat
in
2
Head Sizes
8H7713
\$198



8H7717
\$398



8H7701
\$349



8H7709
\$298

New Ensemble
Felt Hat



8H7703
\$249



8H7719
\$298



8H7711
\$298



8H7723
\$198



8H7901
\$198

Ages 6 to 10 Years

8H7901 Head Size, 20 1/2 inches
A charming new style for a child is the poke hat pictured above. It is fashioned of all-over fancy Visca Straw Braid with an upturned brim of All Silk Satin, prettily shirred all around. Colors: Red and Sand (as pictured), Oakwood and Sand, or Copen and Sand.
Price (Postage, 14c extra).....\$1.98

Hat Descriptions

8H7701 Medium Size, 23 1/2 in.
One of the loveliest of the large picture hats that this season offers is this transparent Azure braid model. Effectively trimmed with a large flower, foliage and silk velvet ribbon. Wide brim at front; upturned at back. Tinsel stitching. Colors: Burnt Orange (as pictured), Oakwood, or Chartreuse Green.
Price (Postage, 16c extra).....\$3.49

8H7703 Bobbed Head Size, 22 1/2 in.
Small off-the-face hat of French Felt. Creased crown and wide upturned all-around brim. Draped at one side with beautiful silk-covered fanfles. Metallic stitching in floral design. Colors: Chartreuse Green (as pictured), Peach, or Sand.
Price (Postage, 14c extra).....\$2.49

8H7705 Bobbed Head Size, 22 1/2 in.
8H7707 Medium Size, 23 1/2 in.
Small off-the-face hat of Silk Faille, trimmed with transparent Azure braid. Sectional crown. Bow and streamers with fancy ornament. Colors: Charleston Red (as pictured), Gracklehead Blue, or Oakwood.
Price (Postage, 16c extra).....\$2.98

8H7709 Bobbed Head Size, 22 1/2 in.
Fashion's latest—the "ensemble" hat of very fine quality French Felt. Large chrysanthemum trims model and an extra one to match can be used in streamer effect as in miniature or as an ornament for the lapel of your coat. Silk braid stitching. Colors: Peach (as pictured), Pearl Gray, Rust, or Sand.
Price (Postage, 16c extra).....\$2.98

8H7711 Bobbed Head Size, 22 1/2 in.
Small, close-fitting off-the-face hat. Upturned all-around brim made of All Silk Faille. Transparent Azure braid crown. Large silk ribbon bow at side. Metallic stitching. Lined. Colors: Sand and Oak (as pictured); Gracklehead Blue and Copen; Lipstick Red and Blue.
Price (Postage, 16c extra).....\$2.98

8H7713 Bobbed Head Size, 22 1/2 in.
8H7715 Medium Size, 23 1/2 in.
Fashionable "Cloria" poke hat in a smart combination of Visca Straw Cloth and Rayon Novelty fruit and foliage trimming. Colors: Copen (as pictured), Oakwood or Black.
Price (Postage, 14c extra).....\$1.98

8H7717 Medium Size, 23 1/2 in.
Direct from New York is this very new hat with transparent Azure braid crown and wide-upturned brim of contrasting Silk Faille. Trimmed with three plush flowers and silk stitching. Colors: Oak and Green (as pictured), Sand and Oak; Red and Navy.
Price (Postage, 16c extra).....\$3.98

8H7719 Bobbed Head Size, 22 1/2 in.
8H7721 Medium Size, 23 1/2 in.
Smart, becoming style in an all-over Visca Straw Turban. Crown draped with Silk Faille. Large beautifully colored chrysanthemums at sides. Straight brim. Short back. Colors: Gracklehead Blue (as pictured), Rust, or Oakwood.
Price (Postage, 16c extra).....\$2.98

8H7723 Medium Head Size, 23 1/2 in.
Novelty Crochet Braid Straw is used for this medium-sized poke hat with its very smart self-material quill drawn through a grosgrain ribbon ornament at one side. Upturned brim, graduated to front. Colors: Florida Gold (as pictured), Charleston Red, or Oakwood.
Price (Postage, 14c extra).....\$1.98

30
2
1



"Do you really like it, girls?"
 "Like it!" exclaims Pauline, "I always adore your clothes!"
 "Yes, it is certainly true, Anne," says Louise, "you have a Heaven-sent genius for clothes. You always look stylish."
 "But it was not always so," laughingly protested Anne.
 "I used to look a fright and I'd get so discouraged. Then one day I picked up a Sharood Style Catalog. I studied the styles, and studied myself. Now I always do that. I make careful selections of styles to suit my type and colors to suit my complexion. I'm so glad to hear you say I look well dressed! And best of all, girls, Sharood's is the most economical place I know to buy good clothes."
 "Thanks awfully for the tip, Anne," said Pauline.



Some Women Always Look Well Dressed Yet do not Spend Much for Their Clothes—

IT might surprise you to know how little the well-dressed woman—the one who is standing in the above picture—spends for clothes. Much less, in fact, than many women who do not dress so becomingly. How can she do it? Is she blessed with a "sixth sense" of good dress that most women do not and cannot have?

No, that is not the case. Any woman can dress well if she but follows a few simple rules. It is not primarily a question of how much one spends for clothes. Rather, it is a matter of how well one selects their purchases within their means.

Harmony in Clothes

Nature has given every woman certain distinctions which in themselves determine the colors and effects that are most appropriate to her. The color of the eyes, the tone of the complexion, the proportions of the figure are all-important. It is also important that the clothes you wear should harmonize one with the other—hat with coat, coat with dress, dress with hose, hose with shoes. Be careful to select styles that are up-to-date and becoming to your personality. Above all, be certain that you receive in quality the very best obtainable for the price.

Better Dress and Thrifty Buying

There is today a nation-wide movement to bring about better dress for women with greater economy. This movement is sponsored by the Federal Government as well as by the various State Governments through special appropriations made for conducting Home Economics extension work by the State Universities. This work is more commonly known as Home Demonstration Work; the most popular branch of its activities is that pertaining to better dress.

Sharood is whole-heartedly in sympathy with this great economic movement. Our business was founded and has grown on

the principle of better dress and better styles at lower prices. The Home Economics movement accords perfectly with our way of thinking.

Our Style Show Contest

Sharood is happy to announce, therefore, as encouraging the progress of the Home Economics movement, this great Style Show Contest. We offer 100 cash awards, \$4,000 in prizes, and we do not ask contestants to buy a dollar's worth of merchandise. (Turn to page 4 for Contest details.) Our Style Show Contest is primarily an educational project. It will prove helpful to every woman who takes part in it. For by studying the large variety of smart styles shown in our catalog and considering them with respect to your personality, complexion, and type, you will acquire the art of being well-dressed at small cost.

Description of Dress on Front Cover

Fashion's last word on style was recognized when her preference for the extremely long waistline designating the popular two piece effect, was featured in this smart frock. Made of All Silk Flat Crepe; plain and novelty figured fabrics combined as the cover picture shows. Note the effect of the tiny patch pocket, the long sleeves, and the graceful scarf collar. Tie back sash. Sizes for women, 34 to 42 in. bust. Sizes for junior misses and small women, 14 to 20 yrs., 32 to 38 inch bust.
 5H1865 Tan and fancy print (as pictured).
 5H1867 Pencil Blue and fancy print.
 5H1869 Rust and fancy print.
 Price
 (Postage, 16c extra)..... \$12.98



"Women of National Fame Will Be Judges at Sharood's Style Show Contest."

\$4,000. in Cash awards

SHAROOD'S STYLE SHOW CONTEST

*Leads the Way to
Better Dress and
Thrifty Buying*

Contest
Closes
March 20

Read Every
Word on
This Page.

DESIROUS of co-operating in a practical way with the Home Economics movement, Sharood is conducting this great Style Show Contest. It is Sharood's purpose in this contest to demonstrate that every woman can be well-dressed at small cost. Without actually making a purchase, our Style Show Contest gives you opportunity to test your taste and judgment in selecting an outfit at prices within your means.

Rules for Sharood Style Show Contest

1. This contest is open to all women and all girls 15 years of age and over, except employees, officials and stockholders (and their families) of the Sharood Co., or of any company engaged in the manufacture or sale of clothing. Style specialists—writers, designers, or otherwise—are also excluded. Women may plan outfits for themselves or for their daughters. Girls of 15 years or over may plan for themselves. To enter this contest, it is NOT necessary to make a purchase.

2. You are to select an imaginary outfit for yourself or daughter, consisting of the following garments: dress, coat, hat, shoes, and hose. Plan this outfit as though you were actually going to buy it. Put your taste and judgment to the test and choose garments at prices you are accustomed to pay for each of the articles selected.

3. Select all the garments in the outfit from this 1926 Spring Style Show Catalog.

4. Choose garments suitable for and becoming to the person for whom you are planning the outfit.

5. Give the catalog number, the page on which it appears, and the price of every garment in the outfit you select.

6. On a separate sheet of paper, describe the person for whom you are selecting the

outfit (yourself or daughter). Write only on one side of the paper and don't write more than 500 words. The following points must be included:

- (a) Color of complexion, hair, and eyes.
- (b) Give approximate age, height, and weight.
- (c) Give the shape of the person's face and tell how she dresses her hair.
- (d) Describe the person's figure as stout, medium or slender.
- (e) Name the colors you select for the outfit and give in detail your reason for your choice of color, kind of material, and style of dress, coat and hat. Explain why you decided on the hose and shoes you include.

7. Prizes will be awarded by the judges, scoring the following points:

- Description of person—15%
- Appropriateness for wear intended—20%
- Suitability to person—25%
- Reason for selection—40%

8. Only *one* entry will be considered from each contestant.

9. In the event of a tie for any prize, the full amount of the prize tied for will be given to each of the tying contestants.

10. Give your full name, street address or postoffice box number, town and state.

11. Address your letter to Style Show Contest, Sharood Co., Minneapolis, Minn. No letters received after March 20th, 9 A. M., will be considered.

Do not feel it is necessary to select higher priced merchandise in order to win a prize. First consideration will be given by the Contest Judges to the appropriateness of each selection to the person for whom it is chosen. You will derive real benefit from the Contest if you select garments at prices you would pay if you were actually buying them.

REMEMBER, TO ENTER THIS CONTEST IT IS NOT NECESSARY TO SEND US AN ORDER

100 CASH AWARDS

Sharood will award \$4000 in prizes to the winners of our Style Show Contest as follows:

First Prize
\$500.00

Second Prize
\$250.00

6 Prizes of
\$100.00 each

14 Prizes of
\$50.00 each

78 Prizes of
\$25.00 each

JUDGES of CONTEST

We have been fortunate in securing as judges for our Style Show Contest women of national prominence in the Home Economics field and authorities on the subject of dress.

Ida Migliario
Editor, Household Magazine,
Topeka, Kansas

Leonore Dunnigan
Field Editor, The Farmer's Wife,
Saint Paul, Minnesota

Gladys Meloche
Clothing Specialist, College of Agriculture,
University of Wisconsin

Marie L. Roberts
Clothing Specialist,
Iowa State College of Agriculture

Lois Reid
Clothing Specialist, College of Agriculture,
University of Minnesota

Announcing
Sharood's
Style Show
of
Fashionable
Spring Coats

What a world of smartness and what an opportunity for saving Sharood's Style Show opens for you. In our coat department you will find displayed the season's new materials, new colors, and new trimmings—a model for every type.

No matter how hard you are to please, you will find here style and quality to please you. It will surprise you to know how little it costs to be well dressed when you shop at Sharood's. Let us show you the way to save money on your new coat.



Decidedly Smart

Here is a good-looking flare coat which shows you the way to smart economy. The model, typical of the best New York has to offer, is made of an excellent quality All Wool Velour in fashionable new shades for spring. We have selected it to grace our opening page because it so perfectly indicates the season's style trend.

A decided note of individuality is given by the inserted flared panels which are ornamented with silk embroidery in medallion designs at either side of model. Fancy tab finish at top of panels. Fashionable bobette collar of self-material has trimming band of Coney Fur in the new high shades so popular this season. Turnback cuffs. One-button side front closing. Lined throughout with high lustre satin-finished Sateen. A selection which is remarkable for its charm and beauty. Sizes, for women, 34 to 46 in. bust. Length, 42 to 45 in.

5H177 Rosemond (Lt. Ash Rose).
 5H179 Rust. Price (Postage, 20c extra)..... **\$14.98**

Same style as above in misses' sizes, 14 to 20 yrs., 32 to 38 in. bust. Lengths 42 to 45 in.

5H609 Rosemond.
 5H611 Rust. Price (Postage, 20c extra)..... **\$14.98**

5H177
 All Wool Velour
 Fully Lined

\$14.98

Sharood's
Style Show
Contest
Leads the Way to
Better Dress for
Less Money

Spring Coats of Prize Winning Beauty

For
Dress and Utility Wear

Style Show
Contest
closes
March 20



Full Lined

5H189
All Wool
Novelty Polo
\$10.98



5H185
All Wool
Poiret Twill
\$19.98

Lined with
Jacquard Rayon



5H193
All Wool
Wyndott's Velour
\$22.98

Lined with
Jacquard Rayon

Our Spring Style Show offers you this man-tailored service coat at a price that means big savings. The material is tapestry weave Polo. Large patch pockets with generous flaps, trimmed with soutache braid and buttons. Bobette collar, trimmed with soutache and buttons, edged with band of plain material of contrasting color. Striped lining. Sizes for Women, 34 to 46 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust. Length, 44 to 46 in.
5H189 Tan.
5H191 Rust.
Price.....\$10.98
Postage, 20c extra

This model of fine quality All-Wool Poiret Twill has charming simplicity, expert tailoring and graceful flare to recommend it. Ornamentation on the hips and collar is of silk soutache braid and silk stitching; button trimmed flaps. A handsome garment with more style than many coats at \$25 and more. Full lined with Jacquard Rayon; inside pocket in lining. Sizes for Women, 34 to 46 in. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust. Length, 42 to 45 inches.
5H185 Pencil Blue.
5H187 Copper Brown.
Price.....\$19.98
(Post., 20c extra)

Chic model, fashioned of genuine Wyandott's Velour, a soft Pure Wool fabric known for its fine quality. It has late style in the novel godets outlined with tiny buttons; contrasting trimming and high-shade Coney fur band on the collar. Narrow cuffs have inset band of contrasting color; also tabs at hipline. Jacquard Rayon lining; inside pocket in lining. Sizes for Women, 34 to 46 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust. Length, 42 to 45 in.
5H193 Tan.
5H195 Rust.
Price.....\$22.98
Postage, 20c extra

A Pleasant Surprise Are The Prices

Considering
Rich Fabrics - Fine Trimmings



Fur
Trimmed

Fur
Trimmed

5H229
All Wool
Poiret Sheen

Lined with
Jacquard Rayon

\$22.98

5H201
All Wool Velour

Full
Lined

\$15.98

Charming coat of All-wool Poiret Sheen, a lustrous new fabric that tailors beautifully. Clever cut, with deep points on the sides from which the garment flares in a most graceful way; unusually handsome Coney fur trimming in the new high shade. Bobette collar. Full lined with Jacquard Rayon. Sizes for Women, 34 to 46 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 inch bust.

One of our most delightful Style Show Coats; fashioned of All-wool Velour with contrasting color introduced in collar, in pipings on cuffs and in pockets. Collar is edged with band of soft Coney fur in the high shade. Pin tuck from shoulder to hip ending in button-trimmed band below which are three side plaits giving graceful fullness in skirt. Striped Sateen lining. Sizes for Women, 34 to 46 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust. Lengths, 44 to 46 inches.

5H201 Rosemond (Light Ash Rose).

5H203 Rust. \$15.98

Price..... Postage, 20c extra

Convincing proof of our Style Show leadership in value as well as style is offered in this trim utility coat of All-wool Polo.

Slight flare is provided in panels over the hips; these are trimmed with rows of silk stitching and buttons also ornament the sleeves. Standing collar. One button side front closing. Two slot pockets. Durable twill lining. Lengths, 42 to 45 inches. Sizes for Women, 34 to 46 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years, 32 to 38 inch bust.

5H209 Tan.

5H211 Reindeer.

Price (Post., 16c ext.) \$8.98



5H209
All Wool
Polo
\$8.98

Full
Lined



Jacquard Tussah
Lined

5H217
All Wool
Poiret Twill
\$19.98



5H225
All Wool
Velour
\$12.98

5H205
All Wool
Polo
\$6.98

Unlined

A Style Show of Smart Spring Coats

So many of the season's newest fashion tendencies are featured in this charming coat that it is undoubtedly one of the most distinctive models displayed in our Spring Style Show.

The material, a finely woven All-Wool Poiret Twill, will delight you with its genteel appearance and with the long service it will give you. The graceful flare is accomplished by means of plaited panels set in at the hip line, trimmed with silk stitching, arrow heads and cloth-covered buttons. Sleeves are similarly trimmed.

Of especial interest is the new standing collar, trimmed with silk stitching and edged with high shade Coney fur. Lined throughout with fancy Jacquard Tussah. Sizes, for women, 34 to 46 inch bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust. Length, 44 to 46 inches.

5H217 Rust.
5H219 Gray.
Price (Post., 20c ext.)... \$19.98

The handsome embroidery, the chic flare and the new Bobette collar all mark this charming model of All-Wool Velour as an up-to-the minute style. When you have seen the coat and noted its fine quality, you will appreciate what an unusually splendid value we offer you!

It is for simplicity primarily that this coat is distinguished. Its graceful lines are enhanced by fine tailoring. And the interesting embroidery on collar, cuffs, and sides are just the right trimming touches for a coat of this type.

Two button front closing; button and loop at neck to fasten up snug. Coat is lined throughout with fine-quality striped sateen; inside pocket in lining. Sizes, for women, 34 to 46 inch bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 45 inches.

5H225 Tan.
5H227 Reindeer.
Price (Post., 20c ext.)... \$12.98

Sharood's Spring Style Show brings to you not only the newest fashions, but bargains you would find it difficult to equal in days of city shopping. Take this attractive coat, for instance; it is tailored of All-Wool Polo, a soft, special weight for spring, and it has as much style and distinction as many coats that cost a great deal more.

Nearly trimmed with silk stitching, and buttons. The standing collar is becoming open as shown in the illustration or buttoned up close at the neck. Two large patch pockets with novel flaps. Simulated cuffs trimmed with silk stitching. One button side front closing. Coat is unlined; all seams nicely bound. Sizes, for women, 34 to 46 inch bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust. Lengths, 44 to 46 inches.

5H205 Tan.
5H207 Reindeer.
Price (Postage, 15c extra)... \$6.98

\$4,000⁰⁰
in Prizes at
Sharoods
Style Show
Contest



Fur Trim

Jacquard Tussah Lined

5H 213
All Wool
Novelty Polo
\$12.98

5H 181
All Wool
Velour
\$15.98

5H 221
All Wool
Angora Polo
\$12.98

Lined

Lined

Featuring New York Styles at Low Prices

That well-dressed look desired by every woman, here is a coat that has it in unusual degree. Our picture shows you how swaggar are the lines achieved by expert tailoring and how effective its simple, trim style. But you must see the lovely new Tapestry Weave All-Wool Polo to truly appreciate this garment, a very special value at our low price.

Plain material of a contrasting color is used as trimming. We find it adorning the standing collar and serving as piping on the fancy design that ornaments the sleeves. The box plaits on the sides open to show underlay of contrasting color. Two set-in pockets. Two-button front closing and button and loop at neck. Full lined with striped Sateen. Sizes, for women, 34 to 46 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.
5H 213 Caramel.
5H 215 Rust.
Price (Post., 20c ext.)... \$12.98

Specially selected for our Spring Style Show, this beautiful coat, fashioned of good quality All-Wool Velour, was copied from an expensive imported garment. It is a coat we are proud to be able to offer you at such a remarkably low price.

Expertly tailored, it has the correct flare, the popular Bobette collar and very beautiful lines. Silk stitching, row on row forming points, and fancy buttons form handsome trimming which is repeated on each side of the garment and again on the sleeves. Narrow band of high shade Coney adds to the richness of this model. One button side-front closing. Full lined with Jacquard Tussah. A fabric we recommend for wear and appearance. Sizes, for women, 34 to 46 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust. Lengths, 42 to 45 inches.
5H 181 Rust.
5H 183 Tan.
Price (Post., 20c ext.)... \$15.98

You will find this attractive coat very becoming, very useful for all-round wear and a special value featured during our Spring Style Show.

The material, All-Wool Angora Polo, is soft and light and has long thick nap. The trimming of a beautiful harmonizing shade provides just the right contrast in color and smooth finish. The picture shows how effectively the trimming material is used in insets on the sides, on the cuffs, and on the collar. It also extends full length of the front, forming long revers so the coat may be worn Tuxedo style. Two set-in pockets with scallops, button-trimmed. Similar trimming on cuffs, Bobette collar. Full lined with shadow-stripped Sateen. Sizes, for women, 34 to 46 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust. Lengths, 44 to 46 inches.
5H 221 Reindeer.
5H 223 Rust.
Price (Post., 20c ext.)... \$12.98



Descriptions of Items on Opposite Page

Featuring Inverted Plaits

New in material and particularly new in style is this smart New York model, which is an exceptional value at our low price. Mantled of All-wool novelty Polo, and trimmed with plain material of contrasting color. The two inset pockets are made centers of interest through novel button-trimmed flaps and the inverted plait which opens to show underlay of contrasting material. Bobette collar edged with Coney fur; revers faced with contrasting material. Bell sleeves finished with buttons and piping of contrasting material to indicate cuffs. Full lined with shadow striped sateen. Sizes, for Women, 34 to 46 in. bust. Lengths, 44 to 20 yrs.; 32 to 38 in. bust. Lengths, 44 to 46 in.

5H129 Black and White Combination (as pictured).
5H131 Rust Combination.
5H133 Brown Combination.
 Price (Postage, 20c extra)..... **\$14.98**

Rich Fur Trimming

If you could see the hundreds of fur-trimmed coats we examined before we accepted this one for our Spring Style Show, you would appreciate with what discriminating care Sharood shops in New York for you. Fashioned of fine quality All-Wool Velour with graceful lines and tasteful trimming of Mandel fur. Tailored inserts on hips trimmed with rows of soutache braid. Becoming Bobette collar; bell sleeves slashed and trimmed with band of fur. Full lined with a serviceable Rayon fabric with Jacquard pattern, inside pocket in lining. Sizes for Women, 34 to 46 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 in. bust. Lengths, 42 to 45 inches.

5H123 Rust (as pictured).
5H125 Pencil Blue.
 Price (Postage, 20c extra).... **\$19.98**

Stunning Silk Coat

Silk coats are very good style this Spring and our Style Show offers a particularly delightful model at the low price of \$14.98. You will be charmed with the silk we have chosen for this coat—a handsome Fallie with all-over Jacquard pattern. Designed with circular insets, low placed on the garment to give the flare demanded by fashion this Spring. The double Bobette collar and double cuffs are charming. Full lined with striped sateen; inside pocket in lining. Sizes for Women, 34 to 46 inches bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 in. bust. Length, 42 to 45 in.

5H127 Black (as pictured).... **\$14.98**
 Price (Postage, 20c extra)....

Back Flare Model

Our artist chose to show the back of this smart Spring coat because it is so unusually attractive. Note the shaped underarm pieces, finished with seams and ending with silk arrow-head, below which the garment flares with graceful fullness. In the small sketch at the bottom of the page, you see the front view of this coat. The becoming Bobette collar with coney fur band in high shade will delight you. Two well-tailored slot pockets. Full lined with striped sateen. Sizes for Women, 34 to 46 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 in. bust. Lengths, 42 to 45 in.

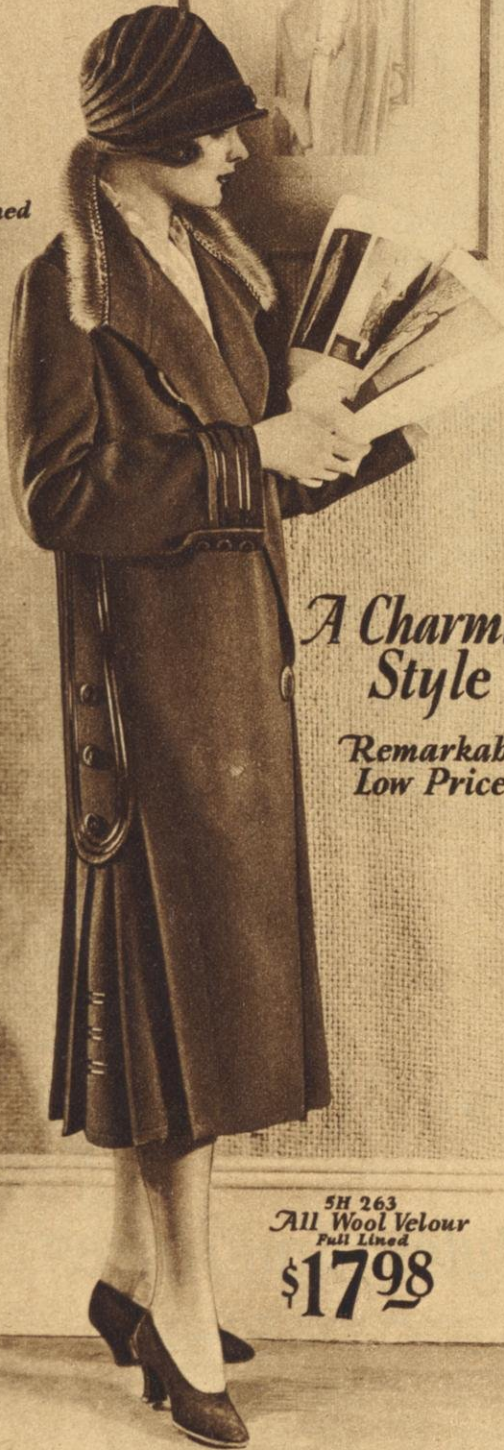
5H135 Rust (as pictured).
5H137 Gray.
 Price (Postage, 20c extra).... **\$15.98**

Small Maids Will Like It

We recommend this pretty coat for little girls not only because it has such smart style, but also because it is practical and serviceable, and one of the best values we could offer you. Made of All-wool novelty Polo with trimming of plain material of contrasting color. The kick plait inset in below fancy patch pockets, pointed cuffs, and Bobette collar of the contrasting material are interesting features. Serviceable Twill lining. Sizes, 2, 4, and 6 years only.

5H1301 Gracklehead Blue (as pictured).
5H1303 Rust.
 Price (Postage, 8c extra)..... **\$4.98**

Fur Trimmed



*A Charming
Style*

*Remarkably
Low Priced*

5H 263
All Wool Velour
 Full Lined
\$17.98

Beautiful model of fine quality All Wool Velour. It displays unusual cut in the under-arm inset, outlined with silk braid and trimmed with buttons, below which a group of inverted plaits gives desired fullness. Bobette Collar edged with narrow band of Coney fur in the new high shade, finished with row of fancy braid. Full lined with fancy Jacquard Tussah; inside pocket in lining.

Sizes for Women, 34 to 46 in. bust. Lengths, 42 to 45 inches.

5H263 Rust.
5H265 Copper Brown.
 Price (Postage, 20c extra)..... **\$17.98**

Sizes for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 in. bust. Lengths, 42 to 44 inches.

5H613 Rust. **5H615** Copper Brown.
 Price (Postage, 20c extra)..... **\$17.98**



You Can Have Your Choice of the Best Styles and Newest Colors at Sharoods



Fur
Trimmed

5 H 129
All Wool
Novelty Polo
\$14.98

Lined



Fur
Trimmed

5 H 123
All Wool Velour
Novelty Polo
\$19.98

Lined



5 H 127
Jacquard
Faille Silk
\$14.98



5 H 135
All Wool
Poirot Twill
\$15.98

Lined



\$4000⁰⁰
Given in Prizes
During
Sharoods
Style Show
Contest

*It Doesn't Cost Any More
to be
Well Dressed
Sharood Proves It!*



5H173
All Wool
Plaid Flannel
\$12⁹⁸
Lined

Tailored Smartness

If you belong to the tailored type, you need this smart coat to emphasize your best points. The All Wool Plaid Flannel which fashions the model is woven in attractive plaid designs and colors which will be found immensely becoming in their soft, flattering tones. Contrasting solid color material bands the Bobette collar and trims the sleeves. Contrasting piping to match on the patch pockets, scalloped sides, and inverted plait at sides. Button trimming as shown. One-button side front closing. Good quality striped lining throughout. Sizes, for women, 34 to 46 in. bust; for junior misses and small women, 14 to 20 yrs., 32 to 38 in. bust. Lengths, 42 to 46 inches.
5H173 Tan and Lavender (as pictured), with Green trimming.
5H175 Oxford Gray, with Tan trimming. Price (Postage, 20c extra) \$12.98

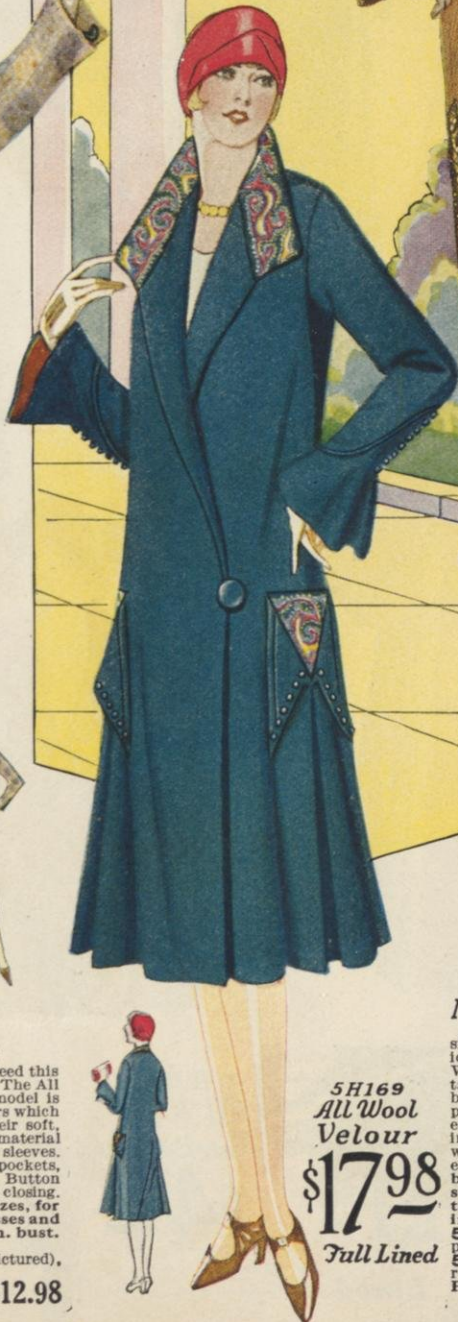


5H157
All Wool
Poiret Twill
\$14⁹⁸

Wrap-around Style

Smart coat of good quality All Wool Poiret Twill. Stylish Bobette collar with band of Coney fur in high shade. Novelty tinsel braid trimming, Striped Saten Lining. Sizes, for women, 34 to 46 in. bust; for junior misses and small women, 14 to 20 yrs., 32 to 38 in. bust. Length, 42 to 46 in.

- 5H157 Tan (as pictured).
 - 5H159 Rust.
 - 5H161 Navy.
 - 5H163 Cranberry.
- Price (Postage, 20c extra) ... \$14.98



5H169
All Wool
Velour
\$17⁹⁸
Full Lined

New Flare Model

Here is one of the best versions of the flare coat, fashioned of an excellent quality All Wool Velour. Pocket effect side tabs with contrasting novelty embroidery. Flared sides with box plaits. Newest style sleeve in ruffle effect. Bobette collar with contrasting embroidery. Lined throughout with good quality satin finish Satinette. Sizes, for women, 34 to 46 bust; for junior misses and small women, 14 to 20 yrs., 32 to 38 in. bust. Length, 42 to 45 inches.
5H169 Gracklehead Blue (as pictured).
5H171 Roselea (new light rose) Price.....\$17.98
Postage, 20c extra



5H165
All Wool
Novelty Polo
\$12⁹⁸
Lined

Novelty Fabric

All Wool Polo in a novelty diamond weave is the material used for this new coat, with the fashionably flared sides. Very smartly trimmed with silk stitching and button groups as pictured. Bobette collar banded with Coney Fur in cocoa color. Lined throughout with good quality Striped Saten. Sizes, for women, 34 to 46 in. bust; for junior misses and small women, 32 to 38 in. bust, 14 to 20 yrs., 32 to 38 in. bust. Length, 42 to 45 inches.
5H165 Pencil Blue (as pictured).
5H167 Reindeer. Price.....\$12.98
Postage, 20c extra



Becoming

One of our finer coats of All Wool Poiret Sheen with flared panel sides, floral pattern embroidery of tinsel and silk. Flared open sleeves. Bobette collar. Lined throughout with good quality Jacquard Rayon. Sizes, for women, 34 to 46 in. bust; for junior misses and small women, 14 to 20 years, 32 to 38 in. bust. Lengths 42 to 45 inches.

5H 119 Grackle-head Blue.
5H 121 Rust.
Price.....\$19.98
Postage, 20c extra



5H 119
All Wool
Poiret Sheen
\$19.98



Jacquard Lined

A Large Variety of New Spring Styles in all the New Colors

Fur Trimmed



5H 111
All Wool
Velour
\$12.98
Lined



Lined

5H 105
All Wool
Novelty Polo
\$9.98



Special

Here's the snappy style coat the tailored woman wants—and it is priced very low for a model of such splendid quality. A straight-line model made of All Wool Novelty Polo in a new block design. Large patch pockets with inverted plaits below. Fancy braid trimmed Bobette collar. Lined throughout with good quality twill. A splendid general utility coat. Sizes, for women, 34 to 46 in. bust; for junior misses and small women, 14 to 20 years, 32 to 38 in. bust. Lengths, 42 to 46 inches.

5H 105 Rust (as pictured).
5H 107 Reindeer.
5H 109 Pencil Blue.
Price (Postage 16c extra).....\$9.98

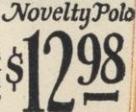
\$4000.00
Given in Prizes
During
Sharoods
Style Show
Contest

All the Rage Now

Sport coats this season are charmingly varied, and in this smart straight-line model for women, junior misses and small women, Sharood offers you an All Wool Novelty Polo in a diamond design tapestry weave. Solid color contrasting material is used for the inserts at sides of coat. Johnny collar with insert to match. Two button-trimmed tabs at side of coat below the inserted pockets. Cuff-effect sleeves trimmed to correspond. Button trimming. Lined with Striped Sateen throughout. Sizes, for women, 34 to 46 in. bust; for junior misses and small women, 14 to 20 years, 32 to 38 in. bust; Length, 42 to 46 in.

5H 101
All Wool
Novelty Polo
\$12.98

5H 101 Pencil Blue (as pictured).
5H 103 Rust.
Price (Postage, 20c extra).....\$12.98



Lined

New Flare Model

Here is a big value in a new spring coat that shows you how easy it is to dress well with economy. It is made of a good quality All Wool Velour, in the newest shades, and is designed on newest lines with three tucks at sides of model-forming flares. New style standing collar of self-material with trimming band of beige color Conec Fur. Sleeves feature a new treatment with tuck running from shoulder to bottom. Turn-back cuffs. One-button side front closing. Lined throughout with good quality Striped Sateen. Recommended for dress wear. Size., for women, 34 to 46 in. bust; for junior misses and small women, 14 to 20 years, 32 to 38 in. bust. Length, 42 to 45 inches.

5H 111 Tan (as pictured).
5H 113 Rust.
Price (Postage, 20c extra).....\$12.98

*Flare Styles
will be
Popular this Spring*

*Enter the
Style Show Contest
See Page 4*



5H143
All Wool
Velour
\$15⁹⁸

Lined



5H153
All Wool
Velour
\$17⁹⁸

Lined

5H149
All Wool
Velour
\$19⁹⁸

Lined



5H1305
All Wool
Novelty Polo
\$4⁹⁸

*\$4,000⁰⁰
Offered in Prizes
at
Sharoods
Style Show
Contest*



5H139
All Wool
Novelty Polo
\$10⁹⁸



Descriptions of Coats on Opposite Page

Trimmed with Silk Stitching

Specially designed for our Spring Style Show, this smart model at \$15.98, is one of the big values of the season.

Fashioned of a beautiful quality of All-Wool Velour. Parallel rows of silk stitching entirely cover the three circular godets at the sides of the garment. Charming harmony of color is achieved in the contrasting material which edges the Bobette collar and full length revers. Turned-back cuffs also show band of the contrasting color. Lustrous Sateen lining; inside pocket in lining. Women's Sizes, 34 to 46 inch bust; Junior Misses' and Small Women's Sizes, 14 to 20 yrs. Lengths, 42 to 45 inches.

5H143 Rust (as pictured).
5H145 Rosemond (light ash rose).
5H147 Powder Blue.
Price (Postage, 20c extra) \$15.98

Beautiful Fur-Trimmed Model

One of the handsomest models offered in our Style Show. Made of soft and fine All-wool Velour with circular insets over the hips. Contrasting colored material forms the full-length revers, giving tone to the garment when worn in Tuxedo style.

Bell sleeves trimmed with tabs show piping of contrasting material and tiny cloth-covered buttons. Silk stitching, pin tucks and button-trimmed tabs adorn front. Bobette collar finished with band of Coney fur in the new high shade. Full lined with Glowsheen; inside pocket in lining. Women's Sizes, 34 to 46 in. bust. Junior Misses' and Small Women's Sizes, 14 to 20 yrs., 3" to 38 inch bust. Lengths, 42 to 45 inches.

5H149 Tan (as pictured).
5H151 Gracklehead Blue.
Price (Postage, 20c extra) \$19.98

With Novel Gold Printed Revers

If you are looking for a dressy Spring coat, you will certainly be pleased with this delightful model. It is an up-to-date, flared, unbelted style, made of fine quality All-wool Velour. When worn in Tuxedo style, these slender revers of cloth printed with all-over figure in gold give the coat unusual distinction.

The gentle flare is accomplished by means of insets which start in well-tailored pockets which are trimmed with buttons. Note the attractive ornamentation on the sleeves—pin tucks and buttons above the turned-back cuffs. Lined throughout with Jacquard Tussah. Women's Sizes, 34 to 46 inch bust. Junior Misses' and Small Women's 14 to 20 years, 32 to 38 inch bust. Lengths, 42 to 45 inches.

5H153 Lipstick Red (as pictured).
5H155 Blue.
Price (Postage, 20c extra) \$17.98

Smart Utility Coat

The woman who would be well dressed at small cost can make no better selection for her Spring coat than this attractive model. She will find that it is just the coat for general wear, yet so stylish and smart she can wear it for more dressy occasions too.

The material is novelty weave All-wool Polo. Note the insets of contrasting material, the scallops, button trimmed, and the side plaits which give correct style to the garment. Sleeves and Bobette collar show similar ornamentation. Full lined with striped Sateen; inside pocket in lining. Women's Sizes, 34 to 46 inch bust; Junior Misses' and Small Women's Sizes, 14 to 20 yrs., 32 to 38 inch bust. Lengths, 42 to 45 inches.

5H139 Rust (as pictured).
5H141 Reindeer.
Price (Postage, 20c extra) \$10.98

Child's Flared Coat

All the smartness of big sister's coat has been worked into this pleasing model for small girls. Made of a new material, All-wool novelty weave Polo, and tastefully trimmed with silk stitching. Quite unusual in a child's coat are the choker collar, the flared cuffs and the circular insets in the skirt. Durable Twill lining. Sizes, 2, 4 and 6 years only.

5H1305 Pencil Blue (as pictured).
5H1307 Rust.
Price (Postage, 8c extra) \$4.98

An Extraordinary Value

Beautifully Styled
of
All Wool
Poiret Twill

\$15.98



Trimmed with Embroidery Banding

Sharood's Spring Style Show presents in this graceful and charming coat a Paris inspired model. Fashioned of a fine quality of All-wool Poiret Twill, which tailors beautifully, and trimmed with handsome embroidery banding.

The unusually smart lines of this garment are due to its clever cut. Under-arm gore, set off with buttoned tabs and embroidery banding and below the pockets an inverted plait adds to the flare. Dame Fashion demands this season. New Bobette collar with band of embroidery banding. Lined with fancy Jacquard Tussah. Women's Sizes, 34 to 46 inch bust. Lengths, 42 to 45 inches.

5H197 Rust.
5H199 Gray.
Price (Postage, 20c extra) . \$15.98

Same style as above for Junior Misses and Small Women. Sizes, 14 to 20 yrs., 32 to 38 inch bust. Lengths, 42 to 44 inches.

5H617 Rust.
5H619 Gray.
Price (Postage, 20c extra) . \$15.98

Remember

It is not necessary to buy a thing in order to compete for one of the 100 big cash prizes offered in Sharood's Style Show Contest.

Read Page 4 of this catalog. Make your selections and send in your letter today! The contest closes March 20.

DON'T BE TOO LATE!



Something New For the Woman Who Is About 5 Feet in Height Specially Designed Correct Fitting Coats

Coats sized in the regulation way cause the short woman no end of difficulty. They are often too long waisted, too long in the sleeves, the armholes are too tight, the coat itself too long and the buttons and fastenings are not in the right place.

To meet the problems of the short woman, Sharood has had experts design and cut these coats to fit figures of short stature. These are not misses' coats. They are coats cut after special patterns allowing ample fullness and proper lines for women who are shorter in height than average. Little or no alteration is necessary to make these coats fit correctly.

Sharood's coats for short women are just as smart of design, color, fabric and trimming as our regular size coats. And, as you will notice, they are priced at Sharood's usual low figures. We urge you to select your new spring coat from this new department and see how perfect fitting these garments are and how splendid the values.

Short Women How Does Your Coat Fit?



\$4000
in Prizes at
Sharood's
Style Show
Contest
See Page
4.

Coats for Short Women

Specially
Sized

Fur Trimmed



Lined

Lined

5H 239
All Wool
Velour

\$16⁹⁸

5H 243
All Wool
Novelty Polo

\$12⁹⁸

Buy Quality for Greater Beauty and
Longer Service

Just as smart of design, color, fabric and trimming as any coat in our Style Show, this specially designed coat for Short Women is a splendid value. It is a quality coat, not too dressy for all occasion wear.

The material is one of the most popular Spring coatings, All-Wool Velour, a quality which will give excellent service and is very rich in appearance. A charming touch is added in the band of high shade Coney fur which trims the standing collar. The flare demanded by fashion this season is introduced by means of circular panels set below button-trimmed inserts at the hip line. These circular panels are placed low on the garment and serve to give the correct silhouette and to add the apparent length of the skirt. Side front closing with one button and loop; button and loop at neck. Coat is lined throughout with fancy striped lining. Inside pocket in lining. Special Sizes, 32 to 44-inch bust. Lengths, 42 to 44 inches.

5H239 Gracklehead Blue.

5H241 Rust.

Price (Postage, 20c extra)..... **\$16.98**

An Inexpensive Coat for the
Short Woman

Our Spring Style Show features not only handsome dress coats for short women, but also utility coats that have unusual attractiveness and at the same time great serviceability. Here is a utility model which the short woman will find is a wonderful value at only \$12.98. Made of All-wool novelty Polo, a soft, lightweight fabric for Spring, and trimmed with plain material of contrasting color.

Cleverly the designer has used novel patch pockets and inverted plaits to provide the graceful flare that characterizes the coat styles of the new season. Standing collar finished with plain color bands and novelty buttons. Cuffs similarly trimmed. Side front closing with button and loop. Button and loop at neck.

Coat is fully lined with fine quality Sateen, a quality we recommend for wear and nice appearance. Special Sizes, 32 to 44-inch bust. Lengths, 42 to 44 inches.

5H243 Reindeer.

5H245 Rust.

Price (Postage, 20c extra)..... **\$12.98**

**Specially Designed
Coats
for
Short Women
34 to 44 Bust**



**5H259
All Wool Velour
Jacquard Tussah Lined
\$16⁹⁸**

**\$4000⁰⁰
Given in Prizes at
Sharood's
Style Show
Contest
See Page 4**

**5H255
All Wool
Novelty Polo
\$12⁹⁸**

Smart coat specially designed to fit short women. Handsomely tailored of All-Wool Novelty Weave Polo and trimmed with plain material in an unusually delightful way. Large patch pockets add an interesting note of ornamentation. Trim tailored collar and slender revers combine materials most effectively. Full lined with serviceable striped lining. Good value. Special sizes, 32 to 44 in. bust. Length, 42 to 44 inches.
**5H255 Reindeer.
5H257 Rust. Price \$12.98
Postage, 20c extra**

Sharood's Spring Style Show offers the short woman in this coat—charming style, splendid fit and exceptional value. Made of soft, spring weight All-wool Velour and cut in the favored flared style. Tastefully trimmed with silk stitching. Cut after special short size dimensions and expertly man-tailored. Full lined with fancy Jacquard Tussah; inside pocket in lining. Special sizes, 32 to 44 in. bust. Length, 42 to 44 in.
**5H259 Tan.
5H261 Silver Gray.
Price (Postage, 20c extra) \$16.98**

Just think of it, you short women who have difficulty in being fitted, here is a specially designed coat of smart style for only \$10.98! It is made of Spring weight All Wool Polo, a good-looking straight-line model. Underarm panel has two inverted plaits and trimming as pictured. Two tailored slot pockets; smart standing collar. Full lined with lustrous saten. Sizes, 32 to 44 in. bust. Lengths, 42 to 44 inches.
**5H247 Rust.
5H249 Reindeer.
Price (Post., 20c extra) \$10.98**

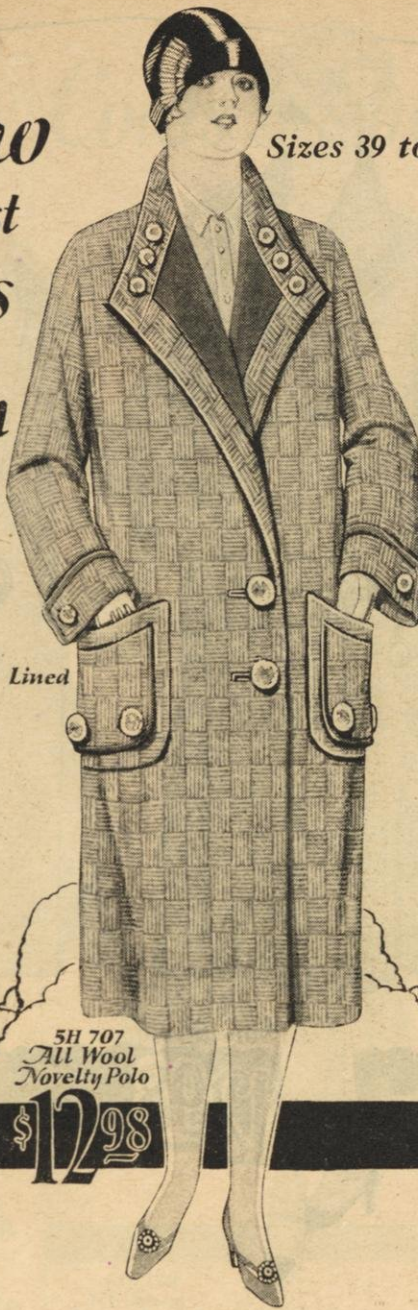
A special Style Show value in a very becoming coat for women who are about 5 feet in height. The desired flare is accomplished by means of inserts over the hips tucked at the top. Bobette collar and bell sleeves trimmed with silk stitching. Double, button trimmed tabs at hipline. Tussah lining; inside pocket in lining. Special sizes, 32 to 44 in. bust. Lengths, 42 to 44 inches.
**5H251 Gracklehead Blue.
5H253 Cranberry.
Price (Post., 20c ext.) \$19.98**

**5H247
All Wool Polo
Lined
\$10⁹⁸**

**5H251
All Wool
Poiret Twill
\$19⁹⁸
Jacquard
Tussah
Lined**

Sharood's Style Show Presents the Newest Spring Coats for Stout Women

Sizes 39 to 53 Bust



Lined

5H 707
All Wool
Novelty Polo

\$12.98



Jacquard
Tussah
Lined

5H 711
All Wool Velour

\$19.98



Lined

5H 701
All Wool
Polo

\$11.98

Modeled in All Wool Polo

This handsomely finished coat, designed for the woman of stout build, recommends itself as suitable for almost any occasion.

Dressily made of All Wool Polo, the inserted side panels and standing collar show handsome tabs, silk stitched in cross bar design, while panels as well as the simulated cuffs are piped with contrasting color and one button trimmed. As the front view shows, closing is effected by button and button hole at side front, while a button and loop at neck provide for snugness and warmth.

A beautiful model, full lined, suitable for dress and general wear. Priced to your advantage. Length, about 49 inches. Sizes, 39 to 53 inch bust.

5H701 Reindeer.
5H703 Tan.
5H705 Rust.

Price (Post., 20c extra) **\$11.98**

Novelty Coat for Stouts

Cut on those straight lines so becoming to the woman of ample proportions, we offer you in this novelty coat a garment suitable for both pleasure and general wear. The material is All Wool Novelty Weave Polo, a fabric well suited to the semi-sport style, as are also the large patch pockets of dashing type with their large tabs piped with contrasting color and button trimmed. Jaunty sport turn back cuffs, similarly piped and finished, and a beautiful button trimmed reverse collar, handsomely faced with contrasting color which extends to the button on coat.

Striped lining completes this fashionable two-button garment, every detail of which contributes to the general sport model effect. A smartly tailored style for the plump woman. Sizes, 39 to 53 in. bust. Length, about 49 in.

5H707 Rust.
5H709 Reindeer.

Price (Post., 20c extra) **\$12.98**

With Fashionable Flare and Youthful Appeal

This garment, gracefully cut, suggests itself to the well built woman who would appear fashionably slim.

Developed in All Wool Velour, side panels beautifully flared, the features of trimming chosen reveal themselves in the diamond shaped, silk stitched medallion effect at hip-line, and the row of buttons running to the silk stitched lines at bottom.

Turn back cuffs and a charming Johnny collar finished with strip of high Shade Coney Fur, bear out the general elegance of design. One button closing at front; a button and loop at neck. A fancy Jacquard Tussah lining completes this lovely model which represents quality in every feature of style. Beautifully designed and economically priced for the woman who would cultivate slender lines. Length, about 49 inches. Sizes, 39 to 53 inch bust.

5H711 Rust.
5H713 Tan.

Price (Postage, 20c extra) **\$19.98**

For Style At Thrift Prices Stout Women Shop at Sharoods



"High Shade" Coney Trimmed

We have given special consideration to the selection of the stout women's coats for our Spring Style Show. Here is a New York model that the large woman can wear with real smartness and it is priced at only

We have made this coat of a soft and firmly woven All Wool Velour of a light spring weight. Becoming Bobette collar is edged with high shade Coney fur. The picture shows the attractive lines of the model with the correct amount of flare for large women who prefer always the more conservative lines. Tastefully trimmed with rows of silk stitching and buttons. One button side front closing. Loop and button at neck. Full lined with striped sateen, a good-looking and serviceable fabric. Sizes, 39 to 53 inch bust. Length, about 48 inches.

5H721 Reindeer.
5H723 Caramel Tan.
Price (Postage, 20c extra)..... \$16.98

The Material Will Delight You

For the stout woman who wishes to dress well and save money, we recommend this good-looking model. The material is unusually attractive, the new tapestry weave Polo, an all wool fabric of strong texture that will wear well and hold its shape. Panel of contrasting color plain material is used to give novel effect in trimming under-arm seam; medallion of silk stitching at hip line. New standing collar is similarly ornamented with contrasting colored material and medallion of silk stitching. Fancy turned back cuffs, button trimmed. Side front closing with one large button and bound button-hole. Model is full lined with striped sateen. A smart coat we are proud to recommend for service, priced remarkably low. Sizes, 39 to 53 inch bust. Length about 48 inches.

5H725 Rust.
5H727 Reindeer.
Price (Postage, 20c extra)..... \$12.98

Stunning for Dress Wear

We hardly need to tell you that this beautiful coat was designed by a New York stout wear expert especially for our Spring Style Show. The picture shows so convincingly the graceful slenderizing lines and the good taste displayed in the neat trimming.

The material, All-wool Poiret Twill, was chosen for its smooth, fine quality. Note how pleasing is the effect of the rows of silk stitching and the button trimmed panel extending from hip line to bottom of coat. Standing collar edged with narrow band of Coney fur in new high shade. One button, side front closing. Full lined with fancy Jacquard Tussah. Pocket in lining. This is a high grade coat, expertly tailored. Sizes, 39 to 53 inch bust. Length, about 48 inches.

5H715 Men's Blue.
5H717 Gray.
5H719 Copper Brown.
Price (Postage, 20c extra)..... \$19.98

A
Style Show
of
Spring Coats

Specially Designed
for
The Junior Miss
And Small Woman

Our misses' coats for the Spring of 1926 display every new style feature shown in New York. The wide choice of youthful models offered in our Spring Style Show enables the stylish miss to find just the coat for her type in just the color for her complexion. And best of all, Sharood's Style Show Prices are, as always, **Lowest for best quality.**

Youthful Style
All Wool Plaid Flannel

\$15 98

Chosen to lead the Spring Style Show parade of smart coats for junior misses and small women, was this charming model of All-wool Plaid Flannel.

Even more delightful than has been pictured by the artist is the unusually beautiful Flannel used in this coat. Soft and fine, the slight irregularities in the weave produce a fascinating new effect.

Model is cut on straight lines gaining its special claim to distinction in the side-plaited insets which start from under the big, roomy patch pockets—how you will enjoy those pockets! The narrow bands, button-trimmed, are neat trimming touches. Becoming full collar edged with band of summer Moufflon fur in the new shade. Lustrous sateen lining. Sizes, 14 to 20 yrs., 32 to 38 in. bust. Lengths, 42 to 44 inches.

5H599 Tan Combination Plaid.
5H601 Oxford Gray Combination Plaid.

Price
(Postage, 20c extra) **\$15.98**

\$4000⁰⁰
in Prizes at
Sharoods
Style Show
Contest
See Page 4

A World of Style A Wealth of Saving in these Jaunty Coats For Junior Misses And Small Women

Sizes
14 to 20 Years
32 to 38 Bust



Full Lined

5H557
All Wool
Novelty Polo
\$10⁹⁸



Fur Trim

Full Lined

5H561
All Wool
Velour
\$12⁹⁸



Fur Trim

Full Lined

Unlined

5H567
All Wool
Poiret Sheen
\$22⁵⁰

5H553
All Wool
Polo
\$6⁹⁸

Have
You Entered
Sharood's
Style Show
Contest?
See Page 4

Jaunty Tailored Model
This attractive coat is one of the models designed especially for our Spring Style Show. Made of All Wool Novelty Weave Polo with pipings of plain material of contrasting color. Note how the slanted pockets, the Bobette collar and the turned-back cuffs repeat the button trimmed tab effect. Flared godets are cut bias of the material and trimmed with silk stitching at hip line. Full lined with striped linette. Sizes, 14 to 20 years, 32 to 38 in. bust. Lengths, 42 to 44 inches.
5H557 Rust.
5H559 Pencil Blue.
Price
(Post., 20c extra)... \$10.98

Elaborately Embroidered
The exquisite embroidery and the fur trimmed Bobette collar are features that have been embodied in this charming and youthful model specially chosen for our Style Show. Fashioned of All Wool Poiret Sheen, a new satin-weave coating. The graceful flare commences at the hip-line marked by the beautiful soufache embroidered pattern. Cuffs, slashed and embroidered. Coney fur band on the collar of the new high Shade. Full lined with Glo-sheen; inside pocket in lining. Sizes, 14 to 20 years, 32 to 38 in. bust. Length, 42 to 44 inches.
5H567 Rust.
5H569 Pencil Blue.
Price
(Postage, 20c extra)... \$22.50

Fur Trimmed Bobette Collar
This Junior Misses' and Small Women's coat shows in its slim and youthful lines, smart New York designing. It is well tailored of good-quality All Wool Velour, attractively trimmed with silk stitching and tiny buttons. Cleverly cut to give the correct flare. Bobette collar with narrow band of Coney fur in the new soft blend. Striped Sateen lining. Sizes, 14 to 20 years, 32 to 38 in. bust. Length, 42 to 44 inches.
5H561 Rust
5H563 Beige (Light Tan).
5H565 Pencil Blue.
Price
(Postage, 20c extra)... \$12.98

Trimmed with Silk Stitching
One of the outstanding values in our Style Show of Spring Coats. You will be pleased with this pretty model of All Wool Polo. It has such attractive style and the silk stitching in diamond shapes is so "different". The flare commences at the inserted pockets which are charmingly trimmed with silk stitching and fancy buttons. Bobette collar and slightly flared sleeves neatly trimmed. Unlined. Sizes, 14 to 20 years, 32 to 38 in. bust. Length, 42 to 44 inches.
5H553 Tan.
5H555 Reindeer.
Price (Post., 16c extra)... \$6.98

Descriptions of Items on Opposite Page

Fur-Trimmed Flannel

One of the most delightful coats in our Spring Style Show, developed in soft All-Wool Flannel and offered at a very reasonable price. The novel cut at side seams, the graceful flared lines and the slashed cuffs are all features that distinguish this model. Bobette collar edged with high shade Coney fur and trimmed with brilliant colored braid. Silk stitching in fancy design on hips. Coat is full lined with Sunshine Sateen, a fine, lustrous quality; inside pocket in lining. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.
5H517 Gracklehead Blue (as pictured).
5H519 Rosemond (Lt. Ash Rose).
5H521 Green.
 Price (Postage, 20c extra).....\$12.98

Leatherette Medallions

Be it fabric, style or trimming our Spring Style Show coats display the very latest New York ideas. In this stunning model for Junior Misses it happens to be silk stitching and medallions of gilded leatherette, which are new this season. Made of good quality All-Wool Velour. Bobette collar with tab ends and cuffs to match are trimmed in similar fashion. Full lined with Sunshine Sateen; inside pocket in lining. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Length, 42 to 44 inches.
5H523 Rosemond (as pictured).
5H525 Rust.
 Price (Postage, 20c extra).....\$14.98

Smart Utility Coat

Our Spring Style Show features not only handsome dress coats, but also utility coats that have unusual attractiveness and at the same time great serviceability. Here is a utility model which the Junior Miss will find is a wonderful value at only \$9.98. Made of All Wool Novelty Polo, and trimmed with plain material of contrasting color. Tailored notch collar, long revers, buttoned belt and novel patch pockets. Model is designed with front flare; straight line back. Full lined with Shadow Striped Sateen. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Lengths: 42 to 44 inches.
5H501 Rust (as pictured). **5H503** Tan.
5H505 Pencil Blue.
 Price (Postage, 10c extra).....\$9.98

Swagger Fur-Trimmed Model

Here is a dashing Spring coat exhibiting a great deal of style in its truly beautiful lines. It is made of good quality All Wool Velour and trimmed with contrasting colored material. The contrasting material is used for full length front facing, turning back as slender revers. Garment can also be worn Tuxedo style. Bobette collar and flared insets trimmed with band of soft gray Coney fur. Good quality Tussah lining; inside pocket in lining. Sizes for Junior Misses and Small Women, 14 to 20 years, 32 to 38 inch bust. Lengths, 42 to 44 inches.
5H507 Tan (as pictured). **5H509** Rust.
 Price (Postage, 20c extra).....\$17.98

Fashionable Coat for Girls

One of our prettiest new coats for intermediates, made of All Wool Tapestry Weave Polo. Double breasted with flared inserts from hip line. Bobette collar and revers of contrasting material. Two well-tailored inset pockets. Bell shaped sleeves trimmed with tabs and buttons. Durable Striped Sateen lining. Sizes: 7 to 14 years.
5H1001 Rust (as pictured). **5H1003** Tan.
 Price (Postage, 14c extra).....\$6.98

Women's Fine Fabric Gloves

The well-dressed woman is always particular about her gloves. These imported Chamolix Suede gloves with turned-back cuffs embroidered in colors are fine quality, very low priced. Rich embroidered backs. One clasp. Sizes: 6½ to 8½.
5H8193 Pongee (pictured).
5H8195 Cocoa Brown.
5H8197 Silver Gray.
 Price (Postage, 4c extra).....\$1.29

Junior and
Misses
Sizes

14 to 20 years

5H 603
All Wool Velour

\$10⁹⁸

Full Lined

Delightful
Flare Model
Truly A
Bargain

Our Style Show features this charming coat for Junior Misses because it is an excellent choice for style, quality and price. The material is spring weight All-Wool Velour. Circular godets show rows of silk stitching in pointed design. Bobette collar and turned back cuffs are of contrasting color and ornamented with silk stitching. Full lined with Striped Sateen; pocket in lining. Junior Misses and Small Women's Sizes, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 44 in.

5H603 Rosemond (Lt. Ash Rose).

5H605 Gracklehead Blue.

5H607 Lipstick Red.

Price (Postage, 15c extra) \$10.98

Be Sure
To Enter
Sharood's
Style Show
Contest
See Page 4

New Smart Spring Styles

Appealing to
The Miss and
Small Women

Sizes 14 to 20 Years
Bust 32 to 38

For
Descriptions
See Opposite Page



Fur
Trimmed

Lined



5H523
All Wool
Velour

\$1498

Lined



Fur
Trimmed

5H501
All Wool
Novelty Polo

\$998

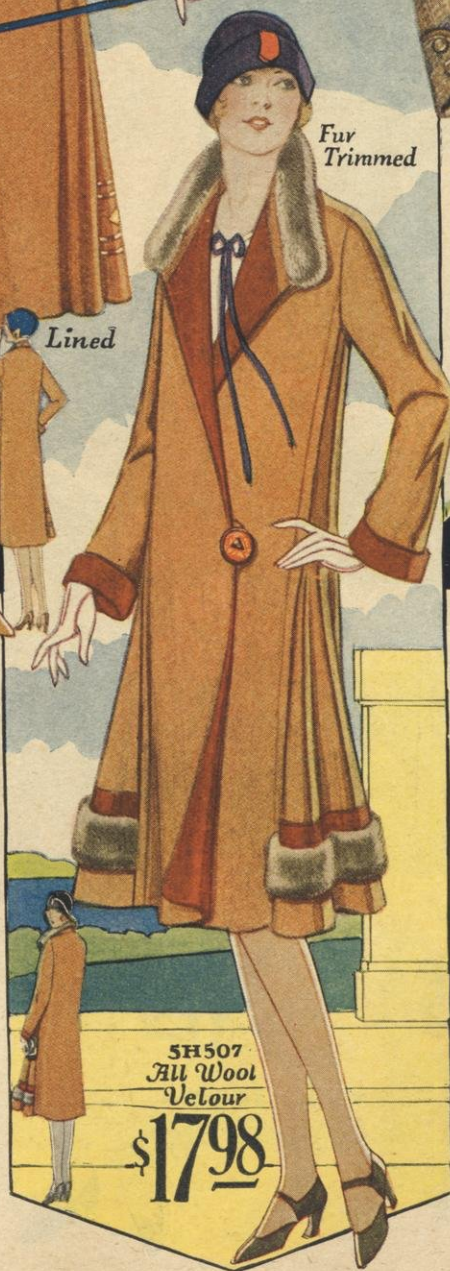
5H517
All Wool
Flannel

\$1298



5H1001
All Wool
Novelty Polo

\$698



5H507
All Wool
Velour

\$1798



\$129

8H8193
Imported
Embroidered Chamois
Suede

\$4,000⁰⁰
Offered in Prizes
at
Sharoods
Style Show
Contest

Send Money With Your Order. Sharood Company, Minneapolis, Minnesota.

New
Attractive Colors
for Spring

For Misses and
Small Women

Sizes 14 to 20 Yrs.
Bust 32 to 38

5H533
All Wool
Novelty Border
\$16⁹⁸



5H527
All Wool
Novelty
Polo
\$9⁹⁸

5H537
All Wool
Pique Trim
\$15⁹⁸

Lined

Fur
Trimmed

Fur
Trimmed



For
Descriptions ~
See Opposite Page

5H1005
All Wool
Novelty Polo
\$6⁹⁸

8H9309
Voile Handkerchiefs
3 for 59c



5H511
All Wool
Velour
\$10⁹⁸



**Descriptions
of Items on Opposite Page**

Novelty Polo, Fur Trimmed

Charming, youthful model for junior misses. Made of fine quality, All Wool Polo in the new tapestry weave; designed with graceful flaring lines. Large patch pockets with button-trimmed flaps. Sleeves trimmed with pointed tabs finished with button. The becoming collar is the popular Bobette type edged with band of Coney Fur in soft gray blend. Full lined with shadow striped sateen. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 44 inches.
5H527 Rust (as pictured),
5H529 Tan, 5H531 Blue, \$9.98
 Price (Postage, 16c extra).....

Fur-Trimmed Wrap-around

One of the beautiful coats for which our Spring Style Show will win praise, this junior misses and small women's coat is exquisitely made of All Wool Poiret Twill in wrap-around style.
 Tucked flounce attached to body of garment in graceful curved outline extends across front only; straight-line back. Note how the turned-back cuffs and the Bobette collar repeat the tucked trimming. Collar is edged with high-shade Coney fur. Fancy Jacquard Tussah lining. Sizes, for Junior Misses and Small women, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 44 inches.
5H532 Green (as pictured),
5H539 Rosemond (Lt. Ash Rose),
Price \$15.98
 (Postage, 20c extra).....

Handsome Bordered Coat

The color combinations, the interesting new material and the becoming mushroom collar of high shade Coney Fur are features that make this model one of the notable offerings in our Spring Style Show. The material is the new tapestry weave All Wool Polo with stunning striped border woven of harmonious colors. Straight line model. Two inserted pockets with well tailored flaps. Full lined with striped sateen. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 44 inches.
5H533 Pencil Blue (as pictured),
5H535 Green Heather,
Price \$16.98
 (Postage, 20c extra).....

With Metallic Stitched Trimming

Junior misses and small women's coat of smooth and soft All Wool Velour. Designed with the approved flaring skirt and charmingly trimmed with contrasting colored velour stitched in parallel rows with metallic thread. Triangular inserts in collar and insert pockets. Full lined with striped sateen. Sizes, for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 in. bust. Lengths, 42 to 44 inches.
5H511 Lipstick Red and Blue (as pictured),
5H513 Pencil Blue and Red,
5H515 Rosemond (Lt. Ash Rose) and Rust,
Price \$10.98
 (Postage, 20c extra).....

Attractive Coat for Girls

Whether you're looking for a dressy style or a practical school coat for your daughter, we recommend this model, made of good quality All Wool Polo in the interesting new tapestry weave. Inverted plait set into under-arm seam, finished with embroidered arrow-head. Inserted pockets with pointed flaps and long button trimmed tabs. Collar and cuffs have inserts of contrasting color, checked material. Very low priced. Durable twill lining. Sizes, 7 to 14 years.
5H105 Tan (as pictured),
5H107 Rust,
Price \$6.98
 (Postage, 14c extra).....

Vanity Handkerchiefs.

These beautiful Voile handkerchiefs have embroidered pocket in one corner in which is inserted a powder puff, a lipstick and a small bottle of Colgate's fine perfume. Set of three, attractively boxed.
5H9309 Assorted Colors, 59c
 Price, Set of 3.....
 Postage, 3c extra



**5H 591
All Wool
Flannel
\$14.98**

**5H 577
All Wool
Novelty Polo
\$12.98**

Smart and useful coat for Junior Misses and Small Women. Made of All Wool Novelty Weave Polo. Tastefully trimmed with narrow straps of plain color material of a contrasting shade and tiny metal buckles. Circular sides set in below tailored pockets give fashionable flare. Striped Sateen lining. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 44 inches.
5H577 Cracklehead Blue,
5H579 Rust, \$12.98
 Price.....
 Postage, 20c extra

Charming coat for Junior Misses, made of fine and soft All Wool Flannel with trimming touches of contrasting colored flannel.
 Most unusual are the attractive pockets which are a part of the circular inserts which give such graceful flare to the garment. The Bobette collar is delightfully trimmed with a double tuck through which can be seen underlay of contrasting color. Fancy silk stitching on pockets. Button trimming on collar, cuffs and pockets. Full lined with fine-quality lustrous sateen. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Length, 42 to 44 in.
5H591 Lipstick Red,
5H593 Tan, \$14.98
 Price.....
 Postage, 20c extra

Interesting coat for Junior Misses and Small Women which gains its distinction by means of fascinating pockets and inverted Plaits at sides. The material is All Wool Polo; trimming of contrasting colored material, fancy buttons and silk stitching. Striped sateen lining. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. Lengths, 42 to 44 inches.
5H571 Tan,
5H573 Reindeer,
5H575 Rust, \$10.98
 Price.....
 Postage, 20c extra

**Smartly Styled
for
Junior Misses
and
Small Women**



For Junior Misses and Small Women

Better Coats for Less Money

Sizes 14 to 20 Years
32 to 38 Inch Bust

Fur Trim



Lined

5H541
All Wool
Velour

\$12⁹⁸



Mandel
Fur

5H587
All Wool
Velour

\$17⁹⁸

Lined with
Jacquard Tussah



Lined

5H545
All Wool
Bordered Polo

\$9⁹⁸



5H581
All Wool
Poiret Twill

\$14⁹⁸

Lined

Fancy Braid Trimmed

Just see how simple and graceful a garment can be developed of fine quality All-Wool Velour when the lines are correct and the ornamentation in novelty braid and fancy buttons is just the right-trimming touch. The slight flare in this coat specially designed for our Style Show, is introduced at hip line below trimming of two button-trimmed tabs. The sleeves are cleverly designed with deep flared cuffs slashed and trimmed with fancy buttons. Two well-tailored inset pockets. Bobette collar with three rows of fancy braid. One button and button-hole closing. Striped Sateen lining. Sizes, 14 to 20 years; 32 to 38 in. bust. Lengths, 42 to 44 in. 5H541 Rust. 5H543 Gracklehead Blue. Price (Postage, 20c extra)... \$12.98

For charming dress and utility hats to wear with these youthful coats, see pages 49 to 62 of this catalog.

A Bordered Beauty

This wrap-around model of All Wool Border Stripe Polo is one of the most popular styles of the season and deserves a prominent place in our Style Show. Material is soft and fine, the colors in the border in beautiful harmony with the ground color. Note how cleverly the designer has used the stripe, in the pockets, the Bobette collar and turned back cuffs. Striped Sateen lining. Sizes, 14 to 20 years, 32 to 38 inch bust. Length, 42 to 44 inches.

5H545 Pencil Blue.
5H547 Rust.
Price (Postage, 16c extra)... \$9.98

High Shade Coney Fur

Charming coat for Junior Misses and Small Women, one of the outstanding values in our Spring Style Show. Fashioned of fine-quality All Wool Poiret Twill, this model achieves the flared silhouette by means of an inverted plait, button trimmed, and a slightly flared flounce headed with fur and fancy braid. Bobette collar also shows trimming of high shade Coney Fur and fancy braid. Full lined with fine quality lustrous sateen. Sizes, 14 to 20 years; 32 to 38 inch bust. Length, 42 to 44 inches.

5H581 Rust.
5H583 Green.
Price (Postage, 20c extra)... \$14.98

New Mushroom Collar of Mandel Fur

Here is a splendid example of the wonderful new Spring coats you can buy during Sharood's Style Show at money-saving prices. Expertly tailored of fine quality All Wool Velour and trimmed in the most fascinating way with heavy silk stitching. Note how gracefully the garment flares. Mushroom collar of Mandel fur; long streamers of self-material and revers of unusual shape all contrive toward a most becoming neck finish. Full lined with Jacquard Tussah; inside pocket in lining. Sizes, 14 to 20 years; 32 to 38 inch bust. Length, 42 to 44 inches.

5H587 Tan.
Price (Postage, 20c extra)... \$17.98

All Wool Polo

Mothers, don't overlook this wonderful value! It is one of the smartest coats for intermediates and school girls seen this season at anywhere near our low price. The material is soft and firmly woven All-wool Polo, noted for its long wear and nice appearance. Trimming of contrasting colored material, silk stitching and fancy buttons. Any little girl will be fascinated with the roomy pockets and Bobette collar. Full lined with durable twill. Sizes 7, 8, 9, 10, 12 and 14 years only.

5H1009 Tan.
5H1011 Reindeer.
Price.....\$5.98
Postage, 14c extra

5H1009
\$5.98
Lined

Attractive New Styles for Girls

Sizes 7 to 14 Years

New Tapestry Weave Fabric

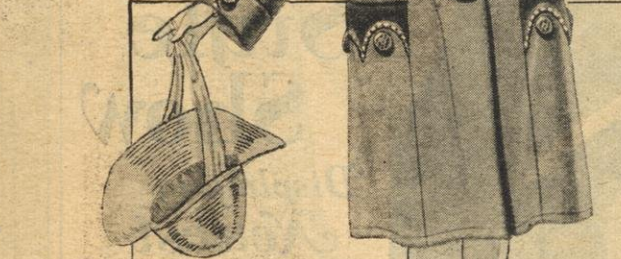
This new coating material is all the rage in New York where it is seen in expensive garments. It is firmly woven of soft All-wool yarns in an interesting diagonal check. You will like the dressy style of this coat, designed for little girls and intermediates. The flared insets at sides give graceful fullness at hem line. Trimming of contrasting colored straps and tiny metal buckles. Bobette collar. Full lined with striped sateen. Sizes 7, 8, 9, 10, 12 and 14 years only.

5H1021 Rust.
5H1023 Pencil Blue.
Price (Post., 15c extra)....\$9.98

5H1021
All Wool Novelty Polo
\$9.98



Lined



5H1025
All Wool Velour
\$7.98



Lined



5H1309
All Wool Polo
\$3.98



Lined



Lined

For Tots, 2 to 6 years

Put this smart coat on your little girl and see how becoming it is! A splendid value at our very low price. The material is All-wool Polo, a quality we recommend especially for children's coats because of satisfactory wear. Bobette collar and pocket tops trimmed with silk braid. Cuff effects with two-button finish. One button front closing. Full lined with serviceable cotton twill. Sizes 2, 4 and 6 years.

5H1309 Caramel Brown.
5H1311 Tan.
Price (Post., 8c ext.).....\$3.98

Snappy Flared Style

There's unusual style, good material and big value in this attractive coat for girls. Made of All-wool Velour with graceful flare, accomplished by means of shaped panels set into the sides. Trimming of heavy silk stitching which forms beautiful sunburst pattern over the hips. Two set-in pockets. Bobette collar. Full lined with striped sateen. Sizes, 7, 8, 9, 10, 12 and 14 years only.

5H1025 Tan. 5H1027 Lipstick Red.
5H1029 Reindeer.
Price (Post., 14c extra)....\$7.98

5H1013
All Wool Novelty Polo
\$8.98



Lined

Godets for Flare

The flared godets, the strap trimming of solid color material and the new tapestry weave Polo of which it is made, give this smart coat unusual interest. Tailored collar is trimmed with band of solid color material, silk soutache braid and buttons. Similar trimming repeated on flared cuffs. Two fancy set-in pockets. Full lined with striped sateen. Sizes, 7, 8, 9, 10, 12 and 14 years only.

5H1013 Rust.
5H1015 Gracklehead Blue.
Price (Post., 14c extra)....\$8.98

Stunning Cape Coat

Plaid coats are always girlish and becoming. This one you will like, because the material is such good quality. Fashioned of All Wool Polo in the popular new double breasted style with notch collar. The circular cape may be worn loose or buttoned on the sleeve as shown in small sketch. Two set-in pockets. Turned-back cuffs; two large buttons on sleeves. Full lined with striped sateen. Sizes, 7, 8, 9, 10, 12 and 14 years only.

5H1017 Rust.
5H1019 Rust.
Price (Post., 15c extra)....\$9.98

5H1017
All Wool Plaid Polo Cape Coat
\$9.98



"Women of National Fame Will Be Judges at Sharood's Style Show Contest."



Sharood's
Style Show
 Displaying
Newest
 Dress Fashions
 for
 Spring

A Very Favored Style for Spring

It is not necessary to go to New York for the latest styles of the season. Our Style Show makes it possible for you to sit comfortably in your own home and choose at your leisure dresses of the newest styles.

The charming frock illustrated on this page leads the parade of women's fashionable dresses on view in the following pages. Fashioned of All-Silk Flat Crepe and trimmed with silk ribbon of contrasting color. Standing collar, Streamer ties, Bishop sleeves. Tiny fancy buttons on collar and pointed waistband. Sash ties in back.

Sizes for women, 34 to 44 in. bust.
 5H1601 Powder Blue.
 5H1603 Rust.
 5H1605 Roselea (Lt. Ash Rose).
 Price (Postage, 13c extra)..... **\$10.98**
 Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
 5H2171 Powder Blue.
 5H2173 Rust.
 5H2175 Roselea (Lt. Ash Rose).
 Price (Postage, 13c extra)..... **\$10.98**

5H1601
 All Silk
 Flat Crepe
\$10.98

Style Show
 Contest
 Closes March 20
 See Page 4

Sharood Leads the Way to Better Dress for Less Money.



5H 1631
All Silk
Flat Crepe
\$12⁹⁸

Fashion Takes to Bows

You will enjoy planning a distinctive costume for our Style Show Contest. We show so many fascinating styles this Spring. Take this chic frock, for instance. Doesn't it tempt you to choose just the right hat, coat, shoes, etc., to set off its beauty?

Fashioned of All Silk Flat Crepe with very full circular flounce placed to give the becoming long waistline. Scarf collar ending in saucy bow at waist is of self-material. Bishop sleeves; sash ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H 1631 Pencil Blue.
5H 1633 Roselea (Lt. Ash Rose).
Price,
Postage, 16c extra..... **\$12.98**

Style in Two Materials

As fresh and colorful as the flowers of Spring is this delightful frock of plain and printed Rayon (artificial silk) crepe.

Graceful full flared skirt; long waist cut in deep points. Jenny neck bound with plain material; streamer tie. Bishop sleeves. Sash from side seams ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H 1703 Pencil Blue Combination.
5H 1705 Tan Combination.
Price
(Postage, 14c extra)..... **\$5.98**



\$4000⁰⁰
in Cash Prizes
See Page 4

5H 1703
Printed Rayon
Crepe
\$5⁹⁸



5H 1697
Striped Rayon
\$4⁹⁸

Trim Tailored Mode

One of the many clever ways in which stripes are used this season is shown in this attractive model of lustrous Rayon (artificial silk) with contrasting stripes. The tailored collar, kick plaits and elbow sleeves add smartness to this new model. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H 1697 Copen with Contrasting Stripes.
5H 1699 Tan with Contrasting Stripes.
Price (Post., 14c extra).... **\$4.98**

Gay Peasant Embroidery

This charming frock deserves a prominent place in our Style Show. Made of All-Silk Flat Crepe, the flared flounce is applied in scalloped outline. New standing collar with streamer tie and peasant sleeves, adorned with embroidery. Sash ties in back. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H 1637 Powder Blue.
5H 1639 Roselea (Lt. Ash Rose).
5H 1641 Black.
Price (Post., 16c extra) **\$12.98**

5H 1637
All Silk
Flat
Crepe
\$12⁹⁸

*A
Splendid Selection
to choose the
Style and Color
that
Best Becomes You*



5H1625
*All Silk
Flat Crepe*
\$12.98



5H1661
*All Silk Printed
Flat Crepe*

\$12.98



5H1709
*Printed Rayon
Crepe*

\$4.98

**Circular Flounces
Are the Vogue**

Sharood's Spring Style Show brings to your home the very latest ideas in colors, fabrics, and fashions at money-saving prices.

This handsome model for dress wear is made of All-silk Flat Crepe. Circular draperies applied at the hips give the irregular hem line of fashion. The large collar, the pointed tabs at hips are of organdie edged with metallic gold braid. Streamer tie of self-material with novel ornaments at ends. Sash from side seams ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust.

5H1625 Gracklehead Blue.
5H1627 Rust.

Price..... **\$12.98**
Postage, 13c extra

**Figured Silks are
Fashion's Favorite**

Note how cleverly the flare is derived in this model of plain and figured All-silk Flat Crepe. Circular flounces applied at low waistline form narrow front and back panels in the skirt. The bishop sleeves finished with band and bow of plain color trimming silk are popular this Spring. Open collar finished with streamer tie of plain color material. Self-material sash starts at side seams and ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust.

5H1661 Navy Ground with Contrasting Print.
5H1663 Tan Ground with Contrasting Print.

Price..... **\$12.98**
Postage, 13c extra

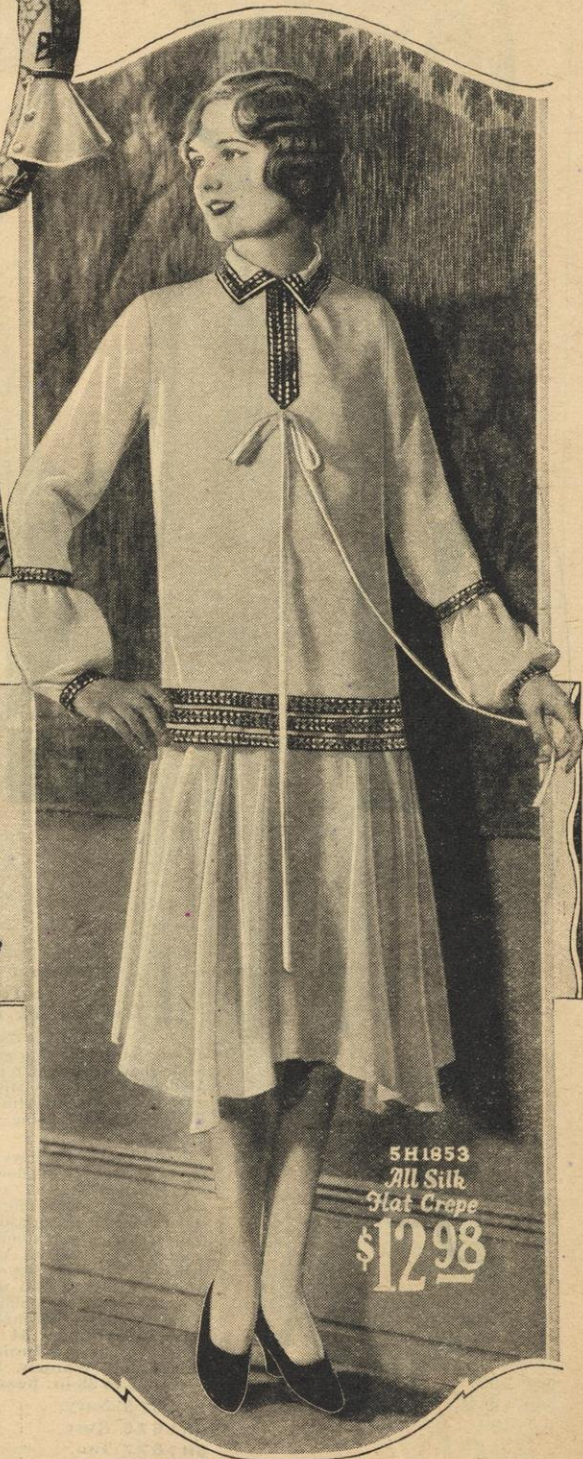
**Two Materials
Charmingly
Combined**

A happy combination of figured and plain Rayon in two smartly contrasting colors is used in this good-looking model. Special Style Show value.

Both materials are lustrous Rayon. Straight gathered flounce attached at very low waist line. Full length sleeves open at wrist, piped with solid color material finished with tiny covered buttons. Handsome scarf collar with silk tassels of contrasting color. Sash ties in back. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust.

5H1709 Pencil Blue and Tan.
5H1711 Roselea (Lt. Ash Rose) and Tan.
Price
(Post., 13c ext.) **\$4.98**

Beautiful
New Dresses
For Our
Spring Style
Show



5H1679
Embroidered
Rayon Crepe
\$4.98

5H1745
Printed
Rayon Crepe
\$7.98

5H1853
All Silk
Flat Crepe
\$12.98

You'll Adore the Embroidery

This charming model has full length transparent sleeves of Georgette with large Rayon cuff to match body of dress and a handsome silk embroidered border to recommend it.

Made of Rayon Crepe with becoming Jenny neck with neat opening, button trimmed. Self material sash from side seams ties in back. Very low priced for serviceable quality. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust. 5H1679 Navy. 5H1681 Rust. 5H1683 Beige.

Price.....\$4.98
Postage, 12c extra

Jabot and Flared Cuffs

Like so many of the newest models, this stylish frock of Printed Rayon Crepe derives charm in the plain-color trimming. The flared skirt and nearly normal waistline are good style features. Narrow silk ribbon outlines jacket points on waist and extends to bottom of skirt. Jabot edged with ribbon and trimmed with tiny metal buttons. Snappy flared cuffs. Tie back sash. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust. 5H1745 Beige with Contrasting Pattern. 5H1747 Copen. with Contrasting Pattern.

Price.....\$7.98
Postage, 13c extra

Youthful Model Effectively Trimmed

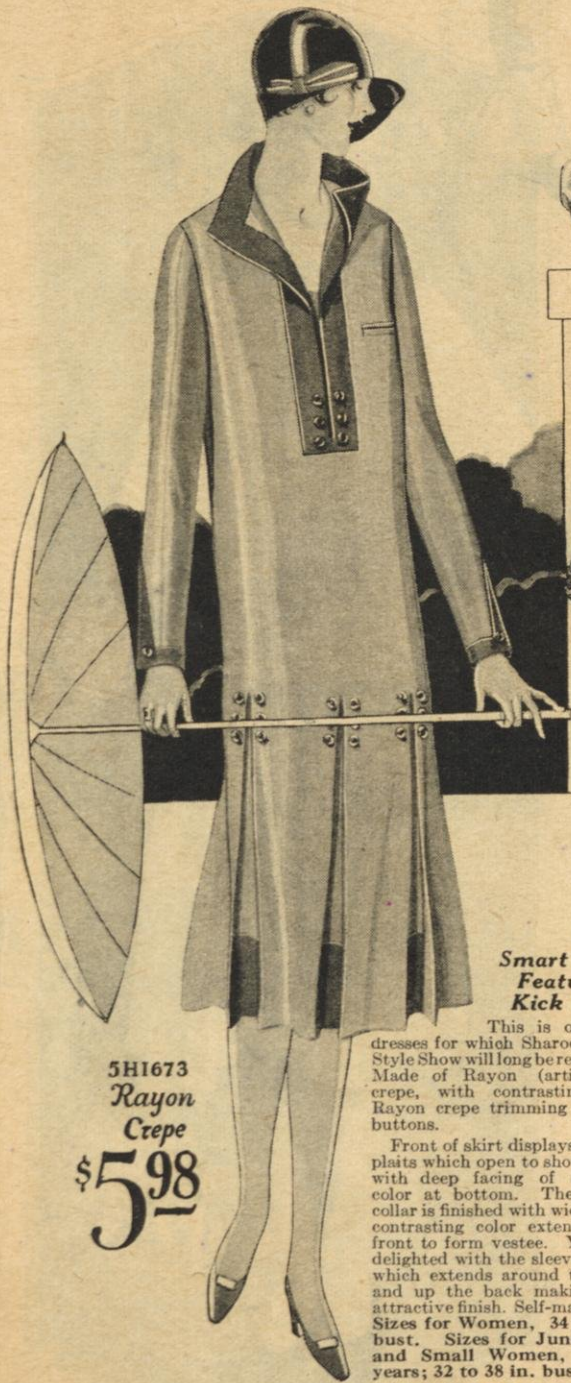
Our Spring Style Show brings to you every new tendency of fashion—witness this charming model with the irregular hemline. Made of All-Silk Flat Crepe and trimmed with novelty leather-and-metallic braid.

Sleeves, braid trimmed, with puffs at wrists, the close neck line with new turn-down collar and the long streamer tie are interesting. Half belt ties in back. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.

5H1853 Lipstick Red. 5H1855 Roselea (Lt. Ash Rose). 5H1857 Powder Blue.

Price.....\$12.98
Postage, 16c extra

Two Alluring Styles showing Springs Newest Ideas Priced Within Reach of All



5H1673
Rayon
Crepe
\$5.98

Smart Model Featuring Kick Plaits

This is one of the dresses for which Sharood's Spring Style Show will long be remembered. Made of Rayon (artificial silk) crepe, with contrasting colored Rayon crepe trimming and fancy buttons. Front of skirt displays three kick plaits which open to show underlay with deep facing of contrasting color at bottom. The becoming collar is finished with wide facing of contrasting color extending down front to form vestee. You will be delighted with the sleeve trimming which extends around the bottom and up the back making a very attractive finish. Self-material sash. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H1673 Navy.
5H1675 Rust.
5H1677 Tan.
Price (Post., 14c ext.)... **\$5.98**



5H1667
All Silk
Jancy Printed
Tub Silk
\$10.98

A Stunning Frock With Rippling Flare

What could be lovelier than this ultra-smart model made of fancy printed Tub Silk combined with plain color silk? The material is all silk, clearly printed in rich harmonious colors. Circular flounce applied in pointed outline. Square neck and short vent bound with plain color material. Scarf draped in fichu effect and long streamer tie also of solid color material. Especially attractive are the sleeves, showing puffs of solid color material gathered into narrow band cuffs of the figured silk. Tie-back sash of printed material. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years, 32 to 38 in. bust.
5H1667 Tan with Contrasting Pattern.
5H1669 Navy with Contrasting Pattern.
5H1671 Lipstick Red with Contrasting Pattern.
Price (Postage, 16c extra)... **\$10.98**

Descriptions of Dresses on Opposite Page

Gold Metallic Embroidery
Desirable gown for dress wear. Fashioned of all-silk Flat Crepe, featuring the full circular skirt and bishop sleeve which are characteristic of the new frocks this season. Handsome gold metallic embroidery. Collar with long ends finished with gold tassels. Tie back sash. Sizes, for women, 34 to 44 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust.
5H1611 Roselea (as pictured).
5H1615 Pencil Blue.
Price (Postage, 16c extra)... **\$14.98**

Long Ties are the Rage
Every woman should study her type and dress to bring out her best features. Here is a model with youthful lines, simplicity and color, making it appropriate for many types. Made of All Silk Charmeuse. Extremely long tie drawn thru embroidered velvet medallion at low waist line. New standing collar of embroidered velvet. Sizes, for women, 34 to 44 inch bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust.
5H1649 Rust (as pictured).
5H1651 Black.
5H1653 Blonde (new light tan).
Price (Postage, 16c extra)... **\$9.98**

Printed Rayon, Low Priced
Our Spring Style Show offers you in this pretty frock smartness and value. Made of Rayon Crepe. Printed with all-over pattern. Collar of embroidered net with streamer tie of solid color silk. Very full circular skirt, 34 to 44 in. bust, trimmed with three rows of metallic braid. Sizes, for women, 34 to 44 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust.
5H1715 Pencil Blue (as pictured).
5H1717 Beige.
5H1719 Lipstick Red.
Price (Postage, 14c extra)... **\$4.98**

Smart Two-Material Frock
In this pleasing model of All Silk Flat Crepe combined with plain contrasting color material, you have all that can be desired in a fashionable Spring frock, at a reasonable price. Jenny neck, set off with shoulder rosette from which hang long streamer ties of plain color silk. Extremely long waist ending in pointed outline over very full flared flounce. Sash ties in back. Sizes, for women, 34 to 44 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 inch bust.
5H1655 Lipstick Red and Black (as pictured).
5H1657 Pencil Blue and Black.
Price (Postage, 16c extra)... **\$12.98**

Girls' Dress, 8 to 14 Yrs.
Wise mothers who like to see their young daughters well dressed shop at Sharood's where they can buy such charming little frocks as this at such low prices as \$3.48. The material in this dress is printed Rayon Crepe. Trimming is plain color Rayon Crepe which is used for the round collar, vestee, cuffs and long tie which has fancy tassel ends. The skirt which shows correct flare is bound at lower edge with plain color material; tie-back sash. Sizes, 8 to 14 years.
5H6279 Pencil Blue (as pictured).
5H6281 Tan.
Price (Postage, 7c extra)... **\$3.48**

Silk Moire Purse
Paris novelty purse with Petit Point embroidery, made of fine quality Moire silk, the edges piped with gold and the metal frame and chain in filigree design. Medallion has floral design in charming colors worked in very fine stitches. Poplin lining. Coin Purse and Mirror to match lining.
5H9423 Black.
5H9425 Tan.
Price (Postage, 7c extra)... **\$2.98**

\$4000.00
in Prizes at
**Sharood's
Style Show
Contest**
See Page 4

Dress in Good Taste at Sharoods for Less Money



5H 1613
All Silk
Flat Crepe
\$14⁹⁸



5H 1715
Rayon Crepe
\$4⁹⁸



5H 1655
All Silk
Flat Crepe
\$12⁹⁸



5H 1649
All Silk
Charmeuse
\$9⁹⁸



7H 6279
Rayon Crepe
\$3⁴⁸



8H 9423
Petit Point
Silk Moire
Pouch
\$2⁹⁸

Have
You Entered the
**Style Show
Contest**
?

See Page 4

For
Descriptions
See Opposite Page

Send Money With Your Order. Sharood Company, Minneapolis, Minnesota.

Misses
 These
 Smart Styles
 are
 New York's
 Newest

For
 Misses and Small Women
 Sizes 14 to 20 Years



5H2061
 Printed
 Rayon Crepe
 \$5⁹⁸



5H2151
 Printed
 Art Silk
 \$10⁹⁸



Tinsel
 Embroidery



5H2031
 All Silk
 Floral Georgette
 \$8⁹⁸



7H6273
 English
 Broadcloth
 \$2⁴⁹



7H6775
 Embroidered
 Pongee
 \$1⁴⁹

5H2007
 All Silk
 Flat Crepe
 \$12⁹⁸

Sharoods
 Style Show
 Contest
 \$4000.00
 in
 Prizes

For
 Descriptions
 See
 Opposite Page

**Description
Dresses on Opposite Page**

With Lace Sleeves

Youth and filmy fabrics seem inseparable, and so we have designed for our Style Show this captivating frock for junior misses, using a fine quality floral Georgette in its fashioning. Sleeve caps are of gold-colored Chantilly lace, edged with gold metallic lace. Girdle of metallic ribbon; beautiful flower corsage. Underslip of good quality sateen to match included at this specially low price. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H2031 Lipstick Red (as pictured).
5H2033 Powder Blue.
Price (Postage, 15c extra)..... **\$8.98**

Long Two-toned Tie

Our Style Show offers many beautiful dresses for Junior Misses, but none that show more new style features than this one. It is made of lustrous Rayon Crepe printed with artistic all-over design in colors; trimming of plain material of contrasting color. The puff sleeves and the circular skirt attached in scalloped outline to give extremely long waisted effect are attractive. But the double tie pulled through two slots and sweeping full length of the dress is the style achievement! Tiny metal buttons. Tie back sash, of self-material. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H2061 Pencil Blue (as pictured).
5H2063 Blond (light tan).
Price (Postage, 13c extra)..... **\$5.98**

Jabot with Tassel

A frock with a jabot is always attractive, but this jabot, ending with handsome silk tassel, is especially delightful. The material used is a printed art silk, appearing in pattern and coloring as you can see by the picture. Trimming of plain silk of contrasting color. The roll collar and pointed flared cuffs are interesting touches. Full circular flounce attached at low waistline; sash from side seams ties in back. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H2151 Powder Blue Comb'n (as pictured).
5H2153 Tan Comb'n.
5H2155 Lipstick Red Comb'n.
Price (Postage, 16c extra)..... **\$10.98**

Metallic Braid Trimmed

The youthful low waistline and the full flared skirt are favorites of fashion this spring, and the models illustrated in our Style Show prove. In this chic frock of All Silk Flat Crepe the low waist is emphasized across the front by a band of beautiful embroidery trimming showing brilliant colors and metallic gold threads. The trim little collar and turned back cuffs are edged with metallic braid. Self-material streamer tie; fancy metal buttons. Half belt ties in back. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H2007 Charleston Red (as pictured).
5H2009 Roselea (lt. ash rose).
5H2011 Powder Blue.
Price (Postage, 16c extra)..... **\$12.98**

Panty Dress for Tots

Cunning little Panty Dress of good quality Cotton Pongee. Collar, cuffs and panty bands of fancy Pongee Print. Silk chain-stitching at hemline and yoke. Hand-embroidered motifs across front. Silk ribbon tie. Panties made on waistband with buttonholes. Sizes, 2 to 6 years.

7H6775 Tan and Blue (as pictured).
7H6777 Copen and Tan.
Price (Postage, 4c extra)..... **\$1.49**

Flared Frock for Girls

The material is so gay and pretty, you will say it was made especially for children's wear. It is a serviceable English Broadcloth print; the trimming solid color broadcloth. Full gathered skirt joined at normal waistline with square outline in front; finished with buttonhole stitch. Moire ribbon tie pulled through button-holed slot and trimmed with pearl buttons. Tie back sash. Wonderful value. Sizes, 7 to 14 years.

7H6273 Tangerine (as pictured).
7H6275 Nile Green.
Price (Postage, 7c extra)..... **\$2.49**

Our Spring Style Show

Sizes 34 to 44 in Bust

introduces

**the Latest
Colors~Fabrics
and Trimmings**



5H1751
Rayon
Tussah
\$5.98

5H1643
All Silk
Flat Crepe
\$12.98

Specially designed for our Style Show, this chic flared model is fashioned of Rayon Tussah, a serviceable fabric with nice lustre, printed with all-over Futurist pattern.

Very effective are the touches of plain color material—the narrow strip, button trimmed, which forms vestee in the waist and the wider strip in the skirt. Open rever collar shows plain and figured material combined; narrow streamer tie of the figured fabric. Wide belt across front; string sash from side seams ties in back. Sizes for women, 34 to 44 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H1751 Pencil Blue.
5H1753 Rust.
5H1755 Tan.
Price (Post., 14c ext.)... **\$5.98**

5H1733
Rayon
Velveteen
Trimmed
\$6.98

This graceful frock brings to our Style Show the very latest style. It combines the season's newest shades most effectively with black. The material is All Silk Flat Crepe and it has the popular double-tiered flared skirt. The neck finish is very new—a scarf which forms a high standing collar, is tied in a saucy bow at the neck and has long ends finished with contrasting colored bands and metallic braid. The sleeves are truly charming. Sash from side seams ties in back. Sizes, for women, 34 to 44 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H1643 Powder Blue and Blk.
5H1645 Rust and Black.
5H1647 Roselea (lt. ash rose) and Black.
Price..... **\$12.98**

Postage, 16c extra

Many new whims of fashion are displayed in this charming frock of lustrous Rayon. Flared skirt has double tiers edged with velveteen bands and metallic braid. New standing collar trimmed with metallic braid and long streamer ties of self-material. Cording at waistline. Half belt ties in back. Splendid value and very snappy style. Sizes, for women, 34 to 44 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust. Sizes, for junior misses and small women, 14 to 20 years; 32 to 38 in. bust.

5H1733 Rust. 5H1735 Navy.
5H1737 Powder Blue.
Price (Postage, 14c extra)..... **\$6.98**

**Style Show
Contest
Closes May 15
Enter Today—
See Page 4**



Know The Joy of Being Well Dressed

Costs Very Little
at
Sharoods



5H1847
Wool Crepe
\$5.98

A Smart and Practical Dress

As you will see from the dresses featured in our Style Show, circular skirts, as in this model of half-wool Crepe, are very popular this Spring. Low waistline is marked with wide border of silk and tinsel embroidery which extends across front. Open rever collar finished with scroll design in silk and tinsel embroidery. Ribbon tie. Narrow self-material sash from side seams ties in back. Sizes, for Women, 34 to 44 inch bust. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H1847 Navy.
5H1849 Rust.
Price (Postage, 14c extra) . . . \$5.98

Youthful Two-piece Model

So that all our customers may have the most popular sports suit of the season, we have marked this Style Show special at a real money-saving price.

Made of All-wool Tweed Flannel in attractive color combinations, and very well tailored. For the collar and narrow front vest, solid color material is used. Jacket has two tailored slot pockets. Fancy buttons and imitation button holes. Skirt is made with kick plait in front, stitched to knee depth. Sizes, for Women, 34 to 42 inch bust. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H2079 Rust Comb'n.
5H2081 Tan Comb'n.
Price (Postage, 15c extra) . . . \$8.98



5H2079
All Wool
Fancy Tweed
\$8.98



5H1721
Rayon
\$8.98

Fashion Says Flounces

The beauty and attractiveness of combining in one dress figured and plain fabrics was never shown to better advantage than in this smart model which we had designed especially for our Spring Style Show. Both materials are lustrous Rayon Crepe.

The dress shows some very new style features, notably the jabot which gracefully cascades from right shoulder to bottom of skirt where it takes the form of a circular flounce, extending to underarm seam. Back of model in one piece; all-around wide sash of figured material. Large collar of beautiful embroidered net; silk ribbon bow tie. Loose and comfortable sleeves finished with flared cuffs of plain color fabric. Sizes, for Women, 34 to 44 in. bust. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust. 5H1721 Pencil Blue Comb'n. 5H1723 Light Rust Comb'n. Price (Postage, 15c extra) . . . \$8.98



5H1841
Broadcloth Flannel
\$4.98

Everybody's Favorite

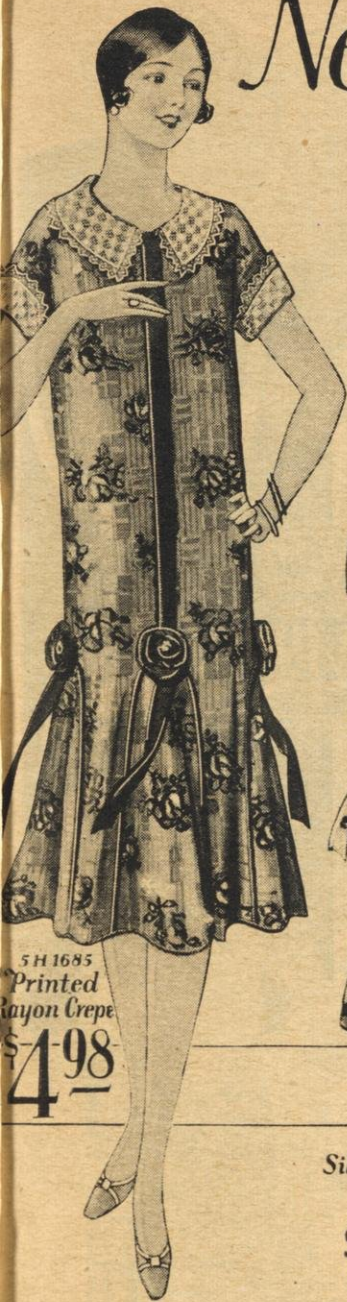
All the rage in New York and a favorite with every woman who sees it, we are proud to offer in our Style Show this attractive Sports Dress at the low price of \$4.98.

It was Chanel, the famous French designer who created the two-piece sports dress, of which this is a copy made in Broadcloth Flannel, a soft and fine wool-mixed fabric that tailors nicely. Clusters of pin-tucks extend from the neck to the waistline. Self-material revers collar with vestee to match. Wide band at waistline with two inserted pockets. Tie belt sash. Inverted kick plait in center front of skirt. Fan metal ornaments on collar. Button trimming. Sizes, for Women, 34 to 44 in. bust. Sizes, for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 inch bust.

5H1841 Powder Blue.
5H1843 Cranberry.
5H1845 Copper Brown.
Price (Post., 14c extra) . . . \$4.98

New Spring Styles

Exquisite Yet
Inexpensive



5H1685
Printed
Rayon Crepe
\$4.98

Lovely of Color

From its pretty lace collar to the godets set into the skirt at the bottom, this frock of Rayon Crepe with handsome Jacquard pattern is a style achievement. It is a price achievement too, at only \$4.98. Trimming rosettes, streamers and bindings are of plain color Rayon. Very short sleeves with cuffs of lace. Half belt ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 inch bust.

5H1685 Powder Blue.
5H1687 Rust.
5H1689 Beige.
Price.....\$4.98
Postage, 12c extra



5H1691
Silk and Cotton
Crepe
\$5.98

Flared Panels

Many of the newest modes gain the approved silhouette by means of low-placed fullness. Flared panels in the case of this frock of Silk Mixed Printed Crepe are attached at fashionable height. Scarf collar drawn through fancy ornament. Filet pattern lace. Half belt of self-material ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H1691 Gray.
5H1693 Tan.
5H1695 Pencil Blue with
Contrast. Price(Post.13c ex.) \$5.98

The New Vogue—the Jacket Front

Charming, is it not? And very popular, let us assure you. The material is good-quality. All Silk Flat Crepe and the trimming beautiful embroidery banding. Skirt is shirred full across front. Note the neat little collar, with embroidery tabs, from which revers and embroidery banding extend to waist line, giving the effect of jacket fronts opening over prettily trimmed waist. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H1619 Roselea (Lt. Ash Rose). 5H1621 Rust. \$12.98
Price (Postage, 16c extra)



5H1619
All Silk
Flat Crepe
\$12.98



5H1739
Novelty Rayon
\$8.98

New Mode in Plaid

Fashion's two favorites, the flared frounce and the streamer tie, unite to make this one of the most stunning frocks in our Spring Style Show. The fabric itself is most attractive—lustrous Rayon (artificial silk) with broken plaid in contrasting colors.

Placed low on the front of the skirt, forming deep points are two circular frounces cut crosswise of the material. Extremely long streamer tie is finished with fancy ornaments. Peter Pan collar of tucked net and pretty lace. Half belt ties in back. Exceptionally low priced. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.

5H1739 Pencil Blue.
5H1741 Blonde (New Lt. Tan).
Price
(Postage, 13c extra)... \$8.98

To Dress Better
at Less Cost
Study This
Catalog

Our Style Show

Brings Fashion within Reach of All



5H1811 Striped Broadcloth \$3.49

The fashionable woman will be sure to have at least one striped frock in her Spring and Summer wardrobe. Our Style Show features this model of Cluster Striped English Broadcloth for its much liked material and its unusually pleasing style. This smart model has kick plait; contrasting collar and cuffs, lace trimmed and inserted pockets. Pearl buttons. Ribbon tie. Very low priced for fine material and careful workmanship. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 inch bust.

5H1811 Copen and Tan.
5H1813 Tan and Copen.
Price (Postage, 10c extra)..... \$3.49

As you will see from the dresses in our Style Show, the new silhouette is achieved by means of flounces attached at very low waistline. This model of lustrous Cotton Charmeuse with its neat printed pattern is almost as beautiful as a foulard silk. Collar, tie, and bindings of contrasting colored Rayon. Wide band across low waistline in front; narrow sash from side seams ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years, 32 to 38 inch bust.

5H1817 Copen. 5H1819 Tan.
5H1821 Bokhara (wine).
Price (Postage, 10c extra)..... \$3.98



5H1817 Foulard Charmeuse \$3.98



5H1787 Fancy Rayon \$4.98

A happy combination of plain and figured Rayon Crepe is used in this good-looking model, specially designed for our big Style Show. Both the figured and the plain material have beautiful sheen, and are serviceable and desirable in every way. Unusual style features in this model are the Bishop sleeves, the extremely long waisted effect, and the streamer tie. Half belt ties in back. Splendid value. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 in. bust.

5H1787 Copen Comb'n.
5H1789 Lipstick Red Comb'n.
Price (Postage, 12c extra)..... \$4.98

One of the very smart new dresses made in one piece to look like a two-piece model, and one of the most delightful summer modes displayed in our Style Show. The material is fine quality Voile with handsome embroidered pattern in beautiful colors. Skirt is plaited on each side. Sash from side seams ties in back. Embroidered collar and cuffs. Silk ribbon tie. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 yrs., 32 to 38 inch bust.

5H1805 Copen.
5H1807 Peppermint Green.
5H1809 Orchid.
Price (Postage, 12c extra)..... \$4.98

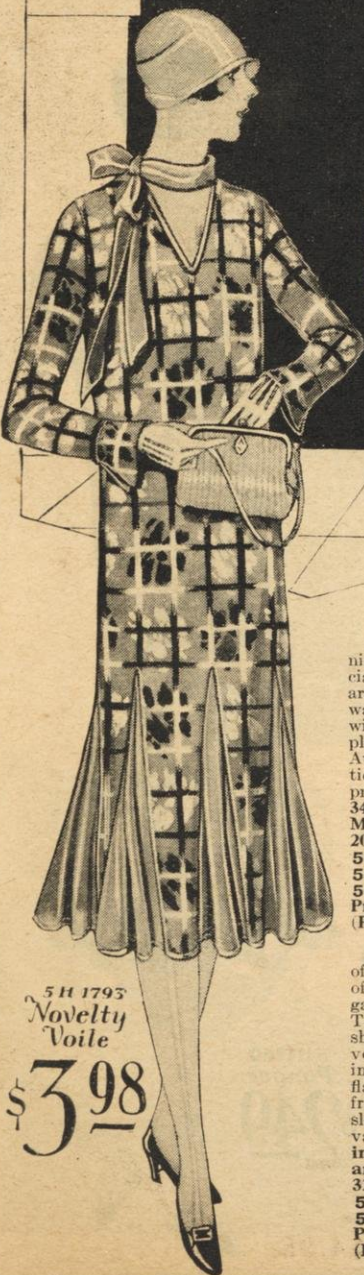


5H1805 Embroidered Voile \$4.98

Enter our Style Show Contest See Page 4

Rich Colors Gay Patterns in Vogue This Spring

Don't Miss
Our Style
Show Contest
See Page
4



5H 1795
Novelty
Voile
\$3.98



5H 1799
Striped
Rayon
\$2.98

Nowhere will you find a more stunning frock than this Style Show special of lustrous striped Rayon. Stripes are used in an interesting and original way as trimming. Pockets set off with button trimmed tabs. Kick plaits in front of skirt. Tie back sash. Attractive tab collar and silk ribbon tie. A splendid value in a smart and practical dress. **Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.**
5H 1799 Copen Comb'n.
5H 1801 Lipstick Red Comb'n.
5H 1813 Green Comb'n.
Price
(Postage, 10c extra).... \$2.98

Our Style Show features a number of smart models in Voile. Here is one of quite unusual charm, combining gay flowered Voile with plain voile. The scarf collar with bow on right shoulder and long streamers is a new vogue this season, and a very becoming fashion it is. Skirt shows five flare godets of plain material across front; straight-line back. Full-length sleeves with slashed cuffs. A rare value. **Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.**
5H 1793 Copen Comb'n.
5H 1795 Tan Comb'n.
Price
(Postage, 10c extra).... \$3.98



5H 1823
Imported
Printed
Broadcloth
\$3.98

Our fashion experts were inspired by the beauty of this fine and soft Cotton Charmeuse to have designed for our Style Show this delightful model. Standing collar with bow tie and narrow front panel of contrasting plain material. Fancy buttons. Flared draperies applied at low waistline. Half belt tied in back. **Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.**
5H 1829 Navy.
5H 1831 Tan.
5H 1833 Bokhara (Wine).
Price
(Post., 13c extra).... \$4.98

Here is the kind of smart simplicity every woman admires, and a very special Style Show value it is. The material is first-color English Broadcloth, printed with beautiful pattern. Plain color broadcloth is used for the smart streamer tie and for the wrist bands and bows. Half belt ties in back. **Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.**
5H 1823 Copen Comb'n.
5H 1825 Lipstick Red Combination.
Price..... \$3.98
Postage, 12c extra

Tine Cottons

make These

Smart Summer Frocks

Very Low Priced

Study This Catalog for Hints on How to Be Well Dressed at Small Cost

\$4000⁰⁰
Given in Prizes at
Sharood's Style Show Contest
See Page 4

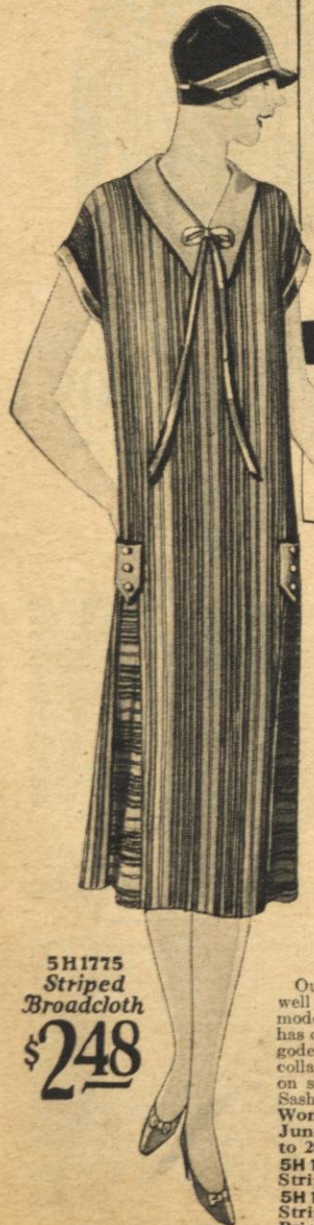
5H1781
Printed Pongee
\$249



5H1763
Embroidered Pongee
\$249



5H1757
Novelty Crepe
\$198



5H1775
Striped Broadcloth
\$248

A dress with youthful lines made of soft-finished Cotton Pongee and elaborately embroidered across the front with effective design in contrasting colors. New turn-over collar with ribbon tie. Set-in pocket. Tie back sash. An unusually attractive model of fine quality at a special Style Show price. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.
5H1763 Copen.
5H1765 Lavender.

Price..... **\$2.49**
Post., 10c extra

Special Style Show value in this smart dress of soft Cotton Crepe with printed pattern in rich colors. Becoming collar and turned-back cuffs of tuckered net and pretty lace; silk ribbon tie. Full flare skirt. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.
5H1757 Copen, with Contrasting Pattern.
5H1759 Rust with Contrasting Pattern.
5H1761 Tan with Contrasting Pattern.

Price..... **\$1.98**
Postage, 10c extra

For smartness and beauty of pattern, this frock deserves attention. Made of soft-finished printed Pongee, cleverly designed to look like a two-piece model. Collar of the new tailored cut. Two kick plaits in skirt trimmed with pearl buttons. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H1781 Copen, with Contrasting Pattern.
5H1783 Green with Contrasting Pattern.

Price..... **\$2.49**
Postage, 10c extra



5H1769
Pongee
\$249

Our Style Show features the practical as well as the fashionable. Here is a practical model of striped English Broadcloth that has quality, style. Note how effective the godets in the skirt serve as trimming. Dutch collar, tie, narrow cuffs and trimming tabs on skirt are of plain color Broadcloth. Sash of self-material ties in back. Sizes for Women, 34 to 44 inch bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.
5H1775 Copen, with Contrasting Stripes.
5H1777 Tan with Contrasting Stripes.

Price (Postage, 10c extra).... **\$2.48**

At only \$2.49, where but at Sharood's could you find so delightful a frock as this? Made of soft-finished Cotton Pongee with English print pattern in beautiful colors and trimmed with plain color Pongee. The graceful flared skirt attached to long waist in pointed outline shows binding of plain color fabric. Narrow button trimmed panel down front with jabot of plain color material. Sizes for Women, 34 to 44 in. bust. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.
5H1769 Copen.
5H1771 Lavender.

Price (Postage, 10c extra).... **\$2.49**

Introducing
Sharood's
Spring
Style
Show

Junior Misses' and
Small Women's
Dresses
by
New York Designers



Style Hints for
The Miss and Small Woman

Silhouette—Flares introduced at low waist line—full gathered flounces, circular draperies' godets, or kick plaits.

Sleeves—Long sleeves are favored; often quite decorative. Bishop or peasant sleeves are good. Also sleeves with puffs below elbow.

Neck Lines—Many high necks are worn this spring. Streamer ties are popular and collars that prolong themselves into full-length trimmings.

Colors—New and smart are Lipstick Red; Love-bird (new shade of green), and Gracklehead Blue (a brilliant dark blue). Also soft shades of Tan and Roselea (Lt. Ash Rose).

A Charming Frock

This most delightful version of the popular overblouse type of dress made in one piece, takes prominent place in the Junior Miss Section of our Style Show because of its youthful grace. The material is All-silk Flat Crepe. Extremely long waist decorated with pleasing design studded with nailheads. Circular skirt, bishop sleeves and high collar with streamer bow tie proclaim the newness of this model. Sash from side seams ties in back. We have priced this frock at only \$9.98 and assure you it is a rare value. **Sizes for Small Women, 34 to 42 in. bust. For Junior Misses, 14 to 20 years, 32 to 38 in. bust.**

5H2025 Roselea (lt. ash rose).

5H2027 Powder Blue.

Price (Post., 15c extra) \$9.98

All Silk
Flat Crepe
\$9.98

Fashion's Latest Frills

Sizes 14 to 20
Years
32 to 38 inch
Bust

5H2049
Rayon
\$7⁹⁸

5H 2037
Striped
Rayon
\$3⁹⁸

for Junior
Misses and
Small
Women



5H 2019
All Silk
Flat Crepe
\$10⁹⁸

We invite
YOU
to enter our
Style Show
Contest
See page 4

Fortunate are the young miss and the small woman this season, for they can wear the bows and frills of fashion. No newer ideas are displayed in our Style Show models than this dress displays. The material is All Silk Flat Crepe; trimming of Moire Silk ribbon of contrasting color and fancy buttons. Basque waist; full circular skirt; sash from side seams ties in back. Sizes, for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 in. bust.
5H2019 Roselea (Lt. Ash Rose).
5H2021 Pencil Blue.
5H2023 Lipstick Red.
Price (Post., 16c extra) \$10.98

A happy find for our Style Show, so unusual and so youthful is this chic model. Fashioned of beautifully lustrous Rayon with trimming of contrasting colored Rayon. Double collar and streamer tie, long sleeves and button-trimmed panel in waist are interesting features. Skirt shows narrow circular flounce with five rows of silk ribbon above it. Sash from side seams ties in back. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2049 Rust.
5H2051 Pencil Blue.
Price..... \$7.98
Postage, 14c extra

5H 2001
All Silk
Flat Crepe
\$12⁹⁸



5H2037 Powder Blue Comb'n.
5H2039 Blonde (Lt. Tan) Comb'n.
5H2041 Chartreuse Green Comb'n.
Price (Post., 10c ex.)..... \$3.98
A happy adaptation of the picturesque peasant dress is this model which lends distinction to our Style Show. Made of All-silk Flat Crepe and trimmed with velvet ribbon. The sleeves with puffs below elbow are an achievement. Front lacing of velvet ribbon is underlaid with gilded leather ornaments. Basque waist finished with cord. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2001 Lipstick Red.
5H2003 Pencil Blue.
5H2005 Blonde (Light Tan).
Price (Postage, 16c extra)..... \$12.98

5H 2163
All Silk
Flat Crepe
\$6⁹⁸

Our Style Show, indeed, makes it possible to dress better for less money. Consider this attractive frock at the low price of \$6.98. It has such beauty, you'll marvel at its small cost. Made of All-silk Flat Crepe and trimmed with novelty braid. Small turn-over collar and long streamer tie; streamer bows at wrists. Very long waist with deep point in front; full circular skirt; tie-back sash. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 inch bust.
5H2163 Lipstick Red.
5H2165 Powder Blue.
5H2167 Navy.
5H2169 Roselea (Light Ash Rose).
Price (Post., 13c extra) \$6.98

Among the most delightful fabrics featured in our Style Show are those of lustrous Rayon. This smart dress is of stunning striped Rayon in the season's loveliest colorings. Two piece effect with kick plait in skirt. Trimming of plain color Rayon. Two inset pockets. Tie-back sash. Sizes for Junior Misses and Small Women, 14 to 20 yrs.; 32 to 38 inch bust.

For Junior Misses
and Small Women
Sizes 14 to 20 Years
32 to 38 inch Bust

Good Taste
and Economy
in These
New Spring
Models



5H 2055
Rayon Crepe
\$5.98



5H 2067
Fancy
Rayon Crepe
\$7.98



5H 2013
All Silk
Flat Crepe
\$12.98



5H 2073
All Silk
Printed
Tub Silk
\$7.98

\$4000.00
Given in Prizes
By
Style Show
Contest
See Page
4

Selected in New York as one of the latest models for our Style Show. Fashioned of delightful Rayon Crepe, set off with rich Persian embroidery banding. Very full flared skirt attached at low waistline. Narrow loose panel with row of fancy ornaments from neck to waistline. Standing collar of Persian embroidery. Tie back sash. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2055 Rust.
5H2057 Blonde (lt. tan).
5H2059 Powder Blue.
Price (Post., 13c extra)..... \$5.98

Copied from an imported frock especially for our Style Show, and fashioned of charming floral pattern Rayon Crepe. Trimming of plain color material. Don't you adore the pouch pockets with their tassels? The scarf collar is an original touch and the handkerchief jabots a graceful finish. Front of model made in skirt and waist effect; one-piece back. Sash from side seams ties in back. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2067 Pencil Blue with Contrasting Pattern.
5H2069 Roselea (lt. ash rose), with Contrasting Pattern.
Price (Post., 14c extra)..... \$7.98

If you want one of those dashing new frocks, displaying the very latest whims of fashion, choose this beautiful model, a Style Show special at only \$12.98. Made of All-silk Flat Crepe. The irregular hem line is very fashionable. Note how cleverly the flare in the skirt is concentrated at the sides. Extremely long waist joined to skirt with inset band of pin tucking as shown in the picture. Standing collar with saucy bow at side. Fancy pocket of gilded leather. Novelty buttons. Tie-back sash. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2013 Pencil Blue.
5H2015 Rust.
Price (Post., 16c extra)..... \$12.98

Because it is practical as well as exceedingly good style, we choose this pretty dress for our Style Show. Tub silk is a special favorite for it gives such good service and always looks smart. Model is trimmed with bands of plain material of contrasting color. Two useful pockets. Skirt has shirring at hip line. Neat turn-over collar with ribbon tie. Short sleeves are favored in wash dresses for summer wear. Sash from side seams ties in back. Splendid value in this quality dress. Sizes for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2073 Tan.
5H2075 Navy.
5H2077 Rust.
Price (Post., 14c extra)..... \$7.98

Spring Style Show Frocks of Youthful Charm

For Junior Misses and Small Women
Sizes 14 to 20 years
32 to 38 inch Bust

5H2091
Pongee
\$198



5H 2133
Novelty
Charmeuse
\$398



5H 2085
Striped Pongee

\$249

A very smart style developed in an unusually attractive striped Pongee. Notice how effectively the stripes are used for trimming. Novel set-in pockets; neat tailored collar and long front panel trimmed with metal buttons. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.

5H2085 Copen.
5H2087 Tan.
5H2089 Lipstick Red.
Price (Post., 10c extra)..... \$2.49

Style Show Special for junior misses, made of lustrous Rayon in a stunning striped pattern. Made in one piece to look like a two-piece costume. Large Buster Brown collar, cuffs and pocket facings of plain material of contrasting color. Broad tie of Rayon. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.

5H2097 Tan, Contrasting Stripes.
5H2099 Copen, Contrasting Stripes.
5H2101 Lipstick Red, Contrasting Stripes.
Price (Postage, 10c extra)..... \$3.98

For a Summer wash dress, this soft and lustrous novelty Charmeuse with all-over pattern, an ideal material. Made to look like a two-piece frock. Pippings of plain material of contrasting color. Fancy buttons; sash ties in back. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.

5H2133 Lipstick Red Combination.
5H2135 Pencil Blue Combination.
5H2137 Green Combination.
Price (Postage, 10c extra)..... \$3.98



5H2097
Striped
Rayon
\$398

\$4000
in Prizes at
Sharood's
Style Show
Contest
See Page
4.

For general Spring and Summer wear, the Junior Miss could find no more satisfactory dress than this girlish model of serviceable Printed Pongee. Made on one piece to look like a two-piece costume. Binding of plain material of contrasting color. Kick plait in skirt; half belt ties in back. Novel pockets. Picturesque collar and broad tie of plain material of contrasting color. A special value. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.

5H2091 Copen.
5H2093 Tan.
5H2095 Green.
Price, (Postage, 9c extra)..... \$1.98



5H 2115
Novelty
Bordered
Voile
\$298

For Junior Misses and Small Women. This one of gay bordered voile is a remarkably good value. It is a simple slip-over model with very youthful lines. Scarf collar with bows and streamers on left shoulder are of voile matching the floral pattern in the dress. Sash from side seams ties in back. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.

5H2115 Pencil Blue.
5H2117 Roselea (Lt. Ash Rose).
Price, (Postage, 9c extra)..... \$2.98

5H2139
Imported
Broadcloth
\$3.98

For Junior Misses
and Small Women
Sizes 14 to 20 years
32 to 38 in. bust



5H2103—
Novelty
Charmeuse
\$3.98



5H2043
Plaid
Rayon
\$5.98

5H2109
Pongee
\$2.49

Enter
Our Style Show
Contest Now
See Page
4

5H2127
Imported
Broadcloth
\$3.98

Fascinating indeed is the soft and lustrous Cotton Charmeuse with floral pattern which we have used in this youthful frock. Collar of contrasting colored Rayon, knife plaited and edged with metallic lace. Bindings also of contrasting color. A good value. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2103 Goblin Blue.
5H2105 Indian Orange.
Price (Post., 10c extra) \$3.98

Ever so youthful and practical is this Junior Miss frock of striped Broadcloth. Collar of plain color broadcloth; silk ribbon tie. One piece model made to look like a two-piece costume with broad hip band. Button trimmed. Front panel of skirt set in under side plaits. The back sash. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2127 Lipstick Red Comb'n.
5H2129 Pencil Blue Comb'n.
5H2131 Indian Orange Comb'n.
Price (Postage, 10c extra) \$3.98

One of the most delightful Summer Wash dresses for Junior Misses displayed in our Style Show. Made of lustrous Plaid Rayon and trimmed with plain color Rayon. The clever collar with long streamer is a novel idea. Patch pocket, button trimmed. Full flare skirt. The back sash. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2043 Rose Comb'n Plaid.
5H2045 Powder Blue Comb'n Plaid.
Price (Postage, 12c extra) \$5.98

Everything about this smart Style Show dress for Junior Misses shows best style—the quaint figured material, becoming neck line and flared unice set on body of dress at low waist line. Youthful in style, the material is a serviceable Pongee with English print pattern. Revere collar and tie of plain material. Half belt in back. This is a good quality finished material, and a dress it is a wonderful value. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2109 Tan Comb'n.
5H2111 Green Comb'n.
5H2113 Copen Comb'n.
Price (Post., 10c ext.) \$2.49

This popular style Junior Misses' dress has been made still more attractive and modish by the use of a new material—a smartly patterned imported English Broadcloth of fine quality. Model is made in one piece to look like an overblouse and skirt costume. Pockets and tie trimmed with buttons. Kick plait in front extends from waistline. Half belt ties in back. Sizes, for Junior Misses and Small Women, 14 to 20 years; 32 to 38 in. bust.
5H2139 Pencil Blue Comb'n.
5H2141 Lipstick Red Comb'n.
5H2143 Tan Comb'n.
Price (Postage, 10c extra) \$3.98

"It Costs Nothing to Enter Sharood's Style Show Contest. See Page 4."

Sharood Makes It Easy for Stout Women to Keep up with Fashion

Sizes 39 to 53



5H2307
Novelty
Rayon

\$6⁹⁸

The Stout models we display in our Style Show were selected with special care. Here is a stunning frock of lustrous Rayon (artificial silk) printed with pretty all-over pattern. Model is designed on simple straight lines. Long scarf collar adds to slenderizing effect and is a vogue new this Spring. Vestee and turned-back cuffs of ecru embroidered net. Tie back sash starts with button-trimmed point on hips. Sizes, 39 to 53 in. bust.

5H2307 Rust and Black.
5H2309 Navy.
Price (Post., 14c ext.)... **\$6.98**

Our Spring Style Show offers the large woman in this graceful frock the very essence of smartness at a money-saving price. Made of fancy Silk-mixed Crepe printed with pleasing all-over pattern. Trimming of plain color material of contrasting color and fancy buttons. Shirred panels in front; back hangs straight with sash from side seams. The sleeves with flared and slashed cuffs and the tastefully trimmed neckline are especially good features of this model. Sizes, 39 to 53 in. bust.

5H2313 Black.
5H2315 Brown.
Price (Post., 16c ext.)... **\$6.98**



5H2313
Silk and Cotton
Crepe

\$6⁹⁸



5H2325
Pongee

\$3⁹⁸

For Dress Wear

An especially pleasing design outlined with iridescent beads gives this attractive model for stout figures unusual interest. It is a straight line, slip-over model made of Rayon (artificial silk), a beautiful quality that has brilliant lustre and will wear exceptionally well. Slightly flared three-quarter length sleeves with neat beaded designs; note how the beads run up the sleeves to the shoulder line. The feature of this frock is the loose, easy fit, made possible by means of the sash ties on both hips. Sizes, 39 to 53 inch bust.

5H2301 Black.
5H2303 Rust. **\$6.98**
Price.....
Postage, 16c extra

**Stout Women
are Invited to
Enter Our
Style Show
Contest
See Page 4**

Very Smart

Our experts on stylish clothing for women of larger than average figure all declare this to be one of the most effective designs ever created to make stout women appear slimmer. As special for our great Spring Style Show, we had this design made up to sell at a price that brings it within reach of all.

The material we selected is a soft-finished Printed Pongee printed with all-over pattern in attractive contrasting colors. Tastefully trimmed with novel braid and buttons.

Two kick plaits in front of skirt give easy fullness while retaining the desired straight lines of the model. Wide hip band, with two button-trimmed pockets extends across front only. Back of model is in one piece with tie back sash from side seams. Sizes, 39 to 53 inches bust.

5H2325 Navy.
5H2327 Black. **\$3.98**
Price.....
Postage, 10c extra



5H2301
Beaded Rayon

\$6⁹⁸

**A Clever Design
For Full Figures**

This graceful model of Jaquard Rayon (artificial silk) Crepe shows how becoming to larger figures properly placed fullness may be. The shirred panels which hang from inset pockets add charm and give it the approved silhouette of the season.

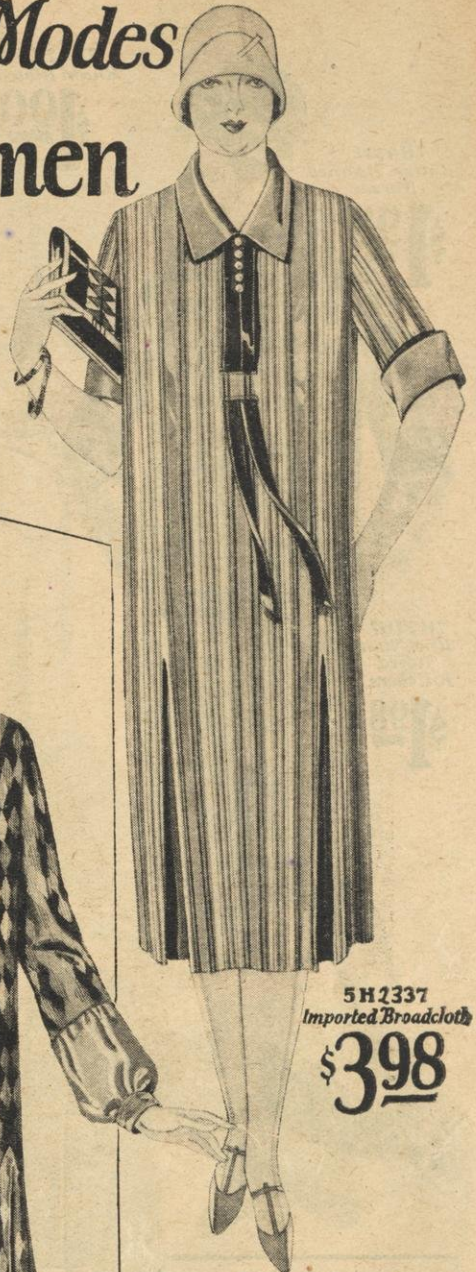
Unusually attractive trimming, a novelty metallic material with all-over floral pattern. Long, slender revers which extend to the waistline, showing vestee of self-material ornamented with band of the trimming fabric and tiny buttons. Straight line, untrimmed back. All around string sash of self-material ties in back. Sizes, 39 to 53 inch bust.

5H2319 Black.
5H2321 Navy.
5H2323 Rust.
Price..... \$5.98
Postage, 15c extra



New Spring Modes for Stout Women

**Sizes
39 to 53
Bust**



5H2337
Imported Broadcloth
\$3.98



5H2331
All Silk
Flat Crepe
\$14.98

Ultra-Smart

A dress with graceful lines specially designed for our Spring Style Show. It slenderizes, even flatters, full figures. Made of fine-quality, All Silk Flat Crepe and trimmed with a contrasting color. The circular flounce applied to dress in pointed outline ends at the side seams. Extremely long streamer tie, lined with contrasting color and finished with handsome silk tassel.

Bishop sleeves, trimmed with tinsel embroidery in beautiful design. Back of model plain and untrimmed; sash from side seams ties in back. Slip-over model fastening on shoulder. High quality and exceptional style at a very reasonable price. Sizes, 39 to 53 inch bust.

5H2331 Black.
5H2333 Rust.
Price (Post., 16c extra) .. \$14.98

Choose a charming Spring hat in our Millinery Section, pages 49 to 62.



5H2343
Novelty
Charmeuse
\$6.98

Can you imagine anything that would add to the attractiveness of this beautifully simple frock? We couldn't or we would have added it! The material is fine quality imported English Broadcloth with cluster stripes of harmonious colors. Collar and cuffs of plain color broadcloth. Black streamer tie with fancy buttons pulls through bound slot in front of dress. Kick plaits in skirt open over plain-color material. Tie back sash. Sizes, 39 to 53 inch bust.

5H2337 Tan with Contrasting Stripes.
5H2339 Copen with Contrasting Stripes.
Price (Postage, 12c extra) .. \$3.98

Chosen to grace our Style Show because it features the newest tendency of fashion—low-placed draperies that give the favored silhouette. Made of fine and soft Novelty Charmeuse printed with smart all-over pattern. Trimming of plain color material. The novel vestee and the long tie combine to give an unusual and delightful effect. The sleeves also are interesting with wrist puffs of plain color material. Sash from side seams ties in back. Sizes, 39 to 53 inch bust.

5H2343 Navy with Contrasting Pattern.
5H2345 Black with Contrasting Pattern.
Price (Postage, 15c extra) .. \$6.98

Enjoy the Outdoors in a smart Sport Costume

7H4537
Cotton Flannel
Blazer
\$1.98

7H7211
Khaki Blouse
\$1.00

7H7215
Two Piece
Outfit
\$1.98

7H4545
All Wool
Blazer
\$3.98

7H7207
Wool Mixed
Tweed
Knickers
\$1.98

7H7213
Khaki Knickers
\$1.00

7H7221
Crash Blouse
\$1.39

7H7217
All Wool Tweed
Knickers
\$2.98

Low-Priced Plaid Blazer

Any young woman can have one of these new style blazer sport coats when she can buy it at such a low price. Serviceable, good-looking, and well-made of heavy Cotton Flannel with wool-knitted hip band. Large patch pockets with buttoned flap; long sleeves with buttoned cuffs. Sizes, 32 to 44 inch bust.

7H4537 Brick Red Plaid.
7H4539 Brown Plaid.
7H4541 Green Plaid.
Price (Post., 10c extra)..... **\$1.98**

Popular Tweed Knickers

Our best selling knickers for women and misses, carefully tailored of strong Wool-Mixed Tweed. Knickers fasten over hips with buttons and button-holes. Have one set-in pocket, self-material belt with metal buckle and two-button cuffs at knee. Sizes, 24 to 34 inch waist.

7H7207 Gray and Tan Mixture.
Price (Postage, 8c extra)..... **\$1.98**

Two-Piece Crash Suit

Knicker suits these days are an important consideration in the wardrobe of women and misses who indulge in outdoor sports. We offer this attractive and comfortable suit at a price that brings it within reach of all.

The material is extra good-quality Tweed-finish Crash. Tuxedo jacket has two large mannish pockets with flaps, and narrow self-material belt. All seams neatly bound. Knickers fasten over hips with four buttons and buttonholes; have one set-in pocket, self-material belt with metal buckle and two-button adjustable cuffs at knees. Sizes, 32 to 44 inch bust.

7H7227 Gray.
Price (Postage, 12c extra)..... **\$2.98**

7H7227
Two Piece
Tweed Finish
Crash Outfit
\$2.98

7H7223
Crash Knickers
\$1.39

7H7225
Two Piece
Tweed Finish
Crash Outfit
\$2.69

Women's and Misses' sport outfit of good quality Khaki. Knickers with buckled belt and adjustable cuffs at knees. Mannish style shirt.
7H7211 Khaki Blouse. 32 to 44 inch bust.
Price (Post., 5c ext.) **\$1.00**
7H7213 Khaki Knickers. 24 to 34 inch waist.

Price, **\$1.00**
Postage, 5c extra
7H7215 Set of Khaki Blouse and Knickers. Sizes, 32 to 44 in bust.
Price, **\$1.98**
Postage, 8c extra

Fine All-Wool Plaid Blazer

The most popular and the newest idea in an outdoors sport coat for women and misses.

Made of All-Wool Plaid Flannel with convertible collar, big patch pockets and snug fitting knitted hip band. Unequaled value. Sizes, 32 to 44 inch bust; 25 inches long.

7H4545 Brick Red Plaid.
7H4547 Green Plaid.
7H4549 Brown Plaid.
Price (Postage, 10c extra)..... **\$3.98**

Knickers with Knitted Cuffs

Women's and Misses' Knickers, of serviceable All-Wool Tweed, featuring the popular new feature, knitted knee bands that fit snug and stay in place.

Knickers button on both hips. One set-in pocket; self-material belt with metal buckle. High grade garment, worth much more than we ask. Sizes, 24 to 34 inch waist.

7H7217 Gray Mixture.
7H7219 Tan Mixture.
Price (Postage, 8c extra)..... **\$2.98**

Two-Piece Sport Outfit Garments Sold Separately or as a Suit

Misses' practical sport outfit; consisting of full-cut knickers and short-sleeved over-blouse made of good-quality Tweed-finish Crash. Blouse has becoming scarf collar and two patch pockets. Braid piping.

7H7225 Gray Tweed Crash Two-piece Suit. Sizes, 14 to 20 years. 32 to 38 inch bust.
Price (Postage, 10c extra)..... **\$2.69**

7H7217 Gray Tweed Crash Blouse. Sizes, 14 to 20 years, 32 to 38 inch bust.
Price (Postage, 5c extra)..... **\$1.39**

7H7223 Gray Tweed Crash Knickers. Sizes, 24 to 34 inch waist.
Price (Postage, 8c extra)..... **\$1.39**

New Pretty Hats for Girls at Money Saving Prices



8H7903
\$1.98

Ages, 3 to 6 years.
8H7903 Head Size, 19 inches.
This off-the-face model is made of Faillie Silk. Four-sectional effect crown is trimmed with narrow strip of Visca braid. Fluted trimming and streamers of contrasting ribbon. Hand-embroidered brim. Lined. Colors: Alice Blue, Red or Rose.
Price..... \$1.98
Postage, 10c extra



Felt
8H7925
\$1.98

Ages, 7 to 12 years.
8H7925 Head Size, 21 inches.
Here is a smart little Felt hat of good quality French Felt in an off-the-face style. Novelty cluster of flower, fruit and foliage at side. Ribbonzene stitching. Grosgrain ribbon band. Colors: Rust, Peach or Sand.
Price..... \$1.98
Postage, 10c extra



8H7923
\$1.49

Ages, 10 to 14 years.
8H7923 Head Size, 21 1/2 inches.
A very serviceable and practical hat for girls is this Peanut Straw off-the-face model. Trimmed with clusters of leaves and ribbonzene stitching on the crown. Piped brim edge. Ribbon band around crown. Sweatband. Colors: Sand, Copen or Black.
Price..... \$1.49
Postage, 9c extra



8H7921
\$1.29

Ages, 3 to 5 years.
8H7921 Head Size, 20 in.
Child's Patent Milan hat with six-sectional crown. Ribbon trimming. Streamers. Colors: Sand, Black or Red.
Price..... \$1.29
Postage, 8c extra



8H7905
\$1.49

Ages, 6 to 10 years.
8H7905 Head Size, 20 1/2 in.
Very becoming is this Patent Milan hat for girls. The turned-up front brim, novelty floral wreath and grosgrain ribbon trimming are all of contrasting color. New style creased crown. Sweatband. Moderately priced. Colors: Oak and Sand; Red and Navy; or Black and Copen.
Price (Postage, 9c extra)..... \$1.49



8H7907
98c

Ages, 10 to 14 years.
8H7907 Head Size, 21 1/2 in.
The most popular hat this season. Girl's "Charleston" model made of Vello cloth. Smart self-material ornaments. Lined. Colors: Red, Copen or Oakwood.
Price (Postage, 8c extra)..... 98c



8H7917
98c

Ages, 10 to 14 years.
8H7917 Head Size, 21 1/2 in.
At a bargain price—this Peanut Straw hat for a child. Small poke shape with cherries, silk stitching and fancy rosette trimming. Colors: Black, Oakwood or Red.
Price (Postage, 8c extra)..... 98c



8H7919
\$1.29

Ages, 6 to 10 years.
8H7919 Head Size, 21 in.
Charming style in a girls' hat of Patent Milan Straw. Up-turned brim widening at sides, edge of brim trimmed with contrasting Milan. Grosgrain ribbon. Cherry cluster. Sweatband. Colors: Black, Chinese Red or Copen.
Price..... \$1.29
Postage, 8c extra



8H7909
\$1.98

Ages, 10 to 14 years.
8H7909 Head Size, 21 1/2 inches.
Here is an extremely attractive style in girls' poke shape hat. The value is unusually good at our money-saving price.
Crown of hat is made of fancy Visca Straw. Stylishly trimmed with small wreath of flowers, fruit and foliage, and long streamers of Moire ribbon. Lined. A dressy hat at a low price. Colors: Copen, Red or Oakwood.
Price (Postage, 10c extra)..... \$1.98



8H7911
\$2.49

Ages, 12 to 16 years.
8H7911 Head Size, 21 1/2 inches.
One of our finer hats for girls is this model of Faillie Silk and Visca Straw. Well-made with shirred crown top from which flower trimming is suspended. Grosgrain ribbon band and rosette. Upturned brim at front. Very dressy. Colors: Copen, Oakwood or Rose.
Price (Postage, 10c extra)..... \$2.49



8H7913
\$1.98

Ages, 7 to 12 years.
8H7913 Head Size, 21 inches.
Saving and style in this small mushroom poke hat for girls. It has a crown of plaited Satine with brim of fancy Visca Straw. Strip of Visca thru center of crown from front to back. Flower and foliage wreath. Grosgrain ribbon streamers. Colors: Copen, Sand or Red.
Price (Postage, 10c extra)..... \$1.98



8H7915
\$1.29

Ages, 10 to 14 years.
8H7915 Head Size, 21 inches.
Smart, becoming style for girls and misses is seen in this Patent Milan hat. It is made in an off-the-face style with upturned brim edged with fancy braid in contrasting color. Narrow metallic ribbon all around crown. Smartly trimmed with buckle and ribbon streamers. Sweatband. A striking example of our wonderful bargains. Special at \$1.29. Colors: Oakwood, Red or Copen.
Price..... \$1.29
Postage, 8c extra

Look at These Adorable Hats for Girls



8H7927 Head Size, 19½ inches.
Cunning turban of Faille Silk and Lustrous Visca Straw Braid. Silk ribbon streamers with Visca Straw Pom-poms. Lined. Colors: Oakwood, Copen, Blue or Red.
Price (Postage, 9c extra)..... **\$1.49**

Ages, 3 to 6 years.



8H7947
98¢

Ages, 5 to 8 years.
8H7947 Size, 20 in.
Adorable poke shape hat of novelty straw. Brim bound all around with Grosgrain Ribbon. Grosgrain ribbon streamer bow of contrasting color and a pretty floral wreath. Perspiration protection band. Colors: Oakwood, Red or Navy Blue.
Price..... **98c**
Postage, 8c extra



New Ensemble Hat

8H7945
\$1.98

Ages, 6 to 10 years.
8H7945 Head Size, 20½ inches.
"Ensemble Hat" for little girls, close-fitting poke with chrysanthemum flower trimming and an extra flower to be worn on your coat lapel or at the end of ribbon streamers as shown in the small sketch. Hat woven of two colors of Patent Milan Straw. Colors: Sand and Oak, Red and Navy, or Copen Blue and Black.
Price (Post., 10c extra).... **\$1.98**



8H7943
79¢

Ages, 4 to 7 years.
8H7943 Head Size, 20 in.
Becoming poke hat for little girls. Fancy straw shape with drooping brim and creased crown. Crown band and streamer bow of contrasting colored Grosgrain ribbon. Sweat band. Colors: Black, Copen, Blue or Red.
Price (Post., 8c ext.)... **79c**



8H7931
\$1.49

Ages, 7 to 12 years.
8H7931 Head Size, 21½ inches.
Hat of plaited sateen and Visca Straw Braid. Flowers appliqued with heavy silk floss. Grosgrain ribbon streamer bow. Lined. Colors: Red, Sand or Pencil Blue, Copen.
Price (Postage, 9c extra)..... **\$1.49**



8H7929
\$1.98

Ages, 7 to 12 years.
8H7929 Head Size, 21½ inches.
Pretty hat with upturned flower-trimmed brim. Made of azure, a fine quality transparent braid. Narrow grosgrain ribbon trimming appliqued with heavy silk embroidery floss. Perspiration protection band. Colors: Chartreuse Green, Pencil Blue or Sand.
Price (Postage, 10c extra)..... **\$1.98**



8H7949
\$1.49

Ages, 7 to 12 years.
8H7949 Head Sizes, 21½ inches.
Poke of Patent Milan very low priced at \$1.49. Becoming shape with creased crown and brim slightly turned up in front. Grosgrain ribbon band and streamer bow; wreath of silk flowers. Perspiration protection band. Colors: Oakwood, Red or Navy.
Price (Postage, 9c extra)..... **\$1.49**



8H7941
\$1.98

Ages, 6 to 10 years.
8H7941 Head Size, 20½ inches.
Our Spring Style Show features delightful hats for little maids. This off-the-face hat of lustrous Visca Straw Braid and Seco Silk (silk mixed) is a real beauty. Facing shirred on cords. Trimming at side of two-toned grosgrain ribbon. Lined. Colors: Red, Copen, Blue, or Oakwood.
Price..... **\$1.98**
Postage, 10c extra



8H7933
\$1.98

Ages, 7 to 12 years.
8H7933 Head Size, 21½ inches.
You couldn't find a more winsome little Chapeau for your daughter than this attractive hat of Milan Hemp. It is an unusually becoming shape with creased crown, brim upturned in front and very short in back. Shirred silk ribbon of contrasting color edging the brim all around. Wide ribbon of contrasting color forms crown band and fancy bow caught with cluster of pretty flowers. Perspiration protection band. Colors: Red, Sand or Copen, Blue.
Price (Post., 10c extra)..... **\$1.98**



8H7935
\$1.98

Ages, 12 to 16 years.
8H7935 Head Size, 22 inches.
Gloria Poke for particular young school girls, made of smooth, glossy Patent Milan Straw. Brim is finished with a row of contrasting color Milan straw. Crown band of wide silk ribbon ending in flat tailored bow with fringed ends and flower center. Silk embroidery stitches in front. Perspiration protection band. Colors: Black, Oakwood or Red.
Price (Postage, 10c extra)..... **\$1.98**



8H7937
\$1.69



8H7939
\$2.49

Ages, 7 to 12 years.
8H7939 Head Size, 21½ in.
What could be prettier than this dressy little hat with drooping brim which boasts such saucy satin bows? It is made of Faille silk and glossy Visca Straw. Braid woven of two contrasting colors. Brim edged with shirred puff of faille silk. Twisted satin roll across front. Lined. Colors: Red, Oakwood or Navy.
Price (Post., 10c ext.)... **\$2.49**

Ages, 6 to 10 years.
8H7937 Head Size, 21 inches.
Here's a wonderfully pretty "best" hat for dress-up wear. Made of plaited sateen over a large size poke shape. Wide band around crown of glossy Visca Straw Braid. Touchings of Visca Braid. Long streamer bow of grosgrain ribbon. Flower ornaments in front. Lined. Colors: Oakwood, Red or Copen Blue.
Price (Postage, 10c extra)..... **\$1.69**



Style Show of Spring's Newest Millinery Fashions

In selecting her hats, the well-dressed woman studies her type, gets a correct mental picture of herself and buys a chapeau that will serve as a background for her face.

Our Style Show displays hats for all types, the newest shapes and the smartest colors. You can find in the following pages just the hat for your type, one that will bring out your best features and make the most of your charms. Sharood's usual low prices prevail.

Imported
Swiss Silk Azure
\$3.98

For Description
of this Hat
See Page
52

A Charming Hat of Faille Silk and Braid

8H7727 Medium Head Size, 23½ inches.

Quite the loveliest hat of the Spring is worn by the smart young person who studies the effect in the mirror. The new large size poke which droops at the sides and is cut off short in the back, is an ideal model for dress wear. Made of silk transparent Azure Braid and fine quality Faille Silk. Shirred puff and cording finish edge. Handsome Baronet Satin Sash with fringed end. Gold ornament applied with metallic threads. Perspiration protection band. Colors: Pablo (New Shade Sand), Lovebird (New Shade Green) or Black.

Price

(Postage, 16c extra)..... **\$3.98**

\$4.00⁰⁰
in Prizes!
Style Show
Contest
See Page 4

Beautiful Hats for All Occasions

8H7963
\$3⁹⁸



8H7979
\$3⁹⁸

This Hat
in 2
Head Sizes



8H7951
\$2⁹⁸



8H7965
\$2⁴⁹



8H7897
\$1⁹⁸



Felt

8H7967
\$3⁹⁸



8H7977
\$1⁴⁹

For
Descriptions
See Opposite Page



8H7969
\$3⁹⁸

This Hat
in 2
Head Sizes



8H7971
\$1⁶⁹



8H7975
\$2⁹⁸

Style with Economy

Descriptions of Hats on Opposite Page

8H7971 Small Head Size, 22½ in.
8H7973 Medium Head Size, 23½ in.
 Smart close-fitting poke hat of lustrous Visca Straw Cloth and trimmed with Moire ribbon and small flowers. Very low priced for serviceable quality. Lined. Colors: Black, Copen, or Lipstick Red.
 Price (Post., 15c extra)..... **\$1.69**

8H7951 Small Head Size, 22½ in.
8H7953 Medium Head Size, 23½ in.
 Stunning large size poke with drooping brim very short in the back. Made of fine quality transparent Azure Braid. Trimming of wide Grosgrain ribbon and Azure braid ornaments. Lined. Colors: Florida Gold (new shade gold), Oakwood, or Black.
 Price (Post., 15c extra)..... **\$2.98**

8H7979 Small Head Size, 22½ in.
 Beautiful Faille silk in two contrasting shades was used for this close-fitting poke. Facing of charming color. Six section crown, draped crown band and large tailored bow across back. Fancy white metal pin. Lined. Colors: Black, Oakwood or Copen.
 Price (Post., 16c extra)..... **\$3.98**

8H7965 Medium Head Size, 23½ in.
 Recommended for service and style, becoming medium size poke, made of Timbo Hemp Braid and Faille silk. The snappy bow of Faille silk edged with Timbo is all the trimming needed. Lined. Colors: Oakwood, Copen, or Henna.
 Price (Post., 15c extra)..... **\$2.49**

8H7897 Small Head Size, 22½ in.
 Our Millinery Style Show offers this new sport hat with roll brim at a very low price. Made of transparent Azure braid, a light and soft straw ideal for spring and summer wear. Wide Moire Ribbon crown band with tailored side bow and fancy buttons. Perspiration protection band. Colors: Rosewood (t. ash rose), Sand or Green.
 Price (Post., 15c extra)..... **\$1.98**

8H7967 Small Head Size, 22½ in.
 If it's felt, it's bound to be popular! This smart new felt hat with creased crown is a flattering shape. Trimmed with felt band applied with tinsel stitching; felt bow. Perspiration protection band. Colors: Peach, Lovebird (new shade of green), Pearl Gray or Sand.
 Price (Post., 16c extra)..... **\$3.98**

8H7977 Medium Head Size, 23½ in.
 At only \$1.49, you can afford to have a large flower trimmed hat in addition to a tailored street hat this spring. Graceful model of Patent Milan straw. Brim up-turned in back. Flower, fruit and foliage wreath. Perspiration protection band. Colors: Oakwood, Red, Copen, or Black.
 Price (Post., 15c extra)..... **\$1.49**

8H7969 Small Head Size, 22½ in.
 Always on the watch for the newest millinery ideas, our Style Show offers this fascinating new model. Made of crocheted Straw Braid. Brim bound with Grosgrain ribbon. Crown band and novel ornament of Moire ribbon. Lined. Colors: Orchid, Old Rose or Sand.
 Price (Post., 16c extra)..... **\$3.98**

8H7963 Small Head Size, 22½ in.
 Smart Poke shape of Faille Silk and Tinsel, stitched transparent Azure braid. Wide up-turned front flange, edged with metallic ribbon. Crown band and side bow of fancy two-tone Grosgrain ribbon. Lined. Colors: Oakwood, Lovebird (new shade of green) or Rosemond (t. ash rose).
 Price (Post., 16c extra)..... **\$3.98**

8H7975 Small Head Size, 22½ in.
 Our Millinery Style Show offers the most popular New York modes at prices within reach of all. This off-the-face model is a flattering hat made of lustrous Visca Straw Cloth, with binding and facing of contrasting colored Faille silk. Handsome flower and foliage spray applied across front with fancy silk stitching. Lined. Colors: Oakwood, Crabapple (new shade of salmon) or Copen.
 Price (Post., 15c extra)..... **\$2.98**



This Hat in 2 Head Sizes

8H7759
\$3.98

8H7759 Small Head Size, 22½ in.

8H7761 Medium Head Size, 23½ in.

Two materials are charmingly combined in this off-the-face model, a dressy hat for all occasions. Note how effective the six-section crown shows up the lustrous Visca Straw cloth and the sheen of the Faille silk. Brim has inside facing of contrasting color. Ostrich feather fancy droops to shoulder. Lined. Colors: Black, Red or Sand.
 Price..... **\$3.98**
 Post., 16c extra

\$4000.00
 in Prizes
 for
 Careful Buyers
 See Page 4



8H7757
\$4.98

"Women of National Fame Will Be Judges at Sharood's Style Show Contest."



8H7763
\$1.98

8H7763 Small Head Size, 22½ in.
 Isn't this an attractive hat in the picture? And doesn't it tempt you to plan a delightful costume to enter in our Style Show Contest? Made of Timbo Hemp Braid with graceful drooping brim, narrow and up-turned in back. Grosgrain ribbon crown band of contrasting color. Flowers applied with ribboned stitches. Lined. Colors: Copen, Rose or Sand.
 Price (Post., 15c extra)..... **\$1.98**



Felt
8H7767
\$2.98

8H7767 Small Head Size, 22½ in.

For smart tailored wear felt hats are more popular than ever this season. This new model has narrow brim up-turned front and back and fashionable creased crown. Draped crown band of Faille Silk finished with bow of clipped felt. Perspiration protection band. A becoming and practical hat at a very low price. Colors: Pearl Gray, Sand or Orchid.
 Price... **\$2.98**
 Post., 15c extra



8H7765
\$3.98

8H7765 Medium Head Size, 23½ in.

One of the most delightful hats in our Style Show of new Spring Millinery is this large sized poke with drooping brim. Made of Milan hemp and Faille Silk. Under facing of Faille silk with corded edge. Well-shaped crown is softly draped with Faille silk. Plaited Grosgrain Ribbon Rosette with metal ornament in center. Lined. Colors: Crabapple (new shade of salmon), Black or Copen.
 Price (Post., 16c extra)..... **\$3.98**

8H7757 Medium Head Size, 23½ in.

Designed especially for our Style Show, this Paris inspired hat has most attractive simplicity. Made of fine quality transparent Azure Braid and Faille silk. Off-the-face brim has corded edge of contrasting color. Snappy wired bow of Faille silk. Fancy jeweled ornament. A useful hat dressy enough to wear on many occasions. High quality, very low priced. Lined. Colors: Oakwood, Charleston Red or Black.
 Price (Post., 16c extra)..... **\$4.98**

Sharood Company,
 Minneapolis, Minn.
 Dear Sirs:
 Hat received O. K. and it is lovely. It would have cost twice as much here. This was my first order to your house but it will not be my last.
 Sincerely,
 Mrs. Jack Purcell,
 (signed)
 Strang, Nebraska.

Smart Becoming Hats

Descriptions For Hats on Opposite Page



8H 7961
\$2.98

8H7961 Small Head Size, 22½ inches.
A hat that has youthful style to recommend it is this off-the-face model of Azure Cloth in new spring shades. Upturned brim, wide at the front and narrowed at the back. Fancy grosgrain ribbon in a wheel effect trims side front of hat. Ribbon band to match all around crown. Lined. Ideal for sports and general wear. Colors: Cookie Brown, Pencil Blue or Sand. Price (Postage, 15c extra).....**\$2.98**



*How
to find
your
Correct
Head Size*

To determine your correct head size, place a tape measure around your head in the way illustrated above. Compare the measurement you get with our scale of sizes given below and order the hat that corresponds with these figures.

SCALE OF SIZES

- From 21½ to 22½ inches, order Small Head Size.
- From 22¾ to 23½ inches, order Medium Head Size.
- From 23¾ to 24½ inches, order Large Head Size.



Felt
8H 7899
\$1.98

The "Sunny"
8H7899 Small Head Size, 22½ inches.
The woman who wants to look her charming best every hour of the day will find this smart Felt hat a very becoming selection. The good quality felt of which it is made comes in three new shades that are exceedingly flattering to the wearer. Latest style irregular brim with scalloped edges and clusters of cut-outs as pictured. Fringed felt bow at side. Brim turned down at back. The essence of youthful style. Colors: Rosewood (Light Ash Rose), Florida Gold (Light Gold), or Lipstick Red. Price.....**\$1.98**
(Postage, 14c extra)



8H 7959
\$4.98

The "Nanette"

8H7959 Small Head Size, 22½ inches.
Many women find this type of close-fitting turban a most becoming style. To make it especially alluring, Fashion adds long flowing streamers at either side, and the result is one of the season's most popular models. This is a fine quality Milan Hemp hat with side crown, prettily draped with a very fine quality Crepe de Chine. Streamers to match. Fancy pin ornament at front. Short bobette back. Colors: Oakwood, Charleston Red or Black. Price (Post., 16c ex.) **\$4.98**

8H7955 Small Head Size, 22½ inches.
8H7957 Medium Head Size, 23½ inches.
The right hat to complete your spring costume becomes merely a matter of preference when you buy at Sharood's. Such flattering styles as this beautiful small poke hat is typical of the unusual millinery values we offer and at such pleasingly moderate prices, too.
In this model fancy Straw Braid and Silk Faille are combined with stunning effect. Six-sectional crown. Up-turned front brim has two rows of braid trimming ornamented with silk stitching. A stylish trimming of Satin ribbon is arranged in soft loops from the crown top down the side of hat as shown. Short bobette back. Colors: Lovebird (green), Florida Gold (Light Gold), or Gracklehead Blue. Price.....**\$3.49**
(Postage, 16c extra)



**This Hat
in
2
Head Sizes**

8H 7955
\$3.49

8H7737 Small Head Size, 22½ inches.
8H7739 Medium Head Size, 23½ inches.
Even our less expensive hats are noticeable for their chic style and becoming lines. In this small poke hat the bright colors add to its fascination. Fancy Visca straw and Silk Faille fashion the model, a sash of silk faille arranged across the front of crown is set off with beautiful flowers and foliage. Lined. A most pleasing model at a popular price. Colors: Gracklehead Blue, Henna or Oakwood. Price (Postage, 14c extra).....**\$1.98**

8H7749 Medium Head Size, 23½ inches.
Your summer dresses will not be complete without a large hat of this type which we offer in a good quality Peanut Straw. This is a wide-brimmed model with the brim turned up across the front. Two rows of transparent Pyroxaline braid on edge as pictured. Large beautiful flower at the side front gives a final touch of fascination. Grosgrain ribbon band all around crown. Perspiration protection band. Very low priced. Colors: Black, Copen or Lipstick Red. Price (Postage, 14c extra).....**\$1.98**

8H7733 Small Head Size, 22½ inches.
8H7735 Medium Head Size, 23½ inches.
Perfectly fascinating style is shown in this novelty draped turban of Faille Silk. Elaborately embroidered material in contrasting colors is draped around the side crown and provides the rich touch of color so characteristic of spring hats. Close-fitting model with short bobette back. Fancy pin ornament is the latest idea in trimmings as shown in the best New York shops. Lined. A special Value. Colors: Burnt Orange, Copen or Green. Price (Postage, 15c extra).....**\$2.98**

8H7753 Small Head Size, 22½ inches.
What a satisfaction it is to be well dressed, to get a hat that is distinctly your particular style and yet not pay extravagant prices. For many women there is no hat so becoming as this large picture model "Gloria" poke. It is made of Timbo, a new and fashionable hemp braid which comes in soft, flattering shades for spring and summer. A very striking trimming feature is seen in the fancy Grosgrain ribbon platted in quill effect across the front and side of hat. Silk stitching. Lined. Colors: Orchid, Oakwood or Copen. Price (Postage, 15c extra).....**\$2.49**

8H7751 Small Head Size, 22½ inches.
An unusual arrangement of the brim imparts distinctive style to this hat of Timbo Hemp. It comes in contrasting color combinations which will harmonize successfully with your spring costume and serve to emphasize one's good points. The up-turned brim of Faille Silk is corded and extended to sides as pictured. Grosgrain ribbon in a smart design trims front of hat. Fancy silk stitching. Bobette back edged with grosgrain ribbon. Lined. Colors: Sand and Oak; Black and Copen; or Red and Navy. Price (Postage, 15c extra).....**\$2.49**

8H7729 Small Head Size, 22½ inches.
8H7731 Medium Head Size, 23½ inches.
One of our richest and dressiest hats is this large picture model of genuine Milan Hemp of the finest quality. Contrasting underbrim of Faille Silk. Tabs at each side of crown are Faille Silk with metallic cording. Beautiful cluster of variegated floral silk. Silk moire ribbon band with long streamers. Lined. Colors: Oakwood, Black or Rosemond (Light Old Rose). Price (Postage, 16c extra).....**\$4.98**

8H7747 Small Head Size, 22½ inches.
Azure, a fine quality transparent braid which is one of the new things in millinery this spring, is used to fashion this smart, close-fitting poke hat. Side crown is draped with Faille Silk in soft folds and finished with a large bow of unusual design. Fancy pin ornament. Narrow up-turned brim at front. Bobette back. Lined. Smart new shades. Most becoming. Colors: Gracklehead Blue, Roselea (Light Old Rose), or Oakwood. Price (Postage, 16c extra).....**\$3.49**

8H7741 Small Head Size, 22½ inches.
8H7743 Medium Head Size, 23½ inches.
The always admired, the always becoming "Gloria" poke hat is here featured in a Visca Straw and Faille Silk model. Fashionable four-sectional crown. Contrasting underbrim facing, flange and sash. Richly trimmed with a beautiful flower and foliage. Short bobette back. Lined. Colors: Black and Copen; Sand and Brown; or Red and Navy. Price (Postage, 15c extra).....**\$2.49**

8H7745 Small Head Size, 22½ inches.
The popular demand for felt hats is undiminished, and small wonder when one can obtain them in such fascinating spring colors. This very smart and becoming model with the straight front brim is of good quality French felt with narrow silk trimming band all around crown. Felt fancies in contrasting colors. Perspiration band. Colors: Peach, Florida Gold (Light Gold), or Pablo (Sand). Price (Postage, 14c extra).....**\$1.98**

8H7755 Small Head Size, 22½ inches.
Only \$1.49 for this very attractive hat in the popular "Gloria" poke shape which is so generally becoming. Made of a fancy woven Straw braid with contrasting piping on the brim edge. Side of hat shows a very striking trimming of contrasting silk ribbonzere forming large flowers as pictured. Perspiration band makes the hat a practical choice for summer wear. Colors: Black, Copen and Sand. Price (Postage, 14c extra).....**\$1.49**

A Successful Costume Demands The Correct Hat



8H 7737
\$1⁹⁸

This Hat
in 2
Head
Sizes



8H 7749
\$1⁹⁸



8H 7733
\$2⁹⁸

This Hat
in 2
Head
Sizes



8H 7753
\$2⁴⁹



8H 7751
\$2⁴⁹



8H 7729
\$4⁹⁸

This Hat
in 2
Head
Sizes



8H 7747
\$3⁴⁹



Felt
8H 7745
\$1⁹⁸



8H 7741
\$2⁴⁹

This Hat
in 2
Head
Sizes



8H 7755
\$1⁴⁹

Pretty Styles for Spring

8H7891

\$2.98



8H7891 Medium Head Size, 23½ inches.
 Paris favors large hats for summer. Here is a lovely model of transparent Pyroxaline braid and Chantilly lace. Crown is made of contrasting colored Tussah overlaid with lace. Brim has fluted flange of Pyroxaline braid. Large full blown rose holds scarf drapery in place at left side. Lined. Colors: Black and Burnt Orange, All Black, or Black and Copen Blue.
 Price (Postage, 15c extra)..... **\$2.98**

8H7895 Small Head Size, 22½ ins.

Felt hats continue to hold their popularity through all the seasons. For spring and summer general wear this fine French Felt hat is ideal. Becoming, close-fitting shape with roll brim. Smartly trimmed with cabochon made of braided felt and long drooping tassel of silk fringe. Perspiration protection band. This is a fine quality hat which has the air of a \$10 felt. Colors: Rust, Gracklehead Blue, Lovebird Green.
 Price..... **\$2.49**
 Postage, 15c extra

8H7877 Small Head Size, 22½ in.
8H7879 Medium Head Size, 23½ in.

Close-fitting poke with sectional crown and wide flange brim of Faillie Silk. Brim covered with transparent Pyroxaline braid. Crown is draped with faillie silk of two lovely harmonizing shades. Large flat rosette of Pyroxaline braid and tiny flowers appliqued on each side of crown. Lined. Colors: Oakwood, Black or Florida Gold (light gold).
 Price (Postage, 16c ext.)... **\$3.98**



This Hat in 2 Head Sizes
\$3.98

8H7895
 \$2.49



8H7893
 \$1.69

8H7893—Small Head Size, 22½ inches.
 One of the most popular new shapes of the season, the Gloria short-back poke. It is becoming to all, flattering to many, with droopingsides abruptly narrowing toward the back (see small sketch). Fine Peanut Straw body with brim flange of Pyroxaline braid of contrasting color. Handsome shaded poppy, held in place with fancy tinsel stitches, matches the flange in color. Grosgrain ribbon band around crown. Perspiration protection band. A wonderful value. Colors: Black, Red, or Sand.
 Price (Postage, 14c extra)... **\$1.69**



8H7881
 \$3.98

8H7881 Small Head Size, 22½ inches.
 High-grade tallored hat which we are proud to offer our customers at this very reasonable price. It has a crown of Tim Hemp Straw and becoming turned brim of silk faillie, finish at edge with cording of contrasting color. Novel trimming of handsome Moire ribbon of contrasting color. Fancy pin ornament. A quality hat and a value. Lined. Colors: Black and Red, Oak and Sand, Rosewood and Blue.
 Price (Postage, 16c extra)..... **\$3.98**



8H7887
 \$1.49

This Hat in 2 Head Sizes

8H7887 Small Head Size, 22½ inches.
8H7889 Medium Head Size, 23½ inches.
 The new large size poke, a very chic model at a bargain price. Top of crown and upper brim are of Visca Straw Cloth; side crown draped with lovely soft crepe; under-brim facing of crepe. Wreath of beautiful fruit and foliage. Lined. Colors: Sand, Crabapple or Copen Blue.
 Price..... **\$1.49**
 Postage, 14c extra



8H7885
 \$2.98

8H7885 Small Head Size, 22½ inches.
 It's smart, no matter which way you look at it, and it's a splendid choice for every-day wear this spring and summer. Natural color leghorn straw shape with brim turned up in back. Draped sash around crown of contrasting colored Faillie Silk. Grosgrain ribbon loops and tiny metal buckles trim upturned brim. Perspiration protection band. Especially good value. Colors: Natural Leghorn straw with Green, Black or Copen Blue trimming.
 Price (Postage, 15c extra)..... **\$2.98**



8H7883
 \$2.49

8H7883 Medium Head Size, 23½ inches.
 A very desirable selection of a neat and appropriate hat for matrons. Made of lustrous Pyroxaline braid, the crown trimmed with four rows of plaited braid. Becoming side with roll brim, slightly turned on one side. Grosgrain ribbon around crown. Has some bow across top of hat fancy satin ribbon. Recommended as a hat for service. There is good taste and a style in this well-made hat which we offer at the lowest possible price considering quality. Lined. Colors: Black and Brown.
 Price (Postage, 15c extra)..... **\$2.49**

Charming Styles

Surprisingly Low Priced



8H7779
\$2.98

8H7779 Medium Head Size, 23½ in.
Dressy hat of glossy Visca straw cloth and Faille silk. Crown crossed with strips of Visca, giving sectional effect. Brim of Faille silk and visca straw. Handsome spray of silk flowers and foliage and Grosgrain ribbon loops are most effective trimming for this wide-brim poke hat. Remarkably low priced, you will agree. Lined. Colors: Burnt Orange, Black, or Rosewood.
Price.....\$2.98
Postage, 15c extra



8H7785
\$3.98

8H7785 Small Head Size, 22½ in.
Charming new poke shape with brim up-turned in back and novelty creased crown. Made of transparent Azure braid with brim of Faille silk edged with four rows of cording. Beaugline ribbon bow and fancy buckle serve as most effective trimming for this serviceable hat. Lined. Colors: Rosewood (t. ash rose), Red, or Black.
Price (Postage, 16c extra)..\$3.98



This Hat
in 2
Head Sizes

8H7773
\$2.98

8H7773 Small Head Size, 22½ in.
8H7775 Medium Head Size, 23½ in.
Even more stunning than the picture shows it, is this Style Show model of Faille Silk and glossy Visca Straw braid. Sectional crown strapped with Visca braid. Wide up-turned brim of Faille with rows of Visca braid turns back on itself to be edged with satin ribbon plaiting. Handsome metal ornament. Lined. Colors: Florida Gold (t. gold), Pencil Blue (copen.), or Red.
Price.....\$2.98
Postage, 15c extra

8H7777 Small Head Size, 22½ in.
Specially designed for our millinery Style Show, using the new Jacquard pattern Visca Straw combined with Faille Silk. Drooping brim, with up-turned flange, very short in the back. Beautiful spray of flowers and foliage. Lined. Colors: Green, Copen or Sand.
Price (Postage, 16c extra).....\$3.98



8H7777
\$3.98

Have
You Entered
The
Style Show
Contest
\$4000.00
in Prizes
See Page
4



8H7781
\$3.49

8H7781 Small Head Size, 22½ in.
Style Show special—charming poke of transparent Azure braid with wide drooping brim and novel creased crown. Trimmed with satin ribbon shirred into clever fan-shaped ornament. Metal ornament. Lined. Colors: Oakwood, Burnt Orange, or Black.
Price.....\$3.49
Postage, 16c extra



8H7787
\$3.98

8H7787 Medium Head Size, 23½ in.
Becoming off-the-face hat of transparent Pyroxalin braid and Faille silk, a wonderful value in a quality hat, one of the practical models for service wear featured in our Style Show. Pyroxalin braid ornament and metal pin trim front of brim. Lined. Color: Black only.
Price (Postage, 16c extra).....\$3.98

8H7789 Small Head Size, 22½ in.
Special Style Show model of French Felt. Off-the-face brim, very narrow in the back, appliqued with vari-colored silk flowers, fruit and foliage across front. Ribbons bands around crown. Perspiration protection band. Colors: Rosewood (t. ash rose), Lovebird Green, (new shade of green), or Charleston Red.
Price.....\$2.98
Postage, 15c extra



8H7789
\$2.98



8H7769
\$3.49

8H7769 Small Head Size, 22½ in.
8H7771 Medium Head Size, 23½ in.
Clever "Ensemble Hat" with extra chrysanthemum to be worn on coat lapel. Made of transparent Pyroxalin braid and Faille silk in two-tone effect. Design on front in silk embroidery floss. Lined. Colors: Oakwood and Sand, Burnt Orange and Black, or All Black.
Price (Postage, 16c extra).....\$3.49

This Hat
in 2
Head Sizes

8H7783 Small Head Size, 22½ in.
Smart off-the-face model of Faille silk combined with lustrous Visca braid. Sectional crown of silk and straw. Plaited bow of Faille silk and metal pin trim side of model in the effective fashion pictured. Splendid value. Lined. Colors: Henna, Pencil Blue or Black.
Price (Postage, 16c extra).....\$3.98

8H7783
\$3.98

You Do Not Have to Buy in Order to Enter Sharood's Style Show Contest

Smart New Styles in the New Spring Colors



8H 7803
\$1.98

8H7803
Medium Head Size, 23½ inches.
Dressy Poke of transparent Pyroxaline braid with brim of contrasting colored plated sateen. Beautiful silk flower applied with heavy silk floss. Tiny streamer bow of grosgrain ribbon. Lined. Colors: Black and Red, Oakwood and Sand, or All Black.
Price (Postage, 14c extra) **\$1.98**



Felt
8H 7805
\$2.98

8H7805 Small Head Size, 22½ inches.

Here is as chic, useful and becoming a hat as will be seen anywhere this season. And it's a decidedly new poke shape of fine French felt, the brim upturned in front, slashed at sides and turned up flat against crown in back. Side crown ornamented with tinsel braid in handsome design. Our price means big savings on this hat. Perspiration protection band. Colors: Peach, Sand, or Rust.
Price (Post., 15c ex.) **\$2.98**



8H 7807
\$3.98

8H7807
Medium Head Size, 23½ inches.
This charming hat was copied from a very expensive model. It is the popular large-size Gloria poke with drooping brim and short back; made of Azure, a fine-quality transparent braid. Handsome fruit and foliage wreath. Lined. Colors: Copen Blue, Red, Florida Gold (It. gold) or Black.
Price (Post., 16c ext.) **\$3.98**

8H7809 Small Head Size, 22½ inches.

A great favorite for Spring is the close-fitting poke. This one was designed especially for our Spring Style Show. Made of good quality Milan Hemp Straw. Trimming consists of handsome faille silk scarf drawn through large rings of straw and ending in jaunty large bow in back. Tiny metal buttons outline straw rings. Lined. Colors: Henna, Oakwood or Black.
Price..... **\$3.98**
Postage, 16c extra



8H 7809
\$3.98



8H 7795
\$2.49

7H7795 Small Head Size, 22½ inches.

8H7797 Medium Head Size, 23½ inches.

There's rich beauty in this attractive hat for matrons. Made of all-over Visca Straw Cloth, gracefully draped over becoming short brimmed shape slightly upturned front. Plated satin insert across front ornamented with metallic stitching and fancy dagger pin. Splendid value in a well-made hat of unusual distinction. Lined. Colors: Black, Oakwood, or Orchid.
Price..... **\$2.49**
Postage, 15c extra

\$4000.00
in Prizes
See Page 4



8H 7799
\$2.69

8H7799
Medium Head Size, 23½ inches.
Exceptionally becoming Poke shape, trimmed in the most approved style with a draped scarf. Of a desirable size with drooping brim, extremely short in the back, this model is made of glossy Visca Straw Cloth and Silk Faille, one of the favorite millinery silks of the season. The loose bow knot with long ends which drop over edge of brim is the only trimming necessary to give this model unusual charm. Unparalleled value. Colors: Oakwood, Burnt Orange, Copen Blue.
Price (Postage, 15c extra)..... **\$2.69**



Felt
8H 7811
\$2.49

8H7801 Small Head Size, 22½ inches.

Smartness, that much courted element in fashion, has surely been achieved in this delightful hat. It is a good quality Milan straw in the large-size, short-back poke shape favored this Spring. The draped crown band and large bow placed jauntily at side-back are of wide Moire ribbon. The large Puritan buckle in front is one of the newest trimming touches of the season. Lined. Colors: Black, Oakwood, or Red.
Price (Postage, 15c extra)..... **\$2.49**



8H 7791
\$2.75

8H7791 Small Head Size, 22½ inches.

8H7793 Medium Head Size, 23½ inches.

One of the dressier hats we are featuring in our Spring Style Show is this charming poke. Made of transparent pyroxaline braid, the brim edged with fluted braid, and the crown underlaid with contrasting colored Tussah. Two-toned grosgrain ribbon trimming. Beautiful cluster of full blown rose and foliage. Lined. Colors: Black and Copen Blue, Black and Rose, or all Black.
Price..... **\$2.75**
Postage, 15c extra

8H7811
Small Head Size, 22½ inches.
Youthful and smart chapeau of good quality French Felt in a new and becoming shape with narrow brim up-turned all around and increasing in width toward the back. Brim bound with grosgrain ribbon matching the hat in color. Wide grosgrain ribbon crown band; trimming ornament of clipped felt and grosgrain ribbon. A high-grade hat offered at a remarkably low price. Perspiration protection band. Colors: Florida Gold (It. gold), Peach, or Sand.
Price (Postage, 15c extra)..... **\$2.49**



8H 7827
\$2.49



8H 7831
\$1.98



8H 7825
\$2.49

Spring-like Colors
8H7827 Small Head Size, 22½ ins. French Felt continues to be one of the most favored of millinery fabrics, and when it comes in such gay, flattering shades as Sharood offers this season, one is sure of obtaining a hat of the newest mode.

Wide upturned brim, narrowing at back. Ribbonzene and fancy medallions on crown. Tinsel braid on brim edge. Youthful and becoming. Colors: Charleston Red, Gray, Rosemond, Lt. Ash Rose or Chartreuse Green (new popular shade green). Price (Post., 15c extra) **\$2.49**

8H7831 Medium Head Size, 23½ inches. Very light and airy for summer wear, and one of the best of the less expensive hats is this body hat of Peanut Straw. Designed in a large "Gloria" poke shape with three rows of transparent pyroxylin braid on the edge of brim. Three novelty flowers at side of hat with pyroxylin braid outlining each flower. Ribbonzene stitching. Grosgrain ribbon band and streamers. Lined. A remarkable value at our low price. Sure to please you. Colors: Black, Red or Sand. Price (Postage, 14c extra) **\$1.98**

8H7825 Small Head Size, 22½ inches. Fascinatingly styled and attractively low priced is this new spring hat of Timbo, one of the finest in Hemp braids. Designed in a very becoming model with upturned brim at the back and turned-down brim at the front. Brim at back and facing of hat are of contrasting color Rayon. For trimming there are three flowers with fancy silk ribbon in contrasting color forming a smart design at the front. Lined. Colors: Rosewood (Lt. Ash Rose) and Blue; Pencil Blue and Rose; or All Black. Price (Postage, 15c extra) **\$2.49**

"Gloria" Poke
8H7835 Small Head Size, 22½ inches.

Always pretty with summer costumes is the large "Gloria" picture hat such as we picture at the right. Made of Azure, a fine quality transparent braid. A very new shape with upturned brim at sides and short bobette back. Beautiful flower trimming at side. Fancy grosgrain ribbon around crown. Perspiration band. Very becoming. Colors: Oakwood, Crabapple or Pencil Blue. Price (Postage, 15c extra) **\$2.98**



8H 7835
\$2.98



8H 7817
\$2.49

This Hat in 2 Head Sizes

"Pirate" Model
8H7817 Small Head Size, 22½ inches.
8H7819 Medium Head Size, 23½ inches. There is smart New York style in this clever version of the season's popular "Pirate" hat. It is made of fancy Visca Straw with a full platted crown, also of Visca. Upturned brim after the manner of a pirate's hat is charmingly diversified with a band of Persian embroidery. Brim is draped at one side in soft folds as pictured. Grosgrain ribbon bow. Lined. Colors: Black, Sand or Peacock Blue. Price (Postage, 15c extra) **\$2.49**

Sharood's
Style Show Contest
Better Dress for Less Money
See Page 4



This Hat in 2 Head Sizes

8H 7821
\$2.49



8H 7833
\$2.49

Elegant
8H7821 Small Head Size, 22½ inches.
8H7823 Medium Head Size, 23½ inches.

There is style as smart as Paris itself in the trailer trimming which is such a striking feature of this small poke hat. The model is made of Visca Cloth, a fancy millinery fabric that is lustrous and dressy. Fashionable six-sectional crown. Upturned brim at front is made of new Falle Silk in contrasting color. Finished at side with a novelty ornament and a long, drooping ostrich feather that is very flattering to the wearer. Colors: Black and Orange; Red and Navy; or Sand and Oak. Price (Postage, 15c extra) **\$2.49**



8H 7813
\$2.98

This Hat in 2 Head Sizes



Felt
8H 7829
\$2.49

8H7833 Small Head Size, 22½ inches. Timbo and Visca Braid combine in this charming off-the-face hat. Timbo is used for the fancy creased crown and Visca Braid for the upturned, scalloped brim which has fluted grosgrain ribbon edging in contrasting color. Two fancy straw ornaments at each side. Grosgrain ribbon band. Perspiration band. Colors: Lovebird (green), Sand or Red. Price (Postage, 15c extra) **\$2.49**

Matron's Hat
8H7813 Small Head Size, 22½ inches.
8H7815 Medium Head Size, 23½ inches. The dignity and elegance so much sought after by the woman who is past her first youth is apparent in this smart matron's hat of transparent Pyroxylin Braid. Side roll model with double fluted rows of pyroxylin topping the wide Moire ribbon band. Glycerined ostrich fancy provides a fashionable trimming in the effective fashion pictured. Lined. A very special value at our money-saving price. Color: Black only. Price (Postage, 15c extra) **\$2.98**

Becoming Colors!
8H7829 Small Head Size, 22½ ins. Here is one of the very fashionable Felt hats which Sharood offers in a fascinating choice of colors. You will have no difficulty in choosing the color that will best suit your own individual coloring, if you select this model. It is made of a good quality Felt with side roll brim and creased crown top. Self trimming band and fancy in bow effect. Sweatband. For sports and general wear. Colors: Rosewood (Lt. Ash Rose), Florida gold (Lt. Gold), or Lovebird (green). Price (Postage, 15c extra) **\$2.49**

A Gorgeous Array of Newest Styles



8H7837
\$2.49

This Hat
in 2
Head Sizes



8H7845
\$2.98



8H7841
98¢

8H7837 Small Head Size, 22½ inches.
8H7839 Medium Head Size, 23½ inches.
A hat to be successful must have becoming lines. That is the reason so many women favor the large "Gloria" poke style pictured above. We offer it in a new Faille Silk model with gracefully draped crown and facing of self-material. Row of cording on brim. Row of silk stitching around crown of hat. Large flower trimming at side. Lined. Very becoming. Colors: Copen, Black or Oakwood.
Price (Postage, 15c extra).....\$2.49

8H7845 Small Head Size, 22½ inches.
Fascinating difference is shown in this small, close-fitting hat with the clever up-turned brim at the back. Fancy Visca Straw Braid and Silk Faille are combined in this attractive model. Four-section crown top. Novelty trimming of silk faille at front is set off with a fancy metal pin. Lined. Straight front brim. A dressy model. Colors: Henna, Copen or Rosemond (Lt. Ash Rose).
Price (Postage, 15c extra).....\$2.98



8H7847
\$1.98

8H7841 Small Head Size, 22½ inches.
8H7843 Medium Head Size, 23½ inches.
Vello Cloth in stunning new spring shades is used for this smart hat, so remarkably low priced at 98 cents. Small upturned front brim is of plaited Vello while the side crown is laid in soft folds. The novelty trimming consists of a flower, fruit and foliage cluster, considered extremely smart among well-dressed women. Grosgrain ribbon band of contrasting color. Colors: Oakwood, Red or Crackle-head Blue.
Price (Postage, 14c extra).....98c

Does
Your Hat
Harmonize
with your Costume
Style Show
Contest
See Page
4



8H7849
\$2.98

8H7849 Small Head Size, 22½ inches.
This is the "Pirate" Hat that has captivated New York and all the big eastern cities. It is fashioned of a new and fashionable millinery material, Azure Braid, a fine quality transparent braid that is rich and dressy. Wide, up-turned brim at front. Short bobette back. Large poppy buds and foliage at side front. Grosgrain ribbon band. Colors: Lovebird (green), Oakwood or Black.
Price (Postage, 15c extra) ..\$2.98

8H7847 Small Head Size, 22½ inches.
Styled very becomingly and attractively low priced is this medium sized body hat of Peanut Straw. Rather narrow brim is upturned at back and slightly drooping at the front. Double flange of transparent pyroxaline braid on brim edge. Attractive ribbon fancy with silk stitching and fancy pearl pin. Grosgrain ribbon band. Lined. Offered in colors which will harmonize with any costume. Becoming alike to the young woman and the matron. Colors: Black, Sand or Red.
Price (Post., 14c ext.)\$1.98

Smart New Styles



8H7851
\$2.98

8H7851 Small Head Size, 22½ inches.
Youthful charm is an outstanding feature of this smart off-the-face hat of All-over Visca Straw. It is most effectively combined with fancy pattern Visca Straw in a two-tone checked design. Wide, irregular brim laid in folds at the sides and piped with solid color grosgrain ribbon. Very attractive ornamental pin set with stones provides a simple trimming that is very new and smart. Grosgrain ribbon band around crown. Six-sectional crown. Lined. Very acceptable for general wear. Colors: Oak and Brown; All Black or Crabapple.
Price (Postage, 15c extra).....\$2.98



8H7853
\$2.98

8H7853 Medium Head Size, 23½ inches.
Both matrons and younger women will find this hat a most becoming style. It is made of Fancy Visca Straw and prettily draped in a wing effect the one side of model and in a soft bow effect at the other side. Trimming with two rows of transparent pyroxaline braid, with a novelty pin finish at the front. Short upturned brim at front. Colors: Black, Oakwood, or Pearl Gray.
Price (Postage, 15c extra).....\$2.98



8H7855
\$2.98

8H7855 Medium Head Size, 23½ inches.
The wide upturned brim is a becoming feature of this transparent Pyroxaline braid hat, designed for both matrons and younger women. Brim is faced with Faille Silk with flange of pyroxaline. Inside brim-of faille Silk. Side front of hat trimmed with two-tone rosette fancy of grosgrain ribbon. A light weight hat, very comfortable for summer wear. Colors: All Black, Henna or Oakwood.
Price (Postage, 15c extra).....\$2.98

Priced Amazingly Low



This Hat in 2 Head Sizes

8H7861 \$1.49

8H7861 Small Head Size, 22½ in.
8H7863 Medium Head Size, 23½ in.
 Designed by a leading New York milliner for our Spring Style Show, this attractive model is very smart. New poke shape of medium size, brim widening at the sides and cut off short in the back. Made of Vello cloth, a smooth finished material that looks like a wool felt. Folded crown band and plaited brim of Vello cloth. Large flower in soft shaded coloring with leaves and stems applied against side of crown. Crossrain ribbon crown band. Lined. Colors: Oakwood, Copen, or Charleston Red. Price (Post., 14c ext.)... **\$1.49**



8H7857 \$1.00

8H7857 Small Head Size, 22½ in.
 The new Charleston hat, all the rage in New York, becomingly youthful, and comfortable, a hat you'll adore, priced at only \$1 for our Millinery Style Show. Made with sectional shirred crown and close-fitting up-turned brim of Vello cloth (looks like felt.) Novelty ornaments at side made of Vello cloth. Colors: Black, Cracklehead Blue, or Lipstick Red. Price (Post., 14c ext.)... **\$1.00**



8H7865 \$1.79

8H7865 Small Head Size, 22½ inches.
8H7867 Medium Head Size, 23½ inches.
 Our Style Show offers for women and misses this smart poke of lustrous Visca Straw Cloth, a becoming style and a truly remarkable value at our very low price. Made with sectional crown and brim upturned in back. Novelty wreath of silk flowers and foliage in beautiful colors. Lined. Colors: Sand, Copen, or Orchid. Price (Post., 15c ext.)... **\$1.79**

This Hat in 2 Head Sizes



8H7859 \$3.98

8H7859 Small Head Size, 22½ in.
 Close fitting and chic poke of Faille silk in two beautiful contrasting colors. Narrow brim of transparent azure braid with tinsel threads. Crown band of pin-tucked Faille silk. Novelty bow of two colors of Faille Silk; twisted knot of azure braid. Lined. Colors: Black, Cracklehead Blue, or Chinese Red. Price... **\$3.98**
 Postage, 16c extra

8H7869 Medium Head Size, 23½ in.
 Charming large sized poke of transparent Pyroxalin braid and Faille Silk. Crown of transparent Pyroxalin braid with handsome bow of Baronet Satin ribbon. Brim has underfacing of pin-plaited Faille of contrasting color. Fancy metal ornament. Lined. Colors: Oak and Sand, Red and Navy, or All Black. Price... **\$4.98**
 Postage, 16c extra



8H7869 \$4.98

Sharood's Style Show Contest
 Leads the Way to Better Dress for Less Money

For The Matron



8H7875 \$2.98

8H7875 Medium Head Size, 23½ in.
 A great favorite with mature women, the tri-cornered hat. This is a good-quality Milan Straw shape with fluted ruching of transparent Pyroxalin braid across front. Moire ribbon crown band. Beautiful flower and foliage cluster in rich colors trims side as pictured. Lined. Colors: Black, Oakwood, or Henna. Price (Postage, 15c extra)... **\$2.98**



8H7873 \$3.49

8H7873 Large Head Size, 24½ in.
 This Style Show model selected for matrons possesses dignity and smartly conservative style. Crown and upper brim are of all-over Visca straw cloth. Under-brim facing of Faille silk. Wide Moire ribbon plaited ornament and flowers complete trimming. Lined. Colors: Henna, Oakwood, or Black and Copen Combination. Price (Postage, 16c extra)... **\$3.49**



8H7871 \$3.98

8H7871 Large Head Size, 24½ in.
 A Style Show selection for the matron, and a charming hat also for younger women. One of the new back-trimmed models made of fancy Visca Straw cloth, Faille silk and transparent Pyroxalin braid. Top of crown of fancy Visca; side crown of Faille Silk and transparent Pyroxalin braid. Large glycerized feather fancy adds a smart and dressy touch. This hat has unusual distinction and is remarkably good value, with as much style as many hats at \$6 and \$7. Lined. Colors: Black, Oakwood, or Henna. Price (Postage, 16c extra)... **\$3.98**

You Do Not Have to Buy in Order to Enter Sharood's Style Show Contest.

Sharood Offers
A Large Selection
from which to choose
The Style And Color
That Best Suit You



8H 7993
\$3⁹⁸



This Hat
 in 2
 Head
 Sizes

8H 7981
\$4⁹⁸



8H 7989
\$3⁹⁸



8H 7991
\$3⁹⁸

\$4000⁰⁰
*in Prizes Given
 Away in The
 Style Show
 Contest*
 See Page
4



This Hat
 in 2
 Head
 Sizes

8H 7985
\$3⁹⁸

8H7993 Small Head Size, 22½ inches.

Many of the smartest hats this Spring display streamer bows that hang to the shoulder. Our Style Show features a number of such models, notable among them is this attractive, close-fitting poke of Faille Silk and Milan Hemp Braid. Sash of Faille Silk is drawn through three large rings of Milan straw and finished with streamer bow of the Faille Silk with pinked edges. Lined. Colors: Oakwood, Henna, or Black. Price (Postage, 16c extra)..... **\$3.98**

8H7991 Small Head Size, 22½ inches.

Here is the newest version of the popular off-the-face hat, designed especially for our Style Show by a famous New York Milliner. In it are combined silk and straw most effectively—Milan Hemp and Faille Silk. Crown is draped with lustrous Baronet Satin ribbon; smart trimming bow with loops and fringed end which trail over shoulder. Fancy metal pin. A smart hat, dressy enough for wear on any occasion; moderately priced. Lined. Colors: Sand, Chinese Red, or Black. Price (Postage, 16c extra)..... **\$3.98**

8H7989 Small Head Size, 22½ in.

One of the beautiful dress models selected for our Style Show, the favored large size Gloria poke, not only graceful and becoming but practical and useful as well. The crown is made of transparent Pyroxalin braid. Drooping brim has upper facing of Faille Silk matching crown in color, the under-brim facing of a contrasting shade. Crown is banded with folds of Faille silk. Handsome full blown rose with foliage and long loops of grosgrain ribbon trim right side of hat. Here is unusual style and quality, a hat that has the air of a \$10 model. Lined. Colors: Burnt Orange, Henna, or Gracklehead Blue. Price (Postage, 16c extra)..... **\$3.98**

8H7981 Small Head Size, 22½ inches.

The most fashionable millinery silk of the season is Faille featured in many of our Style Show hats. This attractive model is made of fine quality all-silk Faille. Wide band of transparent silk Azure Braid cross the crown from side to side and front to back, giving sectional effect. Edge of off-the-face brim finished with fancy border of Azure braid and tinsel threads. Saucy streamer bow of Baronet Satin ribbon with fringed ends. Lined. Colors: Charleston Red, Copet Blue, or Green. Price (Postage, 16c extra)..... **\$4.98**

8H7985 Medium Head Size, 23 inches.

Chosen by our millinery experts for our Style Show as a charming hat for matrons as well as for younger women. It is a rare value in a well-made hat of transparent Pyroxalin Braid. Note how interesting is the shape with drooping brim, folded at the sides and sharply up-turned in back. Draped crown band of Faille Silk. Platted Moire ribbon fancy and metal buckle in front. Under-brim facing of Faille silk. Lined. Colors: Black, Oakwood, or Sand. Price (Postage, 16c extra)..... **\$3.98**

7H4245
Mercerized
Pongee
\$1.00



7H4251
Mercerized
Pongee
\$1.00



7H4235
Mercerized
Pongee
\$1.00



Have you
Entered the Style
Show Contest?
See Page 4

7H4265
Genuine
English Broadcloth
\$1.69



With Graceful Jabot

Blouse of serviceable Mercerized Pongee trimmed with Polka Dot Lingette of contrasting color. Broad hip band buttoning on both hips. Sizes, 34 to 44 inch bust. 7H4251 Tan. 7H4253 White. Price (Postage, 5c extra)..... \$1.00

Self-material Flutings

Attractive overblouse of good-quality Mercerized Pongee, trimmed with tiny flutings of self-material. Sizes, 34 to 44 inch bust. 7H4235 Tan. 7H4237 Blue. Price (Post., 5c extra)..... \$1.00

A Charming Blouse

If you like a touch of the unusual in your summer blouses, you will be pleased with the jacquard pattern pongee used for the Dutch collar, cuffs, and four-in-hand tie in this overblouse. Made of good-quality, soft-finished pongee. This is a well-made garment especially recommended as a quality bargain. Sizes, 34 to 44 inch bust. 7H4245 Tan. 7H4247 Blue. Price (Post., 5c ext.) \$1.00

Special Values
New Spring
Blouses \$1.00

7H4271
Mercerized
Pongee
\$1.00



Contrasting Tie

The attractiveness of this blouse lies in the smart tie of contrasting color which pulls through embroidered monogram motif. The material is good quality Mercerized Pongee, a fabric which we highly recommend. The tailored collar and groups of tucking add interest to this smart blouse. Sizes, 34 to 44 inch bust. 7H4271 Blue. 7H4273 Tan. Price (Post., 5c ext.)... \$1.00



7H4259
Mercerized
Pongee
\$1.00

Prettily Trimmed

At our low price, this attractive blouse is especially good value. Nicely made of good-quality, soft-finished Mercerized Pongee and trimmed with plaid of beautiful colorings. Favorite overblouse style buttoned down front with wide band fastening on both hips. Sizes, 34 to 44 inch bust. 7H4259 Blue. 7H4261 White. 7H4263 Tan. Price (Postage, 5c extra)..... \$1.00

Nicely Tailored

Women who know the advantages of English Broadcloth will appreciate the extra good value in this blouse at \$1.00. Made of genuine English broadcloth in open front style with becoming collar, and long sleeves with buttoned cuffs. Hip band buttons on both hips. Ribbon bow tie. Sizes, 34 to 44 inch bust. 7H4239 Tan. 7H4241 White. 7H4243 Blue. Price (Post., 5c extra)..... \$1.00

7H3121
All Wool
Plaited Crepe
\$3.98

Tucked Broadcloth Blouse

Smart blouse of genuine English Broadcloth. Made with neat collar, braided-trimmed tie and groups of pin tucks down front. Splendid value. Sizes, 34 to 44 inch bust. 7H4265 Tan. 7H4267 White. 7H4269 Blue. Price (Postage, 5c extra)..... \$1.69

All-Wool Crepe Plaited Skirt

Good-looking skirt, well tailored of All-wool crepe, knife-plaited all around. Self-material belt. Sizes, 24 to 32 inch waist. Lengths, 32 to 38 inches. 7H3121 Tan. 7H3123 Navy. 7H3125 Gray. Price (Postage, 12c extra)..... \$3.98

7H4239
\$1.00
Genuine
English Broadcloth

Make Your Own Dress and Buy Two for the Price of One

You Save
One Half

FREE
With each
Dress Pattern

Easy to
Make



Directions
for
Embroidering
and Making
included
with
EACH DRESS

Easy to
Embroider

Necessary
FAST COLOR
Yarn

Needle
for
Embroidering



6H3384
Peach



6H3382
Copen Blue

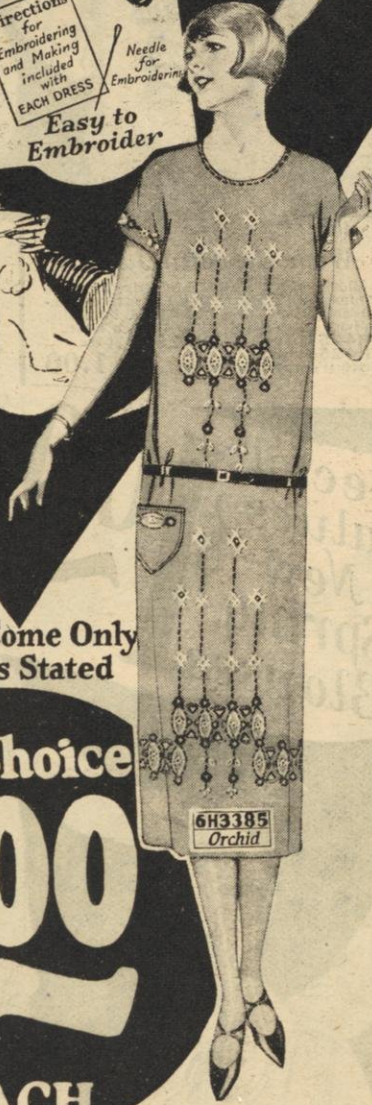


6H3383
Brown

Dresses Come Only
in Colors Stated

Your Choice

\$1.00
EACH



6H3385
Orchid



6H3380
Rose



6H3381
St. Orange

Ready to Cut! Dresses can be made in a Jiffy

Easy to Make

Special sale of stamped dresses in the six attractive styles pictured on this page. All patterns are stamped on three yards of good quality Lincoc Suiting and are fashioned in the popular kimono sleeve, slip-on style. All are outlined so that you can cut the dress to your size.

You'll find the leisure moments you spend embroidering these charming frocks will more than repay you in satisfaction. You'll be amazed to see how quickly and easily the embroidering is done with the easy stitches that even a child will find it very simple to follow from the stamping.

Sizes. Easily cut to make any size from 32 to 44 inch bust. Dresses are all stamped for size 40 inch bust. Cut inside the lines for sizes smaller than 40 and outside of lines for sizes larger than 40. Each pattern comes in one color only.

FREE

With each dress we give you, free absolutely fast colored Mercerized Yarn sufficient for the design, in the color suitable for each dress, a patent fabric belt with an enameled buckle, an embroidery needle, and complete directions for making and embroidering each dress.

- 6H3380 Rose.
- 6H3381 Burnt Orange.
- 6H3382 Copen. Blue.
- 6H3383 Russet Brown.
- 6H3384 Peach.
- 6H3385 Orchid.

Price (Postage, 8c extra) each.....\$1.00

Attractive! Good Quality! Low Priced!
Girls' Latest Spring Dresses
 Sizes 7 to 14 Years

7H6267
 English Print
 Pongee
 \$1.98



7H6257
 Woven Stripe
 Rayon
 \$2.98



**New
 Two Piece
 Effect**

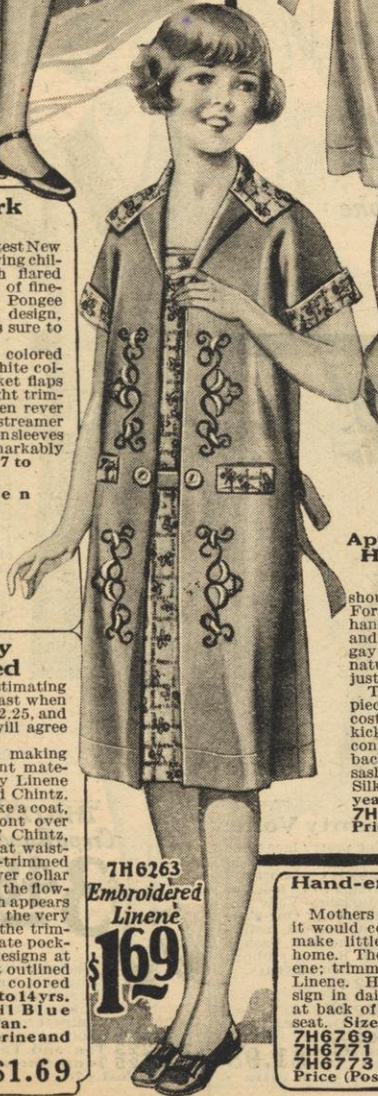
Smart
 We have here a pleasing model which displays the striking Rayon (artificial Silk) fabric to advantage. Model is cut with Kimono sleeves and finished at bottom with deep flounce made crosswise of the material and showing two kick plaits in front. Collar and cuffs have contrasting bindings. Silk streamer tie. Tie back sash. Sizes 7 to 14 years.
7H6257 Tan and Blue Combination Stripe.
 Price... \$2.98
 Postage, 5c extra

**You
 Will Like
 the
 Quality
 of These
 Dresses**

7H6259
 English Print
 Pongee
 \$1.69



**New York
 Style**
 Many of the smartest New York shops are showing children's dresses with flared skirts. This model of fine-quality, fast-color Pongee with English print design, is so attractive it is sure to be a best seller.
 The contrasting colored bindings and the white collar, cuffs, and pocket flaps provide just the right trimming touches. Open revers collar; silk ribbon streamer tie. Fancy button on sleeves and pockets. Remarkably good value. Sizes, 7 to 14 years.
7H6267 Copen Blue Comb'n.
7H6269 Rose Comb'n.
7H6271 Lavender Comb'n.
 Price, \$1.98
 Post., 5c extra



7H6255
 All Silk
 Pongee
 \$3.49

**Applique,
 Hand Embroidered**
 To do ample justice to this charming little frock we should have pictured it in color. For the applique design, the hand embroidery and the collar and cuffs display a harmony of gay colors for which the soft natural color of the Pongee, is just the right background.
 This model is made in one piece to look like a two-piece costume, the skirt showing two kick plaits in front opening over contrasting colored Pongee, the back plain with self-material sash. Kimono sleeves. Black Silk ribbon tie. Sizes, 7 to 14 years.
7H6255 Tan. \$3.49
 Price..... \$3.49
 Postage, 5c extra

**Cleverly
 Designed**
 We're not overestimating this dress in the least when we say it is worth \$2.25, and we feel sure you will agree when you see it.
 A clever design making use of two excellent materials — fine-quality Linene and Flower-printed Chintz. Model is made like a coat, opening in the front over full-length vest of Chintz, and held in place at waistline with button-trimmed tabs. The open revers collar is nicely tailored of the flowered material which appears also in the cuffs on the very short sleeves and the trimming used to indicate pockets. Two scroll designs at either side of front, outlined with contrasting colored stitching. Sizes, 7 to 14 yrs.
7H6263 Pencil Blue (Copen) and Tan.
7H6265 Tangerine and Tan.
 Price (Post., 5c ext.), \$1.69

7H6263
 Embroidered
 Linene
 \$1.69

**Hand-embroidered Pantie
 Dress**
 Mothers who sew know how much it would cost in time and money to make little garments like these at home. The material is fast-color Linene; trimming of contrasting colored Linene. Hand-embroidered floral design in dainty colors. Dress fastens at back of neck. Panties have drop seat. Sizes, 2 to 6 years.
7H6769 Honeydew.
7H6771 Copen Blue.
7H6773 Green.
 Price (Postage, 4c extra), \$1.29

7H6769
 Embroidered
 Linene
 \$1.29



Fine Value
 The material in this smart little frock is a soft Mercerized Cotton Pongee with an English print design in vivid colors.
 Peter Pan collar and pocket of plain color pongee trimmed with self-material. The full length left-side trimming consists of hand-embroidered motifs, scalloped edge bound with plain color material and border of self-material. Black silk streamer tie. Sizes, 7 to 14 years.
7H6259 Tan with Contrasting Print.
7H6261 Copen Blue with Contrasting Print.
 Price (Postage, 5c extra), \$1.69

A Splendid Variety of New Styles-New Fabrics-New Colors For Girls Ages 7 to 14 Years

7H6227
Plaid Rayon
\$2.98



7H6249
Crepe
Rayon
\$3.98



Snappy Plaid Model

Plaids are very fashionable this season and we chose a strikingly beautiful Rayon (artificial silk) fabric for this attractive frock. Tailored collar and sleeve bands of solid color Rayon. Dress is made in co-ed style with tie-back sash of self-material. Silk ribbon streamer tie.
7H6227 Blue and Tan Plaid.
Price **\$2.98**
Postage, 6c extra



New and Smart

The material in this model is lovely Rayon Crepe, printed with striking all-over pattern in contrasting colors. A nine-inch side-plaited flounce serves as the skirt and makes the extremely long waist so becoming to all little girls. Deep side-plaited flounce trims the set-in sleeves. Fancy silk ribbon tie. The same ribbon finishes edge of sleeve and skirt flounce. Tie-back sash of self-material. Sizes, 7 to 14 years.

7H6249 Pencil Blue with contrasting stripes.
7H6251 Burnt Orange with contrasting stripes.
7H6253 Golden Brown with contrasting stripes.

Price **\$3.98**
Postage, 7c extra



7H6231 Voile

This quaint little frock of serviceable voile is a value we are proud to offer our customers. Hand-embroidered design adorns the front and picot edged ruffles are used as trimming. Self-material sash pulled through embroidered slots. Sizes, 7 to 14 years.
7H6231 Pencil Blue (Copen).
7H6233 Rose.
Price **\$1.98**
(Post., 5c ex.)

Lace Yoke

Organdie

Girls' pretty double flounce dress of embroidered organdie. The waist is trimmed with elaborately embroidered panels edged with Val lace, ending in a point overlapping the skirt in front. Back of waist shows cluster of pin tucks down either side of center back closing. Silk ribbon sash with silk ribbon rosettes. Sizes, 7 to 14 years.
7H6217 White.
7H6219 Rose.
7H6221 Blue.

Price **\$1.98**
Postage, 5c extra

7H6217
\$1.98

7H6243
Voile
\$1.98

Dainty Voile

The pretty lace yoke and the lace godets in the skirt give this charming little frock of good-quality Voile unusual style. One-piece slip-over model, fastening on shoulder. Sash of fancy Rayon ribbon. Sizes, 7 to 14 years.
7H6243 Nile Green.
7H6245 Burnt Orange.
7H6247 Pencil Blue.
Price **\$1.98**
Postage, 5c extra



7H6233
Voile
\$1.98

For Every Day

The material in this pretty model is fast-color or sport striped Pongee. The designer has cleverly used the stripes crosswise and lengthwise, obtaining a very striking effect. Peter Pan collar and turned-back cuffs. Linene lace edged. Silk ribbon tie. Fancy checked drop ornament trim front of waist. Double kick plait skirt. Slip-over model closing at front of neck. Sizes, 7 to 14 years.
7H6235 C o p e
7H6237 Tan combination Stripes.
Price **\$1.50**
Postage, 5c extra

7H6223 Adorable Crepe Rayon

Any little girl will look charming in this unusual frock which is developed of two contrasting shades of beautiful Rayon (artificial silk) fabric with contrasting colored wool yarn. Floral designs at low waistline in front are hand-embroidered. Self-material sash slips through embroidered slots. Silk velvet ribbon at neck. Sizes, 7 to 14 years.
7H6223 Tan and Tangerine.
7H6225 Tangerine and Tan.
Price (Post., 7c ext.) **\$3.48**

7H6223
\$3.48

\$2.98

Big Bargains

For Girls - Sizes 7 to 14 Years

A
**Wonderful
Sale
Special**

New York's leading fashion for girls is this Wool Balbriggan dress, so remarkably low priced at \$2.98. Two-piece effect with kick plait at front of skirt. Two inserted pockets. Full length sleeves. Vent opening at neck. Peter Pan collar. Sizes, 7 to 14 years.

7H6201 Pencil Blue.
7H6203 Pansy
Price.....\$2.98
Postage, 8c extra



**Wool
Balbriggan**
New York's Leading
Style for Girls



7H6207
**Beautiful
Flock Dot
Voile**
\$1.29

Such an adorable little dress, any little girl will be delighted with it. The material is that much-liked fabric which wears so well, washes beautifully, and makes such charming frocks for children. Flock dot voile—every mother knows it!

Dress is made with very short kimono sleeves, fullness on hips and sash that pulls through embroidered sleeves. Elaborately hand-embroidered in attractive colors. A very special value. Sizes, 7 to 14 years.
7H6207 Burnt Orange.
7H6209 Copen Blue.
Price \$1.29
Post., 5c extra

7H6213
Pongee
\$1.69



Hand-embroidered in Colors

"Oh, what a darling dress," you will exclaim when you see this smart little frock of soft-finished Cotton Pongee. Made to look like a two-piece model with kick plaits in skirt and hand-embroidered motifs on belt and front of waist. Silk ribbon tie. Very good value. Sizes, 7 to 14 years.

7H6213 Copen Blue.
7H6215 Tan.
Price.....\$1.69
Postage, 5c extra



7H4525
Blazer
\$1.98

7H7205
Khaki
\$1.98

Exceptional value in girls' plaid blazer jacket, made of broadcloth flannel with snug-fitting knitted hip band. Sizes, 7 to 14 years.
7H4525 Brick Red.
7H4527 Brown.
7H4529 Green.
Price.....\$1.98
Postage, 10c extra

Girls' full-cut Khaki Cloth knickers. Buttoned closing on side. Sizes, 7 to 16 years.
7H7205 Khaki.
Price (Postage, 5c extra) .98c

Two-Piece Khaki Suit
Girls' favorite outing or gymnasium suit of strong Khaki Cloth. Co-ed style muddy blouse with buttoned hip band and sailor knot tie. Full plaited bloomers. At only \$1.79, every girl can have one of these suits. Sizes, 7 to 14 yrs.
7H7203 Khaki.
Price (Postage, 5c extra)...\$1.79



7H7203
**Two Piece
Khaki Outfit**
\$1.79



7H4531
**All Wool
Blazer**
\$2.98

A Leading Favorite
Gay and pretty blazer jacket for girls. Made of Pure-Wool Flannel with big patch pockets. Close-fitting knitted hip band. Exceptionally good value. Sizes, 7 to 14 years.
7H4531 Brick Red Plaid.
7H4533 Brown Plaid.
7H4535 Green Plaid.
Price (Postage, 10c extra)...\$2.98



7H7201
**Two Piece
Tweed Finish
Crash Suit**
\$1.98

Popular with All Girls
Girls' two-piece outing suit of Tweed-finish Crash, a very durable fabric that looks like all wool, and washes well. Becoming collar and pretty Sateen tie of contrasting color. Knickers fasten on both hips, have one slit pocket and two-button cuffs. Sizes, 7 to 14 years.
7H7201 Gray.
Price.....\$1.98
Postage, 7c extra

For Little Darlings

Sizes 2 to 6 Years

Printed
Dimity
\$1.00



Child's dress of Dimity Print. Trimmed with solid-color voile, hand-embroidered. Silk ribbon ties on shoulders. Sizes, 2 to 6 years.
7H6759 Pink.
7H6761 Blue.
7H6763 Lavender.
Price (Post., 3c extra).... \$1.00

All Silk
Pongee
\$2.98



Adorable little Panty Dress for small girls. Made of fine quality all-silk Pongee, with pockets, sleeve finish and bindings of contrasting colored material. Hand embroidered. Sizes, 2 to 6 years.
7H6735 Natural Tan.
Price (Post., 4c extra).... \$2.98

Two Piece
Panty Voile
\$1.69



This little voile slip-over dress with Hand embroidered, is a wonderful value. Inset; streamer tie. Contrasting color piping.
7H6745 Rose. Sizes, 2 to 6 years.
7H6747 Blue.
Price... \$1.69
Post., 3c ext.

Flock
Dot
Voile
\$1.19



Dainty frock of Flock Dot Voile. Hand embroidered in contrasting colors. Ruffled sleeve caps of contrasting color organza hemstitched. Sizes, 2 to 6 years.
7H6741 Lavender.
7H6743 Burnt Orange.
Price (Postage, 3c extra).... \$1.19

Organdie
\$1.59



The double flounce skirt makes this elaborate little frock of Organdie Embroidery a quaint and pleasing style. Val lace trimming; silk ribbon sash and rosebuds. Comes in dainty colors for best wear. Sizes, 2 to 6 years.
7H6753 White.
7H6755 Pink.
7H6757 Blue.
Price (Post., 3c extra).... \$1.59

Embroidered Pongee

Pretty and practical dress for kiddies, made of fast-color Pongee and trimmed with contrasting self material. Elaborate embroidered floral design on front. Very good value. Sizes, 2 to 6 yrs.
7H6737 Tan.
7H6739 Copen Blue.
Price... \$1.19
Postage, 3c extra



\$1.19

\$1.19

Voile

For every-day wear, this cunning dress of soft-finished Pongee, with Panties to match, will give good service. Priced very low. Nicely made and trimmed with solid color Pongee and embroidered. The unusual collar and animal pockets will delight you. Sizes, 2 to 6 years.
7H6731 Copen Blue.
7H6733 Rose.
Price (Post., 3c ext.).... \$1.19

Printed
Pongee
\$1.19



\$1.00
Khaki

Don't miss this extra big value in child's two-piece play outfit of strong Khaki cloth. Made with full bloomers which button on to waist. Trimmed with contrasting colored piping and sailor knot tie. One patch pocket. Elastic at knees. Wears well and saves the little ones' better clothes. Sizes, 2 to 6 years.
7H6767 Khaki.
Price (Post., 3c ext.).... \$1.00

Cute Clothes for Infants



3 for
\$1.00



Pure
Gum Rubber

Infants' Pure Gum Rubber diaper pants. Reinforced at waist and knees. Dependable quality, good value. Sizes, Small, medium and large.
7H7503 Natural Color.
Price..... 29c
Post., 2c ext.



2 for
\$1.00

Set of two pretty creepers, one of Gingham with embroidered vestee; the other of Pongee with embroidery and piping. Sizes, 1 to 3 years.
7H7501 Tan Pongee and Checked Gingham.
Price, 2 for \$1.00
Post., 4c ext.



Sateen
Panty
Dress
\$1.00

Always a favorite with mothers is a good quality black Sateen panty dress for every day. It is a slip-over dress with panties match. Trimming of contrasting colored sateen and neat embroidered design. Panties gathered into elastic waistband. Sizes, 2 to 6 years.
7H6765 Black.
Price (Post., 3c ext.).... \$1.00

Send Money With Your Order—Sharood Co., Minneapolis, Minn.

Introducing Sharood's Spring Showing of Fine Footwear

With a Favorite
for Spring
Specially Priced at

\$2⁹⁸



Patent Step-In Pump Gore Fitted Fancy Rhinestone Ornament

We have selected this handsome step-in pump as a leader for our Spring Style Show. It is a style that is being featured largely by the exclusive shoe shops of New York. Only you don't have to pay exclusive shop prices when you buy at Sharood's. When you see the pump, itself, examine its excellent quality and see how well it fits, you will be amazed at getting such a bargain for only \$2.98.

It is made of a rich and dressy black Patent Leather over a new and very shapely last. An elastic gore concealed under the novelty bow and fancy silver ornament set with rhinestones holds the pump firmly in place and makes it perfect fitting. Latest style cut-outs at sides and vamp. Medium height Cuban heels with rubber top lift. Light colored linings which won't soil your most delicate hose. One-piece flexible leather insoles. Sizes, 2½ to 8. Wide widths. 9H2598 Patent Leather.

Price.....\$2.98
Postage. 12c extra

Turn
To Page 4
for the Style
Show Contest

A Splendid Style Show of Spring's Prettiest

\$3.98



Patent Leather Side Lace Oxford

New style cut-out Oxfords of Patent Leather with ribbon laces as pictured. Light colored linings which will not soil light hose. Flexible leather insoles. Medium height walking heel with rubber top lift. Sizes, 2½ to 8. Wide widths. 9H2797 Patent. Price.....**\$3.98** Postage, 12c extra



Style Show Contest! See Page 4

Patent or Black Kid
Two Strap Style
\$3.49



Stylish Easy Fitting Last

Patent Leather Swing Strap Style
\$2.69

An unusual style in a swing strap pump, built over a stylish last of Black Patent Leather with stitching in a smart design on the vamp. Light colored linings. Flexible insoles. Medium height walking heel with rubber top lift. Can be worn with or without bow. A special bargain at our low price. Sizes, 2½ to 8. Wide widths. 9H2592 Patent. Price.....**\$2.69** Postage, 10c extra

We cannot emphasize too strongly the perfect qualities of this attractive two-button style pump. It is made over a stylish last that fits the foot smartly and easily. You can have your choice of two popular materials, Black Patent Leather or Black Kid. Note attractive cut-outs on side and the novel shape of quarter. Medium height Cuban heels with rubber top lift. Sizes, 2½ to 8. Wide widths. 9H2580 Patent Leather. 9H2581 Black Kid. Price (Postage, 12c extra).....**\$3.49**

Patent Leather Side Gore

\$2.98



Gore Fitted Patent Step In Pump

\$3.98

Especially trim and good-looking is this side gore pump of Black Patent Leather. Designed with an elaborate cut-out front with fancy stitching on vamp and quarter. Elastic inserts at either side make the pump easy to get on, besides holding it snugly to the foot. Light colored linings which will not soil the most delicate hose are a popular feature. Rubber-tipped Cuban heel. A very special value. Sizes, 2½ to 8. Wide widths. 9H2530 Patent Leather. Price (Postage, 12c extra).....**\$2.98**

Covered Cuban Heel



Cut Out Vamp and Collar

\$4.98 **Black Satin With Patent Tongue and Fancy Ornament**

Here is one of the new buckle pumps that are having such a big vogue in New York just now. It is an excellent choice for dress as it is made of lustrous Black Satin, the most fashionable of footwear materials and is trimmed with patent leather tongue and overlay. Large fan-shaped buckle mounted on tongue. Stylish spike heel covered to match pump. Light colored linings. Flexible leather insoles. Buckle style pumps have the much desired effect of making the foot appear shorter and smaller. Sizes: 2½ to 8. Wide widths. 9H2887 Black Satin. Price (Post., 12c extra).....**\$4.98**

The "Lollypop"

One of the newest creations of the designers is this black Patent Leather pump known as the "Lollypop." It is a gore-fitted style which means that it fits the heel and vamp snugly and does not gap at the sides. Elaborate cut-out throat and vamp add dressiness. Light colored linings. Flexible leather insoles. Covered Cuban heels. Perforated quarter. An exclusive model of much beauty. Sizes: 2½ to 8. Wide widths. 9H2583 Patent Leather. Price (Postage, 12c extra).....**\$3.49**

Offering the Very Newest in Fashionable Footwear

Patent or Black Kid
Two Button One Strap
Style
\$2.98



\$4.48



New Spike Heel

Patent with Blonde Kid
Applique Trimming

Applique trimming of Blonde Kid sets this Black Patent Leather Colonial pump apart from ordinary styles. New spike heel, has composition top lift. New dress last. Sizes, 2½ to 8. Wide widths. 9H2554 Patent with Blonde Kid. Price..... \$4.48 Postage, 12c extra

An advance spring style is this stylish dress pump in a choice of Black Kid or Black Patent Leather. Designed in novel two-button strap style with modish cut-outs on bar and strap. Rubber-tipped, Cuban heels of medium lift. Flexible leather insoles. Light colored linings. Most underpriced. Sizes, 2½ to 8. Wide widths. 92596 Black Kid. 92595 Patent Leather. Price (Postage, 12c extra)..... **\$2.98**



Patent or Black Kid
\$3.48



Patent with Blonde Kid Overlay
\$2.69

Patent Three Button Style Oxford

\$3.98



The novel three-button, cut-out strap is a smart feature of this new dress pump, which Sharood offers in a choice of two fashionable leathers—Black Kid or Patent Leather. Fancy perforations and stitching trim vamp and quarter. Rubber-tipped Cuban heel. Guaranteed counters. Sizes, 2½ to 8. Wide widths. 9H2033 Patent Leather. 9H2037 Black Kid. Price (Postage, 12c extra)..... **\$3.48**

The light colored hosiery which Fashion demands more and more will show to splendid advantage with this fancy cut-out Oxford. It is made of fine quality black Patent Leather with an elaborate cut-out front, and is designed with a three-button fastening as pictured. Smartly perforated around vamp and quarter. Medium height Cuban walking heel with rubber top lift. Light colored linings. Flexible leather insoles. Sizes, 2½ to 8. Wide widths. 9H2798 Patent Leather. Price (Postage, 12c extra)..... **\$3.98**

Blonde Kid with Blonde Satin Bow and Ornament Gore Fitted
\$4.98



Covered Spike Heel

Up-to-the-Minute Style
The blonde kid overlay in contrast with rich black Patent Leather gives distinctive style to this wide-strap style pump. The gorine is concealed under the beautiful novelty ornament, and assures a perfecting shoe. Made over an easy-fitting last. Rubber-tipped low walking heel is a well-liked feature. Flexible insoles. Astonishingly priced for this good quality. Sizes, 2½ to 8. Wide widths. 92040 Patent Leather. Price (Postage, 12c extra)..... **\$2.69**

A Fashion favorite is this new side gore pump made of Blonde Kid, the most stylish shade of the season. It is built over a graceful, easy-fitting last that at once suggests comfort and elegance. Dressy spike heel is covered to match pump. Flexible leather insoles. Light colored linings. Trimmed at side with an attractive satin bow and a rhinestone ornament. Sizes, 2½ to 8. Wide widths. 9H2586 Blonde Kid. Price (Postage, 12c extra)..... **\$4.98**

"It Costs Nothing to Enter Sharood's Style Show Contest. See Page 4."



Two
Styles
in
One

Full Breasted
Spike Heel

Patent
or
Satin

\$3.98

With Ornament

In this dress pump we offer you two styles in one. Without the buckle it is a smart opera pump; with the buckle it is a dressy Colonial style. These pumps may be had in either Black Patent Leather or Black Satin with sparkling silver inlaid celluloid buckles.

Buckles are easily attached by means of a convenient patent fastener; no sewing or rivets. It is easily slipped on or off as shown in the small illustration. Full breasted spike heel is a favorite style and height for dress. Finished with cord binding on edge. A very effective pump with or without the buckle.

9H 2547 Patent Leather.
9H 2868 Black Satin.
Price (Postage, 12c extra) per pair.....\$3.98

A New Ornament - Presto! A New Pump

By ordering the new ornaments shown below you can transform the above pictured pump into an entirely new style. Equally effective with other shoes.



9H4000 Beautiful Novelty Buckle of celluloid with silver inlay. Studded with rhinestones. Patented holder easily detached from pump.
Price.....\$1.00
Postage, 2c extra



9H3998 New style pump hold in the shape of an ornamental band set with rhinestones. Adjusted with elastic inset. Slips over pump as pictured.
Price.....\$1.00
Postage, 2c extra



9H3999 The season's newest ornament—fancy butterfly buckle. Made of white metal studded with rhinestones. Easily attached or detached from pump.
Price.....\$1.00
Postage, 2c extra

Sharood is First
with the
Newest
Styles



\$4000.00 in Prizes
in Sharood's
Style Show Contest
See Page 4

The Butterfly

Patent
Leather
with Novel
Cut-Out
Vamp

\$3.98



A Dainty Style
\$4.48

Cover
Spike
Heel

Patent Leather
Blonde Kid
Applique
Trimming

Blonde Kid applique trimming is a distinctive feature of this handsome dress pump of rich black Patent Leather. This combination of leathers is the big style hit of the season! Sharood offers it at a specially low price and we know you will find it an unusual value \$4.48.

The trimming is applied in novel designs on the vamp and quarter with fancy stitching in a flower effect as pictured. Light color linings which will not stain your light hosiery. Spike heels covered with patent leather. Smart and dressy. Sizes, 2½ to 8. Wide widths.
9H 2587 Patent with Blonde Kid. \$4.48
Price.....\$4.48
Postage, 12c extra

**Latest Style
"Butterfly"
Pump**

Sharood presents here one of the season's most attractive footwear styles—the "Butterfly" pump, so called from the interesting design on the vamp which has the appearance of a butterfly with out-spread wings.

Fine quality black Patent Leather with one strap applied in fancy design. Cut-outs give the appearance of butterfly wings. Cuban heels covered with patent leather to match rest of pump. Light color linings which will not stain your most delicate hosiery. New design last with medium toe means comfort. Flexible one-piece leather soles. Designed for the woman who wants the newest in footwear at money-saving prices. Sizes, 2½ to 8. Wide widths.
9H 2550 Patent Leather.
Price.....\$3.98
Postage, 12c extra

Whatever Style Your Costume Demands, Sharood Has It for Less Money



\$3.49

Gore Fitted

Patent with Silver Ornament

One of the newest versions of the fashionable black Patent Leather. Handsome silver buckle. Elastic goring under buckle. Rubber-tipped military heels. Sizes, 2½ to 8. Wide widths.

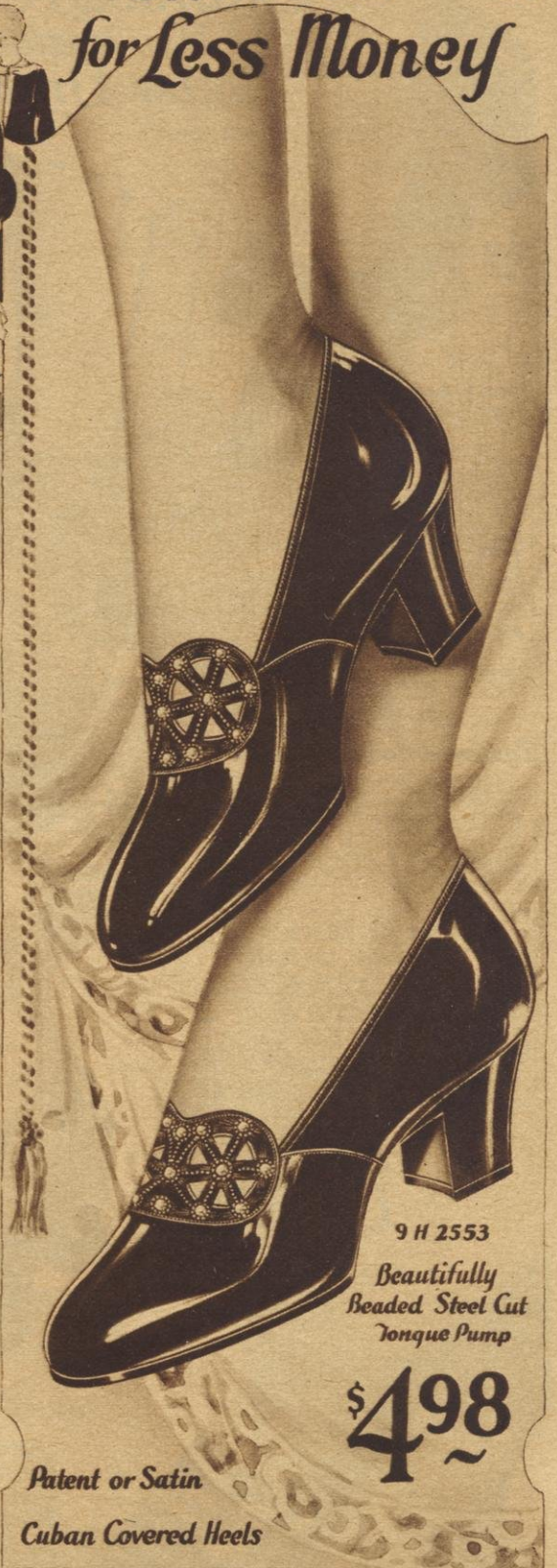
9H2028 Patent Leather. Price (Postage, 12c extra)..... **\$3.49**

\$2.49

Fancy Cut Out Style Patent or Gunmetal

Latest style and big value in this smart-appearing pump with the wide cut-out strap. Offered in a choice of Patent Leather or Black Gunmetal. Low walking heels with rubber top lift. Sizes, 2½ to 8. Wide widths.

9H2039 Patent Leather. Price (Postage, 12c extra)..... **\$2.49**



9 H 2553

Beautifully Beaded Steel Cut Tongue Pump

\$4.98

Patent or Satin Cuban Covered Heels

Sharood's Spring Style Show brings you this very latest footwear style in a step-in pump. It is at once simple but elegant, and is quite as charming whether chosen in black Patent Leather or black Satin. A handsome tongue ornament richly set with jet and steel beads gives the pump a very costly appearance. High grade construction throughout with guaranteed counters and finest quality soles. French cording on edges. Light color linings. Popular covered Cuban heels. An advance spring style which will set off any costume to perfection. Sizes, 2½ to 8. Wide widths. 9H2553 Patent Leather. 9H2871 Black Satin. Price (Postage, 12c extra)..... **\$4.98**

Black Satin with Fancy Silk Embroidered Vamp

Satin pumps always appeal strongly to smartly dressed women, and in this new one-strap model of lustrous Black Satin Sharood offers you a very dressy model indeed. Its beauty of line is enhanced with silk hand embroidery in a rich floral design on the vamp. Very newest covered spike heel. Neatly stitched as pictured. Remarkably low priced for such excellent quality. Sizes, 2½ to 8. Wide widths.

\$3.98

9H2869 Black Satin. Price (Postage, 12c extra).... **\$3.98**



Covered Spike Heel

\$3.98

Fancy Two Tone Oxford Genuine Goodyear Welt

Specially designed for our Style Show is this novelty Oxford in two-color combination Tan-Calf Finished Leather. Stylish perforations. Genuine Goodyear welt. Low walking heels. Light color lining. Sizes, 2½ to 8. Wide widths. 9H2790 Two-tone Tan, Calif. Price... **\$3.98** Post., 12c extra



Sharood's Style Show Contest

Leads the Way to Better Dress for Less Money

\$2.69

Patent Leather Gore Fitted

One of Spring's newest foot wear styles is this Beaded Buckle Colonial pump. Simply but distinctively designed with cut-out collar and is fitted with elastic goring under the buckle. Offered in a choice quality Patent Leather. Medium height Cuban heel with rubber tip. Fancy stitching on vamp and quarter. Sizes, 2½ to 8. Wide widths.

9H2026 Patent.
Price, \$2.69
Post., 12c extra



Covered Spike Heels

Brocaded Satin-Patent Trim!

Favored of fashion are these dainty Brocaded Satin Pumps with patent leather trimming in novel designs. Semi-anklette strap style. Full breasted spike heel, covered to match pump. Steel shank. Sizes, 2½ to 8. Wide widths. 9H2672 Black Brocaded Satin. Price (Postage, 12c extra)... \$4.48

\$4.48

Patent or Black Kid 3-Button Oxford

For the woman who likes an Oxford of a dressier type, there is this attractive cut-out model of Patent Leather or Black Kid. It affords splendid support for the foot, and is an excellent choice of every-day wear. Rubber-tipped military heel. Light colored linings. Sizes, 2½ to 8. Wide widths. 9H2785 Patent Leather. 9H2786 Black Kid. Price (Postage, 12c extra) . \$3.48

\$3.48

A New Style Cut-Out Sandal in Patent Leather



\$3.48
Cuban Heels

Hand Beaded Satin Pump

The new beaded Satin pumps are necessary to complete any well-dressed woman's wardrobe. Here's a handsome model of fine black Satin with fancy beaded design on vamp and strap. Covered Cuban heels. Light colored linings. Flexible insoles. Very newest dress last. An exceptional value. Sizes, 2½ to 8. Wide widths. 9H2888 Black Satin. Price (Post., 12c extra) . \$2.98

\$2.98

\$2.49

Southern Ties in Tan or Gummel

You pay very little for good style and quality when you buy these serviceable Southern Ties. Your choice of Black Gummel or Tan Calf-Finished Leather. Attractive cut-outs add smartness. Scalloped stitching on vamp. Low walking heel with rubber tip. Sizes, 2½ to 8. Wide widths.

9H2793 Tan. 9H2794 Black. Price \$2.49 Post., 12c ext.

Patent Side Lace Oxford

New side lace Patent Leather Oxford with attractive cut-out front. Rubber-tipped Cuban heel. Sizes, 2½ to 8. Wide widths. 9H2799 Patent Leather. Price (Post., 12c ext.)... \$3.98

\$3.98

A style suggestion for spring is this new model sandal of black Patent Leather. Numerous cut-outs on vamp and quarter add to the beauty of the shoe. Medium height Cuban heel with rubber top lift is ideal for walking. Smart up-to-the-minute last. Guaranteed counters. Flexible leather insoles. For the woman who keeps pace with style, we particularly recommend this sandal. Sizes, 2½ to 8. Wide widths. 9H2597 Patent Leather. Price..... \$3.48 Postage, 12c extra



Covered Cuban Heels

Enter the Style Show Contest See Page 4

Now Sharood Makes it Possible to Have Comfort with Style

Read Below

New Gore Fitted-Black Kid Puff Buckle Ornament

The comfort that you have always wanted in a shoe without any sacrifice of style—that is the offer Sharood makes you in this new comfort pump. It is made of an especially fine quality soft Black Kid. Stylish cut-outs at side. New style Colonial buckle with puffed leather center and beaded rim. Flexible leather insoles and specially treated outer soles make the pump extra flexible and comfortable. Medium height, rubber-tipped walking heel. A pump that requires no "breaking in" for it is soft and pliable and extremely easy on the foot. Sizes, 2½ to 8. E Width.

9H3087 Black Kid.
Price (Post., 12c ext.).... **\$3.48**

Fine Quality
Well Made

Your Choice
These
Beautifully Styled
Slippers are Made of
Genuine
Black Kid **\$3⁴⁸**

Stylish Looking
Very Comfortable

Read Carefully About These Comfort Features

Not a single feature that would add to their ease has been overlooked in the construction of these Sharood Comfort Shoes for women. Yet you can see that we are giving you the very newest styles that the season offers in footwear.

They have extra flexible outsoles, cushion insoles which rest the feet, soft kid uppers, and special steel arch supports which insure greatest shoe comfort.

For combined style and comfort at a money saving price, we particularly recommend these Comfort Shoes.

Patented Flexible Process

By a special process, the soles of these shoes have been made extra flexible. They require no "breaking in" and are comfortable from the first day you wear them. Both outsoles and insoles have the same comfortable flexibility. Try a pair and note the difference.



Very Flexible

Genuine Kid Leather in Every Part

The softest and most pliable leather known is the genuine kid used in all of these comfort shoes.



Cushion Insole

Built in Arch Support

Sharood's special steel arch support struts are built right into these shoes. A perfect support for weak, tired feet, fallen arches, etc. Light color linings which will not soil your daintiest hose.



Black Kid
Fancy Cut-out
Semi Oxford Style

Here is a stylish three-eyelet tie in a comfort model for women demanding an extra flexible and easy slipper. Made of fine quality, soft Black Kid with cut-outs on quarter. Light colored linings, and medium height Cuban heels with rubber tip. Specially treated leather outsoles. New dress last, wide enough for comfort but distinctive in style. Sizes, 2½ to 8. E Widths. A remarkable value.
9H3086 Black Kid.
Price (Postage, 12c extra)..... **\$3.48**



Black Kid
Three Button
Spray Strap Style

The assured good style of this comfort pump makes it a particularly good selection for the woman who wants a slipper that is both stylish and easy on the foot. It is designed in a new three-button strap style and is made of the finest and softest Black Kid. Light colored linings. Medium height Cuban heels, rubber tipped. Sizes, 2½ to 8. E Width.
9H3085 Black Kid.
Price (Postage, 12c extra)..... **\$3.48**

A New Process in Shoe Construction

Makes Possible the Features of Expensive Shoes at
Much Less Money



Cuban Heels

**Patent
Cut Out Sandal**

One of the very newest patterns in women's footwear is this sandal pump of Patent Leather. Its up-to-date style and wonderful construction will appeal to the woman who is a judge of value. You have only to compare it with shoes costing \$5.00 and \$6.00 to be convinced of the remarkable bargain we are offering you at \$3.49.

It is made by the new process described on this page—the "Nuflex Construction" which makes the pump very flexible and gives it the appearance of a Goodyear welt. Smart cut-outs on vamp and quarter add dressiness and afford cool comfort for summer days. Will show light color hosiery to advantage. Medium height heel with rubber top lift makes walking a pleasure. A style with snap and "go." Sizes: 2½ to 8. Wide widths. **9H3709 Patent Leather. Price (Postage, 12c extra).....\$3.49**



**You're
Sure to be Satisfied**

Until now it has not been possible to obtain an extra flexible shoe except at high prices. Sharood, however, is now using a new process in shoe-making known as the "Nuflex Construction," which combines all the flexibility of a stitch-down with the good appearance of a Goodyear Welt.

No tacks or nails are used in this new construction, and there is no heavy stitching in the insoles to hurt the feet.

The last used in these shoes is one of the latest models,—easy fitting for comfort and smart for style.

Medium light weight soles closely trimmed and the shape of the shoe add to their dressiness and make them the choice of well-dressed women. Sharood is proud to recommend these splendid shoes.



Cuban Heels

Gore Fitted

**Patent
Colonial Buckle
Pump**

Smart shoes count for much in costuming, and the Colonial pump with its buckle looks exceptionally well on the foot. Sharood offers in a fine quality, rich black Patent Leather, in a model which is the latest word in spring footwear. You get not only the latest style but a "Nuflex

Construction" shoe at the very low price of \$3.49.

The elastic goring concealed under the buckle insures a perfect fit at the instep. Quarter is cut out and perforated. Light colored linings prevent the soiling of the light hosiery now being worn. The "Nuflex Construction" gives an extremely flexible shoe, without nails or stitching to hurt the feet. Easy-fitting last. Medium height walking heel with rubber top lift makes this an ideal shoe for all-around comfort. Sizes: 2½ to 8. Wide widths. **9H3718 Black Patent Leather. Price (Postage, 12c extra).....\$3.49**

**Your Choice
Any Style
\$ 3.49**



**Gore Fitted
Patent with
Fancy Contrasting
Bow**

**Patent with
Gold Underlay**

New style cut-through perforations add much to the distinctive style of this Patent Leather pump and make it cool and airy for summer wear. Note the unusual design of the quarter with cut-outs as shown. Elastic gore concealed by a bow of patent leather and blonde kid. "Nuflex Construction" throughout. Light colored linings. Medium height walking heel with rubber top lift. A style of the hour and a remarkable value at our special price. Sizes: 2½ to 8. Wide widths. **9H3715 Patent Leather. Price (Postage, 12c extra).....\$3.49**

**Style Show
- Contest -
Closes March
See Page 4**

New York's best-dressed women are wearing just such styles as this smart Patent Leather pump. Cut-outs in flower design are underlaid with gold-colored leather, forming a contrast that is most effective and unusual. Fancy stitching carries out the design as pictured. Perforations on strap and quarter. Made by the new process known as "Nuflex Construction" described on this page, giving an extra fine and flexible shoe. Medium height walking heel with rubber tip. Is very stylish and very comfortable. Sizes: 2½ to 8. Wide widths. **9H3706 Patent Leather. Price (Postage, 12c extra).....\$3.49**

Stitchdowns are Popular

Very Low Priced

Patent Ankletle Style

A very up-to-date style note is shown in the ankle strap which features this Patent Leather sandal for women. Novel cut-outs on vamp and quarter. Goodyear stitch-down soles give greatest flexibility and shoe comfort. Full leather lined. Low rubber heels. Delightfully cool and comfortable. Unexpectedly low priced for this quality. Sizes: 2½ to 8. Wide widths.

9H3719 Patent. \$2.98
Price... \$2.98
Post., 12c extra



\$2.98



Patent Leather

\$2.98



\$2.98

Patent Leather with Alligator Trim

Among the combinations so much in vogue this season is this one of Patent Leather with a trimming of alligator leather.

We feature it in a stitch-down pump in a smartly different model that is sure to be greatly admired. It has found ready favor with the best-dressed women in the eastern cities, who find it a very acceptable style for either sports or general wear.

The flexible Goodyear stitch-down retanned leather soles are their own guarantee of comfort, affording an extremely flexible shoe. Alligator trimming in novel design as pictured. Cut-outs on vamp. Light colored linings to protect your light hosiery from soil and stains. Smooth insoles. Low walking heel with rubber top lift. A style that we heartily recommend both for its smartness and its excellent quality. A wonder value at only \$2.98. Sizes: 2½ to 8. Wide widths.

9H3717 Patent Leather. Price (Post., 12c extra)..... \$2.98

Cut-out Vamp and Straps

An attractive style feature of this Patent Leather sandal pump is the popular instep strap with cut-outs in strap and vamp. New slashed D'Orsay quarter. Strap is fastened with two buckles. Goodyear stitch-down soles. Full leather lined. Smooth leather insoles. Low rubber heels. Exceedingly easy on the foot. Popular for sports and general wear. A really big value at our low price. Sizes: 2½ to 8. Wide widths.

9H3720 Patent Leather. Price (Postage, 12c extra)..... \$2.98



Patent Leather \$2.98



\$2.98

Patent Leather Side Gore

One of the newest offerings of the year is this sandal pump of rich black Patent Leather. It is made with elastic goring at the sides to insure a neat fit over the instep. Novel cut-outs call attention to the unusual design of the front. Neat perforations on the vamp and quarter. Popular D'Orsay cut quarter. Flexible, Goodyear stitch-down soles of special retanned leather insure extra long wear, flexibility and comfort. Light colored linings. Low rubber heels. Sizes: 2½ to 8. Wide widths. 9H3711 Patent Leather. Price (Post., 12c extra)..... \$2.98

Fancy Cut-out Oxford

Nothing equals a stitch-down shoe for comfort, and that is the reason we have included this new cut-out Oxford among our styles. It is made of Patent Leather with flexible Goodyear stitch-down soles of retanned leather. Fancy cut-outs at either side of lacing. Full leather lined. Low rubber heels. A snappy style in great favor this season. Sizes: 2½ to 8. Wide widths. 9H3712 Patent.

Price..... \$2.98
Postage, 12c extra

Patent Leather One Strap Blonde Overlay

Unusually attractive is this stitch-down style with two-button spray strap. It is made of fine black Patent Leather with novel trimming of blonde kid in an applique design on the vamp. Flexible Goodyear stitch-down soles of retanned leather. Light colored linings. Low rubber heels. Sizes: 2½ to 8. Wide widths. 9H3710 Patent.

Price..... \$2.98
Postage, 12c extra



\$2.98

"Lady Luxury" Sharood's Finest Foot-Wear

For the Woman who Wants the Utmost
in
Style and Quality
at Fair Prices

Enter
Sharood's
Style Show
Contest
It Costs You Nothing
to do So
See Page 4



"Lady Luxury" Foot-Wear

Finely Made to Suit the Most Particular Woman

Our new "Lady Luxury" shoes have every quality feature to recommend them to the woman seeking footwear of the finer sort. These are bench-made, hand-finished shoes which have every appearance of costing from \$7.00 to \$8.00. In presenting these shoes to the American woman, Sharood is confident that they are the finest that can be obtained for our money-saving price.

Note the desirable features—the flexible "bend" leather outsoles, made from the most select part of the hide; the flexible hand-fitted leather insoles; Cuban and full-breasted spike heels, covered to match the rest of the shoe. Specially designed last to hug the foot; the genuine kid linings.

"Lady Luxury" Foot-Wear

Made in Narrow and Medium Widths

Many of our customers will be glad to note that Sharood carries "Lady Luxury" shoes in both the narrow and wider widths. Heretofore it was necessary for the woman who required a narrow width shoe to patronize the high-priced specialty shops. You need have no hesitancy in ordering any of these three styles pictured on this page if you wear narrow widths.

The medium wide widths in which we also offer these shoes will prove a good selection for women who require the wider sizes. The Spike heels are an especially dressy feature. In style and quality these are regular \$7.00 and \$8.00 values. Our money-saving price is \$5.98.



9H2588

"Lady Luxury"

Patent
Blonde Kid Underlay

\$5.98

Covered
Cuban Heels



9H2590

"Lady Luxury"

Blonde Kid with
Contrast Color Underlay

\$5.98

Full Breasted
Spike Heels



9H2584

"Lady Luxury"

Patent Leather with
New Open Shank

\$5.98

Full Breasted
Spike Heels

For women who seek beauty and quality in footwear, we suggest this "Lady Luxury" one-strap pump of finest grade Patent Leather. Stunningly designed with blonde kid underlying the novelty cut-outs. French corded edges. Blonde kid linings. Medium height Cuban heels with rubber top lift. Flexible leather insoles. Up-to-the minute last. A dress shoe of more than usual attraction. Sizes: 2½ to 8.

9H2588 Wide Widths.
9H2589 Narrow Widths.
Price (Postage, 12c extra), per pair... \$5.98

Specially chosen for you because it was one of the style hits of the recent Chicago Style Show is this "Lady Luxury" step-in pump. It is made of finest quality kid in the fashionable blonde shade. Diamond-shaped cut-outs extending around top of model are underlaid with contrasting dark blonde kid. Full breasted, extra height spike heel with blonde kid covering. Sizes: 2½ to 8.

9H2591 Narrow Widths.
9H2590 Wide Widths.
Price, per pair (Post. 12c extra)..... \$5.98

Here is a footwear style that delights the eye—a very new sandal type pump of lustrous black Patent Leather. This "Lady Luxury" shoe is featured with the new open shank which has leather cut away to the sole at sides. Beautiful cut-outs on vamp and quarter. Flexible bend leather soles. Full breasted spike heels. Sizes: 2½ to 8.

9H2582 Narrow Widths.
9H2584 Wide Widths.
Price, per pair (Post. 12c extra)..... \$5.98

Discriptions of Shoes on Opposite Page

Blonde Kid with Dark Tan Trim

Again Sharood demonstrates the fact that stylish footwear and high prices need not go together. In this attractive step-in pump of the fashionable Blonde Kid, we offer you a very graceful model. A dark tan collar on vamp and quarter gives a charming note of contrast. Note the novel placing of the fancy ornament on vamp. Light color linings. Flexible leather insoles. Covered Cuban heels. Sizes: 2½ to 8. Wide widths.

9H2558 Blonde Kid with Dark Tan Trim.
Price (Post. 12c extra) \$3.98

Blonde Kid Eyelet Tie

Blonde is the new shade for spring footwear, and this two-eyelet tie pump in the new shade will find many admirers. Sharood offers it in Blonde Kid with collar of a darker shade of Blonde Kid. Light color linings. Flexible leather insoles. Easy-fitting last. Cuban heels covered with blonde kid. Sizes: 2½ to 8. Wide widths.

9H2789 Blonde Kid with Dark Blonde Kid Trim.
Price (Post. 12c extra) \$3.98

French Blonde Satin

If you are planning to create a sensation with your new spring costume, you will do well to consider this beautiful new pump. It is to be had in French Blonde Satin with tongue and collar of blonde kid or in black satin with gunmetal kid trimming. Beautifully hand-beaded tongue. Light color lining. Flexible leather insoles. New covered spike heels. Sizes: 2½ to 8. Wide widths.

9H2874 French Blonde Satin.
9H2875 Black Satin.
Price, per pair..... \$4.98

Postage, 12c extra

Blonde Kid-Gore Fitted

The perfect-fitting qualities of the step-in pump make it dear to the feminine hearts.

In this smart, dressy pump of Blonde Kid, the elastic goring is concealed under a novel pinked bow of leather. Collar of Blonde Kid in darker shade affords a smart contrast. Light color linings. Flexible leather insoles. Cuban heels covered with Blonde Kid. Sizes: 2½ to 8. Wide widths.

9H2570 Blonde Kid with Dark Blonde Kid Trim.
Price (Post. 12c extra) \$3.98

Blonde Kid-Fancy Overlay

You pay only the price of an ordinary shoe when you buy this stylish pump, but note what you get. The fine quality leather is in the new Blonde shade so very fashionable this season. A fancy overlay of dark blonde kid gives distinctive style to the vamp and quarter. Light kid lining. Flexible leather insoles. Sizes: 2½ to 8. Wide widths.

9H2557 Blonde Kid with Dark Blonde Kid Trim.
Price (Post. 12c extra) \$3.98

Blonde Kid with Patent

One of the finest offerings of our Spring Style Show but in the newness of style and the high quality is this fashionable tongue pump. It comes in Blonde Kid with patent leather overlay of quarter and patent leather underlay on tongue. Concealed elastic goring under the tongue insures a correct fit. Light color lining. Flexible leather insoles. Easy-fitting last. Covered spike heels. Sizes: 2½ to 8. Wide widths.

9H2561 Blonde Kid with Patent Trim.
Price (Post. 12c extra) \$4.98

Offering the Very Newest in Fashionable Footwear

Patent or Black Kid
Two Button One Strap
Style

\$2.98



\$4.48



New
Spike Heel

Patent with Blonde Kid
Applique Trimming

Applique trimming of Blonde Kid sets this black Patent Leather Colonial pump apart from ordinary styles. New spike heel, a favorite for dress, has composition top lift. New dress last. Sizes, 2½ to 8. Wide widths. 9H2554 Patent with Blonde Kid. Price..... \$4.48 Postage, 12c extra



Patent or Black Kid
\$3.48

An advance spring style is this stylish dress pump in a shade of Black Kid or Black Patent Leather. Designed in novel two-button strap style with modish cut-outs on front and strap. Rubber-tipped, Cuban heels of medium height. Flexible leather insoles. Light colored linings. Smartly underpriced. Sizes, 2½ to 8. Wide widths. 2596 Black Kid. 2595 Patent Leather. Price (Postage, 12c extra)..... **\$2.98**

Patent
Three Button
Style Oxford

\$3.98



Patent
with Blonde
Kid Overlay

\$2.69



The novel three-button, cut-out strap is a smart feature of this new dress pump, which Sharood offers in a choice of two fashionable leathers—Black Kid or Patent Leather. Fancy perforations and stitching trim vamp and quarter. Rubber-tipped Cuban heel. Guaranteed counters. Sizes, 2½ to 8. Wide widths. 9H2033 Patent Leather. 9H2037 Black Kid. Price (Postage, 12c extra)..... **\$3.48**

The light colored hosiery which Fashion demands more and more will show to splendid advantage with this fancy cut-out Oxford. It is made of fine quality black Patent Leather with an elaborate cut-out front, and is designed with a three-button fastening as pictured. Smartly perforated around vamp and quarter. Medium height Cuban walking heel with rubber top lift. Light colored linings. Flexible leather insoles. Sizes, 2½ to 8. Wide widths. 9H2798 Patent Leather. Price (Postage, 12c extra)..... **\$3.98**

Blonde Kid with Blonde
Satin Bow and Ornament
Gore Fitted **\$4.98**



Covered
Spike Heel

Up-to-the-Minute Style
The blonde kid overlay in contrast with rich black Patent Leather gives distinctive style to this wide-strap style pump. The decorative coloring is concealed under the beautiful novelty ornament, and assures a perfect-fitting shoe. Made over an easy-fitting last. Rubber-tipped low walking heel is a well-considered feature. Flexible insoles. Astonishingly underpriced for this good quality. Sizes, 2½ to 8. Wide widths. 2040 Patent Leather. Price (Postage, 12c extra)..... **\$2.69**

A Fashion favorite is this new side gore pump made of Blonde Kid, the most stylish shade of the season. It is built over a graceful, easy-fitting last that at once suggests comfort and elegance. Dressy spike heel is covered to match pump. Flexible leather insoles. Light colored linings. Trimmed at side with an attractive satin bow and a rhinestone ornament. Sizes, 2½ to 8. Wide widths. 9H2586 Blonde Kid. Price (Postage, 12c extra)..... **\$4.98**

"It Costs Nothing to Enter Sharood's Style Show Contest. See Page 4."

A Dainty Style

\$4.48

Sharood is First with the Newest Styles

Cover
Spike
Heel

Two
Styles
in
One



Patent Leather
Blonde Kid
Applique
Trimming

Blonde Kid applique trimming is a distinctive feature of handsome dress pumps of rich black Patent Leather. This combination of leathers is the big hit of the season! Sharood offers it at a specially low price and we know you will find it an unusual value at \$4.48.

The trimming is applied in novel designs on the vamp and quarter with fancy stitching in a flower effect as pictured. Light color linings which will not stain your light hosiery. Spikes heels covered with patent leather. Smart and dressy. Sizes, 2 1/2 to 8. Wide widths.

9H2587 Patent with Blonde Kid. \$4.48
Price..... \$4.48
Postage, 12c extra

Latest Style "Butterfly" Pump

Sharood presents here one of the season's most attractive footwear styles — the "Butterfly" pump, so called from the interesting design on the vamp which has the appearance of a butterfly with out-spread wings.

Fine quality black Patent Leather with one strap applied in fancy design. Cut-outs give the appearance of butterfly wings. Cuban heels covered with patent leather to match rest of pump. Light color linings which will not stain your most delicate hosiery. New design last with medium toe means comfort. Flexible one-piece leather soles. Designed for the woman who wants the newest in footwear at money-saving prices. Sizes, 2 1/2 to 8. Wide widths.

9H2550 Patent Leather. \$3.98
Price..... \$3.98
Postage, 12c extra



Full Breasted
Spike Heel

Patent
or
Satin

\$3.98

With Ornament

In this dress pump we offer you two styles in one. Without the buckle it is a smart opera pump; with the buckle it is a dressy Colonial style. These pumps may be had in either Black Patent Leather or Black Satin with sparkling silver inlaid celluloid buckles.

Buckles are easily attached by means of a convenient patent fastener; no sewing or rivets. It is easily slipped on or off as shown in the small illustration. Full breasted spike heel is a favorite style and height for dress. Finished with cord binding on edge. A very effective pump with or without the buckle.

9H 2547 Patent Leather.
9H2868 Black Satin.
Price (Postage, 12c extra) per pair..... \$3.98

The Butterfly

Patent
Leather
with Novel
Cut-Out
Vamp

\$3.98

A New Ornament - Presto! a New Pump

By ordering the new ornaments shown below you can transform the above pictured pump into an entirely new style. Equally effective with other shoes.



9H4000 Beautiful Novelty Buckle of celluloid with silver inlay. Studded with rhinestones. Patented holder easily detached from pump.
Price..... \$1.00
Postage, 2c extra



9H3998 New style pump hold in the shape of an ornamental band set with rhinestones. Adjusted with elastic inset. Slips over pump as pictured.
Price..... \$1.00
Postage, 2c extra



9H3999 The season's newest ornament — fancy butterfly buckle. Made of white metal studded with rhinestones. Easily attached or detached from pump.
Price..... \$1.00
Postage, 2c extra

Whatever Style Your Costume Demands, Sharood Has It for Less Money



\$3.49

Gore Fitted

Patent with Silver Ornament

One of the newest versions of the fashionable pumps is this Colonial model of fine quality black Patent Leather. Handsome silver buckle. Elastic goring under buckle. Rubber-tipped military heels. Sizes, 2½ to 8. Wide widths.

9H2028 Patent Leather. Price (Postage, 12c extra)..... **\$3.49**

Fancy Cut Out Style Patent or Gunmetal

Latest style and big value in this smart-appearing pump with the wide cut-out strap. Offered in a choice of Patent Leather or Black Gunmetal. Low walking heels with rubber top lift. Sizes, 2½ to 8. Wide widths.

9H2039 Patent Leather. Price (Postage, 12c extra)..... **\$2.49**

for Less Money



9 H 2553

Beautifully Beaded Steel Cut Tongue Pump

\$4.98

Patent or Satin Cuban Covered Heels

Sharood's Spring Style Show brings you this very latest footwear style in a step-in pump. It is at once simple but elegant, and is quite as charming whether chosen in black Patent Leather or black Satin. A handsome tongue ornament richly set with jet and steel beads gives the pump a very costly appearance. High grade construction throughout with guaranteed counters and finest quality soles. French cording on edges. Light color linings. Popular covered Cuban heels. An advance spring style which will set off any costume to perfection. Sizes, 2½ to 8. Wide widths. 9H2553 Patent Leather. 9H2571 Black Satin. Price (Postage, 12c extra)..... **\$4.98**

Black Satin with Fancy Silk Embroidered Vamp

Satin pumps always appeal strongly to smartly dressed women, and in this new one-strap model of lustrous Black Satin Sharood offers you a very dressy model indeed. Its beauty of line is enhanced with silk hand embroidery in a rich floral design on the vamp. Very newest covered spike heel. Neatly stitched as pictured. Remarkably low priced for such excellent quality. Sizes, 2½ to 8. Wide widths. 9H2869 Black Satin. Price (Postage, 12c extra).... **\$3.98**

\$3.98



Covered Spike Heel

\$3.98

Fancy Two Tone Oxford Genuine Goodyear Welt

Specially designed for our Style Show is this novelty Oxford in two-color combination Tan-Calf Finished Leather. Stylish perforations. Genuine Goodyear welt. Low walking heels. Light color lining. Sizes, 2½ to 8. Wide widths. 9H2790 Two-tone Tan-Calf. Price... **\$3.98** Post., 12c extra



Sharood's Style Show Contest

Leads the Way to Better Dress for Less Money

\$2⁶⁹

Patent Leather Gore Fitted

One of Spring's newest foot wear styles is this Beaded Buckle Colonial pump. Simply but distinctively designed with cut-out collar and is fitted with elastic goring under the buckle. Offered in a choice quality Patent Leather. Medium height Cuban heel with rubber tip. Fancy stitching on vamp and quarter. Sizes, 2½ to 8. Wide widths.

9H2026 Patent.
Price, \$2.69
Post., 12c extra

Brocaded Satin-Patent Trim!

Favored of fashion are these dainty Brocaded Satin Pumps with patent leather trimming in novel designs. Semi-anklette strap style. Full breasted spike heel, covered to match pump. Steel shank. Sizes, 2½ to 8. Wide widths. 9H2672 Black Brocaded Satin. Price (Postage, 12c extra)....\$4.48

\$4⁴⁸

Patent or Black Kid 3-Button Oxford

For the woman who likes an Oxford of a dressier type, there is this attractive cut-out model of Patent Leather or Black Kid. It affords splendid support for the foot, and is an excellent choice of every-day wear. Rubber-tipped military heel. Light colored linings. Sizes, 2½ to 8. Wide widths. 9H2785 Patent Leather. 9H2786 Black Kid. Price (Postage, 12c extra) . \$3.48

\$3⁴⁸

A New Style Cut-Out Sandal in Patent Leather

\$3⁴⁸
Cuban Heels

Hand Beaded Satin Pump

The new beaded Satin pumps are necessary to complete any well-dressed woman's wardrobe. Here's a handsome model of the black Satin with fancy beaded design on vamp and strap. Covered Cuban heels. Light colored linings. Flexible insoles. Very newest dress last. An exceptional value. Sizes, 2½ to 8. Wide widths. 9H2888 Black Satin. Price (Post., 12c extra) . \$2.98

\$2⁹⁸

A style suggestion for spring is this new model sandal of black Patent Leather. Numerous cut-outs on vamp and quarter add to the beauty of the shoe. Medium height Cuban heel with rubber top lift is ideal for walking. Smart up-to-the-minute last. Guaranteed counters. Flexible leather insoles. For the woman who keeps pace with style, we particularly recommend this sandal. Sizes, 2½ to 8. Wide widths. 9H2597 Patent Leather. Price.....\$3.48
Postage, 12c extra

Enter the Style Show Contest
See Page 4

Covered Cuban Heels

\$2⁴⁹

Southern Ties in Tan or Gunmetal

You pay very little for good style and quality when you buy these serviceable Southern Ties. Your choice of Black Gunmetal or Tan Calf-Finished Leather. Attractive cut-outs add smartness. Scalloped stitching on vamp. Low walking heel with rubber tip. Sizes, 2½ to 8. Wide widths.

9H2793 Tan.
9H2794 Black.
Price
\$2.49
Post., 12c ext.

Patent Side Lace Oxford

\$3⁹⁸

New side lace Patent Leather Oxford with attractive cut-out front. Rubber-tipped Cuban heel. Sizes, 2½ to 8. Wide widths. 9H2799 Patent Leather. Price (Post., 12c ext.)....\$3.98

Now Sharood Makes it Possible to Have Comfort with Style

Read Below

New Gore Fitted-Black Kid Puff Buckle Ornament

The comfort that you have always wanted in a shoe without any sacrifice of style—that is the offer Sharood makes you in this new comfort pump. It is made of an especially fine quality soft Black Kid. Stylish cut-outs at side. New style Colonial buckle with puffed leather center and beaded rim. Flexible leather insoles and specially treated outer soles make the pump extra flexible and comfortable. Medium height, rubber-tipped walking heel. A pump that requires no "breaking in" for it is soft and pliable and extremely easy on the foot. Sizes, 2½ to 8. E Width.

9H3087 Black Kid.
Price (Post., 12c ext.).... **\$3.48**

Fine Quality
Well Made

Your Choice
These
Beautifully Styled
Slippers are Made of
Genuine
Black Kid **\$3⁴⁸**

Stylish Looking
Very Comfortable

Read Carefully About These Comfort Features

Not a single feature that would add to their ease has been overlooked in the construction of these Sharood Comfort Shoes for women. Yet you can see that we are giving you the very newest styles that the season offers in footwear.

They have extra flexible outsoles, cushion insoles which rest the feet, soft kid uppers, and special steel arch supports which insure greatest shoe comfort.

For combined style and comfort at a money saving price, we particularly recommend these Comfort Shoes.

Patented Flexible Process

By a special process, the soles of these shoes have been made extra flexible. They require no "breaking in" and are comfortable from the first day you wear them. Both outsoles and insoles have the same comfortable flexibility. Try a pair and note the difference.



Very Flexible

Genuine Kid Leather in Every Part

The softest and most pliable leather known is the genuine kid used in all of these comfort shoes.



Cushion Insole

Built in Arch Support

Sharood's special steel arch support struts are built right into these shoes. A perfect support for weak, tired feet, fallen arches, etc. Light color linings which will not soil your daintiest hose.



Black Kid
Fancy Cut-out
Semi Oxford Style

Here is a stylish three-eyelet tie in a comfort model for women demanding an extra flexible and easy slipper. Made of fine quality, soft Black Kid with cut-outs on quarter. Light colored linings, and medium height Cuban heels with rubber tip. Specially treated leather outsoles. New dress last, wide enough for comfort but distinctive in style. Sizes, 2½ to 8. E Widths. A remarkable value.
9H3086 Black Kid.
Price (Postage, 12c extra)..... **\$3.48**

Black Kid
Three Button
Spray Strap Style

The assured good style of this comfort pump makes it a particularly good selection for the woman who wants a slipper that is both stylish and easy on the foot. It is designed in a new three-button strap style and is made of the finest and softest Black Kid. Light colored linings. Medium height Cuban heels, rubber tipped. Sizes, 2½ to 8. E Width.

9H3085 Black Kid.
Price (Postage, 12c extra)..... **\$3.48**

A New Process in Shoe Construction

Makes Possible the Features of Expensive Shoes at
Much Less Money



Cuban Heels



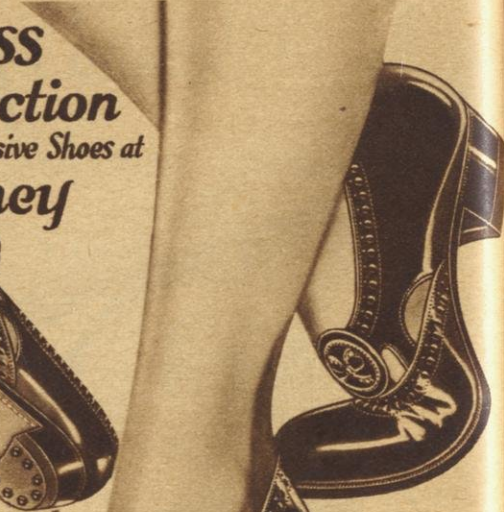
**You're
Sure to be Satisfied**

Until now it has not been possible to obtain an extra flexible shoe except at high prices. Sharood, however, is now using a new process in shoe-making known as the "Nuflex Construction," which combines all the flexibility of a stitch-down with the good appearance of a Goodyear Welt.

No tacks or nails are used in this new construction, and there is no heavy stitching in the insoles to hurt the feet.

The last used in these shoes is one of the latest models,—easy fitting for comfort and smart for style.

Medium light weight soles closely trimmed and the shape of the shoe add to their dressiness and make them the choice of well-dressed women. Sharood is proud to recommend these splendid shoes.



Cuban Heels

**Patent
Cut Out Sandal**

One of the very newest patterns in women's footwear is this sandal pump of Patent Leather. Its up-to-date style and wonderful construction will appeal to the woman who is a judge of value. You have only to compare it with shoes costing \$5.00 and \$6.00 to be convinced of the remarkable bargain we are offering you at \$3.49.

It is made by the new process described on this page—the "Nuflex Construction" which makes the pump very flexible and gives it the appearance of a Goodyear welt. Smart cut-outs on vamp and quarter add dressiness and afford cool comfort for summer days. Will show light color hosiery to advantage. Medium height heel with rubber top lift makes walking a pleasure. A style with snap and "go." Sizes: 2½ to 8. Wide widths.

9H3709 Patent Leather. Price (Postage, 12c extra).....**\$3.49**

Gore Fitted

**Patent
Colonial Buckle
Pump**

Smart shoes count for much in costuming, and the Colonial pump with its buckle looks exceptionally well on the foot. Sharood offers in a fine quality, rich black Patent Leather, in a model which is the last word in spring footwear. You get not only the latest style but a "Nuflex Construction" shoe at the very low price of \$3.49.

The elastic goring concealed under the buckle insures a perfect fit at the instep. Quarter is cut out and perforated. Light colored linings prevent the soiling of the light hosiery now being worn. The "Nuflex Construction" gives an extremely flexible shoe, without nails or stitching to hurt the feet. Easy-fitting last. Medium height walking heel with rubber top lift makes this an ideal shoe for all-around comfort. Sizes: 2½ to 8. Wide widths. 9H3718 Black Patent Leather. Price (Postage, 12c extra).....**\$3.49**

**Your Choice
Any Style
\$3.49**

**Gore Fitted
Patent with
Fancy Contrasting
Bow**

New style cut-through perforations add much to the distinctive style of this Patent Leather pump and make it cool and airy for summer wear. Note the unusual design of the quarter with cut-outs as shown. Elastic gore concealed by a bow of patent leather and blonde kid. "Nuflex Construction" throughout. Light colored linings. Medium height walking heel with rubber top lift. A style of the hour and a remarkable value at our special price. Sizes: 2½ to 8. Wide widths.

9H3715 Patent Leather. Price (Postage, 12c extra).....**\$3.49**

**Patent with
Gold Underlay**

**Style Show
- Contest -
Closes March
See Page 4**

New York's best-dressed women are wearing just such styles as this smart Patent Leather pump. Cut-outs in flower design are underlaid with gold-colored leather, forming a contrast that is most effective and unusual. Fancy stitching carries out the design as pictured. Perforations on strap and quarter. Made by the new process known as "Nuflex Construction" described on this page, giving an extremely fine and flexible shoe. Medium height walking heel with rubber tip. Is very stylish and very comfortable. Sizes: 2½ to 8. Wide widths. 9H3706 Patent Leather. Price (Postage, 12c extra).....**\$3.49**

Stitchdowns are Popular

Very Low Priced

Patent Anklelette Style

A very up-to-date style note is shown in the anklelette strap which features this Patent Leather sandal for women. Novel cut-outs on vamp and quarter. Goodyear stitch-down soles give greatest flexibility and shoe comfort. Full leather lined. Low rubber heels. Delightfully cool and comfortable. Unexpectedly low prices for this quality. Sizes: 2½ to 8. Wide widths.

9H3719 Patent. **\$2.98**
Price... **\$2.98**
Post., 12c extra

\$2.98



Patent Leather

\$2.98



Patent Leather with Alligator Trim

\$2.98



Among the combinations so much in vogue this season is this one of Patent Leather with a trimming of alligator leather.

We feature it in a stitch-down pump in a smartly different model that is sure to be greatly admired. It has found ready favor with the best-dressed women in the eastern cities, who find it a very acceptable style for either sports or general wear.

The flexible Goodyear stitch-down retanned leather soles are their own guarantee of comfort, affording an extremely flexible shoe. Alligator trimming in novel design as pictured. Cut-outs on vamp. Light colored linings to protect your light hosiery from soil and stains. Smooth insoles. Low walking heel with rubber top lift. A style that we heartily recommend both for its smartness and its excellent quality. A wonder value at only \$2.98. Sizes: 2½ to 8. Wide widths.

9H3717 Patent Leather. **\$2.98**
Price (Post., 12c extra)..... **\$2.98**

Cut-out Vamp and Straps

An attractive style feature of this Patent Leather sandal pump is the popular instep strap with cut-outs on strap and vamp. New slashed D'Orsay quarter. Strap is fastened with two buckles. Goodyear stitch-down soles. Full leather lined. Smooth leather insoles. Low rubber heels. Exceedingly easy on the foot. Popular for sports and general wear. A really big value at our low price. Sizes: 2½ to 8. Wide widths.

9H3720 Patent Leather. **\$2.98**
Price (Postage, 12c extra)..... **\$2.98**

Patent Leather Side Gore

One of the newest offerings of the year is this sandal pump of rich black Patent Leather. It is made with elastic goring at the sides to insure a neat fit over the instep. Novel cut-outs call attention to the unusual design of the front. Neat perforations on the vamp and quarter. Popular D'Orsay cut quarter. Flexible, Goodyear stitch-down soles of special retanned leather insure extra long wear, flexibility and comfort. Light colored linings. Low rubber heels. Sizes: 2½ to 8. Wide widths.

9H3711 Patent Leather. **\$2.98**
Price (Post., 12c extra)..... **\$2.98**

\$2.98



Fancy Cut-out Oxford

Nothing equals a stitch-down shoe for comfort, and that is the reason we have included this new cut-out Oxford among our styles. It is made of Patent Leather with flexible Goodyear stitch-down soles of retanned leather. Fancy cut-outs at either side of lacing. Full leather lined. Low rubber heels. A snappy style in great favor this season. Sizes: 2½ to 8. Wide widths.

9H3712 Patent. **\$2.98**
Price..... **\$2.98**
Postage, 12c extra

Patent Leather **\$2.98**



Patent Leather One Strap Blonde Overlay

Unusually attractive is this stitch-down style with two-button spray strap. It is made of fine black Patent Leather with novel trimming of blonde kid in an applique design on the vamp. Flexible Goodyear stitch-down soles of retanned leather. Light colored linings. Low rubber heels. Sizes: 2½ to 8. Wide widths.

9H3710 Patent. **\$2.98**
Price..... **\$2.98**
Postage, 12c extra

\$2.98



"Lady Luxury" Sharood's Finest Foot-Wear

For the Woman who Wants the Utmost
in
Style and Quality
at Fair Prices

Enter
Sharoods
Style Show
Contest
It Costs You Nothing
to do So
See Page 4



"Lady Luxury" Foot-Wear

Finely Made to Suit the Most
Particular Woman

Our new "Lady Luxury" shoes have every quality feature to recommend them to the woman seeking footwear of the finer sort. These are bench-made, hand-finished shoes which have every appearance of costing from \$7.00 to \$8.00. In presenting these shoes to the American woman, Sharood is confident that they are the finest that can be obtained for our money-saving price.

Note the desirable features—the flexible "bend" leather outsoles, made from the most select part of the hide; the flexible hand-fitted leather insoles; Cuban and full-breasted spike heels, covered to match the rest of the shoe. Specially designed last to hug the foot; the genuine kid linings.

"Lady Luxury" Foot-Wear

Made in Narrow and Medium Widths

Many of our customers will be glad to note that Sharood carries "Lady Luxury" shoes in both the narrow and wider widths. Heretofore it was necessary for the woman who required a narrow width shoe to patronize the high-priced specialty shops. You need have no hesitation in ordering any of these three styles pictured on this page if you wear narrow widths.

The medium wide widths in which we also offer these shoes will prove a good selection for women who require the wider sizes. The Spike heels are an especially dressy feature. In style and quality these are regular \$7.00 and \$8.00 values. Our money-saving price is \$ 5.98.



9H2588

"Lady Luxury"

Patent
Blonde Kid Underlay

\$5.98

Covered
Cuban Heels

9H2590

"Lady Luxury"

Blonde Kid with
Contrast Color Underlay

\$5.98



Full Breasted
Spike Heels

9H2584

"Lady Luxury"

Patent Leather with
New Open Shank

\$5.98



Full Breasted
Spike Heels

For women who seek beauty and quality in footwear, we suggest this "Lady Luxury" one-strap pump of finest grade Patent Leather. Stunningly designed with blonde kid underlaying the novelty cut-outs. French corded edges. Blonde kid linings. Medium height Cuban heels with rubber top lift. Flexible leather insoles. Up-to-the-minute last. A dress shoe of more than usual attraction. Sizes: 2½ to 8.

9H2588 Wide Widths.
9H2589 Narrow Widths.
Price (Postage, 12c extra), per pair... \$5.98

Specially chosen for you because it was one of the style hits of the recent Chicago Style Show is this "Lady Luxury" step-in pump. It is made of finest quality kid in the fashionable blonde shade. Diamond-shaped cut-outs extending around top of model are underlain by contrasting dark blonde kid. Full breasted, extra height spike heel with blonde kid covering. Sizes: 2½ to 8.
9H2591 Narrow Widths.
9H2590 Wide Widths.
Price, per pair (Post. 12c extra)..... \$5.98

Here is a footwear style that delights the eye—a very new sandal type pump of lustrous black Patent Leather. This "Lady Luxury" shoe is featured with the new open shank which has leather cut away to the sole at sides. Beautiful cut-outs on vamp and quarter. Flexible bend leather soles. Full breasted spike heels. Sizes: 2½ to 8.
9H2582 Narrow Widths.
9H2584 Wide Widths.
Price, per pair (Post. 12c extra)..... \$5.98

Discriptions of Shoes on Opposite Page

Blonde Kid with Dark Tan Trim

Again Sharood demonstrates the fact that stylish footwear at high prices need not go together. In this attractive step-in pump of the fashionable Blonde Kid, we offer you a very graceful model. A dark tan collar on vamp and quarter gives a charming note of contrast. Note the novel placing of the fancy ornament on vamp. Light color linings. Flexible leather insoles. Covered Cuban heels. Sizes: 2½ to 8. Wide widths.

9H2558 Blonde Kid with Dark Tan Trimming. Price (Post. 12c extra). \$3.98

Blonde Kid Eyelet Tie

Blonde is the new shade for spring footwear, and this two-eyelet tie pump in the new shade will find many admirers. Sharood offers it in Blonde Kid with collar of a darker shade of Blonde Kid. Light color linings. Flexible leather insoles. Easy-fitting last. Cuban heels covered with blonde kid. Sizes: 2½ to 8. Wide widths.

9H2789 Blonde Kid with Dark Blonde Kid Trim. Price (Post. 12c extra). \$3.98

French Blonde Satin

If you are planning to create a sensation with your new spring costume, you will do well to consider this beautiful new pump. It is to be had in French Blonde Satin with tongue and collar of blonde kid or in black satin with gunmetal kid trimming. Beautifully hand-beaded tongue. Light color lining. Flexible leather insoles. New covered spike heels. Sizes: 2½ to 8. Wide widths.

9H2874 French Blonde Satin. 9H2875 Black Satin. Price, per pair..... \$4.98

Postage, 12c extra

Blonde Kid-Gore Fitted

The perfect-fitting qualities of the step-in pump make it dear to the feminine hearts.

In this smart, dressy pump of Blonde Kid, the elastic coring is concealed under a novel pinked bow of leather. Collar of Blonde Kid in darker shade affords a smart contrast. Light color linings. Flexible leather insoles. Cuban heels covered with Blonde Kid. Sizes: 2½ to 8. Wide widths.

9H2570 Blonde Kid with Dark Blonde Kid Trim. Price (Post. 12c extra). \$3.98

Blonde Kid—Fancy Overlay

You pay only the price of an ordinary shoe when you buy this stylish pump, but note what you get. The fine quality leather is in the new Blonde shade so very fashionable this season. A fancy overlay of dark blonde kid gives distinctive style to the vamp and quarter. Light kid lining. Flexible leather insoles. Sizes: 2½ to 8. Wide widths.

9H2557 Blonde Kid with Dark Blonde Kid Trim. Price (Post. 12c extra). \$3.98

Blonde Kid with Patent

One of the finest offerings of our Spring Style Show is in the newness of style and high quality is this fashionable tongue pump. It comes in Blonde Kid with patent leather overlay quarter and patent leather underlay on tongue. Concealed elastic going under the tongue insures a correct fit. Light color lining. Flexible leather insoles. Easy-fitting last. Covered spike heels. Sizes: 2½ to 8. Wide widths.

9H2561 Blonde Kid with Patent Trim. Price (Post. 12c extra). \$4.98

Offering the Very Newest in Fashionable Footwear

Patent or Black Kid
Two Button One Strap
Style

\$2.98



\$4.48



New Spike Heel

Patent with Blonde Kid
Applique Trimming

Applique trimming of Blonde Kid sets this black Patent Leather Colonial pump apart from ordinary styles. New spike heel, a favorite for dress, has composition top lift. New dress last. Sizes, 2½ to 8. Wide widths. **9H2554 Patent with Blonde Kid.** Price..... **\$4.48** Postage, 12c extra



Patent or Black Kid
\$3.48

An advance spring style is this stylish dress pump in a choice of Black Kid or Black Patent Leather. Designed in novel two-button strap style with modish cut-outs on bar and strap. Rubber-tipped, Cuban heels of medium height. Flexible leather insoles. Light colored linings. Greatly underpriced. Sizes, 2½ to 8. Wide widths. **9H2596 Black Kid.** **9H2595 Patent Leather.** Price (Postage, 12c extra)..... **\$2.98**

Patent Three Button Style Oxford

\$3.98



Patent with Blonde Kid Overlay
\$2.69



The novel three-button, cut-out strap is a smart feature of this new dress pump, which Sharood offers in a choice of two fashionable leathers—Black Kid or Patent Leather. Fancy perforations and stitching trim vamp and quarter. Rubber-tipped Cuban heel. Guaranteed counters. Sizes, 2½ to 8. Wide widths. **9H2033 Patent Leather.** **9H2037 Black Kid.** Price (Postage, 12c extra)..... **\$3.48**

The light colored hosiery which Fashion demands more and more will show to splendid advantage with this fancy cut-out Oxford. It is made of fine quality black Patent Leather with an elaborate cut-out front, and is designed with a three-button fastening as pictured. Smartly perforated around vamp and quarter. Medium height Cuban walking heel with rubber top lift. Light colored linings. Flexible leather insoles. Sizes, 2½ to 8. Wide widths. **9H2798 Patent Leather.** Price (Postage, 12c extra)..... **\$3.98**

Blonde Kid with Blonde Satin Bow and Ornament Gore Fitted
\$4.98

Up-to-the-Minute Style
The blonde kid overlay in contrast with rich black Patent Leather gives distinctive style to this wide-strap style pump. Plastic lining is concealed under the beautiful novelty ornament, and assures a perfect shoe. Made over an easy-fitting last. Rubber-tipped low walking heel is a well-liked feature. Flexible insoles. Astonishingly priced for this good quality. Sizes, 2½ to 8. Wide widths. **9H2040 Patent Leather.** Price (Postage, 12c extra)..... **\$2.69**

A Fashion favorite is this new side gore pump made of Blonde Kid, the most stylish shade of the season. It is built over a graceful, easy-fitting last that at once suggests comfort and elegance. Dressy spike heel is covered to match pump. Flexible leather insoles. Light colored linings. Trimmed at side with an attractive satin bow and a rhinestone ornament. Sizes, 2½ to 8. Wide widths. **9H2586 Blonde Kid.** Price (Postage, 12c extra)..... **\$4.98**



Covered Spike Heel



Two Styles in One

Can be worn with or without Buckle



Two Styles in One



\$4000.00 in Prizes in Sharood's Style Show Contest See Page 4



The Butterfly

Patent Leather with Novel Cut-Out Vamp

\$3.98



Full Breasted Spike Heel

Patent or Satin

\$3.98

With Ornament

In this dress pump we offer you two styles in one. Without the buckle it is a smart opera pump; with the buckle it is a dressy Colonial style. These pumps may be had in either Black Patent Leather or Black Satin with sparkling silver inlaid celluloid buckles. Buckles are easily attached by means of a convenient patent fastener; no sewing or rivets. It is easily slipped on or off as shown in the small illustration. Full breasted spike heel is a favorite style and height for dress. Finished with cord binding on edge. A very effective pump with or without the buckle.

9H 2547 Patent Leather.
9H 2868 Black Satin.
Price (Postage, 12c extra) per pair.....\$3.98

A New Ornament - Presto! A New Pump

By ordering the new ornaments shown below you can transform the above pictured pump into an entirely new style. Equally effective with other shoes.



9H4000 Beautiful Novelty Buckle of celluloid with silver inlay. Studded with rhinestones. Patented holder easily detached from pump.
Price.....\$1.00
Postage, 2c extra



9H3998 New style pump hold in the shape of an ornamental band set with rhinestones. Adjusted with elastic inset. Slips over pump as pictured.
Price.....\$1.00
Postage, 2c extra



9H3999 The season's newest ornament—fancy butterfly buckle. Made of white metal studded with rhinestones. Easily attached or detached from pump.
Price.....\$1.00
Postage, 2c extra

Sharood is First with the Newest Styles

A Dainty Style \$4.48

Covered Spike Heel

Patent Leather Blonde Kid Applique Trimming

Blonde Kid applique trimming is a distinctive feature of this handsome dress pump of rich black Patent Leather. This combination of leathers is the big style hit of the season! Sharood offers it at a specially low price and we know you will find it an unusual value \$4.48.

The trimming is applied in novel designs on the vamp and quarter with fancy stitching in a flower effect as pictured. Light color linings which will not stain your light hosiery. Spike heels covered with patent leather. Smart and dressy. Sizes, 2½ to 8. Wide widths.
9H 2587 Patent with Blonde Kid. \$4.48
Price.....\$4.48
Postage, 12c extra

Latest Style "Butterfly" Pump

Sharood presents here one of the season's most attractive footwear styles—the "Butterfly" pump, so called from the interesting design on the vamp which has the appearance of a butterfly with out-spread wings. Fine quality black Patent Leather with one strap applied in fancy design. Cutouts give the appearance of butterfly wings. Cuban heels covered with patent leather to match rest of pump. Light color linings which will not stain your most delicate hosiery. New design last with medium toe thickness means comfort. Flexible one-piece leather soles. Designed for the woman who wants the newest in footwear at money-saving prices. Sizes, 2½ to 8. Wide widths.
9H 2550 Patent Leather. \$3.98
Price.....\$3.98
Postage, 12c extra

Whatever Style Your Costume Demands, Sharood Has It for Less Money



\$3.49

\$2.49

Gore fitted

Patent with Silver Ornament

Fancy Cut Out Style Patent or Gunmetal

One of the newest versions of the fashionable black pumps is this Colonial model of fine quality black Patent Leather. Handsome silver buckle. Elastic going under buckle. Rubber-tipped military heels. Sizes, 2½ to 8. Wide widths. 9H2028 Patent Leather. Price (Postage, 12c extra)..... **\$3.49**

Latest style and big value in this smart-appearing pump with the wide cut-out strap. Offered in a choice of Patent Leather or Black Gunmetal. Low walking heels with rubber top lift. Sizes, 2½ to 8. Wide widths. 9H2038 Patent Leather. 9H2039 Gunmetal. Price (Postage, 12c extra)..... **\$2.49**



9 H 2553

Beautifully Beaded Steel Cut Tongue Pump

\$4.98

Patent or Satin Cuban Covered Heels

Sharood's Spring Style Show brings you this very latest footwear style in a step-in pump. It is at once simple but elegant, and is quite as charming whether chosen in black Patent Leather or black Satin. A handsome tongue ornament richly set with jet and steel beads gives the pump a very costly appearance. High grade construction throughout with guaranteed counters and finest quality soles. French cording on edges. Light color linings. Popular covered Cuban heels. An advance spring style which will set off any costume to perfection. Sizes, 2½ to 8. Wide widths. 9H2553 Patent Leather. 9H2871 Black Satin. Price (Postage, 12c extra)..... **\$4.98**



Black Satin with Fancy Silk Embroidered Vamp

\$3.98

Satin pumps always appeal strongly to smartly dressed women, and in this new one-strap model of lustrous Black Satin Sharood offers you a very dressy model indeed. Its beauty of line is enhanced with silk hand embroidery in a rich floral design on the vamp. Very newest covered spike heel. Neatly stitched as pictured. Remarkably low priced for such excellent quality. Sizes, 2½ to 8. Wide widths. 9H2869 Black Satin. Price (Postage, 12c extra).... **\$3.98**

Covered Spike Heel

\$3.98

Fancy Two Tone Oxford Genuine Goodyear Well

Specially designed for our Style Show is this novelty Oxford in two-color combination Tan Calf Finished Leather. Stylish perforations. Genuine Goodyear welt. Low walking heels. Light color lining. Sizes, 2½ to 8. Wide widths. 9H2790 Two-tone Tan Calf. Price.... **\$3.98** Post.. 12c extra



Sharood's Style Show Contest

Leads the Way to Better Dress for Less Money

\$2⁶⁹

Patent Leather Gore Fitted

One of Spring's newest foot wear styles is this Beaded Buckle Colonial pump. Simply but distinctively designed with cut-out collar and is fitted with elastic goring under the buckle. Offered in a choice quality Patent Leather. Medium height Cuban heel with rubber tip. Fancy stitching on vamp and quarter. Sizes, 2½ to 8. Wide widths.

9H2026 Patent.
Price, \$2.69
Post., 12c extra



Covered Spike Heels

Brocaded Satin-Patent Trim!

Favored of fashion are these dainty Brocaded Satin Pumps with patent leather trimming in novel designs. Semi-anklette strap style. Full breasted spike heel, covered to match pump. Steel shank. Sizes, 2½ to 8. Wide widths. 9H2672 Black Brocaded Satin. Price (Postage, 12c extra)... \$4.48

\$4⁴⁸

Patent or Black Kid 3-Button Oxford

For the woman who likes an Oxford of a dressier type, there is this attractive cut-out model of Patent Leather or Black Kid. It affords splendid support for the foot, and is an excellent choice of every-day wear. Rubber-tipped military heel. Light colored linings. Sizes, 2½ to 8. Wide widths. 9H2785 Patent Leather. 9H2786 Black Kid. Price (Postage, 12c extra) . \$3.48

\$3⁴⁸

A New Style Cut-Out Sandal in Patent Leather



\$3⁴⁸

Cuban Heels

Hand Beaded Satin Pump

The new beaded Satin pumps are necessary to complete any well-dressed woman's wardrobe. Here's a handsome model of fine black Satin with fancy beaded design on vamp and strap. Covered Cuban heels. Light colored linings. Flexible insoles. Very newest dress last. An exceptional value. Sizes, 2½ to 8. Wide widths. 9H2888 Black Satin. Price (Post., 12c extra) . \$2.98

\$2⁹⁸

Patent Side Lace Oxford

\$3⁹⁸

New side lace Patent Leather Oxford with attractive cut-out front. Rubber-tipped Cuban heel. Sizes, 2½ to 8. Wide widths. 9H2799 Patent Leather. Price (Post., 12c ext.)... \$3.98



A style suggestion for spring is this new model sandal of black Patent Leather. Numerous cut-outs on vamp and quarter add to the beauty of the shoe. Medium height Cuban heel with rubber top lift is ideal for walking. Smart up-to-the-minute last. Guaranteed counters. Flexible leather insoles. For the woman who keeps pace with style, we particularly recommend this sandal. Sizes, 2½ to 8. Wide widths. 9H2597 Patent Leather.

Price.....\$3.48
Postage, 12c extra



Covered Cuban Heels

Enter the Style Show Contest See Page 4

Now Sharood Makes it Possible to Have Comfort with Style

Read Below

New Gore Fitted-Black Kid Puff Buckle Ornament

The comfort that you have always wanted in a shoe without any sacrifice of style—that is the offer Sharood makes you in this new comfort pump. It is made of an especially fine quality soft Black Kid. Stylish cut-outs at side. New style Colonial buckle with puffed leather center and beaded rim. Flexible leather insoles and specially treated outer soles make the pump extra flexible and comfortable. Medium height, rubber-tipped walking heel. A pump that requires no "breaking in" for it is soft and pliable and extremely easy on the foot. Sizes, 2½ to 8. E Width.

9H3087 Black Kid. Price (Post., 12c ext.).... **\$3.48**

Fine Quality Well Made

Your Choice
These Beautifully Styled Slippers are Made of Genuine Black Kid **\$3⁴⁸**

Stylish Looking Very Comfortable

Read Carefully About These Comfort Features

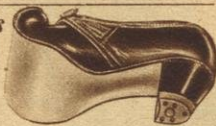
Not a single feature that would add to their ease has been overlooked in the construction of these Sharood Comfort Shoes for women. Yet you can see that we are giving you the very newest styles that the season offers in footwear.

They have extra flexible outsoles, cushion insoles which rest the feet, soft kid uppers, and special steel arch supports which insure greatest shoe comfort.

For combined style and comfort at a money saving price, we particularly recommend these Comfort Shoes.

Patented Flexible Process

By a special process, the soles of these shoes have been made extra flexible. They require no "breaking in" and are comfortable from the first day you wear them. Both outsoles and insoles have the same comfortable flexibility. Try a pair and note the difference.



Very Flexible

Genuine Kid Leather in Every Part

The softest and most pliable leather known is the genuine kid used in all of these comfort shoes.



Cushion Insole

Built in Arch Support

Sharood's special steel arch support shanks are built right into these shoes. A perfect support for weak, tired feet, fallen arches, etc. Light color linings which will not soil your daintiest hose.



Black Kid Fancy Cut-out Semi Oxford Style

Here is a stylish three-eyelet tie in a comfort model for women demanding an extra flexible and easy slipper. Made of fine quality, soft Black Kid with cut-outs on quarter. Light colored linings, and medium height Cuban heels with rubber tip. Specially treated leather outsoles. New dress last, wide enough for comfort but distinctive in style. Sizes, 2½ to 8. E Widths. A remarkable value. 9H3086 Black Kid. Price (Postage, 12c extra)..... **\$3.48**



Black Kid Three Button Spray Strap Style

The assured good style of this comfort pump makes it a particularly good selection for the woman who wants a slipper that

is both stylish and easy on the foot. It is designed in a new three-button strap style and is made of the finest and softest Black Kid. Light colored linings. Medium height Cuban heels, rubber tipped. Sizes, 2½ to 8. E Width.

9H3085 Black Kid. Price (Postage, 12c extra)..... **\$3.48**

A New Process in Shoe Construction

Makes Possible the Features of Expensive Shoes at
Much Less Money



Cuban Heels



Smooth
Insole

Very
Flexible

**You're
Sure to be Satisfied**

Until now it has not been possible to obtain an extra flexible shoe except at high prices. Sharood, however, is now using a new process in shoe-making known as the "Nuflex Construction," which combines all the flexibility of a stitch-down with the good appearance of a Goodyear Welt.

No tacks or nails are used in this new construction, and there is no heavy stitching in the insoles to hurt the feet.

The last used in these shoes is one of the latest models,—easy fitting for comfort and smart for style.

Medium light weight soles closely trimmed and the shape of the shoe add to their dressiness and make them the choice of well-dressed women. Sharood is proud to recommend these splendid shoes.

**Patent
Cut Out Sandal**

One of the very newest patterns in women's footwear is this sandal pump of Patent Leather. Its up-to-date style and wonderful construction will appeal to the woman who is a judge of value. You have only to compare it with shoes costing \$5.00 and \$6.00 to be convinced of the remarkable bargain we are offering you at \$3.49.

It is made by the new process described on this page—the "Nuflex Construction" which makes the pump very flexible and gives it the appearance of a Goodyear welt. Smart cut-outs on vamp and quarter add dressiness and afford cool comfort for summer days. Will show light color hosiery to advantage. Medium height heel with rubber top lift makes walking a pleasure. A style with snap and "go." Sizes: 2½ to 8. Wide widths.

9H3709 Patent Leather.
Price (Postage, 12c extra).....**\$3.49**

Gore Fitted

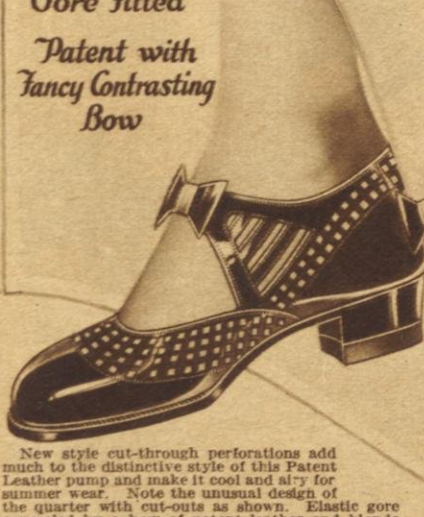
**Patent
Colonial Buckle
Pump**

Smart shoes count for much in costuming, and the Colonial pump with its buckle looks exceptionally well on the foot. Sharood offers in a fine quality, rich black Patent Leather, in a model which is the latest word in spring footwear. You get not only the latest style but a "Nuflex

Construction" shoe at the very low price of \$3.49. The elastic goring concealed under the buckle insures a perfect fit at the instep. Quarter is cut out and perforated. Light colored linings prevent the soiling of the light hosiery now being worn. The "Nuflex Construction" gives an extremely flexible shoe, without nails or stitching to hurt the feet. Easy-fitting last. Medium height walking heel with rubber top lift makes this an ideal shoe for all-around comfort. Sizes: 2½ to 8. Wide widths. 9H3718 Black Patent Leather.
Price (Postage, 12c extra).....**\$3.49**

**Your Choice
Any Style
\$3.49**

**Gore Fitted
Patent with
Fancy Contrasting
Bow**



New style cut-through perforations add much to the distinctive style of this Patent Leather pump and make it cool and airy for summer wear. Note the unusual design of the quarter with cut-outs as shown. Elastic gore concealed by a bow of patent leather and blonde kid. "Nuflex Construction" throughout. Light colored linings. Medium height walking heel with rubber top lift. A style of the hour and a remarkable value at our special price. Sizes: 2½ to 8. Wide widths.

9H3715 Patent Leather.
Price (Postage, 12c extra).....**\$3.49**

**Patent with
Gold Underlay**



New York's best-dressed women are wearing just such styles as this smart Patent Leather pump. Cut-outs in the flower design are underlaid with gold-colored leather, forming a contrast that is most effective and unusual. Fancy stitching carries out the design as pictured. Perforations on strap and quarter. Made by the new process known as "Nuflex Construction" described on this page, giving an extremely fine and flexible shoe. Medium height walking heel with rubber tip. Is very stylish and very comfortable. Sizes: 2½ to 8. Wide widths. 9H3706 Patent Leather.
Price (Postage, 12c extra).....**\$3.49**

**Style Show
- Contest -
Closes March
See Page 4**

Stitchdowns are Popular

Very Low Priced

Patent Ankletette Style

A very up-to-date style note is shown in the ankle-lette strap which features this Patent Leather sandal for women. Novel cut-outs on vamp and quarter. Goodyear stitch-down soles give greatest flexibility and shoe comfort. Full leather lined. Low rubber heels. Delightfully cool and comfortable. Unexpectedly low priced for this quality. Sizes: 2½ to 8. Wide widths.

9H3719 Patent. **\$2.98**
Price. **\$2.98**
Post., 12c extra



\$2.98

Stitchdowns are Flexible



Patent Leather
\$2.98



\$2.98

Patent Leather with Alligator Trim

Among the combinations so much in vogue this season is this one of Patent Leather with a trimming of alligator leather. We feature it in a stitch-down pump in a smartly different model that is sure to be greatly admired. It has found ready favor with the best-dressed women in the eastern cities, who find it a very acceptable style for either sports or general wear.

The flexible Goodyear stitch-down retanned leather soles are their own guarantee of comfort, affording an extremely flexible shoe. Alligator trimming in novel design as pictured. Cut-outs on vamp. Light colored linings to protect your light hosiery from soil and stains. Smooth insoles. Low walking heel with rubber top lift. A style that we heartily recommend both for its smartness and its excellent quality. A wonder value at only \$2.98. Sizes: 2½ to 8. Wide widths. 9H3717 Patent Leather. Price (Post., 12c extra)..... **\$2.98**

Cut-out Vamp and Straps

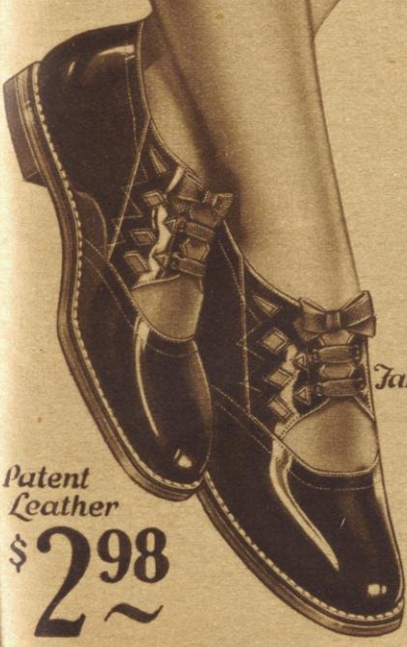
An attractive style feature of this Patent Leather sandal pump is the popular instep strap with cut-outs on strap and vamp. New slashed D'Orsay quarter. Strap is fastened with two buckles. Goodyear stitch-down soles. Full leather lined. Smooth leather insoles. Low rubber heels. Exceedingly easy on the foot. Popular for sports and general wear. A really big value at our low price. Sizes: 2½ to 8. Wide widths. 9H3720 Patent Leather. Price (Postage, 12c extra)..... **\$2.98**



Patent Leather
Side Gore

\$2.98

One of the newest offerings of the year is this sandal pump of rich black Patent Leather. It is made with elastic goring at the sides to insure a neat fit over the instep. Novel cut-outs call attention to the unusual design of the front. Neat perforations on the vamp and quarter. Popular D'Orsay cut quarter. Flexible, Goodyear stitch-down soles of special retanned leather insure extra long wear, flexibility and comfort. Light colored linings. Low rubber heels. Sizes: 2½ to 8. Wide widths. 9H3711 Patent Leather. Price (Post., 12c extra)..... **\$2.98**



Patent Leather
\$2.98

Fancy Cut-out Oxford

Nothing equals a stitch-down shoe for comfort, and that is the reason we have included this new cut-out Oxford among our styles. It is made of Patent Leather with flexible Goodyear stitch-down soles of retanned leather. Fancy cut-outs at either side of lacing. Full leather lined. Low rubber heels. A snappy style in great favor this season. Sizes: 2½ to 8. Wide widths. 9H3712 Patent. Price..... **\$2.98**
Postage, 12c extra

Patent Leather One Strap Blonde Overlay

Unusually attractive is this stitch-down style with two-button spray strap. It is made of fine black Patent Leather with novel trimming of blonde kid in an applique design on the vamp. Flexible Goodyear stitch-down soles of retanned leather. Light colored linings. Low rubber heels. Sizes: 2½ to 8. Wide widths. 9H3710 Patent. Price..... **\$2.98**
Postage, 12c extra



\$2.98

"Lady Luxury" Sharood's Finest Foot-Wear

For the Woman who Wants the Utmost
in
Style and Quality
at Fair Prices

Enter
Sharood's
Style Show
Contest
It Costs You Nothing
to do So
See Page 4



"Lady Luxury" Foot-Wear

Finely Made to Suit the Most Particular Woman

Our new "Lady Luxury" shoes have every quality feature to recommend them to the woman seeking footwear of the finer sort. These are bench-made, hand-finished shoes which have every appearance of costing from \$7.00 to \$8.00. In presenting these shoes to the American woman, Sharood is confident that they are the finest that can be obtained for our money-saving price.

Note the desirable features—the flexible "bend" leather outsoles, made from the most select part of the hide; the flexible hand-fitted leather insoles; Cuban and full-breasted spike heels, covered to match the rest of the shoe. Specially designed last to hug the foot; the genuine kid linings.

"Lady Luxury" Foot-Wear

Made in Narrow and Medium Widths

Many of our customers will be glad to note that Sharood carries "Lady Luxury" shoes in both the narrow and wider widths. Heretofore it was necessary for the woman who required a narrow width shoe to patronize the high-priced specialty shops. You need have no hesitancy in ordering any of these three styles pictured on this page if you wear narrow widths.

The medium wide widths in which we also offer these shoes will prove a good selection for women who require the wider sizes. The Spike heels are an especially dressy feature. In style and quality these are regular \$7.00 and \$8.00 values. Our money-saving price is \$5.98.



9H2588

"Lady Luxury"

Patent
Blonde Kid Underlay

\$5.98

Covered
Cuban Heels



9H2590

"Lady Luxury"

Blonde Kid with
Contrast Color Underlay

\$5.98

Full Breasted
Spike Heels



9H2584

"Lady Luxury"

Patent Leather with
New Open Shank

\$5.98

Full Breasted
Spike Heels

For women who seek beauty and quality in footwear, we suggest this "Lady Luxury" one-strap pump of finest grade Patent Leather. Stunningly designed with blonde kid underlaying the novelty cut-outs. French corded edges. Blonde kid linings. Medium height Cuban heels with rubber top lift. Flexible leather insoles. Up-to-the minute last. A dress shoe of more than usual attraction. Sizes: 2½ to 8.

9H2588 Wide Widths.
9H2589 Narrow Widths.
Price (Post. 12c extra), per pair... \$5.98

Specially chosen for you because it was one of the style hits of the recent Chicago Style Show is this "Lady Luxury" step-in pump. It is made of finest quality kid in the fashionable blonde shade. Diamond-shaped cut-outs extending around top of model are underlaid with contrasting dark blonde kid. Full breasted, extra height spike heel with blonde kid covering. Sizes: 2½ to 8.

9H2591 Narrow Widths.
9H2590 Wide Widths.
Price, per pair (Post. 12c extra)..... \$5.98

Here is a footwear style that delights the eye—a very new sandal type pump of lustrous black Patent Leather. This "Lady Luxury" shoe is featured with the new open shank which has leather cut away to the sole at sides. Beautiful cut-outs on vamp and quarter. Flexible bend leather soles. Full breasted spike heels. Sizes: 2½ to 8.
9H2582 Narrow Widths.
9H2584 Wide Widths.
Price, per pair (Post. 12c extra)..... \$5.98

Discriptions of Shoes on Opposite Page

Blonde Kid with Dark Tan Trim
A Again Sharood demonstrates the fact that stylish footwear and high prices need not go together. In this attractive step-in pump of the fashionable Blonde Kid, we offer you a very graceful model. A dark tan collar on vamp and quarter gives a charming note of contrast. Note the novel placing of the fancy ornament on vamp. Light color linings. Flexible leather insoles. Covered Cuban heels. Sizes: 2½ to 8. Wide widths.
9H2558 Blonde Kid with Dark Tan Trimming.
Price (Post. 12c extra) \$3.98

Blonde Kid Eyelet Tie
B Blonde is the new shade for spring footwear, and this two-eyelet tie pump in the new shade will find many admirers. Sharood offers it in Blonde Kid with collar of a darker shade of Blonde Kid. Light color linings. Flexible leather insoles. Easy-fitting last. Cuban heels covered with blonde kid. Sizes: 2½ to 8. Wide widths.
9H2789 Blonde Kid with Dark Blonde Kid Trim.
Price (Post. 12c extra) \$3.98

French Blonde Satin
C If you are planning to create a sensation with your new spring costume, you will do well to consider this beautiful new pump. It is to be had in French Blonde Satin with tongue and collar of blonde kid or in black satin with gunmetal kid trimming. Beautifully hand-beaded tongue. Light color lining. Flexible leather insoles. New covered spike heels. Sizes: 2½ to 8. Wide widths.
9H2874 French Blonde Satin.
9H2875 Black Satin. \$4.98
Price, per pair..... \$4.98
Postage, 12c extra

Blonde Kid-Gore Fitted
D The perfect-fitting qualities of the step-pump make it dear to the feminine hearts. In this smart, dressy pump of Blonde Kid, the elastic goring is concealed under a novel pinked bow of leather. Collar of Blonde Kid in darker shade affords a smart contrast. Light color linings. Flexible leather insoles. Cuban heels covered with Blonde Kid. Sizes: 2½ to 8. Wide widths.
9H2570 Blonde Kid with Dark Blonde Kid Trim.
Price (Post. 12c extra) \$3.98

Blonde Kid—Fancy Overlay
E You pay only the price of an ordinary shoe when you buy this stylish pump, but note what you get. The fine quality leather is in the new Blonde shade so very fashionable this season. A fancy overlay of dark blonde kid gives distinctive style to the vamp and quarter. Light kid lining. Flexible leather insoles. Sizes: 2½ to 8. Wide widths.
9H2557 Blonde Kid with Dark Blonde Kid Trim.
Price (Post. 12c extra) \$3.98

Blonde Kid with Patent
F One of the finest offerings of our Spring Style Show both in the newness of style and the high quality is this fashionable tongue pump. It comes in Blonde Kid with patent leather overlay on quarter and patent leather underlay on tongue. Concealed elastic goring under the tongue insures a correct fit. Light color lining. Flexible leather insoles. Easy-fitting last. Covered spike heels. Sizes: 2½ to 8. Wide widths.
9H2561 Blonde Kid with Patent Trim.
Price (Post. 12c extra) \$4.98

A
Blonde Kid
With
Dark Tan Trim
\$398

B
Blonde Kid
Two Eylet Tie
\$398

Blonde Spring's New Color

Covered Cuban
Heel

Covered Cuban
Heel

C
French Blonde
Satin
\$498

D
Blonde Kid
Gore Fitted
\$398

Sharood's
Style Show
Contest
\$4000.00
in
Prizes

New Spike
Heel

Covered
Cuban
Heel

Beautiful
New Styles

New
Spike
Heel

Covered Cuban
Heel

Gore Fitted

F
Blonde Kid
With
Patent Overlay
\$498

E
Blonde
Kid
Fancy Overlay
\$398

A Gorgeous Array of New Styles



Style Contest
See Page 4

\$3.98



Gore Fitted

Blonde Kid or Patent Leather

Something very new and individual is this pump with its novel goring at the front. It is a light-weight dress model offered in two very fashionable leathers—Blonde Kid or Black Patent Leather. Elastic goring laid between strips of leather at the center front gives plenty of space for drawing the shoe on and makes the pump fit snugly. Light colored linings which will not stain your hosiery. Flexible leather insoles. Medium height Cuban heels. Attractive cut-outs add to its dressy effect. Sizes, 2½ to 8. Wide widths.

9H 2578 Blonde Kid.
9H 2577 Patent Leather
Price, per pair **\$3.98**
Postage, 12c extra.

Gore Fitted



Covered Cuban Heel

\$3.48

Patent Leather or Black Satin

The style of the hour is the smart new pump known as "The Charleston". A feature value \$2.98. Regularly sold for \$4.00. Your choice of rich Black Patent Leather or fine, lustrous Skinner's Satin. Made over a new, snap last with covered Cuban heels. Show on vamp with steel beaded center. Light colored linings. Sizes, 2½ to 8. Wide widths.

9H 2545 Patent Leather.
9H 2867 Black Satin.
Price, per pair **\$3.48**
Postage, 12c extra.

\$4.98



Gore Fitted

Fancy Ornamented Tongue Pump

A very handsome pump specially designed for the woman accustomed to fine footwear. A choice of Black Patent Leather or rich Black Satin is offered you in this gore-fitted model. Novelty rosette set off with a rhinestone ornament. Light colored linings. Flexible leather insoles and covered Cuban heels to match uppers. Fancy stitching around vamp and quarter. Sizes, 2½ to 8. Wide widths.

9H 2555 Patent Leather.
9H 2873 Black Satin
Price, per pair **\$4.98**
Postage, 12c extra.

New Full Breasted Spike Heel



\$3.98
Sparkling Iridescent Stitching

Iridescent metal thread stitching in a peacock design is a very new trimming feature of this stylish one-strap pump. Made of rich Black Patent Leather with covered spike heel for dress wear. Stylish cut-outs on quarter. Braid binding on edges. Light colored linings. Sizes, 2½ to 8. Wide widths.

9H 2551 Patent Leather.
Price, (Postage, 12c extra) **\$3.98**

\$3.98

New Blonde Kid Trimming

One of our most attractive styles in footwear are these cut-out Sandals with contrasting overlays—just what you will want to complete your outfit if in Patent Leather with Blonde Kid overlays on vamp and strap. Light colored linings. Flexible leather insoles. Patent leather covered Cuban heels. Sizes, 2½ to 8. Wide widths. A big style hit.

9H 2576 Patent Leather.
Price, (Post. 12c ex.) **\$3.98**

\$3.98



Covered Cuban Heel

White Kid Gore Fitted Step in Pump

White footwear promises to have a tremendous vogue for spring and summer, and well-dressed women of New York are choosing this dainty step-in pump, one of the season's prettiest models. Sharood offers this new style in a fine quality White Kid, with gore adjustment sides to assure perfect fit. White kid linings and covered Cuban heels. Flexible leather insole. A graceful and pleasing model. Sizes, 2½ to 8. Wide widths.

9H 3977 White Kid.
Price, (Postage, 12c extra) **\$3.98**

Covered Cuban Heel

Beautiful Styles for Every Occasion



\$3.98



**Blonde Kid or Patent
Contrasting Underlay**

Covered Cuban Heels

A very distinctive step-in pump with a dainty flower design in contrasting color. Your choice of Blonde Kid with dark blonde kid underlay or Black Patent Leather with gold underlay and collar. Covered Cuban heels. Sizes, 2½ to 8. Wide widths. A special value.
 9H 2559 Blonde Kid. \$3.98
 9H 2552 Patent with Gold. \$3.98
 Price, (Postage, 12c extra)

\$3.98

**French Blonde
Satin with
Kid Trimming**

Sharood's early showing of Spring styles in footwear reveals none more beautiful and appropriate than this fine dress pump. It can be had in the new shade of French Blonde Satin or in rich Black Satin, both with harmonizing overlay of genuine kid. Graceful spike heel is a well-liked feature for dress wear. Light colored linings. Flexible leather insoles. Easy-fitting last. A pump that will complete your new spring outfit, and a value that will amaze you at our low price. Sizes, 2½ to 8. Wide widths.

9H 2883 French Blonde Satin.
 9H 2884 Black Satin.
 Price, per pair, \$3.98
 Postage, 12c extra.



\$3.98

**Patent Leather Tie with
Blonde Overlay**

Here is a dressy Tie Pump that is such a favorite this season with smartly dressed New York women. Its very modest price gives no indication of the excellent quality of the rich Black Patent Leather so effectively trimmed with an overlay of Blonde Kid. Patent leather covered Cuban heels. Flexible leather insoles. Sizes, 2½ to 8. Wide widths.
 9H 2574 Patent Leather.
 Price, \$3.98
 Postage, 12c extra



**New
Spike
heel**

\$3.98

**Patent with
Tan Batik Quarter**

Batik trimming is a very new feature of this beautiful strap pump in a modified ankle style. Made of rich Black Patent Leather with Tan Batik (marbled effect leather) quarter. Vamp is overlaid with Batik and the Batik quarter has a fancy overlay of patent leather. Light colored linings. Flexible leather insoles. A style to lend grace to the feet of well-dressed women. Specially priced. Sizes, 2½ to 8. Wide widths.
 9H 2575 Patent with Tan Batik.
 Price, per pair, \$3.98
 Postage, 12c extra.



\$4.98

**Spike
Heel Patent Step in Pump
Blonde Overlay**

The very essence of smart style is this new step-in pump, an advance spring model for 1926. Note the attractive cut-out vamp with an overlay of blonde kid which contrasts well with the rich Black Patent Leather of the pump. Covered spike heel. Light colored linings. Flexible leather insoles. Sizes, 2½ to 8. Wide widths.
 9H 2573 Patent Leather with Blonde Kid. \$4.98
 Price, (Postage, 12c extra)

\$4.98
Gore Fitted

Patent with Blonde Trim

One of Sharood's super-quality shoes is this stunning pump of rich Black Patent Leather, a remarkable value at our money-saving price. It is effectively combined with blonde kid collar which has a fancy patent overlay as pictured. Novel bow formed of interwoven patent and kid conceals elastic goring and assures a snug-fitting shoe. Genuine champagne kid lining. Flexible leather insole. Full breasted spike heel. Sizes, 2½ to 8. Wide widths.
 9H 2585 Patent Leather.
 Price, \$4.98
 Postage, 12c extra.



Only at Sharood's So Many Pretty Styles To Choose From

Full
Breasted
Spike Heel



A
Patent
or New Blonde Kid
\$398

B
Pearl Gray Kid
\$398



Covered
Cuban Heel

C
Patent Leather
Swing Strap
Style
\$298



D
Fancy
Embroidered
Satin
\$398



New
Spike
Heels

E
Novel
Stitchdown Style
\$248



F
New Rosewood Kid
With
Blonde Trimming
\$398



Gore
Fitted

Description of shoes on Opposite Page

Patent or Blonde Kid
 Blonde shade footwear is one of the favorite styles for spring and summer. That is the reason we offer this distinctively styled pump in two selections—Black Patent Leather or Blonde Kid. Although simple of line, it is very graceful and slender-looking on the foot. Smart cut-outs at side. Leather bow with contrasting center trimming. Full breasted spike heel covered to match pump. All edges neatly bound. An unusual value. Sizes, 2½ to 8. Wide widths.

9H2567 Blonde Kid.
 9H2548 Patent Leather.
 Price
 (Postage, 12c extra) **\$3.98**

Pearl Gray Kid
 Pearl Gray is a favorite footwear shade in New York this season, and its popularity with the well-dressed woman is assured. We offer this very pleasing new pump in a good quality Gray Kid. It is one of the well-liked step-in styles fitted with plastic gores at sides. Modish cut-out collar and fancy stitching on vamp and quarter give it a stylish appearance. Flexible leather insoles. Gray kid lining. Covered Cuban heels. Sizes, 2½ to 8. Wide widths.

9H2564 Gray Kid.
 Price
 (Postage, 12c extra) **\$3.98**

Swing Strap
 This smart Patent Leather pump has style lines that are worthy of an expensive shoe yet our special Style Show price is only \$2.98. It is made in a new swing strap style with cut-outs on quarter to match those on the strap. Perforated as shown. Light color linings. Built over Sharood's stylish but easy-fitting last. Medium height Cuban heels with rubber top lift. May be worn with or without ribbon bow. Sizes, 2½ to 8. Wide widths.

9H2572 Patent Leather.
 Price
 (Postage, 12c extra) **\$2.98**

Embroidered Satin
 Satin shoes find new ways of adding to their attraction as evidenced in this handsome one-strap pump of lustrous black Satin. A very new feature is the embroidered flower design on vamp, which is worked in dainty colors. Patent leather strap and overlay on quarter. New spike heels, satin covered. Light color lining. Flexible leather insoles. Easy-fitting last. Sizes, 2½ to 8. Wide widths.

9H2877 Black Satin.
 Price
 (Postage, 12c extra) **\$3.98**

Sandals for Springtime
 A popular spring-time style for women is this attractive cut-out stitchdown sandal. Made over a comfortable sports last in a choice of Patent Leather or Tan Calf-finished leather. Cut-outs in flower design on vamp. Fancy stitching. Soft, pliable but long-wearing remanned soles. Low rubber heels. Genuine Goodyear stitchdowns. For sports and general wear. Sizes, 2½ to 8. Wide widths.

9H3722 Patent Leather.
 9H3723 Tan.
 Price
 (Postage, 10c extra) **\$2.48**

Rosewood Shade Kid
 Another of the season's fascinating new shades is rosewood. To match the new dresses in this shade, Sharood offers this truly delightful pump in Rosewood Kid with Blonde Kid trimming. Fancy cut-out collar with ornamental buckle finish. Concealed gore under buckle insures an easy fit. Light color lining. Flexible leather insoles. Spike heels covered to match. Sizes, 2½ to 8. Wide widths.

9H2566 Rosewood Kid.
 Price
 (Postage, 12c extra) **\$3.98**

Just the Thing for Sport Wear

They're So Good Sharood Guarantees them for 6 Months



\$2.98



Southern Tie Style Jan, Patent or Gunmetal

This "Broguey" Oxford has everything to recommend it—last-minute style, money-saving price, and our guarantee of six-months' wear. They are made on the popular Southern Tie pattern, from fine selected leathers in a choice of Patent Leather, Tan Calf or Gunmetal. Composition "Wearever" sport soles, a desirable feature for walking and all sports wear. Made very flexible with our "Nullex Construction." Rubber-tipped military heels. Sizes, 2½ to 8. Wide widths.

9H3937 Patent Leather.
 9H3938 Tan Calf.
 9H3939 Gunmetal.
 Price (Postage, 12c extra)..... **\$2.98**

New Shoe Construction No Tacks ~ No Nails

The shoes pictured on this page are made by a new process in shoe-making known as the "Nullex Construction." Gives the flexibility of a stitchdown and the high grade appearance of a Goodyear Welt. No tacks or nails to hurt the feet.

Jan or Patent ~ Alligator Overlay Fringed Bow

Such an attractive style and guaranteed for six months is this new step-in sport pump in Tan Calf-finished Leather or Patent Leather with harmonizing alligator trimming. Fitted with elastic gore under the fringed leather bow. Special "Nullex Construction." Flexible, smooth leather insoles. Light color linings. Medium height walking heels with rubber top lift. "Wearever" Composition sport soles. Sizes, 2½ to 8. Wide widths.

9H3713 Tan.
 9H3714 Patent.
 Price **\$3.48**
 Post., 12c ext.

\$3.48



"It Costs Nothing to Enter Sharood's Style Show Contest."

Specially Made to Give a Trim Appearance to the Feet of the Stout Woman

Genuine Goodyear Welt

Special Features of these Shoes

Sharood's special steel riveted arch support is built into every pair of the shoes shown on this page for stout women. This feature does wonders in maintaining the shapeliness of the shoe, for it gives firm support to the arch of the foot and keeps the shoe from breaking down in the arch.



Every Pair
Has a Steel
Riveted Arch Support



Every Pair Has
Genuine Goodyear Welt
Soles

Genuine Goodyear welt soles make these shoes extra flexible, and give that trim, neat appearance found only in high grade footwear. There are no nails or stitching to hurt the feet. Goodyear welt shoes are easier to repair than ordinary soles, and they have the added advantage of keeping their shape for a longer time.



Combination Last
Close Fitting
Heel Seat
"EEE" Ball

These shoes for stout women are made over our "Sure-fit" combination last. This means that the ball of the shoe is wider in proportion than the heel. The ball is made on an "EEE" last; the heel is made on a narrower last (about E width), which gives a close-fitting heel that does not gap. Greatly improves the fit of the shoe.

Butterfly Pumps in Black Satin with Patent Overlay

\$4.98



Here is the popular "Butterfly" pump in a special model for stout women. This smart one-strap pump is made of an especially fine Black Satin with an overlay of patent leather in a butterfly design. It has every feature for comfort—"Sure-fit" combination last, riveted steel arch support, genuine Goodyear Welt, and close-fitting heel. Medium height Cuban heels with rubber top lift. Sizes, 3 to 9. EEE wide.
9H3057 Black Satin. \$4.98
Price (Post., 12c ext.)...



\$3.98

Patent or Black Kid

Perfect foot comfort is offered stout women in this new three-button Oxford. It is made in either Patent Leather or Black Kid in the finest qualities obtainable. Reinforced with Sharood's steel riveted arch support. Genuine Goodyear welt. Combination last. Rubber-tipped military heels. Sizes, 3 to 9. EEE wide.
9H3051 Patent Leather.
9H3052 Black Kid.
Price (Postage, 12c extra), per pair..... \$3.98



Three Button
Spray Straps
in
Patent Leather

\$3.98

Splendid style and a wonderful value for stout women in this Patent Leather pump with the stylish three-button spray strap. Dress-weight soles made very flexible by the genuine Goodyear Welt. Riveted arch-supporting shank. Medium height Cuban heels with rubber top lift. Special combination last which insures a close-fitting heel. Sizes, 3 to 9. EEE wide.
9H3058. Patent Leather.
Price (Postage, 12c extra)..... \$3.98



\$4.98

Patent with
Alligator Trim

No need to tell you that these alligator-trimmed buckle pumps for stout women are the very newest thing in footwear. The picture shows their clever style but it can give no idea of their ease and comfort. They are made of a rich black Patent Leather over our "Sure-fit" combination last and steel arch-support shank. Genuine Goodyear Welt. Light color lining. Rubber-tipped Cuban heels. Ornamental buckle. Sizes, 3 to 9. EEE wide.
9H3050 Patent with Alligator.
Price..... \$4.98
Postage, 12c extra



\$3.98

Patent Black Kid
Southern Tie
with Contrasting Trimming

One of our special Style Show values for stout women is this Southern Tie, equally good looking in Patent Leather or Black Kid kid trims the Patent model; and patent trims the Kid model. course, they are made over our "Sure-fit" Combination last for comfort. Riveted steel arch-support reinforces the shoe and gives relief to wet tired feet. Goodyear Welt. Cuban heels with rubber top lift. Color lining. Sizes, 3 to 9. EEE wide.
9H3053 Patent with Dull Kid.
9H3054 Black Kid with Patent.
Price (Postage, 12c extra)..... \$3.98

Fashionable Styles for Stout Women

Priced Very Low

A Special Value Black or Brown Two Button One Strap

A distinctively styled novelty strap pump for stout women. Full EEE wide ball for ease and comfort. Your choice of Black or Brown Kid of soft, pliable quality. Riveted arch-supporting shank. Cut-outs and perforations. Rubber-tipped heel. Sizes, 3 to 9.
9H3047 Brown.
9H3048 Black.
Price (Post., 12c ext.)... \$2.98

\$2.98

EEE Wide

New Style Patent with Blonde Kid Overlay and Contrasting Bow

\$4.98

EEE Wide

The most up-to-date combination of leathers is shown in this smart pump for stout women. It is one of our better quality shoes made of rich black Patent Leather with contrasting overlay of blonde kid, the most fashionable shade of the season in footwear.

Elastic goring concealed under the smart patent and blonde kid bow holds the pump snugly in place. Specially designed EEE last which will make the stout foot look smaller and narrower. Riveted arch supporting shank gives firm support to the foot. Light color linings. Flexible leather insoles. Medium height Cuban heels with rubber top lift. Sizes, 3 to 9. Wide widths.
9H3059 Patent Leather with Blonde Kid.
Price (Postage, 12c extra).... \$4.98

Patent With Blonde Kid Trimming

It is now possible for stout women to have the most dressy and up-to-date footwear styles, as shown in this beautiful applique pump. It is made of rich black Patent Leather with a stunning trimming of blonde kid to give contrast. Elastic goring under tongue insures a perfect fit. Light color linings. Medium height Cuban heels with rubber top lift. Flexible leather insoles. Riveted arch supporting shank affords greatest foot comfort. Sizes, 3 to 9. EEE wide.
9H3062 Patent Leather.
Price (Postage, 12c extra).... \$4.98

\$4.98

EEE Wide

Patent Side Lace Oxford

One of the smartest of the new shoe fashions is this stylish side tie Oxford for stout women. It is a Patent Leather model with new style cut-outs on collar and quarter. Riveted arch-supporting shank. Medium height Cuban heels with rubber top lift. Sizes, 3 to 9. EEE wide.
9H3061 Patent.
Price, \$3.98
Post., 12c extra

EEE Wide

\$3.98

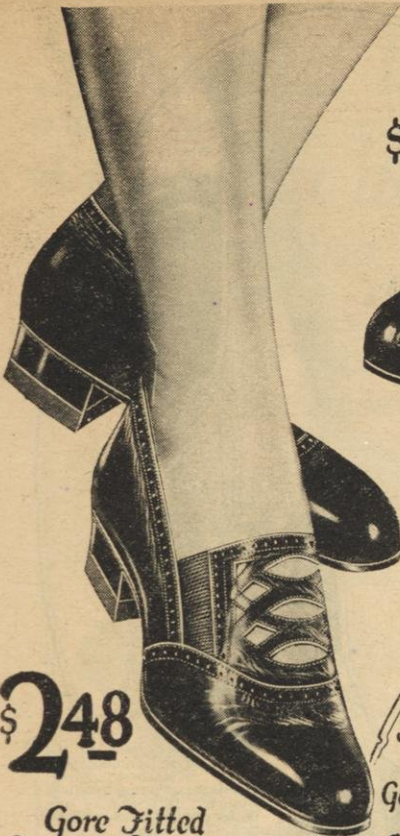
Patent or Black Kid Cut-out Oxford

Smart footwear plays a most important part in every woman's costuming nowadays, and the stout woman will find this good-looking cut-out Oxford a very appropriate selection for her dressy frocks. We offer it in a choice of two fashionable leathers—black Patent Leather or black Kid. It is made over a specially designed last that gives a graceful appearance to the stout foot.

Reinforced with a steel shank and rivets to give firm support to the arch of the foot. Light color lining. Flexible leather insoles. Medium height Cuban heels with rubber top lift. For style and comfort. Sizes, 3 to 9. EEE wide.
9H3060 Patent Leather.
9H3063 Black Kid.
Price (Postage, 12c extra).... \$3.98

Sharood's Famous Comfort Shoes

Every Shoe on this Page -
Made of Genuine Kid



\$248

Gore Fitted Genuine Black Kid

In these comfort pumps for women, Sharood offers you quality and features not usually found in shoes selling at such low prices. They are made of genuine Black Kid of excellent soft quality with elastic goring at either side of the attractive lattice style cut-out front. Built-in steel shank reinforces the arch of the shoe and gives relief to tired, aching feet. Low heels with rubber top lift. Easy-fitting but stylish last. Cushion insoles. Sizes, 2½ to 8. Wide widths. 9H3079 Genuine Black Kid. Price (Postage, 10c extra)..... \$2.48



\$198

Genuine Black Kid Juliet

Women's Juliet Slippers of genuine Black Kid that is extremely soft and pliable. Comfortable cushion insoles. Steel shank. Full, roomy last. Rubber heels. Sizes, 2½ to 8. Wide widths. 9H3076 Black Kid. Price (Post., 10c extra) \$1.98



\$248

Black Kid Cut Out Style

You need have no doubt about the correct style of this new stitchdown sandal, for it is considered very smart both for comfort and general wear. It is made of genuine Black Kid of soft, pliable quality with pleasing cut-out on vamp and graceful swing strap. Retained leather soles for extra wear are made very flexible by the Good year stitchdown process. Comfortable foot-form last. Low rubber heels. An ideal shoe for spring and summer. Sizes, 2½ to 8. Wide widths. 9H3729 Black Kid. Price (Postage, 10c extra)..... \$2.48



\$198

Swing Strap Style Genuine Kid

It is not often that you will find such dressy styles in women's comfort shoes at the remarkably low price of \$1.98. Smart swing strap pump in a fine quality genuine Kid. Bow fastening and cut-outs add to its dressiness. Made for greatest comfort with cushion insoles, very flexible outersoles, arch-supporting steel shank, and rubber-tipped medium height heels. Sizes, 3 to 9. Wide widths. 9H3078 Genuine Black Kid. Price (Postage, 10c extra)..... \$1.98

Comfort in Every Pair!



\$298

Dr Daniels Arch Support Shoe or Oxford Genuine Black Kid!

Dr. Daniels' improved arch-support shoes and Oxfords of soft black Kid. Riveted steel arch support. Cushion insoles. Orthopedic rubber heels. Flexible oak leather soles. Sizes, 2½ to 9. Wide widths. 9H3127 Oxfords. Price (Postage, 10c extra)..... \$2.98 9H3179 High Shoes. Price (Postage, 12c extra)..... \$3.98

Gore Fitted Colonial Pump Genuine Black Kid!

Charming style, isn't it? Women with sensitive feet will appreciate the opportunity of securing a real dress style shoe in a genuine comfort construction, and to supply this long-felt need, Sharood offers you this charming Colonial pump. It is made of genuine Black

Kid in a step-in style with elastic gore concealed under the fancy metal Colonial buckle. All edges bound and perforated. Special comfort features are the steel shank, the cushion insoles, the flexible leather soles, and the rubber-tipped military heels. Sizes, 3 to 9. Wide widths. 9H3083 Black Kid. Price (Post., 10c extra) \$2.98



\$298

Comfort Guaranteed in Every Pair

Every Shoe on this Page -
Made of Genuine Kid



Black Kid
Front Strap
Style

Flexible Stitchdown

Yes, these are stitchdown sandals and only \$2.48. Made of soft Black Kid of high quality. Retained leather soles are made extra flexible by the Goodyear stitchdown process. Attractive perforations. Low rubber heels. Comfortable foot-form last. Sizes, 2½ to 8. Wide widths.
9H3730 Black Kid. \$2.48
Price (Post., 10c ext.)



\$2.48
Popular
Southern Tie
Combining Style and Comfort

You would never suspect from the smart style of this new Southern Tie Oxford that it is a comfort slipper. The finest and softest of leathers—genuine Black Kid—is used for the Oxford. Dress weight soles that are extra flexible and durable. Cushion insoles to rest the feet. Arch-supporting steel shank and guaranteed counters give proper support to weak or tired arches. Medium height heels with rubber top lift. Sizes, 3 to 9. Wide widths.
9H3128 Black Kid.
Price (Postage, 10c extra)..... \$2.48



\$2.48
Stylish
Cut Out Oxfords

You are sure of comfort when you buy this smart cut-out Oxford yet you do not have to sacrifice style to ease. We offer this style in soft Black Kid over a special comfort last White drill lining throughout reinforces the shoe. All edges bound with grosgrain braid. Cushion insoles. Arch-supporting steel shank. Ribbon lacing. Rubber-tipped Cuban heels. Very smart and dressy. Sizes, 3 to 9. Wide widths.
9H3132 Genuine Black Kid.
Price (Postage, 10c extra)..... \$2.48



For
Wide
Ankles

EEE Wide
\$2.48
Up

Black Kid Shoe or Oxford

Perfect fit, style and comfort for stout ankles is afforded you in these high quality comfort shoes and Oxfords. Made of soft Black Kid over a roomy, round toe last. Arch-supporting steel shank. Oak leather soles. Cushion insoles. Medium height, rubber heels. Sizes, 3 to 10. EEE Wide.
9H3181 Black Kid High Shoe. \$2.98
Price (Postage, 12c extra).....
9H3130 Black Kid Oxford. \$2.48
Price (Postage, 12c extra).....

High Shoe
\$2.48

Popular Three Button Style

You will enjoy the comfort and admire the smart, up-to-date style of this three-button strap slipper. It is made over a special new last which embodies all comfort features yet gives the trim appearance of a dress slipper. Remarkably low priced.

Soft, genuine Black Kid which will give greater all-day comfort than any other leather is used for this slipper. Other desirable features are the cushion insoles, the extra flexible leather outsoles, and the rubber-tipped Cuban heels. Stylish cut-outs on strap complete this shoe which is wonderful for comfort and so trim and good-looking on the foot. Sizes, 3 to 9. Wide widths.
9H3084 Black Kid.
Price (Post., 10c extra)..... \$2.98

Oxford
\$1.98



Genuine Black Kid!

Stylish comfort Oxfords and high shoes at a saving price. Made of genuine Black Kid over a broad walking last. Flexible Oak leather soles and soft cushion insoles. Low rubber-tipped heels. Guaranteed counters. Riveted steel shank. Sizes, 3 to 9. Wide widths.
9H3129 Black Kid Oxfords. \$1.98
Price (Postage, 10c extra).....
9H3177 Black Kid High Shoes. \$2.48
Price (Postage, 10c extra).....



Black Kid
\$2.98

Two Special Bargains



Black or Tan



Either Style
\$1.98



Cutout Sandal Style - Tan or Black

Women who insist on having an appropriate shoe style for every occasion will want this good looking cut-out sandal slipper for informal wear. It has proved a great favorite for sports wear with well-dressed New Yorkers, and is a truly amazing bargain at our money-saving price.

It is made of serviceable Tan or Black Leathers with our famous "Wearever" composition soles. Flexible Goodyear stitchdown process. Low rubber heels. Comfortable foot-form last which assures greatest foot comfort. Novelty cut-outs on vamp and sides. Buckled strap. Ideal summer shoe. Sizes, 2½ to 8. Wide widths.

9H3727 Tan. 9H3728 Black. Price (Postage, 12c extra).....\$1.98

New Moccasin Toe Cutout Oxford

Enjoy comfort from the moment you put them on. You can if you buy these Moccasin Toe Stitchdown Oxfords for women. You will be just as well satisfied with the quality as you are with their wonderful comfort, and amazed at the splendid bargain we are offering you at \$1.98. You can have your choice of good quality Tan Leather or Black Gunmetal Leather.

The "Wearever" composition soles are extra long-wearing and are made flexible by the Goodyear stitch-down process. You will find that they will give twice the wear of ordinary leather soles. Moccasin toe is a comfortable feature. Cutouts at sides give cool ventilation. Low rubber heel. One of the most comfortable shoes you have ever put on your feet. Sizes, 2½ to 8. Wide widths.

9H3930 Tan. 9H3931 Gunmetal. Price (Postage, 12c extra).....\$1.98

Guaranteed 6 Months Wear

Genuine Goodyear Welt
Soft Retanned Uppers-Composition Sport Soles

For Women



\$2.98
Up

We now offer our celebrated six-months' guarantee shoes in a choice of shoe or Oxford. At our low price, we feel confident you cannot find better shoe value anywhere. The least service you can expect from these shoes is six months' everyday wear, and thousands of our customers tell us they last much longer. So you can see for yourself what a truly economical shoe we are offering you at these low prices.

They are light enough to be thoroughly comfortable and are made of full grain retanned leather, which is moisture proof and not easily penetrated by barnyard acids. The genuine Goodyear Welt construction is another point in their favor. It makes the shoe more shapely and easier to resole.

The "Wearever" composition sport soles have special cleats to prevent slipping. Will outwear two ordinary leather soles. Rubber heels. Comfortable soft moccasin toe.

Every pair—both Oxfords and high shoes sold with Sharood's guarantee of six months' service. Comes in tan only. Sizes, 2½ to 8. Wide widths.

9H3033 Oxford. Price.....\$2.98
9H3032 High Shoe. Price.....\$3.48

Postage, 12c extra on above.

Latest Styles

For the Growing Girl

Special Values

Sizes 1 to 7

Sizes 1 to 7

Patent or Tan Cut-out Sandal

Here is the new 1926 sandal pump for the growing girl in sizes from 1 to 7. Made of Tan or Patent Leather. New style cut-outs on vamp and quarter. Full leather lined. Low walking heels with rubber top lift. Sizes, 1 to 7. Wide widths. 9H3225 Patent. 9H3226 Tan. Price.....\$2.98 Postage, 12c extra

\$2.98

\$2.98

Patent Leather Side Gore Pump

Stylish step-in pump for growing girls in a rich black Patent Leather model. Attractive cut-out front with elastic goring at sides. Light color linings which will not stain light hosiery. Flexible leather insoles. Low walking heels. Smart perforations on vamp and quarter. A style that will appeal to every growing girl. Sizes, 1 to 7. Wide widths. 9H3227 Patent Leather. Price (Postage, 12c extra).....\$2.98

\$2.98

\$2.98

Patent With Silver Ornament Applique Trimming

Smart new style in a Colonial pump for the growing girl. Made of black Patent Leather with silver applique trimming as pictured. Large ornamental buckle is in keeping with the newest footwear fashions. Low rubber-tipped heels. Sizes, 1 to 7. Wide widths. 9H3212 Patent. Price, \$2.98 Post., 12c ext.

\$2.98

Patent with Blonde Kid Overlay

\$3.48

Growing girls' step-in pump of Patent Leather. Fancy cut-out flower design on quarter has blonde kid underlay. Elastic gore concealed under two-tone leather bow. Light color linings. Flexible leather insoles. Low walking heels with rubber top lift. Sizes, 1 to 7. Wide widths. 9H3217 Patent. Price (Post., 12c ext.).....\$3.48

New style swing strap pump for growing girls. Made of rich black Patent Leather with Light color linings. Low walking heels with rubber top lift. Can be worn with or without bow. Sizes, 1 to 7. Wide widths. 9H3228 Patent. Price (Post., 12c ext.).....\$2.98

Patent Leather Fancy Swing Strap Style

\$2.98



Growing girls will like the very attractive style of this new step-in pump which we have patterned after our styles for women. We have adapted the last to the requirements of the growing girls and have used a fine quality black Patent Leather in making the pump. An overlay and buckle ornament of blonde kid adds dressy style, making a combination that goes well with any costume. Elastic goring concealed under the buckle. Low walking heels with rubber top lift. Sizes, 1 to 7. Wide widths. 9H3232 Patent with Blonde Kid. Price.....\$2.69 Postage, 12c extra



Patent Leather with Blonde Overlay and Ornament

\$2.69

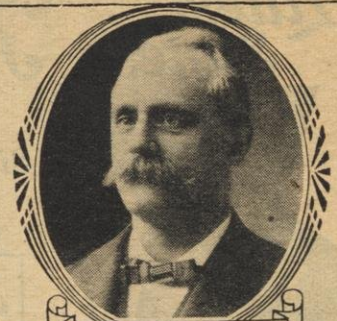


Patent or Tan Cut-out Southern Tie Style

\$2.98

A very attractive new style for growing girls and one of our special values at \$2.98 is this Southern Tie Oxford. In addition to being a style that girls want, this Oxford is made of excellent wearing leathers that will give very satisfactory service. You can have your choice of Tan or Patent Leather. Attractive three-eyelet style with cut-outs and perforations at sides. Easy-fitting last. Low rubber heels. Very dressy and desirable. Sizes, 1 to 7. Wide widths. 9H3216 Patent Leather. 9H3224 Tan. Price.....\$2.98 Postage, 12c extra

Wise Mothers
Buy their Children's and Misses' Shoes
at Sharood's



Charles K. Sharood

Charles K. Sharood, founder of the Sharood Company, was a skilled shoemaker, a manufacturer of shoes and later a distributor of shoes by mail. He knew quality and sold only honest shoes made of good leathers.

For 31 years the company which bears his name has followed to the letter the policy laid down by Mr. Sharood, the honest shoemaker. We sell good shoes, shoes of style and quality at low prices. Thousands of satisfied customers testify to the goodness of Sharood shoes. Let us prove to you their worth.

\$239
up

Patent Cut Out
Eyelet Tie



In buying this new three-eyelet Oxford you get one of the latest New York models for misses and children. It is a dressy style of fine quality Patent Leather with fancy cut-outs on the quarter and perforated tongue. Light color linings. Flexible leather insoles. Low walking heels with rubber top lift. Nature-form last on children's and misses' last. Growing girls' made on a pointed toe last.

9H3321 Child's Sizes, 8½ to 11. Price... \$2.39
9H3322 Misses' Sizes, 11½ to 2. Price... \$2.69
9H3323 Growing Girls' Sizes, 2½ to 8. Price... \$2.98
Postage, 10c extra

Patent with
Tancy Silver
Underlay

\$219
up

Very New Style

You couldn't select a more stylish shoe for your daughter, than this new one-strap pump of Patent Leather. Cut-outs in flower design underlaid with silver-colored leather give a very pleasing effect on the vamp as pictured. Fancy stitching on both vamp and quarter. Children's and girls' sizes built over Sharood's "Nature" last which gives plenty of room for the growing foot. Growing Girls' sizes made on a pointed toe last. Flexible soles. Low walking heels with rubber toplift.

9H3244 Child's Sizes, 8½ to 11. Price... \$2.19
9H3245 Misses' Sizes, 11½ to 2. Price... \$2.48
9H3246 Growing Girls' Sizes, 2½ to 8. Price... \$2.98
Postage, 10c extra

\$189
up

Patent Leather Swing Strap

Stylish swing strap pump for your daughter. Made of Patent Leather with low rubber tipped walking heel.

9H3238 Child's Sizes, 8½ to 11. Price... \$1.89
9H3239 Misses' Sizes, 11½ to 2. Price... \$1.98
9H3240 Growing Girls' Sizes, 2½ to 8. Price... \$2.29
Postage, 10c extra

Southern Tie in
Tan or Gunmetal

Stylish Southern Tie Oxfords for children and misses at very much reduced prices. Your choice of Black or Brown Leathers of very durable quality. Neat perforations. Creased vamp.

Brown
9H3307 8½ to 11... \$1.98
9H3308 11½ to 2... \$2.29
9H3309 2½ to 8... \$2.49
Black
9H3310 8½ to 11... \$1.98
9H3311 11½ to 2... \$2.29
9H3312 2½ to 8... \$2.49
Postage, 10c extra on above

\$149
up

Patent Mary Jane
with Bow Ornament

Low priced special—Mary Jane pump of Patent Leather for children and misses. Ankle strap style. Pretty bow ornament on vamp. "Nature" last for children and girls. Pointed toe last for misses.

9H3235 Child's 8½ to 11... \$1.49
9H3236 Misses' 11½ to 2... \$1.69
9H3237 Growing Girls' 2½ to 8 \$1.98
Post., 10c extra

\$198
up



There's a Reason why
Mothers Buy their Children's Shoes
at Sharood's



Sharood's Nature Last
A Place for Every Toe
Every Childs and Misses Shoe
is Made Over this Foot Form Last

Mothers! Safeguard the growing foot of your child by insisting on Sharood's "Nature" last shoes. This last has been perfected with great care, and is scientifically designed to give plenty of room for every toe. It is a feature of all our shoes for children and misses.



Patent with Blonde
Kid Underlay **\$2.69**
up

Every girl likes footwear in the latest grown-up styles, and here is a very smart model that will please your daughter. This is one of the popular gore-fitted pumps of rich black Patent Leather with a contrasting underlay and bow trimming of blonde kid. An especially well-made shoe with flexible leather insoles, light color linings and low walking heels with rubber top lift. Growing Girls' sizes made over our pointed toe last.

9H3247 Misses', 11½ to 2. \$2.69
Price
9H3248 Growing Girls', 2½ to 8. \$3.48
Price (Post., 10c extra)



\$2.19
up



Patent
Butterfly
Sandal

\$2.19
up

Here is the "Butterfly" sandal for children, misses and growing girls, the most popular style of the season. Rich black Patent Leather, the quality that wears well, is used for this sandal so attractively designed with cut-outs on the vamp and quarter. One-strap style with light color leather linings. Flexible leather insoles. Low walking heels with rubber top lift. Misses' and children's sizes made over our "Nature" last; growing girls' sizes made over a pointed toe last.

9H3229 Child's Sizes, 8½ to 11. \$2.19
Price
9H3230 Misses' Sizes, 11½ to 2. \$2.59
Price
9H3231 Growing Girls' Sizes, 2½ to 8. \$2.98
Price
Postage, 10c extra

Fancy Cut Out Sandal

Something very new in footwear for girls is this cut-out sandal of Patent Leather. Low walking heels with rubber top lift. Pointed toe last on growing girls' sizes.

9H3233 Misses', 11½ to 2. Price. \$2.19
9H3234 Growing Girls' Sizes, 2½ to 8. Price. 2.59
Postage, 10c extra



Fancy Patent Side Gore

And now Sharood offers the popular side gore pump in sizes for misses and girls. The dressy pump here illustrated is made of fine quality black Patent Leather with unusual cut-out front and fancy scroll stitching. Elastic gorings at either side. Light color linings. Low walking heels with rubber top lift.

9H3241 Misses', 11½ to 2. Price. \$2.69
9H3242 Growing Girls', 2½ to 8. Price. \$2.98
Postage, 10c extra

\$2.69
up



Stylish Buckle Pump
in Patent Leather **\$1.98**
up

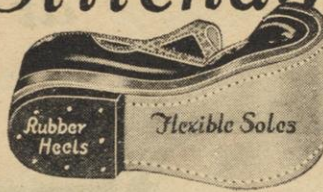
Smart buckle style pump of black Patent Leather for misses, girls and children. Low walking heel with rubber top lift. An exceptional value.

9H3213 Child's Sizes, 8½ to 11. Price. \$1.98
9H3214 Misses' Sizes, 11½ to 2. Price. \$2.39
9H3215 Growing Girls' Sizes, 2½ to 8. Price. \$2.69
Postage, 10c extra



Nothing Better for Children Than These Flexible Stitchdowns

Long Wearing



\$179 up

Patent Leather with Alligator Trim

New stitchdown sandal for children and misses. Patent Leather with alligator trimming. Genuine Goodyear stitchdown retained soles. Misses' sizes have rubber heels. Other sizes have wedge heels. Full leather lined.

- 9H3538 Infants', 5 to 8. Price.....\$1.79
- 9H3539 Child's, 8½ to 11. Price..... 1.98
- 9H3540 Misses', 11½ to 2. Price..... 2.49

Postage, 8c extra



\$149 up

Patent or Tan Cut Out Sandal

New "Springtime" sandal for children and misses nothing newer or smarter this season. Offered in a choice of Patent Leather or Tan leather with fancy flower cut-out and stitching on vamp. Front strap style. Misses' sizes have rubber heels. Other sizes have wedge heels. Full leather linings. Genuine Goodyear stitchdown retained soles, give twice the wear of ordinary oak soles. No tacks, nails to hurt the feet.

- | | | |
|--------|--------------------|--------|
| | Tan Leather | |
| 9H3544 | Infants', 5 to 8. | \$1.49 |
| 9H3545 | Child's, 8½ to 11. | 1.79 |
| 9H3546 | Misses', 11½ to 2. | 1.99 |
| | Postage, 8c extra | |
| | Patent Leather | |
| 9H3541 | Infants', 5 to 8. | \$1.79 |
| 9H3542 | Child's, 8½ to 11. | 1.99 |
| 9H3543 | Misses', 11½ to 2. | 2.29 |



79¢ up

Tan Barefoot Sandal

An exceptionally good everyday shoe at a low price—these bare-foot sandals for children and misses. Flexible Goodyear stitchdown process. Sharood's famous "Wearever" soles. An ideal play shoe.

- 9H3532 Infants', 5 to 8. Price..... 79c
- 9H3533 Child's, 8½ to 11. Price..... 89c
- 9H3534 Misses', 11½ to 2. Price..... 99c

Postage, 8c extra



Tan Oxfords

This sturdy stitchdown Oxford will stand up under the kind of wear that children and growing girls give their shoes. Made of a serviceable light tan leather with Sharood's famous "Wearever" composition soles. Broad, roomy "Nature" last which allows the growing foot to develop normally. Soles attached by the stitchdown process.

- 9H3669 Infants', 5 to 8. Price..... 89c
- 9H3670 Child's, 8½ to 11. Price..... 99c
- 9H3671 Misses', 11½ to 2. Price..... \$1.09

Postage, 8c extra



Patent Leather Cut Out Bow Pump

\$169 up



There isn't a girl who wouldn't be delighted to wear this new Patent Leather pump with the many cut-through perforations. Has an elastic gore under the silk grosgrain ribbon bow. Misses' sizes have rubber heels; children's sizes have wedge heels. Retained double-wear oak soles.

- 9H3547 Infants', 5 to 8. Price.....\$1.69
- 9H3548 Child's, 8½ to 11. Price..... 1.98
- 9H3549 Misses', 11½ to 2. Price..... 2.29

Postage, 8c extra

Stitchdowns for Misses And Children

At Bargain Prices

Tan or Gunmetal
\$1.29 up



\$1.19 up

Sharood's best quality Oxford for infants, children and misses. Made of tan Elk in a new moccasin toe style. Fancy perforations between vamp and moccasin toe. Long-wearing "Wearever" sport soles. Made very flexible by the stitchdown process.

9H3673 Infants' 5 to 8. Price... \$1.19
9H3674 Child's 8½ to 11. Price... \$1.39
9H3675 Misses' 11½ to 2. Price... \$1.59
Post., 8c ext.

Serviceable lace boots in Tan or Gunmetal Leathers for misses and children. Stitchdown "Wearever" composition soles.

Black
9H3485 Infants' 5 to 8. \$1.29
9H3486 Child's 8½ to 11. \$1.49
9H3487 Misses' 11½ to 2. \$1.69
Tan
9H3488 Infants' 5 to 8. \$1.29
9H3489 Child's 8½ to 11. \$1.49
9H3490 Misses' 11½ to 2. \$1.69
Post., 8c ex.



"Wear Ever" Composition Soles

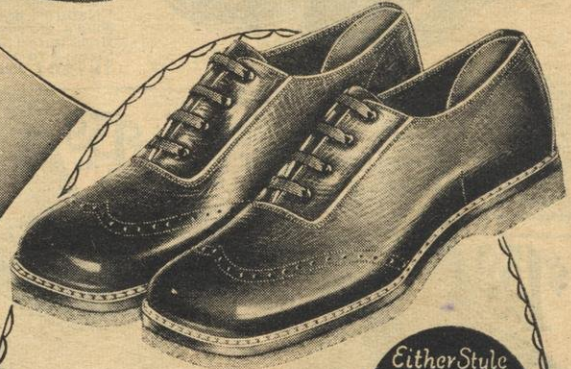
\$1.69 up

Patent Leather Two Eyelet Tie!

The style, the quality and the pricing that has made Sharood famous for good shoes are found in these new tie Patent Leather slippers for misses, children and infants. Attractive cut-outs and perforations. Good-year stitchdown flexible soles. Silk ribbon linings. Misses' sizes have rubber heels.

9H3535 Infants' 5 to 8. Price... \$1.69
9H3536 Children's 8½ to 11. Price... \$1.98
9H3537 Misses' 11½ to 2. Price... \$2.29
Post., 6c extra on above

\$1.59 up



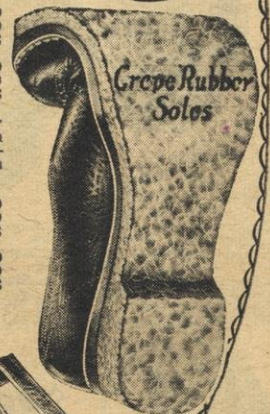
Either Style
\$1.59 up

An ideal summer shoe is this Oxford for misses, children and infants. Your choice of a serviceable Gunmetal or tan Calf Leather. Springy crepe rubber soles will give wonderful wear.

Gunmetal
9H3663 5 to 8. \$1.59
9H3664 8½ to 11. \$1.79
9H3665 11½ to 2. \$1.98
Tan
9H3666 5 to 8. \$1.59
9H3667 8½ to 11. \$1.79
9H3668 11½ to 2. \$1.98
Postage, 6c extra on above

Crepe rubber soles stitchdown sandals for misses, children and infants. Serviceable Gunmetal or Tan Calf.

Gunmetal
9H3526 5 to 8. \$1.59
9H3527 8½ to 11. \$1.79
9H3528 11½ to 2. \$1.98
Tan
9H3529 5 to 8. \$1.59
9H3530 8½ to 11. \$1.79
9H3531 11½ to 2. \$1.98
Postage, 6c extra on above



Crepe Rubber Soles

Patent Cut Out Sandal

A very new style in footwear for misses and children is this Patent Leather sandal. Made very flexible by the Goodyear stitchdown processed soles of retained leather. No tacks or nails. Fancy cut-outs on vamp and quarter. Strap and buckle fastening. Rubber heels. Light color linings.

9H3553 Infants' 5 to 8. \$1.59
9H3554 Child's 8½ to 11. \$1.79
9H3555 Misses' 11½ to 2. \$1.98
Post., 8c extra on above

Patent Leather Colonial Pumps

Smart new Colonial pump in Patent Leather for misses and children. Elastic gore under fancy metal buckle. Prettily perforated in a novel design. Genuine Goodyear stitchdown retained soles. Low rubber heels.

9H3550 Infants' 5 to 8. \$1.79
9H3551 Child's 8½ to 11. \$1.98
9H3552 Misses' 11½ to 2. \$2.29
Postage, 8c extra



\$1.79 up



Sharood Shoes
are Made on
Natures
Last



For Your Baby's Sake Buy Sharood's "Correct Fitting" Shoes

Shoes
This Shape Will
Deform
Childrens
Feet



\$1.29

Little tots' Mary Jane one-strap slippers—of good quality Black Patent Leather. Oak tanned outer-soles. Leather heel. Sturdy little slipper, flexible and neat. Sizes, 3 to 8. **1H1203 Patent Leather. Price (Post., 6c extra) . . . \$1.29**

Pretty Patent Strap Slipper

\$1.69



\$1.69

Unusually attractive with white or colored stockings. Favorite 4-strap Roman sandal slipper. Our "Nature" last. Oak tanned leather outer-soles. Sizes, 3 to 8. **1H1206 Patent Leather. Price (Post., 6c extra) . . . \$1.69**

\$1.29



Hand Turned Soles are Flexible

Especially dressy and good-looking is this new "Springtime" slipper for little tots. It is made of a high quality black Patent Leather over Sharood's "Nature" last which gives plenty of room for the child's growing foot. Neat and attractive cut-outs. Hand turned flexible leather soles. Wedge leather heels. Sizes, 3 to 8. **1H1201 Price (Postage, 6c extra) . . . \$1.69**



\$1.49



A dressy style is this one-strap "Sally" slipper for little tots. Made of good quality Black Patent Leather with attractive cut-out vamp. Contrasting stitching. Flexible insoles. Leather outersoles. Spring leather heels. Sizes, 3 to 8. **1H1200 Patent Leather. Price (Postage, 6c extra) . . . \$1.29**

A little tots' slipper of latest style Black Patent Leather with Field Mouse lattice front strap. Special flexible insoles. Oak tanned sewed leather soles. Spring Leather heels. Sizes, 3 to 8. **1H1204 Black Patent. Price . . . \$1.39 Post., 6c extra**



\$1.39



\$1.39

Little tots' Oxfords in either Black Patent Leather or Tan Calf. Foot-developing "Nature" last. Flexible oak leather soles. Sizes, 3 to 8. **1H1205 Black Patent. 1H1215 Tan Calf. Price \$1.39 Post., 6c ext.**

Latest style in a contrasting one-strap slipper for little tots. Fancy cut-outs. Flexible insoles. Oak tanned Leather outersoles. Spring leather heels. Sizes, 3 to 8. **1H1202 Patent with Field Mouse strap. Price . . . \$1.49 Postage, 6c extra**

\$1.39



The "Butterfly" pump for little tots is here offered in a rich Black Patent Leather with a little silver butterfly ornament on vamp. Made over Sharood's foot-developing "Nature" last. Flexible insoles. Oak tanned leather outersoles. Spring leather heel. Very neat and durable. An extra big value at this low price. Sizes, 3 to 8. **1H1208 Patent. Price (Postage, 6c extra) . . . \$1.39**

Wide Tops



\$1.49

For Little Tots with stout or fat ankles. A good-looking, soft Black Kid shoe made over our foot-form "Nature" last. Oak tanned leather sewed soles. Sizes, 3 to 8. **1H1100 Black Kid. Price (Postage, 6c extra) . . . \$1.49**



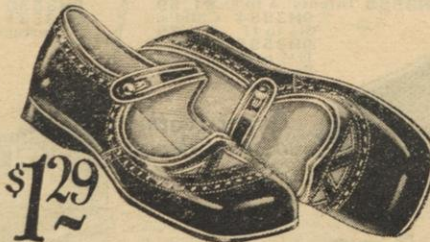
\$1.09

A trim-looking, sturdy slipper for little tots is this one-strap model of Black Patent Leather. Built over Sharood's "Nature" last which allows the child's foot to develop naturally. Neat cut-outs and perforations. Flexible insoles and sturdy leather outersoles. Spring heels. Sizes, 3 to 8. **1H1210 Black Patent Leather. Price (Postage, 6c extra) . . . \$1.09**



\$1.29

The double straps give additional ankle support to this Black Patent Leather slipper for little tots. Attractively perforated. Oak tanned leather soles and spring leather heels. Sizes, 3 to 8. **1H1207 Black Patent. Price . . . \$1.29 Postage, 6c extra.**



\$1.29

Here is an extra good value in a little tot's one-strap slipper of Black Patent Leather. Made over our famous "Nature" last. Cut-outs and perforations in a pleasing design. Flexible insoles. Oak tanned leather outersoles. Spring leather heel. Sizes, 3 to 8. **1H1209 Black Patent. Price (Postage, 6c extra) . . . \$1.29**



\$1.09

Sturdy little high shoes of soft, black Kid Leather with Patent Leather tips and quarter. Your choice of button or lace style. Correct "Nature" last. Oak tanned leather soles. Duck lining throughout. An unusual bargain at our low price. Sizes, 3 to 8. **1H1115 Button. 1H1125 Lace. Pr. . . \$1.09 Post., 6c extra**

Flexible Stitchdowns are Practical for Infants

Because They are Flexible-Long Wearing-Good Fitting



\$1.98
Patent or Tan

Fine stitchdown Oxfords in either Black Patent or Tan Calf Leather with smoked elk saddle strap. Sizes, 4 to 8.
1H1244 Black Patent with smoked Elk
1H1245 Tan Calf Leather with smoked Elk.
 Price, per pair..... **\$1.98**
 Postage, 6c per pair extra



\$1.98
Patent or Tan

High quality stitchdown shoes for little tots. Flexible and comfortable for growing feet. Sizes, 4 to 8. "Nature" last.
1H1186 Black Patent with Smoked Elk Saddle.
1H1187 Tan Calf with Smoked Elk Saddle.
 Price, per pair..... **\$1.98**
 (Post., 6c ext.).....



69¢^{up}

Cool summer comfort in these Stitchdown Sandals which can also be worn as barefoot sandals. A very flexible shoe made in either Black Patent or Tan Leather with reinforcing front ankle strap. Oak tanned leather soles. Sizes, 2 to 5.
1H1260 Black Patent Leather.
 Price, per pair..... **79c**
1H1261 Tan Leather.
 Price, per pair..... **69c**
 Postage, 6c extra

A New Style



\$1.98

Leather Lined

Little Tots' "Deauville" Sandals for summer wear. A high quality stitchdown slipper. "Nature" last. Sizes, 4 to 8.
1H1243 Black Patent.
 Price (Post., 6c ext.)..... **\$1.98**



\$1.59

Patent or Tan Drill Lined

Contrasting trimming adds much to the attractive appearance of these stitchdown Oxfords for little folks. They are genuine stitchdowns made over Sharood's popular "Nature" last which gives plenty of room for growth. No nails or stitching to hurt little feet. Leather insoles and outsoles. An exceptional value. Sizes, 2 to 5 only.
1H1229 Black Patent.
1H1230 Tan.
 Price, per pair..... **\$1.59**
 Postage, 6c extra



79¢

Either Style

\$1.49



Infants' "Deauville" Sandals of Black Patent Leather. Genuine flexible stitchdowns. Sharood's Nature last. Sizes, 2 to 5.
1H1232 Patent Leather.
 Price (Postage, 6c extra)..... **\$1.49**



79¢

Infants' Stitchdown Sandals for all-around wear. Made of soft Tan Calf Leather with Smoked Elk Vamp Insert. Sizes, 2 to 5.
1H1231 Tan Leather.
 Price (Postage, 6c extra)..... **\$1.49**



79¢



\$1.69

A very low price for such a high quality shoe is this genuine stitchdown at \$1.69. Made of Black Patent or Tan Leather of sturdy quality. Comfortable plain toe. Oak tanned leather soles. "Nature" last. Sizes, 2 to 5.
1H1184 Black Patent.
1H1185 Tan Leather.
 Price, per pair..... **\$1.69**
 (Post., 6c ex.).....

Bargains in Sizes 2 to 5 ~ No Heels

Infants' First Steps Black Kid Shoes with Patent Leather tip and quarter. "Nature" last. Sizes, 2 to 5.
1H1116 Button.
1H1126 Lace.
 Price (Post., 6c extra) **98c**



98¢



98¢

Infants' First Steps one-strap slipper of Black Patent Leather. Oak tanned sewed leather soles. No heel. "Nature" last. Sizes, 2 to 5.
1H1226 Patent.
 Price..... **98c**
 Postage, 6c extra

Infants' First Steps Stitchdown Sandals in the favorite Mary Jane model. Made in either Black Patent Leather or Tan. Very flexible stitchdown leather soles. A splendid bargain. Sizes, 2 to 5 only.
1H1233 Patent.
1H1234 Tan.
 Price, per pair..... **79c**
 Postage, 6c extra



98¢

Infants' First Steps Button Shoes. Genuine hand turned soles. Very flexible and comfortable. Made of soft Black Kid of excellent quality. Sizes, 2 to 5.
1H1105 Black Kid.
 Price (Post., 6c ext.)..... **98c**

A high quality shoe at only \$1.29—infants' First Steps Black Patent Leather Slippers with contrasting Field Mouse Kid ankle Strap. Flexible hand-turned soles. Sizes, 1 to 5.
1H1227 Patent.
 Price (Post., 6c ex.)..... **\$1.29**



Soft Soles

69¢

Infants' swingstrap slippers. Chrome leather soft soles. Sizes, 1 to 4 only.
1H1300 Black Patent Leather.
1H1301 White Kid Leather.
 Price **69c**
 Postage, 4c extra

Infants' soft soled button shoes of kid with patent leather. Sizes, 1 to 4. Chrome leather soft soles.
1H1304 White.
1H1305 Brown.
1H1306 Pink.
1H1307 Blue.
 Price..... **59c**
 Postage, 4c extra



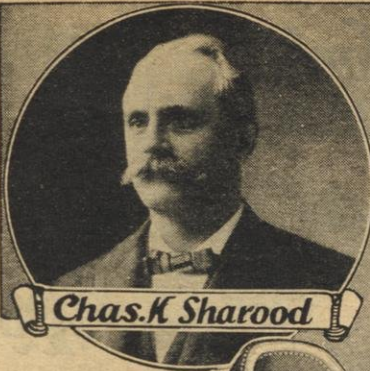
\$1.29

Flexible Hand Turned

Splendidly comfortable for little feet are these hand-turned First Steps slippers of Black Patent Leather. Flexible leather soles. "Nature" last. Sizes, 2 to 5.
1H1228 Patent.
 Price (Post., 6c ex.)..... **\$1.29**

Infants' First Steps button shoes of Black Patent Leather with contrasting Elk top. Hand turned flexible leather soles. Sizes, 2 to 5.
1H1106 Patent with Elk top.
 Price..... **\$1.29**
 Postage, 6c extra

Sharood Knows How to Make Good Shoes



Chas. K. Sharood

Charles K. Sharood, founder of the Sharood Company, was a skilled shoemaker, a manufacturer of shoes, and later a distributor of shoes by mail. He knew quality and sold only honest shoes made of good leathers.

We assure you that the House of Sharood today follows to the letter the policy laid down by Charles K. Sharood, the honest shoemaker. We sell good shoes at low prices. Such letters as the ones at the right show what our customers think of us.

What Our Customers Say

John A. Shannon, Sunnyside, Wash. — I bought a pair of high top shoes of your company, three years ago, wearing them every day since, winter and summer. Am wearing them yet, and they are still good for some time.

M. H. Schreiner, Spalding, Nebr. — I received the shoes and am sure pleased with them and must say that I would have to pay around \$2.00 more for a pair like them here.

John D. Jones, Randolph, Nebr. — Just a few words of praise for the three pair of Sharood shoes we got from you a few months ago. My shoes are the best shoes I ever saw regardless of price. Workmanship and materials are excellent.



Cut from Best Part of Hide

Bend Soles

The soles used on these shoes pictured on the page and all of Sharood's dress shoes and Oxfords selling for \$3.98 and up are selected from the bend of the hide. Sharood uses the best part of the hide as shown in the illustration; the balance of the hide is discarded. The result gives the best soles it is possible to buy. You will find that they will wear longer and more evenly, and give greatest satisfaction.



Will Not Soak Up

Water-proof

Sharood's genuine bend soles stand the water test. Even when actually soaked in water as in our illustration they will not wither and curl up the way cheap soles do. They are typical of the honest values which Sharood shoes offer the customer.

Calfskin is the Leather for Long Wear

Calfskin Uppers

Only the best calfskin is used in making the uppers of these Sharood shoes. Most people prefer calfskin because while it is soft and pliable in quality it is exceptionally sturdy and long-wearing.

Extremely Flexible

These genuine Goodyear Welts insure the greatest flexibility and a more comfortable and easier shoe on the foot. Goodyear Welts are better made; they have absolutely smooth inner soles, and there are no nails or stitching to hurt the feet.



Best Calfskin Uppers



Goodyear Welt Very Flexible

Sharood's Shoes are Honest Shoes at Low Prices

A Real Value

\$4.48

Genuine Calfskin

A Wonderful Shoe You'll Agree

Here is what we honestly believe to be the biggest value not only Sharood has ever offered, but that has been sold by any one before. This shoe is made to please the most critical buyer. Look to the right and you will see why this shoe is so good. In the first place it is a genuine Goodyear Welt, which means flexible outsoles and smooth inner soles. The upper leather is of the finest calfskin obtainable and as you will notice the soles are cut from the best part of the hide. The shoe is made in every respect like the best that can be bought. You will be highly pleased with the comfortable feeling that you get from the very flexible soles and the perfect fit. Seeing is believing. Try a pair of these shoes and you will be convinced that you need not pay any more than this low price to get complete shoe satisfaction. Men's sizes, 6 to 11.

Price
 1H300 Tan Calfskin. 1H301 Black Calfskin.
 (Postage, 12c extra)..... **\$4.48**

Genuine Kangaroo

The softest and strongest leather made



\$5.98

Fine Quality Kangaroo

In the two models pictured above we have used a genuine Kangaroo Leather which is the most pliable yet strongest leather that is made. Guaranteed not to crack or peel. Made over a neat Blucher last which snugly hugs the instep and insures the perfect fit of the shoe. These are custom-made shoes, hand lasted and constructed with special steel arch supports. Genuine Goodyear Welts. Your choice of shoe or Oxford. Bend leather soles. Rubber heels. A fine, flexible shoe. Men's Sizes, 6 to 12.
 1H306 Black Oxfords. (Postage, 12c extra.)
 1H414 Black Shoes. (Postage, 14c extra.)
 Price, per pair..... \$5.98

Sharood Shoes

Give Satisfaction



\$3.98

Goodyear Welt Genuine Kid

For greatest foot comfort, the market offers nothing better than these Sharood custom-made Comfort Bals and Bluchers for men. At only \$3.98 these high quality shoes are very much underpriced, for they are genuine Goodyear Welts and are custom made of fine Black Kid. Selected bend leather soles with special patented insoles give the extreme flexibility desired in shoes of this type. Rubber heels. Has every feature that a thoroughly comfortable shoe should have. Plain or tip-toe style. Men's Sizes, 6 to 12.
 1H416 Plain Toe Bal.
 1H417 Tip Toe Blucher.
 Price (Postage, 14c extra)..... \$3.98

Guaranteed 6 Months

Genuine Goodyear Welt

\$4.98



Men's high quality, heavy duty Blucher Shoes with Sharood's guarantee of six months' satisfactory wear. A favorite with policemen, letter carriers and men who are on their feet all day. Made of sturdy Black Gunmetal leather with genuine Goodyear Welts. "Wear ever" composition sport soles will prevent slipping. Storm welt to prevent seepage, grain leather insoles, full leather middle soles, leather heel base and rubber heels. Wearproofing defines wear. Men's Sizes, 6 to 12.
 1H415 Black.
 Price (Post., 14c ex.).. \$4.98

Wear Proof Drill Lining
 2 Full Soles
 "Wear Ever" Composition Sole
 Storm Welt



\$4.75

Extra Wide

Genuine Goodyear Welt

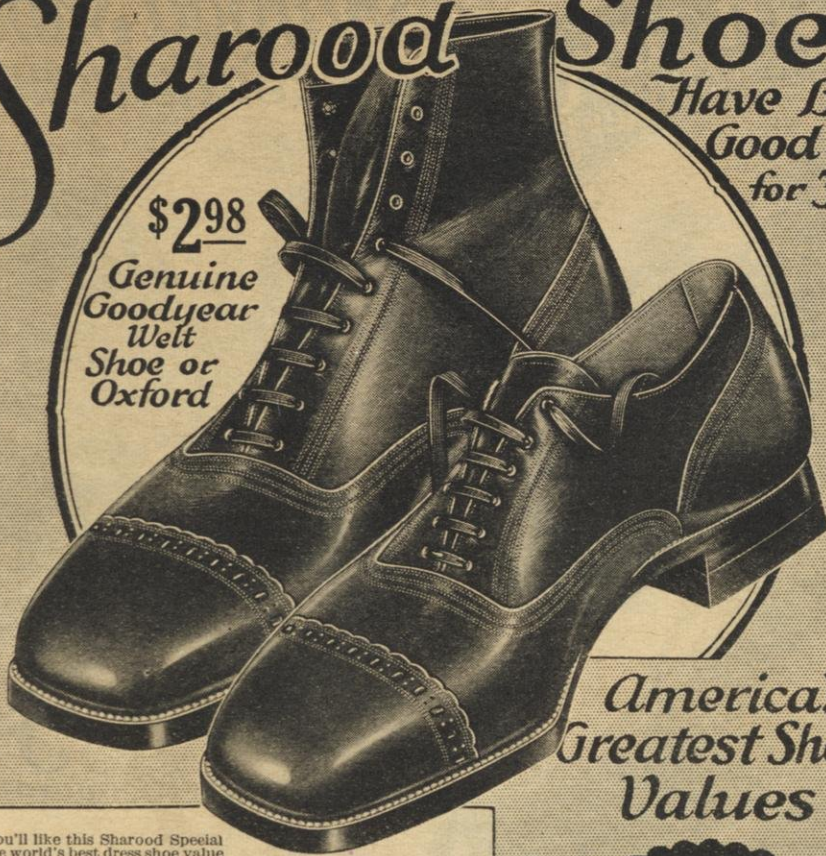
Although this shoe is built over a EEEE last that gives extra room for the toes and assures comfort for the most tender feet, it is exceedingly shapely and good-looking for dress wear. Made of high quality, soft Black Kid Leather with genuine oak tanned bend leather soles. Rubber heels. The genuine Goodyear Welt makes the shoe extremely flexible and insures a smooth, comfort fit, with no nails or stitching to hurt the feet. Men's Sizes, 6 to 12.
 1H413 Black Kid.
 Price (Postage, 14c extra)..... \$4.75

Sharood Shoes

Have Been
Good Shoes
for 31 years



\$2.98
Genuine
Goodyear
Welt
Shoe or
Oxford



America's
Greatest Shoe
Values

You'll like this Sharood Special—the world's best dress shoe value at \$2.98. Men's genuine Goodyear Welt shoes and Oxfords of well tanned "Lozant" leather in either Black or Tan. Made to conform to the Sharood standard of quality and workmanship. Selected oak tanned leather soles. Grain leather innersoles. Leather heel base. Rubber heels. Semi-square toe, Bal last. Sizes, 6 to 11. A finer value cannot be bought elsewhere for the money.
1H302 Tan Oxfords. 1H303 Black Oxfords.
1H405 Tan Bals. 1H407 Black Bals.
Price, per pair
(Post., 14c ex. on Shoes, 12c ex. on Oxfords)..... **\$2.98**

Your Choice
\$2.98

Men's
Black Kid
Comfort Shoes

Rest Your Feet
on
Cushion Insoles



Sharood's standard comfort shoes—three styles that have found favor with thousands of our customers, who tell us that they are the "easiest" shoes they have ever worn. Made of soft, black genuine Kid Leather and equipped with padded cushion insoles which are a boon to tired, aching feet. We offer you your choice of three popular styles—the tip toe Blucher, the plain toe lace Bal, and the plain toe Congress Shoe with side elastics. All are built on a comfortable, broad last. Oak tanned leather sewed soles and rubber heels. Excellent fitting. Will not only look well but wear well. Sizes, 6 to 12.
1H410 Plain Toe Lace Bals.
1H411 Tip Toe Lace Bluchers
1H412 Plain Toe Congress Shoes.
Price, per pair (Postage, 14c extra)..... **\$2.98**

Description of Shoes on Opposite Page

(A) Here are the new Spring Oxfords for young men. They have the new balloon toe that's considered so smart this season. High quality leathers in light tan or black. Latest wing tip, attractively perforated. Newest rope stitching on the wide extension soles that bring out the square toe effect. Genuine Goodyear Welt. Custom made and hand lasted. Selected "bend" leather extension soles. Rubber heels. Blucher effect. Every pair made to conform to Sharood's high standard of shoemaking. Sizes, 6 to 11.
1H309 Light Tan.
1H310 Black.
Price, per pair..... **\$3.98**
Postage, 12c extra

Oxfords of Style and Quality
(B) The new broad toe is a very desirable feature of these good-looking Oxfords for men. Their easy comfort and long-wearing quality make them one of our finest values at only \$3.98. Made of a high quality "Lozant" leather in a choice of tan or black. Goodyear welt sewed soles of selected leather. Custom made and specially designed to fit snugly at the heel. Attractively perforated. A big value. Rubber heels. Sizes, 6 to 11.
1H314 Tan.
1H315 Black.
Price, per pair..... **\$3.98**
Postage, 12c extra

Novelty Welt
(C) For men and young men, we offer these unusually attractive and stylish dress shoes and oxfords. Expertly bench made in accordance with the Sharood standard of shoemaking. Your choice of fine, serviceable leathers in tan or black. New features are the broad, square toe with its soft cap and the waterproof storm welting on the extension sole. Welting is marked in the latest "rattlesnake" pattern, and adds much to the style of the shoe. Tip strip to match. Rubber heels, "bend" leather soles. Full grain inner soles. Sizes, 6 to 11.
1H304 Tan Oxfords.
1H305 Black Oxfords.
1H404 Tan High Shoes.
1H406 Black High Shoes.
Price, per pair..... **\$3.98**
Postage, 14c extra on shoes
Postage, 12c extra on oxfords

The "Punter" for Oxford Bags
(D) The smart thing to wear with those new Oxford bag trousers are these collegiate style Oxfords for young men, known as the "Punter" and made with a new short vamp and a decidedly square toe. High quality Calf Leather in Light Tan or Black. Genuine Goodyear Welt with high quality "bend" leather soles. Rubber heels. Sizes (for men and young men), 6 to 11.
1H316 Light Tan.
1H317 Black.
Price, per pair (Postage, 12c extra) **\$3.98**

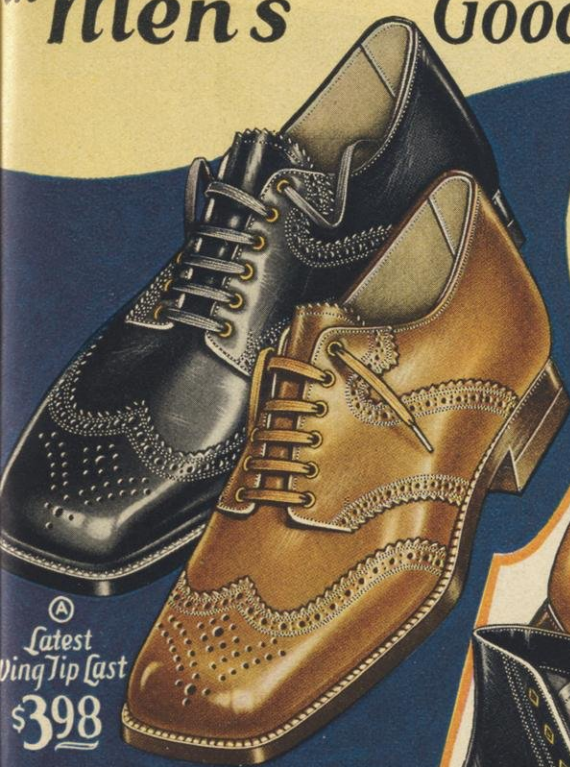
New Camel Tan Shade
(E) Absolutely the newest idea in men's shoes are these camel tan shade Oxfords. Latest square toe last with short vamp, designed to be worn with the present style wide leg trousers. Genuine Goodyear welt. Excellent quality leather in camel tan shade. High quality "bend" leather soles. Leather heel base and rubber heel. An advance spring style. Sizes, 6 to 11.
1H313 Camel Tan Leather.
Price (Postage, 12c extra)..... **\$3.98**

"Jazz Bo" Dancing Oxfords
(H) Young Men! Here is an up-to-the-minute style in dress Oxfords—the new "Jazz Bo" model of Black Patent Leather. A fine, soft quality that is ideal for dancing. Very flexible, genuine Goodyear Welt. Medium weight, high quality "bend" leather soles. Stylish plain toe. Sure to please the most critical. Sizes, 6 to 11.
1H318 Black Patent.
Price (Postage, 12c extra)..... **\$3.98**

Sharood's Shoes For
Good Style, Honest
Value, and Low Price.

Remarkable Values in Men's Goodyear Welt Shoes

Your
Choice
\$398



A
Latest
Wing Tip Last
\$398

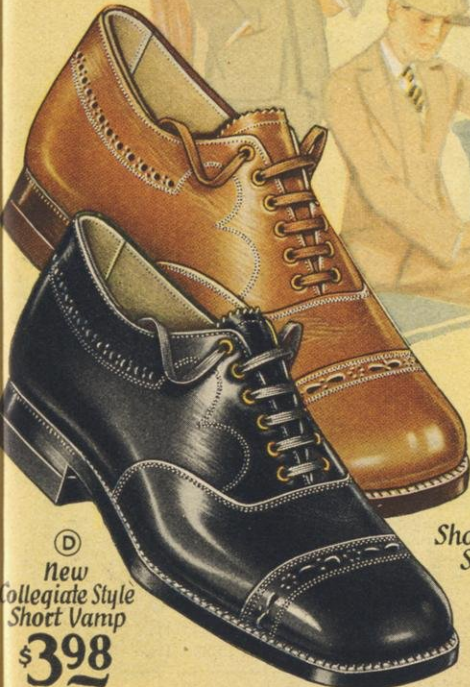


B
The
New Broad Joe
\$398



New Fancy
Waterproof
Wetling

C
Black or Tan
Shoe or Oxford
\$398



D
New
Collegiate Style
Short Vamp
\$398

Short Vamp
Style



E **\$398**
New "Camel Tan" Shade



H
Patent Leather
Dance Oxford
\$398

Sharood Shoes Wear

Genuine Kid Shoe or Oxford
Madrid Brown
or Black

\$3.98
up



Genuine
Goodyear
Welt



Mens
Artificial
Silk- and
Mercerized
Hose \$4.80 pr

Men! Here's a Great Shoe
for Dress or Work



Wear Ever
Sport Soles

Munson Last
Soft Toe Cap

\$3.98

Flexible Goodyear Welt



Boys' Genuine
Goodyear Welt

\$2.98

FLEXIBLE
GOODYEAR WELT



for
Men

Flexible
Goodyear
Welt

\$3.49

Tan or Black



For Misses
and Growing Girls

\$2.29
up



Flexible Stitchdowns
Sizes 4 to 8
\$1.98



Full
Mercerized
Rib to Toe
49 a pr

Jancy
Alligator Rib
Cotton Half Hose
29 a pr



For Misses
and Growing Girls

\$2.49
up



Infants Sizes 3 to 8
Patent Slipper
\$1.49

Descriptions of Items on Opposite Page

A Men's genuine Goodyear Welt Shoes and Oxfords made over our dressy, semi-bankers' last. Cushion inner soles. "Bend" leather sewed soles. Rubber heels. Sizes, 6 to 12.
1H311 Madrid Brown Oxfords.....\$3.98
1H312 Black Oxfords.....\$3.98
1H419 Madrid Brown Shoes.....\$4.49
1H420 Black Shoes.....\$4.49
 Postage, 12c extra for oxfords
 Postage, 14c extra for shoes

B Munson Army Last Shoes. Made of a light tan, full grained leather with Wear-Ever Black composition soles. Genuine Goodyear Welt. Rubber heels. Comfortable broad toe. Soft cap. Sizes, 6 to 12.
1H418 Tan. Price, per pair (Post., 14c ext.) \$3.98

C Boys' high quality Tan Leather Oxfords. Genuine Goodyear Welt. New square toe last. Good quality leather. Sewed soles. Leather insole and heel base. Rubber heel. Long wearing. Sizes, 1 to 5 1/2.
1H110 Tan Leather. Price, per pair.....\$2.98
 Postage, 12c extra

D Men! Here is a real buy for you! Genuine Goodyear Welt Oxfords in Tan or Black Leather for only **\$3.49**. New semi-square toe last that insures easy comfort. High quality leather soles and full grain inner soles. Rubber heels. Sizes, 6 to 11.
1H307 Tan. Price, per pair.....\$3.49
1H308 Black. Price, per pair.....\$3.49
 Postage, 12c extra

E An excellent value in a Patent Leather one-strap pump for children, misses and young women. Foot-form last. Narrow toe on young women's sizes. Low rubber heel. Sizes, 8 1/2 to 11.
9H3221 Price.....\$2.29
9H3222 Sizes, 11 1/2 to 2.....\$2.49
9H3223 Sizes, 2 1/2 to 8. Price.....\$2.69
 Postage, 8c extra

F Infants' "Deauville" Sandals of Black Patent Leather or Tan Calf. Genuine stitchdown, extra flexible shoe with smooth grain innersole. Sizes, 4 to 8. Full leather lined. Wedge heel.
1H1246 Black Patent. Price, per pair.....\$1.98
1H1247 Tan Calf. Price, per pair.....\$1.98
 Postage, 8c extra

G Infants' Black Patent Leather one-strap pump. Flower cut-out on vamp with gold underlay. Sharood's natural last. Flexible innersole. Oak leather outer soles. A special value. Sizes, 3 to 8.
1H1211 Black Patent. Price, per pair.....\$1.49
 Postage, 6c extra

H Fancy two-strap pump for children, misses and young women. Made of fine Black Patent Leather with light colored leather lining. Marigold cut-out on vamp with gold underlay. Low rubber heel. Foot-form last. Narrow toe on young women's.
9H3218 Sizes, 8 1/2 to 11. Price.....\$2.49
9H3219 Sizes, 11 1/2 to 2.....\$2.98
9H3220 Sizes, 2 1/2 to 8. Price.....\$3.39
 Postage, 8c extra

K Men's socks of silk-finished mercerized yarn, with artificial silk stripes. Sizes, 9 1/2 to 11 1/2.
3H2554 Black with White. Price, per pair.....48c
3H2555 Beige with Lavender. Price, per pair.....48c
3H2556 Brown with Gold. Price, per pair.....48c
 Postage, 2c extra

L Girls' and boys' sport stockings of fine mercerized cotton. Jacquard turn-down cuffs. Ribbed to toe. Sizes, 6 to 10.
3H3224 Camel. Price, per pair.....49c
3H3225 Tan Bark. Price, per pair.....49c
3H3226 Gray. Price, per pair.....49c
 Postage, 2c extra

M Girls' and boys' half hose of fancy alligator ribbed cotton. Turn-down cuffs, with fancy colored stripes. Sizes, 7 to 10.
3H3221 Pigeon (gray). Price, per pair.....29c
3H3222 Polo. Price, per pair.....29c
3H3223 Camel. Price, per pair.....29c
3H3224 Tobacco. Price, per pair.....29c
 Postage, 2c extra

Sharood's Best Orthopedic Health Shoes

Genuine Goodyear Welts



Genuine Black or Tan Calfskin



Orthopedic Rubber Heels

Sharood's Finest Shoes

\$4.98



Genuine Black Brazilian Kid

The Best Fitting and Most Comfortable Shoe You Ever Had

Sharood's Arch-Gripper Shoes and Oxfords are right to the last detail. We think you will find them to be the best shoe investment you have ever made, for they offer instant comfort to tired, aching feet. They are bench made with our special arch-supporting, straight-line last, embodying all the features pictured above—the steel arch, the orthopedic arch-supporting rubber heel, the high quality "bend" leather soles, attached by the genuine Goodyear welt process. Genuine Brazilian Black Kid uppers. Blucher style. Buy them on our recommendation. Sure to please you. Sizes, 6 to 12.
1H423 Black Kid Blucher Shoes. Price, per pair.....\$4.98
1H321 Black Kid Oxfords. Price, per pair.....\$4.98
 Postage, 12c extra for Oxfords
 Postage, 14c extra for Shoes



The Most Comfortable Work Shoe Money Can Buy

Either Style

\$3.48

Genuine Goodyear Welt

Here is Sharood's Big Special in a money-saving work shoe at only \$3.48. You will find that in quality and workmanship these Blucher shoes compare favorably with any \$4.00 shoe on the market. Unequaled for comfort and made of a soft but very durable Full Grain Elk Leather with genuine "Wear-ever" black composition soles which are guaranteed to outwear two leather soles. Rubber heels. These are genuine Goodyear Welt shoes with no nails or stitching to hurt the feet. Your choice of the comfortable moccasin toe or the tiptoe style. Comes in a rich Chocolate Brown. Extra flexible—the most flexible shoe made. Men's Sizes, 6 to 12.

1H501 Moccasin Toe.
1H503 Tip Toe.
Price.....\$3.48
Postage, 16c extra

Flexible
Goodyear Welt
"Wear Ever"
Soles

Soft Elk
Uppers



Either Style
\$3.48



"Wear Ever"
Sport Soles

Special Auto Shoe Genuine Goodyear Welt

Auto drivers will derive a lot of comfort from wearing these shoes and Oxfords with the soft toe and easy-fitting last. They were designed particularly for driving—to meet the need of a non-bulky shoe for getting at the pedals. They are made of Full Grain Elk Leather, the sturdiest and softest of shoe leathers.

These comfortable shoes are genuine Goodyear Welts and therefore very flexible. Equipped with Sharood's "Wear ever" black composition soles which are provided with special non-skid cleats. With these soles you may be sure that your shoes will wear longer and with the Goodyear Welt construction you can be sure they're high grade. Durable rubber heels. Grain leather insoles. The most comfortable, flexible and durable work shoe you have been offered in a long time. Comes in Chocolate Brown. Men's Sizes, 6 to 12.

1H502 High Shoes.
1H500 Oxfords.
Price (Post., 14c extra)..\$3.48



**"Wear Ever"
Sport Soles**
\$3.98

Genuine
Goodyear
Welt

Men's Retanned Work Shoe

Big Value

"Dry Sox" Work Shoe

Here is Sharood's "Dry Sox" Special in a remarkably well-made work shoe for men. Particularly well suited for work in wet fields and around the farm in the spring. Made of a full grain retanned Cowhide Leather with "Wear-ever" soles which are moisture and barnyard acid proof. Full grain insoles. Rubber heels. Storm welting to prevent seepage. Tan only. Men's Sizes, 6 to 12.

1H509 Tan Cowhide.
Price (Postage, 16c extra)..... **\$2.98**

\$2.98 "Wear Ever" Soles

Full Grained
Retanned
Uppers

Waterproof
Storm Welt

Our Best Quality

Our best and strongest work shoe designed for all kinds of outdoor weather. An extra heavy and extra durable Blucher shoe made of full grained, retanned leather and featured with a storm welting built all around to prevent seepage. "Wear-ever" sport soles. Genuine Goodyear Welt. Full, heavy leather middle pieces and grain leather insoles. Vamp is drill lined. Leather counter, Moccasin toe. Pull Strap. Rubber heels. Men's Sizes, 6 to 12. Tan only.

1H508 Brown Retanned Leather.
Price (Postage, 16c extra)..... **\$3.98**

Stormproof
Welting



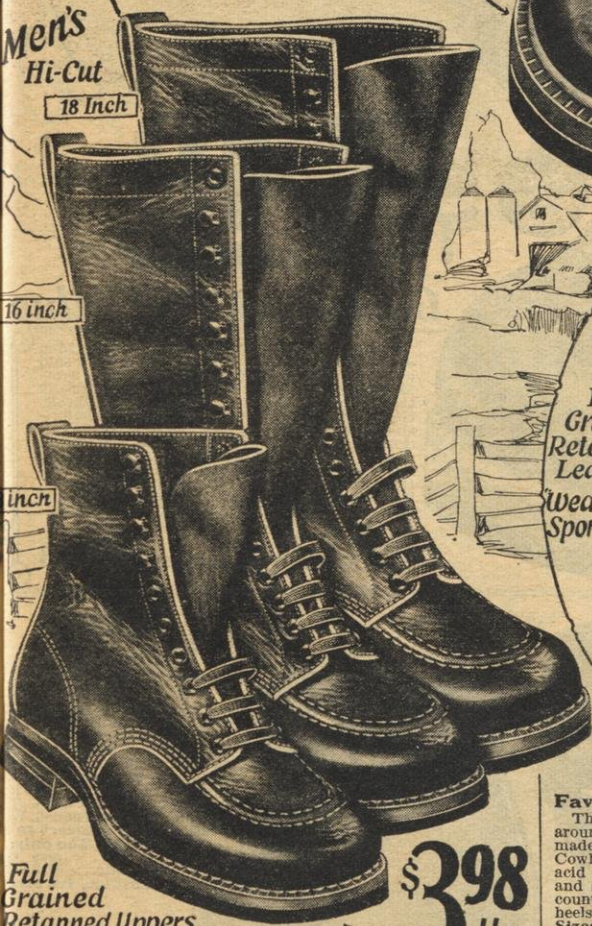
Rubber
Heel

Men's
Hi-Cut

18 Inch

16 inch

12 inch



Full
Grained
Retanned
Leather
"Wear Ever"
Sports Sole

Mens
12 inch
Hi-Cuts

\$4.98

Favorite Hi-cuts—12 Inches High

The best hi-cut for spring wear—a great favorite around the barnyard. Just 12 inches high and made of the best materials throughout. Full grain Cowhide Leather uppers, moisture and barnyard acid proof. "Wear-ever" soles which are nailed and sewed. Full grain leather insoles. Leather counters, middle soles and heel bases. Rubber heels. Comes in Brown only. Very durable. Men's Sizes, 6 to 12.

1H602 Brown Cowhide.
Price (Postage, 18c extra)..... **\$4.98**

Harvester Hi-cuts—8 Inches High

The farmer's favorite—these 8-inch hi-cuts known as the "Harvester." Just high enough to tuck the trousers into the tops. Made of full grain, Retanned Cowhide Leather with genuine "Wear-ever" sport soles. These soles are extra long-wearing, moisture and barnyard acid proof, nailed and sewed. Wide, roomy last. Buckle and strap. Pull strap. Rubber heels. Men's Sizes, 6 to 12.

1H600 Tan Cowhide.
Price (Postage, 18c extra)..... **\$2.98**

Mens
8 inch
Harvester

\$2.98



Wear Ever
Sport Soles

Full
Grained
Retanned Uppers

"Wear Ever" Sports Soles

\$3.98
Up

One of the most satisfactory storm boots made—men's full grain brown Cowhide Leather hi-cuts in their popular heights. Favorite moccasin toe style. "Wear-ever" non-skid sport soles that will outwear any other sole made. Soles are nailed and sewed. Grain leather insoles. Full leather middle sole. Leather heel base. Rubber heels. Solid leather construction throughout. Men's Sizes, 6 to 12.

H601 8 inches high. Price..... **\$3.98**

H603 16 inches high. Price..... **\$5.98**

H604 18 inches high. Price (Postage, 18c extra)..... **\$6.98**

Send Money With Your Order—Sharood Co., Minneapolis, Minn.

Sharood's Pride

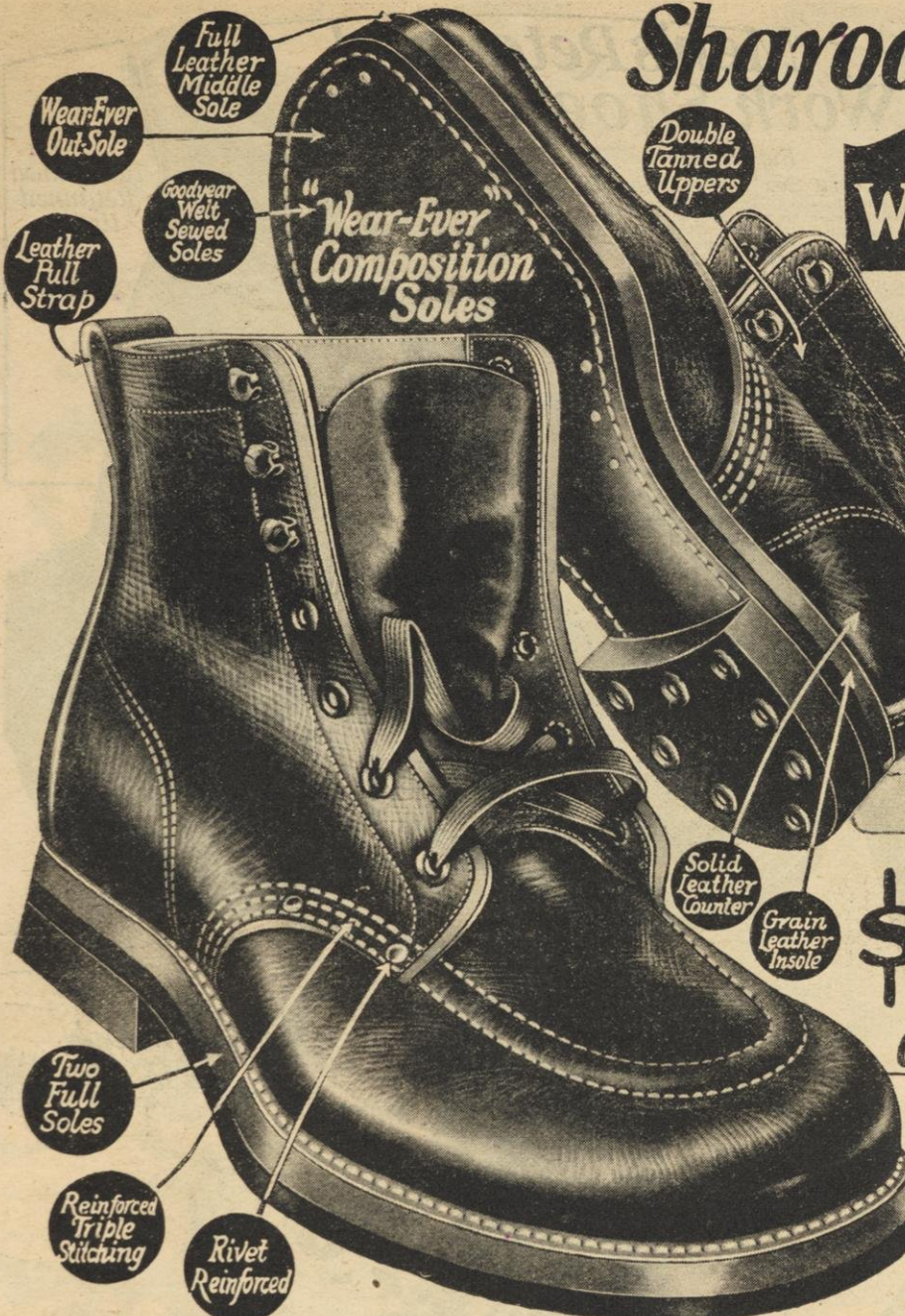
**100%
Work Shoe Value**

*All Solid Leather
Genuine
Goodyear Welt*

**6
Months
Guarantee**

\$3.48

Guaranteed \$4.50 Value



Sharood's new guaranteed work shoe for Men—the best that money can buy. Every pair sold with a six months' guarantee of satisfactory wear. Made of strong, sturdy Cowhide Leather specially tanned to make them proof against barnyard acids. Genuine Goodyear Welt sewed soles. Comfortable roomy foot-fitting last. Extra heavy Wear-ever Black composition outer-soles, the longest wearing sole made. Moccasin toe. Bellows tongue. Leather loop pull strap. Rubber heel. Reinforced throughout with rivets and heavy linen stitching. This wonder shoe we absolutely guarantee to last for six long months of hard wear. Wide widths. Men's sizes, 6 to 12.
1H504 Brown.
1H505 Black.
Price, per pair (Post., 16c ext.)... **\$3.48**

Full Grain Retanned Uppers

Where but at Sharood's can you equal such shoe values as this for only \$1.98? Don't hesitate on account of the low price for you can buy with perfect confidence that the quality is the best obtainable. Men's full grain Leather Work Shoe, made up in the popular outing bal style. Sharood's famous Wear-ever Black composition soles, the sole that will outwear two leather soles. Rubber heels. Leather middle sole and inner-sole. Two full soles sewed and nailed. Rubber heels. Brown only. Sizes, 6 to 12.

1H506 Brown. **\$1.98**
Price, per pair...
Postage, 16c extra

\$1.98



Two
Full Soles



Rubber
Heel



Two
Full Soles

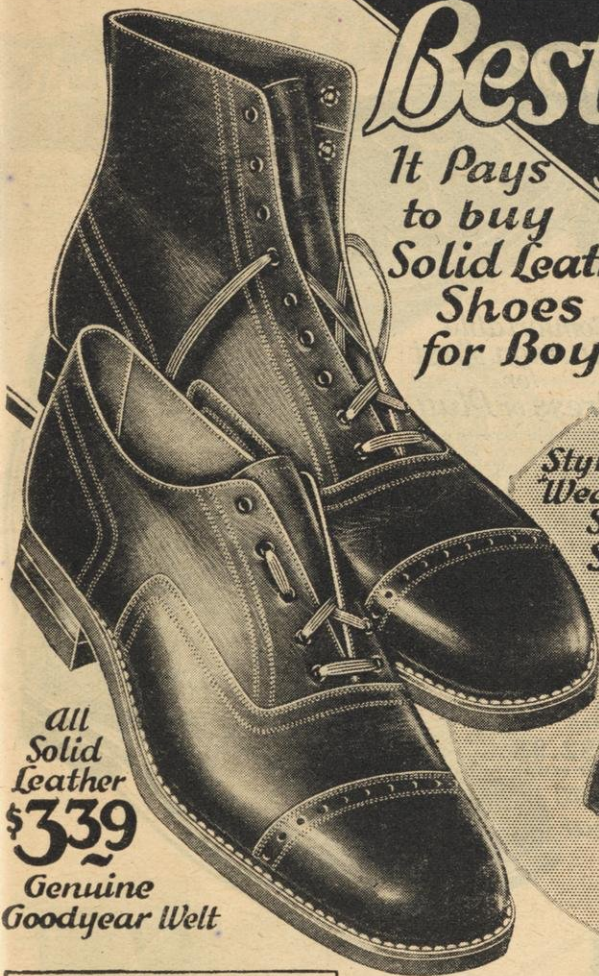
A Big Bargain

Here's a value for you—strong and sturdy split Cowhide Work Shoe at only \$2.39. Wear-ever Black Composition Outer sole, which will easily outwear two leather soles. Popular moccasin toe. Leather middle sole. Leather innersole. Leather loop pull straps. Rubber heels. Two full soles sewed and nailed. Wide widths. Men's sizes, 6 to 12.
1H507 Tan only.
Price, per pair... **\$2.39**
Postage, 16c extra

\$2.39

Best for Your Boy

It Pays to buy **Sharood's Solid Leather Shoes**
Genuine Goodyear Welt
Guaranteed to Wear 6 Months



all Solid Leather
\$3.39
Genuine Goodyear Welt

Both Styles with "Wear-Ever" Sport Soles



Flexible Goodyear Welt

Will Outwear 2 Leather Soles

\$3.39
Either Style



all Solid Leather
\$3.39

Genuine Goodyear Welt

Boys' Dress Shoes

Guaranteed for Six Months

There is more comfort, style, good looks and wearing quality in these boys' dress shoes and Oxfords than you will find in shoes elsewhere at double the price. Made of the best quality tan leather with long-wearing non-skid composition "Wear-Ever" sport soles, which will outwear two leather soles. Another very desirable feature is the genuine Goodyear Welt which adds greatly to the flexibility of the shoe and makes it easy to resole. Solid leather construction throughout—grain leather inner-soles, leather middle soles and counters. Neat square toe Bal last. High grade workmanship throughout. Sold with our guarantee of six months' satisfactory wear. Rubber heels. Tan only. Sizes, 1 to 5½.

1H109 Boys' High Shoes.
1H108 Boys' Oxfords.
 Price (Postage, 12c extra) **\$3.39**

Boys' Work Shoes

Guaranteed for Six Months

Here is Sharood's Guaranteed Work Shoes for boys. Made of a high quality, retained Cowhide. Genuine Goodyear Welt. "Wear-Ever" black composition outer-soles which will give twice the wear of ordinary soles. Solid leather construction with leather counters, grain leather insoles and solid, full leather middle soles. Rubber heels. Dirt-excluding tongue. Reinforced throughout with rivets and extra stitching. Guaranteed to give six months' satisfactory wear. **Brown only.**

1H201 Boys' Sizes, 1 to 6. \$3.39

Price.....

1H202 Little Boys' Sizes, 9 to 13½. \$2.98

Price.....
 Postage, 12c extra on above

Flexible Stitchdowns for Men ~ Make Walking Easy

Your Choice

\$2.49

Men's ideal summer shoes—stitch-down ventilated Oxfords which will keep you comfortable and good-humored on the hottest days. They are made of a soft but durable Elk Leather with our famous "Wear-Ever" composition soles. Constructed by the stitch-down process which is very flexible and insures a perfectly smooth insole. No nails or stitching to hurt the feet. Cut-outs at sides and on toe keep the foot cool and comfortable. Rubber heels, lace style appropriate for sports or general wear. Sizes, 6 to 11.
1H700 Brown Elk. Post., 12c extra

\$2.49



"Wear-Ever" Soles



\$2.49

Here is a very popular, comfortable style in men's Stitchdown Oxfords. The ventilated sides and soft moccasin toe add to their easy comfort and make them an ideal choice for summer wear. They are made of an excellent quality Brown leather with our "Wear-Ever" composition soles which will outwear two leather soles. Made by an extra flexible stitch-down process. Smooth grain leather inner-soles. Rubber heels. Men's Sizes, 6 to 11.

1H701 Brown.
 Price, **\$2.49**
 Post., 12c ext.

Genuine
Goodyear Welt Shoes
For BOYS
Your Choice

\$2.98

Comfortable
Munson Last
for
Dress or Play

Boys' sturdy Bluchers—a good choice for general wear. Made of durable tan leather over the popular Munson last which Uncle Sam uses for his army shoes. This last permits the foot to develop naturally and offers the greatest shoe comfort. "Wear-Ever" black sport soles which will give twice the wear of two ordinary leather soles. Genuine Goodyear welt. Rubber heels. Drill lining throughout. Soft box toe. One of the sturdiest and best-wearing shoes you could buy. Low priced for this quality. Sizes, 1 to 5½. 1H107 Tan.

Price \$2.98
Postage, 12c extra

Genuine
Goodyear
Welt



Latest Tan
Shade

Genuine
Goodyear
Welt

Boys' Dress Shoes

Boys! They are very stylish and they wear well—these high quality dress shoes. High grade leather in the latest tan shade. New toe. Bal last so popular with the older boys. High quality sewed leather soles. Leather heel base and rubber heel. Grain leather innersole. Genuine flexible Goodyear welt. A fine dress shoe. Boy's sizes, 1 to 5½. 1H111 Tan.
Price (Postage, 12c extra) \$2.98



Wear-Ever
Sports Soles

Jan
Uppers

For BOYS! a Serviceable
Shoe or Oxford



\$2.39
up

"Wear Ever" Composition Sole

Here is one of our biggest bargains in boys' dress shoes and Oxfords. The excellent quality of the brown leather, the sturdy construction and the money-saving prices put these shoes in a class by themselves. Long-wearing composition outsoles. Rubber heels. Built to endure. Priced to save you money.

- 1H101 Boys' Shoes. Sizes, 1 to 6. Price.....\$2.79
- 1H100 Boys' Oxfords. Sizes, 1 to 6. Price..... 2.79
- 1H102 Little Boys' Shoes. Sizes, 9 to 13½. Price.....\$2.39

Postage, 12c extra on above items

Boys Work Shoe Bargain

\$1.98
up

Sturdy but inexpensive, are these boys' work shoes of Tan Split Cowhide. "Wear-Ever" composition soles, nailed and sewed. Moccasin toe. Foot-form last. Rubber heels.

- 1H203 Boys' Sizes, 1 to 6.....\$2.29
- 1H204 Little Boys' Sizes, 9 to 13½ \$1.98

Postage, 12c extra



Both of these shoes
Have
"Wear-Ever" Soles

Boys Outing Bal

\$1.69
up

Another shoe value that is typical of the bargains you get at Sharood's. These Boys' Outing Bals, strongly constructed and made to give long, satisfactory wear. Full grained, brown Cowhide leather upper stock. Genuine "Wear-Ever" soles are nailed and sewed, and will outwear two leather soles. Solid leather middle soles and innersoles. Rubber heels.

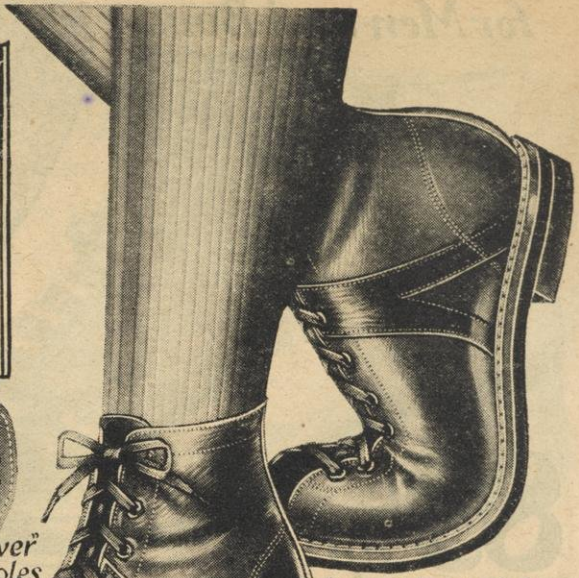
Full
Grained
Retanned
Uppers

- 1H205 Boys' Sizes, 1 to 6. Price.....\$1.89
- 1H206 Little Boys' Sizes, 9 to 13½. Price (Post., 12c extra).....\$1.69

Boys Likem Flexible Stitchdown Shoe or Oxford Low Priced Long Wearing

An unusual opportunity for saving is offered you in the purchase of these flexible Stitch-down Oxfords for boys. The high quality of the full grained, soft brown leather makes them compare favorably with shoes costing double our low price. Wear-ever Composition soles insure extra long wear. Grain leather smooth insoles. Rubber heels. Natural foot-form last, ideal for growing feet. Ventilated sides. Sizes, 1 to 5 1/2.
1H155 Price . . . **\$1.98**
 Postage, 10c extra

We don't know where you can get a sturdier, little knockout shoe for the boy at such a sensationally low price. These outing Bals of durable Tan Leather lace to the toe insuring a snug fit around the ankles. Ultra flexible stitch-down soles. Wear-ever composition soles which will outwear two leather soles. Comfortable foot-form last. Rubber heels. A great favorite for either athletics or knockout wear. A splendid buy.
1H207 Boys' Sizes, 1 to 5 1/2. Price . . . **\$2.48**
1H212 Little Gent's Sizes, 9 to 13 1/2. Price . . . **\$1.98**
 Postage, 12c extra



Flexible Stitchdown
Outing Bal
\$1.98
up



\$1.98

Wear Ever Soles

"Wear Ever" Sports Soles



Black or Brown
\$1.98
Sizes 9 to 13 1/2

Copper Tip Doubles the Wear



Full Grained Tan Uppers
Boys 8 inch High Cuts
\$2.69
up

"Wear Ever" Soles Will Outwear 2 Leather Soles



Special Boys Gunmetal Shoe
\$1.79
up

The best value in an inexpensive shoe for boys that you will find today are these sturdy little Bluchers of black Gunmetal Leather. Round toe last. Oak tanned leather outsoles. Leather heel base and rubber heels. Notably underpriced.
1H104 Boys' Sizes, 1 to 6. Price . . . **\$1.98**
1H105 Little Boys', 9 to 13 1/2. Price (Postage, 12c extra) . . . **\$1.79**

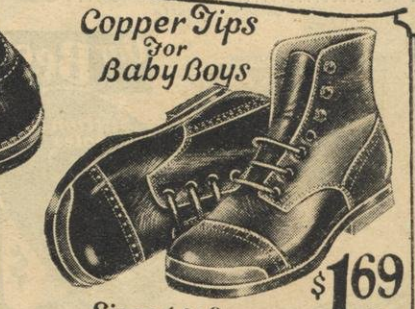


Shoe **\$1.69** or Oxford Baby Boy Size 6 to 9

Baby Brother's Calf-Leather Shoes. Leather sewed soles. Rubber heels. Sizes, 6 to 9.
1H1153 Brown. Price (Post., 8c ex.) **\$1.69**

Baby Brother's moccasin toe Oxfords of Calf Leather. Rubber heels. Sizes, 6 to 9.
1H1194 Brown. Price . . . **\$1.69**
 Postage, 8c extra

If he's hard on shoes, buy him a pair of these sturdy hi-cuts. They are made of a full grain, Tan Cowhide of a very pliable but durable quality. Genuine Wear-ever black composition outsoles, are sewed and nailed. Full grain leather insoles. Finished with two straps with brass buckles and eyelets. Height about 8 inches. Soft moccasin toe. Rubber heels. An exceptionally strong and sturdy shoe that is good-looking as well. A wonderful chance for economy at Sharood's money-saving price. A value we recommend.
1H208 Boys'. Sizes, 1 to 6. Price . . . **\$2.98**
1H209 Little Boys'. Sizes, 9 to 13 1/2. Price . . . **\$2.69**
 Postage, 15c extra



Copper Tips for Baby Boys
\$1.69
Sizes 6 to 9
Copper-tipped shoes for baby brother. Choice of Brown or Black Leather with oak leather sewed soles and rubber heels. Foot-form last. Sizes, 6 to 9.
1H1196 Black. Price (Postage, 8c extra) . . . **\$1.69**
1H1197 Brown.

Sharood Boys Shoes are Made to Give Wear

Sharood Co., Minneapolis, Minn.—Our Money Back **GUARANTEE** Protects You.

for Men and Boys



Non-Skid
Corrugated
Soles

89¢
up

Laced to Toe or Bal Style-White or Brown

Splendid money-saving values in these Tennis Shoes for men and boys. Offered in two popular styles—laced-to-the-toe and Bal style. Made of medium weight, good quality Duck with durable corrugated rubber soles and heels. Reinforced at toe, vamp, eyelet row and ankle patch.

Laced-to-toe Tennis Shoes		Bal Style Tennis Shoes	
1H1027 Brown.....	Men's Sizes: 6 to 11	1H1033 Brown.....	
1H1030 White.....		1H1036 White.....	\$1.09
1H1028 Brown.....	Boys' Sizes: 1 to 6	1H1034 Brown.....	98c
1H1031 White.....		1H1037 White.....	98c
1H1029 Brown.....	Little Boys' Sizes: 11 to 13½	1H1035 Brown.....	89c
1H1032 White.....		1H1038 White.....	89c

Postage, 10c extra on above

for
Women Misses
and Children



79¢
up

Cross Cross Stap

A cross-strap tennis slipper that fits snugly about the ankle is this one of durable Brown Canvas. Non-skid rubber heels and soles.

1H1005 Young Women's, 2½ to 8.	99c
1H1006 Misses', 11 to 2.	89c
1H1007 Child's, 5 to 10½.	79c

Postage, 6c extra



69¢
up

for Men and Boys
Brown White or Black

An unusual bargain, priced extraordinarily low—these sturdy Tennis Oxfords for men and boys. Made with durable canvas uppers and corrugated non-skid rubber soles. Comes in a choice of Brown, White or Black. Well reinforced.

1H1072 Brown—6 to 11.	89c
1H1073 Brown—1 to 6.	79c
1H1074 Brown—11 to 13½.	69c
1H1078 White—6 to 11.	89c
1H1079 White—1 to 6.	79c
1H1080 White—11 to 13½.	69c
1H1084 Black—6 to 11.	89c
1H1085 Black—1 to 6.	79c
1H1086 Black—11 to 13½.	69c

Postage, 8c extra

**Our Best Super Quality
for Men and Boys**

For gym and all athletics you will find these tennis shoes the most practical and durable you have ever worn. Built to endure and made of the finest materials throughout. Comes in good weight, closely woven. White, with extra heavy, firm black composition soles which will give twice the wear of ordinary leather soles. Suction cup soles preferred by athletes, prevent slipping. Favorite laced-to-toe style. Reinforced at eyelet row, tip and ankle patch. A remarkable value at our low price.

1H1060 White.	Men's Sizes, 6 to 11.	\$2.29
1H1061 White.	Boys' Sizes, 1 to 6.	\$2.09
1H1062 White.	Youths' Sizes, 11 to 13½.	\$1.98

Postage, 10c extra



Suction Cup
Soles

\$1.98
up

Here are Savings on
Canvas Foot Wear
Quality Guaranteed

for
Women Misses and Children
White
Brown or Black

65¢
up

Special money-saving values in tennis shoes and Oxfords for women, misses and children. Made of good quality T will Duck in White, Brown or Black. Made over our comfortable foot-form last. Corrugated rubber soles and heels. Recommended for athletic wear. Also popular for wear about the house.



Shoe or Oxford

High Shoes Women's Sizes: 2½ to 8.		Oxfords	
1H1042 White.....	89c	1H1081 White.....	79c
1H1048 Brown.....		1H1075 Brown.....	
1H1054 Black.....		1H1087 Black.....	
Misses' Sizes: 11 to 2			
1H1043 White.....	79c	1H1082 White.....	69c
1H1049 Brown.....		1H1076 Brown.....	
1H1055 Black.....		1H1088 Black.....	
Children's Sizes: 5 to 10½			
1H1044 White.....	69c	1H1083 White.....	65c
1H1050 Brown.....		1H1077 Brown.....	
1H1056 Black.....		1H1089 Black.....	

Postage, 6c extra

for Boys and Girls

Good quality Tennis Oxfords for boys and girls. Made of durable brown canvas with genuine crepe rubber soles. Moccasin toe.

1H1008	Sizes: 1 to 6.	\$1.49
1H1009	Sizes: 11 to 13½.	\$1.39
1H1010	Sizes: 11 to 2.	\$1.29
1H1011	Sizes: 5 to 10½.	\$1.19

Postage, 9c extra



Crepe
Soles

\$1.19
up

for Men and Boys
Laced to the Toe Style

A big favorite for athletic wear for men and boys. Genuine springy crepe rubber soles. Reinforced throughout.

1H1017 Brown.	Men's, 6 to 11.	Price, \$1.79
1H1018 Brown.	Boys', 1 to 6.	Price, \$1.59
1H1019 Brown.	Little Boys', 11 to 13½.	Price, \$1.49
1H1020 White.	Men's, 6 to 11.	Price, \$1.79
1H1021 White.	Boys', 1 to 6.	Price, \$1.59
1H1022 White.	Little Boys', 11 to 13½.	Price, \$1.49

Post., 10c extra on above

\$1.49
up

Brown
or
White



Crepe Rubber Soles

Guaranteed Rubber Footwear Long Wearing-Low Priced

Built like an Auto Tire

Super Quality
Pressure Cured



\$4.98
up



\$1.85
up

For Men and Boys

Men's canvas work shoes with soles built like an auto tire. Composition rubber sole and heel will easily outwear several leather soles. Heavy brown duck uppers, cool, comfortable and durable. Specially constructed smooth innersole. Full rubber heel which gives proper support to the arch. Broad foot-fitting Munsön last. Men's sizes, 6 to 12.

\$2.98
up



1H1070
Price... \$1.98

1H1071 Boys' sizes, 1 to 6.

Price... \$1.85

Post., 10c ext.

Black Hip or Knee Boots

Medium quality boots for men and boys, with heavy tap rubber soles and heels. Offered at remarkably low prices. Reinforced throughout where the wear is hardest. Friction lined. To be worn over socks. Hip boots can be fastened to belt. Men's sizes, 6 to 12.

1H949 Hip Boot. Price, per pair... \$5.69

1H950 Knee Boot. Price, per pair... \$3.69

1H951 Boy's Knee Boot. Sizes, 1 to 6. Price, per pair (Postage, 20c extra)... \$2.98



\$2.98
up

All Rubber

All rubber 4-buckle arctic, designed for farm wear. Heavy corrugated rubber soles and heels. Reinforced throughout. Black. 1H989 Boys' sizes, 1 to 6... \$2.98
1H990 Men's sizes, 6 to 12. Price... \$3.49
Postage, 18c extra



Women's Rubbers

Women's bright finish Sandal Dress Rubber. Made in two styles, one to fit low heels and one for medium and high heels. Sizes, 3 to 8. 1H906 High or med. heel. 1H907 Low heel style. Price, per pair (Post., 6c extra) 89c

This super quality pressure cured extra hi-cut work rubber is particularly adapted for work and heavy outside wear for mail men, railroad men and farm wear. Heavy double tap Gray pressure cured soles and heels. Rubber is reinforced throughout. To be worn over shoes. Most economical for long wear. An exceptional value in a good rubber. 1H933 Men's \$1.69 sizes, 6 to 12... 1H934 Boys' \$1.49 sizes, 1 to 6... Postage, 10c extra

Men's House Slippers



Brown Kid Everett

Here is a men's leather soled Everett, made of genuine Havana brown kid leather that is a remarkably good value. Broad foot-fitting comfortable last. Made with durable leather soles and rubber heels. 1H704 Men's sizes, 6 to 12. Havana Brown... \$1.98
Price, per pair... \$1.98
Postage, 12c extra



Strap Puttees

\$2.29

A strong, sturdy, split cowhide Puttee that is especially well adapted for the rough work or sport wear. Made over standard government last which will fit well. Two straps and buckles. Very neat and trim. Brown only. 1H1507 Sizes, 13 to 18 in. calf measurement. Price (Post., 10c ex.) \$2.29

Here are super quality Red Rubber boots. The kind that wear and wear. The heavy pressure cured, gray rubber soles and heels are of best quality Gum Rubber. Boots carefully reinforced at all points. Guaranteed against cracking or breaking. A popular rubber boot. Men's sizes, 6 to 12. 1H952 Hip Boots. Price, per pair... \$6.98
1H953 Knee Boots. Price, per pair (Postage, 22c extra)... \$4.98



For the Entire Family

Bright-finished dress rubbers, storm type for the entire family. Medium quality rubbers. Friction lined. Built for low heel shoes. 1H900 Men's sizes, 6 to 12. Price... \$1.09
1H901 Women's, 2 1/2 to 8. Price... 89c
1H902 Misses', 11 to 2. Price... 79c
1H903 Children's, 5 to 10 1/2. Price... 69c
1H904 Boys', 1 to 6. Price... 98c
1H905 Little Boys', 10 to 13 1/2. Price... 79c
Postage, 6c extra



Women's and children's Pebble Topped Rubber Boots. Made of bright finished rubber, neat, dressy and durable, with reinforced corrugated soles and heels. 1H944 Women's sizes, 3 to 8. Price... \$2.59
1H945 Misses' sizes, 11 to 2. Price... \$2.39
1H946 Child's sizes, 5 to 10 1/2. Price... \$2.09
Postage, 12c extra



Either Style Brown Kid Everett or Romeo

Knowing the extreme comfort that men want in slippers of this type, Sharood has had these two styles made extra flexible, with stitchdown sewed soles. No nails or sewing to hurt feet. Rubber heels. Come in Havana Brown color only. Men's sizes, 6 to 12. 1H706 Brown Kid Romeo. 1H707 Brown Kid Everett. Price, per pair (Postage, 12c extra)... \$2.59

For Men and Boys



Soft Padded Soles

This is a comfortable, Everett Slipper made of well-woven brown or gray felt, with comfortable, soft padded cushion soles and heels. Contrasting collar as pictured. 1H815 Brown, Boys' sizes, 1 to 6. Price... 89c
1H816 Brown, Men's sizes, 6 to 11. Price... 99c
1H817 Gray, Men's sizes, 6 to 11. Price... 99c
Postage, 8c extra

Brown Kid Romeo

Many men prefer this genuine Havana Brown Kid Romeo House Slipper. Has elastic side gores, which make a snug fit at heel. Leather sole and rubber heel. 1H705 Havana Brown. Sizes, 6 to 11. Price per pr. \$1.98
Post., 12c ext.



It Pays To Buy Sharood's *Guaranteed* Hosiery for The Entire Family

3 Pair Guaranteed 3 Months

\$2.98



Pure Thread Silk Weighted with Rayon

These women's hose we are sure will delight you with their quality, nice appearance, and long wear. Very low priced for guaranteed quality. Knit of heavy quality, pure Thread Silk on the surface, Rayon (artificial silk) underneath. Ravel stop. Sizes, 8½ to 10.

- 3H1500 Black.
- 3H1501 Zinc.
- 3H1502 Grain.
- 3H1503 Peach.
- 3H1504 Toast.

Price, 3 pairs, guaranteed 3 months. (Post., 7c extra). **\$2.98**

Sharood's Guarantee

Sharood makes a broad and liberal guarantee on the men's, women's and children's hose shown on this page. We are able to do this because we have taken every precaution to strengthen and lengthen the wear of these hose.

1. They have extra reinforcement at all points of wear.
2. They have great strength of texture throughout, produced by special knitting process.
3. All yarns used in them must meet rigid tests of quality, strength, and texture.
4. Thousands of our customers have tried them and testified to their superior wearing qualities.

Sharood Guarantees 3 or 4 pairs of the hosiery shown on this page to wear 3 or 4 months as stated in each case. Should any hose selected from this page fail to give the wear guaranteed, we will replace them without any expense to you. It is understood that the hosiery is bought for and worn by the same person.



Artificial Silk Plated over Mercerized Lisle

New spring hose for men knit from Rayon (artificial silk) yarns over mercerized Cotton. Sizes, 9½ to 11½.

- 3H2651 Black.
- 3H2652 Cordovan.
- 3H2653 Navy.
- 3H2654 Gray.
- 3H2655 Palm Beach

Price, 3 pairs, guaranteed 3 months. (Post., 5c extra). **\$1.29**

3 Pair Guaranteed 3 Months **\$1.29**



Artificial Silk Plated over Mercerized Lisle

Women's superior quality stockings, knit from Rayon (artificial silk) over fine Lisle. Seamed back and fashion marks; double soles. Sizes, 8½ to 10.

- 3H2835 Black.
- 3H2836 Russian Calf.
- 3H2837 Beige.
- 3H2838 Peach.
- 3H2839 French Nude.

Price, 3 pairs, guaranteed 3 months. (Postage, 7c extra) **\$1.98**

3 Pair Guaranteed 3 Months **\$1.98**



3 Pair Guaranteed 3 Months **79¢**

Full Mercerized Medium Weight

Splendid value in good quality Mercerized Cotton hose for men. Sizes, 9½ to 11½.

- 3H2614 Black.
- 3H2615 Cordovan.
- 3H2617 Gray.

Price, 3 pairs, guaranteed 3 mos. (Postage, 5c extra) **79c**



4 Pair Guaranteed 4 Months **98¢**

Combed Cotton Lisle Finish

We recommend these lisle finished, Combed Cotton hose for wear and fine appearance. Double soles; reinforced heels and toes. Elastic knit tops. You will find that it saves time and money to buy our guaranteed hosiery. Sizes, 9½ to 11½.

- 3H2610 Black.
- 3H2611 Cordovan.
- 3H2612 Gray.

Price, 4 pairs, guaranteed 4 months. (Postage, 7c extra) **98c**



Combed Cotton

4 Pair Guaranteed 4 Months **99¢**

Service hose for women at a very low price. Knit from selected Combed Cotton yarns of a quality we are safe in guaranteeing. Sizes, 8½ to 10.

- 3H2810 Black.
- 3H2811 Cordovan.
- 3H2812 White.

Price, 4 pairs, guaranteed 4 months. (Postage, 7c extra) **99c**



Full Mercerized

3 Pair Guaranteed 3 Months **\$1.19**

One of Sharood's famous offerings—heavy weight, Mercerized Cotton stockings for women. Seamed back with fashion marks. Sizes, 8½ to 10.

- 3H2823 Black.
- 3H2824 Brown.
- 3H2825 Champagne.

Price, 3 pairs, guaranteed 3 months. (Postage, 7c extra) **\$1.19**



Children's Guaranteed Hosiery

Fine Rib-Double Knee

Splendid bargain! Sharood's guaranteed stockings for boys and girls, constructed with double knees and double heels and toes, of strong Cotton yarns. Fine rib and neat appearing. Sizes, 5 to 10.

- 3H3282 Black.
- 3H3283 Cordovan.
- 3H3284 Camel.

Price, 4 pairs guaranteed 4 months. (Postage, 7c extra) **\$1.29**

Extra Strong

Mothers, order these stockings for your romping boys and girls and save yourself hours of darning. Knit of high grade Combed Cotton yarns with double knit soles, heels and toes. Sizes, 6 to 10.

- 3H3260 Black.
- 3H3261 Cordovan.

Price, 3 pairs guaranteed 3 months. (Postage, 5c extra) **98c**

3 Pair Guaranteed 3 Months **98¢**

Strong Stockings for Youngsters Priced for Savings

Infants' Stockings

Full Mercerized Artificial Silk

Infants' fine quality Mercerized Cotton half hose. Striped turn-over cuffs. Sizes, 4 1/2 to 8 1/2.
3 H 3 3 2 6 White with Tan.
3 H 3 3 2 7 White with Sky Blue.
3 H 3 3 2 8 White with Purple.
 Price... **25c**
 Post., 1c extra

Infants' and children's Rayon (artificial silk) hose. Seamless. Sizes, 4 to 8 1/2.
3H3332 Romper Blue.
3H3333 Sand.
3H3334 Peach.
3H3335 Pink.
 Price... **39c**
 Post., 1c ext.

Pinestrip Rib

Infant's seamless stockings, knit in fine rib of soft Cotton yarns. Reinforced heels and toes. Very low priced for this good quality. Sizes, 4 to 6 1/2.
3 H 3 3 0 5 Black.
3 H 3 3 0 6 White.
3 H 3 3 0 7 Cordovan.
 Price... **15c**
 Post., 1c extra

Mercerized Pineapple Rib

These little 27-cent hose for infants are most serviceable. Knit of fine Mercerized Cotton yarns in the popular pineapple stitch. Reinforced. Sizes, 4 to 6 1/2.
3H3336 Camel.
3H3337 White.
3H3338 Black.
 Price... **27c**
 Post., 1c ext.

Full Mercerized Derby Rib



39c
a pr.

One of the most popular stockings for boys or girls in our entire stock. Superior quality, medium weight, knit of Mercerized Lisle yarns in the favorite wide Derby rib. Flat Knit feet; double heels and toes. Seamless; can be worn full length or turned down to make three-quarter length socks. Excellent value. Sizes, 5 to 10.
3H3279 Black.
3H3280 Buck.
3H3281 Camel.
 Price, per pair... **39c**
 Postage, 2c extra

3Pr. 47c
For Boys and Girls
Full Seamless

A low-priced stocking for boys or girls which will give long service. Flat knit of good Cotton yarns. Seamless. Double knit heels and toes. Well reinforced. Sizes, 5 to 10.
3H3201 Black.
3H3202 Cordovan.
3H3203 White.
 Price, 3 pairs (Post., 5c ext.)... **47c**

25c
a pr.

15c
a pr.

4Pr. 39c

Infants' Flat Knit Seamless
 Infants' flat-knit cotton stockings. Double knit heels and toes. Seamless. Sizes, 4 to 6 1/2.
3H3301 White.
3H3302 Black.
3H3303 Pink.
3H3304 Blue.
 Price, 4 pairs (Post., 2c ext.)... **39c**

for Boys and Girls



49c
a pr.

Sport Heather Stripe

These Derby rib sport stockings for boys or girls are notable for service and low price. Knit from fine quality Combed Cotton yarns in two-color striped effects. Very dressy and extremely durable. Reinforced heels, toes and soles. Double turn-over cuffs. Sizes, 7 to 10.
3H3285 Camel and Blue.
3H3286 Brown and Oxford.
 Price (Postage, 2c extra)... **49c**

29c
a pr.

Alligator Rib

The very newest in fancy rib half-hose for children. Known as the alligator rib. Knit of fine Combed Cotton yarns. Striped turn-over cuffs in beautiful colors. Reinforced heels and toes. Sizes, 7 to 10.
3H3267 Pigeon (Gray).
3H3268 Polo.
3H3269 Camel.
3H3270 Tobacco.
 Price (Postage, 2c extra)... **29c**



25c
a pr.

Combed Cotton Fine Rib

Boys' or girls' fine rib full length stockings. Extra quality Combed Cotton. Reinforced feet. Sizes, 5 to 10.
3H3215 Black.
3H3216 Cordovan.
3H3217 Camel.
3H3218 White.
 Price (Post., 2c ext.)... **25c**

29c
a pr.

Pineapple Rib

Girls' or Boys' fancy pineapple stitch stockings, knit of soft Combed Cotton yarns. Summer weight. Seamless; double thread heels and toes. Sizes, 5 to 10.
3H3263 Black.
3H3264 Piccadilly (Dark Brown).
3H3265 Gray.
3H3266 Sand.
 Price, per pair... **29c**
 Postage, 2c extra

3pr. 55c

19c a pr.
Double Knee
 Boys' or girls' strong stockings with double knees. Knit in fine elastic rib of extra quality Cotton. Reinforced. Seamless. Sizes, 5 to 10.
3H3204 Black.
3H3205 Cordovan.
 Price... **19c**
 Postage, 2c extra
 3 pairs... **55c**

Jacquard Top Full Mercerized
49c a pr.

Boys' and girls' fine Mercerized Cotton three-quarter length hose. Knit double in fine rib with fancy Jacquard colored turn-down cuffs. Reinforced heels and toes. High-grade, long wearing hose. Sizes, 6 to 10.
3 H 3 2 9 4 Camel.
3H3292 Tan-bark (T. Tan).
3H3293 Gray.
 Price... **49c**
 Post., 2c ex.

Artificial Silk Derby Rib
59c a pr.

New three-quarter length hose for boys or girls. Knit of Rayon (artificial silk) over lisle in the popular wide Derby rib. Contrasting turn-over cuffs. Reinforced. Sizes, 6 1/2 to 9 1/2.
3 H 3 2 8 8 Camel.
3H3289 Jack Rabbit (Silver Gray).
3 H 3 2 9 0 Be-te.
3H3291 Play (New Sand).
 Price... **59c**
 Post., 2c ex.

25c a pr.

Combed Cotton Derby Rib

For boys or girls, long-wearing stockings or selected Combed Cotton. Sizes, 5 to 10.
3 H 3 2 0 6 Black.
3H3207 Cordovan.
3 H 3 2 0 8 Camel.
3 H 3 2 0 9 White.
 Price... **25c**
 Post., 2c extra

Guaranteed Pure Thread Silk

These Pure Thread Silk hose which we feature as a price leader at only 49 cents a pair are of such a good quality that we guarantee them for long wear and all-around satisfaction. And we want you to return them to us and get your money back if in any way, they fail to prove equal to any 75-cent hose you ever wore.

These are medium-weight hose for spring and summer. They are shaped to fit with a seam up the back. Seamless feet. Double heels, toes, and soles, and high spliced heels. Elastic ribbed tops of finest mercerized lisle. Sizes, 9½ to 11½.

3H2664 Black.
3H2665 Cordovan.
3H2666 French Nude.
3H2667 Gray. 49¢
Price, per pr. 49¢
Postage, 2c extra

Fine Evenly Woven Silk

49¢ apr.

It's Important to Choose Hose of Style This Spring

Pure Silk Novelty Woven Plaid 59¢ a pair

Men's fancy plaid hose, Pure Thread Silk on a foundation of fine lisle. Beautiful two-color combinations that are very dressy. Reinforced heels and toes. Elastic ribbed lisle tops. Sizes, 9½ to 11½.

3H2561 Silver and Black.
3H2562 Gold and Light Blue.
3H2563 Palm Beach and Lt. Tan.
Price, per pr. (Postage, 2c extra) 59¢



Full Seamless

3 pair 39¢

Special value in men's strong Cotton hose. Sizes, 9½ to 11½.
3H2601 Black.
3H2602 Cordovan.
Price, 3 pairs 39¢
Postage, 5c extra

Men's dressy woven stripe hose of artificial silk plated on fine lisle. Sizes, 9½ to 11½.
3H2550 French Tan with Blue Stripes.
3H2551 Pueblo Tan with Brown Stripes.
3H2552 Gray with Purple Stripes.
Price, per pr. 49¢
Postage, 2c extra

Fibre Silk Woven Stripe

49¢ apr.



Pure Silk Woven and Mercerized

49¢ apr.

Newest fancy hose for men, knit of Pure Thread Silk plated over fine Mercerized Cotton. Vertical stripes of contrasting color. Elastic ribbed cuffs. Reinforced at top to prevent runs. High spliced heels. Double soles. Sizes, 9½ to 11½.

3H2625 Cordovan.
3H2626 Gunmetal.
3H2627 Navy. 49¢
Price, per pair 49¢
Postage, 2c extra



Fancy Woven Stripe

Something new, and a splendid value as well. Men's fancy heather striped hose of fine Combed Cotton yarns. Fast colors. Reinforced heels and toes. Elastic ribbed tops. Heather Stripes. Sizes, 9½ to 11½.
3H2675 Cordovan.
3H2676 Brown.
3H2677 Gray.
Price (Postage, 2c extra) 29¢

29¢ a pr.

Pure and Artificial Silk

Men's medium weight socks of pure Thread silk and artificial Silk. Seamed back; double soles, heels and toes. Lisle tops. Sizes, 9½ to 11½.
3H2593 Black.
3H2594 Acorn (Russian Tan).
3H2595 Slate.

Price, per pr. 42¢
Postage, 2c extra

42¢ apr.



Pure Silk and Mercerized

Men's fine hose of Pure Thread Silk on a mercerized lisle foundation. Attractive two-toned effects. Double soles, triple heels and toes. Elastic ribbed tops. Sizes, 9½ to 11½.
3H2670 Black and White.
3H2671 Cordovan and Black.
3H2672 Gray Mixture.
3H2673 Palm Beach Mixture.
Price (Postage, 2c extra) 39¢



Artificial Silk Plaited

For wear and strength choose these hose of Rayon (artificial Silk), plated over fine combed Cotton. Close fitting, elastic ribbed tops. Sizes, 9½ to 11½.
3H2558 Black.
3H2559 Acorn (Russian Tan).
3H2560 Gray.
Price, per pair 29¢
Postage, 2c extra

39¢ apr.

29¢ apr.



Tuck Stitch Lace Effect Full Mercerized

To wear with a dressy costume, good taste demands proper accessories, as our "Better Dress" Contest sets forth. These fine Mercerized Lisle hose are knit in an interesting "tuck" stitch, giving the effect of a narrow lace stripe. Knit seamless; reinforced heels and toes and double soles. Double elastic ribbed garter tops. A special bargain. Sizes, 8½ to 10.
 3H2813 Black.
 3H2814 Cinnamon.
 3H2817 Airedale.
 3H2818 Nude.
 3H2819 Gray.
 Price, 35c
 Post., 2c ext.



35c a pair

Wonderful Values in Women's Durable Hose

Artificial Silk Worth 40¢ a Pair



3 Pair \$1.09

Our Special Bargain

We sell thousands of pairs of these medium-weight Rayon (artificial silk) hose. Our women customers write that they like them because they wear so well, look so nice, and cost so little! Made with seamed back and fashion marks so they look like full-fashioned stockings. Seamless feet have double soles and high spliced heels, reinforced with cotton on the inside. Ravel stop which prevents destructive runs. The best hose we have seen anywhere in many seasons. Sizes, 8½ to 10.

3H2905 Black.
 3H2906 Cordovan.
 3H2907 Zinc (gray).
 3H2908 Champagne.
 3H2909 Peach.
 Price, 3 pairs, \$1.09
 Postage, 5c extra

Full Mercerized

25¢ a pair

English Rib From Top to Toe Full Mercerized

47¢ a pair

Very Smart

These English ribbed hose have more than usual style for sport or dress wear. Made of good quality Mercerized Lisle. Two thread legs and feet and four thread toes and heels. Seamless. Shaped in the knitting to fit well. Medium weight, ideal for spring and summer wear. A rare value, indeed. Sizes, 8½ to 10.
 3H3070 Black.
 3H3072 Gray.
 3H3073 French Tan.
 3H3074 Beige.
 Price, per pair, 47c
 Postage, 2c extra

Sharood's 25-Cent Wonder!

There are many points to score in favor of these splendid Mercerized Lisle stockings. First, there is price—you can't buy a better stocking for 25 cents anywhere in America. Then there is wear—these hose have heels and toes reinforced with combed cotton. Also there is appearance—these hose are soft and lustrous. Seamless feet; seamed back; double garter tops. Sizes, 8½ to 10.
 3H2806 Black.
 3H2808 Gray.
 3H2809 Peach.
 Price, per pair, 25c
 Postage, 2c extra

for Sport and Dress Wear

Fancy Pineapple Stitch Full Mercerized 49¢ a pair

Smart pineapple stitch hose, just the proper touch for your spring costume in one of the new hosiery shades. Knit of extra quality Lisle with Mercerized finish. Seamless; reinforced. Elastic knit garter tops. Sizes, 8½ to 10.
 3H3008 Champagne.
 3H3009 Moonlight.
 3H3010 Toast.
 3H3011 Cordovan.
 Price, per pair, 49c
 Postage, 2c extra

3 Pair 59¢
Fine Cotton—Double Sole

Fine Value

Our customers order these hose again and again and no wonder! They are such a good value in hose that will serve both for every-day and dress wear. Medium Weight Cotton knit with seamed back and seamless feet. Double soles, reinforced heels and toes and high spliced heels. Deep hemmed garter tops in elastic rib. Sizes, 8½ to 10.
 3H2803 Black.
 3H2804 Cordovan.
 3H2805 White.
 Price, 3 pr., 59c
 Postage, 5c extra



Alligator Stitch

Alligator stitch hose are very popular in New York and worn by fashionable women everywhere. Knit from Fine Combed Cotton yarns. Good weight, will wear well. Well reinforced. Fancy stitch to toe; deep hemmed tops. Excellent value. Sizes, 8½ to 10.
 3H3012 French Gray.
 3H3013 Peach.
 3H3014 Bran (Lt. Tan).
 Price, per pair, 29c
 Postage, 2c extra

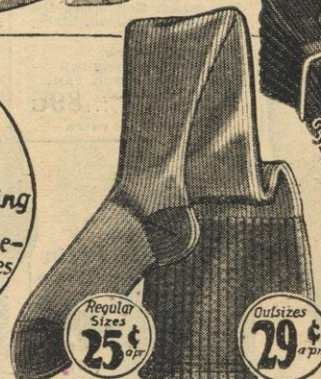


Rockford Famous Seamless

Made especially for the housewife, superior quality Cotton stockings that will give wonderful wear, sold at the very low price Knit seamless and shaped in the knitting to fit snugly. Sizes, 8½ to 10.
 3H2793 Black.
 3H2794 Peach.
 3H2795 Natural Gray.
 Price, per pair, 29c

Knit to Fit A Stocking for Housewives

29¢ a pair



For Hard Wear

Women's sturdy Cotton hose—Knit seamless. Snug fitting. Especially low priced. Sizes, 8½ to 10.
 3H2010 Black.
 3H2011 Cordovan.
 Price (Post., 2c ext.), 25c
 Same style as above in outsize for large women. Sizes, 8½ to 10.
 3H2013 Black.
 3H2014 Cordovan.
 Price (Post., 2c ext.), 29c

Regular Sizes 25¢

Outsized 29¢



Full Seamless

A Real Bargain

Buy by the bundle and you'll save greatly on your every-day hose. Women's seamless medium-weight Cotton stockings, the best and most serviceable you can buy anywhere at such a remarkably low price. Reinforced heels and toes. Double elastic knit garter tops. Shaped to fit well. Sizes, 8½ to 10.
 3H2800 White.
 3H2801 Black.
 3H2802 Cordovan.
 Price, 4 pair, (Post., 3c ext.), 59c

4 Pair 59¢

New Spring Styles in Out Size Hosiery



99¢
a pair

Pure Silk and Artificial Silk

These dressy outsize stockings are correctly sized to fit well and are made extra wide throughout to conform to the requirements of the stout woman. Their remarkably low price is considerably less than others are asking for equal value. Knit of Pure Thread Silk and Artificial Silk Yarns in a fine gauge that is dressy but very durable. Mercerized lisle tops. Reinforced with Ravel stop. Double elastic garter tops. Double soles and high spliced heel. Smart new shades to select from—just the thing for dressy wear. Moderately priced, too. Sizes, 8½ to 10.

- 3H2986 Black.
 - 3H2987 French Gray.
 - 3H2988 Cinnamon.
 - 3H2989 Thrush (Camel).
- Price (Post., 3 extra) **99¢**



\$1.48
a pair
**Pure
Thread Silk**

For comfort these outsize stockings for stout women are unexcelled. Made of Pure Thread Silk in a fine gauge and medium weight. Very elastic ribbed tops which really stretch. Seam back. Double heels and toes of mercerized lisle. Sizes, 8½ to 10½.

- 3H1598 Black.
- 3H1599 Nude.
- 3H1600 Gray.

Price (Postage, 3c extra) **\$1.48**



Genuine Pure Thread Silk Semi Full Fashioned

Here are our finest outsize stockings for stout women, notably underpriced at only \$1.69. Knit of a pure Thread Silk in a fine even gauge and are semi-full fashioned to insure a perfect fit. Tops above the knee are made of fine mercerized lisle with double elastic garter tops. Double soles, heels and toes are of mercerized lisle to give extra wear. High spliced heel reinforced with lisle on the inside. Correctly sized and splendid fitting. A fine, dressy stocking that will give perfect satisfaction. Sizes, 9 to 10½.

- 3H3031 Black.
- 3H3032 Natural Gray.
- 3H3033 French Tan.

Price..... **\$1.69**
Postage, 3c extra



25¢
a pair
**Combed Cotton
Hemmed Top**

An inexpensive outsize stocking that stout women will find very satisfactory for every day wear. Made of Combed Cotton Yarn with a well-shaped ankle, widened calf and seam back. Deep double hemmed top. Double reinforced, smooth-finished heels and toes. A medium weight for spring and summer. Very special at our low price. Sizes, 9 to 10½.

- 3H2796 Black.
- 3H2797 Cordovan.

Price (Post., 2 extra) **25¢**

Full Mercerized Rib Top

Women's outsize stockings with extra elastic, fine ribbed tops. Knit of fine Mercerized Lisle in a fine gauge of medium weight. Will not bind or cut into the flesh. Seam back. Seamless feet. Double soles, reinforced heels and toes. Sizes, 8½ to 10.

- 3H2833 Black.
- 3H2834 Cordovan.

Price (Postage, 2c extra) **49¢**



Splendid Values-Regular Size Hosiery



Pure and Art. Silk

For good service and all-around wear select these genuine Silk and Rayon (artificial silk) stockings. New pointed heel which slenderness the ankle. Fashion back. Sizes, 8½ to 10.

- 3H3093 Black.
- 3H3094 Gunmetal.
- 3H3095 French Tan.
- 3H3096 Beige.

Price..... **89¢**
Postage, 3c extra

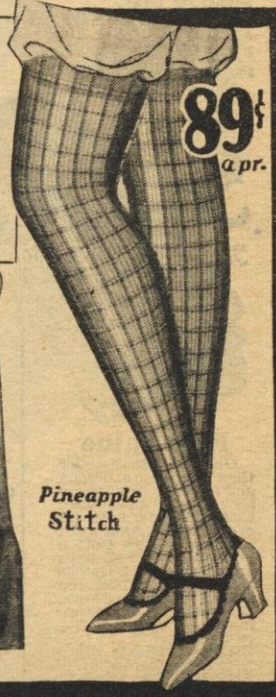


Artificial Silk Plated

Very elastic—pineapple stitch stockings. Knit from lustrous artificial silk, woven and plated on mercerized yarn. Medium weight. Seamless. Reinforced heels and toes of mercerized lisle. Sizes, 8½ to 10.

- 3H3082 Champagne.
- 3H3083 Moonlight.
- 3H3084 Toast.
- 3H3085 Peach.

Price (Post., 3c ext.) **89¢**



49¢
a pr.
**Satin
Stripe**

Artificial Silk

A special bargain—dressy stockings of Rayon (pure artificial silk) with a fancy satin or velvet stripe running vertical from top to toe. Mercerized lisle tops. Sizes, 8½ to 10.

- 3H2944 Black.
- 3H2945 French Tan.
- 3H2947 Peach.
- 3H2948 Medium Gray.

Price (Postage, 2c extra) **49¢**

49¢
a pr.
Artificial Silk-Ravel Stop

Pure Artificial Silk stockings. Mercerized top with ravel stop. Seam back. Reinforced. Sizes, 8½ to 10.

- 3H3055 Black.
- 3H3056 Russian Calf.
- 3H3059 French Nude.
- 3H3060 Gravel.

Price (Postage, 2c extra)..... **49¢**

98¢
a pr.
**Pure
Thread
Silk**

Self Clocking

Very specially priced are these women's stockings which are guaranteed Pure Thread Silk. Self embrodered clocking at sides. Fine gauge. Medium light weight. Mercerized lisle tops. Dressy and serviceable. Sizes, 8½ to 10.

- 3H2971 African Brown.
- 3H2972 Beige.

Price (Post., 2c extra) **98¢**

Spring Hose - New Styles New Colors

Pure Thread Silk
At a popular price, women's Pure Thread Silk stockings knit in fine gauge with elastic ribbed top. Extra long boot of silk coming well above the knee. Reinforced soles, toes and high spliced heels. Sizes, 8½ to 10.
3H3086 Black.
3H3087 Nude.
3H3088 Gray.
Price..... **\$1.29**
Postage, 3c extra

Elastic Rib

25¢ apr.

Fancy Silk Satin Garters with heart-shaped rosettes.
3H118 Rose.
3H119 Blue.
3H120 Purple.
Price (Postage, 1c extra)..... **25c**

Pure Thread Silk and Artificial Silk Interwoven Fancy Colored Knit Garter

\$1.29 apr.

Contrasting Tops and Heels

Pure Thread Silk Improved Fashion Foot
\$1.29 apr.

Here is a stocking that sells everywhere for \$1.50 and more. Made of the finest quality Pure Thread Silk with novelty contrasting woven tops and heels. The very newest idea in hosiery. All the new shades to choose from. Sizes, 8½ to 10.
3H1563 Airedale with Black Heel and Top.
3H1564 Beige with Russian Calf Heel and Top.
3H1565 Gray with Black Heel and Top.
3H1566 Nude with Russian Calf Heel and Top.
Price..... **\$1.29**
Postage, 3c extra

Extra Quality Pure Thread Silk Full Fashioned

\$1.79 apr.

Worth \$2.50

For extra good quality at a moderate price, we recommend these genuine full-fashioned Pure Thread Silk stockings. Lisle thread spliced heels, soles and toes. Sizes, 8½ to 10.
3H2963 Black.
3H2964 Russian Calf (Rust).
3H2965 Nude.
3H2966 Zinc.
3H2967 Gravel (Taupe).
Price..... **\$1.79**
Postage, 3c extra

Here is the latest hosiery novelty—with knit-in fancy colored garter. They are serviceable. Women's stockings of Pure Thread Silk weighted with Rayon (artificial silk). Fancy knitted garter tops which hold hose in place so that the back seam is always straight. Extra reinforced silk-covered double soles and high spliced heels. Sizes, 8½ to 10.
3H1572 Harger (Sunset).
3H1573 French Nude.
3H1574 Blush (Light Tan).
3H1575 Piping Rock (Gray).
Price.
(Postage, 3c extra)..... **\$1.29**

Good Weight Artificial Silk from Top to Toe

59¢ a pair

Low Priced

Both for dressy wear and everyday use these stockings of lustrous Artificial Silk will prove very satisfactory. Medium heavy weight. Sized correctly so that they will fit well. A special bargain at our money-saving price. Sizes, 8½ to 10.
3H2934 Black.
3H2935 French Tan.
3H2936 Nude. **59c**
Price.....
Postage, 2c extra

Pure Thread Silk Pointed Heels

\$1.19 apr.

Pure Thread Silk and Artificial Silk Bobette Hose

98¢ a pair

The very latest for summer sport wear are these women's hosettes or bobette hose (knee length stockings with turn-over cuffs). Knit of Pure Thread Silk weighted with artificial silk. Reinforced heels and toes. Seamless style but specially fashioned in the knitting to fit perfectly. Sizes, 8½ to 10.
3H3162 Shell (Champagne).
3H3163 Grash (Beige).
3H3164 Silver.
Price (Post., 3c extra).... **98c**

39¢ apr.

Silk garters in two-tone effect with heart design rosette.
3H133 Rose. 3H134 Blue.
3H135 Green.
Price (Postage, 1c extra)..... **39c**

Pure Thread Silk Invisible Block Design

New style self-tone block design in women's genuine Pure Thread Silk stockings. Reinforced footing. Sizes, 8½ to 10.
3H2996 Black.
3H2997 Gray.
3H2998 Nude.
3H2999 Peach.
Price..... **\$1.00**
Postage, 3c extra

\$1.00 apr.

Pointed Heel

Regularly priced at \$1.50 are these genuine Pure Thread Silk stockings. Featured with fashionable pointed heel. Three-seam fashioned back. Double soles. Triple reinforced heels and toes. Smart new shades to enter in our style contest. Sizes, 8½ to 10.
3H2950 Black.
3H2951 Log Cabin.
3H2953 Suede Gray.
3H2954 Beige.
Price.
(Post., 3c ex.) **\$1.19**

Artificial Silk Plated

Women's popular English rib stockings knit from lustrous Artificial Silk plated over a silk-finished mercerized lisle. Sizes, 8½ to 10.
3H2955 Black.
3H2956
Loe Cabin.
3H2957 Camel.
3H2959 Stone Gray. **69c**
Price.....
Postage, 3c extra

Narrow Rib to Toe

69¢ apr.

Sharood's Style Show Contest

Points The Way to Better Dress for Less Money

See Page 4 for Style Show Contest

A Great Offer 3 Pair for \$2.69



Genuine Thread Silk Stockings

We offer you splendid value in these women's Pure Thread Silk hose of medium weight and sheer, fine quality. They are ideal hose for wear with a smart spring costume. Double knit mercerized cotton garter tops with ravel stop that prevents runs. Shaped with a seam up the back; fashion marks give appearance of a full-fashioned stocking. Offered in the most favored shades of the season. Sizes, 8½ to 10.

- 3H2991 Black.
- 3H2992 Russian Calf (rust).
- 3H2993 Champagne.
- 3H2994 Zinc (gray).
- 3H2995 Gravel (taupe).
- Price, 3 pairs..... \$2.69 (Postage, 7c extra)



Pure Thread Silk and Artificial Silk

3 pair \$1.69

You need never worry about garter runs in your stockings if you buy these sturdy hose of Pure Thread Silk and Artificial Silk. They have special ravel stop below the knee that positively prevents runs. Knit to fit the leg perfectly and to cling smooth over the ankles. Shaped with seam up the back; fashion marks give the appearance of a full-fashioned stocking. Seamless feet. Heels, toes and deep garter tops are Mercerized lisle which insures long and satisfactory wear.

- You will be surprised and delighted with these hose from the point of economy. They are a splendid quality that usually retails at 75 cents and up. We are making a special offer in connection with our "Better Dress" Contest at 3 pairs for \$1.69. Sizes, 8½ to 10.
- 3H2911 Black.
 - 3H2914 Med. Gray.
 - 3H2915 White.
 - 3H2916 Beige.
 - 3H2917 Peach.
 - 3H2912 Cordovan.

Price, 3 pairs (Postage, 5c extra)..... \$1.69

Fancy Silk Garter 39¢ a pair

Short skirts call for dainty garters. These beauties are made of silk ribbon shirred on good-quality elastic. Fancy ribbon rosette.

- 3H130 Lavender Comb'n.
- 3H131 Rose Comb'n.
- 3H132 Light Blue Comb'n.

Price, per pair..... 39¢ Postage, 1c extra



Descriptions for Hosiery on Opposite Page

(A) You certainly will create a sensation with these charming hose. Knit of superior quality Rayon (artificial silk) in satin stripe effect; heels printed with zebra stripes. Seamed back. Double knit soles. Special value. Sizes, 8½ to 10.
 3H1530 Nude. 3H1531 Peach.
 3H1532 Beige. 3H1533 Russian Calf (pictured).
 Price (Postage, 2c extra)..... 69c

(B) Women's fashionable garters of All-Silk Satin Ribbon shirred on good-quality elastic. Pretty color combinations. Kewpie button in center of ribbon rosette. Moderately priced.
 3H122 Rose. 3H123 Blue.
 3H124 Purple.
 Price (Postage, 1c extra)..... 59c

(C) Women's Pure Glove Silk Vest of good quality. Will wear and wash well. Bodice top with self-material shoulder straps. Reinforced under arms. Long and full cut and shaped to fit. Excellent value. You will be delighted with the dainty shades in which we offer this vest. Sizes, 34 to 42 in. bust.
 3H1176 Flesh (pictured).
 3H1177 Peach.
 3H1178 Orchid.
 Price (Postage, 2c extra)..... \$1.98

(D) Why roll them, girls, when you can buy the new Hosette for only a dollar? Knit of Pure Thread Silk and finished with turned-down cuffs just below the knee. Cuffs are weighted with Rayon. Seamed back with fashion marks. Splendid value. New and fashionable shades. Sizes, 8½ to 10.
 3H1535 Dawn (pictured). 3H1536 Gray.
 3H1537 White. 3H1538 Black.
 Price (Postage, 2c extra)..... \$1.00

(E) A most popular hose of proven serviceability. Worth \$1.50. Knit from medium weight Pure Thread Silk. Full-fashioned, with seamless feet. Mercerized lisle garter tops. Double soles. 4-thread heels and toes. Very low priced. Sizes, 8½ to 10.
 3H1587 Black. 3H1588 French Tan.
 3H1589 Neutral (gray).
 3H1590 Atmosphere (pictured).
 Price (Postage, 3c extra)..... \$1.39

(F) Dainty garters for women and misses. Made of Silk Ribbon and Lace shirred on good-quality elastic. Ribbon flower ornaments. A bargain.
 3H125 Rose. 3H126 Blue.
 3H127 Purple.
 Price (Postage, 1c extra)..... 49c

(G) You will find these hose charming if the Contest Costume you plan is of the more dressy type. These are Pure Thread Silk hose of chiffon weight with seamed back; reinforced heels and toes. Sizes, 8½ to 10.
 3H1593 Black. 3H1594 Gunmetal.
 3H1596 Champagne.
 3H1597 Peach (pictured).
 Price (Postage, 2c extra)..... 98c

(H) The feature of this splendid stocking is the "stop-run" which is woven into the top and shows in a colored stripe. This prevents runs, started by garter strain, passing the colored stripe. Knit of Rayon (artificial silk); good weight. Seamed back and fashion marks. Mercerized garter tops. Well reinforced. Sizes, 8½ to 10.
 3H1576 Jenny (pictured).
 3H1577 Atmosphere (ivory).
 3H1578 Peach.
 3H1579 Rosewood (rust).
 Price (Postage, 2c extra)..... 69c

(I) Don't miss our Style Show Contest (see page 4 of this catalog) and forget that stockings are an important part of the outfit you plan. Beautiful chiffon hose are charming for dress wear. Knit in fine gauge of extra sheer Pure Thread Silk; full-fashioned, perfect fitting. Mercerized lisle garter tops. Sizes, 8½ to 10.
 3H3166 Black. 3H3167 Gunmetal.
 3H3168 Peach (pictured).
 3H3169 Bran (new light tan).
 Price (Postage, 3c extra)..... \$1.69

(K) Made of the finest pure thread silk and full-fashioned to fit the foot. Once you wear full-fashioned hose you will never buy anything else. Our best silk stockings, worth \$2.50. "Feet-Sure" stripe woven around the top and at the feet positively prevents runs. Sizes, 8½ to 10.
 3H1563 Black.
 3H1564 Light Gray (pictured).
 3H1565 French Tan.
 3H1570 Atmosphere (ivory).
 3H1571 French Nude.
 Price (Postage, 3c extra)..... \$1.98

(L) Sharood's famous dollar hose, Pure Thread Silk 20-inch boot, with 6-inch double garter top of Mercerized Lisle. These hose have six important features to recommend them (see illustration on opposite page). Sizes, 8½ to 10.
 3H1543 Peach (pictured).
 3H1550 Black.
 3H1551 Russian Calf (rust).
 3H1552 Airedale (light tan).
 3H1553 Gray.
 Price (Postage, 3c extra)..... \$1.00

(M) Here's the latest novelty in women's spring hose, not only fashionable but serviceable as well. Knit of Thread Silk weighted with Rayon (artificial silk) which gives strength. Printed with Kewpie garter just below the knee. Mercerized Cotton garter tops. Reinforced. Sizes, 8½ to 10.
 3H1505 Nude (pictured).
 3H1506 Beige.
 3H1507 Peach.
 3H1508 Gray.
 Price (Postage, 3c extra) \$1.19

*Newest Colors
for
Spring*

*Fine Quality
Hosiery*



A
Artificial
Silk
Satin Stripe
69¢
a pr.



B
Kewpie Face
Garter
59¢
a pr.

Printed
Zebra
Heels



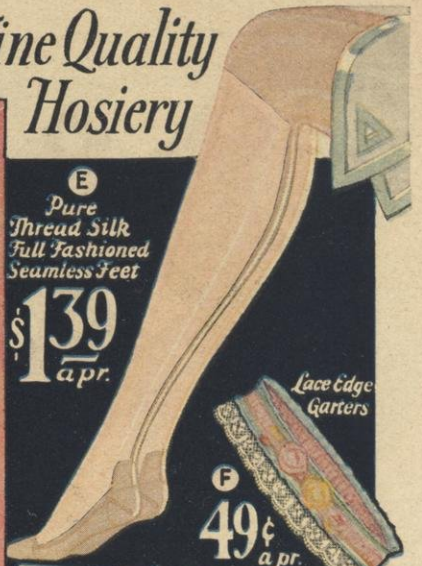
C
Guaranteed
Pure Glove Silk
Vest
\$1.98



H
Artificial Silk
Colored
Anti Run Stripe
69¢
a pair

Runs
will not pass
this stripe

D
Pure Thread Silk
Fancy Top Hosette
\$1.00
a pair



E
Pure
Thread Silk
Full Fashioned
Seamless Feet
\$1.39
a pr.



F
49¢
a pr.

Lace Edge
Garters



G
Pure Silk
Chiffon
98¢
a pair



I
Pure
Thread Silk
Chiffon
Full Fashioned
\$1.69
a pr.

Very
Sheer
Chiffon



No Runs
Can Pass
These
Stripes

K
\$1.98
a pair

"Feet-Sure" Stripe
Pure
Thread Silk
Full Fashioned



Our Famous Special

L
Pure Thread Silk **\$1.00**
a pair

M
\$1.00
a pr.

Features

- 1 6 Inch Double Mercerized Garter Top
- 2 Seamed back Fashion Marks
- 3 Four-Ply Heel and Toe
- 4 Silk Covered Slipper Sole
- 5 Snug Fitting Ankle
- 6 20 Inch All Silk Pure Thread Boot



M
\$1.19
a pr.

Pure Silk
Weighted with
Artificial
Silk

Printed
Fancy
Garter



A
ALL SILK
CREPE
DE CHINE
\$198
A Yd.

PHANTOM-RED



B
ALL SILK
SATIN
CANTON CREPE
\$198
A Yd.

RUST-RED



C
ALL SILK
GEORGETTE
CREPE
\$248
A Yd.

COOKIE-BROWN



D
54 INCH
BORDERED
CREPE DE CHINE
\$248
A Yd.



E
ALL SILK
FLAT CREPE
\$198
A Yd.

OLD-ROSE



H
ALL SILK
SATIN
MESSALINE
\$129
A Yd.

COPENHAGEN



O
54 INCH
BORDERED
CREPE DE CHINE
\$248
A Yd.



K
ALL SILK
CREPE
DE CHINE
\$198
A Yd.



M
ALL SILK
TUB
BROADCLOTH
\$149
A Yd.

Description of Items on Opposite Page

A Special Offer Five Fashionable Fabrics Silks

Your Choice
\$1.49
A Yard



All Silk Printed Crepe de Chine
Width, about 39 inches
Lovely new patterns feature this newest of All Silk Crepe de Chine. It is the product of one of the finest silk houses in America. Firm weave and soft, lustrous finish. Offered in colors and patterns approved by New York's smartly dressed women. Will make beautiful dresses, blouses, etc. Recommended for its excellent quality—the best you can buy for the money. Colors are as illustrated on opposite page.
6H3887 Price, per yard \$1.98
(Postage, 2c per yard extra)

All Silk Satin Face Canton Crepe
Width, about 40 inches
Colors: Tan, Peach, Light Gray, Palmetto (medium green), Rosewood, Rust Red, Copenhagen Blue, Pansy (Purple), Phantom Red (bright red), Dark Brown, Navy Blue or Black. As illustrated on the opposite page.
One of the most popular silks of the day is this All Silk Satin Face Canton Crepe. A rich, supple quality that is most effective for draped and flared modes of the new spring frocks.
6H3898 Price, per yard \$1.98
Postage, 2c per yard extra

All Silk Georgette
Width, about 39 inches
"Georgettes," says Fashion for this season's afternoon and evening dresses. This excellent quality All Silk Georgette is printed in stylish patterns and colors as illustrated on the opposite page. A sheer but exceptionally good quality Georgette at our money-saving price of \$2.48. It is well adapted for pretty summery dresses, millinery, scarfs and all trimming purposes. A special value. State pattern wanted.
6H3861 Price, per yard \$2.48
(Postage, 2c per yard extra)

Silk Mixed Crepe de Chine
Width, about 54 inches
Colors: (1) Red on Tan; (2) Tan on Copenhagen; (3) Rose on Gray; (4) Blue on Tan. Illustrated on opposite page.
The season's smartest fabric is this beautiful quality bordered Silk Mixed Crepe de Chine. Dresses made from this material will cost very little as it is extra wide and requires from 1 1/2 to 2 1/2 yards to make a stylish frock. Firmly woven with a silky, lustrous finish. Looks like all silk.
6H3854 Price, per yard \$2.48
(Postage, 2c per yard extra)

All Silk Flat Crepe
Width, about 40 inches
Colors: White, Pink, Orchid, Tan, Jade Green, Peach, Light Gray, Copenhagen Blue, Old Rose, Rust Red, Navy Blue, Black or Cookie Brown. Illustrated on opposite page.
Here is an excellent value in an All Silk Flat Crepe of good, firm weave and rich, lustrous finish. Offered in a charming selection of new spring colors. Hard to equal for wear, appearance and complete satisfaction. For dresses and finer lingerie. State color wanted.
6H3862 Price, per yard \$1.98
Postage, 2c a yard extra

All Silk Satin Messaline
Width, about 36 inches
Colors: Rosewood, Light Gray, Copenhagen Blue, Rust Red, Dark Brown, Navy Blue or Black. Illustrated on opposite page.
All Silk Satin Messaline such as this lovely quality for only \$1.29 a yard is an excellent choice for dresses, costume slips, bloomers and all trimming purposes. Offered in the most popular colors of the season. State color wanted.
6H3894 Price, per yard \$1.29
Postage, 2c per yard extra

New Bordered Crepe de Chine
Width, about 54 inches
Colors: (1) Red on Navy; (2) Navy on Tan; (3) Copenhagen Blue; (4) Powder Blue. Illustrated on opposite page.
You will be delighted with this Silk Mixed Bordered Crepe de Chine. It is of a good weight, has a beautifully textured crepe weave and dressy appearance. A wonderfully serviceable cloth which we offer at a very low price. 1 1/2 to 2 yards makes a smart dress. Usually sells for \$2.75 a yard. State color wanted.
6H3881 Price, per yard \$2.48
Postage, 2c a yard extra

Printed All Silk Crepe de Chine
Width, about 39 inches
Colors and patterns are illustrated on opposite page.
Here is an extra good value in a Printed All Silk Crepe de Chine in five of the most desirable patterns for spring and summer wear. A good, firmly woven silk of a quality which we feel sure cannot be duplicated elsewhere at this price. Fine, soft texture that adapts itself to the circular ounces, rodets and labets of the new fashions. State pattern number wanted.
6H3863 Price, per yard \$1.98
Postage, 2c per yard extra

All Silk Tub Broadcloth
Width, about 36 inches
A handsome quality in an All Silk Tub Broadcloth, offered in a charming variety of new spring colors that are most appropriate for the coming season. This is a firmly woven tub silk in patterns that will make the most attractive of dresses. Remarkably low priced for this quality. Colors as illustrated on opposite page. State pattern wanted.
6H3866 Price, per yard \$1.49
Postage, 2c per yard extra

New Spring Colors Guaranteed 175 Values

All Silk Georgette
Width, about 39 inches
Colors: White, Pink, Peach, Mauve (lavender), Phantom (bright red), Tan, Rose of Picardy (new rose shade), Palmetto (medium green), Copenhagen Blue, Pansy, Navy Blue or Black.
All Silk Georgette. Sheer but durable quality.
6H3858 Price, per yd. \$1.49
Postage, 2c per yard extra

All Silk Satin Charmeuse
Width, about 39 inches
Colors: Copenhagen Blue, Brick Dust, Pencil Blue (dark Copen), Pansy, Phantom (bright red), Sandalwood (tan), Dark Brown, Navy Blue or Black.
All Silk Satin Charmeuse in a firm, lustrous quality. Popular colors.
6H3865 Price, per yard \$1.49
Postage, 2c per yard extra

Sharood's Silk Special
Width, about 39 inches
Colors: Copenhagen Blue, Peach, Rosewood, Brick Red, Tan, Rose of Picardy (dark rose), Light Gray, Jade Green, Phantom (bright red), Palmetto (medium green), Dark Brown, Navy Blue or Black.
All Pure Silk Canton Crepe woven of fine pure silk yarns. State color wanted.
6H3880 Price, per yard \$1.49
(Postage, 2c a yard extra)

All Silk Crepe de Chine
Width, about 39 inches
Colors: White, Pink, Orchid, Peach, Phantom (bright red), Rosewood, Old Rose, Silver Gray, Copenhagen Blue, Tan, Jade Green, Brickdust, Pencil Blue (dark Copen), Pansy (purple), Dark Brown, Navy Blue or Black.
Our best quality All Silk Crepe de Chine.
6H3896 Price, per yard \$1.49
(Postage, 2c a yard extra)

All Silk Changeable Taffeta
Width, about 36 inches
Colors: Blue and Gold; Cherry and Gold; Navy Blue and Green; Sapphire Blue and Cherry; Pansy and Red; or Pansy and Gold.
All Silk Changeable Taffeta.
6H3873 Price, per yard \$1.49
(Postage, 2c per yard extra)

All Silk Charmeuse

All Silk Canton Crepe

All Silk Crepe de Chine

All Silk Changeable Taffeta

Just the Silks You Want for Lovely New Frocks



54 Inch All Silk Satin Charmeuse
1½ to 2 yds. Makes a dress

\$2.98
AYd.

Width, about 54 inches
The bargain of a lifetime is this All Pure Silk Satin Charmeuse, 54 inches wide and a usual \$4.98 a yard quality. This is an extra heavy silk which lends itself admirably to the season's fashionable draped dresses. Its value is most exceptional. Retailer regularly for \$4.98 a yard. Very economical on account of the extra width, requiring from 1½ to 2 yards only to make a dress. Comes in Black only.
6H3851 Price, per yard... \$2.98
Postage, 3c per yard extra

All Silk Tub Broadcloth



98¢
AYd.

Always Popular
Width, about 36 inches
Colors: White, Pink, Old Rose, Light Blue, Orchid, Peach, Brickdust, Cocoa Brown, Jade Green, Tan, Light Gray, Copenhagen Blue, Pansy (purple), Dark Brown, Navy Blue or Black.
One of the most satisfactory of tub silks is this All Silk Washable Broadcloth offered in a wide range of the season's fashionable colors. A rich, durable weave that is very desirable for women's and children's dresses, blouses, etc. The light shades are ideal for princess slips and all lingerie uses. Very low priced. State color wanted.
6H3882 Price, per yard... 98c
Postage, 2c per yard extra

Imported All Silk Pongee



Width, about 33 inches
This high grade All Silk Japanese Pongee in natural (tan) color is offered at the lowest price in our history. A firmly woven, all silk washable Pongee of extra good grade. One of our most popular numbers. For dresses, underwear, pajamas, draperies, men's shirts, handkerchiefs and many other uses. Will give excellent wear. Natural Tan color only.
6H3886 Price, per yard... 69c
(Postage, 2c per yard extra)

69¢
AYd.

All Silk Colored Pongee



Width, about 32 inches
Colors: Corn, Almond (medium green), Copenhagen Blue, Strawberry Rose, Tan, Brown, Silver Gray, Navy Blue or Black.
We consider this one of our best values. In an All Silk Colored Pongee. Closely woven, heavy quality that will give splendid service at only \$1.10 a yard.
6H3884 Price, per yard... \$1.10
Postage, 2c a yard extra

\$1.10
AYd.

All Silk Crepe de Chine



Width, about 39 inches
Colors: White, Pink, Orchid, Rosewood Tan, Jade Green, Steel Gray, Copenhagen Blue, Strawberry Rose, Rust Red, Fansy (purple), Dark Brown, Navy Blue or Black.
Our leader in a medium weight All Silk Crepe de Chine. Nice, lustrous sheen. An ideal fabric for women's dresses, blouses, lingerie and trimmings. We know you will be more than delighted to get an All Silk Crepe de Chine of this quality at such a low price. One of our most popular silks. Not to be duplicated elsewhere for anywhere near our money-saving price. Note the splendid color range. State color wanted.
6H3855 Price, per yard... \$1.10
Postage, 2c per yard extra

\$1.10
AYd.

Sport Stripe Tub Silk

Width, about 32 inches
Colors: Rose, Blue, Gold, Lavender, Green or Black Stripes on White.
For cool summer blouses, dresses and costumes of all kinds, these lovely All Silk Sport Striped Tub Silks will prove very popular. The sport stripes are woven on white grounds and are guaranteed fast colors. A good weight silk that will give excellent service and satisfaction. Remarkably low priced for this quality. New and fashionable shades. State color wanted.
6H3867 Price, per yard... \$1.49
(Postage, 2c a yard extra)

All Silk Black Satins

Width, about 35 to 36 inches
Fashionable women are more than ever wearing satins, and we feel sure that you will be delighted with the splendid qualities offered at these low prices. Rich, lustrous satin that will make handsome dresses at a moderate cost. Comes in Black only.
6H3888 Good, firm quality. Price, per yard... \$1.59
6H3893 Excellent quality and one we know you will be delighted with. Price, per yard... \$1.89
Post., 2c a yard ext. on above

All Silk Tub Radium



\$1.59
AYd.

Width, about 40 inches
Colors: White, Pink, Orchid, Peach, Navy Blue or Black. State color wanted.
The beauty and firm construction of this All Silk Washable Radium Tub Silk has made this a favored fabric for dresses, costume slips, petticoats and all lingerie purposes. State color wanted. A \$1.75 value.
6H3869 Price, per yard... \$1.59
Postage, 2c a yard extra

All Silk Satin Face Canton Crepe



Width, about 40 inches
Colors: Cookie Brown, Palmetto (medium green), Brickdust, Copenhagen Blue, Pansy (purple), Rosewood, Navy Blue or Black.
A favorite for dressy frocks is this Satin Faced Canton Crepe. It is very closely woven and is especially lustrous in quality. One side shows a lustrous satin sheen with a fine crepe weave. This quality is especially adapted for frocks made with fashionable godets, jabots, and circular effects. Makes very distinctive garments. Your choice of the newest shades. Usually retails for \$2.98 a yard. State color wanted. A special bargain at our low price.
6H3879 Price per yard... \$2.48
Postage, 2c a yard extra

\$2.48
AYd.

Our Best Grade

Beautiful Fabrics that Make Home Sewing a Pleasure



"Silken Dream" Printed Canton Crepe

Width, about 36 inches
Latest design and beautiful colorings in a heavy quality Rayon (silk mixed) Canton Crepe. This is a highly lustrous, silk-finished fabric brocaded and printed in a very attractive design. Its rich weave will be in great demand this season for the popular flare style dresses. Also used for trimmings and scarfs. Usually sells for \$1.25 a yard. Colors: Navy Blue on Tan; Copenhagen Blue on Tan; Green on Tan; or Tan on Navy Blue. State color wanted. 6H3820 Price, per yard... 98c Postage, 2c a yd. extra

98¢
a yd.

Brocaded Rayon - Canton Crepe



89¢
a yd.

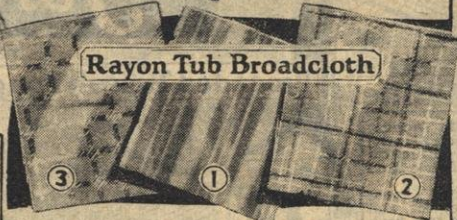
Width, about 36 inches
Colors: Tan, Nickel Gray, Rosewood, Medium Green, Orchid, Copenhagen Blue, Old Rose, Navy and Black. To be in fashion this season you must have a dress of this Rayon Brocaded Canton Crepe. The pattern we have chosen is among the most distinctive for Spring and Summer wear. This fabric is an extra good quality firmly woven of Rayon silk yarns one way and fine mercerized cotton yarns the other. It has a lustrous self-color silk brocaded design which will be greatly admired by smart dressers. Will make exceptionally pretty party and evening dresses. A wonderful value. State color wanted. 6H3821 Price, per yard... 89c Postage, 2c a yard extra



Artificial Silk Underwear Jersey

79¢
a yd.

Width, about 36 inches
Another of the popular tubular fabrics so acceptable for making fine lingerie is this Rayon Silk Jersey which Sharood has priced so inexpensively at 79 cents a yard. A good weight fabric of fine silky texture, which can be had in delicate lingerie shades. Requires about 1/4 of a yard only to make a vest. Simply hem the top and bottom and sew on shoulder straps. Also desirable for bloomers. Both patterns come in White, Pink, Orchid or Peach. State color and pattern wanted. 6H3845 Price, per yard... 79c Postage, 2c a yard extra



Rayon Tub Broadcloth

Width, about 35 inches
Pattern 1.—Blue and Peach; Lavender and Gold; or Coral with Blue. Pattern 2.—Red on Tan or Rose on Blue Plaid. Pattern 3.—Blue or Peach Check. Rayon (artificial silk) Washable Tub Broadcloth. Guaranteed fast color. State pattern wanted. 6H3833 Price, per yard... 69c Postage, 1c a yard extra

Brocaded Rayon Bordered Material

Width, about 54 in.
Fashion's latest craze is this beautiful 54-inch Rayon Silk Bordered Cloth. It has a brocaded figured top and fancy border of self-material. Colors: Tan, China Rose (dark rose), Pencil Blue (dark Copenhagen), Medium Green, Phantom (bright red), Pansy (purple), Navy Blue or Black. Tie not included. 6H3836 Price, per yard \$1.98 Postage, 3c a yard extra

\$1.98
a yd.



54 Inch Bordered Rayon

\$1.59
A yd.

1 1/2 to 2 Yds.
Makes a Dress

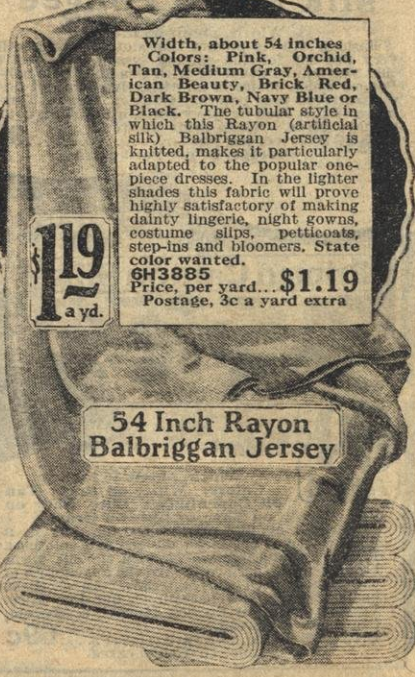
Width, 54 inches
Colors: Tan, Copenhagen Blue, Rosewood, Medium Green or Pencil Blue with fancy colored (embroidered effect) borders. If you are looking for a very stylish dress material in the popular bordered effect, we highly recommend this Rayon Mixed Cloth known as "Rayolure." We consider it an exceptional value at \$1.59 a yard. It is durably and firmly woven of strong yarns, and is offered in the season's favorite plain shades with fancy colored borders in embroidered effects. The 54 inches width cuts to splendid advantage and requires from 1 1/2 to 2 yards only to make a dress. Tie not included. State color wanted. 6H3913 Price, per yard (Postage, 3c a yard extra) ... \$1.59



54 Inch Bordered Rayon Mixed Crepe

Width, 54 inches
Colors: Tan, Copenhagen Blue, Rosewood or Navy Blue with harmonizing color borders. In response to the demand for bordered fabrics we offer this lustrous Rayon and cotton 54-inch bordered material at the low price of \$1.39 a yard. A handsome silky-appearing cloth. Extremely economical when you consider that it takes from 1 1/2 to 2 yards only to make a dress. Woven with a striped top and a fancy colored border. Tie not included. State color wanted. 6H3843 Price, per yard... \$1.39 Postage, 3c a yard extra

\$1.39
a yd.



Width, about 54 inches
Colors: Pink, Orchid, Tan, Medium Gray, American Beauty, Brick Red, Dark Brown, Navy Blue or Black. The tubular style in which this Rayon (artificial silk) Balbriggan Jersey is knitted, makes it particularly adapted to the popular one-piece dresses. In the lighter shades this fabric will prove highly satisfactory for making dainty lingerie, night gowns, costume slips, petticoats, step-ins and bloomers. State color wanted. 6H3885 Price, per yard... \$1.19 Postage, 3c a yard extra

\$1.19
a yd.

54 Inch Rayon Balbriggan Jersey

New Silk Mixed ~ Dress Fabrics for Spring



Silk Mixed Crepe De Chine

Width, about 36 inches
 Colors: Gold on Tan; Blue on Rosewood; or Brick Red on Navy Blue.
 Printed Silk-mixed Crepes are exceedingly popular, and among the designs that rank high in Fashion's favor this season is this pattern. It is a medium weight silk and cotton fabric woven in a decided crepe weave ground. For women's and children's dresses. State color.
69¢
 AYard
 6H3812 Price, per yard..... **69c**
 Postage, 1c a yard extra

Brocaded Tussah Pongee

Silk Mixed Tussah Pongee

55¢
 AYard

45¢
 AYard

Another Big Value

Width, about 36 inches
 Colors: White, Tan, Peach, Nickel Gray, Bluebird (Copen), Medium Green, Old Rose, Brick Dust, Pansy (purple), Navy or Black.

Inexpensive but very effective is this Handsome Brocaded Silk-mixed Pongee. We feel certain that you will not be able to duplicate this splendid fabric elsewhere at anywhere near our low price. It comes in a self-color silk brocaded design on a plain weave pongee ground. Very desirable and attractive for summer dresses and blouses. Also in great demand for draperies. Will give very satisfactory service. State color wanted.

6H3808 Price, per yard..... 55c
 Postage, 1c a yard extra

Priced Very Reasonably

Width, about 36 inches
 Here are two good qualities in Silk-mixed Tussah Pongee. The warp is firmly woven of strong mercerized cotton yarns, and the filling is all silk. For dresses, blouses, and children's wear. The lighter shades are popular for men's shirts, pajamas, draperies, etc.

6H3833 Colors: Pink, Tan, Silver Gray, Peach, Copenhagen Blue, Old Rose, Brick Dust, Pansy (purple), Dark Brown, or Navy Blue. Price, per yard..... 45c
6H3853 Heavier and superior quality. Colors: Medium Green, Tan, Strawberry Rose, Copenhagen Blue, Dark Brown, Navy Blue or Black. Price, per yard..... 69c
 Postage, 1c a yard extra on above



Changeable Half Silk Pongee

49¢
 AYard

Width, about 36 inches
 Colors: Gold and Blue; Green and Rose; Orange and Rose; Blue and Tan; or Lavender and Gold.
 Very popular changeable effects in a Silk-mixed Taffeta Pongee. Medium weight, lustrous fabric. For waists, bloomers, petticoats, lamp shades, pillows, etc.
6H3823 Price, per yard..... 49c
 Postage, 1c a yard extra

Silk Mixed Crepe De Chine

Width, about 36 inches
 Colors: Pink, White, Orchid, Light Gray, Copenhagen Blue, Palmetto (medium green), Rose, Phantom Red (bright red), Brick Red, Navy Blue or Black.

Worth 98 cents a yard is this Silk-mixed Canton Crepe of excellent quality. A good, heavy-weight fabric woven of double thread silk with fine combed cotton yarns. Lustrous silky finish. Will give splendid wear. State color wanted.
6H3819 Price, per yard..... 89c
 Postage, 1c a yard extra

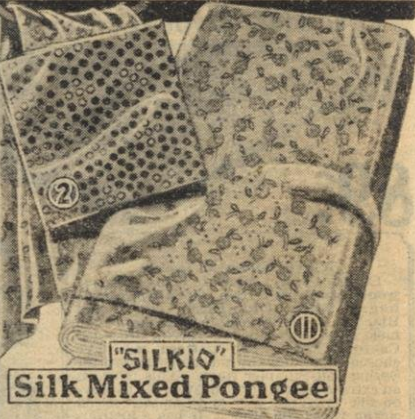
89¢
 AYard




Fast Color Silk Mixed Pongee

98¢
 AYard

Width, about 36 inches
 Fashion experts predict that dotted fabrics will be very popular for the coming season. We feel sure that you will be delighted with this fine grade half-silk Pongee which comes in an attractive color dot design. Guaranteed fast colors. Colors: Green, Copenhagen Blue, Red or Navy Blue, all on Tan colored backgrounds. State color wanted.
6H3809 Price, per yard..... 98c
 Postage, 2c per yard extra



"SILKIO" Silk Mixed Pongee

Width, about 31 inches
 Pattern 1—Red on Tan; Blue on Rose, or Red on Copenhagen Blue.
 Pattern 2—Copenhagen Blue, Tan, Rose or Navy Blue with harmonizing colors.
 "Silkio" Silk-mixed Pongee—a widely advertised and serviceable quality Pongee in two stylish patterns. Made with the finest combed cotton warp and an all silk filling. Laundered beautifully. Especially recommended for its splendid wearing qualities. Will make very pretty dresses for women and children. State Pattern and color desired.
6H3828 Price, per yard..... 49c
 Postage, 1c a yard extra



Printed Canton Silk

69¢
 AYard

Width, about 36 inches
 Colors: White on Rose; Tan on Copenhagen Blue, Navy on Tan; Green on Tan; or Blue on Gray.
 Splendid quality printed Canton Silk in a plain weave of the latest designs and colorings. Firmly and durably woven with the silk yarns brought to the surface to give the appearance of the higher-priced silk materials. An excellent quality and a real bargain at our low price. Very stylish. For dresses, blouses, scarfs, etc. State color wanted.
6H3838 Price, per yard..... 69c
 Postage, 1c a yard extra



Canton Silk

39¢
 AYard

Width, 36 inches
 Colors: White, Pink, Light Blue, Tan, Light Gray, Old Rose, Copenhagen Blue, Dark Brown, Navy Blue or Black.
 One of our most popular numbers is this beautiful plain weave Canton Silk. Woven of silk Canton threads one way and fine mercerized cotton threads the other. For women's and children's dresses, dainty lingerie, etc. State color wanted.
6H3815 Good quality. 39c
6H3817 Our best quality. Same colors as above. 49c
 Price, per yard..... **49c**
 Postage, 1c a yard extra on above



Silk Mixed Pongee

69¢
 AYard

Width, about 36 inches
 Colors: Blue on Rosewood; Green on Tan; Blue on Tan; or Tan on Copenhagen Blue.
 You will be delighted, we feel certain, with the lovely new design of this Silk Mixed Pongee. It is a good, firmly woven fabric printed in the charming design pictured, and offered in a choice of the season's prettiest colors. Very low priced. Sure to please you. State color wanted.
6H3827 Price, per yard..... 69c
 (Postage, 1c a yard extra)

54 Inch
All Wool
Balbriggan

\$1.98
ayd.

Width, 54 inches
Colors: Copenhagen Blue, Pansy, Medium Green, Tan or Rosewood.

For spring and summer sport dresses, there is no more fashionable or attractive fabric than this fine All-Wool Balbriggan Jersey. Knit in tubular form, of soft fine texture. Our price for this beautiful All-Wool Jersey is very low for the quality compares favorably with \$2.00 values elsewhere. State color wanted.

6H3925 Price, per yd. \$1.98
Postage, 3c a yard extra

Brocaded Silk Figured Voile

49¢
ayd.

Width, about 36 inches
Colors: Tan, Orchid, Copenhagen Blue, Honeydew, Mayflower (rose), Aphrodite (medium green), Navy Blue or Black.

You are sure to be delighted with the unusual beauty of this fabric, for it is a fine Chiffon Voile interwoven with lustrous silk figure. It makes exceedingly smart dresses for women and children and it comes in the season's most popular colors. Worth 75c a yard. State color wanted.

6H3831 Price per yard... 49c
Postage, 1c per yard extra

New Panel Effect
Crepe de Chine

\$1.10
ayd.

Width, about 36 inches
Colors: Blue on Gold, Rose on Tan, Rose on Green, Rose on Navy Blue, Tan on Copen Blue or Green on Phantom (bright red) backgrounds.

Even more beautiful than the picture is this lovely new panel material which Paris fashion authorities predict will be the vogue this summer. Soft and fine, this Silk-mixed Crepe is printed through the center with a handsome floral panel. There is enough plain material on the sides for sleeves and all trimming purposes. Will make charming frocks. State color wanted.
6H3806 Per yd. \$1.10
Postage, 2c a yard extra

Dress Goods

Charming New Colors

New Patterns

New Rayon Tub
Fabric

69¢
ayd.

New Designs

Width, about 36 inches

Colors: Predominating colors are Rust Red, Tan on Copenhagen Blue, Rose on Tan, or Green on Tan.

This is a strikingly beautiful fabric, firmly woven of Rayon (artificial silk) yarns and having a high lustre. Printed with all-over designs in harmonizing colors. Light weight but good body, will make smart summer costumes, overblouses, negligees, etc. A stylish fabric that will give good service and always look well. State pattern wanted.

6H3797 Price, per yard... 69c
Postage, 1c a yard extra

New
Rayon Crepes

89¢
ayd.

Width, 35 to 36 inches
Colors: Blue on Cookie Brown, Red on Copenhagen Blue, Red on Tan, Blue on Orange, or Red on Navy Blue.

Latest New York dress fabric, a novel Crepe with all-over pattern of contrasting color. This is a Rayon and Cotton mixture with a highly lustrous surface, giving it the appearance of a much higher priced material. Makes handsome dresses at a very small cost. State color.

6H3814 Price, per yard... 89c
Postage, 2c a yard extra

GLOW-SHEEN
CREPE

69¢
ayd.

Width, about 36 inches

Colors: White, Tan, Old Rose, Honeydew, Almond (medium green) Copenhagen Blue, Light Gray, Brickdust, Pansy (purple), Pencil Blue (dark copen), Dark Brown, Navy Blue or Black.

"Glow-Sheen" Crepe, woven of Rayon and cotton mixed yarns is a rich, heavy fabric that looks like all-silk canton crepe. Comes in smart sport shades that will make the most effective of spring and summer dresses. State color wanted.

6H3816 Price, per yard... 69c
Postage, 1c a yard extra

Silk Mixed
Sport Stripe Pongee

Guaranteed Fast Colors

69¢
ayd.

Width, about 36 inches

Colors: Copen Blue Stripes on White Grounds, Gold on White, Blue on Tan, Brown on Tan, Blue on Gray, or Rose on Tan.

If you want a high-grade fast-color material that is also fashionable and serviceable, we recommend this silk-mixed Pongee. Medium weight, firm weave and guaranteed fast color. A thoroughly good fabric at a very moderate price. State color.

6H3804 Price, per yard... 69c
Postage, 1c a yard extra

"Ladiana"
Rayon
Novelty
A Complete
Dress Length

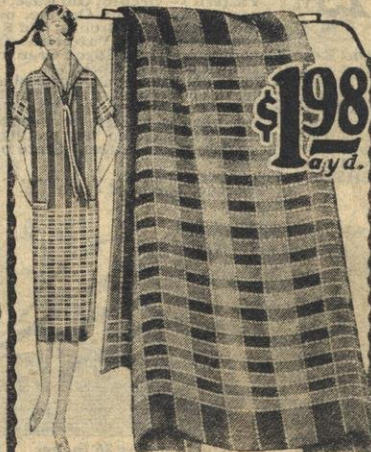


\$2.89
each

Width, about 36 inches
Colors: Blue pattern on Peach ground, Navy Blue on Tan, White on Rosewood, Copenhagen Blue or Phantom (bright red) backgrounds.

Any woman can make for herself a charming frock of this beautiful "Ladiana" dress pattern at the surprisingly small cost of \$2.89. The material comes with stamped outline for cutting, and all you have to do is to cut on the dotted lines and sew up the seams. This is a lustrous firmly woven Rayon (artificial silk) fabric sold only in 3-yard lengths sufficient for a dress. Instructions for making furnished free.

6H3835 Price, per dress pattern \$2.89
Postage, 6c extra



\$1.98
ayd.

Flannel Finish
Border Cloth

Width, 54 inches

Colors: Blue and Brown, Rosewood and Brick, Brown and Green, Brick and Tan, Navy Blue and Red, or Blue and Tan.

Handsome Wool-mixed Border Cloth, firmly woven half with checks and half stripes, outlined with silver rayon yarns. Flannel finish. State color.
6H3948 Price, per yard... \$1.98
Postage, 3c a yard extra

Quality and Value!

That Appeal to The Thrifty!

Printed Pongee

29¢
A Yd.

Width, about 36 inches
You will be delighted with the splendid quality of this good looking floral pattern Pongee. Comes in the very latest color combinations. It is woven of good quality cotton yarns with a splendid mercerized finish. A quality you will be well pleased with. Will make very lovely dresses for Spring and Summer wear. The fashionable colors are: Blue, Tan, Green, Lavender or Old Rose backgrounds with harmonizing colors. State color wanted.
6H3721 Price, per yard, 29¢
Postage, 1c a yard extra

Sport Striped Pongee

25¢
A Yd.

Width, about 36 inches
Colors: Navy and Red on Tan, Green on Tan, Blue on Peach, or Rose on Copenhagen Blue.
Medium weight, inexpensive, sport striped Pongee in the most desirable colors for summer wear. Stripes are printed on a good medium grade of pongee. For women's and children's sport clothes, this grade will prove satisfactory. You will be pleased with the pretty color combinations of this cloth. State color wanted.
6H3723 Price, per yard, 25¢
Postage, 1c a yard extra

Flock Dot Voile

29¢
A Yd.

Width, about 39 inches
Pattern 1—Orchid, Old Rose, Copenhagen Blue, Burnt Orange, or Navy Blue. Pattern 2—Orchid, Old Rose, or Copenhagen Blue. Pattern 3—Orchid, Old Rose, Copenhagen Blue, Burnt Orange, Jade Green, Dark Brown or Navy Blue.
Flock Dot Voiles are still popular for cool summer dresses. We offer this better quality at a price that you would ordinarily pay for a lower grade. The colors and patterns are just what is wanted for women's and children's dresses. Will make up very prettily in the new kick plait or flare model dresses. State pattern and color wanted.
6H4374 Price, per yard, 29¢
Postage, 1c a yard extra

Printed Pongee

29¢
A Yd.

Width, about 36 inches
This is to be a "print" season, and we are offering a novelty Printed Pongee in one of the best new patterns and color combinations for Spring and Summer wear. A durably woven fabric with a lustrous finish. Makes very smart and effective dresses, tunic blouses, etc. Colors: Navy on Tan, Gold on Copenhagen Blue, Tan on Lavender, Blue on Rose (latest combination), or Tan on Green. State color wanted.
6H3717 Price, per yard, 29¢
Postage, 1c a yard extra

50 inch Bordered Voile
"Last Minute Style"

79¢
A Yd.

The Latest Novelty
Width, about 50 inches
You will be pleased with this fine quality, mercerized, Printed Bordered Voile. The 50 inch width is sufficient for all the Popular Style dresses. One and one-half to two yards will make a dress. For \$1.58 plus a little time you will have one of the smartest looking frocks that would ordinarily cost about \$5.00. An exceptional bargain at our low price. This lovely pattern comes in the following predominating colors: Blue on Red, Navy on Tan, Navy on Green, Red on Navy Blue or Orange on Copenhagen Blue. State color wanted.
6H3732 Price, per yard, 79¢
(Post., 2c a yard extra)

1½ to 2 Yds.
"Makes-A-Dress"

Mercerized Broadcloth

29¢
ayd.

Width, about 36 inches
Colors: White, Tan, Medium Green, French Blue (Shirting Blue), Old Rose, Orchid (Lavender), Peach or Copenhagen Blue.
Solid color broadcloths will be very much in demand this season for cool summer dresses and children's garments. For men's shirts, boys' blouses and pajamas, the white, tan, blue and gray are the popular shades. This is a good medium weight cloth with a lustrous mercerized finish. Inexpensive, but serviceable. State color wanted.
6H3790 Price, per yard, 29¢
Postage, 1c a yard extra

Mercerized Pongee

25¢
ayd.

Width, about 36 inches
Good quality, lustrous Mercerized Pongee. Inexpensive, but serviceable. For women's and children's dresses, men's and boys' shirts and pajamas. Colors: White, Pink, Light Blue, Orchid, Tan, Light Gray, Old Rose, Copenhagen Blue, Dark Brown, Navy Blue, or Black.
6H3770 Price, 25¢
per yard.
An extra fine quality with lustrous silk finish. Colors: White, Pink, Tan, Helio, French Blue (Shirting), or Light Gray. State color wanted.
6H3772 Price, 39¢
per yard.
Postage, 1c a yard extra

Lingerie Charmeuse
You'll Think it's Silk!

45¢
A Yd.

YOUR CHOICE
45¢
A Yd.

The Many Purpose Fabric
Width, about 36 inches
You will find this Lingerie Charmeuse a wonderfully satisfactory fabric for making princess slips, bloomers, chemises, nightgowns, step-ins, linings, men's pajamas, shirts, etc. Woven of fine combed cotton yarns with a highly lustrous and silky finish. Colors: White, Pink, Tan, Honeydew, Light Gray, Old Rose, Copenhagen Blue, Kelly Green, Brick Red, Purple, Dark Brown, Navy or Black. State color wanted.
6H3658 Striped.
6H3660 Plain Solid Color.
Price, per yard (Post., 1c a yard extra) **45¢**

Printed Plisse Crepe

29¢
A Yd.

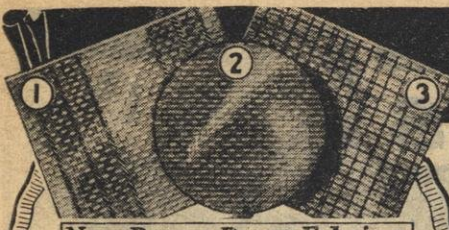
Width, about 30 inches
Pattern 1—Blue on Pink, Tan on Light Blue, Green on Helio, or Blue on Peach.
Pattern 2—Pink, Light Blue, Orchid or Peach
A very pretty lingerie material for dainty step-ins, vests, pajamas and nightgowns. This good quality printed Plisse Crepe desirable for its superior wearing and laundering qualities, requires neither starch nor ironing. Popular bluebird pattern and neat two-tone stripes in pretty pastel lingerie shades. State color and pattern number.
6H3701 Price, per yd. (Post., 1c a yd. ext.) 29¢

Mercerized Voile

22¢
A Yd.

Width, about 40 inches
Colors: White, Pink, Orchid, Copenhagen Blue, Old Rose, Palmetto (Medium Green), Tangerine, Dark Brown or Navy Blue.
You will greatly appreciate both the low price and the good quality of this plain Voile with a soft mercerized finish. Offered in a wide range of lovely new shades. Will make up into lovely Summer frocks, wears splendidly and launders beautifully. Voile is also very popular now for lingerie uses, such as princess slips, chemises and nightgowns. State color wanted.
6H3706 Price, per yard (Postage, 1c a yard extra) 22¢

Guaranteed Not to Fade



New Rayon Dress Fabrics

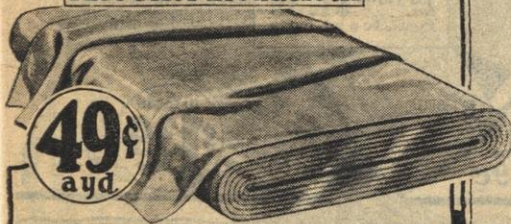
Width, about 32 inches
 Pattern 1—Blue, Rose, or Lavender Stripe.

Pattern 2—Solid Colors—Copenhagen Blue, Rose or Lavender.
 Pattern 3—Copenhagen Blue, Honeydew, Green or Lavender Plaids with harmonizing colors.

A popular fast colored fabric is this woven Rayon mixed dress material in the pretty color combinations above. State pattern and color wanted.

6H3638 Price, per yard..... 39c
 Postage, 1c a yard extra

Fast Color Broadcloth



49c
 a yd.

Width, about 36 inches

We recommend this highly lustrous, silk finish imported Broadcloth for Summer dresses, blouses, men's and boys' shirts. This is a splendid quality, guaranteed fast color, and will give you exceptionally long service. The season's foremost colors are: White, Tan, Medium Green, Copenhagen Blue, Old Rose, Orchid, Peach, Light Gray, Toast (Light Brown), or Black. State color wanted.

6H3788 Price, per yard..... 49c
 Postage, 1c per yard extra

40 inch Fast Color Voile



35c
 a yd.

Width, about 40 inches

You will be very well pleased with this fine quality, mercerized solid color Voile. Material has a fine, crisp chiffon finish with a wide selvedge. Colors guaranteed fast to washings, sun-light and perspiration. Comes in the following Spring and Summer colors: White, Pink, Light Blue, Honeydew, Orchid, Copenhagen Blue, Medium Green, Old Rose, Navy Blue, or Black. A voile that usually sells for 49c. State color wanted.

6H3710 Price, per yard..... 35c
 Postage, 1c a yard extra

39c
 Yd.

Sport Stripe Broadcloth

Always Popular
 Width, about 36 inches
 Colors: Tan, Peach, Copenhagen Blue, Green or Helio grounds with harmonizing colored stripes.

You can select no more fashionable material this season than this Sport Striped Broadcloth. It is a good, medium quality with a mercerized finish. Will make beautiful sport dresses, blouses, etc. for women and children. Guaranteed fast tub colors. State color wanted.
 6H3735 Price, per yard..... 39c
 Postage, 1c a yard extra

Fast Color Crepe de Chine



79c
 a yd.

Guaranteed Fast Colors

Width, about 36 inches

If you are looking for a pretty summer material for a cool dress, we recommend this excellent quality, silk mixed Crepe de Chine in the following color combinations: Green on Tan, Black on White, Tan on Navy, Dark Blue on Copenhagen Blue, or Orange backgrounds. It is a firmly woven crepe of fine and soft texture which lends itself to the modes of the season, in guaranteed fast colors. If you were to buy it elsewhere you would have to pay at least \$1.00 a yard. We sell it for only 79c a yard. A desirable material for women's and children's dresses. State color wanted.

6H3800 Price, per yard.. 79c
 Postage, 2c a yard extra



Evriday Zephyr

39c
 a yd.

Width, about 32 inches

Pattern 1—Red on Copen. Blue on Honeydew, or Red on Green.
 Pattern 2—Blue on Rose, Gold on Copen, or Blue on Tan.

Pattern 3—Blue on Tan, or Blue on Red. "Evriday Zephyr" Cloth is known all over the country for its serviceable qualities. Comes in patterns and colorings popular for children's and ladies' garments of all kinds. Guaranteed fast color. We will refund the cost of the material and workmanship on any garment made from this material that fades. State color wanted.
 6H3700 Price, per yd. (Post. 1c a yd. ex.) 39c

A Splendid Array of The Popular Fast Color Fabrics



Bordered Pongee

Width, about 36 ins.

Colors: Copenhagen Blue, Honeydew, Medium Green, Rose, or Lavender colored grounds. A new material today in great demand is this splendid quality soft, lustrous finish, bordered dress Pongee. Guaranteed fast to washing. Just right for lovely children's dresses. State color.
 6H3670 Price, per yard..... 29c
 Postage, 1c a yard extra

29c
 Yd.

When you go shopping to buy goods for summer clothing, you want color and materials that will stand many trips to the laundry.

We guarantee all the fabrics on this page to be dyed with fast-color dyes and to be tub-proof. This guarantee means that we will replace every piece that loses color in washing.

At Sharood's, prices are no higher for guaranteed fast-color fabrics.



Guaranteed Fast Color Suiting



Fast to Washing Sunlight Perspiration

29c
 a yd.

Width, about 34 inches

Colors: Honeydew (Peach), Medium Green, Brown, Copenhagen Blue, Orchid (Lavender), Rose, or Tan.

One of the best tub fabrics you can buy is this Guaranteed Fast Color Suiting. A material that really won't fade—Sun-fast and Tub-fast. State color wanted.

6H3734 Price per yard..... 29c

A much better quality than above and comes in the same colors. Absolutely guaranteed fast color. We will refund cost of material and cost of making if this material fades. State color.
 6H3746 Price, per yard..... 39c
 Postage, 1c per yard extra on above items



59c
 Yd.

Fine Quality Broadcloth

Width, about 36 inches
 Colors: Blue on Tan, Brick on Tan, Green on Tan, Blue on Rose, Gold on Copenhagen Blue grounds, or Navy and Gold on White grounds.

This lovely lustrous silk finished broadcloth in the pretty floral pattern illustrated will be all the vogue for Spring and Summer garments. You can make the most stylish dress from this material and be sure that it will always look fresh and pretty because you may launder it as often as you wish. State color wanted.
 6H3756 Price, per yard..... 59c
 Postage, 1c a yard extra

Wash Goods Specials

Yard Wide Chambray

Width, about 36 inches

Pattern 1—Blue, Orange, Pink, Light Green, Tan or Gray. Pattern 2—Pink, Blue or Gray Stripes. Pattern 3—Blue and Orange, Lavender and Tan and Lavender Striped.

An extra wide, guaranteed fast color woven dress or shirting Chambray Gingham. This splendid quality is very popular with our customers and very desirable for house dresses, aprons, men's shirts, boys' blouses and children's play garments. State color and pattern wanted.

6H3603 Price, per yard..... **16¢**
10 yards for (Postage, 1c a yard extra)..... **\$1.55**

Linen Finish Saiting

19¢ a yd.

Guaranteed FAST COLOR

Width, about 34 inches

Colors: White, Pink, Copenhagen Blue, Burnt Orange, Lavender, Tan, Old Rose, Medium Green, or Medium Brown.

Here is a good quality plain color dress Linene in the most wanted colors. Firmly and durably woven of strong Cotton yarns with linen-like finish. Very desirable for jumper dresses, middy blouses, children's wear, etc. State color wanted.

6H3662 Per yard (Post., 1c a yard extra).... **19¢**

Fast Color Gingham

Width, about 32 in.

Good quality fast color dress Gingham offered in a new assortment of colors and designs never before achieved in this grade of Gingham. Low priced for this quality. Patterns come in colors noted on illustrations. State pattern wanted.

6H3610 Price, per yd. **14 1/2¢**
10 yards for... **\$1.39**
Post., 1c a yd. extra

Colors: 1 BLUE, 2 GREEN, 3 LAVENDER & GOLD, 4 ROSE & BLUE, 5 RED, 6 BLUE, 7 ROSE, 8 BLUE, 9 LAVENDER, 10 GREEN.

Imported Japanese Crepe

23¢ a yd.

Width, about 30 inches

Colors: Old Rose, Copenhagen Blue, Brick Red, Burnt Orange, Medium Gray, Orchid (Lavender), Tan, Medium Brown, American Beauty, or Black.

Good quality Japanese Cotton Crepe.

6H3716 Price, per yard..... **23¢**
(Postage, 1c a yard extra)

Mercerized Colored Sateen

23¢ a yd up

Colors: White, Pink, Honeydew, Medium Gray, Old Rose, Copenhagen Blue, Emerald Green, Purple, Brick Red, Wine, Dark Brown, Navy Blue or Black.

High lustrous mercerized, plain color Sateens in three popular qualities. Ideal for gresses princess slips, bloomers, petticoats, linings, etc. Desirable in black for men's shirts.

6H3652 Width, about 30 inches. Our leader and a splendid grade, highly lustrous.

Price, per yard..... **23¢**

6H3654 Width, about 36 inches. Much better grade and extra wide. Our most popular number.

Price, per yard..... **29¢**

6H3657 Width, about 36 inches. A highly lustrous, fine weave Sateen. Our best quality and one that we highly recommend for better garments.

Price, per yard..... **39¢**

Postage, 1c a yard extra on above items

Shadow Stripe Sateen

29¢ a yd.

Width, about 36 inches

Colors: White, Pink, Tan, Light Gray, Honeydew, Old Rose, Emerald Green, Purple, Dark Brown, Navy Blue or Black.

Good quality lustrous finish shadow stripe Mercerized Sateen. For princess slips, bloomers, etc. Excellent value. State color.

6H3640 Price, per yard..... **29¢**
Postage, 1c a yard extra

Shirting Cheviot

10 Yards \$1.55

Width, 28 inches

Firmly woven fast color yarn dyed Shirting Cheviot. An exceptionally fine quality for men's shirts, children's blouses and play garments. Unexcelled for hard service. Will retain its neat appearance after many launderings. This is a splendid value. Take care of your future needs now. All patterns come in blue. Sold only in 10-yard bolts. State pattern wanted.

6H3634 Price, 10 yards for... **\$1.55**
Postage, 1c a yard extra

Popular Chambray

10 Yards \$1.19

Width, about 26 in. Dependable fast color woven Chambray. A serviceable quality that makes up well for children's garments, women's dresses, aprons.

Colors: Pink, Light Blue, Hello, Green, Tan, Navy Blue or Steel Gray Mixture. State color.

6H3622 Price, per yd. **12 1/2¢**
10 yards for... **\$1.19**
Postage, 1c a yard extra

Big Savings in Shirting Fabrics

Black Sateen

25¢ a yd.

A Value in Black Sateen

Width, about 36 inches

A medium weight, well woven Black Sateen. A quality that is always in demand for men's and boys' work shirts, and for all purposes where a strong, durable Sateen is desired. Although low in price, a good grade that will give splendid service.

6H3608 Price, per yard..... **25¢**
Postage, 1c a yard extra

Khaki Cloth

19¢ a yd up

Width, about 34 inches

It is not often that you will find this extra wide khaki Cloth so remarkably low priced. We offer two splendid grades, woven of strong cotton yarns to withstand hard service. Both grades are good values and very moderately priced. We recommend this khaki cloth for overalls, work garments, knickers, children's play suits and rompers.

6H3614 Medium Grade. Price, per yard... **19¢**

6H3616 Heavier weight and splendid value for the money.

Per yard... **25¢**
Post., 2c yd. extra on above

Domestics

Sharood still maintains the high quality sheeting that has been so popular with our customers. Thrifty housewives everywhere know that they can depend upon our bargain prices being the lowest and the quality the best you can buy for the money. We challenge competitors to produce this good quality sheeting at our low price. Evenly woven of round threads of strong, dependable weight. Sure to please you.

Wide Sheetings

Unbleached Natural Color

8/4	6H3502	Width, 72 inches.....	37c
		10 yards, \$3.49	a yard
9/4	6H3504	Width, 81 inches.....	42c
		10 yards, \$3.98	a yard
10/4	6H3506	Width, 90 inches.....	47c
		10 yards, \$4.49	a yard

Bleached White

8/4	6H3508	Width, 72 inches.....	42c
		10 yards, \$3.98	a yard
9/4	6H3510	Width, 81 inches.....	47c
		10 yards, \$4.49	a yard
10/4	6H3512	Width, 90 inches.....	52c
		10 yards, \$4.98	a yard

Postage, 2c a yard extra on above

37¢
a yd. up

Fancy Pillow Cases



49¢ each
Mill Size, about 42x36 inches
Extra good quality muslin is used for these dainty fancy pillow cases. Lace medallion center and lace edge. Bleached pure white. State pattern wanted.
6H3218 Price, each..... 49c
Postage, 4c extra

Bleached Muslin

10 yds.
\$1.29
up

Unbleached Sheetings

10 yds.
89¢
up

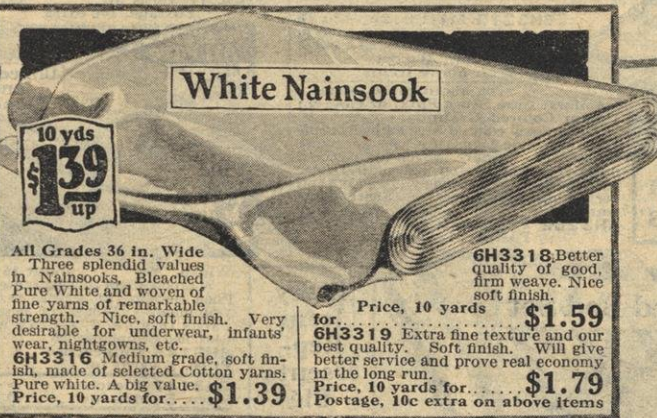
All Grades 36 Inches Wide
Bought in large quantities and sold at a money-saving price. Three good qualities of Bleached Muslin.
6H3308 Popular medium grade, closely woven of good weight muslin. Nicely finished. Bleached pure white.
Price, 10 yards for..... **\$1.29**
6H3310 High grade, firmly woven, bleached snow white muslin. Superior standard quality, approved by our customers.
Price, 10 yards for..... **\$1.49**
6H3311 Excellent fine quality bleached white muslin. A quality that will give an abundance of service.
Price, 10 yards for..... **\$1.69**
Postage, 10c extra on above items

Four popular grades in Unbleached Muslins or Sheetings
6H3300 A good, light weight. Width, 36 inches. **89c**
Price, 10 yards for.....
6H3302 A much better grade. Width, 36 in. **\$1.19**
Price, 10 yards for.....
6H3304 Our guaranteed heavy grade sheeting. Width 36 inches. **\$1.39**
Price, 10 yards for.....
6H3305 Extra wide and extra heavy Unbleached Sheetting. Width, about 40 inches. **\$1.69**
Price, 10 yards for.....
Postage, 10c extra on above items

Quality Tickings

15¢
a yd. up

②



White Nainsook

10 yds.
\$1.39
up

All Grades 36 in. Wide
Three splendid values in Nainsooks, Bleached Pure White and woven of fine yarns of remarkable strength. Nice, soft finish. Very desirable for underwear, infants' wear, nightgowns, etc.
6H3316 Medium grade, soft finish, made of selected Cotton yarns. Pure white. A big value.
Price, 10 yards for..... **\$1.39**

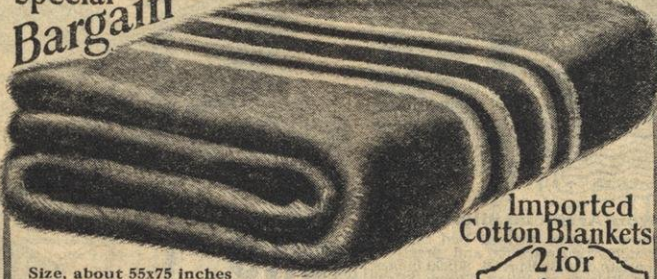
6H3318 Better quality of good, firm weave. Nice soft finish.
Price, 10 yards **\$1.59**
6H3319 Extra fine texture and our best quality. Soft finish. Will give better service and prove real economy in the long run.
Price, 10 yards for..... **\$1.79**
Postage, 10c extra on above items

Fancy Art Ticking

19¢
a yd. up

Width, about 34 inches
Colors: Rose Pink, Blue, or Tan.
A good medium quality Art Ticking, printed in beautiful patterns for pillows, mattresses, laundry bags, etc. Very low price for this quality. State color.
6H3526 Price, per yard..... **19c**
10 yards for..... **\$1.79**

Special Bargain



Imported Cotton Blankets

2 for
\$1.59

Size, about 55x75 inches
The good quality makes this the biggest blanket bargain ever offered. These serviceable, well-made single Cotton Blankets come in gray color with attractive colored border and stitched ends. Very popular with Sharood customers. Each blanket weighs about 1 3/4 pounds. Splendid values. Order yours today.
6H3982 Price, 2 blankets for..... **\$1.59**
Postage, 10c extra

Width, about 33 inches
Colors: Pink and Gray, or Blue and Tan. A good quality and heavy weight Art Ticking in pretty patterns and colors. Firmly woven of strong cotton yarns. Ideal for mattresses and pillow covering. Also used for laundry bags. Twill weave. Remember we guarantee your entire satisfaction. State color wanted.
6H3528 Price, per yard..... **25c**
10 yards for..... **\$2.45**
Post., 1c a yd. ex. on above items

Savings in Household Supplies



Bed Sheets

Seamed
79¢
Each

Seamless
\$1.19
up

Pillow Cases

Good quality, bleached pure white Seamed Sheets with plain broad hems and flat sewed seams down center. Firm, durable weave. Nicely finished. Very economical. **6H3200** Sizes, about 72x90 inches. Price, each **79¢**
Postage, 8c extra each

Our Best Quality

Splendid quality bleached pure white Seamless Sheets. Durably woven of strong Cotton yarns of a quality to give extra long wear. A good heavy weight, free from artificial dressing. We know you will be more than pleased with the quality. Offered at a very low price.

6H3201 Mill Size 72x90 inches. Price, each **\$1.19**

6H3202 Mill Size 81x90 inches. Price, each **\$1.29**

6H3203 Mill Size 81x99 inches. Price, each **\$1.49**
Postage, 9c each on above



Money Saving Values

Pillow cases that will stand the wear and tear of weekly laundering—that is what the thrifty housewife wants. These are good, medium weight full bleached White Muslin Pillow Cases. Neatly hemmed. Very moderate in price.

6H3210 Mill Size, 42x36 inches. Price, 4 for **89¢**

6H3211 Mill Size, 45x36 inches. Price, 4 for (Postage, 8c extra) **98¢**

EXTRA-GOOD-QUALITY

Our best quality Hemmed Pillow Cases which we recommend for extra long service. An unbeatable value at this low price.

6H3212 Mill Size, 42x36 inches. Price, 4 for **\$1.19**

6H3213 Mill Size, 45x36 inches. Price, 4 for **\$1.29**

Size, about 81x90 inches. Colors: Blue, Rose Pink, or Gold on Cream Colored Grounds.

These fancy colored striped bedspreads have won wide popularity with particular housewives. Firmly woven of a good, medium weight Cotton in beautiful color combinations. Extremely attractive and very moderately priced. State color wanted.

6H3262 Price, each **\$2.39**
Postage, 12c extra



\$2.39

Biggest—Value—In Colored—Bedspreads



Novelty Crinkled Bed Set

COTTON
\$2.98
A Set

RAYON
\$6.98
Set

Inexpensive Bed Set

Attractive Bed Set consisting of a Bedspread, 80x90 inches, and a Bolster or Pillow Throw, 80x27 inches. Both are made of cream color Crinkled Cotton with fast color contrasting stripes. Crinkle will not come out. Scalloped edges with cutout corners on spread. Comes in natural cream color grounds with stripes of Blue, Pink or Cold. State color wanted.

6H3265 Price, per set **\$2.98**
Postage, 14c extra

Rayon (Artificial Silk) Bed Set

These Crinkled Striped Bed Sets are thoroughly satisfactory and practical. It consists of a Bedspread, 80x90 inches, and a Bolster or Pillow Throw, 80x28 inches. Woven of Rayon (artificial silk) and Cotton yarns with Jacquard Stripes alternating with crinkled stripes. Comes in solid colors of Rose, Blue or Gold. State color wanted.

6H3267 Price, per set **\$6.98**
Postage, 14c extra

Special Values

You will be delighted with the good quality of these big, fluffy Turkish Towels. They are of good size and weight, firmly woven of selected Cotton yarns. Wonderfully absorbent and durable. Finished with plain hemmed borders. Ordinarily, you would pay much more for towels of this quality, and only a special purchase on which we received a liberal discount for cash makes this low price possible. Will give long and satisfactory service.

6H3105 Size, about 17x30 inches. Our leader and a big value at our money-saving price. Price, 6 for **98¢**
Postage, 12c extra

6H3106 Size, about 20x38 inches. Extra good quality and weight. Very absorbent and durable. Price, 6 for **\$1.38**
Postage, 12c extra

6H3110 Size, about 22x44 inches. Extra large size towels at a very low price. Price, 3 for **98¢**
Postage, 6c extra

6H3119 Size, about 20x40 inches. A heavy weight, double thread pure white bleached Turkish Bath Towel with plain hemmed border. Excellent quality. Very absorbent. A value that we especially recommend. Price, 3 for **98¢**
Postage, 6c extra

Bleached-Turkish Towels



Six Towels
98¢
and up



Towelings

Unbleached Cotton

Bleached Linen Finish

10 Yds.
89¢

10 Yds.
\$1.19

Width, about 16 inches
Our leader value in a good quality unbleached Crash Toweling. Very popular for kitchen and roller towels. Very durable and sure to give best satisfaction. Order a supply at these low prices. Sold only in 10-yard bolts.

6H3145 Price, 10 yards for **89¢**
Postage, 10c extra

Width, about 16 inches
Good, sturdy Toweling woven of strong Cotton yarn, bleached pure white. Linen finished. Fancy blue border with non-ravel selvage. A good, serviceable toweling priced very economically. Guaranteed to give satisfaction.

6H3148 Price, 10 yds. **\$1.19**
Postage, 10c extra

Guaranteed All Pure Linen

Unbleached and Bleached

Linen Finish Glass Checks

5 Yds.
89¢ up

5 Yds.
79¢

Wonderful Values

Width, about 16 inches
Sharood offers this guaranteed pure linen toweling at a price that saves you money. Woven of pure Linen yarns in a good, sturdy weight. Bleached or unbleached.

6H3146 Unbleached. Price, 5 yards for **89¢**

6H3147 Bleached. Price, 5 yards for **\$1.10**
Postage, 5c extra on above

Width, about 16 inches
Just what you have been looking for—a good quality Glass Toweling in a linen finish. Neat checked design. Remarkable for its wearing qualities. Soft, absorbent and woven with red or blue checks. Very popular for drying glass ware and china, as it leaves no lint. State color check desired.

6H3144 5 yards for **79¢**
Postage, 5c extra

Every Item Represents Big Savings

Mattress Cover



\$1.89
Ea.

You would ordinarily pay a great deal more for a mattress cover of this quality. Made of heavy quality Unbleached Sheeting, double stitched throughout. Cut amply large to allow for shrinkage when washed. No home should be without these sanitary covers. Keeps mattresses clean and in shape. Packed in individual envelopes. For full sized bed. Size, 55x77 inches.

6H3270 Price, each **\$1.89**
Postage, 12c extra

Your Dollar Buys More Here!

00

The reason these bleached seamless sheets are such remarkably good value is the quality, as you will realize when you see them. They are full bed size, 81x90 in. Neatly made from strong, firmly woven White Cotton Sheeting with three-inch hems; hand torn from the goods to insure their being straight after laundering. Bleached pure white. **6H3204 81x90 in. Price (Post., 8c extra) \$1.00**

Bleached Seamless Sheets

\$1.00 Each



8H7725 Medium Head Size, 23 1/2 in.
Imagine! This beautiful peanut straw hat for only \$1.00! Trimming of narrow grosgrain ribbon and fruit and foliage wreath. Perspiration protection band. Colors: Black, Red, or Copen. **Price (Post., 14c ext.) \$1.00**



Toweling Remnants 10 Yds. for \$1.00

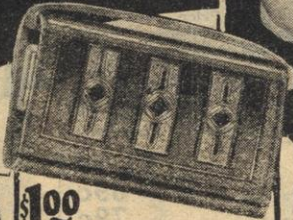
Money saving value in Cotton Toweling Remnants bleached and unbleached, in lengths of 1 to 5 yds. Each bundle contains 10 yards of checked and bordered remnants left over from thousands of yards we cut daily. All clean new goods in perfect condition, sold by the yard at 15c and up. **6H3397 Price, 10 yards for \$1.00 Postage, 5c extra**



\$1.00 Men's soft and light wool felt hat. Narrow ribbon band. Convenient rolled crusher style. Sizes, 6 3/4 to 7 1/2. **2H3256 Black, 2H3257 Dk. Brown, 2H3258 Pearl Gray, 2H3259 White. Price... \$1.00 Post., 6c extra**

Part Linen Kitchen Towels 8 for \$1.00

Size, about 16x32 in. Big value in part-linen, unbleached kitchen towels. Neatly hemmed ends and colored borders. Good quality. Sold in lots of 8. **6H3122 Price, 8 for \$1.00 Post., 8c extra**



\$1.00 Imitation Pin Seal underarm bag; worth \$1.50. Embossed design in soft blended colors. Metal corners. Beautifully lined with Moire. Contains mirror and two compartments. Strap handle. **8H9431 Brown, 8H9433 Black. Price (Post., 8c extra) \$1.00**



Khaki Trousers

\$1.00 Men, here is a rare bargain in serviceable, medium weight khaki trousers. Strongly made and full cut. Good grade pocketings. Belt loops and usual number of pockets. Cut bottom. Sizes, 29 to 42 in. waist; 29 to 34 in. inseam. **2H2154 Khaki. Price (Post., 8c extra) \$1.00**



Boys Extra Heavy 220 Overall

A Big Value

Worth \$1.50! Boys' 220-weight, White-Back Blue Denim Overalls. Seams triple stitched and guaranteed not to rip. Two seam legs. Elastic suspenders. Bar-tacked pockets and fly. Sizes, 6 to 15 yrs. **2H2641 Overalls, 6 to 15 yrs. Price (Post., 8c extra) \$1.00**
Jacket to match above overalls with three pockets. Lower pockets bar-tacked. 8 to 15 years. **2H2642 Jacket. Price (Post., 8c extra) \$1.00**



\$1.00 Men's long wearing tennis shoes in the favorite lace-toe style. Good quality duck uppers, tips, eyelet facing and ankle patch reinforced. Sizes, 6 to 11. **1H1024 Brown, 1H1025 White. Price..... \$1.00 Postage, 10c extra**



Full Mercerized

Good looking and long wearing stockings for women, of fine mercerized cotton. Seamed backs with fashion marks. Deep hemmed garter tops. Reinforced heels and toes. Sizes, 8 1/2 to 10. **3H1605 Black, 3H1606 Nude, 3H1607 Russian Calif. Gray, 3H1608 Medium Gray. Price, 4 pr. for (Post., 7c extra) \$1.00**

4 Pr. \$1.00



\$1.00 Women's one-strap slipper of soft black kid-finished leather. Low rubber heels. Flexible oak leather soles. Sizes, 2 1/2 to 9. **9H3081 Black. Price..... \$1.00 Post., 10c extra**



I SAY MAMA I GO TO SLEEP

\$1.00

Little girls' favorite doll—walks, talks and sleeps. Well stuffed body; composition head and arms; painted hair. Bloomer dress and bonnet of pretty figured Kiddie cloth. Shoes and stockings. **8H9205 13 1/2 in. high. Price (Post., 14c extra) \$1.00**



\$1.00 apr Wonderful values in children's shoes. Black kid with patent leather tips. Oak tanned soles; nature last. Sizes, 3 to 8. **1H1165 Button Style, 1H1175 Lace Style. Price..... \$1.00 Post., 6c extra**



Girls' and boys' good quality cotton sweater coat. Sizes, 2 to 6 years. **3H3477 Cardinal with Silver, 3H3478 Peacock with Buff, 3H3479 Navy with Red. Price Post., 6c extra... \$1.00**

Costume Slips

Very Low Priced



Rayon Jersey
\$1.79

Novelty
Pleated
Flounce

Handsome Rayon Jersey Slip

The soft, clinging texture of this fine quality Rayon Jersey (artificial silk) Costume Slip makes it an ideal choice for wear with straight-line dresses. Finely pleated flounce with novelty printed design. Bodice style top with self-material shoulder straps. Popular new shades. This is a money-saving value in a well-made, attractive slip. Sizes, 34 to 44 inches bust.

8H8501 Rust.
8H8503 Cerise.
8H8505 Jade.
8H8507 Brown.
Price (Post., 7c ext.) . \$1.79

Fine Quality Baronet Satin \$2.49

If you have ever had experience with baronet satin, you know what an excellent wearing fabric it is besides being strikingly beautiful. A costume slip of baronet satin has the smooth lustrous surface desirable in a slip. Bodice top. Sizes, 34 to 44-inch bust.

8H8515 Tan. 8H8517 Rose.
8H8519 Florida Gold. 8H8521 Orchid.
Price (Postage, 7c extra) \$2.49

Now is the time to act if you want to compete in our Style Show Contest. See page 4 of this catalog:



A Splendid Money Saving offer

offer

2 for \$1.39

69¢ each

79¢ each

Two Slips at a Special Price

Set of two dainty costume slips, consisting of one Bluebird Nainsook garment and one of solid color Nainsook with filet pattern lace trimming as pictured. Also sold separately. Sizes, 34 to 44 inch bust.

8H8509 Set of 2. Price (Postage, 8c extra) \$1.39
8H8511 Flesh (Bluebird). Price, each (Postage, 5c extra) 69c
8H8513 Flesh (Nainsook). Price, each (Postage, 5c extra) 79c

Charmeuse Striped Sateen

Splendid value in well-made costume slips of fine charmeuse striped Sateen. Hemstitched top and shoulder straps; ribbon drawstring. Slight shirring on hips. Sizes, 34 to 44-inch bust.

8H8587 Flesh.
8H8589 Black.
8H8591 Navy.
8H8595 Peach.

Price. 98c
Postage, 7c extra

Same style made large and roomy to fit women of full figure. Sizes, 46 to 52-inch bust.

8H8597 Flesh.
8H8599 Black.
8H8601 Peach.

Price. . . \$1.19
Postage, 7c extra

Very Latest Styles



Ruffle-Trimmed

Our best costume slip and a wonderful value. Made of lustrous Radium Silk, a pure silk fabric that is soft and wears well. Narrow ruffles with pinked edges applied in scallops trim bottom. Bodice top. Sizes, 34 to 44-inch bust.

8H8529 Tan. 8H8531 Black.
8H8533 Pencil Blue. Price (Postage, 7c extra) \$3.49

Sateen with Plaited Flounce

Costume slip of good-quality Sateen; plaited flounce with contrasting striped trimming. Self-material shoulder straps. This is a slip we are proud to offer our customers at such a low price. Sizes: 34 to 44-inch bust.

8H8523 Black. 8H8525 Copen.
8H8527 Orchid. Price (Postage, 7c extra) \$1.19



Regular Sizes 98¢

Extra Sizes \$1.19

Lustrous Sateen

Striped Plaited Flounce \$1.19

New Styles-New Fabrics in Smart Costume Slips

Two
Big Values

Regular Sizes
59¢
Extra Sizes
69¢

Women's good quality lustrous Sateen costume slip.
Size, 24 to 44 in. bust.
SH8557 Black. SH8559 Green.
SH8561 Tan. SH8563 Flesh.
SH8565 Purple. SH8569 Flesh.
Price (Postage, 5c extra).....70c
Same style as above for stout women. Sizes, 46 to 52
in. bust.
SH8567 Black. SH8569 Flesh.
SH8571 Purple.
Price (Postage, 5c extra).....89c
Women's Sateen Bloomers. Size, 25 to 29 in.
length.

SH9101 Black.
SH9103 Green.
SH9105 Tan.
SH9107 Flesh.
SH9109 Purple.
Price.
(Postage, 5c extra).....59c
For stout women.
Lengths 25 to 29 in. Hips
about 68 in.
SH9111 Black.
SH9113 Flesh.
SH9115 Purple.
Price (Postage, 5c
extra) 69c

Regular Sizes
79¢
Extra Sizes
89¢

Jacquard
Rayon
\$1.98

Shadow
Proof

Daintily Fine

If you want a dainty costume slip to wear under silk dresses as well as wash dresses, one that will wear well and launder easily, send for this number. The material is a Jacquard pattern Rayon (artificial silk) which is as beautiful as silk and costs just half as much. Sides are shirred at waistline to give easy fullness over hips. Shadow-proof hem, 20 inches in depth, is a desirable feature. Self-material shoulder straps. Sizes, 34 to 44 inch bust.
SH8535 Black.
SH8537 Pansy.
SH8539 Tan.
SH8541 Rust.
Price (Post., 7c ext.)... **\$1.98**

Fine Quality Jersey Knit Rayon

Details count for much in dress, and certainly you will want one of these lovely costume slips to complete your new outfit. The soft, clinging material—a good quality Jersey knit Rayon—comes in exquisite new shades which will give a smart note of contrast to any costume. An attractive feature is seen in the two-tone plaited flounce which is set off with a pointed design in contrasting color as pictured. Self-material shoulder straps. Camisole top, slip-over model. Trim and straight of line, providing a correct foundation for your better dresses and skirts. Sizes, 34 to 44 inch bust.
SH8543 Rust. SH8545 Tan.
SH8547 Pencil Blue.
Price (Post., 7c ext.)... **\$2.98**

\$2.98

Imported Broadcloth

A serviceable but extremely good-looking costume slip at a very low price is this one of genuine imported English Broadcloth. Hemstitched camisole top. Self-material shoulder straps. Shirring at sides. Washes well. Sizes, 34 to 44 inch bust.
SH8579 Flesh.
SH8581 White.
SH8583 Tan.
Price..... **98c**
Postage, 7c extra

98¢

New
Flounce

\$1.79

Silk Canton Crepe

An exquisitely dainty garment that will appeal to all feminine hearts is this costume slip. You will want it for wear with your better silk and wash dresses. The dainty material, a Silk Mixed Canton Crepe in a dotted design, washes like new. Val lace trims the camisole top and petal pointed circular flounce. Offered in delicate lingerie shades. Sizes, 34 to 44 in. bust.
SH8573 Orchid.
SH8575 Peach.
SH8577 Flesh.
Price (Post., 7c ext.)... **\$1.79**

Imported
Charmeuse

\$1.69

New Model

Embroidery designs add much to the attraction to this costume slip for women, so remarkably low priced at \$1.69. The good-looking material is an excellent quality imported English warp Charmeuse Sateen. Prettyly trimmed with embroidery designs at the camisole top and bottom as pictured. Hem embroidered all around in a scalloped design. Shirrings at sides. Very special. Sizes, 34 to 44 inch bust.
SH8549 Black.
SH8551 Pansy.
SH8553 Brown.
SH8555 Copen.
Price (Post., 7c ext.)... **\$1.69**

Reducing Styles in Corset Bandeaux

A Popular Reducing Style Corset Bandeau



\$1.69

Specially Recommended

Thousands of our customers who have worn this effective reducing garment tell us how well they like it for comfort, for the figure improvement it accomplishes, for quality and also for its low price. Model is made of strong Corset Brocade with insets of surgical elastic. The woman with large hips and prominent abdomen will find that the elastic abdominal belt effectively confines the flesh and gives desired flat effect. Note the reinforcement in back which also tends to slenderize the figure. Light, flexible boning. Front closing. Four hose supporters. Sizes, 32 to 48 inch bust.

3H8301 Flesh. Price..... \$1.69 Postage, 6c extra



Jersey Top and Silk Striped Brocade Corset Bandeau

\$2.98



New and popular combination, really a \$5.00 value. Combines a soft Jersey bandeau and a lightly boned girde of silk-striped corset material. Note the clever construction—elastic insets over hips, reinforced front panel, and special garter tabs. Back of model has inset of elastic. Side front closing. Six hose supporters. Sizes, 32 to 46-in. bust. 3H8305 Flesh. Price... \$2.98 Postage, 8c extra

A Special Value

Considering quality, style and workmanship, this comfortable and attractive garment is a bargain we are proud to offer our customers. The material is a strong Corset Brocade with pretty all-over floral pattern. Cleverly designed with long front panel, boned horizontally across diaphragm, to give desired straight line figure. Elastic insets in front provide expansion when sitting. Four hose supporters. Side closing with strong hooks and eyes. Lingerie tape shoulder straps. Sizes, 32 to 46 inch bust. 3H8309 Flesh. Price. 98c Post., 6c ex.

Brocaded Corset Bandeau 98¢



\$2.29 \$1.29

Satin Finish Brocade



32 to 46-inch bust. 3H8311 Flesh. Price (Postage, 7c extra)..... \$2.29

Lace Bottom Silk Stripe



For only \$1.29 you would find it difficult to equal this new corset bandeau for value. It is carefully tailored of silk-striped corset material with an unusually dainty touch in the lace trimming around the bottom. Elastic webbing gorges over hips; reinforcement over diaphragm. Back closing. Four garters. Lightly boned and comfortable. Sizes, 32 to 46-inch bust. 3H8307 Flesh. Price (Post., 6c extra.) \$1.29

Novelty Figured Dobbie Cloth



If you have never worn a corset bandeau, try this low-priced special. Made of good-quality, novelty figured Dobbie cloth. Two elastic gussets in front provide necessary expansion for comfort when seated. Panel front gives desired flat effect. Side front closing. Four garters. Sizes, 32 to 46-inch bust. 3H8303 Flesh. Price (Postage, 6c extra)..... 79c

79¢

Order corset bandeau combinations by bust measure, taking measure with tape line over fullest part of bust. For 40-inch snug measure, order size 40.

New Ensemble Corset Bandeau \$4.98

Keep Your Youthful Figure in these New Style Corset Bandeaux

Four Garments in One

There are many features in this remarkable new garment that will appeal to women who are fastidious about their corseting. It is a 4-in-1 combination, providing in one garment, bandeau, vest, girdle, and step-ins. As you will see in the illustration, the bandeau and the girdle are made of strong Silk Striped Corset Material, the vest of silk Jersey and the step-ins of Glove Silk, the step-ins are edged with pretty lace. Insets of elastic webbing at sides hold the flesh firmly and provide comfortable expansion. Convenient, side front closing; lightly boned, fancy lingerie tape shoulder straps; four adjustable garters. Improves the figure and is supple and comfortable. Worth much more than we ask. Sizes, 32 to 40 in. bust. 8H8319 Flesh. Price (Post., 8c ext.)... \$4.98

Fine Brocade

For Abdominal Reducing

Corset Bandeau

For the woman who has never worn a corset bandeau, we provide this low-priced special just to convince her how comfortable they are and how they improve the figure. Made of good-quality Dobby cloth with shaped elastic cores on hips. The inner abdominal belt, shown in one of the small sketches, is an excellent feature of this garment. Gives slender figure lines. Back lacing; side closing. Lightly boned throughout. Four hose supporters. Sizes, 32 to 46 inch bust. 8H8315 Flesh. Price (Post., 6c ext.)... \$1.69

Para Rubber Covered With Fine Jersey

We offer you an exceptional value in this beautiful new reducing model of Pure Para Rubber covered on both sides with fine Mercerized Jersey. Designed to give beautiful figure lines, high over bust, low in the back. Fancy shirred elastic shoulder straps. Back lacing. Side closing. Four good hose supporters. Sizes, 32 to 48 inch bust. 8H8317 Flesh. Price (Postage, 8c extra)..... \$3.69

Jersey Waist

Glove Silk

For Reducing

Silk Stripe

Has Diaphragm Reducing Feature

For the woman who wants support for her figure without wearing a stiffly boned corset, we recommend this new corset bandeau. It is made of a very soft and fine Drop-stitch Corset Material with satin stripes. Note the front panel, with special reinforcement over the diaphragm and elastic inset for comfort in sitting position. Underarm closing. Light boning throughout. Sizes, 32 to 46 inch bust. 8H8323 Flesh. Price.... \$1.98 Postage, 6c extra

8H8323 \$1.98

8H8317 \$3.69

\$2.98

Very NEW!

The Charleston

Silk Striped Bandeau with Girdle

Charleston Combination

The latest development in corset designing, the new Charleston combination, supple, flexible and comfortable. A perfect-fitting brassiere and a lightly boned girdle combined in one garment. Made of fine quality Satin-striped Corset Material with wide insets of elastic over hips. Cut extra long at the sides to join with elastic cuffs which serve as garters. Step-in model with brassiere fastening at side. Sizes, 32 to 46 inch bust. 8H8321 Flesh. Price (Post., 8c ext.)... \$2.98

Brocaded Corset Bandeau

The woman with prominent abdomen and diaphragm will find that this corset-bandeau effectively confines the figure. Lustrous Satin-finished Corset Material is used for the brassiere and flowered brocade for the girdle. Elastic webbing insets over hips. Lightly boned diaphragm reducer shaped to give flat front lines. Four hose supporters. Sizes, 32 to 46 inch bust. 8H8313 Flesh. Price (Post. 6c. ext.)..... \$1.98

8H8313 \$1.98

Corsets

in All the Popular Styles

Maternity Corset



Silk Striped
Charleston
Girdle

\$249

Extra Sizes
\$179

SHAROOD'S
Famous
Reducing
Corset



Regular Sizes
\$159

Satin Brocade
Silk Jersey

A Rare Value

New clasp-around corset, carefully tailored of fine Corset Brocade with broad insets of Para Rubber covered with fine Silk Jersey over the hips. Comfortable low bust. Lightly boned. Four good hose supporters. No lacings; clips to the figure and gives beautiful lines. Sizes, 23 to 36.

SH8203 Flesh. Price (Post., 6c ex.) \$1.98

Recommended

Comfort maternity model of good quality brocade material with wide elastic unbonded panel across the front. Panel of elastic webbing at center back. Lacings at each side easily adjusted to the changing figure. Flexible boning. Four hose supporters. Sizes, 23 to 36.

SH8215 Flesh. Price (Post., 8c ext.) \$1.98



\$229 Para Rubber Covered with Fine Jersey



79c



Favorite Reducing Model

If your figure is too large through the hips and abdomen you can improve it greatly by wearing Sharood's Famous Reducing Corset, the best on the market at anywhere near our low price.

The material is a fine textured Corset fabric, stayed with flexible, non-rustable boning, extra well boned over the abdomen. The reducing feature is provided in the tabs held in place with non-elastic tapes. Back lacing. Medium bust, about 3 1/4 inches above waistline. Flexible spoon clasp. Well made to give the best of wear. Regular sizes: 22 to 32.

SH8205 Flesh. SH8207 White. Price (Post., 8c ext.) \$1.59

Same style as above for Stout Women. Sizes, 34 to 42. SH8209 Flesh. SH8211 White. Price (Post., 8c ext.) \$1.79

Best for Reducing
Para Rubber Covered with
All Silk Jersey

Great Value



\$298

Confines the Hips

This rubber reducing corset is a boon to the woman with prominent hips and thighs, for it is made of such heavy quality elastic that it holds the flesh firmly and improves the figure greatly. Popular front clasp, back lacing model. Made of Para Rubber covered with fine Mercerized Jersey. Lightly boned; bone casings of fancy corset brocade. Four hose supporters. Sold in many shops at \$5.00 and \$4.00. Sizes, 24 to 36.

SH8217 Flesh. Price (Postage, 8c extra) \$2.29

Our Bargain Girdle

In this new topless model, Sharood offers you not only an extremely flexible and comfortable corset, but an amazing value as well. Good-quality Brocade girdle; will wear well and give you the stylish boyish figure. Light boning. Elastic band around top allows comfortable expansion. Back lacing model. Four garters. For slender to medium figures. Sizes, 23 to 32.

SH8219 Flesh. Price (Post., 6c ext.) 79c

Beautiful Rubber Corset

This is a guaranteed \$5.00 value. It is a special comfort model of good quality, steam-cured Flesh-pink Rubber, made dainty by a surface covering of All-silk Jersey. Lightly boned at front, back and sides. Boning covered with fancy brocade. Four novelty shirred hose supporters. Model hooks at front and laces in back. Low bust. Reduces your figure while you wear it and gives beautiful lines. Sizes, 24 to 36.

SH8201 Flesh. Price (Postage, 8c extra) \$2.98



\$1.49

\$1.49

If you want very stylish gloves to complete your new outfit, you will do well to select these new slip-on gloves of finest quality Chamolis Suede. Wide turnback cuffs with applique designs of velvet and silk embroidery. Sizes, 6 1/2 to 8 1/2.
3H8181 Pongee.
3H8183 Silver Gray.
3H8185 Cocoa Brown.
 Price (Post., 4c ext.)... **\$1.49**

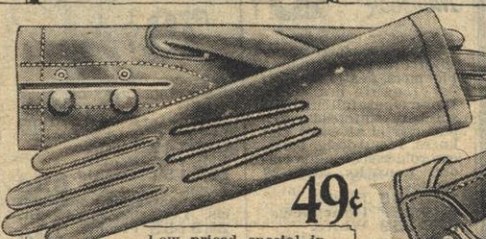
\$1.29 Gloves play such an important part in correct costuming that the well-dressed woman will be glad to find these very fashionable slip-on gloves at only \$1.19. They are made of Chamolis Suede with contrasting color embroidery in fancy design on the cuffs. Three rows of contrasting embroidery at back. Smart new shades. Very special values. Sizes, 6 1/2 to 8 1/2.
3H8163 Pongee.
3H8165 Cocoa Brown.
3H8167 Silver Gray.
 Price (Postage, 4c extra)... **\$1.29**

The accepted glove style for summer wear—these fine quality Milanese Silk Gloves. Newest style is shown in the contrasting color ruffled cuffs. Three rows of stitching on backs. One-button clasp. Sizes, 6 1/2 to 8 1/2.
3H8175 Pongee and Cocoa.
3H8177 Beaver and Brown.
3H8179 Silver Gray and Dark Gray.
 Price (Post., 4c ext.)... **\$1.49**



98¢

From the standpoint both of style and economy these good quality Imported Chamolis Suede Gloves will prove a splendid investment. Newest scalloped cuffs with contrasting color embroidery. Embroidery stitched backs. Sizes, 6 1/2 to 8 1/2.
3H8169 Beaver.
3H8171 Mode.
3H8173 Gray.
 Price (Post., 4c ext.)... **98c**



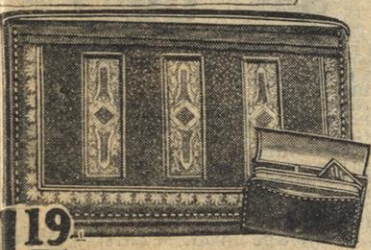
49¢

Low priced special in Chamollette Gloves. Two clasp style. Embroidered backs. Sizes, 6 1/2 to 8 1/2.
3H8151 Black. 3H8155 Mode.
3H8153 Gray.
 Price (Post., 3c ext.)... **49c**
 Same style and sizes as above in Imported List.
3H8157 Black. 3H8159 Gray.
3H8161 Mode.
 Price (Post., 3c ext.)... **49c**



79¢

Though inexpensive, these gloves are extremely effective. Made of good quality Chamolis Suede with turnback cuffs trimmed in an applique design. An exceptional value at our low price. Sizes, 6 1/2 to 8 1/2.
3H8187 Mode.
3H8189 Beaver.
3H8191 Gray.
 Price (Post., 3c ext.)... **79c**



\$1.19

A good-looking underarm bag of Imitation Pig Seal. Embossed design in fancy colors. Mirror lining. Mirror, two compartments.
3H9401 Brown.
3H9403 Black.
 Price (Postage, 8c extra)... **\$1.19**

Fine Leather Purses

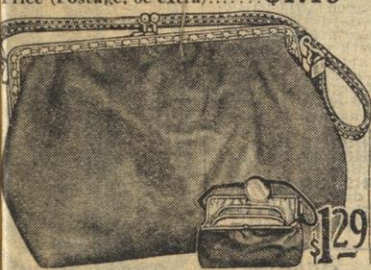
\$1.98

One of the most popular styles in women's purses is this fashionable underarm bag of genuine Cowhide Leather. Embossed designs give a very artistic effect. Three compartments, coin purse and mirror. Strap handle.
3H9409 Black.
3H9411 Tan.
 Price (Postage, 8c extra)... **\$1.98**



\$2.98

Our finest underarm bag of genuine Morocco grain leather with embossing in Florentine designs. Three compartments. Mirror.
3H9413 Black.
3H9415 Brown.
 Price (Postage, 8c extra)... **\$2.98**



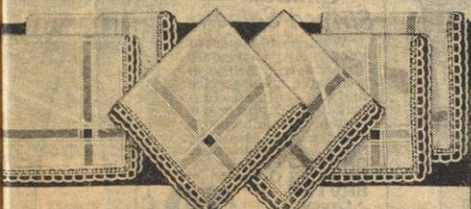
\$1.29

A money-saving value in a stylish Pouch Bag of genuine Leather. Shirred on to an attractive metal frame and lined with lustrous Saten throughout. Has inside compartment on metal frame. Mirror. Leather handle.
3H9405 Black.
3H9407 Brown.
 Price (Post., 8c ext.)... **\$1.29**

Children's bag or purse of genuine Leather trimmed with two-tone braid and novelty inserted pictures. Center strap handle. Fitted with mirror and durably lined throughout.
3H9417 Red. 3H9419 Blue.
3H9421 Tan.
 Price (Post., 4c ex.)... **59c**



59¢



Women's Dainty Lawn Handkerchiefs with assorted contrasting color woven tips and lace edging. Soft, fine quality.
3H9307 White.
 Price, 6 for (Postage, 2c extra)... **49c**

6 for **49¢**



6 for **39¢**

Sharood's novelty handkerchiefs of good quality figured Lawn with self-colored borders. Very dainty and effective. An especially good value.
3H9305 White.
 Price, 6 for (Postage, 2c extra)... **39c**



6 for **29¢**

Smart sport handkerchiefs of good quality Lawn in either white or assorted colors. Embroidered corners and edges.
3H9301 White.
3H9303 Assorted colors.
 Price, 6 for (Post., 2c ex.)... **29c**

New Styles in Bloomers

Made of
Popular Fine Quality Fabrics

Two Garments in One

Here is a clever new combination, consisting of perfect fitting bandeau made of strong Silk Jersey joined to step-ins of soft-finished Cotton Charmeuse. Bandeau has fancy lingerie tape shoulder straps; fastens in back with hooks and eyes. Step-in opens a side for convenience and trimmed with filet pattern lace. Easily laundered; cool and comfortable. Sizes, 32 to 46 inch bust. **8H9133** Flesh. **Pr. \$1.79** Post., 5c ext.

Jersey Bandeau and Charmeuse Step-in

\$1.79

Embroidered Nainsook **49¢** Extra Sizes **79¢**

We offer exceptional value in these hand-embroidered nainsook bloomers, neatly made of serviceable material. Bloomers are full cut, have specially reinforced crotch and elastic at waist and knees. Floral design hand-embroidered in dainty colors. Lengths, 25 to 29 inches.

8H9155 Flesh. **8H9157** Honeydew. **8H9159** White. Price (Post., 4c extra) **49c**

Women's well-made bloomers of good quality Bluebird crepe, guaranteed fast color. Lengths, 25 to 29 inches. **8H9147** Flesh. **8H9149** Peach. **8H9151** Orchid. Price..... **69c** Same style for stout women. Lengths, 25 to 29 in. **8H9153** Flesh. **79c** Price..... **79c** Postage, 5c extra

Guaranteed Fast Colors

Regular Sizes ~ 69¢

Canton Silk Bloomer with Garter-Cuff **98¢**

Women's saddle seat bloomers of strong sateen. Guaranteed not to rip. Lengths, 25 to 29 inches. **8H9173** Black. **8H9175** Navy. **8H9177** Purple. **8H9179** Green. Price (Post., 5c extra) **69c** For stout women. Lengths, 25 to 29 inches. **8H9183** Black. **8H9185** Navy. **8H9187** Purple. Price (Post., 5c extra) **89c**

Dainty bloomers of fine and soft cross-bar Canton, a silk and cotton fabric. Reinforced crotch; elastic at waist and fancy ribbon garters at knees. Lengths, 25 to 29 inches. **8H9141** Maize. **8H9143** Orchid. **8H9145** Honeydew. Price (Post., 5c extra) **98c**

Flowered Rayon

Beautiful indeed is the material in these well-made step-ins. It is a very serviceable fabric woven of Rayon (artificial silk) and cotton mixed. Has nice lustre and is printed with all-over design. Elastic at waist. Filet pattern lace trimming. Lengths, 23 to 27 inches.

8H9117 Nile Green. **8H9119** Orchid. **8H9121** Honeydew. Price..... **98c** Postage, 4c extra

98¢

Guaranteed not to rip

Regular Sizes 69¢ Extra Sizes 89¢

Women's saddle seat bloomers of strong sateen. Guaranteed not to rip. Lengths, 25 to 29 inches. **8H9173** Black. **8H9175** Navy. **8H9177** Purple. **8H9179** Green. Price (Post., 5c extra) **69c** For stout women. Lengths, 25 to 29 inches. **8H9183** Black. **8H9185** Navy. **8H9187** Purple. Price (Post., 5c extra) **89c**

Hand Embroidered Crepe 79¢

Bargains in Nightgowns

Guaranteed Fast Color Crepe 98¢

Rayon Jersey Bloomer with Garter Cuff

Soft and lustrous Rayon (artificial silk) Jersey is the material used in these bloomers with fancy shirred garters at knees. Looks like real silk. Reinforced crotch and elastic at waist. Lengths, 25 to 29 inches. **8H9135** Rust. **8H9137** Pencil Blue. **8H9139** Honeydew. Price..... **\$1.69** Postage, 5c extra

Shadow Striped Sateen

Women's bloomers of good quality charmeuse striped sateen; will wash well, give good service and are cool and comfortable. Reinforced crotch. Double elastic cuffs; elastic at waist. Sizes, 25 to 29 inches. **8H9123** Flesh. **8H9125** Orchid. **8H9127** Green. **8H9129** Peach. **8H9131** Black. Price..... **79c** Post., 5c extra

Rayon Jersey

\$1.69

A Pleasing Design

You will be delighted with this dainty nightdress which, for 79 cents, is a wonderfully good bargain. Made of embossed crepe, leather stitched in contrasting color. Front is trimmed with hand-embroidered floral design and shirring. Sizes, 32 to 44 inch bust. **8H8401** Flesh. **8H8403** Honeydew. **8H8405** Maize. Price (Postage, 5c extra)..... **79c**

New Square Necked Gown

Pretty nightgown of Bluebird pattern "Never-lade" Crepe. A new garment free if this one fades in washing. Square neck; shirring across bust line. Loose armholes finished with wide bands of self-material. Very cool and comfortable for warm weather wear. Our price is especially low. Sizes 32 to 44. **8H8407** Peach. **8H8409** Flesh. **8H8411** Orchid. Price (Postage, 5c extra)..... **98c**

Hand Embroidered Nainsook 69¢

New Styles in Chemises 79¢



Special Bargain Offer

2 for 98¢

49¢ ea.

59¢ ea.



Canton Silk

98¢

This dainty hand-embroidered chemise is a most unusual value. Don't miss it. Made of good quality Nainsook and finished with featherstitching in contrasting color. Floral design embroidered in soft pastel colors. Sizes, 34 to 44 inch bust. 8H8813 Flesh. 8H8815 White. Price (Post., 5c ex.)... 69c

Guaranteed Fast Color
Step-in chemise of fancy striped cotton crepe, guaranteed not to lose color or wrinkle in washing—a new garment if it does. Excellent value. Sizes, 34 to 44 inch bust. 8H8807 White with Orchid Stripes. 8H8809 White with Blue Stripes. 8H8811 White with Flesh Stripes. Price (Post., 5c ext.)... 79c

In Bluebird Crepe and Nainsook. Two pretty chemises for only 98 cents. Sold separately or as a set. Sizes, 32 to 44 inch bust. 8H8801 Set of two. Price (Post., 6c ex.)... 98c 8H8803 Flesh. (Bluebird pattern.) Price (Postage, 4c extra)... 49c 8H8805 Flesh. (Solid color Nainsook.) Price (Postage, 4c extra)... 59c

Charming step-in Chemise of dotted Canton silk, a silk-mixed fabric that has a high lustre. Bodice top trimmed with lace. Sizes, 34 to 44 inch bust. 8H8817 Flesh. 8H8819 Peach. 8H8821 Orchid. Price (Post., 5c ext.)... 98c



Fine Quality Satin 49¢

New Styles in Bandeaux 69¢

79¢

89¢

Billie Burke \$1.00

Well-made brassiere of good quality wash Satin. Cut low in the back, with fancy lingerie tape shoulders. Hooks in back; elastic insert for expansion. Lightly boned under arms. Sizes, 32 to 46. 8H8901 Flesh. Price (Post., 4c ext.)... 49c

Women's brassiere, made of good-quality novelty figured Dobby cloth with insets of elastic at sides. Back closing. Well cut and nicely made. Extra long. Sizes, 32 to 46 inch bust. 8H8907 Flesh. Price (Post., 4c ext.)... 69c

Girls' Nainsook princess slip of Nainsook Embroidery trimmed. Sizes, 4 to 14 yrs. 8H8585 White. Price (Post., 4c ex.)... 79c

Girls' bloomer combination, priced remarkably low. Made of our famous toy print crepe, guaranteed not to fade or lose its crinkle in washing, a new garment if it does! Drop seat. Sizes, 6 to 12 yrs. 8H8417 Flesh. Price (Post., 4c ext.)... 89c



Dainty bandeau of handsome all-over lace made over a good quality of wash satin. Fancy ribbon shoulder straps; ribbon rosette ornament. Back fastening. Sizes, 32 to 46 inch bust. 8H8905 Flesh. Price (Post., 4c ext.)... 69c

Light weight bandeau that will give excellent service. Made of Satin-striped material with elastic inset in back. Sizes, 32 to 46 inch bust. 8H8903 Flesh. Price (Post., 4c ext.)... 19c

Children's and misses' black sateen bloomers. Splendid value for long-wearing quality. Elastic at waist and knees. Black only. 8H9161 2 to 6 yrs. 29c 8H9163 8 to 12 yrs. 39c 8H9165 14 to 18 yrs. 49c Postage, 3c extra

Children's and misses' bloomers of toy pattern crepe guaranteed not to fade—a new garment if it does. Flesh color. 8H9167 2 to 6 yrs. 49c 8H9169 8 to 12 yrs. 59c 8H9171 14 to 18 yrs. 69c Postage, 4c extra

Billie Burke one-piece style pajamas, made of fascinating Toy Print Crepe. This crepe is guaranteed not to fade or lose its crinkle in washing—a new garment if it does. Pajamas fasten in back; have drop seat and ankle ruffles shirred on elastic. Sizes, 6 to 12 years. 8H8415 Flesh. Price (Post., 5c ex.)... \$1.00

You'll Certainly be Satisfied with Your Savings and Fine Quality

Tailored to Fit Union Suits

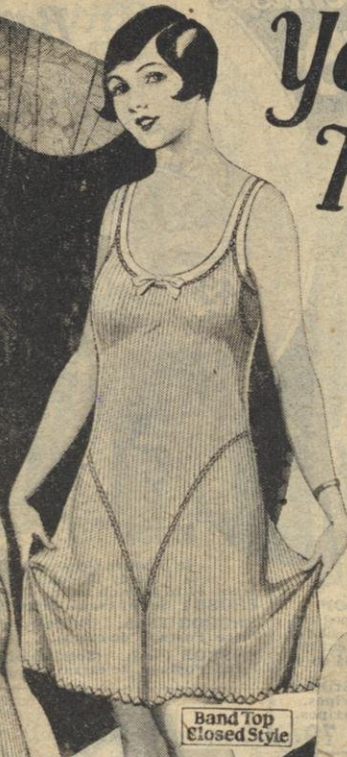
Your Choice
of
3 Styles
69¢
each up



Bodice Top
Closed Style



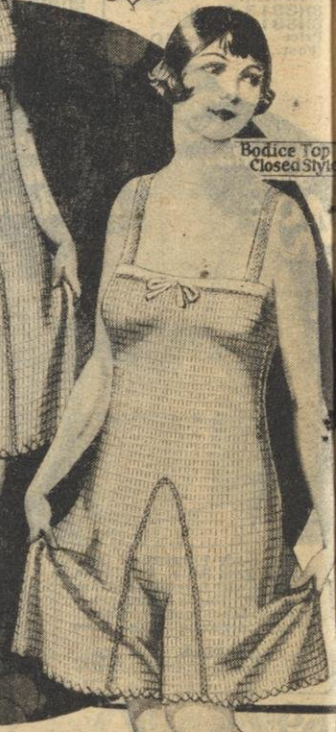
Bodice Top
Chemise Style



Band Top
Closed Style



Band Top
Closed Style



Bodice Top
Closed Style

Your Choice
of
3 Styles
49¢
each up

Women's Cotton Rib Union Suits Practical and Convenient Styles

For summer comfort, wear the famous Triad style union suit. Knit of good quality Cotton yarns in fine elastic rib. Your choice of either bodice top or tubular band top, both with umbrella knees, neatly shell-stitched. Cut full and roomy. Flat look seams. Our price on these good quality union suits is exceptionally low. Favorite styles with many women who will wear no other. White only.

Tubular Band Top

3H1254 Sizes, 34 to 38. 49c
Price.....
3H1255 Sizes, 40 to 44. 59c
Price.....

Bodice Top

3H1256 Sizes, 34 to 38. 49c
Price.....
3H1257 Sizes, 40 to 44. 59c
Price.....

Postage, 4c extra

New Chemise Style

Convenient step-in chemise made of soft Cotton yarns knit in fine elastic rib. Bottom neatly shell-stitched. Full cut and roomy. Splendid value for good quality. White only.

3H1246 Bodice Top. 49c
Sizes, 34 to 38. Price.....

3H1247 Bodice Top. 59c
Sizes, 40 to 44. Price.....

Postage, 4c extra

Band Top
Knee Length



Artificial Silk Stripe-Tailor-Made to Fit

Here is a group of dainty summer union suits, three popular styles for you to choose from. All are knit from finest quality Combed Cotton yarns crossed with Rayon (artificial silk) stripes. Two are closed styles with loose knees, shell-stitched; one has tight knees and is open style. Special under-arm reinforcement. These garments are full cut for perfect comfort; will not chafe or bind. Our prices are remarkably low for silk-striped underwear of this long-wearing quality. White only. Order by number and state size wanted.

Tubular Band Top Tight Knees

3H1283
Sizes, 34 to 38. 69c
Price.....
3H1284
Sizes, 40 to 44. 79c
Price.....

Tubular Band Top Loose Knees

3H1279
Sizes, 34 to 38. 69c
Price.....
3H1280
Sizes, 40 to 44. 79c
Price.....

Bodice Top Loose Knees

3H1281
Sizes, 34 to 38. 69c
Price.....
3H1282
Sizes, 40 to 44. 79c
Price.....

Postage, 4c extra on above garments

Good Quality Underwear at Money Saving Prices!

Your Choice
Loose or
Tight Knee

49¢
each

Full
Roomy
Sizes

For Stout
Women

69¢

Tight
Knee

Loose
Knee

Stout women, just think of getting a long-wearing, perfect fitting union suit for less than 50 cents! This is a rare value. Knit of strong Cotton Yarns in full sizes. White only. Tubular band top. Sizes, 46 to 50-inch bust.
3H1248 Tight knees.
3H1249 Wide knees, lace trimmed.
Price (Postage, 4c extra) ... **49c**

Fine quality union suits for large figures. Made of strong Cotton yarns; all seams reinforced. Open style with wide knees nearly shell-stitched. Attractively finished at neck with lace. Wide shoulder straps will not slip off. Especially good value. Sizes, 46 to 50-inch bust.
3H1239 White.
Price (Postage, 4c extra) ... **69c**

Your
Choice
2 Suits

Open or Closed Style

65¢
up

Sharood's
Special
Bargain

This special bargain offers you choice of open or closed style union suit, knit of good-quality Cotton yarns in elastic rib. Wide knees, trimmed. Standard sizes. Shaped to fit. White only.
3H1250 Open style. Sizes, 34 to 38-inch bust. Price, 2 for ... **65c**
3H1251 Open style. Sizes, 40 to 44-in. bust. Price, 2 for ... **75c**
3H1252 Closed style. Sizes, 34 to 38-in. bust. Price, 2 for ... **65c**
3H1253 Closed style. Sizes, 40 to 44-in. bust. Price, 2 for ... **75c**
Postage, 8c extra on above items

Full
Standard
Sizes

Open Style

Rayon (Artificial Silk) Stripe
Full Standard Sizes

Your Choice

49¢
each up

Band
Top

Bodice
Top

Both Styles, as Pictured, Same Price
Splendid values in two well-liked styles of women's open union suits. Knit from good quality Cotton Yarns crossed with Rayon (artificial silk) stripes which add to their beauty and durability. Loose knees finished with shell-stitched edges. White only.

Bodice Top
3H1204 Sizes, 34 to 38 inch bust. Price ... **49c**
3H1205 Sizes, 40 to 44 inch bust. Price ... **59c**

Tubular Band Top
3H1227 Sizes, 34 to 38 inch bust. Price ... **49c**
3H1228 Sizes, 40 to 44 inch bust. Price ... **59c**

Postage, 4c extra on above items



Closed
Style

Fine
Cotton
Rib

Your Choice
55¢
up
each



Full
Standard
Sizes

Fine
Nainsook
Union Suit

59¢
each

Open
Style

Choice of Closed or Open Style

Thousands of our customers find these extra full union suits ideal for summer wear. Closed style, slashed at knees for convenience as pictured. Knit of soft Cotton yarns; flat-lock seams; shell-stitched edges. Tubular band tops. White only.
Closed Style
3H1234 Sizes, 34 to 38. Price ... **55c**
3H1235 Sizes, 40 to 44. Price ... **65c**
Open Style
3H1236 Sizes, 34 to 38. Price ... **55c**
3H1237 Sizes, 40 to 44. Price ... **65c**
Postage, 4c extra on above items

Good Value

Women's well-made athletic style union suit of good-quality Crossbar Nainsook. Elastic knit waistband across back. Sizes, 34 to 44-inch bust.
3H1270 Flesh. Price ... **59c**
3H1271 White. Price ... **59c**
Postage, 4c extra

LUSTROUS RAYON UNDER GARMENTS NEW SILK CREATIONS



Rayon Bloomers (Looks Like Silk)

Women's well-made bloomers of lustrous Rayon (artificial silk), almost as beautiful as glove silk at half the price. Reinforced crotch. Elastic at waist and knees. Sizes, 4 to 7.

3H1200 Flesh.
3H1201 Peach.
3H1202 Cerise.
Price (Post., 2c ex.)... **\$1.69**

Pure Glove Silk Vest

Women's Pure Glove Silk vest. Good quality that will wear well; reinforced under arms. Self-material shoulder straps, picot edged.

Sizes, 34 to 42 inch bust.
3H1170 Flesh.
3H1171 Peach.
3H1172 Orchid.
Price (Post., 4c ext.)... **\$1.49**



Vest
98¢

Step-in
\$1.39

Rayon Vest and Step-ins (Looks Like Silk)

Women's dainty bodice top vest of Rayon (artificial silk). Picot-edged shoulder straps. Sizes, 34 to 42 inch bust.
3H1213 Flesh.
3H1214 Peach.
Price (Post., 2c ex.)... **98c**

Women's fine quality Rayon step-ins. Elastic at waist. Sizes, 4 to 7.
3H1211 Flesh.
3H1212 Peach.
Price (Post., 2c ex.)... **\$1.39**



Rayon Chemise (Looks Like Silk)

For only \$1.69 you can buy this dainty step-in chemise, made of heavy quality Rayon (artificial silk). Will wear and wash well. Cut full and roomy. Bodice top with tape drawstring; picot edged shoulder straps. A \$2.00 garment. Sizes, 34 to 42 inch bust.
3H1208 Peach.
3H1209 Flesh.
3H1210 Orchid.
Price (Post., 4c ex.)... **\$1.69**

Pure Thread Silk Step-ins

What woman does not long for beautiful silk under-garments? At Sharood's they are so reasonably priced that all women can have them. Send for these dainty step-ins of pure Thread Silk and see how well they will wear. Bottom finished with picot edge; slashed at sides. Elastic at waist. Sizes, 4 to 8.
3H1173 Flesh.
3H1174 Peach.
3H1175 Orchid.
Price (Post., 2c ex.)... **\$1.79**



19¢ up

Fine Rib

Women's Serviceable Cotton vests. Full cut. White only.
3H1218 34 to 38... **19c**
3H1219 40 to 44... **23c**
3H1238 46 to 50... **29c**
Postage, 2c extra



Full Mercerized

Women's fine quality vest, knit of selected Combed Cotton yarns and Mercerized. Tubular band top with tape drawstring. Full cut. White only.
3H1240 Sizes, 34 to 38 inch bust... **39c**
3H1241 Sizes, 40 to 44.
Price (Post., 45c 2c ext.)



Fancy Lacy Yoke

Women's vest knit of fine Cotton yarns with handsome yoke across front. Tubular band top. White only.
3H1232 Sizes, 34 to 38 in. bust... **25c**
3H1233 Sizes, 40 to 44 in. bust... **29c**
Postage, 2c extra



29¢ up

Fibre Silk Stripe

Women's bodice top vests, knit of fine cotton yarns crossed with Fibre Silk stripes. Fancy lingerie tape shoulder straps. White only.
3H1287 34 to 38... **29c**
3H1288 40 to 44... **33c**
Postage, 2c extra



25¢ up
Lace Yoke



Full Mercerized -

Extra fine quality vest for misses and women. Knit of selected Combed Cotton yarns and mercerized. Bodice top with tape drawstring. Full cut. Splendid value for long wearing quality. White only.
3H1242
Sizes, 34 to 38 inch bust... **39c**
3H1243
Sizes, 40 to 44 inch bust... **45c**
Postage, 2c extra

Fibre Silk Stripe

Very low priced is this serviceable and attractive vest. Knit of fine Cotton yarns crossed with fibre silk stripes. Tubular band top. Full cut for summer comfort. White only.
3H1230
Sizes, 34 to 38 inch bust... **29c**
3H1231
Sizes, 40 to 44 inch bust... **33c**
Postage, 2c extra

Size Scale of Bloomers and Step-ins	
For bust measure	Order size
34	4
36	5
38	6
40	7
42	8
44	9



49¢

Combed Cotton

Exceptional value in women's and misses' flat knit Cotton bloomers. Reinforced crotch. Elastic at waist and knees. Sizes, 4 to 9.
3H1267 Pink.
3H1262 White.
Price (Post., 2c ext.)... **49c**



12¢ up
Swiss Knit

Special Bargain—Order in Quantity

Here is your chance to buy undervests for everyday wear at a price that will mean big savings. Knit of strong Cotton yarns in Swiss rib. Neck and "Can't slip" shoulders finished with neat crocheted beading. White only.
3H1216 Sizes, 34 to 38.
Price (Postage, 2c extra)... **12c**
3H1217 Sizes, 40 to 44.
Price (Postage, 2c extra)... **15c**

Children's Underwear

All
Garments
Full
Standard
Sizes

A
Real Bargain
Nainsook
Athletic Style

39¢ each

Only 39 cents for this boys' serviceable, well-made athletic style union suit, a sturdy undergarment that will please the mothers of active youngsters. The material we have selected for these suits is long wearing Pin Check Nainsook. Ladders well. Knitted elastic ribbed waistband in back provides expansion in bending. Full cut standard sizes. Closed crotch. Wide lapped seat. Sizes, 24 to 34 chest; to fit ages 6 to 16 years.
3H1344 White.
Price (Post., 2c ex.) . 39c



New Style for Boys and Girls
Easy to Get on and off.

Girls' "Nu-way-on" bloomer combination, made of good quality Checked Nainsook with V-shaped insert in front and shoulder straps of elastic knit cotton. Full cut sizes. Drop seat, garter tabs, taped buttons. Sizes, 2 to 12 years.
3H1375 White. 79c
Price. Postage, 2c extra

Boys' "Nu-way-on" waist suit, the popular buttonless style. Made of superior quality Checked Nainsook. Y-shaped front insert and shoulder straps of elastic knit cotton. Garter tabs, taped buttons, drop seat. Sizes, 2 to 12 years.
3H1346 White. 79c
Price. Postage, 2c extra



Combed Cotton

59¢ each

Boys' high-grade Combed Cotton union suit. Sizes, 24 to 34 chest; to fit ages 6 to 16.
3H1348 White.
Price (Post., 3c ext.) . 59c



Nainsook
Waist and Bloomer
Combination

Fine Rib
Umbrella Style

A favorite undergarment for little girls, nicely made of serviceable Pin-Check Nainsook. Taped buttons. Drop seat. Elastic at knees. Sizes, 2 to 12 years.
3H1374 White.
Price (Post., 2c ext.) . 49c

Soft Cotton knitted union suits for girls. Drop seat. Wide knees with lace trimming. Tubular band top. Sizes, 3 to 16 years.
3H1371 White.
Price (Post., 2c ext.) . 39c



RUBENS
Vests

29¢ up

Infants' open front vest. Full cut; flat lock seams. Lengths, 10 to 18 inches, to fit ages 1 month to 4 years.
3H2351 Cotton. 29c
Price. 3H2352 25 per cent wool. 49c
Price. 3H2353 Wool Worsted with Silk stripe. 98c
Price. Postage, 2c extra

Infants' genuine Rubens vest. But 4 on less. Lengths, 10 to 18 inches; to fit ages 1 month to 4 years.
3H2354 Cotton, Wool Tinted. 29c
Price. 3H2355 25 per cent Wool. 49c
Price. 3H2356 Wool Worsted with Silk Stripe. 69c
Price. Post., 2c ext.



Mesh Knit

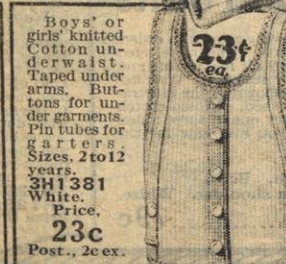
Elastic Rib

Just like dad's, these lightweight, porous Knit Cotton Mesh union suits that boys will like much. Ours is really a low price for these serviceable, well made garments. Short sleeves, knee length, closed crotch. Wide lapped seat. These suits are full cut and roomy, no binding or chafing possible. Ideal summer garments. Sizes, 24 to 34 chest, to fit ages 6 to 16 years.
3H1341 White. 49c
Price. Post., 2c ext.

Favorite athletic style union suit for boys, knit of good quality Cotton Yarns in fine elastic rib. It's a bigger value for 45 cents than we have seen for a very long time. Excellent quality, a well made suit that will give exceptional service. Knitted collarette makes the neck fit snugly. Closed crotch; wide lapped seat; full cut standard sizes. Sizes, 22 to 34 chest, to fit ages 4 to 16 years.
3H1347 Ecu. 45c
Price (Post., 2c ext.) . 45c



Girls' Balbriggan bloomers. 3H1393 Pink, 10 to 12 yrs. 19c
3H1400 Black, 6 to 12 yrs. 19c
3H1401 Black, 14 to 18 yrs. 23c
Post., 2c extra



Boys' or girls' knitted Cotton underwaist. Taped under arms. Buttons for under garments. Pin tubes for garters. Sizes, 2 to 12 years.
3H1381 White. 23c
Price. Post., 2c ext.



Artificial Silk Stripe

Dainty undervest for girls. Knit of fine Cotton with lustrous Rayon (artificial silk) stripes. Neck and arm holes finished with neat tailored band. Will give good wear. Good value. Sizes, 2 to 16 years.
3H1384 White. 25c
Price (Post., 2c ext.) . 25c

Special bargain in girls' serviceable Cotton vest, knit in fine elastic rib. Neck finished with tape-run beading. Full standard sizes. A cool and comfortable summer garment. Sizes, 4 to 16 years.
3H1382 White. 25c
Price, 2 for 25c
Post., 3c ext.



2 for 25¢

Three Special Bargains in Men's Quality Union Suits

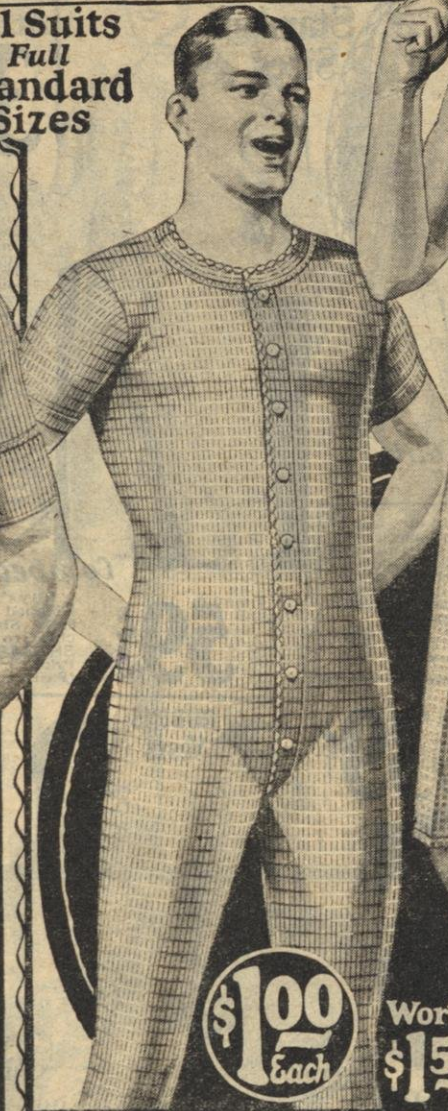
Your Choice
of
3 Styles

All Suits
Full
Standard
Sizes



Also V Neck
Style

79¢
Each



3H1311
Long
Sleeve
Style

White

3H1323
Athletic
2 Button
Style



3H1310
Short
Sleeve
Style

\$1.00
Each

Worth
\$1.50

Fine Flat Knit Artificial Silk Stripe

Every man who wears one of these fine Silk-stripped union suits will become a friend of Sharood's. They are so good-looking and comfortable and such supremely good value. Knit of selected Combed Cotton yarns with lustrous artificial silk stripes, an entirely new fabric for men's undergarments. Every detail of these suits will compare with \$1.50 suits elsewhere. Neat silk trimming around neck. Cut full standard sizes with wide-lapped seat. Sizes, 34 to 46 inch chest.

3H1325 Bleached. Price (Postage, 4c extra)..... **\$1.00**

Fine Elastic Rib Union Suits

These serviceable union suits hold a surprise for every man who orders them, for they are high-grade garments at a low price. Knit of selected Combed Cotton yarns on a spring needle machine which makes soft and elastic underwear of a light, comfortable weight for summer. We offer these splendid garments in three popular styles, as shown in the illustrations. Guaranteed full sizes; all seams smoothly finished. Closed crotch with wide-lapped buttoned seat. We want you to try one of these union suits to convince yourself that they are the best you ever saw for the money. Sizes, 34 to 46 inch chest.

3H1310 Short sleeves, ankle length. Ecu. 79c
3H1311 Long sleeves, ankle length. Ecu. 79c
3H1323 Athletic style, buttons on shoulder. White. Price (Postage, 6c extra)..... **79c**

Your Choice
Round or
V Neck

79¢
Each

Athletic Style
88 Inch Square Nainsook
Best Quality **\$1.25**
Generally Sold for **79¢**

We confidentially expect that every one of the men who order this splendid union suit, which we are featuring this spring as a price leader, will become regular Sharood customers. It's that kind of value. The material is serviceable checked nainsook, woven 88 threads to the inch both ways. Neck reinforced with double yoke. Knitted waistband across back. Wide lapped buttoned seat and special comfort crotch. Cut full and roomy, will not bind or chafe. Sizes, 34 to 46 chest.
3H1299 Round Neck. 79c
3H1298 V Neck. 79c
Price (Post., 4c ext.)..... **79c**

Generally
Sold for
\$1.25

Men's Athletic Style Union Suits Priced Very Low!

79¢
ea.



Fancy Stripe Madras

Low Priced, Long Wearing

The fancy striped Madras we have used in these well-made athletic style union suits is such good quality and so serviceable that these suits at 79 cents are an economical buy. Easy, comfortable fit. Wide lapped buttoned seat. Knitted waistband across back allows expansion in bending. Round neck; deep cut armholes. Specially reinforced at neck which prolongs the wearing qualities. Sizes, 34 to 46 inch chest.

3H1305 White. Price (Postage, 4c extra)..... 79c

\$1.59
ea.



Brode Soisette

One of our best athletic style suits, made of Brode Soisette, a fine Cotton fabric with a glossy mercerized finish. Wears remarkably well and launders beautifully. Knitted waistband in back. Round neck with yoke which serves as reinforcement. Wide, elastic knit waistband across back. Wide flap seat. Sizes, 34 to 46 chest.

3H1297—White with colored stripes. Price (Post., 4c ext.) \$1.59

Checked Nainsook

We sincerely believe that this is the best men's nainsook union suit for the price on the market to-day. Neatly made of serviceable Checked Nainsook. Elastic knit waistband in back. Full cut, will not bind, wide lapped buttoned seat. Cool and comfortable. Sizes, 34 to 46 chest.

3H1305 White. Price(Post. 4c extra) .49c

49¢
ea.



Broadcloth

Choice of Fine Fabrics

Men's union suits of Rayon striped Madras or Silk-finished Broadcloth. Made with comfortable round neck reinforced with double yoke and buttoned lapped seat. Elastic knit waistband in back. Sizes, 34 to 46 chest.

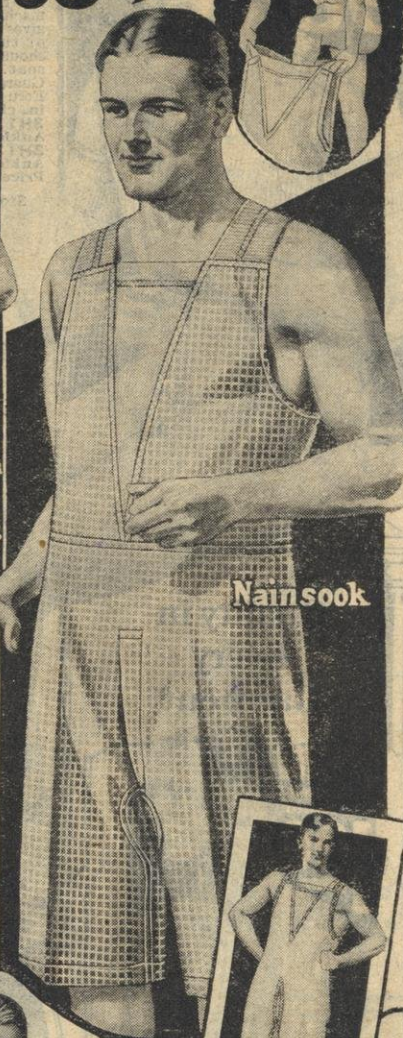
3H1317 Rayon Striped Madras. Price..... 99c
Postage, 4c extra

All Garments Full Standard Sizes

Athletic Shirt Flat Knit 39¢
ea.

Athletic Drawers Middy Jean Cloth 49¢
ea.

No Buttons Easy to Get On and Off Athletic Style 93¢ Either Fabric



Nainsook

Athletes' Shirt

Worn and recommended by thousands of our athletically inclined friends. This flat-knit Balbriggan shirt is knit of strong Cotton yarns; light weight, soft and smooth. Sizes, 34 to 46 chest.

3H1331 White. Price (Postage, 3c ext.)... 39c

Running Pants

Men's track, athletic or running pants, made of superior quality Cotton Middy Jean Cloth. Button fly front, adjusting tape at waistline in back. Very good value. Sizes, 30 to 42 waist.

3H1332 White. Price..... 49c
Postage, 3c extra



Flat Knit

98¢

Your Choice

99¢
ea.



Artificial Silk Stripe Madras

"Nuwayon," a Winner

Men customers who have worn our famous buttonless union suit are extravagant in its praise. We offer this popular style in two excellent materials, checked nainsook or flat-knit bleached Balbriggan.

V-shaped insert in front and inserts on shoulders are of knitted fabric which stretches and makes the garment extremely easy to get on and off. Cut full and roomy and will not chafe or bind. Wide flap seat cut so that it will stay closed. Flat-lock seams. White only. Sizes, 34 to 46 chest.

3H1309 Checked Nainsook. Price (Post., 4c ext.)..... 93c

Mercerized Jersey Cloth

Men's athletic style union suit of fine Jersey rib cloth. Wide lapped seat. Sizes, 34 to 46 in. chest.

3H1333 White. Price (Post., 4c extra)..... 98c
Men's athletic style union suit, the upper part of Porus Cotton Mesh, the drawers of Pajama Checked Nainsook. Sizes, 34 to 46 in. chest.

3H1302 White. Price (Postage, 4c extra) . 98c

Full Standard Sizes

Real Value Popular Styles - Low Prices

Fine Elastic Knit

98¢

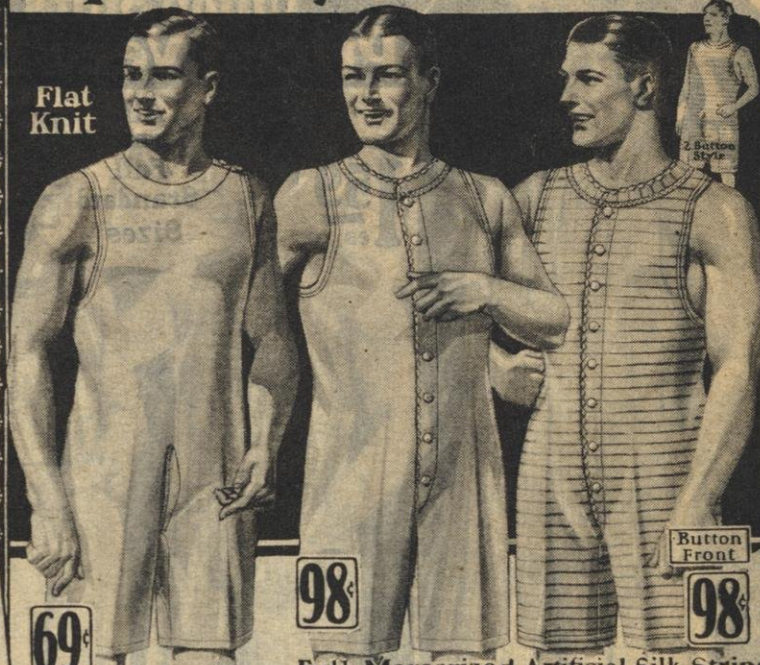
High Grade

This union suit we recommend as an exceptional value. Knit of selected Combed Cotton yarns in fine rib on a spring needle machine; fits perfectly and gives with every movement of the body. Military shoulders; wide lap buttoned seat. Flat lock seams. Guaranteed full cut sizes. Ecrú only. Sizes, 34 to 46 in. chest.
3H1314 Short Sleeves, Ankle length.
3H1315 Long Sleeves, Ankle Length.
 Price (Post., 6c ex.) **.98c**

Stout sizes, 38 to 50 in. chest. Ecrú only.
3H1334 Short Sleeves, Ankle Length.
 Price (Post., 6c ex.) **.98c**



Flat Knit



Full Mercerized Artificial Silk Stripe

A new idea in union suits.—on and off in a jiffy.—just two buttons to fasten on the shoulder. Good quality flat-knit Cotton. Wide lapped buttoned seat. Sizes, 34 to 46 inch chest.
3H1304 White. 69¢
 Postage, 4c extra

Here is the ideal summer union suit for men who appreciate quality. Knit of selected Mercerized Cotton yarns. All edges finished with Artificial Silk trimming. Reinforced. Sizes, 34 to 46 inch chest.
3H1329 White. 98¢
 Postage, 4c extra

We offer you choice of two popular styles of athletic union suits knit of fine Combed Cotton yarns crossed with artificial silk stripes. Neat Silk trimming. White only. Sizes, 34 to 46 inch chest.
3H1326 Open Front. 98¢
3H1327 Two Button. 98¢
 Price, each (Postage, 2c extra)

Quality in Every Garment

Flat Knit Elastic Knit Waistband

1.00



Athletic Style

These belted union suits have made many friends for us. We offer choice of open front, ankle length union suit and athletic style flat knit of selected White Cotton yarns in full standard sizes. The special comfort feature is the wide elastic knit belt which stretches with every movement of the body. Wide lapped seat. Sizes, 34 to 46 inch chest.
3H1318 Short Sleeves, Ankle Length.
3H1324 Athletic Style.
 Price (Postage, 6c extra) **\$1.00**

Drawers or Shirt 43¢ each

72¢



Long Sleeve

Flat Knit Shirt or Drawers

Men's good-quality Flat-knit Balbriggan shirt and drawers. Knit of strong Cotton yarns. All seams reinforced. Ecrú only.
3H1321 Short sleeved shirt with elastic knit collar and cuffs. Sizes, 34 to 46 inch chest.
3H1320. Long sleeved shirt. Sizes, 34 to 46 inch chest.
3H1322 Ankle length drawers. Satteen facings. Sizes, 32 to 44 in. waist.
 Price (Postage, 2c extra on above) **.43c**

Mesh Knit Union Suit

Men's cool and comfortable open-mesh union suit at such a remarkable low price. Knit of selected Cotton yarns. Wide lapped buttoned seat. Full standard sizes. Ecrú only. Sizes, 34 to 46 in. chest.
3H1301 Short Sleeves, Ankle length.
3H1303 Long Sleeves, Ankle length.
 Price (Postage, 6c extra) **.72c**

Flat Knit

73¢



A Usual \$1.00 Value

This is a price special—a serviceable flat Knit Cotton Balbriggan union suit, easily worth \$1.00, which we offer to our customers for only 69 cents. Light weight and soft, ideal for summer wear. Short sleeves with elastic knit cuffs; ankle length with snug fitting anklets; close fitting neck; wide flap seat. Double reinforcement around neck where hard wear comes. Full standard sizes. Sizes, 34 to 46 in. chest.
3H1300 Ecrú.
 Price (Post., 6c ext.) **.73c**

Super Strength Overalls

220 Weight
Blue Denim
Overall or Jacket

1.49
per garment



\$1.09
per garment

Double and Twist Blue Denim

For men who demand low-priced work clothes that will give good service we recommend these overalls and jacket as a thoroughly satisfactory buy. Made of Good Weight Double and Twist Indigo Blue Denim, over standard size patterns. All seams double stitched, pockets and fly bar-tacked.

Overalls have one seam legs; high back suspenders; broad bib with watch pocket; two swing pockets, one small watch pocket and two hip pockets. Sizes, 30 to 40 inch waist; 30 to 34 inch inseam.

2H2602 Overalls. \$1.09

Price (Post., 10c extra)

Jacket to match above overalls.

Made of the same weight Double and Twist Blue Denim. Three pockets, all bar-tacked. Sizes, 36 to 44 in. chest.

2H2603 Jacket. \$1.09

Price (Post., 10c extra)

Heavy Weight 220 Weight Blue Denim

Men's extra strong overalls, made of heavy weight White-back Indigo Blue Denim. Triple-stitched seams, points of strain all reinforced, bar-tacked pockets, detachable elastic suspenders.

2H2615 Overalls. Sizes, 32 to 42 in. waist; \$1.39

Price (Postage, 10c extra)

Men's Jacket to match above overalls.

2H2616 Jacket. Sizes, 36 to 44 inch chest. \$1.39

Price (Postage, 10c extra)

Youths' high-grade overalls made of the same heavy quality Indigo Blue Denim.

2H2643 Overalls. Sizes, 26 to 31 inch waist. \$1.19

Price (Postage, 10c extra)

Youths' jacket to match above overalls.

2H2644 Jacket. Sizes, 28 to 34 inch chest. \$1.19

Price (Postage, 10c extra)



Good Weight
Canvas Gloves

12 pair
\$1.29

So low-priced are these stout work gloves that it will pay you to buy a supply now. Made of good-quality Canton Flannel with thick fleecing on the inside. Knitted wristlets. **2H3075 White with Blue wristlets. Price per dozen, \$1.29** Postage, 10c extra



\$1.39
Overall
or
Jacket



Bar
Tacked
Pockets

Two
Seam
Leg

Triple
Stitched
Seam

Extra
Heavy
220 Wt.
White Back
Denim

Our
Best

A Big Value - Extra Full Cut

This is Sharood's famous guaranteed work suit, our best Blue Denim overalls and jacket, none better made at anywhere near our price.

The white-back fast-color Blue Denim used in these overalls and jackets must pass our tests as 220 weight. Outstanding features are the two-seam leg, detachable elastic suspenders with brass buckles, heavy-weight drill pockets; riveted brass buttons; tripled stitched seams and bar-tacking of all points of strain. Usual number of pockets, including one combination watch and pencil pocket on bib. Sizes, 32 to 42 inch waist; 30 to 34 inch inseam.

2H2610 Overalls. \$1.49

Price (Postage, 10c extra)

Jacket to match above overalls has three outside pockets, including combination safety watch and pencil pocket and one inside pocket. Reinforced with bar-tacking at points of strain. Sizes, 36 to 44 inches chest.

2H2611 Jacket. \$1.49

Price (Postage, 10c extra)

Boys Overalls and Play Suits



Khaki or Denim One Piece Suit

Strongly made one-piece overall suit for boys. Buttons down front just like Dad's. Double stitched seams; bartacked at all points of strain. Three pockets as illustrated. Choice of two extra durable materials. A special value at our low price. Sizes, 9 to 14 years.
 2H2625 Khaki Cloth.
 2H2626 Blue Denim.
 Price (Post., 10c extra)..... **\$1.29**



Heavy Blue Denim

Boys' strong overalls well made of Double and Twist Blue Denim. Triple stitched. All strain points bartacked. Elastic suspenders. Two front swing pockets, two hip and one pocket on bib.
 2H2632 4 to 9 years.
 Price (Postage, 8c extra)..... **79c**
 2H2633 10 to 15 years.
 Price (Post., 8c extra)..... **89c**



Blazer and Longie

\$1.69

Khaki or Corduroy

Boys' Blazer of Checked Cotton Flannel, knitted bottom. Sizes: 8 to 16 years.
 2H1322 Green and Black Check.
 2H1323 Red and Black Check.
 Price (Postage, 8c extra)..... **\$1.69**
 Boys' longie trousers of Khaki Cloth. Sizes, 5 to 16 years.
 2H2074 Khaki. Price..... **\$1.19**
 Boys' Corduroy Longies.
 2H2076 Dark Brown.
 2H2077 Powder Blue.
 5 to 16 yrs. 24 to 30 in. waist.
 Price (Post., 10c extra)..... **\$1.98**



A Dandy Cowboy Outfit

Cowboy outfit, a delight to boys. Consisting of Checked Cotton Flannel shirt with metal buttons, Khaki cloth pants with leatherette trimming, leather belt, holster and toy pistol, broad brimmed hat, bandanna handkerchief and lariat. Sizes, 6 to 14 years.
 2H1244 Khaki Pants and Black and Orange Checked Shirts.
 Price (Postage, 8c extra)..... **\$2.98**



Denim Brownies

Boys' Brownie overalls of good weight, Double and Twist Blue Denim. High back suspender style. Special big value at our low money saving price. Ages, 4 to 9 years.
 2H2627 Blue. **59c**
 Price.....
 Ages, 10 to 14 years.
 2H2628 Blue. **69c**
 Price.....
 Postage, 8c extra



Khaki Flapper

Boys' Flapper Suit of extra strong Khaki Jean, consisting of sport blouse with open collar, short sleeves and two patch pockets; loose knee pants. Just the thing for play, to save his better clothes. Buttoned belt. Sizes, 2 to 8 years.
 2H1015 Khaki. **98c**
 Price.....
 Postage, 8c extra



Strap Shoulder Romper

Buy these low-priced rompers for your little tots and save their good clothes. Comes in Denim, Khaki or Stifel Cloth, all three extra durable fabrics that wash well, with red trimming. Riveted metal buttons. Special big value. Sizes, 2 to 6 years.
 2H2645 Blue Denim.
 2H2646 Khaki Cloth.
 2H2647 Stifel Cloth.
 Price..... **39c**
 Postage, 6c extra



Khaki or Denim

Little boys' one-piece suit of good weight Blue Denim or Khaki Cloth. Buttons down front. Drop seat. Three pockets. Ages, 3 to 8 years.
 2H2621 Khaki.
 2H2622 Blue Denim.
 Price..... **89c**
 Postage, 8c extra



Novelty Romper

A new style play suit for boys, made in one-piece style with buttons down the front and drop seat. Novelty scarf collar of fast color. Bandanna handkerchief. Comes in two strong materials. Sizes 3 to 8 years.
 2H2623 Blue Denim with Red Trimming.
 2H2624 Khaki Cloth with Blue. Price (Post., 8c extra)..... **98c**

Double Front and Seat

Boys' one-piece play suit made for extra long wear with double seat and knees. Drop seat. Red trimming. Very low priced. Sizes, 2 to 8 yrs.
 2H2637 Stifel.
 2H2638 Blue Denim.
 2H2639 Khaki Cloth. Price..... **89c**
 Post., 8c extra

Big Savings at Sharoods



59¢ A Big Bargain

Although this shirt is so very low priced it is a standard quality that will give lots of service. It has long been a popular number with farmers, mechanics, and railroad men who want an inexpensive shirt. The material is a medium weight Blue Chambray cut over standard patterns. All seams double stitched. Four-button front style with one pocket. A good-fitting, durable work shirt. Sizes, 14½ to 17 in. neckband. **2H1700 Blue Chambray.** Price (Postage, 6c extra)..... **59c**

Sharood Shirts Cost Less Wear Best



98¢

The **Finest Fancy Plaid Chambray**

The very latest in work shirts is this number which we offer in a fancy Plaid Chambray of extra good quality. Yet the price is no more than you would pay for an ordinary Chambray shirt. All main seams triple stitched to prevent ripping. Two button-thru pockets. Full cut. Sizes, 14½ to 17 in. neckband. **2H1715 Tan with Red Overplaid.** **2H1716 Dark Gray with Blue Overplaid.** Price, each (Post., 6c ext.)... **98c**



\$1.98

\$1.00

Heavy Chambray or Khaki-Double Service Shirt

A wonderful, reinforced work shirt at the remarkably low price of **\$1.00.** Choice of three splendid materials—Fine Yarn Blue Chambray, Heavy Blue Chambray and good quality Khaki Cloth. Made with double elbows, double back, double shoulders and special reinforced armholes. Made over large, roomy patterns that are guaranteed to fit. Two large button-thru patch pockets. Main seams are all triple stitched. Sizes, 14½ to 17 inch neckband. **2H1709 Fine Yarn Blue Chambray.** **2H1710 Khaki Cloth.** **2H1711 Heavy Blue Chambray.** Price (Postage, 6c extra) each..... **\$1.00**



Checked Blazer Knit Bottom

Priced for economy is this popular and practical outdoor garment—men's good quality Cotton Flannel Blazer in neat checked patterns of Green, Brown and Blue. Made with shirt style collar and two button-thru flap pockets. Loose, roomy sizes with blouse effect and snug-fitting knitted bottoms. Well made and finished throughout. Can be worn in place of a coat. A wonderful value at our low price. Sizes, 36 to 44 in. chest. **2H1350 Green Check.** **2H1351 Brown Check.** **2H1352 Blue Check.** Price (Postage, 8c extra) each..... **\$1.98**

Coat Style 98¢

Big Bargain Extra Full Cut



89¢

Khaki or Chambray

Big Shirt Bargain
Sharood's special bargain work shirt in a choice of three serviceable materials—Fine Yarn Blue Chambray, Heavy Blue Chambray or Heavy Khaki Cloth. All main seams, triple stitched thru patch pockets. Two large button-thru full cut and roomy Weight Blue Chambray. **2H1702 Heavy Weight Blue Chambray.** **2H1703 Fine Yarn Blue Chambray.** Price (Postage, 6c extra)..... **89c**



98¢ Each

Sateen or Polka Dot Shirts

Extremely popular with all outdoor men is this long-wearing work shirt which we offer in two popular materials. Attached collar style. Large roomy sleeves and armholes. Two patch pockets. Triple stitched seams. Sizes, 14½ to 17 inch neck. **2H1705 Polka Dot.** **2H1706 Black Sateen.** Price (Postage, 6c extra) each..... **98c**



Coat Style

Khaki or Chambray

One of Sharood's greatest shirt values is this number. Popular coat style in a choice of three serviceable materials—Fine Yarn Blue Chambray, Heavy weight Blue Chambray or good quality Khaki Twill. Extra wide, full-cut body. Big and roomy in every detail. All seams triple stitched. Two large button-thru patch pockets. Continuous facing on sleeves; one button cuffs. An extra good value. Sizes, 14½ to 17 inch neck. **2H1712 Fine Yarn Blue Chambray.** **2H1713 Khaki Twill.** **2H1714 Heavy Blue Chambray.** Price (Postage, 6c extra)..... **98c**

Sturdy Work Trousers



\$1.98

Moleskin

Just what you will want for hard, everyday wear are these good weight Moleskin Pants. You can have your choice of black-and-white striped or plain drab Moleskin. Both numbers have belt loops and buttons. Best grade pocketings and trimmings. All seams strongly sewed and taped on the inside. Pockets and fly tacked to prevent ripping. Made with cuff bottoms. Low priced and serviceable. Sizes, 30 to 42 in. waist; 30 to 34 in. inseam. 2H2147 Black and White Striped Moleskin. 2H2152 Drab Moleskin. Price (Postage, 10c extra) **\$1.98**



\$1.98

\$1.69

Khaki or Whipcord

The laced bottoms are a popular feature of these men's breeches which Sharood offers in two serviceable materials—twilled Moleskin with a Fleece Back and good quality Khaki Cloth. Another well-liked feature is the double seat which gives extra reinforcement where the wear is hardest. Made with the usual number of pockets; hip pockets with flaps. All pockets and fly are tacked to prevent ripping. Very comfortable for outdoor and sport wear. Reasonably priced for this quality. Sizes, 29 to 42 in. waist. 2H2101 Twilled Moleskin. **\$1.98** Price. 2H2104 Best Grade Khaki Cloth. **\$1.98** Price. 2H2105 Medium Weight Khaki Cloth. **\$1.69** Price. Postage, 10c extra on above

Semi Dress Pants

For strength and durability these semi-dress trousers can't be beat. The hard-finished Cotton Worsted is good-looking as well as long-wearing. All strain points are reinforced with bar tacks. Cuff bottom style. Belt loops and buttons. High grade trimmings. Sizes, 30 to 42 in. waist; 30 to 34 in. inseam. 2H2020 Gray Striped. 2H2021 Brown Striped. Price (Postage, 10c extra)..... **\$1.98**



Indian Design Blazer

\$4.48



Indian Design Blazer

Latest idea in men's garments is this Navajo Blanket Cloth jacket. Made in new sport style with convertible collar and two large flap covered patch pockets. Wool knit bottom. Comes in colorful Indian patterns which are quite the thing this season. Popular garment for all sport wear, and one that will give plenty of service. Blue, Red and Brown. Predominating Colors. Sizes, 36 to 44 inch chest. 2H1353 Navajo Blanket Cloth Jacket. Price (Postage, 12c extra)..... **\$4.48**

Cotton Worsted
At only \$1.49 these men's work pants are an amazing value. They are made of a good quality Medium weight Cottonade, full cut and strongly sewed, and well tailored. Good grade trimmings and pocketings. Fly and pockets are tacked. Cuff bottoms. Double stitched seams. Sizes, 30 to 42 in. waist; 30 to 34 in. inseam. 2H2155 Black and White Cottonade. **\$1.49** Price. Postage, 10c extra



\$1.79

Heavy Weight Khaki Cloth

You can depend upon these heavy weight Khaki pants to give you extra long wear and service. They are made of our best quality Khaki—a fine grade sturdy material that is further strengthened by good workmanship. Cut over full patterns which give comfortable roominess. All seams strongly sewed. Keystone belt, loops and buttons on inside of waistband. Cuff bottom style. Flaps on hip pockets. Usually sold elsewhere at much higher price. Sizes, 30 to 42 in. waist; 30 to 34 in. inseam. 2H2153 Drab Khaki Cloth. Price (Postage, 10c extra)..... **\$1.79**



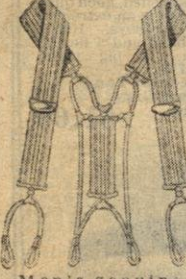
\$1.98

Men's high grade work pants for very little money. Made of a heavy weight Twilled Moleskin, a material that is very serviceable as well as warm. Keystone belt loops and buttons on inside band. Good grade pocketings. All seams strongly sewed with bar tacking at fly and pockets. Sizes, 30 to 42 in. waist; 30 to 34 in. inseam. 2H2150 Drab. 2H2151 Black. Price (Post., 10c extra).... **\$1.98**

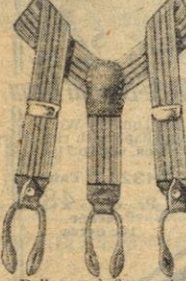
Big Values



Boys' good quality medium weight Elastic Suspenders. Cross-back style.
2H2754 Good Quality.
 Price..... 29c
 Postage, 3c extra



Men's genuine "President" style self-adjusting Suspenders. Best elastic webbing.
2H2752 Fine quality.
 Price..... 49c
 Postage, 3c extra



Police and firemen's style Suspenders of strong elastic webbing. Heavy leather ends.
2H2750 Good Quality.
 Price..... 39c
2H2753 Fine Quality.
 Price..... 49c
 Postage, 3c extra



Men's good-looking Silk-Mixed Bow Tie. Patent fastener.
2H2784 Asst'd.
 Price..... 25c
 Postage, 2c extra



Our best tie, made in the popular four-hand style of a Heavy Silk-Mixed Striped fabric.
2H2788 Asst'd. colors. Price... 98c Post., 2c ext.



Boys Pajamas

Boys' one-piece pajamas of excellent quality Pajama Cloth. Comes in assorted colors. Button front, drop seat style. Sizes, 6 to 16 years.
2H2670 Pajama Cloth.
 Price (Postage, 6c extra) **98c**



Men's genuine Cowhide Leather Belt. 30 to 42 inch waist.
2H2780 Black. **2H2791 Tan.**
2H2796 Gray.
 Price (Postage, 3c extra) **79c**



Men's Two-tone Belt with steel buckle. 30 to 42 inch waist.
2H2792 Tan and White.
2H2793 Gray and White.
 Price (Postage, 2c extra) **49c**



Men's genuine Cowhide Leather Belt. All initials except L. O. Q. U. X. Y. Z. Nickel silver buckle. 30 to 42 inch.
2H2794 Black.
2H2795 Cordovan.
 Price (Postage, 2c extra) **49c**



Men's and boys' fancy grained Cowhide Belt with nickel silver plated buckle. 26 to 30 in. waist.
2H2756 Black.
2H2757 Cordovan.
 Price (Postage, 2c extra) **25c**



Suede Raincoat

\$7.98

An all-purpose coat for rain or shine is this good quality Waterproof Suede Raincoat for men and young men. Plaid lining. Plated patch pockets. Full belted. Sizes, 36 to 46 in. chest; 46 in. long.
2H900 Dark Brown.
 Price (Post., 15c extra) **\$7.98**



Men's wide web single grip garter of a good quality wide mercerized webbing. Moire pad. Assorted colors.
2H2762 Assorted.
 Price (Postage, 2c extra) **29c**



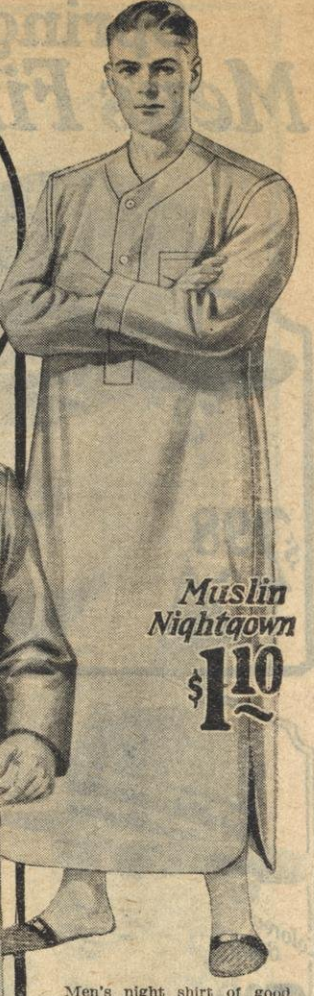
Men's mercerized wide web garter; satin pad. Double grip.
2H2766 Ass'td. colors.
 Price (Postage, 2c extra) **29c**



Rubber Slicker

\$5.98

Men's and young men's Waterproof Rubber Slicker. Military style corduroy collar with leather strap fastening. Popular with college men and students. Comes in two attractive shades of Yellow or Green. Sizes, 34 to 46 in. chest; length, 48 in.
2H901 Yellow.
2H902 Green.
 Price (Postage, 12c extra) **\$5.98**
 For boys. Sizes, 6 to 16 years.
2H903 Yellow.
2H904 Green.
 Price (Post., 10c extra) **\$4.98**



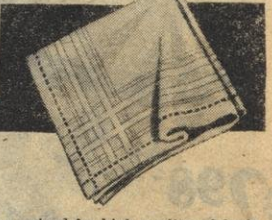
Muslin Nightgown

\$1.10

Men's night shirt of good quality soft white Muslin. Pocket. Full cut and roomy sizes. Sizes, 15 to 20 in. neck. Average length, 54 inches.
2H2673 White only.
 Price (Post., 6c extra) **\$1.10**



Men's fast color Bandanna Handkerchiefs.
2H2767 Red, 18x18.
2H2768 Blue, 18x18.
 6 for..... **39c**
2H2769 Red, 21x21.
2H2770 Blue, 21x21.
 6 for..... **59c**
 Postage, 3c extra



Low priced for high quality. Men's satin border Cotton Handkerchiefs. Come in solid white with white satin border. Size, 16x16.
2H2779 White.
 Price, 6 for..... **69c**
 Postage, 3c extra

Low priced but serviceable men's good quality White Cotton Handkerchiefs with narrow hemstitched borders. Size, 16x16.
2H2774 White.
 Price, 12 for..... **59c**
 Postage, 5c extra



Men's and youths' soft collar of excellent quality fancy Figue. Points button to collar in newest style. Points are 2 1/4 inches. Back is 1 1/4 inches deep. Sizes, 13 to 17 inch neck (1/2 sizes)
2H2724 White only.
 3 for..... **59c**
 Postage, 3c extra

Men's semi-soft collar of white woven fabric. Will not wrinkle or shrink. No starching necessary. Points are 2 inches deep; back is 1 1/4 inches deep. Sizes, 14 to 17 in. neck (1/2 sizes).
2H2748 White only.
 Price, 3 for..... **79c**
 Postage, 3c extra



Spring and Summer Styles Men's Fine Hats

Unusual Values



**Latest Style
Colored Band
Fur Felt Hat**

\$2.98

Men's straight brim Fur Felt hat with smart striped grosgrain colored band and bow. Gives you the best possible style and quality at \$2.98. Medium high crown. 2 1/4-inch flexible brim. Sizes, 6 3/4 to 7 1/2.
2H3220 Pearl Gray.
2H3221 Light Tan.
2H3222 Powder Blue.
 Price (Post., 10c ext.)... **\$2.98**



Straw Sailor

\$1.48

Men's sailor straw hat of fine quality braid with fancy colored brim. Leather sweatband.
 Sizes, 6 3/4 to 7 1/2.
2H3225 Natural Tan.
2H3226 White.
 Price (Postage, 10c extra)... **\$1.48**



Boy's Felt Hat

\$1.69

This smooth-finished, good quality Wool Felt hat is an extremely popular style for boys. Has a fancy striped band and a flexible straight brim. A big value.
 Sizes, 6 1/2 to 7 1/2.
2H3240 Medium Tan.
2H3241 Pearl Gray.
 Price (Postage, 10c extra)... **\$1.69**



Colored Band

\$3.98

**High Grade
Fur Felt Hat**

The excellent quality Fur Felt of which this hat is made puts it in a class with any \$5.00 hat shown in the shops. The Fur felt is smoothly finished and will hold its shape well. Has colored grosgrain ribbon band and bow which gives the snap and style that young men like. Straight brim that may be turned up or down as desired. Sizes, 6 3/4 to 7 1/2.
2H3223 Pearl Gray.
2H3224 Dark Tan.
 Price (Post., 10c ext.)... **\$3.98**



**Our Best
Quality
Fur Felt Hat**

For the more conservative man we have provided this Fur Felt hat in a regular Fedora shape. The Fur felt is smooth finished and of a fine quality rarely found at our money-saving price. It will keep its shape and look dressy at all times. Finished with contrasting grosgrain ribbon band and bow. Medium high crown with 3-inch brim. Brim edge bound with ribbon to match hat. A dignified style and a big value. Sizes, 6 3/4 to 7 1/2.
2H3218 Pearl Gray.
2H3219 Taupe (Dark blue gray).
 Price (Postage, 10c extra)... **\$3.98**



**Men's Felt Hat
A Bargain Price**

\$1.59

Correct style and a splendid value at our low price is this conservative style Fedora shape Wool Felt hat. Wide silk ribbon band and bow. Sizes, 6 3/4 to 7 1/2.
2H3213 Brown.
2H3214 Black.
 Price (Post., 10c ext.)... **\$1.59**



Conservative Style-Bound Brim

\$2.48

A popular style is this good quality Wool Felt hat for men. Fedora shape with ribbon finish. Very dressy. Sizes, 6 3/4 to 7 1/2.
2H3215 Pearl Gray.
2H3216 Black.
2H3217 Tan.
 Pr. **\$2.48**
 Postage, 10c extra



\$2.98

The San Ann

Here is the favorite "San Ann" hat of good quality Fur Felt. An immensely popular style. Made with medium high crown with 3 1/4-inch straight brim. Has fancy grosgrain matching ribbon band. Leather sweatband. Sizes, 6 3/4 to 7 1/2.
2H3206 Tan.
2H3207 Black.
 Price (Postage, 12c extra)... **\$2.98**



\$1.98

Low Priced~New Style

Its style is right; its quality means long wear. This hat is made of good quality Wool Felt in a very new shape with colored grosgrain ribbon band and bow. Straight brim which can be worn in regular style or turned down. Sizes, 6 3/4 to 7 1/2.
2H3208 Light Tan.
2H3209 Pearl Gray.
 Price (Postage, 10c extra)... **\$1.98**



\$3.48

The Carlsbad

A hat for the outdoor man and those desiring a truly western style. This high crown Carlsbad hat is gaining in popularity each season, and is one of our biggest values. It is made of a good quality Fur Felt with self-colored grosgrain ribbon band. Full leather sweatband. Crown about 7 inches high. 4-inch brim, slightly rolled. Wide brim affords protection from both rain and sun. A great favorite with men in the ranches. Will give long and satisfactory service at a moderate cost.
 Sizes, 6 3/4 to 7 1/2.
2H3252 Tan.
2H3253 Black.
 Price (Postage, 12c extra)... **\$3.48**

Wonder Values in Caps for Men and Boys



\$1.35

All Wool Tweed

Men's All Wool Tweed Cloth cap. Made in the latest golf style with eight-piece top, large visor, leather sweatband and full twilled satin lining. A high-grade dress cap in beautiful new plaids. Sizes, 6½ to 7½.
2H3152 Gray Plaid.
2H3153 Tan Plaid.
Price (Postage, 6c extra)..... \$1.35



\$1.98

Imported Scotch Tweed

Men's All Wool Imported Scotch Tweed cap. Eight-piece top with full lining of fine saaten. Full leather sweatband all around. Unbreakable visor. Sizes, 6½ to 7½.
2H3156 Gray Mixed.
2H3157 Tan Mixed.
Price (Postage, 6c extra)..... \$1.98



\$1.00

All Wool Cashmere

Men who pride themselves on being well posted on dress will be quick to recognize the up-to-date style of this All Wool Twilled Cashmere Cap. It is one of the season's newest styles for men and young men, and is a wonderful value at our money-saving price of \$1.00. It is designed with two box plaits at each side, and an unbreakable visor. Two-tone twilled saaten lining. Genuine leather non-soil sweat pad. Offered in attractive plaid patterns. An extra big value. Sizes, 6½ to 7½.
2H3150 Gray Plaid.
2H3151 Tan Plaid.
Price (Post., 6c ext.)..... \$1.00



\$1.49

All Wool Cashmere

A big favorite is this All Wool Cashmere Cap for men. Made of a soft-finished, light-weight All Wool Cashmere in attractive Gray and Tan Plaids. One-piece top with three inverted plaits at back and front. Unbreakable visor. Satin lined. Sizes, 6½ to 7½.
2H3154 Gray Plaid.
2H3155 Tan Plaid.
Price (Post., 6c ext.)..... \$1.49



\$1.15

New Style Serge or Cashmere

You'll be well pleased with the quality we are offering in this cap for boys. You have your choice of two splendid materials—All Wool Brown Cashmere or Blue Serge, both of which will give wonderful service and at the same time keep a dressy, good-looking appearance. Has band and two buttons at front. Full lined with twilled saaten. Sizes, 6½ to 6¾.

2H3170 Blue Serge with Gold Band.
2H3171 Brown Cashmere.
Price (Postage, 6c extra)..... \$1.15



49¢

Wool Mixed Cashmere

A splendid cap for boys, made of good quality Wool-Mixed Suiting in popular eight-piece style with taped seams. Leather sweatband. Very serviceable. Sizes, 6½ to 7½.
2H3173 Assorted Patterns.
Price (Postage, 6c extra)..... 49c



98¢

Youths All Wool Cashmere

Attractive golf cap for boys and youths, made of All Wool Cashmere. Newest style with one-piece top, unbreakable visor and three box-plaits at back. Leather sweat pad. Full lined. Sizes, 6½ to 7½.
2H3176 Medium Tan.
2H3177 Medium Gray.
Price (Postage, 6c extra)..... 98c



49¢

Blue Serge

For good style, dependable service and low price, we recommend this cap for boys. It is made of a good quality Blue Serge with an eight-piece top. Taped seams. Sizes, 6½ to 7½.
2H3172 Blue Serge.
Price (Post., 6c ext.) 49c



59¢

Wool Cashmere

This is a fine looking cap for boys for spring and summer wear. It is made of good grade Wool Suitings which come in attractive Gray and Brown patterns. Eight-piece top style with leather sweat pad and a good quality lining. A style that is in high favor with boys just now. Remarkably low priced for a cap of this type. Sizes, 6½ to 7½.

2H3167 Gray Assorted.
2H3168 Brown Assorted.
Price (Post., 6c ext.) 59c



89¢

Juvenile Cap

Smart, snappy and stylish is this cap for little fellows. It is made of an excellent quality All Wool Cashmere, and is a big value at this low price. One-piece top, large unbreakable visor, a fine cap, just like the older boys are wearing. Full leather sweat pad. Good quality twilled saaten lining. Here is a cap that the boy will be proud to wear. The season's latest style and a wonderful value as well. Sizes, 6½ to 6¾.
2H3169 Gray Plaid.
Price (Postage, 6c extra)..... 89c



49¢

Shepherd Check

There is nothing that will please the little fellow better than to own a real middy hat. Here is one for only 49c, made of a good quality Cotton Shepherd Cloth with fancy embroidered emblem at front. Six-piece top with lining. Stitched brim. Sizes, 6½ to 6¾.
2H3178 Shepherd Check.
Price (Post., 5c ext.)..... 49c



49¢

Gray Middy

This Cotton Drill middy hat is a great favorite with little fellows. Plain Gray only with White trimming. Sizes, 6½ to 6¾.
2H3174 Gray.
Price (Post., 5c ext.) 49c



49¢

White with Blue Trim

This smart, snappy hat for the little fellows is made of a good quality Cotton Cloth. The color combination is most attractive—white with a blue brim and blue taped seams on the crown. 6-piece top style. Sizes, 6½ to 6¾.
2H3175 White with Blue Trimmings.
Price (Post., 5c ext.)..... 49c



89¢

Wool Mixed Cashmere

When you buy this serviceable and good-looking cap for your boy you get big value for your money. It is made in the popular one-piece top style from Wool Mixed Cashmere. Designed with band at sides and back. Large visor. Three box plaits at back. Has non-soil leather sweat pad. Two-tone twilled saaten lining. Comes in two attractive colors, Gray or Tan. Sizes, 6½ to 7.
2H3165 Gray.
2H3166 Tan.
Price (Post., 6c ext.)..... 89c

All Wool
Worsted

\$2.98



Order size
two inches
larger than
chest meas-
ure over vest.

Jacquard Effect
Cricket Style

There is no more popular sweater for all summer sports than the cricket style. This is one of the newest models of the season. It's a dandy and a bargain at our special low price. Knit of All-Wool yarns in a fancy checked Jacquard pattern. Elastic knit hip-band and cuffs of contrasting color. V-neck with attractive contrasting striped border. This is a fine quality sweater that will give long service. Guaranteed full standard sizes. Sizes, 34 to 46 inch chest.
3H4532 Buff and Brown.
3H4533 Larding Blue and Gray.
Price
(Postage, 14c extra).....\$2.98

The last word in men's sports apparel—a new style adapted from the hunter's jacket. New York men like it immensely, for it's not only smart looking but very comfortable as well. Knit of All-Wool Worsted yarns. New collar can be worn open at neck or buttoned snug. Elastic knit cuffs and hip band. A high-grade garment very reasonably priced. Sizes, 34 to 46 inch chest.
3H4585 Silver and Green Check.
3H4586 Red and Black Check.
3H4587 Kelly Green and Black Check.
Price (Postage, 14c extra).....\$4.98

Block Checked
Sport Jacket

A Great Value!
Heavy Rope Stitch
95% Wool
Men's \$3.48

Guaranteed
\$4.00
Value



Men will be interested in this high grade garment which we are selling at \$3.48. This sweater is of 95 per cent Wool yarns over a light cotton foundation. Double rack stitch collar. Lined pockets. Sizes, 34 to 46 chest.
3H4546 Maroon.
3H4548 Navy Blue.
3H4547 Brown.
3H4549 Black.
Price.....\$3.48
Postage, 14c extra
Boys' sizes, 26 to 34 chest, 7 to 14 years.
3H4351 Maroon.
3H4352 Brown.
Price.....\$2.59
Postage, 14c extra

Send Money With Your Order—Shopped Co

Newest Styles—Lowest Prices

All Wool
Worsted
\$4.98



All Wool Worsted
Novelty Sport Coat

When we say it's worth \$5.00, we mean just that, and you'll agree when you see it. This new sports jacket for men is the latest New York style. Knit of All-Wool Worsted yarns in a fancy pattern. Convertible collar; buttoned pockets. Sizes, 34 to 46 chest.
3H4594
Powder Blue Comb'n.
3H4595 Buff Comb'n.
Price.....\$3.98
Post., 14c ext.

\$3.98



\$3.98 All Wool
Worsted
Three Color Combination
Cricket Style

A popular style for all summer outdoor wear. All-Wool Worsted cricket for men. V-neck; snug fitting hip band and elastic knit cuffs. Worth \$5.00.
Sizes, 34 to 46 inch chest.
3H4596 Green Comb'n.
3H4597 Buff Comb'n.
3H4598 Silver Comb'n.
Price
(Postage, 14c extra).....\$3.98

Boys Sport Sweaters

\$2.98



Girls Sport Jacket

Picturesque sports jacket for girls. Made of Wool Worsted mixed with cotton. Copied from an expensive New York model to sell at a moderate price. Becoming collar. Knitted hip band. Buttoned flap pockets. Sizes, 28 to 36 to fit ages 7 to 14 years.
3H3754 Buff Comb'n.
3H3755 Blue Comb'n.
3H3756
Jockey Red Comb'n.
Price
(Post., 10c ext.).....\$2.98

Part
Wool
\$1.98



Fancy
Cricket Style

Sport Jacket

Here it is, boys, a dandy new cricket style sweater, and the biggest bargain of the season! Knit of soft Part Wool yarns. Snug-fitting hip band and tight ribbed cuffs. Medium weight. Sizes, 28 to 36 chest, to fit ages 7 to 15 years.
3H4375 Buff Comb'n.
3H4376 Silver Comb'n.
3H4377 Powder Blue Comb'n.
Price.....\$1.98
Postage, 10c extra

Part
Wool
\$2.98

Nobby sport jacket for boys. Knit of fine Wool-mixed yarns in Derby rib. Collar can be worn open in front or buttoned up to the neck. Cuffs and snug fitting hip band are knit in fine elastic rib. Remarkably good value. Sizes, 30 to 36 chest to fit ages 8 to 15 years.
3H4373 Buff Comb'n.
3H4374 Jockey Red Comb'n.
Price.....\$2.98
Postage, 10c extra

Don't Miss These Great Shirt Values

Two Big Specials

Carefully Made of Handsome Shirtings

Selected for Their

Value

Pongee
or
Striped
Madras
\$1.00
Each

\$1.00 Dress Shirt Bargain

Men's good quality Pongee dress shirts in a special sale. Your choice of three popular colors. Collar-attached style with one-button soft cuffs and one breast pocket. Neckband style with double French cuffs. Both in coat style with center plait finish and double shoulder yoke to insure extra wear. Well made and full cut. Sizes, 14 to 17 in. neck (1/2 sizes).

Neckband Style	Collar Attached Style
2H1613 Tan.	2H1620 Tan.
2H1614 White.	2H1621 White.
2H1625 Blue.	2H1603 Blue.

\$1.00

Men's woven Madras shirts in the same style as pictured above. Offered in assorted colored stripes on white grounds. Sizes, 14 to 17 in. neck (1/2 sizes).

2H1616 Neckband Style.	\$1.00
2H1617 Collar Attached Style.	

Price (Postage, 6c extra) **\$1.00**

Fine
Quality
English
Broadcloth

\$2.19
Each

Superior In Every Way Genuine English Broadcloth

Of course, it pays to buy a better shirt of this sort for it will outwear two cheaper shirts, and we sell it with a guarantee of six months' wear. We are offering our customers this excellent quality imported English Broadcloth shirt for only \$2.19, and we are confident that you will not find equal quality and equal value elsewhere for the money we ask.

You will like the rich, lustrous appearance of the material which is guaranteed not to fade. It is made in extra full roomy sizes in the popular coat style which men favor. There are two styles—the collar attached and the neckband style. The collar-attached shirt has one-button soft cuffs and one breast pocket; the neckband style has double French cuffs. Center plait and double shoulder yoke. Pearl button trimmed. Comes in three popular colors. Your satisfaction guaranteed or your money refunded. Sizes, 14 to 17 in. neck (1/2 sizes).

Collar Attached Style

2H1664 Tan.
2H1665 White.
2H1666 Blue.

Neckband Style

2H1686 Tan.
2H1687 White.
2H1690 Blue.

Price (Post., 6c ext.), each. **\$2.19**

**Guaranteed
6 Months Wear**
So Good is the Quality and
Workmanship of these Genuine
English Broadcloth Shirts
That Sharood Guarantees
them for 6 Months

New Fabrics

Fine Dress Shirts

Striped Flannel
\$1.98

Either Style
\$2.69



Either Style
\$1.69

English Broadcloth

We offer you at the very low price of \$1.69 choice of two popular styles of men's Genuine Imported English Broadcloth shirts. Neckband style has double French cuffs; collar attached style has one-button soft cuff and one breast pocket.

Both shirts have double shoulder yoke, made coat style, over full sized patterns. Excellent quality of Broadcloth with lustrous finish; will wear and launder well. Sizes, 14 to 17 neckband.

Collar Attached Style

- 2H1626 Tan.
- 2H1639 Blue.
- 2H1633 Tan.
- 2H1651 Blue.
- 2H1634 White.
- 2H1652 Slate.

- 2H1629 White.
- 2H1653 Slate.

Price.... \$1.69
Postage, 6c extra

The Newest for Early Spring Wear

Big value in men's fancy striped Domestic Flannel shirts. The material is a fine grade of soft cotton flannel, a serviceable and absolutely fast-color fabric. Shirts are made over full-sized patterns, with soft collar attached, one-button cuffs and one pocket. Convenient coat style. Sizes, 14 to 17 neckband.

2H1643 Gray with Blue, Tan, or Orange Stripes.
Price (Postage, 6c extra)..... \$1.98

Price (Postage, 6c extra)..... \$1.98

Satin Striped Broadcloth

The newest thing in shirts this spring. The material is exceptionally good quality English Broadcloth with contrasting plaid and colored satin stripes. Made in convenient coat style, full cut and nicely tailored throughout. Your choice of either neckband style or attached collar style. Worth much more than we ask. Colors: Blue with contrasting plaid and satin stripes. Sizes, 14 to 17 neckband.

2H1678 Collar attached style, with one button, soft cuffs and one pocket.
2H1679 Neckband style with double French cuffs.
Price (Postage, 6c extra)... \$2.69

Novelty Checked Broadcloth
\$1.98



Extra Fine Quality

Something entirely new in shirting materials—genuine English Broadcloth with fancy colored checks was used for these fine dress shirts. Skillfully made with collar attached, one button, soft cuffs, and one pocket. High grade pearl buttons; beautiful tailoring. The broadcloth used in these shirts is of substantial quality with just our finish, will wear and launder well. It comes in three attractive colors of Blue, Tan, and Lavender with novelty check. Sizes, 14 to 17 neckband.

2H1627 Blue, Tan, or Lavender.
Price (Postage, 6c extra)..... \$1.98

Either Style
\$3.49
Fine Quality



Pure Silk Pongee

A Popular Style

Every man who has ever worn All-silk Pongee shirts in summer realizes that for comfort, appearance, and wear they are wonderfully satisfactory. We made a big purchase of heavy quality all-silk pongee at a special price concession and have had this splendid silk made up into fine dress shirts, the kind sold generally at \$4.50, which we offer our customers at the special bargain price of \$3.49. Choice of neckband style or collar attached style, same price.

Natural Tan only. Sizes, 14 to 17 neckband.
2H1688 Neckband style.
2H1689 Collar attached style.
Price (Postage, 6c extra)..... \$3.49

Fancy Figured Shirting
\$1.98



High Grade—Low Priced

The man who prides himself on being up-to-the-minute in style will be delighted with this new dress shirt made of novelty figured shirting in the season's most popular colors. Made in coat style with collar attached, one patch pocket and one-button soft cuffs. Note the snappy new collar with long points. Colors: Blue, Tan, or Lavender. Sizes, 14 to 17 neckband.
2H1606 Fancy figured shirting.
Price (Postage, 6c extra)..... \$1.98

Money Saving Values Here



\$2.98



\$1.29 EACH

Broadcloth ~ Very Low Priced

Serviceable Broadcloth shirt in two popular styles. Both are made coat style with double shoulder yoke. Sizes, 14 to 17 neckband.

- Collar Attached Style
 2H1630 Tan. 2H1631 White.
 Neckband Style
 2H1636 Tan. 2H1637 White.
 2H1638 Blue. Price (Postage, 6c extra)..... \$1.29



Rayon Striped Madras Either Style \$1.59

Every man who appreciates values will be delighted with these splendid shirts which we offer at a special bargain price. At only \$1.59, these popular coat style shirts of serviceable Madras with Rayon (artificial silk) stripes are a big value because the quality and the tailoring are so exceptionally good. You may choose either neckband style or collar attached style. This is a rare opportunity to buy dress shirts for the whole season and to save at our low price. Assorted colored stripes on white ground. Sizes, 14 to 17 neckband.

- 2H1619 Collar attached style with pocket and one-button cuffs.
 2H1633 Neckband style with double French cuffs and separate collar to match.
 Price (Postage, 6c extra)..... \$1.59

Knit Bottom English Broadcloth The Very Latest in Shirts

The latest fad among college students and men who enjoy outdoor sports! A great convenience—can be worn with knit bottom over trousers and collar open for sports or with knit bottom inside trousers and collar buttoned up at neck for dress occasions. Made of excellent quality Imported English Broadcloth, the bottom band knit of soft cotton yarns in fine elastic rib. Cut full standard sizes; double yoke, one-button cuffs. A high grade garment at a low price. Sizes, 13½ to 17 neckband.

- 2H1609 White only. Price (Postage, 6c extra)..... \$2.98



\$1.69

Striped Broadcloth

Why shop around for good values, when you can sit comfortably in your own home and buy best quality shirts at lowest prices at Sharood's? Order one or more of these remarkably good shirts and be convinced that you can always depend upon saving at Sharood's. Made in the popular coat style of good-quality lustrous Broadcloth—with narrow contrasting stripes. These shirts are to be had in the preferred soft colors so popular this season. Full cut and well tailored. Colors: Blue, Tan, or Gray. Sizes, 14 to 17 neckband.

- 2H1673 Collar attached style with one-button cuffs and patch pocket.
 2H1659 Neckband style with double French cuffs.
 Price (Postage, 6c extra)..... \$1.69



Rayon Striped Madras \$1.98

Beautiful Quality

This shirt is sure to be one of our best sellers! Expertly tailored, fine quality material and a rare value even for Sharood's! Made of firmly woven Madras with self-color Rayon (artificial silk) stripes. Popular coat style with soft collar attached, narrow one-button cuffs and one pocket. Well-tailored and cut over full standard patterns. Sizes, 14 to 17 neckband.

- 2H1694 Tan. 2H1698 Blue.
 2H1699 White. Price (Postage, 6c extra)..... \$1.98



Pure Jersey Silk \$4.98

Handsome Striped Silk Shirt

Every man who prides himself on his good taste in dress will appreciate this offering in a high grade All Silk Jersey shirt. The material is an exceptionally good quality of pure Jersey silk with lustrous Satin stripes in a rich combination of colors. Made with stitdown center plait, laundered neckband and double French cuffs. For dress wear all spring and summer this fine silk shirt will always look swagger. Sizes, 14 to 17 neck.

- 2H1660 White ground with assorted stripes. Price (Postage, 6c extra)..... \$4.98

Dress Trousers

Fine Fabrics - Well Made

Wool Mixed Striped Flannel

Very latest wide-cut English style trousers for young men. Made of a durable Wool-Mixed Flannel in a neat striped design. 18-inch bottoms with cuff finish, 2-inch belt loops. Separate 2-button waistband. Usual number of pockets. Full cut and well fitting. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.

2H2035 Gray with Stripes.
Price... \$2.98
(Post., 10c ext.)

\$2.98

Low Priced Too

\$4.98



All Wool Plaid Blazer

Well-dressed men favor this style sport jacket or blazer. It is made of a heavy quality All Wool Flannel in two beautiful plaid patterns. All Wool Worsted knitted bottom. Two extra large flap-covered patch pockets. Broad convertible collar. Full cut throughout. Can be worn over your regular shirt. One of the most useful garments a man can own. Popular not only for sports but for general wear. Moderately priced for such excellent quality. Sizes, 36 to 44 in. chest.
2H1370 Green Plaid.
2H1371 Brown Plaid.
Price (Postage, 10c extra)... \$4.98

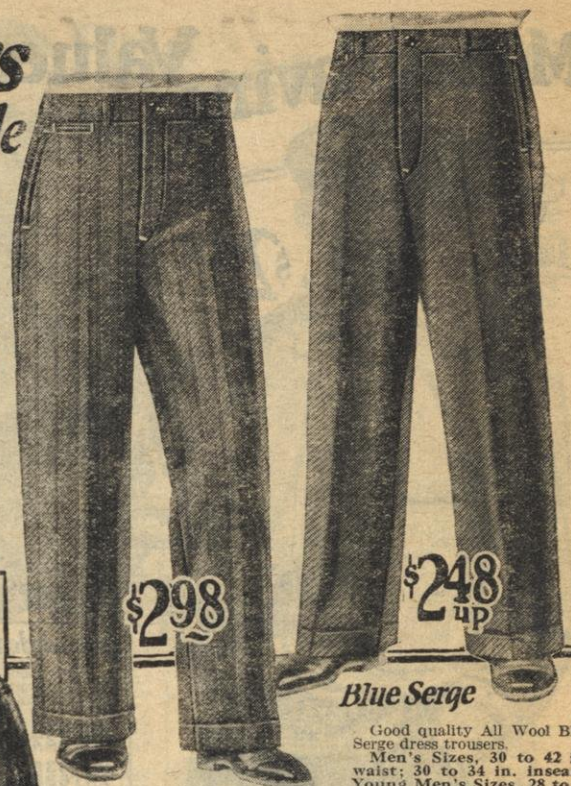
All Wool Striped Cashmere

Here are the smart new English cut trousers that smart young men are wearing in New York. The material is a fine quality All Wool Cashmere in two popular shades of Gray and Medium Brown with neat stripes. 19-inch bottoms with cuff finish. Wide belt loops. Two-button waistband. Excellently tailored and very good-looking. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.
2H2028 Medium Gray with Stripes.
2H2029 Medium Brown with Stripes.
Price (Postage, 10c extra)... \$3.98

All Wool - Powder Blue 19 Inch Bottoms

The season's most popular style—English cut dress trousers for young men. Splendid quality All Wool Cashmere in the new shade of dark Powder Blue with a striped design. 19-inch wide bottoms with cuff finish. 2-inch belt loops. Two-button waistband. All pockets and fly bar-tacked to prevent ripping. Excellent grade trimmings throughout. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.
2H2032 Dark Powder Blue with Stripes.
Price (Post., 10c extra) \$4.98

\$4.98



\$2.98

\$2.48 up

Blue Serge

Good quality All Wool Blue Serge dress trousers.

Men's Sizes, 30 to 42 in. waist; 30 to 34 in. inseam.
Young Men's Sizes, 28 to 34 in. waist; 29 to 32 in. inseam.
2H2002 Young Men's.
2H2003 Men's. Price... \$3.79

Same style as above in good quality Wool Mixed Blue Serge.
2H2005 Men's.
2H2009 Young Men's. Price (Postage, 10c extra)... \$2.48

Wool Mixed Worsted

An extra good value in men's dress trousers of good weight Wool Mixed Worsted with a fancy silk stripe. Regular style with usual number of bar-tacked pockets. Expertly tailored. Good grade trimmings and pocketings. Sizes, 30 to 42 in. waist; 30 to 34 in. inseam.
2H2012 Gray Stripe.
2H2013 Brown Stripe.
2H2014 Blue Stripe.
Price (Post., 10c ext.)... \$2.98



\$3.98

19 Inch Bottoms



\$2.49

Wool Mixed Cashmere

These semi-English style trousers for young men are the smartest thing this season. They are made of a good quality Wool Mixed Cashmere in a neat stripe with 17-inch wide bottoms. Cuff finish. Wide belt loops. All pockets and fly are bar-tacked to prevent ripping. All seams strongly sewed. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.
2H2024 Brown with Stripe.
Price (Postage, 10c extra)... \$2.49

Dress Trousers for Young Men

All Wool Cashmere Semi English

Correct new style is shown in these semi-English trousers for young men. Made of an excellent quality All Wool Cashmere in attractive plaid patterns. 17-inch wide bottoms. Wide belt loops. Usual pockets. Sizes, 29 to 36 in. waist; 29 to 32 in. inseam.

2H2022 Gray Plaid
2H2023 Brown Plaid

Price, \$3.98
Postage, 10c extra

and Youths New Wide Bottoms

Youths' Striped Flannel Trousers

The young fellow who keeps up to the minute in style will buy these Wool Mixed Striped Flannel dress trousers. Full English style with 18-inch bottoms, 2-inch cuffs and 2-inch belt loops. Full cut and expertly tailored. Usual number of pockets. Sizes, 26 to 32 in. waist; 26 to 32 in. inseam.

2H2025 Gray with Stripe

Price, \$2.98
Postage, 10c extra

\$2.98

Youths' All Wool Blazer \$3.98

Youths' handsomely patterned All Wool Blazer with sport style collar. Three very striking plaid combinations. Two large button-thru flap pockets. Wool knitted bottom. Very stylish and serviceable. Sizes, 10 to 18 yrs.

2H1372 Green Plaid.
2H1373 Brown Plaid.
2H1374 Blue Plaid.

Price, \$3.98
Postage, 8c extra

\$5.98

\$3.98

Our Best All Wool Cashmere

Our finest dress trousers for young men. Made in the new English style from All Wool Cashmere in the newest shades of Blue Gray and Tan. Latest novelty stripe. 19-inch wide bottoms with 2-inch cuffs and 2-inch belt loops. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.

2H2030 Blue Gray with Stripe.
2H2031 Tan with Stripe.

Price (Postage, 10c extra) \$5.98

All Wool Striped Cashmere

Young men's All Wool Cashmere dress trousers in the new English style with wide 18-inch bottoms, 2-inch cuffs and separate waistband with 2-inch belt loops. Usual number of pockets. Hip pockets have flaps. Bar-tacking. Ideal for spring and summer wear. A good seller. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.

2H2036 Tan with Stripe.
Price (Postage, 10c extra) \$4.98

\$4.98

Youths' All Wool Cashmere

The All Wool Cashmere used for these dress trousers for youths is of excellent quality. Two attractive colors for spring. 17-inch wide bottoms with 2-inch cuffs and 2-inch belt loops. Bar-tacking. Sizes, 26 to 32 in. waist; 26 to 32 in. inseam.

2H2026 Gray with Stripe.
2H2027 Medium Brown with Stripe.

Price (Postage, 10c extra) \$3.98

Wool Cashmere

Young Men's full English style dress trousers of Wool Mixed Cashmere. 19-inch wide bottoms with 2-inch cuffs and 2-inch belt loops. Well tailored. This garment is up to date in style as well as being excellently made. Sizes, 28 to 36 in. waist; 29 to 32 in. inseam.

2H2033 Gray with Stripe.
2H2034 Dark Powder Blue with Stripe.

Price (Postage, 10c extra) \$3.98

Semi English \$3.98

The Latest in Juvenile Suits



\$248

\$198

\$198

89¢

\$189

2-Pant Sailor Suit

Little fellows' combination sailor suit with one pair of short pants and one pair of long pants. Made of a good quality Jean Cloth. Middy blouse with Blue trimming. Fancy chevron. Sizes, 3 to 8 years. 2H1043 White, Blue Trim. Price (Post., 10c ex.).....\$1.89

Combination Crash Longie Suit

Sure to be popular with little fellows is this Crash Wash Suit consisting of a single-breasted coat with one pair of short trousers and one pair of Longies. Coat buttoned to the neck and finished with an attractive collar of self-material. A two-pants suit is always a wise economy, as it gives double service. Sizes, 3 to 8 years. 2H1048 Tan Crash. Price.....\$2.48 Postage, 10c extra

Wool-Tweed Oliver Twist

Little fellows' Oliver Twist suit of Wool Tweed. Straight unlined pants. Sizes, 3 to 8 years. 2H1039 Brown. Price.....\$1.98 Postage, 10c extra

Blue Flannel Middy

An ideal suit for early spring weather is this Wool Mixed Flannel suit for little boys. Regulation sailor middy with silk braid trimming. Attractive chevron. Black silk tie. Straight style pants. Sizes, 3 to 8 years. 2H1049 Navy Blue. Price \$1.98 Post., 10c ext.

Novelty Chambray

Little Fellows' Oliver Twist suit of good quality Chambray in Blue or Tan. White Pique collar and cuffs. Sizes, 2 to 6 years. 2H1040 Tan. 2H1041 Blue. Price.....89c Post., 8c ex.

\$110
Peggy Cloth and Khaki Middy Suit

Little fellows' middy suit in a choice of Blue Peggy Cloth or Khaki Twill. White braid trimming. Chevron on sleeve. Sizes, 3 to 8 years. 2H1016 Blue Peggy Cloth. 2H1044 Khaki Twill. Price...\$1.10 Postage, 8c extra

98¢



Nifty Vestee Suit

A vestee with a matching collar, both made of contrasting checked shirting is an attractive feature of this suit for little fellows. Made of good quality Blue Chambray which wears remarkably well. Novel cut coat. Vestee, button trimmed. Novelty cord tie. Straight style pants. A smart little suit that will please the boy and a wonderful economy at our money-saving price. Sizes, 3 to 8 years. 2H1042 Blue Chambray. Price (Post., 8c ex.).....98c



98¢
Peggy Cloth Oliver Twist

Little fellows' Oliver Twist suit of fast color Peggy Cloth. Regulation sailor trimming. Sizes, 3 to 8 years. 2H1017 Blue. Price. .98c Post., 8c extra



\$198
The Very Latest Style

Our most attractive style for little fellows is this high grade novelty wash suit. Two very serviceable materials are combined in this model. The white Oxford cloth waist contrasts effectively with the fast color Peggy Cloth used for the collar, front straps and straight pants. Waist has pretty braid trimming and high grade Pearl buttons. Pant tops are cut in a fancy outline and button to the waist. A suit which we recommend for its splendid value. Sizes, 3 to 8 years. 2H1046 Tan with White. 2H1047 Blue with White. Price (Post., 8c ex.).....\$1.98

\$298



Novelty Longie Suit

Little fellows' Longie suit consisting of a high grade Pongee Broadcloth waist and long trousers of All Wool Cashmere. Two patch pockets. Sizes 3 to 8 years. 2H1045 Tan with Brown Cashmere Longies. Price.....\$2.98 Postage, 10c extra

\$279



All Wool Cashmere Longie Suit

Little fellows' Oliver Twist suit of All Wool Cashmere with Longie trousers. Modified sailor collar. Sport belt. Sizes, 3 to 8 years. 2H1050 Medium Brown with overplaid. Price.....\$3.98 Postage, 12c extra

Striped Pongee and Duck Longie

This nifty little Longie suit for small boys has a tan striped Pongee blouse and long trousers of a good quality Oxford Cloth. Blouse has sport collar and two buttoned-thru patch pockets. Striped sport belt. Sizes, 3 to 8 years. 2H1051 Tan Stripe Waist with White Longies. Price.....\$2.79 Postage, 10c extra

\$398



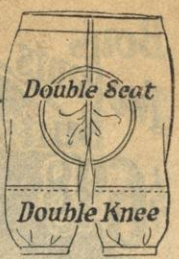
\$2.98



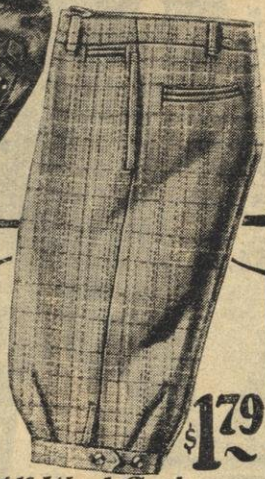
**Quality
At a
Low Price**

**Buy These
for
Your Boys**

**All
Wool
Cashmere**



\$7.98



\$1.79

**All Wool Cashmere
All Wool Cashmere
Full Lined**

The excellent material and the fact that they are full lined makes these knickers one of our best buys. They come in two popular shades of Medium Brown and Powder Blue. Well made and finished with double-stitched seams throughout. Made two-button bottom style with usual number of pockets. Good grade pocketings and trimmings. Full lining throughout makes for long wear and service. Sizes, 6 to 17 years.

2H1955 Medium Brown.
2H1956 Powder Blue.
Price
(Postage, 8c extra) **\$1.79**

**Extra Patch
and Buttons
FREE**

All Wool Blazer

Here is the sport jacket that all the boys are wearing, in the latest style and colorings. It is made of a good quality All Wool Flannel in handsome plaid patterns. Has two button-thru patch pockets with flaps, shirt style collar and knitted band at bottom. To be worn over one's regular clothing as a coat. Sizes, 8 to 14 years.

2H1359 Green and Black.
2H1360 Red and Black.
Price (Postage, 8c extra) **\$2.98**



All Wool Youths Cap 98¢

Special value in a good-looking cap for boys and youths. Made of All Wool Cashmere with one-piece top and broad, unbreakable visor. Full lined. Leather sweatband. Sizes, 6 1/2 to 7 1/2.

2H3176 Medium Tan.
2H3177 Medium Gray.
Price, **98c**
Postage, 6c extra



98¢ Each

**Genuine
English Broadcloth**

A wonderful offer at our money-saving price are these blouses and shirts for boys. The material is a lustrous, finely woven Broadcloth that will wear like iron and always keep its dressy appearance. Blouse is made with six-button front; shirt in full coat style. Attached collars, one-button cuffs, and one pocket. Shirt, 12 1/2 to 14 inch neck.

2H1861 Blue.
2H1862 Tan.
2H1863 White.
Blouse, 6 to 15 years.
2H1858 Blue.
2H1859 Tan.
2H1860 White.
Price, each, **98c**
Postage, 4c extra

A Wonder for Wear

Mothers of lively boys who are hard on their clothes, we urge you to buy this suit. The double knee and double seat are special reinforcements which will add greatly to the wear and service of the suit. It is well tailored from an excellent quality All Wool Suiting with new style English model coat with two inserted flap-covered pockets and one breast pocket. Three piece belt all around. Full lined with Albert Twill with one pocket in lining. Knickers have double seat and knee and a cloth belt to match suit. Extra patch and three extra buttons sent with each suit for mending. At our money-saving price this suit is one of the biggest values it has been our good fortune to offer our customers in many months. Order it on our recommendation and see if you don't agree that it is a wonder value. Sizes, 6 to 16 years.

2H1239 Brown.
2H1240 Blue.
Price (Postage, 15c extra) **\$7.98**

Boys
Two Pants
Suits
\$6.98



All Wool
Tweed

All Wool
Tweed

6 to 16 Years

Here is a suit that will give twice the wear of the average suit, because it has two pairs of knickers to guarantee extra service. It is made of a good quality All Wool Tweed in a choice of Brown or Gray. Latest single-breasted coat with inserted flap-covered pockets and one breast pocket. Lined with a good grade Alpaca. Three-piece all-around belt. Two pairs of full-cut knickers. A value that every mother will appreciate. Will more than repay you for the slight difference in cost. Sizes, 6 to 16 years.

2H1237 Brown Tweed.
2H1238 Gray Tweed.
Price (Post., 18c ext.) \$6.98

9 to 17 Years

If you want your boy dressed in the most up-to-date style, you will make no mistake in ordering this smart vest suit. To add to its desirability, the model is made with two pairs of full-lined knickers—a feature which practically doubles the life of the garment. The material is a good quality All Wool Overplaid Cashmere, made with all the care and skill for which Sharood suits for boys are well known. Stylish single-breasted two-button coat has a box-fitting back. Regulation 4-pocket style vest with five buttons. Two pairs of full-cut, full-lined knickers. Sizes, 9 to 17 years.
2H1255 Brown and Tan Overplaid.
2H1256 Blue and Gray Overplaid. Price, \$9.98
Postage, 20c extra

All
Wool
4 Piece
Suit
\$9.98

Never Such Values
in Boys
Sturdy Suits

\$3.98
up

\$4.98
up

Brown Cashmere

6 to 15 Years

Your boy will get lots of wear out of this suit of serviceable Brown Cashmere in a neat striped design. Single-breasted coat in three-button style. All-around belt. Good quality Serge Twill lining. Unlined knickerbockers. Comes with one or two pair of knickers. Sizes, 6 to 15 years.

2H1200 Brown One Pant Suit.
Price (Postage, 15c extra) \$3.98
2H1201 Same style as above with two pairs of pants.
Price (Post., 18c ex.) \$4.98



**Blue Cashmere
Serge Weave**

6 to 15 Years

Suits that are made to stand continued hard wear and still retain their good looks are these which you can buy with one or two pairs of knickers as desired. The material is a good quality Blue Cashmere in an attractive serge weave. Three-button, single-breasted coat with plain style back and all-around belt. Well-made knickers are full lined. Particularly recommended for serviceability. Sizes, 6 to 15 years.
2H1206 Blue, One-Pant Suit.
Price (Postage, 15c extra) \$4.98
2H1207 Same style as above with two pairs of pants.
Price (Post., 18c ext.) \$5.98

Ages.....	5	6	7	8	9	10
Chest.....	24	24 1/2	25 1/2	26 1/4	27	27 3/4
Waist.....	24	24 1/2	25	25 1/2	26	26 1/2

Ages.....	11	12	13	14	15	16	17
Chest.....	28 1/4	29 1/4	30	30 3/4	31 1/2	32 3/4	33
Waist.....	27	27 1/2	28	28 1/2	29	29 1/2	30

All Wool-Sport Model

6 to 16 Years

This sport model suit with the roomy patch pockets is a great favorite with boys. The All Wool Cashmere of which it is made comes in two new and attractive shades of Blue Gray and Tannish Brown in overplaid patterns. The three-button, single-breasted coat has three patch pockets with button-thru flaps and an all-around belt. Plain style back. Serviceably lined. Full-cut, full-lined knickers. Sizes, 6 to 16 years.
2H1245 Tannish Brown Overplaid.
2H1246 Medium Gray Overplaid.
Price (Post., 15c ex.) \$7.98

\$7.98

Never Such Bully Good Clothes for Active Boys

Three Piece All Wool Longie Suit \$9.98

Every boy will be proud to wear this Longie suit, for it is the very newest thing for spring. It is made of an excellent grade All Wool Cashmere in popular new shades of Blue Gray and Brown.

Single-breasted, two-button English model coat with regular number of pockets and one pocket in lining. Regulation vest and one pair of cuff-bottom Longie pants. Sizes, 6 to 16 years.

2H1242 Blue Gray.
2H1243 Brown.

Price... \$9.98
Post., 15c ext.



Brown Cashmere

Mothers all know that it pays to buy the suit with the extra pair of knickers. The extra pair means double wear and practically doubles the life of the garment. With this All Wool Cashmere Suit for boys from 6 to 16 years, we give two pairs of full lined knickers. Coat is made in a semi-sport style with full belt and two flap-covered patch pockets; lined with good quality Twill Serge. Remember the double service the two pairs of knickers will give. Sizes, 6 to 16 years.

2H1247 Tan with Stripe.
2H1248 Blue Gray with Stripe.

Price... \$7.98
Postage, 15c extra

With 2 Pair of Knickers \$7.98



With 2 Pair of Knickers \$5.98



Our Best \$9.98

Fine Quality All Wool

A guaranteed \$15.00 value—Boys' wear-resisting suit of All Wool Cashmere with every feature that will withstand the rough treatment which active boys give their clothes. Coat is made with three patch pockets with box plaits and buttoned flaps. Fancy bias, with yoke and inverted plaits. Double belt all around. Lined with all wool of best of a high grade. Knickers have special reinforcements—double knee and double seat. Trimmings and full lining of first grade Sateen insure double wear. Extra patch and buttons provided for mending. Comes in two of the latest patterns and colors. We particularly recommend this suit for its high quality. It is one of our best garments for boys. Sizes, 8 to 18 years.

2H1227 Brown Mixture.
2H1228 New Blue with Overplaid.
Price (Postage, 15c extra)..... \$9.98

All Wool Cashmere \$5.98



Brown Stripe Cashmere

You get double service at an unusually low cost when you buy this two-pant suit for boys. It stands wear because it is made of a sturdy Brown Striped Cashmere. Coat is made in regular style with usual number of pockets and full belt. Good quality Twill lining. Two pairs of well-fitting knickers are full lined. We recommend this number particularly for its long-wearing qualities and very moderate price. Staunchly tailored in a style that boys will like. Sizes, 6 to 16 years.

2H1251 Brown.
Price (Postage, 15c extra)..... \$5.98

This suit for boys can't help but please. It is made of a splendid-wearing All Wool Cashmere in two attractive striped patterns of Powder Blue and Tannish Brown. The very moderate price which we quote is the result of a special discount which we received on a large order. The stylish coat is made full belted, single-breasted style with regular number of pockets and good quality Serge Twill linings. Well-fitting knickers with usual number of pockets, belt loops, straps and buttons, are full lined. When you get this suit home and see how well it is made, you will appreciate the unusual value. It compares favorably with any \$8.00 suit selling in the shops. Will give long service. Sizes, 6 to 16 years.

2H1249 Tannish Brown.
2H1250 Powder Blue.
Price (Postage, 15c extra)..... \$5.98

Scale of Sizes	
Ages.....	5 6 7 8 9 10 11
Chest.....	24 24½ 25½ 26¼ 27 27¾ 28½
Waist.....	24 24½ 25 25½ 26 26¼ 27
Ages.....	12 13 14 15 16 17
Chest.....	29¼ 30 30¾ 31½ 32¼ 33
Waist.....	27¼ 28 28½ 29 29¼ 30

\$8.98



Sizes 5 to 10 Years

4 Piece "Longie" Suit

This four-piece "Longie" suit has latest style features. Made of sturdy Wool Mixed Cashmere in attractive Dark Brown or Dark Blue fancy mixtures. Coat is made in the new English style with two-button front, regular pockets and full Serge Twill lining. Four-pocket vest. One pair of Longie trousers and one pair of full lined knickers. Sizes, 5 to 10 years.
 2H1252 Brown Mixture.
 2H1253 Blue Mixture.
 Price (Postage, 20c extra)..... \$8.98

Nobby Suits for Little Fellows

Priced Low



Sizes 5 to 10 Years

With 2 Pair of Knickers \$6.98

All Wool Cashmere Two Part Suit

Boys' All Wool Blazer or Sport Jacket in a large buffalo check. Wool knitted collar front and bottom trimming. Sizes, 8 to 14 years.
 2H1357 Green and Black.
 2H1358 Red and Black.
 Price..... \$2.98
 Postage, 8c extra

Boys' full length "Longie" trousers of All Wool Cashmere. Sizes, 5 to 16 yrs.
 2H2078 Blue Gray.
 2H2079 Medium Brown.
 Price..... \$2.49
 Post., 10c ext.

\$2.49

All Wool Blazer \$2.98



State Waist Measure Desired

5 to 10 Years



\$4.98

For Double Wear

The extra pair of knickers which mean extra wear are a serviceable feature of this All Wool Brown Cashmere suit for boys, which comes in an attractive contrasting color stripe. Single-breasted two button coat with good quality Serge Twill lining. Two pairs of unlined knickers. Remember the advantage of having two pairs of knickers to a suit. One pair can be kept for Sunday; the other for hard everyday wear. Sizes, 5 to 10 years.
 2H1254 Medium Brown.
 Price..... \$6.98
 Postage, 18c extra

Wool Mixed

Boys' four-piece "Longie" suit for ages 7 to 16 years. Made of a good grade Wool Mixed Cashmere with a neat stripe. Latest model English cut coat with two inserted flap-covered pockets and one breast pocket. Regular vest. One pair of full length "Longie" trousers with cuff bottoms and one pair of knickers. Sizes, 7 to 16 years.
 2H1241 Blue only. \$7.95
 Price..... \$7.95
 Postage, 20c extra

All Wool Tweed

This handsome little English model suit for boys is exceptionally attractive in appearance. The quality, too, is most pleasing and of the sort to give good service. Three-button, single-breasted coat with box back. Good quality Serge Twill lining. Well-fitting knickers are full lined. One of our snappiest little styles. Sizes, 5 to 10 years.
 2H1027 Brown Tweed.
 2H1028 Gray Tweed.
 Price (Post., 15c ext.)..... \$4.98



4 Piece Longie Suit

\$7.95

Sizes 7 to 16 Years



\$4.98

All Wool Vest Suit

A very attractive suit that little fellows will like. Made of an All Wool Cashmere in a medium brown overplaid design. Coat is made with full belt, flap-covered pockets and plain style back. Lined with good quality Serge Twill. Regular men's style vest. One pair of straight, full-lined pants. Sizes, 4 to 9 years.
 2H1032 Medium Brown.
 2H1033 Blue Gray.
 Price (Post., 15c extra)..... \$4.98

\$3.98

Wool Mixed Cashmere

A very good value at our low price is this Wool Mixed Cashmere Suit for boys. Comes in Brown or Navy Blue. Single-breasted coat with two flap and one welt pocket. Lined with serviceable, good quality Serge Twill. Well-fitting knickers with adjustable buttoned straps. An excellent suit for every day wear. Will give splendid service and satisfaction. Sizes, 5 to 10 years.
 2H1012 Brown.
 2H1013 Navy Blue.
 Price (Post., 15c extra)..... \$3.98

		SIZE SCALE									
		5	6	7	8	9	10	11			
Chest.....	24	24 1/4	25 1/2	26 1/4	27	27 1/4	28 1/2	29			
Waist.....	24	24 1/2	25	25 1/2	26	26 1/2	27	27 1/2			
Age.....	12	13	14	15	16	17	18	19			
Chest.....	29 1/4	30	30 3/4	31 1/2	32 1/4	33	34	35			
Waist.....	27 1/2	28	28 1/2	29	29 1/2	30	31	32			

Outfit'em Here Save!

Low Priced
Boys Blouse
49¢



69¢
Each

Madras Pongee or Khaki Blouses

Boys' blouses in three serviceable materials as listed below. Full sized in every detail. Attached collar. One pocket. Sizes, 6 to 16 years.
2H1872 Striped Madras.
2H1873 Tan Pongee.
2H1874 Khaki Cloth.
Price (Postage, 4c extra)..... **69¢**

98¢



Silk Striped Blouse

A very fine blouse for boys is this one of good quality woven Madras with Rayon (fibre silk) stripes and colored woven stripes on a white background. Made collar attached style with one-button soft cuffs and one pocket. Interlined collar and cuffs for serviceability. Faced sleeves. Will wear and wash splendidly. Sizes, 8 to 16 yrs.
2H1857 Assorted Stripes.
Price (Postage, 4c extra)..... **98¢**

Low priced special in a good-looking, serviceable blouse for boys. Comes in three popular materials—Colored Stripe Percalé, Plain Tan Percalé or Striped Chambray. Made in collar-attached style with one pocket, five-button front and closed cuff. You'll agree that it is a wonderful bargain when you see the quality and the workmanship. Sizes, 6 to 16 years.
2H1850 Blue Chambray with Stripe.
2H1851 Striped Percalé.
2H1853 Tan Percalé.
Price (Postage, 4c extra)..... **49¢**

98¢
Each



Madras or Broadcloth Juvenile Shirt

Coat style shirt for boys in corded striped Madras or solid color genuine Broadcloth. Open down front. Attached collar. Sizes, 6 to 12 years.
2H1866 Striped Madras.
2H1867 Blue Broadcloth.
2H1868 Tan Broadcloth.
2H1869 White Broadcloth.
Price (Postage, 4c extra)..... **98¢**

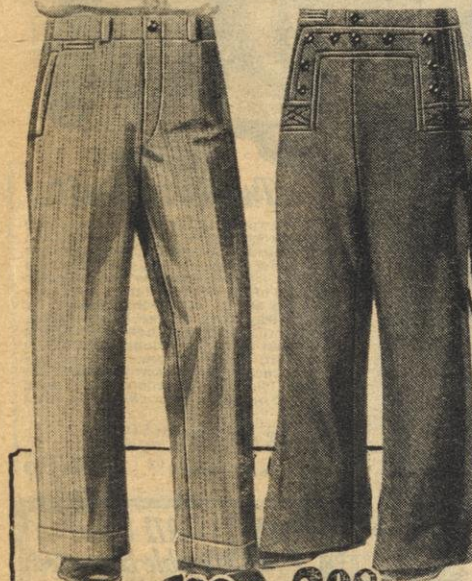
Silk Striped Madras

Dressy style in a boys' shirt of a good quality Woven Madras with Rayon (fibre silk) stripes. Made in the popular coat style like men's shirts with opening down the front. One pocket and one-button soft cuff. Full cut throughout. Sizes, 12½ to 14 in. neck.
2H1864 Assorted color stripes.
Price (Postage, 4c extra)..... **\$1.19**

Very New
Indian Design
Blazer
\$3.69



Your boy will be delighted with this Indian pattern sport jacket. For cozy warmth it is made of Navajo design Blanket Cloth with convertible collar, two large flap-covered patch pockets and wide wool knitted bottom. For sports or general wear. Colors are: Navy, Medium Blue, Brown or Red. Sizes, 8 to 16 years.
2H1375 Navajo Blanket Cloth Jacket.
Price (Post., 12c ext.) **\$3.69**



Striped Flannel Longie \$1.98
New full length trousers that will delight the younger boys. Made of good quality striped Flannel with 16-inch wide bottoms. Wide cuffs. 2-inch belt loops. Strongly sewed. Sizes, 5 to 16 yrs. (20 to 30 in. waist).
2H2080 Gray with Stripe.
Price..... **\$1.98**
Postage, 8c extra

Sailor Longie \$2.98
Boy's full length trousers known as sailor Longies. Made of a good quality Wool Flannel. Wide 20-inch bottoms. One small pocket at waistband. Laced back. Reinforced drop front. Sizes, 8 to 16 yrs. (22 to 30 in. waist).
2H2081 Blue Flannel.
Price (Post., 8c ext.)..... **\$2.98**



59¢ Up Low Priced Boys Shirts

Neat, serviceable shirt for boys. Attached collar style. Sizes, 12½ to 14 in. neck.
2H1854 Striped Percalé.
2H1855 Striped Chambray.
Price, each..... **59¢**
2H1856 Khaki Cloth.
Price, each..... **69¢**
Postage, 4c extra

Cashmere

Here is an extra good value in boys' knickers of long-wearing Wool Mixed Striped Brown Cashmere. All seams strongly sewed. Will give no end of wear. Sizes, 6 to 17 years.
2H1952 Brown Cashmere.
Price (Postage, 8c extra)..... **89¢**

Serge or Corduroy

Boys' knickers in a choice of two sturdy materials as listed below. Sizes, 6 to 17 years.
2H1951 Wool Mixed Blue Serge.
2H1953 Brown Corduroy.
Price..... **\$1.19**
Postage, 8c extra



89¢

\$1.19

Sizes 31 to 36 Inch Chest

Snappy New Styles for High School Youths

With
2 Pair
of
Trousers
\$14.95

All Wool
\$14.98

\$12.95

All Wool Patch Pocket Style

A smart, good-looking style for youths in an All Wool Cashmere Suit in overplaid patterns of Brown or Gray. Semi-form fitting coat lined with all wool alpaca. Three patch pockets. New style vest with cut-off bottom. 17-inch cuff bottom trousers. For sizes, see chart on this page.

2H314 Brown.
2H315 Blue Gray. \$12.95
Price (Post., 22c ex.)

Our
Best

Wide
Bottoms

English Collegiate Model

Our best grade, highest quality suit for students is this English Collegiate model of All Wool Cashmere. It comes in a snappy overplaid pattern in two of the season's most attractive colors. Single-breasted coat half lined with Wool Alpaca in two-button style with box-fitting back. Shapely collar and broad lapels. New style vest with cut-off bottom. Excellently tailored trousers—full 17 inches wide.

For sizes, see chart on this page.
2H320 Dark Blue Gray.
2H321 French Blue.

Price (Postage, 22c extra) \$14.98

Size Scale for All Suits on This Page

Chest	31	32	33
Waist	26 to 27	27 to 28	28 to 29
Chest	34	35	36
Waist	29 to 30	30 to 31	31 to 32

Inseam, 27 to 32 inches

Brown Striped Cashmere

With
2 Pairs of
Pants

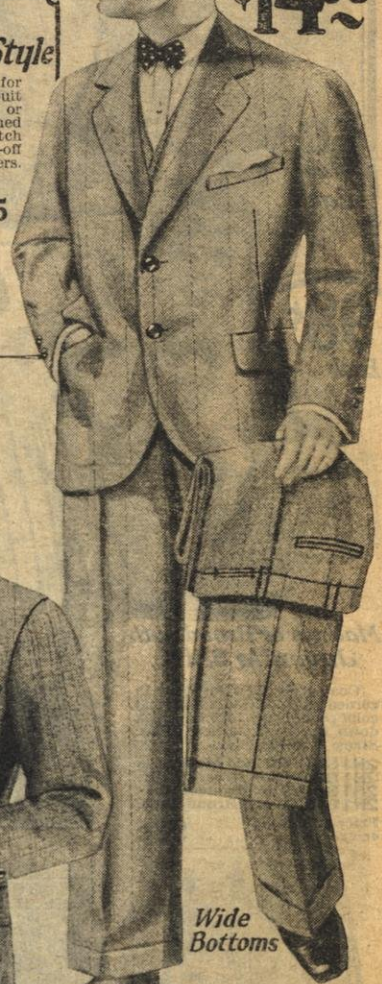
\$13.98

With
1 Pair of
Pants

\$10.98

Exceptionally good value in a Wool Mixed Cashmere suit for students. Your choice of one or two-pairs of trousers. Coat is made in the prevailing single-breasted, two-button style, and is lined with good quality Serge Twill. Five-button vest. Four pockets. Full-cut cuff bottom trousers. For sizes, see chart on this page. Comes in Brown only with Stripes.

2H306 Two-pant Suit.
Price (Post., 27c ext.) \$13.98
2H301 One-pant Suit.
Price (Post., 22c ex.) \$10.98



Wide
Bottoms

All Wool Two Pant Suit

The two-pants idea not only means double wear but you can always have a pair of neatly pressed trousers in reserve for special occasions. This latest fashion English suit for students is excellently tailored of All Wool Cashmere in two attractive shades of Medium Brown or Blue Gray with stripes. Two-button, single-breasted coat with semi-box fitting back and Serge Twill lining. New style vest with cut-off bottom. Two pairs of full 17-inch wide trousers with cuff bottoms. The suit for economy and long wear. For sizes, see chart on this page.

2H318 Brown with Stripes.
2H319 Blue Gray with Stripes.
Price (Postage, 27c extra) \$14.95

\$12.98 All Wool Double Breasted

The tendency to double-breasted styles is shown in this smart All-Wool Cashmere suit for high school youths. Comes in two very pleasing shades of medium Tan and Blue Gray. Full Serge Twill lined coat in double-breasted, three-button effect. Regular style vest. Neat-fitting trousers; 17-inch bottoms; cuffs if desired. See chart on this page for sizes.

2H316 Brown, with Stripes.
2H317 Blue Gray with Stripes.
Price (Postage, 22c extra) . . . \$12.98

Wide Bottoms

With
2 Pair
of
Trousers
\$15.95

Be First
in Your Town to
Wear One of These
New Models



All Wool Cashmere

The Latest English Model All Wool Cashmere

Two-pants suits are always an economical investment, but it isn't often you will find such good quality at such a low price. We offer it in two attractive shades of Dark Brown and Blue Gray that are well suited to young men.

Coat is designed in the prevailing two-button, single-breasted style with semi-box fitting back. Broad lapels and neat fitting collar. Lined with good quality Will Serge. Five-button vest with four pockets. Two pairs of Cuff-bottom trousers. Very special value. Sizes, 35 to 42 in. chest; 29 to 38 in. waist; 29 to 33 in. inseam.

2H227 Dark Brown.
2H228 Blue Gray.
Price (Post., 29c ext.)... **\$15.95**

Young men's well-made, stylishly modeled English suit—a model that snappy dressers will appreciate for its newness of line and its moderate price. Made of an All Wool Cashmere in the very latest shades of Tannish Brown and Blue Gray. Nifty English style coat with two-button, single-breasted front and semi-box back. Five-button vest with square-cut bottom. Well fitting trousers with wide waistband for wide belts. Cuff bottoms if desired. Sizes, 35 to 42 in. chest; 29 to 38 in. waist; 29 to 33 in. inseam.

2H231 Tannish Brown.
2H232 Blue Gray.
Price (Post., 24c ext.)... **\$19.95**

The Charleston Model—All The Go! Wide Bottom Trousers

Young men who want to dress in the very latest style will be quick to recognize the up-to-date style of this All Wool Cashmere Charleston suit—the last word in style on Fifth Avenue. Wide bottom trousers, from 18 to 19 inch bottom. Coat has broad, close-fitting collar and wide peaked lapels. Front closes with one button only. Two side flap-covered pockets, one welt breast pocket, and one inside pocket. Half lined with Wool Alpaca. Double-breasted style vest with broad peaked lapels in collar effect; four welt pockets. Cuff bottoms on trousers if desired. Sizes, 34 to 42 in. chest; 28 to 38 in. waist; 29 to 33 in. inseam.

2H235 New Tannish Brown.
2H236 Medium Powder Blue.
Price (Postage, 24c extra)..... **\$19.95**

\$19.95

All Wool Worsted

This suit is a notable addition to our styles for young men. The All Wool Worsted of which it is made has not only good looks to recommend it but long wearing qualities as well. We offer it in two very attractive new shades of Medium Brown and Powder Blue, both with the new indistinct contrasting stripes.

Coat is designed in the latest English effect with single-breasted, two-button front. Two flap-covered pockets and one welt breast pocket. Half lined with Wool Alpaca. Regular four-pocket vest with square front bottom. Well-tailored trousers finished with 18-inch cuff bottoms. Wide belt loops for the new broad belts. A suit with lots of style and one of the best values you ever secured at our low price. We guarantee complete satisfaction. Send for this model and judge for yourself. Sizes, 35 to 42 inches chest; 29 to 38 inches waist; 30 to 33 inches inseam.

2H229 Medium Brown.
2H230 Powder Blue.
Price (Post., 24c ext.)..... **\$19.95**

\$19.95
All Wool Cashmere

SIZE SCALE FOR YOUNG MEN'S SUITS

Chest.....	35	36	37
Waist.....	29 to 32	30 to 33	31 to 34
Chest.....	38	39	40
Waist.....	32 to 35	33 to 36	34 to 37

365 Days Wear Guaranteed

in This 20 Ounce

All Wool Worsted Suit

A \$25.00 Value

\$16.95

We Guarantee

We guarantee these suits to give satisfactory wear for one year.

We guarantee that these suits will wear longer than any other suit purchased at this price.

We guarantee the material to be 20-ounce All Wool Worsted.

We guarantee every thread to be All Virgin Wool, preshrunk and color fast.

We guarantee a good-appearing, well-made suit.

We guarantee to give an exceptionally good-fitting garment.

We guarantee these to be the biggest suit values in America today.



100%
Virgin Wool



Durable Lining
Guaranteed
for Life of Suit



Canvas and Haircloth
Front
to Retain Shape



Reinforced
Crotch and Seams



Well Shaped
Sewed Collar

A
**Special
Bargain!**

Two Pant
Suit
All Wool
Cashmere
\$19.95

Young
Men's
Model



All Wool Two-Pant Suit

The young man who buys this suit will have the advantage of making a strikingly good appearance, for it has all the smart lines and expert tailoring that characterize the up-to-the-minute models. In addition, the model is sold with two pairs of trousers which double the life of the suit.

The material is an All Wool Cashmere in two very attractively striped patterns of Light Brown and Blue Gray. Coat is made in the prevailing English cut and is half lined with All Wool Alpaca. Five-button vest with four pockets. Well-fitting trousers with cuff bottoms, measuring 18 inches. Sizes, 35 to 42 in. chest; 29 to 38 in. waist; and 29 to 33 in. inseam.

2H233 Light Brown.
2H234 Blue Gray.
Price (Postage, 29c extra)..... **\$19.95**

Men's Conservative Model

A regular \$25.00 value is this suit, guaranteed to wear one full year. The material is a 20-ounce weight All Wool Worsted that will keep its good looks after months of wear.

It is made in a conservative style that will appeal to men who desire a well-groomed appearance. Three-button, single breasted coat is full lined with guaranteed high grade Gibraltar lining which has one pocket. Two inserted flap-covered pockets and one breast pocket. Regular five-button vest. Well-tailored trousers with plain bottoms. See illustrations for special features and our special guarantee covering this suit. A wonderful buy. Sizes, 35 to 44 in. chest; 30 to 42 in. waist; 30 to 34 in. inseam.

2H104 Dark Gray.
2H106 Navy Blue.
Price (Postage, 24c extra)..... **\$16.95**

2H105 Brown.

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How to Order

Read Carefully Before Ordering! Please Follow Instructions Closely. By Doing So, you will enable us to give you Prompt Service.

Send Money with Your Order

Enclose money along with your order. You will be better satisfied in sending money with your order because we can give you quicker service. If you prefer us to ship C. O. D. be sure that you enclose at least 25% of the amount with the order.

There are more records required and extra time necessary in handling C. O. D. shipments which means greater delay. That is why we urge you to send the full amount with your order.

You run no risk in sending your money to Sharood's as our guarantee protects you. Send money along with your next order. Besides getting your order quicker you save the unnecessary C. O. D. collection charges.

How to Send Money

Remit either by Post-office Order, Express Money Order, Bank Draft or Personal Check made payable to Sharood. In case you cannot obtain any of the above, you may send currency wrapped securely, by registered mail.

Give Catalog Number, Color and Size

Be sure to state in your order the style or catalog number, color and size of the goods you are ordering. When ordering material to match your own goods, be sure to enclose a sample in your letter to us. We do not send samples of piece goods. Order only colors and sizes at prices given in this catalog. We do not carry merchandise in sizes, colors and prices other than those given in our catalog.

Please Use Order Blank

You will find these in this catalog, and additional order blanks will be sent you upon request. If you have no order blanks, write on any plain paper.

Always Sign Your Name the Same Way, Please

It is confusing to us to receive letters from the same customer signed sometimes "Mrs. John Brown," again "Edith M. Brown," and again "Mrs. E. M. Brown." Please be careful to use the prefix "Miss" or "Mrs." in every instance, and always sign your full name, thus assisting us greatly.

Any change of address should be brought to our notice so we can change our records and thus serve you to the best advantage. If you have changed your address since sending your last order, please give your former address.

This
Beautiful Compact
FREE
With Every Order of \$7.00



With every order of \$7.00 or more we give absolutely FREE this Single Powder Compact. It comes in a gunmetal case which is thin enough to be very convenient for carrying in your purse or hand-bag. Hand painted in dainty designs. Compact is 2 1/4 inches in diameter. Mirror inside cover. Powder pad. Flesh color powder. Easily refilled. Regularly sold for \$1.00.

To get this Compact, fill out coupon on Order Blank.

This 7 Piece Table Set
Golden Amber-Iridescent

FREE

With Every Order
of \$10.00 or Over

You will surely be delighted with this beautiful 7-piece water set, which we give absolutely FREE with every order of \$10.00 or more. It is made of iridescent crepe design glass colored in beautiful golden amber. By sending in one large order instead of a few small ones, you cut down our cost of handling and enable us to give you this handsome gift absolutely free. This attractive set sells in most stores for \$2.00. It will not only prove very useful but will add to the beauty of your table.

To get this water set,
be sure to fill out coupon
on Order Blank.



FREE These 6
Teaspoons
Wm. A. Rogers
1881 Silverware
With Every Order
of \$10.00 or Over

While you are making up an order for Sharood's, why not purchase \$10.00 worth or more and get FREE these six beautiful teaspoons of Wm. A. Rogers 1881 Silver Plated Table Ware. Everybody knows the value of the famous Wm. A. Rogers 1881 Silver Ware. It is guaranteed to last 25 years and in most cases lasts a lifetime. The pattern is the Essex design, new and very beautiful. By sending in one large order instead of a few small ones you cut down our cost of handling and enable us to give you this handsome gift absolutely free.

To get these Teaspoons, fill out coupon on Order Blank.

A GIFT for YOU for Securing one New Customer

To Our Good Friends
We Make a Wonderful Offer

Shown on this page are eleven gifts—articles to decorate the home, novelties every woman wants for herself. Sharood offers you choice of any one of these desirable gifts for one \$6 order from a new customer, and your own order. We will accept as new customers those who have never bought from Sharood before and also old customers who have not ordered from us within the past year.

Visit your friends and relatives today and tell them about how satisfied you have always been with your dealings with Sharood's. It will certainly be easy for you to get one new customer for us and earn one of these beautiful rewards that ordinarily sell for \$1.50 to \$2.00. Be sure to enclose money for the entire amount of the orders. No. C. O. D. orders accepted. The reward you select will be sent to your home, postage free.

Smoker Set

Consists of one large ash tray with match holder and cigar rest and three smaller ones that fit compactly into it. Ash trays of colored glass; mountings bright polished nickel. Sold in most stores for \$1.50 and \$2.00.



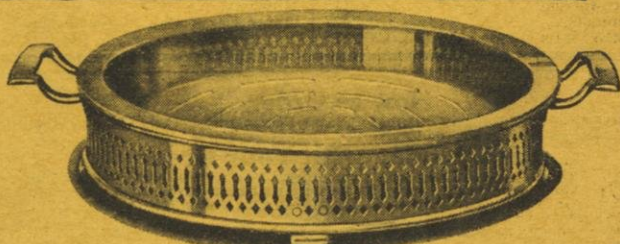
3 Piece Iridescent Amber Glass Console Set

The very rich coloring of the amber iridescent crackle glass and the graceful shapes of the bowl and the candlesticks make this a handsome decoration for console, buffet or table. Bowl is charming filled with flowers or fruit. Candlesticks are about 7 inches high; bowl 9 inches in diameter. Easily worth \$2.00.



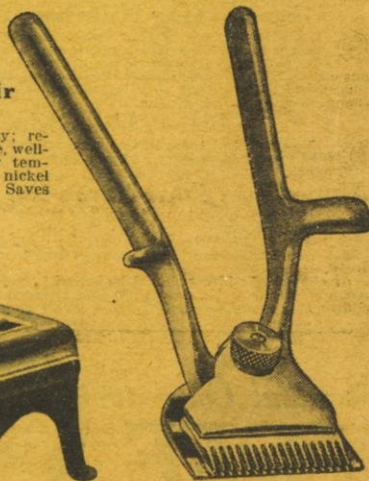
Baking Glass Pie Plate

The particular housewife will appreciate the advantages of having this attractive means of serving pies. Deep dish of clear baking glass, about 9½ inches in diameter, fits into fancy cut-out nickel frame with handles. Baking glass guaranteed to withstand oven heat. Usually sold for \$1.50



High-grade Hair Clipper

Makes hair trimming easy; requires no skill to use. Full size, well-made of good steel, properly tempered, finely finished and nickel plated. Cuts hair very close. Saves barber bills.



Electric Table Stove

Here is the handiest little stove imaginable. It will toast, fry, cook, and heat liquids as well. Useful at table; also in sickroom and nursery. Polished nickel and glossy black finish. Complete with cord and attachment plug. Worth \$2.00.

Fill out and Mail Back with Orders
Sharood Co.,
Minneapolis, Minnesota

Enclosed find \$..... in payment for my own order and order of \$6 or more from a new customer. Please send me the reward, free of charge, postage paid, checked below with an X.

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| <input type="checkbox"/> Water Set | <input type="checkbox"/> Berry Set |
| <input type="checkbox"/> Smoker Set | <input type="checkbox"/> Console Set |
| <input type="checkbox"/> Double Compact | <input type="checkbox"/> Salad Plates |
| <input type="checkbox"/> Electric Stove | <input type="checkbox"/> Hair Clipper |
| <input type="checkbox"/> Silver Plated Teaspoons | |

Mrs. or Miss.....
R. F. D. or
Street No.....

Town.....State.....

Make sure each order is on a separate sheet

Fast Color Broadcloth

55
AYard

Width, about 36 in.
Here is a wonderfully fine quality in a guaranteed fast color Broadcloth. A highly mercerized fabric with a lustrous, silky finish. These pretty color combinations will make smart tub garments. Very reasonably priced. State color wanted.
6 H 3748
Price, per yard .55c
Postage, 1c a yd. ext.

New Spring Fabrics
in the
New Colors

Printed Crepe De Chine
Silk Mixed

Width, about 36 in.
This extra fine quality printed Silk Mixed Crepe de Chine will make the most becoming and attractive of summer dresses. A good, heavy quality that usually sells for \$1.25 a yard. Offered in colors and designs direct from New York State pattern wanted.
6 H 3825
Price, per yard .98c
Postage, 2c a yd. ext.

98
AYd.

Silk Mixed Crepe

Width, about 36 in.
Printed crepes are again the leading fabric for smart-looking dresses. This is a wonderful quality, medium weight crepe woven of silk and cotton yarns. Colors as illustrated. Newest designs. Makes most attractive dresses for spring and summer. State pattern.
6 H 3848
Price, per yard .85c
Postage, 1c a yd. ext.

85
AYard

Rayon Canton Crepe

Width, about 36 in.
Among the new spring fabrics you will find none more desirable than this Rayon Canton Crepe. This is a good, firm quality which comes in beautiful designs and attractive color combinations. Makes stylish dresses for spring and summer.
State color wanted.
6 H 3849
Price, per yard .89c
Postage, 2c a yd. ext.

89
AYd.

New Sport Broadcloth

Width, about 36 in.
When you see how effectively this new Sport Broadcloth makes up and how nicely it wears, you will be amazed that it costs only 39 cents a yard. Firmly woven and printed in the season's most fashionable colors. Very desirable for women and children's dresses. State pattern.
6 H 3703
Price, per yard .39c
Postage, 1c a yd. ext.

39
AYd.

54 Inch Bordered Fabric

Width, about 54 in.
Here is your chance to buy one of the popular 54-inch bordered materials for a very low price. It is woven of strong cotton yarns in the season's favorite sport colors. The extra width cuts to advantage; 1 1/2 yards will make a short sleeved dress and about 2 yards one with long sleeves. A quality and a value that will delight you. Colors as illustrated. State pattern wanted.
6 H 3630 Price, .49c
per yard.
Postage, 2c a yd. extra

49
A Yd.

54 Inch New Rayon Bordered Fabric

Width, about 54 in.
This 54-inch Bordered Rayon is one of the best and hand-somest of the fashionable bordered fabrics. High lustrous, silky-looking fabric with solid color jacquard top and fast color borders as illustrated. Comes with a wide border for making the bottom of the dress and a narrow one at the top for collar, cuffs and any desired trimming.
Requires from 1 1/2 to 2 yards only to make a very stylish dress. Color as illustrated. State color wanted.
6 H 3803
Price, per yd. \$1.49
Postage, 3c a yard extra

149
A Yard

1 1/2 to 2 Yds. Makes a Dress

54 Inch Bordered Canton Crepe

Width, about 54 in.
Colors: Peach, Tan, Rose Copenhagen Blue, Pansy, Copperas (Copper Brown), Navy Blue, or Black.
Another of the popular border cloths is this 54-inch wide Bordered Rayon Canton Crepe. Durably woven in solid colors with stripes and checks of satin of the same color. Requires from 1 1/2 to 2 yards only to make stunning looking dresses. Regularly sells for \$2.00 a yd. State color wanted.
6 H 3857
Price, per yard \$1.79
Postage, 3c a yd. extra

179
A Yard

ROSE PEACH COPEN COPPERAS

19
AYd.

Guaranteed Fast Color Dress Gingham

A Regular 25¢ Value

Width, about 32 inches
An exceptionally good quality, guaranteed fast color Dress Gingham. Yarn dyed in very attractive patterns and color combinations. A high grade fabric that usually sells for 25 cents a yard. Will make very pretty dresses both for women and children. Very low priced. State pattern number wanted.
6 H 3627 Price, per yard .19c
Postage, 1c a yard extra

19
AYd.

Spring's Newest Styles Very Low Priced!

Be Sure to Enter
Sharood's Style Show
Contest
See Page 4

New
Cut Out
Sandal

\$2.98

Choice of
Patent Leather
Blonde or Grey Kid

Here's the newest springtime style in footwear—sandals with numerous cut-outs. You can have your choice of three fashionable leathers—Black Patent Leather, Blonde or Grey Kid. Light colored linings which will not rub-sol your fine hosiery. Flexible leather insoles. Rubber-tipped, low walking heels. Gives a very graceful appearance to the foot. Its low price and high quality makes this sandal an especially good choice to enter in our Style Show Contest, particularly if you are planning an inexpensive outfit. Sizes, 2½ to 8. Wide Widths.

9H 2034 Patent Leather
9H 2035 Blonde Kid
9H 2036 Grey Kid

\$2.98

Price, per pair.....
Postage, 12c extra

Patent with Gold Underlay

The dainty flower design with its gold underlay gives an air of Spring to this stylish one-strap pump of Black Patent Leather. Fancy stitching on quarter. Fashion's latest style trend is evidenced in the spike heel which is covered with patent leather to match the rest of the pump. Light colored linings. Sizes, 2½ to 8. Wide widths only.

9H 2546 Patent Leather.

Price, per pair. \$3.98
Postage, 12c extra

\$3.98



Covered
Spike
Heels



\$3.48



Covered Cuban Heel

French Blonde Satin

Here is a popular new pump that will be worn with either dress or street costumes. Sharood offers this smart model in either lustrous Black Satin or the new shade of French Blonde. One-strap style with contrasting leather bow on vamp. Medium height covered Cuban heel. Sizes, 2½ to 8. Wide widths. Light colored linings.

9H 2885 French Blonde Satin

9H 2886 Black Satin

Price, per pair (Postage, 12c extra) \$3.48



\$3.98

Covered Cuban Heels

Blonde Kid "Butterfly" Pump

Of all the season's lovely shoe creations, you will find "The Butterfly" pump the height of favor. Comes in Blonde Kid with a darker blonde kid overlay. Well-fitting one-strap style. Medium height covered Cuban heel. Flexible leather soles. A great style favorite. Sizes, 2½ to 8. Wide widths.

9H 2549 Blonde Kid

Price..... (Postage, 12c extra) \$3.98

Here is an ultra-smart step-in pump which has everything to recommend it to your favor—fine quality, new style, perfect fit and moderate price. It is made of Blonde Kid with elastic goring concealed under the bow and knot which are of contrasting blonde kid. Goring holds pump snugly to foot. Light colored linings. Flexible leather insoles. Covered Cuban heels. An up-to-the-minute style. Sizes, 2½ to 8. Wide widths only.

9H 2579 Blonde Kid.

Price..... (Postage, 12c extra) \$3.98

\$4000.00 Given in
Prizes During
Sharood's Style
Show Contest

Patent
Leather
with
Fancy Blonde
Satin
Ornamented
Bow

\$4.98

Covered
Cuban
Heels

Gore
Fitted



Here is a very new style in a gore-fitted pump that has met with great favor by New York's best-dressed women. We offer it in a fine quality of Black Patent Leather set off with a novelty bow of French Blonde Satin and a gold rhinestone ornament. Made over a new dress last with covered spike heels. Flexible leather insoles. Light colored linings. Sizes, 2½ to 8. Wide widths only.

9H 2569 Pat. Leath. \$4.98

Price. (Post, 12c extra)

Blonde Kid Front
Bow Pump

\$3.98

Gore
Fitted



Covered
Cuban
Heels

Sharood's Style Show Leads the Way to Better Dress For Less Money.