

Premarin advertisement.

[s.l.]: [s.n.], 1967

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*help
keep her
this way*

*Specifically designed
for estrogen
replacement in the
menopause
...and later years*

Premarin[®]

BRAND OF

CONJUGATED ESTROGENS (equine)

PREMARIN (conjugated estrogens—equine) is a naturally occurring, orally active, water-soluble estrogen presented as the complete equine estrogen complex. CAUTION: *In the female:* To avoid continuous stimulation of breast and uterus, cyclic therapy is recommended (3 week regimen with 1 week rest period—Withdrawal bleeding may occur during this 1 week rest period). *In the male:* Continuous therapy over prolonged periods of time may produce gynecomastia, loss of libido, and testicular atrophy. AVAILABLE in 4 potencies for individualized treatment: *Tablets*—2.5 mg. (purple), 1.25 mg. (yellow), 0.625 mg. (red), 0.3 mg. (green); bottles of 100 and 1,000. 2.5 mg. tablets also available in 20's.

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