



The daily cardinal. Vol. XXXIII, No. 102

February 18, 1924

Madison, Wisconsin: University of Wisconsin, February 18, 1924

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

TODAY
Every student, faculty member and alumnus will celebrate Founders' day.

The Daily Cardinal

EXTRA
This special Monday issue is published in honor of the university's 75th birthday.

VOL. XXXIII. NO. 102

UNIVERSITY OF WISCONSIN, MADISON, MONDAY, FEB. 18, 1924

PRICE 5 CENTS

WISCONSIN CELEBRATES TODAY

STUDENT SENATE ISSUES DRAFT OF ELECTION RULES

New Changes in Balloting Regulations Made Public

Regulations for the guidance of future elections as drafted by the judiciary committee of the Student senate and passed at the regular meeting last Wednesday night have been issued by Llewellyn Cole, Jr., '25, secretary. The changes in the system are embodied in the following rules:

1. No candidate for election shall be a member of the elections committee.
2. The names of all elections officials and ballot clerks shall be published in The Cardinal at least ten days prior to the election at which they are to serve to permit students to protest the names of any actively interested in the election; no protests shall be allowed later than five days prior to the election.

No Talking While Voting

3. At each booth on election day, during the entire period of voting the names of all the ballot clerks officiating at each booth together with the hours at which they are to be on duty shall be posted in a conspicuous place.
4. The face of each ballot shall be initialed by a clerk when presented to the voter and initialed on the folded portion by the other clerk who deposits the ballot in the box.

5. Whenever a ballot box is transferred from one building to another at least one elections official and one member of the elections committee shall accompany the box. All ballot boxes shall be sealed when coming to and going from the registrar's office.
6. It shall be the duty of the elections officials to prevent voters from talking to each other while casting their ballots. The votes of persons who talk while filling out their ballots shall be declared invalid by the person in charge of the booth. This rule is to apply on the first offense.

To Draw Complete Code

7. The election booklets shall be distributed at least two days prior to the election.
8. Not more than two junior members of the senate shall be on the elections committee during the period that the elections are being held.

Cooks Reckless With Eggs, Sugar, Flour, in Big Cake

No amount of material was spared in the manufacture of the immense birthday cake, made in honor of today's celebration. In the cake proper 150 pounds of sugar, three-fourths of a barrel of flour, 480 eggs, 40 pounds of butter, 32 quarts of milk and 9 pounds of baking powder were used. The frosting required 55 pounds of sugar, 240 egg whites and 30 pounds of marshmallow.

To produce the ingredients that the big cake consumed, about one third of an acre of land must have been planted to cane sugar, twelve hens must have been kept busy about sixty days, and the total output of milk from two cows for about twelve days must have been taken. If it takes as long to consume the cake as it did to produce it, the students of 1925 will be in time for a share.

The cake is being made in the central kitchen by the Halls and Commons department.

BIRGE TO TASTE HUGE CAKE FIRST

As "Father of University Family" He Presides at Tonight's Celebration

The first piece of the huge birthday cake bearing 75 candles will be served to President Birge who, because of his position of "father of the university family", will preside at the Founder's day celebration to be held at 7:30 o'clock tonight in the Stock pavilion.

President Birge has served the university through almost two thirds of the institutions' history. Edward Asahel Birge was born in Troy, New York. He received his A. B. degree from William college in 1873. He also attended Harvard and the University of Leipzig, Germany, after which in 1875 he began his career as an educator in the University of Wisconsin, as an instructor.

In 1879 he was promoted to professor of zoology. In 1911 he became dean of the College of Letters and Science, having served as acting president during the years 1900-1903. In 1918 he succeeded Van Hise as president.

For 46 years his life has run parallel with the development of the university.

AMERICAN FLAGS WILL DECORATE STOCK PAVILION

Mass of Banners and Pennants to Cover Walls of Auditorium

Flags and pennants will add color and warmth to the scene at the stock pavilion when it opens its doors tonight to receive the thousands who will gather there to make merry at the mammoth birthday party of the university, just turned seventy-five.

The walls and ceiling of the auditorium will be embellished with the stars and stripes and at intervals the flags of all the Big Ten universities will hang. All agricultural equipment and farm implements which are kept in the building will be removed, and the large area forming the center of the pavilion will be filled with chairs, while the concrete seats around the outside of the room will also be utilized to take care of the audience. The total seating capacity of the stock pavilion is estimated at approximately 5000.

One end of the auditorium will be fitted with a large platform for speakers, near which a sign will be placed, bearing the legend, "1849—University of Wisconsin—1924". Few flowers or plants will be used, the flags being relied upon to furnish the necessary color.

Above the speakers' platform a huge American flag will be rolled up out of sight during the major part of the evening. The climax of the program will come when the lights are dimmed and illuminated only by spot lights, this flag will be unfurled from the ceiling.

In front of the platform the university band in full uniform will be seated and will furnish music for the singing throughout the program. When the large flag is unfurled, the band will play "The Star-Spangled Banner."

BADGER TO HONOR FORMER LEADERS

Six Men Who Brought Wisconsin Fame to Be Inscribed on Cover

Those men whose work played a large part in the founding and development of the university in its formative period and who have carried the name of Wisconsin to all parts of the world, are represented and honored in the frieze panel on the cover of the 1925, the "On Wisconsin" Badger.

Six men have been selected by President Birge as representatives of the significant ideals of Wisconsin, and the names of these men are inscribed in raised leather on the cover of the annual.

The men are James Whitford Bashford, John Bradley Winslow, Charles Richard Van Hise, Samuel Fallows, William Freeman Vilas, and John Bascom.

Represent Spirit

"These men were selected because their words and deeds typify the development of Wisconsin," Ellis Fulton '25, editor of the Badger, said yesterday. "They are men who laid the foundations of the institution; they are men who carried the spirit of Wisconsin out into the world. It is in commemoration of them that their names are engraved on the cover of the book that is the incarnation of the spirit they represent."

Samuel Fallows, the first in order, is distinguished by his long service in the cause of humanity. The many years of his life that were devoted to Wisconsin and to society, and his sympathetic interest in the students of his time, make his

Continued on page 5)

STOCK PAVILION TO BE SCENE OF BIRTHDAY JUBILEE, 7:30 TONIGHT

"Wisconsin Forever"

WISCONSIN, we know you, forever the same,
We know you, Wisconsin, and thrill to your name.

Warm as your balm-breathing meadows of June,

Bright, like your chaste lakes beloved by the moon,

Serene as your sunshine hill-tops of snow.

We know you, Wisconsin, Wisconsin we know you—

Proud in disaster; when fortunate grave,

Wisconsin forever, Wisconsin the brave!

University Glee Club Broadcasts Concert at Chicago Monday

A program by the university men's Glee club will be broadcasted at 4:30 this afternoon from Chicago, where the club will go to take part in the Intercollegiate Glee club contest in Orchestra hall Monday night. The Wisconsin Glee club will enter 24 men in the contest, which is open to 14 middle western colleges and universities.

Other schools which will be represented at the contest are the universities of Michigan, Minnesota, Illinois, Iowa, Chicago, Northwestern and Milliken, and the colleges of Grinnell, Knox, and Beloit. The winners of this contest will go to New York later in the season to compete with eastern glee clubs.

The Wisconsin group will sing Arthur Foote's "Bedouin Love Song" the "Morning Hymn", by Hensley, and a part arrangement of "On Wisconsin", by Robert Nethercut. They will also take part in the ensemble singing at the end of the evening, in which all of the contestants will combine to form one chorus.

President Birge Will Be Official Host at 75th Birthday Party

Wisconsin's family of 9,000 students, faculty, and Madison friends, grown from the original class of "17 young gentlemen" who first met in 1849, will unite tonight in celebrating the seventy-fifth birthday of the university.

It will be a genuine birthday party, starting promptly at 7:30 o'clock in the Stock pavilion, President Birge acting as host.

Every person present will participate in some way in the jollification. The program has been so designed that there will be no long speeches, but will be a swift-moving drama in which the audience will play the important part.

University Routine Ceases

The amplifiers which have been provided by Prof. E. M. Terry and Malcolm P. Hanson, grad, were set up and tested yesterday, and the committee made sure that every part of the program will be heard in every corner of the pavilion.

All meetings scheduled for this evening, including all fraternity and sorority chapter meetings, have been postponed for the celebration. All campus libraries will close at 6 o'clock. University work will cease this evening while the passing of 75 years of university history is commemorated.

The celebration of the seventy-fifth anniversary at this time has recalled a wealth of Wisconsin history.

Graduates of former years have recalled instances of their college days and have written their experiences to make the story of those 75 years more interesting.

"Cut Yourself Same Cake"

The first class of the University of Wisconsin was held Feb. 5, 1849 in a small room in a downtown building. Because this anniversary date came during examination time

(Continued on Page Eight)

What's In Store for You At the Jubilee Tonight

A good time.

A short jubilee celebration with the Wisconsin family—students, faculty and alumni.

You will take part in the program. Everybody will.

You will hear everything. Amplifiers will carry the talks and music to every corner of the pavilion.

You will get an honest-to-goodness slice off the mammoth birthday cake. Don't leave until you do.

Both university bands and the Mozart club will furnish music.

A new Wisconsin song by Professors Pyre and Mills will be introduced.

The Haresfoot period dances and songs have a surprise attached.

You will find unique decorations and lighting effects.

No silver offerings or admissions will be collected.

You will see Prexy at his best.

You will get an interesting birdseye view of Wisconsin progress, told by persons who know.

Movies of the entire party will be taken.

People all over the country will follow what you do by radio.

You will see everybody else there.

State and City Congratulate University on Anniversary

THE GOVERNOR

That the University of their state might rise to its present high rank among the foremost institutions of learning in the world, the people of Wisconsin have contributed generously of money, and men, and ideas. To the alumni of Wisconsin who have gone out from her to lives of usefulness, to the undergraduates who will follow them, to the faculty and administration officers who have trained them, I extend, on this, the seventy-fifth anniversary of the founding of the University of Wisconsin, congratulations for 75 years of work well done, and hopes for the future, in the name of the people of Wisconsin who have made possible the glorious past and will assist in the even more glorious future.

John J. Blaine.

THE MAYOR

As the representative of the city in which the University of Wisconsin has grown to its present position of international fame and usefulness, I offer congratulations to it today for having completed 75 years of service to Wisconsin and the world since its founding at Madison. At this birthday celebration of the university which is a part of our city as many of our residents are personally a part of it, I pledge the cooperation of Madison for today and the years to come.

Milo Kittleson

ASSOCIATION OF COMMERCE

The development of the University in the last 75 years has been extraordinary, both in the size and in the quality of the work done. Its achievement has brought to it an international reputation of high quality. But this growth will be as nothing compared to the opportunities and problems immediately ahead. May the University meet these opportunities and these problems in the spirit of the motto of the state, "Forward."

Don E. Mowry.

PLACARDS PLACED ON OLD BUILDINGS

Historical Posters Set Up on Bascom, South, North and Music Halls

"In the early days of Wisconsin history this building was a student dormitory. It was used for this purpose from the time it was built in 1850. After the destruction of Science hall by fire, it was remodeled for classroom purposes."

Brief historical sketches such as the foregoing of North Hall, have been posted on the four oldest buildings on the campus as part of the preparation to observe Founders Day. The sign on South hall, the second university building to be erected reads, "Built in 1855, its early uses were many. It housed not only the embryo library, natural history cabinet and philosophical chamber, but the families of the faculty as well."

"Old Main hall was completed in 1859," the placard on what is now Bascom hall relates, "It has undergone more frequent and radical alterations than any other buildings on the campus. In 1899 the hall was remodeled and the south wing built. The north wing was constructed in 1905. Fire destroyed the dome which formerly capped the building in 1915."

Music hall, still one of the most picturesque buildings on the campus was known at various times as both Assembly and Library hall. "For many years this old building was the rallying place of college life and influence," the history states. "It was built in 1879 and provided a place where the entire student body could convene and also served for 25 years as the university library."

— 75 —

LORADO TAFT'S SISTER MARRIED TO GARLAND

Lorado Taft's appearance in Madison last week to deliver lectures on art has revived the interest of many Wisconsin people. Taft's sister, Zulime Taft, was married in 1899 to Hamlin Garland, Wisconsin novelist and is said to have been the inspiration for the heroine in Garland's "A Son of the Middle Border."

— 75 —

RIPON COLLEGE OPENS ENDOWMENT CAMPAIGN

A nation-wide campaign for a \$600,000 endowment fund is planned by Ripon college. The college, now in its 73 year, has 2,000 alumni half of whom are said to live in Wisconsin.

PROFESSOR GRIFFITH TALKS TO TEACHERS

Education for service should have as important a place in school life as education for adaptability, declared Prof. Ira S. Griffith of the department of industrial education and applied arts, Saturday, before the art group at the 34th annual convention of the southern Wisconsin teachers association. The convention was held at the Central high school.

— 75 —

LOWER CAMPUS TURNED INTO SKATING RINK

Nature unaided furnished a skating pond for the youngsters on the lower campus. Sunday afternoon when a number of small hockey enthusiasts found that in return for shoveling the snow from the ground they could enjoy ice as smooth as that furnished for the varsity. A group of the young athletes hastily cleared a portion of the field, and thereafter could be seen in fierce imitation of university puck chasers.

— 75 —

RADIO TO BROADCAST CELEBRATION TONIGHT

Radio will broadcast the Founders day mass meeting held in the Stock pavilion tonight to alumni of the university and residents of Wisconsin. Microphones will pick up the speeches and toasts as they are given and transmit them to the university broadcasting station. The wave length of the university station, WHA, is 360 meters.

— 75 —

G. O. P. 70TH BIRTHDAY GETS NO CELEBRATION

The founding date of the Republican party, February 15, at Ripon, has passed, and been ignored amidst the bustle of preparation for today's Founders Day celebration. The Republican party is 70 years old this week. It was founded February 15, 1854, in an old white school house on the Ripon college grounds.

— 75 —

W. A. A. DELEGATES TO MEET TUESDAY NIGHT

Delegates to the National W. A. A. convention to be held in Berkeley, Calif. April 9-12, will be chosen at the regular W. A. A. meeting at 7:30 o'clock tomorrow night in the concert room Lathrop hall instead of the S. G. A. room. This is the fourth national conference of W. A. A.

"It is very important that every member be present and express his opinion of the new amendments by his vote. Several important changes have been made including the method of electing officers which if the plan goes through, will be similar to the one used by S. G. A." said Esther Binstead '24, president.

SPEECH STUDENTS TO RECORD TALKS

Telegraphphone Will Help Students to Correct Faults Made in Classroom

A telegraphphone was installed last week in the Speech laboratory of Bascom hall for the purpose of enabling students to hear themselves as others hear them.

The purpose of the instrument is to assist students in studying their own voices. The sensitive microphones receive the speaker's words which magnetize a wire, three and one half miles of which will record a thirty minute talk, or the major part of what takes place in a class period.

"There will be a switch in the class room," explained Prof. Robert West of the Speech department, "which will be turned on and off during the progress of the class and the students will not know that a record is being made of what they are saying. In that way the individual's most natural speech habits will be recorded, and he will be able to hear for himself, later on in the laboratory, the number of um's, ah's, wells and so forth that he uses."

The telegraphphone is not used by any other college or university. The local speech department will give it a few months trial before making any definite decision about its value in the work.

DO YOU KNOW

that our restaurant is the most reasonable priced eating house in town? And besides the quality of our food and cooking is of the best.

PFEIFFER'S RESTAURANT

(The Campus)

SERENADES AND LITS WERE EARLY FEATURES

Basketball games, winter ice carnivals, and proms were not listed with the extra-curricular activities of the university during the first twenty-five years of its existence according to Mrs. Lathrop Smith, 115 East Gorham street and Mrs. Kate E. Levi, Gilman street, early women students at the university.

Serenades were popular in the early eighties when Mrs. Levi, then Kate Everest, was spending her undergraduate days at Wisconsin. "The boys were quite mean sometimes," declared Mrs. Levi, "and would tear up the walks going up the hill, but at other times, would come down to Ladies' hall and serenade us."

"When Robert La Follette won

first place in an inter-state oratorical contest, I well remember," said Mrs. Levi, "that he was met at the station with all the pomp and splendor that a football team is today, and was carried on the shoulders of the fellows as the hero of the day. We were proud to have such a one in our midst." The literary side of school life was very popular at that time and the most important activities were the debates of the literary societies and the inter-society contests of all kinds. Mr. Levi contrasts that nature of her college interests with those of today when athletics and society play such a big part.

OAKFIELD—The village board here voted to carry liability insurance for thirty members of the volunteer fire department.

CRANE'S WRITING PAPERS

We have this paper in many shapes and shades, all correct, and all with the easily recognizable Crane quality.

CARDINAL PHARMACY

University Ave. at Park St.



Going to Write a Letter?

COME INTO OUR STORE AND GET THE PAPER TO
WRITE IT ON

Netherwood's

519 State St.

Hail Thee, Wisconsin

Seventy-five years of service to the State and its people! That is your noble record!

We alumni are proud of your achievements—are proud in our confidence that you are not abating in your progress as the years roll on.

May you advance as fundamentally in the next seventy-five years as you have in the past three-quarter century—and may we, THE PHOTOART HOUSE, have the opportunity of continuing service thereby in our humble way adding to your greatness and glory.

THE PHOTOART HOUSE

WM. J. MEUER, Pres.

COMPILERS OF THE U. W. PICTORIAL HISTORY

LOCATED
IN THE
HEART OF
UNIVERSITY
DISTRICT

The State Street Leader

YOUR MOST
CONVENIENT
STORE FOR
DRY GOODS AND
APPAREL FOR
WOMEN

PREPARE NOW FOR YOUR

Springtime Home Dressmaking

March and April, the Months of Springtime Dressmaking Are Almost Here

NEW WOOLEN DRESS FABRICS

Novelty woollens are a fabric greatly in favor this year. They are adaptable either for school or business costumes, tailored frocks or sport wear.

French Flannels

In varied size checks and plaids, 58 inches wide, most desirable for dresses, skirts or coats. Exceptional value, yard

\$3.50

Wool Velour

In the newest color combination, consisting of different size checks and plaids, 58 inches wide. Very special, yard

\$2.59

IMPORTED WASH FABRICS

Essential to your springtime dressmaking are imported linens, ratines, fast color suitings.

Irish Linen

Thoroughly shrunk, non-crushable, in every desirable shade, an unusual quality, yard

\$1.00

Imported French Ratines

French heather mixtures, 38 inches wide. A very popular fabric, yard

\$1.00

Fast Color Suitings

A large assortment of guaranteed fast color suitings, will not fade. Goods replaced and cost of making refunded should garment fade. Exceptional value, yard

59c

STORE OPEN
EVERY
SATURDAY
NIGHT



Cor. State and Gilman

STORE OPEN
EVERY
SATURDAY
NIGHT

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDBADGERS ON TOP
LIST, HARD GAMES
YET ON SCHEDULEOhio, Next Here, Looms Strong
as Contenders For Conference Title

Wisconsin's hopes for another Big Ten basket title went soaring when the Badgers downed Illinois Saturday night in one of the closest battles of the season. Chicago lost to Iowa and Purdue dropped one to Michigan.

Purdue and Chicago, by losing Saturday night, dropped behind Wisconsin in the percentage column and left the Cardinal with a clear claim to the title, for the time at least. With four won and one lost Wisconsin has a good chance of keeping this lead, but seven games remain to be played and the team will have to show decided improvement if it hopes to go through the rest of the season undefeated.

Defeat Means Tie
Two games with Ohio, two with Iowa, and one each with Northwestern, Illinois and Chicago remain to be played and a single defeat may send Wisconsin into a tie for first.

Ohio looms especially dangerous at this time. The Buckeyes won their first game, dropped three in a row, and then came back in great shape and copped four in a row. Miner and Cunningham are among conference individual scoring leaders, and the latter has led the list for quite a while.

Illinois, while beaten by one point must be met on its home floor, and most coaches concede that this means an eight or ten point advantage. Coach Meanwell has worked a lot of improvement in the team since the Chicago game, and if he can better its attack the team should keep its record clear.

Maroons Hit Difficulties
Chicago seems to have hit the skids lately. The Maroons played a terrible game against Iowa and it may be some time before they will recover their former effectiveness.

Iowa and Northwestern, while not having teams of the first water, have lots of possibilities and may prove able to spring a disastrous surprise.

Ohio Prepares
For Two Games
With Wisconsin

COLUMBUS.—Its chances for a higher place in the Big Ten basketball sun obscured by the ominous shadow of the Wisconsin game a week hence, Ohio State's cage quintet must make hay between now and next Saturday. Although their record up to tonight showed five conference games won and three lost, the Buckeyes still have a chance to finish well up among the leaders.

Wisconsin is the only foe on the 1924 Buckeye schedule whom the Ohioans have not yet met in an actual game. Two of the four remain-

WOULD CO-EDS OF '63 LIKE
MODERN WOMEN'S SPORTS

If the co-ed of 65 years ago could reappear in her high stiff collar, layers upon layers of full skirts, and masses of long coiled hair, would she stand aghast at the lithe, knickered, shingle-headed athlete of today? Or would she, deep down in her heart, rejoice that her little sister had broken the shackles of convention and restraint?

There are five women's athletic organizations on the campus, the Women's Athletic association, Outing club, Dolphin, Orchesus, and the Physical Education club.

The Women's Athletic association, known as W. A. A. fosters the activities of the others, while the other four are more specialized in their aims.

The prerequisite for membership is 125 points. Members of first teams receive 100 points in hockey, dancing, tennis, basketball, baseball, (indoor and outdoor), bowling, swimming, volley ball, field and track. Second team members receive 15 points. Twenty-five points are given for hiking 40 miles a semester.

The awards given are W. A. A. pin for 450 points, small "W" for 900 points, big "W" for 1200 points,

and a final emblem to seniors elected on the basis of athletic achievement, scholarship, spirit, womanliness and service.

Outing club was organized in 1917 by girls interested in sports not organized under W. A. A. or the physical education department. A pin is awarded to members completing 25 hours of outdoor sports, skating, horseback riding, bicycling, roller-skating, boating, skiing, coasting, or golf.

The purpose of Dolphin club is to stimulate interest in swimming. Exhibitions are given twice a year. Requirements in tryouts are 12 lengths of the pool with any stroke or any number of strokes, two lengths in perfect form, two lengths for speed, three standard dives with an average of 90.

The Physical Education club is open only to majors and minors in the department. Its purpose is to bring the girls into better friendship.

Orchesus is a dancing club founded four years ago whose purpose is neither professional nor to perform before an audience. Members interpret music, poetry, or short stories, according to their own responses.

WRESTLERS TAKE
GOPHER CONTEST

Matmen Win Every Class Except 115 and 125 Pound Class

Wisconsin's wrestling team had little difficulty in defeating the Minnesota aggregation Saturday night at Minneapolis. The Gophers were completely outclassed and won but two bouts.

The 115 and 125 pound Minnesota wrestlers proved too much for the Badgers. Daly, Minnesota, in the former class won a decision from Hansen, while Leahy, in the 125 pound class, won from Whitworth by falls.

Bieberstein, football man and heavyweight, won a decision from Catanzaro and Holmes won on falls from Turnell in the 135 pound division.

Summary:
115-pound class—Daly, Minnesota, received decision over Hanson, (W).
125-pound—Leahy (M) won over Whitworth (W).
135-pound—Holmes (W) won over Turnell (M).
145-pound—Gottner (W) decision over Svoboda (M).
158-pound—Grete (W) won over Isemsee (M).
175-pound—Plitter (W) threw Scarand (M).
Heavyweight — Bieberstein (W) decision from Catanzaro (M).

ing games are with the Badgers. Next Saturday's tilt here marks the first meeting of the two institutions on the basketball floor in several years.

COMMERCE MEN
TAKE GYM MEET

L. and S. Are Close Second in Intercollegiate Contest; Engineers Third

In an interesting and hotly contested intercollegiate gym meet Saturday afternoon the Commerce team took first place with 176.5 points, closely followed by the L. and S team with 172 points. The Engineers were third with 116.

Schmidt, a "W" man, carried off high individual honors with 121.5 points. His score, however, did not count with the total. If it had the Engineers would have won easily. The work of Captain Stevens and Schmidt was excellent. These two men took 5 firsts, 3 seconds, and 1 third place.

The work of Hicks, Baker and Heinke was also good. Young, a freshman, showed exceptional promise for next year's team, doing good work in several events. The summaries of the meet are as follows:

Horizontal bar—Schmidt, Eng., first; Hienke, Eng., second; Hicks and Weiss, L. and S. third.
Side horse—Stevens, Ag., first; Schmidt, Eng., second; Kress, C. C., third.

Flying rings — Schmidt, Eng., first; Hicks, L. and S., second; Stevens, Ag., third.

Parallels—Schmidt, Eng., first; Stevens, Ag., second; Kress, C. C., third.

Tumbling—Schmidt, Eng., first; Stevens, Ag., second; Weiss, L. and S., third.

Clubs—Dale, C. C., first; Snavely, L. and S., second; Hicks, L. and S. third.

PERSONAL RIVALRY IN
MICHIGAN PUCK GAMES

When Michigan and Wisconsin met her in hockey Saturday the element of personal rivalry was present. E. E. Johnson, captain of the Wisconsin team, is from Dollar Bay, Michigan, while Peterman and Reynolds live only twelve miles from there. In the north country, hockey in winter is as common as baseball is here in summer and these men have often met before in amateur hockey. Last year saw four Calumet, Michigan, men on the team which opposed Wisconsin, two of the star players being lost by graduation. Yesterday's game was perhaps the last meeting of these old rivals as Captain Johnson graduates in June.

BLOCKS ASSIGNED
IN SPORT LEAGUE

"W" Men to Direct Organization of Non-Fraternity Athletic Activities

Block divisions of the new Wisconsin Intramural league, which is being formed for non-fraternity men have now been completed. Organization of teams will begin Tuesday evening under the direction of "W" men, who will visit the various blocks and help in the organization of squads. The Independent league, in which any students may enter teams without restriction, is also ready to be formed. "All men interested in this competition should see me between 12 and 2:30 o'clock Monday," said George Berg, director of intramural sports said yesterday. "Schedules will be drawn up immediately, and play will begin before the end of the week." Berg stated further that competent officials are assured for the games and that individual awards would go to the winning teams in each league.

Basketball and indoor baseball will be offered to the divisions first, with playground ball, baseball and horseshoe pitching to follow later in the spring.

Three Good Men
Lost to Badger
Athletic Teams

Wisconsin loses three athletes of proven ability by graduation this semester, and their places will prove mighty hard to fill. Marty Below, Tom Nichols and Johnny Bennett are leaving school after hanging up enviable records in the athletic world.

Marty Below, captain of the 1923 football team, and chosen by many critics on All-American, All-Confer-

QUAD TRACK WIN
GIVES PROMISE OF
SUCCESSFUL YEAR

Badgers Spring Surprise in Relays; Vollely is Outstanding Star in Meet

By winning the quadrangular meet at Evanston Saturday night, leaving Northwestern, Ohio and Chicago trailing in the dust, Wisconsin's track team inaugurated what promises to be a most successful season.

Most of the men on the squad had never participated in regular competition before, but they behaved like veterans and piled up a total of 65 points to 34 for Ohio, 32 for Northwestern, and 24 for Chicago.

One of the greatest surprises of the meet was the showing Wisconsin made in the relays. The squad pulled down firsts in the four mile and medley, second in the one mile, and third in the two mile.

Mile Team Good
The showing made by the one mile team was especially gratifying. Advance dope rated the Badgers as liable to finish in third or fourth place, but the team, composed of Hill, Flueck, Kennedy, and Menke, came through in great style and only lost to the fleet Northwestern hares by a small margin.

"The thing that pleased me most was the wonderful team spirit shown by the men throughout the meet," Coach Mead Burke said yesterday. "When the dash men were competing you would see some of the weight men or jumpers over with them, holding their sweat shirts and giving them encouragement."

Vally Is Star
Vally was Wisconsin's outstanding star. He ran a great race in the four mile and medley events. A number of the new men grabbed off firsts in their events and look like consistent winners for the season.

Jones and Schmidt, pole vaulters, were seriously injured when they landed outside the pit, and will probably be unable to compete in the Iowa meet Saturday.

N. S. Smith, dash man, won his heat and one semi-final in the 40 yard dash, but pulled a tendon and was unable to finish in the final.

ence and All-Western elevens, is probably one of the fastest tacklers that ever stepped on Camp Randall.

Another of Coach Ryan's reliable men, Tom Nichols, has played his last game for Wisconsin, and is leaving school for business. Nichols played both guard and center, and won three of the coveted "W's". In addition to his football activities Nichols was a member of the varsity track team.

Congratu-
lations

to the
University of Wisconsin
on her
75th Birthday

Wisconsin Bowling
Alleys

662 State St.
Under Lawrence's
Call B. 2845 to Reserve Alleys

FRANK'S RESTAURANT

CONGRATULATES THE UNIVERSITY ON
ITS PASSING THE THREE-QUARTERS CENTURY mark.

Washington's Birthday Dance

GRACE CHURCH GUILD HALL

Friday, February 22

THOMPSON'S ORCHESTRA

Given by Brotherhood of St. Andrew

Greetings

We wish to congratulate
the University of Wisconsin on its 75 years of
eminently significant progress.

Trautsehi Turniture
219 KING ST.

THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, Incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 406 King Street, Madison, Wisconsin. Printed by The Capital Times Company.

Member of the Western Conference Editorial Association
Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 6 p. m. Capital Times, Phone B. 1137 after 7 p. m.
Business Office—Union Building, Phone B. 6606 before 6 p. m.

Subscription Rate—\$3 a year, \$1.75 a semester.
Single copies 5 cents

BOARD OF CONTROL

PRESIDENT, PAUL K. ROBERTSON; Vice President Margaret A. Callisen; Secretary, Marion SeCheverell; Treasurer, John L. Bergstresser; Member, J. R. Hemingway.

EDITORIAL STAFF

MANAGING EDITOR PORTER F. BUTTS
Associate Editors .. Walter A. Frautschi, Harold R. Maier
Women's Editor Frances H. Warren
Sports Editor Harry P. Barsantee
News Editor Wilfred C. Wille
Conference Editor Wes W. Dunlap
Desk Editors.....Chester Bailey, Elmer Roehringer, James Culbertson, Fred Gustorf.
Editorial Writers.....Frank D. Crane, Milton H. Erickson, Eliot H. Sharp.
Society Editor Helen J. Baldauf
Literary Editor Lois A. Cole
Exchange Editor Dorothy Lawton
Librarian Payson S. Wild, Jr.
Desk Assistants.....Curtis Billings, Lloyd Gladfelter, Malcolm McDonald, Max Ninman.
Special Writers.....Austin Cooper, Alice Drews, Janet Hull, Paul McGinnis, John McCausland, William Owenweel, Adline Pepper, E. L. Peterson, Edith Porter.
Reporters.....Lisa Behmer, Russell Bockhout, Alice Colony, Marthy Dalrymple, Nelson Jansky, Dorothy Johnson, Joyce Larkin, Edith Miller, Irene Norman, Esther Shreve.

BUSINESS STAFF

BUSINESS MANAGER WALTER H. FLEWKE
Associate Business Manager Robert D. Casterline
Advertising Manager Harold H. Laskey
Associate Advertising Managers.....Luther Brooks, Lloyd Mueller, Beatrice Walker.
Ass't. Circulation Managers.....Sidney Hall, Richard Tower
Business Assistants Katherine Alberti, Harried Godfrey, Floyd Gray, Howard McEachen, Robert Odell, Mary Pidcoe, Jane Pierson, Helen Williams, Irving York.
Classified Ad Manager Paul Glass
Merchandising Service Manager Elizabeth A. Clark

DESK EDITOR—WES W. DUNLAP

WHY YOU WILL GO

Tonight is the time set for the celebration of Wisconsin's seventy-fifth birthday at the Stock pavilion. Every student and faculty man will be present. You, of course, will be there because:

1. The greatest educators, statesmen, politicians, authors, and learned men of the world acclaim the University of Wisconsin's greatness from an academic standpoint.
2. Poets, artists, lovers of nature, authors and visitors from every land have declared the natural beauties of Wisconsin and the university grounds to surpass anything in this country and abroad.
3. Wisconsin graduates and professors have contributed untold benefits to the world by scientific research, laboratory discoveries, and literary contributions.
4. Alumni have been sent to virtually every corner of the earth and are holding the most responsible and important positions in all lines.
5. All old grads look back upon Wisconsin with affection and look upon their alma mater with almost sentimental devotion.
6. Every student feels this same devotion for Wisconsin, as so often expressed on the athletic field, and as such will be glad to appear at the birthday party, to take part in the celebration of the world's greatest university.

THE UNION REALIZED

There is a popular conception on the campus that the Wisconsin union is at present a non-existent thing, visible only on hidden blue prints and contractors' plans of the future Memorial building. The Union is popularly conceived of as so many cubic feet of air space in a magnificent building which will be erected in some hazy future where the men of Wisconsin can loaf, smoke, house their activities, play billiards, or eat.

No more greivous fallacy could be made. It is unfortunate that there are students who have as yet not realized the true significance of what Union means and what interpretation it has on the college campus.

In the first place, there is a great proportion of the student body which does not realize that by matriculation it automatically becomes members of the Wisconsin union. The Union board is the elected body of this Union which administers to its needs.

In the light of this reasoning it is quite evident that Wisconsin's Union is in reality Wisconsin's men and their activities. It is not alone something concrete and material, but it is also the spirit and achievements of the students.

Thus the Founders' day meeting tonight is in fact, the expressed reality of the Wisconsin union.

This fact was admirably worked out in the program which has been planned. A perfect symbolization of this idea is demonstrated in the ceremony of presenting the birthday cake to the university by the student body. And to show that it is the student body which is responsible for the cake, it will be presented by the two individuals in the university who best represent the student body as a whole, the president of S. G. A., as the elected head of all the women in school, and the president of the Union board as the expressed representative of the male students.

The Union is here now. It will be present at the Stock Pavilion tonight. Men, remember that you are a Union man, by right of your presence in the university, and that as such you owe a certain allegiance to its activities.

* * *

Other Editors Say—

INTELLECTUAL LARCENY

Discouraging the student who shows promise of finding some new facts or working out new theories, which would revolutionize science or contradict the doctrines of a study, because of selfish motives, is as much intellectual larceny as laying claim to having written a book actually written by another. Undoubtedly the master of a study who finds that all his teachings, or even a small part of them, are likely to be supplanted with the new theory, faces a huge temptation to suppress that new doctrine.

The path of the discoverer is a hard and steep one. He must face the derision of those holding against his theories and the arguments of the unconvinced, but none of these can compare in immensity with the opposition furnished by a teacher who has an innate hatred of readjusting himself to a more advanced teaching.

Jealousy is inborn into every man and is not lacking even in some of the noblest characters. This jealousy, coupled with the desire of remaining supreme upon the stage of a particular study, has in the past, and probably, will in the future continue to lead many leaders in research, science, and education, generally, to suppress the budding discoveries of their pupils. They will seek to change the form of the discovery and claim credit for it themselves or they will merely seek to suppress it sufficiently to kill it off.

The law affords no remedy. One who has a low moral code will follow merely the dictates of the policeman's club. By holding in utmost contempt the intellectual thief, who crushes desire for research along the untrodden paths and directs the potential discoverer into conventional channels, because of his selfish interests, there is the only opportunity of reducing the number of men who "throw cold water" on genius and snuff out the lights of discovery.—Daily Iowan.

* * *

Sigma Delta Chi should be complimented on successfully completing arrangements to bring Heywood Brown to Madison for a lecture. It's good news he's coming.

* * *

Evidently the winner of the sedan raffled off at the Madison auto show believes that the original cost is way below the upkeep. He has forfeited the car by not claiming it.

The Greek Talks Turkey

(By Recoil)

"Besides," he continued excitedly, "you pledge a man because his father has been given a good car, then show your comradeship by subjecting him to stupid paddling, using his car as a taxi, and converting him into a combination chauffeur, valet, and after-dinner clown."

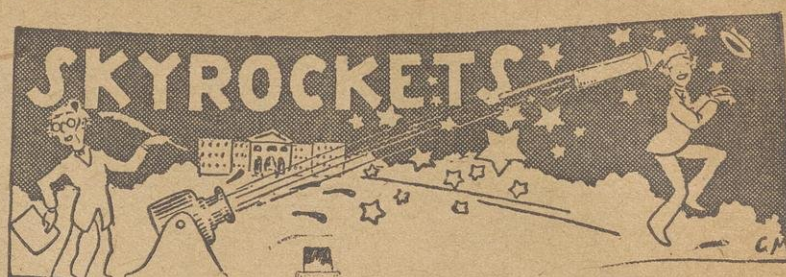
"Listen, you screw-eyed, long-haired Bolshevik," broke in the fraternity man impatiently, "I'll admit that some of the houses slip down occasionally—to err is human—but they never lose sight of their ideals. They may breed snobs, and they may make drunkards of a few obstinate, light-domed fools but there's also many a stuck-up posey made democratic, and many a booze-inhaler turned into an athlete, or given a diverting interest in something else worth while.

"Though a few in every outfit always run rampant on dumb pranks, the rank and file, as individuals, are not only just as good as other men on the campus, they're often a lot better. Think of what they mean to Wisconsin. When visitors come from high school, or anywhere, who entertains them—even to sleeping on the floor—so that they'll go away thinking the U is a half-way decent place? Try and get a rooming-house crowd to give up their beds.

"Who are first in any drive whether it be to send the band to Chicago, feed the babies in Germany, or erect a new building? Who keep talking Wisconsin when they leave school, and try to induce the right kind of lads to come here?

"Who are fighting all the time not only to maintain the outward show, but to keep the very heart, the great hidden soul of the university, alive and active—it's the fraternity man every time, and you know it."

Nothing more was said on the subject that evening.



Congratulations, alma mater. May your next 75 years be as useful and as beneficent as the first.

* * *

I have been told that the lads of the Sore Eye Special sent the U a present in honor of the day. Some say that it was a quart of "Sour grapes" wine and some say that it was a razzberry pie and some say that it was a doze of rat poison.

* * *

If a co-eds Shick flunks out is she a college widow.

* * *

Famous Last Lines:

* * *

Dropped.

* * *

Let us pause for a moment in our celebrations and consecrate a minute of silence to the Phi Psi at Purdue who needed a mark of 30 in his Physics final and only got 15.

* * *

'Tis more blessed to give than to receive.

* * *

NOTICE

To the males of the University. An observer at the game Saturday night noticed that all the co-eds seemed to be using one yell all the time. We have been told that S G A is sponsoring it. Remember it is leap year. The yell is;

* * *

Get a man.

* * *

When I wake up in the morning
And the Ben is ringing eight,
Do I get dressed in a hurry
And get to my first class late.

Yes, I dress in the cold air of morning
And run till I'm good and hot,
And finally I get marked present,
Yes, dear reader, I DO NOT.

* * *

Marya, the campus versifier, has nothing on the poet enroute to Hades who gave us the following effort (It should be addressed to

the dean, your pet gold digger or to most any unworthy shiek.)

* * *

My dear, they tell me that you
Are going to heaven while I
Am going to the other place.
But if you think that I am
Stricken with sorrow, with woe,
You are mistaken. For hell is
Like heaven so long as you
Are not there.

* * *

Lollypop tells us that though some say that "Read 'em and weep" refers to gambling, she continues in her belief that it is an examination mark motto.

* * *

And judging from our Valentine from 2 South hall, our instructors did the reading, and we do the weeping.

* * *

DUMBELL POME

A man I hate is Mr. McGlout.
I kissed his daughter
And he threw me out.

* * *

Ja ever notice how women and cats like to be petted?

Did ja?

* * *

Seen all those blue dresses in the store windows? Since the song, "Yes, We Have No Bananas" (we kill men in Kenosha for even mentioning that song) has created such a boom in the fruit business, the dress manufacturers in New York are trying to revive "Alice Blue Gown."

* * *

WHY I DON'T LIKE HIM

OR
SONG OF A CANDID CO-ED
It isn't the heat, but humidity,
It isn't the time, it's the place.
It isn't, on my part, timidity,
It isn't his cash—it's his face.
BABY PEGGY.

* * *

"Ha!" exclaimed the stern prof, as he marked down a co-ed's examination paper, "I'll make this chicken quail."

* * *

CUPID.

Women Had Many Troubles During Early Co-education

The first co-ed at Wisconsin! Sixty-four years ago, in a high collar, tight waist, and billowy skirt, like all the other young ladies of that period, she intruded herself into what was then the sacred realm of man, the University of Wisconsin.

Edith Conover was her name. As a daughter of Prof. O. M. Conover, she was grudgingly admitted. The faculty and students felt they were lowering the standards of the college by allowing a woman to enroll in it and every effort was made to exclude women.

But the Civil war knocked the plans of mere man and in the year of the war 1862-63 the total attendance in the college consisted of 63 students. The remedy evolved by the board of regents decided that women should be allowed, as a means of filling the depleted ranks.

Began with 3-year Course

Women were admitted under a formally created Normal department. It was instituted as a course for men in which women might have the singular privilege of being enrolled, but in the winter of '63, 119 of the students in the department out of a total of 162 were women.

The course ranked in difficulty with the modern high school course. It was a three-year course, and the degree for it was entitled the "Certificate of Graduation in the Normal Department."

Even though admitted, women students were anything but welcome in those days.

"Young Ladies" Graduated

Prof. J. F. A. Pyre in his history of Wisconsin says of it, "Coeducation slipped in as a war measure. As the men straggled back from the field they found the women in possession and not having become accustomed to it, they were at first disposed to make a row. The year 1866 was one of considerable turbulence on this account."

Six "young ladies" had conferred upon them in June, 1865, six Ph. D. degrees. These the first co-eds to graduate from Wisconsin, were Anna Chamberlain, Clara Chamberlain,

Mary Allen, Hetty Rusk, Anna Taylor, and Lydia Sharp, all of whom became prominent alumnae.

A check to all this unprecedented freedom for women came with the administration of Dr. I. A. Chadbourne in 1867. The new president took steps toward putting women on "an equality with men" but he believed in keeping women in their place. The "Female College" was the result.

Woman Wins Lewis Prize

The plan embraced a separate course of study for women, and a building for their residence and recitation. Women might sit in the same lecture room with men and meekly listen to the professor's words of wisdom, but they could not recite with men. Nor were their commencement exercises held on the same day as that of the men students.

To Dr. John Bascom is attributed most of the credit for firmly establishing co-education. Under his administration students were classified according to their course of study, regardless of sex; men and women appeared together upon the commencement program, and the "Lewis prize" for the best commencement essay, now first awarded, was won by Fannie West of the class of '75.

Dr. Bascom's argument for co-education was—"Young men come from the coeducation of primary schools and return to the coeducation of society. Why cut out four years of their lives and distinguish it in its method and discipline?"

A return to some form of segregation was being considered by the board of regents during the year 1877, and the same year the board of visitors were "shocked by the anaemic aspect of the young women of the university."

The first dean of women was appointed during the presidency of Charles Kendall Adams in 1892, and during the term of President Charles Van Hise a department, the course in home economics, was created especially for women.

ALUMNI RESPOND TO FOUNDERS' DAY

Many Letters Enthusiastic Over Celebration Received By Birge

Alumni from all over the country have been writing in to the office of President Birge, expressing their appreciation and enthusiasm over their Founders' day celebrations. These voluntary letters carry the tone of the meetings which have attracted thousands of alumni scattered throughout the states. Following are paragraphs taken from the various letters, which have arrived on the eve of the student celebration which will be held this evening at 7:30 o'clock in the Stock pavilion:

OMAHA, NEBRASKA

"It simply is wonderful what an impression Mendota and her banks have made upon those who have mingled with them. In directing my thoughts in this direction I was impressed with the sameness of the difficulties which have beset all pioneers in the old works as well as the new in the setting up of institutions of learning, principal among these being sectarianism politics and avarice."

BELOIT, WISCONSIN

"We are going to invite the parents of alumni and students to our Founders' day celebration," H. W. Adams writes.

DES MOINES, IOWA

"I have just said goodbye to Professor Paxson and I cannot refrain from expressing in a definite way my heartfelt thanks as well as the thanks of our local association for having Professor Paxson come here. He delivered a message long to be remembered and I am sure I speak the sentiment of everyone present when I say that he made us feel more deeply indebted than ever to our alma mater."

L. A. ANDERSON.

NEW YORK CITY

"We have in and around New York between 400 and 500 Wisconsin alumni, and inasmuch as this month is the seventy-fifth anniversary of the University of Wisconsin we hope to make the dinner one of the most important we have ever had," writes K. M. Mann, in regard to the February dinner of the New York Alumni association.

KNOXVILLE, TENNESSEE

The alumni association of Knoxville passed the following resolution on February 10:

"Whereas the University of Wisconsin has stood fearlessly for the expression of truth and the advancement of cultural education through direct channels of application and industry and

"Whereas the apostles of age-long methods from the educational

Watch This!

This column is for the use of organizations who wish to reach their members with special Founders' Day information concerning times and places of gathering for the celebration Monday night. Bring or telephone your messages to The Cardinal before 5 o'clock.

MUSIC AND DRAMATIC CLUBS

All music and dramatic clubs will assemble around the music and drama banner at the west entrance of the stock pavilion at 6:45 o'clock Monday night instead of at Lathrop hall. Look for the music and drama banner.

HARESFOOT CLUB

Members of the Haresfoot club will meet at the Haresfoot loft, Union building, at 6:40 o'clock Monday night before going in a body to assemble with the music and drama clubs at the west entrance of the Stock pavilion.

HONOR SOCIETIES

Undergraduate members of all scholastic honorary societies will meet at 6:50 o'clock Monday night at the west door of the Stock pavilion around the honorary society banner to occupy a reserved section at the Founders' Day celebration.

PUBLICATIONS

All staff members of publications will meet at the places their respective editors designate to them in a body to the west entrance of the Stock pavilion where they will assemble around the publication

world often look with askance and frown with criticism upon the University of Wisconsin and her faculty for the courageous departure they have made from a system that has been found insufficient and

"Whereas the political interests of various districts take occasion to use these foreign criticisms to cloak the real object of their destructive efforts and

"Whereas the president of the University of Wisconsin and his able faculty have continued steadfast in the ideal and purpose of the University of Wisconsin and defeated her through all attacks therefore

"The University of Wisconsin club of Knoxville, 'the oldest club in Dixie' have this fourth day of February unanimously voted to transmit and pledge to the president of the University of Wisconsin and the faculty their sincere and fullest support and approval of policies and acts performed by them under the careful administration of their former professor, dean and President Birge, and do hereby instruct their secretay to convey to him a copy of these resolutions."

N. M. WOOLRICH '14.

banner to enter the pavilion at 7 o'clock.

BADGER STAFF

The "On Wisconsin" Badger staff will meet at the Badger office, union building at 6:45 o'clock promptly, to go together to the stock pavilion to celebrate the university's birthday. Every staff member is expected.

LITERARY MAGAZINE

Members of the editorial and business staff of the Wisconsin Literary magazine will meet at 6:40 o'clock in the office in the Union building to march to the Stock pavilion.

— 75 —

BADGER WILL HONOR SIX FORMER LEADERS (Continued from Page One)

name especially fitting. He was graduated here in 1859.

William Freeman Vilas made significant the name of Wisconsin by his great activity in public life. His work as professor of laws, lawyers and revisor of the statutes of the state are noteworthy. He was a secretary in Cleveland's cabinet. On his death he bequeathed his fortune for the upbuilding of the university.

As justice and chief justice of the state Supreme court, John Bradley Winslow did many great public services in his decisions, which raised and enlarged the scope of law and liberalized it. He was an ideal man for the bench for he was bound by no technical rules, never went off into wild ideas and had no definite ideas as to what courts could or could not do.

A graduate of 1873, James Whit-

ford Bashford did most noteworthy work in the field of religion. He became president of Ohio Wesleyan, and later Bishop of the Methodist church in China.

Bascom Interested Birge

The great and significant things accomplished for Wisconsin by Charles Van Hise, former president of the university, are well known. His works for the state and the school, as well as in the field of public service, have made his name

synonymous with Wisconsin spirit.

Coming to the school at its most critical time of the formative period, John Bascom is the only man represented on the frieze who is not an alumnus of the school. He served the state as president of the university for 13 years. He impressed on the university its intellectual and educational qualities that have been kept since. Bascom brought President Birge to Wisconsin as a student.

CONGRATULATIONS TO THE 75TH ANNIVERSARY OF THE UNIVERSITY OF WISCONSIN

TIEDEMAN'S PHARMACY

702-704 University Ave.
Drugs Stationery School Supplies
"Try Our Famous Malted Milks"

Happy Birthday,
Wisconsin
SPETH'S

GRIMM'S BOOK BINDERY

STUDENT SUPPLIES

Paper and Leather Note Books

Have you got your 1924 Desk Calendar?

CORNER GORHAM AND BROOM STREETS

Best of Wishes to the U. of W.

BROWN & BAREIS

220 State Street

"Trade with the Boys"

75 YEARS OF PROGRESS

We congratulate the university on its 75 years
of progress and success

COLLEGE REFECTORY

HAPPY BIRTHDAY

We wish you many happy returns of the day

HAHN'S LUNCH

Colonial Pumps

LOW AND MEDIUM HEELS

\$7.50 - \$9.00

Huegel & Hyland

FIT THAT NEVER FAILS

World of Society

Notes of Churches

Alice E. Mackin and Eliot Gilmore Unite in Marriage

Recent announcement has been received of the solemnization of the marriage of Alice E. Mackin and Eliot Gilmore, the Rev. Norman B. Henderson, officiating.

Emily A. Mackin, sister of the bride, served as bridesmaid. Hugh F. Mackin acted as best man. A reception was held at the home of the bride's parents, Mr. and Mrs. W. N. Mackin, West Gorham street.

The couple will return from a Chicago trip on February 22 and will be at home in Madison. Mrs. Gilmore was formerly a teacher at the Lapham school. Mr. Gilmore was registered in the university last semester.

Upsilon chapter of Gamma Eta Gamma professional legal fraternity will entertain at a dinner on Tuesday evening at the chapter house, in honor of Herman L. Ekern, attorney-general of Wisconsin.

The honor key of Gamma Eta Gamma, bestowed upon graduate members and honorary members of the fraternity, will be presented to Mr. Ekern making him an honorary member of Upsilon chapter.

Alpha Chi Omega alumnae

Freshmen members of the active chapter of Alpha Chi Omega were entertained at a bridge party on Saturday afternoon by the alumnae members of the sorority at the home of Alice Alford, West Dayton street. Valentine decorations were featured. A luncheon followed the bridge.

Theta luncheon

Kappa Alpha Theta Madison alumnae chapter will hold a luncheon-meeting at one o'clock on Saturday afternoon at the college women's club. All Theta alumnae in Madison are asked to make reservations with Martha Buell, Fairchild 2322.

PERSONAL

Alice Bullock '23, spent the week end at the Kappa Delta house.

Elizabeth Stolte '25, is visiting at her home in Reedsburg.

Betty Hooper '25, has gone to her home in Janesville over the week-end.

Dorothy Dodge '24 has gone to Los Angeles, Cal., to visit her father. She will return to the university this semester.

Olga Kvammen '24, is spending the week end with friends in Minneapolis.

ORIENTALS WILL MEET AT CEDAR RAPIDS, IA.

Chinese, Japanese, Hindu and Filipino students in Iowa colleges and universities will send 50 representatives to the annual conference of orientals at Coe college, Cedar Rapids, Ia., to be held February 29. The conference is under the auspices of the Y. M. C. A. and will last three days. Dr. Y. Y. Tsu and L. A. Lockwood of Foo Chow, China, and Dr. Charles Hurry, a Y. M. C. A. world secretary will speak.

MAN EATS 90 OYSTERS A DAY; STILL LIVES

Oysters are most easily eaten when there are no bones in them, President William Edgar McKee of the American Association of Port Authorities claimed on his return from a convention at New Orleans. McKee eats about 90 oysters daily, but is willing to increase the amount consumed if anyone will compete with him in an oyster eating contest.

Plans will be discussed for raising the quota towards the national scholarship fund.

Faculty Members Are on A. A. U. W. Poetical Program

Several of the faculty members of the university will appear on the poetry program to be given at the monthly meeting of the American Association of University Women at 5 o'clock on Saturday afternoon at the College club.

The general program has been arranged by Miss Mark Katherine

Reely of the University library school faculty and will include an introductory talk by Miss Reely on "Tendencies in Modern Poetry" and readings by a number of university poets of their own writings. These include Prof. William Ellery Leonard, Prof. Grant Showerman, P. M. Fulcher of the English faculty, Miss Julia Grace Wales, Miss Margaret McCarthy. Some of the poems of Miss Marion Ryan which have been set to music by her sister, Miss Winifred Ryan will be sung by Miss Katherine Reid, and probably some of the poems of Miss Zona Gale and the late Mrs. H. P. Greeley will be read. In addition there will be an exhibition some of the recent books of poetry including anthologies, entitled, "The Singing World," "Come Hither," "Best Poems of 1923" and

collections from Mafield, Delamare and Bachel Lindsey.

Following the program tea will be served. Dr. Louise Phelps Kellogg is general hostess for the day and Meses. Frederic L. Paxson, W. H. Page, W. D. Frost, E. W. Blake-man, Miss Martha E. Edwards, Miss Elizabeth D. Young, assistant hostesses. At the serving tables will be the Meses Marie Kasdin, May Shine, Edith Wynn Anderson, Marjorie Hall, Ruth Wallerstein, E. L. Main, E. A. Wray Helen White and Dorothy Furbish.

Howard Spindler '27 and Bruno Walczak '23, have returned from a business trip to Milwaukee.

Elsie Taylor and Ruth Sanderson spent the week end in Madison.

The POPULARITY of the "DAHL HAT"

Has Contributed to the Beauty and Glory of the Campus
Let us continue its success

318 STATE STREET

"THE SHOP OF DIFFERENT APPAREL"

WOLDENBERG'S

WOLDENBERG'S

Fashion Favors High Colors in New Coats For Spring



Color, Color everywhere is the slogan of the new fashions for spring—Color in one's coat, color in one's frock. What a relief from a season of black! And such fascinating new colors as there are—their very names arouse new interest.

Greystone
Brick Dust
Moss Green
Bengal

Rubber
Poudre Blue
Tortoise
Lichen

SPORT COATS

Sport Coats of course have brilliant hues—brick dust, poudre blue, warm tans and greys in plaids, stripes and plain colors.

DRESS COATS

Bran, rubber and bengal are the shades in the slim new Dress Coats fashioned of various materials, some trimmed with fur.

\$25 to \$175⁰⁰

WOLDENBERG'S
CORNER MIFFLIN & PINCKNEY

Rosemary Beauty Shop

523 State St., Delonge Bldg.

Expert Operators in All Departments

Permanent Hair Waving by Improved Eugen Method. Leaves the hair soft with a beautiful natural wave.

Open Evenings by Appointment

Phone B. 6211

Best Wishes to Wisconsin

BUTTERFLY CANDY SHOPPE

LAWRENCE'S

Cafeteria and Restaurant

662 State

L. L. Ketchum

"Dean" W. Ketchum

"Our Prices Make Walking Expensive"



COLLEGE CAB COMPANY

Phone Badger 3900

Madison

Wisconsin

SOCIETY FOSTERS NEWSPAPER ETHICS

Editors in Large Cities Follow
Example of State Organ-
izations

"A decided advance in the development of a code of newspaper ethics was made a year ago last April when the first organization was formed for newspaper editors from cities with a population of 100,000. Before this time, the various state press associations had adopted codes of ethics," said Prof. W. G. Bleyer, head of the department of journalism, in an interview yesterday on the progress of newspaper ethics.

The men attending this meeting organized themselves into a society called the American Society for Newspaper Editors and adopted a code of ethics, according to Professor Bleyer. This step was most significant, since the organization is the first of its kind in America. It is the expectation that the association will acquire the prestige of the American Medical association and other professional organizations of a similar nature, Professor Bleyer stated.

Schools Are Classified

"A request was sent to the American Association of Teachers of Journalism and the Association of American Schools of Journalism asking these two organizations to classify the schools of Journalism on the basis of merit," said Professor Bleyer in referring to the work of the schools in furthering the development of a code of ethics for newspapers.

"Each year in our course, the students in the class on history and principles draw up a code of ethics individually, and later a composite code is made from their work."

Have Similar Codes

For many years, the English have had two professional associations, he declared. The Institute of Journalists of Great Britain has been active, and has been fortunate in having such leaders as Robert Donald, A. S. Gardiner, and J. L. Garvin.

"The English code of ethics and the American code of ethics for newspapers are similar. During the past year, the Institute of Journalists of Great Britain adopted a resolution deploring the featuring of divorce court news and supported a bill in parliament to put out all testimony in divorce cases. This bill came to the third and last reading before the dismissal of parliament by Premier Baldwin in order to hold the new elections," concluded Professor Bleyer.

KNAPP GIVES \$5,000 STUDENT LOAN FUND

A loan fund for needy students, to be known as the Kemper-Knapp loan fund, has been voted by the board of regents. This fund of \$5,000, was donated to the university by Mr. Knapp, a Wisconsin graduate now living in Chicago.

RATES
Rates 1½ cents per word or 35 cents per column inch. Minimum charge 25 cents. Contract rates also.

Classified Advertising
IN THE CARDINAL
Reaches Every Student

PHONE B. 6606
Ads must be at Cardinal office, 752 Langdon St., by 5 o'clock of preceding day. Call "Paul the Ad Man," Badger 6606.

LOST AND FOUND

LOST—A topaz ring with oblong stone mounted in green gold. Reward. Gertrude Peterson. F. 2432. 2x17

LOST: Alpha Xi Delta pin, name Maynard engrave on back. Reward. Call B. 471. 6x15

WANTED

BACHELOR Apts. wanted one roommate. Call Haase F. 877. 3x17

WANTED—One or two men to share apartment. Two blocks from Library. Reasonable. F. 1533. 5x14

BE A NEWSPAPER correspondent with the Heacock plan and earn a good income while learning; we show you how; begin actual work at one; all or spare time; experience unnecessary; no canvassing; send for particulars. Newswriters Training Bureau, Buffalo, N. Y. tfx12

Bulletin Board

This column is for the use of members of the university staff and all campus organizations wishing to reach large groups. Notices will be received at The Cardinal office, Union building, up to 5 o'clock on the day previous to publication. Notices may be given over the phone by calling B. 250.

BASEBALL MANAGERS

All candidates for Frosh and Sophomore baseball managerships will report to the baseball manager at gymnasium annex any afternoon between 2:00 and 4:15 o'clock.

WOMEN STUDENTS

All women students who have changed addresses for the second semester should register the new address at once in the office of the dean of women. The lack of this information may mean serious delay to the student in receiving telegrams or other important messages.

BADGER NEEDS MEN

Men interested in distributing and collecting a research questionnaire for the 1925 Badger are asked to call the Badger office at once.

GERMAN CLUB

Members of the German club will give a group of dialect readings for all members of the German department at 7:30 o'clock Wednesday evening in Lathrop parlors.

EDUCATION SENIORS

At 4:30 o'clock on Monday in 165 Bascom hall, Mr. Thomas Lloyd

FOR RENT

FRONT ROOM, first floor, attractively furnished, warm and sunny to married couple. Also single room, call between 8 and 5. B. 3709. wkx17

FOR RENT—Apartment, 4 rooms for housekeeping or rooming, enclosed sleeping porch. Hot water heat, laundry. 915 University Avenue. 7x12

SERVICE

DRESSMAKING. B. 6603. 26x15

EXPERIENCED typing on short notice. B. 6159. 30x13

CALL BALDWIN'S seven passenger Buick for country or city trips. F. 2223. tfx13

EXPERIENCE tutoring in Spanish and French. F. 184. tfx14

Jones, chairman of the committee on high school relations, will meet those seniors and graduates who are preparing to teach and desire the aid of the committee in their quest for satisfactory positions.

BADGER CIRCULATION

All persons interested in Badger circulation work are asked to report at the Badger office in the Union building 3:30 to 5 o'clock Monday.

MAN AND NATURE CLASS

The Man and Nature class will begin with the lecture Thursday. The meeting place will be announced in the Cardinal later.

BADGER POSITIONS

Workers wanted to do telephoning at home for Badger. Freshmen and sophomores, get started on an activity. Call at Badger office afternoons.

There will be a meeting of the Arts and Crafts club at 7 o'clock Wednesday, Feb. 20, at industrial arts laboratory. Election of officers and lecture.

WM. HICKS Chiropodist

Consult me for ailments of feet. 521-523 State St. Phone B. 6211

WOMEN ARE TO SERVE 4,000 SLICES OF CAKE

Sixteen women have been named to help in serving the mammoth birthday cake to all of the guests at the university's party. The cake will be cut into 4,000 pieces, enough for everyone, the first piece going to President Birge. The committee is composed of: Mary Burchard, '24, Helen Callsen, '25, Mary Devine, '25, Esther Fifield, '25, Helen Kingsford, '24, Janet Marshall, '24, Marian Metcalf, '24, Rosamond Nolte, '24, Jean Palica, '25, Florence Poppenhagen, '25, Edith Porter, '24, Peggy Read, '27, Sally Stevenson, '25, Betty Stolte, '25, Fran Warren, '24, Dorothea Wilgus, '24.

EARLY ARMORY PROMS WERE BIG AFFAIRS

"I remember when the gym and armory building was completed during my sophomore year. There was a big ball held at the time of the opening, and it was the first time we had a large floor to dance on," stated Dr. Walter Sheldon '95 of this city, in speaking of his college days.

"During the following year I was one of the chairmen of the first prom. The 1895 prom was almost like those that are held now. The walls were hung with decorations and boxes were built for the parties. If I remember rightly the tickets were sold for \$5 and about

250 couples attended. We had a grand march, and with the new large floor and all the decorations, it was a very successful party.

"Of course I remember a great many things that happened while I was in the university, but I think the junior prom was outstanding."

— 75 —

One month's growth of whiskers grace (or disgrace) the face of a Wooster college student who decided shortly after Christmas that he would go unshaven until the school basketball team won a game. Wooster college is at Wooster, Ohio.

MADISON NOW PLAYING

LOOK OUT
FOR THE SURPRISE SENSATION OF THE YEAR!



Starring

PRISCILLA
DEAN

In a thrilling drama that you'll remember for many a day with a tremendous supporting cast, including

WALLACE BEERY
MATT MOORE
RAY GRIFFITH
Pathe Comedy

Two Wagons
Both Uncovered
Adults 30c Children 10c

PARKWAY NOW PLAYING



Norma
Talmadge
"THE SONG OF LOVE"

One Woman's faith and another woman's falsity.



"About Face"

2 Reels of Fun
Adults 55c and 35c Children 15c

An Important
Message
To Those
Who Eat

The Olympic
Chocolate
Shop
13 S. Pinckney St.

Will serve light lunches starting February 16th in connection with their regular fountain service.

Our food materials and coffee are the best that money can buy.

Our only aim is to please. Give us a trial!

SPECIAL SALE

ON

Okeh Records

YOUR CHOICE

50c each

Bestor Bros. Music Store

120 West Mifflin St.

Opposite Mifflin Arcade

Phone Badger 538

MINTZ BROTHERS

Extends Its Heartiest

CONGRATULATIONS

TO THE UNIVERSITY ON ITS 75TH BIRTHDAY

University Joins In Celebration of 75th Anniversary

(Continued from page 1)

this year, the celebration was set for today.

President Birge early in the month issued a proclamation asking alumni groups all over the country to celebrate this anniversary at some convenient day of the month. The Wisconsin home celebration tonight is one part of the nation wide recognition of this anniversary.

The feature of the birthday jollification will be the presentation of a huge birthday cake to the university by the student body. Four thousand pieces will be cut from the cake and distributed to the crowd after President Birge has accepted it on the part of the university.

Movies and Radio

Movies of the making of the cake have been taken by the university photographic laboratories and will be shown together with scenes of tonight's celebration throughout the country to present graphically the picture of Wisconsin's birthday party to alumni everywhere.

The mammoth cake will be adorned with 75 candles in true birthday style. The cake is so large that it had to be baked in sections by the Halls and Commons. University women will "build" and ice the cake in the Stock pavilion this afternoon. There will be cake for everyone, the committee announced yesterday.

It has been further stressed that while all activities will be urged to attend in groups and sit together for their part in the program, the party is in no sense restricted to them. If a person belongs to several groups, he is to choose which he will attend with. Groups will assemble around their respective banners at the west entrance of the Stock pavilion at 6:50 o'clock tonight.

Guns to Give Salute

Wisconsin's Founders' day celebration at Madison has aroused a nation wide interest. Alumni from coast to coast have turned to their Alma Mater tonight and have expressed their congratulations. Sta-

tion WHA will broadcast the entire program to these alumni. Madison business men and Wisconsin graduates have cooperated to the fullest extent and have participated in laying plans for the celebration.

"Happy Birthday," is on every student's lips and hangs in cardinal letters from the library. The term was painted red with "75's" last night. The slogan "Cut Yourself a Piece of Cake," appears on the lower campus fence. Placards have been placed on the oldest Wisconsin buildings to give their history at a glance. A salute of artillery guns will start the party at 6:30 o'clock. Every student will watch the Music hall clock to be at the Stock pavilion at 7:30 o'clock tonight.

The Program

The complete program for the evening follows:

- | | |
|---|-----------------------|
| Old Varsity Toast | Mozart Club |
| "Varsity" | Assemblage |
| "Seventy-Five Years of History" | |
| 1. The First Quarter Century | Justice Burr W. Jones |
| 2. The Second Quarter Century | Robert N. McMynn |
| 3. The Third Quarter Century | Philip La Follette |
| "On Wisconsin" | Assemblage |
| (Presentation of Birthday Cake) | |
| "Wisconsin Forever" | Mozart Club |
| "As You Were" | Haresfoot Club |
| "If You Want to Be a Badger" | Assemblage |
| "Pages from the Badger" | |
| Two Minute Talks by Students on University Activities | |
| "The Star Spangled Banner" | Assemblage |

IF YOU WALK—I CAN
TEACH YOU TO DANCE
Sari Fields
Studio of Dancing
F-2171-13 W-MAIN-HOURS 10-10

Badger Rent-a-Car

Studebakers, Nashes, Columbias
Dodges Fords
Fairchild 2099 312 W. Johnson

MANY HAPPY RETURNS

WE ARE HAPPY TO CELEBRATE WITH YOU TODAY

THE W CAFE

BIRTHDAY GREETINGS

TO WISCONSIN ON ITS 75TH ANNIVERSARY

CAMPUS CLOTHES SHOP

Congratulations

Thompson's Orchestra

CAMEO ROOM DIRECTORS

"WISCONSIN FOREVER"

WE WISH YOU MANY MORE HAPPY BIRTHDAYS

RUPP'S

Announcing

Regular dinners and suppers

12 to 2 and 5:30 to 7:30



323 N. Lake St. at University Ave.

Joe Allabough, Mgr.



Johnston & Murphy Shoes

THE latest styles in newest spring shades are here The excellence in workmanship of Johnston & Murphy shoes is more evident than ever in these--their finest production.

YOU CAN BUY THEM HERE AT

\$12.50

Olson & Veerhusen Co

Hart Schaffner & Marx clothes