



**LIBRARIES**  
UNIVERSITY OF WISCONSIN - MADISON

## **Children's Book Council Calendar. Vol. 14, no. 4 1956 (October-December)**

New York: Children's Book Council, Inc., 1956 (October-December)

<https://digital.library.wisc.edu/1711.dl/LTY2WZWWACHUM8N>

<https://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

# Children's Book Council

RS  
Ret to EB

## Calendar

OCTOBER • NOVEMBER • DECEMBER 1956

*Published quarterly by the Children's Book Council, 50 West 53rd Street, New York 19, N.Y. (PL 9-8436), headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children.*

*Executive Secretary:  
Lucy Tompkins*



VOLUME XIV

NUMBER 3

# Children's Book Council Calendar

## OCTOBER

- 1-31—PTA Membership Month, proclaimed by the National Congress of Parents and Teachers.
- 2—Willey Ley, 1906—, author of *ENGINEERS' DREAMS* (Viking), *ROCKETS AND SATELLITES* (article in *Book of Knowledge—Grolier*).
- 3—First Thanksgiving Day, 1863.
- 4—Robert Lawson, author of *BEN AND ME, THE FABULOUS FLIGHT, CAPTAIN KID'S CAT* (Little).
- 6—George Westinghouse, 1846–1914, American inventor and manufacturer of the air brake, patented 1869.
- 7-13—Fire Prevention Week. Sponsors: National Board of Fire Underwriters, 85 John Street, New York 7, N. Y.; National Fire Protection Assn., 60 Batterymarch Street, Boston 10, Mass. and others.
- 7-13—National Employ the Physically Handicapped Week. Sponsors: American Federation of the Handicapped, 1370 National Press Bldg., Washington 4, D. C.
- 10—Canadian Thanksgiving Day. U. S. Naval Academy in Annapolis opened 1845.
- 11—Pulaski Memorial Day.
- 12—Columbus Day.
- 15—First public demonstration of ether as an anesthetic, Massachusetts General Hospital, 1846.
- 16—Olivia Coolidge, 1908—, author of *CROMWELL'S HEAD* (Houghton). Carl Carmer, author of *THE SCREAMING GHOST* (Knopf).
- 19—Nancy Caffrey, author of *HANOVER'S WISHING STAR* (Dutton).
- 20—Sir Christopher Wren, 1632–1723, best known as a great English architect; also renowned mathematician and professor of astronomy.
- 21-28—United Nations Week (tentative). Sponsor: American Assn. for the United Nations, 345 E. 46th St., New York 17, N. Y.
- 22—Franz Liszt, 1811–1886, Hungarian composer, pianist, conductor and teacher.
- 22-26—The Third Arkansas Book Fair, Little Rock, Ark. (see page 4).
- 25—Johann Strauss, 1825–1899, Austrian composer, the "Waltz King".
- 27—Navy Day. Sponsor: League of the United States, Mills Bldg., Washington 6, D. C. Nicola Paganini, 1782–1840. Italian composer and violin virtuoso.
- 28—Harvard College founded by act of the Legislature of the Massachusetts Bay Colony. Statue of Liberty dedicated, 1886. It was rededicated on the fiftieth anniversary, 1936.
- 30—John Rogers, 1829–1904, American sculptor, best known for his statues portraying American life and history.
- 31—Hallowe'en or All Hallow's Eve.

## NOVEMBER

- 1—Feast of All Saints. Benvenuto Cellini, 1500–1571, Florentine sculptor and goldsmith.
- 2—All Soul's Day. World Community Day. Sponsor: United Church Women, 175 Fifth Avenue, New York 10, N. Y.
- 2-18—Third Detroit Book Fair (see page 4).
- 3—Independence Day of Panama (1903).
- 3-18—First Honolulu Festival of Books (see page 4).
- 6—Election Day.
- 7—Marie Sklodowska Curie, 1867–1934, Polish-French physicist and chemist; co-discoverer of radium in 1898. Armstrong Sperry, author of *CALL IT COURAGE* (Winston).
- 10—Oliver Goldsmith, 1728–1774, English poet, dramatist and man of letters, author of *SHE STOOPS TO CONQUER* and *VICAR OF WAKEFIELD*.
- 10-18—Fourth *Chicago Tribune* "Miracle of Books" Fair for Boys and Girls (see page 4).
- 11—Washington joined the Union 1889. Veteran's Day (formerly Armistice Day).
- 11-17—American Education Week. Sponsor: National Education Assn., 1201 Sixteenth St., N.W., Washington 6, D. C. List of materials available at nominal cost.
- 11-18—Fourth Cleveland Book Fair for Boys and Girls (see page 4). Second Minneapolis Children's Book Fair (see page 4).
- 11-24—Seventh Annual *Washington Post* and *Times Herald* Children's Book Fair (see page 4).
- 12—4-H Club Achievement Day.
- 15—Nicholas V, 1397–1455, Pope 1447–55, chief founder of the Vatican Library and patron of art and learning.
- 15—Proclamation of the Republic of Brazil (1889).

- 16—Jean Fritz, author of FISH HEAD, 121 PUDDING STREET (Coward).
- 17—Suez Canal opened 1869.
- 18—Louis Daguerre, 1789–1851, French painter and physicist, inventor of the first practical photography known as the daguerreotype.
- 18–24—National Latin American Week. Sponsor: Richard R. Falk Associates, 220 W. 42nd St., New York 36, N. Y.
- 21—Voltaire (Francois Marie Arouet), 1694–1778, French philosopher, historian and author.
- 22—Thanksgiving Day, first celebrated in 1789.
- 22–24—Convention of Nat'l. Council of Teachers of English, Sheraton-Jefferson Hotel, St. Louis, Mo. Convention theme "A man's reach should exceed his grasp."
- 25—Dec. 1—NATIONAL CHILDREN'S BOOK WEEK, 38th Annual Celebration. Sponsor: Children's Book Council, 50 West 53rd St., New York 19, N. Y.
- 25—Paraguay' Constitution Day (1870).
- 29—Dec. 2—Second Hampton (Va.) Book Bazaar (see page 4).  
Hannukah begins—Religious (Jewish) Feast of Light. Louisa May Alcott, 1832–1888, beloved author of LITTLE WOMEN, LITTLE MEN, JO'S BOYS.

## DECEMBER

- 1—First biennial conference of the Play Schools Assn. for teachers, group leaders and parents. Hotel Statler, 33rd St. and 7th Avenue, New York, N. Y.
- 2–8—First Grand Rapids Children's Book Fair (see page 4).
- 4—Thomas Carlyle, 1795–1881, British historian, biographer, essayist, born in Scotland. Bianca Bradbury, 1909. Author of TOUGH GUY (Houghton).
- 5—Jim Kjelgaard, author of BIG RED (Holiday), THE COMING OF THE MORMONS (Random).
- 7—Pearl Harbor attacked by Japan, 1941.
- 9—Universal Bible Sunday. Sponsor: American Bible Society, 450 Park Avenue, New York 22, N. Y.
- 10—Thomas Hopkins Gallaudet, 1787–1851, American educator of the deaf; founder of the first free school for their education in America 1817. William Lloyd Garrison, 1805–1879, American abolitionist and journalist; contributed greatly to the cause of emancipation of the Negroes in America. United Nations Human Rights Day.
- 12—John Jay, 1745–1829, American statesman, diplomat, and jurist; first Chief Justice of the U. S. Supreme Court.
- 13—Heinrich Heine, 1799–1856, German lyric poet and critic.
- 15—Bill of Rights Day.
- 17—Sir Humphry Davy, 1778–1829, British chemist and physicist; inventor of the safety lamp.
- 18—Antonio Stradivarius died 1737, famous violin maker of Cremona, Italy, born c1644. Francis Thompson, 1859–1907, English poet and essayist, author of THE HOUND OF HEAVEN.
- 21—Winter solstice. First day of winter, "the longest night and the shortest day". Henrietta Szold, 1860–, American social worker, leader in the Zionist movement, organizer of the Hadassah.
- 22—William O. Steele, DAVY CROCKETT'S EARTHQUAKE, THE LONE HUNT (Harcourt).
- 24—William Frederick Poole, 1821–1894, American librarian; originator of POOLE'S INDEX TO PERIODICAL LITERATURE. Matthew Arnold, 1822–1888, English essayist, critic, poet and educator. Treaty of peace between Great Britain and the United States ending the War of 1812, signed at Ghent 1814.
- 25—Christmas Day.
- 26—Boxing Day, observed as a holiday in England. Thomas Gray, 1716–1771, English poet.
- 28—Woodrow Wilson, 1856–1924. In this Wilson Centennial Year write to Woodrow Wilson Foundation, 45 East 65th St., New York 21 for free materials.
- 30—Simon Guggenheim, 1867–, American capitalist and philanthropist; founded the John Simon Guggenheim Memorial Foundation.
- 31—New Year's Eve.



# Through The Looking Glass

## NEWS AND VIEWS in the FIELD OF BOOKS FOR CHILDREN

**Oldest of the national "weeks"**, Children's Book Week November 25-December 1, is 38 years old this year. For the benefit of the *Calendar's* many new readers this fall, we repeat the 1956 slogan, "It's Always Book Time," and the list of children's book fairs, exhibiting from one to three thousand books and co-sponsored by the Children's Book Council: the Third Arkansas Book Fair at the Education Building of the Temple B'nai Israel (Oct. 22-26); the Third Detroit Book Fair at the Detroit Historical Museum (Nov. 2-18); the First Honolulu Festival of Books at the Honolulu Academy of Arts (Nov. 3-18); the Fourth *Chicago Tribune* "Miracle of Books" Fair for Boys and Girls at the Museum of Science and Industry (Nov. 10-18); the Fourth Cleveland Book Fair for Boys and Girls at the Cleveland Museum of Natural History (Nov. 11-18); the Second Minneapolis Children's Book Fair at the Walker Art Center (Nov. 11-18); the Seventh *Washington Post and Times Herald* Children's Book Fair at the U. S. Department of Commerce (Nov. 11-18); the Second Hampton (Va.) Book Bazaar at the Huntington Memorial Library, Hampton Institute (Nov. 29-Dec. 2); and the Fifth *New York Times* "Reading Is Fun" Exhibit which will tour schools in Fairfield, Conn. (Sept. 28-Oct. 26), Harrison (Oct. 26-Nov. 16), Massapequa (Nov. 16-Dec. 14), Queens (Jan. 4-Feb. 1), and Brooklyn, N. Y. (Feb. 1-Mar. 1), as well as the city of New York (Mar. 1-29) and Long Branch (Mar. 29-May 3), Wyckoff (May 3-17), and Glen Rock, N. J. (May 17-31). This year marks the tenth anniversary of the annual book fairs sponsored by the *N. Y. Times* and the Children's Book Council. The first was held at the Museum of Natural History in New York, November, 1947. An annual event for five years, it was succeeded by the present "Reading Is Fun" Exhibit, a year-round traveling fair touring the schools of Greater New York and suburbs. Emphasis at many of these as well as other children's book fairs this year will be on family reading, the fun of sharing books together.

**The CBC announces a contest** for the 1957 Book Week slogan. Send your suggestions to the Children's Book Council, 50 West 53rd Street, New York 19, no later than January 1st. The prize for the winning suggestion will be \$25, the winner to be announced in the CBC *Calendar* and trade journals in the library, educational and publishing fields. (To avoid repetition you may send to the Council office for a list of slogans previously used.)

**For the many parents** who want to introduce their children to books or nourish reading interests already begun, the Children's Book Council has just issued "Aids to Choosing Books for You and Your Children," an annotated list of booklists, books about children's books, and reviewing media, prepared by Alice Dalglish, Children's Book Editor of Scribner's, and Annis Duff, Associate Editor of Junior Books at Viking Press. Single copies available from the Council, 50 West 53rd Street, N. Y. 19, free on request with stamped self-addressed envelope. Those interested in quantities — perhaps for distribution at fairs this fall — may order them from the Council at \$1.00 for 50 copies, or mimeograph their own, with due credit to the CBC.

**Speaking of family reading** — we refer you to the delightful article in the September issue of *House Beautiful*, "A Family Reading in the Living Room" by Ralph G. Martin, the magazine's Executive Editor — about the author's reading experiences with his own children. . . . This reminds us to quote, tardily, Fred M. Hechinger's view which Mr. Martin tells us he heartily shares, "*Unless books, newspapers and magazines are part of the living room furniture, they won't be part of the furniture of the child's mind.*"

**Look in the November issue of *McCall's*** for a new booklist, "For Boys and Girls — One Hundred Books to Grow on", selected and annotated by three outstanding authorities in the field, Virginia Haviland, Children's Reader's Advisor of the Boston Public Library, Ruth Gagliardo, former Reading Chairman of the National Congress of Parents and Teachers, and now a vice-President of the NCPT, and Elizabeth Nesbitt, Associate Dean of the Library School of the Carnegie Institute of Technology. A basic list which should be warmly welcomed by the many parents who will see it.

**And in *Parent's Magazine***, November issue, you will again find Elizabeth Koenig's "TV Guide to Bookworms".

**“Wonder and delight”** says Paul B. Sears of Yale, President of the American Association for the Advancement of Science, “are the touchstones of true science.” The new Science Adventure Library, a collection of 25 non-fiction, non-text children’s books was announced last month by the Educational Materials and Equipment Company, P. O. Box 63, Bronxville, New York. 74 outstanding authorities in the field cooperated on the project, to select, from approximately 100 books of all publishers, a collection to serve as the nucleus of a small science library for children in grades 1 through 8.

**Fan mail** has brought an increase in the number of showings of Picture Book Parade (see Calendar April-May-June), the iconographic motion pictures based on outstanding contemporary children’s books appearing on the enormously popular “Captain Kangaroo” children’s show, CBS-TV, since July 1st. With this new segment, *Newsweek* remarks that “Captain Kangaroo has organized what may be the largest reading circle in history, and injected genuine artistry into children’s TV entertainment.” Libraries and publishers report it “stimulates rather than inhibits youthful reading.” New titles you will be able to see between now and December 1st include **THE LITTLE RED LIGHTHOUSE AND THE GREAT GRAY BRIDGE** by Hildegard Swift and Lynd Ward (Harcourt), **MIKE MULLIGAN AND HIS STEAM SHOVEL** by Virginia Lee Burton (Houghton), **GEORGIE** by Robert Bright (Doubleday), **THE CIRCUS BABY** by Maud and Miska Petersham (Macmillan), **JENNY’S BIRTHDAY BOOK** by Esther Averill (Harper), **LENTIL** by Robert McCloskey (Viking).

**This summer in England** Walter De La Mare died at 83, mourned by lovers of poetry young and old. A forthcoming issue of *The Horn Book* is being planned in his memory.

“How will fare the world whose wonder  
Was the very proof of me?”

**A rare treat** — in Europe with Ruth Harshaw’s “Carnival of Books” radio program. Mrs. Harshaw recently recorded her interviews with distinguished children’s book authors in Sweden, Denmark, France, England and Germany — for a series of unique programs which began last month and will go forward into spring. Broadcasts scheduled for the present quarter, over radio station **WMAQ** Chicago, Saturday, 8:45-9:00 A.M. (check your local station for dates and hours elsewhere) are as follows: October 6, **THE SAUCEPAN JOURNEY** by Edith Unnerstad of Stockholm (Macmillan); October 13, **PIPPY LONGSTOCKING** by Astrid Lindgren of Stockholm (Viking); October 20, **YOUNG HANS CHRISTIAN ANDERSEN** by Hedwig Collin of Hoete (Viking); October 27, **IN FRANCE**, by Marguerite Clement of Paris (Viking); November 3, **MYSTERY OF MONT SAINT-MICHEL** by Michel Rouze of Paris (Holt); November 10, **BABAR’S FAIR** by Laurent de Brunhoff of Paris (Random); November 17, **THE FUNNY GUY** by Grace Hogarth of London (Harcourt); November 24, **FIVE BOYS IN A CAVE** by Richard Church of Kent (Day); December 1, **WINDRUFF OF LINKS TOR** by Joseph Chipperfield of Surrey (Longmans); December 8, **THE FAIRY DOLL** by Rumer Godden of London (Viking); December 15, **FAMILY SHOES** by Noel Streitfield of London (Random); December 22, **WELCOME SANTZA** by Constance Savery of Suffolk (Longmans); December 29, **THE STORY OF ALBERT SCHWEITZER** by Jo Manton of Sussex (Abelard).

“Carnival” fans will be interested to know that since June the program has been broadcast in cooperation with the American Library Association.

**TV viewers** within reach of local New York stations, will be interested in “The Library Lions”, the New York Public Library’s Sunday (9-10:30 A.M.) WRCA-TV sustaining program for children and young people which relates books to films on a wide variety of subjects. And every Saturday (8-8:30 A.M.) “Hickery Dickery Dock”, the New York Board of Education program over WCBS-TV, includes a storytelling segment presented with illustrations from the books used.

**Children’s Book Council Book Week Materials** were released September 1st. All *Calendar* subscribers were mailed our Book Week Manual. But, again, for the benefit of our new readers — Book Week materials include the official Book Week poster, streamers, bookmarks, book puzzle pad (a literary “fill-in” puzzle about children’s books) and the new publication **HOW TO RUN A BOOK FAIR** by Dorothy L. McFadden. We shall be glad to send our Manual and order form on request — but please mail your request as soon as possible so that materials will reach you in time if you need them for your Book Week celebration.

**The new editor** (June 1956-57) of *Top of the News*, quarterly publication of the Division of Libraries for Children and Young People (American Library Association) is Emma Cohn, New York Public Library, Tremont Branch. Helen Canfield, Hartford (Conn.) public Library is the new Advertising Manager.

**Awards** — The 1956 William Allen White Children's Book Award was given to Marguerite Henry for BRIGHTY OF THE GRAND CANYON (Rand McNally). . . . The Young Readers' Choice Award Committee of the Pacific Northwest Library Association announces that MISS PICKERELL GOES TO MARS by Ellen MacGregor (Whittlesey) has been selected by children of the Northwest as their favorite book published during 1951, 1952 and 1953. . . . For its 2nd National Station Awards For Serving Youth, the Thomas Alva Edison Foundation invites local groups to nominate the radio and TV stations in their community that are best serving American youth, nominations to be accompanied by a statement of 500-1,000 words describing achievements of the station in serving youth in the local community. Send communications by Nov. 1, 1956 to Committee on Station Awards, Thomas Alva Edison Foundation, 8 west 40th St., New York 18.

**Materials available** — "Books to help Children Adjust to a Hospital Situation", compiled by Vera S. Flandorf, Librarian, Children's Memorial Hospital, Chicago, is available from the National Society for Crippled Children and Adults, Inc., 11 S. La Salle St., Chicago 3. . . . The recent booklist "Books Are Vacations" issued by *The Horn Book*, 585 Boylston St., Boston 16 (see last *Calendar*) is available at 75¢ a copy. . . . For schools, libraries and bookstores a record (78 RPM) featuring Tom Galt in readings from his books THE RISE OF THE THUNDERER and SEVEN DAYS FROM SUNDAY is available free of charge for a three week period from Children's Books, Thomas Y. Crowell Co., 432 Fourth Avenue, New York 16. . . . Several songs from the new A CAT CAME FIDDLEING AND OTHER RHYMES OF CHILDHOOD (Harcourt) are available on a 45 RPM record (4 min. running time each side) on loan to school and public libraries for story hours from Harcourt Brace & Co., Inc., 383 Madison Avenue, New York 17. Also from Harcourt, free on request, four new bookmarks, listing groups of Harcourt titles. . . . Alfred Knopf, 501 Madison Ave., New York 22, also has a number of bookmarks, suitable for Book Week and available for the asking. . . . The membership list of the Children's Book Council, names and titles of the children's book editors of the CBC's 65 member publishing houses, is available from the Council office. . . . "Books of the Year for Children, 1956", an annotated list of approximately 300 books for children, will be available November 20th from The Child Study Association of America, 132 E. 74th Street, New York 21, at 25¢ a copy. . . . A new edition of "Books for You", a reading list for high schools, prepared by the National Council of Teachers of English, 704 S. Sixth Street, Champaign, Ill., is now available at 60¢ each, 50¢ each in lots of 20. Also available late this fall, a supplement to the N.C.T.E.'s junior high school list, "Your Reading", at 20¢ each. . . . "Dramatics and Ceremonies for Girl Scouts" by Ray Mitchell, which replaces all previous publications on the subject, will be available from the Girl Scouts, 155 East 44th Street, New York 17, at \$1.25 before the end of December.

**Among the new books**, the many relating to Christmas include PLUM PUD-DING FOR CHRISTMAS, a new book by Virginia Kahl (Scribner); ONCE IN ROYAL DAVID'S CITY by Kathleen Lines, a story of the first Christmas, for small children (Watts); THE MAGIC CHRISTMAS TREE by Lee Kingman, how two seven-year old girls found out for themselves the true meaning of Christmas (Ariel); a new Mary Chalmers book, A CHRISTMAS STORY, about a little girl's search for a star to put on the top of her Christmas tree (Harper); Wilma Pitchford Hay's new story CHRISTMAS ON THE MAYFLOWER (Coward). Prentice-Hall will publish Norman Vincent Peale's THE COMING OF THE KING, THE STORY OF THE NATIVITY. From Lothrop WUMPY'S CHRISTMAS GIFT, a nursery tale about an elephant who gives to his friends the things he wants most for himself, by Nancy Nahs, and ONE LITTLE BABY by Joan Gale Thomas, a "counting" book which retells the Nativity story. . . . Ann Durell, staff member of Doubleday's Children's Book Department, has written her first book HOLLY RIVER SECRET (Doubleday). . . . Following the WONDERFUL WORLD OF MATHEMATICS comes Ronald Jessup's WONDERFUL WORLD OF ARCHEOLOGY (Garden City). . . . From Viking AMERICA by Ruth Tooze, prose poetry of our wonderful and diverse land and people; a new Rumer Godden THE FAIRY DOLL. . . . For Hallowe'en try THE BLUE-NOSED WITCH, a fantasy by Margaret Emby (Holiday). . . . And for Thanksgiving THE STORY OF THE "OLD COLONY" OF NEW PLYMOUTH (1620-1692) by Samuel Eliot Morison (Knopf). . . . In Woodrow Wilson Centennial Year and on his birthday Bobbs Merrill will publish WOODROW WILSON: BOY PRESIDENT by Helen Albee Monsell. . . . LET'S FIND OUT ABOUT WEATHER and LET'S FIND OUT ABOUT ELECTRICITY (Grosset) provides both the materials and instructions for setting up amateur weather-forecasting stations and constructing various electrical devices. . . . We shall look forward to a new book at the end of October by the 1954 Newbery award winner Meindert De Jong, THE HOUSE OF SIXTY FATHERS (Harper) about a little boy lost in Japanese occupied China in the last war and his rescue by American airmen.

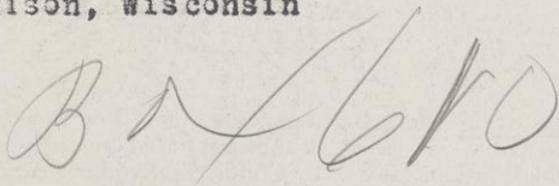
**CHILDREN'S BOOK COUNCIL**

50 WEST 53rd STREET  
NEW YORK 19, N. Y.

*Return Postage Guaranteed*

BULK RATE  
U. S. POSTAGE  
**PAID**  
New York, N. Y.  
Permit No. 10809

Elizabeth Burr  
~~B 105 State Office Building~~  
Wisconsin Library Commission  
Madison, Wisconsin

A large, cursive handwritten signature in dark ink, appearing to read "Elizabeth Burr". The signature is written over the printed name and address.