

Enfamil LIPIL advertisement.

[s.l.]: [s.n.], 1997

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We're putting more thought into formula.



DHA and **ARA** are vital nutrients, essential for proper infant brain and eye development. Both are naturally found in breast milk and...may soon be added to select U.S. infant formulas!

There have been numerous clinical studies involving the supplementation of infant formulas with **DHA** (docosahexaenoic acid) and **ARA** (arachidonic acid) and many have reported significant benefits.¹⁻⁴ In fact, one study concluded that infants fed formula containing Martek's **DHA** and

ARA scored 7 points higher on the Bayley Mental Development Index (MDI) and could see better by one line on the eye chart, compared to infants fed formula without Martek's **DHA** and **ARA**.^{3,4}

Infant formulas containing Martek's **DHA** and **ARA** are sold in over 60 countries including the United Kingdom and Australia.

Martek is the only source for U.S. FDA GRAS reviewed DHA and ARA for use in infant formula.

References: 1. Hoffman, D.R., et al., Effects of supplementation with omega 3 long-chain polyunsaturated fatty acids on retinal and cortical development in premature infants. *Am J Clin Nutr*, 1993, 57(5 Suppl):807S-812S. 2. Vanderhoof, J., et al., Evaluation of a long-chain polyunsaturated fatty acid supplemented formula on growth, tolerance, and plasma lipids in preterm infants up to 48 weeks postconceptual age. *J Pediatr Gastroenterol*, 1999, 29:318-26. 3. Birch, E.E., et al., Visual acuity and the essentiality of docosahexaenoic acid and arachidonic acid in the diet of term infants. *Pediatr Res*, 1998, 44(2):201-9. 4. Birch, E.E., et al., A randomized controlled trial of early dietary supply of long-chain polyunsaturated fatty acids and mental development in term infants. *Dev Med Child Neurol*, 2000, 42(3):174-81.

Breast-feeding is best but if a mother cannot, or chooses not to, breast-feed, then the formula recommended should be as close as possible to breast milk.

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DHA and ARA are vital nutrients, essential for proper infant brain and eye development. Both are naturally found in breast milk and... are now available in **Enfamil LIPIL™**.



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We're putting more thought into formula.



Breast-feeding is best but if a mother cannot, or chooses not to, breast-feed, then the formula recommended should be as close as possible to breast milk.

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