

## **Enfamil LIPIL advertisement.**

[s.l.]: [s.n.], 1997

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## We're putting more thought into formula.

DHA and ARA are vital nutrients, essential for proper infant brain and eye development. Both are naturally found in breast milk and...may soon be added to select U.S. infant formulas!

There have been numerous clinical studies involving the supplementation of infant formulas with DHA (docosahexaenoic acid) and ARA (arachidonic acid) and many have reported significant benefits.14 In fact, one study concluded that infants fed formula containing Martek's DHA and

ARA scored 7 points higher on the Bayley Mental Development Index (MDI) and could see better by one line on the eye chart, compared to infants fed formula without Martek's DHA and ARA.34

Infant formulas containing Martek's DHA and ARA are sold in over 60 countries including the United Kingdom and Australia.

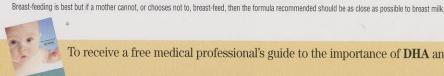
Martek is the only source for U.S. FDA GRAS reviewed DHA and ARA for use in infant formula.

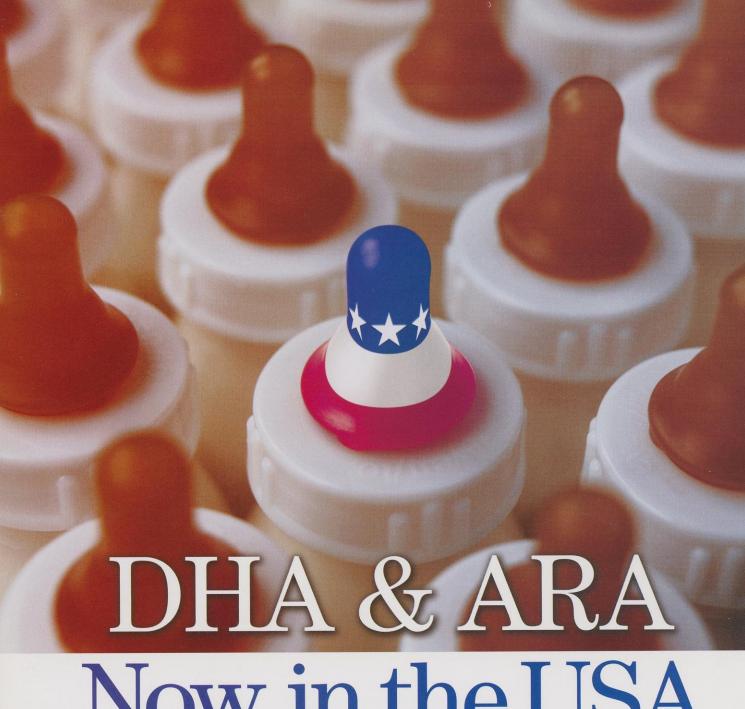
References: 1. Hoffman, D.R., et al., Effects of supplementation with omega 3 long-chain polyunsaturated fatty acids on retinal and cortical development in premature infants. Am J Clin Nutr, 1993. 57(5 Suppl):807S-812S. 2. Vanderhoof, J., et al., Evaluation of a long-chain polyunsaturated fatty acid supplemented formula on growth, tolerance, and plasma lipids in preterm infants up to 48 weeks postconceptual age. Deputing the properties of the



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## Now in the USA



**DHA** and **ARA** are vital nutrients, essential for proper infant brain and eye development. Both are naturally found in breast milk and... are now available in *Enfamil LIPIL*<sup>TM</sup>.



**Biosciences Corporation** We're putting more thought into formula.

Breast-feeding is best but if a mother cannot, or chooses not to, breast-feed, then the formula recommended should be as close as possible to breast milk.

