



## **The daily cardinal. Vol. LXXV, No. 175 [August 1965]**

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# New Student Edition

# The Daily Cardinal

Complete Campus Coverage

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BULK RATE  
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VOL. LXXV, No. 175

University of Wisconsin, Madison, Wisconsin, New Student Edition

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## 29,660 Total on Campus 5,400 Frosh Invade Madison



By MATT FOX  
Summer Managing Editor

As September draws closer, the campus is getting ready to welcome the 5,400 new freshmen who will be arriving for the first time Sept. 6.

**PROF. JOSEPH** Lins, coordinator of institutional studies, said that the projected budget of incoming freshmen is 5,440, in contrast to the 4,313 freshmen class of last year.

Lins said that out of the 5,440 new students, one out of three will be from out-of-state.

Last year the out-of-state percentage was 38.8%. This year it will be slightly higher.

**WITH THE** Milwaukee campus and the nine University centers

### Join Our Staff

New students, from frosh to grads, have a ball, get to know the University's students and faculty, become better acquainted with the campus, join The Daily Cardinal staff now.

You will find that The Cardinal office is the center of activity on campus. Come to our first meeting Sept. 5 at 7 p.m. in the old Wisconsin High building, 425 Henry Mall.

If you want to be in the know, give us a hand. Type, write, take pictures, edit or just listen. You can be sure you will have a blast. If you have no experience come anyway and we will give you on-the-job training.

around the state, the total freshman enrollment will be over 10,000, which is an increase of 27% over last year.

The total for all campuses, taking new, old and graduate students, will be 46,600, with the Madison campus having 29,660, an increase from last year of 13.3%.

Lins said that last year Wisconsin's enrollment ranked sixth in the nation, with a total of 41,300. City College of New York and University of California were two of the leading campuses in population.

**TO HOUSE** this influx of new students, three new private dorms have been built, and one new residence hall. At the time of this printing, residence halls were almost booked full, but the private accommodations left adequate housing facilities.

Master Hall, the Regent and Princeton Hall are the new, privately owned dormitories.

The housing bureau said that this year there is an adequate supply of housing for both men and women and a shortage, however slight, is not predicted.

# Welcome To The University

Those of you who are attending the University of Wisconsin as freshmen are embarking upon one of the great experiences of your lives. It is here that you will establish intellectual interests that will be with you for a lifetime, here that you will find a wide variety of career choices opening up, and here that you will make many of your lifelong friends.

Attending a university is serious business, and you must treat it as such. The hardest task may be in learning how to properly allocate your time so that your academic commitments come first, but so that you will also have time to pursue outside

interests. Useful citizenship is not entirely a function of your book learning; one must also learn how to work with his colleagues in joint enterprises. There are innumerable student organizations which will give you administrative experience and the opportunity for social development. These ought to receive your careful consideration.

Finally, university life need not be devoid of fun. Indeed, it ought to be one of the happiest periods of your life.

We extend to you a hearty welcome, and a sincere wish that the University will live up to your fondest expectations.

R. W. Fleming  
Chancellor

## Give It Chance - You'll Love It

Welcome to the University of Wisconsin. These first few weeks will be tough ones—you'll be tired and frustrated from fighting the terrain and the bureaucracy. But bear with it and before long you'll begin to enjoy college life here.

**THIS IS A** university with, not only one of the best academic reputations in the country, but with proud traditions of service to the state and academic freedom. This is the "Wisconsin Idea" and you will run into this concept again and again during your years here.

\* \* \* \* \*  
The people you meet here come from all over the country and the world.

They have ideas that contradict yours. Don't close your ears to them. Listen, think and decide. Give ideas a chance to make a little headway in your mind. Don't believe in something without having to think why you believe as you do.

**AND IF SOMEONE** or some group tries to throttle your right or anyone else's right to think as he wants, fight to protect your freedom. There is a surprising number of people in this state that are badly misled by the meaning of freedom of speech and freedom of assembly. Their efforts to protect only endanger it. Be on the lookout for these people.

\* \* \* \* \*  
We hope that your stay here will be a fruitful one for you and the University. We say this because it should be a two-way street. The University will give you an education and you should give something in return—other than tuition.

Extra curricular activities are one way of accomplishing this two-way idea. Work outside the classroom, whatever it may be, fulfills a need—it helps you enjoy your leisure, it helps you relax, etc. And at the same time you contribute to this community by giving of your time and talent.

**ANOTHER** important contribution you can make to the University is to act as a lobby for it. To stay great, this school needs not only more buildings, but reasonable tuition and higher faculty salaries. Most students live in Wisconsin and all of them have a state representative. Pressure from the grassroots—from you and your parents—does wonders for a legislator's thinking. So lobby when you get a chance.

\* \* \* \* \*  
If you do need help—directions to a classroom or something more serious—just ask someone. The University administration and the faculty are always ready to help.

Good luck!

### The Daily Cardinal

"A Free Student Newspaper"

FOUNDED APRIL 4, 1892

Official student newspaper of the University of Wisconsin, owned and controlled by the student body. Published Tuesday through Saturday mornings during the regular school session by the New Daily Cardinal corporation, 425 Henry Mall, Madison, Wisconsin. Printed at the Journalism School typography laboratory.

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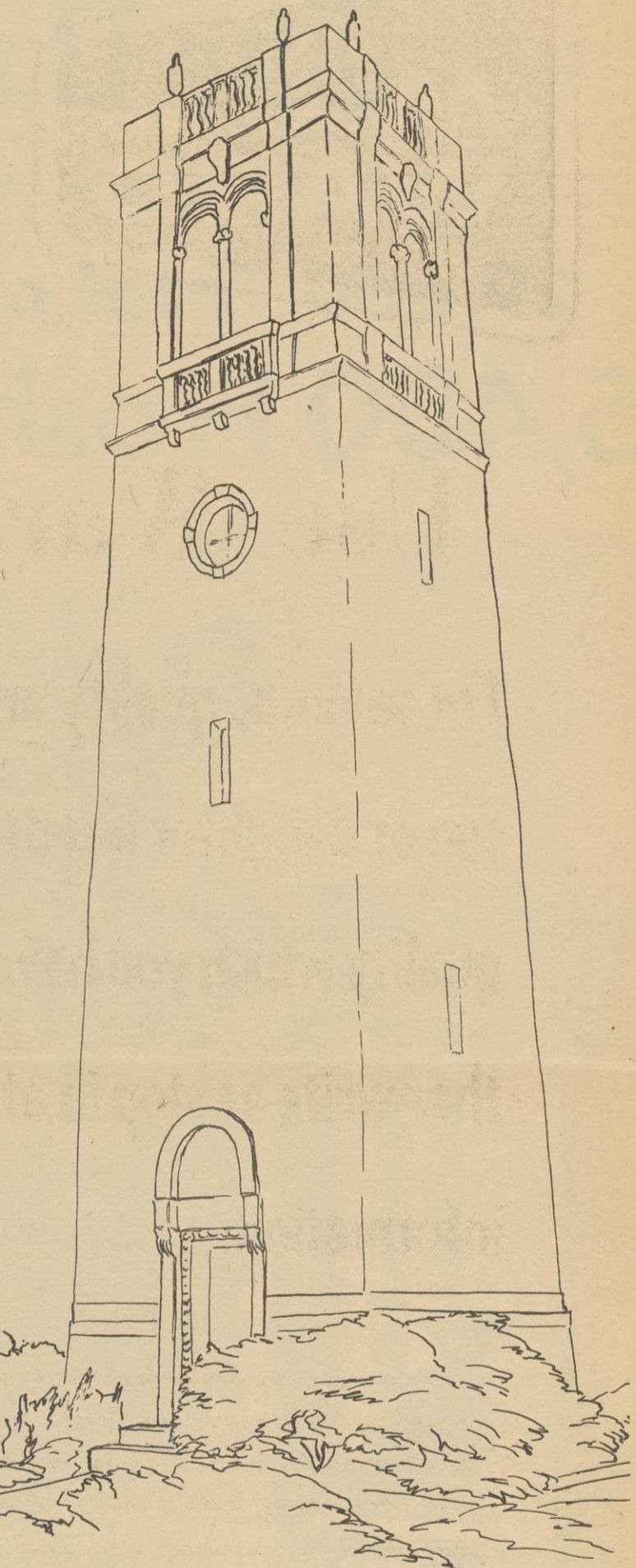
#### EDITORIAL STAFF

CLIFF BEHNKE ..... Editor-in-Chief

#### BUSINESS STAFF

PAT BRADY ..... Business Manager

RUSS GOEDJIN ..... Advertising Manager



## FEIFFER

MURIEL,  
MY  
WIFE,  
KEPT  
HINTING  
I  
WASN'T  
EVER  
QUITE  
A  
MAN.

SO I  
BOUGHT  
A JAMES  
BOND  
007  
BRAND  
SHIRT.

AND I  
BOUGHT  
A JAMES  
BOND  
007  
BRAND  
SUIT.

AND I  
BOUGHT  
A JAMES  
BOND  
007  
BRAND  
TRENCH  
COAT.

AND I BOUGHT  
A JAMES  
BOND 007  
BRAND  
BERETTA  
AUTOMATIC.

AND I WENT  
TO A JAMES  
BOND 007  
BRAND  
BAR AND  
ORDERED  
FOUR  
JAMES  
BOND 007  
MARTINIS.

THEN I  
WENT  
HOME  
TO  
MURIEL.

AND I  
PISTOL  
WHIPPED  
HER.

IT'S GREAT TO  
FEEL LIKE A  
MAN.

The Hall Syndicate, Inc.

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1965 FEIFFER

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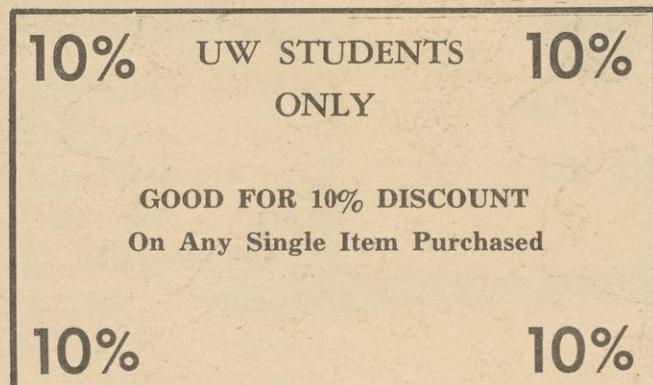
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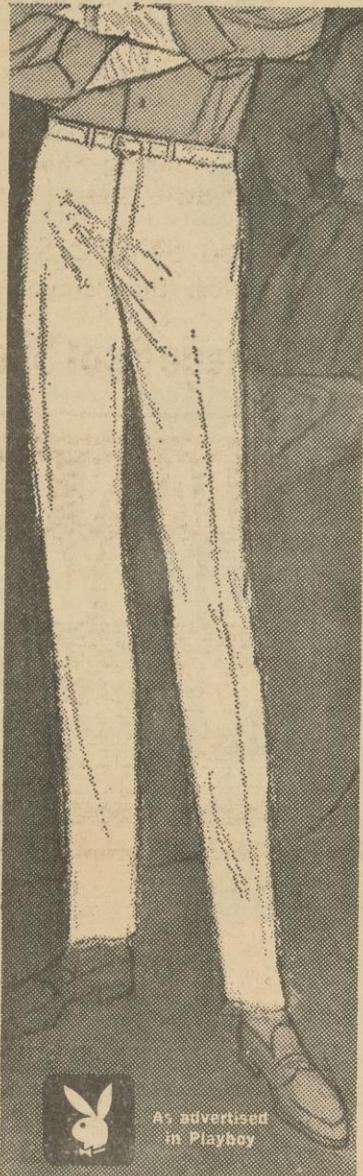
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## Hoofers . . .

(continued from page 13)

Cost of these trips is 75¢; members leave the Quarters on Sunday at 8 a.m. Several large-scale trips for the coming year are being planned; destinations include the Tetons, British Columbia, the Mississippi Palasades and possibly Mexico.

The six Hoofers units are governed by the General club council which includes: the chairman of each club and seven general club officers.

Under the direction of Ken Kuehlthau, president, and Gib Peters, advisor, the Hoofers work with the Union to bring the University community recreation and an opportunity to participate in a wide variety of sports.

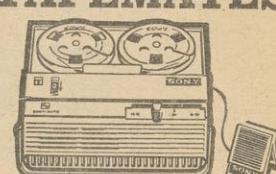
Meeting place and club office is in Hoofers Quarters, located in the basement of the west wing of the Union. Information can be obtained in the Quarters or in the bi-weekly newsletter, "Hoofprints."



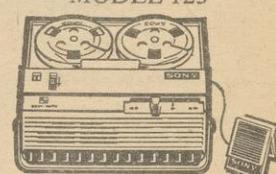
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## Notify Your Draft Board Or Suffer the Consequences

All male students of draft age (through age 25) should go to the Office of the Registrar, windows 17 and 18, New Administration Building, by the end of the second week of classes, identify themselves and furnish their selective service number.

The information thus provided, together with other registration data, enables the University to certify to the local selective service boards throughout the United States in early October the present student status, full time or part-time, undergraduate or graduate.

This personal appearance at the Registrar's Office should be the only time a continuing student will need to go to the Registrar's Office for selective service enrollment certification. Each semester thereafter his draft board will be notified automatically of his enrollment.

LIKEWISE, his board will be informed whenever there is a change in his status--such as reduction to part-time, or withdrawal. How-

ever, a re-entered student must again personally file notification with the Registrar.

It is the draft-eligible student's responsibility to keep his draft board informed at all times as to his status. Neglect of that obligation can and frequently does result in such student finding himself in trouble with his board, according to the Registrar's Office.

If you are one of those who has not kept in close touch with your local board, you can be sure that they will be reviewing your record thoroughly in the light of the "stepped up" draft quotas.

The Registrar's staff as well as the Selective Service authorities strongly urge all students who may have neglected to request deferment from their local board in addition to filing Selective Service Number with the Registrar to do so in the very near future.

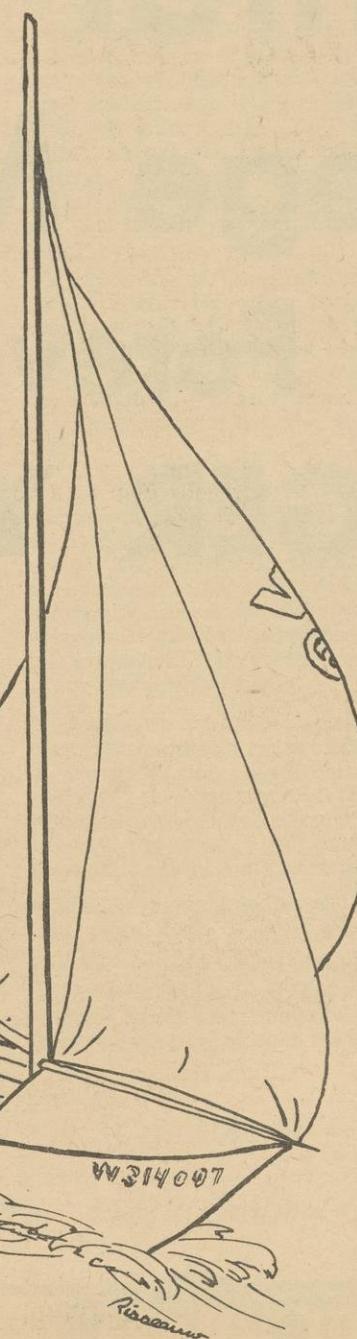
Please keep in mind that the University can only certify to the records, it cannot obtain educational deferment for students.

## Sketches By Risseeuw

All line drawings in the New Student Edition are by John Risseeuw of Sheboygan. The offset printing process allows for more efficient and effective use of such art work. So enjoy his sketches throughout the paper.

**BOOKING IT**  
The largest book in the world weighs a quarter of a ton and was published by Norman, Remington Company of Baltimore, in 1925, for the Southern Industries Exposition in New York. It is entitled The Story of the South and measures 6 feet 10 inches in height, 12 inches in thickness, with an outspread of 9 feet 2 inches. It is equipped with a 12 h.p. engine to turn the leaves, and is bound in the hide of a single outsize Texan ox.

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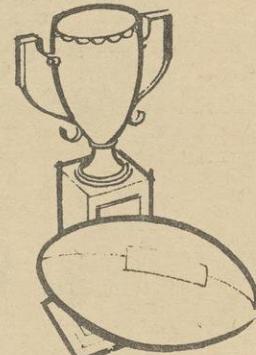
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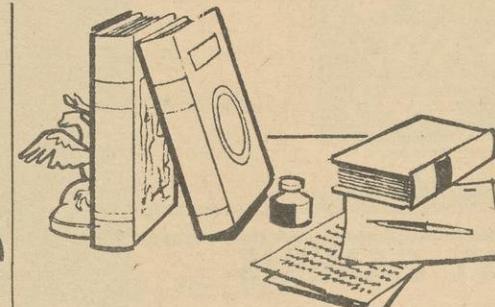
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# Complete Schedule For New Student Week

## SEPTEMBER 7

8:00-12:15 and 1:30-3:15--Assembly and Testing for Non-Registered New Freshmen--All new freshmen who did not participate in the summer registration program are required to attend. Instructions will be given for activities Tuesday and Wednesday.

3:30--Academic Advising Session for Non-Registered New Freshmen--Information will be given on courses and registration procedures as an aid to planning for actual registration which takes place Sept. 12.

7:30-10:30--Union Mixer Dance

11:00 PM Hours for New Freshmen Women

## SEPTEMBER 8

8-9--Testing for Non-Registered New Freshmen--University Field House.

1:30-5--Living Unit Orientation Programs--University Residence Halls--Private Women's Dormitories--Other living units housing freshmen.

7:30--Faculty Speaker Programs For All New Freshmen: Adams Hall, Barnard Hall, Chadbourn Hall, Cole Hall, Elizabeth Waters, Elm Drive Hall, Kronshage Hall, Sellery Hall, Slichter Hall, Sullivan Hall, Tripp Hall, Witte Hall, Allen Hall, Ann Emery Hall, Carroll Hall, Langdon Hall, Lowell Hall, Wisconsin Hall for Men, Wisconsin Union Theater.

8:30, 9, 9:30--University Movie--"Wisconsin Is An Idea" and New Alumni Film, Union Theater.

8:30-10:30--Union Square Dance--Union Great Hall.

11:00 PM Hours for New Freshmen Women

## SEPTEMBER 9

9:00--Freshmen Group Orientation Meetings--All new freshmen. Non-registered freshmen report to room assignment on the Activities Card which you will receive on Tuesday, September 7, at the University Field House.

10:30--President's Convocation For New Students--University Field House.

1:30-4:30--Course Assemblies and Faculty Advisor-Advisee Conferences--Report according to listing below: New students will generally attend the course assembly which corresponds to their course classification but may elect to attend any one of the meetings as listed, except for I.L.S. Students who must attend the meeting in 1300 Sterling Hall. (Any I.L.S. student who does not attend the meeting will be presumed to have dropped, even if pre-registered, and his place will be assigned to a student on the waiting list.)

COLLEGE OF AGRICULTURE: Agriculture--Auditorium, Agricultural Hall, Home Economics--21 Home Economics Building.

SCHOOL OF EDUCATION: Art and Art Education--200 Education Building, Occupational Therapy--20 Commerce Building, Physical Education (Men)--401 Education Building, Physical Education (Women)--Lathrop Hall Lounge.

COLLEGE OF ENGINEERING: Music Hall Auditorium.

COLLEGE OF LETTERS AND SCIENCE: Applied Mathematics and Engineering Physics--B239 Van Vleck Hall, Chemistry Course--  
(continued on page 10)

## LHA Serves 3,000 Students In Res Halls

The Lakeshore Halls Association (LHA) is an organization set up to serve the approximately 3,000 students who live in the lakeshore dormitory area. All students living in the Adams, Tripp, Sullivan, Kronshage, Cole, Slichter and Elm Drive dormitory units are automatically members of LHA.

AMONG the services offered by LHA are the retail store, barbershop, and radio station WLHA. The association also provides newspapers, magazines, radios, vending machines, TV sets, irons and sewing machines for the living units.

LHA is governed by a cabinet comprised of one delegate from each of the 48 houses in the LHA area. The Cabinet is headed by a president and vice-president elected by cabinet members and by a board of directors appointed by the president. The cabinet meets every Wednesday night.

Among the variety of activities that LHA members can participate in are WLHA (the area's own radio station), Dormitory (a dorm newspaper published every two weeks), the Hunting and Fishing, Barbell, Camera and Ham Radio Clubs, intramural sports and Friday night rock 'n' roll dances.

THE FUNDS used to operate LHA come primarily from the LHA store, the vending machines and the \$5 dues paid by each member.

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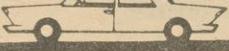
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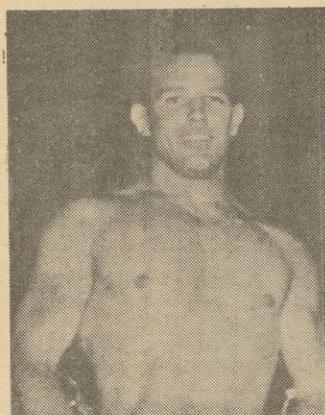
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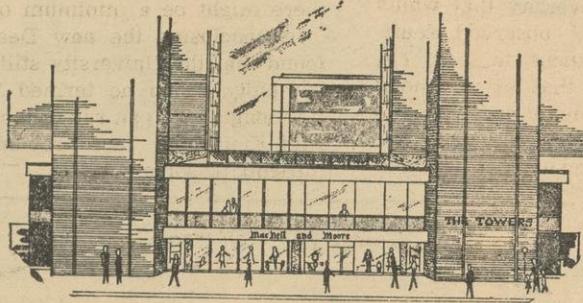
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# Chancellor Fleming Heads University Madison Campus

Madison, largest of the University's 11 campuses, has an administrative hierarchy of its own caring for the needs of the almost 30,000 students who will be here this fall.

A WISCONSIN alumnus, Robben W. Fleming, joined the faculty just a year ago, coming as the University's first provost. Last January this title was changed to chancellor.

He had served the University as a professor of law from 1947-58, then left to become a teacher of law and director of the Institute of Labor and Industrial Relations at the University of Illinois.

His duties cover a wide range of policy matters affecting students and faculty, ranging from parking problems to budget affairs. This fall Fleming also will teach a seminar in arbitration in the Law School.

HIS ASSISTANT is James W. Cleary who received a Ph.D. at Wisconsin in 1956. A professor of speech, his special academic fields include history of communication theories, public address and parliamentary procedure.

The "team" on the campus includes these deans:

H. Edwin Young, letters and science; Kurt F. Wendt, engineering; Glenn S. Pound, agriculture;

George H. Young, law; Peter L. Eichman, medicine; Lindy J. Stiles, education; Erwin A. Gaumnitz, commerce;

Arthur H. Uhl, pharmacy; Robert A. Alberly, Graduate School; Theodore J. Shannon, Extension division; Joseph F. Kauffman, student affairs; and Henry B. Hill, international studies and programs.

DEANS Eichman, Pound, Shannon, and Kauffman are comparatively new appointees to their posts. All of the deans, of course, work together with the University's central administration on many matters concerning staff, students, and the community.

According to one of the deans, a typical day would include interviews with students; greeting visiting educators, researchers, par-

ents, representatives of government, industry and business; discussion of plans with department chairmen for future activities, such as seminars and institutes; a meeting with a committee to study changes in course offerings; and perhaps helping a new member of the staff locate a home near the campus.

THERE ARE letters to dictate, telephone calls by the dozen, and committee meetings to attend, too. The hours of a dean tend to be long and weekends are frequently busy ones.

The committee meetings take up time, so do the meetings of the all-campus faculty, with other deans, within the departments, among others.

## WRA Offers Variety of Sports

Women's Recreation Association (WRA) is off to another thrilling, fun-filled year. A kick-off open house is planned for September 12, from 2:30 to 4:30 p.m. All women are invited with a special invitation to freshmen women. Both gymnasiums of Lathrop Hall, located next to Chadbourn Hall on University Avenue, will be available for activity—volleyball, basketball, and badminton. Refreshments will be served. There will also be an opportunity to sign up for clubs, intramurals, and recreation chairmanships.

THE CALENDAR for the year is exciting.

Oct. 1—State WRA Convention at River Falls

Oct. 3—Volleyball starts  
Oct. 23—Pom-Pom and Balloon sale for Homecoming  
Oct. 27—Intramural swim meet  
Nov. 1—Phylla Phun Night, 7-9 p.m. Big get together  
Feb. 15—Election of new officers  
May 18—WRA Dessert  
Intramurals will be scheduled throughout the year in the following sports: Volleyball, Co-ed volleyball, Intramural swim meets, Bowling, Table tennis, Basketball, Basketball Free throw, Softball, Archery, Golf, Tennis and Badminton.

Extramurals are also part of the exciting year: Dolphins—water ballet club, Swim club—competition and racing, Bowling club, Orchesis—dance, Gymnastics club, Tennis club, Golf club and Team Sports club.

These meet weekly, except for Bowling club which meets twice a week.

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## Alumni Association The University's Sales Force

An aggressive sales force is essential to any successful business operation. In a way, the Wisconsin Alumni Association acts as the University's sales force.

The Association, which currently lists more than 30,000 former Badgers on its membership rolls, is an independent organization dedicated to promoting the best interests of the University through organized effort.

FOUNDED 104 years ago by the first two Wisconsin graduates (Charles T. Wakeley and Levi P. Booth), the Association maintains an ambitious program of activities designed to keep alumni informed about the progress of the University.

Wisconsin alumni clubs, situated in key cities throughout the state and nation, function as outposts of understanding. These clubs are dedicated to keeping the spirit of the University alive in their own community.

Besides maintaining and servicing alumni clubs, the Association sponsors other important programs such as: the annual Wisconsin Women's Day; the annual Alumni Weekend with its class reunions, held in the spring; Wisconsin Previews for state high school students; regional workshops for alumni club officers; and working with constituent alumni groups which service various University professional schools and disciplines.

THE ASSOCIATION is also concerned with recognizing and rewarding outstanding University students. Each year, the association names outstanding junior and senior men and women who receive cash scholarships and awards.

The main informational tool of the association is the Wisconsin

Alumnus magazine. Published ten times each year, the magazine plays an important role in interpreting the nature of the University to alumni throughout the country.

Visible evidence of the alumni relationship to the day-to-day progress of the University will soon be seen on the campus. Ground-breaking ceremonies for the Alumni House are scheduled for this fall. This new building, to be constructed on the shore of Lake Mendota behind the Wisconsin Center, will be a focal point for returning alumni and an ideal facility for alumni and other University events.

VOLUNTEER leadership has always been an important factor in the association's continuing success. The association is fortunate in having a plentiful roster of distinguished alumni from which to recruit leadership for its board of directors and its executive committee.

A prime example is seen in this year's Association President, Anthony G. DeLorenzo. A member of the Class of 1936, DeLorenzo is vice-president for public relations of the General Motors Corporation.

The operations of the association are handled by a professional staff which is headed by Executive Director Arlie M. Mucks, Jr. In addition to its own program of activity, the association cooperates closely with the University's other two important alumni arms--the University of Wisconsin Foundation and the Wisconsin Alumni Research Foundation.

Both of these organizations are responsible for providing essential funds for many programs in the areas of teaching, research, and public service.

# New Dean Finds Ideas For Future Education

By MARTHA McWILLIAMS  
Cardinal Staff Writer

"I think the University of Wisconsin has a very hopeful campus," said Dr. Joseph F. Kauffman, new dean of student affairs.

**SPEAKING OF** the reasons that had brought him to the University campus, Kauffman, explained that he felt that as education continued to expand and more people came to be educated, most of them would receive their education in large public institutions that offered inexpensive training. Since this seems to be the trend of the future, observed Kauffman, I wanted to work in such an institution in order to investigate some of the problems that face such an institution and, hopefully, find some solutions that might be applied elsewhere as well.

Kauffman comes to the University well prepared to deal with such problems. From 1952 to 1962 he served as assistant to the president of Brandeis University and as dean of students of that university from 1956 to 1960. In early 1961 he became director of training for the United States Peace Corps. Since leaving the Peace Corps in 1963 he has been associated with the American Council on Education and its commission on academic affairs as consultant and with the American Personnel and Guidance Association as director of higher education services.

Kauffman earned a B.A. at the University of Denver, his M.A. at Northwestern University and the D.Ed. at Boston University.

**LOOKING FORWARD** to his work in Madison, Kauffman said that he hopes the Dean's office will not be considered a place of punishment and reprimanding. "This is not a University that wants to 'keep the lid' on its students," observed Kauffman. "Rather I think it is anxious to work out creative solutions to problems that arise among the students or between the students and administration."

Speaking of current student involvement in politi-

tical and social issues, Kauffman said he felt, on the whole it was a good thing. He pointed out that perhaps what caused the friction between generations was that college students were always expected to indulge in frivolity from time to time as it was considered natural and kept them in their place as still young and immature. "What is disturbing to parents is that when students become devoted to and profess belief in something which is not at all frivolous, but quite serious, it is difficult to consider them as immature."

"That is why," said Kauffman, "I think parents are relieved even to see students using the tactics of civil disobedience for some frivolous aim, such as more meat in the union hamburgers."

**THE ONLY DANGER**, remarked Kauffman, "is that you risk having dilettantes in the protest movements just as you have among the intellectuals. They are people who can speak of Selma and Washington and Viet Nam with a voice of experience while actually the ideals behind those things he doesn't understand or believe. I think it would be tragic if beauty and justice and equality and peace and love became just fads."

Concerning the social regulations of the University, Kauffman said that although he was as yet unfamiliar with all of the rules he felt that the University maintained an open door as far as change was concerned. However, he does not feel that there should be a complete absence of regulations. "More people end by loosing more freedom that way," said Kauffman. "I feel the University must have some expectations, however, for that is necessary for life in such an academic community." Dean Kauffman remarked that if students conducted themselves "maturely and with discretion" there might be a minimum of rules.

In conclusion the new Dean remarked that he found that the University still possessed a sense of humanity which he termed "terribly important." "As long as we can retain that sense of humanity," said Kauffman, "our problems will never be too difficult to solve."

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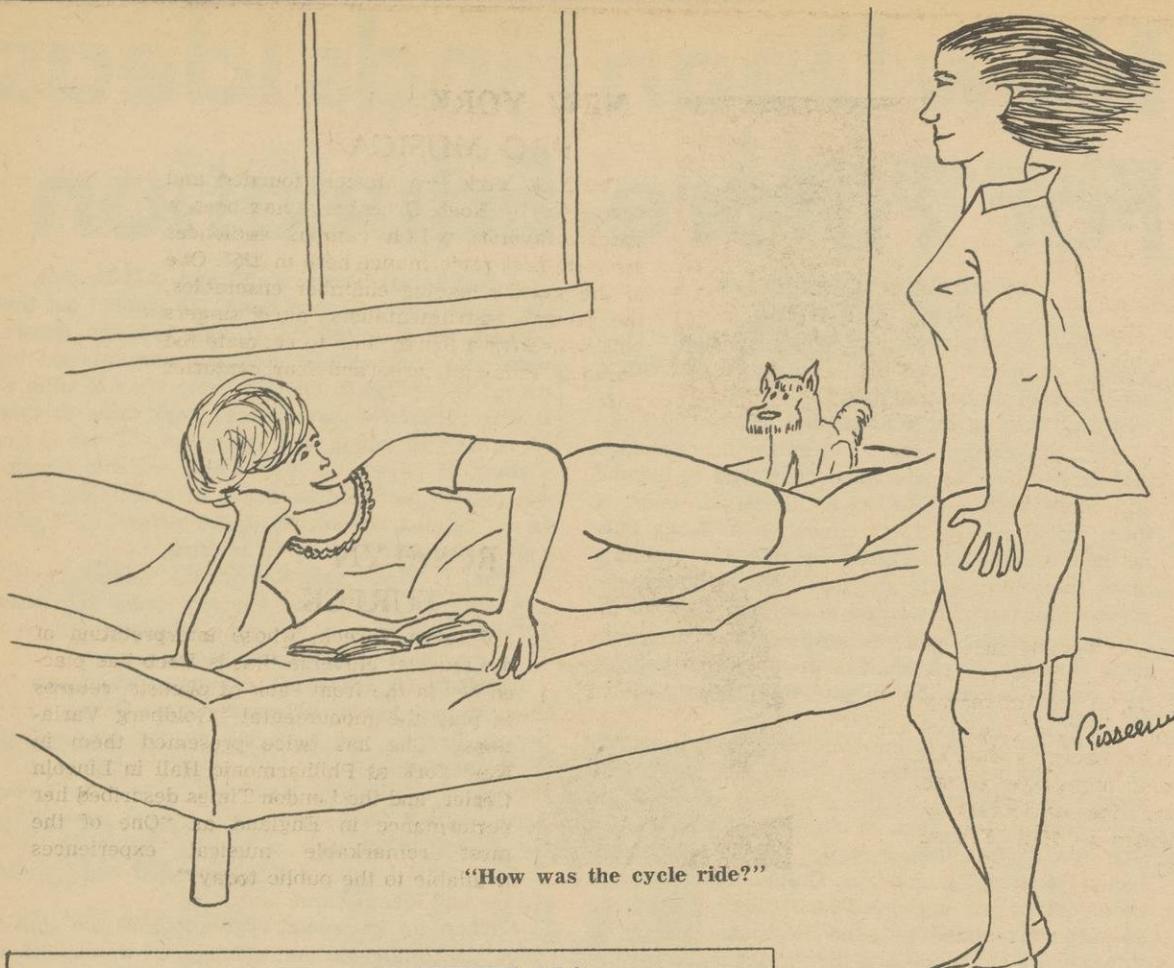
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## New Student Week Schedule

(continued from page 7)

250 Chemistry Building, Humanities Course--B115 Van Vleck Hall, Integrated Liberal Studies--1300 Sterling Hall, Journalism--Room 207, 425 Henry Mall, Light Building Industry--122 Commerce Building, Medical Science--19 Commerce Building, Medical Technology--300 University Hospital, Music Course--208 Music Hall, Physical Medicine--22 Commerce Building, Pre-Commerce--B-10 Commerce Building, Pre-Education (Elementary and Secondary)--145 Birge Hall, Pre-Law--B-25 Law Building, Pre-Pharmacy--350 Pharmacy Building.

SCHOOL OF NURSING: 25 Bacteriology Building.

SEPTEMBER 9

3--Meeting of Freshmen Honors Candidates--Great Hall, Union--Students who have been admitted to the General Honors Program in the College of Letters and Science will receive additional information about the program.

4:30--YMCA-YWCA Open House, 306 North Brooks.

7:30-8:30--Open Forum on "Academic Excellence and Religious Commitment: Do They Mix?", Union Theater.

8:30-10:30--Religious Center Open Houses.

8:30-10:30--Union Mixer Dance.

11:00 PM Hours for New Freshmen Women

SEPTEMBER 10

8-4:30--Registration For Non-Registered New Freshmen--272 Bascom Hall--All non-registered new freshmen report to pick up registration materials according to last name:

A-B	8:00	L-M	10:00
C-E	8:30	N-R	10:30
F-Hn	9:00	S	11:00
Ho-K	9:30	T-Z	11:30

8-9:30--Testing For Registered New Freshmen--University Field House.

10:30--Book Review Sessions for Registered Freshmen.

1-3:30--Union Tours (for those who have completed registration) Half-hour tours--Assemble in lobby of Union Theater.

2--Transfer Student Convocation and Group Orientation Meetings--Union Theater.

2:30-4:30--Library Convocation--Union Theater (for those who have completed registration).

8:30-Midnight--Union "County Fair" Open House.

1 AM Hours for New Freshmen Women

SEPTEMBER 11

8--Engineering Aptitude Test--University Field House--All new freshmen in engineering are required to take this test.

10--Testing for Transfer Students--University Field House--All new transfer students entering the College of Letters and Science, Commerce, Agriculture, Home Economics, Nursing and Pharmacy must take these tests. Those students transferring from the University of Wisconsin-Milwaukee and from University Centers, need not report for these tests.

10:30--Men's Convocation--University Pavilion.

10:30--Women's Convocation--Union Theater.

1:30--Fraternity Rush Convocation--Union Theater.

5-8--New Student Picnic--University Intramural Fields, near Elm Drive "C".

8:30-Midnight--Activities Jamboree and Saturday Night Party--Wisconsin Union.

1 AM Hours for New Freshmen Women

SEPTEMBER 12

1:30--Sorority Rush Convocation--Union Theater.

7:30--Faculty Firesides for Transfer and Foreign Students--Meet in Union Theater Lobby.

SEPTEMBER 13

7:45--Classes Begin.

mittee programs and for campus organizations.

THE COMMITTEE'S weekly Danskeller begins Oct. 1. It is a free record dance which is held every Friday night in the Stiftskeller. Entertainment is often included.

The Social committee sponsors

"Club 770," the oldest college nightclub in the nation. Tickets are \$2 for the event which features live music, and waiter service. The tickets are available at the Union box office or at the door. The first "Club 770" is scheduled for Nov. 6 and the second for Dec. 11.

*John Charles*

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### NEW YORK PRO MUSICA

The New York Pro Musica, founded and conducted by Noah Greenberg, has been a special favorite with campus audiences since its first performance here in 1957. One of the world's leading chamber ensembles, the group's instrumentalists and singers will return for a fourth time to recreate the sound in music of three and four centuries past.



### TOM KRAUSE

At 30, Finland's baritone Tom Krause is a leading opera, concert and lieder singer. He first studied medicine at the University of Helsinki, then played in a jazz group before finding his musical vocation. Today, he is regarded as a leading interpreter of the songs of Jan Sibelius, the centennial of whose birth is celebrated in 1965. Krause now lives in Germany.



### ROSALYN TURECK

Rosalyn Tureck, whose interpretation of the musical universe that is Bach has placed her in the front rank of pianists, returns to play the monumental "Goldberg Variations." She has twice presented them in New York at Philharmonic Hall in Lincoln Center, and the London Times described her performance in England as "One of the most remarkable musical experiences available to the public today."



### PHILIPPE ENTREMONT

Philippe Entremont, whose musicianship and charm is warmly remembered from his appearance on the 1959 Concert Series at the age of 24, has been strengthening his international reputation in the years since. The young French pianist has been so busy performing on six continents and making annual American tours that not until this season has he had time to make his Carnegie Hall "debut."

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Violinist Josef Suk left his native Czechoslovakia for an initial world tour in 1950, but makes his first full-scale tour of the United States this season. Great-grandson of composer Antonin Dvorak and grandson of composer-violinist Josef Suk, for whom he was named, the artist is the founder of the Suk Trio and former leader of the Prague Quartet.



### PIERRE FOURNIER

Paris-born Pierre Fournier, recognized internationally as one of the few master cellists of the age, will visit this campus for the first time as part of his eleventh American tour. Long a leading figure at the major music festivals in Europe, he plays more than 100 concerts each year, and has performed as soloist with many of the world's great orchestras.

### RED SERIES

VICTORIA DE LOS ANGELES

—NOV. 7

TOM KRAUSE—NOV. 29

ROSALYN TURECK—JAN. 7

PIERRE Fournier—

MAR. 13

NEW YORK PRO MUSICA—

MAR. 21

### WHITE SERIES

VICTORIA DE LOS ANGELES

—NOV. 9

JOSEF SUK—NOV. 30

PHILIPPE ENTREMONT—

JAN. 6

RALPH KIRKPATRICK—

FEB. 19

NEW YORK PRO MUSICA

—MAR. 22



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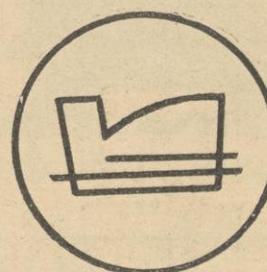
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# Regents Regulate Campus Traffic

With the coming of the new school year, Student Court wishes to inform new students and to remind returning students that the Board of Regents regulates the use of motor vehicles by students, and the operation of motor vehicles on University lands.

Student Court has found that violations by students most often occur because students are not familiar with the Regents' rules governing the following areas.

• VEHICLE REGISTRATION

All motor vehicles operated in Madison by students must be registered by such students with the University. This includes students who permanently reside in Madison.

"STUDENT" means anyone who has been accepted as a candidate for a degree or who is enrolled in the University and is paying fees as a special, an adult special, or short course student.

Until such time as the student withdraws or graduates from the University, he remains with this category. Thus the regulations apply during the summer to a continuing student even though he may not be attending the summer session. The Regents' rules also apply during all vacations and recesses.

You "OPERATE" a vehicle if you drive at any time in Madison.

The vehicle need not belong to you. If you use your parents' car

or even borrow a friend's vehicle, you should register it. In addition, you need not use a vehicle regularly to be required to register it. Any vehicle you use for a few hours, should be registered.

"MOTOR VEHICLE" includes automobiles, motorcycles, motor scooters, and motor bikes. All regulations, including those governing parking, apply equally to all vehicles in this class regardless of size.

There is no vehicle registration fee, but failure to register may subject you to a \$5 fine. Registering incorrectly subjects you to the same fine, as does failing to report within 24 hours a change in license plates.

You may register your vehicle at the Student Court office, 301 Memorial Union, at the Department of Protection and Security, 324 North Charter Street, or, during class registration, at the designated table in the Armory.

• DRIVING ON CAMPUS

Students are not to operate motor vehicles on that part of campus east of Babcock Drive or east of Breese Terrace during the hours of 7 a.m. - 5 p.m. on weekdays, from 7 a.m. - 12 noon on Saturday. This regulation is in effect throughout the year, not only when school is in session.

• PARKING

Parking is prohibited on all University lands except where expli-

citly permitted in designated parking areas. In these areas, parking without a permit is prohibited from 7 a.m. - 5 p.m. on weekdays, and from 7 a.m. - 12 noon on Saturday. In addition, some areas within parking lots which are otherwise open remain

off limits until 10 p.m. Watch out for these!

Students who receive University tickets are subject to the following bail schedule: \$1 for each violation on the first ticket; \$3 for each violation on the second ticket; \$5 for each violation on the third and all subsequent tickets;

\$5 for non-registration, fire zone, and other special violations.

This article covers only those portions of the Regents' vehicle regulations which the student most often encounters. For further information, contact Student Court or the Department of Protection and Security.

## 'U' Prof Writes on Segregation

Economic factors are not the key to residential segregation among Negroes and whites in the United States, reports Karl E. Taeuber, a University sociologist.

"TRADITIONAL ACCOUNTS of the process of racial residential succession, which stress the low socio-economic status of the 'invading' Negro population and overcrowding and deterioration of housing, are outdated oversimplifications," Taeuber says in *Negroes in Cities*, recently published by the Aldine Publishing Co.

The bulk of the research for the book, written by Taeuber and his wife Alma, was carried out in a program in comparative urban research at the Population Research and Training Center at the University of Chicago. This program is financed by the Ford Foundation.

"Whether a city is in the North,

South, or West; whether it is a large metropolitan center or a suburb; whether Negroes constitute 40 per cent of the population or less than one per cent; in every case white and Negro residents are highly segregated from each other," says Taeuber.

"A HIGH degree of residential segregation in these cities is maintained by the creation of additional all-Negro and all-white neighborhoods," he says.

Taeuber notes that comparison with other racial and ethnic groups in America, including Puerto Ricans and Japanese, shows that Negroes are by far the most residentially segregated urban minority in recent American history.

"In most Northern and Western cities, however, the historical trend toward increasing segregation was halted or reversed in the 1950's," he says. "But in Southern cities, Negro economic gains and population growth were insufficient to overcome this trend."

Taeuber notes that initial residential patterns of Southern cities included an adaptation to the presence of a large Negro population. In these cities, he says, race is an important factor in determining the physical and economic structure of neighborhoods.

ON THE other hand, says Taeuber, in Northern cities the Negro community was superimposed over a pre-existing residential structure, and whites and Negroes have

responded in similar fashion to the social and economic forces differentiating neighborhoods.

"As Southern cities grow older and larger, and as the contribution to population growth of low-status Negro migrants of rural origin diminishes, the patterns of residential succession typical of the North will likely become more common in the South," Taeuber predicts.



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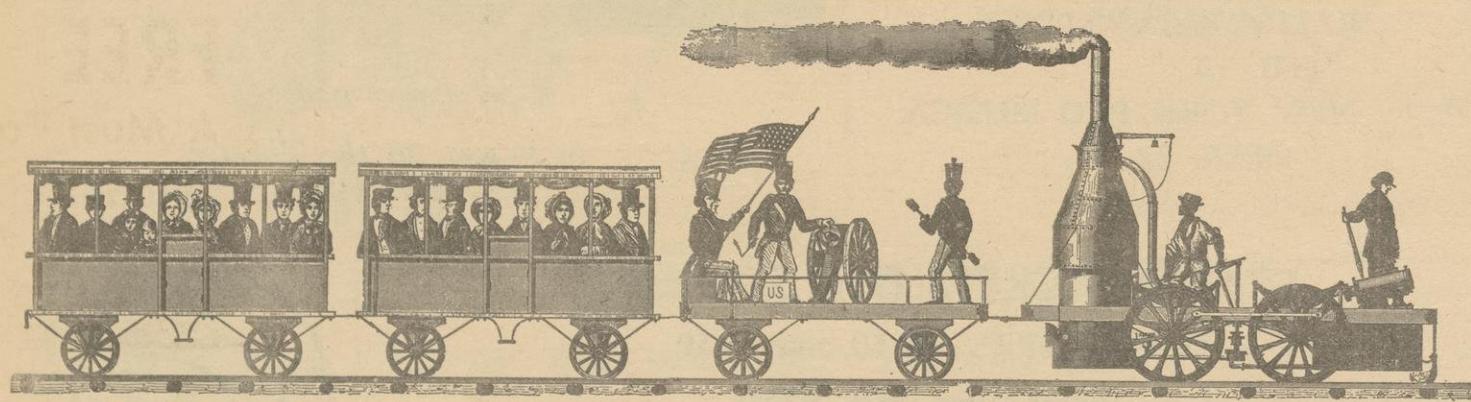


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# Hoofers Provide Recreation 34 Years

It all started with skiing. In 1931, a committee of three students and three Union officials was formed to consider establishing a University Skiing and Outing club.

THE CLUB, organized as part of the Union, was named the Wisconsin Hoofers and in the first year boasted a membership of 12 skiers.

The official Hoofers patch, a black horseshoe superimposed on a red "W", was created that year, too.

In the thirty years of its existence, Hoofers has financially assisted in the Muir Knoll ski jump (torn down several years ago to make room for the Limnology building), has sponsored ski meets, sailing regattas and horse shows and has sponsored the annual Winter Carnival. Hoofers now lists a membership of 2000 members, nearly half of them novices in their respective sports.

HOOFERS IS composed of six individual clubs: skiing, riding, sailing, outing, hunting and mountaineering.

Each club has its own instruction program in which members can learn and practice their favored sport.

Each club must be joined individually and membership in any one of the six qualifies a person as a Hoofers.

Ski club begins activity with the first northern snowfall. A membership fee of \$3 entitles the member to free instruction and makes them eligible for ski trips to Upper Michigan and Colorado.

THE ADDITIONAL costs of each trip will be announced prior to the trip. All travel and lodging arrangements are made by the club. Ski club also rents skis and ski equipment.

The Riding club meets every Wednesday night at 7:00 p.m. in Hoofers Quarters. Members participate in horseback riding outings, visit state horse farms and are taught the basics in horse care.

Each spring Riding club also

sponsors a horsemen's clinic in conjunction with the local 4-H clubs.

SAILING CLUB, the largest Hoofers unit, is also the largest organization of its kind in the United States. Membership fees, \$10 for the fall or spring semester and \$20 for the summer session, entitle members to free instruction and use of the club boats at any time, weather permitting.

Sailing club's inventory includes two M.I.T. Tech dinghies, 5 Inter-Lakes and 5 M20's. This fall, at least six new techs will be added to the fleet. First meeting of the new semester is slated for Sept. 15 at 7:30 p.m. in 180 Science Hall.

Outing club members can enjoy such activities as caving, hiking, canoeing, bicycling and camping. Special outings include the weekly whitewater trips to Northern Wisconsin, the Porcupine Mountain semester-break trip and afternoon swimming or skating across Lake Mendota.

THE GROUP meets on Tuesday evenings at 7:00 p.m. in Hoofers Quarters for informal discussion revolving around club activities.

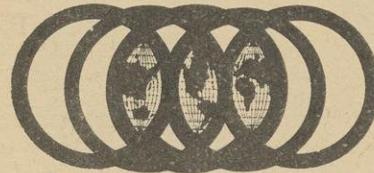
Acting as suppliers of venison for the annual spring steak fry are members of Hunt club, formerly Archery club.

In addition to deer, members hunt bear, ducks and fish. First meeting of the semester will be posted on the Hoofers bulletin board.

MOUNTAINEERS hold weekly meetings on Thursday evenings at 7:00 p.m. Any Union member may attend the weekend outings to Devil's Lake State Park in order to pass membership and ability tests.

(continued on page 4)

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## F-SNCC Backs Rights Activities

Friends of the Student Nonviolent Coordinating Committee (F-SNCC) is a supportive and educational group for SNCC which engages in civil rights activity in the South.

The campus organization has been in existence for two years and has engaged in various fund raising

activities such as a concert for the Freedom Singers and a lawn party at the home of Bronson LaFollette.

In addition, there are many projects geared to gaining political support for civil rights such as the circulating of petitions asking for the seating of the Mississippi Freedom Democratic Party in Congress.

Occasionally F-SNCC engages in direct action projects. Last spring, for example, three bus-

loads of students went to Washington, D.C., to demonstrate asking for protection for civil rights marchers in Alabama.

Plans for the 1965-66 year include various fund raising projects including speakers, concerts and an extension of an "Adopt a Freedom Worker" program. Politically oriented activities will be determined by events in the South.

F-SNCC is not a membership organization; individuals are always welcome to participate.

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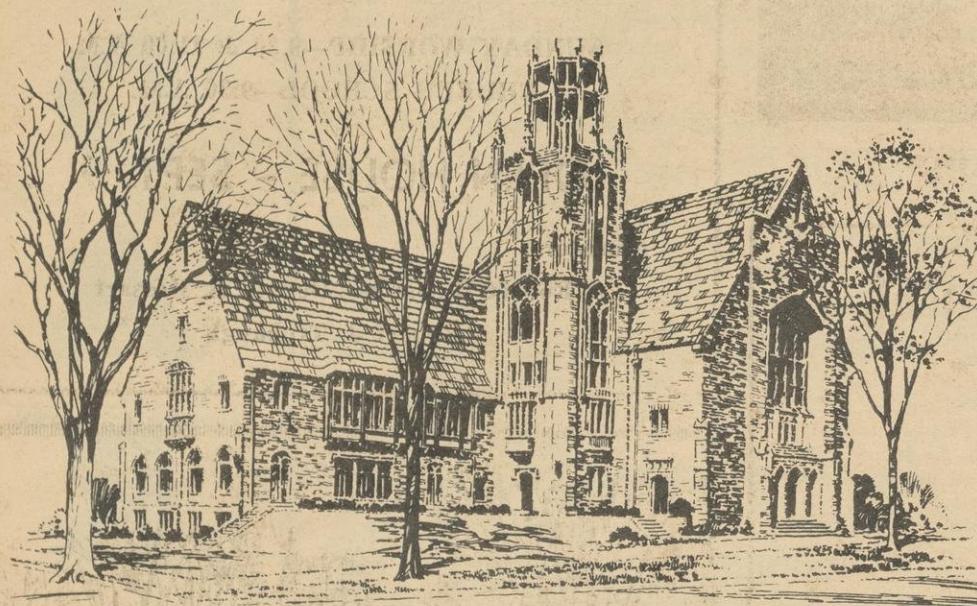
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# USC, Badgers In Rose Bowl Rematch

By SANDY PRISANT  
Sports Editor

Ah . . . sweet revenge. That's the thought on the minds of Milt Bruhn, his staff and his 84 football players as grid thoughts turn to next season's game against the team every Wisconsinite wants to beat the most--the University of Southern California.

For the rare few who haven't heard, Southern Cal and Wisconsin fought it out in the famous "Game that ended two minutes too soon" out at the Rose Bowl on New Year's Day, 1963.

On that sunny afternoon in front of 100,000 fans, the Badgers spotted the Trojans a 42-14 lead, lost one TD on a penalty and then went on to score three times in the fourth quarter only to have the clock run out with the winning touchdown drive in progress, as the Cardinal and White fell 42-37.

It's been a 2 1/2 year wait and none of the faces that were around

that New Year's Day are still in uniform, but that doesn't seem to make much difference as the Badger desire for revenge and the Trojan desire for continued dominance build for the September 25 encounter at Camp Randall Stadium.

The task is not going to be any cakewalk for Milt Bruhn's boys. The Trojans will bring to town one of the strongest elevens they have produced in the last decade.

Southern Cal is coached by Johnnny McKay who eternally endeared himself to Wisconsin fans by stating after that Pasadena pickup game that the Badgers only scored off his reserves and that he could have won easily by leaving his regulars in. (Which can only make one wonder, why didn't he?)

On the field however, the Trojans appear to be more action than words, returning no less than 21 lettermen this year.

For openers there's the incomparable Mike Garrett, a halfback few collegians in the nation can

shine shoes for.

The All-American and possible Heisman Trophy candidate already ranks as USC's No. 4 all time rusher with 1781 yards in 345 carries for a solid 5.2 average. In '64 Garrett lead Pacific Coast rushers for the second successive season, and also ranked among the nation's top ten rushers, finishing sixth.

More backfield help comes from flankerback Rod Sherman, an outstanding receiver and runner whose touchdown ended Notre Dame hopes for an undefeated campaign last fall.

Other standout returnees include Dave Moton, a good pass receiver and blocker, and all-around end John Thomas who hopes to come back from the knee injury that knocked him out for the year in the win over California last season.

Defensively, the top lettermen are defensive halfback Nate Shaw, a sticky fingered pass defender, and all-conference tackle Jeff

Smith a big and tough 240 pounder.

Another 240 pound tackle joins the ranks this year in soph Jack O'Malley, while even more new interior line help comes from a trio of junior college transfers. Guards Jim Homan and Mike Scarpace weigh in at a mere 230 and 250 respectively, while Ron Yary is a tackle in the economical jumbo size. He tips the scales at 255.

If all this wasn't enough, McKay has another big tackle who missed spring drills. Jim Vellone was a starter last season on the left side of the line until a knee injury in the third game, against Michigan State, put him out of action for the remainder of the schedule. His weight? 260 pounds.

McKay has three other newcomers who should help on offense. Mike Hull is a 210 pound halfback who is a sprinter no less, while Steve Grady should provide some strong backup support for Garrett. To the quarterback spot comes a 190 pound soph name Toby Page.

It's that last position that's got McKay worried--and opponents happy.

But McKay is a brilliant coach.

As a matter of fact, things have been going so well lately for Johnnny McKay and Southern Cal that it's going to take plenty of work for Wisconsin to make their dream come true--sweet revenge.

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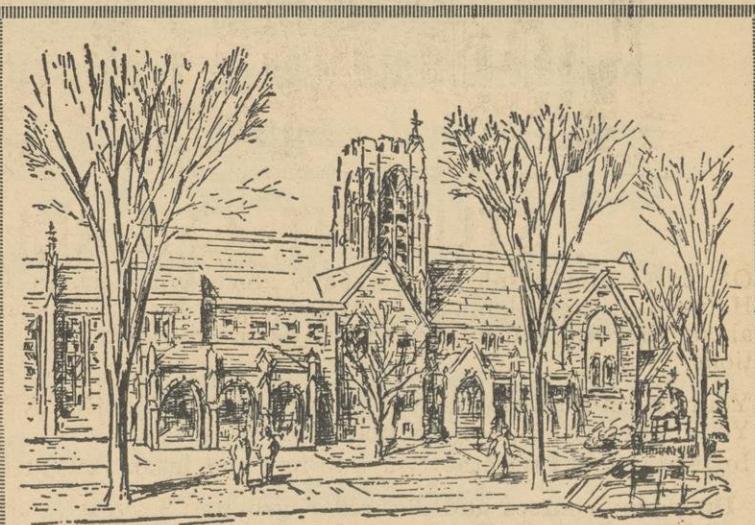
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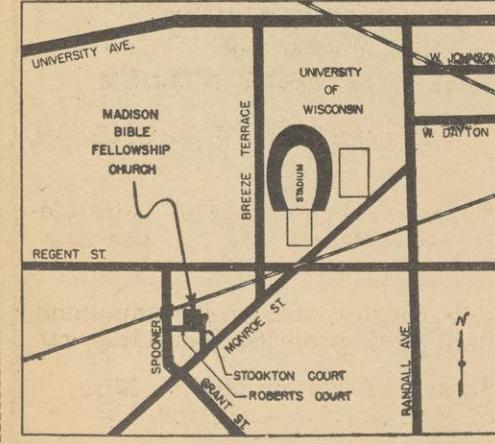
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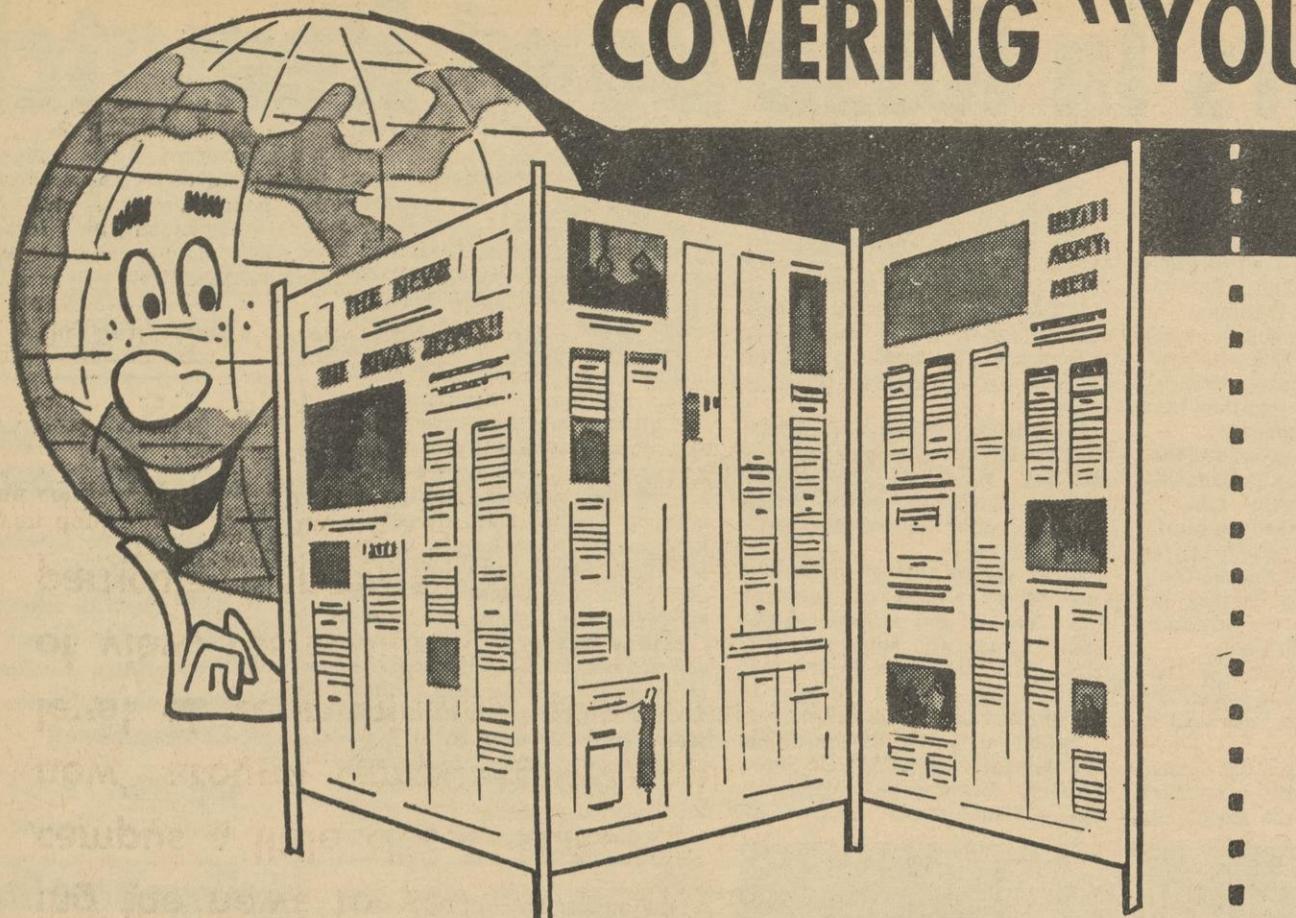
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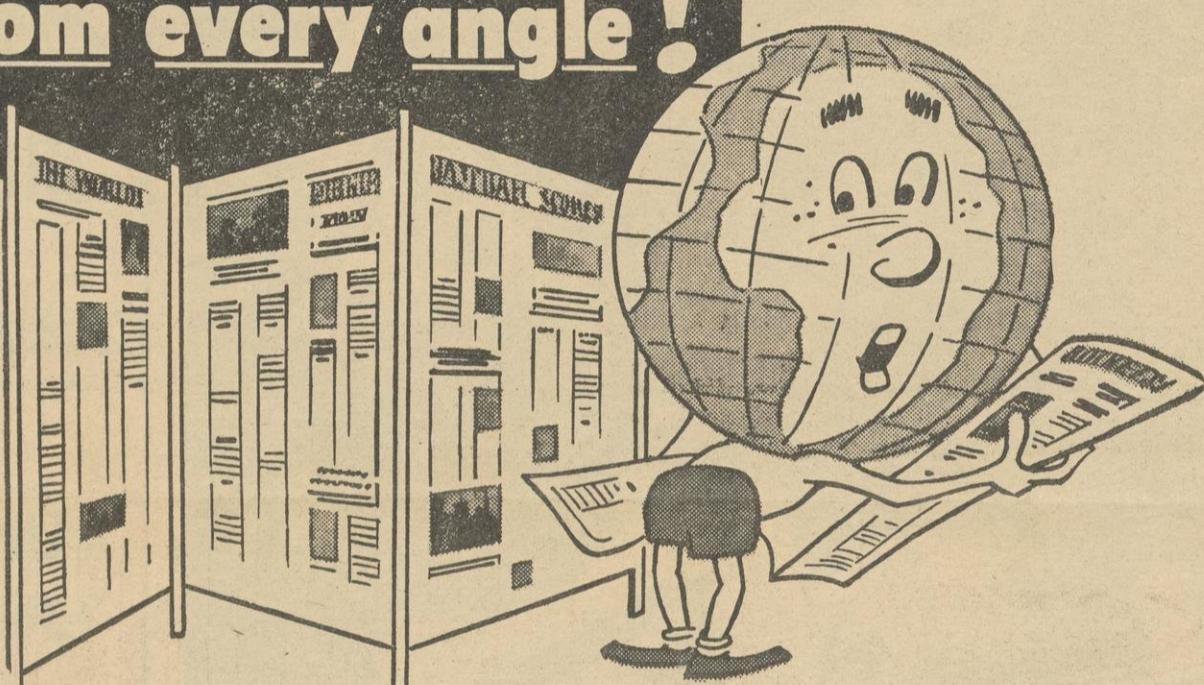
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# The Daily Cardinal

Complete Campus Coverage

VOL. LXXV, No. 175

University of Wisconsin, Madison, Wisconsin, New Student Edition

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## An Opportunity To Grow... ...In the Classroom and Out



—Cardinal Photo by Doug Hull

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# Union Schedule Listed

With five dining rooms, three galleries, a workshop and darkroom, a library, and billiards facilities, in addition to a variety of planned programs, the Union offers many services and facilities for student use. The building opens at 6:45 a.m. Monday through Sunday. Closing hours are 10:45 p.m. Sunday through Thursday, and 12:30 a.m. Friday and Saturday.

**CAFETERIA:** A favorite spot for campus dining, the Union's cafeteria offers up-to-date service, complemented by a view of the lake. Located on the first floor of the building, the cafeteria offers breakfast, lunch, dinner and snacks.

**RATHSKELLER:** Select snacks, hot plate lunches, fountain specialties from self-service counter. Enjoy coffee and conversation in famed German atmosphere of the Rathskeller and in the Stiftskeller. Located on the first floor.

**TRIPP COMMONS:** Leisurely dining by candlelight is offered every Sunday night at Tripp's popular Smorgasbord served from 5 to 7 p.m. Select from three menus for weekday luncheons in Tripp, the Union's Tudor-style dining room on the second floor; also. Tripp offers a combination of open and contract dining for dinner this year. A NEW NOTE: the Sunday Buffet Brunch, served every Sunday from 10:30 a.m.-1 p.m.

**INN WISCONSIN:** The emphasis is Wisconsin in the Union's waiter service dining room. Menus center around regional dishes and the decor, including art work by Wisconsin painters, is distinctly Wisconsin. Located on the second floor, serves luncheon and dinner every day but Monday.

**PROFILE ROOM:** Autographed portraits of the Union's famous visitors provide the atmosphere in the Profile Room, located down the hall from the INN. May be reserved through the Reservations Office for small group dining, with service from the INN menu.

**BREESE TERRACE CAFETERIA:** Located at the corner of Breese Terrace and University Avenue, this cafeteria is served by the Union kitchen for the convenience of students on the ag and engineering campus. Serves breakfast, lunch, dinner and snacks Monday through Friday.

**POPOVER:** Adjacent to the Cafeteria, Popover may be reserved by groups who wish to pick up their food in the cafeteria line and adjourn for a luncheon or dinner meeting.

**MAIN DESK:** Second floor, across from Main Lounge. Magazines, candy, cigarettes, newspapers, gum for sale, staffed by a clerk who can answer questions about room locations, programs in the building, facilities. Checks of \$5 maximum may be cashed free at the Main Desk upon presentation of a fee card. Open Monday to Thursday, 7:45 a.m. to 10:45 p.m.; Friday and Saturday, 7:45 a.m. to 12:30 a.m.; Sunday, 8:00 a.m. to 10:45 p.m.

**CAFETERIA DESK:** First floor, opposite Cafeteria entrance. Toothpaste, film, postcards, magazines, newspapers, combs, candy, gum for sale. Also Union pastry and other foods from carry-out service. Open Monday through Thursday, 7 a.m. to 7 p.m.; Friday, 7 a.m. to midnight; Saturday, 11 a.m. to 1:30 p.m. and 4:30 to midnight; Sunday, 11 a.m. to 1:30 p.m. and 4:30 to 7 p.m.

**LOST AND FOUND:** First floor, beyond Trophy Room. Place to return items found in building, inquire about lost items. Open weekdays, 9:30 a.m.-11:30 a.m. and 12:30 to 4 p.m. Closed weekends.

**THEATER BOX OFFICE:** Inside Park Street entrance of Union, first floor; tickets on sale for Union events such as Concert Series, theater programs, and also for other campus events, such as Wisconsin Players' productions. Open every day, including Sundays, from 12:30 to 5:30 p.m.

**CHECKROOM:** Main checkroom, second floor across from Main Lounge, open Sunday through Thursday, 11 a.m.-10:45 p.m.; Friday and Saturday, 11 a.m.-12:30 a.m. No charge.

**WORKSHOP AND DARKROOM:** Go up stairway in Play Circle Lobby, second floor. Equipment and material for everything from completing class projects to making publicity posters or doing jewelry and art metal work; complete darkroom facilities available to those who

purchase darkroom permit in workshop. Open Tuesday through Friday, 1 to 5 p.m.; Tuesday and Thursday evenings, 7 to 10 p.m.; Saturday, 10 a.m. to 12 noon and 1 to 5 p.m. Closed Sundays and Mondays.

**GALLERIES:** Main and Theater galleries, along with the Main Lounge, feature continuous exhibitions by students, faculty, and artist from outside the university. Exhibitions selected by the Union Gallery committee are changed every three weeks. Hours same as building.

**LIBRARY:** Students may borrow or browse in the Union library, located on the second floor beyond the Main Lounge. Collection includes latest periodicals, new books and the best from other years. Open Monday through Friday, 9 a.m.-10:30 p.m.; Saturday and Sunday, 11 a.m.-10:30 p.m.

**MUSIC:** The Music Lounge is located on the second floor across from the library. Students may select records from the library collection and listen to them in the lounge.

**THEATER:** Located in the theater wing of the Union, the theater offers varied programs including concerts, lectures, dramatic and dance productions. The Wisconsin Players' productions also are staged here. Tickets are available at the Union Box Office for these programs.

**PLAY CIRCLE:** The Play Circle, located on the first floor of the Union, presents "distinguished foreign films, films you've missed, films you want to see again" from noon Friday through Sunday. The free studio plays, play readings and studio films also are presented in the Play Circle.

**INFORMATION BOOTH:** Located near Park Street entrance to Union, the booth is open 8:30 a.m.-5 p.m. Monday through Saturday and 12 noon-5 p.m. on Sunday. Attendant can aid visitors with parking and other campus questions.

## Grad Club Offers Relief From Study

The Grad Club is the organization on campus devoted entirely to the graduate student's interests.

A full agenda of activities for the grad student is planned for the school year by club Pres. Bob Bitner and the Grad Club Board.

**EACH SUNDAY** afternoon, grad students and guests are invited to attend the free coffee hours from 4 to 6 p.m. Conversation is the keynote of these meetings, with special programs planned for many of the informal get-togethers.

For those who'd rather dance to something a little slower than frug music, grad club offers two dances with live bands during the year.

The traditional Christmas dance is scheduled for Dec. 4 and the annual spring dance has been slated for May 7.

**TWO EVENINGS** of square dancing are also included in the agenda. The square dances, date or dateless, have been planned for Oct. 29 and March 4.

Discotheque fans can dance the hours away when grad club presents a series of "a-go-go" dances in Tripp Commons. The first of these will be staged on Oct. 15.

Picnics are also part of the fun. One outdoor activity is held each semester--complete with games, sports and a picnic lunch. The fall outing is Oct. 3.

**INFORMAL PARTIES** also comprise a large part of the Grad Club activity list. Specialty parties, such as the Halloween party set for Oct. 31 are also on the list. All are held in the Stiftskeller.

But there's even a better way to find out just exactly what'll be happening in Grad Club in the upcoming semesters. Meet Bob Bitner and the Grad Club Board during the Fall Union Open House, "Country Fair" in the Union's Inn Wisconsin Sept. 10 from 8:30 p.m. until midnight.

## Play Circle Emphasizes The New

At the Union's 168-seat "little theater," the Play Circle, the emphasis is on new ideas and experimentation.

STUDENTS have an opportunity at the Play Circle to participate in and witness innovations in drama and in the other performing arts.

Programs sponsored by the Union Theater committee, Music committee and Film committee, along with Wisconsin Players and other groups, are scheduled throughout the year and offer a wide diversity of experience both to participants and to the audience. This year, as in past seasons,

the Theater committee joins Players, in the sponsorship of a series of Studio Plays and Studio Play Readings.

THE PRODUCTIONS, which have all-student casts, also are directed and staged by students. All students except first semester freshmen during the first six weeks of classes are eligible to participate in Studio Plays and Play Readings.

Admission to both programs is free to all students who may pick up free tickets at the Union box office about one week before each program.

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Many students have found it advantageous to defer their college purchases until arrival at the University. At **REDWOOD & ROSS** you gain the assurance of being correctly dressed, and at no increase in cost.

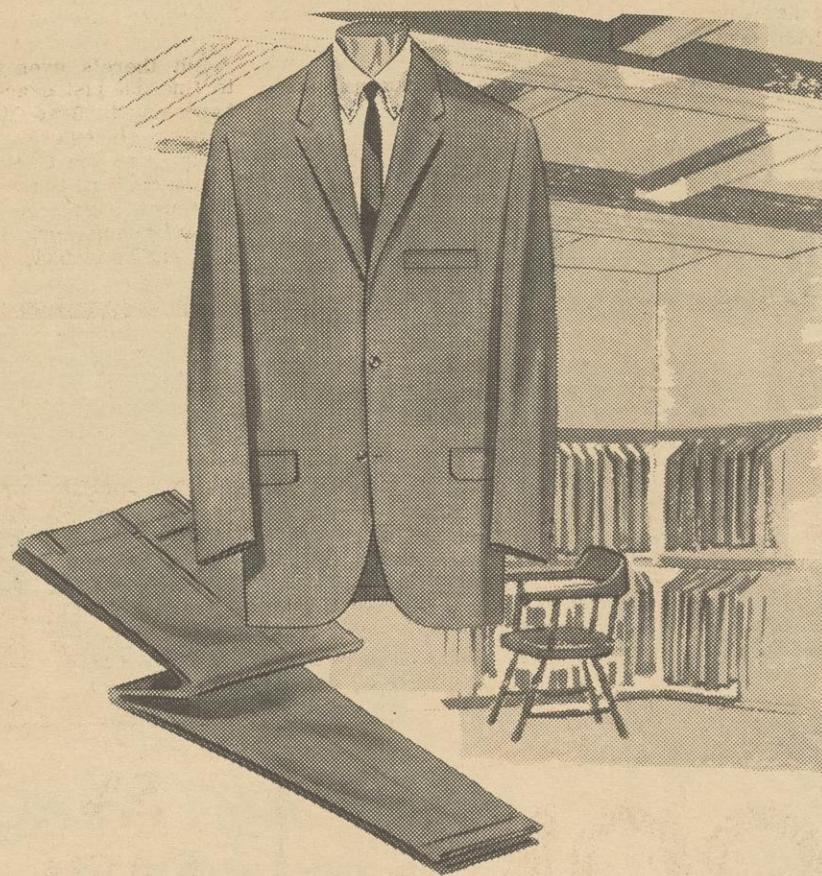
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# Union Can Trace Roots Back To Red Lion Inn

In 1815, the Red Lion Inn in Cambridge, England, served as a meeting house for the members of three debating societies.

HERE THEY MET to debate and discuss...and here the Union idea first came into being.

Students wanted a place of their own, so the first union was truly the uniting or "union" of three debate societies to establish their own headquarters.

From the Red Lion Inn to the Wisconsin Union, the union idea and need has spread, and is still growing, across the world.

EVEN TODAY, the emphasis in the British unions remains on debate and discussion. For their part in training students to take part in the public life, the Cambridge and Oxford unions came to be known as "cradles of the British Parliament."

British political parties still recruit promising young men from the union debates--debates which carry a tremendous amount of influence throughout the land.

Gradually the British unions added other facilities including libraries, dining rooms and meeting rooms. Attention was given to good paintings as decoration and to good books. Soon the unions were known as centers of good taste and social acquaintanceship.

PRESIDENT VAN HISE of the University was one of the first to advance the British idea in America. In an address in 1904, he said:

"If the University of Wisconsin is to do for the sons of the state what Oxford and Cambridge are doing for the sons of England, not

only in producing scholars and investigators but in making men, it must once more have halls of residence and to these must be added a commons and union.

"For when a student goes out into the world, no other part of his education is of such fundamental importance as capacity to deal with men.

"NOTHING that the professor or laboratory can do for the student can take the place of daily close companionship with hundreds of his fellows."

President Woodrow Wilson of Princeton put forth the same idea in 1909, when he stated that "the real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what they do and talk of and set before themselves as their favorite objects between classes and lectures..."

The first unions in this country were established at Harvard (in 1832), Rensselaer (in 1890) and Pennsylvania. Houston Hall at Pennsylvania was the first building set up expressly for union purposes.

FOR A TIME, the idea of the union was limited to men and such men's clubs were established at Brown, Michigan, Wisconsin, Minnesota, Ohio State, Illinois, Indiana, Case and Toronto.

As stated by Van Hise, the need for a union or community center was recognized early at the University. Established for men only in 1907, the union was first housed in the YMCA which was then located next to the present union.

FROM HERE, the Union moved first to an old house on the lakeshore, along with the athletic ticket office and emergency infirmary cases, and then finally to the abandoned president's house.

IN 1919, Walter Kohler, Sr., then president of the University Regents and later governor, began the plans for a fund-raising drive for the Wisconsin Union.

The Memorial Union Building Committee, which still functions today, was established at the time, an informally organized committee of alumni, faculty and students appointed by the Regents.

From this time, the union became a campus interest, as students, faculty and alumni worked to raise the money.

PORTER BUTTS, the present director of the Union, played a leading role in the Union story even then. When campaign floats made by student organizations paraded down Langdon Street, the winning float was designed by Porter Butts, sophomore publicity director for "The Octopus," campus humor magazine.

The campaign was not without its problems. In 1925, the foundation hole was dug. A major crisis occurred when it was necessary to raise \$90,000 in three days, to meet the state requirement of having cash in hand before signing a contract. This problem was solved when nine men borrowed \$10,000 each from Madison's First National Bank, putting the building on its way again.

THE MAIN WING of the building was completed in 1928 and dedicated in a three-day ceremony. The use of the building continued to grow and the Union continued to work to accommodate the needs of the students, as in depression times.

In 1938, ground was broken for the theater and arts addition and in 1939 Alfred Lunt and Lynn Fontaine appeared in "The Taming of the Shrew," the first performance in the theater which was to see many famous names bowing at its footlights.

And the Union continues to grow as the campus population increases. New outing facilities and expanded work areas for the theater are the most recent-looking ahead, the future includes a new "branch" union as well as more development of the present Langdon Street facilities.

IN 1925, when the Union moved into its present home, the number of unions was easily counted. Today, unions number more than 800, built or in the planning stages, working to carry out the "role of the union," as stated by the Association of College Unions:

"As the living room or hearthstone of the college, the union provides for the services, conveniences, and amenities the members of the college family need in their daily life on the campus and for getting to know and understand one another through informal association outside the classroom."

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# Union Committee Work Rewarding

Joining a Union committee has many advantages for the student. In one instance it can broaden him as an individual and help develop his talents and imagination.

In another it can give a broader aspect of the diversity of the University, see what the Union has to offer, and make him part of the bustling campus activity.

Interviews for membership in one of the 13 Union committees will be from 3:30-5:30 p.m. Sept. 28, and 3:30-5:30 and 7-9 p.m. Sept. 29 in the Union Great Hall.

UPON ENTERING Great Hall, information will be given on the procedures and the functions of each of the committees. After filling out an application blank there will be an opportunity for students to talk to committee guides who can answer questions and give more information. Pictures, posters, and materials will be on display to illustrate committee projects.

Finally a chance to talk to committee chairmen about individual interests, experience, and availability for committee meetings and projects will be arranged. Following the interview, applicants will be notified by mail within the same week as to whether they have been selected.

CRAFTS committee conducts "how-to-do-it" sessions of craft classes and demonstrations, decorates the Union for special occasions, arranges sales of student-made crafts, sponsors the Camera Concepts competition, and guides the Union workshop and dark-rooms. Coordination of all this activity will be done by chairman Beryl Matthews.

FILM committee, under the chairmanship of Ira Kleeman, will sponsor a "Travel-Adventure" series, arrange the weekly "Movie Time," and the free programs of Studio Films. In addition, they have the Little Badger Film club for married students' children. Programs covered by FORUM

committee include lectures, panels, debates and discussions that range over a broad area of interests in current affairs. Headed by John Ebbott, the committee will also sponsor College Bowl and the Mock Political Elections.

GALLERY committee, under the direction of Arthur Fields, selects the art exhibits for the three Union galleries each month. Members also meet artists, plan art films and discussions, and sponsor the state-wide Salon of Art and the Student Art Show.

HOUSE committee sponsors the fall open house, "County Fair," and Beefeaters, annual banquet for Union committeemen. They also hold traffic court and act as a sounding board for student opinion concerning Union services and facilities. Diane Kalsched is chairman.

For all budding writers and appreciators of the written word, LITERARY committee brings literary luminaries to the campus as in the fall's "Literary Lyceum" series, presents faculty talks and discussions, holds an annual creative writing competition for student talent and selects books and magazines for the Union library. In charge of these activities is Jane Lichtman.

All types of music, including opera, jazz, orchestra and folk singing are brought to campus via the MUSIC committee, under the

chairmanship of Larry Mass. The committee chooses and promotes programs, hosts and artists on campus, in programs such as the concert and opera series, the Sunday Music Hours and "Jazz in the Rat."

Union activities are publicized in The Daily Cardinal, local papers and the Badger through the efforts of the UNION NEWS BUREAU journalists, who also publish the Union's internal newsletter. Heading the committee will be Bonnie Strauss.

PUBLIC RELATIONS committee members work to increase personal communication between the Union and the campus. Under the direction of Brian Smith, the group will work to publicize Union programs and facilities, and learn student opinion through a Union House Representative in each campus living unit.

Dances each weekend, the "Hungry U," Club 770, dance lessons, the Christmas hostess series and annual Bridal Style Show are all part of the activities of the Social

committee, under the chairmanship of Randolph Young. Decorating, hosting, publicizing and making arrangements are all part of the planning that the Social committee does for the success of its programs.

The Peace Corps, travel and career opportunities will be among the major interests of the Union's SPECIAL SERVICES committee next year. Headed by Barbara Schulz, the committee also will find time to work with the personnel programs of the Union's committees and will be involved in the planning stages of a new volunteer student service project.

THEATER committee joins with Wisconsin Players and Speech department in presenting Studio Plays and Studio Play readings. They also select and promote performances of traveling Broadway plays and dance companies. Gail Pershall is committee chairman.

Programs in bowling, billiards and bridge will head the activities of the TOURNAMENTS committee. Under the direction of Raymond Patch, the committee will also show free movies of the football games and sponsor the all-campus tournaments.

Pres. David Knox and Vice-Pres. Mary Chrouser will head the Union Directorate for the coming year and be in charge of the over-all student planning activity of the Union.

## Public Relations Committee Keeps Living Units In Touch

"Operation communication" is the year-around project of the Union's Public Relations committee.

Heading this project is the House Representative program, set up to insure that the Union and the campus living units keep in touch with each other.

ONE HOUSE Rep is selected from each living unit. He brings back to the Public Relations committee student opinion about the Union and informs house members about Union programs, services

and policies.

These 200 or more House Reps are divided into district groups and carry on the two-way communication system and discussion of Union, campus and district problems at monthly district meetings throughout the year.

The House Reps program will begin on October 10, with a dinner meeting for all representatives, in the Union's Great Hall, giving them an opportunity to "meet the Union."

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## Have Loads of Fun At 'County Fair' Sept. 10

Have loads of fun at the Union's fall Open House, "County Fair," September 10 from 8:30-12 p.m.

The event, sponsored by the Union House committee, will feature dancing, receptions, individual open houses of Union clubs, old-time movies, games, and music.

HIGHLIGHTING "County Fair" activities will be a special theater show free to all guests. Performances by a folksinging group will be given at 8:30, 9:15 and 10 p.m.

Three dance bands will be featured. Rock-'n'-roll bands will play in Great Hall and in the Cafeteria. A smooth dance band for listening or dancing will be featured in Tripp Commons.

International and Grad clubs will

hold receptions.

THE SPECIAL Services committee will have a special room in the Union where students can find out what's going on and how they can work on Union committees.

"Movie Time" will be offered in the Play Circle, and old-time movies will be shown in the Stiftskeller.

Featured games will be billiards and duplicate bridge. A fish pond, Shave the Balloon, Shoot the Candle and Hoop Throw will be located on the "County Fair" Midway area in the main lounge.

"WATCH THE BIRDIE" will enable students to have their pictures taken and an artist will draw caricatures.

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# Promising Concert Series Set

The 1965-66 season at the Union Theater promises to be an especially memorable one.

A GROUP of internationally known musical artists, including soprano Victoria de Los Angeles and the New York Pro Musica, will appear on the 46th annual Union Concert Series.

A new Orchestra Series will bring four distinguished musical organizations to the campus.

The Metropolitan Opera National Company will present three operas early in October. Individual programs will include mimist Marcel Marceau, French ballet, a hit Broadway comedy and a 90-member folk music and dancing group

from Rumania.

THE CONCERT series will open with concerts by Miss de Los Angeles, Nov. 7 and 9, and conclude with performances by the New York Pro Musica, March 21 and 22.

Also appearing on the series will be Finnish baritone Tom Krause, Nov. 29; Czech violinist Josef Suk, Nov. 30; French pianist, Philippe Entremont, Jan. 6; American pianist Rosalyn Tureck, Jan. 7; American harpsichordist Ralph Kirkpatrick, Feb. 19; and French cellist Pierre Fournier, March 13.

The orchestra series will consist of concerts by the Minneapolis Symphony Orchestra, Oct. 3; the

Netherlands Chamber Orchestra, Oct. 26; the Chicago Symphony Orchestra, Feb. 13; and the Philadelphia Orchestra, April 27.

IN ADDITION, the Minneapolis Symphony will play a special youth concert at 3 p.m., Oct. 3.

The newly formed Metropolitan Opera National Company will present Bizet's "Carmen," Oct. 8; Rossini's "Cinderella," in an afternoon performance, Oct. 9; and Puccini's "Madam Butterfly" in an evening performance, Oct. 9.

Marceau, the Frenchman who is universally acclaimed as the world's greatest mimist, will perform at the theater Nov. 13.

THE GRAND BALLET Classique

de France, one of Europe's major touring ballet troupes, will perform Nov. 28. The company of 50, which features many of France's most prominent ballet dancers, includes soloists, full corps de ballet and orchestra.

The long-running Broadway comedy, "Barefoot in the Park," has been scheduled for Nov. 19 and 20. Authored by Neil Simon, the play is about two New York newly-weds, a mother-in-law and the couple's cramped walk-up apartment.

The 90-member Rumanian Folk Ballet will be at the theater Feb. 25. In addition to the dancers, the company also includes a gypsy orchestra and singers.

OTHER MAJOR 1965-66 events will include "The Bernard Shaw Story," featuring the noted Irish actor Bramwell Fletcher in a dramatic portrait drawn from Shaw's writings, Feb. 12; the DeCormier Folk Singers, a 17-member choral group, Feb. 18; and Murray Louis and his dance company, noted for their original approach to contemporary dance, April 5.

The annual Travel-Adventure film series will offer five personally-narrated color films about

areas ranging from Tibet to Norway. The films will be "Norway Changing and Changeless," with Hjordis Kittel Parker, Oct. 25; "Trekking the Tibetan Border," Earl Brink, Nov. 10; "A Second Look at Africa," Arthur Twomey, Nov. 22; "Asia Aflame," Kenneth Armstrong, Jan. 5; and "Tasmania to the Tropics."

## College Type FOOTWEAR

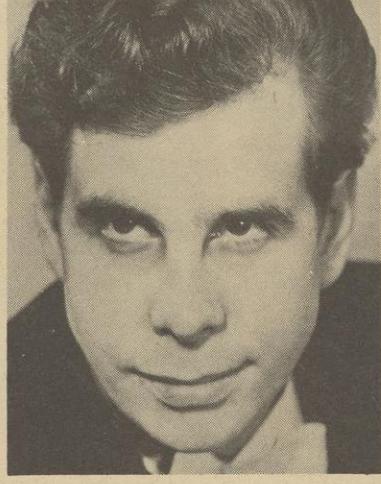
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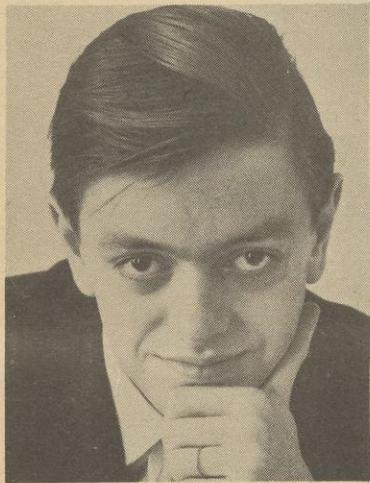
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Nov. 7, 9



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Nov. 29



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## Theater Ticket Purchase

The procedure for obtaining tickets to events at the Union Theater is a relatively simple one.

The Union box office serves both as the source of tickets and the source of information about upcoming programs and ticket sale dates.

THE BOX OFFICE is located just inside the Park Street entrance to the Union, adjacent to the information booth, and is open every day, including Sunday, from 12:30 to 5:30 p.m.

Posted at the box office window is a schedule of mail order and open sale dates, as well as a listing of all shows for which tickets currently are on sale. Posters and other information on display in the box office corridor provide additional information about programs.

Many events at the Union Theater are free. In most cases the student's fee card will admit him to these. Occasionally it is necessary to present your fee card at the box office in advance of the program for a free ticket.

MANY EVENTS are sold first by mail order, and student wishing to order during the mail order period may pick up order blanks at the window. Life and annual members of the Union receive this order information in the mail.

Fan Taylor, Union Theater director, stresses the importance of students being aware of the mail order period preceding many of the major theater events.

"Because the mail order period also is the preferential period for students, when they, and only they, can buy at the special student prices in student sections, we urge them to watch for these dates," she points out.

"IT IS A LONG-TERM policy of the Union Music and Theater committees to sponsor student prices and preferences for the attractions they present, and it is to the advantage of all students to watch for these sale dates and benefit by them," she added.

An advertisement always is run in The Daily Cardinal before any major sale for a Union-sponsored theater function, announcing the sale dates.

On some popular shows which are primarily of interest to the students, rather than to the community as a whole, mail orders are dispensed with, and the show goes immediately on box office window sale.

AT LEAST a week of preference, however, still is given students and other Union members before the show goes on general, open, public sale.

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**ORIGINALITY IN DANCE** —  
Murray Louis and company, repertory group at New York's Henry Street Playhouse, will perform at the Union Theater April 5 in a program sponsored by the Union Theater committee. Lewis and Phyllis Lamhut are pictured here in "Junk Dances," one of Lewis' highly distinctive works.

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# Reception Center Helps Foreign Students Adjust

For the past three years, the beginning of the fall semester has brought an international atmosphere to Jorns Hall.

And again this year, from August 30-September 10, the short-course dorm is the official location of the New Foreign Student Reception Center, the first home for most of the University's incoming international students.

Last fall, some 300 foreign students were welcomed to the University by the members of the Union's International club, the WSA International department, New Student Program personnel and Union committee members who worked at the reception center.

This summer, approximately 500 foreign students received the letters of explanation about the center and its unique 18-hour-a-day, (7 a.m.-12 p.m.,) operation and replies from around the world indicate that the center will be even busier this year.

In terms of the reception center, a welcome means meeting the foreign students at the transportation centers, arranging temporary housing and providing assistance

in locating a permanent home and furnishings, as well as offering aid with University registration.

And for the new foreign student faced with the overwhelming introduction to a new life, an important part of the welcome is the opportunity to talk with other foreign and American university students and with the members of the Madison Friends of International Students.

Peter Fernandes, a senior from British Guiana and immediate past president of the Union's International Club, is for the third year, in charge of the plans and the student volunteers at the center.

Fernandes feels the reception center program is one of the most important contributions the International Club can make to the campus and also points out that the success of the center and its growing importance in the orientation of the foreign students is stimulating interest in numbers of related programs carried out by the International club, WSA Brother-Sister Program and the Madison Friends of International Students.



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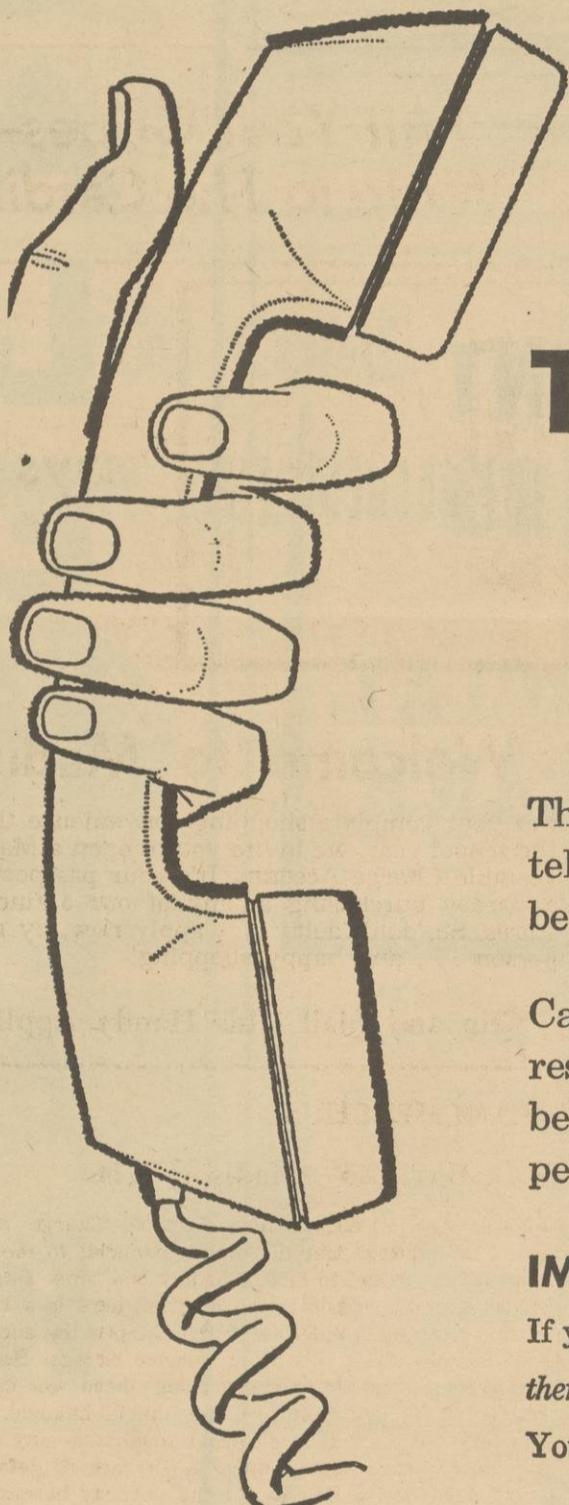
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# If You Play an Instrument, Join Bands

## Orchestra

All incoming freshmen who have played string, woodwind, brass or percussion instruments are urged to continue their musical activities at the University by playing with one of the University Orchestras.

MEMBERSHIP is open to all freshmen whether enrolling as music majors or as majors in any other field.

It is particularly desirable for a student to continue playing during his first year, while the high school musical experience is still fresh. When a student decides to wait a year or two before joining a University organization he usually finds that he is badly out of practice and has filled his time with other activities.

The University Symphony (course no. 660-062-1) rehearses in Music Hall Mondays and Wednesdays from 3:30-5 p.m. and Thursday from 7:30-9 p.m. It may be elected for one credit or no credit. In case a conflicting class has been scheduled at these times it is often possible for some special arrangements to be made.

A LITTLE Symphony of highly selective membership designed to perform works of the baroque, classical and contemporary periods rehearses on Mondays from 6 to 7:30 p.m.

For players not qualifying at this time for the more selective groups a training orchestra is maintained. Rehearsal times have not yet been set for this group.

Auditions for the three orchestras will be held in Music Hall, Room 10, during the registration period, September 9-11, or on Saturday morning, September 12. Applicants are asked to play part of a piece of their own choice (if they have something prepared) and to do some sight reading.

THE FIRST concert of the University Symphony will be November 21 at the Union Theater. The soloist will be Lowell Creitz, cellist, of the School of Music faculty.

The Little Symphony will play special concerts for Residence Halls on October 12 and 31. A public concert of the Little Symphony is scheduled for early December in Music Hall with Richard Lottridge, bassoonist, as soloist. Professor Lottridge has recently joined the School of Music faculty following a position as bassoonist with the Chicago Symphony.

During the second semester the orchestra will play another concert in the Union Theater, this time with Won-Mo Kim, violinist of the Music faculty, as soloist, and a spring concert in Music Hall in May which will feature student soloists to be selected in February by competitive auditions.

CONDUCTOR OF the University Symphony and the Little Symphony is Prof. Richard C. Church. He was for several years a student and protege of Prof. Sigfrid Prager, former conductor of the Madison Civic Symphony Orchestra.

More recently he has worked under Eugene Ormandy, George Szell and Max Rudolf at Con-

ductors' Workshops sponsored by the American Symphony Orchestra League, where he was selected to conduct special rehearsal sessions of the Philadelphia and the Cleveland Orchestras. He was also chosen to participate in the first American Symphony Orchestra League Opera Conductors Workshop held in New York.

Among prominent performing artists for whom he has conducted are Helen Traubel, Leontyne Price, Ernest von Dohnanyi, Percy Grainger, Soulima Stravinsky, Tossy Spivakovsky, Vronsky and Babin; and Rudolf Kolisch, Gunnar Johansen, Leo Steffens, John Barrows, Robert Cole and Donald Whitaker of the music faculty.

IN RECENT years Church has been very active in educational radio and television. Since 1963 he has been host and co-ordinator for a current weekly television program on WHA-TV called "Recital," which presents outstanding student and faculty performers from the School of Music.

The University Orchestras seek to provide for each generation of

students the opportunity to become intimately acquainted with representative symphonic works of composers of all styles and periods. They also offer the University community opportunities to hear concerts of live orchestral music.

More incidental functions are to read original compositions and arrangements by students and faculty, to perform concertos and other solo works with music students at their senior or graduate recitals. Occasional concerts off campus bring living orchestral music to other communities in the state.

Officers of the orchestra for 1965-66 are Peter Tilly, Appleton, president; Marla Erickson, Black River Falls, vice-president; and Miriam Boell, Madison, secretary-treasurer.

For the past few years the first concert of the year has been a scholarship benefit concert, with the proceeds going into a scholarship fund for deserving new members of the orchestra.

## The Marching Band

The University Marching Band will make its first of five appearances at the football game between the Universities of Colorado and Wisconsin. At that game the band will be host to 50 high school bands, invited to play at Band Day.

SOMETHING NEW has been added. The Marching Band will sport new overcoats. The band, a compliment of 160 men will make one trip to LaFayette, Ind., for the Purdue-Wisconsin football game on November 6.

The band is really three-in-one. There is a Concert Band, a Badger Band and a Cardinal Band. The over all director of Bands, Prof. Ray Dvorak, beginning his 32nd year, conducts the Concert Band. James Christensen conducts the Badger and Cardinal Bands and is also in command of the Marching Band.

THE PRIDE of the Wisconsin Marching Band has been the quality of its personnel. For at least ten years now the 16-member tuba section has been the envy of all other University bands.

The Concert, Badger and Cardinal Bands rehearse twice weekly. During the ten weeks of football season the Marching Band will hold fourteen extra rehearsals, this averages less than 1 1/2 rehearsals a week.

The Marching Band will appear at all home games including games with Colorado, U.S.C., Iowa, Ohio State and Illinois.

THE CONCERT Band makes an annual fourteen concert tour through Wisconsin each year between semesters. The tour (January 23-27) will be in the general direction of the Fox River Valley, northeastern Wisconsin.

The excellent band library gives opportunity for members of the band to study and perform the finest band music known to man.

The band furnishes uniforms and instruments to those who have none of their own.

## Band Sign Up Directions

The sounds of "On Wisconsin" and "Auld Lang Syne" bade farewell to the 1965 graduating seniors as they left Camp Randall stadium last June. The same sounds of "On Wisconsin" will welcome the new freshmen September 9.

These sounds are produced by the famed University of Wisconsin Band. This band is made up of students including freshmen. Freshmen are eligible for membership in this oldest of student organizations which began back in 1885.

To apply for membership, go or write to the University of Wisconsin Band Office, Room 6, Music Hall, Madison, Wisconsin, 53706, and ask for an application blank. Auditions will begin on Tuesday, September 7th, the day after Labor Day, and will continue throughout New Student Week.

Those who are accepted in audition on Tuesday and Wednesday will be privileged to play with the veteran bandsmen at the President's Convocation.

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2—THE DAILY CARDINAL NEW STUDENT EDITION

# The Advantages of Going Greek

Article Written by An  
Interfraternity Member

Probably the only real thing wrong with the fraternity system here is that it spends so much of its time defending itself.

Fraternities at Wisconsin have maintained high standards of scholarship, service, loyalty and integrity.

YET they are continually subject to criticism both by some members of the faculty and many "independent" students who feel that this type of organization is a remnant that should be discarded, though there is a notable lack of meaningful alternatives in their arguments.

Much of the grounds for criticism lies in the fact that fraternities are social organizations. While they do put emphasis on scholarship, with impressive results, especially when compared to the record of fraternity systems at other less difficult schools, their purpose, an ideal called brotherhood, is still nonacademic.

THE NEED for a reference group is a very deep one, particularly at a large campus. The fraternity system fulfills this need very well. Probably the only reason for the percentage of fraternity members not being greater lies in the multiplicity of reference groups and social facilities available to students: dormitory and political action groups, and the bars.

The major result of the criticism and the present existence of some alternatives has been the development of a conscience within the fraternity system. There has been a trend of continuing effort on the part of fraternity men to keep the fraternity tradition a viable factor in the University framework.

MORE IMPORTANT than the numerous service projects where fraternity men serve the campus and the Madison community, are the numerous programs in which fraternity men seek to serve each

other, an active extension of the brotherhood ideal.

Dangerous hazing practices and discrimination through restrictive clauses have been discarded, and the fraternities are now involved in speaker programs, foreign student scholarships and other activities in keeping with maintaining a balanced viewpoint.

Perhaps this is a result of being forced into a stance of this nature from an attitude from outside the system, but the present fact of fraternity endeavor is that of dynamic and dedicated force demonstrating its faith in its ideals.

THERE ARE STILL a number of problems. Keeping a balance between the academic and social spheres while not exclusively a fraternity problem is still one which is critical for this group. There is a trend towards diversity in the individual house organizations so that more people have smaller jobs. The "gung ho" fraternity man is now forced to keep a tight rein on his dedication to the fraternity due to academic demands.

There is also a continual search for the optimum membership in terms of size and composition. Many fraternities are currently involved in building, buying or paying for larger houses.

The key to the problem is achieving a membership small enough to remain selective yet large enough so that the membership can compete in the major fraternity events and support a social schedule (fraternities, when having social events with sororities must maintain a comparable size and sororities now average around 100 members.)

THE PROBLEM of composition is essentially that of maintaining diversification within the individual house. The fraternity composed of athletes, or social lions, or scholars is no longer a practical situation.

For example: the house with a

large amount of athletes will find itself with a leadership problem as college athletes don't have a great deal of spare time to devote to running a fraternity.

The house with extreme social orientation will find itself with an eventual grade problem and the house of scholars will find itself with a social problem.

The amount of diversity within the individual houses may be one of the reasons the system at the Wisconsin campus has been as progressive as it has.

WITH ALL houses trying to maintain diversity and an optimum size, a final problem becomes apparent--that of achieving a unique fraternity personality. While the stereotyped fraternity man is a

non-existent image in the main, the fraternity itself must maintain its own distinct image in order to compete effectively in rush, the major source of new membership. Each fraternity tries to achieve and continually promote traditions, activities and a rationale that is distinctly theirs.

The fraternities here have managed to create a multiplicity of similarly positive, yet differing attitudes within the framework of the fraternity model. In addition to the internal diversification within every house there are many differences between fraternities that make the choice between any two a meaningful one to the thoughtful individual.

NO GROUP made up of college

students is a perfect one. Yet the fraternities at the University have managed to achieve a framework that tempers idealism with realism, enthusiasm with perspective, and pride with integrity and honesty. They are conscientious in promoting a healthy academic and social orientation and they are examples of deep and abiding friendship and respect that is an all too scarce commodity in a mammoth educational plant.

They are a unique and rewarding opportunity for friendship, social life, service and personal development within the University community.

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## Sororities

Article Written by A  
Panhellenic Member

It's friendship...it's fun...it's hard work...and it's difficult to define, difficult because "sorority" has a different meaning for each of its members. Each rushee who makes the decision to join a sorority has personal expectations of what this experience will mean to her.

THE DECISION to pledge should not be influenced unduly by roommates, boy friends, counselors, or parents and relatives; the final choice must be made by the individual. If you should decide that a sorority is the pattern of living you wish to establish, the following may give you an indication of what sorority life can mean to you.

Although each member is different from every other member of the group, and each house is different from every other house, all of the sororities have certain goals and ideals in common. Attempting to attain the goals and live up to the ideals is a challenge and a responsibility for each

member.

One of the aims of every sorority is scholarship. Panhellenic requires a minimum grade point average for pledging, and the sororities set a minimum grade index for initiation.

TO AID every member in attaining her goals, sororities have established scholarship programs. Each group strives to establish good study conditions and an intellectual atmosphere within the house.

All of one's education is not to be found exclusively in textbooks and classrooms. A very valuable part of one's education may be derived from sharing and discussing ideas with other students and professors outside the classroom. Sororities create an opportunity for this type of learning through faculty dinners held during the school year and by inviting guest lecturers to the houses for informal discussions. Attending convocations, lectures, debates, and cultural programs is also an integral part of one's education as are the lengthy sessions with

## Offer Fun, Friends

roommates and sorority sisters.

Another area of sorority life involving effort and acceptance of responsibility by each member is participation in house and campus activities. Through activities every student has the opportunity to get acquainted with a more diverse group of students and to develop qualities of leadership.

Character development is a common area of concern for sororities. To help implement this aim, the sororities have set up standard programs to give training in etiquette, grooming, and proper social behavior.

Enjoyment and fun are woven into almost all aspects of sorority life. The fun is exchange functions with the fraternities; it's a softball game against your "rival" sorority; it's working together on your homecoming display; it's participating in humorology.

The responsibility...the fun...the friendship--all unite in giving sorority women the opportunity to make their years at Wisconsin a meaningful and valuable experience.

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# All 3 Services Operate ROTC

## Army

The University and the Department of the Army offer a General Military Science training program in the ROTC on the Madison campus.

As provided in the ROTC federal legislation in 1964, and as authorized by the Board of Regents, a student may take either the four-year course of ROTC or the two-year course, either of which may lead to a commission in the Army Reserve or the regular army.

As in the past, the four-year program will continue on the Madison campus. The first two years comprise the basic course, after which a student may apply for and be accepted into the advanced ROTC course. The Advanced course will continue to include a summer camp training period of six weeks duration following the academic junior year.

As authorized by the new federal legislation, a limited number of scholarships will be available to students in the Army ROTC program. In order to qualify for these scholarships, it is necessary that the student participate in the four-year program.

The scholarship will include payment of all tuition, fees and books and \$50 a month.

During the participation of a student in the advanced course he will receive pay at the rate of \$40 per month.

During the basic camp training (after the sophomore year for those two-year participants) the student will receive pay at the rate of \$78 per month plus cost of transportation to and from summer camp.

During the six-weeks summer camp after the junior year, required of all students in the advanced course (two-year and four-year participants), the student will be paid at the rate of \$120.60 per month plus transportation costs to and from summer camp.

THE ON-CAMPUS curricula will

be determined by the Department of the Army in conjunction with the University. The ROTC curricula is fully integrated into the University curriculum.

Appropriate academic credit hours can be earned and applied toward degree requirements from military science courses and certain courses, taught by members of the civilian faculty, from selected academic fields taken in alternate semesters.

The freshman and sophomore years require attendance at classes twice a week, plus one hour of drill; in the advanced course, during which time cadets receive \$40 per month, classes meet five times weekly.

## Air Force

Four years ago the U.S. Air Force decided that all of its new officers must be college graduates to satisfactorily handle the increasingly complex problems they must solve in both science and non-science areas.

THE GREAT majority of young men commissioned as Air Force officers annually are graduates of AFROTC programs.

They have prepared to accept the challenging responsibilities of an Air Force leader and manager on the campus at the same time they were earning college degrees.

The Air Force ROTC program at Wisconsin includes an academic curriculum in which elective credits toward graduation requirements are earned and a leadership laboratory where students apply and test for themselves principles of supervision and management they have learned.

THE MAIN goal of the academic courses is to help the cadets learn how to think and express themselves clearly rather than teaching them what to think. Therefore, cadets are actively engaged in classroom discussions covering

a wide variety of subjects from problems of NATO to future space operations to Mars and points beyond.

The program has two divisions, the General Military Course (GMC) in the freshman and sophomore years and the Professional Officer Course (POC) in the junior and senior years.

U.S. citizenship and good moral character are the only requirements for enrolling in the GMC. Qualification on physical and aptitude exams and good college performance are essential for selection to enter the POC.

COMPLETION of either the GMC or a six-week Field Training period on an Air Force base after the sophomore year is a prerequisite for full enrollment in the POC and receipt of the \$40 monthly subsistence allowance.

Students may enroll in the first year of the POC if physically and mentally qualified with completing the GMC or Field Training. They will receive academic credit but no pay until they attend Field Training.

Financial assistance grants of full tuition, allowance for books and \$50 a month are available only to highly qualified students enrolled in the four-year program.

UNLESS LONGER delay for graduate study is approved, students will enter active duty with the Air Force within a year after graduation. They are assigned to flying, technical, or management jobs according to their qualifications, their college major and the choice they made on entering the POC.

Procurement Management, Special Investigations, Development Engineering, Research and Personnel Management are only a few of more than 275 different job areas available to graduates.

Young officers have many opportunities for additional education. When they start on active duty, most will attend a technical

school to learn the specifics of their first job.

THEY MAY qualify for graduate study at civilian institutions where their tuition and salary are paid by the Air Force or may attend professional schools in the Air University or War Colleges.

The career of an Air Force officer is exciting and challenging, demanding the dedicated effort of highly talented men. It is rewarding in comradeship, gratification of service to country and recognition of ability.

Col. Richard S. Hosman, professor of Air Force aerospace studies is always happy to discuss the Air Force and the opportunities it offers with students. His office is in Room 365, Mechanical Engineering Building.

## Navy

The Navy has been a part of the Madison campus since April, 1942, when 300 sailors arrived for radio communications training.

AS THE WAR effort expanded the Navy community grew to over 2,000 students, including WAVES, and several other types of training were conducted.

All of the Navy students lived and attended classes in existing University facilities, mainly on the western end of the campus.

When the war ended, the Navy left Madison; however, implemen-

tation of the Naval Reserve Officers Training Corps (NROTC) in 1946 established the University as a source of peacetime Naval officers.

THE ARMORY at 1610 University, after a vacancy of less than a year, was again a naval building.

Today, the NROTC, as the Department of Naval Science, operates as an integral part of the University. Students under partial or full Navy scholarships complete NROTC courses concurrently with other academic requirements and are commissioned in the Navy or Marine Corps upon graduation.

After commissioning the new officers commence active duty. The majority attend Submarine Training, Nuclear Power Training or become Naval Aviators prior to joining the fleet.

SOME are assigned to continue college work in their major field to obtain a masters or doctors degree prior to joining the fleet.

The Navy unit is an active participant in campus social life and sponsors several functions of its own. Two major dances, the Military Ball and the Navy Ball, are annual events.

NROTC students have a competitive rifle and pistol team, and a drill team which competes with other midwestern schools. The drill team also performs at many University and civic functions.

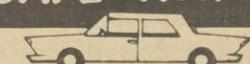
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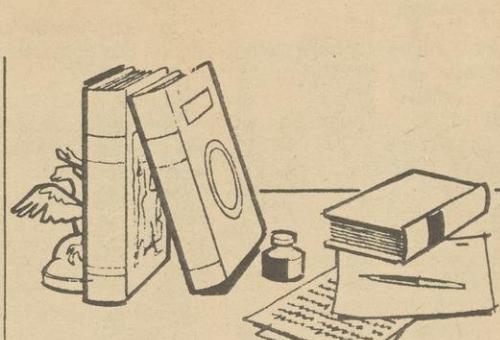
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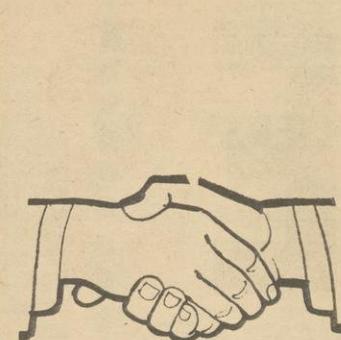
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SEPT. 11

INTERFRATERNITY COUNCIL

# Political Groups Cover Wide Range

## Young Dems

Democracy is based on the belief that people will take an active role in the political process. One such expression of the interest is the University Young Democratic Club (Y-DEMS).

THE Y-DEMS, a highly issue-oriented group, try to provide a forum for discussion and education, and also help support the party.

The first part of education and discussion is carried on through such functions as speakers programs, which bring state and national leaders to discuss crucial issues, through membership discussion of unit policy statements, and through interparty debates.

The other area, political action, involves doing work in the state headquarters of the senior party in downtown Madison, working for officeholders like Lt. Gov. Patrick Lucey and Atty. Gen. Bronson LaFollette, or helping party officials like Chairman Louis Hanson or National Committeeman David Carley. This involves doing office work, research and driving officials to meetings around the state. These activities are often rewarding and always highly educational.

IN THE PAST year, the Y-Dems was the largest political organization on campus, with almost seven hundred members, one of the nation's largest college groups, and Wisconsin's largest Y-Dem unit.

The members contributed in excess of 30,000 man hours to the campaign effort last fall. This year, under Chairman Fred Carstensen, the Y-Dems will continue their proud tradition.

The first meeting of this unit will be Sept. 15, at 7:30 p.m. in the auditorium of the Wisconsin Center, on the corner of Langdon and N. Lake streets. All interested students are welcome.

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## The Left and the Right Demonstrate

## Young GOP

The University Young Republican (Y-GOP) Club is an organization for all students who are interested in politics and furthering the principles of the Republican party.

IT IS the largest college Republican club in Wisconsin and has long been a leader in state Y-GOP politics.

Last year much of the club's time and energy was devoted to

the 1964 elections. However, it did bring several speakers to the campus such as Rep. Melvin Laird and Gov. Warren Knowles.

In addition, much work was done at both Knowles' office and state Republican Headquarters. The state and midwest Y-GOP conventions highlighted the second semester.

THIS SUMMER many plans have been made for making this next year the best in club history. There will be programs featuring State Republican Chairman Ody Fish (September 22), Gov. Warren Knowles (October 11), Rep. Glen Davis, and many others. The research projects at the Governor's office and State Headquarters will be greatly expanded.

The work ranges from writing position papers, and writing press releases to voting analysis and secretarial work. It furnishes an excellent opportunity for all to participate in practical politics, and to perform a valuable service for the Republicans.

The Young Republicans is more than just meetings and work. It is also a great deal of fun as it involves meeting people with similar interests and getting together with them in after meeting bull sessions. The spring conventions are always enjoyed by all.

## End the War

The Committee to End the War in Viet Nam was formed in February 1965 in response to the U.S. bombing of North Viet Nam.

The committee has a two-fold purpose. The first is to educate the student body and the community as to the facts of the situation in Viet Nam. To this end the committee has established "workshops" taught by graduate students.

THE WORKSHOPS are discussion groups and a certain amount of reading is required. The full course lasts about eight weeks and broadens into a general discussion of U.S. foreign policy.

In conjunction with the workshops the committee sends speakers to dorms, cooperatives, etc., to speak about Viet Nam.

We have published an Outline History of Viet Nam complete with a bibliography.

The committee also held a teach-in (one of the first) and had participating representatives in the National Teach-in May 15.

The second objective of the committee is to act as a pressure group. We see our function as one of providing encouragement to those citizens who oppose the war and also to serve as a focal point of anti-war activity on the campus. TO PUBLICIZE our views, and to show the Administration that a consensus does not in fact exist, the committee holds demonstrations and rallies if the situation warrants it.

The policy statement of the committee reads as follows: "We condemn the bombing of North Viet Nam by the United States. We demand that the United States in respect for the right of self-determination of the Vietnamese people, cease fire, withdraw from Viet Nam and fully abide by the Geneva Accords.

## YSA

The Young Socialists Alliance (YSA) has been a recognized student organization at the University for three years. During this time it has maintained a series of forums at which world events are discussed from a socialist point of view. Last year talks were presented on the Congo, the Viet Nam, war, the Bolivian Revolution, and the 1964 elections.

THE YSA is particularly concerned with socialist education. It maintains a regular educational program which includes discussions of the writings of the leaders of the international socialist movement, including Marx, Lenin, Trotsky, and Fidel Castro, as well as leaders of the American radical movement.

Literature and information tables are held in the Union where YSA representatives will discuss any aspect of the socialist movement and its outlook.

Members of the YSA are active in and support the activities of other campus organizations, such as the Committee to End the War in Viet Nam and Friends of SNCC.

## Socialist Club

The Socialist Club functions as a forum for the expression of socialist ideas on campus. We feel that socialism offers a viable alternative to capitalism in the United States.

Therefore the Socialist Club tries to bring to campus leading socialist and communist speakers. Students also lead discussions about the problems our society faces and how in our opinion we can best meet them.

DURING THE past year the club has sponsored discussions by Henry Winston and Fred Blair, spokesman for the Communist Party, Clifton DeBerry of the Socialist Workers Party and David Komatsu of the Young Peoples Socialist League.

The club also provides a platform for speakers from organizations engaged in the struggle for civil liberties.

The club serves as a meeting ground for socialists of varying shades of disagreement with each other and with capitalism. We hope by our existence to show that socialism is a living, viable ideology which can be applied to American society.

The committee publishes a weekly newsletter called the Crisis which can be obtained by contacting the committee. We cooperate with other peace groups in the country on national projects.

**EDITOR'S NOTE**—Articles on this page were written by representatives of the respective political groups. Not all groups on campus are included on this page. Watch for the Union's activities jamboree during registration week for a chance to find out more about these and other organizations.

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# Religious Centers Offer Much

**EDITOR'S NOTE**—Articles on the religious centers were prepared by members of the respective organizations.

The religious centers on campus believe that religion can be as important and meaningful during the college years as in high school and in mature adulthood.

The religious centers may not resemble the youth fellowship students you knew in high school.

THEY CHALLENGE students to involve themselves more responsibly in University life rather than to let religious activities absorb most of their free time.

They encourage students to learn about and work with other faiths rather than emphasize denominational differences. They experiment with coffee houses, disci-

plined community living, new forms of worship, music, art and drama rather than using only traditional means of expression. Besides serving as forums on social and ethical questions, they are often of social action, believing that faith is confirmed in action rather than pious phrases.

WHAT ARE some of the specific programs offered by the centers this year?

Continuing a program started last spring, all the religious organizations are again sponsoring a series of non-credit courses called DIALOGUE.

This semester these courses will explore how to understand the Bible, sexual values in transition, art as the language of inner man, how a student finds his place in society and why the churches are divided.

INSTRUCTORS will be especially qualified faculty, clergy and Madison people. Further information about this program can be obtained in 514 Memorial Union, (262-2421).

Another cooperative venture, sponsored by the Catholic and Protestant groups, is the six-month visit of three brothers from

a Protestant monastary in Taizé, France.

This monastic community has its main purpose in seeking to bring about Christian unity through discussion, prayer and common service.

CATHOLICS, Eastern Orthodox and Jews have participated in their conferences. The three brothers, who will be here from October until Easter, will live at the Lutheran Center, 228 Langdon St.

They will have public morning and evening prayer daily at the center. Further information about them can be gotten from Connie Parvey, 256-1968 or Rev. Ralph Sanchez, 257-1039.

Outstanding events of the coming year will be joint lectures on Dec. 6 and 7 by Bishop James Pike of the Episcopal Church and the Rev. Eugene Carson Blake of the Presbyterian Church, U.S.A., whose visits are sponsored by the Faculty Committee on Religious Activities and the Presbyterian Student Center, respectively.

The faculty committee on Religious Activities, with the Lutheran Center, is also bringing Rev. Joseph Sittler, Lutheran theologian from the University of Chi-

cago Divinity School, April 25 and 26.

Wesley Foundation is bringing Bishop James K. Mathewson to campus on Nov. 19-22 to celebrate its 50th anniversary.

St. Francis House, the Episcopal center, has invited Fr. Arthur A. Vogel, professor of apologetics at Nashotah House, to speak on "The Next Christian Epoch," Oct. 11-14.

HILLEL Foundation is inviting a number of outstanding speakers to present a series in honor of Martin Buber.

Programs featuring the arts will be continued at a number of centers with film festivals at the University YMCA, Wesley Foundation and Hillel; Club 1127, a Sunday night coffee house at Wesley Foundation; and Valhalla, a Friday night coffee house at the Langdon Street Lutheran Center.

Programs of service, sponsored by a number of groups, include

regular visits to Mendota State Hospital, Oregon School for Girls, work at the South Side Neighborhood Center, at the Diagnostic center and with the Menomonee Indians.

A YOUTH to Age project started last spring by the local American Friends Service Committee is weekend work with the Geriatrics unit at Mendota. Further information about these service projects may be obtained in 514 Memorial Union.

Besides these special events and activities, the centers will continue their regular observance of religious services for college students, study groups, Sunday evening programs, social events and counseling.

Students are invited to identify themselves with some group of their choice. Yet they are encouraged to participate in activities that are of interest to them at any center.

## Hillel Sponsors Special Dinners, Open House

Al Singer, folk singer, will sing at the special dinners which Hillel is arranging for new students this September. The dinners are scheduled for Sept. 8 and 12, and interested students who have not received an invitation are urged to contact Richard Halpern, Hillel orientation chairman, at 611 Langdon St.

Also as part of the orientation program, Hillel has taken an active role in scheduling a program sponsored by the University religious centers September 9, at 7:30 in the Union. This lecture-discussion will be followed by an open house at Hillel, with more talk, dancing and folk singing.

Regular programs include Friday evening services at 8 p.m., graduate student coffee hour discussions on Sundays at 1:30 p.m., folk dancing every Sunday evening, and a full schedule of seminars and classes, lectures, project committees and social programs.



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The University is a place to meet new friends—at Union social functions, in political action groups or in the student church of your choice. A casual and friendly atmosphere exists. Freshmen and other new students should make it a point to check into these new organizations within the first few weeks of the semester.

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Park Sept. 10 at 4 p.m. Rides will be available from the U-YMCA for those who need them.

Sept. 11, Badger Christian Fellowship plays an important role in the International Student Program by sponsoring and staffing the International Student Tour of Madison. Rides will leave the U-YMCA at 1:30 p.m. and the tour will conclude with informal visits to Madison homes where refreshments will be served.

Sept. 12, BCF will sponsor the first Freshman Night of the year in a faculty home. This program is strictly for freshman students and their friends who enjoy fireside discussion in a professor's home.

We are confident that University life is most meaningful in the context of Christian commitment to Jesus Christ.

We welcome you, whatever race, nationality or creed to join us as we seek to know Christ and share that knowledge with others. We hope each get-together will act as a springboard for further discussion and study with you and your friends. The fellowship meets every Friday night at the University YMCA, 306 N. Brooks.

STOP AND CHAT at either BCF bookable during Registration Week; one at the Union and one at the administration building.

Following the Religious Orientation Forum Thursday evening in the Union Theater, BCF invites you to see the movie, "Lucia," produced by the Billy Graham Evangelistic Association. It will be shown in the Union Twelfth Night Room (downstairs from the Rathskeller) at 8:45 p.m.

The Fellowship also invites you to the annual BCF Picnic at Hoyt

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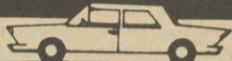
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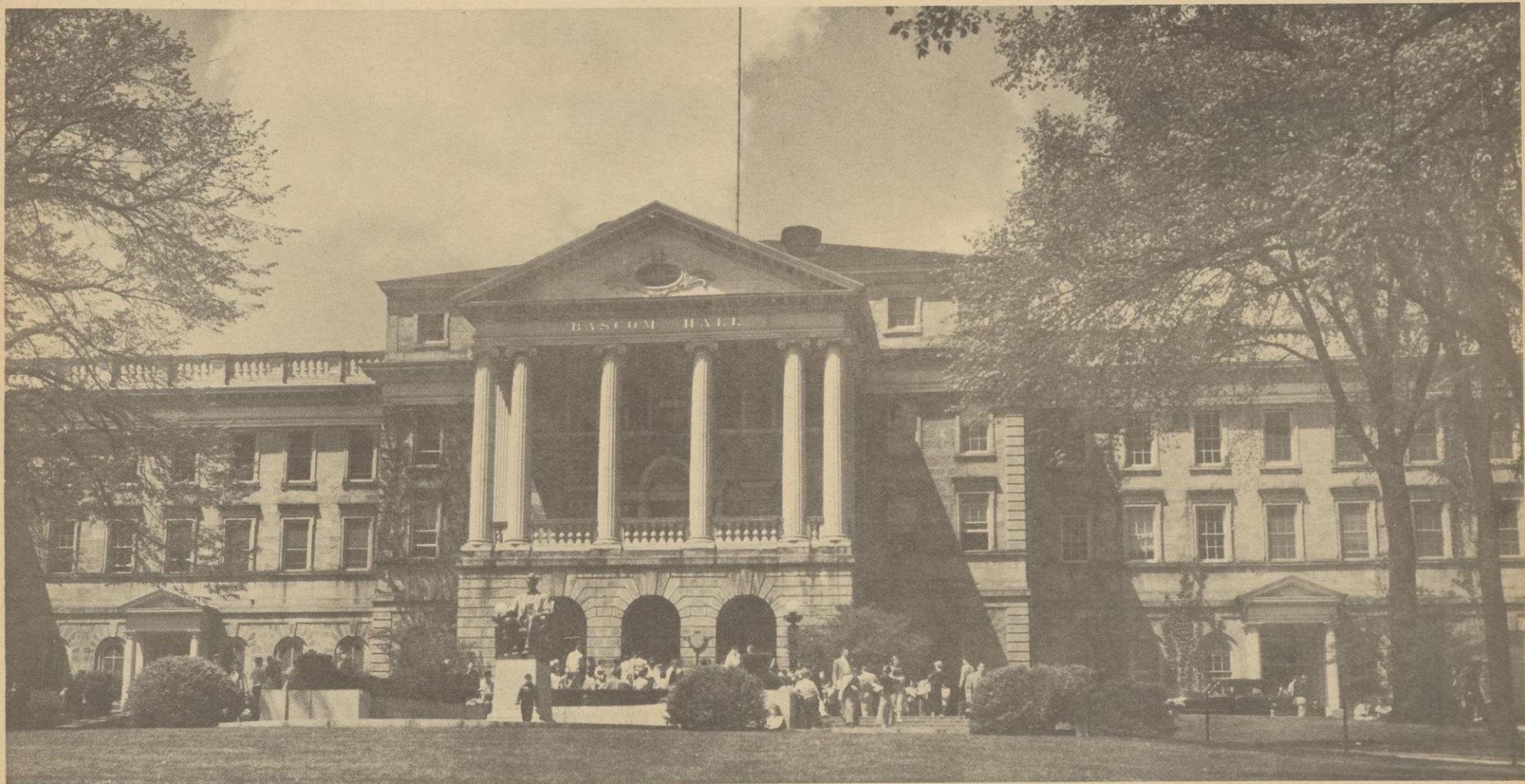
Campus Coverage

Section III

VOL. LXXV, No. 175

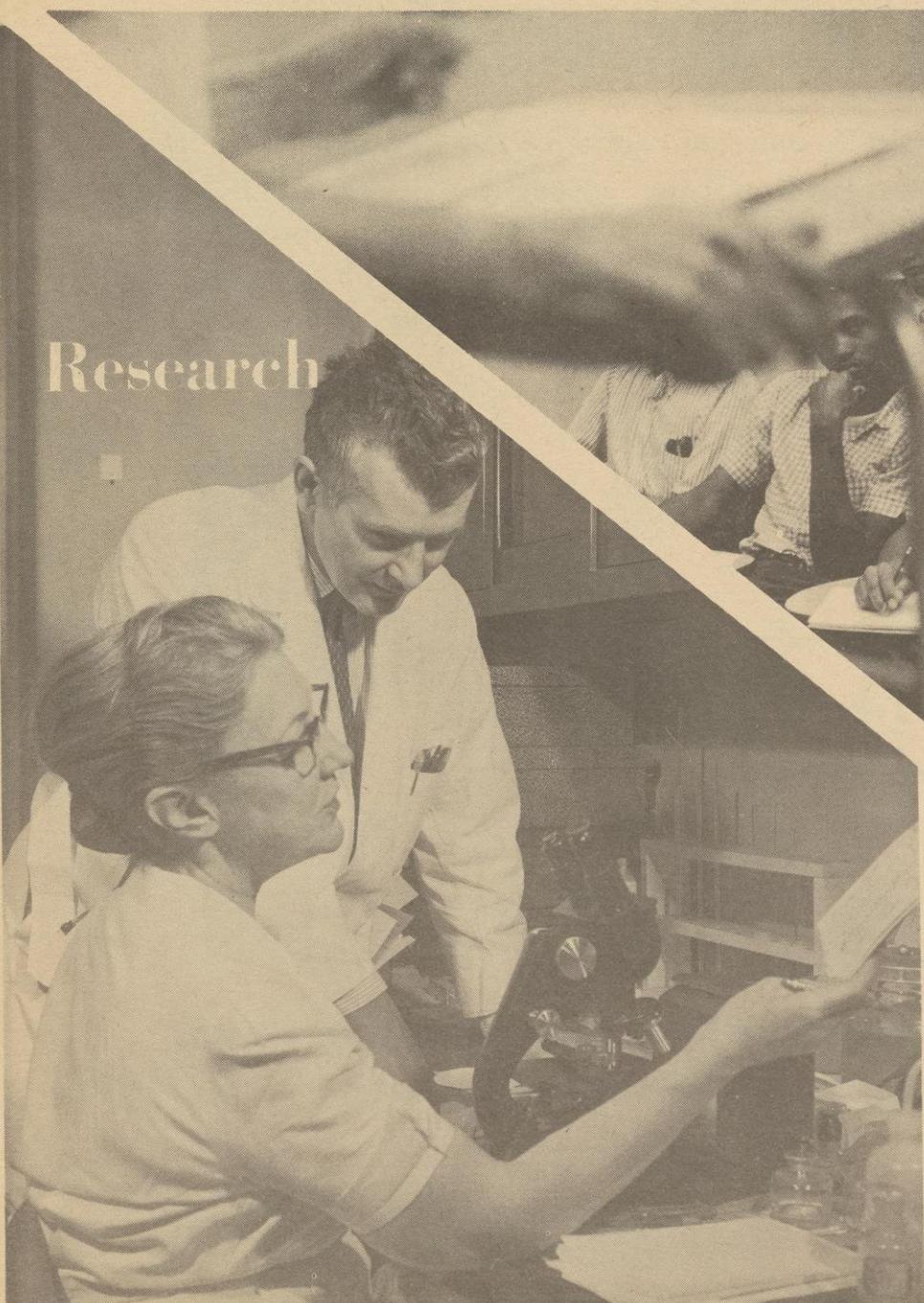
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# University Has Threefold Role

When you think of a university like Wisconsin, you naturally think of teachers and students. Indeed, teaching is the main function of the University. But it is only one of three. Coupled with teaching at the University are research and public service.

To accomplish these three missions, the University has three basic colleges, five professional schools and 90 departments.

#### TEACHING

In the fall of 1964, more than 41,033 students were enrolled at the University--26,263 at Madison, 11,302 at Milwaukee and the remainder in the center system around the state. In addition to the 3,438 students in the nine center day classes, more than 21,300 are enrolled for credit in special night sessions off-campus. Many others--100,000 or more every year--attend lectures, conferences, institutes and short courses held on the campus and in all sections of Wisconsin.

To teach all its students, the University has a staff of about 3,650 including professors of national and international reputation as well as teaching assistants and instructors.

#### RESEARCH

The University is more than a center for the education of competent citizens, however. It is the state's center for research directed toward the improvement of the economic life, health and general welfare of its people, and the conservation and development of its resources.

Realizing the vital need and importance of research, the Board of Regents allocated \$36,843,085 for organized work of this kind on the campus in 1965-66.

Down through the years, Wisconsin scientists have made many important discoveries, typified by the disulphurization of iron ore, a submarine detector, rural zoning, social security, reinforced concrete, theories of history, a butterfat

test, irradiation of foodstuffs to produce Vitamin D, pedigreed seeds, penicillin production, high-producing cereals and vegetables, Wisconsin hybrid corn, sterile concentrated milk, warfarin--the list could go on for a page or more.

Pres. Charles R. Van Hise put it this way:

"It is easy to show that the discoveries at the University of Wisconsin bring vastly more wealth to the state each year than the entire expenditure for the institution."

#### PUBLIC SERVICE

The University is also the people's service center. It is asked to make its resources in personnel and facilities available to individual citizens and groups of citizens, of all ages, all walks of life, in all areas of the state. These services extend from education through correspondence, radio, or extension classes and institutes, to soils testing, geological surveys, health and hygienic laboratory testing, special medical services, home demonstrations, artists-in-residence and consulting services of many types.

The three functions of teaching, research and public service are found in all the schools and colleges. In many cases they cut across college and departmental lines.

#### TEN COLLEGES, SCHOOLS

The basic role of the College of Letters and Science is to provide liberal education at the collegiate level. It gives instruction in the humanities, in the fundamental social studies, and in the basic natural sciences to undergraduate and graduate students. Under Dean H. Edwin Young, the college also provides professional instruction in music, library science, journalism and social work.

The College of Agriculture provides instruction to undergraduate and graduate students in agriculture and home economics. In addition, The Farm Short Course,

the Winter Dairy Course and many special short courses are held each year. Dean Glenn Pound also administers an Agricultural Experiment Station and the Agricultural Extension Service. The Food Research Institute came to Madison this summer.

The College of Engineering, under Dean Kurt Wendt, provides courses in biochemical, chemical, civil, electrical, mechanical, metallurgical, mining and nuclear engineering.

The School of Commerce, headed by Dean E.R. Gaumnitz, provides a basic education for positions of responsibility in business, industry, and government, and supervises the Bureau of Business Research and Service.

Dean Lindy J. Stiles' School of Education trains teachers, supervisors, and administrators for positions in the schools of Wisconsin and the nation, and does research in many areas of education.

#### GRADUATE SCHOOL

The Graduate School is charged with the specific function of graduate study and research. Dean R.A. Alerty is currently granting more Ph.D. degrees than most other graduate deans in the country.

The School of Pharmacy, under Dean Arthur H. Uhl, trains professional pharmacists and includes

on its staff world-renowned experts in the field.

Dean George H. Young and the Wisconsin Law School are charged with training the future lawyers of the State of Wisconsin and the nation.

The Medical Center under Dean Peter Eichman trains physicians, nurses and medical technicians. The major service functions of the Medical Center are carried out in the University Hospitals which include the Student Infirmary, the State of Wisconsin General Hospital, Mary Cornelia Bradley Memorial Hospital, McArdle Memorial Laboratory--the cancer research center, and the Wisconsin Orthopedic Hospital for children.

The University Extension Division provides regular University courses and many non-credit courses by correspondence, and in regular classes to Wisconsin citizens in their communities. It operates eight University Centers where students are able to complete a year or more of basic college work without leaving their local areas. It also provides, under Dean Theodore Shannon a wide variety of direct services to individuals, schools, and organized groups, and to state and local government.

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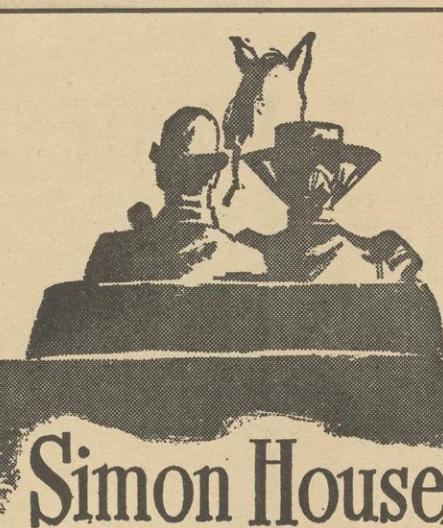
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Music by Jule Styne  
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MARCH 7-12

#### ARMS AND THE MAN

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*This century's most irreverent and bouncing wit pricks the bubble of military glory*

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# The 'Wisconsin Idea' at Work

Some universities are famous for impressive buildings, unique courses, or winning football teams. The University of Wisconsin--fittingly enough -- is best known for its historic "Wisconsin Idea."

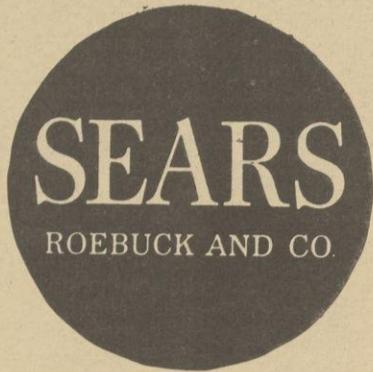
What is the "Wisconsin Idea," anyway?

It has two key concepts. They are educational service and academic freedom.

Let's let Vernon W. Carstensen, University professor of history, explain the development of the "Wisconsin Idea" of service.

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#### THE BASIC FACTOR

"In 1885 the University Regents inaugurated the famous Short Course in agriculture, a vocational education device which was to be tremendously successful at the University and to be imitated throughout the country. It provided merely for a course consisting of two short winter sessions, to which anyone with a common school education would be admitted. The course was devoted exclusively to agricultural subjects.

"More important was a legislative bill providing \$5,000 for farmers' institutes to be managed by the Regents of the University. The institutes, which were to be held throughout the state during the winter months, gave the professors a chance to talk to the farmers, and perhaps more importantly, gave the farmers a chance to talk back.

"These two innovations gave the University an opportunity to have a direct influence upon farming. The farmers' institutes quickly became popular. During the first winter an estimated 50,000 farmers attended. In 1887 the legislature raised the appropriation for this work to \$12,000 a year.

"A veritable agricultural revolution took place, greatly assisted, if not inaugurated, by this systematic, popular instruction from the University as the center.

"By the end of the century the farmers' institutes and other popular educational devices of the College of Agriculture were flourishing. A summer school for science teachers had become so successful that it was incorporated into the

regular University program. There was no doubt about it; the University was consciously seeking, to use President Thomas C. Chamberlin's words, 'a universal educational influence in the community tributary to it,' and it had found some successful means of extending that influence.

#### THREE MUSKETEERS

"At this juncture several important events occurred. Robert M. LaFollette was elected to the governorship in 1900. A graduate of the University in 1879, he had, by his own statement, been profoundly influenced by Pres. John Bascom, Chamberlin's immediate predecessor.

"In 1901 Charles McCarthy was appointed to a minor post in the Wisconsin Free Library Commission. He later developed the Legislative Reference Library. This was begun when an appropriation was made for the establishment and maintenance of a working library at the Capitol for the use of the Legislature, the executive departments, and citizens. McCarthy expanded the services of the library to make it a uniquely successful legislative reference bureau.

"In 1903 Charles R. Van Hise became president of the University. Van Hise had been a classmate of LaFollette's at the University and was a friend and supporter. He, too, had studied under Bascom and had been both student and colleague of Chamberlin's.

"In his inaugural address Van Hise proposed that professors be used as technical experts by the state government. He felt that

professors had knowledge which might be useful in helping to solve various social and political problems. Nor did he propose in vain. Gov. LaFollette had already begun to use them in state positions.

"In 1912 McCarthy listed 46 men who were serving both the University and the state. While it is impossible precisely to measure the influence of the University professors upon legislation and state government, it is clear that some of these men for a time exercised a powerful force.

#### UNIVERSITY EXTENSION

"Equally important was the growth of University extension work. The Legislature of 1907 was asked to make an appropriation of \$20,000 for this work and so well had the ground work been laid that the appropriation bill passed both houses by a unanimous vote.

"Thus provision was made for a large program of general University extension work. To direct the new department, Van Hise brought to the University Louis E. Reber, then dean of the college of engineering at Pennsylvania State College. The position, Van Hise told Reber, would be one of 'developing a new line of education in state universities which I believe in the future is likely to become one of very great importance.'

"These various extramural activities of the University--the advising work of professors, the agricultural college extension, and the University Extension Division--were all publicized and stimulated interest on the part of the other institutions.

#### SOILS AND SEMINAR

"All these elements--a large program of legislative reform, the expert work of the professors, the work of a Legislative Reference Library, and the statewide extension work of the University--were part of the Wisconsin Idea.

"Wisconsin has enjoyed what Professor Heseltine likes to call a successful wedding of soil and seminar, a fruitful joining of research and reform."

"Today the Wisconsin Idea of public service has grown and expanded to the point where, in the words of a famous University slogan, 'the boundaries of the campus are the boundaries of the state.'

Hand in hand with the development of the Wisconsin Idea of service grew the Wisconsin Idea of academic freedom.

Of this development, University History Prof. Merle Curti writes:

**FREEDOM FROM TRADITION**  
"The most striking effort to realize equality of educational opportunity in Wisconsin was the establishment of the University of Wisconsin in 1848. Its proponents begged for support on the ground that it offered its opportunities to all at minimum cost. Its early mentors believed inequality of classical curriculum prevalent in eastern institutions. Its founders envisioned a university in which not only learned professions were to be provided for, but one in which the sons of agriculture and industry were to find opportunity  
(continued on page 6)

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# 'U' Comes Long Way Since 1849

The University, which today ranks among the leading institutions of higher learning in the country, had its humble beginnings more than a century ago in a borrowed room with an enrollment of 20 and a faculty of one.

It was on Feb. 4, 1849, that Prof. John W. Sterling rapped for order in the Madison Female Academy Building and launched what over 100 years later was to be a university with a \$100,000,000 physical plant, a teaching staff of 3,200 and annual resident and extension enrollment of some 50,000, and an international reputation as a center of deep research and broad public service.

**BACK OF PROF.** Sterling were 60 years of striving toward the pioneering step at which he presided in 1849. The Federal Ordinance of 1787 had encouraged the establishment of "schools and the means of education" on the northwest frontier. Wisconsin's Territorial Legislature in 1837 looked ahead to the founding of a Badger university by securing two townships of federal land for its support. Wisconsin's state constitution, adopted in 1848, provided for the setting up of a university. And Gov. Nelson Dewey, on July 26, 1848, signed into law a bill calling for "the establishment of a state university at or near the seat of government."

The first chancellor, as he was then called, was John H. Lathrop, a graduate of Yale University and former president of the University of Missouri. He served from the summer of 1849 until 1858.

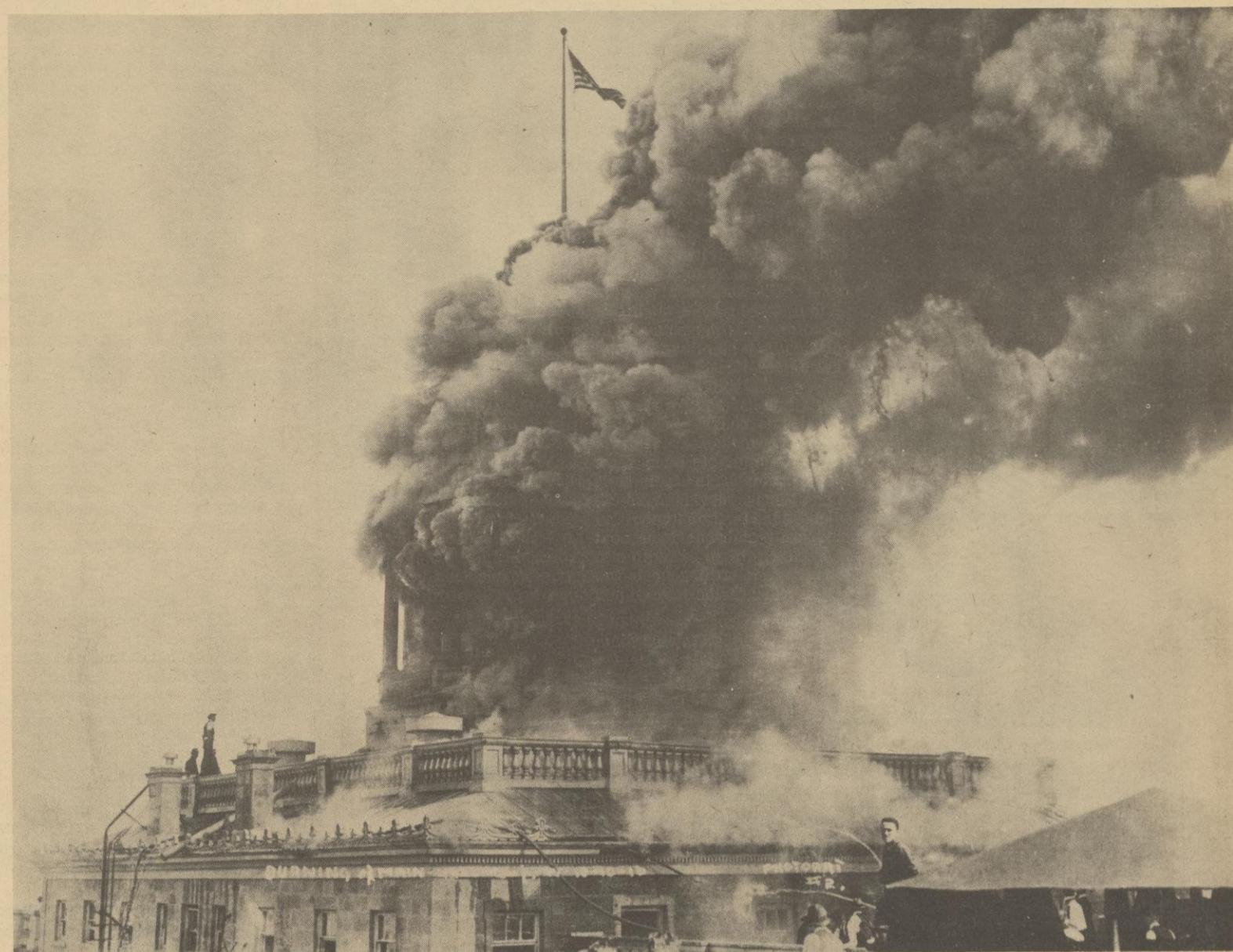
Lathrop was succeeded by Henry Barnard, an eastern educator of great reputation who spent only a few months in Wisconsin, then left because of ill health. During the Civil War, the university was kept alive in the face of shrinking enrollments and budgets by the sheer tenacity of Prof. Sterling, acting as chancellor.

**THE RETURNING** soldiers took up their studies after the war's close, and by 1870 there were nearly 500 students in residence. In 1866 the university was designated as a land-grant college under the Federal Morrill Act, setting the pattern for the three contiguous Colleges of Letters and Science, Agriculture, and Engineering. The same year Paul A. Chadbourne of Williams College was called to the presidency. Under him the university received its first direct grant from the state legislature—\$50,000 for the construction of the old Chadbourne hall, a women's dormitory. The Law School was also founded at this time.

Chadbourne was followed by John H. Twombly, president from 1871 to 1874. During Twombly's short administration there was a gradual approach to co-education at Madison. In 1872 the state legislature began making a regular annual appropriation for the support of the university.

**FROM 1874** to 1887 the president of the university was John Bascom. He increased the physical plant, helped improve high school instruction throughout the state, and brought to the campus an ethical and spiritual leadership.

Thomas C. Chamberlin (1887-1892) and Charles K. Adams (1891-1901) followed next in the president's chair. There was in this period, in the social life of the students as well as in the organization and character of the academic work, a marked transition from the college of early times to the modern university. In 1890 the celebrated Babcock milk test was developed, revealing clearly and dramatically how 'U' research could be utilized to solve public problems. Four years later, the Board of Regents wrote its famous "sifting and winnowing" statement, affirming the values of free inquiry.



**UP IN SMOKE**—In October of 1916 the wooden dome atop Bascom Hall caught fire. Madison firemen and University physical plant employees rushed to the roof with hand-pumped fire engines in support below. They were successful in saving the building and most of the dome, but water damage on lower floors was extensive. The dome, however, seemed bent on burning itself down and burst into flame several times in the next few years causing University officials finally to remove it.

**WITH THE** advent of Charles R. Van Hise, alumnus, faculty member and renowned geologist, to the presidency in 1903, the University is known as its first "golden age." University entered what has become

new men's dorm. They were taught in quonset huts. An increased faculty and a record biennium state appropriation of more than \$20 million helped handle the bulging registration.

Regents, Harrington, a world-renowned scholar and historian, promised to represent all areas of educational endeavor and not to "line up" with any political, economic or social group."



**THE HILL IN 1899**

Fred assumed emeritus status in 1958 and turned the presidential reins over to Conrad A. Elvehjem, world-famous biochemist and dean of the Graduate School.

**ELVEHJEM**, who characterized the University as a "human home of learning," administered the biggest building boom in the history of the campus, supervised a research program involving more than 1500 projects, and stressed the concept of public service—the "Wisconsin Idea" that knowledge of all kinds, practical and esthetic, is to be extended to the very boundaries of the state.

Following Elvehjem's death in the summer of 1962, the 'U' Board of Regents appointed his vice president, Fred Harvey Harrington, to the presidency.

**"THE RESPONSIBILITY** of this University is to all citizens of this state and other states as well," he explained.

Pres. Harrington summed up the democratic tradition of the University shortly before taking office when he declared:

"As I look into the future, I hope that Wisconsin can continue its role of national leadership. While other universities stand with us for freedom of speech and the willingness to be different, we are one of the few topflight universities insisting on the democratic tradition."

**IN 1949**, THE University observed its centennial and granted degrees to 3,404 students. This past June, more than 3,800 young men and women received degrees at both the Madison and Milwaukee campuses of the University.

As Harrington enters his third full year as University President, he faces the enormous problems of trying to effectively channel the fantastic expansion of the college-entering population into a constructive system offering the broadest benefits of higher education.

It has been Harrington who has revamped the higher structure of the University, enabling it to effectively branch out throughout the state and strengthening its educational facilities.

Further autonomy for the various state universities, Centers, and Extensions throughout Wisconsin has been the president's objective. At the same time, he has never lost sight of the needs of the Madison campus, still the state's largest and most significant place of higher learning.

At the Centennial celebration in 1949, the president of the California Institute of Technology perhaps best summed up the scholastic and intellectual essence of the University:

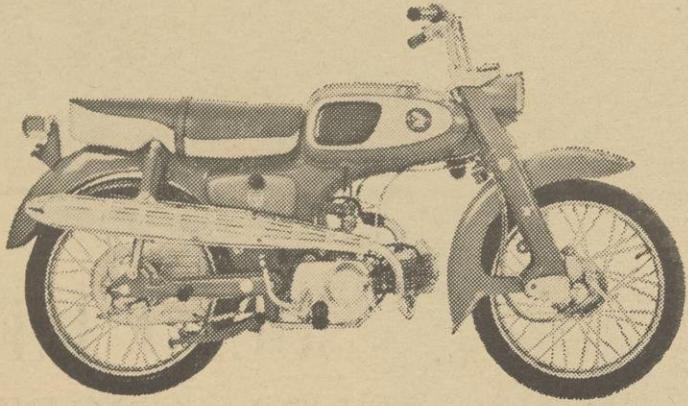
"Though the physical aspects of a great university alter markedly from year to year, though new faces appear and other ones pass on, the essential spirit remains unchanged."

**"WISCONSIN** was a great university many years ago. It is a greater one now (and when I say greater I do not mean merely bigger.)

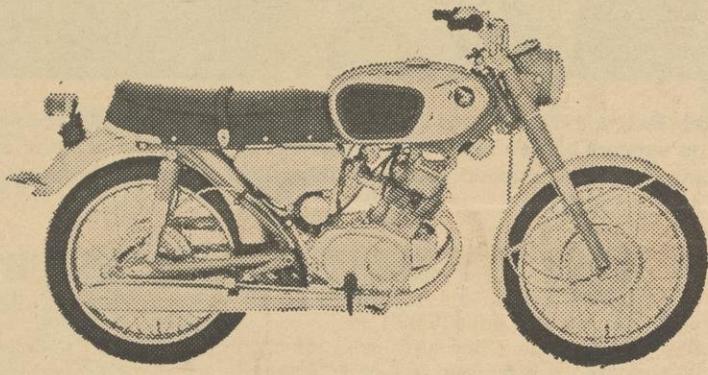
"But it is the same university. It will always, I hope, be the same—a great temple of learning, a solid rock in a troubled world, a great center for the advancement and diffusion of the truth, true always to its centennial motto: 'rooted in the past, serving the present, forming the future'."

# THE NEW Honda Sport 65-

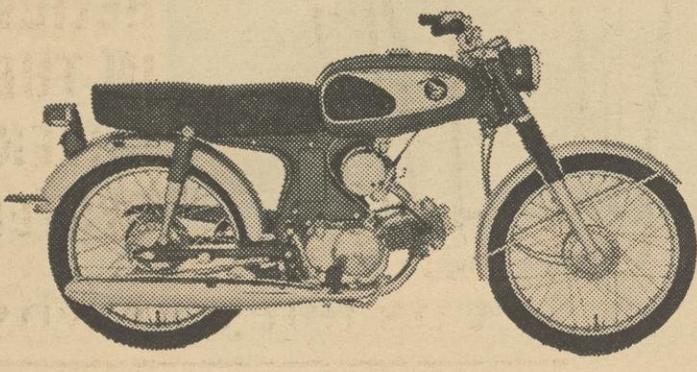
New Power, new styling, new performance, new engineering perfection. This hot new performer combines a masterpiece of four-stroke engine design with power-saving overhead camshaft for optimum output; provides ultra-smooth operation at all speeds. As for features, the new Sport 65 comes on with more than any other bike in its class.



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## University's Red Letter Dates

- 1849: University established.
- 1854: First commencement held; degrees granted to two students.
- 1866: University designated as land-grant college under federal Morrill Act, setting pattern for three contiguous Colleges of Letters and Science, Agriculture, and Engineering.
- 1872: State legislature began making regular annual appropriation for support of University.
- 1885: Farmers Institute and Agricultural Short Courses established, marking new departure in vocational education and foreshadowing development of University Extension.
- 1890: Babcock milk test announced, revealing clearly and dramatically how University research could be used to solve public problems.
- 1894: Famous regent "sifting and winnowing" statement issued, reaffirming value of free inquiry.
- 1910: Federal Forest Products Laboratory founded on the campus, marking development of U.S.-state cooperation in conservation of natural resources.
- 1925: Wisconsin Alumni Research Foundation incorporated, provided for generous and fluid research funds.
- 1926-1928: Tripp-Adams Residence Halls and Memorial Union opened, extending University concept of social education.
- 1942: University designated as center for United States Armed Forces Institute.
- 1945: University of Wisconsin Foundation organized.
- 1954: New \$5 million Memorial Library dedicated Feb. 1.
- 1956: Milwaukee Extension Division and Wisconsin State College, Milwaukee, merged to form University of Wisconsin-Milwaukee.
- 1958: New \$2½ million Wisconsin Center of adult education turned over to University and state by University of Wisconsin Foundation.
- 1959: University scientists supply weather instruments for Explorer VII satellite.
- 1962: Enrollment mounted to all-time high of 34,011, including 21,733 on Madison campus, 1,000 foreign students; gifts and grants totaled record \$21 million; Tiros IV is third satellite with UW weather equipment aboard.
- 1962: University's 13th president, C.A. Elvehjem, dies suddenly. Regents select Vice Pres. Fred Harvey Harrington, noted historian, to succeed him.

## The Wisconsin Idea Explained

(continued from page 4)

to equip themselves for their ways of life. In time these objectives were realized.

### FREEDOM FROM WANT

"The steps which have been taken toward the ideal of equality of education opportunity have of necessity rested on financial support.

"It was not easy to establish the principle of state responsibility for the support of the University. The land grants give the state by the federal government for higher education were quickly disposed of, partly to erect the first buildings and partly to supplement available lands for speculators and settlers. Only in the 1870's did the state finally take responsibility for its ward. The support in the 1880's and 1890's was generous, in terms of the resources of the state and in relation to what neighboring commonwealths were doing for their universities. Herein lies the secret of the great strides forward which the University of Wisconsin made.

### FREEDOM FROM FEAR

"Closely associated with the problem of financial support of state institutions of higher learning is that of control.

"No problem, perhaps, has been more stubborn or more complex than that of our working relations between the government of the University and the will of the people, as interpreted by the political party in power. Wisconsin has by no means been alone among state universities in having to grapple with this issue.

"We have liked to think that we

have been notably successful in realizing the principle of democracy both in the internal aspects of the University and in its relations to the governing authorities and the people of the state."

Efforts to limit academic freedom have been more frequently overt in the public institutions than in the private ones, some of which, indeed, have apparently been unacquainted with the issue. No commentator on higher education in Wisconsin in the past century can fail to mention the famous Ely trial of 1894. Charged by the superintendent of public instruction, an exofficio member of the Board of Regents, with expressing sympathy for strikers in a Madison labor dispute and with promulgating socialist views, Prof. Richard T. Ely was vindicated by the Regents. More important, the Board, thanks in part to Pres. Charles Kendall Adams, adopted a resolution which is one of the finest statements of the principle of academic freedom to be found:

"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found."

Today a plaque bearing this statement is riveted to the facade of Bascom Hall and its philosophy pervades University functions and policies. In 1957 the plaque was stolen but later recovered and rededicated as the University's "freedom plaque."

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# 'U' Traditions: A Rich Heritage

Traditions, like ivy, have a way of growing up about educational institutions. The University has had over a century in which to develop a collection of customs which rival in color those fostered by older colleges.

Some Badger traditions, which flowered in the days when students had little organized recreation, have faded in modern times. Others have been fostered into clinging vines by successive generations of students.

Time was when University freshmen, sporting green skull caps, were the prey of every passing upperclassman. The persecution came to a climax in a celebrated "lake rush," a rough-and-tumble contest in which the frosh and the sophomores fought for possession of a strip of lakeshore.

Hazing was abolished at a meeting of the student body in 1909. In the 1920's, Varsity Welcome, featuring Prof. Carl Russell Fish and his celebrated red vest, was the annual highlight.

Today incoming Badger freshmen are greeted by "orientation committees" of upperclassmen whose sole mission is to make the newcomers feel as much at home as possible.

#### "BURNING THE BOAT"

The little red wagon and the ceremony of "burning the boat" were symbols associated for many years with the crew. The wagon was first used to carry the shells from boathouse to lake and later was used to haul the crew to the railroad station for out-of-town races. Before the crew left for the Hudson each year, an obsolete shell was set afire to bring luck to the new shell going east.

Nowadays a pep rally on the Union steps precedes each football game, and the Badger team is met by cheering fans at Truax Field after out-of-town contests--win or lose.

Out-going University classes used to plant ivy around University buildings or dedicate a "tombstone" on Muir Knoll. In 1948 the senior class inaugurated the custom of making a class gift to the University of Wisconsin Foundation.

Venetian Night, a colorful annual celebration, long a part of Mother's Day ceremonies, was an occasion for lighted floats, illuminated piers and fireworks on Lake Mendota. This spectacle is rivaled today by a competition among Residence Halls and fraternities at Homecoming time each fall for a cash prize given to the best job of exterior decorations.

#### HAREFOOT

Union Vodvil, featuring such performers as "Foamy Freddy" (Frederic) Bickel (March), was once a highlight of the campus year. It rapidly developed into the Haresfoot Follies, an annual musical comedy in which "all the girls are men, yet everyone's a lady. Times change, however, and Haresfoot may have staged its last show in spring of 1963.

Prom began before the turn of the century as a trip to Middleton during a hectic week of house parties. In the 1910 era the prom was held at the then-new Armory, and the collegians of that day attempted such steps as the polka and the schottische on the bare basketball court. The Capitol was the next home of the promenaders, and the proms of the roaring '20's had all the trappings of a royal ball.

With the opening of the Union in 1928, Prom came back to the campus. After several years of going into debt, it was abolished by the student senate in 1959. This leaves Military Ball as the major formal dancing party.

**WADE IN**—No, this is "lake rush" in 1908, the climax of long weeks of persecution of lowly freshmen by upperclassmen. Freshmen and sophomore men fought for possession of a strip of lakeshore and just about everyone got a soaking. Efforts to revive "lake rush" have been discouraged by the putrid smell of Lake Mendota in recent years. That girl in the foreground is said to be a Cardinal reporter. She didn't make her deadline.

Senior Swingout is an old tradition that hasn't died. It is still one of the most moving events of graduation--when the senior women in their caps and gowns pass a symbolic torch of learning to white-clad junior coeds. Men students used to have a counterpart to swingout--the Pipe of Peace ceremony, in which a class ribbon was added to the stem of a historic Indian pipe. The ceremony passed away in the '30's and the pipe is now on display in the Historical Museum.

#### ST. PAT'S PARADE

Once St. Patrick's Day was the signal for a rotten-egg and tomato free-for-all between the lawyers and the engineers. Today a staid engineering exposition is all that remains of the feud, along with a parade at the Homecoming football game each fall in which the lawyers march down the field and toss their canes over the goal posts.

Kiekhoffer's Wall--a gaudily painted brick fence on Langdon Street--had been succeeded as a giant campus bulletin board by the sides on quonset huts on the Lower campus. These were removed in 1954.

Still going strong are Iron Cross, a men's service secret society, and the Matrix banquet, staged each year by Theta Sigma Phi, honorary professional journalism sorority, to honor Madison women prominent in civic, community and leadership work.

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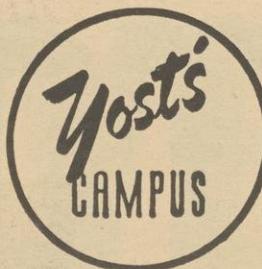


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## An Upturned Eye Becomes University's Symbol in 1854

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"This won't do at all," said the regents, and they commissioned Chancellor John H. Lathrop to come up with "a suitable device."

What Lathrop came up with is still today the great seal of the University: an upturned eye surrounded by converging rays and the words "Numen Lumen," surrounded by "Universitatis Wisconsinensis Sigillum."

Let's let Lathrop describe the design himself:

"The human eye," he wrote, "upturned to receive the light falling upon it from above; the motto in illuminated letters, 'God our Light'; the legend around the

rim of the seal, 'University of Wisconsin seal.'

"The work was executed in Cincinnati," he added, "under written instructions, which were not very strictly observed, and justice is, not in all respects done to the design. I regard the seal, however, as on the whole a good one."



## University's Singing Tradition

(continued from page 11)

"My Heart is in Madison" was first introduced at a football rally on the campus in 1940 by the "Grid Trio" of the University Varsity of that year—Fred Gage, Mark Hoskins, and John Tennant. Previously the song had been sung by a few students, with slight variations in both music and words, and it had often been sung by the "Grid Trio" for the entertainment of team members on football trips that year. It immediately made a big hit on the campus, and has maintained its popularity ever since.

Although most of its great songs are now at least several decades old, the University continues to inspire song-writers.

Among the latest songs which have been dedicated to the University are two of Fritz Kreisler's: "Pioneers of Wisconsin," for which the University's 11th president, the late Clarence A. Dykstra, wrote the words, and "Valiants of Wisconsin." Maxson F. Judell, University alumnus in Hollywood, wrote the words for "Valiants" and persuaded Paul Marquardt, ace music arranger in Hollywood studios, to do the band arrangement.

"Reunion at the Union" was a wartime inspiration of two soldiers stationed at Truax Field near Madison. To express their gratitude for the many kindnesses shown to men and women of the services who visited the Union, student recreation center at the University, Pfc. Edward Krushinski, wrote the music and Sgt. Gerald S. Lestz, the words.

In 1960, two prominent members of the University faculty, School of Education Dean Lindley J. Stiles and Prof. Hilmar F. Luckhardt, music, took bows when their inspirational new song, "Wisconsin," was performed at the annual music clinic. It was written to mark the 75th anniversary of University Summer Sessions. Dean Stiles wrote the words and Prof. Luckhardt the music.



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# Many Songs Written For Singing Badgers

"A great university is a singing university."

University Pres. Charles Kendall Adams said that in 1900.

Taking its cue from that suggestion, Wisconsin has become one of the most vocal universities in the land.

Badger students sing spontaneously whenever two or more are gathered together, and they suffer from no lack of famous Badger songs to sing.

From "On, Wisconsin," which observed its 50th anniversary in 1959, to the recent Wisconsin chant -- "Sound Off For Wisconsin," there are "Songs to Thee, Wisconsin" for every spirit and occasion.

"On, Wisconsin" was composed in 1909 by William T. Purdy of Chicago, a musical prodigy. At Hamilton College in Clinton, New York, he was a leader of the Glee Club and chapel organist. After graduation in 1906 Purdy went to Chicago where he taught piano and voice at the Drexel Conservatory of Music and led musical activities at the University Club. He credited University alumnus Carl Beck for the words and Beck, in 1951, wrote new words.

Purdy traveled to Madison to introduce the song at a pep meeting on the lower campus the night before a big game. The song was an instant hit. Prior to his death in 1919, Purdy sold the song to a Milwaukee music publisher who successfully promoted it around the world.

In 1916, "On, Wisconsin" went to the Mexican border with the Wisconsin National Guard. In 1917 it went to training camps then to England and France, where it was very popular with military bands. On Oct. 29, 1918, the singing of "On, Wisconsin" opened the United War Work campaign in Chicago.

The song has over the years become synonymous with the fighting spirit of Badger athletic teams. Some 200 schools and colleges have adopted the music and added words to fit their own needs. It has been used in many movies and several Broadway productions. It has also become the official song of the state of Wisconsin.

The "University Hymn," with words written by an anonymous author (probably either a student, faculty member, or alumnus) and set to the music of "The Missionary Hymn" composed by Lowell Mason, has been sung at important University convocations for more than a quarter of a century. The solemn, melodic air is associated by thousands of alumni with their mingled feelings at graduation: sorrow for the end of their carefree college days and joy at beginning a new life.

Loyal Badgers love to sing "Songs to Thee, Wisconsin," which

begins "Songs to Thee, Wisconsin, ever let us sing, praise to Alma Mater ever let us bring" -- a promise that their University will continue to be a great, singing university.

The music was written many years ago by Louis Spohr, eminent German violinist and composer, who called it "Proudly as the Eagle." Words were written by E.A. Bredin, who adapted it for the University.

## "VARSITY"

For over a half a century, "Varsity" has held a warm place in the hearts of generations of University graduates. Wherever they may be they never hear "Domine Salvum Fac," the old Latin hymn composed by Gounod (from which the University toast has been adapted) without a deep sense of nostalgia. A young music instructor at the University, Henry Dyke Sleeper, in 1898 arranged the music, composed suitable words, and published in a new song book the moving hymn of praise, invocation, and battle slogan known then as "Toast to Wisconsin" or "Varsity Toast" and now simply as "Varsity."

"Wisconsin Round" is the Badger version of an old stunt song, arranged and popularized in recent years by Prof. Raymond Dvorak, director of the University Bands.

An old University song that has grown famous in recent years is "Wisconsin Forward Forever," which Maxson F. Judell, Wisconsin alumnus, originally obtained for the University during his student days. In 1917 undergraduate Judell prevailed upon John Philip Sousa, the march king, to write a marching song for the University boys going off to war. The march was then called "Wisconsin to the Front." Berton Braley, another University alumnus, wrote the words. Since graduation Judell has been active in promoting new songs for the University.

## "IF YOU WANT TO BE A BADGER"

"If You Want to be a Badger" is one of the songs which came to the University through the musical efforts of the beloved Prof. Julius Olson, one of the most vivid faculty members ever to illuminate the campus. In 1919 when an alumni dinner was being planned he wrote the words to the music then called "The Badger Ballad." Dr. Charles H. Mills, director of the Music School, arranged the music.

## "WISCONSIN PRIDE"

The songs University men and women sing range from the jaunty to the deeply nostalgic.

"Wisconsin's Pride" is the University Band's signature. Music for it was written by Karl L. King.

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Among the finest hymns which have been dedicated to the University is that entitled "Farewell to Thee, Wisconsin." Originally called "Hymn to Wisconsin," it

was produced by John P. Gillin upon his graduation from the University in 1927. Young Gillin, son of the late Prof. J.L. Gillin of sociology, took Beethoven's "Ode to Joy" and wrote the words for this beautiful hymn to his Alma Mater.

"We'll Cheer for Old Wisconsin," originally called "Hot Time" or "Touchdown Song," is among the most sprightly Badger airs. It was arranged by Howard W. Marsh of Kokomo, Ind., an adult special student of the class of 1910, later prominent as an actor, and Philip Allen, who graduated in 1899 with a law degree.

(continued on page 10)

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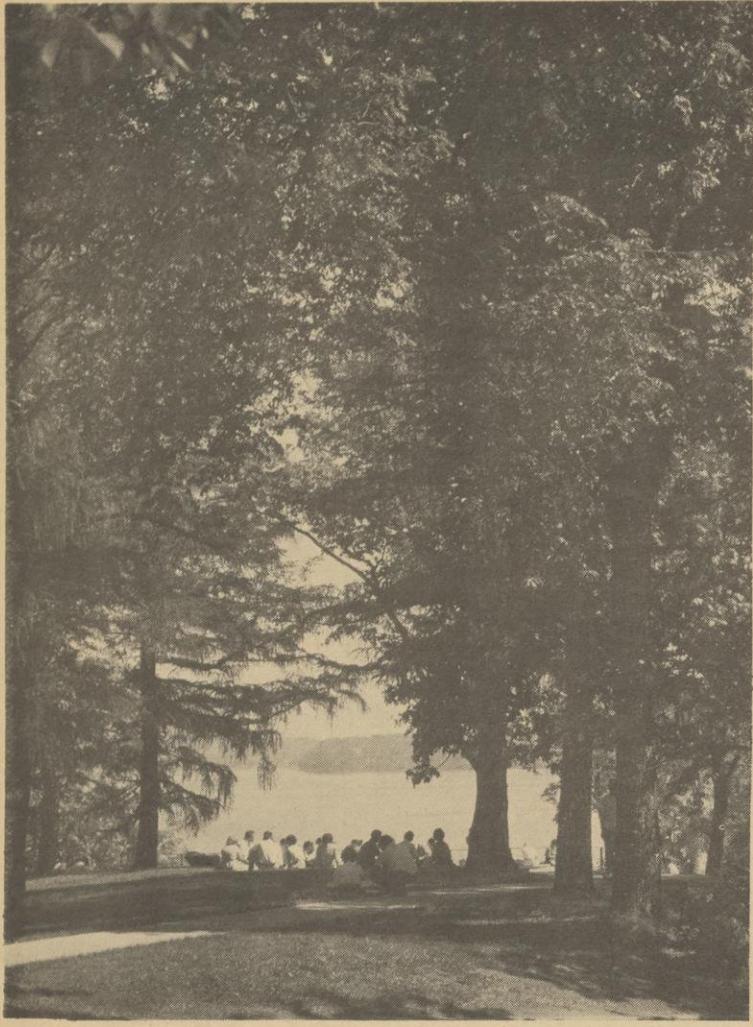
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**MUIR KNOLL**—Atop the north slope of Bascom Hill, overlooking Lake Mendota, this peaceful corner of the campus has been put aside to honor the student whose only degree from the University was an honorary Doctor of Laws, awarded 34 years after he left. Nearby in North Hall, today the home of the Political Science department, but a century ago the men's dormitory, Muir sustained himself on inexpensive foods like graham mush, baked potatoes and bread and molasses. So carefully did he manage his money that often his expenses were only fifty cents a week.

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# Naturalist John Muir Yearned for Education

By LAURENCE WEBER  
Cardinal Staff Writer

Freshmen traditionally have a hard time adjusting to the strange routine and the new way of life at a large university. Most of the hopeful new students are more on their own than ever before. And for some the adjustment is difficult, disturbing to the secure equilibrium of life at home. Others find it an exciting challenge, and even a pleasant change.

One such who found freedom and opportunity away from home was John Muir, the Scottish-born naturalist, who spent four years at the University a little over a century ago.

Although he is often associated with California because of his Thoreau-like existence in Yosemite Valley and his fight to preserve the natural wonders of the Sierra, Muir's first home in this country was less than 40 miles from Madison, near Portage, Wisconsin.

### FARM LABORER

There he worked on his father's farm until well into his 20's, when he came to Madison to enter the University. Arriving here with little more than hope and a willingness to work hard, Muir soon attracted attention with his ingenious hand-made clocks exhibited at the state fair.

When an old man, with a lifetime of wandering in the "University of the Wilderness," as he described it, behind him, Muir recalled, in *The Story of My Boyhood and Youth*, his four too-short years at the University and what it was like to be a freshman. "I was thus winning my bread while hoping that something would turn up that might enable me to make money enough to enter the

state University. This was my ambition, and it never wavered no matter what I was doing. No University, it seemed to me, could be more admirably situated, and as I sauntered about it, charmed with its fine lawns and trees and beautiful lakes, and saw the students going and coming with their books, I thought that if I could only join them it would be the greatest joy of life. I was desperately hungry and thirsty for knowledge and willing to endure anything to get it.

### CHANCE MEETING

"One day I chanced to meet a student who had noticed my inventions at the fair and now recognized me. And when I said, 'You are fortunate fellows to be allowed to study in this beautiful place, I wish I could join you.' 'Well, why don't you?' he asked. 'I haven't money enough,' I said. 'Oh, as to money,' he reassuringly explained, 'very little is required. I presume you're able to enter the Freshman class, and you can board yourself as quite a number of us do at a cost of about a dollar a week. You can live on bread and milk.' Well, I thought, maybe I have money enough for at least one beginning term. Anyhow I couldn't help trying.

"With fear and trembling, overladen with ignorance, I called on Professor Sterling, the Dean of the Faculty, who was then Acting President, presented my case, and told him how far I had got on with my studies at home, and that I hadn't been to school since leaving Scotland at the age of 11 years, excepting one short term of a couple of months at a district school, because I could not be spared from the farm work.

"After hearing my story, the

kind professor welcomed me to the glorious University -- next, it seemed to me, to the Kingdom of Heaven. After a few weeks in the preparatory department I entered the Freshman class."

### USEFUL COURSES

"Although I was four years at the University, I did not take the regular course of studies, but instead picked out what I thought would be most useful to me, particularly chemistry, which opened a new world, and mathematics and physics, a little Greek and Latin, botany and geology.

"I was far from satisfied with what I had learned, and should have stayed longer. Anyhow I wandered away on a glorious botanical and geological excursion, which has lasted nearly 50 years and is not yet completed, always happy and free, poor and rich, without thought of a diploma or of making a name, urged on and on through endless, inspiring, Godful beauty.

"From the top of a hill on the north side of Lake Mendota I gained a last wistful, lingering view of the beautiful University grounds and buildings where I had spent so many hungry and happy and hopeful days. There with streaming eyes I bade my blessed Alma Mater farewell. But I was only leaving one University for another, the Wisconsin University for the University of the Wilderness."

In the century since Muir left, the University has grown enormously and changed in many ways. But the campus still has the "fine lawns and trees and beautiful lakes," and great men and women in the making still come here for four short years seeking to understand the world and themselves.

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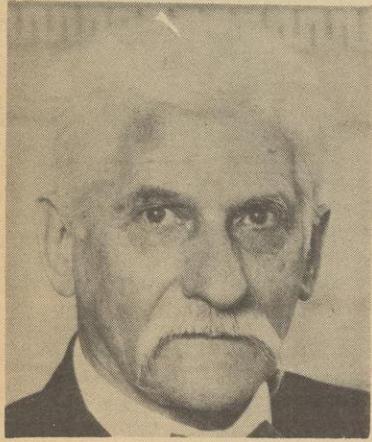
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# Halls Bear Famous Names

It's probably only the rare student who trudges up the worn steps of Bascom Hall or gazes up at the gleaming height of Chadbourne with even a thought about the significance of the names of these buildings.

MOST OF THE former presidents of the University have been remembered by having campus buildings named after them. Lathrop Hall, the women's physical education building, was named after John E. Lathrop, the first University president, or chancellor, as he was then called. Former president of the University of Missouri, he was chancellor of the University from 1849 until



EDWARD BIRGE

1858.

Lathrop was responsible for designing the great seal of the University with the words "Numen Lumen" surrounded by "Universitatis Wisconsinensis Sigillum." Lathrop explained the seal as being "The human eye upturned to receive the light falling upon it from above; the motto in illuminated letters, 'God our Light'; the legend around the rim of the seal, 'University of Wisconsin seal.'

LATHROP resigned in 1858, and was succeeded by Henry Barnard, for whom Barnard Hall, the oldest women's dormitory now on campus, was named. Barnard spent only a few months at Wisconsin, then left because of ill health.

One important event during



OLD CHADBOURNE — Not too many years ago, this attractive old structure stood on the corner of Park and University. Today old Chadbourne has been replaced by the "Chadbourne Hilton," the University's first high-rise building.

Barnard's administration was the completion of University Hall, which was later renamed in memory of John Bascom, president of the University from 1874 to 1887. In 1885 the regents decided that the erection of the third building planned for the University was a necessity, and in 1857 they secured permission from the legislature to appropriate \$40,000 of the University fund to the construction of a central building on the natural site: a hill that seems impossibly steep at 7:45 in the morning, and could be vastly improved by a bulldozer.

BASCOM HALL was due to have been opened in the fall of 1859, but due to difficulties of heating, it was not in use until 1860.

The president of the University during the Civil War was John W. Sterling, one of the first professors at what was then known as the Madison Female Academy. Sterling came from Princeton in February, 1849, to open a preparatory department for the proposed state university. It is after him that Sterling Hall is named.

CHADBOURNE Hall, the largest women's residence hall on campus, was ironically named after Dr. Paul Chadbourne, University president from 1867 to 1870. During his term, Chadbourne was a strong objector to co-education on the Wisconsin campus.

When the first residents moved into the original Chadbourne Hall in 1872, the building was known as "Ladies Hall," and housed a complete female college. The name of the dormitory was chosen in 1901 by Dr. Edward A. Birge, who thought that past presidents of the University should be immortalized by naming campus buildings after them. A man with a sense of humor, Birge decided that the University's oldest and largest women's dormitory should be named after the president who had been such a determined foe of co-education.

BIRGE LENT his name to Birge Hall, the botany and zoology building. An outstanding zoologist and former dean of the College



BASCOM HALL IN THE EARLY 1900's

of Letters and Science, he served as University president from 1918 until 1925.

ers, is credited with the development of the Farm Institutes which are still held throughout the state.

A members of the University Board of Regents, Smith was a farmer who lived near Sheboygan Falls. He was instrumental in urging the construction of a new dairy building, which was opened on January 11, 1892, before it was completed. In honor of the man who had worked so hard to make it a reality, the Wisconsin Dairy School building was named Hiram Smith Hall. At the time of its completion it was considered the finest dairy school building in the world, and until it was replaced by Babcock Hall in 1951 it was the oldest dairy industries building in the country.

Kronshage Hall, men's dormitory, was named for Theodore Kronshage Jr., University regent from 1921 until 1926. A Milwaukee lawyer, he gained national fame as an authority on public utility control. He led and won a statewide campaign in 1924 against a heavy University budget cut, and also organized the Wisconsin university building corporation, through which the University has been able to build self-amortizing dormitories and other buildings.

ELIZABETH WATERS Hall, a women's dormitory, honors a woman who, during her sixteen years as a University regent, greatly supported women's affairs on the campus. Elizabeth Waters was born in Fond du Lac,

Birge succeeded Charles Van Hise, a renowned geologist who was president of the University from 1903 until his unexpected death at the end of World War I. The Van Hise dining unit is named after him.

HIRAM SMITH Hall honors a University regent and a great scientist. Hiram Smith, one of the school for forty years. She lived at Chadbourne hall while attending Wisconsin, where she taught high leaders in the education of farming the University, and was grad-

uated in 1885 with Phi Beta Kappa honors. She was a member of the University Board of Regents from 1911-15, and from 1921-33. Elizabeth Waters was an intelligent, loyal person, of whom author Zona Gale Breese said, "The greatest of all influences is that which comes from being oneself nobly. It is this that makes her influence so wide and so fine."

Tripp Hall, men's living unit, remembers J. Stephens Tripp, a Wisconsin lawyer and assemblyman who left most of his fortune of over half a million dollars to the University. He practiced law in Sauk City from 1854 until 1887, when he concentrated entirely on banking. Tripp was postmaster of Sauk City from 1854 to 1861, town clerk of Prairie du Sac for twenty years; president of Sauk City village for eight years; president of the village of Prairie du Sac, and a member of the Sauk county board of supervisors for many years. He was a member of the Wisconsin Assembly in 1862, having been elected as a "War Democrat."

AFTER TRIPP'S death, the Wisconsin State Senate, with the concurrence of the Assembly, passed a resolution stating that "in the death of Honorable J. Stephens Tripp the state has lost one of its most useful and respected citizens and a man whose example and career may well be an inspiration to others and which will ever remain a cherished memory to his family and many friends."

Adams Hall, men's dormitory, is named after a former dean of the School of Political Science and president of the University. Charles Kendall Adams had been the non-resident lecturer on history at Cornell University for some time when, in 1885, he became its president. He resigned in 1892, with the intention of devoting himself entirely to historical writing. But at once he received several invitations to resume educational work, and finally he accepted the call to the presidency of the University of Wisconsin.

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# Cardinal Becomes State's First Offset Daily

## New Presses Located In Larger Offices

The Daily Cardinal is now the only daily newspaper in Wisconsin produced by offset printing presses.

The Cardinal which you are reading was printed on a Goss Community offset press installed in The Cardinal's new offices and printing plant in the front basement of the old Wisconsin High School, 425 Henry Mall.

Editorial, business and advertising offices of The Cardinal can be reached by dialing one number—262-5854.

Working with the new press, the staff will be able to offer readers better photo reproduction and a brighter paper.

Most of the equipment from the old plant in the former Journalism building was brought to the new location, though the old press, engraving equipment and one typesetting machine were sold.

**THE NEW LOCATION** offers enlarged quarters, private business and advertising offices and an improved telephone system.

Upper floors of the building are shared by the Library School and the School of Journalism. The Cardinal printing plant is also used by the School of Journalism as a typographical laboratory.

Financial independence of The Cardinal will be maintained as the paper continues to pay the University rent for office space and printing charges to the type lab trust fund.

**PRODUCTION FACILITIES** presently include the new press, a typesetting machine, cases with type for headlines and advertisements, a production darkroom with a Kenro camera, and a machine which makes printing plates for the press.

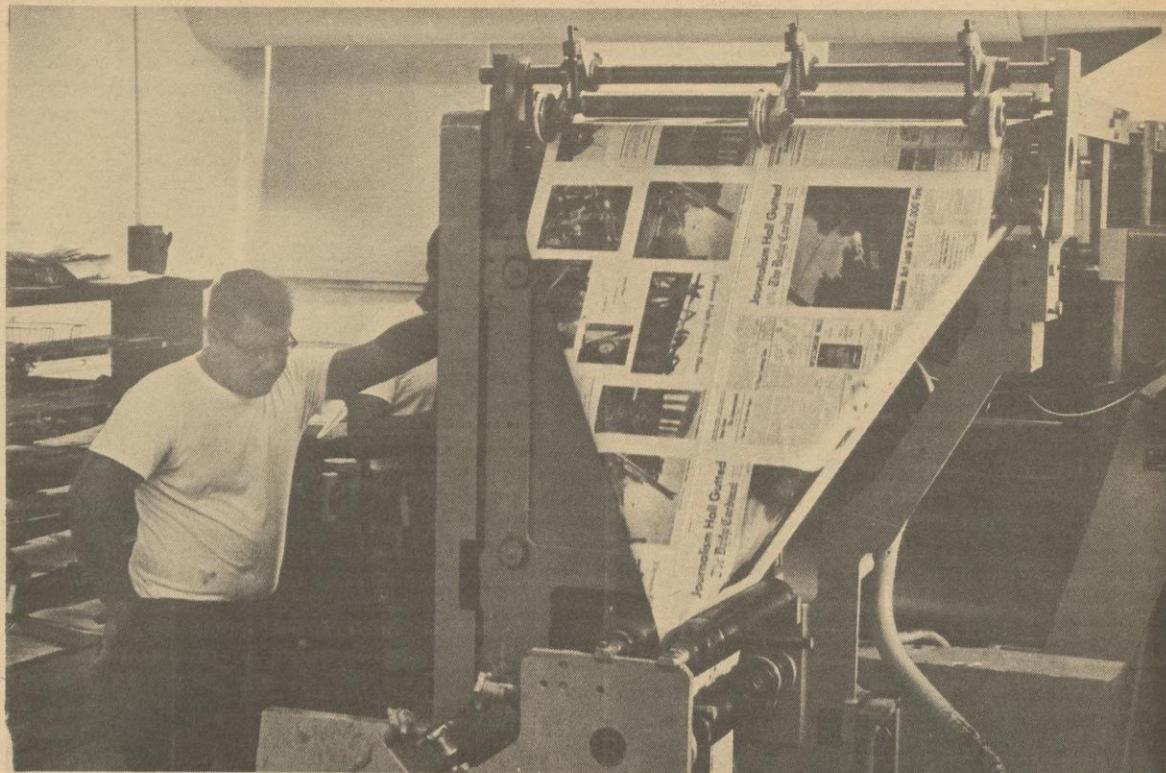
Editorial facilities include a private office for the editor-in-chief, an increased number of desks and typewriters, and expanded files.

A new darkroom for the photography staff provides space for more equipment and a smaller darkroom for work with film.

**THE PRIVATE** advertising office offers increased working space for the staff.

Cardinal secretary Bernice Larson will share an office with Business Manager Pat Brady. Another secretary will have a desk in the main office to greet callers and answer the telephone.

The new telephone system offers an increased number of lines into the offices and a more efficient method of directing calls within the office. An intercom is also included.



**HOT OFF THE PRESS**—The state's first offset-produced daily newspaper, The Daily Cardinal, rolls off the new Goss Community offset press in the relocated offices and production plant at 425 Henry Mall. The press was installed in time for the summer session editions which came out three times a week. The Cardinal goes back to a five-day-a-week schedule September 14 for the rest of the regular school year.

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# Cardinal Always Controversial

In 1942, the New York Times commented editorially: "Despite annual changes in student staffs, a few college newspapers in the country have acquired a definite character. One of these is the Daily Cardinal of the University of Wisconsin. The Cardinal is proud of its liberal tradition. Because it fights cleanly and with a sense of responsibility, its youthful passion for righteousness does not burn less brightly."

The Cardinal has been the center of controversy many times during its 72 years of publication. Its frequent battles have lent much zest and tang to the lives of students attending the university.

THROUGHOUT its history, the Cardinal has been attacked for its staunch support of liberal ideas and of the liberal way of thinking. But the staff and the board of control have withstood the opposition and seen to it that the paper has not lost its character in spite of pressure from sources as widely divergent as the American Legion and the university's own administration.

The first big battle was getting established. William W. Young, first editor, began publishing the Cardinal on April 4, 1892, with \$300 of his own money and a good deal of courage.

The first editor struggled somehow through the beginning weeks of publication when student interest was low and the cashbox nearly empty. Then the president of the university gave the paper his blessing and official cognition, and The Daily Cardinal was on its way.

It was in 1915 that the Cardinal defended Max Otto's course, 'Religion and Man,' against critics who wanted it banished because it taught 'Pagan doctrines and an immoral teaching.'

The Cardinal commented editorially: We want all fields of knowledge open to use. We want no group, religious, political or of any other partisan nature to dictate what we shall study. We resent this attempt to eliminate this course as an insult to the intelligence and judgment of Wisconsin students."

During 1917-18 the paper was in the forefront of supporters of the war effort, often with more patriotic zeal than common sense. Students and faculty who made anti-war statements were publicly attacked. A very different attitude than it showed in its later anti-ROTC campaigns.

In 1921, the university denied the use of its hall to Scott Nearing, a socialist lecturer, who had been invited to speak by the Wis-

## The Daily Cardinal.



### THE FIRST . . .

consin Social Science club. The Cardinal called the university's action infringement of the freedom of speech and claimed that ignorance would help the cause of socialism.

THE PRINTING plant of the Cardinal was expanding and in 1927 the paper left the old Madison Democrat and set up its own non-stock, non-profit printing plant, the Cardinal Publishing Co., in the basement of the old YMCA.

THROUGHOUT the 1920's the Cardinal fought for world disarmament, funds for a Memorial Union, an honor system on exams, and against the methods of the dean of men, dirty campus politics, outworn educational practices, and "the ROTC agent of peace and let-us-be-prepared-in-case-we-have-another-war."

In 1930 the Cardinal editors, defending their pacifist attitude wrote:

"It has always been difficult for us to see why all pacifist argument is called insidious and malevolent; why propaganda should be read into harmless protestations. We are not in the pay of any foreign power; we have no interest in the undermining of American institutions; we are only college people, fancying ourselves mature, who cannot fail to see the obvious truth that war is a hideous crime."

IN 1930 THE Cardinal was the battlefield for a controversy that made front pages in almost every part of the country. That controversy was the verbal tiff between Prof. William Leonard, poet, and Scott H. Goodnight, dean of men, and at the time the university's chief disciplinarian.

It all started when Dean Goodnight, in his capacity as watchdog over student morals, upon information furnished to Dean of Women Louise Nardin by a neighbor

## Journalism Hall Gutted



### . . . AND THE LATEST

bor, surprised a young couple in the man student's sleeping porch apartment.

When the couple refused to come out, Dean Goodnight was reported to have pulled up a chair and announced his intention of waiting them out.

Professor Leonard learned of the incident and wrote a long letter to President Glenn Frank, which he released to the Daily Cardinal. The letter denounced Dean Goodnight's conduct and intimated in no uncertain terms that Dean Goodnight was among other things, no gentleman.

Dean Nardin rushed to the defense of her colleague, and branded poet-professor Leonard an advocate of 'free-love' and a subversive influence on the campus.

The Daily Cardinal took sides with Professor Leonard and even sponsored a questionnaire to establish what the student body thought of the situation. There were 524 for Leonard, but only 216 for Goodnight. Indirectly the Cardinal's attacks led to the removal of both deans from disciplinary power.

"Reds, atheists, and free love advocates" were some of the epithets that John B. Chapple, campaigning for the Republican nomination in the fall of 1931 and the spring of 1932 used in reference to the university and its faculty members. Quoting constantly from the Cardinal, Chapple called President Glenn Frank a "Moscow agent" and professor Max Otto an "atheist."

So great was the sensation created in this campaign, that president Frank was forced to call a convocation of the student body and to broadcast over the air a speech in which Chapple's charges were discussed and the Daily Cardinal defended.

In 1938, the company was given permission to print other publications than the Cardinal, and was

renamed the Campus Publishing company. In 1940, Campus—and the Cardinal moved to 823 University ave., where it remained for 15 years.

In 1949-50 the Cardinal plugged for academic freedom, curriculum reform, anti-discrimination in housing, support of Coach Ivy Williamson, raises in the university budget, and open Regents' meetings.

During the party raids in 1952 the Cardinal won re-instatement for 25 students who were suspended, saying the few should not suffer for the crime of many.

In the spring of 1953, the Cardinal attacked cuts in the university budget. When the cuts were passed anyway, the Cardinal wrote: "In Memoriam. Here lies the University of Wisconsin, born 1861, died 1953. In its time, a leader in its field."

The soapbox column was enlivened with a debate on the advisability of replacing the statue of Lincoln on Bascom hill with one of Joe McCarthy.

Nineteen-hundred and fifty-five produced some fireworks when the Cardinal was publicly attacked and blacklisted by the state American Legion and then uncovered a secret meeting between Legion commander G. E. Sipple and university officials. Sipple denounced the Cardinal again and again and attacked the university for 'harboring communists.'

But the university took the firm and unanswerable position that it had no right to interfere with the political affiliations of its students and that those students had the right to belong to any group which they could belong to anywhere else.

In June 1956 the Cardinal moved to its offices in the Journalism building. Funds for the remodeling and new equipment came from assets of Campus Publishing Co., which was liquidated. The

paper pays rent to the university for use of its new quarters, retaining its traditional independence.

IN 1962 A satirical attack on the YMCA for running a sex seminar was published. Reading the irony as advocacy of free love, the University Board of Visitors castigated The Cardinal for its "low moral tone." The paper denied the charge and declared it would have no part of the Visitors' suggestions for closer faculty supervision.

The biggest story for The Cardinal in 1963-64 was a datelined Dallas, Texas. There, on Friday, November 22, the late President Kennedy was struck down by alleged assassin Lee Harvey Oswald.

THE NEXT day, Saturday, The Cardinal devoted its entire eight pages to Mr. Kennedy, with stories on both his life and death, in addition to photos and reports of a campus in mourning.

Last year The Cardinal again found itself in the middle of controversy. State senators Gordon Roseleip and Jerris Leonard along with news commentator Robert Siegrist accused the paper of being "left-oriented" and said that the managing editor, John Gruber, lived in the same rooming house as "sons of known communists."

THEY CALLED for a Regents investigation of the accusations, but the Board refused to instigate such action and once again restated the idea of academic freedom at the University.

The controversy served to bring the staff closer together and brought support to The Cardinal from many campus organizations both liberal and conservative.

Just before the 1965 summer sessions The Cardinal moved from Journalism Hall to the old Wisconsin High School building.

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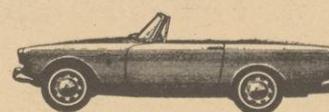
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