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Children's Tylenol advertisement.

[s.l.]: [s.n.], 1982

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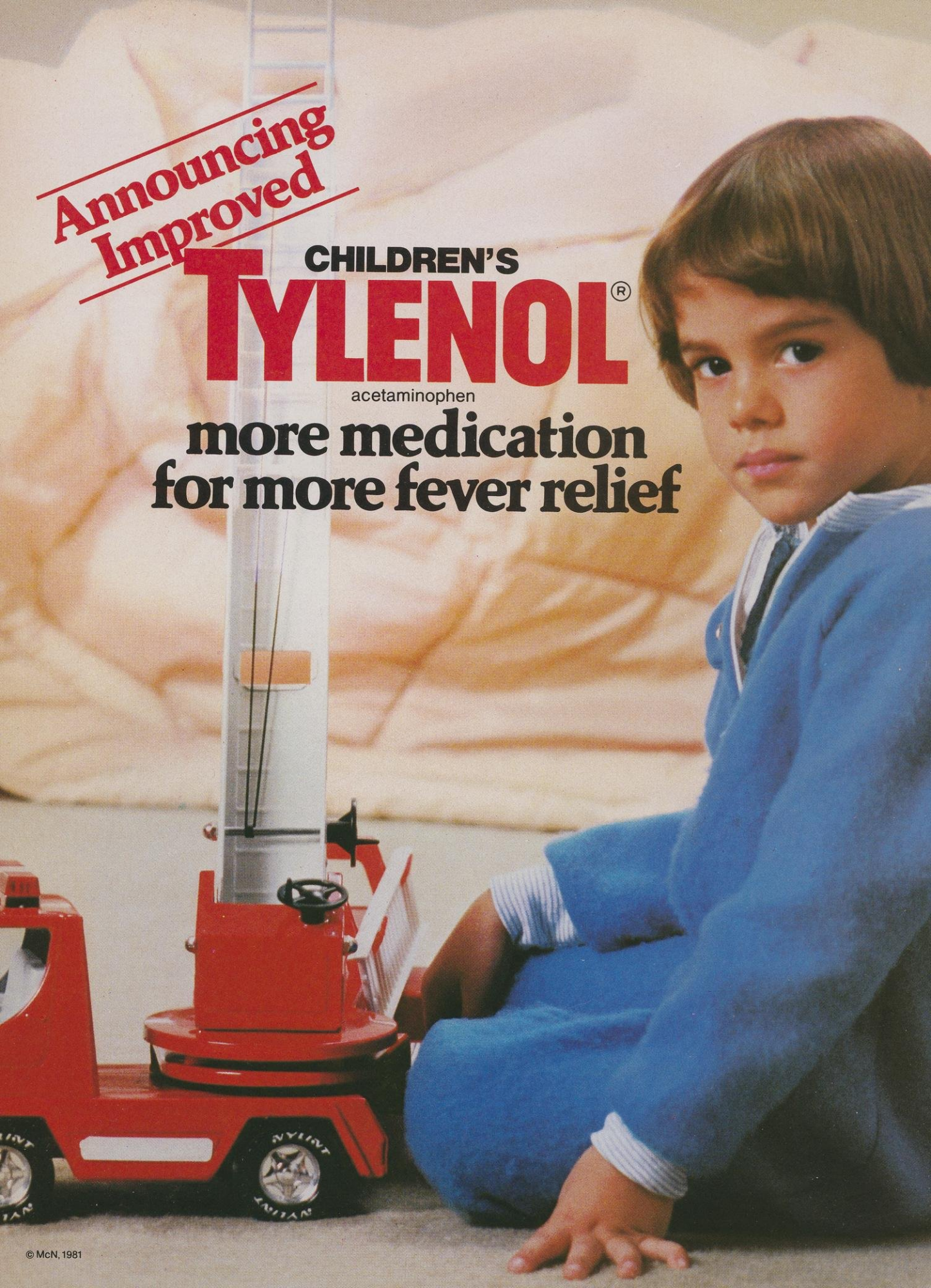
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**Announcing
Improved**

**CHILDREN'S
TYLENOL®**

acetaminophen

**more medication
for more fever relief**





Drops

- Now increased to 80 mg/dropperful, with recalibrated dropper (0.4 ml-0.8 ml)
- New orange color for easy identification
- Pleasant fruit flavor for compliance

Elixir

- New improved concentration of 160 mg/5 ml
- Calibrated dosing cup for accurate dosing
- Pleasant cherry flavor for compliance



Chewable Tablets

- Dosage increased for optimal efficacy

NEW DOSAGE RECOMMENDATIONS

Age Group	0-3 mos	4-11 mos	12-23 mos	2-3 yrs	4-5 yrs	6-8 yrs	9-10 yrs	11-12 yrs
Weight (lbs)	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-95
Dose of TYLENOL in milligrams	40	80	120	160	240	320	400	480
DROPS (80 mg/0.8 ml) dropperfuls	½	1	1½	2	3	4	5	—
ELIXIR (160 mg/5 ml) teaspoonfuls	—	½	¾	1	1½	2	2½	3
CHEWABLE TABLETS (80 mg each)	—	—	1½	2	3	4	5	6

Doses should be administered 4 or 5 times daily—but not to exceed 5 doses in 24 hours.

NOTE: Since **TYLENOL** pediatric products are available without a prescription, parents are warned on the package label to consult a physician for use by children under two or for use longer than ten days... and to contact a physician immediately in case of accidental overdosage.

There's nothing better!



McNEIL

McNeil Consumer Products Company
Fort Washington, PA 19034