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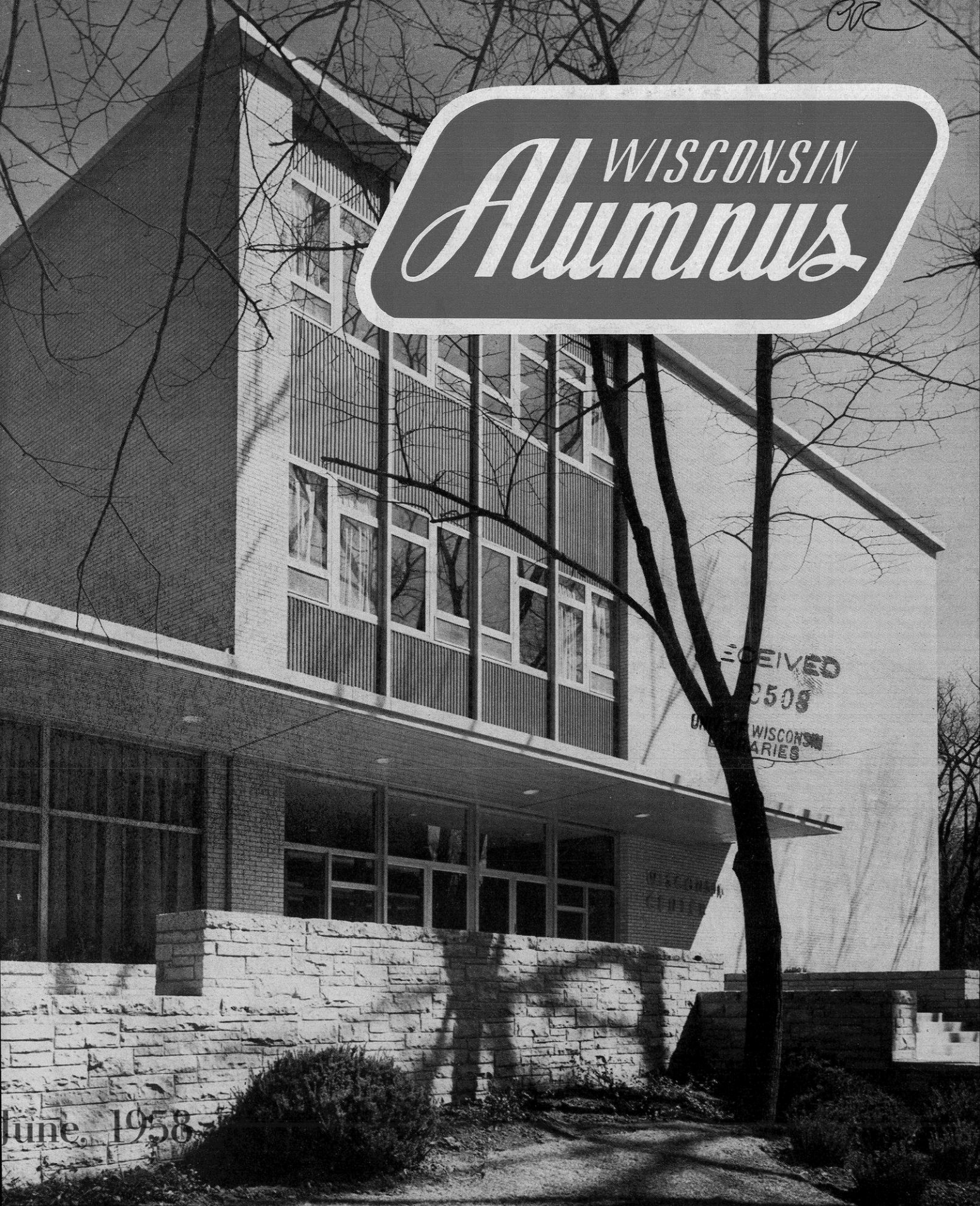
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WISCONSIN *Alumnus*



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June, 1958

a picture tour of the new Wisconsin Center building

It's time to stop this nonsense

From every college in the nation comes the warning, "We're losing good professors faster than we can find them, yet our classrooms are growing more crowded each year. What will be the effect on our country, and on its citizens, if this trend continues?"

The warning has sound basis. Low salaries—characteristic in teaching—are driving gifted instructors and professors into other fields, and are discouraging promising young people from taking up academic careers. Classrooms and laboratories are overflowing now with students, and yet applications are expected to double in the next 10 years.

It's amazing that a nation such as ours, strengthened and enriched by our institutions of higher learning, should allow any-

thing to threaten these wellsprings of our progress.

It's time to stop this nonsense.

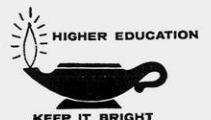
In a very real sense, our personal and national well-being depends on the quality of learning nourished and transmitted by our colleges and universities. They need the help of all who love freedom, all who hope for our continued advancement in science, in statesmanship, in the better things of life. *And they need it now!*

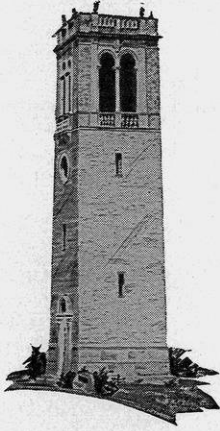
If you want to know more about what the college crisis means to you, send for the free booklet "The Closing College Door" to: Box 36, Times Square Station, New York 36, N. Y.

Sponsored as a public service, in cooperation with the Council for Financial Aid to Education, by



Wisconsin Alumni Association





WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

Volume 59

JUNE, 1958

Number 14

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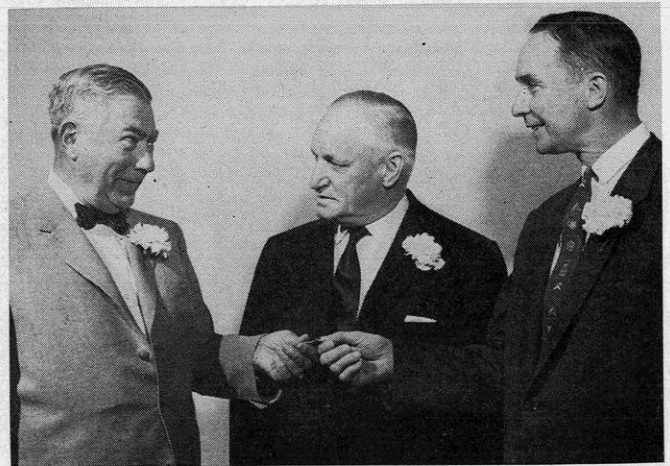
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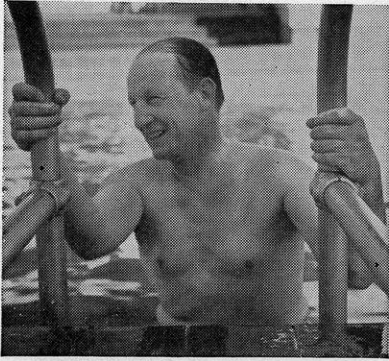
★ Sidelines

COVER. Hundreds of interested alumni and friends of the University turned out on April 11 to dedicate the new Wisconsin Center building for adult education, which was financed entirely from private gifts. It was a proud moment for the University of Wisconsin Foundation when its president, Frank A. Birch, turned over the building keys to Wilbur Renk (right, in the picture below), president of the University Regents. Chairman of the Foundation Board Howard I. Potter looked on. Dedication ceremonies—which went off without a hitch and were highly successful—were followed by the first Wisconsin Center Forum, a presentation of some interesting topics by top-flight University personalities. For a guided tour of the building (but be sure to see it yourself when you're in Madison, since it's beautiful beyond words or photographs) please turn to page 14 of this issue.



GARY SCHULZ PHOTO

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 10, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.



Yes! I had cancer

"MANY PEOPLE think cancer is incurable. They're wrong and I can prove it! So can 800,000 other Americans like me.

"On a gray morning in November, 1942, a specialist confirmed the diagnosis of cancer made by my family doctor. What he had to say reassured me.

"He explained that, thanks to my habit of having yearly checkups, my doctor had caught the cancer in its early stage. It was localized and it could be completely removed by surgery. So, here I am as hale and hearty as if I'd never had cancer!"

That was 15 years ago, when only 1 out of 4 persons with cancer was being cured. Today, thanks to improved methods of treatment, and earlier diagnosis, 1 person in 3 is being saved.

And with present knowledge, it can be 1 in 2, if everyone observes two simple precautions: Have a health checkup annually. Keep alert for cancer's seven danger signals.

Progress in the American Cancer Society's fight against cancer depends on the dollars donated for its broad, nation-wide program of research, education and service to the stricken.

Help to swell the ranks of people saved from cancer. Fight Cancer with a Checkup and a Check. Send a check *now* to "Cancer," care of your local post office.

**AMERICAN
CANCER
SOCIETY**



Campus Calendar

June 1958

- | | |
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| <p>4-5 Governor's Conference on the Aging, Wisconsin Union Theater and Wisconsin Center.</p> <p>5-6 Engineering Institute, "Consulting Engineers: Professional and Management Problems," Wis. Ctr. Bldg.</p> <p>6-8 Wisconsin Idea Theater Annual Meeting, Wis. Ctr. Bldg.</p> <p>6-14 Final Examinations.</p> <p>7 State-Wide Heart Association Luncheon, Tripp Commons.</p> <p>7 Wisconsin Psychological Association Conference, Wis. Ctr. Bldg.</p> <p>7 Wisconsin Recreation Leaders Laboratory Association Directors' Meeting, Wis. Ctr. Bldg.</p> <p>9-27 Agriculture-Home Economics Session for Extension Workers, Agriculture Campus.</p> <p>10-12 Management Workshop, "Corporate Insurance," Wis. Ctr. Bldg.</p> <p>10-12 Management Institute, "Job Economics for Supervisors," Wis. Ctr. Bldg.</p> <p>13-16 Alumni Reunion and Commencement Weekend.</p> <p>13 Alumni Half-Century Club Luncheon, for all classes including and prior to 1908, Great Hall.</p> <p>14 Home Economics Alumni Association Luncheon, Tripp Commons.</p> <p>14 U.W. Alumni Association Directors' Meeting, Memorial Union.</p> <p>14 Wisconsin Alumni Association Annual Meeting, Play Circle.</p> <p>14 Alumni Day Banquet, Great Hall.</p> <p>14 Crew Race, Wisconsin vs California, Lake Mendota.</p> <p>15 Informal Union Terrace Breakfast for Alumni, Memorial Union.</p> <p>15 Honors Convocation, Wisconsin Union Theater, 4 p.m.</p> <p>15 U.W. Band (twilight) Concert, Lakeside Terrace, 7 p.m.</p> <p>15 President's Reception for graduates, their parents and friends, Memorial Union, 7:30 p.m.</p> <p>16 U.W. 105th Commencement, Fieldhouse, 9 a.m.</p> <p>18 Wisconsin State Board of Health: Industrial Nurses Conference, Wis. Ctr. Bldg.</p> <p>18-20 Leadership Conference: Parent-Teachers Association, Wis. Ctr. Bldg.</p> <p>18-22 Badger Girls' State Band Clinic, Music Hall.</p> <p>18-25 Badger Girls' State Meeting, Barnard Hall.</p> <p>19-20 Governor's Conference for Library Board Members, Wis. Ctr. Bldg.</p> | <p>19-21 Medical Trial Clinic, Wis. Ctr. Bldg. Address inquiries to Law Extension Service, Rm. 205, Extension Bldg., University of Wisconsin, Madison 6, Wisconsin.</p> <p>22 Badger Girls' State Inauguration, Musical Hall.</p> <p>22 Badger Girls' State Talent Night, Wisconsin Union Theater.</p> <p>22-23 American Society of Plant Physiologists — Mid-Western Section, Wis. Ctr. Bldg.</p> <p>22-25 Sixth National A.C.S. Medicinal Symposium, Memorial Union. Address inquiries to School of Pharmacy, University of Wisconsin, Madison 6, Wisconsin. Registration deadline is June 7.</p> <p>23 University of Wisconsin-Milwaukee Summer Session begins.</p> <p>23 University of Wisconsin-Madison Law School classes begin.</p> <p>23-26 State-Wide 4H Club Week on U.W. Campus.</p> <p>23-27 Mid-West Institute on Problems of Alcohol, Kronshage Units. Address inquiries to Rm. 206, Extension Bldg., University of Wisconsin, Madison 6, Wisconsin.</p> <p>25 State-Wide 4H Club Band and Chorus Program, Wisconsin Union Theater.</p> <p>25-27 Institute for Industrial Nurses, Wis. Ctr. Bldg.</p> <p>27-28 Summer Session Registration University of Wisconsin-Madison.</p> <p>29 to July 2 American Astronomical Society, Kronshage Units, Wisconsin Union Theater and Wis. Ctr. Bldg.</p> <p>29 to July 4 Junior Band Clinic, Wisconsin High School.</p> <p>30 to July 4 Social Studies Teachers' Institute, Wis. Ctr. Bldg., Address inquiries to Rm. 202, Education Bldg., University of Wisconsin, Madison 6, Wisconsin.</p> <p>30 Pine Bluff Observatory Dedication at Pine Bluff, 8 p.m.</p> <p>30 to Aug. 20 Summer Session Classes begin, University of Wisconsin-Madison.</p> <p>30 to July 25 Economics in Action Program, Kronshage Units. Address inquiries to Rm. 206, Extension Bldg., University of Wisconsin, Madison 6, Wisconsin.</p> <p>30 to July 12 Foods and Nutrition Workshop for College Teachers, Home Economics Bldg. Address inquiries to School of Home Economics, University of Wisconsin, Madison 6, Wisconsin.</p> |
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keeping in touch with Wisconsin

FINEST BUILDING ON THE CAMPUS!

That's what Badgers are saying these days as they visit the new Wisconsin Center Building at Lake and Langdon.

Beautiful as it is, this Wisconsin Center is also highly utilitarian.

Following the dedication on April 11, this new building "opened for business" on Monday, April 14. During the last half of April thirty different groups made use of the Wisconsin Center for their clinics and institutes. Every week day finds one or more groups in session in this new building. These sessions vary from one-day meetings to ones lasting two weeks.

Some meetings are small with only fifteen or twenty people in attendance. Others, like the Governor's Conference on Aging on June 4 and 5, will have an attendance of over five hundred.

This building symbolizes the importance of alumni support in higher education—the need for productive teamwork between the University, its alumni and friends of the University. Without this teamwork, this beautiful Wisconsin Center Building would still be a dream instead of a reality.

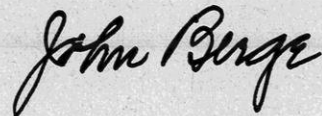
NEXT PROJECT—ALUMNI HOUSE

Now that the Wisconsin Center has been completed, the next project for Wisconsin alumni is remodeling historic Washburn Observatory into an Alumni House. On September 8, 1956, The Board of Regents approved the Observatory Building as the site for our Alumni House.

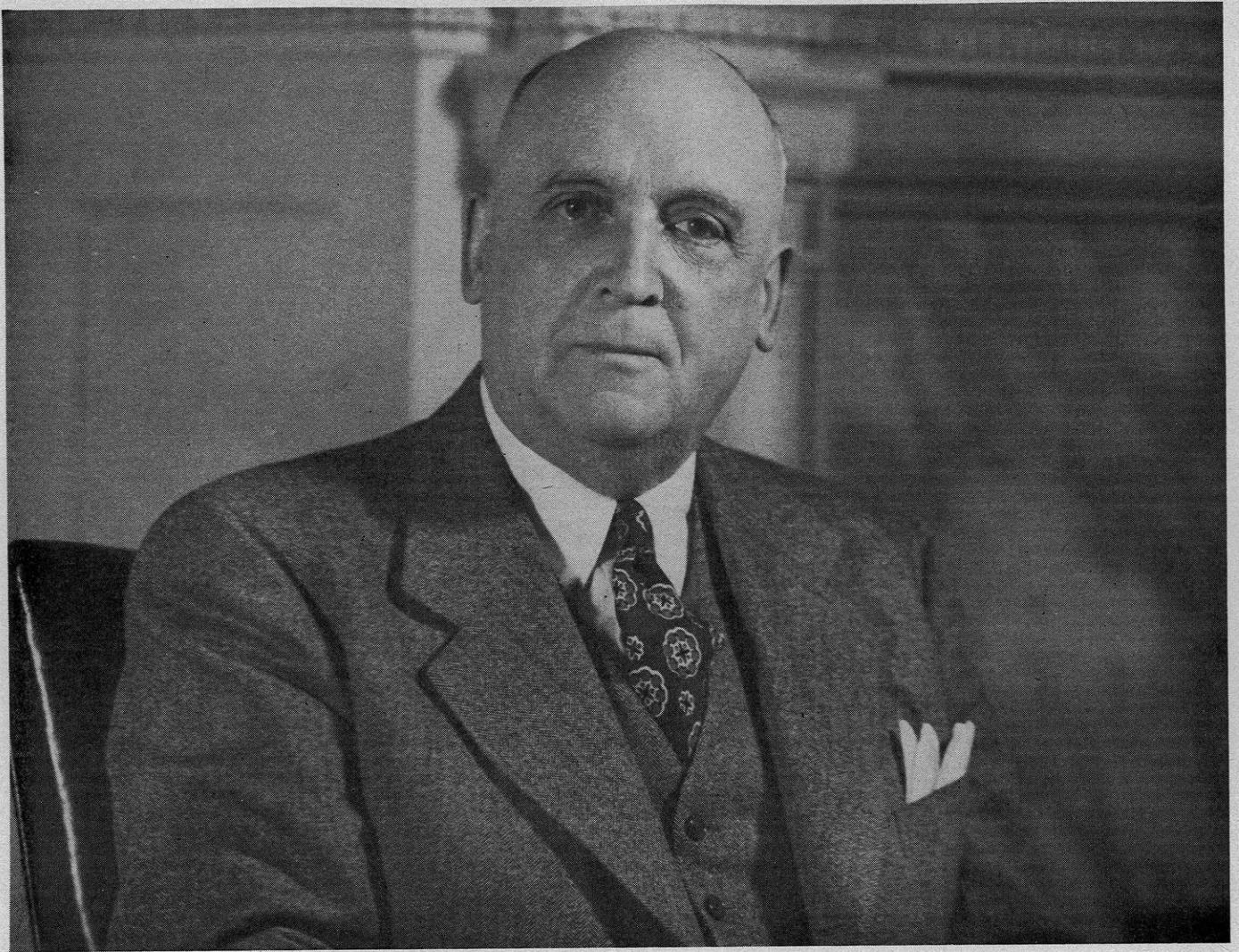
Remodeling work has been delayed for two reasons. First of all, new quarters for the Astronomy Department had to be provided. A new observatory will be dedicated on June 30 at Pine Bluff, about ten miles west of Madison. Campus office space for the astronomy staff will be provided in the new Mathematics Center now under construction. Secondly, this remodeling was delayed until the Wisconsin Center Building was financed and completed.

Architect's estimates indicate that it will cost \$200,000 to remodel Washburn Observatory to provide adequate office facilities for the Wisconsin Alumni Association and the Alumni Records Office. Five classes already have made contributions to this fund. The Class of 1903 started the fund by contributing \$7,714.40 as their Golden Jubilee gift. Other classes since 1903 and individual alumni have contributed \$26,317.90, so the contributions made so far total \$34,032.30.

This is approximately one-sixth of the total amount needed to make Washburn Observatory a functional center for alumni activities. Plans for raising the other five-sixths of this fund will be announced by President John Keenan on Alumni Day, June 14.



Executive Director



Edwin Broun Fred

the university's 12th president

THE YEARS since February 15, 1945, have been full ones for the University of Wisconsin.

Waves of war veterans have established temporary beachheads, prompting heroic measures of adjustment.

A new branch of the University has been established at Milwaukee, after resolution of a decades-long debate over coordination of the state's higher education system.

The University's annual operating budget—for expanding programs of instruction, research and public service—has climbed from eleven million dollars to four times that amount.

The dollar value of new campus construction during the thirteen year period has been far greater than the investment in buildings during the University's preceding 97 years.

There has been an almost-complete turnover in academic deans.

And through it all, the University has strengthened its high academic standing; its talented faculty; its high-quality student-body, and its increasingly loyal and informed alumni.

These have been the years of Edwin Broun Fred, the twelfth president of the University of Wisconsin.

Before he took over the reins as head of one of the world's largest and finest universities, E. B. Fred was dean of the College of Agriculture. It wasn't easy for the Regents to convince him to leave behind the agriculture campus and his bacteriology laboratory.

He'll still tell you: "I'm a farmer who got sidetracked."

And his speech is sprinkled with such idioms as: "You've got to dig out the stumps before you plow the ground."

"Digging out the stumps" is an apt description of President Fred's method of dealing with his problems—and a university presidency is no place to es-

cape these. "All of the big problems," he says, "eventually come to this office."

Wisconsin State Journal writer John Newhouse once described how Dr. Fred operates:

"Fundamentally, Dr. Fred is a scientist," he wrote, "still functioning as a scientist in his job as president.

"He is never content to make a quick decision, because he isn't sure that it will be right. He will study a problem until he is sure that he is right. Then he takes his stand. And not before.

"You ask a question. He repeats it, and sort of retires from you as he wanders about that laboratory that is his mind. You can all but see him investigating that fact, peering into this test tube, adding this reagent, paging through this book, recalling similar problems encountered during his more than 40 years at the University.

"While he ponders, he talks, in a low voice and constantly. He poses new questions, answers them, goes off on long tangents, and comes back to the original question again. And then he may or may not give you an answer.

"If it's an important problem, Dr. Fred will call in people for a conference, and then maybe another group for another, and then ask a couple of people outside the field covered, seeking a fresh perspective.

"And then, a week or so later and out of the clear sky, he'll come up with his answer', said a colleague, 'and it dawns on you that he knew what you wanted all the time!'"

"Actually," President Fred says, "I am not very smart. If I were, I wouldn't have to work so hard to earn the money that the state is paying me."

That the retiring president does work hard in his job is undeniable. A typical working day for him begins at six in the morning. He rises, fixes himself a

little breakfast, walks up over Observatory Hill to his Bascom Hall office and opens his office.

"It used to bother me to come in at 7:30 a.m. and find Dr. Fred here before me," Eleanor Oimoen, his long-time secretary has remarked.

After a day of letters, meetings, telephone calls and conferences—not infrequently there is simultaneously a different group in each of the three rooms comprising the president's suite—he locks his office at 5:30 p.m. and walks home, probably carrying enough homework to keep him busy reading until he goes to bed at 10 p.m.

Once one of his assistants was asked if Dr. Fred had any hobbies.

"Hobbies?" he echoed. "The only hobby that man has is work!"

Writing in the *Milwaukee Journal*, Robert J. Doyle described the president's approach to administration.

"He doesn't keep a clean desk, nor delegate power, nor make quick decisions.

"One of Dr. Fred's techniques is to name an advisory group on most big problems. Anyone who will be affected by the decision will be on the committee. When the committee recommends the action which Dr. Fred had in mind from the start, nobody can complain much about it . . .

"Dr. Fred goes to his office most Sundays to try to keep up with the reports and mail. He likes to work at a long conference table with papers spread in neat piles rather than at his own handsome desk."

Dr. Fred doesn't think there is anything unusual about a person working 10 hours a day, seven days a week.

"The way you can judge a university is by the number of lights that are burning at night," he has remarked.

Dr. Fred's aversion to public appear-

will retire this year after an eventful term

ances, and downright dislike of speech-making, are well-known and well-documented. He considers these as chores to be undertaken only when necessary (and they are frequently necessary for a president of the University of Wisconsin.) He doesn't really appear comfortable when in the limelight, and insists on reading even the shortest talks.

A former *Wisconsin Alumnus* editor, Clay Schoenfeld, once wrote about this phase of the president's personality:

"He has gone about his job unassumingly, quietly, building up an international reputation as a scientist without even bothering to 'sell' that reputation or the personality behind it . . . He is not smooth. He has no political overtones. He is a solid scientist . . . a professor's president."

Dr. Fred's scientific success was rooted in Randolph-Macon academy, Virginia Polytechnic institute, the University of Göttingen in Germany, and the University of Wisconsin, where he came in 1913 and quickly established himself as a leader among bacteriologists. He contributed an outstanding book "Root Nodule Bacteria and Leguminous Plants". He gained such high academic honors as election to the National Academy of Sciences, the Society of American Bacteriologists and a number of professional and honorary fraternities.

He is also a member of the National Science Foundation Board, the Carnegie Board of Trustees, the Advisory Council on Medical Education, the Wisconsin Historical Society Board and numerous other organizations.

Dr. Fred's talents as an administrator were first recognized in 1934 when he was made dean of the University's growing Graduate School. By 1941, because he had a wide acquaintance with experts in the field, Dr. Fred was asked by the Secretary of War to serve as chairman of the National Academy of Sciences' committee on biological warfare and later as director of a far-flung research program on biological warfare under the War Research Service. He received the highest civilian award, the Medal for Merit, for war service. (In World War I he had been a first lieutenant in the chemical warfare branch of the army.)

In 1943, Dr. Fred was assigned again to the University's College of Agricul-

ture, this time as dean. The years immediately following saw the College of Agriculture introduce new crop varieties that made possible sweeping improvements in Wisconsin farm production. Then, in 1945, he was called upon to succeed Clarence A. Dykstra as Wisconsin's 12th president.

President Fred was born in Middleburg, Virginia, on March 22, 1887. The 2,000 acre farm where he spent his youth has been in the family since before the Revolutionary War. He enjoys talking about the farm—now being operated by a brother and sister—but his busy schedule has allowed him only a weekend visit or two each year.

In the same year that he came to

Madison, he was married to Rosa Helen Parrott. They have two daughters. Ann is a physician in the U. S. Army; Rosalie is married to Thomas Moffatt and the mother of two daughters herself.

Mrs. Fred has long since resigned herself to being first and foremost a president's wife. (See Wisconsin Women, this issue.) But, still, she worries about her husband's overwork. One night a few years ago he came home looking worn and tired, and she pleaded: "Why are you working yourself into the grave? Who cares? Why are you doing it?"

He thought it over carefully, and then in a rare direct answer, he said: "Why, I guess because the University needs it."

in the words

Excerpts from thirteen years of speeches

on the role of a university

"The best university is one in which there is a most active probing for new facts, a continual and fearless sifting and winnowing for the truth, a complete and honest transfer of these facts and truths to the students, and an application of these facts and truths to the problems which our people face."

UW Foundation, 1948

"A campus is *not* an ivory tower—nor a bomb shelter—in which to escape obligations." *Freshman Convocation, 1950*

"Higher education opens the door and gives you a head start in the race for knowledge; but the race goes to the man who keeps running." *Residence Halls Gathering, 1955*

"A university which fails to instill the courage to put knowledge into wise action falls short in its educational mission . . . Knowledge without a sense of values is like a library without a card file." *Founders Day, 1953*

"To teach the foundations of our American way of life—economic, political, social and cultural—is the inescapable obligation of the University to its students."

Catholic Rural Life Institute, 1950

of Dr. Fred...

on the university of wisconsin

"(Charles R. Van Hise) viewed the University as an institution which would aid the residents of the state in developing and acquiring knowledge through research, in disseminating knowledge and in using knowledge for the general betterment of the entire state. As I begin my services as president of the University, I look forward to carrying on the program of the University in line with that great tradition. . ."

Wisconsin Electric Co-operative, 1945

"The University is greater than the sum of its individual parts . . . the greatness of an individual school or college reflects, in part, the stature of companion schools and colleges."

Bardeen Lab Dedication, 1957

(a pledge to) "keep our University of Wisconsin a *part of and close to* the people whom we seek to serve." . . . More is accomplished when we work *with* than when we work *for* people."

Founders Day, 1945

"Personally I am proud to be a member of the team that brought the University into ninth place in a rating that included 1,886 institutions. But . . . I wish we could have been in the number one position."

UW Service Club, 1957

"I will never have any part in the erection of a 'Chinese Wall' of provincialism at the University of Wisconsin. I firmly believe that as the University of Wisconsin has grown in numbers of students and faculty members, it has grown in depth of knowledge and breadth of usefulness."

UW Foundation Banquet, Eau Claire, 1948

"If I were to live over again my past years, I would wish for at least three things:

(1) that I could once again work in the field of microbiology

(2) that I could join the faculty of the University of Wisconsin

(3) that I could have the privilege of being associated with Russell, Hastings and Slichter, and others of the faculty; the students; and alumni of Wisconsin."

Madison Founders Day, 1958

"I want the people of Wisconsin to know us as we really are—a University deeply interested in each individual student."

Faculty, 1955

"My accomplishments are the result of good fortune rather than good works . . . No one man has shaped the University, the University of Wisconsin shapes its men."

Madison Founders Day, 1958

on education in general

"The goal of education is to help each student to live a better, fuller life, and to add his strength to that of other men of good will, in the effort to make ours a better world."

Midyear Convocation, 1954

"The more education we receive, the greater is our obligation to serve. Education does not mean a way to lighten our burden, but quite the opposite."

Honors Convocation, 1948

"Every citizen in our society must have an opportunity to develop as fully as possible all his capacities for good . . . and quality of education is as important as equality of opportunity."

School Administrators Institute, 1950

"I believe that most ideas are born in solitude. But if they are to be tested, they must be expressed. It is in the open market place of discussion that the sound ideas rise and the unsound fall."

Wisconsin Center Dedication, 1958

"A library is the core of a great university."

UW Library Ground Breaking Ceremony, 1950

"We learn from people as well as books."

Freshman Welcome, 1946

"A course in recreation leadership may be as technical and as broadly liberalizing as courses in agronomy and history. It all depends upon the spirit and the method."

Centennial Dinner, 1949

"Today we must work for the preservation of human values and human freedom that there may be a worthwhile tomorrow. The emphasis on the challenging search for new truths today must include a program that gives greater emphasis to the social studies and the humanities."

Wisconsin Academy of Science, 1949

"A man is educated when he realizes how little he knows."

Midyear Convocation, 1953

"I suppose curiosity's most popular claim to fame is that it is alleged to have killed a cat. But I ask you, are you not curious about what that cat wanted to know?"

Commencement, 1953

on teaching

"It would be foolhardy to declare a priority between instruction and research . . . To pump from a reservoir which is not continually fed will soon result in a drought . . . A teacher must be more than a phonograph record of what other persons have said."

Southern University Conference, 1950

"Every student needs to know, while in the University environment, a faculty man or woman whom he or she looks upon as a real and genuine friend."

American Association University Professors, 1948

"The work of . . . faculty and staff members if the institution of which they are a part is to function as an educational institution—in the broadest and deepest meaning of that term—should be uninhibited by repressive directives from administrative officers, the institution's governing board or by any of its members, or by outside interference, political or otherwise."

American Association University Professors, 1948

"Only if the teacher centers his basic attention on his subject and its relation to his students will the full strength of education be realized. Buildings, equipment, techniques and curricula all have important bearings on educational quality. But the fundamental ingredient is the teacher himself."

Faculty, 1953

on research

"Scientific research has reached a level of financial and popular support which some of us, who worked in laboratories only a decade ago, did not anticipate in our wildest dreams. We must merit that support, not by turning out an endless stream of the dingbats of our culture, but rather by using our influence, our knowledge, and our methods to advance mankind in peace, tolerance and freedom."

WARF, 1952

"The future strength and progress of our civilization de-

pends on the strength of our inquiry, both scientific and humanistic."

Wisconsin Academy Sciences, Arts and Letters, 1953

"The war gave us a graphic lesson in the importance of science and research. May we not forget that lesson. May we remember always that the world is engaged in a race between education and chaos. Education must win."

U.S. Rubber—Philharmonic Symphony talk, 1945

on public service

"A great state university serves its community. It is a market place in which ideas are freely exchanged. Because it has special skills and facilities, it performs many tasks which help its community. It repays in service the commonwealth which sustains it. It makes its discoveries available to all. It serves but one special interest, the interest of the people of the state whose name it bears."

Legislative Committee on University Functions, 1954

on academic freedom

"The best way of arriving at truth is to debate issues freely and openly. Freedom is our best guarantee against serfdom. We cannot strengthen our free society by denying freedom to those with whom we disagree."

Midyear Convocation, 1953

"Conformity cannot bring progress. The independent, inquiring mind can and does."

Commencement, 1957

"We do not enact, and would oppose, restrictions on discussion and inquiry other than those applicable to all citizens of the state. Students should be equal to other citizens in respect to viewpoints they may hear or discuss, organizations they may form, or printed material they may read. In all these respects, therefore, the University of Wisconsin supports the principles of American democracy by demonstrating faith in them."

Letter to Department Commander American Legion, 1956

"I am certain that the people of the State and the alumni of the University want the faculty to feel that freedom which gives impetus to initiative and original thinking."

Freshman Convocation, 1945

"If ever American peacetime loyalty becomes identified with allegiance to the status quo, or with keeping our mouths shut, we are lost, as individuals and as a nation!"

Commencement, 1950

"Our alumni are our source of strength. And one of their most important contributions has been their insistence upon maintaining intellectual freedom on this campus."

Founders Day, 1955

on administration

"The function of administration is to provide the means

by which the policies of the faculty may be executed without undue demands upon the time of faculty members."

Faculty, 1945

on students

"The doors of our public supported universities should be open to all students who have demonstrated that they have: first, the capacity to profit from studies at an advanced level; second, the habit of making full use of their opportunities, and third, a social conscience by which they appreciate the privilege which is afforded them, and by which they resolve to return society's investment in them by effective personal living."

Alumni Banquet, 1947

"I cannot agree (to) the idea that large enrollments are a handicap to greatness and that stiff barriers should be imposed to deny admission to young people who rate low in high school grades or on admission tests."

Alumni Day, 1957

"I sometimes wish we could drop the mechanics and depend upon each student's hunger for knowledge to produce great scholarship."

1955

"This University has, in its Residence Halls, its Memorial Union, and its life and activity generally outside the classroom, the natural laboratories where all who will, may have a part in the direction of community enterprises. Here is where democracy and individual responsibility may be continuously practiced."

Faculty Address, 1951

"We have shifted more of the cost to the student . . . which is not in line with our goals."

Faculty, 1954

"We hope that our students will gain knowledge and—more than that—wisdom and understanding. We want to send them back to their place in their communities, sterling in character and motivated by a fine idealism."

Legislative Banquet, 1945

on alumni

"A University is great when the people whom it labels as its graduates are great."

Welcome to New Students, Jan., 1945

"A university has been described as a community of scholars. The description is adequate if the term "scholars" is made to include alumni as well as instructors and students. These groups should work together to perfect themselves and contribute to the development of a well-integrated university."

Alumni Club Officers, 1952

"I wish that even more of our alumni could be brought into close contact with the University of today."

Alumni Day, 1951

"What is needed in our alumni is an infectious enthusiasm, based not merely on affection for the University of Wisconsin, but also upon basic faith in universal education which expresses itself in practical efforts to understand and to explain the needs of the University to those who are in a position to satisfy them."

Faculty Meeting, 1948

"It has been most heartening to note a steady increase in the number of the University's former students who are making annual contributions toward the objectives which the University of Wisconsin is sponsoring."

Wisconsin Center Dedication, 1958

on human relations

"Human relations is not a science but an art."

New Students Convocation, 1952

"The supreme obligation that rests upon everyone of us: to become more clearly conscious of the fact that we are indispensable to each other and with this consciousness alive within us, to improve the instruments through which we may work together."

Commencement, 1945

"It is not enough to teach our engineers how to reduce the stresses and strains that make a bridge weak. We must also give them some idea of the stresses and strains that weaken society."

Alumni Banquet, May, 1947

and some brevities on life in general

"Knowledge without action is futile, and action without knowledge is fatal."

"Horse sense is what keeps a horse from betting on a man."

"Let us not worry too much about the other fellow's performance but rather let us see to it that each of us does his own job better than anyone else could do it."

"Lift your eye from the microscope long enough to see the world in naked eye dimensions."

"The man or woman with a civilized mind is neither afraid nor ashamed to change it."

"I have never mastered the art of pessimism."

". . . The real rewards for service are largely those inner satisfactions which come from doing a job that needs to be done and doing it well."

"I am a football fan myself . . . I believe there is something good in a Saturday afternoon gathering of 50,000 people—joining hopes, cheers and good fellowship."

"It has been a constant inspiration to live and work with the forward-looking, conscientious, broad-minded people for which this state has become justly famous."

Wisconsin Women

with Grace Chatterton

Mrs. Fred Has Concentrated On Being A President's Wife

*... and she has been outstandingly
successful in this difficult role*

Rosa Parrott Fred (Mrs. E. B.) has lived in an academic atmosphere all her life, and loved it!

Memories of her youth center around the campus of Virginia Polytechnic Institute where her father was professor of mechanical engineering. All of her married life has been spent on the Wisconsin campus.

Rosa Fred speaks with deep affection of her early life in Virginia; the colorful college marching band; of her wonderful music teacher who gave her piano lessons at the early age of five and stimulated her life-long love of good music; of the iron bank shaped like a miniature house in which she dropped coins so that some day she could have a piano of her own; of the many parties—at one of which she met her future husband.

She recalls that Edwin—as she calls him—was a serious but decidedly charming graduate student at V. P. I., and that she was greatly flattered by his attention. She was only 17 when he left to continue his studies in Germany but already there was a deep attachment and a certain understanding between the two young people. Rosa Fred spent two years at Virginia's Longwood Teacher's College and taught a kindergarten class for faculty children before she and Dr. Fred were married and started on their honeymoon. An

offer of a semester's job at Wisconsin brought the couple to the Middle West. Everything was so different that the young lady from Virginia was a bit overwhelmed. "But Madison people were wonderful," she says, and soon she had made many friends.

Mrs. Fred recalls that she was primarily a homebody during the first years of her married life, especially while her two daughters were small. The P.T.A. received her whole-hearted support for 20 years, but she was not a "joiner". When needed for special jobs, however, she was a willing and hard worker. World War II found her an active member of the Red Cross canteen corps and she made coffee and sandwiches for members of the armed forces, particularly the fliers who landed at Truax Field. And the children of service men and of mothers engaged in war work who attended the Salvation Army kindergarten had Rosa Fred as their teacher for more than a year. "That was the hardest work I've ever done," she said recently.

Thirteen years ago, when her husband became president of the University, Mrs. Fred's life really changed. At a time when most women are beginning to relax a little, her life picked up momentum. Between meetings, receptions, teas, dinners, speeches, greeting students, faculty and parents, and entertaining visiting dignitaries from all parts of the world it would seem as if she could have done very little but dash from one affair to another. Actually she has run a small hotel at the official University residence as well. Perhaps it's her Virginia background which has given her the ability to entertain a constant stream of house guests easily and with a superb kind of hospitality. Lord and Lady Halifax, the Regents, and all her other guests sing her praises as a hostess. How she has done all this and maintained two sizable homes with only part-time domestic help is a constant source of wonder to all of us.

For 13 years every worthy organization of town, gown or state which requested the use of the official residence for a function has been graciously received. Countless thousands of women have thrilled at the opportunity to have tea with Mrs. Fred at 130 N. Prospect. And the hostess has a warm feeling in her heart, knowing that by extending this hospitality she and the University have given substantial support to many fine programs and projects. Pentagon, the Daughters of Demeter, the University League, the University Dames, the Women of the Commerce School, the Extension League and the Catherine Beecher Club, are a few of the many University groups which have met there annually. For a number of years the Freds opened the residence for a dozen or more University parties in order to meet the freshmen students.

(Now with the new registration program, they greet them and their parents at one fall function held at the Wisconsin Student Union.)

Everyone has been constantly amazed by Rosa Fred's ability to remember names and faces. It's a fabulous gift, although she admits to having worked at it somewhat. But a gift it is, which has made the always smiling, light-hearted appearing woman the personal friend of everyone she greets. In fact, she says that it's sometimes a bit embarrassing to always remember people "who sometimes don't remember me".



GARY SCHULZ PHOTO

Granddaughters Courtney and Ashley Moffatt, 3 and 5, occupy a special place in the lives of Mr. and Mrs. Fred. Above, the two little girls showed why as they helped celebrate Dr. Fred's 71st birthday.

During these past busy years the two Fred daughters have grown and spread their own wings. Ann, the older, has distinguished herself in science. She is presently Chief of Pediatrics at the 34th General U. S. Army Hospital in Orleans, France. Rosalie, married and living in Madison, like her mother, has two daughters. Ashley, 6 years of age, and Courtney Wren, 3, are a constant delight to their grandparents. Courtney's middle name, by the way, is one repeated in every generation of the family, for Rosa Fred is a direct descendant of Christopher Wren, the renowned English architect. She, too, has an intense interest in architecture, and the study of this art is one of her most rewarding hobbies.

A few years ago the Rosa P. Fred scholarship for a University woman was established by the University of Wisconsin League, an organization composed of faculty women and wives. This is an honor greatly cherished by the University President's wife and something with which she is more than delighted to be identified. Recently Mrs. Fred expressed a wish that more students would take advantage of the educational opportunities offered at Wisconsin. She knows "the joys of learning and pleasures of scholarship" and how rewarding they are.

None of us know where life will take us. This is especially true of the married woman, who must shape her life to that of her husband. Mrs. Fred has demonstrated that a wife can make a distinguished and happy career for herself by being the devoted helpmate of the most important man in her life. She has put it this way: "Edwin couldn't do everything. He has always been an early riser, his days are long, so I have felt it was my job to carry on for him whenever necessary." So there has always been at least one member of the family at all University functions demanding the presence of the President or his lady. Her warm, gracious and gay personality has made hundreds of University affairs more successful because of her delightful presence.

We know differently when she says with characteristic humility: "I've always been and still am only an accessory to the President."

Our congratulations and hearty thanks to you, Rosa Fred, for having contributed so much to the academic world you have known and loved so long. We extend the wish that you will enjoy many more happy years on our campus with more time of your own to spend with your family, especially those grandchildren!



WISCONSIN CENTER

for

adult education

a picture tour of the University's handsome new building which was financed by gifts from thousands of her alumni and friends

On April 11, 1958, the University of Wisconsin received one of its finest gifts—the sparkling Wisconsin Center for adult education.

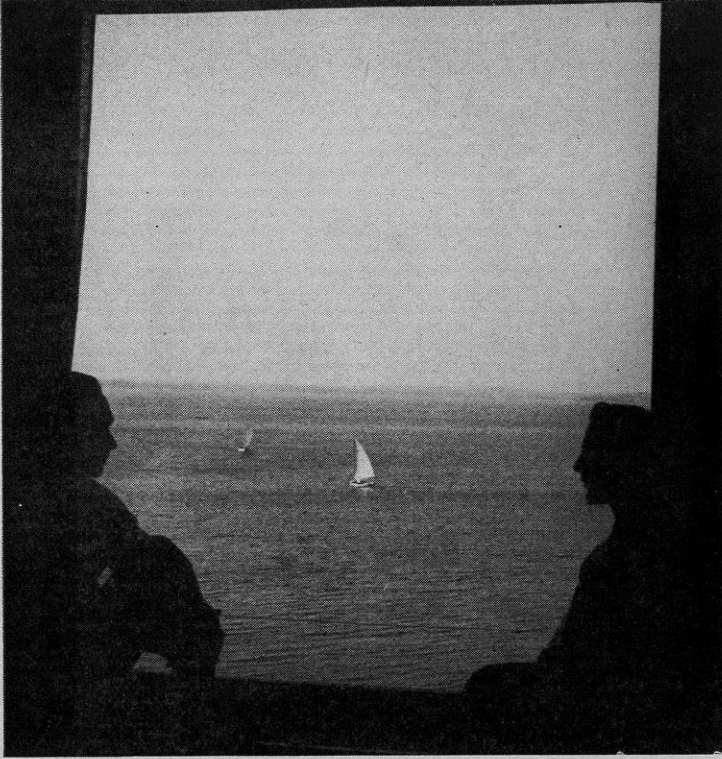
The \$2,400,000 building was turned over to the Board of Regents by the University of Wisconsin Foundation, which raised funds from private gifts to finance the building. Impressive dedication ceremonies marked the transaction.

Located next door to the old red gym, on the corner of Lake and Langdon streets, the handsome Center architecture is in striking contrast to its neighbor's. And the

beautifully-designed interior, with its splendid furnishings, fulfills the promise of its exterior. The first floor is paneled in cherry; elsewhere the wall decoration features a ceramic tile wainscoting.

Built for expansion, the structure will take an additional two floors when an increase in size is needed. There are provisions in the plan for eventual addition of a larger auditorium.

The Wisconsin Center was designed to become a focal point for one of the key parts of the "Wisconsin Idea" of service to the state.



Overlooking beautiful Lake Mendota, the Wisconsin Center provides a setting for both formal adult education classes and for the kind of learning that comes from people sharing experiences and views informally.

The tone of the Center is set immediately by this lobby-lounge, with its attractive furnishings and the spacious feeling engendered by bringing an outside wall into the interior. The terrazo floor will eventually be covered by two striking rugs. Workmen worked night and day as dedication ceremony time approached, and the new building passed inspection.



GEORGE RICHARD PHOTOS



Near the main lobby is one of the most luxurious of the Center's several inviting lounges. It is especially for teas and similar functions, but its comfortable furnishings are conducive to conversationalists, too.

Receptionist Mrs. Eugene Maloy bids guests welcome.





The basement offers a broad expanse on the right for an exhibit concourse with a coffee shop that seats up to 230 people on the left. The dining room is well equipped for either cafeteria or table type service.

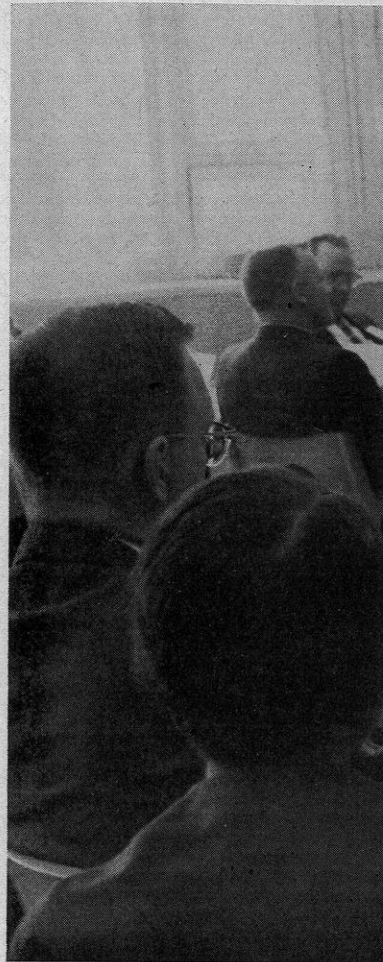
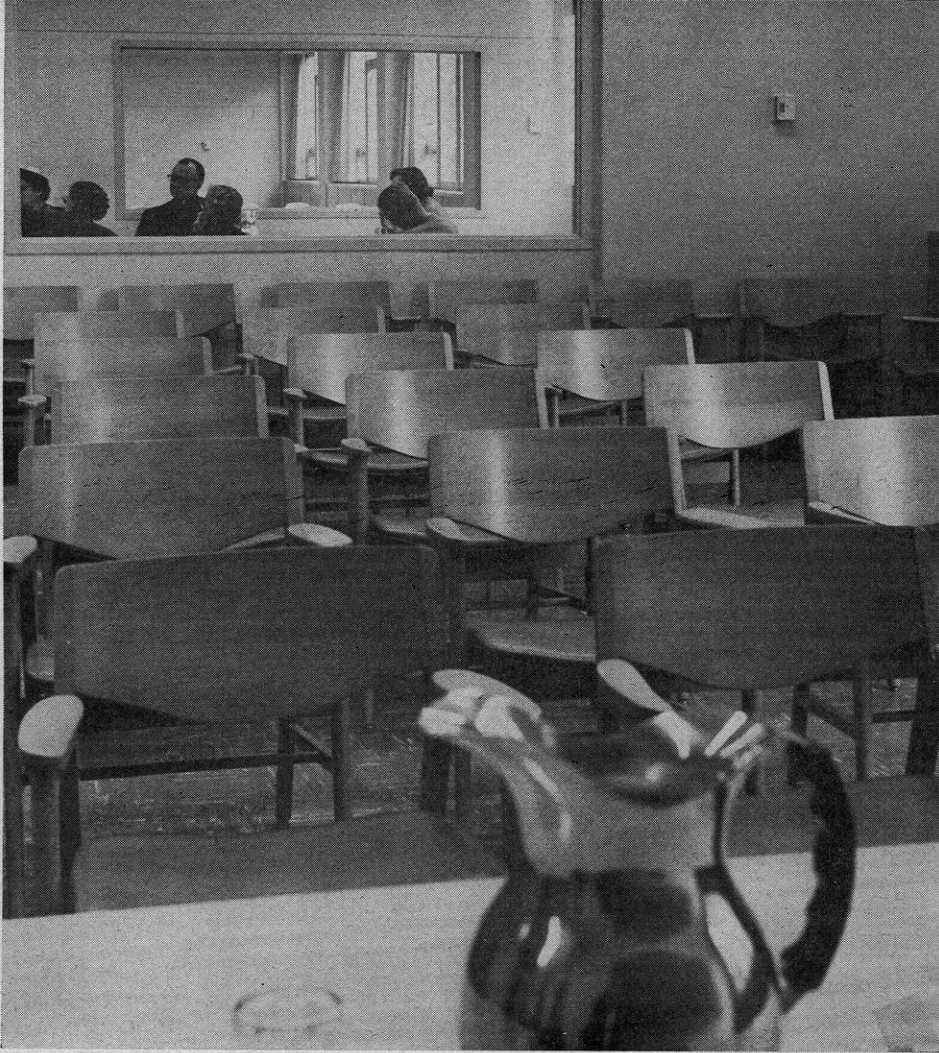


An exhibit hall off the exhibit concourse provides ample space for displays, which can be moved to the basement by a large freight elevator nearby. The exhibits pictured were part of dedication program.



Normally food will be catered; kitchen facilities are also provided. A snack bar will operate when demand comes from groups. Note large Wisconsin murals that adorn the opposite side of the dining room.





Three conference rooms in line indicate flexibility of Center for adult education. The one in foreground handles 48 persons; the center room (which doubles as a sound room for radio and TV use) seats about 20 and there are about that many in the session pictured; and through the double glass panes is a room seating 200. Altogether there are 19 meeting rooms.

At upper right was the first University Management Institute conference to be held in the new Center. It was on office management and featured Prof. Gilbert Wrenn of Minnesota. The conference rooms all contain tables (when required) chairs, easels, card holders, lecterns, chalk boards and plenty of along-the-wall storage space handy for continuing programs.

The three plaques at right, near building entrance, memorialize three leaders in planning the Center.



FRANK O. HOLT

As a teacher of the youth of Wisconsin on every level from the elementary school to the University, devoted his life to the vision of an enlightened and educated citizenry, a vision that inspired the creation of a campus facility for adult education, the University of Wisconsin Center.



HERBERT V. KOHLER

Distinguished member of a distinguished Wisconsin family, carried forward the traditions of his family in combining public service with business success, and as chairman of the University of Wisconsin Foundation Centennial Fund, provided the leadership in the cause of adult education that made possible the construction of the Wisconsin Center.



FRANK J. SENSENBRENNER

Eminent industrial and community leader, devoted his wisdom and experience to expanding the services of the University to the people of Wisconsin, and as president of the Board of Regents, and a Director of the University Foundation by his untiring effort stimulated generous support for the Wisconsin Center.



Two well-appointed board rooms offer such groups as the University of Wisconsin Foundation directors the opportunity to hold productive meetings. A score of persons may gather around the table, and there's room for more on the side of the room. The picture above caught the Foundation executive committee as they discussed future plans, with the Center dedication over.



Breathtaking are the two lake lounges, with their distinctive decoration and their view of Lake Mendota (see page 16). They offer respite for busy conferees, and provide an ideal spot for pre-conference briefing.



University of Wisconsin Foundation offices are located on the Center's third floor, and here the organization's fund raising on behalf of the University will be centered. That's UWF Executive Director Robert Rennebohm with office secretary Mrs. Evelyn Nimmo.

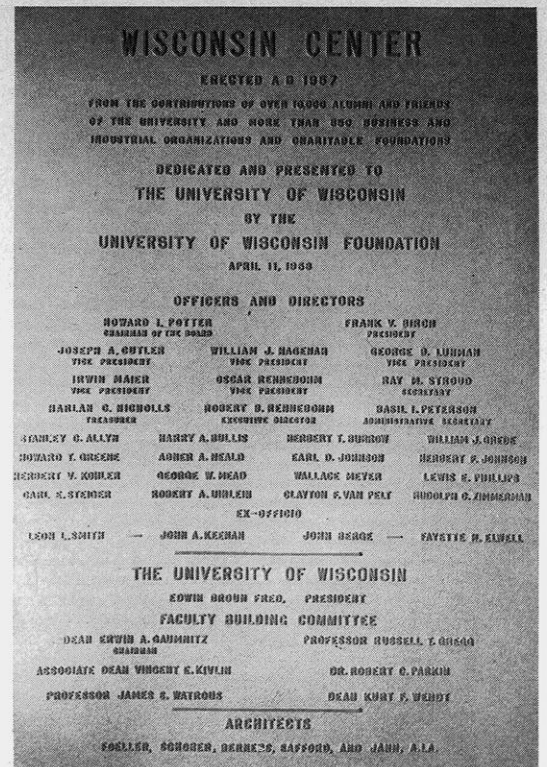
In the UW Foundation office two dedication guests look over the honor roll of contributors to the building and annual gift funds. It will stay on display.





The Center has a small auditorium with stage, projection booth and seating for a group of 200 persons.

Just inside the Langdon street entrance is this tablet with names of many involved in building the Center.



did someone say "spring sports"?

. . . with Mark Grody '60

Baseball season may be in full swing, but for awhile last month the magic of football broke the spell of the diamond—even in Milwaukee County Stadium, the home of the Braves, where next fall's Badger gridders pounded out a 36-20 victory over the stars of yesteryear.

The annual Varsity-Alumni game in that sports center on May 17 followed one of the most satisfying spring grid practice periods in many a year, from the standpoint of coaches and expert observers alike. A charged atmosphere prevailed at nearly every session, and the Saturday scrimmages provoked heated action as two evenly-balanced squads slammed at each other with abandon.

Last season the Badger gridders were one of the surprises in the Big Ten—at least to those on the outside looking in. The final standings in 1957 showed the Badgers in a tie for fourth place with Purdue.

For the upcoming season, some experts are predicting a spot in the Big 10 top echelon—but this kind of limb-edging is perhaps a little dangerous, considering the over-all strength of the Badgers' conference foes. It could be they've had some good workouts, too!

The 1958 edition of the fighting Badgers will consist mainly of experienced men, although this is not to discount some promising freshmen. There were few serious losses because of graduation or other kinds of ineligibility. Last year, you'll recall, the word was: "As the sophomores go (and there were 35 of them) so go the Badgers." Well, things went all right, and the 1958 season will see most of these 35 return, along with the majority of last year's 15 juniors.

There's not a great deal we can do about the Badgers until the season begins, of course. But you can bet that doesn't go for Coach Milt Bruhn and his able staff. We've got an idea they'll be mighty busy working on stratagems to sink the opposition.

That coaching staff, by the way, has a new look since Bucknell university hired Robert Odell as its head coach. A former Madison West High school coach, Fred Jacoby, has been brought into the Badger camp and taken over the freshman coaching reins. Deral Teteak, who handled the frosh last year, will work with the varsity.

Here's next season's schedule: Sept. 26 at Miami, Fla. (night); Oct. 4, Marquette; Oct. 11, Purdue; Oct. 18, Iowa; Oct. 25, at Ohio State; Nov. 1, at Michigan State; Nov. 8, Northwestern; Nov. 15, at Illinois; and the windup on Nov. 22, Minnesota. Unless indicated otherwise, all games are at home and in the newly enlarged Camp Randall Stadium.

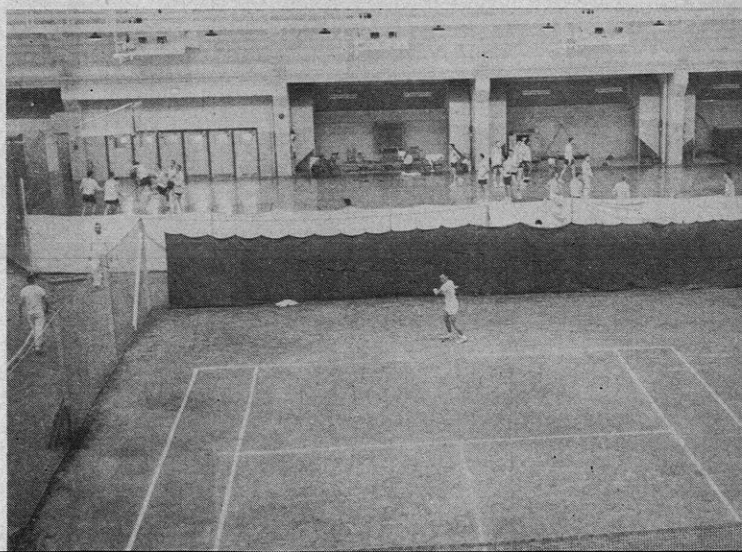


The sun shone but spectators and the Badger baseball bench shivered in an early game where the temperature never got above fifty!



A cold rain was falling as Badger golfers teed off against Marquette!

And most tennis matches have to be played in Camp Randall Memorial!



Compendium

The National Academy of Sciences' International Geophysical Year committee has asked the University of Wisconsin and Ohio State university to conduct a data reduction office relating and interpreting scientific observations on gravity, magnetic and seismic phenomenon in the Antarctic. UW geophysicists who made the observations would work on the project.

*

A new Poison Information Center which serves the entire state has begun operation at the University of Wisconsin Hospitals. It's headed by Dr. W. Theodore Bruns, pediatrics facultyman. Accidental poisoning annually causes more deaths than polio, diphtheria and scarlet fever—and 80 per cent of all cases occur in children or infants.

*

Following criticism of a proposed Law-Sociology Building consolidation by some state lawyers, the Regents scrapped plans for the building and approved use of available funds for two separate structures. A \$645,000 addition to the Law Library and a \$1,660,000 wing on the Social Studies Building (presently known as the Commerce Building) were authorized. Charter Street will be straightened to make room for the latter structure; the Law Library addition will be an "L" shaped wing south of the present Law Library.

*

Final plans neared readiness last month for 800 additional Residence Halls accommodations for men just west of the Kronshage unit.

*

A new feature of the State Historical Society's "History-mobile", the traveling museum, is taped folk music to accompany an exhibit on "The Peoples of Wisconsin."

*

More than 500 persons—most of them non-professional educators—attended a Governor's Conference on Education Beyond the High School and aired the many problems confronting institutions of higher learning, their students, and their supporters.

*

Recent liberalizing of federal income tax regulations to permit deduction of the cost of courses taken voluntarily to maintain and improve skills necessary in their present jobs is expected to stimulate increased enrollments in adult education programs, UW Extension officials report. However, each instance is to be decided separately by the Internal Revenue Service.

*

Translations by graduate student Mark Hopkins of articles from Russian publications which concern the Soviet press are being sent to journalism schools in the U. S. and Canada by the Extension Department of Journalism.

A drive to provide funds for increasing the Carillon's bells from 30 to 50 will be directed toward the classes of 1917-26, original contributors to the Carillon construction. J. S. Vaughan '38 is chairman of the UW Carillon Expansion Committee, which is receiving funds through gifts through the University of Wisconsin Foundation. The immediate goal is \$7,500, plus \$30,000 at a later date.

*

The American high school is not a failure, Education Dean L. J. Stiles declared recently, and warned: "We may find the comprehensive American high school as we know it—a school of, and for, all the people—replaced by a type of 'Hammer and Sickle Academy of Science' in which selected students march in mathematical unison to the cadence of the satellite serenade."

*

A new type of greenhouse, made of rigid plastics and aluminum, was dedicated in February on the campus. It was largely the gift of Wisconsin and Upper Michigan florists. The new structure reportedly has less heat loss than glass and is relatively less susceptible to hail storms.

*

The gift of Dr. Clark W. Finnerud '16 and his wife, Gertrude, of Chicago, a large stand of virgin red and white pines on Lake Kewaguesaga in Oneida county has been named after the donor and assigned for management to the UW Arboretum committee.

*

A UW enzyme chemist, Dr. William McMurray, has identified a long-sought chemical substance that stimulates the linking of two vital life processes going on in tiny living cells as a well-known organic molecule, coenzyme A, working in a new and unsuspected capacity.

*

An upsurge in interest in adult education was noted by the UW Extension Division, which reported that 7,167 adults enrolled in 233 Extension courses throughout the state during the first semester of 1957-58. The majority were in special classes; 1,161 enrolled in 44 courses with University credit.

Wisconsin Holds Eighth Position In Enrollment

Wisconsin continues to maintain its eighth-largest enrollment position among universities of the nation, a *School and Society* magazine survey revealed. Dr. Raymond Walters found that the UW is eighth on the list of both full time students (20,578) and part-time students plus full-time students (24,880). The total includes all campuses. California tops the enrollment list with 42,549 full-time students. Others include City College, New York, 28,058; State University of New York, 27,258; Minnesota, 25,825; Michigan, 23,171; Illinois, 22,002; Texas, 20,587; Ohio State, 20,433 and Michigan State, 16,658.



JOHNSON



PETERSON '18



MURPHY '28



AIKEN '23



BROCKEL

Five men widely known in science, engineering, transportation, and industry, three of them graduates of the University, were cited for outstanding accomplishments in their fields at the 10th annual Wisconsin Engineers Day celebration on the UW campus May 2.

FIVE GAIN ENGINEERING CITATIONS

They are: Howard Aiken, professor of applied mathematics and director of the Computation Laboratory at Harvard University, Cambridge, Mass.; Harry C. Brockel, municipal port director for the city of Milwaukee; George H. Johnson, president of the Gisholt Machine Co., Madison; William B. Murphy, president of the Campbell Soup Co., Camden, N. J.; and Arthur F. Peterson, vice president of the Bethlehem Steel Co., Bethlehem, Pa. (See appropriate class news section for details on Wisconsin alumni.)

Stress may play a more important role in hardening of the arteries than diet, Medical Prof. Edgar S. Gordon told the Chicago Medical Society recently. Most cholesterol circulating in the blood stream comes from internal synthesis from chemical compounds present in the tissues of normal subjects in great abundance.

*

Wisconsin is one of 104 U.S. educational institutions named by the National Science Foundation to participate in the coming summer program of institutes for teachers of science and mathematics.

*

The Regents approved an historical marker for the University's WHA, "The Oldest Station in the Nation" in terms of continuous operation. It began broadcasting in 1919 as 9XM.

UW insect control specialists Abdulah Azawi and J. E. Casida have successfully used a systemic insecticide against the European elm bark beetle—carrier of the Dutch elm disease which has entered several southern Wisconsin counties. This type of insecticide is injected into the tree and carried to all growing parts in the sap, thus giving trees a chance "to bite back" at their attackers. Further tests are needed to determine if the treatment kills the insects fast enough to prevent them from infecting the tree with Dutch elm disease—but it appears definite that the chemical can reduce the population of the beetle and eventually ease the disease problem.

Progress Made In Fight Against Dutch Elm Disease

Recent research developments in University laboratories:

● A common mold dust is the source of a mystery factor that causes "farmer's lung", a chronic pneumonia, according to findings in stored forage at the Cardio-Pulmonary Research Laboratory.

● A direct synthesis of aldosterone—the hormone that controls the salt balance of the body—has been achieved by a group of chemists headed by Prof. William S. Johnson, recently awarded the American Chemical Society \$1,000 prize for creative work in organic chemistry.

● Physics Prof. Harold W. Lewis is conducting research into ballistocardiography, which measures the body's mechanical responses to the relatively powerful thrusts the heart gives to the blood stream.

● A blending of cancer and psychiatry research reveals some sick human minds can be repaired by fixing a chemical mistake in the body. Drs. Henry Peters and James Price have been working specifically on the diseases porphyria and scleroderma.

● A previously unknown enzyme system by which fatty acids are synthesized by the living organism, and that partly explains the living organism's need for the vitamin named biotin, has been discovered by Enzyme Institute scientists David M. Gibson, Salih J. Wakil and Edward B. Titchener.

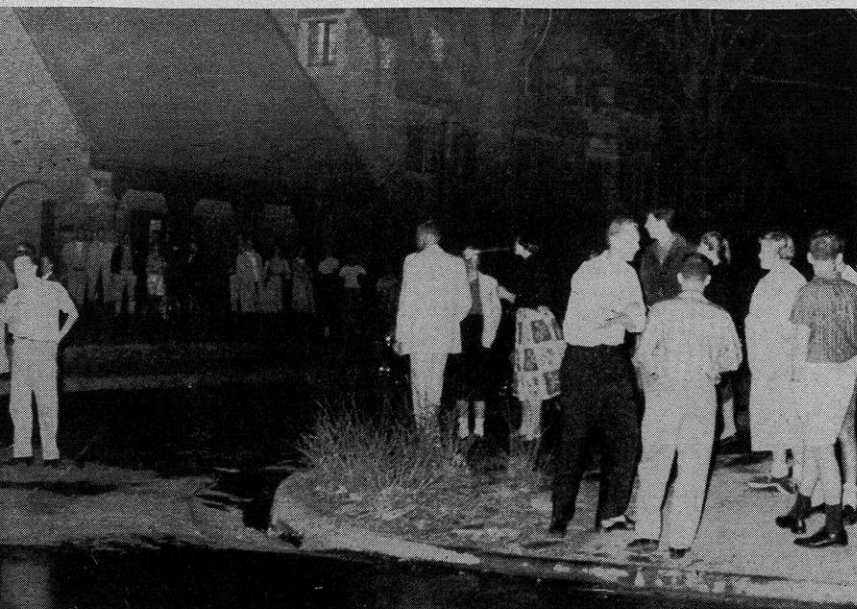
*

Leading world authorities in two scientific fields—medical genetics and mathematics—gathered for symposiums on the University campus in April.

*

A Wisconsin World Trade Conference—first of its kind at the UW—attracted some of the state's leading businessmen to the Wisconsin Center in late May.

Campus



BONNIE BARSTOW PHOTO

Big topic of campus conversation in April were waterfights, riots, disturbances, spring fever, or what you choose to call them. At left, a *Cardinal* camera recorded the scene on a Langdon street corner as the water flowed from hydrants.

Below: Badger Beauties Karen Koten, Jody O'Brien, Lynn Barrack, Bunny Raasch and Ellen Herman. See story on next page.

PHIL SKINNER PHOTO



Chronicle

An even surer sign of spring on a university campus than tulips, upset canoes or twelve-week exams is that perennial student activity which seems to be described inevitably in newspaper headlines as a "riot." This is probably because headline writers like to use four-letter words, and this is one that they can get away with.

In reality, the first mid-April uprisings on Langdon street and in the dorm area (early this year because of a short spell of very clement weather) hardly deserved this appellation, although water flowed in quantity and the local police felt impelled to install a "get-tough" policy that included tear-gas bombing and paddy wagoning. One episode on April 16, was distinguished chiefly by the number of onlookers to a mass water fight and by the opening of two fire hydrants (providing easy access to ammunition.) The next night's action *did* come closer to riot classification—partly, perhaps, because of the vast publicity accorded the first "disturbance," and the threatening attitude of the *gendarmie*.

When the whole affair was over, (you undoubtedly are familiar with the script) virtually none of the parties involved had made particularly creditable showings. There were several expulsions, several dozen arrests, several dozen cases dismissed, and several students put on probation. The dean's office was reiterating last year's (and previous years') stringent rules against mass panty raids and water fights; the police were inventorying their arsenal and counting up the cost to Madison taxpayers of the extra time they put in. And nobody—least of all *us*—was making any prediction on what would happen come Spring, ah, Spring, 1959.

Beauty and the Badger

This year, said Badger editor Phil Skinner—who admits that one of the most pleasant parts of his job is photographing Badger Beauties: "The gals are to be chosen more on beauty than on brains. I feel that in the past the judging sheet has had too much emphasis on personality, and not enough emphasis on pure pulchritude, regardless of the charm behind it."

So, *a la* Little International, acres and acres of pulchritude paraded before a judging panel who were instructed to judge on a basis of walk (10 points) personal appearance (10), figure proportion (20), facial balance (45) and—in barest retreat from physical attributes—the ability to converse (5). When all was done, the judges found that in truth charm and beauty are not inseparable, and proved the point with their selection of Beauties Karen Koten, Madison, Jody O'Brien, Baraboo, Lynn Barrack, Charleston, W. Va., Bunny Raasch, Peoria, Ill., and Ellen Herman, Madison.

Alumnus readers may find it difficult to appreciate the

20-point weighting of "figure proportion" upon noting the accompanying picture. Evidently Editor Skinner hadn't reckoned with the popularity of the chemise!

The Voice of the People

Should the ROTC program on campus be a compulsory or voluntary one? This question appeared in the form of a campus-wide referendum ballot so that the student senate might learn student opinion.

Unfortunately, no one thought to inform the poll workers that the ROTC vote was to be restricted to the masculine gender. And, to quote the *Cardinal*: "Never, in our knowledge, has one election been so completely fouled up. There was no count taken on the ROTC referendum, primarily because there were so many women who voted on the issue. We are led to conclude that the election was plainly and simply bungled . . ."

Dr. Crosley Resigns for Research Posts

Just as last month's *Alumnus* and our essay on the student health clinic was coming off the presses, the clinic director, Dr. Archer P. Crosley, resigned. It was a sudden decision. He will be with the faculty of the University of Pennsylvania Medical School and the department of clinical investigation at Smith, Kline and French laboratories. Dr. Crosley noted that his new posts will let him spend more time on research. The inadequacies of the Wisconsin clinic, he said, did not figure largely in his decision: "The clinic certainly needs enlarging, but that is not my primary motivation in leaving."

A Tank for a Party

Another P.S.: The men of Delta Sigma Pi demonstrated in April that when they shoot off their mouths about buying a tank—they mean it! We reported that they were considering buying a Sherman tank. They had to go through a middle-man, but they got it. The fraternity planned to build a party around their "Rosebud I"; then donate it to a veterans group as a war memorial.

Acquiring a tank calls, of course, for a little Dixie bash.



Wisconsin Alumni Club
BULLETIN BOARD

AKRON, OHIO

June 22 Annual Picnic
 Coon Hollow of Sand Run Park, Akron
Contact: James T. Haight, 1144 E. Market St. (Temple
 6-5008)

SAN FERNANDO VALLEY

May 8 Theatre party "Inherit the Wind"
 Gallery Theatre, Hollywood, Calif.
Contact: Dr. Norman Gordon, 13638 Bassett St., Van Nuys,
 Calif. (State 0-1842)

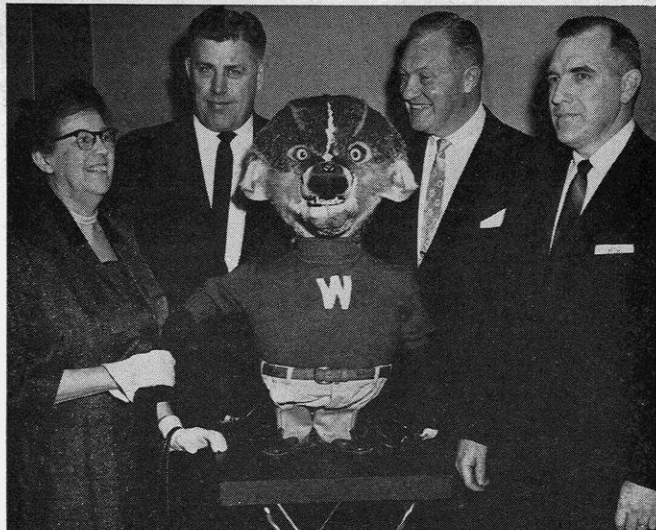
SAN FERNANDO VALLEY

June 15 Picnic
 Victory-Van Owen Park, North Hollywood, Calif.—10 a.m.
 to 6 p.m.
Contact: Bertha K. McDonald, 5350 Lemp Ave., North
 Hollywood (Poplar 2-4815)

SAN FERNANDO VALLEY

July 9 Baseball game—Los Angeles Dodgers vs.
 Milwaukee Braves
 Los Angeles Coliseum
Contact: John McKinley, 219 W. Maple, Glendale, Calif.
 (Citrus 1-5971)

The Fortieth Anniversary Dinner of the University of Wisconsin Club of Indianapolis in mid-March found this congenial group gathered around a booted Bucky Badger: Kate Huber, one of the club's founders; Milt Bruhn, Badger grid coach; W. W. "Jack" Harris, former UW football captain, and Robert H. Jacobi, who is the club's president.



SAN FERNANDO VALLEY

July 31 Dinner
 Reception Room, Anheuser-Busch Plant, Van Nuys, Calif.
Contact: Bertha K. McDonald, 5350 Lemp Ave, North
 Hollywood (Poplar 2-4815)

The Fort Atkinson club presented its second annual \$200 scholarship to a high school senior at its Founders Day banquet in late April, which also featured an address by UW President-elect Conrad A. Elvehjem.

*

Live Oak Park in Berkeley was site of a pot luck picnic on May 4 for the Wisconsin Alumni Club of Northern California.

And speaking of California, the San Fernando Valley Club is evidently shooting for activities honors, with no less than four events scheduled in three months. A theater party on May 8, a picnic at Victory-Van Owen Park in North Hollywood on June 15, a Dodgers-Braves baseball game party on July 9, and a dinner at the Anheuser-Busch plant in Van Nuys on July 31. There's surely something there for every taste!

*

And congratulations to the Akron club for joining the list of Wisconsin alumni clubs who keep in touch with their members through excellent newsletters.

We mis-identified the chairman of the decorations committee of the Madison Founders Day Dinner on these pages in our May issue. It was really Mrs. Page Johnson (nee Jean Lindsay, '32), so if you made any bets on her identity, we hope you won.

Alumni

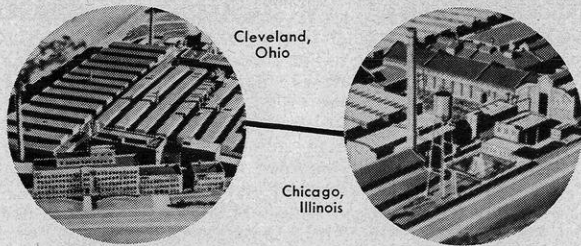
1900-1910

After 57 years of practice of law, J. Gilbert HARDGROVE '01 has retired from the Milwaukee firm of Fairchild, Foley & Sammond. He will continue to serve as counsel to the firm.

The new Hoard Historical Museum in Fort Atkinson shows the personal touch of Zida C. Ivey (CASWELL '06), its director. The museum dates back to 1933 when it started in one room in the basement of the library. The old Hoard House was given to the city about a year ago, and dedicated as a museum last October.

Succeeding William B. ROYS '06 as president of the General Casualty Co. of Wisconsin is Philip N. SNODGRASS '24. He became an attorney with the firm in 1933, and was elected vice-president and secretary in 1956.

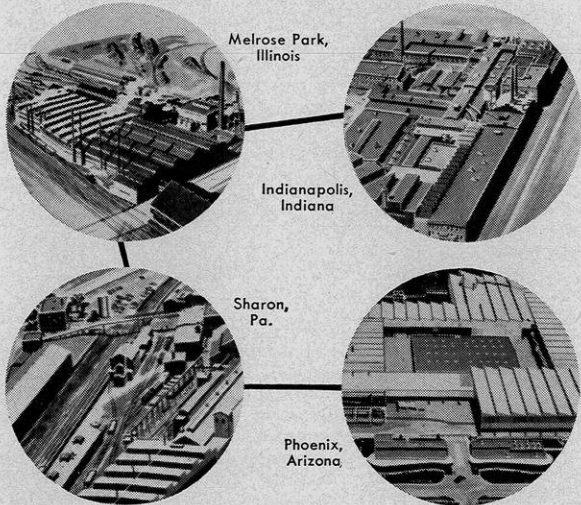
Charles L. BYRON '08, Chicago attorney, is honorary chairman of the 1958 Wisconsin Alumni Fund.



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HOW **BIG** IS NATIONAL?

SMALL



But National is a "small" company, too. Each of its six large, modern plants is a semi-autonomous operating unit where good men never get "lost in the shuffle." Furthermore, with inter-plant cooperation in sales and production, you are known throughout the company.

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Established 1868 • Cleveland 6, Ohio

Ellen M. JENSEN '08, an authority on the life and works of Ibsen, was a recent guest of honor at the Women's University Club, Allerton House, New York. Miss Jensen writes, "If any Wisconsin graduate visits New York City, I shall be very happy if they will phone me and I will do anything I can to make their visit here pleasant." She lives at East Chateau, Woodmere, New York.

W. A. KLINGER '10, is a member of the Engineering Advisory Council for the Division of Engineering, Iowa State College, Ames. Because of his interest and work in construction for education he is co-chairman with Professor C. H. Oglesby of Stanford, of the Joint Committee of the American Society of Engineering Education and the Associated General Contractors of America, Inc. Klinger was president of the latter organization in 1936 and 1937.

1911-1915

Charles N. FREY '15, lecturer and consultant at MIT, is recipient of the honor scroll of the New York chapter of the American Institute of Chemists.

At the end of this academic year Ellis M. COULTER '15 retires from the history faculty of the University of Georgia. He is well known in the field of southern history.

Walter S. TODD '15 has been bridge designer, inspector, and construction engineer for the past 43 years. He has worked in Illinois, North Carolina, and Kentucky, and is now retired.

Harry E. ROETHE '15, for the past 18

years technical assistant to the director of the Northern Regional Research Laboratory, has retired. Since the laboratory was organized in 1940, he has been its safety engineer, compiling an excellent record. He has been with the Department of Agriculture since 1917.

Mrs. William G. Cloon (Mary L. KING) '15 was named a director of the Gogebic Range Alumni Club.

Walter B. GESELL '15 has been appointed Director of Economics and Statistics of the Edison Electric Institute. Closely associated with the electrical utility industry for more than 40 years, he has accepted appointment on a short-term basis.

A widely known Milwaukee civic leader, Philip K. ROBINSON '15, retires May 31 as vice-president of the Northwestern Mutual Life Insurance Co. He plans to move to Washington, D. C. Over the past 25 years he has worked as chairman of the Community Chest and the Milwaukee County Red Cross.

1916-1920

The new treasurer of Universal Atlas Cement Co. is Clarence A. KEELEY '17. He joined the cement company in 1920. Mr. and Mrs. Keeley have lived in New Rochelle, New York, for the past 19 years.

Harry J. ANSON '17 is now the president of the American Association of Anatomists, in addition to his position as Robert Laughlin Rea Professor and departmental chairman at Northwestern. He is also the Editor of the Quarterly Bulletin of North-

western University Medical School. His publications include 250 scientific articles, four texts, and chapters in four others.

Engineering citation winner Arthur F. PETERSON, '18, vice president of Bethlehem Steel Co., was born in Ironwood, Mich., in 1893, and received his B.S. degree in 1918. After graduation he became a mining captain at the Anvil-Palms Mine in Michigan and progressed steadily in his profession to become vice president of Bethlehem Steel. He is widely known both as mining engineer and industrial administrator, and is a director of the Bethlehem Steel Corp. and president of its raw materials division. He is an active member of various U. S. iron and steel engineering societies.

After more than 40 years service in the Federal Government, 38 of them in the Patent Office, Laurence M. BROWN '18 has retired. He held the position of Chief of Examining Division 20 since 1936.

Gordon ADAMS '19 was named a director of the Madison Alumni Club.

Mrs. Hazel BRASHEAR Redewell '20 is now head of the Foreign Language Department at Central High School, Phoenix, Ariz.

1921-1925

One of the four candidates seeking the Republican nomination for Congress from Delaware County, Pa., is Ivan H. (Cy) PETERMAN '22. He is well known for his work as a war correspondent, and for coverage of the United Nations, with the Philadelphia *Inquirer*.

The 300-acre farm which Prof. Henry H.

BAKKEN '22 of the University offered for sale, to be paid for in milk, has been sold. The unusual sale is designed to be an inflation-deflation proof system for transferring ownership.

Ralph L. FALSTAD '22 has been elected to the board of directors of Superior Water, Light and Power Co. He has been a resident of Superior for the past 32 years.

Gwilyn F. PRIDEAUX '22 has retired as a consultant and senior specialist for the General Electric miniature lamp department in Cleveland, Ohio.

As the Imperial Potentate of the Nobles of the Mystic Shrine, Thomas W. MELHAM '23 returned to Madison from his home in New York where he is manager of the Manhattan Agency of the Prudential Insurance Co. He attended the 25th anniversary and potentate's ball.

At the Agricultural Conference of the Purdue Agricultural Alumni Association, Dr. Norman J. VOLK '23 was awarded a certificate of distinction for his work in research. He is Associate Director of the Agricultural Experiment Station.

The Rev. Benjamin SAUNDERS '23 was named a director of the Racine Alumni Club.

Engineering Citation Winner Howard AIKEN, '23, professor of applied mathematics and director of the Computation Laboratory at Harvard, was born in Hoboken, N. J., in 1900, and got his B. S. degree in electrical engineering in 1923. Later he studied at Harvard to earn his M.A. degree in 1937 and his Ph.D. in 1939. Editor and author of numerous technical publications, he has gained recognition as a distinguished scholar of international reputation and a pioneer in the development of computers. He served as a commander in the U. S. Navy in World War II and is the recipient of several awards from foreign countries.

Mrs. Emily PENDERGAST Westhoff '23 offers an invitation to her classmates to visit her in Tucson, Ariz., if they are in that part of the country.

The honorary degree of Doctor of Letters will be conferred upon Charles J. LEWIN '23, by the New Bedford Institute of Technology at graduation exercises this year.

"Wide Wide World" interviewed Dr. Carl ROGERS '24 on its nation-wide telecast recently. He is a pioneer in client-centered mental therapy. The interview took place in the ROGERS home in Madison.

John C. CORNELIUS '24, who retired a year ago as executive vice president in charge of western offices for Batten, Barton, Durstine & Osborn, is now the unpaid president of the American Heritage Foundation.

A former member of Congress from the Wisconsin Second District, Charles HAWKS Jr. '24 visited his father at Methodist Hospital in Madison recently.

George E. BEAN '24 has accepted the city managership of San Diego, Calif. He was formerly city manager of Peoria, Ill.

Promoted to retail vice president of the Bureau of Advertising of the American Newspaper Publishers Association in New York City was Edward H. BURGESSON '24.

More than 200 adults and children attended the Chamber of Commerce testimonial dinner for Gladys DAVIES '25, who retired as a Mt. Horeb teacher recently. She now lives in Madison.

The Minneapolis, Minn., Junior Chamber of Commerce has presented Marshall J. DIEBOLD '25 with a labor-management relations award. He is vice president, personnel, of Northrup, King and Co.

Donald E. GILL '27 has been appointed to the committee on federal taxation of the American Institute of Certified Public Accountants.

Homer GRABER '30 has been named "Mr. Wisconsin Hereford" by the Wisconsin Hereford Breeders' Assn.

Engineering Citation winner William B. MURPHY, '28, president of the Campbell Soup Co., of Camden, N. J., was born in Appleton in 1907, received his B. S. degree in chemical engineering in 1928. He received an LL.D. degree from Lawrence College in 1954. Murphy has won recognition as an executive in the manufacture of widely known food products developed under a policy of attaining high quality through research. He served as chairman of strategic committees of the War Production Board during World War II and is the recipient of the Government Medal of Merit. He is a director of the Wisconsin Alumni Research Foundation.

The new executive director of the Joint Economic Committee of Congress is Roderick H. RILEY, '30. He is a consulting economist.

Maj. Gen. Robert W. BURNS '30 has been named commander of U. S. Air Forces, Japan. He was recently nominated for promotion to lieutenant general and is presently stationed at Eglin Air Force Base, Fla.

Mark H. MITCHELL '30 has been promoted from assistant production manager to production manager by the Larsen Co., Green Bay. He is a nationally recognized industry authority in the fields of raw product procurement and canner-grower relations.

Vice president and assistant to the president of United Air Lines is the title of Robert M. RUDDICK '30. Before coming to United, he was associated with the circulation and advertising departments of *The Milwaukee Journal* for 14 years.

Marcus FORD '30 has been promoted to the position of vice president of sales and advertising, the Shelburne Hotel, Atlantic City, N. J.

W. Scott HAKE '30 has been named vice president, the First National Bank of Janesville, and to the Board of Directors there.

Astrodyne, Inc., a new company formed to specialize in solid propellant rocket engines by Phillips Petroleum Co. and North American Aviation, Inc., has announced the appointment of James A. REID '30 as executive vice president and general manager.

The new director of the Technical Service Laboratory of E. I. Du Pont de Nemours & Co., Inc., is Willard F. SPENGE MAN '30.

1931-1940

"The Meaning of Auditing Standards" is the title of an article in the April issue of *The Journal of Accountancy*, written by Horace G. BARDEN '31, CPA.

Leonard F. FISH '31 has resigned as president of the Dane County Title Co., to accept an executive-staff position with the Phoenix Title and Trust Co., Phoenix, Ariz.

John H. SHIELDS '31 has been appointed to the Wisconsin state Board of Personnel. He is a member of the Madison Mayor's Commission on Human Rights. His term expires in 1961.

Dr. George O. JOHNSON '31 has been appointed to one of the first endowed chairs in the 65-year history of Culver Military Academy. He will receive the Eppley Chair of Chemistry.

Mr. and Mrs. Jack P. KANALZ '31 (Betty BRICKSON '31) are now living in Isfahan, Iran, where he is the American advisor in the

community development program. Their tour of duty lasts two years.

The appointment of Dr. R. Freeman BUTTS '31 as the first William F. Russell Professor in the Foundations of Education at Teachers College, Columbia University, has been announced. The professorship will be concerned with the American tradition of freedom and its meaning for education.

Louise MARSTON '31 and Armand CIRILLI '31 were named directors of the Madison and Gogebic Range Alumni Clubs, respectively.

Joseph TRIER '32 was named a director of the Gogebic Range Alumni Club.

The new State Republican Party Chairman is Claude JASPER '33, who will fill out the unexpired term of Philip Kuehn, who resigned for business reasons. JASPER is a Madison lawyer, married, with three children.

Herman H. WAGGERSHAUSER '33 has been promoted from production manager to assistant general manager of the Apparatus and Optical Division of Eastman Kodak Co.

Mrs. Harry Hamilton '35 (Velma Ferne BELL '33) spoke before the American Association of University Women at La Crosse. She is teaching at the Madison Vocational and Adult Schools. Her topic was "What Wisconsin Is Doing in Human Rights." The Hamiltons have three children.

Paul W. ICKE '33 has joined the Dow Chemical Co. staff at Midland, Mich. in the executive department.

Mrs. Fred T. Burgy (Mary S. SOSEMAN) '33 and Don W. ANDERSON '33 were named director and vice-president, respectively, of the Green County and Kenosha Alumni Clubs.

Margaret GLEASON '33, reference librarian at the State Historical Society of Wisconsin, won the first place award in the 1957-58 historical contest of the National Society, Daughters of Colonial Wars.

John L. COOPER, '33, has been transferred from the Philippines to Korea with the International Co-operation Administration. He will serve as deputy agricultural officer.

The American Institute of Certified Public Accountants has announced the reappointment to its membership committee of John B. WHITE '33, CPA, and the appointment of Edwin H. JOHNSON '34, CPA.

Lt. Col. Joseph J. PEOT '34 was graduated from the Armed Forces Staff College in Norfolk, Va.

A. G. Becker & Co. have announced the election of Clarence E. TORREY Jr. '34 as a vice president. The Chicago firm handles investment banking.

Major Karl RODERMUND '34 extends American Army and/or French hospitality to any Wisconsin friends in the vicinity of Poitiers, France, about 215 miles due south of Paris. He is in charge of a team engaged in control of highway, rail, passenger and freight movements in this area. He and his wife list this address: 594th Trans. Mov. Con Grp, Poitiers, France, APO 44, New York, N. Y.

Robert NEWMAN '34 was named a director of the Green County Alumni Club.

Mrs. J. D. McMurray (Carol R. STARBUCK) '35 was named a director of the Racine Alumni Club.

Manager of a new department of Archer-Daniels-Midland, the service department in the formula feed division, has been announced. He is Earl H. HANSON '35.

Walter L. MEYER '35, who returned last year from a year's tour in the far east lead-

ing a variety of groups in his "songobatics" community singing sessions, has been demonstrating how the singing of songs of other nations leads to better understanding before several organizations in the Milwaukee area.

Lehigh university has announced the appointment of Dr. Elmer C. BRATT '35 as the head of the department of economics and sociology. He is well known as an industrial consultant and analyst as well as an authority on business forecasting.

Lt. Col. Oliver W. SCHANTZ '35 has been promoted to colonel at Fort Leavenworth, Kan. He is a member of the staff and faculty at the Army Command and General Staff college.

Reginald C. PRICE '35 is acting assistant economic co-ordinator for programs and economic policy with the United Nations Command, Office of the Economic Co-ordinator, Korea.

Newell METCALF '35, was recently elected treasurer of the Orlando, Fla. Board of Realtors.

Atty. Charles C. LUBCKE '36, Middleton, Wis., won \$10,000 worth of financial stock after being named second-place winner of an essay contest called "Share of America." He is already a stock investor, but has never won a major contest before.

The American Assn. of Petroleum Geologists, Tulsa, Okla. has named Gordon I. ATWATER '36 as vice-president. He will help direct the 14,000 member association, the world's largest.

Keehn YEAGER '36 was named president of the Racine Alumni Club.

A recent issue of *Fortune* magazine tells the story of the Bartell Group, whose president is Gerald BARTELL '37. The radio station chain includes WOKY, KCBQ, KRUX, WAKE, WYDE, and WILD.

Anthony G. DeLORENZO '36 received an honorary doctor of science and business administration degree from Cleary College. He is vice-president in charge of public relations for General Motors.

Lt. Col. Mortimer R. STALEY '36 has been commended for meritorious service as adjutant to the Military Assistance Advisory Group. The award was presented in Saigon, Vietnam. His wife Harriet HIPPENMEYER '39 lives in Waukesha.

The new chairman of the state board of tax appeals is Clair FINCH '36.

Mrs. William Marzolf (Mary Ellen RICE '36) spoke before the Hudson Woman's Club on "Health and Welfare in Wisconsin." She is chairman of the department of health and welfare of the Wisconsin Federation of Women's Clubs.

Albert P. MUELLER '36, formerly general superintendent of the Milwaukee Solvay Co., has been elected vice-president—operations for the firm.

Under the auspices of a Commonwealth Foundation special award, Dr. Philip P. COHEN '37, professor and chairman of physiological chemistry at the University, will go to Oxford, England this spring. The award is in "support of creative work."

The newly-created position of assistant general manager of the Goodyear International Corp. at Akron, Ohio, goes to Edwin J. DELANEY '37.

High praise for the radio and television news work of Jack E. KRUEGER '37, news editor of WTMJ and WTMJ-TV, Milwaukee, is given in a recent *Broadcasting-Television* magazine. He was recently elected

(continued on page 34)

Regents Welcome Gifts, Grants

The grand total of gifts and grants received from July 1957 to mid-March, 1958, surpassed similar receipts during the same period the previous year by more than one million dollars. The larger total was \$5,645,416.37; the earlier total \$4,588,877.34. All of the increase was in the "grant" category; gift receipts, in fact, declined from \$914,816.20 to \$633,881.33.

Gifts

General Motors Corp., Detroit, \$14,130; Frances Westgate Butterfield, New York City, \$10; Mrs. Janet Madden, Milwaukee, and Ann and Bob Crabel, \$5; Mary H. Gilstad, Minneapolis, \$5; Dr. George A. Fiedler, New York City, \$400; UW Physical Education Alumnae Assn., \$1,000; The Reader's Digest, Pleasantville, N. Y., \$1,000; Erwin A. Meyers, Chicago, Law School Class of 1913, \$1,000; Frank W. Preston, Butler, Pa., \$50; Family, friends and neighbors of the late Dallas E. Jeidy, Bloomington, \$120; Albert Trathen, Madison, \$300; The General Foods Fund, Inc., New York City, \$7,000; U. S. Rubber Co., Wayne, N. J., continuing fellowship; Family, relatives and friends of the late H. B. Olsen, River Falls, \$20.50; Community Chest Assn. of Hustisford, \$310.97; Family and friends of the late Mrs. Henry Kopelberg of Madison, \$52; Mr. and Mrs. George E. Frazer, Chicago, \$1,000; Mr. and Mrs. Eldon B. Russell, Madison, securities, present value of \$1,116.50; Jake Senn, Sr., Jake Senn, Jr., Mrs. Raymond Stephenson, and Mrs. William Mahlkuch, Monroe, \$60; Wis. Electric Coop., Madison, \$250; Kenneth G. Black, Scotia, N. Y., \$50; Weyerhaeuser Timber Foundation, Tacoma, Wash., \$6,000; Glenn B. Warren, Schenectady, N. Y., securities and cash totalling \$1,000; Mr. and Mrs. E. P. Helfaer, Milwaukee, \$50; Dr. and Mrs. H. L. Daiell, Milwaukee, \$50; Alfred C. Sachs, Minneapolis, \$350; Grossely Associates, Inc., Chicago, \$250; The Ole Evinrude Foundation, Milwaukee, \$2,000; L. E. Phillips Charities, Inc., Eau Claire, (UWF) \$330; J. W. Hewitt Machine Co., Inc., Neenah, \$1,200; Dr. Lester E. Frankenthal, Jr., Chicago, \$3,535; Trustees of the UW trust, Estate of Thomas E. Brittingham, \$9,075; Nathan Cummings, Chicago, painting, valued at \$10,000; Mrs. Elsie B. Morrison, Sarasota, Fla., \$2,000; Mr. and Mrs. Charles E. Inbusch, Milwaukee, additional securities, present value of \$1,245.75; Thorp Finance Foundation, Thorp, (UWF) \$2,000; Joseph S. Daniels, Rhineland, \$113,359.19; Duncan J. Stewart, Rockford, Ill., \$1,000; Robert Roessler, M.D., Madison, \$300; Wis. Society for Jewish Learning, Inc., \$60; Shell Fellowship Committee of the Shell Companies Foundation, Inc., New York City, continuing fellowships; Family of Nancy Ball, Caledonia, Ill., \$75; Mrs. Zita M. Gavin, Fond du Lac, \$100; Dr. Norman O. Becker, Fond du Lac, \$25; Dr. William E. Gilmore, Parkersburg, W. Va., \$25; Dr. Robert F. Schilling, Madison, \$25; William J. Hagenah, Glencoe, Ill., \$4,000; Milwaukee Foundation Committee, \$1,500; Board of Directors of the Sidney Hillman Memorial Foundation, New York City, \$1,000; Mr. and Mrs. William R. Marling, Madison, \$15; Mr. and Mrs. August Gum-

tow, Plymouth, \$12; Horace H. Rackham School of Graduate Studies, University of Michigan, \$700; Roland C. Hartman, Redlands, Calif., \$25; Frank R. Horner, Madison, \$250; Anonymous, a gift of equipment, chemicals and supplies; W. M. Welch and the W. M. Welch Mfg. Co., Chicago, a demonstration cathode ray oscilloscope and microphone valued at \$175; Mrs. C. B. Clark (Jessie Kerwin Clark), Neenah, \$10,000; parents and friends of Roger W. Ambrose of Cornell, \$1,000; Lloyd Kasten, Madison, \$1,150; *Milwaukee Journal*, a Miehle flatbed press valued at approximately \$1,500; F. H. Peavey and Co., Minneapolis, \$300; Kroger Co., Cincinnati, Ohio, \$1,000; E. I. du Pont de Nemours and Co., Wilmington, Del., \$15,000 and renewing of teaching assistantship and fellowship; Mary Elizabeth Thompson, Stevens Point, \$25; UW Club of Cleveland, \$682.86; American Foundation for Pharmaceutical Education, Washington, D.C., \$200; Anonymous, \$30; Dr. C. G. Suits, Schenectady, N. Y., \$54.64; M. Gerhard Dokken, Scarsdale, N. Y., \$500; Adolf Gundersen Medical Foundation, La Crosse, \$500; Dr. Clarence A. Topp, Clintonville, \$50; Osco Drug, Inc., Chicago, \$200; The Ingersoll Foundation, Rockford, Ill., \$4,250; Allied Chemical and Dye Corp., Barrett Div., New York City, renewing fellowship; Thomas M. Ritchie, Chicago, \$55.87; The Ole Evinrude Foundation, Waukegan, Ill., \$250; Victor F. Braun, Cudahy, \$500; Allis-Chalmers Foundation, Inc., West Allis, \$600; Schlitz Foundation, Milwaukee, \$250; Nitrogen Div., Allied Chemical & Dye Corp., Hopewell, Va., continuing fellowship, Westinghouse Educational Foundation, Pittsburg, \$3,000; Mr. and Mrs. Charles E. Inbusch, Milwaukee, \$97.50; National Multiple Sclerosis Society, New York City, \$5,000; Albert C. Greiner, Milwaukee, \$25; Dr. Stevens J. Martin, Hartford, Conn., \$100; Dr. Harry D. Allen, Madison, \$25; Lemuel R. Boulware, New York City, securities valued at \$1,925; Industrial Commodity Corp., New York City, \$300; Dr. Everett H. Johnson, Turlock, Calif., \$10; Mortimer Levitan, Madison, \$200; Mr. and Mrs. Leo F. O'Brien, Madison, \$3; The Society of Iron and Steel Fabricators of Milwaukee, \$1,000; friends of the late Zillah Bagley Evjue, \$105; Prof. Harry Steenbock, Madison, \$500.

Sinclair Refining Co., New York City, \$2,500; Dow Chemical Co., Midland, Mich., \$5,000; Radio Corp. of America, New York City, \$800; Rennebohm Drug Stores, Inc., Madison, through UW Foundation, \$500; The Texas Co., New York City, a four-year undergraduate scholarship (\$75 annually for books, and \$100 to student's major department); Women's Auxiliary Wis. Pharmaceutical Assn., Madison, (UWF), \$300; F. Dohmen Co., Milwaukee, (UWF), \$400;

More Class News

(continued from page 33)

president of the national Radio-Television News Directors Association.

Prof. Russell RIPPE '37 has been approved for the job as acting director of the professional course in physical education for men at the University by the Regents.

Parade, a syndicated newspaper magazine, has named Robert SUELFLOW '37 as controller and head of the accounting department.

Alvin A. EBEL '48 is now advertising manager of the Gisholt Machine Co., Madison. He succeeds Marshall B. HANKS '37, who will devote full time as sales manager for the firm's packaging machinery line.

Currently a foreign affairs officer with the State Department, Mrs. Eileen MATHISON Layton '38 is the new Trempealeau County home demonstration agent.

Gov. Thomson has appointed George C. JOHNSON '38 as Oconomowoc's municipal judge. He was city attorney from 1947-1951, and has lived in Oconomowoc all his life.

Mrs. John J. Walsh (Audrey E. BEATTY) '38 and George SULLIVAN '38 were named treasurer and director, respectively, of the Madison and Gogebic Range Alumni Clubs.

Prof. Robert J. PARENT '39, associate professor of electrical engineering at the University, spoke at the Sturgeon Bay Founders Day banquet of the Alumni Club on the University's part in the earth satellite program.

The production manager for Johnson's Wax since 1954, Edward W. LARSEN '39, has been promoted to the new position of manufacturing manager.

Edmond C. DOLLARD '39 has been named a member of the board of directors of Needham, Louis, and Brorby, Inc., Chicago advertising firm.

James H. M. HENDERSON '40 is research associate and professor of biology at Tuskegee Institute. He recently became the head of the department of biology.

Jos. Schlitz Brewing Co. has named Joseph M. McMAHON, Jr. '40 advertising director.

The Fort Atkinson chapter of the Wisconsin Alumni Association has appointed Robert DAVENPORT '40, associate editor of *Hoard's Dairyman*, as a director to replace Robert QUALY '48 who has moved to Davenport, Ia.

Dr. Edward W. MILL '40 was one of ten former Ford Foundation Fellows invited by the Foundation to participate in a two-day evaluation conference in New York City.

Edward ERSPAMER '40 was named a director of the Gogebic Range Alumni Club.

The American Chemical Society has honored Texaco scientist Robert P. EISCHENS '42 with the Precision Scientific Company Award in Petroleum Chemistry.

1941-1945

Robert YEOMANS '41 has been elected secretary of the Trane Co. He is also general counsel for Trane, manufacturers of heating and air conditioning, in La Crosse.

The Third Annual Shell Merit Fellowship program has selected Robert C. HUGHES '41 as one of 50 high school teachers to attend Cornell university this summer. The program provides studies to help improve science and mathematics teaching in secondary schools. Mr. Hughes is teaching mathematics at Hartland's Arrowhead High school.

John W. MERRITT '41 has resigned as

L. E. Phillips Charities, Inc., Eau Claire, (UWF), \$670; Wyman W. Guin, Milwaukee, \$50; The Baker Laboratories, Inc., Cleveland, Ohio, \$8,285; The Trane Co., La Crosse, \$1,500; Kaiser Aluminum and Chemical Corp., Oakland, Calif., continuing fellowship, Hardware Mutuals of Wis., Stevens Point, (UWF), \$100; Berlin Community Chest, Inc., \$500; Mount Horeb Community Welfare Assn., \$600; The Ralston Purina Co., St. Louis, Mo., \$500; The Wisconsin Badger, Inc., Madison, \$7,000; Prof. O. L. Kowalke, Madison, \$100; ASARCO Foundation, New York City, \$1,000; The Procter and Gamble Co., Cincinnati, Ohio, renewal of fellowships; Class of 1929, \$32.63; Trustees of the General Electric Educational and Charitable Fund, Schenectady, N. Y., renewal of fellowships; Mary S. Rubin, Madison, \$75; Square D Co., Detroit, Mich., \$1,000; Joseph J. Green, Garden City, N. Y., \$250; Family and friends of the late Clarence Liddicoat, Madison, \$100; Mr. and Mrs. Harold E. Mash, Madison, \$5; American Occupational Therapy Assn., New York City, \$131.25; the UW Women's Club of Detroit, Mich., \$50; Dr. C. W. Tomlinson, Ardmore, Okla., \$1,000; Ethyl Corp. Research and Development Dept., Detroit, Mich., continuing fellowship; friends of the late Zillah B. Evjue, \$20; Grainger Charitable Trust, Chicago, \$900; National Fund for Medical Education, Inc., New York City, \$35,800; Akron Alumni Club, \$100; Institute of Life Insurance, New York City, \$3,000; Marinette County 4-H Leaders Council, \$25; Gerholz Community Homes, Inc., Flint, Mich., \$300; Lakeside Laboratories, Inc., Milwaukee, \$450; Lawyers Title Foundation, Richmond, Va., \$100; Gulf Research & Development Co., Pittsburgh, Pa., established fellowship (to provide \$2,000. tuition and fees, and \$500 to Dept. of Mathematics); Wisconsin Chapter of the Institute of Scrap Iron and Steel, \$250; Kearney & Trecker Foundation, Inc., Milwaukee, \$500; Norman Bassett, Madison, 23 books (valued at approximately \$500); Mrs. Earle Swinney, Madison, an additional collection of scores, records, and books; the B. F. Goodrich Fund, Inc., Akron, Ohio, \$100; Aunt Nellie's Foods, Inc., Clyman, equipment useful in food processing (valued at approximately \$300); Prof. Emeritus W. H. Peterson, Madison, \$1,500; The First National Bank, Janesville, \$1,000; United Cerebral Palsy of Milwaukee, Inc., \$1,000; M. E. Diemer, Madison, colored lantern slides (valued at approximately \$500); fellow employees of Henry Diener, \$50; Mr. and Mrs. C. E. Gustafson, Taylor Falls, Minn., \$75; Pike River Homemakers Club, Wausaukee, \$1; A. W. Schorger, Madison, \$10; Women's Auxiliary of the Wisconsin Bar Assn., \$100; American Smelting and Refining Co., New York City, \$1,000; American Medical Education Foundation, Chicago, \$8,846.52; American Steel Foundries, Chicago, \$500; Manchester Home Bureau, South Beloit, Ill., \$10; Universal Oil Products Co., Des Plaines, Ill., \$1,500; Wisconsin Hampshire Breeders Assn. Co-operative, eight purebred Hampshire fall gilts (valued at approximately \$1,000); Lockwood Manufacturing Co., Cincinnati, Ohio, special type equipment (valued at \$100); friends, family, students and colleagues of the late Prof. B. H. Hibbard, (UWF), \$6,533.31.

Grants

Dried Milk Products Cooperative, Eau Claire, \$6,000; H. B. Hunter, Chicago, \$20;

American Cancer Society, Wis. Div., Inc., Madison, \$500; American Cancer Society, Inc., New York City, \$8,050; American Cyanamid Co., Lederle Laboratories Div., Pearl River, N. Y., \$1,500; The Upjohn Co., Kalamazoo, Mich., \$4,500; The Velsicol Corp., Chicago, \$3,000; National Kraut Packers Assn., Oak Park, Ill., \$445; Charles Pfizer & Co., Brooklyn, N. Y., \$4,800; National Science Foundation, Washington, D. C., \$34,600; Mead Johnson & Co., Evansville, Ind., \$500; International Harvester Co., Chicago, \$5,000; Ben S. McGiveran Foundation, Milwaukee, \$1,425; Social Science Research Council, New York City, \$7,575; Hercules Powder Co., Wilmington, Del., \$1,000; Hoffman-LaRoche, Inc., Nutley, N. J., \$5,300; Shell Chemical Corp., Agricultural Chemicals Div., New York City, \$2,500; Albert and Mary Lasker Foundation, Inc., New York City, \$24,000; National Institutes of Health, Bethesda, Md., extended termination date of research grant and \$76,484; the Rockefeller Foundation, New York City, \$250,000.

Kieckhefer-Eddy Div., Weyerhaeuser Timber Co., Chicago, \$100; Smith, Kline & French Lab., Philadelphia, \$3,800; The Upjohn Co., Kalamazoo, Mich., \$4,000; Lansing B. Warner, Inc., Chicago, \$50; Warren A. Terrien, Elm Grove, \$20; The Sulphite Pulp Manufacturers' Research League, Inc., Appleton, \$510; China Medical Board, Inc., \$11,000; White Cap Co., Chicago, \$25; Morton Salt Co., Milwaukee, \$25; American Cancer Society, Wis. Div., Madison, \$625; Members of Rainbo Lodge, Inc., Wausau, \$2,250; Committee for Economic Development, New York City, \$2,500; Oscar Mayer Foundation, Inc., Chicago, \$15,000; Kruse Packaging Machinery, Chicago, \$25; Federated Trades Council of Milwaukee, \$2,500; The Rockefeller Foundation, New York City, \$10,000; Wis. Heart Assn., Milwaukee, \$3,200; The National Vitamin Foundation, Inc., New York City, \$9,075; The Ford Foundation of New York, \$178,700; United Cerebral Palsy Research and Education Foundation, Inc., New York City, \$1,500; Malting Barley Improvement Assn., Milwaukee, \$7,500; Anonymous, \$25; Delavan Mfg. Co., West Des Moines, Ia., \$2,500; The Ben S. McGiveran Foundation, Milwaukee, \$530; Elsa U. Pardee, Midland, Mich., \$6,000; The Chemstrand Corp., Decatur, Ala., \$500; International Minerals and Chemical Corp., Chicago, \$2,500; Coordinating Research Council, Inc., New York City, \$22,000; National Science Foundation, Washington, D. C., \$14,700; The Commonwealth Fund, New York City, \$6,500; American Foundrymen's Society Training & Research Institute, Des Plaines, Ill., \$6,187.25; Educational Television and Radio Center, Ann Arbor, Mich., \$6,975; Rohm & Haas Co., Philadelphia, \$1,000; Malmstrom Chemical Corp., Newark, N. J., \$2,500; National Institutes of Health, Bethesda, Md., \$151,021.

Committee for Economic Development, New York, \$2,500; Muscular Dystrophy Associations of America, Inc., New York, \$3,278; Smith, Kline & French Laboratories, Philadelphia, Pa., \$5,000; Sulphite Pulp Manufacturers' Res. League, Appleton, \$3,500; Wisconsin Pickle Packers' Assn., Green Bay, \$6,000; Eli Lilly & Co., Indianapolis, Ind., \$2,300; Brewing Industries Res. Inst., Chicago, \$17,500; Wisconsin Cannery Assn., Madison, \$9,000; Urschel Laboratories, Inc., Valparaiso, Ind., \$100; American Cancer Society, Wis. Div., Inc., Madison, \$1,200; National Science Foundation, Washington,

Advertising Manager, Replacement Division, Thompson Products, to head the Detroit office of Stanley Publishing Co. He will sell advertising in that area for the firm's automotive publications.

Stanley H. KROME '41 of Krome's, Minneapolis, is furniture division president of the Minnesota Retail Federation.

The Lorain, Ohio Junior Chamber of Commerce named Harvey KARAS '42 as "Man of the Year." He and his wife Carmel (ASCH '42) have four children.

Eugene STUESSY '42 and Charles FIGI '42 were named director and president, respectively, of the Green County Alumni Club; Dominic SANTINI was elected vice-president of the Gogebic Range Club.

Robert RAMAGE '43 and Mrs. Carl E. Wulff (Esther E. NIESS) '43 were named directors of the Racine Alumni Club; Thomas A. LINTON '43 was elected vice-president of the Club.

Laurie CARLSON '43 of the Madison Alumni Club was elected its president.

Mrs. Edward A. Zupanic (Marjorie M. WOLFENDEN) '44 and Mrs. Richard Mueller (Helen J. GETTELMAN) '44 were named director and secretary, respectively, of the Green County and Oshkosh Alumni Clubs.

Dr. Robert A. BUCKLEY '44 has assumed the position of senior research supervisor in the Orlon Research Division of the Textile Fibers Department of the Du Pont Co. at Waynesboro, Va.

Capt. Virginia McGARY '45, an army dietitian, has been transferred from Fort Dix, N. J. to Augsburg, Germany. She will work in the 11th Field Hospital there.

William A. SOLIEN '45 has been elected Vice President and Trust Officer of the Commercial Bank at Daytona Beach, Fla.

1946

Mr. and Mrs. Robert J. APPLIGATE '49 (Mary Louise PRYCE) announce the birth of their first child, Terri Louise.

Warren R. JOLLYMORE has been appointed to the Press, Radio and Television News Relations staff in the General Motors Central Office, Detroit, Mich.

The first future co-ed has been added to the family of Mr. and Mrs. Keith H. BROWN (Jean Van OUWERKERK '47). They have two boys.

Mabel H. STAGG was married to Dea DeWEESE '59. They are living in Madison.

Harry P. STOLL was presented with the Madison Junior Chamber of Commerce Distinguished Service Award. He is office manager of the Oscar Mayer and Co. He is married and has three children.

1947

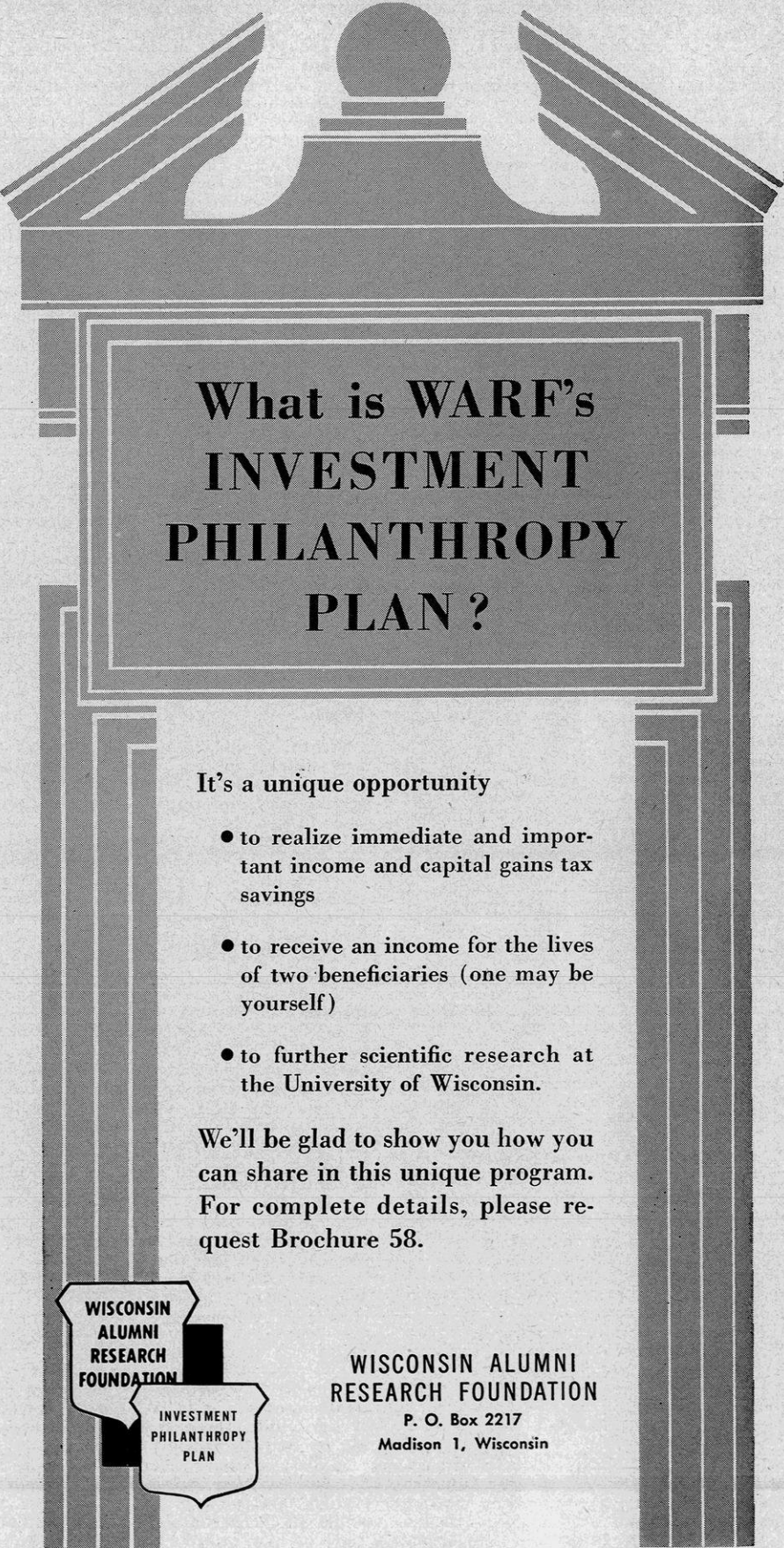
The Random Lake Public Library had its first anniversary April 1. Mrs. Jean LEISTIKOW Sepstead '46 is president of the board and Mrs. Gloria HEIN Krohn is a member of the Library advisory committee.

Hydrite Chemical Co. has elected Edward A. WEX executive vice-president and a member of the board of directors. He will be mainly occupied in sales.

Mr. and Mrs. Walter J. GEREND announce the birth of daughter No. 5: Betty Frances.

Robert T. SASMAN is in charge of the new Northeast Illinois office of the state water survey. He and his wife and their two boys have moved to Wheaton, Ill., where he will carry on the study.

Mrs. Aubrey H. Smith (Jean M. FONK)



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and Dan AULT were named director and secretary, respectively, of the Kenosha and Green County Alumni Clubs.

Rachel A. Thompson was married to William G. LATHROP, Jr. They are living in Janesville.

1948

Keith HINSMAN, public relations director of the State Historical Society of Wisconsin, has been named as an administrative assistant in Gov. Thomson's office.

After joining the Bakelite division of Union Carbide Corp. in 1948, Dr. Juel P. SCHROEDER has been appointed assistant director—research.

Frederick F. HANSEN is plant manager for Blackhawk Mfg. Co. in West Allis. The Hansens (Mary RIES '49) have two children, a son and a daughter.

Robert H. ZABEL has been appointed manager of the plastics and elastomers section of the pigments department of DuPont at Chestnut Run, Del.

Charles L. SPRAKER was elected president of the Kenosha Alumni Club.

1949

The new assistant controller of Nekoosa-Edwards Paper Co. is John P. MELSEN. A certified public accountant with several years experience at the U. S. Internal Revenue Service and the Wisconsin Department of Taxation, he will also continue his duties as manager of the tax department at Nekoosa-Edwards.

Broadcasting, the business weekly of television and radio, has honored Mort WAGNER as one of the 52 personalities paid the industry's "respects" each year. Mr. Wagner is executive vice president in charge of the Bartell eastern division, having overall supervision of WAKE Atlanta, WYDE Birmingham, and WILD Boston.

Joan HICKEY has been appointed as a group worker for the International Institute of Milwaukee County. She will work in community organization and with the hospitality council, central clearing house for helping plan visits of foreigners to Milwaukee.

Clayton A. PETERSON is now working as a certified public accountant in the Financial Division of North American Aviation, Inc., at Los Angeles, Calif.

The fraternal life insurance organization Aid Association for Lutherans has appointed Carl A. MUELLER manager of its General Accounting Department. He joined the organization in 1953.

Barney A. ZEAVIN, who recently successfully completed all four parts of the certified public accountant examination of the California Board of Accounting, wrote the *Alumnus*: "My Wisconsin education gave me the breadth, understanding and judgment in conjunction with later study to pass. I shall always treasure the priceless education I obtained at Wisconsin."

Mildred BRADY, Keith PECOTTE and John E. LENAHAN were named secretary, treasurer and director, respectively, of the Racine, Gogebic Range and Oshkosh Alumni Clubs.

1950

Constance F. ALPERIN has been assigned as director of the Wolfgang Service Club at Hanau, Germany, by the Army Special Activities Division.

Morris SOFFER is the new Production Control Manager of the Telecommunication

Division of Stromberg-Carlson, a division of General Dynamics Corporation. Recently he was elected director of the Rochester, N. Y. Alumni Club.

The Milwaukee Association of Commerce has named Lester W. BRANN, Jr., as administrative assistant. He will be assistant to the executive vice-president, secretary to the board, and office manager.

Dr. and Mrs. James B. CHRISTOPH have a daughter, Lesley, born in London.

A son, Peter John, was born to Mr. and Mrs. Edward R. JAEGER (Mary Lou MELHAM '52) at the end of January.

Dr. Victor GERDES, former secretary of the Association of Casualty and Surety Companies, has been appointed professor of insurance at New York University's School of Commerce, Accounts, and Finance.

Mr. and Mrs. Arnold W. BRADBURY (Julia BUEHLER '52) announce the birth of a son, William Lewis.

The law office of Lawrence CLANCY '54 and William E. GLASSNER Jr. has been opened in East Troy.

Howard FINNIGAN and Ronald NORD were named directors of the Oshkosh Alumni Club; P. Bruce STEVENSON was elected its treasurer.

Named as director and secretary of the Kenosha Alumni Club were Robert C. HANSEN and Harlan DRAEGER, respectively.

Mrs. Perry J. Power (Marie J. BEDUHN) and Robert RIEDER were named vice-president and director, respectively, of the Green County Alumni Club.

1951

Richard G. ROSSI has been promoted to staff manager in the Kenosha office of the Prudential Insurance company. He will supervise sales and service of seven agents based in Kenosha.

Dr. Donald L. SWANSON, physical chemist at the Stamford Research Laboratories of American Cyanamid Co., has been promoted to Group Leader of the Physical Measurements Research Group of the Research Service Department.

Louis STRUENSEE and Danny MARKHAM were named directors of the Alumni Clubs of Oshkosh and Green County, respectively.

Eugene BALTS has been named the most outstanding young man in the city of Oshkosh, and presented with a distinguished service award plaque by the Junior Chamber of Commerce. He is director of elementary education and curriculum co-ordinator in the public school system.

Arthur K. JENSEN is developing the agricultural, industrial arts, and audio-visual programs for the first Cambodian college for training rural school teachers. The school opened recently, and is designed for a capacity of 500 after four years.

A son, Charles, was born to Mr. and Mrs. John E. HORN (Carol STANDISH). He is their first child.

1952

Montana State College has announced the appointment of Roy E. HUFFMAN as Dean of Agriculture. He is a native of Montana, and received his bachelor degree there.

A five-year senior research fellowship of \$62,209 has been awarded to Dr. Maurice GREEN, assistant professor of microbiology at the St. Louis University School of Medicine, by the United States Public Health Service. He is studying the basic chemical

events occurring in normal and cancerous tissues when they are infected with viruses.

Robert SCHULTZ was named a director of the Racine Alumni Club.

1953

Del DESENS is participating in a two year training program in new telephone art at the Bell Laboratories, Murray Hill, New Jersey. He is employed by the Wisconsin Telephone Co.

It's back to T-3 for Fred HATCH, a U.S. Weather Bureau technician assigned to the small moving island near the north pole. He has been in Madison working on the data obtained from his last stay on the island. His contract calls for participation in the project for 18 months.

Jack D. STEINHILBER was elected president of the Oshkosh Alumni Club.

A daughter has been born to Mr. and Mrs. Kimberly K. PETERSON, of Union City, Ind.

Dr. John MURDOCH is now serving as an instructor at Harvard University. He accepted the position after receiving his Ph.D. degree from Wisconsin in 1957.

Dave LOOS has joined the sales engineering staff of St. Paul Structural Steel Company. He previously had served for two years in the Air Force as a base installation engineer in England, and worked in a family machine shop business at Colby.

The law firm of Brookhouse and Kupfer has moved to new offices in Kenosha. William O. KUPFER is a member of the county school committee.

Claude I. JUDD has joined the staff of the Dow Chemical Co. at Midland, Mich. in the Strosackers Lab.

1955

James B. GOLLEY has enrolled as a member of the 1959 class at the American Institute for Foreign Trade, Phoenix, Arizona. His wife, the former Judith HARRISON '56, is with him at the institute, learning the languages and customs of the Latin American countries in which her husband is specializing.



"Congratulations and welcome into the Women's Army Corps," says 1/Lt. Bernadine KISELEWSKI to 2/Lt. Diane M. BRENDEMIHL '56, who has completed her training at Ft. McClellan, Ala., and will be assigned as Chief of the Physical Training Branch there.

Atlanta, Ga. is the new home of Mr. and Mrs. Robert NIERE (Marilyn KORFHAGE). After his naval service as a Lt.(jg), he is in junior executive training at Rich's department store. They have a son, Glenn Robert.

1956

Recent assignments to Korea include Pvt. David A. BOTHE as a radio operator in the 1st Cavalry Division, and Specialist Third Class Allan A. KUNZ, a chief clerk in 8th Engineering Battalion headquarters. Pvt. BOHTE received his training at Fort Carson, Colo., and was stationed at Fort Knox, Ky., before his Korea post. Specialist KUNZ came to Korea from training at Fort Leonard Wood, Mo.

Edward M. HIPKE, Milwaukee, has been appointed district sales representative for the Wisconsin territory for Foote Bros. Gear and Machine Corporation, Chicago, Ill.

Pvt. Robert D. HOLLER has completed eight weeks of basic combat training at Fort Leonard Wood, Mo. Both Pvt. Donald UGENT and Pvt. Edward J. KROWITZ have also completed the basic Army administration course at the fort. They entered the Army last September.

A new resident research associate at Argonne National Laboratory is Dr. William R. KIMEL of the Kansas State College. He is preparing for the start of a nuclear engineering curriculum at Kansas State.

Now stationed at Fort Sam Houston, Texas, in the Medical Service Corps, Richard ROHRER is living with his wife in San Antonio. They have a daughter, Mary Kathleen.

Elgin R. MARSH Jr. was recently promoted to first lieutenant at Fort Riley, Kan., where he is a member of the 1st Infantry Division. He entered the Army in July 1956, and was last stationed at Fort Benning, Ga.

Gary MESSNER and John WHALEY were named vice-president and treasurer, respectively, of the Madison and Racine Alumni Clubs.

1957

Capt. Robert W. EDLAND has been assigned as a resident physician in the radiology department of the Brooke Army Hospital, Fort Sam Houston, Texas.

Mr. and Mrs. Armin G. BILLER (Marta FREUND) announce the birth of a daughter, Margaret Ellen. They live in San Salvador, El Salvador.

The new law firm of Bogart and Conell in Lake Geneva has been opened by attorneys James W. BOGART and Kenneth H. CONELL '54.

Don WALLACE has been appointed a registered representative in the investment firm of Robert W. Baird and Co., Madison. He is a member of the *Finance Society and Insurance Society*.

The new Calumet county agricultural club agent is Lowell L. PIERCE. He is now living in Chilton.

The Army has announced that the following privates have completed or are scheduled to complete the basic combat training course of eight weeks at Fort Leonard Wood, Mo.: Donald R. BUETTNER, Peter E. AHL, Einar D. HORNE, Kay F. SCHULTZ, Robert H. SCHWAN, Philip J. LYONS, Patrick J. FINNANE, Kenneth G. BURG, Harvey T. ANDERSEN, Erich R. LUEDTKE, Lyman F. BOSON, Thomas N. LAMPERT, and John C. MITCHKA.

The Wisconsin Heart Association has appointed Donald HEBEIN as program secretary for the Lake Winnebago and Green Bay area heart committee districts.



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*New Washable, Extremely Lightweight (5 ounces)
Blazer of Orlon*-and-Cotton that has the Soft Look and
Feel of Flannel. Navy, Red or Mint Green, \$40*

Odd Trousers of Washable Orlon-and-Cotton (see above)
in Navy, White, Tan, Pearl Grey, Pale Yellow, \$17.50*

Dacron-and-Cotton District Check Odd Jacket,
Blue-and-Black, Tan-and-Black on White, \$37.50*

India Madras Odd Jacket, \$35

*Cotton Poplin Odd Trousers in Red, Blue, Maroon,
Bright Yellow, Copper, \$13.50*

Our Attractive Polo Shirts, \$5 to \$8.50

Cool, Colorful Sport Shirts, from \$8.50

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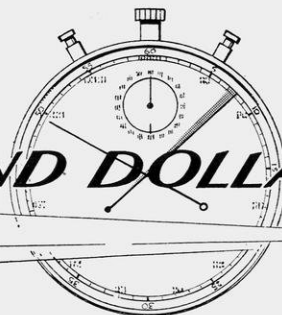
Necrology

Dr. Azariah T. LINCOLN '94, retired professor of chemistry, at Northfield, Minn.
 Henry ARNESON '94, at Madison.
 Charles F. AUSTIN '94, at Bloomington.
 Thomas R. COOK '00, at Sarasota, Fla.
 Mrs. Louise CRAIG Bell '00, at Milwaukee.
 Mrs. Winifred SMITH Osborne '02, at Milwaukee.
 I. MILO KITTLESON '02, former Madison mayor, at Madison.
 William RYAN '02, municipal and constitutional lawyer, at Biloxi, Miss.
 George F. MARKHAM '02, at Lake Wales, Fla.
 Simon P. WILSON '03, at Deer Lodge, Mont.
 Walter J. KOCH '04, at Milwaukee.
 Francis M. CONFER '05, at Mitchell, Ont.
 Willis D. PERKINS '05, at Terra Bella, Calif.
 Mrs. Eudora COOK Westergaard, '05, at Sparks, Nev.
 John H. CLACK '06, at Orlando, Fla.
 Peter F. BREY '06, retired physician and surgeon, at Milwaukee.
 Arden F. JOHNSON '06, at Elmhurst, Ill.
 Mrs. Maud McMILLAN Congdon '06, at Portland, Ore.
 Christian KAYSER '06, at Altadena, Calif.
 Russel H. FORBES '07, at Los Angeles, Calif.
 Olaf U. STROMME '07, at Bellingham, Wash.
 Mrs. Ethel CLOUGH Reynolds '07, at Madison.
 Ralph GUGLER '07, at Bronx, N. Y.
 Mrs. Mary BEWICK Lucas '08, at Columbia, Mo.
 Franklin T. HICKCOX '08, at Ephrata, Wash.
 Lynn HANNAHS '09, at Kenosha.
 Frank S. CLEVELAND '09, at Sarasota, Fla.
 Carl E. LEE '09, dairy education and development leader, at Milwaukee.

Mrs. Florence CUNNINGHAM Linehan, '10, at Monroe.
 Victor C. BREYTSPPRAAK '11, at Crystal Lake, Ill.
 Frank B. MORRISON '11, former U. W. professor of animal husbandry.
 Arthur A. SPERLING '11, at Milwaukee.
 Harry W. SCHILLING '11, at La Crosse.
 Dr. Richard E. WERLICH '13, at San Diego, Calif.
 Alvin A. MAHRE '13, druggist, at Clear Lake.
 Charles C. CHAMBERS '13, president and general manager of Texas Foundries, Inc., at Lufkin, Tex.
 Walter F. BLAIR '15, at Bradenton, Fla.
 Arthur F. HEDGES '15, at Elgin, Ill.
 Eugene S. SULLIVAN '16, physician and surgeon, at Madison.
 Edward R. NAAR '16, at Traverse City, Mich.
 Kenneth E. SALZER '17, seed company president, at La Crosse.
 Mrs. Marcello SINAICO Rosen '17, at Quincy.
 William C. SPROESSER '17, at East Orange, N. J.
 Hugo J. KOHR '18, assistant vice president of the Parke-Bernet Galleries, at New York.
 Wallace TEMPLETON '18, at Chicago, Ill.
 George T. MOORE '18, at Oshkosh.
 Ovid B. BLIX '18, city personnel director in Milwaukee.
 Claribell J. ADAMS '18, at Battle Creek, Mich.
 Mrs. Mildred RUFVOLD Holmes '19, at Detroit, Mich.
 Mrs. Elizabeth OWENS Templeton '19, at Chicago, Ill.
 Bessie J. SMITH '19, retired teacher, at Milwaukee.
 Dr. Donald E. SHARP '20, glass technologist, at Toledo, Ohio.
 Bert C. MANN '20, at Madison.
 Wayland OSGOOD '21, Michigan conservation department, at Mendota, Ill.
 Dudley H. MEEK '21, at Cambridge, Mass.

Victor GILBERTSON '21, former attorney, at Eau Claire.
 Dr. Edwin J. SCHNELLER '22, at Racine.
 Carl W. BRUEMMER '22, mechanical engineer, at Milwaukee.
 Anthony F. ROHLING '22, construction company director, at Milwaukee.
 William H. TAYLOR '25, at Ossining, N. Y.
 Donald H. JONES '25, University of Missouri professor of journalism.
 Birchard P. HAYES '25, grandson of President Hayes, at Bamberg, S. C.
 Edward T. INGLE '26, at Washington, D. C.
 Edward SCHNECK '27, state highway surveyor, at Milwaukee.
 Marie K. NELSON '28, at Madison.
 Mrs. Dorothy GALBRAITH Genskow '28, at Madison.
 Edward G. MENNES '29, secretary of the Stoughton Chamber of Commerce.
 Marc W. WOODINGTON '29, at Cassville.
 Georgia CRANE '29, dietitian, at Palo Alto, Calif.
 Mrs. Frances SUDDARD Thomasma '30, at Lewistown, Mo.
 Dr. George L. LEFFLER '31, Penn State professor of finance, at Philadelphia, Pa.
 Margaret C. McMAHON '31, high school principal, at Evanston, Ill.
 Marvin J. FRANCOIS '32, at Madison.
 Mrs. Lucille BUTLER Tiedemann '33, at Ft. Lauderdale, Fla.
 Arleen F. VAN DOREN '33, at Los Angeles, Calif.
 Herbert F. HOFFMAN '33, at Waukesha.
 Roland A. PIPER '35, auditor, at Chicago, Ill.
 Mrs. Florence TRACHTE Singer '36, at Madison.
 Curtis WARREN '48, at Midland, Mich.
 Hubert R. HAINES '49, postal employee, at Denver.
 David J. ANDERSON '51, member of the Madison fire department.
 Thomas E. HAWKINS '54, Sears department manager, at Madison.
 Arthur SELMIKEIT '57, recreation director at Larson AFB, Moses Lake, Wash.

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1948

Dorothy M. KLINGBERG and John P. McRAE '53, La Grange Pk., Ill.
Marjorie Gerhard and Michael R. TIL-
LISCH, Jr., Wausau.

1949

Lucille M. FISHER and Donald W. Har-
stad, Minneapolis, Minn.
Barbara MERACLE, '57 and Frederick P.
STEFFEN, Kaukauna.
Joyce E. Timler and William R. MAHER,
Racine.
Mana L. Henstrand and Clayton A. PAT-
TERSON, Redondo Beach, Calif.
Frieda M. LEAN and Rudolf Gruber,
Mount Holly, N. J.

1950

Ellen M. FULLER and Halleck L. Rose,
Clifton, Va.
Nancy J. Foerst and Donald E. KOEPKE,
Madison.
Nancy A. Hinton and Robert L. KEEGAN,
Richland Center.

1951

Jean M. SCHRUP '52 and Rodney N.
COENEN, Champaign, Ill.
Dorothy L. ANDERSON and John H.
Johnson, Milwaukee.
Betty J. Stover and John E. GONCE III,
Baton Rouge, La.
Barbara R. CARPENTER and Everett H.
LUCAS, Jr. '55, Madison.
Joan Sagal and Dr. Howard POLSKY,
New York City.

1952

Bea Hirsch and Bruce B. FEIMAN, At-
lanta, Ga.
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DANCE: A CREATIVE ART EXPERIENCE.
By Margaret N. H'Doubler, '10. Univer-
sity of Wisconsin Press. (Price: \$4.00)

Although the book first appeared in 1940, its use as a classic in its field has necessitated a new edition. Therefore, in her new introduction, the author has dealt more specifically with the experience of the teacher and the student. She reaffirms the application of the dance to changing cultural patterns, yet stresses the individual needs necessary for self-knowledge and self-expression. A number of sketches by Wayne L. Claxton, not used in previous editions, further enhance this work.

AUTOMOBILE LIABILITY INSURANCE CASES. By Norman E. Risjord, '27 and June M. Austin. Risjord and Austin, 8104 High Drive, Kansas City, Missouri. (Price: \$35.00)

This is a unique summary of 1443 cases interpreting the automobile liability policy since it was standardized in 1936. The material is organized to follow the policy provisions, thus permitting a quick discovery of all the cases pertaining to any particular set of facts involving a problem of policy coverage. It is loose leaf to facilitate supplements.

THE LANDLOOKER. By William F. Steuber, Jr., '30. Bobbs-Merrill. (Price \$3.95.)

Wisconsin of 1871 is recreated in this novel, which centers around the fire that swept out of the forest and annihilated the busy and prosperous town of Peshtigo. The Peshtigo disaster, greater in mortality than the Chicago fire which occurred that same night, is stirringly brought to life. *The Landlooker* brought to Steuber the Friends of American Writers \$1,000 award for 1958; in the announcement of the award, he was quoted as giving great credit to Mari Sandoz, author and guest teacher at the University, for her encouragement and support.

PSYCHOLOGY IN CHILDREN'S CAMPING: A DYNAMIC APPROACH. By B. Robert Berg, '47. Vantage Press. (Price \$3.00.)

Camping, first organized a century ago for primarily recreational purposes,

has since evolved into a developmental medium for personality growth. Today, leaders in children's camps ideally are qualified more for understanding and appreciation of the psychological needs of their charges than for specific activity skills. Mr. Berg, a psychiatric social worker with extensive camp experience, has presented a sound psychological approach to the needs of children in a camp setting; a frank summation of the behavior problems that arise; and practical techniques for meeting the needs and handling the problems.

COSMOLOGY AND CONTINUITY OF LIFE: A TREATISE ON NATURAL SCIENCE, PHILOSOPHY, AND RELIGION. By George Edwin Frost, '91. Exposition Press. (Price 3.00.)

Spiritualism, long regarded with suspicion or scorn in some quarters, "unquestionably is destined . . . to take its place far in advance of the many out-of-date tenets and dogmas of the present day", according to the author of this work, which seeks to correlate the findings of scientific research with spiritual phenomena. It is of interest to both the spiritualist and the intellectually curious layman.

MENTAL DISCIPLINE IN MODERN EDUCATION. By Walter B. Kolesnik, '55. University of Wisconsin Press. (Price \$3.50.)

The concept of mental discipline is very old, but only since the turn of the century has it been the subject of intense controversy. Author Kolesnik, a member of the University of Detroit faculty, clarifies the present-day meaning of mental discipline. Giving professional educators a clearcut picture of the problem, he reviews both the historical background and some of the recent evidence on mental discipline. To provide the reader with a concrete program of action, the approaches of John Dewey, Robert Hutchins, and the Harvard Committee of General Education are analyzed and compared.

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